

Pell USA advertisement.

[s.l.]: [s.n.], 2000

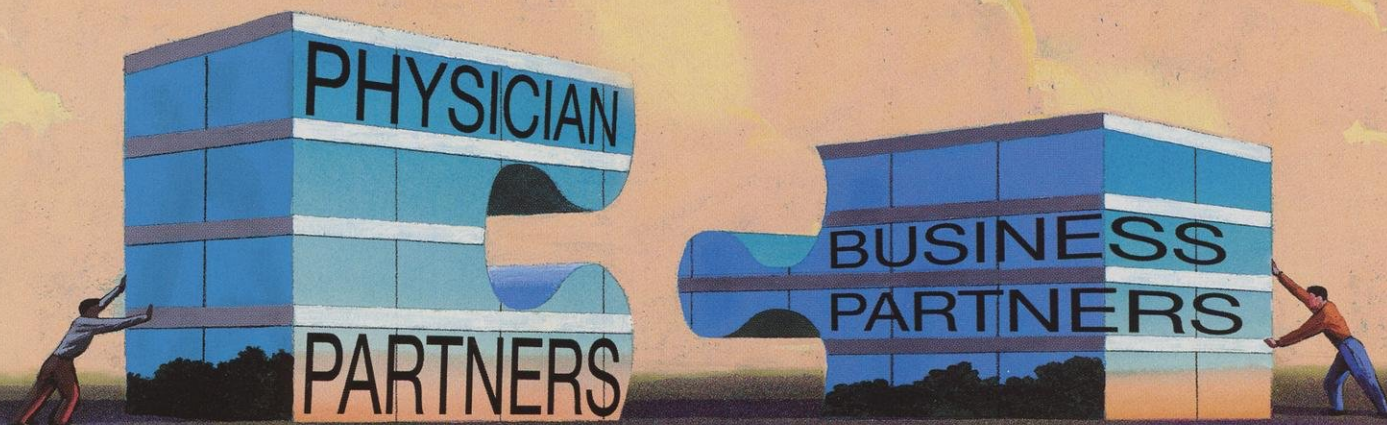
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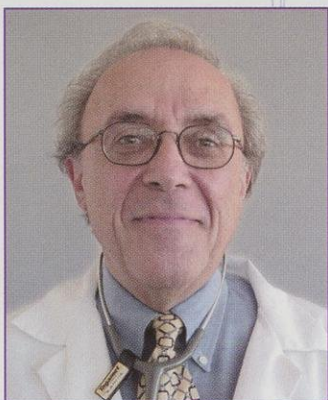
Leaders in Developing and Managing Ambulatory Endoscopy Centers



PHYSICIANS | ENDOSCOPY

Experience the Benefits of a Well Balanced Partnership...
Responsive, Accountable Partners That Provide Value Every Day

- Turnkey Development Program to Build Your New Center
- Comprehensive Accreditation, CON and Licensing Support
- Proven Staff Recruitment and Center Management Expertise
- Specialized Scheduling & Billing Software to Maximize Profitability



Dr. Gregory Karris
Michigan Gastroenterology Institute

This is what our partners are saying...

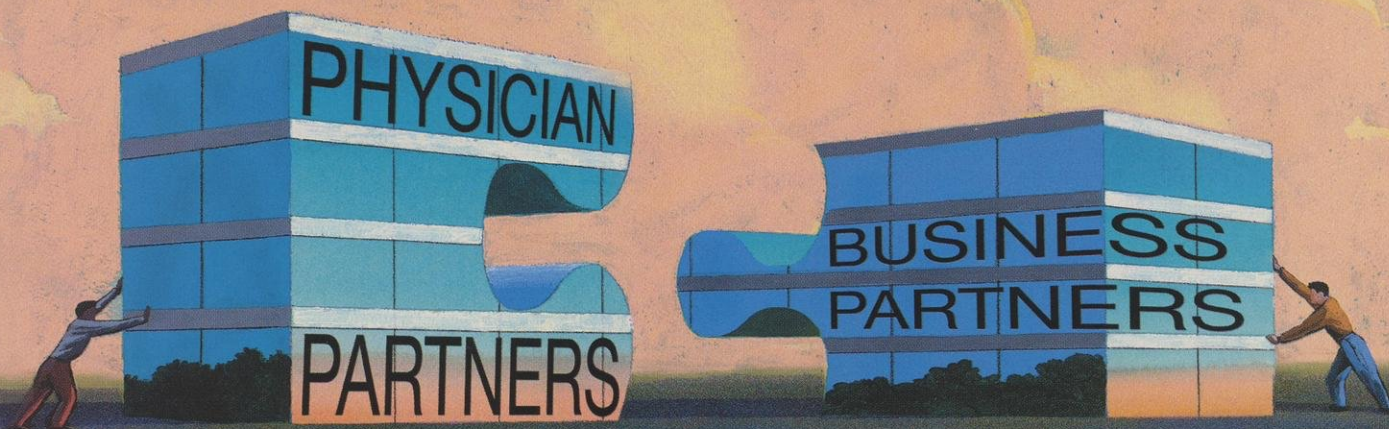
"Physicians Endoscopy is the glue that brought together our 16-physician coalition to form one of the largest physician-controlled endoscopy centers in Michigan. Their leadership resulted in an early approval of our CON application while maintaining a strong partnership with our local hospital without sacrificing any ownership. Their team of experts is a company you can trust and count on to deliver."

[www. **PellUSA** .com](http://www.PellUSA.com)

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Call us at (877)-GICENTR

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- ProMari® Scheduling & Billing Software to Maximize Profitability

This is what our partners are saying...



Alan Chang, M.D.
Medical Director
Bellingham, WA

"Partnering with Physicians Endoscopy was either a stroke of luck or pure genius. The PE team has become an integral part of the fabric of health care services that we deliver. We turn to them for help, and they help us in ways that we never expected. They have earned our respect and our trust. It is really very nice that I, as a physician, can say that about our non-physician partner."



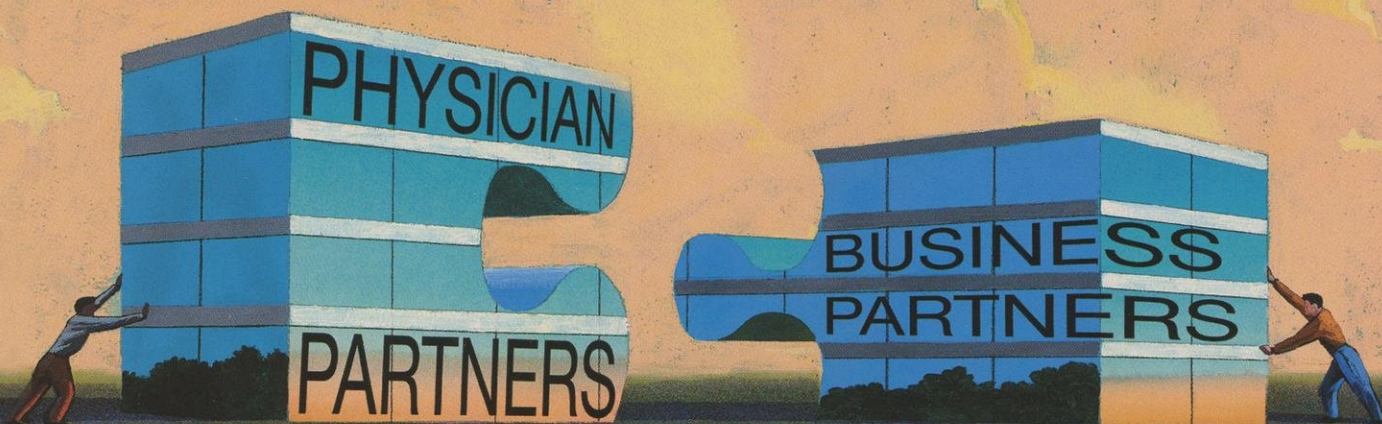
 **North West**
Endoscopy Center

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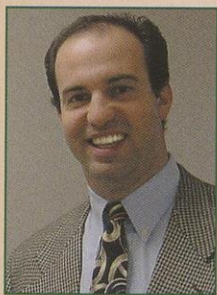


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This is what our partners are saying...



Louis La Luna, MD
Reading, PA

"Partnering with Physicians Endoscopy was a very wise decision. The opening of our new endoscopy center, coupled with our move to the new adjacent professional practice office was a big step for us. They guided us through the whole process. We didn't expect this kind of attention and support, but that's just one of many indicators of the caliber and integrity of their entire team."



BERKS CENTER
for DIGESTIVE HEALTH

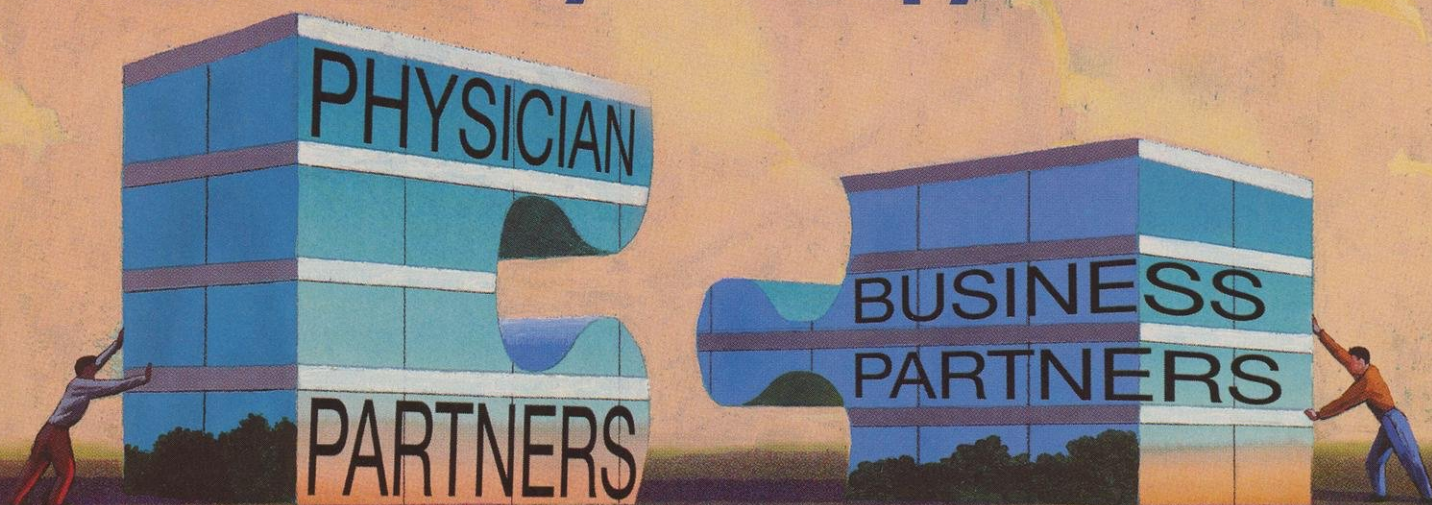
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Visit us at Booth
#1347-#1349

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This is what our partners are saying...

*Dr. Robert Gannon, Medical Director
Bellevue, Washington*



"When my group made the decision to partner with Physicians Endoscopy, we were naturally afraid of what life would be like with a corporate partner. Today, over 2 years later, I can't imagine being without them. The benefits that we receive from partnering with PELL go beyond the endoscopy facility. Our professional practice has also benefited tremendously from their efforts. PELL manages all the equipment and business aspects of our endoscopy facility so that I can focus on my patients. The people at PELL are just great. The systems, procedures and resources that they have brought to us have

shown us first hand and in a very tangible way that they contribute to the success of our facility and our practice every day. Our accounts receivable turn over every 45 days, our cash flow is better and our employee benefit plans are now second to none. It is the people and their commitment that makes all the difference".

EASTSIDE ENDOSCOPY CENTER

- Turnkey Development Program to Build Your New Center.
- Comprehensive Accreditation, CON and Licensing Support.
- Proven staff recruitment and center management expertise.
- Promart® scheduling & billing software to maximize profitability.

We are a team solely focused on optimizing your practice and improving your lifestyle.

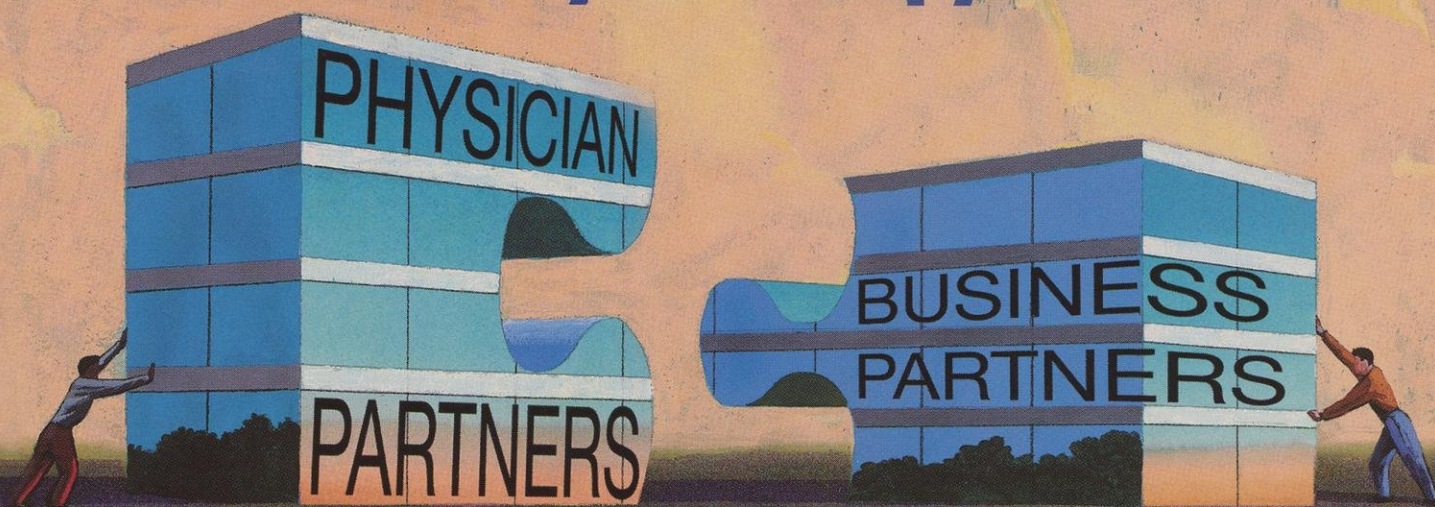
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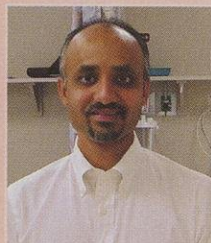


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This is what our partners are saying...

Dr. Bob Narayan



"We highly value our partnership with Physicians Endoscopy. They have guided the development of our center from the very beginning, including not only all the center build-out and accreditation needs but also all of those behind the scene activities like payor contracting, staff recruitment, billing and collections and the ongoing management of center operations. The Physicians Endoscopy team is highly responsive and promptly addresses our needs and concerns."

Dr. Mark Kogan



East Bay Endoscopy Center — Emeryville, CA



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