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Natalins advertisement.

[s.l.]: [s.n.], 1953

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PROTECTION



from the "difficult" first trimester



to the time of delivery

PREGNANCY—A PERIOD OF CONTINUING STRESS

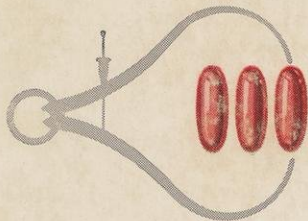
"The adult human female is rarely subjected to greater stress than during pregnancy."¹ Accumulating data show that "notoriously, women enter pregnancy in complete or subclinical nutritive failure."²

SUPPLEMENTATION SHOULD BEGIN EARLY

Tompkins¹ emphasizes that "one of the greatest errors in the management of pregnancy" is the "failure to stabilize the patient (nutritionally) and add needed supplementation early in pregnancy." He strongly recommends that all patients be supplemented with vitamins and minerals to insure protection.¹

Natalins

the new **smaller** prenatal capsules



smaller size...

easier to swallow... do not cause or contribute to nausea or regurgitation

smaller dosage...

only 3 capsules daily

NATALINS PROVIDE EFFECTIVE NUTRITIONAL SUPPORT

Balanced amounts of 13 vitamins and minerals are provided by Natalins in small, attractive, easy-to-swallow capsules. With Natalins[®] your patients get exceptional vitamin-mineral support during the stress of pregnancy. Natalins contain more effective veal bone ash (tricalcium phosphate, not dicalcium phosphate) which provides calcium and phosphorus in a ratio of 2:1—exactly as in human bone.

1. Tompkins, W. T., in Lull & Kimbrough: Clinical Obstetrics, Philadelphia, Lippincott, 1953, pp. 165-209. 2. Guerriero, W. F.: Texas State J. Med. 45: 274, 1949.

The Natalins formula: 3 capsules daily supply:

Vitamin A.....	6000 units
Vitamin D.....	600 units
Ascorbic acid.....	100 mg.
Thiamine.....	3 mg.
Riboflavin.....	4.5 mg.
Niacinamide.....	30 mg.
Pyridoxine hydrochloride.....	0.6 mg.
Calcium pantothenate.....	3 mg.
Folic acid.....	1 mg.
Vitamin B ₁₂ (crystalline).....	1 mcg.
Iron (from ferrous sulfate).....	22 mg.
Purified veal bone ash to supply:	
Calcium.....	375 mg.
Phosphorus.....	188 mg.

Natalins also contain traces of copper, zinc, manganese, magnesium and fluorine.

All vitamins are in synthetic (hypoallergenic) form.

Bottles of 100 and 500 capsules.



MEAD JOHNSON & COMPANY
EVANSVILLE, INDIANA, U. S. A.