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State Pays Less, Students More, For Extension Aids

A gradual but consistent shift in the trend of adult education support, indicating that individual beneficiaries now are paying the bulk of University of Wisconsin Extension costs and that state appropriations are furnishing a steadily decreasing share, is illustrated in statistical charts prepared this week by the extension division. The compilations cover nearly a quarter century of extension income.

The figures show that in 1917-18 the department was only 18.5 per cent self-supporting, while in 1939-40 it will be approximately 59.3 per cent self-supporting. The latter ratio is based on expected fee income of \$357,200, as compared with state appropriations of \$243,750. This degree of self-support is considered exceptional among all types of state services.

Self-support is based on the amount received from fees and other moneys paid by students and other recipients of the service, as compared with funds appropriated by the state.

State Aid Falls

The comparative figures are interpreted as illustrating how, in response to an increasing demand from year to year, the people themselves have now come to pay a larger share of the costs of extension work, and that the proportion of state support in the form of tax money has steadily declined. They are taken as an indication both of the growth of the public's willingness to meet the state more than half way in paying off-campus educational benefits. They do not, however, picture any part of the financial difficulties which beset large numbers of persons who have sought educational advancement through this popular method.

Twenty-three years ago, the state appropriation for this work was \$171,110, and the extension division's earned income was only \$38,826, equivalent to 18½ per cent of self-support. Then an annual rise was recorded until, in 1921-22, with federal board aid, the percentage reached 53.1. The ratio fell below 50 per cent from 1923-24 until 1931-32, but since 1933 each year has found the fee income consistently exceeding the state appropriations. Percentages of self-support have been 52.8 in 1933-34; 52.0 in 1934-35; 57.2 in 1935-36; 60.6 in 1936-37; 59.1 in 1937-38, and 59.3 in 1939-40.

Milwaukee Rate High

The Milwaukee extension center now is over 70 per cent self-supporting. This school offers the complete freshman and sophomore programs of the University in addition to a large adult education program. Last year its day-school enrollment was the largest in history, and its classroom facilities proved inadequate, compelling use of outside quarters for its total program.

During the 23 years covered by the extension statement, the department received a total of \$5,221,352 from the state and \$5,160,776 from fees and other income. The annual average percentage of self-support during the entire period was 49.7.

Last year, according to recorder's figures, nearly 21,000 new registrations in study courses—class and correspondence—were entered on the extension records.

From The Home Towns » »

Twelve Wisconsin students have been named to the Badger yearbook staff of the University of Wisconsin. They are:

Tom Faust, **Antigo**, editor; John Urschitz, **Milwaukee**, business manager; Richard Christopherson, **Milwaukee**, managing editor; George Robbins, **Glidden**, fraternities editor; Ann Reiman, **Sheboygan**, sororities; Lois Warfield, **Milwaukee**, honorary and professional groups; Phil Altmeier, **Milwaukee**, political editor; Grant Erwin, **Wauwatosa**, military activities; Ora Miller, **Aniwa**, senior editor; Bert Shelvik, **Madison**, dramatics; Burleigh Jacobs, **Wauwatosa**, sports editor; Marvin Engelhuber, **Milwaukee**, subscription manager.

U. W. Art Body's Experiments May Pave Way For New Industry

The basis for a new state industry has now been made possible as a result of a successful experiment in the uses of Wisconsin red clay, conducted during the past year by WPA workers in collaboration with the University of Wisconsin art education department.

For the first time Wisconsin red clay was found to be good in the manufacture of pottery, Della F. Wilson, of the art education department, reported recently. As a direct outgrowth of the research work, the Waupaca Tile and Brick Co. has started to buy pottery-making equipment and will use Wisconsin red clay.

"I see no reason why Wisconsin can't support three or four pottery factories," Miss Wilson said. Although Wisconsin has only one pottery factory, it does not use Wisconsin clay. Its clay is imported from other states.

From all sections of the state clay samples were voluntarily sent to the research workers by many Wisconsin farmers. The places that were found to yield good pottery making red clay were Vesper, Burlington, Dodgeville, Eagle River, Greenwood, Mineral Point, Mountain, Black River Falls, Scandinavia, Waupaca, Wau-pun, West Bend, Finley, Blair, Red-granite, Antigo, Rome, Monticello,

To Editor:—The news in this bulletin is prepared especially for the press, and is released for publication on the date below. Please address exchange copies to Editor, 711 Langdon Street.

RELEASE WEDNESDAY, OCT. 25, 1939

CAA Pilot Course Instruction To Start At U. W. This Week

Flying instruction is expected to begin for 50 students at the University of Wisconsin this week in the civilian pilot training course inaugurated by the Civil Aeronautics Authority, Chester Allen, director of field organization of the Extension division announced.

Students are being selected from the 180 applicants for the 50 positions at the University, and from 45 applicants for the 10 openings at the Milwaukee Extension center.

Instruction in the ground school course will be given by members of the University faculty, while actual flight instruction will be given by instructors at one of two Madison airports. The airport will be selected by inspectors from the CAA.

Of the 225 applicants, only about 10 were from outside the University or the extension center. Of that number, one was a Marquette university student, and another was from Milwaukee Teachers college. A request for an application blank was received from one girl, but it has not yet been returned.

Training is to be divided in two parts:

ONE: Aviation ground school course, teaching theory of flight, aircraft, aircraft engines, parachutes, air navigation, meteorology, and air commerce regulations.

TWO: Flight instruction, giving 35 to 50 hours' training for solo flying. The two courses will be conducted simultaneously during the first semester, and should be completed successfully by February. Flight instruction may be started soon after the beginning of the ground school course.

U. W. Makes Plans To Honor Its Dads On Campus Oct. 28

Invitations to the dads of University of Wisconsin students to attend Dad's day festivities Oct. 28 on the university campus have been issued by Walter Mehl, chairman of the Dad's day committee.

Promising to make the weekend entertaining and spirit-warming, Mehl in his invitation outlined the program for the three-day celebration in his invitation.

First event will be the pep rally Friday night, Oct. 27, on the lower campus, at which team members and coaches will be introduced. The Badger football team will meet the Iowa Hawkeyes Saturday afternoon at Camp Randall. Between halves of the game special honors are being planned for the Dads.

Refreshments, German band music, and a chance to meet the coaching staff, sports writers, radio announcers, and all the other Dads are planned for the celebration in the Rathskeller in the Memorial Union after the game.

Student religious centers are scheduled special events for Sunday, Oct. 29, to complete the weekend's activities.

U. W. Band Schedules First Concert Nov. 17

The University of Wisconsin band will give its first concert of the year during Homecoming weekend on Nov. 17, in the new Union theater. More than 200 students from the concert and first and second regimental bands will participate.

Every school and college in the University is represented in the band, which is planning two other concerts during the school year. They are to be Jan. 14 and March 24. The sec-

Wisconsin Rapids and the Great Lakes Indian Agency.

An exhibit of Wisconsin red clay pottery was recently sent to a Fifth ave. department store in New York City. Although the pottery was not for sale, the store expressed its desire to buy Wisconsin-made pottery.

The experiment, which began a year ago as a result of action taken by the University board of regents, was originally designed with the intentions of making 1,000 cheese containers out of Wisconsin red clay. Because the demand for the containers had been increased to 4,000 and because of the additional specification that they be made with a lid on, the workers were forced to abandon their plans. The department lacked the facilities to make covered containers and it was impossible for the WPA staff to fill out the increased order by Christmas.

Cooperating with the workers of the art education department has been State Geologist E. F. Bean, who aided in the search for clays, and Prof. G. J. Barker, of the mining and metallurgy department. Encouragement and material help has come from Dean C. J. Anderson, of the school of education, and the University board of regents who have furnished an electrical experimental kiln.

THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

MADISON, WISCONSIN

Over Half of 70,000 U. W. Alumni Live In State, Rest Cover World

Although the University of Wisconsin has become increasingly popular with students from all over the United States and the world, the number of Wisconsin alumni has kept pace with the increase, Harry Thoma, assistant secretary of the Wisconsin Alumni Assn., announced after a survey of the group's files.

The proportion of alumni now living in Wisconsin is 55.1 per cent, as compared with the 49.8 per cent residing in the state in 1938. The total number residing in Wisconsin is 34,841.

"The number of alumni in Washington, D. C., has shown a phenomenal increase," Thoma remarked. "The 515 alumni now living in the national capital represent a 64 per cent increase over 1928."

The number of alumni in Nevada increased one from 15 to 16, the study showed.

A mystery to Thoma is the reason for the drop in the number of alumni in Ohio. The number of Wisconsin alumni in that state has decreased 638 and the state has dropped to fourth place from second rating in 1928.

Below Wisconsin among the states

are Illinois, 7,350; New York, 2,200; California, 1,590; Ohio, 1,440; Michigan, 1,400; Indiana, 1,300; Minnesota, 1,175; Iowa, 1,060, and Missouri, 835, in that order.

Madison, the University's home city, leads all cities as the favorite alumni residence. Its 6,687 compares with 5,116 in Milwaukee, 2,722 in Chicago, 850 in New York City, 622 in Racine, 515 in Washington, D. C., 451 in Green Bay, 443 in Minneapolis, 428 in Oshkosh, and 415 in La Crosse.

Other Wisconsin cities having more than 300 alumni are Sheboygan, Janesville, Fond du Lac, Appleton, Beloit, Wausau, and Kenosha.

In the international field, the North American continent leads. Three hundred and six reside on this continent outside the United States. Of that number 242 are from Canada.

Next in line is Asia with 248. China leads in the Far East with 139 Wisconsin alumni. Japan has 50, and India, 26. Western Europe is the residence of 184 alumni, most of them living in England, Germany, Norway, and France.

South America, Africa, and Australia complete the list in that order.

Harry Stuhldreher To Form Theme of Homecoming Fete

Coach Harry Stuhldreher himself will be the theme of 1939 Homecoming festivities at the University of Wisconsin, with "The Fourth Horseman's Fourth Year" the slogan for the Nov. 18 weekend that is expected to attract thousands of alumni and parents to the campus.

General chairman of homecoming this fall is Robert Henrichs, **Sturgeon Bay** senior. Last year Bob was Wisconsin's leading baseball pitcher, but he turned professional during the summer and joined the New York Giants.

"We chose Stuhldreher as the theme for our celebration because he, more than any other person, symbolizes the spirit that is definitely back at Camp Randall," Henrichs said in announcing the slogan. Homecoming souvenir buttons will remind students of Stuhldreher's exploits as a Notre Dame quarterback and of the fact that he is entering his fourth year as Badger grid mentor.

Assisting Henrichs in arranging Homecoming events are:

Richard L. Guterman, **Milwaukee**, assistant to the general chairman.

Edward J. Samp, **Madison**, assistant general chairman in charge of dance.

Burton E. Clark, **Wauwatosa**, assistant general chairman in charge of decorations.

Clarence Schoenfeld, **Lake Mills**, assistant general chairman in charge of promotion.

Guterman is the executive editor of The Daily Cardinal, campus newspaper, and handled publicity for last year's Golden Jubilee Homecoming celebration. Samp, Psi Upsilon, is a member of the Wisconsin Student board, campus governing body.

Clark, Phi Gamma Delta, earned sophomore honors. Schoenfeld, Sigma Nu, earned sophomore high honors and is treasurer of Sigma Delta Chi, national professional journalism fraternity.

Henrichs and his assistants are also in charge of the weekly pep rallies throughout the football season.

and date is Easter Sunday.

In addition to these formal concerts, the concert band broadcasts over several state radio stations each Tuesday night.

SHORTS

PHARMACISTS MEET

Nearly 60 hospital pharmacists attended the first meeting of the Wisconsin Hospital Pharmacists association held recently on the University of Wisconsin campus. The program included a business meeting, trips through the school of pharmacy at the University, a noon luncheon in the Memorial Union, and a group of lectures and discussions.

U. W. GRAD CHOSEN

Warren E. Schmidt, Madison, a graduate of the University of Wisconsin college of Agriculture, has accepted a position with the Ohio State University at Columbus. He will serve as assistant in rural sociology and will conduct a program for older rural youth groups through the Ohio agricultural extension service.

EXTENSION GROWTH

The Extension division of the University of Wisconsin began 33 years ago in one room in a basement, and today occupies its own four-story building, several outside buildings on the campus, and a seven-story center in Milwaukee, and extends its teaching to every American state and to foreign lands.

FORMER STUDENT

A member of the cabinet of the president of the United States is a former student of extension courses of the University of Wisconsin.

Derleth Will Lecture At U. W. Short Course

The Regents of the University of Wisconsin have named August Derleth, one of Wisconsin's leading young authors, as a special lecturer in the Farm Folk School in a non-credit course on American Regional Rural Literature. Derleth is a native of Sauk county, Wisconsin. He is author of "Wind Over Wisconsin" and his most recent book is "Restless is the River." This appointment was made upon the recommendation of Dean Chris L. Christensen, who regards it as another effort in enriching the cultural and citizenship training for young farmers enrolled in the winter short course at the University.

New U. W. Theater Plans Full Season of Plays, Concerts

Headed by Marian Anderson, Negro contralto, the 20th annual Wisconsin Union concert series brings five of the foremost musical artists of the world to the University of Wisconsin campus this winter, Edward Koblit, student concerts chairman, said recently.

"For the first time this year, the concerts will be given in surroundings worthy of the artists," Koblit added. "The new Wisconsin Union theater, opened less than two weeks ago, is not only beautiful but acoustically perfect, and audiences will be able to catch the subtlest shades of interpretation."

Opening on Nov. 8 with Ezio Pinza, Italian basso of the Metropolitan Opera co., and followed by Emanuel Feuermann, Australian cellist, Joseph Szigeti, Hungarian violinist, and Robert Casadesu, French pianist, and closing in April with a concert by the American singer, Marian Anderson, the concerts have a truly international flavor.

The Wisconsin Players, student drama group, have also scheduled five shows on their 1939-40 payroll, Morris Shovers, Madison, president of the players, announces.

First student production in the new Wisconsin Union theater, "Father Malachy's Miracle," a former Broadway show, will run from Oct. 25 to 28.

"The Witch," John Masefield's translation of a famous Norwegian play, and Franz Lehar's tuneful musical comedy, "The Merry Widow," will follow before Christmas. In March Thornton Wilder's play about a small town, "Our Town," is scheduled, and Shakespeare's perennially roistering "Merry Wives of Windsor" will close the student season in April.

Wisconsin of 10,000 Years Ago Shown In U. W. Geology Exhibit

A diorama depicting the region near Richland Center at the time when mastodons roamed about is on display at the Geological museum at the University of Wisconsin.

Constructed a year ago by Fred Wilhelm, geology department staff artist, the diorama illustrates how the region looked 10,000 or 20,000 years ago when the whole region was inhabited by the now extinct mastodons.

Together with Ray Wilcox, former curator of the museum, and A. H. Becker, photographer, Wilhelm visited the area near Boaz, five and one-half miles west of Richland Center, Wis., along the present U. S. highway 14 between Madison and La Crosse to gather information concerning the place where the mastodon's bones were first found in 1897.

The original skeleton of the mastodon is now on display at the museum. The ancient animal's skeleton stands 9 and one-half feet high and is about 15 feet long.

The bones of the mastodon were dug up by the Dosch brothers in 1897 near Boaz on the property line between the farms of John Dosch and Fred Wolff. The remains were stored on the Dosch farm for some time before they were transferred to the University.

In 1915, G. M. Schwartz and M. G. Mehl of the University geology department reconstructed the skeleton and placed it on exhibition in the museum at Science hall.

The original mastodons differ from the modern elephants chiefly in structure of their teeth. The mastodon's size approximates that of the elephant, but no mastodon's skeletons have yet been found which are quite equal in size to the largest of the African elephants.

During the glacial period the mastodons were said to have roamed over much of North America, from the Gulf of Mexico to New York and northwest to Alaska. They became extinct sometime after the last North American ice sheet.

Topographically, the area during the period of the mastodon, was much the same as it is today. The climate was then cool and more coniferous trees were prevalent in the area.

400 SCHOOLS ARGUE

Nearly 400 Wisconsin high schools participated last year in debates and other forensic activities under the sponsorship of the Wisconsin High School Forensic association and the University Extension department of debating and public discussion.

Nusbaum Joins U. W. Dairy Staff

Dave Nusbaum, a graduate of the University College of Agriculture, class of 1936, has been added to the dairy extension staff of the University of Wisconsin.

Nusbaum, well known to milk producers, cheesemakers, 4-H and FFA club members with whom he has worked in the state, received his Master's degree from the University in 1938.

Nusbaum, a native of Elkhart county, Indiana, moved with his parents in 1918 to a farm near Park Falls. He has spent eight years as a 4-H club member.

Carrying on the educational program in connection with dairy pro-

U. W. Compiles 'Pioneer' List In Public Service, Agriculture

Although Wisconsin ceased to be a pioneer state in the strictest sense of the word even before the University of Wisconsin was founded, the pioneering instinct was perpetuated in that institution, and has shown itself in the large number of achievements first accomplished by the University.

"Firsts" have been recorded in fields ranging from art, education, and public service to agriculture, medicine, and cooperation with industry. In the field of public service, the University was first to perfect a submarine detector, later used in the World war; to begin a "Little Theater" movement, in 1910; to sponsor a citizenship training program; to establish a University press service; to establish an educational broadcasting station and an extension division department of debating and public discussion; to inaugurate a University Braille library for blind students; to establish a pharmaceutical experimental station in America; to provide funds for research on social backgrounds of prison inmates, and to foster community institutes.

In education, Wisconsin pioneered in either the nation, or in the middle-west in courses which included economics, genetics, preceptorial medical training, journalism, law apprenticeship, housing and sanitation, family relationships, agricultural economics, speech clinic, physical education teaching, scientific crime detection,

agricultural short course, four-year pharmacy course, dairy school, dancing, and history of the west. First in agriculture include the first farm tractor, the first system of farmers' institutes, the first county agricultural agent system, first perfection of the cold curing process for cheese, first organization of a library on beekeeping, and, through the work of Dr. Stephen M. Babcock, the first development of a scientific butterfat test for milk.

In medicine, Wisconsin ranked tops in the discovery of nicotinic acid as a cure for pellagra, in its unique use of a centrifuge machine in medical research, and in the discovery of the process for the irradiation of vitamin D into foods.

The University's cooperation with various state institutions and groups has scored firsts in "in-service" training, a conference for foundrymen, the organization of the state's high school newspaper editors, and the establishment of a chair for game management.

In cooperation with the industrialist, the University made the first heat loss studies covering air leakage through brick and frame wall construction, and developed the first electrical meter for measuring gas and air.

And in the arts, the University was the first to employ an artist in residence. John Steuart Curry is the present artist.

Soil Testing Body At U. W. Helps State Farm Crops, Fields

Following a test of 50,000 soil samples during the past year by the state soils and regional laboratories it was found that the Wisconsin soils are low in lime, phosphate, and potash.

Harold H. Hull, head analyst of the state soils laboratory, revealed that 59 per cent of Wisconsin soils require two or more tons of lime to the acre. The test also showed that 71 per cent of the soils are low in phosphate, and about 33 per cent are in need of potash for profitable crop production.

The six-man testing staff, which is under the supervision of Hull, receives approximately 12,000 to 14,000 soil samples every year at its University of Wisconsin laboratory. From all over the state, farmers send little paper bags full of soil to be tested in the hope that the laboratory will prescribe useful fertilizers.

In their 1938 rural improvement program, Wisconsin farmers applied to their fields over 400,000 tons of marl, and nearly 48,000 tons of paper-mill sludge.

Cooperating with the state and county, in the last two years the WPA has set up regional laboratories in 52 of the 71 Wisconsin counties. The WPA laboratories are in charge of the county agent.

On the basis of the recent soil tests made by the regional laboratories, county agricultural agents can recommend definite amounts of lime and fertilizer for the fields tested and give general recommendations for other farms in the area. In a number of counties, county agents are preparing maps which show the fertilizer needs according to farm, section, school district, and township.

U. W. Man Studies Norwegian Dialects

Studies of Norwegian dialects in America and the extent of American influence on the language have been made recently by Prof. Einar Haugen, head of the Scandinavian department of the University of Wisconsin. Material for the studies was collected in the Norwegian settlements of Dane county, Wis., and from occasional informants now living in Madison.

"That such researches are timely will be clear to all who consider the rapidly diminishing number of foreign speakers in our country," Prof. Haugen stated. "The living sources are drying up, and must be tapped before it is too late. It is my hope that students of immigration may find in these studies some intimations of what can be derived from continued researches into the problems touched upon."

"I trust that this analysis may be only a first step toward full utilization of the materials thus gathered for the conclusions they will yield in the study of immigration as well as of language and society in general."

In order to preserve Norwegian speech for the benefit of science after the living tradition has vanished in the United States, phonograph records have been made of the voices of various dialect speakers to supplement the written records.

ducts quality improvement at the University of Wisconsin, there are now three men devoting all their time to this work. C. A. Buck, **Monroe**, is working with the Swiss and Limburger cheese producers; E. Wallenföldt with milk producers and market milk, cheese factory and creamery operators, while Nusbaum will continue the development of this program.

Nusbaum, a native of Elkhart county, Indiana, moved with his parents in 1918 to a farm near Park Falls. He has spent eight years as a 4-H club member.

Carrying on the educational program in connection with dairy pro-