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HISTORICAL REVIEW

OF THE

STATE OF WISCONSIN.

ITS INDUSTRIAL AND COMMERCIAL RESOURCES.

DESCRIPTIVE AND BIOGRAPHICAL.

EMBRACING THE CITIES AND TOWNS

OF

*MADISON, RACINE, APPLETON, OSHKOSH, MANITOWOC,
FOND-DU-LAC, KENOSHA, JANESVILLE, WATERTOWN,
BELOIT, SHEBOYGAN, PORTAGE, JEFFERSON,
BARABOO, LA CROSSE, MENASHA,
SPARTA, ETC.*

[CONTAINING A

MAILING, SHIPPING, AND EXPRESSING GUIDE
TO EVERY POST-OFFICE IN THE STATE.

HISTORICAL PUBLISHING COMPANY

NEW YORK AND LONDON.

1887.

1887

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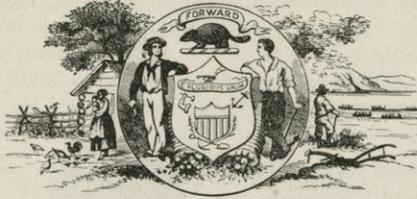
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THE STATE OF WISCONSIN,

ITS EARLY HISTORY, PROGRESS AND REMARKABLE DEVELOPMENT.



1634-1887.

THE noble State of Wisconsin has a history that is of the deepest interest in illustrating how surely and rapidly and upon how broad a basis has American pluck, skill, industry and integrity reared from the wilderness one of the fairest and most prosperous States of the Union.

It was in 1634 that the first white man trod the primeval solitudes of the country now known as Wisconsin. His name was Jean Nicolet, a Frenchman, sent upon a diplomatic mission from the far distant colony of Quebec to the Winnebagoes, the powerful Indian tribe located to the west of Lake Michigan, to negotiate a treaty of peace between them and the Hurons. He subsequently visited Green Bay, floated down the Wisconsin River to near the Mississippi, and then retraced his steps. It was not till a quarter of a century afterward that white men again visited the territory—this time two French fur-traders, who were very successful, and returned to Canada laden with peltries. In 1660 Fathers Menard and Allouez established missions among the Indians, and ten years afterward the Canadian government sent out St. Lussou to place all the region under the protection of the French king. In 1689 Nicholas Perrot specifically took possession of the territory west of Lake Michigan as far as the River St. Peter. The French thus laid claim to, and maintained, their authority here until 1761, when the British conquered Canada, and under the treaty of 1763 this entire western territory was ceded to them. Theirs was but a nominal military rule, and the only settlement was that of the French trading stations at the head of Green Bay.

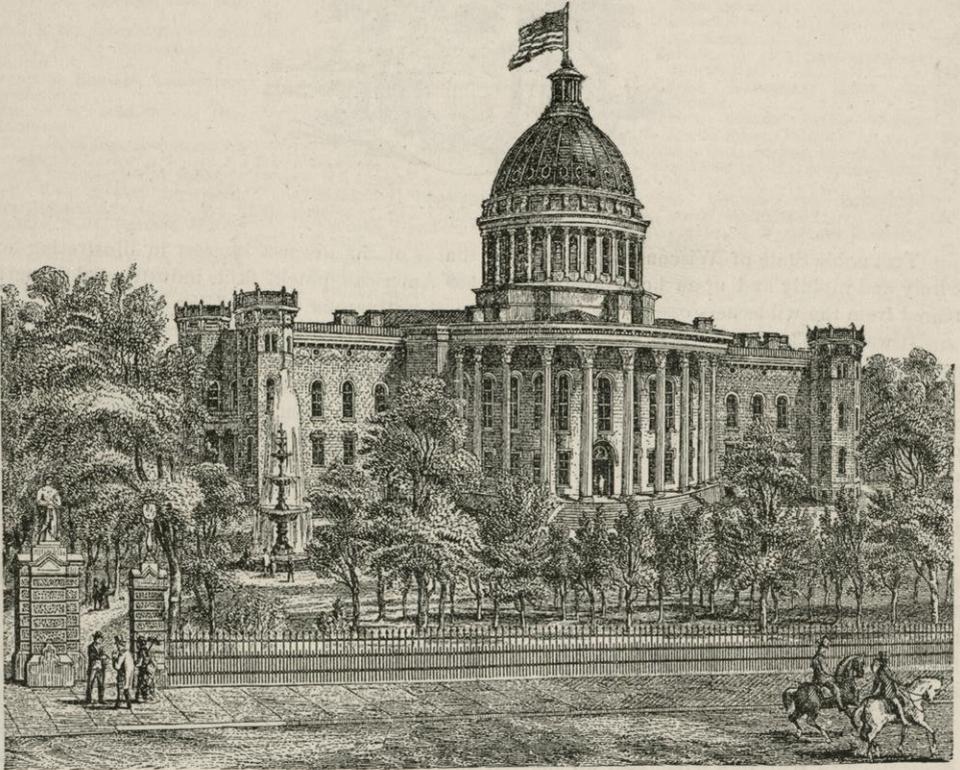
The British did not long remain in possession of this region, for soon after the close of the Revolutionary War they evacuated all the western posts, and the United States entered into control, and by the ordinance of 1787 established a government over the territory northwest of the river Ohio, Arthur St. Clair being made the first governor. He created counties at different periods, and the settlement at Green Bay was included within an immense tract known as "Wayne County." The western portion of the existing State was not, however, organized. In 1800 Indiana Territory was formed, including the present State of Illinois, part of the present State of Indiana and all of Wisconsin, with part of Michigan. In 1805 Michigan Territory was created. In 1809 Illinois Territory was formed and included the greater part of the present State of Wisconsin. Upon the admission of Illinois into the Union in 1818, Michigan Territory was enlarged by the addition of the present State of Wisconsin, and the three counties of Michilimackinac, Brown and Crawford were organized; subsequently the Lake Superior region was formed into the county of Chippewa, Green Bay and Prairie du Chien were chosen as county seats, and James Duane Doty was appointed the first judge. The lead mines in the southwest began to attract attention and the influx of miners caused the war with the Winnebagoes in 1827. The region of southwestern Wis-

consin was soon after purchased from the Winnebagoes and Iowa County formed. In 1831-2 occurred the war with the Sac and Fox tribes under Black Hawk, who was routed, and peace secured on a permanent basis. Land surveys were now undertaken, and settlers began to come in, locating along the lake front and the rivers.

The admission of the State of Michigan into the Union in 1836 resulted in the formation of a new and vast territory to the west of Lake Michigan under the title of

“ WISCONSIN,”

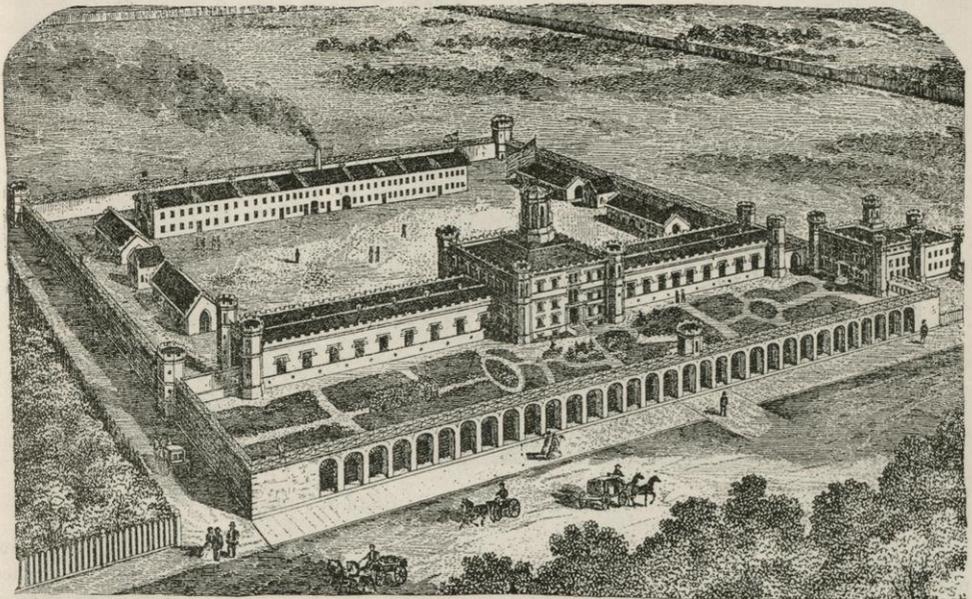
derived from the Indian word “ Ouisconsin,” signifying a “ wild rushing river.” The territory included all of what now composes the States of Wisconsin, Iowa, Minnesota, and a part of Dakota Territory. Henry Dodge was made the first governor. There were 22,214 inhabitants; and the



Wisconsin State Capital at Madison—Cost \$500,000.

first Territorial Legislature met in Belmont in the present County of Lafayette. The question of a suitable site for the capital evoked a most exciting contest, Madison eventually winning the day against Milwaukee, Racine, Fond du Lac, Green Bay, and other points. In 1838 all the territory west of the Mississippi River and of a line due north from the sources of the Mississippi was taken to form Iowa Territory. In the meantime the population steadily enlarged, including the valuable classes of frontiersmen and farmers; new counties were organized, judicial circuits established, schools provided for; a college endowment voted and a scheme for canal intercourse between Lake Michigan and the Mississippi endorsed. As early as 1846, so rapid had been the progress of Wisconsin, measures were taken to secure her admission into the Union, with a population of 255,277. An enabling act was passed by Congress in that year, and a State Constitution was framed at a convention held in October, and approved by Congress in 1847, but it was rejected

by the people, because of certain obnoxious provisions as to banks. However, as the result of the second convention, in session from December 1847 to February 1848, the amended Constitution was ratified by the people on March 2d, the vote standing, 16,442 to 6,149. The new State was duly admitted on May 29, 1848, and the first Legislature assembled in Madison in June. Wisconsin was the seventeenth State admitted and extends from north latitude $43^{\circ} 30'$ to $46^{\circ} 58'$, and $87^{\circ} 8'$ to $92^{\circ} 54'$ west longitude, being bounded on the north by Lake Superior, northeast by Michigan, east by Lake Michigan, south by Illinois, and west by Iowa and Minnesota, having a total area of 53,924 square miles. The following were the first executive officers elected: Governor, Nelson Dewey; Lieutenant-Governor, John E. Holmes; Secretary of State, Thomas McHugh; Treasurer, Jairus C. Fairchild, and Attorney-General, James S. Brown. Governor Dewey in his inaugural message thus referred to the brilliant future before them: "Wisconsin possesses the natural elements, fostered by a judicious system of legislation, to become one of the most populous and prosperous States of the American Union. With a soil unequalled in fertility and productive of all the necessary comforts of life, rich in mineral wealth, with commercial advantages unsurpassed by any inland State, possessing extensive manufacturing facilities, with a salubrious climate, and peopled with a population enterprising, industrious and intelligent, the course of the State of Wisconsin must be onward, until she ranks among the first of the States of the great

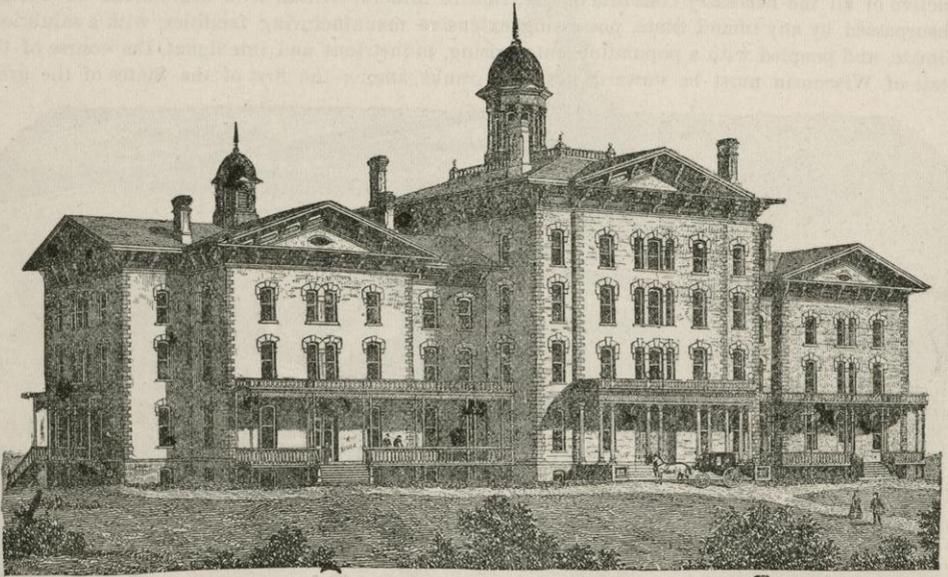


The Wisconsin State Prison at Waupun.

West." The governor thus happily alluded to a future which has in every respect become a gratifying and substantial reality. During the first year of its history, the lands of the Menomonee Indians were thrown open to settlement, and a telegraph line was completed to Madison. In 1851 the location and erection of a State Prison were provided for. At this time the State had a population of 325,000, recruited from the best people of the Eastern States and Europe; with its wonderful fertility of soil, rich forests, and ease of access from Buffalo, Cleveland and Detroit, settlers came pouring in, and the question of railroad transportation pressed for solution. It is thus an interesting fact to record that in 1851 the first piece of railroad in the State was put in operation between Milwaukee and Waukesha. This road was finally completed to Prairie du Chien in 1856. The La Crosse and Milwaukee Railroad was another important line, now an integral part of the great "Chicago, Milwaukee, and St. Paul Railway"

Some idea of the material prosperity of the young State may be gathered from the fact that

in 1854 the exports exceeded thirteen million dollars in value. The commercial panic and depression of 1857 were severely felt in Wisconsin. The breaking out of the War of the Rebellion in 1861 found Wisconsin prosperous, progressive and contented. In answer to Governor Randall's proclamation, the patriotism of the people was overwhelmingly apparent, five times the number of men volunteered that could at first be accepted. On May 17, 1861, the first regiment was mustered into service; recruiting actively continued, and by the fall thirteen regiments had taken the field, beside one company of cavalry, one of sharpshooters, and seven artillery companies. The State furnished 11,000 men during 1861, and proportionately larger numbers during the three following years, until she had sent to the front 53 regiments of infantry, 4 regiments of cavalry, and 13 batteries of light artillery—in all, 96,118 men furnished in defending the Union against the desperate onslaughts of the rebels; nearly 11,000 of her sons were killed, died of wounds received in battle, or fell victims to disease while on duty. Nearly twelve millions of dollars were spent by the State and her citizens, and their noble patriotism adorns one of the brightest pages of American



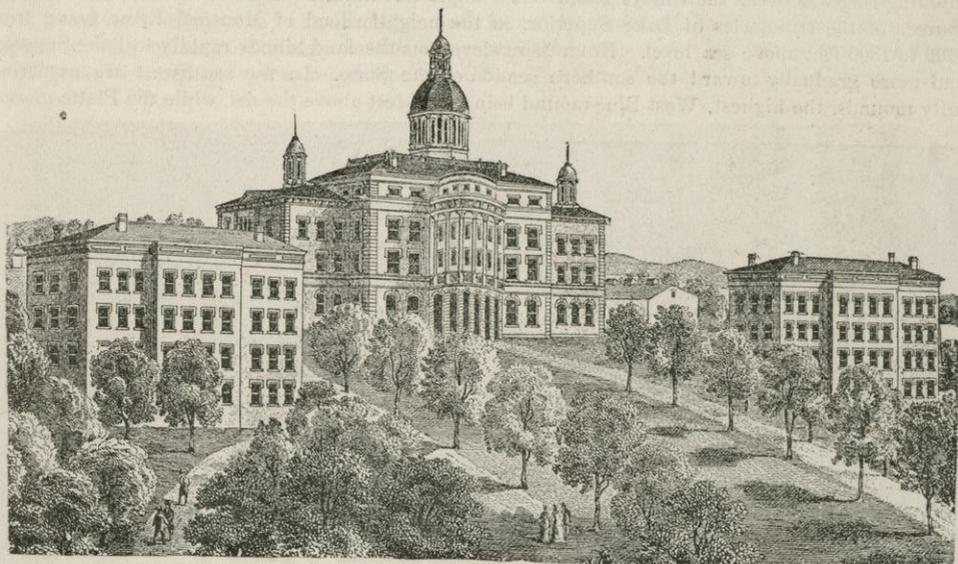
Institution for the Education of the Blind at Janesville.

history. The recuperative powers of the State were evidenced by the prompt and satisfactory manner in which the war debt was taken up. The State issues of bonds during the war aggregated \$2,728,000. It having been found impossible to float the bonds in New York, the first issue of bonds had been sold to the Wisconsin bank at what was called par, seventy per cent being paid on delivery of the bonds, and the remaining thirty per cent in semi-annual instalments of one per cent. Eight hundred thousand dollars were disposed of on these terms. The next sale was made on similar terms, except that eighty per cent was paid on delivery. Subsequent sales were all made at par, the whole amount being paid on delivery of the bonds, and the aggregate receipts for all the bonds sold was over ninety-two per cent., a gratifying exhibit in view of the strain on the national finances during the period of the war. The tax assessment levied in Wisconsin in 1865 forcibly demonstrated the wealth and prosperity of her people, 17,563,316 acres of land were assessed at a valuation of \$91,453,693. City and town lots were valued at \$33,151,291, and personal estates at \$32,811,313, the total taxes levied being \$900,278. After all her disbursements in 1865, Wisconsin carried forward to the next year the handsome balance of \$234,490, and each year thereafter her material progress was more rapid and substantial than the most sanguine could have anticipated.

In 1871 occurred the most awful calamity in the State's history, the prolonged drought, parch-

ing the vast forests in the northern sections of the State, so that when fire broke out nothing could stay its ravages. Oconto, Brown, Door, Kewaunee, and other counties suffered terribly. A roaring sea of flames destroyed everything before it, and it was estimated that over a thousand settlers perished, while three thousand more were beggared. The loss of property was estimated at four million dollars.

Wisconsin Legislatures have on the whole proved to be above the average, as regards high administrative capacity and the exercise of true, conservative foresight in providing for the wants of the people. It is one of the best governed States in the Union, and its law-makers have not hesitated to grapple with the most difficult problems, it being the first to enforce laws regulating railroad transportation, while in addition to the fine State House erected at Madison, due provision has been made for penal, hospital and educational requirements. The first charitable institution established by the State was that for the Education of the Blind, opened at Janesville in 1850. The Institute for the Deaf and Dumb was organized at Delavan in June 1852. The State Prison, located in Waupun in July, 1857, is one of the best conducted in the United States. The State Hospital for the insane, located near Madison, was opened for patients in July, 1860, and in the same year the Industrial School for Boys was opened at Waukesha. The Northern Hospital for the Insane was opened at Oshkosh thirteen years afterward, while not long after the close of the war the State erected a noble structure near Milwaukee for disabled volunteer soldiers, it being known as the National Home.



State University at Madison.

EDUCATIONAL

interests have ever had a prominent place in the discussions of the various legislatures. The first Territorial Legislature in 1836 passed an act to establish a State University, and in 1838 its site was finally fixed at Madison. Congress the same year set aside 72 sections of land for an endowment; but it was not till Wisconsin became a State that the Legislature in 1848 fully matured the undertaking, and the Regents were soon after appointed. John H. Lathrop, president of the University of Missouri, was its first chancellor, and John W. Sterling opened the preparatory department in February, 1849. The first University building erected was the north dormitory, 40 feet by 110 and four stories in height, completed in 1851. The south dormitory followed, and the main central edifice, known as University Hall, was finished in 1859. The Ladies College was completed in 1872. The legislature of 1875 appropriated \$80,000 for the erection of Science Hall.

The growth of this institution since its reorganization in 1866, has been of a most gratifying character. It has a large endowment and a fine annual income, enabling it to maintain a staff of over 30 professors and instructors, while the law department, organized in 1868, has been equally successful. Ladies are admitted into all the departments and classes, while the department devoted to instruction in agriculture has an experimental farm attached. Normal schools were early talked of, and the work of educating teachers was for a time carried on by the University. In 1866, however, the decision was arrived to render this branch of education independent, and within the next ten years four splendid Normal Schools were opened in different parts of the State. The system rests upon a broader and more secure basis than that of any other State, and a permanent fund of over \$1,000,000 is held for the all-important purpose of training teachers. As supplementary to the schools may be mentioned the Teachers' Institutes. The State School system is admirable in its conception and faithfully carried out by the Superintendent of Public Instruction. The foundation for securing the priceless benefits of education was laid deep and broad, and the results being achieved are of corresponding value. There are in addition in Wisconsin upwards of twenty denominational colleges, and numerous academies, seminaries and commercial colleges.

TOPOGRAPHICAL AND GEOLOGICAL.

Wisconsin, though not possessed of lofty mountain ranges, has an agreeably diversified surface, its plains and rolling lands having an elevation of from 600 to 1500 feet above the sea. The dividing ridges between the valleys attain but a slight elevation, the highest lands being along the sources of the tributaries of Lake Superior, in the neighborhood of Montreal River, being from 1700 to 1800 feet above sea level. From these elevations the land slopes rapidly to Lake Superior and more gradually toward the southern section of the State. In the southwest are numerous lofty mounds, the highest, West Blue mound being 1729 feet above the sea, while the Platte mound



Angling for Catfish in the Rock River.

is 1281 feet high. The crest of Penokee range rises 1000 feet and over above Lake Michigan. The lacustrine character of the country is marked, hundreds of beautiful lakes, large and small, being scattered over the State, and among which may be mentioned Winnebago (the largest); St. Croix, Pepin, Poygan, Pewaukee, Geneva, Mendota, Green, etc. The river system of the State is very important and valuable. The Mississippi River forms the western boundary for 250 miles, while the Fox River, flowing from Lake Winnebago to Green Bay, has a descent of 162 feet, affording invaluable water-powers. Among the other principal rivers are the St. Croix, Chippewa, Black, Rock, and Wisconsin, tributary to the Mississippi; the St. Louis and Montreal flowing into Lake Superior; the Menomonee, Peshtigo, Oconto, Pensaukee, into Green Bay, and the Milwaukee, Sheboygan and Manitowoc into Lake Michigan.

The geological features of the State are well marked, the series of rocks extending from the Laurentian to the Devonian period. In the north central portion there is a large area of Archæan rocks, such as granite, gneiss, syenite, diorite, quartzite, porphyry, etc. The Huronian rocks have their most conspicuous development in the great Penokee range. The copper-bearing series extends across the northern portion of the State, occupying sections of Ashland, Bayfield, Douglas, Burnet, and Polk counties. The Potsdam sandstone, which can be reached in the southern counties, is the source of powerful artesian wells. The St. Peters sandstone found to a limited extent, is also a source for these wells, and is available both for mortar and the manufacture of glass. The Trenton limestone is highly metalliferous in certain portions of the lead region, containing zinc and considerable lead. The highly important Galena limestone receives its name from the sulphide of lead—galena, which is found in large quantities in the southwestern part of the State; zinc ore is also abundant, and the mining of this stratum has proved highly profitable in the past. The Cincinnati shales is a soft formation, in which ill-directed enterprise has made a fruitless search for coal. There is in fact no coal within the bounds of the State. The Clinton iron beds is a most important formation, chiefly known as Iron Ridge ore, from the development attained at that point. It is made up of little concretions known as "seed or shot ore," quarried with the greatest ease, and which at Iron Ridge attains a thickness of 25 feet, affording a readily accessible supply of ore, adequate to all demands for a lengthy time to come. This ore is in demand from far distant points for smelting purposes. The Niagara limestone formation is of immense thickness and very abundant. These strata are full of fossils. This limestone occupies a broad belt adjacent to Lake Michigan, and forms an excellent building stone, also being adapted for the making of lime. In the Devonian rocks Wisconsin has but a small section, but of great commercial value, being known as the Hamilton Cement Rock, occupying a lim-



Railroad Bridge on the Wisconsin Central R. R.

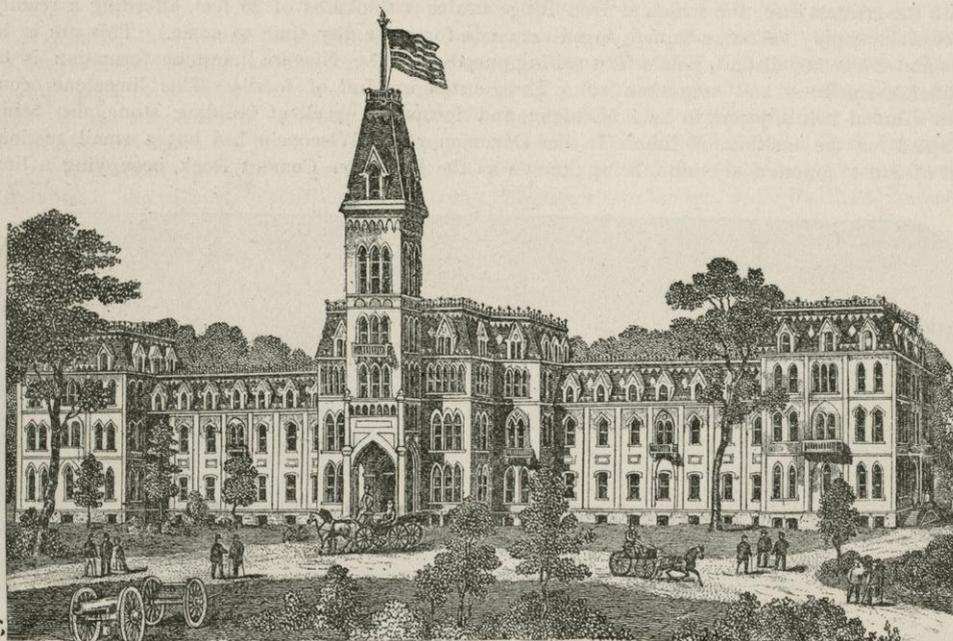
ited area on the lake shore immediately north of Milwaukee, and which is manufactured into a hydraulic cement of the best quality. An incorporated company carries on operations upon an extensive scale, 250,000 barrels having been produced in 1885. The last geologic era or Glacial period is supposed to have produced Wisconsin's small lakes and many of the furrows and erosions of the surface. After that came vegetation, and by its aid and the action of the elements was produced the fertile drift soils so highly prized by the agriculturist.

MINERAL WEALTH.

Wisconsin has an enviable share of rich metalliferous ores, including those of lead and zinc, iron and copper. Le Sueur discovered the lead mines in the southwestern part of the State as early as 1700; with some minor exceptions, organized mining was not attempted till 1826, from which date up to 1845, the mines were worked upon an ever increasing scale of magnitude. From 1847, the production was gradually curtailed, and of recent years Wisconsin lead ores have largely given place in the commercial world to the silver lead ores of Colorado, Utah and other western

regions. Wisconsin lead ores, known as galena, contain an average of 86.6 per cent of lead, the balance being sulphur. The zinc ores are of two kinds, the most abundant being the ferruginous sulphide, the "black-jack" of the miners. The pure sulphide contains 67 per cent of zinc, but the iron-bearing variety contains an average of ten per cent of iron. Smithsonite, a ferruginous variety of the ore, known popularly as "dry-bone," has been largely mined, in 1872 as much as 27,000,000 pounds having been produced. One of the principal lead mining districts is in the vicinity of Mineral Point. The two smelting establishments located there produced, between 1862 and 1873, nearly twenty-four million pounds of metallic lead. The zinc ores did not come into commercial use until after 1860, and are largely shipped to La Salle, Ill. to be smelted.

Copper has also been found in a wide section of territory in the north of the State, there being valuable deposits in the counties of Ashland, Bayfield, Douglas, St. Croix, Barron and Chippewa counties. Mining on a small scale had been begun many years ago, but the recent discoveries prove convincingly that Wisconsin is yet to rival Michigan as regards a brilliant future in copper mining. E. B. Northrup, the old prospector, stated, in 1886, that he knew where loads of floating copper ore could be picked up on the surface of the ground, at a point not more than thirty miles from a railroad.



National Home for Disabled Volunteer Soldiers near Milwaukee.

Wisconsin has always been noted for her iron ores and production of pig-iron, merchant-iron, rails, etc. The recent discoveries in the Gogebic iron range are the most important of the century, and practically places this State in the front rank as an ore producer, the Gogebic ores being of extraordinary richness and ease of reduction, there being but traces of phosphorus, sulphur, etc. In 1884, the first year the Gogebic mines were worked, 1022 tons were shipped. In 1885 this amount had increased to 111,661 tons, and in 1886 it was estimated that over 450,000 tons had been mined and shipped. This rapid increase in development speaks eloquently for the quality of these ores, which are almost wholly shipped out of the State. The red hematite ores are largely mined under the name of Clinton iron ore. Bog iron ore or brown hematite is also mined in Sauk County. The specular and magnetic ores of greatest richness, are found in Ashland, Bayfield, Florence, and Lincoln counties, while good ore is available in the Menomonee district. In Florence County alone, in 1885, the value of the ores and iron produced amounted to \$121,359. The total value of iron products and manufactured articles of iron for the State for 1885 was \$10,300,506.35.

The following are official statistics of Wisconsin iron productions:

PIG IRON.		IRON AND STEEL RAILS.		ALL KINDS OF ROLLED IRON.	
Year.	Tons.	Year.	Tons.	Year.	Tons.
1880.....	96,842	1880.....	30,207	1880.....	64,890
1881.....	102,029	1881.....	41,165	1881.....	88,643
1882.....	85,859	1882.....	24,685	1882.....	64,296
1883.....	51,893	1883.....	1,259	1883.....	40,195
1884.....	52,815	1884.....	250	1884.....	53,628
1885.....	24,632	1885.....	448	1885.....	38,959

162,851 kegs of cut nails of 100 lbs. each were produced in 1884, and 86,257 in 1885.

Kaolin, the best mineral for the production of porcelain, and fire-clay is found in large quantities in Wood County, near Grand Rapids. Mr. E. B. Northrup claims to know where there are thousands of acres of kaolin in this State, lying at a depth of fifteen feet, which if properly developed would prove very profitable. There are abundant deposits of clay suitable for brickmaking, and along Lake Michigan fully fifty million of splendid bricks are burned, many being of the famous "cream color," known as Milwaukee brick. There are inexhaustible deposits of limestone adapted to the manufacture of quicklime. The best lime in the world is obtained from the kilns near Madison, while at Pewaukee 12,000 barrels a week are made and shipped to Chicago and elsewhere, while Racine is a large producer. Peat and fertilizing marls are obtainable in large quantities, while no State has such splendid sandstone for building purposes. A quarry opened on the Apostles Islands has supplied the blocks for the finest structures in Chicago, Milwaukee and elsewhere.

Other equally good building-stone has been extensively quarried near Madison, and at numerous other points. High class red granites are found along the Yellow River in the North.

A special feature of interest are the numerous mineral springs in Wisconsin. The following fifteen are used commercially, and several of those at Waukesha have attained an international reputation for their purity and medicinal properties. Glenn Spring, Waukesha; Shealtiel Spring, Waupaca; Mineral Rock Spring, Waukesha; Vesta Spring, Waukesha; Zenobia's Fountain, Palmyra; Bethesda Spring, Waukesha; White Rock Spring, Waukesha; Siloam Spring, Waukesha; Horeb Spring, Waukesha; St. Croix Spring, Farmington; Gihon Spring, Delavan; Iodo-Magnesian Spring, Beloit; and the Prairie du Chien artesian well. The consumption of several of the above waters has attained proportions of enormous magnitude.



The First Ferry—Calling the Passengers.

FORESTS AND LUMBER INTERESTS

No State in the Union, Michigan not excepted, has greater natural resources in the line of the timber and lumber trade than Wisconsin. The white pine is the most valuable tree in the State and flourishes luxuriantly, vast tracts in the northern portions being covered with it. There are still many billion feet standing, in spite of the enormous annual consumption; the Norway and yellow pine are rapidly diminishing. Hemlock is largely sought for its bark; red cedar is another valuable tree for fence posts and manufacturing purposes. Among valuable hard-woods indigenous to this State are white oak, the best of woods for wagon-building, ship-building, etc., while tanners seek the bark; swamp oak, maple, black cherry, linden or basswood, white ash, black walnut, hickory, beech, sycamore, birch, etc. The lumbering industry readily takes front rank, aside from agriculture. Millions of capital have found safe investment and tens of thousands of

men have obtained steady employment in the pineries and immense mills along the shores of Green Bay and elsewhere. Upwards of one-half of the State bears pine forests, commercially valuable. Seven rivers adapted for the "driving" of logs flow through the region, exclusive of the St. Croix, used by the lumbermen of both Minnesota and Wisconsin. The principal districts are Green Bay inclusive of the Peshtigo and Oconto Mills; Wolf River District; Wisconsin River and Yellow River District; the Black River; the Chippewa and Red Cedar, and the Wisconsin side of the St. Croix. The first saw-mill was built in 1809, in Brown County, by Jacob Franks. Arndt's mill, on the Pensauckee River, was put up in 1829, but not till mills were put up in the Peshtigo and Menomonee Districts, in 1834 and 1836, was lumber manufactured for shipment South. In 1847 William Lamb, of Green Bay, began the manufacture of shingles, the subsequent development of this trade being enormous. The Green Bay District is still prolific and ships upwards of 140,000,000 feet annually. Oshkosh and Fond du Lac are the sites of the great saw-mills supplied from the Wolf River District,



Forest Scene near the St. Croix River.

The Wisconsin Central Railroad has developed an extensive lumber business and taps one of the finest regions in the State. Wisconsin probably has the largest supply of white pine still standing of any State in the Union. It has been estimated at approximately thirty-five billion feet and is being reduced at an average rate of over twelve hundred million feet per annum. Upwards of 18,000 men find employment in the pineries, mills, and in getting the logs and lumber

now nearly exhausted, but which at one time produced 250,000,000 feet annually. The Wisconsin River region is also very valuable, from 150 to 200 million feet being annually shipped from it *via* the Mississippi River. The Black River District is the second oldest in the State, a small mill having been erected by Col. John Shaw in 1819. The Indians burned it, however, and it was twenty years afterward before another mill was put up by Wood Brothers. The annual product is now upwards of 150,000,000 feet. The Chippewa District has the finest body of white pine yet standing in the State. It was not till 1865 that it became prominent, and now has over twenty of the finest saw-mills in the world in operation, principally situated at the cities of Eau Claire and Chippewa. The Chippewa River, though the most difficult of any for logging purposes, yet is estimated to annually float from four to five hundred million feet of logs to market in the South and West *via* the Mississippi. In addition to the St. Croix District, access has been afforded by the numerous railroads to other valuable lumbering districts, where lumber, shingles, ties, and cooperage stock are produced.

to market, and it is estimated that each season's lumbering operations represents an expenditure of \$6,000,000, largely in wages and to pay for the food consumed, thus affording the farmers an active market for their products.

AGRICULTURE.

Wisconsin is pre-eminently an agricultural State, and her most stable source of wealth and prosperity is in the soil. The growing of wheat, corn, etc., was from its first settlement the great industry, the fertile prairies in the southern tiers of counties invited settlement, and people rapidly poured in from the East and Europe, finding ready means of access *via* the Lakes, ere the advent of the iron horse. In 1850, two years after its admission into the Union, Wisconsin ranked ninth in the production of wheat, while in 1860, with 3,746,167 acres of land under cultivation, she had so rapidly ascended the scale as to rank third. The values of land steadily increased, rising from an average of \$9.58 per acre in 1850 to \$16.61 in 1860, while the total number of acres in farms increased during the same period from 2,976,658 acres to 7,893,598, or 265 per cent. Wheat was a staple commodity then as now. Improved methods of farming were also introduced and progress has been the order of the day, both as to increased number of farms, and the wider range of agricultural operations, including not only the cereal grains, but stock farming, dairying, fruit-culture, etc. The following statistical tables indicate the progress made by the State in grain production:

YEAR.	Wheat.	Rye.	Corn.	Oats.	Barley.	Buckwheat.
1850.....	4,286,131	81,253	1,988,979	3,414,672	209,672	79,878
1860.....	15,657,458	888,544	7,517,300	11,059,260	707,307	38,987
1870.....	25,606,344	1,325,294	15,033,988	20,180,016	1,645,019	08
1875.....	25,200,000	1,340,000	15,200,000	26,600,000	2,200,000	275,000
1880.....	24,884,680	2,298,513	34,230,579	32,905,320	5,043,118	299,107



Farmers Shipping Produce via the Wisconsin Central R. R.

The crops for the census year of 1880 were raised on 3,327,294 acres of land. Special attention is directed to the fact that while the yield of wheat remained about stationary, a vast increase is noted in corn and barley, two crops for which an enormous and an annually increasing demand exists. Wisconsin barley is more than ever in demand among leading malsters. Stock, dairy and mixed farming have rapidly increased. Among other staples which largely engage attention may be mentioned hops and tobacco. In the latter line, the introduction of Connecticut Seed Leaf has proved successful and a large acreage in Rock and Dane counties was early devoted to this crop.

Flax is also a staple crop in Kenosha, Grant, Iowa, and Lafayette counties. Several attempts have been made to manufacture beet-root sugar. Wisconsin's hay crop is an important item. Clover and other grasses grow luxuriantly in the limestone soils, thus promoting a widening interest in stock-raising. There are numerous herds of pure breed cattle, also sheep and swine, while the State is famous for blooded horses, much attention being given to the improvement of draught and farm horses, such prominent citizens as Hon. J. I. Case having achieved an international reputation for introducing the finest trotting and racing stock that money can procure. A sure indication of the solid basis of the farmers' prosperity is afforded by the growth of the dairy interests. In cheese, the product, only a little over 400,000 pounds in 1850, had increased in 1876 to no less than 17,000,000 pounds. The production of butter increased from 3,633,000 pounds to 22,500,000 inside of twenty years. The quality of Wisconsin dairy products is unsurpassed. Its cheese received 20 awards at the Centennial Exposition, a larger number than any other State



Suburban Scenery near Milwaukee.

obtained, except New York, while she received five awards for butter; no State received more, and only New York and Illinois as many. The raising of fruit, begun under many discouragements, owing to Eastern trees not being adapted to the climate, has gradually extended and there are now many fine orchards and graperies, while cranberries and small fruits are a sure and abundant crop. The Wisconsin State Agricultural Society and the Wisconsin State Horticultural Society are both ably conducted bodies, doing an excellent work, and having the hearty support of the various local agricultural organizations and of the patrons of husbandry.

COMMERCE AND MANUFACTURES.

While the lumber trade, as previously referred to, has attained proportions of such enormous magnitude, Wisconsin's grain trade is fully as important. Up to 1841 no grain had been exported, but in the winter of 1840 and 1841, E. D. Holton, of Milwaukee, purchased a small cargo of wheat (some 4,000 bushels), and in the spring of 1841 shipped it to Buffalo. This was the small beginning of a trade which has since attained the most colossal proportions, and securing to Milwaukee

by its far-reaching connections a large share of the total shipments East. Only 95,000 bushels of wheat were shipped in 1845; twenty years after ten millions and a half were shipped, besides vast quantities of barley, oats, corn and rye. Up to 1856 the shipments were almost wholly State products, but since then Iowa and Minnesota have largely shipped through Milwaukee. Dairy products, pork and beef are the other leading commercial exports.

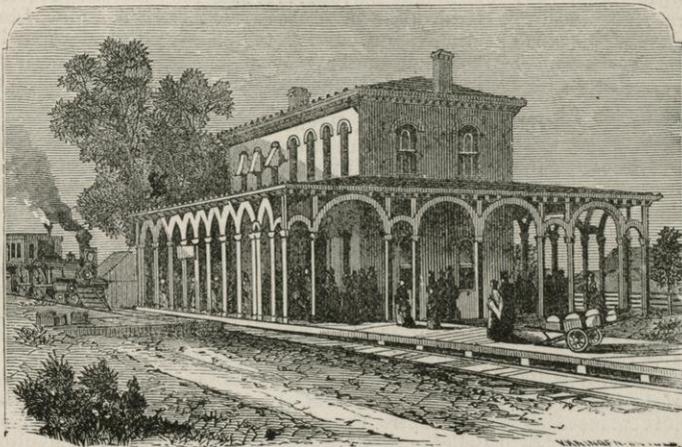
The facilities afforded by Wisconsin for manufacturing have no superior elsewhere. In the matter of numerous water-powers she is exceptionally favored and their utilization is supplemented by hundreds of factories run by steam-powers. Such cities as Milwaukee, Racine, Appleton, Grand Rapids, Beloit, Eau Claire, Wausau, etc., etc., produce annually in enormous quantity all descriptions of machinery and implements, tools, furniture, carriages and wagons, clothing, sash, doors and blinds, leather, breweries, brick, cement, while there are large flouring-mills, shipyards, iron-works, and the thousand and one varied ramifications of industrial enterprise, whose products find a market not only in the State, but throughout the country at large.

POPULATION.

The following table will show the almost marvellous increase of population within the comparative short period of less than half a century:

Year.	Population.	Year.	Population.	Year.	Population.
1840.....	30,945	1865.....	868,325	1880. ...	1,315,480
1850.....	305,391	1870.....	1,054,670	1885.....	1,563,423
1855.....	552,109	1875.....	1,236,729	1887.....	1,675,000 (Estimated).
1860.....	775,881				

The present value of agricultural lands and products, as per the latest official report, is \$568,187,288. Value of manufacturing establishments and their products, \$193,700,167. Value of lots in cities and villages, as returned by the assessors, \$107,909,875, representing a grand total of \$869,797,230. The area of the State in acres is 34,359,246, of which 16,359,246 are farm lands. Of pine and hardwood lands, there are 16,080,000 acres. There are about 3000 square miles of clear-water lakes in the State, covering 1,920,000 acres. In addition to over ten million dollars' worth of iron products, the State produced, in 1885, lead to the value of \$70,000; leather to the value of \$8,629,519; paper to the value of \$2,804,294; woolen fabrics worth 612 802; and cotton fabrics worth \$555,610. So that it will be seen the State of Wisconsin ranks prominently as a great manufacturing centre as well as an agricultural section of the Union.



POST OFFICES IN THE STATE OF WISCONSIN.

ALPHABETICALLY ARRANGED, WITH POPULATION.

Offices in *italic* type are MONEY-ORDER offices. Those marked with the asterisk (*) are *International*, as well as Domestic, money-order offices. By the letters *c. s.* in parentheses, thus: (*c. s.*), county seats are indicated.

Post Office.	County.	Population.	Post Office.	County.	Population.	Post Office.	County.	Population.
Abbotsford, Clark.....		—	<i>Ashland (c. s.)</i> , Ashland....		4500	<i>Belmont</i> , La Fayette.....		480
Ablenan, Sauk.....		360	Ash Ridge, Richland.....		—	* <i>Beloit</i> , Rock.....		5360
Abrams, Oconto.....		—	Ashton, Dane.....		—	Bem, Green.....		—
Ackerville, Washington...		90	Askeaton, Brown.....		180	<i>Benton</i> , La Fayette.....		350
Ada, Sheboygan.....		—	Attica, Green.....		100	Bergen, Vernon.....		—
Adams, Walworth.....		200	Atwater, Dodge.....		50	* <i>Berlin</i> , Green Lake.....		4010
Adams Centre, Adams....		—	<i>Auburndale</i> , Wood.....		400	Big Bend, Waukesha....		30
Adamsville, Iowa.....		100	<i>Augusta</i> , Eau Claire.....		1500	Big Flats, Adams.....		—
Addison, Washington....		250	Aurora, Washington....		50	Big Patch, Grant.....		180
Adell, Sheboygan.....		100	Aurorahville, Waushara..		130	Big River, Pierce.....		24
Adsit, Dane.....		—	Avalanche, Vernon.....		60	Big Spring, Adams.....		200
Afton, Rock.....		1150	<i>Avoca</i> , Iowa.....		350	Big Wausaukee, Marinette.		—
<i>Ahnapee</i> , Kewaunee.....		1065	Avon, Rock.....		150	Binghamton, Outagamie..		—
Alabama, Polk.....		35	Aztalan, Jefferson.....		—	Birch, Chippewa.....		—
Alaska, Kewaunee.....		300	Badger, Portage.....		—	Birnamwood, Shawano....		500
Alban, Portage.....		—	Badger Mills, Chippewa..		150	Bismarck, Lincoln.....		—
<i>Albany</i> , Green.....		325	Bad River, Ashland.....		—	Black Creek, Outagamie..		300
<i>Albion</i> , Dane.....		250	<i>Bailey's Harbor</i> , Door.....		175	Black Creek Falls, Mara-		—
Alden, Polk.....		50	Bakerville, Wood.....		50	thon.....		—
Alderley, Dodge.....		100	<i>Baldwin</i> , St. Croix.....		900	<i>Black Earth</i> , Dane.....		600
Allen's Grove, Walworth..		300	Baldwin's Mills, Waupaca.		—	Black Hawk, Sauk.....		100
Allenton, Washington....		—	Balsam Lake, Polk.....		35	* <i>Black River Falls (c. s.)</i> ,		—
Allenville, Winnebago....		—	Bancroft, Portage.....		—	Jackson.....		2080
Alloa, Columbia.....		—	* <i>Bangor</i> , La Crosse.....		480	Blaine, Portage.....		—
* <i>Alma (c. s.)</i> , Buffalo.....		1402	Banner, Fond du Lac....		—	<i>Blair</i> , Trempealeau.....		175
<i>Alma Centre</i> , Jackson.....		150	* <i>Baraboo (c. s.)</i> , Sauk....		4170	Blanchardville, La Fayette,		450
Almond, Portage.....		200	Barber, Iowa.....		—	Blanding, Burnett.....		—
Alstad, Burnett.....		22	Barklake, Washington....		—	Blenker, Wood.....		—
Alto, Fond du Lac.....		—	Barneveld, Iowa.....		—	Blodgett, Waukesha....		—
Aldorf, Wood.....		—	Barre Mills, La Crosse....		—	<i>Bloomer</i> , Chippewa.....		1000
Altoona, Eau Claire.....		200	<i>Barron (c. s.)</i> , Barron....		200	Bloomington, Grant.....		538
Alverno, Manitowoc....		—	Barronett, Barron.....		100	Bloomville, Lincoln.....		—
Ames, Washburn.....		28	Barton, Washington....		200	Blue Mounds, Dane.....		200
<i>Amherst</i> , Portage.....		550	Bashaw, Burnett.....		—	Blue River, Grant.....		300
Amherst Junction, Portage.		100	Bassett, Kenosha.....		50	Bluff, Dane.....		—
Amy, Dunn.....		—	Bass Wood, Richland....		—	Boardman, St. Croix....		100
Anchorage, Buffalo.....		—	Bay City, Pierce.....		—	Boaz, Richland.....		300
Angelica, Shawano.....		100	<i>Bayfield (c. s.)</i> , Bayfield..		1400	Bob Creek, Chippewa....		30
Aniwa, Shawano.....		—	Bay Settlement, Brown....		200	Bohemia, La Crosse.....		—
Annaton, Grant.....		100	* <i>Bay View</i> , Milwaukee....		4000	Boltonville, Washington..		150
<i>Antigo (c. s.)</i> , Langlade....		1980	Bear Creek, Outagamie....		—	Bomke, Shawano.....		—
Apple Creek, Outagamie..		—	Bear Valley, Richland....		65	Bon, Richland.....		—
Apple River, Polk.....		—	Beatrice, Adams.....		—	<i>Bonduel</i> , Shawano.....		80
* <i>Appleton (c. s.)</i> , Outagamie.		10915	Beaver, Marinette.....		—	* <i>Boscobel</i> , Grant.....		1390
<i>Arcadia</i> , Trempealeau....		665	Beaver Creek, Jackson....		—	Boyceville, Dunn.....		30
<i>Arena</i> , Iowa.....		485	* <i>Beaver Dam</i> , Dodge.....		4200	<i>Boyd</i> , Chippewa.....		325
<i>Argyle</i> , La Fayette.....		450	Becker, Outagamie.....		—	Boyington, Portage.....		—
<i>Arkansaw (c. s.)</i> , Pepin....		300	Beechwood, Sheboygan....		—	Brabant, Brown.....		—
Arkdale, Adams.....		40	Beetown, Grant.....		400	Bracy, Burnett.....		—
Arlington, Columbia....		100	Beldenville, Pierce.....		—	Bradtdville, Grant.....		300
Armstrong, Fond du Lac..		—	Belgium, Ozaukee.....		400	Brady's, Richland.....		—
Arnott, Portage.....		—	Bell Centre, Crawford....		40	Branch, Manitowoc....		200
Arthur, Grant.....		—	Bellefountain, Columbia..		—	<i>Brandon</i> , Fond du Lac....		705
Ashford, Fond du Lac....		125	Belle Plaine, Shawano....		150	Brant, Calumet.....		100
Ashippun, Dodge.....		10	Belleville, Dane.....		100			

Post Office.	County.	Population.	Post Office.	County.	Population.	Post Office.	County.	Population.
Briarton, Shawano.....		—	Cashton, Monroe.....		75	Crete, Winnebago.....		15
Bridgeport, Crawford.....		150	Cassell, Sauk.....		—	Crivitz, Marinette.....		100
Briggsville, Marquette.....		150	<i>Cassville</i> , Grant.....		610	Crocker's Landing, Portage.....		—
Brighton, Kenosha.....		30	Castle Rock, Grant.....		312	Cross, Buffalo.....		—
<i>Brillion</i> , Calumet.....		305	Cataract, Monroe.....		—	<i>Cross Plains</i> , Dane.....		500
Bristol, Kenosha.....		80	Cato, Manitowoc.....		150	Crystal Lake, Waupaca.....		—
Bristow, Vernon.....		—	<i>Cazenovia</i> , Richland.....		182	Cuba City, Grant.....		250
British Hollow, Grant.....		210	Cecil, Shawano.....		—	* <i>Cumberland</i> , Barron.....		1210
<i>Brodhead</i> , Green.....		1658	<i>Cedarburgh</i> , Ozaukee.....		1308	Curran, Jackson.....		—
Brookfield, Waukesha.....		210	Cedar Creek, Washington.....		50	Curtiss, Clark.....		200
<i>Brooklyn</i> , Green.....		420	Cedar Falls, Dunn.....		100	Cushing, Polk.....		—
Brookside, Oconto.....		—	Cedar Grove, Sheboygan.....		—	Custer, Portage.....		—
Brookville, St. Croix.....		60	Cedar Lake, Waushara.....		—	Cylon, St. Croix.....		100
Brothertown, Calumet.....		110	Center, Rock.....		—	Dacada, Sheboygan.....		20
Brown Deer, Milwaukee.....		—	<i>Centralia</i> , Wood.....		1012	Dakota, Waushara.....		—
Brownsville, Dodge.....		—	Centreville, Trempealeau.....		—	Dale, Outagamie.....		100
Browntown, Green.....		175	Champagne, Lincoln.....		—	Dallas, Barron.....		100
Bruce, Chippewa.....		200	Charlesburgh, Calumet.....		100	Daly, Wood.....		—
Brushville, Waushara.....		43	Chaseburgh, Vernon.....		126	Dane, Dane.....		225
Brussels, Door.....		—	Chat, Lincoln.....		—	Danville, Dodge.....		250
Bryant, Langlade.....		100	Cheeseville, Door.....		—	Darboy, Calumet.....		—
Buckbee, Waupaca.....		—	<i>Chelsea</i> , Taylor.....		520	Darien, Walworth.....		400
Buck Creek, Richland.....		—	Chester, Dodge.....		—	* <i>Darlington (c. s.)</i> , La Fayette.....		1455
Buena Vista, Portage.....		—	<i>Chetek</i> , Barron.....		610	Darrow, Jackson.....		—
Buffalo, Buffalo.....		270	* <i>Chilton (c. s.)</i> , Calumet.....		1510	<i>Dartford (c. s.)</i> , Green Lake.....		308
Buncombe, La Fayette.....		—	Chimney Rock, Trempealeau.....		—	Dates Mills, Columbia.....		—
Bungert, Outagamie.....		—	Chippewa City, Chippewa.....		40	Davis, Dunn.....		—
Bunyan, Polk.....		—	* <i>Chippewa Falls (c. s.)</i> , Chippewa.....		8050	Davis Corners, Adams.....		—
Burke, Dane.....		—	Christie, Clark.....		—	Day, Clark.....		—
Burkhardt, St. Croix.....		65	City Point, Jackson.....		—	Dayton, Green.....		250
* <i>Burlington</i> , Racine.....		1662	Clam Falls, Polk.....		—	Deansville, Dane.....		100
Burnett, Dodge.....		—	Clark's Mills, Manitowoc.....		120	Debello, Vernon.....		—
Burnett Station, Dodge.....		150	Clay Banks, Door.....		75	Decora Prairie, Trempealeau.....		—
Burns, La Crosse.....		—	Clayton, Polk.....		355	<i>Deerfield</i> , Dane.....		300
Burr, Vernon.....		—	<i>Clear Lake</i> , Polk.....		1012	<i>Deer Park</i> , St. Croix.....		350
Burr Oak, La Crosse.....		—	Clemansville, Winnebago.....		—	De Forest, Dane.....		150
Burton, Grant.....		15	Clifton, Monroe.....		—	Dekorra, Columbia.....		25
Busseyville, Jefferson.....		74	<i>Clinton</i> , Rock.....		1114	Delafield, Waukesha.....		200
Butler, Milwaukee.....		150	<i>Clintonville</i> , Waupaca.....		560	<i>Delavan</i> , Walworth.....		1748
Butte des Morts, Winnebago.....		110	Clyde, Iowa.....		—	Dell, Vernon.....		—
Butternut, Ashland.....		100	Clyman, Dodge.....		—	Dell Prairie, Adams.....		—
Byron, Fond du Lac.....		52	Cobb, Iowa.....		200	Delton, Sauk.....		200
Cable, Bayfield.....		—	<i>Colby</i> , Clark.....		460	Denmark, Brown.....		400
Cadiz, Green.....		200	Cold Spring, Jefferson.....		82	* <i>De Pere</i> , Brown.....		2160
<i>Cadott</i> , Chippewa.....		1010	Colebrook, Waushara.....		—	<i>De Soto</i> , Vernon.....		250
Cady Mills, St. Croix.....		—	Coleman, Marinette.....		256	Deuster, Juneau.....		—
Cainville, Rock.....		—	Colfax, Dunn.....		200	<i>Dezerville</i> , Wood.....		500
Calamine, La Fayette.....		300	Collins, La Fayette.....		200	Diamond Bluff, Pierce.....		60
Caldwell, Racine.....		200	Coloma, Waushara.....		75	Dickesville, Grant.....		—
Caledonia, Racine.....		—	Coloma Station, Waushara.....		212	Dillman, Milwaukee.....		—
Calhoun, Waukesha.....		—	* <i>Columbus</i> , Columbia.....		2030	Dixon, Richland.....		—
Calumet Harbor, Fond du Lac.....		176	Commonwealth, Florence.....		550	Dobbston, Langlade.....		75
Calvary, Fond du Lac.....		—	Comstock, Barron.....		20	Dodge, Trempealeau.....		500
* <i>Cambria</i> , Columbia.....		820	Concord, Jefferson.....		205	Dodge's Corners, Waukesha.....		—
<i>Cambridge</i> , Dane.....		635	Connersville, Dunn.....		—	* <i>Dodgeville (c. s.)</i> , Iowa.....		1520
Cameron, Barron.....		250	Cook's Valley, Chippewa.....		25	Donovan, Lincoln.....		—
<i>Campbellsport</i> , Fond du Lac.....		320	Cooksville, Rock.....		100	Door Creek, Dane.....		—
Camp Douglas, Juneau.....		152	Coolidge, Price.....		—	<i>Dorchester</i> , Clark.....		200
Canton, Barron.....		20	Coon Valley, Vernon.....		—	Dotyville, Fond du Lac.....		—
Carey, Wood.....		—	Cooperstown, Manitowoc.....		260	Douglas Centre, Marquette.....		—
Carlton, Kewaunee.....		100	Corning, Lincoln.....		—	Dousman, Waukesha.....		100
Caroline, Shawano.....		50	Cortland, Trempealeau.....		—	Dover, Racine.....		—
<i>Cartwright</i> , Chippewa.....		50	Cottage Grove, Dane.....		50	<i>Downing</i> , Dunn.....		40
Caryville, Dunn.....		—	Cox, Chippewa.....		—	Downsville, Dunn.....		35
Cascade, Sheboygan.....		250	Craft, Chippewa.....		—	Doylestown, Columbia.....		125
Casco, Kewaunee.....		100	Crandon (c. s.), Forest.....		—	Druecker, Ozaukee.....		—

Post Office.	County.	Population.	Post Office.	County.	Population.	Post Office.	County.	Population.
Drummond, Bayfield.....		50	Emerald Grove, Rock.....		100	Gad, Taylor.....		—
Dry Bone, Iowa.....		—	Emet, Chippewa.....		34	Galesburg, Shawano.....		250
Drywood, Chippewa.....		43	Enos, Waukesha.....		—	Galesville, Trempealeau....		568
Dudley, Lincoln.....		—	Ephraim, Door.....		127	Garfield, Portage.....		—
Dunbarton, La Fayette....		20	Erfurt, Jefferson.....		50	Genesee, Waukesha.....		165
Dundas, Calumet.....		75	Erin, St. Croix.....		—	Genesee Depot, Waukesha..		125
Dundee, Fond du Lac.....		125	Esdaile, Pierce.....		400	Genoa, Vernon.....		160
Dunnville, Dunn.....		48	Esofea, Vernon.....		—	Genoa Junction, Walworth..		400
Duplainville, Waukesha...		26	Estella, Chippewa.....		—	Georgetown, Grant.....		125
Dupont, Waupaca.....		—	Etna, La Fayette.....		250	Germania, Marquette.....		150
*Durand, Pepin.....		912	Ettrick, Trempealeau....		100	Germantown, Juneau.....		125
Durham, Waukesha.....		100	Eureka, Winnebago.....		380	Gibbsville, Sheboygan....		125
Dyckesville, Kewaunee....		—	Euren, Kewaunee.....		—	Gillett, Oconto.....		—
Eagle, Waukesha.....		500	Evansville, Rock.....		1524	Gillingham, Richland.....		—
Eagle Corners, Richland...		68	Evergreen, Door.....		—	Gilman, Pierce.....		—
Eagle Point, Chippewa....		—	Excelsior, Richland.....		200	Gilmantown, Buffalo.....		200
Eagle River, Lincoln.....		—	Fairchild, Eau Claire....		400	Glasgow, Trempealeau....		—
Eagleton, Chippewa.....		34	Fairfield, Rock.....		200	Glenbeulah, Sheboygan....		500
East Bristol, Dane.....		—	Fair Play, Grant.....		200	Glencoo, Buffalo.....		—
East Delavan, Walworth...		—	Fair Water, Fond du Lac..		175	Glendale, Monroe.....		250
East Farmington, Polk....		40	Fall City, Dunn.....		—	Glen Haven, Grant.....		185
East Gibson, Manitowoc...		—	Fall Creek, Eau Claire....		200	Glenmore, Brown.....		—
East Lincoln, Polk.....		28	Fall River, Columbia....		290	Glennwood, St. Croix.....		—
Eastman, Crawford.....		75	Fancy Creek, Richland...		—	Glidden, Ashland.....		50
East Middleton, Dane.....		85	Farmers Grove, Green....		15	Glover, Sawyer.....		—
Easton, Adams.....		100	Farmington, Jefferson....		60	Golden Lake, Waukesha...		15
East Pepin, Pepin.....		—	Farr's Corners, Columbia.		—	Good Hope, Milwaukee....		—
East Troy, Walworth.....		500	Fayette, La Fayette.....		—	Gordon, Douglas.....		—
East Wrightstown, Brown.		—	Fayetteville, Walworth...		50	Gotham, Richland.....		—
Eaton, Manitowoc.....		154	Fennimore, Grant.....		500	Grafton, Ozaukee.....		530
*Eau Claire (c. s.), Eau		—	Ferryville, Crawford....		—	Grand Marsh, Adams.....		—
Claire.....		2200	Fifield, Price.....		750	Grand Prairie, Green Lake.		—
Eau Galle, Dunn.....		120	Fillmore, Washington....		—	*Grand Rapids (c. s.),		—
Eden, Fond du Lac.....		100	Fish Creek, Door.....		200	Wood.....		1620
Edgerton, Rock.....		1630	Fisk, Winnebago.....		—	Grantsburgh (c. s.), Burnett.		300
Edmund, Iowa.....		50	Flambeau, Chippewa.....		60	Granville, Milwaukee....		—
Edson, Chippewa.....		100	Flintville, Brown.....		100	Granville Centre, Mil-		—
Edwards, Sheboygan.....		35	Florence (c. s.), Florence..		2000	waukee.....		—
Egg Harbor, Door.....		100	*Fond du Lac (c. s.), Fond		—	Gratiot, La Fayette.....		310
Eidsvold, Clark.....		—	du Lac.....		12800	Gravesville, Calumet....		300
Eland, Shawano.....		—	Fontana, Walworth.....		65	*Green Bay (c. s.), Brown..		7130
El Dorado, Fond du Lac...		200	Fontenoy, Brown.....		—	Greenbush, Sheboygan....		200
Eleva, Trempealeau.....		30	Footville, Rock.....		300	Green Grove, Clark.....		—
Elk Creek, Trempealeau...		—	Forest Junction, Calumet..		100	Green Lake, Green Lake...		—
Elk Grove, La Fayette....		100	Forestville, Door.....		—	Greenleaf, Brown.....		300
Elkhart, Sheboygan.....		120	Fort Atkinson, Jefferson...		2200	Greenstreet, Manitowoc...		—
*Elkhorn (c. s.), Walworth.		1320	*Fort Howard, Brown.....		3750	Greenville, Outagamie....		100
Elk Mound, Dunn.....		50	Forward, Dane.....		—	Greenwood, Clark.....		662
Ella, Pepin.....		28	Foscoro, Kewaunee.....		150	Gresham, Shawano.....		50
Ellenborough, Grant.....		200	*Fountain City, Buffalo....		1200	Grimm's, Manitowoc.....		25
Ellis, Portage.....		100	Fourmile, Fond du Lac...		—	Hadleyville, Eau Claire....		—
Ellison Bay, Door.....		—	*Fox Lake, Dodge.....		1010	Hale, Trempealeau.....		—
Ellisville, Kewaunee.....		27	Fox River, Kenosha....		200	Hale's Corners, Milwaukee.		150
Ellsworth (c. s.), Pierce...		612	Francis Creek, Manitowoc.		100	Half Way, La Crosse.....		—
Elmdale, Grant.....		—	Franklin, Sheboygan.....		112	Hamburg, Marathon.....		—
Elm Grove, Waukesha....		100	Franksville, Racine.....		100	Hamilton, Waushara.....		30
Elmhurst, Langlade.....		—	Frazer, Shawano.....		—	Hamlin, Trempealeau....		—
Elmo, Grant.....		45	Fredonia, Ozaukee.....		400	Hammond, St. Croix.....		500
Elmore, Fond du Lac.....		120	Fredonia Station, Ozaukee.		—	Hancock, Waushara.....		150
Elo, Winnebago.....		25	Freeman, Crawford.....		—	Hanerville, Dane.....		—
Elmwood, Pierce.....		—	Freistadt, Ozaukee.....		100	Haney, Crawford.....		—
El Paso, Pierce.....		30	Fremont, Waupaca.....		257	Hanover, Rock.....		200
Elroy, Juneau.....		1460	Frenchville, Trempealeau.		—	Hansen, Wood.....		—
El Salem, Polk.....		—	Friendship (c. s.), Adams..		550	Harmony, Marinette.....		—
Elton, Langlade.....		—	Friendswood, Sauk.....		—	Harper, Polk.....		20
Elvers, Dane.....		50	Frydenland, Forest.....		—	Harrisville, Marquette....		50
Embarras, Waupaca.....		125	Fulton, Rock.....		154	*Hartford, Washington....		1220
Emerald, St. Croix.....		50	Fussville, Waukesha.....		—	Hartland, Waukesha.....		600

Post Office.	County.	Population.	Post Office.	County.	Population.	Post Office.	County.	Population.
Hartman, Columbia.....	—	—	Inlet, St. Croix.....	—	—	Lake Maria, Green Lake...	—	—
Hartsville, Marathon.....	—	—	Iola, Waupaca.....	200	—	Lake Mills, Jefferson.....	700	—
Harvey, Jefferson.....	—	—	Ipswich, La Fayette.....	—	—	Lake View, Dane.....	75	—
Hatfield, Jackson.....	—	—	Iron Mountain, Dodge.....	300	—	Lamartine, Fond du Lac...	200	—
Hatley, Marathon.....	—	—	Iron Ridge, Dodge.....	200	—	Lamberton, Racine.....	—	—
Hatton, Waupaca.....	—	—	Ironton, Sauk.....	300	—	Lamont, La Fayette.....	—	—
Hawthorne, Douglas.....	—	—	Ironwood, Barron.....	—	—	Lanark, Portage.....	—	—
Haves, Oconto.....	—	—	Irving, Jackson.....	—	—	*Lancaster, (c. s.), Grant...	1440	—
Hayton, Calumet.....	200	—	Ithaca, Richland.....	250	—	Landstad, Shawano.....	—	—
Hayward (c. s.), Sawyer...	500	—	Ives' Grove, Racine.....	235	—	Laney, Shawano.....	15	—
Hazel Green, Grant.....	650	—	Ixonia, Jefferson.....	305	—	Langlade, Langlade.....	50	—
Hazelton, Grant.....	—	—	Jackson, Washington.....	100	—	La Pointe, Ashland.....	250	—
Heart Prairie, Walworth...	—	—	Jacksonport, Door.....	310	—	Larrabee, Manitowoc.....	—	—
Hebron, Jefferson.....	300	—	Jamestown, Grant.....	100	—	Lavalle, Sauk.....	325	—
Hedge Hog, Door.....	—	—	*Janesville (c. s.), Rock...	9960	—	Lawrence, Marquette.....	35	—
Hegg, Trempealeau.....	—	—	Jeddo, Marquette.....	—	—	Leadmine, La Fayette.....	—	—
Helena, Iowa.....	50	—	*Jefferson (c. s.), Jefferson..	2500	—	Lebanon, Dodge.....	—	—
Helenville, Jefferson.....	300	—	Jewett Mills, St. Croix.....	150	—	Leedsville, Brown.....	—	—
Hemlock, Clark.....	60	—	Johnsburgh, Fond du Lac...	—	—	Leeds, Columbia.....	40	—
Hempel, St. Croix.....	—	—	Johnson's Creek, Jefferson..	200	—	Leeds Centre, Columbia...	60	—
Henrietta, Richland.....	—	—	Johnsonville, Sheboygan...	—	—	Leeman, Outagamie.....	—	—
Henryville, Brown.....	—	—	Johnstown, Rock.....	100	—	Leland, Sauk.....	—	—
Herbert, Pierce.....	—	—	Johnstown Centre, Rock..	154	—	Lena, Oconto.....	60	—
Herman, Dodge.....	180	—	Jordan, Green.....	—	—	Leon, Monroe.....	—	—
Hersey, St. Croix.....	200	—	*Juda, Green.....	335	—	Leopolis, Shawano.....	100	—
Hewitt, Wood.....	—	—	Junction, Portage.....	100	—	Le Roy, Dodge.....	—	—
Hickory, Oconto.....	—	—	Juneau (c. s.), Dodge.....	503	—	Leslie, La Fayette.....	—	—
Highland, Iowa.....	820	—	Kansasville, Racine.....	75	—	Levee, Columbia.....	—	—
Hika, Manitowoc.....	300	—	Kasson, Manitowoc.....	60	—	Lewiston, Columbia.....	—	—
Hilbert, Calumet.....	320	—	Kaukauna, Outagamie.....	1620	—	Leyden, Rock.....	—	—
Hillsborough, Vernon.....	260	—	Keene, Portage.....	100	—	Liberty, Vernon.....	—	—
Hillsdale, Barron.....	—	—	Kekoskee, Dodge.....	200	—	Liberty Bluff, Marquette...	—	—
Hingham, Sheboygan.....	120	—	Kelley, Marathon.....	250	—	Liberty Pole, Vernon.....	42	—
Hixton, Jackson.....	75	—	Kelley Brook, Oconto.....	—	—	Liberty Ridge, Grant.....	—	—
Hofa Park, Shawano.....	—	—	Kellnersville, Manitowoc..	—	—	Lima Centre, Rock.....	200	—
Hogarty, Marathon.....	—	—	Kendall, Monroe.....	210	—	Lime Ridge, Sauk.....	100	—
Holland, Brown.....	50	—	*Kenosha (c. s.), Kenosha... 5300	—	—	Lincoln, Kewaunee.....	—	—
Holmen, La Crosse.....	50	—	Keshena, Shawano.....	—	—	Lind, Waupaca.....	—	—
Holy Cross, Ozaukee.....	200	—	Ketcham, Fond du Lac....	55	—	Linden, Iowa.....	507	—
Homer, Grant.....	—	—	Kewaskum, Washington....	512	—	Lindworm, Milwaukee....	—	—
Homewood, Monroe.....	—	—	Kewaunee (c. s.), Kewaunee. 1216	—	—	Linwood, Oconto.....	—	—
Honey Creek, Walworth...	100	—	Keyeser, Columbia.....	20	—	Little Chute, Outagamie...	300	—
*Horicon, Dodge.....	1270	—	Keyesville, Richland.....	20	—	Little Falls, Polk.....	100	—
Horn's Corners, Ozaukee...	—	—	Kickapoo, Vernon.....	—	—	Little Grant, Grant.....	—	—
Hortonville, Outagamie...	400	—	Kiel, Manitowoc.....	458	—	Little Lake, Adams.....	—	—
Houlton, St. Croix.....	100	—	Kieler, Grant.....	100	—	Little Prairie, Walworth...	50	—
Howard's Grove, Sheboygan..	150	—	Kilbourn City, Columbia... 1140	—	—	Little Rapids, Brown.....	200	—
Howard's Prairie, Milwaukee..	—	—	King's Bridge, Manitowoc...	—	—	Little Sturgeon, Door.....	—	—
Hub City, Richland.....	—	—	King's Corners, Sauk.....	—	—	Little Suamico, Oconto...	200	—
Hubbleton, Jefferson.....	50	—	Kingston, Green Lake.....	312	—	Little Wolf, Waupaca.....	—	—
*Hudson (c. s.), St. Croix... 3000	—	—	Kirby, Monroe.....	—	—	Livingston, Grant.....	200	—
Hullsburgh, Dodge.....	50	—	Kirchhayn, Washington...	—	—	Lochiel, Dunn.....	50	—
Hull, Portage.....	—	—	Kirkwood, Fond du Lac....	—	—	Lodi, Columbia.....	750	—
Humbird, Clark.....	290	—	Knap, Dunn.....	1000	—	Loganville, Sauk.....	200	—
Hunt, Dunn.....	—	—	Knapp's Creek, Crawford..	—	—	Lomira, Dodge.....	200	—
Hunting, Shawano.....	—	—	Knowles, Dodge.....	—	—	London, Dane.....	—	—
Hurlbut, Crawford.....	—	—	Knowlton, Marathon.....	100	—	Lone Pine, Portage.....	—	—
Hurley, Ashland.....	500	—	Kohlsville, Washington...	100	—	Lone Rock, Richland.....	400	—
Hurricane, Grant.....	—	—	Koro, Winnebago.....	—	—	Longwood, Clark.....	250	—
Hustisford, Dodge.....	500	—	Koshkonong, Jefferson....	25	—	Lookout, Buffalo.....	—	—
Hutchins, Shawano.....	—	—	Kroghville, Jefferson.....	100	—	Lost Creek, Pierce.....	34	—
Hutchinson, Marathon.....	300	—	Krok, Kewaunee.....	—	—	Lost Lake, Dodge.....	—	—
Hyde's Mills, Iowa.....	—	—	*La Crosse (c. s.), La Crosse. 23560	—	—	Louisburgh, Grant.....	—	—
Hyer's Corners, Dane.....	—	—	Ladoga, Fond du Lac.....	25	—	Louis' Corners, Manitowoc..	—	—
Independence, Trempealeau	312	—	La Farge, Vernon.....	—	—	Louisville, Dunn.....	—	—
Indian Ford, Rock.....	165	—	La Grange, Walworth.....	30	—	Lovass, Vernon.....	—	—
			Lake Five, Washington....	—	—	Lowell, Dodge.....	450	—
			Lake Geneva, Walworth... 2290	—	—	Lowrie, Monroe.....	—	—

Post Office.	County.	Population.	Post Office.	County.	Population.	Post Office.	County.	Population.
Lowville, Columbia	—	—	Mendota, Dane	—	—	Muller's Lake, Langlade	—	—
Loyal, Clark	100	—	Menekaunee, Marinette	100	—	Muscoda, Grant	650	—
Loyd, Richland	100	—	*Menomonie (c. s.), Dunn	5060	—	Muskego, Waukesha	—	50
Lucas, Dunn	—	—	Menomonie Falls, Waukesha	278	—	Myra, Washington	—	20
Luck, Polk	20	—	Mequon, Ozaukee	—	—	Nashotah, Waukesha	—	300
Lund, Pepin	40	—	Meridian, Dunn	100	—	Nasonville, Wood	—	—
Luxembourg, Kewaunee	—	—	*Merrill (c. s.), Lincoln	3975	—	National Home, Milwaukee	—	—
Lyndon Station, Juneau	200	—	Merrillon, Jackson	900	—	Naugart, Marathon	—	—
Lynn, Clark	150	—	Merrimack, Sauk	250	—	Needah, Juneau	1840	—
Lynaville, Crawford	160	—	Merritt's Land'g, Marquette	—	—	Neenah, Winnebago	4928	—
Lyons, Walworth	200	—	Merton, Waukesha	150	—	Neillsville (c. s.), Clark	1920	—
McDill, Portage	100	—	Metomen, Fond du Lac	—	—	Nekimi, Winnebago	—	—
McMillan, Marathon	—	—	Middlebury, Iowa	—	—	Nelson, Buffalo	—	—
Macfarland, Dane	150	—	Middle Ridge, La Crosse	—	—	Nelsonville, Portage	200	—
Mackville, Outagamie	—	—	Middleton, Dane	500	—	Neeno, Washington	—	—
Madely, Portage	—	—	Midland, Columbia	—	—	Neosho, Dodge	300	—
*Madison (c. s.), Dane	12080	—	Midway, La Crosse	250	—	Neptune, Richland	—	—
Magnolia, Rock	125	—	Mifflin, Iowa	200	—	Nero, Manitowoc	200	—
Maiden Rock, Pierce	300	—	Milford, Jefferson	250	—	Neshkoro, Marquette	100	—
Maine, Marathon	—	—	Milladore, Wood	—	—	Ness, Eau Claire	—	—
Malcolm, Langlade	—	—	Millard, Walworth	100	—	Nevins, Clark	—	—
Malone, Fond du Lac	—	—	Mill Creek, Richland	—	—	New, Langlade	—	—
Manawa, Waupaca	512	—	Millett, Crawford	—	—	New Amsterdam, La Crosse	—	—
Manchester, Green Lake	200	—	Millhome, Manitowoc	50	—	Newberg's Corners, La	—	—
*Manitowoc (c. s.), Manitowoc	6894	—	Mills Centre, Brown	200	—	Crosse	—	—
Manitowoc Rapids, Mani-	—	—	Millston, Jackson	100	—	New Berlin, Waukesha	—	—
towoc	—	—	Millville, Grant	75	—	Newburgh, Washington	290	—
Mannville, Marathon	150	—	Milton, Rock	694	—	New Cassel, Fond du Lac	400	—
Maple Grove, Manitowoc	100	—	Milton Junction, Rock	665	—	New Centreville, St. Croix	120	—
Mapleton, Waukesha	100	—	*Milwaukee (c. s.), Milwau-	—	—	New Chester, Adams	150	—
Maple Valley, Oconto	—	—	kee	160,000	—	New Coeln, Milwaukee	—	—
Maplewood, Door	75	—	Mindoro, La Crosse	—	—	New Diggings, La Fayette	350	—
Maple Works, Clark	150	—	*Mineral Point, Iowa	2940	—	Newfane, Fond du Lac	100	—
Marathon, Marathon	150	—	Minnesota Junction, Dodge	200	—	New Franken, Brown	200	—
Marble, Waupaca	—	—	Misha Mokwa, Buffalo	100	—	New Glarus, Green	300	—
Marblehead, Fond du Lac	—	—	Mishicot, Manitowoc	150	—	New Holstein, Calumet	310	—
Marcellon, Columbia	40	—	Mitchell, Fond du Lac	—	—	New Hope, Portage	—	—
Marcy, Waukesha	175	—	Modena, Buffalo	—	—	*New Lisbon, Juneau	1220	—
Marengo, Jackson	—	—	Monches, Waukesha	100	—	*New London, Waupaca	2212	—
*Marinette (c. s.), Marinette	7895	—	Mondovi, Buffalo	300	—	New Munster, Kenosha	—	—
Marion, Waupaca	—	—	Monico, Forest	—	—	Newport, Door	75	—
Markesan, Green Lake	350	—	*Monroe (c. s.), Green	3600	—	New Prospect, Fond du Lac	150	—
Marquette, Green Lake	360	—	Monroe Centre, Adams	—	—	New Richmond, St. Croix	1512	—
Marshall, Dane	340	—	Montana, Buffalo	—	—	New Rome, Adams	—	—
Marshfield, Wood	2100	—	*Montello (c. s.), Marquette	600	—	Newry, Vernon	25	—
Marshland, Buffalo	—	—	Monterey, Waukesha	150	—	Newton, Vernon	63	—
Martell, Pierce	80	—	Montfort, Grant	500	—	Newtonburgh, Manitowoc	18	—
Martin, Green	275	—	Monticello, Green	300	—	Nicholson, Waupaca	—	—
Marxville, Dane	—	—	Montpelier, Kewaunee	—	—	Nicollet, Brown	2090	—
Marytown, Fond du Lac	100	—	Montreal, Ashland	—	—	Niles, Manitowoc	200	—
Mason, Bayfield	73	—	Montrose, Dane	—	—	Nora, Dane	—	—
Mather's, Juneau	100	—	Morley, Langlade	—	—	Norman, Kewaunee	50	—
*Mauston (c. s.), Juneau	1456	—	Morrison, Brown	100	—	Norrie, Marathon	—	—
Mayfield, Washington	140	—	Morrisonville, Dane	—	—	Norseville, Eau Claire	—	—
Mayhew, Walworth	—	—	Moscow, Iowa	50	—	North Andover, Grant	35	—
Mayville, Dodge	1130	—	Mosel, Sheboygan	—	—	North Bend, Jackson	50	—
*Mazo Manie, Dane	1200	—	Mosinee, Marathon	400	—	North Branch, Jackson	—	—
Meadow Valley, Juneau	—	—	Moundville, Marquette	—	—	North Bristol, Dane	—	—
Medford (c. s.), Taylor	1200	—	Mount Calvary, Fond du	—	—	North Cape, Racine	50	—
*Medina, Outagamie	200	—	Lac	200	—	North Clayton, Crawford	—	—
Meehan, Portage	—	—	Mount Hope, Grant	—	—	Norheim, Manitowoc	50	—
Meeker, Washington	—	—	Mount Horeb, Dane	100	—	Northern Junction, Mil-	—	—
Meeker's Grove, La Fayette	—	—	Mount Ida, Grant	100	—	waukee	—	—
Meeme, Manitowoc	150	—	Mount Morris, Waushara	50	—	Northfield, Jackson	—	—
Meggers, Manitowoc	—	—	Mount Sterling, Crawford	150	—	North Freedom, Sauk	300	—
Melrose, Jackson	—	—	Mount Tabor, Vernon	—	—	North Greenfield, Milwau-	—	—
Melvina, Monroe	200	—	Mount Vernon, Dane	150	—	kee	—	—
*Menasha, Winnebago	3860	—	Mukwanago, Waukesha	400	—	North Hudson, St. Croix	—	—

Post Office.	County.	Population.	Post Office.	County.	Population.	Post Office.	County.	Population.
North Lake, Waukesha....		125	Perley, Barron.....		50	Purdy, Vernon.....		—
North Leeds, Columbia....		50	Perry, Dane.....		50	Quincy, Adams.....		—
Northport, Waupaca.....		200	Peru, Portage.....		—	* <i>Racine (c. s.)</i> , Racine.....		19760
North Prairie, Waukesha..		200	* <i>Peshigo</i> , Marinette.....		5670	Randall, Burnett.....		22
North Star, Crawford.....		—	Petersville, Waupaca.....		—	* <i>Randolph</i> , Dodge.....		600
North Valley, Polk.....		—	<i>Pewaukee</i> , Waukesha.....		678	Randolph Centre, Columbia		—
Northville, Marathon.....		—	Pheasant Branch, Dane....		60	Random Lake, Sheboygan.		250
<i>Norwalk</i> , Monroe.....		300	* <i>Phillips (c. s.)</i> , Price.....		400	Rangeline, Manitowoc....		—
Norway Grove, Dane.....		—	Phipps, Sawyer.....		—	Rankin, Kewaunee.....		—
Norway Ridge, Monroe....		50	Phlox, Langlade.....		—	Ranney, Kenosha.....		—
Norwood, Langlade.....		—	Pickett, Winnebago.....		25	Rapp, Monroe.....		—
Oak Centre, Fond du Lac..		50	Pigeon Falls, Trempealeau.		—	Rathbun, Sheboygan.....		—
Oak Creek, Milwaukee....		300	Pike, Marinette.....		—	Raymond, Racine.....		75
Oakdale, Monroe.....		—	Pilot Knob, Adams.....		—	Readfield, Waupaca.....		50
<i>Oakfield</i> , Fond du Lac....		385	Pilsen, Kewaunee.....		—	Readstown, Vernon.....		—
Oak Grove, Dodge.....		100	Pine Bluff, Dane.....		50	Red Mound, Vernon.....		—
Oak Hill, Jefferson.....		40	Pine Grove, Brown.....		—	Red River, Kewaunee....		—
Oakland, Jefferson.....		50	Pine Hill, Jackson.....		—	<i>Reedsburgh</i> , Sauk.....		1374
Oakley, Green.....		50	Pine Knob, Iowa.....		—	Reedsville, Manitowoc...		300
Oak Ridge, Pierce.....		—	<i>Pine River</i> , Waushara.....		200	Reeseville, Dodge.....		360
Oakwood, Milwaukee....		75	Pineville, Polk.....		64	Reeve, Langlade.....		—
Oasis, Waushara.....		—	Pipersville, Jefferson.....		300	Regina, Shawano.....		—
* <i>Oconomowoc</i> , Waukesha..		2734	Pittsville, Wood.....		350	Remington, Wood.....		250
* <i>Oconto (c. s.)</i> , Oconto....		4886	Plain, Sauk.....		50	Rest, Vernon.....		—
Oconto Falls, Oconto....		—	<i>Plainfield</i> , Waushara....		600	Retreat, Vernon.....		—
Odanah, Ashland.....		25	Plainville, Adams.....		—	Rewey, Iowa.....		90
Ogdensburgh, Waupaca...		350	* <i>Platteville</i> , Grant.....		2780	Rhine, Sheboygan.....		25
Ogema, Price.....		120	Pleasant Prairie, Kenosha.		—	<i>Rhineland</i> , Lincoln.....		620
Oil City, Monroe.....		—	Pleasant Ridge, Clark....		—	Rib Falls, Marathon.....		—
Okee, Columbia.....		200	Pleasant Valley, St. Croix.		42	Rib Lake, Taylor.....		368
Olivet, Pierce.....		100	Plier, Shawano.....		—	<i>Rice Lake</i> , Barron.....		1000
<i>Omro</i> , Winnebago.....		1530	<i>Plover</i> , Portage.....		800	Riceville, Washington....		—
<i>Onaska</i> , La Crosse.....		1145	Plum City, Pierce.....		500	Richardson, Polk.....		118
Oneida, Brown.....		—	<i>Plymouth</i> , Sheboygan....		1210	Riches, Sauk.....		—
Ono, Pierce.....		30	Point Bluff, Adams.....		—	<i>Richfield</i> , Washington....		510
<i>Ontario</i> , Vernon.....		157	Polar, Langlade.....		—	Richford, Waushara....		100
Oostburgh, Sheboygan....		100	Polonia, Portage.....		—	* <i>Richland Centre (c. s.)</i> ,		
* <i>Oregon</i> , Dane.....		300	Poniatowski, Marathon....		—	Richland.....		1378
Orfordville, Rock.....		400	Porcupine, Pepin.....		—	Richland City, Richland..		—
Orihula, Winnebago.....		—	* <i>Portage (c. s.)</i> , Columbia..		5540	Richmond, Walworth....		—
Orion, Richland.....		50	Port Andrew, Richland....		—	Richwood, Dodge.....		200
<i>Osceola Mills (c. s.)</i> , Polk..		506	Port Edwards, Wood.....		—	Ridgeway, Iowa.....		70
* <i>Oshkosh (c. s.)</i> , Winnebago.		22080	Porterfield, Marinette....		—	Riley, Dane.....		50
Osman, Manitowoc.....		—	Porter's Mills, Eau Claire..		100	Ring, Winnebago.....		50
<i>Osseo</i> , Trempealeau.....		204	Port Hope, Columbia.....		—	<i>Rio</i> , Columbia.....		300
Ostrander, Waupaca.....		—	Portland, Monroe.....		—	* <i>Ripon</i> , Fond du Lac.....		3520
Otsego, Columbia.....		100	* <i>Port Washington (c. s.)</i> ,			Rising Sun, Crawford....		50
Ottawa, Waukesha.....		50	Ozaukee.....		1534	* <i>River Falls</i> , Pierce.....		2500
Otter Creek, Eau Claire...		—	Post Lake, Langlade.....		—	Roaring Creek, Jackson..		—
Otter Vale, Vernon.....		—	<i>Potosi</i> , Grant.....		600	Roberts, St. Croix.....		100
Ottman, Pierce.....		—	Potter, Calumet.....		150	Robinson, Brown.....		—
Ox Bow, Jackson.....		—	Pound, Marinette.....		—	Roche-a-Cri, Adams.....		—
Oxford, Marquette.....		100	Poygan, Winnebago.....		—	<i>Rochester</i> , Racine.....		400
Pacific, Columbia.....		—	<i>Poyette</i> , Columbia.....		506	Rockbridge, Richland....		100
Packwaukee, Marquette....		200	Poy Sippi, Waushara.....		103	Rockdale, Dane.....		—
* <i>Palmyra</i> , Jefferson.....		800	* <i>Prairie du Chien (c. s.)</i> ,			Rock Elm, Pierce.....		80
Paoli, Dane.....		100	Crawford.....		3347	Rock Falls, Dunn.....		100
Pardeeville, Columbia....		305	<i>Prairie du Sac</i> , Sauk.....		530	Rockfield, Washington....		—
Paris, Kenosha.....		25	Prairie Farm, Barron.....		250	Rockland, La Crosse....		—
<i>Patch Grove</i> , Grant.....		115	Pratt, Bayfield.....		55	Rock Prairie, Rock.....		—
Patterson, Polk.....		—	Pray, Jackson.....		—	Rockton, Vernon.....		65
Paynesville, Milwaukee...		—	Prentice, Price.....		—	Rockville, Grant.....		135
Pedee, Green.....		—	<i>Prescott</i> , Pierce.....		1240	Rocky Run, Columbia....		—
Peebles, Fond du Lac....		—	Preston, Grant.....		—	<i>Rolling Prairie</i> , Dodge...		250
Pelican Lake, Forest.....		—	Primrose, Dane.....		15	Romance, Vernon.....		—
Pella, Shawano.....		—	<i>Princeton</i> , Green Lake...		1210	Rome, Jefferson.....		240
Pensaukee, Oconto.....		40	Prospect, Waukesha.....		—	Romeo, Marathon.....		100
<i>Pepin</i> , Pepin.....		450	<i>Pulcifer</i> , Shawano.....		150	Root Creek, Milwaukee...		129

Post Office.	County.	Population.	Post Office.	County.	Population.	Post Office.	County.	Population.
Rosecrans, Manitowoc.....	—	—	<i>Shell Lake (c. s.)</i> , Washburn.	125	—	Stiles, Oconto.....	—	—
Roseleigh, La Fayette.....	—	—	Sheridan, Waupaca.....	350	—	Stinson, Outagamie.....	—	—
<i>Rosendale</i> , Fond du Lac.....	200	—	Sherman, Portage.....	—	—	Stitzer, Grant.....	—	—
Rosiere, Kewaunee.....	—	—	Sherry, Wood.....	—	—	* <i>Stockbridge</i> , Calumet.....	550	—
Rowley, Door.....	250	—	Sherwood, Calumet.....	250	—	<i>Stockholm</i> , Pepin.....	16	—
Roxbury, Dane.....	—	—	Shiloh, Polk.....	—	—	Stoddard, Vernon.....	—	—
Royalton, Waupaca.....	278	—	Shiocton, Outagamie.....	250	—	Stokes, Door.....	—	—
Rozellville, Marathon.....	—	—	Shopiere, Rock.....	300	—	Stone Bank, Waukesha.....	115	—
Rube, Manitowoc.....	—	—	Shortville, Clark.....	—	—	Stoner's Prairie, Dane.....	—	—
Rubicon, Dodge.....	250	—	Shuey's Mills, Green.....	70	—	<i>Stoughton</i> , Dane.....	2210	—
Rudd's Mills, Monroe.....	—	—	<i>Shullsburgh</i> , La Fayette.....	1225	—	Strasburgh, Langlade.....	—	—
Rudolph, Wood.....	—	—	Sigel, La Crosse.....	—	—	Strong's Prairie, Adams..	—	—
Rural, Waupaca.....	125	—	Silver Creek, Sheboygan..	500	—	Strum, Trempealeau.....	—	—
Rush Lake, Winnebago.....	—	—	Silver Spring, Milwaukee..	—	—	* <i>Sturgeon Bay (c. s.)</i> , Door.	1820	—
Rusk, Dunn.....	100	—	Sinsinawa, Grant.....	—	—	Suamico, Brown.....	200	—
Russell, Trempealeau.....	—	—	Sister Bay, Door.....	—	—	Sugar Grove, Vernon.....	—	—
Rutland, Dane.....	—	—	Slade's Corners, Kenosha..	50	—	Sullivan, Jefferson.....	75	—
Ryan, Kewaunee.....	—	—	Sloan, Kewaunee.....	—	—	Summit Centre, Waukesha..	—	—
Sabin, Richland.....	—	—	Sniderville, Outagamie....	—	—	Summit Lake, Langlade..	—	—
Sagole, Outagamie.....	100	—	Snow, Clark.....	—	—	Summit Station, Fond du	—	—
Saint Anna, Calumet.....	300	—	Soldiers' Grove, Crawford.	100	—	Lac.....	120	—
Saint Cloud, Fond du Lac.	200	—	Somers, Kenosha.....	—	—	<i>Sun Prairie</i> , Dane.....	714	—
<i>Saint Croix Falls</i> , Polk.....	450	—	Somerset, St. Croix.....	50	—	* <i>Superior (c. s.)</i> , Douglas..	2610	—
Saint Francis, Milwaukee..	500	—	South Byron, Fond du Lac.	—	—	Surrey, Portage.....	—	—
Saint George, Sheboygan..	—	—	South Farmington, Polk..	—	—	Sussex, Waukesha.....	100	—
Saint Jacob, Milwaukee..	—	—	South Germantown, Wash-	—	—	Sylvan, Richland.....	—	—
Saint John, Calumet.....	52	—	ington.....	150	—	Sylvania, Racine.....	—	—
Saint Joseph, La Crosse..	—	—	<i>South Kaukauna</i> , Outa-	—	—	Sylvester, Green.....	—	—
Saint Killian, Fond du Lac.	—	—	gamie.....	—	—	Symco, Waupaca.....	125	—
Saint Lawrence, Washing-	—	—	South Osborn, Outagamie..	—	—	Tabor, Racine.....	—	—
ton.....	250	—	South Range, Douglas.....	—	—	Tainter, Dunn.....	—	—
Saint Martin's, Milwaukee.	—	—	<i>Sparta (c. s.)</i> , Monroe.....	2796	—	Taus, Manitowoc.....	—	—
Saint Mary's, Monroe.....	—	—	Spaulding, Jackson.....	—	—	Taycheedah, Fond du Lac.	100	—
Saint Michael's, Washing-	—	—	<i>Spencer</i> , Marathon.....	690	—	<i>Taylor Station</i> , Jackson..	—	—
ton.....	—	—	Spokeville, Clark.....	—	—	Terrill, Waushara.....	—	—
Saint Nathan's, Oconto....	—	—	Spooner, Washburn.....	150	—	Tess Corners, Waukesha..	—	—
Saint Nazianz, Manitowoc.	500	—	Sprague, Barron.....	—	—	<i>Theresa</i> , Dodge.....	512	—
Saint Wendel, Manitowoc.	75	—	Spring Bluff, Adams.....	—	—	Thiensville, Ozaukee....	310	—
<i>Salem</i> , Kenosha.....	110	—	Spring Creek, Adams.....	—	—	Thompson, Washington..	40	—
Salemville, Green Lake....	—	—	Spring Dale, Dane.....	15	—	Thompsonville, Racine...	60	—
Salona, Door.....	—	—	Springfield, Walworth....	300	—	<i>Thorp</i> , Clark.....	472	—
Salter, Washington.....	5	—	Springfield Corners, Dane.	150	—	Three Lakes, Forest.....	—	—
Sand Creek, Dunn.....	125	—	<i>Spring Green</i> , Sauk.....	510	—	Tiffany, Rock.....	—	—
Sandusky, Sauk.....	100	—	Spring Lake, Waushara..	—	—	Tigerton, Shawano.....	260	—
Sandy Bay, Kewaunee....	—	—	Spring Prairie, Walworth..	100	—	Tillinghast, Chippewa....	—	—
Saratoga, Wood.....	—	—	Spring Valley, Pierce.....	50	—	Timothy, Manitowoc....	—	—
* <i>Sauk City</i> , Sauk.....	978	—	Springville, Vernon.....	190	—	Tindahl, Jackson.....	—	—
Saukville, Ozaukee.....	300	—	Spring Water, Waushara..	—	—	Tisch Mills, Manitowoc..	—	—
Sawyer, Door.....	—	—	Spruce, Oconto.....	—	—	Token, Dane.....	75	—
Saxeville, Waushara.....	60	—	Standart, Iowa.....	—	—	Toland, Dodge.....	—	—
Scandinavia, Waupaca....	100	—	Stanley, Chippewa.....	50	—	* <i>Tomah</i> , Monroe.....	1860	—
Schiller, Brown.....	250	—	Stanton, St. Croix.....	26	—	Tonnar, Dunn.....	—	—
Schleisingserville, Washing-	—	—	Star, Vernon.....	103	—	Tornado, Door.....	—	—
ton.....	620	—	Stark, Brown.....	—	—	Towerville, Crawford....	—	—
Schofield, Marathon.....	680	—	<i>Star Prairie</i> , St. Croix....	360	—	Towne, Portage.....	—	—
School Hill, Manitowoc...	—	—	Stearns, Shawano.....	—	—	Tracy, Shawano.....	—	—
Scott, Sheboygan.....	200	—	Stebbinsville, Rock.....	—	—	Trade Lake, Burnett....	75	—
Scranton, Wood.....	—	—	Steinthal, Manitowoc.....	30	—	Trade River, Burnett....	—	—
Seneca, Crawford.....	100	—	Stephensville, Outagamie..	140	—	Trapp, Marathon.....	—	—
Sevastopol, Door.....	—	—	Sterling, Clark.....	—	—	<i>Trempealeau</i> , Trempealeau.	626	—
Sextonville, Richland.....	150	—	Stetsonville, Taylor.....	75	—	Trenton, Pierce.....	94	—
<i>Seymour</i> , Outagamie.....	800	—	Stettin, Marathon.....	—	—	Trim Belle, Pierce.....	163	—
Shamrock, Jackson.....	—	—	Steuben, Crawford.....	—	—	Trippville, Vernon.....	—	—
<i>Sharon</i> , Walworth.....	1080	—	Stevenson's Pier, Door....	—	—	Troy, Walworth.....	—	—
* <i>Shawano (c. s.)</i> , Shawano.	1297	—	* <i>Stevens' Point (c. s.)</i> , Por-	—	—	Troy Centre, Walworth..	50	—
* <i>Sheboygan (c. s.)</i> , Sheboy-	—	—	tage.....	6617	—	Truesdell, Kenosha.....	—	—
gan.....	11860	—	Stevenson, La Crosse....	—	—	Truman, La Fayette.....	—	—
<i>Sheboygan Falls</i> , Sheboygan.	1200	—	Stewart, Green.....	106	—	<i>Tunnel City</i> , Monroe.....	160	—

Post Office.	County.	Population.	Post Office.	County.	Population.	Post Office.	County.	Population.
Turtle Lake, Barron.....		125	Waterville, Waukesha.....		150	Wheatville, Crawford.....		—
Tustin, Waushara.....		200	Wattsville, Milwaukee.....		—	Wheeler, Dunn.....		—
Twin Bluffs, Richland.....		—	Waubeek, Pekin.....		—	Whitcomb, Shawano.....		—
Twin Grove, Green.....		—	Waucousta, Fond du Lac..		50	White Birch, Douglas.....		—
<i>Two Rivers</i> , Manitowoc....		2610	Waukau, Winnebago.....		362	White Creek, Adams.....		—
Tyrone, Dunn.....		—	Waukechon, Shawano.....		—	<i>Whitehall</i> (c. s.), Trempea-		—
Union, Rock.....		—	* <i>Waukesha</i> (c. s.), Waukesha.		4332	leau.....		269
Union Centre, Juneau.....		100	Waumandee, Buffalo.....		—	White Mound, Sauk.....		—
Union Church, Racine.....		—	Waunakee, Dane.....		402	White Oak, La Fayette....		—
<i>Union Grove</i> , Racine.....		720	<i>Waupaca</i> (c. s.), Waupaca..		1834	* <i>White Water</i> , Walworth..		4270
Union Mills, Iowa.....		20	* <i>Waupun</i> , Fond du Lac... 2037		—	Whittlesey, Taylor.....		—
<i>Unity</i> , Marathon.....		710	* <i>Wausau</i> (c. s.), Marathon.		9072	Wilcox, Clark.....		—
Urne, Buffalo.....		—	Wausemon, Green.....		—	Wild Rose, Waushara.....		200
Urwald, Marathon.....		—	<i>Wautoma</i> (c. s.), Waushara..		512	Wildwood, St. Croix.....		—
<i>Utica</i> , Dane.....		55	Wauwatosa, Milwaukee... 938		—	Wilmot, Kenosha.....		210
* <i>Utley</i> , Green Lake.....		—	<i>Wauzeka</i> , Crawford.....		360	Wilson, St. Croix.....		462
Vale, Chippewa.....		—	Waverly, Pierce.....		100	Wilton, Monroe.....		416
Valley, Vernon.....		—	Wayne, Washington.....		76	Winchester, Winnebago... 100		—
Valley Junction, Monroe..		20	Wayside, Brown.....		50	Windsor, Dane.....		75
Valton, Sauk.....		—	Weber, Marathon.....		—	Winnebago, Winnebago... 100		—
Vanceburgh, Dunn.....		20	Wein, Marathon.....		104	<i>Winneconne</i> , Winnebago... 1120		—
Van Dyne, Fond du Lac..		75	Weiner, Waukesha.....		—	Winooski, Sheboygan... 100		—
Veazie, Washburn.....		30	Wells, Clark.....		—	Wiota, La Fayette.....		160
Velp, Brown.....		—	Wequiock, Brown.....		235	Withee, Clark.....		—
Vernon, Waukesha.....		—	Werley, Grant.....		—	<i>Wittenberg</i> , Shawano.....		—
Verona, Dane.....		105	Werner, Juneau.....		—	Wolf Creek, Polk.....		—
Vesper, Wood.....		—	* <i>West Bend</i> (c. s.), Washing-		—	<i>Wonewoc</i> , Juneau.....		662
Victory, Vernon.....		103	ton.....		1297	Woodhull, Fond du Lac... 100		—
Vienna, Walworth.....		—	West Bloomfield, Wau-		—	Wood Lake, Burnett.....		100
Vilas, Dane.....		—	shara.....		—	Woodland, Dodge.....		100
<i>Viola</i> , Richland.....		122	Westboro, Taylor.....		260	Woodman, Grant.....		162
<i>Viroqua</i> (c. s.), Vernon... 1104		—	<i>Westby</i> , Vernon.....		190	Woodside, St. Croix.....		—
Volga, Polk.....		37	West Denmark, Polk.....		—	Woodstock, Richland.... 107		—
Voseville, Door.....		—	Western Union, Racine... 100		—	Woodville, St. Croix.... 104		—
Wagon Landing, Polk.....		—	* <i>Westfield</i> , Marquette.... 512		—	Woodworth, Kenosha.... 100		—
Waldo, Sheboygan.....		164	Westford, Richland.....		—	Worcester, Price.....		—
Waldwick, Iowa.....		—	West Granville, Milwaukee.		—	<i>Wrightstown</i> , Brown..... 614		—
Walhain Kewaunee.....		—	West Lima, Richland.....		160	Wrightsville, Jackson.... 100		—
Walworth, Walworth.....		20	West Middleton, Dane.... 100		—	Wyalusing, Grant.....		—
Waneka, Dunn.....		—	West Point, Columbia.... 300		—	Wycocena, Columbia.... 300		—
Warren Mills, Monroe.... 100		—	West Prairie, Vernon.....		—	Wyoming, Iowa.....		20
Washburn, Bayfield.....		810	West Rosendale, Fond du		—	Yellow Stone, La Fayette.. 100		—
Washington Harbor, Door..		—	Lac.....		—	York, Jackson.....		—
Waterbury, Jackson.....		—	<i>West Salem</i> , La Crosse... 514		—	Yorkville, Racine.....		—
<i>Waterford</i> , Racine.....		420	West Superior, Douglas... 100		—	Young America, Washing-		—
* <i>Waterloo</i> , Jefferson.....		890	West Sweden, Polk.....		—	ton.....		—
Waterman, Clark.....		—	* <i>Weyauveega</i> , Waupaca... 1020		—	Yuba, Richland.....		—
* <i>Watertown</i> , Jefferson... 8690		—	Weyerhauser, Chippewa... 180		—	Zittau, Winnebago.....		40

MADISON.



THE STATE CAPITAL OF WISCONSIN.

STATE capitals are usually dull and uninteresting places. They revolve upon a political axis around a capitol. There is no beauty in them that they should be desired as residences, and as centres of business operation they are barren of vantage or advantage. The city of Madison is a salient and pronounced exception to the rule, and in many respects it is the most beautiful city in the Union. Nobody who has ever visited it is inclined to dispute its title to supremacy in this regard. The capital of Wisconsin, it is situated in the southern part of the State, in the centre of Dane County, of which it is the judicial seat, and in the heart of what has been known from time immemorial as the "Four-Lake Country." The Indians gave this region this name long before the white settlers saw it, and pioneers who mingled with the red men frequently heard them speak of this country of exceeding beauty. It is the central point in the broad valley flanked on all sides by hills, and is situated on an undulating isthmus between Lakes Mendota and Monona. When the Territorial Government of Wisconsin was formed in 1836, the loveliness of this spot determined its selection as the capital, though the only building upon it was a log cabin, and the present city of Madison is a handsome jewel most handsomely set. It is laid out in a regular fashion, with straight, wide streets lined with substantial business blocks and fine residences and shaded by a multitude of trees, and is about three miles long by a mile wide. Upon one of the elevations above referred to, west of the town, stands the Capitol building, of limestone; and upon another the University of Wisconsin, erected in 1849, a year after the territory became a State, its commodious grounds interspersed with delightful walks and drives whence one looks out and down upon landscapes as varied and charming as any that ever greeted the eye. There are seats of learning in this country more imposing by reason of their comparative antiquity, the number and costliness of their buildings, and the sumptuous appointments of art; but there is not one so munificently endowed by nature or whose surroundings are so well calculated to inspire studious and reverent words and impart a pure and wholesome stimulus to both the mind and body of the student. And this brings us to speak of the educational facilities afforded in Madison. No people in the world more keenly appreciate the value of education than do the people of the West. Parents who have had personal experience of its benefits are determined that their children also shall enjoy them, while those whose opportunities have been meagre see to it that their offspring shall have better than themselves. The educational interests of Madison are pitched to the keynote touched by the University; and the free-school system of the State of Wisconsin is here brought to perfection, its admirable feature emphasized, and its efficiency heightened by the intellectual atmosphere of the place, and the influences exerted by Nature herself. The educational equipment is simply complete; and the children of its citizens may go from the primary to the grammar schools, be fitted for college at the

High School, enter the excellent Commercial College, or the University, as may be determined by their future vocation, and be duly graduated with the customary college honors without leaving their home. The immense advantages of such splendid facilities are patent and real, and it is greatly to the credit of this city that they are so generally availed of.

The property rights of the State University cover 235 acres of land, 195 of which were contributed by Dane County to the Agricultural Department. A large proportion of it is devoted to agricultural experiments; here, also, is the Washburn Observatory, the gift of the late Governor. The early history of the University was a continual struggle for existence, but during the last quarter of a century it has enjoyed a high degree of prosperity. It embraces a College of Letters, one of Arts—including Agriculture and Science—a Preparatory and a Female Department. Co-education of the sexes was inaugurated in 1866, and has proved eminently successful. Five large ward schools are supplemented by several others, and a distinguishing and very popular feature of the High School is its Academic Department, preparatory to the higher classes of the University. The Norwegian Theological Institute on Menona Lake Bridge, is in great favor with the people of that nationality in the northwest, and the Menona Lake Assembly, on the Chautauqua plan, was formed in 1881, and, under the management of the Evangelical churches, attracts thousands of people to its splendid camp grounds during the months of July and August. Nor should the afternoon and evening schools for neglected children, under the auspices of the Woman's Christian Temperance Union, be overlooked.

The original Territorial Capitol was completed in 1839; but the State was no sooner fairly erected than it took the building in hand, and the essential changes and additions that have been made to it from time to time, constitute it one of the most complete and imposing capitols in the West. It is located in the midst of a fourteen-acre park wooded with native timber. Large suits of rooms in this building are devoted to the use of the State Historical Society, whose library is exceedingly rich in memoirs and relics of great historical interest. The Dane County branch of the State Humane Society is also located here, while the Free Circulating Library and Reading-Rooms are in the City Hall. The State Asylum for the Insane, the Court House—wherein is the large and valuable library of the State Supreme Court—Hooley's Opera House, invite special attention, as do many of the hotels, the Park Hotel being one of the most prominent. The *Wisconsin State Journal* and *Madison Democrat* are dailies with weekly editions; the *Western Farmer*, *Wisconsin Botschafter* and *Staats Zeitung* are issued weekly. The *University Press* and *Budger* are issued by the students. A dozen religious organizations are in active existence, many of whose edifices are effective architectural ornaments.

The general trade of Madison is active and extensive, and its manufacturing establishments embrace a manufactory of farming implements, three iron foundries, a corset and a shirt factory, several carriage and wagon factories and two planing mills, manufacturers' machinery and street works, three breweries and several minor enterprises of a similar character.

The city was incorporated in 1856. Its bonded debt is \$228,000; its taxes are limited by statute to 2 per cent on the assessed valuation of property and further indebtedness barred. The Municipal Court is invested with judicial power, the fire service is efficient and the Holly System, introduced in 1883, furnishes abundance of most excellent water. Four banks provide ample financial accommodations, and a general telephone service is in operation. The present population of the city is about 16,000. All the leading railroads of this section of the country centre here and render accessible all important points. It is a delightful place for permanent residence, and highly popular as a summer resort, the humidity of its atmosphere, the surpassing loveliness of its surroundings, the medicinal properties of the mineral springs, the proximity of lakes and streams not yet fished out, its inviting groves of grand old forest trees, attracting to it vast numbers of health- and pleasure-seeking pilgrims and tourists. The "Gem City" is fittingly named and richly deserves all the praises that are sung in its behalf.

As regards its mercantile and commercial importance it may be observed that its business firms are enterprising, and alert to the needs of the community and vie with one another in offering for inspection the choicest varieties and newest goods in their respective lines. The following pages contain brief biographical sketches of the leading business enterprises of the city.



The S. L. Sheldon Co., Dealers in Agricultural Implements, Wilson Street.—Agricultural implement making is coeval with man's first knowledge of the bountiful earth's life-sustaining products. Perhaps at that industry he first attempted to earn his bread, in accordance with the Divine command, "by the sweat of thy brow." Certain it is that in no branch of mechanical industry has there been displayed more ingenuity or with more success. The trade in agricultural implements in this city has grown to high proportions, coming not only from all sections of the United States, but from the tillers of the soil the world over, the leading exponent of which is the well-known S. L. Sheldon Co. The founder of the house, Mr. S. L. Sheldon, is a native of Vermont, and, on making this city his home some thirty-five years ago, for a few years taught school during the winter months; he has, however, been engaged in the agricultural implement trade for the past thirty years. The Company was incorporated January 2, 1886, Mr. Sheldon becoming its president. The business annually transacted is by far the most extensive of any agricultural implement house in this city, and probably in the entire Northwest, their spacious warerooms occupying six entire buildings on Wilson Street, being in the aggregate 250x100 feet in dimensions, not including the repair shop, which is operated by steam power, and in which a large force of skilled artisans are employed. The office, 30x60 feet in dimensions, is finely appointed, and resembles rather the counting-house of some large financial institution than the office of a mercantile establishment. The company are the general agents of a long list of the leading agricultural implement manufacturers of the country, and carry an extensive stock of these goods in store, among which are the Esterly twine-binding harvester; Winona twine-binding harvester; Gregg, Roger, and Triumph reapers; Meadow King mower; Wm. Anson Wood, Tiger, and Esterly mowers; new Tiger and Hollingsworth sulky rakes; Coates's lock-lever rake; Haworth

wire-check rower; and the Louis Cook, Davis-Henry, Abbott, Pontiac and other buggies and carriages. The principal threshers handled by S. L. Sheldon Co. are the Case, Buffalo, Pitt, and Gavescott & Co.'s mills and feed-cutters. The merits of these goods have been amply demonstrated during the many years which they have been before the public; the liberal policy and honorable dealing of the house are likewise well known, and those in need of good farm machinery at reasonable prices cannot do better than to place their orders with this house, with whom they may rely upon receiving advantages in keeping with the eminent reputation of the S. L. Sheldon Co.

H. G. Kroncke, Stoves, Cutlery, etc., State Street.—In the matter of stoves, American manufacturers are admittedly the superiors of the world, and among the leading dealers in Madison none sustain a higher reputation than Mr. H. G. Kroncke, who has always been among the foremost in displaying the latest styles; and purchasing direct from the producers, his prices are such as cannot be easily duplicated elsewhere. His commodious store, 25x100 feet in dimensions, is admirably arranged, and contains a large and comprehensive variety of stoves of all kinds, as well as cutlery, and tin, copper, and sheet-iron ware, while in the mechanical department in the rear all kinds of sheet-metal work receive prompt attention, in which the many contracts executed by this house in this city and vicinity bear abundant testimony to the superior quality of workmanship as regards roofing, guttering, spouting, and all kinds of architectural sheet-metal work. Mr. Kroncke was born in Germany, and came to Milwaukee in 1864, and to this city three years later, where he at once established himself in business. During the many intervening years he has become well known to the trade as a prompt and reliable business man, whose patrons have always found in his establishment every element of satisfaction.

Hekla Fire Insurance Co., Pinckney Street, Capital \$300,000; W. R. Freeman, Secretary.—The propriety of fire insurance is a question no longer open for argument, conducing directly to the safety and solidity of the community, and protective alike to the opulent and indigent. The fire insurance companies must always take a prominent place in estimating the resources of any city, emanating from capital, and beneficent, practical, and indispensable to the civilized conduct of affairs. The immense aggregate of capital, as represented in the property of this city, has proven a wide field of operations for the home companies, of which the Hekla is the leading exponent, whose successful career for these many years has proved to be one of the greatest encouragements to the city's advancement in enabling capitalists and merchants to insure their respective interests in a company with whose financial standing they are perfectly conversant, and whose officers are gentlemen of known integrity and reliability. The Hekla was organized and commenced business in 1871 under a very favorable special charter granted by the Legislature upon a paid-up capital of only \$25,000, and the assets at the end of that year amounted to but little over \$36,000. Since that time the assets have steadily increased from year to year without exception, until the last financial statement issued at the opening of the present year, showing a paid-up capital of \$300,000, and assets of upwards of \$450,000, the great bulk of which is safely invested in farm mortgages, none drawing less than eight per cent, the income from which source alone in 1886 was over \$31,000, a sum in excess of the original capital and nearly equal to the entire assets at the end of its first year's existence. This progress must be as gratifying to its patrons and the public at large as it is satisfactory to its stockholders and creditable to its officers. Few undertakings with such modest expectations can show better results or have brighter prospects for the future. The policy of the company has always been conservatively aggressive, looking more to the indemnity of the assured and the safety of the capital invested than to the acquirement of rapid gains, and has resulted in a success to all interested patrons and stockholders. The Hekla, under its charter, is obliged to and does keep on deposit with the State Treasurer of Wisconsin the full reinsurance reserve required by law for the protection of all its patrons—a feature of advantage to the assured furnished by few, if any, other companies in the west. The officers are not only well and favorably known as individuals, but in their corporate capacity give to the Hekla their very best endeavors to promote its success. In fact their reputation is so solid that the bare mention of their names in connection with any corporation would be a surety of its standing. They are as follows: Halle Steensland, president and treasurer; J. A. Johnson, vice-president (and until January 1, 1886, president); W. R. Freeman, secretary. The company is ably represented in the large cities of the West, and as a result of its honorable and considerate course in promptly adjusting all losses, has secured a leading position among reliable companies.

The State Bank, Pinckney Street; J. H. Palmer, Cashier.—The banks hold the great medium of exchange between trade centres, and the ability displayed in their management forms an important link by which to estimate and value the commercial standing of the community in which their influence is felt. The State Bank of Madison, established in 1853, is one of the oldest in the Northwest, and properly ranks among the most trustworthy fiduciary institutions in the country, while its officers are gentlemen who have been more than usually prominent in their various associations. Mr. Samuel Marshall has been its president since the organization, and is also the head of the well-known banking-house of Marshall and Illsley, Milwaukee. Mr. L. S. Hanks, vice-president, and Mr. J. H. Palmer, cashier, have been connected with the bank for the past twenty-five and twenty-four years, respectively. The bank transacts a general business in loans, discounts, and deposits, and sells sight drafts on its correspondents in all the principal cities of the United States, and also in England, Ireland, Germany, and Norway. The State Bank building, opposite the Capitol grounds, is one of the finest and most substantial in the city, constructed of stone, 30x100 feet in dimensions, three stories in height, upon the lower floor of which are situated the finely-appointed banking rooms, while the upper stories are subdivided into elegant offices. As regards business ability and true enterprise, coupled with conservative and reliable financial methods, the State Bank has achieved the highest of reputations, and is in every respect a thorough exponent of the true principles governing banking and finance.

Charles Wehrmann, Manufacturer of and Dealer in Harness, Trunks, etc., No. 111 East Washington Avenue.—The progress in the trade in fine harness in Madison has been so rapid, while the field for its expansion is so wide, that it affords a pleasure to note the advent of the house of Mr. Charles Wehrmann, a gentleman whose reputation is already established as one of the most expert workmen in the trade. His spacious store, 25x80 feet in dimensions, is centrally located in the heart of the business district, and is finely fitted up, in which an entire new and choice stock is displayed, comprising every variety of harness, saddles, collars, blankets, robes, trunks, valises, etc., which are unsurpassed in quality and in price cannot easily be duplicated elsewhere. Mr. Wehrmann brings to bear upon the management of his business an extended experience of faithful service in one of the best harness-shops in this city, of seven years' duration, and, employing only competent workmen and using the best quality of oak-tanned leather, he is prepared to execute all orders promptly. Since the firm's inception in February, 1886, the policy of the house is in full accord with the progressive spirit of the age, whose business is conducted upon just principles of equity, and whose proprietor, though a native of Germany, a resident of this city of sixteen years' standing, enjoys the confidence and respect of his fellow-citizens. His well-known skill, energy, and enterprise insure a prosperous and progressive future.

Fredrickson & Fish, Builders and Contractors, Manufacturers of Sash, Doors, Blinds, and all Kinds of Finishing for Buildings, and Dealers in Pine and Hardwood Lumber, Office and Factory Back of City Hall.—Continuous success is the real test of the reliability of all business houses; and this being the happy and well-deserved fortune of Messrs. Fredrickson & Fish, the well-known builders and contractors of this city, no other conclusion can be drawn than that their workmanship and business methods have met the cordial approval of their many patrons. The house was originally established some twenty-five years ago by Messrs. Sorenson & Fredrickson, of which firm Mr. Wm. T. Fish, a native of England, and a resident of this city of thirty years standing, became a member in 1875, the style being Sorenson, Fredrickson & Fish. Three years ago Mr. Sorenson retired from active participation in business life, and the firm was reorganized as at present constituted, who are conducting their business upon a scale of magnitude never before attempted in this city. During the last season the firm have constructed over forty houses, and continuously employ as many as sixty skilled workmen, which force during the building season is largely increased. The plant occupies nine lots in the heart of the city, upon which are located their commodious offices, the perfectly-equipped steam, saw, and planing mill for the manufacture of sash, doors, blinds, mouldings, brackets, base-castings, and all kinds of finishings for buildings, as well as affording storage accommodation for the many million feet of pine and hardwood lumber always carried in stock. Mr. Fredrickson, though a Dane by birth, has been an honored and influential resident of this city for the past thirty years, during which time he has played a leading part in enabling Madison to redeem her early promise of commercial supremacy. The energy of character and determination of will and perseverance necessary to build up their business to the proportions assumed are commendable in the highest degree, and whose proprietors are well entitled to the benefit of the success which has attended their efforts; while the equitable manner in which the business is conducted, as well as the superior quality and uniform reliability of their workmanship, furnishes a ready explanation of the large and influential patronage they enjoy.

Joseph Hausmann, Proprietor of the Capital Brewery, No. 333 State Street.—Lager beer, a beverage of German origin, has become the national drink of the United States, superseding the use of alcoholic stimulants, and thereby elevating the moral tone of the country. Nutritive and invigorating, it assists the natural functions without impairing the health, while the necessity of having a pure article is the more imperative the more popular the beverage becomes. The Madison brewers have been eminently successful in producing a beer and ale unexcelled by those of any city in the country; and, as a consequence, their trade, in addition to controlling the home market to the exclusion of all foreign brands, has extended to all sections of the country. The

Capital Brewery, of which Mr. Joseph Hausmann is the proprietor, is by far the leading brewery of the city. Mr. Hausmann is a German by birth, and upon coming to this country in 1854 entered the employment of Mr. Krug; he was afterwards employed at Haertel's Brewery, Portage City, where he remained for eight years; and in 1863 came to Madison and purchased the plant and outfit of E. W. Voight's brewery, which was at once rebuilt, improved with the best modern machinery and appliances, and greatly enlarged. The brewery at present in construction and equipment is as complete as any in the country, while the excellence of its brew, in all qualities implying flavor, color, and purity, is among the first. In all the brewing and ripening processes the most vigilant care is exercised, nothing going into its component parts but hops and barley malt, all deleterious and cheapening contrivances being rigidly excluded from the works. The spacious premises cover an area of 250x150 feet in dimensions, upon which are erected the substantial brick works, comprising the ice-house, malt-house, and storehouse, each three stories high and 25x100 feet in dimensions, with a brew-house double that size. In 1884 a new engine- and boiler-house was added 20x40 feet in dimensions, containing a battery of two boilers, one of seventy the other of twenty horse-power, with an improved thirty horse-power engine. The capacity of the brewery, 25,000 barrels, is exhausted every year; while in addition to the large shipping trade, the home consumption requires the service of twenty men and six teams. Enterprising, active, and courteous, Mr. Hausmann largely contributes by his honorable and genial business characteristics in maintaining the representative place held by the Capital Brewery in the commerce of this the capital city of Wisconsin.

F. H. Grube, Manufacturer of Fine Crackers, and Wholesale Dealer in Confectionery, Green Fruits, Nuts, etc., Nos. 7 and 19 Pinckney Street.—The house of Mr. F. H. Grube, the well-known manufacturer of fine crackers, whose spacious premises, 25x100 feet in dimensions, are admirably arranged and provided with every necessary convenience for the prosecution of the business, stands at the head in his line of trade. The output of this house can be relied on for their uniform quality, and that the best grades of materials have been used in their manufacture. Mr. Grube is also an extensive manufacturer of confectionery, green fruits, nuts, etc., of which a large and comprehensive stock is always carried to insure the prompt filling of all orders. Mr. Grube is a German by nativity, and is an old resident of this city, where he is highly esteemed in consequence of his unswerving honor and strict probity, and prior to entering upon his present business, in 1882, was for many years the agent of the Singer Manufacturing Company. He has closely identified himself with the commercial advancement of this community, and has always endeavored by all legitimate methods to make business transactions between his house and its customers of a pleasant and permanent character.

Wm. J. Park & Co., Booksellers and Stationers, Musical Instruments, etc., Nos. 110 and 112 King Street.—In the commerce of Madison, the house of Wm. J. Park & Co. is one of the landmarks of trade, having been established since 1852, and few men, in taking a retrospective view of their active business career, can find more cause for congratulation than Mr. Park, whose success in life has been due to his own abilities, a clear con-

Bollenbeck & Curtis, Dealers in Boots and Shoes, No. 21 South Pinckney Street.—The vast improvements that have distinguished the manufacture of fine boots and shoes in recent years is evidence of the better taste and cultivation of the people, for certainly no one article forms a more important component part in the attire of well-dressed gentlemen and ladies. The house of Bollenbeck & Curtis was reorganized in 1883 by



Messrs. Joseph Bollenbeck and T. O. Curtis as the successors of Kinch & Bollenbeck, established three years previously. This house takes a high rank in the commerce of this city, than whom none are more honorably known, and by reason thereof commands a large and lucrative trade, increasing with each succeeding year. The firm occupy a fine store, 25x100 feet in dimensions, at No. 21 South Pinckney Street, where they neatly and tastefully display a full line of gentlemen's and youths' fine boots and shoes, ladies', misses' and children's shoes, gaiters, and slippers, as well as rubber goods and kindred articles in great variety. These gentlemen are thoroughly practical, and personally superintend all the details of their flourishing business, purchasing their goods direct from the leading manufacturers, and are consequently able to successfully compete, both in quality and price, with any house in the city. They are active, enterprising, and intelligent business men, doing a large retail business,

and enjoying the respect of their fellow-citizens.

ception of the field of his mercantile activity, and a strict adherence to the most rigid code of commercial ethics. As leading booksellers and stationers, Wm. J. Park & Co. stand pre eminently in the front rank, and as headquarters for fine decorative wall-papers, window-shades, musical merchandise, etc., this house has no superiors, if any equals even, in Madison. The firm occupy a spacious building, 50x100 feet in dimensions, with a full and complete stock in every different department, and make a specialty of artistic paper-hanging and painting, in which line they possess the peculiarly happy faculty of blending shades and colors so as to produce an artistic and pleasing effect as an harmonious whole. The bookbindery, located on the floors above, is fully supplied with all the latest improved machinery, and, employing a large force of skilled workmen, Mr. Park has every facility for turning out work promptly, and fully up to his high standard of excellence. Mr. Park is a native of Scotland, and has resided in this city many years, and has taken no small part in developing her commerce, the extent of which has made Madison one of the most important trade centres in the State. This house is noted for its honorable methods, low prices, and promptitude in filling orders, whose proprietor is known only to be respected for his energy, enterprise, and sterling integrity. Mr. Park compiled and issued "The History of Dane County and Madison," a volume containing seven hundred pages of facts, and relating to Madison.

and enjoying the respect of their fellow-citizens.

A. M. Daggett, Wholesale and Retail Grocer, No. 138 Main Street.—It would be difficult to name a branch of business more important in its relations to other lines of trade and industry than that devoted to wholesale and retail groceries, demanding, as it does, on the part of those engaged in it the exercise of the highest qualities; and when a house has enjoyed a liberal patronage and popularity for nearly a quarter of a century, as is the case of that of Mr. A. M. Daggett, it is an evidence of the fact that its management has been characterized by ability, integrity, and good judgment. This house, which was originally founded by the father of the present proprietor, has continuously held a prominent and representative position in the trade. The commodious store, 25x150 feet in dimensions, is finely appointed, and contains a full and complete stock of choice staple and fancy groceries and grocers' sundries, which are well known for their uniform reliability and reasonable price. To both the trade and the individual consumer Mr. Daggett presents a stock which, in quality and price, would be difficult to duplicate elsewhere. Though a native of Maine, he has resided in this city the greater part of his life, and is so well known and highly esteemed as to render further comment superfluous.

S. Sauthoff & Sons, Merchant Tailors, Dealers in Gents' Furnishing Goods, Hats, Caps, etc., No. 3 South Pinckney Street.—In the complexities of city life, the business of merchant-tailoring may be justly regarded as one of the greatest importance to the community in furnishing those evidences of refinement and taste in dress that are represented in fashionable and well-fitting garments. As one of the houses in this line of business which has been foremost in promoting the standard of elegance in dress, that of Messrs. Sauthoff & Sons has obtained an enviable reputation. The house was originally established by Mr. Sauthoff, who is a German by birth, some thirty years ago, and has always commanded a liberal and influential circle of patrons in consequence of the unsurpassed quality, cut, and workmanship of the various garments emanating from this establishment. He, with his two sons, Fred and August Sauthoff, who are both natives of this city, compose the firm, which is noted for the marked good taste displayed in the selection of their stock, affording their customers an assortment from which to choose for either dress or business suits not excelled by any contemporary concern. The premises occupied are very attractive and commodious, 25x75 feet in dimensions; and in addition to the extensive variety of gents' furnishing goods, hats, caps, etc., carried, the stock consists of fine cloths, cassimeres, worsteds, diagonals, and suitings in every variety of the latest styles of the day in stripes, plaids, checks, mottled and other figures, which are made up to order at prices most moderate and in the latest fashions. To those who desire a high grade of custom-clothing, this house commends itself as one that may be implicitly relied on to furnish only such garments as shall rank superior in every respect, its long and successful career being the best possible proof of equitable and honorable dealing.

DeWitt Ramsay, Wholesale and Retail Dealer in Heavy and Shelf Hardware, South Corner of Capitol Park.—The leading house in this city in this branch of industry, and one thoroughly imbued with the progressive spirit of the age, is that of Mr. DeWitt Ramsay, who, during his long and active mercantile career, has always occupied an influential position in the commerce of Madison. Mr. Ramsay is a native of New York State, and, on becoming a resident of this city in 1866, in company with Messrs. Vroman and A. S. Frank, organized the business to which, in 1878, the firm of Frank & Ramsay succeeded, and of which Mr. Ramsay has been the sole proprietor since 1883. His successful career furnishes the type of the enterprising, painstaking merchant, and aptly illustrates the fact that the discerning public are ever ready to accord their liberal support to those appreciating their wants and honestly endeavoring to supply goods of the first quality at reasonable prices. The spacious store, occupying two entire floors, 25x100 feet in dimensions, with the commodious counting-room and private offices in the rear, contains a full line of heavy and shelf hardware, to which all the leading manufacturers in the country have contributed. The business

conducted is both wholesale and retail, and Mr. Ramsay numbers among his permanent customers many of the representative hardware houses in all parts of the State. In the mechanical department, skilled workmen only are employed, and in which all contracts for sheet-metal work, such as roofing, guttering, spouting, and architectural iron-work, are promptly executed, which for quality, durability, and general excellence cannot be surpassed. Personally popular, and universally respected, Mr. Ramsay, as a business man of enterprise, liberality, and sterling integrity, is well worthy of the full measure of success which has attended his well-directed efforts.

Charles N. Haynes, Dealer in Boots and Shoes, No. 22 Mifflin Street.—Prominent among the active and energetic business men of Madison, none are more widely known or more highly respected than Mr. Charles N. Haynes, who, although established in the trade as recently as 1885, has succeeded in building up a patronage reflecting the highest credit upon his equitable methods and honorable dealing. His spacious store, 25x80 feet in dimensions, is conveniently situated in the heart of the business centre, and is finely appointed and provided with all the recent conveniences for his customers. His stock of boots and shoes for ladies', gentlemen's, and children's wear, is new, and to its completeness all the leading manufacturers of the country have contributed. In the face of the strongest competition, the reliable and stylish goods carried by this house have steadily won their way with those appreciating first qualities and liberal prices, coupled with polite attention. Mr. Haynes is a native of Massachusetts, and, since casting his lot in this busy and thriving city, has won the confidence and esteem of all with whom he has been brought in contact.

A. Van Deusen, Dealer in New and Second-Hand Household Goods, No. 6 South Carroll Street.—Mr. Van Deusen was born in Canada, and has been a resident of this city for twenty years, the latter seven of which he has been actively engaged in mercantile pursuits, in which he has always maintained a leading position, and has attained a success such as is only accorded to those whose transactions have been conducted upon the strictest principles of mercantile probity. He occupies an eligible location, where more than 4000 feet of floor surface is required in the display of his stock, which in its selection shows evidence of good taste and ripe experience in the business. The departments devoted to new and second-hand furniture are kept perfectly separate. To the completeness and variety of the former all the leading manufacturers of the country have contributed, while in the latter the greatest bargains may frequently be met. Mr. Van Deusen is an active, enterprising gentleman, well regarded in social and commercial circles for his strict integrity and honorable dealings, and he has the satisfaction of knowing that his individual, unaided efforts have placed his house upon its present prosperous footing.

A. B. Van Cott, Jeweller, and Dealer in Pianos and Organs, Van Cott Block, North Side Capitol Park.—The name of Van Cott is one that is as widely known in the development of Madison's mercantile interests as it is universally respected in business circles. Since establishing his business some five years ago, the house of Mr. A. B. Van Cott has had a permanent and steady growth, whose proprietor has recognized the fact that, in these days, when people of every grade of life are demanding the enjoyment of what were once luxuries but are now necessities, the observant and enterprising business men who zealously endeavor to furnish goods of the best qualities at reasonable prices, are sure of success. He occupies a handsomely-fitted-up and spacious store, 25x80 feet in dimensions, eligibly and centrally located on the north side of the Capitol Park, in the Van Cott block, where he displays one of the finest stocks of jewelry, diamonds, watches, silverware, etc., to be found anywhere in the city. All the goods are fresh, quoted at reasonable prices, and of superior beauty in style and finish. Repairing of watches, jewelry, etc., is promptly attended to, practical and experienced assistants being employed. Pianos and organs of all the celebrated manufacturers of the country also find a place in his comprehensive stock, and in which, having the best of connections and superior facilities for obtaining the finest class of instruments, he is prepared to offer inducements difficult to be obtained elsewhere. This house has long done one of the best classes of trade in Madison, and besides the large patronage from its citizens, it has been noted for the business centred here by wealthy and prominent visitors to this city, and is in every respect a representative house—a credit alike to its proprietor and to the city of Madison. Mr. Van Cott came West in 1846 from New York City, having been fifteen years in business there. He first went to Milwaukee, then came here, and began business as a jeweller. He bought Mr. Kirby's stock of jewelry, then bought the block, and also a branch store in Chicago, in the jobbing trade.

Alford Brothers, Laundry; Works, No. 109 State Street; Office, No. 3 East Main Street.—In the laundry business in this city, an enterprise, which by reason of able and equitable management, has attained proportions of great magnitude within a comparatively brief period, is that of Messrs. Alford Brothers. Although established in 1884, the steady development of their trade already necessitates the use of two large wagons, and the employment of a large force of workmen in their spacious building, 44x160 feet in dimensions at No. 109 State Street. The premises are fitted up with every modern appliance, and operated by steam power, supplied by a fifteen horse-power engine and boiler, while their facilities enable them to deliver on time the largest lots of household, hotel, steamer, or railway-sleeper, washing, every article thoroughly cleansed, and of normal color. Fine work is their specialty, and in collars and cuffs they have no superiors. Few are better or more widely-known in Madison than the gentlemen composing the firm—Messrs. J. A. B., Walter and Frank Alford, the two latter born in this city, the former

in New York State. They spare no pains in maintaining the deservedly high reputation of their house. The central office is at No. 3 East Main Street, where these gentlemen are also conducting an extensive and popular tobacconist establishment.

James Ledwith, Manufacturer of Light Top Buggies, Phaetons, and Sleighs, No. 211 East Main Street.—Since the organization of this house in 1864, under the style of Bird & Ledwith, they have occupied an essentially leading position in this line, and the best indorsement of their vehicles is to be found in the fact that they have successfully withstood the severest competitive trials, and are to-day in constant demand wherever once introduced. Mr. Ledwith is a native of Ireland, having resided in this city since 1853, and since September, 1885, has been the sole proprietor. The spacious factory 35x80 feet in dimensions, is completely equipped with the most approved machinery and appliances, especial care being taken to employ only the most skilled labor, and to use in the construction only the best seasoned woods. Mr. Ledwith's long experience has enabled him to introduce many improvements which has given the productions of his factory an enviable reputation in the trade and among experienced buyers. In brief, those desiring well-made, substantial and durable light-top buggies, phaetons, or sleighs, at reasonable prices may confidently place orders with this house, and rely upon receiving a vehicle which will fill every possible requirement. To promptly fill orders, a large variety in all the latest styles is kept constantly on hand. Mr. Ledwith occupies a representative position in the trade, and his recognized integrity has secured for his house the confidence of the business world.

C. W. Friedrich, Dealer in Foreign and Domestic Dry-Goods, etc., No. 15 Pinckney Street.—The merchants of Madison have the reputation of being men of more than ordinary business capacity, judgment, and enterprise, among whom the lengthy career of this house, dating back to 1877, furnishes an illustration in point. During the intervening years Mr. Friedrich has steadily retained a leading position in the trade, his lengthy practical experience with whose every phase is the surest possible guaranty to the public, that, at his house, they can best meet with that careful attention, and secure the most desirable bargains in all kinds of foreign and domestic dry-goods, notions, and gents' furnishing goods, for which he has so long been famous. Mr. Friedrich is personally conversant with the markets, and fully appreciates the wants of his trade, while the command of ample capital enables him to outstrip all competitors, and to-day, his finely-appointed and spacious store, 20x80 feet in dimensions, presents one of the most complete and best selected stocks in the city. A German by birth, Mr. Friedrich has resided in this city for the past twenty years, and is the type of the successful, self-made man, whose close application to business, honorable dealings, and thorough integrity in all transactions have formed the basis upon which he has built up his representative house

New York Store, Wm. G. Pitman, Manager, Dry Goods and Carpets, Main Street, between Vilas House and Park Hotel.—This house is the direct successor to the old firm of Klauber & Adler, which was established more than thirty years ago, and which has been conducted under the above title for the last seven years. The spacious building was erected three years ago, especially to meet the requirements of the firm, and is an imposing brick edifice, 30x100 feet in dimensions, and fully equipped with all the latest modern conveniences, the first floor being devoted to general dry-goods departments, including dress goods and silks; the second floor to carpets, and the basement to storage of reserve stock. To enumerate the extensive display would be quite superfluous, the stock being complete in all its departments, and one which would be a source of credit to any city. Courteous attention is shown to all, the goods represented exactly as they are, and have but one price, while the firm never allows itself to be undersold. An indication of the enterprise of the house lies in their recent announcement that to accommodate their patrons they, at their own expense, will procure from the larger cities full lines of samples of any goods not kept in stock, charging therefor simply the original first cost. The house is under the efficient management of Mr. Wm. G. Pitman, a gentleman who, though born in Massachusetts, has resided in this city for the past thirty-one years, and who brings to bear an experience of twenty-five years' duration in the business. He has devoted himself assiduously to the discharge of his duties, and by his energy, enterprise, and strictly honorable dealing has materially advanced the interests of his house.

D. Clark, Furniture, No. 118 Main Street.—It is a pleasure to note the long-continued successful career of Mr. D. Clark, who is seventy-four years of age, and than whom none have maintained a more enduring reputation for the equitable methods of his house. Mr. Clark is a native of New York State, and a resident of Wisconsin of over fifty years' standing, during forty of which he has been actively engaged in the furniture trade, having taken a justifiable pride in leading both in novelty and originality of styles, and elegance of design, beauty of finish and solidity of workmanship. His spacious store and warerooms, 25x100 feet in dimensions, contains as complete a stock of furniture as one would wish to see, including parlor and chamber suits in all the leading and most fashionable designs, a great variety of upholstered goods unexcelled for elegance, quality of materials, and workmanship, as well as a full assortment of dining-room and kitchen furniture. Possessing every facility, Mr. Clark is prepared to execute promptly and at reasonable prices any orders in his line, even to fitting out entire private residences, club-houses, hotels, flats, public institutions, steamers, etc. By his courteous manner, strict honor and probity, he justly merits the success which by his energy, enterprise and perseverance he has attained. He has permanently retained his representative position in the trade, which renders his house an especially interesting feature of Madison. Mr.

Clark is the oldest furniture dealer between Lake Michigan and the Pacific coast.

Boley, Hinrichs & Thompson, Dealers in Staple and Fancy Dry Goods; Agents for White's Sewing-Machine, Fairchild's Block, Main Street.—The house of Boley, Hinrichs & Thompson has, since its organization four years ago, held a commanding position among the leading dry-goods firms of this city, occupying a finely-appointed and spacious store, 25x100 feet in area, in Fairchild's Block. It is conveniently divided into departments, each complete within itself, the most thorough system is observable throughout, and it is constantly thronged with buyers and visitors. The stock embraces everything appertaining to the retail dry-goods trade, such as dress goods of all kinds, from silks and velvets down to prints, cloths, cassimeres, suitings, etc.; hosiery, underwear, notions, furnishings, and fancy goods. Both the imported and domestic goods are purchased direct from first hands, and under arrangements that secure the best qualities at the lowest prices. The firm are also agents for the "White" Sewing-Machines, which are acknowledged to have no superiors, and few, if any, equals in the market. Durable, light-running, and of capacity to perform all kinds of work, they possess all the essential qualities of a first-class machine, while the price is much lower than that of any of their competitors. The success of this house has been brought about by the exercise of ability, energy, and integrity, combined with a strict adherence to mercantile honor.

Christian Dick, Importer and Dealer in Wines, Liquors, and Mineral Waters, Nos. 223 and 225 State Street.—The house of Christian Dick affords a fitting illustration of what can be achieved by an energetic establishment conducted on the strict principles of fair dealing and probity. Mr. Dick is a native of Germany, who some seventeen years ago came to this country, and in 1873 established himself in business in Detroit. Three years later, however, recognizing the wide field and superior advantages offered by this city, he removed his business to Madison, casting his lot with the active and enterprising merchants for whom this city is noted. This house is one of the best known receivers in the West of fine whiskeys, and is likewise an extensive importer of foreign wines, gins, and brandies, and a dealer in all the mineral waters of an established reputation. Mr. Dick is also the agent for the famous Schlitz Brewing Co.'s lager beer, so largely consumed by the best class of retail trade throughout this country. His spacious double store, 50x75 feet in dimensions, is finely fitted up, and contains a large and comprehensive stock, while Mr. Dick numbers among his permanent customers the leading retailers in all parts of the State. This house is especially popular as a depot for supplies for private residences, a specialty with Mr. Dick. He deservedly holds a prominent position in the trade, and is highly regarded both as an enterprising and reliable merchant, and an upright, private citizen.

W. W. Warner, Pianos, Organs, and Musical Merchandise, No. 27 West Main Street.—Pianos and organs are among the few articles of commerce in the purchase of which buyers must, of necessity, rely almost implicitly upon the integrity of the dealers, and it therefore becomes a matter of the most vital importance to patronize those dealers only whose reputation and standing in the community furnishes a perfect guaranty of their reliability. Pre-eminently such a house is that of Mr. W. W. Warner, whose spacious salesrooms, occupying two entire floors, each 25x110 feet in dimensions, have become the recognized centre in Madison for pianos, organs, and general musical merchandise. Mr. Warner is a native of Pennsylvania, and after an extended experience with the Kimball Musical Instrument Co., Chicago, established himself in business in this busy and thriving city some twelve years ago, and has occupied his present eligible location for the last two years. The large stock of first-class pianos, organs, and musical merchandise carried affords an unparalleled opportunity for people of a limited income to obtain an instrument that will suit them, and which, coming from the factories of the most reliable manufacturers of the country (a "leader" is the Hallett & Davis piano), offers every guarantee that the piano or organ, as the case may be, will give entire satisfaction. A full line of small musical instruments is also carried, as well as a select stock of sheet music. His establishment in its appointments is an attractive one, and gives ample proof of the large trade which has been developed, and to which the honorable and liberal basis upon which patronage is sought has materially contributed. Mr. Warner buys his organs in carloads only for spot cash, and his

guarantee is ample and his responsibility unquestioned.

M. J. De Wolf, Art Emporium, No. 2 Carroll Street.—Nothing points so much to the advancement in taste and refinement in a community as the establishment within it of houses devoted to the sale of goods comprised under the title of the fine arts. The leading house in this city is that of Mr. M. J. De Wolf, who is a native of Michigan, and has been established in this city for the last ten years. The premises occupied are very convenient and handsome, and comprise a spacious double store, 50x75 feet in dimensions, while the stock carried is of the most *recherché* character, embracing oil paintings, engravings, pastels, fine picture-frames, etc., and a full line of artists' materials. A handsome assortment of photo-engravings and photo-gravures is to be seen here of the most celebrated works of eminent painters of both the old and new schools, which are imported direct from the leading houses of London, Berlin, and Paris. Mr. De Wolf is a connoisseur in fine arts, and makes a specialty of fine picture-framing. His engravings and pictures are purchased direct from the most famous European studios, and the latest novelties in photos are obtained immediately they are ready for the trade, while in regard to prices the long-established reputation of the house is well known as the cheapest emporium in the city at which to obtain this class of fine art subjects. Mr. De Wolf has brought to bear on this enterprise sound judgment, tact, and energy, backed by experience and capital, which advantages have enabled him to meet the wants and demands of his critical trade. Send for illustrated catalogue of artists' materials and studies.

RACINE.

THE city of Racine, the county seat, and the second city in the State as regards prominence, wealth, population, and enterprise, is eligibly situated at the mouth of the Root River and on the shores of Lake Michigan, presenting a fine appearance from every point of view.

The history of Racine from its first inception in 1835, is of the most interesting and gratifying character. The settlement at the mouth of the Root River was begun in 1835, at a time when the territory of Wisconsin was formed from a portion of Michigan. There was already a small farming population in the neighborhood, and, in the following year a post-office was established, roads were opened, and by 1838 there were no less than 2054 inhabitants in the county. The settlement of Racine was still small, but thrifty, numbering 337 inhabitants in 1840. The following year the village of Racine was duly incorporated, and in 1844 there were 1100 inhabitants, numerous large stores, and quite a brisk lake trade. The first steamer entered the harbor in that year, an event as memorable as auspicious of the future prosperity of the place.

By 1847 the population had grown to 3004, and many new business enterprises were started. A regular boom set in, and the following year Racine was duly incorporated as a city, and has during the intervening period made solid, legitimate progress in keeping with her location, facilities and resources, and in every way worthy of the happy title of "The Belle City of the Lakes." Her growth was rapid after incorporation, the recorded population in 1849 being 4002, which in 1850 had increased to 5111. Her leading citizens were busy with projects calculated to increase her

facilities. They subscribed \$60,000 towards deepening the harbor, building piers, etc., the Federal Government expending several smaller sums with the result that as early as 1853, the harbor was noted as being one of the best and one of the easiest of access on the chain of the Great Lakes.

From this time onward, progress was rapid. In 1860, with a population of 7820, Racine had a series of great manufactories in full blast, important lumber interests, direct rail connections, steamer lines, splendid hotels, stores, schools and colleges, and was famous for the enterprise of her citizens.

During the war Racine bore her share of the severe burden, both as to taxation and the sending of the flower of her young men to the front. At the same time her manufacturing interests enlarged, and improvements were the order of the day. By 1870 the population had increased to 9880, and four years after to nearly 13,000, while the value of her products for that year reached the enormous sum of \$4,179,265. During the following census decade, the city grew in wealth, trade and population, having 16,031 inhabitants in 1880, and including within her bounds many of the most important manufacturing interests of the State, while the present population is estimated at over 20,000 souls.

The great fire of 1882 was the most serious infliction of the kind suffered by this prosperous city.

The conflagration had its origin in the warehouses of the Goodrich steamboat line, breaking out at 10 P.M., on May 5th, and fanned by a stiff breeze rapidly spread to the neighboring lumber yards and elevators. Despite the most vigorous efforts of the Fire Brigade it continued to sweep onward, and Mayor Packard, becoming anxious at the alarming appearance of things, telegraphed for assistance to both Chicago and Milwaukee. Meanwhile, the flames had full possession of the largest lumber yards, etc., and by 4 A.M., had burned over an area of upwards of fifteen acres, included in a section bounded by the lake on the east, the river on the south and west, and by Fourth Street on the north, providentially being confined to the "peninsula." The losses were estimated at upwards of \$500,000, with but partial insurance. Among the principal buildings burned were the Chicago, Milwaukee and St. Paul Railway offices and warehouse; the Racine elevator; the Goodrich Docks; the Silver Plate Company's works; a hotel, and such extensive lumber yards as those of Kelly, Weeks & Co.; Kelly & Co.; Jones, Knapp & Co., etc. The results of this fire have been to increase the precautionary arrangements; more thoroughly organize the Fire Department, and cause the erection of more substantial and in every way finer edifices throughout the burned district. The population of the "Belle City" is to-day over 20,000; she is a centre of industry, commerce and culture unequalled for her size, and typical of the solid growth resulting during a corporate existence of nearly fifty years.

At the centre and head of a territory pre-eminently agricultural, and whose resources are practically boundless in this direction, Racine has, owing to the energy, enterprise and sagacity of her leading citizens, become a great manufacturing city, the conditions existing inducing and securing a reciprocity of benefits between her and a vast range of the country at large. Racine contains within herself, to a remarkable extent, the essential requisites to progress and prosperity. The great disturbing causes which for some time past have combined to unduly influence, through arbitrary and ruinous labor interruptions in some cases, and temporary over-stimulus in others, the natural and healthy conditions of trade and its relations to manufacturing and producing industry, are in a fair way of being removed, and her great manufacturing enterprises will, with their recognized vast resources and wonderful vitality, enter upon a still more enlarged and prosperous era of progress.

Cheap sites for works, low taxes, abundance of fuel and supplies within easy reach, and unparalleled transportation facilities, both by rail and water, render Racine a most inviting spot for the manufacturer, the packer, the brewer, etc.; and we are pleased to add that already her exceptional advantages have been fully availed of by a number of the largest and most celebrated manufacturing establishments in the world, and the history of the rise and progress of which will be found within the pages of this volume. Besides the J. I. Case Threshing-Machine Works, there are the Mitchell & Racine Wagon Works, the J. I. Case Plough Works; ten fanning mill manufactories; nine tanneries; the silver plate works; linseed oil mills; several foundries and machine shops, wire works, three pump factories, five glove factories, and saw and planing mills, piano factory, a large grain elevator, etc.

The port of Racine has long been one of the most prominent on the lake. Situated at the mouth of Root River, it is easy of access, spacious, and having a depth of fourteen feet, the largest propellers can enter in any weather, and a most important trade is done with Buffalo, Port Colborne, etc., in wheat, corn, rye, flaxseed, flour, etc. The west shore steamboat line makes two daily trips, calling here; and there are also two lines of propellers that regularly call here, *en route* to and from Lake Superior ports. The lumber trade is probably one of the most important by water, the annual receipts

having attained enormous proportions. While many million feet are yearly consumed in the city, the bulk is shipped West and South over the Western Union and connecting roads. The citizens of Racine have invested largely in vessel property, there being owned here some fifty sailing vessels of nearly 10,000 tons burden; many are large-sized schooners adapted to the grain, coal, and ore trades.

The public-spirited citizens of Racine early in her civic career realized the benefits of railroads. Their laudable ambition to tap the vast and fertile grain-growing areas of this and adjoining States led to the incorporation, in 1853-54 of the Racine and Mississippi Railway, with the following influential citizens as officers: President, Mr. H. S. Durand; secretary, Mr. A. J. Redburn; and treasurer, Mr. W. M. Perine; while Mr. L. Stanton was the chief engineer. The road was surveyed to run from Racine to Savanna, Illinois, crossing the State line between Beloit and Rockton, and passing through the city of Freeport. The road was pushed vigorously, in 1857 having been completed and put in operation to Medina, Ill., eighty-six miles west of Racine. The completion of this great line at once opened to Racine the markets of the West, and with a direct route to Rock Island and other important points, so that the flow of grain, flour, etc., into this port for shipment East, early became a most valuable item of trade. The road with its consolidations is now known as the "Western Union," and is thoroughly equipped with superior terminal facilities at the harbor, including a large and improved grain elevator, alongside which the biggest barks, schooners and propellers can lie and in a few hours receive their cargo. In addition to wheat, oats, and rye, large shipments of flour are received over this road, while the return freights consist of lumber, coal, and the varied and splendid manufactured products from Racine's factories, foundries and machine shops, etc. The Chicago and Northwestern Railroad passes directly through the town, running numerous daily trains both ways, and forming one of the finest and best equipped avenues of speedy communication in the world.

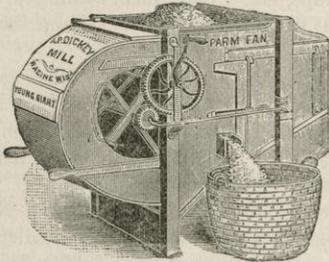
The financial facilities of Racine include three national banks, viz., the First National, with a paid-up capital of \$100,000, and a surplus of \$95,000. The Manufacturers' National (Mr. Jerome I. Case, president), with a paid-up capital of \$250,000, and a surplus of \$100,000; and the Union National Bank, with a paid-up capital of \$150,000, and a surplus of \$23,000. All three are solid institutions, and form an invaluable factor in promoting Racine's progress.

The city is well built, many of the architectural efforts being in keeping with those of New York and elsewhere; the streets are wide, and laid out at right angles, and on Main Street the display is of a magnificent character, in keeping with the wealth and enterprise of the citizens. This is the business thoroughfare, and the mercantile establishments located here are equal in character and extent to any in the land. At the upper end of the street are numerous elegant and substantial private residences, containing all modern improvements, and in the highest degree creditable to their projectors and owners.

Racine is in the van of educational progress; the wants of the rising generation have been carefully provided for, and large graded public schools and academies attest the facilities placed at the disposal of parents. The high school, five grammar, five intermediate, and twenty-two primary schools are all well attended, and under capable and progressive management, the staff of teachers numbering between forty and fifty. There is also the St. Catherine's Academy for Young Ladies; the McMurphy House School; and the McMann Academy, all excellent and useful institutions. The extensive and imposing buildings of the Union College, of the Western and Northwestern Protestant Episcopal Church, indicate the important character of this institution devoted to higher education. Formerly known as the Racine College, it was founded in 1854, and has had a career of honorable usefulness, the buildings being situated in handsome grounds, ten acres in extent, and eligibly located at the upper end of Main Street. There are no less than twenty-seven churches in this beautiful city, with, in the majority of cases, large and wealthy congregations. The public buildings are of a massive character, in keeping with the prominence of Racine county and city, and comprise the Court House, Post-Office, St. Luke's Hospital, the Taylor Orphan Asylum, etc.

In concluding this brief review of Racine's growth and importance, it should be added that she is renowned for the salubrity of her climate, located so as to be swept by the pure lake winds, with excellent drainage, good water, etc. The average annual temperature is 44°, much higher than places inland of a more southerly latitude. Either as a permanent place of residence, or a point for the location of manufacturing establishments, Racine offers special inducements, and is one of the most attractive, prosperous and progressive cities on the chain of the Great Lakes. Following will be found a description of some of her manufacturing industries and leading establishments.

A. P. Dickey Manufacturing Co., Agricultural Implements, Gray Iron Castings, and Machinery of all kinds.—There is no branch of manufacturing activity in which American inventive genius and mechanical skill have achieved such grand results, or a more deserved reputation, than in the production of agricultural implements and machinery. In this industry Racine has attained a national reputation through the superiority of the articles manufactured by the A. P. Dickey Manufacturing Co. This business was established by A. P. Dickey in 1845, who died in 1880, but the establishment is still conducted under the old honored name of the A. P. Dickey Manufacturing Co. The works and foundry cover two blocks, in addition to which there is an extensive lumber yard, etc. The works are equipped throughout with the most improved modern machinery and appliances, employment being given to a large number of skilled hands. The great specialty of these works are the celebrated A. P. Dickey farm and warehouse fanning-mills. These obtained the highest award over all competitors at the Philadelphia Centennial Exposition



for rapidity and perfection in cleaning, separating, and grading grain and seeds; also for strength and beauty of construction. They also obtained the only award on mills at the Paris Exposition in 1878, and the Melbourne Exposition in 1880, and at the New Orleans Exposition in 1885. They have attained an immense sale throughout the United States, and are exported in large quantities to Australia, New Zealand, South America, Mexico, Great Britain, and portions of Asia. The Racine Agricultural Foundry and Machine Works also manufacture steam engines, shafting, pulleys, bob-sleighs, and machinery of all kinds; light and heavy gray iron castings, and wooden and metal patterns. With the unsurpassed facilities at their command the firm are enabled to offer special advantages to customers, and to fill all orders in the promptest and most satisfactory manner. It is such concerns as this that are the recognized exponents of Racine's manufacturing enterprise and capacity, and they well deserve the success they are achieving.

Belle City Manufacturing Co., Manufacturers of Belle City Feed and Ensilage Cutter, Feed-mills, Root-cutters, Corn-shellers, Locks for Wagon-brakes, Horse Hayforks, etc.—This business was established in 1879 by Mr. David Lawton, and was incorporated under the present name in 1882. From a comparatively small beginning the trade has steadily developed and increased, its progress being commensurate with

the energy and enterprise displayed in its management, and in the period elapsed it has assumed the proportions of a large and eminently successful industry. The factory is a substantial two-story building, 100x150 feet in dimensions. It is supplied with full steam-power and equipped throughout with the most improved modern machinery and appliances, employment being given to thirty skilled workmen. The company manufacture the celebrated Belle City Ensilage and Feed Cutter, which is by long odds the best machine of its kind in the market. These cutters embrace all the most desirable improvements and are absolutely unequalled for durability, finish, and workmanship. The best evidence of their merit is the fact that thousands of them have been sold throughout the country and they have everywhere given the greatest satisfaction. The company also manufactures feed-mills, root-cutters, locks for wagon-brakes, etc. These are made from the very best materials, in the most skillful manner, and are equal to anything the market affords. With the fine facilities at its command, the Belle City Manufacturing Company is enabled to place strictly first-class and reliable machines in the market, at low prices, and to fill all orders in the promptest and most satisfactory manner. The executive of the company consists of David Lawton, president; Frank K. Bull, vice-president; Louis E. Jones, secretary and treasurer, and A. M. Forrester, superintendent. They are energetic, clear-headed business men, whose inflexible integrity and sterling personal worth have won the esteem and respect of all classes.

Chris. Altringer, Manufacturer of Fanning-mills. Factory, Fourteenth Street.—One of the most prominent and deservedly successful manufacturers of fanning-mills in the city is Mr. Christopher Altringer, whose factories are located on Fourteenth Street, the main building being 20x70 feet in superficial area, and two stories in height, and two adjoining buildings, each 20x60 feet, completing the works. Here may be seen all the many and valuable pieces of machinery required for the manufacture of fanning-mills, and many hands are employed in their respective departments. The mills of Mr. Altringer's make differ from all others, and have many advantages which render them of extreme benefit to the growers of grain; for instance, their new invention just patented, the "flax-cleaner," has already met with large success in all flax-growing districts of the country. The works have a capacity for making eight hundred of these useful fanning-mills per annum, and thousands of them are in use throughout this section of the United States, giving universal satisfaction, and being conceded by all to be unsurpassed, and in many important features unequalled. Mr. Altringer is a native of Germany. He came to this country as early as 1849, and has been engaged in manufacturing fanning-mills for the past thirty-five years. He began business on his own account in 1869, and has met with a degree of success which is as gratifying as it is well deserved and fully merited. He is highly honored and respected in all circles, and has done much to make the city of Racine the great manufacturing centre that it has now become

The Racine Basket Manufacturing Co., George Gorton, Proprietor.—In this city, with the many commercial advantages afforded it by the Great Lakes and railroads which centre here, many factories may be seen, and the busy hum of industry is heard in all sections of the city, thousands upon thousands of hands being employed in honest and honorable occupations, and millions of money finding profitable and safe investment. One of the leading manufacturing activities in this city is that of basket-making, and the Racine Basket Manufacturing Company is favorably known throughout the entire United States in the trade. It was founded in 1869 by Messrs. Elliott and Wetherill, and a few years thereafter great improvements and valuable additions were made, the proprietorship also ending and a corporation being formed under the corporate name and style of the Racine Basket Manufacturing Company. From that time to this, prosperity has favored the enterprise, with the exception of the great fire which destroyed the works; yet this catastrophe must not be wholly regarded as an evil, since far larger and better works were erected on the site of the old buildings, improved machinery was obtained, and greater vigor than ever displayed to excel in this important and profitable industry. The works now practically belong to Mr. George Gorton, an Englishman by birth, who settled in Racine in 1850, and has been closely identified with this enterprise since its inception. He now owns the entire stock, and the vast business is in his exclusive control. The works have a capacity for making three hundred and twenty-five dozen baskets daily, and as many as one hundred and twenty-five hands are employed. First-class, durable, and handsome baskets only are made, and so popular have they become in the trade, that they are in great demand both East and West. Steam furnishes the motive power and much of the work is done by complicated and expensive machinery. The entire enterprise is an honor and credit alike to its founders and to the city in which it is located, and indicates the progress that is being made in useful industries throughout this section of our Union. Mr. Gorton is one of the most highly respected and esteemed citizens in Racine, and much of its prosperity and material growth are directly due to his enterprise, energy, and push. He commands the confidence of all classes, and both in manufacturing, mercantile, and social circles is one of Racine's most influential and deservedly popular citizens.

Stecher, Weber, & Huetten Manufacturing Co. (Limited), Planing-mill, and Manufacturers of Sash, Doors, Blinds, Mouldings, Mill Safes, etc. Turning, Scroll-sawing, and Stair-work a Specialty. Builders of the celebrated Johnson Patented Combined Cultivator, Seeder, and Land-roller.—One of the best known and most respected business houses of Racine is that of the Stecher, Weber, & Huetten Manufacturing Co., proprietors of the large steam planing-mill, and manufacturers of sash, doors, blinds, mouldings, milk-safes, fanning-mills, etc. Messrs. John Stecher, Adolph Weber, and Peter Huetten compose the corporation, gentlemen well known in this community and highly esteemed in both so-

cial and commercial circles. Mr. Stecher was born in Germany in 1828, and has been a resident of this city since 1857, where for the first few years he followed his avocation as a carpenter, but soon engaged in the manufacture of fanning-mill machines, which he prosecuted with great success for more than fifteen years until the present business was organized under the firm name of Mohn & Stecher about ten years ago. Mr. Adolph Weber is also a native of Germany, born in 1843, and has been a resident of Racine since 1856. He gallantly served his adopted country in her hour of need for four years and five months during the Rebellion, in the Ninth Wisconsin Infantry, enlisting as a private, and for meritorious conduct was promoted orderly sergeant. For ten months he was a prisoner of war at Tyler, Texas, having been captured during the campaign in Arkansas. With capital accumulated during the service he engaged in the brewing business in 1867, from which, in 1871, he exchanged into the grocery business, which was continued until the organization of the present firm. Mr. Weber has been honored by his fellow-citizens many times with positions of trust and responsibility, having been once Supervisor, and four times Alderman from the Sixth Ward, all of the duties of which he performed with credit to himself and to the entire satisfaction of his constituents. Mr. Huetten is a gentleman in the prime of life, who was brought up in Racine, where he is esteemed for his untiring energy and strict integrity. The factory of this company is a scene of busy industry, employment being provided for thirty-five skilled and experienced workmen, having a daily capacity of fifty thousand feet, and the amount of business annually transacted, both in the city and the West and Northwest, is the best evidence of the excellence of their work and materials. They occupy a large lumber yard, 250x150 feet in area, upon which is erected their fine office, 24x60 feet in dimensions; extensive dry sheds, and their large four-story brick mill, well equipped and furnished with all modern machinery, the motive power for which is supplied by a Corliss engine of one hundred and fifty horse-power. A large and permanent trade has been reared solely by the application of honesty, energy, and industry, and this company bears the highest of reputations among business men.

Harrison Fellows, Coal and Wood.—Mr. Fellows was born in Williamstown, Vermont, and started in the fuel business in Racine, in 1873, and now commands one of the largest and most remunerative trades in this line in this section of the country. His yard is very spacious, and contains a heavy stock of anthracite and bituminous coals of the best brands, besides hardwood, slabs, kindling, and charcoal of the best quality. He has a thorough knowledge of his business, and never fails to give satisfaction to his customers, whether as regards weight, quantity, or prices; the consequence being that he does a very large business, amounting to some \$30,000 annually. Mr. Fellows is an honorable, upright merchant, with whom it is a pleasure to have business relations, and who is held in high respect and esteem by the community.

W. R. Tate, Dealer in Wall Paper, Window Shades, etc., No. 435 Main Street.—Of late years the most wonderful advances have been made in the manufacture of decorative wall papers, and among the leading and successful houses engaged in this line none carry a finer stock or have achieved a more enviable reputation than Mr. W. R. Tate, whose premises are conveniently situated, very spacious (25x90 feet), and are suitably arranged to accommodate the well-assorted stock. The finest and most artistic wall paper and window shades are here displayed in great profusion, as well as oilcloths, paints, oils, lamps, glassware, etc. Mr. Tate is an acknowledged artist in his line, possessing the happy faculty of combining colors and shades so as to produce a most pleasing and artistic effect, and many of our public buildings and private residences bear eloquent evidence of his skilful handiwork. Mr. Tate is prepared to furnish designs and estimates for all work in his line. He is a native of Cleveland, Ohio, and has been a resident of this city since 1861, since which time he has been actively engaged in business, establishing himself, however, in his present line in 1879, and by his energy, industry and skill, has built up a large and prosperous business.

Fixen & Sons, Dry-goods and Carpets, No. 402 and 404 Main Street.—Prominent among the old-established and thoroughly representative mercantile houses of Racine is that of Fixen & Sons, dealers in dry-goods, carpets, etc., 402 and 404 Main Street. This business was founded twenty-five years ago by the late Mr. Adolph Fixen, and from a small beginning the trade of the house has grown to proportions of considerable magnitude. Mr. Fixen was one of our self-made business men, and his career was a creditable and honorable one. He died in 1883, and the business has since been conducted by his widow and her sons, Adolph and William Fixen. The premises occupied on Main Street are very spacious and commodious, admirably arranged and fitted up in the most attractive manner. The stock carried is one of the most extensive and complete in the State. Each department is kept constantly replenished with everything new and desirable. Popular prices prevail and all goods are exactly as represented. The Messrs. Fixen were both born in this city. They are energetic, clear-headed, young business men, honorable, liberal and fair in all transactions, and are held in the highest esteem, both socially and commercially, for their strict integrity and sterling personal worth.

A. McAvoy, Belle City Novelty Carriage Works, near corner Fourth and Wisconsin Streets.—In 1881 Mr. McAvoy became sole proprietor of this enterprise, succeeding the firm of McAvoy & Noonan, which was established in 1874, and he has since greatly developed and enlarged the extent and facilities of his business. His factory is very spacious and commodious, admirably arranged, and equipped with all the

necessary machinery, appliances and tools, employment being furnished to upwards of twenty-five skilled mechanics. The products of these works consist of carriages, phaetons, buggies, sleighs, and fine vehicles of all kinds. These are unsurpassed for beauty and originality of design, and superiority of workmanship and finish. Mr. McAvoy does a large amount of job work and repairing, his facilities for this being of an unusually complete character. He has won an excellent reputation for doing first-class and reliable work, at very reasonable prices, the best evidence of which fact being the extensive patronage he enjoys. Mr. McAvoy is a good type of a self-made man. He was born 1845, on the ocean, on his way to Canada; left Canada 1865 and came to this city with little capital save push, pluck, and a determination to succeed. He has now over \$25,000 invested in his establishment and in addition he owns a considerable amount of real estate. He is held in the highest esteem as an honorable, straightforward business man, and public-spirited citizen, and there is no one more deserving of the substantial success he is achieving. He has lately patented a jogging cart which is entirely new and is gaining rapid popularity. It beats anything yet introduced in the market.

E. R. Evans & Son, Veterinary Surgeons, No. 700 Wisconsin Street.—The leading firm of veterinary surgeons in Racine is that of Messrs. E. R. Evans & Son, whose practice extends throughout the entire State and who are properly regarded highly learned and experienced in their important profession. The individual partners are E. R. & C. Evans, each of whom is a regular graduate in veterinary surgery, the former holding the degree of V. S. and the latter of D. V. S. Their office is located at No. 700 Wisconsin Street, and connected with it is a large, well-ventilated, and completely-equipped horse hospital and boarding stables, 68x80 feet in superficial dimensions, two stories in height, and substantially built of brick. Here these enterprising gentlemen have every facility for performing all operations known to this branch of surgery, and also every convenience for treating animals. The senior member of this firm was born in the principality of Wales. He settled in Utica, N. Y. in 1854 and practised his profession. His son was born in Utica, and in 1874 both father and son settled in Racine, where they have been successful in building up a very large and first-class practice and in establishing a reputation which is well-deserved. Both professionally and as citizens they are highly respected and esteemed, and have done much real practical good in saving the lives of many useful and valuable animals both in the city and in all parts of the great State of Wisconsin.

Racine Woollen Mills, Blake & Co., Established 1865, Manufacturers of the Badger State Shawls, Cassimeres, etc.—L. S. Blake, President; J. S. Hart, Treasurer and Manager.

A. Kraupa & Son, Dealers in Hardware, Iron, Nails, etc., No. 304 Main Street.—One of the leading mercantile establishments of Racine is the old established and successful house of A. Kraupa & Son, which was established twenty years ago by Mr. A. Kraupa, sr., who came to this country from Bohemia eighteen years previously. The present firm was established five years ago by his admitting into partnership Mr. George K. Dean, and his sons, Messrs. John and Joseph Kraupa. The business, which was successful from its inception, has grown steadily with each succeeding year, until it has now assumed very large proportions. The premises occupied by the firm consist of a handsome and spacious store measuring 20x100 feet, centrally located and conveniently arranged. It contains a large stock of hardware, iron, nails, agricultural implements, etc., a specialty being made of cutlery and fine house trimmings. Everything in stock is strictly first-class, and is sold at the most moderate price. The members of the firm are enterprising and capable men of business, and are highly esteemed both in social and commercial circles for their strict integrity.

John Rasmussen, Druggist, No. 1204 State Street, and No. 1326 Washington Avenue.—The pharmaceutical profession naturally occupies a most important position among the industries of our city, and prominent among its leading representatives is Mr. John Rasmussen, whose elegant establishments at No. 1204 State Street, and No. 1326 Washington Avenue are the most popular in the city. Dr. Rasmussen is a graduate in pharmacy from the University in Copenhagen, Denmark. He was born in Denmark in 1852, came to Racine in 1880, and was for two years prominently identified with our Danish newspaper, being the largest stockholder in that enterprise. In 1882 he established himself in his present business, and is now regarded as one of the leading druggists in the city. His "Scandinavian" drug stores are stocked with a complete assortment of new, fresh, and pure drugs, medicines, pharmaceutical preparations, fine perfumes, toilet articles, and druggists' sundries. The prescription department has long been a special feature, and receives the most careful and experienced attention of Dr. Rasmussen and his expert assistants. He is also the agent of twelve different foreign steamship lines, over which he sells passage to all the principal European cities, and also issues money orders, drafts, and letters of credit upon foreign banking houses, whose correspondent he is. During his busy career Dr. Rasmussen has always maintained the highest standard of professional excellence in every department of his business, and the success he has achieved is only commensurate with his industry and honorable methods.

The Racine Cement and Pipe Co., E. G. Durant, President, Lake Avenue.—Throughout the Western and Northwestern States, the Racine Cement and Pipe Co. is well and favorably known, and the sewer, drain, culvert, and well pipes manufactured by this enterprising corpora-

tion are used very extensively in this section of the Union. The company was formed in 1882, though the business was first founded by Mr. C. B. Hewitt, who subsequently formed the partnership of Hewitt & Berthlett. The officers of the corporation are E. G. Durant, President; C. B. Hewitt, Treasurer, and Henry Van Arsdale, Secretary, all of whom are well-known and highly-respected citizens. The works are located on Lake Avenue, on the shore of Lake Michigan, where every manufacturing facility is at hand, and many workmen are employed in making the pipes for which this concern has become famous. The company also deals, at both wholesale and retail, in the best brands of American cements, and in all departments a very large and continually increasing business is done. The goods manufactured are acknowledged to be unsurpassed in quality, and the leading engineers throughout the entire country are unanimous in their approval of their many useful properties. This concern also has a large interest in the cement works at Oshkosh, and is prominently identified with the trade throughout the entire country. All of the gentlemen connected with the corporation are men of sterling worth and character, taking a keen and active interest in all matters pertaining to the growth and progress of the West in general, and of Racine in particular, and commanding the confidence, respect, and esteem of all who are thrown in contact with them.

O. C. Davis, Plumbing, Gas and Steam Fitting, No. 205 Sixth Street.—Modern conveniences in our houses, unless they are properly constructed, are nothing but death-traps, and the sanitary plumber of the present day ranks but little below the physician. One of the most deservedly popular and successful sanitary plumbers in Racine is Mr. O. C. Davis, whose large and well-stocked store is located at No. 203 Sixth Street. The basement and first floor, each being 25x80 feet in extent, are required for the business, the former being utilized as a shop, and the latter for the storage and display of the many plumbing goods kept in stock. An elegant assortment of gas fixtures, in the latest patterns and designs, are here to be seen, and all the latest improved apparatus used in plumbing, including closets, and bowls, urinals, patent traps, faucets, brass goods, pumps, hose, lead and iron pipe, etc., are largely dealt in. Chimney tops and ventilating apparatus may here also be found, and there is nothing wanting to make this establishment a perfect one in every particular. Mr. Davis does work throughout the entire city, and many handsome public buildings and private residences have been entirely fitted up by him. He has been engaged in this business since 1881, and, by his excellent workmanship and honorable business dealings has made a reputation that stands second to none. Born in Illinois, Mr. Davis came to Racine, in 1878, and upon entering into business for himself met with immediate success. He has a thorough and complete knowledge of sanitary plumbing, and well merits the high position he now holds in the trade.

E. L. Hedstrom & Co., Coal shippers; Alonzo H. Glass, Agent.—Among the leading and most successful firms in the Northwest engaged in the coal trade is that of Messrs. E. L. Hedstrom & Co., whose business was established twenty years ago at Buffalo, N. Y., where the headquarters of the firm are still located. Eleven years later a branch was opened in Chicago, and about seven years ago the Racine branch was established. The firm does the largest business in its line of any concern in the city, and its facilities for handling the same are of an unusually complete character. Their yard on Root River covers four acres of ground, and is heavily stocked with the finest grades of anthracite and bituminous coal. The firm does a large shipping trade. They are agents for the products of the Delaware, Lackawanna & Western Railroad Co.'s coal mines, and are prepared to supply any quantity at the lowest market prices. Mr. Alonzo H. Glass, the agent for the firm, has been identified with the coal trade for the past fourteen years, and brings to bear a wide range of practical experience. He is an energetic, clear-headed business man, honorable, liberal, and fair in all transactions, and well deserving of the esteem and respect in which he is held.

Richard T. Robinson, Druggist, No. 205 Sixth Street.—Mr. Robinson is a native of the State of Wisconsin, and in 1879 he settled in this enterprising and rapidly-growing city, when he at once embarked in the business of an apothecary and druggist. From early youth he has been closely identified with this science, and is in every respect well qualified to occupy the exalted position that he now holds both among physicians and in the community at large. His pharmacy is a very handsome one, and is fitted up and furnished with every convenience known to this business. Elegant counters, show-cases, shelving, and other paraphernalia display a full stock of pure, fresh drugs, chemicals, family remedies, and proprietary medicines, as well as all those many articles known as druggists' sundries, including brushes for the hair, teeth, nails, and skin, soaps of all kinds, hair tonics and lotions, dentifrices, embrocations and cosmetics, perfumery and toilet articles of the best qualities, manicure sets, etc., etc. The prescription department, which is presided over by Mr. Robinson, personally, is held in the highest esteem by medical men. The utmost care is exercised. Mr. Robinson does a large and growing business, and his reputation as a learned, skilled, and experienced apothecary ranks second to none in the entire city.

Otter Creek Lumber Co., C. T. Wright, Secretary and Treasurer; Hardwood and Pine Lumber, No. 310 Dodge Street.—Prominent among the leading lumber merchants of Racine, is the Otter Creek Lumber Co., of which Mr. C. T. Wright is the secretary and treasurer. Throughout his long and honorable career he has developed a trade of great importance with

connections of the most superior character. Mr. Wright was born in this city in 1853. His business life was begun with Mr. H. W. Wright in the manufacture of sash, doors, and blinds, in which he continued some five years, until entering upon his present business in 1878. He early manifested excellent business abilities and thoroughly equitable methods, which have resulted in the foundation and development of an extensive trade. The Otter Creek Lumber Co. makes a specialty of hardwood lumber, supplying nearly all the Western manufacturers, for which its facilities are unsurpassed, having a large mill at Aral, in Northern Virginia, with a capacity of 40,000 feet per day. As an adjunct to the mills the company also conducts at Aral an extensive general store. As a commission merchant, Mr. Wright is one of our leading receivers of lumber, shingles, lath, etc., direct from the mills, of which a large supply is constantly carried in stock at the extensive yards, which are conveniently and centrally located at No. 310 Dodge Street. Bill stuff is cut to order for railway and other heavy contract work. The Otter Creek Lumber Co. is also the principal receiver of posts, ties, etc., in this market, dealing in them in cargo or car lots. Mr. Wright gives his personal attention to the affairs of the company, filling all orders with promptness and satisfaction.

Frank W. Redfield, Baled Hay, Agricultural Implements, etc.—Among the prominent merchants of this city a noteworthy name is that of Mr. Frank W. Redfield, the well-known dealer in hay and farming implements, whose extensive warehouses are located to the north of the Woolen Mills. The line of business is in compressed and baled hay, and also includes a full line of agricultural implements of all kinds. The hay is reduced by powerful hydraulic pressure into bales of as small a size as possible, and made more suitable for shipment, and the cost of transportation greatly reduced. The premises are admirably located, having spacious warehouses and storage room, and also an ample shipping-dock and side-tracks connected with the railroad. The hay warehouse has a depth of 200 feet, with frontage of 50, and hay is dealt in by the cargo or bale. The cost of handling is kept at a minimum, and no dockage is charged in any case. In addition to the trade in this staple commodity, Mr. Redfield transacts a heavy business in agricultural implements of all kinds, and carries a full line of these goods, including harvesters, reapers, mowers, binders, cultivators, ploughs, hay rakes, corn planters, gleaners, etc., and barbed-wire of all the best known makes and styles, and at most reasonable prices; and in this line also enjoys a liberal patronage. In both departments the house has every facility for the most prompt and efficient filling of all orders. Mr. Redfield is a native of the State of Illinois, but is long a resident of Racine. He established this business in 1856, and has secured not only a most desirable and valuable trade but also the warm respect of all classes by his strict probity and integrity.

E. T. Billings, Photographer, No. 501 Main Street.—The production of a photographic likeness depends mainly upon the artistic skill of the operator. Mr. Billings has been engaged in this useful and artistic profession since the year 1867, and is a thorough artist and understands all the details necessary to produce and complete a highly-finished photograph and perfect likeness. He also takes portraits in crayons, india ink, and water colors, and all of his work is conceded to be unsurpassed in excellence. He also copies and enlarges in india ink, and makes a specialty of hand-painted and crayon portraits. His gallery is beautifully fitted up, and many elegant specimens of his workmanship may be found handsomely framed in his parlors. His operating rooms are equipped with cameras of the latest improved construction, and every convenience and facility is at hand for taking photographs after the most approved methods. Instantaneous photographs may here be obtained, and all the material expression of the face of the sitter taken in less time than it takes to tell it. The entire establishment is first-class in every particular, and well merits the large and liberal patronage accorded it. Mr. Billings is a native of Trenton, Canada. He settled in Racine, in 1860, when quite young, and cultivated his natural tastes for art. He is a skilled and experienced photographer, and uses the crayon and brush with a master hand. In both art and social circles Mr. Billings holds a deservedly high position.

A. Field, Merchant Tailor, No. 530 Monument Square.—One half of the attractive store No. 530 Monument Square is occupied by Mr. A. Field, as a merchant tailoring establishment, the other half being a hat and gents' furnishing emporium, owned and managed by Mr. P. F. Washburn. Mr. Field is a native of Norway. He has been in the business for fifteen years and is one of the most skilled and experienced merchant tailors in the entire city. The store is a very handsome one, and the stock is exceptionally fine, embracing both foreign and domestic cloths, cassimeres, and other suitings of the latest and most popular patterns and designs, many of which cannot be obtained elsewhere. Every facility is at hand for making suits, overcoats and single garments in the most fashionable London and Parisian styles, and a perfect fit and absolute comfort are guaranteed. Prices are as low and moderate as they can possibly be made, and every effort is made to please and satisfy the most critical and fastidious. By reason of his uniform courtesy, skill, and strict fair-dealing, Mr. Field has secured a large and first-class patronage, and well merits a prominent notice in our pages. He is widely and favorably known both in and outside of business circles, and enjoys the good will, respect, and confidence of the community.

Hueffner & Frank, Leather, Findings, and Hides, No. 334 Main Street.—One of the most prominent and successful firms engaged in handling all kinds of leather, findings, and hides in the city of Racine is that of Messrs. Hueffner & Frank, whose large and well-stocked warehouse

is located at No. 334 Main Street. Three entire floors, each 20x85 feet, are heavily laden with these necessary goods, and an enormous business is done at all seasons of the year, the bulk of the trade being throughout that vast expanse of territory lying to the northwest of Racine, where leather of all kinds is in great demand in all the many industries where this material is of use. A large local trade is also done, and the firm ranks second to none in this section of the Union either as regards the magnitude or the character of its business. The individual members of this enterprising firm are E. J. Hueffner, a native of Germany, and A. C. Frank, who was born in Milwaukee. Mr. Hueffner founded this business in 1857, and in 1882 formed the present copartnership. Both partners are widely and favorably known in trade circles, and both, as business men and citizens, command the respect and esteem of all the many who come in contact with them. They have added in no faint degree to the wealth and prosperity of the city of Racine, and have been greatly instrumental in maintaining the supremacy of Racine as one of the leading mercantile centres of the Great West.

L. W. Philbrook & Co., Tanners, etc., Sixth Street.—Racine being located in the midst of the largest tanning district in the country, with ample facilities for distribution, it is scarcely a matter of wonder that her tanners are extending their operations with great rapidity. The leading house engaged in this line is that of L. W. Philbrook & Co., who, as manufacturers of shoe and slipper pacs in calfskins of finest qualities, are carrying on an extensive and thriving business extending from Maine to California. The firm is composed of Messrs. L. W. Philbrook and James Kelley, of Kelley, Weeks & Co., and has always enjoyed a liberal and influential patronage, numbering among their permanent customers many of the leading manufacturers in the country. Mr. Philbrook was born in Winthrop, Maine, where he was engaged in the same business with his father, removing their home to this city some eighteen years ago. Upon the decease of his father eight years ago the present firm was organized, when they built a new factory on Sixth Street, 30x70 feet, and three stories high, and of double the former capacity, and with better facilities for manufacturing goods. It is equipped with all the latest improved machinery, and employs the constant services of more than fifty skilled workmen. A special feature is made of hunting-boots; and they have also recently introduced a new kind of wigwam-slipper which is exceedingly comfortable, and has met with much favor by both ladies and gentlemen. The tannery is conveniently located in Sixth Street on the river bank, and consists of a large three-story brick building, 50x50, with engine-house and bark-room adjoining. The tannery is in constant operation all the year round, and provides fifteen experienced tanners with steady and remunerative employment. In every particular the aim of the house has been to make only first-class goods, and that they have been amply successful in this is abundantly evidenced by their high reputation and constantly increasing trade.

S. C. Yout & Son, Real Estate and Insurance Agents, Room 8, Baker Block, East Side Market Square.—Mr. S. C. Yout, the esteemed head of this house, is a native of New York State, where he was born in 1814, and since 1844 has been a permanent resident of this city, having taught school and been engaged in various mercantile pursuits for some years. He has also discharged with great credit the onerous and difficult office of city assessor for three terms, as well as that of city treasurer; and in 1869 engaged in his present business, for which his previous experience had peculiarly fitted him. His son Lewis, the junior member of the house, was born in this city, and after a large and varied experience by assisting his father in his office, was in 1882 admitted into partnership. The firm are recognized authorities as to both the present and prospective value of realty, both city and farm properties, and have on their books many of the most desirable bargains, and none are better qualified to act as honorable and reliable intermediaries between buyers and sellers than they, their connections with capitalists being such as to enable them to place the largest loans without delay and at the lowest rates. The firm are also agents for some of the oldest and soundest insurance companies in the country, writing risks upon the most favorable terms. They have long since won the confidence and respect of property owners and the public by the honorable, straightforward manner upon which their business is conducted. The firm are also notaries public, and are well known in mercantile circles.

Charnley & Son, Carpenters and Builders, and Dealers in Builders' Hardware, No. 337 Main Street.—This firm has attained an enviable distinction. Mr. Isaac Charnley, the senior member, was born in England, and has been actively engaged in business in this city for the last forty-four years, which from a comparatively humble beginning under his able management has been built up to its present large and prosperous proportions. Mr. George W. Charnley, his son, is a native of this city, who upon arriving at his majority was admitted into partnership, thus forming the present firm in 1884. The store and offices are 20x65 feet in dimensions, while the commodious workrooms are 24x40 feet in area. Many of our largest buildings bear evidence of their skilful workmanship; while estimates and designs are promptly furnished for anything in their line, and jobbing is also attended to. Ladders, wood carpets, weather-strips screen doors and windows are kept on hand and made to order; a full line of builders' hardware is also carried; also mixed paints, window-glass, and other specialties, and reasonable prices prevail. This firm are business men of enterprise and sterling integrity, and are worthy of the great measure of success which has attended their earnest and well-directed efforts.

Gorton & Buffham, Paints, Oils, Varnishes, Corner Main and Fourth Streets.—In 1874 the above partnership was formed, both partners

being natives of England but long residents of this section of America, and each putting in an ample capital and bringing a wide and varied practical experience to the business, which has now grown to very large proportions. Their store occupies two floors and the basement of the premises at the corner of Main and Fourth Streets, each floor being 20x112 feet in superficial dimensions. Here will be found an immense stock of useful and elegant goods including all kinds of mixed and dry paints for house, sign, carriage, and artistic painting, oils for lubricating and illuminating purposes, varnishes of all qualities, and a full supply of painters' and artists' materials. Wall papers and decorations of the latest and most fashionable patterns and designs are also kept on hand and the stock of lamps, chandeliers, and brackets surpasses anything of the kind to be found in this section of the country. Beautiful and durable oilcloths and linoleums are also extensively dealt in, a large, brisk, and continually growing trade being done. The goods handled by this wide-awake and energetic firm find a ready sale throughout the entire West and Northwest and the local trade is also something far above the average. Both partners are highly regarded in business and social circles and are prominent and respected citizens. They have added in no small measure to the wealth, prosperity and enterprise of this great trade centre and may well be ranked among the leading merchants and citizens of this large, progressive and growing municipality.

Wickham & Williams, Grocers, Main Street.—This business was founded as long ago as 1854 by Mr. E. J. Wickham, who, by industry, enterprise, and fair dealing succeeded in building up an immense and first-class patronage. In 1866 he associated with him as copartner Mr. William H. Williams, he having been employed as clerk from 1855 to 1866, the firm name becoming E. J. Wickham & Co. In 1869 Mr. Wickham retired, his brother, Mr. R. F. Wickham, taking his place and the firm name being changed to Wickham & Williams. Their large and commodious store is located on Main Steet having a frontage on that great thoroughfare of twenty-five feet and running back about one hundred feet. The stock is as full and complete as any in the city, and comprises both staple and fancy, foreign and domestic goods. Choice teas and coffees, prepared spices, pickles, sauces, etc., and everything in the dry grocery line that can be desired by the most exacting will here be found, varying in quality and price so as to meet the wants and circumstances of all classes of the community. Prime country produce, at the lowest prices, may here also be obtained. So large has the business become that the four courteous and polite clerks employed have as much as they can do to take and execute the many orders that are daily received, and the entire establishment is conducted on first-class, honorable business principles. Mr. R. F. Wickham is a native of the State of New York and Mr. William A. Williams, his partner was born in England. They are both highly respected as merchants and citizens.

M. Throup, Livery and Sale Stable, Rear of the Merchants' Hotel.—By far the most prominent and leading livery and sale stable in this city is that of which Mr. M. Throup is the genial proprietor, conveniently and centrally situated in the rear of the Merchants' Hotel. Mr. Throup owns thirty magnificent horses and accommodates many more either as boarders or on sale. They all receive the best of care, and every effort is made on the part of the proprietor to maintain the high reputation which his stables have always held since their establishment in 1852. All the latest styles of single or double turnouts may be had, either with or without drivers, at very reasonable prices, and their carriages and sleighs will invariably be found easy-going, well upholstered, and stylish in appearance, and the horses both safe and mettlesome. Funeral work is also promptly attended to, for which he is prepared to furnish at short notice hearses and carriages at charges extremely reasonable. Mr. Throup is also proprietor of the omnibus and baggage line to and from trains and boats. Mr. Throup was born in Cleveland, Ohio and came to Racine in 1835, and before the time of the railroad was the agent for the "Round the Lake" line of steamers. He is a gentleman of marked business ability and has maintained an excellent reputation for sterling integrity and straightforward dealing.

E. H. Brill, Groceries and Provisions, No. 306 Main Street.—A leading house in the grocery trade in this city is that of Mr. E. H. Brill, who has been established in business here for the past twenty-three years and who now commands a very extensive trade. He occupies a large and handsomely fitted up store measuring 20x80 feet, where will be found a large and well-selected stock of first-class staple and fancy groceries, and choice wines, liquors, and cigars. Mr. Brill also owns a full line of crockery and glassware, and keeps on hand an assortment of musical instruments. Everything kept in stock is of the best quality, yet the prices are extremely moderate, and those who patronize the establishment will not have cause to regret having done so. Mr. Brill is a native of Germany, but came to this country with his parents when quite young. For twenty-seven years past he has resided in Racine, where he is universally respected as an honorable, enterprising merchant.

D. J. Morgan, Practical Carriage-maker.—Conspicuous among the leading and well-known carriage-makers of this city is Mr. D. J. Morgan, who has been a resident of this city since 1845, where he is considered one of the best mechanics and skilled artizans in his line. Mr. Morgan was born in Wales, and coming to this country some forty-four years ago, resided in Pittsburgh, Pa., for a few years. After a short residence at Palmyra, Portage County, Ohio, he came to Racine, and learned his trade of the well-known Thomas Wright, in whose employ he continued until in 1869 he embarked in his present business. His spacious shops, 23x60 feet in dimensions, are conveniently situated and provided with all the modern machinery and appliances necessary in the business, giving employment to a large num-

ber of skilled workmen. None but the very best of materials are used in the construction of his vehicles, which for superiority, combined with durability and style, cannot be surpassed. Carriages, buggies, and spring-wagons are made to order, and repairing is done with neatness and despatch. His wagons enjoy the highest of reputations, and he has for his patrons many of the leading mercantile houses in the city. Mr. Morgan personally superintends all work done, and never fails to give the most perfect satisfaction. He is a liberal and public-spirited citizen of conservative views, and is highly esteemed both in social and business circles.

Langlois & Son, Paints, Oils, Glass, etc., No. 419 Main Street.—This firm was originally established in 1842 by James Langlois. In 1860 it became Langlois & Robilliard. Nine years later, upon the death of his partner, Mr. Langlois purchased the entire interest, and admitted his son into partnership, thus forming the present firm. The premises occupied are owned by the firm, as well as the adjacent building, and consist of a large three-story and basement building, 30x90 feet in dimensions, of which the first floor is devoted to office and salesroom; the second, to ropes and kindred articles; the third is used as a sail-loft, while the basement is utilized for storage purposes. They carry a very heavy and complete stock of paints, both dry and in oil, glass, oils, artists' materials, wall paper, window-shades, oilcloths, and general shipchandlers' supplies, and every facility is at hand for filling orders promptly. The firm are active competitors for business, extending every legitimate accommodation to customers, who can here meet with prices difficult to duplicate elsewhere. Both gentlemen are natives of the Island of Guernsey in the British Channel, and have been permanent residents of this city since 1856. They are widely known in trade and business circles, and conduct their business according to the most approved commercial methods.

Edward Sieger, Tailor, No. 409 Sixth Street.—A prominent house in the tailoring trade is that of Mr. Edward Sieger, who started in business here in 1879. He occupies a commodious and attractively fitted up store measuring 16x75 feet, in which will be found a large assortment of cloths and suitings in all the latest styles and patterns. Mr. Sieger is noted for his skill as a cutter and his excellence as a designer, and the garments turned out of his establishment cannot be excelled for style, fit, finish, and excellence of workmanship. He makes a specialty of fine wedding suits, a line in which he has obtained a great reputation. He now commands a large trade, and numbers among his customers many of the most prominent and fashionable residents of the city and vicinity. Mr. Sieger, who is a native of Germany, came to this country thirteen years ago, bringing with him a thorough knowledge of the tailoring trade in all its branches, which he learned in some of the best establishments of Europe. This house is one which is in every way deserving of patronage.

F. Harbridge, Chemist and Druggist, also Groceries, No. 422 Main Street.—One half of this establishment is devoted to the sale of drugs, chemicals, medicines, druggists' sundries, toilet articles, etc., and the other half is utilized for the storage and sale of the best qualities of groceries, fresh and dried fruits, table delicacies, etc.; also cigars and pipes. The stock carried is so large and varied that the basement and first and second stories are required to properly accommodate the many departments into which the business has been divided. The building is beautifully fitted up and furnished and is equipped with every facility and convenience for carrying on the extensive business that the enterprise, tact, and ability of Mr. Harbridge has secured. Four clerks are employed, and the utmost activity prevails throughout the entire establishment. Mr. Harbridge has made far more than a local reputation as a druggist and pharmacist. His Bronchial Balsam is one of the most celebrated remedies for all affections of the throat and chest, including that most distressing complaint, asthma; coughs, colds, croup, whooping-cough, incipient consumption, and all lung, throat, and pulmonary diseases. The receipt of the most flattering testimonials from those who have used the Bronchial Balsam and the high esteem in which it is held as a remedy in bronchial affections and diseases of the chest and lungs, has induced Mr. Harbridge to bring it under the immediate notice of the general public, and the remedy is now used extensively throughout the entire Northwest and West. It will be found in all drug stores and may be obtained directly from the proprietor upon request either personally or by mail. Mr. Harbridge is well known as one of the most skilled and proficient compounders of medicines in the city of Racine, and his prescription department is deservedly popular both among physicians and the general public. Mr. Harbridge enjoys the respect, confidence and esteem of the entire community.

John Schulze, Druggist, No. 603 Sixth Street.—One of the leading pharmacists in Racine is Mr. John Schulze, a German by birth, and one of the most scientific and accurate druggists in the profession. He came to America sixteen years ago. From New York he settled in Springfield, Ill., and started for himself, selling his business out at the expiration of one year, when he came to Racine and purchased the stock of drugs and chemicals of C. F. Kalk, who had failed. His neat and well-kept pharmacy is located at No. 603 Sixth Street. It is 20x60 feet in superficial dimensions, is very appropriately fitted up and furnished, and contains a stock of all the leading drugs and chemicals, as well as druggists' sundries, perfumery, toilet and medicated soaps, brushes, sponges, and, in short, all those many useful goods usually found in a first-class drug store. The prescription department is known for its accuracy and care in the compounding of prescriptions, and many of the leading physicians in this section of the city have all medicines prepared at this reliable establishment. Mr. Schulze is a thorough master of his all-important profession, and is well qualified to occupy

the prominent place that he now holds among medical men and the public in general.

Geo. W. Scanlan, Flour, Oil and Salt, No. 218 Main Street.—One of the most prominent and successful wholesale dealers in flour, salt, and oil in this great centre is Mr. George W. Scanlan, who also deals extensively in stucco and cements. It will be perceived that the articles of merchandise in which Mr. Scanlan deals are all of prime necessity and importance, especially in a comparatively new and growing section of the country. Oil, salt, and building materials are needed in the great West and Northwest, and flour is manufactured here in immense quantities, so that as valuable a product as is shipped East is received. Mr. Scanlan's warehouses are located at No. 218 Main Street, where every facility and convenience is at hand for the storing and handling of the valuable merchandise that is here carried in ample and varied stock. Oil for illuminating and lubricating purposes is made a leading specialty, and an immense business is done in this useful article, though in all departments the utmost activity and enterprise prevail. Mr. Scanlan is a native of Massachusetts. He came to Racine thirty-five years ago, when this part of our great Union was but sparsely populated, and transportation facilities were in a most primitive state. For fifteen years Mr. Scanlan was engaged in the transportation business, in which he accumulated a large fortune, and three years ago he embarked in his present successful enterprise. He is an energetic, industrious, and strictly honorable merchant, and is justly ranked among Racine's most influential and public-spirited citizens.

P. F. Washburn, Hats, Caps, and Gents' Furnishings, No. 530 Monument Square.—This house was founded six years ago, and from its inception at that time the business has always been brisk and active, and the reputation of the concern first-class in every particular. The store is located at No. 530 Monmouth Square, one-half of the establishment being occupied by Mr. Washburn and the other half by Mr. A. Field, an enterprising merchant tailor, whose biography will be found upon another page of this work. The two industries prosper together exceedingly well, the customers of one naturally patronizing the other department of the establishment. The stock comprises all the latest novelties in hats, caps, and gentlemen's furnishings, including hosiery, underwear, white and colored shirts, scarfs, ties, and other neckwear, collars and cuffs, gloves, umbrellas, and all the many goods in this line that gentlemen require. The goods are of excellent quality, and are sold at remarkably low figures, the shapes and styles being the latest and most fashionable, and the durability of the goods being unquestioned. Mr. Washburn conducts his business according to the approved principles of equity, and the general recognition of this fact has gained for his house the confidence of the public, and has secured a large and first-class patronage. He is a native of Vermont, and is in the early prime of manhood, with many years of usefulness and prosperity ahead of him.

J. F. Vaughan, Steam Laundry, Southwest Corner Fourth and Lake Avenue.—In its relation to other industries and to the public the laundry business occupies an important position in the community, and among those engaged in this occupation who have attained merited distinction is Mr. J. F. Vaughan, who is a native of this city, and though a young man in years, has enjoyed an extensive business experience, and was, until it burned, the manager of the Opera House. Last year he succeeded Mr. Lovell in his present business, occupying a large two-story and basement building, 30x80 feet in dimensions, fully equipped with all the most modern machinery, operated by steam power, and employing constantly as many as nine workmen. Work is called for and delivered to any part of the city free of charge, and orders received by mail or express are promptly attended to, satisfaction being guaranteed in every instance. The energy of character and determination of will and perseverance necessary to build up a business of this kind to the proportions assumed by this are commendable in the highest degree, and its proprietor is well entitled to the success which has attended his well-directed efforts.

APPLETON.

THERE is no city in Wisconsin with such favorable prospects before it as that of Appleton, one of the leading manufacturing centres in the State, and being possessed of natural advantages not to be duplicated elsewhere. Appleton is the capital of Outagamie County, and is eligibly situated on the lower Fox River, thirty miles south of Green Bay. Here are the Grand Chute rapids having a descent of thirty feet in one and a half miles, thus affording the finest possible water-power, and which has been largely availed of by enterprising manufacturers. Such a competent judge as Hon. Hiram Barney, of New York, pronounced this water-power, as regarded its natural advantages, superior to those at Lowell, Paterson, and Rochester combined. His remark is interesting as indicative of the splendid opportunities here afforded for the location and most economical carrying on of all kinds of industries. Though the water-power has already been largely availed of, yet its full capacity has hardly been touched. As it is, here are in full operation, immense woolen factories, iron works, manufactories of all descriptions of machinery, tools, agricultural implements, etc.; here are splendid roller flour-mills, extensive breweries, cooperages, basket factories, pulp-mills, etc., etc. Large capital is invested, and the evidences of progressive energy and enterprise are observable on every hand. As an illustration of the early efforts of the people of Appleton to secure adequate transportation facilities, may be mentioned the formation in 1866, of the "Appleton and New London Railroad Company," incorporated to build a line from Appleton to New London, and thence to Lake Superior. A subsequent amendment of its charter authorized it to extend its road to the lake at Manitowoc. Money was duly raised, and the greater portion of the road from this city was built, when under legislative authority the company sold this extension to the Milwaukee, Lake Shore and Western Railroad Company, which had been chartered under another name in 1870 to build a road from Milwaukee to Manitowoc and Green Bay. It finished the line to Manitowoc in 1873, and after the purchase of the Appleton connecting road, extended it to New London on the Wolf River, a distance of twenty-one miles, in 1876, and where it connects with the Green Bay and Minnesota road. The Milwaukee, Lake Shore and Western is now a great trunk route, of incalculable benefit to Appleton, and operating (all told) 380 miles of road, and opening up a vast region of territory to the lumberman and the agriculturist. In addition, Appleton has the benefit of the Wisconsin Central Railroad, and the Chicago and Northwestern. With perfect rail and water communication; such splendid natural water-power, and such a wide range of productive territory tributary to her merchants, it is not to be wondered at that Appleton has become a great commercial centre, and her leading merchants transact a large and annually growing wholesale trade. Her business thoroughfares are scenes of bustle and activity, and are lined with substantial, lofty, and architecturally handsome business blocks, in which are large and complete stocks of all descriptions of merchandise, dry-goods, groceries, provisions, clothing, hardware, agricultural implements, etc. Appleton is yearly extending the range of her commercial influence, and is also one of the best markets in the State for the sale of produce.

The city is ably governed, public improvements of every description have been introduced, including gas, water, sewerage, and last, but not by any means least, the electric light. The Apple-

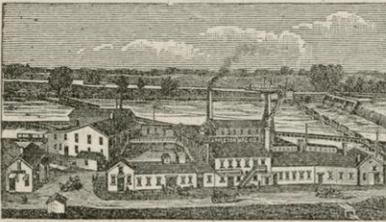
ton Edison Electric Light Co. is one of the oldest established, ably conducted, and prosperous in the country, and this city has the honor of being the first in the world where this light was used in private houses and business establishments, as supplied from a central station. The President of the Company, A. L. Smith, Esq., and C. A. Bevidge, Esq., the Secretary and Treasurer, are leading capitalists and business men, too widely and favorably known to require comment here. The Superintendent of the company, Mr. William Kurz, is an accomplished electrician, and keeps the plant up to the highest standard of excellence. Appleton is a great educational centre, being the seat of Lawrence University. As far back as 1847, Rev. W. H. Sampson started an "institute" or academy here, and from the first met with an encouraging patronage. In 1850 it was organized as a college under the auspices of the Methodist Church, the first President being Rev. Edward Cook. He was succeeded by R. Z. Mason, subsequently Rev. George M. Steele, D.D., taking the executive chair. It is conducted upon a liberal basis, and is a strictly high class educational institution, having graduated several hundred pupils of both sexes. It has a preparatory department, where students receive a thorough course of instruction prior to matriculation. Its benefits cannot be overestimated, opened as it was in a new region of country, and affording an education to the rising generation all through the Northeastern part of the State. It received a liberal donation at its inception from the Hon. Amos A. Lawrence, of Boston, and has received additions to its endowment during the intervening period, having fine college buildings and grounds, valued at over \$50,000, beside a large invested fund. It has a fine library and large staff of professors. The benefits conferred by such an institution as Lawrence University cannot be overestimated. There is also located in this city, the "Appleton Collegiate Institute." Appleton's citizens are strong supporters of first-class public schools; the buildings are substantial and commodious, and the attendance is large, and progress rapid.

As indicative of the spirit of progress ever present here and which has placed Appleton ahead of hundreds of old foggy cities in the East, we may mention that it is *the first* to introduce and successfully run an Electric Street Railroad. Its official title is the "Appleton Electric Street Railway Company." The stock was promptly taken by leading citizens, and the line and central station built in the most thorough and practical manner. The electric motors ran successfully from the start, and electric railways have at last passed the experimental stage. The officers of the company are as follows: President, J. E. Harriman, Esq.; Vice-President, N. B. Clark, Esq.; Secretary, T. W. Orbison, Esq., and Treasurer, Joseph Koffend, Esq. A more representative body of capitalists and business men could not have been gathered together, and the new road is of the greatest practical benefit to the public, the liberal patronage bestowed assuring its permanent success. Another important enterprise of a national character in which the citizens of Appleton are deeply interested is the Green Bay and Mississippi Canal Company, of which Mr. Aug. Ledyard Smith is the Secretary and Treasurer. As early as 1846, Congress made a grant of lands for the improvement of the Fox and Wisconsin Rivers. Under the above and two subsequent acts, 674,100 acres were donated for this purpose. The Fox & Wisconsin Improvement Company was formed to carry on the work in 1853. In 1856 the State appointed trustees to sell the lands and carry on the work, and in February, 1866, they sold, pursuant to a judgment of the Circuit Court of Fond du Lac County, at a public sale held in Appleton, all the works of improvement and the balance of land granted by Congress, then unsold. The proceeds were applied to meet the expenses of the trust, the then outstanding State indebtedness, and to the carrying on of the work. The purchasers at said sale became duly incorporated as the Green Bay and Mississippi Canal Company. The Federal Government subsequently placed the surveys in the hands of General G. K. Warren, and a bill was subsequently passed providing for the purchase by the Government of all the company's property and rights, and since then the Government engineers have had charge of the work. This line of water communication is one of the most important in the country, and Appleton has nobly aided in pushing it forward in spite of many serious obstacles.

Outagamie County of which Appleton is the seat, is named after the Fox or "Outagamie" tribe of Indians, who with the Sacs dominated in this region prior to its settlement. It is a wealthy and flourishing section and has a large population. Appleton had 6730 inhabitants by the State census of 1875, and 8005 by that of 1880. Its growth has since been at a very rapid ratio, and its population in 1887 is estimated at over 12,000 of as industrious and progressive a people as can be found in the West. Appleton presents substantial inducements to the merchant and the manufac-

turer. The capitalist can here find excellent investments in real estate. A sharp advance is noticeable in eligible lots, mill-sites and water-powers, and those contemplating the location of a mill, factory, or works of any description, will find it to their advantage to visit Appleton, and closely investigate its splendid facilities and openings before locating elsewhere. Taxes are low; sites of a desirable character yet obtainable, and raw material abundant; transportation cheap and connections perfect, while motive force can be had in any quantity at a merely nominal cost as compared with the expense of steam-power, entirely apart from its dangerous character. The city's destiny is a glorious one, and with its natural and created resources stands second to none to-day in Wisconsin. Its merchants are enterprising and reliable, and vie with one another in displaying the choicest and most varied assortment of goods attainable. A list of representative concerns is appended.

Appleton Manufacturing Co., Manufacturers of Agricultural Implements.—The Appleton Manufacturing Co., the products of whose workshops are unrivalled in the markets of the world, was incorporated in 1875 upon a capital of \$25,000, which was afterwards increased to \$150,000. The company occupy very extensive and perfectly-equipped factories, employing more than 150 workmen, many of whom are highly skilled in their several avocations, while their trade is co-extensive with the limits of agriculture. Besides manufacturing the justly celebrated "Badger" feeder, the company produce a general line of agricultural implements, cultivators, harrows, corn-shellers, feed-cutters, etc., making a specialty of the "Modern Hero" horse-power grinding mill, all of which, are offered to the public entirely upon their merits, at prices and upon terms within the reach of all, and which find a ready market wherever introduced. The officers of the company are well known and highly esteemed business men, of established reputation, whose successful conduct of the vast interests in their charge evidences their fitness for it,

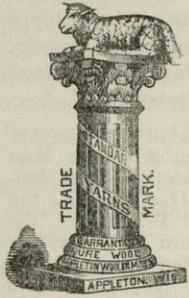


The president, Mr. John Nortwick, is a resident of Batavia, Ill., where he is extensively engaged in the paper business, and has been connected with the Appleton Manufacturing Co. for the last three years, being also identified with various other manufacturing interests in this and other cities. Mr. Guilford D. Romell, the general superintendent, though born in Spring Water, Livingston County, New York, in 1835, has lived in the West since seven years of age, and is thoroughly imbued with the spirit of progress of the times. Becoming a permanent resident of this city in 1873, he at once engaged in the manufacture of farm machinery, and in 1876 assisted in organizing the present company, whose business he has always managed and whose president he was for two years. Mr. H. J. Rogers, the vice-president, is a native of New York State, and has been identified with the company for the last three years, than whom no one is more widely known in connection with the industries of this

city, being also actively connected with the Appleton Paper and Pulp Co., the Appleton Boot and Shoe Co., the Appleton Electric Light Manufacturing Co., the Appleton Gas Co., and the First National Bank. Mr. D. W. Starkey, the treasurer, is a native of Western Pennsylvania, and has been engaged in the paper business for the past ten years, coming to Appleton in the spring of 1886 to accept his present responsible office; while Dudley G. Rowell (son of Guilford B.), and secretary to the general superintendent, is a native of this State, and has been identified with the company since its organization. All the parties mentioned are thoroughly identified with the best interests of Appleton, and are gentlemen whose reputations are such that eulogy would be superfluous. Under their able guidance the company has achieved a prominence accorded only to those whose transactions are based on the strictest principles of mercantile honor, and those entering into business relations with them may rest assured of receiving such advantages as are in full accord with their well-known liberal policy. The company have a branch office and salesroom at No. 22 South Canal Street, Chicago, Ill.

D. B. Bailey, Hardware, Stoves, Tinware, etc., No. 318 College Avenue.—Continuous success is the real test of the reliability of all business houses, and this is the happy and well-deserved fortune of Mr. D. B. Bailey, the well-known dealer in hardware, groceries, stoves, queensware, paints, oils, etc., whose position in the mercantile world is such as to be representative of fair dealing, promptness and liberality. Mr. Bailey was born in Jefferson, Ashtabula County, Ohio, in 1837, and located in Wisconsin in the fall of 1861, coming to Appleton in the spring of 1863, and four years later established himself in the grocery business, adding his other lines from time to time as the requirements of the trade required. The eligible premises occupied at No. 318 College Avenue, are very spacious, comprising the basement, first and second floors, each with a superficial area of 30x100 feet. The establishment is fully fitted up and finely arranged internally, each department complete in itself, and the large staff of salesmen and assistants being thoroughly competent and drilled to their duties, each day's business proceeds methodically, the throngs of customers being served promptly and satisfactorily. This establishment has been the school from which have graduated many of the soundest business men of this city; while the prospects before the house, are of the most favorable and enduring character.

Appleton Woollen Mills, Manufacturers of all Grades of Plain and Fancy Yarns, F. J. Harwood, General Manager.—Among the most interesting features of Appleton are her extensive manufacturers, many of whom have sustained a prominent part in the rise and progress of the business interests of the city; and of those representative houses whose business methods fairly illustrate the spirit of enterprise, that is still reaching out for new fields to conquer, the Appleton Woollen Mills is the exponent. As the successors of the house of Hutchinson & Co., who had organized and conducted the business for six years previous, the company was incorporated in the fall of 1881, with a capital of \$75,000, and at once continued the manufacture of stand-



ard all-wool yarns, producing all grades of plain and fancy yarns, which find a ready market in all the commercial centres of the country, and which for quality and excellence are unsurpassed by the product of the most famous European houses. The spacious mills, 60x160 feet in dimensions, two stories high, are perfectly equipped with the latest improved machinery and afford remunerative employment to over fifty skilled operatives, and have a capacity of over 250,000 lbs. of yarn per annum, the majority of which is absorbed in Michigan and Wisconsin, having attained a high reputation with the jobbing and first-class retail trade, while their facilities are such as to enable them to quote the most satisfactory prices. The directory is composed of the well-known gentlemen, Allen P. Harwood, Chas. A. Beveridge, Daniel V. N. Harwood, H. J. Rogers, and A. L. Smith. Mr. Allen Harwood the president, is a gentleman sixty-four years of age, a native of New York State, and has been a resident of Ripon, Wis., since coming West in 1874. Mr. C. A. Beveridge, the vice-president, is also prominently identified with various other business enterprises in this city, and is a native of New Brunswick, Canada, born in 1845. Messrs. Daniel V. N. and Frank J. Harwood, secretary and treasurer, and general manager respectively, were both born in Crown Point, Essex County, New York, in 1846, and 1855 respectively, both coming west and locating in Ripon, Wis., in 1874; the former being also the secretary and treasurer of the Ripon Packing Co., while the latter ten years ago removed to Appleton and became a member of the firm of Hutchinson & Co., upon the dissolution of which, after the destruction of their works by fire, the present company was organized. Mr. L. H. Waldo, the efficient superintendent, also filled the same responsible position with Hutchinson & Co., being born in Wyoming County, New York, in 1841, and coming West in 1869, made his home for ten years in Baraboo, removing to Appleton in 1879. The growth and prosperity of this reliable company are commensurate with the energy and ability of its officers, who are sedulously engaged in maintaining the character

and reputation of their yarns, and thereby meeting the most exacting demands of the trade.

Ernst Koss, Farm Machinery, Washing-Machines, Wringers, etc., College Avenue near Racine Bridge.—Of the reliable dealers in this city, none occupy a more prominent position, or have a more fully established reputation than Mr. Ernst Koss, of College Avenue, near Racine Bridge. Born in Germany in 1850, while still quite young his parents emigrated to this country, locating in this vicinity in 1862. Mr. Koss has passed his entire mercantile life in this business in various capacities, in which he has become well and favorably known to many of the most desirable class of farmers, throughout the vast extent of country tributary to this city, and since establishing himself in business in February, 1885, he has enjoyed a large and substantial patronage among them. His spacious premises, 20x110 feet in dimensions, contain a full and complete assortment of all kinds of farm machinery, of which specialties are made of the Yankee horse rakes, Johnson reapers, mowers and binders, patent Fargo harrows and ploughs, mowers and reapers, and Fountain City seeders, which are acknowledged to be superior in their lines. Mr. Koss also deals extensively in washing-machines, wringers, etc., which are obtained direct from the most reputable manufacturers in the country. His goods are sold strictly on their merits, while the extent, variety, quality and character of the entire stock has not failed to arrest the attention of critical and prudent buyers, who obtain, in forming business relations with this house, many advantages difficult to be accorded elsewhere.

Fred. Heinemann, Drugs, Medicines, and Chemicals, West College Avenue.—Mr. Heinemann is a native of Prussia, Germany, having been born in that country in 1841. He came to America in 1847, and seven years thereafter he settled in Manitowoc. In 1857 he began the study of pharmacy and accepted a position as clerk in one of the leading drug stores in that town. After serving in the late war three and one half years, he again entered into business and thoroughly mastered the science of pharmacy. He removed to the enterprising city of Appleton in the fall of 1885, and opened his present large, well-furnished and well-equipped pharmacy. The establishment, although new, is one of the most deservedly popular in the city, and already has secured the indorsement of the leading physicians practising here. He keeps a full stock of fresh, pure drugs and chemicals, a large and varied assortment of perfumery, toilet and fancy articles, proprietary remedies, patent medicines and druggists' sundries, and his prescription department, which is presided over by him personally, has become one of the most popular in the city. Mr. Heinemann is a thorough master of his difficult and important profession, and displays the greatest care and most scrupulous accuracy in the compounding of medicines. He is destined to make a glorious success of his enterprise and has every reason to congratulate himself upon the very favorable start that he has made.

First National Bank, A. L. Smith, President.—The city of Appleton has long been one of the most prosperous manufacturing and business centres in the State of Wisconsin, and is growing in wealth and prosperity at a wonderful ratio at the present time. It is safe to say that the financial institutions of the city, founded as they have been upon the firmest basis and managed with remarkable care and prudence, have had as much to do with the phenomenal growth of this thriving community as any other one cause. Exchanges are readily made, savings are accumulated and business of all kinds is expedited and promoted by the banks of the city. One of the most deservedly popular moneyed institutions of Appleton is the First National Bank, which was incorporated in 1870 and commenced business November 28, of that year. Its cash capital was and still is the sum of one hundred thousand dollars, and its surplus has been gradually accumulating until it has likewise reached the large sum of one hundred thousand dollars. The bank is one of issue, deposit and discount, and many of the wealthiest and most prominent manufacturers and merchants transact all of their banking business and make their deposits with this reliable and well-managed institution. Collections are made in any part of the business world; drafts, bills of exchange, and letters of credit are sold; money is loaned on collaterals, notes are discounted, and a general banking business is transacted, the principles of the establishment being extremely conservative. The officers are August Ledyard Smith, president; Henry D. Smith, vice-president, and Herman Erb, cashier; the directors being A. L. Smith, H. J. Rogers, J. H. Marston, C. B. Clark, H. D. Smith, J. T. Reeve, and Herman Erb. These gentlemen are all too well known in the community to require individual comment. Collectively they represent much of the wealth and enterprise of this wide-awake and thriving city, and they each and all command the respect, esteem and confidence of all classes of citizens. Their bank is first both in name and in standing, and well merits the trust and confidence that are universally reposed in it.

Peerenboom & Kober, Dry-goods and Clothing, No. 314 College Avenue.—Mr. Julius Peerenboom, the head and founder of this house, was born in Holland in 1837, and located in Appleton in 1859, three years after coming to this country. Until 1869 he followed his trade as a carpenter and builder, when, in company with Mr. A. H. Van Stratum, he established himself in business, becoming the sole proprietor in the fall of 1871. The present firm was organized in January, 1872, by Mr. Jacob Kober becoming his associate in business, who had previously enjoyed a lengthy and successful business career. Mr. Kober is a native of Germany, born in 1838, and has resided in this country since sixteen years of age, at which time his parents settled upon a farm in this vicinity. Until the outbreak of the war he assisted on the farm, when he enlisted and served throughout the entire conflict and made a gallant record in the various engagements in which he participated. The firm occupy the entire first and second floors, with a superficial area

of floor space of 30x140 feet, all of which is fully necessary for the adequate display of their stock and the accommodation of their numerous departments. Polite and competent salesmen are in attendance to promptly wait upon intending purchasers, while the large stock contains everything desirable in the line of dry-goods and clothing. The fame and high reputation of the firm are so familiar to the general public as to make further comment superfluous, while their well-earned success is such as is only accorded those whose operations have been conducted on the strictest principles of mercantile ethics.

K. F. Keller, Dealer in Watches, Clocks, and Jewelry.—The jewelry establishment of Mr. K. F. Keller merits a separate mention in these pages, since it is one of the most popular houses devoted to this line of business in the city. It was founded by the present proprietor in 1873, and from that time to this has been in the enjoyment of a large and first-class patronage. Mr. Keller is a German by birth. He emigrated to this country in 1868, and remained in the State of New York for some years working at his trade as jeweller and watchmaker. He also was in business for himself in that State for quite a length of time. He moved West and located in Appleton in 1873 and started in business in the same year. He does a very nice, constant and regular trade, and his stock is very well selected and complete, comprising as it does gold and silver watches, jewelry ranging in quality and price (and thus affording an ample opportunity for selection), and, indeed, a full stock of choice and valuable goods in this line. A specialty is made of repairing and regulating timepieces, and setting diamonds and other precious stones, and Mr. Keller's reputation as a skilled and experienced watchmaker and jeweller is unsurpassed in this section of the state. Mr. Keller has made a great success of his enterprise, and well deserves to be classed as one of the leading practical jewellers and watchmakers in this enterprising city.

H. A. Foster, Druggist, etc., Corner College Avenue and Ninth Street.—Mr. H. A. Foster has ever held a representative position and retained a widening and superior class of patronage. His store is elegant in its appointments, and contains a complete assortment of pure, fresh drugs, medicines, the most approved proprietary preparations, fine perfumes, toilet articles and druggists' sundries; stationery in great variety, together with paints and oils, is also carried. His prescription department has long been a special feature, receiving the most careful and experienced attention of Mr. Foster and his expert assistants, and is deservedly popular among the leading physicians in the city. Born in Jefferson County, this State, in 1841, he has been a resident of this State for nearly thirty years. He is universally popular and respected throughout professional and business circles, and has manifested executive abilities and pharmaceutical skill of the highest order, and fully merits the large measure of success which has attended his well-directed efforts.

Waverly House, W. H. Cottrill, Proprietor.—This famous hotel is conveniently situated and is four stories high above the basement, crowned with a mansard roof, and possesses an abundance of light and air, and in architectural beauty reflects great credit upon the taste and skill of the architect and the liberality of the owners. The building is practically fireproof, constructed with all means for protection which modern science and skill have invented, and affords ample accommodations for one hundred guests. With new furniture throughout and lighted by two hundred and forty Edison incandescent electric lights in no hotel in the civilized world can be seen more elegance and comfort. The cuisine of the Waverly stands unrivalled, the catering for which is conducted on a basis of the greatest liberality



which insures the best and rarest of viands the markets afford, while the culinary department is under the management of a distinguished French *chef*, giving satisfaction to the most critical and exacting. Mr. W. H. Cottrill, the proprietor, was born in Montpelier, Vt., in 1826, coming West in 1860, and locating in Salt Lake City, where for ten years he was the general superintendent of the Wells, Fargo & Co. stage and express lines, resigning in 1870 to take charge of the Plankinton Hotel in Milwaukee, which he conducted five years to the entire satisfaction of the travelling public. In 1878 Mr. Cottrill made this city his home, succeeding Mr. B. M. Rogers in the proprietorship of the Waverly. Besides being popular with the travelling public, the known comforts and location, with fine ventilation and extensive grounds, make it especially pleasant for summer patrons. The spacious dining-rooms, 40x60 feet in dimensions, are pleasantly cool in summer and thoroughly warmed in winter, the whole house being heated by steam. Mr. Cottrill is highly esteemed by all classes of citizens for his unswerving honor and inflexible integrity, and bears the highest of reputations as a genial and liberal-minded host whose guests ever remember with pleasure their stay at the Waverly, the palace hotel of Appleton.

H. Bissing, Boots, Shoes, Leather and Findings, No. 229 College Avenue.—This enterprising

merchant, like so many of the successful men in Wisconsin, was born in Germany. He came to America in 1848, when but seventeen years of age, and settled in Waukesha County in 1854. Here he embarked in the above business on a small scale, and remained in this country for the space of ten years, eight years of which time he was in business in Hartland. In 1846 he moved to Appleton, where he started at once in business. His store and work-rooms are located at No. 229 College Avenue, the basement and first floor being required to accommodate the two departments into which the industry has been divided. With a frontage of twenty feet and extending back a distance of eighty feet, the store, which is well fitted up and furnished, is well adapted to this line of trade. A large and well-selected stock of ladies', gentlemen's, youths', misses' and children's goods is always kept on hand, varying in size, quality and price so as to meet the wants of all, and the shop has every facility for turning out a superior grade of popular and well-made footwear. Three skilled and experienced workmen are employed, and the entire establishment lacks nothing to make it perfect and complete in every particular. Mr. Bissing does a large and constantly-increasing business as a manufacturer and dealer in footwear, and also commands a lucrative trade in the sale of leather and shoemakers' findings, a large stock of which goods he constantly carries. He is an able and thoroughly honorable merchant and manufacturer, and we therefore cordially recommend him to our many readers.

R. C. Kruschke, Guns, Fishing-tackle, Sporting Goods, etc., 127 College Avenue.—One of the leading dealers in sportsmen's goods in Appleton is Mr. R. C. Kruschke, whose store is located at No. 127 College Avenue. Mr. Kruschke also has another store at Ashland, which is equally well patronized as the Appleton establishment. All kinds of rifles and shotguns, revolvers, hunting and pocket knives, fishing-rods, lines, flies, and other tackle are kept on hand, and boxing-gloves and athletes' supplies are also largely dealt in. Musical merchandise, watches, clocks, and jewelry form a very material and valuable portion of the stock, and in all departments a very large and profitable business is done. A specialty is made of repairing guns, revolvers, compasses, sewing-machines, locks, keys, and other metal goods, and musical instruments are repaired and tuned; watches, clocks, and jewelry are neatly and promptly renovated and mended, while gold and silver plating is done to order in the most workmanlike and scientific manner. Mr. Kruschke was born in Dodge County, Wisconsin, in 1859. He settled in Appleton in 1870, and three years thereafter started to learn his trade of watchmaker and jeweller. He worked at that important trade until 1877 when he started out for himself on a small scale. He has gradually increased his stock as his business expanded and improved, and now carries a very valuable and well-selected assortment of goods. He employs two assistants and does a large business throughout this section of the State.

Commercial National Bank.—Among the financial institutions of the State of Wisconsin none stands higher or is upon a sounder or more conservative basis than the Commercial National Bank of Appleton. It was incorporated in the year 1881 upon a cash capital of \$100,000, which was subsequently increased to \$150,000. Its deposits are large, and its present surplus over all liabilities amounts to the very respectable sum of \$30,000. Its Eastern and foreign connections are of the best, and drafts, letters of credit, and bills of exchange are issued to all the principal mercantile centres of the world. Collections are also made and a general banking business transacted, money being loaned upon good collateral, and notes with good indorsers discounted at usual rates. Its officers are among the most prominent people of Appleton. Mr. E. C. Goff, the respected and honored president, was born in the State of New York in the year 1823. He came to Appleton when it was a far less important centre than it is to-day, and it was he who had much to do with making it the prosperous and thriving city that it has become. He holds the responsible and honorable position of president of the Appleton City Gas Company, of the Appleton Strawboard Company, and, in short, is prominently identified with all the most important industries of the city. He owns a large amount of valuable real estate, and is one of the best known and reliable real-estate agents, brokers, and dealers in this section of the State. He was Mayor of the city during the years 1872-73, and takes the keenest interest in all matters affecting the material welfare and prosperity of this enterprising and rapidly-growing business centre. Mr. J. H. Whorton, the popular vice-president, was born in New Brunswick, Canada, in the year 1823. He also is one of the most prominent citizens. He is the trusted manager of the Fox River Flour and Paper Company, and has extensive interests in many of the most important enterprises of Appleton. Mr. H. G. Freeman, the esteemed cashier, came originally from the Granite State, having been born in New Hampshire in 1845. Every one connected with the bank has all of their interest centred in the city, and are well qualified to hold the responsible positions they now occupy in the community.

John Regenfuss, Groceries, and Provisions, College Avenue.—Among the well-known houses engaged in this trade, that of Mr. John Regenfuss, though established as recently as the Spring of 1885, has since enjoyed a liberal and substantial patronage. The premises occupied are very spacious and commodious, comprising a large two-story building 25x70 feet in dimensions and the stock of goods carried is very comprehensive and well selected, and embraces everything in the way of staple and fancy groceries and provisions, crockery, glassware, etc., foreign and domestic wines, liquors, and cigars, a well-stocked sample-room being conducted in connection with the house. The goods of this establishment are highly esteemed throughout the city for their freshness, absolute purity, and low prices. Mr. Regenfuss was born in Washington County, Wisconsin, in 1859 and started out in life as a clerk

in a general store. In 1885, he entered upon his present business, in connection with which he is also conducting a large boarding-house. Personally he is highly esteemed by the community for his kind and courteous manners and strict integrity, and justly merits the success attained by his energy, ability, and shrewd management.

Frank Wolman, Books and Stationery, No. 428 College Avenue.—One of the leading dealers in books, stationery, fancy goods, notions, mathematical instruments, drawing materials, toys, etc., in this growing and prosperous city is Mr. Frank Wolman whose large and handsome store is located at No. 428 College Avenue. Here will be found a very well selected stock of books on literary, scientific, religious, historical, biographical, geographical and other subjects of interest to the cultivated and refined as well as periodicals, paper-covered pamphlets, etc. All kinds of foreign and domestic stationery, writing materials, inkstands, some of them very pretty, fancy goods, and toys are also dealt in, and a very large and profitable business has been built up. Mr. Wolman is an enterprising, industrious, and painstaking dealer, who has won the confidence and respect of the community. He is a native of Bohemia and came to America in 1848 when but fifteen years of age. In 1852 he settled in Detroit, Michigan and worked at his trade as a machinist until 1865, when he moved to Janesville, Wisconsin and opened a fancy goods and notion store. He remained in that business, and became very successful, until 1874, when he moved to Appleton and has since been engaged in his present enterprise. He does a very large and first-class business, employing three clerks and sparing no pains to please and satisfy his many patrons. His goods are of superior quality and are sold at reasonable prices, and the establishment well merits the great popularity in which it is universally held.

W. H. Chilson, Dentist, College Avenue, over Commercial Bank.—The representative exponent of the dental fraternity in this city is Mr. W. H. Chilson, who during the twelve years of practise in Appleton has won golden opinions from all with whom he has been brought in contact either socially or professionally. He was born in Schoharie County, New York, April 1, 1844, and passed his early youth in Lawrence, McHenry County, Ill., whither his parents had removed in 1857. In 1866 he began the practise of his chosen profession at Jefferson, removing to this city in 1874. His elegant and spacious dental parlors on College Avenue, over the Commercial Bank, contain every modern appliance used in the profession. Being an assiduous student he has kept himself thoroughly posted in the advances made in dental surgery, and is eminently qualified to take charge of the most difficult cases, many of which have received material benefit from his services and advice, justly meriting the large and influential patronage he enjoys, drawn from the best classes of society. He is also president of the Wisconsin State Dental Society, having one hundred and fifty members.

Eagle Fork Company, Manufacturers of Agricultural Implements and Hardware Specialties.—This company manufacture their justly celebrated Eagle Self-reversing hay carrier and double and single harpoon forks; also grapple forks, all of various styles, which possess so many manifest advantages over other hay carriers and forks as to make an enumeration of them superfluous. Track and floor hooks, rafter irons, pulleys, vibrating steel harrows, steel and gray iron door-hangers, filed rollers, sleigh shoes, sash weights, hitching posts, etc., are also the products of the company, the superiority of which is best evidenced by their readily finding a market wherever introduced. Their Miller's Patent Land Roller deserves special mention, being indeed the peer of all rivals, can be made of any width, and constructed upon purely scientific and mechanical principles, combining durability with lightness of draft, even when weighted and dispensing with all intricate parts liable to get out of order. Their spacious two-story factory, 30x50, and foundry, 30x50 feet in dimensions, are supplied with 25-horse water-power and furnishes employment to a large force of skilled operatives, and is fully supplied with the latest improved machinery known to the trade. Mr. Richard Muller, John G. Kanouse, and Wm. Polifka compose the firm, gentlemen well known in this community, under whose efficient management the affairs of the company have reached their present satisfactory proportions. Mr. Richard Miller was born in Saxony, Germany, in 1843, coming to America at nineteen years of age. He is a gentleman of ripe experience and thorough practical knowledge of the business in hand. Mr. Kanouse was born in Dane County, Wisconsin, in 1851, and is a gentleman of large experience in the business. Mr. Polifka is a native of Prussia, born in 1846, but a resident of this county since ten years of age, and also brings to bear upon the business a vast and varied experience. The house publishes an exhaustive illustrated catalogue of their productions with price list, which on application is cheerfully furnished to those interested.

Walter L. Conkey, D. D. S., Dentist, Office over D. B. Bailey's store.—Doctor Conkey was born in the State of Mississippi in the year 1861. He moved to Appleton with his parents when eight years of age and, upon growing up, began the study of dental surgery in a leading office here. Determined to master every detail of his important science, he took a two years' course in the Ohio College of Dental Surgery, graduating therefrom with honors in the Spring of 1885, and receiving his degree of D. D. S. (Doctor of Dental Surgery) in that year. He immediately returned to Appleton and opened an office. It was not long before his superior skill became known, and he now enjoys a very large and lucrative practice among the best classes of citizens. His reception parlors, operating room, and laboratory lack nothing to render them perfect and complete in every particular, and the latest approved apparatus and appliances are at hand for performing operations by the latest scientific methods and with as little pain as possible. All branches of dentistry are practised and a specialty is made of

manufacturing and setting sets and single teeth. Every effort is made to save the natural teeth by careful and skilful filling, and where this is impossible artificial teeth are supplied, which are as useful and beautiful as those whose place they take. The Doctor fully merits the great popularity in which he is universally held. He has studied his profession faithfully and well and is properly regarded as one of the most scientific dental surgeons in this section of the State.

Joseph Greulich, Apothecary, East College Avenue.—This popular pharmaceutical establishment was founded in the year 1878 by the present able and accomplished proprietor, and has always enjoyed a generous share of the public patronage. Mr. Joseph Greulich was born in the State of Pennsylvania in the year 1843. He came West and settled in Appleton in 1878 and at once embarked in his present enterprise. His store is spacious, well furnished, and fully stocked with all the many fresh, pure drugs and chemicals known to *Materia Medica*; and the supply of really efficacious family medicines and proprietary remedies is something far above the average. Druggists' sundries, perfumery, toilet and fancy articles are also largely dealt in, and there is nothing wanting to make the entire establishment perfect and complete in every particular. The prescription department ranks second to none in Appleton. It is presided over by Mr. Greulich in person, and every possible precaution is taken to guard against accidents and mistakes. A courteous and experienced clerk and an apprentice far advanced in the science are employed, and a very large general and prescription trade is done. Mr. Greulich is a thoroughly well read apothecary, wedded to his science, and realizes the responsibility of his position.

F. Wm. B. Rahn, Upholsterer, etc., No. 614 College Avenue.—An almost endless variety of rich and beautiful fabrics, both foreign and domestic, are here shown. The house was established by the present proprietor in 1881, and since its foundation at that date has attained a celebrity for the skill and high character of his workmanship. The premises occupied are very spacious and commodious, 20x60 feet in dimensions, admirably arranged and equipped for the display of the splendid stock of fine upholstered parlor sets, easy chairs, patent rockers, lounges and all kinds of mattresses, which for quality are unsurpassed, and are offered at such prices as have made his house the emporium for these goods in Appleton. Mr. Rahn was born in Grand Island, N. Y., and learned his trade in Utica, where, after serving a regular apprenticeship, he followed it for five years, and in 1879 came to Chicago, where he worked at his trade for a year and a half. In connection with the house is also a department devoted to the repairing of furniture and renovating mattresses, which are made a specialty, and for which he has every facility for the prompt execution of all orders. Since becoming a resident of the city Mr. Rahn has been highly esteemed for his many sterling qualities and strict integrity in mercantile life, and justly merits the success attained by his excellent taste, energy, and perseverance.

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Appleton Straw Board Co., Manufacturers of Building and Wrapping Papers.—The manufacture of building and wrapping papers has attained a prominence in this country secured by few industries, necessitating the employment of large capital and highly-skilled operatives. Engaged in this line the Appleton Straw Board Co. have achieved a success and attained a representative position in the trade, the productions of whose mills find a ready market wherever introduced, and the superior quality of their goods having induced a steadily-increasing demand for them throughout the entire United States. Their spacious mills, 30x140 feet in dimensions, are pronounced by competent judges to be among the most perfectly equipped in the country, supplied with all the latest improved machinery and devices for the speedy production of all kinds of building and wrapping papers with a capacity of six tons per day, and employing a large force of skilled workmen. The company was incorporated in 1884, with a capital of \$50,000, as successors of Billings & Morrison. The officers of the company are Messrs. E. C. Goff, president, who is also president of the Commercial National Bank and the Appleton Gas Company; J. H. Wharton, vice-president; G. T. Moekes, treasurer, and H. M. Billings secretary and general manager, who has been connected with the company since its organization, and was also a member of the firm of whom the company are the successors. These gentlemen are well known to the trade and in general business circles, and under their wise and careful guidance the affairs of the company have reached their present prosperous proportions.

Morgan & Bassett, Founders and Machinists.—The city of Appleton can boast of no more enterprising and representative business men than Messrs. Morgan & Bassett, who as machinists and foundrymen stand in the front rank of the trade. Their spacious premises, occupying a large two-story and basement building, 30x100 feet in dimensions, are models of their kind in the way of complete equipment, competent workmen, and careful management, having no superiors and few equals in their line. A specialty is made of Morgan's celebrated paper-cutter, the invention of Mr. John G. Morgan, which for simplicity, durability, and efficiency has no superior in the market, a fact amply evidenced by the thousands in use in the leading printing-houses in the country. Circular-mills, steam-engines, paper- and flour-mill machinery, Taylor's turbine water-wheels, and Elmer's water-wheel are also constructed and repaired under the close personal supervision of the proprietors, who are both thoroughly practical. Mr. John G. Morgan was born in Andover, Windsor County, Vermont, in 1821, and, on becoming a resident of this city in 1866, became a member of the house of Ketcham, Knox & Morgan, to which the present firm became successors in 1879. Mr. Henry F. Bassett was born in Taunton, Massachusetts, in 1853, and is also largely interested in manufacturing pursuits in the East. Messrs. Morgan & Bassett are both well and favorably known to the trade, and their honorable dealing has secured for their

house the confidence and patronage of a large and influential clientele.

Park Hotel, P. T. Parish, Proprietor, corner College Avenue and Drew Street.—Neither in architectural features, interior decorations, nor excellence of management is the Park Hotel excelled by any contemporary house in the United States. It is centrally and conveniently located, admirably arranged, provided with all modern safety devices against fire, and affords ample accommodations for forty guests. The furniture has been selected with the greatest taste, and is of the best possible description throughout, while the greatest care has been taken with regard to the sanitary arrangements of the building. In the management of the Park, everything has been reduced to a complete system, and the cuisine of the house leaves nothing to be desired. The best of everything that the market can furnish is to be found in the *menu*, while every convenience and all modern improvements are provided, viz.: Billiard- and reading-rooms, luxurious parlors, electrical communication, electric lights, etc. Mr. P. T. Parish, the proprietor, was born in Dansville, New York, in 1845, and coming West in 1867, located in Appleton. For two years he had charge of the extensive saw-mills of Mr. J. P. Parish of this city, and prior to entering into the hotel business was himself a commercial traveler, and later began business for himself in wholesale notions, having three men on the road selling his goods for some ten or twelve years. Personally, Mr. Parish is noted in commercial circles for his honorable methods and sterling integrity, while in social life he bears the highest reputation as a genial and liberal-minded host, whose prominent house gives every indication of a highly prosperous and progressive future.

H. F. Dietrich, Light and Heavy Harnesses, etc., East College Avenue.—Like many of the successful men of the West, Mr. Dietrich is a German by birth. He was born in 1847, and came to America in 1870. He settled in Ludington, Michigan, the same year, and at once began to learn the trade in which he is now so remarkably proficient—that of saddle- and harness-maker. In the spring of 1874 he began business for himself in that city, where he remained until 1882, when he moved to Appleton. He immediately opened his present establishment, and has ever since enjoyed a very large and profitable trade. He is a thorough master of this important industry, and has every facility for turning out the best of work. Three workmen are employed, and all kinds of light and heavy harness are manufactured, both for custom and general trade. A large and varied supply of whips, robes, blankets, and other horse-furnishing goods is also kept on hand, and trunks, valises, and travellers' goods, principally made from leather, are here to be purchased at very reasonable prices. Mr. Dietrich has proved himself a most useful and valuable citizen, and his workmanship and efforts to excel have been justly and properly rewarded by a very large, liberal, and constant patronage.

James Monroe, Carriage Manufacturer, Appleton Street, near C. & N. W. Depot.—In this important branch of manufacture none stand higher than Mr. James Monroe, whose specialties—fine cutters and carriages—equal in style, finish, and quality those of any contemporary concern either in this country or Europe. The works on Appleton Street, near the Northwestern depot, are very complete, admirably arranged, and equipped with all the latest machinery and appliances, employment being provided for a large force of skilled and experienced artisans. Only the best materials are utilized, carefully selected, and well seasoned; and with thoroughly qualified workmen, the result is that the carriages and sleighs turned out are absolutely unexcelled for durability and beauty. Mr. Monroe was born in Vernon, Tolland County, Connecticut, in 1825, and coming West in 1863, located at Beaver Dam, where he worked at his trade as a carriage-maker for four years, and then established himself in business. Selling out, he removed to Appleton in the spring of 1870, continuing to work at his trade until 1873, when he founded his business, which has since, under his careful management, reached its present satisfactory proportions, occupying the entire two floors of his building, 25x45 feet in dimensions. During his residence in this city, Mr. Monroe has won the entire confidence and respect of his fellow-citizens, whose interests have always been identical with his own, and whom he ably served as a member of the Common Council for two years, and to the entire satisfaction of his constituency. He is universally regarded as a representative business man.

L. S. Knox, Teas, Coffees, and Groceries, East College Avenue, near Drew Street.—This reliable and well-known emporium of choice groceries has enjoyed an exceptionally prosperous patronage since the date of its establishment. The spacious store is 20x40 feet in dimensions, the interior being tastefully and appropriately arranged for the accommodation of customers and the convenient handling of the large and choice stock which is always kept within. Mr. Knox carries a full line of staple and fancy groceries, including table delicacies, such as canned goods, potted meats, pickles, jellies, and condiments of all kinds, and teas, coffees, and spices, of which he makes a specialty. Although Mr. Knox's goods are of the finest quality, he is enabled nevertheless to sell them at very reasonable prices, purchasing in large lots for cash direct from first hands, and giving his customers the benefit of the advantages which he himself derives through this method. Goods are delivered to any part of the city free of charge, and every effort is made on the part of the proprietor and his polite and attentive clerks to merit the large and influential patronage accorded him. Born in St. Lawrence County, New York, in 1842, until 1883 he resided in Green Lake County, Wis., when he came to this city and engaged in the flour and feed business with Mr. J. M. Jones. Dissolving partnership in the spring of 1885, he established his grocery house, and by honorable methods,

energy, and industry he has secured the confidence and support of the community.

Louis J. De Guire, Photographer, No. 312 College Avenue.—Recent years have witnessed wonderful progressive improvements in the beautiful art of photography, and none have kept more fully in accord with the spirit of the age than Mr. Louis J. De Guire, whose handsome and spacious parlors, 25x50 feet in dimensions, are conveniently and centrally located at No. 312 College Avenue. Born in Manitowoc in 1859, he has been a resident of this city since fourteen years of age. After fully mastering all the details of his chosen avocation he established his business in 1882, and has since enjoyed a most liberal and substantial patronage, attracted by his unsurpassed skill and moderate charges, and the great taste observed in the arrangement of all decorations and accessories. The light and all appliances necessary for a first-class establishment are perfect, and cannot fail to attract the attention and admiration of the refined and cultivated classes who constitute his patrons and customers. Photography in all its branches is here executed, from the tiniest gem to the full life size. His work possesses the highest artistic merit, and is produced by the new instantaneous process by which photos are now taken in less than a second, securing an ease of pose and natural expression hitherto almost unattainable. Mr. De Guire is a polished gentleman, highly esteemed in the community for integrity and professional ability, and justly merits the large patronage attained by his energy and artistic talents.

A. Nitschke, Groceries and Dry-goods, College Avenue, opposite First National Bank.—The success which has crowned the career of Mr. A. Nitschke has been attained through his untiring industry and a thorough knowledge of the requirements of his trade. Keeping pace with the advancement of the times, enlarging his business and increasing his stock in a ratio always in advance of the demand, his store, replete with all foreign and domestic goods, occupies the representative position of those in his line. Born in Germany in 1841, his parents removed to this country when he was but two years of age, locating in Milwaukee, where the early years of his manhood were spent. He came to this city in 1865, and in company with Mr. Wm. Patersen established himself in his present business, becoming the sole proprietor at the end of the first nine months. He occupies the entire first floor and basement, 25x100 feet in dimensions, providing an immense area of floor space, all of which is essentially necessary for the adequate display of his stock, containing everything of value and artistic beauty in the entire comprehensive field of the dry-goods trade; while in the grocery department every land and clime has been put under contribution. Mr. Nitschke has won a measure of popularity, confidence, and respect second to no other member of commercial circles, and enjoying the highest of reputations for exercising sound business principles as one of Appleton's most successful merchants.

W. M. Webster, Proprietor of the Fourth Ward Planing-mill.—The high character and reputation in the trade sustained by the Fourth Ward Planing-mill has rendered it a notable feature in the commercial activity which pervades this brisk and thriving city. The spacious mill is fully equipped with all the latest improved wood-working machinery and appliances necessary for the economical and systematic conduct of the business, utilizing a building 40x65 feet in dimensions and furnishing remunerative employment to a large force of skilled mechanics. The premises are specially adapted for the business, and, enjoying unsurpassed facilities, all orders are promptly filled; and it is the earnest desire of Mr. W. M. Webster, the proprietor, to merit by the strictest principles of mercantile honor a continuance of the liberal patronage already received from the leading contractors and builders of this city and vicinity. Planing, matching, mouldings, casings, brackets, etc., are done to order promptly and in the best workmanlike manner. Born in Oneida County, New York, in 1837, Mr. Webster, after a practical experience of seven years, came to this city in 1881, and immediately inaugurated his present undertaking. The standing of the mill in commercial circles is of the highest possible character, and both as regards business ability and true American enterprise, it justly merits the excellent reputation to which it has attained.

D. McGill, Dealer in all kinds of Harness, No. 122 North Appleton Street.—Though born in the Province of Quebec, Canada, in 1851, Mr. McGill has lived in the United States since two years of age, passing his youthful days in Dodge County, Wis., whither his parents had removed in 1853. After arriving at his majority he worked at his trade as a harness-maker; and in the spring of 1883 came to Appleton and established upon a humble scale what, by his energy, skill, and perseverance, he has increased to its present satisfactory proportions. Lately he has removed into his spacious new shop, 20x45 feet in dimensions, where he carries a full and complete line of single and double harness, saddles, collars, etc., made by hand by himself and his skilled assistants. Horse-furnishing goods of all kinds, such as whips, blankets, combs and brushes, etc., are also dealt in, which are purchased direct from the most noted manufacturers in the country, and which he can consequently afford to sell at prices hard to duplicate elsewhere. His specialty, however, is in the manufacture to order, and also for the market, of hand-made harness of the best quality, the leather being strong and substantial, well tanned and dressed, and warranted to give universal satisfaction; and in this branch especially he has made a grand success. Prompt and reliable in all his dealings, his prom-

inent establishment gives every indication of a highly prosperous and progressive future.

John F. Peterson, Merchant Tailor, No. 404 East College Avenue.—There are many first-class tailors located here, and prominent among them is Mr. John F. Peterson, who was born in Halland, Sweden, in 1846, and came to America in 1863. He worked at his trade at various places, and gradually accumulated a very respectable sum with which to start in business on his own account. In 1876 he settled in Appleton and obtained a desirable position as journeyman tailor, and finally, in the fall of 1881, he established his present enterprisé. He always keeps on hand a large and well-selected stock of foreign and domestic woollens, cassimeres, and other suitings for customers to select from, and his manufacturing facilities are unsurpassed. Six skilled and experienced workmen are employed, and a very large city trade has been secured. A perfect, stylish, and comfortable fit is warranted, and the workmanship and finish of all suits and garments made here are unsurpassed. Prices are reasonable and every effort is made to please and satisfy the most particular and fastidious patrons. Mr. Peterson well merits his great success. He is enterprising, painstaking, and strictly reliable, and his workmanship will compare favorably with that of any merchant tailor in this city.

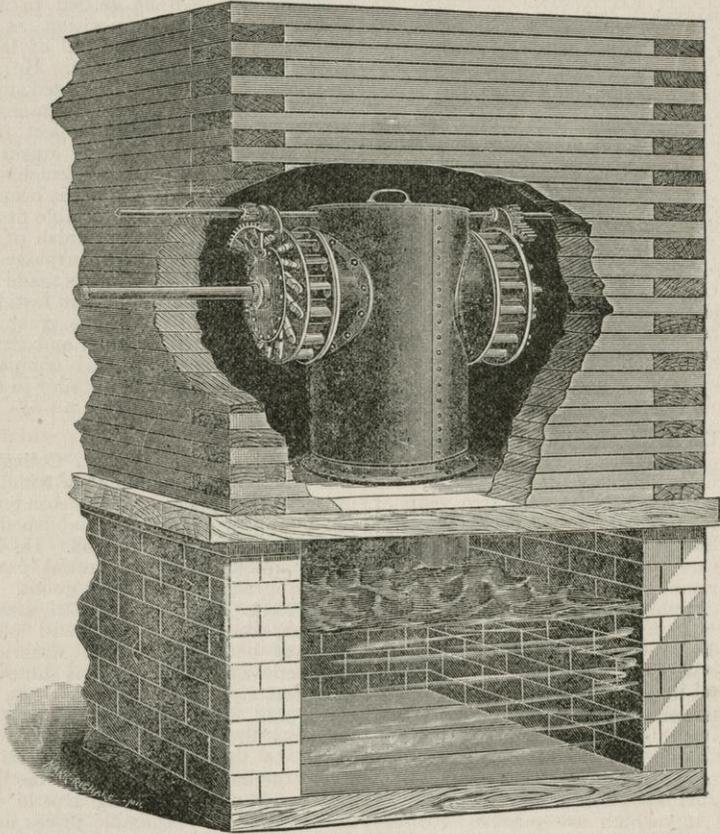
W. L. Malone, Jeweller, College Avenue.—The name of Malone has been widely known and universally respected in Appleton business circles for many years, having established his jewelry business in this city in 1856. He has since enjoyed a liberal and substantial patronage from those appreciating first-class goods. His spacious store, 20x40 feet in superficial area, on College Avenue, contains an elegant and complete assortment of both foreign and American watches, diamonds, and other precious stones, mounted in the latest styles in unique settings, clocks of all kinds and in a great variety of cases, rings, bracelets, brooches, and many other articles incidental to the trade. In its selection the stock shows the keen appreciation of the beautiful, Mr. Malone happily combining artistic elegance with utility, and the reasonable prices at which these goods are quoted, together with the prompt and polite attention personally accorded customers, has made his house a desirable and popular purchasing centre. Mr. W. L. Malone was born in Waterford, Ireland, in 1815, and on coming to America, in 1842, located in Ontario, Canada, where he was engaged in the jewelry business for fifteen years. Mr. Malone is highly regarded and is in every respect one of our representative men of sterling merit and ability.

1892 23/23
1893 26

W. H. Elmer, Water-Wheels, Berlin.—Among the prominent manufacturing establishments in Wisconsin, a very noteworthy one is that of Mr. W. H. Elmer, of Berlin, who is the patentee and builder of the widely-known "Monitor," or Cylinder Gate, and the "New Northwestern" water-wheels. This business has now been in successful operation for about sixteen years, having been commenced in 1870, and has achieved the highest reputation for the production of wheels of the greatest efficiency and the most perfect patterns known. Mr. Elmer is a thor-

oughly practical and experienced wheel builder, and has devoted many years to this branch of industrial activity, and always with the determined aim of producing the best machine of this class which can be attained to by combined knowledge, experience, careful study, and the most skilful labor. The two styles of turbine water-wheels turned out from this factory are known by the above-mentioned names, and are made both vertical and horizontal in all the most improved forms, and are fully guaranteed. The "Monitor" wheel is most suitable for weirs where there is plenty of water, and where a perfectly

tight shutting gate is not absolutely necessary. The "New Northwestern" wheel has a valve gate, and can be made to fit as tightly as it is possible for any wheel to do. The gates are very durable and not easily clogged, and the wheel is made adaptable to run on horizontal shafts. These wheels have now been before the manufacturing community for many years, and are in use in hundreds of mills in every part of the country, including saw-mills, grist-mills, paper and pulp mills, woollen and excelsior mills, and every branch of manufacture where water is



oughly practical and experienced wheel builder, and has devoted many years to this branch of industrial activity, and always with the determined aim of producing the best machine of this class which can be attained to by combined knowledge, experience, careful study, and the most skilful labor. The two styles of turbine water-wheels turned out from this factory are known by the above-mentioned names, and are made both vertical and horizontal in all the most improved forms, and are fully guaranteed. The "Monitor" wheel is most suitable for weirs where there is plenty of water, and where a perfectly

used as a motor, and Mr. Elmer has received a vast number of the gratifying testimonials from millers, manufacturers, millwrights, and all who are directly or indirectly interested in water-wheels. Personally, Mr. Elmer is a most popular man of business and manufacturer, as well as a most accomplished and talented artificer, who enjoys the deserved respect and esteem of a wide circle both socially and commercially. Those in any way interested in water-wheels should send to this house for illustrated catalogue, and thus familiarize themselves with the advantages of these wheels.

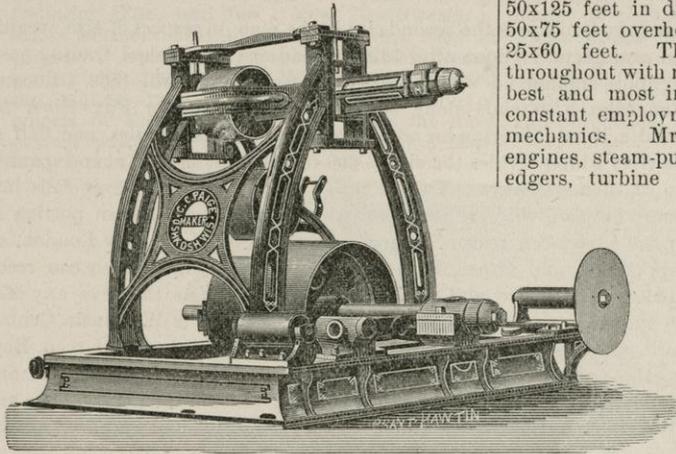
OSHKOSH.

OSHKOSH, the capital of Winnebago County, is the second city in the State in respect of size, wealth, commercial importance and social prominence. Soon after 1820 the Indians established trading posts upon or near the site it now occupies, though no actual settlement was made until 1836. Located on the west shore of Lake Winnebago, it extends along both banks of the upper Fox River for nearly three miles, to Lake Buttes des Morts, covering an area of some eight square miles, one half of which is closely built upon. The river which divides the city is 600 feet wide at this point and spanned by four substantial bridges, two of them railways. Twelve miles above the Wolf River falls into the Fox, thus affording direct communication with the rich lumber regions of the northern portion of the State and Michigan. During the navigation season, lines of steamers extend to New London, on the Wolf River, Berlin on the upper Fox, and Green Bay; and the largest sailing vessels can reach the harbor of Oshkosh, through Lake Winnebago and the lower Fox, as easily as they can any lake port. Its transportation facilities by rail are equally complete and fortunate. The Wisconsin Central is the most direct route to St. Paul and Minneapolis on the northwest; the Milwaukee, Green Bay, and Marquette branch of the Chicago and Northwestern gives direct connection north and south; and beside these are the Milwaukee, Lake Shore and Western, and a branch of the Chicago, Milwaukee and St. Paul. No city in this section of the Union possesses more or greater natural and acquired advantages than Oshkosh, and these have been seized and utilized by the enterprising spirit of its people, whose persistent energy and courage are proverbial. Four times has the city been visited by disastrous fires, in 1859, 1866, 1874, and yet again in the year immediately following. But it is to day, with its more than twenty thousand inhabitants, its busy industries and its extensive commercial operations entitled to the rank it holds as the second city in the State and the "Queen City of the Northwest."

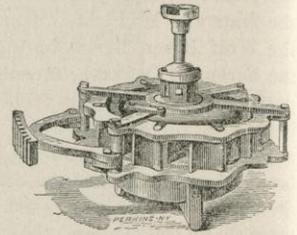
The general trade of the city is much larger than the number of its people would at first seem to warrant or predicate, and reaches several millions annually; the lumber and manufacturing interests more than double it, these alone for the last year approximating \$8,000,000. The transactions in lumber covered more than half this sum, and this industry, combined with the various manufacturing enterprises, furnish employment to about 4000 persons. The city is surrounded by a rich and fertile region, and the great extent of country naturally tributary to it offers a wide and flattering field to men who can command industry, brains and money.

Oshkosh is well and substantially built. Its principal business blocks are of brick, and very many of its private residences are surrounded by handsome grounds, and indicate the refinement as well as the wealth of their possessors. Education and religion go hand in hand. There are twenty-four religious organizations, representing the leading denominations, many of whose churches would be an ornament to any city. The high school is notably the finest and most complete building of its kind in the State, while the State Normal School, the Northern Wisconsin Insane Asylum, and the Opera House, are also conspicuous. The public and the law libraries, one daily and several weekly newspapers, three banks, excellent water; gas and fire service are efficient, and should not be overlooked. Add to all these features the two score saw and shingle mills, the dozen sash, door and blind factories, the flour and iron mills, the carriage manufactories, the packing houses, and the numerous other enterprises that abound, and it will be easily seen that Oshkosh deserves the high rank she enjoys and the commercial prosperity she has achieved. The city is in a most excellent and satisfactory financial condition. The assessed valuation of real and personal property is about \$8,000,000, while the bonded debt is only \$150,000. Its banking institutions have a combined capital of \$500,000, are solid and conservative, yet liberal withal, and afford their patrons every possible facility and convenience. And no one can have any transactions with its representative business men without being convinced of their promptness and reliability. The city was incorporated in 1853 and from that time to the present its growth has been steady, constant and healthy. Its natural, material, and social advantages are unsurpassed, and its citizens are abreast with the age, in a part of the country that is noted for its restless energy, ambition and activity. They are alert, thrifty and hospitable, and its manufacturers and merchants are in league with the best and highest interests of the city they are building into so great prominence and power. Following is a list of the leading and representative commercial enterprises of the place.

Eagle Iron Works.—This business was established thirty years ago by Messrs. J. F. Morse & Co., of which firm Mr. C. C. Paige, the present proprietor, was a member, he becoming sole



owner eight years ago. The establishment is a very extensive one, covering an area of ground measuring 175x125 feet, on which are erected a foundry measuring 125x40 feet, a machine-shop 50x125 feet in dimensions, with a pattern-room 50x75 feet overhead, and a fine office measuring 25x60 feet. The establishment is equipped throughout with machinery and appliances of the best and most improved description, and gives constant employment to upward of forty skilled mechanics. Mr. Paige manufactures steam-engines, steam-pumps, circular saw-mills, gauge edgers, turbine water-wheels, etc., and exe-



cutes foundry and machine work of every description. He has unsurpassed facilities for turning out work of the best description, and produces a grade of manufactures equal if not superior to anything made in this country. Mr. Paige is a gentleman who is held in the highest estimation in social and commercial circles for his strict honor and integrity. All orders are promptly filled, and it is his endeavor to merit by the

strictest principles of commercial probity and fair dealing a continuance of the support the house has already enjoyed. All who enter into business relations with him will derive advantages difficult to obtain elsewhere. Mr. Paige, who is one of the most enterprising citizens of Oshkosh, is president of the Electric Light and Power Co., of this place, whose finely-equipped establishment is situated opposite his own works.

O. McCorison, Furniture, Wholesale and Retail, Nos. 80 and 82 Main Street.—The conspicuous and flourishing establishment of O. McCorison, wholesale and retail dealer in fine furniture, Nos. 80 and 82 Main Street, is one of the first in its line, and none in this city maintains a higher reputation for the superior class of goods handled. Mr. McCorison, who is a native of the State of Maine, and has been in the West upward of thirty years, was formerly in the same line of business in New London, Wis., some sixteen years, selling out there and coming to this city about ten years ago, and starting the prosperous business he so successfully conducts. He first opened on Main Street, diagonally across the street from his present location, moving into his present commodious store about a year ago. He occupies two floors and basement, 40x80 feet in dimensions, and carries a heavy and magnificent stock of elegant and artistic furniture in the latest styles and designs, exquisite upholstery goods, ornamental fixtures and kindred articles; the patronage, which is exceedingly large, being drawn in a great measure from the wealthy and leading families in the community. Mr. McCorison served with credit in the First Wisconsin Volunteer Infantry during the late war, and is an esteemed and public-spirited citizen, as well as an excellent business man.

J. F. Harnish, Flour and Feed, corner Main & Ceape Streets.—In reviewing the various business firms in Oshkosh, we find none more worthy of mention, than that which is at present so successfully managed and conducted by Mr. J. F. Harnish, who is an old and experienced dealer in flour and feed, and maintains his establishment at that high standard of excellence which it has always held in the trade and among the community. The business was founded eight years ago by the firm of Harnish & Andrews, of which Mr. Harnish was senior partner. By the retirement of Mr. Andrews, two years ago, Mr. Harnish became sole owner of the valuable business, which he has conducted with great success and to the entire satisfaction of the public ever since. Mr. Harnish deals at both wholesale and retail, and has secured a first-class trade. His goods are of superior quality, and are so varied as to enable all classes to obtain those grades of flour and feed most suited and adapted to their respective wants. He has resided in this enterprising city for the past fifteen years, and is one of the leading representative citizens of Oshkosh. His birthplace is Pennsylvania, but he determined to cast his lot with the growing West, where his energy and perseverance would have a full opportunity of developing to the best advantage.

Buckstaff, Edwards & Co., Manufacturers of Caskets and Coffins, Chairs and Cradles, and Wholesale Dealers in Undertakers' Supplies, Nos. 149 to 179 Kansas Street.—A review of the leading industries of Oshkosh—its mercantile and manufacturing interests—reveals the existence here of many noteworthy concerns engaged in the multifarious branches of commercial and industrial pursuits that go to make an important centre of business activity. Of these, special mention should be made of the representative and notable establishment of Buckstaff, Edwards & Co., manufacturers of caskets and coffins, chairs and cradles, and wholesale dealers in undertakers' supplies, whose capacious and well-equipped premises cover an area running from Nos. 149 to 179 Kansas Street, and in which they afford employment to a little army of hands. This vast and prosperous enterprise was started in 1882, and its stability and flourishing condition to-day more than attest the wisdom that inspired its inception and the untiring energy and excellent business ability that from the first have characterized its management. The products of this admirably-conducted concern maintain a uniformly high standard of excellence in the trade, and, as a result, are in very steady demand all over the country. This concern was established in 1882, and from the start the enterprise proved a positive and permanent success. The premises occupied cover a large area and comprise several capacious buildings, including a factory 64x160, coffin-finishing and storehouse 48x176, chair-finishing rooms 40x134, and chair storehouse 48x100, all of which buildings are three stories in height. All are supplied with heavy steam-power and thoroughly equipped with the most improved machinery and appliances, and upward of 175 workmen are employed. An immense and magnificent stock is constantly carried, embracing superb caskets, coffins, and burial-cases, elegant and artistic funeral furniture and equipments, exquisitely finished hearses, beautiful candlesticks, robes, trimmings, and general undertakers' supplies; also an extensive and excellent assortment of cane and wood seat chairs and cradles, the annual output being upward of 25,000 chairs and 10,000 coffins, besides heavy transactions in the various other articles made and handled. The firm is composed of Messrs. Daniel C. Buckstaff, Noel H. Buckstaff, and Richard H. Edwards, all natives of this State. This enterprising and prosperous firm maintain a branch establishment at Lincoln, Neb., in which a very fine business is also transacted.

Conlee Lumber Company, Manufacturers of Lumber, Shingles, Doors, Blinds, etc.—In compiling a review of the mercantile and manufacturing industries of Oshkosh, it is the aim of the publishers to select for the subject of each sketch such firms and establishments only as are representative, or have attained prominence, each in its respective line; and therefore it is that the well-known and extensive concern, the Conlee Lumber Company, manufacturers of lumber, shingles, doors, blinds, sash, mouldings and pickets, is here presented as a notable and leading establishment of the kind. This ably conducted and prosperous

enterprise was originally started in 1869 by E. N. Conlee, who carried on the business until 1882, when it became duly incorporated under the laws of the State, trading under the name of the Conlee Lumber Company, of which the following named gentlemen are the officers and directors: E. N. Conlee, president and treasurer; J. H. Jenkins, vice-president and secretary; C. M. Conlee, and J. H. Conlee. The premises occupied are very extensive, the entire plant covering 15,000 square feet of ground, and include a frontage of 1000 feet on the Fox River; also several buildings, saw-mill, planing-mill, large factory, warehouse, offices, etc.; and employment is afforded to upward of 300 hands. A logging camp also is maintained on the Wolf River, in the upper portion of this State, where over 150 men are employed getting out logs for transportation to this city. This company ship heavily to all parts of the American continent, the annual transactions amounting to an enormous figure. The gentlemen comprising this company are men of unmistakable business ability, of energy, and enterprise, and of the highest integrity in all their dealings and business relations. They are, in a word, admirable representatives of the successful American business man.

J. A. Barnes, successor to Sutton & Barnes, Manufacturers of Planing-mill and Saw-mill Machinery, Marion and Market Streets.—This popular and prosperous concern was established in 1880, and from the start this pushing firm have enjoyed a large and substantial patronage, the trade to-day being very extensive. Being thorough masters of their art, and excellent business men besides, and turning out an A1 line of machinery, it is in the natural order of things that they should have attained to prominence and prosperity. The works comprise a machine-shop and foundry 62x64 and 40x60 feet in dimensions respectively, supplied with full steam-power and improved appliances, and a large force of skilled and expert workmen is employed. The firm are patentees of a combination pin machine, an exceedingly ingenious contrivance, and meeting with very much favor everywhere hereabouts, and is also sole manufacturers of the Sutton & Barnes Slasher, or Cut-off Saw Frame, a new device to take the place of the railway cut-off. It is a better machine for doing the work; it operates easier, swinging on pivot centres, and runs with a straight belt, there being no corner to turn, which is a saving in belts; and the expense of the machine is less than any other of the kind on the market. The counter-shaft is separate from the machine, and has a tight and loose pulley 10x4, and ought to run 700 revolutions a minute. The house also has the right to manufacture and sell the John A. Miller Patent Saw-Sharpener, and are prepared to fill all orders for this machine. In regard to its merits it is hardly necessary to speak, as it has become an absolute necessity in every saw-mill. Send for circulars. The present individual member of the firm is Mr. James A. Barnes, a native of England, long and favorably known throughout the community here.

H. W. Leach, Surveyor and Civil Engineer, Notary Public, No. 140 Main Street.—Among the leading professions in the West that of the surveyor and civil engineer ranks among the foremost. As "Westward the course of empire takes its way," landmarks are to be put down and farms surveyed. As the town increases in size, lots are to be staked, streets, avenues, and boulevards planned, parks laid out, and all done so that no confusion may arise respecting the boundaries, to engender complicated lawsuits among adjoining owners. Prominent among the leading surveyors and civil engineers in this State is Mr. H. W. Leach, whose office is at No. 140 Main Street. He was born, raised and educated in the city of Oswego, New York State, and came to Oshkosh in 1850. From a comparatively modest beginning he has built up a large and influential patronage and has won an excellent reputation in each branch of his profession. His facilities for transacting business are of an unusually complete character, enabling him to offer special advantages to customers and to execute all orders in the promptest and most satisfactory manner. Mr. Leach is deservedly popular in social circles, and is ex-Captain of the Oshkosh Guards. Personally he is a genial, courteous gentleman, honorable, liberal, and fair in all transactions, and well-deserving of the success he is achieving.

"Union Steam Boiler Works," Battis Bros., Market Street.—This ably conducted and prosperous concern was founded in 1848 by M. T. Battis (father of the present proprietors), who carried on the business up to about one year ago, when, owing to his death, the establishment passed into the control of his sons and successors, Battis Bros., who have since continued the business with unvarying success. Being thoroughly conversant with the wants of the trade, enterprising and energetic, and devoting close attention to ever detail and feature of their concern, the result could hardly be other than the large measure of public favor they now enjoy. They manufacture all kinds of steam-boilers, smoke-stacks, brichens, tanks, boiler-, plate-, and sheet-iron work, and in this line are not surpassed by any firm in the State. They also execute repairs of every description in the most excellent and expeditious manner. The shops are ample and commodious, being 40x100 feet in dimensions, and a large staff of first class workmen are employed, the office being spacious and finely fitted up. The individual members of the firm are Messrs. H. L. and A. P. Battis, natives of Oshkosh. They are both men of the highest integrity and of unquestionable skill, and are widely known and highly esteemed not only in business relations but in private life as well.

C. R. Hamlin, Real Estate and Loan Broker, Deputy U. S. Marshal and Special Treasury Agent, No. 140 Main Street.—The varied commercial industries of all thriving western cities, comprise almost, if not everything, that is to be found in the older and larger eastern cities. Prominent among these enterprises is that of real estate and loan brokerage business, and this city

is fortunate in having that portion of its business conducted by Mr. C. R. Hamlin, who occupies the premises No. 140 Main Street, where he has an admirably adapted suite of offices, which are thoroughly arranged for the speedy transaction of his already large and rapidly increasing business. He is prepared at all times to execute transactions for the purchase and sale of real estate, collect rents, and superintend the letting of business and dwelling houses, besides the loaning of money on the most advantageous terms upon bond and mortgage. He also manages estates for non-residents, paying taxes and assessments upon the same, at the most reasonable rates. Mr. Hamlin has been a resident of Oshkosh for twenty-five years, and besides enjoying a large and lucrative business has been repeatedly elected to office. He was elected sheriff of the county in 1860, and was appointed deputy provost marshal of this district during the rebellion; he has held the position of Wisconsin treasury agent and deputy U. S. marshal for sixteen years, and at the present writing is coroner of the county. He enjoys the fullest confidence and esteem of his fellow townsmen, and by his straightforward and honorable conduct makes hosts of friends among the business men of this portion of the State, and is regarded as one of its most enterprising and public-spirited citizens. Mr. Hamlin is eighty-two years old, possesses a very retentive memory, and transacts his daily business like a man of forty years.

N. G. Clark, "The Syndicate," Books, Silverware, Jewelry, etc., No. 141 Main Street.—One of the most substantial and enterprising merchants of this flourishing city of Oshkosh is to be met in the person of Mr. Clark, successor to the firm of Clark, Williamson & Co., who originally founded this establishment some five years ago, the senior member becoming sole owner and proprietor a few months since. With a conspicuous and eligible location at No. 141 Main Street, two spacious floors, 25x100 feet, and a basement are occupied, the latter for storage purposes. The stores are handsomely fitted up, and most conveniently appointed for the attractive and advantageous display of the large and elegant stock which they contain. The stock comprises a great variety of all kinds of silver and silver-plated ware, and a full and most desirable assortment of the newest novelties in jewelry, and every description of fancy-goods, to which is added a full line of books from the standard publishing houses of the country. Choice and complete in all the departments it is intended to represent, it has been selected from original sources with great care and discrimination, and reflects in the most creditable manner the excellent taste and rare judgment for which the gentlemanly proprietor has become distinguished. The lowest prices compatible with the superior quality of the goods he handles are the rule, and he possesses every possible facility and advantage for the successful and efficient transaction of his continually augmenting trade. Originally from Niagara Falls, Ont., Mr. Clark has identified himself closely with the interests of this community since taking up his abode here, and no man more fully enjoys the general esteem and regard of its people.

Frank Wille, Hardware, Stoves, etc., No. 29 Main Street.—A well and favorably known concern in this line in the city is the reliable and deservedly popular house of Frank Wille, dealer in hardware, stoves, house-furnishing goods, etc., No. 29 Main Street, which is altogether among the most staple, best equipped, and ablest managed establishments in the business in Oshkosh. This flourishing concern was founded in 1867 by the firm of Wille & Ploetz, who conducted the business up to 1880, when it passed into the hands of Mr. Wille (one of the original partners), the present proprietor, who has since continued it alone with marked success, his trade to-day being at once large, prosperous, and permanent. He occupies capacious quarters, comprising store and floor above, 22x76 feet in dimensions, besides tinshop 20x40 in rear of premises, and carries an exceedingly fine stock, including stoves and ranges, hardware, tinware, and general house-furnishing goods; also a full and excellent line of musical instruments, the latter being stored on the second floor; and is also agent here for the Brand Stove Co. of Milwaukee. Mr. Wille is a native of Germany, and has been a resident here some twenty years or so. He is a man of strict integrity and of untiring energy and enterprise, and is in fact well endowed with the qualities that invariably lead to success in all the walks of life, and which are proverbial of his countrymen the world over.

Richard Hackett, Machinist and General Blacksmithing.—Foremost among exponents of the machinist's art in this city is Richard Hackett, than whom none engaged in this line in Oshkosh maintain a higher reputation for skill and superior workmanship. Mr. Hackett, who is a native of New York, and has resided here some twenty-five years, started in business on his own account in 1880. Prior to that period he had filled the position of master mechanic for fifteen years in the shops of the Northwestern Railroad Company in this city, which he left to embark in this enterprize. Being a man of unmistakable skill and of long practical experience, and turning out an excellent order of work, he may be said to have virtually bounded into public favor and prosperity, the business to-day being at once large and substantial. The works are ample and commodious, being 50x100 feet in dimensions, supplied with heavy steam motive power and thoroughly equipped with the most improved appliances, upward of twenty workmen being employed. All kinds of machinist work and general blacksmithing are executed, and logging sleds, lumber wagons, etc., are built, the work leaving this establishment being not surpassed by any turned out in this section of the country.

D. Mierswa, Manufacturer of Wagons, Carriages, etc., cor. Ceape & Moore Streets.—Among the leading exponents of this useful and interesting art in the city may be mentioned the name of D. Mierswa, manufacturer of wagons, carriages, etc., corner Ceape and Moore Streets, than

whom none in this line of business in Oshkosh have been more fortunate in establishing and maintaining a higher reputation for the general excellence of the work turned out. Mr. Mierswa who is a native of Germany, and has lived here some thirty-one years, started in business on his own account fifteen years ago. Being an excellent and first-class workman himself, and devoting close attention to the wants of his customers, and being besides a man of push and enterprise, he steadily won his way to public favor and prosperity, and built up the extensive and substantial trade he to-day deservedly enjoys as the fruits of his skill and energy. The shops are ample and commodious, comprising a two-story structure 50x75 feet in dimensions, and employment is given to eight experienced and skilful workmen. Besides new work, all kinds of repairs are executed in the most excellent and expeditious manner, the fullest satisfaction being rendered in every instance.

Birely & Son, Dealers in Watches, Diamonds, and Jewelry, No. 151 Main Street.—The elegant jewelry establishment of which Messrs. Birely & Son are the enterprising proprietors, is without exception the best exponent of its line of trade in Oshkosh. The house has been established eight years, and by strict attention coupled with a straightforward system of honorable dealing it has won its way into the front rank of our most substantial and prosperous mercantile establishments. The premises occupied are spacious and commodious, admirably arranged and equipped, while the stock comprises a very large assortment of fine gold and silver watches, of the finest foreign and domestic movements, jewelry of the handsomest and most unique designs, diamonds of the purest water and other precious stones, silverware, fancy articles, and in fact everything usually found in a first-class establishment of this kind. This house is so well known, and has retained its old customers for so long a time that its reputation for honorable dealing is established beyond the requirements of praise. Mr. J. B. Birely is a gentleman whose inflexible integrity and public-spirited disposition have won for him the esteem and respect of all classes. His son, Mr. H. R. Birely, is an energetic, clear-headed young business man.

Stone and Granite Works,

REYNOLDS & KING,

PROPRIETORS,

OSHKOSH, WISCONSIN.

DEALERS IN ALL KINDS OF STONE AND FLAGGING.

Building Work and Cemetery Work Done on Short Notice.

YARD ON MARION STREET.

J. A. Frœlich, Druggist, No. 181 Main Street.—Sixteen years ago Mr. Frœlich first engaged in his present avocation, for the past year having occupied the handsome store centrally located at No. 181 Main Street. Finely fitted up and appointed with special reference to the purpose, it is convenient and spacious, being 25x100 feet in dimensions, and contains one of the largest and best selected stocks to be found in the city, embracing drugs and medicines of all kinds, the most approved proprietary remedies, toilet articles, fancy-goods, perfumery, physicians' supplies, soaps, sponges, etc., and supplemented by a full and complete line of paints, chemicals, oils, and varnishes, and also a full line of surgical instruments. All his goods are of the freshest and best quality, and several competent and courteous assistants are always ready to serve patrons. The compounding of physicians' prescriptions receives special and pronounced attention, and as Dr. Frœlich is an educated and practical pharmacist, and presides over this department in person, his consummate care and skill have procured for him a most reliable reputation with the medical practitioners and residents of this locality. Born in Germany, Dr. Frœlich has been an honored citizen of Oshkosh for the last twenty-five years, and by his uniform courtesy of manner, has attained a high position in the trade, and is cordially esteemed by the entire community.

McKenzie & Crawford, Wholesale and Retail Dealers in Hard and Soft Coal, and Salt; Office and Docks, Foot of Main Street.—This enterprising and prosperous firm embarked in business about eight years ago, and have occupied their present commodious quarters about five years. Mr. Crawford brought the first carload of hard coal for domestic use, and also the first stove that was called the "Morning Glory," to Oshkosh. Mr. Crawford individually had been in the coal trade, previous to taking Mr. McKenzie into partnership, nine years, being the pioneer of the coal trade here. This firm handle a very superior line of coal and salt, are upright and honorable in all their dealings, and being withal men of unmistakable energy and push, they have been enabled to build up the very extensive trade they to-day enjoy as the fruits of their well-directed efforts. The yard and premises, which are situated on the river front, are 100x175 feet in dimensions, and an immense stock is constantly carried, shipments being made to all points in the Northwest, and over a dozen hands being employed. They also run a line of steamboats between Oshkosh and Green Bay, stopping at all intervening points. The individual members of the firm are Messrs. F. J. McKenzie and J. H. Crawford, natives of Wisconsin, and both well and favorably known in commercial circles in the State as straightforward reputable business men.

MANITOWOC.

ONE of the most active and enterprising cities in the State of Wisconsin is Manitowoc. It is favored in many respects. Situated upon the shore of that broad inland sea—Lake Michigan—its climate is highly salubrious and its mean temperature considerably modified by the proximity of such a vast body of water.

The city has had both a rapid and a substantial growth. From small beginnings it has now developed to be a city of over 7000 population, while there are over 2000 more living at the Rapids. The citizens are as thrifty, industrious, and well-to-do a body of people as can be found in the States. Their "go-ahead" spirit is illustrated in numerous ways, notably in regard to lines of communication, manufactures, commercial facilities, and municipal improvements. Manitowoc is the capital of Manitowoc County, and is situated upon the shore of Lake Michigan, at the mouth of the river of the same name, 105 miles north-east of Madison and 75 miles north of Milwaukee. The county of Manitowoc was formed by the Legislative Assembly of the original Territory, and was early in the 'Forties settled by a number of farmers and lumbermen. Its lands were fertile, access easy *via* the lake, and the population received frequent accessions, while the village of Manitowoc grew in proportion as the centre of trade and general shipping point. Its growth after incorporation was rapid and indicative of its brilliant future, and in 1860 we find here a population of 3055. In 1865, in spite of the war of the rebellion, the inhabitants had increased to the number of 4197, and the place presented many substantial improvements. Ten years afterward Manitowoc had 5724 inhabitants, of whom 3226 were males and 2498 females. By the State census of 1885, it appears that Manitowoc City had the following population by wards: 1st ward, 1640; 2d ward, 916; 3d ward, 2744; 4th ward, 1581—or a grand total of 6881, of which 3338 were males and 3535 females, while there were in addition eight colored persons. These figures are gratifying as indicating the city's solid expansion. It is equally noticeable for its handsome appearance, its business thoroughfares being lined with modern blocks of stores, warehouses, etc., while her merchants are noted for their resources and spirit of enterprise, and control a widely-extended circle of out of town

trade. There are here several large manufacturing establishments, shipyards, etc., and one of the safest harbors on the lake, and *via* which a large trade is conducted. Manitowoc also has excellent railroad facilities, and a reference to their early inception will prove of interest. In 1870 "The Milwaukee, Manitowoc & Green Bay Railroad Company" was chartered to build a road from Milwaukee to tap this rich region of country. It built its line as far as Manitowoc by 1873, when it was reorganized and the name changed to "The Milwaukee, Lake Shore & Western Railroad Company." Under a decree of foreclosure it was sold on December 10th, 1875, and its name changed to "The Milwaukee, Lake Shore & Western Railway Company." This is a great trunk route, and of vast importance to the city. In 1866, the "Appleton & New London Railroad Company" was incorporated. A subsequent amendment to its charter enabled it to extend its route to Manitowoc and the lake, and it had built most part of the line, when by legislative authority it sold the extension to the Milwaukee, Lake Shore & Western. The last-named company extended it to New London, on the Wolf River, in 1876, where it connects with the Green Bay & Minnesota road. There is also the branch line to Two Rivers. The city thus commands first-class transportation facilities, and they are fully utilized by her merchants and manufacturers.

The statistics of Manitowoc are pleasing to contemplate. By the last official census returns the real estate and machinery in use in the city in the lumber, wood-working, brewing, leather, iron, and other industries was valued at \$93,000; stock and fixtures of stores in same lines at \$43,750; 226 men were employed in the various branches of these industries, and annually earned \$75,025 in wages. Among her products were: 340 wagons, carriages, and sleighs, worth \$19,000; iron products and manufactured articles of iron to the value of \$54,000; leather and articles produced from leather to the value of \$11,500; no less than 135,000 gallons of vinegar, worth \$11,000, were produced in 1885, and of a quality highly prized; 10,400 barrels of beer were brewed, worth \$35,500; also manufactured articles of wood worth \$28,000. The real estate and machinery used in the tobacco, milling, and all other industries not previously enumerated was valued at \$62,000; stock and fixtures, \$18,750; men employed, 133, and who earned \$27,550 during the year. The manufacture of cigars and cigarettes is a promising branch of manufacture, 630,000 having been produced in 1885, worth \$22,400. No less than 57,000 barrels of flour and meal were manufactured here in 1885, worth the handsome sum of \$370,000. Among other industrial interests the aggregated returns from shipbuilding, glue manufacturing, and soda-water, making represented a total annual value of \$50,000. There are also several cheese factories in the county, whose product, as well as all good butter, finds a ready market in the city. The above facts and figures indicate the importance of Manitowoc as a great manufacturing centre, and in several lines her reputation has become national. No better wagons than hers can be made; no finer flour can be ground; while her leather is justly famous.

The city's government is on the whole able and economical; numerous public works have been carried through to a successful issue. There is a first-class fire department, while there are good graded schools having a large attendance. There are a number of fine churches in the city representing the principal denominations, and the moral and social standing of the community is high. The city is ably represented as regards well-conducted newspapers with large circulations, while it has first-class banking facilities, express and telegraph service.

Manitowoc has an honored record of a patriotic character. During the war of the Rebellion out of 524 soldiers and sailors who enlisted from the county 102 came from this city, and whose discharge of duty was of the most praiseworthy character.

This city offers substantial inducements both as a place of residence and a location for carrying on industrial pursuits. Taxes are low; building sites are still obtainable at reasonable rates; and price of fuel and labor, cost of living, etc., all moderate; thus affording an economical basis for the capitalist who contemplates starting an industry. As between Milwaukee and Manitowoc, we unhesitatingly recommend Manitowoc; it has equally good lake and rail transportation facilities, it is nearer the Eastern lake ports, has a splendid surrounding agricultural country, and abundant proof of its manifold inducements is shown by the success attending the operations of the large manufactories permanently located here.

In conclusion, we recommend to the careful attention of our readers the following accurate Historical Review of the principal business houses and manufactories of the city, whose flourishing condition is as much a credit to the esteemed proprietors as it is a matter of gratification to the citizens at large.

Smalley Manufacturing Co., Manufacturers of Farm Machinery.—Among the most interesting features of Manitowoc is the representative house of the Smalley Manufacturing Co., which is the outgrowth of the business originally established in this city, in 1857, by Mr. E. J. Smalley, its president. Born in Monroe County, New York, July 6, 1817, at the age of 30 he moved to Sheboygan, where he resided for ten years; but seeing the advantages offered by this city, in 1857 he made this his headquarters, conducting the business above until 1881, when it became of such vast proportions as to demand the assistance of others. The stock company was then incorporated, with a capital of \$25,000, which has been subsequently increased to \$50,000. The company manufacture ensilage and fodder cutters, farm feed mills, "champion" self-feed drag-saw machines, sweep and tread horse-powers, the "champion" wrought-iron beam plow, road-scrapers, and many other varieties of farm machinery, for which the demand is large and widely extended, and which readily find a market where ever introduced. The main building occupied by the works is a new three-story structure, 35x85 feet in dimensions, with an engine-house 25x30 feet and a foundry 40x60 feet in close proximity. Employment is furnished to from fifty to seventy-five skilled workmen, varying according to the season. By competent judges their plant is pronounced to be one of the most complete in the country, the product of which is justly celebrated for its superiority and general excellence. Mr. C. F. Smalley is secretary and treasurer, and Mr. C. C. Smalley superintendent, both of whom were born in Sheboygan, and are peculiarly fitted, by reason of their previous training, for the duties devolving upon them—Mr. C. F. Smalley, having enjoyed fifteen years' practical business experience as a book-keeper, and Mr. C. C. Smalley twenty years as a practical machinist. The company is well regarded in financial circles, and those establishing relations with it may rely upon securing advantages and benefits in accordance with the well-known liberal policy of the house.

Kunz & Bleser, Brewers and Maltsters, corner Main and Washington Streets.—The consumption of malt beverages has increased more than fifty per cent in the last decade, abundantly testifying to their growing and permanent popularity, while the consumption of that national beverage, lager beer, stands at the head. Prominent among our most enterprising brewers of lager beer is the firm of Kunz & Bleser, whose mammoth establishment enjoys an enviable reputation for the purity of its brew and the uniform standard of excellence maintained for its beer. The firm possess all the necessary qualifications to win success, and as regards skill, capital, care and intelligence every requisite is at hand. The appliances and machinery used are of the latest improved patterns, and especially adapted for the scientific prosecution of the work. The building occupied is two stories in height, 70x120 feet in dimensions, and every labor-saving device has been introduced, which places them in a position to promptly meet the growing demand for their justly-celebrated beer, and maintain its high

standard of excellence, their storage facilities being unsurpassed. Twelve men are constantly employed, besides four wagons, in delivery, the capacity being 5,000 barrels per annum. Messrs. Louis Kunz and D. B. Bleser compose the firm, the former of whom has been in the business all his life, and the latter having enjoyed practical experience before forming the present partnership in 1885.

Schnorr Bros., Tanners, Lake Shore Road.—Manitowoc has long been noted for the superior quality of leather produced by her tanners, among whom the Schnorr Bros. have obtained a reputation of the highest character in the trade, and the personal standing of whose members in this community is a sufficient guaranty of its integrity and reliability. Since succeeding to the business of Mr. A. J. Reichert, in 1878, they have secured a large and wide-spread patronage, and have exerted an important influence on the general trade. Their tannery on the Lake Shore Road is by competent judges pronounced to be one of the best equipped in the country, with a capacity of forty hides, and sixty kip and calf skins per week. Their premises are very spacious, consisting of two large two-story buildings, one 28x60 feet, the other 30x55 feet in dimensions, used respectively for the tannery and currier and dry shop, in which constant employment is provided for a large force of skilled workmen. The productions of this house are shipped all over the country. Alex., John and Frank Schnorr compose the firm, the two former of whom are natives of Germany, the latter of New York city, and all of whom were brought up, so to speak, in the business. They have achieved an enduring success upon an equitable and honorable basis, and their laudable ambition to furnish the best leather has met a just reward in the steady enlargement of their business.

O. Torrison, Dealer in General Merchandise, corner Eighth and Commercial Streets.—Few men can take a retrospective view of their past commercial career with more justifiable pride and satisfaction than Mr. O. Torrison, the well-known dealer in general merchandise, grain, pressed hay and other produce, having also schooners on the Lake. He was born in Norway in 1829, and, on coming to this country, began life in Manitowoc at the age of nineteen, with little capital save pluck, push and a determination to succeed, and that he has accomplished this is evidenced by the large and lucrative business he now controls, occupying a handsome, spacious three-story building, 85x100 feet in dimensions, employing twelve clerks, two book-keepers and a cashier. He has been in the trade for upwards of thirty years, and is its leading representative in Manitowoc. Receiving his supplies direct from the producers, Mr. Torrison is able to supply the market at the very lowest prices, and having always been an active, enterprising competitor for business, his customers can rely upon receiving at his establishment advantages in accordance with his well-known liberal policy. He is one of Manitowoc's most substantial and public-spirited citizens, whose career alike is a credit to himself and the city.

Chladek & Stupecky, Manitowoc Glue Company, Manufacturers of Glue.—A special feature of enterprise in this city is that so ably and successfully conducted by the Manitowoc Glue Company, of which Messrs. Chladek & Stupecky are the proprietors, having by industry and upright business methods risen to a position of the first importance, and having materially contributed in expanding and establishing the advantages of this city as a manufacturing centre. The house was originally founded in 1870 by Mr. Frank Stupecky, the present junior partner, who was born in Bohemia in 1845, but has been a resident of this city since eleven years of age. Since the organization of the present firm, in 1880, which was effected by Mr. Joseph W. Chladek becoming the senior partner, the house has entered upon an enhanced sphere of usefulness, their trade having largely increased, and their glue finding ready sale in every market where introduced. Their facilities are of the highest order, occupying, as they do, four extensive two-story buildings, which are abundantly supplied with all the latest contrivances for the scientific prosecution of the business, and in which employment is provided for more than twenty skilled workmen. Every care is taken that their glues shall be uniform in quality and perfectly reliable, their aim being not only to attract customers, but to retain them. Their glue is sold entirely upon its merits, Chicago being the market for the greater part of the large output of their works. Mr. Chladek is also a native of Bohemia, where he was born in 1846. He has been a resident of this country since the age of thirteen, and to the conduct of the affairs of the Manitowoc Glue Company brought a wide range of business experience. The influence exerted by this house in its promotion of the trade has been of the most salutary character.

Richards Iron Works, H. C. Richards, proprietor, Manufacturer of Agricultural Implements and Machinery, corner Ninth and Commercial Streets.—Prominent among the representative manufacturers of the North-West is the well-known and reliable Richards Iron Works, of which Mr. H. C. Richards is the proprietor, and whose extensive works are alike a monument to his energy and industry, and a credit to this thriving and flourishing city. Though born in Chicago, in 1855, Mr. Richards has passed his entire life from infancy in Manitowoc, where early in life he manifested exceptional skill and aptitude as a machinist in his father's shop, under whose care and guidance he thoroughly mastered his trades. Since establishing his works, in 1877, he has obtained a liberal and influential patronage, widespread throughout the country, in consequence of the unrivaled quality of his productions. The works at the corner of Ninth and Commercial streets are very extensive, and contain as fine a plant as can be found in the West, and in which remunerative employment is provided for sixteen skilled artisans. The output of the works in the main are engines, both stationary and portable, boilers, mill machinery and castings of all kinds, together with hand and power feed-cutters, horse-powers, cast and steel plows, road-scrappers, cultivators, reach-plates, thimble

skins, soap kettles, etc., all of which find a ready market wherever introduced. The promptness and liberality characterizing the operations of this house are too well known to require comment, his success being such as is only accorded to those whose business is conducted upon the strictest principles of commercial probity.

J. Bibinger, Dealer in Farm Machinery, Franklin, between Seventh and Eighth Streets.—The extensive farming country contiguous to this city has led to a large demand for agricultural implements of the best class, to supply which has rendered possible the existence of such representative houses as that of Mr. John Bibinger, who possesses a thorough practical knowledge of the requirements of the farming community. Mr. John Bibinger, the head and founder of the house, though a German by birth, has resided in this city since 1872. Until 1875 he conducted his business alone, at that date forming a partnership with Mr. D. S. Day, which continued until December, 1884. Mr. Bibinger, besides conducting a general business in agricultural implements, of which a comprehensive stock is carried in his spacious warehouses, 24x100 feet in dimensions, is also general agent for the Monitor Seeders and Drills and the Champion Stump-Pullers, which are well known to be the leaders in their line, and for which special advantages as to price and terms may be had by placing orders with him, or at any of his sub-agencies throughout his territory of Wisconsin and Minnesota. Mr. Bibinger held the responsible office of sheriff of this county, and in the performance of his duties obtained the esteem and respect of all law-abiding citizens. This house stands high in the trade, and the personal standing of the proprietor is a sufficient guaranty of its integrity and reliability.

Jos. Willott & Sons, Manufacturers of Axes, Quay, between Eighth and Ninth Streets.—This representative firm is composed of Messrs. Jos. Willott, Sr., and his two sons, William and Jos. Willott, Jr., all of whom are natives of England. On coming to America, in 1867, the family resided in Mishawaka, Ind., until 1871, when they removed to this city, Mr. Willott, Sr., forming a partnership with Mr. J. W. Martin for the manufacture of edge tools. In 1878 Mr. Martin retired, and shortly thereafter the present house was organized, which has since devoted itself exclusively to the manufacture of axes and feed-cutting knives, for which they have a capacity of 100 per day. Their factory, on Quay, between Eighth and Ninth Streets, comprises a spacious two-story building, 25x60 feet in dimensions, fully equipped with all the latest improved machinery for the speedy production of their goods, and in which steady employment is furnished to a force of skilled workmen. Their trade extends over the entire States of Wisconsin, Minnesota and Northern Michigan, their goods readily finding a market wherever their axes are introduced. As active, enterprising gentlemen, they are highly esteemed in both social and commercial circles for their strict integrity, and have abundantly met with that success which is sure to follow fair dealing, promptness and liberality.

Anton Vogt, Dealer in Furniture, South Eighth Street, near the Bridge.—Prominent among the representative and important houses of Manitowoc which have contributed so largely to the welfare and commercial prosperity of the city is that of Mr. Anton Vogt, the well-known furniture dealer and undertaker of South Eighth Street, near the Bridge. He is a native of Prussia, and, in 1854, came to this country, making this city his home since 1866, where he has been engaged in this business since 1867. His venture was a decided success from the very start, and, from a comparatively humble beginning, under his prudent and careful management, his business year by year assumed larger proportions, until at present he is considered the leading house in his line in the city, occupying very spacious premises, 20x72 feet in area, and two stories in height. The stock of furniture carried is large and comprehensive, and in its selection shows good taste and excellent judgment. Parlor and bed-room sets, highly polished and richly upholstered, can here be obtained at prices difficult to duplicate elsewhere, while the line of dining-room and kitchen furniture is unsurpassed. Mr. Vogt is also agent for the most approved school-house furniture, many samples of which are carried in stock. In the undertaking department is carried a full line of coffins, caskets and undertakers' goods from the plainest to the richest, while his duties as funeral director are always performed with the most delicate consideration. Personally, Mr. Vogt is held in high esteem by all with whom he has business or social relations.

C. Liebenow & Son, Jewelers.—One of the most widely known and deservedly popular jewelry houses in Manitowoc is that of Messrs. C. Liebenow & Son, whose neat and attractive store is centrally and conveniently located. A large and valuable stock is carried, which comprises gold and silver watches of the best European and American manufacture—of which the celebrated Elgin, Hampton and Rockford watches are made a specialty. Jewelry of the latest and most unique designs, selected with a cultivated taste and a view to beauty and utility; diamonds of the purest water, and other precious stones, and silver ware of the best makers, are here seen in profusion. The business is under the efficient management of Mr. H. F. Liebenow. At the outbreak of the war he hastened to the defence of his adopted country, joining Company B, Twenty-fourth Wisconsin Infantry, in whose ranks he won an enviable distinction for gallantry in the numerous battles in which he participated. In 1870 he made this city his permanent residence, embarking in his present business the same year with Mr. C. Liebenow, under the firm name and style of C. Liebenow & Son. The position he has invariably occupied in the transaction of his business has been clearly indicative of an energy and liberality that has been justly rewarded in the brilliant success achieved by this house.

G. German Lade, Dealer in General Merchandise, South Eighth Street, near the Bridge.—The

beautiful stock here carried fills three entire floors, each 28x60 feet in superficial area, and is elegantly arranged and attractively displayed, the most complete system and order pervading the entire establishment. In variety and amount it is fairly bewildering, embracing crockery, china and glass ware, lamps, sewing-machines, cutlery, trunks, musical merchandise, watches, silver-ware and jewelry, sporting goods, baby carriages, toys, mirrors and picture frames, meerscham pipes, show-cases, stationery, furniture of all kinds, and ten thousand other things, the mere enumeration of which would fill a bulky catalogue. If any article is beautiful or useful, it may almost to a certainty be found at Lade's Bazaar, which is one of the sights of Manitowoc, and the reasonable prices prevailing, and the prompt and polite attention received, have rendered it both a desirable and popular purchasing center. Mr. G. German Lade, the proprietor, was born in Germany in 1850, and came to America in 1872. On coming to Manitowoc, in 1876, he established himself in business. Prompt and reliable in all his business undertakings, and courteous and obliging at all times, Mr. Lade has long since won the public confidence, and is highly esteemed as a business man of rare worth, integrity and ability—a representative merchant in all that the term implies, and an upright private citizen.

J. E. Barnstein, Druggist.—Among the best informed and most reliable druggists and chemists in this city, none have achieved a more merited reputation than Mr. J. E. Barnstein, whose handsome and conveniently arranged store occupies one of the best localities in Manitowoc. Here is always kept a full line of the purest and freshest of drugs, chemicals and family medicines, as well as a very choice stock of the latest and most fashionable toilet articles, including extracts and perfumes of the rarest quality, of which he makes a specialty, and for which he is justly celebrated. The prescription department is favorably known, both to the medical profession and to the community in general, as one of the most complete and carefully conducted in the city. It is presided over by Mr. Barnstein in person, and for minute accuracy and thorough care is unsurpassed. Mr. Barnstein is a native of this city, and after receiving a thorough pharmaceutical education, and enjoying two years' practical experience in the profession, established himself, in 1883, in business. His trade has been large and substantial from the very outset, his patrons always receiving prompt and polite attention from the genial and affable proprietor and his able staff of assistants. He is a gentleman well known in this city and vicinity, where he was previously engaged for twelve years as a teacher in the schools.

Schmidt & Wittenberg, August Schmidt, Albert Wittenberg, Coal and Lumber Yard, corner Seventh and Quay Streets, South Side, near Ed. Zander's planing mill. Laths, shingles, timber and pickets, ready-made siding and flooring, wholesale and retail.

N. B. Morse, Dealer in Produce, Coal, Wood, Hay, etc., corner Sixth and Quay Streets.—No branch of trade has a more direct bearing on the general commercial prosperity of this city than that in which Mr. Norman B. Morse is engaged, and in which, since his establishment in 1879, he has occupied an essentially representative position. He is an extensive dealer in all kinds of produce, of which peas, beans, butter and eggs are made a specialty—handling hay by the cargo and operating two presses. His facilities are such as to enable him not only to fill all orders at short notice, but to extend especially liberal accommodation to buyers. Flour and feed is also carried at his commodious premises, corner of Quay and Sixth Streets, as well as coal and wood in large quantities, which, being procured direct from first hands, are offered to his patrons at prices hard to duplicate elsewhere. His trade is constantly increasing, already requiring the constant service of seven assistants. Mr. Morse was born in Burlington, Vt., and on coming to this city, in 1871, was engaged in the milling business with Mr. H. Truman for eight years prior to engaging in his present occupation. He is the owner of a farm of 200 acres in this county, acquired by his energy and industry. The business of this enterprising house is conducted upon a sound, well-balanced basis, the proprietor of which justly merits his excellent reputation attained by long years of honorable and liberal dealing.

Seeger Bros., Dentists, near Post Office.—Among the prominent representatives of the profession of dentistry in this city none have acquired a more merited reputation than Messrs. Seeger Brothers. This well-known firm is composed of Messrs. Carl and Ernst Seeger, both of whom are natives of this State, the former having been born in 1860 and the latter in 1854. After assiduous study of the theoretical part of their difficult profession, and thoroughly familiarizing themselves with its practical details, the former by six and the latter by eight years of practical experience with Messrs. Wm. & C. H. Seeger, they established themselves in their profession in 1882, succeeding to the business of the above firm. As has been already intimated, these gentlemen are thoroughly grounded in every branch of dentistry, and at their handsome offices every appliance and facility is at hand for treating both the simplest and most difficult cases. Their spacious offices, 25x45 feet in area, are elegantly furnished and are conveniently and centrally located two doors south of the Post Office. These gentlemen stand high in the estimation of the profession, and the most delicate and difficult operations may be safely entrusted to their care. During their residence in Manitowoc they have enjoyed a large popularity both in social and professional circles, and, as estimable citizens and upright gentlemen, are highly regarded by all with whom they are brought in contact.

L. Sherman & Son, Leather and Findings, No. 212 North Eighth Street.—The prosperous business conducted by Messrs. L. Sherman & Son, at No. 212 North Eighth Street, as manufacturers of and dealers in leather and shoe find-

ings, is the outgrowth of the original house founded by Mr. L. Sherman, the senior member of the firm. Paying the highest cash price for hides and skins, the house obtain the best the market afford, and are consequently able to produce the first qualities of the manufactured product. Their tannery occupies a spacious three-story building, 40x80 feet in dimensions, and is fully equipped with all the necessary machinery of the latest patterns, affording constant employment to many skilled workmen, and having a capacity of sixty hides per week, the main portion of which find a ready market in Boston. The line of trade embraces leather and shoe findings, fine tongue boot legs, and gaiter and shoe uppers, making a specialty of harness, kip, calf and upper, together with a full line of shoemakers' supplies, of which a large and complete stock is carried in their spacious store. Mr. L. Sherman is a native of Massachusetts, and has been a resident of Manitowoc since 1850, at which time he established his tannery on a small scale. The house enjoys a very large and desirable patronage, and their career is a striking illustration of the influence of enterprise, honor, diligence, and native talent in building up from a small beginning a handsome trade and an enviable reputation.

Barnes, Mendlik & Mulholland, General Merchants, corner Eighth and North York Streets.—Mr. John W. Barnes, the present head and founder of this house, was born in New York State in 1840, and at the age of twenty years came to Manitowoc, where for the succeeding three years he held the responsible position of book-keeper in one of the leading financial institutions of the city. In 1863 he became a member of the house of C. C. & J. C. Barnes, general merchants, under the firm name of Barnes Bros. & Co., to whom Goodenow & Barnes became the successors in 1865. In 1870 Mr. Barnes became the sole proprietor, and so continued until 1875, when, upon the dissolution of the firm of J. Vilas & Co., a new firm was established with Mr. J. Vilas as partner, and the style of the firm became Vilas & Barnes. In 1879 Mr. Vilas retired in favor of Mr. Henry Mendlik, the present partner, thus forming the house of Barnes & Mendlik, which continued until 1881, upon the organization of the present firm with Mr. H. Mulholland, Jr., as junior partner, a native of Scotland, born in 1841, who has lived in this country since four years of age and in this city since arriving at his majority, and who had enjoyed nineteen years' prior active experience as a clerk and bookkeeper in the same line. Mr. Mendlik is by birth a Bohemian, born in 1843, who came to America in 1855, and has resided in Manitowoc since 1863, whose introduction to business life was made as a clerk for fourteen years in a general store. Mr. Barnes has been especially prominently identified with the progress of the city, being for four years a member of the County Board, and giving his earnest support to all measures calculated to advance the welfare of his fellow citizens. The position invariably occupied by this house in the transaction of a diversified business has been clearly indicative of an energy and liberality that has been justly rewarded in the brilliant success achieved.



John Franz

John Franz, Real Estate and Insurance, No. 207 South Eighth Street.—The real estate interests of Manitowoc have attained proportions of such magnitude as to enlist the attention and services of many of our most talented and enterprising business men. Prominent among these is Mr. John Franz, who has been actively engaged in this line since becoming a resident, in 1866, and who has developed a connection of the most superior character, including among his permanent customers many leading capitalists and property owners. In regard to values, Mr. Franz is the recognized authority, having held the responsible position of Register of Deeds for this county for ten years. As a negotiator of loans on bond and mortgage he has met with marked success, having long since secured the perfect confidence of lenders in his judgment, and is prepared to place loans for any amounts at the most reasonable terms. Besides being a notary public, Mr. Franz also represents many leading steamship agencies, over whose lines passage to and from Europe is sold at the lowest rates. He also enjoys special facilities for placing insurance in many of the soundest companies in the country, among which may be mentioned the Fireman's Fund, London Assurance, Pennsylvania Fire Insurance Co., German-American Insurance Co., Westchester of New York, Western Assurance Co., Glen's Falls Insurance Co., and Phoenix Insurance Co. of Brooklyn. Mr. Franz was born in Germany in 1832, and came to this country in

1856. His spacious offices are centrally situated at No. 207 South Eighth Street, and during his long and busy career he has ever maintained an unimpeachable reputation for honorable, straight forward dealing, and well deserves the success achieved by his energy, industry and perseverance.

G. W. Fechter, Dealer in Books, Stationery, Wall Paper, etc., corner Eighth and Buffalo Streets.—Much attention has been given of late years to the beautifying of residences by means of fine paper-hangings, and in this branch of industry Mr. G. W. Fechter, corner of Eighth and Buffalo Streets, is unexcelled, carrying in stock all the latest patterns of wall papers, dadoes, friezes, borders, etc., in all shades and colors which the market affords; while in the line of books, stationery, picture-frames, baby carriages, toys, etc., his stock is unsurpassed, and all work performed by his corps of skilled and experienced artisans is guaranteed to give entire satisfaction. Mr. Fechter was born in Manitowoc in 1860. Since inaugurating his enterprise, in 1884, he has obtained a most liberal and substantial patronage, and already takes rank among the leading and representative houses in the city. Occupying a well-arranged and spacious store, 25x50 feet in dimensions, the entire two floors of which are devoted to the requirements of his business, and operating at low expense, all exorbitant charges are avoided, of which fact those consulting their own interests realize the advantage and benefit by giving their patronage to this popular establishment.

Truman & Cooper, Contractors for Dredging, Pier-building and Public Works, and Proprietors of Manitowoc Flouring Mills.—The house of Messrs. Truman & Cooper, in addition to conducting one of the most completely-equipped flouring mills in the country, are also extensive contractors for public works, such as dredging, pier-building and kindred work. Mr. H. Truman, the founder of the house, is a native of Vermont, and has been actively identified with the milling interests for more than twenty years. Mr. George Cooper, his partner, is a native of Bristol, England, who, on coming, in 1855, to Manitowoc direct from his native land, engaged in the lumber business, when only nineteen years of age, with Mr. Nelson Pendleton, from which, after a highly successful career, he retired in 1880 to form the present firm. Their spacious three-story mills, 30x40 feet in dimensions, have a capacity of two hundred barrels per day, most of which is shipped to the Michigan markets, in which the well-known brands of the Manitowoc Flouring Mills are in prime demand, both among bakers and private consumers. For the prompt execution of all contracts for dredging, pier and dock building their facilities are unsurpassed, owning their own tugs, dredges and scows. Both are perfect gentlemen in the strictest sense of the term, whose reputation through long years of active business life has ever remained untarnished, and whose useful career is in every respect a credit, not only to themselves, but also to the busy and thriving city with whose interests they have been so permanently identified.

John Mendlik, Manitowoc Marble Works.—Among the noteworthy industries of this city the Manitowoc Marble Works occupies a position of the first importance. Since the foundation of his business, in 1866, Mr. John Mendlik, the proprietor, has always obtained a large and influential patronage. Headstones, monuments and memorials of various styles and sizes are made in the most chaste and expressive designs, in both granite and marble, polished to the highest degree of perfection, and many of the memorials in the cemeteries of this city and vicinity testify to his artistic taste and workmanship. He also prepares all kinds of stone, marble and granite work, both for exterior and interior fittings for buildings, and can offer special inducements to those desiring this kind of work. In the show-rooms are to

be found beautiful specimens of monuments, headstones, statuary, etc., all of designs embodying the exercise of a fine cultivated taste and conception. Born in Bohemia in 1837, he came to this country in 1854. He is held in the highest esteem in social and commercial circles for his unswerving honor and strict integrity, and justly merits the success which has attended his well-directed efforts.

The T. C. Shove Banking Co., T. C. Shove, President; George Cooper, Vice-President; F. H. Harris, Cashier. Established 1858; incorporated 1884. Capital \$50,000.—This is the oldest bank in the county, and offers safe and reliable facilities for banking.

KENOSHA.

THE city of Kenosha is one of the most interesting towns in the State of Wisconsin, the judicial seat of Kenosha County, and the metropolis of the southeastern section of the commonwealth. It is beautifully situated on a bluff on the western shore of Lake Michigan, at the mouth of the Kenosha River, a few miles above the northern boundary of Illinois, fifty-five miles north of Chicago, and thirty-five south of Milwaukee. The most southern lake port of the State, it has a most excellent harbor, with piers extending into the lake. The site of the town was originally settled in 1836, had grown to 337 inhabitants in 1840, and in the following year was incorporated as a village under the name of Southport. A few years later this was changed to the present one. The country on three sides of it is a beautiful fertile prairie that has been brought to a high state of cultivation, and whose rich and abundant products constitute an important element of its commercial activity. It has ample railway connections, the Milwaukee and Chicago Railroad passing through it, and it is the eastern terminus of the Rock Island Road. The plan of the city is regular, its improvements are modern and metropolitan in character, and its manufactures and general trade are in a highly prosperous and flourishing condition. The religious needs of its citizens are provided for by nine church organizations, several of whose edifices are handsome and substantial examples of architecture. The public school system is admirable and complete, the school houses being well equipped and ample in their accommodations for the large attendance. Prominent among the noticeable public buildings are the Court House, City Hall, High School, and two Opera Houses. The number of elegant business blocks and fine private residences is very large and challenges the attention and favorable comment of visitors and strangers. There is also a good public library and several bright newspapers, likewise two banks.

Manufactories of various kinds are numerous, many of them operated upon an extended scale, and these enterprises are a very essential factor of the industrial activity of Kenosha. Carriages and wagons, furniture, wire mattresses, and leather, thimble-skein machinery, organs, pumps, drain tile, and brick are extensively manufactured and dealt in. Grain, beer, lumber, wagons, and leather are largely exported, and the abundant deposits of superior potter's clay, and brick clay in the vicinity are a source of very considerable revenue. Gas and electric lights are distributed throughout the city; the supply of pure water is abundant, and a prompt and efficient volunteer fire brigade is a sufficient protection against fire.

The financial condition of the city is remarkably good and indicative of exceptionally wise government, the bonded indebtedness being but \$200,000, while the assessed valuation of real and personal property is \$1,250,000; evidencing an honest and able municipal dispensation.

The present population of the city is about 8000, and its great desirability as a place for residence is shown by the fact that many Chicago merchants and business men have their homes here the year round, going back and forth every day. Appended is brief mention of its leading merchants.

The Bain Wagon Co. (Limited), Manufacturers of the Celebrated Bain Wagon.—This great concern dates back to an origin in 1852, at a period when Kenosha was first becoming recognized as an important centre of trade. Mr. Edward Bain, its founder, was born in the State of New York, and at an early age removed to the then undeveloped West and established himself in Kenosha in 1846. In 1852 the manufacture of the Bain wagon was begun, the laudable ambition of the designer and manufacturer being to excel both in material and workmanship, so that whatever merit should attach to other makes, the "Bain" should stand prominently forward as the true type and exponent of the ideal wagon. The grand results achieved bore abundant evidence of the wisdom of this policy, and eventually, in 1882, the important interests involved were duly capitalized, and the "Bain Wagon Company" (limited) formed with ample resources and perfected facilities at command, while it has ever been officered by gentlemen of vast practical experience and sterling enterprise and energy, as follows: President and Treasurer, Mr. Edward Bain; Vice-President and General Superintendent, Mr. George Yule; Secretary, Mr. Frederick S. Newell, and Assistant Treasurer, Mr. Charles H. Bain, than which a more representative body of capitalists could not have been gathered together. The company has made due provision to meet its enlarging trade; it has never hesitated at large expenditures in the development of plant, erection of buildings and introduction of new and improved machinery, and to-day their immense establishment is the most perfect and extensive wagon works in existence. The shops, etc., are favorably situated on the line of the Chicago and North-Western Railroad, thus affording exceptionally superior transportation facilities to all points east and west. In addition, the company's premises extend to the harbor, with ample dock room, so that their lumber and timber is received direct in cargo lots and piled in their own yards by the million feet to season and await the demands of the factory, where an average force of 300 skilled mechanics find employment; and such is the perfected capacity of the establishment that one wagon can be turned out of these shops every ten minutes in the day! The Bain wagon is too widely and favorably known all over the country to require comment at our hands. They are almost wholly built by the "day's work plan," instead of by a jobbing or piece work system, thus affording no inducement to the mechanic to hurry or slight his work, but, on the contrary, insuring uniform strength, durability and completeness in all respects, while no comparison can be instituted between it and the inferior work thrown together on the contract or jobbing principle. Among the popular styles are the "Standard Farm Wagon," for general use in the Southern and Western States, made in six sizes, varying in capacity from 1200 to 5000 lbs., and

having either thimble skeins or iron axles, as desired. The company's "Salt Lake Wagon" is the strongest known, designed for the rough service inseparable to freighting in Utah, Montana, Idaho and the Far West. These vehicles have a capacity up to 6500 lbs. Thimble-skein wagons, specially designed for the needs of Texas, and Arkansas, and Oregon, and Washington Territory, and California wagons, up to 8000 lbs. capacity, are also specialties. Another department includes logging trucks and heavy platform wagons, and those adapted for coal and grain transfer, lumber gears for city use, and railroad carts. In the department of light spring wagons the company has become equally successful. Its Democrat, three-spring, platform spring, four-spring wagons, have long met the popular demands for an easy-running, easy-riding, handsome and powerful wagon for travelling purposes, and as such are now found in stock with all prominent dealers. The officers of the Bain Wagon Company are to be congratulated upon the success attending their efforts.

John B. Kupfer, Proprietor Steam Bakery and Manufacturer of the Genuine Kenosha Crackers.—Conspicuous in the mercantile community for his activity and enterprise, Mr. John B. Kupfer is deserving of special mention. "Kupfer's Model Bakery" is no misnomer, for it is well worthy the high reputation it has attained by reason of the great excellence and superiority of its productions. The premises occupied are very favorably located on Main Street, a substantial brick building, two stories high and 25x100 feet in dimensions, being utilized. The bakery is fitted throughout with new machinery and appliances of the most modern pattern, and Mr. Kupfer is now better prepared than ever to supply his host of customers with those essential edibles for which he has become so justly famous. He makes a specialty of "Kenosha Crackers," which he manufactures and sells in great variety, and also in immense quantities, in order to satisfy the constant and large demand for them. The bread, rolls, rusks, pies, cakes, etc., are equally celebrated and liked, because they are equally good. The best and purest qualities of all kinds of candies and ice cream are to be had here, and the restaurant is one of the most inviting to be met with in all this section, the *cuisine* being remarkably good, and all the substantial and luxuries of the market being served in the most acceptable manner. Since 1850 Mr. Kupfer has been a resident of this city, and commenced this business in 1859. A German by birth, he possesses those qualities in a marked degree that make so many of his countrymen successful business men and respected citizens. Prominent in the mercantile community, he is also highly esteemed socially for his excellent personal qualities, he is a large property-owner and one of our most valuable and influential citizens.

Eichelman & Sons, Merchant Tailors, Main Street.—In reviewing the commercial enterprises of Kenosha, some houses are found who naturally possess advantages over others in the same line of business, the result in some cases of longer experience, and in others of a greater natural aptitude for the particular trade. The long experience of Messrs. Eichelman & Son, coupled with an intimate knowledge of what constitutes symmetry and elegance of design in wearing-apparel, has given them a proficiency attained by few of their compeers, the truth of which is exemplified in the high reputation which the garments of this house have obtained. The house was organized some fourteen years ago by Messrs. Grosch Brothers, to whom the present firm succeeded eight years ago. The commodious premises occupied are stocked with a valuable and varied line of French, English and German woollens and suitings, as well as the productions of our own mills, embracing the latest patterns in the market, and many others of special design not to be found elsewhere, as well as the standard goods generally desired by the more conservative in the character of their dress. The custom of this house is derived from the *elite* of the city and its vicinity, induced by the high character and quality of their goods. Mr. B. Eichelman was born in Germany, 1833, and came to Rochester, N. Y., being sixteen years in that city, and came to Kenosha sixteen years ago. The two sons were born in New York State. The firm have a large trade in custom work from Chicago, and are honorable business men and upright private citizens.

Hale & Bronson, Family Groceries, Provisions, Crockery and Glassware.—This firm was organized some three years ago, stands in the front ranks of the mercantile community, and controls a substantial and continually augmenting custom. These gentlemen deal in all kinds of fine family groceries and provisions, crockery and glassware, and also fruits and vegetables in season. Their stock is always large, varied and choice, special care being given to the selection of teas, coffees and spices, in order that they shall be the freshest and purest the market affords. The goods sold at this establishment are highly esteemed for their superior quality and low prices. They are bought direct from first hands, and the advantages possessed by Messrs. Hale & Bronson for procuring the best goods at the minimum of cost enable them to offer inducements to their customers not easily obtainable elsewhere. This firm is composed of Messrs. George Hale, who was born in Ohio, but has resided in this State since 1842, and started in the grocery business in 1870, and C. S. Bronson, of Ohio. They are thoroughly conversant with every branch of their business, and are conspicuous for their energy and enterprise.

Lentz & Funck, Dry Goods, Groceries, Crockery, etc.—Conspicuous among our most active and enterprising business men, the well-known firm of Messrs. Lentz & Funck are worthy of special mention. For more than ten years they have been prominent in mercantile circles,

and enjoy a liberal and substantial patronage. Their premises are very spacious, two large adjoining stores being occupied. A full and complete stock of dry-goods may be inspected here, inclusive of the most fashionable dress goods of every description, the latest novelties in notions, hosiery, gloves, underwear and furnishings; elegant laces and handsome shawls, and, indeed, everything usually found in a first-class dry-goods store. These goods have been selected with special reference to the demands of a high class of patronage, are rich and stylish, and quoted at astonishingly low prices. The grocery department is equally noticeable in its way, comprising, as it does, full lines of the choicest staple and fancy groceries, the finest teas, coffees, spices and canned goods being a special feature. The best and freshest goods obtainable in the market are kept on sale. A corps of polite assistants take pleasure in showing goods and serving customers, while the proprietors give their personal supervision to the business. A great variety of crockery, glassware and similar articles are also on sale, and a specialty is made of the very choicest butter, which is handled in large quantities. This firm is composed of Messrs. Philip Lentz and Maurice Funck, natives of Germany. They are energetic, efficient business men, thoroughly honorable and straightforward in all their dealings and relations, and the regard and respect in which they are held are but the just tributes to their integrity and ability.

Hansen & Huck, Undertakers and Furniture Dealers, Main Street.—Among the comparatively new business houses that have come into prominence within two or three years, that of Messrs. Hansen & Huck is deserving of special mention. They are undertakers and furniture dealers, and have already achieved a reputation and patronage exceptionally extended and liberal. As undertakers they possess every facility and advantage, and are prepared to assume entire charge of funeral ceremonies, furnishing coffins or caskets of any required design, hearses, mourning coaches, etc., at the most reasonable rates, and are able to give the utmost satisfaction to a numerous and appreciative patronage. These gentlemen are endowed with all those functions and traits of character necessary to the successful discharge of the onerous duties of their avocation, and hold themselves in readiness to respond promptly to any calls that may be made upon them. Their commodious premises are eligibly located on Main Street, and here they display a complete and comprehensive assortment of parlor, dining-room, library and chamber furniture of the most desirable character. This stock is first-class in every respect, and as to quality of material and workmanship, stylishness of design and fashionable appearance, cannot be surpassed. The individual members are Messrs. Thomas Hansen, originally from Denmark, and a resident of this country for sixteen years, and Alex. Huck, of Germany, who has lived here since 1852. They are conspicuous for their energy and enterprise, and are honorable, high-minded gentlemen in all their relations.

F. W. Lyman & Son, Boots and Shoes, corner Main Street and Market Square.—As a factor in the sum total of trade and commerce in Kenosha, the handling of boots and shoes contributes in a very material degree, the trade having within comparatively recent years developed to magnificent proportions. Conspicuous among the popular dealers is the old-established and reliable house of Messrs. F. W. Lyman & Son, who, as manufacturers of superior hand-made boots and general dealers in boots, shoes and leather, have attained not only a well-merited success commercially, but also occupy a position high in the esteem of the social and commercial world. Mr. F. W. Lyman, the head of the house, has been engaged in the trade since 1843, while the present firm, in which his son, Mr. Frank H. Lyman, is a partner, has been organized since 1869. The premises occupied at the corner of Main Street and Market Square are spacious in dimensions and handsomely fitted up, while the stock is all that could be desired, including such well-known makers as Edwin C. Burt, Hanan & Son, Reynolds Bros., Burk & Parhard, the genuine Dongola, and many others, in addition to their own hand-made goods. Both gentlemen are natives of Massachusetts and fully imbued with the progressive spirit of the age, as is amply attested by the vigor manifested in the prosecution of the business, while their motto, "Honest goods at reasonable prices," is no catch phrase, but a plain, unvarnished statement of fact.

O. M. Calkins, Groceries, Provisions, Fruits, etc.—Conspicuous as one of the most active and enterprising members of the wholesale and retail grocery and provision trade is Mr. O. M. Calkins, who began business here, in 1860, as a retailer of groceries, having served as a clerk twelve years previous. He has made his establishment very popular, and has built up a flourishing and substantial custom. He carries full lines of staple and fancy groceries, fruit and provisions of all kinds, inclusive of teas, coffees, spices, and the most approved brands of flour and canned goods. He makes up every portion of his stock with great care, bestowing particular attention upon the best quality teas, which are a pronounced specialty with him. His regular patronage is large and active, and is being continually augmented by the accession of new customers. The store is finely appointed and commodious, and Mr. Calkins possesses every possible facility and qualification for the most efficient and successful transaction of his business. He is a New Yorker by birth. He is an efficient, energetic, straightforward business man, who is using every legitimate and honorable means to extend a trade that is already large. He is respected in commercial circles for his business talent, and cordially esteemed in social life for the many excellent qualities that distinguish him personally.

Lewis Bain, Hardware, Stoves, Agricultural Tools, etc.—One of the most prominent and effi-

cient members of the hardware industry is Mr. Lewis Bain. He has successfully continued a business that was established by himself in conjunction with his brother, Edward, under the firm-name of Bain Bros. Since 1860 the present proprietor has had entire charge of the business, which has assumed proportions commensurate with the lengthy period it has been in operation and the energy and enterprise that have been brought to bear upon its conduct. Mr. Bain deals in all kinds of hardware, embracing iron, steel and nails, builders' and shelf ware, the finest table and pocket cutlery, mechanics' tools and agricultural implements of every description, every variety of tinware, etc., together with the most improved designs in stoves, heaters and ranges. These goods are of the best and most reliable makes, Mr. Bain's long practical experience of this business and his direct connections with manufacturers enabling him to procure their productions at the closest prices. The store is eligibly located, is very spacious, and several polite assistants are at hand to serve visitors and customers. Mr. Bain is native of New York State, but has resided here for more than thirty-eight years. He is thoroughly conversant with every branch of the trade he has prosecuted for so many years, and is one of the most energetic and influential members of the mercantile community.

Wm. F. Fisher, Dry Goods.—It is the aim and object of this historical review to make accurate reference to those firms which are recognized as representative in their character, and which in their respective fields of business activity are the exponents of all that is desirable in goods and honorable in policy. In the lines of staple and fancy dry goods the old and respected house of Wm. F. Fisher has long held the lead, and is noted for the success which has attended its exertions in fully meeting all requirements of the trade. The house was founded by Mr. Fisher, who is a native of this city, some ten years ago, and has since been a permanent and valued factor in the commercial prosperity and advancement of Kenosha. The spacious premises occupied, 20x100 feet in superficial area, are centrally located on Main Street, and are fully equipped with all modern conveniences for the speedy transaction of business and the comfort of patrons. The stock of staple and fancy dry goods is complete in all its branches, many of the goods being imported direct from the European markets, Mr. Fisher being thus able to display the new season's goods at the earliest possible moment. Selections are made with the greatest care. Mr. Fisher gives his close personal attention to every detail of his business, which, by his energy and persistence, has been developed to its present satisfactory proportions, while his establishment throughout gives evidence of a thorough system of organization, of business-like and honorable methods, and of that sterling integrity which underlies success and permanent stability.

C. Bockenheuser, Gilt Star Paint Store.—Of the marked improvement in the culture and general good taste of the public no more convincing proof is to be found than in the very existence of such an establishment as that conducted by Mr. C. Bockenheuser of this city. The Gilt Star paint and wall-paper store is the only exclusive paint and paper store in Kenosha, and exercises an influence which extends far beyond the limits of the city. Mr. Bockenheuser is a native of Denmark, and, upon coming to this country, some eight years ago, originally located in Chicago. In 1883 he established himself in business in Racine, but, desiring a larger field of operations, and recognizing the superior advantages of Kenosha as a commercial center, removed to this city two years ago, where he has already attained a popularity and success commensurate with his enterprise and judicious management. The spacious premises occupied, 20x80 feet in dimensions, are neatly and tastefully arranged, while the stock is full and complete in all its branches, and includes papers from the leading factories in the country, while his prices in paints, wall-paper and artists' materials are such as cannot be duplicated elsewhere. To his skill as a practical interior decorator many of the public buildings and handsome private residences in this city and vicinity bear ample testimony, while the elegance and durability of the work are equally gratifying. He also runs a large brick-yard, and does an extensive business in this line also. Mr. Bockenheuser has already won the esteem of the community, both as an honorable business man and an upright private citizen.

Doan & Brown, Dry Goods and Clothing.—This business was inaugurated as far back as 1843 by the senior member of the present firm, the latter having been formed some nine years ago. It has enjoyed a career of steadily increasing prosperity, and now commands an extensive and liberal patronage commensurate with the length of time it has been in existence, and the efficiency that has characterized the management of its business. The store is very spacious, handsomely fitted up and conveniently arranged, the front portion being devoted to dry goods and the rear to clothing. The dry-goods department is full and complete, comprising the latest fashions in all kinds of ladies' suitings and dress goods, and the most recent things in notions, hosiery, gloves, underwear and furnishings. Every portion of this stock is rich, varied and desirable, and is quoted at figures that cannot be cut by any legitimate dealer. The ready-made clothing department is equally noticeable in its way, and contains full lines of suits and single garments for the wear of gentlemen, youth and children, which, for quality of material, workmanship and accuracy of fit and style, cannot be surpassed. The individual members of this firm are Messrs. Seth Doan, an Ohioan by birth, and Charles C. Brown, native of Wisconsin. They are conspicuous for their energy, enterprise and integrity, and justly merit the popularity and prosperity they have achieved.

B. La Marsh, Photographer, corner Park and Main Streets.—Mr. La Marsh is recognized as a gifted and educated artist, thoroughly wedded to his art and competent to execute the highest class of work. His studio is located at the corner of Park and Main Streets. The reception rooms and gallery are handsomely and tastily furnished, while the operating room is provided with the most modern appliances and accessories. Photography in all its branches is executed; also all kinds of picture frames are made to order. A specialty, however, consists in portraits of any desired size, from the *carte-de-visite* to the imperial cabinet, accuracy of likeness and elegance of finish being always secured. Enlarging and copying also receive particular attention, while life and other size pictures are taken in crayon and india ink, the most perfect work and satisfaction being guaranteed. The pictures Mr. La Marsh displays in his elegant gallery are an interesting and engaging study, and attest in a very practical manner the genuine artistic ability he possesses. Mr. La Marsh is a German by birth, and possesses those sterling qualities of mind and heart which bring to so many of his countrymen success and popularity in the different departments of industry to which they devote themselves. He is respected by the members of his profession, while his many excellent personal characteristics have won for him the regard of all with whom he has come in contact.

H. C. Schulz, Stoves, Hardware and Agricultural Implements.—Conspicuous among the leading representatives of the hardware industry, Mr. H. C. Schulz has been successfully prosecuting this business here for the last ten years, and by his energy and enterprise has built up a flourishing and substantial patronage. The premises occupied are very commodious, and are filled with a superior stock of goods. These comprise a complete assortment of hardware, inclusive of builders' and shelf ware, mechanics' tools of all kinds, table and pocket cutlery of every description, the most improved designs in stoves and ranges for cooking and heating purposes, and a great variety of agricultural and horticultural implements of the best and most improved makes. These goods are the productions of the most reputable and popular manufacturers, are guaranteed to be exactly as represented, and are sold at prices that cannot be discounted by any legitimate house. Mr. Schulz is thoroughly familiar with every branch of the trade in which he is engaged, and is an excellent judge of the goods he is handling. He is also the manufacturer of the now famous Climax drags or harrows, which are very popular wherever they have been introduced, and whose efficiency and superior quality have been fully tested and practically proved. Mr. Schulz is a German by birth, but has lived in this country from his youth. He is known as one of the most responsible and honorable members of the business community, and is cordially esteemed in social circles.

C. A. Dewey, Hardware, Stoves, etc.—For a score of years this gentleman has been engaged in the business he is so successfully prosecuting, and occupies a position in the front rank of the trade. His spacious store and well-equipped shop are favorably located, and he possesses every facility and qualification for the prompt and efficient transaction of his trade. Full and comprehensive lines of all kinds of hardware, embracing builders' and shelf ware, mechanics' tools of every description, the best makes of table and pocket cutlery, and a great variety of similar goods are to be inspected here. "Stewart" and "Splendid" heaters, also "Paris" ranges and other first-class cook-stoves, and a large assortment of the newest and most improved patterns in stoves, heaters and ranges for cooking and heating purposes, is also on sale. These goods are the productions of the best and most reputable manufacturers, and are guaranteed to be exactly as represented. The tin, copper and sheet-iron ware manufactured in the shop, and all the work undertaken by Mr. Dewey, are of an equally reliable and substantial character. Mr. Dewey is a native of Vermont. During the lengthy period of his business and social career here he has thoroughly identified himself with the interests of this place, and is regarded as one of our most popular and highly-respected merchants and citizens.

A. H. French, Insurance Agency, Masonic Block, Room 2.—The question of insurance is confessedly of very great importance to property owners throughout the country, and closely concerns all branches of business. A well-known and prominent insurance agency here is that so efficiently managed by Mr. A. H. French, and which has been in active operation for about five years. This gentleman represents corporations whose aggregate capital is more than \$100,000,000, the list embracing the most substantial companies of this country and England. For absolute soundness and responsibility they are unsurpassed by any in the world, are known to be fully competent to any and every risk they undertake, and to meet losses when they occur promptly and squarely, and without scaling or attempt at evasion. Mr. French's operations are not confined to this city, but extend into the surrounding country, and many of the largest and most influential property owners of this section are embraced in his list of insurers. The office is very eligibly located in Masonic Block, where full information may be had of Mr. French or his assistant. Mr. French is known to possess every possible facility and qualification for the position he so ably fills, is energetic and enterprising, with very decided business talent and a very extensive acquaintanceship.

FOND DU LAC.

THE city of Fond du Lac is delightfully situated at the mouth of the Fond du Lac River and the southern extremity of the beautiful Lake Winnebago, and is practically the geographical and commercial centre of Fond du Lac County, of which it is the county seat. This lake is an important link in the natural chain of navigable waters that connects Lake Michigan and its tributaries with the Mississippi. The city is built upon ground rising gradually from the shore of the lake, and its most remarkable feature consists in the large number of artesian wells, nearly a thousand in all, from 90 to 130 feet in depth, which supply its people with abundance of pure and excellent water. One of them yields "magnetic water," which is noted for its special curative properties. The first white settlers hereabouts, located in the summer of 1836 and the spring of 1837. When one visits a western town so beautiful and attractive as this he cannot help wondering why white settlers from the crowded cities of the East do not continue to flock here in greater numbers for the sake of the pure water, pure air, and the other wholesome and agreeable things that nature and its people have provided. Fond du Lac County contains 450,000 acres of the most fertile and fruitful land in the State of Wisconsin, the most of it well and highly cultivated. The city of Fond du Lac is the natural depot and distributing point for its products, as well as the source whence its people seek their supplies, or that portion of them which they cannot themselves raise. The transporting facilities are equal to any and every demand that may be made upon them, and are such as enables it to compete successfully with any city of the second class in this part of the Union. It is here that the main line from Chicago and the Milwaukee Air Line of the Chicago and Northwestern meet, another branch giving connection with Sheboygan on the east, and all of them opening the way northward to the shores of Lake Superior. The Wisconsin Central also passes through here, and a branch of the Chicago, Milwaukee and St. Paul connects with the trunk line thirty miles south. These afford every needed convenience for passengers and freight traffic, in addition to which is the steamboat connection with Green Bay, and all points on the Fox and Wolf Rivers.

The manufacturing industries of Fond du Lac are very considerable and specially notice

able, most of the leading branches being well and prosperously represented. Several saw, shingle and grist mills, sash and door factories, foundries, carriage and agricultural implement manufactories, a blast furnace, together with several other similar industries, are in successful operation, involving the investment of a large amount of capital and the employment of several hundred skilled mechanics and laborers. The various departments of general trade are excellently well represented also, and for the most part are operated by merchants of marked ability, ample capital and pronounced enterprise. All the branches of retail trade are exceptionally active and prosperous, and one national, two savings, and two private banks offer every needed accommodation in the direction of finances. The city of Fond du Lac is divided into five wards, is regularly laid out, and, with its many elegant residences and costly business blocks, is really one of the handsomest and most attractive cities in the west. That material interests do not monopolize the attention and regard of its citizens is evident from the number of its religious organizations, schools and kindred institutions. There are twenty churches, forty-eight public schools, two public libraries, two convents, two daily, one German semi-weekly, and six weekly newspapers, two of them German, the Opera House, hotels, the large high-school building, and a fine post-office being very noticeable. The progressive spirit of its people is particularly evident in the attention that has always been given to public improvements. Fond du Lac was one of the first cities in the West to adopt the electric light system, which is now in general use throughout the city, and in public buildings and the prominent business places. The Holly system of water-works is a new and very important improvement, and the elegant Court-house recently erected on the square, on Main Street, with its beautiful surroundings, is one of the finest buildings of its kind in this part of the country.

Fond du Lac is well named the "Fountain City," for, as the city stands to-day, the designation is more and better than a merely fanciful title. Its beautiful location and salubrious climate, the general good health and superior intelligence of its people, its natural advantages and acquired facilities for commercial operations and business ventures, its excellent municipal government, together with all its means and instrumentalities for the religious, moral and mental advancement of its citizens, serve to give reality to the title and lend it a genuine and actual significance.

Following will be found accurate biographical sketches of many of its leading and representative business men and a faithful record of the industries they govern, which same are for the most part prosecuted with marked zeal and ability, reflecting alike credit upon their proprietors and the city in which they are located. The population of Fond du Lac at the present writing is about 13,000.

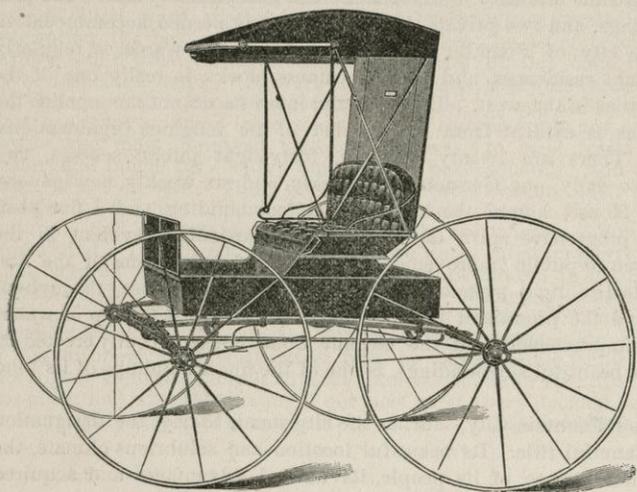
Franz Lauenstein & Son, Foreign and Domestic Wines and Liquors, 493 Main Street.—An old-established and reliable house engaged in this line in the city is that of Franz Lauenstein & Son, importers and wholesale dealers in foreign and domestic wines and liquors, whose well-known establishment is centrally located at 493 Main Street. This popular and prosperous concern was founded away back, over thirty-six years ago, and being conducted on sound business principles, and its management being characterized by foresight and enterprise, its career has been from the start a record of steady progress and prosperity; the trade to-day being large and substantial, and keeps increasing with years. The store is 25x100 feet in dimensions, and a heavy and carefully selected stock of fine wines and liquors is constantly carried to meet the extensive and ever-growing demand, including French wines and brandies, Holland gins, Irish and Scotch whiskies, and also a line of fine Rye and Bourbon whiskies, etc. Mr. Lauenstein, the founder, and at present sole proprietor of the business, is a native of Germany, and has resided long enough here to be entitled to the distinction implied by the term "old resident." He is a man of excellent business ability, and of sterling integrity in all his dealings, and stands A1 in the trade.

Henry Scherer, Fond du Lac File Works.—One of the most important manufacturing enterprises in this city is the above-named well-known establishment, which was founded in 1867 by its present proprietor, and which now enjoys a large and flourishing trade. The premises occupied are very spacious and commodious, and are splendidly equipped with the most improved machinery and appliances. Employment is given to a large number of skilled mechanics, and the goods turned out have a wide-spread reputation for



excellence. The house is patronised by the most extensive and important machine shops, mills and blacksmith shops in this section, its trade extending to Oshkosh, Marinette, Menominee and throughout the country lying east, north and south of this place. Mr. Scherer, who is a thoroughly practical man, learned his trade at Albany, N. Y., and has been a resident of Fond du Lac since 1867. He is a public-spirited and enterprising citizen, who is very highly respected and esteemed for his strict honor and integrity, and many other good qualities.

Geo. S. Burrows, Carriage Tops, Canopy Tops and Sun Shades; also Manufacturer of Elastic Carriage Top Dressing.—Many inventors have devoted much of their time and earnest thought in the endeavor to perfect a light, convenient, durable and handsome top for buggies and other vehicles, and Mr. George S. Burrows has at last succeeded in accomplishing this very desirable



result. His invention is known as the "Two-Bowed Carriage Top," and is conceded by all who are at all conversant with carriage-making to be unsurpassed in usefulness, durability, convenience and elegance. There is no difficulty whatever in getting into the carriage when the top is up or when folded back; one-half of the roof forms the duster, doing away with the old-fashioned duster

M. O. Sullivan, Harness, Saddles, etc.—The harness shop and horse furnishing emporium of Mr. M. C. Sullivan well merits a description in our pages, since it is one of the leading establishments of the kind in Fond du Lac. Mr. Sullivan was born in Ireland and emigrated to this city nineteen years ago. He immediately established himself in his present business, and, being a skilled and experienced harness maker, soon built up a large and liberal patronage. His store is 25x40 feet in superficial dimensions, and is both well fitted up and amply stocked, containing a full assortment of light and heavy single and double harness, saddles, bridles, collars, whips, robes, fly nets, blankets, currycombs, and other furnishings, as well as trunks, valises and travelling bags. The shop in the rear is 25x50 feet in size. It is fully equipped with every manufacturing facility, and eight expert hands are employed. Here are made many of the handsome and serviceable goods contained in the store, and custom work and repairing are also promptly and satisfactorily attended to. Mr. Sullivan has made a great success of his enterprise and has made a most enviable reputation as a manufacturer and dealer. He does a very large general trade, and his order work, which he makes a specialty, is

that is usually buttoned on, thus saving expense and unnecessary trouble. These tops are now extensively used throughout the United States, and are increasing in popularity every year. Mr. Burrows is one of the largest manufacturers of carriage tops, canopy tops and sun shades in the West, and his works contain every facility for making these useful and necessary goods. The building is a handsome three-story structure, 120x140 feet in superficial dimensions, and much expensive machinery is used. Thirty hands, skilled and experienced in their respective departments, are employed, and an enormous quantity of tops are turned out, last year's output being three thousand carriage and canopy tops, of various sizes, shapes and patterns. Mr. Burrows has been engaged in this business, either on his own account or for others, his entire lifetime. Born in Fond du Lac county, he established his business in 1873. In 1875 he entered into co-partnership with Mr. A. D. Goddard, and in 1883 dissolved, two years subsequently purchasing his old partner's entire interest and thus becoming sole proprietor of the business. He is favorably

known throughout the United States amongst the leading carriage manufacturers, and is highly respected and esteemed in his native city amongst all classes. By his enterprise and industry he has made an independent fortune for himself, and has added in no small degree to the supremacy which Fond du Lac enjoys as a great manufacturing center of the West.

also very extensive. The best leather and other material only is used, and no pains are spared to maintain the reputation which his house has always enjoyed. Mr. Sullivan, both as citizen and artisan, is highly respected.

Bartlett & Carstens, Fresh and Salt Meats, etc.—An old-established and successful house in the meat trade in Fond du Lac is that of Messrs. Bartlett & Carstens, which has been in business here for the past quarter of a century, and which commands a very extensive trade. The firm own and occupy a spacious and commodious building, measuring 24x120 feet, which contains every convenience and facility for the carrying on of their large trade. They keep constantly on hand a large stock of fresh and salt meats of the choicest description, poultry and live-stock. Owing to their long experience in the business, and their wide connections throughout the surrounding country, they are enabled to purchase their supplies on very advantageous terms, their customers participating in the benefits thus derived. The members of the firm are courteous, agreeable gentlemen, of the strictest honor and integrity, with whom it is both pleasant and profitable to have business relations.

Joseph Wolff, Manufacturer of Fine Cigars, No. 429 Main Street.—A thoroughly practical cigar-maker is Mr. Joseph Wolff, who began business in this city as long as thirty-two years ago, manufacturing stock for the trade and for his own custom. He now enjoys a good business, extending throughout this section of the State, and he carries a handsome stock of fine cigars of various brands, chewing and smoking tobacco, snuff, pipes, cigarettes, and smokers' articles generally. The store is 25x100 feet in dimensions, the factory being in the rear, wherein are employed from eight to ten hands, and every facility is at hand for the manufacture of first-class cigars. The store is neatly and appropriately fitted up and the entire building, which is a very handsome one, is owned by this enterprising manufacturer. Customers are promptly served, and orders by mail or otherwise receive immediate attention. This gentleman is a native of Germany, but came to this country early in life. He immediately met with success, and as the city has been advancing and increasing in population and wealth, his business has also been benefited and improved by the general prosperity. He is justly regarded as one of the most skilled and experienced manufacturers in the State, and the brands of his make are unsurpassed for excellence and richness of flavor. Mr. Wolff is one of the most deservedly popular citizens of Fond du Lac, and by his enterprise, push and sterling principles has met with his proper reward, and achieved a well-earned reputation amongst all classes, by whom he is highly honored, respected and esteemed.

Charles Hartmann, No. 317 Main Street, Stoves, Hardware, etc.; also, Well and Cistern Pumps, Sole Agent for Michigan Stove Co.—One of the leading merchants in the city is Mr. Charles Hartmann, the well-known and highly-respected dealer in stoves, tinware, hardware, culinary utensils and housekeepers' goods. Mr. Hartmann was born in Germany, and, like so many of his fellow-countrymen, emigrated to this country to better his fortunes. He came with his parents at an early age, and for some time resided in the State of New York. He established himself in this city twenty years ago, the business being conducted under the name and style of Reing & Hartmann. This firm was dissolved, and Mr. Hartmann is now the sole and exclusive proprietor. His stock is one of the most varied and complete in the city, and his patronage comes from all classes of the community. As many as four courteous and obliging assistants are required to attend to the wants of customers, and every effort is made to supply the wants of the most critical and fastidious patrons. Utility, beauty and economy are sought after in the selection of the stock, and the large and liberal patronage bestowed upon the establishment is fully deserved and well merited. Both socially and in business circles Mr. Hartmann enjoys the confidence and esteem of his fellow-citizens. He is enterprising, upright and honorable, identifying his own interests with those of his customers, and in serving them he has risen to the highest attainable position in the important industry in which he is engaged.

E. A. Keith, Grocer and Provision Merchant, Main Street.—To conduct successfully a strictly first-class general grocery establishment requires both ability and energy, as well as a profound and complete knowledge of the various influences that effect the trade, and the faculty of anticipating the varied tastes in food products of all classes of the community. Among the houses engaged in this line in Fond du Lac is that of Mr. E. A. Keith, who was born here in 1862, of Scotch descent, and, though a young man, is like all Scotchmen, full of perseverance and energy, which is characteristic of the race. Mr. Keith, although lately established in business (having commenced in August, 1885), has already made his mark in his line of trade. He keeps a full and complete line of groceries, fancy groceries, canned fruit, and everything pertaining to making a perfect stock of groceries and provisions. E. A. Keith's store is very eligibly located, substantially fitted up, 20x100 in superficial dimensions, and parties desiring fresh goods will do well to patronize this establishment, where will be found a large assortment and at moderate prices. Mr. Keith is well known in the community as a young man of sterling worth and gentlemanly bearing, and well deserves the success he has attained.

A. J. Decker, Dairy Outfits and Supplies, No. 518 Main Street.—Prominent among the mercantile establishments of Fond du Lac is that of Mr. A. J. Decker, manufacturer and dealer in dairy outfits and supplies, who commands a large trade throughout the State. He occupies commodious and centrally located premises, which are fitted up with every convenience for the carrying on of his extensive trade. He supplies complete outfits of the most approved style at moderate prices, his utensils having obtained a wide reputation for excellence. He also does a large trade in cheese and butter, of which he always has a large and first-class stock on hand, and for which he pays the highest market price, making liberal advances on consignments. Mr. Decker is the founder of the Fond du Lac Dairy Board of Trade, on which he will represent factories for the sale of goods when desired, inquiries by mail being promptly answered. Mr. Decker is an enterprising, public-spirited citizen, who has won the confidence and esteem of all who have had business transactions with him, owing to his strict integrity and honorable methods of dealing.

REYNOLDS' LIME & STONE CO.,

(B. F. POTTER, J. M. REYNOLDS.)

WHOLESALE AND RETAIL DEALERS IN

**Lime, Building Stone, Flagging, Flux,
Crushed and Cut Stone, Ce-
ment and Hair.**

WORKS AT EDEN, WIS. OFFICE, COR. MARION & LIGHT STS.,
OSHKOSH, WIS.

W. H. Wells, General Banker, etc., corner Main and First Streets.—No feature of progress in any community sustains more important relations to the mercantile, manufacturing and financial interests of the same than the banking system. The bank is as indispensable to the development of industry, commerce and trade in this progressive age almost as air is to existence. While the institution altogether, either as a secure and profitable medium for investment or as a storage for deposits, is manifestly most useful, like other departments of progress, some find more favor with the public than others, for reasons at once obvious, and not infrequently it will be found that the less pretentious concerns are the most stable and reliable. In this connection special mention should be made of Mr. W. H. Wells, general banker, etc., corner Main and First Streets, this city, than whom none engaged in this line of business in or around Fond du Lac has been more fortunate in establishing and maintaining a high reputation for sagacity, foresight

and sound judgment, as none enjoys a higher reputation for sterling integrity and stability. As a consequence, Mr. Wells deservedly stands in the front rank as a financier in this region, and numbers among his large and influential *clientele* many of our leading citizens. Prior to establishing in business here, in 1870, Mr. Wells had been engaged in banking in New York State for upwards of twenty years. Being thoroughly conversant with every phase and feature of the business, of wide practical experience and upright and honorable in all his transactions and dealings, and devoting close personal attention to the affairs of those intrusting their interests to his charge, it is only in the nature of things that he should have attained to the prominence and prosperity he today enjoys. Besides handling deposits and transacting a general banking business, Mr. Wells also attends to collections, etc., the same being made all over the county, and at the most reasonable terms. Those in need of any business in his line should consult him.

JANESVILLE.

THERE is not a city in the fertile and flourishing State of Wisconsin which has a more flattering record of growth and prosperity than Janesville. With over 10,000 inhabitants, it possesses most important mercantile and manufacturing interests, while, socially speaking, it has numerous advantages and is an important educational centre. As the capital of Rock County, it is the most prominent place in this section, and has a fine court-house, jail, etc.

The city is laid out on both sides of the Rock River, seventy miles west-southwest of Milwaukee, and is noted for the size and architectural beauty of its buildings, both residential and for mercantile purposes. Its municipal affairs have ever been ably administered, and its progress in the line of material improvement has been sure and conservative. It has every adjunct necessary to the substantial growth of a great city, and its advantages have been duly utilized by its enterprising and industrious population. A marked feature of Janesville's facilities is its railroad connections *via* the great trunk routes of the Chicago & Northwestern Railway and the Milwaukee & St. Paul Railway. The old Madison & Beloit Railroad Company was authorized, by an act of the Legislature in 1850, to extend its road from Janesville to Fond du Lac. Its name was changed to the Rock River Valley Union Railroad Company. In 1851, the line from Janesville north not being pushed as the people expected, the Legislature of Illinois chartered the Illinois & Wisconsin Railroad Company, with authority to consolidate with any road in Wisconsin. In 1855 (the year the road was completed to Janesville) the above company consolidated with the Rock River Valley Railroad Co., taking the name of the Chicago, St. Paul & Fond du Lac Railroad Co. It afterwards failed and was reorganized and pushed through the rich grain fields of the Rock River valley on to the timber and mineral wealth of the North. After 1855 the partially graded line on a direct route between Janesville and Madison was abandoned. The Beloit people amended their charter and got a branch through to Madison, but not till 1864. Another company was the Racine, Janesville & Mississippi Railroad Company, chartered in 1852. After many vicissitudes it was reorganized as the Western Union Railroad, and is now controlled by the Chicago, Milwaukee & St. Paul Railway. The city's transportation facilities are perfect, while it has one of the richest agricultural territories tributary of any city in the State, and which affords an active market for the enterprising merchants here located. Janesville's manufacturing interests are of the first importance; her splendid water-power cannot be readily duplicated. It is duly appreciated and more largely utilized year by year by concerns engaged in the production of boots and shoes, carriages, leather, iron products, reapers, cigars, flour, cotton fabrics, woodenware, etc. The steady growth of her industries is a most

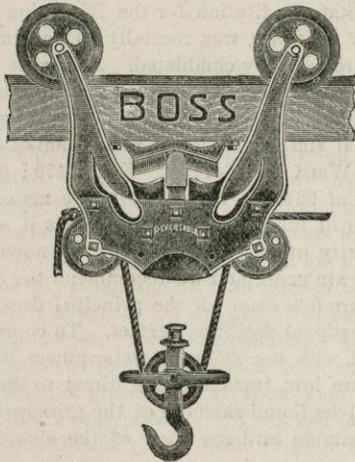
cheering indication of the city's solid prosperity. The statistics of the same will prove deeply interesting. By the census of 1885 over 500 wagons, carriages, etc., worth considerably over \$150,000, were turned out here that year. Iron products and manufactured articles of iron to the value of \$327,500; and leather, boots and shoes to the value of \$235,000. Janesville's production of cotton goods is over 4,300,000 yards annually, worth \$350,000; of beer, over 6000 barrels. In 1885 upwards of \$115,000 worth of woodenware was turned out here. The value of the real estate and machinery devoted to the above purposes exceeded \$705,000 in 1885; stock and fixtures were worth \$201,500, while 846 men found employment and earned \$263,193 during the year. In 1885 Janesville's splendid roller mills produced 97,000 barrels of the choicest flour, worth \$400,000. There were manufactured here that year 927,825 cigars and cigarettes and other articles to the value of \$85,350. The value of the real estate and machinery devoted to the above lines is \$150,000; stock and fixtures are worth \$17,000, and 78 men are employed, earning nearly \$35,000 per annum. These are a few of the facts indicative of the importance of Janesville as a great manufacturing centre. The city is also famous as the most important centre on the continent for the breeding of horses of the best type, the name of Galbraith being internationally famous. Her banking facilities are perfect, including two honorably-conducted national banks and one for savings. She has a fearless and public-spirited press, the newspapers published here being able champions of the city and county interests. Janesville's hotels are strictly first class. Nowhere is there better management or more satisfactory accommodations.

As is widely known, Janesville is the seat for the State Institution for the Education of the Blind. This, the first charitable institution established by the State, was formally opened in 1850, and has been of the greatest benefit. It is a large structure and ably conducted. Janesville has a flourishing academy, high school, and splendid public schools. There is also an excellent commercial college here, and the best music schools in the State. Such are a few of the advantages afforded by this enterprising city. The following are official statistics as to the population of Janesville by the census of 1885; First Ward, 2567; Second Ward, 1943; Third Ward, 1479; Fourth Ward, 2729, and Fifth Ward, 1223, making a grand total of 9941, of which 4794 were males. At the annual ratio of progress a close estimate of the number of inhabitants in 1887 places it at considerably over 10,000. Janesville is noted for the salubrity of its climate. Probably nowhere is there such a low death rate. The sanitary arrangements are good, and we recommend the city as a most desirable spot to reside. The religious privileges are first class, all the principal denominations being represented, while society is refined and educational facilities perfect. To capitalists, also, the city presents good openings for investment, and with her splendid water-power there is room for many more factories, mills, and shops. Taxes are low, transportation direct to the large cities, and the markets of the West available. Below will be found sketches of the principal mercantile and industrial establishments of the city—a veritable birdseye view of the elements of Janesville's material prosperity.

Louis F. Knipp, Brewer.—The history of the rise and progress of industrial activity in the United States presents no counterpart to the marvellous growth of the brewing interests in this country during the last twenty-five years. From comparatively insignificant proportions the industry has developed enormous magnitude within the period mentioned, upwards of \$100,000,000 being now invested in the manufacture of beer, and a vast number of hands employed, while thousands are afforded thriving livelihoods in the sale of this palatable and invigorating beverage. In this connection it is a pleasure to call attention to the well and favorably known firm of Louis Knipp, who started in business here about four years ago in copartnership with Mr. Gezelschap, under the firm name of Gezelschap & Knipp, but, buying out his partner on January 1st, he assumed sole control, and who, from the very outset of the business, may be said to have virtually bounded into popular favor and prosperity, owing to the

superiority of the product, which, for purity, flavor, body and general excellence, is not surpassed by any made in this section of the State. The building is a two-story, 50x100 brick structure, supplied with full steam-power, and thoroughly equipped with the most improved machinery and appliances, the brewing being under the close personal supervision of Mr. L. F. Knipp himself, who is a practical and experienced brewer, and employment is furnished to over a dozen hands. The annual production runs above 5000 barrels of beer, the same finding ready market in and around Janesville, the trade being, in fact, fully commensurate with the capacity of the concern and the excellent reputation the beer uniformly maintains. Mr. Knipp is a man of sound judgment and untiring energy, as well as being fully conversant with every feature and phase of the business, and is, in short, largely endowed with the qualities that invariably lead to success in all the walks of life.

Janesville Hay Tool Co., Manufacturers of Strickler's Reversible Dead-Lock Hay-Carrier, and Jobbers in Haying Tools.—As manufacturers of the celebrated "Strickler's" dead-lock hay-carrier, the Janesville Hay Tool Co., after expending large capital and much labor, have produced an article of utility in its highest degree of perfection, thereby conferring the greatest possible benefits upon the agricultural community, in enabling them to enjoy in full measure the blessings concealed in Mother Earth's bounteous storehouse. There is but one strictly reversible dead-lock hay-carrier made, and that is owned and manufactured by this company, and the most convincing proof that it is the best and simplest made, most perfect in action and most durable, is to be found in the fact that so many would-be inventors are trying in every conceivable way to imitate the same. These carriers are made of the best material and with no springs, and it is so simple in construction and so easily manipulated that a boy can easily handle it. This carrier has been before the public for many years. The

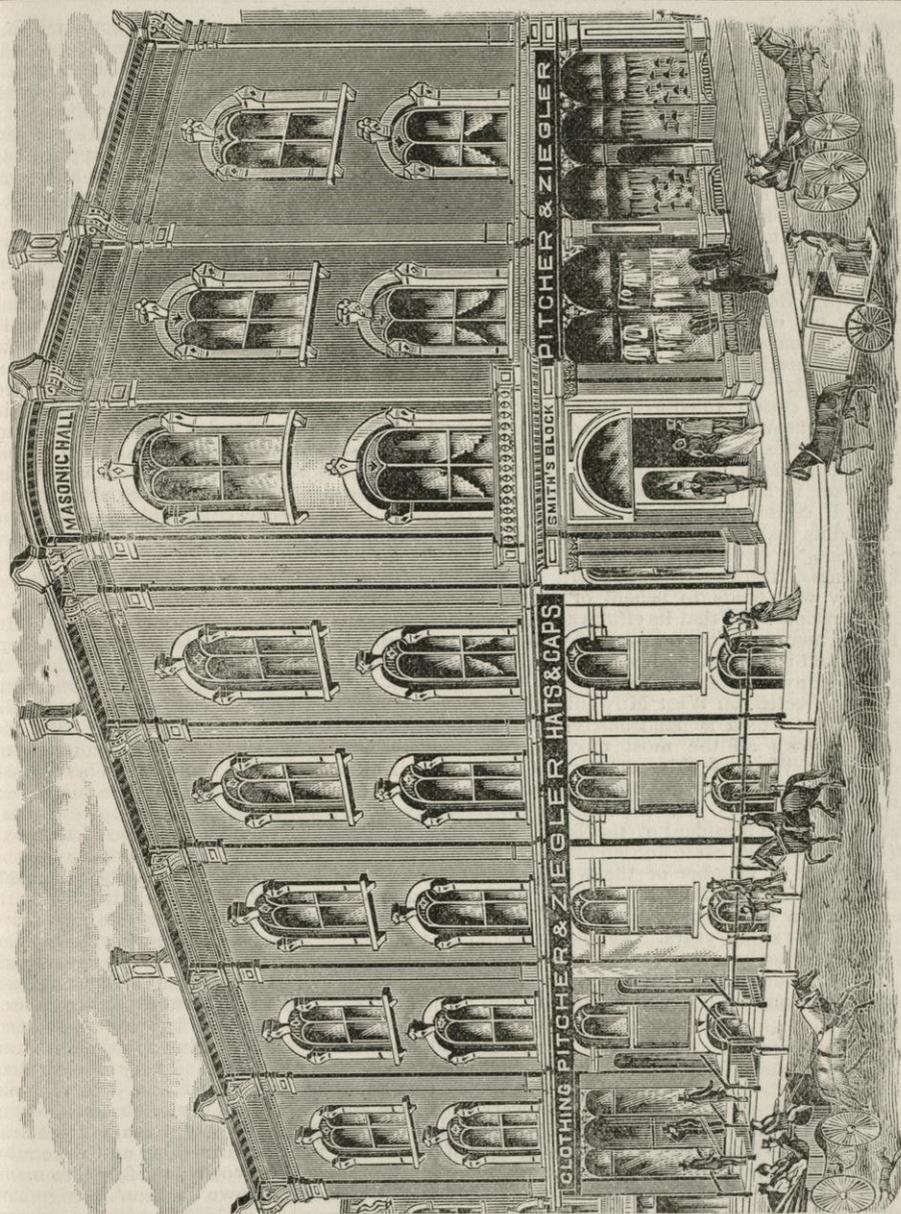


present company was organized in 1884, with Mr. W. T. Van Kirk as President, who is also largely interested in the grocery trade; G. M. Hanchett, Vice-President; H. H. Sheldon, Secretary and Treasurer, the two latter composing the well-known firm of Hanchett & Sheldon, extensive dealers in agricultural implements, and Mr. F. B. Strickler as Manager. The company also manufacture double and single horse hay-forks (notably the dead-lock), hooks, pulleys and haying tools, and from whom repairs for their carriers can be also obtained at any time, while their prices are such as to have met the cordial approbation of their many patrons in all parts of the Union. The company, to more fully facilitate their extensive operations, have established wholesale depots and general agencies as follows: J. M. Childs & Co., Utica, N. Y.; A. H. Rhoades, Athol, Penn.; Alfred Cox, Juliustown, N. J.; Toledo Implement Company, Toledo, Ohio; E. C. Kellogg, Lafayette, Ind.; Sickels, Prescott & Co., Davenport, Iowa; E. S. Bristol & Gale, Chicago, Ill.; Frank Bros., Portland, Oregon,

and San Francisco, Cal.; Lourie, Bouman & Boyer, Keokouk, Iowa; Elliott, Kelley & Co., Burlington, Iowa. The agriculturist seeking the cheapest and best method of handling his crops of hay and grain may be assured that the "Strickler reversible dead-lock hay-carrier" is not an experiment or an untried thing to fail on his hands, but the ripe result of years of successful and widespread use.

J. A. Denniston, Grocer and Baker, No. 49 West Milwaukee Street.—Few men in Janesville can take a retrospective view of their past life and business career with greater pride and satisfaction than Mr. J. A. Denniston. He is in every respect a self-made man, and owes his success in life to his own industry, energy and sterling character. He was born in Pennsylvania, and came to Janesville twenty-nine years ago, two years later establishing himself in business with only a small capital, but with a great deal of experience and energy, and in a few years won for himself a substantial footing on the road to success. He is to-day the oldest house in the grocery trade, while the style of the firm has not been changed since its inception. The premises, which Mr. Denniston has continuously occupied for the past fifteen years, are spacious and commodious, and are heavily stocked with the finest grades of staple and fancy groceries, green, canned and dried fruit, teas and coffees being made a specialty, while the bakery which he conducts in connection is perfect in its details and equipment, and where always may be found the most wholesome and toothsome variety of bread, cakes and confectionery. Mr. Denniston is so well known and has retained his old customers for so long a time that his reputation for honorable dealing is established beyond the requirements of praise.

H. S. Woodruff & Co., Patentees and Manufacturers of Champion Trace Buckle.—The products of this concern are in steady and extensive demand all over the country, owing to the general excellence of the article, the "Champion trace buckle" being not equalled by anything of the kind yet introduced, combining, as it does, more features of merit than any other made in the land to-day—ease of adjustment, execution, strength and durability. This flourishing enterprise was started in 1882, and the positive and permanent success that attended it from the first amply attests the wisdom that inspired its inception as well as the superiority of the goods manufactured. The factory is a two-story 100x100 structure, supplied with steam-power, and thoroughly equipped with the most improved machinery and appurtenances, and employment is afforded to upwards of forty skilled and experienced hands, the trade being very heavy and extending to all parts of the United States. Mr. Woodruff, who is sole proprietor (the "Co." being nominal), was born in the State of New York, and has resided here some thirty-five or more years. He is a man of untiring energy as well as of unmistakable ingenuity and skill, and it is only in the natural order of things that he should have attained the full measure of success that has attended his well-directed efforts.



Establishment of T. J. Zeigler, successor to Pitcher & Zeigler.

T. J. Zeigler, successor to Pitcher and Zeigler, Clothing, Hats, Caps and Furnishing Goods.— There is no more active, enterprising and reliable clothing house in this city than T. J. Zeigler, whose honorable dealing and liberal methods have secured for his house its present representative position in the trade. As a dealer in clothing, hats, caps and gents' furnishing goods, he has no superior in Janesville, while the superior quality of his stock, coupled with the reasonable prices and courtesy characteristic of his establishment, render it a desirable place at which to deal. He occupies a handsomely fitted up and spacious store at the corner of Main

and Milwaukee Streets, in the Smith block, one of the most desirable locations in the city, while the stock embraces all the latest styles of the Eastern markets. This house enjoys a deservedly large trade, and may be heartily commended to those desiring really first-class goods. Mr. T. J. Zeigler is a native of New York, and a gentleman well and favorably known to a large circle of friends and acquaintances in both the business and social world, and as a representative merchant and estimable citizen he is well deserving of the success which has been secured in the two short years since the inauguration of this solid enterprise.

Merchants' & Mechanics' Savings Bank, corner West Milwaukee Street and Rock River.—The banks and financial organizations of Janesville have long maintained an influential place in the commercial world. Their well-balanced and conservative management has been a most important factor in the prosperity and commercial stability of the city, and whose growth and usefulness have been fully in keeping with the development of its commerce, constituting the solid bed-rock upon which is founded the results of mercantile enterprise and capacity, prominent among whom is the Merchants' & Mechanics' Savings Bank, which, since its organization, in 1875, has enjoyed an almost phenomenal success. Its management has always been in the hands of clear-headed business men, noted for conservative judgment and ability, and whose every interest is closely allied with the permanent prosperity of Janesville. The bank has always paid good dividends to stockholders without venturing upon hazardous business in order to realize profits. In fact, its merit and success is due to the prudent and conservative system which has characterized its management. In addition to receiving deposits of savings, the bank transacts a general business, utilizing every modern system which in any way tends to benefit or enhance financial operations, and that its efforts are appreciated by the mercantile community is evidenced by the large and influential patronage it enjoys. The bank occupy a spacious three-story brick building, just erected, on West Milwaukee Street and Rock River, which is handsomely fitted up and provided with all the most modern conveniences. Mr. W. S. Jeffris, a native of this State, has filled the responsible position as cashier for the past three years. Mr. A. H. Sheldon was last year elected vice-president of the bank. He is a native of New York State and an old resident of this city, and a member of the well-known hardware house of Hanchett & Sheldon, while Mr. Henry Palmer has filled the position of president for the past seven years. Though born in New York State, he has resided here since 1871, and is justly regarded as a vigorous exponent of the soundest principles governing banking and finance.

Wm. Hemming & Son, Brewers, Brewery Nos. 19 and 21 Franklin Street; Office, No. 55 West Milwaukee Street.—The brewing interests of the United States are those of the greatest importance. The consumption of malt beverages, as shown by the last official census of the country, has increased more than fifty per cent in the last decade, abundantly testifying to their growing and permanent popularity. Among the leading brewers of ale and porter in the Northwest, the house of Messrs. Wm. Hemming & Son stands at the head of the business, whose perfectly equipped establishment, ranking second to none, enjoys an enviable reputation for the purity of its brew and the uniform standard of excellence maintained for its ale and porter. The house possesses all the necessary qualifications to win success, and as regards skill, capital, care and intelligence, every-

thing requisite is at hand. The appliances and machinery used are of the most modern patterns, and especially adapted to the most thorough and scientific prosecution of the work, while the spacious brewery itself, 25x125 feet in dimensions and two stories in height, with a capacity of 3000 barrels, was built by the firm and supplied with steam-power when they began business as brewers in 1877, the result of which has been, although at heavy expense, to place them in a position to promptly meet the growing demand for their justly-celebrated ale and porter. Mr. Wm. Hemming is an Englishman by birth and a resident of this city of some thirty-seven years' standing, while his son, Mr. Wm. Hemming, Jr., is a native of Janesville. This house is one of our best-known and highly-esteemed breweries, and has had an extended and honorable business career, having for fifteen years prior been engaged in the wine and liquor trade. Besides their large city and near-by trade, the firm ship considerable quantities to all parts of the State, and both as scientific and successful brewers and as respected private citizens bear the very highest of reputations throughout the entire community.

Shoppell & Norris, Contractors and Builders, Proprietors of the Phoenix Planing Mill, on the Race, near Milwaukee Street Bridge.—One of the leading and best known firms engaged in this line hereabouts is that of Shoppell & Norris, contractors and builders, and proprietors of the Phoenix Planing Mill, manufacturers of sash, doors, blinds, etc. This ably-conducted and prosperous concern was established twelve years ago, and by the general excellence of the stock handled and the goods manufactured, together with uniform satisfaction rendered to all persons entering into business relations with them, the firm has from the very start maintained a firm hold on public favor, the trade growing and extending annually, until now it is exceedingly heavy. The planing mill is a two-story, 120x80 structure, supplied with full water motive power, and fitted up with the most improved machinery and appliances, and upwards of thirty hands are employed. An extensive and very superior stock is carried, including rough and dressed building lumber of every description, sash, doors, blinds, moldings, brackets, and make a specialty of hardwood interior furnishing and decorating in all the choice hard woods; the firm also manufacture the widely-known Jackson Refrigerator, patented December 9, 1879, which is in every feature the most complete and best article of the kind yet introduced, being cold, sweet, dry and clean, of which no better criterion could be offered than the fact that over 1000 of these favorite refrigerators were made last year and disposed of readily. The firm is composed of Messrs. Ellis Shoppell and Sutton Norris, natives respectively of Pennsylvania and New Jersey, and both old residents here. They are men of energy and of skill and ability in their line, and fully merit the positive and permanent success they have achieved.

Galbraith Bros., Importers and Breeders of Clydesdales, English Shire, and Cleveland Bay Horses, Killearn, Scotland, and Janesville, Wisconsin.—The marked improvement in the breed of draft horses throughout the United States, of recent years, is one of the most cheering indications of the substantial progress made by American breeders. The facilities afforded in the above line are increasing, and no firm has done more in this commendable field of effort than Messrs. Galbraith Brothers. The Messrs. Galbraith Brothers bring vast practical experience to bear, and are recognized authorities on all the points that go to make up the perfect draft horse. They first began in business at Janesville some six years ago, and their sales have been proportionately large. Their breeding farm is situated at Killearn, Scotland, where for many years past they have devoted close attention to the breeding of Clydesdales. The typical Clydesdale is admittedly the best and strongest draft horse in the world. In every point of excellence he has long maintained the supremacy. They are the most firmly built horses now in the market—symmetrical, stylish, and possessed of a free and handsome action, as beautiful to the eye as they are invaluable in harness. The late Mr. Galbraith, father of the members of the present firm, was celebrated for his life-long devotion to the advancement of the Clydesdale, and achieved an international reputation. This his sons are perpetuating and widening in a most creditable manner. They have, in addition to their splendid list of Clydesdales, a large number of very choice English Shire horses, which, though generally not so well known as the Clyde in this country, but whose excellent record indicates that his merits will be duly appreciated by the intelligent American public, and result in his value as an improver of draft stock becoming generally recognized. Messrs. Galbraith Brothers have been closely identified with their business from their youth up, and possess unrivalled facilities and connections of the most influential character. Their annual illustrated catalogue is one of the handsomest publications of the sort ever issued, and furnishes details of the many famous sires and dams, nearly all of which are prize-winners many times over, and in classes where the finest stock in the country competed. The series of victories achieved as exhibitors and prize-winners is unprecedented in the history of American breeding interests, and is worthy of the close attention of the public. The stock to be inspected at Janesville is all of the best lineage, fashionably bred, and every horse or mare is duly recorded in the authorized stud books of Great Britain and America. The firm's stables are very handsome and substantial, being 50 by 150 feet in dimensions, two stories in height, and built of brick; connected with them are large paddocks and acres of choice pasturage. The partners bring ample capital and unequalled experience to bear, and their enterprise in importing the choicest English and Scotch stock is meeting with its due reward in a liberal and widely-extended patronage from all sections of the United States and Canada. Their prices are low, and, although fixed upon a net cash basis, yet the firm, with its

characteristic liberal policy, is always prepared to grant any reasonable time for payment on good bankable paper. The Messrs. Galbraith are universally popular and respected, noted for their honorable methods and sterling integrity, and abundantly worthy the large measure of success attending their well-directed efforts.

C. W. Hodson, Manufacturer of the best grades of Family and Bakers' Flour.—Established upwards of thirty years ago, the career of this house has been a record of steady progress and prosperity, and now fully sustains its old-time reputation—its products being in steady and extensive demand, owing to the uniform and unequivocal excellence of the flour turned out—the favorite brands being the well and favorably known "Pearl White" (patent flour), "Roller King," "Vienna," a specially well-known brand of family flour; "St. Louis Winter" and "Ruby" (low grade). The mill, which is situated on the Rock River, is a four-story, 60x100 structure, with heavy water power and completely equipped with the Stevens Rolls, Geo. T. Smith Purifiers, and celebrated Morse system of belting. This was put in in 1881 to succeed a run of eight stones that had been put in in 1879, and made it one of the finest mills in the State to operate with the roller system, the daily capacity running above 200 barrels, and a large staff of help is employed. The office, which is a separate building, is 25x30 feet in dimensions, a clerk and book-keeper here attending to the requirements of the trade, which is very substantial, shipments being made to all parts, the trade being, in fact, fully commensurate with the capacity of the mill and the excellent reputation the product has always maintained in the market. Mr. Hodson was born in England, and has been a resident here for very many years, where he is well known and enjoys the confidence and esteem of the community.

A. Richardson & Bro., Boots, Shoes and Rubbers.—A prominent and prosperous firm engaged in this line of business in Janesville is that of Richardson & Bro., manufacturers and wholesale and retail dealers in boots, shoes and rubbers, who, by the reliability and excellence of the goods handled, and by untiring energy and thorough knowledge of the wants of the trade, have built up an extensive and substantial connection. This well and favorably-known house was established in 1874 by Alex. Richardson, the present senior member. Messrs. Richardson & Bro. occupy neat and commodious quarters, and carry a large and excellent stock, comprising a full and fine line of men's, women's, misses' and children's boots, shoes and rubbers, and three active and competent assistants are employed. They are both men of strict integrity in their dealings and business relations, of push and perseverance, and fully merit the success that has attended their well-directed efforts. They started manufacturing a year ago, under the firm name of Richardson & Marzluff, and employ only Rochester, N. Y., hands, and only skilled workman. The factory is 112 x 90 and gives employment to sixty hands. They transact a large and growing business.

L. B. Kinney, Insurance.—The leading insurance companies find it indispensable to maintain agencies here, and many of them transact an extensive business, and have exerted a very important and beneficial influence in the prosperity and advancement of Janesville. Standing in the front rank is the well-known and responsible house of Mr. L. B. Kinney, representing the following solid and reliable companies: Sun, of London; Hamburg, of Bremen; Western, of Toronto; "Providence Washington" Agricultural; German, of Peoria, and other first-class companies, whose business in this city he absolutely controls, and is thus able to conduct all operations upon the most favorable terms, and to guarantee prompt adjustment and payment of all losses that may occur. Being an experienced underwriter, his knowledge and judgment in these matters make him a very acceptable agent, both for companies seeking representation as well as for those who desire insurance in reliable companies. Mr. Kinney is a native of Connecticut, but has resided in the West some forty years, becoming a resident of Janesville nine years ago. He has been engaged in his present business for the past six years, and occupies an office spacious, handsomely appointed and centrally located. Mr. Kinney also conducts a general real-estate business, for which he possesses superior facilities. He also deals in foreign exchanges, and his office is headquarters for tickets to all parts of Europe.

W. G. Wheelock, Crockery, China, Glassware, etc., No. 33 Main Street.—Thirty-one years of continuous and uninterrupted existence is part of the history that marks the career of the popular and prosperous establishment of W. G. Wheelock, dealer in crockery, china, glassware, cutlery, etc., in this city, whose commodious and well-stocked store is centrally situated at No. 33 Main Street, and which is one of the oldest and most reliable concerns engaged in this interesting branch of mercantile activity in or around Janesville. Handling a very superior line of goods, upright and straightforward in all his dealings, and devoting close personal attention to every feature and detail of his business, Mr. Wheelock, who is a man of push and perseverance, has been enabled to build up the large and prosperous trade he now deservedly enjoys as the reward of energy and ability well applied. He occupies a 25x125 foot store, handsomely fitted up and attractively arranged, and a heavy and magnificent stock is constantly carried, including crockery, china, glassware, cutlery, house-furnishing goods, lamps, lanterns, plated ware, yellow-ware, and kindred articles of every description, and three active and efficient clerks are employed, the trade being very extensive. Mr. Wheelock was born in Vermont, and made his home for several years in Boston, Mass., being in a large commercial house on Long Wharf. He is, however, one of the "old residents" of this place, where he maintains an excellent standing in mercantile circles, and is held in high esteem also as a prominent and public-spirited citizen.

J. T. Wright, Hides and Leather.—The hide and leather trade in its various subdivisions has long been one of the most important resources of this country, and among the leading and prominent houses probably none is more favorably known than that of Mr. J. T. Wright, of this city, whose house has been permanently located here for the last thirty years, and supplies a large and growing trade, and whose career furnishes a noteworthy example of what may be accomplished by sustained and honest effort in trade. The spacious premises, 25x100 feet in dimensions, contain a large stock of sole and upper leather, domestic kip and calf, French kip and calf skins, grain leather, moroccos, sheepskins, colored and white lining, ducks, drills, boot-webs, lasts, and a miscellaneous assortment of supplies for the trade. With ample facilities and an intimate practical experience in the business, Mr. Wright is enabled to supply at reasonable prices grades of hides and leather that have invariably found a ready market both at home and abroad, and have given universal satisfaction when manufactured into goods. His trade extends to all parts of the United States, and includes many of the leading tanners and largest shoe manufacturers in the country. A native of New York State, Mr. Wright has resided in this city for thirty years, and has always evinced the greatest interest in all movements looking to the welfare and benefit of his fellow citizens, and has achieved a prominence accorded only to those whose operations have been conducted upon the principles of commercial probity.

W. H. Ashcraft, Furniture and Undertaking, No. 22 West Milwaukee Street.—This establishment, which was founded in 1855, has maintained a career of steady progress, and occupies a leading position in its line in the city to-day. The premises comprise a store and three floors, each 25 x100 feet in dimensions, the present location being occupied since 1871, and an extensive and very superior stock is constantly carried on hand to meet the requirements of a large and ever-increasing trade, embracing furniture of every description, plain and artistic; parlor, dining-room and chamber suits, cabinet, library and office furniture, a specialty being made of handling the "Union" wire mattress, of which a large number are disposed annually owing to their general excellence, and Mr. Ashcraft is agent also for the favorite "Union folding bed," for which there is such steady and extensive demand everywhere, being the simplest in construction and the easiest to operate (having no legs to turn down), and the most complete and best device of the kind upon the market hereabouts. Undertaking in all its branches is also attended to in the most prompt and satisfactory manner, and altogether a very fine business is transacted, two capable and polite clerks attending to the wants of purchasers and patrons. Mr. Ashcraft, who is a native of New York State, is one of the old settlers here, being among the best-known and most respected citizens of Janesville, and enjoys a large and prosperous patronage.

W. C. Holmes, Merchant Tailor, West End Milwaukee Street Bridge.—Probably in no feature of progress does Janesville so closely approach a truly metropolitan aspect as in the number and excellence of its establishments devoted to the fine tailoring and gentlemen's general outfit line, containing as the city does some really noteworthy concerns engaged in this important and indispensable branch of business. Prominent among these stands the admirably conducted and well-known house of W. C. Holmes, merchant tailor and dealer in hats, caps and gents' furnishing goods, whose prosperous business was established in 1869, and by the uniform satisfaction rendered to patrons and purchasers Mr. Holmes rapidly won his way to public favor, his trade growing steadily and substantially. He occupies spacious and commodious quarters, including large store and basement, and carries an elegant line of woolen fabrics (imported and domestic goods), cassimeres, checks, cloths, plaids, meltons, serges, etc., also an excellent assortment of hats, caps and gents' furnishing goods, Mr. Holmes being, besides, agent for the popular Madison Laundry. Two expert cutters and a dozen skilful workmen are employed, the garments leaving this establishment maintaining an A1 reputation for cut, fit and finish, and altogether an exceedingly fine business is transacted. Mr. Holmes was born in England, and has been in the United States upwards of thirty-six years, being a resident of Janesville just a quarter of a century. He is a man of energy and business capacity, and is widely known and highly regarded throughout the entire community.

Mills Bros. & Co., Plumbers, Gas and Steam Fitters, Sewer Builders, and Dealers in Pumps of every description, River Street.—There is no line of business so essential to the maintenance of an adequate sanitary system as that of intelligent and scientific plumbing. The opening of the present year has seen the inauguration in this city of one of the most reliable houses in this line—that of Mills Bros. & Co., the extended practical experience of Messrs. Mills in Chicago, their native city, under the watchful care of their father, one of the best-known plumbers there, being certainly an element to inspire confidence. Their spacious store, 25x75 feet in dimensions, contains a complete stock of plumbers', steam and gas fitters' supplies, as well as pumps of every description. This house is prepared to furnish plans and estimates for work of any magnitude in plumbing, gas and steam fitting, and also in sewer-building, and possesses every facility for completing it in the most approved manner at the lowest possible prices. The firm is composed of Messrs. John W. and James R. Mills and C. B. Churchill, who, as sanitary plumbers, have entered upon the accomplishment of a laudable work in this and surrounding cities, and have already become popular among the leading architects, builders and large property-owners, with prospects for the future of the most auspicious character.

C. F. Glass, Photographer, 21 and 23 North Main Street.—In few branches of industry, science, or art have more marvellous progress been made, within comparatively recent years, than in the photographers' profession. Among the best known and foremost exponents of this useful and interesting art, in Janesville, is Mr. C. F. Glass, whose elegant and well-equipped studio is located in a central and eligible portion of the city, and occupies the first floor of a spacious and commodious building on North Main Street. He executes a general line of photography, making a specialty of artistic work, and the extensive and discriminating patronage which he receives is the highest criterion of the eminent satisfaction rendered by his work. In connection with his photographic establishment, which has been in existence for several years, Mr. Glass has opened an art exchange store, which is handsomely appointed in every detail, and contains an unrivalled assortment of the most exquisite decorations for the home, including embroideries, paintings, and the latest novelties in artistic ornamentations of all kinds. Mr. Glass is a native of New York and has resided in Janesville for the past thirty years. In 1872 he embarked in business on his own account, and from the very inception of the enterprise may be said to have fairly bounded into public favor and prosperity by the superiority of his work, his trade now being exceedingly large, and of a liberal and permanent character. His success is due to his mastery of all the intricate details of his art which is evidenced by the lifelike portraits he executes.

H. S. Ames, Livery, South Bluff Street.—This fine stable, just south of the Pember House, two stories in height and 30x100 feet in superficial dimensions, is the property of Mr. H. S. Ames, the popular and painstaking proprietor of the excellent livery business which he has conducted for eight years. The establishment was built with the sole view of giving accommodations to the noble animals here cared for, as well as the storing of the many stylish vehicles which are always kept on hand to be hired out to those desiring them, either by the day or hour, upon the most reasonable terms. Mr. Ames has one of the best liverymen in the city, his horses being handsome, spirited animals, carefully groomed and well fed, and his carriages, buggies and sleighs, both single and double rigs, are stylish and handsome in appearance, as well as comfortable and light-running. The stables afford unequalled accommodations for a large number of boarders, which, with Mr. Ames' own large stock, makes a business of fine proportions. Special attention is paid to funerals, for which he has the finest hearse in the city, and also for which his facilities enable him to provide any desired number of carriages on short notice. The drivers are careful, competent men, and nothing is left undone to please and satisfy his patrons. Mr. Ames is a native of Wisconsin and deservedly bears the highest reputation as an honorable business man and an upright private citizen.

Brown & Cooper, Veterinary Surgeons, Bluff Street, opposite Park House.—These gentlemen stand at the head of the profession they so ably represent in this city, and possess a thorough and practical knowledge of the requirements of the horse. They have made him the subject of special study, and, in addition to theoretical training, they have enjoyed many opportunities for investigating in a practical manner his characteristics, ailments and diseases. In the treatment of these they have been remarkably successful, and have won an extended and well-deserved reputation for superior efficiency and skill. Dr. Brown is a native of this city, has been practising his profession more than ten years, and is a prominent member of the Wisconsin Veterinary Medical Association. Dr. Cooper is a native of England, came here about five years ago and directly became associated with Dr. Brown as a copartner. Dr. Cooper is also a member of the Wisconsin Veterinary Medical Association. Their handsomely-appointed office is eligibly located on Bluff Street, opposite the Park House, and they are always ready at any time of the day or night to respond promptly to the calls that may be made upon them. They are courteous, highly-honorable gentlemen in their profession and personal relations, and cordially respected and esteemed by the entire community.

E. J. Kent, Painter and Grainer, Dealer in Paints, Oils and Wall-Paper, corner Dodge and River Streets, opposite Rink.—Very few are more widely or more favorably known in the city of Janesville and its vicinity than Mr. E. J. Kent, who, for the past seventeen years, has been the proprietor of the leading house in paints and painters' supplies, and, owing to the superior qualities of his goods and their reasonable price, has permanently retained the patronage of a large and desirable trade. His spacious store, 22x100 feet, is most conveniently located, corner Dodge and River Streets, opposite Rink—a stand which

he has continuously occupied for the past seventeen years. There is not a popular tint or shade that may not be found in stock, as well as all kinds of painters' supplies, including oils, brushes, glass, varnish and many kindred articles pertaining to a first-class paint store. Mr. Kent also carries a large stock of foreign and domestic wall-paper. He is a native of England and has resided in this city for the past eighteen years. He is an energetic business man, honorable and fair in all transactions, and worthy of the success he has achieved. He is also one of the most extensive and reliable painters and grainers in the city, as well as being an artistic and decorative sign painter, making a specialty in wall-paper decorations, and his services are in constant requisition among those who appreciate true art and thorough workmanship.

C. F. Turner, Photographer, No. 33 West Milwaukee Street.—Among the leading photographers in this city is Mr. C. F. Turner, who established his studio some three years ago, and has since permanently retained the patronage of the leading families of Janesville and vicinity. The spacious studio, 25x100 feet in dimensions, is fitted up in elegant style and contains many specimens of his fine workmanship, while the operating rooms are supplied with every accessory by the way of scenery and backgrounds, so that the artist is able to produce a picture in almost any style desired, and at reasonable prices—satisfaction being guaranteed in every instance. In addition to the ordinary branches of the business, portraits are executed in oil, water-colors, pastil, crayon and india ink, in the highest style of art, from locket to life size, and taken either from original pictures or from life, an able corps of assistants being kept constantly employed. Mr. Turner is a native of Ohio and has resided in this city since 1871, where he is spoken of in the highest terms, and whose studio is one of the most popular and progressive in Janesville.

BELOIT.

THE City of Beloit is one of the most flourishing centres of population in the State, and there are few, if any, which present such an array of attractions to those seeking a desirable place of residence, while its commerce and industries compare favorably with those of larger centres. Beloit is advantageously located on Rock River, at the mouth of Turtle Creek, sixty-five miles southwest of Milwaukee, ninety-one northwest of Chicago, and forty-seven south-southeast of Madison. The principal sections of the city are erected on a beautiful plain well adapted for such a purpose, and from which the ground rises abruptly to an altitude of from fifty to sixty feet. Any comparison between the architectural display of Beloit and neighboring towns reflects credit on the former. The main streets are lined with splendid blocks of stores and warehouses, lofty and substantial, containing all modern improvements, and where are to be found as extensive and comprehensive stocks of merchandise as in Milwaukee or Chicago. The residential sections of Beloit are very attractive; many of the mansions are spacious, striking in design, and surrounded by well-laid-out grounds; there are large churches, halls, schools, and colleges, and the city is emphatically one of a progressive and flourishing character. In the manufacturing sections are seen large factories, foundries and mills and hundreds of hands find steady employment. Beloit was first settled in 1837, the year Wisconsin was formed into a territory, and early became a centre of some import-

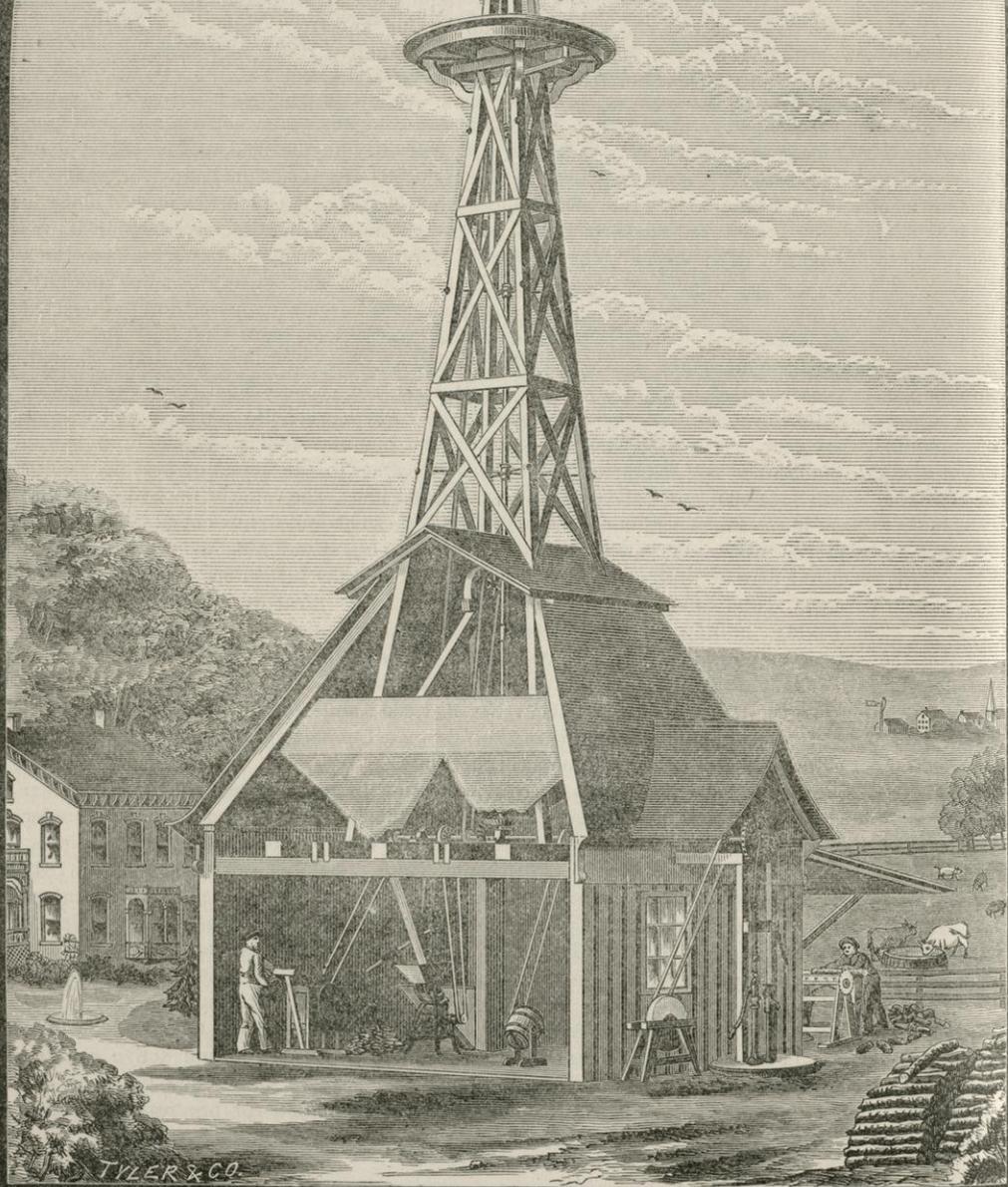
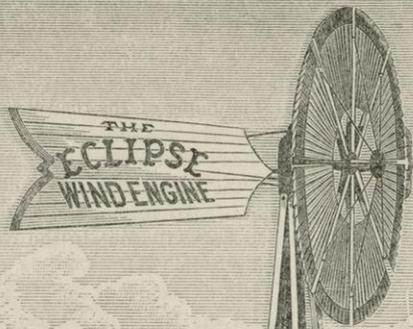
ance. Its growth was rapid and permanent and it was duly incorporated in 1856. The importance of railroad connections was early recognized by its inhabitants, and the territorial legislature of 1848 chartered the Madison & Beloit Railroad Co. In 1850, by an act of the Legislature, the company was authorized to extend the road to the Wisconsin River and La Crosse; also to a point on the Mississippi River near St. Paul. The name of the road was also changed to the Rock River Valley Union Railroad Co. The people of Chicago had been pushing their line vigorously to the northwest, and it was eventually consolidated with the above under the title of the Chicago, St. Paul & Fond du Lac Railroad Co. In the mean time a new charter had been obtained for the Beloit & Madison Railroad Co. to build a road from Beloit *via* Janesville to Madison. A subsequent amendment to this charter left Janesville out in the cold, and the Beloit branch was pushed through to Madison, reaching that city in 1854.

The Galena & Chicago Union Railroad Co. had built a branch of the Galena line from Belvidere to Beloit previous to 1854. In that year it leased the Beloit & Madison line, and from 1856 operated it in connection with the Milwaukee & Mississippi Railroad. Finally, the consolidation of the Galena & Chicago Union, and Chicago, St. Paul & Fond du Lac companies was effected under the familiar title of the Chicago & Northwestern Railway Co. It may also be mentioned that in 1853 the Kenosha & Beloit Railroad Co. was incorporated, but after organizing, the route was changed to Rockford. Eventually the company failed, and its road was purchased by the Chicago & Northwestern. Racine, also, was early in the field, and in 1852 a company was chartered to build a road to Beloit. The City of Racine issued its bonds for \$300,000. The towns of Racine, Elkhorn, Delevan, and Beloit gave \$190,000. The road was pushed along in a rapid manner for those days, reaching Beloit, sixty-eight miles from Racine, in 1856; it was completed to Freeport in 1859; thence to the Mississippi River at Savannah, and afterwards to Rock Island. This was a most important channel of communication, and greatly benefits this city. Beloit is famous for its splendid water-power, which has been largely improved and has enabled manufacturers to successfully compete with industrial concerns in the same line elsewhere. Among the articles produced are woollens, paper, cigars, etc., reapers and mowers, and agricultural implements, carriages, foundry work of all kinds, flour, etc. The official census returns of 1885 afford a flattering exhibit of the city's prosperity. There were 244 carriages and wagons manufactured that year, worth \$15,000; iron products and manufactured articles of iron to the extent of \$359,750; leather and manufactured articles of leather to the extent of \$157,500; 5,817 tons of paper worth \$135,000; and articles of wood worth \$62,100. The value of the real estate and machinery utilized in the above pursuits is placed at \$386,500; stock and fixtures at \$145,500; while 530 men are employed, earning \$228,600 during the year. No less than 2,376,797 cigars and cigarettes were produced here in 1885, worth nearly \$60,000. The mills turned out 52,000 barrels of flour, worth \$206,000, while sundry products were worth \$87,400. Real estate and machinery devoted to cigar-making, milling, etc., are worth over \$80,000; stock and fixtures are worth \$27,315; 156 men are employed earning \$138,933. Each year sees fresh progress made and new industries started. The growth of population is equally satisfactory. The last census gives it by wards as follows: No. 1, 1,238; No. 2, 1,117; No. 3, 1,506; and No. 4, 1,498, representing a grand total of 5,359. The population is now (in 1887) estimated to be verging upon 6,000 of as industrious and well-to-do citizens as can be found in the State.

Beloit has long been justly famous as a great educational centre. She has good common schools and four high schools, while here is located Beloit College. It was founded in 1847 under the auspices of the Presbyterian and Congregational Churches of Wisconsin and northern Illinois. In 1848 Rev. Joseph Emerson and Rev. J. J. Bushnell were appointed professors, and in 1849 Rev. A. L. Chapin was appointed president, and thoroughly organized this valued seat of learning, which has ever maintained a high standard of scholarship, and done excellent work both in its preparatory and collegiate departments. The college buildings are imposing, and adapted to the requirements of the institution, while it owns valuable lands, and is in a flourishing condition. Commercially, Beloit is a prosperous city. East of her lies one of the most fertile prairies in the State; she affords an excellent market for farm products, and especially for the tobacco for which Rock County is so famous. In turn the mercantile community has a large and active country trade. In this connection we present sketches of the principal business houses and industrial establishments, which will be found fully in keeping with the reputation for progress and enterprise maintained by Beloit.

THE
ECLIPSE
WIND
ENGINE

THE
ECLIPSE
WIND
ENGINE



TYLER & CO.

Manufactured by the Eclipse Wind Engine Co. For description see next page.

Eclipse Wind Engine Co., Beloit, Wis.—It is within the memory of men now living since wind-power began to be applied as a motor in modern civilization. Previous to that period machines for utilizing the wind had been devised, but their principle of management and form of construction were so little in advance of the primitive efforts of the mediæval age as to be beneath the notice of modern enterprise. So accessible and universal a power as the wind could not, however, long escape the manipulation of Yankee invention, and early in the present century most promising experiments were made in New England in the construction of self-regulating wind-mills, failing only in being too complicated and expensive. The invention of the Eclipse, in 1867, solved the problem, and marked the beginning of a new era of cheap and reliable use of wind-power, while its rapid career subsequently illustrates the universal and urgent demand for the inexpensive power it furnishes. To the farmer its value is inestimable in furnishing water for stock, dairy and household purposes, a more recent feature being its use in supplying water for suburban residences, hotels, watering-places, cemeteries, charitable institutions and village water-works. Railroad companies have long used them to supply their engines with water and to protect their property from fire; while the most promising use of wind-mills is for power purposes, where its utility is too apparent and diverse to admit of enumeration. Eclipse power-mills are doing effective work in all parts of the world, while it is both a source of pride and a matter of congratulation to the citizens of Beloit that such an extensive and beneficial corporation as the Eclipse Wind Engine Co. is located in their city. The company was established in 1873 and re-organized in 1880, the officers being W. H. Wheeler, president and manager; G. W. Sparks, secretary, and C. E. Wheeler, treasurer. Their extensive plant covers over four acres of ground on Race Street, above the water-works, upon which are erected eight large brick and stone buildings, with a perfect equipment of steam-power machinery and shipping facilities, while steady employment is provided for over one hundred and fifty skilled workmen. The Eclipse is the original self-regulating, solid-wheel mill, with a record unparalleled in wind-mill history. Starting with the humblest beginning nineteen years ago, it has rapidly outstripped all competitors, and now has the most extensive sale of any mill upon the market. Messrs. Fairbanks, Morse & Co., the great scale-house of the world, take most of the product for the West. The Eastern and Atlantic trade is divided between the well-known experts in wind-mills and pumps, Messrs. L. H. Wheeler, Boston; Brodie & Comfort, Philadelphia, and W. C. Codd, Baltimore, the Southern and foreign trade being under the direct supervision of the central office at Beloit. The house also manufacture all the special machinery necessary to operate the Eclipse for whatever purpose to which it may be applied, either as a power or pumping, inclusive of pumps, cylinders, tanks, both for stock and railroad purposes, grinders, corn-shellers, feed-cutters, saw-tables, and a host of other articles of kindred use, beside the justly-

celebrated eclipse fire extinguisher, the Hill friction-clutch pulleys. The Eclipse is sold strictly upon its merits, while the basis upon which business is sought is that of broad liberality. Its triumphs at the six worlds' fairs of modern times and at the great railway exposition in Chicago (1883) have given it all the pre-eminence that awards can bestow, while the vast numbers in actual use throughout the entire world furnishes the best indorsement of the Eclipse Wind Engine Co. The company also make a business of putting in water-works, and in the high-tank system they have reached perfection, a notable sample of this class of work being the Beloit water-works.

S. H. Williams, Wall-Paper, Practical Painter and Interior Decorator, School Street.—The most casual observer must have noticed the rapid development that is going on in every department of art in this country, and especially in interior decoration, in which manufacturers, designers and artists are engaged in the keenest competition. Among those who have made a success in Beloit in art decorating, frescoing and painting, is Mr. S. H. Williams, who, November 1, 1885, became the successor of the house of Williams & Young, established five years ago, and has now firmly built up his reputation as one of the most skilled and talented decorative artists in the city. His spacious salesrooms, 20x60 feet in dimensions, are eligibly located on Bridge, opposite Fourth Street, where a neat and well-selected stock of wall-paper, ceiling decorations and room moldings is constantly kept on hand, Mr. Williams making it a point to secure the latest novelties for his customers in these beautiful and popular goods. He is a native of New York State, a gentleman of exquisite taste, and his knowledge of the laws of light and shade, and the harmony of tints, renders him peculiarly fit for the position he holds in the community.

Cram & Lownsbey, Boots and Shoes, Brown's Block.—It is always a pleasure to note the onward course of the successful man, the obstacles so vigorously encountered and overcome, and the ultimate victory—the reward of perseverance—within his grasp. Such has happily been the history of Messrs. Geo. Cram and Geo. Lownsbey since organizing their house—Cram & Lownsbey—in 1884. Their career has been one of uninterrupted prosperity and success, and today they are admittedly the representative boot and shoe house of Beloit, occupying a spacious store, 25x100 feet in dimensions, finely furnished, and carrying a stock of exclusively fine goods for men's, women's and children's wear, such as would be a credit to any city in the country. The firm receive their supplies from producers direct, and, being close cash buyers, are enabled to offer every advantage to patrons. The firm by reason of its unblemished reputation stands in the front rank in commercial circles, and is one whose individual members, both natives of this State, are gentlemen of acknowledged ability and untiring energy, and are richly deserving of the great success which has crowned their efforts in their important vocation, and which renders their house a source of pride to their fellow-citizens.

John Foster & Co., Shoe Manufacturers, corner Race and Mill Streets.—It is the inevitable conclusion of all human effort, whether in the domain of learning, manufacture or commerce, that some individual or firm will hold the highest place, and possibly no class of men will more generously accord to an actual leader in trade his real position than gentlemen engaged in mercantile pursuits. As manufacturers of fine shoes for men's, women's, misses', boys', youths' and children's wear, this proud position has for many years been universally accorded to the old and reliable house of John Foster & Co., composed of Messrs. John Foster and Wm. D. Hall, the former a native of Illinois, the latter of New York. The house was originally established, in 1865, at St. Charles, Ill., the plant, five years later, being removed to this city. They manufacture all the finer grades of goods in all the varieties of the prevailing styles, viz.: The Oxford, having its origin in England and taking its name from the famous college of that name, made in eight different cuts; the Newport, named after the Rhode Island watering place—both button and tie; two styles of "sailor ties." This is of New England origin, and the name is amply suggestive. The D'Orsay or breakfast slipper, of French origin, and named after the count of that name; the opera or evening slipper, in various cuts and designs, both beaded and plain; the costume slipper, made of silk and satin and in various styles and countless colors; the Spanish arch slipper and boot; the Mikado, with its dainty celestial appearance; the Lenox, so-called from the Massachusetts summer resort; the Beatrice tie and the Judic tie—both new and elegant, and especially designed by John Foster & Co.; the lawn-tennis shoe in hundreds of different cuts, designs and colors; men's sporting shoes; ladies' turned boots and shoes of every material known; hand-welts of most beautiful design and workmanship; alligator shoes in all designs and colors, and, in fact, everything one could imagine in shoes. In men's shoes the assortment is as varied. Everything in both high and low cut is shown, and the patent extension Congress, which has been patented by this firm, is especially adapted to winter wear. We might go on indefinitely with this description, but enough has been said to show the extent of the styles. All these goods are made of the best imported and domestic materials—the bottom stock being exclusively of the finest oak-tanned sole leather, and no second-class stock allowed in any work. They carry on hand a large and comprehensive stock to enable them to meet their orders promptly from all parts of the Union. Their factory is a perfect model in its way, and reflects the highest credit both for the consideration shown for the health and safety of their one hundred and fifty employees, and also for its perfect equipment with all the latest improved machinery. The present building, which has only been occupied since January 1, 1886, is admirably constructed, of brick, 70x150 feet in dimensions and two stories high. The various departments of the factory are divided into rooms as follows: Cutting-room, 30x70 feet; stitching-room, 40x75 feet; hand-sewed depart-

ment, 40x75 feet; a "last" room, 20x40 feet, containing thousands of pairs of lasts and valued at thousands of dollars; a sole-leather room, where this stock is kept and cut, 20x60 feet; bottoming department, with its intricate labor-saving machines, 40x150 feet; shipping-room, 40x50 feet; fire-proof vault for fine French stock, etc., 8x25 feet. It is the most complete, best-lighted and finest-appointed shoe factory in the whole Northwest. The policy which has led to the success of the house has been one of broad liberality, giving to their customers full value for their money.

J. M. Carpenter, Dry Goods, East Bridge Street.—To detail in full the history of this house would be to write a history of the city itself, with whose commerce Mr. Carpenter has been prominently identified for nearly a quarter of a century. Born in Evansville, Ind., Mr. Carpenter upon becoming a resident of Beloit, 25 years ago, immediately established himself in the dry-goods business, and soon, by a systematic course of honorable and straightforward dealing, won the confidence of the community and, consequently, placed his affairs upon a satisfactory basis financially. His aim has always been to carry at reasonable prices as fair a class of goods as the markets afford, and that he has been eminently successful in his laudable endeavor is amply demonstrated in the character and extent of his patronage, derived not only from this city, but also from many of the surrounding towns. In 1872 he built the Carpenter block, an imposing two-story structure of brick, with stone trimmings, in which his present spacious store, 50x100 feet in dimensions, is located, the first floor being devoted to dry-goods and the basement to carpets, and where the attractive display, complete stock and polite attention accorded patrons by his efficient corps of clerks renders this house each year more and more popular.

Nichols & Hall, Boots and Shoes, Bridge Street.—The boot and shoe trade of Beloit is of extended proportions and, like all others, includes within its ranks dealers and custom manufacturers of every grade of excellence. In the line of the finest trade, none has greater merits than Messrs. Nichols & Hall, the proprietors of the oldest established house in this city and who occupy a spacious store, 20x90 feet in dimensions, handsomely appointed and completely stocked with as fine an assortment of ladies', gentlemen's and children's boots, shoes and rubber goods as one could wish to see, while their prices are extremely reasonable. All orders for strictly first-class custom work are also promptly attended to, their patrons having long since learned to rely upon their great practical experience, unerring judgment and excellent business methods, turning out, as they do, goods at once elegant, durable and easy-fitting. The house was originally established in 1858 by Mr. Robert Hall, father of Mr. R. E. Hall. The present firm became the successors January 26, 1886, and is composed of Messrs. John Nichols and Robert E. Hall. Honorable and reliable in their dealings, they are conducting business with energy and vigor, and are representative members of the trade.

P. H. Crahan, Manufacturer of Cigars and Dealer in Leaf Tobacco, Nos. 14 and 16 East Bridge Street.—The consumption of tobacco is annually on the increase, while the quality, without doubt, is being constantly improved, owing to the improved methods of curing and handling now in vogue. Among the prominent dealers in tobacco the house of Mr. P. H. Crahan is one of the oldest and most favorably known to the trade, both as a packer of the fine and medium grades of seed-leaf tobacco and a manufacturer of fine cigars. Established twelve years ago, this house has long since won the confidence and esteem of the trade, while under a liberal and progressive policy the scope of its operations have yearly been steadily enlarged. The house is a direct importer of Havana tobacco, in which is done a very extensive trade with manufacturers all over the Northwest. Mr. Crahan, with his spacious iron-front two-story warehouse, 40x104 feet in dimensions, which he fitted up some years ago especially for the purposes of his business, has unusually complete facilities, and none have acquired a better reputation or a more general popularity. As a manufacturer of cigars, he has sedulously endeavored to maintain the quality of his brands, and to make an honest cigar worthy of the good opinion of smokers, and that he has been eminently successful in his laudable endeavor is evidenced in the constantly-increasing demand and their continued popularity. Mr. Crahan, though a native of Vermont, has passed nearly the whole of his life in Wisconsin, his parents having become residents of the State thirty-four years ago, when he was still an infant scarce three years of age. For the past fifteen years he has been a resident of Beloit, where he is highly esteemed both in trade and social circles. During his successful business career he has manifested the highest order of executive abilities, indefatigable enterprise and industry, which have not failed in bearing their legitimate results in this great field of commerce.

George A. Houston, Miller.—Few, indeed, can take a retrospective view of a long and active business life with a greater degree of satisfaction and justifiable pride than Mr. Geo. A. Houston, the leading merchant miller of Beloit. He is one of the pioneers both of the city of which he has been a resident for forty-eight years and of her milling interests. For many years he was a member of the well-known house of Merrill & Houston, manufacturers of mill machinery, but, disposing of this interest six years ago, he built his present spacious four-story stone mill, 40x96 feet in dimensions, and equipped it with all the latest improved machinery, inclusive of the roller system—perhaps the first complete roller mill in the Northwest. It has a capacity of one hundred barrels daily, and is to be increased to a two-hundred barrel mill. The shipments extend to all parts of the country, where these well-known brands, "None Such," "Home Comfort," "Economy," and "Victor" are standard in the trade and prime favorites with consumers, while, his unsurpassed water-power and complete equipment having reduced his expenses to a minimum, he can offer advantages difficult to duplicate else-

where. Mr. Houston is a gentleman well and favorably known in commercial circles as a shrewd, honorable and reliable business man, and, in sparing no pains to give complete satisfaction to customers, he has materially contributed to advance the interests of this town.

E. A. Loomis, Sr., Clothing, Bridge Street.—As a recognized centre of fashion, Beloit can boast of possessing some of the most extensive clothing establishments in the entire Northwest, among whom none have won a more enviable reputation than Mr. E. A. Loomis, who has brought to bear vast practical skill and experience in his business, and which, coupled with his keen appreciation of the wants of the first-class trade, has placed him on the highest plane as regards those who have so generously accorded him their patronage since the inauguration of his business, some three years ago. The elegantly-appointed and spacious store, 20x80 feet in area, occupies on Bridge Street one of the most eligible locations in the city, and contains a vast stock, embracing everything in the line of clothing, hats and caps and gents' furnishings, and which is, beyond doubt, one of the best selected and most elaborate assortments to be found in the city. The services of a large force of polite and attentive salesmen are required in the transaction of his extensive business, which includes the best class of custom. The goods are all purchased for cash direct from the manufacturers, and the large discounts thus obtained Mr. Loomis generously divides with his customers—an inducement only necessary to be known to be appreciated. Mr. Loomis is a native of New York, and is highly esteemed and respected both in trade and social circles, and fully merits the prominent and influential position that he holds in the community.

F. S. Fenton, Druggist, Bridge Street.—A house which has maintained a deservedly leading position in pharmaceutical circles is that of Mr. F. S. Fenton. Both as regards enterprise and energy, as well as the most careful attention to the progress of medical science and the care bestowed upon the exactitude and purity of all pharmaceutical preparations produced by him or passing through his hands, he has ever held a representative position and retained an ever-widening and superior class of patronage, while the stock carried is large and embraces everything in the line of drugs, chemicals, fancy and toilet articles and druggists' sundries. The spacious brick building, 25x100 feet in dimensions, in which the store is situated, and of which Mr. Fenton is also the owner, occupies an especially eligible location and has a handsomely appointed interior, being especially designed for the purposes of his business, while polite and competent assistants serve patrons promptly and intelligently. The prescription department is an especial feature of the house, and over which the greatest care is exercised, and in which "accuracy and purity" are Mr. Fenton's watchwords. Personally, Mr. Fenton is universally respected and popular throughout professional and business circles alike, and has manifested executive ability and pharmaceutical skill of the highest order.

Sherwood & Goss, Carriages and Agricultural Implements.—The house of Messrs. Sherwood & Goss maintains a front rank in this trade, steadily keeping pace with invention, improvement and discovery in everything pertaining to the business. It was established by Mr. J. A. Sherwood, a native of the Empire State, five years ago, when the need of a first-class carriage and agricultural wareroom had been a want long felt in this community, and, being conducted with rare ability, large business capacity, and in a spirit of liberality, this enterprising house has kept well abreast of the times, and has, from its inception to the present day, enjoyed an unbroken career of prosperity. The present firm was organized January 12, 1886, when Mr. A. F. Goss, a native of Wisconsin, became a member. They occupy appropriately arranged and spacious premises, 25x100 feet in dimensions, the machinery department containing all the latest improved agricultural implements now in use, while the carriage department is no less complete, containing, as it does, a large assortment of carriages, buggies, wagons and sleighs of all kinds from the leading manufacturers, and strictly warranted as represented. Their goods are sold strictly on their merits, at reasonable prices, and the many in daily use throughout this and the adjoining States amply testify to their intrinsic worth. Personally they are gentlemen of unmistakable business talents, sound judgment and close discrimination, and are in all respects largely endowed with the elements insuring success.

Wm. D. Kellogg, Attorney-at-Law and Insurance.—The vast amount of property within the limits of Beloit and the populous neighboring cities has made this portion of Wisconsin a wide field of operations for insurance, and here good companies are always able to transact a large and profitable business. Many of the agencies of this city are extensive institutions and exert a marked influence on the prosperity and advancement of this great center. Standing with the foremost, and far ahead of the larger number of agencies, is the reliable house of Mr. Wm. D. Kellogg, whose handsome and extensive offices, eligibly located, present a scene of busy activity. Mr. Kellogg has had great experience and possesses an intimate knowledge of every phase and feature of fire and marine insurance, and represents the Norwich Union, Citizens of Pittsburgh, Clinton and Westchester of New York, Washington Fire and Marine of Boston, the Detroit Fire and Marine of Detroit, and the Scottish Union and National, and transacts all kinds of fire, marine and inland insurance. In consequence of his extensive connections, he is enabled to offer very superior inducements to property-owners, merchants and shippers. Mr. Kellogg is also a prominent lawyer, popular with all classes, as is evidenced by the fact that, after a residence in this city of only a little over one year's duration, he was elected police justice—an office which he still holds—by the largest majority ever given a candidate. He is a native of Massachusetts, and prior to becoming a citizen of Beloit, three-and-half years ago, resided in Chicago for nearly two years. In all operations he will be found to be

prompt, liberal and just, always anxious for the benefit of patrons, and prepared to offer advantages in keeping with such an excellent reputation.

C. A. Emerson & Co., Druggists, corner East Bridge and State Streets.—The pharmacy of which Messrs. C. A. Emerson & Co. are the enterprising proprietors is without doubt one of the finest drug stores in the city. The business was founded a great many years ago, Mr. Emerson becoming proprietor in 1876, the present firm being organized about three years ago, when Dr. S. Bell became his partner. As to location and class of trade this store has always held a representative position and been a favorite with the best people, who are its large and permanent patrons. The spacious store, 25x75 feet in area, located upon one of the most prominent corners, presents a handsome appearance; with elegant fixtures in good taste and harmonizing with the general fine effect. Every possible appliance and convenience is at hand, inclusive of an artistically-designed fountain for mineral and soda waters. The stock is large and complete, embracing a full line of drugs and medicines of every description, together with a complete assortment of all the standard proprietary remedies. Special attention is given to the accurate compounding of physicians' prescriptions and a fine trade in this important branch is a feature of the house, while in toilet articles and perfumery, both of foreign and domestic preparation, the stock cannot be surpassed. Mr. Emerson was born in this city and is highly spoken of as an accomplished and educated druggist, while Dr. Bell brings to bear a class of knowledge peculiarly valuable in a pharmacy. Both gentlemen are highly esteemed in business and social circles.

C. A. Smith, Druggist, State Street.—Prominent among the most active and enterprising members of the pharmaceutical profession in Beloit is the well-known house of Mr. C. A. Smith, who occupies one of the finest-appointed and complete establishments of its kind in the city, and one which, as regards fittings and stock, would be a credit to any city, however large. Mr. Smith also brings to bear in the conduct of his business a long practical experience, while his stock is complete in all respects, comprising everything in the line of drugs and medicines, a full line of reliable proprietary remedies, also toilet articles and perfumery in great abundance. His trade is a large and permanent one, and in the matter of physicians' prescriptions, the greatest care is given to their accurate compounding, all orders being filled to the letter and at reasonable rates, few, indeed, more fully realizing the responsibility resting upon them. His spacious store, 25x75 feet in dimensions, occupies a very eligible location on State Street, and is handsomely fitted up and provided with all the modern safeguards known to the profession, as well as for the convenience of his patrons. Mr. Smith is a native of the Green Mountain State, and has resided in this city for the past twelve years, where, since establishing himself in 1881, he has developed a business interest alike successful and creditable.

C. L. Vale, Baker and Confectioner, Bridge Street.—Of all the varied avocations in which the tides of trade and industry run, none demands the exercise of that degree of integrity more than that of the baker and confectioner, since in none is purity so essential a quality as of bread and its kindred productions. The health of the community is of paramount importance, and it is a matter of the utmost necessity that these supplies of food should be procured of such houses whose responsibility and reputation are such us to preclude the possibility of anything adulterated or of inferior quality being offered to their patrons. Mr. C. L. Vale has been established as the leading baker and confectioner of Beloit for the past fourteen years, during which time he has not only placed his house upon a substantial footing commercially, but has also maintained an untarnished reputation for integrity and probity. A wagon is run, for the delivery to families in the city, of bread, cakes, ice cream and confectionery, and all goods made by this house can be depended on for their superior character both as regards the quality of their ingredients and the methods used in their manufacture. The spacious store, 25x125 feet in dimensions, presents a neat and inviting appearance with its splendid array of these toothsome and wholesome delicacies, while as an experienced caterer Mr. Vale has no superior in Beloit, his enterprise and facilities enabling him to provide weddings and parties with everything, even including waiters. A native of Kenosha, and a former resident of Chicago, Mr. Vale, in his long and successful career, marked by promptness and reliability in all transactions, has won in a very high degree the esteem and respect of all.

The O. E. Merrill Co., Iron Founders.—Among those great manufacturing establishments that have maintained Beloit's supremacy in so many branches of trade is that of the O. E. Merrill Co., iron founders, who, as manufacturers of paper machinery, enjoy a wide celebrity, and whose productions may be found in the paper mills all over the United States. The house was originally started in 1858 by O. E. Merrill, while the present concern was started in 1879, and the company organized in 1885, with Mr. O. E. Merrill as president, the other officers being Messrs. H. W. Merrill (his son), secretary and superintendent, and C. B. Salmon, treasurer. The company possesses one of the most complete plants in the country, covering more than four acres of ground, upon which are erected their spacious machine shops, foundries and other buildings, and which are perfectly equipped with all the latest improved machinery, and in which nearly a hundred skilled artisans find steady and remunerative employment. Among the other productions of the house may be mentioned their Harper improved Fourdrinier machines, cylinder machines for paper and straw-board, cone and stop cutters, beater engines, washers, shafting, hangers and pulleys, which, with their unsurpassed facilities and resources, they are able to supply promptly and at bottom prices, while the well-earned reputation of the house guarantees

that the same excellent materials will be used in their manufacture which have distinguished and placed the O. E. Merrill Co. in their present high position.

M. Reitler & Co., Clothing and Gents' Furnishing Goods, State Street.—There is no more active, enterprising and reliable clothing firm in this city than M. Reitler & Co., whose honorable dealings and liberal methods have secured for their house its present representative position in the trade. As dealers in clothing and gents' furnishers they have no superiors, while the quality of the stock, coupled with the reasonable prices and courtesy characteristic of their establishment, render it a most desirable purchasing center—facts which the discriminating public have not been slow to appreciate. The firm occupy a handsomely fitted up and spacious store in the McKay Building, one of the most eligible locations in Beloit, while the stock embraces all the latest styles of the Eastern markets. The house enjoys a deservedly large trade, and may be heartily commended to those desiring really first-class goods. Messrs. M. Reitler and A. Loewi compose the firm, the former coming from Independence, Iowa, the latter a native of New York State, gentlemen well and favorably known to a large circle of friends and acquaintances in both the business and social world, and as representative merchants and estimable citizens they are well deserving of the success which has been secured in the five short years which have elapsed since the inauguration of their enterprise.

Foster Bros., Central Book Store.—The name of Foster has long been honorably identified with the bookselling interests of Beloit, and the business now conducted by Messrs. Foster Bros. upon such an extensive scale is an outcome of a steady adherence to the legitimate principles of trade, together with industry, enterprise and energy. The business was originally founded some six years ago by Mr. David S. Foster, a native of Andover, Mass., and conducted by him with great success, retiring February 1, 1886, in favor of his two sons, Messrs. F. S. and J. B. Foster, the present firm, who added a spacious and handsomely-fitted drug store, which is under the charge of Mr. F. S. Foster, a graduate of the Chicago College of Pharmacy, who are likewise obtaining a liberal and substantial patronage from all classes of society. The premises occupied are very spacious and commodious, 25x100 feet in dimensions, and are handsomely fitted up with every convenience and facility for the accommodation and display of the large and valuable stock. The firm carry a business in all its branches as booksellers and stationers and dealers in art goods and wall-paper, both imported and domestic, borders, dados and fine-art hangings of the most *recherche* description. Messrs. Foster Brothers are natives of Beloit, with whose best interests they have long been thoroughly identified, and whose commerce they are promoting with zeal, perseverance and success.

J. B. Dow, Real Estate and Insurance, Post-Office block.—Standing in the front rank in mercantile affairs is the well-known and responsible house of Mr. J. B. Dow, representing many millions of indemnity in the following solid and reliable companies: Continental, Liverpool and London and Globe, Royal, Queen, North America, Pennsylvania, Girard, German American, Sun Fire, St. Paul, Hamburg-Bremen, British America, London and Lancashire, and Union, as well as the Mutual Life of New York and the Traveler's Accident of Hartford, whose business in this city he absolutely controls, and is thus enabled to conduct all operations upon the most favorable terms, and to guarantee prompt adjustment and payment of all losses that may occur. An experienced underwriter, his knowledge and judgment in these matters make him a very acceptable agent, both for companies seeking representation, as well as for those desiring insurance in reliable companies. Mr. Dow is a native of Vermont, becoming a resident of Beloit in 1865 and having inaugurated his business some 15 years ago. He occupies a spacious, handsomely-appointed and centrally-located office in the Post-Office block, where he also conducts a general real-estate business in city residences, farms, vacant lots and business property, for which he possesses superior facilities, owing to his intimate knowledge of location and values, both actual and prospective, and many who have been guided by his sound judgment and conservative advice in making purchases have secured valuable acquisitions of constantly-increasing value. In addition to the above, Mr. Dow is an attorney, and, though he does not engage in active court practice, he has a valuable office business and is rated as a safe counsellor.

R. J. Dowd, Manufacturer of Machine Knives.—The manufacture of paper machinery occupies a leading place, and prominent among the most enterprising representatives of this industry in the Northwest is Mr. R. J. Dowd, whose fine plant occupies a spacious brick building, 40x110 feet in dimensions, eligibly located on Rock River, utilizing one of the finest water powers in the world. Mr. Dowd is a self-made man, whose successful career illustrates what can be accomplished by energy, industry and honorable, well-balanced business methods. He is a native of Massachusetts and established his business nine years ago, and from a modest beginning he soon won his way into the front rank of the trade, accomplishing this by producing a superior class of goods and selling them at reasonable prices. In addition, his enterprise soon found many new fields for the expansion of his trade, and in the course of time his products have attained a national reputation. His factory is admirably arranged and equipped throughout with the most improved modern machinery and appliances, employment being furnished to a force of skilled mechanics. Among the articles manufactured are paper-engine roll-bars and plates, paper, straw and rag-cutter knives, planing, veneer, stave and joining knives, leather knives and machine knives of all kinds. These are the best products of American inventive genius and mechanical skill and are unexcelled for finish, workmanship and durability. Mr. Dowd is a thoroughly practical business man and exercises close personal supervision over every detail of his establishment. In commercial life he is held in the highest esteem for his sterling integrity and straightforward principles.

SHEBOYGAN.

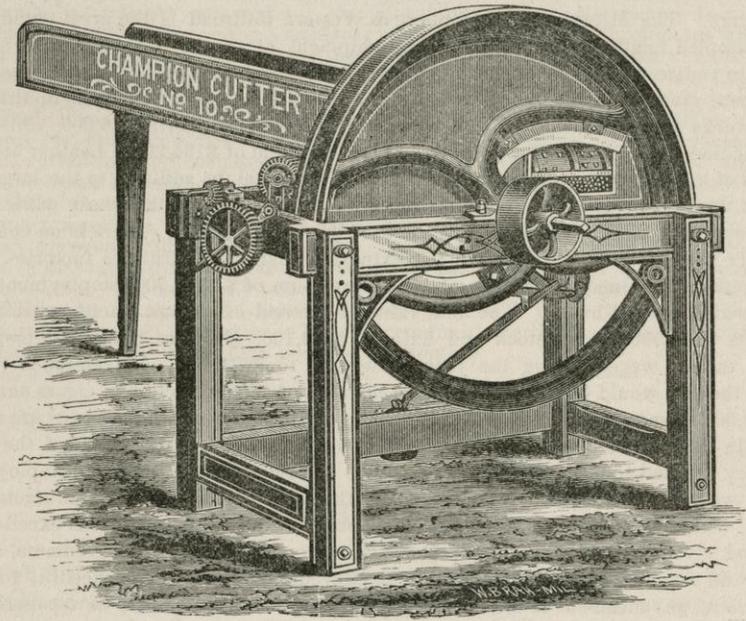
THE city of Sheboygan has made substantial progress since its incorporation, and at a ratio that will compare favorably with any other city in the State. Numerous reasons contribute to this gratifying condition of things, among which may be mentioned the splendid location, salubrity of climate, inducements for the carrying on of all descriptions of industries, a rich back country tributary to her merchants, and the pluck and enterprise of her principal business men. Situated on the shore of Lake Michigan at the mouth of the Sheboygan River, the city presents a very handsome appearance, being well laid out and covering a large area of territory. A closer inspection will reveal broad thoroughfares lined with substantial brick blocks of stores and warehouses, while many of the mills and factories are prominent and spacious structures. The residential section is equally attractive, containing many elegant villas and private mansions, with fine grounds, while churches of rare architectural proportions, schools and academies, all combine to fill out in detail the pleasing panorama in this bustling city of over 12,000 inhabitants.

At the time of the complete organization of the Territory of Wisconsin, in 1836, the sparsely-settled mineral region, the military establishments—Forts Crawford, Winnebago, and Howard—and the settlements at or near them, with the village of Milwaukee, constituted about all there was of the Territory east of the Mississippi, aggregating some 12,000 inhabitants. At that period the only land in market was a narrow strip along the shore of Lake Michigan and in the vicinity of Green Bay. During the first session of the Territorial Legislature, held in 1836, there were fifteen new

counties formed east of the Mississippi, of which Sheboygan was one. In the same year a settlement was begun at the mouth of the river, and lumbering and farming on a small scale were carried on energetically. The hamlet steadily grew in size, emigrants pouring in, and quite an important trade centred here, supplies being obtained from Milwaukee. The early records of navigation show that the inhabitants of Sheboygan made strenuous efforts to improve their harbor, the State assisting to a small extent. It was not, however, till the Federal Government took hold of the improvements that substantial piers were built and the river dredged and rendered easily accessible to the large vessels engaged in the Buffalo grain trade. Sheboygan's growth was steady, and as early as 1850 her progressive inhabitants realized the need of railroad communication. Eventually, in 1852, the Sheboygan & Mississippi Railroad Company was incorporated to build a road across the State. The organizers were deeply in earnest, and after many delays the line was completed to Plymouth in 1858, to Glenbeulah in 1860, to Fond du Lac in 1868, and to Princeton in 1872. Under a foreclosure in 1861 the line from Sheboygan to Fond du Lac was sold, and the name of the company changed to Sheboygan and Fond du Lac Railroad Company. The line as completed was seventy-eight miles long, and passes through a very fertile agricultural region. The citizens subscribed liberally to build this road, and the investment has been an eminently good one for the community at large. The Milwaukee, Lake Shore & Western Railroad is the great trunk route, and affords unexampled facilities for the receipt and shipment of goods. Sheboygan is a prominent manufacturing centre, nearly 100 extensive industrial establishments being in active operation. The last State census gives some deeply interesting figures as to the city's resources in this direction. Her wagon works turned out that year 160 carriages and wagons, worth \$16,000, while her foundries and machine shops produced articles of iron to the value of \$164,200. Leather and manufactured articles of leather were produced to the extent of \$278,000, in addition to the large quantities turned out at the Falls. The city's potteries made \$8000 worth of earthenware, while of her beer (so justly celebrated), there were brewed 12,500 barrels, worth \$90,000. There is no concern which affords greater pride to her citizens than the extensive chair and furniture factories. The total product was officially valued in census year at the large sum of \$1,145,700, employment thus being afforded to many hundred hands. The total value of the real estate and machinery devoted to the above pursuits was \$603,200; of stock and fixtures, \$380,100. No less than 2106 men were employed, who earned wages during the year amounting to \$674,400. No reference to the great industries of the city would be complete without mention of the production of cigars and cigarettes, of which 600,000 were made in 1885, worth \$13,750. Sheboygan's milling interests are also important, and she in 1885 produced 4000 barrels of flour, worth \$17,500. The value of the real estate and machinery devoted to mills and cigar factories is \$13,000, while 22 men are employed, earning \$9000 yearly wages. This is, in brief, a *resumé* of the varied and valuable manufactures of this bustling city, which has such brilliant prospects before it in the future. She has excellent banking facilities, good civic government, a comprehensive system of public improvements, a first-class high school, and several large common schools, 12 churches, and everything needful for the intellectual and moral advancement of the people. There are three excellent newspapers published here, and in fact nothing has been omitted to render the city alike desirable for business and residential purposes. The climate is very healthful, and the extremes of temperature are not so perceptible here as inland, the moderating effect of Lake Michigan being seen in the records of winter temperature. The population of Sheboygan in 1870 was 5310; in 1875 it had increased to 6828; in 1885 it had grown to 11,727, and a careful estimate places it in 1887 as verging on 12,500. This is a solid and substantial growth of thrifty, hard-working people. The last census gives the population by wards as follows: First, 1960; Second, 3336; Third, 1228; Fourth, 3529; Fifth, 1674. Of the inhabitants 6000 were returned as males and 5727 as females. The city has a splendid tributary agricultural country, while the water power at Sheboygan Falls is being utilized. There is direct daily communication by steamboat with Chicago, Milwaukee, and the Michigan shore, while there is more or less direct through trade to Detroit, Buffalo, and other eastern lake ports. Those desiring an eligible point to start a manufacturing enterprise should visit Sheboygan and examine into her numerous advantages. Taxes are low, building sites still cheap, transportation facilities perfect, while labor is abundant and the cost of living very low. In conclusion, the careful attention of the public is called to the following sketches of the rise and progress of the principal merchants and manufacturers, and the inducements offered by them in their various branches of activity.

Kohler, Hayssen & Stehn, Manufacturers of Flint and White-enameled Maslon Kettles, Stove-Ware, Reservoirs and Water-coolers, and Agricultural Implements.—One of the largest and most celebrated works in the State of Wisconsin are those of Messrs. Kohler, Hayssen & Stehn, the popular manufacturers of agricultural implements and white flint enameled iron-ware, and general machinery. Their works are equipped with the latest improved machinery and apparatus known to this important branch of industry, a seventy-five-horse-power Corliss beam-engine being used to drive the ponderous machinery, and every manufacturing facility and convenience being at hand for turning out the better grades of the above lines of goods. A specialty is made of flint and white enameled stove-ware,

casting iron work, etc., to order, and the annual output of the concern is far above the average, as many as seventy-five skilled workmen being employed, and the works being continually run to their fullest capacity. Mr. J. M. Kohler, the senior partner, was born in Austria in the year 1844. He settled in St. Paul, Minnesota, immediately upon arriving in this country, in 1854. In 1871 he settled in Sheboygan, and in 1873 formed the present desirable connection, and has since devoted his entire time and attention to the promotion of the interests of his large and well-known works. Both Mr. Hayssen and Mr. Stehn are natives of Prussia, Germany, the former coming to this country in 1873, and having had a practical experience as machinist for ten years prior to entering into this copartnership, and the



which has been thoroughly tested, and has been found to withstand the action of heat far better than the average goods formerly put upon the market. This ware is now being extensively used in all parts of the United States, and large shipments are now being made to Eastern cities. Enameled sinks, water-coolers, and stove reservoirs are also made, and have become highly popular. Amongst the agricultural implements manufactured here, and which have become extremely popular, are straw or ensilage cutters, feed mills, horse-powers and plows. All of the partners are old and experienced machinists and manufacturers, and there is nothing in the line of metal and machine work that they are incapable of turning out in the most workmanlike manner. A large business is done in manufacturing machines,

latter emigrating to America in 1868, with an experience of twelve years in the business. The firm has an extended business connection, shipping goods to all parts of the United States, and commanding a very high position in the trade. Their two enameling ovens have a capacity of seven hundred pieces of enameled ware per day, and the foundry and machine-shops are equally large and productive. These gentlemen have done much in maintaining the supremacy of this city as a manufacturing centre, and their works are a monument alike to their own enterprise, as well as a fitting tribute to the progressiveness, energy, and thrift of the great and growing city of Sheboygan. All interested in any way in this class of goods are advised to send for descriptive price list and illustrated circulars.

Henry D. Otten, Dry-goods, Notions, Groceries, etc., Nos. 914 and 916 Eighth Street.—One of the most experienced merchants in Sheboygan is Mr. Henry D. Otten, whose popular dry-goods and general store is located at Nos. 914 and 916 Eighth Street, one block south of the Park. Mr. Otten was born in the city of New York, in the year 1850. He came to Sheboygan when he was an infant, his parents settling in this then small village. He was educated at Ripon College, Wis. When eighteen years of age he returned to New York, and for two years was employed in the famous dry-goods establishment of A. T. Stewart, the greatest dry-goods merchant that ever lived. Upon learning the business thoroughly he returned to Sheboygan and accepted a position in an old established dry goods house in this city. In 1874 he started in business for himself with but a small capital, but having a thorough and complete knowledge of the dry-goods trade. From the inception of his enterprise at that time success and prosperity have followed him and his handsome double store, one half (an entire building) of which he owns, is literally packed with a valuable and varied stock, which the great demand upon the resources of the establishment requires. The premises are 48x100 feet in superficial dimensions, two stories in height, and substantially constructed of brick, making altogether one of the most elegant dry-goods establishments in the city. The stock comprises the latest novelties in ladies' dress-goods, underwear, corsets, skirts, hosiery, notions, etc.; and invoices of new goods from the leading manufacturers of both this country and Europe maintain and improve the stock constantly. The ten clerks employed are none too many to assist in filling the orders that are always coming in, and nothing is lacking to make this establishment one of the most perfect and complete in the entire city. Mr. Otten also deals extensively in groceries and provisions, and is always glad to receive fresh country produce in payment for his dry-goods and groceries. He is highly respected, both in trade and social circles, and his remarkable success is more than creditable to him.

Sheboygan Roller Mills, Wm. Elwell & Son, Flour and Mill Stuffs.—Among the more important of the manufacturing industries of Sheboygan is the establishment of Messrs. William Elwell & Son, proprietors of the Sheboygan Land-Plaster Mills and the Sheboygan Roller Flour Mills. In 1868 Mr. William Elwell established this business by starting a small plaster mill. The venture proved a success and his trade increased so rapidly that he found it necessary to enlarge his establishment, and his present mill is a large and well-equipped two-story building, measuring 40x80 feet, with a capacity of 80 tons of plaster per day. The demand for the product of this mill is very great, and during the busiest season, from March 1st until July 1st, it is necessary to keep it running day and night in order to keep up with the orders. Last year the firm shipped 270 carloads of their plaster, principally to points in Wisconsin and Minnesota, and sold over 5000 tons. They are the only manufacturers of this grade of plaster in Wisconsin, and it cannot be

obtained of Chicago or Milwaukee dealers. It has gained a reputation among the best farmers and dairymen as the purest, richest and finest ground plaster fertilizer in the market. Last year Mr. Elwell further extended his business by erecting the first and only flour mill in the city. It is a fine three-story building, 40x60 feet, and is equipped with the most improved machinery for manufacturing flour by the popular roller process. The mill has a capacity of 150 barrels per day, and already commands a very large trade. The machinery in the two mills is driven by a Corliss engine of 125-horse power and two boilers of 100-horse power each. The establishment, which is a model one in every respect, gives employment to twenty-five hands. Mr. William Elwell, to whose energy and enterprise its existence is owing, is one of the most honored and respected members of the community and is a gentleman of the strictest honor and integrity. He was the first superintendent of the Milwaukee, Lake Shore and Western Railroad, which was built under his management, and which obtained its charter mainly through his exertions. He served as mayor of the city for two years, performing the duties of the position in the most creditable manner. He recently admitted into partnership his son, who gives every indication of inheriting his father's business talents and many good qualities.

Bank of Sheboygan.—The Bank of Sheboygan enjoys the entire confidence of the community. It was organized on the 30th of July, 1873, as the First National Bank of Sheboygan, and in 1878 it was changed to a State bank, the officers being then, as now, George End, President; William H. Seaman, Vice-President, and Julius Kroos, Cashier. These gentlemen are highly-respected citizens and are in every respect well worthy of the responsible positions that they respectively hold in the community. The bank is regular chartered under the State laws, and does a general banking business, discounting paper, receiving deposits, collecting and issuing drafts, bills of exchange and letters of credit, &c. They have excellent connections in banking circles throughout the country and enjoy first-class facilities for attending to the interests of depositors and customers. Its capital is fifty thousand dollars, and a very safe, conservative business is done, depositors having the utmost confidence in the ability and integrity of its officers, and many of the heaviest manufacturers and merchants transacting their entire banking business with this reliable concern. The company owns the handsome building used for the purposes of the business. It is a substantial two-story brick structure, 52x80 feet in superficial dimensions, and is amply provided with safes, vaults and other accommodations for the storage of the precious metals, notes, bills, collaterals, etc. A very large general business is done, collections being made at any part of the country at reasonable rates, deposits received and paid, and liberal discounts made to responsible parties. The stockholders and officers are gentlemen who have done much in advancing the business and financial interests of this enterprising city, and the bank itself is an institution of the greatest importance to business men.

A. Trester, Clothier and Gents' Furnisher, No. 514 Eighth Street.—One of the leading clothiers and gentlemen's furnishers in this enterprising city is Mr. A. Trester, whose large and well-stocked establishment is located at No. 514 Eighth Street. Mr. Trester was born in Germany in 1828, and came to this country in 1851, and in 1858 he came to this city and, four years thereafter, embarked in business on his own account, taking Mr. Joseph Sheffer as a partner, the firm continuing for the period of five years, at the expiration of which time he purchased his partner's interest, and has since been conducting the business alone. The building (which, by the way, Mr. Trester owns in his own right) is a two-story brick, 20x80 feet in area, and the interior of the

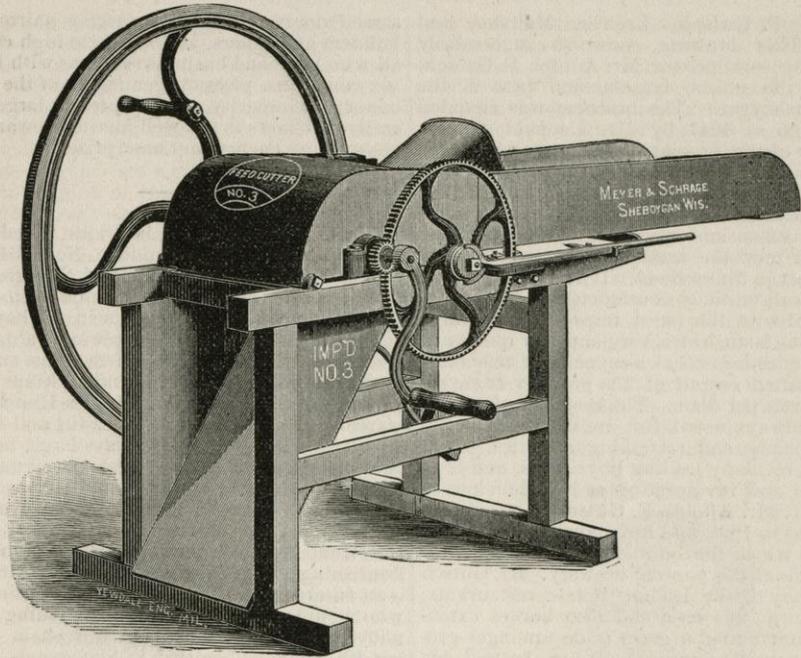


store is very handsomely and appropriately fitted up and furnished. The stock comprises the latest styles in gentlemen's, youths' and boys' clothing, the material being durable and the workmanship unsurpassed in excellence. Furnishing goods, including hosiery, underwear, imported and domestic scarfs, ties and cravats, colored and white shirts, collars and cuffs, gloves, umbrellas, and, in short, everything in this line are also kept on hand; and such is the enterprise of this able proprietor that the latest and most fashionable novelties are put in stock as soon as they can be procured from the manufacturers. This house is also famed for its merchant-tailoring department, which, of late years, has been made a specialty. An excellent assortment of cloths and other fabrics is kept on hand, and as many as twelve workmen, skilled and experienced in their respective departments, are employed in making the many

suits and garments that are ordered. Mr. Trester stands high in the business community, and his talents have also been exercised for the benefit of the community in the political world. He represented the Fourth Ward as alderman for one term, and has also held the highly-important position of supervisor of this densely populated and influential ward.

Christian Heyer, Tanner and Currier.—The establishment of Mr. Christian Heyer is one of the most important in this section of the country. Mr. Heyer, who is a native of Germany, came to Sheboygan in 1855, and, having an intimate knowledge of the tanning business in all its details, he determined to start in that line, and accordingly built a small tannery. His business increased so rapidly that four years later he found this too small and erected a much larger building. He now owns one of the largest and best-equipped tanneries in the country. The main building has a frontage of 400 feet on the river and a width of 150 feet, and is fully equipped with all the modern machinery and appliances. It contains 100 large vats, and the machinery is driven by a 50-horse-power engine, power being supplied by three large boilers, one of which can be used to operate a force-pump in case of fire. Constant employment is given to forty men, and a number of teams are brought into requisition by the requirements of the large business of the establishment. Every description of leather, with the exception of sole leather, is manufactured by Mr. Heyer, and his goods have a wide-spread reputation for excellence. He commands a very extensive trade, his customers being principally found in the West and South. Mr. Heyer is justly regarded as one of the leading citizens of Sheboygan, having by his own enterprise, perseverance, and business ability built up one of the largest industries of the city.

H. A. Herbst, Groceries, Provisions, Flour, Feed, etc., No. 814 Eighth Street.—Among the most prominent and successful retail grocers in the city mention should be made of Mr. H. A. Herbst, whose large and well-arranged store is located at No. 814 Eighth Street. Mr. Herbst was born and raised in this county, and at the early age of twenty-five embarked in his present business for himself. This was in the year 1877, and although his stock was then extremely meagre and small, it soon increased in both quantity and quality, and as we write it comprises all the luxuries and necessities of the table. Both imported and domestic dry groceries are dealt in, and provisions, flour, feed, fresh and dried fruits, country produce, laundry supplies, etc., are kept in ample and varied stock. These goods are obtained direct from original sources, and are warranted to be strictly as represented. Prices are reasonable, and every effort is made to please and thoroughly satisfy those who patronize the establishment. The business has grown to such a size that the two courteous and active clerks employed are scarcely able to fill the many orders that are constantly coming in, and the utmost activity and prosperity prevail. Mr. Herbst well merits the great success that he has achieved.



Globe Foundry and Machine Shops, Meyer & Schrage, Proprietors, Manufacturers of Engines, Horse-powers, Feed-cutters, Sawing-machines, etc.—Thanks to machinery, the vast territory of the West, which but a comparatively short while ago was a wilderness, has become the garden spot of the United States, and its products may now be found, and are eagerly sought after, in both the old and new world. The city of Sheboygan has done her full share in bringing about this happy consummation, and many foundries and machine-shops located here are adding to the general wealth and prosperity of the country. One of the leading manufacturing concerns in the city is the Globe Foundry and Machine-shops, owned and managed by Messrs. Meyer & Schrage. These works were founded many years ago, and have always held a leading position in the West. Mr. Meyer, the senior partner of the present firm, is a native of Germany. He settled in Sheboygan thirty-five years ago, and for a number of years he was the trusted foreman of the works of which he and his partner are now proprietors. He finally purchased an interest in the business from its owner, Mr. Foeste, the firm name becoming Foeste & Meyer. In 1883 Mr. Schrage succeeded to Mr. Foeste's interest in the business, the firm name being accordingly changed to Meyer & Schrage. The junior member of the firm has always resided in or near Sheboygan, and for a long period was engaged in the drug business. Both partners are highly esteemed and profoundly respected in the community, and have added in no faint degree to the prosperity and wealth of this industrial center. The foundry and shops cover a space 150x120 feet, and are equipped with every known facility pertaining to this important branch of activity. Here are made many varieties of engines and other machines and apparatus

specially adapted to the use of agriculturists. The specialty of the works is the manufacture of horse-powers and feed-cutters, and the fame of the house in this latter department has extended for hundreds of miles throughout the Northwest. Many skilled hands are employed, and the output of the works is something very large, the goods finding a ready sale throughout Wisconsin, Michigan, Minnesota, and more remote agricultural districts. The works are alike a monument to the activity of the great centre in which they are located, and to the enterprise and ability of its proprietors.

G. E. Petrick, No. 1113 Eighth Street, Groceries, Provisions, Notions, and Canned Goods.—A self-made man is Mr. G. E. Petrick, the popular and successful grocer and provision dealer. He came to Sheboygan from Marquette County in 1882, and started in business on a small scale. His trade increased very rapidly, and he now occupies a fine store, measuring 20x75 feet, which contains a first-class stock of choice staple and fancy groceries, provisions, canned goods, notions, flour and feed. His honorable business methods, and superior class of goods, which he always sells at the lowest market rates, speedily drew a large trade, which constantly increased until it assumed its present large proportions. Mr. Petrick gives close personal attention to every detail of his fine trade, which is by no means confined to the city, but extends throughout the surrounding country. Few of our merchants have better commercial qualifications, and none have a higher reputation for fair dealing and integrity, and we are pleased to be able to thus refer to Mr. Petrick in this historical record of the city's business interests.

Adolph F. Gutsch, Brewer, Maltster, and Bottler.—This brewery, now so successfully managed by its proprietor, Mr. Adolph F. Gutsch, is one of the oldest, largest, and best in the city of Sheboygan. The business was founded as long ago as 1847 by Mr. Leopold Gutsch (the father of the present proprietor), who came from his native Germany in that year. At first a very small business was done, but the beer brewed became so universally popular that additions and extensions were, from time to time, made, and now the establishment covers a lot 120x150 feet in dimensions. It is two stories in height, is substantially constructed of brick, and is equipped with the latest improved apparatus for the manufacture of a very superior quality of beer. The ice-house has a capacity of 2500 tons, and the average output of the brewery is seventy-five barrels per diem. The beer manufactured here was always noted for its delicious malty taste, its purity, and refreshing qualities. It is prescribed by many leading physicians, and is as wholesome and invigorating as it is delicious to the palate. Mr. Adolph F. Gutsch succeeded to the business in 1885, and has maintained the high reputation which the founder had established for the products of this popular brewery. Mr. Gutsch sells to many of the leading hotels, restaurants, and saloons in the city, and also bottles extensively, commanding a great trade amongst grocers and private families. When bottled, his beer remains fresh and sparkling for almost any length of time, and is preferred by many to all other varieties. Mr. Gutsch also manufactures and deals in malt of extra fine quality, and in this department has been remarkably successful. He is an experienced, upright, and honorable manufacturer, taking a laudable pride in the popularity of his beer, and determined to maintain it to that high standard which it has ever held in this section of the State. He holds a prominent and influential position in the community, and is justly regarded as one of the leading and most public-spirited citizens of Sheboygan.

Michael Winter, Lumber, Sash, Doors, and Blinds, No. 111 Eighth Street.—Prominent among the leading mercantile establishments of Sheboygan is that of Mr. Michael Winter, dealer in building material, who commands a very large trade throughout the city and vicinity. Mr. Winter first started in business here in 1866, when he established a sawmill on a small scale. His enterprise proving successful, he, in the following year, enlarged the scope of his operations by going into the lumber business, also in a small way. Owing to his natural aptitude for business, his close application and his unflagging energy and perseverance, his trade steadily increased in extent until he became the proprietor of one of the largest establishments of the kind in this section. He now gives employment to a large number of hands and occupies the most extensive lumber-yards in the city. He keeps constantly on hand a large stock of seasoned lumber of every description, sashes, doors, blinds, building paper,

screen doors, etc. He is largely patronized by builders and others, and is held in high esteem by all who have had business relations with him. He is a courteous, pleasant gentleman of the strictest honor and integrity, and his present large and lucrative business is the well-merited reward of his unswerving energy and enterprise.

Chas. Hoppe, Dealer in Flour, Feed, Seeds, and all kinds of Farm Produce, Nos. 404 and 406 Center Street.—The products of this great State of Wisconsin naturally seek an outlet to Eastern markets, and many merchants in Sheboygan are engaged in handling these staple and valuable articles of merchandise. One of the most successful dealers in flour, feed, seeds and all kinds of farm produce in this city is Mr. Charles Hoppe, whose warehouses are located at Nos. 404 and 406 Center Street. His stock is always large, and he is continually in receipt of fresh consignments of goods, which he in turn ships to all parts of the United States, the Eastern cities, however, being the principal purchasers. A large local trade is also done, and the entire business is in a most flourishing and prosperous condition. Mr. Hoppe is an enterprising and well-informed business man who would make his mark in anything that he undertook. He was born in Wisconsin November 4th, 1853, and settled in Sheboygan in 1870. Here he established a large wagon factory, though in beginning the business he prudently commenced on a small scale. He increased his facilities from time to time and built up a very large and prosperous business. In the summer of 1882 he embarked in his present enterprise and very soon rose to his present exalted position in the trade. He is highly honored and respected both as merchant and citizen, and fully merits the pronounced success which his abilities and strict integrity have achieved.

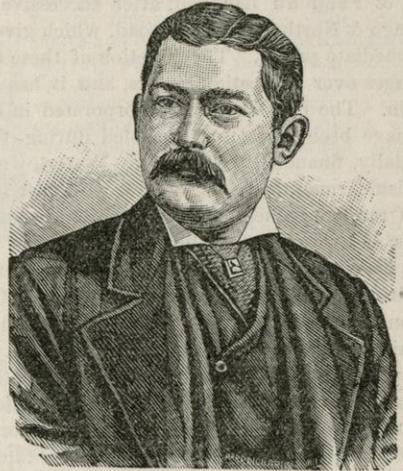
W. A. Pfister & Co., Watchmakers and Jewelers, corner Eighth Street and New York Ave.—One of the oldest established and most successful jewelry establishments in Sheboygan is that of Messrs. W. A. Pfister & Co., which commands a large and first-class trade throughout this section of the country. Mr. W. A. Pfister succeeded, in 1885, to the business which had been established by his father many years previous. Under his management the business has continued to prosper and increase in a manner which speaks volumes for his business ability. He occupies a commodious and centrally-located store, which is handsomely fitted up, and contains a large and valuable stock of every description of new and fashionable jewelry, watches, clocks, silver-ware, and optical goods. His prices are wonderfully low in comparison with the quality of his goods, and those who patronize him will derive advantages not easily obtained elsewhere. Mr. Pfister is a young man of great business skill and ability, and is deservedly popular throughout the whole community, where he is held in high esteem, owing to his strict honor and integrity.

F. Geele Hardware Co., Iron, Steel, Stoves, Nails, Glass, Oils and Paints, corner Eighth and Centre Streets.—One of the largest hardware stores in Sheboygan is that located at the corner of Eighth and Centre Streets, in Geele's Block. It was founded by Mr. Geele, who rose to wealth and prosperity in this city, and in July, 1885, passed away from this world's activities amidst the profound grief of the many who knew him but to honor and respect his high character and sterling worth. His two sons, William and Frank, succeeded to the business, and are maintaining the high standard to which it had been elevated by its enterprising and public-spirited founder. The building is a handsome three-story brick structure, 50x120 feet in dimensions, the basement, first and second stories being required for the purposes of the business. A very large, varied, and valuable stock of cooking- and heating-stoves is kept on hand, and iron, steel, nails, glass, oils, and paints are also kept in ample and varied stock. Housekeeping and culinary utensils are largely dealt in, and all kinds of tin-ware are manufactured, both for the trade and the retail purchaser. The manufacturing department is equipped with the latest improved machinery and appliances, and as many as twenty skilled hands are employed, the specialty, and one which occupies much of the time and attention of the firm, being the manufacture of milk-cans. The establishment is the largest and most deservedly popular hardware and tin-ware house in the city. Both partners are honored and respected members of the community, and are fully qualified and adapted to the business. Their enterprise, energy, and sterling integrity, inherited from their worthy sire, are destined to still farther advance the prosperity and importance of this house, and to add, in no inconsiderable degree, to the future progress and wealth of the great and growing city of Sheboygan.

H. Schilder, Dealer in Flour, Feed, Produce, etc., Eighth Street, Pfeiler's Block.—Like so many of the leading merchants and influential citizens in this enterprising and growing center, Mr. Schilder is a native of Germany. In 1867 he came to this country, and started in the flour,

feed and produce business in 1873 with Mr. P. Mallman, the firm name and style being Mallman & Schilder. In the spring of 1874 this concern dissolved by mutual consent, and Mr. Schilder immediately started upon his own account. From that time to this he has met with remarkable success, and from time to time has been obliged to increase his stock and facilities, so that now his establishment is one of the most perfect and complete in the entire city. It is located in Pfeiler's Block, on Eighth Street, and is fully stocked with all the best brands of bakers' and family flour, clean feed, and country produce of all kinds, including dairy and farm products. A very large business is done, both at wholesale and retail, and the trade is increasing in a most satisfactory ratio every year. Mr. Schilder holds the honorable position of alderman of the First Ward, and is respected and esteemed both in the political, social and mercantile world. He is an enterprising, upright, and pushing merchant.

George M. Groh & Bro.,



ARTIST PHOTOGRAPHERS,
502 EIGHTH STREET.

WATERTOWN.

THE progressive character of the principal centres of population in the State of Wisconsin is forcibly illustrated by the records of the growth and prosperity of the beautiful city of Watertown, located so eligibly on the Rock River, which flows here as a powerful adjunct to the carrying on of numerous important industrial enterprises. The territory comprised within the corporate limits is about equally divided by the river, though the bulk of the population resides and does business on the Jefferson County side. The city is situated forty-three miles west by north of Milwaukee, thirty-five miles east by north of Madison, and is surrounded by a magnificent agricultural country, wealthy, thickly settled and justly spoken of as the "Garden of the Rock River Valley." The first settlement was made here in December, 1836, at the time when the organization of the territory

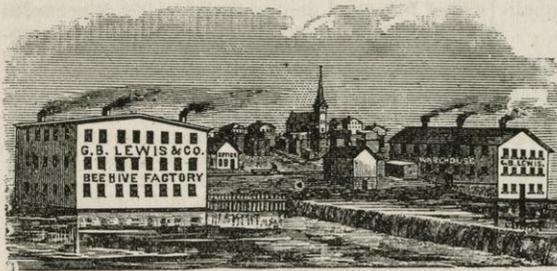
insured the preservation of law and order, and the assured development of the rich resources of the prairie.

The lands were speedily taken up, and proving rich and easily worked, a steady inflow of settlers occurred during the ensuing decade, rendering the adjoining counties, Jefferson and Dodge prominent in the tax-rolls of the State. Watertown grew apace as the centre of trade for this section, and was duly incorporated as a village in 1849. Her water power, so justly famous, had been to be utilized, and her citizens, noted for ability and enterprise, eagerly joined in promoting the organization, in 1851, of the Milwaukee & Watertown Railroad Co. This corporation, under favorable auspices, began the construction of its line, commencing operations at Brookfield, fourteen miles west of Milwaukee, and a point on the Milwaukee & Mississippi Railroad leading through Oconomowoc to Watertown. The charter contained a provision that the company might extend its road by way of Portage to La Crosse. The road reached Watertown in 1856, and was finally consolidated with the La Crosse & Milwaukee Railroad in the autumn of that year. In 1857 the La Crosse Co. completed its line, from Watertown to Columbus. The work of consolidation and extension went on, until, at the close of the war, this city had become a most important point on the system of the Chicago, Milwaukee & St. Paul Railway, with some seven hundred miles of road in operation, and which now extends either way from Chicago to Duluth. As early as 1850, the Rock River Valley Union Railroad Co., was organized, which subsequently became the Chicago, St. Paul & Fond du Lac, and, after successive consolidations and extensions, became known as the Chicago & Northwestern Railroad, which gives Watertown direct access northeast to Marquette and intermediate points. The junction of these two great trunk roads has given this city marked advantages over competing points, and it has become one of the most important railroads in Wisconsin. The city was duly incorporated in 1853, and the favorable auspices then looked forward to, have been more than fulfilled during the intervening period of thirty-four years. Commercially, financially and socially Watertown has kept pace with the age, and is now a great and flourishing manufacturing centre, with vast mercantile interests, and educational and social advantages rarely equalled. Her principal thoroughfares are lined with handsome modern blocks of stores and warehouses, while her dry-goods and hardware merchants, grocers, and other business men, keep on hand stocks of merchandise fully the equal of anything in Milwaukee or Chicago. The banks of the river are lined with vast factories and mills, employing hundreds of hands in various branches of staple industry. Among others we may mention six flour mills, breweries, machine-shops, saw-mills, planing mills, etc. The splendid, never-failing water-power, excellent transportation facilities, cheap sites, and low taxes have been substantial inducements to wide-awake manufacturers, and the last State census affords ample statistics of the splendid volume of business that has resulted. There are here celebrated wagon and carriage factories, cotton mills which in 1885 turned out 45,000 yards of various fabrics, worth nearly \$12,000. Upwards of 31,000 barrels of beer were brewed, worth \$177,000, while the woodenware produced represented a value of \$124,400. The real estate devoted to the above industries was valued at \$127,250, and stock and fixtures at \$77,250; while 250 hands were employed, earning over \$71,000 in wages. Watertown has become justly celebrated as a centre for the production of cigars and cigarettes, of which no less than 3,175,000 were made in 1885, worth \$108,430. Of flour and meal, there were 144,600 barrels produced, worth \$647,000, while her bakers and confectioners turned out crackers, candy, etc., to the value of \$310,000. The value of the real estate devoted to milling, cigar-making, etc., was \$121,850, while stock and fixtures were worth \$107,710, and 329 men were employed, earning annual wages of nearly \$100,000. These are flattering statistics, and are eloquent in exhibiting to the world the wealth and industrial resources of the people of Watertown.

As regards educational facilities, few cities are so favored. Here is located the Northwestern University, conducted under the auspices of the Lutheran Church, and which owed much to the devoted labors of Rev. August F. Ernst. Its curriculum is comprehensive, its staff of professors numerous and competent, and it has successfully graduated large classes of students. Its buildings are extensive, and, with the University grounds, are of great value. Connected with this college is a preparatory department. There is also located in this city the College of the Lady of the Sacred Heart, a Catholic institution liberally patronized by the public, and which has had a useful career. Watertown's public schools are justly celebrated. They are known as the graded system of union schools, and every child in town can here get a good, practical training. The school buildings are

spacious and handsome specimens of architecture, embodying every modern improvement. There are five hotels in the city, affording ample accommodations to the travelling public, and first-class banking facilities. The press is ably represented in Watertown. There are sixteen churches in the city, several of which are imposing specimens of architecture, while many of the private mansions are luxurious and elegant in every detail, indicative of the wealth and refinement of her leading citizens. The city has been ably governed, and all modern improvements have been introduced. The two sections of the town are connected by six handsome bridges that span the Rock River. The city has grown steadily in wealth and population. It is estimated that she now has upwards of 10,000 inhabitants. In 1870 there were but 7,550. The last State census gives the population by wards as follows: First Ward, 1,936; Second Ward, 1,644; Third Ward, 983; Fourth Ward, 659; Seventh Ward, 887; (the above are in Jefferson County); Fifth and Sixth Wards (situated in Dodge County), 2,378, making a grand total of 8,487 inhabitants. The climate is most salubrious, and there is no point in Wisconsin more attractive as a place of residence, while few present such claims to attention as a great manufacturing centre.

G. B. Lewis & Co., Bee-Hives and Honey-Boxes, West Water Street.—A notable industry, which has added to the commercial importance



of this place, is that conducted by the well known firm of G. B. Lewis & Co., manufacturers of beehives and honey-boxes, whose factory and ware-

houses are situated on West Water Street, where over fifty men are employed in fulfilling the duties attendant upon a wide-spread trade. Unsurpassed facilities are possessed for manufacturing these wares, forty-horse water-power being employed. The packing-boxes and hives produced here are superior in every way, being made from fine material and under the careful supervision of experienced master-mechanics. A trading connection is held throughout the world, the constant and never-failing demand requiring large shipments to be made. Mr. G. B. Lewis was born in New York State, and is enterprising and energetic. His associate in business, Mr. Parks, is a keen and sensible merchant, taking active interest in the business. Both gentlemen are ranked among the leading manufacturers of the country.

Globe Milling Co.—An appreciated and widely-patronized industry, of which Watertown may well be proud, is the Globe Milling Co., organized and conducted under the management of the well-known president, Mr. H. Mulberger, and the secretary and treasurer, G. May, supported by E. May, superintendent of the Empire, and L. G. Quentmeyer, superintendent of the Globe Mills. These mills were originally built in 1848 and 1850, and were remodelled to the full-roller system since 1880, and are well adapted for the purposes of trade. Steam- and water-power is used in conjunction or separately for motive power in giving the mills a combined capacity of 500 barrels per day. Unsurpassed facilities are possessed for the transportation of wheat in, and flour out, through the two trunk lines of the Chicago, Milwaukee & St. Paul and Chicago & Northwestern Railways which pass through here. This company manufactures by the rolling process all grades of bakers' and family flour from choice Minnesota and Dakota wheat. These productions go to all points of the New England States with heavy exports to England, Scotland, and Ireland direct. Mr. Mulberger is a German by birth, and is a practical and experienced tradesman. Messrs. G. & E. May and L. G. Quentmeyer are natives and residents of Watertown, and are energetic and sagacious busi-

ness men. These gentlemen are noted for their sterling principles of unswerving integrity and honest dealing.

Ernest Kunert, Machine Shop, foot of First Street.—A reputable undertaking which has, since its inception, added to the importance of this town as a manufacturing centre, and contributed to its material welfare in many ways, is the machine-shop and foundry of Ernest Kunert, manufacturer of all kinds of steam-boilers, tanks, smoke-stacks, iron fences, sheet-iron work, saw-frames, gas- and water-pipe, engine-trimmings, and cheese-boilers, a complete assortment of which is kept constantly on hand. Extensive premises are occupied as machine-shop and ware-rooms, where a number of experienced machinists and assistants are kept busy. High engine-power is made use of, and all facilities and conveniences possessed for manufacturing this class of goods. Trade is controlled throughout this section among leading manufacturers and jobbers, and large shipments made to meet the never-failing demand. Mr. Kunert is a German by birth, and was formerly head of the firm of Kunert Bros. & Co., which lately dissolved. He is now sole proprietor, and possesses all the requisite qualifications for the management of a first-class enterprize.

Prochazka & Whyte, Carriages and Sleighs.—An old-established business enterprise, enjoying an honorable record of strict integrity in all dealings, is that of Prochazka & Whyte, manufacturers and dealers in carriages and sleighs. The firm is a representative one in every sense of the word, following a high grade of excellence in all productions. The work- and ware-rooms are equipped with manufacturing facilities, and are well adapted for the trade. A number of experienced mechanics are employed, all skilled in this branch of industry. All kinds of road-wagons and equipages are manufactured, among which are sleighs, cutters, landaus, phaetons, coaches, coupes, and buggies. These are made in a superior style, from good material, and are finished in a durable manner. Stylish English carts are produced, which rival the manufactures of the most noted dealers in the country. Mr. Prochazka is a native of Bohemia, and is proficient in all branches of the trade of carriage-building. His partner, Mr. Whyte is a Scotchman by birth, and possesses all the good qualifications of his countrymen.

Charles Goette, Commission Merchant and Grocer, Main Street.—There is no more extensive and enterprising commission merchant and grocery dealer in the Northwest than Mr. Charles Goette, who has been engaged in this business for the past twenty years and has built up a very substantial and liberal trade which is permanently established among the producers and retail dealers throughout the State. Mr. Goette occupies three adjoining stores and basements of very large dimensions for the display of the stock, and the storage of grain, flour, groceries, and produce, which are the articles of merchandise, most extensively handled. Large consignments of these goods are received from the producers and prompt sales and quick returns are guaranteed in every instance. Every facility for the care of the merchandise is supplied, and also every convenience for the prompt shipment of the same to any specified destination. Mr. Goette is a native German, and for many years was a resident of New York and Chicago, ultimately settling in Watertown in 1867, where he has always enjoyed the most prosperous mercantile career, and the respect of all patrons.

D. & F. Kusel, Hardware, Stoves, etc.—Prominent among the oldest established and most reliable concerns of Watertown, that of Messrs. D. & F. Kusel is deserving of special mention as a strictly first-class hardware establishment, which was founded by the father of the present proprietors, in 1849, and during so extended a period has secured a trade of a permanent and liberal character, which extends throughout the county. Messrs. Kusel Brothers are natives of Germany, and removed to this town in 1849. Since that time they have given close, practical study to the various details and requirements of the hardware trade, and are fully prepared at all times to give to their patrons the benefit of their knowledge and experience. They handle a large and comprehensive stock of the best household and builders' hardware, tin, sheet-iron ware, etc., compris-

ing all kinds of utensils, tools, farm implements, cooking- and heating-stoves, nails, bolts, screws, and in fact every article which is to be found in the stock of a thoroughly-equipped and well-conducted hardware store; and the extent and liberality of the trade already secured amply proves the reliability of the house, and the unrivalled quality of the merchandise carried, as well as the esteem in which the Messrs. Kusel are held, as business men of unswerving principles of honor and probity. Capt. Fred. Kusel was elected Senator for this district, and fought with honor through the war.

J. F. & C. H. Bramer, Agricultural Implements.—An undertaking of magnitude and increasing importance is the well-stocked store of Messrs. J. F. & C. H. Bramer, dealers in flour, feed, hay, and straw, as well as a complete line of fine manufactures in the way of farming machinery and agricultural implements of all kinds. A large and commodious store with a fine frontage of forty and depth of eighty feet is occupied by this extensive establishment, which is commodiously fitted with all trade requirements. The feed and provisions dealt in are of the best and purest quality, and are guaranteed wholesome and healthful. In farming machinery the productions of leading manufacturers are shown, including ploughs, land-cultivators, scythes, harrows, and agricultural tools of all kinds. Messrs. Bramer are practical business men of wide experience. Mr. J. F., the senior member of the firm, was originally engaged in the implements business, but on locating his enterprise in Watertown added the grain and feed business, thus enlarging his patronage in a marked manner. His brother, Mr. C. H. Bramer, is a native of Wisconsin, and has been associated with the undertaking since 1885.

May's Photographic Studio.—An indication of the culture and art growth of this town is the establishing of business undertakings devoted to artistic and decorative interests. Prominent among such we refer to the photographic studio of Mr. J. B. May, who came from Milwaukee about seventeen years ago, locating his profitable undertaking on one of our principal thoroughfares, where he has met with undoubted prosperity and success. An elegantly-fitted operating room is used, and contains new and improved cameras and apparatus of all kinds for securing good and true likenesses in crayon, oil, and pastel. Artistic draperies and appointments for the fitting of pictures and photographs are here, and special attention is given to groups, landscapes, and interior scenes—in fact, everything connected with the establishment is thorough and satisfactory in all particulars. The best and finest materials and imported cards are used in the production of all work, and the new and instantaneous process used exclusively, babies' and children's pictures being a specialty. Mr. May is an Englishman by birth, and left his native city, London, when only nine years of age. He is possessed of artistic ability of a high order, is courteous and obliging to all who visit his studio, and is very popular among our local residents.

Wiggenhorn Bros., Manufacturers of Fine Cigars.—The largest wholesale manufacturers of fine cigars in this section of Wisconsin is the well-known firm of Messrs. Wiggenhorn Bros., who established the business in 1858, and have since built up a very liberal and extended patronage among retail dealers throughout this and surrounding States. The factory which is occupied comprises five stories in two adjoining buildings 30x75 feet in dimensions, and is well equipped with every facility and late-improved appliance which may aid in any way in the manufacture of fine domestic cigars. Messrs. Wiggenhorn Bros. are extensive importers of Havana and Sumatra tobaccos, which are largely used in the production of these celebrated brands of cigars. Not less than fifty skilled and experienced cigar-makers are employed, and the goods which they manufacture are unexcelled in quality and fine flavor. Among the best known brands are the "Commercial," "La Floré," "Latest Out," "El Pomona," "Short, but Sweet," etc., etc., all of which have many admirers, and are sold in immense quantities. The large and commodious store is well located and easy of access, beside being most attractively furnished, and completely stocked with an excellent assortment of foreign and domestic tobacco, snuff, and cigars of the finest brands, together with smokers' articles of every description, all of which are sold in large or small quantities at low cash prices or on liberal terms. The firm of Messrs. Wiggenhorn Bros. is composed of Mr. C. Wiggenhorn, a native of Germany, Mr. J. W. Wiggenhorn, his son, who is a native of Watertown and has been actively engaged in this enterprise, being the junior partner. These gentlemen are well known and highly esteemed throughout the northwest by reason of the unexcelled quality of their merchandise and the strict justice of their dealings in every transaction.

J. D. Casey, Carriages, etc.—Among our leading manufacturers and dealers who enjoy not only the patronage but the implicit trust and confidence of their customers, we take pleasure in referring to Mr. J. D. Casey, who for many years has been identified with the industries of Watertown. A large workshop is occupied, and contains a choice line of elegantly-manufactured wagons and carriages. They are made from good material, durably built, and strongly finished. Repairing and repainting is attended to promptly and effectively, and satisfaction afforded in all cases. Particular attention is given to horse-shoeing, and a large trade controlled in this line. The able proprietor gives undivided care to all departments of the work, and is a practical and experienced business man. He is a native of New York City, and possesses all the native characteristics of enterprise and energetic industry. He is well and popularly known throughout this section, where he has gained a solidly-established reputation for inflexible integrity and honest dealing.

A. E. Needham, Lumber Merchant.—The subject of this sketch was born in Massachusetts in 1833, and came west about 1855, settling at Watertown and engaging in the carpentering trade

with Mr. John Barrett, since deceased. The business was bought out by Mr. Needham in 1883, and under his capable and thorough proprietorship and management has increased and furthered the interests of this town, and is now recognized as a leading enterprise. A building is occupied as warehouse and office, and the yard is well equipped and contains an assortment of lumber, shingles, posts, sash, doors, blinds, railings, etc., equal to anything of its kind in this section. The wood is judiciously selected and well seasoned, besides being well protected during its storage in the yards. All orders are given immediate attention, and promptly filled, unsurpassed convenience being possessed for quick and safe transportation. A large connection is controlled among our leading contractors, builders and property-owners, and a thriving trade conducted.

Schluter Bros., Manufacturers of Cigars, West Main Street.—In recording the notable manufacturing concerns of Watertown, we give a prominent place to the cigar manufactory of Schluter Bros., who are located on West Main street, occupying spacious quarters, which contains a well-selected stock of choice tobacco and cigars of foreign and domestic manufacture. The proprietors' own special brands, "S. B." "Merchant," "Straight Cut," "Superfine," "La Coquetach" and "Evening Calls" are among the most popular, being remarkable for strength, purity and flavor, as well as reasonable price. A large number of men are employed, who are kept busy in supplying the demand which exists throughout the United States for these fine goods. In addition to the usual stock, is shown an unequalled array of smokers' supplies, fancy pipes and cigar-holders, tobacco-pouches, etc., at unusually low rates. Messrs. Schluter are natives of this country, and are energetic and enterprising. They have succeeded in furthering the importance and increasing the facilities of their business until it ranks second to none in this section.

G. Gamm, Groceries, etc., Fourth Street.—For the last twenty-five years this flourishing industry has existed within the confines of Watertown, and its able proprietor, Mr. G. Gamm, is regarded as one of our pioneer tradesmen. He was born in Germany and came to Watertown in 1851, selecting it as a favorable location for a business undertaking. Since the founding of his grocery store, he has enjoyed a large patronage and generous meed of success. The well-stocked establishment contains a fine assortment of staple and fancy groceries, teas, coffees, sugars and spices, as well as flour, feed, hay and straw. In addition to this, a line of crockery and household wares is shown, including all the necessary table equipments and kitchen utensils. The patrons of the store include some of our best-known residents, who speak in high terms of the courteous treatment and fair dealing accorded them at this store. Mr. Gamm holds an influential position in this town, and is highly respected for his many sterling qualities.

Woodard & Stone, Manufacturers of Crackers and Confectionery.—In selecting those firms which we wish to bring before the public, we have chosen those remarkable for honest dealing and a high grade of commercial excellence. None of these is more worthy of prominent mention than the firm of Woodard & Stone, manufacturers of crackers and confectionery, and dealers in cheese of fine grade, as well as tobacco and cigars. The immense factory and warehouse are eligibly situated, and contain ample facilities for the manufacture of crackers and fine confectionery. These wares have found great favor among leading retailers and dealers of this section, as well as throughout the entire country, where a number of travelling salesmen are kept busy in catering to the wide-spread trade. A number of hands are employed in the manufacturing department, where all arrangements are made with a view to filling orders promptly and efficiently. The wholesale trade in tobacco and cigars is also important, and shipments are made throughout Wisconsin, Iowa, Michigan, and Dakota. Messrs. Woodard & Stone are deserving of great credit for the success which they have achieved solely by well-directed efforts of industry and good management. They are known throughout the Northwest as first-class manufacturers and merchants.

A. Fuerman Brewing Co., Lager Beer.—This organization is one of the chief manufacturing enterprises of Watertown. The mammoth brewery is eligibly located for business purposes, and contains all accessories and appointments requisite for the trade. A large number of hands are employed, producing annually about 30,000 barrels of fine lager beer, which is shipped in large quantities throughout the Northwest, where beer of this brewing has become justly famous. The A. Fuerman Brewing Company is officered as follows: President, Mr. Fuerman; vice-president, Mr. J. Fuerman, treasurer; Mr. C. Fuerman; and secretary, Mr. R. Koenig. These gentlemen are well known to the brewing trade, as well as to the numerous patrons throughout the country. They are enterprising and industrious, giving personal supervision to all work, thus insuring a fine class of manufactures. The beer produced is to be commended for its healthful and tonic properties, and is pronounced by competent judges to be pure, wholesome and delicious in every particular.

Schiffler & Quentmeyer, Merchant Tailors, Main Street.—The leading and representative merchant tailoring establishment in Watertown is that of Messrs. Schiffler & Quentmeyer, who have carried on the enterprise since February, 1886, and have already won a large and ever-increasing patronage. Both members of the firm are young men of unusual ability, perseverance, and energy, and are thoroughly conversant with every detail of the business which engages their attention. Their stock of merchandise, contained in the waraments at the above address, is displayed in the most advantageous manner, and embraces not only lately-designed foreign and domestic suitings of all kinds, but also ready

made clothing, men's furnishing goods, hats, caps, etc., which have been selected and are of unrivalled quality. The stock carried is very large and complete in every department, which enables the most fastidious patrons to gratify their tastes in the choice, style, and quality of their wearing apparel. Messrs. Schiffler & Quentmeyer are both natives of Watertown and enjoy the respect and esteem of all patrons and business men in general.

W. D. Sproesser, Watches and Jewelry, Main Street.—The leading jewelry establishment in Watertown is that of Mr. W. D. Sproesser, which has been in existence for thirty years, the business having been established by the father of the present proprietor, who succeeded to it nineteen years ago. During this extended period, a large and substantial trade has been secured, and the success and prominence of the house increases each succeeding year. The premises occupied comprise an elegant and attractive sales-room, 20x60 feet in area, which is equipped with every convenience and facility for the display of the merchandise and the comfort of all patrons. The stock carried embraces an excellent and carefully-chosen assortment of fine gold and silver watches, jewelry, clocks, bronzes, and silverware of all kinds, and may be purchased at very reasonable prices. Mr. Sproesser is also an agent for pianos, harmoniums, etc., and is enabled to supply the public with the best musical instruments in the market. He also executes repairing of watches, jewelry, etc., in a prompt and thoroughly skilful manner at moderate prices. Mr. Sproesser is a native of Germany, who removed to Philadelphia in 1853. Two years later he located in this town with his father, and has since become identified with the leading and influential residents of the place.

Watertown Woollen Mills.—The importance of the manufacturing industries of the country, considered as a factor in the national prosperity, can scarcely be overrated, and Watertown can boast of many well-organized and efficiently-conducted establishments devoted to the manufacturing departments of trade. Prominent among these we cannot fail to place the Watertown Woollen Mills, producing all-wool flannels, blankets, yarns, etc., in large quantities, which are shipped throughout the country. The factory contains good facilities for manufacture, a 25-horse-power engine being employed in the production of wares. The goods are remarkable for their durability and soft texture, and have gained for this establishment a high reputation among leading retailers and dealers. A large number of hands are employed, five travelling salesmen attending to the out-of-town trade. The honored proprietor, Mr. I. Chapman, died in 1885, deeply regretted by a large circle of acquaintances and friends; and the enterprise has since been conducted by his widow, Mrs. Jane Chapman, a lady endowed with superior qualifications of energy and enterprise. The manager, Mr. A. N. Strarge, is a native of Menasha, and is well adapted for the responsibility of his position.

J. Weber & Son, Dealers in Lumber, etc.—One of our best and most popular business firms carrying on the industry of dealing in lumber and builders' materials is that of J. Weber & Son, proprietors of the Oconto Lumber Yard, West-water Street, near Empire Mill. These spacious and well-stocked premises have a frontage of 300 and depth of 130 feet, and are equipped with all storage conveniences, rendering them admirably adapted for trade requirements. A magnificent assortment of lumber, laths, shingles, and building paper, sash, doors, blinds, etc., a supply of North Road lime being always on hand. Unsurpassed facilities are possessed for receiving and transportation of goods, 3,000,000 feet of lumber being turned out per annum. A large trade is controlled among dealers, contractors and builders in this section who find these wares durable, and made from first quality material. Mr. Weber, senior, was born in Germany, and came to this country in 1837, locating in Watertown seventeen years later. He is an experienced merchant of acknowledged integrity, and is associated in business with his son, Mr. F. B. Weber, who is actively interested in the details of the trade, while Mr. F. Schmutzler, who joined the firm on the 1st of January, 1886, is a native of Watertown.

E. A. Knaak, Table Delicacies, Main Street.—Among the lately-established enterprises which have already become the leading exponents of their special branch of trade, none are more deserving of notice than that of Mr. E. A. Knaak, which was established in 1886, and has become one of the best-patronized places in Watertown. Mr. Knaak deals extensively in table delicacies of every description, and all orders for the caterer's services are promptly and satisfactorily filled. His establishment is admirably located on Main Street, and the salesroom is a large and attractively-fitted-up apartment, where every convenience is provided, and scrupulous neatness prevails in every branch of the enterprise. The stock handled embraces smoked hams, tongues, canned goods, sardines, Holland herrings, sardelles, American and imported cheese, pickles, sauces, etc., etc., which are of the best quality, and pure, fresh, and wholesome when offered for sale, and may be purchased at prices which vie with those of the large Chicago houses. Mr. Knaak removed from Germany to Elmhurst, Ill., in 1867, and from thence to Watertown in 1873, since which time he has won the respect of all residents of the town by his gentlemanly bearing and his worthy efforts to please the public. He

was minister for thirteen years of the Free Protestant German Church of Watertown.

Wm. C. Raue, Painter and Decorator, Main Street.—Among the able and enterprising young men of this town, none are more deserving of success and popularity than Mr. Raue, who has been engaged in the painting and decorating business since 1885 under the firm of Raue & Dobbratz, and has secured a liberal and substantial patronage during the subsequent period. His large and attractive store, which is eligibly located on Main Street, contains a full and complete stock of fine wall-papers of late and artistic design, window-shades, paints, mixed and dry, oils, brushes, and, in fact, every article usually found in the stock of a well-equipped and excellently-conducted paint store. Mr. Raue uses a new process in painting and decorating, and all work executed by him is done in the most thorough and satisfactory manner. He is a young man of extraordinary ability, and is regarded as the leading representative in his special line of trade, and has won his large patronage by the unexcelled quality of the merchandise carried, and the promptness with which all orders are filled. Mr. Raue is a native of Germany, and is well known and highly esteemed by all patrons and business associates.

W. Krebs, Groceries, Liquors, etc., Main Street.—Mr. W. Krebs is one of the best-known and well-patronized merchants in Watertown, and has been a prominent and leading member of commercial circles for many years. In 1872 he established the business which engages his attention, and during the subsequent period has built up a wide-spread and permanent trade throughout the town and county. He deals extensively in fancy and staple groceries, wines, liquors, lime, cement, stucco, etc., all of which are of the most excellent quality, and may be obtained at very reasonable prices. Mr. Krebs occupies a central and desirable location on Main Street, at the corner of Sixth Street, where the salesrooms are attractively fitted up, and contain a large and varied assortment of the merchandise handled. The store is equipped with every facility, and all orders receive prompt and accurate fulfilment. Mr. Krebs is a native of Germany, from which country he removed in 1867, and settled in Watertown, since which date he has built up a large and flourishing trade, and has won for himself a most enviable and exemplary reputation by reason of his strictly just and honorable dealings in all transactions.

PORTAGE.

No city in the State of Wisconsin possesses such a remarkable combination of natural advantages as Portage, the flourishing capital of Columbia County. Situated on the canal which is the connecting link between the two most important systems of inland navigation in the world, she is the junction of the three great divisions of the Milwaukee & St. Paul Railway, with a magnificent tributary territory that renders her an important trade centre, while for manufacturing pursuits no place offers more substantial inducements.

Portage City is situated on the Government canal connecting the Fox and Wisconsin rivers, and at the head waters of the latter, thirty-two miles north of Madison and eighty-five west-north-west of Milwaukee.

The early history of this section is of a romantic character, and dates back over two hundred years, to the time of the French fur traders and the Jesuit missionaries who sought to Christianize the numerous tribes of Indians that preferred Wisconsin's fertile plains and forests for a home. In 1640 Nicolet ascended the Fox River, crossed the Portage to the Wisconsin, down which he floated nearly to the Mississippi. Louis Joliet with Father Marquette passed over the Portage in 1673 on a voyage of exploration, and in June discovered the Mississippi. After Pontiac's war, one of the noted events in this region was the journey of Jonathan Carver, who in 1766, passed up Fox River to the Portage, and descended the Wisconsin to the Mississippi. The above references will serve to show at what an early date this beautiful section of the State came into prominence, and the prosperity of the city of Portage dates its foundation back to the time when the first pioneers settled here and so successfully embarked in trade and agricultural pursuits. Portage early became an objective point for railroad enterprises, and in the spring of 1856 Congress made a grant of land to the State to aid in the building of a railroad from Madison or Columbus *via* Portage City to the St. Croix River, and from thence to the west end of Lake Superior and to Bayfield. Though charges of corruption were afterward made concerning the disposal of this grant, the La Crosse & Milwaukee Railroad Co. completed its line through Portage to La Crosse in 1857. Connecting lines were subsequently built and consolidated under the now familiar title of the Milwaukee & St. Paul Railway Co. The following year a branch was built to Columbus. In 1866 a company was organized to build a road from Portage City by way of Berlin to Stevens Point, and which in its extended development is familiarly known as the Wisconsin Central. The straight line between Portage City and Stevens Point, authorized by an act of the Legislature of 1875 was finished by October, 1876, opening up an immense region of heavily-timbered land to settlement and lumbering operations, and contributing greatly to the growth and prosperity of the city. Mention should also be made here of the old Sugar River Valley Railroad Co., chartered in 1855 to build to Portage from Madison, and subsequently known as the Madison & Portage. The road was completed in 1871, and is now operated by the Milwaukee & St. Paul. The splendid railway facilities enjoyed by Portage have been generally recognized, and coupled with the fine water-power supplied by the canal, render her the most attractive point in all this section for the location of new industries. Her manufactories include foundries, tanneries, carriage factories, flouring mills, boot and shoe factories, etc. As a great railway terminus, there are extensive round-houses and repair shops here, and hundreds of skilled mechanics find steady employment. The last State census shows marked evidence of vigorous prosperity. Twenty-eight thousand dollars' worth of woollen fabrics were manufactured in 1885; 4375 barrels of beer brewed, worth \$35,000; earthenware made to the value of \$20,000, and woodenware worth \$30,000. The real estate and machinery utilized in the above lines was valued at \$65,500, and stock and fixtures at \$23,500; 138 men were employed, earning \$47,700 annually. There were likewise manufactured here in 1885 upwards of 234,000 cigars, worth \$7020; and 1000 barrels of flour worth \$5500; these two branches of industry employing seventeen hands, who earned \$4112. Portage is a handsome city, with many fine buildings, including a spacious and imposing court-house and jail; one of the finest high-school buildings in the State, ten churches, several prominent specimens of architecture, seven hotels, etc. The excellent system of common schools has received many merited compliments; also the thorough

municipal organization that has rendered many public improvements possible. There are first-class banking facilities, ably edited newspapers, and splendid stores, equal to any in Milwaukee or Chicago, and whose enormous annual trade is a sure indication of the city's substantial prosperity. The population of Portage in 1870 was 3945. In 1885, the official census gives it as follows: First Ward, 1063; Fourth Ward, 1305; and Fifth Ward, 1530; a total of 5501 inhabitants; a careful estimate places the population of the city in 1887 at over 6,000, with bright prospects of further increase in the near future. Below will be found accurate articles descriptive of the rise and progress of the principal mercantile and industrial establishments of the city.

E. W. Moran, Fancy Goods and Groceries.—So numerous are the reputable and well-managed stores of this town that we are obliged to select for this record those which are best in every sense of the word. Prominent among those coming under this last heading is the grocery and fancy goods emporium of Mr. E. W. Moran, which is well known and widely patronized by the best class of our leading residents. The premises are cosily equipped with all modern trade conveniences, and are well adapted for the business, being easy of access from all sections of the town. The provisions are judiciously selected, and comprise all the necessaries and many of the luxuries of the table. The fancy-goods department embraces different articles for toilet and home use and is constantly renewed, always presenting a new and desirable assortment of wares. Mr. Moran is an active and intelligent merchant who appreciates the importance of perseverance and strictly honest dealing in all departments of industry. His father, Mr. Dominick Moran, was one of the first settlers of Portage City.

V. E. Brewer, successor to W. B. Stevens, Jeweler.—Some years ago the subject of this sketch established a jewelry undertaking in this town, and the instant recognition and patronage which was accorded its inception was a fair indication of the unbounded success which has attended it since. The eligibly situated and finely fitted store, stocked with a most valuable array of ornamental and useful wares, is one of the chief ornaments of our thriving town. The stock on hand includes an array of Swiss and American-movement watches, in heavily chased and plain gold and silver cases, together with new and beautiful designs in jewelry and precious-stone settings; also a full line of sterling silver and plated-ware, judiciously chosen from the productions of the most noted manufacturers in the country. The repairing department is conducted under the personal supervision of the energetic proprietor, who is an experienced watchmaker and jeweler. Mr. Brewer is a representative dealer in this line and enjoys an extensive trade throughout this section.

F. Schulze & Co., General Merchandise.—An establishment presenting an aggregation of useful goods, staple productions, and superior manufactures, all classed under the head of general merchandise, is certainly a desirable acquisition to any community, and such is the establishment conducted under the proprietorship and control of Messrs. Schulze & Co., who for a number of years have been closely identified with the com-

mercial interests of Portage. Three large and spacious floors are devoted to the accommodation of a magnificent stock, which is methodically arranged in such a manner as to insure prompt attention to the wants of patrons. The goods are judiciously selected, and a perfect assortment held in each department. Reasonable charges are made, commensurate with the excellent quality of the goods, and satisfaction guaranteed in all cases. Mr. Schulze deserves all the unqualified praise which he receives on all sides from both patrons and trade contemporaries.

H. Sexton, Flour and Feed.—Few dealers in the flour and feed trade have attained the widespread popularity which has been accorded to Mr. H. Sexton, who occupies spacious premises fitted as warehouse and store for the accommodation of a complete stock in this line. The best quality of grains, bran, and family and bakers' flour can be obtained here at regular market prices. These are procured from the best producing sections of the country and are received in large shipments to meet the great demand which exists for them throughout Portage and vicinity. The enterprising proprietor also carries a line of the celebrated Mica axle-grease, manufactured by the American Lubricating Oil Company, of Cleveland, Ohio. Mr. Sexton is a native of Vermont, and like all New England men is well qualified for the management of a large enterprise, possessing pluck and energy, which is bound to secure for him a permanent continuance of his already extensive patronage.

W. G. Bunker, Saddlery, East Cook Street.—A manufacturer and dealer of this town, who needs no introduction to the people of Portage, as his merits as a townsman and a merchant have made him popular in all sections, is Mr. W. G. Bunker, whose extensive establishment is on East Cook Street, where a thriving and prosperous trade is conducted, which shows every evidence of meritorious continuance. The spacious premises contain a well-arranged stock of single and double harness, saddles, bridles, collars, robes, whips, and horse-clothing of all kinds. These goods are durably manufactured from the best and strongest material, and are guaranteed to stand more than ordinary wear. Repairing in this line is promptly and efficiently attended to by competent workmen employed. Mr. Bunker is a native of Indiana, and is a vigorous exponent of the soundest theories and most conscientious principles governing commercial life. He is well known throughout this town, and enjoys a large trade.

W. H. C. Abell, Dentist.—A gentleman of wide experience in all departments of dental surgery, and who has a practice which extends over thirty-five years of active professional service, is Mr. W. H. C. Abell, the well-known and popular dentist of this town. Mr. Abell occupies spacious premises, elegantly and conveniently appointed for professional purposes. New and improved



apparatus is possessed for facilitating the painless extraction and filling of teeth. These branches are attended to in a careful and painstaking manner, satisfaction being invariably guaranteed. A large connection is held throughout Portage and vicinity, among a good class of customers, who testify to the first-class work, honest dealing and courtesy to be met with at the hands of this proficient dentist-surgeon. Mr. Abell possesses a thorough and scientific knowledge of this important profession, for which he is highly qualified. His methods are new and easy of accomplishment, and an unsuccessful operation from his hands is yet to be heard of.

E. S. Purdy, Druggist.—The physical well-being of a community affects indirectly its commercial interests; and as the health of the people depends, to a great extent, on the medicines and preventives of disease which we use, it is essential that our drug stores be conducted on conscientious principles of fairdealing and integrity. An establishment enjoying a high reputation for excellence in this branch of industry is that of E. S. Purdy, who for twenty-eight years has been actively identified with the drug business. His neatly- and appropriately-fitted store bears ample evidence of his thorough knowledge of the chemist's profession and contains a complete and systematically-arranged stock of fresh drugs, medicines, and chemical compounds, and standard remedies. The prescription department is efficiently looked after, all preparations being compounded under the personal supervision of the able proprietor. In addition to the usual stock a fine line of stationery is carried, which adds to the conveniences of this popular establishment. Mr. Purdy is a first-class dealer, with a keen appreciation of the good patronage he has so meritoriously acquired.

German Exchange Bank.—One of the most important financial institutions of this town is the German Exchange Bank, which, organized some years ago, has enjoyed a career of phenomenal success, standing now among the leading mercantile enterprises of the State. A general banking business is conducted; drafts are issued available in all parts of the world. Bonds negotiated and special attention paid to collections of all kinds. An ocean passage ticket agency is held for all first-class steamship lines; also the

agency for the largest and best-known fire-insurance companies is conducted here, the whole being ably and efficiently managed. The president of this corporation is Mr. F. W. Schulze, a gentleman of undoubted integrity and high standing in business circles. He is far-seeing and judicious, and his careful management has been the means of furthering the importance of this large mercantile enterprise. The cashier, Mr. Sprecher, is a gentleman who possesses all the qualifications and abilities which fit him for his responsible and honorable position, with which he has been connected since its beginning.

T. W. Drew, Groceries and General Merchandise.—A business enterprise enjoying the record of being the oldest house in the city is that of T. W. Drew, a firm which has been honorably connected with the grocery trade of Portage for over thirty years, the present proprietor having bought the business of J. D. Pugh & Co. The extensive store occupies a central position on De Witt street and is appropriately fitted for trade purposes. The stock is complete in every particular, and comprises a full assortment of staple and fancy groceries, flour; also, teas, coffees, and spices of good quality and flavor, together with all the numerous equipments of a well-furnished and bountifully-spread table, in the way of imported delicacies, condiments and relishes of all descriptions. The enterprising proprietors have also originated a crockery department where all kinds of delf, china and queensware can be obtained, as well as glassware and fine cutlery. Mr. T. W. Drew, the head of the firm, is a smart business man and efficient manager, who has gained unlimited success in his chosen enterprise. Mr. Drew also makes large consignments to New York.

August Bartz, Cigar Dealer.—The advance and progress of this town are marked by the wonderful growth of enterprises started as long as forty-five years ago. Such is the cigar manufactory of Mr. August Bartz, a well-known dealer of Portage, who enjoys an immense trade extending through this State, the local city connection being specially wide-spread and profitable. The tobacco used is obtained from the best producing regions of the South, and is prepared by competent men of long experience in the trade. The principal brands made by this manufacturer are the "Flight" and "Satin Slipper," which are justly celebrated for their manifest qualities of strength and fine flavor. The neatly-fitted store contains a complete stock of choice imported and domestic cigars at prices which compare favorably with those of any other dealer. Mr. Bartz is, like many of his thriving neighbors, a native of Germany. He is a practical tradesman and dealer, and gives his personal supervision to all work done at his establishment. The success which he has gained is but a just reward for his well-directed industry and perseverance.

Ph. Goodman, Merchant Tailor.—The two elegantly-equipped stores at Nos. 33 and 35 W. Cook street combined, form the mammoth establishment of Mr. Philip Goodman, merchant tailor and men's furnisher, a dealer enjoying a more extended patronage and carrying a larger stock than any other in this section. The commodious premises at the above address are appropriately equipped for the trade, the warerooms being in the upper part of the building, where fifty experienced journeymen tailors and assistants are kept busy in fulfilling the requirements of a widespread business connection, which extends throughout the State. All work passing from this establishment is noticeable for fine finish and artistic cut, as well as neat and accurate fit. The store displays a fine assortment of foreign and domestic woollens and suitings-materials, which can be made up on short notice. The assortment of furnishing goods is complete in every particular, while the rates charged are low. Mr. Goodman has resided here for a number of years where he has gained an enviable reputation for strict integrity and fair dealing.

Wm. Bard & Co., Jewellers.—One of our most popular and promising young merchants, who by means of perseverance and well directed industry has gained a rank in the lines of our representative men, is Mr. Wm. Bard of the firm of Bard & Co., whose magnificent and attractive emporium shows evidence of the artistic taste and good management of the well-known proprietor. The store contains six elegant plate-glass show-cases, which display a valuable assortment of watches, clocks and jewelry. Swiss and American movements can here be obtained in heavy-chased gold and silver cases. The celebrated Illinois, Hampden, Elgin and Waltham watches are also shown, together with exquisite designs in jewelry and sterling silverware. Special attention is given to the repairing of fine watches and jewelry, all work being guaranteed. Mr. Bard is a native of New York State. His honorable dealing and courteous attention to the wants of his patrons have secured him a large and profitable trade.

F. A. Rhyme, Druggist and Stationer, Cook street. No more energetic or popular merchant can be found within the confines of this hospitable city, than Mr. F. A. Rhyme, druggist and stationer, a graduate of the Wisconsin University, and one of our most promising young business men. His well-conducted establishment is comfortably and conveniently equipped for trade purposes, and is completely stocked with an assortment of fresh drugs, medical compounds and standard remedies. These are carefully distributed in jars and air-tight compartments, clearly labelled to avoid the possibility of mistakes. This active dealer carries a line of fine stationery, including Irish linen and fancy note paper, cards, writing materials of all kinds, and blank books. Mr. Rhyme manages this enterprise in an admirable manner. Courtesy and attention are the rule to all, and this fact, taken in conjunction with the superior wares carried, places the establishment among the first.

Emder's Hotel, Wisconsin Street.—A well-conducted hotel is a desirable acquisition to any community, and such is the old-established house of Mr. H. Emder, which is eligibly situated on Wisconsin Street, not far from the depot. This popular establishment, which is known as "Emder's Hotel," contains about forty light, airy, and well-ventilated sleeping-rooms, neatly and comfortably furnished and fitted with all modern appliances. The parlor and offices are spacious and elegantly fitted, while the table is bounteously furnished with all the delicacies of the season. The sample-rooms are well stocked with choice wines, brandies, liquors, and cigars. The house is characterized with a homelike air in all arrangements, which places the guest at once at his ease. The management is first-class in every respect, nothing being neglected which would tend to the convenience and comfort of guests. Mr. Emder is a pioneer in the hotel business, and is genial, courteous, and painstaking to all with whom he comes in contact.

John B. Dassi, Dealer in Toys, etc., No. 133 Cook Street.—In giving deserved prominence to the many well-managed business concerns of this place, we take pleasure in calling the attention of our readers to the large and well-stocked emporium of John B. Dassi, dealer in wall-paper, toys, picture-frames, and musical instruments. The spacious premises at No. 133 Cook Street are conveniently equipped for the comfort of customers and patrons, and contain a comprehensive assortment of wares such as may not be found elsewhere in this section. The display of wall-papers is especially fine, showing many new and unique patterns, heavily gilt and fancily colored, and well adapted for the fitting up of the most elegant drawing-rooms. Picture-frames of every conceivable style and size are shown; these articles being made to order on short notice. The prices are consistently low, and every effort is made on the part of the proprietor to insure perfect satisfaction for all customers and patrons. Mr. Dassi was born in Italy, and possesses all the artistic tastes of his countrymen, which qualify him for the management of his important enterprise.

Arthur Bros., Hides, Furs.—A business undertaking worthy of great credit, by reason of its long standing and good management, is that carried on under the proprietorship and control of the firm of Arthur Brothers, dealers in hides, furs, and wool. This merchandise is received from the West in large shipments and promptly disposed of among the numerous patrons of the firm at most advantageous rates, profitable alike to purchaser and dealer. The warehouse contains all modern trade conveniences and spacious storage facilities for the goods, which are of the best quality and finest grade. The office is located corner of Cook and DeWitt Streets. The firm members, Mr. John and Evan Arthur, are natives of England, who came to this country in 1850, and organizing their hide and fur business some ten years later. They thoroughly understand all details of this important trade, and are industrious and energetic in all departments.

JEFFERSON.

A THRIVING centre of industry, and a point having widespread and important trade relations, is the city of Jefferson, situated in Jefferson County, Wisconsin. It is very favorably located, surrounded by a splendid agricultural country, and is situated twenty-six miles north-northeast of Janesville, at the junction of the Rock and Crawfish rivers, affording fine water-power, while the town has unsurpassed transportation facilities *via* the Wisconsin Division of the Chicago & Northwestern Railroad. The early history of Jefferson is closely identified with the early organization of the counties in this portion of the State, soon after it had been declared a territory. The first session of the territorial Legislature set off Jefferson County, and at the second session an act was passed intended to provide ways and means whereby to connect, by canals and slack-water, Lake Michigan with the Mississippi River by way of Rock River, the Catfish, the four lakes, and the Wisconsin, by the incorporation of the Milwaukee and Rock River Canal Co., which was given authority to apply to Congress for an appropriation to aid in the construction of the work, which was to have its eastern outlet in the Milwaukee River, and to unite at its western terminus with Rock River near Jefferson. The history of this project ended in a complete failure to accomplish practical results, conflicting interests effectually neutralizing the best efforts of its promoters. Jefferson, however, had other sources from which to draw its vitality, and steadily grew in size and population, until now it has, as an incorporated city, taken a creditable position in the State's official records of commerce and industry. Probably no point in the State has become so celebrated for its beautiful cream brick, of which many hundred thousand are made annually. Other branches of manufactures are furniture, woollens, flour, etc. The State census of 1885 contains some very interesting statistics of the city's industries. Three hundred and fifteen carriages and wagons were manufactured here in that year, worth \$12,300; machinery and implements to the value of \$11,000, and leather and articles manufactured therefrom to the extent of no less than \$91,500; 1,760 gallons of wine were produced, worth \$1,580, while the breweries turned out 4,900 barrels of beer, valued at \$31,300; woodenware was manufactured worth \$25,000, and drain tile worth \$2,000. The real estate and machinery utilized in the above lines is valued at \$85,800, and stock and fixtures at \$55,700, while 139 men were employed, who earned yearly wages to the amount of \$42,920. The cigar factories turned out 241,000, worth \$76,000, while the improved roller mills produce 20,000 barrels of flour, worth \$90,000. The packing-houses, and other miscellaneous industrial establishments of Jefferson, turned out goods during 1885 to the value of \$611,000 the value of the real estate and machinery devoted to milling, cigar-making, packing-houses, etc., was valued at \$148,100; stock and fixtures at \$158,500, while 177 hands were employed, wages aggregating \$51,800. These figures speak for themselves, and present a better exhibit *per capita* of Jefferson's population than those of any other city in the State! The city is well built, has first-class stores, covering every branch of mercantile effort, while the banking facilities are perfect. Modern improvements have been introduced including a first-class fire department, and there is nowhere a more desirable place of residence. There are excellent public schools, while the Jefferson Liberal Institute is a valued educational factor. Jefferson is surrounded by a splendid agricultural country; immense crops of wheat, corn and oats are annually raised, while no region is better adapted to stock raising. The present cash value of the farming lands of Jefferson County is over \$14,000,000, and of implements in use over \$500,000. The city is thus a most important commercial centre. The last State census places the population of Jefferson at 2,441, and a close estimate places it at about 3,000 in the year 1887. The results achieved are eminently creditable to her citizens, and the history of the rise and progress of the leading commercial and industrial establishments in town, as given below, will be read with interest.

Wm. Muck & Co., Dry-goods, Groceries, Etc.—The leading and representative house of its kind in Jefferson is that of Messrs. William Muck & Co., which was established by the present firm in 1876, and during the subsequent period, has achieved a large share of public favor, and a widely-extended and liberal patronage. The premises occupied comprise a large and substantial two-story building 20x80 feet in area, which contains every convenience and facility for carrying the merchandise dealt in, and the prompt fulfilment of all orders. The stock embraces a full and complete assortment of fashionable dry-goods and notions, china, glass-ware, crockery, and general house-furnishings, as well as staple and fancy groceries, including teas, coffees, spices, sugars, hermetically-sealed meats, condiments, jellies, fruits, vegetables, etc., besides country produce, and dairy products of all kinds. These goods have been most carefully chosen and are unexcelled in quality and price by the stock of any rival house in the country. The individual members of the firm are Messrs. William Muck, Frank Seifert, and Charles Seifert, the two first named being natives of Jefferson County, and the last a native of Germany. They are all business men of remarkable energy, perseverance, and ability, and have won their high reputation by their just and honorable dealings in all transactions.

Jefferson County Bank, R. W. Clark, President; John Reinel, Jr., Cashier.—Among the live corporations of this State, to which business men look with confidence, is the Jefferson County Bank, which is the successor to the National Bank of Jefferson. This old and substantial institution, like others of the veteran fiscal corporations of Wisconsin, dates the grant of its charter back many years. Its career has been a successful one, reflecting credit upon the sound conservative judgment and executive ability displayed in its management. A general banking business is transacted and every modern system which in any way tends to benefit or enhance financial transactions is extended to customers, and special attention is given to collections. The directors of the Jefferson County Bank are prominent merchants and manufacturers, whose interests are closely allied with the growth and prosperity of our commerce. Mr. R. W. Clarke, the president, is an able financier, and fills his honorable position with ability, while Mr. John Keinel, Jr., the cashier, is an energetic and far-sighted business man, and a vigorous upholder of sound principles of banking. The capital stock of the institution is \$50,000.

Copeland, Ryder & Co., Boots and Shoes.—Among the leading boot and shoe interests of the Northwest, we are pleased to refer to the house of Messrs. Copeland, Ryder & Co., which was established in 1868, and since that date a very extensive and liberal patronage has been secured throughout the entire northwestern section of the United States. Messrs. Copeland, Ryder & Co., manufacture only the finest boots and shoes, and their factory which comprises a two-story building 84x64 feet in area, is equipped with every facility of use in the business, including a twelve-

horse-power steam-engine, twenty-five modern improved machines, etc. Sixty workmen are employed, and the annual productions of the house number many thousand pairs of boots and shoes of every style and variety. The best imported and domestic kid, calf, goat, and calf-kid skins are used, and the workmanship here executed rivals that of the largest metropolitan houses. Messrs. George Copeland and Lewis Ryder, are natives of Massachusetts, from which State they removed about twenty years ago, and settled in Jefferson; they have since achieved success in their business enterprise, and won for themselves most enviable and exemplary reputations in both mercantile and social circles. They will shortly make their concern a co-operative company under the firm style of Copeland, Ryder & Co., with L. Ryder, president, and G. Copeland, secretary and treasurer.

Rudolf Heger, Brewer, Centre Street.—One of the oldest and most important breweries in this section of Wisconsin is that of Mr. Rudolf Heger which has, since the original inception of the business in 1873, achieved a remarkable degree of success and popularity, and the permanent and substantial patronage which has been secured extends throughout the entire State. The staple productions of the concern are lager and Culmbacher beer, while the annual yield of these beverages numbers many thousand barrels. The brewery is a large and commodious brick building, 87x93 feet in dimensions, which is fitted up with every facility for the manufacture of beer, including a twenty-two horse-power steam-engine, ice- and malt-houses, etc., and the beverages produced here are specially noteworthy for their wholesome and invigorating qualities, as well as their fine flavor, while the large and increasing trade of the house proves the popularity of "Heger's" lager and Culmbacher beer. The establishment is eligibly located, and has every convenience for prompt shipment. Mr. Heger is a native of Austria, and removed hither in 1867, since which time he has resided in Jefferson, and has become identified with the leading and representative business men of the county.

George Kispert, Boots and Shoes.—An old-established and strictly reliable boot and shoe house of Jefferson is that of Mr. George Kispert, which has been in existence for the past thirty-two years. In 1855 Mr. Kispert removed from his native country, Germany, and settled in this town, where he has always been engaged in his present vocation. The store is desirably located, and is a spacious and commodious apartment, 22x50 feet in area, neatly and attractively fitted up with every requirement and convenience, while the stock carried embraces a fine and varied assortment of boots, shoes, and rubber goods of all kinds, which are of durable quality and general excellence, and may be purchased at very reasonable prices. Mr. Kispert also executes custom work in the most thoroughly efficient manner using only the best materials, and guaranteeing his labor as strictly first-class in every particular. His dealings in all transactions have always been characterized by the strictest integrity and justice.

W. H. Hake, Dry-goods and Groceries.—This well-known and reliable establishment has been in existence since 1877, at which date it was founded by Messrs. Hake & McConnell, and for two years the business was carried on by them in an efficient manner. In 1879, Mr. W. H. Hake withdrew from the co-partnership, and in 1881, Mr. Hake established himself in the present business, and has since conducted the house. His establishment is admirably located, being accessible from all parts of the county, while the stock carried in the large and attractive store, embraces a well-chosen assortment of fashionable dry-goods, hats, caps, boots, shoes, staple and fancy groceries, etc. These goods are unsurpassed in quality and price by the stock of any rival establishment, and all orders, for merchandise of this class receive prompt attention, and are accurately filled in an entirely satisfactory manner. Mr. Hake is a general favorite as is indisputably proven by the extent and liberality of the trade which he enjoys, as well as the confidence and esteem of the entire community. In 1875 he was elected the county clerk, to serve in this capacity until 1880. He was also a member of the board of education for nine years, and studied the best interests of all classes in an entirely impartial manner. At present he is a member of the county board, to which he was elected in 1885. He is an Ohioan by birth, and removed from his native place, and has been settled in Jefferson, since 1845.

Reinel & Stoppenbach, Lumber Dealers.—The most active and enterprising lumber firm in the State, and one whose prospects are of the most favorable character, is Messrs. Reinel & Stoppenbach proprietors of the extensive enterprise which was established by them in 1879, and was conducted by them until the death of Mr. Stoppenbach in 1884, when Mr. Reinel, Jr., assumed the entire management, the firm name remaining unchanged. The main office and yards are located in this place, while a branch business has also been established at Sullivan, Wisconsin. At both of the establishments the firm is prepared with the best facilities to fill all orders for pine lumber of every description, shingles, blinds, doors, sashes, etc., which are always on hand, and are of the best quality. Orders for carload lots of native lumber receive special attention, and will be filled at unusually advantageous terms. Mr. Reinel, the surviving partner and manager, is a native of Germany, thoroughly experienced in the wholesale and retail lumber trade, and devotes close personal attention to the business. The firm have unsurpassed facilities for meeting the demands of builders and contractors; also for private parties building in pine lumber all over this part of the State; while their honorable business methods and care to meet the wishes of every patron insure to them a permanently widening trade, and the esteem and consideration of all customers.

BARABOO.

THE metropolis of Sauk County, the flourishing city of Baraboo, has become justly celebrated as an important manufacturing and mercantile centre of activity. Surrounded by a most fertile agricultural region, both in the township of Baraboo and the county at large, the wealthy farmers, dairymen, and stock-raisers do the bulk of their trading with the merchants of this city. The location of Baraboo is eminently desirable and salubrious. The main thoroughfares are lined with substantial blocks of stores and warehouses, while the immense woollen and flouring mills, etc., are prominent features to the visitor. There are numerous elegant private residences, indicative of the wealth and refinement of her leading citizens, while several of the churches are architectural ornaments. All the principal denominations are represented by large congregations, while educational facilities have not been neglected, the graded schools affording excellent opportunities for instruction. There are first-class hotels, good banking facilities, corporate improvements, and everything appertaining to a well-ordered, industrious and prosperous community. Baraboo has become an important railroad centre, and its annual receipts and shipments are large. The Baraboo Air-Line Railroad Co. was incorporated in 1870 to build a road from Madison *via* Baraboo to La Crosse, or any point on the Mississippi River. It organized in the interest of the Chicago & Northwestern, with which company it consolidated, and the work of building a connecting line between Madison and Winona Junction was vigorously pushed forward. Lodi was reached in 1870, and Baraboo in 1871. The line was finished to Winona Junction in 1874, having been delayed by the heavy tunnelling through the ridges between Elroy and Sparta. The city is celebrated, and justly, too, for its manufacture of woollen fabrics; by the official census of 1885, the annual product was placed at 100,000 yards, valued at \$125,000; there were also produced \$5000 worth of cotton fabrics, and 431 barrels of beer, worth \$3017. Her woodenware factories are an important industry, and produced \$30,000 worth of goods in 1885. Her wagon and carriage factories turned out 57 vehicles,

worth \$3850; her foundries and machine shops did a business of \$10,000, while the tannery product was estimated as worth \$20,000. The value of the real estate and machinery devoted to the above pursuits was assessed at \$71,500; stock and fixtures were worth over \$40,000. One hundred and fifty men were employed, and earned wages to the amount of \$52,975 per annum. Another valuable branch of industry located here is the manufacture of cigars, of which 135,000 were produced in 1885, worth \$5500. The milling interests are of great magnitude, and compare favorably with those of any city in the State. In 1885 the mills of Baraboo produced 28,000 barrels of flour, etc., worth \$119,000, while of marble, and other staples, the product was worth \$36,000. In the manufacture of flour, cigars, etc., real estate and machinery were utilized to the extent of \$44,600; stock and fixtures were worth \$13,500, while 52 hands were employed, and earned \$17,480 in wages.

Baraboo has had a steady and satisfactory growth both in wealth and population. By the last State census, taken in 1885, the number of inhabitants was given as follows: First Ward, 1495; Second Ward, 1370; and Third Ward, 1303, a total of 4168, and with the suburban residences, it is estimated that in 1887, the population exceeds 5000 of as industrious, thrifty and enterprising people as can be found in the State. To those contemplating the establishment of new industries, this city offers numerous substantial inducements and in this connection will be found an accurate descriptive review of the principal mercantile and manufacturing concerns.

First National Bank, T. M. Warren, President; C. L. Sproat, Cashier.—The First National Bank of Baraboo, though perhaps the latest organized financial institution in the State, is one of which the community may justly be proud, as admirably adapted to the wants of merchants and manufacturers who are in need of first-class banking facilities. The bank was authorized to commence business, as provided by the statutes of the United States, on December 22, 1886, and it is now in position to transact a general banking business. The capital is \$50,000, and every improved system of financial management is in use. Exchanges are drawn on the principal points in the United States and Europe; collections receive prompt and careful attention; interest is paid on deposits; stocks, bonds, etc., are bought and sold, mortgages negotiated, and every facility known to the business is offered to its patrons. The correspondents are the National Shoe and Leather Bank of New York, the First National Bank of Chicago, the Nicollet National Bank of Minneapolis, and the Plankinton Bank of Milwaukee. The officers of the institution are all well-known business men and capitalists, whose names are the synonyms of integrity, justice, and honorable dealing. The president, Mr. T. M. Warren, is one of the pioneers of this State, and a gentleman well versed in the details of a financial organization, and fills the position which he holds in an able and efficient manner. His son, Mr. William A. Warren, is the assistant cashier, and is amply qualified for the position. Mr. Frank T. Brewster, the vice-president, is a gentleman of wealth and public spirit. Mr. Charles L. Sproat, the cashier, is a native of Boston, Mass., a gentleman with an eastern business training, and previous to assuming the duties of cashier of this bank, was of the Nicollet National Bank of Minneapolis, where he filled a position of trust in the most satisfactory manner.

Dr. Wm. J. Brewster, Dentist, Oak Street, next to Post-office.—This young and skilful dentist is one of the most distinguished members of this important profession in this section. His

dental parlors are equipped and furnished with the best apparatus and scientific implements used in the practice of his profession. He is a gentleman of the highest social and professional rank, and is a general favorite with all his patients for his skilful method of operations. There is no branch of the profession but what Dr. Brewster is perfectly versed in, from his long and practical experience as a skilful operator. He established himself in La Crosse, afterwards removing to Sparta, where he founded a sound practice, but removed to this city in the spring of 1887.

Chicago One-price Clothing House, Julius Hoppe, Proprietor.—Among the old-established and strictly reliable business houses of this city, none receive a higher rating in mercantile circles than that of Mr. Julius Hoppe, which is widely known as the "Chicago One-price Clothing House," and since the inception of the business in 1880, has achieved an unusual degree of popularity, and a liberal patronage which is permanently established throughout the city and county. The thoroughly efficient and equally accommodating proprietor, Mr. Hoppe, is a merchant tailor of long practical experience, and gives his personal supervision to the custom-work department of this establishment; and allows none but perfect-fitting and satisfactory garments to be supplied to the customers. Beside making a specialty of fashionable custom-made suits of every description, Mr. Hoppe deals very extensively in fine ready-made clothing, hats, caps, and gents' furnishing goods of all kinds, which are received direct from the largest and best manufacturers, and are unsurpassed in quality, durability, fit, and moderateness of price. Mr. Hoppe is a native of Germany, from which country he removed and settled in Baraboo in 1874. Previous to the establishment of his present enterprise, he was engaged in the occupation of a skilled and experienced tailor, and in this line he won an exceptional degree of favor before opening the prominent and well-patronized house of which he is the esteemed and highly respected proprietor.



Clavadatscher & Co., Dry-goods, Notions, etc.—The individual members of the above-named firm are Messrs. T. and N. Clavadatscher, J. P. Witwen, and Peter Kindschi, who formed a part-

nership, and succeeded their predecessors Messrs. Clavadatscher & Co., in 1886. The house was originally founded fifteen years ago, and ever since its establishment has enjoyed a wide-spread and exemplary reputation, and has secured a patronage which extends throughout this section of the State. The premises occupied are 33x90 feet in dimensions, and two entire floors are admirably fitted up for an advantageous display of the large stock carried, which comprises a carefully-selected assortment of dry-goods, including dress fabrics, cloakings, wraps, linens, muslins, laces, ribbons, embroideries, and every requisite to a full line of fancy-goods and notions. A specialty is made of remnants, etc., which are found upon the "bargain" counters, and may be obtained at surprisingly low figures, and all the merchandise handled is represented on its own merits, and sold at honest prices. All the four partners composing the firm are natives of Switzerland, and removed to Wisconsin previous to 1850, where they have since become identified as leading businessmen of ability and enterprise, which have been the instruments of their present success and prosperity. They are all well-known and highly-respected citizens. Mr. J. P. Witwen is very popular. Having been county clerk for the long period of ten years, and discharging his important duties to the entire satisfaction of all, it is but natural that he commands the respect and merited regard of the entire community.

A. P. Johnson, Flour and Feed.—One of the oldest-established and most enterprising business men of this city is Mr. A. P. Johnson, who started in the trade which at present engages his attention in 1878, and since that time has achieved an exemplary reputation, and a widely extended patronage of a liberal and substantial character. The premises occupied consist of a large and substantial brick structure, 22x60 feet in area, in which the flour and feed store is fitted up with every convenience and facility of use in the business; and the stock carried embraces a complete assortment of family flour, feed, etc., of every description, besides lime, cement, and salt, which are articles of merchandise extensively handled. These goods are unexcelled in quality and price by the stock of any rival house, while the popularity and success which Mr. Johnson has enjoyed since the inception of the enterprise, amply prove the honor and integrity of his business transactions, and the confidence reposed in him by the entire community. He is a native of Maine, from which State he removed in 1856, and has since resided in Baraboo, where he is an honored and influential citizen.

J. C. Link, Watches, Jewelry, etc.—The energy and enterprise which are prominent characteristics of the city have been instrumental in securing many foreigners, as well as native Americans, as its permanent residents; among whom is the well-known and popular jeweller, Mr. J. C. Link, who is a Russian by birth and education, and removed to this State in 1854, finally locating in Baraboo, in 1879, at which date he established the business in which he is engaged, and has since built up a liberal trade among residents of the city and county. His store is conveniently situated, and the stock carried therein embraces a carefully-chosen assortment of fine gold and silver watches, clocks, bronzes, fashionable jewelry, silverware, etc., which are of unexcelled manufacture, and purchasable at moderate prices. A specialty is made of repairing in all its branches and the most careful workmanship is performed on watches, jewelry, etc., in the shortest possible time. Mr. Link's long practical experience enables him to gratify his patrons in the choice quality, and price of goods, and his dealings have always been strictly honorable.

Marriott Brothers, General Hardware, Plumbing, etc.—The extensive and well-patronized hardware house of Messrs. Marriott Brothers was established by the present proprietors in 1880, and has since achieved a remarkable degree of public favor, which is due in a large measure to the superior grade of the goods carried in stock, and the reasonable prices at which they may be obtained. The premises occupied consist of a spacious building, 22x70 feet in area, the second floor of which is used as a stove-shop, where several experienced men are employed in the manufacture and repairing of stoves, sheet-iron ware, tinware, etc. The salesroom is neat and attractive in every detail, and the stock comprises cooking and heating stoves, ranges, farm implements, tools, builders' hardware, etc. They have added a department devoted to plumbing, gas- and steam-fitting, etc., where a complete force of workmen are employed under the management of Mr. Albert Fetta. Messrs. G. H. & W. Marriott, are natives of England, from which country they removed, and located in Baraboo, in 1870. They are well and favorably known as young men of straightforward and honorable dealings, who are devoted to the service of their patrons, and the public in general, with goods of unsurpassed excellence, and have always merited the respect and esteem which they enjoy.

G. H. Bacon, Dry-goods, Groceries, etc.—It is an invariable rule that those merchants who have acquired the greatest popularity, have based their claims to public favor not only on the superior quality of their merchandise, but upon the transaction of their business, governed by the sterling principles of honor and probity; from which combined methods has accrued the success enjoyed by Mr. G. H. Bacon, who established himself in the general merchandise business in 1866, and has since secured a liberal and substantial patronage throughout the entire city and county. He deals extensively in fine dry-goods, fancy and staple groceries, field and garden seeds, carpets, matings, etc. The establishment occupies an entire floor and basement in a commodious building, 23x70 feet in area, and the salesrooms are admirably fitted up and equipped with every facility for the extensive business. The stock is displayed in an advantageous manner, and the most critical taste cannot fail to be gratified in the choice and quality, as well as the moderate cost price of the goods handled. Mr. Bacon has had a long practical experience in the requirements of this trade, and understands the best means of serving the public. He is a native of New York and has been a resident of Baraboo, since 1860.

Mould & Buckley, Books, Wall-papers, etc.—The firm of Messrs. M. H. Mould and A. G. Buckley, was organized in 1872 for the purpose of carrying on the wall-paper and stationery business, and since the inception of the enterprise at that date, a very large trade has been secured throughout the city and county. Both of these gentlemen are able, energetic, and efficient business-men, who give their personal attention to the

details and requirements of the business, and endeavor by all honorable efforts to gratify the patrons of the house in the choice quality and prices of the merchandise handled. They occupy an eligible and central location, and their large handsome salesrooms are fitted up in the best possible manner for the advantageous display of the stock, which comprises an elegant assortment of standard literature, periodicals, stationery of all kinds, mechanical toys, sewing-machines and wall-papers, dadoes, friezes, etc., of novel and artistic design, and varying grades of quality. Mr. Mould is a New Yorker, who removed to this State several years ago. Mr. Buckley is a native of Baraboo, and both of them are well respected and influential residents of this city.

Fisher Brothers, Pharmacists.—The pharmacy of Messrs. Fisher Brothers is one of the most popular and reliable establishments in Baraboo, and has grown in prominence each succeeding year since the original inception of the business in 1874, at which time the enterprise was established by the senior member of the present firm, Mr. A. F. Fisher, who formed a partnership with his two brothers, Messrs. H. A. & E. A. Fisher, in 1885, and together they have since conducted the business. They occupy an eligible and desirable location on a popular business street, and the drug-store is fitted up in a very neat and attractive manner, and contains in the line of stock a complete assortment of fresh and pure drugs, and chemicals, toilet articles, druggists' sundries, reputable proprietary medicines, etc. The prescription department is under the personal supervision of Messrs. Fisher Brothers who have given the science the closest study, and are practically experienced in its various details, and are always prepared to give the most careful attention to the compounding of family recipes and physicians' prescriptions, in a prompt and efficient manner. The proprietors of the house are native "Badgers," and are universally respected by all business associates and patrons in general, for their straightforward and honorable dealings.

Charles Wild, Furniture, etc.—The representative furniture house in this city is that of Mr. Charles Wild, which was established nearly thirty-five years ago, and has since secured a very substantial and permanent trade throughout the entire county. His establishment is accessibly and desirably located, and every facility is afforded to patrons in making a selection of house-furnishing goods including novel and elegant wall-papers, dadoes, friezes, window-poles, shades, curtains, and fine furniture of all kinds. These goods are noteworthy for general excellence, and have been carefully selected from the stock of the most reliable wholesale houses in Chicago. Mr. Wild also conducts the undertaker's trade, and is naturally endowed with the necessary qualifications which are indispensable to the thorough and satisfactory performance of his duties in this capacity in an entirely respectful and unobtrusive manner. Every requisite is supplied, and he directs funerals in the most efficient manner. Mr. Wild is a native of Baraboo.

W. H. Ahrens, Groceries, Crockery, etc., No. 310 Oak Street.—The large and attractive establishment of Mr. W. H. Ahrens, which is admirably located at No. 310 Oak Street, the prominent business thoroughfare, contains in the line of stock carried an excellent and carefully-selected assortment of pure teas, coffees, spices, sugars, canned fruits, vegetables, cereals, and every article included in a complete assortment of staple and fancy groceries, besides glassware, crockery, and general house-furnishings, as well as garden produce, fresh, foreign, and domestic fruits, butter, eggs, etc., which are offered to the purchaser at the lowest market figures. Mr. Ahrens has had a long, practical experience in his present vocation, having been engaged in the same line of business in Portage twenty years previous to his ultimate settlement in Baraboo in 1886, and is devoted to the serving of his many influential patrons with the best food products and household wares obtainable. His store is of very ample size, and is not only tasteful in arrangement, but also neat in every particular. He is a native of Hanover, Germany, and during his long residence and prosperous career in this State he has won the esteem and good will of a large and select class of customers.

Mrs. Charles Wild, Millinery and Dress-making.—The millinery store of Mrs. Charles Wild is one of the most popular and well-patronized establishments in Baraboo. It has been in existence since 1885, and since that date the trade of the house has become permanent among many patrons throughout the city and vicinity. The store is a large and handsomely-furnished apartment, 20x62 feet in area, and contains a full assortment of trimmed and untrimmed hats and bonnets, flowers, feathers, laces, ribbons, etc., as well as a carefully-selected stock of fancy goods and dress trimmings. The prices of these goods are remarkably reasonable, and compare most favorably with those of metropolitan houses dealing in the same line of goods. Mrs. Wild is a lady of exceptional ability in the art of millinery and dressmaking, and is always prepared to render the most satisfactory service to any patron; and her efforts to please all customers in the choice, quality, and price of the merchandise handled have certainly been crowned with success, as is instanced by the extent and liberality of the trade which she has secured.

J. L. & F. M. Stewart, Lumber, Lath, etc.—The forests of northern Wisconsin and Minnesota furnish a large percentage of the Western lumber which is so extensively used, not only in this section, but in all parts of the United States; and the trade is one of the greatest importance. Prominent among the large dealers engaged in the lumber business of Baraboo, the firm of J. L. & F. M. Stewart is deserving of special mention as the representative of a well-established and reliable house. The lumber yards, office, and warehouse cover a very large area, and every convenience and facility is supplied for receiving and shipping any quantity of pine lumber, lath, shingles, doors, sashes, blinds, mouldings, building paper, etc., in fact, every requisite of this class which is used in the construction of buildings. Messrs. Stewart Brothers are natives and life-long residents of the city, and are justly regarded as leading business men, who are devoted to the best interests of the trade in which they are engaged, and have always characterized their transactions with the strictest integrity, justice, and honor. They established the business in 1883.

J. Richards & Son, Lumber, etc.—Messrs. J. Richards & Son established their present business enterprise in 1879, and since that date have always enjoyed a successful career. The supply of lumber and building materials in general is one of the greatest importance to any community, and this city is fortunate in having several excellent and well-managed concerns of this kind among them, that of the firm whose name forms the caption of this article being one of the best patronized. The lumber yards occupy an area of 85x400 feet, and are admirably furnished with shelter for doors, sashes, blinds, building paper, etc., while large quantities of the best pine lumber, lath, and shingles are always on hand and ready for delivery at the shortest notice. Mr. J. Richards is a native of Maine, and removed west in 1866. He resides in Madison, Wis., during the greater part of his time, and leaves the lumber business in the sole charge of his son, Mr. W. C. Richards, who is a young man of excellent mercantile qualifications, and gives the most faithful attention to the wants of all patrons, endeavoring by every honorable means to give entire satisfaction in the quality and price of the merchandise handled.

LA CROSSE.

THE chief city of Wisconsin on the Mississippi River is La Crosse, and which also rivals Milwaukee for its importance as a great commercial and industrial centre, doing more business annually *per capita* of its population than any other river city except St. Louis. The merchants and manufacturers of La Crosse are public-spirited, progressive men, possessed of ample resources, commanding perfected facilities and a comprehensive chain of cheap transportation routes, while their connections are wide-spread and influential. The history of La Crosse dates back to the early days of the French explorers and fur-traders, who visited the Indian tribes that lived along the shores of the "Father of Waters," subsisting on fish and the game which was found in such abundance on these fertile prairies. In 1841, shortly after the formation of Wisconsin's territorial government, a settlement was begun at this most eligible point of direct access from four different rivers, and a principal point for entrance into the fertile prairies of what is now Minnesota. It early became an active trading-post, and in 1851 was surveyed and duly laid out, followed by an influx of population, and by a rise in values of property almost unparalleled in American history. Investments were made at this time which laid the foundations for large fortunes, and the wave of prosperity which then visited La Crosse has continued with but slight intermission up to the present time. The population had grown so, the development of the natural and artificial advantages had gone on at such a rapid ratio, that eventually, in 1856, La Crosse was duly incorporated as a city, and vigorously asserted her supremacy as the metropolis of the western section of the State, and the depot for the invaluable trade of the vast territory of Minnesota. Her magnificent advantages in the way of river navigation were early availed of; large boat-yards were established here, where timber and all supplies were cheap, and splendid steamboats of heavy tonnage followed one another from the ways in rapid succession, and which brought La Crosse into deserved prominence all through the vast river system of the South and West. Railroads were also eagerly sought after. As early as 1853, the "La Crosse and Milwaukee Railroad Company" was chartered to construct a road from this city to Milwaukee. The company duly organized, and the first meeting of the commissioners was held the same year at La Crosse. Among its projectors were Byron Kilbourn and Moses M. Strong. Kilbourn was elected its first president, but no work was done on this line until after its consolidation with the "Milwaukee, Fond du Lac and Green Bay Railway Co." in 1854. The road was completed from Milwaukee to Haricon in 1855. There ensued a troublous period for the company in its endeavor to secure the land grant voted by the Federal Government. Nothing daunted, it pushed on the work of construction, and completed its line through Portage City to La Crosse in 1857. In 1858 and 1859, the La Crosse and Milwaukee and Milwaukee and Haricon companies defaulted in the interest payment on their bonds, resulting, eventually in the consolidation and reorganization of the roads under the familiar title of the "Milwaukee and St. Paul Railway Company." It afterwards obtained control of the road to Prairie du Chien. Under wise and capable management, the "Chicago, Milwaukee and St. Paul" is now one of the most prosperous and progressive railroads in the world, operating 5200 miles of road and affording corresponding advantages to the business men of La Crosse. The "Baraboo Air-Line Railroad Company" was incorporated in 1870, in the interests of the Chicago and Northwestern, to build a road from Madison to La Crosse, and which was duly completed to Winona Junction in 1874. This route gives La Crosse all the benefits of the 5000 miles of the Chicago and Northwestern Railway system. The "La Crosse, Trempleau and Prescott Railroad Company" was formed to build to Winona, and subsequently having been acquired by the Chicago and Northwestern, was put in operation in 1870. The "Green Bay and Minnesota Railroad," in 1876, acquired the right to use the "Winona cut-off" between Winona and Onalaska, and built a line from the latter point to La Crosse, seven miles. The city aided this extension by subscribing \$75,000, and giving its corporation bonds for that amount. The Chicago, Dubuque and Minnesota and the Southern Minnesota railroads, also contribute materially to the city's unrivalled transportation facilities.

La Crosse, situated on the east bank of the Mississippi, has the added advantage of being at

the mouth of the Black and La Crosse rivers, flowing through one of the most famous lumber regions of the State. It is also one of the oldest, Colonel John Shaw, building a saw-mill at Black River Falls in 1819. This was burned by the Winnebago Indians. In 1839 another attempt to establish a mill on Black River was more successfully made, Jacob Spaulding being the millwright. His son, Mr. Dudley J. Spaulding, became a most extensive operator in this district. La Crosse has long been the chief manufacturing point of Black River lumber, and some idea of the magnitude of her product may be gathered when we state that her ten mills did a business of some \$2,000,000 in 1885. The quality of the Black River timber is of the highest order, and good prices are realized for it. The annual production ranges from 150,000,000 to 250,000,000 feet of logs, most of which is "driven" to the Mississippi, and either cut at La Crosse or rafted elsewhere. It is a very capricious river to float logs in, which necessitates the carrying over from year to year of a very large amount—often equivalent to almost an entire season's product. The field of industrial undertakings in this city is wide and varied. The products include saddles and harness, ploughs and machinery; flour, sash and doors, beer, the work of the ship-yards, etc. The Official State census of 1885 affords some most interesting statistics. Besides a couple of million dollars' worth of lumber produced in 1885, wagons and carriages were manufactured worth \$92,200. Engines, boilers and machinery to the extent of \$283,300 in value; leather, etc., to the value of \$23,800; linseed oil to the value of \$125,000; 60,840 barrels of beer, worth \$426,000; and furniture and woodenware to the value of \$411,800. The value of the real estate and machinery devoted to the above pursuits amounts to the enormous sum of \$1,138,096, stock and fixtures being valued at \$630,150 in addition. Another important industry is that of the manufacture of cigars, of which 3,250,300 were produced, worth \$116,000. Other tobaccos to the extent of 12,000 pounds were produced. The splendid roller flour mills of this city, in 1885, manufactured 346,000 barrels of flour, worth \$1,557,000, while various sundries represented the sum of \$269,200. La Crosse thus annually manufactures goods to the enormous value of over \$4,772,000. An industrial army of 3,000 hands finds employment, and earns wages annually of nearly \$1,200,000! These splendid figures make a gratifying exhibit, and have a pleasing counterpart in the volume of commercial transactions. The principal thoroughfares are lined with architecturally imposing blocks of stores and warehouses, while the magnificent stocks of goods carried compares favorably with those of New York and Chicago. Both by rail and water the merchants of La Crosse do a trade of many millions per annum. They control the bulk of the wholesale trade throughout the Root River Valley and Southern Minnesota, and the annual sales are steadily enlarging in volume. The steamboat-yards located here are the largest above St. Louis, and the La Crosse Custom-House has the largest registry of tonnage between St. Louis and St. Paul, the splendid packets hailing from this city having no rivals either as to speed or accommodations.

The city is handsomely situated on the prairie, and has numerous magnificent edifices, among others the Court-House, erected at a cost of \$40,000; the Post-Office, the Opera-House, and the High School, justly celebrated for its educational facilities. There is a fine system of graded schools; superior religious privileges, all the principal denominations being represented, and several of the 20 churches being of great size and beauty of architecture. There are unrivalled banking facilities, a fine public library; ably-edited and widely-circulated daily and weekly newspapers, while every modern improvement has been introduced upon an extensive scale. La Crosse is the seat of great wealth, and a centre of culture and refinement, and one of the most desirable residential locations in the United States. A marked evidence of her prosperity is the rapid and permanent growth of population. In 1860, La Crosse had only 3860 inhabitants; in 1870, there were 7785; in 1875, there were 11,012, while the State census of 1885, gives the total as 21,740—an astonishing, yet none the less deserved, increase of population which is distributed as follows: First Ward, 4163; Second Ward, 2332; Third Ward, 3594; Fourth Ward, 1753; Fifth Ward, 5343; and Sixth Ward, 4555. A careful estimate places the number of inhabitants in 1887 as verging on 25,000, and nowhere can be witnessed a higher ratio of progress, nor a more conservative and substantial growth in every feature of a great metropolis of trade and commerce, and forcibly illustrated by the following review of the principal business houses and manufactories in the city.

Following will be found sketches of the leading manufacturing and commercial enterprises of the place.

Batavian Bank, Main Street, between Front and Second Streets.—Of the monetary institutions in La Crosse the well-known Batavian Bank is among the oldest and strongest. It has reached to its present position and importance from a banking business established in 1861 under the State Banking law. In 1883 the bank was re-organized by admission of a number of influential gentlemen to its stockholders. The bank was designed to facilitate transactions and aid in the enterprise of the early settlers of La Crosse, and continued to enjoy a successful career until July, 1883, when more extensive operations were entered upon and the present organization formed. The bank has a capital of \$200,000. A general banking business is conducted in deposits, domestic and foreign exchange and making of collections, and all business intrusted to it receives prompt attention. The policy of the bank is conservative, and aims at safety, and avoids all speculative transactions. Its principal correspondent in New York is the Hanover National Bank, and in Boston the Revere National. It is one of the strongest financial institutions in the city and one of the most prominent banks in the Northwest. The officers of the bank are G. Van Steenwyk, president, and A. H. Davis, vice president; E. E. Bentley, cashier; and M. B. Greenwood, assistant cashier; all of whom are gentlemen occupying conspicuous positions in the trade-commerce and local affairs of the city, and who as public-spirited business men take great interest in promoting every enterprise that is for the public good.

John C. Smith, Dry-goods and Carpets.—The representative dry-goods house of this city is that which is known to all as "The Trade Palace," under the able management of Mr. J. C. Smith, and which is so advantageously located in the New York Post-Office block. Close application to business and a thorough appreciation of the wants of the public, combined with a policy of the most liberal and equitable character form the basis upon which this firm has built up its unrivalled reputation and immense business, their great establishment being a monument to their enterprise, completely stocked as it is with everything of value and artistic beauty in the comprehensive field of the dry-goods and carpet trade. The premises occupied are a four-story brick building of the dimensions of 75x90 feet, which is internally fitted up in the most attractive and convenient manner, the decorations being harmonious in treatment, the counters and shelving, mirrors, frescoes, fancy wainscotings, etc., all uniting to form one of the most attractive and tastefully conceived interiors of any dry-goods house in the United States. This is the most active and extensive importing dry-goods house in the city, the firm being celebrated for its unusually fine opportunities for the securing of the choicest French silks and velvets which form such an important item in the trade. The bulk of its business is chiefly in the choicest imported goods, and buying largely as they do, and possessing such extensive facilities, the firm is universally

noted for its splendid array of goods and the low-ness of its prices. A large force of competent and polite assistants are given employment, and courteous attention is given to every customer. Their large and varied assortment represents the choicest fabrics from all parts of the world, adapted alike to the wants of the buyers from all parts of the county as well as to the retail purchaser. The various departments embrace silk, satins, velvets, dress fabrics in all textures the finest imported laces and embroideries, the best qualities of domestic and imported hosiery and gloves, linens, white-goods, flannels, furs, notions, etc., as well as the latest styles in Persian rugs, and European and American carpets, including all the leading novelties in axminsters, wiltons, moquettes, velvets, brussels, tapestries and ingrains, druggets and art squares in vast variety. In all the above lines the house carries an extensive assortment received direct from the most famous manufacturers, everything æsthetic and artistic in new shades and patterns being found here. The business is under the efficient management of Mr. Smith, a gentleman of vast business experience, and we cordially commend the splendid stock secured by this creditable enterprise to the close attention of our readers, satisfied that they can here in every way best meet their expectations and wants, and at the lowest prices quoted for such strictly fine goods. Mr. Smith is universally popular and respected and has built up a business which ranks second to none throughout the Northwest.

State Bank of La Crosse, No. 311 Main Street.—Among the most popular banks in this city is the State Bank of La Crosse, which was chartered in 1833. The paid-up capital is \$50,000. The sound and conservative policy with which the affairs have been managed, with a due regard to the wants of the business community, places it in the first rank among the solid financial institutions of Wisconsin, and has won for it the regard and consideration of the whole community. A general banking business is transacted in deposits, exchange, and making collections, and all business extended to it receives prompt attention. Special attention is given to the collection department, the bank having large facilities for the prompt and satisfactory execution of this branch. They negotiate bonds, deeds, mortgages, and collaterals. The bank has organized a savings department, where deposits of one dollar and upwards will be received, on which interest will be allowed. This is a most important factor in the education of the community. It has taught the principles of frugality and judicious saving of money. The officers of the bank are as follows: D. D. McMillan, president; E. M. Borresson, vice-president; J. H. Holey, cashier; who are gentlemen of large experience as financiers, and prominently connected with mercantile and manufacturing interests of the State. The cashier is a gentleman of large experience, who is popular in the community, and whose regard and esteem he enjoys in the highest degree.

Bosshard & Doerflinger, Sewing Machine Headquarters, Nos. 314 and 316 S. Fourth Street.—The sewing-machine is one of the grandest triumphs of American inventive genius; and mechanical skill owes much of its development and improved condition of the present day to the enterprise and resources of the world-famed White Sewing-Machine Company, their sewing-machines being in use throughout the civilized world, and are too widely known to need description here. In La Crosse, Messrs. Bosshard & Doerflinger are the sole agents, whose elegantly fitted up office and salesrooms are located at Nos. 314 and 316 S. Fourth Street, and contain a large and varied assortment of the celebrated White Sewing-machines of all sizes, styles, and finish. They are also agents for the Household, Royal, St. John, Standard, and New Home sewing-machines of which a large and well-assorted supply is constantly kept on hand. Combined with

turers of flour, it is a pleasure to note the success of a La Crosse house which, by strict attention to the fundamental principles of purity and upright dealing, has enjoyed a rapidly-increasing business since its establishment. In connection with the above remarks, the attention of our readers and the public is directed to the well-known and popular house of Mr. Wm. Listman, Victor Flour-mills, Front Street, which was established by him in 1878. The mills are large, having a daily capacity of 800 barrels, giving employment to forty skilled millers, and are fitted with latest improved roller process system, which is noted for the quality of the flour, as, though it grinds equally at the same time, it does not destroy any of the glutinous parts of the wheat, thus at the same time producing a fine, good-colored flour with all its strength. A three hundred and fifty horse-power engine supplies the motive power. The house uses nothing but Minnesota and Dakota hard wheat, and their brands are shipped to the eastern and southern markets, the firm doing a large export trade with Europe; some of their well-known brands are as follows: "Listman's Marvel Patent," Listman's Extra Sterling Bakers," "Listman's Straight Family." This house is conscientiously commended to our readers, and those interested in this trade, as one whose operations are conducted on the enduring basis of equity.

James McCord, Wholesale Druggist, Nos. 116 and 118 South Front Street.—The enterprising and influential house of James McCord has existed for nearly a quarter of a century, and has ever been a thorough-going exponent of the highest class of trade in wholesale drugs. The business is one of the oldest in this city, and was originally founded in 1864 by J. H. McCulloch, James McCord, and John Rice, under the firm name and title of McCulloch, McCord & Co., Mr. Rice retiring January 31, 1873. In the year 1884 Mr. McCulloch also retired, since which time Mr. McCord has conducted the business alone under his own name, and by energy and perseverance coupled with a thorough knowledge of the business, has maintained the old good name of the firm, and to no small degree has increased the patronage. In his spacious warehouse, which is located at Nos. 116 and 118 South Front Street, which is of the dimensions of 45x100, and two stories and basement, is always to be found one of the largest and most complete stocks of pure drugs and chemicals; also all the well-known patent and proprietary medicines which are sold at wholesale only. Mr. McCord has the honor of being the sole agent in this part of the country for the productions of celebrated Standard oil, thus controlling the sale of carbon oils, which is such an important feature in domestic comfort. Mr. McCord also handles all kinds of the finest paints, dry and mixed, also glass, lubricating oils, etc., in which he does a very extensive trade. He is a native of Pennsylvania, but a life-long resident of this city, where he is highly esteemed in social and commercial circles for his ability and strict integrity, and is eminently worthy of the success which has attended his well-directed and energetic efforts in the drug business.



these agencies the firm carry on an extensive business in the dry-goods trade, having always in stock a large and comprehensive assortment of foreign and domestic dry-goods, trimmings, notions, ladies and gents' furnishing goods, hats, etc., which are attractively displayed. A large force of polite assistants is always in attendance, and the goods may be relied upon as being the very best for the price that can be obtained. The house does an excellent trade and include among their patrons many of the first society people. Both members of the firm are gentlemen of high social and business standing, and are well-deserving of the success they are achieving.

W. Listman, Victor Flour-mills, Front Street.—Purity is perhaps the most essential consideration in the production of flour, and this fact becomes more apparent when we reflect to what a great extent this article is adulterated, not only by the use of frozen wheat, but also by poor, soft and non-glutinous wheat. While the necessity for purity, strength and color is often lost sight of by purchasers, and ignored by unscrupulous manufac-

Barron & Van Valkenburg, Dry-goods, Main Street.—Among the active, enterprising business houses engaged in the dry-goods trade, there are none more popular or better known than that of Messrs. Barron & Van Valkenburg, who carry on their business in the MacMillan building, located on Main Street opposite the post-office. The premises consist of a well-arranged, admirably fitted up store measuring 80x100 feet, which is well stocked with a full and general assortment of staple and fancy dry-goods of foreign and domestic production, embracing the usual line of dress fabrics in all the new, beautiful and stylish designs and styles, hosiery, gloves, trimmings, white goods, fancy goods, and notions. A specialty is made of John S. Brown & Son's table linens, which they buy direct and sell as low as in any city in America. A full and complete line of silks, satins, velvet, finest imported laces and embroideries, which have been carefully selected for a first-class custom and bought direct from the leading importers and manufacturers, are also sold at the very lowest prices. In carpets a full line of fine brussels, Amsterdam, etc., is constantly kept on hand, as well as oil-cloth, linoleum, rugs and mats, all of which are marked at reasonable rates. Special inducements and rare bargains are always being offered their patrons and the public. As merchants, both gentleman are very popular, and as careful, honorable, upright citizens, enjoy the regard of the whole community.

M. Conant, Real Estate Agent; Office over Post Office.—In a section so comparatively new as the Northwest, and where land is so abundant, the business of the real estate agent is an important one. Among those prominently engaged in that business in La Crosse, is Mr. Marshall Conant, whose office is located over the Post Office, on Main Street. The gentleman was formerly land commissioner of the Southern Minnesota Railroad, till, in 1881, he established his business in this city. He has on his books Southern Minnesota Railroad lands, unimproved lands, cultivated farms, La Crosse city property, etc., as well as houses to rent. He also collects rent and pays taxes, and has money to loan at low rates of interest. During the time Mr. Conant has been engaged in this line of business he has given entire satisfaction to his clientele, which is abundant proof of his business capacity. He is well known, and his large real estate transactions have extended over various parts of the Union.

J. Semsch & Bro., Crockery, China, etc., No. 422 Main Street.—This firm is probably the largest and most successful in its line in the city, and has enjoyed for a number of years a reputation consistent with its extensive trade. The copartnership was formed in 1871, the gentlemen forming it possessing ample practical experience and the necessary qualifications to insure success. The premises occupied are very spacious and commodious, and comprise two floors, 20x100 feet in dimensions, admirably arranged and equipped with every convenience for the accommodation and display of the immense stock. Throughout

the establishment there pervades a system of order that facilitates the transaction of business and makes the house a pleasant one to deal with. The stock, which is selected with rare judgment is very large and comprehensive, embracing a full line of domestic products in china, glass, and queensware, as well as a large stock of the finest imported crockery, china, glassware, lamps, chandeliers, etc., which are sold at remarkably reasonable prices, the quality of the goods taken into consideration. The firm also does a large wholesale business, shipping goods throughout the great Northwest. It is such firms as this that are the recognized exponents of La Crosse's mercantile ability and capacity, and they well deserve the prominence which their enterprise has attained.

Klein & Luening, Dry-goods, etc., corner Third and Pearl Streets.—This handsome, airy and well-fitted dry-goods establishment was founded by Mr. Klein in 1866, at Buffalo, Wisconsin. In 1869 he removed to La Crosse, since which time he successfully conducted the business alone until 1886, when he associated himself with Mr. Luening. The premises occupied comprise three floors and basement, of the dimensions of 40x80 feet, and are elegantly furnished and fitted up. The stock is very large, comprising a fine and complete line of staple and fancy dry-goods, hosiery, notions, trimmings, hats, caps, clothing, ladies' and gents' furnishing goods, etc. Courteous and polite assistants are prompt in taking and filling orders, and goods will invariably be found as represented. During the twenty-one years that Mr. Klein has been in business, he has built up an enviable name and reputation. Both gentlemen are energetic, honorable, and strictly reliable merchants, and, both socially and as merchants, are held in the highest respect and esteem by all who know them. Previous to his connection with Mr. Klein, Mr. Luening was for many years employed as traveling agent for one of the largest and best-known notion houses in the West, thus bringing into this establishing a large and varied experience in business.

P. A. Borresen & Co., Jewellers, No. 229 Main Street.—One of the representative watch-makers and jewellers in La Crosse is Messrs. P. A. Borresen & Co., who have been closely identified with the business a number of years. They are thoroughly practical in all its branches, and give special attention to repairing watches, clocks, and jewelry, always guaranteeing the work to be done in the best manner and at moderate charges. They have a finely-appointed store, where the newest designs will be found in fine gold jewelry, gold and silver watches, 18-kt. solid gold engagement- and wedding-rings, plain and ornamental clocks, silver and plated ware, eye-glasses, spectacles, etc. The manufacturing of fine jewelry and engraving receives special attention. Messrs. Borresen & Co. make no misrepresentations to effect a sale, but always guarantee everything to be just what it is, and their prices for the best goods will be found lower than any other in the city.

La Crosse National Bank, corner Main and Third Streets.—The oldest, largest, and safest bank in La Crosse is the La Crosse National Bank. The sound and conservative policy with which the affairs have been managed, with a due regard to the wants of the business community, places it among the first rank of the solid financial institutions of the State, and has won for it the regard and consideration of the whole community. The capital of the bank is \$200,000, with a surplus of \$40,000. A general banking business is conducted in deposits, loans, discounts, exchanges, and collections are made in all parts of the United States and Canada, through agents and correspondents. The bank is the oldest national bank in the city, or within a radius of thirty miles, and has prompt and easy facilities for the transaction of its business. The officers and directors are gentlemen of large experience as financiers and prominently connected with mercantile and manufacturing interests in the city, and are held in the highest regard by the stockholders and depositors, and those who do business with the bank. The following is a list of their officers: G. C. Hixon, president; G. R. Montague, vice-president; G. S. Burton, cashier; Geo. W. Burton, assistant-cashier. The cashier is a gentleman of large experience in the banking business, and his affable manners have won for him the regard and esteem of the patrons of the bank and the general public.

H. B. Smith, Insurance, Real Estate and Loans, No. 300 Main Street.—Under the La Crosse National Bank is the agency of H. B. Smith which is one of the most prominent and important institutions connected with the real-estate and insurance interests in La Crosse. The business was established by Mr. Smith in 1871, who has since then handled a large amount of property. The transactions of this agency include all the departments of a general real-estate and insurance business; the buying, selling, renting, or management of real property, the collection of rents and other income, conveyancing, negotiation and investment of funds, etc. Mr. Smith is agent for the best and most reliable, and some of the oldest insurance companies, such as "The American Insurance Company of New Jersey," the "Commercial," "Union of London," "Fire Insurance Association of London," "German, of Peoria," "Guardian of London," "Hamburg-Bremen," Germany, "Providence, Washington, Rhode Island," "New York Bowers," "Union of Philadelphia," and Washington of Boston. In any branch of real-estate and insurance, therefore, Mr. Smith is prepared to compete with any agency in this city, and rates are promptly and cheerfully given at any time, and he has established a reputation as one of the best business men in this line.

A. M. Watson, Grocer, Nos. 504 and 506 Main Street.—Among the many dealers in groceries in La Crosse, we must not fail to mention Mr. A. Watson, who for the past twelve years has been engaged in supplying the public with all that is

wholesome, nutritious, and palatable in the grocery line. His handsome and well-lighted new store is located at Nos. 504 and 506 Main Street. It is attractively and appropriately fitted up and furnished, and contains a large and well-selected stock of staple and fancy groceries, delicacies, canned goods, such as fruit, vegetables, fish, etc.; the best of imported teas, coffees, spices, etc.; mustards, pickles, sauces, olives, olive oil, and all those many articles which are to be found in a first-class grocery store. The specialty of the house is early vegetables, celery, oysters, fresh butter, and eggs, etc., in which a large business is done. Mr. Watson enjoys a very large and first-class trade, and his goods are the best for the price that we know of, and we cordially recommend him to our many readers.

F. P. Toms, Crockery, Glassware, etc., No. 212 Main Street.—Among the best-known and most prominent establishments engaged in the wholesale and retail chinaware and house-furnishing goods trade in this city must be mentioned the enterprising and highly successful concern of Mr. F. P. Toms. The business was originally established in 1865 by Messrs. J. P. Toms & Co., who during the entire intervening period of twenty-one years conducted the concern with rare success till 1886, when Mr. F. P. Toms succeeded to the business. Everything comprehended in the china-ware and house-furnishing goods line, including glassware, crockery, bric-a-brac, East India goods, Japanese novelties, lamps, chandeliers, pocket and table cutlery, silver-plated ware, Ohio stoneware, etc., are carried in stock, which is exceedingly large, and is well selected and assorted with excellent judgment and taste. The premises occupied are large and commodious and are handsomely fitted up, the stock being arranged in a most attractive manner, affording a very fine display. Mr. Toms is a gentleman of the highest integrity and of large business capacity, and destined to continue in his career of well-deserved success.

J. B. Canterbury, Real-estate Exchange, State Bank Building, Main Street.—Prominent among the active, enterprising, and popular members of the real-estate fraternity is Mr. J. B. Canterbury, whose offices are located in the State Bank building. He has been long established and has a thorough knowledge of the value of property and land, and is also an adept in all the details and legal forms of conveyancing. Mr. Canterbury buys, sells, and exchanges property of every description; and parties in search of desirable investments would do well to inspect those offered by him. He has upon his books descriptions of choice property, so varied as to size, locations, price, and terms as to suit all classes of investors. He is doing a large and prosperous business, and his facilities for handling the same are of a strictly first-class character. He is an energetic, clear-headed business man, honorable, liberal, and fair in all transactions, and well-deserving of the success he is achieving.

Pamperin & Wiggenhorn. Cigar Manufacturers, Nos. 221 and 223 Main Street.—Domestic cigars of the highest grades compare favorably with those manufactured in Cuba and known in the trade and to the public generally as Havana cigars. Messrs. Pamperin & Wiggenhorn are practical and experienced cigar-makers, and have achieved a degree of success that is well deserved and fully merited. Their factory is located at Nos. 221 and 223 Main Street, where they have every facility for manufacturing; they also sell the best-known foreign brands of cigars. Their retail store is very elegantly appointed and fitted up, and to quote from the Labor and Industrial Statistics of Wisconsin, 1885 and 1886: "The Pamperin & Wiggenhorn Cigar Co. occupy a 3-story brick building. They employ 30 male



and 20 female employees on the third floor, which is in excellent condition, with ample means of escape in case of fire. The firm pride themselves on the neat and clean condition of their factory. Well they may! I have seen no factory of the kind to surpass it." Some of the best known brands manufactured by this company are La Roma, Belle of La Crosse, Acorn, Black Rose, Chums, etc., all of which have a large and ever-increasing trade, as they are unsurpassed for quality, flavor, and workmanship. The company enjoys a large and first-class trade, and is properly regarded as one of the leading cigar manufacturers of the West. The president of the company, Mr. Eugene Wiggenhorn, is a gentleman of long experience in the business, having established the well-known firm of Wiggenhorn Bros. in Watertown. The treasurer, Mr. Pamperin, is a gentleman who has been actively engaged in the business for many years. He is one of the representative citizens of this city, having the honor to be a member of the schoolboard.

Union National Bank, Cor. Main and Fourth Streets.—Among the sound, solid banks of Wisconsin is the Union National Bank of La Crosse. Although of comparatively recent date, having

received its charter on the 1st of January, 1886, it has enjoyed from its inception a liberal patronage, owing to the sound basis on which it is founded and the good name of its shareholders and presiding officers. The capital of the bank is \$100,000. A general banking business is transacted, and also in exchange and making collections, and all business extended to it receives prompt attention. Interest is paid on special deposits. The bank is founded upon conservative principles, and prefers to do a safe business rather than a speculative one. A separate corporation is under its control for the handling of deeds, mortgages, and collateral securities, which are negotiated. The bank is rapidly growing in public favor, and its business is extending daily. The presiding officers are Angus Cameron, President; Mons Anderson, Vice-President; I. N. Perry, Cashier; J. Lienhokken, Assistant Cashier; gentlemen who are identified with the mercantile and manufacturing interests of La Crosse, and also have large experience as financiers.

John C. Burns, Fruit House, No. 309 Main Street.—Conspicuous among the foremost establishments engaged in this line of business in the West is Mr. John C. Burns, whose well-known and extensive store is located at 309 Main Street. Established in 1883, this firm has, from its inception down to the present day, enjoyed a continuous and uninterrupted career of prosperity and public favor, and the large business capacity, ability and energy that have ever characterized the management of this deservedly popular concern being among the chief elements contributing to the large measure of success Mr. Burns now enjoys. Mr. J. C. Burns handles all kinds of fresh fruits, procuring his supplies daily from all the large markets of the world. He makes a speciality of oysters, cider, cranberries, coconuts, chestnuts, and a full line of the various species of nuts in which he does a large business throughout the West. Personally he is a gentleman who by his own unaided efforts has built up for himself the right good name and esteem which he has from all classes of society.

Trane & Green, Plumbers, Steam- and Gas-Fitters, No. 110 Pearl Street.—The plumbing business, is by far the most important branch of house building, for certainly no mechanic has so much power in his hands for life or death to the occupants of the modern dwelling as the plumber; and in this connection due mention should be made of Messrs. Trane & Green, who keep pace with the demands of the times and as expert workmen are doing a large business. Besides plumbing in all its branches, Messrs. Trane & Green give their special attention to steam- and gas-fitting, and are also dealers in wrought iron and lead pipe, brass goods, engine trimming, gas and steam fixtures, wood and iron pumps, wind-mills, etc., rubber hose and packing, etc., etc. Both gentlemen give their personal supervision to all work intrusted to them, and they are very popular in La Crosse, and are highly esteemed by all who have dealings with them and respected as citizens and first-class workmen.

Gordon & Manville, Wines, Liquors & Cigars, No. 112 N. Front Street.—Messrs. Gordon & Manville began business here in 1858, when this city was comparatively small, and they succeeded in acquiring a large amount of public patronage, which is ever on the increase. Their offices, storeroom and warehouse are located at 112 N. Front Street, where they occupy a large and convenient building measuring 34x84. The stock carried is large, and comprises a full assortment of fine wines, liquors, and cigars. The wines are imported from the best-known vineyards of Europe, and the liquors are all of the highest grade; no goods less than four years old are handled, coming as they do from the most celebrated distilleries of the Union. Their trade is large and steadily increasing and extends throughout the West, where the house is favorably known for their straightforward, honorable dealings. The firm members are Alex. Gordon and M. M. Manville, gentlemen well-known to the public, they have built up an enviable reputation for themselves as business men and citizens.

Schreiber & Funke, Manufacturing Confectioners, No. 122 Main Street.—One of the most prominent manufacturing confectionery establishments in this city is that of Messrs. Schreiber & Funke, No. 122 Main Street. The business was established in 1882, and has ever since enjoyed a very large and influential patronage. Their factory occupies a three-story brick building of the dimensions of 20 x 75 feet. The firm manufacture a general line of plain and fancy confectionery which is sold throughout the Western States, and have admirable facilities for the finest kind of work, using the latest improved machinery, employing only first-class workmen, and making their goods from the purest and most wholesome ingredients. Confectionery is also manufactured to order, and the trade supplied with all the many varieties of candies which have become famous. All orders are promptly attended to, and every effort is made to maintain the reputation of this large and popular establishment. That Messrs. Schreiber & Funke have fully succeeded in their laudable efforts, is amply attested by their large and constantly increasing patronage.

F. J. Moss & Co., Jewellers, No. 125 South Fourth Street.—The watch, clock, silverware, and cutlery establishment so successfully managed by Messrs. F. J. Moss & Co. was established in 1885 by Mr. Moss, and in 1886 assumed the firm name and title, F. J. Moss & Co. The store is handsomely fitted up in modern style, and presents a most inviting appearance. The stock is large and varied, and must be seen to be fully appreciated; it embraces imported and domestic gold and silver watches; marble, wooden, nickel-plated, and bronze clocks of beautiful design and workmanship; solid silver- and plated-ware; diamonds and other precious stones, etc. The specialty of the house is the repairing of watches, clocks, and jewelry, which is done with promptness and dispatch in a highly satisfactory manner. Mr. Moss is a practical watch-

and clock-maker, and much of his time is occupied in repairing. The firm members are gentlemen of high business standing, and are esteemed by the whole community.

Roth Bros., Grocers, No. 529 Main Street.—Among the best known and most prominent grocers of La Crosse are Messrs. Roth Bros., who established themselves in business in 1886, and whose premises are located at No. 529 Main Street, where they occupy a spacious and commodious store of the dimensions of 20x80 feet. The stock is large and comprehensive, embracing a full line of staple and fancy groceries, fruits, vegetables, canned goods—as fruits, vegetables, meats, and fish, etc.,—which are always pure and fresh and of the best quality. Messrs. Roth Bros.' specialties are oysters and celery in their season, and none but the very best of teas, coffees, and spices are sold in this establishment, as Messrs. Roth Bros. do not allow an inferior article to enter their store. The firm members are J. Roth and F. G. Roth, both gentlemen of high esteem, and well liked on account of their polite and agreeable business manners.

Ivar Benson, Dry and Fancy Goods, No. 423 and 425 Main St.—In the dry-goods trade there is no more popular or better-known dealer than Mr. I. Benson, whose premises are located at No. 423 and 425 Main Street, consisting of a well-arranged and admirably-fitted-up store, having a depth of 80 feet, which is well stocked with a full and general assortment of staple and fancy dry-goods of foreign and domestic production, embracing the usual line of dress fabrics in all the new and stylish designs and varieties, hosiery, gloves, trimmings, white and fancy goods, notions, etc.; also a full line of sporting goods, glassware, and crockery, toys, stationery, etc., which are all sold at the lowest possible prices, special inducements and rare bargains always being offered his patrons and the public. Mr. Benson has had an extended experience in this business, and always has something new and beautiful to offer his many customers, who derive the benefit of that experience in the best quality goods at a small advance upon original cost. As a merchant, Mr. Benson is popular, and as a careful, honorable, upright citizen, enjoys the regard of the whole community.

C. W. Viner, Grocer, No. 501 Main Street.—This business, although of comparatively recent existence, is one of the most prominent on Main Street. The store occupied is neatly and appropriately appointed and fitted up, and well stocked with a large supply of staple and fancy groceries; also canned fruits, vegetables, meats, fish, etc., and the best of imported teas, coffees, spices, etc., as well as a very large stock of the choicest brands of family flours, and hay, feed, and straw. Mr. Viner is also general agent for Bastine's celebrated extracts. The store is located at No. 501 Main Street, and is of the dimensions of 30x100 feet, affording ample room for the display of the above-named large stock. Mr. Viner is a gentleman of strict integrity, whose chief aim is to please and satisfy his numerous customers.

La Crosse Enterprise Granite & Marble Co., No. 427 & 429 Jay Street.—The most prominent marble works in this city, is that of the La Crosse Enterprise Granite & Marble Works, located at Nos. 427 & 429 Jay Street. The business was established in 1886 by the above named company, whose premises are very large and commodious, being of the dimensions of 45x50 feet. The company make a specialty of cemetery work and the carving of statuary, engraving of bass-reliefs and monumental work ranks inferior to none in America. The company always has a large, varied, and valuable stock of tombstones, monuments, statues, and ornamental cemetery pieces on hand, and has every facility for making these articles in any design and pattern that may be preferred. The company also deals extensively in Scotch, English, Irish, German, and all shades and grades of American granites, and imported and domestic marble. They pride themselves on their new and original designs, which are certainly second to none. Marble, slate and iron mantels, vases, settees, trellises, and coping are their great specialty. The company is under the able management of Mr. W. J. Carlyle, while Mr. Ch. A. Bartlett gives his personal superintendence to all work done by the company.

Rose & Brother, Jewellers, No. 310 Main Street.—These gentlemen are both practical in the business they carry on, and have gained an enviable reputation as being upright and honorable. They are always correct in their representations as regards goods bought from them, and every article coming from them is guaranteed to be strictly just what it is sold for. The store is admirably arranged, with ornamental counters and plate-glass show-cases in which is displayed a full and general assortment of all kinds of rich, elegant jewelry; also precious stones and clocks, gold and silver watches, silverware, and a great variety of useful and ornamental articles. Jewelry, clocks, and watches are carefully repaired, and in this department of the business most excellent taste and judgment are exercised by Messrs. Rose & Brother, who are thorough, practical men, and who execute the work in the neatest and most satisfactory manner. Both members of the firm are honored and esteemed as men of sterling integrity and upright business principles.

Hansen, Seielstad & Co., Wholesale Grocers, No. 309, 311 and 313 Pearl Street.—Among the wholesale dealers in groceries and provisions in this city, we must not fail to mention Messrs. Hansen, Seielstad & Co., whose premises are located at No. 309, 311 and 313 Pearl Street, where may be seen as fine a stock of staple and fancy groceries as the most fastidious might wish to meet with. It comprises also all kinds of canned goods, such as fruit, vegetables, meats, fish, etc.; also jellies, marmalades, and other preserves, in ample profusion and variety. Pickles of all kinds, mustards, sauces, relishes, and other condiments, preserved olives, and, indeed, all kinds of table delicacies. The teas, coffees, and spices are of the best, and each department of this large

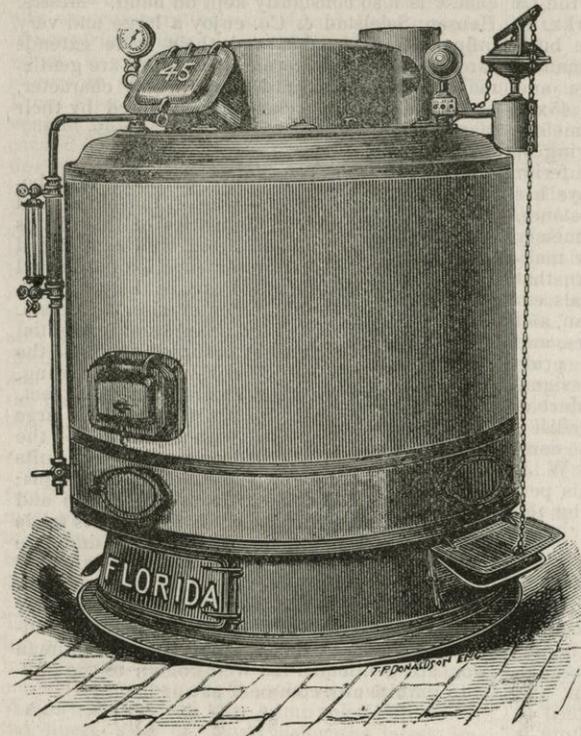
house is complete and perfect in every particular, as a large stock of flour, sugar, bacon, ham, and cheese is also constantly kept on hand. Messrs. Hansen, Seielstad & Co. enjoy a large and very influential patronage, and their trade extends throughout the Western States. They are gentlemen of straightforward and upright character, and are highly esteemed and honored by their many patrons.

Tillman Bros., Furniture, Second Street, between Main and Pearl.—One of the oldest and most popularly known industries of this city is that of Messrs. Tillman Bros., who established their business at their present location on Second Street, between Main and Pearl, in the year 1859. Since the inception of their enterprise, the Messrs. Tillman Bros. have gained a large and influential patronage. The premises occupied comprise the spacious and well-equipped three-story building, the main floor covering an area of 56x150 feet, and the two upper stories 20x80 feet. This large building is fully stocked with a full line of the finest and most artistic bedroom and parlor suits in the most popular woods and latest designs; also a full and neat assortment of kitchen and cheaper grades of furniture. A specialty is made of high-class and artistic baby buggies; and here we might state that a larger and finer stock of this class of goods cannot be found in Wisconsin. The business of this establishment extends over this and the Western States, where a rapidly increasing trade is done. The Messrs. Tillman Bros. are gentlemen too well known to the public to require any comment at our hands.

Marston & Co., Wholesale Grocers, Nos. 125 and 127 N. Front Street.—There are but few houses in La Crosse which rank as high, or which have been so deservedly successful, as that of Messrs. Marston & Co. The business was organized in 1866 under the present firm name and style, and such were the enterprise, fair dealing, and honorable business principles, that they acquired a trade comparing favorably with any similar house in the West. The storehouse and sales-room are located at Nos. 125 and 127 N. Front Street, where the premises are of the dimensions of 30x100 and three stories in height, where may be seen a stock of staple and fancy groceries that includes everything that properly belongs to a first-class wholesale grocery house. The best grades of family and pastry flour, canned goods, including salmon from the celebrated canneries of Oregon, fruit from the Pacific slope, and prepared soups and other canned and hermetically-sealed dainties and delicacies, may here be seen in profusion. Imported as well as domestic table luxuries may be obtained at the most reasonable prices, and all the necessaries are also kept in ample stock. The trade is wholly Western, and many retail stores purchase their entire supplies from this reliable house. Teas, coffees, and spices are the specialty of the house. The firm members are gentlemen well known and highly respected as citizens, endowed with upright and straightforward traits and characteristics that make the successful business man.

W. A. Roosevelt, Plumbing and Steam-Heating, No. 122 S. Front Street.—In the production of

residences, churches, stores, etc., a prominent house is that of W. A. Roosevelt, whose offices and works are located at No. 122 S. Front Street, and are of the dimensions of 26x100, three stories high. The business was established in 1868 by the present proprietor, and has since obtained a liberal and influential patronage. The desideratum in warming buildings consists in securing a pure as well as warm atmosphere. To accomplish this it is necessary so to construct the heating apparatus to introduce a pure warm atmosphere into the apartment, and at the same time withdraw an equal volume of cold, vitiated atmosphere out of it. The steam apparatus manufactured by W. A. Roosevelt is rapidly growing in public favor, and bids fair eventually to supersede all other modes of heating. It is at once the most efficient, manageable, and economical of all inventions and contrivances for distributing and procuring artificial heat. Mr. Roosevelt also deals extensively in iron pipe, malleable and cast-iron fittings, brass and iron valves and cocks for steam, gas, and water; all varieties of engine-packing and trimmings; Worthington steam pumps, water-closets, and in fact everything connected with the steam-fitting and plumbing business. A large force of practical and scientific sanitary plumbers is constantly employed. Personally Mr. Roosevelt is an active enterprising man who understands every detail in his business, and he enjoys an enviable repu-



low steam and hot water-heating apparatus for warming public buildings, institutions, private

tation for straightforward dealing and honorable methods.

La Crosse Linseed Oil Co.—Prominent among the leading business enterprises of La Crosse will be found that of the La Crosse Linseed Oil Co., manufacturers of the old process raw and boiled linseed oil and oil-cake. The factory comprises two buildings, three stories high, 42x72 and 50x60 feet in dimensions respectively, and the equipment embraces all requisite facilities for the advantageous prosecution of the extensive business which was established in 1884 by the company. The uses and importance to the commercial world of linseed and linseed oil are many. Painters use it both raw and boiled; it is brought into requisition in the mixing of printing and lithographic inks, and probably one of its most well-known uses is in the making of fine varnishes. In fact, nothing is adaptable to so many purposes as linseed oil. Linseed oil-cake is used largely for the feeding of cattle, for which purpose it is healthful and fattening. From its earliest inception the business has been characterized by a prosperous development suggestive of an energetic and able management, and in its present thriving status it can justly claim to have one of the largest works of the kind in the Western States. They give constant employment to a number of skilled hands, and the motive

power is supplied by an 80-horse-power engine. The officers of the company are as follows: M. Funk, president; A. Gile, vice-president; D. D. McMillan, secretary; Van Steenwyk, treasurer, gentlemen who are intimately identified with the business interests and growth of La Crosse.

John Lundqvist, Jeweller, No. 323 Main Street.—In La Crosse and vicinity there is a large population of well-to-do citizens, and to meet their wants in the line of goods that belong to the trade of the jeweller there are several fine establishments in this city, the most notable among them being that of Mr. J. Lundqvist, whose premises are located at No. 323 Main Street, where he occupies a store of the dimensions of 22x75 feet. The store is neatly and attractively appointed and fitted up, and the stock is very large and valuable, comprising European and American watches in gold and silver, plain and ornamental clocks, silverware, and a fine and rich display of elegant jewelry, both modern and antique styles, and in all the prevailing fashions, ornamental articles, and diamonds and other precious stones. Mr. Lundqvist is a reliable man to deal with, and in all his transactions will be found upright and honorable.

John James & Co., Iron and Brass Founders, King and Front Streets.—The business at present conducted by Messrs. John James & Co. was established in the year 1857 by Mr. George Leech. In 1874 Mr. Leech retired, and the title was changed to its present form. The spacious premises comprise a series of brick buildings, located on corner King and Front Streets. The firm are machinists, millwrights, iron and brass founders, and general mill-furnishers, and their line of productions embraces smooth roller-mills, corrugated roller-mills, gradual reduction machines, double and single roller-mills, Craik's turbine water-wheel, Flenniken's turbine water-wheel, Benton's diamond burr-dresser; Benton's middlings mill, shafting, pulleys, etc., and all kinds of brass and iron castings. Those mills mentioned above are well known to the public, having peculiar advantages, such as the large quantity of fine flour produced by them. The general equipment of these works embraces all the latest improved machinery and labor-saving appliances. A force of 45 skilled hands is employed, and the facilities of the house are ample for the production of the finest work in its line. The trade of the house extends throughout the West, and the reputation of this firm as practical and skilful machinists and millwrights is well and favorably known. The members of the firm have long been prominent in trade circles, and the sterling probity and equitable principles receive a most substantial recognition.

Funk Steam Boiler & Iron Work Co., corner Front and King Streets.—Prominent among the many houses engaged in manufacturing in this city is the well-known Funk Steam Boiler & Iron Work Co., which was first established in 1865 by Mr. M. Funk, and was successfully conducted by him until 1887, when an incorporated company succeeded to the business under the firm name and title of the Funk Steam Boiler & Iron Work Co., whose premises are located on corner Front and King Streets. The factory is spacious and fully equipped with all the latest improved machinery and modern labor-saving devices, and a large number of skilled and experienced mechanics are given constant employment. The company manufacture all kinds of steam boilers, tanks, smoke-stacks, and sheet-iron work of all descriptions. A specialty of the firm are Funk's Feed Water-heater and Purifier, furnaces, etc., in which an extensive business is done. The trade extends over the whole Northwest, throughout which the company is well and favorably known. The president and treasurer of the company, Mr. M. Funk, is a gentleman of vast business experience, and both he and the vice-president, Mr. A. Grams, and the secretary, Mr. G. Funk, are gentlemen esteemed, honored, and respected alike in social and commercial circles.

Frank Doerre, Stoves and Hardware, No. 202 S. Fourth Street.—Mr. F. Doerre began business in 1864, and soon rose to the leading position he now occupies. His store is well arranged for the business, and the stock contains everything in the hardware, cutlery, and house-

furnishing line. All kinds of builders' hardware, carpenters', builders', masons', and other tools and implements; locks, bolts, hinges, screws, nails, door-knobs, shutter-fasteners, etc., etc., as well as stoves and tinware, may here be seen in bewildering profusion. This house does a business second to none in the city, and prices are uniformly reasonable. All of Mr. Doerre's goods may be relied upon, and every effort is made to please and thoroughly satisfy patrons. He is highly popular both in and beyond business circles. Both as a merchant and citizen, he is honored and esteemed by all who know him, and he well deserves the great success he has achieved on account of his sterling worth and straightforward business principles.

A. C. Kirkeeng & Co., Grocers, No. 133 S. Fourth Street.—The fine trade of Messrs. A. C. Kirkeeng & Co., the popular and well-known grocers of Fourth Street, has been attained by giving their close attention to the wants of their patrons and supplying them with first-class articles of fine family groceries at popular prices. The store, which is located at No. 133 South Fourth Street, is of the dimensions of 26x90 feet, and is well fitted up and furnished, and contains practically everything pertaining to the grocery trade. The stock carried is large and comprehensive, comprising a full line of staple and fancy groceries, choice green and black teas, roasted and unroasted coffees, imported and domestic pickles, mustards, relishes, sauces; all of those many canned goods, such as fruit, vegetables, fish, meats; dried fruits, prime cheese, choice family and bakers' flour, laundry supplies of all kinds, etc. These goods are carefully selected expressly to meet the demands of a large and exacting patronage. The members of the firm are gentlemen of practical business experience, and are well liked and esteemed by all of their many patrons.

B. L. Strouse & Co., Pelts and Hides, No. 121 Pearl Street.—This firm established themselves in business in 1868, and have ever since enjoyed a liberal patronage. Their warehouse and sales-rooms are located on Pearl Street, and are of the dimensions of 66x80 feet, where they carry a large stock of hides, kips, calf and sheep skins, sumac, tallow, as well as wool, rags, scrap iron, and metals of all kinds, which they offer to the trade and general buyers at the market rates; and their extended connections enable them to place goods expeditiously and to advantage, and are prepared to make liberal advances and prompt returns when desired. The trade of this house extends throughout the United States. The individual members of the firm are Mr. B. L. Strouse and Mr. G. W. Ensel, who devote their entire attention to business, being assiduous in maintaining the deservedly high reputation of their house; and the increasing volume of their trade is but commensurate with the energy and enterprise they display, and the prosperity of the house and their high personal standing are the fitting reward of sterling integrity and honorable methods persistently pursued.

John Gund Brewing Co.—The brewing of lager beer is one of the important branches of interest in La Crosse, and one of considerable magnitude. The product of the leading establishments is fully equal to the beer produced in any section of the Union. Particularly will these remarks apply to the beer manufactured at the establishment of the John Gund Brewing Company. The business was originally established in 1854 by Mr. John Gund, who was succeeded in 1880 by the John Gund Brewing Company. The brewery comprises a series of large and substantial stone buildings, fully equipped with all the machinery and appliances pertaining to the brewing business, the motive power being derived from a large steam-engine. A large force of skilled and efficient brewers is given constant employment, the capacity of the brewery



being 50,000 barrels of beer per annum, which is shipped throughout the country, the beer of this establishment having achieved a high reputation, it being noted for its purity and health-giving qualities; this brewery being especially famous for its brands of Extra Pale and Pilsner bottle beer. The officers of the company are as follows: Mr. J. Gund, president; John Gund, Jr., superintendent; George F. Gund, secretary and treasurer; Hendy Gund, manager Minnesota agency, who are gentlemen thoroughly familiar with every detail of the business and knowing full well that the public appreciates their ability to produce this favorite beverage in its purity, the company maintains its reputation by never permitting an inferior article to leave their establishment. The business is extensive, and covers the Northwestern and Southern States.

H. J. Andersen, Wholesale and Retail Lumber Dealer, North La Crosse.—One of the new enterprises of La Crosse, and one which is already showing signs of strong business activity, is the lumber yard of Mr. H. J. Andersen, in North La Crosse. This gentleman acquired the lumber yard of N. B. Holway by purchase, in 1887, where can be found a large stock of all kinds of lumber, lath, shingles and all kinds of general building materials. Oak lumber and mill work is made a specialty of. Mr. Andersen has also a branch lumber yard at Spring Valley, Minn.,

where he does a very large and extensive business. The large and elegantly appointed and fitted up opera-house in Spring Valley, Minn., is also owned and conducted by Mr. Andersen, who is a gentleman of large business experience, honorable, liberal and fair in all transactions, and well meriting the success he has achieved in all of his many business investments.

Sawyer & Austin Lumber Co., Lumber, Lath, Shingles, etc., Office, Mill and Yards, corner of Rose and Gillette Streets, North Side.—Of the various enterprises that have made La Crosse one of the chief commercial centres of the West, the lumber trade has always held an important place, employing large capital in its conduct, and giving to cognate industries a decided impetus by the energy and ability displayed in the development of the forest riches surrounding this city. In every department the enterprise characteristic of its leading exponent has been abundantly shown, and the flourishing character of the establishment of the Sawyer & Austin Lumber Co. amply demonstrates the vigorous grasp with which they have seized and held the trade in this gigantic national industry. The offices and mills of the company are located on the corner of Rose and Gillette Streets, with a large river frontage. Their mills cover a large area of ground, and are supplied with the latest improved sawing and planing machinery. A 465-horsepower engine supplies the motive power for their saw-mill, which has a capacity of 100,000 feet per day, or an annual output of 24,000,000 feet. The planing mill fully equipped for the proper dressing of an unlimited amount of shipping lumber, and a newly erected dry-kiln, having a capacity of 50,000 feet, enables them to furnish all kinds of dressed lumber for inside work. They also furnish brick, lime and building paper; dressed and headed pickets; yellow pine, oak, maple and ash flooring; sash, doors, blinds, frames and mouldings; thus enabling the country dealer to supply his needs fully, and at lowest dealers' prices. In addition to their car trade, this company has an extensive raft trade on the Mississippi River, where they sell upwards of 20,000,000 feet annually, and have the reputation of furnishing the most perfect manufacture and uniform good grades. The manufacture and shipment of this vast amount of lumber gives constant employment to 250 men, who are all skilled and experienced workmen. The facilities for prompt and cheap shipment are unsurpassed, as the waterways of the great Mississippi carry their goods through the South to the ocean, and the network of railroads which run through this city facilitates the distribution for Eastern and Western markets. The lines of the Chicago, Milwaukee & St. Paul; Chicago & Northwestern, and Chicago, Burlington & Northern Railroads penetrate their yards with spur tracks. The firm was established in 1871, and was recently incorporated as the Sawyer & Austin Lumber Co., with a capital of \$400,000. The members of this firm are well and favorably known as philanthropic and public-spirited merchants, Mr. Austin having the honor to be elected, in April of this year, as the choice of a large majority of the people, Mayor of La Crosse.

Elliott & Callahan, Wines & Liquors, No. 203 S. Front Street.—The wholesale liquor trade of La Crosse has attained proportions of the greatest magnitude during recent years, and is to-day a most important factor in our commercial prosperity. Among the leading and most successful firms in this line is that of Messrs. Elliott and Callahan, whose spacious and commodious warehouse is at No. 203 S. Front Street. This house was founded in 1886, and the premises occupied are of the dimensions of 22x70, and are admirably arranged and equipped with every facility for the accommodation of an immense stock of the best domestic and imported wines, fine old rye, whiskeys, brandies, gins, etc. A large trade is done, which is distributed chiefly through the Western States. Messrs. Elliot & Callahan are also general agents for Peaslee's celebrated ales and porters, of which a large supply is constantly kept on hand. Both members of the firm are thoroughgoing, clear-headed business men, and are highly esteemed for their strict integrity and sterling personal worth.

La Crosse Lumber Company.—La Crosse's progress, while not the result of any single branch of trade or commerce, has yet been sensibly helped on by the wonderful strides which the lumber trade has of late years made in our midst. The vast capital invested in this direction has been employed to great advantage, and has materially contributed to the solidity upon which the trade of the city has been built. Among La Crosse's most successful lumber mills is the La Crosse Lumber Company, whose offices and mills are located in North La Crosse. This firm have established a trade both large and of first-class character, and their rafts and train-loads of lumber are sent to every part of the country for building, flooring, manufacturing and commercial uses. Their mills are universally conceded to be the largest in La Crosse, and among the best equipped in the country, being supplied with all the latest improved steam sawing and planing machinery, and employing the large staff of one hundred and fifty hands of long and tried experience. The sawing and planing of white pine in all its branches are here attended to, the house also manufacturing laths, shingles, etc. The mills cover a large area of ground, the power being derived from a 500-horse-power engine. The demand upon the mills is such that though they have a daily capacity of 200,000 feet or 25,000,000 feet per year, yet they are taxed to their utmost. The La Crosse Lumber Company have a wholesale yard in Louisiana, Missouri, where a general distributing business is done. The company is under the able management of Mr. F. A. Copeland, the president, who is a gentleman with a thorough knowledge of the lumbering trade, and one of La Crosse's great merchant capitalists.

Lovejoy Brother's & Company, Sash, Doors, Blinds, and Lumber, North La Crosse.—One of the leading and most enterprising

firms of lumber merchants in this city is that of Messrs. Lovejoy Brothers & Company, on Rose Street, North Side. The wholesale lumber trade is one of the most vital importance to La Crosse, both as regards the manufacturing and building interests and the shipping trade centered here. No house is doing more to develop this branch of commerce than that of Lovejoy & Co., whose facilities and connections are unsurpassed. Their present extensive business was founded in 1883 by H. and F. Lovejoy, who continued the business until 1884, when Mr. N. S. Rice was admitted to the firm, and in the present year, Mr. J. E. Wheeler also became a member of the company. Their office is centrally located, while their yards are heavily stocked with lumber of all descriptions and for all purposes. In hard woods we might mention chestnut, cherry, oak, ash, etc., etc.; and in soft woods, white and red pine, cedar, white wood, etc., shingles, lath, etc. There can be obtained, cut to order through this enterprising house, ceiling, flooring, and wainscoting. They occupy six buildings, one three-story, 50x100; one two-story, 60x140, together with sheds, dry houses and office, the entire power for running their works, being obtained from a 75-horse-power engine. Their business reached \$50,000 in 1886, since which it has quadrupled.

The Exchange Bank, North La Crosse, Wis.—The Exchange Bank of North La Crosse occupies a first position among the private financial institutions of the State. Since its establishment, in 1884, it has been under the management of the same practical and competent men. They transact a regular banking business, receive deposits, buy and sell exchange on all parts of the world, and make collections on all points. The facilities of the bank for the prompt transacting of all business intrusted to it are second to no one. First Mortgage Loans are negotiated on improved city property, for borrower and lender. The correspondents of the bank are the Metropolitan National Bank, Chicago, Ill. The Chase Nat. Bank, New York; Merchants' Exchange Bank, Milwaukee, Wis. The offices of the bank are located at North La Crosse, and are neat and commodious, being fitted up with due regard to the business carried on. The firm are now erecting a fine two-story brick building of their own, on the corner of Rose and St. Cloud Streets, to which the banking business will be moved. In conjunction with the bank the Messrs. Magill Brothers conduct a Real Estate and Insurance business; also Steamship ticket agency. They have an office on the South Side, which is situated on the corner of Union and Third streets, for the conducting of this business. They do a large and increasing business, having on their list some of the most desirable real estate and farm lands in and around this city which they can dispose of to their patrons on suitable and easy terms. They write insurance on the principal Fire, Life, and Accident Insurance companies. The Magill Bros. are gentlemen of large and varied experience as financiers, and hold a high commercial rating among business men and citizens generally.

S. T. Smith & Son, Real Estate, Insurance, and Loan Agents, Rooms Nos. 209 and 211, McMillan Building.—La Crosse can boast of having some of the most prominent and influential insurance and real-estate agents in the country, who for reliability and integrity, coupled with prompt despatch of business, cannot be surpassed. Prominent among those may be mentioned the firm of S. T. Smith & Son, Rooms Nos. 209 and 211 McMillan Building. Mr. Smith, Jr., established himself in the real-estate business in 1853, and in 1887 he associated himself in partnership with his son. They are known as able authorities on the present and prospective values of real estate, their connections enabling them to place upon their books properties of the choicest description, which are exclusively intrusted to them; they also make investments and collections, as well as search titles, and do general conveyancing. In a word, everything appertaining to real estate will receive the utmost attention and careful management. This firm are also agents for the best and most reliable fire-insurance companies, whose business they have brought up to large proportions in this city. Both gentlemen have gained for themselves an enviable reputation as business men, being highly esteemed and honored in both social and commercial circles.

N. B. Holway, Lumber, Lath and Shingles. Mill and yard in Fifth Ward, next to railroad track.—Among the many enterprises that have contributed to make LaCrosse one of the leading mercantile centres of the West is the lumber business. In the year 1876 Mr. N. B. Holway established himself in business as a lumber, lath, shingle, etc., manufacturer. His office and mills are located at North La Crosse adjoining the railroad track. The mills are large and cover upwards of ten acres of ground, with a large frontage on the Black River tract on to the Mississippi, and are fully equipped with all the latest improved machinery and modern labor-saving devices. The business of the firm extends throughout the Union, and their facilities for prompt and immediate shipment are unsurpassed, as the great water-way of the Mississippi provides them with a direct route to the South and the ocean, while the vast network of railroads centering in this place affords ample means for eastern distribution. The daily capacity of Mr. Holway's mills are 125,000 ft. or a yearly output of 20,000,000 feet. One hundred and twenty-five competent and experienced workmen are given constant employment at his mills, while a 250-horse-power steam-engine supplies the motive force. The productions of this mill are white pine, lumber, lath, shingles, etc. This house is one of the representative establishments in this line of manufacture, and being prompt and reliable in every respect, is a desirable and pleasant one with which to establish business relations.

J. J. Hogan, Wholesale Grocer, Nos. 111 and 113 North Front Street.—In a careful and accurate review of La Crosse business interests, that of the wholesale grocery trade at once attracts promi-

nent attention. For as regards the extent of the capital invested, extent and completeness of stock, and magnitude of trade, the leading houses in this line compare favorably with any in New York or Chicago. Representative among the number is the widely-known firm of J. J. Hogan of Nos. 111, 113 and 120 North Front Street. The extensive business conducted by him was founded in 1859, and has continued steadily enlarging, and by a progressive and honorable policy. The premises are of the dimensions of 60x100, and four stories in height. Within, everything is arranged to suit the requirements of his heavy trade, while the fittings and accommodations for display and storage of the stock are unrivalled. He is the leading jobber and wholesale dealer in teas, coffees, and spices, being proprietor of the well-known La Crosse Coffee and Spice Mills. This establishment was opened in conjunction with the wholesale grocery business in 1884, and is fitted with all the latest improvements for the roasting and grinding of coffee; also spices. He also manufactures baking powder, extracts cream of tartar and mustard, and does an exceedingly large business in these most necessary articles. His stock of groceries, teas, canned goods, etc., are of the finest, and it is safe to say, that retail grocers who consult their own interests would do well to deal with this firm.

Theo. Rodolf & Sons, General Insurance Agents, Southwest corner Main and Third Streets.—Prominent among the successful insurance firms in this city is that of Messrs. Theo. Rodolf & Sons, general insurance agents, whose offices are located in Rodolf's brick block, southwest corner Main and Third Streets, and than whom no firm engaged in this line of business in La Crosse has been more fortunate in establishing and maintaining a high reputation, and than whom none enjoy a larger measure of success, well deserved. Established thirty-five years ago and conducted on sound business principles, its management characterized by energy, ability and enterprise, it was not long before the firm of Messrs. Theo. Rodolf & Sons reached a front rank in their line. They represent, among other companies, the Fire Insurance Association Co., of Philadelphia; America Insurance Co., of Philadelphia; Girard Insurance Co., of Philadelphia; Westchester Insurance Co., of New York; Rochester German Insurance Co., of New York; National Insurance Co., of Hartford; British American Insurance Co., of Toronto, Canada; Amazon Insurance Co., of Cincinnati; Milwaukee Mechanics' Insurance Co., of Milwaukee; German Insurance Co., of Freeport; Norwich Union Insurance Co., of England; Anglo-Nevada Insurance Co., of California; Hibernia Insurance Co., of New Orleans; and the Sun Mutual of New Orleans; also the Ætna Life Insurance Co., of Hartford, Connecticut, and the Metropolitan Insurance Co., of New York, for plate-glass insurance. The firm's members are gentlemen of unmistakable ability, of keen intelligence, and unswerving integrity, and are held in high esteem not only in business relations but in private life as well.

La Crosse Business College, J. L. Wallace, Proprietor.—The La Crosse Business College was established in 1868 and the many years of its history have been marked by wide-awake enterprise and sturdy growth. Its halls have been thronged with ambitious students, who have gone forth to their life-work commending it to relatives, friends and acquaintances, who have in turn secured for themselves within its walls a practical education. The business course embraces the English language, business arithmetic, practical penmanship, book-keeping by single and double entry, adapted to every variety of business; business practice requiring the making out and exchanging of all kinds of business papers, paying and receiving cash, keeping the accounts and writing the letters; lectures on political economy, commercial geography, commercial law, and business ethics. There are day sessions throughout the year, and night sessions throughout the winter season; and students are received at any time. The tuition fees are, day and evening sessions, life scholarship, \$40. Terms for night sessions vary with the different branches taught. The principal of the college, Prof. J. L. Wallace, an instructor of more than twenty-five years of successful experience, gives the institution his entire time and attention. A full corps of able, faithful, practical teachers is always employed to co-operate with the principal. Circulars and catalogues are furnished free by mail or at the college office, corner Third and Main Streets.

Harvey J. Peck, Conveyancer, Insurance Agent, No. 320 Main Street, upstairs.—Of the most conspicuous houses engaged in the insurance business in this city, that of Mr. Harvey J. Peck stands prominently forward. He established himself in business in 1865, and his office is located at No. 320 Main Street, upstairs. He represents the oldest and most reliable fire, life, and accident insurance companies in existence, namely: Fire insurance companies: Ætna, Hartford; Phoenix, Hartford; Orient, Hartford; Underwriters' Agency, New York; Continental, New York; Liverpool, London and Globe, England; Lancashire, England; Pennsylvania Insurance Co., Pennsylvania; St. Paul Fire and Marine; Hekla, Madison. Life: Connecticut Mutual Life, Travelers' Life and Accident, and Life Insurance companies; Connecticut Mutual Life, and Travellers' Life and Accident, so that in every branch of insurance Mr. Peck is prepared to compete with any agency in La Crosse, and rates are promptly and cheerfully given at all times. He understands the business thoroughly, and conducts all transactions intrusted to his care with accuracy and precision. He likewise makes and executes deeds and mortgages.

La Crosse Wallis Carriage Co., Limited, Manufacturers of Fine Carriages of all Kinds, corner Third and Badger Streets.—This business was founded in 1885, but had been in operation as the Wallis Carriage Co. since 1881. From the date of its foundation many improvements have been made in the business facilities to meet the demands of patrons. The work turned out includes all kinds of fine carriages and sleighs, which have a wide celebrity for strength, dura-

bility, and elegance. The company has made many beautiful single and double carriages for the residents of this and other States. The factory, at the corner of Third and Badger Streets, is a large structure, five stories in height, and covering an area of 40x140 feet. It contains every modern improvement and facility for doing the highest class of work. In the repository or wareroom are shown many beautiful specimens of workmanship, including phaetons, park carriages, landaus, buggies, and single and double sleighs. The business is extensive and covers the Western States. The officers of this company are as follows: A. H. Davis, President; G. R. Montague, Vice-President; J. A. Edwards, Secretary; S. S. Burton, Treasurer; F. P. Wallis, Superintendent. These gentlemen are all well-known, enterprising business and financial men, and their reputation is too well known for further comment. The business is under the superintendence of Mr. F. P. Wallis, a gentleman of rare business ability, coupled with a thorough knowledge of the trade.

J. S. Medary, Manufacturer and Wholesale Dealer in Leather and Saddlery Hardware, Nos. 118, 120, and 122 Pearl Street.—The business of this house was established in the year 1866 by Davis, Medary & Hill, and continued by them until 1871, when Mr. Hill retired, and in February, 1886, Mr. Davis retired, leaving the business to Mr. J. S. Medary, whose premises are located at Nos. 118, 120, and 122 Pearl Street, being large and commodious, 75x125 feet, and three stories in height. The large and comprehensive stock comprises all kinds and styles of leather, boot and shoe findings, saddles, collars, saddlery hardware, etc., all of which articles are manufactured on the premises, under Mr. Medary's own supervision, he being a man of vast practical experience, and for long years connected and identified with the leather, etc., business. The superior excellence of the productions of the house have given it a wide popularity, and the annual business is very large. Goods are sold only at wholesale, positively none at retail, and the trade extends throughout the Western States. Mr. Medary is an agreeable gentleman of sterling business principles, whose efforts in the promotion of his enterprise have met with well-merited success.

Palmer Bros., City Livery, Nos. 124, 126, 128, and 130 Pearl Street.—This is one of the old livery stables of La Crosse, and after having passed through a long succession of proprietors, it came under the management of Messrs. Palmer Brothers in the year 1880. The business of the house is taking of horses at livery, the furnishing of coaches and hacks for funerals, to which they give their personal attention. Carriages are furnished at all hours, day or night. In connection with the livery they do a large business in the sale and buying of fine horses. Their commodious and convenient quarters are situated at Nos. 124, 126, 128, and 130 Pearl Street, occupying a space of 84x120 feet, and is one of the largest livery stables in the State. Messrs. Palmer Brothers are both American born, and are numbered among the influential and prominent citizens of the city.

MENASHA.

ONE of the most progressive and prosperous cities of Wisconsin is Menasha, situated in Winnebago County, and most advantageously located both as regards commerce and manufactures. The energy and well-directed enterprise of her citizens is manifest in numerous important industries, while she has unsurpassed railroad transportation facilities. The city is picturesquely located, and has many fine and architecturally prominent business and residential structures. It possesses a number of unusually extensive mercantile establishments, with wide-spread trade relations, while the immense brick-yards, the paper-mills, woollen-mills, woodenware factories, etc., are all evidences of substantial prosperity. Menasha is an important railroad centre. The "Milwaukee and Northern Railway Company" was incorporated in 1870, to build a road from Milwaukee to some point on the Fox River below Winnebago Lake, and thence to Lake Superior. It completed its road to Menasha, one hundred and two miles from Milwaukee, in 1873, as also a branch from Hilbert to Green Bay, and the same year leased its line to the "Wisconsin Central Railroad," formerly known as the "Winnebago and Lake Superior Company," and which gave to Menasha her important line to Stevens Point. The Phillips and Colby Construction Company contracted in 1871 for the building of the road through to Lake Superior, and the results have proved of the highest importance, opening up for settlement an immense region of heavily-timbered land and greatly contributing also to the growth and prosperity of Menasha. With the lines of the Wisconsin Central and Chicago and Northwestern at command, her manufacturers are peculiarly fortunate. The following are official statistics of her principal industries, as collated for the State census of 1885: Lumber, shingles, and lath were produced to the value of \$78,500; thirty-one wagons and carriages were manufactured, worth \$5,500; her foundries did a business of \$11,000, while her tanneries turned out leather to the value of \$12,000. Menasha's paper-mills are justly celebrated; they turned out 60,000 reams of paper in 1885, worth \$150,000; her woollen-mills produced 300,000 yards of cloths and flannels, worth the large sum of \$85,000. Eighteen hundred barrels of beer were brewed, worth \$10,800, while her immense woodenware factories turned out goods to the enormous value of \$564,900, and which find a ready market, owing to their superiority all over the land. The value of the real estate and machinery devoted to the above industries was placed at \$339,000, while stock and fixtures were worth no less than \$543,000. A force of 722 hands found steady employment, earning annual wages to the amount of \$251,750. Menasha's cream brick are the finest made in the State, and upwards of 2,000,000 are produced and shipped annually. The city has perfected banking facilities; good hotels, excellent schools; influential church organizations, and honest and progressive municipal government. The city has steadily advanced both as regards wealth and population. The figures of the latter are given from the State census report of 1885, as follows: First Ward, 1047; Second Ward, 1084; Third Ward, 689, and Fourth Ward, 1003, making a total of 3823. A careful estimate places the population in 1887 at over 4500. This is emphatically a busy city, and her people are noticeably thrifty and industrious, well deserving of the material prosperity developed, and which is forcibly illustrated by reference to the following sketches of the principal business houses.

Julius Fieweger, Manufacturer of Wagons, Buggies and Carriages, Tayco Street.—As a custom manufacturer of wagons, buggies and carriages, Mr. Julius Fieweger occupies a prominent place in the industry of Menasha. He is a German by birth, born in Prussia in 1827, where he became a thorough master of his trade, and, at the age of twenty-five years came to this country, and, two years later, upon becoming a resident of this city, established himself in business. The best indorsement of the wagons, carriages, and buggies of his manufacture is to be found in the many in constant use, not only in this and its sister city of Neenah, but also throughout the

wide scope of territory contributory thereto. He occupies a spacious building, 24x90 feet in dimensions, perfectly equipped with all necessary facilities for the prompt execution of all orders, and for this purpose employs a large force of skilled workmen. The reasonable prices and superior workmanship of the productions of this factory have given them an enviable reputation among experienced buyers, and those placing their orders with this house may rely upon receiving a vehicle well made, substantial, and durable. Mr. Fieweger occupies a representative position in his line, whose recognized integrity has secured the confidence of the business world.

W. A. Merklin, M.D., Physician and Druggist, Main Street.—The druggist profession has been considered of such vital importance as to have been in most States by law surrounded by safeguards so rigid as to exclude from its ranks any but thoroughly educated and qualified pharmacists. One of the best qualified, as he certainly is one of the most careful and attentive druggists in the city of Menasha, is Dr. W. A. Merklin, whose elegantly fitted and spacious pharmacy is completely stocked with an assortment of pure drugs and chemicals, all proprietary preparations of recognized utility; mineral waters, toilet articles, etc. Dr. Merklin is a physician by profession, with an extensive practice in this city and its vicinity, and brings to bear trained skill, a wide range of practical experience, and a class of knowledge than which there is no more valuable adjunct in a pharmacy. In the prescription department, the utmost care is exercised to insure accuracy, and none but the freshest and purest drugs used, none being more fully conscious than he of the weighty responsibility resting upon him. The doctor is of German nativity, born in 1834, and at twenty years of age came to this country. Prior to becoming a resident of Menasha, in 1871, for twelve years he was engaged in the practice of his profession at Plymouth. In 1878, he established his pharmacy in conjunction with his practice, and his career, both as a pharmacist and a medical practitioner, has been in every respect a credit to himself and to the profession with which he has so long been identified.

Roby & Booth, Dealers in General Groceries, Provisions and Glassware.—This flourishing business was established in 1856 by the present senior member, who conducted it alone up to the fall of 1885, when he admitted into partnership Mr. R. R. Booth, thus constituting the well and favorably known firm whose name stands at the head of this sketch, and who have since continued the business with uninterrupted success. They occupy ample and commodious quarters, the store being 17x90 feet in dimensions, and a heavy and excellent stock is carried, comprising a fine assortment of general groceries, provisions, glassware, and every article that is to be found in a leading and well-ordered establishment of the kind. Mr. Samuel S. Roby, who is a gentleman of sixty or thereabouts, was born in Harrison, Cumberland County, Maine, and came West many years ago, settling in Menasha in the spring of 1850, and is fully entitled to the distinction implied by the term "old resident." He is one of the solid citizens and public-spirited men here, and has served as tax collector for ten years when Menasha was respectively a village and a town; was also assessor for two terms, and served for a term in the board of trustees, rendering in every instance the utmost satisfaction to the people, and earning credit for him. Mr. Robert R. Booth is a comparatively young man, being about thirty-eight years old, and is a native of Ireland. He came to this country in 1866, locating in Westchester County, Massachusetts, where he remained for three years, when he moved to Wisconsin,

settling in Madison, where he exercised the art of a spinner, working at his trade there until 1880, when he came to this city, where he has since resided, and is well known and highly esteemed.

J. J. Marshall, Dealer in Groceries, Provisions, etc., Main Street.—Like so many of the prominent business men of the West, Mr. J. J. Marshall was born in New England. His native town is Middlebury, Vermont, and he settled in Menasha in 1865, at the age of twenty-one years. He immediately embarked in his present business, and, by enterprise, fair dealing, and honorable business methods, has risen to the foremost rank in the retail grocery trade. His large and handsome store is located on Main Street, and is fully stocked with imported and domestic staple and fancy groceries and provisions, and a large and valuable stock of crockery, china, and glassware is also kept on hand. Mr. Marshall caters to an influential family patronage, and his goods will be found of excellent quality. He makes a specialty of the finer grades of groceries, including choice green and black teas, roasted and green coffees, ground and whole spices, chocolates, cocoas, canned and bottled goods, etc., and fresh butter and eggs. Early vegetables, fruits and berries may here be obtained at the lowest cost prices. Goods are delivered at the residences of customers free of extra charge, and every courtesy is extended to those who favor this house with their patronage. A business of upwards of \$15,000 is annually done, and the trade is increasing from year to year in a highly gratifying ratio. Mr. Marshall is an enterprising business man and a public-spirited citizen, and enjoys the respect, confidence, and esteem of all who know him.

A. J. Tuchscherer, Dealer in General Merchandise.—The house of Mr. A. J. Tuchscherer, since its organization in the fall of 1884, has held a commanding position among the leading general merchandise dealers of this city, occupying a finely-appointed and spacious store, 20x90 feet in dimensions, in a very desirable location, and arranged in the best possible manner for the adequate display of the stock, and equipped with every facility for the rapid and economical transaction of business. The various stocks of dry goods, groceries, boots, shoes, hats, caps, carpets, etc., and a full line of clothing at very reasonable prices, are conveniently divided into departments, each complete within itself, an effective system of organization being observable throughout; and, thronged as it is with buyers and visitors, the scene presented is one of busy activity. The stock in its selection shows the exercise of good taste and a keen appreciation of the wants of the first-class trade, and has been purchased direct from first hands under such arrangements as have secured the best qualities at the lowest prices. Mr. Tuchscherer was born in this city in 1859, and prior to embarking in mercantile life had enjoyed an ample experience of some thirteen years' duration, a fact, furnishing a ready explanation of his well-merited, though phenomenal success.

Carl Koch, Dealer in General Merchandise, corner Canal and Tayco Streets.—In many of the most important branches of industry, Menasha has attained a proud pre-eminence among her rival cities of the great Northwest, due entirely to the enterprise for which her merchants are noted. Prominent among their number is the old established house of Mr. Carl Koch, a gentleman who has the satisfaction of knowing that under his immediate supervision the business of his house, from its honorable beginning, some thirty-one years ago, has advanced to its present representative position in the commerce of the city. His lengthy practical acquaintance with every phase of the business affords the surest possible guaranty to the public that they can here best meet with careful attention, and secure decided bargains in dry-goods, crockeries, etc.; groceries, boots and shoes, hats and caps, and numerous other lines, in which he displays large and comprehensive stocks of choice goods at reasonable prices. Mr. Koch is fully posted on the markets, and alive to the requirements of his trade, while the command of ample capital, augmented through long years of faithful, honest effort, enables him to give full scope to his recognized talents and abilities. He occupies a spacious and finely-appointed building, 56x100 feet in dimensions, situated upon one of the most prominent corners in the city; and whose business is one of the landmarks in its commerce. Mr. Koch is a native of Bavaria, Germany, born in 1830, and came to America in 1852, becoming a permanent resident of Menasha in 1856, with whose commerce he has since been continuously identified, and in whose municipal affairs he has likewise played a prominent part. He has ably filled the office of town clerk and member of the board of aldermen, and has been a justice of the peace; also a notary public for the past thirty years, and none are more highly esteemed in either the commercial or social walks of life.

Leonard G. Arnold, Bargain Store, Nos. 17, 19, and 21 Main Street, Arnold's Block.—In addition to the large city trade, the vast extent of country tributary to Menasha has opened a wide field for her enterprising merchants, among whom none have been more alive to his opportunities than Mr. Leonard G. Arnold, the proprietor of the popular establishment familiarly known both as the 99-cent store, and Arnold's Bargain House. This concern well typifies the activity prevailing among the leading retail houses of this city, and is besides one of the sights of Menasha, and entitled to a much more detailed description than the limits of this historical review would allow. The spacious store, 90x100 feet in dimensions, occupies one of the most central locations in the Arnold Block on Main Street, especially adapted to the requirements of the business, while its appearance is rather that of a fair than a mercantile establishment. To enumerate the extensive display would require a large-sized catalogue, comprising as it does jewelry, musical instruments, toys, fruits, confectionery, patent medicines, cigars,

tobaccos, newspapers, periodicals, and numerous 5-, 10-, and 25-cent counters, covered with a heterogeneous collection of articles—in short, the stock comprises an infinite variety of merchandise, complete in each of its several departments, and the goods, though in price the lowest, are in quality the best. The most perfect system of order is at once apparent throughout, there being no confusion; and each clerk being trained to his duties, the operations of each day's business proceeds with clockwork regularity. Mr. Arnold is a Wisconsinian by birth, a gentleman courteous and affable of manner, and still in the full prime of life, some forty years of age, and has been a resident of Menasha since 1878, when he established himself in the restaurant and confectionery business, the germ from which, in two short years later, developed the comprehensive Arnold's Bargain House. Mr. Arnold is also largely interested in the Star Vinegar Works of Oshkosh, and brings to bear upon his business a long and active mercantile experience, and is energetically and successfully conducting an establishment alike creditable to himself and convenient to the public.

John Wise, Manufacturer and Dealer in Cigars, Tobaccos, and Smokers' Articles, Main Street.—Among the various pursuits which diversify the interest of Menasha, none deserve more prominent mention than that of cigar-making, as being one furnishing remunerative employment to many skilled artisans, and in many ways forming an important item in estimating the manufacturing and commercial importance of this busy and thriving city. The house of Mr. John Wise, since its foundation, in 1883, has become well known in this branch, and has enjoyed a prosperous and influential patronage. The aim of the proprietor is to make an honest cigar, worthy of the good opinion of smokers, and to scrupulously maintain the reliability of his brands; and that he has succeeded in his laudable efforts is abundantly evidenced by the steady demand for his goods, showing that the "lovers of the weed" recognize the reliable character of his productions. The premises occupied comprise a commodious store, 20x40 feet in dimensions, with factory in the rear, in every way well adapted to the work on hand, employment being provided for a large force of skilled cigar-makers, and with a capacity of producing eight hundred cigars per day. The store is finely fitted up, and besides containing a full line of his own reliable brands, is also stocked with genuine imported cigars, smoking and chewing tobacco, pipes, and smokers' articles generally. Mr. Wise is a practical cigar-maker, and conducts the operations of his factory under his close personal supervision. He is a native of this city, and an enterprising, pushing young man of twenty-five years of age, and is highly esteemed for his strict integrity and honorable dealings, which traits, together with ample facilities and reasonable prices, have placed his house in its representative position, and gained for it a large and growing business, with every assurance of increased prosperity in the future.

J. C. Koelsch, Dealer in Hardware and Stoves, Main Street.—None in this line can justly claim priority over Mr. J. C. Koelsch either in respect to the completeness and quality of stock, the reasonableness of price, or the honorable methods upon which business is conducted. Mr. Koelsch was born in Winnebago County, this State, in 1859, from whence his parents removed to the neighboring city of Neenah when he was only seven years of age, where in 1883, he engaged in the hardware business. Seeking, however, an enlarged field of action, he removed his business in the spring of 1885, to this city, and is fast assuming a leading position in his chosen industry. His store occupies a spacious building, 25x100 feet in dimensions; and contains a full and complete line of shelf and heavy hardware, as well as all sizes and designs of the celebrated Acorn and Garland stoves, which in construction are the embodiments of mechanical workmanship, and are unequalled for durability and economy in the consumption of fuel. In the mechanical department a large force of skilled artisans are employed in the execution of all kinds of tin, copper, and sheet-iron work, including roofing, guttering, spouting and architectural sheet-metal work, all contracts for which he is prepared to execute promptly, and upon reasonable terms. He is an energetic, clear-headed, business man, held in the highest estimation in the commercial world for his unswerving honor and integrity, whose earnest efforts are meeting with commensurate success.

D. F. Chandler & Son, Dealers in Groceries, Provisions, Crockery, Glassware, etc., Main Street.—No branch of mercantile industry is of greater importance than that of the grocery trade, and few, indeed, admit of an equally extended scope of operations; and engaged in which in this city are to be found many of the most enterprising and public-spirited business men. Mr. D. F. Chandler, the head and founder of the representative house of D. F. Chandler & Son, was born in Hardwick, Vermont, in 1833, and became a resident of Menasha in 1869, and followed his trade as a carpenter and builder until 1873, when he embarked in the grocery trade, his son, Herbert N. Chandler, was born in Vermont, in 1860, and in 1882 became his partner in the business. In municipal affairs Mr. Chandler has also taken an active part, creditably having represented his ward—the first—in the board of aldermen for one term, the pressure of his business not permitting further service, although he has always been a zealous advocate of all measures calculated to advance the interests of the city. The firm occupy a spacious and handsomely-appointed store, 25x60 feet in superficial area, which contains as fine a stock of choice, staple, and fancy groceries, crockery, glassware, etc., as one would wish to see. This house commands a large and permanent trade in the best residence sections of the city, to all parts of which their goods are delivered free of charge, while the unmistakable evidences of prosperity met on every hand afford the assurance that none have attained a more meritorious record for reliability and sterling integrity.

A. N. Lincoln, Druggist, Main Street.—In Menasha, the leading representative of this vitally important profession is Mr. A. N. Lincoln, a gentleman widely known in this community, and esteemed alike in the social, commercial, and professional walks of life. His spacious pharmacy, 25x80 feet in dimensions, is handsomely fitted up with elaborate show-cases and counters, and made attractive by the elegant manner in which it is arranged, in full keeping with which is the complete stock of pure, fresh drugs, chemicals, perfumery, toilet and fancy articles, and all the leading proprietary medicines of known merit and repute. Mr. Lincoln is a duly qualified pharmacist, and makes a specialty of compounding physicians' prescriptions and family recipes with the strictest care and attention from pure, fresh drugs, according to the rules of the American Pharmacopœia. Mr. Lincoln, who is a descendant of General Lincoln, and a distant relation of Abraham Lincoln, was born in Hingham, Plymouth County, Massachusetts, in 1832, and coming West at the age of twenty-six, located in this city. In 1869 he entered upon his present profession for two years, previously having been engaged in business as a merchant miller. In municipal affairs, as in commercial pursuits, he has been alike prominent, having been for four years clerk of the school board, for three years city clerk, and postmaster during the entire period of General Grant's administration; in the performance of his duties gathering laurels on every hand, while in business life he has achieved a marked success. He is assistant editor of *Neenah Times*, correspondent of *Chicago Tribune*, and *Oshkosh Northwestern*. He was city clerk and commissioner of the poor and associate editor of *Menasha Daily News*.

G. W. Bradley, Photo Artist, Main Street.—Few photo artists in this city have been quicker to avail themselves of those modern inventions in which are conspicuously shown the improvements in high art than Mr. G. W. Bradley, upon whose natural judgment, acquired in a practical experience of twenty-four years duration, his patrons may confidently rely as to all matters pertaining to his profession, and particularly as to position, pose, and the varying effects of color, light, and shade. Mr. Bradley was born in 1838, in Niles, Cayuga County, N. Y., and came West in 1856. With the exception of four years, he has continuously followed his chosen profession since 1875, and occupies a spacious studio, 20x36 feet in dimensions; great taste being observed in the arrangement of all decorations, while the operating-room is perfectly equipped with the latest appliances, and provided with perfect light and superb accessories as regards scenery—matters of no small moment, and which cannot fail to challenge the admiration of the refined and cultured, who constitute Mr. Bradley's permanent patrons. A thorough artist, he executes all work from the carte de visite to the imperial, of genuine artistic merit, and at such reasonable prices as cannot fail to meet the views of all. Highly esteemed in social and commercial circles alike, he is an ornament to his profession.

NEENAH.

Winnebago Paper Mills, Manufacturers of Book and Printing Paper.—The first paper manufacturer in America was in 1693, since which time the manufacture of all kinds of paper has been carried on with wonderful success, until the productions of our paper-makers stand unrivalled in the markets of the world. In the manufacture of book and print papers, the Winnebago paper mills have aimed to produce the best in the market, and that they have abundantly succeeded is evidenced by their large and constantly-increasing patronage; to meet their orders for which their enormous capacity of seven tons per day scarcely suffices. With unsurpassed facilities, and a thorough practical acquaintance with the best processes appertaining to the manufacture of printing and book paper, the company have succeeded in producing paper which gives entire satisfaction to the many leading publishers whom they number among their customers. The mills occupy a suitably-arranged and spacious two-story and basement building, 75x130 feet in dimensions, with an L 65x100 feet, employing nearly one hundred workmen. Their mills are completely equipped with all the most approved machinery known to the trade, which has conduced to the enlarged capacity and superior quality of the output of the mills. The company was incorporated in 1874 upon a capital of \$40,000, afterwards increased to \$60,000. The officers of the company are Mr. D. R. Davis, president; Mr. W. L. Davis, secretary, and Mr. G. A. Davis, treasurer, all of whom were born in the city in 1852, 1858, and 1861, respectively, and have been prominently identified with the affairs of the company since its organization, Mr. W. L. Davis having been the manager for the last five years, and the policy of the company has always been one of liberality and progress.

Jos. Patzell, C. O. D. Merchant Tailor, Wisconsin Avenue.—In artistic tailoring Neenah is admittedly far ahead of her rival cities, the credit of which is due to the enterprise of her merchant tailors, both in showing goods of the latest patterns and in keeping fully posted in the prevailing fashions. And among the more prominent of these, the name of Jos. Patzell, as a popular and talented artist is widely known and universally respected. Founding his business in 1881, he has, during the intervening period, attained a wide-spread reputation for the style, neatness, and durability of the garments leaving his establishment. With every facility for the conduct of his business, he carries on hand a large and well-assorted stock of the latest imported and domestic novelties in the line of cloths, cassimeres, suitings, etc., which in quality and style cannot be excelled. He occupies spacious quarters, 20x55 feet in dimensions, eligibly located on Cedar Street, near Wisconsin Avenue, and employs a large force of experienced journeymen. Born in Bohemia in 1847, Mr. Patzell came to America in 1867, and four years later located in Neenah, when, prior to engaging in business, he worked at his trade. An important feature of his house is the cutting department, to which he gives his immediate personal attention, and he has long been justly celebrated for the elegance in style and perfection of fit, that characterizes all garments cut and designed by him. Buying and selling strictly for cash, he possesses the double advantage of procuring his goods upon most favorable terms; and not accumulating a lot of bad accounts, and is therefore in a position to offer prices difficult to duplicate elsewhere. His clientele is very large and permanent, and naturally so, as he is one of Neenah's most artistic merchant tailors.

SPARTA.

Crane & McClure, Druggists, opposite Ida House.—Very prominent among the drug stores of Sparta is that of Messrs. Crane & McClure. This house was established in 1885, and since the day of its establishment it has started on a very successful business career, enjoying an ever-increasing and very liberal patronage. The store is a very commodious building and well fitted up for this special line of business. The stock is large and varied, embracing a complete assortment of pure and fresh drugs, medicines, chemicals, and a very well selected assortment of fancy goods and toilet articles. The prescription department receives special attention, and pure medicines are compounded. Both members of the firm are natives of Sparta, and are known by all their fellow citizens to be very polite and agreeable business men. Mr. E. W. Crane has been appointed by the U. S. Signal Service Department to display their cautionary weather signals.

J. A. Harvey, Dealer in Wines, Liquors and Cigars, Fresh Baltimore Oysters in Season, Water Street, Second Door North of Oak.—This business, which is now large and of considerable importance, was established by Mr. J. A. Harvey in 1858, and ever since its inception it has occupied a prominent place in the trade, and its line of patronage has been constantly on the increase. The store is a two-story brick building, and is well arranged and elegantly fitted up for the business to which it is devoted. The stock is large and varied embracing a full line of the finest imported and domestic wines, liquors and cigars. A large supply of gins, brandies, fine old whiskeys, etc., is constantly kept on hand. Mr. J. A. Harvey is a native of Massachusetts, and he has been at Sparta since 1857. He conducts his business with the zeal of a progressive man, and no one is more entitled to a prominent and favorable mention in this industrial volume than he.

H. S. Howell, Druggist.—Among the many prominent houses of Sparta is the well-known and conspicuous business carried on by Mr. H. S. Howell. The firm was established in 1860 by Messrs. Gage & Palmer, and was conducted by them with skill and energy, and afterwards passed through the hands of several competent men till 1881 when Mr. H. S. Howell succeeded to the business. The premises occupied by him measures 22x70 feet, and the store is elegantly fitted up. The stock carried is very large and varied, embracing a full line of pure and fresh chemicals and drugs, which are sold wholesale and retail. A full and finely selected assortment of toilet and fancy articles is always kept on hand. Mr. Howell is also sole proprietor and manufacturer of Howell's celebrated Heave Powders and Worm Specifics, and makes a specialty of the Elixir of Red Clover Blossoms, an excellent blood purifier, and also of Red Clover Ointment, a valuable remedy for all skin diseases and ulcers. Mr. Howell is a native of Kentucky, but he has been in Sparta since 1873. He is well-known and liked by all of his fellow citizens as a polite and agreeable gentleman, and under his able management the business will undoubtedly start on a new era of prosperity.

D. W. Cheney, Watches, Jewelry, and Diamonds.—The above-named establishment is one of the most prominent business houses of Sparta. It was established by Mr. D. W. Cheney in 1883, and it started at once on a very successful business career, enjoying a very large and most liberal patronage. The store occupied is very large, measuring 20x80 feet, and is elegantly fitted up. The stock is large and varied, embracing a full line of fine gold and silver watches, jewelry, diamonds, etc. Repairing receives special attention. Mr. D. W. Cheney is a native of Sparta, and is a man of well-known skill in this business, and holds a high reputation in the opinion of his many customers.

C. H. Duckett, Dentist, Office over Mr. Mason's Store.—Dr. C. H. Duckett is one of the highest and most distinguished members of the dental profession. He has an experience of

many years as a leading member of the dental profession and a large and popular practice all over the city of Sparta, chiefly confined to operating, in which a specialty is made. His dental parlors are equipped and furnished with the best apparatus and scientific implements used in the practice of dentistry. There is no branch of the profession but what Dr. Duckett is perfectly versed in, from his long and practical experience as a skilful operator.

S. R. Stringham, Staple and Fancy Groceries.—In the category of successful business houses must be included that of Mr. S. R. Stringham, which business was established by Mr. Stringham in 1882. The premises occupied are very large and commodious, the store, which is elegantly fitted up, measuring 24x60 feet. The stock carried is large and varied, embracing crockery, glassware, earthenware, staple and fancy groceries, fruits, etc. A full line of the best imported teas, coffees, sugars, and spices is constantly kept on hand. Mr. Stringham is a native of New York, and he has been at Sparta since 1867. His social and business standing is unsurpassed, and the reputation of this house stands second to none in the trade, and insures it a bright and prosperous future.

E. E. Olin, Groceries, Crockery, Glassware, etc., Oak Street.—Among the most prominent business houses at Sparta is the well known business conducted by Mr. E. E. Olin, who established the business in 1870, and since the day of its inception it has started on a very successful business career, enjoying a large and very liberal patronage. The premises occupied by the business are very large covering an area of 50x52 feet. The stock is large and varied embracing a full and well-selected assortment of crockery, glass and earthenware, boots, shoes, flour and feed, and groceries. A full line of the best imported teas and coffees, sugars and spices, are constantly kept on hand. Mr. Olin is a native of New York and he has been at Sparta since 1866. The reputation of his house stands second to none and insures it a bright and prosperous future.

MAUSTON.

H. S. Spaulding, Dealer in Agricultural Implements; Blacksmithing in all its branches, Horse-shoeing a specialty.—Among the prominent business houses of Mauston is the old and reliable firm of H. S. Spaulding, who established the business in 1877, and since the day of its establishment it has started on a very successful business career, enjoying an ever-increasing and very liberal patronage. The premises occupied cover an area of 100 feet square, and Mr. Spaulding has three hands constantly employed. The stock is large, embracing all sorts and kinds of agricultural implements, and Mr. Spaulding also deals in soft coal, and is an expert in blacksmithing in all its branches. He is a native of Indiana, but he has been at Mauston since 1877, and he is well liked and esteemed by his fellow-

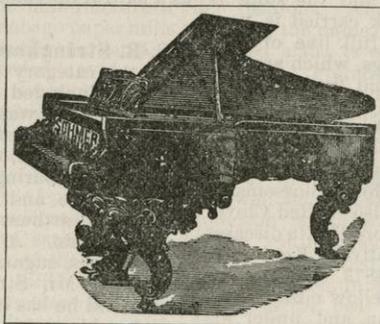
citizens for his reliable work.

Broezel Bros., Manufacturers of Cigars.—Prominent among the business and manufacturing houses in Mauston is the well-known house of Boezel Bros., who established their business in 1884, and since the inception it has enjoyed an ever-increasing and liberal patronage. The premises occupied measure 20x32 feet, and are well adapted to the purposes for which they are used. Five skilled hands are given constant employment, and the cigars manufactured are made from imported and domestic tobaccos. Both brothers are natives of New York, who came to this city about eighteen years ago. They are both well-known for their pleasant and polite ways, as well as for honest and upright dealings.

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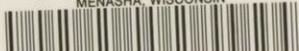
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