



# **The daily cardinal. Vol. XXXVIII, No. 200 July 11, 1929**

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# Summer Session Edition

# The Daily Cardinal

"Complete Campus Coverage"

VOL. XXXVIII, NO. 200

UNIVERSITY OF WISCONSIN, MADISON, THURSDAY, JULY 11, 1929

PRICE 5 CENTS

## State Farmers Gather to Hear Talks Saturday

Program Includes Demonstrations, Music, Special Features for Women

Demonstration of the new varieties of rye, wheat, oats, and the barless barley, besides instruction on the effective methods of improving farm pastures, will be shown at the second Farmers' Field Day on Saturday, July 13, at the state experimental farms in Madison.

"On thousands of our dairy farms summer pasturage is the limiting factor holding down the number of cows that are kept, that is depressing milk production and that is shrinking the size of the income from the dairy herd," states Dean Harry L. Russell of the college of agriculture in extending his invitation to the thousands of Wisconsin farmers.

Including talks on vitamins in diet, the care of the feet, first aid demonstration and other interesting developments in the fields of home economics, a special program of interest to farm women has been prepared.

The program for Saturday follows: 10 a. m.—All gather at the East hill farm on concrete highway 12 two miles west of Madison.

10:15 a. m.—Women's demonstration and exhibit program in tent.

10:15 a. m.—Men begin trips to various experimental plots with guides.

12 M.—Picnic lunch. Lunch stand will sell plate lunch, coffee, cold drinks and ice cream to those who do not bring lunches.

1 p. m.—Special musical feature.

1:30 p. m.—Short talk concerning farming business.

2 p. m.—Field trips to plots and fields not shown in the morning.

2 p. m.—Women's feature program.

Among those who will give short addresses is Mrs. Walter J. Kohler, first lady of the state of Wisconsin.

## Pohle Reports X-Ray Findings

Wisconsin Professor Discovers Wave-Length Affects Skin Treatment

Portland, Ore.—Experiments with the use of two different wave lengths of Roentgen or x-rays, the results of which tend to indicate that certain wave lengths lend themselves to treatment of skin diseases better than others, was reported today to the 80th annual session of the American Medical association by Dr. Ernst A. Pohle, chairman of the department of radiology and physical therapy in the University of Wisconsin medical school.

Preceded by several months of preliminary measurements and tests, the experiments have been conducted over a period beginning last December by Dr. Pohle, working in conjunction with Dr. C. H. Bunting, professor of pathology in the university. White rats were used in the experimental work.

Skin reactions following exposures to two different wave lengths of x-rays were studied. It was found that equivalent doses of different wave lengths give different results on the skin. The skin subject to treatment was examined microscopically at intervals.

During the session at Portland Dr. Pohle is to be initiated as a fellow in the American College of Radiology which is also holding a convocation here.

### GET YOUR BADGERS!

Any students who have purchased 1930 Badgers with their names in gold leaf, and who have not yet received their books may do so by presenting their receipts at the society desk of the Daily Cardinal office any Monday, Wednesday, or Friday afternoon after 2 o'clock.

## Test College Sophomores Outrank Seniors in Test

Tickets on Sale in Lathrop Hall for W.A.A. Dance

The only student dance sponsored by the Women's Athletic association this summer will be held Friday in Lathrop gymnasium from 9 to 12 p. m. Tickets for the dance will be sold at the W. A. A. office in Lathrop hall from 12:45 to 1:15 p. m. today and Friday at 50 cents each. Fee cards must be shown at the entrance Friday evening, as the affair is only for students.

The association extends its invitation to every student on the campus, especially to the women. One of Thompson's orchestras will play.

Edith Barton, Alice Fosse, Margaret Fosse, Margaret McClure, Margaret Parkins, Florence Pease, Ann Powers, Janet Schroeder and Charlotte Schuchardt are the W. A. A. members of the dance committee.

## Whitbeck Traces History of Names of Places in Talk

"Every place name tells a story if we but knew it," stated Prof. R. H. Whitbeck in his lecture. "Geographical Names and the Stories They Tell," Wednesday afternoon in Science hall. Names may be divided into two classes: those inferred deliberately and thoughtfully by doing honor, as those descriptive of or in honor of men and vents; and those that just attach themselves, as nicknames. The latter group are usually amusing and often inappropriate, Prof. Whitbeck stated.

Events of world importance have their influence. Ladysmith in Wisconsin was founded during the Boer war in South Africa after the battle of Ladysmith there.

Freak names as Yum-yum, Kid Carson county, and those barbarously compounded as Elberon (from E. L. Brown, real estate agent), Mexicali, Calxico, Texarkana, concluded Prof. Whitbeck's extensive list.

## \$12,500 Fund Established to Honor Israel Shrimski

To perpetuate the memory of Israel Shrimski of Chicago, alumnus of the University of Wisconsin and for many years active in alumni activities, A. K. Kuppenheimer and John Wineberg of Chicago have established the Israel Shrimski student loan fund with a gift of \$12,500. The gift was accepted at the June meeting of the board of regents.

The purpose of the fund is to provide for loans to students in regular attendance at the university.

Mr. Shrimski, a Chicago attorney, and past president of the Wisconsin Alumni association, was granted by the university in 1928 the honorary degree of master of arts in recognition of his services to the university.

## Sophomores Have High Average in Competition With 49 Pennsylvania Schools

The first class of sophomores to be graduated from Wisconsin's Experimental college have shown their ability for "garnering facts" as shown by results of the 12 hour achievement test which the students took at the end of their two year study of Greek and American civilizations.

The test which was given to seniors in 49 Pennsylvania colleges as well as to sophomores in the Experimental college, indicated the superiority of the Experimental college students.

The average score for Experimental college sophomores was 685 points, compared to an average among all seniors in the Pennsylvania colleges of 569, show figures released by Frank O. Holt, registrar.

An Experimental college sophomore made the highest score of 1,819 among all students who took the test. Second place among individual students was 1,580. Seven experimental college sophomores were included among 35 students from all of the colleges who scored more than 1,000.

The Experimental college was seventh among averages of the 50 colleges. The highest average for all (Continued on Page 2)

## Rector, Famed Chef, to Speak

Director of Cuisine for Milwaukee Road Demonstrates Here Friday, July 12

George Rector, writer and authority on French cuisine and a son of the Rector who established the famous Rector restaurants of New York and Chicago, will give a lecture and demonstration at 2 p. m. today in 18 Home Economics building.

Known to millions of readers throughout the country by his two articles, "The Girl from Rector" and "A Cook's Tour" which appeared in the Saturday Evening Post, Mr. Rector is at present the director of cuisine for all of the Pullman service of the Milwaukee road.

With him will be his first chef who will demonstrate some of the standard methods of food demonstration and service as taught to Pullman chefs.

Mr. Rector is a graduate of Cornell university and a member of Societe des Cuisiniers de Paris. This is his second appearance at the Wisconsin campus, his first being just before the end of the second semester. The meeting is open to the public.

## Serenata D'Amour

A Play in One Act and No Interims Between

Cast: Wilbur L. Mansfield '32 and several musicians on a rent-a-car.

Time: Wednesday morning at 1 a. m. Place: The Latin Quarter.

Plot: Arrested by a policeman.

Result: Judge S. B. Schein of the superior court dismisses defendant with a warning not to repeat the performance.

Conclusion: It isn't safe to serenade at 1 o'clock in the morning—even in the Greek quarters.

## Group Discourages College for Mentally Dull, Lazy Students

The wisdom of discouraging college aspirations in a young boy or girl if very low or failing grades are received throughout the high school years, was brought out at the round table group discussion on "When Is a Girl Ready for College?" Tuesday afternoon in Lathrop hall.

Dean F. Louise Nardin led the discussion group composed of deans and advisers of women, high school teachers, mothers and others interested in the welfare of college women.

That a college education may be a hindrance to the symmetrical development of a girl who is not really ready for college, was strongly stressed.

Economic power of the family is no longer the only determining factor as to whether a child should enter, the discussions brought out.

Ability to do college work and to guide oneself in an independent life were the factors that determine the girl's fitness for college.

F. O. Holt, university registrar, will lead the round table discussion on "Guidance Into College and Away from College" and "Securing a Respected Alternative for College" in Lathrop parlors next Tuesday at 3:30 p. m.

## Saturday Night Dances in Union to Be Continued

The third of the series of the Union dateless dances will be held in the Union Great hall Saturday night, July 13, according to Ted Otjen '30, president of Union board. This dance will be of the same type as the two previous ones, dates being permissible but not necessary. Tickets at 50 cents per person will be sold today at the Union desk. Waiter service will again be provided in the Rathskeller and the entire house will be at the disposal of the dancers. Music will be provided by one of Thompson's orchestras.

## Where to Go--What to See--by Zerk

By "ZERK"

Where to go? That's the question. Ask Andrew Brown for permission to park your car in front of Bascom all morning. He'll tell you where to go, although it can't be much warmer than it was Tuesday. What to see? Well, you can't help seeing while in Madison, but there are places to go and things to see that may bring some week-end enjoyment.

See the city from the Capitol dome . . . when you are not illuminated . . . when it is not illuminated . . . but don't go to the marriage license bureau for a permit. The superintendent of lakes and fish really issues such permits, for one can see five lakes, even when sober, from the dome lookout.

The Indian mounds, not to be confused with the old crusts of bread found on the floor of the refectory, decorated with signs and symbols of the Winnebago Indians—the walls, not the bread or floor, give opportunity for clever visitors to say, "There's gold in them thar hills, boys." Call

up Mr. Brown, curator of the historical museum, and have him put the Indian sign on you.

All of the old families—New Englanders please notice—are represented at the Madison zoo in the Vilest park. That is, all the old families but the giraffe, there being no students from Great Neck, L. I., here this summer. Don't feed the baby buffalo any buffalo nickels, and pet the right deer if you go during the day.

If you are due for a quizz, plan a "rat" session at Burrows park on the shore of Lake Mendota. Sunset point, Olin park, Bernard's park, and Esther Beach are also good places to park, if that's what parks are for. The tourists' camp site is at Olin park. Here, too, as in the Madison zoo at Vilas park, you will find all the animals represented.

Boat trips on the lake may cure that after-mixer headache, depending of course on what drinks you mixed. From Bernard's landing, one may get a 25 mile trip around Mendota for a consideration. The consideration, fol-

lowing an old Indian custom, is 50 cents. Boats may be chartered for private parties, but you'll have to run the thing yourself if you're that exclusive.

Monona, a half-sister of Ramona and Kimona, may also be used for making whoopee if your name is "John." Go to the "Where-do-you-Wirka?John" landing at the railroad (not Delaware Lackawanna!) station. Boats leaving this point also go to Lake Waubesa, if she'll let you go that far.

There are, of course, good theaters and even a couple of theaters in Madison where you may sleep an hour or two instead of sleeping in class or in the Bachelor apartments. Motion pictures, vaudeville, and some good jokes from the 1923 College Humor should provide entertainment in most any of the theaters. They should.

Play golf, if you care to, at the various clubs, if you dare to. If you are a veteran of foreign wars, use the municipal links and also use your (Continued on Page 2)

## Drama Institute Series of Plays Starts Tonight

'The Upper Room' to Be Given in Bascom Theater

"The Upper Room" by Robert Hugh Benson, a drama of Christ's passion which will be staged at 8:15 p. m. tonight in Bascom theater, begins the series of demonstration plays which terminates the 10 days intensive course of the Dramatic and Speech institute.

The play is under the direction of Mrs. Harriett Dell Barr, and the cast includes the Rev. Claude W. Warren as the doctor, Floyd Walberg as Achaz, Florence Holcombe as Samuel, David Dahl as Joseph of Arimathea, Thoburn Roe as Peter, Leonard Sutton as John, George Priehs as Judas, Gail Rockwell as Longinus, Willie Ray-McDonald as Mary, Kathleen Fitts as Mary Magdalene and Anne Lee Schaidt as Veronica.

On Friday evening at 8:15 p. m. the largest and most varied program of the institute will be presented under the general direction of Miss Ethel T. Rockwell.

The first play on the program is A. A. Milne's comedy, "Wurzel Flummery;" the second is William Butler Yeats' "The Hour Glass." The rest are five 10-minute plays named musical miniatures and are to be presented against a modernistic background of silver screens designed by Prof. William H. Varnum's class in stage design.

The first of the five will be a pantomime, "Pandora's Box;" the second, "The King's Breakfast," another dramatized poem by A. A. Milne; the third an impressionistic bit on death called "Goodnight, Babette;" the fourth a comic burlesque, "The Daily Doesn't;" and lastly the dance drama, "The Pot of Gold."

A children's matinee will be given (Continued on Page 2)

## J. Ortega Tells of Old Cavern

Personal Explorations Among Neolithic Paintings Described Wednesday

A record of personal explorations in the Cave of La Pileta, Spain, where prehistoric paintings were found purported to be in the magdalenian period of the neolithic age, was told by Prof. Joaquin Ortega of the Romance languages department Wednesday afternoon in Bascom hall.

"Full interpretation of the paintings of animals and numerous signs that cover the walls of the cave has not yet been made," declared Prof. Ortega.

Being unique in the respect that this cave contains painting of different ages, La Pileta also encloses many panels of signs not found in any other known caves.

Several years ago Prof. Ortega tried to have the university conduct some excavations at the place, a tract of land belonging to him near his native city, Ronda, but at that time there was no one here sufficiently interested in paleontology to conduct the excavation.

The cave has now been declared a national monument by the Spanish government, and all excavations must be carried under the supervision of the Spanish government.

The cave was discovered in 1909 and first studied in 1913. Prof. Ortega accompanied the group of scientists who studied the cave, and took photographs that were later published in scientific publications when the result of the studies were made known.

### TODAY AND TOMORROW

As a regular feature for the remainder of the session a complete program of lectures and events taking place today and tomorrow may be found on the second page of the Daily Cardinal.



## Drama Institute Series of Plays Starts Tonight

(Continued from Page 1)

on Saturday, July 13, at 2:30 p. m. in Bascom theater. This brings to a close the course offered by the institute.

Mrs. Joy Woodford Crawford and the group studying under her in children's dramatics will present "Paddy Pools" by Miles Malleon. Madison children compose the cast and special dances are being arranged by Miss Lenore Johnson with children from her studio.

Members of Mrs. Barr's class in religious drama will assist in the production of "The Upper Room." Those acting as directors from the class are the Rev. C. E. O'Beirne, Miss Luella Dunning, and Mrs. Nettie Ruegge.

### BYPU Orchestra Plays

The B. Y. P. U. concert orchestra from New Lisbon, under the leadership of Mr. Thomas Lutzer, will furnish music between acts. These young people play for the Baptist church of New Lisbon, of which Mr. C. E. O'Beirne is pastor.

The role of Robert Crawshaw, in "Wurzel-Flummery" is taken by Eugene Bahn, Margaret Crawshaw by Deborah Hart, Viola Crawshaw by Elaine Boudry, Richard Meriton by Jack Willem, Denis Clifton by Norris Houghton, and a maid by Mrs. Koepke.

Class directors for this play are Mrs. Jessie Farlow Kriel and Miss Calista Clark.

"The Hour-Glass" has the following characters: A Wise Man, Lealon Jones; A Fool, Charles Le Clair; An Angel, Verena Barlow; Wife of the Wise Man, Hattie Cone; His Son, Henry Lee Ewbank, and His Daughter, Barbara Ewbank.

Several student roles are taken by John Weaver, Bill Keown, Alma Garthwaite, John Higby, Ruth Parkinson, Bertha Oechsle, Thelma Wiser, Miss Mary Lott, Anna Lee Schaidt.

Class directors are Miss Florence Holcombe and Miss Ruth Parkinson.

Pandora is portrayed by Lorraine Demarest and the Voice of the Mirror by Wilbur Crane in "Pandora's Box." The class director will be Emily Armstrong.

In the "King's Breakfast" the role of the Dairymaid is acted by Laura Wright, the Cow by Ruby La More, the King by Louis Mallory, and the Queen by Alice Moe.

Class directors will be Miss Deborah Hart and Miss Lorraine Demarest.

The third miniature, "Good-Night, Babette," by Austin Dobson, includes the following: Monsieur Vieuxbois, C. E. O'Beirne, and Babette, Ethelyn Hoyt.

The class directors will be Miss Laura Wright and Mrs. Estelle Farrish.

"Daily Doesn't" has the role of, Physical Culture Authority and Broadcaster, acted by Louis Mallory, and his Wife, by Margaret Shelton.

The class director will be Miss Monona Krueger.

The cast for the "Pot of Gold" will be composed of:

The Guardian of the Pot of Gold by Harriet Battell.

The Seven Colors of the Rainbow by Lorraine Demarest, Florence Holcombe, Harriet Kroncke, Grace Clapp, Myra Stein, Emily Armstrong, Hermione Sauthoff, Violet Gundlach.

The Emperor's son by Ruth Parkinson, the Merchant's son by Elizabeth Smith, and the Poet's son by Mary Rodin.

Class Director will be Lorraine Demarest.

## Sophomores Rank Above Penn Seniors

(Continued from Page 1)

seniors in any one of the Pennsylvania colleges was 885.

One-fourth of the Experimental college students scored more than 816, whereas one-fourth of the Pennsylvania seniors scored more than 675.

### One Fourth Below 509

One-fourth of the Experimental college sophomores were in a group below 509, and one-fourth of the Pennsylvania seniors were grouped below 432.

Half of the Experimental sophomores were therefore between scores of 509 and 816, and half of the Pennsylvania seniors were between scores of 432 and 675.

The same test given to the seniors in the 49 Pennsylvania colleges was given to the Experimental sophomores. The test purports to examine general achievement after four years in a liberal arts college. It is being used in Pennsylvania colleges, explains Mr. Holt, in a study of the relation of secondary schools and institutions of higher learning.

## TODAY and Tomorrow A Calendar of Events

### By P. RAND WRIGHT Marking Twain

The lecture marked for today by Prof. H. A. Wichelns, "Mark Twain as a Public Speaker" gives us a new thought. Sam Clemens feared that he only amused us, never realizing that his work would live as it has.

### Drammer

The short plays given by the Dramatic Speech institute are attracting attention. Tonight there will be given the second group of the series. Tomorrow another.

The plays given by the Wisconsin Players are truly artistic in their settings and atmospheric background. Prof. Bill Troutman has given Madison theater-goers the opportunity to see as good work on the stage as is being done in this country.

### Squawkless Cinema

We saw Rostand's "Cyrano de Bergerac" last night. We realize now why it is that we go to the "squeakies" only about once every two months. It is to be hoped that the Wisconsin Men's Union will feel justified in securing more movies like it.

### Gone Are the Daze

It is rather disconcerting to go into the sanctum sanctorum, the taboo lodge part of the Men's Union, to find some young person of feminine persuasion esconced in our favorite seat and generally reading our favorite magazine, "Punch."

### The Rain Unmaker

Prof. K. E. Olson, Wisconsin's insurance against rain on gala days, is to speak tomorrow on "The Origin of the Written Language."

### Are We Ever?

"Are We Overdoing Mass Education?" is to be the subject of a timely lecture by Prof. Walter H. Smith. The Deet editor notwithstanding, it is a problem of interest.

Below is a complete calendar of the events listed for today and tomorrow.

### TODAY

11:30 a. m.—Mr. Leo Hubbard will talk on "The Uses and Care of Celanese Fabrics." 18 Home Economics building.

3:30 p. m.—Lecture: "Mark Twain as a Public Speaker," by Prof. H. A. Wichelns. Lecture room, Law building.

3:30 p. m.—Lecture: "The Changing Relation of Population to the Food Supply," by Prof. G. S. Wehrwein. Auditorium, Engineering building.

4:30 p. m.—Lecture: "Coaching Pupils With Educational Disability," by Prof. Henry J. Baker. 165, Bascom hall.

5:00 p. m.—Baseball game. Lower campus.

7:30 p. m.—De Deutsche Verein. Illustrated lecture: "Das deutsche Bauerhaus," by Mr. A. P. Appelt. Lathrop parlors.

8:15 p. m.—Dramatic and Speech institute plays. I: Religious Drama Program: "The Upper Room," by Robert Hugh Benson. Admission 25 cents. Bascom theater.

### FRIDAY

2:00 p. m.—Demonstration lecture: "Food Service on the C. M. and St. P. R. R., by George Rector, director of Cuisine for the C. M. and St. P. system, and author of "A Cook's Tour," and "The Girl From Rector's." 18, Home Economics building.

3:30 p. m.—Lecture: "The Origin of Our Written Language," by Prof. K. E. Olson. Lecture room, Law building.

3:30 p. m.—Illustrated lecture, offered by the Library conference: "A Ramble Among Old Books," by Prof. W. A. Sumner. Auditorium, City library.

4:30 p. m.—Lecture: "Are We Overdoing Mass Education?" by Prof. Walter R. Smith. 165, Bascom hall.

4-6 p. m.—Tea at the Arden club. 820 Irving court.

4-5:30 p. m.—Kaffeestunde im Deutschen Haus. 508 North Francis.

8:15 p. m.—Dramatic and Speech institute plays. II: Series of short plays. 1. Wurzel-Flummery; 2. The Hour Glass; 3. Musical Miniatures. Admission 50 cents. Bascom theater.

A get together meeting of the Jewish students enrolled in the summer session will be held at 7:30 p. m. at Lathrop hall Thursday.

## Where to Go--What to See--By 'Zerk'

(Continued from Page 1)

head. Courtesy cards, bought at the Association of Commerce, will not guarantee that other golfers will show you any courtesy. They merely insure decent burial if you are found dead—drunk in the locker rooms.

est products laboratory, canoeing on Mendota, swimming, and autoing to various points of interest near the city. You might even visit some of the industrial plants where some national products are stream-lined and packed for shipment to all points. If there isn't much point to this, there is at least in the suggestion for picnicking at Picnic Point.

There is horseback riding, tobacco chewing, air rides from either the

Madison or the Pennco airport, fishing, going to church, visiting the for-

### HUBBARD LECTURES

Leo Hubbard of the National association of Dyers and Cleaners will lecture on "The Uses and Care of Celanese Fabrics" today at 11:30 a. m. in 18, Home Economics building. The lecture is open to the public.

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Foxtrots—Ted Lewis

2. Then We Canoe-dle-oodle  
Along  
You Want Lovin'  
Fox Trots — Guy Lombardo

3. Your Mother and Mine

Orange Blossom Time  
Fox Trots—Paul Whiteman

4. I'm Wild About That  
Thing You've Got to Give  
Me Some  
Hot and How

—Bessie Smith

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American Production  
The Spoken Drama  
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Your First and Perhaps Only Opportunity to Witness This, the World's Oldest—Most Outstanding Tragedy, as Portrayed by Eminent Professional Players—in English.



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# Daily Reports of Badger Teams

# CARDINAL SPORTS Athletics in the Collegiate World

## Huge Program Planned by Club for Convention

Local Gyros Set July 17 for Water, Athletic Carnival

After working on the plans for nearly four years, the local Gyro club will present its massive water sports program, a feature of Milwaukee day at the national convention of Gyro International, Wednesday, July 17. The program, which, it is hoped, will be the greatest ever staged on Lake Mendota, has many attractions including water games, swimming events, canoe contests, log rolling exhibitions, and sail and speedboating.

Entries for the water sports are being taken at the university boat house, with Hal Rebholz in charge. The events are open to men, women, and children, and cups will be awarded for the winners in each event.

The first eight men and women to enter their names will compete in the canoe tilting event, and diving entrants are instructed to hand in their names with the six dives they wish to perform.

### Union in Limelight

Because of the co-operation of athletic department staff members and university officials, most of the events will be staged around the university pier and the Memorial Union. The diversified list of events will provide opportunity for summer students as well as Madison residents to participate in the day's program.

One of the features of the Milwaukee Day program will be a gigantic loud speaker installed back of the Memorial Union. The Burgess Battery company has been working overtime on the contrivance and they claim they have perfected a speaker which will be heard all around Lake Mendota. Records will be played and the loud speaker will carry the music to everyone within the entire radius of Lake Mendota.

### Prizes Announced

A partial list of prizes for the water events has been completed. Prizes have been secured for every event through the courtesy of Madison merchants in donating merchandise and cups.

The list of prizes received so far includes first prize, free-for-all outboard motor race, a silver cup, donated by H. H. Ratcliffe, jeweler; first prize for Venetian night float, a silver cup, donated by E. W. Parker, Inc., jeweler.

Second prize, Venetian night float, a silver cup, donated by Wellentin and Son, jeweler; first prize, class B outboard motor race, silver cup, donated by O. M. Nelson, jeweler; first prize, class C outboard motor race, silver cup, donated by C. W. Anderson, jeweler.

First prize, war canoe race, silver cup, donated by the Association of Commerce; first prize, 50 yard back stroke, and 50 yard crawl, in the swimming events, silver cups, donated by the Branch Bank of Wisconsin.

Other prizes which have been received, but which have not been classified as to events are a silver cup, from the Wisconsin Sporting Goods company; a lady's handbag, from Max A. Kohen; a two-pound box of candy, from the Olympic Chocolate Shop; and a Boy Scout flashlight from Wolf, Kubly and Hirsig hardware store.

Three prizes, of silver and bronze medals will be given in each of the swimming events. Members of the Madison Gyro club have donated about \$150 worth of prizes to be used in the various events, in addition to the prizes mentioned above.

## Steinauer Goes to Roosevelt

Joe C. Steinauer, Wisconsin swimming coach, has left for Mercer where he will have charge of water sports at Camp Roosevelt, the Chicago public schools camp for boys. Joe will remain in the north for seven weeks. His duties have to do with aquatic activities of all kinds, swimming, diving, and canoeing. Director Little and Coach Thistlethwaite will also spend some time at Camp Roosevelt. Rube Wagner, football captain last fall, has been employed to teach all sports throughout the term.

## Athletic Department Plans Tennis Tourney For Summer Students

### Or What Have You

By JACK WILLEM TENNIS

It is interesting news to Wisconsin tennis followers that Dave Freeborn, star of the Badger net squad, is making good in the state closed tennis tournament at Milwaukee this week-end.

Dave defeated Milton Ruehl in a spirited rally Sunday after trail—the Milwaukee man 8-6, 6-1. He the Milwaukee man 8-\*, 6-1. He continued the good work Monday by defeating Dan Dewey, 4-6, 6-3, 6-4.

Freeborn is a born racquet wielder and there is a possibility that he will meet Roy Gotfredson, the defending champion, in the finals. Roy was captain of the Badger net squad nine years ago, so it might be an all-Wisconsin final.

Speaking of tennis, we find there is another California woman player almost ready to place herself in the spotlight with Helen Wills, Helen Jacobs, Edith Cross, and others who hail from the sun-kissed state.

This new constellation member is Midge Gladman, born Marjorie through no fault of hers. She is now in the East practicing for the Wightman team. Last summer this young co-ed at the U. of Southern California bagged six singles titles out of eleven tournaments.

But why worry about new women stars . . . the only reason is that sports writers are tired of saying nothing but "Helen Wills takes another title" . . . and that's why . . . and as long as Helen sticks to tennis we're with her.

### FOOTBALL

Despite all our efforts to prevent it, the old football ballyhoo is beginning to gather headway. The mail is flooded with Big Ten eligibility lists . . . Iowa, Michigan, et al.

Iowa says that 16 lettermen are back, and heading the lists of the "I" wearers is the name of Willis A. Glasgow . . . all conference halfback . . . lessee, Glasgow, plus 15 lettermen . . . hmmm. Then comes Pape, Ely, Reedquist, Blanchard . . . ooooooh!

And then from Indiana comes word that some local clothier in Bloomington, himself a Hoosier grad, offers a \$50 suit to the Indiana player who plays the best in the Homecoming game with Notre Dame, Oct. 5.

Yeh, and we remember the time Marquette tried that in its Homecoming game with Creighton a couple years ago . . . only a Ford roadster was the reward . . . every player tried to outdo the others in individual playing . . . team work was forgotten . . . and Marquette lost the game.

Maybe a fifty buck suit isn't the

### Registration Deadline Set for Monday by Fred Evans, Director

Under the direction of Fred M. Evans, of the physical education department, the athletic department is repeating the practice of the past several years in the sponsoring of a tennis tournament for the men students enrolled in the summer session.

With the exception of last year when the Daily Cardinal took charge of the tournament, the athletic department has always assumed the sponsorship.

Singles and doubles matches will be run off and trophies for both divisions will be awarded. A 50 cent entry fee from each man will provide for these trophies.

All those desiring to enter are urged to sign up and pay the entry fee not later than Monday, July 15, at the office of Mr. Evans in the men's gymnasium.

Much interest is usually shown in these tournaments and the athletic department is expecting a record number of registrations.

### Freeborn Loses in Quarter-Finals of State Tourney

Dave Freeborn, University tennis star, was defeated in the quarter finals of the Wisconsin closed tennis tournament Wednesday by Louis Rechcygl of Milwaukee in straight sets, 8-6, 6-1.

Freeborn earned the right to enter the quarter finals Monday when he eliminated Dan Dewey, 4-6, 6-3, 6-4. He had previously defeated Milton Ruehl of Milwaukee by staging a great rally with the score 5-1 against him in the first set to win finally in straight sets, 8-6, 6-1.

Freeborn was seeded No. 7 in the state meet and was expected to furnish the lower seeded players with plenty of competition.

same as a Ford roadster, but we won't wish the Hoosiers any bad luck against Notre Dame.

### TRACK

Saturday afternoon the Harvard-Yale combination track and field team meets an invading British team composed of Oxford-Cambridge stars . . . well, for once a year Hahvahd and Yale can agree on something . . . you can't wear or use brass knuckles in a track meet.

Whazzis? We get a report that the world's shot put mark has tumbled again. Yeh, a husky from Berlin tossed the iron ball 52 feet, 10 17-64 inches . . . the accepted world's record for the shot is 52 feet, 3-4 inch, John Kuck doing the heaving at the Olympics. Hmmm . . . beer and pretzels better than milk?

Cash and Carry Pyle had better fold up and quit the marathon business now . . . two Texas men, a barber and a tailor, started out from Galveston Saturday to drive croquet balls 1,700 miles to New York . . . now we do believe that Barnum was right.

### Snell-Judkins Go Into Tennis Finals, 6-0, 6-0

Dean Chester Snell of the university extension division and Enoch Judkins defeated the Ewing-Herick combination 6-0, 6-0, in straight sets yesterday in the semi-finals of the Dane county tennis tournament being held at the Blackhawk country club.

Dean Snell and Judkins will now meet the winners of the Saunders-Saunders vs. Longaker-Watrous match for the championship in the next doubles games.

Dean Snell earned the right to play in the semi-final matches of the singles tournament and will meet Bob Williamson in the lower bracket, the winner to play for the championship.

Williamson beat Paul Bauhs '31, university tennis star, 6-1, 6-4 by a hard driving game and will meet Snell in what promises to be one of the closest matches of the singles tournament.

### Iowa to Send Out 17,000 Application Blanks for Football

Some 17,000 application blanks for University of Iowa football tickets will be mailed from the department of athletics August 1, it was announced by Charles S. Galiher, business manager.

The application material will go to about 11,000 Hawkeye alumni throughout the middle west, and to other persons who previously have ordered football tickets by mail, Galiher said.

Reserved seats in the new stadium will be sold only for the two Western conference first team games—Illinois, homecoming, October 19, and Minnesota, Dad's Day, November 9. For the Carroll, Monmouth, and Illinois reserves contests, general admission ducats will be available at the gate.

The number of alumni and other Iowa fans to be circularized is the greatest in history, exceeding the record of last year by more than a thousand. Iowa's stadium will seat 42,184 persons in permanent stands next fall, and some 5,000 more can be accommodated in temporary bleachers at the ends of the structure.

### Skat Players From America, Canada Play Here in 1930

More than 2,500 skat players from all corners of the United States and Canada will gather in Madison in June, 1930, for their annual national tournament, it was voted at the closing sessions of this year's convention.

A slate made up entirely of Madison officers was elected to facilitate making of arrangements for next year's tournament. The officers are: Ed Thench, president; Charles Woldenberg, first vice president; H. W. Klos, second vice president; John Wergin, secretary; and Conrad F. Martens, treasurer.

D. C. Sullivan, also of Madison, was elected national director of the league.

A hitherto unpublished collection of lectures by Immanuel Kant, delivered at Königsberg university between 1776 and 1780, will be published here by Century next fall under the title, "Lectures on Ethics." They throw an interesting light on this period of Kant's mental life concerning which little information has been available.

## Baseball Teams Tie; Will Finish Tonight at 5 p.m.

Darkness Intervenes as Two 'Pick-Up' Squads Complete 5th Frame.

Two "pickup" baseball teams under the general direction of Guy Lowman, baseball coach, battled through five innings of torrid baseball Tuesday night to a 2-2 draw. The game was called at the beginning of the sixth on account of darkness. The same two teams will finish the game tonight on the lower campus at 5 p.m.

The two squads, called the A's and B's for lack of a better nomme de guerre, were about evenly matched. The A squadron was under the generalship of Mr. Strickland, of Austin, Texas, and the B's were piloted by Johnny Poser.

### Russell, Poser Pitch

Russell, on the mound for the Strickland aggregation, allowed but three hits, and Poser, his opponent on the newly constructed mound, gave him a close race, yielding only four safe blows. Both pitchers fanned nine batsmen in the five sessions.

The game was the first of a series which will be played every Tuesday and Thursday throughout the summer season.

### A's Score First

The A's scored first, counting in the third when Russell sent a hot one down through Minton and continued all the way around before the ball was finally relayed to its original starting point at home plate. The A's garnered another marker in the fourth stanza when Ernie Lusby connected squarely with one of Poser's fast ones and drove it across the street for a round trip.

The B's retaliated with a run in their half of the fourth when Gantenbein drew a walk, and scored on Murteen's double.

After Reinsnest's death to open the fifth inning, Russell got a double to left. Curtis followed with a short single, but Russell was held at third. With one down and men on second and third, Poser put on a burst of speed and struck out Melvin and Lusby in short order to end the danger.

### B's Tie Score

With darkness falling fast and heavy, the B's rushed into the last of the fifth determined to score, and they managed to push over a counter when Cuisinier led off with a double, advanced to third on Griswold's out and scored as Lynaugh, playing in Chimelewski's place, was being thrown out on a fast play at first. Gantenbein then doubled, and Murteen was hit by a pitched ball, but danger was averted when Russell struck out Wendt, Ellerman's substitute, to end the inning and the game.

### BOX SCORE

A's	AB	R	H	E
Curtis, cf	2	0	1	0
Melvin, 1b	3	0	0	0
Lusby, rf	3	1	1	0
Strickland, ss	2	0	1	0
Nichols, 2b	2	0	0	0
Tolar, 3b	2	0	0	2
Williams, lf	2	0	0	0
Meisnest, c	2	0	0	0
Russell, p	2	1	1	0
TOTALS	20	2	4	2
B's	AB	R	H	E
Cuisinier, cf	3	1	1	0
Griswold, c	3	0	0	0
Chimelewski, 3b	3	0	0	0
Gantenbein, 1b	2	1	1	0
Murteen, rf	2	0	1	0
Ellerman, 2b	3	0	0	0
Poser, p	2	0	0	0
Minton, ss	1	0	0	1
Shebesta, 2b	2	0	0	0
TOTALS	20	2	3	1

A's . . . . . 0 0 1 1 0—2  
B's . . . . . 0 0 0 1 1—2  
Game called account of darkness.

### BAR GIRLS FROM TEAMS

Girls have been barred from further participation in the American Legion's national baseball tournament. A year ago legion officials were almost panic stricken when they discovered that 15-year-old Margaret Gisolo was the regular first baseman of the Blanford (Ind.) team, entered in the tourney.

## Is Collegiate Baseball Fading Out?

Yale has finally discovered, as have dozens of other colleges that are trying to maintain a college baseball squad, that college baseball has become "an increasingly vexed problem," in the opinion of Prof. George H. Nettleton, chairman of the board of control of the Yale University Athletic association.

Prof. Nettleton, in his annual report to the Yale athletic association, stated that "even friends of college baseball frankly admit the considerable decline in general interest in the sport."

It has been noted that even at Harvard-Yale baseball games the crowds have been becoming more and more conspicuous by their absence, and

baseball in these two institutions has dropped from the columns of one of the paying sports to one dependent on football and basketball for revenue.

In former years the traditional diamond contests between the two schools were switched to some large professional park to accommodate the crowds, but now the playing ground stands of both institutions are capable of handling the spectators.

Prof. Nettleton has found that the decline in interest in college baseball has been due in a great measure to the great increased participation of students in all forms of outdoor sports, with the increased opportunities for informal and individual recreation in such sports as tennis and golf.

reaction in such sports as tennis and golf.

"This change," says the Yale professor, "amounting to almost revolution, has in the spring at least largely emptied the grandstands and crowded all available playing fields of every kind. Yale's early addition and constant development of the policy 'athletics for all' are matters of common knowledge.

"Yet no one would countenance for a moment a 'call back to the bleachers' but especially to colleges closely associated with Yale in athletics, the situation in baseball has become an increasingly vexed problem."



# Summer Session Cardinal

"Complete Campus Coverage"

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## Not Enough Cloth

And There Might Be Need for Better Shears, Wausau

THE Wausau Record-Herald raves at great length in its editorial columns about the injustice to the taxpayer of the state in asking for passage of the Budlong bill.

One particularly pointed paragraph, though we can not see where it is pointed, says, "Why should not a state university, like individuals and other organizations, cut its pattern according to its cloth? Why ask Wisconsin taxpayers to come across with an additional eight million a year?"

The proposal of Assemblyman Budlong of Marinette is that a surtax be levied on all incomes of individuals and corporations in Wisconsin, above \$3,000 a year, for the purpose of increasing the maintenance fund of the University \$8,000,000 a year.

This measure, as Assemblyman Budlong points out, would save increasing the tuition fees of students of the University. Like a boomerang, an increase of tuition fees would hit many of the same people, so that they would pay the equivalent anyway.

But Budlong's theory is a good one. Let "them that has" pay, he thinks. Certainly the people in the state and the corporations in the state with incomes of more than \$3,000 can well afford to pay. More than this, many who would be effected by this law would be professional men and women, a large proportion of whom enjoyed the privileges and the opportunities of the University. Most of them owe their present positions of wealth and influence to education and training received here.

If they were graduates of private institutions, there would be a continual "dun" for endowments, buildings, athletics, scholarship funds and the like. Being graduates of a state university, however, most of them have little opportunity and little demand to donate.

Replying to the Wausau Record-Herald assertion that the University should get along with what it has, or, as they say, "cut its pattern according to its cloth," we might say that there is not enough cloth. Even if there were, there are not enough "sharp" people on the editorial staffs of state papers and in the legislature and assembly to be used as shears.

When the enrollment, which we shall call the pattern, becomes twice as large as the appropriations, which can be termed the cloth, it would take a sleight-of-hand artist, a magician to "cut the pattern according to the cloth." We can see no reason for cutting down the size of the pattern merely to make the cloth fit it. As the Scotchman said, "I've cut some off my trousers three times already and they're still too short."

Perhaps the Record-Herald could suggest a good tailor. Perhaps they could suggest some method whereby a state university can close the doors to those who want to enter. Perhaps, after all, the Record-Herald is superhuman and can show us what to do. Let's make the cloth large enough for the pattern. That will facilitate matters.

## Thouless Backs Stand

Eminent Psychologist Claims Conflicts Cause Insanity

FOLLOWING on the heels of the Rev. H. C. Hengell assertion that Wisconsin is not a great university because it neglects moral culture, Dr. Robert H. Thouless, eminent English psychologist, Tuesday night, declared that "only ignorant

enthusiasm is endangered by intellectualism in the study of one's own religion."

As was said in the Cardinal Tuesday morning, we have no brief with men of any faith. We do not pretend to hold up to ridicule any of the men who propound any particular creed. Neither do we believe that the University should attempt to nurture religion when by religion every man means something different from what his neighbor means.

If, as Dr. Thouless pointed out in his lecture Tuesday night, a man has a religion—any sort of religion—and if he lives up to it, well and good. We may approach denominationalism when we say that we believe religion to be a personal matter. If, however, a man claims that he does not have a religion but has a philosophy, let him have it. If it answers the same purpose, that is his good fortune and not our worry.

That much religion is but a motto or a philosophy is certain. Whether or not it should be merely something subscribed to and not lived up to is another matter. Anyway, we rest our case.

## Mendota Shore Anthology

### NO. 3—JOHN LEWIS GILIN

Well, yes, it's this way, yes and no;  
This chicken-hearted esquimo  
Cavorts and does things in the ice  
Which cultured folks don't think are nice.  
There is a fund of social knowledge  
That one gets nowhere but in college,  
Except, of course, in dives and dens,  
In institu-shuns and the pens.  
In fact, in this class you will see  
The worst half of society.  
For 'tis the style, yea quite a fad,  
To learn why other folks are bad.

—ZERK.

I am just mad about what I have seen of France already.—Mme. Jean Assolant.

## Notes on Some Recent Books

### By J. GUNNAR BACK

WHEN HARRY HANSEN, of New York newspaper book reviewers the most quoted in publishers' advertising, in the recent Atlantic Monthly outlined a list of volumes for summer reading, none of the three works to be considered presently in this column were included. I take the liberty of suggesting that Humorist Ring Lardner's "Roundup," Writer Vina Delmar's "Loose Ladies," and Critic Burns Mantle's "The Best Plays of 1927-1928" be added to Mr. Hansen's excellent list. Lardner is good summer reading for the devotees of James Branch Cabell and Elliot Springs alike; Delmar cuts loose with racy stuff for Liberty's millions of readers (a good number of them are in Madison Greek houses); and Mantle's "Best Plays" series have always been an adequate contribution to the written history of the drama in the United States.

"Roundup" and "Best Plays of 1927-1928" have been on the stands for some time. "Loose Ladies" is already in its third printing after coming out in May.

### A FOOTLIGHT SEASON

"The Best Plays of 1927-1928" (Dodd, Mead and Company, 1928) is Burns Mantle's ninth yearly edition of his "Best Plays," the first having appeared as a review of the 1919-1920 dramatic season in America. And as before, to satisfy those who do not have complete confidence in his single judgment, Mantle has made his selections cautiously. All of his choices before going to press have been at least partially confirmed by a distinguished group of his fellow critics, Mr. George Jean Nathan included.

Mantle, who appears in the Chicago Tribune and syndicates his theater criticisms from New York, has selected, as the outstanding pieces of the last season, "The Royal Family," by George Kaufman and Edna Ferber; "Strange Interlude," by Eugene O'Neill; "Burlesque," George M. Waters-Arthur Hopkins comedy of trouper life; "Coquette," George Abbott and Ann Bridger drama of the South; George Kelley's "Behold the Bridegroom"; "Porgy," the Heywards' dramatization of Husband Heyward's "nigger novel" of the same name; "Escape," by John Galsworthy; Bartlett's "The Racket," and Sean O'Casey's tragedy, "The Plough and the Stars."

If Burns Mantle is, of all known theater critics in New York, the least colorful, it is safe to say that he goes about his business with a certain seriousness and intensity of purpose which leaves little room for the comedy air. His editing of the complete scripts of each of his selections is done skillfully. Each piece loses little by the substitution, for brevity's sake, of summaries for certain sections of the dialogue.

Out of the group of ten, "Strange Interlude," "Escape," and "Porgy" seem to be the most distinguished contributions to an otherwise dull dramatic season. "Coquette" is in many ways a remarkable play. Despite the obvious box-office changes made by the movie people, the celluloid version of "Coquette" (wherein Miss Pickford did a good work) suggests cause for its selection by Mantle. That the last season was not lacking of the type of rough satiric drama which had made "Chicago" a success the year before, is evidenced in Bartlett's "The Racket," a remarkably moving crook vehicle. Its honesty and intense reality, its plain speaking about life in the raw makes it the finest reading in Mantle's collection. I can hardly find, however, any special merit in "Burlesque," which strikes me as a thin version of the

## Rhymes Without Reason

By Coral Hollingsworth

Do you ever think about  
what a tramp thinks about?  
(How unlikew! Eever see one?)

### THE HOBO

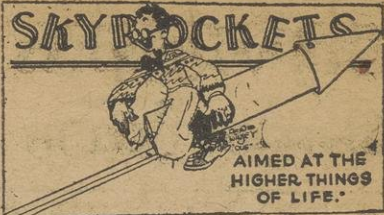
"The ground was cold  
Last night. I hope  
Tonight I find a better fare—  
Maybe a haystack  
Near somewhere—"  
Weary Willie  
tramps his way  
through another  
weary day.

"That last hand-out  
Give me a pain  
I'll not come by  
This way again.  
My duds are wet—  
This beastly rain!"

And Willie tramps  
his weary way  
through another  
weary day.

"Look, people, goin' in a church  
An' then go out  
Their souls t' smirch;  
A rotten fate  
Left me the lurch—"  
And Willie tramps  
his weary way  
through another  
weary day.

Why, out of all the countless millions of stock transactions during the past two years, have those in my name been selected for comment?—Bishop James Cannon, Jr.



### A HIGH STEPPER

MY SIN .....Wisconsin

### CARDINAL SLAPS

#### HENGELL SERMON

—State Journal Headline

What, trouble within the church?

### LOOK, OLD FRUIT,

#### SOMETHING NEW

As the governor of North Dakota said to the governor of South Dakota, "It's a long time between dates." But do not, under any circumstances, miss WHO LIVES WHERE—AND HOW to appear in the Cardinal off and on or vice versa.

Many of the sorority houses which take in rumors will recognize the Milwaukee blonde (chorus of "Which one?") who registered in advanced chemistry for credit; the little dark-eyed lady from Beloit who has enough fraternity pins to start a bowling alley; the henna job from Green Bay with a New York subway car dating capacity. All these and many more will be described in the stories about the various sorority and fraternity houses in which women stay. Or more aptly put, where women keep their suitcases and powder puffs.

### TEACHERS PET

(Of Course They Do)

A Typical Summary

ETHEL LANDGRAF (Come on, Connie), and GERTRUDE EDERLE, young ladies of the old school, are swimming around the world in forty days. A few miles east of Middleton they are accosted by DON AMECHE, a Woodley sort of lad from the great Wisconsin woods. Although he is quite a log-roller, he has never heard of GLORIA SWANSON, his grandmother and present heir to Co-op fortunes. She likes ice cream but wouldn't give ten cents for any date in history. The hunchbook is non-committal, but has a leaning toward BARBARA DA LA MAR, the daughter of the La Crosse fire department. She is working for her master's degree in porch climbing, short and second stories, and jail-breaking. Not long after the terrible ice cream cone episode in front of the Sigma Kappa house, Barbara decides to cast away pedagogical dignity and date. How she got the right date, and thereby passed the history examination, makes a story fit for the Wisconsin Literary magazine. Don't watch for it.

### YOU CAN'T TEL\*\*APHONE

And by the way, is the blind date you are getting me a Badger or a Fairchild?

### OWED (Fort a Long Time) TO A SUMMER SESSION GIRL

The summer girl is a mystery  
With her ever-changing mood.  
Sometimes she frets, sometimes  
pets,  
Sometimes she says we're rude.

Of'times she just feels perky  
And wants to sing and dance;  
Here eyes take on a luring look,  
And chaperons look askance.

And then she has another mood  
Which comes when we're alone—  
We find she isn't half so flip  
As o'er the telephone!

—ZERK.

Conwell in Soph. Comp.: What is the subtitle of "Gentlemen Prefer Blondes"?

Blonde: "It's true."

Brunette: But, "Gentlemen Marry Brunettes."  
—Tiny Tom.

The biggest mistake of the administrators of summer school is to toot that whistle every night at 9:30. It might cause an upset of a canoe some night.

### SUMMER SCHOOL SWEETHEART SONG

Wonderful eyes, slightly crossed  
Beautiful teeth, two front ones lost  
Wonderful nose, just made for  
sneezing  
Beautiful hands, just made for  
squeezing . . . lemons  
Light on her feet, she lit on mine  
Form like a sylph, 209  
If she makes your poor heart throb,  
she ain't according to Hoyle.

Speaking of songs, this girl Susie is sure getting a nice long walk these days. Everyone on campus is all a flutter and a strutter when he is walking with Susie or Salking with woozy, as they say at the A. T. O. house.  
—SNIK.



# University Co-Op Section Summer Session Cardinal

## University Co-Op Caters Only to Students, Faculty, Alumni

### All Needs of Collegiate Community Found in This Organization

With a total of 15 departments, the university co-op is one of the stores in Madison that cater exclusively to students, faculty members and alumni.

One of the oldest departments is the textbook corner. This department has been in existence ever since 1894, when the co-op was first founded, and has been the main division of the store.

Over 3,000 textbooks are being carried by the co-op. Titles of foreign books alone total some 1,000, including French, German, Spanish, Latin and Greek tongues.

#### MEN'S CLOTHING

The men's clothing department at the co-op is one of the foremost in men's fine wearing apparel.

Catering altogether to student trade in this branch, Joe Ripp at the co-op through his continual contact with college men, fashions the season's favorite models for university men at Wisconsin.

Ranging from swaggering plus fours to the trim black and white of tuxedos, this section of the co-op also includes slickers, lounging robes, bathrobes, flannel trousers, sport coats, suits and various other men's apparel.

#### MEN'S ACCESSORIES

Accessories to the men's clothing comes in the furnishings department. Here are seen shirts for all occasions, plain whites being favored, sophisticated pajamas of rainbow colors, smart athletic shorts, and conservative golf hose of plain colors.

Variety, of course, is to be found here as elsewhere in the co-op departments. Individual tastes in handkerchiefs and U. W. and private-monogrammed belts are also to be found.

#### SHOE DEPARTMENT

Shoes for all occasions are included in the shoe department.

Here one may secure the white and tan for sport wear, or the plain tan for afternoons and the black scotch grain for informal evenings. The famous makes of Nunn-Bush and Nettleton shoes are carried by the co-op.

Rows and stacks of tennis rackets and golf clubs tempt the observer to try one of them in the sports department.

Harry Lee rackets, with their famous slot principle, and Wright and Ditson perfect balance rackets are the makes carried by the co-op for tennis playing.

Nickeled heads of putters, brassies, clicks and other McGregor golf clubs greet the casual passerby. Golf bags, balls and other sport accessories are included in this department.

#### GIFT SHOP NOVELTIES

Tigers from Bengal, statuesque in solid bronze, stare at the visitor with helpless ferocity from the Gift shop at the co-op.

Moroccan rugs of goat's hair, ivory plaques from England, Chinese gongs, Japanese lanterns, and German miniatures form a part of this department.

Beads, glass jewels of all patterns and colors are set to charm the co-ed and add to her enticement.

Over 2,000 books are included in the fiction book department. These contain works of noted authors, such as Rolvaag, Anderson, Macy and Sandburg.

A rental library is included with this. A charge of 2 cents per day, 8 cents minimum, are the rates of the rental library.

Trunks, suitcases and traveling sets are included in the luggage department.

A new department established in the co-op is the radio department. The co-op carries "all electric" Majestic radios.

#### TYPEWRITER RENTAL

The only store in town to rent portable typewriters is the university co-op.

The co-op carries Corona and Remington makes and rents them to students at reasonable price.

#### COSMETIC DEPARTMENT

Perfumes of delicate scent and charm are displayed in the cosmetic department. Lipsticks, powders, toilet soaps and creams are included.

Diaries, leather books, writing materials and monogrammed sheets for letter writing are to be found in the stationery department.

Gymnasium supplies for both men

### Grady Heads Co-Op Staff of 25 Clerks

As one steps into the university co-op, 25 alert and suave clerks are always ready to attend to one's wants and wishes.

Headed by E. J. Grady, business manager of the co-op, the male personnel includes the following:

E. J. Stephenson, advertising manager of the co-op. Mr. Stephenson is in charge of the display windows; the

and women are located in the gym department, while medical supplies such as stethoscopes and instruments for zoology and anatomy classes are to be found at the medical supply department at the basement of the co-op.

various articles one sees exhibited so beckoningly on passing State and Lake streets are under his care.

Then there is "Joe" Ripp in charge of the clothing department. Mr. Ripp is considered by clothiers all over the country to be a connoisseur in student styles.

Wisconsin students conceive their own distinctive styles and Mr. Ripp embodies them into the season's styles among college men with nationally known stylists of other campuses.

Frank Powers is head of the men's furnishings and Ed Olson of the shoe and military department.

Three university students who are employed by the co-op are Bill Momen, junior prom chairman and athlete, Harry Thoma, president of the 1928 senior class and editor of the Alumni magazine, and Sammy Behr, conference shot put champion and football player.

### Co-Op Management Makes Policy of Backing Athletics

All athletics at Wisconsin have been backed by the co-op. The management has pursued a policy of aiding athletics as much as they can.

During the regular session, golf instructors are maintained by the management to instruct university men and women in the popular Scottish pastime.

Credit for this instruction is given to the students by the university and counts toward the two-year physical education requirement asked by university authorities for graduation.

University and high school fraternities and sororities will continue to pay taxes even though a bill relating to exemption from taxation of certain property of fraternal societies, orders or associations operating under the lodge system is adopted by the state legislature.

# CO-OP'S GREAT GIFT SHOP SALE

EVERYTHING MUST BE SOLD IN THE GIFT SHOP TO MAKE ROOM FOR THE NEW FALL STOCK, SO WE ARE OFFERING YOU BARGAINS HUNDREDS OF BEAUTIFUL THINGS SUITABLE FOR BRIDGE PRIZES, BIRTHDAYS, WEDDINGS, ETC... COME IN AND SHOP AROUND YOU MAY FIND JUST WHAT YOU WANT...

## - FICTION -

1 lot of modern fiction at a special price of

## ONE-HALF PRICE

Balance of Fiction... 20% OFF

## Stationery

40 sheets of fine quality paper and 25 envelopes at a special price of

29c

## Fancy Stationery

Our entire stock of fancy stationery offered at a special discount

15% DISCOUNT

Formal and Costume Jewelry  
Hand Made Pins  
Desk Sets  
Night Sets  
Decorated Cookie Jars  
Hose and Dresser Trays  
Cake Trays  
Pewter Pieces  
Waste Baskets  
Jewelry Chests

Bath Salts  
Perfumes  
Picture Frames  
Book Ends  
Vases  
Play Bridge Abroad  
India Brass  
Novelty Clocks  
Perpetual Calendars  
Cigarette Cases

# 20% to 50%

DISCOUNT

## Scheafer Pens

The regular \$8.75 SHEAFFER PEN offered to you at a special price

\$7.45

## Fountain Pens

Choice of our entire stock of FOUNTAIN PENS & PENCILS... All well-known makes

15% Discount

# The University Co-Op

"THE STUDENT'S STORE"

E. J. GRADY, Manager

STATE AND LAKE STREETS



# Co-Op Section Summer Session Cardinal

## University Not Great---Hengell

Pastor Says Lack of Reverence  
Stunts Wisconsin's  
Greatness

Lack of the spirit and reverence for God and the soul, the essential to educational greatness, is the reason for the University of Wisconsin being a big school but not a great school, the Rev. H. C. Hengell, pastor of St. Paul's university Catholic chapel, said in his sermon Sunday morning.

"I wish that I could say that the university is a great school. Unfortunately, it lacks what is essential to educational greatness; namely, the spirit of reverence for God and soul. It has a system of education without a center, without a soul."

"Certain professors in our state universities cultivate a cheap popularity by attacks upon Christian faith and morals which they call superstitions and 'harmful inhibitions.'"

"Typocritically or ignorantly, they seek to justify this attitude as something flowing out of the 'spirit of science and fearless research.' Little do they know about the zeal and fearlessness of really great scientists so many of whom were and are devout believers in God and immortality."

"First they tell us that everything must be understood according to the fixed laws of materialistic evolution. Next they tell us we are living in a world of relativity where there is nothing fixed at all, not even personality."

"The church liberates the mind from slavery, not only to every slogan or fashion of thought that tyrannizes the present moment, but also liberates us from slavery to mere amusement and to the character destroying pursuit of nothing but solid comfort."

## Co-Op Is Finest Store of Its Kind in United States

From a small shop started in 1894, the university co-op has grown into the finest institution of its kind in the United States.

From a personnel of one clerk and a mere handful of members, it has developed a staff of 25 clerks and over 36,000 members.

Until April 1926, when the co-op moved into its present location on State and Lake streets, the shop occupied five different locations, the first one at the corner of University avenue and Lake street. In 1894 the store occupied a site of 15 by 20 feet and handled only such articles as books, and gymnasium equipment.

This rapid growth is due to the skill and energy of its managers, sales personnel, and its directors, whose purpose is to furnish the students, faculty and alumni members with merchandise that they want at the lowest market prices.

## Practical Program Planned for Farm Ladies' Field Day

Miss Ellen Hillstrom will show some economical ways to make a girl's room more attractive at women's field day Saturday, July 13, at the university hill farm between Madison and Middleton.

Mrs. Ray Reynolds will have some exhibits of safe and sane ways of reducing. Models, showing the right shoe for every foot, will be in charge of Miss Gladys Meloche of the extension division.

Inexpensive and quickly and easily made hats will be demonstrated by Miss Bess Tyrrell. Miss Harriett Long explaining the traveling library commission, will tell how books may be obtained by any person in the state.

The afternoon session will be taken up with a discussion on selecting the family library by Miss Long and Mrs. Walter J. Kohler will also speak. Dr. J. C. Elsom, who is very clever in rendering first aid, will demonstrate administering first aid with as little equipment as possible.

After this program, everyone who attends will be invited to a tea party on the porch of the old farm house.

The human jaw possesses only eight muscles, but these exercise a force of nearly a quarter of a ton.

# CO-OP'S GREAT FURNISHINGS SALE

## Straw Hats

Choice of our entire stock of Straw Hats  
at a drastic discount



1 / 3

OFF  
Values  
from \$2.00 to \$8.00

## 1 Lot of Shoes

If you have a large foot or a small one we can fit you with a pair of fine NUNN-BUSH SHOES . . . VALUES to \$9.00 . . .

\$4<sup>95</sup>

## Shirts

WHITE and COLORED SHIRTS that are either slightly soiled or shop-worn . . . VALUES to \$3.50

\$1<sup>85</sup> EACH

. . . 3 for \$5.00 . . .

10%  
DISCOUNT

Our entire stock of SHOES, including SPORT SHOES are offered at a DISCOUNT . . .



TENNIS RACKETS 15% DISCOUNT

# The University Co-Op

"THE STUDENT'S STORE"

E. J. Grady, Mgr.

State and Lake Street

## Golf Hose

Our entire stock of figured golf hose . . . All this year's new patterns in light and heavy wools . . . Values to \$6.00

1 / 2 PRICE

## Sweaters

Here is the greatest value in a sweater that we have ever offered . . . A light weight garment for summer wear . . .



\$2<sup>25</sup>

## Golf Clubs

1 SPECIAL LOT

DRIVERS, BRASSIES and SPOONS in wooden shafts that are VALUES to \$12.00

1 / 2 PRICE

## GOLF SETS

COMPLETE GOLF SETS, including 4 clubs or more and bag . . . An excellent value . . . These prices are COMPLETE . . .

\$8<sup>75</sup> \$10<sup>50</sup> \$12<sup>25</sup>



# University Co-Op Section Summer Session Cardinal

## CO-OP'S GREAT - CLOTHING - SALE

YOU CAN'T BEAT THIS FOR A BARGAIN . . . .  
even if you don't need a suit now it will be well worth  
your while to purchase one of these CO-OP SUITS . . . .  
Just think, you have the choice of the entire stock in the  
store, including fall and spring clothing . . . All new styles  
that are worn by the students . . . . .

*Choice Of Our Entire Stock*

**\$31<sup>50</sup>**

{EXCEPT TUXEDOS}

*Last year the Co-Op had a similar sale and hundreds of  
men took advantage of the bargains . . . Remember these  
suits are values to \$60.00 and not a garment is held in re-  
serve . . . First here is sure to get the best choice . . . .*

# THE UNIVERSITY CO-OP

E. J. GRADY, Manager

"THE STUDENT'S STORE"

STATE AND LAKE STREET



# Co-Op Section Summer Session Cardinal

## Simpson-Co-Op Shop Popular

Exclusive Woman's Store Establishes Branch for Convenience of Students

This session marks the first summer season that Simpson's-At-The-Co-op, an exclusive co-ed's shop, has been a campus establishment. Simpson's, long recognized as the smartest woman's shop in Madison, realizing the desire of their co-ed clientele to be fashionably dressed, opened their co-ed shop at the co-op last October.

Recognizing that as well as having style and quality of merchandise, a successful shop must be located in the heart of the trade it solicits, the locating of an exclusive shop at the co-op presents an opportunity for the co-ed to purchase at reasonable prices fashion-clothing at convenient times.

No longer must a whole afternoon be devoted to going uptown and shopping around, for the co-ed may drop into the Simpson co-op shop and purchase her needs at any time. In hot blazing summer—in cold icy winter, long tiring trips are no longer necessary.

The co-ed has shown her appreciation by patronage of her own shop. She too realizes the value of smart apparel—a prerequisite for success in any field of life she is to choose. She can not begin too early in life to show clothes-discrimination.

And Simpson's—both on the Square and at the co-op—are aiding her in her quest. The quest is a brief one for the wise co-ed—a mere dropping into her shop and selecting from apparel smart collegiate frocks and accessories most becoming to her type. Saleswomen, learned in becomingness for co-ed types, stand ready to aid her and advise her.

Indeed, Simpson's-At-The-Co-op is a smart and convenient advantage not offered in most universities. Wisconsin is fortunate in being able to offer to her co-eds this opportunity for courses in clothes-distinction.

According to Simpson's-At-The-Co-op, Mendota is resembling a Newport bathing beach from the demands for sun-back swim suits this session. The fad, which has rapidly spread from the Eastern resorts, has hit the fashion-wise Wisconsin co-ed to such an extent that swim suits with backs are hardly recognized these days. The tanned back is the popular back.

Simpson's-At-The-Co-op are carrying complete lines of Spalding, Super-knit, Jantzen, and Pelton suits. No co-ed need fear not getting the right fit in the right suit, here. There are both sun-back and regular back suits in every line and every shade.

It's colorful on those Mendota shores—just see for yourself.

### Spaniards First Explorers

of America, Says Prof. Rey  
Emphasizing the fact that the Spaniards had been exploring America for over a century before the English colonists came here, Prof. Agapito Rey of Indiana university spoke before a large audience at the Casa Cervantes last night on the early Spanish explorations in North America.

"These Spanish explorers," he continued, "had written numerous books describing large portions of the country. These books were immediately translated into French and English and were widely used by the later non-Spanish explorers."

The final settling of Arizona and New Mexico were traced by Prof. Rey. The program was concluded by a group of Mexican songs sung by Hortense Henderson and Opal Nuss with Ellen Gibson at the piano.

### Ortega Speaks Over WHA on Barcelona Exposition

Prof. Joaquin Ortega of the Romance languages department spoke Tuesday noon over WHA, the university radio station on the "Barcelona International Exposition."

"The Spanish-American Exposition at Seville" will be the topic of Prof. Ortega's talk over the radio a few weeks from now.

The United States is participating at the Seville exposition to the amount of some \$2,000,000 in a joint exposition with Spain.

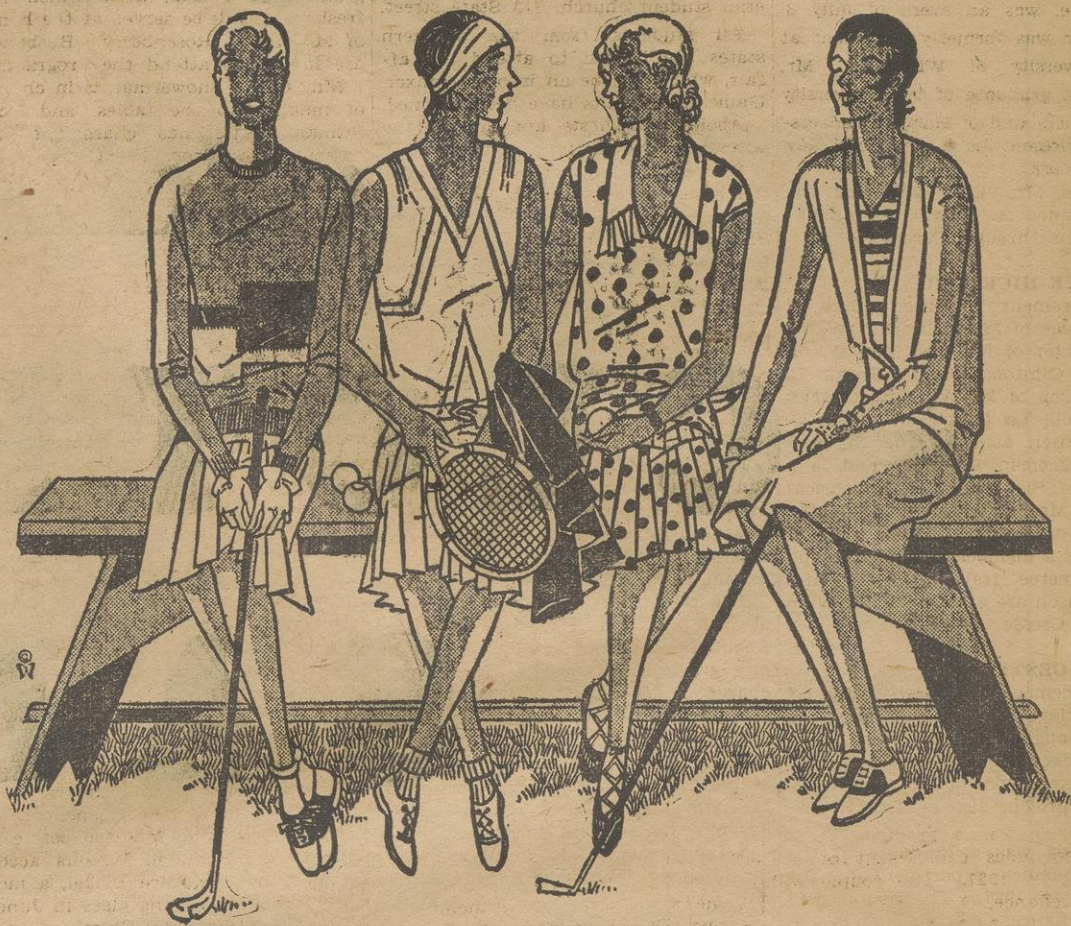
## Our Serve!



Our serve is dressing co-eds up to play a good game, whether that game be tennis or golf, or life—which is a combination of all the games we play. You may not have professional technique but if you make a wrong move, you can always be nonchalant . . . if you're dressed in Simpson-Smart things.

On The Square

At The Co-Op



## How's This For a Course In Summer Clearance!

Values—Above Par

Score Card—Very Low

Tremendous savings . . . these. And co-eds who have credit in a course of "clothes-sense" realize the advantages of buying at reductions.

Spring things in shades that will be worn next fall are marked ridiculously low. An opportunity to save on this fall's wardrobe.



- |  |         |
|--|---------|
| Tweed ensembles with crepe blouses or print frocks . . . . .               | 1-3 OFF |
| Sports and Dress Coats . . . . .   | 1-3 OFF |
| Georgette, Crepe, Chiffon Frocks of Navy, Beige and other shades . . . . . | 1-3 OFF |
| Group of frocks for fall wearing . . . . .                                 | 1-2 OFF |
| Group of Sweaters . . . . .  | \$2.00  |

10:00

Smart little frocks of tubable crepes, prints and shantung. Sleeveless and Sunbacked many of them; others with jaunty jackets that prevail all over campus. And some of them flowered chiffons for dress-up occasions.

Formerly 16.50

19:75

Here are dresses from our better stock . . . georgette ensembles, clever jacket frocks . . . each one an outstandingly individual "affair."

Formerly 39.50

20% off

GLOVES . . . . LINGERIE BAGS

# SIMPSON'S AT THE CO-OP

## "SMART, COLLEGIATE APPAREL"



## WORLD OF SOCIETY

### Anna Heyman Wed to John Eder on Wednesday, July 3

The marriage of Miss Anna Heyman, daughter of Mr. and Mrs. Oscar Heyman, New Rochelle, N. Y., to A. John Eder, son of Mrs. Hannah Eder, Milwaukee, was an event of July 3. Eder was formerly a student at the University of Wisconsin. Mr. Eder is a graduate of the University of Wisconsin and of Harvard university. At present he is practicing law in New York.

Mr. and Mrs. Eder sailed on the Ile de France on July 5, for an extended tour through Europe.

#### WALLIKER-HICKISCH

Announcement has been made of the marriage of Miss Elizabeth Walliker, daughter of Mr. and Mrs. W. M. Walliker, Clinton, Ia., to Frank L. Hickisch, son of Mr. and Mrs. Charles G. Hickisch, La Crosse, on June 29. Mrs. Hickisch attended the University of Wisconsin last year and is a member of Sigma Alpha Iota, musical sorority. Mr. Hickisch was graduated from the university with the class of '29. He is a member of Alpha Kappa Psi, commerce fraternity. Mr. and Mrs. Hickisch are at home at 828 Vine street, La Crosse.

#### BECKER-OESTREICH

Announcement has been made of the marriage of Miss Hildegard Becker, daughter of Mr. and Mrs. Frank Becker, Two Rivers, and Lester Oestreich, son of Mr. and Mrs. Frank Oestreich, also of Two Rivers, on July 6.

The bride was a graduate of the economics department of the university in 1927. The couple will be at home in Defiance, O.

#### McCACHREN-BUBOLZ

The marriage of Miss Floy Marie McCachren, daughter of Mr. and Mrs. W. F. McCachren, Enid, Mass., to Dr. Richard Bubolz on June 29 has been announced.

Dr. Bubolz is a graduate of the University of Wisconsin and Northwestern university.

### Southern Students to Be Entertained at Calvary Church

Members of the Dixie club will be entertained at 7 p. m. Friday by the Rev. and Mrs. A. Haentzschel at the recreation hall of the Calvary Lutheran student church, 713 State street.

All students from the southern states are invited to attend the affair, which will be an informal mixer. Games and stunts have been planned. About 150 guests are expected to attend the gathering.

The Dixie club was organized for the summer session last Wednesday evening. Pepus Zenn and Roebuck Shands, both students from South Carolina, were re-elected to the offices of president and secretary.

### Home Economics Group Picnics at Lake Monona

In spite of the rain, members of Phi Upsilon Omicron had a picnic Monday evening at the Lake Monona cottage of Miss Agatha Raistek, technical assistant in agricultural journalism.

The group met at Agricultural hall at 5 p. m. and drove out in cars. About 14 members who were in the city attended. Mrs. H. Boyd had charge of the affair.

#### KNAUF-LAING

In a pretty home wedding, Miss Margaret Louise Knauf, daughter of Mr. and Mrs. Fred A. Knauf, Sheboygan, was married to James Duncan Laing, son of Mr. and Mrs. Victor Laing, Stambaugh, Mich., on July 5.

The bride, who is a member of Kappa Delta sorority, received her degree from the University of Wisconsin in 1927. Mr. Laing attended Michigan State college. The couple will be at home in Stambaugh after August 1.

Windshield wipers are now being fitted to the captain's bridge of some of England's battleships.

### Hostesses for A.A.U.W. Terrace Party Announced

The hostesses for the A. A. U. W. Terrace party, which is being given in the garden of the home of Mrs. Carl A. Johnson, Lakewood, on July 19, have been announced. They will include Mrs. W. G. Bleyer, Mrs. Robert M. Jenkins, Mrs. Carl A. Johnson, and members of the committee in charge of general arrangements, Mrs. F. M. Long, Mrs. Grant Showerman, and Mrs. Pitman B. Potter.

Guests may sew, enjoy the garden, or play bridge. There will be a program at 4 o'clock, after which refreshments will be served at the home of Mrs. M. B. Rosenberry. Husbands are invited to attend the program.

Mrs. Grant Showerman is in charge of making up the tables, and Mrs. Pitman Potter has charge of the transportation from the College club at 2 o'clock, which will be provided for those indicating that they wish it when making reservations.

## PERSONALS

Miss Lorraine Keck, New York city, is visiting Miss Eleonor Reese '30 at the Alpha Chi Omega house. Miss Keck, who attended the University of Wisconsin in 1927-28, graduated from the University of California in June, and she is stopping in Madison on her way east.

Miss Helen Howland '31, Reedsburg, spent Wednesday with Miss Marion Sapp '31 at the Alpha Xi Delta house.

Miss Frederica McBain '31 is motoring through northern Wisconsin accompanied by her father.

Miss Phyllis Birr '31, Milwaukee, who is spending the summer at Elfen Bay, visited Miss Josephine Griffith '31 at the Alpha Xi Delta house on Wednesday.

Miss Ruth Lauder, Chicago, who graduated from the University of Wisconsin in February, spent a few days last week in Madison before going to her home in Viroqua accompanied by Miss Alice Bickel, a member of the graduating class in June.

Dr. and Mrs. R. C. Buerki returned recently from a trip to Atlantic City, Long Island. Dr. Buerki is superintendent at the Wisconsin General hospital.

Dr. J. W. Harris, professor of obstetrics and gynecology at the university, and Mrs. Harris, and their son, Jack, plan to spend the summer in North Carolina, near Asheville. Mrs.

### W. D. Frost Heads American Medical Milk Commissions

Montreal, Canada—(Special)—W. D. Frost, widely known agricultural bacteriologist at the University of Wisconsin, was elected president of the American Association of Medical Milk commissions at its recent meeting held here. He is the first member of an agricultural college to receive this honor.

The association is composed of medical men, making it unusual for a man outside the profession to hold the presidency. The medical milk association convenes annually in a joint meeting with the Certified Milk producers' association of America.

Frost has been associated with the University of Wisconsin for 34 years. He began work in the bacteriology department of the college of letters and science after receiving his master's degree at the University of Minnesota. In 1914, he was transferred to the department of agricultural bacteriology and has remained there since that time. He received his doctorate degree in 1903, and in 1913 was awarded the degree of Doctor of Public Health by the Harvard Medical school.

Harris has already left the city and Dr. Harris will follow in August.

Robert Kliebe returned recently from an eastern trip, on which he visited Poughkeepsie, New York city, Niagara Falls, and Detroit.

Miss Catherine E. Marks '28, who graduated from the University of Michigan hospital as a dietitian in May, has accepted a position as dietitian in a Milwaukee hospital.

### Extension Method Taught Graduates in Unique Course

Twenty-six graduate students from 10 states have enrolled in the course in extension methods being given at the college of agriculture of the state university during the summer term. Most of the men are county agents and extension workers for state institutions.

The course is the first of its kind ever offered in the country. C. E. Wilson, of the United States department of agriculture, is in charge of the work.

The Wisconsin delegates are Warren W. Clark, Madison; H. M. Knipfel, Neillsville; James J. Lacey, Madison; R. A. Amundsen, Madison; John B. Hayes, Madison; F. T. Price, Portage; Charles B. Drewry, Marinette; Frank E. Henry, Madison; M. H. Alberts, Madison; Gerald E. Annin, Madison; Eugene H. Biddick, Argonne; Ivan H. Ley, Arena. Other states represented in the course are Missouri, Ohio, Minnesota, Oklahoma, Illinois, Arkansas, Mississippi, New Jersey, and Kansas.

"A people that is pathetically dependent on bought-and-paid-for diversion after office hours," was the characterization of modern persons by Pres. Glenn Frank at the 23rd annual commencement exercises of the university library school.

"Look here, Smith, it's no use your coming round here again, you've borrowed everything I've got in the place."

"Oh, but this is different. I wonder if I could borrow your garden for a bit of a party I'm giving on Saturday."

—Passing Show.

## Listen, Co-Eds!

These Singlettes  
Are Reduced in Price  
For You Today!



\$2.95

OTHERWISE ... \$3.50

This offer is for summer school co-eds only! If you like feminine dainty underthings, girls, here's your chance!



Singlettes are smart brassiere and bloomer or brassiere and step-in combinations ... as collegiate as rumble seats and moonlight! Some have new sunbacks for sunback dresses. Special today!

—MAIN FLOOR

## Baron Brothers INC.

Horrors! Barelegged?  
Certainly Not!

But she might as well be, for she's wearing seamless chiffon hose that look for all the world like nothing at all. It would take all summer to get a real tan like that! **\$1**

### Sun - Sox

And, of course, she wears sun-sox of silk or lisle when she goes a-sporting.  
Silk sox, **\$1**  
Lisle sox, **59c**

Hosiery Dept.,  
Main Floor.

Harry S. Manchester Inc.



## Johns Hopkins Appoints Dean Who Has No Degree

Johns Hopkins university has recently appointed as dean a man without a college education, with neither an earned nor an honorary degree. Edward Wilber Berry, ex-traveling salesman, ex-newspaper editor and for more than 20 years associated with the department of paleontology at Hopkins, has been chosen for the office.

Dean Berry's formal education ceased at the age of 15, when he left high school in Newark to sell cotton goods in New York. His next 15 years were divided between commerce and journalism. But these circumstances never interfered with his real enthusiasm, which was for geology and paleontology.

### Self Educated

He continued to educate himself along the lines of his special interests to such good effect that in 1907 he was called to Johns Hopkins as assistant in paleo-botany. He became a full professor in 1917 and has been associated with the university ever since.

"Most people feel that Hopkins took a radical step," he said, "making a dean out of an uneducated man. But the truth of the matter is that education need not stop with the end of schooling. After all, it isn't what we learn at an institution that is of value to us so much as the attitude we develop toward all learning."

### Degrees and Education

"I've known people to go through school and college, spend years at post-graduate work and come out with nothing but a certain amount of information and a few degrees to their credit. On the day they receive their Ph.D.'s they think they have learned all they need to learn."

"I don't wish to belittle the value of graduate degrees, since I realize that they are a necessary part of our entire educational system. But sometimes I wish we could do away with them, because they are such fixed symbols of accomplishment. Too often they make a man feel that he is finished with learning, whereas the best people are never finished."

### Education Fallacies

"There are certain fallacies at the base of our educational system which I think will gradually be eliminated in a new attitude toward learning. The courses in our secondary schools are, for the most part, diluted doses of what our colleges offer. Take the science courses, for example. The youngsters are put to work in laboratories with test-tubes and microscopes before they have any idea of the real significance of the every-day phenomena which surround them."

### Too Much Standardization

"If I had my way, I should allow only one microscope to every high school laboratory, and would set the young students to observing things with the naked eye, as they are found in nature. Later on, when they have a groundwork of common knowledge, they can start working at more intricate matters."

"And in the colleges there is too much standardization, too much continuing to do things because they chance to have been done in the past. Many hide-bound tenets of the college curriculum are the results of fortuitous sixteenth-century happenings. Our colleges are mainly modeled after the English, which in turn were modeled after the French."

### 4 Year Courses

"In the sixteenth century, the University of Paris established the convention of a four-year college course, and that convention has been observed almost universally ever since, for no logical reason. And the same thing is true of compulsory courses."

"Because Greek and mathematics were formerly considered essential to a gentleman's education, they are still included as a necessary part of his training today. There is no reason why a man must digest a certain amount of mathematics if his bent and his interests have nothing to do with the subject."

"Now at Hopkins we are trying to work along different lines—to make of our university a place where men

may work with scholarly freedom at the things which they love."

### New Aims of the University

"Our aim is ultimately to do away with all freshman and sophomore students, to have all our work on what corresponds to a graduate basis in most other colleges, with small groups of men doing independent work under the friendly guidance of their professors."

"In the ideal institution toward which we are tending, the students may be less adult, less mature than the men who teach them—but they will be banded together as allies in the glorious adventure of finding out things, not facing each other as enemies trying to get the better of each other."

### General Trend

"Of course, this idea is not exclusive with Hopkins, since it represents a general trend in modern education. But Hopkins is the ideal place to initiate the experiment. We are not hampered by a large and powerful band of collegiate alumni trying to run things their own way—which is the worst curse that can be visited on an institution of learning. Our graduates do not particularly thirst after athletic victories and such emoluments for the glory of their alma mater. Hopkins has the advantage of having started as a university and not as a college and has never been the prey of that sort of influence."

"We are a small group and we live informally, and most of us are here mainly because we are interested in learning. And that is more than half the battle."

Dean Berry does not seem particularly concerned with the additional responsibility which his new office imposes upon him.

"I'm not worried about the discipline end of the matter," he said. "I've always found that if we deal reasonably with our men, they are ready to return the compliment. And as for the other duties of the dean, I have been assured they will not interfere seriously with my real work."

## Ray Brown Attends Indian Hearings at Capitol Monday

Prof. Ray A. Brown of the law school is attending the hearings which a sub-committee of the United States senate started in the Capitol Monday. Prof. Brown has made an investigation of Indian administration.

Commenting on Indian claims, Prof. Brown said he noticed in the report of the United States budget that some claims approved by congress were disallowed with the explanation "Not in line with the administrations' economy policy." On this Prof. Brown commented:

I never thought that it was part

## Producers Visit Potato Counties

### Seek to Improve 'Spuds' by College of Agriculture Tour

Seven well known potato growing counties are to be visited by the Wisconsin Potato Growers' association during its annual summer tour, August 5-12. "Spuds" will be discussed from every angle in an attempt to improve the potato industry of the state.

The tour is to begin at the Hancock experiment station of the Wisconsin college of agriculture, in Waushara county, then continue northward through the potato section. Stops for meetings are to be made at Stevens Point, Waupaca, Antigo, Three Lakes, Eagle River, and Rhinelander. Counties which will likely be visited by the delegation include Waupaca, Waushara, Portage, Langlade, Forest, Oneida and Lincoln.

According to J. W. Brann, horticulturist at the state university, the programs will give potato growers a chance to become acquainted with methods of growing and marketing their crop. Several representatives of the state department of agriculture will also go on the tour. E. L. Chambers, state entomologist; Walter Ebling, agricultural statistician; and Walter A. Duffy, commissioner of agriculture, are among those who will likely go on the trip.

Representatives of commercial concerns, such as manufacturers of machinery and spray materials, and railroads are expected to accompany the group of "potato tourists."

Several outside states usually send delegates to these tours. In the past, representatives from Florida, Mississippi, Louisiana, Texas, Alabama, and New York have accompanied the association.

J. G. Francis, creator of the famous "Book of Cheerful Cats," has just finished a new book of humorous drawings and verses for children which will be published by Century in August. It is entitled "The Joyous Aztecs" and all the illustrations are based on authentic fragments of ancient Aztec carvings.

of New England economy not to pay your bills."

At the suggestion of Sen. Robert M. LaFollette, a member of the sub-committee, Dr. Harper has asked Prof. Brown to attend the hearing.

Prof. Brown is a member of the survey staff of the Institute for Government Research which recently published an elaborate report entitled, "The Problem of Indian Administration." This survey was made at the request of Hubert Work, former secretary of the interior, and was issued by the Johns Hopkins press.

## OFFICIAL NOTICE!

### The University of Wisconsin Traffic and Parking Rules

1. Motor vehicles driven by students are not allowed on campus roads between Agricultural Hall and Park Street, from 7 a. m. to 6 p. m.
2. Motor vehicles, driven by students, are prohibited from parking on the campus at any time except at the Intramural fields and Men's Dormitories.
3. Motor vehicles driven by members of the Faculty or employees of the University shall be parked only in the parking sections assigned to them.
4. Unoccupied places in Parking Areas Nos. 1 and 11 are reserved for visitors.
5. The University of Wisconsin assumes no responsibility for the care or protection of any motor vehicle or its contents while on the University grounds.
6. The University Campus, for the purposes of these regulations, does not include the farm lands west of the Stock Pavilion.
7. Should extraordinary circumstances make an exception to the above regulations desirable, the Superintendent of Buildings and Grounds has authority to deal with such instances.
8. Do not drive on grass or walks under any circumstances.
9. Speed limit 15 miles per hour at all times. Being within the speed limit does not excuse accidents.
10. Use of cut-outs forbidden.
11. Persons must not ride on running boards of cars.
12. One way traffic (north only) in front of Bascom Hall.
13. IN CASE OF FIRE DO NOT DRIVE ON CAMPUS.

A. F. GALLISTEL,  
Supt. Buildings and Grounds.

# Monona Golf Course

18-Hole Course  
Creeping Bent Greens  
6 Years Old

Daily Fees, \$1.00

After 1 p. m., 50 cents

(Except Sat., Sun., and Holidays)

## Hotel Loraine

The modern, first class hotel in town operating an outstanding cafe and coffee shop at reasonable prices . . .

WE . SOLICIT . YOUR . PATRONAGE



## Summer Appearances

with garments . . . .  
crisp, clean and  
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# News and Reviews of Shows

Wherein We Appoint Three New Assistants and Pray You Will Enjoy Their Chatter

By "CHUCK" REHWALD

AFTER several attempts, we have been convinced that no one person can review four shows in two hours; therefore—Mr. George William Priehs, Mr. Stuart Luther Higley and Mr. Carlos Quirino are appointed as part-time reviewers—par excellence.

William Chilton Troutman is working hard on "Outward Bound," which will be presented at Bascom theater July 18, 19, and 20.

Don Ameche has cut off a big chunk for himself this summer. He is playing leads in three of the four productions and a character part in "Outward Bound."

The part of Liliom in the play of that name is no picnic... we know as we have seen it played nine times.

These "smoother-than-smooth" room-mates from Michigan are crooked... know as we have one. All he can do is bang off love lyrics on a "mill" but the sweet co-eds at Ann Arbor (so he says) Blah!

Club Madrid in New York boasts about being the oldest night-club in existence... hasn't been padlocked for three years... seven passwords and three signs needed to get in.

Unless a certain H. E. Rehwald crashes through with a pink slip from the First National bank, this column will be omitted Saturday (all sob at this point) as we need a new ribbon for the Corona and ribbons cost kale.

## Doings for Today

Parkway—H. B. Warner, Lois Wilson in "The Gamblers." Vitaphone shorts.

Capitol—"Masked Emotions" with George O'Brien and Nora Lane. News and comedy.

Strand—George Bancroft in "Thunderbolt." Movietone news. Orpheum—Glenn Tryon in "It Can Be Done." Three acts vaude.

## Capitol

Blue eyes or brown eyes? George O'Brien bets it's the latter, while his younger buddy and brother, Hazel MacDonald, in "Masked Emotions," at the Capitol bets a buck they're blue.

The possessor of those eyes is Nora Lane. Husky George wins—but not till after he is through a lot of thrilling scrapes with awful naughty people.

Edward Everett Horton appears in an all-talking short that is both com- and good.

## Strand

George Bancroft, what more is needed—a triangle love affair—Thunderbolt, pretty Fay Wray and a young bank clerk—

A bank robbery—frame-up and a death sentence. A prison marriage and last minute confession—A never-to-be-forgotten death march. Suspense till the final "shot."

George does a credible piece of work. He is in his element and at his best. Good entertainment. (Reviewed by George Priehs.)

## Orpheum

Glenn Tryon and Sue Carol prove "It Can Be Done" in a laff producing flicker now playing at the Orph in which among other things, the young hero loses his clothes in a most embarrassing way.

Both Glenn and Sue work well together and their antics produce a delightful comedy, if the laffs of the audience can be taken as a key to the worth of the show.

The vaude. this half is above par. Two black-faces carry off the honors in a comedy skit. A dancing act made up of eight girls provides relief from the general tone of comedy that is characteristic of the bill.

We are 99 degrees centigrade on this bill.

## Parkway

H. B. Warner, Lois Wilson, and son Robert carry the leading roles in "The Gamblers" playing at the Parkway this half.

Robert is head of the Emerson

Trust Co. He and the directors play the stock market to the extent of five million dollars and lose on forged notes.

Warner is the assistant to the U. S. Attorney General; it is his business to prosecute. His wife, Lois Wilson, thinks she is in love with young Emerson, she pleads for his release.

Her husband finally consents to drop the charges, whereupon Lois decides she is in love with him, even though he is her husband. H. B. Warner does some of his usual good work in this picture, although the direction isn't so hot.

News reel and Vitaphone shorts top off the bill.

## Maidens

"Our Dancing Daughters" is to be followed by another original story by Josephine Lovett entitled, "Our Modern Maidens."

Anita Page and Joan Crawford will co-star in this flicker.

## Aristocracy

Before Lila Damita came to Hollywood to do pictures, she chummed about with Prince Louis Ferdinand of Prussia, the son of Mr. William Hohenzollern.

The prince is visiting Lila in Hollywood at the present time.

## Cyrano

"Cyrano de Bergerac," the cinema form of the romantic novel of the same name by Rostrand, was shown last night at Music hall under the auspices of the Wisconsin Men's Union.

Made in France under French direction, the play was charming. The photography and settings were splendid and best of all, there was no blurred demoniacal background of up-roar which accompanies the American make called the "talking pictures."

Cyrano, the hero, plays his picturesque and somewhat swashbuckling way through adventures until he comes to a happy ending which is "happily forever after."

(Reviewed by P. Rand Wright.)

## Four Civil Service Exams

Will Be Held Here Soon

Four examinations to fill vacancies in the departments of the federal government will be held here in the near future, it was announced by H. H. Van Wagenen, local secretary of the U. S. civil service commission. The openings to be filled are transitman, film editor, photo engraver, and assistant dairy husbandry. Information can be secured from Mr. Van Wagenen at the Madisco postoffice.

## Ladies' Day

Fraternity Surprised at Lunch; Reorganizes and All Is Well

Things are not always what they seem—not even fraternity houses.

Acting on this impulse, two kindly-looking fond mammas strolled unperturbed into the Chi Phi fraternity house at 200 Langdon street, about noon Tuesday.

"Are you looking for someone?" Jack Ludwig, a Northwestern man, inquired.

"No, we're just looking at the house," one of the ladies said in her best "I'm just shopping" accent.

So Ludwig turned the customers over to Bob Rohn '30, a member of the fraternity, who guided them about the basement and first floor rooms of the house.

"But where do they sleep?" the woman who seemed most interested asked.

"Why, upstairs," said Rehn, thinking of the "no-women-on-second" rules.

"Could we see the rooms?"

So the way was cleared, and the dear ladies were shown. As they went out one of them volunteered:

"We did so want to see one of the fraternity huses. You see, I have two sons coming to Madison next year, and I did want to know whether they should go into one."

And there seems to be one that the two boys won't go into, if the Chi Phi's ever find them out.

## Appelt Lectures to German Club Tonight at 7 p. m.

The German club will hold its second meeting at Lathrop parlors at 7 p. m. Thursday. An illustrated lecture on "Das Deutsche Bauerhaus" will be given by E. P. Appelt of the German department.

Musical numbers common to various sections of Germany will also be included. Mr. Appelt is well acquainted with the rural conditions in Germany where he has had considerable experience in the educational field.

This lecture is a sequel to "Ein Sommerabend in Einem Deutschen Dorfe" which was given by Mr. Appelt on July 3 at the first meeting of the club. An intimate glimpse into the recreation habits and thoughts of the German rural inhabitants was created by the group singing of the audience and a group of folk songs sung by Prof. B. Q. Morgan and Theodore Schreiber.

## Betty Briggs, Don Perry Show Dorm Students How to Swim

Betty Briggs '31 and Don Perry '31 are the two university students who are giving swimming instructions at the Willows, near the men's dormitories on the drive, this summer. The two are teaching both youngsters and adults to swim and are preparing them to pass Red Cross life-saving tests.

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A Thrill Drama of Stormy Love on Stormy Seas Mack Sennett's Talking Comedy "LOVER'S DELIGHT" and other features!

SHE'S COMING SATURDAY —AND HOW!

CLARA BOW "DANGEROUS CURVES" A Paramount Picture

Oh Boy! She's been keeping something back from you!! See for yourself! You'll gaze and gasp!

## Potter Speaks on Disarmament

American Foreign Policy on Whole Favors Military Reduction

"Nations of the world are not willing to give up their armaments unless some means of protection is provided which will guarantee their security from any possible aggressions."

This was said by Prof. Pittman B. Potter of the political science department in his lecture Tuesday afternoon at the Law building on "The United States and Disarmament."

The course of the American foreign policy on the question of armaments which, on the whole, has been characterized as one favoring military reduction, was traced by Prof. Potter.

"We can not participate very effectively in the disarmament problem while keeping away from co-operation on other issues of world interest," he remarked on the post-war activities for disarmament.

In his opinion, America is not on the verge of solving the problem of disarmament, though the discussions at Geneva this fall are likely to cause heightened interest and attention on the topic of disarmaments.

## Noon Day Programs Broadcast on WHA for Rest of Week

The noon day programs over the university station WHA are as follows for the rest of the week:

Thursday, July 11—Music of Wisconsin; tomorrow's weather; "What Is Being Done in Wisconsin to Check Soil Washing," O. R. Zeasman; "The Dairy Herd in Fly Time," R. T. Harris; English folk dances.

Friday, July 12—Music of Wisconsin; tomorrow's weather; "How to Combat Poultry Lice and Mites," J. B. Hayes; "Responsibility of Producers to Farmer Cooperatives," Emerson Ela; Welsh airs.

Saturday, July 13—Music of Wisconsin; tomorrow's weather; "What Cash Crop Growers Are Asking," "Is It Worth While to Spray Potatoes," R. E. Vaughan; modern English music.

## Paul Wright '31 Appointed Lifeguard in Shorewood

Paul Wright '31 has been appointed lifeguard at Atwater beach in Shorewood, Milwaukee county. He was appointed at a meeting of Shorewood trustees this week.

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GLENN TRYON "IT CAN BE DONE"

with SUE CAROL A Hilarious Comedy

Vera Caspary's novel of the circus, vaudeville and musical comedy stage, "Ladies and Gents," will be published by Century in August. Miss Caspary's first novel, "The White Girl," was one of the most praised novels of last season.

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## Brins PARKWAY Last Times TONIGHT

LOIS WILSON — H. B. WARNER

## "The Gamblers"

TALKING COMEDY — VITAPHONE VODVIL — WORLD NEWS

— COMING FRIDAY —

Billie Dove — Rod LaRocque

IN Elinor Glyn's Fiery Romance

"THE MAN AND THE MOMENT"



## Art Libraries Urged in Talk

Chicago Professor Recommends Collections of Visual Treasures

Recommendations for libraries to provide visual arts as well as the literary arts, was urged by Miss Lucy Driscoll in an illustrated lecture, "Art and the Library," given before the Library conference at the city library Tuesday evening. Miss Driscoll is a professor of art at Chicago and was formerly assistant to the director of the Chicago Art institute.

"Since every community cannot have art museums," she explained, "Libraries should endeavor to respond to the needs of the community with the many fine reproductions available."

In her talk, she distinguished between the visual arts, and the literary arts—one as a form of expression in symbols; the other an expression in words. "These arts combined are a prime resource of historical knowledge," she added.

Miss Driscoll pointed out that through books our impression of the Greeks are of brilliant orators, and of flowing white tunics, while through art we learn to understand their habits and customs—their mode of life—their love of flowers, of music, and of home. In the visual arts the Greeks actually live before us.

She illustrated her lecture with slides showing the rare forms of art from 15,000 B. C. up to the present century. Paintings showing the luxurious imperial life of the Chinese during the Sun Dynasty age between the 10th and the 13th centuries were presented. Other paintings done in France during the 13th century showed the great terror of the after-life which was so prevalent at that time.

## Times Comments on Recent Death of Dr. Paul Lewis

The death of Dr. Paul A. Lewis ex-'01 some two weeks ago in the depths of the jungles of Brazil from the ravages of yellow fever, in the study of which disease he had dedicated his life, drew the following comment from the Capital Times in its editorial on Monday, July 8:

"The deaths of Dr. Paul A. Lewis, former Wisconsin student, and of Wilmer Stultz, famous aviator, once more remind us that courage has two faces.

"There is the thoughtless recklessness that makes splendid buccaneers and fearless stunt flyers. And there is the cool, considered weighing of one's own life in the balance for the good of that vast, unthinking, unappreciative mass that we name humanity. "Nothing spectacular about Dr. Lewis' death except that the minute enemy he was fighting won the battle for his life. And so his death was relegated to comparative obscurity in the newspapers. But Stultz, stunting recklessly, found banner headlines on every front page in the country.

"Again may we voice the old, old hope that some day civilization may honor those who die fighting quietly but gloriously for men as it honors those who die spectacularly and vainly."

### ATHLETIC COUNCIL MEETING

The Athletic council will meet tonight in the Beefeaters room of the Memorial Union at 8 p. m. The council will consider financial matters and questions of policy.

## Christus and Producer



Above is pictured William Courneen, who enacts the part of "The Christus" in the Passion Play, and Clarence E. Cramer, manager and producer, who was a graduate of the University of Wisconsin in 1917.

## Prof. Thouless Talks on Religion and Psychology

"Scientific psychology does not defend nor attack religion, nor has psychology any part in evaluating the different phenomena of religion," stated Prof. R. H. Thouless of the University of Glasgow in his lecture Tuesday evening at Music hall on "The Psychology of Religion."

The address brought out the fact that people object to research in the field of religion for the same reason that they object to investigations of other fields of high feeling such as patriotism.

"The investigations of psychologists in the field of religion," he asserted, "must be objective and positive, and as soon as judgment enters in, the investigator is no longer scientific."

He drew a laugh from the crowd when he said that there might be a net gain for the world if psychology could get a martyr or two. As yet there are no martyrs for the cause. This gain would perhaps show itself, as psychologists hope will be the results of investigations, in the understanding of religion, in tolerance of other people's religion and an intelligent control of religion.

## Pacific Coast May Have Salaried Commissioner

Before the football season opens next fall, the Pacific Coast Conference may be governed by a salaried commissioner in charge of all athletic problems.

In their annual summer meeting, graduate managers of the 10 schools in the conference unanimously voted to establish an office similar to that held by Major John L. Griffiths in the Intercollegiate conference.

The officials decided to appoint a man of "national reputation for being square," to help settle eligibility cases, to raise the standard of intercollegiate athletics, to appoint officials for football and basketball games and to keep the public informed regarding athletics.

A committee of two faculty representatives and three graduate managers is to be appointed, to submit a candidate to the conference.

gent control of religion.

When a person loses his faith in some dogma or religious belief, that person often fails to find a satisfactory substitute, a philosophy of life. This tends to make him unhappy, restless and discontent, according to Prof. Thouless.

## Specialists Seek Best Pasturage for State's Sheep

What makes the best sheep pasture in Wisconsin?

To find an answer to this question, college of agriculture specialists at the University of Wisconsin are conducting an intensive experiment in which they are comparing three pasture systems, those sown annually, pastures provided in rotation, and permanent bluegrass fields.

Five lots of sheep are being used in the feeding trial. The first lot is on rape pasture, the second bluegrass, and the third a timothy-clover mixture that is in a four year rotation.

One lot of sheep on each of the three kinds of pasture is being fed corn in addition to the grass. Two other lots on the timothy-clover mixture are being treated in a different

bran, and oil meal, while the other is without grain.

The carrying capacity and costs of the different systems are to be compared, says G. Bohstedt, animal husbandman, who has charge of the experiment. It is believed that the trial will reveal the best methods of handling sheep during the summer months when it is desirable to get the lambs ready for an early market.

Senators Robert M. LaFollette of Wisconsin and Burton K. Wheeler of Montana are making extensive investigations of Indian reservation affairs and are taking testimony in Wisconsin, Oklahoma, North and South Dakota and Montana.

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