



The Badger quarterly. Vol. 1, No. 2 April 1939

Madison, Wisconsin: University of Wisconsin, April 1939

<https://digital.library.wisc.edu/1711.dl/5C54W5G45PJK8P>

<http://rightsstatements.org/vocab/InC/1.0/>

For information on re-use, see

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

THE BADGER QUARTERLY

University
News For

Issued Quarterly by the University of Wisconsin. Entered as second-class matter at the post office at Madison, Wis. under the act of Aug. 24, 1912, Madison, Wis., April, 1939.

Wisconsin
Alumni

Volume 1

April, 1939

Number 2

U. W. Needs Explained to State Legislature

U. W. to Honor Four Native Sons of State

Four American leaders in engineering, government, and radio—all native sons of Wisconsin and three of them products of her University—were recently recommended for honorary degrees by the University faculty and the nominations were approved by the State University board of regents. The degrees will be conferred on the recipients at the University's 86th commencement next June 19. The four who were voted honorary degrees are:

Arthur J. Altmeyer, chairman of the United States Social Security Board, for the degree of doctor of laws;

Daniel W. Hoan, mayor of the city of Milwaukee, doctor of laws;

Hans V. Kaltenborn, newspaperman and radio commentator, doctor of laws; and

Roy C. Muir, engineer and executive, for the degree of doctor of engineering.

The three voted honorary degrees who are also University of Wisconsin graduates are Mr. Altmeyer, Mr. Hoan, and Mr. Muir. Mr. Altmeyer received his bachelor of arts degree in 1914, and then twice reentered University work to earn his master of arts degree in 1921 and his doctor of philosophy degree in 1931. Both Mr. Hoan and Mr. Muir received their bachelor's degrees in 1905.

The fourth leader voted a degree, Mr. Kaltenborn, was born and raised in Wisconsin. He was born in Milwaukee in 1878, and attended the old German-American Academy there. Later he attended Harvard university, receiving his bachelor's degree in 1909. For a number of years he was engaged in newspaper work on the staff of the Advocate at Merrill, Wis., and

(Continued on Page 6, Column 5)

Alumni Issue Call to Colors to Aid U. W.

Issuing "a call to the colors" to all alumni of the University of Wisconsin, Frank O. Holt, dean of the State University Extension division and member of both the faculty and alumni association's public relations committee, declared in an article in the current issue of The Wisconsin Alumnus, Wisconsin Alumni association magazine, that "the alumni have an obligation to do their utmost that Wisconsin shall remain healthy, virile, and strong."

"The University now needs justifiable support from those who understand it, who want it to continue as a leading American university, and who are adequately informed about its conditions and its needs," Dean Holt asserted in the article. "And there is no group which possesses so good a background of appreciation and understanding as the alumni."

There is no group which should be so willing to assert itself in the interest of the State University as

(Continued on Page 2, Column 1)

Wisconsin Midget Crashes Hollywood

Meinhardt Raabe, 49-inch graduate of the University of Wisconsin, is in Hollywood playing in the movie version of "The Wizard of Oz" with Judy Garland, according to word received recently. Raabe was graduated from the University commerce school in 1937, and is now employed by a meat packing firm. A veteran showman, he appeared in the midget village at the Chicago's World's fair and at the Texas exposition.

To Be Honored



MAYOR HOAN



ALTMAYER

KALTENBORN

U. W. Enrollment for Year Past 12,000 Mark

The University of Wisconsin's total enrollment for the 1938-39 school year went over the 12,000 mark at the close of the registration period for new and reentering students, Curtis Merriman, University registrar, has announced.

A total of more than 600 new and reentered students registered in State University classes for the second semester, Mr. Merriman said. This number, added to the 11,416 enrolled during the first semester, brings the total for the year to more than 12,000 students, he explained. When additional new and reentering students who registered late are finally tabulated the total for the year is expected to go still higher.

Vagabond Coed from U. W. Reaches Paris

Jean Lackey, former University of Wisconsin co-ed who started around the world in November, 1936, with exactly \$1 in her pocket, has arrived in Paris on her good will tour. The "versatile" Jean has traveled 100,000 miles through the Far East and Europe. She is working her way by bookkeeping and selling medals bearing the words:

"The Vagabond Co-ed. Good Will to All Countries."

U. W. Teaching Serves 1,258,405 Citizens

During the past year, the University of Wisconsin has served, through its education work alone 1,258,405 Wisconsin citizens.

Of the total, 45,405 students studied in the various divisions of the State University during the 1937-38 school year. Of this total, 11,552 were enrolled in University courses and studies during the regular school year; 4,552 studied in the summer session; 26,609 took advantage of correspondence studies offered; 392 studied in the agricultural short courses; and about 2,300 were enrolled in

workers' school classes. These figures may include some duplications in the extension and workers' school courses.

Even these figures, however,

do not give a complete picture of the University's educational work in any one year, because they do not include figures as to attendance of state citizens at the various short service courses sponsored by the University each year.

Several score of these short service courses are sponsored by the various divisions and departments of the University annually, ranging in length from one or two days,

to several weeks. During last year, these courses were attended by

30,000 Wisconsin citizens.

In addition to all this, a grand total of 1,183,000 state citizens attended the 7,865 meetings held by county agents and extension specialists from the University during the year. All of these figures combined make the grand total of 1,258,405 Wisconsin citizens who were served by the State University through its educational work during the past year.

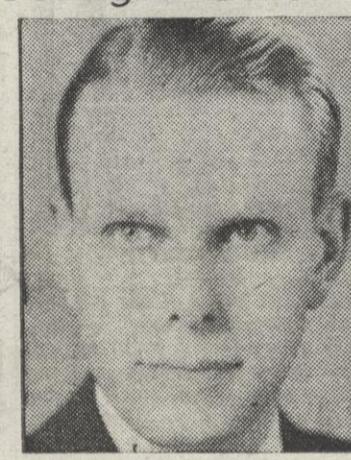
Eleven U. W. Classes Will Reunite in June

When June 17 rolls around eleven University of Wisconsin classes will be back on the campus to celebrate their class reunions. Classes from 1889 to 1934 will come back to take part in a weekend of fun and happy reminiscences.

The venerable class of 1889 will head this year's list of reuniting groups. These golden anniversary reunions will again be accorded a special honor by the Alumni Association in commemoration of fifty years of alumnushood. The class of 1914 will come back to celebrate their silver jubilee. Other classes coming back under the so-called five year or Dix plan of class reunions include 1894, 1899, 1904, 1909, 1917, 1918, 1919, 1920, and 1934. Complete reunion plans will be announced in the next issue of the Badger Quarterly.

Each of the eleven chapters will be prepared by a different individual, each particularly qualified to write upon his or her chosen subject. Authors will be selected from the University faculty and alumni body. The first installment will appear in the November, 1939, issue of the Wisconsin Alumnus.

U. W. Man Gets Award for Pellagra Cure



PROF. ELVEHJEM
"for outstanding research . . ."

Prof. Conrad A. Elvehjem of the University of Wisconsin department of bio-chemistry will receive an award of \$1,000 for having made the most important contribution to the study of the Vitamin B complex, the American Institute of Nutrition announced recently. The announcement was made by Dr. C. G. King of the University of Pittsburgh, chairman of the award committee.

Prof. Elvehjem's work that brought the award and recognition for outstanding research at the Wisconsin agricultural experimental station was the finding of niacinic acid as the anti-pellagra factor in the vitamin B complex.

The discovery, made by Prof. Elvehjem and three associates a year ago, is now used by hospitals and clinics throughout the world as a cure for human pellagra.

Evidence of the importance of this contribution to the science of nutrition is apparent in the U. S. public health service records that a large proportion of the disease's 400,000 victims have died from its effect. At the present time it is estimated that a million people in this country are suffering from pellagra, which is a painful disease due to lack of proper food. The disease is common in the South.

Now Running Below Rock Bottom Level

The University of Wisconsin is already operating on less than a "rock-bottom" budget, and if the funds it receives from the state are cut further, most of the reduction will have to be absorbed by salary slashes, with the result that both teaching and research standards are bound to suffer, Pres. C. A. Dykstra warned the joint finance committee of the legislature at its hearing on the University budget recently.

Pres. Dykstra discussed University budget requests and problems with the members of the committee for more than two hours. During that time he described the extensive campus and off-campus work of the State University in the three fields of teaching, science research, and public service. And he answered many questions asked by committee members concerning various phases of the University's work and its income and expenditures over the years.

While Pres. Dykstra talked, the committee had under consideration two sets of budget figures for the University.

One set of figures, recommended by the University administration, asked for \$4,563,167 from the state to help operate the University during the first year of the 1939-41 biennium, and approximately a similar amount for the second year. This figure excludes building requests.

The other set of figures, recommended by the governor's budget provides only \$3,511,369 aid from the state to the University during 1939-40, and about the same amount for 1940-41. This figure is a reduction under the University's request for the first year of the next biennium of \$1,051,798, and for the second year, approx-

(Continued on Page 5, Column 1)

Citizen's Group Warns:

U. W. Must Have Funds to Bolster Teaching Staff

Another warning that, unless the University of Wisconsin can obtain sufficient funds to bolster its permanent teaching staff, the quality of its instruction is bound to suffer, was sounded recently as the State University's Board of Regents and Board of Visitors held their annual joint meeting in Madison.

The warning was contained in the annual report of the Board of Visitors which was presented to the Regents at the meeting. The Board of Visitors is composed of citizens of the state and University alumni.

The Visitors' report confined itself largely to two general subjects which have been under discussion at the University in recent months. These two subjects are the status of the course in freshman English, largest single course in the entire University, and the relationship between the junior and senior teaching staffs not only in the English department but also in other departments of the University.

But the report emphasized the fact that the Board of Visitors "feels very strongly that some means must be found" to enable the University to increase the proportion of its permanent faculty.

members as compared with the number of its graduate student assistants, in order that "the prestige of the University and the quality of its instruction may not deteriorate."

The Visitors expressed their conviction in the report that both the teaching of freshman English and the relations between the senior and junior staffs in all departments

(Continued on Page 2, Column 4)

U. W. Students to Legislature: Please Don't Cut Budget

A resolution petitioning the state legislature not to reduce the University budget, was passed by the students of Barnard Hall at the University recently.

Stressing the fact that the University could not maintain its present status if forced to operate on lesser appropriations, the petition points out that such action would result in the lowering of salaries for faculty members. The complete text follows:

"In view of the importance of our State University in preparing students for good citizenship, and

(Continued on Page 5, Column 5)

U. W. Honors Five for Rural Leadership

Certificates of honorary recognition to four men and one woman for rural leadership were awarded by the University of Wisconsin recently during the annual Farm and Home Week program.

Pointing out that "democracies are notoriously ungrateful," Pres. Clarence A. Dykstra declared that the University is attempting to reverse this by giving recognition to unselfish leadership. Since 1909 the University has awarded honorary certificates to 104 Wisconsin men and women and 25 from other states.

Those honored this year were:

Matt Domaszek, Amherst Junction, for promoting better live-stock.

William Wenzel Hennlich, Dorchester, for community leadership.

August John Piper, Racine, for developing a marketing plan.

Dr. Bertha E. Reynolds, Lone Rock, for guarding rural health and stimulating rural improvement.

John Brandt, Litchfield, Minn., head of the Land O' Lakes Creameries, for outstanding achievement in the cooperative field.

Recognize Leadership

"History is full of examples of the shabby treatment given to unselfish leadership by democracies," Pres. Dykstra said in giving the awards. "Maybe it is that sturdy individualism of pioneer days when everybody knew how to take care of himself and rather resented it when a neighbor's head and shoulders rose above the rest. I think that is wrong. And here in Wisconsin we try to show recognition of leadership in rural communities."

Academic training plays no part in the selection of men and women honored in this annual custom at the University. The weather-beaten farmer whose entire education consists of two or three winters at the district school is honored if he has community leadership as well as the scholar.

The candidates for recognition this year were presented by Dean Chris L. Christensen of the college of agriculture to Pres. Dykstra, who awarded to each in turn an engraved testimonial signed by the president of the University, Harold M. Wilkie, president of the University board of regents, and Dean Christensen.

State is U. W. Campus

Before the ceremony of awards, Pres. Dykstra spoke on "The Significance of Leadership," which is what the University is trying to reward in this manner. He told of the far-reaching influence of the University in Wisconsin and how almost 50,000 are actually enrolled in classes of one kind or another throughout the state under the extension work method, "the largest of any state in the Union," although the resident enrollment in Madison is surpassed by other universities.

"This University is what Pres. Van Hise dreamed it would be, 'a University with a state for its campus,'" said Pres. Dykstra.

The University is the expression of common purpose, which is another name for service. Service and leadership go together. We are here to recognize service and leadership."

Alumni Issue Call to Colors

(Continued From Page 1)

the group which calls Wisconsin its Alma Mater, Dean Holt maintained, explaining that "the Alumni association sends out at this time a call to the colors."

"The University does not expect its alumni to defend it, for the University needs no defense," he declared. "But the Alumni association does expect that alumni generally will inform themselves adequately as to the needs and requests of the University and make such information available to interested citizens who will welcome it and to legislators who desire to act upon University requests upon the basis of intelligence which can result only from understanding."

On U. S. Groups



PROF. LEITH

Prof. C. K. Leith of the University of Wisconsin geology department has been reappointed by Secretary Hopkins as member of the Business Advisory Council to the U. S. Department of Commerce. Prof. Leith has been a member of this council since it was organized in 1933. Prof. Leith is also chairman of Minerals Advisory committee to the U. S. War and Navy Departments, acting through the Army and Navy Munitions Board.

Causes Behind Juvenile Crime to Be Studied

Causes and conditions behind juvenile delinquency and crime, suggestions for new patterns of conduct to reduce social losses, and a program for applying effective forms of treatment to the whole problem are to be discussed at the third Wisconsin Crime Control conference, April 21-22, at the Memorial Union, University of Wisconsin.

The conference theme, "Local Organization for the Prevention of Delinquency and Crime," will center around the influence for prevention exerted by three major contributing agencies: The family, the school, the community.

No Child Prodigies at U. W. This Year, But Some Are Youngsters!

Although the average age of freshmen enrolling in the University of Wisconsin during the past decade is 18, this year there are 24 youngsters who are either 16 or 17 years old in the first year class. Graduating from high school at a younger than average age, these youthful students showed no fear of University studies by enrolling immediately after high school graduation.

In the freshman class of 3,094 students this year, there are no "child prodigies" of 14 years of age, as there was last year, nor are there any very "oldsters" as there was in 1933 when a 45-year-old man entered the State University as a freshman to obtain the education he had missed as a young man. But there are the 24 who are either 16 or 17 years old, just equally divided as to sex.

Hold Farm Field Day at U. W. June 3

Farm Folks' Field Day will be held Saturday, June 3, on the University of Wisconsin College of Agriculture campus at Madison this year, according to Noble Clark, chairman of the committee making arrangements. "Science and the Livestock Industry" will be the general theme of the program. New methods of making livestock farming more efficient and profitable will be in the spotlight.

A new feature this year will be a so-called "pest clinic." Farmers are invited to bring samples of weeds, insects and plant diseases to have them identified and to discuss control measures with specialists. A special women's program is being planned to emphasize new developments in home-making arts.

Vandals Hack R. B. Anderson Memorial at U.

The University of Wisconsin regents recently approved expenditure of \$70 to repair damage caused by the first piece of vandalism reported on the University campus in recent memory.

Somebody, with a hammer and chisel, had dug the bronze plaque out of the boulder placed on Muir kroll in honor of the late Rasmus B. Anderson, Pres. C. A. Dykstra informed the board.

He could not imagine what reason anybody could have for such an act, Dykstra said, but he pointed out that the vandalism was particularly distressing at this time in view of Prof. Anderson's Scandinavian affiliations. The repairs should be made before Crown Prince Olaf and Princess Martha make their expected visit to Madison next summer, Dykstra noted.

Anderson, who was the first incumbent of the chair of Scandinavian languages at the University of Wisconsin, also served as U. S. Minister to Denmark during the Wilson administration.

Girls Sub for Men—Handle Stock at Show

Girls from the University of Wisconsin home economics department proved their use on a farm was not confined to a kitchen when they shared the man's job of showing horses and cattle on the program of the 20th annual Little International horse show and livestock show at the University stock pavilion recently.

College of agriculture officials were forced to recruit the girls for the show ring when 300 short course students, who usually take a part in the Little International program, were quarantined in their short course dormitories because several had scarlet fever. Because of this lack of exhibitors, only horses and cattle were shown this year.

Marjorie Stephenson, Hillsdale coed, shared grand championship honors of the show with Matt Britten, Marshfield.

The pretty home economics major, who was one of three sisters leading horses in the stock parade, managed her huge Belgian mare around the arena with the finesse that would have done credit to a veteran stock man.

Three Recognized for Farm Service

Recognition for having completed 25 or more years in the service of agricultural extension was accorded three University of Wisconsin staff members by fellow associates of the Wisconsin Agricultural Extension Service.

They were Andrew H. Wright, agronomist; Thomas L. Bewick, state 4H club leader; and John W. Brann, plant pathologist.

These bring to seventeen the number who have completed a quarter century or more of University extension service in the interest of agriculture.



Here is a reproduction of the cover of the Founders' Day Issue—yours for the asking.

U. W. Must Have Funds to Bolster Staff

(Continued From Page 1)

have been improved and will continue. They maintain that serious consideration now should be given to the problem of increasing the proportion of professors, associate professors, assistant professors, and instructors, as compared with the number of graduate student assistants.

"As the attendance has increased during the past years, it has been of course necessary to add to the teaching staff," the report declares. "Due to the limited amount of money available, the tendency has been in some departments to add student assistants rather than full time instructors, it being possible to obtain the services of two, three, or even four student assistants for the price of one instructor or professor.

Enrollment Up—Funds Down

"This policy will of course result in a lowering of the general efficiency of the faculty, and must inevitably result in a lower relative rank on the part of the University," the Visitors declared in the report. "It is a question that should be seriously considered."

The remarks of the Board of Visitors on this problem of University staff bear out those made a week ago by Pres. C. A. Dykstra to the joint finance committee of the state legislature.

Pres. Dykstra explained to the legislators that since 1922-23 the State University's enrollment has increased almost 65 per cent, but that under present budget recommendations of the state administration for the next biennium, the University will receive from the state during each of the next two years about the same amount of funds that it received from the state in 1922-23, or 17 years ago.

With the teaching load so greatly increased, the caliber of the teaching staff could not be maintained with such inadequate state support, and the University as an educational institution is bound to suffer, he maintained.

Library Space Needed

The Visitors' report also pointed out that one of the greatest handicaps the University has to face in its teaching work is the lack of sufficient library space.

"One of the main advantages of a college education is the acquirement of good reading habits, the knowledge of great books, knowing what they are and how to read them," the report declares. "With library facilities sufficient only for a fraction of the students, it is impossible to require the proper work along these lines. This is a handicap not only to the English department but to most other departments of the University and is a situation that should be remedied as soon as possible."

Members of the University's Board of Visitors which adopted the report and presented it to the University Regents today are:

George Hambrecht, Madison; Fred H. Dorner, Milwaukee; A. D. Gillett, Eveleth, Minn.; B. A. Kieckhofer, Milwaukee; Marcus A. Jacobson, Waukesha; Byron H. Steb-

Earning Own Way Doesn't Seem to Hurt Grades Much

The belief that working your way through college has a detrimental effect on the student's grades is blasted in a report issued by Miss Marion Tormey, acting head of the Student Employment bureau at the University of Wisconsin.

Citing statistics on students working on jobs under the National Youth Administration at the University, it was found that as far back as 1934, the grade point average of the NYA students was 1.75. From then on it has increased steadily until 1937-38 it reached a high grade point average of 1.9 for the working students. This is very near a "B" or "good" average.

Name Winners in Alumni Letter Contest

George Rentschler of Madison and Mrs. Robert Marty of Monroe, Wis., were announced as the first prize winners in the Wisconsin Alumni association's recent slogan and letter writing contest. Both winners will receive a paid-up membership in the association for the coming three years.

Second place prizes of a two-year membership went to Robert Marty of Monroe and Frank R. Lathers of Madison. Third places, giving the winners a one year membership, went to William Frederick of Madison and Edward P. Chynoweth of Washington, D. C.

The contest was open to all members of the association and brought out a satisfactory number of replies. The slogan contest proved more popular with 29 slogans being submitted. Members of the association's magazine committee acted as judges.

George Rentschler's prize winning letter was as follows:

"It's beyond me why every alumnus doesn't jump at the opportunity to take part in the Association's current rebuilding program. I greatly value my Association membership. Look what it brings me—those thrill-packed Stuhldreher Football Letters, the ever-improving ALUMNUS, with its news about my former classmates, the quarterly newspaper, special letters, special bulletins. In addition it affords me an opportunity to repay—only in a small way, mind you—a portion of the debt I owe Wisconsin for the four years she gave me, full of both enjoyment and learning."

U. W. Man Named

F. H. Elwell, director of the University of Wisconsin school of commerce, recently was named to a new standing committee on education of the Municipal Finance Officers assn., Chicago. The committee will formulate methods of assisting finance officers in obtaining more comprehensive training in their duties.

bins, Madison; Ralph Balliette, Platteville; Marc A. Law, Chicago; Mrs. Carl A. Johnson, Madison; Mrs. Annette Roberts, Milwaukee; Mrs. Julia A. Schnetz, Racine; and Dr. E. L. Schroeder, Shawano.

JUST SIGN YOUR NAME

That's all you have to do to get your copy of the special Founders' Day Edition of the Wisconsin Alumnus. You'll want this issue, too, for it's jam-packed with interesting pictures and articles about the University and alumni. All those who have seen it have given only the highest of praise. You'll like the pictorial spreads on the Research Foundation, the Short Course and the Atom busting machines. You'll enjoy the many pages of interesting class news. You'll be pleased to read the articles by President Dykstra, Dean F. O. Holt, M. J. Cleary, Walter Monfried, Mrs. A. M. Kessenich, L. E. Luberg, and Dean Christensen.

IT'S ALL YOURS FOR THE ASKING. JUST FILL OUT THE BLANK BELOW AND MAIL IT IN TODAY.

Wisconsin Alumni Association,
770 Langdon St., Madison, Wisconsin.

Please send me the Founders' Day Edition of the WISCONSIN ALUMNUS

Name Class

Address

City State

University Is Praised on Its 90th Birthday

Heil Says State to Be Fair to U. W.

Praising the University for its work in the fields of education, research, and public service, Gov. Julius P. Heil declared that "the state always has been and always will be fair in its support of its University" in his nationally broadcast address at the 90th Founders' Day celebration of the University of Wisconsin Feb. 6.

Asserting that the state "asks that its contributions be well spent", that "it asks, as it should ask, for fair returns in service and in teaching for the outlays which it makes", Gov. Heil maintained that "on this philosophy the University can and will continue its success—a success of which we are so proud."

The governor's address follows in part:

"It is pleasing to me to have the opportunity to speak to you . . . upon this Founders' Day when we celebrate the birth of the University of Wisconsin. To speak of that institution is to speak of the State of Wisconsin, for it is at the apex of our educational system. To recall its birth is to recall the birth of the State. They were born together in 1848. To tell of its performance is to tell of its service to Wisconsin and to the race, and of the good work done by its thousands of alumni—both the living and the dead.

Beginnings Were Humble

"In buildings and equipment, its beginnings were humble. Its first building of native stone, Old North Hall, still stands among the trees on the side of University Hill overlooking Lake Mendota. Where lives there an alumnus who would not return often to enjoy the beauty of that setting; where is there anyone who knows the loveliness of Wisconsin's rich farms, its cities, villages and towns, its hills and valleys, and its thousands of lakes and streams, its climate, and the two great fresh water seas which border it—who would not understand, as did its aboriginal dwellers and its early settlers, that it is a good place in which to live—a superb place in which to work and play?

"The Wisconsin pioneers of the territorial time and in the early days of its statehood did not come for gold or to lead lives of ease. They were prudent, courageous, self-reliant folks who entered this wilderness to live by their own daily efforts. They came to stay, to establish homes, to break the prairies, to make fields and meadows, to plant, cultivate and harvest, to mine, to build mills upon the streams, to establish industries at the sites of the raw materials, to develop trade and commerce, to build roads and railroads, and to erect churches and schools. It was people like these, from almost everywhere, who put their sound pioneer spirit into our University at its birth and during its earliest youth.

Must Take Strong Place

"They realized, as we do today, that all education does not come from schools. Life on a farm, with its teachings of health, of industry and of the will to do, with its contact with and knowledge of soils, of plants, of crops, of animals and of the beauty of the out-of-doors, is in itself a good education. The man at the bench, who, by his attention, his acquirement of knowledge and of skill obtains an understanding and a place in making things of utility and of beauty, has, within that experience, a good education. The man who develops a business, who courageously looks his payroll in the face, who accords good treatment to his employees, and who treats well all with whom he has to deal, has in those experiences a good education.

"Those Wisconsin pioneers who founded our University knew this. They proved it in their lives. But they also knew, as they showed in founding our educational system, that a State University must take a strong place—not only in giving them aid in their daily endeavors, but in better training their children and their children's



GOV. JULIUS P. HEIL
"the State will be fair . . ."

children, and in providing a center of learning and of culture.

Lauds U. W. Work

"Their wisdom has been shown. Their hopes have been realized. They are constantly being further realized and doubtless beyond their dreams. Every one knowing the history of our State is familiar with the University's great work in aiding our agricultural interests. Every one knows of the early transformation of the dairy interest by the Babcock milk test; and the popularizing of tuberculosis eradication by Russell; every one knows of the more recent distribution of legume cultures; of the development of disease and weather-resisting strains of grain; and of the stimulation of farm youth education.

"These are a few ordinary illustrations of hundreds of practical aids. The work of the University in the dairy field is now succeeding, as it always has and ever will, to keep Wisconsin's dairy industry in the forefront. The direct work in dairying and agriculture is paralleled by other public services. Wisconsin's health is being safeguarded in the Wisconsin State Laboratory of Hygiene. In the past ten years over three-quarters of a million specimens have been tested for diphtheria, tuberculosis, fever, rabies, etc. Through this laboratory vaccines are prepared and distributed. The meaning of this kind of work needs no words of mine.

U. W. Aids Business

"Business is directly aided as well. For instance, trade associations of grocers, lumbermen, contractors and even bankers solicit and receive much advice and statistical data from the University School of Commerce and the Bureau of Business Information.

"Not only is it doing this work, but it is one of the greatest of research institutions in its men, its accomplishments and its place. In the field of natural science alone—it is more and more serving human needs.

"Outstanding are the discoveries in the fields of vitamins, making possible the eradication of rickets; and the discovery within the last year of a cure for pellagra. Each of the half million persons in the United States suffering from this

(Continued on Page 4, Column 1)

4 Speakers Ask for Aid for State U.

A plea that the state of Wisconsin protect its University in order that "we may never discover that we have balanced the budget with our birthright" was given to more than 300 Wisconsin alumni who attended the campus Founders' Day dinner celebrating the 90th birthday anniversary of the University of Wisconsin Feb. 6 by Mrs. Meta Berger, Milwaukee, former University regent.

Mrs. Berger was one of four speakers at the dinner, which preceded the nationally broadcast Founders' Day program on which Gov. Julius P. Heil and Pres. C. A. Dykstra spoke. Other speakers at the dinner were Daniel Grady, Portage, Wis., also a former regent; Howard "Howie" Weiss, president of the 1939 senior class and Wisconsin football star; and William Ryan, Madison attorney and University alumnus. Voyta Wrabetz, Madison, was toastmaster.

State's Best Investment

Mrs. Berger called the University "the state's best investment against an uncertain future—assuming, of course, that the citizens of the state are fed and clad and sheltered first."

"No single force is more powerful in the defense of democracy than education—the kind of education which applies knowledge and scientific method to practical everyday life and thinking," she emphatically declared. "This, it seems to me, can be the magnificent contribution of the University to the state and the country. It is the function of the university not only to train our students for the precarious business of earning a living, but for the more perilous business of being a citizen in this crucial period.

"The best we are able to give our children is only an uncertain inheritance," she said. "Even the most fortunate may well wonder whether the bequest of a good education is not the safest and wisest legacy to leave to their children. For myself, I could wish nothing more for the future than that every child in the country be so prepared for it.

Must Protect University

"Governors will come and go while it is still our privilege to elect them. Each one will try to make what in his judgment may seem to be the best contribution to the welfare of the state," she continued.

"I know, for instance, that Gov. Heil as earnestly believes in democracy as I do. And I know that he is eager to make a permanent contribution to the progress of Wisconsin. And I sympathize with his dilemma in trying to provide for the state's needs and at the same time to economize in state expenditures. But like the family struggles to keep the children in school, so I think the state must struggle to protect its University in order that we may

(Continued on Page 4, Column 3)



PRES. CLARENCE A. DYKSTRA
"let us rededicate ourselves . . ."

Founders' Day Music Praised

Outstanding music was furnished for the University of Wisconsin's 90th Founders' Day celebration held on Feb. 6.

At the campus dinner celebration preceding the Founders' Day radio broadcast, the Tudor Singers, a group of 18 students led by Prof. E. B. Gordon, sang several selections, and Richard Church led group singing.

Shortly before the national broadcast began from Great Hall of the Memorial Union, Prof. Raymond F. Dvorak led the University band in a brief concert. Then the band gave an outstanding performance during the radio program. The members played and sang "On, Wisconsin" and "Varsity" during the broadcast, and also used a special instrumental and vocal arrangement of "Oh, Susanna" and "Old Folks at Home," both produced by Stephen Foster about the time the University was born in 1849.

This is the sixth national radio broadcast originating on the Wisconsin campus for which Prof. Dvorak and his band have furnished music, and on each program their work has been outstanding and accorded high praise from students, faculty, and alumni.

Gov. Heil Leads University Band

Gov. Heil became a bandmaster for a few minutes at the University's Founders' Day celebration. After the radio broadcast was completed and the Founders' Day celebration had ended, Gov. Heil congratulated the University band on its performance. Prof. Raymond F. Dvorak thanked the governor on behalf of his boys, and urged him to lead the band in a number. When Pres. C. A. Dykstra seconded the suggestion, Gov. Heil enthusiastically led the musicians in "On, Wisconsin."

University Serves All for 90 Years

"The university is the great center of services to be performed; it gathers in its embrace young men and women from every corner and section and from every kind of family and background; it is the watch tower and the light-house for all the people, seeking out those things which will illuminate life on every level."

Such was the tribute paid the University of Wisconsin by its eleventh president, C. A. Dykstra, in an address at the Founders' Day celebration held on the University's 90th birthday anniversary Feb. 6. The addresses of both Pres. Dykstra and Gov. Julius P. Heil were broadcast throughout the nation by the National Broadcasting Co.

The president's address, entitled "Ninety Years Without Slumbering", follows in part:

"Everyone knows the story of grandfather's clock. It was 'taller by half' you will recall. But the point of the poem, punctuated as will be remembered by the recurring 'Tick tock', was that it ran on and on without stopping. It worked 'ninety years without slumbering'.

"Something like this story has taken place on the campus of the University of Wisconsin. Pioneers, taking time off from their attack upon the wilderness, put into motion an institution that has kept going ever since. The pendulum has swung back and forth in prosperity and adversity for ninety years, sometimes pretty slowly, it is true, but never has the pendulum stopped.

Reviews Early Years

"Let us recall tonight that our first building was put up on borrowed money, and that the legislature did not make an appropriation for almost a generation after the first class met in the old Madison Female Academy. During many of those early years the faculty was often discouraged and almost ready to give up. But some good spirit always intervened just in time and salvation came. The ups and downs of ninety years are an intriguing story which cannot be told in this brief moment. Meanwhile, perhaps in part because of tribulation, the University has woven its life into the fabric of the state and the campus has spread out from Madison into the remotest corners of the commonwealth. Whether by radio or extension agent, whether by mail or by personal visit, or in meetings and institutes at least half the population of the state is in pretty constant touch with the University and its service. No other state institution in America knows the highways and byways of the commonwealth as does the University of Wisconsin.

"As the years have gone by, moreover, the Madison campus has drawn more and more young people into its orbit. There was a brief 'slump' in attendance at two different periods in the last twenty years, the time of the great war and the period marking the depth of the depression. Since 1933, however, the campus student body has grown by 50 per cent. This growth in numbers of students and the constant demand by the citizens of Wisconsin for increased services from the University bring to the state and to the alumni a challenge of real proportions. We shall have to decide what the future of this institution is to be and make such provision as may be required for such a future. Meantime we must remember that the growing child and any growing institution must have sustenance.

What of the Morrow?

"On Founders' Day we have great things to think about. Great figures out of the past become real again. Great ideas and beautiful ideals once more thrill us. Great resolutions take form and almost begin to come alive. We congratulate ourselves and feel good about our birthday party. But what of the morrow? Is it to be just another cold gray dawn? Or

(Continued on Page 4, Column 4)

Help Celebrate University's 90th Birthday



MR. WEISS
"students appreciate"
MR. GRADY
"earnest prayer"
MRS. BERGER
"protect University"
MR. RYAN
"state's confidence"

Governor Lauds Work of University

(Continued from Page 3)

usually fatal disease can cure himself for 10 cents as a result of research at our University.

Light is Needed

"It is doing its full share in acquiring and disseminating knowledge. We who pass along life's highway always need the light of candles. Sometimes we need that of lanterns; and sometimes that of great arc lights. In addition, we always need among us those who bring searchlights to illuminate the darkness of new paths and new fields. These are the research men to whom we owe an ever increasing debt.

"I mention last the students who receive the advantage of training in this University to make them more useful to themselves, to the State and to society generally. The present number on the campus—eleven thousand—is half as many as there were of men, women and children in all of the territory of Wisconsin when the first University Act was passed.

Alumni Owe Debt

"Here is a final test of the Institution's worth. What have its alumni done? What are they doing? Over 70,000 of them are now living. Half of these are serving well all over this country and in other parts of the world. The other half are in the State of Wisconsin, proving by their work the worth of their Alma Mater. All of you who have had the advantages of attendance upon this great institution are justly proud of your lineage. You who are thus in her debt, are in the debt of the State that has constantly nurtured her, and in the debt of the pioneers who were her birthday witnesses.

It is for you to always give your Alma Mater aid,—not only by your words,—but by your works.

"One of the agencies you have provided for this is your general Alumni association, whose increasing membership is a good sign of your interest and devotion. It is your Alma Mater who has given to you so generously—who can now give you the most cherished rewards for your loyalty.

State Has Done Well

"The state has done well for education and for this institution, beginning even before the days of statehood. A bill to establish a University and seventeen seminaries was introduced by the territorial legislature on December 27, 1837. The Act was passed and approved by Governor Dodge January 19, 1838. The next year the Congress of the United States granted two townships of land in the public domain within the territory of Wisconsin for the support of a University.

"One of the early historians of the State, speaking of the University of Wisconsin, wrote in 1885 that there was due 'much credit upon those who have manifested so great an interest, and such untiring perseverance in promoting its welfare.'

"This interest and perseverance still continue. The State has been, and always will be, fair in its support of its University. It asks that its contributions be well spent. It asks, as it should ask, for fair returns in service and in teaching for the outlays which it makes. On this philosophy, the University can, and will, continue its success,—a success of which we are all so proud.

On Wisconsin!

"Wisconsin is unmatched for the variety of its scenic beauty found in its hills, its valleys, its woods, its lakes and streams. It had the greatest diversity of nationality of origin among its pioneers. This made for tolerance and strength. It was these strong men who, with true leadership, founded our State and our University. Their spirit still lives here; and on this Founders' Day we should again give profound thanks to them.

"But we must do more than this. It is for us to keep true the meaning of 'Forward',—the motto which they gave to us. It is for us, with clear vision and stout hearts, to repeat and to live the prayer,—'On Wisconsin!'

Oldest Alumnus Celebrates His 99th Birthday



WILLIAM W. CHURCH
"retains live interest . . ."

The oldest living alumnus of the University of Wisconsin celebrated his 99th birthday at his home in Los Angeles on March 3. He is William W. Church, a member of the graduating class of 1861 and a recipient of the master of arts degree in 1865.

Mr. Church has retired from active work and is living with his daughter. Prior to his retirement he served as bookkeeper for several far-western corporations.

Mr. Church was "discovered" by the Wisconsin Alumni association in 1936 when that organization was celebrating its 75th anniversary. It was found that Mr. Church received his bachelor's degree during the same Commencement exercises at which the alumni association was organized. In spite of his advancing age, Mr. Church continues to be fairly active and retains a live interest in the affairs of the University.

From U. W. Files— 11,736 Package Libraries in Year

Out of University files on thousands of subjects went 11,736 package libraries last year to supply information to the people of Wisconsin for cultural, professional, school or other purposes. Topics requested ranged from "effect of artificial silk production on silk worm production in Japan," to the sales tax, illiteracy, consumer buying, radio commentators, life of Jane Addams, and questions for school debates in large numbers.

These were typical of the 3,748 different subjects, 1,079 of which were new, upon which printed material was sent by the University Extension division in the year ending last June. The number of subjects covered increased by 317. The figures cited are from the annual report of the department of debating and public discussion, of which Miss Almere Scott is director.

Renamed Regent

The reappointment of August C. Backus, Class of 1900, Milwaukee lawyer and former municipal judge, to a third term on the Board of Regents was announced recently by Gov. Heil. The reappointment became effective in February. The term is for six years. Mr. Backus first was appointed to the Board of Regents in 1928.

Wanted

Do you have a spare copy of the late Prof Pyre's history of the University, published in 1920? If you do would you care to donate it or sell it to the Alumni Association? The complete edition of this book has been exhausted and the Association is most anxious to secure a copy for its files. If you have a copy you would part with or if you know where such could be obtained, please write to the Association at 770 Langdon Street, Madison.

Citizens Have Confidence in University

(Continued from Page 3)

never discover that we have balanced the budget with our birthright."

Mr. Grady based his emphatic assertion on the University's right to sufficient funds for sound operation on the history of the creation of the institution. The University was not created by law but by the state constitution, and the provision of that constitutional section delegated to the legislature the responsibility of providing for the University, he said.

Legislators Are Fair

"Only once in the 90 years of the State and University history has the legislature seemed to forget these duties," he said. That was 60 years ago when the public lands belonging to the University were sold at \$1.25 per acre. Those lands, sold almost before the ink of the governor's signature on the law was dry and thereby the foundation of some of the state's richest fortunes, might have enabled the University to be one of the richest in the nation today.

"Never since then, however, has any legislature failed in its constitutional mandate to adequately provide for the University. We have no reason to expect the legislature will be derelict in its duties now. The University is as much a part of the state as any other department. It was provided for in the constitution and has always been guarded by fair and just legislators.

"As they watch over their University, the people of Wisconsin will be always entertaining their fondest desire, their brightest hope and their earnest prayer that the University will go on, its pre-eminence maintained and its tradition of 90 years not allowed to die."

Express Student Gratitude

Mr. Ryan, after expressing an alumnus' pride in the University, pointed to the mounting enrollment as evidence of the state's interest and support of the University.

"Our institution today has more boys and girls than ever before," he said. "That may show greater ability to seek higher education, but I think even more it shows the confidence of the state in the people in charge of the University. Only by continuing such trust-inspiring conduct will the University continue to inspire the confidence of the parents and taxpayers as accorded so generously in the past."

"We have confidence in the

Hitch Wagon to Mule, Advice!

Simple things in life count most, George Haight, Chicago attorney and former president of the Wisconsin Alumni association, told University of Wisconsin students recently at the last of the Significant Living lecture series this fall and winter at the State University. Mr. Haight, who graduated from the University in 1899, is one of Wisconsin's most widely-known and loyal graduates.

"Hitch your wagon to a mule," Mr. Haight advised the students. "The great adventure of living is made up of the commonplace and the usual. We find early in life that the simple things count most. It is because of this that the mule can be used to demonstrate successful and significant living."

Every life is socially significant, he said, but persons can be of service to others only if they can help themselves.

One Way for University to Go--Forward

(Continued from Page 3)

is it to bring a promise with it?

"How many of us realize that the state university has become, through the years, a kind of thermometer which measures the temperature of the whole commonwealth? The University is a cross section of its population and the incarnation of its aspirations. Its health has become an accurate measure of the spirit and temper of a state.

"The university is the great center of services to be performed; it gathers in its embrace young men and women from every corner and section and from every kind of family and background; it is the watch tower and the light house for all the people, seeking out those things which will illuminate life on every level. It is inspirational, humanistic, and artistic and yet determinedly practical and close to earth. It is, in a very real sense, the all inclusive and the all pervading manifestation of statehood.

"Our states thus achieve dis-

leadership of Gov. Heil and Pres. Dykstra," Weiss said. "We know that they will continue the fine leadership we of the student body have had in the past. Every one of us appreciates our opportunities as students; every one plans to become a loyal and helpful alumnus."

Placement Committee Report

Wisconsin Alumni Association

Information about available jobs for seniors and alumni is absolutely essential to make our placement work effective. Accordingly, please use the blank below to report any job openings you may know about. This information will be turned over to the proper placement officials in the University and will be used only in recommending a person or persons qualified for the job described.

Placement Committee,
Wisconsin Alumni Association,
770 Langdon Street, Madison.

Name of firm

Address

City

Type of business

Description of job

Experience required

Apply to

Reported by

Address

City State

Ask Alumni Aid in Grads' Job Search

"The co-operation of every interested alumnus is essential if the University's and the Alumni Association's placement work is to be effective," stated John S. Lord, Chairman of the Alumni Association's placement committee in a recent report on that group's work.

"Our committee has made as complete a survey of business opportunities as it possibly could," continued Mr. Lord. "But it is a physical impossibility for us to contact all employers or all communities. With that thought in mind we urgently ask all alumni to let us know of job opportunities in their home towns whenever such arise."

The work of the Association's Placement committee is progressing as rapidly as possible. Several convocations for interested seniors have been held on the campus and the committee has published the booklet, "The College Senior Seeks a Job", which was distributed to all members of the senior class.

The students have been well prepared in their task of seeking a job and all the committee asks is that alumni help provide the information which can be handed down to the students in the search for work. The Badger Quarterly is glad to publish the blank on this page in the hopes that alumni will fill it out and return it to the committee as quickly as possible.

Tincture and reputation in some great measure in proportion as they have great educational programs and enterprises. Americans still believe that education and the democratic experiment go hand in hand. They are often disappointed in democratic achievement but not in its possibilities for guaranteeing human opportunity.

"Democracy is still a young institution and it requires long practice and self control if it is to succeed. As they look across the water Americans are still more than likely to conclude that with all its dangers and misfires the democratic way is worth the struggle. They know too that tyranny thrives on ignorance and that self government requires training and education for both young and old.

Rededicate Ourselves

"We are glad for this Founders' Day which once a year gives us the opportunity to re-dedicate ourselves to the University of Wisconsin from which we have received so freely and so generously. We pay homage to the founders. We join with the Governor of the Commonwealth, with its citizens and with the children of Alma Mater in singing our Wisconsin songs. And we turn our eyes to the future.

"Let us make this the occasion for re-dedicating ourselves to the kind of university that was dreamed of on this campus by Adams and Van Hise. Let us highly resolve today that no matter what the issue or the road, there is but one way for the university to go—forward; there is but one sign-manual—courage; there is but one spirit in which to undertake—faith in that continual and fearless sifting and winnowing by which alone the truth can be found. I congratulate the people of this Commonwealth upon the distinguished university they have built and I leave with you, its alumni and its citizens, its continuing challenge."

Wins Frankenburger Prize for Oratory

Abraham L. Schneider, senior from Glenn Dale, Md., won the annual \$100 Frankenburger prize oratorical contest held recent at the University. The largest audience in the 12-year history of the competition heard Schneider win the coveted prize with his speech on "The Task of Freedom". Four other students also competed in the speaking contest. Following the judges' decision, the \$100 prize which is annually donated by the Wisconsin Alumni association for the contest, was presented to the winner by A. John Berge, secretary of the association, who also presided during the contest.

Leave Universities Free To Aid Democracy

To do their work in this day and age and to fulfill their responsibility to our democratic way of life our universities must be left free, as the pioneer was free, to explore new regions and report upon what they find, C. A. Dykstra, president of the University of Wisconsin, declared recently in Minneapolis at the annual Charter Day address celebrating the founding of the University of Minnesota.

Asserting that universities must "recognize that science and society have not crystallized but are still growing and need pioneer trail blazers," Pres. Dykstra added that they have "the further duty of helping to adjust pioneer ideals to the new requirements of American democracy."

"The University must aid the grandchildren and great grandchildren to do this if it is to serve each generation fully and completely," he maintained. "It must call forth anew, and for finer uses, the pioneer's love of creative individualism and help set new goals toward which the individual may strive in a world which is no longer simple, a world in which the wilderness is not just a dangerous natural hazard but a tangle of economic and social confusions in which the ax and the rifle are no longer adequate and effective pioneering tools."

Drawing a parallel between the stories of the birth and development of the Universities of Minnesota and Wisconsin, Pres. Dykstra said that "no where in the union have the state universities played as large a part in the life and growth of the people as here in the northwest."

Discussing the question: Can the university lose step with life and accept the command "mark time" just to insure its own security and perpetuation? Pres. Dykstra asserted: "The pioneers of our states did not accept any such doctrine. They asked the universities to seek truth where it might be found, in the fields, the forests, the laboratories and libraries, and in the hearts and minds of men."

"Our state universities have roots in pioneer ground. They have been nourished by a society that has as its heritage the democratic traditions of the American frontier. Charter Day may serve to remind us that these institutions are both from and for the people. The march of events and of time has carried our universities from the world of the western frontier to the complex and vastly different world of today. They have grown; they have adapted themselves to change; they have met challenges that could scarcely have been foreseen."

"Through all this growth and change, it still remains true that they are both from and for the people. On Charter Day let us proclaim that these universities of ours, precious in pioneering days, are doubly precious in the American world of today; let our states and our people, with whose democratic origins and progress these institutions are so closely entwined, give them a never-failing support and keep them free to serve the high interests for which they were founded. There are dark shadows over the world; there are universities that are hollow shells, with freedom of inquiry and freedom to teach destroyed. Such a fate must not be decreed for ours."

New Crew House to Be Built at U. W.

Construction of a new crew house at the University of Wisconsin was practically assured recently when the board of regents approved an application for funds from the Works Progress Administration (WPA).

Estimated total cost of the building will be \$26,891, of which \$19,565 is to be provided by the WPA and \$7,326 by the University Crew Corp. By the board's action today, the University is sponsor of the project, but the sponsor's fund has been pledged by the crew corporation, according to Harry Thoma, who appeared before the board as a representative of that group. The new building, a two-story structure, will adjoin the gymnasium annex at the rear of the latter building, and will face on Lake Mendota.

Dykstra, 56 Students Named to Honor Society

Pres. C. A. Dykstra and 56 students were elected to membership in the University of Wisconsin chapter of Phi Kappa Phi, national honor society, it was recently announced by Prof. William H. Kieckhofer, president of the Wisconsin chapter.

Of the total number of students elected, 24 are women and 32 are men. The purpose of Phi Kappa Phi is to recognize scholarship and outstanding contributions to the life of the University through participation in major campus activities. Senior students enrolled in all colleges of the University are eligible.

Benes, Lochner May Speak at Alumni Institute

With the possibility of such names as Dr. Eduard Benes, former president of Czechoslovakia, and Louis Lochner, Associated Press head in Germany, appearing on their program, the University of Wisconsin Alumni Association's alumni institute committee is hard at work preparing a suitable program for the third annual institute to be held this June during the regular reunion celebrations.

No definite announcement of subjects nor speakers can be made at this time. The committee is attempting to develop a program which will be of interest to all alumni. One possibility being considered is the arrangement of two groups of "classes" run at the same time so that alumni may choose the subject most interesting to them. Another provides for a dinner meeting followed by a lecture on Thursday night preceding the regular institute day. Complete announcements of program and speakers will be made in the next issue of The Quarterly which will be in the mails on June 1.

Berge Elected American Alumni Council Director



A. JOHN BERGE
"accorded the honor . . ."

Just another example of how the Alumni Association is staging a sweeping comeback in every field was the election of the Association's executive secretary, A. John Berge, as a member of the board of directors of the American Alumni Council at the organization's January meeting.

As a member of this board, Berge will also serve as regional chairman of District V of the council which consists of the following states: Illinois, Indiana, Kentucky, Michigan, Minnesota, Ohio, West Virginia, and Wisconsin.

This is the first time that any one of the Wisconsin Alumni Association secretaries has been accorded the honor of serving on the board of directors of the American Alumni Council, the official national organization of alumni associations and alumni workers.

While at the January meeting Berge addressed the convention on "The Personal Side of Alumni Work." The representatives present were enthusiastic about the work the Wisconsin association is doing and were high in their praise for the great strides made during the past few years.

Plumbers Catch Shysters



The University of Wisconsin's traditional St. Pat's Parade, usually staged by engineering students, toting the celebrated "Blarney Stone", in spite of all efforts of law students to stop them, was staged quite peacefully this year. Reason: because both engineers and lawyers had pledged peace to both university and city authorities after last year's egg-throwing escapade that almost ended in a riot. However, the engineers did put one over on the lawyers at this year's parade, which was staged late in March. As the above picture shows, they captured a couple of law students, put them in an iron cage labeled "shysters", and started them off in the parade. Other law students rescued their colleagues before the parade got very far, though, and thus saved their prestige.

Seniors Told to "Speak for Selves" in Getting Jobs

"Don't trust a friend or relative to tell your story to an employer, you know your capabilities, speak for yourself," C. L. McMullen, vice president of Gisholt Machine Co., told members of the senior class at a meeting sponsored by the Wisconsin Alumni Association at the University of Wisconsin recently.

"Failure in selling yourself to an employer is due to fear, a lack of knowledge and understanding," McMullen told the seniors. "You must know your capabilities. Tell the employer what you will be able to do for him. When you are once in an organization, don't let the starting rate of compensation concern you," the speaker said. "The main thing is to get started."

The talk was one of the features of the Wisconsin Alumni Association's placement program for seniors and young alumni. It was designed to complement the issuance of the booklet, "A College Senior Seeks a Job," described elsewhere in this issue.

Prof. F. H. Elwell, '08, director of the School of Commerce, intro-

One-third of U. W. Students Earn All of Way in School

Almost one third of the 11,552 students enrolled in the University of Wisconsin this year are earning all of their way through the University, it was revealed recently in a report of the University statistician's office.

The report revealed that 3,201 students, or 29 per cent, are wholly self-supporting this year. This represents an increase of 10 per cent over the number of students who worked their way through college without any outside aid last year.

A further examination of the report indicated that 39 per cent of the women students are earning all or at least half of their expenses with 17 per cent supporting themselves completely. This represents an increase of approximately 400 women students over last year who are earning at least half or all of their education costs at Wisconsin.

duced Mr. McMullen. A. J. Berge, executive secretary of the Alumni Association, presided at the meeting.

Alumni Records File Has 91,998 Names

With a basic file of 91,998 names of graduates and former students, the University of Wisconsin Alumni Records Office now has over 530,000 cards, plates, folders, and forms containing information of alumni of the State University.

Prior to 1924 the only alumni records maintained by the University were cards containing the names and addresses of those who had received degrees from the University. In that year, however, a serious attempt was made to expand the 25,000 list into one more complete and useful. An intensive search of all past records was made by the office with the result that a nearly 100 per cent complete list of former students was prepared.

To make the office still more useful, tracer cards were mailed to the last known addresses of former students, and as replies came in new cards were prepared, together with addressograph plates for each name.

"The Records Office files," explained Harry C. Thoma, assistant secretary of the Wisconsin Alumni Association, "have a surprisingly constant use. University departments, newspapers, individual alumni, alumni groups, other universities, and other interested parties present a steady flow of requests for information available only in these files."

By way of making it easier to obtain specific information desired by these people, the basic alpha-

betical file is broken down into several specific divisions and cross files. The graduate year file, for instance, contains a file of 43,000 graduate cards arranged according to the year of graduation and by degrees. A similar method is used in tabulating former students who did not receive degrees at the State University, although they attended classes for at least one year. In this case, names are listed according to the year in which they would have graduated.

Correlated with the basic file, is a folder containing additional valuable information concerning the former students. Another section is devoted to winners of the "W" athletic emblem from Wisconsin. This file containing over 2,000 names to date, is a two-fold arrangement. One file is arranged according to the various sports, while the other is a master file listing all of the names alphabetically, and containing such information as address, degree, awards, and the year of graduation.

Similarly, there are the obituary files, faculty files, one showing what military service the individual has given, current registration file, and one composed of a list of students who have withdrawn from the University. A special listing is made of approximately 550 prominent alumni, together with the degree, year of graduation, and references for sources of information about the individual.

U. W. to Honor Four Native Sons of State

(Continued From Page 1)

later he worked his way up to the position of associate editor of the Brooklyn, N. Y., Eagle. He then became a foreign correspondent and later, a news analyst and radio commentator with the Columbia Broadcasting system. During the European crisis last fall, millions of Americans tuned their radios to Mr. Kaltenborn's description and analysis of the important world events.

Born in DePere, Wis., in 1891, Mr. Altmeyer devoted many years of his life to work in Wisconsin following his graduation from the State University in 1914. He served as statistician for the Wisconsin Tax commission, 1918-20; chief statistician of the Wisconsin Industrial commission, 1922-33.

In 1933-34, he served as chief of the compliance division of the NRA. In 1934, he became assistant secretary of labor. He was also chairman of the technical board of the President's Committee on Economic Security in 1934-35. He became a member of the Social Security Board in 1935 and has been chairman since 1937. Mr. Altmeyer's administration of the Social Security Act has been both efficient and entirely free from politics and he is considered one of the outstanding Americans in public administration today.

Mayor Hoan was born in Waukesha, Wis., in 1881 and following his graduation from the University in 1905, he became attorney for the Wisconsin Federation of Labor, 1908-10, and directed the successful campaign for the Workmen's Compensation act, the first of its kind in the United States. He served as city attorney of Milwaukee, 1910-16, and has been mayor of Milwaukee for 23 years, since 1916.

Mr. Hoan has served as president and honorary president of the United States Conference of Mayors. He has published several volumes, including one on "City Government" which is now used as a textbook in many colleges and universities. During his many years as mayor of one of the largest cities in America, his conduct has won him a high reputation for personal integrity and executive competence.

His Work Wins Success

Mr. Muir is now vice-president in charge of engineering of the General Electric company of Schenectady, N. Y. Born in Arcadia, Wis., he was graduated from the Arcadia high school, where he made an outstanding record. He received his bachelor of science degree from the University in 1905, and then entered the student engineering course of the General Electric company. He became first commercial engineer of the International General Electric company in 1919, and in 1922 he was promoted to the position of assistant engineer of the industrial engineering department.

He was appointed manager of the department in 1933 and became vice-president in charge of engineering in 1934. He is also chairman of the education committee of the company, and thus directs the recruiting of technical and business graduates and guides the extensive training activities through which the company develops its personnel.

Enter 15 Programs

Wisconsin's entries in the 1939 exhibition of recordings of educational radio programs to be held at the Ohio State University on May 1 will total fifteen, according to a report by H. B. McCarty, director of WHA. In the 1937 competition the University station took one of the two national awards granted. In 1938 the program by the University of Wisconsin French department won the first award in the high school feature division.

Christensen Named

Chris L. Christensen, dean of the University of Wisconsin college of agriculture, was recently elected president of the American Country Life Association for 1939.

The association is an outgrowth of the Country Life Commission appointed in 1906 by President Theodore Roosevelt.

President's Report Describes U. W. Progress

Progress made by the University of Wisconsin during the last decade in the three fields of its work — teaching, research, and public service — is revealed in a 76-page report made by Pres. C. A. Dykstra to the University Board of Regents and citizens of the state.

The printed report, containing 30 charts and exhibits which serve to explain clearly the trends in the State University's work since 1900 in general and during the last 10 years in particular, has just been published by the University.

Although the University is required by state law to publish a report of its status every two years, this is the first time since 1921 that a "President's Report" has been published. During the interim, the University has complied with law by publishing a Business Manager's report annually revealing its source of income and its expenditures.

In a preface to the report, Pres. Dykstra wrote:

"Not for many years has the president of the University made a formal report to the board of regents and to the citizens of Wisconsin. Nowhere in print is there the story of what has happened on our campus during the ups and downs of the past few years. So that the history of the past 10 years may be understood by those interested in our University, it seems worth while to reestablish a custom of years ago, and present a statement which briefly will tell the story."

Explains State U. Work

The report reviews briefly the work of the State University during the past decade in three fields — teaching, science research, and public service, and then gives consideration to the various problems facing the institution.

Among the present day problems of the University discussed by Pres. Dykstra in the report are those concerned with the growth in student enrollment, maintenance of a strong faculty, and the lack of adequate University income.

"It has been said that a university will be a great institution in proportion as it has a great faculty," Pres. Dykstra writes in the report. "This is essentially true. The material with which a faculty works, however, is the student body plus the equipment for teaching and research. Of prime importance, therefore, is a thorough consideration of the student and his needs. He must have good teaching and academic leadership. He must have guidance in the fields of research investigation. He must be brought into stimulating contact with research opportunities and teachers who can direct his intellectual growth.

"It takes a minimum of calculation to discover that during the last biennium we have not added to our permanent teaching staff even a reasonable percentage of the number who were teaching here when Admiral Dewey won his victory at Manila. There can be no question that the most important need which the University faces if our students are to be cared for adequately is an enlargement of the permanent teaching staff. We cannot rely indefinitely upon part time instruction in such proportions as have been the rule at the University for the past few years.

"We have a loyal and devoted faculty at Wisconsin, many members of which are persons of eminence and distinction. It is imperative if we are to have a healthful and sound growth that provisions be made for the recognition of outstanding faculty service. We cannot hope to keep all members of our staff who are sought by other universities which have so much more to offer by way of better opportunities and increased compensation. By proper recognition and a decent system of promotion, however, we can keep a properly balanced faculty of real distinction even with the inevitable shifting that comes about because of that competition among universities for competent scholars.

Encourage Junior Staff

"We can encourage the younger members of the staff if we can give them the chance to do fine work and a reasonable compensation so that they are not overly harassed financially. Some of these inevitably will stay with us

to the great advantage of the University and the State. Wisconsin, of course, is glad to be known as a grand place in which to find promising scientists and scholars. It is our business to produce them. But we must not lose all of them or be unable to bring in strong faculty members from other places to keep us from becoming too ingrown or provincial.

"Just as long as the University grows in student population faculty costs are bound to increase even though we have a very slow promotion policy. Both of these factors must be taken into consideration when we scan the teaching budget. The time is not yet here when this University has become a fairly stabilized institution in so far as teaching costs are concerned. Living from hand to mouth for 10 years has made it impossible to bring about a stabilized situation.

"There is no one connected with the University who does not recognize that all members of society must take the bitter with the sweet — that there are times when each must make sacrifices in the common interest. University people have done this willingly. It is therefore a mistake for citizens of Wisconsin to assume that the University is insatiable in its requests for funds and that it asks for them because individu-

als want more pay for their services.

Duty to State

"It asks for funds and for increased funds only for the purpose of doing its duty to the people of the state. It has been given certain obligations through the years: it has been shouldered with responsibilities which it cannot evade. If a son or a daughter comes to Madison, there is teaching to do. If potato growers or cheese makers want help, they come to the University. This report gives some indication of the burden which the people place upon their University.

"Every service whether from a university or a telephone company costs time, materials, and personal service, and these must be paid for. It should be possible to determine whether these costs are more than the service is worth or whether certain services should be maintained or discontinued.

No Property Taxes

"This brief report is made so that Wisconsin citizens will have some basis of judgment in connection with their appraisal of the worth of the University to the state. This institution costs the taxpayers of Wisconsin about a dollar and a half per person per year or something like 12 cents a month for each man, woman, and

child in the state. And it should be emphasized here that not one cent of the University's income from the state comes from general property taxes. Meanwhile, in one way or another, the University makes some contact directly with more than a million Wisconsin citizens each year to say nothing of the thousands who are taught in classes away from the campus and those reached through the agency of the state radio stations.

"And there are besides almost 12,000 students on the campus at Madison. These students believe that the University is worth while and they make great sacrifices for an education. About one-third of the student body is self-supporting and more than 60 per cent are at least half self-supporting. Only a small minority of the enrolled students are maintained in residence by parents who pay all the student bills.

"The University of Wisconsin in a very real sense is the school home for young Wisconsin men and women who have very limited funds but great ambition and energy. It is pouring back into the life of the state a great stream of earnest and devoted young people who are bringing great credit to the University and new life and enthusiasm to the citizenship of the state."

Started: Lost and Found Department

"Join the Alumni Association and get your fraternity pins back!" Although the Association hasn't adopted this slogan, it might well do so after an incident that occurred recently. It was this way:

The Association office received a letter from a girl in Chicago saying that she had found a fraternity pin on a down-town Chicago street. On the back of the pin was engraved "Michael Agazim, U. of W. 1915." The young lady wrote to the Association, feeling certain that Mr. Agazim wanted his pin back and that the Association was the most likely place to see to it that the pin reached its proper owner.

The Association wrote the young lady and told her how to contact Mr. Agazim. Mike got his pin back, the girl has an eased conscience, and the Association has another service to advertise.

Badger Sports Are Reviewed

Despite a definite lack of outstanding material, Coach Harold (Bud) Foster produced one of the most colorful and interesting University of Wisconsin basketball teams of recent years during the past campaign.

Held in pre-season predictions to be one of the weakest teams in Wisconsin's history, the Cardinal unit nevertheless produced wins over four of the top cage teams of the nation, Marquette, Notre Dame, Michigan State and Minnesota. In its tough 20-game schedule, the Badgers won 10 and lost 10 games for a .500 percentage rating.

Highlights of the season for the Badgers were the well-earned victory over Minnesota's Gophers and the overtime victory over a highly-favored Purdue university team for a Big Ten victory on the Wisconsin Floor. The non-conference schedule was highlighted by the victories over Notre Dame and Marquette. Dave Dupee was seventh in conference individual scoring with 98 points, and scored 154 during the season.

Scoring its twelfth consecutive victory over Villanova college, Coach John Walsh's University of Wisconsin boxing team continues to write the brightest chapter in the colorful history of intercollegiate boxing in the United States.

The 12 consecutive victories represent two unbeaten seasons against the strongest intercollegiate competition in the nation. The last match which the Badger team lost was the season's finale to Washington State in 1937.

The outstanding feature of Wisconsin's 1939 team is that four of the eight regulars are sophomores.

1,020 Students Are Children of U. W. Alumni

Nine per cent of the students enrolled in the University of Wisconsin can boast of being sons or daughters of former students of that institution according to figures recently released by the Wisconsin Alumni Records office.

There are 1,020 students of the net enrollment of 11,416 during the past semester whose parents are listed in the alumni records files. The percentages remain fairly even throughout the University classes with the exception of the Graduate and Medical schools where, because of the limited enrollments, the average fails to hold. The freshman class of 1938 had the exact average of the entire group, 8.9 per cent. The other classifications were as follows:

Sophomore, 9.3 per cent; Junior, 9.9 per cent; Senior, 9 per cent; Medical School, 6.6 per cent; Law School, 9.1 per cent; Graduate School, 5.1 per cent.

The Alumni Records Office anticipates an increase in this percentage during the next few years. There are few alumni of the period since 1920 who have children in school. It was during this period that the University classes began to grow rapidly so it is probable that as the children of this group become of age, the University will have more and more children of its sons and daughters attending its classes.

Honored



DR. EDWARD KREMERS
"more service to public . . ."

A banquet honoring the 74th birthday anniversary of Dr. Edward Kremers, emeritus professor of pharmaceutical chemistry, was given by University of Wisconsin pharmacy students recently at the Memorial Union.

Miss Nellie A. Wakeman, assistant professor of pharmacy, spoke for the faculty, and James Russell, Racine, and Austin Downs spoke for the students. Louis W. Busse, Reedsville, presided.

The vision of Dr. Kremers is exemplified throughout the world as graduates go out to take positions in the United States, Canada, the Philippines and other places," said Miss Wakeman. "His ideal has been to provide more education for pharmacists in order to offer more service to the public."

Alumni to Name Regional Governors

Continuing its efforts to bring the University into closer contact with more of its alumni, the Wisconsin Alumni Association has just announced a plan for the creation of twelve regional governors who will supervise alumni activities in twelve geographic areas covering the entire United States.

These regional governors will be asked to keep in contact with the alumni clubs in their district and to see that the clubs remain active. They will also act as the Association's official representative at any University, alumni or Big Ten alumni meetings in their respective areas.

The Association, in turn, will keep in constant touch with these individuals, keeping them informed of news of the University, new plans or difficult problems. The regional governors will then act as ambassadors of good will for the University and interpret these problems and plans to the alumni in their districts.

Plan "Modern Courses" for U. Summer School

A group of up-to-the-minute "modern" courses of study which have been especially planned or modified to meet the unusual conditions of the present time are among the hundreds of courses to be taught in the 41st annual summer session of the University of Wisconsin by more than 300 State University faculty members and lecturers from other educational institutions.

The 1939 Wisconsin summer school, in which thousands of teachers from all parts of state and nation are expected to enroll, will open on June 26 and close on Aug. 4. Special nine-week courses in the Graduate school, offered again this year, will begin on June 26 and end on Aug. 25, while the Law school will open its 10-week session on June 19, closing also on Aug. 25.

Social, political, and economic problems facing the modern world will be studied in the "modern" courses, which will be taught in 11 major departments of the State University by some of the University's foremost teachers. All of the "modern" courses of study are listed in the 1939 summer session bulletin, which points out that the University of Wisconsin has constantly in mind its obligation to shape its instruction to meet the needs of the present time.

List "Modern" Courses

Among the special courses to be taught in the 1939 summer school are the following:

In economics: "Cooperation" by Prof. H. H. Bakken; "Social Insurance" and "Government and Business" by Prof. E. E. Witte; "Economic Institutions" by Prof. M. G. Glaeser.

In geography: "China and Japan: Resources and Development" by Prof. Glenn T. Trewartha; "Industrial Geography of the United States" by Prof. Loyal Durand; "Conservation of Natural Resources" by W. M. Hanley; "Resources and Economic Development of the Great European Powers" by Prof. Loyal Durand.

In history: "American Foreign Relations 1881-1939" by F. H. Harrington; "Recent History of the United States, 1901-1939" by Prof. James L. Sellers; "Economic Life in Europe" by Prof. R. L. Reynolds; "Recent Contemporary American History, 1918-1939" by Prof. C. V. Easum; "Political and Diplomatic History of Britain, 1890-1939" by Prof. Kaplun.

In journalism: "Interpreting Foreign News" by Prof. Robert Neal; "Public Opinion and the Press" by Prof. Grant M. Hyde.

In music: "Music Appreciation" by Prof. Leland Coon.

In philosophy: "The Art of Thinking" by Prof. Edwin Burt; "A Philosophy of Democracy" by Prof. Carl Bogholt; "Contemporary Philosophy" by Prof. Edwin Burt.

In political science: "Political

Gets Award



DR. DANIEL W. MEAD
"advancing human progress . . ."

Dr. Daniel W. Mead, Madison, consulting engineer and professor emeritus of hydraulic and sanitary engineering at the University of Wisconsin, was presented the Washington award of 1939 at a dinner meeting held recently by the Four Founder Engineering societies in Chicago.

The award was made for Mead's "superior contribution to sound theory, good practice, and high ethical standards in the creation of engineering works as an engineer and as a teacher" and also in "recognition of pre-eminent service in advancing human progress."

Mead is an honorary member and past president of the American Society of Civil Engineers, a fellow of the American Institute of Electrical Engineers; a member of the American Society of Mechanical Engineers, a life member of the Western Society of Engineers, and he also belongs to numerous other societies and associations.

Parties and Party Problems" by Prof. John T. Salter; "Survey of World Politics" by Prof. Walter Sharp; "History of American Political Thought" by Glen B. McClelland.

In psychology: "Psychology of Leadership and of Public Opinion" by Prof. Kimball Young.

In sociology: "Trends in Rural Community Development" by Prof. John Kolb; "Marriage and Family" by Prof. Howard Becker; "Personality and Social Adjustment Through Mental Hygiene" by Prof. Kimball Young.

In speech: "Problems in Radio Broadcasting" by Prof. Henry L. Ewbank.

In zoology: "Heredity and Eugenics" by Prof. J. G. Baier; "Endocrinology" by R. K. Meyer and Olaf Tostveit.

The Badger Quarterly

Published quarterly by the University of Wisconsin as an informal report of its activities to its Alumni, Parents of its Students, and to other Citizens of the State.

April, 1939

Entered as second class matter at the postoffice at Madison, Wis.

EXECUTIVE EDITOR ROBERT FOSS
ALUMNI EDITORS JOHN BERGE
HARRY THOMA

Publication office: 711 Langdon Street, Madison, Wisconsin.

Notice to Postmaster: If this bulletin is undeliverable at the given address, please send Form 3578-P to Robert Foss, Editor, University News Bureau, 711 Langdon, St., Madison, Wis.

From The President

Budget

Snowing and blowing in Madison as I write! And the University budget is before the Joint Finance Committee of the Legislature! The reception of our University requests has been sympathetic and intelligent and I believe that within the financial limitations which the State faces the Legislature will make an honest attempt to care for educational needs. Just how well does the Legislature know how the people of the State feel about the University? We have tried to get the facts about University service to our citizens. What they do with these facts, if anything, it is too early to know. I have a feeling that Wisconsin wants to think well of its University and do well by it. This feeling ought to be reflected in the legislative body if public opinion means anything.

Enrollment

The predictions about University enrollment came true. The registrar reported a few days ago that the number of different students for this academic year runs over twelve thousand. Then there will be about five thousand in summer school to say nothing of those working in our extension courses. Altogether the numbers of our enrollment run toward the fifty thousand figure. We thus touch more students each year than do our sister schools. Ours is a pretty challenging institution after all. How many there are who think the University is worth while!

One Way to Help

Plan to be with us Commencement and look over the campus once more. You will hardly believe your eyes. There's a lot of stone and steel you have never seen before. We need a few more gifts for the furnishing of the new dormitories. Any size check sent for this purpose to the president will be very helpful. Many want to help but do not know quite how. This is one way.

C. A. DYKSTRA

University Now Has World-Wide Campus - - -

Down in Wellington, New Zealand, right this minute, is a municipal structural designer cramming for a University of Wisconsin engineering course. Over in bomb-pitted China a student pours over his latest architectural drafting problem, and in Denmark a member of the Badgers' world-wide family ponders newest methods of kiln drying lumber.

Yes, so it goes . . . New Zealand to Denmark, Cuba to Iraq, Canada to Chile, and China to the Gold Coast of Africa, all participants in the University's educational excellence and all active members of the student body.

The beauty of the University campus may be confined to Madison alone, but the world's entire surface serves as the campus for the University's educational advantages.

Sun Never Sets

In fact, "burning the midnight oil" is a thing of the past for the University since the sun never sets on the expanse of its student body.

What's the answer?

Simply this. Exactly 50 students in foreign lands are subscribing to and paying for the University's correspondence-course opportunities as part of the extension division. Each week lessons start on their journeys to widely separated parts of the world, thousands of miles away from the "Hill." Twelve countries and five possessions of the

IF By Evan A. Evans, '97

Judge, U. S. Circuit Court of Appeals, Chicago; Past President, Alumni Association

Every decade or so, a political party comes into power in Wisconsin, which we are told is going to trim the budget and deny needed appropriations to the University. Always the reports have been without foundation in fact. The rumors circulating since the November election are doubtless equally baseless.

Governor Heil's well-stated position over the radio on Founders' Day was unequivocal. It was utterance of a plain-speaking, clear-thinking business man who is justifiably proud of the achievements of the state university. Those who know him best tell us he is not given to saying what he does not mean or believe.

The vague rumors which have circulated in the past and are circulating today, while they occasion alarm and give jitters, are not without compensating values. For anxieties occasion study—self inspection. Study arouses criticism. Criticism corrects evils, the existence of which we deny when everything runs smoothly.

There is food for study in any biennial state budget. The University's part of the cost is substantial, regardless of how we may differ over the legitimacy of sums charged to it.

There is never anything gained by deceiving ourselves. We'd better admit what can be proved. And one of the facts readily provable is that there are good reasons for the citizen's grunting and grumbling about his taxes. Groaning and grumbling are among the few privileges of a taxpayer. They are inexpensive and seem generally to give relief. Out of it all, two facts emerge.

Our taxes are heavy. If possible, they should be reduced.

The more precise question is—should there be a slice in the University's appropriation to accomplish the reduction?

Our answer is No. President Glenn Frank so frequently and so admirably stated the case for our University that most of us are solidly convinced. President Dykstra and master alumnus, George I. Haight, have made an unanswerable presentation of the University's needs and necessities this year.

Some day there is going to be a denial of relief. A hostile jury will render an adverse verdict. What then?

May the alumni forestall it? Have they in the past done their part, as well as has the State? Have they been as generous? The figures are discouraging—hopeless—enough to make a malist out of an optimist.

Shortly after the crash of 1929 a friend who was hard hit, asked for advice. His was the burning question of the hour—liquidate and save a little—or gamble all. I advised him to go to New York and there investigate conditions, and particularly his own personal investments. A few days later he reported as follows: "Old Man Gloom" is dead, but he has left a mature, healthy son who is out to make the old man look like an optimist.

It's never pleasant to play the role of a pessimist. The talk of an optimist may



EVANS

be chatter, but it brings "rah rah rahs."

But facts are facts. I ask you—Have we not been too smug, self-complacent, and self-satisfied, accepting with a knowing nod the assurances of speakers who tell us we are the best in the land—our growth, the most outstanding—our campus, the most beautiful—the faculty, the most inspiring, etc., etc.?

In doing this we are only following orthodox teachings. All alumni groups indulge in this same "little town stuff." Forgotten is the old adage "Brag was a good dog but Hold Fast was much better."

The following table tells its own story.

University Gift Receipts

Privately-Endowed Universities

Harvard	\$135,000,000
Yale	98,000,000
Columbia	70,000,000
Chicago	65,000,000
Mass. Institute	34,000,000
Cornell	31,000,000
Duke	30,000,000
Johns Hopkins	27,000,000
Princeton	27,000,000
Northwestern	21,500,000
Washington	21,000,000
Dartmouth	18,000,000
Amherst	11,000,000

State Universities

Minnesota	\$13,000,000
Michigan*	13,000,000
Wisconsin**	8,000,000
Illinois	5,500,000
Indiana	3,000,000

*Michigan University records receipts during its lifetime of \$50,000,000 from sources other than from public or tax sources.

**Of this amount, approximately \$5,000,000 is in trust funds from which the University may use only the interest.

Wisconsin is not as old as the heavily-endowed universities, nor perhaps as some of the state universities, notably Michigan. Yet our alumni outnumber these same privately-endowed universities. Perhaps the average age of our alumni is a little less. Regardless of this fact, the figures are embarrassing, and humiliating.

The fact is that our University during the last few years has turned to the Federal Government for its aid and support. The alumni's first and finest collective action was the Memorial Union Building. In the past year it was decided to complete this project. Did the alumni do it? Alas, No. The Federal Government aid made its completion possible. The same is true of other campus buildings.

Two questions arise: Is the state unreasonable if it asks the alumni to hereafter supply the money for all new buildings and take care of the research cost? (2) Are the alumni able and willing to carry this burden?

Cost estimates to the state for a nine months student are involved. Some items are in dispute. At best, they are not capable of demonstrable correctness. I have studied such figures long. It is my conclusion that a finding that each student has cost the state not less than \$75 and probably not more than \$150 per year is justified by the evidence.

If we do not wait "for some rich alumnus to come along" but everybody do his bit, then, etc., etc.

If 70,000 alumni each paid an amount equal to one year's cost to the state, then, etc., etc.

If the cost of the building program

SWITZERLAND: A Viennese high school graduate prepares for a position as editor for a committee of electric lamp manufacturers by studying a course in technical writing.

CHILE: The Montezuma observatory director, sponsored by the Smithsonian Institute, enjoys a new aviation wrinkle.

HAWAII: Quite a group here and all engrossed in mathematics, engineering, and bookkeeping.

DENMARK: We again meet the dry kiln attendant who is studying a course in his field.

BAGHDAD, Iraq: A teacher in an American boys' school enjoys a mechanical drawing course.

MEXICO: Three employees of a petroleum company wrangle over civil engineering and higher mathematics question.

PUERTO RICO: Well, here we have a Milwaukee high school graduate, now associated with a sugar company, and he's learning Spanish.

GOLD COAST, AFRICA: A president of a junior school is learning his ABCs of elementary English for some day he hopes to come to the United States to study.

PHILIPPINE ISLANDS: A sugar plantation assistant manager combines a course in business administration with short story writing.

WELLINGTON, NEW ZEALAND: Back to our friend, the municipal structural engineer, who likes more engineering and is getting it.

There it is, the University of Wisconsin, located in Madison, but with a campus extending around the world.

of the University did not exceed five million dollars and each alumnus paid one year's cost to the state, then, etc., if, if, if, —

If you do not see the moral of these IFS, well, then, I guess "there ain't none."

Day For Citizenship-

Many times during the last few years interested citizens and officials have raised the question as to what could be done to increase the active participation of the average citizen in government. The fact that anti-Americanisms are making inroads in the country brought many persons to the realization that something must be done to counteract this unwholesome negative propaganda, and to generate an intelligent and creative participating citizenry.

Apparently much of the negative propaganda is finding sympathetic audience while needed cooperation is being overlooked. To foster cooperation of the entire citizenry in combating un-American activities, Prof. R. J. Colbert, of the University of Wisconsin extension division, proposed that we adopt Citizenship Day as a means of reawakening citizen interest and participation in governmental affairs.

To Honor Youth

He stated that Citizenship Day should be established for the purpose of honoring those young men and women who have reached their 21st birthday within the current year and therefore are entitled to vote in the next election.

In addition to being a formal induction of new voters into the electorate, Citizenship Day program aims to help toward:

1. Creating a sense of duty and responsibility that accompanies the right of citizenship;

2. Giving to the entire citizenry a clearer appreciation of its duties, responsibilities, and obligations;

3. Developing a clearer understanding of the relation of local government to the state and nation;

4. Assisting in creating a high degree of community spirit;

5. Counteracting unwholesome negative propaganda by generating intelligent and creative participating citizenry.

Dr. Colbert explained that because training for citizenship long has been regarded as a responsibility of our schools, it is but fitting and proper that Citizenship Day be conducted under the leadership of local school authorities as a part of the community's program for adult and vocational education.

U. W. Man Suggests Idea

It was while conducting round-table lecture-discussions in many parts of the state that Prof. Colbert suggested that Citizenship Day serve as a possible project in public administration. Everywhere the plan was hailed as "an excellent idea", but nothing was done about it.

That is, nothing was done about it until Prof. Colbert made the suggestion in Manitowoc. There the round-table accepted the challenge, and by unanimous vote asked the vocational board to lead in the organization necessary to make Citizenship Day a reality. The vocational board of Manitowoc approved the plan; the city councils of the several cities and the county board of Manitowoc county voted approval.

Citizenship Day was inaugurated then as the occasion upon which the citizenry of Manitowoc county welcomes its 1,200 new voters into the electorate and provides them with a means through which they may better understand their part in government.

Through-out, the instruction will be conducted in a non-political, non-sectarian, non-partisan manner.

Citizenship Day will be the climax to their instruction. It will be the day they graduate into the electorate. Impressive ritual and ceremonies will be conducted.

Chief Justice Marvin B. Rosenberry, of the Wisconsin Supreme court, will administer an Oath of Citizenship to the new voters. All citizens will be called upon to reaffirm their belief in the principles of Americanism. Certificates of electorship will be awarded to the new voters.

Every citizen in the entire county will participate, thereby instilling in all a greater interest in civic affairs and the duties, responsibilities, and obligations of citizens.

The Manitowoc plan for Citizenship Day has been widely acclaimed by the press of Wisconsin. Many communities have expressed a desire to conduct formal induction ceremonies for their new voters. The Manitowoc plan will be used as a pattern for a statewide Citizenship Day in May, 1940. Every community in Wisconsin will be given an opportunity to conduct the ritual and ceremonies for its new voters.