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University Communications

# News Releases



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**FOR IMMEDIATE RELEASE**

**January 5, 2000**

**CONTACT:** Melany S. Newby, (608) 263-7400; John Wiley, (608) 262-1304

**FINALISTS NAMED FOR WORKFORCE DIVERSITY POSITION**

MADISON - Three finalists have been named for the position of assistant vice chancellor for workforce equity and diversity at the University of Wisconsin-Madison.

The finalists are:

-- Luis A. Piñero, interim assistant vice chancellor/director of the Equity and Diversity Resource Center. Piñero joined the EDRC in 1982, when it was known as the Office of Affirmative Action and Compliance. He was appointed associate director in 1991 and previously served as interim EDRC director from May 1994 to August 1995. Piñero holds bachelor's and master's degrees from UW-Madison.

-- Andrea L. Turner, executive director for the University of Minnesota Board of Regents. Turner was previously employed as a special assistant to the chancellor and also as executive director of multicultural affairs at UW-Stevens Point. She earned a bachelor's degree from Swarthmore College and a law degree from Case Western Reserve University.

-- Vicki C. Washington, director of Equal Opportunity and Diversity Programs and assistant to the chancellor, University of Wisconsin-Extension. Washington held several affirmative action-related positions in the public and private sector in North Carolina before joining UW-Extension. She earned a bachelor's degree from Spelman College and a law degree from North Carolina Central University.

The assistant vice chancellor for workforce equity and diversity promotes increased employee diversity throughout the university; oversees the Equity and Diversity Resource Center; and ensures campus compliance with affirmative action/equal employment opportunity regulations.

The position reports to Melany S. Newby, vice chancellor for legal and executive affairs, and Provost John Wiley. The opening was created when Greg Vincent accepted a position last summer as vice provost for campus diversity at Louisiana State University.

A search and screen committee forwarded the names of the finalists to Newby and Wiley, who expect to fill the position in late January or early February.

###

Erik Christianson, 608/262-5061, [echristianson@uwsa.edu](mailto:echristianson@uwsa.edu)

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**FOR IMMEDIATE RELEASE****February 9, 2000****CONTACT:** Luis A. Piñero, 608-263-2378; [luis.pinero@mail.admin.wisc.edu](mailto:luis.pinero@mail.admin.wisc.edu)**PIÑERO APPOINTED TO WORKFORCE DIVERSITY POSITION**

MADISON - Luis A. Piñero has been named assistant vice chancellor for workforce equity and diversity at the University of Wisconsin-Madison, campus officials announced today, Feb. 10.

Piñero will also serve as director of the university's Equity and Diversity Resource Center. He was serving as interim assistant vice chancellor/director of the EDRC prior to his appointment.

"Luis' experience working on equity and diversity issues at UW-Madison for nearly 20 years clearly positioned him as the best choice for this important campus administrative post," says Melany S. Newby, vice chancellor for legal and executive affairs.

"We are most glad that Luis has decided to accept this position as the university moves forward in its effort strengthen its commitment to diversity," adds Provost John Wiley.

Piñero joined the EDRC in 1982, when it was known as the Office of Affirmative Action and Compliance. He was appointed associate director in 1991 and previously served as interim EDRC director from May 1994 to August 1995. Piñero holds a bachelor's degree from Marquette University and a master's degree from UW-Madison.

The assistant vice chancellor for workforce equity and diversity serves as a campuswide strategic planner and consultant on equity and diversity; oversees the Equity and Diversity Resource Center; and collaborates with academic leaders, employing units and governance bodies to coordinate campus compliance with affirmative action/equal employment opportunity regulations.

The position reports to Newby and Wiley. The opening was created when Greg Vincent accepted a position last year as vice provost for campus diversity at Louisiana State University.

"I am delighted to accept this campuswide leadership position," Piñero says. "My work experience, participation on committees and task forces, and relationships with individuals, academic leaders, and employing units will enable me to collaborate with all members of our community to attain critical strategic priorities."

Wiley and Newby selected Piñero from a pool of three finalists that included Andrea L. Turner, executive director for the University of Minnesota Board of Regents; and Vicki C. Washington, director of Equal Opportunity and Diversity Programs and assistant to the chancellor at the University of Wisconsin-Extension.

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Erik Christianson, 608/262-5061, [echristianson@uwsa.edu](mailto:echristianson@uwsa.edu)[Version for printing](#)**Retrieve release by month:**[Receive news releases by email](#)

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January 20, 2000

**TO:** Editors, news directors  
**FROM:** Jeffrey Iseminger, 608/262-8287  
**RE:** Expert sources for primary elections

For your coverage of the long presidential primary season about to begin, we offer these political science experts and some of the questions they could answer:

- David Canon, professor, office (608) 263-2283 or 263-1894
  - What do certain primary results mean to both parties?
  - How does primary "front-loading" affect campaign strategies?
- Donald Downs, professor, office (608) 263-2295, home (608) 274-7362
  - Who votes in primaries?
  - What is at stake in the primaries for the candidates and parties?
- Dennis Dresang, professor, office (608) 263-1793, home (608) 238-8714
  - What is the Wisconsin perspective on the national primaries?
- Don Kettl, professor, home (608) 233-3128
  - Is Gore a lock on the Democratic nomination?
  - Can Bush and his well-funded machine be stopped?
  - Is this kind of primary system good for us?
- Ken Mayer, associate professor, office (608) 263-2286
  - How might different candidates fare in the general election, if nominated?
  - What are some of the issues that could affect primary outcomes?
- Virginia Sapiro, professor, office (608) 263-2024, home (608) 273-8250
  - Why did people vote a certain way in a primary?
  - Is there any "gender gap" showing up in the voting?
  - How effective are various candidates' primary campaigns?
- Graham Wilson, professor, office (608) 263-2241, home (608) 273-8250
  - What effect could the primaries have on the parties themselves?
  - How has the primary system performed historically in producing good fall-election candidates?

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# NEWS

UNIVERSITY OF WISCONSIN-MADISON

Office of News and Public Affairs  
28 Bascom Hall • 500 Lincoln Drive  
Madison, Wisconsin 53706-1380

Phone: 608/262-3571  
Fax: 608/262-2331

Min-Div

FOR IMMEDIATE RELEASE

Oct. 6, 1999

NEWS BRIEFS FROM THE UNIVERSITY OF WISCONSIN-MADISON

- European trade delegate to speak about conflicts
- Volunteers sought to work with aging adults
- Campus-community dialogue on diversity Thursday
- Search on to fill workforce equity position

## EUROPEAN TRADE DELEGATE TO SPEAK ABOUT CONFLICTS

**CONTACT: Ronnie Hess, 608-262-5590; [rlhess@facstaff.wisc.edu](mailto:rlhess@facstaff.wisc.edu)**

MADISON -- John B. Richardson, deputy head of delegation in the U.S. for the European Commission, plans to address recent trade disputes between the U.S. and the European Union in an upcoming speech.

Richardson replaces Hugo Paemen, the European Commission ambassador to the United States, who will be unable to make his previously announced appearance.

Richardson will speak at 4 p.m. Tuesday, Oct. 19, in the Biotechnology Center auditorium, 425 Henry Mall. Information: 262-5590.

While the EU is a leading trade partner of the United States, trade tensions between the two have increased recently. Earlier this year, the U.S. retaliated against an EU ban on imports of hormone-treated American beef, imposing a punitive tariff on imports of foie gras and other European-made products.

Richardson is no stranger to trade disputes. He is part of the negotiating team who works with Congress and the White House on a wide range of issues and meets regularly with other European ambassadors to Washington. He travels widely to explain recent developments in Europe such as the launch of a single monetary currency, the euro, and the continued importance of the European Union as a leading trading partner to the United States.

While in Madison, Richardson will meet with state and university officials,

--more--

UW briefs/Add 1

including faculty, staff and students associated with European Studies programs. His visit is being co-sponsored by the European Union Center, the Center on German and European Studies, the European Studies Program, and the Center on World Affairs and the Global Economy (WAGE).

### **VOLUNTEERS SOUGHT TO WORK WITH AGING ADULTS**

**CONTACT: Cynthia Kao, (609) 265-5002; cwkao@students.wisc.edu**

MADISON -- The Community Services Committee of the Wisconsin Union Directorate is looking for volunteers to work with aging adults in a variety of programs.

Activities include Meals on Wheels, meal service and bingo, holiday caroling at nursing homes, grocery shopping, and many other types of service, says Cynthia Kao, WUD Aging Adult coordinator.

"A few hours here or there can help community organizations fill valuable needs of older people. Students can fulfill requirements for certain classes, and can get valuable out-of-the-classroom experience as well," Kao says.

Community Services is one of 11 WUD student committees that develop, promote and coordinate more than 800 events, programs and activities each year on the UW-Madison campus.

### **CAMPUS-COMMUNITY DIALOGUE ON DIVERSITY THURSDAY**

**CONTACT: La Marr Billups, special assistant to the chancellor for community relations, (608) 263-5510**

MADISON -- The University of Wisconsin-Madison is sponsoring a community dialogue on diversity Thursday, Oct. 7, as part of its effort to contribute to President Clinton's Initiative on Race.

The Campus-Community Dialogue features a panel roundtable and general discussion to be moderated by Linda Greene, associate vice chancellor and professor of law. The dialogue will run from 6:30-8:30 p.m. in the Pyle Center, 702 Langdon St.

Panel members include Nino Amato, City of Madison Task Force on Race Relations; Paul Barrows, UW-Madison vice chancellor for student affairs; Akiko

--more--

UW briefs/Add 2

Ikeno, UW-Madison Multicultural Student Center; ThajYeng Lee, United Refugee Services; Juan Jose Lopez, Madison School Board; and James Washinawatok, Wunk Sheek.

Panelists and audience members will be asked to comment on the current climate and context of race-related issues; important projects they are planning to address diversity; what issues and concerns are not being addressed; and how the higher education community can work better with the larger community address these issues.

The community dialogue is one of several events planned this week as part of the university's Campus Dialogues for One America.

### **SEARCH ON TO FILL WORKFORCE EQUITY POSITION**

MADISON -- The University of Wisconsin-Madison is seeking applications to fill the position of assistant vice chancellor for workforce equity and diversity. The deadline to apply is Friday, Oct. 15.

The assistant vice chancellor for workforce equity and diversity promotes increased employee diversity throughout the university; oversees the Equity and Diversity Resource Center; and ensures campus compliance with affirmative action/equal employment opportunity regulations.

The position reports to the vice chancellor for legal and executive affairs and the provost. The opening was created when Greg Vincent accepted a position this summer at Louisiana State University. For more information, contact 263-7400.

###

board member of the national science writers association.

As a science writer in residence, Henig will spend a week on the UW-Madison campus beginning Monday, Oct. 18. She will give a free public lecture, "Writing 'The Monk in the Garden,'" on Tuesday, Oct. 19, at 4 p.m. in the Memorial Union (check Today in the Union for a room number). Her talk will focus on how she approached writing a book about the life of Gregor Mendel and the history of genetics in a way that is lively, literary — and true.

Henig will spend most of her time on campus working with students, faculty and staff interested in science writing.

The Science Writer in Residence Program was established in 1986 with the help of the Brittingham Trust. It continues with the support of the UW Foundation and has brought to campus many of the nation's leading science writers, including three whose work subsequently earned them the Pulitzer Prize. The program is sponsored by the School of Journalism and Mass Communication, and the UW-Madison Office of News and Public Affairs.

**MILESTONES**



**Amasino gets national honor**  
Richard M. Amasino, professor of biochemistry, will receive the 1999 Alexander von Humboldt Award during a ceremony in Madison Wednesday,

Oct. 27. One of the most prestigious awards for agricultural research in the United States, the von Humboldt carries a \$15,000 prize and a \$5,000 scholarship for a student to study agriculture in Germany.

Recently, Amasino and his colleagues identified a key gene that determines whether plants behave as annuals or biennials.

**Memorial service to honor Kloeck-Jenson family**

A memorial service in honor of the Scott Kloeck-Jenson family will be held 3-6 p.m. Thursday, Oct. 7, at Allen Centennial Gardens, 620 Babcock Drive.

Scott, 34, a doctoral candidate in political science and leader of the Land Tenure Center's project in Mozambique, his wife, Barbara, 34, their daughter, Zoe, 5, and



**Sports crew afield**

ESPN's "College Game Day" crew, (l-r) Chris Fowler, Lee Corso and Kirk Herbstreit, broadcast live from Madison for the recent Wisconsin-Michigan game at Camp Randall Stadium. Photo: Jeff Miller

their son, Noah, 2, were killed in a car accident in South Africa in June.

Memorials may be made to the "Scott and Barbara Kloeck-Jenson Memorial Fund" and sent to the Land Tenure Center, 1357 University Ave., Madison, WI 53715.

For more information, contact Patty Grubb, 262-0297.

**Search on to fill workforce equity position**

The university is seeking applications to fill the position of assistant vice chancellor for workforce equity and diversity. The deadline to apply is Friday, Oct. 15.

The assistant vice chancellor for workforce equity and diversity promotes increased employee diversity throughout the university; oversees the Equity and Diversity Resource Center; and ensures campus compliance with affirmative action/equal employment opportunity regulations.

The position reports to the vice chancellor for legal and executive affairs and the provost.

The opening was created when Greg Vincent accepted a position this summer at Louisiana State University. For more information, contact 263-7400.

**ON CAMPUS**

**Diversity dialogue Thursday**

The university is sponsoring a community dialogue on diversity Thursday, Oct. 7, as

part of its effort to contribute to President Clinton's Initiative on Race.

The Campus-Community Dialogue features a panel roundtable and general discussion to be moderated by Linda Greene, associate vice chancellor and professor of law. The dialogue will run from 6:30-8:30 p.m. in the Pyle Center, 702 Langdon St.

Panelists and audience members will be asked to comment on the current climate and context of race-related issues; important projects they are planning to address diversity; what issues and concerns are not being addressed; and how the higher-education community can work better with the larger community to address these issues.

The community dialogue is one of several events planned this week as part of the university's Campus Dialogues for One America. For information, contact LaMarr Billups, special assistant to the chancellor for community relations, 263-5510.

**Geology Museum presents colorful 'Colorado classics'**

A collection of colorful minerals from Colorado is the focus of a special exhibit through October at the Geology Museum.

Highlights of the exhibit include: Colorado's state mineral, amazonite; the state gem, aquamarine; and specimens of rhodochrosite, a glassy, rose-red mineral.

In addition to the exhibit of Colorado minerals, the museum has a new exhibit of Cambrian-age fossils from the famous fossil-laden shales of British Columbia.

Admission to the exhibits and to the museum is free.

The museum is located in Weeks Hall, 1215 W. Dayton St. Museum hours are 8:30 a.m.-4:30 p.m. Monday-Friday, and 9 a.m.-1 p.m. Saturday.

**Actor Lawson on campus**

Stage, television and screen actor Richard Lawson will be available for an informal conversation at the Multicultural Center Main Lounge, Red Gym, at 7 p.m. Thursday, Oct. 7, for a public lecture, "Dreams Into Action." Friday at noon, he'll show clips over lunch in the Multicultural Center mezzanine. Lawson's recent film credits include "How Stella Got Her Groove Back" (1998) and "Wag the Dog" (1998). Lawson also created the role of Lucus Barnes on the soap opera "All My Children" and continues to appear on the show.

**Recent sightings by Jeff Miller: Chasing a flying saucer**



**ALMANAC**

*Min Div*

Almanac lists facts, figures and miscellany of campus interest. Know something or want to know? Call us: 262-3846, or e-mail: wisweek@news.wisc.edu.



**New logo waves hello**

The UW System has a new logo that will be popping up on correspondence and Web sites in the coming weeks. "The wave symbolizes the interconnectedness of the UW institutions that provide quality education and lifelong learning opportunities across the state," UW System President Katharine Iyall says.

**Governance: Regents meet**

The UW System Board of Regents will meet Thursday and Friday, Oct. 7-8, in Van Hise Hall, 1220 Linden Dr. The board meets at 1 p.m. Thursday in Room 1820 to discuss the UW System's information technology plan, followed by committee meetings. The board meets in full session at 9 a.m. Friday in Room 1820. For more information, call 262-2324.

**Volunteer opportunities**

The Community Services Committee of the Wisconsin Union Directorate is looking for volunteers to work with aging adults in a variety of programs.

Opportunities include Meals on Wheels, meal service and bingo, holiday caroling at nursing homes, grocery shopping, and many other types of services, says Cynthia Kao, WUD Aging Adult coordinator.

"A few hours here or there can help community organizations fill valuable needs of older people," she says. Information: 265-5002; cwkao@students.wisc.edu.

**Resources: Benefits information**

All employees are invited to find out how to take full advantage of their benefits package Monday, Oct. 18, at the university Benefits Fair. The event features seminars and presentations by vendors. Go to Great Hall, Memorial Union, 10 a.m.-5 p.m.

A complete listing of upcoming Benefits Seminars and Workshops is always available at: [http://www.busvc.wisc.edu/ecbs/employee\\_seminars.html](http://www.busvc.wisc.edu/ecbs/employee_seminars.html).

**Backward glance**

From Wisconsin Week, Oct. 6-11, 1999: A university experiment meant to understand the mysterious weather of Jupiter will be aboard the Galileo probe scheduled to launch this year on a six-year voyage to the gas giant. ... The Dalai Lama will visit Madison and speak at the Field House. UW Hospital and Clinics leads the nation in obtaining organs for transplant. ... Udo Weimer, head of University News and Information Service, has been appointed director of university relations. ... Law School dean Cliff Thompson has decided to step down.

**Quotable**

"Good theater is generous. We all have a responsibility to others in the production, and to the audience. It's absolutely the opposite of narcissism."

— Larry Lane, guest director, "All My Sons"

(For details, turn to page 9)



## Commuters urged to try a different mode

Week of events touts alternative transportation

Leaving the car at home and walking, biking or riding the bus to campus is the focus of the third annual Try a Different Mode Week, Sept. 27-Oct. 1.

Hosted by Transportation Services, the week encourages university employees and students who normally drive to campus alone to bike, walk, bus, car pool or van pool.

"More people need to get out of their cars and try a different way of getting to campus if we are to reduce congestion and maintain a quality campus," says Rachel Martin, coordinator of the university's Transportation Demand Management program and a frequent bicycle and bus commuter.

During Try a Different Mode Week, UW-Madison employees can ride Madison Metro and campus buses for free by showing their faculty/staff ID cards. Free bicycle adjustments will be offered at registration locations on campus, along with free T-shirts to the first 100 people who register at each site.

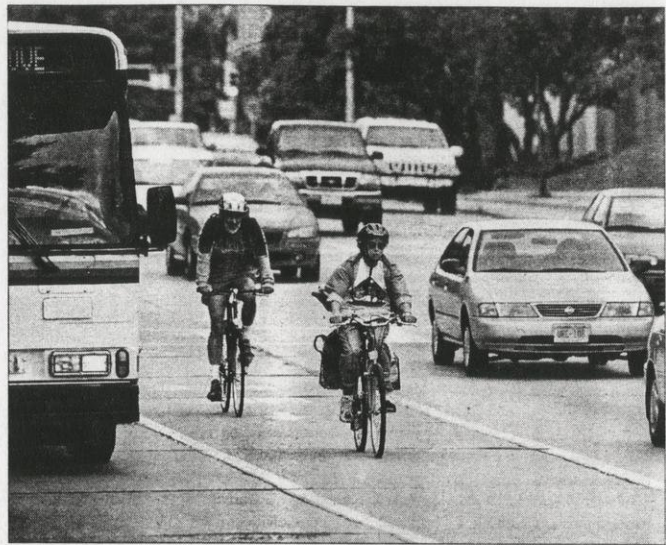
The registration sites will be open from 7 a.m. to 5 p.m. daily. Locations include: Monday, Sept. 27, Library Mall; Tuesday, Sept. 28, UW Hospital (north entrance); Wednesday, Sept. 29, Engineering Mall; Thursday, Sept. 30, Wisconsin Alumni Research Foundation; Friday, Oct. 1, Bascom Hill.

The event begins with a free pancake breakfast for students and employees (weather permitting) from 7-9 a.m. Monday, Sept. 27, on Library Mall.

The pancake breakfast is an opportunity for Transportation Services to celebrate its 75th anniversary, Martin says.

"We will also celebrate alternative forms of commuting," she adds. "It's an opportunity for people to meet each other and meet people who are already commuting alternatively."

Sponsors include Mobile Mechanics, Trek Bicycle Store and Williamson Bicycle Works, which are providing the free bike adjustments; Rocky Rococo Pan Style Pizza, which will serve free pizza starting at



Bus, bike, car: Two out of three of these modes will be promoted as good ways of getting to work on campus during Try a Different Mode Week, Sept. 27 - Oct. 1. Campus commuters can ride buses for free and cyclists can get free bike adjustments. Photo: Brian Moore

11:30 a.m. Friday, Oct. 1, on Bascom Hill; Victor Allen's Coffee & Tea, which is donating free coffee all week; and WMAD-FM, which will broadcast from campus on Monday, Sept. 27, and Friday, Oct. 1.

Martin says she hopes the event also raises awareness of new transportation programs for 1999, which allow employees to purchase bus passes through payroll deduction with pre-tax dollars. ■

## New engineering degree responds to computer boom

Brian Mattmiller

The College of Engineering is booting up a new degree program that will help graduates take advantage of an incredible demand for computer expertise.

In spring 2000, a new degree in computer engineering will begin modestly with an enrollment of about 80 students, but over several years will grow to more than 200 students. The degree is the formalization of an academic option offered in the Department of Electrical and Computer Engineering (ECE) that has become increasingly popular.

ECE Professor Charles Kime, coordinator of the degree, says the department is ready with seven current professors and three new faculty who were hired specifically for the initiative.

Computer engineering differs from a traditional computer science degree in that it stresses design and development of computer hardware as well as software. The curriculum will be rich in courses devoted to design of

integrated circuits, computer boards and embedded chip technology. It will also focus on advances in wireless communication and networking.

"Computer engineers will reach a broad spectrum of available jobs," Kime says. "We will be educating students to cross the boundary between software and hardware development and hopefully integrate the two."

There shouldn't be any trouble generating interest, given the booming job market. The Bureau of Labor Statistics projects 235,000 new openings in computer engineering during a 10-year period that began in 1996. That makes it the second fastest-growing job category for jobs requiring bachelor's degrees. But U.S. universities are graduating fewer than 6,000 computer engineers per year.

The graduates should be valuable additions for Wisconsin industry, which has many companies such as GE Medical Systems and Rockwell International that are major players in the embedded chip industry, Kime says. Currently the only other state computer engineering pro-

gram is taught at the Milwaukee School of Engineering and Marquette University.

Embedded systems, which perform specific tasks in a larger product, will be one of five specialty areas students may pursue, Kime says. Students can also specialize in computer architecture, electronic design automation and hardware design for the communications industry, including digital and satellite-based products.

New assistant professors include Charlie Chung-Ping Chen, a Ph.D. graduate of the University of Texas-Austin recruited from industry; Lei He, a 1999 Ph.D. graduate of the University of California-Los Angeles; and Mikko Lipasti, a Carnegie-Mellon University Ph.D. who was recruited from industry. Lipasti was part of Chancellor David Ward's Sesquicentennial Hires program.

"Electrical engineering departments across the country are trying to hire new faculty," Kime adds. "We made some very competitive offers and we were able to convince university leaders we needed to go all out." ■

## Campus diversity dialogues feature national speakers

Erik Christianson

The university is contributing to President Clinton's Initiative on Race by hosting several diversity initiatives the week of Oct. 4-8.

The centerpiece of Campus Dialogues for One America is the return to UW-Madison of three nationally recognized speakers on diversity. Victor Lewis, Peggy McIntosh and Hugh Vasquez will participate in a number of lectures, panel discussions and film showings Oct. 4-5.

"The impetus is the president's initiative, but this is an issue that we have been wrestling with on this campus for a long time," says Paul Barrows, vice chancellor for student affairs. "Our efforts are part of the ongoing campus dialogue of issues related to diversity in all aspects of its meaning."

Lewis is founder and director of the Center for Diversity Leadership, and is best known for his role in "The Color of Fear," an award-winning video about racism. McIntosh teaches at Wellesley College and is director of a national project to create inclusive curricula. Vasquez is a national diversity consultant who works with organizations seeking to create healthy multicultural environments. All three visited campus last year and participated in events designed to increase diversity.

They begin their two-day appearance on Monday, Oct. 4, with a "Dialogue about Diversity," 9:30-11 a.m. at the University Club. McIntosh will then lead a campuswide lecture and panel discussion titled "Creating a Diverse Curriculum and Learning Environment" from 12-1:30

p.m. at the Memorial Union.

From 3:30-5 p.m., the three will take part in a discussion with students, staff and faculty as part of Professor Richard Davis' Retention Action Project, a concurrent effort to foster diversity at UW-Madison. From 6-9 p.m. at the Red Gym, they will show the films "The Color of Fear" and "Degrees of Difference: Voices of Diversity at UW-Madison" and lead discussions following the screenings.

On Tuesday, Oct. 5, discussion from 9-10:30 a.m. will focus on privilege systems. From 12-1:30 p.m., gender issues will be the topic. Both sessions are in Memorial Union.

Speakers will talk with student leaders from 3:30-5 p.m. in the Memorial Union. From 6-9 p.m., Lewis and Vasquez will take part in a Students of Color Building

Community Workshop in the Red Gym.

The university also is planning a town-gown dialogue for Thursday, Oct. 7, to discuss how UW-Madison can partner with civic groups and others to address diversity issues in the Madison community. Details are still being finalized.

In addition, United Council, the state student association for Wisconsin, is sponsoring a students of color symposium Oct. 8-9 at UW-Madison. ■

For more information on Campus Dialogues for One America, call the Office of the Vice Chancellor for Student Affairs, 265-5228

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http://www.news.wisc.edu/wisweek

August 25, 1999

## UW joins effort to monitor labor conditions

Erik Christianson

The university plans to join with four other major colleges and universities to test-monitor workplace standards among makers of licensed jewelry products.

UW-Madison, Boston College, Georgetown University, Duke University and the University of North Carolina-Charlotte will participate in the pilot project. A start date has not been set.

"These efforts reflect, I believe, the continuing commitment of the participating schools to remain active in trying to curb sweatshop abuses," says Casey Nagy, special assistant to Provost John Wiley.

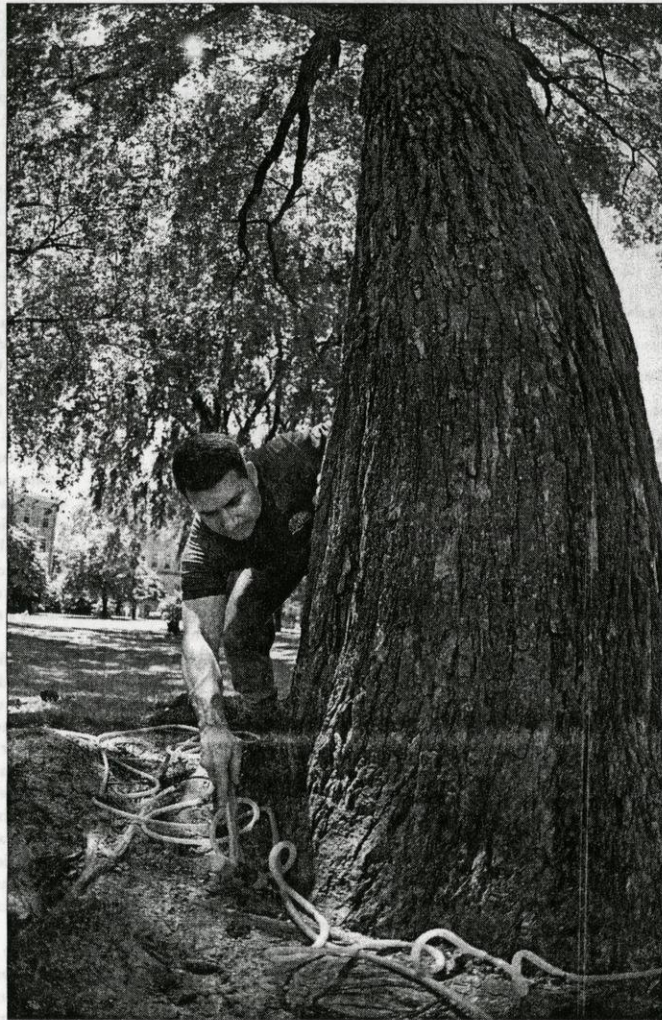
Nagy says the pilot project is designed to work through some of the logistics and difficulties related to actual enforcement of workplace standards. The institutions are still deciding on the licensed manufacturers to be monitored and who will perform the monitoring.

"The concept is not to have any 'surprise inspections,' but to work cooperatively with the licensee(s) to find out the issues and problems leading to full compliance," Nagy says.

In its continuing effort to be a national leader in ending the use of sweatshop labor by manufacturers of university-licensed apparel and other products, the university in June joined the Fair Labor Association, which now consists of 118 colleges and universities.

Nagy was elected to the FLA University Advisory Council's Executive Committee.

Through its participation in the FLA, the university continues to work with other institutions to encourage adoption of these standards, which are more stringent than those originally proposed by the FLA and the Collegiate Licensing Company. ■



Mark Wever of Rainbow Treecare, Minneapolis, taps a connector that injects fungicide directly into the roots of a towering old elm on Bascom Hill. The stand of 68 American elm trees has survived the ravages of development and Dutch Elm Disease,

and received the preventive medicine this summer in hopes of keeping them in the green for at least another century. For more campus news you might have missed over the summer, see page 15.

Photo: Brian Moore

## Team advises accreditation

Evaluation praises educational successes, urges more funding

Erik Christianson

The university has substantially enhanced undergraduate education in the past decade, but a lack of state funding is jeopardizing the institution's long-term future, according to an independent review of the university.

The review, from the North Central Association of Colleges and Schools, says the university's improvements in undergraduate education, particularly in advising and the development of residential learning communities, are "among the university's major achievements of the past decade."

The evaluation team recommends that NCA extend UW-Madison's accreditation to 2008. The formal reaccreditation is expected later this year. The team's visit is a requirement for reaccreditation, which occurs every 10 years. UW-Madison has been continuously accredited since 1913.

The NCA evaluation team, which visited the campus in April as part of UW-Madison's reaccreditation process, expressed praise — and surprise — in its 31-page report that a state such as Wisconsin has been able to support one of the nation's and world's best public research universities.

"It is rather remarkable — and a bit of a puzzle, actually — that a state of such modest size and wealth has managed to build and to maintain for so long such a truly world class institution," the report says. "As one of the team members observed, 'This is a state and a university that delivers far beyond its resources.'"

continued on page twelve

## Manager says ISIS project completion in sight

Erik Christianson

Ron Niendorf, who's in charge of implementing a new campus records system, knows something about big changes.

A decade ago, Niendorf shepherded the successful implementation of touchtone registration. That system, deployed in 1987-88, dramatically overhauled class registration, easing the process for every student on campus and generating lots of news coverage.

"That was my first experience with that kind of exposure," he says.

Now Niendorf and other top computing officials are in the spotlight again with ISIS, the computerized records system that is moving down the track as campus offi-

cial shift from implementing the system to further stabilizing it.

"The key to a successful project is to get good people to work on it and keep obstacles out of their way," says project manager Niendorf. "I hope I've done that."

Many people agree that he has, amid the challenges raised by ISIS — challenges considered typical when implementing a massive new computer system.

ISIS, short for Integrated Student Information System, is utilized campuswide, from academic departments to units such as Admissions, Student Financial Services and the Registrar's Office. Students use ISIS as well, when registering for classes, adding or dropping classes, or updating personal information.

Despite concerns raised by some employees about the new system, Niendorf says the project has gone well. UW-

Madison hasn't suffered the major delays and shutdowns experienced by other universities implementing the system and its PeopleSoft software.

Niendorf praises other project staff members who have worked countless nights and weekends over the past three years to bring the system online. He also praises the efforts and patience of departmental employees who are using the new system.

"If you can't admit students, produce a Timetable, register students, produce transcripts, assess fees and distribute financial aid, you can't last as an institution," Niendorf says. "Our priority was to replace those mission-critical functions, and as much of the other functionality as possible, and we couldn't afford to fail."

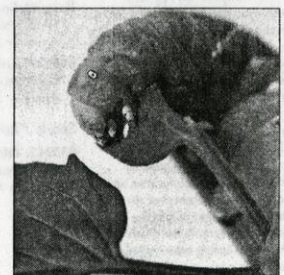
Niendorf took over as ISIS project man-

continued on page eight



Niendorf

In pursuit	
Physics lab is totally cool	5
Chipstone off the ol' block	
Elvehjem opens exhibit	9
New faculty welcomed	
Promotions also listed	13-14



Caught on the Web 6

## LASA, SPA, MASA Fall Reception

The fall kick-off reception sponsored jointly by the Latino Academic Staff Association (LASA), the Madison Academic Staff Association (MASA) and the Student Personnel Association (SPA) will be held Thursday, Sept. 23, 4-6 p.m. at the University Club. There will be music, free hors d'oeuvres and a cash bar. Join us for good food, music and conversation. Paul Barrows, vice chancellor for student affairs, will provide welcoming remarks.

## Updating the Wisconsin Idea

A publication that tells the stories of UW-Madison faculty and staff who work in partnerships with community-based groups will be mailed directly to faculty and academic staff beginning this fall.

The publication is a joint effort between the Office of Outreach Development in the Office of the Provost and the Wisconsin Food System Partnership, funded by the Kellogg Foundation and administered by the College of Agricultural and Life Sciences. For the past two years, it was inserted in Wisconsin Week and then reprinted and mailed to UW System leaders, regents, legislators, community and business leaders, Extension staff and others.

The Updating the Wisconsin Idea staff decided to make this change in order to target distribution more specifically. The first fall issue of Updating the Wisconsin Idea will include stories of five UW-Madison programs in which faculty, staff and students share their expertise in the arts and humanities with community organizations and other groups. The second issue will be on UW-Madison involvement in public policy, and the third will be on examples of taking the Wisconsin Idea outside the campus via research transfer.

According to Peg Geisler, director of Outreach Development, the objective of Updating the Wisconsin Idea is to tell about partnerships that have benefited both the community and the campus. "We also hope that the stories will encourage other faculty and staff to share their expertise with the community, state, nation and world."

## Continuing Education Catalog

The Fall 1999 Catalog of Continuing Education Programs, listing courses for personal enrichment and professional development, is now available. The catalog describes dozens of courses offered in the areas of art, small business management, dance, desktop publishing, education, fitness/movement, foreign languages, health and human issues, history, improving group effectiveness, library and information studies, literature, marketing and media relations, music, nonprofit development, nursing, photography, public management, public speaking, publication design, study skills, test preparation, travel/study, Web development, women's studies, and writing and editing. Pick up a catalog at any Dane County public library or in the Continuing Studies lobby, 905 University Ave.

# For the RECORD

## POLICIES AND PROCEDURES

### Applications for Speakers

The University Lectures Committee is accepting applications for the 1999-2000 academic year from departments, academic programs and registered student organizations that wish to bring distinguished lecturers to campus. All lectures supported must be readily accessible to the university community, open to the public and free of charge. Information: 262-3956. The committee reviews new applications once each month.

## GRANTS AND FELLOWSHIPS

### 2000-2001 Professional Development Grant

Information: <http://wiscinfo.doit.wisc.edu/ohr/hrd/hrdgrants.html>; or call Office of Human Resources, 263-2511.

### Administrative Associate Program

Nominations and applications are now being accepted for the position of Administrative Associate in the UW System Office of the Senior Vice President for Academic Affairs. The position provides faculty and academic staff from UW campuses an opportunity to learn about the operation of the Office of Academic Affairs by participation in its work. Two associates will be appointed, with the first associate serving during the Spring 2000 semester and another for Fall 2000. A successful applicant must have been in the UW System for at least three years, be a tenured faculty member or an academic staff member, have strong communication skills, and show evidence of potential for increased administrative responsibilities. The administrative associate will be assigned an office and provided clerical support. To apply, send an updated vitae, names and telephone numbers of three references, and an essay up to two pages in length, telling why you want this experience, to your dean's office by Friday, Sept. 10, for the spring associate and by March 1 for the fall associate.

## Fulbright-IIE Fellowships

These awards are for pre-doctoral graduate study and research abroad in academic fields and for professional training in the creative and performing arts. U.S. citizens only. Graduating seniors and graduate students are encouraged to apply. Deadline: 4 p.m., Wednesday, Sept. 22. Selection is based on the academic or professional record of the applicant, the feasibility of the proposed research or study plan, the letters of recommendation and the applicant's language preparation, and personal suitability. Applications are available at the International Fellowships Office, 327 Ingraham Hall. Information: <http://www.iie.org>, or Elena Hau, 262-9632; e-mail: [fellow@mac.wisc.edu](mailto:fellow@mac.wisc.edu).

## POSITION VACANCIES

### Administrative

**035040: Associate Dean,**  
Med Sc/Administration (25%-50%).  
Apply by November 1.

**035082: Assistant Dean (L),**  
Med Sc/Administration (100%).  
Apply by October 15.

**035217: Assoc Dir, Unspec (7),**  
DoIT/Wiscnet (100%).  
Apply by September 14.

**035241: Dean,**  
Nur/Administration (100%).  
Apply by October 8.

**035251: Admin Program Spec/  
Sr Admin Prgm Spec,**  
Med Sc/UW Comprehensive Cancer Center  
(100%).  
Apply by September 7.

### Clinical / Health Sciences

**035133: Clin Nurse Specialist,**  
Med Sc/Surgery (50%-100%).  
Apply by August 31.

**035300: Clinical Asst Prof,**  
Med Sc/Medicine (100%).  
Apply by August 31.

### Computer / Information Processing

**035091: Assoc Inf Proc Const/Inform Process  
Const/Sr Inform Proc Const,**  
DoIT/Learning Technology Education (100%).  
Apply by September 1.

**035151: Assoc Inf Proc Const/Inform Process  
Const/Sr Inform Proc Const,**  
Med Sc/Medical School Research Support Progs  
(100%).  
Apply by August 31.

**035214: Systems Programmer,**  
L&S/Computer Sciences (100%).  
Apply by August 31.

### Instruction

**035019: Lecturer,**  
L&S/International Relations (40%).  
Apply by September 15.

**035202: Asst Instrmt Inn,  
Ins/Instrmt Innovator, Ins,**  
Engr/Engineering Physics (100%).  
Apply by September 20.

**035283: Asst Faculty Assoc,**  
L&S/Journalism & Mass Communication,  
Sch of (100%).  
Apply by September 10.

**035288: Asst Faculty Assoc,**  
L&S/Psychology (90%).  
Apply by September 15.

### Research

**035048: Assistant Scientist,**  
L&S/Astronomy (100%).  
Apply by August 31.

**035138: Assoc Research Spec/Research Specialist,**  
Med Sc/Physiology (100%).  
Apply by September 10.

**035284: Assistant Scientist,**  
L&S/Sociology (100%).  
Apply by August 31.

**035298: Assoc Research Spec,**  
Med Sc/Medicine (100%).  
Apply by August 31.

**031746: Assoc Research Spec/  
Research Specialist,**  
Grad School/Primate Research Center (100%).  
Apply by August 31.

**031987: Assoc Scientist/Senior Scientist,**  
Med School/Surgery (100%).  
Apply by September 3.

### Sports / Recreation

**035242: Athletic Trainer II,**  
Ath/General Operations (100%).  
Apply by August 31.

## UW quality

*continued from page one*

The report offers several possible reasons for this phenomenon: the university's creation in 1848, the same year Wisconsin gained statehood; the tradition of the Wisconsin Idea; and a faculty-centered culture that is one of the strongest in America.

In addition to the improvements in undergraduate education, the evaluation team cited as achievements the university's gains in assessing how students learn; increased campus diversity; success in attracting private support; attention to strategic planning; and improvements in international education.

But those achievements are shaded by several concerns. The report notes a continued lack of adequate state funding for the university; a high level of state regulation and bureaucratic constraints coupled with administrative inflexibility; and some negative aspects of the university's decentralized structure, including faculty and department autonomy.

The evaluation team reported that these concerns are fostering in the university community "a muted but widespread angst and uncertainty about whether the principles and practices that have made the university great can continue to keep it great in a changing local, state and global competitive environment."

Chancellor David Ward says the evaluation team's report is an instructive reflection of the current state of affairs at the university, and will serve as an important document for future planning.

"We are grateful for the evaluation team's acknowledgement of our efforts to improve undergraduate education, attract private support and plan for the future, along with other key areas at UW-Madison, over the past 10 years," Ward says. "At the same time, we are extremely mindful of the concerns raised by the evaluation team, and we want to work with state officials, faculty, staff and students to address those concerns."

After outlining the university's strengths and concerns in its report, the evaluation team suggests several ways to strengthen UW-Madison, none of which are a requirement for reaccreditation:

- Improve state funding. The evaluation team says the state must redouble its effort to support its flagship university, as other states have done in recent years. "Wisconsin's leaders may not fully appreciate and understand that their university has made their state a lumi-

To read the evaluation team report  
<http://www.wisc.edu/newdirections/public/reports/teamreport.pdf>

nous feature on the global map of academic excellence, that is to say, the state's premier asset in the new and very competitive global knowledge-based economy."

- Explore the possibility of increasing tuition. Suggestions include differential tuitions for high-cost programs or increases in tuition coupled with more financial aid for needy students. Any tuition proposal should be designed to bring university tuition to a level close to the median of its peers, Ward says.
  - Increase management flexibility. Work to eliminate bureaucratic and policy constraints "wholesale," consistent with national deregulation trends in public and private sectors.
  - Expand current levels of strategic leadership and planning.
  - Involve academic staff more in the university's shared governance system.
  - Remove UW-Madison from the state civil service system, and institute a campuswide initiative to revitalize human resources with staff development.
  - Implement more interdisciplinary programs and foster more collaboration among faculty, similar to the university's cluster hiring program. The Graduate School plays a key role in this, but should not bear the total responsibility, the report says.
  - Pursue a reinvigorated graduate student council.
  - Expand the residential learning communities, reduce class sizes for freshmen and sophomores, and more fully coordinate and organize student services to further strengthen undergraduate education.
  - Keep diversity high on the university's priority list.
  - Develop a strategic plan for the campus's information technology infrastructure.
  - Collaborate with the City of Madison to enhance the new \$100 million arts district.
  - Continue to partner with the state on international initiatives.
- The evaluation team concludes its report by stating that UW-Madison is "one of the nation's finest land-grant research universities," but at the same time, along with most great universities, "is also an institution at risk." ■

## The reaccrediting process and the evaluation report

- The report is based on the visit to campus April 12-14 by the evaluation team from the Commission on Institutions of Higher Education of the North Central Association of Colleges and Schools.
- The evaluation team recommends continued accreditation until 2008-09. NCA is expected to grant the official reaccreditation later this year. The university was last accredited in 1989 and has been continuously accredited since 1913.
- The report states that UW-Madison has met the 24 general institutional requirements and five criteria for accreditation. It outlines strengths, concerns, observations and suggestions for improvement from the evaluation team.
- The evaluation team consisted of 14 faculty members and administrators from some of North America's largest universities, including five Big Ten institutions (Illinois, Indiana, Iowa, Michigan State and Northwestern).
- Donald N. Langenberg, chancellor of the University System of Maryland, chaired the evaluation team and led the site visit.
- The evaluation team met with more than 100 administrators, faculty, staff, students, members of the UW System Board of Regents and state legislators during its visit.
- The key document upon which the evaluation team based its review was the university's 1999 self-study, undertaken as part of the reaccreditation process. To review the self-study, visit: <http://www.wisc.edu/newdirections/>.
- The 1989 reaccreditation and university self-study led to the "Future Directions" report, which Chancellor David Ward used in part to formulate "A Vision for the Future," an updated strategic plan, in 1995. The 1999 self-study, along with the evaluation team's report and the "Vision" document, will form the basis for future strategic planning at the university.

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# APPOINTMENTS

# Administrative posts change hands over summer

**Eric Hansen**, a former member of the U.S. National Team, is the new head coach for UW-Madison's men's and women's swimming teams. An assistant coach for the University of Arizona's swimming teams, he replaces his brother, Nick, who resigned in May.

Two librarians recently were promoted to the title of Distinguished Librarian, recognizing a professional reputation of expertise in one's field and influence that extends beyond the university. **Phyllis Holman Weisbard**, the women's studies librarian for the UW System since 1991, also was named 1999 Librarian-of-the-Year by her peers in the UW-Madison Librarians' Assembly. **Carol Mitchell**, senior librarian for South and Southeast Asia Collections since 1989, is cited for her collection development accomplishments and research services.

Based at UW-Manitowoc, **Philip B. Moy** has begun work as the new fisheries specialist for the University of Wisconsin Sea Grant Institute.

The School of Music appointed **Richard Mumford** as director of public relations and concert manager. Formerly performing arts coordinator at Strathmore Hall Arts Center in North Bethesda, Md., he will manage the faculty concert series and oversee the season brochures and calendars of events.

**Tammy Thayer-Ali** has been named vice president and director of marketing for the Center for Advanced Studies in Business, Inc. (CASB) at the School of Business.

The Board of Regents has approved the following appointments as named professors: **Inge Bretherton**, professor of education psychology, and human ecology to the Audrey Rothemel Bascom Professor I in Human Ecology; **Mary (Molly) L. Carnes**, professor of psychology and geriatrics, to the Jean Manchester Biddick Professorship in Women's Health Research; **Robin Dourhitt**, professor of consumer science, to the Vaughan Bascom Professorship in Women and Philanthropy; **Donald A. Downs**, professor of political science, to the Glenn B. and Cleone Orr Hawkins Professorship; **Michael V. Fox**, professor of Hebrew and Semitic studies, as the Joy C. and Ruth Halls-Bascom Professorship; and **David Riley**, professor of human ecology, to the Audrey Rothemel Bascom Professor II in Human Ecology.

A number of administrative appointments were made over the summer. Here's a rundown of the changes in the ranks:



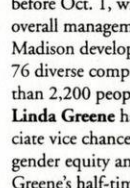
**Steven A. Ackerman** has been named director of the Cooperative Institute for Meteorological Satellite Studies. Ackerman is a scientist in the Space Science and Engineering Center and associate professor in the Department of Atmospheric and Oceanic Sciences.



**Paul W. Barrows**, associate vice chancellor for academic services and campus diversity, is the university's chief student affairs officer. The new position expands Barrows' responsibilities and carries the working title of vice chancellor for student affairs. Barrows will continue to supervise the Registrar's Office, the Office of Student Financial Services, Undergraduate Admissions and student diversity, and he will also oversee the Dean of Students Office and University Health Services.



**Mark D. Bugher**, secretary of the Wisconsin Department of Administration, has been appointed the new director of the University Research Park. Bugher, who will begin the job on or before Oct. 1, will be responsible for the overall management of the 300-acre west Madison development, which is home to 76 diverse companies employing more than 2,200 people.



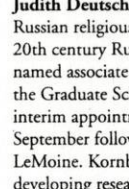
**Linda Greene** has been appointed an associate vice chancellor concentrating on gender equity and faculty development. Greene's half-time appointment begins this week and she will continue to teach two classes at the law school. Specifically, Greene will function as the university's point person on issues involving women



faculty and she will lead the provost's work group on human resource issues such as workforce diversity, climate, professional development and quality. **Ann Groves Lloyd** has been hired as director for Career Advising and Planning Services, marking the first step in a major expansion of the program. She had been senior director of campus outreach for the Wisconsin Alumni Association before taking the helm of CAPS in July.



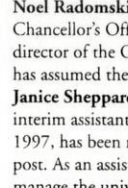
**Harvey M. Jacobs**, a professor of urban and regional planning, has been named director of the Land Tenure Center. Established in 1962, the center focuses its research and training on the relationship land ownership has with social structure, economic development, political organization, and environmental sustainability. Jacobs has been a member of the UW-Madison faculty for 15 years. His work is required reading in urban planning programs throughout the country, and he has conducted research in Albania, France, Italy, Kenya, Poland and the United States.



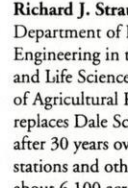
**Judith Deutsch Kornblatt**, an expert on Russian religious philosophy and 19th and 20th century Russian literature, has been named associate dean for the humanities in the Graduate School. Kornblatt received interim appointment to the post last September following the death of Fannie LeMoine. Kornblatt says that along with developing research opportunities in the humanities, enhancing teaching and outreach will be a priority. **Paul S. Percy**, a leader in the nation's semiconductor industry, is the new dean of the College of Engineering. Percy, who holds a doctorate in physics from UW-Madison, will start Sept. 1, on a part-time basis during a brief transition. Percy is currently president of SEMI/SEMATECH, a non-profit consortium that steers



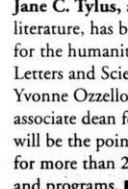
technical issues for more than 130 of the nation's top suppliers to the semiconductor industry. **Luis A. Piñero**, associate director of the Equity and Diversity Resource Center, has been named the center's interim director. Piñero replaces Gregory J. Vincent, who has accepted a position as vice provost for campus diversity at Louisiana State University. Piñero will oversee the day-to-day operations of the EDRC and assume a leadership role on campus workforce diversity initiatives and issues, including faculty hiring.



**Noel Radomski**, a policy analyst in the Chancellor's Office who had been interim director of the Office of Visitor Services, has assumed the post permanently. **Janice Sheppard**, who has served as interim assistant dean of students since 1997, has been named permanently to the post. As an assistant dean, Sheppard will manage the university's response to student academic and nonacademic misconduct issues, and supervise the new lesbian, gay, bisexual and transgender issues coordinator. She will share some general administrative responsibilities as well.



**Richard J. Straub**, chairman of the Department of Biological Systems Engineering in the College of Agricultural and Life Sciences, has been named director of Agricultural Research Stations. Straub replaces Dale Schlough, who retired in July after 30 years overseeing operations on 12 stations and other assorted parcels totaling about 6,100 acres — about two-thirds of the land used for all UW-Madison programs.



**Jane C. Tylus**, a specialist in Renaissance literature, has been named associate dean for the humanities in the College of Letters and Science. Tylus replaces Yvonne Ozzello, who has retired. As associate dean for the humanities, Tylus will be the point person in the college for more than 20 humanities departments and programs. ■

# FACULTY, STAFF RETIREMENTS

The following faculty and academic staff have been granted emeritus status. Years of service are listed for each:

Jaafar K. Al-Abdulla, adjunct professor, Structural and Materials Testing, 27 years; Louis C. Arrington, professor, Animal Science, 32 years; Robert Auerbach, professor, Zoology, 41 years; Robert F. Barreras, associate professor, Medicine, 33 years; Charles A. Baum, administrative program manager III, Biorion, 35 years; Carl Adam Baumann, distinguished instrumentation technologist, Physical Science Lab, 30 years; Donald A. Becker, professor, German, Linguistics, 32 years; Paul M. Berthouex, professor, Civil and Environmental Engineering, 28 years; Richard B. Bilder, professor, Law, 33 years; B. Dean Bowles, professor, Educational Administration, 33 years; Benito Brancaforte, professor, Spanish and Portuguese, 33 years; Robert D. Bremel, professor, Dairy Science, 24 years; Robin S. Chapman, professor, Communicative Disorders, 28 years; Julius J. Chosy, professor, Medicine, 34 years; Allen W. Clark, associate professor, Anatomy, 29 years; David L. Clark, professor, Geology and Geophysics, 36 years; William H. Clune, professor, Law, 27 years; Bibhuti R. DasGupta, senior scientist, Food Microbiology and Toxicology, 28 years; James M. Dennis, professor, Art History, 34 years; Ann C. DeVaney, professor, Curriculum and Instruction, 25 years; Michael Dori, associate director, Administrative Computing Services, 32 years; William C. Dries, instrumentation special-

ist, Engineering Professional Development, 29 years; R. Tass Dueland, professor, Veterinary Medicine, 19 years; Peter K. Eisinger, professor, Political Science, 29 years; Sue A. Frazier, associate professor, Nursing Academic Affairs, 21 years; Lloyd E. Froelicher, professor, Educational Administration, 30 years; Martin B. Garmeh, associate research specialist, Entomology, 28 years; Ronald L. Giese, professor, Forest Ecology and Management, 23 years; Marc Hanzel, professor, French and Italian, 29 years; Betsy C. Hasselkus, professor, Kinesiology, 12 years; Sister Mary Francis Heimann, outreach specialist, Plant Pathology, 22 years; Standish Henning, professor, English, 39 years; Lowell E. Hokin, professor, Pharmacology, 42 years; Walter R. Holthaus, senior administrative program specialist, Zoology, 41 years; Stanley L. Inhorn, professor, Pathology/Preventive Medicine, 45 years; Frank A. Iwen, senior academic curator, Zoology, 44 years; Euly N. Jensen, professor, Dairy Science, 31 years; William R. Jordan III, outreach program manager I, Arboretum, 22 years; Neal A. Jorgensen, dean and professor, Dairy Science, 31 years; Richard E. Keesey, professor, Psychology, 37 years; F. Douglas Kelly, professor, French and Italian, 35 years; Miriam E. Kerndt, senior academic librarian, General Library Service, 36 years; Susan C. Kirkbride, senior academic librarian, CHS Libraries, 25 years; Jerome H. Klotz, professor, Statistics, 34 years; Steven E. Korthugh, professor, Neurology/Biomolecular Chemistry, 35 years; James H. Latimer, professor, Music, 31 years;

Richard A. Lazzaro, professor, Art, 35 years; Lawrence S. Levy, professor, Mathematics, 38 years; Robert H. March, professor, Physics, 39 years; A. Jeff Martin, professor, Forest Ecology and Management, 15 years; Warren W. May, clinical instructor, Surgery, 10 years; Wayne F. McGown, director, University Research Park, 20 years; Carole A. McGuire, outreach program manager, Administration, 32 years; L. Gordon Medaris Jr., professor, Geology and Geophysics, 32 years; Durwood A. Meyer, director, Administrative Computing Services, 37 years; Gary L. Milhollin, professor, Law, 22 years; Richard A. Moll, professor, Engineering Professional Development, 14 years; Stephen A. Myrah, Secretary of the Academic Staff, 34 years; Yvonne A. Ozzello, professor, French and Italian, 25 years; Daniel E. Peschel, researcher, Lancaster Research Station, 33 years; Mary Ellen Peters, professor, Radiology, 26 years; Henry C. Pito, professor, Oncology, Pathology and Laboratory Medicine, 39 years; Ivan L. Preston, professor, Journalism and Mass Communication, 31 years; E. Arthur Prieve, professor, Business, 33 years; Charles Pulvino, professor, Counseling Psychology, 28 years; Rowland B. Randall, senior instrumentation technologist, Biochemistry, 31 years; Patrick C. Runde, associate dean, Administration, 30 years; Gloria E. Sarro, professor, Medicine, 13 years; Don S. Schalch, professor, Medicine-Endocrinology, 17 years; Dale A. Schlough, director, Agricultural Research Stations, 30 years; John W. Schmidt, visiting professor,

Professional Development and Applied Studies, 4 years; Dean R. Schneck, clinical professor, Social Work, 28 years; Maria Schnos, senior scientist, Molecular Virology, 31 years; Henry S. Schutta, professor, Neurology, 18 years; Grayson L. Scott, senior scientist, Anatomy, Neuroscience, 36 years; Lawrence D. Shriberg, professor, Communicative Disorders, 28 years; Andrew L. Sihler, professor, Linguistics, 32 years; B. Kay Simandl, researcher, Anatomy, 27 years; William L. Smith, professor, Atmospheric and Oceanic Sciences, 16 years; James A. Sorenson, professor, Medical Physics, Radiology, 10 years; Charles R. Stearns, professor, Atmospheric and Oceanic Sciences, 34 years; John D. Strasma, professor, Agricultural and Applied Economics, 32 years; David Sulman, clinical associate professor, Medicine, 32 years; Jon G. Udell, professor, Business, 37 years; Dolores K. Vetter, professor, Communicative Disorders, 32 years; Joachim H. von Elbe, professor, Food Science, 34 years; William F. Weege, professor, Art, 28 years; Gary G. Wehlage, professor, Curriculum and Instruction, 31 years; Eugene M. Wengert, professor, Forest Ecology and Management, 6 years; Robert C. West, professor, Chemistry, 42 years; Thomas H. Williams, professor, Business, 20 years; Carolyn F. Wilson, editor, General Library Services, 10 years; George W. Wirtanen, professor, Human Oncology, 28 years; C. Allen Wortley, professor, Engineering Professional Development, 14 years.



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# NEWS

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UNIVERSITY OF WISCONSIN-MADISON

Phone: 608/262-3571  
Fax: 608/262-2331

Office of News and Public Affairs  
28 Bascom Hall • 500 Lincoln Drive  
Madison, Wisconsin 53706-1380

FOR IMMEDIATE RELEASE

8/26/99

**CONTACT: Erik Christianson, (608) 262-0930**

## EVALUATION HIGHLIGHTS UW QUALITY, URGES MORE FUNDING

MADISON -- The University of Wisconsin-Madison has substantially enhanced undergraduate education in the past decade, but a lack of state funding is jeopardizing the institution's long-term future, according to an independent review of the university.

The review, from the North Central Association of Colleges and Schools, says the university's improvements in undergraduate education, particularly in advising and the development of residential learning communities, are "among the university's major achievements of the past decade."

The NCA evaluation team, which visited the campus in April as part of UW-Madison's reaccreditation process, expressed praise – and surprise – in its 31-page report that a state such as Wisconsin has been able to support one of the nation's and world's best public research universities.

"It is rather remarkable – and a bit of a puzzle, actually – that a state of such modest size and wealth has managed to build and to maintain for so long such a truly world class institution," the report says. "As one of the team members observed, 'This is a state and a university that delivers far beyond its resources.' "

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In addition to the improvements in undergraduate education, the evaluation team cited as achievements the university's gains in assessing how students learn; increased campus diversity; success in attracting private support; attention to strategic planning; and improvements in international education.

But those achievements are shaded by several concerns, the report says. Those concerns are a continued lack of adequate state funding for the university; a high level of state regulation and bureaucratic constraints coupled with administrative inflexibility; and some negative aspects of the university's decentralized structure, including faculty and departmental autonomy.

The evaluation team reported that these concerns are fostering in the university community "a muted but widespread angst and uncertainty about whether the principles and practices that have made the university great can continue to keep it great in a changing local, state, and global competitive environment."

Chancellor David Ward says the evaluation team's report is an instructive reflection of the current state of affairs at the university, and will serve as an important document for future strategic planning.

"We are grateful for the evaluation team's acknowledgement of our efforts to improve undergraduate education, attract private support and plan for the future, along with other key areas at UW-Madison, over the past 10 years," Ward says.

"At the same time, we are extremely mindful of the concerns raised by the evaluation team, and we want to work with state officials, faculty, staff and students to address those concerns."

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The evaluation team recommends that NCA extend UW-Madison's accreditation to 2008. The formal reaccreditation is expected later this year. The team's visit is a requirement for reaccreditation, which occurs every 10 years. UW-Madison has been continuously accredited since 1913.

After outlining the university's strengths and concerns in its report, the evaluation team suggests several ways to strengthen UW-Madison, none of which are a requirement for reaccreditation:

-- Improve state funding. The evaluation team says the state must redouble its effort to support its flagship university, as other states have done in recent years. "Wisconsin's leaders may not fully appreciate and understand that their university has made their state a luminous feature on the global map of academic excellence, that is to say, the state's premier asset in the new and very competitive global knowledge-based economy."

-- Explore the possibility of increasing tuition. Suggestions include differential tuitions for high-cost programs or increases in tuition coupled with more financial aid for needy students. "In business terms, the university is offering a premium product at bargain-basement prices," the report says. Any tuition proposal should be designed to bring UW-Madison's tuition to a level close to the median of its peers, Ward says.

-- Increase management flexibility. Work to eliminate bureaucratic and policy constraints "wholesale," consistent with national deregulation trends in public and private sectors.

-- Expand current levels of strategic leadership and planning.

-- Involve academic staff more in the university's shared governance system.

-- Remove UW-Madison from the state civil service system, and institute a campuswide initiative to revitalize human resources with staff development.

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-- Implement more interdisciplinary programs and foster more collaboration among faculty, similar to the university's cluster hiring program. The Graduate School plays a key role in this but should not bear the total responsibility, the report says.

-- Pursue a reinvigorated graduate student council.

-- Expand the residential learning communities, reduce class sizes for freshmen and sophomores and more fully coordinate and organize student services to further strengthen undergraduate education.

-- Keep diversity high on the university's priority list.

-- Develop a strategic plan for the campus' information technology infrastructure.

-- Collaborate with the City of Madison to enhance the new \$100 million arts district.

-- Continue to partner with the state on international initiatives.

The evaluation team concludes its report by stating that UW-Madison is "one of the nation's finest land-grant research universities," but at the same time, along with most great universities, "is also an institution at risk."

"The University of Wisconsin-Madison is wearing some heavy weights, but somehow it manages to perform impressively nonetheless," the review ends. "What might it do without the weights? The (evaluation team) fervently hopes the university and its state can join forces to find out."

The evaluation team report can be viewed by visiting:

<http://www.wisc.edu/newdirections/public/reports/teamreport.pdf>.

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-Erik Christianson, (608) 262-0930; echristi@facstaff.wisc.edu.



## ABOUT THE NCA REPORT AND UW-MADISON'S ACCREDITATION

-- The report is based on the visit to UW-Madison April 12-14 by the evaluation team from the Commission on Institutions of Higher Education of the North Central Association of Colleges and Schools.

-- The evaluation team recommends continued accreditation until 2008-09. NCA is expected to grant the official reaccreditation later this year. The university was last accredited in 1989 and has been continuously accredited since 1913.

-- The report states that UW-Madison has met the 24 general institutional requirements and five criteria for accreditation. It outlines strengths, concerns, observations and suggestions for improvement from the evaluation team.

-- The evaluation team consisted of 14 faculty members and administrators from some of North America's largest universities, including five Big Ten institutions (Illinois, Indiana, Iowa, Michigan State and Northwestern).

-- Donald N. Langenberg, chancellor of the University System of Maryland, chaired the evaluation team and led the site visit.

-- The evaluation team met with more than 100 administrators, faculty, staff, students, members of the UW System Board of Regents and state legislators during its visit.

-- The key document upon which the evaluation team based its review was the university's 1999 self study, undertaken as part of the reaccreditation process. To review the self study, visit: <http://www.wisc.edu/newdirections/>.

-- The 1989 reaccreditation and university self study led to the "Future Directions" report, which Chancellor David Ward used in part to formulate "A Vision for the Future," an updated strategic plan, in 1995. The 1999 self study, along with the evaluation team's report and the "Vision" document, will form the basis for future strategic planning at the university.

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-Erik Christianson, (608) 262-0930; [echristi@facstaff.wisc.edu](mailto:echristi@facstaff.wisc.edu).

# Council ring offers rest spot to Arboretum prairie visitors

Sarah Wortham

Walking the trails of Curtis Prairie, surrounded by tall grasses and stalks of flowers, is already a special experience for visitors to the UW-Madison Arboretum. But thanks to a generous gift, a beautiful stone council ring will offer a restful place for reflection and a centralized site for groups to gather at the edge of the prairie.

The Margaret Hudson Council Ring is a gift of longtime Arboretum supporter and former naturalist Margaret Hudson Van Alstyne. The Arboretum's master plan for physical improvements, completed in 1994, called for such a council ring near the McKay Visitor Center, but since that time the Arboretum's landscape designers selected a more secluded spot accessible from the western end of the main parking lot.

The council ring was a signature element of the works of famed turn-of-the-century landscape architect Jens Jensen. The council ring design emphasizes the importance of human beings coming together as equals, and also symbolizes the council fires of native people in North America. The Arboretum already has one council ring, dedicated in 1938 in memory of Jensen's grandson, Kenneth Jensen Wheeler, who

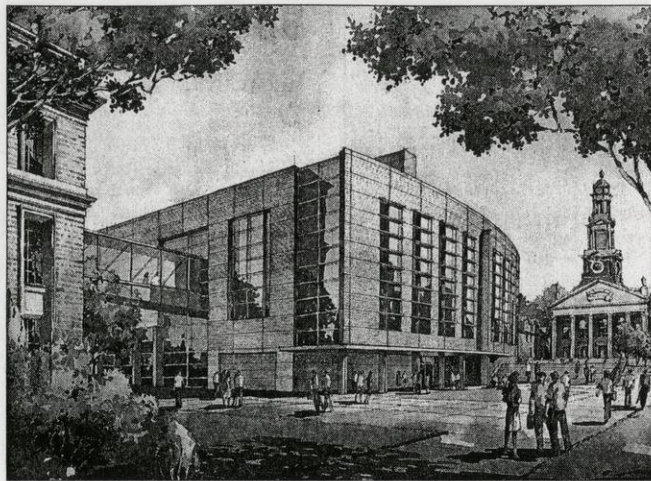
died during his senior year in the landscape architecture program at UW-Madison.

Van Alstyne says her interest in Jensen's work influenced her decision to give the council ring to the Arboretum.

"I've always been fascinated by the ideas of Jens Jensen, and the council ring offers a meaningful place for people to meet as they set out on a tour of the Arboretum," Van Alstyne says.

The council ring will be set within a small grove of oaks at the edge of Curtis Prairie, according to Arboretum Director Gregory D. Armstrong. From this location visitors can enjoy a broad view of the 60-plus-acre prairie, and the surrounding trees will offer a glimpse of the savanna that graced the site before it was settled in the 1840s.

The design for the council ring calls for special limestone that is similar to the stone used in walls in other parts of the Arboretum. Bachmann Construction has already begun work on the ring, digging the earth for footings and the foundation wall. But the stonework may not begin until spring, depending on the weather. Armstrong says the ring should be finished by the end of May ■



The Engineering Centers building is planned for the corner of Breese Terrace and University Avenue.

## City approves \$52 million engineering campus project

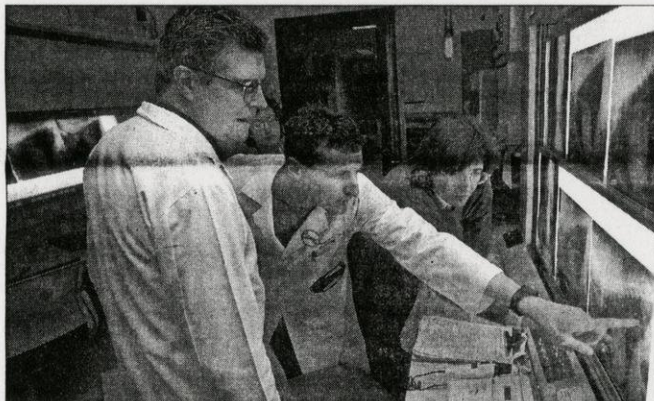
The Madison City Council has approved the \$52 million Engineering Centers building project, clearing the way for the first phase of a project scheduled to be completed in 2002.

The council Dec. 1 approved a zoning change to allow for the construction of the research facility on the corner of Breese Terrace and University Avenue. An 800-stall parking ramp would be built north of Camp Randall Stadium on what is now Lot 17.

Bids for the ramp will be sought in the next few months, and construction on the parking structure could start next spring, says Bruce Braun, assistant vice chancellor for facilities planning and management.

Madison council members have praised the university for its willingness to work with the city and adjacent neighborhoods, and expressed their support for the proposal.

The Engineering Centers building would provide much-needed additional space for the college's research projects, outreach activities and student organizations. The new ramp would help meet the need for more parking, especially for visitors to the Engineering campus, Union South, the Biochemistry Building, the UW Foundation and athletic events. ■



Veterinary medicine doctors, from left to right, Gregory MacEwen, David Vail and Lisa Forrest, evaluate follow-up X-rays of a dog. The school treats up to 3,000 pets a year.

## Gifts boost cancer program in veterinary medicine

The cancer treatment program at UW-Madison's School of Veterinary Medicine, which has become one of the nation's largest, is looking for room to grow.

School officials have created a \$250,000 campaign to create a new Cancer Recovery Ward to accommodate the huge increase in pets being treated and to provide more modern facilities. It also just completed a \$500,000 project to install a new computerized tomography (CT) scanner, which provides researchers with an extremely precise diagnostic tool.

"Our program has really grown in recent years, and there's no sign it's going to slow down," says Gregory MacEwen, an oncologist with the school. In recent years, the program has treated between 2,500 and 3,000 pets each year that are referred from across the country.

Veterinary oncology was a small and relatively unknown field only a decade ago, but treatments have become much more promising in recent years, MacEwen says. Treatments have almost cured early-stage melanoma in pets, he says, and have an 80 percent success rate in treating soft-tissue cancers. With new drugs to treat bone cancer and lymphoma, doctors can typically add 12 to 18 months to the life of a family pet.

As a result, veterinarians in the field are now more likely to refer animal cancer cases to schools with oncology programs. Although the treatments are expensive, averaging \$1,500 per client, more pet owners are willing to take the extra step. And in addition to helping animals, veterinary cancer programs can advance knowledge on human cancer as well.

The Cancer Recovery Ward will provide a separate and more comfortable environment for the animals, which are often hospitalized for three to four weeks while they are recovering from major surgeries or are receiving chemotherapy.

The CT scanner will be a major boon to the cancer research program, MacEwen says, because it can be used to precisely monitor the response of tumors to therapy. Private donors gave a total of \$90,000 to support the CT scanner purchase. ■

## Campus committee begins diversity plan review

Erik Christianson

A draft plan to increase diversity at UW-Madison is now under review by a campus committee and will be forwarded to university leaders and the public early next year.

The Diversity Plan Steering Committee on Tuesday, Dec. 8, reviewed the draft, which, when finished, will be the university's response to the UW System initiative to increase student, staff and faculty diversity during the next 10 years.

"We are confident that there are very meaningful and positive recommendations in the report to address diversity issues on campus," says Paul Barrows, associate vice chancellor for academic services and campus diversity, and co-chair of the steering committee.

As part of the steering committee's effort to create the draft report, four working groups examined diversity issues related to undergraduate students, graduate and professional students, faculty and staff, and curriculum, Barrows says.

Recommendations from each working group form the basis for the draft report. Steering committee members include faculty representing key committees, academic staff representing key administrative units, and students.

"This is the way that policy should be set at a university," says Bernice Durand, professor of physics and co-chair of the steering committee. "We have had a broad base with a large number of people

### DETAILS

Public hearings on the draft plan are scheduled:

- Jan. 26 from 4:30-6:30 p.m. at Memorial Union;
- Feb. 2 from 2:30-4:30 p.m. in Bascom Hall;
- and Feb. 3 from 2:30-4:30 p.m. in Union South.

involved. The report will now be turned over to the governance groups, the administration and the campus community for their participation."

The draft report will be posted on the Internet for public review in early January. Three public hearings are scheduled before the Faculty Senate takes up the diversity plan at its meetings on Feb. 1 and March 1, says Durand, who is also a member of the University Committee. The Academic Staff Assembly and Associated Students of Madison also will review the plan early next year.

The UW System Board of Regents approved Plan 2008 last May. The initiative aims to build an educational pipeline to K-12 schools; increase retention and graduation of minority students; boost financial aid; increase minority faculty and staff; and bolster overall campus diversity.

UW-Madison and the other UW institutions must present their diversity plans to UW System officials by April 15. The regents will review the plans in June. ■

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**The University of Wisconsin-Madison  
Fact Sheet on Diversity**

- The University of Wisconsin System Board of Regents approved its new diversity initiative, Plan 2008, in April 1998. The plan is designed to increase the number of minority students, faculty and staff on UW campuses statewide. Each UW campus must adopt its own diversity plan as part of Plan 2008. UW-Madison has appointed a steering committee to guide the development of the campus' response to Plan 2008.
- As the state's flagship university, and as a land-grant institution, UW-Madison has a deep tradition of access for all people that dates to its founding in 1848. Our commitment to an inclusive university community is included in our select mission, UW System policy and state law.
- Diversity is not just important to the UW-Madison community, however. It is valued by the employers who hire our students after they graduate. The leaders of businesses, governmental agencies and community organizations consistently tell us that they expect our graduates to be able to live and work anywhere in the state or the world.
- UW-Madison is attempting to increase the pool of Milwaukee inner-city high school students prepared for college through the new PEOPLE Program. Joining with the state, Milwaukee Public Schools and the private sector, the program will provide critical skills and interest-building opportunities for 9th through 12th graders.
- The Chancellor's Scholars and Powers Knapp programs continue to be models for the recruitment, mentoring and support of outstanding students of color. These programs have grown substantially over the last four years.

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Office of News & Public Affairs

## Diversity/Fact Sheet

- The university continues to pursue its strategic hiring initiative to increase the number of minority faculty on campus.
- Our ethnic studies programs are among the best in the nation. They include the African Studies Program; the Department of Afro-American Studies; American Indian Studies Program; Asian American Studies Program; Central Asian Studies; Chicano Studies Program; East Asian Studies; European Studies; Department of French and Italian; Department of German; Department of Hebrew and Semitic Studies; Center for Jewish Studies; Latin American and Iberian Studies Program; Max Kade Institute for German-American Studies; Middle East Studies; Center for Russia, East Europe and Central Asia; Russian and East European Studies; Department of Scandinavian Studies; Center for South Asia; Department of South Asian Studies; Southeast Asian Studies; Department of Spanish and Portuguese.
- Since 1989, the university has required all undergraduates in the College of Letters and Science to complete three credits – or one course – in ethnic studies before they graduate. The courses must focus on ethnic, racial or religious groups. The requirement is designed to help students understand and value the unique cultural and ethnic backgrounds of certain groups.

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*Fall 1998*



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# NEWS TIPS

UNIVERSITY OF WISCONSIN-MADISON

Office of News & Public Affairs  
28 Bascom Hall • 500 Lincoln Drive  
Madison, Wisconsin 53706-1380

Phone: 608/262-3571  
Fax: 608/262-2331

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June 25, 1998

**TO: Editors, news directors, reporters**  
**FROM: Erik Christianson, (608) 262-0930; (608) 262-3571**  
**RE: Report on diversity**

A new report from the University of Wisconsin-Madison outlines the breadth and variety of the university's initiatives to enhance diversity.

*Diversity Update* includes summaries of model diversity programs operating on campus; profiles of minority students, faculty and staff; and current and trend data and other important information.

"The report allows us to reflect on our progress, while at the same time it gives us the opportunity to identify areas for improvement," said Paul Barrows, associate vice chancellor for academic services and campus diversity. "We are committed to enhancing diversity at UW-Madison, and we believe this report will assist us in our work."

According to Barrows, the update will be helpful in the campus' effort to fulfill the requirements of Plan 2008, the UW System proposal to increase diversity among students, staff and faculty at UW institutions over the next 10 years. The Board of Regents approved the plan at its April meeting. Each UW school must compile its own plan to strengthen campus diversity and submit it to the regents for review by next June.

"Much of the information needed for Plan 2008 is included in this document, the Minority Undergraduate Recruitment Strategic Plan we adopted last year, and a minority retention and graduation strategic plan we will complete by the end of the summer," Barrows said.

*Diversity Update* was produced by the Equity and Diversity Resource Center, the Office of the Chancellor, the Office of News and Public Affairs, and the Office of the Provost. Copies are available from the Office of News and Public Affairs by calling (608) 262-3571. A version of the report will be available on the World Wide Web at <http://www.wisc.edu/provost/diversity>.

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