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THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

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Bureau of Drama Serves Hundreds Of Badger Towns

Report of Year's Work Shows
Wide Use of State's
Drama Resources

The functions of the extension bureau of dramatic activities had a statewide scope during the past year, with 341 communities served in furtherance of local drama and recreational plans, as shown by the report of the year's activities by Miss Ethel T. Rockwell, director.

The statistical side of the report shows 1,850 individuals and groups served with information and loan of plays. The number of plays and books on drama sent to residents of Wisconsin was 23,566.

Six plays and pageants were staged by the bureau; 31 plays were produced by the Wisconsin Drama guild, sponsored by the bureau; four drama institutes were held; three short course classes and one full-semester class were held in cities, and supervision was given to eight other short course classes.

A major activity during the year was the supervision by the bureau of a CWA project in recreation. Adult leadership training was carried on in all parts of the state by 15 supervisors in drama, music, and social games and group dancing projects. Three additional supervisors served Milwaukee county.

Miss Rockwell reported that during the past two years the number of "little theatres" has greatly increased in Wisconsin, the total now being about 60.

"The Little Theater," she declared, "is of the greatest value in these times of reduced incomes, providing as it does for wholesome, inexpensive recreation and entertainment."

State U. Given Portraits of World Science Pioneers

More than 30 portraits of the world's pioneers in science and engineering have been presented to the college of engineering of the University of Wisconsin by the Engineers' Society of Milwaukee, and now are hanging on the walls of the main hall of the new mechanical engineering building at the State University.

The portraits picture the pioneers of many nations in the various fields of science and education. They were a gift of the Milwaukee engineers to the State University's engineering college upon completion of the new building some time ago.

Along with the portraits hangs a bronze plaque which carries the following explanatory note:

"The imagination and work of the pioneers in science and engineering are the foundation of our present civilization. Their lives should be an inspiration to the young men who pledge their future to the advancement of science. Conscious of its duty to the rising generation, the Engineers' Society of Milwaukee presents these portraits of pioneers to the Engineering College of the University of Wisconsin upon the dedication of its new mechanical engineering building so as to serve as a constant reminder of our debt to these men and to inspire the coming engineers to still higher accomplishments toward the goal of human happiness."

Included in the collection are portraits of Thomas O. Edison, Galileo Galilei, Wilbur Wright, Bunsen, Nikolaus August Otto, Lord Kelvin, Davy, Parsons, Franz Grashof, Newton, Planck, Ohm, Diesel, Hertz, George Westinghouse, Joule, Ericson, George Stephenson, Sadi Carnot, Marconi, James Watt, Faraday, Albert Einstein, Robert Fulton, Bessemer, Kirchoff, Maxwell, and L. F. Gay-Lussac.

Six Kohler High School Grads Get Scholarships

Six graduates of the high school at Kohler, Wis., are recipients of Kohler Family scholarships which will help them continue their studies at the University of Wisconsin during the next one or two years.

The Kohler Family scholarships were established in 1927 by the Kohler family of the Wisconsin village which bears their name. The family gave \$20,000 to the University at that time to establish two scholarships.

They were originally given to encourage one deserving boy and one deserving girl, who shall be graduates of the high school of the village of Kohler, and whose intention it is to complete a four-year course of study, to attend their State University.

Recently the rules for the scholarships were changed in order to benefit a larger number of promising students. Those who have been given appointments this year are Rose M. Adamchuk, Lucille G. Lieding, Robert K. Lieding, Frederick Stoehr, August F. Steinbrecher, and Arthur P. Hoffman.

Sees Need for Trained Men in Dairy Industry

That the dairy industry needs men who understand modern manufacturing methods is the report made by H. C. Jackson in announcing the winter course in dairy manufacturing at the University of Wisconsin. He is convinced that capable men who are well trained will find places in the industry.

Sanely Disciplined Minds, Sound Characters Are Needs of Time, Frank Tells Freshmen

Asserting that "we must look for the leadership of the future to you who are now undergoing University training," Pres. Glenn Frank, in a message of welcome to the hundreds of freshmen who came to the University of Wisconsin campus today at the opening of the Freshman Orientation period, warned the first year students that "you will fail your generation unless from your University training you bring to the affairs of your time sanely disciplined minds and soundly developed characters."

The coming of throngs of students into the University of Wisconsin in this particular autumn of 1934 has a meaning, alike to the students and the state, quite beyond the meaning that ordinarily attaches to the opening of the University year, Pres. Frank told the freshmen in his message of welcome contained in the Freshman Handbook.

Need Insight into Problems
"I hope the peculiar significance of the period through which state and nation are passing will filter into the minds of all Wisconsin students and inspire in them a new devotion to those rigorous disciplines of mind and character which alone can produce the kind of men and women who can rescue our generation from the political, social, and economic confusion into which it has fallen in these days of worldwide dislocation," he said.

"You will have to live your lives

and practice your professions in a world disturbed by something deeper than the after-effects of a market crash, in a world that has become so complex that it is baffling the managerial skill of its leadership," he continued. "I hope that, in the selection of your courses and in the persistent questions you put to your professors, you will demand that the University give you a genuine insight into the problems that now haunt the social order."

U. W. Aids Students

"I hope that, in your social life outside the class room, you will consciously practice that self-control and subject yourselves to that self-discipline which alone can produce the strength that the strains of the future will demand. We shall do everything within our power to help you in this enterprise of self-development."

"We have sought to perfect the program and the personnel of the University's system of guidance, supervision, and counsel," he pointed out. "For the normal and healthy-minded majority, this service of guidance, supervision, and counsel is conducted without annoying paternalism. For those who cannot or will not measure up to the social and moral challenge of life in a university community, the University must maintain a system of social and moral control that works with promptness and precision."

U. W. Is "Safe" Place, Dean Says

State U. Deans of Men, Women
Give Advice to Frosh

The University of Wisconsin is as "safe" a place as can be found anywhere for a young man or a young woman to seek development, Scott H. Goodnight, dean of men at the State University, told the hundreds of first year students who came to the University campus today at the opening of the annual Freshman Orientation period.

Dean Goodnight's message was contained in the Freshman Handbook, which outlines for the yearlings the various rules and regulations concerning students on the campus. The Handbook, which is published by the faculty freshman period committee, also contains a message to the new students from Mrs. Louise Greeley, dean of women.

Discussing the question, "Is the University a safe place for you?" Dean Goodnight points out that in a very strict sense of the word, no place is safe for young people.

Lead Wholesome Lives
"If we mean by safe, a place in which no one ever makes a mess of life and has to start all over again to build 'with worn-out tools' in which there are no vices, no failures and no automobile wrecks, then no city, no village, no farm home is 'safe,' to say nothing of schools, colleges, and universities," the dean of men maintains.

"If, on the other hand, we use the term relatively, and understand by it a place in which a big majority of the young men and women are attending to the business of getting an educational training which will fit them for useful living; in which the failures and wrecks are relatively few in number; in which there are foreigners, aristocrats and plebeians, children of wealthy and poor parents, intellectually gifted and plodders, with an admixture of 'play boys' and 'play girls,' but in which the great majority are leading normal, wholesome lives of work and play,—then the State University may be considered a 'safe' place for a young man or a young woman to seek development."

Safe as Home Town
"It is probably quite as safe as your home town, and probably a much larger percentage of the students here are improving themselves and consciously preparing for useful lives than in your home community," Dean Goodnight asserted.

Both Dean Goodnight and Dean Greeley urged the freshmen to bring their problems to them for advice and counsel. They urged the young students to be careful and not waste their time on too many social activities, but to so plan their work and play as to get the most out of their school years. They both explain to the freshmen that it pays to do good work in college, both in satisfactions and recognition obtained during school, and in ways waiting for those who have excelled in their college work.

Pres. Frank Named to National Needs Committee

Pres. Glenn Frank of the University of Wisconsin is one of 86 leaders on a national citizens' committee announced recently by Newton D. Baker, chairman of the 1934 Mobilization for Human Needs.

The committee will bring before the public reports on present-day social conditions in American communities preliminary to fall community chest campaigns.

Pres. Frank and M. J. Cleary, Milwaukee, are the only Wisconsin residents on the committee, which includes men and women known for their interest in civic and welfare work.

dusty.

The 45th annual dairy course will be held from November 5 to February 9. Nearly 5,000 men have received their training at the University since the course was opened in 1890 by Dean W. A. Henry and Dr. S. M. Babcock.

U. School of Journalism Begins Thirtieth Year

The thirtieth year of instruction in journalism at the University of Wisconsin will begin with the opening of the academic year on September 26. The first class in news writing was organized by Dr. Willard G. Bleyer in the fall of 1905, and he has continued in charge of the instruction in journalism since that time.

From one course offered thirty years ago, the work in journalism and advertising has grown until it now consists of twenty-five courses, which includes all important phases of these subjects. Instead of one instructor, there are now eleven in journalism and advertising.

In the fall of 1906 a group of courses in economics, political science, history, literature, and journalism was arranged under the title of Courses Preparatory to Journalism, as a junior-senior curriculum for students interested in obtaining a broad background in preparation for newspaper work. Out of this course of study grew the four-year Course in Journalism and later the present School of Journalism.

Instead of the handful of students who enrolled in the first class in news writing thirty years ago this fall, the University of Wisconsin school of journalism has in recent years been graduating fifty young men and women, many of whom have found places on the news and business staffs of Wisconsin daily and weekly newspapers.

Pioneer State Farm Institute Worker Dies

E. C. Jacobs, of Elk Mound, for many years a worker on the Wisconsin Farmers' Institute staff, died recently according to word received at the college of agriculture of the University of Wisconsin.

In recognition of the services of Mr. Jacobs to the advancement of agriculture, he was awarded the certificate of honorary recognition by the University in 1923. In 1930, the Wisconsin Livestock Breeders' association held their annual field day at his farm.

Always an active worker in dairying, he was president of the state dairymen's association in 1912. He has been active in dairy herd improvement association work since the early days of the cow testing movement.

Mr. Jacobs came from Maine to St. Croix county more than sixty years ago, moving later to the farm in Dunn county.

Pres. Frank to Give Keynote Address at National Conference

Dr. Glenn Frank, president of the University of Wisconsin, will give the keynote address at the fourth annual Conference on Current Problems for Women Leaders and Educators to be held in New York City September 26 and 27.

Pres. Frank will speak on "America at the Crossroads." Mrs. Franklin D. Roosevelt will open the conference, at which some of the clearest thinkers on current problems both in America and abroad will speak.

Manitowoc Man Named to High Land Use Post

A survey of the land problem areas of Michigan, Minnesota, and Wisconsin will be made under the direction of Carl F. Wehrwein, who has been appointed regional land planning consultant for the national resources board. Working with Mr. Wehrwein on the Wisconsin survey will be Loyal Durand, Jr., formerly of Milwaukee county, who will be assisted by Lewis C. Keeler, of Washburn county, and Sidney Henderson, of Iowa. Wehrwein is a native of Manitowoc county and a graduate of the University of Wisconsin college of agriculture.

31 Nuns Take Studies in U. W. Summer School

Thirty-one nuns from convents and schools in Wisconsin and five other states continued their studies in this year's summer school of the University of Wisconsin, a survey of the summer session directory has revealed.

Fourteen of the nuns came to the University from Wisconsin convents and schools, the survey showed. The others came from convents scattered throughout the states of Minnesota, Illinois, Ohio, Iowa, and Kansas.

U. W. Scientists Study Lake, Fish Problems of State

Carry on Investigations to
Protect State's Second
Largest Industry

Completing their field investigations for another year, a small group of University of Wisconsin scientists who each summer carry on the field work of the Wisconsin Geological and Natural History survey, have just returned to the State University with the numerous records and samples they obtained during the summer months.

The scientists were headed by Chaney Juday, professor of limnology at the University, and Dr. E. A. Birge, nationally known scientist and president emeritus of the University.

The scientists have been continuing their scientific investigations into the conditions of northern Wisconsin lakes. The headquarters of the group is at Trout lake, in Vilas county, where they spend the summer at work. The camp includes, besides living quarters, several laboratory buildings in which the scientific work is carried on.

Study Food in Lakes
During the summer they continued the work of taking a fish census in various lakes. They studied the plankton growth in various lakes and streams; they investigated the growth of lake algae and the fish food they manufacture with the aid of sunlight; they studied the large aquatic plants in the lakes; and they continued their experiments in increasing the fish food of various lakes by means of "planting" ordinary farm fertilizers in the lakes.

All of this work is of extreme importance to Wisconsin, since its entire purpose is the conservation of the state's natural resources insofar as its lakes and streams are concerned. With the resort and tourist industry the second largest industry in the state, the preservation of these resources is of utmost importance to the people of the state.

Research is Important
All of the work these scientists do each year is directly concerned with the number of fish and the amount of fish food in Wisconsin lakes—necessary information in the solution of the state's fish conservation problems.

Some lakes and streams are overcrowded with fish, and contain insufficient food, thus resulting in the death of thousands of fish by starvation each year, or in the stunting of the fish growth. Other lakes and streams contain a great deal of fish food, but are understocked. Information on these lakes is of great importance to the state's conservation commission in planting fish each year, and such information is furnished through the work done by these University scientists.

Data obtained by these scientists this summer will be carefully studied in University laboratories during the next few months, and will furnish the basis for the annual report of results gained during the year's work by the group. It is expected that the report will be completed by January 1.

Many Students from Wisconsin Homes Get U. W. Degrees at End of Summer School

Completing their scholastic work during the summer session, 82 students from homes in Wisconsin were granted their bachelor degrees by the University of Wisconsin at the close of summer school.

Besides those from Wisconsin who obtained their degrees, a number of students from 12 other states were awarded their first degrees.

Wisconsin residents outside of Madison who completed the work for their degrees are as follows:

Bachelor of Arts
John A. Bartelt, Ft. Atkinson; Julius Grotzky, Kenosha; Esther M. Jensen, Mondovi; Margaret A. Kelly, Baraboo; Alice C. Lound, Tomahawk; Elmer H. Radtke, Neenah; Roslyn R. Rohrer, Alma; Louis L. Bensman, Anita Pfeiffer, and Karl A. Rodermund, all of Milwaukee; Sister Mary Doloretta, Stevens Point; Frances M. Van Edig, Middleton; Don S. Wenger, Monroe; and Gwendolyn Witter, Burlington;
Commerce: Carolyn C. Polaski, Nashotah, and Sara K. Stein, Milwaukee;
Journalism: John J. Ross, Milwaukee; Helen L. Willett, West Allis; Melvin H. Wunsch, Reedsville; and Carl A. Zielke, Rib Lake;
Bachelor of Philosophy
Commerce: Alden F. Hansel, Wauwatosa;
General Course: Robert W. Arthur, Waukesha; Gordon C. Bent, Green Bay; Herbert J. Grunke, Portage; George W. Johnson, Wisconsin Rapids; Carl H. Nuesse, Milwaukee; Byron W. Retzlaff, Antigo; and Char-

U. of W. Welcomes Many Freshmen to Campus This Week

Hundreds of Students Begin
University Careers as
Orientation Week Opens

With a program designed to stimulate in its freshman students interest in life as well as college careers, the University of Wisconsin opened its doors to hundreds of first year students today as the sixth annual Freshman Orientation week was inaugurated.

Under the direction of more than 200 faculty members and with the aid of several hundred upperclass men and women students, the State University will give its freshmen an opportunity during the next six days to become acclimated to University life before the hordes of sophomore, junior, and senior students return to their studies.

More Students Enroll
Although no guess could be made as to the total enrollment, early freshman registration indicated that the State University would welcome one of its largest freshman classes this year. Early registration figures indicated that the freshman enrollment would sweep over the 1,500 mark, which would be an increase over last year of more than 20 per cent.

During the entire week from today until Sept. 26, the first year students will take part in numerous activities which are designed to give them an opportunity to receive first impressions of their State University from faculty members who are interested in developing a realization that the University of Wisconsin is a human institution and the faculty is interested in the problems of the individual student.

Hold Open House
During their first week in the University, the freshmen will attend college and departmental assemblies and study lectures; they will take educational attainment tests; they will have individual conferences with faculty members of the departments in which they enroll; and they will attend open house "get-acquainted" meetings at the Memorial Union and at the various student religious centers on the campus.

Urging the first year students to think of their attendance at the University as a carefully planned investment on the part of their parents and themselves, this year's edition of the Freshman Handbook, which is given to all entering students, devotes one-third of its contents to a section of "University and Life Careers."

Help Choose Careers
Advice as to how one can aid oneself in deciding upon and preparing for life work is given in this part of the Handbook, which urges students to analyze themselves from as many standpoints as possible.

"Your own decision to benefit by liberal education and professional training opportunities of college grade would indicate that you desire to fit into the scheme of things as a 'top-notch' rather than as a 'tail-end,'" the Handbook explains to the freshmen. "Hardworking taxpayers have provided a large number and variety of educational facilities and possibilities in order that you may prove an asset rather than a liability in developing the many resources of the state."

WINS FELLOWSHIP

Earl H. Hanson, of Stoughton, a junior in agriculture at the University of Wisconsin, won one of the thirty-five fellowships awarded by the Danforth Foundation. In company with the other winners, Hanson was given the opportunity of observing for the past summer the research, manufacturing, and sales methods of a large feed organization.

les F. Wittenberg, Hartland;
Bachelor of Science
Chemistry: Charles A. Hoppe, Milwaukee; Harley C. Loeffler, Columbus; Alfred M. Rode, Hartford; and Norman E. Wussow, Black Creek;
Hygiene: Christine E. Nielsen, Manitowoc;
Medical Science: William T. Hyslop, LaVale;
Art Education: Mayme Hanson, Hayward;
Education: Elizabeth B. Adams, Martin E. Herrmann, and Siri Hokanson, all of Milwaukee; Ann M. Baird, Medford; Janet E. Newcomb, Pepin; Thomas J. Nolan, Manawa; Nancy H. Vaniman, Whitehall and Freeland A. Wurtz, Fond du Lac;
Civil Engineering: Evald Herman, Wauwatosa; Melvin T. Fiss, Karl Knell, Frederick O. Koch, Milton W. Lutz, David V. Messman, and Raymond F. Spars, all of Milwaukee;
Electrical Engineering: Adelbert C. Plautz, Milwaukee;
Chemical Engineering: Grant Wheeler, Appleton;
Agriculture: Myron R. Goodell, Columbus; Jack Longley, Palmyra; Arthur B. Paff, Oconto; and Lawrence G. Strom, Milwaukee;
Agriculture and Education: Eugene H. Florence, Phillips; George L. Reznick, Antigo; and Harold C. Smith, Pewaukee;
Bachelor of Laws: William H. Frawley, Jr., Eau Claire; and John W. Essock, Whitewater;
Bachelor of Music: Donald B. Cuthbert, Barron; and David R. War-tinbee, La Crosse.