

# Wisconsin alumnus. Volume 57, Number 15 July 25, 1956

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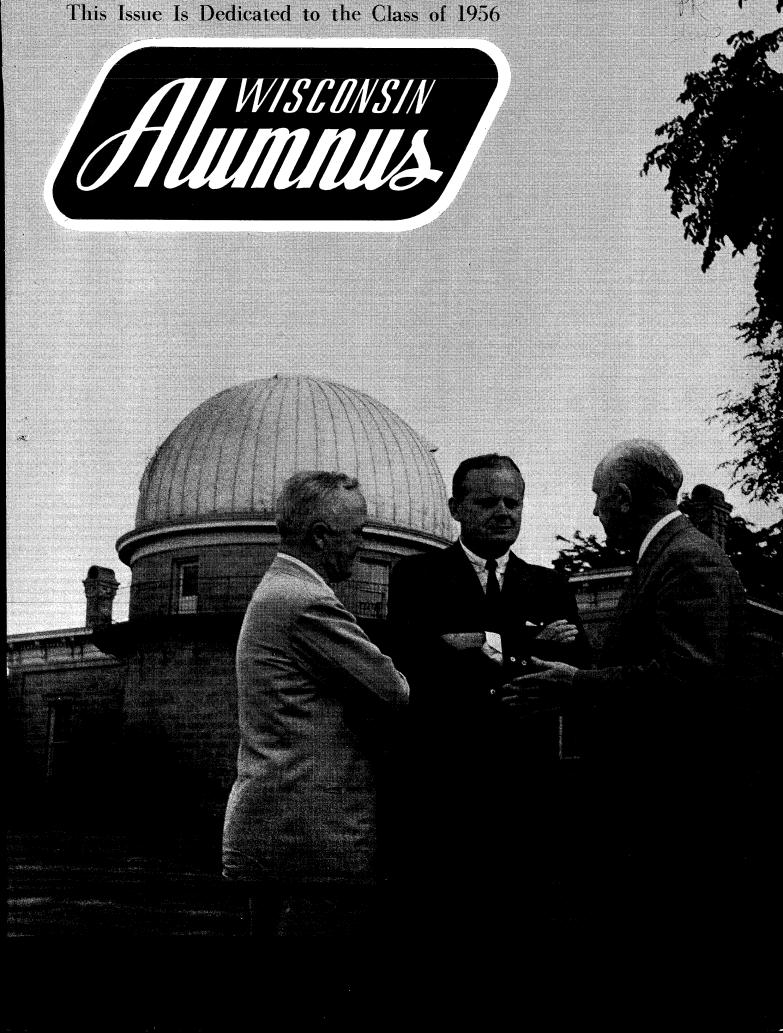
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## WISCONSIN ALUMNI RESEARCH FOUNDATION

P. O. BOX 2217
MADISON 1, WISCONSIN

# ★ Dear Editor:

#### Mediocrity Encouraged?

The current arguments in the *Alumnus* in regard to proficiency in English among high school and coilege students is one that interests us a great deal.

When we were in high school (the early 30's), everyone had to have four years of English. Teachers at that time could tell students the University required it. Now the University will take anyone with three years of high school English. Consequently high schools no longer require four years. This situation prevails in the face of an appalling lack of mastery of the English language among students. It seems to us that the University has failed in one of its most important functions, namely that of keeping the level of academic standards high throughout the schools in the state.

the schools in the state.

If the University has only 61 students in its no credit Freshmen English course while Illinois has 29.8% of its enrollment, it is not because Wisconsin students have a mastery of English. It is because the University standards are so low—one may ask if they exist. If you doubt it, pick any 100 quiz papers at random from any freshmen course, and look at them. If you find a complete sentence, any punctuation, or a clearly expressed thought, it is a miracle. As former graduate assistants we have seen thousands of them. Science students are usually the worst offenders. They believe a scientist has no need for English, completely missing the point that accurate scientific communication is impossible without a full command of ones' native tongue.

How can a democracy function with inarticulate citizens? One can hardly exaggerate the influence of the University in encouraging this sort of mediocrity.

Sincerely yours, Mary Helmer Schmidt, '44 Waterloo, Wis.

#### Praises Enrichment Of Camp Randall

Dear President Fred:

The Military Order of the World Wars, commissioned officers who served in three wars and the Korean campaign, are grateful to you and to the Athletic Department for the magnificent demonstration of appreciation of the loyal service rendered to their country by our Civil War veterans through the construction of a million dollar Civil War Memorial athletic practice building.

Besides paying for it out of Athletic Department funds, the university also contributed four acres of its own athletic grounds to make possible its erection and thus has increased the area of Camp Randall Memorial Park from 6 to more than 10 acres.

This impressive structure, largest on the campus, also will be used by 3,400 ROTC cadets. It is a tremendous tribute to men of great fortitude who demonstrated their appreciation of the responsibilities of citizenship by serving their country in time of war.

I feel certain that all veterans and other stout-hearted men join me in this expression of gratitude . . .

Joseph W. Bollenbeck, '15, Captain, U. S. Army, Ret., State Commander

# Association Elects

# Officers: Alumni House Discussed

AWRENCE J. FITZPATRICK of Madison, 1938 graduate of the University of Wisconsin, in June was elected president of the 20,000-member Wisconsin Alumni Association (see page 10).

President of a large wholesale lumber firm, Fitzpatrick succeeds Gordon Walker, Racine, who becomes chairman of the Association board.

The new president and other officers were elected by the board of directors following a general membership meeting. A major topic of discussion at the general session was the proposed Alumni House, which the Association has suggested be on the site of the present Observatory.

Former Association President Walter Frautschi, chairman of the house site committee, reported that the University is considering the request and that a major stumbling block had been cleared away by a recent action of the Wisconsin Alumni Research Foundation (WARF).

WARF, another alumni arm of the University, appropriated an additional \$400,000 to \$800,000 it had already allocated for a new building to house an Army mathematics center and some University departments. The additional funds will permit use of the building by the astronomy department, the physics department and the numerical analysis laboratory of the University.

The main research activities in astronomy are being transferred to a site west of Madison, near Pine Bluff, thanks to another development financed by WARF.

Retiring Pres. Walker described a "closer relationship between the Alumni Association and the University management" and said:

"We are asking for some tangible symbol of the regard with which the University holds its 100,000 alumni."

Another former president, R. T. Johnstone of Detroit, called upon the Association to accelerate the time schedule on the Alumni House.

"In the University," he said, "we have a great product to merchandise, and what better salesmen than the alumni. An alumni house would be a headquarters for this sales department."

In other actions the Association's board of directors:

1. Extended the limit of the term of Association treasurer through passage of a constitutional amendment;

- 2. Elected Dr. John A. Keenan, New York City, first vice-president, Sam Ogle, Milwaukee, second vice-president, Russell A. Teckemeyer, Madison, treasurer, and Mrs. Robert D. Johns, La Crosse, secretary;
- 3. Elected John Hobbins, Madison, and Mrs. David Jones, Mineral Point, as the Association representatives on the University of Wisconsin of Visitors;
- 4. Named Martin Below of Chicago to the UW Athletic Board, and
- 5. Presented Executive Director John Berge with a bag of 240 silver dollars—one for each month of service to the Association.

In a statement to the membership meeting, Vice-President Ira Baldwin of the University thanked the Association for the "magnificent help given to the University during the integration struggle in the past two years."

He also suggested further coordination among the three alumni arms of the University—WARF, the Alumni Association, and the University of Wisconsin Foundation.

In his report, Executive Director John Berge outlined four Association goals by 1961: 1. To help the University prepare for rising enrollments; 2. To expand the Association's information program; 3. To accelerate alumni club activities, and 4. To enlarge Association membership.

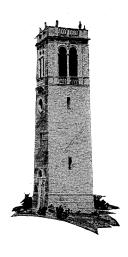
The executive director also stressed the importance of club activities in the overall information program of Association and University. He indicated that a new alumni club handbook will soon be printed for distribution to club officers.

The Association's directors also passed a memorial resolution to Gordon Fox, chairman of the board, at the time of his death in June. (See Necrology.)

\* \* \*

These are the Wisconsin Alumni Association directors elected in June by mail ballot:

Dr. Norman O. Becker, '40, Fond du Lac; M. Frank Brobst, '22, Detroit; John L. Davis, '43, Superior; Dr. John A. Keenan, '30, New York City; Walter H. Keyes, '45, Sturgeon Bay; Katherine McCaul, '25, Tomah; Sam Ogle, '20, Milwaukee; James D. Peterson, '18, Chicago; Maxine F. Plate, '35, Wauwatosa; Mrs. Silas Spengler, '19, Menasha.



# AUNISEONSIN HUUMUUS-

Official Publication of the Wisconsin Alumni Association

JULY 25, 1956

VOL. 57, NO. 15

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## Staff

John Berge, '22Ma	naging Editor
George Richard, '47	Editor
Edward H. Gibson, '23I	ield Secretary
Grace Chatterton, '25Alun	nnae Secretary

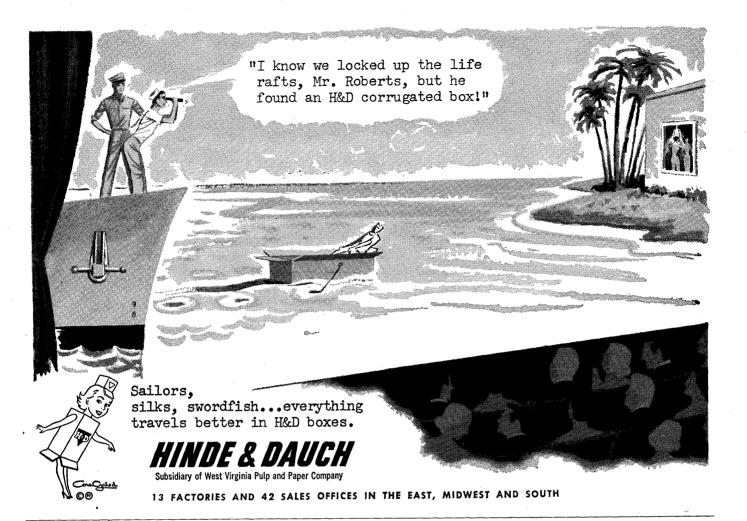
## \*Sidelines

COVER. In serious conversation—presumably upon the future of the University of Wisconsin Alumni House-are retiring Wisconsin Alumni Association President Gordon Walker who is now chairman of the WAA board of directors; the Association's new president, Lawrence J. Fitzpatrick (center), and Executive Director John Berge. The group was photographed on Observatory Hill during Commencement-Reunion Weekend, following a discussion at the general Association meeting on development of the Observatory as an alumni house. Recent issues of the Alumnus have noted that the plan for Observatory remodeling was presented to the University Regents, who in turn referred the request to the Campus Planning Commission. That group's decision was not yet known at Alumnus press time, since during the past few months it has been deeply involved in planning biennial and long-range building programs for the Coordinating Committee on Higher Education and for the Wisconsin Legislature (see page 17). The Jefferson County Club, by the way, became the first Wisconsin Alumni Club to make a contribution for an Alumni House . . . \$50. (Photo by George Richard.)

INGENUITY. Then there was the lazy political science professor (not at Wisconsin, of course) who tried to work into his lectures the notes left on the blackboard by the last user of the room—a teacher in anatomy.

OUT OF CONTROL. "America has ruined our women. We can't handle them anymore." The editor of the Java Post, Thio Oen Sik, who recently visited the School for Workers on the UW campus, told interviewers that American ideas of freedom and equality for women have had considerable hold in Indonesia. The same editor, asked to comment on the UW campus, answered: "You are very fortunate to be located in such a beautiful spot—but some of your buildings are too old!"

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## WISCONSIN ALUMNI ASSOCIATION OFFICERS AND DIRECTORS

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Chairman of the Board: Gordon R. Walker, '26, Walker Forge, Inc., 2000 17th St., Racine.

President: Lawrence J. Fitzpatrick, '38, J. J. Fitzpatrick, Lumber Co., 3230 University Ave., Madison 5.

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Executive Director: John Berge, Memorial Union, Madison 6.

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#### SENIOR CLASS DIRECTORS

Class of 1954: Mrs. Byron Barrington, 5522A S. Ellis Ave., Chicago 37. Class of 1955: Maret G. Small, Memorial Union, Madison. Class of 1956: Leslie M. Klevay, Jr., 8109 Laramie Ave., Skokie, Ill.

#### **ALUMNI CLUB DIRECTORS**

ALUMNI CLUB DIRECTORS

Fond du Lac: Nathan Manis, '38, Cohodas-Manis Co.; Chicago: Raymond J. Ryan, '22, 35 E. Wacker Dr.; Detroit: Irwin R. Zemon, '50, 220 W. Congress St.; La Crosse: Mrs. Norman W. Scott, '38, 259 West Ave. S.; Madison: Arlie Mucks, Jr., '47, Madison Chamber of Commerce; Milwaukee: Charles M. Lister, '26, 3048 W. Galena St.; Minneapolis: Roger C. Taylor, '41, N. W. Mutual Life Ins. Co.; New York City: Tom Tredwell, '23, Architectural Record, 119 W. 40th; Northern California: Mrs. Gordon Murray, '31, 1475 Chestmut, San Francisco; Oshkosh, Antone G. Prasil, '46, Wisconsin Public Service Commission; Racine: Williard R. Melvin, '47, 1907 N. Green Bay Road; Shebougan County: William R. Sachse, '50, 607 North 8th St., Sheboygan; Southern California: Emil Breitkreutz, '05, 1404 Wilson Ave., San Marino 9; Washington, D. C.: George E. Worthington, '10, 501 N. Oxford St., Arlington 3, Va.; Waukesha County: Joseph O'Connell, 32, 210 N. Grand Ave., Waukesha; Eau Claire: Dr. D. M. Willison, 107 Park Place.

# keeping in touch with WISCONSIN

JOHN BERGE, Executive Director

# A MILE AHEAD

AT 70 MILES AN HOUR, piloting a crack passenger train, what does the engineer think about? This question was put to a veteran engineer of the Twentieth Century Limited and here is his answer: "Just one thing—a mile ahead."

Right now officers and directors of the Wisconsin Alumni Association also are thinking ahead—but five years instead of a mile. They are looking ahead to June 26, 1961, when the Association will celebrate its first hundred years of service to the University and its alumni. During these five years activities will be accelerated and expanded so that our Association will be one of the best in the country when 1961 rolls around.

It's nice to look back over the progress WAA has made in ninety-five years. It's more important, however, to look ahead to see what can be accomplished in the coming five years. In working out these plans, here are four jobs that need special attention.

- Cooperate with the University in getting ready for the flood of students scheduled to reach our campus in the early sixties.
- 2. Expand our information program so that we can do a still better job in interpreting the University to its alumni and the people of Wisconsin.
- Accelerate alumni club activities so that Badgers
  may cooperate more effectively in getting things
  done for our University.
- 4. Speed up membership growth so that our Association will become increasingly effective as the strong right arm of the University.

#### WAA MEMBERSHIP-20,815

Fortunately, WAA is starting this five-year period in fairly good shape for making the desired progress. As this issue goes to press, WAA has 20,815 members—highest in Association history. During the first ten months of the current fiscal year, 1,496 new members have joined the Association. During the same period a year ago we took in 1,220 members.

#### NEW ALUMNI CLUB HANDBOOK

During the last decade, Wisconsin alumni clubs have become increasingly effective. Most clubs, therefore, are ready to do their share in the coming five years. A new handbook for club officers, now on the press, will be available for use this fall. This handbook should be helpful in reorganizing and strengthening the fourteen alumni clubs that have "slipped" in the last couple of years and are now on the inactive list. A roster of official alumni clubs will be published this fall. If your alumni club is now on this inactive list, there is plenty of time to put it back in good shape by this fall.

Alumni clubs are important in this five-year program. The primary objective of every alumni club is the same as that of the Wisconsin Alumni Association: "To promote, by organized effort, the best interests of the University of Wisconsin." Each alumni club is a working unit for organized effort. It takes organized strength to get things done these days.

#### **CLUB OFFICERS CONFERENCE**

The club officers conference, usually held late in May, has been rescheduled for this fall. This change has been made so club officers will be able to get first-hand information about the University budget which will be presented to the 1957 session of the legislature. This budget has special significance because it will be the first budget developed under the new coordination law passed by the legislature last October. It must also provide the extra funds needed to meet the faculty salary emergency at the University, described in the April issue of the Wisconsin Alumnus.

As usual, this issue of the *Alumnus* is published later in the month than other issues in order to give you the news you want about Commencement and reunion activities.

This July issue is the last for the current fiscal year, which ends August 31. The *Alumnus* is published monthly except in August and September. The next publication you will get as a WAA member will be the first issue of the 1956 *Football Bulletin*, which will go in the mail on September 12. This issue will give you the low-down on Badger football prospects for 1956 under Wisconsin's new coach, Milt Bruhn.

# Regents Approve Operating Budget

# For This Fiscal Year

# Milwaukee Merger, Mounting Expenses Make Total Figure a New Record

NIVERSITY REGENTS in annual session last month established a budget, for the first time in their history, for the new University of Wisconsin—Milwaukee.

They budgeted a state appropriation of \$1,911,373 to the unit for the 1956-57 fiscal year which began July 1. At the same time, they budgeted \$15,553,857 in state appropriations for the Madison campus and eight University Extension Centers throughout the state.

The final appropriations were made only over the objections of Regent Chester Wanvig, who termed the budget "totally inadequate" in view of increasing enrollment, competition from industry and the Milwaukee merger. He was particularly concerned that the UW-M would find the going tough over the next year.

"If we try to live within this budget we will have a University down at the heels from a maintenance standpoint and with substantial voids in the faculty," Wanvig said. His fellow regents, however, could see little recourse during the ensuing year. The Emergency Board has already granted several UW requests for additional funds, including a \$250,000 grant for faculty salaries a few months ago.

However, the 1957-59 biennial budget is now being prepared and will be presented to the Governor and Legislature next winter, through the Coordinating Committee for Higher Education.

In addition to the allocation of the \$15,553,857 state appropriation to the University outside of Milwaukee, the Regents budgeted \$3,671,470 in student fee receipts, a \$1,905,003 federal land grant appropriation, and \$3,084,731 from adult education, agricultural, and other operational receipts. They anticipated \$5,190,000 in gifts and grants; and receipts from dormitory rentals, the Union, and athletics of \$4,650,169. Also included in the budget was \$4,859,531 which the state and counties pay for patient care in University Hospitals.

In addition to the state appropriation, they allocated to the Milwaukee unit \$1,095,005 in student fees and \$637,815 in dormitory and Union income.

The budget thus anticipates spending \$3,644,193 for all operations of the University of Wisconsin–Milwaukee next year and \$38,914,761 for all University activities outside of Milwaukee.

The gross budget for all activities throughout the state totals \$42,558,954 for the 1956-57 year.

The breakdown for expenditures outside of Milwaukee provides \$13,101,001 for instruction, \$1,276,155 for student services, \$8,930,506 for research, \$5,060,274 for adult education and extension work, \$4,953,461 for University Hospi-

tals, \$5,710,196 for such other auxiliaries as athletics and dormitories. The Regents included an unassigned sum of \$75,000 in the expenditure side of the budget and anticipated that savings from staff turnover would result in an ultimate saving of \$191,832 by the end of the fiscal year.

The total budget provides for a combined enrollment estimated at 22,858 students on all campuses—nearing a record high student population for the University. This is 2,223 more students than are now enrolled on all campuses of the University plus Milwaukee State College.

To take care of the additional students, and to ready the Milwaukee institutions for their new role, the budget includes \$324,371 which the Coordinating Committee for Higher Education asked of the State Emergency Board. (The Committee also has voted to apply for \$155,100 in remodelling funds for Milwaukee, but these are not included in the operating budget adopted since they would be one-time capital expenditures.)

Of the funds asked of the Emergency Board, \$156,915 would help meet expanding enrollments on the Madison campus where the enrollment is expected to be 1,100 higher than the legislature budget anticipated.

The \$167,456 emergency appropriation asked for UW-M would provide teachers for an anticipated 33 per cent enrollment increase there. Seventy additional teachers will be needed to meet the new requirements.

THE BUDGET for the Milwaukee unit, Pres. E. B. Fred explained, was worked out department by department and reviewed with Provost Martin Klotsche. "We hope that we have provided funds sufficient to get the University of Wisconsin-Milwaukee off to a good start," Dr. Fred said.

Current budgets for the two Milwaukee institutions total \$2,654,100. The budget set by the Regents for the merged unit totals \$3,644,193.

Most of the funds to meet the \$989,683 increase will come from raising student fees from the present State College level and from the fee receipts from the increased student enrollment expected in Milwaukee.

The total budget for all University enterprises throughout the state is \$2,989,399 higher than the 1956–57 combined budgets with \$828,599 of it in faculty and civil service salary increases. The budget provides faculty increases of about 5 per cent, civil service increases of about 3 per cent.

In the new budget, twelve faculty members got increases of \$1,250 or over, 90 got \$1,000 to \$1.249, 179 got \$750 to

(Continued on page 36)

# A Message to 1956 Graduates

## From Gordon Walker

Retiring President

Now Chairman of the Board

Wisconsin Alumni Association

BRING TO YOU men and women, who have received . . . high honors from your University, the sincere congratulations of the University of Wisconsin Alumni Association.

For most of you today is a day you have eagerly anticipated as one that ends your years of formal education, a day that begins your uncharted, yet challenging journey into the years—and the opportunities—that lie ahead.

In medicine, in science, in law, and in letters the dynamic and unlimited challenge of these times is without precedent. Grasping and comprehending this fact is sobering—it is also stimulating. The prospect is exciting and holds great promise. Certainly you can be proud of the thorough preparation you have made to meet it successfully.

Remember—in your minds and in your hearts—that wherever the future may carry you, your University is proudly and affectionately interested in your progress—because you are of her.

There will come times in the days ahead, as there have in the past, when our University's Alumni can serve her well.

I can only suggest—but I do so in sincere confidence—that you keep alive your respect and affection for your Alma Mater—and thereby continuously add to her strength and to yours.



## ★ Commencement Highlights

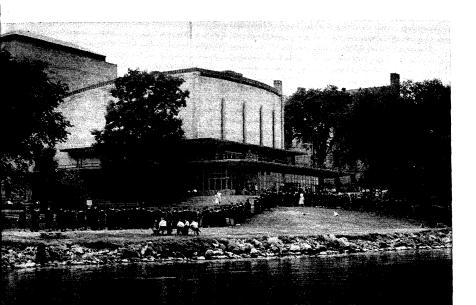
The 2,292 students receiving degrees in the two-and-a-half hour Commencement ceremony on June 15 in Camp Randall Stadium included 600 from 43 states other than Wisconsin and 24 foreign lands—from New Zealand to Chile. If they were job-hunting, they found the pickings good; the University reported that starting salaries averaged from \$400 to \$600 monthly in many fields. Some 1,200 personnel representatives of various kinds of firms visited the campus this past school year.

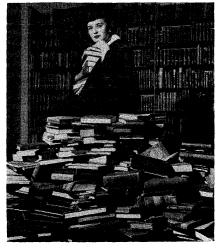
For the first time in history, an honorary degree was conferred at Honors Convocation—on the Very Rev. Edward J. O'Donnell, Marquette U. president, who had to be present at his own institution that afternoon for another ceremony. Fr. O'Donnell was also main speaker at the Convocation, which honored 485 students. Class speaker was Beverly Randall. Said Pres. Fred: "Our University's reputation in the world depends to a great extent on the ability of its graduates to keep its hallmark polished brightly."

Other honorary award winners were Benjamin Duggar, William J. Hagenah, Charles K. Leith and Herbert V. Prochnow. Hagenah also accepted the senior class gift—a handsome IBM lectern—from Class President Robert D. Anderson on behalf of the University of Wisconsin Foundation. Prochnow, author of handbooks on public speaking, proved he knows whereof he writes by delivering a well-received address as main Commencement Speaker. It was entitled "This One Thing I Do."

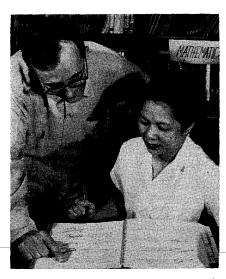
Class of 1903 chronicler Emeritus Prof. Andrew Hopkins reminded us that Hagenah was at least the fourth member of his class to receive UW honorary degrees. The others included William Hotchkiss, Arnold Gesell and John Savage.

Military commissions went to 221 graduating students. The Commencement Ceremony ended with a benediction by the Rabbi Max Lipschitz after opening with an invocation by the Rev. Roy Zimmer. The new graduates also received messages from Governor Walter Kohler and President E. B. Fred.





Marcia Windness, 1956 honor graduate and Fulbright scholarship winner, demonstrates how much book learning goes into a college education. The 450 volumes represent 150 course texts and 300 books drawn from Memorial Library shelves for supplementary reading on the way to her B. A. Degree. She's going to Bordeaux University.



Commencement was a day of rejoicing in the Malicsi home at Zamboanga City, Minanao, P.I.—mother would soon come back! Bonita Malicsi received a master's degree in education and above she's shown with Prof. Edward Krug going over material she'll use in the normal school across the street from the Malicsi home, where she lives with her doctor husband, her 11 children, her seven wards, and various relatives in law!

Filing along the Lake Mendota shoreline terrace of the Memorial Union were 485 students honored for outstanding scholarship at the Honors Convocation Commencement Day.



Mr. and Mrs. Fitzpatrick—off for a lumber convention—are well accustomed to traveling.

# Larry Blended

# Law and Lumber

## Lawrence J. Fitzpatrick, '38, Is Association's New President

"D O IT FAST and do it big." If the new president of the Wisconsin Alumni Association were a man who went in for mottoes and such, these words would probably be framed over the desk in his kalunti panelled office out on University Avenue in Madison.

Lawrence J. Fitzpatrick—he's known as Larry by most folks—is the president of a wholesale lumber firm that has expanded its sales volume fifty-fold since he entered the concern in 1939.

Larry was only 31 years old in 1947, when he took over presidency of the firm which his father had started in 1916. This chronological fact subsequently was responsible for his becoming a founding member of the Young Presidents Organization — a group of young executives who have assumed direction of multi-million dollar enterprises before reaching the age of 39.

A minimum of mathematics further places Larry in the ranks of youngest presidents of the Wisconsin Alumni Association.

Larry brings to his Association post a long record of working with former University of Wisconsin students. Take, for example, right at home. His wife is the former Geraldine Anderson, a 1940 Badger graduate whom he had met during an open house at the campus Congregational church when she was a freshman.

Businesswise, Larry is surrounded by Wisconsin graduates—all former Law School buddies of his. They're Ralph Simeone, director of sales, and the assistant general manager, Charles C. Thompson. This trio has developed a super-streamlined operation linking lumber producers all over the nation with retail dealers and industrial users in the large Middle Western territory which the Fitzpatrick firm covers. Direct-wire and Western Union teletypes, together with long-distance telephones, operate virtually incessantly, keeping the firm abreast of supply and demand in the industry.

Apart from home and business, Larry is Badger-oriented, too. He has served two terms as president of the University of Wisconsin Alumni Club of Madison. He first became a member of the Association's Board of Directors as a representative of the Madison club, serving as Association treasurer in

1952–53. In 1954 he was elected by Association membership as a director at large, and became a vice president.

Larry has been actively engaged in a number of Association projects. This past winter, for example, he was ambassador extraordinary for the University and the Alumni Association and was Founders Day speaker in both Honolulu and Manila.

This excursion of Larry's into the reaches of the Pacific was primarily a

Not all of Larry's traveling is by airplane.



WISCONSIN ALUMNUS



The lovely Shorewood Hills home of the Fitzpatricks overlooks the eighteenth hole at Black-hawk Country Club. The Fitzpatricks have three daughters—Carolyn, 12, Geraldine, 9, and Cecilia, 7. The dog's name is Vivette.

business trip and illustrates the new Association president as a prototype of today's modern, internationally-minded business executive. Cutting through the barriers of time and distance, making the most of up-to-the-minute communication and transportation, he gets what his customers want . . . whether it's teak from Thailand, lauan from the Phillippines, or yaka from the Fiji Islands.

The air age is Larry Fitzpatricks' age, certainly. The day after his election as

Lumber has a short stay in this busy yard.



Association president, the Fitzpatricks stepped onto an airliner at Madison to be transported to a professional convention at Vancouver, British Columbia, and a visit to the West Coast.

Larry, incidentally, is active in various lumber groups, including the forwardlooking Forest Products Research Society. Community-minded, he has served as county chairman of both Brotherhood Week and the Mental Health Fund.

He also has dabbled a bit in politics. In 1950 he was mentioned as a possible candidate for the governor and lieutenant-governor posts, but decided not to enter the race. Two years later he was district chairman of the Wisconsin Citizens for Eisenhower group.

The Fitzpatrick family of which Larry is a member was an early Madison arrival, having come on the scene in 1849. The lumber company which Larry's father, J. J. Fitzpatrick, founded, is now located about a mile west of its original University avenue location.

For a while, Larry's brother, Thomas B., shared responsibility in the firm after the retirement of their father, due to ill health, in 1939. But after World War II, Thomas became a physician

and left the business world. Currently, Dr. Fitzpatrick is engaged in outstanding research and teaching at the University of Oregon, where he heads the dermatology department.

As a matter of fact, both Fitzpatrick brothers had their eyes on professional service careers at one time. Larry was interested in law, and did receive a law degree from Wisconsin in 1941. But the effect of his father's illness on the business led him back into that field after the war. During the war, he advanced to the rank of lieutenant in the Navy and is currently a lieutenant-commander in the Naval Reserve.

Larry was also a busy man on campus during his undergraduate days. He was an active Deke, and a Haresfooter in his senior year. Always athletically inclined, he was out for the basketball squad for three years. Nowadays, his athletics are generally confined to golf—and a close friend of his is John Jamieson, UW golf coach.

This, then, is a quick view of our new president.

His drive, determination and ambition augur important events ahead in the Association's 96th year.

**JULY**, 1956

The University A Capella Choir, led by J. Russell Paxton, was much enjoyed.

# Surprises, Success Mark Reunions In 1956

Service Citation winners J. W. Jackson, Helen Browne Hobart and Dr. Frank Weston, as they awaited their introduction. Mrs. E. B. Fred is on the right.



The Wisconsin Alumni Association presented gifts symbolizing international brotherhood to two Badgers from the Near and Far East. Don Anderson (second from right) introduced Mahmut Sipahi, '39, an insurance man in Turkey, and his wife (left) and Phra Chuang Kashetra, '24, (known on the campus as Nai Chuang Lochaya) cultural advisor in Washington to students from Thailand attending American colleges, and his wife. The two alumni were presented with Wisconsin blankets by Association Executive Director John Berge—who was himself recipient of a surprise Distinguished Service Citation shortly afterward.



IF THERE HAVE been any better class reunions in the past century or so, you'll have to show those Badgers who came back to the campus in June, 1956, for theirs.

These Badgers weren't all from Missouri, however. They came from the west *and* the east, the south *and* the north. And they had a good time.

They had fun in reunions with classmates during the course of the functions which are detailed on the following pages (possibly more than they anticipated, in the words of one reunion chairman). They had fun poking around the campus by themselves, seeing the changes which the years have wrought. And they had fun in such general good-fellowship functions as the annual meeting of the Half Century Club and the All-Alumni Banquet.

The All-Alumni Banquet lived up to its reputation as a fitting climax to Reunion Weekend. So agreed the hundreds who packed Great Hall to receive greetings from President Fred; to hear Dean John Ritchie of the UW Law School (see page 39) to listen to the well-trained voices and pleasing musical selections of the UW A Cappella Choir under the direction of J. Russell Paxton; to meet the new president of the Wisconsin Alumni Association, Lawrence J. Fitzpatrick, as you have done on the cover and on page 8, and to see Distinguished Service Citations presented to outstanding alumni.

There was a surprise here.

In addition to the citations for Mrs. Marcus Hobart, Dr. Frank Weston and Col. J. W. Jackson previously an-

WISCONSIN ALUMNUS



LEIDNER PHOTO

## **Class of 1906**

nounced (see June Alumnus), the chairman of the alumni awards committee, Don Anderson, had another citation known only to the Committee. It read as follows:

This Citation for Distinguished Service is awarded to A. John Berge whose twenty years as Executive Secretary and Executive Director of the Wisconsin Alumni Association has been a period of service and devotion.

His roster of more than 20,000 members has made the Wisconsin Alumni Association one of the nation's four biggest alumni groups. More important, it has given alumni a close tie and feeling of kinship with Alma Mater, and over the years has proven a "strong right arm" of the great and beloved University of Wisconsin.

#### A Half Century Away from Commencement

TWO HUNDRED and twenty-four known graduates of the Class of 1906 had their big moments on June 15 when they were inducted into the exclusive Half-Century Club and presented with Golden Jubilee certificates in recognition of their half century of loyalty by Wisconsin Alumni Association President Gordon R. Walker.

They brought the total membership of the club past the 1,600 mark.

Club members were called to order by the traditional Chadbourne Hall bell and, after satisfying the inner man, and woman, were welcomed on behalf of the University by Ira Baldwin, vice president of academic affairs. Later they were to hear the dean of the School of Commerce, Erwin A. Gaumnitz, discuss the place of commerce in the University curriculum and in the business world.

Between times, there were other traditional Half-Century Club happenings. E. E. Brossard of Madison won the gold-headed cane presented to the oldest alumnus attending the luncheon. It was the third straight time the 93-year-old Badger has captured the cane; this time there were no challengers.

However, Brossard's was not the earliest class represented. That honor went to the class of 1885, and the representative was Mrs. Frederic K. Conover. (She offered the age winner no competition—if she's older than Brossard, she's not telling!)

Another Half-Century Club feature was the tendering of a check representing first installment on a Class of 1906 gift to the University. The funds are earmarked for the proposed Alumni House now being considered by the University and Alumni Association. Class President Otto Kowalke, emeritus professor of engineering, made the presentation.

Incidentally, more than 100 members of the Class of 1906 returned to receive their certificates of Half Century Club membership in person—and that record turnout undoubtedly was due in no small measure to the interesting class letters issued by Reunion Chairman Louis Bridgman—letters which, he noted, are "published every 50 years and quinquennially."

## Class of 1906

## By Louis W. Bridgman

ATTENDING IN NUMBERS rarely paralleled, and with interest equalling that first return in 1911, members of the Class of 1906 came back in June and again were conquered by the beauty of campus, lake and countryside. But even more, by way of rewards, were the richness of reunion sentiment and the renewals of acquaintance made long ago. These recollections will long abide.

This was their Golden Anniversary reunion. The attendance exceeded all predictions. From all points of the compass they came—from Los Angeles and Portland on the west; Boston, New York and Pittsburgh on the east; Winnipeg, the north; Florida, Texas, Mississippi, the south; and the entire midwest. With a registered attendance of 102 class members, swelled to 170 by wives, husbands and some grown children, the response continued the record set by many past reunions—that of possibly the largest among returning groups.

The reunion highlight naturally was the entrance of the 1906 group into the Half Century Club. With Alumni President Gordon R. Walker presenting the certificates, the returnees were initiated formally into that now exclusive alumni group. Certificates have since gone to absent graduates.

High in reunion importance, too, was the class dinner at the University Club, where, with President O. L. Kowalke presiding, the class was vastly enter-



LEIDNER PHOTO

## **Class of 1911**

tained by Mrs. Dorothy Deemer Houghton's scintillating address. A 1912 graduate of Wellesley and wife of Hiram Cole Houghton, Jr. (class of 1906), of Red Oak, Iowa, the speaker was heard with rapt interest. Mrs. Houghton is widely known as past president of the General Federation of Women's Clubs, a former Regent of the University of Iowa, Iowa's "Most Distinguished Woman," Iowa's "Mother of the Year," and recipient of decorations from rulers of The Netherlands and Greece for her distinguished service.

In her talk she dealt engagingly with the delights of campus fellowship, with the meaning of class loyalties, and, out of her own experiences, with our responsibilities toward the world's needy in the wake of cruel war. Many of her observations were derived from her work as deputy director of the International Cooperation Administration (formerly FOA).

President Kowalke presided at the traditional class luncheon; Alexius Baas led singing and offered several numbers of his own; and greetings and regrets were read from absent members. Every class member present made response. The all-Alumni dinner brought them together again, and on Sunday many breakfasted on the Terrace before farewells were spoken.

Mr. and Mrs. Henry J. Hunt entertained on Sunday afternoon at their suburban home for the '06 Civil Engineers. Responding were 12 of the 17 on record: Carl J. Calvin, Howard A. Parker, William M. Conway, Guy L. Dunlap, Walter S. Lacher, William E. Bates, Anthony Trester, John W. Reid, A. H. Rossing, Walter H. Sacket, Harry Stock and Frederick M. Johnson. Pro-

fessor Kowalke, a chemical engineering graduate, also was a guest.

1906 reunion figures are illuminating: First degrees awarded in 1906, 414; living graduates of record, 244; class members at reunion, 102 (41.7 of the living).

Many contributions were made to the University Foundation for financing the projected Alumni House. As of June 20, the total had reached \$1,670.

Enthusiasm over the good times enjoyed by the returnees reached the point that many yearned for more, expressed thus: "Five years is too long to wait; let's meet again, and soon!"

And so, on Sunday, several concurred with Houston's Ralph E. Davis that '06ers should return in 1958.

Accordingly, the advice now is, "Be ready when the bugle sounds again."

## Class of 1911

By Alvin W. Schwarting

 ${f F}^{
m ORTY ext{-}FOUR}$  MEMBERS of the Class of 1911 met on June 15th in the 45th year A.G. (after graduation) to talk about the good old college days and what has transpired since.

After all, what is more stimulating than to meet our old friends and find them happy, healthy, and wise-able to answer all your questions?

The University had assigned two floors of Turner Hall dormitory for our use. This was certainly like our schooldays, except the modern lighting fixtures, furniture and plumbing and the gorgeous parlor equipped with a piano, radio, tables and easy chairs which were so much better than the rooming houses of 1907-1911.

The class dinner held on Friday evening at the Ace of Clubs restaurant was well attended. Most everyone made a speech-Walther Buchen, Robert Schutter and Erwin Meyers from Chicago, Congressman Leroy Johnson from the 11th district (Stockton) California, Mae Metcalfe Besse from Pasadena, Ethel Rockwell, Dr. James Dean and Mrs. Dean from Madison, Arthur Raetzman, Alice Smith and Hans Brue from Milwaukee to mention a few. There is so much to talk about at our age. So much has happened in our time-two world wars-depressions-recessionsrecoveries—everything.

The picnic at Justice Timothy Brown's house was terrific. Tim and Mrs. Tim are wonderful hosts and their home on Maple Bluff is ideal for a picnic. The usual baseball game was postponed because the pitcher Howard Pugh and the catcher Arthur Kleinfell did not show up. The chicken dinner furnished by classmate Oscar Rennebohm's drug store

was delicious.

At the class meeting, Emil Rauchenstern of Madison was elected President and Hubert White of Madison was elected secretary of the Class.

We made good use of the parlor at Turner Hall again on Saturday night after the Alumni Dinner for another of

those good old gab-fests.

The Sunday morning breakfast on the Union Terrace is the time and place to say goodbye. Professor Martin Glaeser and his family from Madison and Professor Frederick Wilde and his family from Milwaukee joined us there. We were reluctant to leave.

Every member of the Class should be back for the 50th reunion. After all is said and done, there is nothing quite so exhilarating and stimulating as a Class Reunion.

## Class of 1916

By Archie Kimball

THE ATTENDANCE at the 40th reunion of the class of 1000 large and enthusiastic. Registration was under the chairmanship of Prof. Ruth Glassow. Registration headquarters was also the reception center from early Friday morning 'til Saturday noon. It was the focal center and a happy one. The scrap book prepared by Marion Sperry and her committee elicited a lot of interest and favorable comment. Ruth Glassow's thoughtfulness in providing punch helped us forget the hot June weather.

The class dinner, preceded by a "welcome hour," was held at the Madison Club. Mrs. Helen Browne Hobart, Evanston, Illinois, a member of the Board of Visitors for 8 years was the speaker of the evening. In her interesting and conversational manner she brought us up to date on many of the problems and plans of our University administrators. Additional guests of honor were:

Prof. and Mrs. Henry Trumbower, Dean and Mrs. Fayette Elwell, Prof. Ernest F. Bean, Coach and Mrs. Tom Jones, Mr. and Mrs. Al Gallistel and Coach Joseph Steinhauer. Total attendance at the dinner was 116, approximately one half of whom were 1916 members. President Milton Findorff presided and introduced the distinguished guests. Fred Distelhorst was chairman of this meeting.

Officers elected for the ensuing 5 years were Archie W. Kimball, president; Fred H. Distelhorst, secretary; Theodore A. Hoeveler, treasurer, and Grover Broadfoot, vice-president and president-elect for the year 1961.

On motion of Sam Marsh, duly seconded and passed, a planning committee consisting of Milton Findorff, Arnold Jackson, Howard Potter, Marion Sperry, George Levis, Ruth Glassow and the class officers was named to prepare for the next reunion and to study plans whereby we can contribute some suitable gift or memorial to the University. Suggestions are to be sought from the Wisconsin Alumni Association and its executive director.

Luncheon Saturday noon, of which John Wise was chairman, was held in the Old Madison room of the Memorial Union. While no formal talks were scheduled, we did have several informal short talks. Milo Swanton, very active in agricultural leadership and a man of many interests, told us some of the interesting and highly instructive phases of the State Historical Society, of which he is president. Harry Pollack who has been in South Africa as a member of a commission for the World Bank, a United Nations Activity, spoke on some of the problems and economic conditions of Rhodesia and the Republic of South Africa. Carl Dietze, L & S 1913 and Law 1917, our guest, and probably the world's most traveled amateur golfer, gave us an interesting sketch of ' some of the courses he has played on the five continents.

It seemed to be the consensus that the reunion was a fitting preview for our Golden Jubilee which will follow in 10 years. In the meantime, we will have another one in 1961 at which we hope to have an even bigger attendance than at the one just closed.

As general chairman of the reunion, I want to extend my thanks to the many class members and also to Mrs. Knowles and to Director John Berge of the Alumni Association, for the most willing assistance in handling all details of the reunion, and to the many members and their families for returning in 1956. We sincerely hope it was an enjoyable experience and that you will return many times in the ensuing years.

## Class of 1917 By Mary A. McNulty

THE PERENNIAL "reuners" of the Class of 1917 once again thoroughly enjoyed themselves on June sixteenth at the beautiful Maple Bluff home of Eleanor Conlin. Thirty-two gathered for the delicious lunch served on the lawn.

The group reported on their activities during the past year and compared notes on their grandchildren. They exchanged news about other members of the class and read letters Eleanor had received from many unable to attend.

After the luncheon, plans for the "Sporty-Forty" reunion in 1957 were discussed. Ruth Chase Noland, the class president, announced that Kate Huber had agreed to act as general chairman of the committee for the big event. Three class highlights will be a dinner on Friday night, a picnic-luncheon on Saturday, and breakfast on the Union Terrace on Sunday.

Everybody present this year plans to return next year and to interest others

in coming. With Kate's enthusiasm to steer the arrangements all agreed the "Sporty Forty" will provide the same fun and entertainment as the famous 35th reunion of the Seventeeners in 1952.

## Class of 1921

By Mrs. Leon Petterson

A BOUT 60 "re-uners" attended the barbecue picnic luncheon held at the home of Dr. and Mrs. Frank L. Weston in Maple Bluff on Saturday, June 16.

The spacious yard with trees, flowers and also a very bright and hot sun beating down, provided an ideal setting for old grads to visit, dine and "reminisce."

The bountiful supply of barbecued ham, potato salad, baked beans, tossed salad, pickles, rolls, coffee, devils food cake and ice cream was augmented by good old Wisconsin cheese and rye bread.

A number of door prizes were given and also other prizes, one for the couple coming the farthest distance (this went to Dr. and Mrs. Richard Emans from California.) Other prizes were for the couple having the largest family, the most grandchildren, the newest grandchild, and for the one who had attended the most reunions. The various prizes were symbolic of Wisconsin—each had the seal of our Alma Mater.

The sound film "If You Want to Be a Badger" had several showings during the afternoon. This interesting and thrilling film brought some of the infrequent visitors to the campus up-to-date on present day curriculum and activities.

## Class of 1916

BLACK PHOTO





BLACK PHOTO

## **Class of 1931**

It also gave some a real feeling of nostalgia.

During the course of the afternoon, one feminine "Re-uner" whispered to her friend: "Don't you think that the boys have aged more than the girls?"

To which the friend replied with a smile: "I'm pleased to hear you say so for I honestly thought so, too."

The hours slipped away much too rapidly and the time for departing came much too soon. The "Re-uners" had a mingled feeling of happiness and regret, happiness for having been present and a feeling of regret for having to leave. Each carried away memories of a most pleasant get-together in a traditionally Wisconsin style of plenty of food, fun, and good fellowship.

Pictures taken at the gala occasion will record the happy event.

Dr. Weston, our class president, with his always genial manner and splendid wit was a perfect host. To him goes the 1956 Class "Oscar."

With the acceptance of the gracious invitation from Dr. and Mrs. Weston to again gather at their home in 1961, plans are already underway to make the next reunion an even finer and bigger one than the present one.

We "1921ers" were especially elated to have Dr. Weston, "Red" or "Hoodie" as we knew him in school, given the special citation at the All-Alumni Banquet for distinguished service to the University.

## Class of 1926

By John S. Hobbins

E DIDN'T have quantity, but the small band of seventeen had a grand time reliving their college as well as their post college days. Our prexy, Pat McAndrews, was present as trim as in the old Camp Randall days.

Gordy Walker, the retiring president of the Wisconsin Alumni Association, gave a short resume of his year in office.

We, seventeen, and six spouses enjoyed an excellent lunch in the Beefeaters room in the Union.

Enough money was raised to erase a deficit which has existed for a number of years.

Five years from now will be our 35th reunion, so plan now to attend and spend a few days on campus.

## Class of 1931

By John H. Shiels

THE TWENTY-FIFTH Reunion of the Class of 1931 was a highly successful event. Including wives and husbands, about 150 persons participated in the two day activities. The preponderance of reservations were from the Madison area, but many did come from such distant places as Winnepeg, Manitoba, New York City, San Francisco, Washington, D.C. and Winfield, Kansas.

The first special function for the Class of 1931 was a cocktail and dinner party at the Black Hawk Country Club on Friday, June 15th. No formal program had been planned, nor was one needed. The spontaneous singing and reminiscing occupied everyone until closing regulations called a halt.

A Class Luncheon was held on Saturday, June 16th, in the Georgian Grill of the Memorial Union. This meeting lasted two hours beyond the allotted time. The returning alumni gave thumbnail sketches of themselves, giving

school, degree awarded, present occupation and abode, and some details about their families. It was most interesting. Several persons discovered they were almost neighbors or were business acquaintances via telephone.

The writer was honored by serving as chairman of the efficient Madison committee which neatly packaged all of the details. Nearly fifty door prizes were awarded, and "Bucky Badger" napkins and identification badges were carefully carried away as mementoes of the occasion.

After considering several recommendations of the University of Wisconsin Foundation, the Class of 1931 committee decided that a suitable and permanent class gift would be a contribution towards the expense of an architectural decoration on the facade of the new Wisconsin Center Building. This would consist of bronze sculpturing and mosaic. A respectable sum was received in contributions for that purpose. However, the Class of 1931 Gift Fund will remain open for some time and anyone desiring to donate towards the class gift may write out a check to "University of Wisconsin Foundation" and mail it to: Class of 1931 Headquarters, Madison Bank & Trust Co., 23 West Main St., Madison, Wisconsin. The Foundation will acknowledge the gifts with receipts for income tax purposes.

## Class of 1946

#### By Joseph Melli

MUMPS. That's what the Class of 1946 found in Madison. Well, there were other things, too, like a social hour at the Edgewater hotel and a luncheon at DiSalvos, but the mumps will be remembered most.

This affliction struck Friday night in the Madison home of Mr. and Mrs. Jack R. DeWitt (she was Ann Reetz), as mumps will do to the younger generation. And this same home was to be the scene Saturday noon of a '46 party. The diagnosis demanded something of a change in plans!

Altogether there were 20 members of the class in evidence at the various events . . . among whom was Mrs. Eunice McGilda Rusch, who makes her abode in New Orleans. She took honors as having come the longest distance.

The co-chairmen of the reunion were the Arvid Anderson and the writer. And, looking ahead another five years, the group named Leslie Martin as chairman for the 15th reunion.

# Biennial Building Needs Outlined by Regents

'S THE PROJECTED request by the University for \$26,566,000 for a 1957-59 building program a realis-

It certainly isn't, declared Regent Chester O. Wanvig in a Board of Regents discussion last month. It isn't realistic, he said, since the University can so convincingly demonstrate the need for much more physical plant. Wanvig suggested \$40 million as a figure closer to adequacy.

Other Regents, including Wilbur Renk, reasoned that the \$26½ million figure is a more realistic one . . . politically speaking. That they agreed with Wanvig on the total need was obvious, however, since they added to the 1957-59 building priority list another set of projects for future biennia totalling more than \$79 million.

The Regents finally settled for the smaller figure of \$261/2 million, which will include \$5,146,000 for academic facilities at the University of Wisconsin-Milwaukee.

The building requests will be submitted to the Coordinating Committee for Higher Education (CCHE) and thence to the State Building Commission and the Legislature.

"In spite of the fact that the University has had a large and continuous building program for the past decade, for which we are deeply grateful," the Campus Planning Commission had reported to the Regents "the various University functions are badly crowded and severely hampered because of the lack

of suitable facilities. The growth of the University in instruction, research, and public service has proceeded at a far more rapid rate than has the increase in facilities.'

Currently, the space-per-student both on the Madison campus and in Milwaukee is below the figure which the United States Office of Education has set as "a reasonable standard for complex universities," the committee reported.

Because enrollments are expanding faster than buildings can be built, the committee pointed out, the space-perstudent is diminishing.

"The needs of the University for additional academic buildings are so critical that no state funds are requested in the next biennium for dormitories or for parking, in spite of the serious deficiencies in these areas," the committee reported. "It is hoped considerable improvement in both of these categories can be made during the next biennium on a self-liquidating basis."

Included in a total of \$24,091,000

#### Long-range Plans Call for More Than \$100 Million

A master plan for long-range development of the Madison campus for a future enrollment of more than 20,000 students was approved by the regents

The plan, essentially the same as one adopted in 1950 and like campus plans dating back to 1945, contemplates eventual expansion of the campus into the residential, commercial and industrial areas south of University Ave. and east to Lake St.

for major projects was a Law-Sociology building, (\$2,100,000); first unit of a new heating station (\$2,300,000); science building at Milwaukee (\$2,090,-000); extension building (\$1,500,000); fine arts building at Milwaukee (\$1,-056,000); mathematics building (\$2,-000,000); completion of engineering building (\$4,995,000); psychology building (\$2,000,000); plant science addition to Moore Hall (\$1,400,000); classroom building at Milwaukee (\$1,-500,000); completion of Service Memorial Institutes (\$1,600,000) and the first unit of an administration building, (\$1,200,000).

A total of \$1,875,000 in building needs was listed on the priorities for small projects, including \$500,000 on the Madison campus, and \$100,000 in Milwaukee.

In addition to the building needs, the priority list also asks that \$500,000 be set aside for purchase or option on land near the University of Wisconsin-Milwaukee and \$100,000 at Madison when such land becomes available.

The new plan would allow for additional dormitories along the lake shore to house 2,500 students, and proposes accommodations for an additional 2,500 in the areas south of University Ave.

The detailed report which accompanied the plan presented enrollment projections and figures on space utilization and concluded that "unless additional classrooms are acquired, the University will soon be forced to hold night classes."

# UW-Milwaukee Site Unchanged

The University of Wisconsin-Milwaukee is going to stay put.

University regents in June decided that the site of the present Wisconsin State College in Milwaukee will be the permanent site for the new institution.

In accepting a recommendation from the Committee of Thirty, the Regents also voted to acquire, from time to time, property adjacent to the Wisconsin State college campus to make future expansion possible.

The committee recommended that the

downtown campus of the University's Milwaukee Extension Division be retained for the present and perhaps in the future, "in the light of the changing character of the institution."

The committee reported consideration of possible purchase of an entirely new site, but warned that "to relocate elsewhere the present facilities at Wisconsin State college alone would involve a replacement cost of at least \$10,000,000.

'In view of the additional needs of an expanding institution it seems very

unlikely that funds could be found to replace present plants and add sufficient additional space to accommodate the new institution," the committee reported.

The greatest disadvantage of the present college campus is its size, said the committee. "It is generally agreed that, while several new buildings could be added on the site of the present campus, in terms of long-range development a larger area would be needed.

'Thirty-five acres in addition to the present Wisconsin State college campus of 30.6 acres would adequately serve the needs of an expanding institution for many years to come," the committee predicted.

The largest research grant yet was given to the University of Wisconsin by the Wisconsin Alumni Research Foundation (WARF) last month.

The Foundation's grant was the first to exceed a million dollars. The \$1,030, 340 exceeded by exactly \$80,000 the amount of the grant given to the University by WARF last year for research in the natural sciences and allied activities.

During its 30-year history the Foundation has provided the University with \$10,155,517 for scientific research, plus other millions for research buildings and other projects.

The University's research committee has recommended that the 1956–57 grant be apportioned as follows:

Direct grants in aid of research projects—\$865,000; symposia and lectures—\$10,000; for WARF-sponsored research assistants—\$75,000; the Slichter Professorship—\$12,000; support of the University of Wisconsin Press—\$15,000; for amortization of construction for the chemistry department—\$3,817; for amortization of the Institute for Enzyme Research—\$20,608, and \$28,915 for amortization of the Chemical Engineering Building.

# WARF Grant Tops Million

Conrad A. Elvehjem, dean of the UW Graduate School and chairman of the research committe, pointed out:

"Without this annual grant, Wisconsin's research program would be greatly restricted and it is almost impossible to imagine that, without it, Wisconsin could have attained the place it now occupies in the major fields of scientific research and teaching."

Elvehjem added that corporations and government agencies now provide millions of dollars to the University annually to support research projects, using facilities built at Wisconsin on WARF funds and employing the talents of scientists drawn by research opportunities made possible by WARF.

Part of the Foundation's annual grant is used to finance the University's WARF research assistantship program, begun in 1934, in which outstanding college graduates of every state are offered a chance to study at Wisconsin.

This past year's enrollment in the

UW Graduate School again increased over the previous year, Elvehjem added, but research programs in many fields were still capable of absorbing additional students.

"We are fairly certain that this situation will change shortly," he said, "and before the decade is over we will undoubtedly have a serious problem in handling the large increase in graduate students."

The Wisconsin Alumni Research Foundation was organized in 1925, on the initiative of Prof. Harry Steenbock, to handle in the public interest Steenbock's patent on the discovery that irradiation of milk would increase its vitamin D content.

The Foundation has been given many other patents on discoveries by University scientists since 1925. The income from all patents handled by the Foundation is turned back to the University's research program in the natural sciences through the annual Foundation grant.

# Social Sciences, Humanities Get Assist from Brittingham

A substantial portion of Brittingham Trust fund income will be shifted to the creation of professorships in the social sciences and humanities at the University. This was disclosed last month by Thomas E. Brittingham Jr. and Mrs. Margaret Brittingham Reid, fund trustees, who said the shift may be as much as \$50,000 yearly.

The Brittingham Trust fund has been an important source of support for a wide variety of University research and scholarship programs since it was established in 1924 on the bequest of Thomas E. Brittingham Sr., one-time Regent and Visitor.

The shift in use of income from the trust will encourage a better balance between work in the social and the natural sciences at Wisconsin.

Thomas E. Brittingham Jr., one of the original organizers and trustees of Wisconsin Alumni Research Foundation, was named president of the foundation last year following the death of George I. Haight. He is a past president of the Wisconsin Alumni Association, and a nationally known investment economist.

It was in working closely with the University as president of the Foundation during the past year, Brittingham said, that he became aware of the imbalance that has occurred because of the extraordinary amount of aid the University received in the field of natural sciences from the Foundation and from other sources. Brittingham said that the \$50,000 a year allotted to the social sciences and humanities should

act as a stimulant and a partial correction of this situation.

"The University is fortunate to have Tom Brittingham as a good friend," Pres. Fred said, "and I believe this is a major step in the progress and balanced development of scholarship and research at the University."

"Brittingham has served as one of the trustees of the Brittingham Trust since his father's death and has multiplied the size of the fund more than 700 per cent since it was established with an original \$240,000. The growth of the Brittingham fund through the years as a major instrument in University teaching and research must be directly attributed to the devotion to the highest ideals of education," Fred added.

In the past, the Brittingham fund has supported a wide variety of University projects in such fields as biology, medicine, physics, biochemistry, and enzyme chemistry, as well as pioneering work in fields of art and music.

## Compendium

Madison will be temporary headquarters for the Midwestern Universities Research Association staff which is designing a multi-million dollar atomsmashing cosmotron. An IBM Model 704 electronic brain will be rented, at a cost of \$25,000 per month, for the project.

Charles Gelatt continues as Board of Regents president, Wilbur Renk as vicepresident and Clarke Smith as secretary. Regents Helen Laird, Carl Steiger, A. Matt. Werner, and Renk were reappointed members of the Coordinating Committee for Higher Education.

It was reported that use of the anticoagulant, dicumarol—first isolated and developed in the UW laboratories of Dr. Karl Paul Link—has been an important factor in President Eisenhower's recovery from a heart attack.

Topics discussed at the 30th annual National Colloid Symposium in June on the UW campus ranged from the effects of high energy radiation on plastics to studies of proteins and other biological matter.

More than 330 high school girls from throughout Wisconsin spent a week last month on the campus in an orientation in Americanism at the thirteenth annual Badger Girls' State. The American Legion Auxiliary and UW are co-sponsors.

Parking permits for lots on the campus will cost staff \$36 a year, the Regents decided in June. On near-campus lots the rates will be \$24 a year and at a new lot near Guy Lowman field and the Forest Products Lab to be served from the campus by shuttle bus, the rate will be \$12. The bus service will cost students and faculty persons using the lot five cents per day.

The Regents approved a \$155,100 remodeling schedule to ready the Milwaukee campus for its official opening next fall.

Babcock Hall will be the scene of remodeling to provide spray drying equipment and a structure to house it.

A Knapp fund budget of \$175,000 was approved by the regents in June. Included were \$84,000 for undergraduate scholarships and \$48,000 for graduate fellowships, \$15,000 for visiting professorships, \$10,000 for the University Citizenship program, \$8,000 for experimental scholarships, \$7,000 for administration and analysis of scholarships and a \$3,000 contingency fund.

Inspired by a gift from Cecilio Alvarez Sanchez, Venezuela's first vice-president of the chamber of deputies, to the University Extension division, a fund has been started to develop correspondence courses especially for Latin American students.

Through a \$25,000 Rockefeller Foundation grant, the Medical School will begin a new program of study in human genetics. Dr. Newton Morton will head the study.

The UW was commended last month by Eastern and Western Wisconsin Conferences of the Methodist Church for its "stand on the freedom of expression."

Law School Dean John Ritchie received a scholarship of \$200 from the Washington, D. C. Chapter of Wisconsin Law Alumni from Club President Henry J. Fox in May. In addressing the group, Dean Ritchie paid special tribute to Isadore Alk for his work on the Burr W. Jones Memorial collection.

## UW Freedom Policy Finds Support

The University regents last month received a "brief" from the State American Legion executive committee concerning the University and the Labor Youth League chapter on the Wisconsin campus.

The report's 70 pages included a summary of events leading up to and following the Legion executive committee's attack on the University policy which places no restrictions on freedom of speech or assembly beyond those established by federal or state laws.

Meanwhile, as the full facts became known, opposition began to mount to the attacks on the University by the Legion executive committee. With two past state commanders — James Martineau of Oconto and William F. Trinke of Lake Geneva, both University Law School graduates—on the record in opposition to the executive committee position, the subject was expected to get a thorough airing at the state Legion convention in late July.

Support for the University has come from other quarters, as well. The state Marine Corps League praised the University's position in safeguarding America's freedoms, and in an editorial in the monthly Veterans of Foreign Wars magazine by Sverre Roang of Edgerton, president of the Wisconsin Veterans Council and magazine editor, supported the University's position. The Wisconsin AMVETS also endorsed the University's position—in—a—strongly—worded resolution.



Four School of Pharmacy doctorate candidates shown received the second annual Rennebohm teaching assistant awards. The prizes are given each year to graduate teaching assistants for outstanding instruction in pharmacy and pharmaceutical chemistry. The awards included two first place prizes of \$300 each and two second place prizes of \$100 each. From left to right: Donald Canham, Peoria, Ill., and James Seitz, Madison, first place; Arthur H. Uhl, dean of the School of Pharmacy, who made the presentation; Jules LaPidus, Madison, and William Haddad, Monteria, Columbia, second place.

# Regents Welcome Gifts, Grants

Total gifts and grants accepted by the Regents in May and June brought the total for the fiscal year to \$5,451,199.90.

#### **Gifts**

Alumnae of Theta Chapter of Phi Omega Pi, Madison, \$50; Committee on Student Life and Interests, \$340; University of Wisconsin Physical Education Alumnae Association, \$600; Wisconsin Association of Insurance Agents, Milwaukee, \$250; additional contributions for Louise Troxell award, \$801.50; Cecilio Alvarez Sanchez, Republic of Venezuela, \$100; Design, Inc., Madison, 15; Phi Beta, Madison, \$400; Fred Pabst Foundation, Oconomowoc, Wis., \$1,000; Westinghouse Educational Foundation, Pitts-Westinghouse Educational Foundation, Pittsburgh, Pa., \$2,500; Santa Ynez Valley Animal Clinic, Santa Ynez, Calif., \$5; Vick Chemical Co., New York City, \$1,000; Marvin S. Kahn, Washington, D. C., \$7.50; Robert E. Sher, Washington, D. C., \$10; General Foods Corp., Hoboken, N. J., \$2,500; Friends of Dr. C. A. Herrick, \$26.50; Wisconsin Agricultural Experiment Station, 1040. Chewrolet trucks additional contributions 1949 Chevrolet truck; additional contribu-tions to John E. Gonce Memorial Fund, \$888; Allstate Foundation, Skokie, Ill., \$5,-000; Union Carbide and Carbon Corp., South Washington, D. C., \$10; Isador G. Alk, Washington, D. C., \$15; Mrs. Martha V. Allez, Madison, \$5; Anonymous, \$5; Anonymous, \$5; Marshall & Ilsley Bank, Milwaukee, \$250; Dr. R. P. Welbourne, Watertown, Wis., \$100; Edward Wray, Chicago, \$500; Bell Telephone Laboratories, New York City, \$2,000; American Cyanamid Co., Lederle Laboratories Division, New York City, \$1,200; American Educational Research Association, Washington, D. C., \$945; University of Wisconsin Alumnae Club of Minneapolis, \$100; General Electric Education & Charitable Fund, \$65; trustees of estate of Thomas E. Brittingham University of Wisconsin Trust, \$1,000; Evinrude Motors Co., Milwaukee, one Evinrude engine cutaway; Mr. & Mrs. Eldon B. Russell, Madison, stock shares with market value at date of gift of \$1,025; Friends of Norman Reitan, \$96.

University of Wisconsin Women's Club of Detroit, Mich., \$100; Radio Corporation of America, New York City, \$800; Members of Omicron Nu, Madison, \$90; Ashley-Ratcliff Corp., New York, \$100; Grede Foundries, Inc., Milwaukee, \$300; West Side Garden Club, Madison, \$200; Paul S. Kuelthau, St. Louis, \$25; Prof. George P. Woollard, Madison, a 1948 Chevrolet ½-ton panel truck; Ole Evinrude Foundation, Milwaukee, \$3,600; WBAY Radio and Television Station, Green Bay, Wis., \$500; UW Interfraternity Association and Panhellenic Association, Madison, \$2,200; American Smelting and Refining Co., New York City, \$1,000; American Steel Foundries, Chicago, Ill., \$500; Maytag Company Foundation, Inc., Newton, Iowa, \$200; Standard Oil Company of Houston, Tex., \$2,650; H. W. Story, Milwaukee, \$49.96; Anonymous, \$25; Chain Belt Co., Milwaukee, \$50; Wisconsin Student Association, \$390; Anonymous, \$5; International Business Ma-

chines, Inc., New York City, continuation of IBM Fellowship up to \$4,000; Rockefeller Foundation, New York City, \$1,000 Research Products Corp., Madison, \$500; Dr. William S. Middleton, Washington, D. C., \$50; Universal Oil Products Co., Des Plaines, Ill., \$1,000;

Ethyl Corp., Research and Engineering Dept., Detroit, Mich., \$2,000; Friends and relatives of Danny Melchert, Seymour, Wis., \$153.50; Tobacco Industry Research Committee, New York City, \$500; W. B. Murphy, Camden, N. J., \$1,000; Campbell Soup Fund, Camden, N. J., \$1,000; Institute of Life Insurance, New York City, \$12,000; University of Wisconsin Scholarship Trust of Chicago, \$200; Nature Conservancy, Washington, D. C., \$20; CUNA Mutual Insurance Society, Madison, \$1,500; Former students of Dr. Walter J. Meek, \$125; La Sertoma of Madison, \$150; Wisconsin Fedcration of Music Clubs, \$50; Medical School class of 1946, \$19.05; Women's student groups, faculty, friends, corporations and alumni honoring Mrs. Mark G. Troxell, \$7,500; Madison Alumnae group of Sigma Alpha Iota, \$100; University League, Madison, \$150; Oscar Mayer Foundation, Inc., \$3,000; National "W" Club, \$202; Mrs. O. N. Allen, Madison, \$25; Community Chest Association of Hustisford, Wis., \$538.23; Mr. J. Carvel Lange, New York, City, \$300; Wisconsin Electric Cooperative, Madison, \$25; Milmulation Cooperative, Madison, \$250, Milmulation Cooperative, Milmula Madison, \$250; Milwaukee Association of Purchasing Agents, \$250; Old Line Life Insurance Company of America, Milwaukee, \$250; Lester J. Damsteegt, Waupun, \$100; Proceeds of the bequest made by the late Nellie M. Stewart, Monroe, Wis., \$3,412.29; Anonymous, \$1,762; Trustees of the University of Wisconsin Trust Estate of Thomas E. Brittingham, \$7,350.

## To New Graduates

(and all Association Members)

So that you'll get the Wisconsin Alumnus, the Football Bulletins, and other communications from your Association, be sure to send us your address. And keep it current in our files.

Remember, you can only keep in touch if we have your correct address at all times.

Send your new address to the

Wisconsin Alumni Association Memorial Union Madison 6, Wisconsin

American Tobacco, Co., New York City, \$1,000; Badger State Tobacco Co., Edgerton, Wis., \$500; White House Milk Co., Inc., Manitowoc, Wis., \$750; Sanna Dairies, Inc., Madison, \$770; American Education Research Association, \$2,365; Johnson Foundation, Racine, Wis., \$1,500; Oscar Mayer & Co., Madison, \$28,000; Dairyland Cooperative Association, \$1,000; Nutrition Foundation, Inc., New York City, \$2,000; Red Star Yeast and Products Co., Milwaukee, \$3,200; Jones Dairy Farm, Fort Atkinson, Wis., \$1,000; Carnation Co., Los Angeles, \$500; National Institutes of Health, \$500; Four Wheel Drive Auto Co., Clintonville, Wis., \$6,200 plus FWD chassis; American Trudeau Society Medical Section-National Tuberculosis Association, New York, \$8,532; Monsanto Chemical Co., St. Louis, \$2,680; Antigo Milk Products Co-operative, Antigo, Wis., \$366.16; Lakeside Butter Co., Div. of Salem Commodities, Inc., Durand, Wis., \$250; Ford Foundation, \$10,000; Dairy Industries Supply Association, Inc., Washington, D. C., \$1,230; Institute of Food Technologists, Chicago, \$630; Rockefeller Foundation, New York, \$25,000; Population Council, Inc., New York, \$2,500; American Cancer Society, Wisconsin Division, Madison, \$34,-000; Muscular Dystrophy Associations of America, Inc., New York, \$7,904; Hill and Griffith Co. and SPO, Inc., Cincinnati, Ohio, \$2,320; Wisconsin Alumni Research Foundation, Madison, \$1,030,340; National Institutes of Health, Bethesda, Md., \$9,700; Atlas Powder Co., Wilmington, Del., \$2,000; American Dry Milk Institute, Chicago, \$11,-Montreal Py Wilk Institute, Clinago, \$11,-060; American Philosophical Association, Western Division, \$3,500; E. M. Bekkedal & Co., Inc., Westby, Wis., \$500; Block Brothers Tobacco Co., Edgerton, Wis., \$250; Nitrogen Division, Allied Chemical Dye Corp., New York City, \$2,500.

American Cancer Society, Inc., New York City, \$1,000; American Heart Association, Inc., New York City, \$475.10; Upjohn Co., Kalamazoo, Mich., \$3,000; Monsanto Chemical Co., St. Louis, Mo., \$2,000; National Science Foundation, Washington 25, D. C., \$17,700; Carbide and Carbon Chemicals Co., New York City, \$500; Shell Development New YORK City, \$500; Shell Development Co., Denver, Colo., \$3,500; Pittsburgh Plate Glass Co., Moorestown, N. J., \$200; Pacific Coast Borax Co., Division of Borax Consolidated, Limited, Auburn, Ala., \$1,500; Quaker Oats Co., Chicago, Ill., \$6,000; National Science Foundation Washington, tional Science Foundation Washington, D. C., \$20,100; Centennial Council of the Northwestern Mutual Life Insurance Co., \$7,500; Ben S. McGiveran Foundation, Milwaukee, \$1,020; Nutrition Foundation, Inc., New York City, \$2,000; Consolidated Badger Cooperative, \$2,400; Esso Research and Engineering Co., Linden, N. J., \$6,000; Educational Television and Radio Center, Ann Arbor, Mich., \$1,920; Lake to Lake Dairy Cooperative, Manitowoc, Wis., \$1,000; American Cyanamid Co., Pearl River, N. Y., \$3,000; Wisconsin Heart Association, Milwaukee, \$64,012.75; Wisconsin Cooperative Sugar Beet Growers Association, Chilton, \$1,000; Institute of International Education, New York City, \$11,500; Menominee Sugar New York City, \$11,500; Menominee Sugar Co., Green Bay, Wis., \$1,000; Hercules Powder Co., Wilmington, Del., \$4,000; Aluminum Company of America, Reynolds Metal Co., U. S. Steel, TVA and others, \$34,500.

# What's Ahead . .

# for University Extension?



By L. H. Adolfson

Director

University of Wisconsin Extension Division

This report is particularly appropriate as the University Extension Division heads into its second half-century.

THE UNIVERSITY Extension Division is the University of Wisconsin's tangible expression of the belief that a state-supported university, with its community of scholars and its extraordinary facilities, should make its resources available not only to young people who can come to the central campus but to citizens of all ages throughout the state who are in need of educational services appropriate to the University.

This idea—a major part of the Wisconsin Idea—was accepted by farsighted Wisconsin alumni, legislators, and professors fifty years ago and has become increasingly a part of the University's philosophy and practice. Since the founding of the Extension Division in 1906, hundreds of thousands of Wisconsin citizens have availed themselves of the educational outreach of their university through correspondence study, special classes, institutes and conferences, extension center instruction, school-community services, and the mass communications media. To these off-campus students University Extension has meant an opportunity to achieve fuller lives, fuller minds, and, in many cases, fuller pocketbooks.

Today, on the occasion of its Golden Jubilee, Extension is proud of its past record. But it is even more concerned with facing the challenge of the future.

Where should University Extension go from here?

The goal of University Extension is not new. It is essen-

tially the principle of John Bascom, that a university will be permanently great "in the degree in which it understands the conditions of the prosperity and peace of the people, and

helps to provide them.

The urgency of this mission is, however, considerably greater today than it was in Bascom's time. The acceleration of technological change, the increasing urbanization of Wisconsin, the rising numbers of young people bent on going to college, the growing numbers of elder citizens in our population, the pressing responsibilities of global citizenship in a shrinking world—these and related factors render lifelong learning essential if our democratic society is to continue dynamic and free.

In the next 50 years, then, as never before, the University of Wisconsin has as its Extension goal the application of campus skills to public problems to the end that in all the great interests of the people of Wisconsin their University

can help lift the life of the state to higher planes.

The attainment of this goal will call for a sure sense of direction on the part of University Extension. Such a sense can come from the perfection of three operating philosophies which we of Extension have evolved over the years. First, that Extension activities reflect truly the breadth and depth of teaching and research on the mother campus. Second, that Extension services be tuned sharply to the vital needs of Wisconsin citizens. And third, that Extension cooperate wholeheartedly with the wide range of state and local agencies and groups—both professional and lay—concerned with varying aspects of public education, especially adult education.

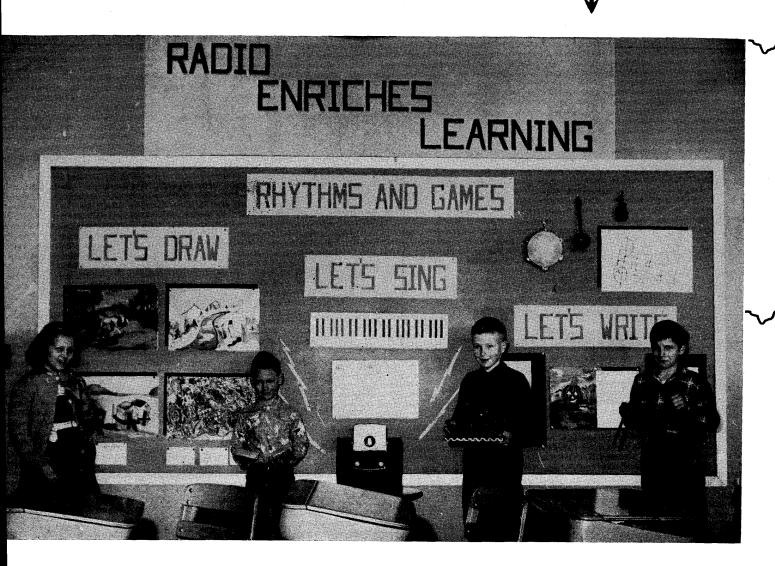
Only to the extent that Extension is rooted in the structure and processes of the University itself can it expect to carry to the commonwealth the unique resources of the campus. Only to the extent that Extension services meet directly the educational needs of Wisconsin citizens can Extension expect to achieve a substantial and lasting impact on Wisconsin life. Wisconsin's partnership between people and university must continue to be a two-way street—carrying problems and aspirations from the state to the campus, carrying insights and skills fom the campus to the state.

Such an interplay between life and learning can best be realized if Extension continues to see itself, not as a lone tiller of education's fields, but as the strong right arm of state and community agencies, trade associations, unions, professional organizations, clubs, societies, schools—working with people in their natural associations toward a common goal.

(Continued on page 38)

# Wisconsin's School of the Air celebrates an anniversary

and the first six grades at Jefferson School in La Crosse indicated their appreciation of WHA's quarter-century of service with an appropriate store window display



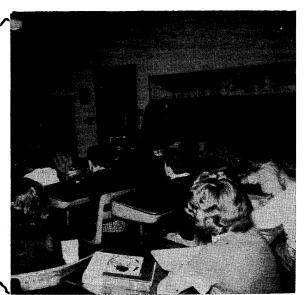
POR A QUARTER of a century, the University has reached out to elementary school children throughout Wisconsin, stimulating and vitalizing the curriculum in schools unable to afford teachers in such specialized fields as music, art and science. This enrichment is accomplished through the Wisconsin School of the Air—begun in 1931 by H. B. McCarty, director of WHA.

For more than a quarter-of-a-million children, who account for two-thirds-of-a-million registrations in ten courses (there's also a program called "News of the Week"), the School of the Air serves to enliven classroom teaching by adding something which ever-busy teachers alone would have difficulty in providing.

Courses vary in length from 15 to 30 minutes, and all re-

Along with the School of the Air, Fannie Steve is celebrating her 25th anniversary bringing popular "Rhythm and Games" to school children all over Wisconsin. Between her Friday broadcasts, Mrs. Steve visits several schools in the Madison area each day—as (right) in Springfield Corners, a Dane County one-room school. The children squeal with delight when she pays an unannounced visit.





quire manuals and materials ranging in cost from ten cents to one dollar. The teachers themselves help guide the scope and content of the courses through their advice, according to Arlene McKellar, associate director of the School of the Air.

When the School of the Air was inaugurated few state schools had radio sets. Now a receiver is standard equipment—and television sets are becoming more common, too. The possibilities of TV instruction are being explored, and last semester saw an immensely popular reception given to a fascinating arithmetic series presented by Prof. Sara Rhue over the single state television station—WHA-TV in Madison.

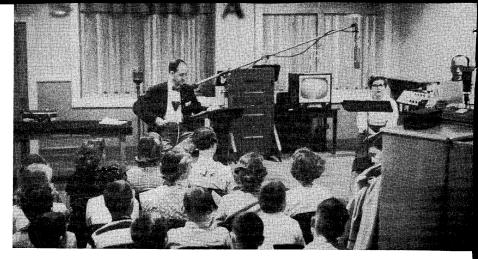
From Nemadji School, near Lake Superior in Wisconsin's far north (above), to the Milwaukee State College elementary training school near Lake Michigan (right) to West Salem's Public School near the Mississippi River (below)—the pupils of the School of the Air are numbered in hundreds of thousands. The Douglas County children are listening to "People and Places"—the others to "Book Trails."



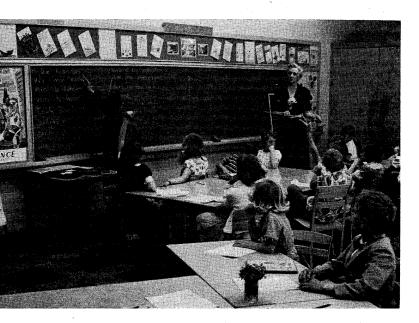




"What's New Outdoors" at Park Lawn School near Beaver Dam leads to class growing projects — above "egg shells planted with tomato seeds." Another science program: "Let's Find Out."



For many years Prof. Edgar B. Gordon's "Journeys in Music Land" was among the most popular of School of the Air offerings. Upon his retirement, Warren Wooldridge took over with "Let's Sing," and continued the mass singing tradition. Above a class participates at WHA studio.

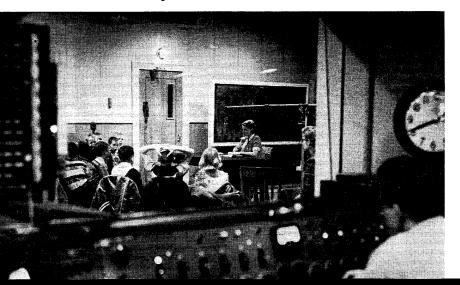


The pupils on these pages could be listening to School of the Air broadcasts from any of these stations, which cover Wisconsin:

WHSA—Brule
WHWC—Colfax
WHLA—West Salem
WHRM—Wausau
WHAD—Delafield
WHHI—Highland
WHA—FM—Madison
WHA—Madison
WLBL—Auburndale
WHKW—Chilton

This third grade class at Highlands—Mendota Beach school near Madison is making advance preparation for hearing "Visitons Mimi," one of two French programs.

The music lady—Mary Michie—and a class from Madison's Midvale school are involved in another regular feature of the School of the Air. Kids love these visits.



"Let's Draw" includes a real exhibit by young artists on UW campus. Below, teacher James Schwalbach is hanging a work by a Wausau pupil next to one from Phillips.



# Retiring Faculty Members

# of 1956

On the following pages the *Alumnus* presents ten University of Wisconsin faculty members who have come to the end of the academic trail—at least officially. The accompanying statements are not intended to be biographical—but they do express the sincere feelings of friends and colleagues. Lack of space precludes complete life histories



#### CHESTER P. HIGBY

#### Professor, History

Among Chester Penn Highy's many contributions to this University and his Department have been the great strength he has given to modern European history studies. Few men in his research area have trained so many graduate students. Those who have earned a Master's degree under his guidance are numbered in the scores and he has trained over 50 Ph.D's. To all of his students he has imparted a high sense of scholarship and a feeling for the dignity of the profession. Beyond the University, Mr. Highy was instrumental in founding the Journal of Modern History, one of the leading learned reviews of its kind in the world. In tribute to Mr. Highy, his former students have endowed an award to be given to the best article in the Journal of Modern History every two years.

#### ARLIE M. MUCKS

## Professor, Agricultural Extension

A former county agricultural agent, a star athlete at the University and in the 1912 Olympics, Arlie Mucks will be long remembered for his work with the Junior Livestock Shows which he engineered for about 30 years. Many of the boys who came up through the ranks as junior exhibitors are now successful livestock breeders and many are successful men in the field of business, teaching and administration. As director of the International Livestock Exhibition he helped establish and enforce rules eliminating the age misrepresentation of animals shown, a movement now sweeping the nation and resulting in purifying the big livestock shows. His long tenure in the administrative office of agricultural extension marked great progress in agricultural production, marketing, drought relief, farm credit and in the administration of the farm labor program during World War II.



## PRESTON E. McNALL Professor, Agricultural Economics

Professor Preston E. McNall has specialized in farm organization and management; as a teacher, researcher, and extension specialist, his talents and competence in his specialized field were made available to student and farmer alike. He grappled with the practical problems confronting farmers and advised thousands of them throughout the state how to organize and operate their farms for greater net returns. A large number of bulletins, circulars and articles were prepared by him in a form that laymen might get maximum value from reading them. Professor McNall's interest in showing the economic value of sound erosion control practices in farm management operations has resulted in substantial progress in the soil erosion control program in the state. His work exemplified well that "the boundaries of the University are the boundaries of the state."





#### IRA C. DAVIS

## Professor, Education

Great teacher, author, educational leader, confidante and friend to students and practicing teachers, Professor Davis joined the University as a teacher of science at Wisconsin High school in 1917 and advanced to the highest rank accorded teachers. In these years he served in many capacities, among them as chairman of the department of education and principal of Wisconsin High school. He has been a true pioneer in the field of science education ever with his sights on assisting teachers to better carry out their tasks of helping young people develop more fully their intellectual potential in science.

## IDA M. GANGSTAD Assistant Professor, Library Methods

On graduation from the University of Wisconsin Library School, Professor Ida Gangstad became a librarian in what is now the Bureau of Information and Program Services. Soon her time was divided between this work and correspondence teaching in the Extension Division. Although her correspondence teaching of various courses has reached all over the world, she has been especially responsible for the effective training of high school librarians in Wisconsin. Her personal consultation with individual librarians concerning their problems has also contributed greatly to the improvement of many state libraries. Her cheerfulness, friendly attitude, and ability to see another person's point of view have resulted in many warm friendships with students and colleagues.





#### HERBERT D. ORTH

# Professor, Drawing and Descriptive Geometry

Inventor, meticulous artisan whose 48 years of service were devoted to the College of Engineering as teacher and leader, whose unlimited working hours were shared with his colleagues in calm council and assistance and whose strength of character co-ordinated his staff in cordial relationships and accomplishments, Prof. Orth has been chairman of his department for many years, a position he held until his retirement. Co-author of several text books, he has also been an ingenious builder of teaching aids. He was a pioneer in and a civic leader of the Nakoma residential section of Madison.

#### HELEN T. PARSONS

#### Professor, Home Economics

Early in her thirty-five years at Wisconsin, Helen Parsons through foresight and vision laid a sound foundation for the development of a research program in foods and nutrition. Her association with McCollum at Johns Hopkins, Mendel at Yale and Steenbock at Wisconsin is typical of the professional regard with which she is held by those in closely allied scientific fields as well as in Home Economics. She has had equal ability in the theoretical and practical aspects of her field. Her true sense of scholarship has been transmitted to her many students through her enthusiastic teaching.





#### WALTER E. SULLIVAN

#### Professor, Anatomy

For 35 years Dr. Walter E. Sullivan has been a unique influence in the lives of medical students at Wisconsin. A distinguished teacher and scholar, he has considered students as mature individuals and in their contacts with Dr. Sullivan young people found sympathetic understanding, wise counsel and material help with problems that ranged beyond the walls of the classroom and laboratory. He was alert to progress in his field of scholarship; he also shared actively in the responsibility of citizenship in Madison. The University and the community are better because he has worked among us.

#### OTTO R. ZEASMAN

## Professor, Soils and Agricultural Engineering

Professor Zeasman joined the University in 1914 and has become known to his colleagues and many farmer friends as the Dean of Soil Conservation. Almost 19 years before the problem of erosion was recognized he pioneered the conservation program in this State. He helped literally dozens of farmers set tile systems to drain water-logged swamps, he planned scores of soil saving dams and developed Extension methods of stimulating farmers to do soil conservation work on their farms. As a forceful personality, a tireless worker possessed of a keen memory, Professor Zeasman has exerted a stimulating and lasting influence on thousands of farmers and soil conservation workers with whom he came in contact.



## OLGA M. HOESLY Assistant Professor, Home Economics

Olga Hoesly has distinguished herself as a teacher and counselor of students in the department of foods and nutrition because of her warmth of personality and gift of understanding student problems and her ability to give her students direction and self-reliance. Students experienced a pang of regret at the beginning of the second semester when they learned they would no longer benefit by her teaching and happy student-teacher relationship.



# Grid Round-Robin is Set

FTER 1961 there'll be a drastic new look in Big Ten football scheduling-thanks to a decision this spring by conference athletic directors and faculty representatives.

Under the new plan, there will be a ten-game schedule in which every member will meet all the rest.

For the past few years, a nine-game schedule in which each conference squad has played six to eight conference games has been in effect. The new scheduling, which was advocated by Wisconsin, will not only make possible determination of a "real champion," but could have the effect of making for better keeping of conference rules—since there would be fewer games against members of other leagues whose rules are not so stringent.

Opposition to the round-robin set-up has long stemmed from the Big Ten teams with big stadia and consequent high income. Their intersectional clashes with strong outside teams they have judged to be better revenue producers than contests with less popular conference foes. These same schools have been loath to schedule away-from-home games against teams with smaller gate capacities. It was probable that the addition of a tenth game to the schedule was a concession to the large-stadium schools. Moreover, no home-and-home sequence will be required under the new plan.

Since schedules through 1958 have already been made, the change will not begin to take effect until 1959-in which the extra game will first be permitted, although not be compulsory. Seven conference games will be required in 1959, eight in 1960 and nine thereafter.

#### To Athletic Board

Alumni, student and faculty representatives to the Wisconsin Athletic Board were appointed last month. Martin Below was re-elected by the Wisconsin Alumni Association; C. F. Van Pelt is the other alumni representative. Stu-

dent Athletic Board President Patrick J. Levenhagen was appointed to the board as was V. W. Meloche, professor of chemistry. Other faculty representatives are Profs. Marvin Schaars, chairman, Glen Eye, F. L. Weston and George Young (the latter is faculty representative to the Intercollegiate Conference).

#### UW-M Athletic Director Named

Prof. Herman Kluge, long-time coach, athletic director and dean of men at Wisconsin State College in Milwaukee will be athletic director at the new University of Wisconsin-Milwaukee and will also head the physical education department. The football coach at the new institution will be Armin Kraft, former backfield coach at the state college.

#### CREW . . . No Olympic Junket

Wisconsin's husky oarsmen—late in rounding out into full shape, as usual -performed creditably on eastern waters in June. They finished a strong third in the I.R.A. Regatta at Lake Onondaga near Syracuse in mid-month. Then came the Olympic trials and Norm Sonju's outfit stroked its way into the finals by finishing second to Yale in a

preliminary heat. Eventually, Yale won the Olympic berth; seven seconds and four positions away were the Badgers.

## Sports Schedules

#### **Basketball**

- Dec. 1—South Dakota University at Madison.
  - Butler at Indianapolis, Ind.
  - -Notre Dame at Madison.
  - 10-Nebraska at Lincoln.
  - 15-Washington U. (St. Louis) at Madison.
  - 20—Bradley U. at Peoria, III. 22—Kansas at Lawrence.

  - 29—Yale University at Madison.
- Jan. 5-Northwestern at Evanston, III.
  - 7—Indiana at Bloomington.
  - 12-Illinois at Madison.
  - 14—Michigan at Ann Arbor.
  - 19-lowa at Madison.
  - 21—Ohio State at Madison.
- Feb. 11-Michigan at Madison.
  - 16-Ohio State at Columbus.
  - 18—Minnesota at Minneapolis.
  - 23—Indiana at Madison.
  - 25-Michigan State at Madison.
- Mar. 2—Purdue at Lafayette, Ind.
  - -Northwestern at Madison.
    - 9-lowa at lowa City.

#### **Cross Country**

- Oct. 13—lowa at lowa City.
  - 19-Minnesota at Madison.
  - 27-Illinois at Champaign.
- Nov. 3-Michigan State at East Lan-
  - 9-Marquette (site to be deter-
  - 16-Conference at Chicago.
  - 26-N.C.A.A. at Michigan State.

# UW ROTC Pistol Team Champions

The University of Wisconsin's ROTC pistol team, coached by Army Capt. Jode R. Wilson assisted by M/Sgt. Ernest Harris, recently proved itself the best group of collegiate pistol shots in the land.

During the past school year the combined ROTC-Varsity pistol team won 25 matches, tied one and lost one, and wound up with the National Intercollegiate Championship trophy for the first time in history.

Actually the ROTC-Varsity team is made up of three teams - experts, sharpshooters, and marksmen. The three teams compete in their own classifications.

In winning 14 trophies this year and 42 medals the expert team took first place at both the state and national levels. The sharpshooters took second place in the state and second in the national. The marksmen's team won first in both state and national.

The expert team is made up of Donald Cowling, business manager; Walter Kirchberger, team captain; Guenther Machol, Robert Mills, ROTC captain, and Ray Treat. Comprising the roster of the sharpshooter team are Robert Kirchberger, Ned Pierce, Charles Harris and Richard Busby. On the marksmen's team are Earl Schoenwetter, Harold Kading and Joseph Matousek.

## Joan Ackley, '57 writes:

# Campus Chronicle

#### The Summer Shift

Lake Mendota and the Union terrace again prove an invaluable boon to some 6,000 summer students battling Madison heat and mosquitos (which, incidentally, have resumed their campaign to nibble humanity from the face of the earth).

The summer session has been greatly expanded this year with the addition of a number of short clinics and special-interest programs in various fields.

#### **Technology**

In keeping with the spirit of our modern era, the class of '56 presented as its gift to Alma Mater a new IBM lectern. The cabinet is finished in walnut veneer and above the reading table, in line with the speaker's eye, is a panel with clock and speech timer.

#### Labor (Youth League) Troubles

Controversy over controversy continues to brand the Labor Youth League (LYL), left-wing student group which the American Legion has been asking to have exiled from the campus.

Most recently, the Student Life and Interests Committee (SLIC) passed a resolution prohibiting LYL president Matthew Chapperon, Roslyn Heights, N.Y., and secretary Ronald Radosh, New York City, from discharging their duties as officers next year for "failure to assume responsibility".

SLIC's decision was precipitated by a previous incident in which the LYL was fined \$10 and had its activities restricted for the remainder of the spring semester because it failed to comply with an agreement to present ballad-singer Pete Seeger as a lecturer rather than an entertainer. Subsequently LYL officers criticized the SLIC decision in a Daily Cardinal letter.

The SLIC actions have brought criticism from both the LYL and critics of the LYL. The banning of officers, however, does not ban the organization itself. The group announced that it intends to elect temporary officers in compliance with student regulations next year and seek reversal of SLIC's ruling.

#### Top-Notch Performances

Leon Lachman, Brooklyn, N.Y., who received his doctorate from UW School of Pharmacy won for himself and the University the \$2,000 Lunsford Richardson Pharmacy Award. Half of the money will go to Lachman for his paper on hydrolytic action of pharmaceutical esters. The rest, by nature of the Richardson award, goes to the university at which the student received his training. The grant will be used by the School of Pharmacy to purchase laboratory research equipment.

The Frank O. Holt Memorial Scholarships for the year 1956-57 for students in the School of Education were awarded to Ruth Hinkins, Madison, and to Wayne L.

Schroeder, Lake Mills. The Frank O. Holt Memorial Scholarships were established by friends of Frank Holt, former Registrar, Director of the Extension Division, general public relations officer of the University, and one of the best known University men in the state. He died in 1948.

#### Set-Back

University anti-discrimination policy seems to be hitting some rough spots along the road to fulfillment.

Austin McClendon, president of the University chapter of the National Association for the Advancement of Colored People, recently charged that virtually no progress in eliminating racial and religious discrimination in student housing has been made over the past eight years. His statement came in answer to SLIC's recommendation to deny both approval and listing to residences using discriminatory practices. McClendon said that lack of progress stems from procedural flaws in the methods of handling the problem and apathy on the part of Housing Bureau officials in implementing the policy.

Last month, the Committee on Human Rights warned that it is likely that many of the fraternities still retaining discriminatory clauses in their constitutions will be unable to succeed in removing them by the 1960 deadline set by SLIC five years ago.

The committee reported that all 11 fraternities are "making the 'determined effort' required by University legislation for continued approval".

#### Water Break

Some 400 students who just couldn't take the exam-time tedium a minute longer staged a gigantic water fight on Langdon Street last month. It began when a coed let go a bucket of water on a man student and ended when Policeman Richard B. Peterson got himself doused.

The initial shower touched off a chain reaction. Hundreds of students poured from sorority and fraternity houses armed with everything that would hold water, including hoses.

Policeman Peterson arrived when the fight had developed into a battle between the "wets" and the "drys". A crowd gathered about his car with one thing in mind and when the aspersion came, all Peterson could do was chuckle and promise to forget the whole incident if students would break up and go home. Mission accomplished.

#### Threatened Lock-Out

The *Octopus*, UW's 34-year old humor magazine has been suspended temporarily because of heavy financial losses during the past two years. Publication will resume when the *Octy* can show it is able to operate at a profit—which means a minimum subscription list of 1,000 by next fall if the *Octy* is to be an unbroken tradition.

The corporation will not be dissolved; rather, remaining funds will be stored until such time as the magazine can resume publication.

#### Innovation

Something new has been added to the campus scene in the way of informal debates. During Academic Freedom Week in April, soap-box discussions were held on the lawn of the Langdon Street YMCA. They proved to be such a success and attracted such a tremendous number of spectators as well as participants that the idea will be carried on—once each month or when important issues arise. Shades of Hyde Park!



#### . . . with Grace Chatterton

# More Pages from the Diary Of an Alumnae Secretary

May 24. Beaver Dam. Gene Cohen Boyer, '46, (Mrs. Burt) invited me to her home today to meet some of the Wisconsin women in this area. The new home of the Boyers on the shore of Beaver Lake has just been completed and I've looked forward for some time to seeing it. What a delightful contemporary home it is—efficient, livable, with colors clear, clean and cheerful, yet, at the same time, enduring! The guests started arriving promptly at 1:30, and we gathered in the handsome living room which has one wall of glass on the lakeside. We found the huge semi-circular white sofa with gold thread picking up the soft honey color of the carpeting a perfect place to relax and visit.

Of course, the University and the Wisconsin Alumni Association were subjects of paramount interest. In fact, we stayed long past the hour indicated on our invitations. These women were all community leaders, well-informed and vitally interested in education on all levels. There was Elizabeth Hartzheim Bauer, '47, (Mrs. Anthony), especially active these days as president of the Women's Division of the Old Hickory Golf Club, who skipped a good day on the course to join us. Attractive Ruth Gold Patterson, '44, (Mrs. Ray), the busy wife of the Head Master of Wayland Academy, added many fine comments to the lively discussion.

It was a pleasant surprise to see Laura Kuehn Seefeldt, '28, (Mrs. William), again. Our paths had crossed before at state meetings of P.T.A. and A.A.U.W. It was through Laura's leadership and efforts that the Wisconsin Alumni Club of Beaver Dam was reorganized a few years ago and developed into a strong group. Cecilia Dolan Vrabec, '49, (Mrs. Andrew) and her husband have also been active in the Alumni Club. Mildred Levy Bender, '41, (Mrs. Roger) is now a director of the Club and also president of the Beaver Dam Parent-Teacher's Council. Helen Wollenburg McConaghy, '43, has accepted the responsibility of making a survey of secondary education in Wisconsin for her local A.A.U.W. branch and is arranging top-notch programs for her group on this subject for the coming year.

Evelyn Hunt Langmack, '20, (Mrs. Ray), a partner with her husband in the Langmack Drug Store, mentioned with pride her close association with the University School of Pharmacy through the years.

Mrs. Michael Maier, whose husband, now an officer of the Monarch Range Co., graduated in '44; Mrs. Martin Meyer, Jr., whose husband, '48, is now coach and instructor at Wayland Academy and a director of the local Wisconsin Alumni Club; Mrs. James Healy, a member of the Dodge County Board of Supervisors and a loyal Badger whose husband was graduated from Wisconsin in 1896; Mrs. John Healy, mother of Mary Jane Healy, '44, a practicing attorney in Beaver Dam; Doris Call Leatherbury, '28, (Mrs. J. C.),

and Lenore Williams Laurence, '22, (Mrs. Mortimer), were a part of this interesting group of women.

Gene Boyer, the hostess, had returned only two days before from the State League of Women Voters Convention, which she had attended as a delegate from her local league. The Wisconsin Alumni Club of Beaver Dam recently elected her their Secretary-Treasurer; she is Vice-President of the P.T.A. at her 7-year-old daughter, Bari's, school; the Wisconsin Alumni Association appointed her a State Alumnae Field Chairman this past year and she is a partner with her husband in Matlin's Furniture Store, where she is responsible for the accounting and advertising.

Congratulations to Gene Boyer, one of the busiest young women I know, for arranging an exceedingly pleasant and worth while "coffee hour" for all of us.

# People Are Praising

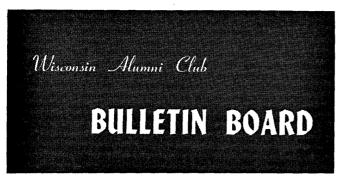


Evalyn Bergstrand Owens, wife of Emery Owens, '27, now serving her sixth year as a member of the University of Wisconsin Board of Visitors. Evalyn is a former dean of the School of Home Economics at the University of Connecticut. In May the regents of the University of Minnesota, of which she is

a graduate, presented her with an outstanding achievement award (the only woman among the six persons honored). It was in recognition of her noted professional attainment, her ability as a homemaker, a competent and resourceful administrator, and her dedication to building strong community programs. She was cited as a patient and enthusiastic educator and leader of unusual ability.

Our Hilda Grinde Thompson, '05, (Mrs. George), who received the 1956 Theodora Youmans award of the Wisconsin Federation of Women's Clubs. This recognition is based on outstanding contributions to good citizenship.

The Reynolds—Barbara Leonard, '35, husband, Dr. Earle R., '44, and two of their children who are making a family affair of sailing around the world. They have spent the last year and a half traveling in an especially built ketch from Japan to Hawaii, Samoa, New Zealand, and Australia. They should reach the States by way of South Africa next year. The Saturday Evening Post carried several articles written by Barbara about this adventure. Sports Illustrated had a fascinating sketch and picture of this interesting family.



Note: Closing date for the Bulletin Board is four weeks prior to the date of issue. Meetings which have already occurred will also be found listed, however, even though notices arrived too late for advance use. "Contacts" are mentioned so that alumni in areas concerned may get in touch with club officials regarding any future club programs. (Date of issue is 15th of month.)

"BULLETIN BOARD" NORTHERN CALIFORNIA

August 5\_\_\_\_\_Annual picnic At Sequoia Lodge, Oakland, Calif.

Contact: Pat J. O'Dea, 212 Sutter St., San Francisco, Calif.



The Grosse Point Yacht Club was the site of a unique and enjoyable meeting of the UW Alumni Club of Detroit. A group of about 100 Badgers gathered for a 1 p.m. breakfast (bacon, eggs, hash, chicken livers, crepe suzette, etc.) and to hear two vocalists from the campus. One was Association Executive Director John Berge, who brought the club members up to date on Wisconsin doings. The other, above, was Bettye Brown, an instructor in the University School of Music whose songs were enthusiastically received by the assemblage.

## **★ With the Classes**

#### Before 1900

Anne I. OAKEY, '93, wrote from Kapuskasing, Ontario, that she couldn't be at the Half-Century Club meeting, but hoped to be in the States at the right time some year.

#### 1905-1910

David A. CRAWFORD, '05, is among the board of directors of the American Telephone and Telegraph Company.

From Gary, Ind., Margaret SOUTHWICK, '06, wrote her regrets that she was to be in Connecticut at the time of the class'

Golden Jubilee.

The Class of 1907 is busy already on plans for next year's mighty fiftieth reunion. For reasons of ill health, President AL GOEDJEN resigned and turned the reins over to LEWIS SHERMAN, vice president. One of the latter's first official actions was to appoint William K. WINKLER as reunion chairman for the Golden Jubilee in 1957. That's just next year, y'know.

#### 1910-1920

James E. THOMPSON, '15, is retiring after many years of teaching English at the Oak Park and River Forest Township High school, Oak Park, Ill.

Samuel A. MARSH, '16, is living in New London after retirement as professor of accounting at Washington university.

Melvin BRORBY, '20, senior vicepresident of Needham, Louis and Brorby, Inc., Chicago, is vice-chairman of the Board of the American Association of Advertising Agencies.

#### 1920-1930

Melvin C. PIERCE, '22, is president of Pierce Pre-Cooked Foods, Inc., in Ann Arbor, Mich.

AND THOSE 1922 ENGINEERS KEEP ON KEEPING ON! Already is this famous group planning its next years reunion: the 35th, in 1957. Sparked by the perpetual enthusiasm of Wilson TRUEBLOOD, classmates Red BRUEMMER, Bill O'CONNOR, Ralph KIRCHER, Art HUEGEL, Jim PRICE and Monty DREWRY met at the Milwaukee Athletic club recently. All felt confident that over 30 per cent of the '22 Engineers would attend their 35th Reune, as they did their 25th and 30th. Strategy? Simply let the ol' grads know who else is attending. No magnets are quite as powerful as classmates, the committee is convinced. A series of letters will tell the increasing list of who is coming, thus generating a chain-reaction of fusion—not fission—of old friendships.

Mrs. Philip R. Newell (Frances FURST, '23) writes that she has been accepted in the graduate school at Michigan State U. and is studying at the MSC biological station at Gull Lake, Michigan, where the Newells have a summer residence. "I was amazed and pleasantly surprised," she wrote, "at how much easier the academic work was than I had thought it would be after being out of school so long. I recommend adult education to others."

Dr. Willard F. SPENGEMAN is now manager of technical sales of the Dupont Company's Pigments Department. He lives at Summit, N. J.

Lyle A. HOWARD, '18, Edison, N.J., has retired after 38 years employment at the Raritan Arsenal.

Employed as a receptionist in Los An-

geles, Cal., is Irene Helen JONES, '18.
V. Lee Edwards, '23, was promoted to president of the Charles A. Strelinger Co., 149 E. Larned st., Detroit.

Lucile CLOCK, '29, will give up her position as principal of Dudgeon school, Madison, in June to return to her "first love", teaching kindergarten. Miss Clock has served as the school's head since it opened in 1927. She will be teaching kindergarten in one of Madison's public schools and will carry the "Dudgeon spirit" she helped build to her new pupils.

#### 1930-1934

We have learned that Harold W. GER-LACH, '30, is living in Topeka, Kan. and working for Gerlach Builders Supply, Inc.

Princeton's (Wis.) new mayor is Philip LEHNER, Jr., '30, a practicing attorney for 26 years.

Arthur G. WEBER, '30, has been named one of three section managers for the newly created Personnel and Employee Relations Division within DuPont's Polychemicals department. Mr. Weber resides in Wilmington, Del.

William F. JONES, '31, is temporarily staying in Racine for the next few months but is permanently with the law office of O'Haire, O'Connor and Jones, Friederich-Ebert-Anlage 3, Frankfurt A/M, Germany.

We have learned that Mr. and Mrs. Norman POOLEY, '31, are living in Detroit, Mich., where he is credit manager for Shatter-Proof Glass.

Austin T. THORSON, '31, has joined the General Motors personnel section on unemployment compensation. He was an examiner with the unemployment compensation division of the State Industrial Commission.

The American Society for Personnel Administration has elected Dr. Russell L. MOBERLY, '31, national secretary-treasurer. Dr. Moberly is director of the management center and professor of business administration at Marquette university.

Married: Mrs. Gwendolyn Jourdain and Del BRAULT, '32, Manitowoc.

The publisher of the "Milwaukee Sentinel", Robert C. BASSETT, '32, has resigned to become an executive of the Jos. Schlitz Brewing Co. He assumes the responsibilities of labor relations and community affairs and will be named a vicepresident.

J. M. SLECHTA, '32, was re-elected president of the Jefferson chapter UW Alumni Club.

The Southeastern Dermatological Association recently elected Dr. David G. WELTON, '32, president. He has been practicing in Charlotte, N.C., since 1939.

One of the nation's top Civil war his-

torians, Prof. T. Harry WILLIAMS, '32, lectured at the University this semester on 'Chivalry and Fraternization in the Civil War". He is with the department of history at Louisiana State university.

Jenkin Lloyd JONES, '33, editor of the Tulsa, Okla., Tribune was elected president of the American Society of Newspaper Editors. He was a former Wisconsin State

Journal editor.

One of the three research awards of the American Society of Civil Engineers was given to Prof. Philip F. MORGAN, '33, of the sanitary engineering department of the University of Iowa's college of engineering.

Alfred R. WYPLER, Jr., '33, Weston, Mass., has been appointed as assistant vicepresident and home office claims manager for Liberty Mutual Insurance Co.

Professor of English at Marquette university, Dr. John PICK, '34, claimed the Marchesa Cecilia Zimmerman as his bride in a ceremony at Valetta on the island of Malta.

Morris H. RUBIN, '34, editor of "The Progressive" magazine, is engaged in a twomonth survey of political and economic conditions in the Soviet and Western Europe. He will report his findings in the magazine and in a series of syndicated newspaper articles.

Dr. Robert T. STORMONT, '34, is director of the Division of Councils of Therapy and Research of the American Medical Association. He is a native of La Crosse.

#### 1930-1940

Mrs. William S. Staehling, (Ruth M. CLARK, '32) is living at 340 Carrington St., Waupun, Wis.

Fred J. Meyer, '32, and his Red Dot Foods Inc. are celebrating the 25th anniversary of the company's founding.

Bernard KNITTEL, '34, is now on the

speech staff at Michigan State university at East Lansing.

Augustin Pyre, '34, has moved from London to New York at 157 E. 61st St. He is with the Gulf Oil Corp.

John W. BARBER, '35, is regional director for Selective Service for eight western MORE THAN

# \$22,000 for YOU

AT AGE 65

ONE OF THE MOST FAR-SIGHTED PLANS ever devised for the wise use of savings is offered for your earnest consideration by the SUN LIFE ASSURANCE COMPANY OF CANADA, a leading world organization in its field, with branches from coast to coast throughout North America. By means of the plan, regular amounts of savings can be applied to provide, at age 65, a lump sum of more than \$22,000 plus accumulated dividends...

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# \$150 Monthly

FOR LIFE according to your choice.

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By the way, the plan can be easily tailored to the amount of regular savings you can afford, with corresponding adjustments in the sums payable.

Details are yours without obligation by just mailing the coupon below.

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Box 5102, Southfield Stn., Detroit 35, Michigan or

P.O. Box 2406, San Francisco 26, Calif.

I should like to know more about your Special Income Plan, without incurring any obligation.

NAME	
ADDRESS	
Date of Birth	Amounts quoted above are for men.  A similar plan is available for women.

states and three territories and is based in San Francisco. He writes he is anxious to get into alumni club activities again.

The Very Rev. Alden Drew KELLEY, '35, former chaplain at St. Francis House, campus Episcopal center, resigned as president of Seabury-Western Theological Seminary, Evanston, Ill., to become subwarden of St. Augustine's college. Canterbury, England. He will assume his new duties December 31.

We have learned that Carl F. KRAEN-ZEL, '35, is with the department of agriculture, sociology, and economics at Montana State college.

Madison's Earl C. STOLPER, '35, has been elected assistant to the president of Wisconsin Power and Light Co. He will also continue supervision of personnel activities.

George COMTE, '35, was appointed manager of radio and television for WTMJ.

Green Bay attorney Arthur KAFTAN, '35, has been elected president of the Izaak Walton league's Wisconsin division by the board of directors.

Inland Steel Products Co. has announced the election of two new board of directors members. They are Arvin H. QUAM, '35, treasurer; and Norman RICE, '46, vice-president-engineering.

Army Maj. William A. ROSS, '36, was recently graduated from the Army Quartermaster school, Ft. Lee, Va.

New residents of Rochester, Minn., are Mr. and Mrs. John H. McNEIL, '36, and their six children. Mr. McNeil moved his family from Houston, Tex., to become manager of the Ranch motel in Rochester.

Robert U. HASLANGER, '36, has been elected vice-president and general manager of Escambia Bay Chemical Corp. He lives with his wife and three children in Westport,

The Rev. and Mrs. Milton C. JOHNSON, 37, and their four children have moved from Colorado Springs, Colo., to Los Altos, Cal., where he will be with Immanuel Lutheran church.

After a month's visit in Wisconsin, prizewinning author Herbert KUBLY, '37, left for the MacDowell Art Colony, Peterboro, N.H., where he will complete work on a play he is writing.

Richard W. BARDWELL, '37, former Madison district attorney, was sworn in as new circuit judge.

Andrew E. WALCH, '37, is editor of the "Wisconsin Dells Events".

Dodgeville high school's head football and basketball coach John (Weenie) WILSON, '38, will be relieved of his football coaching duties upon his request and will remain on the school's faculty as athletic director and head basketball and baseball coach. He was a former Badger grid star.

Eugene B. STIEFVATER, '38, assistant Milwaukee county agent, will be superintendent of the state fair flower show this year.



New marriages, new home towns:

#### 1948

Fanchon Jo SCHWARTZ, '55, and Dr. Samuel G. PERLSON, Chicago.

Joy Ann Kuehneman and William Ellsworth DYE, Racine, Wis.

Gay Elaine Shauley and Robert E. BOW-MAN, Taipei, Formosa.

#### 1949

Ruth Schneider and James SULLIVAN, Milwaukee.

Rita CARR and Dr. Frank M. Precopio, Erie, Pa.

Betty J. RASMU Aldrich, Milwaukee. RASMUSSEN and Robert M.

Lena Johanna Kopp and Donald D. HINTON, Madison.

Harriet E. Dick and John J. MISEY, Jr., Baltimore, Md.

HUNKELER and Elmond E. Antia Decker, Frankfurt, Germany.

Johanna Julia EGAN and Jack STERN-BACK, '53, Stapleton, N. Y.

#### 1950

Leora Lee DUWE, '51, and Donald H. DAEHLING, Milwaukee.

Frances Balarney and Robert John HEN-KES, Kalamazoo, Mich.

Grace E. MUELLER and Richard C. Tringali, Chicago.

Renate Marie Becht and Don Jay CRIT-TON, Hartford, Wis.

Mary Helen Uhrie and H. Craig SEY-FORTH, Bloomington, Ill.

Shirley Ann Stoner and James McLey CARR, Wilmington, Del.
June M. SCHOONOVER and A. Law-

rence SWEITZER, '51, Madison.
Norma Irene NIELSEN, '53, and Fred-

erick A. JANECKY, Racine, Wis.
Edith McNEIL Krukowski and Jerrold
Wade JACOBSON, '55, Washington, D. C.

#### 1951

Barbara Ann Krause and LaVerne R. CARLSTROM, Madison.
Muriel Mae Knapp and James CALLAN,

Indianapolis, Ind.

Harold MILLER and Doris M. Bayer, Menasha, Wis.

Ruth Hueckler and William W. REDE-MANN, Whitefish Bay, Wis.
Kathryn Jane CUBELA, '53, and Stuart Gordon GRADY, Port Washington, Wis.
Lila GREENFIELD, '55, and John W.

BERGE, '51, Madison.

Virginia Hoh and Thomas Peter KOEHNE, Detroit, Mich.

Jean Patricia KRING, '52, and John Veeder TEWS, Madison.

Jacqueline Babette MILLER and Lt. Richard Alan Haugton, Arlington, Va.

Avis Marie Tipton and Dr. Rudolf William MATZKE, Madison.

Constance M. Brown and Donald M. BASTIAN, Fond du Lac, Wis.

#### 1952

Phyllis Gehrke and Larry THOMAS, Plymouth, Wis.

Sally Ann NORG, '55, and 1st Lt. William Dale NELSON, Yuba City, Calif.

Sarah Jean McAuliffe and Robert M. SER-GENIAN, Madison.

Janess Elaine RIECK and Laurence A. Hanson, Redwood City, Calif.

Ruth TAFF and Delbert E. MEYER, '55, Madison.

Florence McLay CARR and Samuel Brown Schaller, St. Paul, Minn.

Ruth Jeanette GEHRED, '55, and Charles Paul NAPP, Madison.

Margaret GREINER, '54, and Robert SCHMELING, Eau Claire, Wis.

Bonnie Urquhart and Donald BRANSON,

Joyce Vivian GOLDY, '55, and Jack William SKEELS, Madison.

#### 1953

1st. Lt. Dorothy M. Morrison and 1st Lt. Dan R. SMITH, Madison.

Carlyn MOLSTAD and Dr. Edmund Wilking Kline, Madison.

Marylu de Watteville and 1st Lt. Walter Brandeis RAUSHENBUSH, Madison.

Arlene June Lutz and Avery W. DEN-KERT, Niagara Falls, N. Y.

Mary Ann Fess and Frederick Louis LUICK, Madison.

Nancy Jean MENG, '54, and Robert Blake BRUCE, Evanston, Ill.

Nancy L. DICKINSON and Roger E. Tenney, Rockford, Ill.

Geraldine WISNIEWSKI and Gordon M. ISCHE, Wauwatosa, Wis.

Caryl Elyn BEHM, '57, and Roger H. HULBERT, East Troy, Wis.

Mary Louise Andre and Pfc. Allan Daniel

FRANK, Sheboygan, Wis.

Mary Elizabeth Timmons and Dennis

James STROEDE, St. Louis, Mo. Mary Lois THOMPSON and Samuel G. Sauls, Dallas, Texas.

Carol Gaulke and Ronald UNKE, West Allis, Wis.

#### 1954

Carol Joyce GOETZ, '57, and 2nd Lt. Douglas N. NELSON, Colorado Springs,

June E. Evans and Lt. Leroy V. SIL-AMPA, Astoria, Ore.

Elizabeth Ann Roetker and Gene E. LYNN, Eau Claire, Wis.

Harriet KAST and Marvin Leonard Oes-

treicher, Chicago. Miss Schippers and Don P. QUIGLEY,

Alaska.

Jean Marie Duchnowski and Donald A. DELWICHE, Rochester N. Y.

Lorna Mae GRUHLE and Douglas Kaye VAN de WATER, Madison.

Katherine Corinne PAULSON and David

S. Burns, Milwaukee.
Caryl Jean Moritz and William E.
KLAVIS, Madison.

Margaret Alice KINGSBURY, '58, and Lawrence Arthur STROMMEN, Hillside,

Rose A. Sweeney and Dale H. MANN, Madison.

Regina Katherine JOHNSON, '55, and 2nd Lt. John Fisk TOMLINSON, Madison. Leanne Kay ATKINSON and Terry John Turner, Croton-on-the-Hudson, N. Y.

Ila FIKE and George C. Kuestner, Cincinnati, Ohio.

Marlene May Abele and Lt. Richard L. HEEMAN, Kenosha, Wis.

Alice Louise Hjortland and Lt. Ronald Oliver ANDERSON, Dayton, Ohio.

Susan Mary TRADEWELL, '58, and Vernie LOPAU, Jr., Great Falls, Mont.

Barbara Kehr and Donald PRICE, Mad-

Marilyn Luise MOELLER and William Randall Holmquist, Menasha, Wis.

Barbara Anne WEHNER and William A. Miller, Jr., Fort Lee, N. J.

Dolores Evelyn STEINHILBER and Howard Louis SPRESSER, Davenport, Ia.

Kathryn Peterson and Tom BRADY, Phillips, Wis.

Elinor MILLER and Manuel Greenberg, Denver, Colo.

Dorothy Anne KLEIN and Harry Hall, Arlington, Va.

Rhoda HUNTLEY and Bill Taylor, Houston, Texas.

#### 1955

Sally Ann TOPP, '56, and Lt. Glen Armstrong WILSON, Jr., Camp Lejeune, N. C. Diane BLUMENSTOCK and Alfredo CHIRI, '58, Madison.

Jean Werner SAWYER and 2nd Lt. Julium Werner SAWYER and 2nd Lt. Julium Market Language Flag

lius TRAMPE, Jr., Fort Walton, Fla.

Mary Lou PALEN and John March EWENS, Madison.

Jane Augusta Rumpf and Russell Alfred KNIGHT, Milwaukee.

Joan Sugg and Robert J. DIGMAN, Wausau, Wis.

Dawn JAX, '56, and Don BELLEAU.

Mary Milan BROBST, '56, and Ens. Ronald D. SCOTT, Madison.

Kathleen L. KNUDSON and John Damron, Cincinnati, Ohio.

Rita Marie Noltner and David A. FIKE, Madison.

Marcia Louise BLEW and Richard John SPRENGER, Milwaukee. Dorothy Ann PERKINS, '57, and James

Dollard MOSS, Evanston, Ill.

Lorayne Lau McKENZIE and Donald Arthur Ritt, Waukesha, Wis.

Nancy Ann Timmons and William Edward MILLER, Milwaukee.

Carol J. PETRUSEK and Edward F. GESTELAND, '56, Vallejo, Calif.
Betty MARTIN, '48, and Everett R. MOORE, Madison.

Nancy B. MARSHALL, '56, and 2nd Lt. George Richard COPE, San Antonio, Texas. Bonnie Kay STEPHEN, '56, and 2nd Lt. Ronald Lee LUEBKE, Los Altos, Calif.



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#### MID-WEST ALUMNI MAGAZINES

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Indiana Alumni Magazine Wisconsin Alumnus
University of Chicago Magazine

Total Combined Circulation
Over 107,000

For full information write or phone Birge Kinne, 22 Washington Sq. North New York, N.Y. GRamercy 5-2039 Manager of the University Co-op, John R. SHAW, '39, has been elected to the board of trustees of the National Association of College Stores.

David GRAVES, '39, has been appointed director in charge of employees from the Iranean Oil Exploration and Producing Co., Abadam, Iran. His work will involve liaison between company employee and management.

The Board of Regents approved the appointment of Dr. Ben M. PECKHAM, '39, as professor and chairman of the department of obstetrics and gynecology at UW Medical school. His appointment, which became effective last month, also entails his being chief obstetrician and gynecologist in the University hospitals.

Ethel SEWARD Wagner, '39, Madison, has been named alumnae advisor for UW's Nu chapter of Phi Upsilon Omicron, national home commissions for interest of the commissions of the commission of the

tional home economics professional sorority.
Dr. John R. WEINLICK, '39, professor of historical theolgy at Moravian Theological Seminary, Bethlehem, Pa., is the author of "Count Zinzendorf", the first authoritative biography in the English language of the man who was chiefly responsible for the 18th century rise of the renewed Moravian church.

New head of the poultry husbandry department of the U.S. department of agriculture Rhode Island experiment station is Dr. C. D. GORDON, '39.

Harvey HOGE, '39, has been named to the subcommittee on aircraft loads of the National Advisory Committee for Aeronautics.

Largely responsible for reorganization of the Ripon college speech department and setting up a new major field in speech is associate professor Howard C. HANSEN, '39.

#### 1940

Walter L. CLEVELAND is the new controller of Bucyrus-Erie Co., Milwaukee.

The past president of the Akron, O. alumni club, John L. TORMEY, has been appointed controller for Roadway Express, Inc. He will take over the financial division of the company.

The work of Dorothe TRUMMER Chilcutt in painting and sculpture has been receiving wide acclaim. She and her family are living in Key West, Fla.

G. H. CHADEK was promoted to branch manager of International Business Machines Corp., Flint, Mich. He had been serving as administrative assistant.

#### 1941

The South Side Federal Savings and Loan Association elected Robert C. OVERSTREET a director. Overstreet is president of Tinnerman Products, Inc. and resides with his wife and children in Fairview Park.

Jack C. OPPENHEIMER, former assistant solicitor, U.S. Department of the Interior, is now executive secretary of the advisory committee on weather control. Washington, D.C.

mittee on weather control, Washington, D.C. Sunburn sufferers may find hope for a quick and gratifying tan in a pill developed by Dr. Thomas B. FITZPATRICK and two other scientists of the University of Oregon Medical School. The pill contains 8-Methoxypsoralen, a drug which stimulates the body's natural production of the pigment which forms a tan. The drug is still in the experimental stage but Dr. Fitzpatrick hopes



The Liberty Mutual Insurance Company is the country's largest mutualty casualty insurance company. Its president from early 1942 until just recently has been S. Bruce Black, '13, who recently was promoted to chairmanship of the board. He had risen to the presidency from positions as treasurer, vice-president and general manager, all before reaching the age of 32. His extra-business activities are many and varied—he is, for example, a farmer, a trustee of Ripon college, and a member of the American Academy of Arts and Sciences. His company has been a leader, particularly in humanics and in promoting safety in industry and on the highway. He and his wife have three sons, one of whom, Wallace Gordon Black, '48, has three degrees from Wisconsin and is doing research in agricultural science at the University of Massachusetts.

to have it on the market within two to three years.

Willard SCHOLZ has been signed as a resident character actor for the Melody Greus Tent theater, Port Washington Rd., Milwaukee. Over the past 11 years he has been cast in many Broadway musical comedies, stock productions, and television plays.

#### 1942

Mr. and Mrs. Arnold G. LUECK (Dorothy SKARDA. '43) announce the birth of a son, Scott, May 28. They are living in Jersey Shore, Pa., with Scott and their three other children, Linda, 6, Dennis, 4, and Beth, 2. Roy JOHNSON, design analyst for the

Roy JOHNSON, design analyst for the Sutherland Paper Co., Kalamazoo, Mich., is credited with giving customer service a new twist. Working directly with the customer. he has designed over 100 cartons for the company.

company.

A "Self-Improvement Workshop" with lectures on such subjects as charm and personality development has been operating

in the Detroit, Mich., area under the direction of Art BROOKS.

Married: Shirley Jean Wright and Harley Andrew THRONSON.

President Eisenhower has named Catherine Blanchard CLEARY, Milwaukee, one of 31 additional members to his committee on edu-

cation beyond the high school.

Elliot M. NESVIG has been appointed general sales manager of Jefferson Electric Co., Bellwood, Ill. He will direct the marketing operations of Jefferson's five newly established product sales divisions.

#### 1944

Dr. R. R. SPITZER has been named executive vice-president of Murphy Products Co., Burlington. He joined the firm in 1947 after receiving a doctorate degree in animal

Married: Sara Ann Wilkins and Robert Mayer BOLZ, Chicago.

#### 1945

Dr. Warren E. STEWART has accepted an appointment as assistant professor of chemical engineering at UW. He will begin work in the fall.

Serving in the G-3 (training and operations) section at Ft. Dix, N.J., is 1st Lt. Catherine HOLTZ, Medford, Ore.

The Racine Alumni Club has elected Rex CAPWELL, Jr., president. He is practicing law in Racine.

Former WIBA announcer Edward J. FLEMING has been assigned the commercial announcements on the Frankie Frisch Show on television station WPIX, New York City.

Carl H. ADAM, formerly of the United Press, has been named assistant press-radiotelevision representative in the Chicago offices of Standard Oil Co. (Indiana).

A former Wisconsin State Journal reporter Warren R. JOLLYMORE has been appointed public relations director for the Cadillac division of General Motors, Detroit, Mich.

Mr. and Mrs. Robert A. BELL (Patricia MERRITT) have moved to Don Mills, a suburb of Toronto, Canada, where Bell, who received his Ph.D. in 1953, is now working as a senior geologist with the McPhar Geological and Geophysical Survey Co., Ltd.

Jerry WULK has completed his doctorate work in guidance-psychology at the University of Southern California and is now assistant director of admissions and interfraternity counselor there. The Wulk's first child, Floy Ann, arrived March 3.

John E. Reinhardt writes us that he will be spending the next two years in Manila, P.I. with the American Embassy.

The new manager of the resin plant of Presto Plastic Products Co., Brooklyn, N.Y., is C. W. TOMLINSON. He was formerly with Diamond Alkali Co., Deer Park, Tex.

John W. STEARNS has moved from Albuquerque, N.M., to 861 Dickson Park-

way, Mansfield, O.

Mr. and Mrs. Gonzalo Loza (Florence KAUTZ), Monroe, N.Y., now have a third son, Andrew Paul. The couple also has a daughter.

A third son, James Frederick, was also born to Mr. and Mrs. Gene WALGEN-

BACH, Waupun. Walgenbach is general supervisor of Mammoth Canning factories at Sussex and Oakfield.

The State Department of Taxation has named Richard E. WILLIAMS, Madison, inheritance tax counsel.

The director of NBC-TV's "Home" show is Alan BEAUMONT. Once associated with Madison and Milwaukee television stations, Beaumont was network director for NBC in Chicago for the past two years. The Beaumonts are living in Stamford, Conn.

Edward J. BRENNER has been named a senior patent attorney in the patent division of Esso Research and Engineering Co.,

Linden, N.J.

We have learned that William M. JOHN-SON is working as a copywriter for Campbell-Ewald Advertising Co., Detroit, Mich. His job includes an associate editorship of the Farmstead News magazine.

Maj. Richard C. LATHROP is an instructor in the USAF Test Pilot school at Ed-

wards AFB, Cal.

Two '48 grads who earned M.D. degrees in '53 are completing their second years of residencies at the University of Chicago Clinic. They are Melvin L. GRIEM and his wife, the former Sylvia FUDZINSKI. The Griems are in radiology and dermatology respectively.

John R. GAGNON, Green Bay, has been appointed program director for juvenile institutions of the State Department of Public

Welfare division of corrections.

James D. HENRY has been transferred from Sulphur Springs, Tex., to Sheridan, Mich., where he will be superintendent of Carnation Co.

#### 1949

The Beaver Dam Alumni Club has elected Edward M. JACOBS president. Jacobs is vice-president of the American National bank.

Ruth GOBER, professor of English at Wisconsin State College, Platteville, has been awarded a doctorate degree from the University of Oklahoma.

Joseph C. FAGAN has returned to his posts as legislative counsel, manager of the employer-employe department, and secretary of the social security and labor relations committees of the Wisconsin State Chamber of Commerce.

The University hospital has added to its resident staff in obstetrics and gynecology Dr. C. Weir HORSWILL. He and his wife (Jane ERICKSON) will be living in Madison after July 1.

Richard A. MONTABA has been transferred from the Indianapolis, Ind., to the Chicago bureau of United Press Associations.

A bill draftsman in the Wisconsin Legislative Reference Library, George A. HARDY, has been appointed research director of the Governor's Retirement Study Commission. Hardy has been granted a leave of absence from his former duties to serve on State Sen. Arthur L. Padrutt's commission to conduct a study of municipal retirement systems in Wisconsin.

Harold E. NILES is teaching agriculture and chemistry at Wautoma high school.

A former Merrill resident, Richard C. DINAUER, has recently moved to Madison. He is working as a technical editor for the American Society of Agronomy.

Dr. Hugh DAVIDSON has been appointed medical officer of the Waco-Sherman public health department, The Dalles, Ore. He was physician at the Garrison dam project near Riverdale, N. D.

Mr. and Mrs. Loring D. MANDEL, Glen Oaks, N. Y., announced the birth of Alan Howard on February 7. Mrs. Mandel is the former Dorothy BERNSTEIN.

One-time assistant athletic publicity director at the University, Francis B. (Bonnie) RYAN, has resigned as publicity director of the Green Bay Packers.

Warren J. FITZGERALD is working as assistant farm planner on the Soil Conservation staff in Oconto.

Assistant professor of economics at Los Angeles State College Dr. Maurice DANCE. has been awarded a fellowship by the Third Institute on Freedom and Competitive Enterprise at Claremont Men's College, Claremont, Cal. He is one of 30 economists and other social scientists selected from various parts of the country to receive fellowships.

Wilbert W. JOHNSON is teaching at St. Augustine College, Raleigh, N. C.

A daughter, Jody Elizabeth, was born to Mr. and Mrs. Robert KREIMAN on February 8. They live in Prospect Heights, Ill., and Mr. Kreiman is manager of audiovisual sales for Bell and Howell Co.

Arthur J. GLICK resigned after six years with Farmers Home Administration to assume the position of cashier of Viola Farmers State Bank, Viola.

Capt. John R. TRESTER is taking a jet upgrading course in the F-86 D, All-Weather Interceptor at Tyndall Air Force Base,

The Gardner Board and Carton Co., Middletown, O., has promoted James H. THOMPSON to the position of staff assistant, general management.

Robert HEIDE is supervisor of the Stevens Point district, division for children and youth of the state department of public

Teaching art and sculpture at Fort Lewis, Wash. is Edward J. MORIARITY.

Frank ROGERS is working as Employee Service Supervisor for the Hamilton Manufacturing Co., Two Rivers.

The Aluminum Goods Manufacturing Co., Manitwoc, employs Lucian NEWBERRY as controller and Uriel GAREY as auditor. Newberry has been with the firm since 1943, Garey since 1949.

Judge Harry F. GUNDERSON is now serving as Burnett County Judge.

Three UW grads were selected as memparties of a group of 100 young painters, graphic artists, and sculptors in "Art in America" magazine's article "New Talent in the USA". They are Fred BERMAN, Robert KNIPSCHILD, 50, and James John VAN EIMEREN, '53.

Mary MOTELET took over the duties of Julane WOLFGRAM, '54, as physical therapist at the Fort Atkinson Memorial hospital.

Former principal of Arlington Heights elementary school, Aaron MICKELSON is now assistant director of the lecture and concerts bureau of the UW Extension Division.

Keith BROOKS, who was granted a Ph.D. from Ohio State University last June, is now on the speech department faculty

Santiago de Cuba is the new home of Mr. and Mrs. Alan SCHOENFELDT who moved there when Mr. Schoenfeldt was transferred by the Texas Co. His wife is the former Gloria SCHNEIDER.

Dr. John M. KUHLMAN, former faculty member at the University of Richmond, has joined the University of Cincinnati College of Business Administration faculty as assistant professor of economics. Dr. Kuhlman received his doctor of philosophy degree from UW, specializing in the field of labor.

Paul KLINER is employed as assistant manager of the J. C. Penney Company's Michigan Avenue store in Chicago. He was transferred from his position as section

manager at the Madison store.

Serving as director of the Student Activities Bureau in the office of the Dean of Students at University of Minnesota is Paul A. BLOLAND. He and his wife, Ruth NOLTE Bloland, '50, are living in Minne-apolis with their 10-month-old son, Eric Craig.

An assistant professor of agricultural journalism on leave of absence from the University, Lt. John E. ROSS, is assigned to the public information office of Brooke Army Medical Center, Fort Sam Houston,

Eric L. SOKOL, Chenango Bridge, was named manager of quality control at Link Aviation, Inc.

#### 1950

Olaf SPETLAND, director of the World Extension Department of the Credit Union National Association (CUNA), has returned from two months in seven Latin American countries to report on economic conditions there for CUNA.

Urban L. DOYLE moved from Madison to 1553 Monroe Ave., Apt. 3, River Forest, Ill., after being promoted to assistant division manager of the Skelly Oil Co., in

Chicago.

Joining a private consulting engineering firm in Greeley, Col., Rolland D. CONNELL resigned as city engineer of Beloit, Wis.

First Lt. Robert N. LEASUM graduated from the military medical orientation course at the Medical Field Service school, Fort Sam Houston, Tex. Elizabeth T. BERRY was appointed Madi-

son policewoman No. 1.

Asst. Dane County Dist. Atty. Arthur W. SCHUMACHER left his post tempo-



A former president of the Wisconsin Alumni Association, Stanley Charles Allyn, '13, the president of the National Cash Register Company, was recipient of the honorary degree of Doctor of Humane Letters at the University of Cincinnati in June.

rarily to participate in the American Bar association's study of criminal justice.

Richard B. EAGER has gone into law partnership with Albert H. GILL, '49, in Orfordville, Wis.

The Watertown Alumni club has elected

William LISTER president.
Wencil W. WLODARCZYK has resigned as dean of boys at Glenwood School for Boys, Glenwood, Ill., to return to Madison.

First Lt. Philip J. LYON, a chaplain in the Air Force, and his wife (Irma REY-NOLDS, '51) are now stationed at Elmendorf

AFB, Anchorage, Alaska.

The St. Croix Valley Alumni Club has elected Irv SATHER, New Richmond,

Harold L. JOY is director of employment for the Mitchell-Bentley Corp., Ionia manufacturing division. He, his wife (Violet WITT, '49), and their son Geoffrey are living in Ionia, Mich.

William HAMBLEY, Jr. is working as assistant to Michigan Senator Pat McNamara handling liaison and special projects of voter interest. His wife, Mildred NETZEL Hambley, is promotions assistant in the traffic safety and engineering department of the American Automobile Association national headquarters. They have recently moved from Washington, D.C., to Arlington, Va.

The Northwestern National Insurance Co. of Milwaukee has named William R. JOHN-SON investment manager and Albert O.

NICHOLAS, '52, his assistant.

James E. HALPIN is now working with the Rockefeller Foundation in Calle Londres, Mexico. He was formerly with the founda-

tion in Santiago, Chile.
Eugene F. BUSSIAN has been appointed educational director in the agency department, Mutual Trust Life Insurance Co., Chicago. His duties will include developing an estate planning division of the agency department.

The Department of the Army has announced the selection of Bethel Muriel BRIGHT for a foreign assignment with Army Special Services. Miss Bright will be serving as a recreational leader GS-5 in Germany and France for the next two years.

Dr. and Mrs. Roger B. MEINTZER (Beatrice CRETNEY) are living in Chicago with

their nine month old son, Christian Peter II.

Bell and Farrell, Inc., Madison, have announced the election of Robert E. WESTER-VELT as vice-president.

The Oshkosh Alumni Club has re-elected

Clifford BUNKS president.
Mr. and Mrs. James T. HAIGHT and their two children are now living in Akron, O., where Mr. Haight is an attorney for Goodyear Tire and Rubber Co.

A son, Robert J., Jr., was born to Mr. and Mrs. Robert J. MARKOWSKY (Phyllis J.

HALKEY).

The University of Pittsburgh granted a master of science degree to Neton E. PETERMAN, Jr.

Rame W. BULL has been appointed supervisor of electronic instrumentation, electrical engineering research department, Armour Research Foundation of Illinois Institute of Technology, Chicago.

#### 1951

A daughter, Dale Ann, was born to Mr. and Mrs. Alfred M. KAUFMAN (Phyllis PROSANSKI).

A prize award from the Fulbright Commission has been given to Lane M. HELLER, Madison. It will enable Heller to study for another year at the University of Dijon, Dijon, Cote D'Or, France where he is working on a dissertation for the degree of Ph.D. in French literature.

Mr. and Mrs. Joe WALKER (Helen TOWNS, '52), have resigned their positions (Continued on page 38)

# Regents Approve Budget

(Continued from page 7)

\$999, 313 got \$500 to \$749, 360 got \$250 to \$499, 216 got raises up to \$249, and 474 got no raise.

Top increase went to Prof. Rudolph E. Langer, who was given a raise of \$3,100 to assume the directorship of the new Mathematics Research Center of the U. S. Army. Although the raise was approved by the University, the funds will be supplied by the federal government.

Other top raises went to Pres. E. B. Fred, \$2,000; Prof. Robert P. Hanson, veterinary science, \$1,376; Prof. Philip Cohen, physical chemistry and Prof. D. Murray Angevine, pathology, both \$1,340; Dean Kurt Wendt, engineering, and Prof. James W. Crowley, dairy husbandry, both \$1,300; Prof. Robert Clodius, agricultural economics, \$1,276; Vice Pres. Ira L. Baldwin, Prof. Charles Bunn, law, Prof. Merle Curti, history, and Prof. Farrington Daniels, chemistry, all \$1,250. Pres. Fred noted the need for higher faculty pay.

"The \$250,000 granted by the Emergency Board for faculty salary increases helped to tide us over the current emergency," he said, "but a major adjustment in salaries to meet the strong competition we are encountering from other institutions will be necessary during the next biennium."

Incidentally, budget allotments to departments under the Regent-approved figures were about \$750,000 below the sums asked for operations next year by the deans and directors.

Note to Association Members: This issue of the Wisconsin Alumnus is being published later than usual so that Commencement-Reunion news and pictures can be included. Your next issue of the regular Alumnus is due off the presses about October 1 and you'll be receiving your first issue of the Wisconsin Alumnus Football Bulletin in mid-September.

## **NECROLOGY**

Zilpha VERNON Showerman, '90, widow of UW Latin professor Grant Showerman, Louisville, Ky

Grace LAMB Schindler, '91, Washington, D.C.

Emery H. POWELL, '91, Yakima, Wash., in December.

Charles Jason FENNER, '92, Jamestown, N. Y.

Frederick H. FORD, '93, Beloit.

Frederick August EBERLEIN, '97, pioneer Shawano county fur farmer, at Shawano. Elizabeth M. MCNANEY Peterson, '97,

Los Angeles, Cal.

William G. KIRCHOFFER, '97, consulting engineer to municipalities, Madison. Louise BIRD Warren, '98, Merced, Cal., some time ago.

William Ray NEWBERRY, '98, Rice Lake.

Clarence W. BOYNTON, '98, Pe Ell, Wash.

Clarissa LINDE Gudden, '98, Oshkosh. Olive LIPE Wolf, '99, Sharon. Frank H. BRINKERHOFF, '99, Brandon,

some time ago. William DIETRICH, '99, former county

agent and farmer, Owen. Grace BUSHNELL Zimmerman, '01, Hins-

dale, Ill., last year.

William V. CLEMONS, '01, Massena,

N. Y.

Stephen Augustus HURLBUT, '01, Charleston, S. C.

Dr. Henry Briggs NORTH, '02, mineralogist and president of the North Metal and Chemical Co., York, Pa.

Arthur JOLLIFFE, '02, member of the 1899 varsity football team, Minneapolis, Minn.

Adrian A. WEDEMEYER, '03, retired mathematics and mechanical drawing teacher at Boy's Trade and Technical high school, Milwaukee.

Victor Grant MARQUISSEE, '04, Wayne, Pa.

John S. HODGE, '04, Oakfield.

John BERG, '05, Santa Monica, Cal. Issac ELLIOT, '05, Oregon. Eleanor BURNETT Tyler, '05, missionary and educator, Pilgrim Place, Cal.

Erna Dorothea STRASSBURGER, '06, Milwaukee.

George A. SEILER, '06, San Francisco, Cal.

Ernest RUTHERFORD, '06, Cambridge,

England. Maximilian Josef RUDWIN, '08, Dayton,

Geneva RAYMOND Medberry, '11, philanthropist and music enthusiast, Los Angeles, Cal.

William L. KIMBALL, '11, Bradenton,

Albert H. BLESSING, '12, Fennimore. Eugene Franklin BUNKER, '12, prominent mining attorney and former assistant football coach, Brozeman, Mont.

William WESENER, '12, Meeme, Wis. Thomas L. ALLEN, M. D., '13, Chicago. Thomas Gold ALVORD, Jr., '13,

Superior. Walter S. COLEMAN, '14, Poughkeepsie,

N. Y., some years ago. Paul B. SMITHSON, '15, Palm Beach,

Ralph F. NORRIS, '15, leading acoustics

authority and inventor, Madison.
Phillip A. RITTER, '15, Eau Claire.
Arthur JAMIESON, '16, cashier of the bank of Poynette.

bank of Poynette.

Victor BRANNEN, '17, Escondido, Cal. Rudolph F. LINDOW, '17, Wauwatosa. Loe BUTTS, '20, former member of the varsity football team, Gary, Ind. Willard PETERSON, '21, Fargo, N. D. Dudley W. SMITH, D. D. S., '23, Wood. Frederick P. JOHNSON, '23, Wausau. Lester F. SCHENKENBERG, '23, Chicago. John B. MARTINEAU. '24, Chicago law-

John B. MARTINEAU, '24, Chicago lawyer and authority on freedom of the press, Highland Park, Ill.

Louise GRISWOLD, '26, Boulder, Colo. Marian GREER Purcell, '28, Palos Verdes,

John G. WILLIAMS, '28, Widnes, Lancashire, England.
Carl R. OLDENBERG, '29, Chicago.
Franklin W. ZIMMER, '30, Manitowoc. Chester H. BYRNES, '31, East Troy, some time ago.

Frank G. SCOBIE, '32, Wauwatosa. Edward S. HANSEN, '32, Madison businessman and collector of antique automo-

biles, Madison. Thomas E. LENIGAN, '33, Beloit. Allan Theodore WILLSON, M. D., '38,

physician and surgeon, Ajo, Ariz.

George P. HENRY, '51, Pacific Beach, Cal., some time ago.

William E. SNEEBERGER, '55, electrical engineer in the research department of Paytheon Corp., Ephriam.

# Memorial Resolution



With deep grief, the Wisconsin Alumni Association records the death of Gordon Fox, Class of 1908, in Chicago, Illinois, on June 5 1956.

The University of Wisconsin and the Wisconsin Alumni Association have lost a true friend, one whose loyalty and devotion to the University were unsurpassed.

Gordon Fox was a man of many talents. His proficiency and accomplishment in his chosen field of engineering brought him high honors. His writings sparkled with an originality, expressiveness and a brilliant rhetoric which made them a delight to read. His service to the University was always carried out with the highest degree of effectiveness.

Others will speak at length about Gordon Fox's deep devotion to the American way of life and his courage in upholding his convictions.

Others will speak at length of the sterling qualities that made Gordon Fox a wonderful friend.

We of the Alumni Association will remember him for all these things. Yet we will remember him foremost for his long and abiding faith in the things that have made the University of Wisconsin great. We will remember him as the president of our Association during one of its most significant years. We will remember him for his enthusiasm, diligence and singleness of purpose in getting things done. In short, we will miss Gordon Fox.

Be it resolved that this statement be recorded in the official proceedings of the Board of Directors of the Wisconsin Alumni Association and that a copy be sent to the family of Gordon Fox.

as Oconto county agent and county home agent respectively. They are now living in Appleton where Walker is assistant county agent for Outagamie county.

A new consulting engineering firm specializing in highway and municipal engineering problems has opened in Madison. The new firm, Bridwell-Fey Engineering Co., was organized by Robert T. FEY and Harry W. BRIDWELL.

First Lt. William H. ALVIS, Madison, has been elected secretary-treasurer of the Superior Optimist club. Alvis is assigned to Superior State college as an Air Force instructor.

Tom LEAHY has been discharged from the Army following 21/2 years service as an instructor in the Army Finance School at Ft. Benjamin Harrison, Indianapolis, Ind. He and his wife are living in Houston, Tex., where he is with an investment firm.

Volume five of "Who's Who in the idwest" includes Milwaukee artist Don TURNER who is now studying under a graduate scholarship at the Los Angeles, Cal., Art Institute.

Jo Therese SMITH, Austin, Tex., has become a member of the research department of Monsanto Chemical Co., plastics division in St. Louis, Mo.

Assigned to the Judge Advocate section of

the Fitzsimons Army hospital, Denver, Colo., is Justin SWEET

James D. STEINHAGEN has recently joined the Tonawanda, N.Y. Laboratories of Linde Air Products Co., a division of Union Carbide and Carbon Corp.

Joseph CARDIFF has resigned his position of assistant manager of the Association of Commerce to join the L. D. Schreiber Co. in Green Bay.

A birth announcement! Annette was born to Mr. and Mrs. Richard C. BRIEL, 7501 S. Chappel, Chicago, on Dec. 1, 1955. Briel is working for the Addressograph-Multigraph Corp. of Chicago.

Larry N. McELROY works for the Dow Chemical Co., Midland, Mich.

The new address of Eugene C. BALTS is 114 Mt. Vernon st., Oshkosh. He is elementary director and curriculum coordinator

Rodney J. ADAMS is in the industrial engineering department of Harnischfeger Corp., and his new address is 2369 S. 58 st., West Allis.

Another change of address and place of employment is announced by Walter J. TEMPAS, who recently accepted a position with Caterpillar Tractor Co., and lives at 4636 Hamilton rd., Peoria, Ill.

Jay MARKER is assistant manager of the Dunes Resort on Miami Beach. His address is 520 Biscayne Blvd., Miami, Fla.

1952

A daughter, Heather, was born last November to Mr. and Mrs. Alan G. Mac-DIARMID, 6123 Christian st., Philadelphia

Mary L. MELHAM changed her address to the care of A. C. Larson, 213 N. Hamilton st., Madison.

Henry A. FIELD has become associated with the Riley, Riley and Pierce law firm in Madison.

At the Wisconsin State Historical Society's Founders' day dinner, Dr. Eric LAMPARD of Smith college, Northampton, Mass., was presented the \$1,000 David Clark Everest award in economic history.

Nancy KRAKORA is doing social service work at the V.A. Hospital in Sepulveda,

Calif.

George DRENGLER took a new position with the National Carbon company as development engineer at Cleveland, Ohio. Dr. Theodora T. CRACOPOULOS is in-

terning at the Milwaukee Emergency hospital and lives at 5346 N. 52nd st.

Clifford WIITA, forest ranger with the Wisconsin Conservation Department, has been transferred to the game division station at Horicon. He had served as a dispatcher at the district ranger station, Antigo.

Engaged in Exercise Sagebrush, the Army-(Continued on page 42)

## What's Ahead for Extension?

(Continued from page 21)

Out of this philosophy, rooted in the practical development of University Extension over the past half-century, should come in the years ahead an extension program of roughly the following outline:

(1) a flourishing extension center system, providing a beginning college opportunity in areas of the State where

none exists;

(2) professional and technical in-service training programs in literally all the professions and technical areas

served by the University;

(3) a wide range of adult education programs, particularly in the civic and cultural fields, supplementary to those of such local agencies as the schools of vocational and adult education, the public libraries, and the voluntary organizations engaged in adult education;

(4) an increasing emphasis on training programs for voluntary lay leaders, upon whom a widespread and effective adult education movement probably ultimately rests;

(5) a continued and perhaps expanded use of correspondence study, using new teaching techniques, and ultimately involving widespread utilization of television;

(6) an increasing use of the mass communications media -publications, newspaper columns, television and radio time —in order to exploit to the fullest all resources available for the diffusion of knowledge, information, and insights on the problems of the day.

Now a word on finance and facilities. Many of the Extension Division's adult education activities are now either wholly or in part self-supporting. The experience of its sister service, Agricultural Extension, has been, however, that only through extensive public support can an adult education activity be broad enough and rich enough to serve adequately the individuals and groups with the most pressing educational needs. This is a problem in state finance and, perhaps in time, Federal as well. But we are confident that the same public spirit which has built the Extension Division will provide the financial support necessary for the University to continue and expand its educational services to all the people of the state.

Facilities, not less than finance, are essential to effective service, and Extension's present facilities are inadequate to its needs. The University building known as the Extension Building was built in 1914 to house the School of Home Economics and an Extension Division less than one-tenth the size of the Division in 1956. Only a minority of the Division's units can be housed in this building today. The majority of Extension units are scattered widely around the campus in borrowed quarters, many of which are highly unsatisfactory. This housing problem works seriously against Division cohesion and efficiency.

Perhaps most disruptive of all, facilities are desperately inadequate for serving the thousands of Wisconsin citizens who attend Extension institutes and conferences. The early erection of the Wisconsin Center Building is essential if the University is to serve Wisconsin groups as it can and should in the important field of on-campus technical and professional short courses.

Finally, within the University, we stand on the threshold of what could be an era of vastly improved internal coordination of extension. General Extension and Agricultural Extension are entering into an increasing number of discussions and cooperative arrangements aimed at improving the effectiveness and efficienty of University outreach. We believe the time is ripe for a fresh look at the total extension services of a land-grant and state university such as ours to the end that the University might serve even more effectively than in the past the educational needs of the State as a whole.

Here is an area of pioneering for the future no less challenging than the Extension pioneering of Wisconsin fifty years ago.

HUMAN HISTORY becomes more and more a race between education and catastrophe." So wrote the great British historian, H. G. Wells. These days of grave international tensions and recurrent crises emphasize the verity of Mr. Wells' observations.

In a very real sense our national survival is conditioned

upon an educated citizenry.

The effective functioning of our form of government, the oldest republic extant, depends upon an informed and enlightened electorate.

Our military strength in relation to that of our potential enemies is conditioned upon our scientific hegemony and productive might.

Our nation's economic strength, which gives us the high-

This article is from

the Alumni Day Address

of Law School Dean

John Ritchie



# A University's Responsibilities

est standard of living that the world has ever known, is conditioned upon an educated know-how in the production and distribution of wealth.

We are all aware that our form of government rests, ideologically, on faith in the dignity of the individual and his capacity through reason for political self-government. Implicit in this conviction is the assumption that opportunities for education will be available to all citizens to the end that they may be informed and trained to "sift and winnow," to recognize the relevant and discard the irrelevant, and to reach decisions only after considering all the pertinent factors. Otherwise our priceless heritage of the ballot may become the instrumentality through which we surrender the cherished values of our society either by an hysterical response to demagogic appeal, or by indifference to the corrosive rot of subversion.

In these days of hydrogen bombs, guided missiles, jet planes and other awesome weapons of mass destruction it is unnecessary to labor the critical importance to our military establishment of our nation continuing in the vanguard of scientific discovery. This desideratum is of necessity grounded on a sound educational system.

Also, blest though this country is with natural resources, its relative economic strength far out-strips its relative wealth in natural resources. What then is responsible for the fact that during the past calendar year the United States, with six per cent of the world's total population, accounted for 60 per cent of the world's total production? Undoubtedly many factors contribute to this happy state of affairs. But I suggest that in final analysis the answer lies in American know-how. This know-how in turn rests upon training and education coupled with native intelligence, initiative and hard work.

Much of what I have been trying to say is summarized in the report of the University of Wisconsin Policies Committee of the Wisconsin Legislative Council as follows:

"But probably the most important reason for our strength is this: the United States has made good use of its human resources. This has been no happenstance. It rests on two significant factors:

- 1. The basic law of our nation guarantees to all citizens equal opportunities and provides that they may earn rewards in proportion to their achievements, and
- 2. The principle of public education for all—firmly established at many places in the thirteen colonies even before our nation was born—has been adhered to and expanded as our nation has grown."

In implementation of this principle the University of Wisconsin was established more than a century ago. All of us are familiar, at least in a general way, with its past record of distinguished achievement. For more than a century it has been a pace setter in the race between education and catastrophe to which H. G. Wells refers. As the capstone of the state's educational system the University recognizes three basic obligations: to teach, to search for truth, and to serve the public.

DISCHARGING its primary obligation of instruction requires able, devoted teachers, well equipped laboratories, libraries, an adequate physical plant and perhaps the most important of all, an alert, able, and well prepared student body.

In this country the responsibility for preparing students

for college is discharged principally by our public primary and secondary schools. Happily we have an excellent public school system in Wisconsin. Elsewhere, however, increasing enrollments and teacher shortages are causing a discernible trend toward mass education in primary and secondary schools.

Mass education is characterized by large classes. Instruction typically is on the average-pupil level of capacity. Particular attention is ofttimes paid to the retarded pupil. Little is done to challenge and hold the interest of the bright pupil. There seems to be more concern over the bone-head than the egg-head. This is perhaps understandable. Crowded, under-staffed schools, battling illiteracy and striving to see that all pupils receive at least minimal training, are inclined to overlook the bright pupil on the theory that he can take care of himself. I insist that each pupil must be challenged to work at peak capacity.

This means that the gifted pupil must be given the opportunity of progressing through the hierarchy of grades at a much faster pace than the less gifted. It means that courses of study must vary according to demonstrated aptitudes. It means that pupils with a flair for the manual trades must be channeled into vocational schools and thus spared the frustration of pursuing a liberal education. It means therefore that there must be a periodic sorting out of pupils according to abilities and aptitudes.

This sorting out process is imperative if our universities are to discharge their responsibilities. Otherwise their energies are dissipated in providing training that should have been obtained in high school. And they suffer the further drag of offering higher education to those who have no aptitude for or interest in a college education.

This lowering of the level of instruction penalizes the gifted and well prepared student for the benefit of the ill-prepared and those whose aptitudes or interests lie outside the classroom.

I suggest that the principle of public education for all, when applied to universities, means all who are qualified in terms of training, ability, industry, interest, and character to participate in the intellectually exciting and challenging experience that should characterize university training. Quality of training, not quantity of students, is the touchstone of a great university.

Happily, our University has always emphasized quality. This insistence on high standards is reflected in admission policies and probation and exclusion rules for academic deficiency. Although a large university, Wisconsin's ratio of faculty to students is approximately one to fifteen. Except for survey courses, supplemented by quiz and discussion sections, classes are relatively small in most branches of the University. Many seminars are offered for advanced students. An advisory system and counselling program further attest the University's interest in the individual student. Truly on this campus students and faculty are partners in the learning process. Here the philosophy of mass education is emphatically rejected.

May that always be true.

Let us never forget that the destiny of this country rests with our young people. There is danger that the industrial genius of our nation for mass production and standardization will blind us to the tragic waste implicit in mass education. The added costs of individualizing education on every level of instruction pays tremendous dividends in the currency of individual achievement.

Collective mediocrity, the end product of mass education, is repugnant to the American tradition. If long tolerated it may spell the doom of the America we know.

DVANCEMENT of knowledge and the search for truth A is of course a central purpose of a University. Indeed our universities are great research centers. Their faculties are constantly wresting the secrets from nature and advancing the frontiers of knowledge in the humanities and the social sciences. The discoveries of their scientists are largely responsible, on the one hand, for the dramatic progress that is being made in the vanquishing of disease and on the other hand for the position of leadership that our nation maintains in the never-ending race for the development of more efficient and devastating weapons of destruction. Technological advances contributing to the improvement of our living standards trace back to University laboratories. Coming out of universities also is an enriched understanding of man in his relation to his fellows and his environment. Indeed it is not too much to say that the research activities of universities affect directly or indirectly well nigh all aspects of life today.

Throughout its entire history our University has been famous for the research accomplishments of its faculty. I am sure no documentation is necessary in support of that observation. To list even a representative sampling of the significant research performed by the faculty for the past year alone would extend these remarks well beyond my allotted time. Of three matters only would I remind you.

• First, throughout the entire history of this country only three American universities have awarded more Ph.D.

disciplinary courses and seminars available to students. Typical is the course on Contemporary Trends and the seminar to be given for the first time next year on Military Policy and Administration. Each of these offerings is taught by teams of instructors recruited from a number of different departments and schools of the University. Inter-disciplinary research and teaching is so obviously sensible that few outside of academic circles realize how unusual it is for them to be as wholeheartedly accepted as at this University.

• All universities worthy of the name are dedicated to research and the on-campus instruction of their students. But our university also recognizes an obligation to serve all the people of the state. This concept of public service extending the boundaries of the campus to the boundaries of the state was pioneered by our university and is known throughout the western world as the Wisconsin Idea in education.

It is implemented by the adult education programs, correspondence courses and publications of the University Extension Division and the Agricultural Extension Service; by the short course conducted for farmers, by the School for Workers, by the continuing professional education institutes in medicine, law, engineering, pharmacy, and commerce by radio station WHA and allied state broadcasting and television stations; by faculty members working with appropriate state officials and committees of professional associations on law revisions and codifications, and by soil testing and other services performed for individual residents of the state. The Wisconsin Idea insists that a university is obligated not only to pursue knowledge for its own sake,

## . . . to teach . . . to search for truth . . . to serve the public . . .

degrees than the University of Wisconsin. Candidates for such degrees are attracted to the universities reputed to offer the best research opportunities and training. Hence it is that the number of Ph.D.'s awarded by a university is a reliable barometer of its research reputation.

- Second, the Wisconsin Alumni Research Foundation, now in its thirty-first year, has given the University more than fourteen million dollars. Most of this money was given in support of research in the natural sciences. With assets now totalling about thirty million dollars, it is anticipated that research in the natural sciences will continue to enjoy generous support from WARF in the years ahead. The significance of this support cannot be over-emphasized. All who are interested in our University and the progress of natural science owe an eternal debt of gratitude to WARF, an unique and inspiring undertaking in the field of higher education.
- Third, contrary to the situation unfortunately obtaining in many other universities, on this campus there are no artificial barriers insulating one discipline from another. Inter-disciplinary research flourishes. For example, the law school now participates in research undertakings with the College of Agriculture, as well as other divisions of the University. The absence here of artificial barriers between disciplines is reflected also in the large number of inter-

but also to make more widely serviceable to mankind that which is already known.

The trinity of obligations recognized by our university—teaching, researching and serving the public—are not mutually exclusive. On the contrary, they are closely integrated. Thus energetically pursued research undertakings create a vital and exciting intellectual climate within the university which challenges students to realize their optimum capacities. Public service activities apply the discoveries of research to the service of the state, utilize members of the faculty to teach in the adult education programs, and feed back to the classroom, the study and the laboratory the insights, information and stimulation derived from members of the faculty serving as counselors to government, business and agriculturists. Discharging concurrently all three of its basic responsibilities makes our university a particularly dynamic institution of learning.

President Fred has described the basic needs of a great state university in these words:

"First, qualified and deserving students, drawn from all segments of our society;

"Second, distinguished and devoted teachers, dedicated to teaching, research, and service;

"Third, adequate facilities and equipment; and

"Fourth, an intelligent, resourceful, and provident

people who fashion, nourish, and sustain it, convinced of its value and confident of its purpose."

No doubt implicit in this magnificent statement is a prerequisite that I venture to make explicit; that is, the tradition of free inquiry in the resolute search for truth. This tradition finds eloquent expression in these well known words taken from a report of the Board of Regents of 1894:

"Whatever may be the limitations which trammel inquiry elsewhere, we believe that the great state University of Wisconsin should ever encourage that continual and fearless sifting and winnowing by which alone the truth can be found.

Air Force maneuver in Louisiana, is 1st Lt. Stanley R. HASKINS, Madison.

Mr. and Mrs. Robert DAMERAU (Betty CASIDA, '54) and their 11-month-old son, David Bruce, are living in Lexington, Ky.

The board of directors of the West Bend Saving and Loan association recently elected Richard A. LARSON an assistant secretary. He is a partner with his father in the A. C. Larson and Co. real estate and insur-

Richard O. GILLICK has been promoted to the rank of captain in the U.S. Marine Corps. He and his wife, the former Audrey RASMUS, are stationed at the Marine corps training center, Twenty-nine Palms, Cal.

Dr. and Mrs. Robert L. BRISBIN announce the birth of a son, Kent Robert, on March 1 in Philadelphia. Dr. Brisbin is interning at Philadelphia General hospital.

Second Lts. Robert H. CONSIGNY and Emmanuel L. LEVINE, '55, were graduated from the Army Transportation School at Ft. Eustis, Va.

Veteran guard and former UW football captain Ken HUXHOLD has signed a 1956 contract with the Philadelphia Eagles.

Paul BEARDSLEY, Racine, has joined the staff of Hamilton Beach Co., division Scovill Manufacturing Co., as a chemical engineer.

That immortal declaration of principle voices what I think of as the spirit of Wisconsin; a spirit which undergirds and strengthens the University in the discharge of its responsibilities a spirit which acts as a catalyst unifying alumni, students, and faculty in the service of the University; a spirit which in the war of political ideologies raging throughout the world today, challenges the various isms inimical to the basic values of our society; a spirit which assures that education continues to lead in the race with catastrophe.

Nurtured by that spirit your university goes forward in service to state and nation.

Two new employes of the Oconto county agricultural extension office have been appointed. Dave WEICHERT, Appleton, is assistant county agent in charge of club work and Gloria HOLTAN, '56, is county home

Ronald G. LAMPE, Chicago, was awarded a silver medal for receiving the second highest grade in a certified public accountants examination. He is employed by the Arthur

Anderson and Co. accounting firm, Chicago. Kenosha attorney Elmer P. UNGEMACH is associated with the law offices of Judson W. Staplekamp.

Mary Louise ZAHRT, Madison, is the new district director of the Black Hawk Girl Scout council.

Girl Scout council.

"What's new with you?" we asked in the May Alumnus. Mrs. Robert GREEN (Mary LUNDBERG, '53) answered our call—and that's what we like to hear. "Bob and I that's what we like to hear. "Bob and I are living in Highland Park, Ill. where Bob is a pharmacist for Earl Gsell and Co. We have a daughter, Susan (born March 1955) and a son, Christopher (born March 1956)."
Kenneth CLARK, Rockford, Ill., has

joined the firm of Rowland Associated, Architects, in Wisconsin Rapids.

Ronald L. KATZ received his doctor of medicine degree from Boston university in

June. He, his wife (Gail JACOBS, '54) and their six-month-old son, Richard Ian, are now living in Staten Island, N. Y. where Dr. Katz is interning with the U. S. Public Health Service.

In addition to his Wisconsin certified public accountant certificate, C. Lewis TRINE has received a California CPA certificate. He and his wife are living in Ontario, Cal., and have two children, Tommy,

3, and Laura Kathryn, born April 3.
Harold K. COHEN has joined the tissue culture development department of Eli Lilly and Co., Indianapolis, Ind. He will be responsible for the care of Lilly's monkey colony and monkeys used in the safety testing of polio vaccine.

Army 2nd Lt. Milton E. NESHIK, Pound, recently completed the military police officer

basic course at the Provost Marshal General's school, Camp Gordon, Ga.

Bernard D. COOK, Jr., was appointed supervisor-mechanical product engineering in the Antenna Engineering School and the Antenna Engineering School the Antenna Engineering Sub-section of the Naval Ordinance Dept. engineering section, General Electric Co.

A note from James E. JENSEN, '53, tells us that he is a process engineer at the Han-ford Atomic Products Operation for General Electric, Co. His wife, the former Shirley

# All in the Family



Mr. and Mrs. Stieg, son Richard, and UW Engineering Dean Wendt.

Among the proudest parents at the University of Wisconsin's 1956 Commencement were Mr. and Mrs. Max Stieg, of Clintonville, whose sixth child, Richard F. Stieg, was graduated with honors from the UW College of Engineering. Four other of the Stieg sons, Bernard, '38, Robert, '40, William, '43, and John, '48 (all now employed with Wisconsin firms), are also UW engineering graduates. A daughter, Marjorie, received her bachelor of music degree from Wisconsin in 1945.

Another especially proud parent was George C. Robinson, '16, of Cedar Falls, Iowa, whose sons, George and Richard, received Ph.D. and L.L.B. degrees. They were members of the third generation of this family to earn Wisconsin diplomas. Ten degrees, in fact, have been awarded to the Robinsons, a former Oconomowoc family, over the years, including an honorary L.L.D. to Edgar Eugene Robinson, distinguished American historian.

JEVNE, '52, is chief dietician at the Kedlec hospital, Richland, Wash.

First Lt. Julius D. GEIER assisted in design monitoring of the Air Force nuclear engineering test facility. He and his wife are living in Fairborn, O.

#### 1953

After serving in Korea with the Army, Gerald S. NUSSBAUM is now attending De Paul Law school. Another alum, Jack OPPENHEIM, veteran of two years' Army service in Germany, is attending Harvard Law school.

Kathleen M. LABUDDE is the dietitianmanager of The Commons, a women's residence hall at the State University of Iowa.

Alumni planning to go to Melbourne, Australia, for the 1956 Olympics are invited to look up the Douglas WEIR's (Nancy ARDNI, '54). They have moved from St. Louis, Mo., to Melbourne where Weir is with the Monsanto Chemical Co.'s Australian subsidiary.

Lloyd S. KUPFERBERG, Skokie, Ill., has received one of 32 scholarships awarded to third year students in Harvard Law school.

Louis A. FREIZER, treasurer of the class of '53, has been promoted to the rank of first lieutenant while serving as public information officer of the 37th Transportation Motor Transport Command, Manheim, Germany.

The United Press Associations have added Allison Edward HEINS to the Des Moines, Ia. staff.

Mr. and Mrs. S. Neal HARTWELL have moved from Green Bay to Wauwatosa where Hartwell is with the Felt and Tarrant Manufacturing Co. His wife, the former Inez LOW, is an instructor of chemistry at UW, Milwaukee.

Earl F. WOBECK is assistant editor of *Popular Mechanics* magazine, news department. He is living in Evanston, Ill.

Resigning from the sports staff of the La Crosse Tribune, Donald L. ROSE became assistant coach of crew at Princeton university.

We have learned that Lowell J. TOOLEY is assistant village manager, Scarsdale, N. Y. He was formerly the engineer and manager of Shorewood Hills, Madison. He and his wife, the former Marceil SPRECHER, have two sons

Attorney Jack D. STEINHILBER has opened an office for general law practice in Oshkosh.

Teaching English at Union Grove high school, Union Grove, is Margaret NEIPERT.

Dr. Ascher R. PACHT, supervising psychologist of the State Department of Public Welfare division of corrections, resigned to assume a similar post in Massachusetts. He is now deputy commissioner of corrections industry in Massachusetts.

Second Lt. Richard L. CARR is serving in the Army transportation corps, Ft. Eustis, Va.

The peru director of public relations of

The new director of public relations of the Michigan Milk Producers' Association,

Detroit, is Richard V. VENNE.

Lt. (j.g.) Robert L. WERMUTH, Madison, has been transferred to the Service School Command at the U. S. Naval Training Center, Bainbridge, Md.

After completing a year of graduate work at the American Institute for Foreign Trade,

Phoenix, Ariz., James E. SCHMUTZLER has accepted a position with the International Division of Firestone Tire and Rubber Co. He and his wife became parents of a boy on April 12.

Samuel M. SIEBERT is a probation officer at the Guilford county domestic relations court in Greensboro, N. C.

#### 1954

Edward A. LIBRA, Jr., after receiving a masters degree from the University of California, is an area farm advisor with the California Agricultural Extension service.

Two '54 grads were recently promoted to the rank of first lieutenant at Ft. Belvoir, Va. They are Calvin C. THUR, Milwaukee, assistant supply officer with the 588th Engineer Construction Battalion, and Marc F. MOMSEN, Waukesha, instructor in the 1st Battalion Headquarters company of the 9829th Technical Service Unit.

Gerhard (Jerry) ROBEIN, coach and mathematics teacher at Two Rivers high school, has resigned to accept a position as head basketball and assistant football coach at Lake Forest, Ill. high school.

Mr. and Mrs. Jan F. VAN SANT (Mary GILLETT) and their daughter, Ann, are living in Lawrence, Kan. where Van Sant is studying for his master's degree in geology at the University of Kansas. He was recently discharged from the Army.

The principal of the new Lions Park school is Fred REIMANN. He taught physical education at Lincoln and Fairview schools for the past two years and has been working toward his master's degree in school

administration at the University.

Richard HOLY recently entered the Luther Theological seminary, St. Paul, Minn. He formerly practiced law in Milwaukee and worked in the state legislative reference library, Madison, while awaiting the start of the summer session at Luther.

Milton Kerns, Inc., Milwaukee, has announced the appointment of Henry KERNS as vice-president.

Army Specialist Third Class Daniel F. CASEY, Greendale, recently took part in a First Infantry Division headquarters review at Ft. Riley, Kan.

Two Army officers from Wauwatosa, 1st Lt. Wayne E. SCHWARTZ and 2nd Lt. Lawrence R. ELLIOTT are helping a 10-year-old girl and the March of Dimes in their fight against polio. Their unit, the 520th Engineering company, Ft. Leonard Wood, Mo. "adopted" the child and plans to make monthly contributions to help pay for her treatments. Both Schwartz and Elliott are platoon leaders.

A former WHA announcer 1st Lt. Rod SYNNES has been promoted from second lieutenant at the Army's Psychological Warfare Center, Ft. Bragg, N. C. Currently a radio officer in a mobile broadcasting company, Lt. Synnes has held assignments in psychological warfare and public information.

Robert McCLELLAN and his wife, the former Helen TERPSTRA, '52, are in Honolulu, where he is a military police instructor at Ft. Schaffer. They will return to the States in October.

#### 1955

Howard R. HINTERTHUER, Neenah, is serving with the Army in Korea.

Juul NOER passed his State Board exams in March and is now associated with his father in Colfax as the third generation of pharmacists.

Recently assigned to the Army's 50th Transportation Battalion, Ft. Eustis, Va. is 2nd Lt. Jerold W. APPS, Wild Rose.

Lt. Werner STRICKLER, Sheboygan, received his aircraft observer wings at Ellington AFB, Tex. He is now training in radar interceptor aircraft at James Connally AFB, Tex.

The *La Crosse Tribune* has added Jim W. GUNDERSON, Chippewa Falls, to its sports staff.

Mr. and Mrs. Ronald GOULET and their daughter Susan are living in Niagara Falls, N. Y. where Goulet is associated with the DuPont Co.

Stationed with the 24th Infantry Division in Korea is 2nd Lt. Michael W. STEPHENS, Madison.

Sylvia G. PECKHAM, Madison, is touring Europe.

A Fulbright scholarship to study for a year in Australia with leave from the service has been granted to 2nd Lt. Thomas LAU-DON, Waunakee.

Mary Jane EBLING Guhl is occupational therapist at the Kiddie Camp Convalescent Home for Rheumatic Fever Children and the Visiting Nurse Service in Madison. Her husband, an ensign in the U. S. Navy, is on duty in the Pacific.

Assigned to Army service in the Orient is 2nd Lt. David NAUMAN, Lancaster, who recently completed parachute training at Ft. Benning, Ga.

Frank W. KRESCANKO, Racine, and Rodney W. HARTWELL, Eau Claire, have enrolled in the January, 1957, class of the American Institute for Foreign Trade at Thunderbird Field, Phoenix, Ariz. Krescanko is specializing in Latin America and Hartwell in the Far East.

A first solo flight was made by Navy Ens. Charles SAMUELSON, Wisconsin Rapids, earlier this year.

Army Pvt. Eugene R. ZENTZ, Beloit, is assigned to the 7867th Army Unit in the European Communications Zone, France.

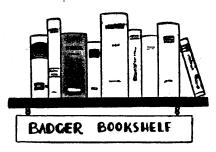
PFC Ralph A. MIRSBERGER, Sheboygan, is receiving advanced individual basic training with the 532nd Field Artillery Observation Battalion, Ft. Sill, Okla.



## **BIG INCOMES**

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THE COLONIAL AMERICAN IN BRITAIN. By William L. Sachse. University of Wisconsin Press. (Price \$5.50).

William Sachse, professor of English history at Wisconsin, has written an account of early day Americans who were not willing to leave England forever. He is primarily interested in the motivation of traveling colonials, their activities in England, the reaction of Americans to the mother country, and the influence of their sojourns on colonial attitudes toward England.

#### WHOOP-UP COUNTRY. The Canadian-American West, 1865—1885. By Paul F. Sharp. University of Minnesota Press. (Price \$5.00).

Paul Sharp, professor of History at Wisconsin, has written an excellent book about a region with a name which sounds as if it came from Hollywood. It is, however, the authentic name of a section where the struggle for North America came to a point almost sharp enough to puncture the continental boundary. In his boisterous tale, Prof. Sharp follows the intricate diplomacy of Washington, London and Ottawa, at the same time telling of the men, who while whooping it up in their own way, helped fix the line between the U. S. and Canada at one of its weakest points. Among the author's awards—a silver spur for the best non-fiction western book of the year by the Western Writers of America.

# LAND TENURE. Edited by Kenneth H. Parsons, Raymond J. Penn, and Philip M. Raup. The University of Wisconsin Press. (Price \$10.00).

A Madison, Wisconsin, conference on land tenure problems throughout the world, a model of its kind, brought together over one hundred men and women from six continents,—nearly 40 countries were presented—to discuss the efforts being made in their countries to improve tenure conditions. This human record of desires of people for land and the use of land, of people aware of their history, customs, traditions, and limitations, will be invaluable to sociologists, political scentists,

and anthropologists, as well as to economists and agricultural economists.

# SALADIN (1138—1193). By Gertrude Slaughter, L.L.D., '40. New York Exposition Press. (Price \$4.00).

Mrs. Slaughter's biography is an effective sketch of the history of the second and third crusades, organized around the career of a great Moslem leader. Her book is exciting, interesting and instructive.

#### STAGECRAFT FOR NONPROFESSIONALS. By Frederick A. Buerki, '27. University of Wisconsin Press. (Price \$1.50).

The author, known as "Fred" to thousands of alumni and students, says in the preface to this book: "The teaching of dramatic arts in secondary schools and colleges is in a measure responsible for the development of a new non-professional theater . . . For those amateurs who are interested in building, painting, and lighting scenery for schools and little theaters, simple, practical information is not readily available. . . This book endeavors to present a simple, concise, yet technical discussion of stagecraft."

Fred Buerki writes from 29 years of experience in University of Wisconsin dramatics and many years in commercial theater management and backstage operation.

# FAMILY PORTRAIT. By Elizabeth Corbett, '10. J. B. Lippincott. (Price \$3.50).

This novel is about a Milwaukeereared woman who, "hides a restless heart behind a facade of success," and it has New York and Chicago scenes in addition to its Wisconsin setting. As the plot weaves through the first 50 years of this century, Elizabeth Corbett unfolds in her charming way the saga of a wonderful American family, which her many fans will enjoy thoroughly.

# OPEN WIDER PLEASE. By J. Stanley Clark, '40. University of Oklahoma Press. (Price \$5.00).

The author, professor of history at Oklahoma City University, has written a fascinating and important story about the practice of dentistry in Oklahoma. Beginning with dental practice in pioneer days, he has followed the development of this profession to the present. The struggle of Oklahoma dentists to establish legal regulations and high standards as told and documented by the author makes the book of great value to students of history. The many well chosen illustrations, interesting ma-

terial, and style of writing make the book one which appeals to all readers.

PRAIRIE DUCKS. By Lyle Sowle, '40. (Price \$4.75). HIGH TIDE AND AN EAST WIND. By Bruce S. Wright, '47. (Price \$4.50). Stackpole Co., Harrisburg, Penn., Publishers.

These books by graduates of the University of Wisconsin's wildlife management department are two of the most significant reports ever made on waterfowl research. Fact-finding information on methods to preserve waterfowl breeding grounds has helped to set hunting season lengths and limits. It has provided basic information on migration, homing, nesting and other vital events in duck and goose ecology. Both private groups and state agencies have financed this research in an effort to conserve our North American waterfowl.

# AMERICAN LITERATURE IN PARODY. By Dr. Robert P. Falk, '37.

Mr. Falk, a former Milwaukeean, is now professor of literature at the University of California at Los Angeles. This very funny book, besides being a form of literary humor, is also, the author says, a branch of criticism which "helps separate the wheat from the chaff." The serious student of literature will find food for thought in this book just as the embittered student will find salve for his wounds. A Milwaukee Sentinel reviewer says, "this book ought to be required reading for adults who suffer from over-enshrinement of the Big Name."

## UNHAPPY HOOLIGAN. By Stuart Palmer, '28. Harper Bros. (Price \$2.75).

This is the 19th book of Barabooborn Stuart Palmer, an author who has also written scores of short stories. It is a new detective novel without Palmer's most famous sleuth, Hildegarde Withers. His fans will not be disappointed with detective Howie Rook, an ex-newspaperman, however, because this story is up to Palmer's high standards.

# CHILD BEHAVIOR. Foreword by Arnold Gesell, M. D., '03. Harper Bros. (Price \$3.50).

This is the first book from the Gesell Institute of Child Development to give parents *specific advice* on the everyday behavior problems of children from birth to ten—based on material from the authors' widely syndicated column, "Child Behavior."