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WISCONSIN ALUMNUS FOOTBALL BULLETIN

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VOL. 60 OCTOBER 27, 1958 No. 5

WISCONSIN ALUMNI ASSOCIATION

Wisconsin 9, Iowa 20 Wisconsin 7, Ohio St. 7 two that we might have won

By Jim Mott

UW SPORTS NEWS SERVICE

WISCONSIN'S drive for a Big Ten title was stalled by a loss to Iowa, 20-9, and a tie game with Ohio State 7-7; the Badgers had won the opening three games on the 1958 schedule.

The Badgers find themselves tied for fifth place in the Big Ten race, with Iowa, unbeaten in three starts, setting the pace, and followed by Ohio State, surprising Northwestern, and Illinois.

The four remaining games for Wisconsin—Michigan State, Northwestern (Homecoming), Illinois, and Minnesota—all bear significantly on Wisconsin's title hopes. The mere matter of reason shows the Badgers must win them all if they hope for a share of the title, and then only if someone can defeat Iowa and Ohio State along the way. The schedule favors Iowa, as the Hawkeyes only play six games (they've won half of them already).

Wisconsin 9, Iowa 20

October 18

ON A BEAUTIFUL October afternoon, Wisconsin's Badgers held Iowa's vaunted Hawkeyes in check, mounted a 9-0 lead at halftime, and 65,241 fans (including 9,000 Iowa loyalists) sat back to enjoy the intermission entertainment.

The bands marched, Badger block performed, varsity was sung, and the teams returned to the field for the second half. But it's there in the rule book, Section 2, Article 1: "The total playing time in a collegiate game shall be 60 minutes divided into four periods of 15 minutes each, with one minute intermissions between the first and second periods (first half) and between the third and fourth periods (second half)." End quote.

Yes, there's a second half to each football game, and on this particular afternoon, Iowa scored 20 points in the second half, while the Badgers stayed with their nine first half points, and the result—Iowa 20, Wisconsin 9.

The opportunities to win presented themselves all afternoon for the Badgers, but Wisconsin mistakes in the third quarter—and they were vital ones—

WISCONSIN ALUMNI ASSOCIATION

770 LANGDON STREET

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fired up the Hawkeyes, and once they gathered steam, there was no containing them. Iowa had scored a clear-cut, well-earned win, and instead of Wisconsin resting on top the Big Ten standings at the conclusion of the day's action, there was Iowa (unbeaten in two Big Ten games) tied with Northwestern, cellar dwellers last year, and Ohio State in their accustomed role as conference leader.

The Badgers, who prospered in the season's first three games by opponent's mistakes, failed to take advantage of Iowa's misfortunes during the course of this game, and when they made mistakes of their own in the third period, their unbeaten record was doomed.

In the first period, on the very first play from scrimmage, Jim Fraser batted down Randy Duncan's forward pass, and Jim Heineke intercepted for a Wisconsin first down on Iowa's 41. The Badgers moved to first downs on the Iowa 27 and 10 yard lines, then stalled on the Iowa 8 yard line, and Paul Shwaiko booted a 15 yard field goal. Wisconsin led 3-0, with just 4:16 of playing time elapsed, but after this initial score, they could not cash in, during the remainder of the game, on Iowa mistakes.

Consider the opportunities that were wasted as the Badgers sputtered on offense:

Later in the first period, Wisconsin took possession following an Iowa punt on their own 41 yard line, and in two plays had moved to Iowa's ten yard line. Jon Hobbs blasted off left tackle for five yards, then collaborated with left halfback Bob Altmann for a 46 yard gain, with Hobbs lateralling to Altmann after picking up 18 yards, and the latter continued 28 yards to Iowa's ten. A speedier back might have scored a touchdown, but take nothing away from Altmann, he gave it a tremendous effort, and was dragged down from behind.

Three plays gained eight yards, and on fourth down, Hackbart's pass into the end zone was batted down, and Iowa had stopped the Badgers cold. Unknowingly, this was to be the pattern of the afternoon, much to the chagrin of loyal Badger fans.

With less than two minutes left in the first half, Sidney Williams intercepted a Duncan pass on the three yard

line, and he raced back 52 yards to Iowa's 45 before being tackled and downed. One more crucial block, and Williams would have gone the entire way; alas, there was not that block to be had.

Williams engineered the Badgers down to Iowa's 17, utilizing a 21 yard pass to Jon Hobbs to eat up most of the yardage, but a second down pass on the final play of the half was intercepted on the one yard line by Iowa's fine fullback Don Horn. The Hawkeyes had again stopped a Badger threat.

After Iowa had dented Wisconsin's goal line for two scores and a 13-9 lead in the third period Wisconsin moved downfield with Hackbart at the helm, picking up first downs at mid-field, and on Iowa's 35. On fourth down, Hackbart needed a mere three yards to make it a first down on Iowa's 25, but the Hawkeye line rose up furiously to stop him cold for no gain.

Following an exchange of kicks, Iowa rolled 81 yards to the clinching score early in the fourth quarter. Wisconsin again mounted an attack that picked up two first downs in succession, the sec-

ond one being set up by Hackbart's 22 yard pass to right end Earl Hill that reached Iowa's 24 yard line. Three straight pass plays were incomplete, and on fourth down, Hackbart's fumble was recovered by Iowa's left tackle Dan Shipanik.

Two plays later, Wisconsin had its final opportunity, and again, the Badgers were futile in the clutch. Duncan's fumble was recovered by Jim Fraser, and Wisconsin had a first down on Iowa's 22. Hackbart hit Jon Hobbs on a short pass for 9 yards, then Hobbs blasted off tackle for six yards to Iowa's seven yard line. Three plays netted four yards, and on fourth down, Hackbart's pass into the end zone was knocked down, and Wisconsin's victory hopes were dead.

Yes, those were the opportunities squandered by the Badgers, Count 'em! Five in all, and certainly, a score on any one of them, especially those in the first half, could have swung the pendulum in Wisconsin's favor.

Only Wisconsin threat that wasn't thwarted was a 69 yard march in nine plays that gave the Badgers their lone

Wisconsin 9, Iowa 20

TEAM STATISTICS

First Downs	Wis.	Iowa
Rushing	10	10
Passing	5	7
Penalty	0	1
NET RUSHING YARDAGE	167	171
Number of rushes	51	46
NET PASSING YARDAGE	121	146
Number of passes	21	20
Passes completed	8	7
Passes intercepted by	2	1
PUNTS	4	7
Total punt yardage	136	193
FUMBLES BY	7	3
Fumbles lost by	4	1
PENALTIES ON	4	3
Yards lost on penalties	30	45

INDIVIDUAL STATISTICS

(Wisconsin)

Passing	Att.	Comp.	Int.	Yds.
Williams	3	1	1	23
Hackbart	18	7	0	98

Pass Receiving	Caught	Yardage	TD
Hill	1	22	0
Kocourek	3	29	0
J. Hobbs	3	39	0
Steiner	1	31	1

Rushing	Att.	Net	Ave.
Altmann	2	33	16.5
Hackbart	10	-2	-0.2
J. Hobbs	16	75	4.7
Wiesner	6	21	3.5
Steiner	6	33	5.5
Zeman	6	16	2.7
Williams	5	-9	-1.8

Punting	Punts	Total Yds.	Ave.
Hill	4	136	34

WISCONSIN PLAYERS

LE—Kocourek (CC), Holmes
 LT—Sprague, Huxhold
 LG—Fraser, Shwaiko
 C—Teteak, Nelson
 RG—Stalcup, Chryst
 RT—Heineke, Jenkins
 RE—Hill, Derleth
 QB—Hackbart, Williams
 LH—Altmann, Steiner, W. Hobbs
 RH—Zeman, Hart
 FB—J. Hobbs (CC), Wiesner

SCORE BY QUARTERS

Wisconsin	3	6	0	0-9
Iowa	0	0	13	7-20

OFFICIALS

Referee—Don Hamilton Jr.; Umpire—William Borgmann; Field Judge—Robert Jones; Head Linesman—Dwight Wilkey; Back Judge—Harold Still.

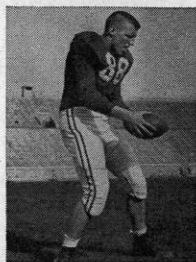
TD after just 2 minutes and two seconds of the second period had been played.

Tom Wiesner started the march with a 13 yard twisting, turning run to the Badgers' 44 yard line. A double reverse, featuring the running and ball handling talents of Ron Steiner and Eddie Hart, with the former lateralling when almost hit to Williams, moved the ball to Iowa's 39 yard line. A fourth down sneak by Hackbart netted a first down on the 28 yard line, then on second down, Hackbart threw long to Steiner on the five yard line, and the Iron Mountain, Michigan, boy hauled it in on the run and scored. Wisconsin's 9-0 lead looked impregnable. No one worried when Hackbart's run for the extra points failed; they had every reason to believe they would not be needed this day.

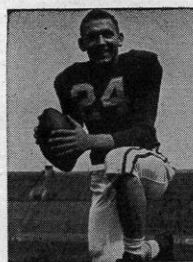
Iowa's lone first half threat materialized late in the second period, and saw the Hawks move from their own 31 to Wisconsin's four, when the Badgers rose to the occasion, and stopped them. Duncan passed 15 yards to his left end Curt Merz, for the first completed Iowa forward pass of the afternoon. Left halfback Kevin Furlong sprinted for eight yards, then Duncan hit Merz for another 15 yards. Right halfback Ray Jauch smashed ahead for four yards, then after an incompleteness, Duncan hit right end Jeff Langston for 11 yards. Another incompleteness, then a 12 yard completion to left end Don Norton, and Iowa was four yards away from the Badgers' goal.

Dave Kocourek and Charles Sprague broke in on Duncan's next pass attempt, and spilled him for a 12 yard loss. On the next play, Williams made his 52 yard jaunt with an interception. Five plays later, the 65,241 spectators relaxed to view the marching bands from Iowa and Wisconsin. The Badgers led, 9-0. Let's enjoy this halftime program. Everyone did!

The third quarter found the Badgers sluggish, and after taking the second half kickoff, Hackbart moved the team to a first down on the Wisconsin 40 yard line. Disaster was close at hand, though. On the next play, Hackbart's pitchout to Ed Hart went astray, and Furlong pounced on the loose ball for a first down for Iowa on the Wisconsin 31. Seven plays later, Duncan sneaked into the end zone. Only 3:45 had



David A. Kocourek
82—RE



Dale L. Hackbart
28—QB

elapsed in the third quarter, and Iowa now trailed 9-7, after end Bob Prescott booted the point.

The teams traded punts in the next series, though the Badgers nearly were in serious trouble. A third down defensive holding penalty gave Iowa a first down on their own 45, and the Hawks then drove to Wisconsin's 27 yard line, where a fourth down punt was necessitated when an Iowa lineman was detected holding on a play that would have given Iowa a first down on Wisconsin's 26 yard line.

The Badgers started anew from the 20, and Hackbart sent the Badgers moving forward to the 35 in four plays, and here disaster struck again. Left end Don Norton crashed in while Hackbart was looking downfield for a pass receiver, knocked the ball from his possession, and right end Jeff Langston picked the ball out of mid-air and raced 21 yards to the Wisconsin goal. Iowa led 13-9, and 4:15 remained to be played. "Surely enough time to get back into the lead", most Badger fans thought. Gosh, that was an entertaining halftime show. Camp Randall really has an exciting history.

It's the fourth quarter, and again an exchange of kicks gives Iowa the ball on their own 19. Duncan mixes the attack, and Iowa, utilizing speed on the lethargic Badgers, moves 13 yards in two plays to the 32. An incomplete pass—maybe, . . . yes, . . . the Badgers will hold them here! What a rush on that passer, Duncan—Oh, a screen pass, and Bob Jeter, that speed merchant, is going all the way—68 yards for a score.

Bob Prescott kicked the extra point. Iowa had its 20 points, Wisconsin still had its 9, and the weary Badgers had discovered Article 2, Section 1 of the football rules—there is a second half!

Almost unnoticed, perhaps, was the final Iowa threat, which followed a Williams fumble on the Badgers' 14

yard line. On the final play of the game, reserve quarterback Mitchell Ogiego threw 11 yards to Jeter for a first down on the 3 yard line as the game ended.

Second half, indeed. And what a reversal of form for both teams. Wisconsin outgained Iowa 197 yards to 112 in the first half, but Iowa held the upper hand in the second half, 205 yards to 91. The Badgers could gain just 31 yards rushing in the final two periods, and a mere 60 passing. Iowa gained 112 yards rushing and 93 yards passing the second half, though it must be stated 68 yards of those passing yards came on the Duncan to Jeter screen pass completion.

The Badgers learned an important lesson this wonderful autumn day in October in Camp Randall Stadium—there is a second half.

Wisconsin 7, Ohio State 7

October 25

IT WAS Wisconsin's finest hour at Columbus, Ohio, since 1932. No, it wasn't a Badger victory this rainy October afternoon, but it wasn't a Badger defeat, either. Rather a 7-7 deadlock prevailed when the action was over. 83,142 Homecoming fans, the most in the history of Ohio Stadium, sat and watched as Wisconsin pushed the vaunted Buckeyes all over the field in quest of their first win in the Ohio capital city since 1918, and their first in Ohio Stadium of all time.

The game marked Wisconsin's tenth appearance in Ohio Stadium since first playing in the huge horseshoe in 1930, and the tie score of this day ended a string of seven Wisconsin defeats in the large arena. The Badgers tied the Buckeyes in 1930, 0-0, and again in 1932, by 7-7. They played there in 1941, 1945, and every other year since 1948, but each time the result was the same—more points on the scoreboard for Ohio State than for Wisconsin at the end of the game.

Coach Milt Bruhn and his assistants prepared the Badgers in every possible way to cope with the vaunted Buckeyes—and the equally vaunted so-called 'jinx' that goes with Wisconsin playing Ohio State, anywhere. The Badgers nearly achieved that long sought goal.

The Badgers ran hard, they blocked hard, they tackled hard and sure, and they gave more than they received in

turn. They were a pleasure to watch against the massive Buckeyes, and especially so, after their lethargic play against Iowa in the second half a week previous.

It wasn't a perfect day for football—it rained before the start of the game, and it rained steadily the final six and one-half minutes of the game, but it didn't matter, really. The play of the Badgers made up for Mother Nature's shortcomings this day.

The first quarter was what one would call perfect football.

Wisconsin received the opening kick-off, with Ron Steiner returning 12 yards to Wisconsin's 22 yard line. On 14 plays the Badgers drove 78 yards—43 by land, 35 by air—only to be stopped short of a score by just inches, as the officials ruled that Steiner's fourth down plunge for the score did not penetrate the 'plane' of the goal line. Dale Hackbart mixed the attack well, passing complete twice, utilizing the halfbacks on seven ground gaining carries, and sharing the ball carrying duties with fullback John Hobbs the other five times.

The march faltered with a third down and one situation for the score, when instead of the yard gained, the Badgers settled for two feet, one each contributed by Hackbart, and Steiner. Ohio State took over—8:11 remained to be played in the first quarter—and marched downfield 95 yards before the Badgers halted them four yards short of the goalline three plays into the second period.

Here, though, the Buckeyes met a stone wall, two bull-like rushes by Bob White, plus a wide sweep by Kremblas failed to gain. On fourth down, an attempted field goal by reserve quarterback Dave Kilgore from the 11 yard line, faded off to the left of the goal posts. Wisconsin took over on its own 20 after 1:30 of the second period had elapsed. Remember 1957—Wisconsin stopped Ohio State on the four yard line late in the third quarter, then Don Sutherin stepped back and booted the field goal that beat Wisconsin 16-13.

Those first marches of each team emphasized the theory behind the style of coaching employed by Woody Hayes, Ohio State coach, and Milt Bruhn, Badger coach—ball control, and let the other team make the mistakes.

Neither team made any mistakes during the first period.

The remainder of the second quarter was largely a punting duel, although Wisconsin moved once to Ohio's 38 and later in the period to Ohio's 41 from their 32. The Bucks launched a drive that carried 38 yards to Wisconsin's 32 where a fourth down incomplete pass stalled the drive.

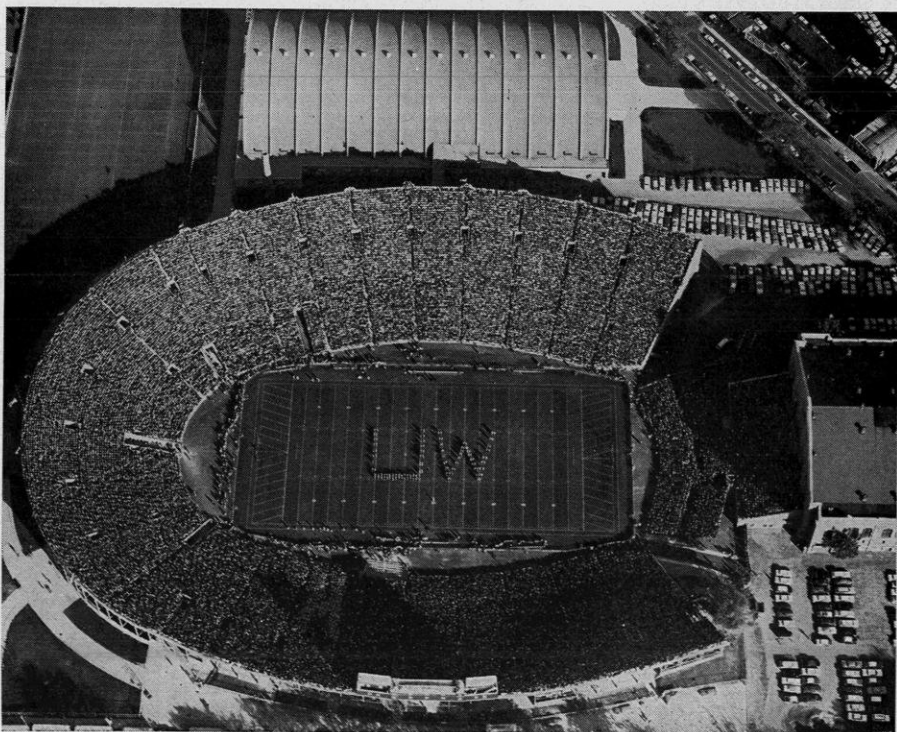
Wisconsin punted three times in the second period, while Ohio State punted just once, that on a second down situation after Jon Hobbs had smashed Kremblas for a ten yard loss on an attempted pass play. The Ohioans respected Wisconsin's highly touted rush on the punter, and kicked early when they lost big yardage in a series of downs.

Such a situation existed three plays into the second half when Ohio State found it third down, 17 yards to go for a first down on their own 27, after two attempts to sweep the Wisconsin ends had failed. Dave Koucourek had tossed Clark for a seven yard loss sweeping the Badgers left end, then Earl Hill stopped LeBeau for no gain going around right end. Kremblas kicked on third down, and the ball went to Dale Hackbart on the Wisconsin 36. Key blocks by Jon Hobbs and

Bob Altmann helped Hackbart to break past the onrushing Ohio linemen, a burst of speed swept him out of the grasp of three would be tacklers, and a final block by Earl Hill on the safety, Klemblas, enabled him to complete the 64 yard return for a Wisconsin TD. Paul Schwaiko kicked the extra point, and the Badgers led 7-0, after 1:30 elapsed.

The Buckeyes swept right back, though, using twenty rushing plays—no passes at all—to score their lone tally of the day. Clark returned Fraser's kick off 25 yards to the Ohio 35, and then the Buckeyes marched. It was a first down by White with a third and one situation on the Ohio 45 (by measurement); a first down by White on a third and three set-up on Wisconsin's 32; a first down with third and three by White on the Badgers 22 (by measurement, again), and finally White plowed three yards on fourth and one for a first down on the Wisconsin ten yard line.

The march was enhanced by a gain of five yards as White fumbled, and alert sophomore halfback Jim Herbstreit recovered. The march also was enhanced on third down, six yards to go for a score, when Bob Zeman broke through to spill Kremblas for an 11



The first time Camp Randall ever held as many as 65,241 football fans was at the Iowa game. This was half-time as Photographer Gary Schulz flew over the enlarged stadium.

yard loss, only to have the officials detect Wisconsin for defensive holding and thus give Ohio State the ball a mere halfyard from the goalline. White easily scored, and when Kilgore added the point by placement, the 7-7 tie was created that existed the remainder of the game.

U W 7, Ohio St. 7

TEAM STATISTICS

	Wis.	Ohio S.
<i>First Downs</i>		
Rushing	9	17
Passing	3	1
Penalty	0	0
NET RUSHING YARDAGE	182	208
Number of rushes	48	64
NET PASSING YARDAGE	45	13
Number of passes	8	3
Passes completed	3	1
Passes intercepted by	0	1
PUNTS	4	4
Total punt yardage	28.0	36.2
FUMBLES BY	2	3
Fumbles lost by	1	1
PENALTIES ON	2	1
Yards lost on penalties	10	5

INDIVIDUAL STATISTICS

(Wisconsin)

	Att.	Comp.	Int.	Yds.
<i>Passing</i>				
Williams	3	1	1	9
Hackbart	5	2	0	36
<i>Pass Receiving</i>	<i>Caught</i>	<i>Yardage</i>	<i>TD</i>	
Hill	1	9	0	
J. Hobbs	1	19	0	
Steiner	1	17	0	
<i>Rushing</i>	<i>Att.</i>	<i>Net</i>	<i>Ave.</i>	
Altmann	6	12	2.0	
Hackbart	10	37	3.7	
Hart	3	9	3.0	
J. Hobbs	9	31	3.4	
W. Hobbs	1	8	8.0	
Steiner	8	33	4.1	
Zeman	6	40	6.7	
Williams	5	12	2.4	
<i>Punting</i>	<i>Punts</i>	<i>Total Yds.</i>	<i>Ave.</i>	
Hill	3	78	26.0	
Steiner	1	34	34.0	

WISCONSIN PLAYERS

LE—Kocourek, Holmes
 LT—Fraser, Perkins, Schwaiko
 C—Teteak, Nelson
 RG—Stalcup, Chryst
 RT—Heineke, Jenkins
 RE—Hill, Derleth
 QB—Hackbart, Williams
 LH—Steiner, Altman, W. Hobbs
 RH—Hart, Zeman
 FB—J. Hobbs, Weisner

SCORE BY QUARTERS

Wisconsin	0	0	7	0-7
Ohio State	0	0	7	0-7

OFFICIALS

Referee—Howard Wirtz, Umpire—Don Elser, Field Judge—Joe Schneider, Head Linesman, Charles Leadbetter, Back Judge—Robert Baur.

Defensive holding is a rather uncommon call for officials to make, and when it comes on a pass play that fails to materialize—where the passer never has a chance to throw—it is extremely rare. Such a rare decision on this day in Columbus, Ohio, robbed Wisconsin of its finest hour there in history.

The battle following the Buckeye score definitely was all Wisconsin, as the Badgers had the opportunities to score, but couldn't. A fourth down punt by Steiner was fumbled by Ohio's receiver Tom Matte four plays after Ohio's score, and the Badgers' Bob Nelson fell on the ball. Henry Derleth's jarring tackle was given credit for Matte fumbling. The Badgers here were hampered by a back-in-motion penalty, and stalled on the Ohio 22 (picking up just two yards in three plays), and Paul Shwaiko's 27 yard field goal attempt was short of the goal posts.

Ohio State threatened no more, and Wisconsin mounted two drives, one for 60 yards in 13 plays before an intercepted pass—by Herbstreit in the end zone broke up the march. Again, later in the period, the Badgers gained possession with 4:14 left and drove from Ohio's 43 to the 13 where Hackbart's fumble was recovered by Buckeye tackle Jim Tyrer.

Sidney Williams engineered the first drive, and it was his pass, on third down into the end zone, intended for Hill that was intercepted. Sidney's only completed pass of the day—a nine yarder to Hill had helped launch the drive from Wisconsin's 32 yard line.

Just 6:40 remained to be played, and the sky was dark, forboding, as Williams crouched behind center Dick Teteak, the ball on Ohio's 13 yard line, fourth down, one yard to go. Williams leaped over the defenders for the first down. The skies wept heavily, and surely Wisconsin could score and end the long Ohio 'jinx'. Two plays netted just two yards as Bob Altmann gained three, then was dumped for a yard loss. Ohio State defended the goalline perfectly when Williams pass was intercepted.

The Badgers played their hearts out, and in that second half held Ohio State to a mere 60 yards rushing, a great performance on any other day that would have netted a victory. On this day—its finest hour—it netted a 7-7 tie.

UW-M Cardinals Drop Two Contests

It looks like a "wait until next year" season for the University of Wisconsin—Milwaukee Cardinals, with two more losses since last report.

After three quarters of scoreless ball in the Platteville game Oct. 18 things looked good when Don Ragan booted a 25 yard field goal in the final period. Then—wham!—back came Platteville with a 47-yard pass play that put the final score, 8 to 3, upon the board.

The next week Whitewater's Warhawks clamped even tighter brakes on UW-M's high-g geared rushing offense (theretofore the best in the State College conference with 723 total yards), limiting the Cardinals to 86 meager yards, meanwhile racking up touchdowns in three periods themselves. The lone UW-M score came with an intercepted pitchout with which Quarterback Jerry Bowe ran 75 yards in the fourth quarter. Final score: 18-6.

Big 10 Standings

	W	L	T	Pct.	TP	OP
Iowa	3	0	0	1.000	80	42
Ohio State	2	0	1	.833	75	28
Northwestern	2	1	0	.667	82	53
Illinois	2	1	0	.667	49	27
Purdue	1	1	0	.500	20	37
WISCONSIN	1	1	1	.500	47	33
Michigan	1	1	1	.500	55	86
Mich. State	0	2	1	.167	18	39
Indiana	0	2	0	.000	21	83
Minnesota	0	3	0	.000	30	47

OTHER SCORES

October 18

Ohio State 49, Indiana 8
 Purdue 14, Michigan State 6
 Illinois 20, Minnesota 8
 Iowa 20, Wisconsin 9
 Northwestern 55, Michigan 24
 Boston College 21, Marquette 13

October 25

Iowa 26, Northwestern 20
 Illinois 16, Michigan State 9
 Michigan 20, Minnesota 19
 Purdue 29, Notre Dame 22
 Indiana 19, Miami (O.) 7
 Marquette 27, College of Pacific 18
 Boston College 6, Miami (Fla.) 2



A replica of the first Homecoming Badge (date: 1911) is pinned to UW Pres. Conrad A. Elvehjem by Kenneth F. Burgess '10, general chairman of the first Wisconsin Homecoming in 1911. Coincidentally, Burgess has long been chairman of the board of trustees of Northwestern University—which will be Wisconsin's 1958 Homecoming opponent.

Homecoming Looms

"Badger Showcase" Is November 7-8 Theme

Homecoming, the gayest celebration of the year, is about to take the spotlight on the campus. Badger Showcase, the 1958 Homecoming theme, invites students and alumni to forget their cares and enter a world of fun November 7 and 8. Of course, all Wisconsin fans are hoping that the Northwestern Wildcats will be unhappy that week-end.

The festivities will begin Friday afternoon with the judging of house decorations and the parade at 3:15. The theme of plays and movies will be expressed by yards and yards of chicken wire stuffed with crepe paper.

After the parade, the students will attempt to outshout each other in the annual "Yell Like Hell" contest in front of the Union. Trophies will be presented to the men's and women's houses whose members cheer the loudest.

Friday night at 8:30 in the Fieldhouse, Al Capp's famous characters will come alive in a presentation of the

Broadway play, "Li'l Abner". The winning house decorations and floats will be announced at 8:15.

Saturday morning will be a hectic time, as usual.

There'll be a meeting of the board of directors of the Wisconsin Alumni Association in the lounge of the Engineering Building, just a Hackbart-style football throw from Camp Randall Stadium, beginning at 10:00 a.m.

The Union will hold its annual Reunion coffee hour Saturday morning in the lounge. Coffee, conversation, and congeniality will be the keywords of this get-together.

Kick-off time at Camp Randall is 1:30. After the game houses and dorms will open their doors to alumni and students.

The official badge of the week-end will be the Homecoming button. Lyle Lahey, a junior in advertising, submitted the winning button design.



BUCKY SAYS:

"Versatility and depth put you heads-above the competition."



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In home comfort, every installation needs its own particular type of equipment. Mueller Climatrol makes sure that the "team" is complete by having a unit for any residential need. Is your home ranch style? Colonial two story? split level? basementless? Does it require different temperature control in different zones? Want gas or oil, wet heat or warm air? Mueller Climatrol has the equipment for you . . . and like the winning coach, the Mueller Climatrol dealer will select the right "player" for the job and do an expert job of "putting it into play" for you. Write for complete information and the name of your nearest authorized dealer.

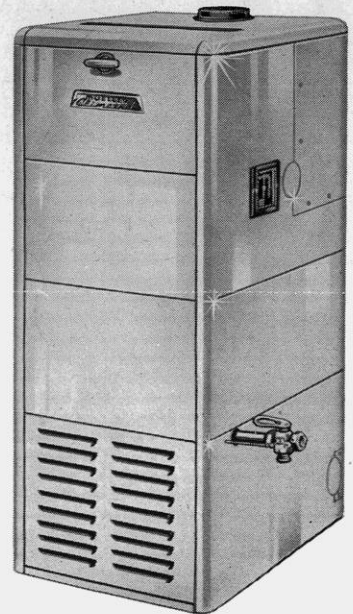
Mueller Climatrol Type 105-1 "Traditional" Winter Air Conditioner

The ultimate in fine warm air heating. Designed for the addition of summer air conditioning (cooling). Gleaming Mountain Spring Green and Gold colors.



Mueller Climatrol Number 10 Boiler

Gas-fired boiler for use with hot water or steam heating systems. Compact and efficient in design. Clean, gleaming white enamel casing.



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