



# LIBRARIES

UNIVERSITY OF WISCONSIN-MADISON

## **Madison Free Library, Madison, Wisconsin, thirty-seventh annual report, 1912. 37th**

Madison Free Library (Madison, Wis.)

[s.l.]: [s.n.], June 30, 1912

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LIBRARY  
MADISON, WISCONSIN

# MADISON FREE LIBRARY

MADISON, WISCONSIN

## THIRTY-SEVENTH ANNUAL REPORT

1912



THIRTY-SEVENTH ANNUAL REPORT

OF THE

# MADISON FREE LIBRARY

MADISON, WISCONSIN

FOR THE YEAR ENDING

JUNE 30, 1912

STATE JOURNAL PRINTING COMPANY  
MADISON, WISCONSIN

## LIBRARY BOARD

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	Term expires
F. E. DOTY, President.....	July, 1912
R. B. DUDGEON, Vice-President.....	<i>Ex officio</i>
E. O. KNEY, Secretary.....	July, 1912
†J. W. GROVES.....	July, 1914
*F. A. HUTCHINS.....	July, 1913
MRS. B. W. JONES.....	July, 1914
C. MCCARTHY.....	July, 1913
E. C. MASON.....	July, 1914
C. E. MENDENHALL.....	July, 1912
S. E. PALMER.....	July, 1913

## STANDING COMMITTEES

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### BOOKS

MRS. B. W. JONES  
F. A. HUTCHINS

C. E. MENDENHALL  
F. E. DOTY

### ROOMS

E. C. MASON  
R. B. DUDGEON

S. E. PALMER  
F. E. DOTY

### FINANCE

E. C. KNEY  
C. MCCARTHY

J. W. GROVES  
F. E. DOTY

## LIBRARY STAFF

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MARY A. SMITH, Librarian  
GEORGIA R. HOUGH, Librarian Circulating Dept.  
MARGARET LATHROP, Children's Librarian  
GERTRUDE COBB, Reference Librarian  
ANNA KOSEK, Cataloguer  
CAROL SHAW, Assistant  
FRANCES ELLSWORTH, Sixth Ward Branch Librarian  
MARY WATKINS, High School Branch Librarian  
EVA MELBY, Page

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†Resigned. Succeeded by H. M. Lewis

\*Resigned. Succeeded by J. E. Wynn

## PRESIDENT'S REPORT

MADISON, WISCONSIN, July 25, 1912.

Mayor JOHN B. HEIM,  
Madison, Wisconsin.

Dear Sir:—I transmit herewith the report of the Madison Free Library for the year ending July, 1912.

This report was prepared by our librarian, Miss Mary A. Smith, who with her staff of assistants has rendered the public excellent service in up-building the library and extending its usefulness. Your attention is invited to the comparative tables showing the increases in volume of business done and in amounts appropriated and expended during the years 1905 to 1912 inclusive. I especially ask you to note the big central fact derived from this report, viz: that the practical efficiency of the library is higher now than ever before in its history.

### AVERAGE NUMBER OF BOOKS CIRCULATED FOR EACH \$1.00 OF APPROPRIATION.

\$1.00	From 1905-1911
	11.28
\$1.00	1912
	14.47

For each dollar of its entire appropriation the library in 1912 circulated 14.47 books, the average for the seven preceding years being 11.28 volumes. But the dollar did more than that: it contributed to the purchase of 1773 volumes, performed its share of work in rebinding books, and in supplying magazines and newspapers for the reading rooms; it contributed to library extension work in schools, helped to maintain a men's reading room and to supply instructive Sunday afternoon lectures during the winter.

In 1905 the library was housed in the city hall and no charge was then made for insurance, repairs, improvements, janitor service, heat, light and rent. These items were paid by the city. The lower cost of living at that time permitted a lower average salary

scale. Moreover, the library is now called upon to do more complex and difficult work requiring the employment of librarians having specialized, advanced training for reference work and work with schools.

An analysis of Miss Smith's report shows:

Total increase in circulation 1912 over 1905.....	78%
Increase in expenditure for salaries.....	72%
Increase in patronage .....	76%

The annual per capita cost based upon the total number of registered patrons of the library in 1912 was sixty-nine and seven-tenths cents. The per capita cost based upon the total population was less than forty cents. If each registered patron of the library had purchased these books at the store, they would have cost him over ten dollars.

#### THE LIBRARY FOR THE SCHOOLS.

The service which the library renders the schools is raising up a larger and better trained class of library patrons. The most important extension work undertaken this year was the consolidation of the high school library with the public library. This has proved an economical and satisfactory arrangement. Under it, the appropriation for high school library purposes is made by the city council to the Library Board instead of to the Board of Education. The librarian is employed by the Library Board and the books are purchased for the high school library or loaned from the city library.

#### SIXTH WARD BRANCH.

The marked increase in circulation in recent years is due in part to the effort which the library has made to reach and serve all the people, even to the outlying districts of the city, through the agency of branch libraries and stations. In 1905 we distributed 1226 books through these agencies as against 26,845 volumes in 1912.

At this writing contracts have been made and construction work is begun on the new Sixth Ward Branch building. The circulation statistics show that the branch library has distributed 8,886 books to children and 14,373 books to adults, a very material increase over that of a year ago. These figures show that the citizens of that section of the city fully appreciate the service rendered them and justify the city council and Library Board in providing permanent quarters through the acceptance of the Carnegie gift.

Yours respectfully,

F. E. DORY,

President Madison Free Library Board.

## REPORT OF THE LIBRARIAN

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*To the Board of Directors of the Madison Free Library, Madison, Wisconsin:*

Gentlemen:—I submit herewith the thirty-seventh annual report of the Madison Free Library for your consideration.

The figures, showing the work of the past year, indicate an all-round growth that is very gratifying. The total circulation reached 144,762, the largest one in the history of the library. The following summary shows where this increase occurred.

Increase, Main—Adult, 4125; children, 3002; rent books, 2833.

Increase, Branch—Adult, 1873; children, 758; rent books, 272.

Increase, Stations—1645. School duplicate collection, 2110.

Total, 16,618.

**REGISTRATION.** The registration table shows an increase of borrowers, 1302, while the figures for new borrowers are especially interesting as showing 2,846 people using the library for the first time, or after so long an interim that they come under this class.

**RENT COLLECTION.** The rent collection, much enlarged by many copies of the more popular titles, circulated 8,637 volumes. There are 435 volumes against 323 of last year, while the receipts rose from \$406.05 to \$663.30.

**CHILDREN'S DEPARTMENT.** The work here has grown, the circulation as before noted showing an increase of 3,002. Book purchases for this room have been as large as funds allowed and will need to be large another year. History books especially were added to the reference collection so that children of the eighth grade might be sure to find books needed for topic work. Much work was done in getting picture material on hand in shape for circulation, and the increase in circulation of pictures from 1,296 to 5,376 shows that such a collection suited for use in schools is needed.

Miss Lathrop, the children's librarian, reports as follows:

**WORK WITH THE SCHOOLS.** The school duplicate books were graded by the school course of study to make more certain that they would be placed in the grade where most useful. Each school was visited in the fall and whenever possible throughout the year. Short talks were given to the pupils in the different grades and each teacher was urged to use



the library books and pictures that would aid her in her work. Stories were told to the children in the higher grades whenever asked for and were used in grades one and two instead of talks. Number of school visits, 72; number of talks about books, 99; number of stories told in schools, 34; circulation of books in schools, 14,700.

Four reading circles for girls were conducted: two for girls of the seventh and eighth grades at the Hawthorne and Lapham schools on alternate Mondays after school hours; two for the young women in the Badger Shoe factory Thursday during lunch hour. Miss Taylor of the Y. W. C. A. read in one of these.

Story hours were conducted on much the same plan as in previous years. From October to April, a story hour was held every Friday afternoon after school for children of grades three and four. After January, the second grade children were also invited. Number of story hours, 22; total attendance, 1,506; average attendance, 68. During January and February, the Adventures of Ulysses were told in a cycle story hour to the children of grades five and six. Number of stories told, 6; total attendance, 345; average attendance, 58.

In November and December, a series of talks on different countries were given for children of the fifth and sixth grades. Total attendance, 1,025; average attendance, 205. The circulation of books in the children's room showed an increase of 400 for December over that of previous December, probably due to these talks.

Nov. 15—A Trip Through Europe.....	Mr. E. C. Mason
Nov. 22—Italy.....	Miss Katherine Allen
Nov. 29—Switzerland.....	Mr. W. H. Dudley
Dec. 6—Germany.....	Miss Rose Dengler
Dec. 13—British Isles.....	Mrs. R. G. Thwaites

**LIBRARY INSTRUCTION IN SCHOOLS.** Eighth grade pupils in all public and three parochial schools were given systematic training in how to use a library.

Four talks were given in each school and the children then came in small groups to the library for an hour's work. Fifty-six talks were given and 328 children did this work. This is work that takes time, but it is time well spent by the library, if it is wiser to teach a child to feel at home in a library, and to feel confidence in his own ability to use it, rather than keep him dependent on some one else.

**HIGH SCHOOL BRANCH.** Probably the most important event in the history of the library the past year was the organization of the high school library as a branch of this library. The new arrangement has proved satisfactory to both school and library: to the school because of the better service it receives, to the library because it can give this better service. The high school librarian reported 356 books placed on reference shelves at the public library for use of students, 220 taken to high school, and 40 reference lists made for teachers. As this library is a reference one, its service cannot be at all represented by figures. A beginning was made in training high school students in the use of both libraries. The same work was given all first year English students as was given the grade pupils. Fifty-six talks were given and 287 students taught.

**SIXTH WARD BRANCH.** Miss Ellsworth of the branch reports that its popularity and usefulness have continued and that the people show a keen interest in the new \$15,000 building. There were 1,444 volumes on the shelves July 1 and three traveling libraries, while 33 books had been loaned to it by the university library and 253 by the public library. Fourteen thousand two hundred and seventy-three adult and 8,886 children's books circulated, a gain of 2,903. Three thousand seven hundred and one magazines circulated, a large number for a branch of this size. Ten regular story hours were held, but many a story was given to small groups. Games were added to entertain and also to help children play in better comradeship. A stereopticon and 75 pictures were donated and seven periodicals received regularly as gifts. Fifty-two dollars obtained by a benefit recital is being used for books. The work has been steady and interesting with a wide field of opportunity in the new building.

**STATIONS.** Miss Hough has been at the East End station in F. Schenk's store every Saturday afternoon to help connect this station with the main library. The circulation reached its highest, 2,827. The station at Wingra Park in the Menges drug store has been established only six months and its success has been due to the interest of the people in the store and their care of the books. Miss Cobb has visited this station regularly. The station in the Badger Shoe factory is the first station established in a factory by this library, and was in charge of Miss Lathrop. Miss L'Hommedieu of the Y. W. C. A. assisted in the issue of books. The station at Fire Station No. 4 was a box of books in care of the men there.

**SUNDAY AFTERNOON  
LECTURES.**

The Sunday afternoon lectures were much better attended than during the winter of 1910-11, probably due to better and wider advertising. Thanks are due Mrs. Doty for newspaper notices prepared. The poster announcements in windows in different parts of the city evidently attracted many. To Mr. Edward Strait and the boy scouts of his patrol, we were indebted for ushers at the lectures. Lectures were given by the following speakers, who were public spirited in giving their services:

- Dec. 3—Prof. L. R. Herrick.....In the land of the Moors  
 Dec. 10—Prof. H. K. Bassett, Mr. I. W. Jones.....The Bishop and Jean Valjean, and Robert of Sicily, with music  
 Dec. 10—Miss Maud Van Buren...Talk on children's books  
 Dec. 17—Prof. F. E. Turneaure.....The Panama canal  
 Dec. 31—Prof. S. H. Goodnight.....The Rhine region  
 Jan. 7—Mr. N. Han.....The Chinese revolution  
 Jan. 7—Miss A. M. Loomis.....Paper bag cooking  
 Jan. 14—Prof. B. W. Snow.....Snowflakes  
 Jan. 21—Prof. H. C. Bradley.....The Hetch-Hetchy valley  
 Jan. 28—Mr. B. Q. Morgan.....Folk songs in German life  
 Feb. 4—Mr. C. N. Brown.....The queen of the Adriatic  
 Feb. 11—Prof. F. D. Crawshaw.....Home arts and crafts  
 Feb. 18—Prof. L. Martin.....Alaska  
 Feb. 25—Prof. J. H. Mathews.....Color photography  
 Mar. 3—Mr. W. G. McLean.....Children's gardens  
 Mar. 3—Mr. J. G. Moore.....Planting on home grounds  
 Mar. 3—Miss B. Harper.....Garden associations

**MEN'S READING  
ROOM.**

The men's reading room was kept open from November to April in charge of Mr. Harvey Bills, who tried to make men acquainted with the fact that such a room was here for their use. Newspapers and magazines in good supply were kept here.

Books and periodicals have been given to the library by a number of people and to them acknowledgments are made and thanks given.

The librarian wishes to testify to the interest and faithfulness of the staff in all the work carried on. To the members of the Library Board she wishes to express her appreciation of their sympathetic support.

Respectfully submitted,

MARY A. SMITH,

Librarian.

TABLE I.

*Book Account 1911-1912.*

	Main Libra y	Sixth Ward Branch	High School Branch	School Collection	Total
No. of vol. July 1, 1911..	21,379	1187	.....	2471	25,037
<b>Additions:</b>					
By purchase.....	1248	156	418	369	2191
By gift.....	109	103	.....	.....	212
From other sources.	224	44	48	.....	316
<b>Total.....</b>	<b>1581</b>	<b>303</b>	<b>466</b>	<b>369</b>	<b>2719</b>
Withdrawals.....	580	46	1	123	750
No. of vol. July 1, 1912..	22,380	1444	465	2717	27,006

TABLE II.

*Rent Collection.*

<b>Main Library —</b>		
No. of vol. July 1, 1911.....		323
Additions.....	322	.....
Withdrawn and transferred.....	210	.....
No. of vol. July 1, 1912.....		435
<b>Branch Library —</b>		
No. of vol. July 1, 1911.....		10
Additions.....	47	.....
Withdrawn and transferred.....	31	.....
No. of vol. July 1, 1912.....		26
Circulation of rent books at main library.....		8637
Circulation of rent books at branch library.....		679
<b>Total.....</b>		<b>9316</b>

TABLE III.  
Circulation Statistics 1911-1912.

	Main Library		Sixth Ward Branch		Stations		School Duplicate	Total
	A.	C.	A.	C.	A.	C.	C.	
Periodicals — Bound.....	241	96			14			351
Periodicals — Current.....	3117	220	3701	13	660			7711
General works.....	138							138
Philosophy.....	549	1	2					552
Religion.....	807	120	5	26	10		53	1021
Sociology.....	1811	170	15	27	19		258	2300
Language.....	132		3	9				144
Science.....	971	1310	24	257	34		1520	4116
Useful arts.....	1363	588	95	221	4	2	259	2532
Fine arts.....	2237	355	45	70	13		55	2775
Literature.....	4081	1223	116	350	5		1583	7358
Biography.....	1401	707	204	363	16	9	630	3330
Travel.....	1597	1441	121	517	53	9	1392	5180
History.....	1908	2563	168	479	44	18	1661	6841
Fairy tales.....		3809		1064			3351	8224
French.....	13							13
German.....	1154		583					1737
Norwegian.....	308		88					396
Music.....	653							653
Fiction.....	54,572	13,561	9103	5490	2551	225	3938	89,440
Total.....	77,053	26,164	14,273	8886	3423	263	14,700	144,762

TABLE III.

*Circulation Statistics 1911-1912 (continued).*

Total adult circulation .....	94,749
Total children's circulation .....	50,013
Grand total .....	144,762
Percentage of fiction circulated .....	61.8%
Percentage of children's books circulated.....	34.5%
Number of days main library was open for circulation.....	307
Average daily circulation—Main library.....	336
Average daily circulation—Branch library.....	75
Largest monthly circulation—Main library, Jan.....	11,300
Largest monthly circulation—Branch library, May.....	2,767
Smallest monthly circulation—Main library, Sept.....	6,574
Smallest monthly circulation—Branch library, Aug.....	1,322
Number of pictures circulated .....	5,376
Mounted poems circulated .....	356
Circulation of books on teachers' cards.....	3,083
Number of Sundays library was open .....	39
Number of people using library on Sunday.....	2,890

TABLE IV.

*Registration 1911-1912.*

	Adult	Children	Total
Number of borrowers July 1, 1911.....	8712	4391	13, 103
Additions:			
New borrowers.....	2208	638	2846
Re-registrations.....	339	197	536
Transferred from children's room....	269	.....	269
Summer borrowers 1911.....	114	.....	114
Deposit borrowers.....	59	1	60
Total.....	11, 701	5227	16, 928
Withdrawals:			
Cards expired—Re-registered.....	339	197	536
Cards expired — Not re-registered....	1108	277	1385
Transferred to main room.....	.....	269	269
Summer borrowers 1911.....	114	.....	114
Deposit borrowers repaid.....	52	1	53
Cards cancelled.....	150	16	166
Total.....	1763	760	2523
Number of borrowers July 1, 1912.....	9938	4467	14, 405

TABLE V.  
*Financial Statement 1911-1912*

Unexpended balance July 1, 1911.....	\$3,479.08
Receipts—	
City appropriation .....	11,500.00
Wisconsin Library Commission—Rent.....	1,016.78
American Library Ass'n and others—Rent....	328.00
Pinney estate and interest .....	1,814.97
Steensland estate and interest .....	1,012.50
Fines .....	460.55
Books sold .....	2.48
New cards .....	12.25
Lost books .....	27.15
Waste paper sold .....	28.82
Postals .....	4.94
Subscriptions .....	33.25
Gift to branch library for books.....	31.24
Other sources .....	87.50
Total .....	\$19,839.51
Expenditures—	
Investments .....	\$3,000.00
Books—Main library .....	1,387.23
Books—School duplicate collection .....	231.06
Supplies and printing .....	338.47
Salaries .....	4,752.28
Binding .....	817.33
Repairs and improvements .....	61.32
Periodicals .....	292.59
Janitor service .....	1,026.80
Fuel .....	958.48
Light .....	397.41
Insurance .....	152.00
Janitor and toilet supplies .....	97.24
Furniture .....	48.70
Express, freight, dray and postage .....	144.62
Miscellaneous .....	58.88
Sixth Ward Branch—	
Books and periodicals .....	150.71
Salaries .....	360.00
Janitor service .....	1.40
Rent .....	207.00

Supplies .....	4.90	
Light .....	43.83	767.84
High School Branch—		
Salaries .....	424.05	
Books and periodicals .....	470.02	
Supplies .....	2.75	896.82
Men's Reading Room—		
Periodicals .....	40.00	
Salaries .....	77.18	117.18
Total .....		<u>\$15,546.25</u>
Unexpended balance July 1, 1912.....		4,293.26



STATISTIC SUMMARY 1905-1912

*Book Account*

	1905	1906	1907	1908	1909	1910	1911	1912
<b>Additions</b>								
By purchase.....	1217	1036	1248	1965	1075	2566	1843	*2191
By gift.....	168	223	60	68	548	556	286	212
By binding.....	165	405	171	463	86	60	100	74
Transferred from rent.....	214	208	139	212	314	347	261	187
Other sources.....	28	16	12	71	35	90	183	55
Total.....	1792	1888	1630	2779	2059	3619	2673	2719
Withdrawals.....	655	1231	1030	976	865	1065	1506	750
No. of books June 30.....	17063	17720	18320	20123	21316	23870	25037	27006

\* Includes 418 volumes for High School branch.

*Registration Statistics.*

	1905	1906	1907	1908	1909	1910	1911	1912
Adult .....	5599	6213	7301	7575	8012	8262	8712	9938
Children.....	2549	2979	3469	4142	4162	4186	4391	4467
Total.....	8148	9192	10770	11717	12174	12448	13103	14405

*Circulation Statistics*

	1905	1906	1907	1908	1909	1910	1911	1912
Adult								
Main.....	55107	48858	46524	48551	62071	74798	70095	77053
Stations.....	1124	1924	1374	1660	1999	2152	2041	3423
Branch.....						2200	12128	14273
Total.....	56231	50782	47918	50211	64070	79150	84264	94749
Children								
Main.....	13605	12196	12186	13851	18673	22362	23162	26164
School.....	11141	13518	17605	14359	10768	11785	12590	14700
Stations.....	102	33	515	1114	945	600		263
Branch.....						2387	8128	8886
Total.....	24848	25747	30306	29324	30386	37134	43880	50013
Total.....	81079	76529	78204	79535	94456	116284	128144	144762

*FINANCE ACCOUNT*

*Receipts*

	1905	1906	1907	1908	1909	1910	1911	1912
Unexpended balance.....	\$2558.86	\$2293.23	\$3756.72	\$3266.89	\$1251.59	\$2313.06	\$3683.85	\$3479.08
City appropriation.....	5250.00	7500.00	7703.78	7500.00	10000.00	10000.00	10000.00	11500.00
Other sources.....	329.50	1448.47	1499.50	902.03	1396.43	1199.04	1359.93	4860.43
Total.....	\$8138.36	\$10741.70	\$12960.00	\$11668.92	\$10148.02	\$13512.10	\$15043.78	\$19839.51

*Expenditures*

Salaries.....	\$3258.43	\$3269.10	\$3022.77	\$3644.20	\$3330.92	\$4079.24	\$4766.28	\$5613.51
Books and periodicals.....	1297.56	1193.12	1691.33	2265.07	1292.21	2056.15	1709.72	2571.61
Binding.....	683.29	659.40	473.35	946.57	226.16	413.74	803.61	817.33
Supplies and printing.....	300.29	430.88	388.50	588.76	245.61	424.70	331.52	443.36
Furniture and fixtures.....	39.34	90.49	1161.45	205.35	.....	198.55	65.40	48.70
Postage, express, dray, freight,	37.64	53.22	74.23	85.81	25.99	54.02	97.68	144.62
Insurance.....	.....	.....	.....	140.00	276.55	.....	320.00	152.00
Repairs and improvements.....	.....	10.50	21.85	79.55	162.53	269.97	404.98	61.32
Janitor service.....	.....	431.55	726.00	972.65	954.25	982.84	1056.07	1028.20
Heat.....	.....	595.86	706.77	832.26	710.61	839.79	980.12	958.48
Light.....	.....	87.94	452.89	524.84	450.64	397.45	630.78	441.24
Rent — Branch.....	.....	.....	.....	.....	.....	40.00	284.00	207.00
Miscellaneous.....	227.95	162.92	973.97	132.27	159.49	71.80	114.54	58.88
Total.....	5844.50	6984.98	9693.11	10417.33	7834.96	9828.25	11564.70	12546.25
Investments.....	.....	.....	.....	.....	.....	.....	.....	3000.00
Balance.....	2293.86	3756.72	3266.89	1251.59	2313.06	3683.85	3479.08	4293.26
Total.....	\$8138.36	\$9741.70	\$12960.00	\$11668.92	\$10148.02	\$13512.10	\$15043.78	\$19839.51



