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# wisconsin alumnus

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The Arboretum: Wilderness Within a City



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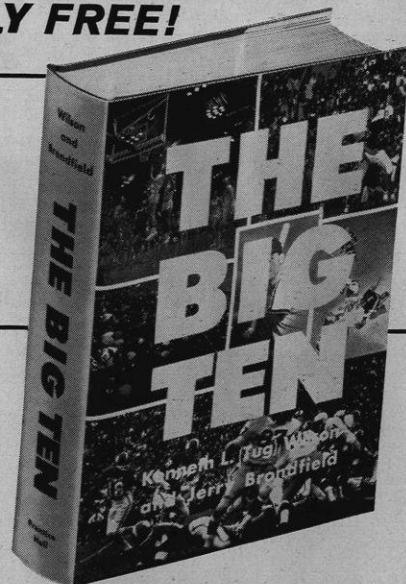
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# Wisconsin alumnus

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# ON WISCONSIN

Arlie M. Mucks, Jr. / *Executive Director*

ON THE afternoon of September 14, more than 4,000 young people were officially welcomed into the ranks of Badgers as members of the Class of 1971. Seated in the audience at the Freshman Convocation were Robert F. Marshke, Jr., Nancy Hurst, and Robert H. Jacobi, all of Indianapolis, Ind., and James Hrnecirik and Marsha Cahill, respectively from Burlington and Waterford, Wis. What was so special about these particular young people who are starting their University of Wisconsin careers? Why should they be singled out for recognition?

These five new freshmen are all alumni scholarship winners—their scholarships came from the new matching fund program established between local alumni clubs and the Wisconsin Foundation. This scholarship plan, which your Alumni Association helped establish, is one example of what the Association is doing to further the goals of the University. The young people mentioned above are on your favorite campus because Badger alumni were interested in sending outstanding students to Madison to carry on the traditions of Wisconsin and to have the opportunity to obtain a quality education.

These students are entering the University and will become graduates at a time when youth is becoming a predominant segment of our nation's makeup. By 1970, one-half of our population will be 25 years of age or under. What an opportunity these young people will consequently have to shape not only the policies and goals of this country, but of the entire world. But here, too, is a tremendous responsibility; a great burden will soon be on their shoulders, along with a great opportunity. It is important that we consider the education of these students in relation to the contributions they will be making to our total society. The most valuable natural resource we possess is the talent and minds of our young people. And there is no way in which we can adequately prepare these young people and expand our democratic way of life unless we are willing to make a substantial investment in our higher educational system.

Training young people of today to assume the leadership roles of tomorrow is certainly one of the basic functions of the University of Wisconsin. And the ability to change with the times, to anticipate the needs of tomorrow as well as cope with the realities of today, is what marks the excellence of a university. Change is a natural element of growth and maturity; change is also a natural aspect of a university.

Representative of this is the fact that we have a new Madison campus chancellor—Prof. William A. Sewell—who replaces Robben W. Fleming, now president-designate of the University of Michigan. One of Chancellor Sewell's main responsibilities will be to insure that the normal business of the Madison campus is efficiently handled; but more important, he will have to serve as a catalyst in creating new, imaginative programs which will meet the changing needs of our students and faculty. Like the members of the Class of '71, Chancellor Sewell is a freshman in his position, even though he has had a long and distinguished career as a member of the Wisconsin faculty.

Chancellor Sewell's is a vital and demanding job. We wish him well and pledge our support in continuing to make this a university that is relevant to the society of our times.



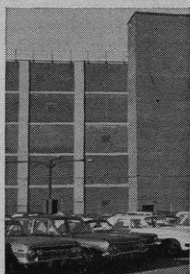
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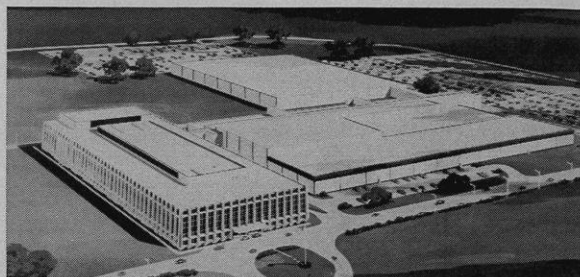
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Name	Class	City of Business
Bernard A. Britts	'41	Oakland
R. C. Bucholz	'42	Asheville, N. C.
Michael W. Cantwell	'62	Madison
Dale W. Carnell	'66	Milwaukee
Mitchel L. Dack	'32	Downers Grove, Ill.
Roger G. David, CLU	'50	Racine, Wis.
Calbert L. Dings, CLU	'48	Charlotte
James E. Heineke	'62	Madison
Bruce B. Hendrickson	'59	Milwaukee
John V. Hovey, CLU	'32	Denver
Jack G. Jefferds	'50	Madison
Clement D. Ketchum	'52	Milwaukee
John J. Kowalski		Milwaukee
Russell F. Marquardt	'54	Philadelphia
Richard E. Nelson	'56	Wauwatosa, Wis.
Ronald L. Perkins	'63	Madison
Frederick Ragatz		Milwaukee
Gerald J. Randall, CLU	'53	Home Office
Perry Schultz	'65	Madison
Anthony J. Stracka	'54	Madison
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You'd find, however, that some of your colleagues at Building 56 go in a bit more for publishing and presenting papers than do the industrial engineers of our A&O Division. In Building 56 you hear more about behavioral and motivation studies as a guide to job design, about multiple regression technique, about mathematical model building. True, this talk doesn't stop many a Building 56 industrial engineer from swinging over to one of the intramural

client departments for a climb up to where the big ship is steered. And some choose not to swing.

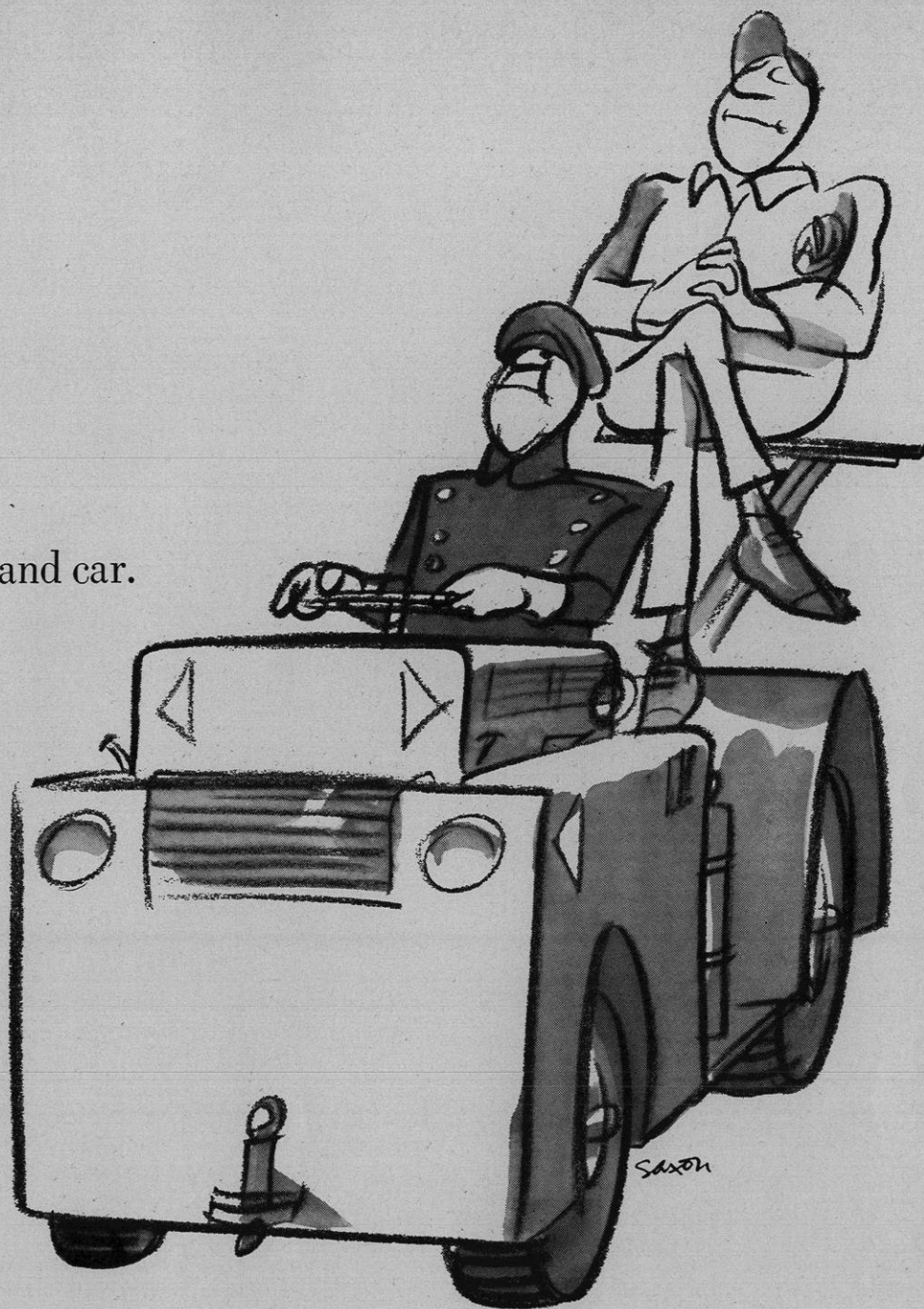
At A&O Division the house motto reads: "The industrial engineer's job is to recognize the need for a change, devise the change, sell it to the people, and then help the people obtain near-perfection in the change." The change is for cost reduction without jeopardy to quality or quantity. Pride is taken in "turning on a dime," and talk is of the task team of manufacturing engineer, design engineer, and industrial engineer who battle things out at the pre-production stage of the most complex color printer or the simplest family-type camera.

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**"S**OMEbody way back had a good head on his shoulders and set aside this acreage which they have left entirely to nature. And what happens? You should see the birds in there. I personally counted twelve different species of birds that I have

ality Arthur Godfrey commenting on the University of Wisconsin Arboretum when he was in Madison last May for a personal appearance.

Godfrey was impressed as countless others have been by this wilderness in the midst of a city whose sprawling metropolitan area now supports a population exceeding 200,000 people. The Arboretum is even more remarkable when you realize that, every day, 3,000 acres in the United States are bulldozed for the construction of roads and apartment buildings. Consequently, we are facing the loss of one of our greatest resources—the natural beauty of our landscape.

Thirty years ago, it was apparent that the great American prairie was rapidly disappearing and with it the chance to study this uniquely American feature. However, there were men in Madison at that time who were aware of what was happening and who persisted until something was done about it. A few, but by no means all of them, were University of Wisconsin professors. Among the UW people was G. William Longenecker, recently retired head of the UW department of landscape archi-

## The Arboretum:

# Wilderness Within a City

by Jean Clausen

never seen before . . . It's amazing how fascinating it is; how wonderful to walk in there, to sit down and watch, be quiet, don't make any noise, don't disturb anything. Pretty soon the wildlife starts to come around and it's fascinating, just fascinating . . ."

That was radio-television person-



ture and executive director of the Arboretum.

The famous Arboretum lilac gardens which thousands visit every spring are the result of Prof. Longenecker's work and planning in addition to the gifts of many individuals, horticultural societies, nurseries, and garden clubs. Last May, this segment of the Arboretum was dedicated as the Longenecker Horticultural Gardens.

Grant Cottam, current chairman of the Arboretum Committee, spoke briefly at the ceremony, noting that "thirty-five years ago this was forest, field, and pasture—an idea. The idea was to establish all the plant communities which once grew here, plus all which would grow in Wisconsin. It was an idea which, if presented to me now, I would say was impossible. But they did it—and there is no place like it in the world."

"They" were people like G. William Longenecker, who has been referred to as the last of the giants who were responsible for the Arboretum. Others have been: E. M. Gilbert, first chairman of the Arboretum Committee, and Aldo Leopold, who was the first research director.

*The Madison skyline seems to float ephemerally on the distant horizon in this picture. The land which comprises most of the foreground in this picture is UW Arboretum property—a natural and unique wilderness within the confines of a major metropolitan area.*

There are about thirty different plant communities in the Arboretum; the piecing together of this jig-saw puzzle was so skillfully done that everything seems to be natural and to belong where it has been placed. The sweeping views that occur in the Arboretum did not just happen by chance—someone, usually Prof. Longenecker, marked the spot where every pine tree was planted.

**T**HE CHOICE of the site for the first acquisition of 245 acres of property in 1932 was a fortunate one. From that small beginning the Arboretum has grown to embrace approximately 1,200 acres, including more than half the shoreline of Lake Wingra, 300 acres of deciduous hardwoods, plus conifer forests, prairie, and marshlands. One of the trees in the Arboretum could possibly be the largest hickory in the state; it is eight feet in circumference and was a

sapling when the Pilgrims landed in Massachusetts. Another magnificent tree is the Jackson Oak, typical of the oak openings that characterized the prairie before the advent of the white man.

The Jackson Oak was named for Col. Joseph E. Jackson, a Madisonian whose spirited leadership and enthusiasm carried the Arboretum project through many difficult years of land acquisition. Jackson was "set on fire," as he put it, by a talk at the Madison Rotary Club given by Michael Olbrich, prominent attorney and member of the UW Board of Regents.

In the June, 1928 *Wisconsin Alumnus*, Olbrich set forth his plans and hopes for the Arboretum. He recommended the "creation of a public area, six or seven hundred acres in extent, surrounding Lake Wingra . . . One hundred acres are already beautifully wooded and altogether



Three of the men who are contributing to the ongoing development of the Arboretum are shown in this picture. Left to right, they are: Prof. David Archbald, managing director of the Arboretum; Prof. G. William Longenecker, one of the primary figures in the early development of the Arboretum; and Prof. Grant Cottam, chairman of the Arboretum Committee.

there is a most unique combination of hill and marsh, water, and woodland."

He also saw in the project a chance for the development of something distinctive: "Herein lies a great opportunity for public spirited alumni and friends of the University to assist in establishing one of the really notable institutions of Wisconsin which should rank with the distinctive institutions of beauty in the United States and throughout the world . . . This arboretum or park will bring back into the lives of all confronted by a dismal industrial tangle, whose forces we so little comprehend, something of the grace and beauty which nature intended all to share."

Unfortunately, Olbrich died suddenly in 1929, and it was not until 1932, with the persistent work of Col. Jackson, that the initial acreage for the Arboretum was acquired. In 1934, 190 acres were added to the original 245 acre tract. The "Lost City" or Lake Forest residential subdivision that failed was a substantial part of the slow, painful acquisition. In February, 1963, the last three of the lots from this development were purchased after almost thirty years of patiently untangling knotty legal

problems.

Twenty-seven and a half acres between Monroe Street and Lake Wingra, now known as Ho-nee-um Pond, were formally dedicated in 1940. Trees for planting in this area were donated by various people, including a nurseryman. The maneuvering behind the acquisition of Ho-nee-um Pond has been described by Nancy D. Sachse in her history of the Arboretum, *A Thousand Days*. She noted: "Writing to thank his friend, the nurseryman, after all business was concluded, [Col.] Jackson could not resist adding, 'Sometimes you know, you can get them with honey, and sometimes with vinegar, but once in a while you've got to knock them down, drag them out; but honey is the best if and when it works.'"

Additional satellite areas have been acquired in recent years, most of them gifts from individuals or groups such as the Wisconsin Chapter of Nature Conservancy. These areas include: Observatory Woods and the Raymond Road Prairie in Dane County; Abraham's Woods and Oliver Prairie in Green County; Lodde's Mill Bluff in Sauk County, Faville Prairie in Jefferson County, and the Finnerud Forest in Oneida

County. All are in constant use for education and research.

An excellent color film of the Arboretum (available for loan from the UW Bureau of Audio-Visual Instruction) notes that: "What we have yet to learn far surpasses what we already know about nature." The Arboretum and its satellite areas provide a laboratory for this purpose. Here scientists have a unique opportunity for research projects; many of the long-term projects are being pursued in the satellite areas because of their isolation and relative freedom from disturbance. There are about fifty separate projects going on, in the departments of botany, zoology, wildlife ecology, forestry, soils, entomology, horticulture, agronomy, plant pathology, landscape architecture, and meteorology.

For example, a student under Prof. John Emlen wondered about the nesting habits of grackles and redwing blackbirds and how they are affected by a common breeding ground—a small cattail marsh in the Arboretum. In spite of the fact that grackles have been accused of being predatory birds, this study reports: "On the Wingra marsh there was no evidence that grackles were predators on redwing eggs or young; their responses to redwings were usually non-aggressive." Territories, nest construction, courtship, feeding of nestlings and fledglings, and the fact that grackles are monogamous and redwings polygamous all are a matter of record now, in Arboretum Journal Paper #62—"Behavioral Interactions of Redwinged Blackbirds and Common Grackles on a Common Breeding Ground."

Prof. Arthur Hasler of the zoology department conducted a study on fish migration. He used, strangely enough, a tower platform over dry land in the middle of the Arboretum. The platform had a tank which was used to train fish in directions in which they used the sun for orientation. For this, the fish must be able to see neither trees nor the horizon, hence the reason for a tank on a spot with no high landmarks in the vicinity.

Valuable information regarding the incorporation of organic matter into soil has been gathered by Prof. F. D.

Hole of the soils department and his students. Two soils have been chosen for a long-term study—both originally of a forest type. One soil, never plowed, is still under forest; the other was cleared and plowed for crops for nearly 90 years. The agricultural land had 26% less total organic matter than the forest land, but in 19 years under planted prairie vegetation it regained about 60% of the organic matter lost under agricultural management.

Dr. R. A. McCabe's wildlife techniques classes have studied the home life, habitat, and feeding habits of the red and gray foxes who make dens in the Arboretum. The casual observer is not likely to see the fox, but he can find tracks, droppings, and the remains of an occasional shrew or mouse with a small round hole in its head or chest that was made by the canine tooth of a fox.

Prof. O. L. Loucks is doing a long-term study of the micro-climate and water tension in plants which will shed light on optimum growing conditions for certain plants. Prof. Robert Dicke of entomology is doing research on the mosquito.

These research projects represent only a random sampling; there are many others being carried out within the Arboretum boundaries.

IN THIS great outdoor laboratory are studied the inter-relation of plants, animals, birds, and insects, those ecological forces that hold the world of nature in balance. An arboretum brochure notes that: "Most of the native vegetation of the Midwest has been destroyed or disturbed irreparably by plow and axe, yet the native vegetation—representing millions of years of adaptation to the land—is precisely that which is most significant to scientists trying to conserve the resources and energy balance of the now heavily exploited earth. It is the faith of science that principles for proper use of renewable resources will be followed if they are known. It is the goal of research to reveal these principles. Only in areas such as the Arboretum can this research be conducted."

The Arboretum, so much of which was acquired "without cost to the University," is estimated to be worth about \$12 million as residential property. However, its scientific value cannot be computed in the terms of dollars since it cannot be duplicated. City, suburban, and industrial areas now surround it and thousands of people continually renew their bonds with nature there.

The conflict between Madison's



Numerous species of wild flowers, like the one pictured above, abound on the Arboretum prairie.

concern for conservation of natural resources and her desire for economic progress has often adversely affected the Arboretum. John Curtis, a professor of botany who was for many years a member of the Arboretum Committee, felt that these cross-purposes could be reconciled. Unfortunately, he died before he was able to implement his ideas, but Grant Cottam, who followed Curtis as chairman of the Arboretum Committee, has carried on.

Under Cottam's leadership, the Friends of the Arboretum was organized in 1962. This group was formed "because of the need of an organization composed of people who understand the unique value of the Arboretum, who are willing to come to the defense of the Arboretum when needed, and who will spread an understanding and appreciation of its priceless assets."

The Friends group has purchased additional property, pays for part-time leaders for tour groups, and has published trail guides, as well as the previously mentioned history, *A Thousand Ages*.

Every year, bands of school children, Scout groups, and adults are taken on tours of the Arboretum. Dr.

The Arboretum is constantly in use as an outdoor classroom and a research facility. Here a group pauses to consult their books and papers before exploring one of the numerous Arboretum trails.



James Zimmerman, the amazing ranger-naturalist, who knows well not one but all fields of nature—birds, mammals, insects, and plants—is an invaluable person as head of the program.

“Jim Zim,” as he is affectionately known, can take a group of youngsters sitting in a circle on the lawn, and start talking casually about the difference between the oxalis and the clover growing at their feet. An hour and a half later, the children will be in the same relative positions, listening and asking questions. If they thought Zimmerman was talking about ecology, they wouldn’t be interested. He tells them, instead, why a humming bird built her nest where she did—because it was near the prairie that had nesting materials and food for herself and her two babies. He also explains how the mice and shrews are food for the foxes, how the insects are food for the birds, and how certain insects

hatch from the little gall on the oak leaf.

Zimmerman is constantly being asked by adults to identify this or that strange plant—and he never seems to need to look it up. His enthusiasm has inspired many Madison-area people of all ages to take advantage of this wilderness in the midst of a city.

Sigurd Olsen, the Minnesota naturalist who came to Madison to speak a few years ago, called the Arboretum a “million dollar property.” He stressed that wilderness is essential to the survival of man. “And what does wilderness do for us? . . . It gives us a cosmic consciousness, the sense of being at one with something so vast.”

The University of Wisconsin and the City of Madison are indeed fortunate that thirty-five and forty years ago there were some far-sighted men who were not afraid to strive to reach this goal.

*Ranger-naturalist James Zimmerman has introduced countless people to the wonders of nature through tours of the Arboretum. He is shown here informally discussing a certain aspect of the plant and animal life found in the Arboretum with a group of Girl Scouts.*



THERE is a popular belief that a rare book has to be old—the older the more rare. This is one of the layman's preconceptions. Some modern (20th century) first editions—as, for instance, Thomas Wolfe's *Look Homeward Angel*—bring fancy prices, not to speak of the first (Paris) edition of James Joyce's *Ulysses*, which is presently coveted at \$800. (To the best of my knowledge only one copy has turned up on the market in many years.)

Beyond this, first and early British and American editions of famous books, or of not famous books written by famous authors, constitute important source materials for research in modern literature. In order to establish such a research collection and to protect increasingly valuable volumes against loss or mutilation in the general stacks, a 20th Century Collection of significant works in their original editions is being established in the Rare Books Department of the University Memorial Library. Care is taken to purchase only clean and well preserved copies, if possible in their original dust jackets; all too often have we found some of those now so expensive volumes stamped, embossed, rebound, with illustrations lacking, badly marked up, and otherwise mutilated in our stacks. Needless to stress, those copies would not serve the purposes of the newly established collection.

One of the fascinating aspects of assembling suitable authors and titles is the crystal-ball gazing involved. It stands to reason that some promising but still largely unknown authors will in time take their places next to the T. S. Eliots, Hemingways, and Faulkners. To play it safe and wait until their reputations are clearly established would be both shortsighted and uneconomical, for by that time their first editions would again be scarce and expensive, or residing in dilapidated states in the general stacks. Thus it is necessary to take risks, to pick potential winners while the race is still on. Proven deadwood can always be eliminated later, easier than gaps filled and omissions corrected. Besides, a first edition of,



Rare books curator Felix Pollak is busy collecting first editions of contemporary works in the hopes that they will be tomorrow's rare books.

## New Books, Rare Books

by Felix Pollak

Curator of Rare Books

say, John Hawkes, James Dickey, or Iris Murdoch can be easily acquired at the original price today, while even some first editions of Saul Bellow already cost more than the dust jacket price indicates, and will be even higher tomorrow.

How does one go about assembling such a special collection? Obviously one man's list of authors or titles will necessarily be subjective and partly arbitrary. A pooling of nominations among some members of the English department faculty has therefore been chosen as the best procedure. Professor Walter Rideout, one of the prime movers of the project, has furnished a skeleton list, to which suggestions are currently being added. Much of the ordering has been done by Lloyd Griffin, the Humanities Librarian and chief of reference.

At present, there are over 2000 volumes in the Wisconsin Collection and it continues to expand. To cite a few of the authors represented, there are Hart Crane, F. Scott Fitzgerald,

Robert Frost, Edith Wharton, W. H. Auden, Ford Madox Ford, Dylan Thomas, Virginia Woolf, and of course Joyce, Pound, Hemingway, and Yeats, among the established English and American literary lights, and such names as James Baldwin, Vladimir Nabokov, Ralph Ellison, Robert Lowell, Richard Wilbur, Graham Greene, Kingsley Amis, and Muriel Spark, representing the younger, already renowned generation. And there will be the aforementioned dark horses, from Edward Albee and James Wright to Robert Duncan, Allen Ginsberg, William Burroughs, and LeRoi Jones.

The collection, which includes poetry, drama, and some criticism, but is limited, as has been noted, to works written originally in English, is housed at present in the Rare Books Department's vault. I stress the words "at present" because I can already foresee the day when it will outgrow its quarters and may have to move to a different (supervised) location.

# Art Center Progress Promises a New Dimension for the University

by Vivien Hone

**T**HOUGH THE Elvehjem Memorial Art Center, now rising on the University of Wisconsin's Madison campus, is far from finished, prospects for this long awaited \$3.5 million dollar home for the University's art collection and instruction in art history are expanding at every turn.

"I am constantly hearing from people who want to donate works to the museum," comments Millard Rogers Jr., center director.

Keeping in touch with potential donors is only one of many tasks which the spirited 35-year-old Midwesterner faces in preparation for the day when the doors of the center will swing open.

"We're trying to get as much as possible done in the year and a half remaining so that when we move into the building, we'll be ready to function in our teaching mission and as an operating museum," Rogers points out.

Arriving in Madison in May, the former curator for the American collection at the Toledo Museum of Art immediately began a survey of the more than 1,000 pieces which constitutes Wisconsin's art holdings. For lack of proper exhibition and modern storage space, many of these works now hang in scattered areas about the campus or lie unseen in bins or on shelves in the basement of Bascom Hall. Some of the paintings need treatment to restore or preserve them,

and the director has marked all such works for attention.

"The strength of the University's collection rests now with prints and drawings," Rogers notes. "It is a general collection, ranging from early Renaissance to the present, and has special strengths such as the complete graphic output of William Hogarth."

"But we have treasures in the field of painting, too," Rogers added. Gifts from the Kress Foundation and from former Milwaukeeans, the late Marc Rojzman and Mrs. Rojzman, are among them, and holdings in this area will be increased through purchases and future gifts.

On July 1, the art center became administratively a separate University agency, working closely with the department of art history but set apart from it. Rogers has undertaken the building of a departmental staff, and recently gained the services of Wisconsin-trained Carlyn Mayer, collection registrar. Miss Mayer is the first appointment to a supporting staff which will ultimately include an assistant director, a curator, and various technicians.

As befits a major art museum, the Elvehjem Art Center, which will serve as a memorial to the University's 13th president, promises to be an impressive aesthetic addition to the lower campus. Designed by Harry Weese and Associates, Chicago, it will be a rarity among new University structures—a stone building.

Lannon stone walls in warm tones will be complemented by a copper roof. Graceful balconies will rise above a sculpture court.

Even more important, it promises a major advance in teaching services. Class and seminar rooms, offices, an art library, galleries, and auditoria will fill the interior. Print viewing rooms, restoration work rooms, and modern storage vaults also appear in the blueprints.

In the academic year 1966-67, more than 8,500 enrollments for instruction in art history, art and art education, and related arts were recorded on the Madison campus. Though majors in art history should benefit most frequently from the new facility, majors in several other fields should also reap advantage. Students in a broad range of historical and contemporary studies touching on art should find at least occasional reward within the center walls. They will hear about, they will talk about, and they will see what various artists have created in their attempts to say something about man and his world.

Special lighting, carpeted surfaces on exhibition walls, and flexibility in the use of gallery spaces are among the features which will make the condition for viewing works of art close to the ideal.

These advantages will be shared by the general public as well whenever art lectures and exhibitions of Wisconsin-owned or loaned works are

Soon the University will have a new facility to house its growing collection of art treasures. Pictured at the right are Millard Rogers, newly appointed director of the Elvehjem Art Center, and Prof. James Watrous, art history, who was one of the key figures behind the development of the Art Center. The men are checking over blue prints in the new Elvehjem Art Center, now under construction on the Madison campus.

open to the public. Such instances will be frequent, Rogers indicated, and they will have built-in respites for the diligent museum goer.

"We're planning for art enjoyed under comfortable circumstances," he said. Since gifts, many of them memorials, are primarily financing the center, "we have more flexibility in outfitting the rooms and in taking special note of their memorial nature."

Every major gallery will have one or more benches, the auditoria will be tiered with upholstered, opera-type seats, and a lounge, complete with sofas and art periodicals, will provide an oasis for breaks on a grand tour.

A specialist in American art, Rogers received his academic training at Michigan State University (BA in art), at the University of Michigan (MA in art history) and in studies with John Pope-Hennessy at the Victoria and Albert Museum, London. He gained administrative experience as he advanced during the past eight years through a series of posts at Toledo.

Rogers is a man attuned to the products of all seasons of art and architecture. Within the spacious reaches of the Elvehjem Art Center, his leadership is expected to develop a distinguished, highly functional residence for the art of the world and for the development of knowledge of and appreciation for this bountiful inheritance.



# The University

## Faculty Committee to Study Student Power Issue

**S**TUDENT Power, that is the right of students to control their destinies outside the classroom in matters of "solely student concern," is currently a priority item of discussion on the Madison campus.

Anticipating that it will be one of the most pressing items of concern for the coming year, the UW faculty has appointed a special committee to study and make recommendations on the role of students in University government.

University Committee Chairman Eugene N. Cameron said the Ad Hoc Committee on the Role of Students in the Government of the University has been charged with three tasks.

"The first is to examine past and present student participation in University government as to its functions, the structures through which it has operated, and its effectiveness," the charge states.

"The second task is to formulate principles that will guide the faculty and administration of the University of Wisconsin, with approval of the Regents, in making decisions as to the role of students in the government of the University. Principles laid down should aim to ensure that student participation in University government will enhance the quality of the University of Wisconsin as an institution of higher education, will be consistent with the obligations of faculty, administration, and Regents to the people of the State of Wisconsin, and will contribute to the intellectual and social well-being of students and staff of the University.

"The committee's third task is to recommend to the University Committee changes in student participa-

tion and student functions in University government, and relevant structural changes, that may be necessary to implement the formulated principles in the context of the time in which we live."

Prof. James F. Crow, head of the department of genetics and medical genetics, was named chairman of the group. Members include:

William W. Beeman, professor of physics; Kenneth M. Dolbeare, assistant professor of political science; William H. Hay, professor of philosophy; Robert J. Lampman, professor of economics; Peter L. Monkmeyer, associate professor of engineering; George L. Mosse, professor of history; Clara Penniman, professor of political science; and Walter B. Rauschenbush, professor of law.

## Accelerator Program Launched by Nuclear Engineering

**T**HE FIRST academic program in the United States on the development and design of particle accelerators has been launched by the University's department of nuclear engineering.

Particle accelerators propel atomic particles—such as protons and electrons—to high energies. When such particles collide with particles that make up the target material, scientists can study the collision products to learn properties of the particles. In this way physicists get an idea of the nature and structure of matter. Many new atomic particles recently have been discovered in this manner.

An advanced type of particle accelerator, also used in research on the structure of matter—to help understand what the universe is made of—is being used by the students.

Ultimate goals of the program are

to: reduce the expense and increase the effectiveness of particle acceleration systems, provide researchers with more powerful accelerators, and train students so that they can supply a continuing demand for nuclear engineering manpower.

Students do experiments similar to those of high-energy physicists. However, their main emphasis is thesis work in particle accelerator applied physics. Their courses include accelerator orbit theory, magnet design, general design, and intense relativistic beam phenomena.

The Wisconsin Physical Sciences Laboratory (PSL) in Madison was one of the research organizations which first recognized the national need for the academic program.

## Educational Clearinghouse Begins Operation on Campus

**T**HE NEW Clearinghouse on Educational Facilities on the UW Madison campus, getting under way this fall, is expected to live up to its name.

Established under a U.S. Office of Education grant of \$169,529, the new facility will be one of 18 such documentation centers in the Educational Resources Information Center (ERIC) program.

The new clearinghouse here will be responsible for information about sites, buildings, and equipment used in an educational operation. This includes such activities as planning, financing, constructing, renovating, equipping, maintaining, operating, insuring, utilizing, and evaluating each in relation to its effectiveness in promoting the educational program. Information relating to the environmental needs of the human being also will be processed.

Additionally, the center's responsibility will be the processing of facilities information at all educational levels.

The principal investigators at Wisconsin for the project will be Howard E. Wakefield, director of Cooperative Educational Research and Services; John V. Yurkovich, acting director of the University Facilities Research Center; and Byron C. Bloomfield, director of the Environmental Design Center.

They, along with Margaret E. Monroe, director of the UW Library School, and Ronald E. Wyllys, chief systems analyst with University Libraries, will comprise the executive committee responsible for the establishment and operation of the clearinghouse.

### Summer Alumni Seminars Continue to be Popular

**A**LUMNI from 17 states returned to the Madison campus this past summer to enroll in one or more of the six programs of the 9th annual Wisconsin Alumni Seminar. A chamber music workshop, offered for the first time and conducted by members of the University's Pro Arte Quartet, was enthusiastically received. A timely seminar on "Conflicts in Conservation," directed by Professor Clay Schoenfeld, included field trips to the University's famous Arboretum and the Metropolitan Sewage Disposal Plant. Professors M. B. Petrovich and Jack Barbash, popular seminar teachers of previous summers, drew full enrollments in their courses on "Communism" and on "The Great Society," respectively. Professor Andrew Kazamias led an interest-



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*The Alumni Seminars offer a diverse program as is evidenced by the pictures at the right. In the top photo, Mrs. Marjorie Parkes Mosiman, Lake Geneva, Mrs. Laverne T. Lunde, Cambridge, Wis., and Dr. Karl H. Krause, Green Bay, join with Prof. Richard Blum of the UW School of Music in the playing of a string quartet. In the center photo, seminarians visit a Madison sewage disposal plant and later engage in a class discussion (bottom photo) as part of their seminar on conservation, conducted by Prof. Clay Schoenfeld.*

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ing study of comparative education and cultures while Professor Earl Aldrich presided over a review of Latin America through a study of various University of Wisconsin programs currently being conducted there.

The Seminar is directed by Robert H. Schacht and is offered by University Extension in cooperation with the Wisconsin Alumni Association.

## Technological History Result of UW Project

TECHNOLOGY has been one of the major determinants in the development of Western civilization; yet only recently has there been an adequate growth in the recognition of this fact.

The realization will, hopefully, be further extended through the publication of *Technology in Western Civilization*, a two-volume textbook which grew out of a preliminary planning conference initiated at the UW.

The two volumes are intended to be used as part of a one-year course offered by the United States Armed Forces Institute (USAFI) which has its headquarters in Madison.

The book is not just a history of technology as an isolated phenomenon, but incorporates those diverse elements—political, intellectual, cultural, and social—which have had a marked impact on the development of man and his machines. The survey extends from the very beginnings of man to the present day, and to the problems of the future that our advancing technology is bringing into being.

The first volume of the history, published by the Oxford University Press, is now available. It includes 45 articles written by 33 scholars and authorities on various aspects of technological development.

The history has been edited by Profs. Melvin Kranzberg, of the Case Institute of Technology, and Carroll W. Pursell, Jr., of the University of California, Santa Barbara. Prof. Paul Grogan, chairman of the UW University Extension department of engineering, and Dr. Donald F. Kaiser, publications specialist with University Extension, served as executive editors for the project.

## Heart Valve Experiments

HUMAN heart valves are being used to replace faulty aortic heart valves in patients at University of Wisconsin Hospitals. Replacement with such “homografts”—the use of human tissue rather than artificial, man-made valves—was explained recently by UW Prof. George G. Rowe.

Rowe pointed out that valve homografts are not rejected by the body like other tissue transplants because they contain no blood vessels. Host tissue from the patient eventually grows over the homograph valve, he said. This new tissue may contain elastic connective tissue and may, therefore, keep the grafted valve in repair. It is still too early to tell exactly what happens, however, since homograft valves have been used for only five years.

One great advantage of using homograft valves, Dr. Rowe explained, is that they are almost free from the problem of blood clot formation; this problem plagues patients with artificial replacement valves.

The replacement valves are taken from recently deceased donors. Valves are carefully examined, for they must be disease-free, strong, and of useable size. If not used within a week, the refrigerated valves must be put through a freeze-drying process.

Freeze-drying takes about 48 hours. In this process the valves are placed under a partial vacuum while cooled with an ice and alcohol solution. The process removes much of the water from the valves, since the formation of any ice crystals could damage the valves.

During homograft valve heart surgery, a heart-lung machine takes the place of the heart and lungs. The machine pumps blood through the body of the patient and replaces the waste carbon dioxide in the blood with life-supporting oxygen.

The diseased valve is then removed, and the resulting opening is measured for selection of the proper replacement valve. The homograft valve is then thawed and readied for suturing in place.

Dr. William P. Young, Wisconsin open-heart surgeon who performs

the homograft operations, says of the homograft valve in comparison to artificial valves: “It is the best design. Homograft valves offer less resistance to blood flow.” Within the past 17 months Dr. Young has replaced 37 faulty heart valves with the homograft valves.

“The homograft valve marks another step in our search for the more nearly perfect replacement valve,” Dr. Young said.

## New Department

THE UNIVERSITY has a new department—Communicative Disorders—which was until recently a division of the department of speech.

The new department specializes in teaching and research in speech pathology, audiology, language disorders, and speech and hearing sciences, according to Prof. Claude Hayes, chairman of the department and director of the affiliated Speech and Hearing Clinics.

“Currently we have 63 graduate students enrolled from 22 states, Canada, and Germany, and about 120 majors at the junior and senior levels,” he explained. “The necessity for training personnel in our areas is evidenced by the fact there are over 180 institutions in the United States which grant graduate degrees in communicative disorders.

“There is still a critical shortage of clinicians, teachers, and researchers. It has been estimated that four times the number of available personnel would be required to meet the nation’s needs. In Wisconsin alone, approximately 200 positions remain unfilled this year,” he revealed.

The UW program in communicative disorders dates back to 1914 when Dr. Smiley Blanton founded the Speech and Hearing Clinic to help adults and children overcome speech and hearing problems, to train students to work in these areas, and to conduct basic and applied research. The organization was the first on any college campus. In 1922 Wisconsin granted the first Ph.D. in speech, and this was to a candidate specializing in speech disorders. Since then the University has granted more than 60 Ph.D. degrees in the field.

# Roster of Wisconsin Alumni Clubs

## In-State Clubs

**Antigo:** Gary Schwartz, 1329 Neva Road, 623-5087  
**Beaver Dam:** Mark Hansen, '54, Route 1, 885-3192  
**Beloit:** Frank Heidt, '51, 805 Cleveland Street, 362-4688  
**Berlin:** Mrs. Lynn J. Seward, '31, 211 East Liberty Street, 361-1254  
**Burlington:** Phillip R. Reinfeldt, '55, 148 South Kane Street, 763-7603.  
**Chequamegon Bay:** Theron P. Pray, '29, 1119 Ellis Avenue, Ashland, 682-4215  
**Chippewa Falls:** Donald Kuechler, '62, Route 2, Box 25 B, 723-5181  
**Door County:** Frank Tachovsky, '59, 833 Rhode Island Street, Sturgeon Bay, 743-5610  
**Eau Claire:** Philip M. Tremain, '52, 1011 East Grand Avenue, TE 2-8293  
**Fond du Lac:** Watson B. Woodruff, '54, 521 Broadway Street, North Fond du Lac, 921-4264  
**Fort Atkinson:** Jerry Landowski, '56, 917 Hillcrest Drive, 563-2333  
**Fox River Valley:** Robert Goemans, '57, 1007 North Douglas Street, Appleton, 734-2834  
**Gogebic-Iron Range:** John H. Olson, '25, 907 Chestnut Street, Ironwood, Michigan, 932-3159  
**Green Bay:** John R. Saxe, '51, 1593 Jay Lane, 437-7738  
**Green County:** Robert H. Richardson, '40, 714 21st Avenue, Monroe, 325-6735  
**Hartford:** Allen Cooper, '52, Route 2, Box 263, Pike Lake 673-2754  
**Iowa County:** Don Tredennick, '51, 210 South Lindsey, Dodgeville, 935-3240  
**Janesville:** William Westphal, '62, 1617 Randolph Road, 754-3410  
**Jefferson:** Norman Rabl, '58, 518 South Fischer Avenue, 674-4225  
**Kenosha:** Dr. William Lipman, '24, 6823 5th Avenue, 657-3350  
**Kewaunee County:** Paul J. Wolske, '41, 716 Center Street, Kewaunee, 388-3930  
**La Crosse:** David Glendenning, '60, 2646 South 29th Street, 784-0190  
**Lafayette County:** Mrs. Edwin Stauffacher, Jr., '45, Route 1, Mineral Point, 776-2602  
**Madison:** Dale Nordeen, '50, 5009 Bayfield Terrace, 233-9088  
**Manitowoc:** Charles M. Herman, '58, 843 Lincoln Blvd., 682-6271  
**Marshfield:** Carl Meissner, '54, 1101 East 15th Street, 384-9736  
**Merrill:** Martin J. Burkhardt, '30, 203 Cottage Street, 536-4556  
**Milwaukee:** Eric Hagerup, '58, 5554 North Shoreland Avenue, 962-2209  
**Northwest:** Fred J. Moser, '27, Cumberland, 822-5292  
**North Woods:** Robert Heck, '58, 934 Woodland Drive, Rhinelander, 362-6959  
**Oshkosh:** William Carver, '60, 1261 A Merritt Avenue, 231-7764  
**Platteville:** W. Phil Karrman, '64, 668 North 4th, 348-2171  
**Racine:** Melvin G. Nelson, '51, 3412 Washington Avenue, 633-9767  
**St. Croix Valley:** Mrs. Conrad A. Richards, 402 Locust Street, Hudson, 386-3946

**Shawano:** Bernard Dussling, '38, 308 West Green Bay, Bonduel, 758-4271  
**Sheboygan:** Thomas M. Manning, '61, 412 Clement Avenue, 458-4428  
**Tomah:** Judge James W. Rice, '50, 216 Spring Street, Sparta, 269-6130  
**Twin Counties:** Einar E. Orsett, '57, Route 1, Box 248, Marinette, 735-5289  
**Vacationland:** Eldor Bernien, '40, 647 Vine Street, Reedsburg, 524-2786  
**Vernon County:** Richard Endicott, '56, 846 Water Avenue, Hillsboro, 489-2113  
**Walworth County:** Herbert J. Moering, '57, 524 West Court Street, 723-4465  
**Watertown:** Arthur Minar, '41, 3 Park View Lane, 261-3671  
**Waukesha:** Joseph H. Kuranz, '65, 418 East Wabash Avenue, 547-4084  
**Wausau:** Gerald Teletzke, '52, 1403 East Stark Street, 845-1977  
**West Bend:** Roger T. Stephenson, '59, 1513 Sylvan Way, 334-7272  
**Wisconsin Rapids:** Dr. John E. Thompson, '51, 120 Alexander Way, Nekoosa, 886-3175

## Out-of-State Clubs

**Akron, Ohio:** Wayne Vetter, '56, 2648 Abington Road, 864-8771  
**Atlanta, Ga.:** William C. Erler, '32, 2239 Meadowvale Drive, NE, 636-0935  
**Aurora, Ill.:** Mrs. Paul Fisher, '43, 155 South Western, 896-5121  
**Baltimore, Md.:** Mrs. Donald Spero, '43, 2309 Ken Oak Road, 664-3606  
**Boston, Mass.:** Richard K. Blankstein, '60, 314 Newtonville Avenue, Newtonville, 244-8123  
**Chicago, Ill.:** Earl Carrier, Jr., '56, 2444 Pioneer Rd., Evanston, DA 8-0695  
**Chicago, Ill. Alumnae:** Mrs. Roy Dunne, '42, 2529 Ashland Avenue, Evanston, UN 4-5250  
**Cincinnati, Ohio:** George A. Buckley, Jr., '49, 3710 Section Road, 791-4054  
**Cleveland, Ohio:** Arthur Scherbel, M.D., '42, 16101 Cleviden Road, YE 2-7541  
**Columbus, Ohio:** Frederick A. Anderson, '50, 2584 Coventry Road, 488-6156  
**Dallas, Texas:** Mr. and Mrs. Walter Crocker, III, '54 & '53, 11402 Coral Hills Drive, CH 7-8325  
**Denver, Colo.:** Hartman Axley, '52, 2717 South Fenton Street, 985-7922  
**Detroit, Mich.:** Lester Lundsted, '40, 7910 Bellevue, Grosse Ile, OR 6-9567  
**Hawaii:** Barbara Sigel, '60, 2052 Mott-Smith Drive, Honolulu, 586-398  
**Houston, Tex.:** Norman Gauerke, '31, 4536 Verone, Bellaire, MO 8-7523  
**Indianapolis, Ind.:** Cyril J. Corum, '40, 39 West Laverock Road, 251-8131  
**Iowa-Illinois Quint City:** Curtis Romaine, '50, 2859 Cedar Street, Davenport, Iowa, 391-4032  
**Kansas City, Mo.:** John C. Risjord, '57, 10009 West 70th Street, Merriam, HE 2-8031  
**Lake County, Ill.:** Richard Boomer, '49, 2627 Dana Avenue, Waukegan, ON 2-4935  
**Louisville, Ky.:** Norman W. Johnson, '51, 400 Club Lane, 893-7709  
**Memphis, Tenn.:** Robert A. Mueller, '55, 4539 Ernie Drive, 398-6836  
**Michiana (South Bend, Ind.):** John W. Henker, '56, 1538 Kensington Place, Mishawaka, 255-9580  
**Minneapolis, Minn. Alumnae:** Mrs. Russell W. Polivka, '49, 405 West Minnehaha Parkway, 825-0688  
**Minneapolis, Minn.:** Thomas M. Hinnenthal, '60, 16130 Fourth Avenue North, Wayzata, 330-8175  
**New Orleans:** Betty Coppernoll, '40, 4338 Paris Avenue, Apt. A, 282-8153  
**New York City:** Milton H. LeBlang, '48, 67-01 Fresh Meadow Lane, Fresh Meadows, FL 9-6902  
**Niagara Frontier (Buffalo, N.Y.):** Henry J. Oakes, '48, 17 the Spur, Williamsville, 634-0232  
**Northwestern Ohio:** Clarence Eggert, Jr., '51, 320 Plymouth Street, Toledo, 693-5711  
**Peoria, Ill.:** Guerdon Smith, '30, 5631 Prospect Road, 682-5209  
**Philadelphia, Pa.:** Mrs. Karl Beyer, '36, Box 276, Gwynedd Valley, 646-1282  
**Phoenix, Ariz.:** Raymond C. Walsh, '49, 3807 West Keim Drive, 939-7758  
**Pittsburgh, Pa.:** David C. Blank, '60, 1335 Hazelwood Drive, Monroeville, 373-0823  
**Portland, Ore.:** Dr. Frank Perlman, '31, 1705 SW Spring, 223-9459  
**Rochester, Minn.:** Henry Martens, '49, 3915 4th Place, NW, 289-2491  
**Rochester, N.Y.:** Robert Wagershauser, '30, 89 Westminster Road, BR 1-0010  
**Rockford, Ill.:** Robert Rybak, '60, 5800 Industrial Avenue, 877-6041  
**Sacramento Valley, Calif.:** Dr. Robert Bemrick, '52, 5771 Hoffman Lane, Fair Oaks, 966-1568  
**St. Louis, Mo.:** Sherwood R. Volkman, '49, 522 Iris Lane, Kirkwood, YO 5-2397  
**St. Paul, Minn.:** Keith Buchanan, '53, 918 North Sherwood, 774-7809  
**San Diego, Calif.:** James Caterina, '40, 4661 Mission Bell Lane, LeMesa, 463-2213  
**San Fernando, Calif.:** Robert T. Diehl, '43, 17829 Ludlow, Granada Hills, 363-0839  
**San Francisco, Calif.:** Thomas E. Terry, '61, 1725 Taylor, 824-7992  
**Seattle, Wash.:** Mr. and Mrs. Fritz Hanson, '55 & '56, 3814 44th Avenue NE, LA 3-0668  
**Southern Calif.:** Walter J. Hanna, '51, 618 North Maple Drive, Beverly Hills, 274-4673  
**South Florida:** Lyle T. Pritchard, '29, 4516 University Drive, Coral Gables, 661-1051  
**South Texas:** Marvin Kilton, '49, 3119 Tawny Oak, San Antonio, DI 2-2990  
**Southwestern Mich. (Kalamazoo, Mich.):** Dr. Mark B. Silber, '54, 484 Lodge Lane, 342-7888  
**Syracuse, N.Y.:** George W. Fry, '50, 118 Margo Lane, Fayetteville, 637-8053  
**Tucson, Ariz.:** Dr. Delbert L. Secrist, '34, 35 Calle Clara Vista, 325-9433  
**Washington, D.C.:** Ingeborg M. Kuhn, '57, 922 24th Street, NW, 337-3648  
**Wilmington, Del.:** Paul R. Johnson, '34, 525 Hanover Road, North Hills, 764-0202

## Alumni News

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1921-30

**Thomas Newton Bobb '22**, professor emeritus of biology at Northland College, plans to maintain his usual close contact with colleagues and students by again assisting in the school's laboratories this fall.

**O. A. Hanks '23**, executive vice-president and publishing director of Watt Publishing Company, Mt. Morris, Ill., retired June 30 after 41 years with the company. He has established a public relations agribusiness consulting service.

**Samuel Lenher '24** has been elected to membership in the Corporation of the Marine Biological Laboratory, Woods Hole, Mass., and will serve as a trustee until 1971.

**Carlyle Wilson Bennett '26**, has been selected as a member of the Hall of Distinguished Alumni of the University of Kentucky.

**Walter S. Watson '26** was married to Alice Kuhlman Getz on August 2. The couple's home is at 169 Walnut Avenue, Bogota, N. J.

**W. Mead Stillman '28** has been elected to the board of directors of Bergstrom Paper Company.

**Frederick J. Young '28** retired July 1

after 35 years with the Department of Administration, State of Wisconsin. He resides at Country Heights, Route 2, Oregon, Wis.

**Paul E. Campbell '29** joined Project HOPE's teaching-treatment mission to Cartagena, Colombia this August.

**David Williams '29**, head of all extension programs in agriculture production and management for the University of Wisconsin Extension, retired last month. He and his wife (**Alice D. Hayden '27**) led a delegation of farmers on a good will tour to Japan and the Philippines last March.

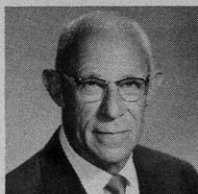
**William P. Steven '30** former editor of the **Daily Cardinal** and of the **Houston Chronicle**, has been named vice president of the **Chicago Daily News**.

**George Thatcher '30** has retired as publicity editor in the public information department of Wisconsin Power and Light Company.

1931-40

**Ray O. Harb '32**, executive vice president of the Cooperative Food Distributors of America, has been elected chairman of the Food Council of America.

**William M. Briggs '34**, conservation agronomist for the Soil Conservation Serv-



## First Kaiser Employee Honored on 80th Birthday

A. B. Ordway, the first man hired by Henry J. Kaiser in 1912, was honored for 55 years of service on his 80th birthday (August 3) by his friends and associates in the affiliated Kaiser companies.

Ordway was born in Union, Ia., and graduated from the University of Wisconsin in 1909 with a degree in civil engineering.

Henry Kaiser hired Ordway in August, 1912, in Vancouver, B. C., as a concrete foreman. They worked together on many highway paving projects in the Pacific Northwest, and Ordway was responsible for Kaiser's move to California. While on vacation, Ordway heard about a plan to pave a road between Redding and Red Bluff in Northern California. He cabled the news to Henry Kaiser, who decided to rush down from Portland, Ore., to make a bid. The two men jumped off a train outside Redding, won the contract, and stayed in California.

Ordway was general manager of Kaiser's first major overseas project—a \$20 million highway contract in Cuba. From 1929 to 1942, he served as vice president and general manager of the company's sand and gravel operation. At the same time, he was head of two industrial indemnity companies, and of The

Kaiser Company, which handled major construction projects at Mare Island.

During World War II, he served as vice president and administrative manager of the Kaiser shipyards in Richmond, and, in 1944, was named general manager of Kaiser Steel Corporation, which was just getting started.

Ordway was influential in starting the Kaiser Foundation Health Plan in 1941 for shipyard workers, a plan that has grown to 1.5 million members on the Pacific Coast and in Hawaii.

In the post war period, Ordway was head of Kaiser Services, and, more recently, was in charge of the construction of Kaiser Center, the Oakland, Calif., headquarters of the world-wide Kaiser companies.

Today, he is director and vice president of Kaiser Industries Corporation, Kaiser Steel Corporation, Kaiser Jeep Corporation, several subsidiaries, Kaiser Foundation Hospitals and Kaiser Foundation Health Plan.

He is also president of the Uptown Association in Oakland, a trustee of the Peralta Junior College District, a director of the Central Business District Association, and a Silver Beaver of Boy Scouts of America.

ice in Madison, has been named a fellow of the Soil Conservation Society of America.

**Wilbur Schmidt '34** has been selected as Wisconsin's new secretary of Health and Social Services.

**Margaret C. Siver '34** was married to H. Louis Lashway August 12. The couple resides at 207 S. Owen Dr., Madison.

**Edwin M. Wilkie '35** has been appointed state court administrator by the Wisconsin State Supreme Court. His wife is the former **Ruth V. Hahn '38**.

**Stefan H. Robock '38** has joined the Columbia University faculty as professor of international business. His address is 517 Ridgeland Terrace, Leonia, N. J.

**Richard J. Davis '39** has been named corporate vice president for external relations, McDonnell Douglas Corporation in St. Louis, Mo.

**William Mahar '39** is starting the second half of a four-year term as Homewood (Ill.) village president.

**Eugene E. Welch '39**, commander of the Air Force R.O.T.C. unit at Tufts University, has become a regular lecturer on patent law to Tufts engineering students.

## 1941-45

**Marvin L. Rand '42** has been elected a vice president of the Wisconsin Alumni Club of Chicago. He is a public relations account executive for The Griswold-Eshleman Co.

**Robert J. Giesen '42** became district engineer for the Army Corps of Engineers at Walla Walla, Wash., on August 1. His wife is the former **Lorraine J. Kasper '42**.

**Roland W. Larson '42** has been named by The Johns Hopkins University to the advisory board of the applied physics laboratory.

**Willard F. Neary '42** has been named executive vice president of Pabst Brewing Company.

**Filmer Paradise '42** has been named managing director of the British Motor Corporation's organization in Europe.

**Gerald O. Dahlke '43** has qualified for Connecticut General Life Insurance Co.'s 1968 President's Club for outstanding agents.

**Emerson C. Shuck '43** has been named president of Eastern Washington State College, Cheney, Wash.

**Halbert F. Gates '44** has been appointed chairman of the physics department at Slippery Rock State College, Slippery Rock, Pa.

**Dr. Roland R. Liebenow '44** has been named assistant medical director of Northwestern Mutual Life Insurance Co., Milwaukee.

**Richard J. Matchette '44** was graduated from The American Institute for Foreign Trade in May and joined Firestone International, Akron, Ohio.

## 1946-50

**Sigmund S. Birkenmayer '48** is associate professor of Slavic language at

Pennsylvania State University. He is also head of East European Literatures Section of the MLA International Bibliography Committee and a member of the Russian Test Evaluation Committee of the College Entrance Examination Board.

**G. W. Burns '48** has been named a professional specialist under Chevron Oil Company's professional specialist program, and was concurrently appointed a senior review geologist.

**Milton Voigt '48** is dean of the College of Letters and Science at the University of Utah.

**Richard J. Delorit '48** has been named acting president of River Falls State University, River Falls, Wis.

**R. P. Bailey '49** has been named president of Hamline University, St. Paul, Minn.

**Suzanne Grunbaum '49** became the bride of David Raines in August. The couple is residing in Long Island, N. Y.

**Robert M. Jones '49** has been named a member of the council of regents of the American College of Hospital Administrators.

**Morton J. Wagner '49** has joined Shearson, Hammill and Co. of Beverly Hills, Calif., as an investment executive.

**John H. Barrette '50** has been named materials processing superintendent at the Wisconsin Rapids Division of Consolidated Papers, Inc.

**Doris M. Cruger '50** became the bride of Richard Dale, August 18. She is a Ph.D. candidate in the school of library service at Columbia University. The couple will reside in Carbondale, Ill., where he is a faculty member at Southern Illinois University.

## 1951-55

**Warren L. Bull, Jr. '51** has been appointed director of agencies for the National Mutual Benefit, a Madison-based insurance firm.

**Robert R. Polk '51** has been named assistant director of the Wisconsin State University system.

**Jack Trudel '51** has been named manager of a new Treasure Island store in Brown Deer, Wis.

**Ernst H. Klessig '52** has been elected secretary of Warwick Electronics, Inc. by the board of directors.

**Deane L. Markusch '52** has been named manager of public information for the Maytag Company at Newton, Ia.

**Delton A. Roehm '52** has been admitted to partnership in Arthur Anderson and Company of Milan, Italy.

**E. W. Schweitzer '52** is associate professor of music at Southern Connecticut State College in New Haven.

**Robert B. Bruce '53** has been elected a vice president of the Wisconsin Alumni Club of Chicago. He is a partner of Mathers and Company, an investment counsel firm.

**Neil Edward Johnson '54** has earned his Ph.D. in engineering at the University of Southern California.

**Edward Burrows '55**, chairman of the history department at Guilford College, North Carolina, has been appointed a fellow in the Duke International Studies Program.

**John Lucht '55** has been promoted to Director of New Product Marketing of Bristol-Myers Products.

## 1956-60

**Earl G. Carrier, Jr. '56** has been elected president of the Wisconsin Alumni Club of Chicago. He is a stock broker with F. S. Moseley & Co.

**Jack Mansfield '56** has been appointed head coach of track and cross country at Colorado State University.

**Mrs. Joseph Mouch (Ruth Conney '57)** recently had a one-woman art show at The Gallery in Homewood, Ill. Her husband, **Joseph '57**, is now general foreman with U. S. Steel Corporation at South Works, Chicago.

**Jean W. Peek '57** recently received one of 25 fellowships with the New Experimental Teacher Education Program supported by the United States Office of Education.

**Glenn J. Hartung '57** has been elected a vice president of the Wisconsin Alumni Club of Chicago. He is manager of the tax department of Touche, Ross, Bailey & Smart, national certified public accounting firm.

**Bruce H. Reinhold '57** has been elected assistant vice president, systems and programming, operations division, Pittsburgh (Pa.) National Bank.

**Lon W. Weber '57** has been appointed assistant to the vice-president for University of Wisconsin development and state relations.

**Suran J. Chalekian '58**, who is serving as Chief of Military Justice at VII Corps Headquarters, Stuttgart, Germany, has been selected for promotion to major. He is married to the former **Elinor Borian '57**. The couple has two children.

**Joe R. Irwin '58** has been elected assistant vice president in the bank investments and economics division of Pittsburgh (Pa.) National Bank.

**Karlene Vila Kerst '58** became the bride of Lowell M. Schwartz, Boston, Mass. in July.

**Gerald H. Tonnell '58** has received the U. S. Air Force commendation medal at Handrik Camp, The Netherlands.

**Mark Beach '59** has been awarded a post doctoral research fellowship at the Smithsonian Institution. He and his wife (**Oralee Stiles '60**) and daughters will reside in Arlington, Va., before he joins the faculty at the University of Rochester as assistant professor and associate dean of the College of Arts and Sciences.

**George S. Crawford '59** has been promoted to Army major at Ft. Benning, Ga. Maj. Crawford was wounded in Viet-

nam Dec. 17, 1966 and has since been awarded the Distinguished Flying Cross for valor, Bronze Star for valor, Army Commendation Medal for valor and Purple Heart. Seventeen cluster citations were added to the Air Medal he was awarded for evacuating missionaries from the Congo in 1963.

**David E. Hochtritt '59** has been named assistant football coach and assistant track coach at Wisconsin State University-Oshkosh.

**Donna Mae Kirc'han '59** became the bride of Wayne Steven Billians on August 12 at Milwaukee.

Mrs. Bronson C. LaFollette (**Lynn Godwin '59**) will begin work on a master's degree in special education at the University of Wisconsin.

**William Bruce White '59** will be a visiting assistant professor on the history staff at the University of Michigan for the coming year. He is married to the former **Alice Ragatz '58**.

**Mr. and Mrs. Roger N. Hamilton '60** (**Carole Marie Baker '64**) announce the birth of their second child, Michael Philip, on June 27. Mr. Hamilton is assistant director of the Wisconsin Hospital Association in Madison.

**William J. Tillman '60** has been appointed scientific director, suture program, Smith Kline & French Laboratories, Philadelphia, Pa.

## 1961

**William Schmidtk** has been named

acting director of the University of Wisconsin Marinette County Center.

**Robert F. Barnes** recently joined the Du Pont Company's plastics department, research and development division at the experimental station near Wilmington, Del.

**Peter J. Brethauer** has been appointed general sales representative at the Milwaukee service center of Joseph T. Ryerson & Son, Inc.

**James A. Murtha** has been named associate professor of mathematics and acting head of the department at Marietta College, Marietta, Ohio.

**William H. Robichaux** has completed specialized pilot training in the U. S. Air Force's newest jet transport and been assigned to McChord AFB, Wash.

## 1962

**Paul W. Becker** received his Ph.D. in clinical psychology from Ohio University this August and is working as senior staff psychologist for the department of psychology, Norristown State Hospital in Norristown, Pa.

**Karl Romstad** will become an assistant professor of civil engineering at the University of California, Davis, this fall.

## 1963

**Mr. and Mrs. Jerry J. DiMaggio** announce the birth of their first child, Hira Marie, June 28, 1967.

**Leonard J. Fisher** has been graduated

from the Air University's Squadron Officer School at Maxwell AFB, Ala., and has been assigned to Chanute AFB, Ill.

**Kenneth S. Kramer** completed an officer basic course at the Army Armor School, Ft. Knox, Ky., July 19.

**Mr. and Mrs. Jerry Ross Lyman** announce the birth of their daughter, Erin Samantha, July 19.

**Maj. Gerald J. Mahalko** received the Bronze Star Medal for outstanding meritorious service in Vietnam.

**Henry N. Schowalter** and Carol Ann Jicha of Long Island City, New York were married in July at Travis AFB, Calif. He recently received his MBA in engineering management from the University of Chicago and was promoted to Capt., USAF. He is now serving in Vietnam.

## 1964

**Murray MacNicoll** has been awarded a Fulbright grant to study at the University of Lisbon in Portugal.

**Bruce "Rudy" Martzke**, a sportswriter for the *Metro-East Journal* of East St. Louis, Ill., also has joined the PR department of the St. Louis Hawks. His wife (**Phyllis Holden '65**), is an advertising copywriter for the Wohl Shoe Company.

**Mr. and Mrs. Jay H. Shapiro** (**Jan Schrader**) have moved to 4137 W. 98th Court, Apt. 311, Oaklawn, Ill. They are the parents of a son, Andrew Jason, born May 7, 1964.

**Mr. and Mrs. Louis J. Wagner** (**Sandra Brumley**) announce the birth of their second child, Kristin Leigh, on July 31, 1967. Lou is working toward his MBA at the Wharton Graduate School, University of Pennsylvania.

## 1965

**Donald E. Afdahl** completed a supply specialist course July 20 at the Army Quartermaster School, Ft. Lee, Va.

**Ronald C. Graunke** has been appointed assistant superintendent of the Dow Chemical Company's methylcellulose plant in the organic chemicals production department.

**Peter Mory** has been named athletic director at the University of Wisconsin Rock County Center.

**Allan H. Steff** was recently awarded the Bronze Star while serving as a marine in Vietnam.

## 1966

**Stephan L. Benedict** has been graduated at Sheppard AFB, Tex., from the course for U. S. Air Force missile launch officers.

**Thomas E. Bowlby** has been assigned to March AFB, Calif., for training as an intelligence specialist after completing basic training.

**Wright B. George** has been awarded his U. S. Air Force Silver pilot wings and assigned to the 20th Military Airlift Squadron at Dover AFB, Del.

# Lynda Bird Johnson To Marry Wisconsin Alumnus

THE OFFICIAL word was hardly out before the torrent of one-line jokes began. Johnny Carson, for instance, remarked: "A Bird in the hand is better than two years in the bush." And so it went.

The inspiration of these pieces of whimsy was the announcement in Washington on Sunday, Sept. 10, that Lynda Bird Johnson, daughter of President and Mrs. Lyndon Johnson, was engaged to be married to Marine Capt. Charles Robb of Milwaukee.

Capt. Robb is an alumnus of the University of Wisconsin, graduating in 1961 with a bachelor's degree in business administration. He has been in the Marine Corps for the past six years, serving as a White House social aide during his current tour of duty.

The couple plans to be married in

early December in the White House. The wedding is planned to be a military wedding, complete with the appropriate trappings; only close personal and family friends will attend the ceremony.

The announcement of the engagement did not come as an overwhelming surprise. Capt. Robb's name had been linked with that of Miss Johnson over the past few months following the report that her two year romance with actor George Hamilton had come to an end.

The engagement of Chuck Robb and Lynda Bird Johnson means that the Johnsons will have two sons-in-law who have Wisconsin ties. Patrick Nugent, husband of Luci Baines Johnson, is a graduate of Marquette University and has many friends in the Milwaukee area.

# Success never eluded Charlie Spear but his most lasting satisfaction has come from his association with New England Life.

Charlie was president of his class at Northeastern University, played on the hockey team and was an outstanding student of mechanical engineering. As a sales engineer, first with Allis-Chalmers and then with Mobil, he had become a sales supervisor of a seven-state territory when he resigned to join New England Life.

"Although I had been on the escalators of promotion, it took this business and its professional

sales approach for me to find real career satisfaction," is the way Charlie sums it up.

When he made his move he was 38 with a wife and 5 small children, and was living far from his home city of Boston. He continues to live and thrive in Wausau, Wisconsin, and gives testimony to the fact that a man can make his own way in this business, and on his own terms.

Working 200 miles from his general agency in Milwaukee, Charlie Spear is especially appreciative of the cooperation he has gotten from his Company and his general agent in giving him the preparation and backing to offer the kind of service to businessmen that could meet his high standards.

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Charles G. Spear, C.L.U. (right) talks with client David Graebel (left) who operates a major Midwest moving firm.



The following UNIVERSITY OF WISCONSIN Alumni are New England Life Agents: William D. Farnsworth, '48, Los Angeles; Milton H. LeBlang, '48, New York; Martin B. Lehman, CLU, '35, Kansas City; Edward M. LeVine, '46, Milwaukee; Paul A. Stewart, '48, Madison; Joseph J. Walters, '48, Milwaukee; Edward F. Westphal, '38, Milwaukee; John C. Zimdars, CLU, '39, Madison.

**Richard L. Gorman** has completed eight weeks of advanced infantry training at Ft. Ord, Calif.

**John I. Gravitis** was commissioned an army second lieutenant upon graduation from Transportation Officer Candidate School at Ft. Eustis, Va.

**Glen F. Gygas** has completed an eight-week administration course at Ft. Leonard Wood, Mo.

**Dr. David G. Hughes** is in residency at The University of Virginia Hospital, in Charlottesville. He and his wife (**Carol Louise Gwinner**) are the parents of a son, Michael Lawrence, born March 28, 1967.

**Roberta Lee Hutzel** has completed a dietetic internship at the University of Oklahoma Center in Oklahoma City and is now employed at the Central Wisconsin Colony, Madison.

**Lawrence H. Ingalls** has been awarded silver wings upon graduation with honors from the U. S. Air Force navigator school at Mather AFB, Calif.

**Danial G. Mathews** was commissioned an army second lieutenant after graduating from Infantry Officer Candidate School, Ft. Benning, Ga., July 14.

**Mrs. J. Lewis Perlson (Beverly J. Orrer)** has been promoted to business office supervisor for the Wisconsin Telephone Co., in Madison.

**Wayne D. Polzin** was named honor graduate upon completion of the dental assistant basic course at Ft. Sam Houston, Tex., in June.

**Bradford J. Powell** was commissioned an army second lieutenant upon graduation from officer candidate school at Ft. Eustis, Va.

**Stephen J. Radosevich** was commissioned a second lieutenant upon graduation from the Signal Officer Candidate School at Ft. Gordon, Ga.

**John S. Riddle** has completed eight weeks of advanced infantry training at Ft. McClellan, Ala.

**Paul M. Seifert** has been awarded silver wings after graduation from the air force navigator school at Mather AFB, Calif.

**Paul W. Wahler, Jr.**, was promoted to army first lieutenant July 21 in Vietnam where he is serving with the 14th Engineer Battalion.

**Mr. and Mrs. Ronald A. Witt (Sharon VandeBerg)** are the parents of a daughter, Lisa Camille, born July 30.

## 1967

**Bruce D. Allen** has been commissioned a second lieutenant in the U. S. Air Force and has been assigned to Webb AFB, Tex. for training as a pilot.

**Roger M. Alvin** has entered a seven-week base civil engineer course at Wright-Patterson AFB, Ohio. A missile engineer, he is a member of the Strategic Air Command.

**Clifford C. W. Behnke** fired expert with the M-14 rifle near the completion of basic training at Ft. Campbell, Ky., July 10.

**Daniel D. Benkert**, second lieutenant

in the USAF, has been assigned to Sheppard AFB, Tex., for training as a missile launch officer.

**Sharyn Foth** has been employed by Columbia Gas of Ohio, Inc., as a home service advisor in the Findlay, Ohio area.

**David E. Friestad** has been awarded his USAF silver pilot wings and been assigned to Homestead AFB, Fla.

**Richard L. Garey** has completed eight weeks of advanced infantry training at Ft. McClellan, Ala.

**Nancy Guptill** was presented the Senior Award for the University of Wisconsin School of Music. She is the sixth recipient of the award which is presented only when the faculty feels there is a sufficiently worthy candidate.

**Richard Hanish** has joined the staff of the Wisconsin Treatment Center as research analyst.

**Thomas R. Hughes**, a second lieutenant in the USAF, has been assigned to Chanute AFB, Ill., for training as an aircraft maintenance officer.

**Mark R. Kerschensteiner**, a second lieutenant in the USAF, has been assigned to

Fort Austin Air Force Station, Mich., for training and duty in the Air Defense Command.

**Richard D. Larke** has completed an eight-week general supply course at Ft. Leonard Wood, Mo.

**John P. Larme** was recently graduated from a VISTA training program at Springfield College in Mass. He will work with the Passamaquoddy Indian tribe in Maine.

**Lawrence W. Onsager** recently completed an army transportation officer career course at Ft. Eustis, Va.

**Paul O. Pagel**, USAF second lieutenant, has been assigned to Keesler AFB, Miss., for training as a communications officer.

**Richard T. Parker** has been assigned to Ft. Lee Air Force Station, Va., for training as a weather specialist.

**William Venz** was commissioned as second lieutenant in the Army last January and is assigned to the Redstone Ala. Missile Center.

**Alvin G. Wysocke** recently completed eight weeks of Military Police training at Ft. Gordon, Ga.

# Newly Married

## 1960

Carol C. SWEENEY '67 and Melvin A. NEUMAN, Madison

Marie B. WEEKS and Maurice L. Shea, Jr., Kewaskum

## 1961

Constance N. LOCK '67 and Richard O. HUGHES, Madison

Silvia R. MARGULIES and Morton Sipress

Helen C. PEEMOELLER and John M. Cheezum, Jr.

## 1962

Paula J. Bruno and Richard H. HANKEL, Wilmington, Del.

Lynn K. Miller and Dennis K. LORENZ, Madison

Marilyn Chase and Louis PINGEL, Princeton, Ill.

Nancy L. Markham and John B. RAGATZ, Ann Arbor, Mich.

Jean A. Rozelle and Richard E. RYDECKI, Madison

Christine Markham and Thomas H. THOMSEN, Dearborn, Mich.

## 1963

Brooke M. BULOVSKY and Benjamin D. Cameron, Madison

Mary E. Host and Richard J. CAYGILL, Lake Geneva

Allie E. POEHLMAN '64 and Jerome H. HAMMOND, Weyauwega

Donna Mae Copeland and Richard J. HILL, Antigo

Rebecca B. Ratcliff and Richard D. JACOBSON, Wilmette, Ill.

Sandra A. Duffey and Thomas J. McCARVILLE, San Francisco, Calif.

Susan R. SMITH and Robert E. SLAVIK, Gillett

## 1964

Ann Belmonte and Robert J. ERDAHL, Bryn Mawr, Pa.

Susan Toftey and David R. HILDEBRAND, Grand Marais, Minn.

Carla M. Gildemeister and Thomas J. HITZLER, Racine

Nancy A. VAN EPPS and Dennis R. McMILLEN, Madison

Nita May DORRIS '65 and James N. ROETHE, Albuquerque, N.M.

Gail HOISINGTON '65 and Phillip A. SCHILLING, Madison

Andrea J. Smith and John C. VAN DYKE II, Milwaukee

Ruth I. Kuehn and Glen C. VOLKMAN, Brookfield, Ill.

Lisbeth WARMS and Charles Orgel Betty WEGNER and Phillip H. Hutchinson, Princeton

Pamela R. STANDRIDGE '67 and John H. WEINLICK, Madison

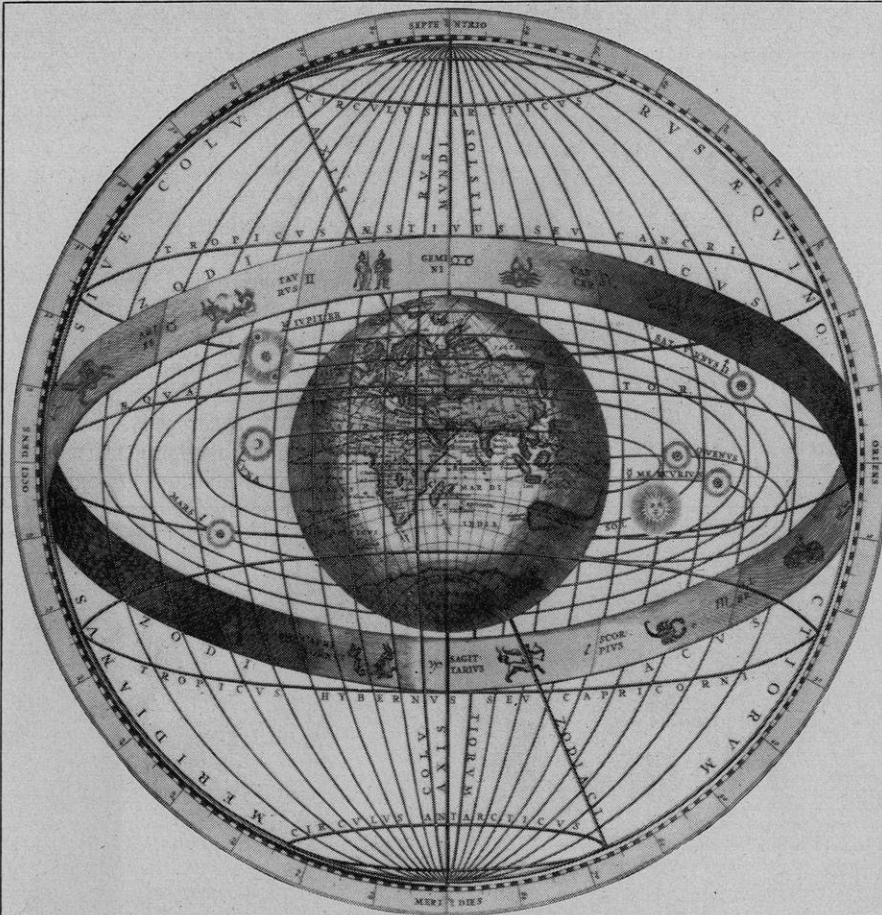
## 1965

Kathleen A. BARTHOLOMEW and Bert E. Jacobs

Karen I. Waisman and Steven A. BLOOMBERG, Madison

Gloria J. Tholo and John F. BOLLES, Rockford, Ill.

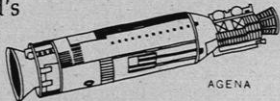
Sue Ellen BRADLEY and Robert E. Gibbons, West Bend



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**LONG-TERM PROJECTS**—Among the projects that can be mentioned here are: Agna. Future missions will require major modifications to the Free World's most versatile and reliable space exploration vehicle. These missions demand significant advances in a number of technical areas. Agna, but one example of Lockheed's outer space programs, recently was awarded a large, new contract.



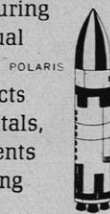
AGNA

Polaris. Now undergoing extensive alterations, this submarine fleet ballistic mis-

sile remains the Free World's foremost deterrent force. To extend its deterrent capabilities further, considerable engineering challenges must be overcome. Poseidon. State-of-the-art engineering problems never before encountered in an ICBM must be solved during development of this eventual successor to Polaris.

Information systems. Projects under way will help hospitals, corporations and governments efficiently manage exploding masses of information.

Unique land vehicles. Developing advanced-capability vehicles, such as Twister, gives Lockheed engineers opportunities to employ unusual solutions. Deep Quest. This research vehicle is part of Lockheed's corporate commitment to pioneer in the undersea world. Among its missions will be a detailed exploration of the ocean floor. Specifications call for



POLARIS

a payload capacity of 3½ tons, and a submergence duration of up to 48 hours.

DSRV. The Deep Submergence Rescue Vehicle is the first of a fleet of mercy ships. Other Lockheed undersea projects range from



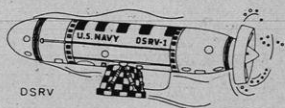
imaging systems to bioaquanautics. **MOST FIELDS OPEN**—Whatever your field, if you can handle difficult technical assignments, the chances are that Lockheed has a career waiting for you. The afore-mentioned projects, plus many others, involve nearly every engineering and scientific discipline, and at practically all levels. In Systems Engineering,

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 Nancy L. KRAHN and Robert L. CLAESON, Madison  
 Albert H. STATKUS '67 and William A. DARLING, Peoria, Ill.  
 Sarah E. Moke and William G. DeWITT, Wooster, Ohio  
 Sara E. WILKIE '66 and Karl S. GAUSEWITZ, Cross Plains

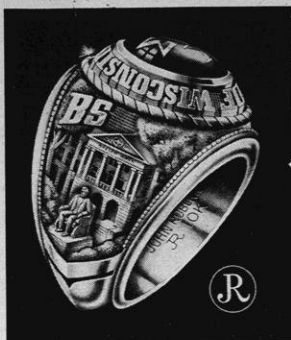


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 Mary L. MARTINEAU and Richard C. Smith, Oconto  
 Kathleen A. MITTAG and Richard R. Caveney, Milwaukee  
 Carolyn L. MONUM and Dennis K. Osterlander, Middleton  
 Myrna L. OESTREICH and R. N. Schaevitz  
 Suellen O'KEEFE and Theodore W. Johnson, Baraboo  
 Florence S. SAMPE and Timothy P. Brehm, Racine  
 Susan R. SHIELS and James W. Little, Chicago, Ill.  
 Virginia JOHANNSEN '64 and William R. WILLARD, Fairfax Station, Va.  
 Julie A. Van Housen and Jesse W. ZIMPEL, Latham, N.Y.

### 1966

Julie E. McGivern and Dennis E. CURRAN, Westport  
 Barbara L. POOL '67 and Terry E. FENZL  
 Cheryl L. Weitzman and David A. GOLDBERG, Madison  
 Felicia J. ZIELINSKI '67 and Richard L. GORMAN, West Allis  
 Leslie WYGOD '67 and Neal T. JONES  
 Cynthia A. MARLING and John F. LAMM, Madison  
 Helen E. LARSON and Joseph F. Culliney, Mauston  
 Paula E. PRATT and John H. LUSOW, Madison  
 Daphne S. MAUERMANN and Roger V. Brunkow, Brodhead  
 Sharon A. Dithmar and Dennis J. MORGAN, Baraboo

Elizabeth A. MONCRIEF and Walter K. Baucom, Monroe, N.C.  
 Mary G. PORTER and Deryck A. Wardlaw, Madison  
 Linda L. QUERRY and Edward A. Carberry, Madison  
 Cheryl J. Payne and John D. RASMUSSEN, Lancaster  
 Nancy P. WILSON '65 and David M. SCHUEFFNER, Potomac, Md.  
 Karen Kemmeter and Bipin H. SHAH, Shorewood  
 Lynaris L. Knudsen and Bill L. STADLER, Plymouth  
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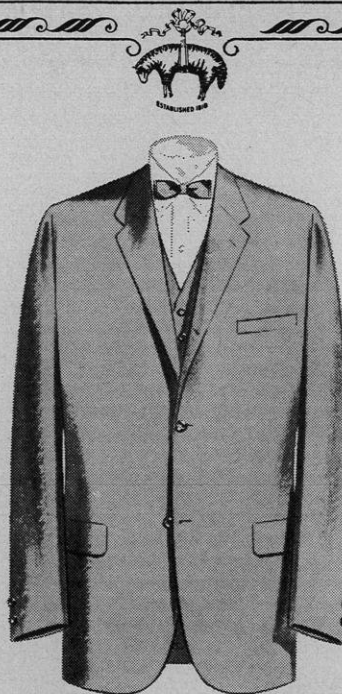
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 Verazano K. SIMPSON '09, Bristol, Va.  
 Mrs. Walter Ernest Steinhaus '09, (Laura Anna STEINKE), Lake Forest, Ill. in Los Alamos, N.M.  
 Beulah Evelyn SMITH '10, Ashland  
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 Hans Nelson BRUE '11, Waukesha  
 William L. NINABUCK '11, Sarasota, Fla.  
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# WISCONSIN ALUMNI HOUSE



The Alumni House, long a dream of Wisconsin alumni, is now a reality. This glistening new facility will have a decided impact on the promotion of programs beneficial to both the alumni and the University. The road to the final realization of this special on-campus home for alumni has been an arduous one—nearly twenty years have elapsed since the original idea was suggested—but the final result is a testament to the unique spirit that characterizes the University of Wisconsin, and to the thousands of alumni whose contributions made the building possible.

The concept of an Alumni House had often been discussed by the Wisconsin Alumni Association Board of Directors and the first tangible development in making the dream a reality took shape in 1949. Meetings were held and many sites were discussed, but the manifold problems connected with post-war campus expansion slowed progress on the House.

In 1953, UW President E. B. Fred suggested that the Association look into the possible use of the State Executive Mansion on Gilman Street. The mansion was too far removed from the campus to be of practical use and the idea had to be abandoned. During that year, further planning for an Alumni House resulted in the formation of a Site Committee. Association President R. T. Johnstone named Walter Frautschi chairman of the com-

mittee which included E. Gordon Fox, Sam Ogle, E. J. Law, and Warren Knowles. The initial work of this committee was eventually carried on through the formation of a Building Committee composed of Frautschi, Lawrence Fitzpatrick, Dr. John Keenan, Gordon Walker, Dr. Norman Becker, William Hoard, Mrs. Eldon Russell, Sam Ogle, Don Anderson, Ralph Voigt, Robert Rennebohm, John Berge, and Arlie M. Mucks, Jr.

In the early stages of planning, the Washburn Observatory on Observatory Hill was proposed as an Alumni House site in 1956. Dr. John Keenan was named chairman of a fund campaign administered by the University of Wisconsin Foundation and designed to raise \$200,000 to remodel the Observatory for use as an alumni headquarters. After several detailed surveys were made, the graceful old building was found to be unsatisfactory for such remodeling. Also, the Board of Regents would not allow the addition of a proposed new wing to the building.

Things seemed to be at a standstill. Then a summer day in 1959 proved to be the turning point in the progress toward an Alumni House for the Wisconsin campus. UW President Conrad A. Elvehjem and Thomas E. Brittingham, Jr., a distinguished alumnus and University benefactor, were taking a boat ride on Lake Mendota. As they passed the front of the University Boat House on

the lower campus, Tom remarked, "That's where the Alumni House should be built."

Brittingham was so convinced that this was the natural site for an Alumni House that he offered to match \$1 for every \$2 contributed in a drive to raise an additional \$100,000 for the project. Highlighting the campaign was the formation of the "Thousand Dollar Club," which included over 85 alumni and friends who gave \$1,000 or more to provide valuable impetus to the campaign.

President Elvehjem agreed with Brittingham's proposal and took the suggestion to the UW Foundation which had plans to buy the Sigma Chi fraternity property for expansion of the Wisconsin Center. The Association and the Foundation agreed on the site change and the combined project of an Alumni House-Wisconsin Center addition. The Board of Regents then approved the project.

By 1961, the Alumni House project had been integrated into the overall plan for lower campus development, with its location firmly fixed in the northeast corner of the lower campus, on the lake-shore and bordered on the east by Lake Street. The design of the building was to take full advantage of the natural beauty of the lakeshore site.

A serious roadblock appeared in 1965 when construction bids came in over the "money in pocket." But Alumni Association and Foundation directors were determined that the building had to be built. Revisions and deletions in the original plans were made and a supplemental fund campaign to raise \$200,000 was started under the chairmanship of Association President Anthony G. De Lorenzo. Additional receipts from reunion classes and individuals are needed before the final "mortgage burning" ceremony can take place.

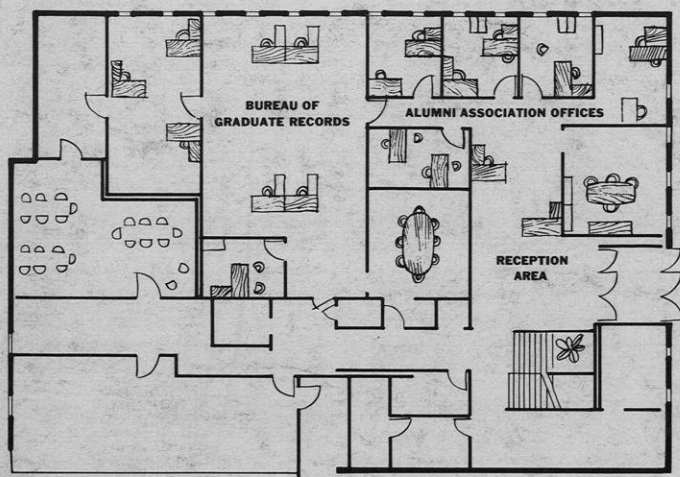
At Homecoming, October 23, 1965, the groundbreaking for the new building took place on a blustery day which forced the proceedings inside the adjacent Wisconsin Center. The weather conditions were a seeming testament to the rough road the Alumni House plans had traveled in their development. However, work was soon started with Vogel Bros. of Madison serving as general contractor for the building which was designed by the architectural firm of Berners, Schober & Kilp, AIA, of Green Bay.

Construction continued through 1966 and into 1967, with the new building formally dedicated on May 13, 1967. The dedication marked a new opening in the 105-year history of the Wisconsin Alumni Association, an organization dedicated to promoting "through organized effort, the best interests of the University of Wisconsin."

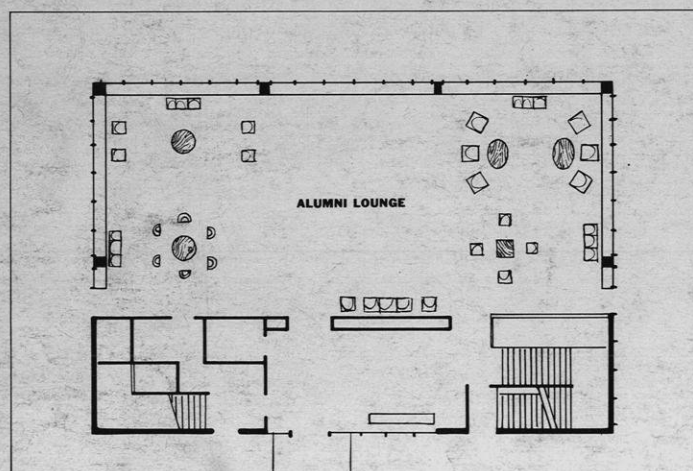
## Landmarks in the Development of the Wisconsin Alumni House

- 1949 Initial decision to build an Alumni House.
- 1953 Possible use of State Executive Mansion on Gilman Street proposed but rejected because of distance from the campus. First Site Committee formed.
- 1955 First class gifts made; Alumni House fund stands at \$20,000.
- 1956 Washburn Observatory site selected after a number of lower campus sites proved to be unavailable.
- 1957 Alumni House fund stands at \$33,000. WAA Executive Committee employs architects to make preliminary plans for remodeling Observatory.
- 1958 Alumni House fund campaign outlined and inaugurated \$200,000 needed to remodel the Observatory. Detailed surveys of the Observatory reveal that it is not suitable and a search for a more functional area is suggested.
- 1959 Tom Brittingham, Jr. suggests lower campus site for Alumni House. Regents approve site next to the University Boat House. 87 alumni give \$1,000 each to support fund campaign.
- 1962 State Building Commission approves design of the Alumni House; architects Berners, Schober & Kilp, AIA, of Green Bay.
- 1963 Regents approve final construction plans.
- 1965 Construction begins in November after official groundbreaking at Homecoming, October 23.
- 1967 Construction completed. Formal dedication held on May 13 as Alumni Association staff begins operating in new headquarters.

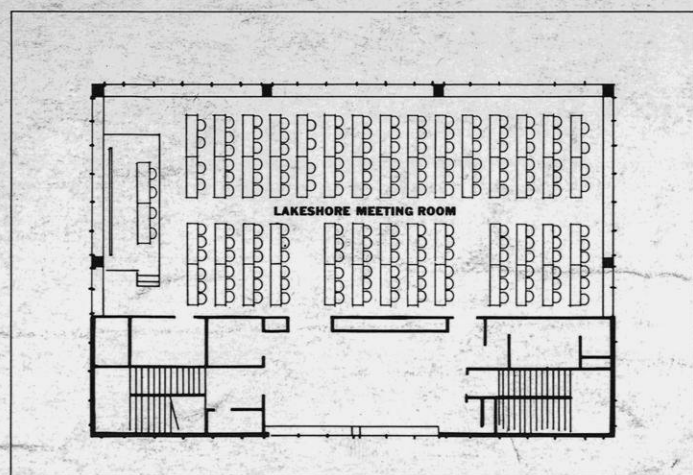
The new Alumni House has three floors each with a separate and distinct function. The floor plans below give an idea of the nature and function of each level of the building.



*First Floor*—includes the main reception area and street-level entrance to the building. It contains staff and business offices for the Wisconsin Alumni Association and the University's Bureau of Graduate Records. Also included is a beautiful conference room specially designed for small group meetings.



*Second Floor*—is completely given over to a spacious, glass-enclosed lounge which affords a spectacular view of Lake Mendota both from the inside and the outside where a promenade deck surrounds the building. The lounge is designed for receptions and to provide an official on-campus home for visiting alumni. This floor of the building has a direct, enclosed link with the Wisconsin Center.



*Third Floor*—has been designed as an addition to the Wisconsin Center. It contains a multi-purpose meeting room for continuing education programs. This room, which may be used as one large room, or divided into two smaller rooms, contains a highly sophisticated system for the extensive use of instructional visual aids.