

Maltine advertisement.

[s.l.]: [s.n.], 1933

<https://digital.library.wisc.edu/1711.dl/6L4G7P6RNNLOG9B>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

Over Half a Century of LEADERSHIP

MORE than fifty years ago—58 years to be exact—The Maltine Company pioneered in the field of malt therapy and has maintained a position of leadership ever since. The manufacture of malt extracts bearing the name MALTINE has always been our main business—never a side issue.

During these years many malt products have come and gone, but today, Maltine With Cod Liver Oil is being used by more physicians than ever before. Their confidence in this outstanding product is eminently justified. It is unqualifiedly guaranteed as to percentage of cod liver oil and as to A, B, D and G vitamin values. Maltine With Cod Liver Oil is "Council Accepted."

What was true a quarter of a century ago is likewise true today. There will always be competition for the physician's patronage. We are specialists in malt extracts. It will always be our aim to maintain our position of leadership.

CERTIFOODS—sieved vegetables of known and guaranteed vitamin potency. Prepared by an exclusive process which conserves maximum vitamin values, proteins, calories and mineral salts—particularly iron and phosphorus. Prepared by CERTIFOODS, INC., subsidiary of The Maltine Company.

Maltine With Cod Liver Oil is composed of 70% Maltine—a concentrated extract of the nourishing elements of malted barley, wheat and oats, rich sources of vitamins B and G. The remaining 30% is pure vitamin tested cod liver oil—rich sources of vitamins A and D. When administered with either orange or tomato juice a fifth vitamin, vitamin C, is supplied. Maltine With Cod Liver Oil is biologically standardized and guaranteed to contain four vitamins—A, B, D and G. Biological report will be sent to physicians on request. THE MALTINE COMPANY, Est. 1875, 30 Vesey Street, New York, N. Y.

This Trade-mark Identifies the Only Genuine

Maltine



Reg. U. S. Pat. Off.

WITH COD LIVER OIL

Introduced in 1875

Member NRA
We do our part