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The Donnatal Effect advertisement.

[s.l.]: [s.n.], 1965

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When the "Sibling Syndrome" hits home. The ambivalent feelings of antagonism and affection that accompany the arrival of the new baby often lead to significant stress and tension. For some children (the "spasm reactors" in your practice), fear, anxiety and conflict find expression through the voice of gastrointestinal or other smooth muscle spasm. Donnatal can promptly and effectively quell the spasm *and* quiet the tensions that trigger it.

The "Donnatal Effect". The characteristic, over-all effect of Donnatal has been observed in many thousands of children and adults, clearly establishing its value as a versatile sedative-antispasmodic. Outstanding in effectiveness, safety, economy, uniformity of composition and dosage convenience, Donnatal continues to provide the classic answer for a majority of physicians.

In a multiplicity of indications. Particularly useful when anxiety and tension accompany, aggravate or account for smooth muscle spasm, Donnatal is indicated for the symptomatic relief of recurring, persistent or chronic visceral spasm. Almost two dozen distinct and separate indications for Donnatal are listed on page 964 in the 1967 PDR.

In a versatile elixir. Donnatal Elixir is a highly preferred formulation for children (or for adults) who have difficulty in taking tablets or capsules. Its green crystal clarity and palatability assure high patient acceptance. It can be an excellent vehicle for other drugs prescribed with it since it is compatible with a wide range of pediatric medications.

Brief summary. Blurring of vision, dry mouth, difficult urination, and flushing or dryness of the skin may occur on higher dosage levels, rarely on usual dosage. Administer with caution to patients with incipient glaucoma or urinary bladder neck obstruction. Contraindicated in acute glaucoma, advanced renal or hepatic disease or a hypersensitivity to any of the ingredients.



each 5 cc. teaspoonful of elixir
(23% alcohol), tablet or capsule

hyoscyamine sulfate	0.1037 mg.
atropine sulfate	0.0194 mg.
hyoscine hydrobromide.....	0.0065 mg.
phenobarbital	($\frac{1}{4}$ gr.) 16.2 mg.

(warning: may be habit forming)

A-H-ROBINS

A. H. ROBINS COMPANY,
RICHMOND, VIRGINIA 23220

the spasm
reactors
in your practice
deserve

"the Donnatal® Effect"

QUIETS THE STRESS/QUELLS THE SPASM