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GoLytely advertisement.

[s.l.]: [s.n.], 1972

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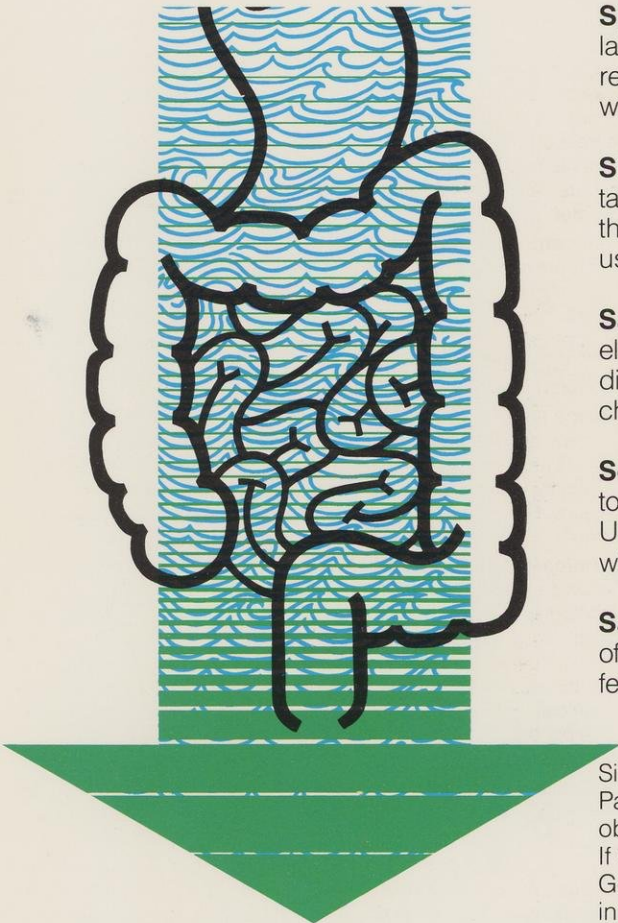
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The Four-Hour Solution

to colonoscopy and barium enema bowel preps. . .

GoLYTELY™

PEG Electrolyte for Gastrointestinal Lavage Solution



Speed. GoLYTELY is a fast, effective, orally administered GI lavage solution for barium enema or colonoscopy studies. It replaces days of dieting, laxatives, suppositories, and enemas with a simple four-hour routine.

Simplicity. GoLYTELY is supplied ready to reconstitute with tap water in its own unit-of-use jug. The patient simply drinks the solution after a three- to four-hour fast. Bowel evacuation is usually complete within four hours of the start of administration.

Safety. For virtually all patients—especially those who are elderly, poorly hydrated, or suffering from heart or kidney disease—because GoLYTELY produces no significant changes in fluid and electrolyte balance.^{1,2}

Security. GoLYTELY has been shown to be equal in efficacy to a rigorous one- or two-day prep, particularly if bisacodyl USP is also given to ensure the evacuation of any residual fluid when used as a B.E. prep.^{1,3}

Savings. GoLYTELY can dramatically reduce inpatient length of stay in some cases. Additional cost savings can result from fewer retakes^{1,3}. . . a plus in DRGs.

GoLYTELY is generally well tolerated. Side effects are infrequent and transient. Patients with impaired gag reflex should be observed during administration of GoLYTELY. If GI obstruction or perforation is present, GoLYTELY is contraindicated, as it also is in toxic colitis or megacolon.

Please see complete prescribing information in package insert or PDR. A summary follows:

INDICATION AND USAGE: GoLYTELY is indicated for bowel cleansing prior to colonoscopy and barium enema x-ray examination.
CONTRAINDICATIONS: GoLYTELY is contraindicated in patients with gastrointestinal obstruction, gastric retention, bowel perforation, toxic colitis or megacolon.

WARNINGS: No additional ingredients, flavoring, etc. should be added to the solution before administration.

PRECAUTIONS: Patients with impaired gag reflex or in an unconscious or semiconscious state, and who are otherwise prone to regurgitation or aspiration, should be observed during the administration of GoLYTELY, especially if it is given via nasogastric tube. If gastrointestinal obstruction or perforation is suspected, appropriate studies should be performed to rule out these contraindications before administering GoLYTELY.

Pregnancy Category C. Animal reproduction studies have not been conducted with GoLYTELY. It is also not known whether GoLYTELY can cause fetal harm when administered to a pregnant woman or can affect reproductive capacity. GoLYTELY should be given to a pregnant woman only if clearly needed.

Safety and effectiveness in children have not been established.

Long-term studies have not been done on animals to determine carcinogenic potential or effects on reproduction.

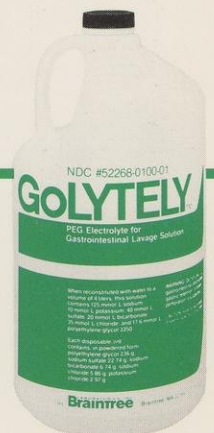
ADVERSE REACTIONS: GoLYTELY administration is associated with a low incidence of side effects, primarily nausea, abdominal fullness and bloating, and occasional cramps and vomiting. These side effects are transient and usually subside rapidly.

CAUTION: Federal law prohibits dispensing without prescription.

STORAGE: Store in sealed container at 59°-86°F. When reconstituted, keep solution refrigerated. Use within 48 hours. Discard unused portion.

Made by Lyne Laboratories, Stoughton, MA 02072, for BRAINTREE LABORATORIES, INC., P.O. Box 361, Braintree, MA 02184
NDC 52268-0100-01

References: 1. Ernstoff JJ, et al: A randomized blinded clinical trial of a rapid colonic lavage solution (GoLYTELY) compared with standard preparation for colonoscopy and barium enema. *Gastroenterology* 1983; 84:1512-1516. 2. Davis GL, Smith HJ: Double contrast examination of the colon after preparation with GoLYTELY (a balanced lavage solution). *Gastrointest Radiol* 1983; 8:173-176. 3. Girard CM, et al: Comparison of GoLYTELY lavage with standard diet/cathartic preparation for double-contrast barium enema. *AJR* 1984; 142:1147-1149.



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