



# **The daily cardinal. Vol. XXXVII, No. 123 March 14, 1928**

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Office-Seekers!  
Only 3 more days  
for filing petitions  
for the spring elec-  
tions.

# The Daily Cardinal

WEATHER  
Mostly fair today  
and tomorrow; not  
much change in tem-  
perature.

VOLUME XXXVII, NO. 123

UNIVERSITY OF WISCONSIN, MADISON WEDNESDAY, MARCH 14, 1928

PRICE 5 CENTS

## Count Keyserling Here to Lecture at Gym Tonight

Dr. Bradley to Entertain Lec-  
turer During His Stay  
in Madison

Count Hermann Keyserling, world famous philosopher, will lecture to- night in the gymnasium at 8:15 o'clock on "The Technical Age and the Spiritual Life." The meeting is under the auspices of the Wisconsin Student Forum.

Count Keyserling arrived in Mad- ison last night at 9:20 o'clock. He went immediately to the home of Dr. H. C. Bradley who will entertain him during his stay here.

### Count Not to Be Disturbed

No interview could be obtained with the count last night. Dr. Bradley stated that it was a real mental and physical strain for his guest to deliver his lecture and that he would not allow Count Keyserling to be disturbed either before or for some time after that was over.

Count Keyserling's three best known works are "The Travel Diary of a Philosopher," "The World in the Making," and "The Book of Marriage." The first book, which was published after the war, received spontaneous praise throughout the civilized world.

### Forum, Frank Picked Subject

President Frank, as editor of the Century, called its publication "a spir- itual event of national importance."

Count Keyserling's subject for his appearance tonight was chosen by special arrangement with the forum and President Frank. He has no cut and dried list of topics and does not speak on a particular one more than twice.

### Has Splendid Presence

A writer in the Literary Digest de- (Continued on Page 10)

## ATHLETIC REVIEW

### FOR SALE TODAY

Copies of the Wisconsin Athletic Review clothed in a striking black, red, and yellow cover will be on sale today in Bascom hall, the men's gym, and city news stands.

The March issue known as the "Spring Sports" number, contains ar- ticles by Major John L. Griffith, com- missioner of the Big Ten, George Lit- tle, Guy S. Lowman, and other sport celebrities besides thorough and well illustrated pages on the past basket- ball season, hockey, track, baseball, swimming, wrestling, crew, gymnastics, etc.

## Meyendorff Tells of Manor's Effect on Russian History

"The nervous impatience of Rus- sians to apply formulae of social life and the tendency of the gentry to submit their ideas to practical demon- stration by inarticulate majorities are the results of the manor system in Russian previous to 1861," Baron Al- exander von Meyendorff asserted in his lecture yesterday afternoon.

"The Russian Manor and the Socio- logical Result of Its History" was the subject of the second lecture of the series Baron von Meyendorff is giving under the auspices of the department of history. The last lecture will be given today at 4:30 o'clock in 165 Bascom hall on "The Political Struc- ture of Soviet Russia."

The agricultural system in Russia before the liberation of the serfs in 1861 was outlined by Baron von Meyendorff, who said that in most cases the land-owner lived away from the estate and was interested in it only as a source of income. He was not an entrepreneur but a bond-holder.

"The Russian peasant community had a certain amount of self-govern- ment," Baron von Meyendorff explained. "The village assembly divided the arable land and labor units to pro- duce the sum they sent the lord."

This system made the land-owning class, interested first of all in govern- ment and military affairs, lack the practical point of view of the produc- er. The chief characteristic of these intelligent Russians, according to Bar- on von Meyendorff, was the borrow- ing of abstract principles from Europe and the immediate application of these principles in a totally different en- vironment.

Baron von Meyendorff used Leo Tolstoi, "the conscience of modern time," as the typical example of this class of Russian people.

## 42 Groups Give Preliminary O.K. to Inter-Fraternity Constitution

### Constitution Strengthens Council

Body Will Have Jurisdiction Over Rushing, Pledging,  
and Initiations Under Proposed Plan

The power to regulate rushing, pledging, and initiations and the power to establish a judicial body to chastise rebellious members are the two outstanding rights conferred on the Inter-fraternity council by the pro- posed constitution which was present- ed last night.

The constitution as a whole aims to strengthen the council and to make it strong enough to cope with campus problems. The constitution follows in full:

#### Article I—Name

This organization shall be known as the Interfraternity council of the University of Wisconsin.

#### Article II—Purposes

1. To promote and maintain better and closer harmony among the Wis- consin fraternities.

2. To promote and maintain a uni- fied university spirit which will transcend individual fraternity ambitions.

3. To promote and insure co-opera- tion between the several fraternities and the college authorities, to the end that the conditions of the fraternities

and their relations with the college authorities may be improved.

#### Article III—Membership

1. This council shall be comprised of two members from each chapter of the national social fraternities represented at said institution, and from such local and professional fraternities as the council shall see fit to admit to membership.

2. Each chapter may choose its rep- resentatives in any manner it may see fit; one of whom shall be a senior, the other a junior.

3. Each fraternity shall have one vote, but there shall be no voting by proxy. In the event of a disagree- ment between representatives of the same fraternity, the senior member shall vote.

4. The vote of the representatives from each fraternity shall bind their fraternities on all matters within the powers and purposes of the interfrat- ernity council as expressed by this constitution.

#### Article IV—Officers

1. The officers of the council shall (Continued on Page 2)

## Hold Presidential Straw Vote Here

Daily Cardinal Runs First  
Article Today; Balloting  
Begins Sunday

The Daily Cardinal has been asked to participate in a presidential straw vote sponsored among leading univer- sities by the Independent. The bal- loting will begin next Sunday, and the first of a series of articles on the can- didates appears today.

The article reprinted today is from the Christian Science Monitor which the Daily Cardinal is privileged to run because of an arrangement made with the Monitor by the Independent.

The leading candidates in the field will be discussed by a special series of articles arranged by the Daily Car- dinal and written by Prof. Walter R. Sharp of the political science depart- ment. Prof. Sharp will discuss Mr. Hoover in his first article Saturday morning and Gov. Al Smith in his second. Prof. Sharp and Prof. J. P. Harris will supervise the writing of the subsequent local articles.

The candidates to be voted on in the poll are Curtis, Dawes, Hoover, Lowden, Willis, Donahey, Reed (Mis- souri), Ritchie, Smith, and Walsh (Montana.)

Returns will be telegraphed from the offices of the Independent day by day after the voting starts.

## Red Derby, Symbol of Grid Banquet, Now on Display at Pete Burns'

The Red Derby, symbolic headgear of wit and wisdom at the Sigma Delta Chi gridiron banquet, has arrived. It came into town last night with all its blazing eminence and will be on dis- play for the next few days in Pete Burns' window on State street.

All invitees to the big roast-fest and hulla-balloo on Saturday night will now have an opportunity to scrutinize the hat which for the past three years has brought fame to Prof. Carl Russell Fish, Dr. Alexander Meiklejohn, and Dean George C. Sellery.

Regrets from distinguished Wiscon- sin men are still coming from all over the United States. Yesterday Gordon Derber, chairman, received a note from Burr W. Jones, former justice of the Wisconsin supreme court, say- ing that he was sorry that he could not come, but that a trip from San Antonio would be too far.

#### ON THE EDITORIAL PAGE

1. The Interfraternity Council Charter.
2. The Minnesota Autocracy.
3. Philomathia Is Dying.
4. Women, Vote Today.
5. Other Editors Say.

## Union Recommends 21 Staff Members for Spring Election

Thirteen sophomores and seven juniors were recommended for elec- tion to the Union board in the spring elections March 30 at a meet- ing of the present board held last night.

The sophomores were first elected to the Union board assisting staff, which automatically made them re- commended candidates for the five sophomore positions on the board which are to be filled at the spring voting.

The juniors, being already mem- bers of the assisting staff, also re- ceived automatic recommendations. Only one recommended junior can- didate is to be elected, although one junior member-at-large will also be chosen, nominations for this office being made by petition only.

The candidates recommended at the meeting last night are:

Sophomores—John Dixon, George Burridge, Robert Calkins, Newman Halverson, Waldo Hawkins, Ted (Continued on Page 12)

## Framers Tell Greek Repre- sentatives Document 'Has Teeth'

By FRANKLIN PORTER

By approving the constitution sub- mitted by its constitution committee and deciding to present this plan to the fraternities for ratification the In- ter-fraternity council took a prelimi- nary hold on the powerful instrument of administration which they may someday wield.

If the necessary two-thirds of the Greek letter organizations accept this document the Inter-fraternity council will have the absolute and supreme governing power over its member organizations and it will be strong enough to back up its own decisions.

#### 41 Groups Represented

The meeting at the Theta Chi house was attended by the represen- tatives of 42 social and professional groups and the various points in the constitution were discussed and changed as they were interpreted by Harold Konnak L3 chairman of the constitution committee.

"The future of fraternities is in the balance," Konnak stated, "the regents and the legislature are said to be un- favorable to the fraternity system, and the present university administration is quite disgusted with the way things are being run. There is a program afoot to house all freshmen, and eventually, all students in dormitor- ies. Unless we strengthen ourselves we will not be able to exist."

#### Council Must Act

"The new constitution is designed to list things for the council to do, and to give them the power to do them. It is up to the council to func- tion after the constitution is accept- ed," Konnak added.

In discussing the clause on mem- bership it was brought out that the council aimed to break up any dis- stressing fraternity alliances or petty coalitions. Voting by proxy is barred (Continued on Page 12)

#### WHITE SPADES ELECTIONS

John P. Ash  
Edward P. Cole  
John F. Doyle  
Eugene S. Duffield  
Walter J. Fitzgerald  
William K. Grube  
James J. Hanks  
Wallace M. Jensen  
Willard L. Momen  
W. Hampton Randolph  
Theodore A. Thelander  
Rube E. Wagner  
Francis C. Woolard

## Who Will Be Who in 1928

The First of a Series of Articles Run by the Daily Car-  
dinal on Presidential Candidates

### CALVIN COOLIDGE

By CORA RIGBY

Manager, Washington Bureau,  
The Christian Science Monitor

That Calvin Coolidge could have re- ceived the Republican nomination without effort and could easily have been re-elected President of the United States, is an opinion widely held. It was no opponent, no rival, who halted the trend toward Coolidge. The only man who could stop it was the President himself, and he acted. The first time it was done with such dramatic effect that the entire country was startled. The homely simplicity of the statement, "I do not choose to run for President in 1928," made it to one man seem final; to another, open to modifi- cation. Months passed and everyone but Mr. Coolidge discussed his possible candidacy. Mr. Hoover restrained his friends from campaigning for him because he was not sure of his chief's attitude. Others hesitated. Then Mr. Coolidge spoke. His second declara- tion was made in as characteristic fashion as the first. At his summer home in the Black Hills he had hand- ed each of the newspaper correspond- ents a slip of paper bearing the few words of his declination. At the White House he said to the members of the Republican national commit- tee:

"My statement stands. No one should be led to suppose that I have modified it. My decision will be re-

spected. After I had been eliminated, the party began, and should vigor- ously continue the serious task of selecting another candidate from among the numbers of distinguished men available."

Even now, there are men in public life, and private, who yearn to see Calvin Coolidge in the White House and who hold to the belief that he will yet be drafted. It is never safe to make forecasts about Calvin Coolidge. Many a critic, friendly and otherwise, has gone wrong by predi- cating certain conclusions based on the rule of average probabilities and has had to revise them in accordance with Coolidge actualities. Yet he is one of the most consistent characters in history.

The paradox that men see in Cal- vin Coolidge is largely due to the mak- ing of situations into which they are surprised to find that he does not fit. He makes his own moves, on his own responsibility, after much deliberation. One of the most frequent criticisms of him has been that he considers too long, that he is not prompt in action. It has never been said, however, that he wavers once he has made a deci- sion.

Estimates of Mr. Coolidge range all the way from the view that he is one of the most mediocre persons who ever lived in the White House to the one that he is a great statesman. If the President is interested in such discus- (Continued on Page 5)

## Women to Elect Officers in Voting at Lathrop Today

W.S.G.A., Y. W. C. A., and  
W.A.A. Heads Are to  
Be Chosen

Officers for W. S. G. A., Y. W. C. A., and W. A. A. will be elected today in Lathrop hall. The polls will be open from 8:45 o'clock to 4:30 o'clock. All women in the university are eli- gible to vote for W. S. G. A. officers and all members in good standing in Y. W. C. A. and W. A. A. are eligible to vote for those officers.

"Electioneering of any kind is pro- hibited by the women's organizations," said Jean Strachan '28, chairman of elections.

#### Electioneering Banned

The W. S. G. A. constitution states, "candidates and their friends refrain from any personal or organized elec- tioneering. Electioneering is under- stood to consist in the practice of speaking in public arbitrarily in sup- port of one candidate without consid- eration of her opponent. Telephoning is considered electioneering."

W. S. G. A. candidates are: Presi- dent, Sallie Davis '29, Katherine Keebler '29; vice president, Jane Bull '29, Helen Keeler '29; secretary, Susanne Burdick '30, Margaret Fink '30, Dor- othy Holt '30; treasurer, Dorothy Brown '30, Marion Horr '30, Alice Robeson '30; census chairman, Mar- garet Charters '30, Esther Chaffin '30, Janet McDonald Smith '30.

#### Y. W. C. A. Candidates

Y. W. C. A. candidates are: Presi- dent, Isabel Bunker '29, Eleanor Pen- nington '29; vice president, Evelyn McElphatrick '29, Lorna Snyder '29; secretary, Constance Connor '30, Suzanne Marting '30, Marie Orth '30; treasurer, Virginia Fisher '30, Jeanne Tennant '30.

W. A. A. candidates are: President, Paula Newman '29, Sally Owen '30, Irma Ringe '29; vice president, Helene Boyer '29, Mary Parkhurst '30; re- cording secretary, Gladys Bauer '30, Florence Hawkins '29, Florence Pease '30; corresponding secretary, Marion Brock '29, Pearl Malsin '30, Sylvia Meyer '29; treasurer, Charlotte Flint '29, Madeline Roueche '29, Blanch Shafarman '30.

Jean Strachan '28 is chairman of elections committee. The other mem- bers are Helen Kesler '29, Jane Bull '29, and Ruth Blocki '30.

## SCHWENKER TO TALK AT COMMERCE CLUB

C. F. Schwenker, Wisconsin state banking commissioner, will speak on "Bank Failures and Their Remedies" at the Commerce club luncheon at the University club at 12:15 o'clock today. Mr. Schwenker graduated from the university in 1911 and was presi- dent of the Commerce club while he was in school. The meeting is open to all commerce school students and faculty members.

## Prexy Frank Will Speak at Ag Short Course Graduation

President Frank will speak at the graduation ceremonies of the 54 agri- culture short course students which will be held in the Agricultural hall auditorium Thursday morning, March 15, at 9:45 o'clock. He will also award certificates to the graduates. The class day banquet and entertainment will take place in the Madison college par- lours, Wednesday, March 14.

The program at the graduation cer- emonies will include an overture by the short course orchestra, invocation by Rev. A. J. Soldan, class address, "The Business Farmer," by Myron Clark, vocal solo by Ralph Leonard- son, address by President Frank, pre- sentation of the class by Dean H. L. Russel, awarding of certificates by President Frank, and the benediction by Rev. A. J. Soldan.

The class day entertainment will consist of music by the short course orchestra, the president's address by Milton Wussow, music by the short course glee club, "Our Past" by C. C. Hfoberger, class poem by Harvey Thoma, "Our Future," by Maurice Klinke, "Our A B C's," by Norman Rada, "Advice to Underclassmen," by Edward Krause, response, by Alfred Zurbuck, presentation of class mem- orial by Philip Dell, acceptance of class memorial by Dean J. A. James, class will by Lester Moy, and music by the double male quartette.



## Phy Eds Try Out New Style Shoes

E. Mathews, Antioch Prof, Convinces Local Women to Change Footwear

Convinced by Edward Mathews, of Antioch college, Ohio, that comfort in footwear comes before style, the girls of the physical education department agreed to wear shoes designed and approved by Mr. Mathews for three to six months. At the end of that time, a plaster cast will be taken to note any changes in the foot.

"Ever since the modern period of clothes began," said Mr. Mathews, "men have been trying to solve the problem of making beautiful shoes for women that were healthful and comfortable. So far, comfort has been entirely sacrificed to style." Mr. Mathews hopes to introduce foot improvement courses into the college curriculum.

Medium flat heels, sufficient room in the toes, and large enough soles for the spread of the feet were advocated as part of his platform for better and better feet.

The low heeled oxford, the sport shoe with leather or crepe rubber soles, and the dress shoe of suede were the three styles shown at the meeting. Either leather or wooden heels covered with leather were advocated for the oxford shoe. The highest heel recommended was slightly lower than the military, and this is combined with the dress shoe only. Three-quarter and one-inch heels finished the oxfords.

## String Quartet Offers Recital

Professor Morphy's Woodwind Ensemble Also Plays

An opportunity rarely accorded music lovers in even the largest cities will be granted Madison Thursday evening, when the University String Quartet and Woodwind ensemble, under the direction of Prof. E. W. Morphy, offer their first public recital in Music hall.

Organizations of this type, which require the highest kind of musical ability, are very rare in professional, and almost unheard of in amateur, groups. The University of Wisconsin is one of few schools in the country possessing such music organizations.

While superior technique is the first requisite, it is also equally essential, according to Prof. Morphy, that only the very finest instruments available be used for such work.

The string quartet, which is to play the Beethoven "Quartet in F Major," is equipped with instruments of a superior grade and interesting history. Miss Louise Rood's violin is an excellent specimen of Guilianno, while Miss Anita Vinograd's is an old Storions.

The viola used by Anthony Donovan is a fine old English instrument, and the cello used by Leon Persson is also an instrument of age, with remarkable resonance and high quality of tone.

The instruments to be used for Schubert's "Octet" are all of the highest quality, selected with a view of developing a satisfactory blend of tone quality.

## Constitution Increases Powers of Council

(Continued from Page 1)

be a president, vice president, secretary, and treasurer, who shall perform the usual duties incident to their respective offices. They shall be chosen to serve for one year, and shall be elected from the representatives composing the membership of the council by a majority vote of said council.

2. These officers shall be elected annually at the last regular meeting of the council before the spring recess and shall take office immediately upon their election.

### Article V—Powers

The council shall have power:

1. To admit or reject petitioning groups to membership.

2. To regulate and govern relations between the fraternities of the council and also their relations to the college authorities.

3. To discipline its members by fine, suspension, expulsion, or by any means the council may see fit to administer.

4. To govern and control rushing, pledging, and initiation practices among the fraternities composing the council.

5. To establish and create a judicial body which shall have jurisdiction over all cases involving infractions of any rules the council may see fit to adopt, and which body shall have power to make its own rules of procedure.

6. To pass the necessary by-laws to make the conditions of this constitution operative.

7. To promote, further, and develop in any way it deems best the general purposes stated in Article II of this constitution.

### Article VI—Amendments and Ratifications

1. This constitution shall become effective immediately upon ratification and acceptance by two-thirds of the national social fraternities on the Wisconsin campus.

2. This constitution may be amended at any time, provided:

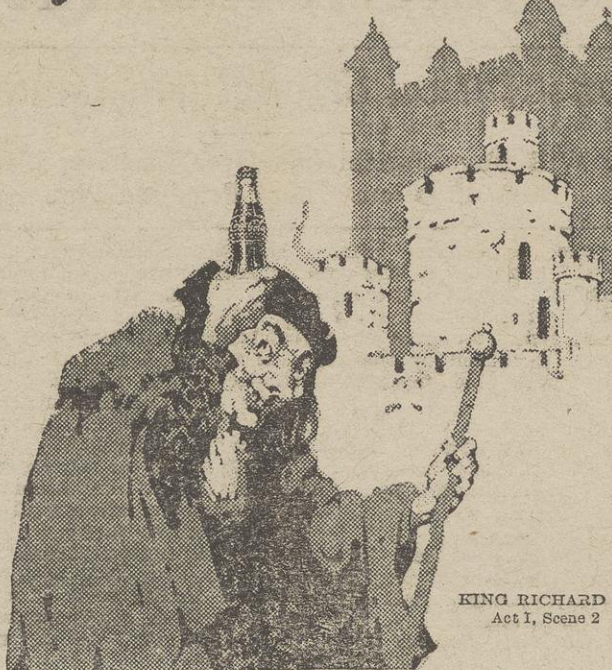
(a) That the proposed amendment shall have been submitted in writing

and read to the council one month before it is voted on by that body.

(b) That it shall have been voted on and passed by a two-thirds vote of those present at any council meeting.

(c) That it shall have been ratified by two-thirds of all the member-fraternities by chapter action.

## What Shakespeare says about Coca-Cola



KING RICHARD III  
Act I, Scene 2

Drink  
**Coca-Cola**  
Delicious and Refreshing

"Framed in the prodigality of nature"

When Shakespeare wrote this speech for Richard he must have seen the handwriting on the wall—a Coca-Cola ad reading:

Good things from nine sunny climes poured into a single glass

The Coca-Cola Company, Atlanta, Ga.

8 million a day ~ IT HAD TO BE GOOD TO GET WHERE IT IS



Told by

H. I. POWELL

Soon after I learned that the Kresge Company was opening a number of new stores and offered an exceptional opportunity to young men with a college education, I applied and started in the stockroom at Columbus, Ohio, in March, 1920. After experience in four different cities, I was made a manager in January, 1923. In January, 1927, after having managed stores in Allentown and Scranton, Penna., I was given charge of our Columbus Dollar Store, returning in less than seven years as manager to the store in which I had started at \$25 per week.

Before I took up the Kresge work I had carefully analyzed the opportunities in many different lines. I had been graduated from the University of Pennsylvania Law School and had been admitted to the practice of law in the States of Pennsylvania and Ohio. I had had numerous opportunities of a less strenuous character, and carrying at the start greater compensation. However, after my eight years with the Kresge Company, I can be most enthusiastic. And I think the Kresge Company, with its expansion program, holds a wonderful future for young men who are able to adapt themselves to the requirements of the Kresge business.

H. I. POWELL

## Choosing a Life's Career



THE most important problem that confronts seniors during their last semester in school is choosing the "job" that will begin when campus days are over. To make the right start in the business world is the ambition of every college man. And most men with foresight and vision realize that it does not matter so much where they start or what they do, as long as there is a good chance for future advancement.

To college men of that type the S. S. Kresge Company offers exactly that sort of an opportunity. We are picking college trained men for our future store managers. These men begin at the bottom and are thoroughly schooled in Kresge methods of store operation. They are given experience in every department of our rapidly expanding business, and when their training is completed, they are placed in charge of our stores—dignified positions that carry incomes above the average.

If you think that you can fill our requirements and are willing to work hard and study our business, write to our personnel department. A graduate of your own college who has found his future in our organization will be sent to see you.

PERSONNEL DEPT. 4

**S. S. KRESGE CO**

5-10-25c. STORES / / / 25c. to \$1.00 STORES

KRESGE DETROIT BUILDING

Fair Prices—Friendly Service

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Every Purchase)

**BROWN**  
Book Shop

"Come in and Browse"



## Daily Reports of Badger Teams

### HERE'S the DOPE

In a mad search for something to talk about, we discover that the tournament season is very much in the offing. Next week, the national academy tournament starts, and the week after that, the Wisconsin state tournament. Saved!

George Berg is working his fingers off in the attempt to hasten the process of making the National Academy tournament a really national affair. And he's getting there this year, with teams from all over the middle West and two from the East. Even if St. John's Manlius is in the meet, we're picking Culver to win. Those boys play what you call slick basketball.

In the state field, we must confess embarrassing ignorance. But we do know that Kenosha, one of the strongest teams in the state last year, is back with a veteran line-up, including Mr. Beaupre and young Mr. Pacetti. Don't forget that.

Elsewhere on this page, Les Gage's all-conference team is given a big send-off. Much as we hate to agree with anybody this team seems to be about as suitable as any you could find. It is pleasant to see George Hotchkiss on the first team. Most of the sports writers have persisted in underrating him this season, but if you find a better guard or a shifter dribbler, you'll have to look farther than the Western conference.

And note how swiftly glory passes. Frank Harrigan, Michigan, was called one of the greatest cage players in the Big Ten. This year he doesn't even get honorable mention. Michigan's low position in the race this year has been explained by failure of veterans like Harrigan to maintain their 1927 form.

Lester "Butch" Leitt '27, has just brought the Plateville Normal basketball team through to a tie for the state normal championship in his first year as coach. Butch was a regular lineman on the 1926 Wisconsin football team. The Plateville five lost only one game in eight, defeating every team twice except Oshkosh Normal.

Coach Lowman is holding a little meeting for the baseball players in the Trophy room at 4:30 tomorrow. George Little, we understand, is to deliver an oration. If you're interested in baseball at all at all, better shine around.

—C. D. A.

### Student Chemists to Make Inspection Tour on April 4-6

Juniors and seniors in the chemistry course and the chemistry-commerce course will make their annual inspection trip to Milwaukee on Apr. 4, 5, and 6 to visit a large number of important chemical industries and to inspect them. The students will be guided through the plants by trained chemists so that they may gain as wide a fund of knowledge in the limited time as possible.

The party will be limited to 40 students. All chemistry course men and women are required to go, although letters and science students who are majoring in chemistry or chemistry-commerce are invited.

The trip will begin on the morning of Wednesday, Apr. 4, and continue until Friday evening. The students will visit such prominent Milwaukee chemical institutions as the coke and gas company, the sewage disposal plant, the Gridley Dairy company, and the United Fertilizer company.

#### BASEBALL

There will be a meeting Thursday, March 15, at 4:30 in the Trophy room of the men's gymnasium for all varsity and freshmen baseball candidates and all others interested in baseball. George Little will address the group. All men interested in baseball are encouraged to be present.

G. S. LOWMAN, Coach.

# CARDINAL SPORTS

## Athletics in the Collegiate World

### Hotchkiss Named On Big Ten Team

(EDITOR'S NOTE: Following is a partial reprint of an article appearing in the Wisconsin Athletic Review, which goes on sale today. Selections were made by Leslie R. Gage, assistant basketball coach and director of publicity at the university, whose work this season has permitted him to see every one of the Big Ten teams in action. The article is printed through courtesy of the Athletic Review.)

#### WESTERN CONFERENCE 1927-28 ALL-STAR TEAMS

##### FIRST TEAM

Forward ..... Oosterbaan..... Michigan  
Forward ..... Wells..... Indiana  
Center ..... Murphy..... Purdue  
Guard ..... Hotchkiss..... Wisconsin  
Guard ..... Kemmer..... Purdue

##### SECOND TEAM

Forward ..... Fisher..... Northwestern  
Forward ..... McCracken..... Indiana  
Center ..... Walters..... North.  
Guard ..... Correll..... Indiana  
Guard ..... Hoerger..... Chicago

##### THIRD TEAM

Forward ..... Wheeler..... Purdue  
Forward ..... How..... Illinois  
Center ..... Foster..... Wisconsin  
Guard ..... Marshall..... North.  
Guard ..... Doyle..... Wisconsin

##### HONORABLE MENTION

Forwards—Behr, Wis.; Strickland, Indiana; Stark, Minn.; Grim, Ohio; Andrews, Wis.; Farwell, Chicago; Plunkitt, Iowa; Orwig, Mich.  
Centers—Wilcox, Iowa; Gist, Chicago.  
Guards—Schnaiter, Purdue; Nydahl, Minn.; Deimling, Ill.; McCoy, Mich.; McDonough, Chicago; Mills, Ill.

By L. R. GAGE

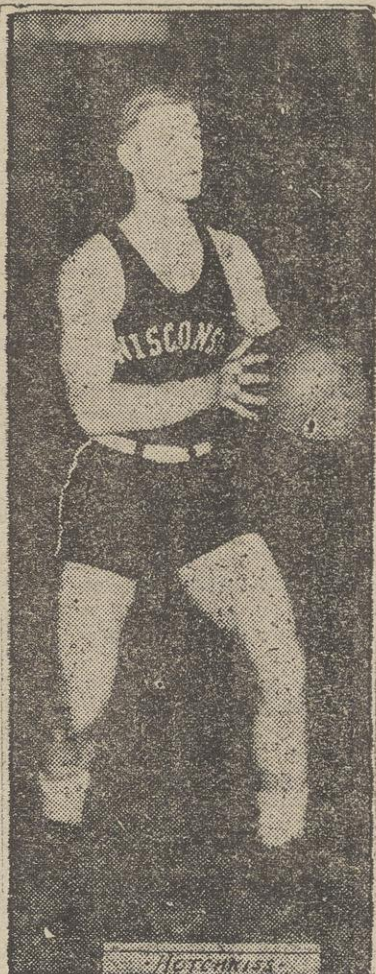
Another season of play in the Western conference basketball race comes to a hectic close, and the critics again take their lives in their hands. Submitting themselves to the abuse of coaches, players and fans, they come bravely forth with the selection of the all-star teams.

The 1927-28 championship battle in the Western Conference has contained the usual number of upsets. The past season has been one of unusual high scoring. All of the teams, even those in the cellar division, have flashed great offensive power at times throughout the winter.

#### Defensive Missing

As a logical result of the Big Ten's scoring rampage this year, defensive strength has been sadly lacking. There are few of the tall, husky back guards of the old days. On the other hand, both guards on many of the teams have been used for their ability to contribute points.

Indiana, Purdue, Michigan and Northwestern have been most outstanding offensively. Scores in the



forties, and occasionally the fifties, have not been uncommon along the route of these four quintets. Wisconsin, true to tradition, placed a good defensive aggregation on the floor.

The writer, prior to making his selection of fifteen players for berths on the first, second and third mythical teams, has seen all of the conference fives in action this winter. The first division teams, Purdue, Indiana, Michigan, Wisconsin and Northwestern have been scrutinized three or four times. It is on general all-around play, and not individual scoring ability, that the men have been named.

#### Murphy Tops Centers

Charles "Stretch" Murphy, Purdue's six foot six inch center, has been placed at the pivot position on the first team. Murphy is given the call over "Rut" Walters, Northwestern, Branch McCracken, Indiana and "Bud" Foster, Wisconsin, all of whom are playing their first year of conference ball. It would be impossible, however, to omit any of these lads from three quintettes.

Murphy is not only an asset on of-

fense, with his work on rebounds, his passing, accurate shooting from long and short range and his dribbles; but he travels to the back court on defense where his height is of great value in recovering the ball from the board. Walters is a similar type of player, but contributes less defensively and is not as useful in controlling the ball at the jump.

Foster is the best defensive center of the lot. He is a hard worker and has been his team's high point man during the title race. The Badger was playing on a defensive team and did not have the opportunity to score that did the other centers.

#### Wells Great Forward

Outstanding among the forwards were Oosterbaan, Michigan; Wells and Strickland of Indiana; Fisher, Northwestern; Capt. Wheeler of Purdue, How, Illinois; and Capt. Behr, Wisconsin. From among this group looms out one athlete head and shoulders above all others. That man is "Ben" Oosterbaan, the great Michigan end, who plays football, basketball, and baseball, and is just as valuable now as he ever has been, if not more so.

Lightning fast, Wells led the Hoosiers' attack all season, paired with Beckner the first semester and Strickland the second. His feint and dribble, combined with a great eye for hoop, made him an offensive threat that few guards could stop. In addition to his scoring, Wells was the fire of the Indiana champs, and was always burdened with a responsible defensive assignment. In practically every game Wells was covering one of the opposing forwards.

From the two dozen guards seen in action the past two months there are no two who stand out particularly over the others. The conference did not produce the usual number of star defensive players. Hotchkiss, of Wisconsin; Kemmer of Purdue; Capt. Correll, of Indiana, and Hoerger, of Chicago, were chosen as the leaders.

#### Hotchkiss Picked

The first two mentioned are assigned to the defensive berths. Both Wisconsin and Purdue boasted good defensive records for the season. The Badgers excelled in this department of play, and although he was not in the line-up the first five games, Hotchkiss is ranked as the best defensive man in the conference. He is not a heavy scorer. However, his driving dribble gets him in for a goal or two each game, and is a great guard.

For a small man Kemmer possessed uncanny ability at covering tall forwards and recovering the ball from the board. He was the mainstay of the Boilermaker's defense, as well as one of the high scoring guards of the conference. Correll of Indiana was practically his equal in all departments of play, but is placed on the second five.

### National Sports Slants

By EDUARDE F. PERLSON

In Monday night's button-button-who's-got-the-button games staged in Madison Square Garden, Johnny Risko, the Cleveland baker boy, administered a doughy pasting to Jack Sharkey, the Boston Tar Baby in another of Tex Rickard's heavyweight elimination tournaments. Risko bored in continually for the 15 rounds and when it was over, the judges awarded the decision to Johnneh. Press reports have it that a nod to Sharkey would have been just as fair. Oh, well, what difference does it make? Dempsey will meet the winner of the Risko-Heeney bout and Mr. Estelle Taylor will again be ballyhooed as logical contender for Champ Tunney.

#### Brewers Expect Big Year

Though prohibition is strictly endorsed in this grand state of Wisconsin by the Severson act, the Milwaukee Brewers are looking ahead for a big year. What is meant is that Milwaukee, members in the American Association baseball circuit, is being considered by critics as the most probable winner of the A. A. bunting this season. Henry Killilea, owner, and Jack Leivilelt, owner, have collected an impressive array of ivory talent just shy of major league ability and with these sluggers, pitchers, and fielders, hope to roll in on top of championship tidal wave. If the Brewers do, it will be the first time in 14 years.

#### STATE BOY MAKES GOOD

C. C. Finnegan, Oconto (Wis.), took one of the biggest jumps in coaching circles. Finnegan, a former world wart-

veteran and grad of Ripon college, has been appointed athletic director of the North Dakota Aggie school. We don't know much of his ability, but we join in on a general chorus and wish him future luck.

#### KID LAVIGNE COUNTED OUT

George (Kid) Lavigne, former world's lightweight champion, was counted out by the Great Referee in Detroit Saturday. Lavigne, a great fighter, assumed the title after Jack McAuliffe has retired undefeated. The Kid then held the crown until beaten by a decision by Old Man John Barleycorn. Of recent years he has worked as a watchman in one of Hank Ford's plants. Like most old-time champs, he died penniless.

#### BUNIONS INCREASING

Arthur Newson, the 44-year old veteran Briton from South Africa, was replaced as leader in the ankle-derby by John Cromick, stout-hearted son of Canada. The runners finished their eighth lap at Needles (not on, at) California. The marathoners have now covered exactly 296.4 miles in 8 days of competition. They have exactly 3,400 miles to cover. Looks like Editor Dan Albright's children will be covering the final result 30 years hence. (Hope Dan don't see this; if he does, you won't.)

#### Better Buy a Railroad

Knute Rockne, a venerable gridiron mentor at Notre Dame, announces his football schedule. His Irish, more appropriately his Cosmopolites, will play twice on the east coast, New York and Philadelphia, once on the west coast against U. of S. C., once in the south at Atlanta. Incidentally, before the hardy Norwegian brings his athletes to Madison, he will have one game tuckered under their pelts, playing

### Academy Meet Draws 16 Teams; Manlius Entered

#### Wisconsin Prep Championships Attract National Field

By BERNARD DUFFY

Wisconsin's National Academy championships have reached the much sought for nation-wide scope with the entrance of Manlius of New York and Tabor of Massachusetts. Both of these academies will enter teams in the basketball tournament, increasing the number of entries in the cage meet to 16. Eight teams have already entered the track meet and five the swimming meet.

Manlius will bring a basketball team with two all-Eastern school men. The New York school is runner-up for the Eastern cage championship, having lost to York which has won 63 out of its last 64 contests. Manlius put up a real battle in the finals of the Eastern prep school tournament held under the auspices of the University of Pennsylvania, but lost by a close score.

#### Tabor Five Also Strong

The only other game the Manlius quintet lost this year was to the Syracuse frosh. It has won games over the Cornell and Colgate freshmen and the best prep schools in the East.

Tabor Academy although not boasting quite the record of Manlius, has one of the best teams in New England. Tabor has lost only three games this season, all by close margins.

It will be interesting to note the type of basketball played by these two eastern academies in comparison with that played by the Western schools. Most of the Eastern universities do not use the pivot, and play an overhead game. This is so strikingly different from the basketball played in the Middle West that it will be interesting to watch a team such as Manlius play a team like Culver of Indiana.

#### Onarga Entered

Pre-tournament dope would point to these two teams as probable finalists if they were so bracketed. At least each has the most impressive record. Culver won the basketball championship last year and has a quintet this year that is likely to duplicate.

Onarga Military Academy of southern Illinois won the national academy championship in 1926 and must also be considered as a contender for the crown. Onarga has only been beaten three times this year and has a strong team entered. Shattuck, of Fairbault, Minn., is champion of the Gopher state and will be represented in the meet.

Entries and records of the prep schools are coming into the office of George Berg, manager of the meet, daily and will be reported in the Cardinal. To all appearances the meet will be the most successful one for academies that has ever been run off in the United States.

"The lack of associations and the difficult ajsahwfosheloteam ltsoughtA... like for the academies makes it a difficult task to get them together as in high school tournaments. The tourney sponsored by the University of Wisconsin is a crusading movement and should be heartily supported by participants and students of the university," said Mr. Berg yesterday.

#### WATCH THIS TEAM

Winfield, Kansas has won the Arkansas Valley league basketball race this year. This is the league that in the past few years has sent three championship teams to the interscholastic at Chicago, and the performances of Winfield will bear watching if they succeed in coming to the tournament this year.

That Stanford men are interested in aeronautics is shown by the fact that nine university students and one assistant professor are learning flying at the recently opened Palo Alto School of Aviation.

Squash rackets is the favorite indoor game of the Prince of Wales.

Loyola of New Orleans at South Bend.

#### California Mecca for Tracksters

A high school kid up in the City of Angels gets himself in the sport limelight because he runs the 100-yd dash in .09.6. Nothing much to become vociferous about, eh? The only important thing about that time was that it equalled the world's record in the event which only two runners have done so far.



# The Daily Cardinal

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## "ON WISCONSIN"

1. Adoption of a system for Fraternity Rushing.
2. Betterment of student Self-Government.
3. Success to the Experimental College.
4. Athletics for all.

## Interfraternity Council Charter

LAST light the assembled representatives of the fraternities on this campus were presented with the draft of the new interfraternity council constitution.

The new constitution has teeth in it. Not teeth, however, that will help some and harm others, but teeth that will provide an equal foundation for all, a means of gaining deferred rushing, deferred pledging, controlling Hell week, and providing a definite judiciary to settle complaints, to make decisions, and to punish for violations.

That is the kind of constitution an interfraternity council needed on this campus. A sturdy constitution that will settle the low fraternity tactics now used will be a godsend to those fraternity men who can see beyond the circle of their own brothers.

We recall that at one meeting of the interfraternity council, a representative rose and declared his fraternity would never consider deferred rushing or pledging. Such boorish and selfish cases will be adequately handled in the future. No one fraternity will be able to go scotfree in the future for major or minor infractions of the rules we hope the fraternities on the campus will adopt. A few strict rules, rigidly enforced, will do more toward peaceful and fair interfraternity competition than anything else.

The new constitution is a highly satisfactory one. Members of all the fraternities will, in a short time, vote on its adoption. We look forward to a unanimous decision in favor of the policies of the new interfraternity council.

## The Minnesota Autocracy

A SOMEWHAT different situation regarding the R. O. T. C. exists at the University of Minnesota than does at Wisconsin. Witness this editorial comment from the last issue of the Nation:

"If an undergraduate at the University of Minnesota cuts his biology class nothing happens to him, but if he stays away from compulsory drill he is expelled from the institution. Thus in a state university does the science of killing take precedence over the study of life and over every other university subject. And there are teeth in this ruling, for the university has just dropped 13 students for failing to drill regularly. This drastic measure for insuring drill attendance has been in force for the past two years, and the college authorities have co-operated most whole-heartedly with the military men in its enforcement. Last spring, 33 students were expelled, although the university later found reason for re-

instating 28 of them. At that time the commandant resolved to put an end to evasions of drill duty, but the present expulsions seem to indicate that he was unsuccessful. An apparent attempt to placate the obvious student dissatisfaction is to be seen in the new ruling whereby a slight illness is sufficient ground for excuse from drill, whereas under the previous ruling, the students who were absent from drill due to slight colds or other illnesses, were often refused the regulation excuse slips from the health service. This is indeed gratifying. The war department has awakened to the fact that it must respect the physical well-being of its conscript student army. When will the state wake up to the danger of putting the warriors above the scholars in its educational institutions?"

Proponents of a bigger and better R. O. T. C. may find this terse comment of the Nation rather disconcerting.

## Philomathia Is Dying

"AT the age of 45 years, Philomathia Literary society was yesterday pronounced officially dead. . . ."

Thus read a news story in The Cardinal yesterday, and we feel it marks the passing of the old "literary society days" at Wisconsin. The Hesperia organization and the Athena society are both quite active at the present time, but we doubt if they can continue in as large a measure as they have in years gone by.

The Hesperia-Philomathia-Athena debates have long been famous, and many well-known men have contended in their forensic competitions. Ten and 15 years ago, debating was one of the most popular activities. Yet last week, less than a hundred attended a vigorous discussion between the Minnesota and Wisconsin debating teams.

Philomathia's secretary writes: "It seems that literary societies went out with the horse and buggy. With so many outside activities going on in the university, few men find time, or our interested enough, to attend our meetings. . . ."

We are afraid it is true, but we sincerely hope with the president of Hesperia that Philomathia will make a comeback. The three literary societies of Wisconsin have always been a fine tradition. It would be a pity to have one of them falter after 45 years of vigorous activity.

## Women, Vote Today

WE strongly urge every woman in the university to vote in the W. S. G. A. elections today. Especially so since this election marks a turning point in the duties, functions, and importance of the W. S. G. A. president.

When the Wisconsin Union opens, the president of W. S. G. A. will be one of the ranking officers. Under the new constitution recently adopted and printed in The Cardinal Sunday, she will be one of the three women representatives on the student governing body.

Likewise, W. S. G. A. will assume a new significance, since, with the Wisconsin Men's Union, it will be the actual student governing association. As such, it will hold a vital position in student activities.

## THE GOSPEL OF CHANGE

(Des Moines, Ia., Register)

An arresting sentence is reported from Henry Ford in an interview published in Forbes Magazine: "To keep an industry pure, you've got to keep it in perpetual ferment."

Mr. Ford had been talking about last year's "disorganization of his selling force," over which he was reported to be much pleased. He declared that the incompetent never destroyed an organization because they did not reach a position which involved power to destroy. "It is those who have achieved something and want to rest on their achievements who are forever clogging things up."

Of course the tendency goes even higher than to executives in such an organization as Mr. Ford's. It sometimes becomes the conscious purpose of whole industries to hold on to that which has been won rather than to reach out for more achievement. And this attitude comes to color whole minds, important minds. It explains the epigrammatic saying that standpatters are worshippers of dead radicals.

Why is it that elections are approached by some persons with fear and trembling? Why is it that some presidential candidates are supported on the ground that they might do something? One of the nation's great business leaders recently expressed himself against one candidate in exactly those words.

## When You Were a Freshman

March 14

THREE YEARS AGO

THE completion of the new \$134,000 addition to the University club will be celebrated with a formal dinner at 7 o'clock tonight in the club dining rooms. It is expected that more than 250 will be present at the event.

Brig. Gen. William Mitchell, recently demoted to colonel by the navy department, was invited yesterday to speak before the state legislature, following the illustrated lecture he will give Monday in Music hall under the auspices of the forensic board.

TWO YEARS AGO

Announcement was made today that Mary E. Haven '26 will be the honorary colonel for the fourteenth annual Military ball which is to be held Friday, Mar. 26, in the state capitol.

Iowa last night won the sixteenth annual Big Ten indoor track meet at Evanston with a well-balanced team, garnering 24 points. Michigan was second with 20 points, Wisconsin third with 19, and Illinois fourth with 18½.

"The Man at the Wheel" will be the subject of the sermon at 7:30 o'clock tonight in Music hall when Dr. Ozora S. Davis, president of the Chicago Theological seminary, addresses the fifth monthly all-university religious convocation.

ONE YEAR AGO

Mar. 14, 1927, being a Monday, no Daily Cardinal was published.

# skyrockets

Aimed at the higher things of life



An idea of optimism and a love for one's work is the Half Wit's Half Brother sitting down before a smooth running Royal with two hours to fill five sheets of paper with rockets.

## In the Interest of the Coming Elections

He: I'm out for gore.  
She: How many are there to be elected?

## Here beginneth Argon's Rotten Jokes Column:

The cinders from locomotives must be extraneous material.

About five fraternities pretend to the Badger Bowl by the horns.

Noah forgot the chimpanzee, but finally Esau to it.

Argon never sausage a merchant as our fraternal butcher.

He claims he has a Freudian dream. The streets were Freud: the humans were Freud, and even the eggs were Freud.

What on earth do I smell?

How people stand him is a mystery. His mother sent him to college.

Mae Tinee of the Chicago Tribune speaks the first message over the transatlantic telephone.

"Good morning! How are you this bright day! Would you like to see a really good movie with Greta Garbo acting divinely? Well go to the Chicago theater for "The Passion of the Panama Canal" is simply marvelous. Folks, John Gilbert will again make your hearts go pitty pat as he did in "The Seduction of the Automaton." Well good morning; see you tomorrow."

## All Aboard!

Timid scholarly soul to American tourist leaning over the rail: "My dear friend, can you tell me how long ago occurred the whiskey rebellion?"  
American Tourist (student, I should have added): "Well, I made it out of the bar room, but it is sure going on now."

## Contribution from Pittsburgh

"Shay, comrade, what day's today if any?"  
"Two fifteen on the dot."  
"This is where I get off."

## A Modern Drama for Juveniles Only

"Good afternoon, Mary."  
"Good afternoon, Robert."  
"May I walk with you, Mary?"  
"Yes, you may walk with me, Robert."  
"How is the mortgage on your house, Mary?"  
"We have no mortgage on our house, Robert."  
"Robert, let's drop in here and get a malted."  
Good-bye, Mary, I think my mother is calling me."

Wednesday, 1928.

Dear Elly,  
Are you as furious as I am? The Christmas issue of College Humor will not be out until Memorial Day; can you imagine the outrage. Things at college are a little slow now days. Its a long stretch between Prom and

Military ball. The faculty tries to pep things up by a midsemester here and there, but no one seems to take them seriously.

Do you know that Easter is coming soon and I haven't a thing to wear. I have to scrape up something or I'll leave school that's all. I have not had shoes since the first of the month. We girls have been taking in the Majestic lately; so no one knows any different. Well I'm off to class. I can't sleep in this house anymore.

Love,  
MIM.

P. S. I'm chuckling yet over the time you put strychnine in uncle's coffee. He never did get over it either.

You can't get away from it; I copy it out of a book.

Oh orb'd Maiden with red lips laden  
Which mortals call my girl  
Oh virtue shaken and vows forsaken  
The twisting of a curl.

Your fetching wiles and latest styles  
Have done their deed for me,  
Give up your hoard, the key to my Ford,  
Go away and let me be.

This poem is not as sad as it sounds; the tires on the Ford were about gone before she started to drive it.

Headlines in our paper state that "Another Theta" is going to assist the colonel of the Military ball. It's beginning to sound like "Another Nash" or "Another Leisure Hour Washing Machine."

"You follow Kant's philosophy?"  
"No, I just don't do this promiscuously."

Hell Week has begun and the Chi Omegas will receive some proposals—maybe. If some of the initiates need a real lesson.

## How to Raise Polar Bears for Profit

Don't permit the child to acquire the habits of onions too early in life. If he or she turns out to be a girl, it may come to school where such fruit is served regularly. That TIME will be soon enough. There is no mental training better than this little easy plan. Take the child out on Langdon street; no on University avenue first and let him follow some Phy Eds home. Let him point and say, "Boy or 'Girl' or whatever the case may be. This is a severe test of the perception and intellect, but the difficulty comes when you try to tell the child when he is right and when wrong. That makes it hard.

I would teach the little fellow to play poker before he attempts bridge. The former game will increase his vocabulary and he might make some money. If he gets unruly beyond natural control, make him read Skyrockets daily; he'll suffer.

This will go on next week if I hold my job.

Farewell for now you'll miss me much but don't give up there are none who write so long without a laugh but me.

The Half WIT'S Half Brother.

it isn't music; it isn't anything at all." See, Mr. Ed. Writer? It does make a difference, doesn't it now?

Dr. Mills, you may be interested to discover, has long held the reputation of being "jazz" greatest friend." Here's another bit from a former lecture which ought to show in some manner Dr. Mills' attitude toward this music. (Surest thing; it's music.)

"My own opinion, at the present time," said Dr. Mills, "is that jazz cannot be translated. It is quite possible that most of us think of anything that is bizarre in rhythm, instruments, and performance would constitute the term 'jazz' and therefore are not in a position to judge properly.

"We all know that composers from the very first have used the dance music of their day to form their style of composition. Chopin, to cite but one example, glorified the dances of his day, such as the mazurka, the polonaise, and the waltz. Is it not possible that out of modern forms of so-called jazz, composers may found a new musical form?"

See, once more, Mr. Ed. Writer? Sorry to have bothered you with all this, but we felt truly you and your

(Continued on Page 5)

## Readers Say-So

### RAPS "JAZZ AND JOURNALISM"

Editor, The Daily Cardinal:

Sorry, old man, but we're terribly afraid your little breakfast argument concerning "Jazz and Journalism," so aptly put last Friday morn, just can't end as it began, and as you asked it to end—over the coffee cups.

For, you see, Mr. Ed. Writer, you are, in the language of something or other, "all wrong"—so far as you go in your comment on Dr. Mills and his alleged characterization of jazz.

Did the lovely melodies lull you off to sleep in appreciation class, Mr. Ed. Writer, or were your mind and thoughts anent the springtime and kindred things as Dr. Mills propounded his statement concerning jazz? And did you awaken just in time to catch those last few words—" . . . isn't music; it isn't anything?" We rather suspect it. But, here, Mr. Ed. Writer, is what you might have heard had the springtime less appeal and the words of the wise a bit more:

"Some of the stuff which people try to pass as jazz isn't jazz at all;



## READERS' SAY SO

(Continued from Page 4)  
readers should be enlightened as to Dr. Mills' true "stand" on jazz.

It's quite all right both ways, you see, and we, too, are quite optimistic about it all. Won't you please accept this in quite the manner it is given—over the coffee cups? R. L. M.

## ACCUSES CARDINAL OF BEING RADICAL

Editor, The Daily Cardinal:

Have read in your Sunday issue under the World's Window the excerpts from the Tribune. Inasmuch as I am quite interested in maintaining the present form of government in the United States of America, I am sending you a clipping that affects this phase of the situation, and suggest that you give this considerable publicity. The clipping reads as follows:

"Soviet missionaries were found to be active in the distressed area, John Brophy, an American, being one of them. He is making speeches to the discontented in which he advocates recognition of the soviet government by the United States.

"The I. W. W. also is active under the newly assumed name 'The Ohio and Pennsylvania Relief society'.

"The report continues:

"Everywhere your committee visited in the Pittsburgh district it found the slimy trail of an organization known as the Ohio and Pennsylvania Relief society. The more suffering and distress your committee found, the more sure it was to find the Ohio and Pennsylvania Relief society active, offering food and clothing to the distressed miners and at the same time preaching its doctrine of disloyalty, the breaking of injunctions by mass picketing, and the destruction of the organization of the United Mine Workers of America, together with the destruction of the government itself."

I am a very close reader of The Cardinal and it is my opinion that opponents of our form of government

have a very strong ally in yourself and therefore it is not necessary for me in any way to mention Russian activities which are so pronounced in your paper. You seem to have a very warm spot in your heart for Russia and Russian activities in the United States, and little or no thought for the country in which you live and which gives you so many rights, privileges, and opportunities. I hope to hear of you some day having more regard for the country in which you live and from which you receive all you have in life and opportunities.

Yours very truly,

JOHN E. VAN NATTA.

## Who's Who in 1928

Cardinal Presents Series on Presidential Possibilities

(Continued from Page 1)

sions, he gives no sign. Perhaps he recalls those statements from what has been called his political creed: "Expect to be called a standpatter, but don't be a standpatter. Expect to be called a demagogue, but don't be a demagogue."

Avoids Playing Favorites

Although Mr. Coolidge has few personal friends and fewer intimates, he is on good terms with his official family, as he is with the country at large. He has some distastes but he has them well under control. As for open enemies, they are unusually rare for a man who has been so long in political life. The fact that he shows so little preference for one person over another is in part responsible for the fact that factions and cabals have not developed.

President Coolidge has the reputation of being a man of few words. Ordinarily he says little but, hears much. Yet, on occasion, he approaches garrulity. Visitors who had expected to tell the President everything that they thought he ought to know have emerged with the announcement that the President had told them more than they had told him. Newspaper men will testify that a meager question has often opened up a vein which the President has found well-nigh inexhaustible. It is not improbable that he does this at times to keep away from topics that he does not wish to discuss.

At other times he is crisply brief. On such days it is useless to attempt

to open up approaches to any subject. There is an air of finality about the President when he does not desire to talk that brooks no attempt to coerce him.

On his genial days, Mr. Coolidge combines dry humor with whimsicality. When he scores a point he has an inimitable chuckle that is as entertaining as his joke. There is nothing spontaneous or robust about his humor but it is often very neat.

## Likes Public Contacts

Not only is it a part of Mr. Coolidge's theory about the relationship between President and people that citizens have a right to make contacts with the officials they elect, but that it is the duty of the President to provide for these contacts. Moreover, he likes to meet politicians from the Pacific coast, families from the middle West, business men from New York, visitors from the South, and, of course, neighbors from New England.

To a somewhat less degree he is compliant about being photographed, alone or with individuals or organizations. Many a home boasts a photograph of President Coolidge taken with some member or acquaintance of the family. He is punctilious and industrious. Moreover, he who was too shy in college to make calls upon the Smith college girls and who shrank from social duties as governor, is said to like the pomp and circumstance that go with the office of President.

## GARRICK THEATRE

LAST TIME TONIGHT

AL JACKSON PLAYERS

--in--

BOUGHT AND PAID FOR

Starting Sun. Mat.

"FRIENDLY ENEMIES"

While he will not stay up in the evening to dance, he will get up early to entertain breakfast guests. The White House breakfasts are known for their strategic importance.

When one considers that the President has received vast numbers of school children, Rotarians, mission-

aries, trade unionists, members of patriotic societies, bankers, farmers, grocers, clergymen, aviators, manufacturers, and other folk, who have returned to their respective quarters of the country to report favorably on the man in the White House who shook (Continued on Page 6)

# Keep the Razor in Sight

Ouch!



With Burma-Shave,  
you see what  
you are doing

One trouble with the old-fashioned lather is that it hides the path where the razor must travel. The result, a nick or two, a forgotten mole sliced in half, anger and discomfort for the rest of the day.

You spread Burma-Shave in a thin film on the beard. The heavy cream supports the whiskers, yet leaves the field of operations in plain sight. You work with confidence—a cleaner, better shave is the result.

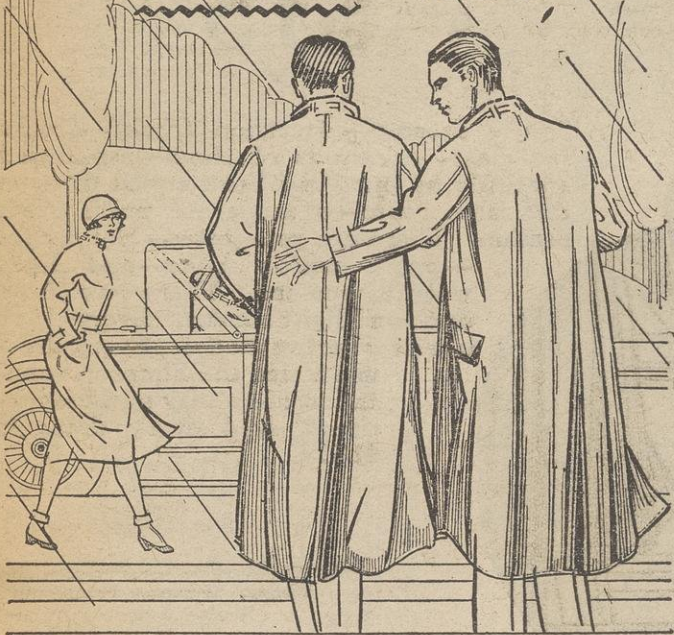
At Your Druggist's

Half pound jar—Half a dollar  
Big tube (man's size)—35 cents

**Burma-Shave**

REG. U.S. PAT. OFF.

## ALL WET? COURSE NOT!



Wherever you go—on campus ground—at football game—in snappy roadster—no matter what outdoor activity—there you will see Sawyer's Slickers—the unfailing choice of collegiate style setters throughout the country. Distinctively cut, Sawyer's Slickers not only look well but give absolute protection against rain, sleet and snow.



Sawyer's Slickers are obtainable at men's stores, haberdashers and department stores.  
Get yours—TODAY.

**H. M. SAWYER & SONS**  
EAST CAMBRIDGE, MASSACHUSETTS  
(MAKERS OF GENUINE QILED CLOTHING SINCE 1840)



## Count Hermann Keyserling

Speaks Tonight at 8:15  
in the Gymnasium

on

"The Technical Age and The Spiritual Life"

Admission—50 cents

Reserved Seats—\$1.00

Auspices

WISCONSIN STUDENT FORUM



## WORLD of SOCIETY

### Lucy Whitaker '26 Becomes Bride of Richard Marshall '20

A recent wedding of interest was that of Miss Lucy Whitaker '26, Madison, to Richard Marshall '29, Madison, which took place last Saturday morning at 11 o'clock at the College Women's club, 11 E. Gilman street. The Rev. George E. Hunt read the marriage service.

The bride wore a gown of white satin fashioned with a train, and her veil of lace and tulle fell from a coronet of rose point. She was attended by Miss Dorothy Whitaker '27 as maid of honor and Miss Mary Whitaker as bridesmaid. Both are sisters of the bride. They wore frocks of tan georgette and carried spring flowers.

John Marshall ex '26, brother of the groom, was best man. The ushers were W. H. Marshall, another brother, and Dr. F. L. Weston. Julian Harris furnished the music for the ceremony.

The bride is a member of Delta Gamma sorority. The groom is affiliated with Psi Upsilon fraternity. They will be at home after May 1 at 1022 Sherman avenue.

#### Terrys to Give Musicales

Prof. and Mrs. E. M. Terry have issued invitations for a musicale Apr. 1, at which Miss Katherine Perry, Reedsburg, will be introduced. Miss Perry is a piano pupil of Howard Wells, Chicago, and has also studied with Konsolo in Florence, Italy. The entire program will be given by her. Miss Perry is to play at the A. A. U. W. luncheon Saturday, Mar. 31. The musicale will be held from 4 to 6 o'clock Sunday, Apr. 1, at the home of Prof. and Mrs. Terry 1719 Chadbourne avenue.

#### Miss Zona Gale Honored

Miss Zona Gale, university regent, was honored at a tea given in Washington, D. C., where she has been attending various social affairs of national importance recently. Miss Gale was the guest of honor at a tea given by the members of the National Women's party. She was accompanied by Mrs. John J. Blaine, wife of the Wisconsin senator.

### Who's Who in 1928

Cardinal Presents Series on Presidential Possibilities

(Continued from Page 5)  
hands with them, it is easy to understand that this has contributed in no small degree to the popular support of the administration which has encouraged the idea that Mr. Coolidge might be drafted to run in 1928.

#### Characteristic Attributes

The success of Mr. Coolidge is one of the most interesting things in American history, and when his critics attribute it solely to luck, that is no easier to understand than the success itself. If one reads the pages of his biographies, one finds mainly a list of official duties creditably performed and a catalogue of addresses on all sorts of subjects, also creditable, if not distinguished.

There are weak spots in his record.

### One O'clock Parties Are Popular Among Fraternities This Week

The season of one o'clock parties is continuing on into this week's social activities. Most of the affairs are being planned for Saturday evening in honor of St. Patrick's day, while relatively few will be given on Friday evening.

#### Delta Delta Delta

Tri Delt sorority will entertain at a formal one o'clock party Friday evening at the chapter house. Mrs. William Rogers, and Prof. and Mrs. Ray Owen will chaperon.

#### Delta Upsilon

Delta Upsilon fraternity will give a formal party Friday evening at the chapter house. Dr. and Mrs. L. H. Littig will chaperon.

#### Graduate Club

The Graduate club will hold an informal party Friday evening at Lathrop parlors. The affair is to be a one o'clock party. Dr. and Mrs. A. J. Riker will chaperon.

#### Alumni Dinner

Square and Compass fraternity will give a dinner for Madison alumni at the chapter house this evening. Mr. F. A. Holt, registrar, will be their guest.

He has at times seemed inadequate. There are seemingly inexplicable acts, but not many. One of Mr. Coolidge's characteristics is that he never explains. If he has made a blunder, he will ignore it, but make up for it by an act whose merit obviously commends it. One recalls the story of the lads in his father's house in Vermont. It was his task to get the wood in for the next day before going to bed. In the night a visitor heard a noise. Inquiry developed that young Calvin had remembered in the night that he had not brought in the wood. He did not say he was sorry; he went out and got the wood. Since then Calvin Coolidge, the man, has more than once not said he was sorry, but he has brought in the wood.

Other early traits have persisted, notably that of thrift. Calvin Coolidge found it early practiced in his home where, when he was a boy, the only sugar used on the table, except for rare occasions, was maple sugar made on the farm, and the same standard applied to the household in general.

Mr. Coolidge is often referred to as shy. That characteristic belongs to the past. He is one of the most composed and best poised of men, apparently never hurried or worried and in

#### To Singers, Violinists and Students of VOICE AND VIOLIN

Who desire extra practice work with an accompanist—  
**GLADYS H. MCGOWAN**  
2066 Madison St.  
Call B. 118 after 7 p. m. for appointment.—Evening appointments

command of whatever situation confronts him.

#### Some Telling Friendships

The friendships of Calvin Coolidge are those that came to him through Amherst college. The bond between him and Dwight Morrow, now Ambassador to Mexico, has been peculiarly close and the oft-told story will bear repeating that when the senior class was voting for the member most likely to achieve success, Morrow received all votes but his own. He voted for Calvin Coolidge. Since Coolidge has been in the White House he has depended more largely on the advice of Mr. Morrow than on that of any other person. The successful banker and trusted friend has been his advisor in important public matters.

Frank W. Stearns, Boston merchant, and graduate of Amherst had a large part in promoting the political fortunes of Mr. Coolidge and has remained his close friend. Mr. Stearns shared with Winthrop Murray Crane, Republican leader in Massachusetts, the discovery that the young man lawyer from Northampton was a very able and promising politician.

It was while he was serving as lieutenant-governor that Massachusetts ratified the eighteenth amendment to the Constitution. Mr. Coolidge, who had discouraged the raising of the liquor issue in politics, changed front due to the imminence of war and he notified the dry leaders to

that effect.

#### His Plain Statement

In his message to congress on Dec. 6, 1927, President Coolidge clearly made known his position on prohibition enforcement with the words:

"After two generations of constant debate, our country adopted a system of national prohibition under all the (Continued on Page 7)

"WHEN I graduated from high school, there was among my few gifts a check for five dollars. My boyhood was marked by impecunious conditions, and five dollars, even at my mature age of sixteen, seemed to be a sum that should receive careful thought in its investment. I deliberated for some time and listened to advice from older and wiser members of the family. Then, rejecting fairer prospects and more gaudy promises, I made the most valuable single step in my education thus far: I bought a Merriam Webster Collegiate Dictionary. From that time on this volume has been as my constant companion a pride and pleasure throughout all my travels and wanderings in the great kingdom of books. It has been, to take the remark of Harry Leon Wilson's pathetic Merton, at once my best friend and my severest critic."

Ronald P. Bridges

Instructor in English, Sanford High School, Sanford, Maine

#### GET THE BEST

See Webster's Collegiate Dictionary at Your College Bookstore or Write for Information to the Publishers

G. & C. Merriam Company, Springfield, Mass.

## SIMPSON'S

A DISTINCTIVE SPECIALTY SHOP FOR WOMEN

FOUNDED 1909

This Week

## Simpson's Opens the Blue Room

with a

## Sale of Smart Spring Frocks

at \$15

Sports dresses—afternoon frocks—frocks for class—hundreds of them—purchased specially by our New York stylist to open our Blue room—a moderate price dress section. There are georgettes—flat crepes—pussy willow silks—and light weight woolsens. There are both dark and light shades. Every dress is a new spring model. Every dress maintains the Simpson reputation of quality and distinction. And every dress is \$15!

Georgette—Flat Crepe—Light Weight Woolsens Pussy Willow Silk



## JESSE COHAN ORCHESTRAS

Announce the Following Patronage for the Season of 1928-1929—

Alpha Chi Omega  
Alpha Delta Pi  
Alpha Epsilon Phi  
Alpha Gamma Delta  
Alpha Gamma Rho  
Alpha Sigma Phi  
Alpha Omicron Pi  
Alpha Tau Omega  
Alpha Xi Delta  
Beta Theta Pi  
Chi Omega  
Delta Chi  
Delta Delta Delta  
Delta Gamma  
Delta Kappa Epsilon  
Delta Sigma Pi  
Delta Tau Delta  
Delta Zeta

Kappa Alpha Theta  
Kappa Delta  
Kappa Sigma  
Lambda Chi Alpha  
Phi Kappa Psi  
Phi Kappa Sigma  
Phi Gamma Delta  
Phi Mu  
Phi Pi Phi  
Phi Sigma Delta  
Pi Beta Phi  
Psi Upsilon  
Sigma Chi  
Sigma Alpha Epsilon  
Sigma Phi Epsilon  
Sigma Pi  
Sigma  
Theta Xi

And others not as yet listed.

The Best Bands and Entertainment for  
the Coming Year.

Office at 668 State St.



# Who's Who in 1928

Cardinal Presents Series on Presidential Possibilities

(Continued from Page 6)

solemnities involved in an amendment to the federal Constitution. In obedience to this mandate the congress and the state with one or more notable exceptions, have passed laws for its administration and enforcement.

"This imposes upon the citizenship of the country, and especially on all public officers, not only the duty to enforce, but the obligation to observe the sanctions of this constitutional provision and its resulting laws. If this condition could be secured, all question concerning prohibition would cease.

"The federal government is making every effort to accomplish these results through careful organization, large appropriations, and administrative effort. Smuggling has been greatly cut down, the larger sources of supply for illegal sale have been checked, and by means of injunction and criminal prosecution the process of enforcement is being applied. The same vigilance on the part of local governments would render these efforts much more successful. The federal authorities propose to discharge their obligation for enforcement to the full extent of their ability."

Mr. Coolidge's faith—political, social, religious—is to be found in his numerous speeches and addresses given on occasions of wide ranging variety.

It was due to Mr. Stearns that the volume, "Have Faith in Massachusetts" containing Mr. Coolidge's speeches and other papers, was prepared and widely circulated. In reality it was Mr. Stearns' appeal to the people to have faith in Calvin Coolidge, in whom his own faith was boundless. He went to the Republican convention in 1920 to urge the nomination for President of Mr. Coolidge, at that time almost an unknown character outside of Massachusetts.

## Facing Every Problem

When Calvin Coolidge succeeded Warren G. Harding as President, having added to the oath of office administered by his father in the farmhouse in Vermont, the words, "So help me God," he had dedicated himself fully to the work that lay before him. His conception of that work included the study of every problem that came before him, consultation with officials and laymen, and public pronouncement of his purposes and decisions.

His speeches as President were an enlargement of those he had made as governor, but although his experience had immeasurably increased, there was to be found running through all that he said the same ideas that had been found in "Have Faith in Massachusetts." Frequently the phraseology is almost unchanged.

Mr. Coolidge is obvious, is often trite. He would probably not deny it. He might retort that it is trite to say that right is right and wrong is wrong but he is going to keep on saying it. It may irritate men of a certain type to hear such platitudes as, "Laws must rest on righteousness," or, "Let us look to service rather than the reward," but Mr. Coolidge appeals

to the larger audience of simple people for approval.

All through his speeches runs his assertion that democracy is not a tearing down but a building up. That is why he is suspicious of Socialists and all radical and even liberal groups. That is why he was led to believe that there was dangerous radicalism rampant in women's colleges than which there could be few things more abhorrent to him. That is why he assures Labor that "Democracy has not only ennobled man; it has ennobled industry."

## His Economic Theory

He believes absolutely in the authority of government and is sincerely convinced that the United States has the best government on earth. He believes in a so-called capitalistic government, in capital as the friend of labor. "No power can prevent the capital invested in business enterprises from inuring to the public benefit,"

he told students at the University of Vermont a few years ago and recently in Pittsburgh he said: "A better understanding has come to the American people in recent years of this method by which we are all co-operating to work out a common destiny. It has brought a great harvest of contentment and a great increase of effort and efficiency in production. In its light the relation between employer and employees has been so greatly improved that much of the old friction no longer exists." This is the economic theory of Calvin Coolidge.

Although a first-class politician, resorting to political expedients when he deems it necessary, Mr. Coolidge has shown courage in opposing measures having strong popular backing, notably in vetoing the soldier bonus and McNary-Haugen farm relief bills. In refusing to let the latter measure become law, Mr. Coolidge realized that it left open the entire complicated

question of farm relief. In the main, he stands where he did when he refused to accept the measure passed by the last congress, but he is willing to talk it over with everyone concerned in the responsibility. He wants an

acceptable farm bill, but he will not be forced into approving a measure that he considers unfair to the country as a whole.

Taxes are another moot question. Mr. (Continued on Page 8)

## Capital City Rent - A - Car

334 FAIRCHILD 334

Chevrolets—Whippets—Fords  
NEW LOW PRICES

A Campus Institution of Friendly Service

434 W. Gilman St.

531 State St.

# Baron Brothers INC.

An Event Most Worthy of Your Attention!

## Special Advance Selling of New Spring Millinery



\$5.85



Reduced from \$8.50

This special selling is doubly important, inasmuch as it embraces every vogue for spring, at very attractive prices for so early a showing. There are the new two-inch brims for sports, the brimless cloche slashed high above one brow, draped bows and snug fitting brims. A comprehensive collection that stresses every recent spring style developed in hats of medium price and better hats as well.

\$3.85

Reduced from  
\$5.00

## The New Colors:

Dusk gray, chartreuse,  
taupe beige, moss  
green, English red,  
bronze, moon blue,  
bisquit, roseglow,  
black, dusk gray, etc.

Baron's Second Floor

\$8.85

Reduced from  
\$12.50 and \$13.50

## GARRICK THEATRE

3—Nights Coming—3

THURSDAY, MARCH 15

Popular Matinee Saturday

Never Before at These  
Prices

Nights	Matinee
\$1.65-\$1.10	\$1.10 - 75c
50c	50c

--Tax Included--

SEATS NOW SELLING  
ROBERT B. GENEVIEVE

## MANTELL HAMPER

Repertoire:

Thursday Night  
'MERCHANT OF VENICE'

Friday Night  
'MACBETH'

Saturday Matinee  
'AS YOU LIKE IT'

Saturday Night  
'JULIUS CAESAR'

SECURE SEATS NOW  
Avoid Disappointment



## Who's Who in 1928

Cardinal Presents Series on Presidential Possibilities

(Continued from Page 7)

Coolidge takes great pride in the financial showing of his administration. He is, he said recently, guided by Secretary Mellon in all fiscal matters. He regards Mr. Mellon with grateful admiration and no congressional bill dealing with financial matters, not approved by Mr. Mellon, will be signed by President Coolidge.

One of his latest and longest speeches, the one made in Philadelphia on Nov. 17, might almost be called Mr. Coolidge's "Apologia." He pictures this land as "the abiding place of peace, universal freedom, holding the regard of all the world as a mighty power, stable, secure, respected."

Mr. Coolidge likes to look upon a prosperous nation, a well-ordered community, but while appraising it, his caution leads him to utter a warning. The nation and the individual must not slumber. Work and vigilance must be perpetually active. He defends the attention that has been paid to the business side of life. He commends private enterprise and the protective tariff. To these things he attributes "unexampled progress, prosperity and general enlightenment."

As to foreign relations, Mr. Coolidge sees American wealth going out to rehabilitate the other nations of the earth. "We want our moral influence to be on the side of liberty, of education, of fair elections, and of constitutional government," he sets forth. "We have extended help to our citizens in foreign countries but we have refrained from meddling."

Something like that could be logically written into a platform for Mr. Coolidge to stand up, if he should reconsider his declination or if the matter should be taken out of his hands.

Mr. Coolidge is known. The country knows exactly what to expect if he continues to be President. The third term issue would undoubtedly be used for all that it is worth in the campaign, but the supporters of Mr. Coolidge depreciate its effect. "Coolidge prosperity is worth more than a third term tradition as an issue," said one of them.

The Experimental College Players will produce Euripides' "Electra" on Friday, March 23 and Monday, March 26 in the Stock Pavilion.

The entire presentation will be the work of Experimental College students. The pavilion will be arranged to produce the effect of a Greek amphitheatre.

Freeman J. Butts will play the title role. Masks, modernistic settings, indirect lighting and unique costumes will make the production unlike anything seen on the campus heretofore.

Victor Wolfson is directing the play. Tickets may already be obtained at Brown's, Gatewood's and the Co-Op. Admission is fifty cents.

## NEBRASKA A. T. O.'s LOSE \$

Thieves entered the Alpha Tau Omega house recently at the University of Nebraska and made off with three watches, two valued at \$20 and the other valued at \$50. The burglars entered the house through the unlocked front door and the haul was made from the second floor dressing rooms.



## A Braeburn Cocktail

Gather enough wool from a sheep (you know your own capacity and size), add to this a big jigger of style—take a silk worm—and a dash of the next rainbow—mix properly.

THE RESULT

## A New Braeburn Topcoat

Lined with iridescent silk

\$35

## The College Shop

HOWARD L. THRAPP

Next to the Lower Campus

## A helpful booklet for you—free!

What leading medical authorities say about weight reducing . . . and proper diet

If you would like to be more slender, you will find in "Safe and Effective Diets for Reducing" just the things you need to know.

The information and the diets in this booklet are based on the reports of the 22 eminent physicians and dietitians who assembled for the Adult Weight Conference in the New York Academy of Medicine last year.

These experts knew that not all reducing diets are safe. They had seen frequent colds, nervous disorders, anemia, pneumonia, even tuberculosis, result from unwise dieting for weight reduction.

Yet reducing can be done safely. Their reports contained the scientific facts which people who are reducing must know.

This is the information now offered to you—free—in the new booklet. It tells why in cutting down on such fattening foods as butter, cream and eggs and the rich dishes made from them—pie, cake and pastry, you reduce below the safety point your supply of certain vitamins. It tells you a simple way to protect your health against this deficiency.

The diets in the booklet were planned by the experts at the Conference. They are effective, yet satisfying and wholesome.

Let good health and vivacity add to the charm of your new slenderness. This authoritative medical advice is free; write for it today. Address E. R. Squibb & Sons, Dept. J, 80 Beekman Street, New York, N. Y.



# THE NEW Orpheum

## Orpheum Circuit Vaudeville

### AND BEST FEATURE PHOTOPLAYS

1 P. M. — CONTINUOUS — 11 P. M. VAUDEVILLE AT 3-7-9:15

MATINEE 25c — TONIGHT 40c

— TODAY LAST TIMES —

BEN BARTON &  
HIS ORCHESTRAHYAMS AND  
McINTYRE

Three Other Feature Acts

WILLIAM BOYD

--in--

'THE NIGHT FLYER'

With Jobyna Ralston

— STARTING TOMORROW —

An Artistic Musical Treat

HARRY WAIMAN

And His ELEVEN  
FASCINATING  
DEBUTANTES

BURT AND LEHMANN

IN "NOTHING ELSE BUT"

TOBY WILSON &amp; CO.

IN—"OH HENRY"

LUCIAN LUCCA

ONE OTHER FEATURE ACT

PHOTOPLAY—

"SOFT  
LIVING"LOVE VERSUS LUX-  
URY IN A STORY OF  
GOLD DIGGING  
WIVES. With—

MADGE BELLAMY

A FEMININE BLEND OF IN-  
NOCENCE AND SOPHISTI-  
CATION, HUMOR AND  
ROMANCE.

"Nunc est bibendum, nunc pede libero Pulsanda tellus."—HORACE

GENTLEMEN: This is Latin. Latin is an Ancient Language. It is no longer studied in colleges. You are not expected to know what this quotation means.

Literal Translation—Strike up the band! Now is the time to drink. Now is the time to shake a mean pair of dogs.

Free Translation—When, in the course of human events, it becomes necessary for two or more undergraduates to gather together in friendly communion, there is only one drink, Gentlemen, for the occasion—"Canada Dry," The Champagne of Ginger Ales.

Reasons—"Canada Dry" has a delightful flavor because it is made from pure Jamaica ginger. "Canada Dry" has no false bite, no unpleasant after-taste and is really good for you because it contains no capsicum (red pepper). And, Gentlemen, it mixes well with other beverages. Class dismissed!

# 66 CANADA DRY 99

Reg. U. S. Pat. Off.

"The Champagne of Ginger Ales"

Extract imported from Canada and bottled in the U. S. A. by  
Canada Dry Ginger Ale, Incorporated, 25 W. 43rd Street, New York, N. Y.  
In Canada, J. J. McLaughlin Limited. Established 1890.



Don't let 'em fool you,  
fellas! Look for the name  
"Canada Dry" on the  
bottle cap. Then you'll  
be sure!



# February Comparative Figures Show

# 40%

## Increase in Advertising Lineage of

# The Daily Cardinal

### These Are Figures That Tell The Story---

FEBRUARY, 1927*	FEB., 1928
Local: Lines —66,346	84,462
National: Lines—12,726	25,578

\* Two days of March, 1927, were included to equal number of Publication days in February, 1928.

Audit of the advertising lineage figures for February, 1928, as compared with those of February, 1927, shows an increase, based on a weighted average, of more than 40%. More proof that The Daily Cardinal is earning the increased confidence of the hundreds of advertisers seeking to reach "The Golden Market."

This market reached by Madison's only morning newspaper, The Daily Cardinal, includes thousands of

young people, buying carefully and thinking well of products sold to them through their morning paper.

National advertisers, too, show their confidence in The Daily Cardinal. They make surveys of markets, of buyers, and of advertising mediums. 100% increase in advertising lineage is their expression of confidence in the Cardinal, which reaches their market. A great tribute to the 95% coverage of The Daily Cardinal!

MORE FACTS — MORE FIGURES ABOUT "THE GOLDEN MARKET" Obtainable From The Advertising Department,—  
Telephone Badger 6606.

772 Langdon Street;



## COUNT KEYSERLING TO SPEAK TONIGHT

(Continued from Page 1)

scribes him thus:

"He is a tall man, with a splendid presence. He has a lofty and well-developed forehead, together with a thin mustache and a long goatee. When he talks, fluently and brilliantly in English, his whole face lights up and he screws it into a thousand wrinkles and smiles which give additional charm to an already delightful manner. His hands are large and strong, suggesting power and vitality."

No visitor from a foreign country has aroused as much comment as Count Keyserling. The communities that he visits are left with vital and stimulating criticism of life and people.

Count Keyserling's writings and sayings are devoid of the reiterations of pessimists. From out of the experiences of his own life and his worldwide wanderings, he has produced a harmony in thought and expression that restores the faith of high and low in themselves and the shattered world around them.

"He naturalized himself wherever he went, and probably no European ever succeeded so completely in becoming a Buddhist in Ceylon, or a Hindu in Benares or a Confucian in China," says the London Times of his travels.

At present Count Keyserling is head of the School of Wisdom at Darmstadt, Germany. As Athens, with its academy, furnished a setting and background for Plato, so, at Darmstadt, one of the greatest of living philosophers concentrates his years of research and contacts to form a focusing points in the modern world of thought.

Almost all reserved seats have been sold for tonight. General admission is 50 cents. Tickets may be obtained at Brown's, Gatewood's and the Co-op.

### GRADUATE CLUB

The Graduate club will hold a St. Patrick's eve dance Friday evening in Lathrop parlors from 9 to 1 o'clock. Mr. and Mrs. A. J. Riker will chaperon.

### BRYAN LECTURES

Prof. George S. Bryan will give an illustrated lecture entitled "Out in the Blue" Friday evening at 7:30 in the Biology auditorium. Prof. Bryan's recent trip to Africa will be the basis for the lecture.

## Count Who Speaks Here Tonight



### CONGREGATIONAL ELECTIONS

Students unable to attend the banquet may cast their ballots at the Student House until 5 o'clock Thursday; and at the First Church from 5:15 to 6:15 Thursday evening.

### BRADFORD CLUB DANCE

All students are invited to the Shamrock dance given by the Bradford club at the University Y. M. C. A. Friday night from 8:30 to 12 o'clock.

Admission 50 cents each.

ie.ered...Ged a m.h.lyaYW T T TT

### THEY MIX

The names of 16 Purdue athletics appear on the Distinguished Student honor scholastic list at LaFayette, thereby proving that athletics and scholarship mix successfully.

READ CARDINAL ADS

## CLOTHES

Ready-made  
And Cut to Order

ESTABLISHED ENGLISH UNIVERSITY  
STYLES, TAILORED OVER YOUTHFUL  
CHARTS SOLELY FOR DISTINGUISHED  
SERVICE IN THE UNITED STATES.



# Charter House

Suits \$40, \$45, \$50 Topcoats



Charter House

## Track....Baseball....Crew Tennis....Golf....Swimming

A flash of red and white as the half milers whiz by and jockey for positions at the curve . . . the crack of the bat meeting the ball square on the nose . . . the coxy's measured call over Mendota's mirrored waters . . . All this is presented accurately and vividly in word and picture in the



## THE MARCH Wisconsin Athletic Review

"Published Monthly in the Interests of Badger Athletics"

Besides an authentic account of Wisconsin's athletic activities you will find articles by Major John L. Griffith, commissioner of the Big Ten; George Little, Director of Athletics, and Guy S. Lowman, varsity baseball coach.

Interfraternity  
Athletics  
The Race for the  
Badger Bowl

Les Gage's  
All-Conference  
Basketball  
Team

ON SALE TODAY

Bascom Hall

City News Stands

Men's Gym

**STRAND**  
CONTINUOUS 1 TO 11

NOW SHOWING



Gloria Swanson in  
"Sadie Thompson"

She was no one's fool, this outcast girl from Frisco—until Handsome came along! Then—but see Gloria in her most glorious achievement! It's a winner!

YOU'LL LIKE IT!

Comedy—News—Organ

STARTING SATURDAY

LILLIAN GISH

in

"ANNIE LAURIE"

and

40,000 Miles with

"LINDBERGH"

And Other Attractions



## CLASSIFIED ADVERTISING

IN THE CARDINAL  
Reaches Every Student  
All Ads Must Be Paid for  
in Advance.

### BARBER SHOPS

#### BADGER

#### BARBER SHOP

Marks of Distinction

"A HAIRCUT FROM US"

E. 4610 806 University Ave.

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ism is 2,000 years old. Theseus in-  
vented boxing.

## Boilermakers Add to Indiana Cage Honors; Team Wins 15 of 17

LAFAYETTE, Ind., March 14—  
Hoosierdom's great record on the hard  
wood, already illustrious, has been  
considerably enhanced by the perfor-  
mance of Ward Lambert's Purdue  
quintet that breezed through a stiff  
seventeen game season to take fif-  
teen victories and completed its sea-  
son Saturday night by dropping Min-  
nesota to take a half share in the Big  
Ten title along with Indiana.

In traveling to the title through  
what was admittedly the toughest  
schedule faced by any Big Ten quin-  
tet, the Lambertmen made a clean  
sweep of their games with Michigan,  
Iowa, Minnesota and Illinois and  
broke even with Indiana and Wiscon-  
sin.

Purdue's high-powered offensive,  
led by Stretch Murphy, unanimous  
choice for all-conference center, aver-  
aged slightly over 37 points per game,  
while its defensive, revolving around  
Harry Kemmer, Lambert's veteran  
backguard who was selected on the  
all-conference team to give the Boil-  
ermakers the unusual honor of placing  
two men on the all-star five, set up  
two of the best marks of the season  
when it held Illinois to 14 points in  
one game and Wisconsin to 15 points  
in another. Purdue's offensive like-  
wise set up the high scoring mark  
for the year when it defeated Michi-

gan, 55 to 33.

Kemmer and Murphy, Purdue stars  
who were honored in the all-confer-  
ence selections, set up individual  
marks of their own. Murphy finished  
with a total of 123 points to tie Mc-  
Cracken, of Indiana, for second high  
points honors, while Kemmer went  
through the conference season at his  
backguard post comparatively un-  
scathed as far as personal fouls are  
concerned. Harry had only 13 person-  
al fouls called on him in 12 confer-  
ence games. He also managed to slip  
down the floor often enough to aver-  
age slightly under five points per  
game.

### Bulletin Board

This column is for the use of all  
organizations and university staff  
members who wish to reach large  
groups readily. No charge is made  
for notices. Notices may be brought  
to the editorial office at 722 Lang-  
don street, or 'phoned to Badger  
250, before 5 o'clock of the day  
preceeding publication.

### CONGREGATIONAL HOUSE

Tickets for the Congregational Stu-  
dents association banquet to be held  
next Thursday evening are on sale at  
the Student house, 422 North Murray  
street, B. 2900.

### CLEF CLUB

The Clef club will hold an open  
meeting at 7 o'clock Thursday night in

Lathrop parlors. The program will  
consist of negro folk songs and dances.  
The public is invited.

### LUTHER QUIET HOUSE

The regular Quiet Hour will be held  
from 5 to 5:30 o'clock at Luther Me-

morial church Wednesday afternoon.  
Paul Jones will play the organ. His  
program is: Calm as the Night, Gaul-  
Bohm; Andante, Sonata in b flat, Mo-  
zart; Salut d' Armour, Elgar; Melody  
in F, Rubinstein; Serenade, Herbert;  
In Waning Light, Pallatt.

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## Athenae Debates Honor System

### Literary Society Holds Open Meeting in Bascom Hall Tonight

The honor system in examinations, long a choice topic of discussion among idealists at Wisconsin, will be the subject for debate of the Athenae literary society in their intra-club debate at 7:30 o'clock tonight in 112 Bascom hall.

William Ramis '30 and Lloyd Willard '31, will defend the honor system, while Kenneth Pollard '29, and Harold M. Williams '29, will argue for status quo.

"Princeton has long had such an honor system in vogue, and it has operated very efficiently," Williams said Tuesday in an interview. "In four years, only one case of cheating ever came up, and the student confessed himself to the student council and was dropped from school."

At Princeton, Williams points out, no member of the faculty has the right to drop a student for cheating, but such action must come from the student council which hears, conducts, and acquits or finds guilty those charged with misbehavior in writing examinations.

Williams urges that all students be present, to take part in the open discussion which will follow the formal debate. The past few meetings, and especially the open discussions of the club, have been well attended and interest in the discussions has been increasing. The meeting is open to the public.

### Union Recommends 21 Staff Members

(Continued from Page 1)

Holstein, Jack Husting, Addison Mueller, Ted Otjen, Edward Peske, Carl Schmedeman, Jerome Sperling.

Juniors—John Burnham, Lowell Bushnell, Roy Andree, Marvin Fein, Bryan Gale, Kenneth Port, Herbert Rasche.

The sophomore candidates are to be elected by sophomore men, and the junior candidates by junior men. The entire male population of the university will vote for the junior member-at-large.

### 108 WOMEN ON PROBATION LISTS

Only four of the 108 co-eds on probation at Indiana university are seniors, according to reports from the office of the Dean of Women. The freshman class has the largest number of co-eds on probation, with 82 names on the list. The sophomore class has fourteen of its coed members on the list, and the junior class has eight names.

The entire number of coeds on probation is comparatively small, according to the report. Eleven of the coeds on probation are students who have

received county scholarships. The number of Tri Kappa students on probation is smaller, with a total of three.

Extra work accounts for the names of some of the coeds on the list, it was pointed out. Six of the list are working for both their board and room and 14 are doing other work.

Thirty-three coeds went home after completing the first semester, because of failure in studies. Contrasted with this number is the list of 35 coeds on probation at the beginning of the fall term. All but 14 of this number were able to work off the restrictions imposed by the probation.

### 42 Groups Approve Proposed Constitution

(Continued from Page 1)

under the new constitution.

The hope was expressed that if the men voting in the council could always be sure of the support of their groups the council would function with greater rapidity, and precision.

#### "Has Teeth"

The powers were enumerated and the committee explained that the new constitution "had teeth in it," which is in accord with the general campus feeling on the matter.

The new constitution gives the council power to fine, suspend, or expel any of its members who are found guilty of violating its rules.

Should the Inter-fraternity council desire it may control rushing, pledging and matters relating to the informal initiation of groups belonging to the council.

The Inter-fraternity council can create a court and the court will have power to try any cases regarding any infractions of the rules of the Inter-fraternity council.

While the proposed constitution gives the council a basis for its work the biggest problems will be considered when the by-laws are drawn up.

After the discussion the attending delegates approved the constitution as revised and Kenneth Crowell '29, president of the body, outlined the plans for ratification. As soon as two-thirds of the fraternities on the campus ratify the constitution the organ becomes effective. Copies are to be mailed out at once, and the president has a few extra copies for interested persons.

### POSTPONE "ELECTRA" TO MARCH 23 AND 26

The Experimental College Players will produce Euripides' "Electra" on Friday, March 23, and Monday, March 26, instead of March 15 and 16 in the stock pavilion.

The title role will be played by Freeman J. Butts. Orestes will be portrayed by John Davies, Jr. The production is under the direction of Victor Wolfson, an Experimental college student.

To produce the effect of a Greek amphitheater, only one end of the stock pavilion will be used. This will sharply reduce the seating capacity. Admission has been set at 50 cents. Tickets are now available at Brown's, Gatewood's, and the Co-op.

### University Wrestling Tournament to Start March 19; Give Medals

The annual all-university wrestling tournament is scheduled to start on or about March 19th with the finals to be run in conjunction with the finals of the boxing tournament on the afternoon of March 31st at the armory.

Prizes consisting of gold and silver medals for first and second places respectively will be awarded to the finalists, also as in the boxing tournament.

There will be seven divisions at the weights: 115 pounds, 125 pounds, 135 pounds, 145 pounds, 158 pounds, 175 pounds, and the heavyweight class for all weights over 175 pounds. Conference rules will govern all matches.

The contestants will be allowed the use of the regular wrestling room when not in use in order to get into shape for the bouts. All applications should be given to Coach George Hitchcock at the varsity wrestling room.

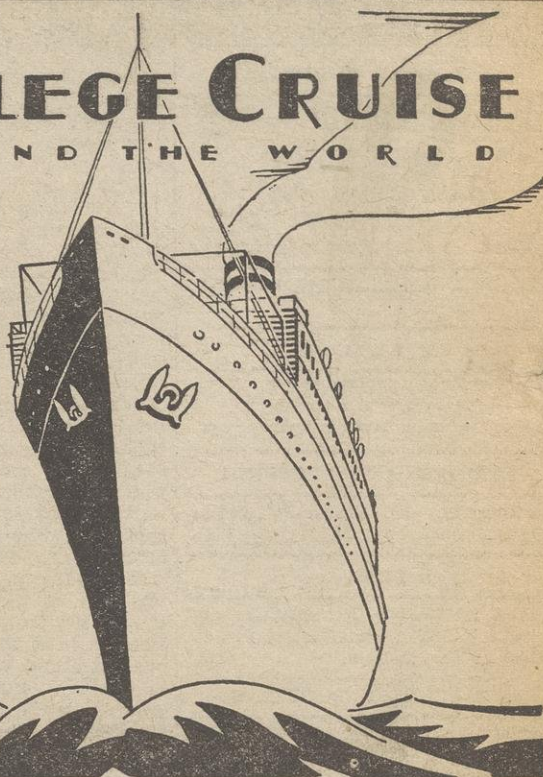
The eligibility rules are not at all restricting since any amateur in the

university except "W" men in wrestling are eligible. This does not include those who have earned their numerals in wrestling.

The dates for the elimination are not yet definite but the entrees should

be turned in as soon as possible to eliminate any possibility of being too late.

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