



Lectures: Edward Kremers.

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BETTER COMMUNICATIONS ABOUT DRUGS NEEDED WITHIN HEALTH CARE TEAM, PHARMACY EXPERT SAYS

MADISON--A serious failing in our health care system is the lack of communication between those who consume, prescribe, dispense and administer drugs.

Pharmacists are the drug experts on the health care team, yet people turn to them last when seeking drug information, says John S. Millis, chairman of the American Assn. of Colleges of Pharmacy's Study Commission on Pharmacy. Millis described his commission's findings recently at the University of Wisconsin-Madison School of Pharmacy's annual Kremers Lecture.

"Pharmacy is a paradox," Millis stated. In terms of pharmaceutical research, clinical testing, manufacture and dispensing of quality drugs, pharmacy ranks highly. Compared with other health care services, pharmacists are more numerous and accessible in rural areas and costs of drugs have risen less than other health care costs.

"Yet in terms of drug therapy--that is, what happens to patients who receive drugs--pharmacy does not present so happy a picture," Millis said.

Because people look to family, neighbors and advertisements for drug information instead of to their pharmacist, "their information on the drugs they're taking is appalling. Most people on important drug regimens don't fully understand why, and have no idea of their own importance in following the regimen."

Patients often incorrectly follow prescription instructions. This can result in adverse drug reactions and adverse interactions between two or more drugs, Millis said.

Thus, Millis sees pharmacy as a good service system, but as a knowledge/information system, pharmacy has serious flaws. "There's no organized system to educate people about drugs--even the practicing pharmacist has imperfect access to information."

To help mend these flaws, Millis recommended that educational institutions train and employ a new type of pharmacist--the clinical scientist.

The clinical scientist, besides being at home in the laboratory and being a drug expert, would be capable of meeting the drug information needs of other health care professionals and of patients, whether at a hospital bedside or in a community pharmacy. Behavioral and social sciences would supplement the clinical scientist's traditional pharmacy skills. He or she must have knowledge and skills with drugs and with people.

These clinical scientists would provide continuity in pharmacy--as faculty at educational institutions, they would close the gap between pharmacy as a service system and pharmacy as a knowledge/information system. In the future, Millis said, more and more pharmacists will dispense not only drugs, but drug information as well.

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uw news

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*Lectures
Kremers*
5/6/69 jb

MADISON, Wis.--Dr. Wilbur Cohen, former secretary of the U.S. Department of Health, Education, and Welfare, will be the Kremers Lecturer at the University of Wisconsin School of Pharmacy this spring.

A UW graduate, class of 1934, Dr. Cohen is now dean of the University of Michigan School of Education. He will speak May 16 in Madison on "Today's Health Challenges," at 3 p.m. in Room 100 Pharmacy Building.

The Kremers Lecturer honors the memory of Dr. Edward Kremers, pioneering dean (1892-1935) of the Wisconsin school. The lecture is sponsored by the Eta chapter, Rho Chi, national honorary scholastic society for pharmacy.

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uw news

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lectures

MADISON--A former University of Wisconsin faculty member, Dr. William S. Apple, who is now executive director of the American Pharmaceutical Association, will deliver the annual Kremers Memorial Lecture at the University Tuesday, May 9.

He will speak on "Pharmacy's New Rx-Evolution" at 8 p.m. in room B-102 of Van Vleck Hall.

The lecture series honors Prof. Edward Kremers, who led the UW School of Pharmacy from 1892 to 1935. Sponsoring the event is the Wisconsin chapter of the National Honor Society of Pharmacy.

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From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

*Lecture
Kremers*
4/5/67 jb

MADISON--Distinguished scientists from three nations will deliver the 1967 invitational Rennebohm Lectures on the Madison campus of the University of Wisconsin this spring.

On Thursday, April 6, Prof. E. P. Abraham of the Sir William Dunn School of Pathology, University of Oxford, England, will speak on "Penicillins and Cephalosporins--Their Chemistry in Relation to Biological Activity."

All three lectures, supported by a grant from the Oscar Rennebohm Foundation, will be held in room 350, Pharmacy Building, at 4:30 p.m.

Dr. Karl F. Heusler will lecture April 25 on "Advances in the Total Synthesis of B-Lactam Antibiotics." He is assistant director of the Woodward Research Institute and assistant manager of Ciba Ltd., Basel, Switzerland.

On May 3, the speaker will be Dr. Klaus Hofmann, director of the Protein Research Laboratory and Commonwealth Professor, University of Pittsburgh School of Medicine. His subject will be "The Partial Synthesis of Active Enzymes."

Each year the foundation brings to the campus outstanding figures in some area of pharmacy or related sciences. The foundation was established by Oscar Rennebohm, former Wisconsin governor, University regent, president of the Wisconsin Pharmaceutical Association, and honorary president of the American Pharmaceutical Association (APA).

The UW School of Pharmacy announced that the Kremers Memorial Lecture, originally scheduled for March 20, will be delivered May 9 by Dr. William S. Apple, former member of the pharmacy faculty here who is now executive director of the APA.

U.W. NEWS

Lecture

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706
Telephone (Area Code 608) 262-3571

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5/12/66 ns

MADISON, Wis.--Dr. Joseph V. Swintosky of Smith Kline and French Laboratories in Philadelphia will deliver the 1966 *Kremers Memorial Lecture* at the University of Wisconsin Tuesday (May 17).

Dr. Swintosky, section head in the pharmaceutical research division of the Philadelphia firm, will speak on "Challenge for Tomorrow" at 9 p.m. Tuesday in room B10 of the Commerce building on the Madison campus.

The Kremers lecture honors the memory of Edward Kremers, pioneering dean of the UW School of Pharmacy from 1892 to 1935. The lecture is sponsored by the University chapter of Rho Chi, pharmacy national honor society.

A native of Wisconsin, Swintosky was graduated from the UW School of Pharmacy and served on its faculty from 1947 to 1953 when he joined Smith Kline and French laboratories as senior scientist. Since 1958 he also has been on the faculty of the Temple University School of Pharmacy.

He received the Ebert Prize of the American Pharmaceutical Association (APhA) in 1958 for outstanding research, the APhA Foundation Research Achievement Award in Physical Pharmacy in 1964, the Pharmacy Achievement Award of the Philadelphia APhA chapter, a University of Wisconsin Citation in 1962, and honorary membership in the University's Pharmacy Alumni Association in 1964.

Dr. Swintosky is 1966-67 president of the APhA Academy of Pharmaceutical Sciences. He also has served as vice president of the American Association for the Advancement of Science and president of the Philadelphia chapter of APhA.

Dr. Swintosky is the author or co-author of more than 50 publications covering original research in pharmacy and holds seven U.S. patents related to pharmaceuticals. His research has dealt with a variety of subjects including studies on predicting drug product stability, drug absorption and excretion, and evaluation of sustained action dosage forms.

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MADISON NEWS

*Lectures -
Annual*

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

4/16/64 db

Immediately

MADISON, Wis.--Robert E. Abrams, executive secretary of the American College of Apothecaries and professor of pharmacy administration, Philadelphia College of Pharmacy and Science, will deliver the invitational 1963 Kremers Memorial Lecture April 29 at the University of Wisconsin School of Pharmacy.

His lecture, "Goals that Unite; Issues that Divide," will be given at 8:30 p.m. in the Commerce Building auditorium and will be open to the public.

The University chapter (Eta) of Rho Chi Pharmacy Honor Society, in cooperation with the School of Pharmacy, annually sponsors this lecture in memory of the school's second head, Edward Kremers.

Abrams acts as editor of the newsletter of the American College of Apothecaries and is managing editor of the Voice of the Pharmacist. He received the J. Leon Lascoff Memorial Award in 1962, and was the recipient in 1963 of the Young Man of the Year award presented by the Pennsylvania division of the Junior Chamber of Commerce.

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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

4/17/63 haa

RELEASE: Immediately

MADISON, Wis.--Dr. Melvin W. Green, former University of Wisconsin faculty member and director of educational relations, American Council on Pharmaceutical Education, will deliver the invitational 1963 [Kremers Memorial Lecture] May 3, the UW School of Pharmacy announced this week.

The lecture is sponsored annually by the University chapter (Eta) of Rho Chi, national pharmaceutical honor society. The lecture honors the memory of the School of Pharmacy's second and pioneering head, Edward Kremers, who was director from 1892-1935.

Dr. Green's topic will be "The Tomorrows of Today's Pharmacists." He will base his remarks on two famous lines from Shakespeare's "Romeo and Juliet": "O true apothecary! Thy drugs are quick."

Before assuming his present position, he was associate professor of pharmaceutical chemistry at UW.

A native of Illinois, Dr. Green attended the University of Pittsburgh for his undergraduate and graduate degrees in pharmacy. He received his Ph.D. from the school in 1937.

He joined the American Pharmaceutical Association in 1942 as chief chemist and became director of the laboratory in 1947. His association with pharmaceutical education began in 1938 when he was appointed assistant professor of chemistry at the Cincinnati College of Pharmacy, then Georgetown University.

Dr. Green served as secretary of the section on pharmaceutical education for the Fourth Pan-American Congress of Pharmacy and Biochemistry in 1957. He also supervised the pharmacy portion of a major study to promote cooperation among universities in the Big Ten in 1960.

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MADISON NEWS

Lectures

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

4/11/62 haa

RELEASE:

: Immediately

MADISON--Dr. Harold George Hewitt, University of Wisconsin School of Pharmacy alumnus, will deliver the invitational 1962 [Kremers Memorial] Lecture at 3 p.m. in the Chemistry Building auditorium Wednesday, May 9.

Hewitt is dean of the University of Connecticut school of pharmacy and director of the pharmacy research institute. His public lecture is titled, "Have We Kept the Faith?" He will discuss obligations of a university to its students.

The Kremers lecture, sponsored annually by the UW chapter (Eta) of Rho Chi, national pharmaceutical honor society, honors the memory of the School of Pharmacy's second (1892-1935) and pioneering head, Edward Kremers.

Dr. Hewitt, who completed his Ph.D. under direction of Kremers, is from Milwaukee. He was research assistant in the historic, though ill-fated Pharmaceutical Experiment Station and a Hollister Fellow during his stay at UW.

He taught at the University of Buffalo school of pharmacy after graduation from UW. He was invited to become dean at Connecticut in 1947.

He was president of the American Association of Colleges of Pharmacy in 1956-57. He is chemistry representative of the Conference of Teachers to the committees on educational and membership standards, problems and plans, world congress for pharmaceutical education, personnel problems, and UNESCO.

Hewitt also is chairman of the Connecticut Committee on Foods and Drugs, and the State of Connecticut Committee on Standards for Drugs, Chemicals and Hospital Supplies.

MADISON NEWS

Lectureships

10/29/57 db

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

Immediately

MADISON--The 1957 Wisconsin Pharmacy Institute, honoring the 75th anniversary of the University of Wisconsin School of Pharmacy, will open Wednesday night (Oct. 30) with the Kremers Memorial Lecture at 8 p.m. in Babcock Hall.

Roland E. Kremers, son of the man for whom the honorary lecture is named, will address the attending pharmacists.

Kremers, of the Institute of Paper Chemistry in Appleton, is the son of Edward Kremers, former dean of the UW School of Pharmacy. The younger Kremers holds a doctor's degree from the UW.

The Kremers Lecture is sponsored by Rho Chi Society, honorary society for pharmacy students. Speakers are selected for outstanding work in the field.

Other activities in the three-day institute will include: meetings on the future of pharmacy and medicine; developments in drug use and preparation; and a tea for wives of attending pharmacists at the Governor's Mansion on Thursday.

The institute is sponsored jointly by the School of Pharmacy, UW Extension Services in Pharmacy, and Wisconsin Pharmaceutical Association.

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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

2/27/56 gm

RELEASE: Immediately

Lectures

MADISON--The 1956 [Edward Kremers Memorial Lecture] will be given in the University of Wisconsin Chemistry Building Auditorium, Wednesday, Feb. 29, at 8 p.m.

The lecture on the use of radio-isotopes in pharmacy and medicine is the sixth in an annual series honoring the late Edward Kremers, former director of the UW School of Pharmacy. It will be given by Prof. John E. Christian, Purdue University, Lafayette, Ind.

Open to the public, the lecture is sponsored by Rho Chi, national honor society in pharmacy, in cooperation with the School of Pharmacy.

A professor of pharmaceutical chemistry and coordinator of bionucleonics research at Purdue, Prof. Christian is an active worker in the application of radio-isotopes to the absorption and distribution of drugs in the body.

He is a member of the radiological and chemical defense section of the Indiana department of civil defense, of the U.S. pharmacopoeia revision committee, and of the advisory committee on isotope distribution of the U.S. Atomic Energy Commission.

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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

Immediately

3/30/55

Lectureship

The [Edward Kremers Memorial Lecture at the University of Wisconsin will be given Thursday (March 31) by the editor of Drug Standards.

Justin L. Powers, chairman of the Committee on National Formulary, will speak on "The Development and Significance of Drug Standards," in the Chemistry Building Auditorium at 8 p.m.

The lecture is under the auspices of the Rho Chi Society in cooperation with the School of Pharmacy and the UW Committee on All-University Lectures. It is open to the public without charge.

Powers received his Ph.D. from the University of Wisconsin in 1935. He has been instructor of pharmacy at Washington State College; pharmacist for the University of Michigan Health Service; an assistant professor of pharmacy at Oregon State Agricultural College; and has taught at the University of Michigan.

He directed the American Pharmaceutical Association Laboratory from 1940-47; and has been editor of the Drug Journal since 1940 and Scientific Edition of the Journal of the American Pharmaceutical Association since 1942.

He is co-author of "The Art of Compounding," and editor of "The National Formulary," seventh and eighth editions.

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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

3/28/55

RELEASE: Immediately

Lectures

MADISON---How and why legally enforceable standards for drugs are developed will be discussed by Dr. Justin L. Powers of Washington, D. C., in a public lecture at 8 p.m., Thursday (March 31) in the Chemistry Building Auditorium on the University of Wisconsin campus.

This fifth annual [Edward Kremers Memorial Lecture] will be sponsored by the local chapter of Rho Chi, national honorary society in pharmacy, in cooperation with the School of Pharmacy.

Dr. Powers, who holds a doctorate in pharmacy from the University of Wisconsin, is currently directing revision of the National Formulary for the 10th edition to be published next summer.

He will speak from 25 years experience as chairman of the committee on standards that must be met by drugs appearing in the National Formulary. The National Formulary, like the United States Pharmacopeia, has legal force in American pharmacy under both federal and state laws.

Dr. Powers is also a member of the Revision Committee of the United States Pharmacopeia, serves as a member of the Expert Committee on International Pharmacopeia of the World Health Organization, and holds the chairmanship of the Committee on Purity of Chemical Products within the National Research Council. He is editor of "Drug Standards," the only journal of its kind in the world, and of the Scientific Edition of the Journal of the American Pharmaceutical Association.

Dr. Powers' lecture is one of an annual series sponsored by Rho Chi, in cooperation with the School of Pharmacy, to honor the late Edward Kremers for his development of the school during four decades as its director and for the leadership he gave to pharmaceutical education in this country.

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U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

10/21/53

RELEASE:

10 p.m. Wednesday, Oct. 21

Lectureships

MADISON, Wis. (Oct. 21)--The late Edward Kremers, director of the University of Wisconsin's School of Pharmacy for 43 years, was a reformer in education whose zeal was apparent while he was still an instructor and whose devotion to progress did not fade throughout a long life, Emeritus Prof. George Urdang said Wednesday night in the University's fourth [Edward Kremers Memorial Lecture.]

The annual Kremers Memorial Lecture is sponsored by Rho Chi, honorary pharmacy society, and the UW School of Pharmacy, and is delivered each year by an outstanding individual associated with the field of pharmacy and is given on a topic related to pharmacy.

In Kremers' own words, his educational philosophy was that "the end to be attained is to lead the student to think and reason for himself in order to better prepare him for the original investigations connected with his thesis work," Urdang said.

As director of the UW pharmacy educational program, Kremers introduced the first four-year pharmacy course in America and the first graduate study program in pharmacy, Urdang pointed out.

In 1892 Prof. Kremers read a paper at the meeting of the American Pharmaceutical Association which, according to an associate, caused "much comment and discussion, the views being at such variance with existing conditions."

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ad one--Urdang

Shortly after Kremers returned from the meeting, Urdang said, he initiated "what proved to be the second milestone in American pharmaceutical education...the first academic four years' course in pharmacy on American soil, being simultaneously the first course of its kind in the whole world."

Instituting a strong academic program for pharmacists was not an easy task for Kremers, Urdang said.

"At times the opposition among the Wisconsin druggists against his emphasis on scientific achievements and teaching methods was so strong that his position was in danger, and his colleagues at the other American schools of pharmacy viewed his reformatory zeal and actions with much reserve and suspicion, if not even fear and indignation, and resented his continuous criticism and admonitions heartily," Urdang said.

But time has confirmed his position, Urdang continued, and in 1932 the four-year course became the minimum required by all accredited schools of pharmacy in the United States.

In addition to his efforts as a reformer in education, Kremers was a phytochemist whose work "furnished fruitful ideas to theoretical chemistry" and whose "articles on pharmaceutical-historical and cultural subjects placed this branch of the history of civilization on a level which this country had not had before," Urdang pointed out.

Kremers knew the highest aims of his science, but his ideals of education took much of his energy, and "although peace may be the reformer's aim, fight is his lot," Urdang concluded. "What the world expects of him, is the opening of new ways rather than the completion of some special work, perfectioning rather than perfection."

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MADISON NEWS

10/21/53

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN
Immediately
RELEASE:

Lectureships

Dr. George Urdang, emeritus professor of the history of pharmacy at the University of Wisconsin, has been selected to give the fourth [Edward Kremers Memorial Lecture,] Wednesday, Oct. 21, at 8 p.m. in 100 Chemistry Building.

The talk is open to the public without charge and is sponsored by the Wisconsin chapter of Rho Chi, national honorary society in pharmacy, in cooperation with the UW School of Pharmacy.

The lecture will assess the life work and personality of Kremers, who was director of the UW School of Pharmacy for 43 years. He introduced the first four-year pharmacy course in America and the first program of graduate study in pharmacy.

The title of Urdang's lecture is "Edward Kremers, Reformer of American Pharmaceutical Education."

Prof. Urdang is honorary president of the World Organization for Pharmaceutical History, president of the International Academy for the History of Pharmacy, and director of the American Institute of the History of Pharmacy. He was the first to hold the chair of history of pharmacy at the University of Wisconsin.

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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

11/25/52

Immediately

*Lectures
new folder*

MADISON--Dr. Ernest Guenther, technical director of Fritzsche Brothers, Inc., will give the third annual Edward Kremers Memorial Lecture, sponsored by the University of Wisconsin School of Pharmacy, at 8 p.m., Dec. 4.

His talk, on the latest developments in the field of volatile oils, will be given in 100 Chemistry Building, and will be open to the public without charge.

This year's lecture is the third annual Kremers Lecture honoring the late director of the School of Pharmacy, himself an authority on volatile oils during his 43 years as staff member and dean of the school.

Dr. Guenther has just returned from a six-month trip to six countries of Europe and North Africa where he studied at first hand the latest developments in the production of volatile oils. He is acknowledged the only expert who has personally investigated the production of every oil in its country of origin, according to Dr. Arthur Uhl, present dean of the School of Pharmacy.

During the past year Dr. Guenther has published the sixth volume of his monumental work on "The Essential Oils."

U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

10/26/51

RELEASE:

Immediately

Madison, Wis.--The director of pharmacological research for Eli Lilly and Co. and president-elect of the American Society for Pharmacology and Experimental Therapeutics will be the guest speaker for the second annual [Edward Kremers Memorial lecture] at the University of Wisconsin Nov. 9.

He is Dr. K. K. Chen, former UW student and now one of the nation's leading pharmacologists. His lecture will emphasize the search for better drugs for treating heart disease and is entitled "Recent Studies on Digitalis-Like Drugs."

Dr. Chen obtained his doctorate in physiology at the UW and an M.D. degree from Johns Hopkins. In addition to his work on heart drugs, he also is known for his research on ephedrine, antidotes for cyanide poisoning, and a new drug to replace morphine.

Dr. Chen is a former student of the late Dr. Kremers. The Edward Kremers Memorial lecture was established last year by Rho Chi, School of Pharmacy honor group, to honor the man who directed UW pharmacy education for 43 years.

The lecture will be given at 8 p.m., Nov. 9, in the Wisconsin Union theater. Pharmacists from the Wisconsin Pharmacists institute, then to be in progress on the campus, and pharmacists and physicians of the University community are invited to attend.

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