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The Wisconsin Octopus

ALL
ABOAR-RD

NOV.
25¢



FRANK J.
LINGER

"50 yards to go!"

ARROW Sanforized Shrunk SHIRTS



TRUMP *and* **PADDOCK** *are* **SANFORIZED** *and* **GUARANTEED** *for* **PERMANENT FIT**

SEND Trump and Paddock to the wash a hundred times. *They won't shrink out of fit.* Cuffs will never creep up your wrists; the perfect Arrow Collars will never tighten to strangle you; the finer-than-ever broadcloth will hold its smartly tailored lines. Trump and Paddock (neckband or collar attached) are Arrow Sanforized-Shrunk, *guaranteed* for permanent fit or your money back.

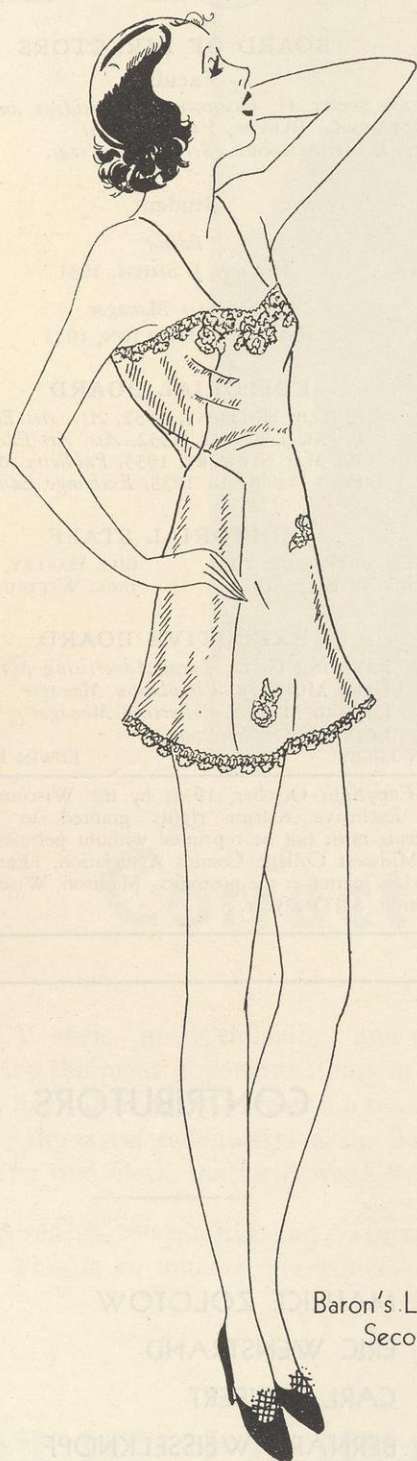
Sanforizing is Arrow's new, patented process—registered

in the U. S. Patent Office and protected by the U. S. Government. It's your positive guarantee of shirts that will fit to full length of their long life.

NEW! *Trump (the largest-selling shirt in the world) is now made in stripes as well as over-all colors and white. The stripes are pin-stripes, in a wide variety of smart colors and "repeats" on white. Trump in stripes is new and smart and different. Try*

 CLUETT, PEABODY & CO., INC., TROY, N. Y.

TRUMP (*white or colors or stripes*) . **\$1.95** **PADDOCK** (*white or colors*) . . **\$2.50**



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Second Floor

brief answers to the question of where to shop for Lingerie!

Piles of silken underthings! Lacey ruffles, pastel shimmering colors . . . - all at a fraction of prices that used to be! Where? Why, at BARON'S, of course!

Sketched left:
Teddies with lace, cut
on bias. In banana or
zephyr blue French
crepe.

\$2.95



The two dance sets
sketched come in peach,
pink, or apricot French
crepe with lace you
never expected to see
on sets costing only

\$1.95

CO-EDS!



Soon She'll Be Calling Amoebas By Their First Names



Maybe, but she also keeps on speaking terms with the other animals on the campus.

Classrooms may teem with stern professors earnestly intent upon taking life seriously, but the Greek gods and goddesses of the campus demand a touch of gayety in their education. Something young, vivid, sparkling and exuberant.

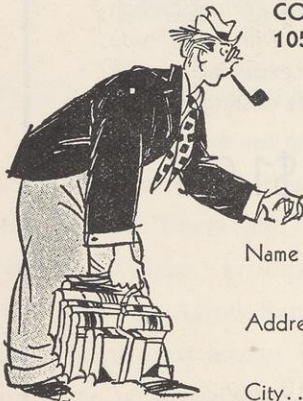
Dick Hyland's *Diary of a Football Player* is one of the literary surprises of the season. Leonora Baccante's *Can't We Be Friends?* is another. Every co-ed will want to read new things by Katharine Brush, O. O. McIntyre, Margaret Banning, Achmed Abdullah and Noël Coward—to mention but a few.



SPECIAL TO COLLEGIANS

9 Months (the school year) for \$2.00

COLLEGE HUMOR
1050 N. LaSalle St., Chicago

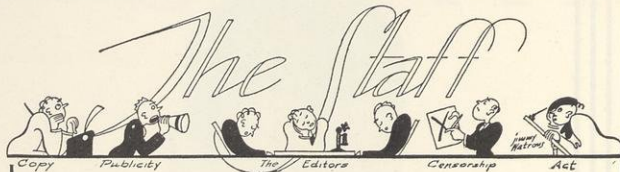


I've sold my Greek pony, and am using another fellow's. Here's the \$2 for nine issues of COLLEGE HUMOR.

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Address.....

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We have increased the quality and have reduced the price. This is an unusual procedure.

However, it serves to emphasize the care and thought that we exercise in our efforts to offer garments that represent the maximum in **VALUE** and **QUALITY**.

We invite you to visit our clothing department and see for yourself that your Co-op carries only good quality Tuxedos and Full Dress Suits at \$25, \$35, \$45.

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Exide Batteries	Mohawk Tires



Chevrolets

Fords

Plymouths

De Sotos

Lamentations

My parents told me not to smoke
I don't
Nor listen to a naughty joke
I don't
They told me I was not to wink
At pretty girls; or even think
Of intoxicating drink
I don't
To dance and flirt is very wrong
I don't
Wild boys chase women, wine, and song
I don't
I kiss no girl, not even one
In fact, I don't know how it's done
You wouldn't think I have much fun
I don't

—Green Goat

Instructor: And who in history is credited with the lavatory?

Yearling: Probably some canny Scot.

—Lyre

"Say, go help Joe; he dropped his glasses and now he can't see."

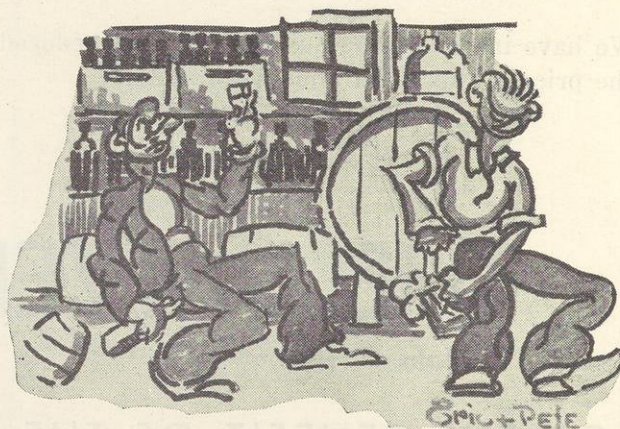
"Dropped 'em nothing! You mean he drained 'em."

—Jack-o-Lantern

Charles: Do you have to have talent to make a living writing jokes for the humorous magazines?

James: No, all you need is a steady income from some other source.

—Lyre



"Remember----don't breathe a word of this to anyone."

O C T O P U S

NOVEMBER . . .





"I say, old chap, let's rest a while."

O C T O P U S

In this period of depression they say most dentists are wondering how they can fill the cavities in their stomachs.

What with these new wine-bricks, the wages of brick-layers should go up.

"Have you read Dante's 'Inferno'?"
"My yes, it just burned me up."

"Can dogs really appreciate scenery?"

"Yes, certainly, but a St. Bernard has a much more elevated sense of appreciation than a Dachshund."

Then there's the peculiar case of the journalism student who, upon graduation, became a journalist and not a bond salesman, insurance agent, or clerk in his dad's store.

They say curiosity finally got the best of the Spanish Inquisition.

"I hear he's pretty much of a coward."

"Well, you can't make much out of base mettle."

She just adored the cave man type until she married one and he started to hang around his club every evening.

You can say what you like about the natural musical ability of the black race, but it takes a Whiteman to play real jazz.

Magistrate: Why did you marry twice within the last month?

Bigamist: Your Honor, I did it to make sure of holding my job at the office. They told us at the first of the month they might have to cut down on the force and if they did, they would start with the single men.



"I told mine Semmy to keep away from the Vampire State building."

Daughter: B-o-o-o H-o-o-o, Daddy, what shall I do? My boy friend Horace just committed suicide.

Father: Not suicide, Daughter, but germicide.

"I didn't mind the test, but I can't stand the aftermath", said the student who had just flunked his mid-semester in Algebra.

Maid: The coal man is here, sir.
Absent-minded Prof: Well show him in, show him in. Don't keep the gentleman waiting.

"Are you glad you changed courses?"

"Yes indeed, I like my new course so much better. The text only costs ninety-eight cents."

Frosh: Please, Sir, I'd like to buy one of those things you write humor with.

Puzzled Clerk: I don't think I quite know what you mean.

Frosh: I guess you call it a humidor.

Football Season—that joyous period when every red-blooded American runs to his doctor to get something for a bad cold.

"They have the best oyster stew at Vincent's."

"Not any more."

"Since when?"

"I was there Sunday night and had some, and the chef made a mistake and put their oyster in it."

"Well they're still serving oyster soup."



"Taxi, Lady?"

THE CHANGING WORLD

Highlights of the summer of 1931:

- (1) There were several long non-stop flights.
- (2) Some tennis and polo matches of international prominence were played.
- (3) Prohibition and the crime wave were discussed in all newspapers and periodicals.
- (4) High society flaunted its wings at Newport and Bar Harbor..
- (5) Thousands of Americans flocked abroad.

Highlights of the summer of 1932:

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- (4) High society will flaunt its wings at Newport and Bar Harbor.
- (5) Thousands of Americans will flock abroad.

"Sorry, old man, but I'm no good at remembering faces."

"Perfectly all right, my dear fellow; I know how it is. Why only the other day a woman backed out of a parking place and crumpled my right fender, and I made the fearful blunder of talking back to her before I recognized her as my bootlegger's wife."

THIS WINCHELL WORLD

No. 4

Romeo has shelved wine, women, and syncopation for Juliet . . . Their respective tribes will hardly yelp-yip and yahoo about it . . . In fact, Juliet's pappy would like to put her new genman fren on the "X" . . . They arelikethisnow but it doesn't look as if they will tell it to a parson . . . Juliet poses for the photogs on her balcony . . . Wonder why the kin won't let her bride it . . . Some people get the sourest fruits . . . I guess they'll have their hooey-moon in heaven . . . That lad and lass were too much Beyond Control for anyone to make them curdle . . . As that clunk of a pater tried . . . And they slaughter houses!

A special cabinet meeting at No. 10 Downing Street in London was held recently on a cold, damp day. The janitor of the building had failed to turn on the heat. Ramsey MacDonald asked for suggestions as to the method of meeting the present financial crisis. One of the members stood up and said, "I don't give a damn about the government, but it's coalition it?"



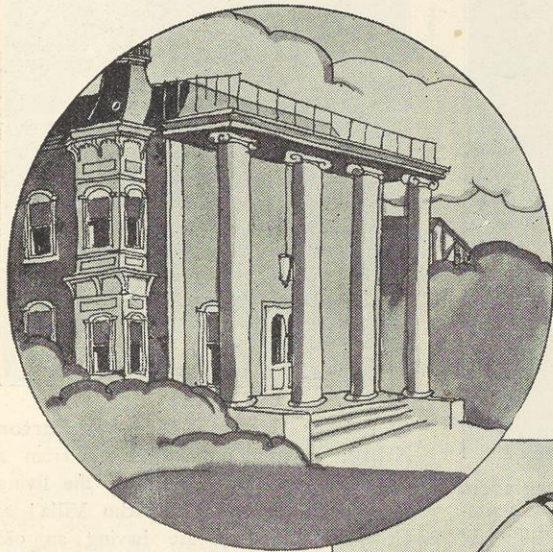
"Hey, scam youse, I'll have nun of your Monks around here."

MONTHLY GRAPHIC

NEW TKE HOUSE

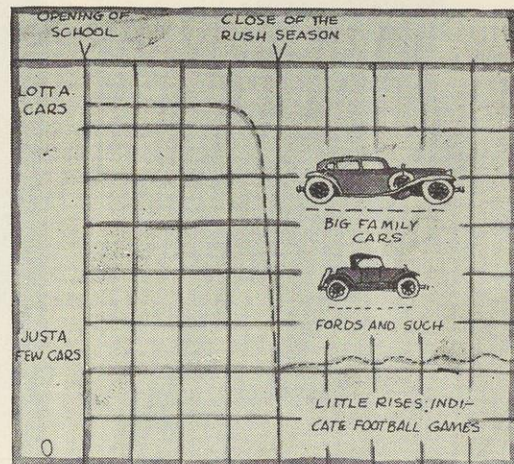
SENIOR BADGER

POLICE!



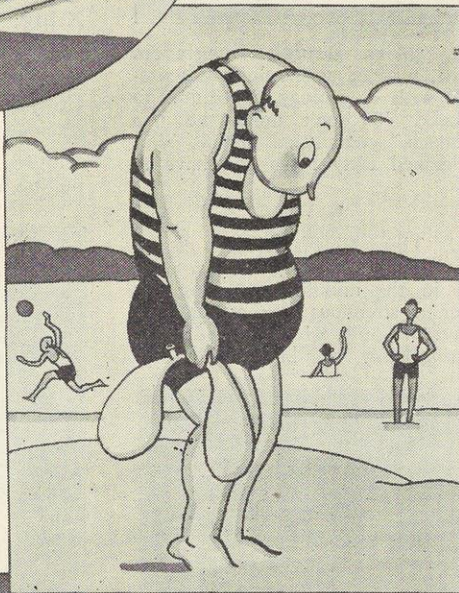
The graph at the right, carefully worked out by Prof. Xaniver Stringfiddle of the Music Department shows the proportion of good and indifferent transportation facilities at the university before and after sorority and fraternity rushing. The chart is expected to be an important addition to present economic records.

(Left) Exclusive photo of the new house recently built by Tau Kappa Epsilon, which features hand-painted brick. Unprecedented and remarkable is the combination of Georgian with late Mauve Decade architecture, which gives an effect of carefree abandon.

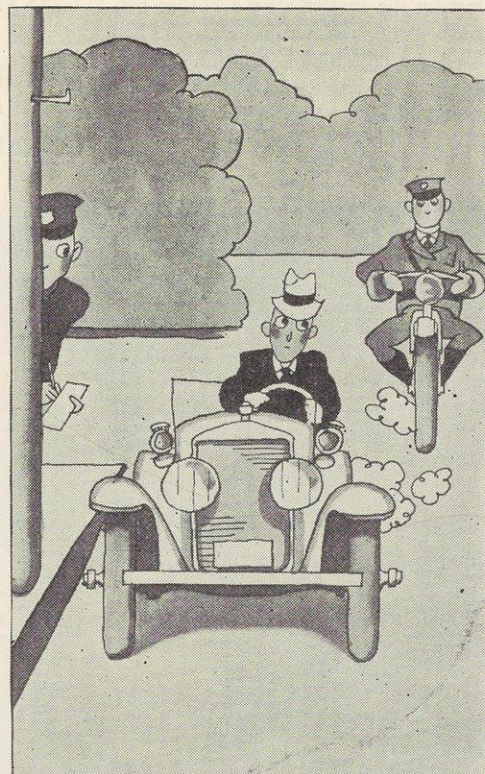


(Left) Gasper Gilpunkle is but one of the many bathers ordered off the U. W. beaches this summer for indecent exposure. Gilpunkle was accused of appearing without a cretonne cover on his waterwings, in utter defiance of existing social conditions.

(Below) The Messrs. Jack Thompson and Gerry Becker snapped unawares as they emerged from a recent Badger Board meeting at which they were forced to resume for another year their respective offices as editor and business manager of the Junior Class yearbook. "We couldn't help ourselves," said the boys. "We don't know what will happen if they decide to make the Badger an alumni publication." Both refused to comment on the rumor that Bob Bassett was to be Prom King again, the function to become a senior activity.



(Right) "Welcome to Madison" wheezed Police Commissioner Throttle in letters sent to heads of fraternities this fall. "We are always glad to see the students come back. They are easy pickings toward the end of the month when salaries are coming due." The letters gave all traffic ordinances. A strange coincidence was a statement in the local press that student violators would be the object of a police drive.



PHIL HOLLIDAY + PETE
+ HOLLEY + MAC



MAY WE PRESENT » » »



● (above) Jushta Phiedsky, arrested in New York last week after she had made an attempt on the life of Rudy Vallee as he was leaving the theater after a Follies performance. Police released her after she had confessed the object of her attack. She is dressed in the simple garb of the Soviet States, and holds a bomb in her hand.



● (above) Miss Beulah Gasglarch, Alpha Phi, snapped as she finished a tiresome trek with a geology expedition to Devil's Lake. "I don't mind the trip itself so much," commented Beulah, "But it's the damned dirty rocks you have to pick up."

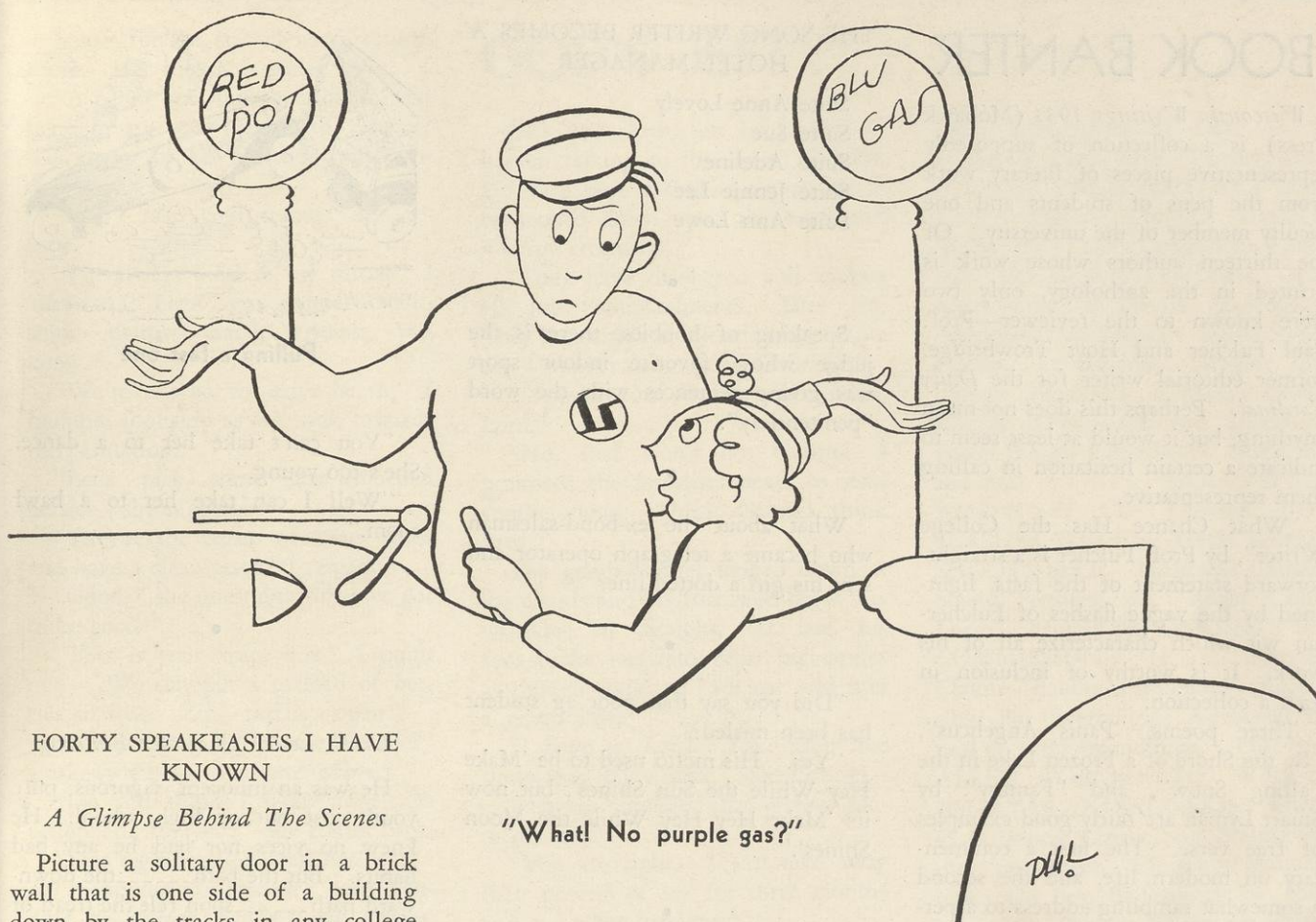
● (right) Three Pi Phi pledges getting ready for their Saturday night dates. The little girl in the middle is soaking her corns after a strenuous day of standing around at open house, while the one at the left is getting ready for a big toot.



● (above) Mr. and Mrs. Warburton Xillig, recently returned home from a honeymoon at Hot Springs, in the living room of their home, "Pancho Villa" at Great Neck. They are having an old fashioned taffy pull—a hobby of Mr. Xillig's, who declares there is nothing like pulling a fast one to keep in trim.



● (left) Well! Well! Well! The Delta Gammas are all dressed up for Hal-lowe'en! They are going to scare people with their tick-tacks and will shout, "Booo!" when they get to the Kappa house. "Remember," warns sister Muddleface, "To stay out of Mendota Court".



FORTY SPEAKEASIES I HAVE KNOWN

A Glimpse Behind The Scenes

Picture a solitary door in a brick wall that is one side of a building down by the tracks in any college town. We approach the entrance and knock cautiously. After an interval footsteps are heard and a light bulb above the door flashes on and the shade is raised momentarily. Then three locks are undone and we enter. We are inside Pete's—the first of my forty examples of the modern American type of secret drinking establishments.

Upon going into the main room we see a rather poorly lighted apartment, whose walls are bare with the exception of a coat of paint and an atrocious attempt at mural decoration by a local sign painter—done in exchange for three good drunks on the house. Around the walls are small tables seating four or five people. At one end are several private rooms, and at the other is the bar room, where one may stand exactly as in the old days, except that there is no brass rail to rest a foot upon. But it is undeniably a bar room.

And behind the bar stands Oscar, who is inclined to stoutness and has the beginning of a good "German goitre". The back bar has a mirror

"What! No purple gas?"

with another painting by the same sign painter—evidently done after he had received pay for the work in the other part of the place. There are piles of canned shrimp, sardines, and other delicacies to be eaten while drinking beer. There are pyramids of steins and fancy beer glasses. At each end is a sign, "Cash and Carry Only, No Charges, No Checks". Bowls of pretzels adorn the bar here and there. And hanging on one wall is a picture of a dozen or so pickaninny babies bearing the legend, "Alligator Bait". Usually there are several drunks asleep with their heads on the table, and two or three more at the bar arguing and telling jokes. A red headed girl by the name of Ginny serves the patrons who prefer to sit at the tables in the other room. The only two windows in the place are boarded up, but one of them is equipped with an electric fan to carry off the smoke. Pete's is a good place and is always crowded. I go there often.

Now if you want to know what the other thirty-nine places are like, simply read over the above paragraphs and

supply new names—such as Joe's, John's, Paluzzi's, etc. It will save me the trouble of describing the rest. They're all good joints though—drop up sometime.

During his college days he was branded as an eccentric. He cast his lot with the radical element and openly cheered their revolutionary theories. He thought communism was O. K., free love the nuts, and atheism quite a splendid doctrine. In fact he never associated with the conservatives at all. He is out of school now—married, has three children, ushers in the church, and works in the office of the gas company.

Then there's the gambler who always eats creamed cribbage for dinner.

BOOK BANTER

Wisconsin Writings, 1931 (Mohawk Press) is a collection of supposedly representative pieces of literary work from the pens of students and one faculty member of the university. Of the thirteen authors whose work is printed in the anthology, only two were known to the reviewer—Prof. Paul Fulcher and Hoyt Trowbridge, former editorial writer for the *Daily Cardinal*. Perhaps this does not mean anything, but it would at least seem to indicate a certain hesitation in calling them representative.

"What Chance Has the College Writer", by Prof. Fulcher is a straightforward statement of the facts, lightened by the vague flashes of Fulcherian wit which characterize all of his work. It is worthy of inclusion in such a collection.

Three poems, "Panis Angelicus", "By the Shore of a Frozen Lake in the Falling Snow", and "Fantasy" by Stuart Lyman are fairly good examples of free verse. The first a commentary on modern life, and the second a somewhat rambling address to a person called *Jérôme*.

"Fantasy" we quote herewith—

"The earth is a jungle of grass
That I part with my hands
To hear the stars
Singing through the skies."

If you, dear reader, can understand this, you are better than the reviewer. Mr. Lyman also has two more poems, "On the Death of a Friend", and "As I Here Draw My Finger Through the Sand". Sufficient to state the titles.

"Thrice to the Mirror" by Sue Masters is a well written slice of raw life done in the "train of thought" manner and is just short enough to be effective.

"Definitions" a poem by William Lumpkin is excellent and reminds one of Dorothy Parker. He pokes fun at the definition of poetry—" . . . sliver of the moon, lost in the belly of a gold frog."

Edward Harris Heth's "Party for Ginevra" is a pointless mixture of Paris night clubs for Americans only and grotesque imaginative names for Chicago and other places. It proves

(Continued on page 25)

THE SONG WRITER BECOMES A HOTEL MANAGER

Suite Anne Lovely
Suite Sue
Suite Adeline
Suite Jennie Lee
Suite Ann Lowe

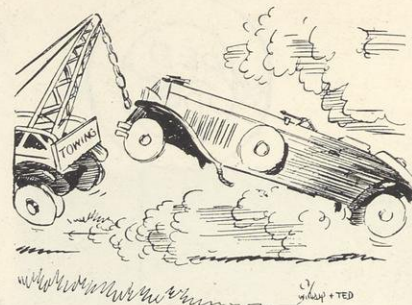
Speaking of hobbies, there is the judge whose favorite indoor sport was giving sentences with the word "penitentiary".

What about the ex-bond-salesman who became a telegraph operator and sent his girl a dotted line?

"Did you say that poor ag student has been misled?"

"Yes. His motto used to be 'Make Hay While the Sun Shines', but now its 'Make Hey Hey While the Moon Shines'."

This fellow was very, very conscientious. He never missed an appointment; evenmore he never was late. He always had things done on time, never cut a class, paid all his debts promptly, and rarely lost his temper. However he soon found out his mistake in being this way when ran into his friend's apartment at the precise time he said he would, and found----- He isn't conscientious any more.



Pulling a fast one

"You can't take her to a dance. She's too young."

"Well I can take her to a bawl room."

Greek Letter Character Building

He was an innocent, vigorous, pure youth just out of high school. He knew no vices nor had he any bad habits. But the path-----the downward path-----soon felt the tread of his feet. He smoked his first cigarette after one of those marvelous rushing meals at the Psi Psi Psi house. Barely three weeks had passed after his pledging when he dared to take a drink after seeing a football game with the brothers, and the first house party found him snuggled in the arms of a co-ed. Tsk Tsk. And so on did he learn the ideals of the Greek brotherhood until the end of the semester came along and he flunked out of school.



"Say, Butch, have I really got halitosis?"

I wait for the star in her dressing-room. Her mouth is sealed tight.

"A penny for your thoughts," I tell her, "or are your lips worth 5 cents? You seem to be menthol-cooled today."

"Don't rasp your throat," she retorts.

"I'm always kind to my throat," I answers. "Let's go outside. Sunshine mellows harsh irritants, you know."

"We're out so we can't be in," I mumble foolishly as we walk towards the plantation.

"Let's pick some dew-drenched berries," she suggests.

"They're the cream of many crops and have a clean taste," I remark.

"Good?" she questions, "they've got to be good!"

"This is your voice box," I point out. "We can put a carload of berries in that. Zip—and it's open!"

"Are you keeping kissable for me?" I ask, switching to a better subject.

"Do you think I wrap myself in cellophane for you?" she comes back.

"Don't get fresh," I tell her.

"I suppose you haven't been handled by human hands," she argues. "These hot women you go with are just as pure as the liquor you drink."

"Heat purifies," I contest. "Besides, going with someone else brings out the best in the other. You can't cough if I switch for just one day."

"I won't stand for any of your sheep-dip," she screams.

I've hit the trail to the Silent North.

Public Enemy No. 231: It was a Union man who held up the joint last night, ain't it?

Public Enemy No. 232: No, just a Confederate.

Male Movie Star: Let's get married.

Female Movie Star: O.K., but I'll have to make this a short one. You can start filing divorce papers tomorrow.

GOD'S JEST . . .

God was sitting on his throne in heaven talking to the Angel Gabriel. His face bore a serious expression as he looked down upon the earth and it's tiny creatures.

"They have disobeyed and broken all my commandments. They sin, They lie, steal, commit adultery. How can I punish them, good Gabriel?"

"Suppose you send another flood, Lord."

"No, that won't do, Gabriel, I promised the Israelites never to send another flood. Think, Gabriel, think hard."

The good Gabriel looked down at the clouds and his furrowed brow was wrinkled in thought. At last, his face broke out into great big smiles as though someone had just told him a grand joke.

"I have it, Lord. Take away the thing they value most," said Gabriel.

Jehovah pondered for a few moments, then:

"You are right. I will take away their powers of sex for three months and see what happens."

Our next scene is the city desk of the "Daily Dirt" Manhattans well known tabloid. The City Editor is speaking to the chief reporter:

"What, no sex murders?"

"Not a one."

"And no divorce cases?"

"Not even an alienation of affections."

"How about a 'plumber marries heiress' with pictures?"

"The plumbers are busy plumbing and the heiresses heiressing."

The city editor threw up his hands and let his cigarette slide to the floor. He yelled to a compositor, "Hey, Joe, the paper doesn't come out today—or tomorrow either. We quit. We're through."

But the other papers found enough to print in the succeeding weeks as the crisis grew worse. Some of the more prominent headlines now follow:

President Hoover Calls Special Session of Congress. JAMES BRANCH CABELL SHOOT HIMSELF. Paris Couteriers Jump Off Eiffel Tower. William Z. Foster Calls It All Plot of Capitalist Class to Distract Workers

From Real Issues of Day. D. H. Lawrence Turns Over Twenty Times In Grave. PARIS FOTO-ART COMPANY GOES INTO BANKRUPTCY. "Lady Chatterley's Lover" and "The Well of Loneliness" Given Away Free by Boston Bootleggers; Mobs Jeer, No Takers. Jouett Shouse Blames Republicans. Senator Fess Blames Democrats. Norman Thomas Blames Republicans and Democrats. Foster Blames Republicans, Democrats, and Socialists. HOLLYWOOD BROKEN UP; CLARA BOW SLASHES WRISTS, JOHN GIBERT SHOOT HIMSELF. Musicians Castigate Sound Pictures, say, "Robot Cannot Love." HOOVER APPOINTS SEX COMMISSION. H. L. Mencken Claims "Babbitt Psychology" Responsible For Everything; Advocates Repeal of 18th Amendment. TIN PAN ALLEY FORCED TO WRITE SONATAS AND RONDOS. Owner of Burlesque Circuit Seen Selling Apples on Street. Clothing Manufacturers Go Into Bankruptcy By Thousands As People Walk the Streets Naked. HEAD OF \$5,000,000 VICE RING BREAKS INTO TEARS. "Buy Now Movement Only Cure," says Henry Ford. 20,000 STORKS DROWN THEMSELVES IN MISSISSIPPI. FARMERS REPORT CAB-BAGE BLIGHT. Pullman Company Discontinues Smoking Cars. Congress Is Deadlocked Over Sex Bill as Crisis Goes Into Fifth Week.

And then God restored the powers of Sex to the human race.

When the average fellow goes courting there's usually love in the air, but when a speed cop goes courting—beware.

"So the Tau Psi Phis had a very successful rushing this fall, eh?"

"Yeah. One of the pledge's dad owns a furniture store, another a garage, and another is a bank president."



Alone

Said Mark Twain: "Be good, and you will be lonesome."

The Sampler is not the only good candy, but it is alone in its particular place in the affections of candy lovers.

If you are one of the few who do not personally know the charm of the Sampler, now is the time to get acquainted.

Whitman's Sampler

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PUS SODA GRILL . . . 714 State Street.
 DINAL PHARMACY . . . 265 State Street.
 CHOCOLATE SHOP . . . 528 State Street.
 INS PHARMACY . . . 1941 University Avenue.
 YER'S PHARMACY . . . 1839 Monroe Street.
 LOFF'S PHARMACY . . . King, Main and Pinckney.
 LOFF'S PHARMACY . . . 831 University Avenue.
 HART PHARMACY . . . 1345 Williamson Street.
 M'S PHARMACY . . . 1875 Monroe Street.
 LAND PARK PHARMACY . . . 2602 University Avenue.
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 No. 7—901 University Ave.
 No. 8—702 University Ave.



"Don't let that washout string you a line, Emmy!"

AN IMPRESSION OF FINAL EXAMS— ENGLISH HISTORY

Read each question before you attempt to answer it. Watch the clock, 22½ minutes is to be spent on questions 1 and 2, and 45¾ minutes on Nos. 3, 4, 5, 6, and 7. You won't have time for 8, 9, and 10. This paper will be graded on a basis of 10 points for every question totaling 100.

- I. Explain the difference between the South Sea Bubble and Ponzi's operations (for gallstones and appendix) with reference to Lord Northcliffe's attitude on the tariff. (Stick to facts)
- II. Trace the course of the Wars of the Roses, giving dates, but not a fig, for all important battles. Mention Dion O'bannions's part in this struggle. (An outline will help)
- III. What were the Cinque Ports? (Omit this)
- IV. Compare the reigns of Henry IV, Part I and Henry IV, Part II with attention to (a) form of government; (b) foreign policy; and (c) social customs and habits. (Use your imagination.)
- V. Classify the Picts, Scots, Jutes and Hemps as to locality occupied and approximate dates of conquest by whoever conquered them. (Be brief)
- VI. Identify and place in order: 1066, 59 B. C., 1074 and 1567.
- VII. Why do you like Henry VIII? Why do you dislike Charles the Old Pretender? (Be truthful)
- VIII. Do you think the Archbishop of Canterbury was a capable man? Why? Why not? Or are you neutral?

- IX. What was the Rump Parliament? (Keep your discussion clean)
- X. What do you think should be added to make this course better? (If you're smart you'll know how to answer this)

"I'm a delegate to this convention and I understand they furnish houses for us."

"That's right."

"Is everything all ready to be used? Are the beds made up, curtains hung, and davenport cleaned?"

"I'm sorry, sir, but the houses are not furnished."

"Why you damn fool, you just said the house was furnished."

"I know it sir, we give you the house, but it is not furnished."

"Well, if you let me use the house, aren't you furnishing it?"

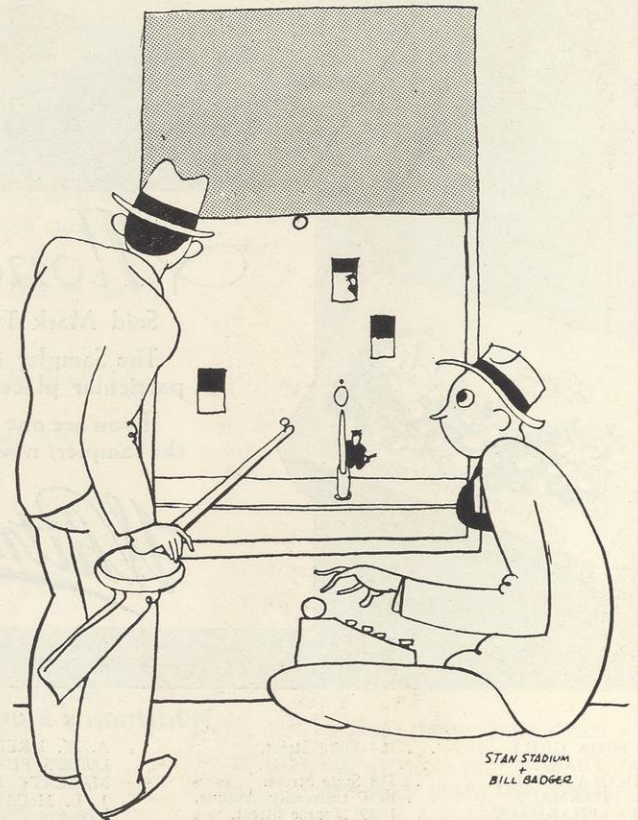
"No, sir. We can give you the house, but we cannot furnish it."

"Oh, you mean the house is unfurnished?"

"Yessir, we furnish the house but we do not furnish it."

Delegate keels over from stroke of apoplexy.

"Shall we take down your silken tresses now, Madame", said the old fashioned barber. And she slapped him.



"Let's quit."

"Aw, come on. Think of the serial rights."

Let's Go into a Huddle about School Clothes!



Let's sit down to a little serious consideration of what to wear to football games, classes, and to dances this winter! Let's take this up with those college-minded buyers at MANCHESTER'S, because they certainly know!

Cigarette lighters are handy things but you can't clean the wax out of your ears with them.

Dumb: Why does a lawyer, after he graduates from college, always hang out his shingle?

Dumber: Probably because he wants to keep a roof over his head.

Stanislaus Zymperpopulous, American middle-weight wrestling champion, was forced to postpone his first London appearance for three weeks. He dislocated his shoulder trying to open a deck chair on the voyage over.

She: (Junior) And how did you know it was a fraternity house?

He: (Frosh) Because, when I hollered, a man's voice answered from the second floor.

She: Well, - - - -

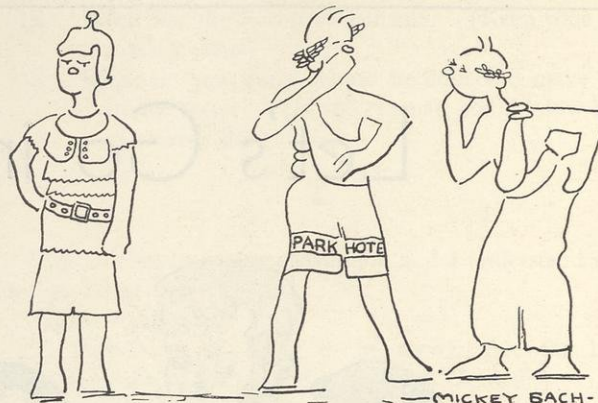
Vacation

An August breeze caressed the limpid lake,
Suggested that I do the same with you;
Love grew indelible in fancy's wake,
But now that idle summer-time is through,
There is a sad but certain circumstance
Preventing us from nursing our flirtation;
For in the fortnight of our sweet romance,
My heart as well as I was on vacation!

—Holz



"Ah's so tired 'f Ah goes t'sleep you all'll have to close ma eyes."



"Gee" Ajax, don't you think that guy Achilles is an awful heel?"

"Why do you think he'll make a good lawyer?"

"He says he's been practicing for twenty years."

GENEROUS PEOPLE

The theater manager who gave his girlie a pass.
The landscape gardener who gave his assistant the gate.
The Scotchman who gave his attention.
The friends, Romans and countrymen who lent their ears.
The osteopath who gave his patient a pain in the neck.
The hotel manager who gave Inn to his wife.
The cashier who passed the buck.
The butcher who gave his customer the cold shoulder.
The company who gave her the gas.
The benefactor who gave quarter.
The librarian who gave someone the Dickens.
The dope who gave the fortune teller a great big hand.

She: You remind me of the ocean.

He: Wild, romantic, restless—

She: No, you just make me sick.

—Malteaser

"Darling, would you like to marry a one-eyed man?"

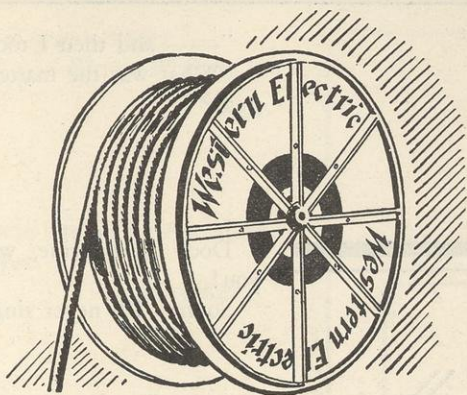
"Certainly not."

"Then let me have the umbrella."

—Mountain Goat

G. B. S. likes Americans so, that he says he has to point out their weaknesses. We ought to show our appreciation of his plays by booing them.

—Punch Bowl



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High quality wood pulp
now used to form a sleeve
around the wire

Even the method of insulation is not insulated against improvement at the Western Electric telephone cable shop. For a generation wires have been wrapped around with a narrow ribbon

of paper but now the wire has the paper made right on it while passing through an ingenious paper making machine. . . . This new revolutionary process saves time and lowers the cost of cable. But perhaps the



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paper making, slitting and
insulating

most important thing about it is that it illustrates an attitude of mind of your



Always searching for
new ideas

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"— and then I took her home."

"What was the matter? Couldn't she pay off the mortgage?"

—Froth

Doc: This wine, women, and song racket is killing you!

Soph: I'll never sing again as long as I live.

—Voo Doo

There was the absent-minded professor's wife who found the professor kissing one of his prettiest and youngest students, and she laughed and laughed because she knew the professor was so absent-minded.

—Green Goat

Tea: You have a couple of good football players in your house but the rest of the bros. are crazy.

Time: You seem to have gotten mostly odds and ends too.

—Lyre

Version

The ultimate in women's clothes is achieved when they can feel the coolest and look the hottest.

—Rammer-Jammer

"She couldn't even thread a needle, yet she sewed her wild oats."

—Lyre

Manager: My boxer has won seven straight fights.

Public: You mean he has won seven fights?

—Froth

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If it's someone's birthday or maybe a party favor
let us share your gift problems.

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MOUSE-AROUND GIFT SHOP
Up Stairs at 416 State

Often the man in the public eye is only a cinder.

—*Parry's Pickings*

•

Use to when a husband came home late his wife smelled his breath, but now she tests his eyes.

—*Kitty Kat*

•

She: What kind of a guy is this gangster, Spumoni?

He: Oh, he's a great guy to bomb around with.

—*Yowl*

•

"I've never kissed a girl in all my life."

"Well, don't come buzzing around me. I'm not running a prep school."

—*The Log*

•

"What do Elks have that other animals never have?"

"I don't know—what?"

"Parades!"

—*Mirror*

•

Some Latin

Boyabus neckabus girlabussorum,
 Girlabus likeabus wanna somorum.
 Papabus hearabus kissabussorum,
 Kickabus boyabus outa tha doorum.
 Darkabus nightabus no lightabussorum,
 Climabus hedegabus, breechibus torum.

—*Kitty Kat*

•

He lived in New York—in a cigar-box apartment—and rode in packed subway cars—and sometimes in an Austin—and repaired watches in a jewelry store—and ate lunch at an Automat—and played miniature golf—and occasionally had a tiny table at a night club—and one bite of food—where the dance floor was negligible—and went to bed in the wee small hours—and yet he insisted that he would live nowhere but a big city where they did things in a big way.

—*Juggler*



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 their entire wardrobe at
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 Bags
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 exclusive shop
 for women*

(College Shop at the Co-Op.)



This little sheep went to market . . .
 This little sheep stayed at home . . .
 And so we have Virgin Wool.

—Red Cat

Convenience

A sentimental woman was married to an unromantic man. One evening she said to him with a sigh:

"Would you mourn for me if I were to die?"

"O, Yes," he mumbled, "of course I would."

"And would you visit the cemetery often?"

"Certainly," he said, with a little more animation. "I pass it on the way to golf links, anyhow."

—Pointer

Boss: Late again!

Clerk: Well, my wife presented me with a baby last night.

Boss: She would have done a lot better with an alarm clock.

Clerk: Come to think of it, that would have been an achievement.

—Medley

Father is the necessity of convention.

—Medley

Mug: Say, I can twist this little dial and get New York.

Pug: That's nothing, I twisted a little dial and got Sing Sing.

—Show Me

News Item: "My brother and I have always lived out of the same pocket-book."—Dr. William Mayo . . .
 Yeah, but does his brother know that?

—Boston Beanpot

An old darky got up one night at a revival meeting and said:

"Brudders an' sisters, you knows an' I knows dat I ain't been what I oughter been. I'se robbed henroosts an' stole hawks, an' lied, an' got drunk, an' slashed folks wid mah razor, an' shot craps, an' cussed, an' swore, but I thank de Lord dere's one think I ain't nebber done: I ain't nebber lost mah religion."

—Western Christian Advocate

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quality Draperies—Piece Goods
—Women's and Children's ap-
parel and Peacock shoes.

"If you don't succeed at first, try playing second base."

—*Beanpot*

A: Wanna take my sister to Houseparty?

B: What does she look like?

A: I'll pay half your expenses.

B: No thanks, I gotta date.

—*Burr*

It ain't the bullet that kills you, it's the hole it makes.

—*Black and Blue Jay*

"Ah, Watson," commented the perceptive Sherlock, "I see you changed your underwear."

"Marvelous, Holmes—how'd you know?"

"Well, you've forgotten to put your trousers on . . ."

—*The Claw*

"And there, son, you have the story of your dad and the great war."

"Yes, dad, but why did they need all the other soldiers?"

—*Log*

English Prof: You use too many words in your theme. You say "He was poor but honest." Simply say he was honest. Again, you say "He was without money or friends." Merely say he was without money.

—*Purple Parrot*

"Say, guy, j'love this jane?"

"Yep, yer honor."

"This your bimbo, girlie?"

"You said a mouthful, judge."

"'Snuff. He's yourn. You're his'n."

"Ten bucks and take the air on the right. Next."

—*Pup*

A pupil was asked to write a short verse using the words analyze and anatomy. Here's what he produced:

My analyze over the ocean,

My analyze over the sea,

My analyze over the ocean,

O bring back my anatomy.

—*Log*



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Sign seen recently in restaurant:
 "Our hash is made; not accumulated."

—Bison

He: I would like to have some good old-fashioned lovin'.

She: O. K. I'll take you over and introduce you to my grandma.

—Log

"Tur-kish or not tur-kish," muttered the drunken Sultan, as he gazed at the voluptuous lips of the new addition to the harem.

—Banter

Dear Mr. Palm-gate:

We bought a tube of your shaving cream. It says, "No mug required." Will you please tell us what to shave? Urs Trooley.

—Exchange

"Hey, Gadget, suppose you're officer-of-the-deck of a ship at sea. It is night and a heavy sea is running. Suddenly you see a rocket go up to leeward, followed by another and another, what is it?"

"Coney Island, sir."

—Log

You'll find that when you're dancin'
 To some music quite entrancin'
 You can always do free lancin'
 With your eyes—
 But remember when you're lovin'
 In a corner turtle-dovin'
 That a precious line of nothin'
 May be lies!

—Sun Dial

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 100 sheets and envelopes—name and address

100 Personal Cards - - - - .75¢

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B. 655

(Continued from page 12)

nothing, except perhaps that America is the greatest nation in the world, from our standpoint.

Hoyt Trowbridge's work is well written, convincing, and means something. The fiction is light but steady and his "Democracy and the Press", which won the 1931 Vilas prize is a penetrating discussion.

A pleasant departure from the type of work in the rest of the book is "Cully Awakes" by Arthur Jacobs. It is a College Humor story, only not quite as smoothly written, and with not quite as well worded similes but is fresh and interesting. The author will undoubtedly improve as he goes further in his work. The theme is an old one—love for the first time. The environment, Wisconsin, which is not mentioned except indirectly through the names of dormitories, etc., helps the interest.

Other authors include P. D. Haak, Ardel Trier, Lisbeth Sloman, and B. S. Brody who have poems selected; Victoria Locante and Lucile James who have two selections of prose.

Employment Manager: I want you to find a stenographer for my boss.

Employment Agent: What size lap, please?

—Chaparral

Jailer, (to prisoner): "You have an hour of grace."

Prisoner: "O. K., Bring her in."

—Banter

"I hear Jane must kiss every man whom she goes out with."

"Yes, that's one of her pet superstitions."

—Punch Bowl

Dad: What is the proverb about a rolling stone?

Collegiate One: A revolving fragment of the Paleozoic age collects no cryptogamous vegetation.

—Lion

Husband: Dear, you can't go to the theatre in your old cloak, can you?

Wife (hopefully): Certainly not, dearest.

Husband: Just what I thought, so I have only bought one ticket.

—Passing Show

We hear that the business depression has put many a chorus girl back on her feet again.

—Purple Cow

Frosh: Did her father invite you to call again?

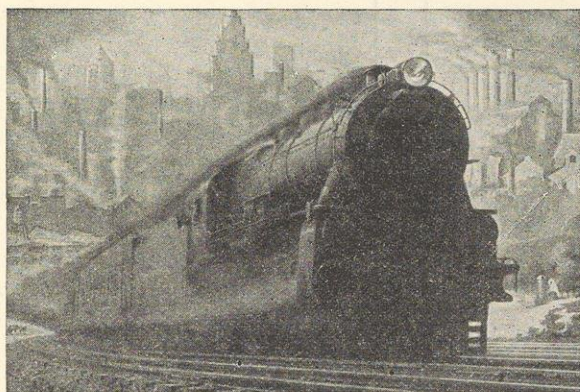
Fresh: Naw, he dared me to.

—Longhorn

"Gee, you're a swell dresser, Emily!"

"You're not so bad for a davenport yourself, Joe."

—Exchange



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Arrive Madison 7:00 A. M.
(Sleepers may be occupied until 8:00 A. M.)

Another special train for those desiring a later departure. Contain the same fine Milwaukee Road equipment. A convenient departure from Minneapolis for those who wish to stay over.

Beppoorina: Napoleon said, "Never say can't."
 Beppo: I wonder if he ever tried to strike a match on
 a cake of soap.

—Lampoon

Ed: How was your date with the professor last night?
 Co-ed: Oh, just passable.

—Ski-U-Mah

"Can you act?" asked the movie director.
 "Act! Why on the stage last week I died so naturally my
 life insurance agent, who was in the audience, fainted."

—Log

Girls are like final examinations—they keep a fellow up
 all night worrying about them, and then ask the most
 foolish questions.

—Beanpot

Now that college has started, the country's leaders
 needn't worry about conditions any more. Petter times
 are sure to come.

—Beanpot

A customer sat down to a table in a smart restaurant
 and tied his napkin around his neck. The manager, scan-
 dalized, called a boy and said to him: "Try to make him
 understand as tactfully as possible that that's not done
 here."

Boy (seriously to customer): A shave or a haircut, sir?

—Log

Best Sellers

"Well, sir, the upshot of it was that it took me ten years
 to discover that I had absolutely no talent for writing
 literature."

"You gave up?"

"Oh, no, by that time I was too famous."

—Juggler

Maid: There were two men standing outside of your
 window while you were dressing, madam.

Madam: That's nothing, you should have seen the
 crowd when I was younger.

—Owl

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"What caused that explosion on Si's farm?"
 "He fed a chick some 'Lay or Bust' feed and it turned out to be a rooster."

—Black and Blue Jay

Women Busy Talking Are Killed by Train
 —Philadelphia Record

There IS justice.

—Belle Hop

Freshman (studying for history exam): What's progress?

Soph: When she stops telling you to be careful of her permanent, that's it.

—Voo-Doo

He brushed his teeth twice a day. The doctor examined him twice a year. He wore rubbers when it rained. He slept with the windows open at least eight hours every night. He stuck to a diet with plenty of fresh vegetables. He relinquished his tonsils and traded in several slightly used glands. He never smoked, drank or lost his temper. He did his daily dozen every day, besides taking plenty of outdoor exercise. He was all set to live to be 100.

"The funeral will be held next Wednesday. He is survived by 18 specialists, 4 health institutes, 6 gyms, and many manufacturers of good health foods and antiseptics. He had forgotten trains cross the road at grade crossings."

—Green Griffin



Devil: You act like you owned all Hell!
 New Arrival: I do. My wife just gave it to me before I left.

Flash!

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matter what make

HARRY T. BLUM
Jeweler

Do you think I will ever be able to do anything with
my voice?

It might come in handy in case of fire.

—Exchange

"His name is Charlie Mellikevlamana."

"Finnish?"

"I did; that's all."

—Brown Jug

Love Ballad

Your teeth are like a string of pearls

Your rosy mouth is cute,

And in your eyes the lovelight shines

Like pants to a blue serge suit.

Ski-U-Mah

Make room for the one about the Scotch murderer who,
when entering the death chamber, complained to the war-
den that he was being overcharged.

—Froth

"Darling," raved the romantic young wooer, "I must
have you—your red lips, your white arms, your soft cheeks,
your blue eyes, your golden hair, your shapely legs, your
alluring smile, your . . ."

"Say," barked the fair young thing, "is this a proposal
or are you taking inventory?"

—The Owl

Lettercraft

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JOE E. BROWN was probably born with a silver ladle in his mouth.

—Mercury

Beach censor: My dear young lady, I don't like to trouble you, but I object to your bathing suit.

College girl: I know. You men are all alike, but they wouldn't let me bathe without it.

—Owl

First: See that girl? That's my girl.

Second: Uh-huh—good looking fox scarf she's got on.

First: Yeah. I gave her that.

Second: She's a good looking mama. Pretty hat.

First: Yep. I gave her that.

Second: In fact that whole outfit she's wearing is swell—elegant.

First: Shore is. I gave it to her.

Second: And say—that's a cute little boy she has with her.

First: Yeah. That's her brother.

—Exchange



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Good Crowd

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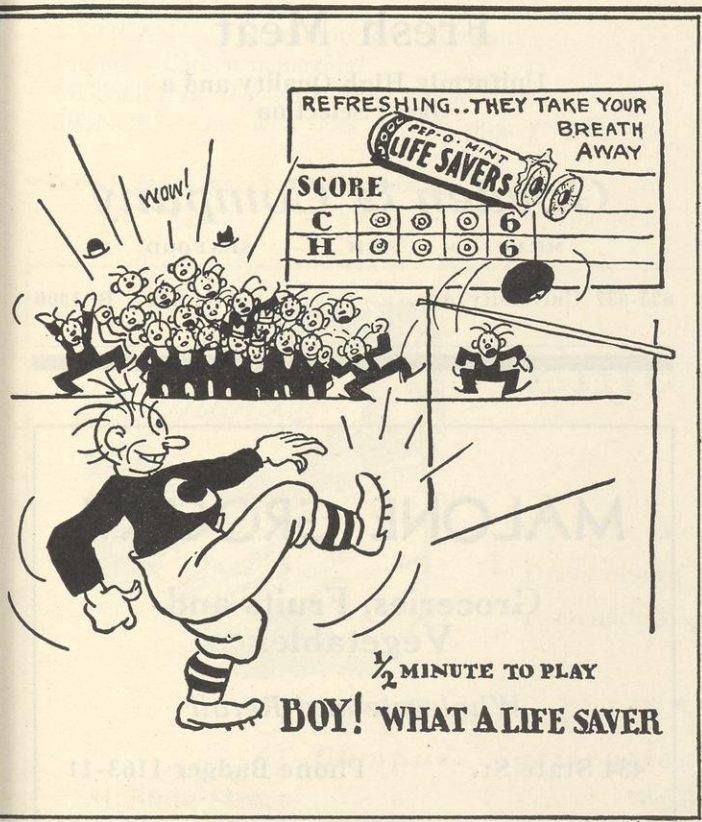
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ENGRAVERS

He: What are women good for?

She: Many of us aren't.

—Brown Jug

"Stick 'em up!" said the gangster as he shoved the gun into a man's ribs. The man turned around and smiled and the gun dropped out of the gangster's hand for the man had a disarming smile.

Movie Fan Watching News Reel: Ah the Tournament of Roses parade.

Friend: No, just a Chicago funeral.

Freshman Week—that one glorious week when the new students learn those habits of loafing which come in so handy during the ensuing four years.

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STRAUS PRINTING COMPANY
214 East Washington Ave. Phone Badger 1763

Divorce Court Judge: Upon what grounds are you applying for a divorce, Mr. Brown?

Mr. Brown: Extravagance, Your Honor.

Judge: How's that?

Mr. Brown: Well, sir, my wife continued to buy ice after I bought a frigidaire.

—Yellow Jacket

Italian Words the Tourist Should Know

PO—Not wealthy.

SICILY—To do something like a girl.

BOCCACCIO—A nut.

VATICAN—To once more get corpulent.

FIUME—Carbon monoxide.

MUSSOLINI—To wedge your way in with.

SIGNORS—One who does wrong; sing, you Signors, sin.

VENICE—A statute without arms.

—Panther

Says the Emily Post: "Never break your crackers or roll in your soup.

—Tiger

The show had been pretty much of a flop the opening night and as the dejected leading lady sat in her dressing room trying to console herself, the manager entered.

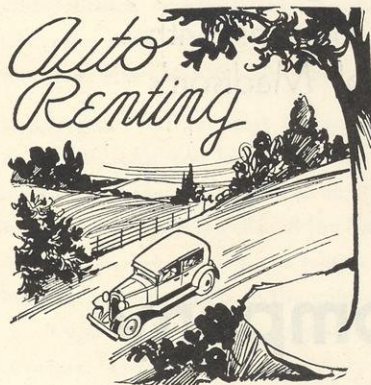
"There is a lady outside who wants to see you," he announced.

"I'm not seeing anyone tonight," snapped the star. "Tell her—"

"But this lady insists," said the manager. "She says she is an old school chum of yours—"

"Wheel her in," sang a catty chorus girl on the other side of the partition.

—Drexerd



Enjoy The Scenic Splendors—

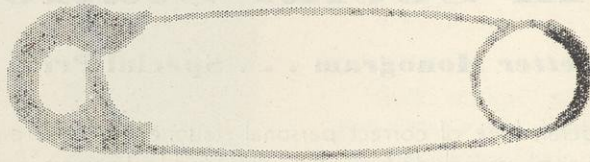
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RARE OLD FROSH TALISMAN UNEARTHED

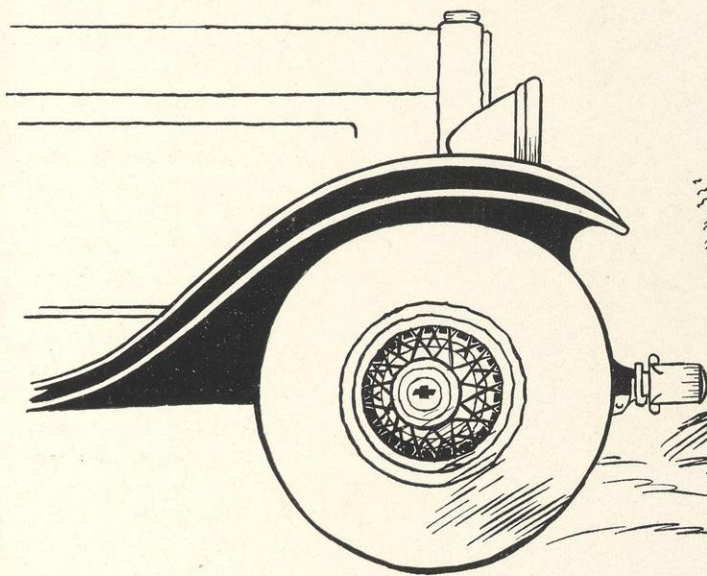
"In looking through my husband's pockets one night," says Mrs. Oscar Glutch, "I came upon this lucky pocket-piece which dear Oscar used in the famous Class Rush of '07 when he captained the victorious frosh mob for the eighth consecutive season. Oscar always said that he found the pocket piece of great assistance in getting into the middle of the pile, particularly when he carried it in its open and more formidable position."

This famous talisman along with other traditional oddities such as the original Hare's foot and an honest-to-gosh Baby Octopus in a glass jar can be seen any time by persons with sufficient imagination who visit the offices of Madison's printers for students.

Democrat Printing Company

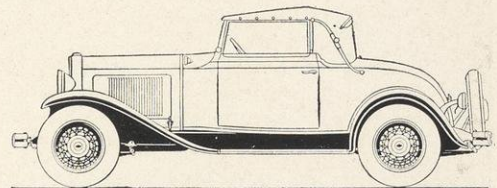
114 South Carroll Street

The American car with a Scotch reputation



Rumor has it that a Chevrolet six has been placed on a pedestal in the very heart of Edinburgh. 'Round about it, day and night, you can see a circle of agitated Scotch whiskers. For on the pedestal are carved these words: "Chevrolet defies all Scotland to match Chevrolet's record for economy." And rumor concludes by saying that the defy still stands!

Exaggerated? Well, at least it's no exaggeration to say that the Chevrolet will actually cost you less for gasoline, oil and upkeep than any other car you can buy. *That's* been proved so often that there is no longer any need to keep it secret. Take the case of Joe Zilch of Burning Stump, Okla. Or rather don't take it, because it's too long a story to tell here. Take a ride in a Chevrolet instead, and note the mileage you get on every gallon of gas you buy. If you still feel mercenary after *that* experience, remember Chevrolet's low prices. They simply remove every reason why you can't own one of these handsome sixes—smart as a Winchell wisecrack and even faster than that!



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Don't Rasp Your Throat With Harsh Irritants

"Reach for a LUCKY instead"

The great Lord Tennyson in a beautiful poem refers to a woman's Adam's Apple as "The warm white apple of her throat." Consider your Adam's Apple. Touch it—your Adam's Apple—That is your farynx—your voice box—it contains your vocal chords. When you consider your Adam's Apple you are considering your throat—your vocal chords. Protect the delicate tissues within your throat. Be careful in your choice of cigarettes. Don't rasp your throat with harsh irritants! Reach for a LUCKY instead. Here in America LUCKY STRIKE is the only cigarette which brings you the added benefit of the exclusive "TOASTING" Process, which includes the use of modern Ultra Violet Rays. It is this exclusive process that expels certain harsh irritants present in all raw tobaccos. These expelled irritants are sold to manufacturers of chemical compounds. They are not present in your LUCKY STRIKE. And so we say "Consider your Adam's Apple."

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