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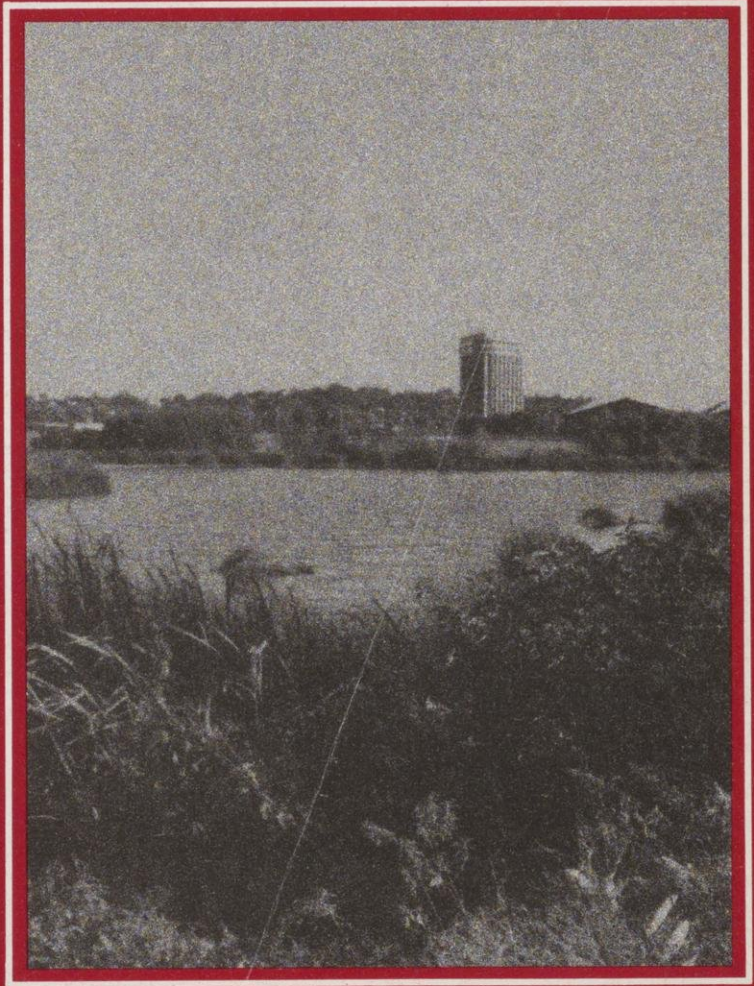
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THE
HISTORY
OF THE
UNIVERSITY

BAY MARSH

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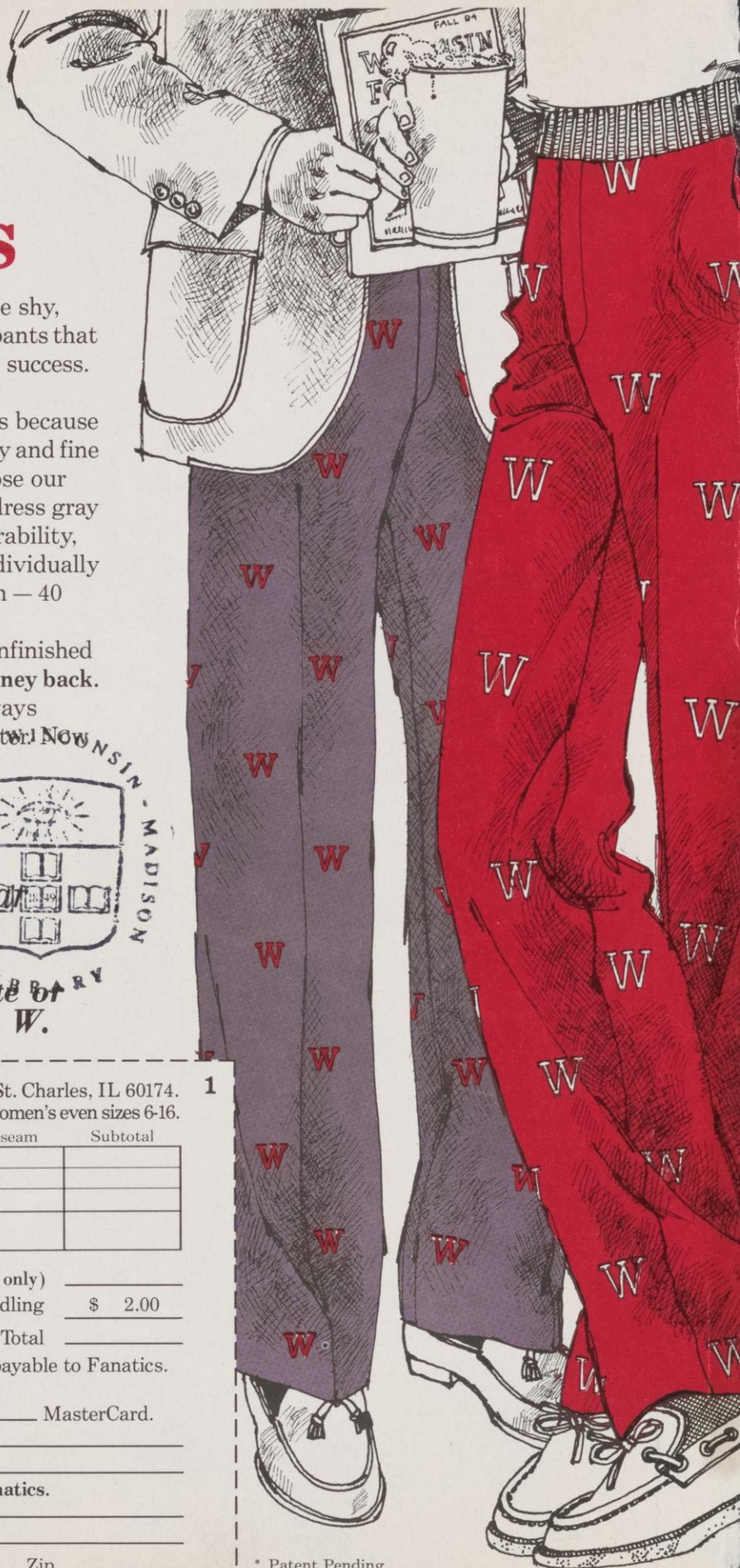
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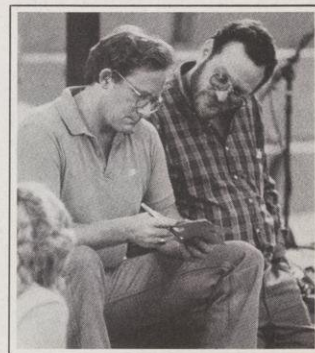
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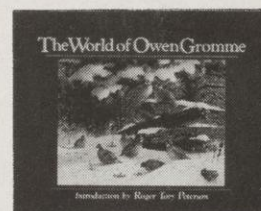
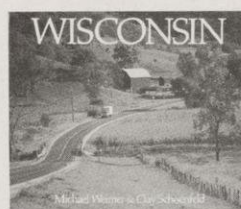
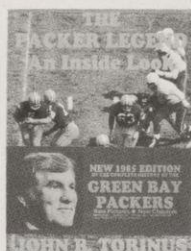
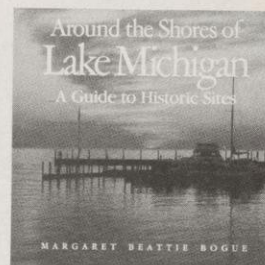
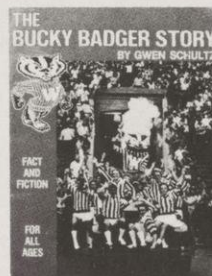
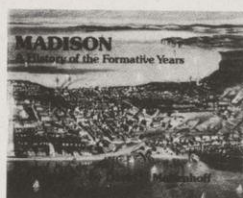
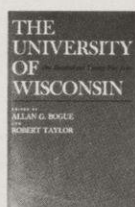
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THE NIGHT A WAR CAME HOME

BY ELLEN RULSEH
Assistant Editor

They'd told me it would be "an emotional event," this taping of *A Program for Vietnam Veterans . . . and Everyone Else Who Should Care*. Maybe it would be, for the vets in the audience, I'd thought, but not for me. I remember the way I'd followed that war on the six o'clock news; it seemed like another grade B movie, and I'd felt detached from it all. It wasn't my war, it was somebody else's problem.

What drew me to the Stock Pavilion on that very warm evening of September 19, was a desire to at last make some contact with the *feeling* of that remote war which had disturbed my friends, campus, and my country for more than a decade. When I got there at 6:30 a block-long crowd of people, most of them talking in animated conversations, was filing in, although the taping wasn't to begin for an hour. The show was being produced by Chicago's PBS station WTTW, and their crew was setting up. All the folding chairs on the main floor were filled, so my friend and I headed for the concrete bleachers.

We both felt the excitement generated by the crowd, "This is an important event," she said. And so it seemed, perhaps the closest America would ever come to a public catharsis, a requiem for the anguish of Vietnam. Later I learned there were about 1300 in the audience; people's faces were more animated than anguished as the show began. Seated in a row above us a pair of vets in camouflage fatigues hunkered together, laughing, as if sharing a good joke or a joint.

The stage was small and bare, its blue

surface bordered with white stars. There were hanging banners, some red, white and blue, others red and yellow. In the middle of the crowd two platforms each held a camera and operator, and there was a third up in the bleachers.

WTTW's award-winning Michael Hirsh, sweating and vigorous, introduced himself as the "producer of this little party." While "party" seemed to reflect accurately the atmosphere of celebration among the audience, "little" seemed less so, as it would be shared with the nation, probably aired on Veterans Day, November 11, he told us. Hirsh reminded us of the significance of its impact on our country, "Six-point-two-million Americans served in Vietnam."

He called to the audience, "Is Paul Ginsberg out there?" Ginsberg, the dean of students, rose and waved an arm. "The reason this program is here," Hirsh said, "is because of that man." He took off his suit coat and told us all to get comfortable.

Hirsh introduced the show's host, actor Charles Haid, twice nominated for Emmy Awards as Renko on *Hill Street Blues*. He was welcomed with warm applause as a familiar character in a new heroic role.

"How many of you guys out there were *there*?" he asked. Hands went up, in many cases hands of men who were beginning to show gray, receding hairlines. The TV cameras shifted, the lighting went up and the show began with Rick Duvall. He had long hair and a blue denim vest and carried a guitar. The taping began with his song about a boy's neighborhood hero, Willy, who went off to war and returned as "Sargent Willy, a post-war casualty." Above the applause at the end of the ballad one vet called out, "Good show, man, good show!"

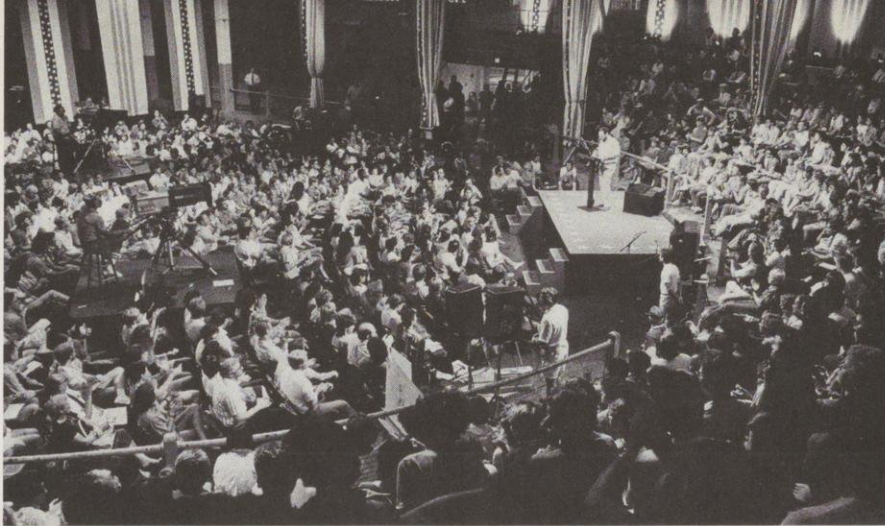
"Why are we doing a show for vets?"

*When Vietnam
veterans
told their stories
to the campus
and the nation.*

Opposite: Charles Haid

Photos/UW News Service

*Ninety thousand
vets came back
but they haven't
come "home."*



Haid asked the audience, "Because it's *needed*. Ninety thousand vets still need help adjusting. They came back, but they haven't come *home*. A significant percent of vets haven't even talked about the war. It's O.K. to talk now."

In 1961 Haid was a nineteen-year-old living in Palo Alto. After a directionless first year in college he dropped out to enlist in the Navy submarine corps. "We were doing a thing called deterrent strike missions. The service has a way of giving everything a label that sort of doesn't define it completely, correctly. Really what we were doing is waiting off the coast of Russia, waiting under water. In that time I read. Faulkner. Steinbeck. Hemingway. Frost. They all opened up the spirit and wonder of America in my twenty-year-old mind. I could see how great it was going to be when I got out. I would contribute to my country's future.

"I knew where we were in the submarine and to this day I still honor the oath I took, top secret clearance. But I saw land and it was all white with snow; we called it Santa Claus land. Then one day something happened to me, it happened in the simplest of ways. A buddy and I were asked to refill the coffee and sugar supply in the dining hall and these large tin cans were stored in the missile hangers. A communications technician got the keys out and pushed the buttons to let us up into this room and there were two long silver wing-tipped "birds" silent and glowing in the half-light. In order to get the can, which was below the grids, I had to actually climb up and straddle one of the missiles and pull the can up by a rope. As I tied one end of it to one of the cans I heard my buddy laugh. He said, 'You're sittin' on the big one, brother, the big H.'

"All of a sudden everything stopped for me, right then. I began to sweat and shudder. I felt tears coming into my eyes. I was sitting on a hydrogen warhead. I thought, Oh, my God. I am in the midst of madness, I am atop a death machine. All of a sudden

I had no idea why I was there. I had no idea why I had been born and raised by my good parents. I had no idea why authors had written any of those great books.

"At twenty years of age the child in me cried out, and I knew if I didn't get off that ship and back to the world of light and caring and trust and innocence and wonder, that child would not survive. This feeling was fueled even further when I went back to Pearl Harbor, and the first Rangers back from Thailand and Vietnam were freaking out in the enlisted men's clubs or were in the brig because they had gotten drunk for four or five days; and you'd go up to them and ask, 'What is it you're doing?' They said, 'We don't know what we're doing. We're just out there, man. We're just out there and we're killing people.' It was 1963 and the killing had begun.

"I got out legally without a fuss, really. They didn't want to deal with my questions. But soon they had to deal with a nation's questions. I went home and my friends were leaving, not for college or for work; they were going to Vietnam. It haunted my college years. I was arrested when Dow Chemical came to Carnegie Tech to recruit engineering students. And in the 1968 Chicago riots I wept in my wife's arms. I said, 'They're trying to kill us in Vietnam, and now they're trying to kill us here.'

"And I felt the shame when you come home and nobody is there to greet you. So that's why I'm here. I'm here for the men and women of my generation who never came home. Or if they did, were so badly, physically and emotionally damaged that they never got the chance to enjoy the promise that I had read in those books. And lastly, I'm here for my children, and all of our children. With a plea that we as parents of their generation have the moral and spiritual courage to do what is necessary to forbid their ever participating in the nightmares that we have witnessed in our lifetime."

Thirteen hundred people rose to their feet and applauded.

Haid introduced Steve Tice. He was tall, with the build of a basketball player. He could have been my brother (who got a low lottery number late in the war) but for the slight list to one side as he walked, and the fact that the right sleeve of his blue shirt was folded flat against his side.

"My heart is full," Tice said in a deep and dignified voice, "my heart is *full*." So were my eyes, and those of others in the audience. As he told his story, tears streamed down hundreds of faces and glistened in the brilliant lights.

"I was drafted into the infantry, and served with the 101st Airborne Division. I was a field radio operator. I worked real hard to survive. I wanted to come home. At no time did I feel I was stopping communism. In May 1969 my platoon suffered a lot of losses. I survived, my friend did not. We were out there hurting other people so they wouldn't hurt us." Steve Tice got hurt.

"I was sitting in my fox hole when a gas canister landed in my lap. I jumped up and threw it out. We were under siege. I was hit by a rocket-propelled grenade. It hit my arm and head. I was taken out in a basket. I was taken to Japan where I was in a coma, and had a heart attack. On July 4th, 1969 I came home to San Francisco. When I came over the Bay Bridge I saw that everyone else was going to the beach. I had to work hard in the next months just to survive. My weight dropped to ninety pounds. And I had to work through a lot of losses: friends, body parts, my youth. I received a lot of love from my wife, my sons and a therapist. I gradually let go of anger. In 1979 I chose to work for the Vets' Center in Eugene, Oregon. Both my father and my brother were injured in Vietnam.

"The lesson of war is very simple; the lesson of war is no more war."

Jim Wachtendonk works in Madison's city traffic department. He was in Vietnam in 1970 and '71. He stood under bright television lights with his guitar. "I have two children, both born with major birth defects due to Agent Orange. I put things into song. I wrote this one for Dow Chemical:

*"I had to work
through a lot of losses:
friends, body parts,
my youth."*

So who owes the answers to this Agent Orange? Who'll take the blame for us? They say we're crazy, and you wonder why. It might have been better if at Nam we'd died. Somehow we're here, can you feel the tone? Keep on fightin' for our war. It's how we made it home. Now my second baby was born to me, my Zachary, my boy baby with twisted legs and broken sight, the struggle goes on this very night. So who owes us answers, who'll make them come alive, for a little boy of three?

The next speaker, Doug Jones said, "It's good to be. I grew up in the Fifties. Most of us were weaned on John Wayne films. We never lost a battle in my backyard. I kind of always knew I'd go to war. My father was a marine. After one year in college I arrived on Parris Island. They train you about everything there is to know about combat. What they don't give you is an understanding of the country.

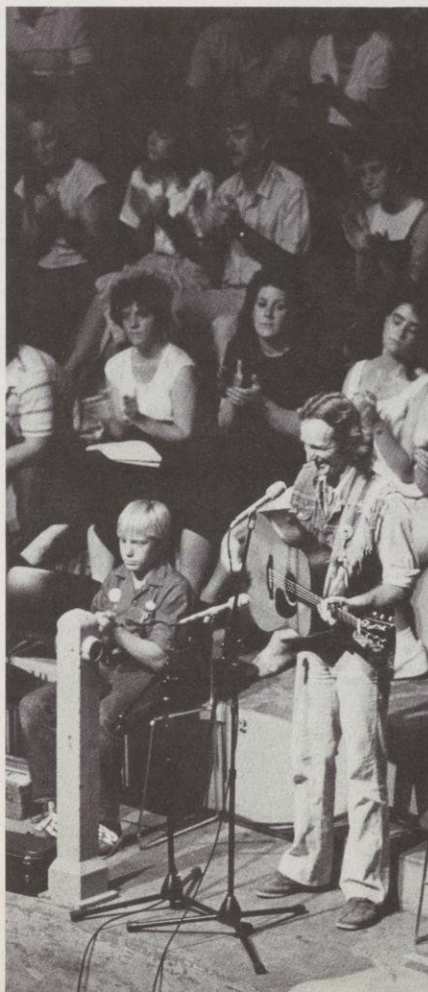
"In 208 B.C. Vietnam declared its independence and it has been struggling for it ever since. LBJ took wartime powers without Congressional approval to wage what was called a limited war. By 1975 four million Vietnamese had lost their lives; 58,000 Americans lost theirs. It seemed questionable to send a disproportionate number of poor and minorities to fight an undeclared war. I served in '65 and '66; I was a gunner, and until recently I've never revealed very much. Since then I've done a number of things, including being the vice-president of a publishing company. Now I work at a VA hospital's National Center for Stress, in Cleveland. I work with vets suffering from post-traumatic stress syndrome. Many vets have an extremely cynical outlook. Vietnam was the greatest dichotomy facing this country since the Civil War. Even now three out of four jobs are related to the military-industrial complex.

"In order to survive in Vietnam you had to bury your emotions. There's something terribly incongruous about traveling 10,000 miles to set up a defensive position. How can anyone kill for seventy-eight

dollars a month? It took a lot of us the better part of twenty years to express feelings about Vietnam. Don't send future generations to put their own or lives of others in jeopardy."

The next speaker was Solomon Watson IV, a black attorney, a graduate of Harvard, and now secretary of the New York Times Corporation. He said he felt somewhat uncomfortable speaking at the program as he had never seen combat, yet he wanted to contribute in whatever way he could. Watson is a member of the board of directors of the New York Vietnam Vet-

Rick Duvall



erans Leadership Program. Its mission is to find jobs for veterans who don't have jobs, and to find better jobs for veterans who would like better ones. "There is little that any one individual can do to heal the suffering that many of us suffer as a result of Vietnam. I have chosen to devote my skills and time to assisting the VVLP in New York," he said.

Rose Sandeck was the first woman vet to speak. She said, "I applaud you all for coming," and went on to tell her story. "I was a nurse; I chose to go. I grew up with the Huntley-Brinkley report, and in the era of Kennedy who had said, 'Ask not what your country can do for you, but what you can do for your country.' In 1969 I decided to go to Vietnam. The army accepted me."

She told of one soldier whom she called 'Joe Smith' who had made a particular impression on her. He had been handed a gold watch by a general as the 22,000th patient at the hospital. 'I can't accept this, sir,' Joe said, 'this isn't going to help me walk.' "

Of her Vietnam years, Sandeck said, "I numbed the experience; I had to." And she urged the audience, "Start questioning. Don't let there be another Vietnam."

The testimonials which began at seven o'clock went on until past eleven-thirty. What producer Hirsh said he wants to come across in the edited PBS production is, "a chance for people to hear first-hand what Vietnam really was like from the people who were there." He referred to the revenge-in-Vietnam theme of *Rambo* and said, "I've talked to a lot of vets and the ones I've talked to are universally offended by it and the message about the glory of war that it gives to their children.

"With the tensions in Central America and other places in the world, the students in college now might be the next group to go into a war. I hope they will take the opportunity to hear the lessons of history," he said.

On that warm September night, twelve years after the war was over, the pain came home. □



BAY MARSH



*It's a campus treasure
that was almost lost.*

BY TERRY DEVITT
UW News Service

During the crisp days of autumn, when migrating ducks wing over Wisconsin farms and orchards, a speck of marsh at the base of Picnic Point becomes, as it has for some 17,000 years, their haven. A provider of food and shelter for wildlife, this fourteen-acre patch of cattail, bulrush and duckweed is a scruffy survivor from Wisconsin's prehistory. This wetland, once known as University Bay Marsh, is to many people little more than a soggy spot on the west campus, but it has an important and unique history. In many ways, its story mirrors the sometimes tur-



Photo/Ellen Ruiseh

bulent chronicle of the University itself. It was subject to the botanical forays of nineteenth-century University scientists. It endured the manipulations of University agricultural engineers and it was a site for the testing of new ideas in horticulture. It also served as a silent witness to the campus upheavals of the '60s and '70s.

And now, exactly seventy-five years after the land came into the possession of the University, it is as a one-of-a-kind setting for campus researchers and educators to seek new knowledge and to foster in students a deep-seated awareness of the human relationship to the natural world around us.

James H. Zimmerman '47, '52, '58, a

lecturer in Landscape Architecture and the unofficial custodian of the marsh, calls it "one of the few re-created wetlands in America." But it's more than that. According to a brief history by Richard McCabe MS'71, it exists today "because of the diligence of a few students who were unwilling to accept an administrative decision that appeared to be ecologically unsound, and to the willingness of the administration to review that decision." It should be noted, too, that many alumni, especially the Class of 1918, had much to do with salvaging and preserving this small but important remnant of our past. Indeed, the area is now officially named after that class, although it is occasionally referred to as the Nielsen Marsh because of its proximity to the Nielsen Tennis Stadium. (No matter: Nielsen was a class member.)

During the first days of the University, the wetland was little changed from the form it was given by the Wisconsin Glacier. It is quite likely, according to Zoological Museum curator John E. Dalman, that its shallows and edges were inhabited by mastodons and 500-pound beaver.

Throughout the nineteenth century it belonged to farmers and was used mostly by local hunters and trappers. Possibly, the great naturalist John Muir tramped the marsh, then a mix of fen and peat bog, when he was a student here in the 1860s. It encompassed about ninety-eight acres in 1910 when it came into the possession of the University. In an effort to make the land "useful,"—a condition of its transfer, although records are unclear as to the donor—the rural engineering department rose to the unprecedented challenge of determining the feasibility of draining a peat marsh. It took them twelve years to work it out, according to McCabe's case history. They finally succeeded by employing a combination of subsoil tiles and a self-regulating electric pump. Then they turned it over to the horticulturists, and by 1922 the entire one-time wetland was planted to corn.

That is how it remained until 1965, at which time its oxidizing peat had gradually pushed many of the tiles to the surface. The Board of Regents agreed to let nature take its course, writes McCabe, on the premise that the reappearing wetland could be filled and landscaped to accommodate playing fields to meet Big Ten recreation requirements. (It also showed promise as a parking lot, some administrators felt.) Planners began a study to determine the value of the land as a wildlife sanctuary, and were told by specialists in ecology that it "would not retain enough of its natural character to justify letting it interfere with the need for recreation space." Recalls University Planner Richard E. Tipple '50: "This was a time when the campus was expanding like crazy; we had a shortage of space. So the decision was made to put in playing fields and to route drainage to a Japanese-style

pond which would have taken the place of the marsh we have today."

In 1968, the Class of 1918, on its fiftieth anniversary, agreed to make the pond and recreation fields its gift to the University. By this time, the pro-marsh sentiment had faded; its elimination was largely viewed as the inevitable consequences of necessary expansion. Moreover, land-filling—which had continued during the years of debate—had already degraded the marsh. Then events took place which would ultimately help shape the future of the fragile but persistent wetland.

An outdoor column in one of the local papers decried the University's intention to erase "a momentary hint of America's magnificent outdoor heritage." Public reaction was predictably mixed. Some expressed displeasure at the planned conversion, but on the other hand, University decision-makers were sincerely concerned about the practicalities of the campus's land crunch.

In the fall of 1969 a class in environmental management—using a team approach—began a study. For more than two months it examined the proposals, and reached the conclusion that the destruction of the wetland was not in the best interests of the University. Besides citing the loss of similar lands in Dane County, it noted the value of the marsh as a wildlife sanctuary, and pointed out its aesthetic worth and obvious value for teaching and research. The class, in attempting to sway University administrators from their decision to pave and landscape, lobbied to local media. They added the tactic of a camp-in at the marsh. They discovered—and announced loudly—that the University had obtained no dumping permit from the Wisconsin Department of Natural Resources. "This gained a lot of attention," says James Zimmerman. "The students were having a good time being environmental and conspicuous."

The land-fill process was halted in 1970, although Richard McCabe's history reports no evidence that it came as a result of the bad press and the single camp-in. Some administrators, he says, had already begun to change their thinking as a result of the lobbying by members of the class and others. Adds Richard Tipple, "There was a lot of gnashing of teeth, but the students' efforts reflected genuine concerns held by many people. As planners, we have to address such concerns."

Those concerns had begun to gain momentum with the faculty community, too. The idea caught on that a wet marsh could become an arena for teaching and research. In fact, it was this argument, held by campus biologists and land scientists, that clinched the preservation of the area, McCabe says. Finally, there came a nudge from nature. According to James Zimmerman, studies showed that the clay seal beneath the marsh was too shallow to

continued on page 24

Our Gang



Photo/Mary Langenfeld

WOMEN'S BOOKS

A Decade of Change

BY ELLEN RULSEH
Assistant Editor

"—but here I was actually at the door which leads into the library itself. I must have opened it, for instantly there issued, like a guardian angel barring the way with a flutter of black gown instead of white wings, a deprecating, silvery, kindly gentleman, who regretted in a low voice as he waved me back that ladies are only admitted to the library if accompanied by a Fellow of the College or furnished with a letter of introduction."

Virginia Woolf,
A Room of One's Own, 1929

When Sandi Torkildson, the manager of A Room of One's Own feminist bookstore, left home for the UW in 1967 she set out to be a civil engineer. While she was not waved back from the door by a deprecating beadle, she found the social discomfort of being the only girl in class a formidable barrier enough.

"I was one out of hundreds. I didn't like being considered an oddity."

Certainly not. Torkildson is an attractive thirty-five year old with a lively taste for life and literature. In addition to loving books, she jogs, sews, likes to cook, and cultivate herbs and flowers. She also likes to bowl. And *she's* a feminist?

Yes, despite the fact that the word is still, unfortunately, often loaded with images of a shrill, militant, anti-man woman. These associations hark back to the early and necessarily strident days of the women's movement. The negative stereotype continues despite the fact that men too have made gains through the increased participation of women in the social, political, economic and spiritual life of America. And even many of its most obvious beneficiaries—women who owe their better salaries, jobs and educational opportunities to the movement—are often reluctant to identify themselves as feminists.

In spite of the number of women who

practice what might be called the phenomena of "closet" feminism, A Room of One's Own bookstore with its more than 5000 titles is a physical landmark to progress made by women in all fields of endeavor since Woolf wrote of the female writer's need for a room of her own.

The "reading room" of the store—it's on Johnson Street just west of State—is a space defined by a gray-burgundy rug. As I interviewed Sandi, we sat in chairs (mine a rocker) on either side of a coffee table. Translucent signs hang suspended from the ceiling with book categories Poetry, Biography, Survival, Literature, Fiction, Non-fiction, Art, Children.

The spatial subordination of merchandise to people reflects the origins and Torkildson's philosophy. The store celebrated its tenth anniversary in January; it's a pioneer among a handful which began and continue, primarily on one or the other coast. Their names reflect the spirit of the movement in the early '70s: Amazon, in Minneapolis; A Woman's Place, in Oakland; Woman Books, in New York; Sisterhood, in L.A.

Here there has been an expansion in the quantity and type of merchandise sold. "For example," says Torkildson, "Olivia Records is a women's record label we carry. And there are others. What's available has expanded. Now there are conferences on women in print, and in the media. Kitchen Table Press is run by black women and Chicanas in New York. In the field of literature a lot more of us are being published in poetry and fiction.

"The movement is more diverse now. It has gone beyond issues of sexism. Offshoots are that we are very involved in peace and environmental issues; violence against women, incest have become more public issues. First we were looking at what our *role* in the workforce was, now it's *comparable* worth; we're after solutions rather than just fighting what's wrong." Torkildson views feminism as in a "state of debate," and while the label may yet be threatening to some, she feels it is seen as "a mainstream thing. There's an assumption by kids starting out in college that equal rights have been won.

"But we're still dealing with how to have children and to work and yet stay sane. Is it good to put kids in day care? And when you pay a minimum wage for child-care, what kind of care do you get? The work force has a lot of re-examining to do. I think we still have to make a choice. I think society could be more creative."

The origin of A Room Of One's Own was a group who took a UW-Extension study workshop in the spring of 1974 taught by Professor Kathryn Clarenbach, a founder of the National Organization of Women.

"We thought, wouldn't it be nice if women could go somewhere and get together, other than a bar where you might

"First we were looking at what our *role* in the workforce was, now it's *comparable* worth; we're after solutions rather than just fighting what's wrong."

get hassled. Once we started talking we got a lot of encouragement. We talked to Ruth Bleier, a professor in neuro-physiology and Women's Studies, who helped us with fund raising. We raised \$5000 and opened the store.

"Two women carpenters just happened to walk in when we were trying to figure out how to set up bookcases. It was such a great thing—once it got started it couldn't stop. Madison has a strong feminist community.

"We figured out what had to be done. We had a lot of common sense. Sue Ketchum, who is still with the store, took a bookkeeping course at MATC. We listened to what customers had to say; we got a feel for the market."

Some hot tips for cold weather reading: *The Good Terrorist* by Doris Lessing and *Accidental Tourist* by Anne Tyler. "Two great new novels," says Torkildson.

The Magnificent Spinster is a new novel by May Sarton.

Rose Katz recommends *Love Medicine* by Louise Erdrich, a member of the Turtle Mountain band of Chippewa; it won the National Book Award and is now out in paperback. "The best piece of writing I've read all year," Katz calls the book.

Also recommended, *Just Friends* by Lillian Rubin, author of *Intimate Strangers*. It is about the role of friendship in our lives.

Readers may request to be on the book letter mailing list by writing: A Room of One's Own Bookstore, 317 W. Johnson Street, Madison 53703.

Approximately fifteen to twenty percent of the store's business comes from the UW's Women's Studies program and several courses in literature, social work and behavioral disabilities.

A Room of One's Own has a national mail order service, actually, international. "We send as far away as Australia, and I think, New Zealand. A lot of places don't even have bookstores, much less feminist bookstores. We put out a quarterly book letter—annotations of books—new books, or those with a theme, such as Black Women's History Month. We hope to expand this, to do it more often.

"We are different than many small businesses. We are a worker-owned collective. We're controlled by the workers, have meetings every other week. We delegate responsibility. A lot of this was in Thomas J. Peters' *In Search of Excellence*. That's something I got out of feminism—to value people. It's important not only in the moral sense, but in an economic sense: it pays off.

"We're in very good financial shape, although people ask, won't a woman's book store become obsolete? I don't see it in the very near future. The need for specialty stores is growing. There are so many small publishers—big stores don't want to bother—but to a particular market they can sell hundreds. The 'women in print' movement is growing."

Rose Katz has co-managed the store since 1980. She graduated from the UW with a degree in Russian in 1969, and one in library science in '73. Between 1974 and '78 she worked for the DNR and is a Certified Sewage Treatment Plant Operator. "My father was quite proud," said Katz. "He saw it as a practical skill."

Sandi Torkildson did not become an engineer; she transferred into American Studies and got her teacher certification. "I'm glad I got into liberal arts," she says. "College taught me ways of thinking. Literature and history really gave me a sense of how strong social conventions are and how slow they are to change. It made me understand the complexities of society and culture; to examine things that, once you get into the daily workforce, you don't have time to examine."

When Virginia Woolf wrote to her friend G. Lowes Dickinson, explaining the reasons for writing *A Room of One's Own*, she said, "I wanted to encourage the young women—they seem to get fearfully depressed." Due to the efforts of pioneers like Sandi, we can hope they are less depressed now because of blocked doorways than then.

She has a sister and brother who graduated from the UW. Pat, JD'79, works as an attorney at Cuna Mutual Insurance in Madison; Steve, '73, is an engineer in Minneapolis. Sandy is number five in a family of eleven children who grew up on a Waukesha County farm, "a five-acre homestead."

THE FIRST FIVE GAMES

Win. Win. Win. Whoops. Whoops.

BY TONY RALENKOTTER '86

September 14

Wisconsin38

No. Ill.17

The Badgers got off to a nearly flawless season opener at Camp Randall. Notwithstanding injuries to junior QB Mike Howard and starting linebacker Michael Reid, a couple of sloppy fumbles and an embarrassing second-quarter 94-yard kickoff return by NIU, Wisconsin was in control for the entire game.

Much success was courtesy of junior tailback Larry Emery and junior fullback Joe Armentrout. Both coming off injuries, the receivers combined for 142 yards. Emery, in his first appearance since knee surgery a year ago, ran for 122 in seventeen carries. He scored our first two touchdowns on our first two possessions—one a 47-yard zig-zagging bolt and the other 13-yards to establish a 14-0 lead in the first quarter.

Wide receiver Tim Fullington's first-quarter TD established him as a player to watch this season. It was a glorious 23-yard kickoff return with 4:38 left. Armentrout, recovered from knee surgery in July, showed star form by contributing 120 yards in only seven carries, including a 78-yard run with 1:25 left in the second quarter for a 28-10 halftime lead.

But that lead cost Howard a bruised shoulder, so freshman Bud Keyes started the second half, and did a most respectable job of holding and building on the Badger score. Although he had a third-quarter interception on our 30, his 18-yard touchdown pass to Fullington widened the gap to 35-17 in the third, and made for a great comeback. The late-third-quarter field goal by the remarkable Todd Gregoire capped the day's scoring.

The defensive backfield made a strong debut despite its lack of experience. (Of the starting foursome of cornerbacks, Nate Odomes, Troy Spencer, Eric Sydnor and Robb Johnston, only Odomes is a letterman.) They held the NIU passing game to

just six completions in fourteen attempts, for ninety yards. Odomes intercepted a Husky pass and returned it for nineteen yards. Junior inside linebacker Charlie Fawley led the defense with eight tackles.

| | NIU | WIS |
|-----------------|--------|--------|
| First downs | 16 | 19 |
| Rushes—yards | 54-208 | 40-334 |
| Passing yards | 90 | 102 |
| Return yards | 11 | 157 |
| Passes | 6-14-1 | 9-17-1 |
| Punts | 7-262 | 4-178 |
| Fumbles—lost | 2-0 | 2-2 |
| Penalties—yards | 5-65 | 4-37 |

| | | | | |
|-----------|----|---|----|------|
| NIU | 7 | 3 | 7 | 0—17 |
| WIS | 21 | 7 | 10 | 0—38 |

September 21

Wisconsin26
Nev-Las Vegas.....23

The Badgers found themselves evenly matched in this one, hustling to catch up with the visiting Rebels, finally pulling ahead in a burst of fourth-quarter ambition. The game overall was a fairly even scoring volley, but by late in the third, Wisconsin was on the wrong end of a 23-13 deficit. Bad luck in the kicking game—Gregoire's first failed conversion in thirty career tries—stood in sharp contrast to UNLV's surging offensive momentum. In the third quarter, the Rebels scored three times in a row for that ten-point advantage.

The Badger spirit came back with 6:07 left in the third, when Fullington burned along the left sideline to connect with Keyes' 78-yard touchdown pass. That spectacular play cut the UNLV lead to 23-20 and started the rally that would bring on the win.

In the fourth quarter, Wisconsin drove 76 yards in eight plays to score. The effort featured a 41-yard run by Joe Armentrout, two carries by Larry Emery for a total of 22 yards, and a redeeming 20-yard field goal by Gregoire with 3:38 left in the game.

On defense, junior noseguard Michael Boykins roughed up the Rebels with five tackles, including one for a two-yard loss.

| | UNLV | WIS | | |
|-----------------|-------|--------|----|------|
| First downs | 18 | 17 | | |
| Rushes—yards | 33-18 | 49-224 | | |
| Passing yards | 267 | 189 | | |
| Return yards | 23 | 36 | | |
| Punt | 10-40 | 8-39 | | |
| Fumbles—lost | 0-0 | 1-0 | | |
| Penalties—yards | 4-20 | 5-23 | | |
| UNLV..... | 0 | 13 | 10 | 0—23 |
| WIS..... | 6 | 7 | 7 | 6—26 |

September 28

Wisconsin41
Wyoming.....17

Wyoming tried the old blizzard-and-23°-weather ploy in Laramie's War Memorial Stadium, but nonetheless the Badgers ran away with this one. The Cowboys, of the Western Athletic Conference, put up a good fight, wreaking havoc on the Wisconsin front line with powerful wishbone and blitz offensives. But that didn't stop Wisconsin from racking up 355 yards rushing and 205 passing. And the Cowboy defenses were snowed with Badger screen passes, reverses and option plays.

Some of the individual Badger highlights: Joe Armentrout caught three passes for 40 yards, rushed 113 yards on 21 carries (despite two fumbles) and scored on a 22-yard run. He also completed a tailback-option pass to Tim Fullington for 38 yards.

Fullington ran three reverses for 58 yards, caught five passes for 114 and scored on a 38-yard catch from Bud Keyes to seal Wyoming's fate with 2:53 left in the game.

Larry Emery had his share of big plays, completing his third-straight 100-yard game of the season. He also contributed 136 rushing yards and three touchdowns.

Todd Gregoire made the rout complete by booting his second field goal of the game as the clock ran out.

"We made some big plays today and some dumb ones," said Coach Dave McClain. "We didn't hold anything back because we're not good enough to do that."

| | WYO | WIS |
|---------------|---------|---------|
| First downs | 21 | 23 |
| Rushes—yards | 52-215 | 52-352 |
| Passing yards | 153 | 205 |
| Return yards | 42 | 42 |
| Passes | 13-27-1 | 12-26-3 |
| Punts | 4-40 | 6-42 |
| Fumbles | 5-3 | 3-1 |
| Penalties | 3-20 | 5-37 |

| | | | | |
|-----------|---|----|---|-------|
| WYO | 3 | 7 | 7 | 0—17 |
| WIS | 7 | 17 | 7 | 10—41 |

Tony Ralenkotter, of Cudahy, is a senior in journalism.

October 5

Michigan38

Wisconsin 6

The Wolverines had a great time on their home turf, trouncing the Badgers. And the way the day started, we shoulda known: a police escort leading the team from their hotel took them east on I-94 toward Detroit instead of west to Ann Arbor, after which the bus driver took a wrong exit. So, forty minutes late and with too little, Wisconsin couldn't handle the megaforce pressure of their AP-ranked Top Ten opponents. We fell victim to five interceptions and two fumbles, we rushed for only 60 yards—234 less than our average in the three preceding games.

The one single hope of changing our luck came in the third quarter when outside linebacker Tim Jordan intercepted a Michigan pass deep in Wisconsin territory with a wide-open field. But 35 yards later, Michigan fullback Gerald White knocked it out of his hands and it was recovered by Wolverine QB Jim Haubaugh.

There was no hint of a chance at a big play before or after that fluke, although Tim Fullington was privileged to cross the Michigan goal with a 6-yard second-quarter catch from Mike Howard.

The defense found relief in the abilities of linebacker Craig Raddatz and Odomes. Raddatz had a game-high eighteen tackles, including fourteen solos and two for loss. Odomes had five tackles, returned a punt for eighteen yards and was instrumental in costing the Wolves third-quarter extra point and field goal attempts.

It's no consolation, but it's of interest to

historians: the Badgers haven't beaten Michigan there since 1962.

| | MICH | WIS |
|-----------------|---------|---------|
| First downs | 22 | 12 |
| Rushes—yards | 52-226 | 26-60 |
| Passing yards | 144 | 115 |
| Return yards | 9 | 24 |
| Passes | 15-23-1 | 15-26-5 |
| Punts | 4-35 | 2-36 |
| Fumbles lost | 2-1 | 2-2 |
| Penalties—yards | 11-106 | 4-25 |

MICH.....7 10 6 10—33

WIS0 6 0 0— 6

October 12

Iowa23

Wis.13

The interception-prone Badgers lost this one at home, before a crowd of 79,023. Three passes were stolen, two of which were run in for touchdowns.

Our offense performed up to standard (compare the statistics: our rushing was comparable to Iowa's and our time of possession was greater), but as Coach McClain has said before and said after this one, "We made too many mistakes and gave them the ball."

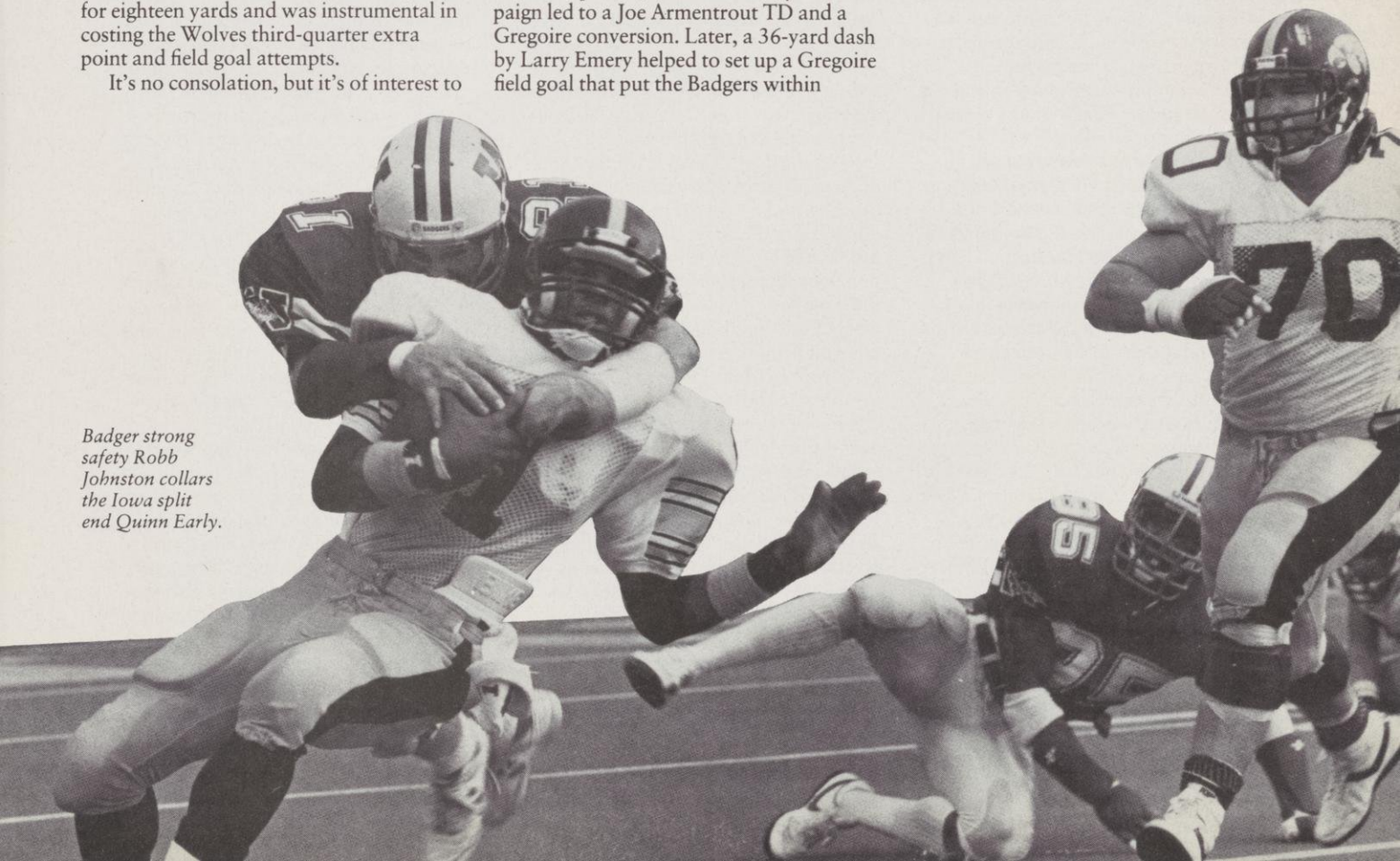
It was a slow-scoring game until late in the third quarter, when a Bud Keyes campaign led to a Joe Armentrout TD and a Gregoire conversion. Later, a 36-yard dash by Larry Emery helped to set up a Gregoire field goal that put the Badgers within

hailing distance, behind by only 13—10. Was an upset possible? The defense thought it was, with two Iowa fumbles recovered. The first one, caught in midair at the Wisconsin 31 by Troy Spencer early in the fourth period, looked promising until Keys's offensive strategy choked and Norvell caught his second interception of the day. The Hawkeyes used the opportunity to score their second touchdown four plays later to push their lead to 20—10 with eleven minutes left in the game.

Badger defense took matters into their own hands again with 9:51 on the clock when Brian Hoffman recovered a Hawkeye fumbled punt return at Iowa's 16. But five plays later, the ball stuck before in iron Iowa defense. Todd Gregoire went in for the field goal. The kick was good, but it was our last score, following an Iowa field goal. There was one more chance for a face-saver, a 59-yard push to Iowa's 2-yard line, but an overanxious pass with thirty seconds to go was intercepted. □

| | IOWA | WIS |
|----------------------|--------|--------|
| First downs | 15 | 17 |
| Rushes-yards | 29-174 | 44-172 |
| Passing yards | 167 | 134 |
| Return yards | 35 | 4 |
| Passes | 30 | 31 |
| Punts | 5-217 | 8-279 |
| Fumbles-lost | 2-2 | 0-0 |
| Penalties lost | 7-49 | 5-35 |
| IOWA.....3 7 3 10—23 | | |
| WIS0 0 10 3—13 | | |

Badger strong
safety Robb
Johnston collars
the Iowa split
end Quinn Early.



The Case of the Floating Ford

Last summer, when an old grad was reminiscing while on a visit to Alumni House, he observed that surely we'd heard about the student who'd invented the marvelous amphibious car. We hadn't, so he promised to get us the story via the man himself, James K. Douglas '25, of Milwaukee. Sure enough, a few weeks later we got a call from Mr. Douglas saying he'd be happy to put it all in a letter, but that he was justifiably prouder of another of his inventions, and did we mind if he talked a little about that, too?. There can be no argument with his priorities, but the car must have been a lot more fun, so we'll tell you about it first.

Writes Mr. Douglas: "The idea of making an amphibious automobile first occurred to me while driving from Montreal, Canada back to Milwaukee in 1923. Many of the rivers and streams had no bridges, of course; the road just went across a rocky bottom where the depth was only about six inches. Unfortunately, we struck a rainy season, and the water was frequently well over the hubcaps. We were never sure we were going to make it all the way across. That's when I wished I had a car that would float.

"This idea fascinated me to such an extent that I traded my Harley-Davidson motorcycle for a 1918 Model-T Ford. I removed the wheels and the four fenders and carefully measured the body. Then I had a canvas cover—really a sling—made to fit the bottom and wrap up to the top of the doors. It had sleeves for the springs and propeller shaft to extend through; these were coated with tar and, after we got the wheels back on, the sleeve cuffs were wrapped very tightly with string."

Now we'll let The Daily Cardinal for October 2, 1924, pick up the story. "The amphibious Ford, a new and ferocious-looking animal, made its appearance yesterday. It is more or less boatlike in appearance. Paddles have been attached to the rear wheels, and these supply the propelling power while the car is in the water. The front wheels are covered with steel discs, and these are used as rudders to steer the machine. Quite a crowd gathered to see the launching of the



strange sight, and many were in doubt as to the success of the contrivance. The inventor, however, had great confidence. He donned his swimming suit, started the motor, climbed in with his mechanic beside him, and rolled slowly down the embankment into the water. The Ford steadied itself and gradually gained momentum while the crowd cheered from the banks.

"But, the craft had not gone far when the water forced its way into the exhaust pipe, and the motor calmly died. As the floating flivver has no starter, the two occupants were forced to brave the waves and pull their car to shore. This mishap did not dampen the spirits of the inventor."

No, it didn't. He writes: "We had to relocate the exhaust pipe, but after that the launchings were successful. We could carry five passengers. We made many trips on the lake." On one, off the shores of Picnic Point, a wheel caught on a pile of rocks, and one of the passengers jumped into the water to free it. "But the problem of his getting back into the *Amphibian* without tipping it over was something we had not anticipated. The comments from our audience on shore were not a bit helpful. After several near-catastrophes while trying to pull himself up and over the back door, we had him climb over the front, onto the hood and over the foldable windshield. Of course, we all got pretty wet."

Even if the amphibious Ford never went into production at Willow Run, it served its purpose. "That fall it made several trips to Milwaukee where my folks lived," Mr. Douglas's letter continues, "and to Portage to take my best girl (now my wife) home to visit her folks. It cruised around Madison until I graduated. Then it went to Shorewood and parked in a two-car garage where it stayed for about a year. But after that

time, cranking it became very difficult so we had it towed to a junk yard, where I sold it for \$5."

Mr. Douglas joined the Oilgear Company in Milwaukee after graduation—to remain for fifty-nine years—starting in the assembly department, then moving into engineering; soon he became development engineer. The job involved worldwide travel, and he was a civilian consultant to the Navy during the Korean War. It also nourished his inventing abilities to the point where he holds forty-six patents.

Still, we have a hunch that the one that thrills him the most is the one he specifically mentioned in his letter to us. He not only mentioned it, but he sent along pages from a magazine called *Carnation* describing it. It is, says the article, "an electric motor so small that a strong magnifying glass is necessary to observe the minute detailed mechanical parts. Seven of the motors can be conveniently placed in a thimble. A few facts and figures concerning its minuteness are: Size of motor one-eighth by three-sixteenth by seven-thirty-seconds of an inch in diameter. Thirty-nine inches of No. 42 wire are used in winding it; it contains nine separate pieces of metal and weighs .13 grams. It is a synchronous type, consuming sixteen millionths of one horsepower to operate it at 3600 RPM.

"When the motor runs, it produces a faint sound comparable to the buzz of a mosquito. Although the invention is not likely to figure in future engineering projects or manufacturing enterprises, it does represent the ability of its inventor to assemble minute metal parts into a machine which can be operated with a minimum amount of power."

The journal pages are yellowed and brittle, which isn't surprising. Mr. Douglas invented this motor when he was a senior in high school. —T.M.

Kenneth Shaw Named President Of University System

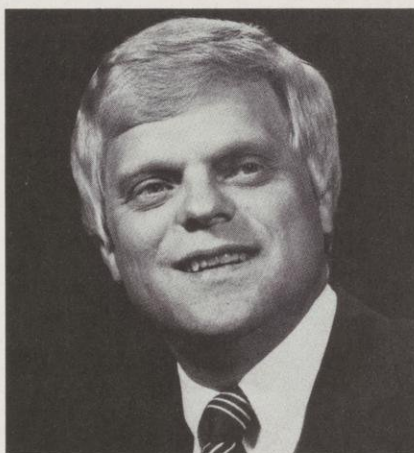
The appointment of Kenneth A. Shaw, chancellor of the Southern Illinois System, as the new president of the University of Wisconsin System was officially announced Friday, September 20.

Dr. Ben Lawton of Marshfield, president of the UW System Board of Regents, said Shaw had accepted the appointment effective next Feb. 1.

Lawton's announcement came after Shaw and the governor, Anthony S. Earl, met briefly Friday afternoon in the executive residence.

Shaw, 46, became the first permanent chancellor of the Southern Illinois System in 1979, after its Board of Trustees established a system governance structure. The SIU system consists of two main universities at Carbondale and Edwardsville.

Married and the father of three chil-



dren, he has a bachelor's degree from Illinois State University at Normal (1961), a master's degree in guidance and counseling from the University of Illinois at Urbana-Champaign (1963) and a PhD in psychology, counseling and sociology from Purdue University (1966).

New Device Tracks Speech Defects

An X-ray microbeam, designed and built by campus scientists, was installed last month in our Waisman Center for Mental Retardation and Human Development. It will become the heart of a new national laboratory for speech physiology research.

Neurology and neurophysiology Prof. James W. Abbs is the prime mover behind the device, which will help tens of thousands of Americans with speech defects. "Our understanding of how people use their lips, tongue and mouth to form words has always been limited," said Abbs, because there are no animal models for in-depth physiological studies.

Until now, scientists have had to rely on cineradiography — X-ray movies — to study the vocal tracts of people in the act

continued



Here's Lookin' At You! Some of this year's 150 students on campus via alumni club scholarships take time from a reception in their honor at Alumni House. Since the scholarship program began, more than \$1 million has been contributed through clubs and the dollar-for-dollar match by the UW Foundation.

of speaking. But exposure must be limited to two minutes, since it involves the entire head, including eyes and thyroid. Comparably, twenty minutes' exposure to the X-ray microbeam entails no more radiation than a routine dental X-ray, Abbs said. "We will be able to study a speech tract for upwards of a half-hour."

The microbeam works with a computer, tracking eight or nine small gold pellets strategically glued to different parts of the mouth. It will record about 150 samples per second per pellet. Thus, "we can follow a number of pellets in sequence and actually track the structures they're attached to. We will be able to see exactly how the various speech muscles work to form words," Abbs said. For the first time, scientists will watch speech movement problems in victims of such disorders as stuttering, cerebral palsy and strokes.

The \$4-million, fourteen-ton microbeam was funded by the National Institutes of Health and designed and built in our Physical Sciences Lab in Stoughton, patterned after a prototype developed at the University of Tokyo.

Terry Devitt

Raffle Redux

In late September, Chancellor Irving Shain officially withdrew his opposition to the athletic department's acceptance of proceeds from the Great Badger Sports Raffle. Its organizers hope to sell \$1 million worth of tickets to benefit the department before the drawing on November 23.

The raffle had been announced in June, but Shain—with the support of the Board of Regents—said that because of its "magnitude" and the fact that the issue of statewide lottery is being debated by the Legislature, ordered Athletic Director Elroy Hirsch to refuse all proceeds. (WAA, July/Aug.)

Shain said his reversal was based on a letter from the State Attorney General's office stating the raffle is legal.

Both Shain and Regent President Ben Lawton said they are personally against the idea of raffles to raise funds for the University, but, Lawton added, it is unlikely that the regents will offer further opposition.

The top prize is a \$125,000-custom-built house or \$100,000 cash. The drawing will take place at halftime of the Michigan State game in Camp Randall.

New East Asian Center Is Started Here

A national East Asian Language and Area Studies resource center opened on campus this fall on funding from the US Department of Education. Seminars, colloquia, workshops and lectures will be sponsored regularly by the center at UW System campuses. In addition, center personnel will work with public educators, scholars, professional groups and members of the business and science communities.

Its director is Prof. Solomon B. Levine, (Business, Economics) a specialist on Japan. Its program coordinator is Sally Henshaw, an East Asian history doctoral degree candidate specializing in Chinese history. She served as director of a post-graduate education program in Xian, China from 1979 to 1981.

The center is the fifth such federally funded foreign-area-studies facility on campus. The others are the Southeast Asia Center, the Center for Latin American Studies, the Center for South Asian Studies and the African Studies Center.

Come Back, Honors Students

The L&S Honors Program will celebrate its twenty-fifth anniversary with a day-long reunion on April 26. The event will include several sessions on topics of interest to Honors alumni and students, a banquet Saturday evening, and "plenty of time for informal conversations with old friends," said Sue Ross of the Honors office.

Announcements will be mailed from the office to all who earned degrees in the program, but the computer can't do the same for those who left it along the way. "And we want to invite everyone who was ever in Honors," Ross emphasized. She suggests that these people write for information to the Honors Office, 409 South Hall, Madison 53706.

National, Campus Leaders Want More Work-Study Funds

On the twentieth anniversary of the national work-study program, a Carnegie Foundation report proposes more of the same. Its author, Frank

Newman, president of the U.S. Education Commission, advocates its expansion along with such other aids as Pell Grants, to offset some of the problems of Guaranteed Student Loans.

Wallace Douma, the campus's director of student financial aids, agrees. (Ours is one of the largest work-study programs in the nation.) "Parents tell me that all their children want is a job to help them work their way through school and keep down the debts they accumulate through loans," Douma said.

He called work-study—in which federal funds cover approximately 80 percent of the student's wages, with the employer paying the remainder—"one of the best from the taxpayers' standpoint. Every work-study job translates into one less the state must pay to have done."

About 2100 campus students will be employed in work-study jobs this year under a \$2.4-million federal allocation. The typical participant will earn \$1000 to \$1300, working ten to fifteen hours per week. But Douma estimates that between 10,000 and 12,000 would qualify (on the basis of need) if funds were available.

Work-study is only about 3.4 percent of UW's total student aid budget of \$70 million.

Hagerup Honored By WAA

Eric Hagerup '58, JD'62, Milwaukee, was the recipient of WAA's second annual Wisconsin Loyalty Award, presented at the Club Leadership Conference in October. The award is for sustained volunteer service to the Association and the University.

He is a past president of the Wisconsin



sin Alumni Association and the Wisconsin Alumni Club of Milwaukee, the latter having presented him with its Distinguished Service Award last year. He chairs our Distinguished Service Award Committee, and is our representative to the UW Athletic Board. He is a trustee of UW Hospital and Clinics, a member of the UW Foundation who chaired its annual fund drive in 1978. Hagerup is a vice president and director of corporate trust for First Wisconsin Bank.

The Right Word Is Out There . . . Somewhere

If you're frustrated with trying to work nonsexist language into your vocabulary without the ungainly repetition of him/her or such ludicrous reaches as "person hours," you may find help in a new publication from the UW Extension.

It's called *Guide to Nonsexist Language and Visuals*, and is edited by

Rhonda Lee of the agricultural journalism department. Publicity says it offers specific synonyms "to replace vague generalities," and gives ten solutions for the "generic pronoun dilemma."

The guide is available for \$2 from the UW-Extension Bookstore, 432 North Lake Street, Madison 53706. It contains non-copyrighted clip art that anyone is free to use.

Uncommon Discovery On A Common Complaint

For the first time the three-dimensional atomic structure of a common cold virus has been described by UW research teams led by Roland R. Rueckert of the biophysics department and Michael G. Rossmann of Purdue.

The research has revealed the detailed arrangement of antigens, important groups of surface atoms, in human rhinovirus-14, one of 113 viruses known

to cause colds. Antigens are found on a virus's protein coat, and enable it to attach to host cells and to stimulate the body's immune system to form antibodies against the virus.

The new knowledge could boost development of cold prevention chemicals that deter viruses from attaching to host cells. Nevertheless, Rueckert emphasized that the findings do not signal the advent of a cold vaccine, which remains impractical in the face of numerous and varied strains of cold virus.

The research findings were reported recently in *Nature Magazine*.

Smithies Opens Unexplored Territory

Genetics Researcher Professor Oliver Smithies has introduced a gene therapy that may someday cure sickle cell anemia and other blood diseases.

In the September issue of *Nature*

continued

THE WAY WE WERE—24



This rite was known as the Call-Out. Immediately after women went through sorority pledging ceremonies they went out on the front lawn to pass between waiting lines of fraternity men. (Does anyone know if the procedure was ever reversed?) There are no records to show when the custom began or ended: it was big after World War II, but a sorority housemother who's been on campus for more than a decade never heard of it. This picture appeared in the 1951 Badger, the ladies are Kappa pledges, and a vintage caller-outer has tentatively identified the two in front as Helen Heuston and Jean Becker.

Orders for the directory are high, too. Nearly 5000 have gone out to those of you who see them as an excellent way to keep current on your former classmates. The book contains nearly 40,000 names, cross-referenced alphabetically, by graduation year, by city, and by names as students. Some copies are still available, at \$25. from our office.

Law professor Arlen Christenson, the new executive director of the faculty legislative liaison group PROFS, sees his role as implementing the Wisconsin Idea, bringing the resources of the University to bear on problems facing the state and its citizens. He has long been active in exchanging knowledge and expertise with state government agencies, has been a member of several Legislative Council special committees and has worked with the departments of Justice and Natural Resources.

Many faculty members are involved in cooperative exchanges with state agencies, Christenson said, and "many more could be." He will represent the faculty's views to state government, the Board of Regents and the public. Christenson is a professional labor mediator and arbitrator.

His experience with collective bargaining makes him believe that faculty unionization is "an idea whose time has passed. There have never been many faculty members seriously interested in it," he said. "Yet there will be the perennial faculty collective bargaining bill before the State Legislature," and added, "the faculty is very concerned about proposed legislation (passed by the State Assembly and on its way to the Senate at this writing) that would authorize collective bargaining by graduate assistants." Christenson said PROFS opposes any measure that threatens faculty authority over educational policy, including the working relationship between graduate assistants and faculty, and changes in the University calendar.

continued

This beautiful calendar for home, office, or briefcase features images ranging from the majestic to the whimsical to take you through the year. Each monthly grid includes space for jotting down notes and appointments.

The Offset Calendar, measuring eight-and-one-half by eleven inches, is printed in burgundy, grey, and black on cream paper.

The Hand-printed Calendar, measuring ten by thirteen inches, is printed in burgundy, grey, black, and silver on white paper. It is in a limited collector's edition of 250.

By Frederick Jackson Turner

Turner's enduring essay on the importance of expanding frontiers in shaping America's character comes to life in this elegant hand-printed and hand-bound work. A distinguished addition to any library.

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| I would like to order the following: | Price | Quantity | Total |
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| Significance of the Frontier | \$75.00 | | |
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Deluxe accommodations at the beautiful **Sands Hotel**.

Your reserved ticket for the UW vs. Nevada-Las Vegas game the night of September 20.

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Only **\$388.50** per person/triple occupancy *

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The News continued

1977, it has worked to improve faculty salaries, to protect faculty governance and to improve communication between the University and state agencies. Its members serve on an unpaid, voluntary basis.

Christenson joined the law faculty in 1963 and served as Wisconsin deputy attorney general from 1966-68.

Mary Ellen Bell

Pack Will Play Here

The Green Bay Packers will play in Camp Randall next August, the first pro team in history to do so. Their opponents will be the New York Jets for the afternoon pre-season game, the starting time of which has not been set. Tickets will go on sale in the spring, with UW football ticket-buyers able to purchase their same location for this one. (The season order blank traditionally appears in our March issue.)

Guggenheim Fellowships To Faculty

Four faculty members have Guggenheim Fellowships this year. Their titles, and the projects they proposed are: Thomas J. Archdeacon, professor of history, a biography of Alfred E. Smith; Marc Galanter, Evjue-Bascom Professor of Law, litigation in the contemporary United States; Emiko Ohnuki-Tierney, professor of anthropology, symbolic transformations in Japanese culture; and Aidan Southall, professor of anthropology, the segmentary state.

The four were among 270 scholars nationwide to receive the prestigious Guggenheims from among 3548 applicants.

Advocacy Promoted By McCubbin

Hamilton McCubbin '64, '66, '70, the new dean of the School of Family Resources and Consumer Sciences, says he wants the UW to take a stronger role in influencing public policy, especially where it relates to children and families.

"Advocacy is difficult," McCubbin said in a story in the Wisconsin State Journal, "but it is an arena where change can take place."

As an example of his goals, wrote

WSJ reporter Jane Ziebarth, McCubbin told how researchers in Hawaii found that while Japanese and Chinese school children did well academically, Portuguese, Filipinos and Hawaiians were more likely to drop out or become victims of teen-age suicide. Educators were able to influence public policy to allow schools to integrate the three cultural backgrounds into the curriculum, and the children adapted more easily. □

News items are based on releases from the UW News Service and other campus departments.

JOB MART

BBA '71 Accounting. Accountant with fourteen years experience seeks spot as controller in small firm or assistant controller in medium to large firm. Have strong background in general, cost and consolidation accounting along with credit and collection. Match my skills with your needs. Resume and references available. Reply to member #8192.

BS '73 Drama and Speech, MPA '79. Former U.S. Navy officer, now a policy and management analyst with strong budgeting background. Responsible for multi-million dollar budgets. Excellent writing and oral communication skills. Desire management position in an organization looking to the future, which sees problems as potential opportunities. Resume available. Reply to member #8193.

BBA '70, MBA '75 seeks application data processing project leader responsibilities in the Minneapolis/St. Paul area. Experience includes IMS applications development. Also experienced in auditing all aspects of the data processing functions of a large manufacturing firm. Good oral and written communication skills developed by presenting audit findings to management. Reply to member #8194.

Wisconsin Alumni Association members are invited to submit their availability notice, in fty words or less, for a one-time publication at no charge. **PROSPECTIVE EMPLOYERS:** Your reply to job seekers will be forwarded unopened from our offices. Address it to the member number shown, c/o Job Mart, Wisconsin Alumnus Magazine, 650 N. Lake Street, Madison 53706.

Puttin' on the Moritz

Last summer, when a trip I had planned to Germany with friends was cancelled, my first thought was to see if I could still join the UW Alumni Association tour of Switzerland. There was space available, I discovered, and found that alumni of Nebraska and Missouri would also be joining the Badgers on this holiday.

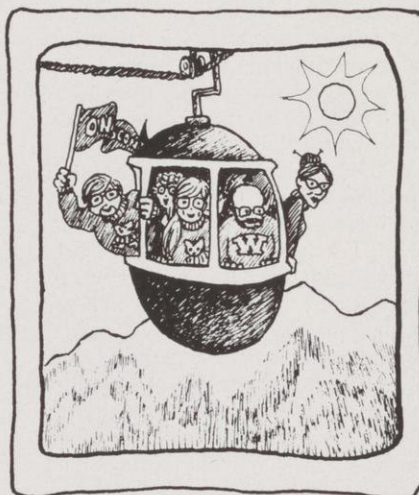
My main concern was that I'd be rather lonely, traveling without a companion and finding not one familiar name on the boarding list. But I soon found that, like the two previous WAA tours I'd been on, I was amid a most friendly crowd. I met a Nebraska alumna whose daughter was soon to be married, as was my son, so we hit it off immediately, comparing notes on the differences between being the mother of the bride or of the groom.

On the first night, we were in Montreux, all of us, to be welcomed to our "Alpine Passage" through the beautiful scenery of Southern Switzerland. At that dinner, I found the cheerleader in me emerging, and I encouraged the Badgers to sing out. We did *On Wisconsin* with a verve that eliminated the competition from the Huskers and the Tigers, and the ice was broken.

The next day, many of us took an optional trip to Italy to buy Gucci handbags. In Aosta, the driver of our bus had an argument with an Italian citizen who called the police. Four squad cars blocked the bus while the officers boarded with guns drawn, roughed up the driver and dragged him off. He was taken to the police station and the bus was confiscated. We were given a new bus and new driver, and, somewhat frightened by the experience, we headed back to our hotel in Montreux. And there sat our first driver, waiting for us and beaming!

Mrs. Ritt, of Waukesha, writes a column for the Waukesha Freeman.

BY LORAYNE MCKENZIE RITT '55



Illustration/William Feeny

The Palace Hotel in Montreux is a glorious old turn-of-the-century building on the shores of Lake Geneva. I expected to see characters from a Henry James novel having tea or cocktails in one of the public rooms. The ideal place for a stroll or a jog was along the lakeshore on a picturesque promenade bordered by flowers and outdoor restaurants. We passed people there from all over the world, if one can judge by the mix of languages we heard.

Our next stop was Zermatt, at the edge of the Matterhorn. Each morning and evening a herd of goats was driven through the streets on the way to and from pasture. When their bells signaled their approach, the hotel doorman would hurry out with a stick to make sure none of them strayed to his huge pots of geraniums to munch.

One of the most moving sights was the cemetery at one of the little churches. Here were the graves of those killed trying to climb the Matterhorn. Each was like a garden covered with masses of blooms.

One headstone commemorated a young English schoolboy with the words, "He chose to climb."

We celebrated the birthday of Bob J. Schmidt '44 of Wauwatosa at dinner in Zermatt. He was surprised with a song and a cake which he shared with our table since we were all UW alums.

"Glacier Express" is the descriptive name the Swiss have given the government-owned train that passes through some of the most breathtaking scenery in the world. We boarded it in Zermatt to continue our trip through the Alps to St. Moritz, 155 miles away. From the wide picture windows, we watched as we passed glaciers and tiny villages, went through tunnels, crossed bridges and finally went over a mountain at the 6715-foot-high Oberalp Pass. That was all outside the train; inside, we had one of our infrequent occasions of anti-American sentiment. We were in cars reserved for our group, but a woman had taken one of our seats. Our guides told her in French she should go to another car, but she argued angrily and even the conductor couldn't budge her. One guide said the woman was saying, "The Americans always get priority." She—the guide—answered her with, "I'm proud to be an American." With that, the woman punched her on the arm. Ironically, the guide was Dutch.

St. Moritz is a shopper's paradise—if you normally shop at Cartier, Bergdorf-Goodman and I. Magnin. There were no bargains in that town. We stayed at its Badrutt's Palace Hotel, and do you want to know how small the lake is? Well, I jogged around it; that's how small it is! But the hotel was overwhelmingly grand. To anyone watching us, it must have been evident that we were from Midwest America. We dressed informally, made a little more noise, and generally laughed at finding ourselves in this jet-set locale.

From there we went by bus to Lucerne,

continued on page 24

The Fortunate -100-



When the spanking-new clipper *Nantucket* sails the Virgin Islands this January, she'll carry just one hundred pampered passengers. And how she'll carry them! Her roomy cabins are air-conditioned and "outside," with two lower beds, soft music and a private bath. Her appointments throughout are elegant. Her dining room gleams with fine china and crystal; its walls are picture windows. The *Nantucket* is an American ship, her outstanding cuisine prepared by American master chefs.

She's sleek and snug, able to carry you into the picturesque little marinas where most big ships dare not go. She sails from St. Thomas for seven nights to Tortola, Norman Island, Virgin Gorda, Jost Van Dyk and St. John. Blocks of daylight time are saved for you to wander centuries-old cobblestone streets, to swim and snorkel (the equipment is provided), to shop where duty exemptions are twice as generous as anywhere else.

You can fly to board the *Nantucket* at our special air fares (starting as low as \$250 round-trip) from thirty-seven major U.S. cities. Cabins—with all meals and transfers included—begin at only \$1345 per person, double occupancy.

But only for 100 bright-and-early people. You'd hate to face January as number 101. So write us now, or phone, for the brochure and reservation form.

Travel arrangements by Alumni Holidays, Inc.

**January 5-12, 1986
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Puttin' on the Moritz

continued from page 23

stopping along the way for lunch and shopping in the the principality of Lichtenstein. That's the smallest country in the world, ruled by the ninety-year-old Prince Franz Joseph. We all sent postcards to ourselves because cancelled stamps from Lichtenstein are rare, we were told, although by this time we believed just about anything. The language barrier and the episode of the police and the bus had made us pretty obedient. As one woman put it, "They could lead us to the edge of a cliff and tell us to jump, and we'd do it."

Outside Lucerne, the guide pointed out a stone bridge which the Romans built when they crossed the Alps in the thirteenth century. The Swiss are proud of their history. The guide told us they are the oldest democracy in the world and, her voice ringing with pride, added that Hitler didn't invade Switzerland because he knew the Swiss would blow up their bridges, railroads and passes through the Alps rather than surrender. On a lighter note, she told us that the favorite Swiss television shows are *Dynasty* and *Dallas*; no one goes out on Tuesday night when they're on. We stayed there in Lucerne, at another Palace Hotel on the shores of the lake, and had three days of sight-seeing that included a breathless trip in a little gondola suspended from a cable to the top of Mt. Pilatus.

Our last night together meant a farewell dinner; it also turned out to be a time to demonstrate how close we had become. On behalf of the UW alumni, I challenged the Nebraska alumni representative to a singing contest after dinner. Our team formed a line and did a snake dance through the tables singing, *If You Want to be a Badger*, which, of course, was like scoring on the opening kickoff and took care of the opposition right then and there. After several other choice selections, we finished with *Varsity*, and as we looked in amazement, the Swiss waiters—who couldn't speak a word of English—were waving white linen napkins in the traditional arm movements. Suddenly, no one wanted to stop singing. Bob Schmidt led the group in *Tell Me Why*. His wife Pat (Blix '45) came across the room and had my friend from Nebraska—the mother of the bride and Pat's DG sorority sister—join her in *Hannah, My Delta Gamma*. We were all Americans from the Midwest in the heart of a foreign country. We had seen culturally outstanding cities, picturesque scenery, we'd seen ourselves through friendly and unfriendly eyes. We were going home the next day, and it's always nice to head back home. Still, we wanted to hold on to the closeness we felt that night. It didn't matter that we were from different universities or even different backgrounds. How needless had been my concern about not knowing anyone before the trip began. □

Bay Marsh

continued from page 11

allow the Japanese pond. Representatives of the Class of '18 met with faculty and planners, and voted unanimously to reallocate its gift funds for a plan that would preserve the marsh and still allow the development of playing fields in the area.

"I think it worked out in everybody's interest," says Dick Tipple. "It accommodated the needs of the athletic department and of the ecologists and environmentalists who wanted to see the land developed as it was."

Today it's a home for waterfowl and for songbirds, turtles, frogs, kingfishers, muskrat, mink and owls. There is a variety of native plant species in the marsh itself and, on its south and west sides, prairie plants, many of which occurred naturally around the state's wetlands. They were planted by one of Zimmerman's classes. "Some of the wildlife experts we consulted initially said there would be too many people around to attract wildlife," he says. "But the pedestrian traffic on the gravel paths is predictable. Birds and animals soon learn that people stay on the trail and that cars stay on the road. It's like a zoo in reverse."

In fact, the marsh has become so attractive to wildlife that it has caused a few problems. According to Scott Craven of the wildlife ecology department, muskrat populations have boomed on several occasions resulting in "eat outs," in which they consumed all the edible plants in the area and then starved. Zimmerman once counted more than 100 muskrat houses on the marsh.

James Zimmerman says one of the reasons the marsh has proven to be attractive is its shallow but constant water level—it can be controlled, and is kept at a depth of four-to-six inches. And its quality is good. Part of the gift of the Class of '18 went to build a trail and to set out benches and explanatory signs. The trail and benches are still in good repair thirteen years after they were dedicated, but the signs have suffered from time and vandalism. Zimmerman hopes to find a local organization willing to raise the money to have them restored, as well as to install a small raised platform for birdwatchers. And the marsh does serve University researchers; a variety of studies are constantly underway there. In addition, agriculture and L&S faculty use it as an outdoor classroom on everything from ornithology to botany. "The people who worked hard to preserve this place deserve a lot of credit," Zimmerman says. "They brought to public attention the fact that marshes are not wastelands good only for breeding mosquitoes." As a classroom, laboratory and wildlife refuge, the Class of 1918 Marsh gives yet another dimension to a University known for its strengths in the biological and land sciences. □

Your gift of real estate... benefiting you and the University of Wisconsin

Alumni and friends frequently express a desire to make a significant gift to the University. It is sometimes difficult, however, to anticipate future needs and to make a contribution of cash or securities now that may be needed in later years.

But, did you know that the Internal Revenue Service has made it possible for you to make a charitable gift of real estate—your residence, vacation home, farm or undeveloped property—during your lifetime, and to continue your present use of the property. In addition, you will avoid capital gains taxes and obtain a substantial tax deduction for the value of the gift.

Here is an example of how this kind of gift might work. A couple, ages 75 and 73, owns a residence with a value of \$200,000. If they make a lifetime gift of this property, reserving the right to continued occupancy, they would be entitled to a charitable deduction of approximately \$54,000. Under the Tax Reform Act of 1984, the exact figures must be based upon a qualified appraisal.

This couple will succeed in reducing their tax bill for the year of the gift and beyond, and their current lifestyle will remain unchanged. Ultimately they will provide a substantial gift to the University, which they will have the opportunity to designate for a specific discipline, department or college within the University.

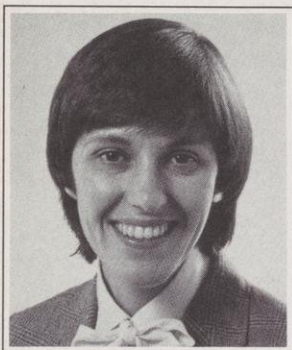
Can you think of an easier or more affordable way to gain a present benefit from your property and, at the same time, provide a future benefit for the University of Wisconsin-Madison?

For further information, please contact:
Fred Winding, Vice President,
University of Wisconsin Foundation,
702 Langdon Street,
Madison, Wisconsin 53706
608/263-5554.

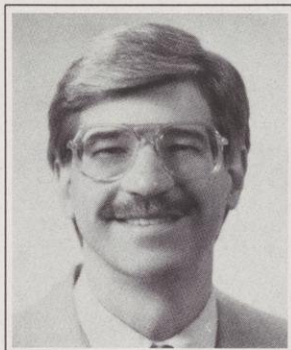


University of Wisconsin Foundation

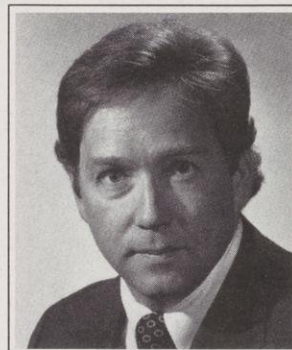
Member News



Dawe (Lardy) '68



Dezek '71



Fox '73, '82

The magazine of the American Society of Testing and Materials reported in its August issue that one of its committee members EUGENE F. BESPALOW '21, has missed only one meeting in sixty years. That was on his wedding day in 1977. The Bespalsows live in Memphis.

MARCUS WHITMAN '24, '25, '32, Tuscaloosa, keeps earning those degrees, most recently an honorary Doctor of Laws conferred by the University of Alabama, where he is an emeritus in finance.

In New Hampshire, Exeter Academy held springtime ceremonies to honor the fiftieth anniversary of "the most successful coach in the school's long history." He is RALPH J. LOVSHIN '32, '48, of track, field and cross country.

JOE L. WHITE PhD'47, on the agronomy faculty at Purdue since earning his doctorate, was recently elected a fellow of the American Association for the Advancement of Science.

After thirty-seven years in sales, RICHARD W. NELSON '48 of Racine writes that he has retired. The last two decades were spent as director of international sales with the Jacobson Division of Textron.

ROLLAND A. AUBEY '49, Port Edwards, manager of product development for Nekoosa Papers, was named recipient of the Award of Merit by the American Society for Testing and Materials.

JACK MINKER MS'50, professor of computer science at the University of Maryland, College Park, is about to receive the 1985 Outstanding Contribution Award from the Association for Computing Machinery. Says the news release, "He is the initiator, compiler, and editor of three reports that list the plight of computer professionals throughout the world."

WALTER H. DREW '57, Neenah, is now an executive vice president of Kimberly-Clark Corp and president of its new sales and logistics group. He joined the firm in '59.

GEORGE O'HEARN '57, '60, '65, has been appointed director for the Institute for Research at UW-Green Bay where he also serves as a professor of science education and physics.

PHILIP J. LYONS '57, president of Chicago's Coordinated Financial Programming, Inc., informs us that he has qualified for The Forum, an organization made up of the top one-half-of-one percent of the life insurance agents in the country.

In Norwalk, Conn., BRUCE R. ELLIG '59, '60 has been named corporate vice president of personnel of Pfizer Inc., maker of health care, chemical, agricultural and consumer products.

A recent story in the Corvallis (Ore.) Gazette-Times tells about the publishing house run by SALLY HAYDEN Field '63. It's called Dog-Eared Publications, and produces learning-and-activity books for children, centering around nature and animals of the Northwest. The firm's most recent of its six titles is *Discovering Salmon*.

BARBARA GESSNER '64, PhD'79, on our nursing faculty, was recently elected chair of the council on continuing education of the American Nurses' Association.

BARBARA DAWE Lardy '68, of Bellevue, Wash., is the new executive director of the foundation of the Group Health Cooperative of Puget Sound. She most recently headed fund raising for the University of Washington.

SR. MARY ELLEN LEWIS MS'69 is the new superior general of the Sisters of Saint Mary, headquartered in St. Louis.

PAUL BREDESON MA'71, PhD'82 has left the faculty of Ohio University-Athens to join that of Penn State in College Station, Penn., where he will head its State School Study Council.

The new director of the graduate program in management at Aquinas College in Grand Rapids is JOHN G. DEZEK '71. He's been on the school's staff since 1980.

BONNIE J. PINZEL '72 is now associated with Foley & Lardner, a law firm in Tampa.

ZONTA International granted one of its Amelia Earhart fellowships to NANCY SINGEL Hardin MS'72, MA'73. She'll take a leave from her job as staff and research geologist with the U.S. Geological Service in Reston, Va. to study at Texas A&M.

Delta Air Lines announced the promotion of JAMES H. SANREGRET '72 to director of financial planning and control at its general offices in Atlanta.

BRUCE TINKNELL '72, Arlington Heights, formerly with the Keebler Company, has joined Chicago's Storck Company as marketing manager. The firm markets Toffifay, Wayne Bun Bars and other candy products.

The new editor of the Racine Journal Times is PETER D. FOX '73, '82, who was most recently in that spot with a Billings, Montana paper.

PETER J. HEITMAN '73, Austin, Texas, has been appointed laboratory supervisor by 3M's test & measurement systems department there.

TIMOTHY M. COWLING '74, now a Certified Financial Planner, has joined the Milwaukee Company as VP of investments.

JOSEPH CORDES MS'75, PhD'77 is the new associate dean for faculty affairs at George Washington University's Columbian College. He's been on that faculty since 1975.

DOUGLAS V. HANDERSON '76, recently promoted to associate planner for Santa Clara, Calif., greets "all you wonderful Wisconsin folks!" from the "heart of 'Silicon Valley.'"

The monthly publication of The Research Libraries Group put RICHARD MCCOY PhD'76 on its cover a few issues ago. McCoy, of Stanford, was the US signee of an agreement with the organization's equivalent in Britain to link the two via transatlantic cable.

Air Force Capt. JEFF '77 and PENNY (BENNETT '78) ROOT live in Old Town, Maine, where she is a nurse and he is assigned to the ROTC faculty at the U. of Maine-Orono. Their son Andrew Bennett arrived in May.

Among recent managerial promotions by Peat Marwick, the public accounting firm, are THOMAS A. WALKER '79, '80 in its Milwaukee office, and THOMAS A. KIRK '81 in Phoenix.

MARY JOHN Standish '80 has been promoted to manager of operations improvement for Champion International, Kingwood, Texas.

MARK S. FROSETH MBA'81 is now a senior analyst/programmer in management information systems here in Oscar Mayer's home office.

InterFirst Bank, Dallas, named LAURENCE J. KOSOWSKY '81 a banking officer in its real estate division.

Marine 1st Lt. ANTHONY J. CACCIA-TORE '83, while serving at El Toro Air Station in Santa Ana, Calif., earned the Navy Achievement Medal. It came to him "for superior performance" as nuclear, biological and chemical defense officer.

STEVE WITTCHOW '84, Schofield, informs us of his new position as medical sales representative for Roerig/Pfizer Corp.

THOMPSON A. BRANDT PhD '85, has joined the faculty of Jamestown (N.D.) College as an assistant professor of music and director of bands. □

Deaths

Names in capital letters are of the individuals as students. Women's married names appear in parentheses.

THE EARLY YEARS

RATCLIFFE, EMORY MA '10, Fresno.*
NELSON, RAYMOND FRANCIS '13, Farmington, Minn. in January.
FAVILLE, KATHARINE ELLEN '15, '16, Detroit in June. She was the first dean of nursing at Wayne State University there in '45.
WENSTADT, ERNEST PAUL '15, Bettendorf, Iowa, in April.
HAWLEY, VILETTA IRENE (Albert) '16, White-water, in July.
MANSFIELD, ESTHER CAROLINE (Matthews) '16, Bronxville, N.Y., in 1984.
LEDERER, CARL SINGER '17, Winnetka, in 1982.
PIPER, HELEN ELIZABETH (Law) '17, Madison, in August.
ADAIR, GEORGE LEONARD '18, Allentown, Pa., in August.
STUART, GRAHAM HENRY MA '18, PhD '20, Palo Alto.*
GIBBON, MARTHA GLADYS '19, '25, West Allis.*

*Informant did not give date of death.

KURTZ, HENRY WILLIAM '19, Pittsburgh.*
MUNSON, CATHERINE OLIVER (Hiners) '19, Geneva, Ill., in 1983.
CONOVER, DAPHNE GRACE (Baum) '20, Salem, Ore., in July.
LEVY, DOROTHY (Berkwich) '20, Miami Beach.*
SCHUTTE, ALBERT GEORGE '20, MD, Mukwonago.*
SCOTT, OWEN LEGRAND '20, Sarasota, in August. He was executive editor of U.S. News and World Report from 1938 to 1969.
WITTWER, MARIE GLADYS (Brannen) '20, Seattle, in 1984.
BERGER, ELSA R., MD (Edelman) '21, Los Angeles, in 1984.
BROWN, LESLIE EDWIN '21, Medford, N.J., in June.
CARLIN, FISK WELD '21, Jefferson, in August.
CHRISTIANSON, OSCAR '21, '24, Madison, in July.
MARGOLES, HARRY '21, Milwaukee, in 1983.
BUCKSTAFF, SHERWOOD '22, '23, Houston.*
DEVINE, ELENORE BEATRICE (Douglas) '22, Lyndhurst, Ohio, in 1984.
DONALDS, ELLIOTT RAPHAEL '22, Menlo Park.*
STALEY, KARL ARTHUR '22, Naples, Fla., in July.
CHURCHILL, HANNAH FRANCES (White) '23, Fairborn, Ohio.*
JENSEN, ALFRED HAROLD '23, St. James City, Fla., in March.
MCCAFFREY, MAURICE HENRY '23, MD, Dunedin, Fla., in May.
PAULSEN, MARTIN RAYMOND '23, '24, Tucson.*

RELLAHAN, JOHN JOSEPH '23, '27, Melbourne, Fla., in August.
SAUER, ELMER ERNST MA '23, Alhambra, Cal.*
SCHMIDT, CHESTER JOHN '23, Scarsdale, in July.
STOKSTAD, OLAF LAWRENCE '23, Lansing/Alexandria, Va., in July.
WHITE, BEN C. '23, Arlington, Va.*
CALLAHAN, JOHN KEVIN LLB '24, Montello, in July.
CLARK, LUCILE (Butler) '24, Englewood, Fla., in July.
FINKLE, GEORGE HENRY '24, McAllen, Tex., in 1984.
HUNT, LAWRENCE EDWARD '24, Fullerton, Cal.*
LARSON, ARTHUR J. '24, Pleasant Hill, Tenn., in August.
SHUFELT, HARLAN JEREMIAH '24, '27, Gig Harbor, Wash., in August.
THOMPSON, SAMUEL DEAN '24, Sarasota, Fla., in May.
GOULD, ETHEL (Alexander) '25, St. Louis, in July.
KIMBALL, DOROTHY M. (Spiers) '25, Serena Pk., Md./Naples, Fla., in July.
SALSBURY, ROBERT CHAPPELL '25, Easley, S.C., in June.
SAWERS, ARTHUR RITCHIE '25, Winnetka, in March.
WOHLFORD, MILDRED B. x'25, Sun City, in March.
DOUGLAS, GLENN RICHARD '27, Spooner, in 1982.
KORFHAGE, ROY FRED '27, Charlotte, in July.
CROWE, JOHN ALBERT '28, Madison, in July.
FELTEN, FLORENCE BERTHA (French) '28, North Redington Beach, Fla., in June.
JONES, WILLIS L. '28, '39, Carlisle, Mass., in 1983.
WINNACKER, RUDOLPH AUGUST '28, Chevy Chase, in June. From '49 to '73, he was chief historian in the office of the Secretary of Defense.
COKE, RAWLINS STEELE '29, '35, McAllen, Tex., in May.
BURMAN, JOHN J. x'29, Amery, in July.
GARN, ESTHER LOUISA (Peske) '29, Sarasota, in July.
GIBBS, EMMA LEONA '29, '43, Palos Verdes, Cal.*
LARKIN, ROBERT BURTON '29, Stillwater, Minn., in March.
LEE, RALPH HUGO '29, Huntsville, Ala., in July.
MCGOVERN, FRANCIS HENRY '29, '30, MD, Danville, Va., in July.
TERRILL, JENNETTE NEWLAND, Macomb, Ill., in 1982.
TORPY, ISABEL ANN (Drew) '29, Milwaukee, in March.

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CRANE, ALOISE BERNE '30, Lake Delton, in 1982.
GUTH, SYLVESTER KARL '30, '50, South Euclid, Ohio, in June.
KNOWLES, MARGARET ISABEL MA '30,

continued on page 29

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1,072 pages, 620 illus., 170 color illus. Cloth \$75.00.

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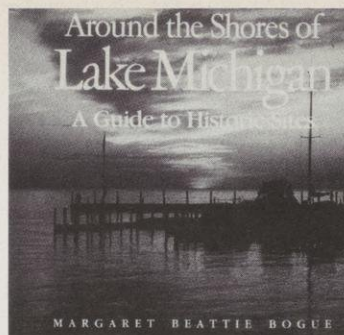
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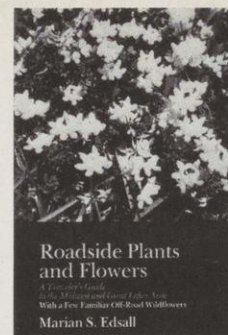


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Deaths continued

PhD '35, Ardmore, Okla., in July.
 LAMBOLEY, RAYMOND GEORGE x'30, Poynette, in June.
 METZ, ANTON L. '30, St. Petersburg Beach, in May.
 BARTON, THOMAS FRANK MPH '31, Bloomington, Ind., in August.
 BUCKLEY, ROSALIE CATHARINE (O'Meara) '31, Phoenix, in July.
 HATLEBERG, EARL JAMES '31, MD, Chipewewa Falls, in February.
 HOCKING, JOHN HENRY '31, Phoenix, in July.
 THOR, ALFRED UHNO '32 and his wife ESTHER (KLOTZSCHE) MS '31, Urbana, she in 1984, he in May.
 O'MEARA, ROSALIE CATHARINE '31, Western Springs, Ill. *
 GREENFIELD, BERTICE LEROY MPH '32, Sheboygan, in August.
 WINKOFF, HATTIE (Saum) '32, Mount Clemens, Mich., in July.
 FANTON, HILDA ELIZABETH (Lamphere) '33, Waukesha, in April.
 REIN, WALTER JOHN '33, MD '35, Richmond, Va., in January.
 TWOHIG, MARION (Young) '33, Sun City, in 1984.
 ZODTNER, RUTH LUCILLE (Rollins) '33, Alexandria, Va., in July.
 BRIGGS, WILLIAM McNELLY '34, '35, Madison, in July.
 DENGEL, JOSEPHINE MARIE (Spellman) '34, Lake Oswego, Ore., in July.
 LOEFFLER, HARLEY CARL '34, Brookfield, Wis. in June.
 RICE, MADELINE J. (Owens) '34, Wisconsin Rapids, in July.
 STRUSS, EDWIN FREDERICK MS '35, Louisville, in June.
 CHURCH, RUTH ESTELLE '36, MD '37, Whitewater, in August.
 FULTON, DAVID LANGDON LLB '36, Appleton, in July.
 STEGE, EDWARD RICHARD '36, Madison, in March.
 BRAY, WILLIAM EDWARDS '37, Milwaukee.*
 CONANT, NEWELL B. MPH '37, Brookfield, Wis., in July.
 COOGAN, DANIEL FRANCIS MA '37, PhD '41, Shelter Island Heights, N.Y., in 1980.
 LITOW, MILTON CHARLES '37, '41, Milwaukee, in 1981.
 MEYER, FRED MS '37, PhD '41, Manhattan Beach, Cal., in July.
 MURTO, WILLIAM EDWARD '37, Vashon Island, Wash. *
 SANDING, RUTH GLADYS (Bonady) MPH '37, Racine, in 1980.
 SCOTT, MERWIN HELEN (Byse) '37, Cambridge, Mass. *
 THEIS, HUBERT HENRY MPH '37, Reedsburg, in June.
 WITTMUS, WALDEMAR A. '37, '40, Atlanta, in 1983.
 ENGLISH, MARTHA LOUISE (Eigel) '38, Colorado Springs, in 1984.
 MICKELSON, SOREN CHRISTIAN MA '38, Deerfield, in July.
 YERGES, LYLE F. PhD '38, Downers Grove, in May.
 ETHIER, WALTER WILLIAM JR. '39, Bethel Park, Pa., in 1983.

ESCH, GERTRUDE ELLA (Cafferata) '39, Schaumburg, in June.
 FECHTNER, NORMAN FRANK LLB '39, Merrill, in March.
 HALVORSON, KENNETH MALCOM '39, Racine, in July.
 HARJES, HILDE ROSE (Bodenshok) '39, Mount Prospect, Ill., in June.
 HELMER, HUGH JOSLIN '39, Ellison Bay, in August.
 SOMMERFIELD, DUANE GUSTAVE '39, Madison in June.

40s

DANIELS, BERTRAM '40, New York, in March.
 GILLAN, RUTH ILEENE (Yankauer) '40, Tucson, in 1984.
 LEPP (LEPOVETZ), LOUIS '40, Los Angeles, in 1981.
 WISE, GLEN CLIFFORD x'40, Ladysmith, in 1982.
 BOYNTON (WAGNER), JOHN PHELPS '41, Mequon, in June.
 FRANK, JANE ELIZABETH (Kaplan) '41, Appleton, in 1983.
 FRICKE, MARY ELIZABETH (Acito) '41, Newport Beach. *
 MCCOARD, WILLIAM BRINKERHOF PhD '41, Los Angeles, in 1984.
 WASSERMAN, MORRIS HENRY x'41, Skokie, in 1981.
 ZIMMER, GRANVILLE E. '41, Houston, in July.
 MILLER, ALBERT JOHN '42, MD '45, Lafayette, Ind., in July.
 BROWKAW, PARIS LE MAR PhD '43, Alexandria, Va. *
 PEDERSON, EVELYN HAZEL (Nordlie) '43, Beloit, in July.
 WILLMERS, PEARL KATHERINE (Steimle) MPH '44, Minneapolis, in 1983.

continued

CLUB PROGRAMS

From mid-November

This is a reminder only. Clubs send mailings to all area alumni for whom they have current addresses.

CHICAGO: December 10, Holiday Party. Info: Barbara Arnold, 249-3210 ext. 222.

KENOSHA: November 20, Wisconsin Singers. Info: Rich Irving, 656-5361.

MILWAUKEE: December 3, Big Red Rally. Info: Dan Minahan, 276-0200.

MONROE: December 5, Wisconsin Singers. Info: Art Carter, 934-5201.

SARASOTA-MANATEE: December 7, Picnic. January 24, Luncheon. February 28, Luncheon. Info: Bee Cahoon, 792-0658.

SHEBOYGAN: December 12, Monthly Social Event. Info: J. Michael Lippert, 452-1481.

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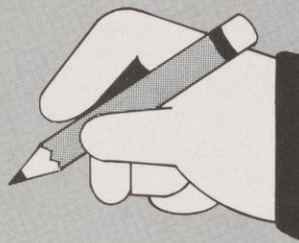
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Accomplishment

Career achievement and public service on the community, state, or national levels

*Please be specific on these points
in your letter of nomination.*

*Nominations must be received by
December 31, 1985.*



Mail to:
Recognition and Awards Committee
Wisconsin Alumni Association
650 North Lake Street
Madison 53706

Deaths continued

DICKSON, RAYMOND PAGE '45, Rhinelander, in 1983.
NICOLAZZO, ERNESTINE (Aukerman) '45, Greenwich, Conn., in July.
MERTEN, JOHN HELLFREID '46, Denver, in 1984.
ROSENBERG, MILTON '46, MD'48, New York, in March.
CAPENER, ROBERT JAMES '47, '53, Fond du Lac, in July.
FREEMAN, CHARLES JONES '47, Arlington, Va., in 1980.
HAUERT, HAROLD ALVIN '47, Brandon, Fla., in 1984.
ZACKS, GOLDIE '47, Torrance, Cal.*
BAECHLER, WILTON JOHN MS'48, Elgin, in 1983.
DEXTER, DAVID LAWRENCE MS'48, PhD'51, Rochester, N.Y., in 1981.
FAIRBANKS, GORDON HUBERT PhD'48, Newport Beach, Cal., in 1985.
HAACK, HAROLD RICHARD '48, Milwaukee, in May.
LIBERMAN, MINETTE (Martin) '48, San Diego.*
PETERSEN, LESTER SAM '48, LLB'50, Redondo Beach.*
FRESCHL, MARY (Glassner) '49, Grafton, in August.
GESSLER, ARTHUR JOSEPH '49, San Francisco, in July.
HIBBARD, BENJAMIN HOWARD '49, '52, Scarsdale, in 1984.
IHLENFELD, VILAS MANN '49, Manitowoc, in July.
JOHNSON, BEVERLY JANE (Booth) '49, San Jose, in 1983.
MCHUGH, WILLIAM JAMES '49, Albuquerque, in 1984.
NORRIS, BEVITT JOHN '49, '50, La Jolla, in August.
SKAGEN, JOHN O. '49, Roswell, Ga., in the crash of the Midwest Express Airlines plane in Milwaukee on September 6.
SMITH, ROGER GARVEY '49, Battle Creek, in 1983.
VENERABLE, JAMES THOMAS PhD'49, Huntley, Ill., in August.

50s

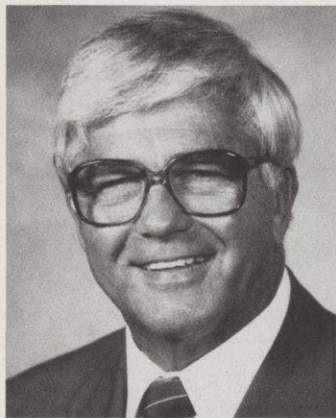
ARVOLD, CURTIS OLIN MS'50, Des Plaines, in 1983.
FLEMING, GENE JOSEPH '50, LLB '52, Madison, in July.
HOUSE, HAROLD BEAUREGARD '50, Madison, in May.
KARRON, JUDITH LYNNE (Hymes) '50, West Orange, N.J., in 1983.
LYNE, BENJAMIN WILLIAM '50, MD'53, Saint Paul.*
VON NEUMANN, ROBERT ANDREW MS'50, Champaign, in April.
BAILEY, WILLIAM ROBERT '51, '52, Minneapolis, in April.
BARFIELD, MOTT HALE '51, Grafton, in July.
GERECKE, CARLTON MELZER MA'51, Mt. Olive, Ill., in March.
GILBERTSON, ALFRED GENE '51, '52, Dallas, in July.
GLOWACKI, SAREPHINE VICTORIA (Hagensick) '51, Portland.*

SMAIL, H. EDWARD MS'51, Park Ridge, Ill., in 1984.
HEISER, RUDOLPH ARTHUR '51, Oconomowoc, in 1982.
TITLE, HERBERT MS'52, Rochester, N.Y., in 1983.
BARGER, JOHN EDWARD MS'53, Green Bay, in 1980.
GRIFFY, MARILYN EDNA (Hefferfmon) '53, Albany, Cal., in 1983.
KAISER, HOWARD WARREN '53, Milwaukee, in 1984.
SCHOTT, ANDREW FREDERICK PhD'53, Green Lake, in 1984.
WALLACH, DONALD PINNY PhD'53, Richland, Mich. in 1984.
WILINSKI, RICHARD STANISLAW '53, South Milwaukee, in 1984.
BURROWS, MARSHALL CHESTER '54, PhD'59, Middleburg Heights, Ohio.*
WASHINGTON, ALFRED RUDOLPH '54, Baltimore, in 1983.
PECK, JEAN BLACKMAN '55, Woodland Hill, Cal., in 1982.
BEAMON, FURLEY ELIZABETH MS'57, Milwaukee.*
DALBEY, RICHARD OVERTON '57, Rochester, N.Y., in January.
RIEDL, EDMUNDE D. '57, Milltown, N.J., in 1983.
MURPHY, RAYMOND JERRY '58, MD'62, Green Bay, in July.
MILLS, GARY L. '59, Mound, Minn.*

60s-80s

GOULET, DONALD LYLE '60, '67, Maitland, Fla., in July.
GREENWALD, CAROL (Hochfelder) '60, Chicago.*
BOWE, MARION BLANCHE MS'62, PhD'70, McLean, Va., in 1984.
CLINTON, KATHERINE BERNADINE '64, Memphis, in 1984.
KANZAKI, ELAINE YOSHIKO (Hudson) '65, Chicago.*
JONES, HARDY EUGENE PhD'70, Palo Alto, in 1983.
VAN ESS, RICHARD GEORGE '70, Green Bay.*
BUKOWIECKI, JAMES STEVEN '71, Mequon, in 1984.
NUGENT, TIMOTHY KEVIN MA'71, PhD'75, Washington, D.C., in 1982.
GLODOSKI, CHARLES JOHN '73, Madison, in August.
OLEJNICZAK, MARCIA CHARLES '73, San Antonio, in August.
MURPHY, MARY BETH '75, Chilton, in 1984.
AGARD, ROGER DAVID '78, Madison, in July.
KNUDSON-MATTIMORE, RUSSELL SELBY '79, Macomb, Ill., in March.
ORMSON, JAMES LOOMIS MBA'79, Kaukauna, in July.
BUGBEE, CONNIE ELIZABETH '81, Madison, in July.
CAMPBELL, SARA JANE '81, New York, in August.
LOOS, ELIZABETH (Ziebell) '81, Appleton, in August.
BYERS, JAMIE STUART '82, '83, Marion, Wis., in June. □

On Wisconsin



By Arlie M. Mucks, Jr. '43
Executive Director

As a membership dues organization, the Wisconsin Alumni Association is accountable to you and our fellow members for its alumni relations program. Your elected officers and directors share this important responsibility, assisting the professional staff in assessing the needs and establishing the priorities for the Association. It is appropriate to share with you our progress on Association goals during the past five years. We hope you will agree they are impressive.

- Dues support, which provides the

major portion of funding for WAA, has increased 125%.

- Student scholarship funds raised by alumni clubs and matched by the UW Foundation have increased 130%.
- Communications with our members has been improved with the redesign of the *Wisconsin Alumnus* and the addition of four-color printing in three of the six issues.
- We have two new publications; a 16-page progress report and a 537 page directory of members. (A copy of the progress report is available on request at no cost; a directory may be purchased for \$25.)
- The sponsorship of two Excellence in Teaching Awards provides recognition for outstanding faculty.

• The alumni awards program has been expanded with the inception of the Wisconsin Loyalty Award for sustained volunteer service. (see p. 18.)

- Improvements in programming areas include a 20% increase in the number of alumni clubs and the sponsorship of an Alumni Student Board.

It's important to note too, the traditional programs. Founders Day, class reunions and Day on Campus continue to establish new attendance records.

Your Association has achieved a high level of participation during its 125 years of service to the University. How do we per-

ceive our role for the future? When asked to identify priorities for inclusion in the Long-Range Plan, WAA directors stressed five emphasis areas: 1) alumni volunteers need to receive timely information about key issues concerning UW-Madison; 2) WAA members are extremely interested in being of service to the University. Suggestions for additional involvement included career advising and legislative relations; 3) Increased programming for young graduates is needed to ensure their support in future years; 4) WAA can be helpful in providing direction for special interest alumni groups; 5) A higher level of membership support can be achieved, based on the fact that our alumni enrollment continues to grow annually.

In 1986, WAA will conduct a survey of its members to determine readership of the *Wisconsin Alumnus* and to ascertain programming strengths and weaknesses. These data will assist the staff and volunteers to meet the changing needs of members and to provide even greater service to the University in the years ahead.

We encourage you to share your thoughts with us so that we may incorporate member ideas in the plan for future years. With your help, we will continue to provide the University with a program vital to its continued success. □

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Gary Knowles '69

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■ They're memorable gifts.

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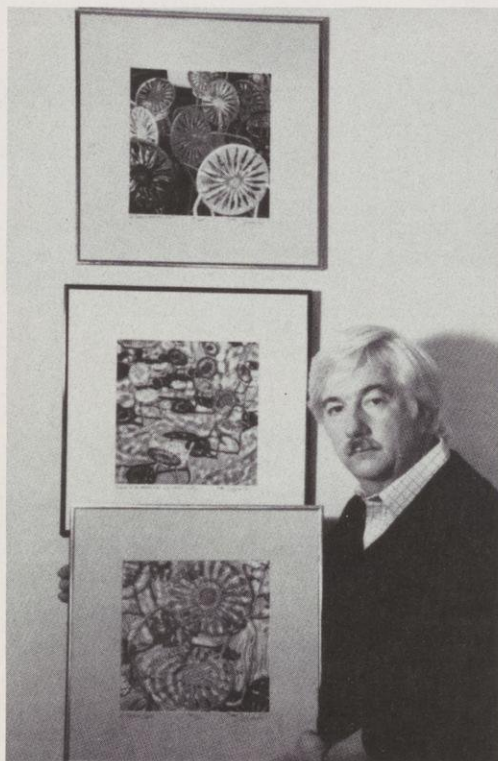
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GARY KNOWLES
PHOTOGRAPHY

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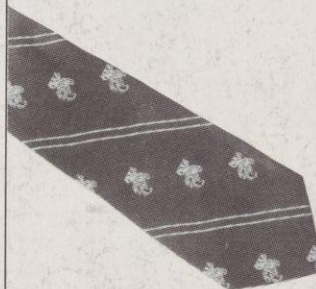
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