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The Appicton **REVIEW**

*Home Edited
and
Owned*



DECEMBER 23, 1930

APPLETON REVIEW

A news-magazine for the people of Appleton, owned, edited, and printed by Appleton people

ISSUED EVERY TUESDAY

VOL. 1—NO. 50

APPLETON, WISCONSIN, DECEMBER 23, 1930

5c PER COPY

Christmas in the Appleton Churches

Special Programs and Festivities for Young and Old

In practically all of Appleton's churches, the Christmas story will be told by special cantatas and programs and Christmas decorations will lend a true holiday atmosphere. Festivities actually commenced last Sunday when choirs of several large churches presented Christmas cantatas, but in nearly all of them there will be special services Christmas day.

All Saints Episcopal church choir presented the beautiful cantata, "In Bethlehem Ephrata," on Sunday afternoon. Monday afternoon the kindergarten party was held at 4 o'clock and this evening the Sunday school party will be held. A service for children will be given at 4 o'clock Wednesday afternoon. Holy communion will be offered at a 9 o'clock service Christmas day, and also on Friday, St. Stephen Day and Saturday, St. John, the Evangelist day.

The choir of the Presbyterian church, under the direction of Miss Katherine Schmeltz, presented "The Mystery of Bethlehem" Sunday morning. The church school Christmas party will be held this evening. A supper and program has been planned and the children will bring gifts to be distributed to the poor on Wednesday.

The cantata, "The Infant Child," was presented by the choir of Mt. Olive church Sunday evening, under the direction of A. O. Benz. The children's party will be held Christmas eve at 7:30 and a special Christmas service will be given Christmas day at 10 o'clock.

Sunday school children of the Congregational church were guests at a Christmas party at the church Sunday afternoon, at which time the pageant "Christ Around the World" was presented by the senior department of the Sunday school. Miss Mary Carrier directed the play. A midnight musical service will be held at 11 o'clock Christmas eve.

Children of the primary department of the Evangelical Sunday school will present a program at 7:30 Christmas eve. The church choir will render special music at this time. A Christmas sermon will be given at the church at 10 o'clock Thursday morning.

First English Lutheran church will sponsor a Christmas program for children of the Sunday school and members of the parish at 7 o'clock Christmas eve. A Christmas festival service will be given at 10:30 Thursday morning.

Pupils of the Zion parochial school and Zion Lutheran Sunday school will present a program at the church at 7 o'clock Christmas eve. A special Christmas sermon in German will be given at

6 o'clock Thursday morning, and at 9 o'clock there will be an English sermon. A German sermon will be given also at 10:15.

A children's service will be given at the St. Paul Lutheran church at 7 o'clock Wednesday evening. An English sermon will be given at 9 o'clock Christmas day and a German service at 10:15 o'clock. The choir will present special music.

At 7:45 Christmas eve children of Trinity English Lutheran church will be entertained at a special Christmas program. Services will be held Christmas day at 6:30 in the morning. Special music has been arranged for this service.

Sunday school children and members of Mr. C. C. Bailey's class of the Methodist church will hold a special Christmas program Wednesday evening. The Christmas communion service was held Sunday morning at 11 o'clock.

A pageant, directed by Mrs. W. S. Ryan, will be given by children of the Baptist Sunday school this evening. There will be no services at the Baptist church on Christmas day.

St. Matthew church will have a Christmas program for the children at 7 o'clock Wednesday evening. Special music will be rendered, with Miss Irma Fuhremann as soloist at the Christmas day services. The German sermon will be given at 8:45 o'clock and the English service at 10 o'clock.

Children of St. John church will present a program Christmas eve and a German sermon will be given at 10:15 o'clock Thursday morning.

Midnight mass will be sung in all the Catholic churches of the city at 12 o'clock Wednesday evening. Special Christmas day services will be held at St. Joseph church at 10:30 in addition to the regular masses at 5:30, 6:45, 8 and 9:15. Three services, at 6:30, 8:30 and 10:30, will be given at St. Theresa church Thursday. There will be a mass at 9 o'clock at Sacred Heart church Christmas day, and special masses will be held at St. Mary church on Thursday.

The Christmas program at the Reformed church will be given at 7:30 o'clock Wednesday evening. There will be a German service at 10 o'clock Thursday morning.

Children of the Gospel Tabernacle will present a program of recitations and songs Thursday evening at 7:30 o'clock.

Tax collections started with a rush Monday morning. The first person to pay up was Dr. V. F. Marshall who usually manages to get under the wire first.

* * *

William Gill and Paul Lorenz, both of Green Bay, were fined \$5 and costs for drunkenness in municipal court Monday morning. The pair was arrested on W. Washington St. Sunday.

Two Views On Garbage Disposal

Opinions Differ in Letters Received

An interesting letter giving information about garbage disposal in Madison, Wisconsin, has been received by Mayor Goodland from Mr. E. E. Parker, city engineer of Madison.

The incinerator in that city was constructed in the winter of 1917-18 but its use was discontinued a short time later at the request of the federal government during the war. Hog feeding was taken up and has proven so satisfactory that a new contract for fifteen years has just been entered upon. At the time the incinerator was built it was estimated that the average annual cost of operation would be \$35,000. The farmer to whom the garbage is delivered receives \$13,000 from the city and it is estimated that the additional cost of hauling because of the greater distance amounts to \$5,000, making the total cost about \$18,000 per year, a saving of \$17,000 over the estimated cost of operating the incinerator.

Garbage is collected by the city and must be drained and wrapped by the householder. An attempt was made to rescind the order requiring wrapping, but the women of the town protested so energetically that wrapping was retained in spite of the fact that the hog feeder would pay \$1.00 per ton for the unwrapped garbage, instead of charging the city that amount for removing the wrappers. The Madison hogger is located seven miles from Capitol Square and the cost of hauling the garbage is estimated at \$5 to \$6 per ton.

Tin cans and bottles are collected by the city at irregular intervals and upon request when placed in boxes or barrels at the curb. Boxes, cartons and other inflammable matter must be hauled to the city dump by the property owner. Ashes are collected once each year as is done here. The city does not collect refuse, but there is a growing demand that this service also be rendered and it will undoubtedly be done in the near future. The cost of these collections is paid by the city.

At the same time as the above letter was received a communication from the State Board of Health also arrived in which various methods of garbage disposal are discussed. The State Board is evidently of the opinion that incineration is the best method and warns against hog feeding, except where all possible precautions are taken to prevent causing a nuisance. The closing paragraph of this letter is especially emphatic and reads as follows:

"Garbage disposal by hog feeding is at best a difficult matter and one trouble in the past is that city officials have not appreciated the importance of seeing that the person or firm to whom the contract is given for the disposal of the city garbage, provides suitable feeding

places for the hogs and properly disposes of the unconsumed refuse. The matter of garbage disposal is not one of the lowest bid, but rather it is a question of letting a contract to a person or firm who will do the work in an efficient and satisfactory manner. Plans and specifications of such persons or firms for hog feeding should be submitted to the State Board of Health for formal approval."

A couple of additional proposals from farmers who wish to contract to receive the garbage for hog feeding have been received at the city hall where they are being investigated, as is also the proposal submitted by the Wisconsin Rendering company. The latter firm is willing to accept all garbage, including tin cans and bottles, in exactly the same manner as it would have to be delivered to an incinerator.

Hope to Change Plans for New Postoffice

Local Business Men Want Stone Used Throughout

Appleton chamber of commerce and the city council are endeavoring to secure a change in building specifications for the new postoffice here. The government proposal is for the use of brick with stone trim, and although brick work done under government regulations is said to be both attractive and sturdy, the chamber of commerce believes the use of stone will be even more effective, and that the change can be made now without seriously affecting the appropriation. It was pointed out that the appropriation for the new federal building was made when material and labor were higher, and that the change in construction cost in 1931 will compensate for the higher cost of stone over brick. The chamber of commerce will send a committee to Washington, in company with a committee from the city council, to plead with government officials for the change. H. L. Davis, William H. Zuehlke, acting postmaster, Mayor John Goodland, and one alderman will make the trip.



**"Rebuilding Shoes"
Means Just That**

Little shoes, big shoes, great thick lumbermen's shoes, and dainty little dance slippers all find their way to the shoe hospital. That most everyone has his shoes repaired is quite convincingly proved by the fact that at the Johnson Shoe Rebuilders alone over 60,000 pairs of shoes come in for treatment each year. Of the 200 pairs per day that make their way through the various processes at the rebuilding establishment, 70 per cent belong to women. This doesn't necessarily indicate that women are really much harder on shoes than men or children, but it rather suggests that they have a larger number of pairs of shoes in their wardrobe than the other members of the family, and they are so very particular about them, too. No women like to wear shoes with run-down heels or ragged soles, and years ago many pairs that really had lots of wear left in them, were discarded. It's different now. These shoes can be rebuilt so that they wear and actually look like new shoes.

Automobiles have had practically no effect on the wearing qualities of women's shoes, but the Johnson Shoe Rebuilders believe that men's shoes do a longer duty now that men folks ride so much.

The light, spindly heels that are put on women's shoes these days result in dozens of pairs being dispatched to the shoe hospital each day. The heels wear down quickly because the weight of the body is forced onto tiny little discs not much larger than a dime. The wooden heels often split, they push their way to a position not intended for them, and do so many other freakish things that heels are virtually the bane of milady's shoes. In order to keep up with the styles, the shoe rebuilders must keep themselves equipped with machinery and knowledge of how to adjust these difficulties so that the footwear will be returned to its owners in its original style.

Ladies prefer light, flexible soles, too. Many women who were formerly prejudiced against repaired shoes have been converted to the "rebuilding" idea. Instead of big, clumsy, noisy bottoms, now light flexible soles are put on in such a way that they can hardly be distinguished from the brand new ones.

The style trend has been toward colored shoes, but many of these become so shabby looking before they are half worn out that they are hardly presentable. Rather than being a disadvantage, this might now almost be considered an advantage, for the Johnson Shoe Rebuilders introduced a process in Appleton whereby re-dyeing can be done with positive safety and give the customer any color shoe desired. There have been so many stories told about people losing their life through poisoning from stained and dyed shoes, that it was no wonder sensible folks hesitated about having such work done, and the unsightly colored shoes were relegated to the furnace. But the new process makes dyeing safe. Old dyes contained a large acid content, which was highly poisonous if absorbed by the flesh. The dyes now used are pure alcohol, non-poisonous material.

All dyes must contain a certain quantity of aniline which is poisonous when moist. To safeguard the wearer from any possible harm, dyed shoes are held at the shop for at least two days so that every trace of the aniline content may evaporate. Johnson's dye more than 4,000 pairs of shoes each year.

Most of us have had shoes repaired, but few know what the process is that makes new shoes out of old ones. Let us follow a pair of shoes through the rebuilding hospital. At the counter each pair is tagged, and the time for completion, kind of soles, and such information, is taken. They are placed in a bin until ready to go to the rebuilders. Gathered onto a rack, where they remain until they are wrapped for the customer and maintaining the original tag throughout the journey through the plant, the shoes are given attention by a workman who takes off the old sole. It is cut away and the "upper" is examined; insole inspected. The new sole, which comes already cut in various sizes, is sanded, buffed and cemented. The "upper" is sanded and cemented. After drying for a few minutes, the sole is fastened to the shoe. This process prevents squeaking and adjusts the sole to the shape of the shoe. The shoes then go into forms for reblocking. There are several different kinds of soles, welt sewed, turn, stitch down, and McKay sewed. The McKay is cemented and stapled; welt sewed, cemented and stitched; turn sole cemented only; and stitch down, cemented and sewed. Soles are next pounded down, leveled off, and the stitching or stapling is done. The channel in which the sewing or stapling is done is closed so that it does not show. A trimmer smooths the edges and the buffing process is again employed. Now the soles are ready for inking and after being allowed to dry a few minutes, are put on the edge finishing machine and bur-

nished and polished. They are again inspected thoroughly for rips, missing buttons, loose buckles, and similar defects. All this while the shoes travel on racks just as they do in a shoe factory. The entire process of putting on new soles consumes about ten minutes. Skilled mechanics have charge of the different machines which do all the work except preparing the shoe for the rebuilders. This work is done by hand.

Johnson's also introduced a satisfactory process for repairing overshoes which has resulted in saving many pairs from discard because of a little accident or wear that formerly could not be successfully repaired.

Many peculiar requests come to these shoe rebuilders. Sometimes a size 10 pair is brought in to be cut down to an 8. When this has to be done, the entire shoe is ripped and actually rebuilt. This work is possible only with plain shoes that have no tips. High shoes are made into oxfords, buckle slippers converted into ties;

strap shoes made into pumps and many other changes that not only add new life to the shoes but change their style, too.

Johnson's instituted the first delivery system in the shoe repair business in the city. For the accommodation of its patrons a large truck was specially built, and the big yellow shoe darts from one corner of the city to another delivering shoes in time for this or that occasion. The customer pays no charge for this service.

Johnson's is the largest shoe rebuilding shop in the valley, and was awarded a cash prize of \$50 in a national contest for having this distinction. Mr. Johnson has been in business in the city 9 years, having learned his trade in the largest plant in the state at that time, located in Green Bay. He has been a shoe rebuilder since he was 12 years of age. Eight employees are engaged at the plant, and modern machinery is employed to make it possible for the Johnson Shoe Rebuilders to change old shoes into new ones.



Cordial Greetings of
the Season

KAMPS JEWELRY

The Season's Compliments

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APPLETON REVIEW

ISSUED EVERY TUESDAY

A news-magazine for the people of Appleton, owned, edited, and printed by Appleton people.

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Vol. 1—No. 50

December 23, 1930

Review's Platform For Appleton

1. Have a Community Chest.
2. Build a Garbage Incinerator.
3. Provide a Free Beach.
4. Clean and Beautify the River.

GARBAGE DISPOSAL

The question of proper garbage disposal has been up for discussion a good many years, but was brought to a final head by our unfortunate experience with the Superior street dump last summer. Somehow incinerators seemed to be generally accepted as the only solution and a committee appointed by the city council has made an exhaustive study of these. At the present time bids have been received from several firms and questionnaires have been sent out to a number of cities operating incinerators. Pending the receipt of the replies to these questionnaires the matter rests.

During the discussion of incinerators other methods of garbage disposal received little or no mention. Just why this was the case we do not know, but it is a fact that only after the council had virtually decided to erect an incinerator and had made the necessary provision in the budget for next year, were other methods suggested.

At the last meeting of the council two propositions were laid before it which would seem to merit more attention than was given them. We appreciate the position of those aldermen who feel that these propositions were presented too late to be considered, but we sincerely hope they will reconsider this attitude. The city of Madison, in our own state, is not using an incinerator constructed some years ago, but has contracted with a farmer who is feeding the garbage to his hogs. Los Angeles, Calif., and a number of other large cities are using the same method of disposal, so that it must possess merit. Perhaps incinerators possess disadvantages of which we have not yet heard.

The other proposal came from the Wisconsin Rendering company, whose plant is located a few miles outside the city limits. They are willing to accept all garbage, including cans and bottles, at a fixed price and will also furnish bonds to guarantee fulfillment of the

contract for five years.

While the annual cost of either delivering the garbage for hog feeding or to the rendering company would probably be about the same as the cost of operating an incinerator, the expense of constructing the incinerator would be avoided. To be sure, provision has been made in the budget for that item, but the money could be applied to reducing the bank loans and would put the city's finances on just that much sounder a basis.

We do not pretend to know that either hog feeding or delivery to the rendering company will be as satisfactory, or more satisfactory, than the operation of an incinerator, but we do feel that these methods should be as carefully investigated as was the latter method. After that investigation has been made, the council can render its decision and we are sure the majority of the taxpayers will stand back of its members, no matter what that decision may be.

THE HIGH SCHOOL SITE

In the "What They Say" column of this issue there is another suggestion from a Review reader for a site for the proposed new high school. The suggestion is an excellent one and merits consideration.

If any citizens have other sites in mind or other suggestions to make, we shall be glad to give them publicity. Now is the time to bring them forward, rather than to wait until a decision has been made, and then oppose and find fault.

Let us have your views.

A TOY FOR EVERY CHILD

Everywhere there is special effort to make it a Merry Christmas this year.

Christmas plans in most Wisconsin cities center round unemployment relief. Organizations of all sorts are co-operating to meet the increased need resulting from the pinch of hard times. With additional groups and organizations and individuals coming into the work, it looks as if the most serious wants will be met.

But bread and butter never did spell Christmas to a little boy or girl. Without some special "goodies" and toys, it isn't Christmas to them. Last year a Beloit fireman started the plan of collecting discarded and damaged toys and rebuilding them during leisure time for Christmas-giving to kiddies who otherwise would have none. The idea has spread to other cities as it deserves to. "A new toy for every toyless child" is the slogan of the Racine department.

Here in Appleton the work is being done by boys of the Hi-Y groups, who have been busy for several weeks collecting toys from private homes and repairing and painting them for distribution to a list of needy families. The boys, who are doing all the work themselves, are wrapping the bundles in Christmas paper and will deliver them in person before Wednesday evening.

Beta Sigma Phi fraternity at Lawrence Col-

lege entertained twenty-four small boys at a Christmas dinner at the fraternity house, after which the youngsters were presented with bags of candy, nuts and fruit, and warm caps, mittens, or socks.

Many other organizations carry out similar projects aside from their contributions to the general funds.

If you have toys, skates, sleds, or skis laid aside by your own tots, or an extra nickel or dime or quarter, turn them over to one of these groups, so that no small child in the Appleton area may be without a Christmas toy next Thursday morning.

A MOVE IN THE RIGHT DIRECTION

Some weeks ago we wrote of an experiment the Milwaukee County Park Commission was making, looking toward the greater use of its parks by the whole family.

In the clubhouse at Brown Deer they are attempting to provide all kinds of recreation, besides the regular use of the clubhouse by the golfers. Mr. Jerome C. Dretzka, secretary of the commission, writes us that in this, the largest of the clubhouses thus far constructed in the park system, there is ample space for entertainment, such as dancing, theatricals or any other community activity. This is just being equipped and the writer may be well along before it is fully completed, so that this year could hardly show just what can be done with such a project.

In Brown Deer, and in others of the larger parks, "the commission is now, and will in the future, provide all kinds of recreation suited to the needs of the whole family, from the younger to the older persons." This is the plan suggested by Colonel Pomeroy last summer and supported by Review, for our own city, or county, to carry out.

We have no county owned parks and none of our city parks provides a beach of any sort. We know of no ruling that would bar a city or county from owning property in another county, so that it would seem entirely possible and practicable for either Appleton, or Outagamie County, to acquire a bit of shore property on Lake Winnebago that would supply this lack in our park system.

We recognize that it is necessary and wise to consider expense in contemplating any public project, but it is also necessary and wise to consider benefits. In this instance the cost need not be great and it is generally admitted that healthful recreation is a safeguard and preventive of many far less desirable and more expensive things that might be thrust upon the community.

It is the general broad policy of the Milwaukee County Park commission to provide the parks and various facilities for recreation and otherwise, and that the operation of the activities, after they have been installed and provided, shall be borne by the people using the same. The chief revenue is from the operation of golf courses and the sale of golf merchandise, together with refectories. A small fee is also charged for the use of the tennis courts.

NEWS REVIEW

A Digest of Events and Trends for Busy People

LOCAL

The condition of Miss Katherine Miller, Kenosha, who was injured in an automobile accident a week ago, was slightly improved Monday, although she had not regained consciousness. Miss Miller, a student at Lawrence college, had attended a dancing party at Rainbow Gardens with Miss Ruby Bergman, also of Kenosha, and Melvin Menier and Bernard Pfefferle, Appleton boys. The car in which the group was riding was struck by another car driven by George Eimmerman of Kaukauna. Miss Miller sustained a fractured skull and fractured pelvis. Pfefferle was severely cut about the head and sustained body bruises, and was also taken to the hospital after the accident. He is recovering rapidly and is expected to be released from the hospital within a few days.

Stephen Bedwell, 21 years old, is in St. Elizabeth hospital with a gun shot wound in his leg as a result of an accident that occurred when he and his brother Adrian were hunting rabbits in the Center swamp Sunday afternoon. Adrian was walking a little distance ahead of Stephen and while endeavoring to negotiate a brush pile, his gun discharged and the bullet struck Stephen. The boys are sons of Stephen Bedwell, Little Chute.

Andrew Krause, 24 years old, Menasha, slipped on the ice on So. Superior St., near the Dengel building Saturday afternoon and fractured his left wrist. He was given medical attention at a doctor's office.

Martin Kieffer, Oshkosh, was haled into court Monday morning to face a charge of driving his automobile over the speed limit on E. Wisconsin Ave. Kieffer entered a plea of guilty of driving forty miles an hour and paid a fine of \$10 and costs.

Mrs. C. B. Pride is confined to her home, South Lawe St., suffering with a fractured arm which she sustained in a fall on a slippery sidewalk.

All schools of the city were closed Friday and will remain closed until after the holidays. Public schools will open January 5 and the college on January 6.

The boys' department of the Y.M.C.A. has been a workshop lately where members of the Hi-Y club of the Appleton high school have repaired toys given to them by Appleton people. The toys will be distributed to needy families tomorrow.

Miss Antoinette Morrissey will complete a course in public health nursing conducted by the Wisconsin Anti-Tuberculosis association, early in January. Miss Morrissey has taken a three-year course at Mercy hospital, where she has been engaged as supervisor in the surgical and obstetrical departments.

Bushels and bushels of packages containing vegetables, fruits, and staple grocery articles found their way to the Fox Theatre Saturday morning when any article of food was accepted for admission to the special wild west show. The Food party was sponsored by the theatre and the Kiwanis club. Dr. M. H. Small and A. G. Oosterhaus represented the Kiwanis club. The food, which amounted to two truckloads full, was stored at the city home and will be used in Christmas baskets tomorrow.

A fall on the ice at Jones park Friday evening resulted in a broken left arm to Mrs. George Wood, route 5. Mrs. Wood was taken to a doctor's office where the bone was set.

A movie and vaudeville specially for children, a talk by Mayor John Goodland, and a visit from Santa Claus, who will distribute gifts, have been planned for the party to be given at the Warner Bros. Appleton Theatre Thursday morning for children of poor families and inmates of the city home. Parents of the unfortunate youngsters may accompany them to the party if they desire. The affair is being sponsored by the Appleton poor department.

Holiday festivities in the boys' department at the Y.M.C.A. started Monday and will continue until Wednesday evening, when the boys' department lobby will be closed until Friday. The Friendly Indians met for a game period at 10 o'clock Monday morning after which regular gymnasium schedules were observed. A hike to Lake Winnebago was the program for today. Older boys engaged in a free throw contest at 10 o'clock and the usual basketball game was played this afternoon. The Pioneer club boys will hold a free throw contest Wednesday morning.

Joe Shoer, formerly a musician at the Appleton theatre, ended a long career of crime at Chicago when he was killed by a policeman while attempting a hold-up.

The agricultural and home economics programs for next year have been worked out by Gus Sell, county agricultural agent, and Miss Harriet Thompson, home demonstration agent. The programs were approved by the county agricultural committee, and provide for a series of meetings in the county during the year.

Salvation Army has sent out an appeal for blankets, bedding, clothing, and other furnishings and articles required to carry on its work of assisting the unfortunate. Fire recently destroyed the Army building and its entire contents, and the headquarters are temporarily maintained in the basement of the Methodist church. An office has been opened in the Y. M. C. A. which may be reached by telephoning No. 1222. Captain Servais, whose belongings were also destroyed in the fire, has taken up a residence at 923 W. Harris St. A Christmas program, sched-

uled for this evening, will be held as planned, as will also the party on Wednesday evening. Services also are being held in the Methodist church gymnasium.

Fire Chief George McGillan has issued a warning to Appleton residents to be careful of fire hazards in Christmas tree decorations. He urges the use of non-inflammable materials and has asked merchants and private citizens to take every precaution against fires during the holidays.

Gus Keller Sr., was named chairman of an unemployment committee of the Father Fitzmaurice Council, Knights of Columbus, which will work in co-operation with other committees appointed for the study and relief of the unemployment situation. Major Charles A. Green, Stephen Balliet, F. N. Belanger, Hubert Fassbender, Glenn Carroll, Ernest J. Fernal, Thomas Flannagan, Roscoe Gage, John Haug, John Hollenbeck, Jr., John T. Heigel, James Hobbins, E. A. Kiloren, Fred Kranhold, Peter Jones, Richard Mahoney, E. J. Murphy, Harry Recker, and Cyril Wassenberg are other members of the committee. The supreme council instituted a national program to alleviate the condition, and has opened an employment bureau in Washington, D. C., with a staff of experts in charge.

The suit brought by John T. MacDonald, of Laurain, Mich., against Theodore Kathagen, town of Kaukauna, and Edward Mersey, Kenosha, seeking to recover \$12,836.43 damages for the death of his wife, which resulted from injuries sustained in an automobile accident last May, has been postponed to January 2. Mrs. MacDonald was riding with Mersey when their car collided with that of Kathagen, who is charged with carelessness and negligence.

County Judge Fred V. Heinemann attended the annual convention of the County Judges' association at Milwaukee Friday. The children's code was the principal topic discussed.

R. B. Thiel, 907 N. Fox St., steered his car into a curbing at the corner of N. Morrison and E. North Sts. Thurs-

day afternoon to avoid hitting a group of boys. The car struck a street sign and broke it off. Slight damage was done to the automobile, but no one was hurt.

Herbert Laux, 35 years old, sustained a fracture of the lower jaw when he fell down a coal chute at the Riverside Paper company plant Friday morning. The man lost his balance as he was assisting in repair work on the chute in the coal bunkers in the power house, and fell a distance of fifteen feet.

Men's
Neckwear
that won't be stowed
away in a bottom
drawer the minute
the tree is down

\$1 to \$4

A Christmas necktie can make a man very happy or very mad.

It can be a boom or a bomb. Every Christmas hears "thank you's" that are artificial simply because the patterns were over or underdone.

Any tie in this gathering will be a compliment to your taste... and will repeat your good wishes every time it goes around his best shirts and out with his best suit.

Trust a Schmidt pattern.

Matt Schmidt & Son

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Men's Suits and O'Coats \$1.00
Ladies' Dresses

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Shopping Chats

... with Betty



Merry Christmas Everybody! Yes, I know I'm a day early, but you know this Christmas spirit is a wonderful thing—it makes you think fast. Everybody got their gifts all wrapped? No, not even bought! Well, that could be a tragedy if it weren't for all the shops here. There are some very good last minute gift suggestions in this column. Even if you aren't looking for suggestions, read them—you'll like 'em. So-long!

SOME SNAPS!

Have you ever realized how many gifts you give when your gift is a kodak? There was a time when we thought that a kodak could only give us



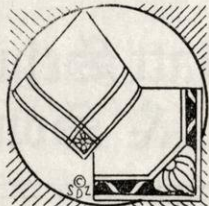
"snaps" of the youngster, but the Ideal Photo and Gift Shop* has a Cine Kodak that takes simply marvelous pictures. This would make a wonderful gift for anyone, young or old. Then here's a real thrill for the youngsters . . . Kodatoy. It's a dependable movie projector for 16mm. safety film. One of these Kodatoy's will make plenty of evenings memorable ones for the Kiddies. Even the grownups will enjoy it.

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does. If you want to have your needlework gifts finished properly have her hemstitch or picot them for you. You can trust your choicest pieces to her.

***MRS. W. B. SHERMAN**
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FOR EVERYBODY!

Christmas would not be Christmas without candy. Still you want the best so buy at

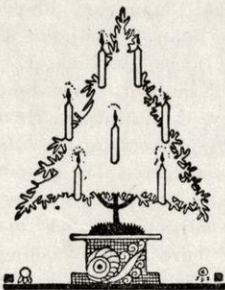


Gmeiner's*. They have a selection of candies that will satisfy the sweet tooth of every member in the family. Order today.

***GMEINER'S**
135 E. College Ave.

ALL PRICES!

If it's money that enters into your gift buying the Useful Gift Shop* is just the place for you since you can find a wonderful selection of gifts at all



prices. You will really be surprised at the gifts that you can buy for 25c, 50c, 75c. They are open nights so if you can't get over during the day you can see their line in the evening.

***THE USEFUL GIFT SHOP**
312 E. North St.

* * *

EVERYTHING!

There seems to be no end to the gifts that one can find at the Treasure Box Gift Shop*. There are gifts for little ones,



gifts for middle sized ones, and gifts for big ones. Novelties as well as useful gifts can be found in their choice assortment. If you still have some last minute shopping to do we suggest that you visit this shop.

***THE TREASURE BOX GIFT SHOP**
128 E. College Ave.

* * *

GREETINGS!

Here is one of the best ways in the world to send Christmas greetings to your friends. The



Appleton Review* will furnish them with interest every week in the year. Just call 79 and we will send the paper to them with a Christmas Greeting letter. Can you think of a simpler way to solve your gift problems?

REVIEW PUBLISHING CO.
300 E. College Ave.

Parties

Pupils of Miss Edith Ames, 819 W. Eighth street, were entertained at a Christmas party in the classroom Friday afternoon. Prizes were given to students having the highest marks, and Donald Weyenberg, Shirley Mae Greenberg, Helen and Ruth Lockery, Jane Lockery, Carlton Grieshaber, Ione Guthu, Shirley and David Aures, Dorothy Weyenberg, and Delmont Aures were so honored. Shirley Aures and Marie Cappel were given prizes in a speaking contest, and Eugene Nitzband and Jackson Grode, Neenah, won prizes at guessing games.

* * *

The Misses Isabel and Katherine Keller, 1104 N. Division street, entertained twelve friends at a Christmas party at their home Thursday evening. Bridge was played and prizes awarded to Doris Warning, Adele Steinhauer, and Helen McIver. Santa Claus, impersonated by Doris Warning, distributed gifts.

* * *

Mr. and Mrs. Raymond Giese were hosts to a group of friends at a bridge party Friday evening. Prizes were won by Miss Norma Burns and Mrs. H. K. Derus.

* * *

Ramona Sharpe, 911 E. Washington street, entertained twelve guests at her home Thursday evening at a Christmas party. Games occupied the evening. Miss Kathro Graef, Miss Yvonne Dodge, and Miss Edith Ruth won prizes.

* * *

Fifty office girls of the Wisconsin Michigan Power company were guests at a Christmas dinner party in the Crystal room of the Conway hotel Thursday evening. Each employee was given a box of candy by the company, and gifts were exchanged. Court whist was played after dinner. Prizes were won by Alma Munding, Mabel Sedo, Marie Lewandoski, Lynda Hollenbeck, Leone Zimmerman, Mrs. Florence Hansen, and Mabel Kranzusch.

* * *

The first all-College formal dancing party held in twelve years was held at Alexander gymnasium Friday evening. Miss Esther Schauer was chairman of the committee in charge of plans. The gymnasium was beautifully trimmed with evergreen boughs and Christmas trees, and colored and spot lights created a festive appearance. Music was furnished by Schormeister's orchestra of Sheboygan.

* * *

Employees and managers of the Atlantic and Pacific Tea company stores in this city were entertained at a Christmas party at Odd Fellow hall recently. Pupils from Vesper Chamberlain's dancing school furnished entertainment.

* * *

Twenty boys from poor families in the city were guests at a Christmas party given by Beta Sigma Phi fraternity at the chapter house, E. John street. The children were called for and returned to their homes in a chartered bus. A dinner was served at the fraternity house followed by a visit from Santa Claus, who distributed bags

of fruit, nuts, and candy. Each boy was also given a toy and a pair of woolen mittens. Mrs. F. Theodore Cloak told a Christmas story and the entire group joined in singing Christmas songs.

* * *

A special Christmas dinner will be served to patients at Riverview Sanatorium and the building will be decorated in Christmas colors. The party that has been held in other years for patients at the sanatorium will be dispensed with as the majority of them will go home for Christmas.

* * *

Women employees of the First National bank entertained at a Christmas party at the Conway hotel Wednesday evening. After a dinner and the exchange of gifts, the guests attended a theatre. Mrs. Helen Strassburger and Mrs. Loretta Giese made arrangements for the party.

* * *

Girls employed at the county court house held their annual Christmas party at the Conway hotel Thursday evening. Bridge provided entertainment after the dinner. Mrs. Angela Gresenz, Mrs. Marjorie Berge, Miss Phyllis Walton, and Miss Norma Krueger were members of the committee in charge.

* * *

Miss Vesper Chamberlain's dancing pupils were entertained at Christmas parties at Odd Fellow hall Saturday. The small children were entertained at a matinee party and the older group made merry in the evening.

* * *

Miss Schloma Rookes and Miss Lucille Brookhyser entertained the World Friendship Girls of Trinity English Lutheran church at a Christmas party at the Brookhyser home Friday evening. Games furnished entertainment, after which gifts were exchanged.

* * *

Employees of the Wisconsin Michigan Power company and their wives and friends were entertained at a card and dancing party at Terrace Gardens Friday evening. The hall was decorated with lighted Christmas trees and evergreen. Bridge prizes were won by Mabelle Sedo, Mrs. Ruth Ebben, and Mrs. Alex J. Pierre. The sheephead prizes were awarded to Mr. and Mrs. Herman Meyer and Mr. M. Shriner.

* * *

Miss Dorothy Hodge was surprised by a group of friends Thursday afternoon in honor of her eighth birthday anniversary. Games and stunts furnished entertainment and prizes were awarded to Mary Ellen Schuetter, Katherine Schuh, and Doris Pennings. A supper concluded the party.

* * *

Husbands of members of the Women's Union of St. John church were guests of honor at a Christmas party given by the women at the church Thursday evening. Songs were sung in English and German, and readings were given by Mrs. Herbert Baer, Mrs. H. Bardenhagen, and the Rev. W. R. Wetzeler.

* * *

Martin Gosz, S. Oneida street, was surprised by a group of friends Thursday evening, the occasion being his birthday anniversary. Cards were

played, the prizes at bridge going to Mrs. Bernard Jung, Menasha; Mrs. Al. Jung, Neenah; and Miss Betty Malley. Schafskopf prizes were awarded to Bernard Jung and Ferdinand Jung, Menasha.

* * *

A Christmas party for the Woman's Auxiliary to the National Association of Letter Carriers and their families was held at Trades and Labor hall Saturday evening. A program was presented by the children, after which Santa Claus distributed gifts. Gifts were exchanged by the adults, also.

* * *

Freshman boys of Lawrence college were entertained at a party at Brokaw hall Friday evening by Miss Mida Naylor, matron. Daniel Coe, social chairman at Brokaw hall, made arrangements for a special dinner and program, and Santa Claus distributed gifts. Milton Kuether and John Keating played a checker match.

* * *

Pupils of the fourth, fifth, and sixth grades of the Columbus school were entertained at a Christmas party at the school Friday afternoon. A program of recitations, Christmas carols, and musical numbers were presented by the pupils. Each child brought a gift for the grab bag which was a feature of the party. Boxes of candy and nuts were distributed. Miss Myrtle Van Ryzin, Miss Frances Lindow, and Miss Margaret Comerford, teachers, made the plans.

Weddings

Miss Dorothy Anderson, 311 W. Franklin street, and William Hendler, Neenah, were married at the Presbyterian manse, Neenah, Saturday afternoon. Miss Nellace Hendler and Paul Albrecht were the attendants. The couple left on a wedding trip, after which they will reside in Neenah.

Club Activities

Mrs. Carl Rehfeldt entertained the K. L. bridge club at her home Friday evening. Prizes were won by Mrs. Ben Greb and Mrs. Oscar Oelke. A feature of the party was the exchange of Christmas gifts.

* * *

A Christmas dinner was given for members of the Novel History club at the home of Miss Annette Buchanan Monday evening. A Christmas tree was used in the decorations and games were enjoyed.

* * *

Mrs. Howard Palmer, Pacific street, entertained her bridge club at a Christmas party Friday afternoon. Mrs. Joseph Mallery and Mrs. Gordon Clapp won prizes.

* * *

Line o' Nine club held its Christmas party at the Conway hotel Friday evening. Dinner was served in the Green room after which the guests played court whist. Prizes were awarded to Esther Harm and Verona VanHeuklon.

* * *

A Christmas party took the place of the regular meeting of the Good Pal

club Thursday evening at the home of Miss Mary Schreiter, State street. Christmas decorations were used, and gifts were exchanged. Cards were played, the prizes having been won by Mrs. John Maher, Mrs. George Strutz, and Miss Marie Horn.

* * *

Mrs. Wenzel Sommers, Jr., and Mrs. John McGinnis won prizes at the meeting of the Happy Eight club held Thursday evening at the home of Mrs. George Theis. Mrs. Cecil Carey was assistant hostess. A Christmas party was held after the card game, and gifts were exchanged.

* * *

The exchange of gifts was a feature of the Happy Hour club meeting Thursday evening at the home of Mr. and Mrs. Clarence Mauthe, N. Meade street. Prizes at cards were won by Mrs. Alma Yander and Mrs. Maribelle Merkes.

* * *

Fi Wi club was entertained Thursday evening by Miss Josephine Helein, 521 W. Winnebago street. Miss Lillian Regner and Miss Agnes Theissen won prizes at cards.

* * *

Mrs. Myron Olson was hostess to the Happy Go Lucky club at her home, N. Clark street, Thursday evening. The meeting was in the nature of a Christmas party. Cards provided entertainment, Mrs. Ervin Bohnsack and Mrs. Arthur Loos having won prizes. Mrs. Bohnsack will be hostess to the club December 31.

* * *

A program of Christmas songs, dances, and a playlet was presented by forty pupils of the First ward school, under the direction of Dr. E. L. Baker, at the weekly meeting of the Lions club at Conway hotel Monday. Each member of the club was asked to bring his son or some other boy to the party.

* * *

Outagamie county medical society met at the Riverview Sanatorium Thursday evening for a dinner and business session. Dr. C. C. Boyd presented a paper on tuberculosis. Election of officers resulted in Dr. J. L. Benton being elected president; Dr. E. F. Mielke, vice president; Dr. R. V. Landis, secretary-treasurer; and Dr. W. T. Towne, Hortonville, censor. Dr. C. C. Boyd of Kaukauna was named delegate to the state convention in 1931, and Dr. Carl Neidhold was chosen alternate.

* * *

Elks club is making plans for its annual New Year's party and has appointed John Roach and Fred Heinritz chairmen of the arrangements committee. L. F. Schreiter, George C. Dame, Louis Gresenz, R. Schmidt, Lester Balliet, and Don Morrissey will assist.

* * *

Mrs. Carl Neidhold was the leader at the meeting of Alpha Delphians Friday afternoon in the art library of Prof. O. P. Fairfield. Mrs. George Schmidt, Mrs. W. H. Swanson, Mrs. Mabel Shannon, Mrs. Stanley Staidl, Mrs. Roger Tuttrup, Mrs. E. A. Walthers and Mrs. Earl Weiterman participated in the program, which was a discussion of post renaissance Italian painting and a comparison of various madonnas and adorations. Prof. Fairfield gave another of his series of lectures on art at the close of the program.

Lodge Lore

Clarence Zelig was chosen chancellor commander of the Knights of Pythias lodge at a meeting Thursday night, to succeed E. E. Cahail, who resigned. Dart ball was played after the meeting. Because the next two meetings fall on holidays, the lodge has dispensed meetings until January 8.

* * *

Ladies of Sir Knights, Appleton Commandery, entertained at a Christmas party at the Masonic Temple Friday evening. Bridge was played, the prize having been awarded to Mrs. James Wagg. Guests brought gifts to be given to the Girl Reserves of Appleton High school for distribution to needy persons the Reserves are caring for. About thirty-two persons attended the party.

* * *

The annual Christmas party for children of Loyal Order of Moose and Women of Mooseheart Legion was held at Moose Temple Sunday evening. A program of songs and recitations was presented by the children, after which Santa Claus arrived with a pack of candy and nuts.

* * *

The annual business meeting and election of officers of El Wady temple, Dramatic Knights of Khorassen, was held Wednesday evening at Castle hall. Robert Rose was elected royal vizier; Theodore Brunke, grand emir; Alvin Schmutz, Neenah, sheik; W. H. Bonini, Appleton, Mahedi; Bert Whittacher, Waupun, Satrap; William Miser, Sahib;

W. E. Thew, Green Bay, secretary; C. D. Stewart, Green Bay, treasurer; and Fred Nixon and W. E. Thew, Imperial representatives. N. J. Stewart, Green

(Continued on page 13)



A

Merry Christmas

and a

Prosperous

New Year



BADGER
PRINTING COMPANY

125 N. Morrison St.



To all our friends we extend the compliments of this holiday season.

We wish you

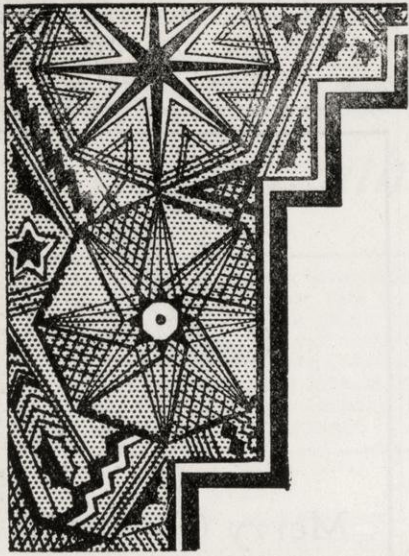
A Merry Christmas
and health, happiness and prosperity for 1931

We also take this opportunity to thank you for your patronage of the past and we hope that we may have the pleasure of serving you during the new year.



APPLETON
A TIRE SHOP

218 EAST COLLEGE AVE.
PHONE 1788 "TIRES SINCE 1908"



*Merry
Christmas
and a
Prosperous
New Year*

~

Clark's
Cash and Carry Cleaners

Merry

We, the merchants of Appleton jointly
of this holiday season. We sincerely
Christmases and a happy



This is our wish—that all
the good things of Yuletide
be yours, and that the New
Year brings you health,
wealth and prosperity.

E. W. SHANNON



To all our friends we extend this wish—that
this Christmas may be the happiest ever and that
the New Year will be filled with much success
and happiness.

VOECK'S BROS.



All things good we wish for you at this holiday
season. We thank you for your past friendship
and we hope that we may continue to serve you
during the new year.

The Useful Gift Shop

Just a
MERRY
CHRISTMAS
and a
HAPPY
NEW YEAR

is what we wish for you all.

Ideal Photo &
Gift Shop

To all our friends both old and new we wish a Merry Christmas
and the best of luck for the coming year. We also thank
all our patrons of the past and hope that we will
be privileged to serve them in the New Year

JOHN HAUG & SON



To
Our
A Merry

The Review

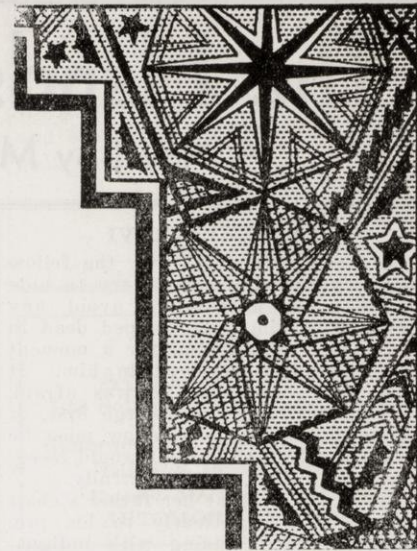
Christmas

joiner and wish our friends all the joy
 We sincerely wish you all the merriest of
 happy prosperous New Year

*Just an old, old story—
 but always sincere—*

A
 Merry Christmas
 and a
 Happy New Year

Markow Millinery



These are our wishes for
 our old friends and for those
 that we hope to make in the
 New Year.

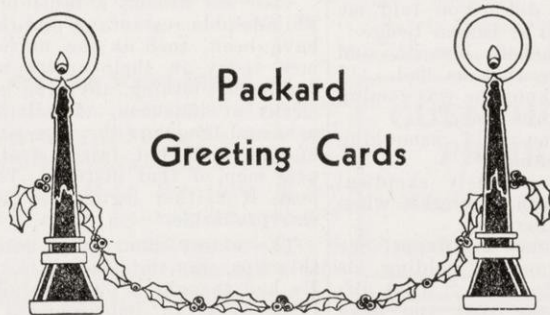
**OUTAGAMIE
 HDW. CO.**



For you and yours we send these Yuletide greet-
 ings. May 1931 make us better friends and give
 you all that you may wish for.

Fischer's Jewelry Store

The Season's Greetings



Packard
 Greeting Cards

**HEALTH
 HAPPINESS**

*we wish
 for you this
 Christmas season*

SIGL BROS.
 \$23.50 Clothes Shop

**Christmas
 Greetings**
Original Oak's

We Operate
 One Store Only
 on
 Appleton St.

Oak's Candy Co.



With the Christmas season
 comes our best wishes for
 your happiness. May 1931
 bring whatever you may de-
 sire.

**Meyer-Seeger
 Music Co.**

Tell
 your friends
 Merry Christmas

ublishing Co.

The Handsome Man

A Novel by Margaret Turnbull

INSTALLMENT VI

Sir George wondered why the fellow had been so asinine as to try to hide his face, so anxious to avoid any speech with him. He stopped dead in the middle of the road for a moment as the solution occurred to him. It must have been that he was afraid, since he had seen Sir George first, of recognition. Then the fellow must be some one whom he himself would recognize. He walked on thoughtfully.

Roberta arrived at her father's chair and listened impatiently to his proposal, her eyes blazing with indignation. "Why can't someone else take him down to the village? I don't like him. I think he's the most disagreeable young man I ever knew and I simply don't see why August can't drive him."

He looked at her a little sadly: "Surely, Roberta, even the most modern of daughters would not think it extraordinary if her father, who cannot do it himself, asked her to introduce his secretary at the bank and also take him up the river to show him the viaduct job."

"It isn't that," Roberta said sullenly, not a little ashamed of herself.

"Then what is it?" her father asked, and there was a tired note in his voice as well as exasperation.

"I have an engagement for today." "That's too bad. I'm afraid I'll have to ask you to cancel it. What I ask won't wait. It's business."

"I can't—" Roberta began and then stopped. "I don't want to cancel it, Father. Can't we manage it some other way? I could get one of the boys down at Green Bend to take him."

He hesitated and then decided to trust her. "There's been a little difficulty about the payroll in the city, and I'm not going to risk any outside knowledge of how much money I have here or what I am asking Sir George to do for me."

Roberta stiffened. "You mean you won't let me off?"

Her father shook his head wearily: "I have explained why."

"No, I don't think you have. You've just given me an order and apparently business comes before anything else."

"It does just now," MacBeth said it slowly. "I wish you could see it as I do, Bobbie. The money isn't just money and the loss of it wouldn't be just the money loss. I have insured the payroll. It's a matter of keeping faith with the men. The money means home and food and clothing for all these men and they depend on me to deliver it to them on the day I've promised it. I can remember when you were a wee thing, Bobbie, how much my weekly wage meant to your mother and to me."

He had used the little old pet name that had been given her as a baby, but it did not soften Roberta. She stood silently regarding him, searching in her mind for some plea that would make him listen. She knew now, by the look in her father's eyes, that it was hopeless. She must either do this thing or precipitate a final quarrel, that would leave her nothing to do but go away at once. She was not yet prepared for flight. She might have to come to it some day and soon, but not now.

She lifted her eyes and saw the blue car still stationary. She raised her arm and waved twice over her head, the signal they had both agreed upon as "Wait for me," and then turned to her father. "I'll go and break the engagement then. But I shan't forget, Father. You owe me something for this."

She was gone before Robert Mac-

Beth could say anything, and the next minute was running down the beach to the bridge.

By the blue car a very angry young man stood waiting.

"Well!" he snapped, "what do you want me to wait for? Isn't it enough that I'm caught like this here?"

"I can't help it, Jack," Roberta said breathlessly. "It's all off for today. Father wants me to take his secretary to the bank." She blurted it out before she remembered that her father especially wanted no one to know. Oh, well, Jack didn't count! It would tell him nothing, anyway.

But it did interest Jack. He stopped his tinkering and fussing and looked at her.

"What bank and why do you have to take him?"

"It's the village bank, and I don't know why except—oh, yes, I do! Father wants them to know him so that he can cash checks and so forth."

"Hm'm!" Jack regarded her quietly. "Well, if not today, let's make it tomorrow."

Roberta regarded him with troubled eyes. She shook her head. "Tomorrow he wants me to take him up the river to the viaduct construction camp."

Jack looked at her narrowly. "You mean you want to take him?"

Roberta shook her head. "Not much. I can think of lots of pleasanter ways of spending my time than taking that English beanpole about."

Roberta looked at him and her face changed. She was sure she had found the solution.

"Jack, I have it! You come with us up the river tomorrow. It wouldn't be nearly so stupid if you were along."

"What!" Slowly Jack brought his attention back to her and looked at her with amazement, tinged with suspicion. "Great idea that is, I must say. Can't be done. I don't choose to play second fiddle to Sir George."

"Who told you his name was Sir George?"

"You did."

Roberta shook her head.

"Of course you did. You told me that day we lunched at Indian Lodge."

He had overreached himself and Roberta let him see that he had. "I couldn't. I didn't know he was coming or anything about him then."

"Well, then, you said something about him this morning."

Roberta looked extremely skeptical and opened her mouth to protest when Jack dropped his pliers.

"Oh, d—n, I jammed my finger! See here," he turned on her holding his finger in his handkerchief. "What difference does it make that you have forgotten you told me his name, when I say you did? Are we going to argue all morning about that? I have got to be off unless," and he stooped and smiled at her, "unless you want to come with me and convince me I am wrong."

Roberta shook her head, but she was puzzled. She did not like Jack's way of saying things today.

"Well, then I'll just start the old bus, and see you again. When?"

"I don't know," said Roberta. Then, suddenly, as she looked at him directly, "Jack, why not come to the house? It would make it lots easier for me and we could see each other oftener, if you'd just come along and be pleasant to father."

"No," Jack answered, so promptly that it was like an explosion of wrath. Then he looked at Roberta and smiled, showing his perfect teeth. "I don't mind the old man, Bobbie, but I can't stand watching that Englishman hanging around, bluffing your father

and trying to get at you. When will he go?"

"I don't know," Roberta was disturbed.

"Meet me Friday, same place, and we'll plan things out."

"If I can."

"Oh, you'll be there—if you really care," and Jack was gone.

Roberta stared forlornly after him. She turned to go toward the house and saw the kill-joy, as she mentally called Sir George, come along the towpath.

He still looked puzzled, but when he looked into Roberta's hostile eyes, he saw there was no prospect of help in that quarter.

How could he go to this girl, who disliked him enough as it was, and question her about her recent companion because the man looked like a type of bouncer he had frequently seen on his way to and from Yucatan?

But could he speak to the girl's father, or even to the girl herself, on the strength of a likeness, and that not very strong? He could not even remember the man's name!

When he came within hailing distance Roberta spoke: "Are you ready to go to the village with me to meet the bank manager?"

"Absolutely. Now?"

"Immediately after luncheon. On the way back we'll stop at Green Bend for tea. Father says now that you're fairly well acquainted in the city—he wants you to meet everybody here. We will probably give a dinner and dance this week for Aunt Aggy—and for you. I'll have to consult her as to the night."

"Awfully good of you," Sir George said mechanically, wishing that he might ask her a question or two about the lad in the blue car.

As though answering his thought, she continued with a disdainful grimace. "Entertaining here's the last scream in old-fashioned stuff. It will be a mixture of old and young."

"Is the man I saw this morning one of the young?"

Roberta stopped short, flushed and answered him slowly: "No, he doesn't belong about here."

"Sorry. His face interested me."

"Oh, you will probably see him again," answered Roberta lightly, but though Sir George nodded, he noticed she did not give him the man's name, and she had not made the slightest effort to introduce him this morning.

* * * * *

They sat around a table in a cheap Philadelphia restaurant, and they might have been, such is the uniformity of men today in their custom-made and fashioned clothing, anything but honest clerks at luncheon. In clothes, manners and language they resembled some of the crude but fairly straight business men of that district. Their business, if neither legitimate nor honest, was profitable.

The oldest man, gray haired, with thin lips, was the head of the business. He had thought it out carefully during three years of imprisonment at Sing Sing and he had chosen his associates with care. It had been a profitable and exciting partnership, although the offices in this backwater street seemed dull and respectable enough.

The name on the door was, "The Elite Social Register, Inc.," and the offices, two in number, were duly supplied with files and card indexes. If the police ever grew suspicious what was there to dread? All they would find was a quiet office run by one man, a stenographer and filing clerk. If they should by chance find the leader there, why here was a crook who was tired of the game and had settled down to earning an honest living, issuing a little blue book that told society climbers who was who, in that world of millionaires which constitutes America's aristocracy of money.

The youngest man present was Jack Navarro who was talking vehemently. While the others listened to him with attention, it could not be said that they listened with patience.

"You bring too little," the leader interrupted. "You say there is money in the country bank, but how much? You say this Englishman is about to be trusted by his employer—but how far?"

Jack shrugged his shoulders. "I bring you what I can get," he told them sulkily. "If I ask too many questions, the girl may grow suspicious."

"Of what? Why should a rich kid like her have any suspicions? Have you been talking?"

"If I say too much," Jack snarled, "she will be suspicious that I am after her money. Even now there is trouble. She asks me to go to their house so that I meet the father. Well, I cannot go."

"Why not?"

"Because of that cursed Englishman."

"He knows you?"

"On the steamer—we met."

The older man looked from one to the other of his companions without speaking. Finally he came to Jack.

"My young friend, this thing we are all out for is business and this payroll is very big business. At the end there is for you either that nice little wad of money to invest in a swell night club, where you can tango and watch the coin flow in, or, if there should be any fumbling, there will be a nice little bit of real estate, just six feet long, in some quiet cemetery—if it is you—who fumble."

There was utter silence about the table for a second—then they all breathed again as Jack pushed his chair back and said with a catlike grin: "Make the hole six feet three—for the Englishman, if he gets in our way."

The leader went on. "The New York branch will watch the office. Paul, your men will take the country bank, and Jack the house and the Englishman."

"I'll finish him—"

"He is not to be finished. It would make too much talk just now. But he can be confined to the house and out of our way if it is cleverly done." He paused and looked warily at Jack. "You have one chance at him—no more. The girl is more important. She must not be made suspicious."

He reached for the lunch check and, without scanning it, threw down a bill, as the four good business men left the restaurant.

* * * * *

After luncheon Roberta, in her car, came to the edge of the terrace and called to Sir George: "Ready?"

She could see how pleased Aunt Aggy looked at the thought of their going off together. Tiresome old Scotch dowd! She was doubtless, despite all her denials, building a castle in the air in which the beautiful Britisher carried off the rich American heiress. Well, Aunt Aggy had another guess coming.

Sir George seated himself beside her. "Are you driving?"

Roberta permitted him the merest nod.

"Well, very cushy this," he declared and slumped down in the comfortable seat.

Without looking at him Roberta sent the car flying.

Sir George stole a look at her and felt himself rewarded. She made a picture worth looking at again and again. He devoutly hoped she would let him look at her and keep her mouth shut, for it seemed to him that when her mouth opened he got more gall and wormwood than was rightly one man's share.

"We go straight along the river road until we come to the bend in front of us. That's Green Bend, where the artists live," said Roberta, after a silence.

(To be continued)

Professor—"When water becomes ice, what great change occurs?"

Student—"A change in price."

How To Play The New Backgammon By Lelia Hattersley

LESSAN XI (Continued)

Taking Up Enemy Blots

A warning must be given against an error which occurs even among fairly experienced players. This is the mistake of hitting any and every possible blot, without stopping to think whether or not it is advantageous to do so. Here, as in every other move in Backgammon, discretion and judgment are essential. Do not regard every possible captive as an asset; in many situations an enemy on the bar proves a liability.

One of the situations which make it inadvisable to take up an enemy obler when the blot is in your own table and to hit it you must use a man far advanced, leaving him, in turn, unprotected. Such a trade is a poor one because the enemy taken up has lost no ground, while you give him the chance of re-entering and hitting your well-advanced man.

Take the reverse of the above picture, it is greatly to your advantage to hit an opponent's man in his home table. Also, of course, the opportunity to hit an opposing man and establish a point on the same throw should rarely be neglected.

The most generally advantageous time to take up blots comes after your home table is so well fortified that the enemy may have to cool his heels on the bar indefinitely while you progress and further strengthen your position.

Whenever you have succeeded in capturing two or more enemies, hasten to spread some men in your outer table, ready to pounce upon and recapture the helpless entrants. To clarify this bit of particularly valuable strategy, remember that your opponent can make no move before entering all of his men from the bar. In short, with two or more of his men on the bar, you are in a position to hit him when he cannot hit back.

WISCONSIN'S HOTELS

Wisconsin has 1,630 licensed hotels, of which 641 are classed as summer resort hotels, according to the 1930 edition of the hotel manual and directory recently published by the hotel and restaurant division of the board under the direction of Walter G. Mase, division head.

A total of approximately 34,000 rooms are reserved by these hotels for the use of transients, while rooms held by resident guests bring the aggregate of individual rooms to approximately 50,000, according to the directory.

The publication contains all state laws relating to hotels, as well as a number of articles by specialists of the board, compiled for the guidance of hotel operators.

Phone 79 and give your personal and society items to the society editor.

What They Say

The High School Site

Editor Review: Now that the board of education has asked several local civic organizations to investigate sites for the new high school which we must build in the near future, I believe that all possible sites should be brought up for discussion and I want to call attention to the tract of land lying east of Mason street and south of Pierce park and running down to the river bank.

This property contains everything that is desirable for a high school site. There is plenty of table land on which the building could be constructed. There is a large ravine, ideally located for a natural stadium and affording ample parking space. A subway could be built under the Northwestern railroad tracks at a minimum expense because of a ravine in which nature has already done nine-tenths of the excavating which would be necessary. At another place a bridge could be built across the tracks at practically no expense, because they run through a deep cut, the top of which is higher than the telegraph poles along the right-of-way. This would virtually eliminate grade crossings over tracks on which there is not a great deal of traffic.

The property includes a considerable piece of river frontage which could be made into a wonderful beach and bathing pool for summer swimming and an ideal spot for winter sports. It would make such a park as cannot be found anywhere else in the state.

The time is not far distant when our city is going to pay more attention to all kinds of community activities, especially outdoor winter and summer sports, and this location offers ideal opportunity for all that.

I sincerely hope that you will give this suggestion space in your valuable little publication and that others who may also have suggestions to make, will not be backward about doing so, so that we may have a full and free discussion of all possible sites. —O. R.

Our City Water Supply

Editor Review: Appleton is one of the nicest little cities in the state and we, who live here, have all reason to be proud of the fact. But there is one thing for which we have to apologize every time we have visitors, and that is our city water supply. Like many others of our citizens, my family does not attempt to drink the city water. Instead, we have spring water delivered to the house. But those families which cannot afford that are compelled to use a very unpalatable drinking water or get it from some one of the few drilled wells in town. They are assured by the authorities that city water is not dangerous to health, but I fail to understand just how that makes it any easier to swallow the vile smelling and tasting stuff.

Only a few miles to the west of our city is a region where flowing wells are common and where they can be obtained by drilling down a comparatively short distance. Our water works department has built up a very considerable surplus and I wish to suggest that this money be expended in acquiring the necessary land outside the city on which proper wells can be drilled to get to this wonderful

supply of pure water. Then pipe it to Appleton and note how quickly our population will start to increase. Fresh, pure drinking water is the only thing needed to make Appleton the best city in the country, and it can be obtained at a reasonable cost only a few miles from the city limits.

The matter should be investigated now, while materials are cheap. Laying pipe lines would require considerable labor and would do a great deal to relieve the unemployment situation. I do not believe it would cost much more than the surplus in the treasury of the water department, so that it would not be necessary to incur any additional indebtedness.

Has anybody a better suggestion to offer? —C. C.

* * *

Use Soldiers Square for Parking Place

Editor Review: Soldiers Square is so situated that it fails of its purpose as a monument to our veterans. Memorial Bridge fulfills its mission and is a credit to the city. Why not move the soldiers' monument from Soldiers Square to the neighborhood of the bridge and use the Square for parking purposes?

The Orlando Clark property at the north end of the bridge can be purchased at a reasonable cost. The house should be removed and the lot transformed into a small park, on which the soldiers' monument could be placed. Located thus, right at the entrance to the city and near that wonderful bridge, it would at once attract the attention of every tourist crossing the bridge and give them a most favorable impression of our city. —C. N.

* * *

Relative to Court House, City Hall, and High School

Editor Review:—The writer rises to second the motion on the suggestion in your issue of December 19, by a Taxpayer, "to use the present high school building for a combined court house and city hall, and to acquire the site now used for county offices, for the new high school."

Surely these locations are appropriate

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and very convenient, and without doubt as economically secured and maintained as any property Appleton may have to offer. Considering present conditions, the matter is worthy of weighing well, and should be acted upon with united good judgment.

—Another Taxpayer (for over 25 years) with Appleton's Interest at Heart.

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Our Gardens

Mid-Winter in the Garden

Did you ever fail to "clean up" your garden in the fall and then, when the snow came, discover that you liked it that way?

That wild cucumber vine that covered a section of the back fence and then ran up into the mountain ash tree; you intended to pull it down and burn it when you cleaned up, but you didn't get to it and now its prickly seed pods are fluffy snowballs dangling from a lacy white network.

That clump of goldenrod you allowed to come up in the corner is a chastened

silvery replica of its bright summer leaf, its golden head turned white with the aging of the year, but how beautiful! The tall sunflowers you left standing to offer their last rich seeds to late warblers and goldfinches, nod heavy heads and lean before the winter winds; while the gay hollyhocks, turned brown and sober, support each other like a rickety lattice which somehow still manages to stand. How like a cluster of slender walking sticks topped with smooth round knobs is the clump of late daisies! Don't miss that delicate spray of redtop waving above the snow where some grasses crept into your border late in the season. Those irregular tangly clumps were glowing peony bushes in June, but are not altogether unsightly now and they do make such a nice shelter for ground feeding birds, until they are too deeply covered with snow.

The perennial vines, the shrubbery and the evergreens are always a winter delight, but you will learn to see beauty in the little homely things of the garden, if you will take time to look. And if, after a fresh snow, you will take a walk a little farther afield—out towards the country—you will see what nature does, unassisted, with her winter garden and it will be worth going to see.

The January numbers of the magazines will carry numerous advertisements of seed catalogs and other things of interest to gardeners and they are already coming in. So, start right in on next summer's garden now.

What kind of "dish garden" did you make? Water garden, rock garden, or miniature landscape? If it's going to be elaborate and follow the suggestion of the Japanese gardens, you will need more materials and a lot more planning. But you can make a permanent arrangement of an elaborate scheme by using a bit of builders cement for holding the arrangement of pebbles together. Tiny figures and bits of garden furniture add interest, if well chosen.

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Fashion News From Paris By Madame Duval

Styles are really beautiful this season. They are once more the ornament of the women, the real women.

Our great masters of the Haute-Couture and the Haute-Mode endeavor to adorn the Parisian with all the resources which the textile industry puts at their service. A close collaboration which is the reason for their success.



This evening wrap in black and gold is trimmed with white fox and lined with gold velvet. The long draped hipline and the circular sounce are becoming to most figures and the velvet lining gives warmth for winter without added bulk.
Pagano Photo Stein Model

The favorite element is still velvet. It is everywhere, in every hour of the day; in suits, coat ensembles, dresses, hats, muffs. At afternoon teas the chic woman is found dressed entirely in black velvet and ermine.

Hats

At last fashion allows one to see the lovely adornment of woman—her hair. How becoming they are, these little hats, so saucily worn on the back of the head. It seems as if women have now found again the audacity in the look, and the eyes shadowed by the brim of the cloche, find again a pretty revenge.

The Short Wrap

It is so pretty, so easy to wear. It accompanies as well the full evening dress as the afternoon ensemble. It stands out on the long dress and does not encumber the silhouette to which a long wrap would give a heavier appearance.

This too is made of velvet, trimmed with fur. Oftentimes a wide scarf, like a collar, placed around the neck gives much allurements to the motions of the wearer. Sometimes, also, the fur is placed at the bottom of the wrap. In this case it is used for evening wear.

"The new pajama lounging costumes are elaborate in the extreme," writes

June Hamilton Rhodes from New York. One particularly seen in a Fifty-seventh street shop with real lace gilet, and trousers cut with a great flare below the knee giving the effect of a train, so long are they at the sides and back. The coat comes below the waist line and is straight and slenderizing. This model is especially effective in plum with lace dyed to match in mauve, most elegant and dignified, an ideal hostess costume.

Black velvet trousers with gayly colored coats and georgette vests are being shown. All black, also combined with white for blouse with a soft frill at neck and wrist.

Kimberly News

The annual Christmas program was given at the Presbyterian church last Sunday after recitations and drills by the primary and junior classes. Two dialogues were given by the seniors and a play, "The Night Before Christmas," by the intermediate class. At the end of the program Santa distributed boxes of candy and gifts.

Last Friday Miss Janet Wells entertained her pupils at a Christmas party at the High school. After games and a visit from Santa Claus with gifts for everyone a supper was served. Later in the evening they were accompanied by Miss Elizabeth Grody and they visited the neighborhood singing Christmas carols.

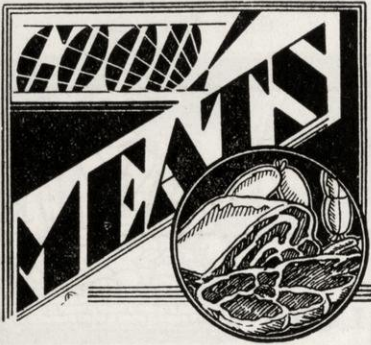
The Kimberly eagers lost their first conference game to Pulaski Friday, December 19. The game was the most ragged ever played by Harper's Red Devils as not a single point was scored during the first quarter. The final score was 8 to 2 in favor of Pulaski. A large crowd of interested fans accompanied the boys to Pulaski. After the holidays the boys meet Hortonville High school at Hortonville.

On Monday, December 22, the Kimberly club played host to all Kimberly children and the children of men who work at Kimberly but live near by.

The program started at 7:30 with songs by both of the Kimberly schools. During the singing Santa Claus appeared on the stage and paid a visit to a house erected there. He climbed the steep roof, dropped down the chimney into the fire place. He then trimmed a tree and filled what stockings were hung and then made his exit through the fireplace again. When he dropped from the roof he noticed the hall packed with children, some so small they were held in their mother's or father's arms. He greeted them all and then circled through the crowd shaking the hands of the little ones and issuing orders to the older ones. After this he bade his assistants to treat all the children present whereupon they handed out 1700 half-pound boxes of mixed candy and nuts.

Santa then explained he had a lot of territory to cover before Christmas so he bid all a fond farewell and left. The children all wild-eyed took their candy and left to return home and look forward to 1931 when Santa Claus will return again.

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Lodge Lore

(Continued from page 7)

Bay; Leland Briggs, Fond du Lac; W. K. Eagleberger, Waupun; Robert Schmidt, Appleton, and Cleo Cannon, Neenah, are now the trustees.

* * *

United Commercial Travelers sponsored a Christmas party for members and their families Sunday evening at Odd Fellow hall. Miss Marcelline Grignon told Christmas stories. There was a Christmas tree and a visit from Santa Claus. Gifts were given to the children.

* * *

Elaborate plans are being made for a New Year's eve party for members of all Masonic orders and persons having Masonic affiliations. Various forms of entertainment will be provided from 8:30 to 1:30. Karl Haugen, George Nixon, and Alvin Woehler are members of the attendance committee; Mrs. James B. Wagg, Mrs. Ernest Morse, and Mrs. Percy Widsteen constitute the refreshment committee; and E. R. Furstenberg, Arnold Brecklin, and Lloyd Schindler have charge of the decorations. Music will be furnished by the WHBY broadcasting orchestra.

* * *

A dinner at 6:30 was the first feature of the program of the Christmas party given for Knights of Pythias, Pythian Sisters, and their children at Castle hall Monday evening. The hall was trimmed in Christmas colors and there was a large Christmas tree. Santa Claus distributed gifts after the program. Mrs. R. J. Manser, Mrs. W. F. McGowan, and Mrs. Oscar Kunitz had charge of arrangements.

* * *

Auxiliary to the Spanish War Veterans entertained at a Christmas party at the armory Friday evening for members of the auxiliary, camp, and children of members. A program of playlets, songs and recitations was opened by community singing of "Silent Night." Gifts were distributed by Santa Claus to the grown-ups and children. Refreshments were served. Mrs. Mildred Zerbel, Mrs. Laura Bayer, and Mrs. Florence Hitchler had charge of the program; Mrs. Edith Grunert, Mrs. Lydia Bauer, Mrs. August Giese, and Mrs. Anna Hoffman were members of the decorating committee; and Mrs. Ricka Ratzman, Mrs. Anna Schultz, Mrs. Edith Grunert, Mrs. Lillian Peterson, Mrs. Anna Munchow, Mrs. Elizabeth Stilp, Mrs. Christine Radtke, and Mrs. Marcus Steinhauer were members of the refreshments committee.

* * *

Children of members of the Rebekah lodge presented a program at the Christmas party at Odd Fellow hall Friday evening. Children from Miss Vesper Chamberlin's Dancing academy presented the "Dance of the Dolls." Santa Claus distributed gifts, candy, and nuts. There were 150 persons in attendance.

* * *

Modern Woodmen of America held their election meeting at Odd Fellow hall Friday evening. R. C. Beach was elected consul; W. Sommer, advisor; J. A. Merkle, clerk; W. A. Bruce, banker;

Julius Lenz, escort; H. Besch, watchman; and Fred Tilly, sentry. Cards and a smoker followed the business session.

* * *

The P. E. O. Sisterhood was entertained at a Christmas party at the home of Mrs. L. A. Youtz, 843 E. South street, Friday afternoon. Members brought gifts for the poor. Mrs. T. E. Orbison and Mrs. O. I. Jacobson were assistant hostesses.

Church Notes

Mrs. Michael Schmid was elected president of the Christian Mothers society of Sacred Heart church at a meeting held after 7:15 mass, Sunday. Mrs. Anton Bauer was elected treasurer and Mrs. Theresa Knuijt, secretary. The new officers will be installed the third Sunday in January.

Plans were made for a Christmas party for the entire congregation at the school hall Sunday afternoon. Cards will be played and a lunch served. Mrs. M. Schmid, Mrs. Anton Bauer, and Mrs. John Knuijt will have charge.

* * *

Women's Missionary society of Emanuel Evangelical church elected Mrs. W. F. Berge president at the annual business meeting at the church Thursday afternoon. Mrs. George Breitrick was elected vice president; Mrs. J. Franzke, secretary; Mrs. A. Greb, corresponding secretary; and Mrs. F. Jabas, advisor to the girls' circle. Mrs. Berg, Mrs. August Finger, Mrs. G. Whitefoot, and Mrs. J. Sorenson took part in the devotional service. Mrs. Nick Zylstra and Mrs. G. Breitrick read Christmas stories.

* * *

Christmas carols were sung in the homes of shut-ins Sunday evening by the members of the Christian Endeavor society of First Reformed church. The group met later in the evening at the home of Herman Meyer, N. Division street, for a social.

* * *

The Christian Endeavor society of Emanuel Evangelical church sponsored a musical vesper service Sunday evening. A lunch was served after the program.

D. O. Danielson, 411 N. Oneida St., fractured his arm in a fall on the icy sidewalk on the bridge over the canal Thursday evening. He was removed to the St. Elizabeth hospital.

* * *

Lon B. Ramsdell, manager of Warner Bros. Appleton theatre, has been promoted to district manager of Wisconsin property of the theatre company. He will make his headquarters in Milwaukee. Dr. George Westphal, Troy, N. Y., has been appointed as Ramsdell's successor.

* * *

Elmer Pagel, Outagamie county, and William Allen, Milwaukee, made their escape from the Wisconsin Reformatory quarry at Amberg recently. The men were "trusties" and left the camp in a truck, which they later abandoned at Green Bay. It is believed they continued their flight in a car reported stolen at Green Bay. Pagel was sentenced from Appleton on an abandonment charge.

Look and Learn

1. What president of the U. S. held two terms, not consecutive?
2. In how many languages is the Bible printed?
3. From what plant is mucilage obtained?
4. How long is a furlong?
5. What are "the seven seas"?
6. Who was the Spanish conqueror of Mexico?
7. What is lava?
8. What is the salary of a U. S. congressman?
9. Who is the well-known Irish yachtsman?
10. Of what state is Raleigh the capital?
11. What is the standard gauge for railroad tracks used by American railways?
12. Who was "The Lion of the North"?
13. What fish gives birth to its young instead of laying eggs?
14. What is the world's oldest empire?
15. Who was the first secretary of the U. S. treasury?

16. What is the estimated population of the world?
17. Who is our ambassador to England?
18. What bird uses its wings to swim?
19. What big river drains the Great Lakes to the ocean?
20. Who was Confucius?
21. Where is Morro Castle?
22. Who bore the title "Lord Protector of the Commonwealth"?
23. What is "fool's gold"?
24. To what race do the natives of India belong?

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Beef Roast, the best, per lb.....	14c
Beef Round Steak, per lb.....	18c
Beef Sirloin Steak, per lb.....	20c
Beef Rib Roast, boneless rolled, per lb.....	19c
Beef Hamburger Steak, per lb.....	10c
Short Rib Roast of Beef, per lb.....	14c
(Guaranteed to be tender)	
Pork Sausage in Links, per lb.....	15c
Mettwurst, per lb.....	18c
Beef Short Cut Steaks, per lb.....	20c
Chopped Pork, per lb.	12c
Pork Shoulder, shank ends, per lb.....	12c
Pork Shoulders, 5-7 lb. ave. per lb.....	14c
Pork Steak, trimmed lean, per lb.....	17c
Pork Roast, trimmed lean, per lb.....	17c
Pork Rib Chops, trimmed lean, per lb.....	18c
Pork Rib Roast, trimmed lean, per lb.....	18c
Pork Loin Roast, trimmed lean, per lb.....	19c
Pork Tenderloin Chops, trimmed lean, per lb.....	23c
Pork Tenderloin Roast, trimmed lean, per lb.....	23c
LARD, 2 lbs. for	22c
Veal Stew, per lb.....	12c
Veal Pot Roast, per lb.....	16c
Veal Roast, per lb.....	18c
Veal Chops, per lb.....	20c
Light Hens, per lb.....	23c
Heavy Hens, per lb.....	26c
Spring Chickens, per lb.....	28c
(Intestines drawn when killed)	
Armour's Sugar-Cured Smoked Hams, per lb.....	21c
(Half or whole, these hams weigh from 10-12 lb. average. All surplus fat and rind removed)	
Armour's Sugar Cured Bacon, per lb.....	25c
(Very Lean)	

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High School Notes

HIGH SCHOOL ATHLETIC NOTES

By Norman Clapp

Manitowoc fell before the Appleton High school cagers Friday evening by a 20 to 7 score. The Orange displayed a sparkling offense, Collins leading the scoring with 6 points.

The defense functioned perfectly. Manitowoc succeeded in getting only two field goals, one of which was a long toss by Petersen.

* * *

A swimming meet between the Appleton Y. M. C. A. Aquatic club and the Green Bay Y. M. C. A. was won by the Appleton boys. Dobberstein, a senior in high school, was high point man.

* * *

With one victory to their credit and three weeks in which to prepare for the game with West Green Bay the Orange cagers look like winners.

The Manitowoc game found Mortell and Verrier at guards, Peotter at center and Collins and Rule at forwards. If they continue to show the same form as at Manitowoc they will make life miserable for opponents.

Appoint Committees to Study Unemployment

Mrs. R. N. Clapp, Appleton Woman's club; George Werner, Y. M. C. A.; David Smith, Chamber of Commerce; Miss Carol Clapp, Home Aid society; John R. Riedl, Appleton Post-Crescent; Carl Smith, Appleton Trades and Labor Council; W. L. Lyons, poor commissioner; Captain Henry Servais, Salvation Army; Fred Heinritz, American Legion; John Goodland, mayor; William Falatick aid Robert Schmidt, employers, were appointed as members of the committee to study the unemployment situation in Appleton. George T. Richard, chairman, C. D. Thompson, and R. F. McGillan, are representatives from the common council. The aldermanic committee held an organization meeting Thursday afternoon, and decided to defer the first meeting of the entire committee until a representative from the Wisconsin Employment committee arrives in the city. The object of the committee is to study the situation, establish a central employment bureau, and consider methods of relieving unemployment.

Bulletin Warns Against Christmas Tree Fires

The industrial commission has just issued the following bulletin warning against the fire hazard during the holiday season:

Fire prevention must begin at home. This is especially important at Christmas time when joys can be quickly turned into sorrow and mourning. Let the children celebrate, but take proper, common-sense precautions against fire. A few of the fire dangers are:

- Lighted candles on the tree.
- A tree that is not firmly anchored.
- Flammable decorations.
- Flimsy clothes and whiskers for Santa Claus.

Lighted candles in the windows. Leaving the tree lighted, with no adult present.

Celluloid and other dangerous toys. Unapproved electric lights. Keeping a dried-out tree in the house. Safe substitutes and safe practices will assure a day of joy, as it should be.

Crowded conditions in department stores at holiday time call for extra precaution. Here are some of the store fire dangers:

- Packing materials not safely stored.
- Careless smokers.
- Flammable decorations.
- Dangerous show window lighting.
- Colored papers over light bulbs.
- Temporary electric wiring extensions.
- Celluloid toys and devices.
- Toy moving picture machines and films.

The merchant must see that all aisles, exits and fire escapes are unobstructed and well marked, that first aid fire extinguishing equipment, such as pails of water or fire extinguishers, are handy for use, that employes know how to use extinguishers, that extinguishers are filled, in good condition, and in plain sight, and that rugs or wool blankets are handy in case a person's clothing takes fire.

Holiday holocausts are always possible in crowded stores, halls and churches and the greatest caution must be exercised.

This and That

In N'Yawk they call it the "Automobile Salon" and hold it at the Hotel Commodore. That must be up-town for our "auto show." Prices of the models displayed begin at \$5,000 and go up—up—up—to \$50,000. You get gold inlay with that. See why they have to call it salon, don't you?

We coaxed and wheedled Patricia, our de luxe (?) town car, out of her frigid "salon" the other morning by main strength and then a kindly truck driver gave us a poosh down the block, and so—on to business.

FIFTH AVENUE—main street.

But if that new car that's going to stand in front of your house on Christmas morning doesn't sport these narrow front corner pillars, visorless sloping front, stationary setting of windshield glass, modern art motifs inside, and plenty of shiny gadgets outside, don't you keep it. You just send it right back and tell 'em what you want instead.

* * *

Recently some lions appeared in a goldfield in East Africa and all the women were astonished that their menfolk came home before dark.

* * *

We have been wondering since they found one of those 2,000,000 (or maybe 7,000,000) year old eggs in Florida, did the egg come before the dinosaur or the dinosaur before the egg?

* * *

Three bachelor princes in England, 28 to 36—eight unmarried princesses in Europe, 16 to 33. Shuffle them and see who gets who, and who goes without. —B. L.

ANSWERS TO LOOK AND LEARN

1. Grover Cleveland.
2. 572.
3. Marsh mallow plant.
4. 220 yards, or 1/8 mile.
5. North and South Atlantic, North and South Pacific, Indian Ocean, Arctic, and Antarctic.
6. Cortez.
7. Molten rock poured out in volcanic eruptions.
8. \$10,000 a year.
9. Sir Thomas Lipton.
10. North Carolina.
11. 4 feet, 8.5 inches.
12. Gustavus Adolphus, of Sweden.
13. Ocean Perch.
14. Japan.
15. Alexander Hamilton.
16. 1,748,000,000.
17. Charles G. Dawes.
18. Penguin.
19. St. Lawrence river.
20. Chinese sage and philosopher.
21. Havana Harbor.
22. Oliver Cromwell.
23. Iron pyrites, or crystallized iron sulphide, a mineral resembling gold in color.

24. Caucasian. 25. Great Britain.

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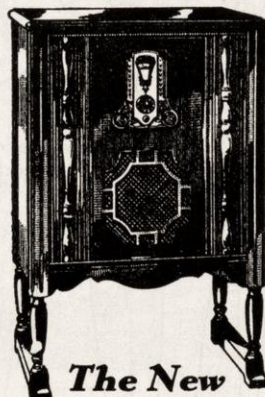
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If you are seeking the beaches in the sunny south after the holidays, you will be seeing something like this, for the vogue of velvet carries on into the spring and is being styled for resort wear.

These two smart models from Jean Patou are of transparent velvet. The one at the left wears a big square kerchief around the shoulders, and another tied pirate style about the head, with

a border of contrasting color. Bathing suits of the material are the season's innovation at fashionable resorts.

The dotted swiss of our young days is to be among the fashions at Palm Beach. Martial and Armand are making dance frocks of it, sweetly trimmed with Val lace as of old. There are to be soft, feminine tailleurs and blouses, too.