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## Lake Forester. Vol. 1, No. 4 1920-07-01

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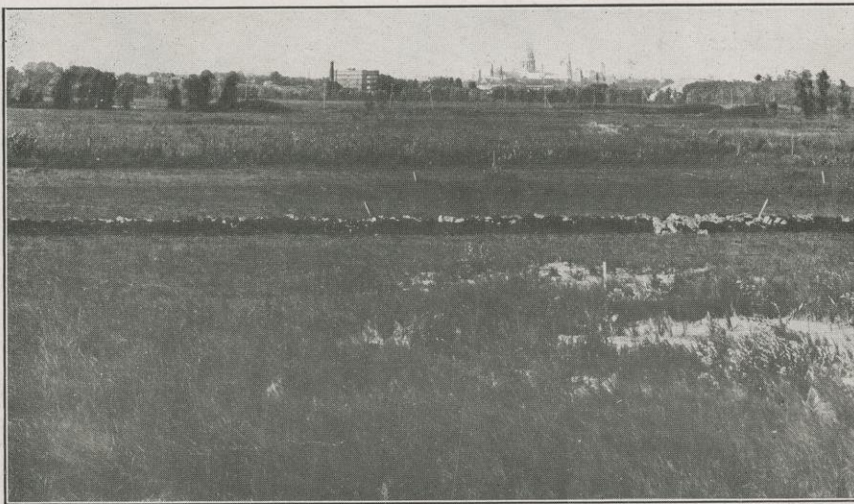


# LAKE FORESTER

Vol. 1

July 1, 1920

No. 4



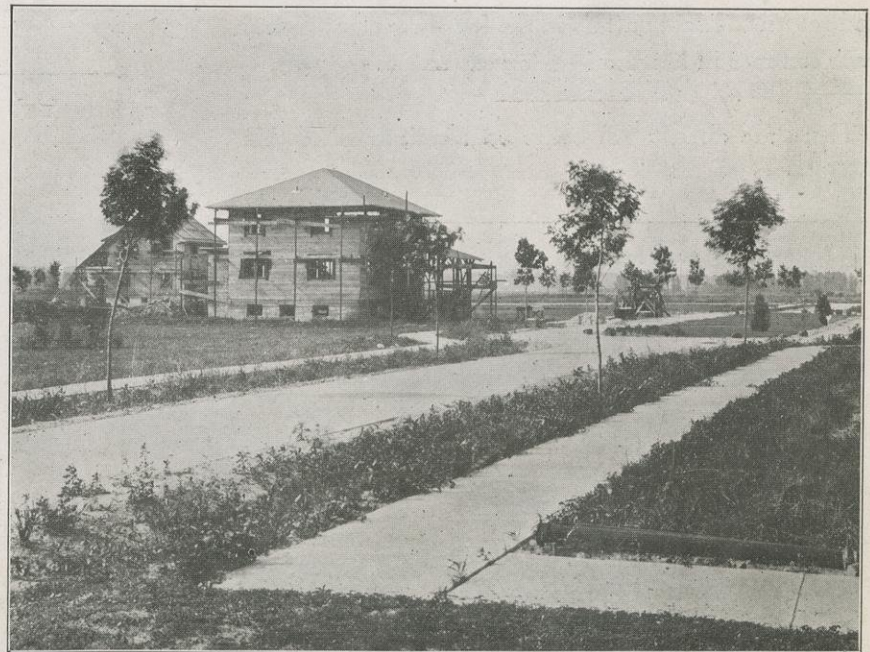
Lake Forest eighteen months ago

## BEFORE

This is the picture the photographer took only 18 months ago. It gives a glimpse of Lake Forest before the drains, walks, pavements, trees, or shrubbery were in. But since that time things have been humming at Lake Forest, and below we have the result of a little over a year's development.

## AFTER

The picture on the right shows the same part of Lake Forest, as it appeared last week. Things are not quite ship-shape as yet, but notice the beautifully designed street with its little park and wide boulevards. The concrete pavement, walks, trees, and shrubbery represent a year's work. Two of the five homes now building at Lake Forest are shown.



The same view today

You wouldn't expect so much to happen in eighteen months, would you?

## Summer in Madison

Summer comes and Madisonians revel in it. The periodical exodus to summer resorts that affects the inhabitants of most cities touches Madison not at all. For Madison—"the all-year-round city"—is at her best these days.

"Four limpid lakes—four Naiades"—as Longfellow spoke of them, do their best to make Madison a pleasant place in which to spend the summer. Their beauty is famous the country over, and attracts increasing thousands each year.

There are no stifling nights in Madison. Lake breezes blow cool comfort to the babies and fathers and mothers. Beautiful parks with ample facilities for swimming and boating are within easy walking distance.

Cottages on the lakes are to be bought, rented, or built. Either in one of these or in the city of Madison are to be had the pleasures of the finest summer resorts; bathing, boating, and fishing across your doorstep; tennis, golf, and other summer sports within easy reach; dancing in the evening at one of a number of places. In addition you may wish to take some study in the University, in the College of Agriculture, in the Course in Commerce, or any of the departments, where you might spend a few profitable hours each day.

The roads are good and Wisconsin roads are the best marked in the world. Tour out from Madison any day and return to headquarters in the four-lake city. Spend your summer in Madison—this year and every year.

There are almost 600 boats on Madison lakes this summer.



## Capitol Avenue Paving Starts

With the completion of the 500-foot semi-circle of Lake Forest's civic center, work on Capitol Avenue, leading straight to Mills street, has been started.

Of the two 18-foot concrete strips of pavement, to be separated by a wide parkway, one will be completed this season. Direct connection will thus be established with Madison's street system.

Between 500 and 600 feet of the concrete roadway has already been laid, and the entire strip reaching

from the civic center to Mills street will be in by September.

An important feature of the Capitol Avenue work is the handsome concrete bridge over Vilas Park. This bridge will vault the lagoon and will be of decorative design in keeping with the beauty of its setting. Work on the first section will be completed within a few weeks, so that an open road between Vilas Park and Lake Forest will be completed this fall.

### HOW TO GET THERE

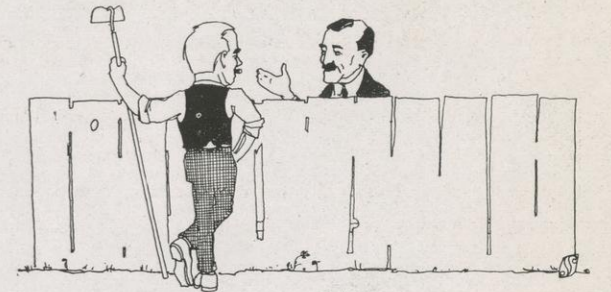
To go to Lake Forest go south on Park Street, turn to right on fish hatchery road, and take the first turn to right after crossing the concrete bridge. Then go straight ahead to Lake Forest's civic center.

After September, take Capitol avenue.

Land is the basic commodity; it is stable; it does not perish with the using; it endures like the earth itself.

Land has always been a safe investment. In these days of the fluctuating dollar it is much safer than money itself.

## Over the BACK FENCE



### CONCRETE EVIDENCE

All visions of possible delays in the completion of Capitol Avenue vanished last week with the arrival of a trainload of 28 cars of cement. Each car contained from 700 to 800 sacks of 100 pounds each.

### CAMPING ON THE SPOT

Two camps for Lake Forest workmen have been finished, and the crews will soon be spending their nights on the plat. With the arrival of cooks, Camp Lake Forest will be complete.

### JOHN IS HAPPY

Superintendent John I. Murray is beaming these days over the progress of the work on the civic center. He reports everything "looking up."

### ON THE INSIDE

Interior finishing and wiring has been started on one of Lake Forest's homes. Roofs went on two others last week and mason work is underway.





## The Capitol and Lake Forest

Among the "things that make Madison" the Capitol is one of the most important.

The Capitol, indeed, was Madison's original reason for being. When in 1837 Madison was chosen capital of the Territory of Wisconsin, the site of the city was a trackless wilderness.

Then a force of carpenters penetrated the wilderness and set to work building the first statehouse. And around this statehouse grew Madison.

Today the new Capitol, dominating the country for miles around with its great white dome, symbolizes the prestige of Madison, the Capital City. It makes Madison a DIFFERENT city.

The University and big industry followed the Capitol to Madison. These are the bed rock strata upon which the certain growth of Madison is based. Madison, Capital City, University City, and industrial center, has a CERTAIN future.

The Capitol, itself a \$7,500,000 investment, is also of definite financial value to Madison merchants and property owners—to every resident, indeed, of the city.

Its 950 employes live, buy, and build in Madison. The 133 senators and representatives who spend here six months out of every two years carry with them to

every part of the state memories of the beautiful Four Lake city. And these memories are the seed of investment.

If you climb to the top of the Capitol dome, you may describe with the eyes a circle two and a half miles in radius. It surrounds Madison—compact, built-up Madison.

Within this circle lies Lake Forest. Upon beautiful Lake Wingra's shores you will discern an open green spot in the circle—as yet vacant of houses, with the exception of several now building.

This is the gap in the circle that must inevitably be filled. It is the logical outlet for that steady, unfaltering expansion that is Madison's as the capital of Wisconsin. It is the promised land of Madison, for it lies directly in the pathway of her growth. Statistics show that two-thirds of the city's expansion in the next ten years will be west of the capitol in the direction of Lake Forest.

The first houses are now going up at Lake Forest. The development of the garden spot of Madison is being pushed on a gigantic scale. And Lake Forest is coming into the heritage that was decreed when the first nail was hammered into the first statehouse 83 years ago.