



# LIBRARIES

UNIVERSITY OF WISCONSIN-MADISON

## **Wisconsin alumnus. Volume 60, Number 2 Oct. 1958**

[s.l.]: [s.n.], Oct. 1958

<https://digital.library.wisc.edu/1711.dl/QGZB5COYM65WR83>

This material may be protected by copyright law (e.g., Title 17, US Code).

For information on re-use, see

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

# WISCONSIN *Alumnus*



RECEIVED  
37034  
UNIV. OF WISCONSIN  
LIBRARIES

In this October, 1958, issue:

- A Tour of the UW-Milwaukee
- A Campus Home for Wisconsin Alumni



# UW Calendar

October, 1958

(Seminars and institutes in Wisconsin Center unless otherwise indicated.)

- Oct. 1 *Commerce Turnout*, B10 Commerce Bldg., 7:30 p.m. (Faculty and students)
- 3 *Lecture*, "Reference Materials and Methods in the Social Studies," Jacob A. Clarke, 436 Memorial Library, 4:30 p.m.
- 4 *Wisconsin Home Economics Alumnae Weekend*, Green Bay (Miss June Billings, Home Agent, in charge of arrangements)
- 4 *Football*, Wisconsin-Marquette ("W" Club Day)
- 4 *Wisconsin Idea Theatre*, "4-H Drama Conference," Evansville, Wis.
- 5 *Tore Segelcke*, Norwegian actress, Wisconsin Union Theater
- 6 *Seminar*, Public Relations for Churches
- 6-11 *Annual Agricultural Extension Conference*
- 7 *Wisconsin FM Station Clinic*
- 7-9 *Management Institute*, Supervisors Role in Accident Prevention
- 9 *Formal Inauguration* of President C. A. Elvehjem, Field House, 11 a.m.
- 9 *President's Inaugural Luncheon*, Great Hall, Memorial Union, 12:30 p.m.
- 9-10 *Engineering Institute*, Plastics, Properties and Applications of New Materials
- 9-10 *Management Institute*, The Job of Sales Management Defined
- 9-10 *Management Institute*, Workshop in Communications for Industrial Editors
- 10 *Wisconsin Idea Theatre*, "Religious Drama Workshop," Grace Episcopal Church
- 10 *George Shearing* (jazz pianist) and His Quintet, Wisconsin Union Theater
- 10 *Faculty-Alumni Inaugural Dinner*, Great Hall Memorial Union, 6:30 p.m.
- 10-11 *1958 Community Newspaper Conference*
- 10-11 *Wisconsin Broadcasting Association*
- 11 *Cross-Country Track Meet*, Wisconsin-Minnesota, Intramural Fields
- 11 *Football*, Wisconsin-Purdue

(continued on page 33)



*Ceremonies Honoring  
Dr. Elvehjem Oct. 9, 10, 11*

## Inaugural of President Set

Dr. Conrad A. Elvehjem will be inaugurated as the 13th president of the University of Wisconsin early this month.

Climax of the two-day inaugural ceremonies will be a Faculty-Alumni dinner on Friday, October 10, in honor of Dr. Elvehjem, the second alumnus to be the institution's president.

The main speakers at the dinner will include two alumni: Catherine Cleary, vice-president of the First Wisconsin Trust Company, Milwaukee, and Don Anderson, publisher of the Wisconsin State Journal, Madison.

A variety of special alumni guests have been invited to attend this function, including Wisconsin Alumni Association directors and presidents of Wisconsin alumni clubs everywhere. These same groups will participate the following morning in an Alumni Club Presidents' Conference prior to the Wisconsin-Purdue football game.

The inaugural will begin at 11 a.m. October 9 with a convocation in the Field House. Here Pres. Elvehjem will deliver his inaugural address.

The convocation is open to the public, and University classes will be dismissed for the occasion. A special television relay has been planned by WHA-TV and WTMJ-TV to bring the event to those within TV range of Madison and Milwaukee—including faculty and students at the UW-Milwaukee.

Presiding at the convocation will be Wilbur Renk, Board of Regent President. Governor Vernon W. Thomson, also an alumnus, will be present. The University band will play.

Later the same day, an inaugural

luncheon will be held, the hosts being University deans, directors and department chairmen. Special guests will include visiting presidents of institutions of higher education in Wisconsin and sister universities in nearby states, legislators, and related educational groups.

Dr. Grayson Kirk, another alumnus, who is now president of Columbia University, will be the main speaker at the luncheon. Dean Mark A. Ingraham of the College of Letters and Science will preside and introduce the various visiting presidents.

Presiding at the Friday evening dinner will be J. Martin Klotsche, provost of the UW-Milwaukee. He will introduce President Elvehjem to dinner guests and Dr. Elvehjem will speak. Also on the program will be the newly-married Sam Ogle, president of the Wisconsin Alumni Association.

The committee planning this dinner includes Klotsche; Ogle; John Berge, WAA Executive director; Mrs. E. B. Russell, Board of Visitors; and Chairman Alden White, secretary of the faculty.

A sidelight of the inaugural will be a printed program with a cover illustration by Artist-in-Residence Aaron Bohrod.

UW Band Director Ray Dvorak also reports that the between-halves program at the October 11 football game will include a tribute to Pres. Elvehjem.

The overall planning committee for inaugural events includes Klotsche; Ingraham; Ogle; Mrs. Emory Owens, Board of Visitors; students Sue Gunderson and Cora Leach; Dean LeRoy E. Luberger, and Profs. Gerard A. Rohlich, Robert Taylor and R. H. Myers.

# How the Bell System's Transistor Has Created Business and Jobs in Many Industries

It has been just a little over ten years since the Bell Telephone Laboratories announced the invention of the Transistor.

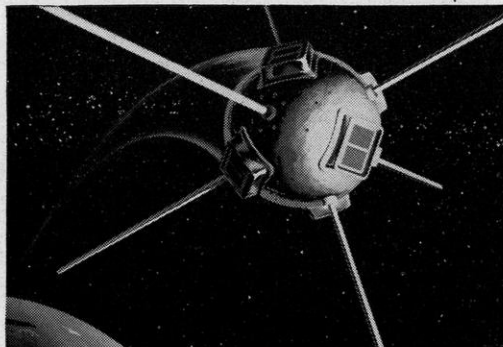
This amazing little electronic amplifier was recognized immediately as one of the big breakthroughs in science that come only at rare intervals. Every year since its birth it has opened new fields of use and progress.

Developed originally for telephony, where its first use was in Direct Distance Dialing, the Transistor has enabled many other industries to bring out entirely new products and improve others. It has also made it possible for a number of new businesses to get started and to grow.

There is no doubt that the Transistor has been one of the leading forces in an electronics boom and is in considerable part responsible for raising the electronics industry from a two billion dollar level in 1946 to over thirteen billion dollars in 1958.

The Bell System has licensed more than seventy companies to make and sell transistors. More than 50,000,000 will be made this year.

The Transistor is just one example of how the basic research of the Bell Telephone



**NEWS FROM OUTER SPACE.** One of the many uses for the Transistor is in the radio transmitters in satellites. Some other uses of this mighty mite of electronics, in addition to its growing use in telephony, are in hearing aids, personal radios, automobile radios, portable TV sets, phonographs, clocks, watches, toys, computers, data processing, machine tooling controls and even a guidance system for a chicken-feeding cart. A most important use is in a wide range of military equipment, including radar and guidance systems for missiles. Though little larger than a pea, the Transistor can amplify electric signals up to 100,000 times.

Laboratories contributes to the economy and progress of the country. Frequently this constant search for new knowledge to improve communications brings forth discoveries of great value to other industries and the whole field of technology.

For telephone users, the Transistor has made possible advances that would have been impossible a brief decade ago.

In the years to come it will bring many new ways to make telephone service more convenient and useful to more and more people.

**BELL TELEPHONE SYSTEM**





# What does it profit a man?

If ever an athletic coach can be said to be successful, that individual is Jerry Thompson '46, of Ripon college in Wisconsin. In his second year as Ripon's head coach, Thompson piloted the Ripon College Redmen to eight victories—with no losses and no ties—and to the 1957 Midwest Conference Championship. Out of the eleven men chosen on the first team of the Midwest Conference six of Jerry's players won places. The 270 points piled up by his team during the season set a new conference record.

Yet, at the peak of a fame that few coaches ever achieve, Jerry Thompson resigned. Why?

In his letter of resignation, he wrote to Ripon President Frederick Pinkham:

It is, indeed, with somewhat mixed emotions that I inform you of the fact that I will not be available for a renewal of my contract for the 1958-59 school year. In June, 1958, I plan on enrolling at Luther Theological Seminary, St. Paul, Minnesota, to start preparing myself for the Lutheran ministry.

On the one hand, I sincerely regret leaving Ripon, in that it means leaving behind many wonderful friends—friends in the college, community, and especially the athletes whom I have been privileged to coach.

It should be clearly understood that I am not leaving Ripon college or the coaching profession because of any dissatisfaction with either. Coaching has been a rewarding profession. Ripon college has been more than kind to me and I am quite positive that if I were to have remained in college coaching, it would have been right here at Ripon. Ripon is truly a great college.

Still, on the other hand, we, my family and I, are inwardly very happy that we have finally taken this step. We are happy that we have made the decision to go all the way in the full time work of the Christian Church. My wife and I have merely said, "Here we are, Lord. Take us and use us as You desire." It's that simple. . .

In accepting Thompson's resignation, Dr. Pinkham wrote:

We, your close friends and fellow

professors, are saddened to see so fine and able a teacher leave the profession. Still, if you are to leave Ripon, we are pleased that it will be for broader service in the ministry—perhaps the most significant kind of teaching needed in the world today. . . . I know I express the sentiments of the whole college and community family in saying no college ever lost a better coach or finer friend and no ministry ever gained a better candidate for the Lord's work.

Jerry Thompson had contemplated resigning about a year before his decision was reached. As was natural with him, he decided to pray over the matter. After much soul searching, he decided to continue for one more year. In the meantime, he prayed that God might guide him in making the correct decision. He prayed for some sign that might help him.

With the smallest varsity football squad of any college in the conference, and with some of even this limited number of players incapacitated by injuries, Thompson literally inspired his players to eight consecutive victories. It may not be true to say that Jerry's players worship the ground he walks on; what he is to them shows on their faces and can be read in their eyes. Under his influence they demonstrate all the manly attributes of physical strength and powers, speed and coordination, drive and teamwork. But above that they have proved to all the world that football players can be gentlemen and students. Of their own volition they gathered together before a game to pray. They did not pray for victory, only that they may behave as gentlemen and that they may be able to give their utmost in playing the game.

Jerry Thompson was certain in his own mind that his prayers had been answered. He saw in his amazing success the hand of the Lord and the sign he sought.

## *Jerry Thompson's Career*

From 1941 to 1944, Thompson attended St. Olaf college of Northfield, Minnesota. Transferring to the University of Wisconsin he earned the bachelor of education degree. He was a leading ball carrier as a Badger halfback in 1945. At Wisconsin he earned high honors and was awarded the Western Conference Medal, given to that university athlete who shows greatest merit in scholarship and athletics.

After being graduated in 1946, Thompson

coached football and baseball at the Manistique (Michigan) high school; Upsala college, East Orange, New Jersey; Augustana college, Sioux Falls, South Dakota; and Neenah High school. At Neenah a phenomenal record of 30 wins, with only 6 losses and 3 ties. The Thompsons have four children.

Summer sessions study at the University brought Thompson his master's degree; his major fields were physical education and administration.

*Wisconsin Alumnus, October, 1958*



# WISCONSIN ALUMNI ASSOCIATION OFFICERS AND DIRECTORS

## OFFICERS—1958-59

Chairman of the Board: Dr. John A. Keenan, '30, 200 E. 42nd, New York 17, N. Y.  
 President: Sam Ogle, '20, Schusters, Inc., 2153 N. 3d St., Milwaukee 1  
 First Vice-President: Martin Below, '24, Jahn & Ollier Eng. Co., Suite 3015, Prudential Plaza, Chicago 1  
 Second Vice-President: Don Anderson, '25, Wis. State Journal, Madison 3  
 Treasurer: Russell A. Teckemeyer, '18, Thomson & McKinnon, PO Box 509, Madison 1  
 Secretary: Maxine Plate, '35, Ambrosia Chocolate Co., 1109 N. 5th St., Milwaukee  
 Executive Director: John Berge, Memorial Union, Madison 10

## DIRECTORS AT LARGE

Robert Angus, '43, 905 Van Buren St., Fort Atkinson; Dr. Norman O. Becker, '40, 104 S. Main St., Fond du Lac; Grafton H. Berry, '34, 210 N. Stevens St., Rhinelander; Oscar C. Boldt, '48, 217 S. Badger Ave., Appleton; M. Frank Brobst, '22, 9425 Grinel, Detroit, Mich.; Gordon Connor, '29, PO Box 810, Wausau; John L. Davis, '43, 1228 Tower Ave., Superior; President Conrad A. Elvehjem, '23, Bascom Hall, UW, Madison 6; John G. Jamieson, '38, 119 Monona Ave., Madison 3; Mrs. Robert D. Johns, '41, 1514 King St., La Crosse; Walter H. Keyes, '46, 115 S. Ithaca, Sturgeon Bay; Lloyd Larson, '27, The Milwaukee Sentinel, Milwaukee; Katherine McCaul, '25, Tomah; Charles O. Newlin, '37, Continental Ill. Natl. Bank & Trust Co., 231 S. La Salle, Chicago; Raymond Patterson, '45, Pres., Wayland Academy, Beaver Dam; James D. Peterson, '18, 135 S. La Salle St., Chicago; George S. Robbins, '40, Chamber of Commerce, Marinette; William R. Sachse, '50, Robert W. Baird & Co., Security Natl. Bank Bldg., Sheboygan; Mrs. John A. Schindler, '28, 532-22nd Ave., Monroe; Mrs. Silas Spengler, '19, Box 257, Menasha; Dr. Robert Spitzer, '44, Murphy Products Co., Burlington; Frederick N. Trowbridge, '23, 130 E. Walnut, Green Bay; John C. Wickhem, '43, 19 E. Milwaukee St., Janesville; Prof. William B. Sarles, '26, 112 Bacteriology Bldg., UW, Madison 6.

## PAST PRESIDENTS

Charles B. Rogers, '93, 95 N. Main St., Fort Atkinson; John S. Lord, '04, 135 S. La Salle St., Chicago 3; Charles L. Byron, '08, First Natl. Bank Bldg., Chicago 3; Earl O. Vits, '14, 635 N. 7th St., Manitowoc; Harry A. Bullis, '17, Chairman of the Board, General Mills, Inc., 400 2nd Ave. C., Minneapolis; Howard I. Potter, '16, Marsh & McLennan, 231 S. La Salle St., Chicago; Howard T. Greene, '15, Brook Hill Farm, Genesee Depot; Albert J. Goedjen, '07, 350 Bryan St., R #6, Green Bay; C. F. Van Pelt, '18, Pres., Fred Rueping Leather Co., Fond du Lac; Philip H. Falk, '21, Supt. of Schools, 351 W. Wilson, Madison 3; William D. Hoard, Jr., '21, W. D. Hoard & Sons Co., Fort Atkinson; Joseph A. Cutler, '09, Johnson Service Co., 507 E. Michigan St., Milwaukee; Walter A. Frautschi, '24, Democrat Printing Co., PO Box 1148, Madison 1; Stanley C. Allyn, '13, Chairman of the Board, Natl. Cash Register Co., Dayton, Ohio; John H. Sarles, '23, Knox Reeves Advt. Inc., 600 1st Natl. Soo Line Bldg., Minneapolis, Minn.; Thomas E. Brittingham, '21, Room 251, Del. Trust Bldg., Wilmington, Del.; Willard G. Aschenbrener, '21, American Bank & Trust Co., Racine; Warren P. Knowles, '33, Doar & Knowles, New Richmond; R. T. Johnstone, '26, Marsh & McLennan, 1300 Natl. Bank Bldg., Detroit, Mich.; Gordon R. Walker, '26, Walker Forge, Inc., 2000 17th St., Racine; Lawrence J. Fitzpatrick, '38, J. J. Fitzpatrick Lumber Co., 5001 University Ave., Madison 5; Dr. John A. Keenan, '30, Pres., Standard Packaging Corp., 200 E. 42nd St., New York 17, N. Y.

## SENIOR CLASS DIRECTORS

Class of 1956: Leslie M. Klevay, Jr., 106 N. Prospect, Madison 5  
 Class of 1957: James G. Urban, Olson House, Sullivan Hall, Madison 10  
 Class of 1958: Don Hoffman, Gilman House, Kronshage, Madison 10

## ALUMNI CLUB DIRECTORS

Chicago Alumnae: Mrs. Marcus Hobart, '19, 621 Foster St., Evanston, Ill.; Chicago Alumni: Kenneth Bellile, '39, 221 N. La Salle St., Room 555; Detroit: Irwin R. Zemon, '50, 220 W. Congress St.; Eau Claire: C. David Bugher, '46, 646 Putnam Drive; Fond du Lac: Nathan Manis, '38, Cohodas-Manis Co.; Fox River Valley: Donald C. Bradley, '43, Wis. Tel. Co., 126 N. Superior, Appleton; Green County: Mrs. Fred T. Burgy, '33, RFD #2, Monticello; Janesville: Richard C. Murphy, '49, 129 Corn Exchange; Kenosha: Mrs. Archibald Naysmith, '29, 502 Sheridan Road; La Crosse: Norman Schulze, '31, 206 Exchange Bldg.; Madison: Charles Fenske, '38, 1716 Chadbourn Ave.; Milwaukee: Melvin S. Marshall, '26, 4385 N. Green Bay Ave.; Minneapolis: Marshall Diebold, '25, Northrup King & Co., 1500 N. E. Jackson St.; New York: Tom Tredwell, '23, Architectural Record, 119 W. 40th St.; Northern California: Delbert Schmidt, '38, Employers Mutual of Wausau, 114 Sansome St., San Francisco; Oshkosh: Clifford Bunks, '50, 1425 E. Nevada Ave.; Racine: Mrs. Albert E. May, '33, 224 12th St.; Sheboygan County: Robert W. Rummele, '32, 704 S. 15th St., Sheboygan; Southern California: Emil Breitkreutz, '05, 1404 Wilson Ave., San Marino 9; Waukesha: Vince Gavre, '39, 102 W. Roberta Ave.



The  
 Official Publication  
 of the  
 Wisconsin Alumni Association

# WISCONSIN Alumnus

Volume 60      OCTOBER 1958      Number 2

Articles	Page
Inaugural Set for Oct. 9-11 .....	2
What Does It Profit a Man? .....	4
A Campus Home for Wisconsin Alumni .....	10
Union Theater Attractions, 1958-59 .....	13
New Look Into the Skies .....	14
Tranquilizers vs. "Nothing" Pills .....	17
UW-Milwaukee: A Photographic Tour .....	19
Regents Welcome Gifts, Grants .....	34
Godfather of the Natural Gas Industry .....	38

## Departments

Calendar .....	2
Keeping in Touch with Wisconsin .....	8
Compendium .....	13
Wisconsin Alumni Clubs .....	25
Wisconsin Women .....	25
Sports .....	26
Alumni News by Classes .....	27
Necrology .....	34
Newly Married Badgers .....	36

## Staff

John Berge, '22 .....	Managing Editor
George Richard, '47 .....	Editor
Edward H. Gibson, '23 .....	Field Secretary
Grace Chatterton, '25 .....	Alumnae Editor

THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September, and three times monthly in October and November. (These extra issues are Football Bulletins.) Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.50 a year; subscription to non-members, \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis. If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired.



**GRAHAM H. BLAKE**, an ex-automobile salesman, was only 22 when he joined the Massachusetts Mutual Agency at Barre, Vermont. 1957 sales: \$805,350.



**JOSEPH E. ROCK**, 24 when he joined our Boston-Robertson Agency was formerly assistant manager for a finance company. 1957 sales: \$1,226,100.



**CHARLES E. MITCHELL** joined our San Antonio Agency following military service; former grain inspector and accountant. 1957 sales: \$664,113.



**PHILIP G. GALLANT**, an attorney, practiced international law before becoming a member of our Spokane Agency. 1957 sales: \$910,500.



**TREVOR D. WEISS** was a successful women's wear merchant before he joined our Chicago-Geist Agency. His 1957 sales: \$958,600.

## A new career pays off for these men

These men who joined the Massachusetts Mutual in 1956-1957 proved that life insurance selling can pay off—fast and profitably.

• These five men are typical of the men joining our field force each year—enthusiastic men with varied training and business experience—men who make the most of the outstanding opportunities and facilities which Massachusetts Mutual offers.

And they've only started! Ahead are years of interest and challenge—and high profits, in

terms of both personal satisfaction and in top earning power, well above that of the average businessman. For instance, the 1957 average income of the 615 men with our company five years' or more was \$12,488, with one in six earning over \$20,000. And our 100 top men are now averaging \$29,712.

Does your present position offer comparable opportunity? Maybe you too should investigate the potential of life insurance salesmanship with our company—one of the oldest and strongest in the country.

*Write TODAY for a free copy of "A Selling Career."*

**Massachusetts Mutual**  
**LIFE INSURANCE COMPANY**

ORGANIZED 1851    SPRINGFIELD, MASSACHUSETTS

*Wisconsin Alumnus, October, 1958*



# now we help pay hospital bills, too!

AN IMPORTANT MESSAGE  
FROM THE STATE MEDICAL  
SOCIETY OF WISCONSIN.



The State Medical Society, through its WPS-Blue Shield plan, now is paying hospital bills as well as doctor bills.

A new, flexible hospital plan, designed especially by physicians to fit patients' needs everywhere in the state, has been added to the well known Blue Shield Surgical-Medical plan of the State Medical Society.

Wisconsin doctors, who know patients' needs best, now sponsor and administer a three-way health insurance program. You get the whole package . . . surgical-medical-hospital protection . . . with one contract, one identification card, one billing.

For more information (and good news about the cost) ask *your* doctor, or write or call . . .



**WPS**    
**WISCONSIN PHYSICIANS SERVICE**  
330 E LAKESIDE • MADISON 5, WISCONSIN • ALPINE 6-3101



## *keeping in touch with Wisconsin*

---

JAMES E. BIE, CAMPAIGN DIRECTOR

Last month the fund campaign for Wisconsin's Alumni House got under way with James E. Bie as campaign director.

Jim is a graduate of Wisconsin's School of Journalism, Class of 1950. He majored in advertising. For seven years he was on the staff of the Milwaukee Association of Commerce. During four of these seven years he was manager of the Public Relations Division and editor of MILWAUKEE COMMERCE, the association's official publication. He also served as assistant to the association's executive vice president.

As campaign director Jim's job is to raise \$225,000 for Wisconsin's Alumni House. Contributions should be sent to the University of Wisconsin Foundation, earmarked for the Alumni House. Your contributions to this fund are tax deductible. Jim's office will be in the Foundation's headquarters in the Wisconsin Center, 702 Langdon Street.

Plans for this campaign have been developed by our Association's fund chairman, John A. Keenan. Last year he served as president of the Wisconsin Alumni Association. This year he is chairman of the board. His article on page ten shows why the University of Wisconsin needs this Alumni House and what it will do for the University and its alumni.

President Sam Ogle has the same enthusiasm as John Keenan for our Alumni House, with a special reason of his own. One of the finest alumni houses in America is Ogle Hall, headquarters of the U. S. Naval Academy Alumni Association in Annapolis.

Ogle Hall goes way back to pre-Revolutionary times when two members of the Ogle family were governors of Maryland. George Washington's diary includes the following entry in October, 1773: "Still in Annapolis—dining with Mr. Ogle." This famous building has been the home of the U. S. Naval Academy Alumni Association since 1944.

Wisconsin's Observatory Building is ideal for Wisconsin's Alumni House. Like Ogle Hall it is rich in tradition and memories. When it is completed, I'm sure Badgers will echo the sentiments expressed recently by Admiral Fitzgerald, executive director of the U. S. Naval Academy Alumni Association:

"We are proud of our Alumni House, and we feel we have hit the right combination of a functional headquarters for our organization and a decorative home where our alumni may relax in a colonial atmosphere consistent with the dignity and prestige of the United States Naval Academy."

Wisconsin's Alumni House will not have "a colonial atmosphere," but its atmosphere certainly will be "consistent with the dignity and prestige" of the University of Wisconsin.

*John Berge*

Executive Director



WALLACE J. FLYNN and family live in Arlington, Massachusetts. In addition to his business and family life, Flynn has scouted for the Harvard football team on which he once played. With him are his sons and his wife, the former Nancy L. Gillmore. (Reprinted by courtesy of the Boston Herald.)

## New England Life agent subject of feature article

To lead off his fine series of articles on various occupations, Juan Cameron of *The Boston Herald* focused on the accomplishments of Wallace J. Flynn.

Wally's been with New England Life four years — an agent with the Hays Agency of Boston. Previously he had held a good position in another field: merchandising manager of a large textile company. He is a graduate of Harvard (class of '46) and was an outstanding member of three varsity football and baseball teams. His college course was interrupted by service as a Navy torpedo plane pilot.

Why did he choose to go to work for New England Life? "I like the career opportunities of life insurance selling," Wally explains. "I now have control over my own time . . . I'm sure of getting rewards in direct proportion to my efforts . . . and I feel good about the complete cooperation I get from my company."

Perhaps a career of this sort appeals to you. There are opportunities at New England Life for other ambitious college men who meet our requirements. You get income while you're learning. You can work anywhere in the U.S.A. Your future is full of substantial rewards.

**These University of Wisconsin men are New England Life representatives:**

Henry E. Shiels, '04, Chicago  
George F. Mayer, '12, Milwaukee  
Alfred C. Goessling, '23, Janesville  
Hugo C. Bachhuber, '26, Mayville

Godfrey L. Morton, '29, Milwaukee  
Martin B. Lehman, CLU, '35, Kansas City  
John C. Zimdars, '39, Madison

Kenneth N. Wedin, '46, Minneapolis  
Calbert L. Dings, '48, Charlotte  
David H. Massey, '57, Chicago

Ask one of these competent men to tell you about the advantages of insuring in the New England Life.

THE BOSTON HERALD, MONDAY, MAR. 17, 1958

### \$456 Billion Beckons Go-Getters

## Life Insurance Big Selling Job

(Business is more than the action within executive suites. It is the sum total of hundreds of skills and professions which build and operate the \$440 billion U.S. economy. This is the first of a continuing series of Herald articles on various jobs and the persons behind them. They will appear on successive Mondays.)

By JUAN CAMERON

One day last winter Boston insurance salesman Wallace J. Flynn went to work on a friend who stated flatly he "didn't believe in life insurance." Several meetings later Flynn signed up his disbelieving friend on a \$40,000 life policy with an annual premium of \$1000.

Such efforts of the 33-year-old Flynn . . . thousands other insurance . . .

You can easily get more information by writing to Vice President L. M. Huppeler, 501 Boylston Street, Boston 17, Massachusetts.

## NEW ENGLAND

*Mutual* LIFE *Insurance Company*  
BOSTON, MASSACHUSETTS

THE COMPANY THAT FOUNDED MUTUAL LIFE INSURANCE IN AMERICA—1835



# A Campus Home

WHEN THE University of Wisconsin Regents approved the conversion of historic Washburn Observatory into an Alumni House, they brought within grasp one of the most significant projects ever to affect Badger alumni.

Now is the time to take advantage of the opportunity!

The drive to raise \$225,000 for remodeling the Observatory—on the inside—into a functional, ideally-situated center of alumni activities is now on, full-swing.

In direct charge of this all-alumni campaign is a personable graduate of the Class of 1950. His name is James Bie, and John Berge tells you more about him on his page in this issue.

Jim will be working very closely with the University of Wisconsin Foundation, which is the agency to which Alumni House contributions should be made. Such gifts—whether they're ten dollars or ten thousand dollars—are tax deductible.

WE ARE confident it won't be difficult to generate enthusiasm among our fellow alumni for our

new campus home. For, in reality, this home will be more than just another office building; it will be a recognition of the relationship between the University and the alumni.

Other alumni at other universities have found their Alumni Houses constant sources of stimulation to the important University-alumni relationship. Look at these comments:

"Our Alumni House has built a new bond of association and friendship among the members of the University family." *University of California*

"Our Alumni House is a symbol of alumni activity on the campus." *Ohio State University*

"Our Alumni House provides a tangible evidence of those all-important intangibles of pride and loyalty on which the University rests." *Stanford University*

ALL OF THE various activities to be carried on in our Alumni House are related to its central theme: service of alumni to their university.

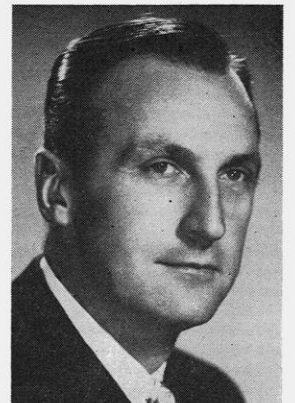
There will be a lounge where alumni can come and feel at home in a spot on the campus that belongs to them. There will be meeting facilities where alumni,

By

*Dr. John A. Keenan*

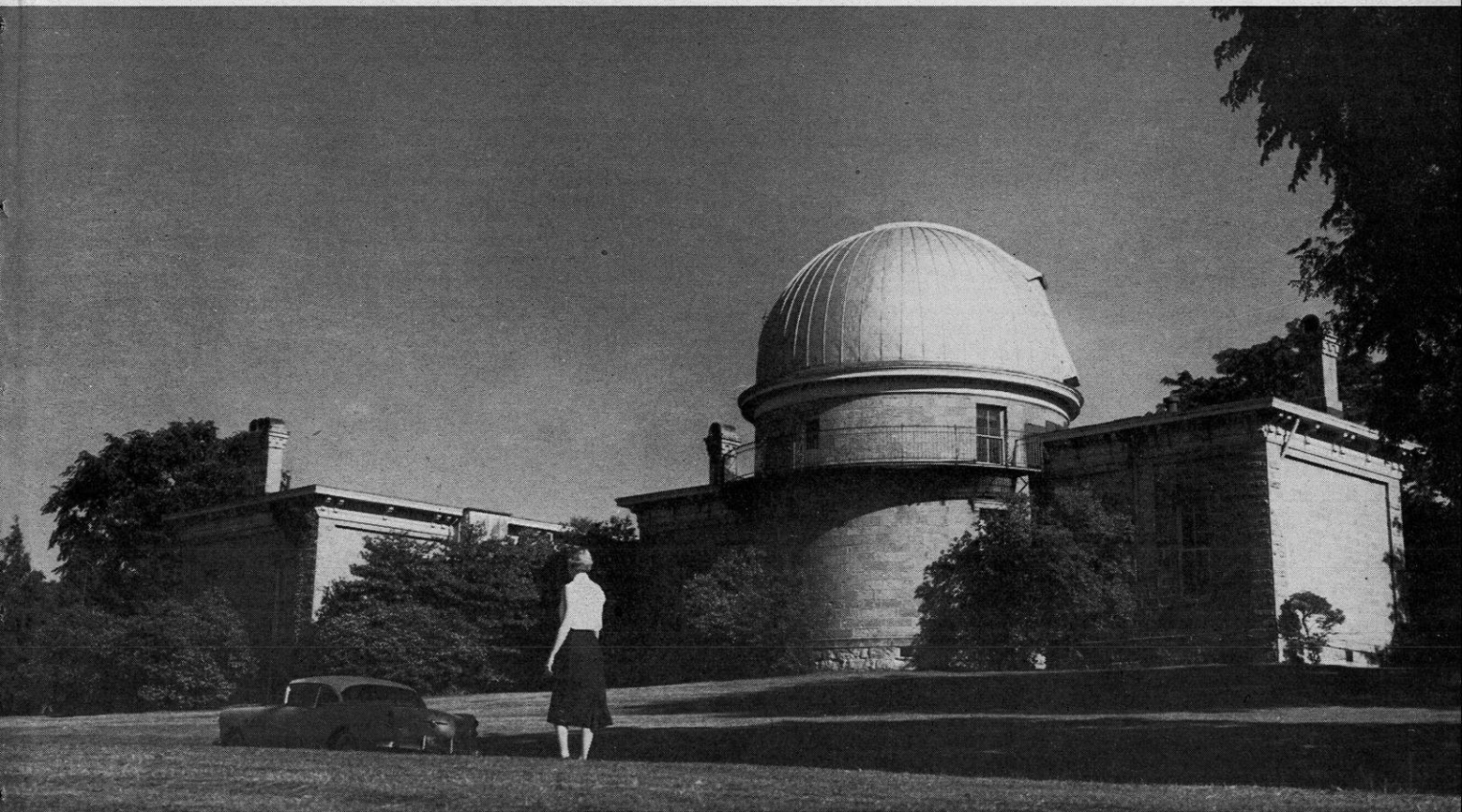
*Chairman  
Alumni House Drive*

*Wisconsin Alumni Association*

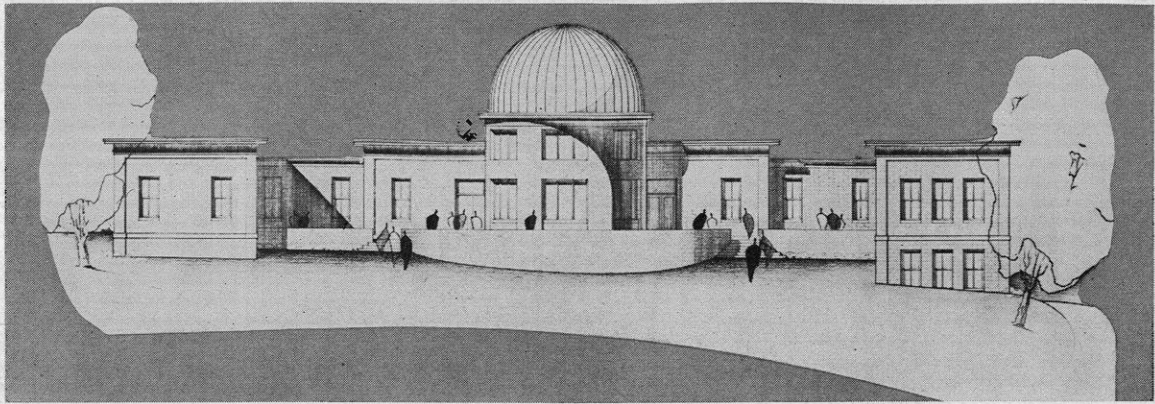




# for Wisconsin Alumni



*continued on following page*



student and other University groups and committees can carry on their work.

Our Alumni House also will be the focus of Wisconsin Alumni Association activities on behalf of the University.

Here will be headquarters for the *Wisconsin Alumnus* magazine and the other information tools which help keep former students aware of the University's progress and problems.

Here will be a hub for alumni club activities, for class reunions, for Association legislative activities, for servicing the many requests by individuals for academic, housing, athletic and other kinds of information.

By bringing under one roof the University's Bureau of Graduate Records and the Alumni Association, the Alumni House will promote greater efficiency. For some years the addressograph department of the records bureau has been in unsatisfactory quarters—once in a quonset, now in the basement of the old chemical engineering building at 600 North Park Street. Bringing the offices together will result in greater service to alumni and to the University by providing safer, centralized storage for valuable alumni records. These records are used often by alumni clubs, various University groups, and the University of Wisconsin Foundation, as well as by individual alumni.

**T**HE WHOLE-HEARTED support of the University and its Alumni Arms has been most heartening. The Wisconsin Alumni Research Foundation provided aid to the University such that a new astronomy department could be built. The University was then in a position to grant the Observatory for use of the Wisconsin Alumni Association.

The University of Wisconsin Foundation officers and trustees are contributing their know-how and whole-hearted support; as a result all monies for the Alumni House will be obtained through the good offices of the University of Wisconsin Foundation.

This kind of support and cooperation is a wonderful tonic. It is the fond hope of the Wisconsin Alumni Association that we will gain many new friends and supporters of the University as a result of this drive.

**A**LREADY ONE gift of \$5,000 and some gifts of \$1,000 toward the Alumni House project have been received. Many alumni have pledged further support.

But the campaign has only begun. We need more support . . . from every one of you.

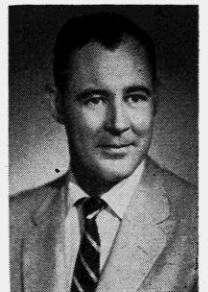
By January first, next year, I hope to report that *at least* half of the needed funds are in hand. This goal requires your action—*right now!*

I urge every alumnus to contribute what he can afford. Give through the University of Wisconsin Foundation.

And be sure to earmark your tax-deductible gift for the Alumni House!

#### CAMPAIGN HEAD

*This new member of the Wisconsin Alumni Association staff is James E. Bie, former administrator at the Milwaukee Association of Commerce and private public relations consultant. A UW Journalism School graduate, he is married and has two sons. Mr. Bie will be working closely with Dr. Keenan in Wisconsin's Alumni House Fund Drive.*





# Compendium

As 1958's crop of freshmen began learning the lore of the campus last month, they represented one of the largest group of yearlings in University history. About 2,600 of them helped swell total Madison campus enrollment to 16,450. An additional 5,100 students plus turned up at Milwaukee and about 1,500 at the eight UW Extension Centers. (When first-year students introduced themselves to President Conrad Elvehjem at an orientation program as freshmen, he replied: "Me, too!" It's his first year as president of the University.)

\*

Two UW physicists are in the Danger Islands, 7,000 miles from Madison to observe a solar eclipse on October 12 as it moves over the Pacific.

\*

Plans for a new University gymnasium were delayed during the summer by a question as to proper location of the facilities. One recommendation was the northwest corner of Elm Drive and Observatory Drive extended, near the men's halls.

\*

Looking ahead to 1959, the University's Division of Residence Halls is taking applications for rooms in both men's and women's halls as of October 1. Placement will be made in the order of receipt. Out of state applications are welcomed and will be filled to the limit of present restrictions. Residence halls accommodations for women, as well as men, appear to be in good supply, particularly with addition of ten-story Chadbourne Hall and three 265-student units west of Kronshage to the system in 1959.

\*

Enrollment at the UW School of Banking in late August soared to 1,129 banking officials from 39 states. Dr. Herbert V. Prochnow is director of the school.

\*

After faculty recommendation, a University grant was authorized by President Elvehjem to the *New Idea*, a campus cultural magazine which in the last few years had been published in conjunction with the *Cardinal*. According to a *New Idea* staff-prepared prospectus, the magazine will be "at once the focus, the stimulus and the record of cultural life at the University." Editor Neil Cohen welcomes, he says, contributions from alumni, articles, short stories or poetry. Neither would financial contributions be unwelcome. Subscriptions are available for a dollar and a quarter for four issues from the *New Idea*, 825 West Dayton.

\*

Two private student housing projects have been revealed. One is a 1 1/2 million girls dormitory that will house 350 co-eds (larger than any private dorm) in the Lower Langdon Street, North Francis St. area; Robert Levine, owner of Villa Maria, is principal stockholder. Another project is a 10-unit apartment building for married students near Baskerville Harbor on Lake Mendota; it will be used by vacationers during the summer months, according to plan.

\*

The Wisconsin Alumni Research Foundation has announced completion of licensing agreements for a clear urea solution which was developed at the University to relieve pressures on the brain built by blood clots or tumors.

\*

Physics Prof. Raymond G. Herb and Medical School Dean John Z. Bowers are members of the board of directors of Associated Midwest Universities, inter-university corporation formed to facilitate use of the Argonne National Laboratory. It was said there is no conflict between this group and the Midwest University Research Association, which is developing plans for a super-atom smasher at the University.

Wisconsin Alumnus, October, 1958



The smorgasbord of attractions scheduled for 1958-59 in the Wisconsin Union Theater should leave no palate unpleased. Witness the menu below:

**MUSIC:** On Oct. 10, the George Shearing Quintet. On Oct. 29, 30, the Danish National Orchestra. On March 3, Robert Shaw Chorale and Orchestra. On March 15, the Minneapolis Symphony Orchestra. On April 14, Marais and Miranda, International Troubadour Singers.

The 39th version of the popular Union Concert series will feature Cesare Valletti, lyric tenor of the Metropolitan Opera, on Oct. 14, 15; Adele Addison, soprano with the New York City Opera, on Nov. 14, 15; Michael Rabin, 22-year old violinist, on Dec. 16, 17; the Festival Quartet, on Feb. 6, 7; and Arthur Rubinstein, front-rank pianist, on Feb. 15, 16.

Three University music groups scheduled are the Symphony Orchestra on Nov. 23, the *a capella* choir on Feb. 13 and the UW Band on March 22. Orchestris is set for Feb. 14 and Haresfoot from April 6-11.

**LECTURES:** On Nov. 16, Vance Packard. On Feb. 9, Mrs. Eleanor Roosevelt.

**PLAYS:** On Oct. 26, "The Diary of Anne Frank." On Nov. 18, 19, the Old Vic Company's presentation of "Twelfth Night" and "Hamlet." On Dec. 2, 3, Leonard Bernstein's musical, "Candide." On Jan. 9, 10, the Canadian Players' presentation of "The Devil's Disciple," by Shaw; and Shakespeare's "As You Like It."

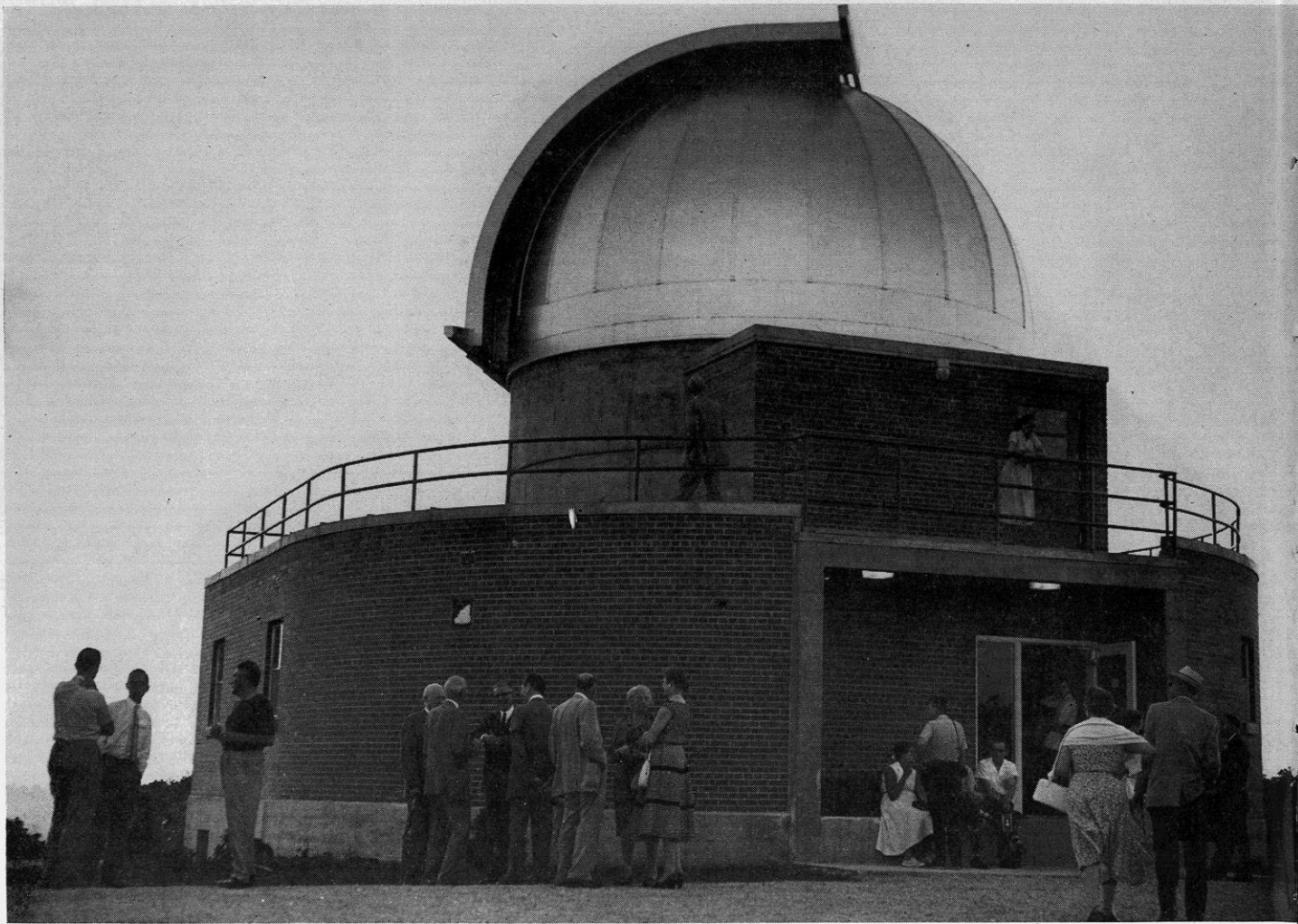
Wisconsin Player productions include: Giraudoux' "Tiger at the Gates," Oct. 21-25; Abbott-Holm's "Three Men on a Horse," Dec. 9-13; Rodgers and Hammerstein's "Oklahoma," Feb. 23-28; Wilde's "The Importance of Being Earnest," April 21-25; and William's "The Corn is Green," May 5-9.

**INDIVIDUAL ENTERTAINERS:** On Oct. 12, Carl Sandburg. On Feb. 11, Comedienne Anna Russell.

**GROUPS:** On Jan. 31, Lotte Goslar Pantomime Circus. On March 9, 10, the National Ballet of Canada.



new look into



Appropriately, formal launching of the new Pine Bluff research observatory was knee-deep in astronomers. Some 150 members of the American Astronomical Society and various state officials were on hand for the dedication.

# the skies

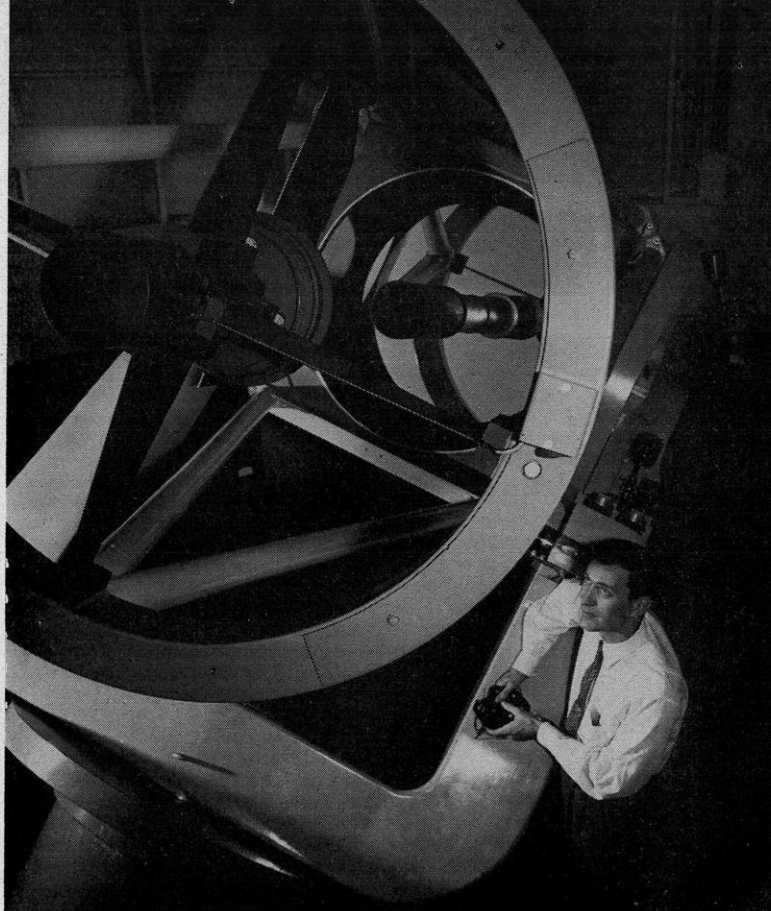
**F**ORMAL OPENING in late June of a \$200,000 research observatory at Pine Bluff, about 15 miles west of Madison, signaled the beginning of new opportunity for astronomy at Wisconsin—the first major improvement for advanced study since 1878 when Washburn Observatory, with its then up-to-date 15½ inch refracting telescope, was completed.

Since then, this workhorse of the skies has been in operation at Wisconsin, but long since it ceased to be the envy of other schools. Now, the new Pine Bluff Observatory houses a modern telescope of long focus, Cassagrainian optical design, especially suited for the studies of very distant stars and galaxies and the photo-electric measurement of starlight for which Wisconsin is well known.

The new reflecting telescope provides five times the light-gathering power of the old Washburn lens. By a combination of mirrors, light rays gathered in it are folded back on themselves to give the effect of a telescope 40 feet long.

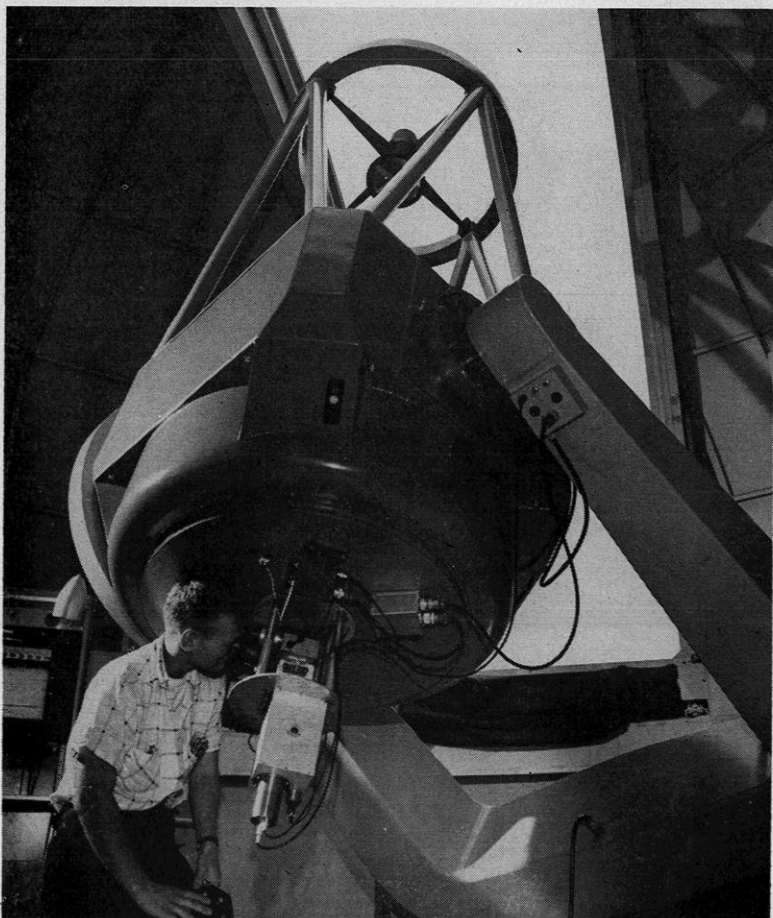
By comparison with such giant telescopes at the 200 inch instrument at Mount Palomar, the new Wisconsin research tool—whose principal mirror is 36 inches across—is modest. But its special uses make it highly significant in man's assault on mysteries of the sky. Where other methods have answered the question "What is up there?" the special Wisconsin spectrographic equipment will be investigating the question "How much of what?"

This project is one which Prof. C. M. Huffer has pursued for many years with considerable success despite the inadequacy of equipment and by Madison's growth, which has spread ever-increasing



Wisconsin's new telescope's basic part is a 492-pound mirror ground from a 600-pound pyrex disk at Yerkes Observatory. Prof. Arthur D. Code, new director of astronomy studies at the University, is shown at the controls.

This piece of modern optics gives the UW greatly improved research tools and is excellent for observations of diffuse nebulae and extragalactic systems.







Astronomers are night people. But between and after watches they sleep in well-equipped first floor bunkroom.

amounts of smoke, haze and light in the sky over the campus.

Much of the equipment for photo-electronic measurement, which was worked out at Washburn, has been moved from the old observatory to the new.

The new astronomy research facilities at Pine Bluff were made possible by a gift of \$200,000 from the Wisconsin

Alumni Research Foundation in late 1955. Soon the astronomy department will gain further new quarters for teaching and offices in the Army Mathematics Center addition to Sterling Hall. The resulting vacancy of Washburn Observatory will permit its remodeling for an Alumni House on that commanding site overlooking Lake Mendota.

A library-lounge offers working and visitor-reception space. Broad expanse of windows looks to ridge of Blue Mounds.



Most of the administrative work for the Pine Bluff construction job was done by A. E. Whitford, who was astronomy department chairman and Washburn Observatory director until he became head of California's Lick Observatory—the nation's second largest—in July. He has been succeeded by Arthur D. Code, a former Wisconsin staff member who had more recently been at the California Institute of Technology.

The new telescope's moving parts alone are as heavy as an automobile, but a one-pound weight will set the instrument turning. It follows stars from rising to setting on the strength of a tiny 1/50 horsepower motor. The instrument sits on a triangular concrete pier six feet on a side and embedded six feet into bedrock.

On the first floor of the Observatory there are darkrooms, a lounge-library for visitors, an office, and wardrobe and bunkrooms for use of night workers. Resident quarters for student caretakers are provided. The basement includes a shop area.

It will be a rare occasion when men look through the telescope. Virtually all of its work will be recorded for later detailed study. And, the astronomers declare, they really have to "make hay" while the stars shine. For clear nights average only twice a week in Wisconsin the year round. (It is partly this vagary of the weather that makes Wisconsin an enthusiastic cooperator in the AURA (American Universities Research Association), a group of leading universities which are pooling resources to establish a large research facility in Arizona.)

Said Emeritus Professor Joel Stebbins, the director of Washburn Observatory from 1922 to 1948, in the main dedicatory address on June 30 at Pine Bluff:

"The new specially designed spectrograph at the Bluff is the largest that has been attached to a telescope of this size and with the scanning attachment it gives a unique opportunity for spectrographic analysis of both stars and nebulae."

Looking into the future, Prof. Stebbins—himself a pioneer in photo-electric techniques—forecasts future accomplishment at Wisconsin of a much needed new determination of the temperature scale of stars.

*Wisconsin Alumnus, October, 1958*

# Are Tranquilizers Really "Wonder" Drugs?

By Carl Galow

**I**S THE American zest for tranquilizers proof positive of the effectiveness of high-powered Madison Avenue promotion?

After completing a review of literature on tranquilizer effects which meet certain validity criteria, the University's Dr. David Graham, associate professor of medicine, said: "There is no significant majority of evidence that tranquilizers are any more effective than placebos in the usual sort of tense or nervous person who comes to the doctor's office."

Placebos—literally translated "I will please"—were originally harmless inactive substances given to satisfy or gratify a patient. The harmless powders now are used as control substances in studies to test the effect of medicinal substances of similar superficial characteristics.

These conclusions, Dr. Graham stressed, apply only to the tranquilizer effect on the average person who wants something to "settle his nerves" or to "calm down" in face of an approaching ordeal, real or imaginary.

"There is better evidence that some tranquilizers are effective in the treatment of serious mental cases and the like, but in these circumstances they are usually administered in such quantity that would produce unpleasant effects in the average patient."

There is also some acceptable evidence that tranquilizers do have some effect on persons suffering from high blood pressures, but, there is no conclusive proof that the average person experiences any benefit whatsoever from the properties of the compound.

"This is not to deny," he con-

tinued, "that a physiological change does not occur in the average person who takes a pill. Change occurs, but as a result of taking the pill at a doctor's direction and the patient's desire for relief, and not by any chemical action of the pill."

The same effect comes equally well from taking a placebo and thinking it a tranquilizer, some studies indicate.

"If the American public must take pills," the doctor commented dryly, "let them take vitamins, which cost half as much, and for which at least some people have a real need. At present, there is nothing but doubt, as far as the acceptable literature goes, about the effectiveness of tranquilizers for the average person."

Of all the research studies available at the time of his review, only seven were acceptable at the standard of validity, in part arbitrary, set up by Graham.

To be acceptable, he decided, all the studies should meet a "Double-blind" criterion. This is a procedure where neither the doctor nor the patient knows what is being administered; a placebo and a tranquilizer of equal color, weight, and taste are used, and the knowledge of which is which is limited to a third party who does not reveal it until after the investigation is completed and the results are recorded.

Four of the acceptable studies showed that placebos—the harmless powders—produced reactions equal to the effects of the tranquilizers in the subjects studied. The other three projects revealed a slight superiority in effect on patients who received tranquilizers as compared to those taking placebos.

Research information on the physiologic reaction caused by placebos—how subjects react when they think they are getting real medicine—has been available for years but draws little attention.



... or will  
sugar-coated  
"nothing" pills  
relax you  
just as much?





# University of Wisconsin Milwaukee

## A PHOTOGRAPHIC TOUR

TWO GRADUATING classes have now emerged—with “University of Wisconsin” inscribed on their diplomas—from the institution formed in 1956 with the merger of the Wisconsin State College in Milwaukee and the University Extension Center there. These graduates, and those of the UW-Milwaukee’s predecessor colleges, have all been cordially welcomed into the ranks of the Alumni Association. So that other *Wisconsin Alumnus* readers who haven’t had the opportunity to visit northeastern Milwaukee may get an idea of the physical attributes of the UW-M campus, we spent a day in Milwaukee this past summer photographing some of the landmarks, concentrating mainly on the Kenwood campus where expansion is scheduled to take place. To add interest, and because we needed a guide, we decided to ask a UW-M co-ed to show us around. We looked in on a class in the audio-visual center, spotted Patsy Born (at right in the adjoining photograph) and there we were. Pat, by the way, was Queen of IVY, UW-M yearbook.



AUDIO-VISUAL CENTER CLASSROOM

On the left is an aerial view of the 30-acre UW-Milwaukee Kenwood campus in the city’s northeastern residential section. Further expansion will take place in the populous lakeshore area surrounding it. The campus is concentrated in the lower right of the photo, in which we look eastward to Lake Michigan. Kenwood Blvd. is the wide street on the right. The large football field in the center foreground is Pearse field; to its right is the UW-M Campus Elementary School, to its left is

the private Milwaukee University School. Further left is Columbia Hospital. Across the street from (above) Pearse field is Baker Field House with the Student Union at right and Hartford Avenue public school at left. Straight east of the Field House is the large Main Building, with a smaller library adjoining. Left of the main building is a private girl’s school, Downer Seminary, and farther left lies the campus of Downer College. The many institutions contribute to a parking problem.



## UW-M TOUR (continued)

After class, Pat met up with Robert R. Henzel, a 1958 UW-M graduate who'll enter Marquette Law School this fall. They sat in a pleasant spot on the edge of the south lawn near Main Building at 3203 N. Downer Ave. In the immediate background is the new library, which faces Kenwood Blvd. Looking west into the distant background, across a broad lawn, is Baker Fieldhouse on the right and the Student Union on the left.

Still further west, across Maryland Ave., our guides paused at the UW-M Campus Elementary school, where Pat and a trio of curious youngsters watched Bob climb aboard a specially-designed playground "bug" for benefit of the photographer.

Then, just north of the elementary school, the couple paused on a small hill overlooking tennis courts and the stadium where football games and track and field events are held. Back across Maryland avenue to the east, Pat and Bob visited deserted Baker Field House, with its swimming pool, indoor track, classrooms and basketball court.



CAMPUS ELEMENTARY SCHOOL





MAIN BUILDING LAWN WITH LIBRARY IN IMMEDIATE BACKGROUND



TENNIS COURTS AND STADIUM



BAKER FIELD HOUSE



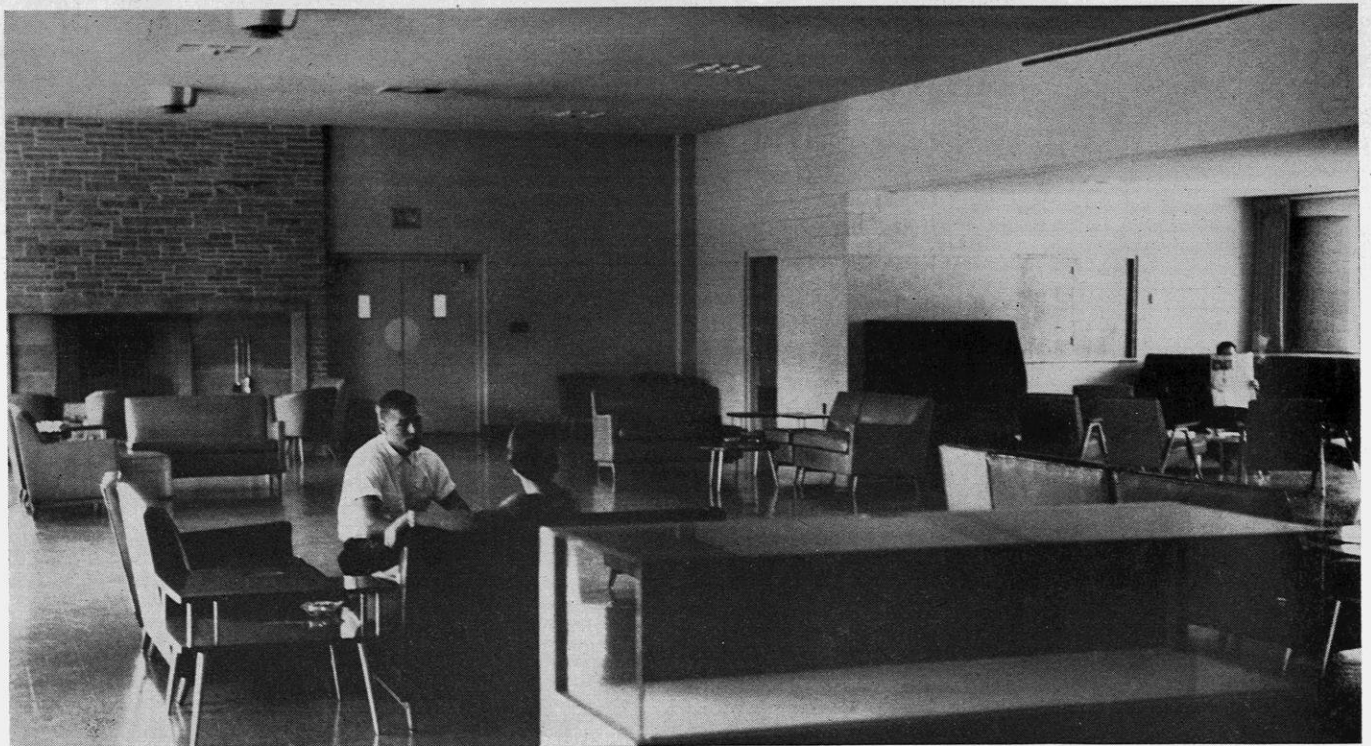


KENWOOD HALL FOR WOMEN

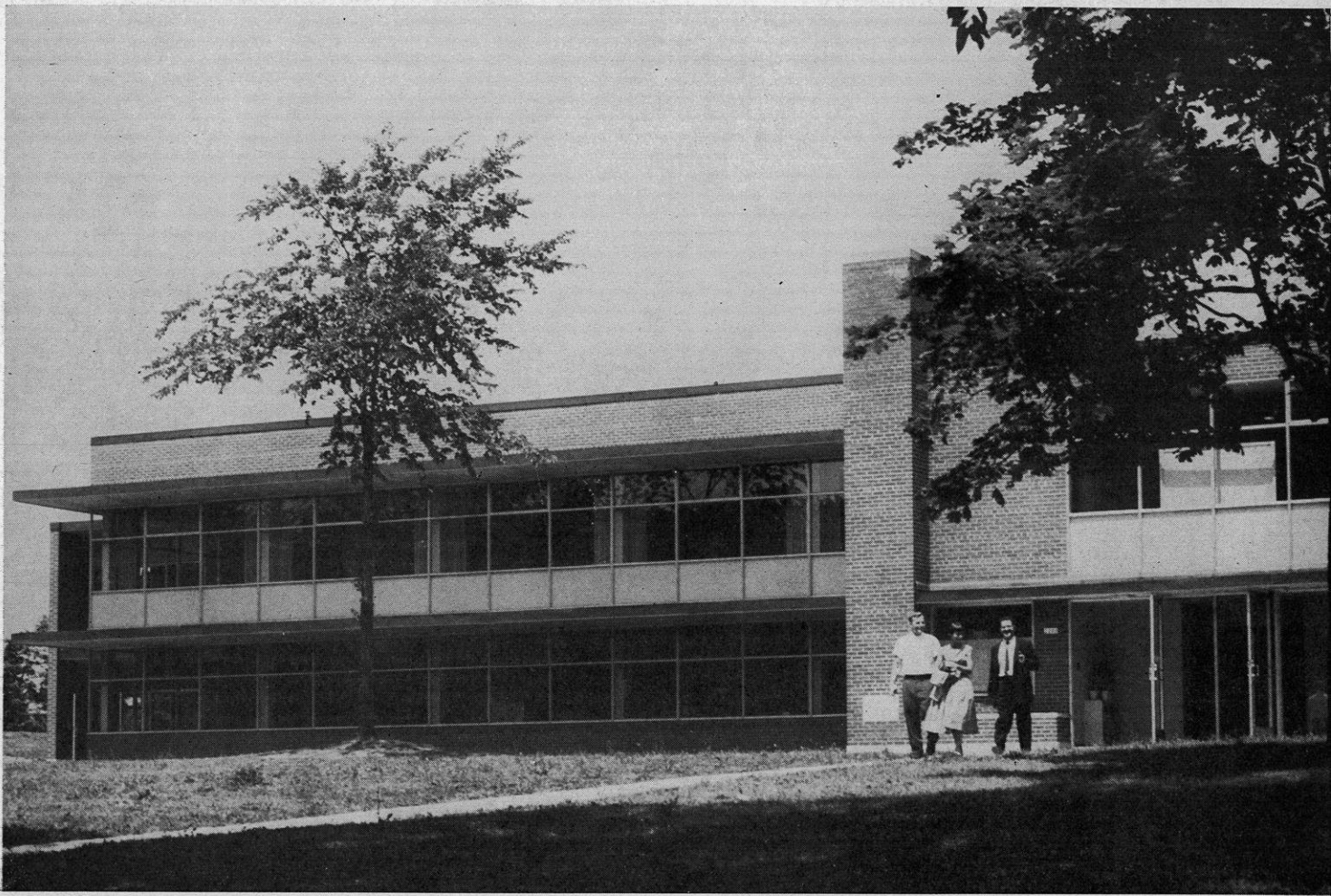
## UW-M TOUR (continued)

A former private mansion near the lake shore is now Kenwood Hall a women's residence owned by the University. It and two other women's dorms are about four blocks from Main Building. Pat, though, doesn't live at either—she commutes, like most other UW-M students.

Models—and photographers—have to eat, so it was lunch at the Union Cafeteria, then a visit to the second floor main lounge, which sometimes is adapted to seat as many as 500 persons for public lectures and recitals. There's also an 800-seat auditorium in the Main Building.



STUDENT UNION LOUNGE



STUDENT UNION

LIBRARY







SCULPTURE CLASS IN MAIN BUILDING

## UW-M TOUR (concluded)

Bob had to return to work, but Pat wanted us to see Prof. Goundie's sculpture class in the Main Building basement. Art education has long been a strong area of the curriculum. Then we whisked five miles to the downtown campus in the Civic Center (shuttle busses employ the same route every 25 minutes). There Pat invited us into the Administration Building. There is also a science building on the downtown campus, where evening classes are concentrated.

And, finally, Pat showed us the Lake Michigan shoreline behind Kenwood Hall. The private beach is used mostly by dormitory women and their dates and for shore parties. On this pleasant note we packed our camera, bid goodbyes all around, and headed back to Madison.



ADMINISTRATION BUILDING, DOWNTOWN CAMPUS



LAKE MICHIGAN BEACH BEHIND KENWOOD HALL

## BULLETIN BOARD

### ATTENTION CLUB OFFICERS

Please advise the Wisconsin Alumni Association of your upcoming meetings as soon as they are set. Closing date for the Bulletin Board is four weeks prior to the date of issue of the *Alumnus* . . . usually the first of each month. Meetings which have already occurred are usually mentioned in this section, however, even though notices arrived too late for advance use. Advance notices get top priority, of course, since many alumni report that they have made excellent use of the information on coming meetings, particularly alumni who are newcomers to their communities.

#### AKRON, OHIO

October 25 Ohio State-Wisconsin Football Game  
Contact: Don C. Voegeli, Midlake 4-3068, or Charles Zodrow, Midlake 4-9644

#### STEVENS POINT

October 4 Dinner Party

Combined celebration by the Alumni Clubs of Marquette and the University of Wisconsin following the Marquette-Wisconsin game. Contact: Dick Cable, 834 Ellis St.

From the Royal Palace in Bangkok, Thailand, we received this communication from Dr. Thalerng Thamrong of the World Bank's Mission: "I am pleased to inform you that the Alumni Club got together in giving a reception dinner in honor of Professor and Mrs. Kurt Wendt on July 30. There were about 20 persons attending. Dean Wendt gave a fine speech and together we conjured up a lively question and answer session. I am also pleased to make it known to you that we are going to hold our annual dinner meeting in December and we hope to have U. Alexis Johnson, the U. S. Ambassador, as our guest speaker."

\*

Late summer and early fall picnics were the order of the season for at least three western and southwestern clubs—although, to be sure, it was labeled a barbecue way down there where this range-type *luau* was invented. We refer to Texas, and to Dallas, specifically, where on September 20 the Alumni Club feasted on barbecued ribs at Pitman-Moore Picnic Grounds. On August 3, the Kansas City alumni had a family type picnic at the home of Fritz Ruedebusch on Lake Lotawana. The Northern California Club held a potluck type picnic in Berkeley on September 7.

\*

The annual dinner honoring Varsity and incoming Freshmen athletes from the Chicago area was held at the Bismarck Hotel on August 26 by the Chicago Alumni Club.

# Wisconsin Women

with Grace Chatterton

From the nation's capital comes word of honors bestowed on another Wisconsin woman graduate. The event is believed to be unique in the history of journalism in Washington D. C. More than 150 policemen, jurists, and local and Federal Government officials attended a party recently to pay tribute to more than a decade of crime and correction reporting by Miriam Ottenberg '35, staff writer for the Star. Chief Judge Leo Rover, of the Municipal Court of Appeals, told the assembly: "Miss Ottenberg has consistently worked for the welfare of this entire community. It is unusual for citizens of this city to honor a member of the Fourth Estate."

She was presented with a framed citation "in recognition of her outstanding talent, her indomitable energy and objective fairness in ascertaining the facts about law enforcement and criminal justice and in advancing the interests of the community in the social welfare of the people."

The citation was signed by a U. S. Attorney General, a U. S. Senator, Chief Judge of the U. S. District Court, the director of the Department of Corrections and many others.

Miriam began specialized reporting in 1947. Her stories in the Washington Star have led to at least five new laws which would allow police to arrest and search persons they believe carry concealed weapons, provide stiffer penalties for sex crimes against children, hospitalization for sexual psychopaths, an omnibus law giving law enforcement officers various weapons to combat crime, hospitalization of dope addicts, and mandatory commitment for persons found not guilty of crime by reason of insanity. Facilities providing care for delinquent children and treatment facilities for mentally ill have also been provided by campaigns spear-headed by Miriam and her newspaper.

A Memento for Miriam







# Scholarship, Athletics Can Mix

## CROSS COUNTRY

- Oct. 11—Minnesota  
18—Iowa  
25—Ohio State at Columbus
- Nov. 1—Michigan State and Notre Dame at East Lansing  
8—Marquette  
14—Conference Meet at Chicago  
24—N.C.A.A. Meet at East Lansing, Michigan

## BASKETBALL

### Non-Conference Games

- Dec. 2—Marquette  
6—Rice at Houston, Texas  
8—So. Methodist at Dallas, Texas  
13—Notre Dame  
15—Missouri  
19—U. of Washington (Iowa vs. California)  
20—vs. California at Iowa City (Iowa vs. Washington at Ia. City)  
30—Butler at Indianapolis, Ind.

### Big Ten Schedule

- Jan. 3—At Minnesota  
5—Illinois  
10—At Purdue  
12—Michigan
- Feb. 2—Michigan State  
7—At Ohio State  
9—Purdue  
14—Iowa  
16—At Illinois  
21—Minnesota  
23—At Michigan  
28—Northwestern
- Mar. 2—At Michigan State  
7—At Indiana

## BOXING

- Jan. 9—Contenders Tournament
- Feb. 6—All University  
13—University of Nevada  
20—Washington State  
28—Idaho State at Pocatello, Idaho
- Mar. 7—San Jose State  
14—Sacramento State  
23—Idaho State  
27—California Poly at San Luis Obispo, California  
30—San Jose State at San Jose, California
- Apr. 2—N.C.A.A. Boxing Tournament at Reno, Nevada (Also Apr. 3 & 4)

To refute any suggestions that athletics and academics are mutually exclusive—if this notion by now needs any refuting—the Sports News Service reported recently that 110 "varsity or prospective varsity" athletes scored B or better averages in their classroom studies for second semester of 1957-58.

There were three straight "A" students, including pitcher Dave Rowlands, coxswain Palmer Taylor and tennis player Tim Frautschi. Their perfect performances duplicated their first semester efforts.

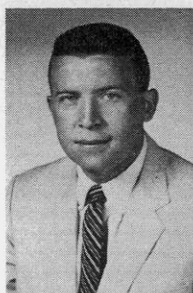
Teamwise, baseball could take credit for most players (15) with better-than-B averages. A dozen basketball players, 13 gridders, 11 trackmen and the same number of rowers also earned more

than a three point (nowadays a four-point is the acme.)

A handful of athletes incurred enough deficiencies to make a taste of summer session mandatory—but these emerged with flying colors, and will be back in competition during this academic year. Among those who were dropped altogether were two boxers, two wrestlers, four gridders, and four trackmen.

Percentagewise, none of the above-mentioned sports would probably take high or low honors for academic supremacy. Here's how the other sports stacked up with B-or-better averages: boxing, three; fencing, seven; gymnastics, four; swimming, six; tennis, four; wrestling, eight.

# Cage Staff Is Expanded



There'll be a new look on the Wisconsin basketball scene this year, and it's one that fans are hopeful will help move the Badgers into position as a regular Big Ten contender.

Instead of one assistant coach for Head Coach Harold E. "Bud" Foster, there'll be two. The new man is John Erickson, a 30-year-old native of Rockford who was an outstanding star at Beloit college. Fred Wegner will continue as Foster's assistant, also, as he has done for 21 years.

"'Fritz' (Wegner) will do most of our scouting of opponents, and I hope to use both men with the varsity and with the freshmen during the course of a season," Foster said.

Erickson has coached basketball at Stevens Point (his teams there won 39 of 47 games over two years), at Beloit

(record: won 14, lost 11, including state tournament play) and at Lake Forest, Ill. He spent some time in the army as recreational specialist and athletic coach.

## Boxing Heads West

The shift of college boxing emphasis stands out with release of the 1959 Wisconsin boxing schedule. All opponents of the Badgers hail from west of the Rocky Mountains—and it will be right up in the mountains, at Reno, Nevada, where Wisconsin will wind up its season in the NCAA meet on April 2-4.

There'll be seven attractions for home fans, including the Contenders Tournament on Jan. 9 and the All-University Tournament on Feb. 6.

Wisconsin's fortunes in the boxing ring will be guided this year by Verne Woodward, long-time assistant coach who succeeds John Walsh as boxing coach.

# Alumni

## 1905-10

Herman BLUM '08, took advantage of the Half Century Club induction at Madison to visit his father in nearby Rice Lake.

George W. HEISE '09, retired associate director of research, National Carbon Research Labs., received a "Citation of Honor" as one of the "100 Midwestern leaders in science, engineering and industry" at Indiana Technical College, Fort Wayne, Ind.

Louis P. LOCHNER '09 has completed a tour of 16 countries in which there are U. S. Information Centers and helped draft the report of the six-nation committee of experts on public information.

## 1911-15

Officers in a new insurance firm in Madison, the American Family Life Insurance Co., include H. L. WITWER, '11, chairman of the board, and W. R. KOCH '48, operations director.

Walter H. STIEMKE '15 has retired from 40 years service at the Caterpillar Tractor Co., Milwaukee.

Brook Hill Farms has introduced a new kind of milk, called Enzylac, which contains

enzymes to aid digestion. Copeland GREENE '43 and his father, Howard T. GREENE '15, run the farm. Among the research personnel working on the new milk is Thomas HAL-LADA '55.

Will A. FOSTER '15, has been admitted to the Sons of the Revolution in the State of New York.

Philip K. ROBINSON '15, vice president of Northwestern Mutual Life Insurance Co., has retired after almost a quarter century with the firm. The Robinsons planned to tour Europe and return to make their home in Washington, D. C.

## 1916-20

Ralph NUZUM '16 has been named director of the Vernon County Alumni club.

Nominated by President Eisenhower to be head of the international development advisory board was Harry A. Bullis '17, chairman of the board of General Mills. The board advised the international cooperation administration on the granting of foreign aid loans.

Prof. James H. MARCH '17 has been named director of the commerce division of the University of Wisconsin—Milwaukee.

A Wisconsin physician, who chews a bit of tobacco now and then, and maintains a deep faith in his profession and his fellow men, Dr. Gunnar GUNDERSEN '17 of La Crosse, has been named head of the American Medical Association.

## Wisconsin Alumnus Receives Awards

Two out of the five awards going to Big Ten alumni magazines in competition sponsored by the American Alumni Council in 1958 went to the *Wisconsin Alumnus*.

This magazine was mentioned specially for its treatment of alumni and for its articles on student life. Winner of the Robert Sibley award for the "magazine of the year" was the *Barnard Alumnae Magazine*. Other Big Ten award winners included the Michigan State, Iowa and Ohio State magazines.

Dr. Paul S. TAYLOR '17 of the University of California is in Asia for the State Department. He spends time in Japan, Korea, and Thailand.

Clayton F. VAN PELT '18 has been elected president of the Wisconsin Manufacturers Association.

Mrs. Irvin R. Elwee (Helen COLLINS '18) has been named vice president of the Philadelphia Alumni club.

Phi Chi Theta, commerce sorority, has

## ATTENTION football fans!

**NOW—an annual devoted exclusively to the BIG TEN and NOTRE DAME teams.**

### • The Monday Morning Quarterback's Yearbook

KNOW ALL ABOUT ALL THE TEAMS.

- ROSTERS
- ACTION PICTURES
- SCHEDULES
- PERCENTAGES
- TEAM REVIEWS
- RANKINGS

Be your own strategist with this comprehensive and colorful annual giving COMPLETE information that lasts the ENTIRE season. Act now ... limited edition!

Follow the exciting 1958 Big Ten conference race.

**CLIP AND MAIL TODAY** ↓

The Monday Morning Quarterback's Yearbook  
Box 2449, Grand Central Station,  
New York 17, N. Y.

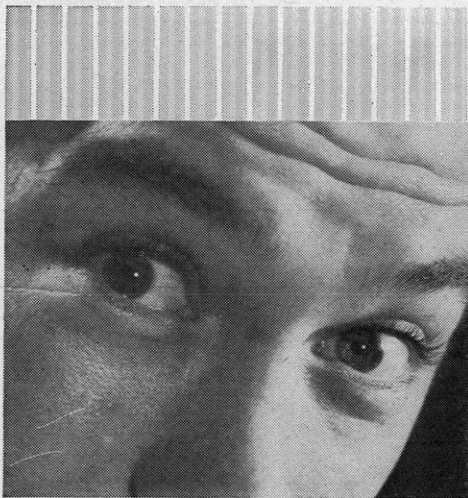
Mail \_\_\_\_\_ Copies @ \$2.95 each (Postage Prepaid)

Name .....

Street .....

City ..... State .....

Cash or Money Order Enclosed



Need  
corrugated boxes  
in volume?

See your

H&D packaging  
engineer



## HINDE & DAUCH

Division of West Virginia Pulp and Paper Company

15 Factories, 42 Sales Offices  
Sandusky, Ohio



presented honorary membership to Bernice FITZGIBBON '18, internationally recognized New York advertising executive.

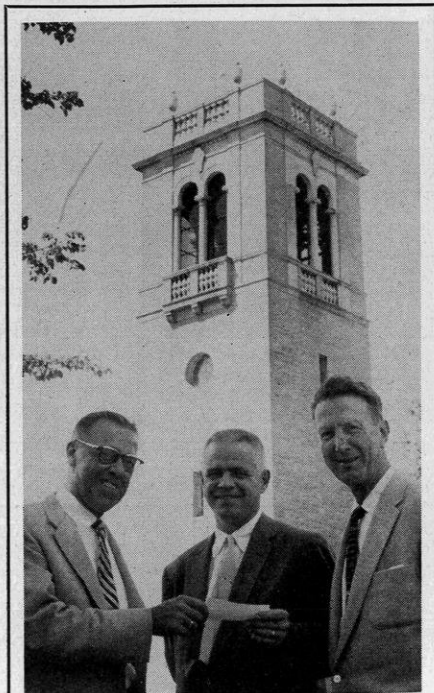
"An Introduction to Mass Communications Research" is the title of a new text by Director Ralph NAFZIGER '20 of the University School of Journalism. His co-author is David M. White. Prof. Nafziger has recently been appointed to the University of Strasbourg, France, seminar on research and teaching methods in journalism.

Dr. James JONES '20 is director of the Philadelphia Alumni club.

George W. LARSON '20 has retired after 34 years as agricultural agent in Chicago County and assistant professor, University of Minnesota.

#### 1921-25

Lincoln NEPRUD '21 has been named a director of the Vernon County Alumni club.



**NEW BELLS FOR THE CARILLON**—The Class of 1923 has taken the lead in a special drive to extend the range of the campus' familiar carillon by adding a number of bells. This project is being particularly pushed by the classes which originally contributed money for the carillon—the Classes of 1917 to 1926—through a "Chime in on the Chimes" campaign. Above, UW Foundation Executive Director Robert Rennebohm (center) accepts a check for \$565 from the Class of 1923 President Silas G. Johnson, left, as one of the class' most enthusiastic musicians, Whit Huff, looks on approvingly. You all recognize the appropriate background.

The president of Ray-O-Vac Co., Elmer B. OTT '22, has been elected a member of board of directors of the First National Bank, Madison.

Donald C. SLICHTER '22, son of Charles S. Slichter, former mathematics professor and dean of the University graduate school, has been elected president of Northwestern Mutual Life Insurance Co.

Cy PETERMAN '22 has been named director of the Philadelphia Alumni club.

Madison Gas and Electric Co., has elected Theron A. BROWN '23 president and general manager.

Dr. Helen C. WHITE '24, has received the ninth annual Cardinal Newman award. The award is based on her intellectual, cultural and social contributions to American Life, in keeping with the Catholic ideals of the Newman Movement.

The Special Libraries Association, at its annual business meeting, has elected Mrs. Harriette L. Williams (Harriette GREENE '24) second vice president.

The people of Argonne, Wis., declared Cora Whybrew Day in honor of Miss WHYBREW '24, who has taught in Wisconsin schools for 44 years.

In order to "commune with nature a little bit" Lyall T. BEGGS '25, has moved to a new home north of Oregon.

William STEMMLER '25 is the treasurer of the Oconto Alumni club.

#### 1926-30

J. A. SKOGSTROM '26 is now living at Anaheim, Calif. He is in charge of purchasing for Hunt Products.

The newly elected president of Drop Forging Association is Gordon R. WALKER, head of Walker Forge, Inc., Racine.

Raymond J. MOORE '26, attorney, has announced that his son, Gary E. MOORE '54, has joined him in practice.

The American Society for Metals has nominated Merrill A. SCHEIL '27 trustee, and Dr. Clarence H. LORIG '24, president.

Lloyd G. LARSON '27, sports editor of the Milwaukee *Sentinel*, has been elected president of the Milwaukee school board.

Lawrence W. TICE '27, president and chairman of the board, International Textbook Co., has been awarded the honorary degree of Doctor of Laws by the University of Scranton, Penn.

Prof. Arno T. LENZ '28 has been named chairman of the University civil engineering department.

The dean of women at the University of Wisconsin—Milwaukee, Charlotte WOLLAEGER '28, received an honorary master of arts degree from Lawrence College.

Rolland A. BARNUM '28 is an account executive at Merrill Lynch, Pierce, Fenner & Smith, but "Rollie" Barnum (also '28) becomes a Big Ten football referee on Saturdays in season. He finds this double life "a happy combination."

Norman H. CEAGLSKE '28, Minnesota professor of chemical engineering, has been awarded a Fulbright scholarship to conduct research at the Norwegian Institute of Technology, Trondheim, Norway.

Dr. Frances A. HELLEBRANDT '28 returns to the University this year to do research and counseling with graduate students and staff in physical education for women.

Herbert H. ERDMANN '29, administrator of the federal milk market order in Milwaukee since 1950, has been transferred to the order in several Texas cities.

Starline, Inc. has named Robert G. FER- RISS '29 chairman of the board. He will retain his position as engineering vice president.

George A. PARKINSON '29 is now director, Milwaukee Vocational and Adult Schools.

Harrison A. SMITH, Jr. '29 has married Marion Gade. They are living in Maple Bluff.

Louis Allis Co. has appointed E. A. MEISENHEIMER '30 as district manager of the Wisconsin sales office.

Verdel BEKKEDAL '30 is director of the Vernon County Alumni club, and Mrs. Roland Kuckuk (Gina PARLETTE '30) is director of the Shawano club.

Professor of education and Madison civic leader LeRoy PETERSON '30 has been promoted to associate director of the University Extension Division, to direct activities in Milwaukee.

#### 1931-35

Randall COPELAND '31 has been named a director of the Philadelphia Alumni club.

Lester BARRON '31 was recently married to Clair Hilton of Yakima, Wash. He is now chief methods engineer for Quickway Truck Shovel Co. in Denver.

A former dean and mathematics professor at Beloit college, Dr. Herman H. CONWELL '32, has completed his 50th year of teaching, the last six at Rockford college.

Mrs. F. Clark Schoen (Helen HOCKETT '33) is the secretary-treasurer of the Philadelphia Alumni club.

John TOWLE '34 is a director of the Philadelphia Alumni club.

A six-foot vocal Pied Piper with a wide grin has added the audience at the Van Hise graduation to his list of those he left laughing. World traveler Walter L. MEYER '35 of Milwaukee, has performed his "songobatics" before audiences ranging from a few friends to 60,000 persons.

Dr. Richard W. HANTKE '35, professor of history and chairman of the division of social sciences, was named by the class of 1958 as the professor who is doing the most to exemplify the ideal of great teaching at Lake Forest college.

Capt. C. T. DOUDNA '35 MC, USN has been transferred to El Toro, California, as Staff Medical Officer of the 3rd Marine Air Wing.

George R. COMTE '35, a director of the Journal Company and manager of its radio and television, will head WTMJ and WTMJ-TV operations with the retirement of Walter J. Damm.

#### 1936-40

After 30 years of teaching English, Mrs. Stella B. CASE '36 is retiring and returning to her native North Dakota.

John H. ALTHEN '36 is now on the staff of *Stars and Stripes* at headquarters in Darmstadt, Germany.

Atty. Herbert L. TERWILLIGER '36 is president-elect of the Wisconsin Bar Association.

Dr. Karl BEYER '37 has been named president of the Philadelphia Alumni club.

Leo ROETHE '37, president of the Nasco Co. at Ft. Atkinson, has been named to the Milton college board of trustees.

George B. WRIGHT '37 has been promoted to national wholesale sales head by the Parker Pen Co., Janesville.

Playwright Howard TEICHMANN '38, author of "Solid Gold Cadillac," appearing with John Daly at the Wisconsin Center, described the American theater as "the best in the world."

Mannie FREY '38 is president of the Vernon County Alumni club.

Larry A. SIEGER '39 is a director of the Vernon County Alumni club, and Dr. F. E. ZANTOW '39 is secretary at Oconto.

George M. BRIGGS, Jr. '40 has received the Borden award for nutritional research, at Cornell University, Ithaca, N. Y.

Mrs. Harold Stewart (Janice SMITH '40) has been elected secretary-treasurer of the Shawano Alumni club.

#### 1941-45

Bryan A. FRAME '41, Waukesha attorney and investor, and Christann B. Haskell were married in Waukesha, where they are now living.

The American Society of Chartered Life Underwriters has elected Alvin H. BABLER '41, Monroe insurance agent, president of its Madison chapter.

Dr. Richard A. SIGGELKOW '41, former dean of the UW School of Education, has been appointed dean of students and associate professor of education at the University of Buffalo.

Stanley R. MATAYOSHI '41 is now a partner with the Alexander Grant and Co., CPA, Honolulu.

Married: Thomas G. GODFREY '42 to Mary Walter, on the West Coast; and Dean L. OWENS '42 to Fredrica Perry, living at Pacific Palisades, Calif.

Howard LEHNER '42 was named president of the Oconto Alumni club.

The new works manager of the Tri-Clover Div. of Ladish Co. is K. A. JOANIS '42.

O. Alfred GRANUM '43 is now production manager, Jamison Agency, Northwestern Mutual Life Insurance Co., Chicago, Ill.

Henry F. KROENING '43 is now on a U. S. Operations Mission in Santiago, Chile.

The firm of Aberg, Bell, Blake and Conrad of Madison is now Aberg, Bell, Blake and Metzner, with the addition of Atty. Carroll METZNER '43.

William C. LEE '43 is now living in Flint, Mich.

Dr. Clifton R. BROOKS '44 has been elected to fellowship in the American College of Allergists as a result of an examination given in Atlantic City.

Leroy CISAR '45 is vice president of the Oconto Alumni club.

#### 1946-5

Mary FORD '46, dietitian at the Milwaukee county children's home, has accepted a job as dietetic adviser in food services for the Arabian American Oil Co. in Saudi Arabia.

Mr. and Mrs. Julius R. Atkins (Mildred SMITH '46) announce the birth of Susan Elizabeth, to accompany Maura Ellen, 6, and twin brothers Edward and Michael, 4. Mrs. Atkins obtained her real estate brokers license recently, and is associated with her husband's firm, Atkins and Wahlberg of Milwaukee.

A. G. PRASIL '46 leaves Oshkosh to take a position with the engineering department of the Southern Union Gas Co., Dallas, Tex.

Robert B. LIEPOLD '46 has been elected vice president—industrial products, of Automatic Electric Sales Corp., the domestic sales and distribution affiliate of Automatic Electric Co., Northlake, Ill.

Patricia SEVRINGHAUS '47 has been awarded the degree of Master of Science in Education by Bank Street College of Education, New York City.

Irving LEVY '47 is a director of the Philadelphia Alumni club.

Ladies Auxiliary, Wisconsin Department of Catholic War Veterans, has made its 1958 "Woman of the Year" award to Anna M. FISHER '47, Milwaukee.

Edward J. BRENNER '47 has been appointed acting assistant director in the technical information division of Esso Research and Engineering Co.

James R. DOGGER '47 is now at the



**BROOKS BROTHERS CLOTHING**  
**is extremely comfortable to wear...**  
**creates a background for a man...**  
**is moderately priced for such fine quality**

Brooks Brothers clothing offers a man many advantages. Most of our woollens are woven exclusively for us, assuring individuality and distinctiveness. Tailoring and quality are outstanding. Then there is the exclusive styling that has made the name Brooks synonymous with good taste the world over.

We cordially invite you to open a Brooks Brothers charge account and make these advantages yours. Fall catalogue upon request.

*"346" Suits, \$85 to \$95 • Our Own Make Suits, from \$105*

ESTABLISHED 1818

*Brooks Brothers,*  
**CLOTHING**  
**Mens Furnishings, Hats & Shoes**

346 MADISON AVENUE, COR. 44TH ST., NEW YORK 17, N. Y.

111 BROADWAY, NEW YORK 6, N. Y.

BOSTON • CHICAGO • LOS ANGELES • SAN FRANCISCO



North Dakota Agricultural College, Fargo, in the department of agricultural entomology.

Donald N. BENTZ '48 was recently appointed an assistant professor at the University of Arizona, Tucson.

Armin REINERT '48 is president of the Shawano Alumni club.

For the past four years, James C. BERLIN '48 has been working as manager of Panama's largest dairy and beef herds.

Donald L. NORMAN '48 has opened his own law offices in Arlington Heights and Chicago, Ill.

Robert JOHNSON '48, former New Richmond high school curriculum coordinator, is now the Waukesha county school coordinator and supervisor.

Alumni officers among '49 graduates are Eugene DE YOUNG, director, Oconto club; Robert W. PEDERSEN, director, Shawano; and Paul MOCKRUD, secretary-treasurer, and Loren B. JOHNSON, director, of the Vernon County club.

Herbert L. SCHMIDLEY '49, of Janesville, has been appointed plant location engineer for the state division of industrial development.

Nancy L. NORRIS '49 has received her master's degree in guidance-counseling from Washington university, St. Louis. She has accepted a teaching position in St. Louis.

The Thilmany Pulp and Paper Co., Kaukauna, has named John SHELENDICH '49 as Union Division superintendent.

Donald W. WITT '49 has been appointed branch manager for Monsanto Chemical Com-

pany's Inorganic Chemicals Division at Minneapolis.

Dr. William J. SMOLLEN '50 has left the Mayo Foundation in Rochester, Minn., for Racine.

General Electric Co., X-Ray Dept., has announced the appointment of Ralph G. HOHENFELDT '50 as patent counsel.

Mr. and Mrs. William L. HANSEN '50 (Sally PORCH '54) have a daughter, Ellen Jean. Mr. Hansen recently received his Ph.D. in economics from Johns Hopkins University, and will teach at the University of California.

Caboose? Moose? Shmoose? Papoose! Arthur Joseph to Mr. and Mrs. Dick ZEMON '50, Detroit, Mich.

Orlan PRESTEGAARD '50 is a director of the Vernon County Alumni club.

#### 1951

Floren HEGGE and Burr Tarrant will dissolve their law partnership, and Mr. Hegge plans to set up his own office in Whitehall.

Vernon A. NELSON has received his Master's degree from Marquette University.

Mr. and Mrs. Merlin KOENECKE (Bertha HUNTINGTON '50) announce the birth of a daughter, Jane Elizabeth.

Integrity Mutual Insurance Co. has elected Thomas A. WOODROW vice president and claims department manager.

Alumni Club officers: Lester D. SKUNDBERG, vice president, Vernon County; John C. EDWARDS, director, Philadelphia; and John H. MILLER, director, Oconto.

#### 1952

Mr. and Mrs. Einer E. VALDE report the arrival of a daughter, Gene Marie.

Dr. Richard HOLDER has joined the staff of the Krohn Clinic at Black River Falls.

Reportedly the first rural county in the nation to hire a psychiatric social worker, Polk county has contracted for the services of Floreen HEISER.

Ken HUXHOLD has been signed by the Philadelphia Eagles as a guard.

After a busy summer, Dr. and Mrs. William EHMANN returned to Joliet, Ill., where Dr. Ehmann finished his research for Argonne National Laboratories, leaving to assume his post as assistant professor of chemistry at the University of Kentucky, Lexington, this fall.

Allen MILLARD will teach biology at Milton.

William A. LAMM is now operations officer for USN Destroyer Squadron 32. He and Mrs. Lamm (Carol BERGMANN '54) are living in Norfolk, Va.

#### 1953

Mr. and Mrs. Anthony MARCIN (Marietta MARSHALL) have issued a small text: "Birth of a Marcin." The dedication reads "To Marietta II," and the Chicago Tribune says, "Every home needs a copy." Mr. Marcin is publicity manager of the Tribune, and all this means a daughter (first edition).

John ZEHREN is vice president of the Shawano Alumni club.

Kenneth W. REDDIN has completed requirements for the Master of Business Administration degree at Cornell University, Ithaca, N. Y.

Howard J. RAUGHEN is now living in Shaker Heights, Ohio.

Married: Richard A. FINKE to Patricia JOHNSON, June of 1957. They now have a son, John Christian, and are living in Peoria, Ill., where Mr. Finke works for Caterpillar Tractor Co.

Marquette university has awarded a Master of Science degree to Roger A. ANDERSEN.

#### 1954

Raymond McCool has accepted a position with Muskego High school.

Dr. H. Douglas JAMESON is interning at the University of North Carolina hospital, Chapel Hill, N. C.

A new pharmacist at the Rice Lake Pharmacy is Roy KAMPA.

The master of religious education degree has been awarded to 1st Lt. Robert C. ANDERSON, chaplain at Ft. Carson, Colo., by the Northern Baptist Theological Seminary, Chicago, Ill.

Ronald J. VOLKMANN recently joined the exploratory development division of Procter & Gamble.

Lt. Charles SLEEP, Darlington, has begun active duty training at Fort Sam Houston, San Antonio, Tex. He is in the Medical Service Corps.

Representing Eli Lilly and Co. in west-central Illinois is James P. SULLIVAN.

Marquette University has awarded E. Walter LANGE a master of Business Administration degree.

#### 1955

After teaching for two years at Holton, Michigan, and serving in the armed forces, Bernard MURRAY has accepted a post as vocational agriculture instructor at Kewaskum High School.

a gift box that's  
distinctively  
"Wisconsin"



**CRANSWEETS\***

*-the sweetest cranberries in all the world!*

Here's the perfect Wisconsin gift box to send friends and business associates for Christmas — three delicious cranberry specialties that make a stylish addition to any appetizer tray. Cransweets add holiday color to desserts, salads and drinks. Spiced Cransweets and Cransweet Relish are the "best of company" for any sauce, garnish or relish tray. Delicious Cransweets retain both the natural color and cranberry flavor. Sweetness is added, but a touch of tartness remains to provide that mouth-watering appeal.

Three 12-oz. jars of Cransweets, Spiced Cransweets and Cransweet Relish attractively gift-packed. Just \$1.60 delivered anywhere in the U. S.

Order directly from

\*Trade-mark of the Wisconsin Alumni Research Foundation. Cransweets are the result of extensive research on cranberries by the Foundation.

WISCONSIN  
ALUMNI  
RESEARCH  
FOUNDATION

**CRANBERRY PRODUCTS, Inc.**

EAGLE RIVER, WISCONSIN



# HOWARD HUGHES DOCTORAL FELLOWSHIPS

If you are interested in studies leading to a Doctor of Philosophy or Doctor of Engineering degree or in post-doctoral research, you are invited to apply for one of the ten awards in the Howard Hughes Fellowship Program.

This unique program offers the doctoral candidate the optimum combination of high-level academic study at California Institute of Technology, and practical industrial experience in Hughes laboratories.

The Howard Hughes Doctoral Fellowship provides an annual award of approximately \$7200, of which \$1800 is for tuition, books and research expenses. The remainder is the award of a cash stipend and salary earned by the Fellow.

You should plan to pursue research in the fields of Electronics Engineering, Microwave Physics, Mechanical Engineering, Electron Dynamics, Electronic Computing, Physical Electronics, Propulsion Engineering, Solid State Physics, Aerodynamics, Analytical Mechanics or Information Theory.

The Fellowships are open to students qualified for admission to graduate standing. A Master's Degree or equivalent graduate work must have been completed before beginning the Fellowship Program.

Application closing date: January 15, 1959

**HOW TO APPLY:** *For information concerning this Hughes program, write to: Office of Advanced Studies, Hughes Aircraft Company, Culver City, California.*

*The classified nature of Hughes work makes ability to obtain security clearance a requirement.*

*the West's leader in advanced electronics*

**HUGHES**

*Hughes Aircraft Company, Culver City, California*

© 1958, H. A. C.



# SPACE TECHNOLOGY

A wide variety of advanced problems of the Space Age fall within the interests and responsibilities of Space Technology Laboratories.

The scientist or engineer with a high order of creativity and a technical background suited to the development of advanced space flight devices, will encounter interesting research opportunities in these projects.

*Typical analytical and developmental research areas include:*

- Re-entry and recovery of vehicles from satellite orbits.
- Design of experiments for exploration of the vicinity of the moon and other planets.
- Man's operational environment in space.
- Navigation and communication requirements of interplanetary vehicles.

A number of openings are currently available on the staffs of our Astrovehicles Laboratory and our Electronic Laboratory in connection with space flight programs.

## SPACE TECHNOLOGY LABORATORIES

a division of  
THE RAMO-WOOLDRIDGE  
CORPORATION

5730 ARBOR VITAE STREET  
LOS ANGELES 45, CALIFORNIA

Kathleen Mary is her name, and she is the first child of Lt. and Mrs. Ronald D. SCOTT (Polly BROBST '56). Mother and daughter are doing well, and it is reported that Lt. Scott, who is attached to Tactical Air Control Squadron at Norfolk, Va., also pulled through.

Mr. and Mrs. Donald C. WOLD (Shelley THURMAN) '56, commissioned missionaries of the Methodist Church, have sailed for Lahore, West Pakistan. He will teach physics, and she library science.

Robert W. GREER is now living in Downey, Calif., where he is employed by the Autonetics Div. of North American Aviation.

Army Reserve 2nd Lt. Thomas O. KRUEGER has completed two weeks of annual active duty training at Fort Devens, Mass.

Nancy MURRY, personal secretary to Senator Proxmire, has received high praise in his weekly report. "She is Wisconsin's most personable 'ambassador' on the Senate staff," he said.

Albert M. DAVIS has left his job as assistant secretary to Milwaukee's Mayor Zeidler to become executive director of the International Institute of Milwaukee county.

A former Wisconsin OCTOPUS cartoonist, James RIEFF, has been getting his humor into the army recently. Mr. Rieff has worked with several Army entertainment groups during his tour of duty.

Married: Don SHERWOOD and Gerry LEWNAU '58. Both will intern at Portland, Ore.

2nd Lt. Neale D. KATZ has completed the military police officer basic course at the Army Provost Marshall General School at Fort Gordon, Ga.

Dr. and Mrs. Leonard Scarr (Paula ABRAMSON) announce the birth of their first child, Amy.

Dr. John MIELKE will serve his internship at the University of Minnesota hospitals.

### 1956

Madison attorney William McNAMARA has been elected financial vice president and a member of the board of directors of the Madison Gas and Electric Co.

Mr. and Mrs. William S. BARLOW are now living in Milwaukee, where he is employed by the Northwestern Mutual Life Insurance Co.

Representing labor: Marigen Carpenter (BRAUN). Representing management: Russ CARPENTER. Joint project: Steven Russell. Project analysis: Highly successful. Recommended regular production.

The University of Minnesota has awarded the degree of master of science to Rita A. HORNER; Ohio State University has granted the doctor of philosophy degree to Howard E. FRADKIN.

### 1957

Choreographer Joan Taliaferro HARTSHORNE has written several dances for the UW Orchestral group, which were performed in Madison this summer. Jan STOCKMAN '58 also composed part of the program, and danced in several of the numbers.

James H. CHRISTENSEN has been chosen arranger and trombonist with the U. S. Military Academy band at West Point.

Mr. and Mrs. Philip MUNDT (Sara RENTSCHLER '55) are now living in Park Forest, Ill. He is teaching at Rich Township High School.

Robert C. ANDERSON has begun his assignment as 2nd Lt. with the Army Engineering Corps at Ft. Belvoir. He was granted leave of absence by General Motors Corp. A half interest in the Midwest Carbonic

### P. S. To Ogle Story

Since publication in July of the article on Sam Ogle, the Wisconsin Alumni Association president, he has marked another important milestone in his career. On August 30 he was married to Dorothy Jens, also of Milwaukee. Like her husband, Mrs. Ogle had been a long-time employee of Schuster's department store.

Co., Madison, has been purchased by Miles ARMSTRONG.

Gerald A. BUTTERFIELD, Madison, has been named coach at the Marshall High School.

Serving with the 60th transportation company near Seoul, Korea, is Lt. Kenneth E. SIEVERT.

William DURSPEK, Jr. is doing research work in the Army Signal Corps Laboratories at Fort Monmouth, N. J. He is a 2nd Lt. in the Signal Corps.

Four 1957 graduates have completed Army training courses recently. They are James F. SULLIVAN, II, who took the 15 week infantry officer basic course at Fort Benning, Ga., Jay H. SAGER and Gene M. REIMER who finished the military police officer basic course at Ft. Gordon, Ga., and Marvin F. REITZ, who completed the administration course at Fort Leonard Wood, Mo.

### 1958

2nd Lt. Harold E. EVANS and 2nd Lt. Gerald W. GANDT have completed the basic officer course at the Infantry School, Ft. Benning, Ga.

The Board of Missions of the Methodist Church has announced that John W. HOOPER is being sent to the southern Belgian Congo as a three-year missionary.

Sandra FOLEY will teach at the Kinnaird College for Women, Lahore, West Pakistan.

The Connecticut General Life Insurance Co., Hartford, Conn., has employed twins Sibyl and Sandra WAHL, formerly of Duluth, Minn.

2nd Lt. Leo T. KUBISIAK, Jr. has completed the military police officer basic course at Ft. Gordon, Ga.

The Danforth Foundation has announced the appointments of Thomas J. DEAN to a fellowship in theology, and William C. THIESENHUSEN to one in agricultural journalism.

Edward F. CAMPBELL has been promoted to sales staff assistant at the Wisconsin Public Service Corp., Green Bay.

2nd Lts. Wayne G. HAGEN and John C. LORY have graduated from the officer basic course at the Army Engineer School, Ft. Belvoir, Va.

New design engineers in the research and development division of the Maytag Company are Charles BERGMAN and Lawrence JORDAN.

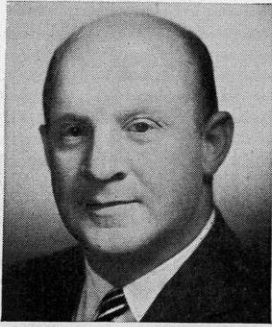
Mr. and Mrs. John KOBUSSEN are living in Crystal Lake, Ill., where he will work for Jewel Tea Co., and she will teach kindergarten.

After being commissioned a second lieutenant in the regular army at Ft. Bliss, Tex., Werner M. GRUHL has completed the four month surface-to-air guided missile officer basic course there.

Rolland NEWBIT is now employed by the Wisconsin Conservation Department at Nevin hatchery, southern area headquarters, Madison.

Richard MAURER is working at Westpahl's in Manitowoc.

# SPECIAL REPORT



Mr. HERBERT V. KIBRICK NEW YORK LIFE AGENT  
at BOSTON GENERAL OFFICE

**BORN:** July 8, 1915.

**EDUCATION:** Harvard University, B.S., 1938; Harvard Graduate School of Business Administration, 1943.

**MILITARY:** U.S. Army Q.M.C.—First Lt. Sept. '43—June '46—U.S. Army Reserve T.C. (Active)—Major.

**REMARKS:** In or out of uniform, Herbert Kibrick is a man of many accomplishments. Entering the Army as a Private, he was released with the rank of Lieutenant and is now a Major in the Active Reserve. His record as

a New York Life representative is equally impressive. Joining the Company on August 17, 1938, Herb Kibrick—whose father is also a New York Life representative—is today a member of New York Life's Presidents Council and a 1958 Qualifying and Life member of the industry-wide Million Dollar Round Table. In addition, his intense interest in life insurance led him to study for and earn the coveted designation of Chartered Life Underwriter. Herb Kibrick, vitally interested in his community's cultural and educational activities, has served on the staff of Northeastern University's School of Taxation and is a Director of both the Friends of Music, Boston University, and of the New England Alumni Association of Phillips Academy. Popular and personable, Herb Kibrick in every way exemplifies why "The New York Life Agent is a good man to know—and to be."

**Note**

Herb Kibrick is established in a career as a New York Life representative that has provided him with security, substantial income and the deep satisfaction of helping others. If you'd like to know more about such a career for yourself with

one of the world's leading insurance companies, write to the address below.

**NEW YORK LIFE INSURANCE CO.**  
College Relations Dept. J-5  
51 Madison Avenue, New York 10, N. Y.

## Calendar

(continued from page 2)

- 12 *Religious Activities Lecture*, President H. P. Van Deusen, Union Theological Seminary, N. Y., Great Hall, Memorial Union, 3:30 p.m.
- 12 *Concert*, Lois Fisher, Contralto, Music Hall, no admission charge, 8 p.m.
- 12 *Carl Sandburg*, Wisconsin Union Theater
- 13-14 *Management Institute*, Workshop in Purchasing for Profit (Vendor Interviewing)
- 14-15 *Bureau of Information and Program Services*, "American Red Cross Leadership Conference"
- 14-15 *Concert*, Cesare Valletti, Tenor, Wisconsin Union Theater
- 14-16 *Management Institute*, Developing Supervisory Skills
- 14-16 *Management Institute*, Executive Seminar
- 15-16 *Concentrated Milk Conference*
- 16 *Lecture*, Symposium on Factors Involved in For-

- mation and Diseases of Bones, 230 Service Memorial Institute
- 16-17 *Engineering Institute*, Basic Engineering Refresher for State Registration Examinations
- 16-17 *Engineering Institute*, Welding, Pressure Piping and Vessels
- 17 *State School Health Council*
- 17-18 *North Central Milk Proteins Research Conference*
- 18 *Cross-Country Track Meet*, Wisconsin-Iowa
- 18 *Football*, Wisconsin-Iowa
- 19 *Concert*, Pro Arte Quartet, Music Hall
- 20 *Agricultural Extension Staff (State) Meetings (Men Specialists)* 201 Babcock
- 21-25 *Wisconsin Players*, "Tiger at the Gates"
- 21-23 *Management Institute*, Supervisory, on Leadership and Personal Growth
- 22 *Lecture*, Indications for Cardiac Surgery in Infants, Dr. Helen B. Tausig, Service Memorial Institute Auditorium
- 22-23 *Management Institute*, Preparing the Operating

- Budget and Cash Forecasting
- 23-24 *Engineering Institute*, Effective Drafting Operation
- 23-24 *Young Engineering Teachers Conference*
- 24-25 *Madison United Nations Day Conference*
- 26 "Dairy of Anne Frank," Wisconsin Union Theater
- 26-29 *State 4-H Leaders Conference*
- 27-28 *Management Institute*, Modern Salary Administration
- 28 *Lecture*, Dr. Luis F. Leloir, Visiting Biochemist from Buenos Aires, Service Memorial Institute Auditorium
- 28-30 *Management Institute*, Workshop in Sales Training
- 28-30 *Midwest Farm Bureau Conference*
- 29-30 *Concert*, Danish National Orchestra, Wisconsin Union Theater
- 30-31 *Engineering Institute*, Engineering Photography
- 31 *Management Institute*, Effective Communications in Labor Relations Activities
- 31 *State Physical Education Curriculum Committee*



## Necrology

# What is WARF's INVESTMENT PHILANTHROPY PLAN ?

### It's a unique opportunity

- to realize immediate and important income and capital gains tax savings
- to receive an income for the lives of two beneficiaries (one may be yourself)
- to further scientific research at the University of Wisconsin.

We'll be glad to show you how you can share in this unique program. For complete details, please request Brochure 58.

WISCONSIN  
ALUMNI  
RESEARCH  
FOUNDATION

INVESTMENT  
PHILANTHROPY  
PLAN

WISCONSIN ALUMNI  
RESEARCH FOUNDATION

P. O. Box 2217  
Madison 1, Wisconsin

Benjamin S. SMITH '85, former Los Angeles attorney.

David L. CUFF '88, Poynette farmer.

W. Arthur CHANDLER '96, at Brooklyn.

James A. BUCKMASTER '97, retired Madison jeweler.

Carl F. MICHEL '98, at La Crosse.

Joseph KOFFEND '00, active Appleton businessman.

Edwin C. F. KNOWLES '01, Berkeley, Calif., in 1954.

Charles E. SEILER '01, former business executive, at Washington, D. C.

Henry F. HELMHOLZ '02, internationally known Milwaukee doctor.

John A. ROSS '02, farmer, at Rochelle, Ill.

Lorenzo E. FISH '03, at Elsinore, Calif.

William F. SLOAN '04, retired consulting engineer, at Chicago.

Jean M. ALLEN '04, consulting engineer, at Los Angeles.

William H. KUNZ '05, former newspaper business manager and director at Freeport, Ill.

Frank C. MERCER '06, at Winter Park, Fla.

Alonzo R. HENDERSON '06, at Milwaukee.

Thomas L. BEWICK '06, emeritus professor and first state 4-H leader, at Madison.

John W. BUCHANAN '06, Los Angeles engineer.

Conrad HOFFMANN '06, retired international missionary council director, at Blauvelt, N. Y.

Addison B. SCHUSTER '07, at Berkeley, Calif.

Arthur W. LOGAN '07, Los Angeles sales executive.

Mrs. J. Q. (Nellie STEELE) Roane '08, at Carlyle, Ill.

Joseph SHAPIRO '08, at Milwaukee.

Egbert G. GESELL '09, at Bronxville, N. Y.

Kenneth L. Van AUKEN '09, retired advertising executive.

Frank W. KENZLER '10, at Cambridge.

Amos C. PEARSALL '10, contracting engineer, at Des Moines, Ia.

Frank W. FISHER '10, prominent Janesville real estate developer.

Burton L. CRAMTON '10, at Oconomowoc.

Mrs. Frederick A. (Edith SHATTO) King '10, New York businesswoman.

Frederick L. THEURER '11, former Milwaukee paint official.

Joseph C. SIBLEY '11, Hinsdale, Ill.

William B. TALLMAN '13, retired design engineer, at Janesville.

Raymond M. SCHLECK, Sr. '13, South Milwaukee business executive.

William J. BOYD '14, retired high school science teacher, at Sturgeon Bay.

George E. BUSHNELL '14, Palatka, Fla.

Wallace L. BRANDEL '14, business executive, at Coshocton, Ohio.

Mrs. Herbert D. (Minnie SHERMAN) Haas '14, at LeMars, Ia.

Henry F. DUCKART '14, cranberry association executive and former district attorney, at Wisconsin Rapids.

Roland L. HEGEMAN '15, Wilmot businessman.

Roscoe F. PATT '15, former chemist, at Reading, Pa.

Edwin J. BRUNNER '16, business executive, Detroit.

Richard P. HILDRETH '17, oil company overseas advertising coordinator, at White Plains, N. Y.

Edwina MacDOUGALL '18, former teacher, at Indianapolis.

Porter S. DYER '18, school superintendent, St. Paul.

Ira O. SLOCUMB '20, former Menomonic mayor.

Mrs. I. C. (Charlotte FITZGERALD) Barager '20, at Eau Claire.

Harold W. BILLIE '21, consulting engineer, at St. Petersburg, Fla.

Roscoe J. COATS '21, former teacher, at Boulder, Colo.

Mrs. R. R. (Irene DAHM) Horswell '21, at Chicago.

Mrs. L. E. (Florence WETHERHOLD) Riegel '21, at Reading, Pa.

Mrs. John M. (Elizabeth JOHNSON) Flood '22, high school librarian, at Chicago.

Jean A. FORTIER '22, former athletic director at Northland College, at Waukegan, Ill.

Maud Z. DINSMORE '23, retired West Allis schoolteacher.

Robert J. HARLAND '23, prominent civic leader and businessman, at Marshall.

Clarence C. CRAVENS '23, Arkansas State College agronomy professor, Jonesboro, Ark.

Mrs. Fred R. (Frances WRIGHT) Erbach '24, prominent in city and state musical affairs, at Beloit.

Byron C. JORNS '24, assistant professor at the University and widely known artist, at Mount Horeb.

Mrs. Robert B. (Elsie FERRAND) Hinman '25, at New Rochelle, N. Y.

Ethel E. SMITH '25, retired teacher, at Spokane, Wash.

Edwin E. SMITH '26, former state auditor, at Aromas, Calif.

Mrs. Ronald (Louise MAUTZ) Mattox '26, prominent Madison resident.

Albert H. PFEIFFER '26, Milwaukee personnel director.

Mrs. Ernest (Lynette LINDLEY) Naumann '26, social worker, at Lancaster.

George M. GROUNDS '26, at Evanston, Ill.

Arthur A. MARQUARDT '26, St. Paul, Minn., salesman.

Veryl E. SCOTT '27, University employee, at Madison.

Harold E. RIEGER '27, at Riverside, Ill.

Albert R. BLAHNIK '28, at Algoma.

Robert F. LATHROP '28, Waukesha radio technician.

Harold KITSLEY '30, attorney and county bar association executive, at Cedarburg.

Helen A. CHOATE '30, at Northampton, Mass.

Alfred H. LOKEN '31, former high school principal, at Adams.

William J. MORROW '31, technical supervisor, at Kenosha.

Mrs. Joseph (Marion WOLLIN) Hester '31, head librarian, at Marshfield.

Nellie E. DAVIES '31, at Oshkosh.

Hugh E. HAYES '31, prominent Oregon attorney.

Arthur J. YAHN '31, metallurgical engineer, at Chicago.

John L. DERN '31, at Milwaukee.

Walter C. MENDENHALL '32, at Chevy Chase, Md.

Theodore C. AHLGREN '33, Waterloo, Ia., business executive.

Mabel A. NELSON '33, former high school teacher, at Chippewa Falls.

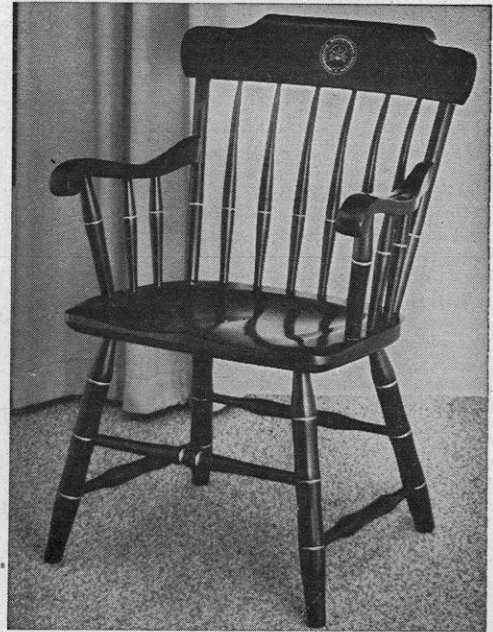
## IDEAL FOR CHRISTMAS!

# *a distinctive Wisconsin Chair*

**In the home  
In the office  
In the studio**

The beautiful lines of this black chair, with gold trim, will blend perfectly with either modern or conventional surroundings.

And that added touch—the University of Wisconsin seal—makes it a piece of furniture of which you'll be especially proud.



**STURDY! ATTRACTIVE!  
PRACTICAL!**

**Price: \$26<sup>50</sup>**

Shipped from Gardner, Mass., Express Collect

### MAIL THIS COUPON NOW!

Wisconsin Alumni Association  
Memorial Union  
Madison 10, Wisconsin

Enclosed is my check for ----- Wisconsin Chairs at \$26.50 each.

Name -----

Address -----

City ----- Zone ----- State -----

MAKE CHECK PAYABLE TO WISCONSIN ALUMNI ASSOCIATION

John R. STEARNS '33, sales engineer, at Detroit.

Mrs. Carl (Dorothy BRUE) Paulson '34, at Bethesda, Md.

Erwin F. FREDRICH '35, former attorney, at Park Ridge, Ill.

Arnold R. WILEY '36, Mayville automobile dealer.

Elberta LLEWELLYN '36, English teacher, at Kenosha.

Herbert C. GEITTMANN '38, at Beaver Dam.

Herbert C. W. VON EIFF '38, at Houston, Texas.

Mrs. Marion MacDONALD Endres '41, former Madison secretary.

Mrs. Walter R. (Elizabeth MALTBY)

Agard '45, wife of UW classics department chairman, at Madison.

Lloyd KUROWSKI '46, retired army official.

Clarence A. HALLA '48, at Berwyn, Ill.

David T. DUNWIDDIE '49, Whitewater farmer.

Dirk W. JANSSEN '49, Madison attorney.

Mrs. John B. (Jean BULLARD) Lambert '52, at Wilmington, Del.

Laurens B. VANDERHOOP '54, Milwaukee, Lieutenant in the U. S. Marine Corps.

Arthur E. FRICKER '55, teacher, at Hales Corners.

Robert T. ALEXANDER '56, grade school principal, at Prairie du Sac.



# Newly Married

## 1948

Marta A. Hofmeister and Keith H. McDONALD, Menomonie.  
Debbie Suskin and Dr. Milton LAPIDUS, Elkins Park, Pa.  
Margot Lounghway and Charles DREKMEIER, Palo Alto, Calif.  
Shirley A. VOGT and Douglass M. ROGERS '53, Austin, Texas.  
Joan Spake and Robert M. HEIAN, San Francisco, Calif.

## 1949

Jean M. ZIEGLER '52 and William A. CHATTERTON, Madison.  
Beverly J. STUART and William E. RIGGERT '50, Milwaukee.  
Janet M. TRUDEL and Robert H. White, Los Angeles, Calif.  
Joan GREVE '54 and Donald WEINKAUF, Madison.  
Margaret A. KREUL and Paul J. KELLEY '51, Madison.

## 1950

Joan WILLIAMS '56 and Dr. Thomas E. RYAN, Milwaukee.  
Madelyn M. MANEY and William E. MALINE '57, Hartford.  
Lorraine Salm and Gerald J. RICHTER, Milwaukee.  
Kathryn A. HEISMAN and Robert K. Billings, Cincinnati, Ohio.  
Ann E. STEIGER and R. D. Haberstroh, Arlington, Mass.  
Jane Schuster and Gehard LUNDEY, Oregon.  
Mrs. Gilbert FLEISCHMANN Kempka and Wallace BENSON, West Bend.  
Isabel Goodwin and Gerald W. BOSS, Rockford, Ill.  
Mary E. CRETNEY '56 and David A. BRANDEMUEHL, Fennimore.  
Betty L. FORREST and Gene H. McEvoy, Racine.  
Sally R. SWAER '58 and Jacob O. FRITZ, Madison.  
Eileen M. GERLACH and Donald J. Gattshall, Prairie du Sac.  
Beatrice A. Jindra and David A. HEISER, Wilmington, Del.  
Patricia M. PIDCOE '53 and Harry E. KESSENICH, Jr., Madison.  
Mary K. Giese and Edward L. MOON, Menasha.

## 1951

LaVerne M. PRIEBE and Roland F. Olson, Madison.  
Harriet F. WILLIS '57 and Richard L. HUFF, Madison.  
Margaret A. CALVI and John D. Scanlan, State Department, Washington.  
Della Medin and Lawrence P. WORKS, Jr., Oklahoma City, Okla.  
Dona Wallace and Robert J. IRIBAS, Milwaukee.  
Marie G. BATTAGLIA '58 and Clifford L. MAIER, Madison.

## 1952

Mary M. Hunter and Edward L. BENSON, St. Joseph, Mo.  
Joanne M. Fritz and Jack D. TROUPE, Manitowoc.  
Charlotte A. James and Joseph H. BUELL, Oconomowoc.

Betty Von SEGGERN and Donald Jackman, Jr., Los Angeles.

Dena Jo KLINGER '59 and Paul J. FISHER, Jr., Madison.

Elizabeth A. Liska and Eugene W. SCHWEITZER, Rochester, N. Y.

Mary E. HABERKORN and James. E. Juare, Madison.

Vivian E. Barnhart and Robert H. MILLER, Madison.

## 1953

Patricia J. MILLER and Hiram M. Nowlan, Jr., Janesville.

Ann GEBHARDT '56 and James W. ANDERSON, Green Bay.

Eva J. Gallegos and Gordon E. BOETTCHER, Albuquerque, N. M.

Nina STROMGREN '57 and Robert J. WILLIAMS, Madison.

Mary F. Dempsey and Robert C. COTTER, Madison.

Henrietta O. LUEDICKE '55 and Robert STUDDT, Madison.

Jacquelyn Aaron and Milton O. ENGEL, Chicago.

Mary H. Farrell and Robert KUJELLIS, La Mesa, Calif.

Virginia O. WOREL and Donald R. GEHR '57, East Troy.

Phyllis A. JUSTER and Dr. Henry Kaplan, Boston, Mass.

Jean A. RUSSELL '57 and Carl E. NATTER, Madison.

Mary J. Shadewald and Donald J. REGELE, Milwaukee.

Audrey J. Meyers and William J. PARKER, Madison.

Janet M. Quackenbush and Dr. Terryl B. MONTGOMERY, Montgomery, Ala.

Sondra Sherman and Byron V. SCHWARTZ, Lincoln, Nebr.

Katherine LICHTFELDT '57 and Philip R. SMITH, Evanston.

Jean E. BABLER and Donald G. Ubl, Lake Bluff, Ill.

Beverly J. Plotz and Gerald E. CALDER, Oshkosh.

Jacqueline FENSKE '57 and Davis HOHN, Milwaukee.

Ruth E. POMMERENING '57 and Frederick N. TROWBRIDGE, Jr., Madison.

## 1954

Jeanne LOOMIS '58 and William F. RAYNE, Racine.

Suzanne P. WILETSKY '58 and Sheldon R. BORDOW, Milwaukee.

Carol B. KEALEY '59 and Thomas A. RICHARD, Madison.

Judith A. HICKS '57 and Dr. E. Richard STIEHM, Madison.

Judith L. HURLEY and Rodney T. GOTH, Madison.

Suzanne R. KRUSCHKE '57 and Richard O. WEISMAN, Madison.

Marisa T. BRONZI and Anthony R. Fabiano, Rockford, Ill.

Marlene A. McLAUGHLIN '57 and Ronald D. ROBERTS, Madison.

Mary D. Brewer and John E. SHACKELFORD, Chapel Hill, N. C.

Sandra E. PARRISH '58 and Walter R. EBLING, New York City.

Carol J. HOLMES '57 and Albert D. SEABORG, Madison.

Sally M. HAASL and James BEHNKE '56, Berwyn, Ill.

Phyllis C. Holmes and Dr. Donald L. BENSON, Madison.

Glyne L. Calkins and Phillip A. STAFSLIEN, Madison.

Lynne Allen and David C. LEE, Minneapolis, Minn.

Jean E. PELTON and Robert W. Glatte, Bedford, Ohio.

Ruth A. FRIEDMAN and Dr. Gerald JASCULCA, Milwaukee.

Adrienne ROBINSON and Julius F. Trachtenberg, Downey, Calif.

## 1955

Rozelle Hines and Stanley J. COHEN, Georgetown, Ky.

Marlene H. Elfers and Wayne J. WINNIE, Janesville.

Jean A. Nagahiro and Dr. Harry Chow WONG, Portland, Ore.

Elda M. KOHLS and Neil J. Vail, Racine.

Joan C. FLOCK and Victor Van Goethem, Milwaukee.

Annette J. Weber and Robert A. FLEISCHER, Fond du Lac.

Rozelle M. MAYERSAK and Max D. Lukenschach, Oak Harbor, Wash.

Helen J. McCormick and William H. NINABUCK, Milwaukee.

Marilyn NELSON '58 and Dr. Douglas SHANAHAN, Jr., Seattle, Wash.

Nancy J. MUELLER and Robert T. STLUKA '59, Madison.

Helene L. Johnson and Marvin G. JUMES, Marshfield.

Phyllis M. LUDOWISSI '56 and John J. SCHACHTE, Milwaukee.

Winifred L. RIKKERS and Frank C. Barton, Jr., La Jolla, Calif.

Helen Kuo-Hu Liang and Walter Kwei-Yuan TANG, Waukesha.

Janet L. Freed and Daryl L. OSTERCAMP, Minneapolis, Minn.

Patricia A. BERGMAN and Dr. Thomas A. Stengl, Portland, Ore.

Veronica HOLFORD '57 and Daniel J. HANAUER, Milwaukee.

Judith JELLINGER '58 and Jack SPEILLER, Elkins Park, Pa.

Florence R. ROSE '57 and John N. ARONSON, Madison.

Inger V. BOETHIUS '59 and Robert J. KAY, Jr., Madison.

Evelyn M. THOMSEN and Harold J. Koenig, Wheatland, Ia.

## 1956

Nancy HESTETUNE and Lt. Linton C. Beasley, Frankfurt, Germany.

Judy L. DENGLER '58 and James R. JENSEN, Milwaukee.

Rita G. KAST and Lawrence B. Malkin, Chicago.

Elizabeth McCANSE '58 and James R. LAIBLE, Madison.

Margaret E. CAFFERTY and Michael O. DEAN '57, Madison.

Barbara S. Gaines and Lloyd E. ZEMAN, Sturtevant.

Susan F. WARD '58 and Peter E. GRAF, Berkeley, Calif.

Anne Wilgus and Stanley F. STITGEN, Waukegan, Ill.

Sue C. RENK '58 and Richard A. TOMLIN, Pensacola, Fla.

Donna R. WEBER '58 and Leo G. EBBEN, Middleton.

Marcia R. PETERSON '57 and Hoyt C. JOHNSON, Wauwatosa.

Reta A. PRATT and David J. Martell, Eau Claire.

Barbara J. NOTH '58 and Martin M. BERNDT, Madison.

Patricia A. HEGGE and Robert V. Roach, Viroqua.

Nancy J. Bobbe and Robert D. HOLLER, Sheboygan.

Janice M. HELGESON and Alvin E. SCHUETZ '58, Manitowoc.

Gail L. FARWELL '59 and Jack L. FLORIN, Ft. Smith, Ark.

Marilyn GOTZ and James R. Luck, Madison.

Karen ANDERSON and Duane NADOLSKI '59, Beaver Dam.

Kathleen M. AUSTIN and Donald J. Betando, San Jose, Calif.

Edwina CASE and William V. Skyles, Chicago.

Jacqueline K. BATES '60 and David F. RUF, Madison.

Carolyn R. COHEN and Edwin S. Schmith, Cleveland, Ohio.

Susan M. COLLINS and Richard M. RAGSDALE, Madison.

Elaine M. DEVINE '57 and Ronald J. ROSANDICH, Madison.

Janice ERICKSON and David EVANS '57, Janesville.

Kaia K. JOHNSON and Peter BUNN '59, Rockford, Ill.

Loretta A. BOHN '57 and Edson F. ALLEN, West Allis.

Jane C. Blankenship and Carl H. GIBSON, Palo Alto, Calif.

Margaret Schuster and James R. ASKERIS, Chicago.

Judith A. WELLS and Thomas A. O'Leary, St. Paul, Minn.

Mary A. Rodenkirch and Norbert L. KUCHENMEISTER, Henry, Ill.

Judith B. MORRIS '57 and Peter F. VILTER, La Grange, Ill.

Daun M. VAN AKKEREN '58 and Terrence S. BASSETT, Elgin, Ill.

## 1957

Margaret A. Komp and Thomas J. STADLER, El Segundo, Calif.

Kay F. Mallicoat and Frederick E. TICHE-NOR, Roscoe, Ill.

Marlys M. Dahlquist and Arthur R. HOGAN, Manitowoc.

Pamela M. PAGE and Dr. Joseph C. Kiser, Minneapolis, Minn.

Patricia A. GOETZ and James P. SHEEHY, Madison.

Anna Fruin and Donald V. MILLER, Oregon, Ill.

Laurie McClure '60 and Peter J. BARRETT, Madison.

Kaye Webb and Carl GUTENBERGER, Mauston.

Beverly J. Couillard and Thomas D. KUS-SOW, Little Suamico, Wis.

Carol R. Pezl and Jerome KULHANEK, Green Bay.

Roberta A. JOHNSON '58 and Richard H. HUIBREGTSE, Warren, Ohio.

Katherine A. LIEBSCH and Robert H. BESTEMAN, West Bend.

Nancy J. LOKEN and Jack C. Malin, San Antonio, Texas.

Nancy L. KRANENDONK and Benjamin C. Moore, Sparks, Nev.

Rosemary McCoy and Robert E. SCHAAF, Minneapolis, Minn.

Dorothy E. BELL and Robert J. ANDERSON, Houston, Texas.

Janice Gregg and Gustave DOEPKE, Cincinnati, Ohio.

Joan M. ACKLEY and Gary R. SUHR '58, Madison.

Mary A. FALKENRATH and Lt. James F. Egbert, Stephenville, Newfoundland.

Carol J. Powers and Walter WHITLOCK, Milwaukee.

Sarah W. Eastman and James R. KIMMEY, Jr., Madison.

Delores Mintjal and George A. WESTLUND, Santa Monica, Calif.

Phyllis J. VAN STONE and Terry E. STEINER '58, Madison.

Barbara L. MASON '60 and Kenneth R. SCHULZ, Madison.

Barbara L. SCHADE '58 and Thomas W. MILLER, Milwaukee.

Barbara E. PARSONS and Michael D. Goldman, Philadelphia, Pa.

Miriam PERLMAN '59 and Jay R. NOVICK, Madison.

Donna M. RUEHL '59 and Roger W. HOFFMAN, Madison.

Patricia MORSE '59 and Jack W. LANE, Wausau.

Kathleen MEIHSNER '59 and Robert HALE, Clear Lake, Ia.

Margaret P. HOBBS '58 and John W. JOHNSON, Madison.

Linda L. BELL '60 and Arthur H. HACK-ENDAHL, New York City.

Mary J. HELGESON and Ronald L. KAUSCH, Milwaukee.

## 1958

Elizabeth M. DONKLE and Craig E. EBEN, North Plainfield, N. J.

Alice S. GILSON and Charles L. Peterson, Athens, W. Va.

Janet R. FREIBURGER and Anthony M. LOMBARD '60, San Lorenzo, Calif.

Sally R. SCHWENKER and Frank A. REYNOLDS, Madison.

Gloria J. PECK and Donald F. OVER-DIER, St. Paul, Minn.

Mary F. Dickert and Donald R. THOMP-SON, Pittsburgh, Pa.

Barbara L. POSNER '60 and Franklyn M. GIMBEL, Milwaukee.

Elsa L. SCHINDLER and William D. Ienatsch, Fennimore.

Coleen CONWAY and John G. Slater, Wauwatosa.

JoAnn R. GASKELL and Donald J. HAN-AWAY, Madison.

Patricia L. Wojcik and Ronald J. AND-ERS, Milwaukee.

Kari-Ellen HILL and Albert W. Cole, Madison.

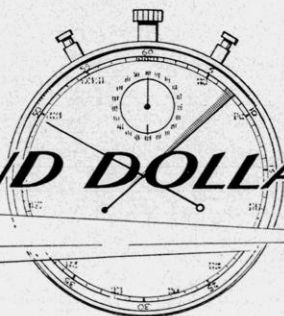
Mary L. RICHARDSON and Ens. Joe R. IRWIN, San Diego, Calif.

Barbara H. KOPS and Albert L. HENT-ZEN, Milwaukee.

Suzanne PRITCHARD and Robert S. WASHBURN '59, Madison.

Nancy J. MANN and Melvin K. Oimoen, Waukesha.

Constance A. KRAUSE and Thomas C. COLBY, Cleveland, Ohio.



# ONE THOUSAND DOLLARS A MINUTE

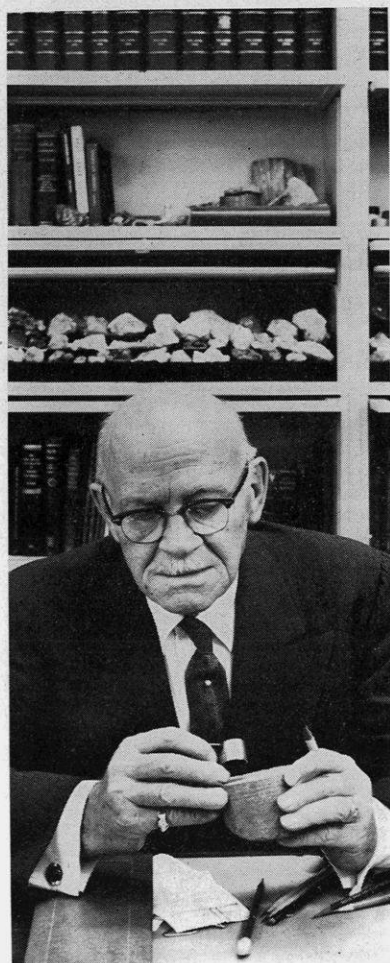
Every working day the Sun Life of Canada pays out an average of one thousand dollars a minute to its policyholders and their heirs. Since organization \$3 billion in policy benefits has been paid by the company.

Established for more than 60 years in the United States, the Sun Life today is one of the largest life insurance companies in this country — active in 41 states and the District of Columbia, and in Hawaii.

**SUN LIFE ASSURANCE COMPANY OF CANADA**



# godfather of the natural gas industry



**M**ORE THAN HALF a century ago he worked for three dollars a day in the mines at Butte, Montana, looking forward only to the three a.m. quitting time so he could trod his way to the California Bar for a cooling glass of beer.

Today Ralph E. Davis, consulting geologist, is not content to look back to the past, but rather gazes into the future with thoughts of retirement farthest from his mind.

Wealth and prestige have been his during his many years of consulting work, but of all the honors he has received, the one which pleases him most is "godfather of the natural gas industry."

A review of his record and the respect with which his opinions are held justify that title.

Three-quarters of the natural gas pipelines on the North American continent today have been financed on the basis of the Davis firm's studies attesting to the volumes of gas or oil reserves controlled by various companies.

The list of natural gas clients who turn to Davis for studies of reserves reads like a "who's who in the natural gas industry."

But, moved as he is by their ready

testimony of their confidence in Davis and his organization, there is one group which carries even more weight with this keen-eyed sharp-tongued individualist.

Davis' grandchildren have a special name for the thinly-thatched, bespectacled gent, and when he hears them chirp out with a "Hiya, Oldtimer," that's when Davis fully realizes the truth of the old saw that "life is worth living."

Davis has been called many things and by many names during his nearly 50 years of labor, but that "Oldtimer" rates as his favorite appellation.

"My wife started calling me grandpop when our first grandchild was born," he said. "I told her I didn't like that and please cut it out.

"So she asked what should I be called, and out of a clear blue sky, I said, 'Well, you can call me oldtimer or something like that, but not grandpop.' And now all the kids use it, even when they say their prayers."

It's been a long road from three dollars a day to the point where he can write his own ticket in consulting fees, but through all the years, there has been one guiding axiom in Davis' career: honesty.

"When I work for a man or a company, I have given and always will give him what my honest opinion is," he explains. "It may not be what he or a company wants, but that's what I'll give them. You know I have a reputation which I cherish in that many persons have said I can't be bought. And that's the truth."

One of the greatest compliments paid Davis occurred back in 1920 when he left his position as head of the Wisconsin Mining School at Platteville for New York.

The pupils of the school presented Davis with a gold pocket watch at the time of his departure in 1920 and today he still uses that timepiece.

"The fact they thought enough about me to give me a watch made me feel mighty good," said Davis.

Whatever Davis is today, he fully credits his parents for starting him on the right road.

"I have a deep and abiding respect for their memories," he said. "Busy as they were, both my father and mother gave fully of their time and talent to guiding me."

Davis' father, the late Floyd Davis, was professor of chemistry at Virginia

*Integrity has spelled success*

*in the successful career*

*of consulting geologist Ralph E. Davis '06*

Polytechnic Institute, Blacksburg, Va., when Ralph was born.

A teaching assignment at Drake University moved the family to Des Moines where Davis received his early education. His father wanted Davis to be a chemical engineer, his mother wanted him to be a doctor and Davis himself had visions of being a mining engineer.

Realizing his son was determined to be a mining engineer, Prof. Davis agreed, but added the stipulation that before embarking on mining engineering, his son should study geology.

That decision took young Davis to the University of Wisconsin where he graduated in 1906 with special honors on the basis of the excellence of his thesis on geology.

Yet Davis didn't confine his college work merely to his chosen field. Another course in which he excelled was English, studying it for four years.

"And I really enjoyed it," he said. "Even today I try to impress upon my grandchildren and my associates the need for a clear understanding of the English language and the ability to use it."

The path of fortune then took Davis from Wisconsin to Montana where he remained until 1912, including a teaching hitch at the Montana State School of Mining when the depression knocked the props from under his job in the mines.

In 1912 he was at Platteville, teaching, administrating and doing consulting work on the side and during the summer vacations.

"I loved teaching not only for the opportunity it gave me to help others but for the chance it gave me to help and develop my own character," he said.

"Out of my teaching career, I gained something else that has helped me. I acquired a feeling of confidence, something you must have in this business."

A client's recommendation of one of his consulting geological reports as the "best he had ever seen" was responsible for Davis' taking a position with a new geology consulting firm in New York.

Starting with the firm in 1920 at a "modest salary" Mr. Davis was soon placed in charge of the company's gas activities, and quickly became a 50-50 partner in the company.

In 1924 Ralph Davis made the decision to "go it" on his own as an inde-

pendent consultant and he opened an office in Pittsburgh.

With his recognized ability, he had no particular difficulty in getting started and his first year's operation showed a net of over \$100,000.

From his official headquarters in Houston, Tex., Davis travels approximately 50,000 to 75,000 miles a year on business. He also maintains an office in New York City and another in Shreveport, La. He might as well have another in Washington, D. C., for he spends a considerable portion of his time there battling for his clients' interests.

In recent years Ralph Davis has started to slow up the pace, that is, by his standards, although it's still quite strenuous. Included in his "slowing up" is the allotment each year of more time at his homes in Rhode Island and California.

Mrs. Ralph Davis is the former Euretta Kimball. Although Retta, as she's called by her husband, and Davis were both in the same graduating class at the University of Wisconsin, they did not first meet until later and were married in 1912 at Janesville, Wisconsin. Mrs. Davis has been quite active in social and civic organizations during her life. She is an accomplished pianist and provides her husband with some of his most enjoyable hours of relaxation through her piano playing.

The Davises have four children: Mrs. Euretta Falconer of Houston, Mrs. Gertrude Lynch of Providence, Ralph E. Davis, Jr., of Boonville, Missouri and Mrs. Eleanor Brunet of Charleston, West Virginia.

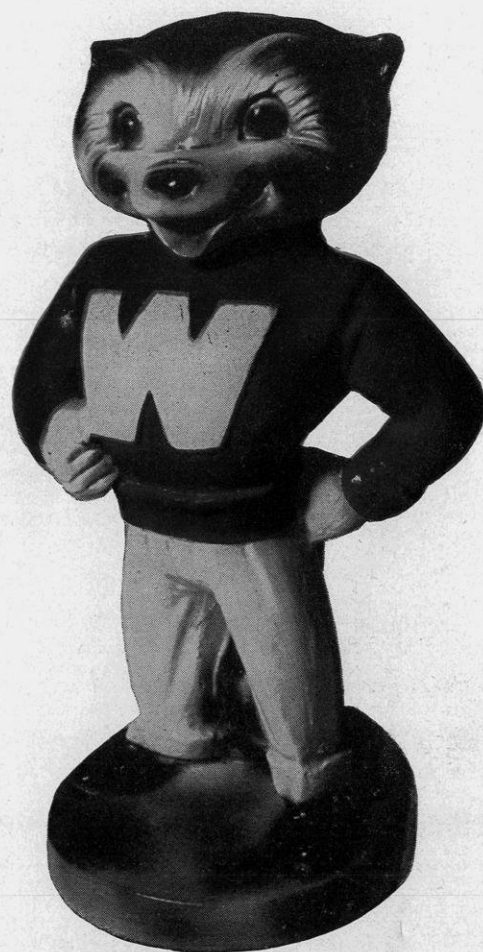
Whenever he's at his Rhode Island or Santa Barbara homes, Davis indulges in an occasional nine holes of golf. "I swing more strokes and walk more steps than most people do in eighteen holes," he claims.

He is a rabid bridge player and was a competitor in several national bridge tournaments. He and his wife still frequently spend an evening with friends playing bridge.

Among his other hobbies has been an extensive amount of historical reading and the collection of paintings and antique furniture.

(Adapted from *The Gasser*, publication of Colorado Interstate Gas Company, and *Northern Natural News* of Omaha, Nebraska)

## Your lucky mascot, Bucky Badger



Bucky Badger is five inches tall, with a cardinal sweater and white trousers—and a wicked gleam in his eye. Made of hard rubber and as hard to crack as the Wisconsin varsity line.

Just what the doctor ordered for your desk, mantel or recreation room. Get one for that son or daughter dreaming about following in your footsteps someday on your favorite campus. Everybody likes Bucky Badger, so order yours today.

\$2

Wisconsin Alumni Association  
770 Langdon St., Madison 6

Please send me \_\_\_\_\_ Bucky Badgers at \$2 each. (Check enclosed)

Name \_\_\_\_\_

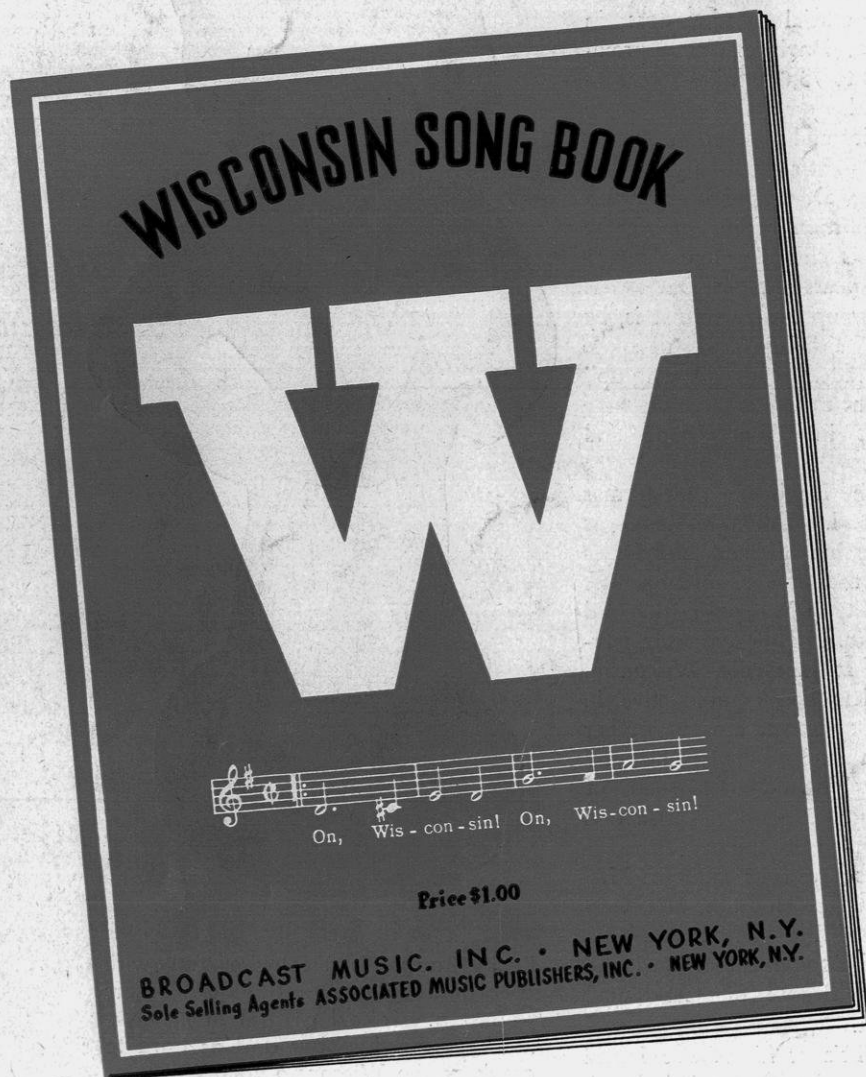
Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_ State \_\_\_\_



Serials Dept.  
% Memorial Libr., Univ. of Wis.,  
Madison 6, Wis.

# FOR BADGERS!



*Words and music for  
the songs you  
like to sing...*

- On Wisconsin
- Songs to Thee, Wisconsin
- Varsity
- On Wisconsin Round
- If You Want to Be a Badger
- Farewell to Thee Wisconsin
- The Badger Team
- Wisconsin's Pride
- My Heart Is in Madison
- We'll Cheer for Old Wisconsin
- Cheer, Boys, Cheer

**\$1 a copy**

Twenty pages—with  
attractive cover in  
Wisconsin colors.

PUBLISHED BY BROADCAST MUSIC, INCORPORATED ● SPONSORED BY WISCONSIN ALUMNI ASSOCIATION

**MAIL  
YOUR  
ORDER  
TODAY**

**WISCONSIN ALUMNI ASSOCIATION**  
770 Langdon St., Madison 6

Please send me \_\_\_\_\_ copies of new WISCONSIN SONG BOOK  
at \$1 a copy. Check enclosed.

Please send me \_\_\_\_\_ Bucky Badgers at \$2 each.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

(Make check payable to Wisconsin Alumni Association)