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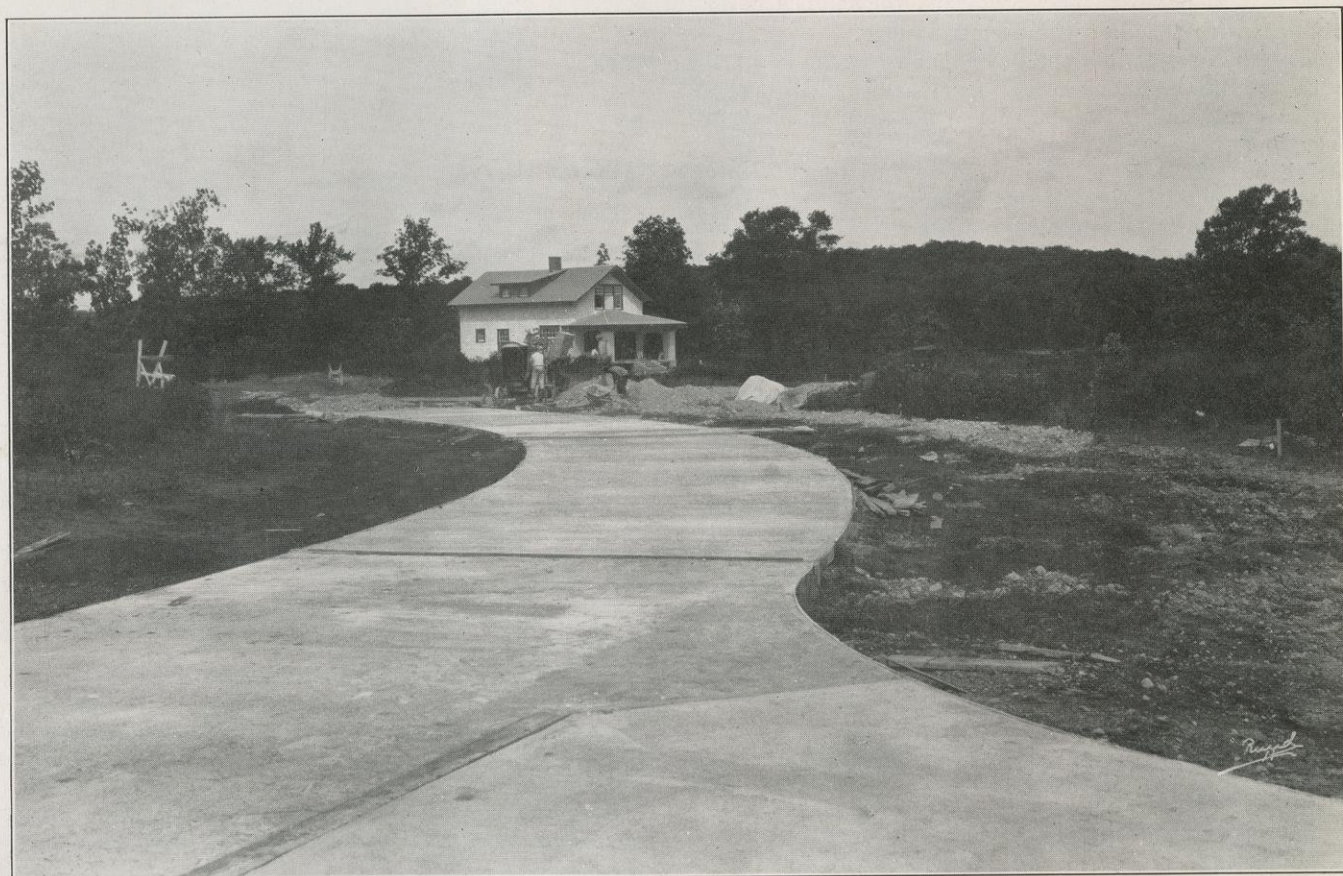
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# LAKE FORESTER

Vol. 2

September 15, 1921

No. 18



## Concrete Pavement to New House of Lake Forest Homes Company

The forward march of the concrete pavement has carried it up to the new home erected by the Lake Forest Homes Company.

The point reached by John Murray and his men is clearly indicated by the picture here.

Straight southeast to the corner of St. Cyr Boulevard they marched, as shown in the picture in our last issue, up one side of that broad and picturesque thoroughfare; day by day the length of the pavement grew until the intersection with St. Cyr Circle was reached.

A little swerve to the right outlines the boundaries of St. Cyr Circle with the group of Indian mounds in the

center. You will remember that one of the purposes of laying out this circle is to preserve here, right in the center of our community, this relic of the original inhabitants of Lake Forest.

From this point on the workmen have passed to the intersection of the great 120-foot boulevard that stretches all the way from the bridge at St. Mary's to the farthest limit of the plat—Capitol Avenue. The intersection shown here is that of St. Cyr Circle and the west half of Capitol Avenue Boulevard.

Incidentally, we are proud of the latest home in Lake  
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## Concrete Pavement to New House of Lake Forest Homes Company

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Forest. Our last mention of this house showed it in the rough state before it received the finishing coat of stucco. With its porches finished, the steps in place, and most of the interior work done, the house will soon be ready for occupancy. The picture shows, better than we could tell, the truth about its attractiveness.

And by the time the house is ready for occupancy, the streets will be paved clear up to the doorway. As soon as the transition point shown here is completed, the pavement will begin to march toward the Civic Center to connect with that laid there last summer.

John Murray says that the pavement will soon be hard enough to allow automobiles to run clear around the section. Already he has removed the barriers on Martin Street up to St. Cyr Boulevard.

Drive out there some of these fine fall days. Note how the planners in laying out Martin Street, St. Cyr Boulevard and Circle, and all the other streets have managed to break up the uninteresting monotony of straight streets. See how they have swerved a little here and a little there, and added an infinite variety and attractiveness to the community. You'll be surprised at the difference it makes.

And besides this, you'll get an inspiration from the broad outlook from the end of Martin Street. There are open skies and fresh air, beautiful oak trees and perfumed wild flowers in Lake Forest. It is no strain on the imagination now to see there in our latest section the homes of happy children, the open hearths of contented families, the attractive nests of newly-weds. Some of them are already there.

And every day the length of the drive we invite you to take is increasing. That's what means money to those who have invested in Lake Forest.

Come on out, and see for yourself.

### "OLD FAITHFUL" STILL ON THE JOB

"Old Faithful," the electric dredge, is still on the job; day and night she has been patiently and persistently pumping away, straightening out and widening the shores of the lagoon.

Just now she's working just south of Capitol Avenue Bridge. It's a great sight to see the big job she's doing, and the efficiency with which she works. The sand, rocks, and dirt are laterally gobbled up by the square yard and moved almost a quarter of a mile, carried in the stream of water that rushes through the long pipe.

Scores of men and dozens of teams would be required to do the same amount of work in the same length of time. It is a great saving of both money and time to be able to employ the dredge. This is possible because of the size of the undertaking. It's one of the advantages enjoyed by a development so large. And the saving means so much more money saved for the Lake Forest investors and citizens.



Festival Queen Receives Her Sceptre.

## All Madison Joins in New Fall Festival

The good people of the whole city of Madison turned out to see the big display of fashions, to watch the gracious gestures of living models, and to gasp at the thrilling "stunts" of the illuminated aeroplane the last three evenings of last week.

The merchants of the city all united in one big fall opening. Windows were veiled during the first part of the week and dark secrets whispered about concerning what would be revealed.

Sharply at the stroke of seven on Thursday the veils were withdrawn and the displays shown. The city band, with martial drums and syncopated airs, marched round the Capitol Square, down State Street to the University, and back to the Park Hotel. Living models appeared in the windows gaily dressed in the latest fashions, while crowds thronged up and down the street and back and forth around the square.

And what a wonderful display of merchandise! People came from far and near to see it and to participate in the pleasure of the occasion. It is estimated that not less than 20,000 people were on the street on Saturday night alone—the largest crowd that ever was on the streets of Madison, except perhaps on Armistice Day.

The celebration reached its climax on Saturday evening with the crowning of the Queen of the Mardi Gras. Three competent judges had chosen Miss Louise Dunlop as Madison's most beautiful woman, and her crowning was the event of the week. It came at the end of the parade which marched around the square and on State Street. Mayor I. Milo Kittleson led on a beautiful bay horse, followed by a company of National Guards and the Governor's guard mounted. A number of floats were entered, the one carrying the queen having been decorated by the members of the Madison Displaymen's association. Bands furnished music all along the line of parade, and costumes characteristic of the old New Orleans festival were much in evidence.

As soon as the queen had been crowned at the southeast corner of the square, the crowd broke up into groups and, to the music furnished by three different bands at the entrances to the Capitol, they danced and danced and danced, until the clouds began to break into rain at about ten thirty.

Madison is leading the central west in this fall exposition and opening. From all over the state and from many adjoining states, cities are writing and telegraph-

## What the American City Bureau Secretaries Say About Lake Forest

In our last issue we said that we would publish some of the things that the secretaries said who visited Lake Forest while attending the summer school of the American City Bureau here. It is a pleasure to fulfil that promise; we may publish still more in our next issue.

You will notice that these letters come from widely scattered points, from Massachusetts and Ohio; from Canada and from Tennessee. For the summer school of the American City Bureau gathered secretaries from all sections of the United States east of the Rocky Mountains. The party of twenty-five that visited Lake Forest came from the four corners of this section, as you will see from this sample.

This fact gives us all the more confidence in their judgment;—but here are the letters:

Mr. F. E. Hilton comes from Brockton, Massachusetts, a compact New England shoe manufacturing town. As secretary of the Brockton Chamber of Commerce, he knows the development problems of an industrial city,—the problem of finding satisfactory homes for the laborers who make up such a large part of his city. He writes:

"\* \* \* I think you have a very good proposition, (in Lake Forest); and it looks to me like you will have a fine addition to your city."

George P. France came here from the Chamber of Commerce of Sarnia, Ontario. Canada is evidently keeping pace with us when it comes to matters of community planning. After remembering pleasantly his visit to the community, he says:

"\* \* \* I was very much impressed with the comprehensive scheme and with the foresight with which the whole project (Lake Forest) was laid out \* \* \*

"It is one of the finest planned and laid out projects that I have ever seen. I consider that Madison is fortunate indeed in the foresight of those who have developed it."

From Knoxville, Tennessee, a city about the size of Madison, Carlos C. Campbell, assistant manager of the Knoxville Board of Commerce writes:

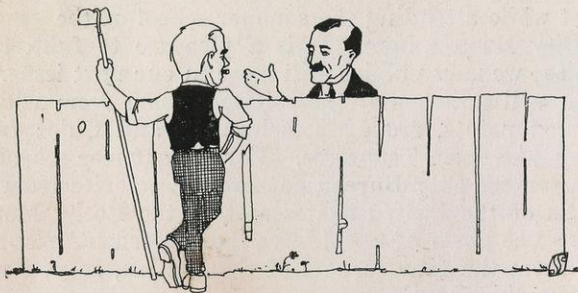
"It is with considerable pleasure that I remember my  
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ing to Madison to find out what "new thing" Madison is doing. Pictures and "stories" have been sent out to the Milwaukee and other papers. Madison is being read about and thought about because of the leadership she has assumed in this civic event. Minneapolis is the only other city in this section of the country, so far as is known, that is having a similar fall celebration.

The spirit in which this festival has been conducted has been remarkable and admirable. That's the way Madison folks do things. We "pull together." There's a spirit of civic pride and solidarity that insures the success of community affairs.

That's another reason for the surety of Madison's future growth and welfare.

## Over the BACK FENCE



### PUBLIC SCHOOLS OPEN WITH LARGE ENROLLMENT

The public schools of Madison, in common with those all over our state, opened Monday with large enrollments in all the grades; the enrollment in Madison was particularly large in the High School.

The new vocational high school is not quite ready for occupancy, but it will be opened September 26. With its opening more than 500 students will be given instruction in earning a living.

Thus again the boys and girls of our city, and of our nation, are turning back to their books after the vacation, listening again to the call of the school bell.

The opening of the schools brings to our minds the tremendous significance of the part they play in our national life—a part that would be difficult to exaggerate. In a nation founded upon liberty and depending upon the participation in government of its common citizenry for its very life, the importance of education is second to nothing; the future of the nation rests upon it. And as the school bell rings again and calls the millions of young Americans back to their classes, the prophet of our nation's future may justifiably sing in an optimistic measure. With an educated citizenry, no nation can perish; with an unenlightened populace, no republic can survive.

### UNIVERSITY PREPARING FOR OPENING

Students and faculty are returning to the University in large numbers these days—getting ready to go back to the regular work of the new school year.

Registration begins September 19 and lectures and classes on the 22nd. A large enrollment is expected.

It is hardly more than a single issue ago that we were announcing the close of the summer school session. So close does one session tread upon the heels of another at the University that almost before we've said "goodbye" to one group, another has come to take its place. And thus a constant stream of influence flows from Madison into the other cities and countrysides of our country; her strength is thus laid in many places, her fame spread to many firesides.

### AFTER SEEING EUROPE

Two of Madison's citizens, Emerson Ela and Emil Frautschi, have just returned from a tour of several European countries. They spent some time in Germany, England, France, and several days in Switzerland.

Here's what they say about Madison upon return from this trip:

"In all our travels," Mr. Ela says, "we haven't seen anything better or more charming than our own city of Madison.

"For real wonderful beauty, you can't get anything better than Madison. And the great opportunities of the future lie in America, provided we keep our balance and keep on going."

Now naturally these men are somewhat prejudiced judges, but there *must* be some foundation for their judgment. All of us who live in Madison feel it; the tourists who stream through Madison by the hundreds feel it; anyone who comes under the charm of our lakes and landscapes, of our Capitol and our University, of our parks and pleasure drives, acknowledges it.

Madison has a peculiar charm as a city in which to live. That's one reason why its growth is so steady and so sure.

### WHAT THE AMERICAN CITY BUREAU SECRETARIES SAY ABOUT LAKE FOREST

*(Continued from page 3)*

trip to Lake Forest. I feel that Mr. Chapman has started a wonderful development and he is to be congratulated upon his foresight.

"It is to be regretted that all promoters of suburban residential sections cannot have a vision to plan their development before building.

"I enjoyed my stay in Madison very much."

And A. J. Horn, manager of the Ashtabula, Ohio, Chamber of Commerce, has a peculiar insight into the problems of city planning, as is evident from his letter. His letter pays as handsome a tribute to the beauty of Madison as to the wisdom of the planners of Lake Forest:

"I want to tell you how much I liked your city, and I am sure if I were to say all that I should like to say, you might convict me of flattery.

"I was anxious to see the Lake Forest development since I am now serving my second year as director of the Ohio Conference on City Planning, to which board I was appointed while mayor of the city of Lorain.

"I think the city of Madison is to be congratulated on having men of sufficient foresight and confidence in the future of that city to make the investment they are making in this development. It seems to me that this ought to make a very desirable section \* \* \*