



LIBRARIES

UNIVERSITY OF WISCONSIN-MADISON

The University Extension Division national newspaper conference program. July/August 1912

[s.l.]: [s.n.], July/August 1912

<https://digital.library.wisc.edu/1711.dl/27GTES76VUPNR9B>

Based on date of publication, this material is presumed to be in the public domain.

For information on re-use, see

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

F9029
U58
1912

THE UNIVERSITY OF WISCONSIN
THROUGH
THE UNIVERSITY EXTENSION DIVISION
LENDING ITS AUSPICES
TO
NEWSPAPER AND MAGAZINE MEN
FOR THE
FIRST NATIONAL NEWSPAPER
CONFERENCE
TO CONSIDER THE QUESTION

**ARE NEWSPAPER AND MAGAZINE
WRITERS FREE TO TELL THE TRUTH?
IF NOT, WHY NOT, AND WHAT CAN BE
DONE ABOUT IT? ? ? ? ? ?**

Madison, Wisconsin
July 29, 30, 31
August 1, 1912

F9029
U58
1912

AUXILIARY COMMITTEES COÖPERATING WITH THE UNIVERSITY EXTENSION DIVISION

LOUIS E. REBER,
Dean

OFFICERS OF AUXILIARY COMMITTEES

WILLIAM J. ANDERSON, Chairman
EDWARD B. STEENSLAND, Treasurer EDWARD J. WARD, Secretary

STATE COMMITTEE

FRANCIS E. McGOVERN, Hon. Chm. Governor of Wisconsin	JOHN G. GREGORY, Milwaukee Editor, Evng. Wisconsin
F. E. ANDREWS, Bloomer Sec., Wis. Press Assoc.	W. H. HATTON, New London Former State Senator
EMIL BAENSCH, Manitowoc Editor, Post	O. A. HEYER, Sheboygan Ex. Com., Wis. Press Assoc.
C. A. BOOTH, Milwaukee Ex. Com., Wis. Press Assoc.	JOHN HICKS, Oshkosh Editor, Northwestern
VICTOR L. BERGER, Milwaukee Editor, Milwaukee Leader	W. D. HOARD, Ft. Atkinson. Editor, Hoard's Dairyman
W. H. BRIDGEMAN, Stanley Pres., Wis. Press Assoc.	M. A. HOYT, Milwaukee Editor, Daily News
WILLIAM G. BRUCE, Milwaukee Sec., Merch. & Mfrs. Assoc.	E. T. MALONE, Waterford Ex. Com., Wis. Press Assoc.
W. G. BRUMDER, Milwaukee Editor, Germania	THOMAS MORRIS, La Crosse Lieut. Gov. of Wisconsin
H. C. CAMPBELL, Milwaukee Mng. Editor, Journal	H. P. MYRICK, Milwaukee Editor, Free Press
C. L. COWARD, Lodi Treas., Wis. Press Assoc.	JOHN POPPENDICK, Milwaukee Mng. Editor, Sentinel
MISS LAURA DOW, Palmyra Ex. Com., Wis. Press Assoc.	A. W. SANBORN, Ashland State Senator
C. W. FRAZER, Menom. Falls Ex. Com., Wis. Press Assoc.	JOHN M. WHITEHEAD, Janesville State Senator
MISS ZONA GALE, Portage	

EXECUTIVE COMMITTEE

O. D. BRANDENBURG, Vice-Chm. Editor, Madison Democrat	WILLIAM KITTLE Sec., Bd. of Normal Regents
JOHN B. HEIM, Mayor of Madison.	CHARLES MCCARTHY Chief, Legis. Ref. Dept.
RASMUS B. ANDERSON Editor, Amerika	FREDERICK W. MACKENZIE Mng. Editor, LaFollette's Mag.
WILLARD G. BLEYER Assoc. Professor of Journalism	EDWARD A. ROSS Professor of Sociology
C. P. CARY State Supt. of Pub. Instruction	A. L. SANBORN Judge, Federal Court
RICHARD LLOYD JONES Editor, Wis. State Journal	

ENTERTAINMENT COMMITTEE

JOHN A. AYLWARD	J. C. SCHUBERT, Vice-Chm.	
W. R. BAGLEY	L. R. HEAD	MRS. J. B. RAMSAY
J. M. BOYD	A. C. HOPPMAN	H. H. RATCLIFF
L. W. BURCH	MRS. J. W. HOBBS	T. C. RICHMOND
MRS. C. F. BURGESS	MRS. JOS. JASTROW	R. G. SIEBECKER
D. B. CANTWELL	CARL A. JOHNSON	A. G. SCHMEDEMAN
W. A. DEVINE	MRS. BURR W. JONES	C. S. SHELTON
R. B. DUDGEON	J. C. McKENNA	E. RAY STEVENS
W. L. ESSMAN	G. P. MILLER	A. M. STONDALL
E. M. FULLER	T. G. MURRAY	MRS. M. SWENSON
MRS. S. W. GILMAN	F. W. MONTGOMERY	MRS. C. H. TENNEY
JOHN GRINDE	G. M. NECKERMAN	MRS. E. G. UPDIKE
S. C. HANKS	J. E. OLSON	MRS. C. R. VAN HISE
	A. E. PROUDFIT	J. B. WINSLOW

THE CALLING OF THIS CONFERENCE WAS SUG-
GESTED BY NEWSPAPER MEN.

THE REQUEST CAME TO THE REGENTS OF THE
UNIVERSITY WITH THE ENDORSEMENT OF THE
LEADING NEWSPAPER AND MAGAZINE MEN AND
WOMEN OF WISCONSIN INCLUDING OWNERS AND
PUBLISHERS AS WELL AS REPORTERS OF EACH
POLITICAL GROUP.

RECOGNIZING THAT NO OTHERS KNOW THE
PRACTICAL PROBLEMS OF THE NEWSPAPER AS DO
THE MEN WHO MAKE THE NEWSPAPER, THE
UNIVERSITY DOES NOT PRESUME TO DIRECT BUT
MERELY OFFERS ITS HOSPITALITY FOR THIS
CONFERENCE

OF NEWSPAPER MEN
BY NEWSPAPER MEN
FOR THE COMMON GOOD

THE PROGRAM HAS BEEN SO ARRANGED AS
TO GIVE EQUAL OPPORTUNITY FOR THE PRESENTA-
TION OF VARIOUS SIDES OF MOOTED QUESTIONS.

AT EACH SESSION THERE WILL BE A CHANCE FOR
GENERAL AND FREE DISCUSSION.

AND MADISON IS A DELIGHTFUL VACATION PLACE.

PROGRAM
NATIONAL NEWSPAPER CONFERENCE

Monday Evening, July 29, 8 o'clock

Chairman, Louis E. Reber

Dean, Extension Division

"Why Wisconsin Newspaper Men are Back of this
Enterprise"

William J. Anderson

Chairman, Auxiliary Committee

"Wisconsin—The Starting Point"

Francis E. McGovern

Governor

"University and Newspaper—Coördinate Tools of
Social Intelligence"

James F. Trottman

President Board of Regents

"The American Newspaper"

Melville E. Stone, General Man-
ager, Associated Press

"The Press and the People"

George E. Vincent,

President University of Minnesota.

Tuesday Morning, July 30, 10 o'clock

"Is the Newspaper-Reading Public Getting all the
Truth it is Entitled to?"

Samuel Strauss, New York Times

Will Irwin, Collier's Weekly

Livy S. Richard, Boston Common

Tuesday Noon, July 30, 1 o'clock

Boat ride across Lake Mendota. Luncheon at
Golf Club. Choice for the afternoon of fish-
ing, golf, canoeing, and bathing.

Tuesday Evening, July 30, 8 o'clock

"Can the Impartiality of the News-Gathering and
News-Supplying Agencies be Fairly Chal-
lenged?"

C. D. Lee, President, United Press

A. M. Simons, The Coming Nation

Wednesday Morning, July 31, 10 o'clock

"How is News Service Affected by—

1. The Constantly Increasing Cost of the Newspaper plant?
2. The Increasing Proportion of Total Newspaper Revenue Derived from the Advertisers?
3. The Non-Journalistic Interests of the Capitalist Owner?"

Don Seitz, New York World

Charles Zueblin, Twentieth Century Magazine

Wednesday Noon, July 31, 1 o'clock

Automobile trip over dustless roads to Monona Park. Luncheon. Choice of ball game, golf, and special auto tours in and about Madison including visits to the capitol and university.

Wednesday Evening, July 31, 8 o'clock

"If the Newspaper is to Play Its Due Part in Social Advance, Can It be Run as Simply a Business Proposition?"

H. H. Tamm, Denver Post

Louis Post, Chicago Public

William Marion Reedy, St. Louis Mirror

Thursday Morning, August 1, 10 o'clock

"Can Commercial Journalism Make Good, or Must
We Look for the Endowed Newspaper?"

Charles Grasty, Baltimore Sun

Hamilton Holt, Independent

Thursday Afternoon, August 1, 2:30 o'clock

"Can Commercial Journalism Make Good; Or Must
We Look for the Public Newspaper?"

Fremont Older, San Francisco Bul-
letin

Frank Parker Stockbridge, World's
Work

George H. Dunlop, Los Angeles
Municipal News

Thursday Evening, August 1, 8 o'clock

Banquet

Address, "What's the Answer"

Judson C. Welliver,

Washington Correspondent

For newspaper and magazine men who notify the Secretary in advance, entertainment will be furnished at reduced rates during the time of the Conference.

Address—Newspaper Conference, Extension Division,
The University, Madison, Wisconsin