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Volume VII

Madison, Wis., November 6, 1905

Number 2

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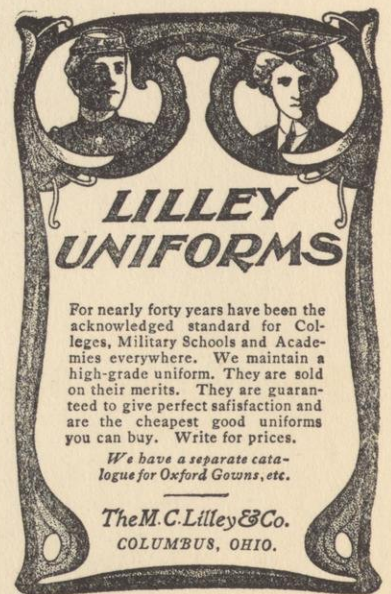
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THINK of this best Jewelry and Silver store whenever you are in want of something in such lines for birthday or wedding presentation, or for personal or home use. Think also of our Factory if wishing for pins, badges, trophies or medals. Think likewise of our Stationery Department if needing invitations, programmes, calling cards or correspondence paper. Your thoughts can be materialized here—satisfactorily, economically.

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made **Right.....**

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Madison, Wis.

The Sphinx

Naramore



1908!



THE SPHINX.

Published fortnightly during the College Year
by Students of the University of Wisconsin.

Entered at the Postoffice of Madison, Wis., as
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Always remember that this is only pretence, so that you are not to believe a word of it, even if it is true.—Kingsley



ASN'T THAT a battle royal? And aren't you proud of the team? Of course on paper and according to rules and regulations, Chicago won; Wisconsin lost. But whatever effect this mere nominal victory may have on the minds of people at large, to the thousands who watched the game it means nothing, as far as the prowess of the respective teams is concerned.

The reaction (that's what they call it) from the clamor and hullabaloo is over, and the story of one of the greatest gridiron contests ever seen in the West has already reached the anecdotal stage. And now that the features of the game have been reviewed in calm, sane retro-

spect, the concensus of opinion has crystallized into this:

Chicago had an Eckersall.

Wisconsin had no Eckersall.



WISCONSIN SPIRIT, according to some is a very volatile essence.

Now you see it and now you don't.

It is, however, something that is very much in evidence just now.

Witness the voluntary rooting rehearsals at the gym.

Witness the yelling, cheering, enthusiastic crowds who attended football practice every day, rainy or sunny, during the week before the Chicago game.

Witness the monster mass meeting—one of the biggest and best in Wisconsin history.

Witness the unrivalled rooting at the game.

Witness above all the loyal, plucky crowds that ever since the game, have been following the team to Camp Randall to cheer it on, undaunted by the fact that one player with rather nifty feet and a whole lot of luck, branded four points against Wisconsin's name on the Western championship score card.

Oh, no! Wisconsin spirit is not dead **NOW**.

But now we are confronted by the question: Will this mighty upheaval of enthusiasm die away when the immediate occasion for it is over?

Will next year's football coaches have to set about reviving it, as Phil King and Eddie Holt did this fall?

THE SPHINX has only one answer to this. Wisconsin spirit will surely dwindle after Thanksgiving, as far as outward manifestations are concerned, unless some means are established for bringing the student body together regularly and frequently.

What is this "spirit"—this "college spirit"—this "Wisconsin spirit?"

It is enthusiasm, palpable and vociferous enthusiasm, but it is much more than the temporary enthusiasm of very doubtful genuineness, which bursts forth at a victory and drops dead at defeat. It is the enthusiasm which springs from an unwavering belief in the greatness of one's Alma Mater and an unfaltering loyalty to her through casual victories or defeats. The one is merely the selfish joy of the victor at overcoming his opponent; the other is the fervor of the patriot.

It was this spirit that gave rise to the traditional boast: "Wisconsin is a good loser."

Spirit comes from within. It is the effervescence of cheerfulness and loyalty. It cannot be manufactured by turning a crank. It cannot be called up by pressing a button.

We do not believe that Wisconsin spirit has ever been really dead. It has simply lain dormant, ready and waiting for opportunities to manifest itself.

No matter how much spirit may be stored up in the breasts of individual students, it can be made apparent only by collective action.

If a student should stand out in the middle of the campus alone and give the 'Varsity yell with all his might, people would think him crazy. But let a crowd get together, the bigger the better, and do the same thing, and they would say that Wisconsin spirit was again rampant.

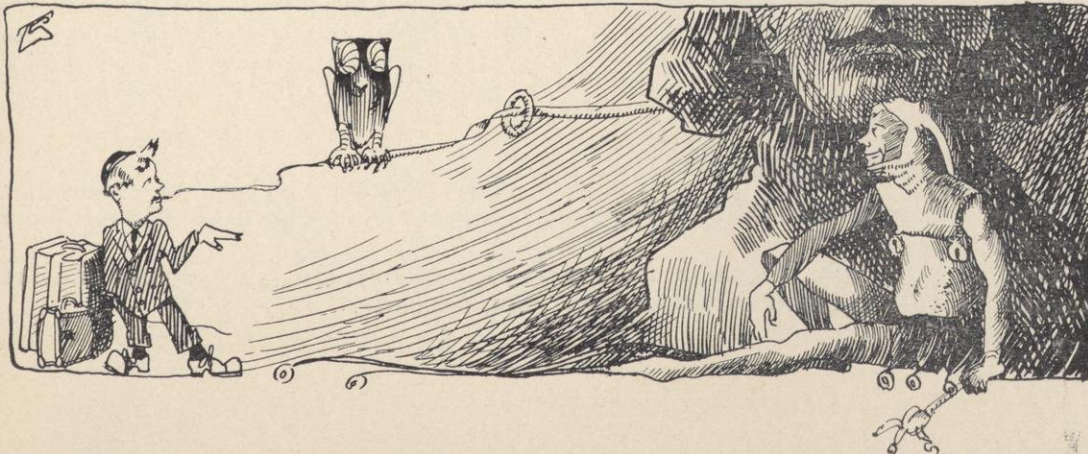
And this brings us to the point. We believe there are at present too few opportunities for the students to get together, as a unit, and give vent to the spirit, the Wisconsin spirit, that is in them. And what few opportunities we did have in the past, are being gradually diminished.

How many freshmen are there here to-day who have heard a bunch of seniors or juniors or engineers give their yells?

We used to hear them all in Convocation in the good old days, and be stirred by them. But now even that has been made a sort of sporadic affair, heralded by the bulletin board.

After football season is over, where are we going to get an opportunity to sing together, in a body, that inspiring Toast of ours?

While we feel a need of frequent general assemblies of some sort, we must of course confine ourselves only to suggestions, and leave it to wiser heads to invent the kind that will satisfy this need. We feel safe in asserting, however, that if the right kind were installed, something so attractive that all of us would look forward to attending them, there would be no further cause for any one saying that Wisconsin spirit was dead or even dying.





First Freshman—Here come some sophs.
Second Freshman—Smoke up! They'll think we're seniors.



These folks have a son at the U.
He wrote them a letter or two.
But all he did say
Was, "Send check right away."
I've written such letters. Have you?



First Worthy Citizen—Say, I hear you've changed your mind about football, and now you call it a gentle game. How's that?
Second W. C.—Oh, I saw the rush, that's all.

In Babylon

"What is that?" queried the ancient wayfarer in surprise.

"Only a little light literature for my daughter," replied the fond parent wearily.

First Engineer—That was a bully lecture Prof. Windee gave on Gas this morning.

Second Engineer—Yes, a most illuminating discourse.

Hank on Football

Football at ther varsity is now ther order uv ther day.
 Hail Columbia! but it looks good ter a country jay!
 Fer us long agrics has allus played football, by gum;
 An' when we hits ther line, we is goin' some.
 At Sandy Sink, they sed I hed er "Hankerin" fer ther game,
 An' here at the varsity I goes it jest ther same.
 Cause natchelly me feet air big an' hev an' awfull swing;
 So when they strikes ther ball it gits er mighty sling.

Coach Driver has got me on his squad,
 An' ther fust bloomin' day I shoved ther line er rod.
 Me name otter hev ben Driver, begad,
 Fer I hev druv a team behind ther plow ever since I wuz er lad.
 John Hickey tells me he will elect me as varsity coach next year,
 An' ye know John Hickey is ther hull cheese up here;
 So when ye want an' inside track, even on betin', jest go ter him,
 'Cause he wuz ther big guy speaker at ther meetin' at ther gym.

I wuz in me glory at ther big Chicago game,
 Fer ther way I yelled, it weren't so very tame.
 I've hed er course in yellin' back hum upon ther farm,
 When I uster call up ther cows and give ther crows alarm.
 As fer rootin', I kin root it up an' down,
 I uster watch ther hawgs go snoozin' it aroun'.
 Ther country is ther place ter give er man ther football spirit,
 An' when he gits up ter ther varsity, ther varsity is goin' fer to hear it.

Ther way our old team thet day did play,
 Made me say thet at ther varsity I'd allus hev ter stay.
 They stepped all over Chicago; they rolled them in ther clay,
 In ther soil they made em root in the good oldfashioned way.
 Me spirits of camphor and alma mater rose high, an' I was mighty gay,
 Till Eckersall did lift his leg, an' over ther goal did kik ther ball ter stay,
 Then like all ther rest, I cud hev choked ther orny cuss all day,
 But now its over—an' don't make er fuss, I say.

—Hank Cook.



"I've never had anybody to support," said the highwayman, "but I've held lots of people up." This struck us as very amusing so we gave him all we had.



She—Is Miss Johnson good looking?
 He—Well—er—figuratively speaking.



"What's the trouble, sir?" asked the Head Imp as the Old Man sank down on the hot rock and stretched out his hoofs to the blaze.

"Its no use, boys," said the genial proprietor of the lower regions. "Its no use. I thought we had professional talent, and that we were putting up quite a show, but after seeing that college fraternity initiation last evening, I realize that our best exhibitions here have been nothing but amateurs nights."

And the Old Man drank three iced vitriols and refused to be comforted.

Dope

Not to him who works, but to him who waits do all things come—especially due bills.

It is as easy to forget other people's troubles as it is to remember your own.

Mouth—The beginning of the alimentary canal; the end of a river.

A great many persons in this world are the direct descendants of Cain, although the brand does not stand out on their foreheads.

Jaw—The chief characteristic of a bulldog; also of a woman.

It is the easiest thing in the world to see good points about one's self. It is only difficult to see them about any one else.

Nerve—The chief characteristic of a but-tinski.

"Man wants but little here below," says the proverb. In that case he ought to be satisfied. He certainly gets it.

The Recording Angel does not make a very large mark when you give away something you can't use.

Say!
Did you see the rush?
Gee!
Such an awful crush!
My!
What a thrilling,
Blood spilling,
Heart chilling
Fray!
Hundreds of freshies slain,
Writhing in fearful pain!
(Oh, Flossie!)
Sophomores brave
On the brink of the grave
Shrank not or paled not,
Just cussed a whole lot.
Oh, 'twas a scene!
Struggles in mid-air,
Scrapping for fare
You well.
Dizzy pin wheels spun
On slender wires.
What fun!
Telephone sentry box
Battered with mud and rocks;
Fire hose squirting,
'Bout four feet,
Without hurting
Any one.
The crowd gasped,
Women fainted,
Strong men shuddered.
For you see,
They were afraid
They might get wetted.
Heroes?
Well, I guess!
Who were?
Search me!

Oh, Fudge!

As a writer he was a marvel.
Who?
Ikey.

Mol Rose—Jagsby has a dissipated looking face.

Joe Case—Yes, regular gin phiz.—*New York Sun*.

"This is a grave mistake," sobbed the man as he found he had been weeping over the wrong tombstone.—*Columbia Fester*.



**Rooming at
the New
Y. M. C. A.
Hall...**

DRAWN BY M. C. OTTO

The Kind That Pays

Three college graduates went to the big city to make their fortunes. One was an expert on the digestive system of the amoeba so he got a job sweeping out a doctor's office. The second was the college authority on Shakespere's 42nd sonnet, so he began teaching English in a fake military academy.

But the third was Bad Buck Billings, the plunging full back and he challenged Jeffries and was immediately put in charge of the sporting department of the *Daily Whirlwind* at \$40 a week, and then maybe some.

This shows us that the right kind of a college education may be of some use after all.



"And what," asked the enterprising young writer, "what should you say was the greatest graft?"

"Exposing other people's," replied the famous journalist who now wrote exclusively for the magazines.



By Right of Invitation

(A True Story)

Keggs didn't want to go to the Chadbourne Hall party and that is why he took his invitation, slipped it into a new envelope and sent it to Johnny.

He thought that Johnny might want to take the party in.

Johnny was tall, dark-haired and sallow skinned. He had furrowed brows and beady black eyes that swung about like sensitive needles. His nose was of the pointed, prying type. Johnny was a typical "butter-in."

When the invitation came, Johnny's little black eyes glittered more than ever. It was his first invitation to a Chadbourne Hall party. Johnny wondered who She was and where She had seen him. He wondered if it was a simple crush or a case of love at first sight.

Saturday night came and with it came Johnny to the Chadbourne Hall party. His black eyes swung expectantly toward a group of the girls on the stairway. He wondered if She was the tall dark one or the little girl with fluffy hair.

Johnny waited expectantly, but neither of the two seemed to show any intention of introducing themselves. In the gymnasium Johnny felt sure that the invitation came from a dainty thing in pink who sat alone off in one corner. He was about to ask when an aggressive young man stepped ahead of him and carried off the dainty thing in pink. Once, Johnny thought he had Her, a tall blonde this time, but she did not even glance at him.

Johnny spoke to Keggs about the party when they met Sunday noon at the post-office. Keggs explained it. Keggs said that probably She was taken sick at the last moment and couldn't come down.

"Sure," said Johnny, "I never thought of that."

And to this day Johnny is wondering what her name was and why she never invited him again.

Eat 'Im Up!

Freshman—Is that American History a lunch?

Junior—Well—a sort of primitive lunch—fish and dates.

Kill the Roommate!

Student—When does Miss Mobile graduate?

Roommate—In Auto.



Landlady—How long will you want the room?
 Freshman—Well—about ten feet will do.

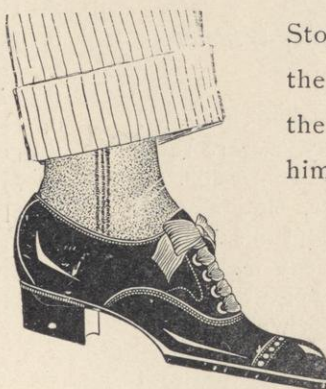


Jones—Got anything that's good for the brain?
 Waiter—You might try lobster salad.

~~~~~  
 It is not hard to laugh over troubles past; the real test of a humorist comes in laughing when they are present.

~~~~~  
 The proof of a pudding may lie in the eating, but the proof of a kind deed is in it's after effects.

A FELLOW FROM BOSTON



Stopped in our shop the other day—said the place reminded him of home. :: ::

**All the
 Down East
 Styles
 Are Here.**

\$3.50 to \$9.00

Schumacher Bros.

105—GRAND AVE.—105
 MILWAUKEE, WIS.

We have no branch store.



Why do the heathen so furiously rage together?

Is it pain?

No.

Is it anger?

No.

What then?

It is to get possession of a copy of THE SPHINX that has just been washed ashore.

How sad that this should be an advertisement! Yet such it is.

Clipped Quips

Twelve O'clock

Of all the sad words that Bill composed,
The saddest are these—
"The Bar is Closed."—*Cornell Widow.*

~~~~~

Editing a newspaper is a nice thing. If we publish jokes, people say we are rattle headed. If we don't, we are fossils. If we publish original matter, they say we don't give them enough selections. If we give them selections, they say we are too lazy to write. If we don't go to church, we are heathens. If we do, we are hypocrites. If we remain at the office, we ought to be out looking for news items. If we go out, then we are not attending to business. If we wear old clothes, they laugh at us. If we wear good clothes, they say we have a pull. Now what are we to do? Just as likely as not some one will say we stole this from an exchange. So we did.

### Signs of the Freshman

1. His necktie.
2. His collar.
3. His need of a shave.
4. His questions.
5. His hat.
6. His shoes.
7. His walk.
8. His anxiety not to make a break.
9. His breaks.
10. His opinions about fraternities.
11. His prep. school pins and badges.
12. His socks.—*The Chapparral.*

### A Bald Reality

~~~~~

The Magnate heaved a touching Groan—
"Oh, mocking is my Plight;
Oil, Oil everywhere—
And not a Hair in Sight."
—*The Chapparral.*

OLSON & VEERHUSEN

The "BIG" Store Reliable Clothiers

7 & 9 NORTH PINCKNEY STREET

We carry the largest stock of FINE CLOTHING, FURNISHINGS and HATS in the city. U. W. trade especially solicited

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G. HEIL, Mgr.

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"Western Lady" Shoes
embody the latest and most approved styles for women. They are so perfectly designed that they fit every curve of the foot gracefully and with ease and comfort. Nothing better made no matter what you pay. Ask your dealer for Mayer

Western Lady
Shoes next time you need shoes and get the best wearing, dressiest and most comfortable shoes you ever wore. Any reliable shoe dealer will supply you. If not, write to us. Look for the Mayer trade-mark on the sole. We also make the "Martha Washington" Comfort shoes.

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Milwaukee, Wis.**

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EMERSON BASCO
CUSTOM MADE



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CARDINAL
A New Milwaukee Beer

That "Serves you Right"
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The Most Carping of Critics

cannot find any fault with our laundry work, as we aim to please the most fastidious—and what's more, we do it. No one finds fault with our up-to-date laundry work in shirts collars and cuffs. The best work is what we strive for and attain.

ALFORD BROS.,
Phone 172.

Evening Dress Suits, strictly high class tailored, at one-third off tailor's prices at "The Hub."

Kate—Where did you meet Harold?

Kate—Down on the beach. He proposed to propose to me while we were on the springing board.

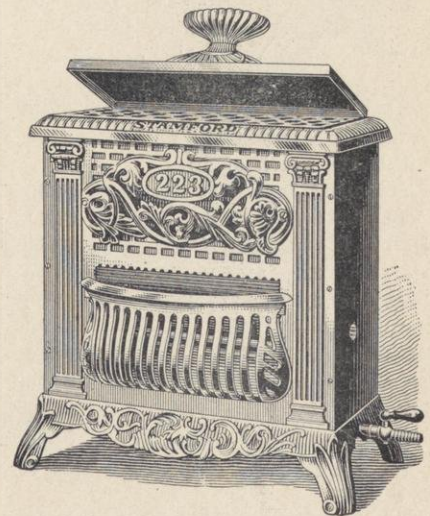
Kate—And you accepted him on the jump, eh?"—*Ex.*

I can satisfy the most fastidious taste in the smoking line.

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For the finest professional Mandolins try THE STAHL. It speaks for itself. Exclusive Agents, WISCONSIN MUSIC CO., J. W. Groves, Mgr., 20 North Carroll St.

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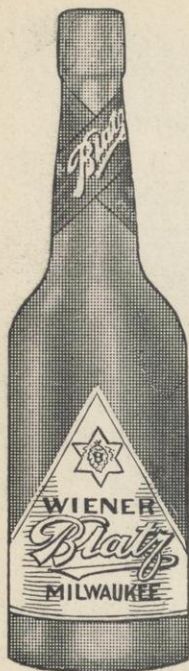
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The Safe and Helpful Beverage—

GOOD beer helps the stomach to perform its offices. It aids the digestion. The percentage of alcohol in **good** beer is very small. **GOOD** beer—Wiener—quenches the thirst and refreshes instantly and naturally. Athletes drink Wiener beer when in training. They know that it is good for them.

BLATZ WIENER BEER

The absolute wholesomeness of Blatz Beers is pre-determined by the Blatz Method, months before it comes to you. Pure sparkling water—hops—barley malt—brewed and matured in the good Blatz way. The ideal home beverage.

VAL BLATZ BREWING CO., MILWAUKEE
ASK YOUR DEALER

Always the Same Good Old "Blatz"

Findlay's.

Coffee List.



Better keep this list so you will know just what each coffee will cost you.

Also to remind you that we roast coffee for every taste and at prices within the reach of all.

- Mandheling Java, 40c. 2 3/4 lb... \$1.00
- Mocha-Java, 35c. 3 lb..... \$1.00
- Jubilee Blend, 32c. 3 1/4 lb..... \$1.00
- Mexican, 30c. 3 1/2 lb..... \$1.00
- Fava Blend, 28c. 3 3/4 lb..... \$1.00
- Rozan, 25c. 4 1/2 lb..... \$1.00
- Hotel Blend, 22c. 4 3/4 lb..... \$1.00
- Bourbon Santos, 20c. 5 1/2 lb.... \$1.00
- Jamaica, 18c. 6 lb..... \$1.00
- Golden Rio, 15c. 7 lb..... \$1.00

And now get Findlay's Price List—tells of other things.

Saw Him First

Bleeker—"Say, old chap, I'm in beastly bad luck; need money badly, and haven't the least idea where I can get it."

Baxter—"Well, I'm glad to hear that—I thought perhaps you had an idea you could touch me for it."—*Modern Society.*

Subscribe for "The Sphinx"

"The evening wore on," continued the man who was telling the story.

"Excuse me," interrupted the would-be wit; but can you tell us what the evening wore on that occasion?"

"I don't know that it is important," replied the story-teller. "But if you must know, I believe that it was the close of a summerday."—*Cincinnati Commercial Tribune.*

Solemn Facts

Now this here thing we call a joke—

There's lots of folks can make one,

But fewer far

Them humans are

With sense enough to take one.

—*Ex.*



Lindemann THE Stoves and Heaters

"Stand the Test"

A MILLION IN DAILY USE

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Sofa Pillows, Stamping and Fancy Goods, Hair Dressing and Shampooing
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Definitions

A Student—One who does his own work.
A Grind—One who does some one else's work.
A Scout—One who gets some one else to do his work.—*Widow.*

“With passion for you I'm afire!”
He cried. “Oh, no doubt!”
Her father then heard the wild cry,
And promptly put him out.
—*Ex.*

The Limit

“The climate's pretty damp here, isn't it?”
“I should say so. It's really so damp the people can't raise anything but umbrellas.”—*Ex.*



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Once a Freshman was cast upon
African shore,
Where a cannibal monarch
held sway,
Who served up the Freshman on
slices of toast,
On the eve of that very same
day.
But the vengeance of heaven
followed swift on the act;
For before the next morning
was seen,
By cholera morbus the tribe was
attacked,
For the Freshman was terribly
green.—*Ex.*

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The Financial Barometer—A
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If you want a cigar that is right, or
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Inquisitiveness — A quality
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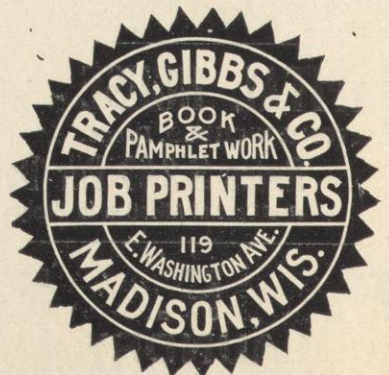
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