



## Pampers advertisement.

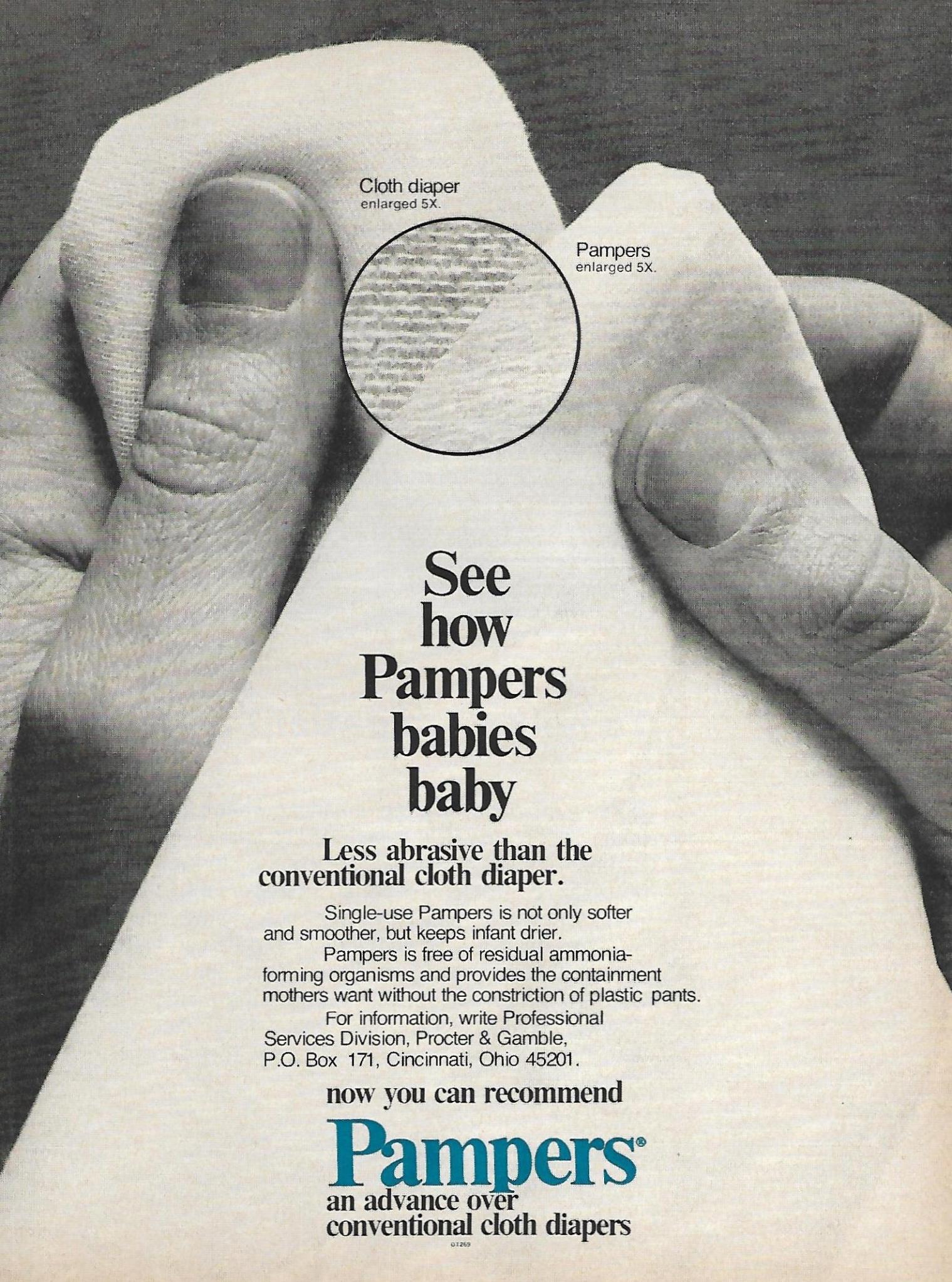
[s.l.]: [s.n.], 1969

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Cloth diaper  
enlarged 5X.

Pampers  
enlarged 5X.

# See how **Pampers** **babies** **baby**

**Less abrasive than the  
conventional cloth diaper.**

Single-use Pampers is not only softer and smoother, but keeps infant drier.

Pampers is free of residual ammonia-forming organisms and provides the containment mothers want without the constriction of plastic pants.

For information, write Professional Services Division, Procter & Gamble, P.O. Box 171, Cincinnati, Ohio 45201.

**now you can recommend**

**Pampers®**  
an advance over  
conventional cloth diapers