



The daily cardinal. Vol. LXXXV, no. 143 April 29, 1975

Madison, Wisconsin: University of Wisconsin, [s.d.]

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

US may land troops

Marines killed in Saigon attack

SAIGON AP—Communist-led troops advancing behind rocket barrages on Saigon's Tan Son Nhut air base attacked the western defenses of the city before dawn Tuesday after their commanders had rejected a last-ditch plea for a ceasefire.

Two American Marines guarding the U.S. defense attache's office at the base were reported killed in the shelling.

The rockets, thudding into Tan Son Nhut on the northern edge of the capital, destroyed a U.S. Air Force C130 cargo plane waiting near the runway to pick up refugees seeking to flee South Vietnam before its collapse.

There were conflicting reports about the C130. Washington officials said the plane was empty and none of the crew was wounded.

Eyewitnesses at Tan Son Nhut said the big four-engine plane was taxiing near the control tower with nearly 200 refugees aboard when a rocket exploded nearby. They said the crewmen and refugees escaped, but some passengers apparently were hurt.

There were immediate repercussions in Washington to the heavy attacks.

Sen. Richard S. Schweiker, R-Pa., accused the State Department of risking

American lives "as a subterfuge to evacuate South Vietnamese" from Vietnam.

"We've stalled this evacuation for at least a week and maybe two," Schweiker said in a written statement. "This is madness."

North Vietnamese troops and we'll be back where we started.

"Evacuating a limited number of Vietnamese citizens is one thing, but risking the lives of 900 Americans and the soldiers who might be needed to rescue them is

Bulletin

SAIGON (AP) The American presence in Vietnam appeared all but over Tuesday.

The Viet Cong heavily shelled Saigon's Tan Son Nhut air base; President Duong Van Minh ordered all Americans assigned to the U.S. defense attache's office out of the country within 24 hours, and government sources in Washington said the emergency of evacuation of Americans by helicopter would get under way within hours.

The U.S. Air Force was also still trying to take out more South Vietnamese. Waves of C13 transports took off from the Philippines, and sources there said they would try to land at Tan Son Nhut to pick up Vietnamese.

Minh announced his order for the departure of American military personnel in a brief radio address. He gave no explanation, but it was believed he was trying to comply with the Communists' conditions for the opening of peace negotiations.

"Any further delay in bringing out Americans will make evacuation by jet transport impossible and necessitate a full-scale military evacuation," Schweiker said. "Next thing you know American GIs will be firing on

quite another," Schweiker said.

Thousands of Vietnamese and some Americans were gathered at Tan Son Nhut for the evacuation airlift that had been suspended hours earlier because of an attack by unidentified A37 bombers on



End of an era: will U.S. taste for war be whetted anew?

the airfield.

North Vietnamese-Viet Cong troops have cut the highway between Saigon and Bien Hoa air base, 15 miles to the north, leaving Tan Son Nhut as the only airfield

available for large planes to fly in and out of Saigon.

If Tan Son Nhut should be closed it would force an air-sea evacuation of the remaining 954 Americans.

THE DAILY CARDINAL

VOL. LXXXV, No. 143

The University of Wisconsin-Madison

Tuesday, April 29, 1975

5¢

Inside

| | |
|-----------------------------------|---|
| Foreign Policy After Vietnam..... | 2 |
| Masseuses lose, hands down..... | 3 |
| Phone Phreaks freaked..... | 5 |
| Jefferson Starship crashes..... | 9 |

Cites Chinook crash landing

Rowen: Stop nuclear warhead flights

By ED BARK
Of the Cardinal Staff

Chinook helicopters transporting nuclear warheads from the Savannah, Ill. Army Depot to Truax Field are scheduled to resume flights over Madison this Friday.

But mayoral administrative assistant James Rowen, armed with a lawsuit and inside information on previous military crash landings, said Monday that he and Environmental Decade will seek to detour the Army aircraft to a "more suitable location."

ROWEN SAID the mayor's office has received reports in recent weeks detailing "at least three serious mechanical failures (involving the Chinook copters) which dramatically illustrate the kinds of hazards to which the public is being exposed."

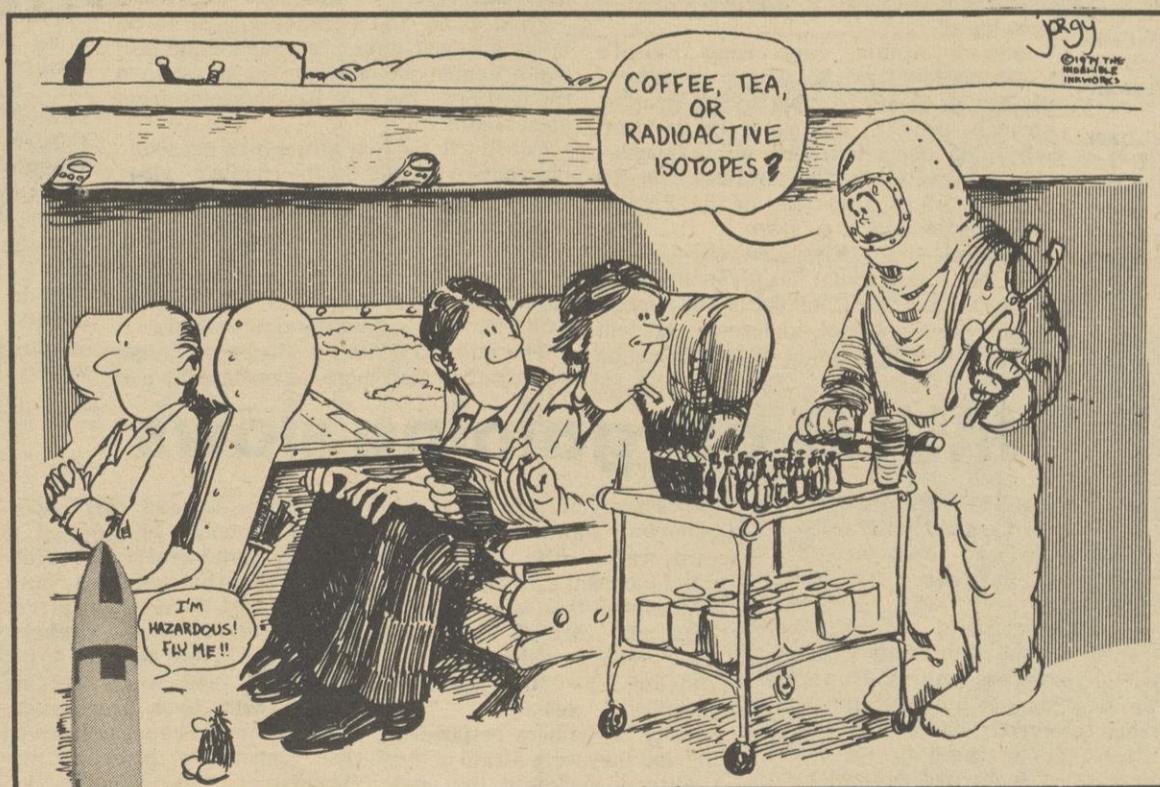
One of the Chinook mishaps, according to "confidential sources," was a crash landing, six to eight weeks ago, on a farm in southern Wisconsin.

One of the Chinook mishaps, according to "confidential sources," was a crash landing, six to eight weeks ago, on a farm in southern Wisconsin.

"There is some disagreement among sources," Rowen said, "as to whether or not the helicopter was carrying a load of nuclear weapons, or was flying to Savannah to pick up some more."

Standard procedure, since Truax became a transfer point for nuclear arms in late January, has been to transfer the warheads to four-engine Starlifter turboprops for shipment to the Grand Forks, North Dakota anti-ballistic missile site.

Rowen said the mayor's office was also notified in April of an early summer Chinook crash



landing in a parking lot on Fire Island, New York. There was no leakage of the radioactive material which the copter carried.

"THIS INCIDENT, much to the satisfaction of officers conducting the Madison mission, was successfully covered up," Rowen said.

The mayor's office forwarded the information to the Washington Post and a story entitled "Madison Mayor Hits Transport of A-Warheads Over City" appeared in that paper's April 12 edition.

The temporary lull in Chinook flights over Madison is part of an "on-again, off-again pattern designed by the Army to try and

lower the mission's profile," Rowen said. A 14-day period of "intensive activity" slated to begin Friday will be followed by a two-week pause and then 42 straight days of overhead nuclear shipments.

Rowen said additional steps were taken to "try and stifle public disclosure of the true nature of the mission."

HE OUTLINED one alleged instance of high-level military subterfuge that backfired: "If a non-military guest at the Holiday Inn were to inquire about the presence of the several dozen men boarding an Army bus in the parking lot, the cover story was that the men were in town for

winter survival training. The cover story unraveled with the first snowstorm that grounded all flights—what kind of winter survival training had to be cancelled when one of winter's basic elements appeared? Following the snowstorm contradiction, the cover story was changed to general survival training."

Rowen said an Army-devised emergency crash plan calls for an evacuation of all persons in an area 2,000 feet square. The danger zone includes large portions of the sixth and sixteenth aldermanic districts.

"What you would have to say to these people," Rowen said, "is 'Get out of your houses and leave

until the army determines there is no contamination.'

Rowen said the Madison Fire Department does not have any equipment for radiation decontamination.

"THERE'S BEEN no reason to purchase this equipment in the city of Madison," he said, "because the city doesn't own any nuclear weapons."

Rowen, Environmental Decade and "more than 40 individuals, some friends and acquaintances, others total strangers," are seeking an injunction from U.S. District Court Judge James Doyle that would bar further use of Truax Field for the transfer of nuclear weapons.

"It is our hope that if the flights continue this Friday," Robert Gruber, an attorney representing the group said, "we'll be in Federal Court next Friday."

Ideally, the flights would be shifted to Scott Air Force Base, located in Belleville, Ill. Wisconsin Congressman Les Aspin selected the site.

"BEING A regular military installation," Rowen said, "it presumably has all the necessary lengthy runways, fire-crash equipment, repair shops and other necessities."

Should the flights continue over Madison, Gruber and Environmental Decade Attorney Mel Goldberg plan to charge the Army with violation of either the National Environment Protection Act (NEPA) or the Administrative Procedure Act (APA).

NEPA deals with noise pollution.

"The kinds of noise harassment are going to increase dramatically once everybody

(continued on page 2)

The shape of things to come

By BOB MANNING
AND
PETER HOLDEN
Pacific News Service

While gloomy stories of defeat in South East Asia fill the newspapers, a new U.S. strategy has been emerging quietly in one of the world's most vital regions—that vast arc of oil and mineral-rich lands stretching from Pakistan and Iran through Saudi Arabia down to Eastern and Southern Africa.

Since the early days of the Nixon administration, Washington has made a series of moves in this area. These can now be recognized as parts of a deliberate strategy.

That strategy has, as its ultimate aims, keeping the Soviets out, gradually linking the governments of countries along the arc, and maintaining free access to their resources—resources even more vital to Western Europe and Japan than to the U.S.

The year 1968 marked a turning point. President Johnson de-escalated in Indochina, but Britain also pulled its military forces out of the Persian Gulf. The U.S. was still bogged down in Indochina, then, while a power vacuum suddenly emerged in the Middle East.

In his "Nixon Doctrine" speech of July, 1969, Nixon outlined a new strategy. This involved withdrawing U.S. ground forces from the Asian mainland while building up the forces of friendly regimes, and backing them with off-shore U.S. naval and air power.

As it unfolds, this strategy has proved most powerful in the western parts of the Indian Ocean. The U.S. Seventh Fleet, once concentrated in Indochinese waters, has now moved in force into the Persian Gulf. And—beginning with powerful and firmly pro-U.S. Iran—country after country is being built up militarily by the U.S. with no hint of U.S. ground involvement.

In contrast to twenty years of strident anti-Communism, the new U.S. moves are pragmatic. They involve cooperating with leftist governments where feasible, avoiding hostility towards unfriendly countries, and, on occasion, opposing rightist regimes whose policies conflict with the strategy.

The key tactics of the new strategy involve tying governments to the U.S. by furnishing arms and strengthening economic ties, particularly through oil and mineral dollar flows. Ideology counts far less than in the days of "containing Communism."

Seeds of the new strategy go as far back as 1969, when the U.S. recognized that NATO, the bastion of European defense, was gradually weakening. With Western Europe increasingly dependent on unstable Mideastern oil, facing severe economic difficulties, and with anti-U.S. sentiment

Nukes

(continued from page 1)
takes down their storm windows and puts up their screens," Rowen claimed.

A.P.A. ACCORDING TO Goldberg, "specifically states the Army must act in a rational matter, not arbitrarily or capriciously."

"The rational decision," Goldberg said, "would be to select the base where the least number of people are involved."

The lawsuit is supported by Mayor Paul Soglin, Alds. Leonard Knutson and Michael Christopher (in whose districts emergency evacuations would take place) and Rep. David Clarenbach (D-Madison).

Contributions to defray costs are being accepted by:

The Wisconsin Environmental Decade Fund
Box 937
Madison, Wisconsin 53701

rising sharply, the new Indian Ocean strategy props up the "soft underbelly of Europe,"—the lands stretching from quarreling Greece and Turkey to left-leaning Portugal.

Unlike the alliances of NATO—or CENTO in the Mideast, or the defunct Southeast Asian SEATO—the new strategy works by weaving a network based on bilateral ties, with the U.S. at the center. This allows countries unrelated—or even hostile—to each other to enter the network. For example, by furnishing arms to Arab countries as well as to Israel, the U.S. sought not only to settle the Arab-Israeli dispute but to bring them into a common network.

A look at the bilateral ties existing all along the arc shows how far the strategy has already come:

•Pakistan—now a Mideastern power after the loss of Bangladesh, its leftist government is one of the U.S.'s firmest allies. Pakistan is linked to Iran, the major U.S. ally in the region, through CENTO and, more recently, military collaboration against Baluchi tribesmen operating in the mountains behind Chah Bahar where major American-supplied, Iranian naval installations are going up.

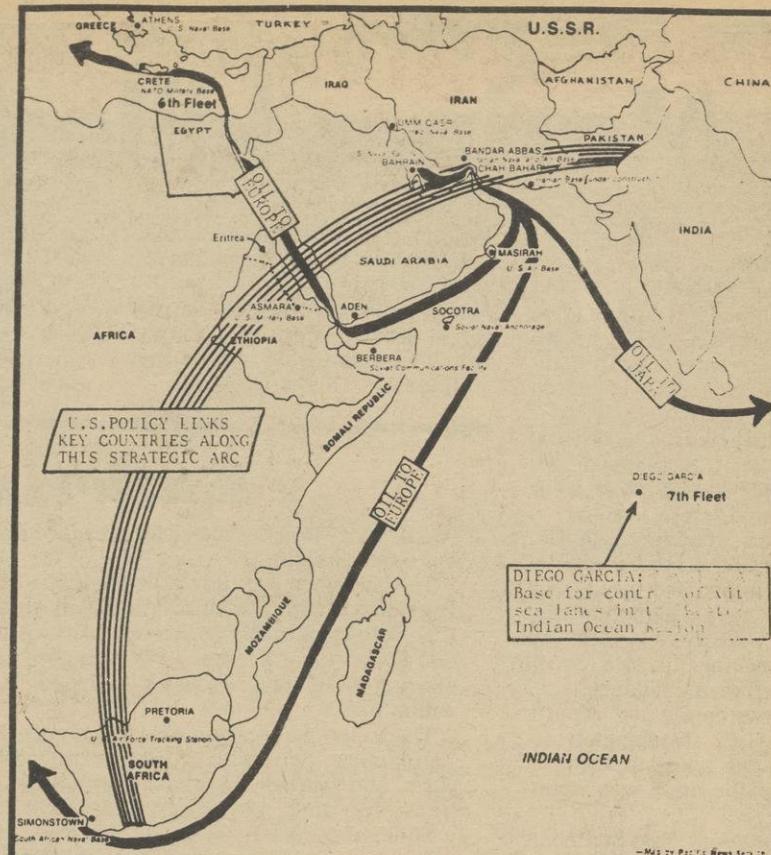
•Iran—allied to the U.S. since the CIA provoked the overthrow of the Mossadegh government in 1953, Reza Shah's Iran has now become the most powerful nation in the Middle East. Rich with oil revenues and embarked on "Japan-type" industrialization programs, the Shah is totally committed to working with the U.S.—which has already sold him some \$7 billion in arms. Iran grants U.S. reconnaissance planes landing rights in its airfields, access to two major bases and use of a listening post on Abu Musa Island in the Persian Gulf.

•Iraq—even before the recent detente with Iran, the radical left Iraqi regime has been veering away from the Soviet Union, seeking closer ties with western oil corporations. With the withdrawal of Iranian support for the Kurds, Iraq has ended a 25 year old rebellion and, with it, the need for Soviet arms.

•Sheikhdoms of the Persian Gulf—with Oman taking the lead, the U.S. is being slowly granted military base rights in this area. And, despite the unsettling effects of oil politics, ties to U.S. corporations are growing.

•Saudi Arabia—since King Faisal's assassination, there have been no signs of change in Saudi Arabia's conservative, strongly pro-U.S. policy, or in its overwhelming dependence on oil revenues—though there is some uncertainty over the Shah of Iran's ambitions in the Persian Gulf, which rival their own.

•Egypt—the "Kissinger policy" failed here, but Anwar Sadat has given no sign of tilting toward the U.S.S.R., is not rattling sabers toward Israel, and seems content with the fledgling policy of collaboration with the U.S.



OIL AND MINERAL WEALTH UNDERLIE THE Emerging U.S. STRATEGY IN THE WESTERN INDIAN OCEAN

•Ethiopia—the military junta here calls itself "socialist," yet is buying arms from the U.S. to suppress Eritrean insurgents. An Eritrean success would threaten a region which holds a major U.S. base and is now—with the Suez Canal about to reopen—more strategically important than ever.

•Eastern and Southern Africa—the workings of the new U.S. strategy are still shadowy here. The U.S. has quietly been supporting South Africa's move toward detente with Black Africa—while discreetly cooperating with South Africa, through NATO, in its efforts to turn the Cape of Good Hope into a naval bastion centered on Simonstown.

A characteristic expression of the new policy is Washington's quiet approaches to new radical African powers. This contrasts sharply with President Kennedy's intervention in the Congo to support the moderate Mobutu forces against the leftist Lumumba and Gizenga governments.

The U.S. is now reported to be establishing ties with the FRELIMO in liberated Mozambique—even though its leaders are anti-U.S. and pro-China—and has been cultivating the socialist government of Nyerere's Tanzania.

Even where left regimes appear to be inviting Soviet influence—Somaliland and South Yemen, located near the entrance to the Red Sea—the U.S. has refrained from open hostility.

One key to the new strategy is economic leverage—virtually all the countries along the arc depend on the industrial West for survival and development. Another main point involves internal security. The U.S. has made far-reaching commitments to furnish all these countries with modern arms for use against internal enemies.

The quiet U.S. line is that even leftist regimes can gain more—economically and

in military-political security by collaborating with the U.S. than by siding with the Soviets.

In contrast to the debacle in Indochina and the erosion of U.S. power in Europe, successes along the arc have received little attention. This lack of publicity has meant a corresponding lack of debate over the costs and dangers involved.

One set of costs and dangers can be seen in Iran—which the U.S. regards as a model for all countries along the arc. This is an efficient dictatorship, pushing economic development, quashing internal challenges, and solidly aligning itself with the U.S. abroad. The costs to the Iranian people of the Shah's dictatorship—for example, the large number of executions of dissidents, the heavy-handed actions of the Savak, one of the largest secret police forces in the world—have only barely filtered into the Western press, and few in America have yet discussed the powderkeg potentialities in the great-power ambitions of the Shah.

Another reason for the absence of debate is that there is no Congressional sanction for the new policies. Congress only gradually became aware that the issue of a base on Diego Garcia—a sand speck in the middle of the Indian Ocean—involved far more than a technical communications facility. Like so much U.S. foreign policy over the last quarter century, the arc strategy was evolved out of sight of Congress or the public, for fear that they might obstruct it.

As Congress lumbers slowly toward some debate over Diego Garcia, the new strategy has already generated commitments that may make disentanglement impossible. As in Indochina, the strategists have moved quietly—convinced that their plans were too intricate to be explained to a slow-witted Congress and public.

MOVIE TRIVIA

The Midwest Regional Movie Trivia Competition will be held at University of Wisconsin-River Falls on May 10, 1975.

The competition will cover motion pictures from their beginning to 1973. It will involve such things as: who played what role, what movie won what Oscar, and as the title implies—Movie Trivia. It is open to any movie fan and/or buff in Minnesota and Wisconsin. There is a \$1.00 registration fee and forms can be obtained by writing: Movie Trivia Competition, Gallery 101, UW-RF, River Falls, Wisc. 54022.

CANOE TRIP

Show the river you care. Come to the Kickapoo canoe-hike-bike-in, sponsored by the Wisconsin Inland Waterways Assoc., on May 10th and 11th. For more information contact Jim Baumann 256-3540.

MULO bargaining slows

By CRAIG SILVERMAN
Of the Cardinal Staff

Bargaining continued Monday between MULO (Memorial Union Labor Organization) and representatives of the University, with little progress being made towards signing a new contract when the current one expires this Thursday. The six member MULO bargaining team has refused to give up several gains made in the past contracts and insisted upon insurances for corrections of health and safety hazards in work areas, guarantees against speed ups, and demanded a contract that would expire in March 1976, before final exams.

The University, represented by Memorial Union management personnel and Edward Corcoran, assistant to the Chancellor, made

no concessions in the areas of dispute and again refused to bargain wages. The University proposal included a two-year two month contract that would expire in June 1977. MULO representatives verbally ridiculed this suggestion at the Monday bargaining session. The University bargainers responded saying that they were afraid of the possibility of strikes if the contract expired in a period when the various buildings under consideration were doing heavy business. MULO is the official bargaining agent for part-time and Limited Term Employees in both student unions, Wisconsin Center, University Club and Lowell Hall.

The University's bargaining representatives also refused to

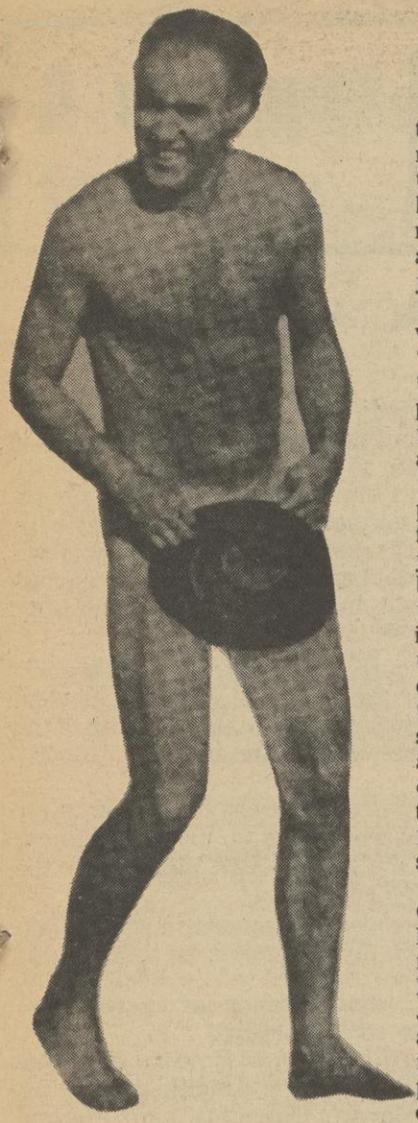
consider a demand that supervisory personnel be required to obey the same health and safety regulations that workers must follow. MULO representatives pointed out that unlike workers, supervisors in food services do not wear hair nets when working closely with food preparation. Management representatives then spurned a proposal that supervisors make up job descriptions each semester, including a minimum number of employees needed, to insure that workers won't be forced to perform more and different duties than required when originally hired.

The possibility of a one day strike this Friday will be taken up by MULO members at a meeting Tuesday night.

the Fall Orientation Issue. The Daily Cardinal is printed in the University Typography Lab, and published by the New Daily Cardinal Corporation, 821 University, Madison, Wis. 53706.

THE DAILY CARDINAL is a non-profit organization completely independent of University finances. Operating revenue is generated solely from advertising and subscription sales. Second class postage paid at Madison, Wisconsin. Business and Editorial phones at (608) 262-5854.

Masseuses lose, hands down



terference consensual sexual relationships and sexual activity." However, in handing down his decision yesterday, Doyle rejected his own earlier statement as a basis for granting the injunction.

IF IT WERE up to Doyle, he would grant the injunction and "sweep away the hypocrisy and the cruelly irrational and random pattern of enforcement which mark laws relating to sexual activity."

Although Doyle feels the plaintiffs had a legitimate reason for seeking a preliminary injunction, he didn't grant it because "in order to prevail on their motion for a preliminary injunction, plaintiffs must show that they enjoy a reasonably good chance ultimately to prevail (in a trial) on the merits of their constitutional contention. Thus far, I am constrained to say, they have cited no authority more elevated than my own observation of April 15 about a 'developing' constitutional doctrine."

While the plaintiffs (William G. Garrott, owner of Jan's Massage Parlor, Jerome R. Mathias, majority stockholder in Jan's, and Barbara Hoffman, an employee of Jan's) have no substantive argument upon which to base the injunction, there are federal precedents permitting regulation of sexual conduct. Without directly naming it, Doyle cited the Mann Act of 1910 and two Supreme Court decisions that upheld its constitutionality.

The Mann Act makes it a crime to transport a woman across state lines "for the purpose of prostitution or debauchery." The two Supreme Court decisions Doyle cited, *Caminetti v. U.S.* (1917) and *Cleveland v. U.S.* (1946), not only upheld the Mann Act but also made it illegal to transport a woman across state

By ERIC ALTER
of the Cardinal Staff

Citing several federal laws, one of which goes back to 1910, Federal Judge James Doyle denied a preliminary injunction which would have prevented Madison from enforcing its sexual massage ban.

On April 15, Doyle noted "there is a developing constitutional doctrine which may ultimately shield from governmental in-

lines for non-commercial sexual purposes (the latter case involved a Mormon and his wives).

"IN THE FACE of such forceful precedent," Doyle concluded, "and despite the developing authority on a right of 'privacy,' plaintiffs cannot be thought to have made a sufficient showing with respect to their chance

ultimately to succeed in this action."

The suit was filed on April 18, three days after the massage parlors were supposed to obtain a license to operate. Waiting for Doyle's decision to be made, one of Madison's massage parlors had obtained a license. Also, as part of the new ordinance, the parlors must close at 10 p.m. On April 16,

Jan's Health Studio was charged with operating without a license and being open after 10 p.m.

Apparently local law enforcement officials were also waiting for the decision before taking any action.

Neither Garrott or Dane County District Attorney Humphrey Lynch could be reached for comment about future steps.

YALE

summer term

Interdisciplinary curriculum
designed for undergraduates
and taught by members of
the Yale College Faculty
Students will be accepted for
full-time and part-time study
June 2-August 16

Humanities Center
Interpretation and Criticism
and Practice
Europe and America
Social Sciences Center
The Family
Values and Institutions
Public Policy and Decision
Natural Sciences Center
Environment and Natural
Resources and Biochemistry
Genetics and Social
Humanities and Social
Sciences Centers
History and Public Policy
China

Basic courses will be offered
in each center such as:
English prose style, statistics,
introductory economics,
organic chemistry, introductory
physics, and introductory
calculus

Applications considered through
May 16. For further information:
Christopher T. B. Murphy
Summer Term Admissions
1502A Yale Station 3
New Haven 06520
203 432-4229

YOUTH FARES ARE BACK

INFORMATION:

1. Travel any time, no chartered type restrictions.
2. Tickets good for up to one year.
3. Free advance listings taken now.
4. Final confirmation 5 days before departure
5. Price in effect through May 31
6. Prices shown are round trip from Chicago, (\$41 less from New York) (\$29 more from Madison)
7. Under 22 years of age.

| CITY | REGULAR FARE | YOUTH FARE |
|------------|-----------------|---------------|
| BRUSSELS | 762 | 466 |
| COPENHAGEN | 804 | 475 |
| DUBROVINIK | 938 | 539 |
| FRANKFURT | 804 | 475 |
| GENEVA | 804 | 475 |
| ISTANBUL | 1118 | 588 |
| LISBON | 736 | 452 |
| LONDON | 736 | 452 |
| LUXEMBURG | 804 | 475 |
| MADRID | 762 | 467 |
| MILAN | 870 | 477 |
| MOSCOW | 1084 | 567 |
| MUNICH | 810 | 490 |
| OLSO | 804 | 475 |
| PARIS | 762 | 467 |
| ROME | 938 | 481 |
| TEL AVIV | 1304 | 665 |

SPECIAL N. Y. FARES AGAIN
AVAILABLE MAY 14th & 15th



Hemispheric
Travel

15 UNIVERSITY SQUARE
257-5225

Benefit for Madison Civic Auditorium
Together for the first time in Wisc.
B.B. KING and RAMSEY LEWIS
WEDNESDAY, APRIL 30
CAPITOL CITY THEATRE

Tickets available at Good Life, (Univ. Square) and Theatre box office.

RAMSEY LEWIS SUN GODDESS

including:

Living For The City/Jungle Strut/Hot Dawgit
Gemini Rising/Tambura



KC 33194*

Appearing in concert:

Ramsey Lewis — Apr. 30

with
B.B. King (2 shows: 7:00 & 10:30)

Sun Goddess Album specially priced at

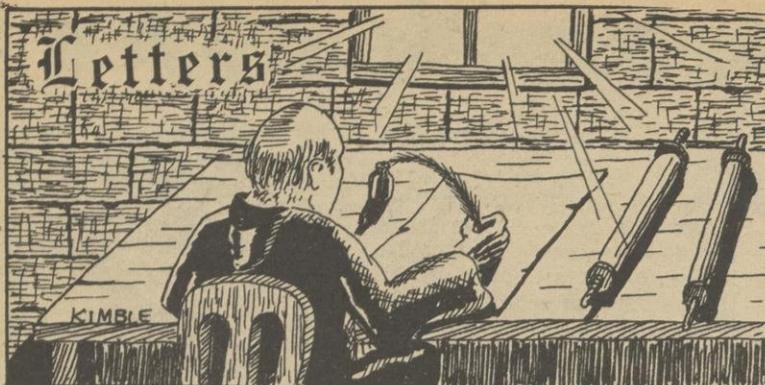


LAKE STREET STATION

RECORDS, TAPES, ACCESSORIES

and

Discount
Records



Letters

To the editor:
On behalf of the United Farm Workers Information Committee (UFWIC), I'd like to thank the Daily Cardinal for its help over the last academic year.

The Consumer Boycott of Gallo wines, table grapes, and iceberg lettuce is essential for the survival of the UFW. The only language that California growers understand is economics. They are counting on consumer apathy to break the UFW, thereby keeping farm workers powerless.

Besides the Cardinal, UFWIC would like to thank Free For All.

the TAA, Madison's Co-ops (especially the ICC), Roney Sorensen, La Raza Unida, and the PBC.

It is through continuing community support that the Farm Workers will win their struggle for justice.

Bill Einreinhofer
for UFWIC

To the station manager of WTSO:
This confirms our phone conversation yesterday. As you remember, I initiated the call as a result of hearing your invitation aired over the radio station

Cardinal

opinion & comment

Soglin 1 Downtown 0

It is not exactly unexpected. The citywide landslide re-election victory of Paul Soglin has meant a severe dilution of downtown influence in the mayor's office.

Consequently, one of Soglin's first appointments since his re-election, (an important appointment to the Police and Fire Commission) has not only ignored the need for downtown representation on the PFC, but it has also ignored the strenuous requests of downtown council members for an inner city representative.

The five-member PFC is currently made up of representatives from all over the city; except the downtown area. And lately it is the downtown area which has caught the brunt of the most abusive police tactics such as stop and frisk on a strictly color basis.

Judith Pederson is qualified in some areas for a seat on the PFC — her record on affirmative action for fire department hiring is commendable and she is an active member of the National Organization for Women.

However, she has shown considerable naivete in such police related areas as SWAT, the Affinity Files, and the hollow point bullet controversy.

But to trade downtown PFC representation for a safe liberal appointment is a trade-off we cannot accept.

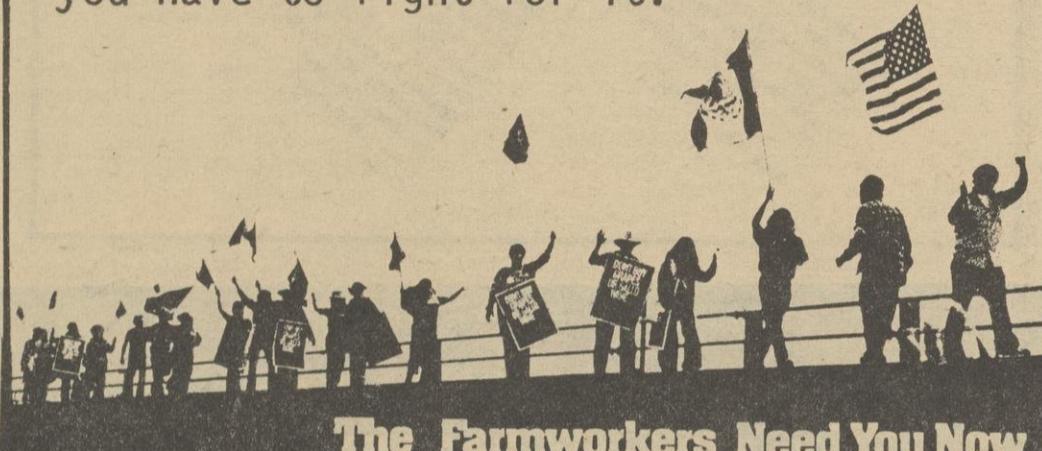
It does not seem difficult to us to find someone from the downtown area who shares Pederson's commitment to affirmative action hiring. The Mayor's Office just did not spend enough time on this appointment.

For Soglin the easiest thing to do was to steer clear of any downtown input on this appointment and to attempt to ramrod a last minute nomination past several procedurally inexperienced downtown representatives.

We urge the downtown council members to oppose Pederson's appointment when it comes up for reconsideration tonight. We hope the newest council members from the downtown area, Murdoch, Sorensen, Weidenbaum and Gross, will avoid trading a crucial vote at this time for future favors from the Mayor.

These kind of deals have backfired on freshmen members before.

**"If you want something,
you have to fight for it."**



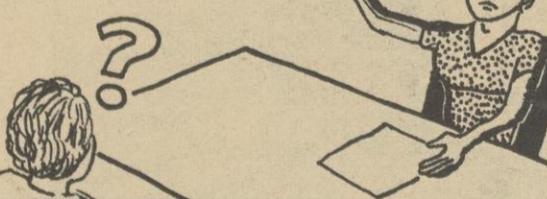
The Farmworkers Need You Now

Editor-in-Chief
Managing Editor
Campus Editor
City Editor
Editorial Page Editor
Fine Arts Editor
Sports Editors

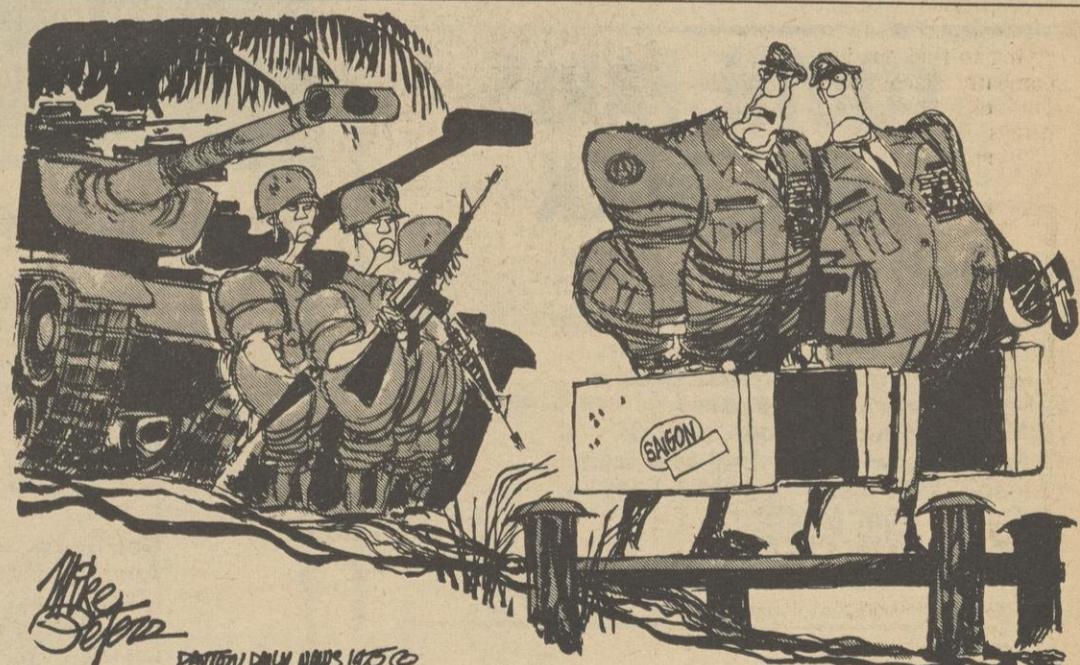
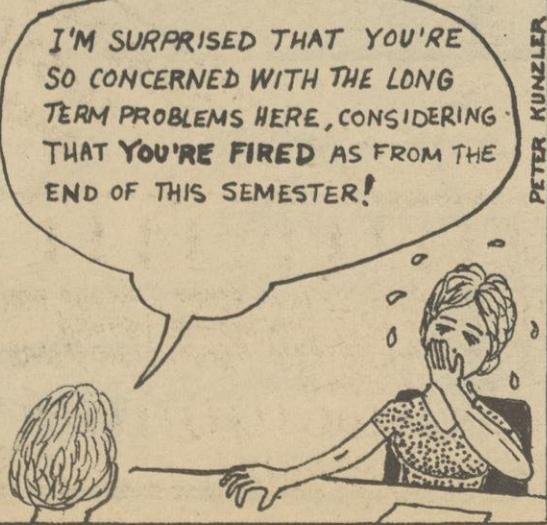
Copy Editor
Photography Editor
Graphics Editor
Business Manager
Advertising Manager
Circulation Manager

Alan Higbie
Barbara Miner
Shelagh Kealy
Ed Bark
Art Camosy
Pam Baumgard
Pete Etzel
Jim Lefebvre
Bill Swislow
Michael Kienitz
Lee Baumgard
John Eugster
Jim Thackray
Rick Rutledge

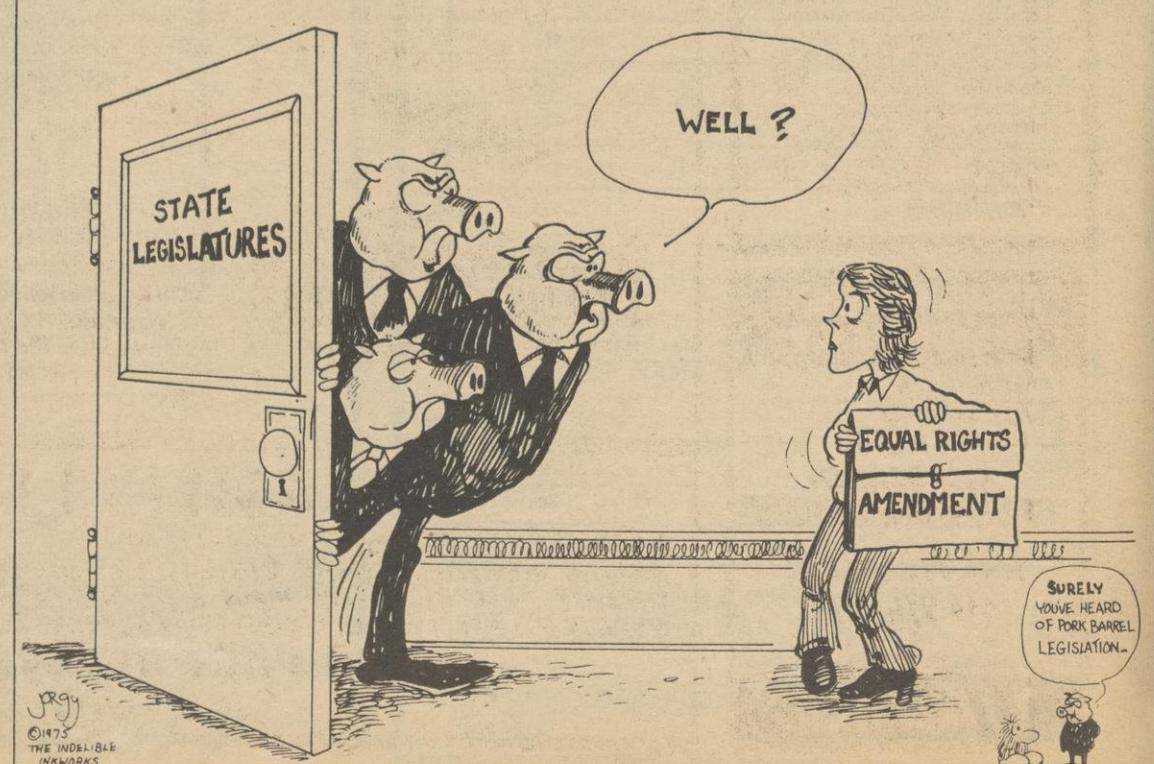
...FIRST YOU CUT THE TEMPERATURE
SO THAT MY STUDENTS ARE FREEZING IN
CLASS, THEN YOU TELL THEM THEY HAVE TO
PAY FOR THEIR OWN PAPER AND CHEMICALS!
NOW I GET THIS MEMO SAYING THAT
FACULTY ARE GOING TO HAVE TO PAY FOR
THEIR OWN COFFEE! WHERE ARE
THESE FUNDING CUTS GOING
TO END?



I'M SURPRISED THAT YOU'RE
SO CONCERNED WITH THE LONG
TERM PROBLEMS HERE, CONSIDERING
THAT YOU'RE FIRED AS FROM THE
END OF THIS SEMESTER!



"LUCKY FOR US THEY NEVER LEARNED HOW TO WORK THOSE THINGS...."



Victims claim harassment

Ma Bell clamps down on phone phreaks

NEW YORK (LNS)—The New York Telephone Company has its own way of dealing with "Phone phreaks," the people who use electronic devices to avoid long distance telephone tolls, according to a report in the Village Voice.

Some sources say there are over a thousand people in New York alone who are using "blue box" and "black box" devices to avoid hundreds of thousands of dollars in telephone bills each year. The black box enables a person to receive phone calls without charge to the caller; the blue box permits a person to dial out free.

THE PHONE COMPANY rarely arrests the phone phreak, but rather sends to the box user a threatening team of tough talking security personnel. On a typical mission, the security people warn the box users, "We know you have a blue box. Either you surrender the equipment now, or tomorrow we'll go to the district attorney's office and begin prosecution. If you'll turn over the box now, we'll just forget about the whole thing."

Apparently the phone company makes this offer not for the sake of leniency, but because they don't have sufficient legal evidence to obtain court convictions. Since 1970, the New York phone company has recovered 100 blue boxes and 200 black boxes, but has not secured a single conviction in a court trial. Of the twenty people in New York convicted for using the devices, each one pleaded guilty to the charges, with none receiving jail sentences.

Phone phreaks in New York are trying to find out how the phone company discovers users of the devices. The phone company insists it does not listen in on conversations, but rather traces

box users through computers hooked into incoming phone lines. Many phone phreaks with electronic backgrounds however, doubt the company can trace box users through computers alone. They explain that the company must illegally monitor numerous phone calls before being reasonably sure of detection.

The American Civil Liberties Union (ACLU) says there is evidence the phone company uses unconstitutional means to detect the box users, and therefore, threatens the users out of court. One ACLU lawyer advised that when security people visit a box user, "no one should open their

door to the phone company without a lawyer."

MEANWHILE, RELIABLE SOURCES report that New York phone phreaks have started to manufacture hundreds of new devices called "red boxes." These devices, the makers say, reproduce exactly the same tones used to put through phone calls on touch-tone pay telephones. When

the device is used with a pay telephone, it is virtually undetectable, evidently even able to avoid detection by the phone company's "computers."

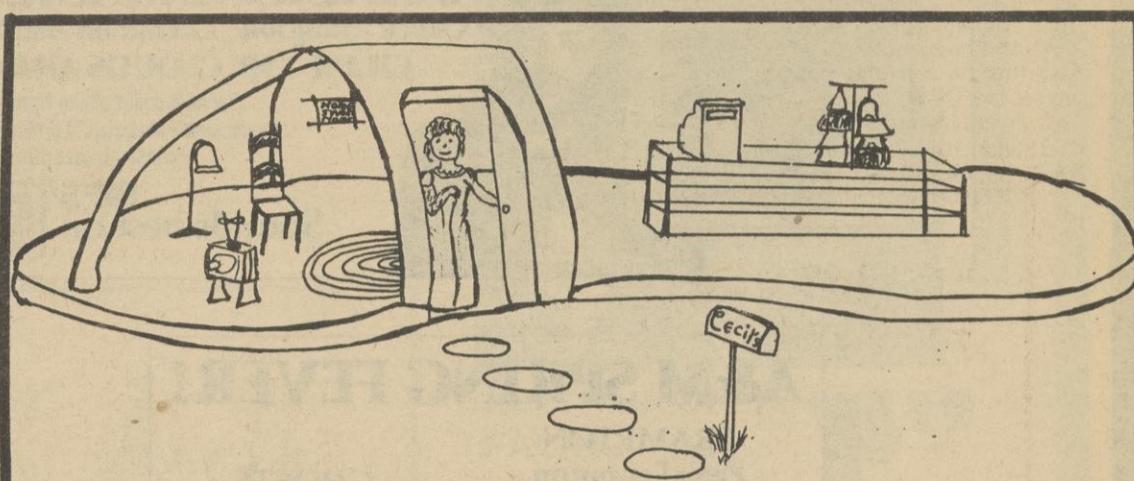
According to phone phreak sources in New York, the red boxes will sell for \$100 a piece, or for about \$30 in parts, people can construct their own red box.



PRE-LAST BLAST
FREE BAND
MANGO
7-9 p.m. Wed. Apr. 30
RATHSKELLER
Memorial Union

**DAILY
LUNCH SPECIAL**
11-1:30
1/3 lb. burger, fries
coke or beer only
\$1.00

**The
Stone Hearth**
103 N. PARK



Cecil's

The little old lady who lives in a sandal
is selling her springtime sandals & leather goods too

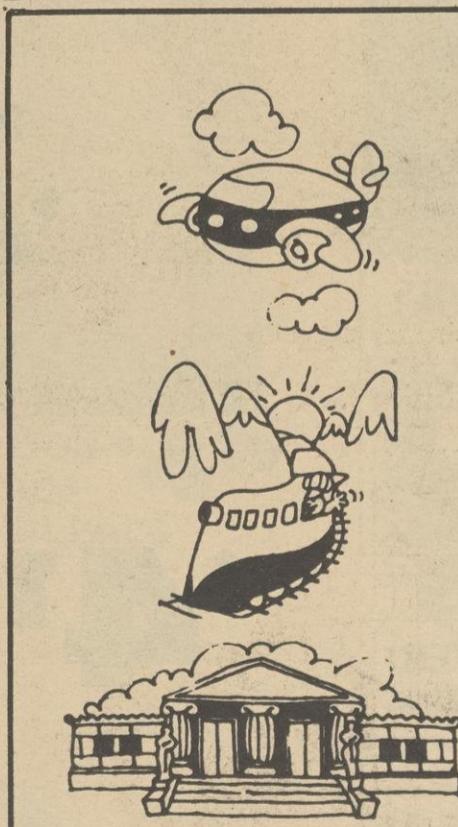
SANDALS \$12

2730 Atwood Ave. Metropolitan Mall 407 N. Frances
249-0011 221-0655 255-5744

V W REPAIR
TUNE UPS
BRAKES
ENGINES
PARTS
TIRES
MOVED TO
1824
South Park
Street
VALKS HAUS

PEACE AND CONFLICT STUDIES
An intensive semester's work, Fall 1975, focused on Peace and War, Global Problems, Conflict and Revolution, Peace Research, Conflict Resolution and Non-violence. For undergraduate and graduate students, 12-15 credits—transferable. For information and applications, write: Peace and Conflict Program, University of Pittsburgh, Pittsburgh, Pa. 15260.

ACCOUNTING AND FINANCE MAJORS
Let us help you:
PLAN AHEAD
To Become a CPA
THE BECKER CPA REVIEW COURSE
MILWAUKEE
414-276-7271
Our Successful Students Represent:
1/4 OF USA



See Europe in 1975 at 1973 Prices

Get there on Travel Group Charters
Anyone can fly—no club requirements, just reserve at least 65 days in advance. 1,444 flights 2-10 weeks in length. Prices as low as CHICAGO/LONDON \$332; CHICAGO/FRANKFURT, \$335; CHICAGO/AMSTERDAM \$389; plus flights from New York to various cities throughout Europe.

Get around with a Railpass
For the independent traveler. Flexible, easygoing. Student Railpass allows qualified students 2 months unlimited second class rail travel in 13 Western European countries. Eligibility: students under 26 yrs. \$180. Also first class Eurailpasses—no eligibility. 15 days—\$130; 21 days—\$160; 1 month—\$200; 2 months—\$270; 3 months—\$330.

Get into things with an International Student Identity Card
Free or discounted admission to museums, theatres, concerts, etc. Discounts of up to 60% on student charter flights within Europe, the Far East and Middle East, and on student trains.

TRAVEL CENTER
544 STATE ST.
Madison, WI. 53703
(608) 256-5551

FLASH !

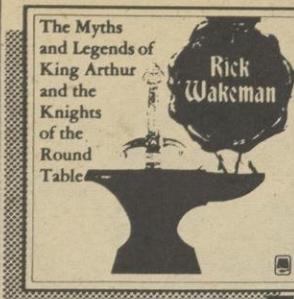
- Depart from most cities in the U.S.A.
- Fly to Amsterdam, Paris, Brussels, London, Rome, Tel Aviv, Copenhagen, and many more destinations
- Leave any day, return any day; stay up to one year

- Daily 747 departures from Chicago nonstop to Europe and easy connections beyond.
- Fly into Amsterdam, Return from Rome (or any other city pair variation)

YOUTH FARE TO EUROPE IS HERE AGAIN ! ! ! ! ! ! ! ! ! ! ! ! ! !

STOP IN NOW FOR ALL OF YOUR YOUTH FARE INFORMATION

544 State



The Myths and Legends of King Arthur and the Knights of the Round Table

Rick Wakeman

\$3.99

**A RICK WAKEMAN
MASTERPIECE FROM A&M!**

**THE MYTHS AND LEGENDS OF
KING ARTHUR AND THE KNIGHTS
OF THE ROUND TABLE**

Also available in Quad disc!

1975 Sounds best on

A&M RECORDS



**Chuck Mangione
Chase The Clouds Away**

\$3.99

**MANGIONE MAGIC!
Chuck Mangione's debut on A&M
CHASE THE CLOUDS AWAY**

The A&M debut album from a "Renaissance Musician." A brilliant orchestral/jazz fusion.

1975 Sounds best on

A&M RECORDS

A&M SPRING FEVER!

FRAMPTON
Peter Frampton



FRAMPTON

The 4th album from an exceptional artist of the highest musical virtuosity.

**\$3.99
EA.**

GHOSTS
Strawbs

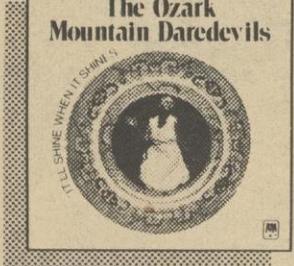


STRAWBS

Since their milestone album "Hero and Heroine" many have waited for "Ghosts" to appear.

1975 Sounds best on

A&M RECORDS



The Ozark Mountain Daredevils

IT'LL SHINE WHEN IT SHINES

Includes "Jackie Blue."

1975 Sounds best on

A&M RECORDS

\$3.99

"If you wanna get to heaven" you gotta hear "Jackie Blue"!

THE OZARK MOUNTAIN DAREDEVILS

IT'LL SHINE WHEN IT SHINES

Includes "Jackie Blue."

1975 Sounds best on

A&M RECORDS

\$3.99



HENRY GROSS

PLUG ME INTO SOMETHING

Henry Gross

Henry Gross' second album of his distinctive and dynamic guitar work and vocals.

1975 Sounds best on

A&M RECORDS

\$3.99

**A&M SPRING FEVER!
PLUG ME INTO SOMETHING**

Henry Gross

Henry Gross' second album of his distinctive and dynamic guitar work and vocals.

1975 Sounds best on

A&M RECORDS



STOP

Every record and every tape in the store, regardless of label, is on sale today — what are you waiting for? There'll never be a better time than right now to really save on your kind of music, whatever it is.

4 DAYS
April



**Every Re
& TA
ON**

ALL

**POP
LP'S REG.**

\$4.66

**CLASSICAL
LP'S REG.**

\$4.89

NOW

\$4.19 OR **3** **FOR**

**disco
records**

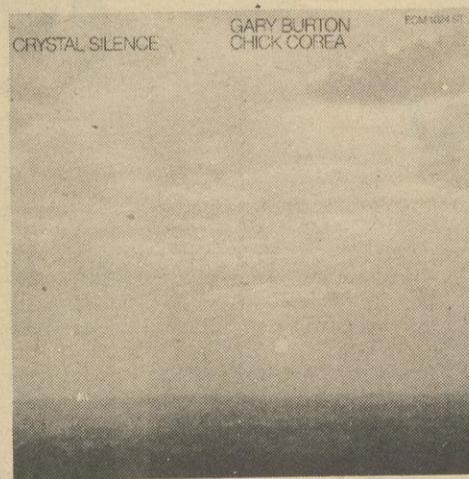
HERE'S WHAT \$4.19 WILL BUY!

WORLDWIDE SALE

Y'S ONLY
April 27-30

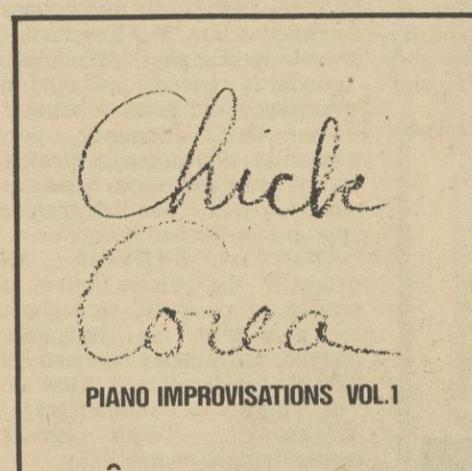
FREE GIFTS

Record & Tape ON SALE

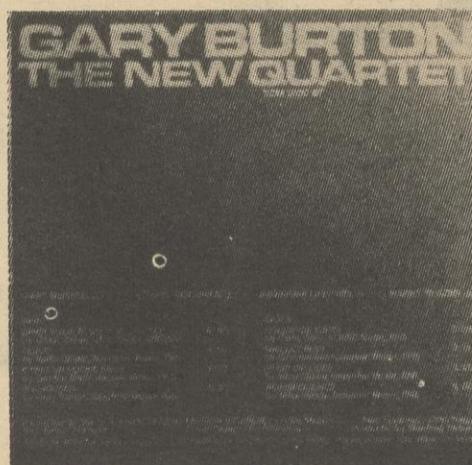


GARY BURTON \$4.19
CHICK COREA
CRYSTAL SILENCE

\$12



CHICK COREA \$4.19
PIANO IMPROVISATIONS,
VOL. 1



GARY BURTON \$4.19
THE NEW QUARTET

ECM



KEITH JARRETT \$4.19
FACING YOU



DAVID HOLLAN \$4.19
CONFERENCE OF
THE BIRDS



RETURN TO FOREVER FEATURING CHICK COREA
NO MYSTERY \$4.19

“Enemy”: minority of one

By DEBBIE WEIL
HARRINGTON
Of the Fine Arts Staff

It is said that Ibsen wrote *An Enemy of the People* in response to the barrage of criticism which greeted *Ghosts*, his previous play. Conservative critics were outraged by *Ghosts*' treatment of an unmentionable subject: incest.

In *An Enemy* Ibsen fashioned a story about a doctor in a small Norwegian resort town who becomes ostracized by his townsmen. In part, at least, he meant to illustrate his own relationship with the conventionally proper Norway of the 1880's.

THE “UNMENTIONABLE subject” in the play is what Dr. Stockmann has discovered about the water system of the coastal town: it's polluted. As the economy of the town depends upon its healing baths Dr. Stockmann's efforts to expose the health hazard are blocked by his brother, the mayor, and by the liberal People's Courier, the town newspaper. The truth he has discovered is denied, twisted, and ridiculed and he is branded “an enemy of the people.”

However, Ibsen clearly in-

tended the play to have more than a passing biographical significance. He was writing about the plight of a man, of anyone, who attempts to stand apart from the unyielding majority of the middle class. A man with new ideas, who is ahead of his time, must stand alone.

This theme is as applicable to society now as it was 93 years ago, but Ibsen never could have foreseen how timely the elements of his plot would be today. A political cover-up environmental pollution, a hypocritical liberal press... for an American audience the play, at times, is an anachronistic spoof of the Watergate era.

Such lines as “I'm sure they've got a plague of silent majorites there (in America) too” and “it's the readers who run the press” sound absurdly familiar.

UNIVERSITY THEATRE'S production of the play, directed by Richard Hughes, is solid and, in the main, serious fare. The cast is perfectly balanced in terms of physical attributes, personality and acting ability. The sets and costumes are delightfully and

historically accurate. Bach violin concertos fill the interludes between scenes, sustaining the careful orderly progression of the plot.

Harold Dixon as Dr. Stockmann is superb. Stomping around the stage with legs splayed wide in a rubbery gait, Dixon bursts with energy and idealism. Although his character is at a high pitch of excitement throughout the play, Dixon varies his performance constantly, registering Stockmann's plunges and soars in mood with powerful precision.

John Reilly as the mayor and Paul Armstrong as Hovstead, the editor of the People's Courier are less successful in varying the blustery loud-spoken manner of their characters. But Stephen Willems as Billing, Hovstead's assistant, provides a welcome relief from this heavy-handedness. Awkwardly thin, high-voiced and cowardly, Billing is just the right match for his swaggering editor.

Dr. Stockmann's wife (Mibs Bainum) and Petra, their grown daughter (Fran W. Friedman), provide another physical contrast. Bainum is matronly and solid in appearance and gives a slightly stilted but adequate performance. Friedman is smaller and slimmer and comes across as more coy and coquettish than is appropriate for her character.

STONEY BREYER AS Aslaksen, the printer, offers a needed comic relief throughout the play with his obsequious manner, pasty pudgy face and his talk of “moderation.” “How do you plan to demonstrate, Aslaksen?” “With great moderation, of course.”

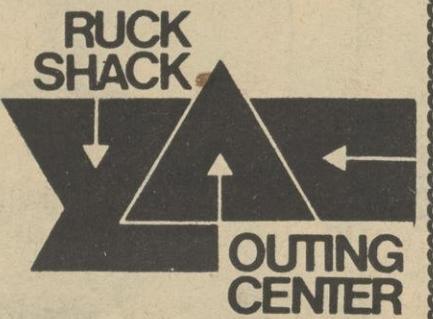
The only actor who seems slightly incongruous in his role is Mark Adler-Korbel as Mrs. Stockmann's father. Despite his stiff gait, he looks and acts far too young. With this one exception Hughes' casting is absolutely sure. The Stockmanns' two young

(continued on page 9)

SAILING SHOES

Sebago Dockside sailing shoes
Great for knocking around campus
as well as sailing.

10% OFF



PUT A
LITTLE
LIBERTY
IN YOUR
LIBERATION.



What we all need is a little more Liberty. Liberty, the new group that's been touring nationally with John Denver. Fresh out of Aspen, they sing a Rocky Mountain brand of country rock, folk, and Western swing. It's as smooth as a mountain lake, and as easy to take as a case of Coors. Produced by Kris O'Connor, John Denver and Milt Okun

Manufactured and Distributed by RCA Records and Tapes.

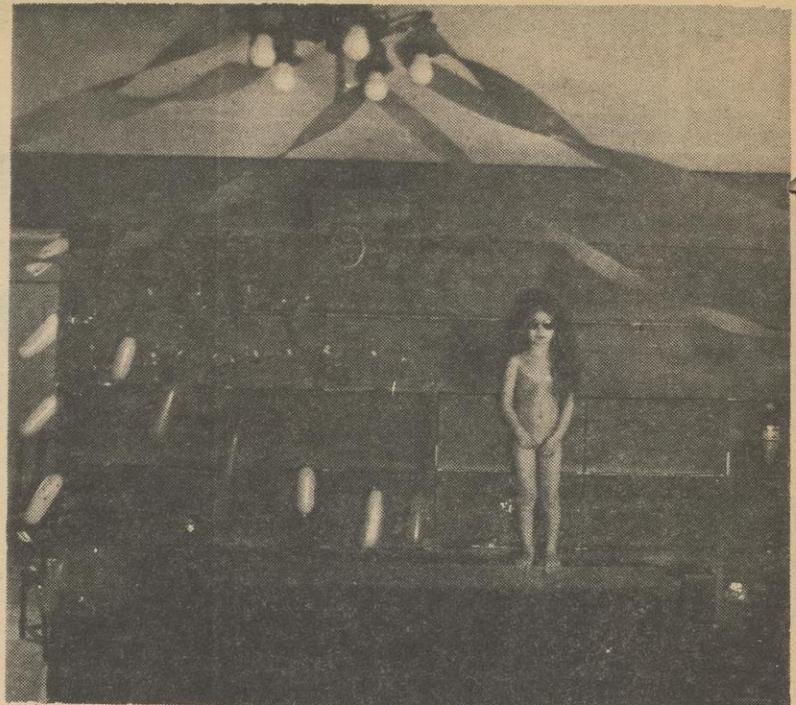


Photo by Cathy Loughran Agard, in show at Gallery 853.

Art show at 853

“951 AT 853,” an exhibition of recent works by 12 University of Wisconsin artists will open at the Gallery 853, 853 Williamson St., on Wednesday, April 30, with a public reception from 7-9 PM. The show will continue until May 6. Gallery hours are 1-5 PM daily including Sundays and also 7-9 PM Mondays, Wednesdays, and Fridays.

The media in the exhibition include painting, drawing, printmaking, photography and art metal, and represent works of individuals from a graduate seminar in art. They are: Cathy Agard, Debra Bender, Gibson Byrd, Valerie Chen, Mary Diman, Ron Jordak, Steve Lubovich, Robert Rader, David Schad, Julie Schneider, Melita Vedejs, and Chris Waters.

As a group, the seminar has dealt with historical and current aspects in the make-up of contemporary art. In this respect, the show typifies the inherent diversity found in the art scene today. It also represents a union of 12 varied temperaments and approaches to personal expression.

This exhibition represents current or recent work by members of a seminar in art at the University of Wisconsin. Since January the seminar has explored and discussed a variety of ideas and associations that come together in the ever-changing entity of contemporary art.

At some point in the discussions the seminar thought it useful to know, at first hand, the art work of its own members. Eventually, this desire expressed itself as a need to see the work together—in a sense to experience another aspect of their group identity. So the exhibition provides the opportunity for the seminar, and others as well, to know the individual non-verbal thinking of a temporary group of quite varied artists.

Gems

Hells Angels On Wheels. The Hells Angels of northern California with Jack Nicholson. Tuesday at 8:30 and 10:15. B-10 Commerce.

JERRY JEFF WALKER

The Last of the Hairy-Assed Hillbillies'

★★ with the ★★
Lost Gonzo Band

Special Guest Tom Dundee

\$3-\$4-\$5

THURSDAY, MAY 15

CAPITOL CITY THEATRE



TONIGHT LADIES NIGHT

7-9 p.m.

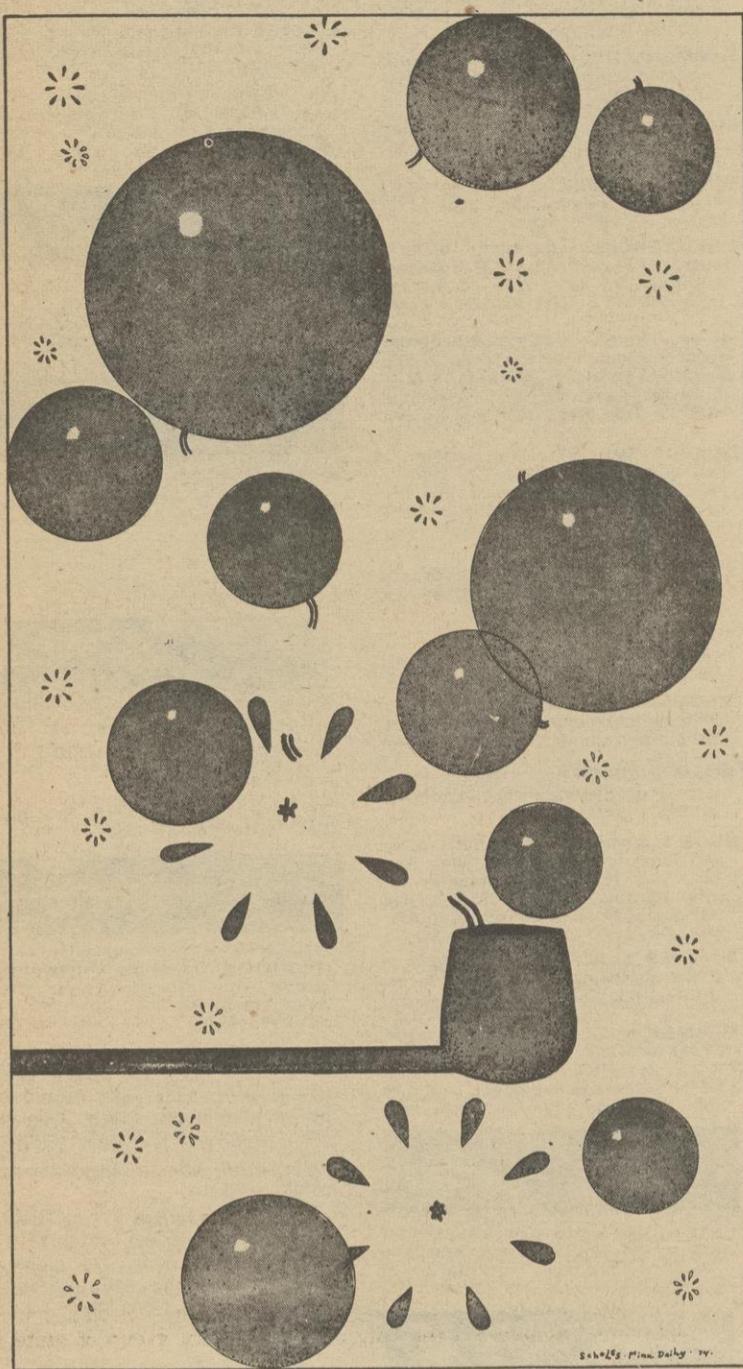
FREE GAMES and DRINK

BEER DRINKING CONTEST

The Stone Hearth
103 N. PARK

Revolution bubbles burst

Cody commands, Starship crashes



By JULIE BROOKS
Of the Fine Arts Staff

Eight thousand brainfuzzy kids poured into the big dome in hopes that Commander Cody and Jefferson Starship would whisk them away from reality. The lights dimmed, matches flared. Guzzling and toking, the crowd shifted into third gear to hear the trucker's songs of Commander Cody. Like a horse darting for the pasture, the Commander took everyone for the wildest ride of the night. No matter where you sat you couldn't miss the Commander's husky paws pouncing on the keyboard in "Beat Me Daddy/Eight to the Bar."

Andy Stein fiddled right off the road with "Hot Rod Lincoln." The steel guitar and violin shared vibrations in "Truck Drivin' Man" and made the No. 1 Tennessee hit the white soul song of the night.

AN ACROBAT, who played at intermission with muscles bulging in a black thin-strapped leotard, nearly stole the show. By this time, the crowd could hardly balance themselves much less three flaming torches. The confident circus man tossed axes, sickles, and swords before thousands of gawking eyes. When the man in black juggled two swords and an apple and finished with two swords and an apple core, the crowd had seen enough.

JEFFERSON STARSHIP suddenly appeared singing over the usual rock festive shouts of "Sit down up there!" Grace Slick, looking like a fat Edie Gorme, sang "Go Ask Alice" with the old luscious but low voice. Paul Kantner stepped into the spotlight singing "Have You Seen the Saucers" graced with the accompaniment of Slick. The Starship songs seemed far blown and monotonous.

In "Go Ask Alice", the Starship spun off with white lights whirling around the coliseum and pulsating orange and smoky gray spots bouncing off Kantner and Slick.

BICYCLE ESCAPE ROUTES

5,000 miles of tours on Wisconsin's secondary road system

Pull-out road map for each tour includes traffic counts, places to camp or take a break

Connectors linking all tours & major cities

Tips on riding technique by Rick Ball

Also included:

Shipping your bike by public transit

Equipping yourself & your bike for touring



\$4.50

BICYCLE ESCAPE ROUTES

A Wisconsin Tales and Trails Publication

AVAILABLE AT:

Atkins Schwinn Cyclery
Brown's Book Shop
Haack's Cycle
Motorless Motion
H.C. Prange Co.
Ski & Cycle

Walden Book Store
The Village Pedaler
University Book Store
Yellow Jersey
Stella Cycle

OR

Order directly from:

Wisconsin Trails
Dept. D
P.O. Box 5650
Madison, Wisconsin 53705

(Add 18 cents sales tax &
50 cents postage &
handling to each book
ordered.)

PAPPA JOHN Creach was by far the eye-catcher. The tall thin black man stretched his long and gentle arms over the violin. Dipping down, leaning back, jumping and dancing—not to add to his already great performance but because he was completely engrossed with his own sound.

When Airplane played in Madison five years ago, they left the Fieldhouse audience in real

(continued from page 8)

sons, portrayed by Phillip Hellmuth and Joshua Cole, and the crowd at the public meeting in Act IV are perfect.

The play is remarkably polished for a University production put

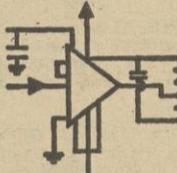
revolutionary temper. But Sunday night the audience only heard the pounding beat. Most seemed concerned with an escape on the Starship than with volunteering for America. They did hear "Wooden Ships" and finally "Somebody to Love." The encore was the infamous "Volunteers." But the words "got to revolution, got to revolution" seemed only poetic in 1975. The mixed musics matched the mixed drugs. There was everything for the alkie from Commander Cody, everything for the dopes from Jefferson Starship, but nothing for the rebels from any crusaders.

together in the space of eight weeks. The directing ability which Hughes brought with him from London has had its effect.

An Enemy of the People runs tonight through Saturday at 8 p.m. in Thrust Theatre.

CORRECTION

In the A & P ad that ran Friday, April 25th, the price quoted for the beer special should be 6-12 oz. cans instead of 12 as was in the ad. We are sorry for any inconvenience that this might have caused.



STEREO REPAIR SPECIALISTS THE AUDIO CLINIC

137 W. Johnson St. 257-8493

Authorized Factory Service
for the following:

Akai Harmon-Kardon Fisher
Dual Sherwood Pioneer Sony Corporation
Dokorder Sansui Nikko Marantz
Kenwood Teac Tandberg

FREE AUDIO MAGAZINE

THE UNIVERSITY THEATRE

Will hold tryouts for

Jason Miller's play

THAT CHAMPIONSHIP SEASON

Wednesday, April 30 at 3:30 and 7 p.m.
And

Thursday, May 1 AT 3:30 p.m.
in Room 3159, Vilas Hall

anyone who cannot meet these times should contact the director about arranging private auditions: Edward Amor: 263-3353.

Their
parents
were
executed
by the U.S.

We Are Your
Sons
THE LEGACY OF
ETHEL AND JULIUS
ROSENBERG. WRITTEN BY
THEIR CHILDREN, ROBERT
AND MICHAEL MEEROPOL.

With this book, Robert and Michael come forward at last to tell of rebuilding their lives and how the fate of their parents motivated their own radical political activities in the turbulent 1960's. They reveal significant new facts about their parents' case which again raise the question: Was justice done?

"We Are Your Sons moves inexorably from the past into the present, crying out for justice for today's political victims."—Helen and Morton Sobell



Illustrated. \$10. Contains many unpublished letters written by Ethel and Julius Rosenberg.

Now at
your bookstore.
HOUGHTON
MIFFLIN
COMPANY

Photo: Barry Rosenthal



427-437 W. MAIN: 2120 University Ave. 233-1729; 22 Langdon 257-1564; Furnished new deluxe studios & 1 bdrms. complete kitchen & baths. Air/cond. Ideal for single working persons, student nurses, technicians. Summer rates starting at \$110. 9-12 month leases. 238-9301. —xxx

ROOMS FOR MEN, fall, 1317 Randall Ct. Furnished, kitchen privileges, lease, \$65 to \$90/mo. 233-6435. —19x2

FURN. APTS. west Wilson, \$250.00, 3 bdrm fall lease, util. paid. 233-6435. —19x2

HOUSE, 4-8 students, Regent, Randall area. Furnished & heated, no pets. Available Aug. 16th 12 mo. lease. 238-7957, eves & wknds. 231-2910. —19x2

COED HOUSE, 505 Conklin Place. Kitchen, laundry, lounge. Reasonable, convenient. 255-8216, 222-2724. —20xJ16.

2821 MONROE ST. Spacious 2 bdrm. unfurnished apt. Large living room, formal dining room. Patio overlooking Arboretum. Off street parking, near shopping, on busline. Laundry facilities in basement. Appliances & heat furnished. Available Aug. 16th on 1 yr. lease. No pets. \$215/mo. 238-7957 wknds & eves. 231-2910. —19x2

CAMP RANDALL AREA, 1212-14 Spring St. Jr. Sr. and Grads. Summer and fall efficiencies for 1 and 2. 233-1996. —18xM2

CAMPUS-EFFICIENCIES, 1 thru 5 bdrms. houses, for summer & fall. Stop by 134 E. Johnson St. & pick up our list. —xxx

1/2 BLK. to library. 1 bdrm. & studio apts. for summer or fall. 619 Langdon St. 257-2832, furnished. —15xJ16

CAMPUS

UNIVERSITY COURTS

The Only Way to Live the University Life

Spacious finely furnished 1 and 2 bedroom apartments and studios.

- Air-Conditioned
- Luxury Clubroom
- Indoor Pool
- Saunas
- Walking distance to Campus
- Recreation facilities nearby
- Shopping 1/2 block away
- Heat & Hot water included
- Underground or outside parking available
- Cable T.V.

MON-FRI. 1-8, SAT & SUN. 1-5

2302 UNIVERSITY AVE.

238-8966

Special summer rates.

—2" x 13x2

FURNISHED. 2 bdrms. June 1st. month lease. 846-4511 or 846-5392. —xxx

FURNISHED SINGLES two blks. from campus. Newer Bldg. Friendly atmosphere. Semi-private baths. Small pets allowed. Some parking available. Summer School year and annual leases. Please call 222-0317 or 271-7422. —7x28

THE CARROLLON—Furn. large 1 bdrm. until, included on lake. 3 blks. from campus. Models open from 1:00 daily. 620 N. Carroll, 255-6344.

KENT HALL—Furnished rooms. Private bath. util incl. 3 blks. from campus. 616 N. Carroll, models open from 1:00 Daily. 255-6344.

3 & 4 BDRM. furnished apts. Conveniently located at W. Johnson. Near Shopping & bus line. Large rooms, heat included. No pets. Avail. Aug. 16, with 12 mo. lease. 238-7957, eves, & wknds. 231-2910. —19x2

CAMPUS—summer rooms for men/women \$45-\$55 mo. Fall room/board for women from \$1300/academic year. Villa Maria 255-7731 or 274-1397. —10x2

FURN. 3 to 6 bedroom houses. 1 to 5 bdrm apts. Available June & Aug. 257-6096. —10x2

EXCELLENT FURNISHED 4 bedroom summer Sublet 925 Gorham near grocery, laundry. Rent Negotiable. Call 257-3195. —12xM2

FURNISHED, CAMPUS AREA, summer & fall Rentals, 1&2 bedroom apts. Carpeted, air cond., swimming pool, laundry facilities, security locked, for appointment call 256-5010. —17xJ1.

SUBLET JUNE 1st-Aug. 15 or 20. Near stadium, campus. 4 bedrooms, porch, great neighborhood. \$80 and down. 262-4240, 255-7579. —5x29

SUBLET CAMPUS lake-Langdon, furn., large efficiency, security locked. A/C Full kitchen, immediate occupancy to Aug. 15. 305 Langdon Hall. 255-0642. —8xM1

SUMMER SUBLET: one guy needs 3 roommates - own room, or 4 new individuals. Near stadium. \$50/mo. 262-4062 or 256-5336. —5x29

SUMMER SUBLET: Spacious 3 bedroom apt. Located 2 blks. from Stadium off Regent. Avail. June 1-Aug. 24—price negot. Phone: 231-1889, ask for Dan. —5x29

SUMMER SUBLET/fall option. 2 bedroom, \$180. Negot. 251-0762. —3x25

ROOM FOR TWO IN house with three... south from union South. Rent negot. 256-3664. —5x29

1 BEDROOM Sublet. \$99. married student. Furn, parking, campus. 238-1151. —5x29

1 BLOCK Union South, single rooms with private bath, efficiency units for Grad students. 1 bedroom apts. a/c, furn., parking, laundry. 238-2588. —7xM2

SUBLET: FURN. 2 bedroom apt. near campus, laundry facilities, \$150/mo. 1906 University. #3. 231-1422. —4x29

Cardinal Classifieds



SUMMER SUBLET: 525 W. Doty St. Furnished efficiency; air conditioned. Laundry. Available June 1st. Call 251-9125. —3x30

2 DELUXE one bedroom apts. avail. May 17 and Mid-August respectively. Furnished, maid service, all utilities. Includes parking. Married students accepted. The Towers. 502 N. Frances. 257-0701. —5xM2

ATTRACTIVE 1 Bedroom on W. Gilman for summer \$145 233-5805. —6xM2

SUMMER SUBLET 1 bedroom apt. Jenifer st. Very reasonable. 256-5372. 5xM1

SUBLET—Luxuriously furn. 1 & 2 bedroom apt. Dishwasher, air cond., with utilities pd. swimming pool and sauna. Close to campus. Fall option. 238-8966. —6xM2

4 BEDROOM APT. Outdoor porch. Vilas area. \$270 257-3355. —4x30

HOUSE TO SUBLET: 5 bedrooms—very close to campus. Very reasonable rent. 262-4166 or 262-4162. —4x30

GREAT LOCATION on Langdon. Two bedrooms, air conditioned. Call 257-9703. —5xM

NEAR CAMPUS. One bedroom. \$158.50. Efficiencies-\$131. 251-1046 or 849-5296. —4xM1

SUBLET 2 bedroom apt. for 2-3 laundry, parking. \$175 257-6870. —3x29

SUBLET 633 Langdon Studio. Security locked. Utilities included. Price negot. 251-3651. —5xM

SUMMER SUBLET 1 or 2 girls to share lower flat with 2 other girls. Vilas Park area. Big backyard. Free washer and dryer. 256-8451. —3x29

COUNTRY LIVING. 15 minutes north of square-summer sublet—two bedrooms—two car garage. Garden—large yard. 846-5064 after 4:30. —7xJ16

HAASE TOWERS, 116 E. Gilman. Exceptionally nice 1 bedrooms, furnished, apt. in quiet bldg. on the lake. Call 255-1144 or 257-9484. —6xM2

SUMMER SUBLET 1 bedroom, 2 blocks from campus; utilities included. 1224 Spring—call Mark 257-7041. —4x30

SUMMER SUBLET in Coed House. Two Doubles open, \$130 rent for entire summer. Near beach at 831 Jenifer Street. 256-8012. —5xM

CHEAP SUMMER sublet four bedrooms. Back porch, new kitchen floor, basement, laundry facilities near campus. 38 Breeze Terrace. Call 231-1527. —3x29

SUMMER SUBLET fall option furn. 3 bedroom apt. in nice older house. \$225/mo. utilities included. Available May 15th 255-0991. —3x29

SUMMER DYNAMITE spacious 3 bedrooms on lake. Cheap. 256-9860. Greg K. —5xM1

SUMMER SUBLET. 3 bedroom flat, furn., large kitchen, porch, rent negot. 451 Mifflin. 255-5327. —5xM

SUMMER SUBLET/fall option 3 bedrooms large kitchen, living room, fireplace, porch, parking. Available 255-9929. —5xM

SUBLET 3 bedroom apt. near lake. 257-8070. —3x29

SUMMER SUBLET new air conditioned efficiency. 633 Langdon. 1 block from campus. Available May 15th. Call 256-2920. —6xM2

CAMPUS MEN'S Rooms behind the Brathaus. 438 N. Frances. Summer and fall rates. Resident manager Room 1 or Kay 257-4221. —M2

SUMMER SUBLET— May 15, 59.95/mo. Negotiable furnished bedroom with three others. 431 W. Johnson. Sandy. 251-2257. —5xM2

HOUSE, FURNISHED, 4 bedroom, near campus. Available August 1st. 12 month lease, no pets. 274-4317. —3x30

FURNISHED ROOMING house for girls. Living room, fireplace. Singles or doubles. Summer rates. 1532 Adams. 256-7889 or 222-3007. —5xM1

SUMMER AT THE SAXONY Singles, 1,2,3, bedroom air conditioning, Sundeck Indoor swimming pool Special low rates May 15-August 15 Open Daily 1-5 for showing 305 N. Frances 255-9353 15" x 5 x M1

BREARLY ST. large 3 bedroom for 4-5. Very convenient. All Utilities, no pets. 257-0850. —xxx

SUMMER SUBLET, share with a male grad student. Spacious flat; porches, garden, near James Madison Park. Very large bedroom \$70.00, smaller bedroom, \$55. (negotiable) 209 N. Blount. 255-1740. —2x29

SUBLET: May 15-August 15, large efficiency, 2 blocks from campus, air conditioned, price negotiable. (utilities included) 257-3411. —5xM1

SUMMER SUBLET. Four bedroom furnished apt. on Gorham across from Boardwalk. \$50/mo. for single room. 262-7410 or 238-9416. —3x30

SUMMER SUB. May 15-Aug. 15, two bedrooms in spacious furnished apt females. own Rooms, stadium area. Rent negotiable. 238-8309. —3x30

SUMMER SUBLET: \$50 utilities included. Female, May 15-Sept. 1. Own room close to campus, parking. Pets allowed. 255-6054. —2x30

SUMMER SUBLET: Near Capitol, need male to share 1 bedroom apt. with male student. \$55/mo. or less. Nicely furnished. View of lake, balcony. 257-9097. —2x30

SUMMER SUBLET Wanted. Professor and family (older Children) wishes to sublet faculty or student house near campus from June 7 to Aug. 22. Promises excellent care of home. Carl Jackson, History Dept., University of Texas, El Paso, Texas. (915) 532-6477. —2x30

SUBLET: 1 block from Union South. Fully carpeted, air conditioned, 2 bedroom, parking, available. Make an offer. 255-0762. —5xJ16

SUMMER SUBLET: 1 bedroom in large, near east side flat. Share apt. with two female grads. Parking, laundry. Call 256-8967. —3xM1

EXCELLENT SUBLET: large one bedroom apt. can be converted to two bedroom—for 1, 2 or 3 people. Clean, near campus, rent negot. Call 251-0370 or 251-0780, Chris. —5xJ16

ONE FEMALE needed to share 2 bedroom house. \$155/mo. Close to campus. 8/15-6/15. Before May 15. 251-1653. —4xM2

SUMMER SUBLET: 2 bedroom apt. 145 W. Gilman. 251-2175. —4xM2

2 ROOM apt. close to campus. Spacious, cool, porch, cheap. 255-3199. —4xM2

SUBLET Unfurnished apt. on campus on lake. Modern efficiency with balcony, available immediately. \$145. Will negotiate for remainder of lease Aug. 14. 233-5720. —4xM2

COED SINGLES—\$15/week—summer. Furnished, air conditioned, near camp Randall. 257-1880. —4xM2

SUMMER SUBLET: Modern, furnished, efficiency, Air conditioned. \$75/mo. Negot. 112 N. Mills St. 256-4458. —4xM2

SUMMER SUBLET: Close to campus. 121 W. Gilman. \$140. 251-4776. —4xM2

SUMMER SUBLET For \$125 private room, sunny kitchen, washer/dryer, garden, porch, Johnson St. 256-6524. —4xM2

SUMMER SUBLET with fall option. Spacious, one bedroom furnished apt. Huge kitchen, Air conditioned. Perfect campus location, rent reasonable. 257-7809. —4xM2

3 BEDROOM flat. 838-8118 or 233-9441. —4xM2

FALL SUBLET: West—Sunny 1 bedroom available. August. Carpeting, air conditioning, dishwasher, parking, across from lake, bus. \$165 Negotiable. 831-2007. Eves. —3xM1

406 MIFFLIN. Summer with fall option. \$150 3 rooms. 255-3291. —5xJ16

Attention

SUBLET—Woman 21 or older. Own room 3 bedroom apt. Furnished, parking, \$72/mo. plus utilities. Johnson and Ingersoll. Call 251-3929. Available anytime. —2x30

SUMMER SUBLET Apt. 2 bedroom furnished. Utilities. Rent negot. 251-1707. —5xJ15

BIG TWO bedroom apt. for 3-4 summer Sublet with fall option. Pets. allowed. 318 E. M



FULL OR PART TIME
Why dig ditches or carry bricks?
USE YOUR EDUCATION
Calling on families who have requested
information on the **ENCYCLOPEDIA**
BRITANNICA & GREAT BOOKS
OF THE WESTERN WORLD.
We train hours are flexible
241-3885

1 1/2" x 4 x 25

MANAGERS WANTED!
An outstanding gal who:
—loves people
—is free to relocate
—has retail background
due to rapid expansion we need
mgrs. for new junior specialty
stores. Excellent opportunity.
Apply or write—Brooks Fashion
Stores, East Towne Mall, Madison.
—1 1/2" 4x2

COUNSELORS—summer camp who
can teach one of the following:
Diving, water ballet, Sailing,
Swimming (WSI) Camp Birch Trail
for Girls, Minong, Wis. 54859, Will
interview. Equal opportunity.—3xM1

COUNSELORS—summer camp, can
teach one of the following—jewelry,
tennis, campcraft, gymnastics.
Camp Birch Trail, for Girls, Minong,
Wisconsin 54859. Will interview.
Equal opportunity.—3xM1

Services



THE COMMUNITY RAP Center Inc. If
you have a problem and want to talk
about it you can call 257-3522 or come
to 923 Spring St. 8 p.m. to midnite.—
xxx

RUSH PASSPORT photos. Taken by
noon, ready by 3 p.m. 2 for \$5.00. 1517
Monroe St. Near the fieldhouse. Free
parking. 251-6844—xxx

WOMEN'S COUNSELING Services
255-9149, 10 a.m. to 10 p.m. —xxx

ABORTION REFERRAL. Contraception & sterilization, ZPG, P.O. Box 2062, 238-3338, 251-2479, eves 255-9918. —xxx

TYPING: Professional, 50¢/p.
Dissertations. 238-0347. —19xM2

SUMMER mountaineering instruction
2 week Wyoming courses. Co-ed.
\$195.00 Environmental Wilderness
expeditions. P.O. Box 458 Ann Arbor,
Michigan. 48104.—2x29

EXPERIENCED TYPIST—Pick up and
delivery. 849-4507—5xM2

CUSTOM ROTOTILLING gardens and
flowerbeds. Reasonable. Will travel.
244-1415. —10xM1

TYPIST EXPERIENCED in thesis
typing, carbon ribbon. 249-5441.—
10x29

THESIS PAPERS typed in my home.
Experienced. 244-1049.—5xM2

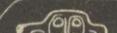
RENT IBM correcting selectric
typewriter from A & E Equip. 1501
Gilson. 257-3662.—10x2

DRIVING — I can haul your
elongings. Reasonable. 244-8862.
iter 5. Don—9xM1

TENNIS LESSONS. Experienced
teacher. Reasonable rates. Private.
small group. 251-2658.—5x30

WEDDING photography—expert, and
inexpensive. Tiffany studios. 255-
3116. Eves. 6-10 p.m.—5xJ16

Parking



WANTED garage for fall. Near State
and Frances. Call 255-0454.—4xM2

Quality and Value

**Two "positives" that product
planners accentuate, when
they groom their entries
for competition.**

The ingredients American businessmen strive for, are indeed the ones consumers look for, when they buy. After all, the consumer is the ultimate voter in a product's election... and re-election.

But just how much quality can be built into a given item? How many colors and sizes? How will added quality affect the market price? Read about the route most American businessmen take—"The Main Street" approach. Read what this has to do with 21 million dishwashers and 35 million clothes dryers winning their way into American homes.

The adjoining message from the May Reader's Digest sums up important thoughts about quality and value. It's one in a series on our economic system placed by The Business Roundtable.

Reader's Digest

OUR ECONOMIC
SYSTEM
YOU
Make It
Work

ADVERTISEMENT

During these hard times, when
all of us are concerned about getting
full value in the things we buy,
here are some important thoughts
about quality

Who
Cheers
When
Products
Work?

THE NEW toaster was so shiny you could see yourself in it. But its first piece of toast looked like scorched plywood. And you burned your fingers fishing it out when it didn't pop up. Then the machine heaved a little electronic sigh and stopped toasting altogether.

What a storm! And it got worse. Leaving your wife and three kids beneath the shopping-center canopy, you dashed to your new station wagon. Soaked to the skin, you got behind the wheel and turned the

key in the ignition. It wouldn't start. You tried again and again. Nothing. Not a spark.

It was a grand dinner. There were even some halfhearted offers to help with the dishes. "No, we bought a new dishwasher," you announced proudly. You loaded the dishes and joined the company. Uncle Ray was describing his new boat when you noticed the foamy water running across the dining-room floor.

Sound familiar? We all remember vividly when things don't work right. But somehow we don't even think about it when our car covers the 2032-mile trip to Canada and back without a hitch, or when the electric coffee pot keeps perking away year after year. There's just nothing spectacular about the sweeper that sweeps, the oven that bakes, the refrigerator that keeps right on doing its job.

No, the fact is that in our minds one malfunctioning product cancels out the thousands that do work. One of the greatest tributes to American industry is the fact that the "lemon"

ADVERTISEMENT

Street," where the aim is the best product that can be made at a price the mass of consumers can afford. In shops and factories across the country, engineers, designers, shop foremen hold "product audits," examining the chain saw or tape recorder or child's toy before them. With production costs rising, how can they improve the product but keep the price competitive? Will this plastic compound be as strong and as workable as the now-too-costly metal it must replace? Sure, this transistor is cheaper, but will it do the job as well? At the Rockwell International Corporation, engineers redesigned a pocket calculator over and over again to cut the cost and time of manufacture while improving the reliability of the machine.

The cumulative effect of such activities is a boon to the American consumer, especially during this difficult economic period when all of us want to stretch our dollars as far as possible. For, what good is an improved product if it isn't readily available to everyone at a reasonable price?

The Main Street approach means that there are 117 million TV sets in U.S. homes, 21 million dishwashers, 35 million clothes dryers—and it means that by and large this abundance of products is an abundance of good products, constantly being improved because of competition.

Look at automobiles, for instance, probably the most complex and sophisticated item the average consumer will ever buy. Today's cars run much longer between engine tune-ups, oil changes and lubrications than earlier models. Their brakes are much more reliable, their cooling systems require much less maintenance.

"Consumer pressure" is a healthy affirmation of the market system. After all, what good would consumer demands be in a society without businesses competing in reaction to those demands? But consumer pressure is no new phenomenon; it is rather the same pressure that has always motivated the conscientious businessman—competition.

Certainly, consumers have the right to complain, to send things back when they aren't right. But what really makes American products the greatest bargains in the world today—in both cost and performance—is the fact that all of us constantly cast our votes in the marketplace. It is these consumer "ballots" that shape the quality of the goods we purchase day in and day out.

For reprints, write: Reprint Editor, The Reader's Digest, Pleasantville, N.Y. 10570. Prices: 10—50¢; 50—\$2; 100—\$3.50; 500—\$12.50; 1000—\$20. Prices for larger quantities upon request.

is news—the fact that bad products are the exceptions that surprise and bother us.

The expectations of the American consumer are very high, and the businessman knows it better than anyone else. That's why he seeks constantly to improve his product and maintain standards. The American Society for Quality Control estimates that business in this country spends from 8 to 15 cents of every sales dollar to overcome errors, to test, inspect and assure quality. Some examples:

- On the Tide-detergent production line in Cincinnati, boxes underfilled or damaged in any way are automatically and literally "kicked" into a reject bin.

- At the Gillette Company in Boston, every razor blade is examined for surface imperfections and sharpness. Some employees come to work unshaven each morning to test Gillette (and competitors') blades under laboratory conditions.

- At Eli Lilly Corporation in Indianapolis, some pills take as long as 45 days to manufacture. The process is stopped many times for tests of the purity and exact quantity of ingredients. As long as the pills are available on drugstore shelves, a control batch will be tested periodically to ensure potency and safety.

- At Sears, Roebuck & Co. in Chicago, many new products, from air conditioners to shotguns to water pumps, are tested in the field and in

the lab (sometimes to final destruction) before they are marketed.

To an alert, competitive company, these efforts are as routine (and as vital) as breathing. "The best sales tool possible," says one executive, "is a product worth what you pay for it." But still those negative experiences force their way into our minds. Why can't we make things more reliable? Why do there have to be any mistakes?

To answer such questions, we must measure our expectations as consumers against the realities of the mass market. We must consider what absolute product-perfection would do to prices and volume. Have you ever stopped to think what it would cost to build a television set that would "never" fail or wear out? Many thousands of dollars. And the assembly and inspection procedures would preclude more than a few thousand sets being built each year. Thus, the high quality would be academic for the majority of Americans, who would simply be priced out of the market.

Businessmen face a challenge. Do they travel the low road? Cut corners, use the cheapest materials they can get by with? Or do they take the high road—turning out each product by hand, forgetting costs, doing only "custom work" beyond the financial reach of millions of cost-conscious average Americans?

Wisely, realistically, American business travels instead a "Main

This message is prepared by the editors of The Reader's Digest
and presented by The Business Roundtable.



S. Irwin Conaway

Name That Tune

I was having lunch—a little banana souffle—with my brother Morris the other day when he said to me, "Say, S. Irwin, how come you haven't had anything published in the *Cardinal* this year?"

He said he remembered the piece I did last year on what it was like sneaking into a football class in the Phy. Ed. department and running circles around those poor, big varsity linemen. Morris had also liked my hatchet job on the Madison sports media, also printed last year.

HIS QUESTION got me thinking, and I began to look around for something to write my one and only column of 1974-75 about. Then, while sitting in the right field extension at the Brewers' home opener, it came to me. Don Money was at the plate, and organist Frank Charles was, predictably, playing "I'm in the Money."

"That's it," I said to myself. "I'll try to dream up all kinds of crack theme songs for ballplayers . . . ones you wouldn't really expect to hear at the ballpark." When I got back to Madison, I went down to the *Cardinal* office and sat around for a couple of afternoons with the sports staff, trying to get some ideas. Here's what we came up with: (Let me say right now, they thought up most of the really sick ones.).

For Hank Aaron, of course, it's "Yesterday, When I was Young." Tony Conigliaro has to have "Doctor, My Eyes" for his theme. Dick Allen is "You're So Vain." Cesar Cedeno, known as much for his off-season antics as his on-the-field heroics, could be "I Shot the Sheriff." And for his unfortunate former teammate Don Wilson, it's "Smoke Gets In Your Eyes." Another tune in the tasteless vein would be, for Roberto Clemente, "Fly the Friendly Skies . . ."

Using a variation on Tony Bennett's song, how about "I Left My Bat in San Francisco" for new Yankee Bobby Bonds. Ageless Tony "Legs" Oliva could be greeted by a chorus of "Walking Man." For portly Mickey Lolich, it's "Roundabout." Superflake Bill Lee of Boston could listen to "Mr. Spaceman." Ron Blomberg's theme, naturally, would be "The Israelites."

GOING BACK A few years, you could have "They're Coming to Take Me Away, Ha Ha" for Jimmy Piersall. Or "Paperback Writer" for Jim Bouton. Fritz Peterson and Mike Kekich, who created a furor when they swapped wives a while back, could have "Everybody Loves Somebody Sometime." Bob Miller, relief pitcher who set the major league record for teams played with, is an easy one—"King of the Road."

Managers and owners should be included, too. How about "Have You Never Been Mellow" for Billy Martin? Or "Good Time Charley Has the Blues" for everyone's favorite owner? Cubs owner Phil Wrigley, who still doesn't believe in lights, would be "Don't Let the Sun Go Down on Me."

Nor should any list exclude sports other than baseball. Kareem could be serenaded with "Please Release Me." Larry Costello's song would be "The Way We Were." And then there's "I'm 18" for Moses Malone, "Revolution" for Bill Walton and "I Wanna Take You Higher" for Wali Jones.

In football, George Bland's song would be "Never Can Say Good-bye." Joe Namath's theme, of course, is "Love the One You're With." Well-publicized off-the-field incidents serve as natural fodder. Let's hear a round of "Come Back When You Grow Up Girl" for Lance Rentzel, "Jailhouse Rock" for Warren Wells or "How Much is That Doggie in the Window?" for Dan Devine.

TEAMS AND LEAGUES could also have theme songs. Like "Eve of Destruction" for the WFL, "A Million to One" for the Montreal Expos or "Happy Together" for the Oakland A's. For Notre Dame's Rapin' Irish, choose from "Stuck in the Middle With You" or "Amazing (Dis)Grace."

In other sports, it could be "Dancin' Machine" for Muhammed Ali and "Touch Me in the Morning" for Chuck Wepner. The Connors/Evert theme would be "Part Time Love". Evel Knievel could hear "Pickin' Up the Pieces."

And, of course, sportscasters and writers shouldn't be left out. Imagine hearing "Sentimental Journey" for Glenn Miller or "Monday, Monday" for Howard Cosell. And here's one for Cubs' fans: Anyone who puts up with Jack Brickhouse can appreciate "He Ain't Heavy, He's My (Oooh) Brother."

Had enough. OK, OK. See you next year.

Golfers teed off by bad weather

The University of Wisconsin golf team is off to another poor start. So what else is new?

Plagued by poor weather conditions for probably the umpteenth straight year, the Badgers have finished near the bottom of the heap in their tournaments thus far this spring. Important matches at Ohio State and Illinois ended in dismal failures, and even last weekend at Northern Illinois, the Badgers could place no higher than fourth in the six team tournament.

BUT ALL THIS can probably be blamed on the lack of practice time afforded to the team. Area courses had been unplayable until just last week. Some of the players flew south during spring vacation for warmer climates and green courses. That hasn't helped much this season, though.

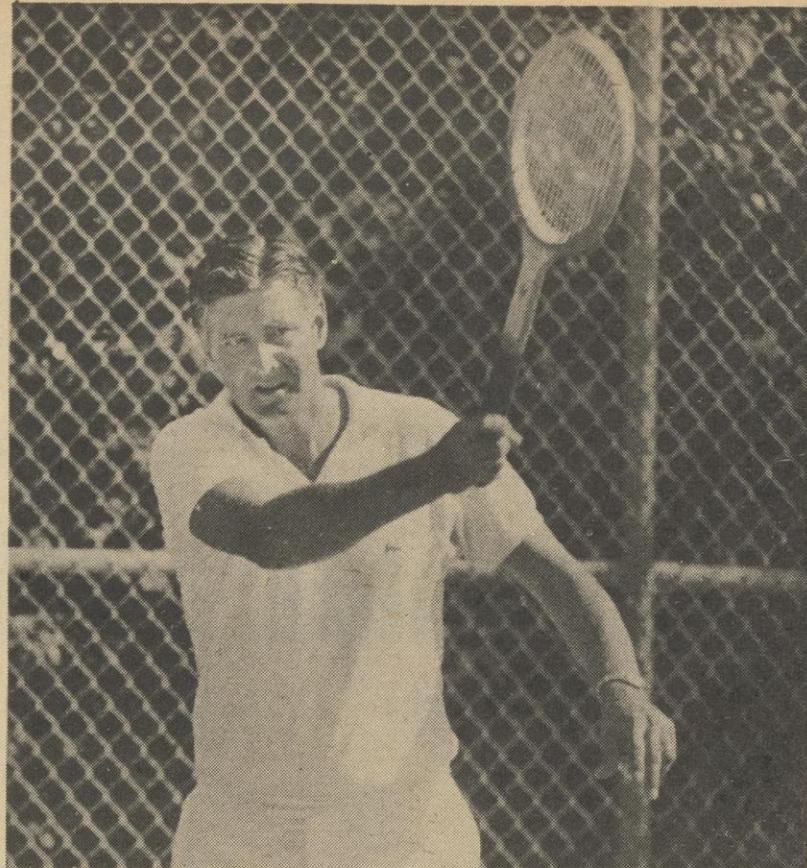
"You can't go to a tournament without practice and expect to do well," said Coach Tom Bennett in an interview last week. He said his

team will now be able to practice at Cambridge and Cherokee, and maybe practice will allow it to improve on last year's finish.

"We have the possibility of improving on last year's ninth place finish if we can get practices and breaks in the weather," he added. Ever an optimist, Bennett said, "We could move up in the Big Ten standings."

Basically, the Badgers remain the same from last season. Leading the way again is senior Mike Krueger, the captain who shot well in the Illinois meet for Wisconsin. Gary and Tom Steinhauer, brothers from Madison, and Tim Neuberger of Monroe, who did well at the Ohio State tournament, round out the squad.

The Badgers return to action this weekend in the Michigan Invitational at Ann Arbor, an important tuneup for the Big Ten meet, which will be held this season at Indiana May 17-18.



TENNIS ANYONE?—John Powless may not be much of a basketball coach, but he is quite adept on the tennis courts. Here Powless is shown giving the ball a whack at the Lakeshore Dorms courts. Powless was captain and coach of the United States Junior Davis Cup team for six years. He also served five years as tennis coach at Wisconsin before taking over the basketball reigns.

Photo by Tom Kelly

Jones: lone black voice on UW athletic board

Professor James E. Jones is the only black member of the University of Wisconsin athletic board. At a recent meeting, he questioned the hiring policies of the Badger football staff.

By JEFF CESARIO
of the Sports Staff

In the spring of 1969, as an assistant solicitor of the Department of Labor, James E. Jones lectured four large University of Wisconsin classes on labor-management relations. In the fall of that same year, Jones became a UW law professor, and shortly thereafter, was named to the athletic board. He has been an outspoken member of the board ever since.

Dr. Jones did his undergraduate work at Lincoln University, an all black school in Jefferson City, Mo. He won six letters in track and football before going to the University of Illinois, where he received his Masters Degree in Industrial Relations.

WHEN INTERVIEWED recently, the still-trim Jones seemed determined to speak of larger issues and then relate them to athletic problems.

"People need to get an education about black people," Jones said. "I was the first black to act as chief attorney for the Department of Labor, the first black assistant solicitor and the first black law professor at Wisconsin. But just by saying or having to say 'first black', we're talking about the real problem.

"Some very high ideals sifted into this country's high documents. To rationalize away (white people's) treatment of blacks and Indians, they (white people) made them non-people, sub-humans. But, and this I firmly believe, America has never been able to convince itself that this rationalization is true.

"This problem's got to be dealt with," Jones stated emphatically. He felt that strides were made during the Kennedy administration. "He made some big changes," Jones said, "and they occurred in the labor field, with equal employment." Labor, of course, was Jones' field, and in 1961, he began to deal with discrimination problems head-on.

THE KENNEDY period was an active one for Jones and it occurred right in the middle of the tremendous athletic boom of the past two decades. "Sports is a business, a fantastic enterprise," he said, "and black athletes have contributed tremendously to the sports growth. Yet, what is the participation of blacks in the non-playing role of athletics? I would suspect that that percentage would be highly embarrassing."

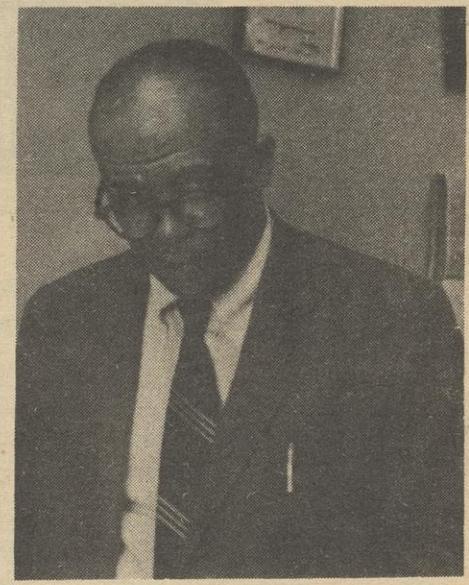
Jones believes that the communication lines between universities and professional teams, and qualified black coaches and administrative personnel are virtually non-existent. With the added discrimination factor, opportunities for black coaches are very slim.

"The notion that they'll (black coaches) come to you is an unfair one," he said. "You can't make a case that you can't find the black talent." Jones also thinks many blacks are capable but have failed to get major coaching jobs. "We have to start talking about the under-representation in the non-playing aspect of athletics. With no black coaches, no role

models to look to, what are we telling the Al Peabody's—"There's no future for you in this business. You can die on the field but..."

Jones' work is not confined to athletic problems. "I'm much more critical about other departments and their records," he said as he smiled. "Generally, I gently prod, but I've got claws, too. I'm not trying to muscle people into place. I resent being crowded into the 'Black Guru' thing—that's not my bag."

"I TRY TO deal from a frame of reference that has nothing to do with race. I feel feel abused that I feel it necessary to get involved in racial problems. If I don't, though, that keeps



JAMES E. JONES

the position unfilled." A busy man, Jones said he has been going "like a house afire" for six years. "You see," he continued, "there's just not enough black people to supply role models."

Jones, who vehemently detests the misuse of educational budgets, counsels both black and white students in his small office at the Law School. "I don't let anyone come in here with any jive stories. I don't play games," he said. He felt that the Afro Center was a misuse of education funds, and this motivated his decision to vote for its closing.

Jones, who feels "pessimistic vibes" from many people on racial issues, said, "I hope people will take a more hopeful view of what we can do. People have got to open their eyes. If the business of changing the image of educational and professional programs is a legitimate one, then the rest is easy...all we've got to work out are the problems. But we've got to make the essential assumption of change first."

"It is even more important for your education and your children's that I'm around. If you never look up and see a black on the podium, you'll keep thinking that only people like you know anything. If we can't find (black professors, executives, etc...), we should create. We're a university, and as a university, if you plead you can't create, you're guilty or a bad system."