



# **The daily cardinal. Vol. XXXVIII, No. 31**

## **October 30, 1928**

Madison, Wisconsin: University of Wisconsin, October 30, 1928

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# The Daily Cardinal

"Complete Campus Coverage"

VOL. XXXIII, NO. 31

UNIVERSITY OF WISCONSIN, MADISON TUESDAY, OCT. 30, 1928

PRICE 5 CENTS

## Frank to Present Albert E. Wiggam Tomorrow Night

Friendship Prompts Presi-  
dent to Offer Introduc-  
tion of Speaker

Pres. Glenn Frank will introduce Albert Edward Wiggam to his audience tomorrow night when the latter comes to Music hall to give an address on "What Civilization Is Doing for Us," it was announced yesterday by Rolland Kuckuk '29, president of the Forensic board under whose auspices the famous author-scientist is coming to Madison.

### Encouraged Wiggam

This will give the student body one of the few opportunities of the year of hearing the university's chief executive. President Frank's offer to introduce Wiggam to his audience tomorrow night comes as the result of several years of close friendship between the two men.

President Frank, who says Wiggam is one of the most interesting men he ever knew, was the one who first encouraged the latter to begin the writing of his now well-known popular science books, of which the most famous are "The New Decalogue of Science" and "The Next Age of Man."

### Well-known Orator

Mr. Wiggam was a well-known orator before he turned his hand to writing, and it was while President Frank was still editor of the Century magazine that he convinced Wiggam that his somewhat revolutionary ideas on psychology and philosophy should be put down in book form.

Mr. Wiggam includes a variety of topics in his lectures. Birth control, population practices, love, intelligence, heredity are a few of those which will be discussed tomorrow night. Tickets for the lecture may be obtained at the Co-op, at the office of the department of speech, 254 Bascom hall, and tomorrow night at the door.

## Predict Snow Before Night

Mercury Fall Forerunner of  
Coming of Winter  
Season

The old galoshes and rubbers may get their first workout of the semester if the predictions of the local weather man come true. According to his statement Madison will be visited by its first snowfall either this morning or tonight.

Although the mercury was well above the freezing point Monday morning, Sunday marked the inaugural visit of winter temperature to the vicinity of the campus when the figures all through the day read below the 40 mark.

Milwaukee recorded a low temperature of 28 degrees, the coldest of the season, at 7 a. m. Tuesday. Similar low readings were reported from other parts of the state. Green Bay, Wausau, and Superior reported the lowest marks with 24, 22, and 16, respectively.

Haircut Prices Raised  
to 65 Cents on Thursday

Since November 1 will mark the inauguration of the new price scale in Madison torsorial parlors, it is expected that many will take advantage today and tomorrow of the opportunity to be shorn at the old rates. Efforts to determine whether extra barbers would be put on for the anticipated rush proved unsatisfactory. Most of the operators signified that the difference in prices would not affect trade.

## Have You Read Want Ads Today?

If not—turn to them immediately. There may be something advertised that is just what you want to buy, or sell. Get in the habit of reading them daily, and you'll find it pays.

## Hoover Leads Straw Vote Taken Here

The University of Wisconsin followed the national trend of the first complete presidential straw vote taken in colleges and universities by choosing as the next president Herbert Hoover. Hoover received 401 votes at Wisconsin and Alfred E. Smith received 176. Throughout the country this vote was two to one in favor of Hoover.

At the September registration this year there were 892,808 students in the 1,104 American colleges, of which 544,685 were men and 348,123 girls.

Analysis of the vote showed that Herbert Hoover had the majority of student votes in 38 states and the District of Columbia. Alfred E. Smith carried 10 states: Virginia, Maryland, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana and Texas.

Virginia cast the greatest number of individual votes for Smith, and Pennsylvania the most votes for Hoover. The largest percentage in any one college was 20 to 1 for Smith in Mount St. Mary's college, Emmitsburg, Md. The largest percentage for Hoover in any one college was 18 to 1 at Wheaton college, Wheaton, Ill.

## Livestock Show Opens Today

Quality of Stock Entered of  
High Quality, Mucks  
Declares

As the trucks continue to roll in to discharge their loads, the arena in the University Stock pavilion is gradually taking on the appearance of a livestock tent at a fair-sized village fair, with this exception, that the exhibits here are uniformly better than those to be found at the usual small fair. In fact, Arlie Mucks, secretary of the Live Stock Breeders' association declares that any apprehensions he formerly held with regards to the quality of the exhibit, because of the shortage of feed this year, were dispelled when he saw the excellent animals the junior exhibitors were bringing in.

Seventeen counties have listed entries in this year's show, according to Mr. Mucks, but he expects that some of these will drop out at the last moment. Entries will continue to come in during the morning, and quite late in the forenoon the judging will begin, to continue until Thursday, when all of the stock will be sold.

In the meantime the Junior Live Stock men are bivouacked in the pavilion with their entries. They have set up cots and thrown down mats on the banks of seats and in the entryway where they can be near to their charges all during the run of the show. First announcements of winners in the various classes will be printed tomorrow.

Chemistry Professor  
Discusses X-Rays Today

Prof. G. Clark of the chemistry department is to give an illustrated lecture on "X-Rays and their Application to Science" at 4:30 p. m. today in the auditorium of the Chemistry building. The lecture is open to the public.

Since November 1 will mark the inauguration of the new price scale in Madison torsorial parlors, it is expected that many will take advantage today and tomorrow of the opportunity to be shorn at the old rates. Efforts to determine whether extra barbers would be put on for the anticipated rush proved unsatisfactory. Most of the operators signified that the difference in prices would not affect trade.

What a strange town this turned out to be last week-end! The rattletrap tin Fords with much lettering on their battered sides suddenly disappeared from the Langdon street world. Even the streets and walks seemed deserted. There was none of that collegiate atmosphere in the form of dirty old Fords, or wheezing steam-cars. Instead a sophistication brought on by the importation of new and shining sport models and spacious sedans pervaded the atmosphere at various intervals during the day.

The only bustling hours in the outdoor traffic life of Madison and its traditional Langdon street were those just preceding the dinner hours. And then what a parody! Smooth yellow Chrysler roadsters whose muffled roar would please the heart of any "rushes" Buick sport-roadsters whose

## Foreign Students Urge Friendship With America

Escarrillo Leads Discussion  
Concerning International  
Relations

That it would be worth while for both American and foreign students to have a binding friendship if they believed in a better future world, was emphasized by Manuel Escarrillo, who led the discussion on "The Asiatic Student in America" before Presbyterian student club members last Sunday evening.

Eminent authorities have said that the Pacific is becoming the sea of international affairs, and therefore the Asiatic students will have a great deal to do with future international relations," explained Escarrillo to an audience that filled the limit of the Presbyterian church on the corner of State and Murray streets.

11,000 Foreign Students  
There are at present some 11,000 foreign students in America, of which about 2,000 are Chinese, 1,800 Filipinos, 600 Japanese, and 400 from India.

"This select student group is sent by their respective governments and educational bodies, largely picked out by competitive examinations, while some are largely self-supporting," stated Escarrillo, "and as such, they afford a strategic point for later international affairs, for bad or for good. They take back with them whatever they acquire in this land."

### Foreigners Slighted

The subjective point of view by several foreigners was given. Experiences were recounted wherein foreigners did not receive adequate service and attention in hotels, rooming and boarding houses, and barber shops, and so on, just because they were foreigners, especially Orientals.

The question of inter-racial marriage arose, but was excluded on the grounds that the subject was too comprehensive to be treated adequately during such a short meeting.

That foreigners should be treated according to their character, ability and proven worth, without letting race be a factor, was the conviction reached by those present at the conclusion of the gathering. Meetings of the same type are being planned and will be held in the future.

## Sigma Delta Chi Pledges 14 New Men at Meeting

Fourteen men were pledged by Sigma Delta Chi, national professional journalism fraternity, at a meeting in the Memorial Union, Monday afternoon. They are as follows:

C. Hjalmar Nelson '30, David Morrison '30, William Steven '30, Edward Thom '29, Robert Godley '30, Al Wayo '29, Kirk Bates '29, Robert De Haven '29, Roland C. Hartman '29, Jerome Henry '29, Van Rensselaer Sill '29, Sam Sherman '29, William Burgess '29, and Leonard Schubert '29.

The fraternity was founded at De Pauw university in 1909, has 39 chapters in the United States and Canada, and approximately 4000 members.

By RUTH BLOCKI  
What a strange town this turned out to be last week-end! The rattletrap tin Fords with much lettering on their battered sides suddenly disappeared from the Langdon street world. Even the streets and walks seemed deserted. There was none of that collegiate atmosphere in the form of dirty old Fords, or wheezing steam-cars. Instead a sophistication brought on by the importation of new and shining sport models and spacious sedans pervaded the atmosphere at various intervals during the day.

But the climax to this humorous situation of deferred rushing came when the "actives" solemnly proffered a hand to assist the "rushes" in alighting from the soft-cushioned lounging-seat of Dad's car. In the majority of cases the "rushes" was a big, burly brute beside the kowtowing, emaciated "active"; with a sweep of his strong, muscular arm the "rushes" might have unsettled the equilibrium of the most courteous "active"!

Yet we co-eds give the men credit for the effort put forth. Many tedious minutes were spent cleaning up rooms by tossing boots, suits, broken ash-

Spirit?  
Face the Issue  
--- An Editorial ---

BY HAMPTON RANDOLPH

STUDENT support of the best football team Wisconsin has had in years has been tried and found wanting. At the Purdue send off, there were scarcely 50 present, at the Michigan send off there were not more than 100. We can't evade so let us face the issue. Beginning with this editorial The Daily Cardinal is going to wage war on the indolent, the lack-spirit, the half-hearted, the luke warm attitude of Wisconsin men and women toward the 1928 football team.

The team started off the football season with a splendid unexpected victory over the highly touted Notre Dame eleven. Do you remember that game? Of course. And you remember how the Wisconsin stands were as silent as a tomb when the Rockne men put over that first touchdown. It looked like certain defeat. What do strong men do in the face of defeat? They do not rave and rant over their (Continued on Page 4)

## Freshman Dinner to Be Held Nov. 1

Annual Women's Scholar-  
ship Banquet to Take  
Place in Union

Plans for the annual scholarship banquet for freshmen women, which is to take place at 6 p. m. Thursday, Nov. 1, in the Memorial Union, have been completed. Jessie Price '30, who holds the position of scholarship chairman of the W. S. G. A. council, is acting as chairman of this banquet.

Over 200 invitations have been issued to freshmen women who have come with high recommendations or scholarships from their respective schools. Reservations or responses to the invitations should be made by this noon.

F. O. Holt, registrar, has been invited to be the principal speaker at the dinner. Marjorie Carr '31, who won the freshman scholarship cup last year, will act as toastmistress. It has been a custom for the person who receives this cup to take this part at the banquet.

There will also be announced at the banquet the names of the women of the class of 1931 who have been elected to Sigma Epsilon Sigma, freshman women's honorary society. This group was organized at Wisconsin during the freshman term of the class of 1930. Since that time other colleges have organized similar societies.

Dean F. Louise Nardin and Miss Susan B. Davis will be guests. Representatives of other honorary groups such as Phi Beta Kappa and Phi Kappa Phi will also be present.

### SINGERS PLEASE UNION GUESTS

The internationally renowned male quartet of Russian singers, known as the Kedroff quartet, presented a free concert to students and faculty members of the university in the Great hall of the Memorial Union Sunday afternoon. The quartet, brought here through the interest of Charles R. Crane, former ambassador to China, has been characterized by Feodor Chaliapin as a "miracle of vocal art."

trays, and what-not into the already over-flowing closet. Autumn leaves were raked from off the front lawn; the fraternity crest was ardently and hopefully polished up.

And now the males of the fraternal organizations of Wisconsin know what the women must contend with each fall. One can realize after reviewing a week of this hectic party-giving, forced politeness, and engraven smiles that the promiscuous kissing of new pledges by the sorority girls is but the feminine method of expressing gratitude as well as complete relief and relaxation. Fraternity men will, when this detested week draws to a close, give evidence of their much-desired rest and relief, yet of course not in the like manner. With a paddle firmly grasped in both hands, they zealously bang and pound the new and eagerly sought pledge—him whom they feasted for a week, they now prosecute!

ATHENAE MEETS TONIGHT  
A regular meeting of the Athenae Literary Society is scheduled for 7:45 p. m. tonight in 112 Bascom Hall. All new members, and all those who desire membership must be present at this meeting.

## Four Candidates Speak at Liberal Club Symposium

Group Endorses Gutheim for  
Sophomore Class Presi-  
dency

Edward Lange and David McNary, candidates for junior class president, and Frederick Gutheim and William Young, candidates for sophomore and freshman class president respectively, responded to the Liberal club's invitation to all class presidential nominees to take part in a symposium on student politics last night in 212 Bascom.

A small representation of the club heard the four aspirants, discussed their claims and then decided to endorse Gutheim for sophomore class president. They declined to take a stand on any of the others because it was felt they did not show sufficient evidence of fitness for office.

### Small Attendance

"I am fully aware that the class presidency, as it is constituted at present, simply entails the appointment of a chairman for the sophomore shufle," Gutheim said. "To elect anybody for such a purpose is obviously ridiculous. I mean to give the office meaning and significance; if I cannot, I will be in favor of its complete abolition."

The small attendance drew the comment from Sidney Hertzberg '31, president of the club, that it was an indication of complete lack of student interest in campus politics.

### Elect Treasurer

The discussion was preceded by a business meeting at which Winchell Reeve '31, was elected treasurer to (Continued on Page 2)

## Use of Fee Cards to Vote Explained

Information About Candi-  
dates to Be Published in  
Daily Cardinal

That fee cards will be used in the coming student election as a check against names in the directory and with the reservation that in cases of doubtful eligibility to vote the signature of the voter be duplicated, was the announcement made Monday night by W. C. Rogers '29, chairman of the committee on student elections.

A voter's guide will not be issued this year. Instead the information will be printed in The Daily Cardinal on Wednesday, Thursday and Friday of this week.

This is necessitated because of decreased revenue due to the shortening of the ballot this year as funds for running the elections are obtained from the candidates. Thus, the fewer candidates the less money to spend for elections. "The committee considers the publication of the summaries in the Cardinal as being quite adequate," concludes Rogers' announcement.

## WHA to Begin New State Air Programs

"Know Wisconsin" is the key word of the new program of broadcast which WHA, University of Wisconsin radio station, will put on the air after Nov. 12.

The program, which will continue throughout the year, will disseminate information about all aspects of Wisconsin thought and life. It will include talks on animal and plant life, exploration and settlement, highlights of history, literature, music, and drama.

Wisconsin's geological development from a million years ago down to today will be the subject of the first of these features, L. A. Mallory, announcer and program director, stated. The entire campus will be combed for material and talent, and every department of the university represented.

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## Files of 'Lit' Bring to Light Many Prominent University Personages

Olbrich, Braley, Winslow, Giese, Otto, O'Dea, Cary  
Among Contributors

When the Wisconsin Literary Magazine publishes its first issue of the current year it will enter upon the second quarter-century of its life as a student publication.

Glancing over the files of the magazine for the first year we find in Vol. 1, No. 1 some interesting facts. The magazine was then edited by M. B. Olbrich, who is now a regent of the university. The foreword announcing the initial issue read in part, "Its purpose is not to guide or preach, but to reflect as accurately as may be the literary tastes and aspirations of the average Wisconsin student as recorded in story, essay or verse." During its long life the magazine has at times departed from this ideal but in general it has carried out the ideas of the founders.

Others on the staff of the magazine and among contributors at this time were Berton Braley, noted poet, who became editor in 1905, and Horatio Winslow, of Haresfoot fame and popular author now writing in the Saturday Evening Post. W. F. Giese, whose translation of "Le Misanthrope" of Moliere has recently been published and who is now a professor in the French department, Max Otto and Andy O'Dea, brother of the famous Pat O'Dea and afterwards coach of crew here, entered the long list of noted contributors in 1906. In this year was published the first writing of Lucien Cary, also a writer for the Saturday Evening Post.

The magazine was printed at the Parsons Printing and Stationery company and carried some very interesting ads. Four breweries are among those listed for full page ads. Of course there was the inevitable ad from the Co-op and the Toggery shop was also represented. Peg top pants were featured in both stores.

For the Wisconsin-Chicago football game in 1905 some business genius on idea and the result was that a "Souvenir Edition" of the magazine was sold at the same. It was replete with photographs and biographies of the respective heroes of both teams.

In 1909 there appeared a rival literary magazine—The Spectator, which lasted for a year and a half before its demise.

From 1910 to 1916 the editors changed the name of the magazine to the "Wisconsin Magazine" and after that from 1916 to 1923 the magazine became again "literary" and followed the style of the Nation and New Republic in both make-up and literary style.

The original form of the magazine began to evolve in the hectic years from 1923 to the last year when the "Lit" was everything from the Saturday Evening Post to Poetry as far as make-up and style were concerned.

What the "Lit" will be this year is still a dark and mysterious question but when it emerges next Wednesday, November 7, we shall see what we shall see.

### Enter Exhibitions Farmer Is Urged

To maintain the prestige the state has earned as a producer of high quality seeds and grains, Wisconsin farmers are urged by E. D. Holden, of the state experiment association, to enter the International Grain and Hay show, to be held at Chicago, Dec. 1-9.

Since the show was organized in 1919, Wisconsin exhibitors have made a reputation for showing high quality seeds, he reports, and the honors won in the international competition have doubtless helped to find markets for surplus stock. Entries for the show close Nov. 10.

The international show is the classic event among seed and grain producers. It is staged in conjunction with the International livestock exposition.

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at Reasonable Price  
SPECIAL  
Prices to Students

Haugner's Tire Shop

426 W. GILMAN

### Russell Speaks to Women's Club

#### Dean of Agriculture Explains Farm Classes at College Club

Dean H. L. Russell of the college of agriculture spoke Saturday afternoon at a meeting of the American Association of University Women at the College club. His subject was "Agriculæ Asks Why." Prof. Chester Lloyd Jones will speak at the next meeting on November 24.

Dean F. Louise Nardin in introducing Dean Russell said: "We have all come to the realization that our eggs are largely in the other man's basket and that economic interdependence has widened our interests from our own special field." She emphasized the present importance of agricultural questions.

"The farm question as an issue of the political campaign is largely only a point of difference chosen by the parties to promote lively campaign discussion," Dean Russell said. "The solution lies not in legislation by political factions but in scientific investigation."

Dean Russell attributed farm distress to the increase of production following price inflations after the war. The subsequent deflation affected the primary industries first and farmers, miners and lumbermen have suffered most.

"In spite of the migration of a million farmers to the city every year farm production has increased 25 per cent since the war. Overproduction is one of the problems of agriculture. While the demand in other industries increases with advertising and industrial changes, the demand for food is biologically limited to increase only in proportion to the increase of population," Dean Russell stated. "While the point of saturation in such industries as women's shoes and clothing is never reached, the demand for food rarely increases above three meals a day."

"Such bills as the McNary-Haugen bill," Dean Russell asserted, "if successful will be their own destruction. The increase of prices only serves to increase production and not to cut down surplus. Often the men who support such bills are those bankers and politicians who have mortgages on farm property which they think temporary relief would lift."

#### Famous Football Player Capitalizes in His Cafe

Gerald Mann, onetime captain of the Southern Methodist University football team and quarterback on the West team in the game played between East and West last year, is capitalizing his football fame in a material way at S. M. U. His cafeteria advertises "Eat Jerry Mann's Varsity Pies. Best on the Campus."

## Nunn-Bush Ankle-Fashioned Oxfords

THE self assurance and confidence that correct clothes and correct foot gear give are as vital for success in college as in the business world. Nunn-Bush Ankle-Fashioned Oxfords are built to fit the ankle as well as the foot—no gapping, no slipping at the heel.

### THE UNIVERSITY CO-OP

E. J. Grady, Mgr.  
State and Lake Street

1556  
The Whitehall  
Imported Black  
Scotch Grain.



### Sigma Delta Chi Chooses Patrons for Gridiron Ball

Patrons and patronesses of the Gridiron Ball to be held this Friday in the Great hall of the Union were announced yesterday by Sigma Delta Chi, sponsors of the one o'clock formal. They are as follows:

President and Mrs. Glenn Frank, Prof. and Mrs. Willard G. Bleyer, Mr. and Mrs. George E. Little, Mr. and Mrs. Glenn F. Thistlethwaite, Prof. and Mrs. Kenneth E. Olson, Mr. and Mrs. Leslie R. Gage, Prof. and Mrs. Ralph D. Casey.

Mr. and Mrs. George W. Lewis, Prof. and Mrs. A. W. Hopkins, Mr. and Mrs. I. C. Uteritz, Prof. and Mrs. W. A. Sumner, Mr. and Mrs. Guy M. Sundt, Miss Helen Patterson, Prof. Grant M. Hyde, Mr. L. B. Allison, Prof. Chilton R. Bush, Mr. and Mrs. Glenn T. Holmes, and Mr. and Mrs. Thomas J. Lieb.

President Frank is an honorary member of Sigma Delta Chi, having been initiated by the Wisconsin chapter in 1926.

### Liberal Symposium Endorses Gutheim

(Continued from Page 1)  
take the place of Gordon Meiklejohn '31.

Young, as the first speaker, set forth his plan of creating a committee composed of representatives of the men's and women's dormitories, the fraternities, sororities and outside rooming houses to keep him informed on what the freshman class wanted done.

Gutheim proceeded to point out the uselessness of going on with student government simply for social activities and promised to confer with the various class presidents and representatives of other campus groups to work out a plan for the reorganization of student activity in which an effort would be made to eliminate machine politics and crooked elections and substitute therefor sane class relationships and representation for the students on bodies that made decisions affecting the curriculum.

Lange admitted he was nominated by his fraternity friends, but maintained that this was justifiable. He conceded, however, that fraternities had overstepped themselves and went in for politics too deeply.

McNary pointed out the importance of the Junior Prom in giving the university desirable publicity and asked for support on the grounds that John Catlin, candidate for prom chairman on whose ticket he was running, would run the prom on a "fair and square" basis.

Gutheim was the only speaker who remained to answer questions. He compared the campus politician's talk about "traditions," "class unity," and the Memorial Union to the national politician's emphasis on the Bible, the constitution and the flag. He pointed out that regardless of whether or not he was elected he would continue to urge the reforms he advocated in any way he could.

"The Memorial Union building will give us a 'living room' that will convert the University from a 'house' of learning into a 'home' of learning."

PRESIDENT FRANK

### Publicity Course Is Now Offered

#### Extension Bureau Opens Correspondence Study for Club Secretaries

Publicity methods for clubs and societies with instruction in practical means of dealing with newspapers are offered by the state university in a new correspondence course announced by the University Extension division.

Intended particularly for persons

handling newspaper publicity of clubs, the course will be conducted by Helen Journalism, who has had extensive Patterson, assistant professor of Journalism, who has had extensive experience in newspaper fields and in teaching. Club secretaries and press chairmen are expected to be especially benefited by this work.

Contents of the course, which is entitled "Publicity for Clubs", include: publicity for organized groups, gathering news material, writing the news story, writing the feature story, planning the publicity campaign, and co-operating with the press.

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READ CARDINAL ADS

Better Things to EAT  
at . . . . .

**LOHMAIERS**  
Try Our Chocolate  
(piping hot)  
with Whipped Cream



### Get Into A FROG BRAND SLICKER

THEY are all over the Campus! On "Eds" and "Co-Eds"—SAWYER'S Frog Brand Slickers are the predominant feature of a rainy day. Wise upper-classmen know and under-classmen soon learn that for warmth and protection, SAWYER'S Slickers are the best bet.

SAWYER'S Slickers are obtainable at men's stores, haberdashers and department stores

Get yours—TODAY

**H. M. SAWYER & SON**  
East Cambridge Mass.  
(Makers of Genuine Oiled Clothing since 1840)

## Guess the Score

Wisconsin? Alabama?

Free WAHL PENS to the first 5 students registering the correct score for each Saturday's "A" game.

The first three students who register the correct score (use the consecutively numbered tickets outside our door) will receive an

\$8.00 "lifetime guarantee"

## WAHL PEN

Fourth and Fifth Correct Guesses

receive a

\$3.00 WAHL PEN

Contest FREE to all Students!

## BROWN BOOK SHOP

621-623 STATE STREET

Daily Reports  
of  
Badger Teams

# CARDINAL-SPORTS

Athletics in  
the  
Collegiate World

## Kresky Appears in Uniform Again

### Badgers Pointing Toward Big Meet at Homecoming

Michigan Victory Raises  
Hopes of Harriers for  
Successful Season

Satisfied with their efforts in the Michigan race last Saturday, the Badger harriers are now pointing toward the Homecoming race, a triangular meet between Minnesota, Chicago, and Wisconsin.

This race is a development out of the annual Badger-Gopher meet, the oldest dual race in the Big Ten. This fall Chicago did not enter a team in the annual quadrangular meet, and tied Minnesota in the race at Minneapolis. Naturally each team wanted to meet each other, and this triangular race is the result.

The Wisconsin team did rather well against the strong Michigan crew. Although Capt. Wuerful of the Wolverine team was the winner, the Badgers again showed their team strength by annexing the next five places to win. Delmar Fink especially ran a fine race. The fact that he failed to finish among the leaders was not his fault, for he acted as pacemaker for the first two miles, doing the first in five minutes and the second in 10:05.

Minnesota and Chicago each will have strong teams at the meet. Last week Minnesota appeared well in defeat by the powerful Iowa team. Captain Anderson finished second, and North third, in time which broke Leonard Hunn's record over the Iowa five-mile course. Spear, Bassett, and Aker appeared well in the race.

The meet at Homecoming is an annual feature of the festivities. All the "old-time" runners who can come are always present at these meets to see "Coach" and their former teammates. During the running of the race, the boys are introduced to the crowd and are given an appreciative hand for their former triumphs.

The course of the race will be five miles, being the longest that the Badgers have run so far this season. They are now working out daily to become accustomed to the longer course and expect to be fully used to the distance by the time of the meet. Although Minnesota and Chicago have fairly powerful squads, and although they are used to the long distance, the Wisconsin team is pretty good, too, and running over their own course have a good chance to turn in a victory at Homecoming.

### Chadbourne Wins Hard Fought Game with Tri Deltas, 2-1

One of the hardest fought hockey games played thus far in the women's intramural tournament gave Chadbourne a 2 to 1 victory over the Tri Deltas at Camp Randall, Monday night. The score was tie until the last three minutes when Mercedes Weise, '31, scored the winning goal for Chadbourne.

The teamwork of both groups was remarkably fine. Sally, Betsey, and Merle Owen starred for the Tri Deltas, and although Chad had no outstanding stars, the teamwork between Weise, Garrigus, and Schenkenberg was an outstanding feature of the game.

The Kappas defaulted their game to Pi Phi.

#### Lineups

Chadbourne	Tri Deltas	
Marshal	R.I.	Owen
Weise	C.F.	B. Owen
Zuehlke	L.W.	Holt
Schenkenberg	C.H.	M. Owen
Piehl	R.F.	Hopkins
Schmidt	L.F.	Riedvelt
Horton	Goal	Hayner

Hockey games postponed on account of rain have been announced for the following dates:

Tuesday, October 30, 7:30 p. m.  
Barnard vs Delt a Gamma. Gamma  
Phi vs Beta Sigma Omicron.

#### Horeshoe Tournament

The first matches in the finals of the women's intramural horeshoe tournament resulted in victories for Gamma Phi and Barnard. Kappa Delta put up one of the best matches

"Babe" Pearce,  
Alabama Center  
Weighs 210 Lbs.



Clark Pearce

This is "Babe" (Clarke) Pearce, giant center of the Alabama team. He will face the Badgers next Saturday. He only weighs 210 pounds. He stands 6 feet 4 inches. He is a letter man and this is his third year on the team. Sounds bad.

The Badger ticket office reports that 1,000 ducats for the Michigan-Wisconsin game have been sold to Madison fans, with an additional 2,000 going out through the mails to alumni. The migration of students will be restricted somewhat because of the fact that fraternity rushing begins Saturday morning.

### Cuisinier Ranks Fourth in Big Ten With Score of 31

Humbert of Illinois Holds  
First Position; Pape and  
Hovde Follow

When "Bo" Cuisinier carried the ball across the line for Wisconsin's lone touchdown in the last minutes of the Michigan game Saturday afternoon, he tallied sufficient points to enable him to gain undisputed possession of fourth place in Big Ten scoring. The six counters that he gained gave him a season's total of 31.

Fullback Fritz Humbert of the rushing Illini retained possession of first place although he failed to score in his week-end game. To date he has scored seven touchdowns for 42 points.

Close on his heels are Oran Pape and Fred Hovde, who went over the line for Iowa and Minnesota, respectively, a few minutes apart from each other to remain in a deadlock for the runner-up position. Each man has 36 to his credit.

Following Cuisinier are two more members of the fast-moving Hawkeyes from Iowa City. Glasgow and McLain have each added 25 counts to the scoring columns of the Iowans. Bartholomew of Wisconsin is also in the first ten, holding ninth place jointly with Burgess of Stagg's Maroons. Nineteen markers are chalked up for each ball-carrier.

The leading scorers are:

Player—	*T.D.P.T.T.P.
Humbert, Illinois	7 0 42
Pape, Iowa	6 0 36
Hovde, Minnesota	6 0 36

(Continued on Page 10)

## Here's The Dope

By Harold Dubinsky

Now that the Michigan chapter of our football history is over for some time to come it is fitting that we commemorate the victory with some few remarks. We saw the game and whatever any might say it was a good one from the standpoint of the spectator.

#### Wagner Collapses

Few people know why Wagner was replaced by Ketelaar in the last minute of play. Capt. "Rube" played a brilliant game and was in for practically the entire time. He played so hard, that with a minute to play he went to the sidelines and asked Coach Thistlethwaite to replace him. No sooner had he done this than he collapsed. Wagner is an athlete through and through. He is a splendid captain and deserves all the praise we can formulate.

#### Playful Fate

Fate has a curious way of trifling. Years ago Michigan won a football game from Wisconsin when a man picked up a ball which the Badgers thought supposedly dead and ran his way unopposed to a touchdown. The referee declared the touchdown O.K. and Michigan won the game on these points.

At Michigan Saturday a Wisconsin man got hold of the ball and he carried it some 50 yards across the goal but the referee decreed the ball dead and it was called back. Rather unfortunate for us but it all turned out right and that's what counts.

#### About Lusby

Lusby simply played himself out in Saturday's game. Like Wagner he was doing his utmost every minute, and how he did it. His passes had Michigan really frightened. When he carried the ball he did it in an impressive manner. His kicking was sure, swift, and accurate. He qualified himself as a regular in the Michigan game and before the end of

the season he should have the crowds watching him.

#### About Bartholomew

When Bartholomew was admitted to the game he spurted around the field like a demon. Michigan fans have seldom seen anyone with legs as fast as Bartholomew's. And when he carried the ball he managed to squirm his way through for gains each time. But he seemed to tire of this continual effort and he gradually lost that brilliant speed.

#### Mr. Cuisinier.

We don't have to say much about Bo Cuisinier. His record will stand for him. Right now he is fourth in Big Ten scoring. Saturday he was the life of the team. His run for the touchdown when he got Behr's pass was startling. He swerved and turned near the end of the field with exceptional skill while his teammates blocked effectively.

#### Behr Stages Comeback

Sammy Behr, the sophomore backfield expert, staged a comeback in the Michigan game. His most effective work was in knocking down long Michigan passes. He just seemed to haunt those Wolverine men. His kicking was much better and his running good.

#### Cheering

Cheering by Wisconsin fans is in a woeful state despite the strenuous efforts of Frost, the cheerleader. At Michigan, Frost and his assistant Pasch found it difficult to get the crowd supporting the team. Massmeetings were held at Ann Arbor and the cheering of the Wolverines was wonderful. Movement is on foot to organize a massmeeting for Friday night before the Alabama game. Give it your support. Wisconsin has the best football team it has had in years. Why doesn't it get the best support it has had in years?

David Brasfield  
Is Star Quarter  
of Wade's Squad



Davis Brasfield

David Brasfield is quarterback on the Alabama team. He is a Birmingham, Alabama man, and is something like 6 feet 1 inch, which after all is rather tall. He is a letterman and is going through his second year on the team. What a contrast between Cuisinier, the Badger's quarter, and this gentleman.

### Touchball Played Despite Rushing

New Pledges Cheer Enthusiastically as Teams Fight for Victory

By Robert Meyer

Fraternity Rushing may have made it difficult for the various fraternity men to play their games Sunday morning but there was no lack of enthusiasm among the contestants and their new pledges who were on hand for the games played.

Theta Chi 26, Delta Pi Epsilon 0  
Centering a sweeping air offense around Paul, Fuchs, and Seckers, the Theta Chis defeated a plucky Delta Pi Epsilon team in a fraternity touch football league game run off Sunday at the Intramural field. Four touchdowns, one by Seckers, two by Paul and one by Dahlman, give sufficient proof of the scoring punch shown by the Thetas.

Theta Chi—Dehaven, Dahlman, Seckers, Flore, Paul, Timm, Schmidt, Pausch, Fuchs.

Delta Pi Epsilon—Eggert, Sherbert, Winter, Lee, Spooner, Grebe, Nelson.

Theta Xi 21, Delta Theta Sigma 0

Theta Xi demonstrated its superiority over Delta Theta Sigma by rolling up three touchdowns to none for the Delta Thetas. Asher, Kowalsky, and Wiswell of Theta Xi made one counter apiece, while Hall of the Deltas showed up as a fast ball carrier.

Theta Xi—Asher, Phillip, Hawks, Wiswell, Burke, Kowalsky, Horton, Hanson, Freyton.

Delta Theta Sigma—Ahlgrin, Mitchell, Ream, Howell, Hall, Kline.

Alpha Chi Rho 7, Phi Gamma Delta 0

Passes gave Alpha Chi Rho a victory over the Phi Gams in a 7:30 game Sunday morning on the Intramural field. A triple pass, starting with Lemmed and finishing with a neat catch by Rather, who was standing behind the goal line, furnished the only touchdown of the game.

Alpha Chi Rho—Pawlowski, Woolard, Otjen, Lemmer, Rather, Black, Palmer, Jasper, Pau.

Phi Gamma Delta—Burdon, Wright, Gulick, Gutsch, Cole, Page, Reed, Donnelly, Fitzgerald.

A scoreless tie at the end of four quarters was the result of a fast, stubbornly fought battle between the Phi Beta Deltas and the Phi Sigma Kappas. Meadows of the Phi Betas shone during the game because of his elusive ball toting.

Phi Beta Delta—Miller, Sachs, Maher, Meadows, Harris, Leroy, Goodman.

Phi Sigma Kappa—Thiele, Grom, Nottleman, Medlake, Council, Berry, Herbster.

Alpha Sigma 7, Phi Kappa Tau 0

(Continued on Page 10)

### Uninjured Squad Has Signal Drill to Start Practice

Cardinal Team Prepares for  
Fight with Heavy Alabama Lads

Joe Kresky, guard on the Wisconsin football team was in uniform again last night after a week of absence from the gridiron because of a suspension drawn when he broke disciplinary rules after the Purdue game, a week ago.

It was biting cold at Camp Randall yesterday evening as Coach Thistlethwaite looked over the varsity squad in their first workout since the hard struggle against Michigan, and he was pleased to see that none of the men were suffering injuries from the game.

#### Lusby Entirely Recovered

Despite the fact that the Badgers encountered an iron wall in the Wolverine line and resorted to all the tricks of the game to score, the players came out unscathed. Lusby, brilliant little halfback who was injured at Ann Arbor and had to be taken out of play, was again ready for action yesterday, and took the regular work-out along with his teammates.

#### Lack of Injuries Remarkable

Stories come back from Michigan telling how the Wisconsin men literally played their hearts out, and in several cases, were so worn down, that they deemed it best for the team to ask permission to leave the game. Small wonder then, that the lack of injuries to the grididers is remarkable.

From now until Friday, the squad will be sent through intensive work-outs in preparation for the Crimson tide from Alabama. Reports tell of a southern team that has great potential strength, a huge line with four tackles, none of whom weighs under 205 pounds, and a couple of snappy backfield men considered among the best in their section of the country.

Practice at the stadium last night took on the usual aspects of a Monday workout, as Coach Thistlethwaite sent the players through light signal drill. Instructions were also given to the linemen concerning blocking by Coach Lieb, while Coach Allison had the backfield men going down under passes.

#### Scrimmage Starts Today

This afternoon will see the beginning of hard scrimmaging again, with the varsity trying out several new plays and drilling upon their old ones. The popular sentiment among Wisconsin fans is that the Alabama game will prove to be something of a "snap", but rather to the contrary, Coach Thistlethwaite believes it to be one of the hardest battles of the season.

Coach Wallace Wade, mentor of the Alabama team is one of the best-known coaches in southern circles and has, in the past few seasons, turned out some of the finest elevens in the country. In 1924, 1925, and 1926, his teams swept the south with only one defeat, and it is a squad, with such possibilities as this, that he is bringing to Madison this week-end.

#### Alabama at Disadvantage

The game will be the first inter-sectional tilt Wisconsin has played since 1912 when they met Arkansas. Several advantages rest with the Badgers. The Southerners will have to contend with the Big Ten style of football as portrayed by Wisconsin, one with which they are unacquainted, while Coach Thistlethwaite is familiar with the southern style of play, since his Northwestern team played Tulane in 1925.

Then too the climate is apt to bother the Alabama players. Whereas the games in the south are played in a warm climate with temperature about 60 degrees or more, they will in all probabilities have to face the cold spell that is coming over Wisconsin this week, and their inexperience against play in this sort of weather may prove disastrous to them.

It will be Crimson against Cardinal when the two teams meet Saturday when the colors of both universities are the same, but in accordance with an old custom, the visiting team must, if their regular jerseys are similar to those of the opposing squad, discard their usual ones for some of another color.

# The Daily Cardinal

Complete Campus Coverage

Founded April 4, 1892

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DESK EDITOR LYMAN MOORE

## For All Wisconsin

-:- 1928-29 -:-

1. Raise fraternity initiation requirements and standards relating to probation.

2. Establish a point system regulating participation in student activities.

3. Clean out university politics

4. Place Madison traffic ordinances on a metropolitan basis.

5. Take part in the presidential election in November.

## Spirit? Face the Issue!

Wage War Upon the Indolent, Luke Warm Student Attitude!

(Continued from Page 1)

hard luck; they summon all their power, sharpen their faculties to change the situation. The Wisconsin stands were gloomy at the approach of another loss. They lacked morale. Last Saturday the Michigan stands roared for their encouragement when Wisconsin ran the ball right down perilously close to the Michigan goal line. They have morale.

One would think that the victory over Notre Dame would have wiped away the hang-dog expression, the inferiority complex of the Wisconsin student with regard to his football team. Dazed by victory, he didn't know what to do with it.

The team won from Cornell.—"What of it? They were expected to!" The team tied Purdue.—"Why hang it all, what sort of an outfit have we? What's the matter with that bunch?" And right here we lay the charge upon the heart of every member of the present student body. If YOU had the right sort of loyalty, of Wisconsin spirit, that we have read about, that prevailed years ago, but which we have never seen nor heard, there would have been certain victory instead of an uncertain tie.

The only expression of support that the team gets is from the cheering and from attendance and enthusiasm at the send offs. If the cheering is half-hearted, lacking, if only a handful of student body of more than 9,000 come to see them depart to meet the opposition, what impression does the team get?

Perhaps they wonder if it's worthwhile, the months of work in all sorts of weather, the bruises, the broken bones. There is a value to loyal student spirit. It isn't just rah-rah stuff. It isn't something to be condemned, or condoned. The team feels the poor spirit, and if the student morale is rotten their morale cannot help but be con-

taminated. And student spirit so far this football season has been so rotten that, to use a nauseous but necessary expression from current literature, it stinks like the insides of a fox's guts.

Instead of merely condemning or condoning the outward expression of Wisconsin loyalty to its team (the only symbol that the team has of that loyalty) let's cooperate with it.

Therefore, to build up a new student morale for a new football situation, a morale that is sadly needed this season that will help both the student body and the team and that will be necessary next year with all signs pointing to a team that will be even better than this one. The Daily Cardinal is calling for staunch student support of a mass-meeting to be held Thursday night, the details of which will be announced later.

## The Greater Opportunity

Charles Evans Hughes Enters Upon a Wider Field of Endeavor

ONE of the few statesmen of the Republican party who can really call himself a statesman, a man who has given 25 years of his life in the interests of the United States, from supreme court justice to secretary of state, but who never quite became a politician, will soon end his participation in American public life. Charles Evans Hughes, ever ready to serve the world to help advance the cause of justice and peace, has given up his private practice of law in New York City to assume a position on the Permanent Court of International Justice at a salary of \$5,500. His new position will keep him from this country at least six months of every year.

The history of Mr. Hughes' life, since the time he first became a prominent figure as a member of the New York legislature to investigate the gas and electric lighting business of New York City in 1905, has been marked by influential application to those public questions and abstract problems which only capable, understanding men can solve.

From 1906 to 1910, Mr. Hughes, then governor of New York, carried on a steady fight against legalized race track betting and against the two cent railroad fare. Both these struggles, unpopular as they were with the wire pulling politicians, won for Mr. Hughes a reputation that brought him an appointment on the supreme court of the United States. In 1910, he resigned his governorship to accept President Taft's appointment to the highest court of the land.

With the congenial, quiet, and solemn atmosphere of the supreme court to uphold his dignity, Justice Hughes might have led a peaceful career for years. But when the Republican party, badly disorganized by the split of 1912, needed his services in 1916 to heal the breach and to make a firm fight against Woodrow Wilson, Mr. Hughes came to his aid. He accepted the presidential nomination.

How the statesman who never could play politics lost California and the presidency in November, 1916, merely through a minor faux pas, is now a sad bit of history. But the defeat probably saved Mr. Hughes from four disagreeable years as a "war president."

Mr. Hughes became secretary to state in President Harding's cabinet in 1921, and served under him and his successor, Coolidge, until 1925. During that time, he brought about a treaty of peace with Germany, settled the Yap Island controversy with Japan, worked toward the refusal of American recognition of Soviet Russia, and brought about the great naval disarmament conference at Washington.

Many Americans, in viewing Mr. Hughes' work in the state department, cannot help but regret that he was not president from 1921 to 1925, and, perhaps, even today. Without question, he was the strongest man in the Republican party in 1920, but, as in the case of James G. Blaine in 1888, Charles Evans Hughes was passed by in favor of a second rate politician whom others could "boss."

Charles Evans Hughes will do more to help world peace as a member of the world court, however, than any so-called leader of the peace movement could ever do in Washington. Handicapped by quibblings in congress, boss rule, and tainted reflections of seven years of crooked dealings, the superficial Frank G. Kellogg type of statesman can do nothing. But Mr. Hughes is entering upon the field of Greater Opportunity, where his services, will leave a firm and steady imprint.

A world renowned statesman has chosen wisely. In his new position, he can move in an international sphere, spending his time to help solve world problems. His life proves again the old story, that good men seldom stay in national politics, but step out into broader fields, leaving the petty bickerings in Washington to the third raters. Such is the career of Mr. Hughes, now moving toward his Greater Opportunity.

## From Cardinal Files

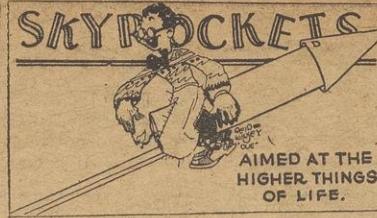
By L. H. M.

## Ten Years Ago

Forty S. A. T. C. men left at 4:10 this afternoon for Camp Zachary Taylor, Louisville, Ky., as Wisconsin's first contingent to the Central Field Artillery Officers' Training School.

## One Year Ago

Dean F. Louise Nardin presented the scholarship cup to Sigma sorority, the organization having the highest scholarship record for the last year.



I suppose that this unique method of printing is beginning to get on the nerves of my readers. The habit was contracted last summer while reading don marquis masterpiece called archy and mehitabel. that gem of modern verse to use somebody's contempt for the predicate.

The story is all about a cat named mehitabel and a cockroach named archy. archy is a reincarnated vers libre poet and mehitabel is cleopatra. of course being only a little weeney cockroach archy has a tough time of it working a typewriter by jumping up and down on the keys and as far as working the shift bar goes that is absolutely out to use dorothy's phrase, the idea sells the book tho.

mister duffield says that we should use lots of names and say nasty things about people. what do you think of this idea interrogation point. i don't like it because i don't know any nasty people.

politix is quiet.

mister wally fitzgerald who is a person of note was sent home from school the other day because he didn't do his home work. aha aha these lawyers.

the wisconsin student independent is published by the capital times. what do you make of this interrogation point.

didn't i see you in the orpheum interrogation point. that was no orpheum. that was the new union.

as ever archy

\* \* \*

By GOLDUST TWINS

We found out a way to learn a little dirt about our house—just ask one of your rushees that has been entertained elsewhere.

Lots of fathers will be delighted to have rushing end—then the FAMILY can ride again.

After hearing Gene Greene's wise-cracks yesterday at the Orph we believe he is entitled to honorary membership on the Octy staff.

After spending three hours at the Orph we are sure that that drummer must have been playing the "Storm" with plenty of thunder and lightning. . . . The last time we heard so much noise was when sister asked dad for another formal.

What does the 1928 mean on the cornerstone of the A O P house—we aren't just sure what it's there for it isn't the street number, and that's quite high for the initiation fee. P. S. Goldie says it must be the house bond.

To replace the old fashioned "sixteen but never been kissed," we found a girl that's "sixteen and never been missed."

More than prizefighters are saved by the bell.

Roommates upon returning from blind dates:

"Didn't we have a wonderful time?" "Say what have you got—pluracy?"

\* \* \*

By WEE WILLIE WINKIE

Bob Hurd is an ingenious cuss. There should be more like him (God forbid). Here he has just been asking to get a date with Pinky Blocki for ages, and then the solution came out of his own fertile brain: A red head was Pinky, so why not organize a Red-Head club. The idea was perfect, and yet it didn't work out so good, for as long as "Red" Tompkins is a charter member, Hurd won't have a chance.

Have you ever heard of Bill Lumpkin? I don't wonder. Well, Bill says on the eve of the Central High-Alumni game, "I'd like to help the alumni out, but you know how it is. Thistliethaughte is pretty strict. He doesn't want any of his valuable men injured."

\* \* \*

We hope that some of the rest of you are getting sick of the mediocre movies which Madison usually rates, and that because of your disgust will support the Al Jackson Company. They're good, and no doubt about it. And can one of the boys ever make whoopee on the piano! And voice? Boy, you ain't heard nothin' yet. That was not paid publicity. We are serious. They've been coming here for seven years (ever since we've been a fresh) and they sure do improve with age.

\* \* \*

## The Typical College Girl

She is pretty and pink and petite, Her clothes are collegienne perfection; She is girlish and simple and sweet,

In need of a strong man's protection.

Her favors brings anyone bliss,

And she always has read, like Nero,

Thumbs down for the villain, a kiss

To bestow on the handsome young hero.

Whichever the team that she cheers,

It's sure to come out as the winner.

She's old with the wisdom of years,

Tho' scholastically just a beginner.

The faculty, strict with the rest,

With her always find themselves soften.

Perhaps for her profs it is best

She's busy, and can't see them often.

Now from this light sketch, if you're keen,

You've already made your deductions.

You're right. She's the cute campus queen

As we see her—in movie productions!

—WELLESLEY PRESS.

## Readers' Say So

EDITOR'S NOTE: The Readers Say-So is maintained in the interests of Daily Cardinal readers who wish to express their opinions on various subjects. Contributions are welcome at all times. Writers are requested to limit their letters to 250 words. Author's names must be signed on the original, although they may be withheld from publication.

## ABOUT LITERARY SOCIETIES—FROM AN HESPERIAN

Editor, The Daily Cardinal:

Without mincing terms, he who so boldly set forth on Oct. 23, his opinions concerning the Literary Societies of the university said, in effect, that in their present condition they should be done away. I should engage

## Indoor Stadium Planned at Ohio

**\$75,000 Winter Sports Building May Be Built Soon**

Columbus, Ohio.—Plans for enlarging the athletic facilities at Ohio State, including the building of a \$75,000 winter sports building near the stadium, were made known unofficially here recently.

The winter sports building, according to the reports, will be financed by the athletic department without state aid or assistance from other outside sources.

### Indebtedness Removed

Outstanding indebtedness on the Stadium, which was reported several weeks ago by the athletic department at \$50,000, is reported to have been almost removed with the profits made on the Michigan game this year.

The new building will be used to accommodate the games of the intramural department, which has been developed extensively in the last few years. Basketball contests will also be played there. It is understood that provisions will be made for a men's swimming pool, to be located in the new structure.

### Fills Long Felt Need

It is also understood that the winter sports building has been under consideration for some time by the athletic department and the board of trustees. Architectural plans have also been under advisement by a committee appointed for the purpose.

The new winter sports building when completed will culminate years of effort on the part of students and alumni, who have recognized the necessity of a structure of this nature for a long time.

The American navy is now stronger in point of numbers of vessels than that of Britain.

### CLASSIFIED ADVERTISING

In The Cardinal Reaches Every Student  
All Ads Must Be Paid for in Advance.

#### LOST

VALUABLE Gruen Watch with Beta Crest on face Substantial reward. B. 6213. Clark. 1x30.

GRAY Overcoat at Chadbourne hall Friday night. Was exchanged by mistake for a gray top coat. B. 6586. 2x30.

FRATERNITY "A" pin in Bascom or between corner Brooks and Johnson and Bascom. Call F. 833. Reward. 3x27.

#### SERVICES RENDERED

TUTORING in History and Beginners German. B. 4269. 6x25.

Does it rain  
on the  
Grand Banks?



RAIN and sleet and spray are all in the day's work for Fish Brand Slickers. They've covered the backs of deep-sea fishermen for 92 years.

The famous "Varsity" model is built of the same sturdy stuff. It's a handsome coat, full-lined, with big, book-carrying pockets that won't rip. Strap-collar or plain, buttons or buckles, and your choice of colors.

If you want a lighter, dressier slicker, there's the "Topper"—smartly cut and finely tailored.

Tower's Slickers are sold everywhere. Look for the Fish Brand mark. A. J. Tower Company, Boston, Massachusetts.

**TOWER'S**  
TRADE  
FISH BRAND

## "INVESTMENTS SHOULD SUIT PERSON," GILMAN TELLS CLUB

"Suitability of investment is a matter of individuality," said S. W. Gilman, former professor of business administration, at the Saturday luncheon of the American Association of University Women in the College club. The theme of his talk was "The Essentials of an Ideal Investment."

Mr. Gilman is a graduate of the university law school. For a number of years prior to his study here, he was engaged in business in Chicago. He is now a professor emeritus of the university, and a special lecturer at Wisconsin. In collaboration with his son, he is at present writing a book, "Bond Investments."

### Investments Vary

"People are wondering about investment, probably because there are so many kinds. One may invest time, savings, reserves, physical effort, and any number of things toward accomplishing the desired end. At the time when the land in the corn belt of central Illinois was at the highest, and there was a vulgar display of wealth on either side of the road one elderly speculator said, 'That's no kind of an investment.' To the person who knows, investment of money is a simple proposition, but the great mass of people is still wondering about it.

"There are two predominating factors in the financial circle today. There is the clamor for money by the people who supervise an economic need, and there is the clamor of those who have saved and now seek places for investment. The history of saving is interesting. Years ago people were proud of the moccassins, axe heads and home spun cloth which they had made and of the apples and salt pork which they had stored away. Today our saving is in the mechanics, not in the money or the apples, but in the machinery of production. After twenty-five years of teaching the principles of business administration, I am amazed at the complexity of the modern corporation. I do not know of anything that affects me as strongly as that helplessness of many people without an understanding of the vocabulary of investment and finance to protect themselves.

### No Absolute Safety

"There is no such a thing as absolute safety. The first essentials which we must consider in making an investment is the fairness of the income. Are the returns ample and do they fulfill their need? A second factor is the safety of the principle and third, the regularity of the income. The marketability of stocks and bonds has to do with the demand for them. Banks are eager to buy or loan money on some bonds while on others they would not consider. Many pay for marketability which they do not need, but the question which always must be answered is, would banks like to take it as collateral security?

"Taxability must be thought of in making investments. Municipal investments are tax free, and the nearest safe investment of money is in municipals. The last three factors are the denomination, is the investment relatively free from care, and is the investment likely to appreciate or depreciate.

"I favor municipal investments because they are with well and wisely regulated organizations that are able to preserve the good will of their investors. In answer to the question of whether stocks are safe as bonds, I say that the stock business is alright as long as there is the proper knowledge of what one is buying. Seasoned stocks, those which have a respectable history, are thought to be all right, but it is true that the average member of the public is in no state to play the gambling game. I think, however, that there is a growing tendency to study investment."

### 17,281 UNION SUBSCRIBERS

Exactly 17,281 alumni, students, and faculty have subscribed to the Union, or almost one out of every three who have attended the university at any time during its 79 years' history.

### BULLETIN BOARD

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial offices in the Memorial Union, or phoned to B. 250, before 5 p. m. of the day preceding publication.

### LIBERAL CLUB

A regular meeting of the Liberal Club will be held on Monday night at 7:30 p. m. in 212 Bascom. A symposium on student politics will be held.

### MASONIC SMOKER

All university Masons are invited to attend a smoker at Acacia fraternity, 108 Langdon street, Monday evening from 7:30 to 9, October 29.

### Christian Scientists

The Christian Science organization will hold a meeting Tuesday at 7 p. m. at 263 Langdon street. Members of the faculty and student body are invited to attend.

### Wisconsin Society of Horticulturists Holds Convention

Leading horticulturists of the middle west have been secured for the program of the Wisconsin Horticultural society convention, which will be held in Milwaukee Dec. 5-7, according to an announcement by H. J. Rahmlow, secretary of the society.

Special sessions have been planned for members of garden clubs and for vegetable growers. A flower and fruit show will also be held in connection with the meeting.

Among the highlights on the program is a discussion of breeding new varieties of fruits by W. H. Alderman, chief of the horticultural department at the University of Minnesota. Orchard problems and the care of fruit is the subject of a feature to be em-

phasized by Gus Rogers, Beulah, Mich., who, according to Rahmlow, is considered one of Michigan's leading apple and cherry producers.

Problems of the small fruit growers will be handled by Earl Leverich, Sparta, and other prominent growers of raspberries and strawberries in the state.

Members of the agricultural college staff of the University of Wisconsin who are on the program include J. G. Moore, R. H. Roberts, horticulturists; J. C. Walker, plant pathologist; and Andrew W. Hopkins, journalist and advertising specialist.

## TODAY

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Tripp

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(Memorial Union Dining Room for Men)

### Luncheon - 45c

Chicken Noodle Soup  
Corn Beef Hash  
or  
Creamed Eggs on Toast  
Scalloped Tomatoes  
Graham Rolls  
Fig Tapioca with Cream  
Tea Coffee Milk

### Dinner - 65c

Roast Pork  
or  
Salisbury Steak  
Hashed Brown Potatoes  
Buttered Peas  
Cabbage Apple Salad  
Bread - Butter  
Pumpkin Pie or Ice Cream  
Tea Coffee Milk  
—Hours—  
Luncheon 12 to 12:45  
Dinner 6:00 to 6:45

# "Not a cough in a Film-ful"

says Norma Talmadge after the Blindfold Test

"When you see my new United Artists' picture, 'The Woman Disputed,' you will notice that I smoke cigarettes in several scenes.

"Not wanting to show partiality to any one of the four leading brands, I decided to make my choice via the blindfold test, which I had heard of many times. Happily, I picked OLD GOLDS.

"I found them smooth, mild and delightfully cool . . . Hereafter, when I am required to smoke I shall naturally insist on OLD GOLDS. There's not a cough in a film-ful!"

Norma Talmadge



NORMA TALMADGE . . . celebrated screen star . . . smoking OLD GOLDS in a scene from her latest United Artists' starring vehicle, "The Woman Disputed."



THE INCOMPARABLE . . . NORMA one to the best loved actresses in the history of the screen . . . famous for her rôles in "Camille" and "Kiki."

Made from the heart-leaves of the tobacco plant . . . that's the reason for their honey-like smoothness . . . and that's why you can pick them with your eyes closed.

## WORLD of SOCIETY

Margaret Marling  
Wed Saturday to  
William Benzies

In a lovely ceremony at the home of her parents, Mr. and Mrs. Walter A. Marling at 21 Prospect avenue, Miss Margaret Marling '26 became the bride of William Benzies Jr., son of Mr. and Mrs. William Benzies of Chicago, Saturday evening at 8 o'clock. The Rev. Robbins W. Barstow read the marriage service before the living room fireplace, which was banked with colorful oak leaves and tall baskets of yellow and lavender chrysanthemums.

The bride, who was given in marriage by her father, descended the stairway to the altar on his arm. She was dressed in a draped gown of white velvet with a train and a cluster of rhinestones fastening the front drape. Her tulle veil fell from a close cap of lace, was trimmed with brilliants. The bridal bouquet was composed of white roses, lilies of the valley, and orchids.

Miss Olga Wittlieb, Chicago, was the maid of honor, and George J. Roche, Baltimore, Md., was best man. Ushers included Edward Beatty, Oak Park, Ill.; Frederick Geitman, Beaver Dam, a local student; Floyd Wolberg, an industrial assistant in the College of Agriculture; and I. Walker Rupel, an instructor in the College of Agriculture.

Mr. Roche, who is an instructor in the College of Agriculture, received degrees at the Universities of Maryland and Wisconsin. He is a member of Delta Psi Omega, Alpha Zeta, Phi Kappa Phi, and Scabbard and Blade.

Mr. and Mrs. Roche will be at home at 217 North Orchard street after November 10, and are at present taking a wedding trip through the eastern part of the country.

**Alpha Gamma Delta**  
Helen Lee '30, Doris Schomberg '30, Marion Hoegberg '30, Janet Pattee '30, and Jean Poik '30, of the Alpha Gamma Delta house attended the Michigan game this week-end. Eleanor Cross '30 spent the week-end in Milwaukee. Marjorie Doppers '28 visited her home in Milwaukee, and Edith Schultz '30, in Chicago. Ilene Brough '29 spent the week-end in Harvard, Ill.

**Texas Professor Joins History Quarterly Staff**

Austin, Texas.  
Dr. Thad W. Riker, professor of history at the University of Texas, has been appointed to membership on the editorial board of the Journal of Modern European History, newly established quarterly devoted to present day history of Europe. The magazine is sponsored by the University of Chicago, according to Dr. Riker. The first issue will appear in January.

READ CARDINAL ADS

## Luncheons, Dinners at Memorial Union on Monday and Tuesday

Various organizations held meetings, luncheons and dinners at the Memorial Union Monday, and others are scheduled for today. Those which were given Monday are as follows:

## Graduate Club

Members of the Graduate club held their first regular dinner of the year at 6 o'clock in the Old Madison room. These meetings are for the purpose of promoting good will and better acquaintance among the graduate students, and will include short talks and programs.

## University Players

A meeting and luncheon of members of the University Players was held in the Lex Vobiscum room Monday noon.

Today the following organizations will meet at the Memorial Union: Presbyterian Students

Members of the Presbyterian student body will hold a dinner at 6 o'clock this evening in the Old Madison room.

## Nu Sigma Nu

The members of Nu Sigma Nu will have their regular weekly dinner this evening in the Beefeaters' room.

## University Hunt Club

An initiation banquet for new members will be held in the Old Madison room of the Memorial Union this evening by members of the University Hunt club.

READ CARDINAL ADS

## Mme. Galli-Curci

Nov. 13, 8 p.m.

The Chance of a Lifetime! You may never have the opportunity to hear the greatest Singer of the World again. Get your ticket now in Capitol Theatre Lobby, while choice seats at all prices are available.

Give your Girl this Treat!

## Women's League Hears of Smith

## Prof. Sharp Says Governor's Qualifications Lead All Issues

Smith's personality and qualifications dominate any issue at stake Prof. Walter R. Sharp of the political science department said in an address before the Women's Progressive Smith-Schmedeman club Thursday evening at the Park hotel.

Professor Sharp named the republican platform as being made up of "glit generalities." He said the campaign issues of the republicans are "myths and legends." He cited the high tariff as a principle of which the republicans make much, yet is unimportant as the leading industries of the country such as agriculture, mining, and the automobile industry have no need for a high tariff.

Professor Sharp condemned the attempt to build up the legend that Herbert Hoover was a superman. "In the field of engineering Mr. Hoover has left no remarkable achievement. Our next congress will be one of many factions. Smith with his ability to handle men will be able to handle congress if needed. Smith is militant, a fighter; Hoover is passive, and not a fighter."

## Scoreboard at Randall Veteran of Ten Seasons

Seated on the top row of the Camp Randall Stadium, a full length of the field away from the teams which are in action, spectators today have little effort in keeping track of the plays because of the score board which is placed at one end of the field.

Credit for this score recording device goes to Mr. Philip M. Franzen, chief director of the paint department of the University of Wisconsin, and his assistant.

Prior to the installing of these score boards no way whatever was used to inform the spectators as to the various plays made by the teams, except perhaps by large blackboards. These blackboards were not used extensively, however, so that the coming of the first score board was indeed an advancement.

Before the use of the telephone for the purpose of relaying the plays from the sidelines to the board, signals were used. These were extremely awkward and took a great deal of time, all of which the telephone eliminated. The new board with all the present equipment was installed at the new field in 1917, a great improvement over that installed for the first time in 1912.

In spite of the fact that this year there has been installed the loud

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## Hour Quizzes Not Sole Recreation Professors Say; Have Other Hobbies

## Graduate School at Ohio Exempts Better Scholars

ATHENS, O.—Students in the Graduate school of the University of Ohio having "an unusually high record of scholarship" may be excused from final examination by joint agreement of the examining committee and the dean of the Graduate school, it was announced today.

Previous to this all candidates for master's degrees have been required to take a final examination either written, oral, or both.

The dean of the Graduate school so far has approved all requests for waiving the final examination of candidates who have received the grade "A" in at least one-half of their work and not less than "B" in the remaining half.

Candidates for the Ph.D. degree may now take the general examination within three quarters prior to the time at which the candidate expects to come up for his degree. Heretofore this examination was not given until after the submission and approval of the dissertation.

Madison Civic Music Association —presents the

## CIVIC SYMPHONY ORCHESTRA

Dr. Sigfrid Prager, Conductor  
Gilbert Ross, Soloist  
Capitol Theatre,  
WEDNESDAY, OCT. 31st

8:15 P.M.

Season Tickets \$5—Single Ad. \$1.50

SIMPSON'S AT THE CO-OP  
"SMART, COLLEGIATE APPAREL"

## Pajamas Burst Into Print

at \$2.95!



The sort of pajamas that inspire mischief on Hallowe'en — plotting dark deeds in a soror's room or bobbing for apples at midnight. Some are sleeveless and some have those boyish long sleeves. The colors are fast.

\$2.95

## Chemistry Talks Scheduled Today

Prof. Clark, University of Illinois, Lectures at 4:30 and 8 p.m.

Two lectures on the x-ray will be given Tuesday, Oct. 30, at 4:30 and 8 p.m. by Prof. G. L. Clarke at the chemistry auditorium. In these lectures Prof. Clark will treat the x-ray from the point of view of its application in science and in the industries. The lectures will be of general interest to students, especially the one given in the evening.

Mr. Clark is professor of inorganic chemistry at the University of Illinois and is one of the foremost authorities on the practical and scientific use of the x-ray.

In science it can be determined how atoms are put together to form crystals by the use of the x-ray. In industry its use is just as valuable. The calculation of stress and strain can be determined with great exactness in metallurgy; the x-ray is also of great aid in the identification of minerals. Only a few milligrams of material suffices for an x-ray analysis while a chemical analysis would require at least several grams.

These and other similar problems will be discussed and enlarged upon by Professor Clark. The lecture is given under the auspices of the department of chemistry.

### Fraternity Men May Find Brothers in New Orph Act

If you are a fraternity man you most likely will have a visiting brother playing at the New Orpheum theater this week.

The Illini singing band, which is to be a big feature of the program starting Wednesday, includes in its personnel representatives of the leading collegiate societies. These include: Theta Kappa Phi, Delta Sigma Lambda, Tau Delta Tau, Pi Kappa Alpha, Delta Sigma Pi, Delta Phi, Chi Phi, Sigma Chi, Sigma Delta Rho and Pi Kappa Phi. In addition every one of the boys belongs to Sinfonia, the highest order in the college musical world.

If you find that one of the band is of the clan that knows your grip and high sign, you'll have good reason to be still more proud of the "old frat," for this band is one of the really crack musical organizations of the collegiate world.

### Iowa Fans Burn Corn Monument

Football fans of the University of Iowa, numbering 2500, gathered last week to witness the burning of the Iowa corn monument. Twenty gallons of gasoline were poured over the damp corn and sent flames leaping 60 feet high.

An earlier attempt ended in failure when firemen put out the blaze but efforts of police and firemen to disperse the crowd a second time was not successful.

Claire Schaap, head cheerleader, used his influence against the plan but alumni and former students organized the conflagration. Detachments of the main crowd spread over town and stormed the entrance of several theaters. Police were compelled to use tear bombs to disperse the enthusiasts.

### Texas Students Favor Smith for Presidency

University of Texas students seem to favor Al Smith for the next president according to a straw ballot being taken by the Daily Texan, the university paper. At the last counting of the ballots, Smith was leading by 42 votes, having 138 votes to Hoover's 96.

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### Rogers Is Better in the Writing of His Second Novel

Samuel Rogers, associate professor of French, has made a distinct advance in the novelist's art in "Less Than Kind," his second novel. The opinion of critics is that this novel is more convincing and more powerful than his earlier work, "The Sombre Flame."

The feeling that events were sometimes manipulated by the authors, which one critic notices in "The Sombre Flame," he finds absent in "Less Than Kind." Without loss of the subtle psychological analysis marking the first novel, the second reveals added strength in the outward portrayal of inner tragedy.

In the story Vincent Raymer is an instructor in English in a co-educational institution. He is a shy, thwarted, intense person, the emotional center of whose life is his sister, Suzanne, also an instructor in the university. All their lives, Vincent has looked to Suzanne, not only for the obvious sort of sympathy which one expects from one who really loves one, but also for a deeper and subtler sympathy—a sharing of inner life, nowhere else expressed.

In the gay and self-conscious society of the university town, Vincent is not at home, but Suzanne, with her aloof manner and her spiritual independence, is able to hold the attention which her beauty attracts. She marries. Her husband is attractive, not unintelligent, impatient of Vincent, sometimes also of Suzanne's spontaneous effort to hold all of him.

He has an affair with a girl student at a time when his wife is expecting a baby. Vincent, who has always been profoundly jealous of Suzanne's love for her husband, is unable to bear this evidence of faithlessness, as he views it. From this point, the tragedy moves to its inevitable conclusion, a conclusion which brings Vincent to prison, but releases him emotionally, a kind of spiritual triumph.

The characters of the novel are not puppets, nor are they—for all their emotional thwarting—spiritually thin. Vincent Raymer appears to the world as a helpless sort of person, who perhaps might not possess a tragic dignity. It is one of the best evidences of Mr. Rogers' art that he is able to invest this man inarticulate, dependent, easily swayed by blind emotions, with a sense of potential greatness. Beside him, Carter Deering, successful in business and amours, lacks dignity. And Suzanne—a hard character to portray—loved by two men, hurt by both, cool and aloof, stronger than either, is really convincing. Her love kills, but she is, in no sense a seductress. The circumstances of an impossible situation catch her up, but she is greater than they. As Vincent says at the last:

"And you'll work, Suzanne. You'll go ahead. You don't need either Carter or me. That's the one thing that makes it bearable."

### Avukah Tries New Style Program in Sunday Group

A new program method was given a trial at the meeting of the Avukah, American Student Zionist Federation, Sunday morning at 10 p.m. This is a method whereby topics for discussion are suggested from the floor, giving everyone attending the meeting a chance to enter into the discussion.

### Civic Orchestra to Play Oct. 31

#### Third Season Opens with Symphony Concert in Capitol Theater

The Madison Civic Symphony orchestra will open its third season on Wednesday night, October 31, with a concert in the Capitol Theater.

Madison is justly proud of its symphony orchestra of 80 pieces. The orchestra was organized three years ago under the direction of Dr. Sigfried Prager, who has had experience directing symphony orchestras both in America and on the continent. Since the founding of the orchestra it has grown and developed until it has attained a standard that would do credit to any professional symphony.

The program for the first concert includes a variety of numbers. Bizet's "L'Arlesienne Suite" will open the concert. Gilbert Ross, internationally known violinist, will be the soloist for the evening, playing Beethoven's romantic concerto for the violin, accompanied by the orchestra.

Withorne's composition, "Pell Street," will add the modern touch to the program. The over popular overture to the opera "The Merry Wives of Windsor" will be played. In the "Processional from the Cathedral" from Wagner's opera "Lohengrin," the big organ at the theater will be used in conjunction with the orchestra.

Tickets for the concert are on sale at the Capitol Theater. Admission will be \$1.50 for a single concert or \$5.00 for the series of five concerts which are to be given during the winter. Three concerts will be given by the orchestra and two by the chorus.

### Flonzaley Four Play Here Dec. 2

#### Farewell Concert Tickets on Sale at Music School Nov. 15

Fewer than 800 tickets for the last concert to be given in Madison by the world-famous Flonzaley quartet will go on sale Thursday noon, Nov. 15, at the University School of Music office, according to Dr. Charles H. Mills, director.

The quartet, composed of Adolfo Betti, Alfred Pochon, Iwan d'Archambeau, and Nicolas Moldavan will play at Music hall, Tuesday evening, Dec. 2, in their final appearance both in Madison and in Wisconsin.

#### Farewell Tour

"This is the farewell tour of the Flonzaley quartet," Dr. Mills commented, "and they are breaking up after this year. They have always been popular in Madison, and their hundreds of friends will have to get their tickets early. There will undoubtedly be a tremendous rush for tickets. It will be absolutely the last chance for Madison and Wisconsin people to hear them."

#### Music Students to Attend

Nearly 200 of the 800 seats in the small Music hall auditorium will be occupied by students in the School of Music, according to Dr. Mills. A

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ticket to each concert sponsored by the school is included in the fee paid by each student in the school.

The farewell tour of the Flonzaley quartet is taken on the 25th anniversary of its founding, in 1903, by E. J. de Copet.

#### Sophomore Commission Discusses Student Morals

"College Students' Moral Code" was the topic of the discussion of the meeting of the sophomore commission of the University Y. W. C. A., this

noon in Winthrop room of Lathrop. Miss Helene Kauwert led the discussion. It was also announced that the commission would take charge of the W. S. G. A. party to be held in Lathrop this coming Friday evening.

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Whatever your problem, you can feel assured it will claim her undivided attention. She will make a personal diagnosis and advise the right scientific treatment for you to follow at home.

Do not miss this unusual opportunity to consult with this specialist who comes to us direct from Madame Rubinstein's Maison de Beaute Valaze in New York and will be in this city

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Consultation and Advice  
Without Charge

## Professor Meiklejohn Criticizes Prevailing Methods of Education

Americans Lack Intellectual Curiosity, Test College Head Says

The classroom as we know it is a "dreadful and abnormal thing." That was the criticism of present educational methods by Dr. Alexander Meiklejohn of the Experimental college at the annual banquet of the Central Neuropsychiatric association, held Friday evening in the Crystal room of Hotel Loraine.

Explaining to the psychiatrists the nature and purpose of the Experimental college, Dr. Meiklejohn lamented the mechanical nature of American education. We know that our system is faulty, he said; we know it would be possible to achieve a better and more useful kind of liberal education; we would give anything to achieve it, but we don't know how. To attempt a discovery of something better in education is the purpose of the Experimental college.

Young Americans go to college knowing they want an education, but not knowing why or what it should provide. They go because they are sent. Unfortunately, what education should be and what it should mean is as much a problem to their teachers as it is to them.

The great mass of Americans are not really intellectually curious for the reason that they have not been compelled to think. American life has been so easy, and fate is so favorable. All that young America has to do is get a job and take advantage of opportunity," said Dr. Meiklejohn. "But the time is at hand when real intellectual striving will be a matter of necessity."

The director of the experimental college stressed the futility of an educational system in which the living conditions and incident distractions of social life and outside activities, the importance of which has been exaggerated, prevent unified and coherent intellectual progress. The aim of the Experimental college is to reconstitute the community as a working group in which the students feel the drive of group impulse, and at the same time to deal sympathetically with the individual who is really in earnest and to bring out his qualities, problems, and possibilities.

Dean Badeen of the Medical school also addressed the assembly, with a few words of greeting to the association members.

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### Lighter Works, Wins \$5 Bet for Its Owner

A rather slovenly dressed man was standing on the corner of Jackson and Michigan boulevards in Chicago recently observing people as they passed. Presently he walked up to a prosperous looking business man who had just come out of the Railway Exchange building and was starting to light a cigarette with his lighter. "I would just like to bet you five dollars that your lighter won't work the first time," he said in a friendly manner.

The business man, being very proud of his lighter for which he had recently paid not a little sum, considered a moment and said in a somewhat resentful tone, "All right, I'll take you up on that." He forthwith twirled the wheel of the lighter and the flame appeared. The stranger, without the slightest change in his facial expression, took a five dollar bill from his pocket and handed it to him.

Just at that moment another man came out of the building preparatory to using his lighter. The stranger walked up to him and repeated his original performance.

However, this lighter, as happens in the majority of cases, failed to work the first time and its exasperated owner was forced to hand over the five dollars. The man with the lighter which had worked the first time walked slowly down the avenue, thinking to himself that this stranger loafing on the street corner had probably made more money in the past hour than he, himself, had made by working hard all day.

### Iowa Teachers Who Date Own Students Must Resign

New Comerstown, Iowa—School officials in New Comerstown have thrown a wrench in Cupid's efficient machine by forbidding the school teachers of this place to date with the students in the local educational institution.

A teacher who dates one of her students automatically resigns her position according to the new ordinance passed by the school board. Not only are the teachers to suffer for the effects of Cupid, but any student who marries an instructor in the district supervised by this board, automatically becomes expelled from the school.

### English Publicist Gives Pressmen Organization Plan

Positive steps toward founding in the United States an institute of journalism, comparable to the Royal Institute of British Journalists, which discredits irresponsible and careless journalism and journalists and raises the dissemination of news to the rank of a profession, were outlined in Boston by R. D. Blumenfeld, editor of the Daily Express of London, and president of the Royal Institute of British Journalists.

A meeting of some of the foremost journalists in the United States, with others who could aid in establishing such an institute, will be held in New York next month, Mr. Blumenfeld states.

As leader of the party of 14 British editors, proprietors, and working journalists now in Boston, who are touring the United States as guests of the Carnegie Endowment for International Peace, Mr. Blumenfeld declares that he will propound the plan of an institute of journalists to responsible editors and newspaper men throughout the country.

Mr. Blumenfeld is enthusiastic over the good accomplished by such an international tour of journalists as he now heads. The increased understanding of the United States that will be gained by the journalists on the present trip, he said, will be translated to millions of English people in an educational way through the columns of English newspapers.—Butler Collegian.

### SEEK PLACE FOR ART TREASURE

Mr. Leon Pescheret, decorator, is carefully examining the Union building for the most suitable place to hang the \$40,000 Peruzzi painting of "The Adoration of the Magi" given to the Union by Wisconsin alumni. The painting is 8 ft. wide and 13 ft. high, so that there are only a few spaces in the building large enough to accommodate it.

The painting was done by Peruzzi, Italian contemporary of Raphael and Michelangelo, in 1510.

It was secured for the Union through the efforts of Mr. George Haight '99.

A portrait of Bishop Samuel Fallow, class of '59, one of the most distinguished of Wisconsin's alumni, is being painted by Seymour Millais Stone, the portrait painter of several presidents, and will hang in the promenade of the new Union.

### Are Professors Absent-Minded? Opinions Conflict

There probably are many stories of the much exploited absent-minded professor just as there are many similar tales about bright children, and "imagine my embarrassment." But, how many professors are absent-minded?

Dean Goodnight believes that it is all in the man, and not in the profession.

"Of course if a man is particularly engrossed in some problem or intellectual task," he said, "He may be temporarily wrapped up in it. But I believe a lot of the stories are exaggerated."

Carl Russell Fish says he is afraid to admit that he is absent-minded, but that he does have trouble that way. One of thes instances he recalled laughingly.

"I went to a formal dinner, and seemed to be attracting quite a bit of attention. I found out the reason when I finally discovered that my coat tails were pinned up in the back with large safety pins."

### Iowa Classes Out at Homecoming

Homecoming at Iowa was made a real holiday last Saturday when classes in every college in the university were dismissed for the day.

This is but a continuation of a yearly custom that was started some time ago by the board of deans.

The university ruling, which is the same as that at Wisconsin, whereby the students can not cut before or after a holiday does not apply.

### FALLOWS PORTRAIT PAINTED FOR UNION

A portrait of Bishop Samuel Fallow, class of '59, one of the most distinguished of Wisconsin's alumni, is being painted by Seymour Millais Stone, the portrait painter of several presidents, and will hang in the promenade of the new Union.

### No Pledging of Knox Freshmen

Board of Trustees Makes New Ruling to Begin September 1929

Galesburg, Ill.—Freshmen at Knox College are no longer to be eligible for pledging to fraternities or sororities, according to the decision of the board of trustees in session here today. This ruling goes into effect in September, 1929.

The change is one of the main features of a plan which Knox calls the "Open Year." It provides that all freshman men shall live in Lyman K. Seymour Hall, the dormitory for men, and have their meals there. The upper class men may live and dine where they choose. Both freshman women and upper class women, as in the past, will live in Whiting Hall. Men and women whose homes are in Galesburg or who work for their room and board will not be required to live in the dormitories.

Fraternities, under the "Open Year," may serve meals in the houses. Meals were served in fraternity houses until 1920, when the trustees decreed that all men of the college must eat in the new Commons.

In commenting on the "Open Year," President Britt of Knox said:

"We believe that the 'Open Year' will contribute greatly to the welfare of the freshman, give him the widest possible scope to become acquainted with his own classmates and thoroughly launch him upon his career as a college man. Further, we feel that it will bring about a marked improvement in the general morale of the college. It will unify the freshman class and require that freshmen must first become college men before becoming fraternity men. The beneficial effect of this attitude will be felt throughout the entire college course."

A total of \$1,163,459.33 has been subscribed by alumni, faculty, and students, in order to build the new Union.

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\*A PLAIN, unvarnished statement of fact: "Mild enough for anybody and yet they satisfy".

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## Civic Orchestra Plays Wednesday

### Madison Symphony Opens Concert Series at Capitol Theater

The Madison Civic Symphony orchestra will open its third season on Wednesday night with a concert in the Capitol theater. This concert is the first of five concerts which are sponsored by the Madison Civic Music Association. There are to be two other orchestra concerts and two chorus concerts to be given during the concert series of 1928-29.

The Madison Civic Symphony orchestra has made great strides forward since its organization over three years ago. This year for the first time the concerts are to be held in a modern and beautiful theater. The orchestra now has eighty members playing, the personnel being complete with the exception of the harp. The orchestra has many ex-professionals playing in its ranks.

The concert on Wednesday night will include Bizet's *L'Argienne Suite*; the famous overture to "The Merry Wives of Windsor"; "Pell Street" by Withorne. In the march from the cathedral in the selection from "Lohengrin", the organ in the theater will be used in conjunction with the orchestra.

Gilbert Ross, Madison's famous violinist will be the soloist for the concert, playing Beethoven's romantic concerto for the violin.

Tickets for the entire series may be secured at the box office of the Capitol theater for \$5.00. Admission to single concerts is \$1.50.

### Texas May Receive Gift of Millionaire

Whether the University of Texas is to receive a bequest of \$1,250,000 for the erection of an astronomical laboratory may be decided soon when the re-trial of the will of W. J. McDonald, a Paris banker, is held in the Sixty-second district court in Paris, France.

The will left approximately \$1,250,000 to the university to be used in the establishment of an astronomical laboratory in which research work could be carried on. Heirs of the will contested it claiming that McDonald was of unsound mind when he made the will.

In the first trial, the university case was sustained but the heirs contested the decision and obtained a reversal.

### Byrd Buys Fags for Trip to Pole

How many cigarettes a day does a man need when the thermometer reads sixty below zero?

Evidently Commander Richard E. Byrd figured it out, for Liggett & Myers Tobacco company received an order for 780,000 Chesterfield cigarettes, which are now on their way to the South Pole in the ships of the Byrd Antarctic Expedition.

The basis for this order was probably arrived at during the long wait for good weather in the Spitzbergen camp preceding Byrd's flight over the North Pole; they just "ate up cigarettes" in those days, according to a member of the party.

### Stanford Revises Old Honor System

Definite action toward the rehabilitation of the honor system at Stanford University was taken by the student council of the university recently.

Council members favor the honor system as a means of doing away with dishonesty in examinations.

Punishments for conviction on the charge of dishonesty have already been devised. Dismissal from school is to be the most immediate and drastic result, with others, such as posting the name of the offender on the bulletin board of the council as more secondary results.

### \$150,000 Campaign Drive On for Episcopal Chapel

A campaign for \$150,000 for the erection of a new student Episcopal chapel on University avenue at Brook street will be conducted in the diocese of Milwaukee from Nov. 16 to Nov. 26, it was decided at a recent meeting of rectors and vestrymen at Whitewater.

Clubrooms, a large meeting room, and rooms for the house matron are included in the plans for the chapel.

Herbert N. Laffin, Milwaukee, general diocesan chairman, will have charge of the campaign, which is being conducted at the same time as a campaign for the endowment of the diocese and the membership drive.

### Hillel Announces Discussion Group for Sunday Night

Sunday evening, Nov. 4, will mark the opening of the "Sunday Night Club" in the Hillel foundation at which a paper, "The Jewish Influence on American Politics," will be read and discussed in an open forum that is to follow the reading.

The Sunday Night club is to meet every other Sunday throughout the school year and will have discussions that are to be of interest to all students, regardless of creed.

The club is a subsidiary of the religious education committee of the Hillel foundation of which Max Feldman '31 is the chairman. The aim of the club is to bring topics of discussion before the students that will prove to be of interest and educational benefit to them. Usually the speaker is to be a student, although there may be time when an outside speaker will be brought to the meeting.

A cost supper is to start off the evening after which there is to be the reading of the paper followed by the open discussion about it.

The other members of the committee are Maxwell Rosenbaum '31 and Irene Silver '30.

### State Lab Tests for New Fever

#### New Disease, While Contagious, Is Not Prevalent in This State

All blood specimens received by the State Laboratory of Hygiene henceforth will be tested for brucella abortus, the organism producing "undulant fever," announces Dr. W. D. Stovall, director. Although this disease does not constitute a large public health problem in the state, there being but four diagnosed cases on record, the fever is communicable and may be spread by raw milk.

Stockmen have been for years acquainted with contagious abortion in cattle, but it is not until recent years that the organism producing this disease was discovered to be harmful to man. Infected cattle, Dr. Stovall said, shed the *Brucella abortus* in their milk, and in this way human beings contract the fever. The organism does not have, however, a high degree of virulence, as is attested by the relatively small number of cases of undulant fever compared with the extent of contagious abortion in cattle.

*Brucella abortus* is of the same variety as *brucella melitensis*, an organism which produces in Mediterranean countries the infection known as malta fever which was usually traced to goat's milk. In this country, Dr. Stovall said, there were a number of cases of a disease which manifested itself with symptoms similar to those of malta fever.

In 1918, Alice Evans, working in the public health laboratory in Washington, determined that the organism causing malta fever was almost identical with that which caused contagious abortion in cattle. By absorption tests of blood serums the two *Brucelli* were proved to be two different types of the same variety. The disease is called undulant fever in this country to distinguish it from the malta fever of southern Europe.

### Blue Shield Groups Visit Two Villages

The first numbers of a projected series of dramatics activities was presented recently by two groups of students comprised of members of the Blue Shield Country Life club. One of the groups went to Nichols, Wis., and the other to DeForest.

The customary routine of Blue Shield performances has been revised this year so that instead of continuing with the usual music talks and readings, the various features of an evening's entertainment will be arranged about a one-act folk-play which will serve as a nucleus.

The Blue Shield Country Life club conducts its activities upon the basic principle of seeking to stimulate community spirit in the various small villages of the state, where initiative in community life seems to have become defunct with the advent of industrialism. Each week at least one group of Blue Shield club members goes forth into the rural districts surrounding Madison to present a program in one of the smaller civic centers.

Blue Shield activities have only just got under way this year and there is still a chance for all who are interested, to join. Officers this year are, Floyd B. Wolberg '28, president, Norman Paul '29, vice president, Lester T. Earls, grad. treasurer, Esther A. Deppe '29, secretary, and Frank E. Clements '31, extension chairman.

# The Daily Cardinal

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The Daily Cardinal

## Butts Addresses Graduate Group

Union House Director Speaks on New Meeting Room at Dinner

Porter Butts, director of the Wisconsin Union, spoke to the Wisconsin Graduate Club Monday night on the newly assigned graduate room in the Union building. The room is on the main floor at the left of the main entrance.

It is to be used as a general meeting room. At present, Mr. Butts said, it serves principally for the new library wing which the Board of Regents is so anxious to obtain.

The Graduate Club met for dinner in the Old Madison room of the Memorial Union with W. M. Banfield presiding. P. H. Senn, assistant in agronomy, outlined the purposes and achievements of the organization. The club gives four dances a year and attempts to direct the social life of graduate students with semi-monthly dinners.

A graduate council is to be elected at the next dinner to take the place of officers, and at the recommendation of Porter Butts a graduate house committee will be elected to assist the Union governing board.

The club is to hold a bridge party in the Graduate room Friday evening, Nov. 2, with a dance immediately following.

## Illinois Grid Star Leads in Scoring

(Continued from Page 3)  
 Cuisinier, Wisconsin 5 1 31  
 Glasgow, Iowa 3 7 25  
 McLain, Iowa 4 1 25  
 Harmeson, Purdue 4 0 24  
 Burgess, Chicago 3 1 19  
 Bartholomew, Wisconsin 3 1 19  
 \*T.D., touchdowns; P.T., points after touchdown; T.P., total points.

## Michigan Victory Inspires Harriers

(Continued from Page 3)  
 of the season, losing to Gamma Phi, 7-21, 10-21, and 21-19. Barnard and Schneiders played three games, resulting in a close victory for Barnard, 14-22, 22-11, 22-11. By virtue of this victory, Gamma Phi and Barnard go into the second round of the finals. Gamma Phi plays Calvary Luthern Girls Club on Wednesday, October 21. Barnard and Chadbourne also meet on this date.

In the consolation tournament, Tri Delt lost to Charter House, 21-18, 14-21, 13-21.

### UNION CAN SERVE MEAL TO 2,000

The nine dining rooms and refectionary of the Union combined can serve 1,500 to 2,000 people at a single meal.

## Hengell Reviews Divinity of Christ

Reviewing the evidence of the Gospel to prove that Jesus Christ was God-Man, the Rev. H. C. Hengell, of St. Paul's university chapel, Sunday reminded his congregation that the Catholic church celebrates the kingship of Christ.

A summary of the Rev. Hengell's sermon follows:

"On the last Sunday in October, the church celebrates, with special emphasis, the kingship of Christ. We have almost eliminated kings from modern democracy, yet the church exhorts us all the more strongly to recognize Christ as the king of all humanity. We can afford to do away the historical existence of Jesus Christ with all kings except Christ.

"No educated person today doubts the evidence of his historical existence as the founder of Christianity and as the very source and object of the Christian religion is so great and conclusive that all history confirms it as a fact."

## Class Harriers to Run Friday, Nov. 2

On Friday, November 2, the annual inter-class cross country meet will take place. This is one of the several meets scheduled for non-lettermen this fall.

Numerals will be awarded to the first eight men to finish over the two and three-eighths mile course. The first five men to finish for each class will constitute the team of that class, the five members of the winning team each receiving numerals. This is one of the few chances Coach Jones has to get a line on his new material before spring, and he is anxious to get a large number of entrants.

The hour for the meet is 4:30. Those desiring to enter can do so by seeing Coach Jones or by signing up at the annex.

## Fallows House Has Big Time Initiation

Fallows house of Tripp hall followed the course of fraternity procedure in its recent initiation. The freshmen were given a restricted set of rules to follow and then the fun began.

Two groups of five freshmen squatted on their haunches and propelling themselves with their feet, had an interesting crew race. The members of the losing team received five good swats from the winning team.

The quest started at 11 p. m. and ended late the next morning when formal initiation took place. In the evening all were treated to a picnic.

### UNITARIANS TO HEAR YOUNG

Prof. Kimball Young, of the university Sociology department, will speak at 10:30 Sunday morning for the seminary service at the Unitarian parish house. The subject of his talk is "Prejudices."

READ CARDINAL ADS

## Valley Conference Will Be Enlarged

The old Missouri Valley conference will probably be enlarged to include six or seven schools according to information given out at a meeting of the conference at St. Louis.

The schools under consideration are Arkansas university, Butler university, Marquette of Milwaukee, Carleton of Northfield, Minn., and Coe of Cedar Rapids, Ia.

The Valley as it now stands includes Oklahoma A. & M., Washington university, St. Louis, Drake and Grinnell. These teams remain as the result of a split in the conference when the Big Six was formed. Nebraska, Ames, Missouri, Kansas, Oklahoma and Kansas Aggies were the departing members.

## New Pledges Cheer Teams to Victory

(Continued from Page 3)  
 Ending a march down the field with a touchdown by Vogel, the Alpha Sigs nosed out the Phi Kappa Taus in a Sunday morning game on Intramural field.

Alpha Sigma—Heving, Bekkedal, Larson, Kahlenberg, Vogel, Troy.

Phi Kappa Tau—Holle, Allen, Kielley, Drehl, Benson, Musolf, Zawn.

Games Forfeited:

Delta Upsilon to Triangle; Phi Kappa Sigma to Alpha Kappa Lambda; Zeta Beta Tau to Kappa Sigma; A. E. Pi to Sigma Pi.

Phi Sigma Delta-Beta Theta Pi game was postponed.

### CHICAGO OVERCOMES PURDUE

Chicago's cross country runners defeated the Purdue Harriers at Chicago Saturday in a race preceding the Big Ten Football game.

A telegraph booth, where a Union member can send a wire by dropping coins in a phone box, has been installed in the new building.

## Rabid Minnesota Fans Follow Team to Iowa City

Over 1000 rabid Minnesota fans accompanied their team to Iowa City. 300 started on their trek in automobiles, 200 more left in the especial trains and 40 students traveled by aeroplane. Many of the motorists planned to drive all night depending upon the vintage of their cars. Others made the trip of 305 miles in 8 hours. Many students who were unable to secure tickets went to the game fortified with cameras, excuses and letters, hoping to crash the gate on their arrival.

## Navy Preparing to Meet Michigan on November 10

Greatly encouraged by its victory over the University of Pennsylvania Saturday, the Naval academy will start work today with special reference to the game with the University of Michigan, to be played in Baltimore on Nov. 10. The Navy meets West Virginia Wesleyan here next Saturday and every precaution will be taken to have the team in shape for that game, but Michigan is now the foe for which the Navy is preparing.

## Pro Basketball Circuit

### Organized at New York

The National League of Professional Basketball Clubs was organized at the Commodore hotel here yesterday when representatives of teams in New York, Brooklyn, Rochester, Philadelphia, Trenton, Paterson and Green Point, L. I., joined the new circuit. Another meeting will be held here later this week for the final selection of players by the league clubs, and at this time another franchise will be awarded to round out an eight-club league.

READ CARDINAL ADS

## Mrs. Bleyer Gives Foreign Impressions on Friday

"Impressions of the Orient" will be the topic of the talk to be given by Mrs. W. G. Bleyer, wife of Prof. W. G. Bleyer, director of the School of Journalism, before the Madison Woman's club, on Friday afternoon of this week. Mrs. Bleyer has recently returned from a tour of the world. Another part of the program is a group of Japanese songs by Mrs. Peter Carr.

## University and City Y. W. Groups Hold Joint Meeting

A joint meeting of the university and city divisions of the Student-Industrial business group of the Y. W. C. A. will be held in the city Y. W. C. A. building tonight. A 35-cent cost supper will be served. A business meeting and discussion of programs for the year will follow the supper. Meetings will be held every two weeks throughout the year.

### A new Wisconsin Crest

The emblem of the new Wisconsin Union is the Indian pipe of peace, with ribbons attached, displayed against a cardinal and white arrowhead shield which is superimposed on a mariner's compass card—a symbol of fellowship and unity among diverse people.

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401 State Street

Cleaning and Pressing

Shoe Repairing while you wait

First Class Shoe Shining

Let us do your work.

24-HOUR SERVICE

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## WHO'S YOUR TEACHER?



Now the Law of Easy Travel,  
 So the Pavement Lab. reveals,  
 Says the Maximum of Cushion  
 Is in Goodyear Wingfoot Heels

THERE IS NO TEACHER like  
 experience.

Remember this when you need to buy  
 new heels—when you need new spring  
 in your step, quiet, easy walking and re-  
 lief from tiring, noisy, hard heels.

And remember that out of the  
 teachings of experience—  
 MORE PEOPLE WALK ON  
 GOODYEAR WINGFOOT

HEELS THAN ON ANY OTHER KIND!

They are all fresh, live rubber, and  
 you know how rubber gives and lifts  
 and helps. They last longer, look  
 better, and cushion deeper.

Your friend, the Shoe Repairman,  
 can put them on between  
 classes. Step in now and say  
 new Goodyear Wingfoot  
 Heels today!



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## Albert Edward Wiggam

will talk on

*"What Civilization Is Doing to Us"*

at the Music Hall

Wednesday, Oct. 31st

## READ HIS BOOKS

The Fruit of the Family Tree  
 The Decalogue of Science  
 The Next Age of Man

## ON SALE

AT

The University Co-Op

E. J. Grady, Mgr.

State & Lake St.

## News of Six Pop Arts—Masculine

Review of Oprh Show and Comments About Ann Arbor  
Etiquette Make Up Column

By ROB GODLEY

ILLINI SINGING BAND which comes to Orpheum is said to be made up entirely of fraternity men . . . there are 18 of them and all are former students at Illinois . . . they will play and sing Big Ten songs.

This band has been wowing the public in other cities we are told . . . and we have every reason to believe the authorities.

Nice young lady took charge of this column while we visited our parents in Ann Arbor . . . and composing staff spread it all over the paper . . . which was tough on our public . . . 'cause they had a good column here . . . for once . . .

### Cheers

At Michigan theater in Ann Arbor, two girls . . . with lots and lots and lots of it . . . stepped out and sang songs.

The crowd whooped n' hollered n' yelled . . . but they didn't get any encores till later when girls trotted out and sang some more. Then it was announced that the girls were a couple of Northwestern co-eds.

### Reminded

It all reminded one of the old days at the Parkway . . . and the old Oprh. Such whoopee is not pleasant for the actors . . . but it is a lot of fun for the audience.

### Orph

For a movie at the Orph they have Jack Pickford and Olive Borden in "Gang War." After a lot of shooting Jack and Olive are left to one another. Good entertainment with Olive Borden still a knockout for us.

The best act is Franklyn D'Amore assisted by Jack Dane and Miss Truesdale.

D'Amore does everything . . . and does it well.

"Ship Ahoy" is a revue containing some pretty girls. The leaders are De Mar and Lester. They all work hard . . . and please the audience.

Gene Greene sings and tells jokes while Koyle and Frances fill in. She sings well too. His best song is "Poppa Gets Older and Momma Gets Younger"; his longest "Ready for the River."

His best joke: a couple at love inspiring movie. The girl says, "Freddie, someone is fooling with my knee." Answer, "Well it's my hand and I ain't foolin'."

Russian Art Circus and Prince Wong

tosser . . . but not so showy . . . the Michigan skipper lost his step about six times.

### Pleads

Picture of Tito Schipa . . . who comes to sing here soon . . . has his picture tacked up under a sign which reads "Please." The sign is aimed at people who like to walk in the mud where grass should be.

### Shows

Shows in town are: Garrick—"Broadway" — Al Jackson and Co.

Oprh—"Gang War"—Flicker and vodvil.

Capitol—"Four Sons"—Flicker and a good one too.

Parkway—"Uncle Tom's Cabin"—ditto.

Strand—"Doomsday"—Florence Vidor and Gary Cooper.

### Coming

Schipa (tenor)—to stock pavilion, Nov. 6.

Burleigh (violinist)—to Music hall, Nov. 8.

Galli Curci (soprano)—to Capitol, Nov. 13.

A. E. Wiggam (philosopher)—to Music hall, Oct. 31.

### Thru

We are thru going to football games this season . . . we are firm in this and will continue to be until Saturday.

### And

This rushing business is an awful chore.

### Giant Flood Lights to Illuminate Oregon Union

Portland, Ore.—Installation of 23 flood lights of 1,000 watts each which will illuminate the exterior of the Memorial union building of the University of Oregon, is counted among the final indications of its completion.

Sunk in square cement pits, the lights resemble huge mixing bowls tilted to the spilling point.

### Syracuse Butterfly

Scene: End of Lake St.

Time: Yesterday during rushing.

Conversation:

Sigma Chi: How are things?

Phi Delt: Rushing.

## Ohio Engineers to Study Aeronautics

Seniors in the department of mechanical engineering at the University of Ohio will be given a chance to elect a course in aeronautical engineering in the spring quarter of this year. The University, which is in Athens, O., is already in possession of aeronautical equipment valued at \$25,000, which includes a war plane.

"While we are fully aware of the importance of this specialized branch of engineering, it is improbable that any extensive developments in this field will be made at Ohio State," Dean Embry A. Hitchcock of the College of Engineering said.

The College of Engineering is watching further developments. Dean Hitchcock has been in correspondence with the Guggenheim Foundation, and has informed it of Ohio State's proposed course for this spring. He is enthusiastic about the future of aviation, and remarked that "My only regret is that the time is passing for me to learn to pilot a plane myself."

## Get Your Seats Now For Al Jackson's HALLOWE'EN PARTY Tomorrow Night

COME  
ON  
OVER

**GARRICK**  
THEATRE

Let's All Make  
WHOOPEE  
with "AL"

Wear Your Costumes To The Show  
**\$25.00 in Gold Prizes**

FOR 4 BEST COSTUMES



EVERY NIGHT  
THIS WEEK 8:15

25c-50c-75c

Mats. Wed.-Sat. 2:30, 25c-35c

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NEXT WEEK "Lilac Time"

### TODAY LAST TIMES

ON THE SCREEN  
**"GANG WAR"**  
THRILLS GALORE!

A SHOW HITTING THE HIGH SPOTS OF MERRIMENT

**GENE GREENE**  
THE SINGING MACHINE WITH KOYLTER & FRANCIS

"SHIP  
AHoy" || FRANKLYN || PRINCE  
D'Amore Co. || WONG || RUSSIAN  
ART CIRCUS

## COLLEGIATE WEEK

**new**  
**Orpheum**  
The AMUSEMENT CENTER of MADISON

Keith-  
Albee-Orpheum  
Vaudeville  
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Photoplay

STARTING  
Tomorrow  
One of the Season's Outstanding Vaudeville Headliners

## Illini Singing Band of 20

FROM THE

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—in—

"SONGS OF THE  
BIG TEN  
COLLEGES"

A SENSATION IN EVERY KEITH-ORPHEUM THEATRE

THE MUSICAL  
COMEDY GIRL  
**CLARA  
HOWARD**  
"SUNNY SMILES  
AND SONGS"

ARTHUR  
HAYS  
PRESENTING  
A NOVEL  
ORGAN SOLO

ON THE SCREEN  
WORLD'S GOOFIEST  
COMEDY STAR

**Chester  
Conklin in  
"Taxi 13"**

WILDEST LAUGH RIDE  
OF THE AGES

GILBERT  
& FRENCH  
WILL INTRODUCE  
THEMSELVES

TELLER  
SISTERS &  
ACKLAND  
"Too Much Scotch"

HASHI  
& OSAI

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HEAR THE RETURNS FROM THE STAGE OF THIS THEATRE  
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Adults:  
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—LAST TIMES TODAY—  
Gary Cooper — Florence Vidor  
in "DOOMSDAY"

Youth and love cannot be denied! — FLORENCE VIDOR will show that the age old story is true with her strongest portrayal in a gripping dramatic picture!

Our Gang Comedy — Oddity — Cartoon — News

— STARTING WEDNESDAY —



This picture will show you just why they're hailed as filmdom's fun-making aces. Fresh gags, fast-moving plot—and our heroes on the trail of as exciting and engaging a mystery as you've ever met.

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The THRILL that COMES  
ONCE in a LIFETIME



You Can Enjoy It Only in the Mammoth  
\$2,000,000 Production

SEE  
and  
HEAR

**UNCLE  
TOM'S CABIN**

HEAR  
and  
SEE

Carl Laemmle's Outstanding Achievement — A Harry Pollard Production  
THE GREATEST HUMAN DRAMA EVER SCREENED

In all the world no such a screen sensation. Thrilling drama of the passions when brother against brother and father against son, plunged the nation into years of bitter conflict. Here is the greatest story ever written made into the finest entertainment for the whole family.

**PARKWAY**

## Junior Stockmen End Preparations

### Youths Add Final Touches to Cattle for Stock Exposition

Juvenile stockmen throughout the state are adding the final touches to their beefes, lambs, and pigs, in preparation for the 13th annual Junior Livestock exposition, to be staged here at the College of Agriculture, October 30 to November 1.

Entries have been made by 146 boys and girls between the ages of 10 and 20. The complete exhibit will consist of 120 beefes, 75 lambs, and 125 pigs. The entries represent an increase over last year of 10 beefes, 25 lambs and 80 pigs.

The junior exposition is staged under the auspices of the Wisconsin Livestock Breeder's association, and is conducted in the same manner as the livestock division of any fair. The entries are judged on the condition and quality they display in the show ring. Only stock fed and fitted by the youthful stockmen is exhibited in the contest.

Awards will be made by John Robbins, Horace, Indiana, in the calf class; William Miles, Evansville, lamb division and Burle Dobson, Lancaster, swine show.

Immediately after the show, many of the exhibitors plan to enter their stock in an auction which will be attended by representatives of packing companies. In order to popularize better beef in the state, more than a dozen Wisconsin hotels have planned to purchase several beefes at the sale and to feature their meat in what is known as "Baby Beef" week, to be held December 2-8.

Members of the state breeders' association assisting with the exposition include W. F. Renk, Sun Prairie; A. D. Whitmore, Lyons; M. F. Hogan, Waunakee; C. H. Hulbert, Wasukee; E. H. Parker, Janesville; J. C. Robinson, Evansville; and R. E. Reynolds, Lodi.

### Bliffert '29 Leads Cheers in Rathskeller Saturday

Whether it's given at Ann Arbor or in the Rathskeller, it's a locomotive

SINGS HERE NOV. 6



TITO SCHIPA

and carries the same sentiment. That is why Wesley Bliffert, '29, last year's varsity cheerleader, led the crowd assembled in the Rathskeller to hear the reports of the Michigan game through a loud and lusty "On Wisconsin" followed by a locomotive when

Wisconsin made the touchdown that decided the game.

## WHA to Resume Air November 12

### Campus Station to Open with "Know Wisconsin" Series

Inaugurating a policy of "Know Wisconsin," station WHA, University of Wisconsin, will go on the air Nov. 12 to start a year's program of broadcasts which are designed to disseminate information to radio listeners concerning all aspects of life and thought, both at the university and throughout the state.

Conferences with officials of other stations on the same wave length by Prof. E. M. Terry are to determine the hours WHA will be on the air, such times to be announced within a few days. Station frequency is 570 kilocycles, wave length 526 meters, with 750 watts power.

#### Geology First

Wisconsin's geological development from a million years ago down to today will be the first of a series of feature talks by university staff members, according to L. A. Mallory, announcer and program director. This series, "Know Wisconsin," will include talks on animal and plant life, exploration and settlement, highlights of history, literature, music and drama.

Pertinent discussions by members of the university community will be presented to radio fans by the Socratic dialogue method of questions and answers. This feature is to be known as "Wisconsin Interviews."

Talks concerning successful living and citizenship will be given by scientists, sociologists, and members of the departments of philosophy, political science, and literature in a third series.

Combing the entire campus for talent and material, the program director for WHA plans to bring a representative of every department to the microphone. The student body will be formed into an organization to supplement the remainder of the program.

### WTMJ Will Broadcast Wisconsin-Alabama Game

Those not attending the Wisconsin-Alabama game, November 3, will be able to tune in on WTMJ, Milwaukee, at 2:45. Other games coming through the air on this date will be, Chicago vs. Pennsylvania, 2:45, WMAQ; Marines vs. St. Xavier, 1:30, WLW; and Ohio vs. Princeton, 1:45 WJZ, WHAM, WKW, WCK.

## Reporter converts News Editor to this Pipe Tobacco

London, England.  
Feb. 7, 1928

Larus & Bro. Co.  
Richmond, Va.

Dear Sirs:

About two years ago I bought a tin of Edgeworth tobacco. I was so pleased with its slow-smoking qualities and wonderful aroma that I became an Edgeworth enthusiast and have smoked no other tobacco since, although up to that time I think I can truthfully say I had tried every well-known British mixture and flake.

Moreover, I introduced one of the other reporters to it. He in turn introduced another and he another until finally it reached the News Editor. There are now five of us all smoking Edgeworth and enjoying it so much that I thought you might like to have this little appreciation of what, to Britishers, is a comparatively unknown tobacco. I wish you every success.

Yours faithfully,  
(signed) David Moore

## Edgeworth Extra High Grade Smoking Tobacco

-- SPECIAL --

## co-op Stationery

By far the greatest stationery value in Madison . . . 100 sheets and 50 envelopes of high quality paper

SPECIAL AT

89c

## Crushed Parchment

60 sheets of excellent quality paper  
and very reasonably

Priced at

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ENVELOPES 25c

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## The University Co-Op

E. J. Grady, Mgr.

State & Lake St.

## Bumma cum laude



SPEAK to the trainer,  
the coach, the doctor,  
or the physiology professor. They'll tell you  
that there is a no more  
healthful habit than  
your daily two biscuits of

## Shredded Wheat

WITH MILK OR CREAM