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Wisconsin Alumnus

NOVEMBER, 1969

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How Does Your Campus Grow? See page 4



ON WISCONSIN

Arlie M. Mucks, Jr. / *Executive Director*

Webster defines freedom as "the absence of hindrance, restraint, confinement, repression. . . ." In its 121 years of existence, the University of Wisconsin has gained an international reputation for its assurance of just such freedom to student and faculty alike in their pursuit of learning. I'm certain that this fact is one of the proudest memories of any of us who has ever been affiliated with this University, and it's one which should be equally appreciated by Wisconsin's citizens, who gain so much because the University is here.

One aspect of our tradition of freedom has been the University's demand that, just as it respects the freedom of others, we be granted the right to work out our own problems.

That right was threatened during the recent Legislative session when elements of our state senate and assembly introduced bills which would seriously restrict the administrative powers of our University. Naturally there are people in Wisconsin who are convinced that they could run the University better than it is being run. They are well-meaning people, too, but they fail to realize that the administration of a great teaching institution takes professionalism, special insight, magnificent concentration, knowledge of the situation, and a good deal of plain patience. It also takes the ability to listen with an open mind to all who are involved with the University community—student, faculty, staff.

That open mind toward others is one thing which has contributed toward the relative calm on this campus during the first three months of this semester. That isn't a statement that comes easily: at times it has appeared that trouble would erupt over

some issue or other. But there *is* a feeling in our academic community that we have achieved a closer liaison and freer interchange of views between student leaders, the faculty and the administration, than we have had for a long time.

Secondly, the Board of Regents has become a stronger body, after lengthy study of some of the causes of the controversy of past years. As a result, the Board has tightened a few laws and made some new ones to protect freedom of all who are here for an education. (But, aren't new and tougher laws the antithesis of "freedom"? No, of course not; not in the true sense. Another definition of freedom calls it "the right to act without interference within the limits of the law.") The important point is that the Board's actions have served as an effective stopgap to legislative interference in University operation.

A multi-university such as ours is a highly complex, sophisticated piece of machinery. It is subject to all of the reactions of our society, as well as to the constant change created by an interested, inquisitive student body. This causes stresses on its structure, but they are healthy stresses, not unlike the self-imposed exertions a fine athlete undergoes to build strength and coordination.

We're doing very well with our freedom here, and growing to meet the times, by means of this precious heritage. We can continue to do so with careful internal management of our affairs, an effective program of communications on campus and with all our publics, and a protection of the scholar. This is what we need to keep the University great and to continue to keep you alumni proud of its contributions to state, nation and the world.

Letters

I Remember Octy

Your article in the August-September issue on *The Octopus* was fine and full of memories. In rendering the activities and topics of *Octy*, you did not include what I considered to be *Octy's* greatest timely scoop—one which happened by chance but nevertheless was perfect for humor and a sign of the times. The Carillon Tower was completed and Mr. Wentworth was waiting on his bells to arrive. They did and were scattered around on the grass at the base of the tower, packing material and all, when *Octy* hit the newsstands with a full page cartoon showing an almost perfect duplicate of the actual situation, and an excited student running and shouting,—"Mr. Wentworth! Mr. Wentworth!—They sent two B Flats and forgot Middle C!"

Now could any mag do better than that?

James E. Halpin '50
Clemson, S. C.

... I was editor my senior year, 1932-33. The Great Depression had begun, and the vestiges of the halcyon era of flappers, raccoon coats and Joe College were fast becoming anachronisms as the realities of modern life loomed ominously on the horizon . . . But it was a lot of fun, the spiked beer was good, the music sweet, soft and sentimental, the co-eds charming, and all a guy required was vigor, stamina and not too much money, and patience for a winning football team!

... I personally feel the campus could well stand a revival of *Octy* and the satiric spoofing which would accompany it, to relieve some of the tensions confusing the collegians of today.

Frederick W. Pederson '33
La Crosse

The Late Alumnus

My copy of *The Wisconsin Alumnus* for August-September was delivered October 9th. This is ridiculous!

It's a pity to publish a fine magazine and then have it go soggy in delivery. . . .

Vernon G. Carrier '27
Summit, N.J.

Would appreciate it if in the future you could get the Alumni magazine to me on time. I frequently got the scribe (*sic*) one or two months after the date of publication when I lived in Michigan. I'll give you another go, but I too am in the publication game and would like punctuality if nothing else.

Richard P. Davies '68
Northbrook, Ill.

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Cover Photo/Gary Schulz

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THE GROWTH OF THE CAMPUS

With the Department of Planning and Construction in the touchy spot of signal caller, the University spreads west, south and up.

It might be said that a good campus planner is a man with the nerves of a gladiator and the naive optimism of a Gabor groom. The planner is the visionary man who stretches and molds and builds the physical campus to keep step with enrollment fluctuations, to provide the kind of facility required by technical advancement, and—at least in the case of the University of Wisconsin—to build-in means for public service wherever the need or opportunity presents itself.

The planner works with solid things; obviously, then, he reaches a point of no return in every unit. Where a department head can revise a misplanned teaching schedule, where governing boards are free to reverse their decisions, the planner is up against a brick-and-mortar wall if he discovers too late that the statisticians were wrong when they called for so-many added square feet of classroom space. Moreover, any such gaffe involves the taxpayers' money, thus making his responsibility one of morality as well as professional ability.

(Here it would be well to acknowledge all those many agencies—from potential users, through funding committees, development and administration offices, and state government authorities—who exert their share of control and responsibility from the first foresighted establishment of a need until the building is up and functioning. Acknowledgement accomplished. But it is the planners who make land acquisitions, work with the architects and builders: they are the legs and brains of the operation.)

Holders of the public funds bestow their trust on campus planners about the way the passenger does with the airline pilot: successes breed wary confidence; serious errors are hard to hide, to put it mildly. The UW Department of Planning and Construction has an enviable record over the years. Despite the enrollment boom of veterans after World War II, there was no panic to build. Wartime "temporary" buildings remained in some cases until they approached the venerability of Mt. Vernon, the reason being that planners carefully estimated future enrollments and awaited the release of wartime advances which, if omitted from laboratory and scientific facilities, would obsolete them almost before the first class was held. Construction was slow and based on critical need through the economic recession of the early 50's. Only after that, when the

money was there and population figures virtually guaranteed a soaring demand for facilities for decades to come, did the campus construction program open up.

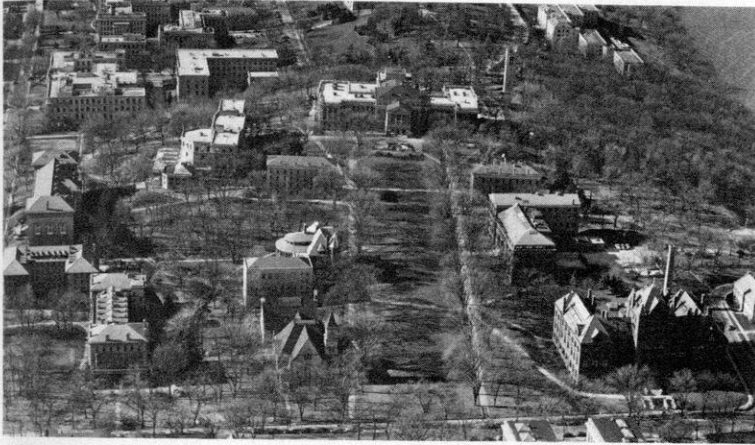
Through the 60's the Department, under director James V. Edsall and associate director Donald H. Sites, has been expanding the campus, in size and quality, toward the 40,000 enrollment figure expected by the mid 70's.

Logically enough, the program began with a gap-filling process, utilizing existing open spaces within traditional campus boundaries. More than 15 new structures went up, including a new law building; the math, commerce and social studies buildings just behind Bascom Hall; the 19-story class-and-administration building, Van Hise Hall; the Steenbock Library on the Ag campus and the Middleton medical library. Alumni House and Wisconsin Center went up east of the Hill, at Lake and Langdon streets.

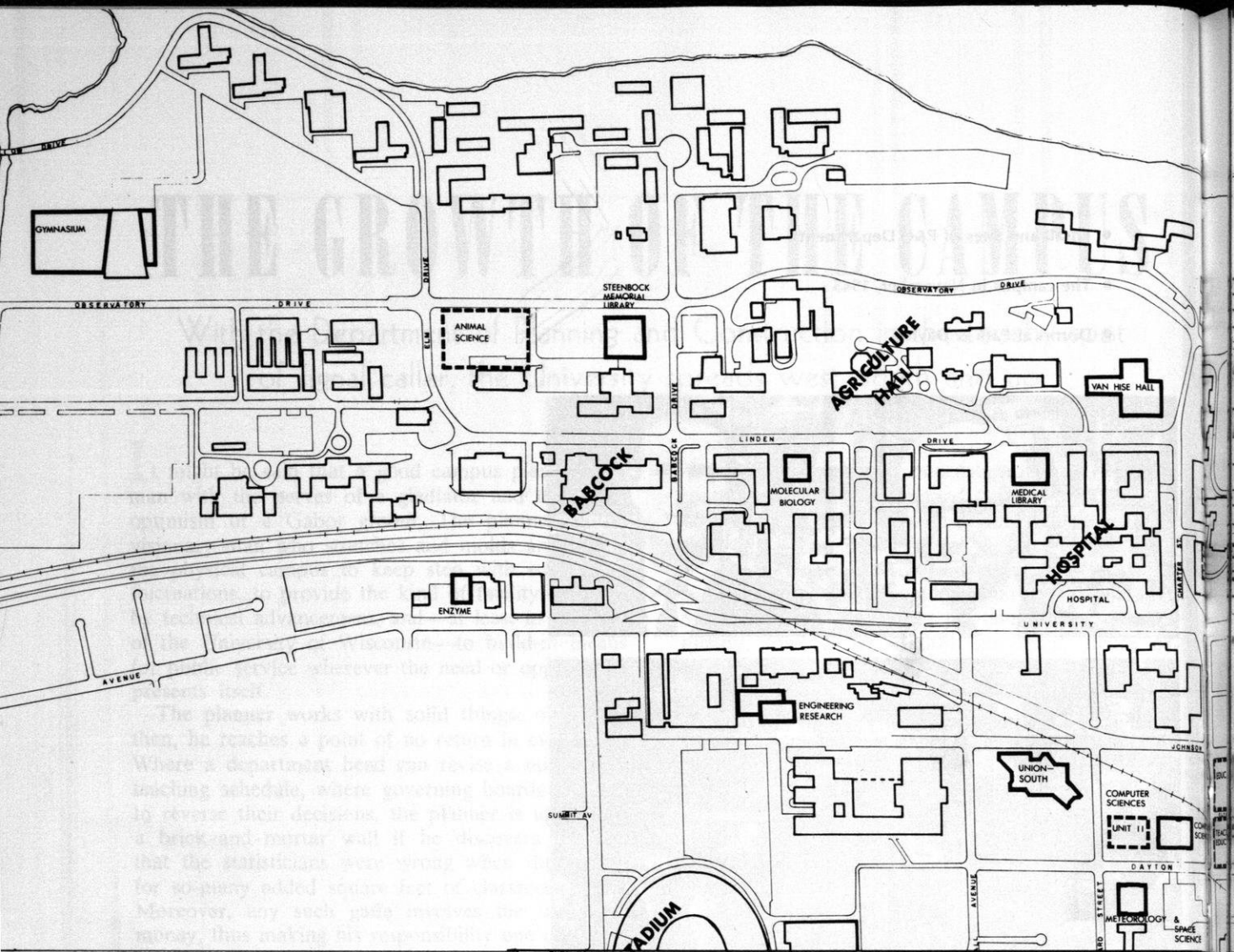
Then came phase two, the continuing spread of the campus beyond its familiar boundaries. This saw new dorms shooting up beyond the stock pavilion, west of the old Kronshage unit. The Ag campus moved westward, and new recreational facilities—the Nielsen Tennis Stadium and the Natatorium—rose, along with the legendary Biotron, out of the prairies northeast of Forest Products Labs and the VA hospital. There is still ample green space in this western section.

The high density construction area is closer in, west along University avenue from Murray street to Breese Terrace, and south along Park street between University and Regent street. A vast dorm area, the Southeast Dorms, at Park and Johnson streets, was one of the first to take over a three-block area. The entire block between Park, University, Murray and Johnson streets—where, on the University avenue side, the Campus Print Shop and Paisan's stood—is being excavated for the Communications Arts center. Across from it, between University and State at Park, classes are being held in the handsome Humanities building and east of it, where stood the brownstones of Sterling Court, the Elvehjem Art Center will open its doors in the spring. New units of the Engineering School dot

- Edsall and Sites of P&C Department
- The campus in November, 1945
- Dorms at Park & Dayton



November, 1969



A recent Department map of the campus shows buildings done in recent years in heavy black, and areas of planned expansion, but growth can go west as well as east.

the area between Randall avenue and Breese Terrace; walls are up for a south branch of the Union at the corner of Randall and Johnson street, site of the former Clifford Court apartment complex; the old frame houses on Dayton and Johnson streets, west of Park street, are giving way to buildings to house pharmacy, zoology and education departments. Back in the center of the campus, 600 N. Park ("Goon Park") is gone, and the undergraduate library is going up.

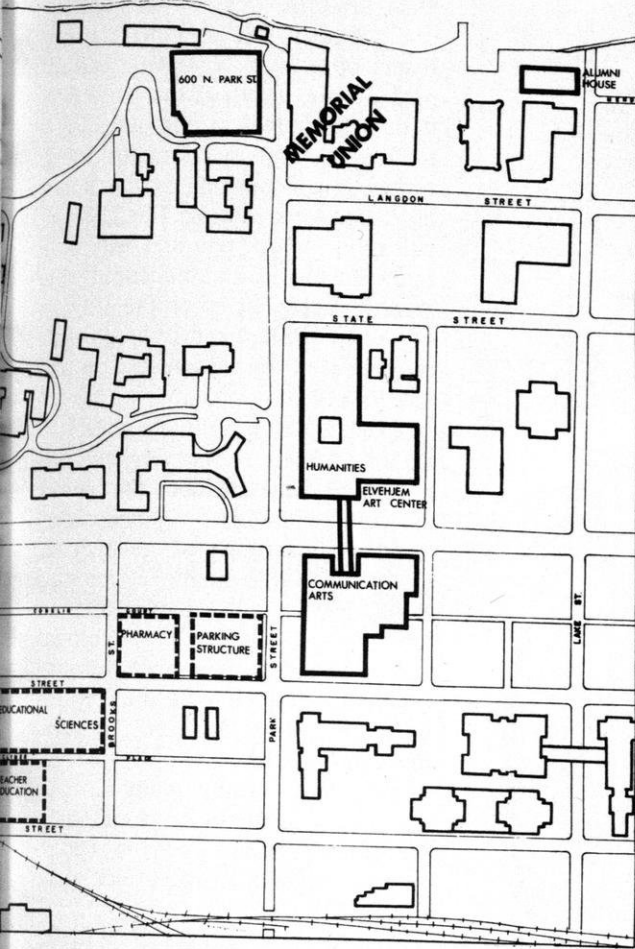
A continuing crisis in campus planning concerns traffic flow. If city, state and University statisticians were noticeably shortsighted in the past decade, it has been in their forecasts of traffic volume in the mid-campus area. A recent study indicated that original estimates of traffic for 1985 were 10 years off: that figure will probably be hit by 1975.

University avenue is now one-way going west: daily vehicular traffic on this street currently averages 20,000 cars. Crossings by pedestrians across University avenue at Park street total more than 11,000 a day. Years ago P&C incorporated traffic flow in its forecasts and designed a system of overhead walkways between major buildings, in the heavily trafficked area. Pedestrians could travel for

blocks without ever descending to street level.

City and state traffic planners also became involved, however, for obvious and logical reasons, one being that 75 per cent of through-traffic is not University associated. But the three agencies resulted in three conflicting schemes. Currently, a Governor-appointed committee representing all three is considering several alternates. While it remains the general consensus of the P&C staff that the overhead walkway system is the most practical solution, it has been rejected by the state building commission. So the Department is working with city and state to help develop a workable plan from suggestions by these agencies. Under consideration are: 1) a \$15 to \$23 million plan for a half-mile tunnel from Park street to Breese Terrace, 2) a \$2.3 million system of street depressions with pedestrian tunnels and bridges, and 3) the closing of University avenue (east of Randall) to through traffic, making Johnson and Dayton streets into one-ways. Cost estimates were prepared by the state highway commission: the P&C doesn't necessarily agree that they are an accurate reflection.

Strongest support for the tunnel came from the University as second to the rejected overhead net-



ent construction in broken line. Lake street is eastern border
wood and Picnic Point.

work. It would handle six to eight lanes of traffic and be coupled with a plan to make Regent street and College Court one-way. University avenue and Johnson street could thus be closed to Madison through traffic.

"The tunnel would be light, airy, and decorative," according to a Department report. "This would be accomplished by murals, dashes of color, and proper lighting."

The state department of transportation said there would be aesthetic damage if Dayton and Johnson streets were made one-way as in the third alternative. The trees would have to be cut on Dayton street and part of Camp Randall, including the Memorial Arch, would be taken.

Motorists would get pleasing views of pedestrian bridges, roadside landscaping, and panoramas of urban buildings as plus possibilities for the use of a system of pedestrian tunnels and bridges, says the City Planning Department in regard to the second suggested solution.

The Governor's Committee will decide on one or a combination of the present plans, and eventu-

ally traffic problems will be lightened, as far as is possible with a set volume confined in an unyielding area.

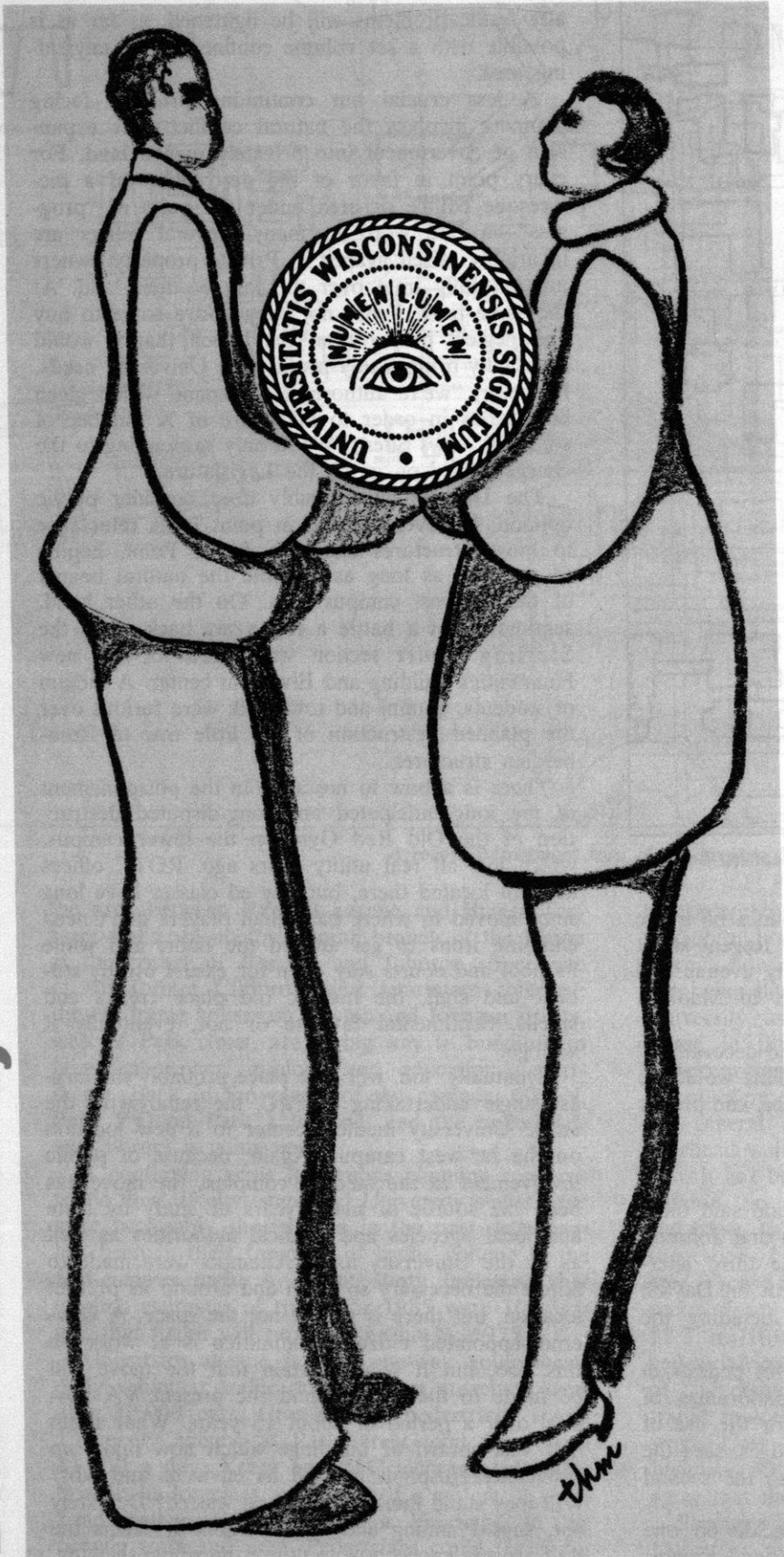
A less crucial but continuing problem facing planners involves the natural conflict over expansion of government into privately owned land. For every point in favor of the destruction of a picturesque edifice or area under the guise of "progress"—a bad word to many—several others are invariably raised against it. Private property owners are naturally irate over the loss of their land. At the same time, it has not been above some to buy and neglect property on the hunch that it would eventually bring a tidy profit from University needs. However, "we're authorized to expand within given boundaries in order to take care of X number of students," says Sites. "We're only responding to the charge placed on us by the Legislature."

The Department probably *does* consider public opinion, however: a case in point is its reluctance to move structures closer to Picnic Point, hoping to preserve as long as possible the natural beauty of the far-west campus area. On the other hand, sentiment lost a battle a few years back when the Sterling Court section was razed for the new Humanities building and Elvehjem center. A faction of students, alumni and townsfolk were furious over the planned destruction of the little row of Rombergian structures.

There is a bow to nostalgia in the postponement of the long-anticipated and long-disputed destruction of the Old Red Gym on the lower campus, which lost all real utility years ago. ROTC offices are still located there, but phy ed classes have long since moved to where basketball players don't need climbing irons to get around the floor, and while its pool and courts stay open for casual use by student and staff, the historic old place creaks and smells. Sentimental favorite or not, eventually it will go.

Eventually, too, will take place probably the largest single undertaking of P&C, the removal of the entire University medical center to a new location on the far-west campus. Again, because of public involvement in the medical complex, the move has been the source of many years of study by state and local agencies and medical authorities as well as by the University itself. Attempts were made to adjust the necessary space in and around its present location, but there is simply not the space. A Governor-appointed citizens' committee is at work on this, too, but it seems certain that the move will be made to the area around the present VA hospital over a period of about 15 years. What about that vast sprawl of buildings which now make up University Hospitals and all its environs and labs? Will they stand there, unused and wasted? Definitely not, says Planning and Construction. It seems the staff already knows how to utilize the whole shebang.

The Board of Visitors



“They are eyes and ears for the Board of Regents. They listen, observe, recommend, and report on any facet of the University which they feel needs attention.” Le Roy E. Luberg, dean for public service, was speaking of the Board of Visitors, a part of the UW organization which operates with little fanfare but has influenced the growth and policies of the University since 1858. Dean Luberg is liaison between the administration and the Visitors.

Established by the Regents, the Board of Visitors was originally expected to help evaluate the caliber of instruction and examinations, and the competence of the students. (In 1874, for example, it reported a “tendency on the part of the examiners to ask leading questions and to display their own learning rather than to bring out the progress of the scholars.”) Over the years the emphasis has changed, until today the Visitors may study virtually any aspect of the campus and make “recommendations for the betterment of the University, faculty or students.”

The board is composed of twelve persons—three appointed by the Governor, three by the Regents, and six by the Alumni Association—who serve six-year terms. There are no specific requirements for membership, except that three of the Visitors must be women. This assures that a certain viewpoint is represented, and opens some avenues that might otherwise be closed, according to Dean Luberg.

“The Visitors are independent of any special influence and therefore can open doors for discussion that would be impossible for others. They look for the total picture and make sure that no one is embarrassed in their search for information about the University,” says Dean Luberg. Many of them continue to work hard for UW long after their term expires.

Although the Visitors may study any area, certain topics recur through the years. Anyone who sees as new problems and criticisms concerning the use of teaching assist-

ants and the general caliber of instruction need only glance back through some of the Visitors' reports. In 1919 the board maintained that the institution was "falling short of its obligations. Teaching is an art and a difficult one and we reaffirm the opinions heretofore expressed that freshmen ought as far as possible to be taught by men of rank and experience and that the teaching of new and inexperienced instructors should be supervised."

Curriculum is another topic that has drawn the repeated attention of the board. In 1880 the Visitors were concerned with the agricultural curriculum. They staunchly defended the department, although there was only one student and the pressure was great to abandon the course. The development of a black studies department is the latest investigation by the Visitors. This report involved meetings with militant and moderate campus blacks and whites, administration, faculty, and security.

Student housing has been studied by the board at various times. It proposed that dormitories be constructed "in order to counteract the undesirable tendencies of the fraternities," in 1898. Whether to maintain women's hours has been one of its recent considerations.

The influence of the Visitors has been evident in many University decisions. Luberger cites as an example the decision to streamline registration procedures. "The registration lines were getting longer each semester; after the Visitors' report some years back we evolved our current pre-registration by mail."

Giving carefully considered judgments and recommendations has been a consistent characteristic of the Visitors, but they say exactly what they believe. "I think the library of the University is a disgrace to the state," wrote one member in 1874, as he called for more volumes and funds. The Visitors will also take more direct action if the issue is important enough; in the past few

weeks they have contacted every alumnus in the legislature over the budget.

The Visitors make their contributions to the University in various activities. Five joint Regent-Visitor committees have been formed in recent months, illustrating a high point of confidence and assistance between the groups, according to Luberger. These committees will be dealing with *The Daily Cardinal*, student government, financial aids, admissions, and housing. Community-leader days in cities throughout Wisconsin is a Visitor project designed to disseminate accurate and comprehensive information about the University, as are parents days with similar goals. Surveys of alumni and other Wisconsin residents regarding their opinions on UW were started by the group.

Although they are not well known, the Visitors quietly go about doing an important job for the University of Wisconsin.

PRESENT VISITORS

A student, a judge, a home-maker and a chamber of commerce manager, among others, are members of the current Board of Visitors. Representing a cross section of Wisconsin, the present Visitors are:

Leonard V. Brady, '50, a Milwaukee attorney, is active in civic affairs and frequently donates his legal services to churches. He is the first Negro to hold a major appointment on a major University board.

Richard L. Cates, '51, Madison trial attorney, served in the state legislature and on the local school board. He is an athlete who participates in ski competition.

Dale R. Clark, '48, is a trial lawyer from Ashland. He is a past chairman of the Visitors and was instrumental in the board's Community-leader program, and closer cooperation with the Board of Regents.

Mrs. Conrad A. Elvehjem (Connie Waltz, '28), Madison, is secretary of the Alumni Association and has held many offices in various women's organizations. A lecturer

on home management, Mrs. Elvehjem is remembered as a gracious "first lady" while her late husband was President of the University.

Lawrence J. Fitzpatrick, '38, has a law degree and is president of Fitzpatrick Lumber company in Madison. A former president of the Alumni Association, he is active in governmental and civic work.

Robert T. Howell, '38, is chairman of the Board of Visitors. He is vice president of Twin-Disc Clutch company of Racine, and has two sons enrolled at UW.

Mrs. Robert D. Johns (Patricia C. Holmes, '41), is active in civic and social affairs in La Crosse where she is a champion golfer. Her father, Arthur Holmes, was a former Regent. Married to an attorney, she is the mother of a son who is an alumnus.

Mrs. Burton Meldman is an undergraduate student at UW-Milwaukee. She is the mother of three young children, but finds time to participate in civic and governmental activities.

George S. Robbins, '51, is manager of the Marinette chamber of commerce and a principal spokesman for the civic and business affairs of northeast Wisconsin. Mr. Robbins helped develop the UW center at Marinette.

M. E. Schneider is a former chairman of the Visitors. He promoted a major study of teaching assistants and a survey of where Wisconsin's top high school graduates attend college. Mr. Schneider is president of the General Distributing corporation of Wisconsin Rapids.

Christ T. Seraphim, '39, is a Milwaukee county judge, and a colonel with the 84th Infantry Reserve. Judge Seraphim has received many civic awards.

Mrs. John J. Walsh (Audrey Beatty, '38), is a homemaker who is serving on three joint Regent-Visitor committees. Her husband is the former UW boxing coach and a past president of the Alumni Association. The Walsh's three sons are graduates of UW.

—Harriett Moyer



Walter Klossner '21, volunteered as consultant to an agricultural chemical plant in Istanbul.

They Just Won't Quit!

by Lorena Akioka

Attention, all you members of the Class of 1926 and earlier: many of you are facing retirement and some of you are even looking forward to it. But does retirement mean you're going to be shelved? All your business experience and talent need not be wasted if you follow Walter Klossner's example.

Klossner '21, was recently retired as general manager of a Madison agricultural chemical plant. Yet, he's back at work; this time as an advisor to an agricultural chemical plant in Turkey.

What, you may ask, is a man in his 60s doing in harness again? Klossner, along with 12 other Badgers, is one of 600 active volunteers in the International Executive Service Corps (IESC), an organization that specializes in the business-to-business approach to aid private enterprise in newly developing countries.

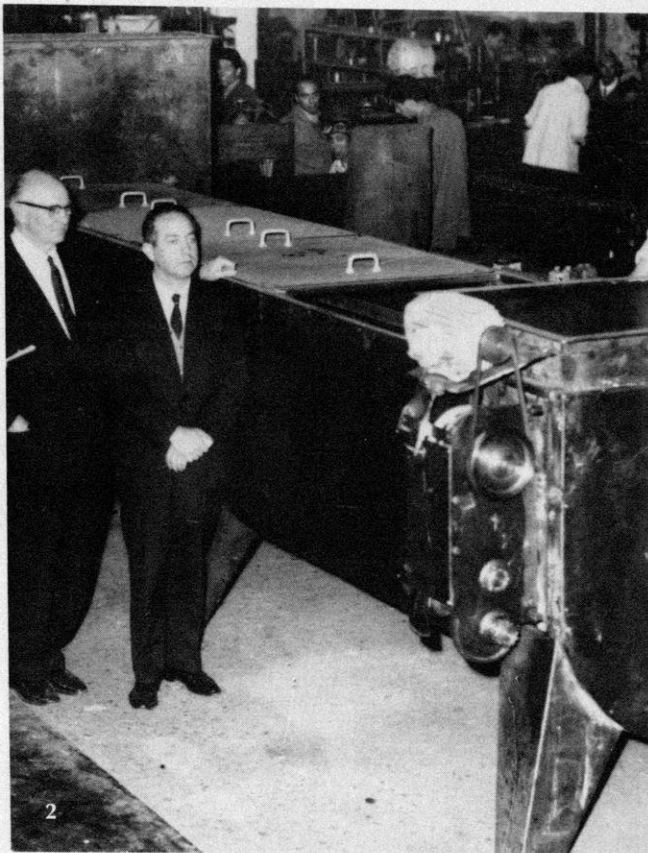
Founded in 1964 and sponsored by the Agency for International Development, IESC is a non-profit organization that believes the simplest way to transfer know-how is along the shortest route possible—on a straight line from U.S. business to overseas business. This group of retired executives, or "The Paunch Corps," as it is sometimes tagged, has been successful in completing 1169 projects since January 1965. "IESC is a good way of bringing know-how to the have-nots," said Frank Pace, Jr., president of the New York-based firm.

The program is given on-the-spot direction by a resident representative in each country where there is a significant number of on-going projects. So far, the IESC has accepted projects in 45 countries of Latin America, Africa, the Middle East, and East Asia. Each of the projects is approximately three months in duration—enough time for the advisor to familiarize himself with the foreign operation, yet

(continued on page 13)



Wisconsin alumni in the IESC include: 1. Charles J. Hill '42 (with glasses), helped set up assembly line for food company in Iran; 2. Food technologist John Godston '28 (with glasses), worked with executives of a fruit-packing company in Chile; 3. Wallace B. Allen '22 (left), helped establish an inventory system for an office equipment company in the Philippines; 4. and, in Brazil, Lawrence A. Flagler '13 (with glasses, extreme right), consulted with a pharmaceutical manufacturer.



Wisconsin alumni in the IBC include: Charles J. Hill '42 (with glasses) helped set up assembly line for food company in Iran; E. Food technologist John Cook '38 (with glasses) worked with executives of a food-processing company in China; J. Wallace B. Allen '35



(Left): John McPherrin '20, and his wife arrive in Colombia to begin his assignment with the Carvajal printing firm. (Below): At edge of experimental wheat field in Karadj, Iran, Raymond Olson '47, checks new strain. He is on leave from Kansas State University as advisor in plant improvement.



short enough to allay any fears that he will take over company management.

An IESC project begins when a locally-owned company in a developing country asks for assistance—usually through the resident repre-

For information as to how you may become a volunteer, write to:
International Executive Service Corps
545 Madison Avenue
New York, New York 10022.

sentative in that country. The company is screened: Is it private business or government controlled? Does the firm have a growth potential? Will it benefit the local economy? Is its management willing to contribute to the cost of the program?

Financial support for projects comes from three sources: U.S. private business, individuals, and foundations; grants from the Agency for International Development; and contributions from the overseas client firm. No salary is paid during an overseas assignment, but each volunteer executive and his wife receive a per diem and travel expenses.

People are the IESC's greatest asset. The firm maintains a reserve bank of some 5,000 volunteers from which they pick the ones best suited for the assignment at hand. Those considered must be experienced businessmen with sound knowledge in management, production, marketing and finance. Once the right man is found, he is given the necessary orientation about his project and the country to which he is going. Then he leaves on his specific assignment.

Improving the standards of life in developing countries is what IESC is all about. By strengthening private enterprise through managerial assistance, IESC hopes entire economies will be improved with resulting benefits for the citizens. IESC is a bank of ideas and talent. As Sol Linowitz, its former vice chairman, summed up its goal: "The best way to send an idea around the world is to wrap it up in a man."

The University

Regents Revise Visitation, Hours Rulings

At its November meeting, the Board of Regents voted 7 to 3 to reinstate freshman co-ed hours restrictions next fall.

Also approved was a more restrictive policy governing opposite sex visits in dormitory rooms and a rule requiring students to get parental consent until age 21 to live in unsupervised housing.

Under the new hours rule, freshman co-eds would have to observe midnight hours Sunday through Thursday and 2 a.m. hours on Fridays, Saturdays and days preceding holidays.

Elimination of the hours was approved by the regents in May 1968, but since then there have been several requests to reinstate them. Newell Smith, student housing director, said that experience had led him to believe that freshman hours was not that big an issue among parents, and that parental consent would be preferable to the mass reinstatement of hours restrictions.

Under the parental consent proposal, parents would automatically be notified when their daughters violate hours restrictions. The University would not then become involved in handling discipline, he explained. Smith predicted that if hours were

enforced, there would be discipline problems.

David Schaefer, Wisconsin student association president, argued that under the old hours system co-eds were encouraged to stay out all night because only those who came in after hours were reported. He said that there was no rational basis for reimposing dorm hours, and maintained that this was "discrimination by sex (male students have no hours) and University interference in the social lives of students."

Regent Walter Renk, chairman of the committee that recommended the new rules, contended that "freshman women need some supervision while adjusting to University life."

President Fred Harrington, Chancellor Edwin Young, and the Madison campus student housing committee opposed the new rules.

Harrington maintained that "It is a question of treating the sexes alike." He also argued that the experiment of eliminating freshman co-ed hours in 1968 has been successful. He warned the regents: "There would be substantial objection on the part of the students" to the hours restrictions.

"I recognize that some things must be done in the face of sub-

(continued on page 15)

Legislative Report Raps University

University administrators were the recent target of another state legislative blast, covering their alleged mishandling of virtually all phases of campus unrest.

A report was filed by a special legislative committee, headed by senator Milo Knutson (R-La Crosse). For 13 pages, the report criticizes the University saying that "faculty participation, and perhaps leadership" of protests, a campus police force "inadequately performing its function," and inadequate

shortchanged in this regard. The University administration failed almost totally to anticipate the situations that developed. As a result, when they did develop, they responded inadequately. For the money the state is paying these administrators, the state should receive some foresight."

In suggesting a decentralized administration, a move considered an open attempt to curb the powers of President Fred Harrington, the report said the institution "may well

strikes." The report added that this was not in keeping with their professional positions, and that these individuals should have been subject to discipline.

The report then turned its attention to the campus police force and added fuel to the fire started by those who advocated getting rid of the force. The severe criticism was viewed as an argument in favor of a bill that would eliminate the force and replace it with Madison police protection.

. . . . *But There's Dissenting Opinion*

Disagreeing that the UW was "excessively shortsighted" in its preparations for last February's student strike, Assemblyman Stanley York (R-River Falls) filed a statement dissenting with portions of the Knutson committee report. The only member of the special committee to speak against it, York said he did not believe that the University should be responsible for a student's off-campus activities.

Unlike the majority report, he also refused to blame the campus police force for an inadequate performance during the February protest and urged that a study of the Uni-

versity administrative structure be conducted by the legislative council instead of a special joint committee as the Knutson report recommended.

In discussing the University's preparation for the demonstration, York noted that many times in the past peaceful protests were planned and there was "no reason to believe that this situation would be different." To have brought in a massive show of force before the event would have been to escalate the danger and the disruption, he said.

York said that he could not support the philosophy that implies a student's activities

off-campus should be subject to University control and discipline. "The student, in my judgment, has the same responsibilities and privileges, no more, no less, as he would have were he not a student," he continued.

In explaining his reluctance to blame the campus police force for its performance, York suggested that the report should have said that the existing security force "is inadequate to perform its function," implying that any possible deficiencies in its operations were the fault of a lack of manpower.

disciplinary procedures contributed to campus disorders.

The committee, set up after last February's campus disruptions that began with black student demands, strongly urged that the University administration be decentralized. The report condemned the administration for its failure to "either control or anticipate campus outbursts." It continued: "The responsibility of the administration includes anticipating and foreseeing the problems that may occur. The state has been

improve its responsiveness to its constituency by being decentralized, as well as functioning in a more efficient and responsive manner."

The committee also said certain faculty members had "abused and violated" their right to involve themselves in political matters. They charged that these professors have "used their position in the classroom to indoctrinate students with their personal political views and convictions or have failed to meet their classes while participating in

The committee said the University had "floundered through a maze of inadequate and less than competent (discipline) procedures." It also urged that the UW assume responsibility for student conduct both on and off the campus.

"University-imposed discipline is appropriate and necessary for certain conduct of students which affects the University community or the community in which the University is located," the report said. ●

(continued from page 13)

stantial objection," he conceded, but added that that should not apply in this case.

Regent Bernard Ziegler said a survey by the Wisconsin survey research laboratory showed that 76 per cent of the parents polled wanted some form of co-ed hours restrictions and 85 per cent opposed self-determination by dorm residents of opposite sex visitation policies.

The survey also indicated that 80 per cent of students polled favor no co-ed hours and 73 per cent want self-determination of visitation hours.

Other regents agreed that the hours rules would be impossible to administer unless there were freshman co-ed dorms and called the restrictions "highly discriminatory." Mrs. Howard Sandin added, "You can't really discriminate against girls any more. If you want to control all your freshmen, then institute hours for boys."

The new rules permit opposite sex room visits on Fridays and Saturdays between noon and 12 midnight, and on Sundays from noon to 10:30 p.m. Present rules permit Friday and Saturday visits until 1 a.m. and Sunday visits until 11 p.m.

Single freshmen and sophomore men and women may not now live in unsupervised housing unless they are at least 20 or have parental consent.

Hospital Has Advanced Kidney Machine

Thanks to a new machine at University hospitals, transplant surgeons will gain more of their most vitally needed commodity—time. This machine, designed to preserve kidneys for up to 24 hours for transplantation, is now being readied for patient use.

For the first time, the \$15,000 perfusion machine will allow physicians to preserve kidneys from donors outside the University area. Before this, kidneys could be preserved only for a few hours. Unless

the donor was alive, the transplant team had little time to perform the precise matching tests necessary to determine if a potential recipient was the best match for a particular kidney.

The new machine, donated by the Oscar Mayer Foundation, has changed all this. Dr. William A. Kiskan, head of the kidney transplantation program, describes it as simple and beautiful. His team has 34 successful transplants to its record.

Approximately the size of an upright piano, the perfusion machine consists basically of a membrane to oxygenate the plasma, a heat exchanger to cool it, a plasma reservoir, and a chamber in which the kidney is kept. A special pump sends the cooled, oxygenated plasma through the kidney in pulses and under pressure much like a kidney within the human body. If a power failure occurs, the machine automatically activates an alarm and switches to battery power, thus preventing any kidney damage.

Gelatt Wants Tougher Discipline

"We shouldn't be the staging ground for revolution," said regent Charles Gelatt as he urged more stringent University rules on campus discipline. Gelatt, chairman of the regents discipline committee, said the administration had done as well as it could under the circumstances, but hoped that tougher rules would be a remedy for campus unrest.

Some students apparently have an abundance of time on their hands he said, referring to student participation in the recent welfare protests. He contends that improved discipline might be achieved if the

faculty stiffens academic requirements in courses.

Gelatt added that students aren't the same as ordinary citizens because the state is supporting their education. He indicated that any function of the students probably could be reviewed by the state which supports the University.

While he said there should be some political activity on the campus, Gelatt thought that "we have more than is good for the state." Many students who participated in the welfare demonstrations were motivated by idealism, but others were out for a lark, he said. Gelatt's committee recently met with the state attorney general to determine the line of responsibility in University disciplinary procedures.

Trewartha Gives L & S Honors Fund

A \$10,000 gift to the University Foundation has established a much-needed honors undergraduate research fund on the Madison campus.

The donation from Emer. Prof. Glenn T. Trewartha, internationally-known authority on the geography of the Far East, will provide awards to outstanding undergraduate students in the honors program of the College of Letters and Science. The grants are designed to aid students who require financial assistance to carry out independent research projects in their special fields.

A spokesman for the L and S Honors Program Committee said: "Our faculty is challenged continually by the problem of encouraging talented undergraduates toward programs of study beyond the first degree. This handsome gift spotlights the problem and suggests a very practical aid to its solution."

Donor Trewartha, former V. C. Finch Professor of Geography, retired in 1966 after 40 years of teaching at Madison. A native of Wisconsin, he earned his doctoral degree at the UW.

(continued on page 18)

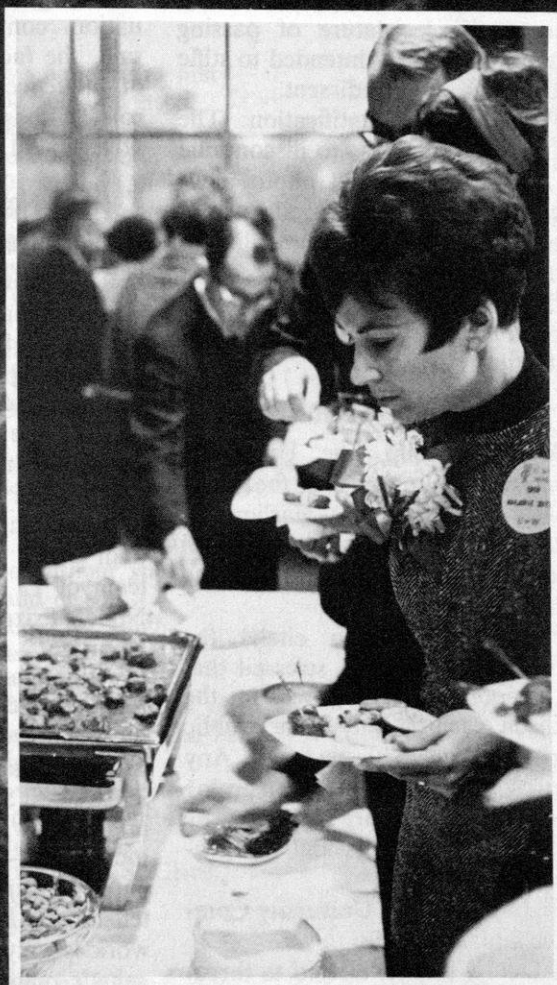


And a Goodly Crowd Was There

Not only was it Homecoming, and not only had we beat Indiana 38-34 in a real knuckle-whitener but, as never before on such weekends as these, you knew where to find people. You knew, that is, if you were of the classes of 1949, '54 or '59, who made this their official reunions. The

"where" was Alumni House. For two very solid post-game hours you could dance in the third-floor Lakeshore Room, or wedge into the Lounge for hot hors d'oeuvres, cold booze and warm reunion with the people you always said you'd never forget, and didn't.





(continued from page 15)

UW Fourth in Voluntary Support

Voluntary support for the University has pushed Wisconsin into fourth place among the nation's public institutions, according to a national report.

Assistant vice president Lon Weber cited figures from the report which listed the University in 15th place in voluntary support among all the U.S. colleges and universities. The figures for 1967-68—the most recent available—list total voluntary assets for Wisconsin at \$15.4 million, a 17 per cent increase over the previous year. This was more than double the nationwide gain of 8 per cent.

Wisconsin registered increases of 30 per cent or higher in four categories of voluntary support: non-alumni individuals, general welfare foundations, religious organizations, and other support. Declines were recorded in two categories: corporations/business and alumni. The report was a cooperative effort of the American alumni council, council for financial aid to education, and the national association of independent schools.

Faculty Seeks Rights Clarity

Two new organizations have been formed by University professors who say they are dissatisfied with salaries, legislative actions and other issues. One group, the United Faculty, headed by anthropology professor Leonard Glick, plans to work for what it considers to be faculty rights.

Initial steps for the UF's formation were taken last summer, and according to a group spokesman, it now has members from 30 of the UW's 105 departments.

Shortly after classes began this fall, the UF outlined its issues in advertisements in the city's newspapers. The seven major issues were:

Salaries and fringe benefits: Wisconsin is lowest in the Big Ten in

average faculty salaries and fringe benefits.

Nontenured faculty: The position of nontenured faculty at Wisconsin remains precarious because standards and procedures vary widely between departments.

Teaching assistants' association: The group supported the TAA's demand for clear procedures for the hiring and firing of teaching assistants.

Quality of education: The United Faculty wants smaller classes, and rewards guaranteeing recognition to faculty members who devote their time and energies to creative teaching and counseling for students.

Legislative sanctions: The ads accused the legislature of passing several bills clearly intended to stifle student and faculty dissent.

Photographic identification: The UF asked the regents to discontinue the policy of required photo identification cards and urged faculty members who opposed the policy to refuse to be photographed.

Out of state admissions: It advocated a discontinuance of nonresident quotas.

SECOND FACTION

Another group, the University Committee, is proposing the overhaul of its government. Earlier this fall, the UC outlined a proposal which it hoped would produce the desired changes.

Philip Cohen, who chairs the University Committee, stressed that the proposal would come to the Madison faculty only after public hearings and possible revisions. Any changes in the faculty governing system would require approval by the Board of Regents and the general faculty.

Highlights of the University Committee's plan include:

A faculty senate, elected to three-year terms;

Twenty senate seats allocated to assistant professors;

A petition by 200 faculty members could call a general meeting of the faculty which would need 500 members for a quorum. Such

a general meeting would have power, as the faculty meeting does now, to enact legislation.

All faculty would be eligible to speak at senate sessions, but only senators would vote.

There would be no student members.

Members of the elected University Committee, academic deans, the chancellor and one assistant chancellor would serve ex-officio.

In its statement, the University Committee noted that the value of general town meeting faculty sessions has been increasingly questioned; particularly the fact that policy is set only by a few persons attending these sessions. If this situation continues, the Committee said, the faculty would suffer a loss of influence and an erosion of the role it has played in University government.

Khorana Now "Builds" Genes

The institute for enzyme research is an ordinary looking brick building on the far west end of campus, overlooking the cattle barns. Inside this building, however, scientists are nearing the end of a project that could revolutionize biology.

They are working to create life—or something very close to it—from mail order chemicals. Leading the team of 15 researchers is our 1968 Nobel Prize winner, Har Gobind Khorana.

Although hesitant to predict the impact of the work, Khorana said it might eventually allow scientists to manipulate the biology of a living system. Such knowledge, he said, might allow for genetic planning of individuals—tailoring people to fit patterns, turning out athletes or intellectuals. But he stressed that his work is only an elementary stage in genetic planning.

The researchers are constructing a completely synthetic gene—the tiny invisible components of cells which direct a living organism's growth and development. Genes are an organism's instruction givers.

(continued on page 21)



God Bless Us, Everyone!

It must be time: we hope we're first
 With Season's Greetings nicely versed,
 From all at your Association
 Back whence came your education.
 We send, dear 30,000 members,
 Our best for countless more Decembers!
 Next, we say "May heaven's bounty
 Pour on clubs, by town and county,
 On their officers and others—
 Dads and kids and harried mothers—
 Flying off as fast as Blitzen
 (He from desk and she from kitzen.)
 Flying off to host a dance,
 Or set a plate or sell the manse
 To raise the cash for scholarships
 To help some nice kids take the trips
 To Bascom Hall."
 Clubs, we shout with glee about you!
 Where'd Wisconsin be without you?!
 Noel, one-hundred-grand or so
 Alums who lack the time or dough
 To join with us in membership:
 May you, as Christmas embers slip
 To ashes, toast your friends of former classes.
 (And while you're toasting—what the heck:
 Drink to *us* only with a check!)
 We then bestow our smiles delighted
 On all who, wise or quite benighted,
 Made this year the thing it was.
 ("It takes all kinds," we'll tell S. Claus.)
 Merry Christmas, legislators—
 Pro-U, or its chronic baiters.
 Officers of state, and staff;
 News folk, full of wit or half;
 Bless you, friend and foe alike:
 Whether straight, or mangy tyke

Who in yonder doorway sits
 Plotting to blow the place to bits;
 And Chancellor and President;
 Out-of-stater; resident;
 Registrar who's stuck with quota;
 Mr. Hirsch and Mr. Coatta;
 Regent, too, who's spot perforce is
 Hot; and campus law-enforcers;
 All the teams that fill the stands;
 All the singers; all the bands;
 Thin co-eds, or Chubby Annies
 With mini-skirts and maxi-fannies;
 Boys with crew cut, suit and dimple,
 Or with curls like Shirley Timple.
 Praise to you on our committees;
 And those who come from distant cities
 To see us on Reunion Day. And those who've
 Earned our DSA.

And bless that group which—wonderous wise—
 Knowing it pays to advertise,
 Are on our pages. Hectic, but
 There's Mutual of Connecticut, and
 Langdon Hall, Kodak and Brooks;
 The Blue Shield Plan, and Brown's-For-Books;
 And watercolor artists, too.
 Which brings us nicely back to you.
 Especially you. So, on behalf
 Of Arlie Mucks and all his staff,
 And officers and *everybody*,
 Have a merry season toddy.
 May your many days be bright,
 And your Christmas red-and-white!

—T.H.M.

(continued from page 18)

They tell the protein substances which make up most of the body whether to become skin cells or heart cells or some other kind of cells. A gene, the chemical unit of heredity, is composed of four building blocks of nitrogen compounds. These blocks, in turn, are arranged along a double strand of cellular material called deoxyribonucleic acid, or DNA. The order of the blocks along the strand of DNA determines whether a particular part of the body will become a heart cell or kidney cell or whatever.

Although only four building blocks are involved, the problem of constructing a gene is not simple. The sequence of the blocks along the two strands of DNA is completely random, and the two strands are intertwined like a twisted rubber ladder to form a spiral. Fortunately, however, the sequence of blocks along one strand will reveal the sequence along the other. Therefore, one half of a pair of building blocks will be on one strand, while its complementary half will be on the other. The combinations of these nitrogen compound blocks—called A, C, G, and T—provide the Morse code of genetic information.

Khorana's team is working backward—building a gene whose structure can be deduced from other information already known about the cell.

Seek Changes in Grading Method

A University ad hoc committee on the grading system has asked for faculty approval of limited experiments in the current grading system. One area of particular concern is the pass-fail system now in limited use.

Under no circumstances, the committee added, should the number of such experiments granted exceed two per department in either semester. The proposal would permit only ten experiments, and approval should first be given by the department which will conduct the course.

The nine member committee, chaired by mathematics professor R. Creighton Buck, also called for detailed evaluations of each grading experiment upon their completion.

Last year, the college of letters and science faculty voted to double the number of pass-fail courses its students may take. Under the change, pass-fail courses were opened to freshmen and sophomores for the first time. A total of 10 such courses could be taken under the new rules. Only juniors and seniors previously were permitted to take pass-fail courses, and the option was limited to electives.

Under the system, a student decides in the first two weeks of a course whether he wishes to take it on a pass-fail basis. Students notify the registrar of their intent, although the course professor is not usually aware of the student's decision.

A study of grades during the spring semester of 1967-68 and the fall semester of 1968-69 revealed that grade distribution indicated a marked preponderance in the A and B range, even among undergraduates. The study showed that more than half of all freshman grades were A's and B's, and among seniors the percentage increased to 65 per cent. Failures did not exceed 5 per cent for freshmen, as compared to one per cent among seniors.

A survey of departments showed that 10 per cent have tried grading system departures and 80 per cent indicated that problems would arise if some departments made radical changes. The grading committee reported that a majority of departments has expressed the view that there was no need for substantial change in the present grading system.



1,000 BUCKS FOR BUCKY. Former UW end Jim Temp (center) now a Green Bay insurance man, helps Bucky Badger present a check for \$1,000 to UW Athletic Director Elroy Hirsch recently. The occasion was the annual meeting of the Independent Insurance Agents of Wisconsin, held in Milwaukee. The agents pay a \$1,000 "talent fee" for their annual meeting, and when Hirsch turned it down, it was presented to the UW athletic fund. Hirsch's talk came in the midst of his "Operation Turnaround" activities, in which he has visited 54 high schools in some 43 midwest cities.

PICK YOUR ALL-TIME BADGER FOOTBALL TEAM!

Wisconsin fans are invited to take part in choosing the Badger's *All-Time Football Team*, in observance of the 75th anniversary of Big Ten football in 1970.

Nominate any players you like, but from the University's Sports News Service come these names to refresh your memory.

UW All-Americans

Ends: Frank (Red) Weston; Dave Schreiner, Harold Faverty, Pat O'Donahue, Don Voss, Pat Richter. *Tackles:* Robert Butler, Howard (Cub) Buck, Ralph Scott, Marty Below, Milo Lubratovich, Dave Suminski, Dan Lanphear. *Guards:* R. M. (Tubby) Keller, Arlie Mucks, Sr. *Centers:* Charles Carpenter. *Quarterback:* Earl (Jug) Girard. *Defensive halfback:*

Ed Withers. *Fullbacks:* Howard Weiss, Pat Harder, Alan (The Horse) Ameche.

(Four of the above—Buck; Mucks, Sr.; O'Dea and Ameche—were named this year to the Football Writers Association's *All-Time Midwest Collegiate* team.)

UW All-Big 10

(in addition to those above)

Ends: Ed Hoeffel, Hod Ofstie, Paul Meyers, Gus Tebell, Jefferson Burrus, Don Cameron, Milt Gantenbein, Stan Haukedahl, Bob Wilson (also Center). *Tackles:* Ed Samp, Fred Mann, Howie Stark, Rube Wagner, Clarence Esser, Hal Otterback, Jerry Smith, Dave Suminski, Tom Domres. *Guards:* Max Gelein, Adolf Bieberstein, John Parks, Greg Kabat, Mario Pacetti, John Davey, Don Knauff, Bob Kennedy, Jerry Stalcup. *Centers:* George Bunge, Fred Negus, Bob Wilson (also End), Gary Messner.

Linebackers: Hal Faverty (also End), Deral Teteak, Bob Richter, Ken Criter. *Quarterbacks:* Eddie Gillette, Bo Cuisiner, Bob Petruska, John Coatta, Dale Hackbart, Ron Vanderkelen. *Halfbacks:* John Van Riper, Alvah (Rowdy) Elliott, Rollie Williams, Toad Crofoot, Mickey McGuire, Bob Teague, Louis Holland. *Fullbacks:* Al Tanberg, Guy Sundt, Merrill Taft, George Paskvan.

And any list of Badger greats over the years must include *Halfbacks:* Keckie Moll, Norsky Larson, Elroy Hirsch, Harland Carl, Jerry Witt, Danny Lewis, Ron Smith. *Quarterbacks:* Jack Wink, Wally Barr, Lisle Blackburn, Jim Haluska, Jim Miller. *Fullbacks:* Ben Bendrick, Harold Babholz, Tom Wiesner, Eddie Jankowski, Jon Hobbs, Ralph Kurek. *Ends:* Gene Felker, Dave Howard, Dake Kocourek,

Jack Mead, Jimmy Jones, Jim Temp, Ron Locklin, Tom Bennett. *Linemen:* Bob Bauman, Milt Kummer, Harold Smith, Joe Keenan, Bob Radcliffe, Wells Gray, Paul Hirsbrunner, Ken Currier, Jerry Frei, Dick Teteak, Jim Purnell, Tom Brigham, Evan Vogds, George Steinmetz, Ken Sachtjen, George Simkowski, Don Hansen.

OFFICIAL BALLOT

Badger Greats
Sports News Service
1440 Monroe Street
Madison, Wis. 53706

I nominate for the UW's All-Time Football Team:

End -----
Lineman -----
Lineman -----
Back -----
Back -----

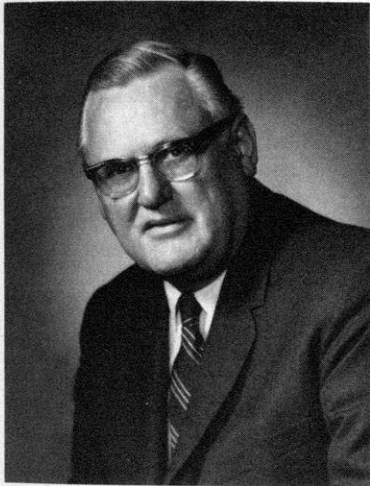
End -----
Lineman -----
Lineman -----
Back -----
Back -----

MAIL YOUR BALLOT BY JANUARY 1, 1970

E. O. Rosten Is WARF Head

Edwin O. Rosten, Madison, will become Managing Director of the Wisconsin Alumni Research Foundation (WARF) on January 1. He will direct all WARF management functions, including investments and patent management.

A native of Madison, Rosten is a 1933 graduate of the University and has held the CPA certificate since 1940. Except for a 3 year interval in which he served in the U.S. Navy during World War II, Rosten has been with WARF continuously since 1934. He is currently Finance Director of the Foundation.



E. O. Rosten

In his new position as WARF's Managing Director, Rosten will succeed Ward Ross, who will retire at the end of 1969. Following his retirement, Ross, who has been a member of the WARF staff for 36 years, 25 years as Managing Director, will serve the Foundation as a consultant.

The Wisconsin Alumni Research Foundation was established in 1925. Since then it has granted to the University of Wisconsin more than \$50 million for support of research and for buildings. Its gifts to the University now exceed \$3 million annually. WARF, the UW Foundation and the Wisconsin Alumni Association are the three alumni-based supportive "arms" of the University.

November, 1969

happy beginnings

Doctor, lawyer, merchant, chief? The future's hard to tell. But one thing is sure. He (or she) will have outstanding health insurance protection. WPS is the Blue Shield health insurance plan doctors recommend. Good reason. It's keyed to growing families with the Special Service concept . . . a health plan that is not limited to a fee schedule. Instead, WPS pays usual and customary charges for treatment your physician recommends regardless of cost. WPS pioneered the Special Service idea. So get the facts from the man who knows - your WPS agent. You'll find him in the Yellow Pages.

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THE DOCTORS' PLAN OF THE STATE MEDICAL SOCIETY
OF WISCONSIN • 330 E. LAKESIDE • MADISON, WISCONSIN





OUR EXCLUSIVE BROOKS-TWEED
a blend of two superb Scottish wools
tailored by us into handsome sport jackets

Brooks-tweed is our own blend of Shetland wool—desirable for its soft hand—with the strong, durable wool of Scotland's famous Black-Faced Sheep. We offer it in a handsome selection that includes bold plaids, windowpanes, stripes and herringbones in attractive rusts, greys, golds or olives. The jackets are made in our own 3-button sport model in our workrooms. \$130

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PITTSBURGH • SAN FRANCISCO • WASHINGTON

Older and Smarter

The seniors are still on top of the scholastic pile as far as grades are concerned, according to a University report on scholastic affairs.

In the spring semester of last year, the senior class had a grade average of 3.02. The juniors followed with an average of 2.89, with the sophomores boasting a 2.80. The freshman class averaged a 2.65.

The report showed that women continued to do better than men. They hiked their overall average from 2.82 to 2.96 last spring, while the average for men was up from 2.66 to 2.77. The school of education pulled through with the highest grades. Women in that school compiled a 3.17 average while the men had a 2.88.

The overall undergraduate grade point average for the Madison campus was 2.85 in the past spring semester; an improvement of .12 over spring semester of the previous year when the average was 2.73.



Alumni News

1911-20

George H. Crandall '17 was cited for outstanding service to Milton college at their homecoming in October. He started intercollegiate competition on a conference basis and served as the college's first fulltime athletic director and coach. Crandall lives in Madison.

1921-30

A. J. Carl Luther '23 of Minneapolis recently returned from two months of conducting management seminars in nine Latin American countries.

Glen G. Eye '30 has been named Wisconsin's outstanding educator by the state's association of school administrators. He is professor of educational administration and served as chairman of the UW education department from 1959-1962.

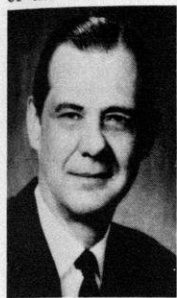
1931-40

William Bradford, Jr., '32 was named vice president at Wilmington Trust company in Delaware.

Philip P. Cohen, MD '38, has been named chairman of the faculty's University Committee. Cohen served as acting dean of the University's medical school from 1961 to 1963. (See p. 18)

Leonard L. Lovshin, MD '39 of Cleveland, was recently elected president of the American association of medical clinics. He had served previously as the vice president of the Cleveland clinic foundation's board of governors.

Max D. Wiviott '39 is now director of the Governor's commission on crime



Lovshin '39



Delwiche '40

and delinquency in New Hampshire. He was recently retired from the judge advocate corps of the U.S. Navy. Wiviott makes his home in Concord.

Constant E. Delwiche '40 was recently promoted to brigadier general, U.S. Army reserve, at 91st division headquarters, Fort Baker, California.

Charles J. Kaniss '40 has assumed command of the emergency operation headquarters of the Florida national guard. Kaniss, a brigadier general with the guard, and his wife Margery live in St. Petersburg.

Mrs. Donald (Artha Littell) Chamberlain '40 is a publications counselor in the department of aeronautical and astronautical engineering at the University of Illinois, Champaign-Urbana.

1941-45

Alfred C. Ingersoll '42 recently received the 1969 Edmund Friedman professional recognition award of the American society of civil engineers. Ingersoll, of Pasadena, is dean of the University of Southern California school of engineering.

Joseph W. Van Camp '42 was appointed assistant controller of Stokely-Van Camp, Inc., in Indianapolis. He also serves as budget director for the company.

Ray F. Waterworth '42 has been appointed city assessor of Madison.

Donald Chamberlain '43 is a plant pathologist with the U.S. Regional Soybean laboratory at the University of Illinois, Champaign-Urbana.

Catherine B. Cleary '43 was recently appointed president of the First Wis-

consin Trust company in Milwaukee. She was formerly the company's executive vice president and is believed to be the first woman to gain the presidency of a major trust company in the U.S. She was a recipient of a **Wisconsin Alumni Association** Distinguished Service award this year.

1946-50

William G. Hendrickson '46 has been elected vice president of American Home Products corporation in New York City. He is the former director of the licensing division of Wisconsin Alumni Research Foundation (WARF).

Sigurd E. Sivertson, MD '47 has been appointed assistant dean of the UW medical school. Before joining the faculty, he had been in private practice in La Crosse.

Harry A. Waisman, MD '47 of Madison, was selected to serve as a Head start consultant in Wisconsin by the American academy of pediatrics. He is one of 600 physicians chosen to evaluate the medical aspects of Head Start programs throughout the U.S.

Stanley C. Du Rose Jr., '48 was appointed state insurance commissioner of Wisconsin by Governor Knowles. He has served as deputy commissioner since 1965.

Ray A. Tomlinson '49 was featured recently in a Madison newspaper. A Madison attorney, he was cited for his long service to the YMCA.

John H. Barrette '50 has been promoted to superintendent of paperboard operations for Consolidated Papers, Inc., in Wisconsin Rapids.

James E. Bie '50 is now affiliated as a senior associate with NVR Securities corporation in San Diego. He was formerly a stockbroker with Hayden Stone, Inc., in La Jolla, where he lives with his wife and two sons.

Robert E. Coshun '50 has become plant manager of the Simmons company's plant in Medford, Massachusetts. He had been plant manager for Simmons in Jacksonville, Florida before moving to Massachusetts earlier this year. He lives in Chelmsford.

Burnell R. Roberts '50 has been made vice president in charge of finance and control for the Mead Corporation in Dayton, Ohio.

WISCONSIN ALUMS

Return to Wisconsin where job opportunities are being created. Write us about your background and mention the area of Wisconsin you prefer. We'll refer your letter to the area's employers who are seeking your skills.

Write Wisconsin State Economic Development Div., Suite 419, 123 W. Washington Avenue, Madison, Wisconsin 53702.

This project is in cooperation with the Wisconsin State Employment Service, the State Department of Industry, Labor and Human Relations.

Hansen

**WISCONSIN FOOTBALL 1969
HOME GAMES**

SEPT. 20 OKLAHOMA
SEPT. 27 UCLA BAND DAY
OCT. 4 SYRACUSE
OCT. 11 IOWA PARENTS' DAY
OCT. 25 INDIANA HOMECOMING
NOV. 15 ILLINOIS W. CLUB DAY

of WISCONSIN
TICKET OFFICE
D MONROE ST.
N, WIS. 53706

Oh well, you can't spell 'em all.

show off

Only your brilliance and stamina got you through the toughest courses in this, the most difficult and greatest University in the world. So show off a little. Hang the UW crest on your picture wall, or over the dueling sabres or beside the letter from the Nobel committee. Make the world green with envy.



\$17⁹⁵

The UW Plaque is 14" x 17" x 1½", deeply carved in heavy, phony walnut, tastefully trimmed in Badger red, muted gold and white.

UW ALUMNI ASSOCIATION

650 North Lake Street
Madison, Wisconsin 53706

Here is my check for \$.....

Please ship UW PLAQUES, postage prepaid, to:

Name

Address

City, State, Zip

1951-55

Richard W. John '51 has been appointed vice president for administration of the electronic instrumentation group, of Bell and Howell in Pasadena, California. He had previously served as assistant corporate counsel with the parent company in Chicago. John, his wife and family live in Sierra Madre, California.

Russell L. Luckow '51, of Appleton, was promoted to associate professor with University Extension. He is also county agricultural agent for Outagamie county.

Jan (Hutson) Stophlet '51 is the Florida housewife who started the national boycott of beef prices. An Iowa farmer sent her a calf so she could find out what it cost to feed an animal for market, but the calf was given to an anti-poverty program. Jan and her husband **Don '51** live in Melbourne Beach.

Rolland M. Reed '51 has been named manager of construction equipment sales for International Harvester company in Chicago. He and his wife (**Irene Sukup '50**) and their five children live in Arlington Heights, Ill.

Frank J. Runzler '51 has been made general manager of Gebhardt Mexican Foods Co., a division of Beatrice Foods Co., in San Antonio, Texas. A native of Burlington, Wis., Runzler was formerly with the Beatrice Food plant in San Jose, California.

Peter R. Anderson '52 is vice president in the investment management division of the Northern Trust bank in Chicago. He and his wife and daughter live in Fort Wayne, Indiana.

Arthur L. Casebeer '52 is associate professor of higher education at Southern Illinois university, Carbondale. He and his family recently returned from India where he held a Fulbright grant.

Donn G. Marcussen '54 has been named manager of snow and all-terrain vehicle products for the Goodyear Tire and Rubber company's industrial products division. He is based in Lincoln, Nebraska.

W. Perry Neff '54 was recently graduated from the advanced management program of Harvard university's graduate school of business administration. He is senior vice president of Chemical Bank New York Trust company.

1956-60

Hans Frederick Gustafson '56 has been named as director of the chair of ecumenical studies at Edgewood college in Madison.

Jack J. Herman, MD, '56 has been appointed to the faculty of Northern Arizona university in Flagstaff, as full-time director of student health.

Janis Stockman '58 was married to Charles H. Simonds III in Madison recently. They live in Urbana, Illinois where he is working on his PhD in geology at the University of Illinois.

Lalit K. Sarin '59 was appointed director of product reliability and quality assurance at Black and Decker, manufacturing company, Towson, Maryland.

Stephen G. Fest '59 is vice president and member of the board of directors of the Commercial State bank in Madison.

David D. Foster '60 of Madison was recently elected to the agents advisory council of the New York Life Insurance company. The 25-member council is elected from among more than 8,000 New York Life agents in the U.S. and Canada.

Mrs. Joan K. Smith and **Floyd A. "Boyd" Judd '60** were married in Madison recently.

Lynn Marie Gleason and **John Lang Yaudes '60** were married in Dallas where they will reside. He is a property underwriter for Employers Insurance of Wausau.

1961

Mrs. John (**Patricia A. McCarthy**) Gaffney has been appointed administrator of the Mary Linsmeier school in Madison. The school specializes in the Montessori method of education.

1962

Charlotte A. Collier is a foreign service nurse with the U.S. department of state. She was recently transferred from Kabul, Afghanistan to a new post in Monrovia, Liberia.

Stephen M. Robinson, U.S. army captain, has received the first oak leaf cluster to his army commendation medal. He was cited as outstanding instructor in mathematics at West Point. Robinson is currently a graduate student in computer sciences at the University.

1963

John B. Washbush has joined Marquette university in Milwaukee as assistant professor of naval science. He is also working on a master's in business administration at Marquette.

Barbara Saunders has been appointed assistant professor of psychology at the University of Colorado, Boulder.



Runzler '51



Grosenick '65

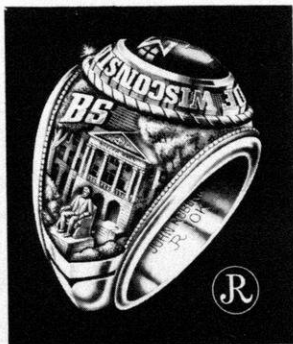
1964

Lawrence M. Zippin is assistant to the president of the American insurance association in New York City. He and his wife and daughter live in Briarwood, New York.

Ed Lump '64 and **Roman Hiebing '65** have opened a new restaurant, the *Brat and Brau*, on Regent street one block east of Camp Randall. The two men hope to start a national franchise based on Sheboygan bratwurst, beer, wine and old world hospitality. Besides brats, the restaurant features special burgers, steaks and Monroe cheese platters, all served in a German beer stube atmosphere.

1965

Gary N. Grosenick was recently appointed district sales manager for C.I.T.



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corporation in Milwaukee. He and his wife (Nancy Dutton '65) live in Wauwatosa.

Mr. and Mrs. David A. Page (Nancy McGowan '65) announce the birth of their first child, Scott David. The Pages live in Yokosuka, Japan.

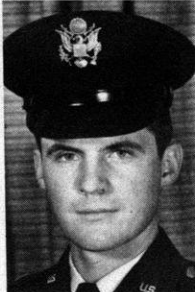
1966

Carl F. Dudey has been promoted to captain in the U.S. air force. He and his wife (Joan Severance '66) and daughter live at Griffiss air force base in Rome, New York, where he is a project engineer with the Rome air development center.

Leonard E. Gibbs, U. S. air force captain, has arrived for duty at Lajes field, Azores. He is a psychiatric social worker



Nelson '67



Manix '68

and previously served at Lackland air base in Texas.

James W. Schroeder has been named horticultural agent in the Dane county agent's office. He and his wife (Margaret E. Cain '68) live in Madison.

1967

Douglas Martin Crow was promoted to first lieutenant upon his arrival in Viet Nam. He had previously served with the third infantry in Washington, D.C.

Hope L. Hollenbeck is a staff editor for Scott, Foresman and company in Glenview, Illinois. She lives in Des Plaines.

Norman M. Nelson received a promotion to first lieutenant in the air force. As a communications officer, he is assigned at Hill air force base, Utah.

1968

Mary V. Bowman was named as an assistant attorney general with the Wisconsin state department of justice.

Bruce F. Fest is currently enrolled in Chinese language school at Fort Meyer, Virginia as part of his army training.

Roger V. Brunkow has been commissioned a second lieutenant in the air force upon graduation from officer training school at Lackland air force base, Texas. He is assigned to Lowry air force base in Colorado. He is married to the former Daphne Mauermann '66.

Daniel J. Manix, an air force second lieutenant, recently won his silver wings upon graduation from navigator training at Mather air base in California. He will report for duty at Pease air force base in New Hampshire.

Richard Pitzner was honored by the American institute of certified public accountants for achieving the highest grade in a nation-wide CPA exam given last May. He is currently enrolled in the UW law school.

Gary M. Vollbrecht was commissioned a second lieutenant in the air force upon graduation from officer training school at Lackland air base, Texas. He is assigned to Moody air base in Georgia for pilot training.

1969

Alexander W. Golly was recently commissioned a second lieutenant in the air force. He is assigned to Mather air base in California for navigator training.

Vernon Graham is one of fifty students enrolled in the first year of theological studies at Wartburg theological seminary of the American Lutheran church in Dubuque, Iowa.

Ronald H. Maertz has been assigned to Sheppard air force base in Texas for training as a medical services specialist. Airman Maertz completed basic training at Lackland air base.

Robert P. Rudolph has been appointed to the trust department of Madison Bank and Trust company. He will be responsible for probate processing.

Newly Married

1961

Linda Lea HANSON '64 and David H. REYNOLDS, Madison

1962

Virginia Lee Solona and Paul W. BECKER, Daytona Beach, Fla.

1963

Judith Ann FIEDELMAN and Dan Matz, Tel Aviv, Israel
Bari Louise SCHOENKERMAN and Howie K. Kipnes, Whitefish Bay

1964

Alice ANACKER '66 and Donald Eugene LENCIONI, Madison

1965

Janet Marie Brown and Stephen K. ALT, Madison
Carolyn Jane Lansdale and William J. FINN III, Racine
Ann Zmudzinski and Melvin F. GREENBERG, Madison
Karen Alethea Reuter and Shaun Peter HAAS, Madison

Letters

(continued from page 3)

Tangled Web

Last May an item appeared in our little town paper stating that I was graduated 50 years ago, and that I would be away from home attending the (UW Spring) reunion. As a result I lost my job (I had told them I was 62 years old); and also thieves were alerted that my house would be empty and some of my possessions were stolen. . . . Don't you think you should get permission before you publish a person's age?

I'm afraid you'll publish my name, so I am omitting it.

Unsigned

These releases go out to the hometown papers on every member of the 50-year class. Assuredly, we'll hold off on anyone who wants to keep a little mystery in his/her life. So if you're in the class of 1920 and don't want it known, drop us a line soon. We'll keep your secret.—Ed.

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Name -----
----- Class yr. -----
Old address -----

New -----
City -----
State ----- ZIP -----

Joyce Angela Knutel and Peter Robert LUDOVIC, Waukegan
 Nancy Ann JACK '66 and John Kloehn SEYBOLD, Jr., Beloit
 Janet NEWLIN and Ronald D. Hauber, Chicago

1966

Jean Margaret SKARET '68 and William W. DOTEN, Jr., Madison
 Patricia E. Connors and Paul R. FRITSCHER, Madison
 Margaret Ann Kujawa and James Robert GEYER, Milwaukee
 Mary Elizabeth Parrinello and William Michael LEY, Beloit
 Mary Jo Ann Isbell and Donald J. MERCER, Lansing, Mich.
 Ruth M. Loftis and Daniel J. MILEY, Beloit
 Carol June Johnson and Robert I. PFEFFERKORN, Gary, Ind.
 Susan B. SOLOMON and Taber Hamilton

1967

Catherine Brooks Harrigan and Lee Norton ARST, Whitefish Bay
 Joan Ann McCABE '68 and Peter Wayne BRUCE, Elm Grove, Wis.
 Leo Oldham HOPKINS '68 and Durke Glynn THOMPSON, Marshfield

1968

Judith Elyse AUSLANDER and Donald Lyon Levene, Milwaukee
 Bonnie Jean CREMER and Etienne Gustave Laviron, Dijon, France
 Jane Ann Halloran and Allan Cameron PECKHAM, Madison
 Ellen Ann POPPE and Stephen Glenn Botham, Madison
 Jane Lucielle Gavin and Glenn Raymond RATTMANN, Ladysmith
 Patricia TOMEI and David Bergeson, Madison
 Rita A. NORWICKI '69 and Enis USBUG

1969

Mary Kyle Bloodgood and Kirk William ELLIOTT, Madison
 Eileen Kay Lawrence and Aaron Anthony GESICKI, Madison
 Carol Ann Dickson and James Allen KENAS, Madison
 Carol Lee PETERSON and David G. Anderson
 JoAnn Lemberg and Richard A. POPE, Milwaukee
 Kathleen Lynn Bradley and James Andrew RUTLEDGE, Evansville, Wis.
 Dorothy Mary Dehmer and Gary G. SOLYST, Madison
 Lynda K. Virtue and Steven J. SPRECHER, Madison
 Mae Kucera and Roger STEFFEN, Madison
 Edith Foley FOSTER and William Charles WHITTEN, Jr., Fox Point, Wis.

Deaths

Mrs. Lewis Lilly (Florence E. NELSON) '03, Berkeley, Calif.
 Amy BRONSKY '05, Hibbing, Minn.
 Ruth Caroline HOLUM '07, Quincy, Ill.
 Charles Arthur HALBERT '08, Madison, in Duluth, Minn.
 Clara Brooks NEVILLE '09, Chico, Calif.
 Edward Louis KASTLER '10, Racine
 Mrs. George H. Lovejoy (Pearl Carolyn PADLEY) '10, West Salem, Wis.
 Guy Harold SUHS '10, Middletown, Ohio
 Orson Gunnell LLOYD '12, Cincinnati
 Henry Andrew PFUGHOEFT '12, St. Paul
 John William GRISWOLD '13, Middleton

Rebecca Janet SKAVLEM '13, Stoughton
 Frank Gordon BABCOCK '14, Kasota, Minn.
 Herbert Theodore JOHNSON '14, Crown Point, Ind.
 Charles Dell RUBIN '14, Los Angeles
 Marie Louise CARNS, M.D. '15, Madison
 Lottie HOWARD '17, Columbus, Miss.
 Emerys Morris JONES '17, Milwaukee
 Mrs. Raymond Deloy Jameson (Rose PEREL) '18, New York City
 James Francis McMANUS '21, Chicago
 Franklin Elisha BUMP, Jr. '20, Wausau
 Archie John WERRBACH '20, Milwaukee
 Frederick Lewis SPERRY, M.D. '21, Walnut Creek, Calif.

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1. DATE OF FILING Sept. 18, 1969	2. TITLE OF PUBLICATION WISCONSIN ALUMNUS		
3. FREQUENCY OF ISSUE Ten/year; monthly except bi-monthly Dec-Jan and Aug-Sept.			
4. LOCATION OF KNOWN OFFICE OF PUBLICATION (Street, city, county, state, ZIP code) 650 N. Lake Street, Madison, Wis. 53706			
5. LOCATION OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHERS (Not printers) Same			
6. NAMES AND ADDRESSES OF PUBLISHER, EDITOR, AND MANAGING EDITOR			
PUBLISHER (Name and address) Wisconsin Alumni Association, 650 N. Lake St., Madison, Wis. 53706			
EDITOR (Name and address) Thomas H. Murphy same address			
MANAGING EDITOR (Name and address) Same			
7. OWNER (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.)			
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B. PAID CIRCULATION			
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G. TOTAL (Sum of E & F--should equal net press run shown in A)		30,584	27,700
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Robert Ellsworth LANE, Sr. '22, Janesville, Wis.
 Alfred Hugo KETELHOHN '25, Milwaukee
 Carson Arthur HATFIELD '26, Port Charlotte, Fla.
 Carl Elmer JOHNSON '26, West Colingswood, N. J.
 John Martin KENNEY '26, Elkhorn
 Samuel WICK, M.D. '26, Phoenix
 Ilma ZINNS '26, Milwaukee
 William Angus CAMERON '27, Rice Lake
 F. M. KERCHEVILLE '27, Kingsville, Texas
 Paul Stephen SCHULTZ '27, Wausau
 Helen HARDENBERGH '29, San Jose, Calif.

Webster Hall STONE '30, West Allis
 Mrs. E. C. Vogelsang (Edythe Edel HASLER) '30, Canton, Ohio
 Eldon Edward KNOELL '31, Milwaukee
 Maud Almira WINGER '31, Amery, Wis.
 Gerald Phillip LEICHT '32, Silver Spring, Md.
 Mrs. Frank Phillip Stimson (Lillian Estelle WORLEY) '33, Knoxville, Tenn.
 Mrs. Rolland H. Caine (Katherine Lucille TRACHTE) '35, Park Ridge, Ill.
 Ella Josephine JACOBSON '35, Delavan
 Gerald Andrew BELARDI '39, Beloit
 Amanda Louise JACOBSON '39, Delavan

Mrs. Frederick Hugh Gage (Elinor BAGLEY) '41, Madison
 Louise Chen FOIN '42, New York City
 Shirlee Ann SCHROEDER '44, New York City
 John Colin WADE '48, Milwaukee
 James Milne HEAD, M.D. '49, Glenview, Ill.
 Carroll Frank OAKLEY '49, Milwaukee
 Richard Victor MAVES '50, Madison
 Chester Arthur PINGRY '64, Oshkosh
 John Louis FISH '66, Wisconsin Dells
 Ronald John KRUEGER '67, Fond du Lac

Got a Gripe? Blame the University

The following feature by education writer Matt Pommer appeared in *The Capital Times* of Sept. 29, 1969 and is reprinted by permission.

"Get that boy out of my church," a lady caller recently told Madison chancellor H. Edwin Young.

The woman refused to identify herself on the phone. She told Young she was a "parishioner" and the chancellor better do something about it.

The chancellor reminded his caller that the First Congregational church was out of his bailiwick, the man was an ex-student, and the charge was a federal question of refusing to report for the draft.

She remained unmoved. Why is the state giving all that money to the University if this was the attitude, she implied. Finally Young, the long harassed labor mediator, gave up. One of his aides reported he quietly told the caller: "Madam, you're not my parishioner."

The woman is not alone. A well-known priest stood on State street this fall and surveyed the student rush. "Look at that bunch," the cleric told friends. "They ought to fire Fred Harrington for letting that bunch of bums in here."

The students also think the administration is rotten. Recently some were criticizing the University for forcing students into the Mifflin-Bassett street ghetto. Few remember that several years ago the University proposed to build apartments along Johnson street

near the Mifflin-Bassett area. The state building commission's University affairs committee, led by then state senator Jerris Leonard (R-Bayside) killed that proposal in its tracks.

Women, priests, and students aren't the only ones who expect all things from the University of Wisconsin administration.

Madison police have blamed the administration and the Memorial Union for drug traffic in Madison. Some have indicated that eliminating the highly regarded campus protection and security force would slow drug traffic. Considering the massive campaign launched against marijuana by the Nixon administration, the cry to get rid of the campus police force sounds like it came from "The Mouse That Roared" movie.

But the women, the priests, the students and the police aren't alone. Regent Walter F. Renk, Sun Prairie, wants smoking stopped in campus buildings. The administration handed that dilly off to the University faculty council. It probably was as welcome as a Ku Klux Klan rally in Harlem.

About the only criticism the University administration has been able to quiet is the football question. And there persists an undercurrent of unhappiness on that score, despite the good attendance

at the opening game. Rumors persist, and are denied, that a whole new football coaching staff is waiting in the wings. All is grist for the rumor mill.

Legislators get in on the act too. State senator Ernest Keppler (R-Sheboygan) did everything but call the moving van for Nobel Prize winner Har Gobind Khorana with his ridicule in the state senate. One wonders if Keppler ever bothered to apologize to Khorana. Some conservatives cry get rid of the researchers at the University. Keppler has shown them how to do it.

Of course, the conservatives aren't alone. The Students for a Democratic Society (SDS) wants to get rid of the Army math center, and isn't happy with the poverty research institute.

Put Keppler and his cronies in the same boat with the SDS crew, and you really have a lot of verbal firepower.

The whole thing starts to get to a man. Every Madison chancellor—Robben W. Fleming, William Sewell and Young—always has stressed they wouldn't mind just teaching again.

At one point in the recent regent meeting, Young turned to Milwaukee chancellor J. Martin Klotsche and sighed: "Doesn't Milwaukee have any problems?"



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