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# *In this Issue*

## UNIVERSITY GETS GIFT OF \$2,750,000

WARF Turns Over  
Eagle Heights Property

## The Industrial Management Institutes

Business Joins Forces  
With the UW Campus

NOVEMBER, 1951



Research in the University's New Babcock Hall

# WISCONSIN *Alumnus*

The Official Monthly Publication of the Wisconsin Alumni Association for November, 1951

# Serving YOU

## For Twenty-five Years

Yes, for 25 years your Wisconsin Alumni Research Foundation has been serving you, as a citizen of Wisconsin, in many ways, safeguarding the health and well-being of yourself and your family.

Many of the food and drug products which you use are tested periodically by the Foundation, assuring you that these products are equal to or superior to their stated standards.



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**WISCONSIN ALUMNI Research FOUNDATION**  
MADISON, WISCONSIN

## ★What They Say:

### EDUCATION FOR CITIZENSHIP

BY MAKING the study of United States history compulsory for a degree the University of Wisconsin Regents can raise the standards of the University and turn out better students and citizens. They also can satisfy thousands of thoughtful Wisconsin fathers and mothers who wonder why the step wasn't taken long ago.

For many years the University has had to defend some of its faculty members against charges of radicalism. Compulsory study of United States history would convince those who are still suspicious that the administration, at least, is laying down a sound program of study, designed to teach its students how to tell fact from fiction.

One regent said he doesn't like the idea of compulsion. Neither do we. But the Medical school "compels" the study of anatomy, the College of Engineering "compels" the study of mathematics, and Law school "compels" the study of contracts. Students meet compulsion every year, every semester, every day, as part of the difficult job of growing up. One more required course shouldn't be too much, especially a study so important as American history.

—the Milwaukee Sentinel

THERE HAVE always been plenty of boosters for compulsory college courses in civics or American history. Some institutions now require such courses.

Several members of Wisconsin's Board of Regents are now reported to favor a compulsory American history course here. The matter will probably be brought up at the Regents' October meeting.

Regents and others favoring such a course are concerned, no doubt, with cultivating appreciation of what is popularly called the "American way of life." We can have no argument with that.

However, the report of a special investigating committee of the faculty which was passed by the faculty as a whole at their May, 1951, meeting, should throw some light on the matter. The 13-month study by the committee revealed why such a course would "not accomplish its desired purpose, regardless of its content."

American citizenship cannot be taught in the classroom. The committee summed up its most convincing argument against the proposed course when it said:

"The evolution of patriotic American citizens begins with early childhood, and continues throughout schooling and beyond. Such development is not the result of taking this course on citizenship or that one in history, but is a summation of the effect of formal schooling and contacts with the American way of life."

—the Daily Cardinal

### FOOTBALL

ONCE AGAIN we of Wisconsin are taking interest in our University.

Unfortunately our interest is not being stimulated by the research on cancer which continues in the Graduate school, nor is it the "Economics I" which, for the first time in a generation, is under a new professor, due to the death of a very popular teacher, nor is it the valuable studies in agriculture or wood products. All of these are some-

WISCONSIN ALUMNUS

thing which intrigue and captivate our interest throughout the year. But there is something less fascinating in cancer research than a forward pass for a touchdown.

It may be the "silly season" as it has been called, but when national experts are hailing the possibilities of the Wisconsin football team it is difficult to concentrate on the more lasting value of cancer research. We of Wisconsin are aware of the results of the dairy studies at the University. We are also conscious, vaguely, of other scientific achievements. We know, for instance, that someone named Babcock, or Steenbock, or the Wisconsin foundation, discovered a process for protecting vitamins in milk, or was it lumber?

The "silly season" is with us again. But what is more obnoxious than a rabid Minnesota fan?

See you at the football game!  
—the Eau Claire *Leader*

## MORE ON SPORTS

THE COLLEGE students of America deserve to be heard on the sorry state of inter-collegiate sports and the scandals, corruption and commercialism that have besmirched the business.

It isn't at all surprising, therefore, that the National Student association congress lashed out at the "overemphasis and commercialization" of college sports and asked that college sports be "returned to the students themselves."

These young men and women seem to see the situation with clearer eyes and speak with clearer words than many of their elders who duck responsibility, pass the buck, quibble and compromise.

—the Milwaukee *Journal*

## THE WISCONSIN IDEA

THE TRANSFUSION of University of Wisconsin minds and men into the operations of the state government a mile up the street in the State Capitol from the University of Wisconsin campus is one of the aspects of current statehouse affairs that has had little recognition.

Two generations ago a similar policy of borrowing technicians and researchers for help in the practical and everyday operations of the Legislature and the state administration was hailed as one of the best examples of the enlightened democracy of that day. But the revival of the system in the last several years has been generally ignored.

More and more frequently today a legislative committee that faces a difficult or complex job of research will think of the University's staff. More than likely Pres. E. B. Fred of the school will get a call from the committee chairman asking for the loan of this or that specialist, or asking for suggestions about a man who could help, which to the astute Dr. Fred is tantamount to a request for one of his faculty members.

The advantages are mutual, meanwhile. Quite obviously the Legislature and the departments have profited from the collaboration of the professors. Beyond the University's desire for community service, however, there may also be the realization that through such intimate teamwork may come a more sympathetic understanding of the school from the people's political agents.

—the Marshfield *News-Times*

# UNIVERSITY OF WISCONSIN

## Calendar

### NOVEMBER

- 10 Sat. Football—Pennsylvania at Madison
- 11 Sun. Salzburg Marionettes—Union theater
- 14 Wed. 17th annual Wisconsin Salon of Art reception
- 15-16 Thurs.—Whittemore and Lowe, duo-pianists—Union theater
- 17 Sat. Iowa at Madison (Dad's Day)
- 18 Sun. University Symphony orchestra—Union theater
- 24 Sat. Football—Minnesota at Minneapolis
- 30 Fri. Dolphin Water show
- Haresfoot Follies—Great hall

### DECEMBER

- 1 Sat. Basketball—Marquette at Madison
- 2 Sun. Pro Arte quartet—Music hall
- 7 Fri. "Die Fledermaus"—Union theater
- 8 Sat. Basketball—Notre Dame at Madison
- 13 Thurs. Basketball—Loyola of New Orleans at Madison
- 11-15 Wed.—Wisconsin Players production—Union theater
- 15 Sat. MHA Christmas semi-formal—Great hall
- 17 Mon. Basketball—St. Louis University at Madison
- 19 Wed. YMCA-YWCA Christmas festival—Union theater
- 21 Fri. Basketball—Marquette at Milwaukee Arena
- 27 Thurs. Boxing—Louisiana State at Baton Rouge

### JANUARY

- 5 Sat. Basketball—Purdue at Madison
- 7 Mon. Basketball—Illinois at Champaign
- 10-12 Thurs.—Mid-Winter music clinic—Music hall and Union theater
- 11 Fri. Pro Arte quartet—Union theater
- 12 Sat. Basketball—Ohio State at Madison
- 15-16 Tues.—Claudio Arrau, pianist—Union theater
- 19 Sat. Basketball—Northwestern at Evanston
- 21 Mon. Basketball—Michigan State at Lansing

## HIGHER EDUCATION IN WISCONSIN

EARLY REPORTS on enrollment and course offerings this year at the state college at Milwaukee raise some interesting points in the light of the lakeshore college fight that raged in Madison last spring.

The lakeshore bill, backed by Milwaukee legislators, some faculty members of the teachers college, and a few hundred potential students, was defeated in the closing days of the 1951 session in spite of Gov. Kohler's support. It would have combined the teacher college unit and the University of Wisconsin extension division at Milwaukee into a single unit under University management.

One of the more aggressive opponents of the integration was Dr. Martin Klotsche, president of what is now known as the Wisconsin State college, Milwaukee (the law-

makers authorized the name change for the teacher colleges, if nothing more).

Legislators outside Milwaukee called the bill a fraud without heavy appropriations for building and staff, pointing out that the committee which recommended the lakeshore school last year suggested a new \$25,000,000 plant.

One of the big talking points for the lakeshore college was that hundreds of potential liberal arts students in the area couldn't get into the schools near home and couldn't afford to live at Madison.

That may have been true. Dr. Klotsche reported last week, however, that without new buildings or added faculty the school will handle an incoming class of 500 and a total enrollment of some 1,725. Few were turned away.

—Wisconsin *State Journal*

# ★ Dear Editor:

## NEW CAMPUS MAP

I wish that I had the eloquence to express my enthusiasm for the splendid historical, decorative map of the University which I cannot refrain from studying over and over again. Never before have I seen so much contained in so small a space.

Of course it is more than a map. It is a beautiful, colorful picture of pictures, giving us at a glance our entire campus, its buildings, the lake, our presidents, a résumé of University history, present campus life and even University programs. One must see it to comprehend and appreciate it.

Every member of our great University family will want it once they realize what it has to offer. I am proud that its author is a member of my class of 1910; and not the least I am proud that it was my class which left the enduring memorial evidencing for all time that the University of Wisconsin is dedicated to truth.

GEORGE E. WORTHINGTON, '10  
Arlington, Va.

## PROUD FOOTBALL FAN

Watching the first coast to coast telecast of football made us proud of our great Badger team as it battled a powerful Illinois team. To the millions who saw the game as we did, the Badgers looked well

coached and played hard. Here on the west coast football fans respect our team and are waiting to see the first Badger team in the Rose Bowl—if not this year then in '53.

JOHN SENFT, '40  
Los Angeles, Calif.

## TO WILD BILL

I want to take a moment in remembrance of Prof. William Kiekhofer. I am just one of many who took his economics course and I will always remember the interest and great warmth which he injected into his lectures. He was a great man and I will always remember him.

JULES A. GERSON, '49  
Cleveland, Ohio.

## MORE SKYROCKETS

I have just concluded reading the "In Memoriam" article in the October issue of the *Alumnus*.

I noted with interest the statement in that portion of the well written tribute relating to Prof. Kiekhofer that each of his classes was preceded by a "skyrocket" from the students. The article further stated that "He was used to this tribute, though it was never done in any other University classroom and probably never will be."

If my memory is correct, each of the lecture classes gave Prof. Carl Russell Fish a "skyrocket" before his lectures began. The "skyrockets" took on special significance if Prof. Fish was wearing his

red vest or some other brightly colored vest.

I call this to your attention because I feel that this custom which prevailed in classes of Prof. Fish should not be overlooked.

ROLAND K. WILDE, '27  
Milwaukee, Wis.

I enjoyed very much the "In Memoriam" tribute to "Wild Bill" Kiekhofer and Prof. Ross. I was at Wisconsin when the Goldman incident occurred and was one of those called in by the Board of Visitors which investigated the matter.

I did not know Prof. Kiekhofer well, but in later years learned to love and admire him very much.

In your write up you have a paragraph about the "skyrockets" which preceded Prof. Kiekhofer's lectures. I believe you are in error when you say that "He was used to this tribute although it was never done in any other University classroom and probably never will be."

Some of the older grads will remember most happily taking a course in general physics under Prof. Benjamin Snow, who came to Wisconsin in 1892 and was a brilliant lecturer in physics for many, many years. I entered the University in 1906, and it was tradition to greet Prof. Snow with a "skyrocket" similar to that used later in Prof. Kiekhofer's classroom. The only difference was that instead of ending the skyrocket with "Wild Bill," the students in Snow's day ended with "Bennie."

L. J. HOLLISTER, '10  
Atlanta, Ga.

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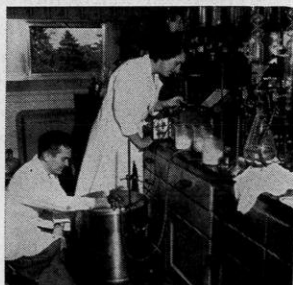
# WISCONSIN Alumnus

Official Publication of the Wisconsin Alumni Association

## ★ Sidelines

LATE IN September your editor and photographer Gary Schulz went to Babcock hall, the UW's new dairy research center, to take pictures for the camera story which begins on page eight of this issue of the *Alumnus*.

We went through every part of the building—the classrooms, the laboratories, the huge processing lab. We saw facilities of which the University, alumni and the people of Wisconsin can well be proud. Babcock hall is one of the finest centers of its kind, and it will allow the College of Agriculture to do even more in its constant search for better agricultural methods and better products.



The cover picture, which was taken in one of Babcock's several research labs, shows graduate students conducting tests on the composition of milk. Work such as this will tell UW researchers more about the properties of milk and how it can be improved on its way to consumer's tables. Babcock hall will pay rich dividends for the State of Wisconsin.

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No. 2

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# ... keeping in touch with **WISCONSIN**

**JOHN BERGE, Executive Secretary**

**R**ECENTLY WE used this page to tell about the activities of three organizations that are helpful to the University of Wisconsin:

- a. **The Wisconsin Alumni Association**  
—founded in 1861.
- b. **The Wisconsin Alumni Research Foundation**  
—founded in 1925.
- c. **The University of Wisconsin Foundation**  
—founded in 1945.

This month we are using this page to answer some of the questions frequently asked about the five types of memberships in the Wisconsin Alumni Association. At first glance, five kinds of membership seems like a complicated set-up. Actually, it is quite simple, with clear-cut reasons for each type.

## **Regular Membership—\$4 a year**

The big majority of our membership is made up of regular members. It also includes family memberships (husband and wife) at \$5 a year. A family membership, of course, gets only one set of Association publications.

This regular membership rate is the same today as it was 30 years ago. Most alumni associations have increased their membership dues during the last five years because of mounting costs. Here at Wisconsin, we have stuck to the old rate of \$4 a year, but each year it's getting harder and harder to do so.

## **Life Membership—\$100**

Four per cent of Association members are life members. While relatively low, this percentage is going up and should be considerably higher in another year or two. With the changing value of the dollar, a growing number of alumni are changing their regular membership to life memberships. This is a good thing for the Association because a sizeable life membership fund adds stability to our financial structure; splendid protection for that rainy day that people talk about.

## **Sustaining Members—\$10 a year**

This membership classification was established 14 years ago to broaden the Association's membership base by reducing the annual membership rate for recent graduates.

At that time, our membership roster was top-heavy with older members. The percentage of members from recent classes was exceedingly low—in some cases only three or

four per cent. Reduced rates for the first years after graduation were established to make it easier for these younger alumni to become members. Today, some of these recent classes have a higher membership percentage than the older classes.

These reduced rates, of course, meant a financial loss on these memberships. To absorb this loss, the Association established the sustaining membership classification at \$10 a year. The extra \$6 paid by these sustaining members makes it possible to offer free memberships annually to members of the graduating class. Thanks to their loyal support, the unfavorable membership picture of the thirties has been completely reversed. Our membership roster shows a good membership balance, which is absolutely essential to insure the continued growth of our Association. Orchids to all these fine sustaining members whose support means so much to the Association.

## **49er Memberships—\$49 or more a year**

This membership classification was established by the Board of Directors four years ago to provide extra working capital for the Association in doing its share in celebrating the University's centennial.

The idea worked out so well that several 49ers proposed that this membership be continued so that our Association would have extra working capital for expanding its present services and developing new ones. As one director put it, "The Wisconsin Alumni Association is like a motor car. Regular members supply the gasoline for our regular activities. But like any automobile, the Association needs high-octane fuel to really go places; 49ers supply the octane which puts extra punch into Association activities."

## **Free Membership to Graduating Seniors**

Complimentary membership to seniors was started as a war-time service in 1943. The plan proved so popular that it was continued after the war ended. In the beginning, these free memberships started on September 1 to coincide with our fiscal year. Later, the starting date was moved up to July 1 so that graduating seniors would get the July issue of the **WISCONSIN ALUMNUS** which features commencement and reunion news.

Wisconsin is noted for its fine orientation program for the freshman class. In a sense, this free membership for seniors is an orientation program for graduating seniors. It gives them first-hand information about the work our Association is doing for the University and the importance of alumni support. Like all universities, Wisconsin needs the strong right arm of an effective alumni organization.

**WISCONSIN ALUMNUS**



**UNIVERSITY HOUSES**, the 150-unit Eagle Heights apartment project constructed in 1947 by the Wisconsin Alumni Research foundation to help the University of Wisconsin meet severe faculty housing problems, was turned over to the UW last month. The gift will enable the UW to build a long-term research program in the natural sciences by utilizing the funds annually earmarked for retirement of the \$2,750,000 construction costs.

## WARF Gives the UW A \$2,750,000 Gift

**T**HE LARGEST gift ever presented to the University was accepted by the Regents from the Wisconsin Alumni Research foundation last month.

The gift was University Houses, Inc., the \$2,750,000 Eagle Heights apartment project constructed in 1947 to provide family-size living units for 150 UW faculty members, students and administrative personnel.

### 32 Apartment Buildings

The Eagle Heights development, located in Madison's suburban Shorewood Hills, consists of 32 apartment buildings in addition to playgrounds and other scenic and recreational improvements.

In turning the housing project over to the University, the foundation has provided a "solid commitment with which to build up long term research programs in the natural sciences," Ward Ross, managing director of the foundation said.

Under the original provisions set up for University Houses, Inc., the foundation would have given the UW the interest on the investment in the apartment project. Over the 50-year proposed amortization period this would have amounted to \$1,800,000. By giving the apartment project to the University, the foundation will enable the

UW to put into research the funds annually ear-marked for retirement of the principal. This will amount to \$4,500,000 by 1997 or about \$100,000 each year.

"This gift," Pres. E. B. Fred said, "is another example of the many generous grants made by the Wisconsin Alumni Research foundation to the University for the enrichment of its program. These grants are made from proceeds resulting from the careful development of discoveries in basic science. Even before tendering this magnificent gift the trustees of the Wisconsin Alumni Research foundation had made available to the University research committee sums totalling over \$6,000,000. These funds have been used at the Research committee's discretion to further basic inquiry into many areas and have proved to be of tremendous value in stimulating research in the entire University.

"The construction of University Houses by the foundation at a time when housing was critical had aided the entire University by helping to attract better faculty to our campus. The gift of these homes to the University at this time is highly welcome.

"We are deeply grateful to the trustees of the Wisconsin Alumni Research foundation for this gift and for their long-time support of many aspects of our University program which

could not have been undertaken without this help even though our legislative and public support has been generous and enthusiastic."

In turning the property over to the University, the foundation stipulated that the net income from the property be devoted "to research in the natural sciences," until the end of the original amortization period, 1997.

University officials pointed out that the transfer would not result in any change in rental fees.

"Rental scales will vary in accordance with operational costs," University officials explained, "but it is expected that the rentals will be maintained at or near present levels."

### Begun in 1946

Construction of the Eagle Heights apartments was undertaken by the Wisconsin Alumni Research foundation when it was realized in 1946 that it would be necessary to furnish housing for the additional faculty members needed to teach the greatest number of students ever enrolled at the UW and to conduct proposed expanded research activities. It was one of the first faculty housing projects in the Midwest.

University Houses, Inc., will be administered by the UW's Division of Residence Halls, University officials said.



**STUDENTS** file into the front entrance of Babcock hall, marked by large plate-glass windows

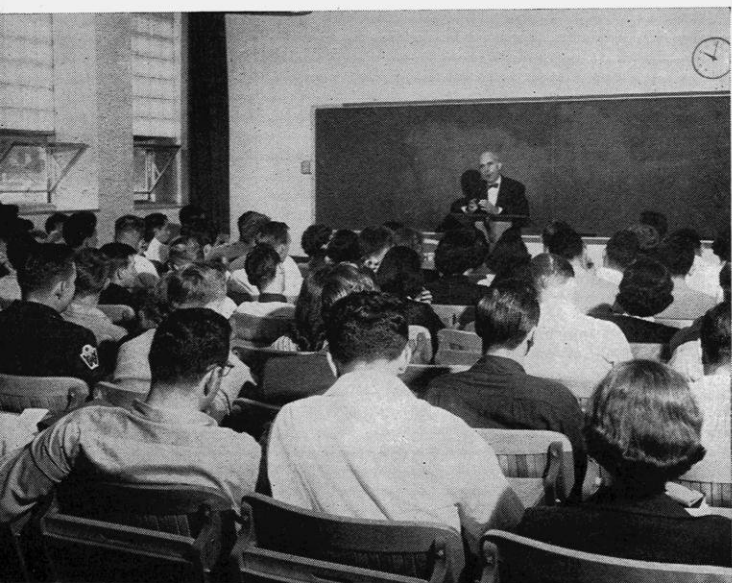


**INSIDE** the glass doors, three UW coeds pause on their way to class

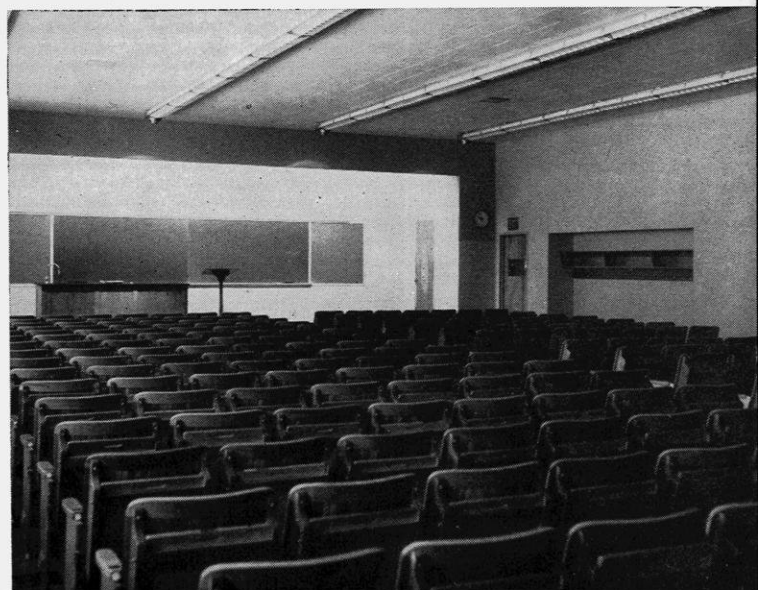
**THREE** 200-foot corridors divide the floors of the center stem of the building. Well lighted, they have tile walls and floors



**THE BELL** rings, and a lecture session begins in one of the several classrooms



**THE MAIN** lecture room, which seats 275, is equipped with a mechanically operated screen



ANOTHER CLASS meets  
in one of Babcock's mod-  
ern laboratories



## Babcock Hall—A Camera Tour

Photography by Gary Schulz

**N**OW, MORE than ever before, the campus of the University's College of Agriculture is the main spring of America's dairy industry. The UW's new Babcock hall opened this fall, and the \$2,500,000 building ranks as one of the finest dairy teaching and research centers in the nation.

It is a far cry from Hiram Smith hall, the old dairy building erected in 1893, and stands in even greater contrast to the UW's first laboratory, constructed in an old residence by Dr. Stephen Moulton Babcock, after whom Babcock hall is named.

This latest campus showplace is equipped for both fundamental research and the training of students in the field of dairy manufacturing and food industry through the simulation of conditions and equipment used in the industry.

There are numerous conventional research labs plus a large processing lab

which contains commercial equipment for manufacturing cheese, butter and ice cream, and marketing milk.

Milk is processed in the lab by drying, evaporating, condensing, sterilizing, homogenizing and pasteurizing, then bottled and prepared for sale.

Eight separate cheese factories make it possible to manufacture various kinds of both foreign and domestic cheese.

A complete Swiss cheese plant is set up, including two standard-sized kettles, a refrigerated brine tank made of alkali and acid-proof tile, and regular warm and cold aging rooms. There are five other rooms, each kept at a different temperature and humidity, where foreign types of cheese are made.

In addition, there are two rooms for the manufacture of cheddar cheese and mold-made cheese.

A split ventilation system is included in the building's equipment to solve

the problem of mold spores and other micro-organisms used in the various manufacturing processes spreading from one part of the building to another.

Where it is desired to keep air from leaving a particular room, negative air pressure is maintained. This means that pressure in these rooms is lower than on the outside, and air will come in instead of going out when the door is opened. When it is desired to keep air from coming into a room, positive air pressure is maintained by a separate automatic ventilation system.

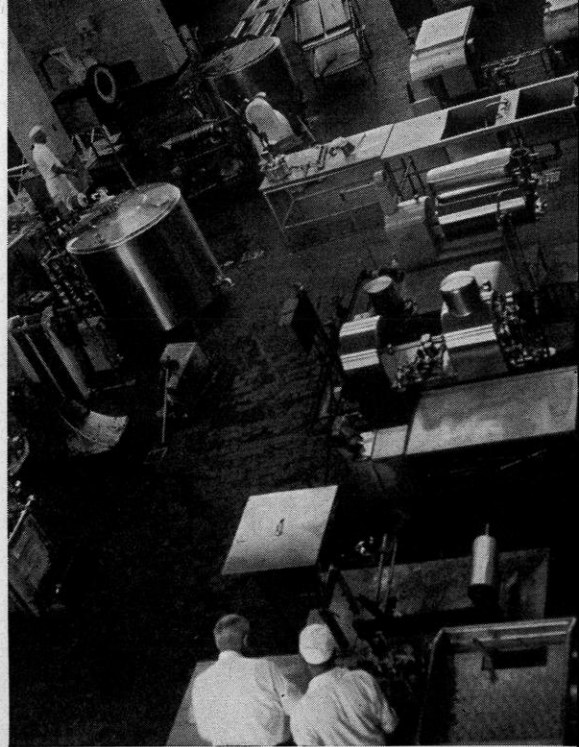
Air to all of the cheese manufacturing rooms is filtered to keep foreign material out of the cheeses. Large, modern lockers are used to store the cheese for aging.

Another feature of Babcock is a sales room, where all types of dairy products are offered for sale. One of the aims is to measure consumer acceptance of new products.

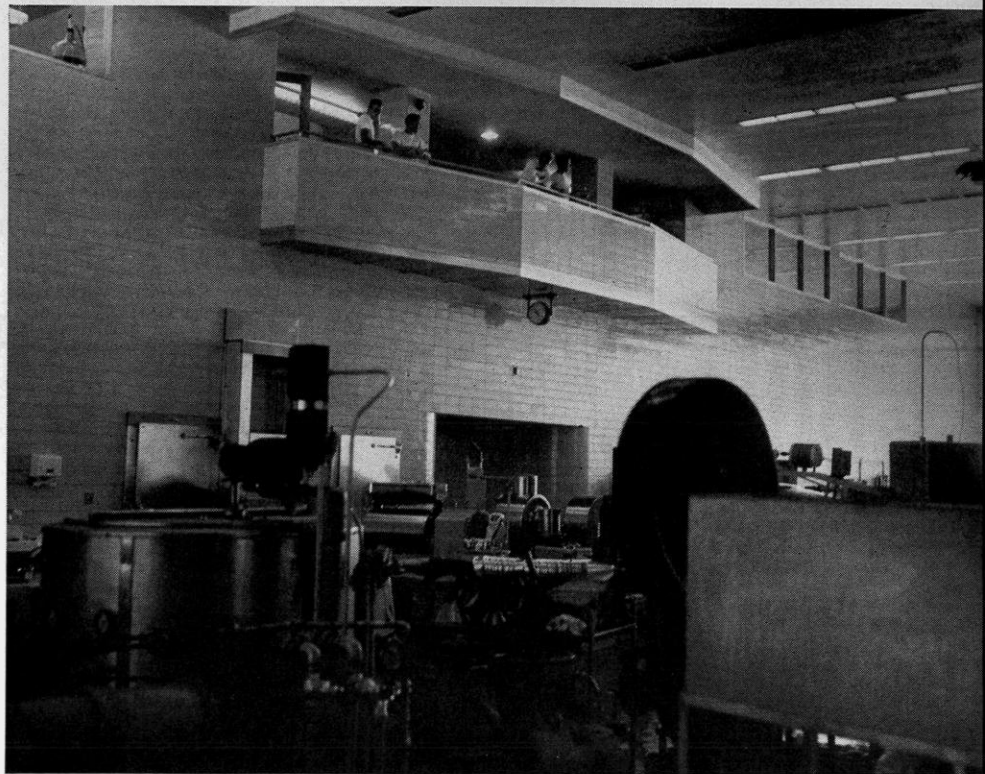


THESE VAULTS are used for storing cheese manufactured at Babcock under completely controlled conditions

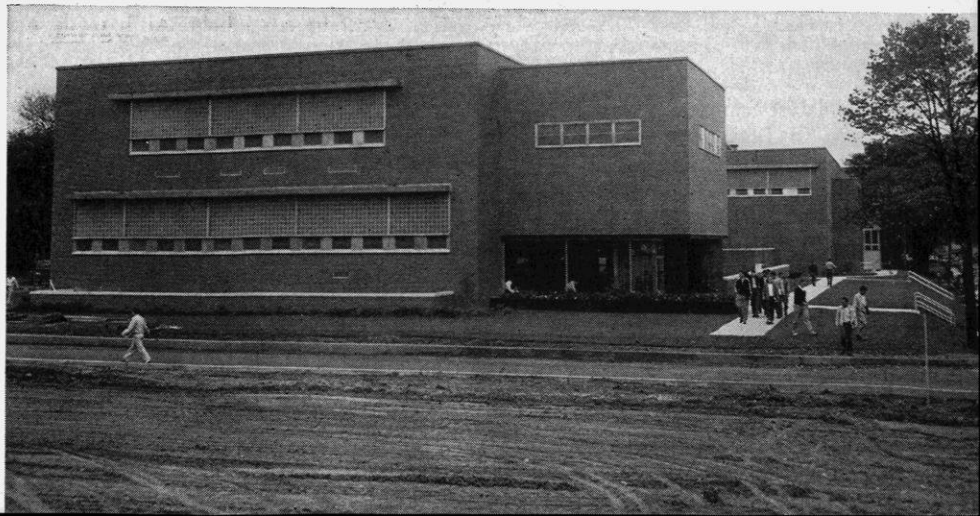
FROM A SPECIAL observation gallery, the camera catches the ice cream and cheese making sections of the processing laboratory, a room 150 feet long and 35 feet wide which closely resembles a modern dairy plant



FROM THE floor of the processing lab, the camera shows the gallery from which the previous shot was taken



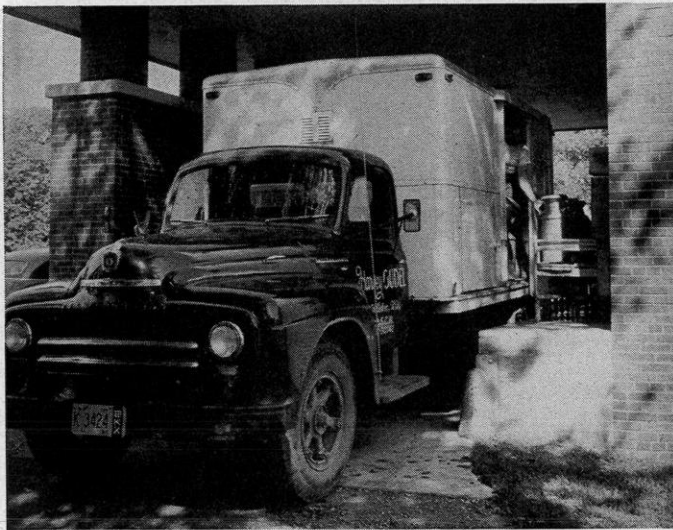
THE CLASS period is over. The students leave, and a backward glance reveals the T-shaped, modern design of the building



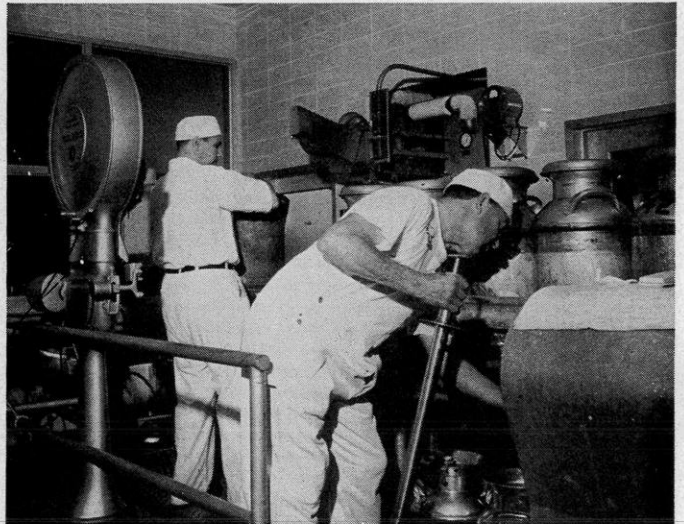
# The Camera Records Dairy Production . . .

THE PICTURES below follow milk on its route through Babcock hall's processing lab, from the time it is unloaded from trucks on the receiving ramp until it reaches the modern sales room in its various commercial forms—butter, cheese, ice cream, bottled milk. The setting might be any one of the nation's ultra-modern dairies rather than a building on a University campus.

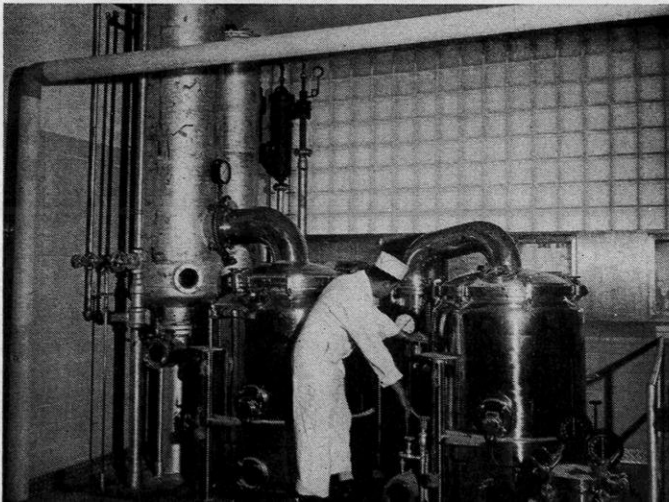
**MILK IS** unloaded at Babcock hall's receiving ramp



**THE CANS** are weighed in the receiving room on their way to the processing lab

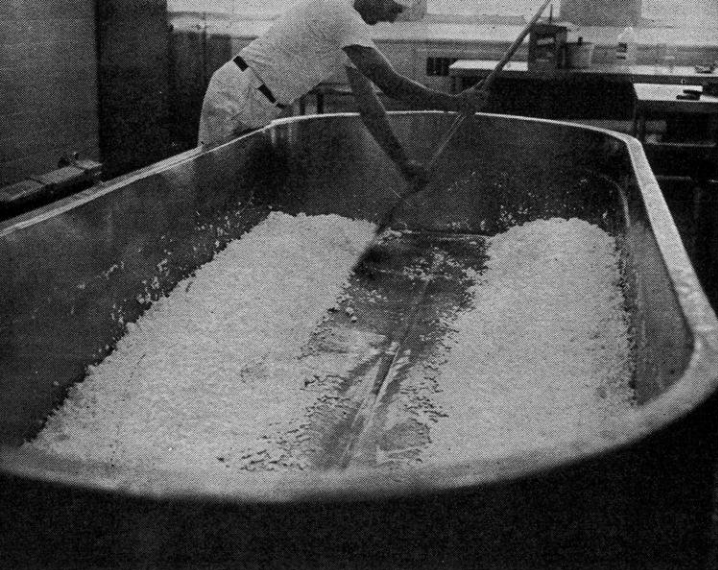


**IN THE** processing lab the milk is either dried, evaporated, condensed, homogenized or pasteurized. The apparatus above is a double effect evaporator, used in ice cream production



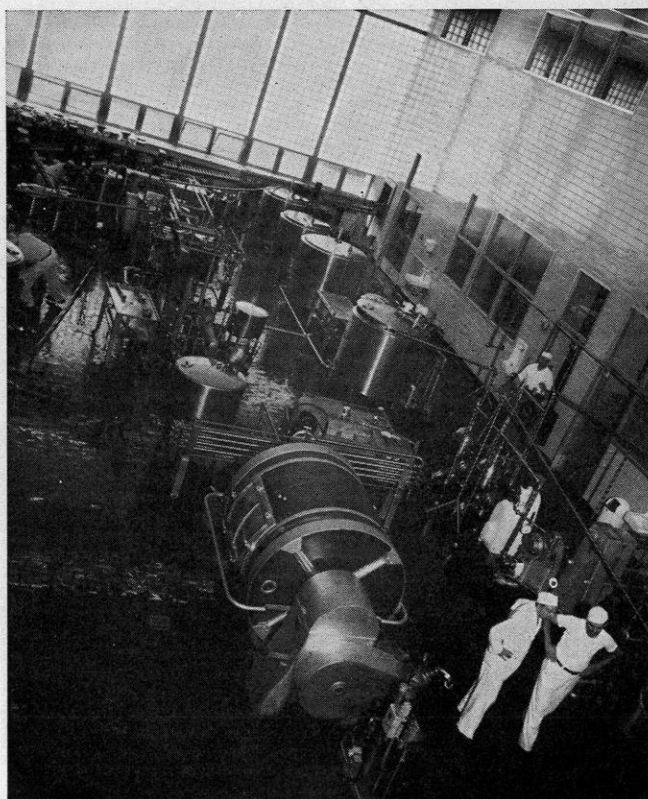
**THE PASTEURIZED** and homogenized milk goes to the bottling machines, the final step before it's ready for the sales counter





A BATCH of cottage cheese is prepared in the processing lab

CHEDDAR CHEESE, aging in one of the storage vaults, is tested by a graduate student ↓



THE BUTTER churn and pasteurizing equipment is shown in another view from the gallery

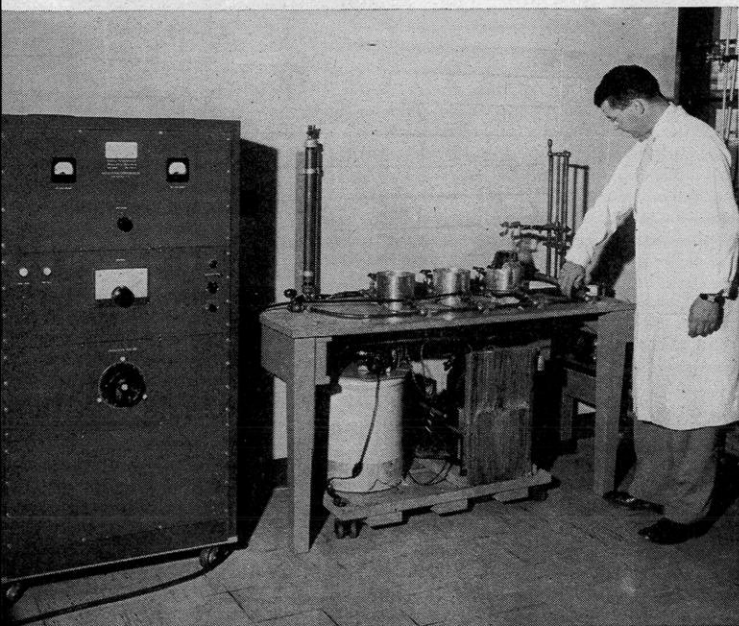
STUDENTS TAKE time out between classes to drink a bottle of milk in the sales room. A soda bar is in the background →



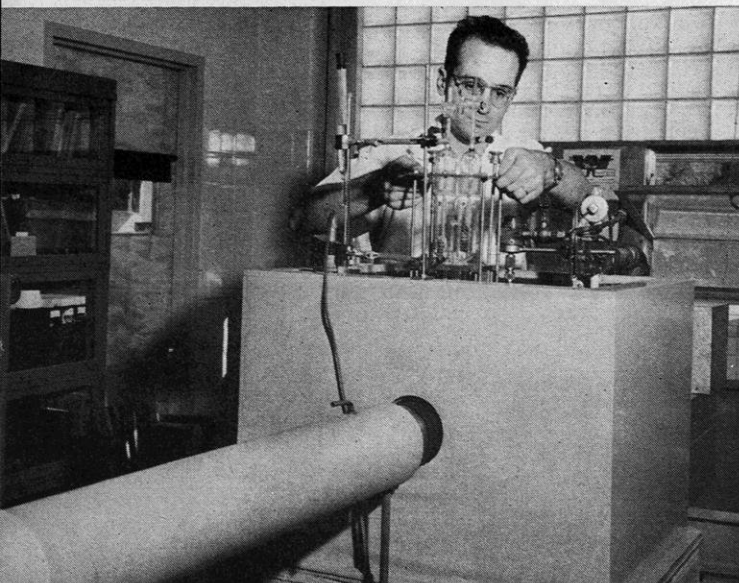
# ... And Babcock Basic Research Facilities

**BASIC RESEARCH** at Babcock deals with both dairy and food products. It is aimed at helping the dairy and food industries improve their methods of manufacture, as well as developing new and better products. Milk, meats, fruits and vegetables all come under the scrutiny of UW researchers. Problems of industry are tackled in the labs and then put to the test on a commercial scale within the same building, where equipment is available to make almost any kind of dairy or food product. One of the main lines of research deals with the composition of milk and food products and the factors which affect their behavior in different methods of processing and manufacture.

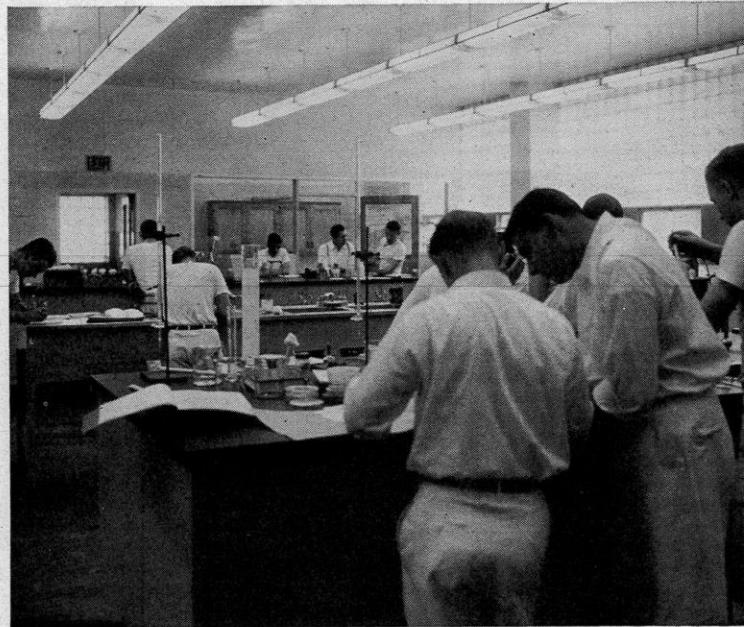
**A RESEARCHER** completes a test on Babcock's ultra-sonic equipment, used to test the effect of sound waves on the aging of cheese



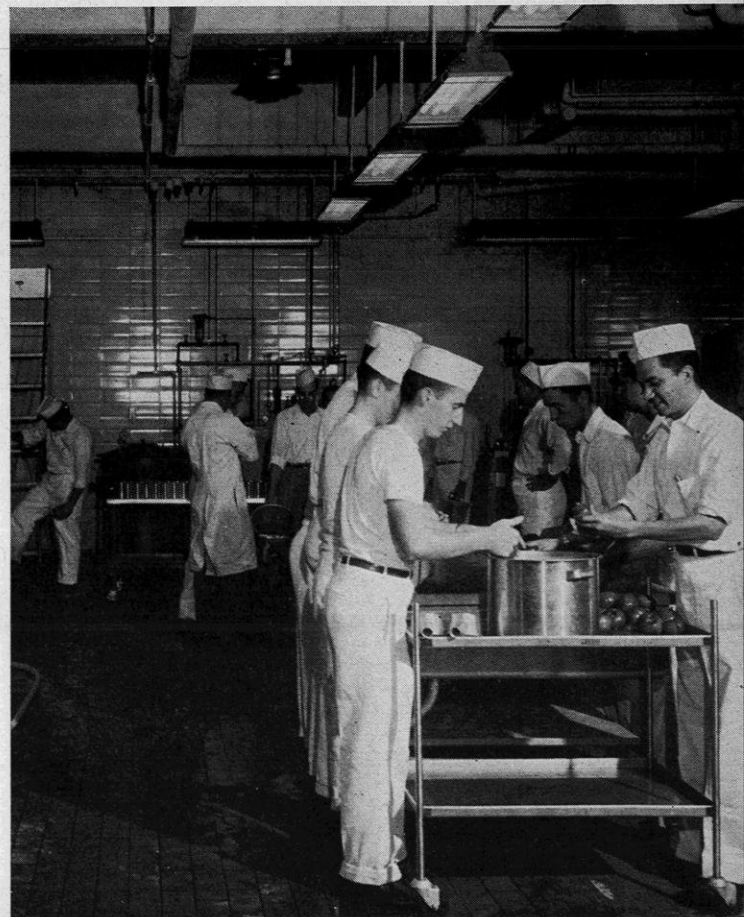
**IN ONE OF** the research labs, measurements of protein fractions in milk are taken with an electrophoretic apparatus, which photographs the varying patterns of the protein fractions



**BACTERIOLOGICAL** examinations of milk are made in a research lab



**STUDENTS** manufacture and test tomato juice in a lab in Babcock's food products section



# THE STATE OF THE UNIVERSITY

## NEWS BRIEFS

### Delegates from 40 Nations At Land Tenure Meet

THE UNIVERSITY is host this fall to one of the most unique conferences in its history.

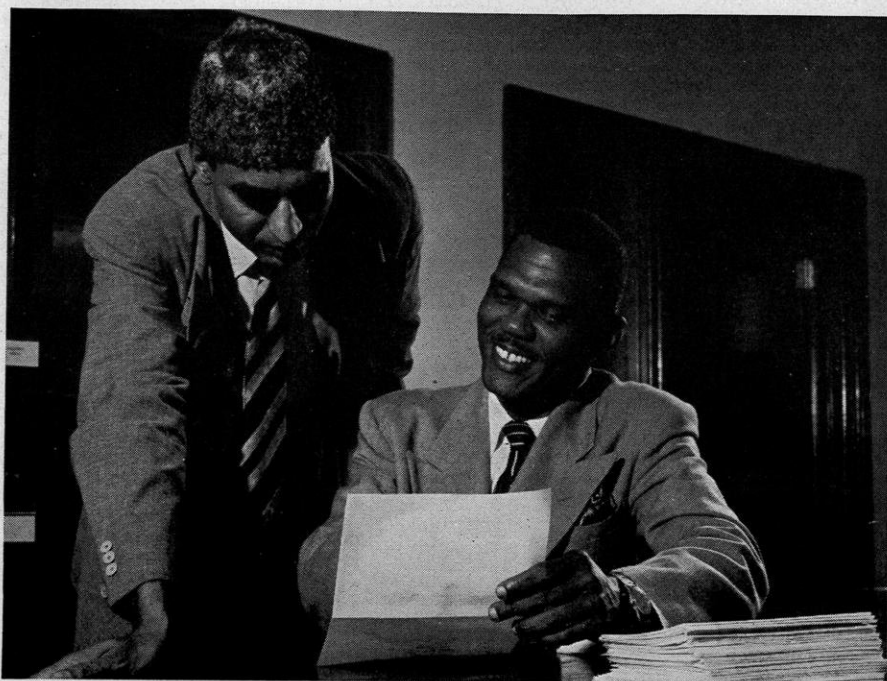
From 40 nations of the world, delegates arrived on the Campus Oct. 7, to take part in a World Land Tenure conference. They will stay until Nov. 17.

The conference was set up to give specialists in agriculture a chance to work over their own problems and to exchange ideas in land development.

The meeting opened with an October 9 banquet session. Key note speaker was Willard L. Thorp, assistant secretary for economic affairs in the U.S. Department of State. Thorp's duties in the State Department include responsibility for America's economic policies abroad.

Said Thorpe: "There have never before been so many dissatisfied people in the world. This is not because there is more starvation, more pain, more misery than at other times. The rising discontent is because of knowledge—the increased knowledge of how other people live."

The assistant secretary of state said that many of the problems of discontent



REPRESENTATIVES from Pakistan and Haiti, two of the 40 nations taking part in the World Land Tenure conference now being held on the UW campus, are shown above registering for the affair. The opening session was held Oct. 9.

arise among the people that live on the land. Therefore the problems of poor people struggling for improved living is of vital interest to the world.

Delegates to the conference are discussing ways of helping the farmers and rural peoples to get a solid footing.

They talked over problems of inheritance, density of population on the land, credit for farmers, cooperative farming resettlement and other important related topics.

The conference is being sponsored by the University. It is being conducted in cooperation with the Economic Cooperation administration (Marshall Plan), the State Department (Point IV administration), and the U.S. Department of Agriculture. Eighty delegates from 40 nations are taking part.

On hand in Madison for opening sessions were three top Washington agricultural specialists representing the co-operating agencies.

They were H. G. Bennett, head of the Point IV administration; Dennis Fitzgerald, deputy administrator of ECA, and Undersecretary of Agriculture Clarence McCormick. The Washington leaders met with delegates in an Oct. 10 morning session.

The foreign visitors had a chance to see Wisconsin farmers and farms during their five-week stay.

A series of five field trips were planned, including a visit to Farm Field Day at the University, a milk plant at Sauk City, a tractor factory in Milwaukee and dairy farms in Dodge county.

Saturday, Oct. 27, the delegates spent a day on a farm near Lake Mills. Each visitor was assigned to one farm and spent the day there.

All sessions of the conference are being held in the Memorial Union on the campus.

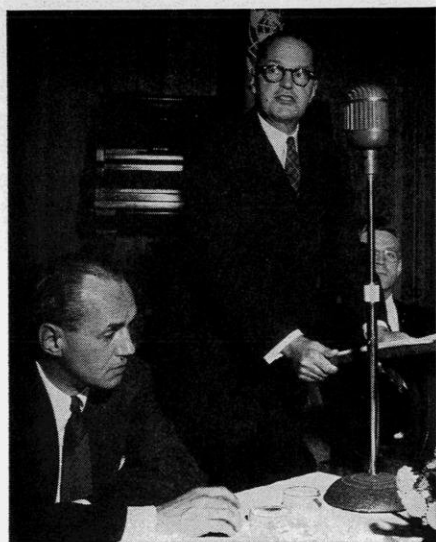
After the delegates leave Madison they will swing through rural areas in the midwest and south to study agricultural conditions and will finish their visit to this country in Washington, D. C.

Thirty of the specialists will remain in Madison for a year's study in land tenure problems at the University.

### Pres. Fred Outlines Education for Citizenship

PRES. E. B. Fred told his faculty last month that education for citizenship in a democracy is "the major problem we face today," and outlined a University-wide program to meet the problem.

"Some loud and dominant voices today are suggesting a quick and easy patent medicine which—according to



WILLARD L. Thorp, assistant secretary for economic affairs in the U. S. Department of State, addresses delegates at the initial banquet meeting of the land tenure conference. Wisconsin's Gov. Walter Kohler is seated next to Thorp.

## Campaign for Kiekhofer Memorial Fund Begins

THE CAMPAIGN for a memorial fund of \$50,000 to \$100,000 for the late Prof. William Kiekhofer, suggested last summer by Pres. E. B. Fred, was begun last month by the fund committee, chairman of which is former Wisconsin governor Oscar Rennebohm.

The Regents set up the mechanics for the drive at their October meeting when they authorized the University to accept contributions from the University of Wisconsin foundation and other donors. Shortly after the Regents meeting, the committee sent out letters and information on the project to alumni and friends of the University. Prof. Henry R. Trumbower of the commerce and economics departments, who is secretary of the committee, re-

ports that some contributions already have been received.

The fund, which will be sufficient to yield an annual income of \$4,000, will be used to provide several \$500 to \$1,000 awards to individuals showing outstanding promise as teachers, according to present plans. The Regents, however, will be free to use the fund in whatever way seems best to provide excellence in teaching.

It has also been proposed that a part of the fund be used for the painting of a portrait of Prof. Kiekhofcr.

The \$500 to \$1,000 awards will be given only to individuals who have completed work for the Ph. D. degree and who have been selected for full-time teaching duties by a University department.

[illegible]

**THIS LETTER** was sent out last month by the Kiekhofers fund committee as a preliminary announcement of the drive to collect \$50,000 to \$100,000 as a memorial to the late UW educator. A limited number were mailed, but contributions are welcome from all alumni.

the claims—will cure the nation's ills," he said, but he added:

"Those who examine the problem closely, however, are aware of the complexity of the ailment and the uncertainty of an easy cure."

Most of a university's program is aimed toward fitting its students for their place in our democratic way of life, he pointed out.

"Democracy is our philosophy of life, and education is its strong right arm," he said, in his annual address to the first faculty meeting of the year.

"Those who hunt for Communists in great universities mistake their natural lair," he said. "For a free university is not a place where Communism can thrive. Freedom of thought and expression is just what Communism cannot practice or tolerate."

In outlining his suggestions for new stress on education for democratic citizenship, Dr. Fred gave eight examples:

1. "Perhaps one of the first tasks of education today is to remind our people, young and old, that they are sons and daughters of ancestors who were rugged and spirited.

2. "A second lesson that we should teach is that the heart of Americanism and American education is independent thought.

3. "Only to the extent that we collect, evaluate, interpret, and disseminate information."

nate the facts of democracy to our students, will America remain strong at home and able to discharge its immense responsibilities abroad. That is why we are constantly striving to strengthen the humanities as well as the social studies here at Wisconsin.

4. "Dislike it, we do, but admit it, we must—today's philosopher is called upon to back his ideals with gunpowder. So we arm our students with the knowledge of the arts of warfare, while we teach them its long-range futility.

5. "But today not all men who fight our wars carry guns. Our laboratories and our classrooms are fitting students with specialties which may be more important than rifles in the combat principles of today.

6. "The University, through its adult education and services, is itself providing many unique aids to our nation's defense.

7. "We are laying increased stress on good teaching and advising in an effort to improve our education for democracy.

8. "This University has, in its Residence halls, its Memorial Union, and its life and activity generally outside the classroom, the natural laboratories where all who will may have a part in the direction of community enterprises. Here is where democracy and

individual responsibility may be continuously practiced."

## UW Memorial Funds Increased by \$709,000

**THE LIVING** Memorial funds of the University were increased by \$709,589.09 during the 1950-51 fiscal year, the annual report of the University's trust officer, Vice Pres. A. W. Peterson, revealed last month.

The report shows that those memorial trust funds, administered by Peterson under the direction of the Board of Regents, increased from \$5,411,016.97 to \$6,120,606.06.

Income earned by investment of the funds totaled \$234,320.05, the report shows. In general only the income of these funds may be used for designated purposes by the University.

"These Living Memorial funds are of priceless value to our University," Vice President Peterson said.

"But our University has a great need for more benevolent funds, such as these which live and grow so steadily over the years, which are such fitting memorials in honor of departed loved ones, and which, at the same time, contribute so much to human progress."

Since income from these trust funds is used to pay annual cash awards and loans given to students, most of the in-

crease in the funds during the past fiscal year has come from new gifts received by the University from many public-spirited citizens, including many alumni, scattered throughout state and nation.

The steady growth of these individual Living Memorial funds over the years is illustrated by the increase in the first such gift given to the University by Gov. Lewis. This was the gift originally consisting of a \$100 U.S. bond given in 1865. Today, the James T. Lewis Memorial fund has reached a total of \$931.87 and at the same time it has supported the James T. Lewis prize now awarded annually for the best freshman theme.

Another example of the growth of a Living Memorial fund revealed in the report is that of the William Jennings Bryan fund, given to the University in 1899 by the "Great Commoner." The gift originally was \$250, but it has grown under University investment guidance to its present value of \$1,017.72, according to the report, and each year it has provided the cash prize for the best essay in the science of government written by a University student.

## Faculty Favors Better Proctoring at Exams

THE UNIVERSITY faculty in October voted in favor of better examination proctoring, and professional aid in the preparation of examinations, to combat weaknesses in the University examination procedures uncovered by a special committee set up more than a year ago to study examinations.

The two moves were taken on recommendations by the committee, headed by Prof. H. L. Ahlgren, which included Profs. C. W. Harris, E. W. Lacy and J. D. Workman, and students T. H. Barland, Barbara Miller, D. A. Renner and L. E. Stieghorst.

With particular attention during their 16-months study devoted to the preparation and administration of examinations, the compulsory final exam, and classroom dishonesty during examinations, the committee found:

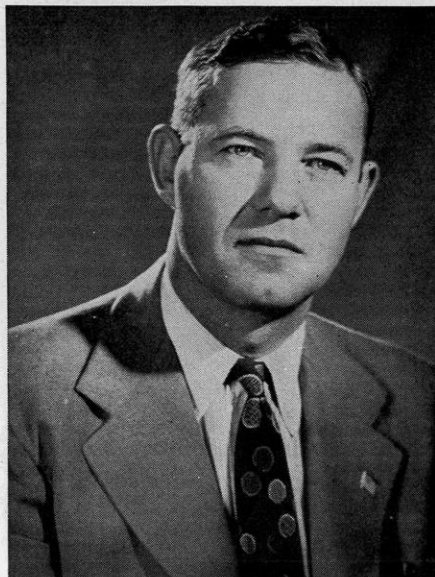
1. That the majority of students and faculty members interviewed agree on the necessity for the compulsory final examination requirement;
2. That student dishonesty during examinations is more prevalent than the faculty believes; and
3. That the students are less satisfied than the instructors with the examination system used in some courses.

The committee based its recommendations on interviews with faculty members and with 46 sophomores and 30 seniors selected at random from those who had completed one or more of the courses included in the faculty interviews.

## 12,000 Farmers Attend University Field Day

IMPROVED METHODS of corn production was the topic of interest for 12,000 Wisconsin farmers who attended a University field day at the UW's Charmany farm early last month.

The visitors saw exhibits and demonstrations on better feeding, fertilization and management practices as related to



H. L. AHLGREN  
An Okay on Exams

corn production and watched demonstrations of improved methods in planting, tilling and harvesting.

They were shown all phases of hybrid corn production as well as unusual and exotic corn varieties. College of Agriculture staff members were on hand to point out varieties of commercial hybrid.

Field demonstrations were held on quack grass control and soil and water losses. Various exhibitions were on display in tents set up in the area.

## Regents Approve \$4,000 For Information Booth

ONE OF Regent Wilbur Renk's plans to shine up the welcome mat for visitors to the University was put into action by UW regents in October.

They approved an appropriation of \$4,600 for the erection and operation of a visitors' information booth, to be located at the Park street entrance of the Memorial Union.

They set aside \$1,000 for the construction and equipment of the booth, and \$3,660 for its operation during the remainder of the fiscal year.

Preliminary plans call for having available at the booth maps and guide books to the University, parking permits for visitors, and guides who can help visitors find the people they want to see at the University.

## Full Enrollment Total Reaches 15,929 Mark

TOTAL ENROLLMENT of the University on its Madison campus and at its 10 Extension centers has reached 15,929, University officials announced last month.

Of the total, 13,877 students are on the Madison campus, with 2,052 students enrolled at the Extension centers in 10 other state cities including Milwaukee. In addition, the University of Wisconsin at Milwaukee has another 2,211 students enrolled in evening classes.

Compared with a year ago, the total enrollment on the University campus at Madison is down 1,899 from the total of 15,776 students registered here last fall, or a decrease of only 12%, the figures reveal. A decrease of at least 15% in enrollment had been expected by University officials, because of armed services duty facing young men, the end of the "G.I. Bill" student backlog, and the low birth rate figures of the depression years 18 and 19 years ago.

For the Madison campus the figures show that of the total enrollment of 13,877, a total of 9,871 students are men and 4,006 are women. Also, 3,468, or one-fourth, are still veterans of World War II, although it is estimated that only about half of them are now attending the University under the "G.I. Bill."

## \$500,000 Remodeling Costs

SIGNING OF contracts for more than half a million dollars for remodeling of Wisconsin General hospital last month was authorized by the executive committee of the Regents.

Negotiations are under way with six Madison firms for contracts covering work that will link the old building with the new addition, which is nearing completion, and make a workable unit of the two.

EIGHTEEN TECHNICAL papers and reports in the field of engineering education held the interest of some 200 engineering educators who attended the annual meeting of the North-Midwest section of the American Society for Engineering Education at the University Oct. 5-6.

The campus visitors represented a dozen schools in six states.

\* \* \*

SIXTY YOUNG chemists and chemical engineers from all parts of the free world visited leading research laboratories at Madison and the University Sept. 24.

The visit was part of a project sponsored by the ECA and Ford foundation to bring 300 scientists from 48 countries to the U. S. to inspect American facilities and methods in governmental, educational and industrial research centers in 35 cities.

\* \* \*

MORE THAN 300 high school journalists gathered in Madison on Oct. 20 for the 24th annual Wisconsin High School Editors conference, sponsored by the University School of Journalism.

A full day of roundtables and assemblies was provided for staffs of student newspapers, magazines and yearbooks. Special meetings were held for the teacher-advisers of the delegates.

Prof. J. Kenneth Little, University vice president of student affairs, was the principal speaker at the luncheon-assembly.

## FACULTY

### Death Takes Three Members Of University Faculty

THREE UNIVERSITY educators, Philosophy Prof. Horace S. Fries, 49, Emeritus Prof. James W. Watson of electrical engineering, 72, and Emeritus Prof. Frederic A. Ogg of political science, 73, died this fall.

Prof. Fries, who was a nationally known author in his field, received his bachelor's, master's and doctor's degrees from the University. He joined the UW faculty in 1929 as assistant junior dean in the College of Letters and Science. He left the University in 1932 to teach philosophy and psychology at Lawrence college in Appleton, but returned in 1937 and was named assistant professor of philosophy. He became a full professor in 1948.

Emeritus Prof. Watson was a member of the engineering faculty for 46

years before his retirement in 1949. He was chairman of the electrical engineering department from 1939 to 1949. He received his bachelor of science degree at the University.

Said Pres. Fred of Prof. Watson: "He was a gifted teacher whose influence began, but did not end, in the classroom."

Prof. Ogg, who retired in 1948, joined the UW faculty in 1914 and was chairman of the political science department from 1925 to 1939. From 1916 to 1926 he was associate editor of the *American Political Science Review*. Since that time he had been managing editor.

Prof. Ogg was president of the American Political Science association in 1941 and was author or co-author of more than 20 volumes in his field. His books were widely used in college classrooms.

### New Faculty Members

A NUMBER of UW schools and departments opened the current term with new teachers on their staffs. Many of them are outstanding leaders in their educational fields. Some of the new names have been previously reported in the *Alumnus*. The other top names, as contained in latest reports, are listed below:

**Law:** In addition to Czech-born Jaroslav Mayda, an authority on European governments about whom a story appeared in the October *Alumnus*, the Law school has three new men on its staff. They are Samuel Martin, professor of law at the University of Oklahoma, who is a visiting lecturer; Carlisle P. Runge, since 1948 with the U. S. attorney's office in Madison, and Hugh Ross, Madison, grandson of the late Prof. E. A. Ross of sociology.

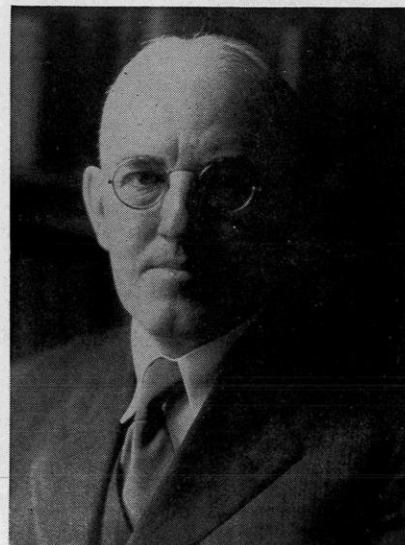
**History:** Clifton B. Kroeber came from the University of California and is teaching courses on Spain and Latin America. The department also welcomed back Profs. Paul Farmer, Robert Reynolds and Eugene Boardman, who were on leave last year.

**Economics:** J. A. Stovel of the University of Minnesota is a visiting professor. He is lecturing on international trade and finance and conducting a seminar on international economics.

**Music:** Robert Petzold, director of the Madison Philharmonic chorus and an instructor at Wisconsin high school, is a new assistant professor.



HORACE C. FRIES



F. A. OGG

## ALUMNI

### Allyn, Former WAA Head, Saluted by Look Magazine

STANLEY C. Allyn, '13, a past president of the Alumni Association and now head of the National Cash Register Co., was featured in the "Look Applauds" section of the Sept. 25 issue of *Look Magazine*.

The article on Allyn, who is national president of the Community Chests and Councils of America, read as follows:

"As president of the National Cash Register Co., he is a leader in civic as

well as business affairs. Now national president of the Community Chests and Councils of America, he is assisting 1,500 communities to raise \$225,000,000 through local Red Feather campaigns.

"In addition to financing the regular programs of the 'Chest,' the money will support the United Defense fund which Allyn helped found to finance emergency services like the USO and Korean relief.

"Long active civically in Dayton, Ohio, Allyn is a director of the U. S. Chamber of Commerce and a past president of the University of Wisconsin Alumni association."

Last summer Allyn was honored on his 60th birthday by employes of National Cash Register. At a special dinner party he was given a large silver tray on which are engraved pictures of his boyhood home in Madison and of the University.

## Gift of Portrait Honors Charles B. Rogers

CHARLES B. Rogers, '93, veteran Fort Atkinson, Wis., attorney, and a former county judge, was honored last summer when an oil portrait of him was hung in the public library at Fort Atkinson.

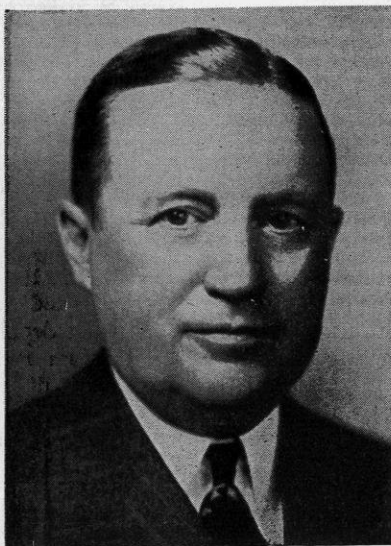
The portrait, by Charles Thwaites, Milwaukee, was presented to the Fort Atkinson Historical society by a group of friends in recognition of the "long hours Mr. Rogers has put in to help the many different organizations in Fort Atkinson, and his unselfish interest in the community."

Rogers, 80, has been president or treasurer of the Jefferson County Humane society for years. He is president of the Fort Atkinson Historical society and has headed the library board since 1932. He has also helped with other community problems—drainage, smoke abatement, bridge construction, highway problems and school plans.

He served as county judge for eight years and was city attorney several times.

## Badger Alumnus is Dean Of Wisconsin's Judges

A GOOD many people have the notion that judges lead an aloof life and have a relatively friendless time of it. They think that the job of administering the law has a wall around it behind which the men on the bench seem content to remain.



STANLEY C. ALLYN  
Look Applauds

That's not always true. Take the case of alumnus Oscar W. Schoengarth, who, with 46 consecutive years of service, ranks as the dean of Wisconsin's judges, both circuit and county.

Judge Schoengarth, who graduated from the Law school in '01, is county judge in Clark county, and he has made a pack of friends through the years. He likes the people and they like him, and his job has taken in a lot more territory than merely sitting in judgment of erring Clark county residents. He's been something of a detective and human relations expert, too.

Back in 1927, for example, the judge had a corking good missing persons case on his hands. A woman had died and named her son by a former marriage as heir to one-third of her estate. The woman hadn't heard from the son since he left for France during World War I. She specified that if he didn't come back within five years after her death, the money should go to grandchildren.

The judge started a search for the missing heir. It led nowhere, until one day Judge Schoengarth discovered that the son had once worked for a railroad. He decided to check the railroad union for a lead. That was the end of the trail. The union reported that the missing man was alive. He was, in fact, a member of the Wisconsin Legislature from the Ashland district.

Judge Schoengarth contacted the son and he came to claim his money. He never explained why he had neglected to let his mother know where he was.

The judge began practicing law in Clark county 50 years ago, right after he graduated from Law school. In 1906, he became county judge, and at 25, was the youngest judge in the state at the time.

## Badger Measures American Taste in TV and Radio

(ED. NOTE: The following paragraphs are excerpts from a story which appeared in the New York Herald Tribune.)

A. C. NIELSEN, '18, the man who measures American taste in TV and radio programs is a "maverick" according to his own measurements:

"My own favorite programs are news commentators like H. V. Kaltenborn—programs that have a low popularity rating in comparison to the lighter fare" . . .

And even though hucksters and stars and network tycoons live by his system as though it were a Bible of show business, Nielsen himself would far rather play tennis than watch a top-rated comedian.

"Greatest moment on the courts for me was the day one of my serves succeeded in knocking down Don Budge!"

Back in 1946, Nielsen won the national father-and-son and father-and-daughter hard-court championships. But even in tennis, he approached the problem of building a court at his Illinois home with slide rule and compass.

"I went to an astronomer and had him calculate the declination of the sun from March to October, to determine the exact angle to build the court . . . so that the sun would be in the player's face the least possible time. I don't believe in doing anything haphazardly!"

And in his personal life, the slide rule worked too—he graduated from the University School of Engineering with the highest grades in the school's history. During his last week in college, by careful calculation of time and effort potentials, he managed to accomplish the following tasks and decisions in seven days:

Took final exams—made valedictory speech—played in college tennis tournament—got married—joined Navy.

Early in married life, after World War I wound up, young Nielsen whipped out the slide rule again to figure a domestic problem—whether it was more economical for his wife to buy groceries at the store or order over the phone. His calculations were infinitely complex. "It kind of surprised

my wife to learn that I had even taken into account the money she spent on shoe leather!"

To correct any idea that Nielsen understands people only in terms of statistics, let's set the record straight. As a business man and salesman he has built an organization from five employees in the depression, to a present strength of 2,000 people gathering 10 million facts each day in four countries.

Nielsen taps the taste of millions of Americans by hitching his little audiometer onto TV and radio sets in only 1,700 homes across the nation—it records exactly what programs are tuned in and out; marks the time, and notes tune-out on commercials.

In the beginning, people resisted playing guinea pig. "The reaction is still mixed . . . some housewives still slam the door in our face—others consider it an honor to be selected. In fact, we have even received requests from some of our former 'guinea pigs' for a diploma!"

## National "W" Club Names John Fish as President

JOHN FISH, '36, Madison insurance man, this fall was elected president of the University's National "W" club.

Other new officers are Sam Ogle, '20, Milwaukee, first vice-president; Nick Isabella, '14, Madison, second vice-president; Charles Esser, '28, Madison, secretary-treasurer; John Jamieson, '38, Madison, executive director.

Howard Weiss, '39, and Frank Birch, '18, Milwaukee, were elected as

new directors along with Walter Powell, '14, Atlanta, Ga.; Ray Kubly, '26, Monroe, and Lawrence W. Hall, '20, Henry J. McCormick, '26, Isabella and Esser, all of Madison.

Holdover directors are Russ Irish, '24, New York, N. Y.; Alan Davey, '21, LaGrange, Ill.; James Peterson, '18, Chicago; Ed Vinson, '28, Milwaukee; Ed Gibson, '23, Madison; Ogle and Fish.

## McPherrin New Publisher Of American Magazine

JOHN W. MCPHERRIN, '20, on September 15 was made publisher of American Magazine and a vice president of the Crowell-Collier Publishing Co.

Since 1942 McPherrin had been with Hearst Magazines, Inc., as editor of American Druggist. He was to become associate publisher of Cosmopolitan before he accepted the new position with the Crowell-Collier organization.

McPherrin is a past president of the Society of Business Magazine Editors. Before joining Hearst Magazines, Inc., McPherrin spent 16 years in marketing and advertising.

## STUDENT AFFAIRS

### Increased Service Needed, Fred Tells Freshmen

THIS IS A time for strength and building greater strength, and as a nation we must keep ourselves internally sound while we make ourselves externally strong, Pres. Edwin B. Fred told some 1,900 new freshmen at the University's annual Freshman convocation in September.

Pres. Fred reminded the new freshmen that their University is opening this year in the midst of disquieting events, and warned them that "as indi-

viduals, we must keep ourselves physically fit, mentally alert, socially responsible, and morally sound," and that, "as a nation, we must keep ourselves internally sound while we make ourselves externally strong."

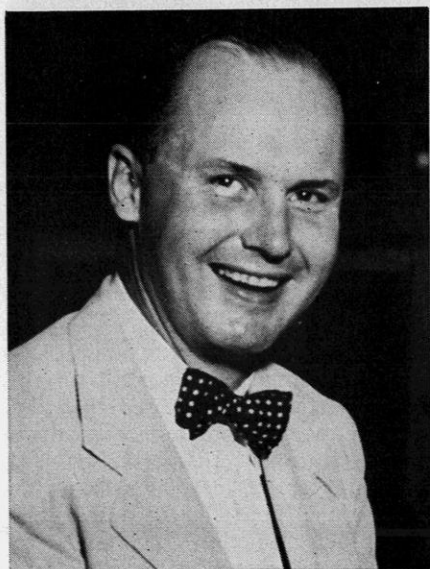
"The menacing international situation brings uncertainty to the educational plans of many of you, and brings increased obligations of service and devotion to all of us," Dr. Fred told the new students.

"Serious lapses in honor and integrity among the mature and the young—in government, in business, and on the campuses—are flashing danger signals, warning that our deadliest menace would be a crumbling inner moral fiber," he warned the freshmen.

Certainly the road ahead looks rough, the UW president told the students, "but the road has always been rough," and "the astounding progress of this country was made by those who traveled over rough roads."

"You know that America is a principle, and that true patriotism is loyalty and devotion to that principle," he maintained. "I believe that you will be vigilant against those who would make insidious use of our very freedoms to destroy us; that you understand that the human freedoms upon which our way of life is based do not mean that we are free to say and do what we please, when we please, where we please and how we please. The essential thing is that we are free to do what we must do in order to be true to the best that we know and believe."

"While it is built primarily for youth, the University does not belong to its students, nor to its faculty or staff," Pres. Fred said. "Students and staff are important stockholders in this educational enterprise, but the major share of stock belongs to the people of this great state who have supported their state University."



JOHN FISH  
Top "W" Man

## International House Opens

FOR MANY years interested University students and faculty members have been thinking and dreaming about establishing an International house on the campus. In April reality came when an International house was founded to foster international exchange of ideas and culture among students through group living.

The house first opened its doors during the summer session. After several weeks, it was impossible to find any evidence of the newness of the project except in the building.

An International house had long seemed a necessity on a large campus such as Wisconsin's, with 400 or more foreign students, but it was not until

1947-48 that a planning committee was put into action by the International Club.

The report of this planning committee, which was later submitted to the International Club board, showed an obvious need for a house which would alleviate housing problems faced by foreign students and provide recreational facilities of an international type. But lack of funds for construction at that time brought the movement to a standstill.

This year interest reappeared in several student groups and a committee was formed consisting of representatives from Student board and the International club, and the following faculty members: Prof. Helen C. White of the English department, Prof. Charles Bunn of the Law school, Dean I. H. Herriott of the Graduate school, Prof. E. E. Milligan, foreign student advisor, Prof. Paul T. Ellsworth of the Economics department, Prof. R. Rosaldo of the Spanish department and Gordon Klopff, assistant dean of men and student activities counselor.

This committee of students and faculty members drew up the plans for the house and put them into working order.

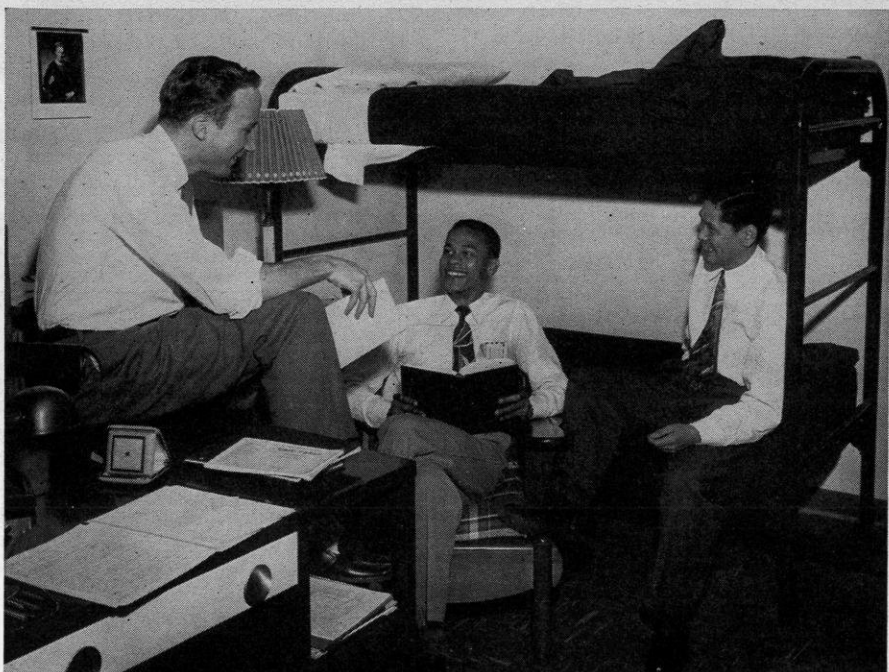
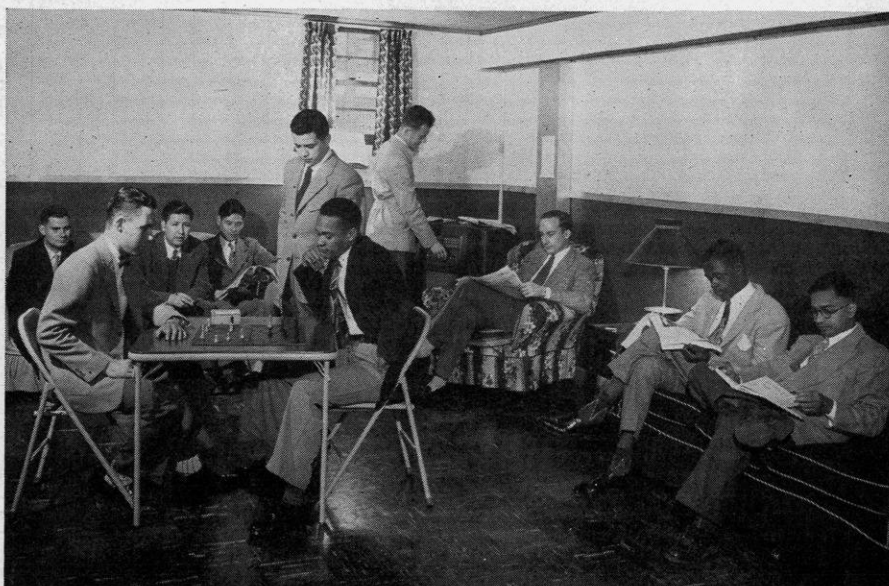
The purpose of the International house is to provide an opportunity for students of varied national backgrounds and academic interests to live together and develop a wider understanding of their nations and ideas.

Basic to this purpose, too, is a desire to make a foreign student's stay on the University campus a profitable one. This is important in giving a true picture of the United States to students from other countries and in giving American students contact with foreign countries and their historical and cultural patterns.

The new Wisconsin International house is on a smaller scale than its elders such as those at Chicago and New York. It is a modern red brick building located at 15 S. Charter St. within walking distance of the campus.

Accommodations in the house are available to 30 male students, both foreign and American. The aim will be to split the accommodations so that half of the residents will be foreign students and the other half American students, with preference given to graduates.

Students living in the house this fall represent a variety of countries, from Greece to Bolivia and Japan. Cultural



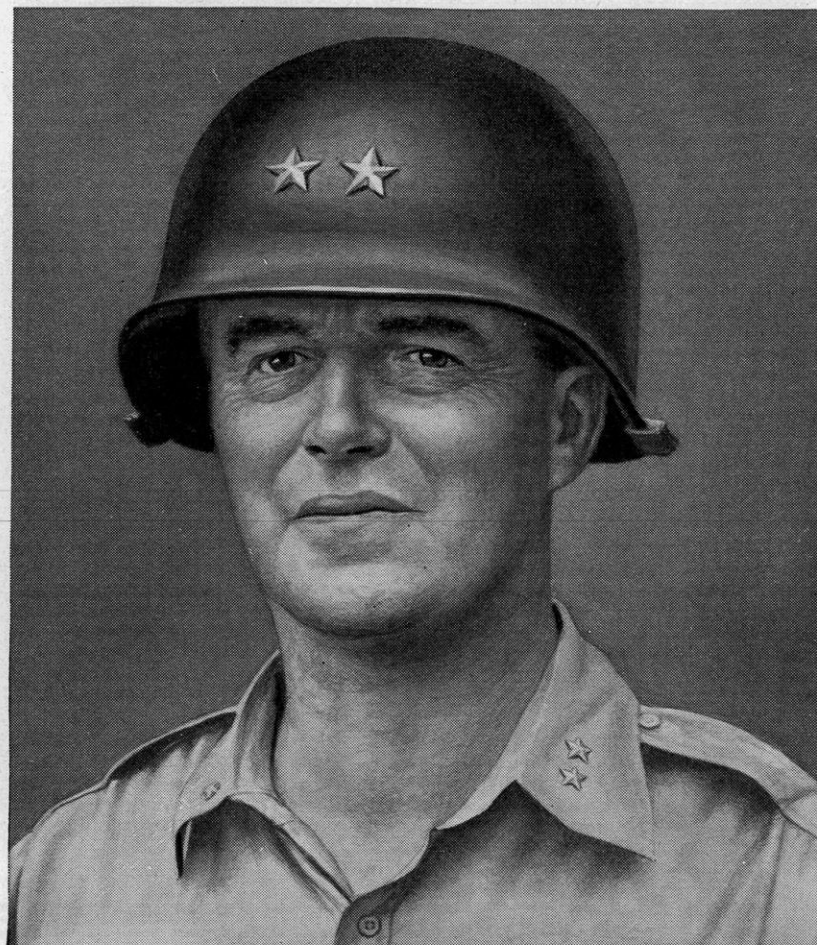
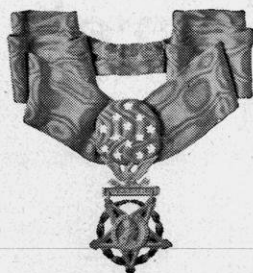
**THE ROOMY** lounge (shown in the top picture) is a favorite spot in the University's new International house, where 30 male students from nations all over the world are now living together. Greece, Bolivia, Japan, El Salvador, Panama, Germany, India and the United States are represented in the picture. The bottom shot was taken in one of the house's modern rooms. Shown (left to right) are Bob Davis, Gustavo R. Gonzalez, president of the house, and Yoshitomo Ito.

exchange of ideas and customs is on an informal basis, but planning is underway for a program of an educational and social nature. The house will operate on a year-around basis.

In an official statement concerning the establishment of the International house, Pres. E. B. Fred said: "The University of Wisconsin is always eager to encourage those programs—scholastic and extracurricular—which truly make for enhanced world understanding. It is

our aim constantly to integrate students of varied national backgrounds closely with the campus community. To this end we have just increased the allotment of rooms in our residence halls to foreign students. We will also watch with interest the development of the International house in the hope that it will provide another opportunity for our students to learn to live and work together in a spirit of international brotherhood."

# Medal of Honor



Major General William F. Dean, of Berkeley, California—Medal of Honor. In the hard early days of the Korean War, when it was Red armor against American rifles, General Dean chose to fight in the most seriously threatened parts of the line with his men. At Taejon, just before his position was overrun, he was last seen hurling hand grenades defiantly at tanks.

General William Dean knew in his heart that it's every man's duty to defend America. You know it, too. The General's job was in Korea and he did it superbly well. Your defense job is here at home. And one of the best ways to do that job is to start right now buying your full share of United States Defense\* Bonds. For remember, your Defense Bonds help keep America *strong*, just as soldiers like General Dean keep America safe. And only through America's strength can your nation . . . and your family . . . and you . . . have a life of security.

Defense is your job, too. For the sake of all our servicemen, for your own sake, help make this land so powerful that no American again may have to die in war. Buy United States Defense\* Bonds now—for *peace*!

Remember that when you're buying bonds for national defense, you're also building a personal reserve of cash savings. Remember, too, that if you don't save *regularly*, you generally don't save at all. Money you take

home usually is money spent. So sign up today in the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. For your country's security, and your own, buy U. S. Defense Bonds now!

***\*U.S. Savings Bonds are Defense Bonds - Buy them regularly!\****



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AMONG THE most interesting features of the Aztalan site are the temple mounds, on which the ancient Indians built their places of worship. The one pictured above, the largest of the mounds, was reconstructed last summer as the first step in restoration of the entire village. Reduced to a rounded hill by years of plowing, it was returned to original form by pushing up dirt with a bulldozer and a caterpillar, after the mound profile had been carefully studied to insure accuracy



## Archeologist Probe the Secrets Of Ancient Aztalan

★ For the last three summers, University archeologists have been working at a site that soon will be Wisconsin's latest, and perhaps most spectacular, state park. It is the remains of an ancient Indian village, which is being rebuilt to appear as it did six centuries ago

ABOUT 500 or 600 years ago, a group of warlike, cannibalistic Indians left their homes in the southeastern United States and migrated northward up the Mississippi valley.

At the spot where St. Louis now is located, they formed a major settlement (the Cahokia archeological site), but certain smaller groups continued northward. One of these came to the area that is now Wisconsin and started the northernmost settlement known for their tribe—the site near Lake Mills known as Aztalan.

Warlike, and in hostile territory, they constructed a stockaded village which featured mud-plastered houses, some

circular and some rectangular, and two large mounds on which were mounted their temples of worship.

In this southern Wisconsin setting the settlement flourished for approximately 75 years. The tribe was like a hungry vulture to the neighboring peoples, swooping out from behind its stockade in search of human flesh for its tables. (Evidence points to the fact that humans were a regular part of the village diet.)

After 75 years the tribe mysteriously disappeared, and so far as the record shows, the village lay unexplored until 1836, when an amateur archeologist surveyed the site and mapped out the vil-

lage as he thought it had existed, including a picture of the visible ruins of the spectacular temple mounds. The archeologist, Judge N. F. Hyer, named the site Aztalan because of its resemblance to Aztec villages of Mexico.

Then, aside from a few visitors, no studies were made at Aztalan until 1919, when S. A. Barrett, curator of the Milwaukee museum, began an important series of excavations.

Barrett and a crew of diggers worked at the site in 1919, 1920 and again in 1932. His findings, which he carefully recorded, proved that the tribe had been linked to the middle Mississippi culture and clearly indicated its warlike tendencies.

**R**ECENT WORK at the Aztalan site, in which University archeologists have taken an active part, began during the summer of 1949, shortly after the Wisconsin Conservation commission purchased the area for conversion into a state park.

The commission is providing funds for research and reconstruction at the site, and work is being done by the Wisconsin State Archeological survey, which includes representatives from Beloit college, Lawrence college, the Milwaukee museum and the University. The survey is a loosely-knit organization which was formed to enable the four participating institutions to pool their resources in doing archeological research in Wisconsin. Most of the survey's work so far has been done at Aztalan.

The first two summers and part of last summer were devoted to research digging, to solve remaining mysteries about how the people lived and to supplement existing knowledge of the site's original appearance for reconstruction purposes.

The first rebuilding was done on the largest of the temple mounds and was completed last summer under the supervision of UW graduate student Bob Maher. The mound is shaped like a truncated pyramid and was returned to its original appearance by pushing up dirt with a bulldozer and a caterpillar, tools seldom used by archeologists.

In starting the rebuilding job, the group cut four trenches in the mound with a ditch digger. The mound had undergone many attacks from the plow and could be seen only as a rounded hill, and Maher and his co-workers wanted to get a better idea of the original structure from studying the mound's profile.

Numerous small piles of burned, broken bones were discovered scattered over the area, serving as additional proof of the barbaric scenes that must have taken place before the dancing flames of the tribe's fires.

Work at Aztalan will continue during future summers, and it is expected that in a few years Aztalan will look much as it did five or six centuries ago.

**THE SCENES** at the right are typical of a day's work at Aztalan. The archeologists dug carefully into the ruins, looking for pottery, burials, traces of stockade lines. They carved trenches into the temple mounds to study the profiles for information that would make accurate reconstruction possible



# American Foreign Policy . . . An Appraisal

By Ivan H. (Cy) Peterman, '22  
War Correspondent and Columnist  
Philadelphia "Inquirer"

THE GREAT Debate on American foreign policy, a hurricane of charges and counter-charges, has about blown itself out. Like most atmospheric disturbances, it has left a lot of political debris and public confusion. An emotional backwash obscured many of the fundamental issues.

To the majority of citizens the remembered thing was that Pres. Truman abruptly fired the U.S. Army's senior ranking five-star general, Douglas MacArthur. Or, on the other side of the argument, that our most egotistical, flamboyant and picturesque military leader had defied the orders of his commander-in-chief.

## Six 'Fantastic' Years

But the Great Debate, with its stacks of verbatim testimony, was more than that. It was an attempted explanation, or justification, of six fantastic years in which the United States of America has forsaken solid, past concepts, and tried to operate a two-level foreign policy.

We have sought to implement "global brotherhood" through a hamstrung, balky United Nations in which appeasement of aggressive Communism has overridden principle when the chips were down. And we have tried at the same time to maintain an in-and-out national policy at enormous expense and loss of prestige.

## U. S. Decline

In so doing, this No. 1 Power of the World in 1945 has in six years declined from total victory to a bewildered state in which its top authorities publicly proclaim our fear of the crude, rude and vulgar ally—Soviet Russia—which we ourselves saved, and then built up into a dreaded enemy!

The United States, which could finance, arm and supply all its allies while itself mounting history's most awesome striking force, abandoned victory over the Axis in a two-fold demon-

stration of childish trust, and mass misjudgment. Our leaders permitted public clamor to disarm us prematurely, while they put all our eggs in the United Nations basket. In fact, we might say they bribed Josef Stalin to let us play Red Riding Hood, to his big, bad wolf.

stand the Slavic mind." Even now, refusing to admit mistakes, they cannot see how they were taken for a ride.

If this were all, if the Great Debate like the five years wrangling, vilification and double-talk in the divided United Nations, were written off as a

During World War II Badger Cy Peterman worked as a foreign correspondent in Europe with the staff of General Dwight Eisenhower. Since 1945 he has been covering the United Nations for the Philadelphia Inquirer. It is on the basis of this background that the Alumnus recently asked alumnus Peterman to submit an article on any subject concerned with his experiences in reporting and analyzing world events. This article, in which he takes a searching look at a highly controversial subject, American foreign policy, is the result of that request. Alumnus Peterman pulls no punches in saying that he does not like what he sees, and there will be many Badgers who will disagree with him. But it is this kind of off-the-shoulder writing that has won for Peterman numerous journalistic awards in the last several years, including a Freedoms Foundation prize for an editorial on the Korean war. Peterman articles have appeared five times in the Saturday Evening Post. For his work as a war correspondent he has received the French Medal of Liberation, the Air Medal, the Purple Heart and other army, navy citations. Because alumni are interested in problems such as this, other articles expressing the points of view of the authors themselves will follow.

Where friendly nations waited for us to provide strong, positive leadership, we asked questions, hesitating and wavering, instead of giving orders. Where they looked for us to stand up early and firmly to Soviet Russia, we acted nice to nasty people, appeasing, cajoling, conceding and finding excuses as our intellectuals sought ways to "under-

wordy loss, we might settle down to rearmament and develop a two-world balance of power that might yet salvage peace. But after sacrificing a quarter of a million American lives to end Hitler's totalitarianism, we have in the last year spent thousands more in Korea, trying to contain a slavery even worse. This seems to call for more than debate.

It calls for acute examination of what has gone wrong with American policy and leadership. It certainly suggests there is something wrong when, in addition to diminishing prestige abroad, our government's spokesmen spread a propaganda of fear among 150,000,000 citizens. Instead of faith and confidence, they, who have been responsible for disarming us and promoting the might of our foe, now undermine with a spirit of fear, doubt and indecision. It is more than bewildering; it is irritating and productive of grave misgivings by those who for the most part have paid uncomplaining in blood, sweat and taxes.

As a correspondent following our armies across Africa and Europe, I had preliminary misgivings long before we were told the story of Yalta. In Algiers, back from El Guettar and Hill 609, we correspondents wondered why the statesmen who hovered about General Eisenhower's headquarters were so solicitous about getting a stubby, cynical looking Italian into that not-so-soft "underbelly" of fortress Europe.

His name was Palmiro Togliatti, leader of today's Italian Fifth Column. His sponsor was Andrei Vishinsky. His masters were in Moscow, where lived the men, older writers reminded, who had whacked up Poland with Hitler, and jumped all over little Finland. Later we watched Tito supplant Mihailovitch in Yugoslavia; saw London's Poles handed over to Lublin's Reds.

### The 'Russian Mind'

These misgivings expanded as I learned directly about the "Russian mind" in a jeep, shared across Germany with a Red Army correspondent-commissar who later, in Moscow, refused to admit he ever met me. In Prague, on V-E Day and for two days after, I had more doubts while watching German SS slaughter Czech civilians who prematurely bid for freedom, while Yalta-halted Americans swore and General Patton stamped at diplomacy's barriers.

They had been drawn at the suggestion of such as Alger Hiss, months before at the Crimean conference. Russian heroes, who were to have the glory of "liberating" the Czechs, were busy looting 100 miles away, leaving the citizens to Gauleiter Karl Hermann Frank's disposition.

Finally, at Torgau on the Elbe, amid vodka toasts to Allied triumph, I had another shock. In a boozey burst of candor, a Soviet officer told us we hadn't done much to win the war, and anyway in due time his truly "democratic" nation would have to whip us,

too. At Nuremberg's international trial—the last full cooperation we got from Soviet Russia—I smiled as Vishinsky helped convict those with whom V. M. Molotov negotiated and plotted, while brushing aside the proof of who really killed 10,000 Polish officers in Katyn's forest.

### Warning in 1946

From Nuremberg I went to United Nations in London, and by way of noting this is not ALL hindsight, from 1946 raised unheeded warnings that Russian Communism wasn't much different from what we had so recently rendered kaput. At that period we were still in position to do something about it, too.

The United States possessed, when Nuremberg's trials were beginning, still around 10,000,000 men under arms. We had 180 miles of combat and



CY PETERMAN  
The Great Debate

supply shipping, stretched bow to prow. We had 75,000 of the finest combat aircraft. We had the equipment for over 100 American divisions. We had the atom bomb. We had history's top opportunity to call a peace conference at once, and lay out a real and lasting world order.

We gambled instead on good will among those who don't know its meaning, in a reenactment of an unsupported, unenforced league of nations that had two strikes on it — — the Communist block, propaganda and the Soviet big power veto. But we insisted on disarming ourselves, absolutely convinced that wit, charm and unlimited spending would buy us the love of all mankind. So we got rid of 29 billion dollars worth of surplus war material, and rounded out 16 billion more, spent to make the USSR very tough.

### 'Age of Innocence'

If 1941-51 goes down as America's "age of innocence," here are some reasons why:

Under the guidance of leftists who included a goodly percentage of Communists, fellow travelers, sympathizers and liberals who lost track of where their colleagues' loyalties began or left off, the Roosevelt-Truman regimes built up Soviet Russia in three stages. The first was lend-lease, to which at the time there was no objection, except from men like Major-Gen. John R. Deane, who saw what Stalin was planning early in the game, or Ambassador Pat Hurley, who beheld the monumental error we were making in China.

We gave \$12 billion in lend-lease to Russia, not even getting receipts. We allowed 1,500 schooled spies, here as "purchasing agents," to snoop through our factories, carte blanche. We let them microfilm and photograph our industrial secrets and know-how, in several instances shipping complete plants designed for U. S. cities into Russia behind the Urals. We set up a complete rubber tire factory in Moscow, included engineers to make sure it worked. We showed the Reds how to make high octane gasoline, when the war was all over. We presented free our patents and processes, permitting these people who had openly sworn to do us in to telescope 100 years of American industrial knowledge into a decade. In return, they wouldn't let us see a thing, finally erected an "Iron Curtain."

### 'Most Unfaithful Ally'

All this because Henry Wallace, Dr. Owen Lattimore, Harry Hopkins, Dean Acheson and a flock of subordinate bad guessers insisted we must give, and give, until it would hurt the Russians and their puppets too much to be ungrateful. But Soviet Russia stands today the most unfaithful ally and greatest ingrate since the world began.

Before leaving our salvage job on Russia, perhaps a recent congressman's tab on what we gave as lend-lease is apropos:

Russia obtained 30% of all U. S. wartime grants. This was officially reported at 17,500,000 long tons—2,650 shiploads, originally costing \$12,000,000,000. It broke into the following:

376,000 motor trucks, 14,795 airplanes, 7,056 tanks, 51,503 jeeps, 1,981 locomotives, 7,784 marine engines, 11,155 freight cars, 2,800,000 tons fin-

(Continued on page 36)

THE ALUMNUS followed two Wisconsin businessmen with a camera when they came to Madison recently for a sales manager's session at the UW's Industrial Management institute. In the first picture Lee L. Gibson (left) sales manager of Lakeside Laboratories, Inc., Milwaukee, and Ralph Findley, vice president of the F. G. Findley Co., Milwaukee, enter Madison's Loraine hotel, where the institute program was held. In the conference room Gibson and Findley (left foreground) listen to remarks by the main speaker, Sumner J. Robinson, general sales manager of the Bigelow-Sanford Carpet Co. of New York City. After the session ends, they join the UW's Bill Stilwell (right), a member of the Industrial institute staff, to ask Robinson some questions about the information he presented.



A GROUP of business executives was sitting in a classroom on the University of Wisconsin campus, listening to a lecturer talk about salary and wage administration. Suddenly one of the men glanced at his watch and hurriedly left the room.

He rushed to the nearest telephone, and after a few moments of animated conversation returned to his seat. He obviously was relieved about something.

The man sitting next to the executive turned. "What's wrong," he asked.

#### Report Necessary

"That report they were just telling us about—the one on salaries and wages required by the government," the executive whispered back. His partner nodded. "Well, we hadn't done it. Didn't even know about it. I called the company just now (one of the nation's largest radio manufacturers) and we'll be able to make the deadline. They wouldn't have accepted our salary and wage program otherwise."

In a similar room on the campus, a representative of one of Wisconsin's largest breweries sat in on discussions of contract negotiations. When he returned to his office he had some interesting things to tell his associates. He had learned that certain clauses in the

contract they were planning were in reality unfair labor practices as interpreted by the courts which would make them liable to an unfair labor practice charge. The firm quietly made some changes.

Both of these incidents occurred at meetings of the University's Industrial Management institute, sponsored by the School of Commerce and the Extension division in cooperation with the Wisconsin Manufacturer's association. They pointedly illustrate the services in know-how which the institute is providing to businesses all over Wisconsin and in many other parts of the nation. Not all of them produce such short-range effects, but business firms both large and small have come to recognize the institute as a fertile breeding ground for ideas on how to improve production and efficiency.

The best measure of industrial approval is the rapid growth of the institute. First held in 1944-45, it attracted 28 companies and 386 men, and presented 23 programs. Last year, 1950-51, it served 390 companies and 3,014 men, and had 96 programs on the agenda.

The institute started as part of the engineering, science, management war training program. A successful war-time venture, it has been used as a peace-time

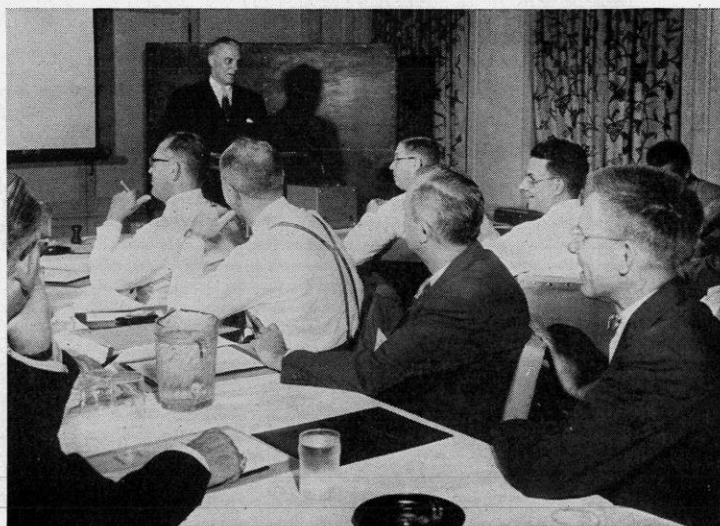
tool in providing specialized training for leaders in industry.

Sessions at the institute are practical and informal. Over 90% of the discussion leaders are selected directly from business and industry. They are top men in their fields who are well acquainted with both theory and practical application. The list in 1950 included

## Industrial Management Institutes . . Industry Council

such men as Reign Bittner of the Prudential Life Insurance Co., Gordon Hughes of General Mills, A. M. Kennedy of Westinghouse, Ernest Reed of International Harvester and many more.

Emphasis at the meetings is on discussion. The leaders point up problems and explain the latest ideas. Members of the groups couple this with their combined experiences to work out solutions.



Sessions at the institute cover a wide range of subjects under four broad headings; the executive seminar, conferences, special institutes and supervisory institutes.

The executive seminar is a series of eight one-day meetings, held monthly, each of which covers one major industrial problem. It is designed exclusively for executives and policy-making officials of both small and large companies.

#### Nine Conferences

This year, conferences are being offered in nine different areas for middle-management and staff personnel. Each

come more thoroughly trained and to keep abreast of latest developments in their specialized fields.

Twelve such institutes are on tap for this year, and each normally lasts from three to five days.

Four distinct programs are being tackled this year in the supervisory institutes. Designed to provide a long-range plan to help companies in the training of supervisory personnel, they include sessions on human relations, personnel techniques, management techniques and advanced supervision.

Because of the informal, student-participation procedure, enrollment in the institute is limited. Wisconsin firms are serviced first, and out of state companies must wait their turn. Despite this fact, 1950-51 enrollment included firms from 10 other states, the District of Columbia, Canada and South America.

These businesses vary considerably in size and serve every type of customer, but the institute program has included something for all of them.

Some small firms send almost all of their personnel to the institute. One small Milwaukee organization regularly sends 50% of its staff on the theory that a broad knowledge of management responsibilities can make up partially for smallness.

#### \$250,000 Saving

One of the nation's largest machine tool manufacturers has utilized the program for over six years. It estimates that the institute training of its super-

visory personnel has meant an annual saving of at least \$250,000.

Most firms that come into the institute for the first time find themselves flooded with new ideas. A Northern Wisconsin paper manufacturer, for example, got so many ideas from attending the executive seminar that he discontinued participation for one year so that he could catch up. The next year he was back, and he's one of the institute's most enthusiastic fans.

#### Training Conference Leaders

Another large paper fabricating company uses the executive seminar as a main part of its executive development program. The top men in the organization are regular enrollees.

The development of management people in performing as competent discussion and conference leaders is another important part of the institute's program. The leaders of business and industry who help the University through leading institute discussions go back to their jobs better equipped to represent management in their companies and before other groups.

A company in central Wisconsin reports that it has benefited considerably because its key executive was transformed into an able public speaker and discussion leader. The firm had never realized what lack of a competent spokesman could mean.

Industry, business and a university: this is the chain of cooperation which has created the Industrial Management institute. It is paying off in a big way.

## Management The UW and Combine Forces

series consists of six one-day meetings, each covering one major subject. The series will include plant managers, office managers, training managers, financial managers, industrial engineers and managers in labor relations, purchasing, personnel and sales.

Executives, department heads and staff management personnel are the target of the special institutes, which are designed to enable these people to be-

# On Wisconsin

IN SPORTS • By Art Lentz



**W**HILE the ebb and flow of Wisconsin football fortunes are being reported to you via the Football Letter, let's take a look at the prospects for Badger boxing and basketball teams this coming season.

These two sports, along with football, are the bread-winners for Wisconsin's 13-sport program, and both, naturally, take top interest in the winter phase of the Wisconsin athletic docket.

Of the two, boxing has the rosiest prospects and one of the best schedules in many years. The Badger mittmen open their season by meeting Louisiana State university in a dual match at New Orleans which highlights the Sugar Bowl program. They conclude a schedule which includes the best teams in the nation by being host to the NCAA tournament.

Coach John Walsh has reason for optimism. Back from the team which was nosed out by the margin of one point for NCAA team honors last spring are the two individual champions, Co-Captains Dick Murphy (155 pounds) and Bob Ranck (heavyweight), to say nothing of six more major lettermen who made up the rest of the eight-man team during the 1951 season. Actually, not one regular was lost by graduation.

Because Wisconsin has the earliest dual match starting date in history, at LSU on Dec. 27, Coach Walsh has begun his drills. Currently, here's the shape-up at the various weights for the dual meet season, although it must be remembered that at the NCAA meet Olympic weight divisions will be in effect, since that tournament will serve as a semi-final screening for United States representatives.

**125 POUNDS**—This is a battle between two lettermen, Pat Farmer of Madison and Gene Diamond of Portage. Although they failed to win a dual match at that weight last season, they were up against an unusually tough division and are bound to improve. Bob

Thrall of Milwaukee, a numeral winner last year, is the other candidate.

**130 POUNDS**—Tom Zamzow and Charles Hopkins, both of Madison, earned major letters in alternating at this weight last year. Zamzow won all four of his starts at this weight but lost one decision at 125 pounds. Hopkins won two and drew one. Zamzow, however, added the Northwest Intercollegiate 130-pound title to his laurels and went to the semi-finals of the NCAA meet. Ray Hunder of Viroqua, a numeral winner last spring, also is a candidate.

**135 POUNDS**—Carroll Sternberg of Milwaukee is the major letterman here but may be forced down by a sophomore, Dave Miyagawa of Maui, Hawaii. Sternberg won one out of four bouts at 135 pounds last season, won another start at 145 pounds, and went to the semi-finals of the NCAA meet last spring in the 135 pound division. Miyagawa, younger brother of Dick Miyagawa who captained the Badgers in 1944 and who was NCAA 127-pound champion in 1942, won a letter at DePaul university in Chicago before transferring to Wisconsin last fall. He won both the Contenders and All-University titles at 135-pounds last season. A third candidate is Chuck Majestro.

**145 POUNDS**—Another letterman, Junior Pat Sreenan of Beloit, holds forth as the leader in this bracket. He won three out of four at this weight and two out of three at 155 pounds, besides going to the semi-finals of the NCAA before losing out to the eventual 145 pound champion, Jed Black of Michigan State. Pushing Pat for the honor is Bob Morgan, a numeral winner from Duluth, Minn. Bob won the 145 pound title in the All-University meet last winter and is regarded as a fine boxer. Bob also is considered for the 155 pound division.

**155 POUNDS**—Co-Captain Dick Murphy of Milwaukee is a fixture here. He won the NCAA title last spring and was unbeaten in dual meets. He won three and drew one at 155 pounds, won two and drew one at 165 pounds.

**165 POUNDS**—A sophomore, Bob Meath of New Richmond, is the leader here. He is a brother of Jerry Meath, varsity boxer last year, who is not reporting this season. Bob won the 155-pound Contenders title last winter and was rated the "Best Contender."

**175 POUNDS**—Ray Zale of Gary, Ind., a nephew of the famed Tony Zale of pro ranks, is the leader here. As a frosh last winter, he won both the Contenders and All-University titles at 165 pounds, beating out the varsity representative. He also won the trophy for being the most outstanding freshman boxer. Competing with him is Bob Hentschell of Kirkwood, Mo., numeral winner and 175 pound Contenders champion last winter. A third candidate is Bob Hinds of Kenosha, an incoming freshman who is highly regarded.

**HEAVYWEIGHT**—Co-Captain Bob Ranck is the only one in this division and it should be enough. Bob not only won the NCAA title but he won all seven of his dual matches, four by TKO's.

Here's the schedule for the boxers after some revisions from the original plans:

Thursday, Dec. 20—Contenders Tournament finals

Thursday, Dec. 27—Louisiana State at New Orleans

Tuesday, Jan. 15—All University semi-finals

Thursday, Jan. 17—All University finals

Friday, Feb. 15—Washington State at Pullman

Friday, Feb. 22—Penn State at Madison

Friday, Feb. 29—Syracuse at Syracuse

Friday, March 7—Minnesota at Minneapolis

Friday, March 14—Miami (Florida) at Madison

Friday, March 28—Michigan State at Madison

Wednesday—Friday, April 3-4-5—NCAA meet at Madison

\* \* \*

COACH BUD Foster lost enough regulars by graduation and one more by ineligibility to be pessimistic, but he's turned out good teams with greater pre-season handicaps than that.

Actually, Bud will be able to use 10 men in Big Ten competition without any loss of efficiency. He had to get along with six last year who could maintain the pace.

Graduation took Danny Markham and Fred Bencrisutto, forwards; Bob Remstad, center, and James Van Dien, guard, while James Clinton, sensational sophomore forward who averaged 12 points in Big Ten games, is lost through a Big Ten ruling.

Clinton withdrew from school following the basketball season. Big Ten rules provide that if an athlete withdraws during a semester of competition, he cannot regain eligibility until he returns to school and completes six consecutive calendar months of residence.

Clinton has not yet returned to school but he could be eligible for the 1952-53 year, providing he returns to school in February, 1952.

Foster will build his hopes around All-Conference Guard Ab Nicholas of Rockford, Ill., who led the team in scoring last year with 366 points. Other returning major lettermen include Pete Anderson, Rockford, Ill., and Bill Buechl, Wauwatosa, forwards; Charles Dahlke, Princeton, center; Si Johnson, Madison, and Tom Ward, Wauwatosa, guards.

Junior "W" men available include Ed Carpenter, Rockford, Ill., and Carl Herreid, Blair, forwards; Charles Clatworthy, Janesville, Harvey Kuenn, Milwaukee, Charles Siefert, Black River Falls, guards; Ed Heins, Eau Claire, and James Justesen, Mosinee, centers.

Outstanding of the sophomores reporting are Mike Daly, Wisconsin Rapids, and Tony Stracka, Hartford, forwards; Paul Morrow, St. Croix Falls, 6-7 center; Bob Weber, Lodi, 6-5 center.

In addition, there are some promising incoming frosh who'll be eligible to play varsity ball because of the new ruling. Most noteworthy are Dick Cable, forward, and John Kardach, guard,

from Stevens Point; Leland Girard, center from Chicago Amundsen High school; Owen Roberts, forward from Madison West; Bob Badura, guard from Kohler; George Clauer, Elkhorn forward, and Tom Monfore, guard from Springfield, S. D.

Currently, Foster regards the following as the best bets for his varsity:

**GUARDS**—Ab Nicholas, Tom Ward, Charles Siefert, and Si Johnson.

**CENTERS**—Chuck Dahlke and Paul Morrow.

**FORWARDS**—Carl Herreid, Pete Anderson, Bill Buechl, Tony Stracka, Harvey Kuenn, Mike Daly, and Ed Carpenter.

The schedule is a promising one and will keep the Badgers acquainted with sectional leaders in the sport as well as those in the Big Ten. Incidentally, the University of Wisconsin Basketball Network again will broadcast all games home and away over a 32-station network.

The schedule:

Saturday, Dec. 1—Marquette at Madison

Saturday, Dec. 8—Notre Dame at Madison

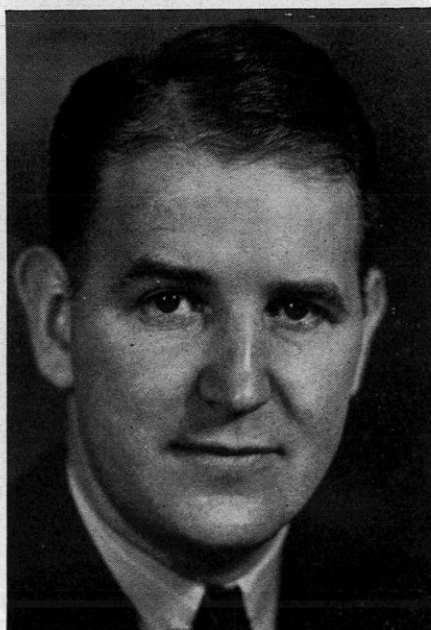
Thursday, Dec. 13—Loyola (New Orleans) at Madison

Monday, Dec. 17—St. Louis U. at Madison

Saturday, Dec. 22—Marquette at Milwaukee Arena

Thursday, Dec. 27—Oregon U. at San Francisco\*

Friday, Dec. 28—California at San Francisco\*



JOHN WALSH  
Rosy Prospect

Saturday, Jan. 5—Purdue at Madison  
Monday, Jan. 7—Illinois at Champaign

Saturday, Jan. 12—Ohio State at Madison

Saturday, Jan. 19—Northwestern at Evanston

Monday, Jan. 21—Michigan State at East Lansing

(Semester Exam Period)

Wednesday, Feb. 6—Butler at Indianapolis

Saturday, Feb. 9—Minnesota at Madison

Monday, Feb. 11—Purdue at Lafayette

Saturday, Feb. 16—Michigan State at Madison

Monday, Feb. 18—Michigan at Ann Arbor

Saturday, Feb. 23—Indiana at Madison

Monday, Feb. 25—Michigan at Madison

Saturday, Mar. 1—Ohio State at Columbus

Monday, Mar. 3—Iowa at Iowa City

Saturday, Mar. 8—Illinois at Madison

\* Played as part of doubleheaders with Iowa.

### BADGER BREVITIES

BEST GRIDIRON crack from the 50-yard liners came during the rugged Ohio State-Wisconsin game at Camp Randall Oct. 13.

"Wow!" exclaimed one old grad. "They're going at it so hard, they'll break the football!"

\* \* \*

THIS ALSO happened at the Ohio State game. A young couple approached the public address system booth and asked that an announcement be made telling a Mr. ----- to leave the stadium and go to his car in the parking lot.

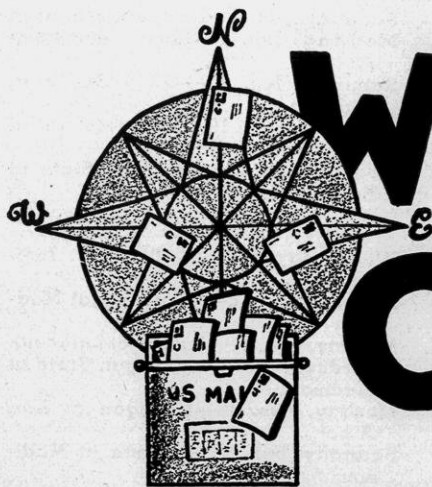
Told that such an announcement was out of order and that only emergency calls were made, they said: "It's an emergency, okay; we expect him to have a heart attack any time."

\* \* \*

WHEN WALT Deike, captain of the Wisconsin cross country team, crossed the finish line first in the Wisconsin-Notre Dame-Marquette triangular meet at Milwaukee Oct. 12, he found Don Gehrmann, former Badger distance star, holding one end of the tape. Shaking his head, Walt said, "Never could beat Don anyway."

\* \* \*

WISCONSIN'S game at Illinois was on nation-wide television. The next week, the Badger-Buckeye game was chosen as the All-American Game of the Week for a post-game television program throughout the country.



# WITH the CLUBS

## Racine Holds Orientation Program for Students

EARLY IN September, the Racine Alumni club held an orientation meeting for Racine high school graduates and Racine extension students who planned to enter the University this fall.

Featuring a talk by Dr. Kenneth Little, director of student personnel services and the UW's newest vice-president, the meeting was attended by 35 transfer students and 10 freshmen. Plans for the affair were made by Club Pres. Richard J. Guenther, event chairman Charles M. Constantine and Willard G. Aschenbrener, Association president.

Previous to the orientation meeting, Dr. and Mrs. Little were guests at a dinner attended by 25 alumni.

Dr. Little told the prospective campus enrollees about the services of his division in assisting students in securing rooms, in counseling services, in occupational guidance, in student health services, in scholarships and loans.

He emphasized that a student is old enough by the time he reaches college to assume responsibility for planning his life on campus. He said that help is available to any student who seeks it and that students who fail on the campus are generally those who refuse to seek the services readily available to them.

The University's program and service, Dr. Little said, are designed on the integrity and value of the individual and on the premise that an informed person will make a good choice.

Dr. Little said he hoped that more alumni clubs will follow Racine's example in holding "going away" parties and orientation meetings for prospective students.

Following his talk, Dr. Little answered questions about the problems new students face when they come to the campus.

## State Club Officers Hold District Meets

THE OUTLINE for more effective club projects and programs was discussed by officers of 16 state alumni clubs at two district conferences held this fall at Delavan and Appleton.

Cooperative effort was the theme of the conferences, the idea for which began with a meeting held by officers of the Racine club, WAA Pres. Willard Aschenbrener and John Berge, Association executive secretary.

The Delavan conference, held on Sept. 25, was attended by officers from clubs at Beloit, Burlington, Fort Atkinson, Janesville, Kenosha, Madison, Racine and Walworth county.

Pres. Aschenbrener was chairman, and speakers included Guy Sundt, UW athletic director; Jean Matheson, editor of the Daily Cardinal; Mrs. Walter Craig, president of the Janesville club, and Berge. Special guests were Fayette H. Elwell, dean of the School of Commerce, and Ben S. Reynolds and Mrs. George Chatterton, members of the board of visitors.

Sundt spoke to the group about intercollegiate athletics at the University. Miss Matheson outlined the organization of the Cardinal and what she considered effective student policies on campus. Mrs. Craig explained how the Janesville club started the Frank O. Holt Memorial fund, and Berge talked about the main factors in effective club organization—an active president, division and assignment of responsibilities and a club project.

The Appleton meeting drew club representatives from Oshkosh, Manitowoc, the Fox River Valley, Appleton, Green Bay, Sturgeon Bay, Racine and Madison. The chairman was John Menn, president of the Fox River Valley club.

Special guests were Charles Wedemeyer, director of the Racine UW Extension center, and Marshall Graff of the Neenah-Menasha center. Speakers included Prof. William B. Sarles, who talked about the importance of alumni support for the University, Pres. Aschenbrener, Sydney Jacobson and Berge.

Aschenbrener spoke about alumni as citizens, and Jacobson explained the ways a club can make money. Berge outlined the conference objectives.



HENRY B. Hill (standing), professor of history in the UW's Extension division, addresses members of the Berlin Alumni club at their recent organizational meeting. Club Pres. John Gillett is seated next to Prof. Hill at the right. Ed Gibson, Alumni Association field secretary, is next to Gillett.

## Prof. Elliott Addresses Shawano County Alumni

A TALK by Ben Elliott, professor of mechanical engineering at the University, and a showing of the UW's new athletic review movie highlighted the first fall meeting of the Shawano County club.

Prof. Elliott described advancements made in recent years in the University's physical plant and in its intellectual scope. He also pointed out the ever increasing role the University is playing in the life of the state.

Norbert Berg and Charlotte Buckbee were elected new directors at a short business meeting. They replaced Galen Winter and Loretta Iwen, whose terms expired.

## Minneapolis Alumnae Club Schedules Eight Meetings

THE ALUMNAE club of Minneapolis this year had eight official meetings on tap, according to a fall announcement by Pres. Marie Woltman.

The first, a welcoming tea, was scheduled for Sept. 20. A benefit bridge party was held Oct. 24. The remaining meetings are lined up as follows:

Nov. 23—Football banquet, a joint meeting with the St. Paul Alumni club preceding the Minnesota-Wisconsin football game. Guests will include Ivy Williamson, Pres. E. B. Fred, Association Pres. Willard Aschenbrener and John Berge, Association executive secretary.

Dec. 13—Christmas party.

Feb. 9—Founder's Day program.

March—Luncheon meeting, with date to be announced.

April 17—Visit to the Vocational high school.

May 17—Luncheon at the home of Artemis Evans.

## Alumni Club Notes

ELISE SMITH, exchange high school teacher from England, was the guest of honor at a recent tea held by Chicago alumnae. Miss Smith, who has taught in England, France and Germany, gave her impressions of the differences in customs between England and America.

The meeting was held at the home of Dr. Sonya Spiesman.

\*\*\*

UW ALUMNI in Ozaukee county met in Port Washington on Oct. 9 to organize a county alumni club. John Rahmlow and John Bostwick had charge



IT'S A bit chilly to be thinking of picnics, but this picture, taken last summer at the annual outing of the Rochester, New York, club, will serve to recall a few warm memories. The affair attracted 35 Rochester alumni, who met at the home of Mr. and Mrs. Fordyce Tuttle. Swimming was followed by an outdoor supper and a short business meeting. Group singing closed the evening.

of the meeting, which attracted an enthusiastic group of Badgers.

Football movies were shown by Ed Gibson, Association field secretary. More details on the group's progress will be reported in following issues.

\*\*\*

A DINNER dance, complete with Badger football movies, was held by New York alumni on Oct. 26. The first event of the year for the eastern group, it was a highly successful gathering.

Future meetings will include a Founders' Day banquet in February and a spring "beer party."

\*\*\*

WILLIAM O'NEIL is the new president of the Rochester, N. Y., club. Recently elected vice-president, O'Neil replaced Henry Voigt, who was transferred out of the city.

\*\*\*

ALUMNI IN Cleveland, who have great success with parties, started this year in fine style with a well-attended dance, held in the Ranch room of the Athletic club on Oct. 13.

They were very bold and called it a "pre Rose Bowl" party.

NEW OFFICERS of the Minneapolis club include Marshall Diebold, president; Roger Taylor, vice-president; Dick Jones, secretary, and Joe Kepple, treasurer.

\*\*\*

A LARGE group of Philadelphia Badgers met at Gladwyne park there on Sept. 23 for the annual picnic sponsored by the eastern club. Games and eating were the main features of the program.

Last summer the Philadelphia group held a dinner dance at the Germantown Cricket club. Ray Edwards was elected president for the year at a summer business meeting.

\*\*\*

A SEMI-FORMAL dance, held late in September, opened the year's activities for the Green Bay club. A preliminary to the Marquette-Wisconsin game, it was also open to Marquette alumni. Don Soquet was general chairman.

\*\*\*

THE ANNUAL football banquet of the Chicago club will be held Dec. 11 at the Bismark hotel. Tickets for the affair, priced at \$6, are going fast, and a turnout of about 500 is expected. Coach Ivy Williamson and his Badger team will be guests.

# Wills as Covenant

**W**HEN WE think of our wills, we are likely to wonder how to make a gift or bequest that will go on and on, serving generations yet unborn, a perpetual living memorial in our names. There is one, the most enduring memorial of all, which can live on in the hearts of mankind long after monuments crumble.

To that end the University of Wisconsin Foundation addresses itself to all friends of the University. It does not matter where these friends live, for the usefulness of this University knows no boundaries. Nor is there any limit to the services rendered by the University of Wisconsin.

## Wisconsin Idea

These services cover research in medicine and health and in other fields affecting human welfare. They cover clinics, institutes and refresher courses for adult groups, including various professions, trades, manufacturing, commerce, business, agriculture, government work, social service, child raising and homemaking. The University also contributes much to the cultural side enjoyment of life. In short, this University carries out The Wisconsin Idea of service in a thousand different ways.

To support and extend these humanitarian services, the Foundation invites

A BOOKLET which will create a great deal of comment—and a lot of serious thought—has recently been published by the University of Wisconsin Foundation. Edited by a committee of Foundation members, the brochure states the Foundation's case for "perpetual living memorials"—gifts or bequests to the Foundation to help support the public service and cultural activities of the University. The following digest of the booklet will interest all alumni and friends of the University; copies of the complete brochure are available upon request to Foundation headquarters, 905 University Ave., Madison.

gifts through wills, as well as immediate contributions.

Thomas E. Brittingham, president of the Alumni Association, whose family has made substantial gifts to the University of Wisconsin, writes:

"Money left to a state university can produce great results in the same way as funds given to an endowed institution. There is ample opportunity, particularly at the University of Wisconsin, for high-minded persons to endow or contribute toward further pioneering in medical research and education, as well as in the social sciences and in many other fields of academic inquiry.

"There have been many gifts to the University through wills and bequests, and the number is grow-

ing since the University of Wisconsin has made it clear that such gifts are invited and that the Foundation stands ready to carry out the wishes of the benefactor. Of course, many gifts have been small in size, but they are appreciated none the less. It will be through an accumulation of gifts that the University of Wisconsin will gradually acquire endowments equal to those of richer state universities—endowments which will enable the University to grow in service to mankind through lean years as well as fat ones.

"I can think of no more satisfying way to express one's good will in connection with one's last will and testament than to provide a generous bequest to the University of



**F. J. SENSENBRENNER** takes an active part in the affairs of the University of Wisconsin Foundation in addition to his duties as president of the Board of Regents.

## The University Welcomes Your Help

By **F. J. SENSENBRENNER**

President, The Regents of the University  
(Reprinted from "Wills as Covenants with the Future")

LEGISLATIVE appropriations, substantial as they have been, liberal as they may become, can provide little more than the bare essentials of education. That is why the University of Wisconsin Foundation was organized.

The Foundation does not seek gifts and bequests for the ordinary operational expenditures of the University, nor for academic buildings and equipment which the Legislature may be expected to provide. The Foundation is a fund-raising organization whose purpose is to provide special educational facilities to supplement those which the Legislature may be expected to provide.

A new evaluation of giving has taken root in the minds of many friends of the University. There is a healthy and growing realization that the educational and research programs of the State University are deserving of private financial support.

Certainly contributions made to the University of Wisconsin Foundation can be considered in the nature of investments, and the University will endeavor to make the return from these investments satisfactory and laudable.

# With the Future

## Four Ways to Help a Helpful University

By GEORGE B. LUHMAN, '10

Vice President and Treasurer, University of Wisconsin Foundation

(Reprinted from "Wills as Covenants with the Future")

The following methods are suggested for the making of contributions to the Foundation:

**OUTRIGHT IMMEDIATE GIFTS**—This is the simplest and most direct method of giving, whether the contribution is large or small. Such gifts may be made in a single year or over a period of years. Gifts of this character will presently be applied by the Foundation for any designated purpose or to the cost of the proposed Wisconsin Center building.

**LIFE INSURANCE**—The Foundation has issued a booklet setting forth the advantages of making gifts to the Foundation in the form of life insurance, in

which the policies are made payable directly to the Foundation, or assigned to them as the sole and irrevocable beneficiary. When for any reason new policies cannot be obtained, or such are deemed inadvisable by the donor, an existing policy may be assigned.

**BEQUESTS**—Both state and federal revenue laws are favorable to the making of bequests to educational foundations, and a bequest may take a variety of forms, such as provision for a cash payment, transfer of securities, real estate, private libraries, works of art, etc.

Securities which have increased in value may be given directly to

the Foundation without converting and paying tax on increase.

**GIFTS IN TRUST**—Wherever desired, counsel for the Foundation will be available for conferences with any donor and his or her attorney in drafting the form of trust desired and the terms and conditions to be observed for each such gift.

The address of the University of Wisconsin Foundation is 905 University Ave., Madison, Wis. Administrative Secretary Basil I. Peterson will answer gladly and promptly any request for further information regarding the Foundation's objectives and plans.

Wisconsin Foundation. That is one bequest which has every likelihood of turning out well, with enduring credit to the donor."

**THREE MEMBERS** of the committee which edited "Wills as Covenants with the Future" look over the finished product. They are (left to right) Wallace Meyer, '16, Howard I. Potter, '16, and William J. Hagenah, '03.

### \$4 Memorial Gift

As Mr. Brittingham says, smaller gifts are appreciated too. For example, the fourth grade pupils of Evansville public school gave \$4 in memory of the late Mrs. Claude Willoughby, a teacher. Their memorial gift was collected in small coins and it was accepted with as much respect as if it had been a thousand times larger. Gifts are not measured by size. They are valued for their intent to help the University carry on The Wisconsin Idea.

To anyone who may be interested, the Foundation can supply a list of items and projects which the University needs and for which gifts are invited.

Bequests may be earmarked for any or all of these objectives, or they may be made without instructions, leaving it to the Foundation to apply the money where it will be most useful whenever it becomes available.



## ★ With the Classes

1889 . . . . . W

Dr. Cornelius HARPER, former Wisconsin health officer, died June 26. He had been on the state board of health 47 years. In his memory a Dr. Harper memorial fund has been set up for the benefit of the Madison Kiddie Camp.

1893 . . . . . W

Mrs. Harry Hunt (Helen Louise MAYER) died June 4 at her home in Madison.

Mrs. William Lloyd Davis (Sabena HERFURTH) died August 5. She was a daughter of pioneer Madison parents and a sister of the late business and civic leader, Theodore Herfurth.

1894 . . . . . W

Robert RIENOW died in January, 1946, after serving as dean of men at the University of Iowa for almost 30 years.

1895 . . . . . W

Charles HEBBERD died July 9 in Spokane, Wash. A prominent citizen, he had served as a fund-raiser, Republican party delegate, chamber of commerce president, and president of the Tull and Gibbs Furniture Co.

Gullick RISJORD, circuit judge of the 15th judicial district since 1912, died in Ashland Aug. 30.

1901 . . . . . W

Harley MARTIN, farmer and former state assemblyman, died Aug. 14 in Richland Center.

1902 . . . . . W

Darley DIXON died Aug. 19 in Cuba City.

On July 29 Victor ROGERS died in Madison and Emma GLASIER died in Bloomington.

1903 . . . . . W

On June 7 Seth RICHARDSON resigned his position as chairman of the subversive activities control board to undergo surgical attention.

Mrs. Herman Legraid (Constance HAUGEN), a Madison resident, died suddenly Aug. 14 while vacationing with her husband at their ranch in Montana.

1906 . . . . . W

After 30 years in the position, Arthur DIETZ has resigned as superintendent of schools for Waushara county.

Zebulon KINSEY died July 9 at Yakima, Wash.

1908 . . . . . W

Harry Fletcher PARKER, veteran newspaperman, died in June at Staunton, Va.

1909 . . . . . W

Former Marathon county district attorney James P. RILEY, 70, died April 23 at Wausau. He had practiced law in Wausau for many years.

Clyde SPARGO of Wilmington Del., retired in June from his position as advisory director in the legal department of the Du Pont company.

1911 . . . . . W

Pres. Truman has accepted with "real regret" the resignation of Katharine LENROOT from her position as chief of the children's bureau of the federal security agency. Miss Lenroot plans to retire to Westchester county, N. Y., where she will continue as an advisor to the United Nations and as co-chairman of a conference on children.

1913 . . . . . W

Marcus AMODT, 61, died March 20 at Fort Scott, Kan. He was a biologist and chemist with the Borden Co.

Florence BOBER, a teacher at Central High school in St. Paul for 31 years, died Feb. 6.

Marcus AMOTT died March 20 at his home in Fort Scott, Kan. For many years he had been a biological chemist and plant

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**DUCKS**  
*Unlimited*  
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*mail orders promptly filled*

MacNeil and Moore

602 STATE STREET  
MADISON  
WISCONSIN

superintendent with the Borden Milk Co. there.

## 1914 . . . . . W

Ross A. BAKER writes that he has retired from the City College of New York Staff and will live at RFD 1, Menasha, Wis.

William CEDARBERG has retired from the position of professor of mathematics which he has held for over 40 years.

Irving HOWLETT died July 10 in a Madison hospital. He retired two years ago after 38 years with the department of agriculture.

## 1915 . . . . . W

Genevieve HENDRICKS and Marjory HENDRICKS, '18, visited in Madison recently. Genevieve is a Washington, D. C., interior decorator and Marjory is owner and manager of two famous Washington eating places, Normandy Farm and Water Gate Inn.

## 1916 . . . . . W

Ingolf N. KILAND is now a Vice Admiral of the U. S. Navy and is commander of the amphibious force of the Pacific fleet.

A. W. KIMBALL was married to Mrs. Lucille COOPER, '18, in Madison on Aug. 1. He is associated with Kimball, Rothman and Co., while Mrs. Cooper has been an instructor in the University school of music.

Word has been received of the death of Francis BASH of the technical department of the Driver-Harris Co., Harrison, N. J.

## 1917 . . . . . W

Dr. Harry W. BOND died March 4 at his home in Wheeling, W. Va.

Mary A. PLUMB, 64, died Aug. 18, 1950, at Harrisonville, Mo.

Arthur VANKLEECK, 56, research chemist at the Forest Products laboratory, died May 13 in Madison.

## 1920 . . . . . W

Dr. Irwin KROHN, 53, died May 12 from a heart attack.

## 1921 . . . . . W

Dr. T. K. BROWN, 52, died April 29. He was professor of obstetrics and gynecology at Washington university in St. Louis, Mo.

Signe RUTH died Jan. 22 at Ironwood, Mich. She was a language teacher at the high school there.

## 1922 . . . . . W

Roy BLOUGH, a member of President Truman's council of economic advisers, spoke at a meeting of the Midwest Economics association in Milwaukee recently.

Harold KELLEY has formed a corporation to distribute commercial refrigeration equipment in northern California and Nevada.

## 1923 . . . . . W

Gus TEBELL has been appointed acting director of athletics at the University of Virginia.

George TESCH died June 25 at his home near Green Bay. He had been associated with the Wisconsin Public Service Corp. since graduation from the University.

Agnes WILSON died March 10 at her home in Moorpark, Calif.

George GROSS died April 18 in York, Pa.

## The Christmas Gift TREE RIPE CITRUS FRUIT ORANGES GRAPEFRUIT TANGERINES

Mixed or All One Kind

Bushel: \$6.00, 1/2 Bushel: \$4.00

Price includes express to U. S. except add 10% for states west of Minnesota. All shipments guaranteed.

Direct From The Grove

**BENSON GROVES**

Rt. 2, Box 218A Orlando, Fla.

Herbert J. Benson '25 BusA

Write for folder or quantity prices.

## 1924 . . . . . W

Mrs. W. J. Woodruff (Helen WYCKOFF) is a director of the College club of St. Louis.

Else LEISER, who has been principal of the Fernwood school in Milwaukee, has retired and plans to "travel extensively."

Mrs. David FRANK (Edith SINAICO) has been given the "outstanding citizenship" award of the Toledo Newspaper guild. The award is given annually to the person contributing the most to the civic progress of Toledo.

J. B. KOHL has celebrated his 25th anniversary with the Northern Paper Mills in Green Bay.

## 1925 . . . . . W

John E. DAVIS is the eastern area vice-president of the International Council of Industrial Editors.

George CURRIE, Sheboygan attorney, has been named to the state supreme court.

Walton HARRIS is now vice president and general manager of Indianapolis Railways, Inc.

Layton HARMS died May 10 in Milwaukee. He had been manager of the building specialties department of the Worden-Allen Co.

## 1926 . . . . . W

Adolph J. ACKERMAN, vice-president of a hydraulic engineering firm in Brazil, is moving to Madison in August.

Carroll A. HILLS died March 13.

Joseph POIS has been named director of the Illinois state department of finance. He has been vice president and treasurer of the Signode Steel Strapping Co. in Chicago.

## 1927 . . . . . W

The U. S. state department has appointed Stanley KALISH as head of the photographic department of its European section. Mr. and Mrs. Kalish (Betty McKELVEY, '34) will move to Paris with their family for two years.

Harry SISSON is vice president and general manager of a personal holding company of the Briggs Commercial and Development Co. and handles the financial details of the Detroit Tigers as secretary of the club.

## 1928 . . . . . W

Andrew A. SELLERS is production manager of the chemical division of the Koppers Co. in Pittsburgh, Pa.

Prof. E. Adamson HOEBEL, chairman of the department of anthropology at the University of Utah, will teach at the University of Wisconsin summer session.

William FRANKFURTH, president of the Frankfurth Hardward Co., is one of the two new directors on the board of the Old Line Life Insurance Co. of America.

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(Continued from page 25)

ished steel, 197 torpedo boats, 105 subchasers, 345,000 tons explosives, 415,794 telephones, 250,000 miles telephone wire, 131,633 sub-machine guns, 8,218 anti-aircraft guns, 8,071 tractors, 35,170 motorcycles, 90 ocean-going cargo ships (they decline to pay for or return them), 3,786,000 auto tires, 15,417,000 pairs army boots, 170,000,000 yards textile, 5,000,000 tons food stuffs, 2,670,000 tons petroleum products, 842,000 tons non-ferrous metals, \$1,100,000,000 for machinery and tools.

## \$2,000,000,000 for UNRRA

Our next project for making Russia tough was UNRRA—to the tune of \$2,000,000,000. Until outraged public opinion, aroused by correspondents' reports on how the Reds tore off our labels, put on their own and laughed at us, caused early ending of this UN handout, the wartime dreamers and pro-Kremlin clique had a new build-up going.

In the meantime, Russia with our consent and cooperation, was dragging away most of Eastern Germany's industrial plant, leaving much of it to rust beside railway sidings, for lack of knowledge, personnel and supplies. Stalin's looters also hauled off \$2,000,000,000 worth of highly productive Japanese industries, in return for six days' participation against Nippon. But at our earnest behest, Russia also took over Sinkiang and Manchuria, with Port Arthur and Darien, and then with our assent, double crossed Nationalist China and backed Mao-Tse-Tung's Red conquest.

By 1949 it was hardly a surprise that Red spies—not one of them shot as deserved—had stolen practically everything but the parts to our atomic bomb secret.

Five years ahead of expectation, Pres. Truman felt it necessary to announce Russia had the bomb. The UN's effort to internationalize or outlaw it had been blocked. By Russia, of course.

The American State department periodically had assured that we would never use it unless attacked first, which was all the Russian mind required. Today that peculiar policy still exists: Our secretary of state assures aggressors and evil doers they have naught to fear from us, while in turn warning our own people we have everything to fear from them. To that end we sit by while such small-bore nations as Hungary and

Czechoslovakia falsely imprison, torture and degrade our citizens. While in Korea atrocities that not even the Nazis considered are perpetrated.

In the meantime, some \$2,000,000,000 more in indirect trade from our \$25,000,000,000 beneficiaries under ECA, the Marshall Plan countries of Europe, has filtered into Iron Curtainland. Some of the items are embarrassing: jet aircraft engines from Great Britain, gas, oil, rubber, steel, rifles from Belgium, rails from West Germany. But we succeeded in the original objective: To make our Red enemies exceedingly tough.

This is the incredible dividend on "global brotherhood" gone out of bounds. This is the payoff for trying to buy friendship, loyalty and one-world solidarity at the cost of national interests, security and prestige. This is what comes of dreamers and schemers collaborating with Red confidence men of the one power that should never be let out of bounds.

Who can predict what lies ahead? Without the control or initiative of Soviet Russia, with war-weary, infiltrated allies, with the same leadership that "bought" the Communist flim-flam now directing our defense against it, only the long view contains hope. But we will win, despite this enormous, self-inflicted handicap.

The free nations hold a big edge in scientific production, and if given time, can re-balance the scales. They have morality and the weight of free institutions with them. They know now who the enemy is. When men like MacArthur, Wedemeyer and Berlin's former U.S. commandant, Brig. Gen. Frank L. Howley, take the rostrum to warn their countrymen, it is obvious this, still the most powerful and irresistible nation on earth, is awakening to its peril. How could it have so soon forgotten Pearl Harbor?

## Preventives for Future

And then one day, when this newest danger is past, will someone get up in Congress and propose preventives for the future? Will someone take a first step, perhaps, and suggest a third national academy, like those at West Point and Annapolis, wherein dedicated Americans, their country's welfare at heart, may go and study how to conduct realistically and well our foreign affairs before the world? Then perhaps we will be equipped to lead. As God knows we were not the past six years.

1929 . . . . . W

M. Gerhard DOKKEN, president of the Bonded Paper Products Co. of Long Island, New York, last month took office as president of the men's class of the world famous Riverside church in New York City. He will serve until next May. Honorary president of the class is John D. Rockefeller, Jr.

1930 . . . . . W

Mrs. H. F. von Ritter (Helen BERG) has been reelected president of the Advertising Women of New York, Inc. She is vice-president of Her Majesty Underwear Co. in New York.

Capt. Elvira C. SENO is now on active duty in the army and is stationed at Madigan Army hospital in Fort Lewis, Wash.

Edna Sophia WILSON was married June 27 in Winnetka, Ill., to Stanley Lewis. The couple will make their home in Milwaukee.

1931 . . . . . W

Dr. Aaron J. IHDE has been named one of 12 educators in the nation to take part in a joint program for internships in general education, sponsored by the Carnegie Corp. He is professor of chemistry at the University.

Robert C. HEYDA has been recalled to active duty with the army and is at Fifth Army headquarters in Chicago.

1932 . . . . . W

Lt. Col. Samuel E. URETTE has been awarded a silver star for gallantry in action in Korea.

## Good Jobs Open Now

Girl Scout work offers qualified women life-time careers—accent on leadership, creative imagination, initiative. Executives assist adult volunteers, develop cooperation with community groups. Travel and career advancement opportunities. BA, group leadership and camp counseling experience required. Openings in all sections U.S.A. Scout training unnecessary. Write:

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155 East 44th Street  
New York 17, New York

Dr. Max A. McCALL has retired from the government service. He was assistant chief of the bureau of plant industry, soils and agricultural engineering. His home is at Chevy Chase, Maryland.

## 1933 . . . . . W

Milton H. BUTTON has been named by the U. S. Navy to be agricultural administrator for a group of south Pacific islands, with headquarters at Honolulu.

Leslie R. ALLEN has been promoted to lieutenant colonel and is on duty at Walter Reed Army hospital in Washington, D. C.

## 1934 . . . . . W

Robert E. JENSEN and Mrs. Lute OWREY (Gail Donahue) were married May 12 at Sheboygan.

John Alden CARPENTER, 75, hailed by many critics as America's first impressionist-composer, died April 27. He was awarded an honorary doctor of music degree from the University in 1934.

## 1935 . . . . . W

Dr. Edward BACHUBER, assistant dean of the Marquette Medical school, has been named to the new post of director of graduate programs in clinical science.

Zenno GORDER, city engineer at Monroe, has been named to a similar post in Chicago. He replaces John BARTH, '11, who has resigned.

## 1936 . . . . . W

Mr. and Mrs. Irving KALIKA announce the birth of a daughter, Susan Marjorie, on April 2 at Woodmere, N. Y.

John W. BROOKS is a research associate in the chemical section of the Socony-Vacuum Oil Co.

Capt. Glenn E. PELTON has been assigned to the continental air command at Mitchell air force base, New York, as assistant air provost marshal.

## 1937 . . . . . W

Noah SAEMANN and Virginia VOSS, '46, were married on April 21. They are living at Adell, Wis., where he is owner of the Saemann Schilling Co., general store.

Mona E. NICHOLS, 55, died May 19 at Madison. She was a former teacher in the Madison vocational school.

Albert L. BIEHN, 49, principal of Niles Township high school, died May 1 at his home in Skokie, Ill.

## 1938 . . . . . W

Capt. and Mrs. Ralph MEHLOS announce the birth of their first child, Van Kurt, on April 19. Capt. Mehlos is an English instructor at St. John's Military academy, Delafield, Wis.

Dr. Warren E. GAUERKE will be associate professor of education at Emory university, Ga., beginning in September.

Paul K. GLASOE has been appointed head of the chemistry department at Carthage college, Carthage, Ill.

## 1939 . . . . . W

Frederick E. VIKEN married Nilva Coutts on April 14. They will live in Rochester, N. Y., where he is employed at the Eastman Kodak Co.

Janesville attorney Max I. ARMSTRONG, 35, died May 2. He was a former democratic chairman of Green county.

## NOVEMBER, 1951

# ★ Madison Memories

. . . from the Alumnus files

**ONE YEAR AGO, November, 1950**—Students on the UW campus had come from 47 states, the District of Columbia, two U. S. possessions and 55 foreign countries . . . Campus policeman Joe Hammersley began his 15th year at the UW . . . Funds were released by Gov. Rennebohm for a new wing for the Home Economics building . . . The Regents adopted a \$32,000,000 operating budget for 1951-53.

**FIVE YEARS AGO, November, 1946**—Students voted 3,244 to 2,134 to return ROTC to a voluntary basis . . . The University got authority to move 58 barracks buildings and a mess hall from Camp McCoy to the campus to provide emergency classroom, laboratory and cafeteria space . . . UW kitchens were turning out 21,000 meals a day.

**TEN YEARS AGO, November, 1941**—For the first time in University history, "independents" won the elections for junior class president and junior prom chairman . . . Rutgers university granted Pres. C. A. Dykstra his 10th honorary degree . . . The Regents appropriated \$2,000 to maintain the Arboretum, which had been cared for by a Madison CCC unit.

**TWENTY-FIVE YEARS AGO, November, 1926**—Porter Butts became the new director of the Memorial Union, succeeding John Dollard . . . UW fraternities and sororities had purchased all but one of the private residences on the lake shore side of Langdon St. . . . The Regents approved plans for a new Service Memorial institute on the Medical school campus.

**FIFTY YEARS AGO, November, 1901**—The first Military hop of the year was held, with music furnished by the University band . . . A Thanksgiving Day dinner was served in Chadbourne hall for students who remained on the campus . . . The football team defeated Minnesota, 18-0, and Chicago, 35-0 . . . The Badgers were unbeaten, and had scored 317 points to five for their nine opponents.

## 1940 . . . . . W

Charles J. KANISS is living in St. Petersburg, Fla., where he is co-owner of the Kaniss Jewelry Co. He also is active in civic and local government affairs.

James D. Hancock was recently elected secretary of Badger Lumber Co., Inc., in Kansas City, Mo.

Mr. and Mrs. Hancock (Ruth LARRABIE, '42) have a son, Edward James, born Nov. 16, 1950.

## 1941 . . . . . W

Marine Capt. John F. JENSWOLD was recently graduated from the naval justice school. He is now in San Francisco, Calif.

Cherie M. SCHOENMANN and Alfred Buerosse were married in St. Paul's university chapel on April 21. They are living in Wausau.

## 1942 . . . . . W

Claude H. BUCK has accepted a position with the E. M. Hale Co. He had been superintendent of schools at Osceola for 23 years.

John L. WACHTER will teach agriculture at Monona, Ia., beginning next September.

Dr. Marvin N. GOLPER has been appointed director of the X-ray department at St. Joseph Memorial hospital, Kokomo, Ind.

Roger WRIGHT and Gloria Strutz were married June 16 in Marinette. They will live in Cleveland.

## 1943 . . . . . W

Mr. and Mrs. John MEIGS (Joan ROEGGE) are living in Milwaukee. He is an engineer with the Product Development, Inc.

Mr. and Mrs. Kenneth R. LARSON announce the birth of a daughter, Sharon Ruth, on March 29.

Mr. and Mrs. Harold WAGNER (Shirley STILLPASS, '47) have a daughter, Linda Beth, born May 7.

## 1944 . . . . . W

Mr. and Mrs. S. Ward Hatfield (Sylvia JAKOUBEK) have a daughter, Mary Lu, born April 7 at Sacramento, Calif.

Chester FIECKO has become a member of the production department of Monsanto Chemical Company's plastics division at Springfield, Mass.

## 1945 . . . . . W

Ist Lt. Mary Ann NEACY, who is a hospital dietitian in the 97th General hospital in Frankfurt, Germany, recently had a furlough at her home in Whitefish Bay.

Robert BROWN is doing research in the tape laboratory at the Minnesota Mining and Manufacturing Co., St. Paul, Minn. On July 30, 1949, he married Gladys Anderson, and they have one daughter, Janet Marilyn.

Mr. and Mrs. Howard JILBERT have moved to Campbell, Calif. He works at the Food Machinery Corp. in nearby San Jose.



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**1946 . . . . . W**

Walter David STIMPLE died May 6 at Blacksburg, Va. His wife is the former Charlotte Anne WEBSTER, '43.

Richard JUNGERS is the new principal of Random Lake High school.

Joshua M. DIEHM, Jr., has been appointed assistant engineer of the Wisconsin Telephone Co. in Madison.

George E. HLAVKA has been awarded a graduate fellowship at the Guggenheim jet propulsion center at the California Institute of Technology.

**1947 . . . . . W**

Mr. and Mrs. Alvie SMITH (Marilyn SHORES, '48) have a son, Randall Shores, born May 10 at East Lansing, Mich.

Pete TURCO is now on the sports staff of the *Chicago Daily News*.

Capt. Robert Bruce ARNOLD and Jean Halley were married on April 7. He is stationed at Randolph Field, San Antonio, Tex.

Maj. William DEAN is now at third army headquarters in Atlanta, Ga., in the supply division, G-4 Section.

**1948 . . . . . W**

Lt. Cmdr. Joseph GIFFORD is with special products engineering in the air arm division of the navy. He and Mrs. Gifford are living in Pittsburgh, Pa.

Alton Dale BLOCK is now field representative for the Badger Breeders Coop at Shawano.

Morton J. WAGNER has been named program director of radio station WISC in Madison.

Virginia SAMP visited in Madison recently. She is a stewardess for Pan-American World airways.

Richard R. TARRICE is now with the California Research and Development Co. in San Francisco.

**1949 . . . . . W**

Bill SIMS and Jewell SANNER were married May 26 at Madison. They are living at 260 Langdon St. while he completes his work for a doctorate in horticulture and soils.

Richard NETZEL, '50, and Delorus ERICKSON were married April 6.

Mr. and Mrs. H. B. RICHARDS, Jr., are the parents of a daughter, Barbara Susan, born April 22 in Minneapolis.

Patricia NOVER is now Mrs. Robert FRANK of Hartsdale, N. Y. She was married April 6, 1951.

Donald A. ZIMMERMAN has been recalled to active duty with the Marine Corps. Lt. and Mrs. Zimmerman are living in Beaufort, N. C.

James M. PARKS, Jr., has been awarded a Fulbright scholarship for study at the University of Edinburgh, Edinburgh, Scotland.

**1950 . . . . . W**

Joan HALTER became the bride of Robert Leland SORENSEN on April 28. They are living in Racine.

Robert KIRSCH, '49, was struck and killed by lightning on a Richland Center golf course. His fiancée, Mary Don KEEGAN, '50, was knocked down by the same bolt, but was not injured. She teaches at Lone Rock high school.

Roger M. WALLER is a water geologist for Santa Barbara county, Calif., a U. S. government project.

Joan ELLIS and Anton ARNESON, Jr., were married May 5 in Madison. They will live in Mt. Horeb.

Victor ULRICH, graduate student at the University of Vienna, was a U.S. delegate to a seminar of the United Nations Economics Commission for Europe held recently in Geneva, Switzerland.