



# **The daily cardinal. Vol. XXXVIII, No. 1**

## **September 25, 1928**

Madison, Wisconsin: University of Wisconsin, September 25, 1928

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## Freshman Enrollment Shows Slump

### Bar Student Cars From Campus Drives

### Total Number Students Will Change Little

#### Complete Ban Not Likely Yet Dean Declares

Action Regarded in Some Circles as "Sign of the Times"

Regardless of what other universities are doing concerning the banning of student cars, the University of Wisconsin will not take the extreme step of forbidding students to drive cars—at least not for some time to come, declared Dean Scott H. Goodhue, when questioned concerning the problem. Student cars, however, are barred from the campus drives.

"The recent ruling of the board of regents in banning student cars from the campus was merely to protect human life," asserted the dean. It is, however, regarded in some circles as a forerunner of a complete ban on student cars.

Barring student cars from the campus will not only still leave the student the right to drive a car, but it will also do much to protect pedestrians on the campus, relieve congestion and make available a parking place on the hill for special occasions.

Following the ruling at Illinois and Michigan last year, which barred students from driving cars, the problem at Wisconsin was again brought up, and the advisability of some sort of rule to control driving was deemed advisable. At the meeting of the Board of Visitors last spring, however, the proposal to bar student cars was turned down because the board felt that it would be impossible to check up on the students to find out when.

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#### Israel Shrimski Dies at Chicago

Former Alumni Head Known as Great Friend and Benefactor

Israel Shrimski, known for years as the University of Wisconsin's greatest friend and benefactor, died suddenly at his home in Chicago Monday, according to word received here by Vernon G. Carrier, editor of the Alumni magazine.

A former president of the alumni association, Mr. Shrimski probably devoted more time and money to building up his alma mater than any other former student of the university. He was enrolled with the class of 1888, but left school before concluding his course, later attending Northwestern university where he received his degree of doctor of law.

Probably his most notable contributions to the progress of the university were concerned with the university building corporation, which was his own plan for making the men's dormitories, the new Memorial union building and the proposed new field house possible.

In addition to developing this plan, he contributed liberally his own funds,

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**STAFF MEETING**  
All staff members and candidates for the staff are required to attend a meeting at 3:30 p. m. today in the Daily Cardinal offices on the third floor of the Union.

**EXECUTIVE EDITOR.**

#### Banquet Speaker



Charles D. Hurrey

#### Freshmen to Hear Hurrey at Banquet

The last event of Freshman week and the first banquet in the Memorial building occur tonight when the annual Y. M. C. A. Freshman banquet is held at 6 p. m.

Rather than continue the theme of orientating the freshman to the university, which formerly was part of the purpose of the banquet, the freshman committee of the Y, headed by Ted Thelander, '29, has invited Charles A. Hurrey, authority on world affairs, to aid the freshmen in their orientation to world problems.

Prof. E. B. Gordon, who directed music at the Freshman sing Wednesday night, will take charge of this

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#### Left Turns Taboo Says City Council

Left turns on State street will soon be a thing of the past if Mayor A. G. Schmedeman approves the council action Friday night in recommending that left turns be abolished in the first three blocks off the square.

It is expected that the mayor will approve of the action, and in that case the plan will go into effect immediately after notice has been published in the local papers.

Under the new ruling, students bound up State street to take in a show will have to pick their route with care to avoid an argument with a traffic cop, for it is proposed that officers be posted at the State street intersections with North Fairchild and West Dayton, North Henry and West Johnson and West Gorham streets to prevent left turns in either direction.

#### Thistlethwaite Splits Football Men Into "A" and "B" Squads

All Future Practices to be Held Behind Closed Doors

With the opening of Wisconsin's "suicide schedule" but two weeks off, Coach Glenn Thistlethwaite took a long step toward preparations for the Notre Dame game Oct. 6, when he divided the varsity candidates into "A" and "B" squads, and ordered all future practices to be carried on behind closed doors.

Double drills, which have been in vogue at Camp Randall during the past week will come to an end with the start of university classes Wednesday, and until the season's opening, the regular two hour workouts will constitute the squads' practices.

Thirty-nine men, who constitute the "A" team, will find upon their shoulders the burden of carrying the Badger's gridiron hopes, while a squad of 41 men will make up the "B" team. However, with the announcements of the division, Coach Thistlethwaite al-

so issues a call for more men for the second squad.

A lack of centers, backfield men, and punters for the "B" team, necessitated this call, and anyone interested is asked to report. In addition to this, Coach Lowman is anxious to get all candidates for the All-American team lined-up and requests them to report at Camp Randall Tuesday and Wednesday afternoons for equipment.

The All-Americans, who are all upperclassmen interested in playing, ineligible above the freshman rank, and men from other schools who have had football experience but are not eligible to play at Wisconsin, will be used in frequent scrimmages against the varsity.

The men who will comprise the "A" team are: guards, Backus, Connor, Frisch, Garrison, Horwitz, Kresky, Linden, McKaskle, Parks, and Stevens; tackles, Binish, Ketelaar, Lubratovich, Rottman, and Wagner; ends, Cooksey, Casey, Davies, Gantenbein,

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#### David Gordon Heads Brilliant List of Zona Gale Scholars

#### "Swimmers, Don Your Slicker," Warns Trostle

Persons who stroll lakeward for a swim without raiment other than bathing suits will be arrested "on sight," according to Chief of Police Franklin Leland Trostle.

A coat, slicker or similar covering must be worn over the bathing suit, the chief declares. "And I won't listen to any excuses or abilis when anyone is brought in for this offense," the chief affirms.

#### Frank's Book Not Among Earliest Fall Offerings

Pres. Glenn Frank's promised book, "Thunder and Dawn," a treatise on the outlook for western civilization with reference to the United States, will not be among the early fall offerings. Although President Frank had hoped to complete the volume by Sept. 1, he has not had time between making addresses in various parts of the states and in preparing for the coming school year to do so.

#### Sherwood Anderson's Son Included in Group of Four Promising Writers

Four students who have shown exceptional literary promise are enrolled in the university this semester as Zona Gale scholars, while two others are beneficiaries of the Zona Gale fund, according to Prof. M. V. O'Shea who administers the scholarships.

David Gordon, whose imprisonment for the publication of the poem "America" caused a campus furore last spring, is one of the four scholars enrolled. Miss Anzia Yezierska, the author of four books, and the best short story of 1919, and John Anderson, son of Sherwood Anderson, are among the six entered this semester.

Carol Blair, who has written prose and poetry of high order, is a member of the sophomore class in the Experimental college, where last year he won the confidence and high esteem of the Experimental college faculty. "Mr. Blair, whose home is in Red Granite, Wisconsin, is regarded as a man of great promise for scholarship and literary ability," Prof. O'Shea declared.

Miss Frances Browne of St. Louis

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#### Advanced Students Balance Loss Among First Year Men

Predictions of an enrollment approximately the same as last year were made late last night by Frank O. Holt, registrar of the university. The incoming freshman class showed an approximate decrease of 200, slightly over 2,000 new freshmen having registered for university work.

The slight decrease in freshman enrollment, attributed by university officials to poorer financial condition throughout the state, is expected to be absorbed by a reported increase in registration of advanced standing students, enrolling here for the first time.

Two thousand freshmen, thoroughly introduced to the campus and the curricula begin classes Wednesday with a sounder understanding of college and a more earnest desire for accomplishment than any Freshman class—products of the first time this fall.

While students of the upper three classes were lounging into the final week of summer vacation, the freshmen began arriving in Madison. A week ago, most of them were here, and by last Saturday, freshmen registration had fallen to less than 20 a day. From Wednesday, when they settled down to the serious business of adjustment, until Saturday noon, each freshman followed his individual schedule which included placement tests and registration, but which emphasized the personal conference between the freshmen and faculty counselor and student assistant.

This conference was the outstanding feature of freshman period, according to

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#### Schipa to Open Concert Series

#### Sigrid Onegin Returns at Request of Madison Patrons

Tito Schipa, baritone, M. Kochanski, violinist, and Sigrid Onegin, the Swedish Nightingale, form a group of three internationally known artists who are being brought to Madison this year under the auspices of the Wisconsin Union. The little Chicago Symphony orchestra, appearing under the direction of George Dasch, completes the most brilliant program ever offered by the Union Concert Series committee to Madison music lovers. To augment this group of artists, the Union committee is bringing in February the Revellers, America's most

(Continued on Page 2)

#### Mencken Raps U. W. "Rah, Rah" Spirit

Thousands of Wisconsinites have enjoyed the sarcastic jabs at American idiosyncrasies as shown by H. L. Mencken in his column entitled "Americana" in the Mercury, and thousands were recently rudely taken by surprise when an incident at the university proved to be fodder for Mr. Mencken's unique department.

The following is the piece which appeared in "Americana" to upset the local faculty:

"Wisconsin—From the commencement register and programme of the state University:

"When the Governor steps forward to extend greetings from the State, members of the class should rise and sing 'On Wisconsin' as a salutation. When the President comes forward to give his charge to the class, the Members should rise and sing the Varsity Toast. Give the 'locomotive' also, and then be seated.

"It is good University tradition to give a 'skyrocket' AFTER the conferring of each HONORARY degree—I. E., immediately AFTER the hood has been placed on the recipient. There are only seven

candidates for honorary degrees. Do NOT give the 'skyrocket' for Doctors of Medicine or Philosophy. There are too many of them.

"But put PEP and more PEP into your 'skyrockets!' It will please your parents and astonish the honorary degree men."

It has not been discovered who was the author of these instructions, but certain faculty members who wished their names to be kept quiet were inclined to lay the blame on Prof. Julius E. Olson, who was chairman of the graduating events.

#### RESTRICT FRONT PAGE PUBLICITY

In accordance with the policy established last spring no publicity story will be allowed to appear on the front page of the Daily Cardinal until four days before the occurrence of the event.

This rule will hold only in regard to money making activities and will not bind such activities as Father's day.

Special dispensation may be granted in extraordinary cases by the news editor.

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## Thistlethwaite Divides Squad

Secret Practice Started; to Continue Until About October 6

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Mansfield, L. Smith, Warren, and Ziese.

Centers, Conry, Miller, and Shoemaker; halfbacks, Bartholomew, Davidson, Lusby, Oman, Price, Rose, and K. Smith; fullbacks, Rebholz and H. Smith; quarterbacks, Behr, Cuisinier, and Obendorfer.

Those who make up the "B" team are: guards, Benson, Cohen, Elliot, Forester, Harvey, Kahn, Krom, Mathias, Meyer, Slaven, and Tank; tackles, DeHaven, Mahnke, Otis, Ritter, Samuels, Spaeni, Stotts, and Williams; centers, Ahlberg, and Highland; ends, Airis, Ashman, Kowalsky, B. Lutz, Nelson, and Tiede.

Halfbacks, Dunaway, Hulteen, Kyr, M. Lutz, Minton, Moldenhauer, Shilling, Sheehan, and Wiegant; fullbacks, Neupert; quarterbacks, Czerwinski, Harris, and Winer.

Coach Thistlethwaite, however, wants it clearly understood that the men relegated to the second team will always have a chance to be transferred back to the first squad providing their work shows them to be of varsity calibre, and in many cases the second squad is being used as a developing ground for future material.

With the first squad now having been definitely chosen, work for the coming season will progress at a rapid gait, and prospects are rather bright. Many of last year's freshman stars are giving veterans a hard fight for permanent berths.

Thus far, the injury "ghost" has not pursued the Cardinal team to any extent and a few minor injuries are the only casualties listed, the most serious of which was the straining of an arm by Sam Behr, prominent quarterback prospect.

The Badgers will boast of a heavier backfield this season, which should aid their ground-gaining capacity, while the punting, a dangerously weak department last season, is much better with Behr, Davidson, and Oman, showing to best advantage.

The line will be of average Big Ten weight and perhaps a trifle heavier then when the Badgers began their schedule a year ago, and while few

veterans are upon it, it has already shown promise of being one of the finest in conference circles during the coming months.

Daily practice the next two weeks until the game with the "Fighting Irish", will consist of scrimmage, working upon plays, punting, and passing. Practice has shown that many trick plays and backward passes will be used during the season, along with the usual run-of-line plunges and end runs.

## Schipa to Open Concert Series

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famous male quartet in their unique and special program "Americana."

Tito Schipa opens the series November 6. His appearance will be followed on November 20 by that of M. Kochanski who comes to America after an unusually brilliant and successful tour of the European continent. Sigrid Onegin, who made her initial bow to Madison patrons in 1927, returns to Madison March 19 in response to numerous requests for her return. Chicago Symphony finishes the series, April 23.

Favorable contracts and low production costs made possible by the non-profit policy of the Men's Union have enabled the committee to present this series at the extremely low prices of \$4, \$5 and \$6 for season tickets to the four concerts. Sale of season tickets starts Monday at the Memorial Union.

Presentation of these concerts is part of the Men's Union program of increasing possibilities for cultural enjoyment and development at Wisconsin. With the splendid program arranged and the moderate ticket prices, the concert committee composed of Jerome Sperling, '30, and Edward Fonk, '29, look for even larger crowds than in previous years.

## Ban Student Cars on Campus Drives

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ther or not they were abiding by the rule.

Although the extreme step is not contemplated, the rule barring cars from the campus will be stringently enforced. No student will be allowed to bring his car to classes unless he can show that a physical defect makes such transportation necessary.

A car traveling 30 miles an hour goes 44 feet in one second.

## Freshman Class Total Lower

(Continued from Page 1)

cording to Registrar Frank O. Holt, whose genius for organization outlined a plan so simple that "it would be an insult to your intelligence to ask questions about it" as he told the faculty and student assistants who met on Tuesday afternoon to get instructions for the week. No other university has attempted a week centering in the individual conference, Mr. Holt declared.

"I suppose the reason we tried it was because I never suspected that the faculty or student body might not respond," he explained. "But they did respond! Dr. Bradley came from the far west, while Prof. Sellery came from the east, and other students and faculty members cut their vacations short to serve their university."

### History Goes Back

But the orientation program does not begin there. Its history stretches back to the time when President Glenn Frank and Registrar Holt began seriously to cope with the problem of freshman adjustment. They sought more adequate information about each freshman, for a more wise utilization of his potentialities, and for a decrease in the first semester freshman mortality.

"However," Mr. Holt reminds, "we must remember that Freshman Period is not going to solve all our problems. I do believe that it establishes with freshmen more sound conceptions of college when they gain their first impression from faculty members and upperclassmen who have volunteered to serve for the period."

### Faculty Interested

"I do believe that the freshmen, and subsequently the state, will increasingly realize that the faculty is interested in a very human way in the individual student."

"I am sure that upperclassmen, remembering their freshman registration days, will agree that the freshman class owes more than they will ever realize to the fraternities who deferred rushing freshmen, thus leaving them free to cope with the problem of adjustment. We greatly appreciate this fraternity action, and are certain that, without this cooperation, Freshman Period would have had almost no chance of success."

On Wednesday, the freshmen, following their schedules, attended psychological tests, individual conferences, group meetings, and began registra-

tion. Thursday included more group meetings, and conferences, and the modern foreign language placement tests for freshmen continuing a high school language. On Friday, freshmen met immediately in English placement test rooms, and continued with their registration, medical examinations and library instruction. Saturday morning, President Glenn Frank addressed over 1,700 members of the class in the Stock Pavilion, and on Monday and today, freshmen attend Study laboratory, where instruction is given in systematic methods for study and review.

"Freshmen need have no fear of the results of the tests," Registrar Holt said. "The tests, especially the psychological examination, were made for purposes of study, and all tests will be used with sanity and moderation," Mr. Holt remarked.

Mr. Holt related how many professors who were uncertain about their availability in the fall when volunteers were called for, volunteered later in the summer, and more than 25 students whose plans were changed so they could return, offered to aid the committee, of which Mr. Holt was chairman. Other members of this committee were: F. Louis Nardin, A. V. Millar, J. A. James, W. J. Meek, Harry Glicksman, V. A. C. Henmon, and A. H. Edgerton.

Faculty members who served as counsellors included:

Dean J. A. James, Dean A. V. Millar, Frank O. Holt, C. J. Anderson, R. R. Aurner, John Barnes, T. H. Bast, Doris L. Bennett, E. Bennett, H. C. Berkowitz, H. C. Bradley.

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## Israel Shrimsky Dies at Chicago

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time and energy to aid in these projects. The university paid its tribute to him in June this year by awarding him an honorary M. A. degree.

Mr. Shrimsky, who was about 60 years old, made his greatest success in business, although he started out as a lawyer. By dint of his own efforts, he rose to the presidency of the Bauer and Black Company, manufacturers of medical and surgical supplies. He was also prominent in Jewish and Chicago civic affairs.

Funeral arrangements had not been made Monday night.

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## For All Wisconsin

That Is the Type of Paper the Daily Cardinal Will Be

THE DAILY CARDINAL today enters upon its 38th year as the official student newspaper of the University of Wisconsin, better organized and better equipped than ever before in its history. Slowly but steadily, the paper has grown with the university from a small four-column, eight page publication in 1892 to the 40 page, three-section edition of today. This growth represents the ever increasing needs of the student body for a bigger and better paper, and the faith of these students in its possibilities.

One year ago the Daily Cardinal took a big step forward when it entered its new printing office. Today it has taken another step in moving its offices into the new Memorial Union building. One year's experience in the publishing plant with its vast facilities for simplifying printing difficulties, plus the added advantage of a roomy and pleasant editorial and business office have both helped in starting this year with the biggest and most complete paper in the Daily Cardinal's history.

With this auspicious start, it is little wonder that the editors look forward happily to the coming year. It is their hope to present daily every campus event of interest to student, to cover thoroughly every news course, and to interpret impartially different occurrences which will arise from time to time. They will follow a policy to make the Daily Cardinal a student newspaper "For All Wisconsin," at all times acting independently of any outside interests. We hope this statement that the Daily Cardinal is "For All Wisconsin," impartial in its interpretation of university news, independent of faculty control, and progressive in its ideals, will answer briefly the question, "What kind of paper will the Daily Cardinal be this year?"

## A Head Start

Freshmen Should Make the Most of Their First Week's Experience

OVER 2,000 freshmen in the class of 1932 will conclude their first week of orientation into the life and methods of the University of Wisconsin today. Wednesday, with the other thousands of upperclassmen who have returned within the past few days, they will start actual university work for the first time.

The beginning of classes for freshmen this year hold an entirely different outlook than ever before. Following Freshman Week, which Registrar Frank O. Holt and his staff of faculty counsellors and student assistants managed so thoroughly and

efficiently, students in the class of 1932 should have gained a clear and general impression of university life. They have met faculty members and have obtained contact with upperclass students and have received from them straightforward and understanding advice such as has never been possible before.

We hope that freshmen take advantage of the opportunity of orientation they have received. The week was not perfect and some students may have flaws to point out in its operation, but, nevertheless, it has given first year men and women an invaluable start. No other class has had this chance previously, and the members of 1932 open their university careers Wednesday with a head start not enjoyed by any other students in the university. May they make the most of it.

## Useless

Though Permitted, a Student Car Is Out of Place in Madison

PRESIDENT GLENN FRANK has assured university students that no steps prohibiting them to drive automobiles will be taken. While other universities, notably Illinois and Michigan, have forbidden the operation of student cars, Pres. Frank does not believe that a mandatory order prohibiting driving would solve the Wisconsin problem, and so far as Madison students are concerned, they are at liberty to operate machines both for business and pleasure. The only regulation in force prohibits driving on the campus, and this has been enacted purely as a safety and traffic measure.

Thus assured of permission to operate their machines indefinitely, students have poured into the city with cars from Colorado to Florida to New York. The influx of students' cars has been as great as ever, but it is safe to say that nine of every ten have no practical place in Madison—they have been brought merely for pleasure, recreation, or prestige, such as it may be.

The question then arises: although students are legally allowed to drive, and although it may appear paternalistic to say that machines owned by students might better be barred, is it not a socio-economic waste, a traffic hindrance, a detriment to scholarship, and a financial liability for a university student to own and operate a car while attending school? The answer is "yes."

Ninety-nine of 100 students have no need for an automobile; few of those without cars realize how well off they are; and those with cars seldom or never admit their uselessness insofar as concerns university students. But is plain to see that a high-powered, valuable automobile—or even a cheap used car—has no place in the students' life. Such a car represents a poorly placed investment, a tying up of valuable capital that may be better used to help a student obtain those things he actually needs.

To say that automobiles aid in getting to and from classes is to say that one is too lazy to walk a few blocks. Consequently, the student normally has no use for a machine during the day, and, if he is carrying a full program, cannot find time to use it at night. In justice to himself and his duty as a student, he may find it worthwhile to use a car for pleasure or business not more than once or twice a week. Is it profitable to maintain the financial responsibility concerned with keeping an automobile that justifiably has so little use. Hardly.

Some small percentage of student really can find legitimate need for a machine. They should drive one, but the hundreds of others who use a car waste their time and the time of those whom they entertain, when they may better be putting it to advantage on university work. The result is that their scholarship suffers.

As to traffic, one need only travel on State, Langdon, or Park streets, or try to find a parking position, in order to discover the congestion caused by student automobiles. They form heavy congested centers and parking troubles where they are unnecessary and where they were never intended to be. They cause an unfair burden upon Madison traffic.

Accounting for the few who actually need a machine, we may express our opinion that for 99 per cent, a car is useless and out of place at a university. And, although permitted to own automobiles, students who use their heads might think twice before bringing their 1914 Model T's and Cadillac sedans to Madison purely for pleasure, to clutter up traffic, and to place an unfair disadvantage upon themselves and others, financially, economically, and scholastically.

## Visions of 10,000

With an Enrollment Record in Sight, 1928-29 Should Be a Big Year

ADVANCE expectations regarding the enrollment at the university for this coming year indicate that it will be near the 10,000 mark, according to news stories a few days back.

This, from the point of view of students, faculty, and public, is encouraging, and although final figures will not be available for several weeks, each and every University of Wisconsin man and woman will hope that 1928-29 will be the first 10,000 year in history. Should the university reach this attendance figure, the present year may go down as one of the greatest of all, as a tribute to the greatness and the reputation of the University of Wisconsin.

With its new Memorial Union open, with the success of its first Freshman Week, with the second year of the Experimental college getting under way, with athletics in a state of steady improvement, and with an attendance record in sight, no one can help but look forward optimistically toward 1928-29.

# Sky Rockets

Aimed at the Higher Things of Life

After a summer spent partly as a life guard in a girls' camp and partly as an ice man, we are back with a few new jokes, a vile pun, a lot of whoopee, no money, and the nerve to run the column. Forbear with us.

We suppose the first duty is to welcome the class of '32. Here goes—Welcome '32—that's that.

If Notre Dame should revive its famous backfield, there might be a horse on Wisconsin.

And the ND rooters could truthfully yell, "Team! Team!" again.

Someone suggests that the Cardinal have the following printed on small badges to be pinned on the cash customers in the next subscription campaign:

YES, DAMN YOU, I HAVE SUBSCRIBED!

Wouldn't it be awful if some son of Satan lured a Phi Gam alum under the influence of hard liquor at Homecoming this year and the misled alum started to return to the Phi Gam hotel and got into the old house instead of the new? Wouldn't it be awful?

We understand that the frosh were taught how to use the libe. We wonder just what their instructions were—practical or theoretical?

1st frosh: Did you join a religious group?

2nd nit wit: Hell, yes!

We was pretty sure some of them there smart alec students was back in town last week when we got a fender on our car busted at Lake and Langdon Thursday morning, and then we was sure of it on Friday night when we heard a sorority girl swear.

Solicitor: Buy an Octopus?

Freshwoman Where'll I keep it?

Editor's note: For the benefit of the '32s, an Octopus is not a sea beast, but is the alleged humor magazine of the campus. Pardon us all to help for explaining the joke.

We are tempted to ask Prexy Frank to write a column for OUR PUBLIC each week. At least he might put an entry in the Octopus worst-pun-of-the-month contest.

When a pup wandered across the stage before Prexy gave his convocation speech, he (Prexy, not the pup) opened by remarking that he hoped that the frosh would not accuse him of being dogmatic.

We'll wager that the frosh enjoyed the rest of his jokes, too. Probably they laughed as loud and as long over them as our freshman class did.

Funny that somebody hasn't conceived the idea of removing the sign labeling the stock pavilion for the information of the frosh and placing it on the Delta Gamma house.

Yearling: I heard a good gag yesterday.

Junior: Yeah? Why don't you try out for the Octy staff?

One noon we went down in the Ratskeller to eat and had to wait so long we wished we'd brought a lunch along. The boys sure do sling a mean malted.

The great hall is supposed to contain more actual dancing space for Prom than the capitol, but who cares about that? Who ever went to Prom to dance?

The girls are under the microscopic inspection of the various necking institutions on the campus this week, and the boys are going into strict training for open house.

It has been suggested that a pool be opened for bets on whether the Gamma Phis will continue their record for large pledge classes. The A O Pis with their new Normandy barn ought to give them a close race.

No doubt the large boat on the wall of the Badger office is for the purpose of floating a loan for the 1930 book.

Maybe you're disgusted with this column already—well, we are too. Somebody down in the great hall just started playing the Doll Dance on the vic approximately the seventeenth time. We may invent a new kind of crime—the victrola murder.

Do your Christmas shopping early.

—LITTLE BOY BLUE.

## ... Coming to the Point ...

By W. P. S.

Coming to the point! A good idea if it didn't take so long in coming.

Orientation week undoubtedly smoothed the transitory period for the uncollegiate freshman, but one is tempted to conjecture if our professors haven't the cart before the horse when they must adapt human beings to a system rather than adapt a system to the needs and personalities of human beings.

To a dear old lady, disturbed by university radicalisms:

"But, my dear friend, you certainly were radical, in a slight way, when you were young."  
"I know, but there's a difference: ours were sound radicalisms."

## ... Not Flaming Much ...

THE following editorial, appearing in the Milwaukee Sentinel on Sept. 20, represent an interesting reaction to the speech given by President Glenn Frank upon the dedication of the new Milwaukee Extension building. Whether university students agree with the Sentinel editors is purely a matter of personal opinion. We reprint the comment purely for its interest:

Casual observers of the modern university's undergraduate have been worried by the flaming tendencies which they note and the more conservative ones are fearful lest these young people, when they go out in the world, will disturb existing conditions with new ideas, original plans and revolutionary doings of all sorts.

President Frank of the University of Wisconsin knows the university men and women pretty well and is in a position to report accurately upon their tendencies.

So when he says, as he did at the dedication of the new university extension building Tuesday night, that quite the contrary is the case, it is an interesting and informative statement.

According to Dr. Frank, modern youth, emerging from the university, takes no original steps toward igniting a conflagration in the river, but, on the contrary, "clings blindly to tradition, adhering to existing conditions and utterly failing to evidence the pioneering spirit with which it should be imbued after graduation."

This may reassure the hide bound conservative who thinks the world ought to get along in the future according to the plans and specifications under which he has operated.

It is not reassuring to the great majority who sense the need for intelligent and constant progress and who look to the product of the universities to lead the way. Something is wrong somewhere and if the "pioneering" that is going on, the new and original ideas that are being constantly developed, are not the work of the university trained men and women, there is a job on hand for the faculties.—Milwaukee Sentinel.

## Summer in the Garden

It is sweet to lie on the green grass near flowers—

Marigolds and asters that butterflies drift over.  
It is sweet to lie through an afternoon's hours—  
Bees' hum and flies' drone and smell of clover.

Let your heart be quiet in the green shade of trees—

Summer and flowers are enough for your needs.  
Gold sun and kind shade and the brown bees—  
Summer is gracious when the heart heeds.

Summer is a drowsy time of long golden quiet,  
When sleek bodied humming birds to the garden come;  
Take your empty heart—fill it with summer's riot—  
Clover sweet and flies' drone and slow bee hum.

—Mary Brinker Post, in Poetry: A Magazine of Verse.

## Here and Everywhere

An apparatus known as the Norinder oscillograph has been developed which records the exact performance of a lightning bolt. Any sort of lightning from the smallest spark to a 100,000,000-volt flash a half mile long leaves an exact record of its performance with the instrument.

Birds have an extra eyelid, which can be drawn over the eyeball to protect it from the strong sun while the proper eyelid remains open enabling them to see.

An annual event in Calcutta is known as the Noah's ark race. The competitors on the last occasion were a goat, a horse and an elephant.

It is estimated that the average cost of running an automobile is \$229 a year, of which \$101 goes for gasoline and oil.

Records show that the number of Americans visiting Berlin this year is 20 per cent more than last year.



On The  
Square



F.J. SCHMITZ & SONS Co.

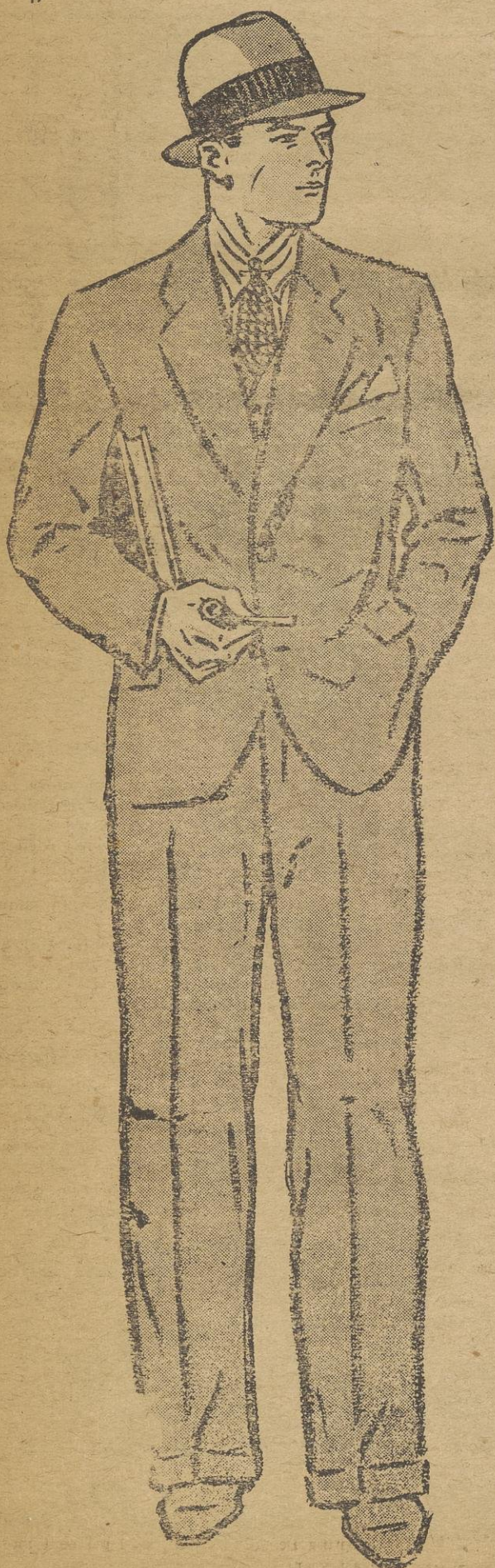
22-24 West  
Mifflin St.

If It's Yale, California, Or  
Wisconsin, The Favorite Is

# Society Brand

FOR years the HUB has successfully met the clothing demands of Wisconsin. No secret . . . for the famous maker with scores of alert stylists is quick to interpret the new trends quickly and correctly.

*Welcome, men of Wisconsin, to the HUB.*



Invest In One Of  
These "Society Brand"

## SUITS

# \$50

NO MORE shall the college man's coat be the straight three button affair of past seasons. It shall still have three buttons, to be sure, but now the top button remains carelessly open, the lapels rolling gracefully to the button below. Eighteen campuses vouch for it . . . so it must be correct. By name, it is the DUNLIN.

And 'Society' Topcoats  
Of Course, At \$50

## FLORSHEIMS

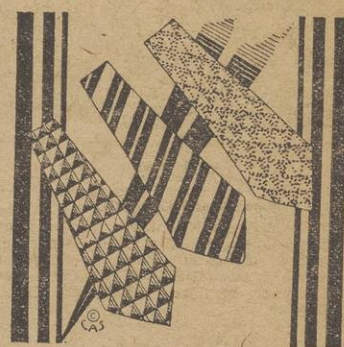
*Set the Pace*

# \$10

Others at \$11 and \$12

No need for introduction. . . They win with their refined style and long mileage. . . The leaders are wing top brogues in Scottish grains.

The "Hub" For  
Small Needs, Too!



NEAT TIES \$1.50

Imports and domestics . . . . . fashioned of finest silks. Plain colors and small patterns are what University men prefer.

\*\*\*\*\*



DOBBS HATS \$8.00

Small shapes . . . what others could there be! And Dobbs does a masterful job in colors that fit any ensemble.

*The "Hub," a new  
Hat, \$5*

\*\*\*\*\*



SMART SHIRTS \$3.00

Kingly Shirts . . . familiar to well dressed University men. Long point collars with wide spacing to conform with the "new." Patterns, plain colors and white.

\*\*\*\*\*

# The Hub

22-24 W. MIFFLIN ST.



## Liberty Keynote of '32 Welcome

### Frank Challenges Freshmen With New Ideals in Greeting

Charging the class of 1932 with a new freedom, a new levity, and a new liberty, and challenging them with their new responsibilities and ideals, President Glenn Frank welcomed freshmen to the University of Wisconsin at the Stock Pavilion Saturday morning.

President Frank stated that he preferred candor to concealment, but that candor is merely a clearing of the ground. To bring a thing into the light is one step toward a new era of finer ideals, he said, but it means nothing more.

The new levity was treated in much the same manner. President Frank feels that humanity is not doomed to sterile flippancy, but that the present attitude is merely a half-way house from false pretensions to real appreciation and reverence.

#### Wisconsin Human Place

"Big and necessarily impersonal as it is in many ways, you will find, I think, that the University of Wisconsin is a very human place," said President Frank. Telling the freshmen that they should think of the faculty as sympathetic friends eager to help, he went on to say, "you will find your strength applauded and your weakness assisted."

"I hope you may realize early that the only way you can discharge your debt to this state is by seeing to it that the studies of the class-room fit you for intelligent service to the commonwealth. I hope you may realize early that to accept the advantages of a state university and not to give, for the rest of your lives, a willing and worthy service to the state is to commit a kind of treason."

In talking of the question of scholarship, President Frank said: "There is a very real relation between what you accomplish in the university and what you are likely to accomplish after you are graduated from the university. Somehow the notion persists in many quarters that most of the world's leaders are college loafers, that most of the great geniuses were kicked out of college only to turn the laugh on

their teachers by their later achievements."

#### Lindbergh No Loafer

This popular notion was exploded when he told the results of a study made recently by Edgar Shuster of the Galton Eugenics laboratory in London, in which the achievements of the men graduated in law from Oxford ran parallel with their rank in school.

"I am sure that these figures apply beyond the quadrangles of Oxford. In fact our own Professor Smith has made a study of the records of a group of Wisconsin graduates, and the Smith report confirms the contentions of the Shuster report."

"But," you may say, "what about Lindbergh? He did not see fit to apply himself to the tasks set before him in Wisconsin class-rooms in a manner that would result in high marks, and yet he has handled himself and done his work in a notable manner, and last June the university conferred upon him its highest honorary degree." I want to call to your attention an all-too-often overlooked aspect of Colonel Lindbergh's career as a student. Much has been made of the fact while at Wisconsin, Colonel Lindbergh worked on problems other than the problems presented to him in the class-rooms and laboratories of the university, problems more intimately related to the major interest of his life that was even more powerfully dominating his mind. I remind you that the important part of this statement that has been made so often is not that Colonel Lindbergh neglected problems put to him by professors but that he worked on problems he put to himself. If there is any figure in American public life from whom the college loafer can draw comfort it is not Colonel Lindbergh."

#### Studies Go With Activities

Concerning student outside activities President Frank said: "You are not here primarily to take part in a great many outside activities and consequently become activity-hounds."

"I do not mean that you are to become monks with your nostrils filled with the dust of ancient manuscripts. I do not suggest that you hold yourselves aloof from student activities. Some day when we have learned more about education, the hard and fast line that has been drawn between 'college studies' and 'college activities' will be wiped out. Study and student activities will become cooperative rather than competitive factors in education."

"In your quest of culture, it is important to realize early what genuine culture is. Culture is not measured

by ability to quote from standard authors. Culture is not information. Culture is an achieved quality of the mind. The culture that this university exists to help you to is an inward operation, the habit of using ideas freely, being nourished by them, but not bound by them."

#### Aurner Addresses Iowa

##### Kiwanis on Advertising

A discussion of the writing of letters for advertising and other purposes by Prof. Robert R. Aurner, of the commerce department, was a feature of a recent Kiwanis club luncheon at Iowa City. C. R. Aurner, father of Professor Aurner, was a guest of the club.

Modern agricultural implements are used by those engaged in rice growing in the Murrumbidgee irrigation area of New South Wales.

### Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large numbers readily. No charge is made for notices. Notices may be brought to the editorial offices at 740 Langdon street, or phoned to B. 1137, before 5 o'clock of the day preceding publication.

#### INTER-FRATERNITY COUNCIL

The first regular meeting of the Inter-Fraternity council will be held at 7:30 p. m. tonight (Tuesday) at the Acacia fraternity house, 108 Langdon street. Rushing and opening dates will be under discussion.

Passenger and freight air transport has been started between Vancouver, Victoria and Seattle.

### Borah May Speak in Wisconsin Soon

Senator William E. Borah, Idaho, fire-brand of the United States senate, may invade Wisconsin to speak for the presidential candidacy of Herbert Hoover, it is reported. According to unconfirmed reports, it is expected that Senator Borah will speak in Milwaukee a few days after Alfred E. Smith has appeared there Sept. 29.

#### LIT HAS STAFF OPENINGS

There are four positions available on the business staff of the Literary magazine. Freshmen and sophomores are particularly desired because of the excellent opportunity for advancement. Call Emil Gugenheim, Fairchild 5990.

## WELCOME STUDENTS

*And to be really at home, drive around the  
campus and greet your old and new  
acquaintances in a car*

—from—

## Capital City Rent-A-Car

Fair 3344 child

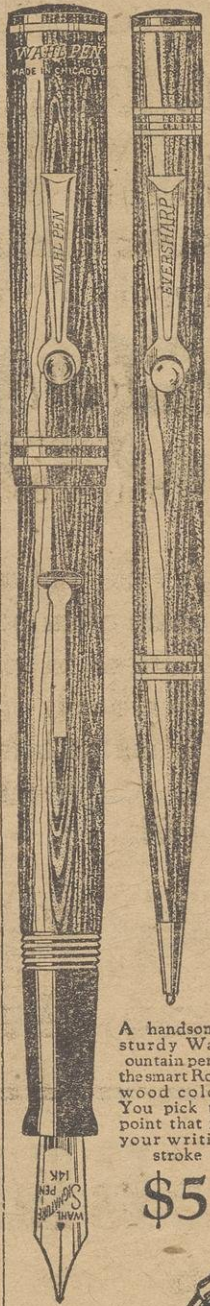
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WHIPPETS

CHEVROLETS

A Campus Institution of Friendly Service

## Give yourself a flying start with these high class writing tools



A handsome, sturdy Wahl contains pen in the smart Rosewood color. You pick the point that fits your writing stroke

\$5



Here's the new student desk set with metal base, pen and clip tray and pencil groove, walnut colored pen with signature nib for college man or woman

\$7.50

Look over the beautiful writing instruments pictured on this page. They are

all especially appropriate for college men and women. But they are only part of the famous Wahl-Eversharp line of pens, pencils and sets. Any color, any size, any style.

You can give added zest and inspiration to your college work by equipping yourself with modern tools. These jewel-like pens and pencils make writing an actual pleasure.

The pens offer a choice of the Wahl 14 points. You pick the point that fits your writing stroke.

Doubtless your favorite store carries the Wahl-Eversharp line. See him today and be satisfied with nothing less than Wahl quality. Guaranteed pens and pencils to suit every purse.

THE WAHL COMPANY  
1800 Roscoe Street Chicago

#### WALLY SEZ:

My grandpop spluttered through on mid-Victorian instruments of torture but I'm there with the 1923 Wahl stuff. Selah!

—WALLY, the Eversharp Kid

Eversharp leads, designed for Eversharp pencils and best for any pencil, in this Red Top box

15c

WAHL EVERSHARP

PENS AND PENCILS

"Come in and Browse"

## Brown's Rental Library

(One of the largest in Madison)

2c Per Day ...

8c Minimum ...

No Deposit

1500 Volumes of Latest Fiction

BROWN  
BOOK SHOP

621-623 State Street - Opposite Lawrence's Cafe



# Women Voters' League Plans Drive for Use of Mail Ballots

## Urges Students to Send Ballots Home for November Presidential Contest

A campaign to get out the absent voter's ballot to be staged on the campus during October by the Collegiate League of Women Voters, was planned at a meeting of the executive board held the latter part of last week. A membership campaign was also planned to immediately precede the campaign.

District meetings are being scheduled to explain absent voting and to distribute the application forms for a ballot and for swearing in a vote. Political speakers of both parties will be presented about the middle of the month.

A birthday dinner for girls who are voting for the first time will be held toward the last of the month. It is planned to get a girl in each house to interest the girls and get them out to the meetings.

### City League to Aid

The university league will receive help from the women of the city league in planning and executing this campaign. The publications of the national and state league are also used, since the interest of the league is nation wide.

The plans have been made so far by the executive board, assisted by Mrs. G. A. Chatterton, state chairman of the new voter's section of the League of Women Voters, and Mrs. Max Otto, the league's adviser.

The executive board is composed of the following:

Margaret Alsop, president; Elizabeth Babcock, vice-president; Jean Trathen, secretary; Helen Meiselwitz, treasurer; Alice Bickel, bulletin board chairman; Ruth Lemmer, publicity chairman; and Dorothy Parsons, program chairman.

Students over 21 may vote in November if they come from any one of 38 states, the Collegiate League of Women Voters found in an investigation conducted this summer. Personal registration is required in eight states, which eliminates students who have not voted or registered already and registration is already closed in two states.

Wisconsin students who voted in the last primary, or who have registered may vote by sending to their county clerk for a ballot. Application blanks will be distributed by the league later in the fall. Students who come from a community of less

than 5000 need not register before sending for their ballots.

Personal registration in Wisconsin closes Oct. 30. Any student who is not already registered and who will not go home before the end of October may swear in his vote by signing an affidavit before a notary, sending it home, and having two property holders at his home sign it before a notary. These affidavit blanks will also be distributed by the league later in the fall.

### No Absent Ballot in 15 States

The states whose students cannot vote by absent voter's ballot are Connecticut, California, Colorado, Delaware, Florida, Indiana, Kentucky, Louisiana, Maryland, Missouri, New Jersey, Oklahoma, Pennsylvania, Rhode Island and South Carolina.

Students must register in person in Idaho, Maine, North Carolina, Utah, Massachusetts, Washington, Wyoming and Montana. In Wyoming anyone who has voted in the primaries is automatically registered, and in Massachusetts the registration list is compiled by a house to house canvass.

Registration is already over in New Mexico and Alabama, and closes on Oct. 6 in Oregon and on Oct. 5 in Arizona.

Arkansas has no law concerning registration, hence no voter needs to be registered to vote in that state. In Iowa, the affidavit on the absent voter's ballot is sufficient registration.

### Law Varies in States

In several states students must write a county officer for definite information about absent voting, for the laws vary within the state. Georgia students should write the judge of the court of ordinary, Ohio students to the county board of electors, Nebraska and Oregon to the county clerk, and Virginia to the precinct registrar. No one from Virginia may vote, however, unless he has paid a capitation tax by May 6, and no one may vote from Texas unless he pays a poll tax before Jan. 31.

In West Virginia, the clerk of the circuit court of the county has charge of absent voting. Registration must be completed on Oct. 15 and 16 with the county registrar.

The town clerk in New Hampshire will receive registrations and send absent voters' ballots out immediately after October 1.

In Arizona the county recorder receives absent registrations until Oct. 5. The county clerk has charge of absent voting in Nevada.

In Tennessee the registrar of the precinct, ward, or district will receive registrations between Oct. 12 and

Oct. 15. Michigan furnishes a registration affidavit which will be sent with the ballot by the township or city clerk. In Mississippi, the county registrar will send an application blank upon request.

### Personal Registration in N. Y.

In New York, registration is not required in communities of less than 5000, but enrollment blanks will be sent with the ballot. Registration must be in person in larger communities.

Minnesota will allow registration by affidavit in cities of over 10,000. The affidavit must be in the hands of the

commissioner of registration of the city by Oct. 20, and the blank for this affidavit must be secured from him before that time.

Illinois will allow absentee registration in cities of the first class on a blank furnished by the city board of commissioners. They must be received between Oct. 6 and 16. If the students from Illinois go home between these dates, they can register in person then.

Definite information has not yet been received concerning Kansas, Vermont, North Dakota, and South Dakota.

### Iowa Fraternity Men

#### Beat Pledge—Pay Fine

IOWA CITY, Iowa. — Three fraternity men at the University of Iowa were fined \$1 and costs for beating a pledge when J. E. Williams, a pledge to Kappa Alpha Psi, filed a charge of assault and battery against three of his fraternity brothers. The men pleaded guilty.

The state of Ohio has ordered 1,800,000 license plates for automobiles for 1929.



## Who Shows You The Correct Style First?

### The Fall of 1926

... we offered the first clover leaf lapel, three button college coat to the man at Wisconsin and you will remember how tremendously popular it was.

### The Fall of 1927

... we offered you the first three button, two to button coat, and it was equally well received.

### AND NOW---

... we offer you the new two button New Haven jacket that is so much in demand at Wisconsin. A complete assortment of hard finished worsteds all in the one popular model.

WE HAVE FOR YOUR APPROVAL THE CORRECTLY STYLED CLOTHING AND HABERDASHERY AS IT WILL BE WORN AT WISCONSIN THIS FALL, AND AT PRICES THAT ARE IN KEEPING WITH THE UNIVERSITY MAN'S PURSE.

### Charter House CLOTHES

\$40 \$45 \$50

BAILLIE  
O'CONNELL AND MEYER  
MADISON - WISCONSIN

109 State St.

Near the Square



CRETONNES

## For That Cozy Study Den

NO MORE homesickness! You'll smile for sure when you get unpacked in your new room. And when you hang your curtains, the gay pertness of our drapery fabrics will send all your blue thoughts scooting elsewhere.

As a time-saver, you'll welcome the valances which come all ready-to-hang ... Cheerfully patterned terry cloth for your couch cover ... Crash for your knock-about pillows.

We're ready to outfit your new "college home." No trouble to find us, for we're right on the corner of State and Gilman.

The State Street Leader



## Dean Announces Completion of Service Memorial Building

### Dedicate Medical School and Hospital to World War Veterans

Dedicated to the veterans of the World war and to the prosecution of a civil war against disease, the Service Memorial Institute building, recently completed on the campus of the University of Wisconsin, will be ready for occupancy this fall. Dr. C. R. Bardeen, dean of the medical school, says of it:

"With the completion of the new building, Wisconsin will have a medical school and hospital plant in which her citizens may well take pride. The State of Wisconsin General hospital and the service memorial institute building are splendid memorials to those who served in the late war."

Besides allowing the expansion of courses in medicine, and besides providing proper research, library, and laboratory facilities, the new building will centralize many departments allied to medicine, and will provide much-needed space in several buildings now housing these departments.

#### Building Has Five Stories

The building consists of five stories, a basement, and a superstructure, built in the form of a letter H, and connected with the Wisconsin General hospital. The assignments of space in the building, as outlined by Dean Bardeen, are:

The east wing has on the first floor a Memorial room, and a reading room and offices for the medical school and medical extension libraries. The main book stacks for these libraries are in the basement of this wing. Space is available for 40,000 to 50,000 volumes.

The second and third floors of this wing will house the department of physiological chemistry in which chemistry in relation to health and disease is studied and taught.

The fourth floor will house the state laboratory of hygiene through which bacteriological and chemical laboratory studies are made available to physicians and health officers in preventative medicine.

The fifth floor is devoted to research in clinical medicine and hygiene.

The first floor of the central wing will contain the administrative offices of the building and laboratories of the department of physiology in which special attention is given to physical education and to the value of exercise in health and disease. The second floor will be devoted to advanced study in various fields of physiology. Laboratories for special studies in physiology are also to be placed in the basement of the wing, which will likewise house a museum for pathology.

The third floor contains large laboratories for second and third year medical students.

The fourth floor is devoted to ad-

vanced medical bacteriology and serology; the fifth floor to advanced pathology.

In the north part of the west wing, the basement will be used for storage, the first floor will contain a large laboratory for teaching the elements of physiology to students other than medical students; the second floor a large laboratory for medical students.

The third floor will contain a large laboratory to be used for teaching bacteriology, pathology, hygiene, and clinical laboratory diagnosis.

The fourth and fifth floors will contain laboratories for the study and the action of drugs, (pharmacology), poisons (toxicology), and therapeutic remedies. The laboratory of the state toxicologist who furnishes aid in the medico-legal cases will be placed here.

#### Shop in South Wing

The southern part of the west wing of the main building is three stories high. In the basement there will be a shop in which expert mechanics make apparatus for the Medical school and hospital.

The first floor constitutes the Rehabilitation room. While most of the building is of simple construction designed to afford workshops for students in the field of medical sciences and hygiene, the rehabilitation room has been especially decorated in commemoration of the source from which the funds for the building were derived—a balance in the Rehabilitation fund. This room will be used for care of ambulatory patients needing special light, heat, electric, x-ray or radium treatment. It will be exceptionally well equipped for this purpose.

The second and third floors contain a large lecture room, laboratories for advanced physiology, and a corridor connecting the hospital laboratories with the laboratories of the new building.

The one story and basement portion of the building which connects the first floor and basement of the main building with the hospital will contain on the first floor laboratories for diagnosis by means of the x-rays and for deep x-ray therapy. Special facilities will be available for chest and gastrointestinal work as well as for deep therapy.

#### Building Has Radium Plant

In the basement there will be a special plant for making radium emanation. Radium constantly gives off a gas which is radio-active. This gas is collected in small tubes which may be implanted in the tissues and which gives off rays which have the same effect on the tissues as those given off by tubes containing the radium element, although the emanation soon loses its potency and must be fresh to be of value.

The basement will also contain rooms for the storage and study of films and for investigation in the field of radiology.

The department of radiology and physical therapy which will thus be housed in the southern part of the

west wing of the new building will be exceptionally well equipped for diagnosis, treatment, teaching and research in the field of heat, light, electricity, x-rays, and radium as applied to medicine. This department will be in the charge of Dr. E. A. Pohle who now has charge of this work at the University of Michigan and is internationally recognized as an expert in this field. The equipment for this department alone, including the radium, will cost about \$70,000.

The superstructure in the main building will be devoted to the study of health and disease in animals with especial reference to human medicine and hygiene.

#### Transfers Increase Space

Thus the space now occupied by the departments of physiology, physiological chemistry, pharmacology, bacteriology, pathology, and the shop now in Science Hall will pass to geology and will double the space for that department. The transfer of the medical school library from the State Historical Library building to the new building will empty more than half a floor in the library building. The transfer of the State Laboratory of Hygiene from South Hall to the new building will free one floor in South Hall which the School of Journalism will occupy, as well as considerable attic and basement space. The transfers of the departments of radiology and physical therapy, of the hospital

library, and of some of the student laboratories in the Wisconsin General Hospital will add materially to the office space although it will not increase the bed space in the hospital building.

### University Students Spend Summer Catching Snakes

George Goddard, Madison, and F.

J. W. Schmidt, Stanley, students in the university, spent the summer Clark county collecting snakes which were sold to universities and museums, and given to the United States department of agriculture. Schmidt, during the summers of 1924 and 1926, worked with his brother, Karl, in the Field museum, Chicago.

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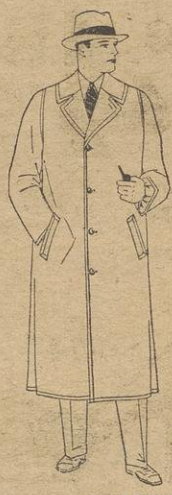
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Collegiate—A Raynster coat with 3-way collar, in black or navy blue—and rainproof of course.





## Board Approves New Staff List

**Charlie Andrews, George Nelson Are Among Appointees**

Appointments to the university faculty for the year 1928-29 approved by the Board of Regents at its session here Thursday, August 2, are announced as follows:

College of letters and science: Delmar C. Cooper, appointed instructor in botany; Wayne N. Bolyard, Harry R. Dittmar, J. O. Closs, instructors in chemistry. Dr. E. A. Philippson was appointed lecturer in German. Assistants appointed include: in chemistry, R. C. Crozier, Charles R. Glass, Herbert Heinrich, M. Leslie Holt, Otto E. Toenhart, Paul C. Cross; education, Harold D. Richardson; geology, Richard D. Lund; German, Lester F. Groth; journalism, G. W. Tanner; physics, James S. Owens; agronomy, Wisconsin High school, Alvin R. Midgley.

### Name Club Leaders

College of Agriculture: R. J. Allgeier was appointed research assistant in agricultural bacteriology, and Hannah I. Dow, assistant in agricultural bacteriology. Temporary summer appointments as county club leaders included, A. E. McGrath, Racine county; George Van Heuklom, Waupaca county; Sylvia Brudos, Winnebago county; temporary boys' and girls' club leaders, Harriet Thompson, Rock county, Ruth Dodge, Dunn county.

College of Engineering: A. T. Lenz was appointed instructor in hydraulic engineering to succeed H. T. Hartwell, resigned.

Medical School Norman M. Bellas was appointed chief resident in the Wisconsin General hospital to succeed R. S. Gibson, resigned. William A. Werrell was appointed resident in neuro psychiatry. New instructors appointed are: Mrs. Gladys Hoel, school of nursing; Albert J. Wine-land, instructor in anesthesia, school of nursing; Jean Hood, assistant dietitian and instructor in dietetics, school of nursing; J. W. Forster, instructor in the student health service. The resignation of Ralph I. Canuteson, assistant physician, student health service, was accepted.

### Athletes Get Posts

Physical Education — George Nelson, Badger basketball player last year, was appointed assistant in physical education, freshmen basketball, and Charles Andrews, also former Wisconsin basketball man, was appointed part time assistant in physical education, basketball.

General—Fellows and scholars appointed: honorary fellows, Dr. Hisashi Nakojima, formerly at Peking Union Medical college and Tokio Imperial university, agricultural bacteriology; Dr. D. H. Nelson, formerly at Iowa State college, agricultural bacteriology; Dr. M. B. Linford, University of Wisconsin plant physiology. Honorary scholars include: Ethel B. Hansen, botany; George L. Holbrooke, geology; George L. Leffler, economics; Mrs. John R. McCrory, history; Otto M. Richter, education; Vera Rody, history; Joseph Rudolph, geology; Gladus F. West, botany.

Two fellows appointed are, Richard

## Badger Counties Enter Livestock in Madison Show

What county is to produce the grand champion steer of the Junior Live Stock exposition this year?

In the last three years, the honor has gone to Dane, St. Croix, and Iowa counties and this year 12 other counties will be in line to compete for the honor.

These twelve counties, Grant, Columbia, Marquette, Vernon, Richland, LaCrosse, Green, Juneau and Dodge, along with the three former winners are sending more than 100 boys to the Wisconsin College of Agriculture, Madison, for the exposition which is being held Oct. 30-Nov. 1, according to Arlie Mucks, secretary of the Wisconsin Live Stock Breeders' association which is sponsoring the exposition.

"As this is the only fat stock project for juniors in the state, there is cording to Arlie Mucks, secretary of the agricultural teachers to take home the prizes that are being offered for the best heaves, lambs, and pigs," Mucks says.

The judges selected this year are John Robbins of Horace, Indiana, for beef; William Miles, Evansville, for great rivalry between the counties and for swine. Upon the decision of these three will rest the distribution of more than \$2,000 in prizes that are being offered by the Wisconsin Live Stock Breeders' association and the specials given by newspapers, packers, national and state breed associations, and others.

After the judging on the last day of the exposition, all the stock is sold at auction.

In order to reward the boys and girls who produce good quality beef, market lambs, and market pigs with economical feeding, the special feeders contests will come to a close at this time.

### President Frank Speaks

at A. of C. Banquet, Oct. 4

President Glenn Frank will be the principal speaker at a get-together dinner of the Madison Association of Commerce, scheduled for the evening of Thursday, Oct. 4, at the Hotel Lorraine.

H. Fitch, psychology; Marion E. Foote, agricultural bacteriology.

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# Madison Found to Have Largest Percentage in 'Who's Who' List

## University Faculty Members Swell List in Current Issue

By virtue of world recognition of University of Wisconsin professors and scholars, the city of Madison it is believed, has reached the position of having the largest number of residents included in "Who's Who" of any city in the nation. Exactly 169 residents of the city and approximately 100 university faculty members are cited in the current issue of the volume.

"Who's Who", which is issued every two years, has become known as the arbiter of achievement in the country. With the selection of 26 additional Madison men and women in the new book it is believed that Madison has more representation per capita than any other city in the nation.

Following is a list of local residents who are listed for the first time this year:

R. W. Barstow, Ernest Bean, Charles E. Brown, P. M. Buck, Jr., Frank L. Clapp, B. B. Clarke, Benjamin M. Dugger, William T. Evjue, Oskar F. L. Hagen, Joseph K. Hart, Chester B. Higby, Andrew W. Hopkins, Clark L. Hull, George E. Hunt, G. M. Hyde, Chauncey Juday, Don E. Mowry, Knute Reindahl, C. V. Seastone, H. Steenbock, Warner Taylor, Glenn Thistlethwaite, Martin W. Torkelson, Henry R. Trumbower, E. J. Witzman, and Fred R. Zimmerman.

### Listed Since 1926

The following Madison persons have been listed in "Who's Who" since 1926:

Charles E. Allen, botanist; Charles J. Anderson, educator; Rasmus B. Anderson, editor; C. R. Bardeen, anatomist; Arthur Beatty, English professor; Edward Bennett, electrical engineer; Edward A. Birge, zoologist; Willard G. Bleyer, university professor; Harold C. Bradley, physiologist; Eugene E. Brossard, C. H. Bunting, pathologist; Cecil Burleigh, violinist; William B. Cairns, university professor; John Callaghan, superintendent of schools; P. F. Clark, bacteriologist; L. J. Cole, John R. Commons, economist; Charles H. Crownhart, lawyer; P. M. Dawson, physiologist; R. E. Dodge, university professor; Herman L. Ekern, lawyer; J. C. Elsom, physical educator; F. H. Elwell, accountant; Franz Z. Eschweiler, judge; Joseph S. Evans, doctor.

John A. E. Eyster, physiologist; E. H. Farrington, dairy husbandry; Richard Fischer, chemist; Carl Russell Fish, historian; John G. Fowlkes, educator; Glenn Frank, university president; Noah J. Frey, life insurance; W. D. Frost, bacteriologist; William F. Giese, university professor; E. M. Gilbert, professor of botany; John L. Gillin, college professor; Stephen W. Gilman, college professor; Eugene A. Gilmore, lawyer; Gilson J. Glasier, lawyer; S. H. Goodnight, college professor; M. F. Guyer, zoologist; G. P. Hambrecht, vocational educator; Lucien M. Hanks, banker; C. A. Harper, physician; Nils P. Haugen; Mary E. Hazeltine, librarian; Vivian A. C. Henmon, university professor; B. H. Hibbard, agricultural economist; C. V. Hibbard, Y. M. C. A. official; A. R. Hohlfield, university professor.

### Fred Holmes on List

Frederick L. Holmes, writer; G. A. Cool, structural engineer; G. C. Humphrey, animal husbandry; L. R. Ingersoll, professor of physics; Burr W. Jones, judge; Lewis R. Jones, botanist; Louis Kahlenberg, chemist.

G. W. Keitt, plant pathology; Louise P. Kellogg, historian; W. H. Klekhofer, economics; Edward Kremers, university professor; R. M. LaFollette, Jr., senator; Henry B. LaThrop, college professor; Charles K. Leith, geologist; Sterling A. Leonard, author; William E. Leonard, university professor; Clarence B. Lester, librarian; Solomon Levitan, banker; Arthur S. Loevenhart, university professor; W. F. Lorenz, psychiatrist; Abby L.

Marlatt, home economist; W. S. Marshall, entomologist; Joseph H. Matthews, chemist.

Edward R. Maurer, engineer; R. S. McCaffery, mining engineer; E. B. McGlilvray, university professor; Elwood R. McIntyre, editor; Daniel W. Mead, engineer; Warren J. Mead, geologist; W. E. Meanwell, physical education; Walter Meek, college professor; A. Meiklejohn, philosophy; C. E. Mendenhall, physicist; W. S. Miller, anatomist; Charles H. Hills, musician; R. A. Moore, agronomist; Frances L. Nardin, educator; J. M. Nelson, congressman; F. A. Ogg, political science; Michael B. Olbrich, lawyer; Julius E. Olson, university professor; Michael V. O'Shea, university professor; Max C. Otto, professor of philosophy; J. B. Overton, plant physiologist; Walter C. Owen, judge; William H. Page, professor of law; Frederic L. Paxton, historian; Arthur Peabody, architect.

J. D. Phillips, business manager; Pitman B. Potter, educator; Leslie W. Quirk, author; Louis E. Heber, engineer; Harry S. Richards, professor of law; Frederick W. Roe, university professor; Alfred T. Rogers, lawyer; James T. Rood, electrical engineer; Lois C. K. M. Rosenberry, educator; Marvin B. Rosenberry, judge; E. A. Ross, sociologist; Harry L. Russell, college dean; John B. Sanborn, lawyer; Joseph Schafer, historian; Albert C. Schmedeman, mayor; William A. Scott, university professor; George C. Sallery, college dean; Frank C. Sharp, philosophy; C. S. Sheldon, doctor; Grant Showerman, university professor; Ernest B. Skinner, university professor; Gertrude E. T. Slaughter, author; C. S. Slichter, university dean; Howard L. Smith, professor of law.

Hugh A. Smith, college professor; Walter M. Smith, librarian; Benjamin W. Snow, physicist; Joel Stebbins, astronomer; E. Ray Stevens, judge; Frederick E. Turneure, engineer; William H. Twenhofel, geologist; Willis L. Uhl, professor of education; Robert Van Valzah, doctor; E. B. VanVleck, mathematics; William H. Varnum, artist; Aad J. Vinje, judge; J. H. Voss, university professor; James H. Walton, chemist; Ernest N. Warner, lawyer.

Charles E. Whalen, lecturer; R. H. Whitbeck, college professor; A. R. Whitson, university professor; Alex N. Winchell, college professor; Carlyle P. Winslow; Casimir D. Zdanowicz, college professor.

## University Regent Zona Gale, Married

Zona Gale, famous Wisconsin alumna and university regent, was married during the summer to W. L. Breese, wealthy hosiery manufacturer of Portage, Wis. The ceremony took place at the home of Miss Gale's father, G. F. Gale, in the presence of the immediate families. Rites were performed by the Rev. Ralph Hinman, Danville, Ill.; former pastor of the First Presbyterian church of Portage.

Mr. and Mrs. Breese left the city on a motor trip immediately after the ceremony. They have been at home in Portage since Sept. 3.

The bridegroom, slightly over 50, has previously been married. His wife died 15 years ago. Miss Gale, before she became a prominent magazine author, was a reporter on one of the Milwaukee newspapers. Later she gained nationwide reputation as the author of a play, "Lulu Bett," which won the Pulitzer prize in 1920. She has written about a dozen "best seller" novels, among which is a series of popular short stories, "Yellow Gentians and Blue."

Despite her national prominence, however, Miss Gale has always preferred to live at her old homestead in Portage. She has been closely in touch with university affairs through her work on the Board of Regents and is recognized as one of Wisconsin's outstanding graduates.

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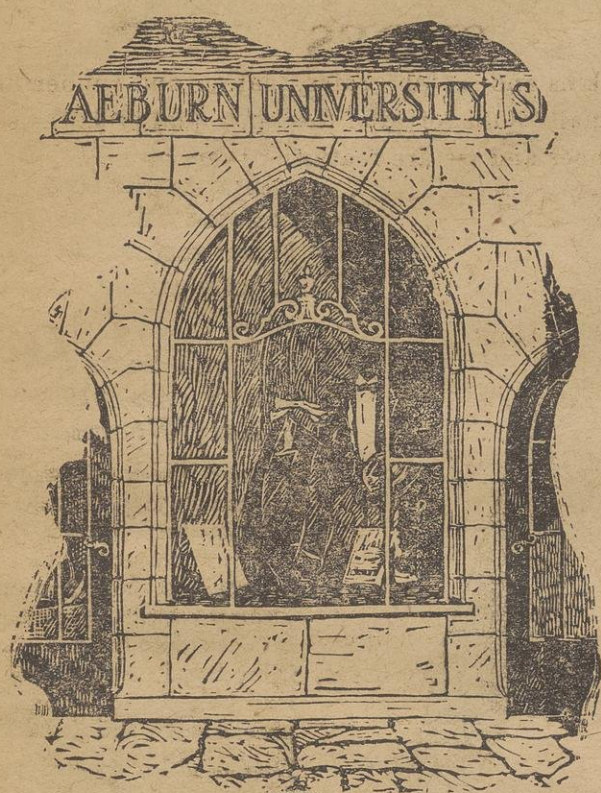
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It's the keenest store in town . . . remodeled, enlarged and completely refurnished. Wisconsin men who wear authoritatively styled university clothing make THE COLLEGE SHOP their headquarters.

## Distinctive Clothing for University Men

**A**T the new COLLEGE SHOP we have expressed your idea of what FALL clothing should be. Not only is every suit and topcoat of the latest style, but there is a wide range to select from.

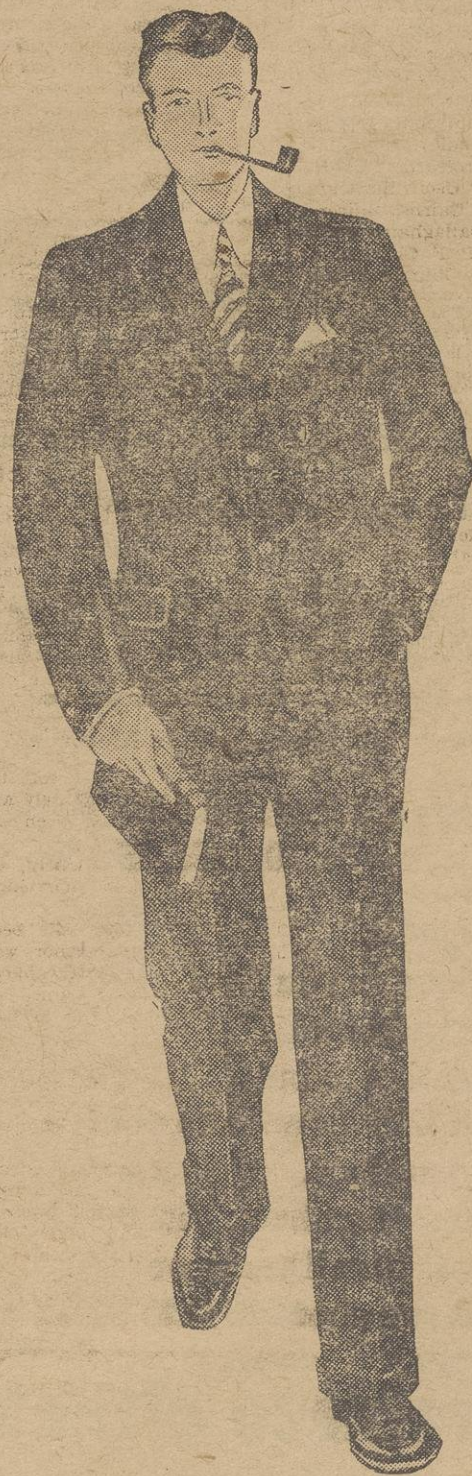
To our long popular line of BRAEBURN University Clothing we have added the creations of STEIN-BLOCH. The display of distinctively patterned, superbly tailored, and carefully hand-crafted suits and topcoats merits your consideration. Stop in to look them over . . . and say hello to us in our new store.

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With Two Trousers  
Starting at \$40

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# Rushing to Begin Saturday, Oct. 27

Deferred Fraternity Rulings  
Enforced for First  
Time at U. W.

Last spring, in co-operation with the plans for freshman orientation week, the interfraternity council by a vote of 31 to 14 agreed to postpone all rushing of freshmen until one month after the opening of classes. As a result of this action, rushing this fall will start at 11 o'clock on the morning of Oct. 27.

Two weeks later an interfraternity court was selected, composed of Prof. Oliver S. Rundell of the Law school faculty, chief justice; K. R. Modrell '29, Alpha Gamma Rho; James J. Hanks '29, Chi Psi; John P. Ash '29, Sigma Chi; and Charles H. Crownhart '31, Chi Phi. This court is empowered to penalize any fraternity for infractions of the rules made for deferred rushing.

The following rules were drawn up by the council:

1. All fraternities with the exception of professional and honorary groups, which neither rush nor pledge freshmen, are governed by these rules.

2. The regulations apply to any man entering, registering, or matriculating at the University of Wisconsin for the first time or any man who has not completed one full semester's work at this university.

3. There shall be no rushing, pledging, or attempt at pledging until 11 o'clock on the morning of the day one month after the convening of classes, which will be a Saturday. (This is Saturday, Oct. 27.)

4. An entertainment of a "rushee" at the chapter house, or entertainment at any other place by more than one fraternity man, active, alumni, pledge, or honorary member, is an infraction.

At the same time it was decided that the penalties for infraction of these rules, varying with the offense, should consist of a fine, three weeks' suspension of rushing privileges, or loss of social privileges for a semester.

"The educated man is one who can quote Shakespeare written by Shakespeare instead of Solomon."—Robert Quillen.

## Court's Ruling Orders Minor to Pay Pledge

A Memorial union pledge even though made by minors is valid if not cancelled before they become of age, the Milwaukee circuit court held recently.

The decision was made by Judge John J. Gregory in the case of David Resnick, Milwaukee, former University of Wisconsin student, a decision handed down several months ago by the Milwaukee civil court.

Resnick signed a pledge of \$50 to the Memorial union building fund in 1922 when he was a student here and when he was 18 years old. He claimed that because he was a minor then he could not be held liable for the pledge. The courts have held that because he did not reject the pledge before he became of age, he must now pay it. The Union board of the university was the plaintiff.

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The color band inlay on the cap identifies the character of the pen point.



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Seven  
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All over the country men who know are employing this No. 7 scientific method for selecting accurately the pen point best suited to their style of writing. No. 7 is offered in six different styles of pen point. Each is identified by a distinctive color inlay band on the cap. Individualized pen point fitting is thus made practical for the first time.

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Come right in!  
Stay as long as you like.  
You are welcome!  
No obligation to buy.  
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Ask us questions.  
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We save you about 30% to 50%!

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Black and copper tan.

New Pajamas

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\$9.00 and \$9.50

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## Apparel Specialists For University Men

Right down State Street to Capitol Square . . . to your right a few steps on Carroll Street and you are at KARSTENS . . . one of Wisconsin's most mentioned men's stores and known on the campus for the smart and correct apparel shown for the well dressed University men. Come in . . . and you will see the authentic modes for this season.

In suits the three button coat . . . two to button . . . will be suggested as correct; dark greys with shadow . . . chalk line . . . or narrow stripes are most popular. Then blue . . . then brown.

Topcoats will be lighter in color . . . good looking tweed effects in British or American woolens. The style is single breasted long or moderately long. The natural color Camel's hair coat is very smart.

But the Trench Coat makes a top coat alternate . . . a rakish sport effect made of light colored gabardine equally proof against wind, cold and rain.

The newest in college men's footwear is the wing tipped brogue built on black or tan scotch-grain leather. But there are other good looking styles and all of them are here.

The Langdon hat in grey or tan . . . small shaped, roll brim, with dented crown . . . is almost universally worn. It may have the welt or raw edge.

Long point, collar attached shirts in white or pastel shades . . . pig skin and cape gloves . . . small patterned neckwear . . . everything in apparel endorsed by the better dressed men will be shown to you in this store of specialties.

**Learburg Two Trouser Suits \$45.00**  
**Single Breasted Topcoats \$30.00**  
**Bostonian Oxfords \$10.00**

**Murray-Alder Rochester Suits \$50**  
**Gabardine Trench Coats \$20.00**  
**Langdon Hats \$6.50**

# KARSTENS

On the Square • Carroll near State • Badger 453



## Brown to Study Indian Sherds

Relics Found in Illinois Are to be Used in Research

Actual study of the early Indian earthenware recently collected in Illinois will not start till midwinter, stated Charles E. Brown, director of the state historical museum. The thousands of sherds gathered has been for the purpose of supplying actual material for research study and not for exhibition.

Under the auspices of the Logan survey, Director Brown and his son Theodore, who was graduated from this university in 1923, left Madison on August 1, returning at the end of August. In their investigations they covered the entire Mississippi region between Galena and East St. Louis.

One of the principal objects of this expedition was to make a collection of the early Indian earthenware of the prehistoric and other aboriginal village and camp sites and burial places along the banks of the river.

This pottery is wanted by the Wisconsin Archeological society for comparison with Indian earthenware gathered by its investigators from village sites, cemeteries and mounds in Wisconsin.

It is believed that much of the earthenware recovered here is similar in character and some of it probably came from Illinois in the course of aboriginal migrations or barter between the early Indian inhabitants of the two states.

The party visited many groups of Indian mounds and quarries from which the Indians obtained flint for the manufacture of arrow and spear-points, knives, scrapers, perforators, spades and hoes. Much of this Illinois material also found its way to Wisconsin in prehistoric times.

The Wisconsin historical state museum has a large collection of Indian pottery along the Mississippi from Wisconsin, Illinois, Tennessee and other states. The Senator William A. Titus collection of over 600 perfect pottery vessels of the cliff dwellers in the southwest, is equal if not the best in the entire northwest.

One of the finest collections of Wisconsin Indian earthenware vessels in the state has been assembled by Mr. Brown. This contains pots of various sizes. The smallest is the

## U. W. Farm School Opens 44th Short Term November 12

The 44th winter short course in agriculture will open here Nov. 12, according to an announcement from the University College of Agriculture.

"Held during the winter months when work on the farm is slack, the short course has become a popular training school for farmers and farm boys", says T. L. Bewick, director of the course.

The course consists of three terms of five weeks each, which may be completed in one, two, or three winters, although the majority of students complete the entire course in one winter. More than 50 courses covering such projects as parliamentary practices, farm bacteriology, beekeeping, and advanced carpentry, are offered in the school.

Established in 1885, the short course has had a profound influence on the agriculture of the state, Bewick points out. Among its graduates are some of Wisconsin's most successful farmers.

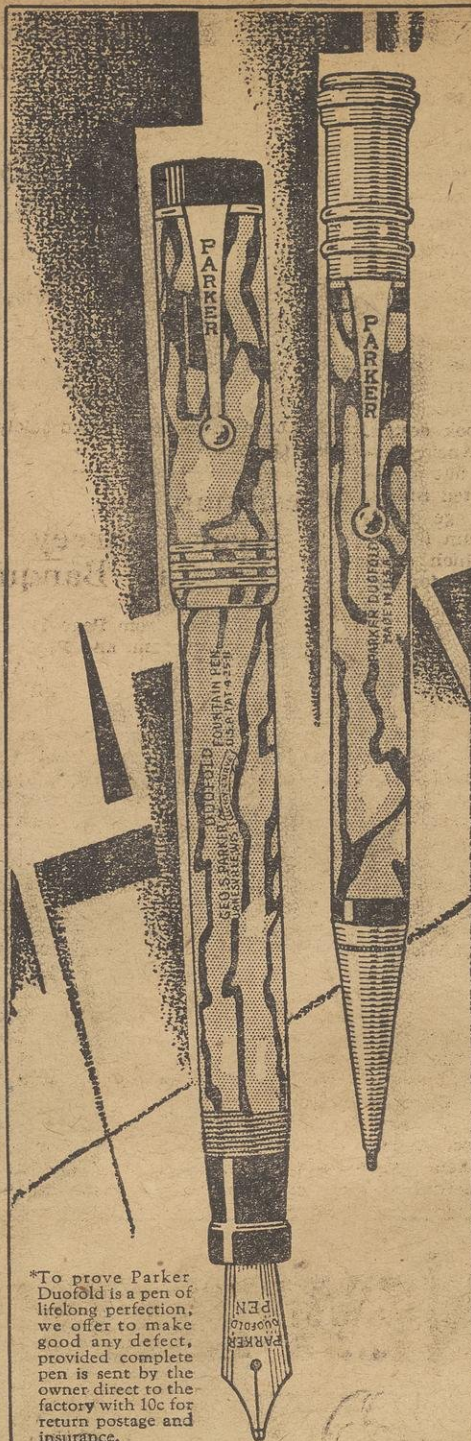
Contrary to the belief that students from the farm do not continue in agriculture, Bewick quotes figures showing that nearly 95 per cent of the short course students have gone back to the farm in this and other states. Graduates of the course, which total approximately 7,000, are farming in every county of the state.

## Stanley Kalish Assumes State Editorship of Press

Stanley Kalish '27, former sports editor of the Daily Cardinal, and until early this year associated with the Indianapolis News has arrived in Madison to assume his duties with the Madison bureau of the Associated Press as state editor.

size of an ordinary teacup and the largest is the size of a half-bushel measure.

Some of these were obtained in an unbroken state and others restored from a few or many pieces. Other earthenware objects in the state museum are beads, tubes, pipes, pottery trowels and balls. In the present hunt for aboriginal earthenware the expedition is cooperating with the Aboriginal Pottery Bureau recently established by the Central section of the American Anthropological association at the University of Michigan.



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## Wisconsin High Faculty Listed

### About 400 Students Have Enrolled for First Semester

About 400 students will be enrolled at the Wisconsin high school, according to Ira C. Davis, who is acting principal during the illness of Harry L. Miller.

Following are the teachers for the coming year:

W. W. Hart, mathematics; Mrs. Frances K. Burr, mathematics and German; Mrs. A. H. Voss, mathematics; Margaret E. Cass, mathematics; B. W. Phillips, history; Ruth M. Johnson, history; Theresa Little, history.

S. A. Leonard, English; Jean Hoard, English; Verna Newsome, English; Rita Springhorn, English; Gladys L. Borchers, speech; Ira C. Davis, science; George W. Jacques, science and physical education; Lynda Weber, biology.

G. Mortimer, plant culture; Ruth Henderson, science and home economics; Calla A. Gyles, Latin; Esther Weightman, Latin; Elsie M. Brennan, Latin; Laura B. Johnson, French; Lillian H. Twenhofel, French and geography; M. Griebisch, German.

Orien E. Dalley, music; Katherine Jones, home economics; John F. Friese, manual art; Roy A. Hinderman, drawing; Josephine Morrison, physical education; Helen Wann, drawing.

Experts say that our digestive organs need 16 hours' rest out of every 24 hours and that one good meal is sufficient.

## Gordon Heads Zona Gale List

(Continued from Page 1)

was appointed a Gale scholar during the summer. Her poetry and prose attracted the favorable attention of Robert Morse Lovett, and subsequently of the Gale committee at Wisconsin. Previously she had been studying at the University of Chicago.

"Miss Browne's accomplishments in art are quite as remarkable as her accomplishments in literature," Prof. O'Shea remarked. Her artistic forte is chiefly in the field of book design.

A fourth scholar is Miss Anzia Yezierska, a native of Russia, but a naturalized citizen of the United States. Coming to America at the age of 16, she worked in American slum factories, gaining experiences which since have formed the background for her social novels.

**Wrote Best Short Story**

In 1919 her short story, "Fat of the Land", was adjudged the best produced that year in America. In 1920 she published a novel, "Hungry Hearts" which subsequently, in 1922, was produced as a cinema. "Salome of the Tenements", "Children of Loneliness", "Bread Givers", and "Arrogant Beggars", published last year, have added to her reputation for sound character delineation.

"Miss Yezierska is already working on another novel," Prof. O'Shea said. "She plans to utilize the opportunities of life at the University of Wisconsin by her study of certain American types which have not heretofore appeared in her works."

Beside the four Gale scholars, two others are beneficiaries of the Zona Gale fund, and two others may be appointed later this fall. Clarence Weinstock, New York, has a large number of poems in manuscript, but has not, as yet, published them. Mr. Weinstock is in the Experimental col-

lege, as are David Gordon, John Anderson, and Carol Blair.

The Gale funds were first made available about 10 years ago, Prof. O'Shea said, and since then have been a chief interest of and the recipient of many gifts from Miss Zona Gale, a regent of the university and a nationally-known writer, who conceived the creation of the fund. Initially, plans called for but one Zona Gale scholar each year, but so numerous were candidates of high quality this year, that four have been elected. There are always students on the campus, Prof. O'Shea, administrator of the fund, remarked, who are being aided by moneys contributed solely by Miss Gale.

## Freshman to Hear Hurrey at Banquet

(Continued from Page 1)

phase of the program, and Prof. John Guy Fowlkes, chairman of the Y. M. C. A. board of directors, will be a speaker on the program.

Tickets for the banquet are on sale today at the University Y. M. C. A. in a limited number, extra places having been reserved for freshmen who desired to wait before buying a ticket.

The banquet will assume a thoroughly international air, for students from many of the foreign groups on the campus have been invited to sit at the speaker's table with Mr. Hurrey, who has served in Y. M. C. A. and affiliated work, since his graduation from the University of Michigan in 1900, in Central and South America, Australia, New Zealand, and many countries in Europe and the Near East.

**Hurrey Traveled Much**

He has travelled around the world several times since 1920, and in all his travelling he has made the most

of unusual opportunities to meet educational leaders in various countries. He is, therefore, conversant with the student situation the world over, and is well equipped to aid in the orientation of freshmen to the world.

Mr. Hurrey had been booked as one of the speakers for the Religious Conference held at the University last February, and was unable to appear because of sickness.

## Glee Club Wants Manager; Applications Being Taken

Applications for assistant varsity Men's Glee club managers will be received at the club offices in the old union building, 772 Langdon, this afternoon.

## Medical Student Translates 17th Century Treatise

A translation of a 17th century Dutch medical treatise has been made by Adrian Scolten, Med 3, and appears in the August issue of "Medical Life," publication of the American Society of Medical History.

Scolten's article is a translation of the work of Nicholas Tulp, anatomist of Amsterdam, who lived from 1593 to 1674. The original was written in the Holland Dutch of 1600, a language decidedly different from that of the Dutch of today.

The editor of the magazine is making efforts for publication of Scolten's translation in book form.

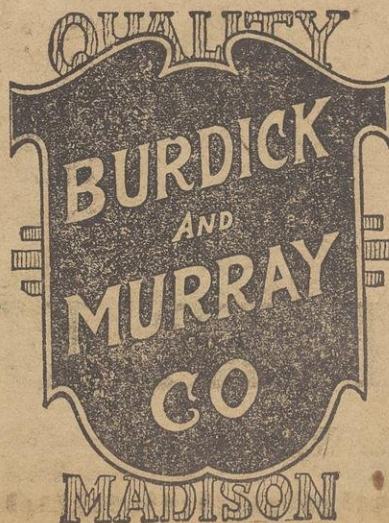


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## Chi Phis, Alpha Gams Lead in Studies

### Announcers Will Assist Cheering Staff at Games

**Yell Leaders Seek Two Lusty Voices for Stadium Jobs**

**WANTED:** Men students with clear, lusty voices who are willing to use their vocal cords in exchange for a neat uniform and admittance to all the football games. Call Ted Frost at Badger 6066.

Two announcers will be added to the cheerleading staff of six, headed by Ted Frost, varsity cheerleader who has revealed his plans for the approaching football season. These men will do nothing but announce, permitting the cheerleaders to devote their entire time to the business in hand.

The staff will be outfitted this fall in striking new uniforms featuring red silk vests worn under new sweat shirts. Red shoes and big bow ties of the color of the opposing team are other novelties added by Frost.

#### To Wear Cheering Caps

The male cheering section will have the choicest seats in the stadium and will wear reversible caps, white on one side and red on the other. This, according to the varsity cheerleader, will permit some elaborate color schemes.

The seats in the section are again limited and many more are expected to apply than can be accommodated because of the location of the section on the 50-yard line. Before purchasing coupon books at the athletic ticket office, 711 Langdon street, men students desiring to be in the section must buy red and white cheering caps which will be on sale at the University Co-op, State and Lake streets.

#### Put Mittens on Sale

Carrying out still farther the plan to make the Wisconsin stands as colorful and inspiring as possible, red and white mittens will be on sale shortly. These mittens, like the caps of the male cheering section, are red on one side and white on the other and may be purchased by everyone attending the games this fall for 50 cents a pair.

Assisting Ted Frost on the cheering staff are Hal Porter '31, Ben Porter '31, Morris Pasch '30, John Dickinson '30, and Burt Ashley '30.

The two members of the announcing staff will be chosen before the Notre Dame game, Oct. 6.

### Athenae Group Offer "It" to New Freshmen

A gigantic round-up will be held beginning Thursday, October 4, in Bascom Hall by the Athenae Literary society in search of the mystic animal called "IT."

Offering the suave polish of men-about-the-campus, to timid members of the freshman class, the Athenae society has been distributing handbills reading:

#### PERSONALITY

Have you got "IT"?

Do you want to develop a strong personality?

Personality is your reaction toward your environment.

It is WHAT you say—and

HOW you say it.

Hesitation, Stammering, and Faulty expressions are the earmarks of an UNDEVELOPED personality.

Debating and Public Speaking BUILDS personality.

It teaches you WHAT to say—and to say it WELL.

Join The

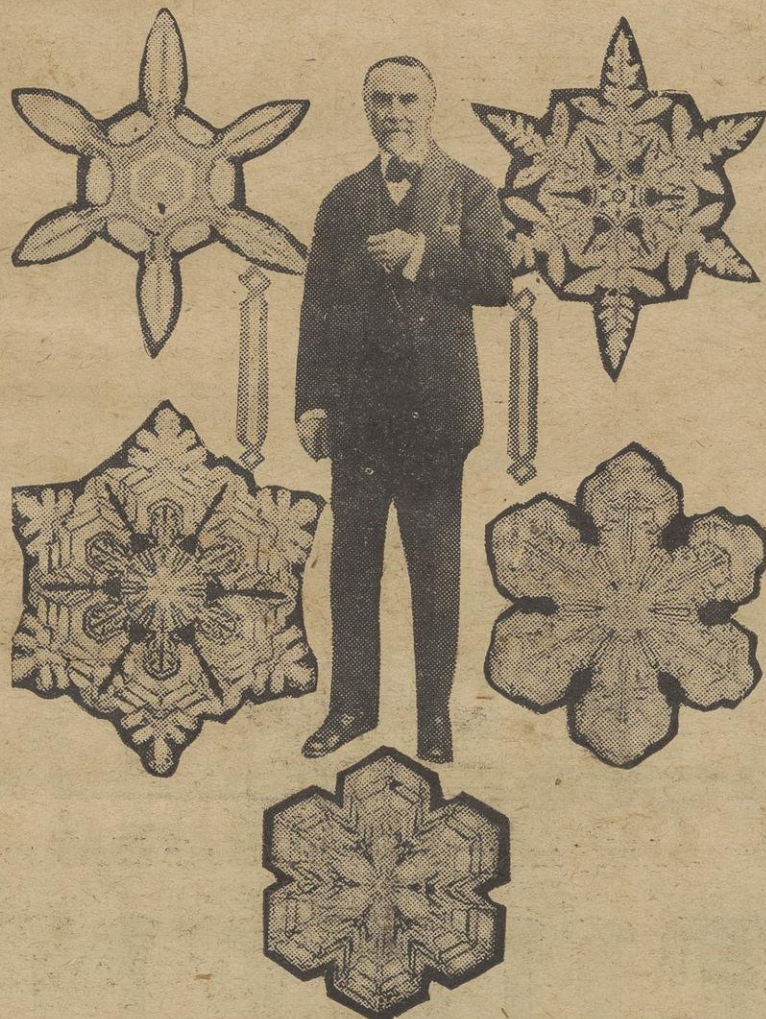
Athenae Literary Society

### Two Professors to Speak at City School Conference

Prof. E. B. Gordon, of the university School of Music and W. H. Lighty, of the university extension division, will be the principal speakers at a conference of city school superintendents of the state, scheduled to meet Sept. 27 in the assembly chamber of the capitol.

## Prof. B. W. "Benny" Snow, University Physicist, Dies

### Colorful Personage Dies



—Courtesy of Wisconsin State Journal  
Prof. B. W. Snow

### Colorful University Figure Has Been Here Since 1893

Prof. Benjamin Warner Snow, 68, for 33 years professor of physics at the university, died at 11 p. m. Thursday, Sept. 20, after an illness of more than two weeks. The funeral was held Saturday. The Rev. R. W. Barstow officiated.

For a quarter of a century "Benny" was famous for his annual "snowflake" lecture and since his retirement in 1926 students who did not know him in the classroom have had him pointed out to them as the dignified little man who strolled up and down the walks of Langdon street in the neighborhood of his home at 615 Howard place.

His last snowflake lecture which was delivered in the year of 1924-25 drew so many people to the auditorium of Sterling hall that it had to be repeated. Prof. Snow together with William A. Bentley of Vermont made a life long study of delicate snow crystals, and it was his popularization of this subject which won him such wide acclaim.

He came to Wisconsin in 1893 and for many years was head of the physics department. With Dean W. A. Henry and Prof. S. W. Babcock he formed the triumvirate of professors who decided to make the university better known through the popularization of scientific work.

Prof. Snow was recognized as one of the best educated men at the university. He received his bachelor of science at Cornell university and went abroad to study at the universities of Göttingen, Strassburg, and Berlin. He was awarded the degree of doctor of science at the University of Berlin in 1892.

Prior to that time he had taught to this country at Cornell and at Ohio State university. When he returned from Europe he came to Madison and remained here until the time of his death.

In 1896 he married Agnes Campbell Butler, daughter of one of the first professors at Wisconsin, who died several years ago. He was survived by no near relatives.

### Lake Mendota Popular With Summer Students

Lake Mendota was still the center of attraction for summer session students this year despite the automobile and the outlying dance pavilions. Captain Tom Isabell, of the University of Wisconsin boathouse, stated in an interview that swimming, sailing, canoeing, and motorboat riding were as popular as ever.

"Fifty canoes," he said, "was not a small average for student calls in one evening during the summer session."

A smaller enrollment at summer school this year caused a slight falling off in the call for canoes.

The first session of the university Board of Regents for the new school year has been set for Oct. 10. The executive committee of the regents will meet some time previous to that date.

### Humanities Students Top Scholastic Average Column

### Every Student Is a Union Member, May Use Building

Beginning this fall, all student enrolling at Wisconsin automatically become members of the Wisconsin Union upon the payment of the regular registration fees, which include the Union membership fee and which entitle every student to the privileges of the new \$1,250,000 building.

Students who already hold life memberships, that is, who have subscribed and paid \$50 or more to the Union building fund, will have \$5 deducted from their registration fees each semester. Student desiring to become life members after paying registration fees may do so, and the semester Union fees will be credited to their subscriptions. Special membership cards will be issued to life members. Life members are entitled to the permanent use of the building without the payment of further fees.

This new arrangement makes the student's fee card his passport in the Union. It entitles him to eat in the cafeteria, taproom, dining room or tea room—to play billiards or pool on the Union tables, to entertain guests in the hotel rooms, and to make use of the lounges and reading rooms. It signifies his membership in the new union of students and opens the doors of their club house to him.

Students, for their own protection, may be asked to show their cards when making use of the various facilities in the building.

#### HARVESTING PAMPHLET OUT

Advice to Wisconsin farmers on harvesting problems has been offered by Prof. E. B. Holden, of the college of agriculture, in a bulletin issued this month. Tips on both harvesting for silage and for retaining corn for seed are contained in the pamphlet.

#### Athletic Board Has Charge

The rush was supervised last fall by the athletic board, aided by the now defunct Student council and the Union board. As far as is now known, the athletic board will take complete

## Low Scholarship Puts Phi Pi Phi on Final 'Pro'

### Eight Houses Regain Privileges by Raising Standings Last Term

Chi Phi fraternity, with an average of 1.598 grade points per credit, and Alpha Gamma Delta sorority, with an average of 1.883, took first place among the 50 university social fraternities and 23 social sororities in the scholastic records for the second semester of 1927-28.

These two organizations succeed Alpha Gamma Rho and Delta Zeta, winners of first semester honors, as holders of the traveling scholarship cup offered each semester to the group with the highest grade point average. Standings of the winning societies were not appreciably higher or lower than those of the fall term last year.

Alpha Kappa Lambda retained its claim to second position, with a record of 1.592, only .006 points below Chi Phi. Alpha Phi holds second place among the sororities with 1.850. Phi Beta Delta fraternity and Alpha Delta Pi sorority captured third places with 1.525 and 1.813 respectively.

#### Eight Remove Probation

Of the 10 fraternities placed on probation last semester for failing to maintain a standing of 1.000, all but two succeeded in removing the faculty penalty. Phi Pi Phi and Beta Phi Theta, among the 10 below 1.000 during the first semester of 1927-28, failed to reach the minimum figure during the past term. Phi Pi Phi has now been placed upon final probation, a penalty which deprives the organization in question of both social and initiation privileges until its standing is raised to 1.000. Beta Phi Theta would also have been penalized, but has disbanded. Delta Chi with .900 was the only society placed upon preliminary probation, allowing the group one semester to raise the standing to the minimum.

Phi Pi Phi is appealing its case to a committee under direction of Dean Scott H. Godnight, and a review of its plea will be held sometime this week, according to the dean's office. Should the plea for reduced penalty be upheld, the group may yet be freed from the penalty depriving its members of their social and initiation rights.

#### Professional Groups

Phi Delta Epsilon, Jewish medical fraternity, and Sigma Lambda, art sorority, led the professional societies on the campus with averages of 1.966 and 1.900 respectively. These professional groups succeed Phi Epsilon Kappa, men's physical education, and Sigma Alpha Iota, women's musical group, at the head of vocation organizations.

Tau Delta, men's art society, with 1.878, and Alpha Chi Sigma, chemistry, with 1.860 took second and third places among professional fraternities, and Sigma Alpha Iota and Phi Upsilon Omicron, home economics society, (Continued on Page 2)

## Union Officials Stamp Out Blaze in New Building

Fire's first threat to mar the beauty of the new Wisconsin Union was frustrated on the morning of September 20 when an inspection party discovered and extinguished a small blaze in a second floor telephone booth near the east entrance to the ball room.

Lauriston Sharp, president of the men's union, and Charles Dollard, assistant to the union secretary, were on a tour of inspection on the second day of the building's use when they noticed a blaze through the ventilation grating in the phone booth. It appeared to be the flame from a workman's torch, but when the door was opened, a rubbish bonfire was discovered. A few moments of stamping reduced the fire to smoking pieces of paper, and saved the Union building from an early extermination.

Evidently someone had thrown wrappings from electric bulbs into the booth. A telephone repair man's cigarette butt ignited the pile which rapidly developed into a merry blaze.

## Another Tug o' War This Year? 1927 Chairman Hopes Not

"I don't know what the bag rush will be like this year, but it won't be like last year if the committee can help it."

This is the announcement "Bill" Morsen '29, chairman of the committee last year, had to make in regard to preparations for the annual struggle between the sophomores and the yearlings.

Little has been done so far, but preparations should be underway in a week or 10 days, after the new committee has been appointed.

#### Athletic Board Has Charge

The rush was supervised last fall by the athletic board, aided by the now defunct Student council and the Union board. As far as is now known, the athletic board will take complete

charge of the rush this year since Union board will find it necessary to devote all of its time to the operation of the new Union building.

The bag rush in past years has usually been held on the afternoon of the first football game. This precedent, according to Morsen, may have to be overlooked and the date set October 13, one week later. Nothing definite, however, has been decided upon this point.

#### A "Free for All"

In past years the bag rush has been a good old fashioned 15-minute free-for-all battle for the possession of 15 straw-filled canvas bags with the "every man for himself" spirit dominating the occasion. As a result, the (Continued on Page 11)



# Low Scholarship Puts Phi Pi Phi on Final "Pro"

(Continued from Page 1)  
second and third among the sororities  
with 1.889 and 1.885, respectively.

## Professionals Higher

Professional averages were consid-  
erably higher than those of the social  
groups, thus indicating little variation  
from the usual result.

Pledges of the various societies failed  
to maintain as high an average  
standing as actives, social fraternity  
pledges maintaining only .836 as  
against 1.272 for all actives, and soror-  
ity pledges 1.090 as against 1.728 for  
actives. Among the fraternity pledges,  
Triangle and Alpha Kappa Lambda  
led with 1.824 and 1.440, while Phi  
Omega Pi and Kappa Delta pledged  
led the sororities with 1.516 and 1.432.

Following is the detailed standing of  
all social and professional organiza-  
tions, including pledges for the past  
university semester:

## SOCIAL FRATERNITIES

Rank	Actives	Average
1.	Chi Phi	1.598
2.	Alpha Kappa Lambda	1.592
3.	Phi Beta Delta	1.525
4.	Phi Epsilon Pi	1.511
5.	Sigma Phi	1.511
6.	Phi Delta Theta	1.504
7.	Sigma Phi Epsilon	1.503
8.	Sigma Alpha Epsilon	1.407
9.	Alpha Delta Phi	1.402
10.	Alpha Gamma Rho	1.399
11.	Triangle	1.396
12.	Beta Kappa	1.386
13.	Tau Kappa Epsilon	1.383
14.	Pi Kappa Alpha	1.381
15.	Alpha Chi Rho	1.377
16.	Theta Chi	1.371
17.	Theta Xi	1.351
18.	Pi Lambda Phi	1.348
19.	Phi Kappa Sigma	1.344
20.	Sigma Pi	1.310
21.	Phi Gamma Delta	1.303
22.	Sigma Phi Sigma	1.302
23.	Sigma Chi	1.289
24.	Delta Upsilon	1.280
25.	Zeta Beta Tau	1.268
26.	Acacia	1.266
27.	Phi Kappa Psi	1.264
28.	Phi Sigma Delta	1.263
29.	Delta Sigma Phi	1.259
30.	Delta Sigma Tau	1.250
31.	Theta Delta Chi	1.220
32.	Kappa Sigma	1.206
33.	Alpha Sigma Phi	1.165
34.	Beta Theta Pi	1.163
35.	Delta Pi Epsilon	1.161
36.	Phi Sigma Kappa	1.157
37.	Zeta Psi	1.150
38.	Psi Upsilon	1.139
39.	Alpha Tau Omega	1.124
40.	Sigma Nu	1.117
41.	Alpha Epsilon Pi	1.109
42.	Lambda Chi Alpha	1.103
43.	Phi Kappa	1.075
44.	Delta Kappa Epsilon	1.064
45.	Chi Psi	1.057
46.	Phi Kappa Tau	1.030
47.	Delta Tau Delta	1.024
48.	Delta Chi	.900
49.	Phi Pi Phi	.887
50.	Beta Phi Theta	.738
All Actives		1.272

Rank	Pledges	Average
1.	Triangle	1.824
2.	Alpha Kappa Lambda	1.440
3.	Phi Epsilon Pi	1.385
4.	Sigma Phi Sigma	1.296
5.	Beta Phi Theta	1.290
6.	Phi Kappa Sigma	1.289
7.	Kappa Sigma	1.278
8.	Delta Sigma Phi	1.259
9.	Pi Lambda Phi	1.191
10.	Alpha Gamma Rho	1.094
11.	Phi Sigma Delta	1.092
12.	Chi Phi	1.050
13.	Acacia	1.029
14.	Pi Kappa Alpha	1.018
15.	Sigma Nu	1.007
16.	Delta Sigma Tau	.986
17.	Chi Psi	.955
18.	Beta Kappa	.908
19.	Lambda Chi Alpha	.906
20.	Zeta Psi	.887
21.	Delta Chi	.876
22.	Sigma Chi	.870
23.	Beta Theta Pi	.867
24.	Sigma Pi	.845
25.	Delta Pi Epsilon	.816
26.	Alpha Sigma Phi	.792
27.	Sigma Alpha Epsilon	.792
28.	Delta Tau Delta	.788
29.	Phi Sigma Kappa	.788
30.	Phi Kappa Psi	.783
31.	Sigma Phi Epsilon	.745
32.	Zeta Beta Tau	.719
33.	Phi Kappa	.681
34.	Alpha Chi Rho	.645
35.	Theta Chi	.625
36.	Phi Pi Phi	.615
37.	Psi Upsilon	.603
38.	Theta Xi	.602
39.	Pi Kappa Tau	.601
40.	Delta Upsilon	.533
41.	Theta Delta Chi	.489
42.	Alpha Epsilon Pi	.314
43.	Phi Gamma Delta	.311
44.	Phi Delta Theta	.218
45.	Alpha Tau Omega	.214
46.	Phi Beta Delta	.213
47.	Tau Kappa Epsilon	.209
48.	Sigma Phi	.200
49.	Alpha Delta Phi	.187
50.	Delta Kappa Epsilon	.114
All Pledges		.836

Rank	Actives	Average
1.	Alpha Gamma Delta	1.888

2.	Alpha Phi	1.850
3.	Alpha Delta Pi	1.813
4.	Sigma	1.789
5.	Beta Sigma Omicron	1.786
6.	Delta Gamma	1.781
7.	Sigma Kappa	1.773
8.	Delta Zeta	1.764
9.	Beta Phi Alpha	1.757
10.	Alpha Chi Omega	1.745
11.	Kappa Delta	1.737
12.	Chi Omega	1.718
13.	Alpha Xi Delta	1.717
14.	Gamma Phi Beta	1.711
15.	Delta Delta Delta	1.710
16.	Kappa Alpha Theta	1.710
17.	Phi Omega Pi	1.685
18.	Alpha Omicron Pi	1.681
19.	Kappa Kappa Gamma	1.640
20.	Pi Beta Phi	1.636
21.	Alpha Epsilon Phi	1.610
22.	Phi Mu	1.596
23.	Theta Phi Alpha	1.580
All Actives		1.728

Rank	Pledges	Average
1.	Phi Omega Pi	1.516
2.	Kappa Delta	1.432
3.	Alpha Delta Pi	1.387
4.	Gamma Phi Beta	1.376
5.	Beta Sigma Omicron	1.373
6.	Delta Delta Delta	1.284
7.	Sigma Kappa	1.266
8.	Beta Phi Alpha	1.202
9.	Alpha Omicron Pi	1.167
10.	Phi Mu	1.143
11.	Alpha Chi Omega	1.132
12.	Delta Gamma	1.107
13.	Pi Beta Phi	1.086
14.	Alpha Gamma Delta	1.063
15.	Alpha Epsilon Phi	1.014
16.	Sigma	1.008
17.	Theta Phi Alpha	.982
18.	Kappa Kappa Gamma	.932
19.	Delta Zeta	.877
20.	Chi Omega	.667
21.	Alpha Phi	.595
22.	Alpha Xi Delta	.529
23.	Kappa Alpha Theta	.308

All Pledges .....	1.090
<b>PROFESSIONAL SORORITIES</b>	
<b>Actives</b>	
<b>Rank</b>	<b>Average</b>
1. Sigma Lambda .....	1.900
2. Sigma Alpha Iota .....	1.889
3. Phi Upsilon Omicron .....	1.885
4. Phi Beta .....	1.852
5. Alpha Epsilon Iota .....	1.725
6. Coranto .....	1.549
7. Phi Chi Theta .....	1.534
8. Kappa Epsilon .....	1.403
<b>Professional Actives</b>	<b>1.780</b>

Rank	Pledges	Average
1.	Alpha Epsilon Iota .....	1.742
2.	Phi Beta .....	1.678
3.	Phi Chi Theta .....	1.333
4.	Sigma Lambda .....	1.286
5.	Sigma Alpha Iota .....	1.113
6.	Coranto .....	1.000
7.	Kappa Epsilon .....	.184
Professional Pledges .....		1.190
PROFESSIONAL FRATERNITIES		

Actives		Average
Rank		
1.	Phi Delta Epsilon	1.966
2.	Tau Delta	1.878
3.	Alpha Chi Sigma	1.860
4.	Phi Epsilon Kappa	1.838
5.	Kappa Eta Kappa	1.736
6.	Nu Sigma Nu	1.682
7.	Alpha Kappa Psi	1.654
8.	Phi Chi	1.622
9.	Delta Theta Sigma	1.511
10.	Phi Beta Pi	1.491
11.	Delta Sigma Pi	1.462
12.	Alpha Kappa Kappa	1.375
13.	Square and Compass	1.273
14.	Kappa Psi	1.196
15.	Gamma Eta Gamma	1.052
16.	Phi Alpha Delta	.615
17.	Phi Delta Phi	.600
All Actives		1.378

Rank	Pledges	Average
1.	Phi Delta Epsilon	2.208
2.	Alpha Chi Sigma	2.133
3.	Nu Sigma Nu	1.677

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Men's and Women's

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Loose-leaf paper, all sizes,  
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4 x 6 cards—100 for 20c.  
Envelopes for cards—10c to 25c.  
Pencils—5c and 10c.  
Fountain Pen Ink—10c, 15c, 25c.  
Higgins Drawing Ink—25c.  
Rulers—5c to 75c.  
Erasers—5c to 15c.  
Paper Clips—5c per 100.  
Paste and Glue—10c to 35c.

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"Atlantic" Bond—Heavyweight  
A fine watermarked paper.  
500 sheets \$1.00; 125 sheets 29c.

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A good watermarked paper.  
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An ink or typing paper—high-grade.  
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100 sheet pad of heavy water-  
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Typing Ribbons and Carbon Paper

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"At The Branch Bank of Wisconsin, right at State and Gilman, there's a banking system especially designed for your student needs. Generation after generation of students has used the plan."

"Bank specialists today point to the system as the best ever devised for caring for students' personal or student organization funds."

"Drop in right away and arrange your checking account."

### Convenient To The Campus

The Branch Bank of Wisconsin is situated near the campus and near the student section. You can drop in between classes or on your way uptown. It's near your room and near your work. Campus organizations—fraternities, sororities, clubs, social and professional groups are urged to learn the advantages of banking at The Branch. Experience with years of such accounts has equipped The Branch especially well to handle such matters.

### A System Designed For You

The student account system at The State Street Branch Bank of Wisconsin was designed especially for student use. Its advantages are briefly set forth in the adjoining column. In these early days when there is much to buy—and when the matter of buying is a new problem to you—drop in to The Branch. Deposit your allowance and then provide the necessities you need. You'll know from the first where the money is going.

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**J**UST a few of the advantages of an account at The Branch are mentioned here. You'll see that you simply can't do without one.

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#### SPECIALIZED

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Students, Faculty Members, University Organizations — all bank at "THE BRANCH."

*State Street*

# BRANCH BANK OF WISCONSIN

*State at Gilman Street*



## Professors Take Absence Leaves

### 21 U. W. Faculty Men Go for Study and Research

Twenty-one Wisconsin professors and instructors are on leave of absence from the university for the coming semester. Some have gone to study in foreign countries, and others to different universities in this country.

Dr. Stratman-Thomas has gone to Africa where he will attempt to find a remedy for the African sleeping sickness. He will be there one year. Dr. Stratman-Thomas is attached to the University Medical school.

Prof. Carl Stephenson of the department of history has gone to do research work in England.

Others on leave are R. F. Bradley, assistant professor of French; F. Crane, assistant professor of English of the Extension division; Farrington Daniels, associate professor of chemistry, on leave till Nov. 5; W. Dudley, chief of Bureau of Visual Instruction of the Extension division; Paul Milton Fulcher, assistant professor of English, on leave the second semester.

J. W. Gale, assistant professor of surgery; M. F. Guyer, professor of Zoology; Oscar Hagen, professor of art history; Margaret H'Doubler, associate professor of physical education, on leave the second semester; Arthur Gordon Laird, professor of Greek; E. B. McGilvary, professor of philosophy; T. Macklin, professor of agricultural economics; Curtiss Putnam Nettles, assistant professor of history.

James Overton, professor of plant physiology; Edward Alsworth Ross, professor of sociology; A. G. Solalinde, associate professor of Spanish; Gladys Stillman, associate professor of home economics, on leave the second semester; Helen Constance White, assistant professor of English; C. D. Zdanowicz, professor of romance languages.

One formula for finding out how long one should live is: Add the lives of your parents and four grandparents; divide the total by six and for every five years that exceeds 60 add a year. The result is the length of your life.

The fast disappearing ox team still remains as one of the special attractions to American tourists visiting in the vicinity of Digby, Nova Scotia.

## Registration Starts Brisk Rush for Stadium Seats

Student football tickets, now on sale at the athletic ticket office, 711 Langdon street, can be applied for immediately after the student has secured his fee card. Applications for all games, with the exception of the Notre Dame contest on October 6, must be in 14 days prior to the day of the game, and can be made either by calling at the ticket office in person, or by mail. Tickets will be mailed to the applicant a few days before the game.

Tickets for single games are 50 cents, plus 20 cents to cover postage. Along with this ticket, the student is entitled to one public ticket at the regular public rate.

The student coupon book offers another alternative to students wishing to secure football tickets. The popular coupon book, containing tickets to all university athletic events for the coming year, includes admission to a series of three basketball games, all football games, including "B" team games, track meets, baseball games, swimming meets, hockey games, fencing, gymnastics, wrestling, and is by far the most inexpensive means of seeing university athletic contests.

ing, gymnastics, wrestling, and is by far the most inexpensive means of seeing university athletic contests.

### Book Sells for \$7.50

Coupon books this year, as last year, are selling at \$7.50. Besides admission to the games, the book assures the holder of choice reserved seats for all football games, including six varsity home games and two second team contests.

Besides the regular student coupon book, the athletic department is offering special books to men students who wish to sit in the male cheering section. These seats, which are located in section G, the coveted 50 yard line location, are open to men students only, and can be had for \$8.50. This includes tickets to all athletic contests as the regular coupon books do, and also a colored hat. The hat, for which you pay the extra dollar, is similar to a sailor hat, and may be secured at the University Co-Op upon presentation of evidence that the applicant has a cheering section seat. The hats are red and white with the

color distribution depending on the seat number.

To sit in the male cheering section, the student is limited to one seat in that particular location. He may, however, secure another ticket at the public price in another section of the stand, just as is done with the regular coupon books.

### Father's Day Game Nov. 24

For Father's day game, when Wisconsin engages Minnesota November 24, holders of male cheering section seats may also turn in their coupon book tickets and with the additional price of one public ticket, secure two seats together.

With the regular \$7.50 coupon

book, the holder can turn in his ticket for any game to enable him to secure two tickets together.

Each student is limited to two tickets for all varsity games except the Alabama game at home, and the Iowa and Purdue games away from home. No limit is placed upon the number of tickets which may be purchased for the "B" team games or the Cornell college and North Dakota state games on October 13.

The University Band consists normally of about 150 men, divided between two organizations known as the Concert Band and the Second band.

## Special Announcement

**MISS ETHEL SILVER**, of Milwaukee, Wisconsin, who has three times been awarded a scholarship by the Juillard Art Foundation of New York, is in charge of a trio at the Hotel Loraine, playing in the Main Dining Room every evening and both noon and evening on Sundays. Miss Silver is a remarkable soloist, her most notable public appearance being with the Chicago Symphony Orchestra under Fred Stone. She is taking special musical work at the University of Wisconsin, and is being assisted at the Loraine by Mr. Duane Longaker, violinist, and Mr. Grant Otis, cellist. On account of anticipated heavy business in our main cafe, we suggest you Phone B. 3200 for reservations.

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Select your footwear with the same care you select your hats, your ties, your shirts or your socks.

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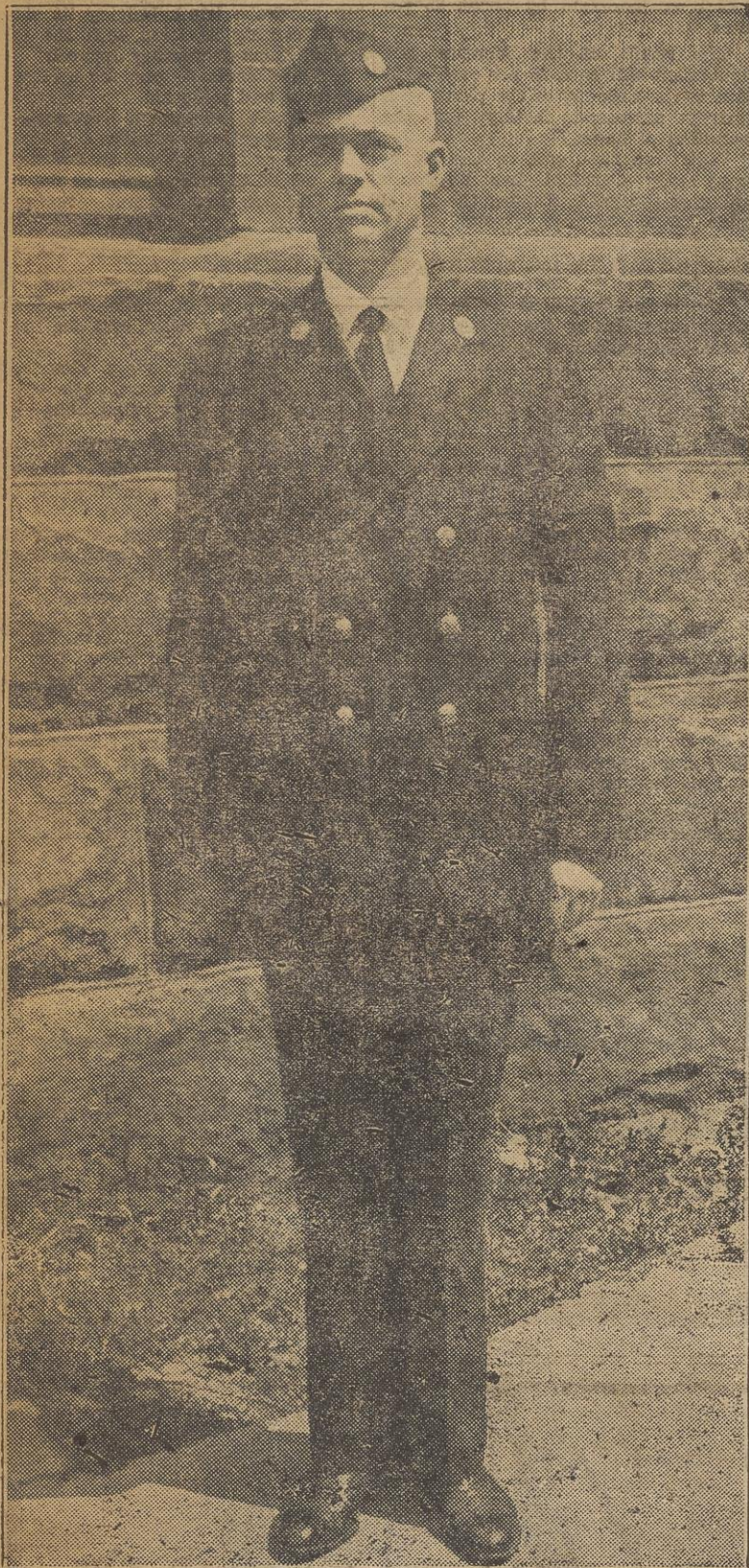
"The Student's Store"

E J. GRADY, Manager

STATE AND LAKE STREETS



## New R.O.T.C. Uniform



—Courtesy of Wisconsin State Journal

Lieutenant Meade of the university R. O. T. C. faculty is shown here wearing one of the new uniforms to be worn by freshman and sophomore students in the University of Wisconsin military science course this fall.

### Dean's Trip Off, Remains at U. W.

Scott H. Goodnight, dean of men at the University of Wisconsin, will not accompany the International University cruise on its world tour this year because of changes made in cruise plans. Dean Goodnight will remain at Wisconsin in his present capacity.

The original plan of chartering a ship specially equipped with library, classroom and study facilities has been so changed that the cruise will be made by booking passages for its students on a port-to-port basis, necessitating the changing of the university from ships to ship and hotel to hotel. It was this change that was responsible for Dean Goodnight's decision not to accompany the cruise. He felt that under such shifting conditions successful educational work

would be difficult.

George Gerling, '28, one of the four students in the United States to win scholarships on the floating school, will not take the cruise because all scholarships have been cancelled. The scholarships will hold over until next year.

Dean Goodnight had been granted a year's leave of absence beginning October 1, enabling him to accompany the floating university as educational director.

Prof. E. A. Ross, University of Wisconsin sociologist, will be on the faculty of the floating school.

L. H. Newman, dominion cerealist, estimates that within three years western Canada will have a rust resistant wheat which will grade as high as the varieties now grown.

One of the most interesting events in German agriculture circles is the annual fair conducted by the German Agricultural association.

## Library Factor in Student Life

**Beautiful Building Houses  
307,000 Volumes, 58,000  
Pamphlets**

One of the first things with which new students will get acquainted in Madison after they have matriculated is the famous loved and feared university library.

They will admire the large grey pillared library the first time they walk down State street. But when they enter they will certainly be impressed with beauty.

Mammoth white marble staircases lead from the first floor to the desks and reading room; exquisite pieces of statuary are placed at advantageous points on the landings.

Next the students will go upstairs to the reading room. Here they will see infinite tables where in the next four years they will spend agonizing hours cramming for exams and reading for econ topics.

If they really want to see the reading room, they should go up to the observation balcony on the fourth floor and look down two flights.

If museums interest them, there is one of the best small museums in the world on the fourth floor. If pictures are what they like on this floor there is an art display. They will find everything here from portraits of Wis-

consin statesmen to rare pieces of china.

And for fear that at sometime during their college days they will be hard up for something to read the library has provided them with 307,000 volumes and 58,000 pamphlets.

In the periodical room they will find all the magazines that they will want to read, the papers from every metropolis in the United States, and a goodly number of foreign magazines and newspapers.

If they are interested in history, there are rooms of maps and documents and bound newspapers since 1700 down stairs.

But there is much to the "lib" be-

sides the books. Students may date here if they so desire, they may sit out on the marble stairs until ten o'clock, at which time the lib closes.

Many romances date back to the dear old lib on the lower campus, and also many harrow memories of the place where students crammed for finals. But the latter memories will die out.

And if this library isn't enough for the new students, there are five others in Madison, several of them connected with the university, to which they will have access. The total number of bound volumes in all libraries equals 667,000.



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All one price  
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212 State Street



## "Tommy" Atkins of University R. O. T. C. Answers Last Call



—Courtesy of Wisconsin State Journal

"Tommy" Atkins has answered his last bugle call and "taps," clear, strong and ultimate have sounded over his last resting place. "Tommy" has "gone West."

"Tommy," who has been listed in United States army records as "Sergeant Major William Atkins" since 1882, succumbed to the excessive heat of the past summer, dying at his home in Madison on August 14.

For 20 years "Tommy" Atkins has been successively feared, known and loved by each university student who has elected military training. Timid freshmen who enrolled for the R. O. T. C. course stood in awe of the grizzled veteran, who had enlisted in the regular army in 1882, had served his country in Cuba and the Philippines

at the century's end, and after retiring as battalion sergeant major in 1908, had taken up his duties at the University of Wisconsin as assistant to the commandant of the military department.

This feeling of awe invariably gave way in a few weeks to one of genuine and deep respect, when the youngsters found that beneath a stern military exterior he concealed a heart of gold.

Excessive heat of more than two weeks' duration is believed to have been the immediate cause of death, although for the past two years the sergeant had been in failing health. Full military funeral honors were accorded the veteran by order of Major Tom Fox, new university military department commandant.

## This Fraternity Promises Its Pledges Will be "In the Know"

At least one fraternity has signified that it has nothing to conceal to the freshman to whom it is offering a pledge button, according to C. V. Hibbard, secretary of the University Y. M. C. A. Mr. Hibbard said that the fraternity has notified him that the "pledge talks" for the group will be built around the questionnaire published this fall in the Y's freshman booklet, "Wisconsin Men."

Seven questions concerning all phases of fraternity life form the questionnaire compiled, with other rushing information, by the Inter-fraternity council. The freshman, instructed to ask the questions before he pledges, will thus be anticipated by this group which is learning to volunteer answers.

The questions are:

1. What kind of reasons are advanced for joining this fraternity? Are they in keeping with the motives that have controlled my life?

2. What are the scholastic stan-

dards? What grades did the group make last semester?

3. In what forms of social life does the fraternity engage? Are they constructive?

4. Does this fraternity make its members more democratic or less? What is its attitude toward men with small financial resources? Inferior social position? Foreign birth?

5. What are the standards and practices regarding profanity, gambling, drink, etc.?

6. Is the influence of the house Christian? Must a man surrender his individuality and convictions? How many members are identified with neighborhood churches and other religious interests?

7. What is the cost of the fraternity? Initiation fees, dues, special assessments, room and board, standards of dress, social life, alumni notes, etc.?

The booklet also contains an article on "Fraternity" by Wade Boardman '28, president of the Inter-fraternity council.

## Cardinal Moves to New Offices

### Staffs Occupy Third Floor in New Memorial Union Building

Expansion of the Daily Cardinal facilities and equipment was effected during the past summer with the moving of the editorial rooms into larger and better-lighted rooms on the third floor of the new Memorial Union building, and enlargement of the printing plant, involving an increase of almost 600 square feet of available floor space.

The editorial and business offices now occupy four rooms on the third floor front of the new building.

Two business office rooms relieve that staff of many of the difficulties experienced in the cramped quarters formerly used. Additional equipment will be installed in the offices in the near future.

A new room for the editorial staff is more than twice as large as the one used in the old building, and affords floor space for the convenient placing of the sports desk, news desk, society desk, copy desk, and reporters table.

A separate room for the editor-in-chief and his staff adjoins the larger editorial room, and affords four times as much floor space as the former office.

With the increase of floor space in

the printing plant, an additional linotype machine has been installed, making a total of three now in operation. Other new equipment such as type cases and make-up tables will soon be added. The size of the printing plant has been increased by about 35 per cent.

The result of the increase and equipment will be a 25 per cent addition to the capacity of the plant, with greatly increased facility for the handling of news.

With this first edition, the eight-page Daily Cardinal has become a thing of the past. During the initial rush, 20 to 36-page papers will be printed, and after that 12 and 16 page Cardinals will be published consistently.

The recent additions in the Cardinal office bring the value of the plant and equipment to over \$30,000.

The two years' course in the Experimental College, by vote of the faculty which established it, gives students 60 credits toward a degree in one of the general Letter and Science courses.

In Mexico there grown a tree called the "tree of little hands." Its five peculiarly curved pollen bearing organs look like the fingers of a child.

Diamonds, sapphires, emeralds, rubies and other precious stones are always much colder than their imitations.

It is estimated that millionaires have been increased in number about 600 per cent since 1923.

## Here's Wardrobe of Wisconsin Girl

The well-dressed Wisconsin co-ed, coming to Wisconsin this fall, finds her wardrobe trunk bulging its sides and straining its locks with the following items of wearing apparel:

Three coats — one for spring, winter and raincoat.

Three classroom dresses — one of wool, two of silk.

Two or three afternoon dresses, — one of them tailored.

One or two formal evening dresses.

Four pairs of hosiery for school, two for dress.

Eight suits of underclothing.

Three pairs of shoes — one for school, one for dress, and one for evening dress.

Other items include a kimono, a bathrobe, pajamas, sweater, purse, gloves, and three hats — felt, silk and velvet.

This list of clothing has been compiled by the home economics department of the university as a guide for freshmen girls.

The home economics department advises girls to select hats, jewelry, and accessories with the aim to have them blend with all costumes.

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## Deny Quarrel With Alumni

New York Endorsement  
Misunderstood, Says  
Graduate Secretary

Contrary to reports published by Milwaukee and other Madison newspapers, there is no quarrel between the university department of athletics, and the Wisconsin alumni association, Herman Egstad, general secretary of the alumni association said.

At the June meeting of the board of directors of the association, a request was made that the board of regents place two more alumni representatives on the athletic council, raising the total to three.

### Need Better Representation

According to Mr. Egstad, this request was made because the alumni of most institutions are better represented on athletic councils than they formerly were at Wisconsin. The request was not made because members of the association were dissatisfied with the administration of athletics here.

Since the June meeting of the board, many local alumni clubs have endorsed the action of the board of directors. Among them are Milwaukee, Chicago, St. Louis, Manitowoc, and New York.

The New York endorsement, which was recently received by John Cashman, chairman of the alumni athletic committee, was misinterpreted by the state press, according to Mr. Egstad. It contains no expression of ill-will against the athletic department.

### Egstad Issues Statement

Mr. Egstad issued the following statement this morning:

"The board of directors of the General Alumni association of the University of Wisconsin, at its June meeting, resolved to petition the board of regents to increase alumni representation on the athletic council from one to three members. The request was made for the following reasons:

"1. The alumni are vitally interested in the university and are eager to be of service to it.

"2. It would add strength to the bond between the university and alumni if the alumni representation were increased.

"3. It would make the alumni feel a greater interest and responsibility in constructively shaping and controlling the policies governing athletics without materially affecting the present policy of university control.

"4. The alumni of most other institutions have adequate representation on the athletic boards of their respective institutions."

"This petition to the board of regents was not intended, and is not in any way construed as a criticism of the director or his policies. Mr. Little was in full accord with the petition, and the Alumni association has received the finest cooperation from him at all times.

"In granting larger representation, the board of regents has made it possible for the Alumni association to be of greater interest in promoting Wisconsin's athletic program.

The petition of the alumni directors was approved by the regents at their meeting last Wednesday. The two additional directors for the athletic council will be chosen at a meeting of the Alumni association's board of directors some time this month.

J. P. Riordan, Madison, is the present alumni representative on the athletic council. Besides him, the council is composed of five faculty members, and one student. Prof. J. F. A. Pyre is chairman.

Inside the pedestal on which Cleopatra's Needle stands are several jars containing British coins, a railway guide, a number of children's toys, copies of newspapers and a map of London.

Southampton, which is the chief English port for trans-Atlantic passenger ships, is planning to spend \$50,000,000 in further harbor developments.

When Julius Caesar conquered Egypt in 46 B. C. he adopted the Egyptian calendar, except that he did not adopt the equal months of the Egyptians.

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Woolley .....	Handbook	McPherson & Henderson .....	Chemistry	Copeland .....	Problems in Marketing
Dickinson .....	Contemp. Dramatists	Stedman .....	Medical Dictionary	Converse .....	Marketing Methods & Pol.
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Skinner .....	College Algebra	Ticknor .....	Social and Ind. History	O'Shea .....	Mental Dev. & Education
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## UNIVERSITY SCIENTISTS HELP SOLVE MURDERS, BOMBINGS

(FROM THE WISCONSIN STATE JOURNAL)

By Russell B. Pyre

Could a "board of scientists," if Wisconsin had one, solve the Elkhorn culvert murder mystery?

Would a system patterned after the amazing organization built up by the French police determine who slew Helen Leng, Lillian Graef and other girls whose murders are still at large?

Would it clear up the unsolved killings in Madison's Sicilian quarter?

Wisconsin, in a way, has recognized the value of science as an aid in the detection of crime. In 1923 it created the office of state toxicologist and since Dr. C. W. Muehlberger has held the position he has been instrumental in the solution of several cases. Even now the contents taken from the viscera of the "bob-haired girl with perfect teeth" whose body was found in a Walworth county ditch several weeks ago stand in vials and test tubes in Dr. Muehlberger's laboratory, mixed with chemicals and precipitates which will tell the toxicologist whether or not the victim was poisoned.

### Solve Many Mysteries

Remarkable results have been obtained not only by Dr. Muehlberger but by other scientists at the university, such as Dr. J. H. Mathews, who has employed chemistry in the solution of many puzzles; Dr. C. H. Bunting, widely known pathologist; Dr. A. S. Loevenhart, pharmacologist; Dr. H. W. Cromwell, assistant professor of medical bacteriology.

All these, however, have worked as individuals, without benefit of the co-ordinated machinery and equipment that goes with an organized system.

Wisconsin scientists have aided in solving many baffling cases. With the small amount of money which the state can spare, Dr. Muehlberger has been able to invest some \$200 a year for his laboratory and he is gradually building up not only the paraphernalia necessary to the work of toxicology but also to test such corollary evidence as may be required to support his testimony in court. He now has, in addition to the microtome, a colorimeter, used in comparison of color shades, a spectroscope and powerful microscopes.

### Solved Poisoning Case

One of the most graphic cases in the experience of Dr. Muehlberger was that of Myrtle Schaudt, Whitewater woman who was sent to prison several years ago for poisoning her husband and attempting to dispose of her children in the same way. Dr. Bunting performed the autopsy when the husband's body was exhumed and Dr. Muehlberger discovered strychnine in the stomach.

Dr. Mathews solved a bombing mystery by metallographic analysis of the metals used in making the bomb and comparing them with similar metals found in the suspect's workshop. He also has been able to fix crime in several cases by testimony that certain bullets were fired from certain shells.

Dr. Loevenhart figured in the solution of one case in which a husband was accused of poisoning his wife. The man had built up a clever suicide alibi but was known to have made a purchase of "rough on rats." The scientist's analysis proved beyond doubt that this was the poison that killed the woman, as he found not only arsenic trioxide in her stomach, but also barium sulphate, the two chief constituents of "rough on rats." Moreover, Dr. Loevenhart "exploded" the suicide note produced by the husband in the form of an impression on a large desk blotter. A forgery of this kind is unusually hard to detect, but Dr. Loevenhart devised a means of measuring the pressure necessary to create the writing impression on the desk pad and showing that the woman did not have sufficient strength to cause a tracing of the depth shown on the blotter.

### Slight Clues

Dr. Muehlberger and Dr. Crom-

well, who specializes in analysis of bloodstains and similar substances, collaborated in helping to solve a murder at Odanah, where a white druggist was killed by two drink-crazed Indians. The crime was pinned upon the two culprits by proof that wisps of hair found on their mackinaws were from the head of the victim and by identifying the stains that had soaked their clothing as having been made by human blood.

Not all the cases brought to the university scientists, however, involve murders. They are called upon in many other situations.

Dr. Cromwell once established the guilt of a man in southwestern Wisconsin accused of chicken thefts. The guilty one had claimed that blood which was found in his car was from a cut on his own finger, but Dr. Cromwell's analysis proved it to be the gore from chickens which the man had killed and thrown into the tonneau of his automobile.

### A Careless Husband

Dr. Muehlberger once helped also to vindicate a wife who had been accused by her husband of attempting to poison him. Samples sent by the man revealed arsenic, to be sure, but his symptoms appeared to point strongly toward lead poisoning. Investigation revealed that the husband had been employed in spraying fruit trees with arsenate of lead and that he had been exceedingly careless in avoiding contact with the poison.

The state toxicologist also was called recently in a workman's compensation case involving a claim of lead poisoning by a man who worked in an automobile tire factory. Dr. Muehlberger analyzed a tire and discovered a quantity of lead.

"We have more animal cases than those involving humans," he told The Journal. "Every summer we can count upon at least a dozen instances of cows killed by arsenic poisoning. In the spring railroad companies spray their rights of way with sodium arsenite to kill weeds and if the fences are in bad repair cows often break through to eat the weeds because they like the salty taste. In such cases the owners of the cows invariably seek to collect damages on the ground that the railways are responsible for the condition of fences along their right of way."

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## "Collegiate" in Dress is Taboo, 3 Surveys Show

The university man, acknowledged oracle in the world of men's wear, has returned to sanity in dress, according to surveys of three widely separated educational institutions.

In the north, Yale university was selected as a typical school in a "university town." In the south, Vanderbilt was chosen, for the same reason. And for a middle ground, Princeton was selected.

In all of these, observers found that almost unanimously the students had reverted from the "slouchy" college tendency of recent years to a tidiness and care in dress that was surprising.

In all the colleges, the starched collar was found to be so nearly universal that it appears to constitute a uniform. The comfortable low, pliant starched varieties were most in demand in both north and south.

Extreme cuts of trousers, abused shirt, collar and tie combinations and other freakish effects have disappeared.

The fishworm contains both sexes in one body.

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Take a box home

## Badger Candy Kitchen

7 West Main







## Tug o' War Again? Leaders Hope Not

(Continued from Page 1)  
fray at times became rough and accidents were bound to occur.

Constant agitation finally brought about a reform in the method of procedure, and last year saw the introduction of the tug of war. Unfortunately, a tug of war is not a bag rush, and in this case lacked the "punch" of the old bag rush.

Everybody was disappointed—even the apparently victorious frosh, who had, to all appearances, won the contest by about 15 bags to none. Through some ruling, or technicality, or decision, however, the contest was declared a draw and the handful of sophomores given an even break against the hordes of well-organized freshmen.

### Suggestions Wanted

It is this widespread disappointment in the tug of war as a practical means of settling the frosh-soph feud that led Momsen to declare that it would not be repeated. Instead, he hopes that after the committee has been chosen, a new means of carrying on the rush may be devised—a method not quite as rough as the "knock 'em down and drag 'em out" bag rush of old, and a bit more spirited than a tug of war, a favorite ladies' seminary game in the '90s.

Suggestions will be gratefully accepted by the athletic board.

## Humanities Course Heads Scholarship

(Continued from Page 1)  
freshmen last with 1.173. These figures uphold the general trend showing a scholastic improvement with each succeeding year in college.

Agricultural students held first place among those enrolled in the four major colleges, with 1.451. Letters and Science was second, 1.434; Engineering third, 1.318; and Law fourth, .720.

Following is the table showing the average scholarship standing for each and all undergraduate courses for the second semester:

Courses	No.	Aver.
Humanities	47	2.252
Normal Course	41	1.780
Hygiene	29	1.688
Journalism	111	1.584
Ind. Ed.	19	1.578
Phy. Ed. (Women)	125	1.514
Home Economics	301	1.503
Applied Arts	160	1.476
Commerce	175	1.474

Music	121	1.470
Ag. Middle	10	1.461
Mining Engrs.	22	1.459
Letters and Science	3472	1.454
Medicine	170	1.445
Chemistry	101	1.435
Agriculture	246	1.393
Chem. Commerce	46	1.358
Civil Engrs.	218	1.342
Pharmacy III	38	1.321
Mech. Engrs.	166	1.320
Chem. Engrs.	95	1.312
Elect. Engrs.	298	1.290
Pharmacy IV	52	1.281
General Cse.	293	1.241
Pre-Medic	347	1.183
Graduate Nurse	60	1.158
Phy. Ed. (Men)	83	1.127
Law	277	.720
<b>Total</b>	<b>6,962</b>	<b>1.397</b>

A road building expert estimates that Pennsylvania automobile owners save \$51,750,000 a year in operating costs, as a result of hard surfaced roads.

## New U. Buildings Greet Returning Badger Students

Construction on four new university buildings has been completed during the summer, according to the second quarterly report of Charles A. Halbert, state chief engineer.

These buildings are the Memorial Union, the addition to the Chemistry building, the Service Memorial institute, and the University extension building at Milwaukee.

The Memorial Union was ready for use when the student body returned. Decorating in the building and work on the grounds will be continued during September. The formal opening will take place October 5 and 6, the week-end of the Notre Dame game.

The new east wing on the chemistry building which has four stories and a basement increasing the capacity of

the building from 2200 to 3000 students, is expected to relieve the congestion there considerably.

The extension building at Milwaukee is now completed and ready for occupancy. The same is true of the Service Memorial institute, a new medical school building, where equipment is being installed.

Among other building projects being considered at the university are the alterations in the stadium calling for shower and team rooms under the east bleachers, and a new mechanical engineering building.

### READ CARDINAL ADS

## New Concrete Bleachers to Replace Wooden Stands

The extension of the concrete bleachers to replace the wooden ones at Camp Randall was approved by the Board of Regents at a meeting this summer. This will provide seats for 4,000 more fans. The actual work on the bleachers will start in the summer, 1929.

Buck's cantilever springs have been re-designed individually for each of the 18 Silver Anniversary Buick models, to provide maximum comfort in conjunction with the built-in hydraulic shock absorbers.

## OFFICIAL NOTICE!

### The University of Wisconsin Traffic and Parking Rules

1. Motor vehicles driven by students are not allowed on campus roads between Agricultural Hall and Park Street, from 7 a. m. to 6 p. m.
2. Motor vehicles, driven by students, are prohibited from parking on the campus at any time except at the Intramural fields and Men's Dormitories.
3. Motor vehicles driven by members of the Faculty or employees of the University shall be parked only in the parking sections assigned to them.
4. Unoccupied places in Parking Areas Nos. 1 and 11 are reserved for visitors.
5. The University of Wisconsin assumes no responsibility for the care or protection of any motor vehicle or its contents while on the University grounds.
6. The University Campus, for the purposes of these regulations, does not include the farm lands west of the Stock Pavilion.
7. Should extraordinary circumstances make an exception to the above regulations desirable, the Superintendent of Buildings and Grounds has authority to deal with such instances.
8. Do not drive on grass or walks under any circumstances.
9. Speed limit 15 miles per hour at all times. Being within the speed limit does not excuse accidents.
10. Use of cut-outs forbidden.
11. Persons must not ride on running boards of cars.
12. One way traffic (north only) in front of Bascom Hall.
13. IN CASE OF FIRE DO NOT DRIVE ON CAMPUS.

A. F. GALLISTEL,  
Supt. Buildings and Grounds.

This year, our ninth on the Wisconsin campus, we welcome your return and invite you to an improved service and a new standard of unexcelled food.

**Wittwer's Cafe**  
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# A Bit of Advice

To Freshmen and Upperclass Students

*The first course that one should pick at the University of Wisconsin should be a beautiful and sporty golf course*

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## Yearling Grid Squad Best in Years

### Prospects for Baseball Team Are Promising

**Lowman to Start Indoor Practice Soon; Two Veterans Lost**

Despite the cold weather that will soon prevail over the Wisconsin campus, Baseball Coach Guy Lowman is already starting his plans for next year's varsity baseball team and with indoor practice to be called soon, finds prospects for another successful season good.

Only two men, Decker and Massey, are lost from last year's nine, but filling their positions satisfactorily will be one of the big problems this spring. Both were three year veterans and handled their shortstop and second base jobs in professional style.

Practice under the personal guidance of Coach Lowman and his assistant, Irving Uteritz, will not start until after the close of the current football season, while "Bo" Cuisinier, last spring's right fielder will also be unable to report until after the gridiron schedule is closed.

#### A Good Prospect

From the freshman squad of last year, one outstanding candidate is available, Morrie Farber, star yearling pitcher, and one of the best hurling prospects the university has had in some time. He should fill in and strengthen the pitching staff a great deal.

Another former varsity man who played in '26, but was not in school last year, is Harry Ellerman. Ellerman will be eligible for play this spring and may be used to fill in the gap at second base left vacant by Massey's graduation.

The pitching staff, with a majority of the hurlers back, should be able to give a better account of itself during the coming year. William Mommensen and Ted Thelander will be the veterans, while Burbank, promising yearling moundsman of two years ago also expects to report for varsity duty.

#### Mansfield Leads

The varsity will be led during the coming season by Capt. Arthur "Dynie" Mansfield, first baseman and one of the Big Ten's best batters. Mansfield, however, is out for football and is not expected to report for indoor practice until after football season.

During the past two seasons, the university has gradually advanced in ranking in Big Ten baseball circles, and Coach Lowman is hoping that a winning aggregation will be assembled this year.

### Purdue Practices for Early Tilts

LAFAYETTE, Ind.—Faced with a strenuous October schedule that calls for three Big Ten games against Minnesota, Chicago and Wisconsin in rapid-fire order following the opener of the season here against DePauw on October 6, Coach Jimmy Phelan is driving the Boilermaker football squad at a rapid pace. Realizing that the Minnesota game on October 13 will call for the full power of the eleven that conquered Harvard last fall in addition to achieving notable triumphs over Northwestern and Indiana along with its other victories, the Purdue mentor instituted scrimmage on the first afternoon of practice, and practically every session until just before the DePauw tilt will include gradually lengthened scrimmages.

While DePauw will give the Boilermakers the acid test in the season's opener, the tilt with the Gophers at Minneapolis on October 13 will have unusual interest and has been branded as one of the outstanding early encounters in the Big Ten fold.

The much-discussed knee of Ralph "Pest" Welch, the burly halfback who startled Harvard, although admittedly injured, has still been good enough to act as the hinge in the kicking leg that has been booting punts 50 to 60 yards with consistency, and in signal drill and dummy scrimmage has seemingly retained all of its old power.

### HERE'S the DOPE

by Harold Dubinsky

It was a great summer while it lasted but all good things must end. Here we are back at the old school wondering about three things—our program, football and football.

#### Prospects Look Good

For the first time in the last few years Wisconsin promises to have a bang up team. The boys are in excellent condition and they are hitting each other with a zest and enthusiasm that almost demands control.

We have it straight that Coach Thistlethwaite has to hold them down for fear that they will massacre each other. The fight for positions is so fierce that the boys are slapping each other right and left.

#### Scrimmage

After a few tackling sessions Coach Thistlethwaite sent the boys through several scrimmages and they certainly looked a thousand per cent better than last year's candidates.

A wealth of sophomore material together with a sturdy group of veterans gives promise of placing Wisconsin well up in the first division.

#### Notre Dame Game

Football fans at Wisconsin will see a real schedule of games this season. First on the program is Notre Dame and that game is not far away. Rockne is bemoaning the lack of material at the Irish school but whether his moans are honest or not he will need a good team to beat the Badgers.

#### Veterans Shifted

Coach Thistlethwaite began the season by shifting several of the backfield veterans to line positions. L. Smith who looked good at fullback last year was converted into an end and he has the appearance of a possible Conference end. He is a hard tackler and a fast man despite his 190 pounds.

Kresky who served two seasons as a backfield man is being converted into a guard.

#### Yea, Sophomores

All these men have been sent to the line because Coach Thistlethwaite has many capable sophomore backfield candidates to fill the places. Behr, Bartholomew, Davidson, Smith, Lusby, Oman, Price, and several other sophs have plenty of stuff.

#### Crew, Baseball

Both the crew and the baseball squad are going through a fall practice. Coach Lowman is determined to send the Badger baseball men through several weeks of workouts before the autumnal winds blow cold.

Unfortunately Dad Vail, the veteran crew coach is in a sanatorium trying to regain his health. Meanwhile Frank Orth, captain of last year's team is acting coach.

He is sending the men through daily sessions on the lake and has a race carded for next month. He claims that the Badgers are definitely going to Poughkeepsie for the annual regatta this coming year.

#### Cross Country

Things look bad for Wisconsin this year in cross country but Coach T. E. Jones is not despairing. He has a clean cut ambitious bunch of newcomers and he is determined to build up a strong team.

For the past five years Wisconsin has won the Big Ten titles in cross country and it is up to Capt. Bill Burgess (the only returning letter man) and a bunch of sophomores to make another attempt.

### Badger Cross Country Team Starts Season

**Coach Jones Loses Many Track Stars by Ineligibility**

Once again Coach T. E. Jones, that venerable and assiduous Badger mentor, has begun another cross country season in an effort to bring the sixth straight championship for Wisconsin.

But this year the ability of Coach Jones will have to shine resplendently if Wisconsin is to win another time, for the squad now practicing, though strong in number and willingness, is lacking in known ability.

Only one letter man from last season's championship team will be on hand this season and that is Capt. Bill Burgess, who made himself fourth ranking man last year by pure grit and pluck.

#### Moe on Hand

Harold Moe, who won his first letter last spring as a miler on the track team is the only other eligible letter man who is out for a position. Moe was showing real improvement last spring and should develop into an expert harrier under the tutelage of Coach Jones.

Unfortunately several of the stars that Coach Jones was depending on for this season are ineligible forcing the Badger coach to look for others to replace the loss. Thompson who won his letter as a sophomore in the mile department last spring is among the ineligible members, as are Steenis, Chapman and several others.

Thompson took third place in the Big Ten outdoor mile race at Northwestern and was rated as a coming distance star. Vic Chapman who was rated two years ago as the best distance man Wisconsin had ever had, is back in school after a year's absence, but is ineligible because of an incomplete which he hopes to make up in the future.

So much for the woes of the team. Coach Jones is optimistic because he reports that the enthusiasm and spirit of the newcomers to the squad is excellent—and that is what counts. He has Ocock who starred last year as a freshman, Goldworthy a frosh luminary of two years ago, and several others of ability, such as Phil Icke, and Carl Schoeder.

Wisconsin has but a short period of preparation before the first meet of the season which is scheduled with Notre Dame, Oct. 6. Coach Jones has had his men working twice daily for the past week and the majority of the men are bordering good condition. Most of the men have been running and training all summer and have returned in tip-top condition.

Notre Dame promises to bring a cross country team practically as strong as its football team. The Irish have the two Brown brothers who did a great deal in the mile and two mile runs last season. Coach Jones feels that the Badgers have a possible chance of whipping Notre Dame because Wisconsin has an evenly balanced squad who will probably come in together.

### Boy Scouts Will See 'Bama Game

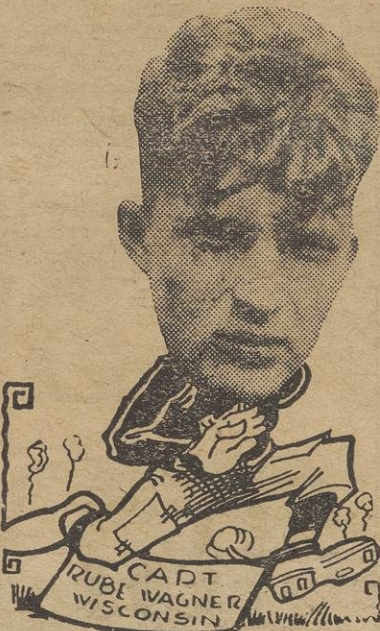
Wisconsin will be host to the youth of the state here on Nov. 3 for the inter-sectional football game between the Badgers and Alabama has been designated as "Boy Scout's Day." Invitations are being mailed to officers of the Boy Scout troops throughout Wisconsin requesting their presence at Camp Randall Stadium. Two thousand boys were in the stands here on "Boy Scout's Day" last year, but the visitors were not given the treat that is in store this fall. The battle with Wallace Wade's Crimson Tide eleven will be one of the best home games on the Wisconsin schedule. Plans are being made to accommodate throngs of the youngsters on Nov. 3.

#### GRID MANAGERS

Freshmen and sophomores who desire to become managers of the football team are asked to report at Camp Randall this afternoon.

### Two Madison Central Men Look Promising at Opening Practice

**CAPT. WAGNER**



Presenting our new football captain in a slightly different manner. Capt. Rube Wagner is one of those quiet, hard working young linemen and promises to lead one of the best football teams Wisconsin has had in years.

### Orth Appointed Fall Crew Coach

**"Dad" Vail Confined to Sanatorium; First Race in October**

Crew practice got under way at Wisconsin Saturday, the earliest in history, without the veteran rowing coach, Harry "Dad" Vail, who has been removed to a sanatorium for a long rest following a recent illness. Frank Orth, captain and stroke on last spring's Badger eight, has been appointed acting coach in Vail's absence.

Orth, a Milwaukee boy, rowed three years in the Wisconsin varsity boat, and has been a great booster for crew. He is thoroughly versed in all of Vail's methods, and will teach the boys the fine points of "the old man's" stroke. Lawrence Kingsbury, a mate of Orth's in the 1928 shell, will assist with the rowing work, taking charge of the freshmen.

The young coaches are confronted with an important task at the very outset, for Wisconsin has a crew race scheduled with the Lincoln Park Boat Club in three weeks. It is up to Orth. Kingsbury and Joe Steinauer, who will take over intra-mural crew, to carry on in Vail's absence and make the best of a concentrated fall drill, something that has been uncommon here.

All of the fall activity on the water is planned with the idea of pointing the Badgers for the Poughkeepsie Regatta next spring. Orth is bringing pressure upon every likely oarsman on the campus, and expects to have fifty candidates on his squad by the end of the week. Thirty have already reported and started practice.

The crew men will be introduced to a novel boat this fall, as the department is now constructing a large practice barge with sixteen seats, with eight starboard and eight port oars. This craft will be sturdy enough to weather the rough waters of Lake Mendota and withstand the ice flows in early spring.

#### SPORTS WRITERS WANTED

All men who did sports writing last year or who wish to write sports this year are asked to report to Harold Dubinsky or Aaron Gottlieb at the Daily Cardinal office in the Memorial building.

**Coach Holmes Assisted by Sykes, Bieberstein and Wand**

A stalwart blaze of green shot across Camp Randall Monday afternoon as between 150 and 200 candidates for the freshman football team responded to the first practice call of Head Coach Pat Holmes, and forecast one of the most promising yearling squads in Cardinal history.

From east, south, west and north, huskies of high school gridirons took the first step toward an ultimate goal, the freshman and later the varsity squad, and spent a muscle-straining two hours in loosening up for the hours of passing, kicking, and tackling ahead.

Three coaches have been assigned to help Coach Holmes in his duties with the freshman, and this end of the game has been well-attended to. Bob Sykes, tackle on last year's varsity squad, and a letter man at the university two years ago, will help Adolph Bieberstein, one of the finest linemen turned out of Wisconsin in the past decade, in building up a forward wall.

#### Good Backfield Coach

Aiding Coach Holmes with the backfield will be Fred Waun of Munsey Normal, Munsey, Ind., who is taking graduate work at the university during the coming year and will serve as a part-time gridiron coach. While at Munsey, Waun built up a reputation for turning out winning normal school teams and makes a valuable addition to the yearling coaching staff.

The first day's practice was spent in loosening up, handling of the ball, passing and kicking, and carrying out plays in skeleton formation. Later the candidates were divided into backfield prospects and linemen.

Although yesterday's practice was the first one, many promising candidates and future varsity material are listed among those turning out, and Coach Holmes is optimistically predicting a good freshman squad. Some of the men who have come up to Madison with high school gridiron reputations are:

#### Famous Players in Squad

Claude Maurer and Walter Graebner, both of Wausau, and both backfield men. In addition to playing football, both of these freshmen were on the fast Wausau basketball team that was seen in action at last year's state high school basketball meet.

Jack Ferris, a husky tackle from Milwaukee Washington who was paced upon the all-city team at his position by the sporting writers, and Joseph Borchers, a fast halfback from Green Bay.

Fred Fliege and Henry Hardt, an end and a tackle from Proviso, of Chicago, and both members of the championship suburban team of the Windy City, are looked upon as future varsity material, while Evanston sends down a crack center in the person of Douglas Simmons.

#### Madison Represented

Madison will be represented highly upon the squad in the persons of Kenneth "Moose" Kreuger, lanky center, and "Pip" Nelson, stocky quarterback, both of Madison Central. These two players achieved high school fame in the Big Six conference during the past two years, both being all-conference men.

Nello Pacetti, who has been seen often here as the crack quarter-miler of the Kenosha high school, and state champion in his distance a year ago, is a strong backfield candidate. Pacetti was one of the finest all-around prep school athletes ever turned out at Kenosha and also made conference honors in the Big Six league.

Arthur Bransted, a tackle from Eau Claire, and Robert Spellman, a fullback from Libertyville, Ill., are two more of the many outstanding prospects for this year's yearling squad.

The first few weeks of practice, according to Coach Holmes, will be devoted to fundamentals, after which the freshmen will be used to put on the plays of opposing teams in scout work for the varsity.



## Zuppke Dreads Over-confidence

'27 Illini Championship Grid Squad Nearly Intact; Peters Returns

URBANA, Ill.—Starting his University of Illinois football players on his sixteenth Big Ten campaign, Coach Bob Zuppke faces the problems of keeping his title-holders from over-confidence and developing substitute material to supplement the 13 letter-men available.

"Zup" is greatly concerned because all the experts are picking the Illini sure leaders on account of their 1927 championship and declares that this will bring a complacent frame of mind among players and fans which will prove a great disadvantage.

The addition of Wolgast to the list of the missing cut down the squad of veterans to 13. If Richman, who is needed to replace Bob Reitsch at center, makes the scholastic grade, "Zup" will have another member of the 1927 champions.

The returned lettermen are Capt. A. J. "Butch" Nowack, Burdick, and Gordon, tackles; McClure, Wietz and Crane, guards; Jolley and Deimling, ends; Humbert, fullback; Mills, Walker and Timm, halfbacks and Stuessy, quarterback.

Garland Grange, a good end last year, has not returned, and Winsper, a substitute back who showed promise is another loss.

Frosty Peters, who played a stellar role as a drop kicker in 1926, has reported after a year's absence, and Nickol, also a 1926 letterman, is in harness. Both are backs, but Peters may be used at end where material is needed.

## Globe Will Roll on Many Million Years Yet, Claim

EVANSTON, Ill.—The earth has "a chance" to last a hundred million years to come, Dr. Thomas C. Chamberlain, dean of American scientists, eminent geologist, and former president of Northwestern university, reaffirmed as his belief on his 85th birthday anniversary, recently according to the September issue of The Open Court, a philosophical magazine published at Northwestern university.

It took 76 years to build the great pyramid.

## How Gold Prospector "Went Scotch"

Minneapolis, Minn.  
April 30, 1928

Larus & Bro. Co.  
Richmond, Va.  
Dear Sirs:

Two years ago last winter I went into the Red Lake gold fields in Canada. It was a tough trail from Hudson, over 140 miles of snow and ice. There were fourteen of us on the trail going in, and frequently at night when seated around a big camp fire, some one would ask me for a pipeful of Edgeworth. These Canadian boys sure like our Edgeworth.

In four weeks' time I ran out of Edgeworth. I was glad to get "most any old tobacco."

One day, however, I dropped in to Dad Brown's tent, a 72-year-old prospector, and seeing a can of Edgeworth on an improvised table, back there 150 miles from the "steel," I perked up at once, saying, "Dad, I'm plum out of tobacco—how's chances for a pipeful?" "Help yourself," he said. So pulling my heavy duty pipe from my pocket, I loaded it with Edgeworth, packing it in so tightly that I couldn't get the least bit of a draw.

I excused myself for a moment, and stepped outside to remove about three pipefuls to put in my pouch. Dad stepped out, saying, "You're worse than any Scotchman I ever saw." Then I confessed. I told him what happened to my Edgeworth—that I was just dying for a smoke, and he understood right away. He said, "Boy, Edgeworth is mighty scarce in these parts, but I reckon I can spare what's left of that can. Help yourself."

You can just bet your last nickel that I guarded this Edgeworth with extreme care until I got back to the "steel."

Yours very truly,  
C. M. Bahr

**Edgeworth**  
Extra High Grade  
Smoking Tobacco

## Alumni Ask Voice on Athletic Council

Addressing John E. Cashman, chairman of the athletic committee of the university board of regents, the Wisconsin alumni association of New York expresses dissatisfaction with the conduct of athletics in Madison. The alumni ask for a greater representation in the athletic council.

Carl Beck, secretary of the New York association, said that the alumni feel that their representation on the council should be equal to that of the students and faculty. He pointed out that results at the university have been unsatisfactory.

The appeal to Mr. Cashman, which was signed by Andrew H. Melville, president of the group, reads in part: "Inasmuch as athletics affords the alumni opportunities for contact with the university and the student body which no other function or department of the university offers, we respectfully petition the regents for the privilege of alumni serving the university more fully by appointing three alumni members to the athletic council instead of one as at present, thereby increasing alumni representation to one-third of the council."

## Badger Student, Minus One Leg, Swims Mendota

Handicapped by the fact that he has but one leg, Peter Foseid '30, swam across Lake Mendota this summer. The distance of four and one half miles was covered in exactly three hours and fifteen minutes. "Pete" started from Camp Wacanda, the Y. M. C. A. camp at Morris park, and swam straight across the lake to the Theta Chi fraternity pier.

A typical example of the jovial Norwegian, "Pete" is 6 feet tall and tips the scale at 160 pounds. Foseid's right leg was injured during a football game at Camp Custer, Citizens' Military Training Camp. His leg was amputated eight inches below the hip, and he has been wearing a wooden leg for five years.

The swim was done on a dare. Teased by one of his friends, Ed Vickery, '29, Pete determined to make good his boast. He swam with practically his arms alone, using the breast and crawl only. He kicks his one leg just enough to keep it near the surface of the water.

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## Sports Review Appears Oct. 5

Oliver Kuechle, Jerry Riordan '98, John Rickord  
Write for Issue

Jerry Riordan '98, Oliver Kuechle of the Milwaukee Journal, and John Rickord of Notre Dame will be among the writers contributing to the October issue of the Wisconsin Athletic Review which will be on sale on Friday, October 5.

"The Review this year will continue and enlarge upon the policy adopted at its renovation a year ago," William Fuller '30, editor, stated. "The improvements which we will attempt to bring about this year will consist of more interest in intramural and inter-fraternity sports events, a greater interest in women's sports, and dope on Wisconsin and opposing teams written by well known sport writers the men from the schools from which the opposing teams come."

"It was with this idea in mind that Kuechle was asked to give a general summary of Big Ten dope and that John Rickord of Notre Dame was asked to write about Rockne's proteges and their outlook for the coming year. We are also going to have articles written by alumni. The first one by Riordan will tell of the famous team of '97, on which the great Pat O'Dea starred."

Other members of the Review staff are Bruce Dennis '30, assistant editor; Gerald Rice '30, business manager, and Ed Peske '30, circulation manager.

### Coach Page to Maintain

#### Two Football Squads

Bloomington, Ind.—With the passing of the first week of football practice at Indiana University, head Coach Pat Page is as much "up a tree" about the 1928 Scrappin Hoosiers as he was two weeks ago. As yet the Indiana mentor has picked no first team. Indications are that two full squads of about equal strength will face Wabash and State Normal of Terre Haute here next Saturday, although it is known that the Cavemen have the stronger team and are rated high in mid-west football circles.

### No Stockings Fad Makes Popularity Bid at Iowa

IOWA CITY.—The latest departure in women's dress—or undress—made its first formal appearance in Iowa City this month, when a perfectly tanned young lady appeared on the streets stockingless. The new fad has been making hit and run appearances all summer, but it was not until a few weeks ago that the style made any approach toward becoming permanent.

### The great grand-daddy of your Fish Brand Slicker



IT WAS made in 1836—a husky piece of oilskin built to fit the broad back of a Grand Banks fisherman.

The modern descendants of these old-time slickers are college bred, sophisticated. But under their stylish exterior is the old, dependable stuff.

The "Varsity" model is big and roomy, keeps your legs dry right down to the ankles. Your choice of colors and styles—buttons or buckles—strap-collar or plain.

Get a Tower's Fish Brand Slicker—"The Rainy Day Pal"—and be ready for rain. A. J. Tower Company, Boston, Mass.



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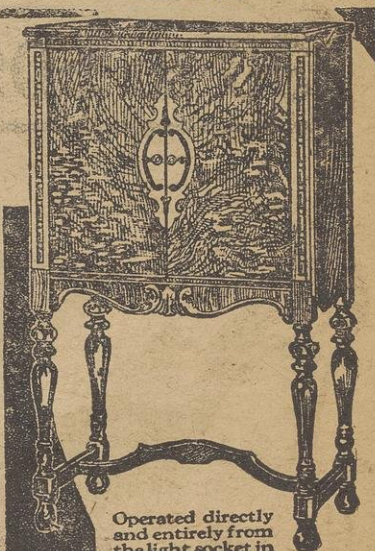
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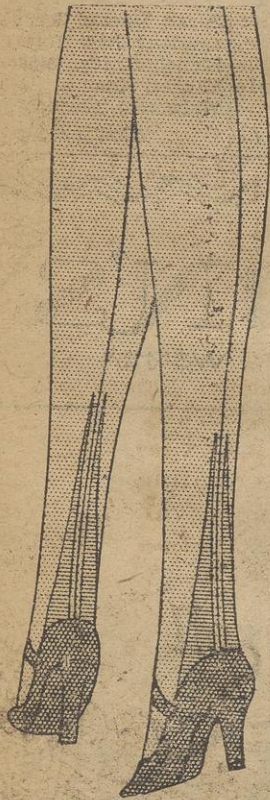
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Ben Bernie  
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Abe Lyman  
Paul Whiteman  
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Ruth Etting



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IF THIS is your first year at Wisconsin come to BARON'S where you will find an understanding of campus life and smart and correct apparel and accessories assembled. This year, more than any heretofore have we strived to present the things that will please you. Below are a few suggestions for your immediate needs.



New- Babro Modelym  
Chiffon Hose

\$2<sup>00</sup> pr.

Discover how much more shape-ly your legs appear in these new and exclusive hose. Extra fine guage chiffon in all the new fall shades. An unusually smart hose and a very fine value at this low price. Babro service and chiffon in plain heels at \$1.85 pr.



Jacqueline  
gives us  
this New Patent Ox-  
ford—

\$6<sup>85</sup>

This is but one of our very smart new fall-footwear styles: so new, so distinctive and so beautiful—as brisk as a sunny autumn day. Youthful and daring, it will find instant favor with the collegienne.

Others  
\$4.85 to \$7.50

BARON'S MAIN FLOOR



## Decidedly New Fashion in Fall Fabric - \$16.75

SIMPLICITY is the keynote of the new fall dresses and the most interesting of these are those created on severe and slender lines, owing their charm to their distinctive and unusual treatments. Frocks for every occasion in all the new shades featured at this low price.

## Collars Measure the Chic of New Fall Coats - \$49.75

BY THEIR collars we shall know them. Among them . . . . . Paquin's crush collar, designed to frame the trimly hatted head . . . Molyneaux's Tuxedo collar, cut on long luxurious lines . . . Lelong's cowl collar, borrowing a medieval motif, and Vionet's regal collar, handsomer than ever. Such are the coats that you will find at BARON'S featured at \$49.75.

BARON'S SECOND FLOOR



Soleils vs. Felts—  
on the Hill

\$5<sup>00</sup>

Side lines, poke shapes, elephant ears, berets, turbans, vagabonds and small off-the-face models are the outstanding mode of the collegienne for fall. In all the new shades and black. Felts will lead the parade, closely followed by soleils. In all head sizes.



Washable Cape and  
French Kid

GLOVES

\$3<sup>50</sup>

For sport . . . for dress . . . on the hill, you will find these gloves ultra in practicability, for they are washable and the height of chic for they represent the latest modes for fall. Slip-ons, tailored styles, some with strap and buckle wrists, and with embroidered or perforated novelty cuffs.

Shirley Ray "Coed"  
Combination Suit

\$2<sup>45</sup>

Created particularly for the collegienne is this smart under-dainty. Of white rayon of heavy quality daintily piped and striped with pin stripes of blue, rose, Nile, or orchid. Pantie has cuff bottoms.

BARON'S SECOND FLOOR



## WORLD of SOCIETY

### Month of September Popular Time of Year for University Weddings

A large number of weddings of interest in university circles have taken place during the month of September and preparations for many more are now being made for the coming month.

#### Olson-Winnie

The marriage of Miss Evelyn Olson, daughter of Mr. and Mrs. C. V. Olson, of Rockford, to Russell Winnie, son of Mrs. A. J. Winnie of Milwaukee took place on Sept. 12 at the Olson summer home on Rock river. Mrs. Winnie was a member of Kappa Alpha Theta sorority and was known for her ability as an actress in campus productions. Mr. Winnie acted as president of Haresfoot and took several leading parts in their musical comedies. He was a member of Phi Kappa Psi. Both were members of the class of 1928.

#### Marty-Boies

Miss Louise Marty, daughter of Mr. and Mrs. Jacob Marty of Brodhead was united in marriage to Dr. L. R. Boies of Minneapolis Sept. 11. The bride is a graduate of the University of Wisconsin and a member of Phi Mu sorority. The groom is also a graduate from here and the Medical college at Columbia university. He is a member of Alpha Kappa Kappa and is now a practicing physician in Minneapolis.

#### Hartman-Axley

An eastern wedding of interest was that of Miss Katherine Hartman, daughter of Dr. and Mrs. Irvin Hartman, Reading, Pa., to Ralph Emerson Axley, son of Mr. and Mrs. Frederick Axley, Seymour. The ceremony took place in Reading on Sept. 10.

The bride was graduated from Wellesley college in 1926, after having attended the University of Wisconsin for a year. She received her master's degree in journalism at the university here in 1927, and is a member of Coranto, professional journalism sorority. Mr. Axley was graduated from the University of Wisconsin law school in 1925 and is now associated with the firm of Schubring, Ryan, Clark, and Peterson.

#### Barber-Barr

Another announcement of interest is that of the marriage of Miss Josephine Barber, daughter of Mr. and Mrs. Camearn Barber of Oak Park, Ill., to Donald E. Barr of St. Cloud, Minn. The bride is a member of Alpha Phi sorority and earlier in the summer returned from an European tour made with Miss Elsie Dexter and her party. Mr. Barr was a prominent player on the varsity basketball team while he attended the university here. He is a member of Theta Delta Chi fraternity. Both were members of the class of 1928.

#### Sells-Krebs

A charming wedding which took place earlier in September was that of Miss Ruth Katharine Sells, daughter of Mr. and Mrs. A. F. Sells, West Allis, to Lester J. Krebs, Chicago Heights, Ill. The ceremony was performed in West Allis. Both were graduated from the University of Wisconsin in 1926. The bride is a member of Theta Phi Alpha sorority and Mr. Krebs is a member of Delta Sigma Phi fraternity. They will make their home in West Allis.

#### Shanks-Yeo

A marriage of interest of last Saturday was that of Miss Eunice Shanks, daughter of Mr. and Mrs. J. S. Shanks, Canton, O., to Lieut. Stewart F. Yeo, U. S. A., at Canton, O. Mrs. Yeo was graduated from the University of Wisconsin last June and is a member of Alpha Delta Pi sorority. Lieut. Yeo also attended the university here.

#### Seaman-Norris

Another more recent marriage was that of Miss Elizabeth Seaman of Milwaukee to Frank Watson Norris. The ceremony was performed last Saturday afternoon at 4 o'clock in the St. Paul's Episcopal church in Milwaukee. The bride was graduated from the University of Wisconsin last June and is a member of Delta Gamma sorority and was elected to Phi Beta Kappa. Mr. Norris is a Harvard man.

#### Beutler-Larson

Miss Maysie Beutler, daughter of Mr. and Mrs. Albert Beutler, Chicago, became the bride of Ralph E. Larson, son of Mr. and Mrs. A. C. Larson, Madison, in a ceremony performed on Sept. 15 in the Church of Atonement, Chicago. After a wedding trip in the east Mr. and Mrs. Larson will come to Madison to make their home.

Mrs. Larson was graduated from the University of Wisconsin with the class of 1926, and is a member of Alpha Chi Omega sorority. Mr. Larson was graduated from the university in 1922,



Miss Frances Gore

—Courtesy Wisconsin State Journal.

### Adamson Hoebel and Frances Gore .. Sail for Germany

Miss Frances Gore and Adamson Hoebel, both prominent university graduates, sailed Saturday, Sept. 15 on the Leviathan to study and work abroad. Both while students of the university were interested in the foreign students and the problems they have to contend with.

Miss Gore was prominent in university activities up to the time of her graduation in 1927. She was a member of Phi Beta Kappa, honorary society, Crucible, and Delta Zeta, social sorority. She was also a Y. W. C. A. cabinet member and had charge of the Y. W. C. A. bazaar two years ago. She represented Wisconsin in the World Friendship tour two years ago. She is the daughter of Mr. and Mrs. W. W. Gore, former Madisonians, who recently moved to Newburgh, N. Y.

Mr. Hoebel is the son of Mr. and Mrs. E. C. Hoebel, 1907 Rowley avenue. During the past year he has been president of the Y. M. C. A. He is affiliated with Alpha Kappa Delta, honorary sociological fraternity, and with Alpha Kappa Lambda, social fraternity.

Miss Gore and Mr. Hoebel will land at Southampton, England. Miss Gore will then visit in London with young people whom she met on her world friendship tour. Mr. Hoebel will also pass a time in London and will then go to Bremen, Germany before going to Cologne, where he will study sociology at the University of Cologne.

Miss Gore will visit Dresden, where the German work student headquarters are located. From there she will proceed to Lever-Kusen-Rhein, where she will be engaged as English correspondent at the I. G. Farben-Industrie, one of the most ideal factories of the dye industry in the world.

Mr. Hoebel has a scholarship to study at the University of Cologne, where he will return to study after passing two weeks in Berlin in attendance at the conference of American Exchange Fellows in Germany and Former German Fellows to America. He will spend a few days at the University of Kiel, returning to Cologne, when the university opens on November 1.

and is affiliated with Phi Kappa Sigma fraternity.

#### Lohman-Dean

The marriage of Miss Gertrude Lohman, daughter of Mr. and Mrs. A. H. Lohman, Two Rivers, and Donald C. Dean, Two Rivers, son of Mr. and Mrs. H. C. Dean, La Crosse, was an event of Saturday, Sept. 15 at the Grace Congregational church at Two Rivers.

The bride was graduated from the University of Wisconsin with the class of 1927 and is a member of Alpha Chi Omega sorority. Mr. Dean was graduated from the university with the class of 1926 and is a member of Phi Kappa Sigma. He is now the cost accountant with the Hamilton Manufacturing company.

#### Stolte-Hahn

Miss Florence French Stolte, Reedsburg, and Laurence Hahn, Milwaukee, son of Mrs. E. Hahn, Reedsburg, were united in marriage in a quiet wedding performed at high noon Thursday, Sept. 20 at Baraboo. Mrs. Hahn is a graduate of the University of Wisconsin and a member of Alpha Phi sorority. Mr. Hahn, too, is a Wisconsin

(Continued on Page 7)

### University Graduates Accept Positions in Various Parts of U. S.

Many of the recent university graduates have already accepted positions and have begun their work. Miss Eleanor Prideaux '27 of Dodgeville is engaged in educational journalism in New York City. During her senior year at the university she held the position of society editor of the Daily Cardinal.

Miss Inez McManamy '26 of Madison is now doing personal work with Gimbel Brothers, Milwaukee. Miss McManamy received her Bachelor of Arts degree in 1926 having majored in psychology. This June she received the Degree of Master of Arts in education.

Miss Veryl Schult, Juneau, who was graduated from the university with the class of '27, is a member of the school faculty of Two Rivers, Wisconsin.

Miss Muriel Markham '27, daughter of Atty. and Mrs. C. A. Markham of Beaver Dam, is with the advertising department of the Boston Store, Milwaukee.

A great many of the graduates of the home economics course have accepted positions. Miss Rosalie Amle

'27, Madison, will be engaged in secretarial work in this city.

Miss Margaret Goggin '27, Madison, will do graduate work at the university this year. Miss Loreen Jacobson '27 also of Madison will teach in Milwaukee.

Other Madison girls who have taken positions for the coming year include Miss Kathryn Larson '27 who will be a teacher in Phillips. Miss Gladys Lundt has chosen to follow textile work. Miss Dorothea Rickaby will be engaged in dietetic work in Madison. Miss Dorothy Shirk '27 will teach in Fond du Lac, Miss Ruth Sylvester '27 in St. Paul, and Miss Pauline Wideman '27 in Juda. Miss Lorna Willis of Mendota will study in Baltimore, Md., as a student dietitian and Miss Jeanette Studeman '27 will be an assistant dietitian in Albany, N. Y. Miss Helen Zeimet '28 will hold a teaching position in Milwaukee.

Other graduates from the home economics course last June are Thelma Allen, Harvey, Ill., teacher, Birmingham Ala.; Edna Aller, Beloit, commercial textile worker; Mary Ball, Fargo, N. D., teacher Detroit Lakes, Minn.; Barbara Bingham, Sturgeon Bay, graduate student, Columbia University; Helen Carmody, Mt. Hope, student dietitian, Chicago; Esther Cate, Stevens Point, teacher, Brodhead.

Charlotte Clark, Janesville, com-

mercial work, Fond du Lac; Eleanor Cooper, West Palm Beach, Fla., student assistant, Chicago; Martha Cowan, Kansas City, Mo., designer; Helen Cudworth, Detroit, teacher, Detroit; Adele Daskam, Antigo, student dietitian, New York City.

Catherine Dorgan, Terre Haute, Ind.; teacher, Birmingham, Ala.; Elsie Ewertz, Milwaukee, dietitian, Ann Arbor, Mich.; Sophie Fein, Milwaukee, student dietitian, Chicago; Elsa Frankfurth, Milwaukee, dietitian, Chicago.

Waida Gerhart, Neenah, dietitian, Ann Arbor, Mich.; Lois Gustafson, Unity, teacher, Fort Atkinson; Henrietta Halner, Sheboygan, student assistant, Chicago; Leone Heuer, Racine, commercial work, Rochester, N. Y.; Lorraine Hodgson, Mazomanie, teacher, Mauston; Margaret Hogue, Jackson, Miss., teacher, Birmingham, Ala.; Charlotte Hussa, La Crosse, teacher, Marshfield.

Sadie Lipman, Antigo, student dietitian, Boston, Mass.; Catherine E. Marks, Montford, student dietitian, Santa Barbara, Calif.; Loretta Meagher, Fox Lake, teacher, Bloomington; Sarah Meusel, Fond du Lac, student assistant, New York City; Inez Olson, Blanchardville, teacher, Mt. Horeb; Mildred Owens, Wild Rose, teacher, Walworth; Eleanor Pfluke, Detroit,

(Continued on Page 7)

## SIMPSON'S

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WATCH FOR THE OPEN-  
ING OF OUR 'COLLEGE  
ROOM' AT THE CO-OP!





## Professors Back from Vacations to Renew Work

A number of professors and their families returned during the past week from extended trips and summer vacations in time for the opening of the fall semester. Among them were Prof. and Mrs. C. J. Anderson and son John, Prof. and Mrs. William Gorham Rice, Jr., and family, Prof. and Mrs. R. R. Aurner, Dr. and Mrs. Willard G. Bleyer, and Prof. and Mrs. O. L. Kowalke.

Prof. and Mrs. Anderson and son spent the summer in California and made the return trip from there by motor, stopping off for a short visit at the Grand Canyon in Colorado.

Dr. and Mrs. Bleyer returned last Tuesday from a trip around the world upon which they started last February. Dr. Bleyer having a leave of absence for the past semester. During the past summer Dr. Bleyer, who is director of the School of Journalism, did a great deal of research work in the British Museum looking up material on early English and American journalism.

Mrs. Rice visited with friends and relatives in Maine and Albany, New York during the past summer while Prof. Rice traveled abroad with his parents, Mr. and Mrs. William Gorham Rice of Albany, New York. A great deal of time was spent in France and at Geneva, Switzerland.

Prof. and Mrs. Aurner spent their three weeks' vacation in Iowa City, Iowa, visiting at the home of Mrs. Aurner's parents, Mr. and Mrs. C. H. Dayton, and Prof. Aurner's parents, Mr. and Mrs. C. R. Aurner.

Prof. and Mrs. Kowalke vacationed this last summer at their cottage near Ellison Bay.

## Many University Graduates Wed

(Continued from Page 6)

graduate. They will make their home in Milwaukee.

### Lacy-Coakley

The marriage of Miss Estelle Claire Lacy, daughter of Mrs. Mabel V. Lacy, Milwaukee, to Maurice Parr Coakley, son of Mr. and Mrs. George Coakley, of Fond du Lac, took place in Milwaukee on Sept. 15. The bride will study for her B. A. degree at the university the coming year. For one year she taught at Honolulu and another year attended the University of Hawaii. Mr. Coakley, who received his B. A. degree two years ago at Beloit college, will study for his L. L. B. next year at the university. He is a member of Phi Alpha Delta, law fraternity.

### Cook-Owen

Another marriage of interest was that of Miss Violante Cook of Sun Prairie, to John Owen, Phillips, which took place at Sun Prairie Saturday, Sept. 15. The bride, who is a senior at the university, will continue with her studies. The groom is enrolled in the medic school and will also continue working for his degree.

### Drew-Gladfelter

The marriage of Miss Alice Drews, Chicago, to Lloyd G. Gladfelter, Madison, was an event of Aug. 30. The ceremony took place at the home of the bride's parents in Chicago. Mrs. Gladfelter is affiliated with Sigma Kappa, while Mr. Gladfelter is a member of Phi Gamma Delta. During his senior year Mr. Gladfelter was managing editor of the Daily Cardinal.

### Mosiman-Hotchkiss

Word has been received here concerning the marriage of Miss Lois Mosiman, former Milwaukee-Downer student, and George Hotchkiss, former basketball and football star of the University of Wisconsin, which took place at Oshkosh Thursday. The couple were married at the Trinity Episcopal church by the Rev. J. N. Barnett.

### Breckley-Dettloff

In a ceremony performed at 1:30 o'clock last Thursday afternoon at the home of the bride's parents, Miss Irene G. Breckley, daughter of Mr. and Mrs. Erick T. Breckley, of Madison, became the bride of Frederick C. Dettloff, son of Mr. and Mrs. F. A. Dettloff, also of Madison. Mrs. Dettloff formerly attended the University of Wisconsin. The groom was graduated from the same institution last June.

## Daily Illini Lost Money Last Year

Five campus publications at the University of Illinois, including the Daily Illini, operated at a loss during the fiscal year ending June 30 according to a report made by Prof. Lloyd Morey, comptroller of the university, revealed in a report made to the Illini Board of Control recently. Bad debts in the form of advertising accounts were given as the reason for the loss of the Illini. This is the second time in the last 10 years that the Daily has operated at a loss.

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Velvet and  
Satin Lead

Informal  
Campus Modes

For the rushing—for informal parties and dances the choice is always a frock of shining transparent velvet—printed or plain, or one of these new satin dresses. Conservatively priced

\$29.50, \$39.50  
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## A Fur Coat For Campus

It will have simple lines, but be oh, so smartly made of a new sports fur that adapts itself to the tailored lines Wisconsin women prefer. And, of course, it will wear well. Such furs are: beaver, otter, raccoon, muskrat, leopard, pony, wombat, baby seal and Hudson seal made youthfully.

\$50 \$95 \$195 and up

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## -- Or One Of Soft Woolen

A coat of chinchilla or of tweed patterned in a small all-over design goes to class smartly—to the game warmly. And a coat of broadcloth or duvetine receives a bid of popularity for dress wear. With badger, raccoon, beaver, lynx, caracul and fox trims.

\$25 \$50 \$75

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## Football Schedule

- Oct. 6—  
Notre Dame at Wis.
- Oct. 13—  
Cornell College at Wis.  
N. Dakota State at Wis.
- Oct. 20—  
Purdue at Lafayette.  
Oshkosh Normal at Wisconsin.
- Oct. 27—  
Michigan at Ann Arbor.  
Mich. (2nd) at Wis.
- Nov. 3—  
Alabama at Wisconsin.  
Wisconsin (2nd) at Northwestern.
- Nov. 10—  
Chicago at Wisconsin (Homecoming).
- Nov. 17—  
Iowa at Iowa City.
- Nov. 24—  
Minnesota at Wis.

## On Wisconsin!



## Sheer Woolens by Day

Cool on a warm day — warm on a cool one is the practical quality of these frocks. They are of cashmere—like woolens—beautifully tailored and new light weight jerseys in all colors. From

\$12.75 to \$29.50





## Freshman Women Entertained by Campus Groups

Freshman women received their share of teas this year as the newly organized Orientation week afforded an excellent opportunity for the various groups of women's organizations to entertain for them.

The first large tea was given last Wednesday afternoon from four to six in Lathrop parlors by Dean F. Louise Nardin and her assistants, who consisted of faculty women and students well known in the city. Miss Susan B. Davis, freshman dean, and Miss Louise McNaught, also of the dean's office, helped Miss Nardin to receive.

Presiding at the tea tables were Miss Mary Anderson, Y. W. C. A. secretary, Miss Helen Denne, head of the nursing school, Miss Mary Imogene Hazeltine, director of the Wisconsin Library school, Miss Abbey Marlatt, director of the course in home economics, and Miss Blanche Trilling, director of the women's physical education department. Assisting were the members of Mortar Board, senior women's honorary society.

On Thursday afternoon the freshmen women were served tea in Lathrop parlors by members of the Y. W. C. A. cabinet. Music for this event was furnished by Sylvia Meyer who played several beautiful numbers on the harp.

Keystone council and Theta Sigma Phi, national honorary journalism sorority, entertained the women of the entering class on Friday afternoon. Keystone, which consists of all the presidents of the various women's organizations on the campus, also held their tea in Lathrop parlors.

Theta Sigma Phi gave its tea primarily for women in pre-journalism and had the honor of receiving them in one of the new tea rooms in the Memorial Union building. Mrs. M. McGowan and Mrs. Eldon Russell, alumnae of the chapter poured, and Miss Helen M. Patterson of the journalism department gave a short talk. A group of other alumnae also attended. The active members of the chapter who received were Margaret Alsop, president, Genevieve House, Ruth Lauder, and Dorothy Schmid.

On Friday evening a large group of freshman men and women were received and entertained by the various student religious groups at open houses.

An apple contains about 82.5 per cent water.

## Last Rites for Prof. Dowling Held at Forest Hill, Sept. 18

Funeral services for Prof. Linnaeus Wayland Dowling, 61, prominent member of the mathematics department who passed away at his home Sunday, Sept. 16, after several weeks of severe illness, was held the following Tuesday morning at 11 o'clock, the Rev. Robbins W. Barstow of the First Congregational church officiating. Interment was held at the Forest Hill cemetery.

Prof. Dowling came to the University of Wisconsin in 1895, as an instructor in the department of mathematics. During his many years of activity at the university he became identified with many mathematical organizations, and assumed a prominent place in campus activities. He was, at the time of his death, a member of the American Association for the Advancement of Science, the American Mathematical society, Circolo Matematico di Palermo, Sigma Xi, Phi Kappa Phi, and Sigma Alpha Epsilon. Several books and articles on mathematics were written by Prof. Dowling, and for a time he was editor of the Mathematical Series for the Johnson Publishing company.

Born at Medina, Mich., Dec. 8, 1867, Prof. Dowling's early education was received under the direction of his father, and later in the public schools at Rome, Mich. He was graduated from Adrian college and in 1895 received the degree of doctor of philosophy from Clark university. He was married in 1899 and spent the year 1905-06 studying in Turin.

Prof. Dowling is survived by his widow, Jessie S., one son, Philip H.



Prof. L. W. Dowling

—Courtesy Wisconsin State Journal.

Dowling, of Pittsburgh, Pa., one brother, H. Ray Dowling, and a sister, Theodora Dowling, both of Adrian, Mich., and a granddaughter, Evelyn Dowling.

Members of the faculty who acted as pallbearers were: Professors L. R. Jones, E. R. Mauer, L. A. Kahlenberg, E. G. Hastings, H. A. Smith, W. J. Meek, E. H. Farrington, and L. R. Ingersoll.

## Appointed Head of Y. W. Health Work

Miss Edith Gates is announced by the National Board of the Y. W. C. A. as the new head of the health education work of the Y. W. C. A. in the United States. With the health activities of its 600,000 members in her care, Miss Gates is deeply interested in all measures that promote the health and well-being of girls.

As physical education and health director for Y. W. C. A. centers in eight countries, Miss Gates has spent the last several years in Europe. From 1921 to 1923 she was in France and Belgium as physical director. Prior to

her foreign appointments she taught in Charlotte, N. C., and Minneapolis.

Supplementing her advanced studies at the University of Wisconsin, the new director has studied fundamental gymnastics under Nils Bukh in Denmark and this summer after study in England, obtained a certificate from Cecil Sharp and the English Folk Dances Society. Her former home was Scranton, Pennsylvania.



## The best kind of Roommate

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## U. W. Passes 80th Birthday

First Classes in Local Institution Were Held in  
1848

The University of Wisconsin, as an institution of learning, is now over 80 years old. In material existence it has not quite reached this age, however, for the first university building was not completed until the year 1850.

The complete history of the school would begin long before the donation of land by congress, and the erection of buildings and engagement of instructors.

Theoretically the state possessed a university early in the year 1848, when the Madison academy granted the use of its lower floors so the first classes might prepare for the more advanced work.

The first president, President Lathrop, was elected to his position in 1848, and inaugurated the year following.

The student body was small, and salaries low, but the attitude of intelligent men and women throughout the state, who realized that the professors were earnest and cultivated men, made the progress of the school steady, though slow.

In 1870 the appropriations for and the erection of Chadbourn hall, first known as Ladies hall, marked the first instance of Wisconsin providing financial aid for a university building.

## Graduates Accept Positions in All Parts of Country

(Continued from Page 6)

student dietitian, Clifton Springs, N. Y.

Harriet Running, Viroqua, teacher, Viroqua; Gertrude Schmidt, Monroe, Wash., graduate student, University of Wisconsin; Lorna Searles, Monroe, teacher, Birmingham, Ala.; Jeanette Spudeman, Madison, assistant dietitian, Albany, N. Y.

Dona Taylor, Iona, student dietitian, New York City; Mary Wilkinson, Oconomowoc, student assistant, New York City; Lorna Willis, Mendota, student dietitian, Baltimore, Md.; Mariam Wright, Delavan, commercial work, Milwaukee.

## Future Wedding Dates Announced

Announcement has been made of the coming marriage of Miss Beulah Henry, daughter of Mr. and Mrs. John F. Henry, to Frederick Sauer, both of Milwaukee. The ceremony will take place on Saturday, September 29 at Milwaukee. Both are well known in this city. Miss Henry was graduated from the university here with the class of 1926 and is a member of Delta Delta Delta sorority. Mr. Sauer was graduated in 1927 and is affiliated with Phi Kappa Sigma.

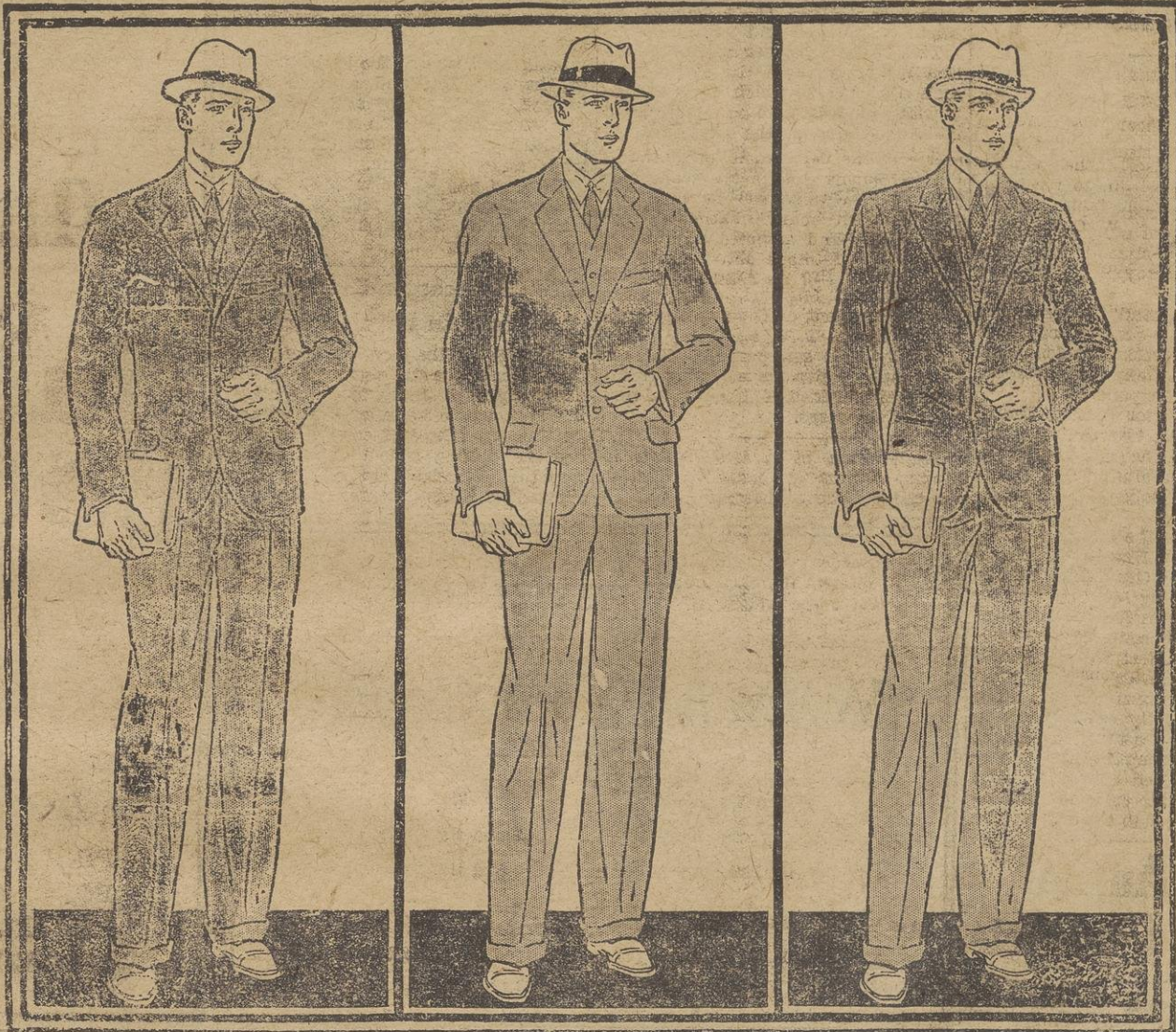
Another engagement has also been announced and plans for the wedding are now being made. The persons concerned are Miss Virginia L. Anderson and Lester T. Davis, and the date for the wedding has been set for Oct. 19. Miss Anderson has studied art at Rockford college and for the last few years has been on the staff of artists at the Lanstrom Furniture company. Mr. Davis was graduated from the University of Wisconsin last June. He is a member of Alpha Gamma Rho, social fraternity, and Alpha Zeta, honorary agricultural fraternity.

Thanksgiving day, November 29, has been set for the date of the marriage of Miss Hope Magdaline Dahle, daughter of Mr. and Mrs. Otto Dahle, Mr. Horeb, to Claude Jordan, son of Mr. and Mrs. Claude D. Jordan, Madison. Miss Dahle was graduated from the University of Wisconsin with the class of 1927 and is a member of Delta Delta Delta sorority. While in the university she was prominent in literary activities on the campus, and since her graduation she has been engaged in journalism work in New York city. Mr. Jordan, who also attended the University of Wisconsin, is a member of Tau Kappa Epsilon fraternity.

## JOIN'S PUBLISHING FIRM

Helen Everatt Meikiejohn, wife of Prof. Alexander Meikiejohn of the Experimental College, is now on the staff of associate editors responsible for books on economics and political science, published by the W. W. Norton & Co.

During the next few months the layman's idea of a college will probably run something like this: A college is a very small class-building entirely surrounded by large football fields.



## HERE THEY ARE THE THREE BEST UNIVERSITY STYLES BY HART SCHAFFNER & MARX

At the left is the suit that the majority of the men at Wisconsin want right NOW. Buttons are a little closer together; there's a trifle more waist suppression; the lapels roll softly to the second button.

In the center is the suit that is favored by some. It has two buttons, notched lapels.

At the right is the new two button peaked lapel suit now being worn by some men at Eastern Universities.

Come in and see these styles in the new colors and fabrics, TODAY, before classes start.

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## Eight Students on Union Council

### Majority of Governing Board of New Building Are Undergraduates

Announcement that eight of the 14 members of the newly created Union Council, governing board of the Union building, are to be students brings final assurance that the Union will be a student project in fact as well as in theory. The new council, which will function as a board of directors, determining policies and directing operations, has already been meeting since March, 1928.

Three women students and five men, elected by the student body have the task of interpreting student sentiment on Union affairs and incorporating it into Union policies.

The house director of the Union, the Union steward, two faculty members appointed by the president of the university and two alumni representatives are other members of the council.

Commenting on the creation of the council, Dr. H. C. Bradley, chairman of the University Committee on the Union, and newly chosen faculty member of the council said at the inauguration of the council:

"The striking feature about this council is the clean-cut control given to the men and women students. The unanimity of faculty and regents in vesting power and control in student hands is a high compliment. It registers whole hearted confidence that the student will be to create and maintain in this great club a spirit of good

## Badger Annual Lets Contracts

Delonge, Brock Engraving, Cantwell Printing Co. Awarded Work

The theme has been decided and the contracts have been let for the 1930 Badger.

An old theme, so old that it is historic, will be treated in a new way to give unity to the 1930 annual according to Stuart Higley, editor. This theme in spite of its ancient origin has not been applied to a year book. Higley refused to divulge the exact nature of it until a later date.

Cantwell Printing company was awarded the printing contract; Brock Engraving company, the engraving contract; and De Longe studio the senior picture contract exclusively. This means the seniors must have their photographs to be run with their summaries taken only at De Longe's according to Merton Lloyd, Badger business manager. Groups and organizations may have their pictures taken at any photographer in the city.

New location of the Badger office is on the third floor of the Union in the central unit. The editor and business manager welcome visitors to the office.

## Special R. R. Rates to Games Offered

Football fans returning to Madison for the home games this fall will have the advantage of reduced railroad rates. The Chicago & Northwestern and the Chicago, Milwaukee & St. Paul lines have both announced bargain fares for the Notre Dame game on Oct. 6 the homecoming tilt with Chicago Nov. 10, the Alabama-Badger contest on Nov. 3, and the final game with Minnesota here Nov. 24. The regular one way fare will be charged for the round trip. Limitations on the starting points include the state of Wisconsin, Chicago, and the upper Michigan peninsula in every case, and extend beyond in some instances.

## Stebbins' Works Shown in Paris

The paintings of Roland Stewart Stebbins, assistant professor of applied arts at the university, were exhibited during the summer in the art salons of the Bernheim-Jeune, Paris. The canvases brought forth considerable comment in the art circles, and Maxim Kaplan, Paris correspondent for the Chicago Evening Post, in one of his articles, says, "The fashionable art salons of Bernheim-Jeune are now housing a most sedate one-man show of the latest work by Roland Stewart Stebbins, who is said to fill a position not without considerable dignity as an art tutor in some reputable higher institution of learning on this side of the corn belt."

## Military Fraternity Issues Pamphlet

During the past week, small pamphlets entitled "Information for Freshmen" have been distributed to the newcomers by the members of the Scabbard and Blade, honorary fraternity of student cadet officers, by whom it is edited and published.

This is the first year any organization has undertaken the issuance of such a pamphlet, which deals entirely with the benefits to be derived from military service in the Reserve Officers Training corps. It explains the purpose of the R. O. T. C., the regulations regarding registration, the activities of the corps and its association with athletics. It goes on to quote the opinion of such leading men as Dr. Stratton Brooks, president of the University of Missouri, and Silas Evans, President of Ripon college, regarding R. O. T. C. service.

Finally it is summarized with a paragraph to give the incoming freshmen a clearer idea of the aim and services of the corps.

Registration of a trade mark in Mexico confers the exclusive right to its use by the registrant.

## Pahlmeyer, Stowe Will Aid Jones

Two members of last spring's Badger track team, Ralph Pahlmeyer and Harwood Stowe, have been named to assist Tom Jones, Wisconsin track and cross country coach, during the coming year. Both men graduated last spring.

Pahlmeyer, one of the best hurdlers in the Big Ten and a good high jumper, is a local boy and will work the year-around with recruits who are learning the fundamentals of the track and field game.

Stowe, a quarter-miler and member of the Cardinal mile relay team, will instruct track classes during the winter and spring.

## Gillin, Wisconsin Graduate, Enrolls in Foreign School

John R. Gillin, son of Prof. and Mrs. John Gillin and a graduate of the university last June, is in London, England, where he intends to attend the London school of economics during the coming school year. Gillin traveled extensively in Europe this summer with his parents.

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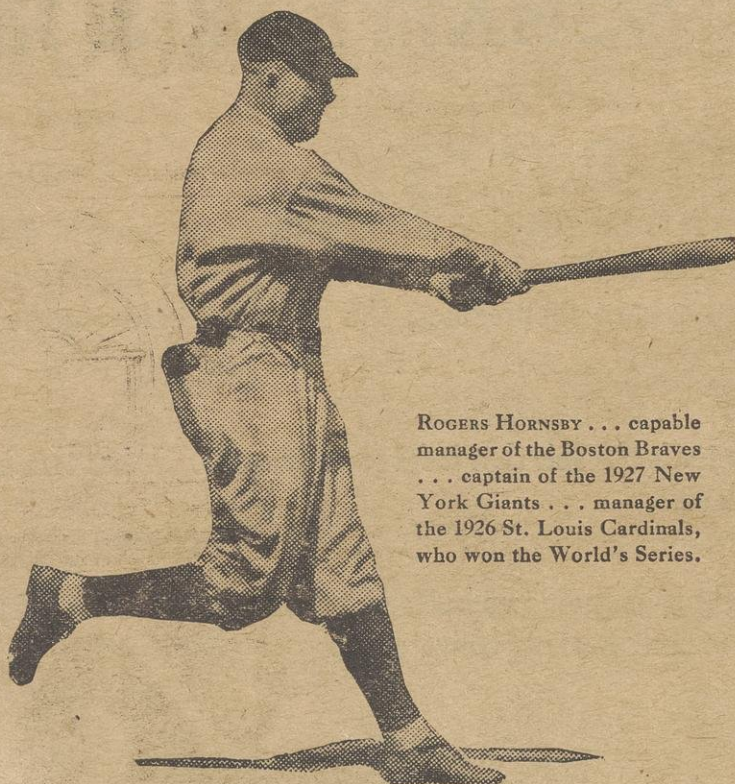
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ROGERS HORNSBY... capable manager of the Boston Braves... captain of the 1927 New York Giants... manager of the 1926 St. Louis Cardinals, who won the World's Series.



MR. HORNSBY was asked to smoke each of the four leading brands, clearing his taste with coffee between smokes. Only one question was asked... "Which one do you like best?"

## What gives OLD GOLD this winning charm?

Here is the answer, in three words... heart-leaf tobacco. No coarse, heavy top-leaves of the tobacco plant... for they irritate the throat. No withered ground-leaves... for they are lacking in aroma. Only the cool and fragrant heart-leaves... golden ripe... can give OLD GOLDS their honey-like smoothness. That's why you can tell them in the dark.



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Made from the heart-leaves of the tobacco plant

"They say 'there's not a cough in a carload' of OLD GOLDS.

"But I can tell you there's a home-run hit in every cool mouthful.

"For no other cigarette, of the four leading brands in the blindfold test, could compare with OLD GOLDS for pure pleasure to taste, tongue and throat."

*Rogers Hornsby*

SMOOTHER AND BETTER—"NOT A COUGH IN A CARLOAD"



## Badger Directs Famine Relief

John E. Baker, '06, Heads  
Work in Northern  
China

According to an announcement made at the offices of the China Famine Relief organization, New York, John E. Baker, graduate of the University of Wisconsin in 1906, has been appointed director of famine relief in northern China. His duties will consist of co-operating with the Nationalist government, which acquired control of the territory in its recent military victories. Mr. Baker will make investigations along several major lines to determine the most acute and immediate needs of the famine victims, and the most practical methods for administering relief.

### Employment Projects

His first investigations will be in connection with relief projects best calculated to provide work immediately for able-bodied men among the famine sufferers.

These projects include a drainage channel just north of the famine area, from a point near Tsinan to the sea.

Another drainage project, calculated to prevent floods and thus save crops, is known as the Hwai River drainage project, and would protect the territory immediately contiguous to Southern Shantung.

Still another famine preventative measure which may be given consideration involves extensive dike repairs along the Yellow river, which in overflowing or breaking through old dikes, has been responsible for the destruction of crops.

Mr. Baker will also investigate the condition of the 6,000 orphaned and abandoned children in the famine region.

### Decorated by China

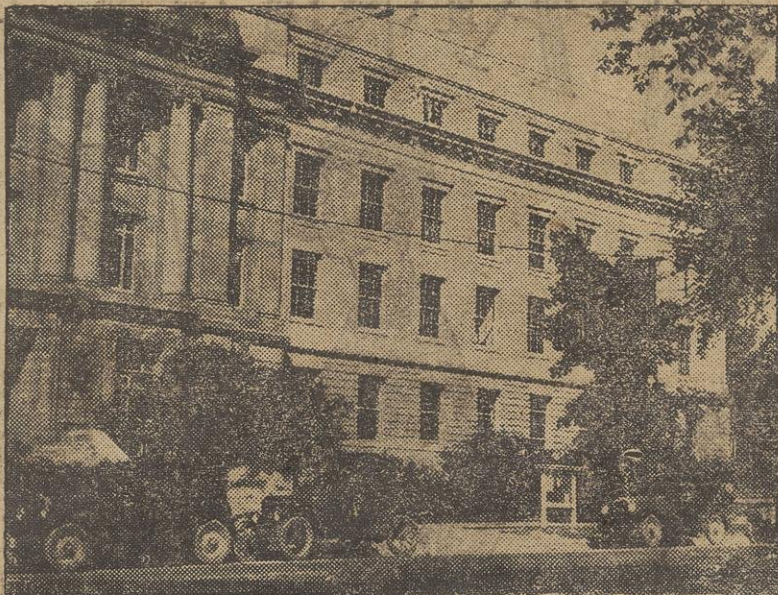
Mr. Baker, in addition to railway administrative work for the Chinese government, acted as director of operations during the application of famine relief in Northern China in 1920-21, and for his achievements in this connection and as advisor to the Chinese delegation at the limitation of arms conference he was decorated with the Order of the Bountiful Harvest, a decoration rarely conferred upon foreigners.

Duplicating the record which he had established in effecting consolidation of the railway systems of China, Mr. Baker co-ordinated the work of relief and centered the program upon public works of a constructive nature, designed to give employment to the famine sufferers by which they might "earn" the food given them. Within 30 days after his appointment, laborers were turning dirt on new roads planned to facilitate transportation of supplies in the stricken districts. Other projects in the nature of flood control works and irrigation systems were carried out under his administration.

### Directs 160,000 Workers

At a time Mr. Baker directed the labor of 160,000 famine victims. When it became apparent that conditions in Shantung and neighboring territory early this year were such as to make inevitable another period of suffering, Mr. Baker was released by Peking university in order that he might become general secretary of the National Committee, China Famine

## University Chemistry Building is One of Mid-West's Best Equipped



—Courtesy of Wisconsin State Journal

With the completion of the new east wing, the chemistry building at the university is now one of the most modern in midwestern universities.

Last year the number of students taking chemistry courses made it necessary that thirty classes a week be held in other buildings. The new addition, by raising the capacity of the building from 2200 to 3000 students, is expected to relieve this congestion. If the present increasing interest in chemistry continues the building will again be overcrowded within five years according to Prof. J. H. Mathews, head of the department. In that event, it is probable that the one story section of the west wing will be increased to the regulation four story height.

### Water in Laboratories

Every laboratory is equipped with water, distilled water, gas, compressed air, 110 volt alternating current, steam, and 55 and 110 volt direct current.

Special attention has been devoted to the problem of ventilation according to Professor Mathews. Fresh air will be pumped into the laboratories through holes in the baseboards of the supply of fresh air without cross curtables. This will insure a constant rents or drafts.

Most of the laboratories are equipped with down draft hoods which will carry away both heavy and light gases. These hoods were designed here and are used for the first time.

### New Physical Chem Lab

The basement of the new wing is to be devoted to physical chemistry. There also is a mechanic's room, a student's shop, a room for glass blowing, one for photographic work, and one for storage batteries and a switchboard.

A specially designed chamber, known as the cold room, will provide temperatures as low as 30 degrees below zero through special refrigeration facilities.

On the first floor of the wing are general department offices and laboratories for the freshmen chemistry classes. The second floor is provided with laboratories for analytical chemistry. There are also some lecture rooms and provisions for a new enlarged library.

## Shorty's Dugout....

M. H. Levenick

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### BASEBALL NOTICE

All candidates for the Varsity baseball team who are not participating in other sports will please report at the Men's Gymnasium, Wednesday, September 26, at 4:00 p. m., to receive equipment and lockers for fall baseball. First practice will be held Thursday, September 27, 3:00 o'clock, Lower Campus.

G. S. Lowman,  
Coach

Relief. Since then he has acted in that capacity. He spent several weeks in New York and has also traveled across the country filling numerous invitation engagements to speak on famine conditions in China before national and local organizations.

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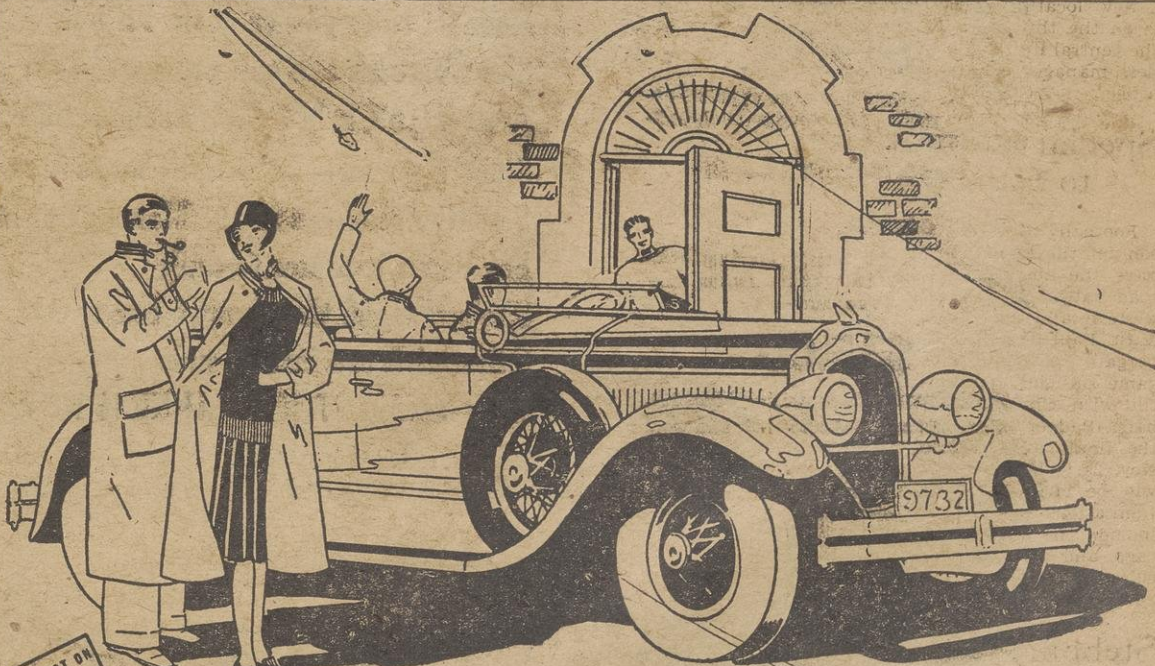
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ed, has modernistic insets of broad-  
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A Reboux felt in matching blue, \$10.  
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She wears the smartest clothes  
Darby clocks in her Gordon hose  
I never cared for Gordon hose  
BUT THEY'RE MY WEAKNESS NOW

She wears Marinettes  
Keenest suits you've seen, I'll bet  
She wears all she can get  
AND THAT'S MY WEAKNESS NOW  
She's a queen—an' what's more  
She always shops at the Manchester store,  
For when it comes to duds  
She's the girl that knows her spuds  
Other girls are just all suds  
AND THAT'S MY WEAKNESS NOW

## FARTHER UP THE HILL:

(Third Co-Ed)—

Marinette's "Wisconsin Plaid," in  
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grey and gold. Stunning! Black  
soliel replica hat of inset felt—

**\$16.95**

Gordon narrow-heeled hose, \$2

(Fourth Co-Ed)—

An important looking campus coat  
of imported fabric, with generous col-  
lar of Eclipse wolf—

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The saucy cut-away felt in two-  
tones, matches, \$7.50.

Gordon's new top-clocked silk and  
wool sport hose, \$3.50.



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