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WEATHER

Cloudy and cooler Thursday. Friday, mostly fair.

The Daily Cardinal

PHONES
Business office, B. 6606.
Editorial office, B. 250.

VOL. XXVIII, NO. 15

UNIVERSITY OF WISCONSIN, MADISON

THURSDAY, OCT. 6, 1927

PRICE 5 CENTS

Frank to Open all University Convo Sunday

Marks Second Public Appearance of President Before University

President Glenn Frank will give the opening address of the All-university religious convocations for the year 1927-28 when he speaks before the student body for the second time this fall at 7:30 p. m. Sunday in Music hall.

With his address Sunday, Pres. Frank will have opened the university religious convocations for the third successive year. In 1925, his first year as president, Dr. Frank spoke on "The Radiant Realism of Religion," while last October he opened the program for the year with a discussion on "Some Implications of the New Freedom."

Previous Addresses Helpful

Both of Dr. Frank's addresses in the past two years contained many helpful and inspiring hints on religion and were attended by capacity audiences. The subject of his talk this year has not yet been announced, but it will follow the general line of religious thought which characterized his other discussions.

This is the third year during which the convocations have been held on the campus. Their purpose has been to combine dignity of service with non-sectarianism, and to bring together an interdenominational co-operation among religious groups at the university. Outstanding men of religion have been brought here regularly, together with prominent Madison pastors.

Rev. Barstow to Speak

The convocation program for 1927-28, in addition to Pres. Frank's address Sunday evening, will bring before the students the Rev. R. W. Barstow, of the First Congregational church, on Nov. 6, and the Rev. Reonhold Niebuhr of the Bethel Evangelical church of Detroit, on Dec. 4.

The Uni-service committee, student organization in charge of the all-university convocation, includes groups of students representing the Y. M. C. A., Hillel Foundation, the various Christian organizations on the campus, and the university at large.

Members of the committee in charge of the convocations this year include Theodore A. Thelander '29, chairman, Cathryn O. Chesley '29, Jean M. Droppers '29, Edward J. Fronk '29, Arthur W. Gosling '28, Alexander Gottlieb '28, Elizabeth A. James '28, Irving J. Newman '29, Loretta M. Odall '28, Warren C. Price '29, Robert L. Rasche '28, Walter C. Rogers '28.

The faculty advisory body of the Uni-service committee includes Prof. William H. Kieckhefer, Rabbi Solomon Landman, Justice Marvin Rosenberg, Prof. George Bryan, and Mr. C. V. Hibbard.

Sigma Kappa Wins Octopus Subscription Contest Campaign

With a final tremendous burst of speed, Sigma Kappa, captained by Doris Zimmerman, won the Octopus inter-sorority subscription contest. Alpha Epsilon Phi, Margaret Leopold, captain, was a close second. Sigma, Helen Weil, captain, was third. Delta Delta Delta, Ruth Scheisser, captain, took fourth place.

The contest was by far the most successful ever conducted, with more than 700 subscriptions sold. The result of the campaign was in doubt until the very last moment, and it was not until after 8:30 p. m. that the conductors of the contest, Allan Polachek '28 and Gaynold Carroll '30, were able to announce the winner.

The cup, a large bronze one finished in sterling silver, is on display in Gelvin's window. The next issue of Octopus will be a STYLE NUMBER on October 19.

PAUL JONES HAS MUSIC APPOINTMENT

One of the youngest instructors ever appointed to a university, faculty position, Paul Jones, 21, who gained his B. M. degree here last June, has taken a post in the University School of Music, where he will instruct in organ and piano technique.

Mr. Jones has been prominent in both university and city musical circles for some years, appearing as soloist and accompanist on numerous occasions. As accompanist for the university Men's Glee club the past two years, he played before President and Mrs. Coolidge and other notables at the White House last year, and accompanied the Glee club on its tour of Europe this summer.

He also sang in the Glee club one year, and was a member of the university band for two years. Besides his university instructorship, Mr. Jones also holds the position of organist at Luther Memorial church.

He is a member of Delta Chi social fraternity, and has been elected to Phi Mu Alpha national honorary musical society, and Phi Kappa Phi, national honorary scholastic fraternity.

SIGMA DELTA CHI HAS FIRST MEETING

Sigma Delta Chi, national professional journalistic fraternity, will hold its first meeting of the year at 2:30 o'clock Sunday afternoon in the Y. W. C. A. cabinet room, according to an announcement made yesterday.

All members are urged to be present, as the fraternity's program for the coming year will be formulated then. The officers for the coming year are Dan Albrecht '28, president; Alexander Gottlieb '28, vice-president; Wesley F. Peterson '28, secretary; and Gordon Derber '28, treasurer.

"Varsity Out" For Team Send-off This Afternoon

Entire Student Body Expected to Aid in a Rousing Departure

Shouts of "Varsity Out" and the blasts of the siren will echo over Madison this afternoon when the university gathers at Camp Randall to give the football and harrier teams a rousing send-off for their meets with Kansas university at Lawrence, Kan. Saturday.

The entire student body is expected to be on hand, armed with lusty yells and a lot of pep. The train pulls out from Camp Randall at 5:10, so rooters must be at Camp Randall at 4:30 o'clock sharp.

The university band will be present, according to Wesley Bliffert '29, cheer leader, to aid the crowd in pep and enthusiasm.

Many hands will be needed on the rope of the red wagon, which will haul the athletes from the stadium to the Pullmans, which will be set in on the siding in back of the coal pile.

Practice will be held right up to the time the train leaves, according to Coach Glenn Thistlethwaite.

"Because of the fact that the weather has been bad all of the week," he declared, "we need every minute on the field. This is a short week, too, because of the early departure of the team."

This was given as the reason for the departure of the team directly from Camp Randall instead of from the Chicago, Milwaukee, and St. Paul station as the earlier plans had it.

300 Present at Y. W. C. A. Convo

Sally Davis Introduces Speakers and Sophomore Commission

Over 300 freshmen women were present at the Y. W. C. A. convocation held in Lathrop gymnasium last night for the purpose of signing up for freshmen clubs.

Sally Davis introduced the speakers, the first of whom was Miss Anderson who extended a personal invitation to the underclassmen to come to her office for a visit now and then. Laura Barrett, president of the local organization gave a short speech of welcome, and explained the value of Y. W. C. A. associations at college, emphasizing its importance as a campus activity, and the tradition of the clubs.

The twenty girls who are on Sophomore commission, and who will lead the twenty discussion groups this year, were introduced by Sally Davis, after which their president, Janet Smith, gave a short speech explaining the purpose of the groups.

Freshmen groups this year will meet on Tuesday, Wednesday, and Thursday noons, from 12:45 until 1:20. It will be their purpose to help the girls in their campus problems, and give them an opportunity to make new friends outside their immediate groups.

Those who have not as yet signed up for a group, and are interested, may do so in the Y. W. office in Lathrop hall. The fact that so many freshmen turned out for the convocation last night tends to show a very active interest in Y. W. C. A. among the underclassmen, with whom the power of Y. W. lies. The cabinet, as Miss Davis said in her speech, looks forward to a very successful year for the organization.

PROF. PAGE TO LEAVE FOR LAW CONFERENCE

Professor W. H. Page, of the university Law school will leave the first part of next week to attend a conference of the American Institution of Law at New Haven, Conn., from October 8 to 10.

All teachers of law and any others who are considered well read in the subject have been invited to attend the conference where they will work over the restatements of contracts, the Peral Rule, usage, and conditions.

ON THE EDITORIAL PAGE

1. What Price Commerce?
2. Varsity Out!
3. Welcome Gloom.
4. Other Editors Say.

Y. W. Launches Finance Drive With Banquet

Membership Drive Also to Begin at Cabinet Meeting Tonight

The annual Y. W. C. A. membership and financial drives which are to continue for a week will begin tonight with a banquet for all the workers and the cabinet at the Wesley Memorial Foundation. At this time all those present will make their pledges, the actual amount for which they are working being \$2,000.

This year the financial and membership drives will be held at the same time and in co-operation with each other. The chairmen for these drives are Esther Higgins '28, financial, and Helen Keeler '29, membership, who are being helped by divisional chairmen and their workers.

Any Woman May Join

Any university woman may become a member of the association, but in order to become a member must pledge something, no definite amount being set. Each one will sign the membership card which will make her a member for the entire four years. Formerly, actual membership only lasted during the school year, and every woman desiring to become a member for the four years had to sign the membership card at the beginning of each year. Now, however, in order to maintain a membership of good standing, which is required of all those who desire to vote and take action at the business meetings, the member must continue each year to give a certain amount, depending entirely on whatever she feels she can give. This is a new project which is just being started this year.

These women who become members and who desire to work may sign up for any department in which she is interested, there being fourteen various departments. A chart on which are placed all of these departments is kept in the Y. W. C. A. office in Lathrop hall, and it is here that they may sign up.

Four new cabinet members have been appointed this year. Helen Keeler is taking June Deadman's position, who has received the position as chairman of the central district on the National Student Council. Miss Deadman, however, will continue to belong to the cabinet. Eleanor Pennington '29, has been appointed as chairman of the Girl Reserves in place of Helene Boyer '29, and Florence Nichols '30, will take the place of Charlotte Wollaeger '28 as chairman of dramatics.

CO-ED VOTERS HEAR MRS. P. B. POTTER

The Collegiate League of Women Voters, which held a meeting Wednesday night, had its speaker Mrs. Pittman Potter, who is sponsor of the League.

Mrs. Potter talked upon the education of children toward peace. In order to instill the idea of peace in her children's minds she reads them stories of good will. Books are used which take the actual facts of history and bring them down to their understanding.

After the talk new members were pledged. The next meeting which will be held on October 19, will take up the technicalities of voting.

ENGINEERING SCHOOL ENROLLS TWO CO-EDS

The Law school has always been ahead of the Engineering school in the number of women registered. But the engineers are coming right up. They have two women registered this semester, as opposed to ten in the Law school. Look out, Shysters!

W. S. G. A. HAS FIRST PARTY THIS FRIDAY

The first regular W. S. G. A. party of the semester will be held from 7 to 8 o'clock Friday evening in Lathrop parlors. One of the best orchestras on the campus will furnish the music and refreshments will be served. A special invitation is given to every girl in the university.

Announce Changes In Homecoming Traditions

Slickers Needed Yet, Says Weather Man

"Cloudy and cooler Thursday," reads the weather report, which probably signifies that Jupiter Pluvius will continue his 11 day escapade for another 24 hours at least, according to information received from Eric Miller, head of the U. S. weather bureau.

Eleven days of rain at some time or other is something of a record, but unconfirmed reports say that back in the 90's it rained for 14 straight days. Consequently some students may be hoping for four more days of it just to set a new record.

This extraordinary rainfall, however, has not affected surrounding lakes and river much, since it has not been characterized by severe storms. It has been intermittent enough to allow the earth to receive it slowly without causing danger. In the period since Sept. 25, the average daily precipitation has varied from 1.10 to .38 inches, a distinct contrast with the total for August of only .45 inches.

GRADUATE CLUB HAS PARTY AT LATHROP

The Graduate Club will give an informal party for the purpose of furthering acquaintance among graduate students Friday evening, October 7, from 9 to 12 o'clock in Lathrop Gymnasium.

Dean Slichter will welcome the students. Dr. and Mrs. M. B. Duggar, and Dr. and Mrs. R. A. Brink have consented to chaperon. The party is strictly not a "date" affair.

Hobo Parade Abolished; Mass Meeting Changed to Lower Campus

Four basic changes will be made in the traditional Homecoming ceremonies this year under the plans presented last night to the Homecoming workers by Beverly Murphy '28, general chairman.

The hobo parade will be abandoned; some substitution will be made but just what the new event will be can not be announced until arrangements are complete.

The Homecoming dance will not be held at Lathrop hall, because of crowded conditions at former dances. Some other ball room will be secured.

The massmeeting will be held on the lower campus instead of in the Stock pavilion. A section of the campus will be partitioned off with canvas for the celebration.

In accordance with the Student Senate ruling, cap night will be held in conjunction with the Homecoming bonfire.

By thus introducing four new elements into the Homecoming program and by generally pepping up the other features Murphy hopes to make the 1927 Homecoming a success.

In telling the assistant general and the committee chairmen of his plans at the meeting last night Murphy stressed the importance of fraternity and sorority decorations.

"The grads look forward to walking down Langdon street on Friday night and seeing the houses all brilliantly lit."

(Continued on Page Two)

Haresfoot Chorines Vie In Learning To Dance

"Feature That!" to Emphasize Music and Clever Dancing

Male devotees of Ziegfield shows will execute their first official dancing steps tonight, when chorus competition begins at 7 o'clock in the Lathrop concert room.

Those who have not yet signed for chorus work should appear tonight, along with the more than hundred men who applied as chorus "girls" Tuesday evening. Preliminary steps will be tried by all those present.

"Feature That!", Haresfoot's 1927 version of the musical comedy, is emphasizing dancing and music, with the result that a great deal more time will be given to developing clever dance numbers and alert choruses.

Since Haresfoot goes on tour in December, instead of the customary April trip, no preparatory dancing classes will be held as in former years. Classes which begin tonight are actual try-outs, and the final choruses will be picked in four or five weeks.

Only sophomores, juniors, and seniors who are scholastically eligible may compete for chorus positions. The first class tonight will be directed by Don Abert '28, Don White '28, and William Rahr '28, all experienced in Haresfoot chorus work.

Additions Made to Senate Constitution

Work on revising the Student Senate constitution and on bringing recent changes and additions up to date is progressing favorably, according to Robert Murphy '29, who reported on the investigation of the constitution at the Senate meeting yesterday noon.

The entire work of revision will continue throughout the year, but the Senate hopes to have the more important changes in rules ready in time that they may be incorporated in the coming fall elections on Nov. 4, and they may be voted upon by the student body at that time.

The Senate committee in charge of the revision includes Murphy, chairman, Wesley F. Peterson '28, Walter Brummond '29, and Mortimer Huber '28.

The Senate also voted to cooperate with the Forensic board in its attempt to regulate the booking of outside speakers who are to be brought to the campus this year. The body hopes to correct the faulty conditions of last year which frequently brought several speakers here on the same evening.

Mortimer Huber was chosen as the Senate representative to handle the business of the organization on freshmen caps sales at the Co-op.

REST-ROOM FACILITIES INSTALLED IN STADIUM

Rest room facilities for men and women attending Wisconsin football games have been installed in Camp Randall stadium by the Badger athletic department at a cost approximating \$10,000, under the north east, and south sections of the football plant. Maid service is provided in the women's rest rooms, and an attendant is on duty in the men's quarters.

A spacious and convenient rest and lounge room for women is housed in the women's field house, east of the stadium, which may be reached thru any exit on the east stands. A maid and nurse are in attendance to serve.

To facilitate the sale of tickets and giving of information a new booth has been constructed at the north entrance to the stadium opposite gate M. 911 sales the days of the game will be conducted in this booth, where lost articles and uncalled-for tickets may be inquired about. This booth will also contain telephone service, and will provide service for emergency medical calls.

A. S. C. E.

The American society of Civil Engineers will meet in the engineering auditorium. Freshmen and other new members are especially invited. Talks will be given by Profs. Corp. Owen, and Kessler. A motion picture showing activities at the Summer Survey camp at Devil's Lake, Wis., will be shown.

CHRISTIAN SCIENCE CLUB

The Christian Science Organization of the University of Wisconsin will meet at 7:30 tonight, at 263 Langdon Street. Following the regular meeting there will be a business meeting which all members are requested to attend.

Homecoming Will Contain Four Basic Changes This Year

(Continued from Page One)

liantly decorated; they get more kick out of that than anything else except the game. It is up to you to see that your group and every other group decorates," he told his assistants.

The Homecoming officials have taken over the old Union board offices on the third floor of the Union building as their headquarters and will hold office hours there during the afternoons.

The personnel of each committee is to be submitted to Murphy by Friday and will be announced shortly thereafter.

JUNIOR UNIVERSITY LEAGUE GIVEN TEA

The Junior Division of the University league entertained at a tea yesterday afternoon from three to five o'clock in Lathrop hall parlors, to welcome new members of the organization.

Mrs. G. W. Giddings, president of the Junior division gave a brief introductory speech of welcome, and Mrs. L. L. Iltis sang a group of songs, "Confidence" by MacDowell; "Evening Song" by Berwald, and "In a Boat" by Grieg.

Members of the committee in charge of the tea were Mrs. B. E. McCormick, chairman, Mrs. Robert Nohr, Mrs. C. E. Elvehjem, Mrs. J. H. Nunemaker, and Mrs. L. F. Graber, Mrs. P. M. Buck and Mrs. B. H. Hibbard poured.

BELOIT, Wis. — The Beloit college football squad is undergoing long sessions this week devoted to perfecting a defense against the passing attack of Cornell, their opponents next Saturday.

GIRLS' GLEE CLUB ANNOUNCE PLANS

Plans this year for the organization of the Girl's Glee Club are more complete and more interesting than ever before. With the opening of the try-out season yesterday, (October 5) Mrs. D. B. Caster, instructor in Music, announced new plans for the year. This season the club plans to adopt many of the features of the Men's Glee Club. Beside the customary spring program, the club plans a series of out-of-town programs in various near-by towns. The club sang in Stoughton last year, and has contracted for a return trip there as well as in four or five other towns. There will also be numerous programs given at local clubs such as the Lion's Club and the Kiwanis club.

Elimination try-outs, which began yesterday (October 5) will be continued today, and will be held at 3:30 in room 37, Music hall. Final try-

outs will be held the first part of next week, and club membership will be limited to forty. All upper classmen and second semester freshmen are eligible and must be prepared to sing one song. Final selection will be based on

quality of voice, reading ability, and natural pitch. A second glee club will be made up of those that do not make the first club.

READ CARDINAL ADS



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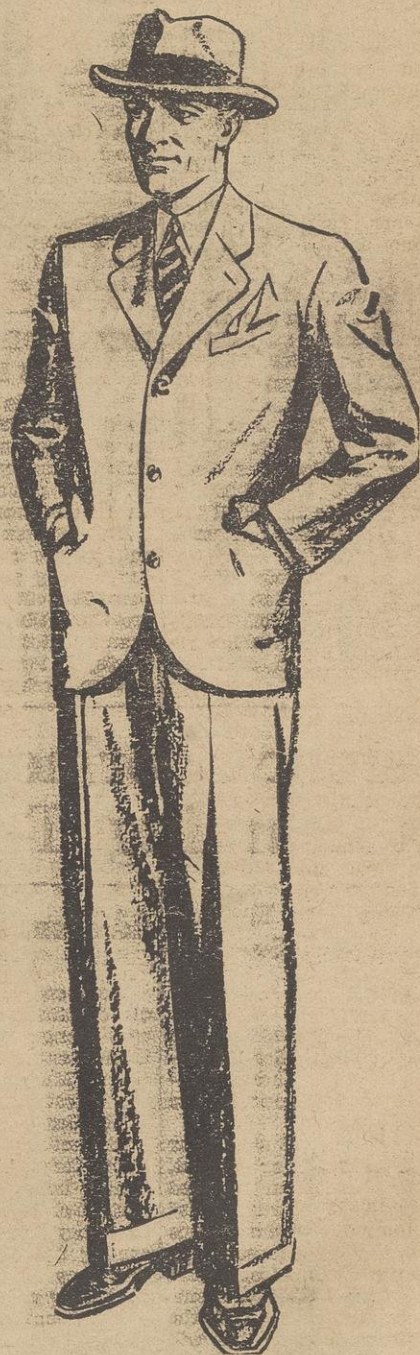
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The Harvard

ONE doesn't have to go to school to learn that the so called collegiate models are being worn widely by university graduates and undergraduates, as well as by those whose education has been confined to the college of "hard knocks" and the school of experience.

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Daily Reports of Badger Teams

Badgers Look Well in Final Home Practice

Team Leaves for Kansas Today; 35 Men to Make Trip

On a field made soggy and rough by the heavy rains, the Wisconsin football team went through its last practice on home soil before leaving for Lawrence, Kansas tomorrow afternoon where they will play the Jayhawkers on Saturday.

To sum up the appearance of the team in its workouts yesterday, one may say that they looked good. The varsity sent play after play through the freshman opposition, for nice rains, and then held their opponents when the ball changed hands.

The day was again spent in correcting the faults brought out by the Cornell game. Rebholtz, Smith, and those were given long workouts in punting the ball, and one of these three men, will undoubtedly receive the kicking assignment in the K. U. game.

Individual attention was again given by the coaches to the drilling of plays on the inside of tackle, and the slowing of interference by the backfield.

In scrimmage against the frosh, the varsity went up against a snappy passing attack, and showed marked improvement in breaking up the aerial plays.

Yesterday's workout, saw last year's varsity ends once more play their positions at the same time and Cameron and Welch looked like a capable pair of tackling and pass-catching ends.

For the second straight night, the backfield of Crofoot, Smith, Kreske and Rose, was used and again showed up well. Using a beautiful blocking system, and keeping the defense guessing by fake plunges and end runs. This quartet made life miserable for the Frosh team.

With Coach Thistlethwaite still trying for a smooth working team, a few more changes were made in the starting varsity eleven last night.

Hotchkiss and Davies, ends, Parks, and Ketteler, tackles, Connor and Lyne, guards, Wilson center and the pony backfield again of Crofoot, Smith, Kreske and Rose, started the scrimmage last night and looked fast and strong.

Plenty of pep was visible last night during the workout, and despite the slippery field, Captain Crofoot kept his men going at a fast rate of speed. Practice again on goal kicking, in which the Badgers showed up poorly last week, left, Bob Sykes and Earl Burbridge, as the best men for attempting the goal point after touchdown.

Thirty-five men will leave for K. U. tomorrow after a day having a workout in Kansas City, Friday, will motor down to Lawrence near noon time, and remain in seclusion until the time for the game approaches.

The men who will make the trip are:

Backfield men—Capt. Edwin Crofoot, Neil Hayes, Gene Rose, Harry Kyr, Walter Weigent, Bo Cuisinier, William Taylor, Lewis Smith, Frank Shaw, Joe Kreske, Harold Rebholtz.

Linesmen—Mike Welch, Pat Moardt, Earl Burbridge, Jack Wilson, Stanley Blinsh, Gordon Connor, John Parks, John Gotsbein, James Davies, Edgar Ziese, James Conry, George Von Bremer, Rube Wagner, William Ketteler, Ebert Warren, Donald Cameron, George Hotchkiss, Edwin Wigdale, Paul Lytle, Paul Dempsey, John Kovalsky, Homer Stevens, Lawrence Shomaker, Peter Arne.

Varsity Swimmers Hold First Meeting of Year

Forty-five prospective candidates for the Wisconsin varsity swimming team met in the Trophy room Wednesday night with the idea of getting a line on their season's work.

Among the experienced swimmers who will be available for tank competition this year are Captain Winston Kratz, Western conference breast-stroke champion, Stanley Wheatley, Walter Crawley, Harold Lang, and Ed Baillie. Allan Pederson, member of last year's varsity team, will coach the freshmen this season.

With strong entries in the breast stroke, the dives, and the shorter free-style events, Wisconsin's team promises to be an excellent one this

READ CARDINAL ADS

CARDINAL SPORTS Athletics in the Collegiate World

Training Table Tips

A real old-fashioned Red Wagon sendoff this afternoon. If you would witness one Wisconsin tradition that has not mouldered away, just be at Camp Randall when the 4:30 whistle blows.

Just now, the immediate consideration is Kansas. But no sooner will the Wisconsin eleven be through its Jayhawk tilt than it'll have to start thinking about Michigan. What do we care, the bigger they are the harder they fall. And you, too, Minnesota.

Somebody's wrong about this touchdown scoring business. Mr. A. P. reports Mally Nydahl as leading the list of Big Ten scorers with three touchdowns for dear old Minnesota. The Minnesota Daily summarizes the game as follows, Touchdowns—Nydahl, Almquist, 4; Joesting, Knoerr, 2; Westin.

And while we're on the subject, Darrel Knoerr, Minnesota's number two fullback is being officially hailed as next year's bad news for wayward linemen. Mr. Knoerr worked for some time against South Dakota last Saturday and nobody knew it any better than South Dakota.

The rules committee's action in moving the goal posts ten yards back this year is helping nobody's point after touchdown average. Wisconsin made one in five Saturday; Michigan made three in five, and Minnesota made three in nine. Among teams that we noticed, Notre Dame was the only one to make a perfect record, four out of four. That little point is going to cause a lot of grief this season.

We stood ready to discount the report of Cotton Wilcox's injury until we found it verified by the Purdue Exponent. Wilcox is apparently in pretty bad shape, and his whole load has been shifted, for the time being, to the square shoulders of a boy named Guthrie. Guthrie kicks well, and he can "poosh dot ball" some. But the fiery threat of Wilcox is not there.

Returning for a change to our own back yard, Joseph Kresky, whose slight embroglio with weighted averages has been cleared up, now looks like a positive addition to Wisconsin's offensive strength. Something moves every time Joe hits a line, and he is an excellent blocker.

Chicago, Indiana Men Renew Ancient Rivalry in Game This Saturday

BLOOMINGTON, Ind.—Old high school rivalries will be recalled this week end when the Indiana university football machine gets going against Chicago at Chicago. Members of both teams were traditional opponents in the Wabash valley championship centering around Terre Haute, where over fifty schools are members of the association.

Hugh Mendenhall, the newest sensation in the backfield at the Midway, played halfback for Garfield high school. He was noted as a brilliant kicker there and was selected by Leonard P. Kincado, Valley sports critic, for the mythical all-Wabash valley team. Kyle Anderson, veteran Chicago star, was another outstanding player in high school, playing in the backfield with Mendenhall, Cassle, also a former teammate of the two mentioned, is another player who may get into the game against his old rivals, now with Indiana.

Bennett Also Rival "Chuck" Bennett, Indiana's veteran from last year, was a member of the Linton high school team, and meeting Mendenhall and Anderson in football togs will be nothing unusual to him. He played four years in high school, and hardly a season failed to see him facing the present Chicago stars. "Maggie" Magnabosco, formerly of Clinton high school, is another who will be recognized as a long rival of the Maroon players. "Maggie" has thrown many forward passes which meant defeat to Mendenhall and Anderson, and Pat Page will make him a life hero if he could do the same thing Saturday.

Kenneth Bennett, brother of "Chuck," also faced the Chicagoans. Ralph Weaver, Indiana end, played against him three years for the city championships in Terre Haute.

6 Cross Country Runners to Leave for Kansas Today

Capt. Zola, Petaja, Bullamore, Burgess, Steenis, Fink Make Trip

BY HAROLD DUBINSKY

Wisconsin's cross country team composed of six men, three of whom are veterans and the remaining three recruits, will leave with the Badger football team this afternoon at 5:15 o'clock for Lawrence, Kans., to meet the Kansas university harrier team.

The team is composed of Capt. John Zola, John Petaja, Charles Bullamore, W. Burgess, J. Steenis, and Fink. The first three are veterans from last season's squad, and the remainder are newcomers.

Opens 20th Season Wisconsin's meet with Kansas in cross country will open the 20th season of Badger harrier teams. The Badger football and hill and dale teams will be the feature attractions at the dedication of the new Kansas Memorial stadium.

According to information which Coach T. E. Jones, cross country mentor, has received, the Kansas team will present real competition to the ambitious Badgers. They have two excellent runners in Capt. Servis, and Frazier.

Frazier Best Jayhawker Coach Jones regards as one of the best Kansas runners, and expects him to offer much competition to Zola, Petaja, and Bullamore. The Badger coach also agrees that Capt. Servis is a capable runner.

The Kansas team is not especially talented but it must be remembered that the teams will be running on a familiar course. Furthermore, that course is an extremely hilly one, which will prove a handicap to the Wisconsin harriers. Rain has prevented proper workouts, and ineligibility has taken its toll in the elimination of John Payne, but the Badgers remain optimistic.

"Big Three" Main Hope The chief Badger hopes for a championship team are based on the ability of the "Big Three". Otherwise known as J. Zola, J. Petaja, and C. Bullamore.

J. Zola, captain of the Badger team, is the present two mile conference champion, and a veteran from track and cross country teams. As the smallest and the fleetest of the Badger runners, he will be the leader of the team.

J. Petaja, the second of the "Big three" is a powerful and fast runner but is constantly handicapped by persistent stomach trouble. Petaja is taking treatments from Dr. Meanwell, in an experimental attempt to cure him of his ailment.

Bullamore Won aWa C. Bullamore is an "aWa" winner who ran seventh on last season's team. J. Steenis is a graduate from last year's frosh track and cross country teams. Fink is a junior who has done practically no running during his first two years at Wisconsin.

W. Burgess won the annual spring cross country race last year and is regarded as the most promising of the newcomers to the Badger squad.

The races at Kansas will be conducted so as to bring the finish in the stadium before the crowd assembled for the football game. The race will be started during the first quarter of the football game and will be so timed as to bring the finish of the run during the half.

Five Trials Run The first six men were selected last week in a time trial held over a two and seven-eighths mile course. These men were the first six to finish. Zola, Petaja, and Bullamore finished in a tie for first, with W. Burgess, J. Steenis, and Fink finishing in the order named to complete the first team.

It is of interest to know that until yesterday afternoon Coach Jones was undecided as to the men despite his time trial. Some of the other first string runners had not entered the time trial and he felt that he might possibly replace one of the first six with others.

In the time trial the remainder of those who were entered finished in the following order: Wall, Icke, Eggers, and McLeod. Wall especially has been improving so rapidly that Coach Jones was not inclined to leave him when he took the team to Lawrence. The selection of the first six is not at all final as to the personnel of the first team.

Varsity Baseball Men Get in Early Practice

Students wandering along the lower campus after 3:30 may have noticed a handful of men diligently working out. Baseball is their sport and they have started practicing early in order to see that Wisconsin is well represented next spring in Big Ten competition.

For another week or two, or longer if the weather permits, they will continue to practice on Tuesday, Thursday, and Friday afternoon.

Hitting Good Those who have been able to report are showing up excellently. The hitting and fielding is as good if not better than in former autumnal field practices. A number of last year's freshmen are showing real promise and the competition for every position should be lively.

George Stoll, last year's star pitcher and captain, is helping Coach Lowman. Stoll's experience should be of great help in the coaching of the new hurlers.

Many Men Not Out Captain Burbridge, Rose, Mansfield, Koenig, and Massey, because of football, have been unable to report for fall practice, but they can be relied upon to help make a well balanced team when the spring training season comes around.

Of those out for practice, most of the following should make the squad next year:

Pitchers—Ellerman, Burbank and Thielander, all three of whom look good in practice.

Catchers—Doyle, Evans, and Michelson.

First base—Redford and Pulaski.

Second base—Winer, a former outfielder who hits well, and Lange, who can also play at Short.

Shortstop—Knechtes.

Third base—Cole and Rose.

Trilling Supports Women's Athletics at National Meeting

MEMPHIS, Tenn., Oct. 5—Not athletic victories, but physical development should be the aim of a program of athletics for girls and women, Prof. Blanche M. Trilling, head of the women's physical education department of the University of Wisconsin told the National Congress of Recreation at its meeting here today.

"The change in the position of women—their entrance into the economic field—the added responsibilities which they have taken in addition to those they already carried in the home make it particularly essential that we give every girl the opportunity to reach the best physical development of which she, as an individual, is capable. One way to do this is through well organized and directed athletics," Miss Trilling pointed out.

"In planning an athletic program for girls and women," she added, "the following points should be kept in mind:

"All athletics should be developed from the point of view of the girl's special needs and conditions and should not be copies of standards and programs developed originally for men. "The girl who is below normal physically should be considered as seriously as the one who is a star athlete. School programs should be enriched by offering a variety of sports that will be suited to individual tastes and physical needs.

"No girl should be allowed to indulge in games which tax her strength and which may cause permanent injury. Emphasis should be laid on the need for medical examination, for stressing the recreation side of all athletics, the undesirability of sensational publicity, the evils of commercialization and exploitation of outstanding girl athletes, and the danger of nervous strain to the adolescent girl who is permitted unlimited competition before large crowds."

LONDON.—Wheat of a type still cultivated was grown on the plains of English Mesopotamia before the days of Abraham, according to a find recently reported by Prof. John Percival of Reading university. The grains were found in a vase in the ruins of an ancient Sumerian house at Jamdet Nasr, seventeen miles north of Kish, by two British archaeologists and sent to England for identification.

The date of the ruin was estimated at 3,500 B. C. Prof. Percival states that the wheat is unlike any of the types of grain discovered in Egyptian tombs of contemporary date and closely resembles the modern variety known as Rivet wheat. Needless to say, neither this ancient Sumerian wheat nor that found in Egypt is alive or would grow if planted.

Adams Hall Men Open I-M Touch Football Play

Sections G, C, A, and E, Win First Gridiron Battles

Adams hall of the men's dormitories opened the touch football schedule with four interesting games Wednesday afternoon.

The first game, between sections G and H, was exciting from the first whistle to the last, but G proved finally to be the better team, and won, 14-0. All of the fields were wet and muddy, and this tended to slow up the play a bit.

G Proves Strong Miller of section G made several nice runs and passes and played a good all-around game. Gordon Meiklejohn of the losers also stood out as a very good player. Considering the playing conditions, all of the men performed well.

The G's made their first touchdown at the end of the first quarter. The teams had been on practically even terms until Miller passed 25 yards to Curreri for a touchdown. The extra point was also made good. The second touchdown came five minutes later in the second quarter, when, after an exchange of punts, the G seven again crossed the goal-line for its second and last touchdown.

G-14	H-0
Babington	le
Curreri	re
Galineau	c
E. Miller	qb
Abramson	hb
Rabinowitz	fb
Meiklejohn, D.	hb
Referee—Green.	

In other games played at Intramural field yesterday, A defeated B, 6-0; E. defeated F, 7-0; and C. won from D, 7-0. All the games were played cleanly, there being but few penalties called.

Section C-6	Section D-0
Moore	re
Butts	le
Wormley	c
Schaefer	hb
Schmidtman	fb
Reeve	hb
Hertzberg	qb
	Morgan
	Card
	Barlow
	Eisfeldt
	Allan
	Everman
	Ronsholdt

Section A-6	Section B-0
Schaften	re
McFadden	le
Flood	c
Ley	hb
Prousseau	fb
Lewis	hb
Goldman	qb
	Brennan
	Varian
	Roethig
	Reilly
	Salemson
	Page
	Briscoe

Section E-7	Section F-0
Toepfer	re
Mann	le
Hertz	c
Graebner	hb
Freeman	hb
Stickler	fb
Fransell	qb
	Graebel
	Hansen
	Pollock
	Knohl
	Zillner
	Campbell
	Metz

WOMEN ATHLETES BEGIN PRACTICE

W. A. A. activities are now well under way in two very important fields, intramural sports and interclass competition.

According to Miss Gladys Bassett of the physical education department and faculty adviser of the intramural committee, there are a great many more teams entered in the tournaments this fall than there were last year. Games in the horseshoe throwing and hockey tournaments will be started next Monday, and the volley ball tournament will begin in another week. Hockey and horseshoe throwing are being tried for the first time as intramural sports, and the response, said Miss Bassett, has been very satisfactory.

This fall there will be two sports in which interclass contests will be held, hockey and volley ball. Hattie Trauba '29 is student head of volley ball, and Rachel Frazer '28, is head of hockey. W. A. A. practices, which must be attended by all women wishing to try out for teams, are being held Tuesday and Thursday at 4:30 in volley ball, with open hours Friday at 4:30 and Saturday at 10 o'clock. W. A. A. hockey practice is at 4:30 Monday and Wednesday for sophomores and seniors, and at 4:30 Tuesday and Thursday for freshmen and juniors. Open hockey practices are Friday at 4:30 and Saturday at 11 o'clock.

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Welcome Gloom

THANKS TO Glenn Thistlethwaite, Wisconsin's new football coach, if he is responsible for the stories of gloom which have been emanating from Randall field the past ten days concerning Badger football hopes this fall. What a change, and what a welcome relief!

In years past, football players of all-American calibre were discovered on the Wisconsin squad in an afternoon by Madison sport writers. A smash through a weak freshmen line or a skirt around an inexperienced end, and a varsity man was the greatest player to step on the Camp Randall gridiron in decades. The local sporting triumvirate would wax enthusiastic in the papers next day and their stories and personally conducted columns virtually moaned under the burden of complimentary words and phrases showered upon the innocent athlete.

We remember distinctly how Roundy, the Madison professor of Esperanto, lavished oodles of praise about the ability of a player from a northern Wisconsin town after the latter had stepped through the varsity for four touchdowns one afternoon. "If that bird is ever eligible," wrote the notorious Roundy, "He'll make the all-American the first year." That bird, by the way, was eligible the following season and the best he did was to see short service in some of the preliminary games.

Early last fall, "Bill" Morgenstern, football critic of the Chicago Herald and Examiner, visited Camp Randall on his annual inspection tour of Big Ten gridiron camps. Commenting on Wisconsin's prospects in the Chicago paper, he said in part, "Whereas in other schools about the Big Ten, Doyle Harmon is considered only an ordinary back, he is rated all-American calibre at Wisconsin." That was a stinging blow to one local sporting writer, who had lauded the South Dakota athlete to the very heavens, and he retaliated by saying something to the effect that "On certain Saturday afternoons this fall, several teams about the conference will come to realize that Doyle Harmon is more than just an ordinary back."

And through all these empty stories of the starting prowess of the Badger eleven, followers of the team were loyal—loyal as they could be at any rate. Pre-season dope given out by the local sport writing fraternity gave them reason to expect a wonderful team. Out to Randall field they trekked, looking for great things. They saw just the reverse and naturally many of them were disgusted. It was the same old story.

But this year it has been different. Dark yarns, bespeaking ill results for this year's team, have been seeping through the gates at Randall field. The fans are not expecting much and if the team does wonders, everybody will be happy.

Evidently Glenn held council with the Madison knights of the plume at the start of the season and gave them a bit of needed advice. If he didn't, whoever is responsible for the drastic change in newspaper policy concerning the football activities at Randall field is entitled to the unanimous and hearty thanks of Wisconsin football enthusiasts throughout the state.

Varsity Out!

WHEN THE TEAM, which will carry out football hopes to Kansas, will climb into the little red wagon at Randall Stadium this afternoon for a very abbreviated ride to the St. Paul siding, it is the duty of every true Badger to be there. Coach Glenn Thistlethwaite has asked that the team be given every opportunity for practice today, because of the limitations which rain and mud have placed upon regular practice

this week, and he has asked the student body to cooperate. We can all do this by not going to the field until four-thirty; but we should all go then. Let's give the team a real old Wisconsin send-off to Kansas today.

What Price Commerce?

A DRASTIC change has taken place in the colleges of America during the last decade or so. For where is the graduate of yesterday who went forth in cap and gown to face the world and find his niche armed only with a liberal education? Why, he has completely disappeared and is, in our modern system, as great an anomaly as a donkey cart in a Ford plant. Today our college men, after four years at a university, steps forth to serve the world by selling bonds or the newest thing in sanitary toothbrushes. Our education has become mere mechanical training, our colleges trade-schools, and our educated graduate is now a highly-trained red-hot salesman.

That the educational institutions of the country should so closely follow the trend of business and the current of public opinion is a matter for wonderment, an unprecedented happening. Yet it is a sorry fact that our colleges and universities should so aid and abet that fallacious business that has America in its grip. Business through Salesmanship, which might better be known as the Endless Circle of Give and Take. How so many right-minded and thinking Americans can so begot their economic principles as to embrace this new and wonderful business theory is hard to understand. For prosperity through Salesmanship in nothing more than a highly developed and unduly extended outgrowth of the modern industrial system; but it is fallacious in its application. Briefly this is the theory: Owing to massed factory production, working conditions, far from ideal, have grown up. These are necessary; so instead of appealing to the worker by allowing him to take pride in his work, we must tempt him with gold. So we pay the artisan high wages. In order that he may forget the mechanical monotony of his routine task we must give him leisure for recreation and re-creation. Thus, we have reduced his hours per day and his days per week. In this manner a lot of the wealth of the country has passed into the hands of the artisan, and we fear lest it should be kept out of circulation. Enter Salesmanship, followed by its supporting admirers and henchmen, Sales Quota, and Efficiency in selling.

What chance has the poor workman to resist this terrible trio? They are the gods of a host of salesmen whose whole life is spent in selling people those things they do not want and making the poor dupes like it. Go into almost any clothing shop, let us say, and ask for a necktie. You may indeed count yourself among the fortunate and elect if you do not emerge with a pair of knickers, half a dozen handkerchiefs, a shirt, and a dozen pair of socks, your sales resistance so shattered that it may never recover.

And the American College has aided this system. Columbia has courses in the Psychology of Salesmanship, Business Letter Writing, Motor Vehicle Salesmanship, and a host of allied subjects. New York university has inaugurated a School of Retailing, a Department of Business English, and a course in Foreign Trade. Yale, the University of Pennsylvania, and Harvard also have felt the pressure of big business, and have included many commercial courses in their curricula. Our educational institutions, once referred to as dispensing higher education, have now become worthy competitors of business schools and technical institutes.

This is a sad state of affairs, for the worth of the B. A. has decreased greatly of late, and one who has not an M. A. at least has slim chances in the teaching profession, for example. Another blow that the colleges of America have dealt American youth through this tendency is the awful condition of premature specialization which is prevalent on the campuses of the country. Mere children, who know only what their high school has given them, Civics, Typewriting, Manual Training, a smattering of Romance Languages, or of the Classics, some History, and a little Science, decide definitely upon the course they expect to follow in life. Should they desire to change after graduation, they find that they are prepared for one task, and that task distasteful to them. While we at Wisconsin have suffered less than other universities in this respect, we must all strive to perpetuate the ideals of the men who, some 79 years ago, created the Universitas Wisconsinensis. We must keep this institution a true university and not allow it to degenerate into a trade school.

OTHER EDITORS SAY

PETTING PERMITS FOR NEWLYWEDS (From The Milwaukee Journal)

THE RIGHT of married couples to spoon, pet, neck, or otherwise display affection in parked automobiles on Cleveland streets has been established by a jury of our peers. The poor policeman who has the misfortune to arrest such persons may be brought to trial and damages may be assessed against him. In the test case, Mrs. Joseph Mack, who, with Mr. Mack could "not resist the romantic appeal of the moon that night," was awarded the pretty little sum of \$3,675. The policeman is dumbfounded. He says he will appeal the case.

Perhaps the appeal will reverse the decision of the lower court, but, if it doesn't, there seems only one hope for the Cleveland police—an ordinance requiring all susceptible husbands and wives to carry official petting permits. Then, when the full moon unexpectedly weakens resistance and carries romance into hearts, the permit can be plastered firmly to the left front window. Beautiful thought, what?

As the first coy beams peek from behind the clouds, Marie will say, slyly, "John, dear, is your permit handy?" And John, blissfully drawing to the curb, will answer, "Why, dearest, you know I wouldn't travel without it!" Thus will married spooners find their world made safe in Cleveland.

But Milwaukee husbands are not advised to experiment along these lines. Milwaukee hasn't got that far yet. To say nothing of Fox Point.



What? You don't know who I am? Why I'm the guy who refused One-Eyed Connely a free ride on a ferris wheel; whose uncle pitched three games for Boston in the late nineties; who missed smashing the Alphi Phi dining table by thirteen pounds; who stole the daisy chain and hid it under the back steps of the Press house; who dug the cellar of the Howard county court house with a quill tooth pick and gave the wages to the State Fair association for prize money in the three-legged race.

THE INQUIRING SUPPORTER

Question: Should the men or women of Wisconsin ask for dates. Which? (If the question is not stated clearly, it is because I have a cold. That mention of a cold should be very funny; other Rocket writers seem to think it is)

Where asked: At Langdon and State near the street car barns.

Note: Today's six bits goes to Angel Peal Muscle, Physical education '29, for suggesting this interesting question to the Inquiring supporter. She apparently never had a date and thinks something ought to be done about it.

Mabel Maybelle Maibelle, Darlington, Latin '30;

"I like your idea very much. I read the Cardinal every day except when the horrid press breaks down and nearly die laughing at the Skyrockets on Thursday. Now I'm living at . . ."

Sue Sorority, Sky II. Music Appreciation and Lathrop '27.
"My dear, I don't know how to answer you, but CONFIDENTIALLY, NO! If Freddie won't, I ALWAYS hint around REXY—when he won't I call up my Eeon inSTRUCTOR for SPECIAL help — and I get it. So bon JOUR ma CHERE, and remember."

Harry Hill, Teagorden, Ind., Law Bldg. '33.

"Go ask Jo Steinauer."

Lew Lakestreet, Munro, Fraternity '29.

"You're right; but wouldn't you like to see our new house. We have the best bunch of pledges on the campus and a fireplace in every room. What? Oh, Phil? He couldn't choose between us and Beta so he went Sig Alpha E. But honest, don't you think our house sets off the university in great Spanish?"

Jo Steinauer, Madison, football massager and fish director and dam good guy all the time:

(Ed. Note: Mr. Steinauer's sentiments on the question for today are not going to be given but can be had in the original for the asking; however, it is safe to state that he will not run for prom charr woman.)

"Hey, college, going to Minnesota?"
"Nope, game ain't till next week, going to Science now."

A very frank and honest man ate with us Sunday and let out the secret of pledging new men as is practiced by his home club. This frat (fraternity is used at Michigan) gets the lobby of the Y. M. C. A. filled, by hook or crook, with eager freshmen. Then by throwing into the air all the pledge pins the grand chapter can pay freight on, the frosh coming out of the scramble with a pin was automatically pledged. I laughed and laughed until said guest explained which frat got the boys unlucky enough to miss a button on the throw; then I started to fight.

"Let's go to the 'Coxy' and sip a malt-ud."

"Or to the 'Drop-Inn' and scratch a toasty."

"But the Drive and neck!"

"Sold!"

If the registrar fooled around any longer juggling this enrollment up to nine thousand, I was going to send for my kids to come up to save the school's reputation. As is I'll drown them.

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Jason, mind me the bawth tub.

You can't get away from it because I copy it out of a book.

If you should kiss to me a flower I'll pin it in my hair, And weep and watch it every hour For angels to come there.

But if from you I should receive A wicked smart rebuff, No longer will you me deceive I'll start to chewing snuff.

Or another snappy suggestion would be for the lady to begin raising geraniums west of the tobaggan slide for profit.

My brother refuses to loan me money to get a hair cut but said he'd get me into Pythia Lit club instead. Now has he got the money or no or is he kidding me?

"What say, Francis, is it baseball or foul shooting?"

"It's intramural to me, m'lor, it's intramural to me."

Lettuce spray that Thursday comes on Friday next week so you can throw me a fish, but if it should come eight o'clock throw me Ag. I'll have one there.

Farewell for now you'll miss me much, but don't give up there are none such who writes so long without a laugh but me.

THE HALF WIT'S HALF BROTHER

Compass house. All active members are requested to be present.

WESLEY PLAYERS TRYOUTS

Try-outs for Wesley Players will be held at 7:15 o'clock, Wednesday evening or at three o'clock Sunday afternoon. All Methodist students are eligible, and are requested to bring a selection of their own to read, and will be asked to read from plays selected by the committee. Candidates must register with the Wesley Players' secretary. The list of accepted candidates will be announced Sunday evening at the student league meeting. Accepted candidates will receive their official invitations to pledge Gamma chapter of Wesley Players the following week. Tryouts will be held in the auditorium of Wesley Foundation, located at the corner of Charter and University avenues.

HESPERIA LITERARY SOCIETY

The regular weekly meeting of Hesperia Literary society will be held tonight in Hesperia hall, Bascom hall. All men are cordially urged to be present. Beginning students are especially invited to visit the society.

DOLPHIA CLUB

There will be a compulsory meeting of Dolphia club members at 7:30 o'clock tonight at Lathrop hall.

W. A. A. BOARD

There will be a W. A. A. special board meeting at 12:15 in Lathrop reading room.

WOMEN'S GLEE CLUB

Preliminary tryouts for the Women's Glee club will be held Friday afternoon at 3:30 in Music hall.

SUBSCRIBE TO THE CARDINAL.

Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial office at 772 Langdon street, or 'phoned to Badger 250, before 5 o'clock of the day preceding publication.

GRAD INTRAMURALS.

All graduate women interested in intramurals should get in touch with Edythe Saylor at F. 5973, or with Dorothy Simpson at B. 2823, at once.

PLAY READING

Informal play reading for freshmen women begins on Oct. 8. Any freshman interested in dramatics may list her name with Miss Davis and will be given an opportunity for an informal tryout.

CLEF CLUB

A special business meeting of the Clef club will be held Thursday evening at 5 o'clock in Lathrop parlors. Members are asked to bring semester dues.

GRADUATE CLUB

The Graduate Club will hold an "Acquaintance Party" Friday evening in Lathrop Gym, from 9 to 12. All graduate students are cordially invited.

DEMOLAY CLUB MEETING

A meeting of the University DeMolay club will be held at 7:30 o'clock Thursday evening, at the Square and

Several C. J. Graduates Take New Positions

Some Badger graduates of the Journalism school, many of whom are engaged in newspaper work or teaching, have taken other positions this fall.

Roy L. French '23, left the University of North Dakota to take charge of the journalism course at the University of Southern California. Franklin E. Bump Jr. '20, who has been an instructor of journalism at the University of Colorado succeeds him.

Henry E. Birdsong '25, who was in charge of the journalism at Butler college, has become head of the department of journalism at Temple university, Philadelphia.

J. Stuart Hamilton '22, has become an instructor in journalism at the University of Colorado. Mr. Hamilton has just completed a tour of the world, during which he worked on newspapers in Hawaii, Japan, and other countries.

Robert W. Desmond '22, formerly of the Paris staff of the New York Herald, has become an instructor at the University of Michigan.

Bruce R. McCoy '21, who has been

editing the Sparta Herald has joined the staff of the journalism department of the University of Minnesota.

Elmer Emig '26 is head of the journalism work at the University of Florida.

Ruel R. Barlow '16, formerly in charge of instruction in journalism at the University of Minnesota, has been appointed assistant professor of journalism at the University of Illinois. Lawrence W. Murphy '21, is director of the Journalism school at Illinois.

Victor R. Portsmann, in charge of journalism courses at the University of Arkansas last year, has become an instructor in the University of Kentucky.

ENDOWMENT FUND AT BELOIT RAISED \$11,000

BELOIT, Wis. — Two gifts totaling \$11,000 have swelled the endowment of Beloit college by that amount, according to an announcement by college officials. One gift of \$10,000 is from the estate of Charles G. Stark, Milwaukee, and the other of \$1,000 is made by Mrs. Coott, Chicago. Both bequests were given with the provision that the money be added to the endowment fund.

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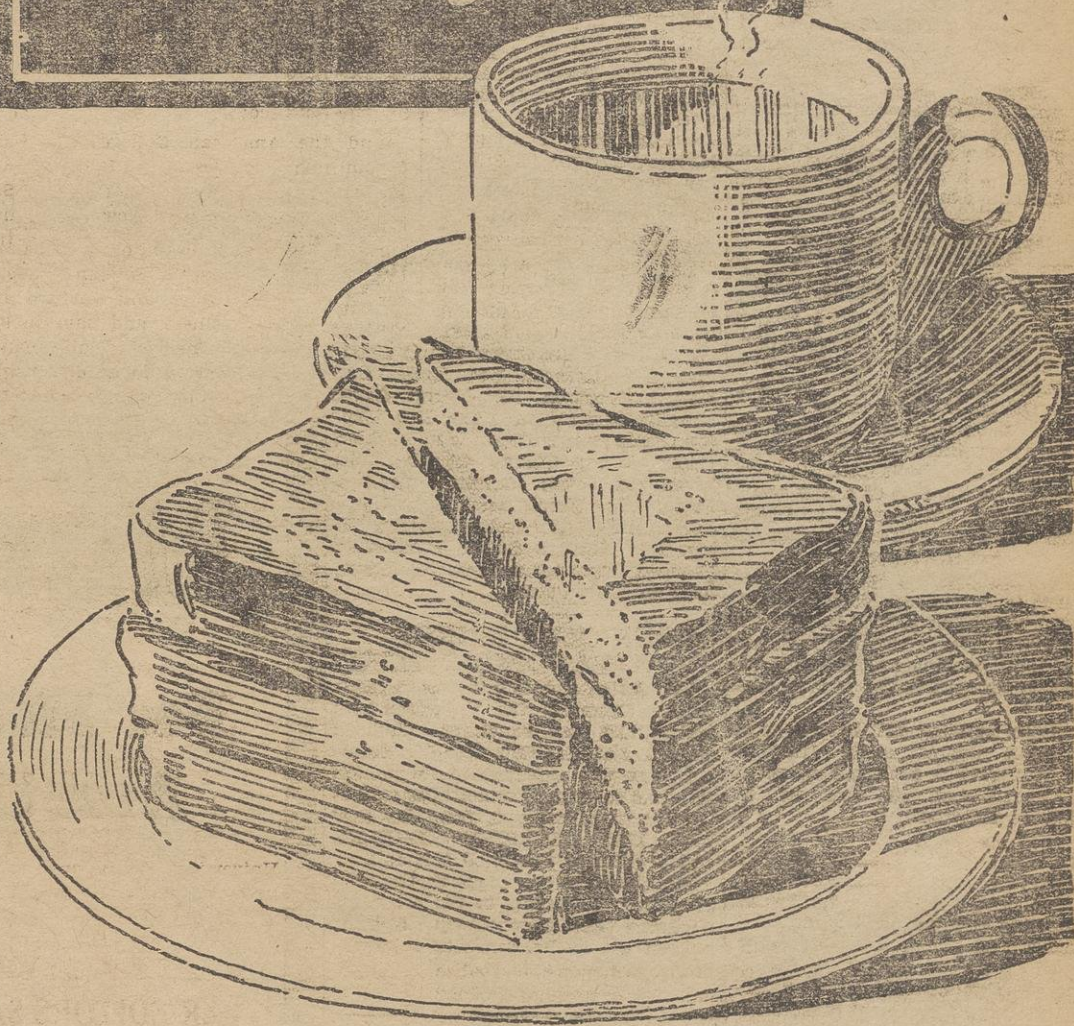
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WORLD of SOCIETY

Sorority Open House, Fraternity Parties, Lead in Social Events

Among the leading social events of the weekend are the sorority receptions being given Friday evening and a number of formal and informal parties. Two more receptions besides those of Alpha Gamma Delta and the Nurses Dormitory have been announced. **Sigma Kappa**

Sigma Kappa will hold open house on Friday evening from 7 to 9 o'clock. Mrs. S. Reed will chaperon.

Chadbourne Hall

Open house will be held Friday evening from 7 to 9 o'clock at Chadbourne hall. Miss Clara Norris has been asked to chaperon.

Graduate Club

The Graduate Club will entertain at the Lathrop gymnasium. Dr. and Mrs. B. M. Duggar and Dr. and Mrs. R. A. Brink will chaperon.

Alpha Tau Omega

The members of Alpha Tau Omega will entertain at a formal party Friday evening at the chapter house. Mr. and Mrs. Hal Hoak and Mr. and Mrs. J. B. Crouch have consented to chaperon.

Pi Beta Phi

A formal party will be given Friday evening at the Pi Beta Phi chapter house. Miss Edith Barber will chaperon.

Kappa Sigma

Kappa Sigma will give an informal party Friday evening at the chapter house at which Dean and Mrs. S. H. Goodnight and Mr. and Mrs. H. M. Lampert have been asked to chaperon.

Alpha Sigma Phi

An informal party will be given by the members of Alpha Sigma Phi Friday evening at the chapter house. D. W. Beckwith and Roman Heilman have consented to chaperon.

ENGINEERS TO HAVE \$557,000 BUILDING

When the state legislature passed the 1927-28 university appropriation, there was included for the first time a number of years, a new building for the College of Engineering.

The new mechanical engineering building, for which \$557,000 was appropriated, will be built near the Randall shops. As the first of a new group of engineering buildings to be erected there, it will mark a new step for engineering at the university.

The appropriation provides that \$250,000 is to be available in 1927-28, and the remaining \$327,000 in 1928-29. In addition, a sum of \$30,000 has been set aside for moving and erecting the present equipment in the new laboratories.

The new building will have a gross volume of approximately 1,750,000 cubic feet, and a net floor space of 95,000 square feet. The space will be divided as follows:

Engineering shops	42,000 sq. ft.
Steam and gas dept.	40,000 sq. ft.
Machine design dept.	7,000 sq. ft.
Engineering College mechanician	6,000 sq. ft.

The erection of this building will not only relieve the present overcrowded conditions of the mechanical engineering laboratories, but its erection will make space available for the laboratories of the mechanics department, which will occupy the present steam and gas laboratory when the new building is completed.

SUBSCRIBE TO THE CARDINAL.

FROSH Y. W. TEAS BEGIN NEXT WEEK

Teas for freshmen women, sponsored by the Y. W. C. A. will be held from 4 to 5:30 o'clock Tuesday, Oct. 11, Thursday, Oct. 13, Oct. 18, Oct. 30, Oct. 25, and Oct. 27 in the parlors of the city Y. W. C. A.

Freshmen will attend with or without their advisors. Invitations will be sent out alphabetically; that is, all those whose names begin with A to C will be invited for the tea next Tuesday.

Mary Kierman '29, who is chairman of the junior advisory system, has charge of all the teas. Under her supervision twelve girls are assisting, two for each of the six teas.

Ora Campbell '29, and Helen Keeler '29, will have charge of the tea to be held next Tuesday. Miss Kierman and Miss S. B. Davis, assistant to the dean of women, will pour tea.

The women in charge of the other teas are Evelyn McElphatrick '29, Olive Smith '29, Josephine Alexander '30, Gaynold Carroll '29, Isabel Bunker '29, Katherine Foster '29, Dorothy Davis '29, Evelyn Feldman '29, Gladys Simpson '29, and Marion Greisser '29.

Fraternity Pledges

Delta Tau Delta

Delta Tau Delta announces the pledging of the following men: George Dean, William Donovan, Robert Nickels, of Madison; James Bannon, Milwaukee; Reed Bohannon, Lebanon, Ind.; William Calloway, Chicago; Lewis Charles, Cheteto, Wis.; Eugene Cowles, Louisville, Ky.; Harvey Cron, Pierre, S. D.; Frederick Gutheim, Chevy Chase, Md.; Harvey Hallett, Elgin, Ill.; Frederick Harbridge, Racine; William Lamb, Lafayette, Ind.; Graydon Lindskold, Rockford, Ill.; John McCabe, Milwaukee; Charles Murray, Berwyn, Ill.; Robert Redeker, Elgin, Ill.; Joseph Scanlon, Chicago.

Beta Theta Pi

Beta Theta Pi announces the pledging of the following men: Charles Otis and Jack Pyre, both of Madison; Fred Dornbusch, Fort Atkinson; Jack Grove, Newton, Kansas; David Goodnough, Watertown, New York; Bud Newell, Evanston, Ill.; George Giley, Merrill; Earl Miller, Alton, Ill.; Warren Clark, Beaver Dam; John Buehler, Osage, Iowa; George Wyatt Cable, Davenport, Iowa; Sanford Levings, Paris, Ill.; Harold Jennings, New-castle, Ind.; Otto Vollmer, Glenn El-len, Ill.; William Smith, Platteville; Richard Seymour and Curtis Meyer, both of Milwaukee.

ARDEN CLUB BRINGS CARL SANDBURG HERE

The Arden club is bringing to Madison on December 7th, the noted poet and author, Carl Sandburg. Madison audiences are familiar with Mr. Sandburg and will welcome his return. He promises to present something entirely new; bits, perhaps, from his new book, *THE AMERICAN SONGBOOK*, which is being published this fall.

Mr. Sandburg is unique in the field of poetry. He brings to his programs a charm that is peculiarly his own; a keen wit and a sensitive interpretation of his work.

All pledge lists of fraternities should be left in the Society box before Friday afternoon. The lists should contain the men's names, and home towns.

Wesley Foundation to Hold "Relay Carnival"

Activities at the Wesley Foundation this week include a novelty party given especially for new students. The Relay Carnival will begin at 8 o'clock in the church parlors. Ezra Powell '30, A. Midgely '30, and Ann Jones '31, re chairmen of the various committees.

Wesley Players

Second tryouts for the Wesley Players will be held Sunday afternoon, October 9, at 3:00 p. m. Candidates are asked to bring a selection of their own to read, and will also be requested to read from plays selected by the committee. The list of accepted candidates will be posted and announced Sunday evening at the student league meeting.

Tryouts will be held in the auditorium of Wesley Foundation which is located at the corner of Charter st. and University ave.

Finger Waving

Brings back the lustrous, soft waves of your permanent. We specialize in finger waving—

U. W. Beauty Shop—Now

HILL'S BEAUTY PARLOR

Fair. 3000 Fair. 2607
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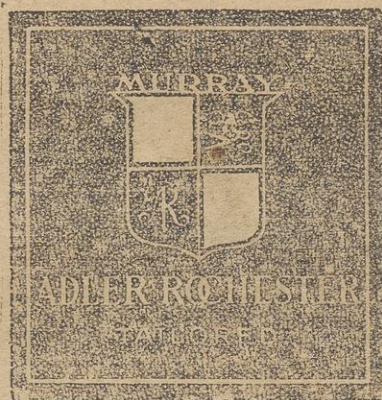
35 East Wacker Drive, Chicago

Will be at Lathrop Hall October 10 and 11, from 9:00 until 5:00 o'clock to accept orders for the 1928 Blue Dragon Rings. The new improved ring adopted last year will be on display at this time.

Rings ordered now will be delivered before Christmas.

Full payment or a \$2.00 deposit required with each order.

STORE • OF • FRIENDLY • SERVICE



Murray Clothes-

For Men With Cultivated Taste And University Back Ground

These men will always be well dressed, and will appreciate the style leadership inherent in our new Murray Suits and Overcoats. These clothes were designed for us by Bart Murray, an authority on correct apparel for University men. They have been skillfully tailored for us by Adler Rochester.

WITH ONE OR TWO TROUSERS

\$50

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On the Square • Carroll near State • Dagher 453

PERMANENT WAVES OF DISTINCTION

Special - \$8

Given by experts. Your choice of four of the very best processes as follows—Eugene, Fredericks Vita Tonic, Leon steam oil, and Sisco. Expert operators in every branch of Beauty Culture. Chiropody, Electrolysis, and Hair Dyeing. Expert gentleman barber for ladies' shingling.

Open Tuesday and Thursday Evenings Phone B. 6211

Rosemary Beauty Shop

521 State St.

Ruth Page Enjoys Dancing Before University Students



Ruth Page, happy at the prospect of beginning her autumn tour in a college town, last night chatted amiably with a reporter for the Daily Cardinal about the special program which she has arranged to present at the Central high school auditorium this evening.

"I always look forward to an engagement before an audience of university people," she said. "They are so much more appreciative of the things they

like, and the numbers they like are the ones I take most delight in dancing."

For this reason, she had included "The Flapper and the Quarterback," a dance of her own conception based on the cartoons by John Held, Jr., familiar to all readers of college humor magazines. The program tells all when it says, "Two modern Americans meet and conquer."

The program is made up of fifteen

numbers, including "Peter Pan and the Butterfly," "The Russian Doll," and "Jota," from that newest of good operas, "La Vida Breve." The concluding item is a series of Creole dances, which are being performed for the first time anywhere. Listed for production during her summer season at Ravinia, an injured ankle kept Miss Page from dancing them, and as a consequence, her Madison audience will be the first to see them.

The male partner of Miss Page, Jorg Fasting, has had a romantic career too long to tell here, but it shall not go unsaid that his father was president of the University of Christiania, in Norway, which young Mr. Fasting chose to desert for a vagabond trip around the world. He joined the company of Miss Page last summer.

PSYCHOLOGY HEAD SPEAKS AT MEETING

Professor V. A. C. Henmon, new head of the psychology department, spoke to the Psychology Club in the University Y. M. C. A. at 7:30 Monday night on "Research Possibilities in Psychology." Professor Henmon, who was formally head of the education school here, was at Yale University last year.

At a short business meeting held after Professor Henmon's talk, the date for club meeting was set for every second Wednesday. The next meeting will be on October 19. Officers of the Psychology club who were elected last semester are: Theodore Case '29, president and Prof. L. C. Hull, of the psychology department, faculty advisor.

Wingra Beauty Shop

Artists in all lines of Beauty Culture

Rena Hausmann and Agnes Stedry Props.

Formerly of Scott's Beauty Shop

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When the Riding is Better

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CAPITAL CITY RENT-A-CAR

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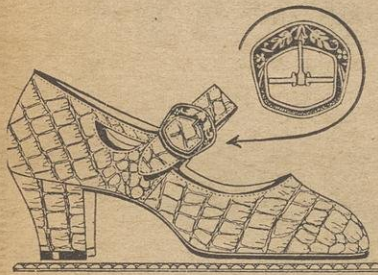
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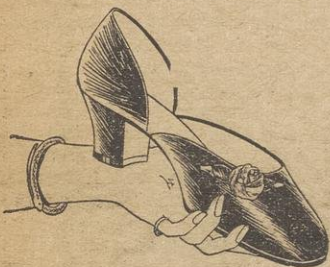
"The Alligator"



FOR THE CO-ED

A beautiful, Paris designed model made in alligator leather with buckle strap and military heel, specially priced at

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Truly Footwear of excellence, at moderate prices.

\$3.85 to \$7.85

Madison's most stylish footwear.

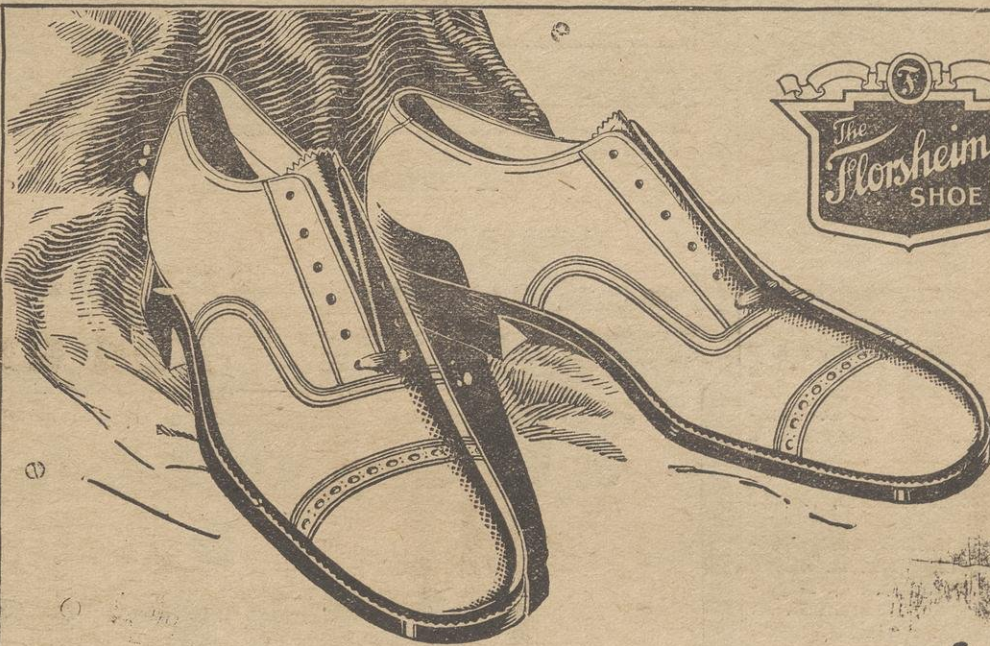
A Necessity in Every Wardrobe

SATIN DORSAYS

Made in Black and colored satin with military heel. Specially Priced—

\$3.85

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FLORSHEIM Sturdy Brogues

Built to withstand rough, hard wear and cold, damp weather—they give you the most in style, service and satisfaction. When you buy Florsheim Shoes it's not what you pay but what you get that counts.

\$10

In Black and many shades of Tan

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THEATRES

BY H. B.

The University theater, under the direction of Prof. William C. Troutman, is enlarging the scope of its activities this season by importing plays and other dramatic attractions to be presented in Bascom theater.

The first of these "extra-curricular" pieces will be a production of John Drinkwater's "Abraham Lincoln," which is touring the country under the auspices of the Redpath Lyceum bureau, and making stops at the leading colleges and universities. This will be staged for one performance only on the evening of October 15.

Presentation of "Abraham Lincoln" is largely in the nature of an experiment to test the appetite of the university students and the Madison public for fare of this nature. For this reason, prices will be scaled just high enough to permit an even break for the theater.

"Abraham Lincoln" runs as a series of six episodes in the life of the great emancipator, from the time he is first notified that he is the chosen candidate for the presidency, to the occasion of the shooting in Ford's theater in Washington.

There is a scene showing him and his cabinet at the declaration of war; then, an incident in his home life in Washington; and a second meeting of the cabinet at the signing of the Emancipation Proclamation. The fifth scene deals with the surrender of Lee at Grant's headquarters, and the tragedy closes the play. Each of these scenes represents a great deal of research on the part of the author, and can be relied upon as being historically accurate.

The twenty-seven characters in the action of the play will be interpreted by a cast of twelve New York actors, whose names will be available at a later date.

Morphy Announces

University Band Men

Following are the elections to the University of Wisconsin bands for this year announced Wednesday by Major S. W. Morphy, director.

First Band—Charles S. Williston, W. H. Woodstock, Edward A. Nussbaum, G. L. Lincoln, William C. Muddie, Frank B. Vilesi, Ellis J. Hughes, Stuart W. Smith, Donald C. Mathews, Frank Maresh, Rufin W. Boyd, Tom Bailey, Marshall B. Wood, Oliver E. Tjoflat, Louis K. Mantell, Harry F. Boggs.

John Thomas Haight, Robert H. Gunderson, Marlin Schroeder, Gordon J. Harder, D. C. Nowack, Edward N. Kremer, Wilbur W. Maves, Wallace W. Worzella, Theodore R. Grebe, William H. Teare, Walter G. Damsteegt, Prentice D. Hale, Rudolph F. Lhotak, Devore O. Hitehner, Earl I. Cooper, William G. Campbell, Ormand B. Meslow, Falls H. E. Rex.

R. B. McCormick, Asher E. Treat, Frank R. Kremer, A. H. Decker, Chas. W. Furst, Earl Haley, Frederick A. Maxfield, N. C. Schaefer, Richard W. Orton, Arnold J. Montgomery, Wilfred W. Bohm, Wilfred J. Harris, Gordon Brewer, Kenneth W. Wagner.

John Moore, John A. Dickie, Sidney D. Drew, Floyd E. Ruchti, Francis Kuehn, John F. Goetz, Edward Bechmire, Frank J. Fisher, Rex D. Wickersham, Albert A. Kline, Lawrence A. Dodge, Milton C. Rundell, Melvin H. Kirby, John H. Hocking, Selmer G. Swenson, Roderick Johnson, Lester Hoppman.

H. O. Marshall, T. H. Leverenz, Clifford J. Meyer, John R. Stehn, Arnold J. Schmitz, Ronald G. Edgerton, Carl B. Costello, Kenneth R. Le Count, C. H. Newlin, Alvin H. Benesh, G. Willard Gibson, Harlan Helgeson, Harold F. Bishop, H. O. Schneider, R. S. Powell, Harold E. Krause, B. J. Welskoppel, George H. Wesendonk, F. M. Eulberg.

R. J. Altpeter, B. M. Borund, Willis H. Cuff, Paul H. Schermerhorn, R. C. Schmidtl, Gardner M. Burch, Arthur G. Metz, William L. Henke, Bronte H. Leicht, R. R. Standorf, F. J. Stare, J. W. Zibell, M. H. Boyce.

David J. Sachs, M. E. Suberfi, R. C. Goodrich, Paul R. Kastwood, Adolph M. Hove, Lloyd F. Gaiser, Everett A. Johnson, R. M. Adams, B. H. Schlossstein, Frank G. Ladwig, Russell W. Morhoff, Ray L. Ellis, G. H. Snow, Todor Dobrovsky, H. C. Carpenter.

John P. Swanson, H. L. Stokes, E. E. St. John, Milo Ottow, Brandt, B. E. Teare, John Miller, Joe, E. Johnson.

Second Band—C. R. Stoelting, Charles J. Daniels, S. J. Coburn, V. F. Lindner, Vernor C. Schroeder, G. W. Gehl, W. G. Dennis, E. H. MacMillan, Carol C. Wright, Carl Fries, Ronald C. Jones, C. C. Pinkerton, Wayne Dockhorn, Louis H. Overbaugh, Victor C. Mars, M. M. Hill, E. W. Jones, Wilber Giles, Harold Kinyon.

K. D. Simmons, G. E. Archie, A. R. McGreane, David B. Austin, Alden C. Peterson, Kermit D. Fry, Alvin Geth, S. R. Kieweg, Elmer R. Manthe,

University Editor Changes Location

The office of the University editor which is under the personal supervision of N. H. Negley has opened its new office at 701 Langdon street, in Langdon hall. The office was formerly located on the second floor of the building at 821 State street. The change of location was made because of inadequate room in the former office, also, to make it possible for the employment bureau, formerly located in the Administration building, to occupy more spacious offices at 821 State street.

The printing of all catalogues by the university with the exception of those from the School of Agriculture, is supervised by the University editor. All cards used during registration are also designed by Mrs. Nagley. The University Studies, a magazine containing the reports of research work done in the university, is published through the university editor's office. The engineering station has this office publish its bulletins.

The publication of the school directory which contains the names of

Wisconsin is done every semester by the university editor.

Last year the book included in its contents over 8,000 students' names, besides those of the faculty members. The book had 212 pages. Last year the book was published in two weeks' time after the registrar had given the names to Nagley.

The illness of Miss Martin, the assistant registrar has delayed publication of the directory this year. Because of this irregularity in the registrar's office the complete list of students and faculty members in

dents in school this year has not yet been given to Mr. Nagley.

PARKWAY

Last 2 Days
NOW PLAYING



BEAU GESTE

with
Ronald Colman
(BY ARRANGEMENT WITH SAMUEL GOLDWYN)
A HERBERT BRENON Production

ALICE JOYCE
NEIL HAMILTON
NEAL BERRY
MAY BRYAN
WILLIAM POWELL
NORMAN TAYLOR
RALPH FORBES
VICTOR MELAGLAN

Gripping mystery—drama of the one remaining romantic arm of the military service in the world—the French Foreign Legion.

ON THE STAGE
JOE SHOER
AND HIS BAND AND ENTERTAINERS IN A GREAT STAGE SHOW.

COMING SATURDAY
RICHARD DIX in
"SHANGHAI BOUND"

TONIGHT RUTH PAGE & CO.

World famous Dancers. Tickets at Ward-Brodt Music store, 328 State St., till 6 p. m., at Central High School auditorium.

Prices \$1 to \$2

NEW Orpheum THEATRE

Orpheum Circuit Vaudeville
AND BEST FEATURE PHOTOPLAYS

1 P. M.—CONTINUOUS—11 P. M.—VAUDEVILLE AT 2:45—7:00—9:15

MATINEE—25c—TONIGHT 40c

STARTING TODAY

UNCLE BOB (Walter Wilson)

Popular Radio Entertainer
From Westinghouse Station KYW, Chicago, in Person

THE BEAUTIFUL ELEVEN

Musical Flappers
In a "Fast and Furious Frivolous Frolic"

Princess Watawaso and Her Royal Americans
IN "AN INDIAN REVUE"

BARRETT & CUNNEEN—JULES FUERST & CO.

FEATURE PHOTOPLAY—

"A Sailor's Sweetheart"

With

LOUISE FAZENDA—CLYDE COOK

The Funniest Team in the Movies

A RIOTOUS UPROARIOUS HURRICANE OF MIRTH

YOU WILL REGRET IT-- IF YOU FAIL TO SEE "BEN-HUR"

THE GREATEST PICTURE EVER SHOWN ANYWHERE!

Read What The Critics Say:

"Bill" Purnell of The Capital Times

A picture which has been praised with every superlative imaginable. Colossal—Magnificent—Awe-inspiring—Stupendous, etc. etc., until the press agents have fallen gasping for breath and want for more high falooting language. And funny enough, it's true. The bigness of this picture floors me. It's everything they say—and more. It's a good old thriller, presented with a gorgeousness and a richness that would make Croesus look like a piker in a ten cent store. And if you don't get a thrill out of the rip-roaring chariot race, you have a galvanized heart and a banana stalk for a back-bone.

The Daily Cardinal, Univ. of Wis. STUDENT DAILY

I have always been extremely weary of pictures that cost in the neighborhood of \$4,000,000, or that took three years in the making, or had 150,000 people in the cast. However, Ben Hur is a revelation in that respect. It is always astonishing to find money being spent with a certain amount of taste and discrimination, and yet such is the case in BEN-HUR. The chariot race was one of the finest episodes that I have ever seen filmed—the swiftness, the danger, the swirl of dust, the maddened horses, and the sight of the frenzied spectators that lifted this scene out of the ordinary that will grip you.

LAST
2 DAYS

Mats.—40c
Night—50c

Shows Start

1—3—5—7—9 P. M.

STRAND
CONTINUOUS 1 TO 11

ON THE STAGE—DEXTER'S 11 CALIFORNIANS

Starting Saturday—John Gilbert in "12 Miles Out"



The Write Hand of Education

Rider's Masterpen writes your lecture notes, your semester topics, and your final exams with the same unflinching ease. No coaxing. Rider's Masterpen writes at touch. No running out of ink. Rider's Masterpen holds eight times as much ink as the ordinary pen. If you insist on doing your best work, you will insist on Rider's Masterpen.

Rider's Pen Shop

Located with
McKillop Art Co.
650 State St.

PREDICT SHOWERS FOR SECOND GAME

WASHINGTON.—While the weather in Pittsburgh was favorable to the opening world series game there today, the U. S. Weather Bureau predicted showers and colder temperatures for Thursday.

EVANSTON, Ill.—Undeclared in its last eight games, the victory flushed University of Utah football team left Salt Lake City Tuesday afternoon en route to Chicago, where the westerners will tackle Northwestern's gridgers here Saturday.

The Utes, scheduled for a practice game, have developed into a serious threat following their decisive 40 to 6 victory over Colorado School of Mines last Saturday. The Utah boys, most of whom are veterans of last year's eleven which won the Rocky Mountain conference title, have high hopes of tumbling the Big Ten champions here this week.

Criticize Defense

Realizing that the invaders from the far west pack a lot of power, Coach Hanley is leaving nothing undone to bring the team into shape for forthcoming hostilities. While the Purple displayed considerable offensive strength against South Dakota, Coach Hanley was far from satisfied with the defensive qualities displayed. He pointed out that the tackling was decidedly off color and that the kicking was nothing to get up and cheer about. He did have some complimentary things to say about the blocking of the Wildcats.

Coach Hanley will probably start much the same line up against Utah as faced the Coyotes last week. However, Walt Holmer will probably be back at right tackle and Arnold "Kit" Karstens should be ready to start at tackle. Both these men were out of the opener because of injuries.

Have Numerous Veterans

Numbered among the mainstays of the Utah aggregation are Capt. Jack Howells, who was regarded as the outstanding back in the west last year. His running mates include Billy Lawrence, Sam Snarr, Bill Van Law, and Ralph Goodwin. Other backs include Earl Pomeroy, an Arizona cowboy, "Shorty" Heidorn, Bill Harrison, and Neil Davis.

On the line, Le Grande Dykeman, all conference tackle, and Vic Tauror, a giant of an end, are expected to cause the Purple lots of worry. Other linemen include Alton Carmen, tackle; Bill Cox and Paul Caffey, centers; and Karl Hardy and Bill Christensen, guards.

WATERTOWN LEGION TEAM COPS CENTRAL STATE TITLE

WATERTOWN Wis.—The Watertown Legionnaires won the Central State baseball league title at Mayville by defeating the Iron City team 1 to 0. The Iron City team could get but one hit off of Boyce, Watertown pitcher, who struck out 14 men during the game.

READ CARDINAL ADS

SUBSCRIBE FOR THE CARDINAL

CHINESE ARMIES ALL SET FOR PEKING FIGHT

PEKING.—Northern and southern armies, under the combined direction of most of the important military chiefs of the country, were preparing today for a decisive battle for Peking.

Marshal Chang Tso-Lin, Manchurian war lord, is generalissimo of the defending northern force with Marshals Chang Chung-Chang and Sun Chuan Fang.

WAUKESHA WOMEN DEDICATE CLUBHOUSE

WAUKESHA.—Members of the Waukesha Women's club will dedicate formally their new clubhouse at the

first meeting of the year, today. The new club headquarters were purchased during the summer, and have been remodeled and redecorated for club purposes.

FAIR PRICES—FRIENDLY SERVICE

WANTED!

Brown Book Shop will pay 75c each for 10 copies of Professors Gillin, Dittmar, and Colbert's book—

OUTLINES OF SOCIAL ORIGINS

Bring your copies in at once

BROWN BOOK SHOP

621-623 STATE STREET

MADISON

NOW PLAYING
LAST 2 DAYS

TUNNEY-DEMPSEY FIGHT PICTURES

Starting Saturday

ROMANCE! REVOLUTION! THE GREATEST DRAMA OF ALL TIME!

Love that thrills you through and through! The spectacular turmoil of Paris in revolution! Acting such as the screen has never seen! Entertainment that you'll talk about for months. In—

VICTOR HUGO'S
"Les Miserables"

Universal's Successor to
"The Hunchback of Notre Dame"
A Universal Film de France Triumph
Presented by Carl Laemmle



M. S., summa cum laude

Oxford Grays

in great variety



THIS IS the store where you'll find Oxford Gray* Suits in such great variety!

Again Speth's have sensed the prevailing campus style and color in buying for Fall.

M. S., summa cum laude, Master of Style with honors! That's the degree you'll confer on these garments.

Come in with well defined ideas about what Wisconsin men are wearing and you'll find just the

color and the style and the tailoring you want—and at prices you'll be glad to pay.

*The Demand of 95% of Wisconsin Men is for Oxford Grays!

That Wisconsin hat with the narrow curled brim—\$6 here.

SPETH'S

222 STATE ST.

That Wisconsin hat with the narrow curled brim—\$6 here.

Just As Hot On Furnishings As We Are On Suits

GARRICK THEATRE **Oct. 9**

One Week Commencing
Sunday Night

TWICE DAILY
THEREAFTER

—2:30—8:30—

OLD IRONSIDES

THE GREATEST PICTURE EVER MADE SHOWN ON THE WORLD'S LARGEST SCREEN.

THE THRILL OF
A LIFETIME!



Company's Own
Traveling Symphony
Orchestra

SEATS NOW ON SALE
Secure seats and avoid the crowds. Mats. 50c to \$1.10. Evenings 50c to \$1.65

THE CARDINAL AS A BUYER'S DIRECTORY

Every advertiser in the Cardinal has a definite message for students. Whether you are looking for a new suit, a permanent wave, or second hand books, the Cardinal will tell you where to get it.

Whether you're a green-grass freshman, with no idea of where or how to get things, or a too wise senior, who knows State Street and the Square by heart, advertisements in the Cardinal will help you find just what you're looking for.

Published six times the week, and delivered to your door, the Cardinal is waiting to help you find those bargains.

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The Daily Cardinal