



LIBRARIES
UNIVERSITY OF WISCONSIN - MADISON

National Confectioners' Association advertisement.

[s.l.]: [s.n.], 1943

<https://digital.library.wisc.edu/1711.dl/TTSODO733UCF79E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

On the Dual Value of *Candy*

Socially candy has long been accepted as a pleasant part of our daily lives. From early childhood on, candy is considered an appropriate accompaniment of the festive spirit of birthdays, holidays, anniversaries and other joyous occasions.

In recent years, with the advancing knowledge of nutrition, the values of candy as a worth-while part of the daily diet have also become recognized. Most of the kinds of candy manufactured today are made of a number of valuable foods which contribute to the extent they are used to the satisfaction of many nutritional needs.*

Whether enjoyed as a delectable tidbit during a friendly gathering—or served at the end of a family meal—or eaten as a quick energy food following strenuous activity, candy has a unique and valid place in the human dietary.

*The candies in the manufacture of which milk, butter, eggs, fruits, nuts or peanuts are used, to this extent also (a) provide biologically adequate proteins and fats rich in the unsaturated fatty acids; (b) present appreciable amounts of the important minerals calcium, phosphorus, and iron; (c) contribute the niacin, and the small amounts of thiamine and riboflavin, contained in these ingredients.



COUNCIL ON CANDY OF THE

**NATIONAL
CONFECTIONERS'
ASSOCIATION**

1 NORTH LA SALLE STREET • CHICAGO 2, ILLINOIS