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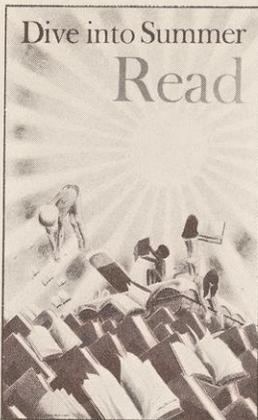
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—The Calendar—

VOL. XXX, NO. 1

JANUARY—APRIL 1971



*The 1971 Summer Reading
Poster by William Pène du Bois.
See inside for further informa-
tion about Summer Reading
materials.*

The Calendar is available from the Children's Book Council, Inc., 175 Fifth Avenue, New York, N. Y. 10010 (telephone: 212—254-2666).

The Council is headquarters for National Children's Book Week and a year-round promotion and information center. Its library is open, except for holidays, Mon.-Fri. 9-5; Sat. 10-3, January through May and October through November.

COMBINING TRAVEL AND LITERATURE

by Helen W. Painter

Travel is exciting to many, but to teachers who use literature with children it has special significance. It enables us to combine trips with our professional interest. We are limited only by our individual lack of knowledge of places and books.

Teachers should be alert to literature during travel not only for personal enjoyment but also later for drawing children's attention to literary settings, authors, and illustrators. Most children enjoy hearing of experiences and seeing pictures in connection with book sources. Your pictures or slides need not be professional to be interesting. The personal touch may add appeal; it may entice a reader to a book. To those who love literature it also affords an opportunity for a little different way of sharing.

Our starting place is nearby areas, which though readily accessible to us, we often do not explore. Ohio has many Amish areas, for example, and taking a picture of a horse and buggy is fairly easy. Such a picture might introduce Virginia Sorensen's *PLAIN GIRL*, with its conflict of the old and new ways.



Sometimes people are lucky in noting a passing sign to a place of interest, as we once did for the home of Laura Ingalls Wilder. Almonzo had brought Laura and little Rose from De Smet, South Dakota, to the Ozarks, where he built the Wilder home near Mansfield, Missouri. The two-story frame house stands above the brook and the woods, which Laura could see from her writing desk at the front, so delighted was she with them after years on the plains. Within are the furnishings and mementos as the family knew them. Almonzo had made several of his canes and many things for Laura, such as a little basket of inlaid wood. Recalling *ON THE WAY HOME*, we realized that we were where the hundred-dollar bill was discovered to be lost, the money made largely by Laura from sewing twelve hours a day for a dollar—money to be used in payment on a farm. In the tree shadows she seemed to us to be standing, silently pulling off the kid gloves and smoothing the fingers one by one.



Wilder Home

Generally, though, instead of chance visits, planning ahead can lessen probable disappointments for the teacher traveler. What do you discover as you consult maps and listings of places of interest? There are James Whitcomb Riley's "ole swimmin' hole"; a sod house on the Nebraska prairie; an old covered wagon along the Oregon Trail. None in itself is so important,

but some one of them might spark a child's interest. Can we lead, then, into the related books? In Springfield, Illinois, many people stop at the Lincoln tomb and the home (now painted in the light brown as it commonly was when the family lived there). True, these are historic places to be seen by every American. Not many streets away, however, stands a white house where poet Vachael Lindsay lived. What little child has not loved "The Little Turtle" kept in a box, and chanted about its snapping at—and catching—the mosquito, the flea, and the minnow, though (triumphantly) "it didn't catch me!" Older boys and girls should know Lindsay's dramatic rendition of "The Congo," and all of us need to be familiar with his theory of poetry as a song art. How far can a picture lead?

Maybe before that longed-for trip, we should note a few special places associated in our minds with books: Chincoteague (Marguerite Henry's *MISTY*); Boston (Esther Forbes' *JOHNNY TREMAIN*); Tahlequah (Harold Keith's *RIFLES FOR WATIE*); Independence (Ralph Moody's *RIDERS OF THE PONY EXPRESS*); Santa Fe Trail tracks in Kansas (Holling C. Holling's *TREE IN THE TRAIL*); Tesque Pueblo (Ann Nolan Clark's *IN MY MOTHER'S HOUSE*); Los Cordovas (Joseph Krumgold's . . . *AND NOW MIGUEL*); Olvera Street (Leo Politi's *PEDRO, THE ANGEL OF OLVERA STREET*); and New Salem (Carl Sandburg's *THE PRAIRIE YEARS*). The list could go on and on.

Sometimes, besides places, it is possible to get pictures of animals or objects that recall books. A colt in a pasture may be reminiscent of *Flip*; a burro may be another *Brighty of free spirit*; an ungainly giraffe may have stepped from *MAY I BRING A FRIEND?*; a gerbil leads to *SAM, BANGS AND MOONSHINE*; and the sight of wild geese can recall Rachel Field's poem or Helga Sandburg's lone child with his crippled pet. All over the Orient are ducks which must be members of Ping's family! A red caboose brings to mind Hardie Gramatky's *HOMER AND THE CIRCUS TRAIN* and Mr. Gramatky's remark that, as he discovered from a ride he took, a caboose does ride backward, like Homer. Pictures of the menhune fish pond and ditch on Kauai supplement Hawaiian folklore and some tales of Vivian Thompson. Large acorns from trees near the grave of Nancy Hanks (Lincoln's mother) in southern Indiana arouse memory of the d'Aulaires' *ABRAHAM LINCOLN*. Remembered also is Lynd Ward, when he and May McNeer were doing *AMERICA'S ABRAHAM LINCOLN*, going to the Lincoln birthplace in Kentucky and picking up a leaf at the spring from which Lincoln had drunk, as the illustrator tried to surround himself with atmosphere. When pictures and objects are not possible, the visitor must depend upon the senses of hearing and smell as a basis of experiences to be related in connection with books. About each curve of the mountain highway to Miyanoshta, Japan, the raucous voice of crows led to instant and vivid recall of Taro Yashima's *CROW BOY* with a clarity unknown before.

People in other countries are extremely helpful to the camera-burdened tourist. A London clerk pointed out a narrow entryway that led through back courts to places where Samuel Johnson and Oliver Goldsmith wrote. We still remember that clerk's kindness together with the literary sites as highlights of a trip.

Travel has its pleasures. Literature brings its joys. Combine the two for the resulting satisfaction and stimulation which you can bring to your class.

Dr. Painter is Professor of Elementary Education (and English) at Kent State University, Kent, Ohio. It perhaps goes without saying that her travels have enriched her children's literature courses.

JELLA LEPMAN

by Mildred L. Batchelder



Jella Lepman, who would have been 80 on May 15th, died in October, 1970. Looking forward to her special birthday, we planned to acknowledge it with an informal piece about her by someone acquainted with her personality as well as her work. Mildred Batchelder, who served as Executive Secretary of the Children's and Young Adult Services Divisions of the American Library Association for several years, seemed an ideal author of such a piece, and we were pleased to receive the article that follows on the very day before we had word of Mrs. Lepman's death in Zurich, Switzerland.

It is difficult to think of contemporary international children's literature without thinking also of Jella Lepman, whose accomplishments in the field Miss Batchelder so aptly recounts. In later years, as her pioneering work grew, it was clear that its direction did not always please Jella Lepman. While she sustained her interest in children's literature as both an art and a discipline, her real interest was in children: she looked upon books as a means of releasing their responses to their world. She looked to the children themselves and their own talents and ideas as writers and artists rather than to adults for her inspiration. Never a person to plan modestly, most of her projects were designed to embrace the world and every child in it.

We recall several anecdotes about her. One she told during the 1970 IBBY Congress in Bologna, Italy. Mrs. Lepman had been engaged for two years in soliciting children's comments in whatever form they chose to make them about "How We See Our World." One comment had come from a young girl in Westport, Connecticut. As Mrs. Lepman described it, Westport seemed a distant frontier. ("Imagine! Westport, Connecticut!") So touched had she been with the girl's observations she had sent her a box of Swiss chocolates, and developed a correspondence she hoped would flourish for years.

A particular reason for inviting Mildred Batchelder to prepare the piece about Mrs. Lepman involved her own personal and professional interests in international children's literature. The Children's Services Division of ALA has taken note of this interest by establishing the Mildred L. Batchelder Award, given each year to the American publisher of a children's book first published abroad in a foreign language and subsequently translated into English and published in the United States. The Award's recipient is announced each year on International Children's Book Day (April 2nd, Hans Christian Andersen's birthday), a "day" that originated with Jella Lepman.

In 1948 in Atlantic City at the American Library Association preconference on children's books and reading we had an unexpected visitor. Jella Lepman had just come to the U.S. to try to enlist interest and support for her idea of an international library of children's books in Germany. Mrs. Lepman, a magazine editor before the war, was in 1948 a consultant for the U.S. Army on cultural and educational questions affecting women and children in the American-occupied zone in Germany. This was the first time U.S. librarians had the chance to meet Mrs. Lepman and those fortunate enough to do so never forgot her. Her book *A BRIDGE OF CHILDREN'S BOOKS* (translated from the German by Edith McCormick, ALA and Brockhampton Press, 1969. 155 pages) describes what preceded and what followed that 1948 visit to America.

Early in 1946 she gained U.S. Army approval for an exhibit in Germany of children's books from many countries. There were no funds to carry out the plan but the authorities agreed to facilitate the project when they could. To obtain the approval of such an idea so soon after the war was indeed a tribute to Mrs. Lepman's powers. Obtaining the books and mounting the exhibit were still more remarkable. Even without funds she went ahead, requested, and received books from twenty countries, succeeded in finding the "solid walls and electricity, and heat which would be needed," and on July 3, 1946 in Munich the exhibit opened! This was an incredible achievement in Germany in 1946. The exhibit was seen there and in other German cities by hundreds of thousands of adults and children who marveled that publication of beautiful books for children was still going on. It made its point that children's books were important, were one necessary way of restoring "spiritual nourishment," could provide common experiences for children as a basis for building international understanding.

Mrs. Lepman soon saw the exhibit as only a beginning. To restore significant publishing in Germany and to focus on the importance of creativity something more was needed. She began to dream of an on-going international library of children's books, a library which would include the best of children's book publishing from many countries — not only classics of the past but also of the present. Such a library would benefit not only German publishers — and thus German children — but it would also aid publishers and children throughout Europe and elsewhere.

On her 1948 U.S. visit a German international youth library was only an idea in Jella Lepman's

mind. Before she returned to Germany she knew it might become a reality. The Rockefeller Foundation soon after granted funds to help her launch her plan for the International Youth Library in Munich. At the Foundation's request the American Library Association administered the grant for IYL and thus became closely involved with the development of the project and with its inspired director. Margaret Scoggin of the New York Public Library served as ALA advisor to Mrs. Lepman for some weeks preceding IYL opening in September 1949 in its charming building at 11a Kaulbachstrasse in Munich. This library of children's books, if it could only continue, could demonstrate the common heritage which children can have through more translations of significant books from one country to another. If the best books could be seen by many publishers the chances for their translation and wider availability would be increased. It was a thrilling idea and its beginning was now a reality.

The grant funds were important in getting the library started. A continuing flow of children's books from many countries was needed and the grant included no funds for books. All of Mrs. Lepman's tremendous powers of persuasion and her dramatic presentations of the potential of IYL were necessary to bring books. Her efforts were quite successful in Europe. Responses for the United States were uneven. From ALA we helped when we could. We arranged for volunteer assistants from the U.S. to go to IYL, encouraged publishers to send selections of their books, and sought and obtained funds to extend representation of U.S. books so that outstanding books would not be missing from the collection.

Obviously the major use of the Library was by adults but children came for special projects and art classes. The art activity was made dramatically international through an unusual exhibit and small booklet in three languages, *Ich Selbst, Myself, Moi-même*, published in 1952 by IYL. Children everywhere in the world had been invited to send self-portraits. Responses came from twenty-seven countries. The booklet reproduced fifteen of them in color with a photograph of each child. The children whose paintings were reproduced ranged from five years to fifteen. Copies of the books were sent to ALA and were sold at the next few conventions.

In 1953 Mrs. Lepman launched another major international idea. It was her belief that all those concerned with the creation, selection and distribution of children's books—not only authors and artists, librarians, and teachers, but also editors, publishers and booksellers—should know each other and work together. In the United States, professional librarians, publishers and trade people could meet together within the ALA, but in European countries existing associations were each limited to one field without opportunity for the many kinds of people involved with children's books to meet together. A new international organization which would remedy the situation was Mrs. Lepman's proposal. The International Board on Books for Young People had its establishment meeting in Zurich in 1953. It was made up of national sections, each to include in its membership all kinds of people—librarians, publishers, booksellers, etc.—concerned with children's books. The U.S. national section made up at first of the ALA Children's Services Division has now for a number of years included also the Children's Book Council.

Next, it was Mrs. Lepman who was responsible for the idea of a Hans Christian Andersen

Award to be given at each International Board biennial meeting. Originally given in 1956 for one book, it is now given to an author for his complete works, which have made an important international contribution to juvenile literature. Eleanor Farjeon (Great Britain) received the first Award (Top of the News 11:10-12 December 1956). Meindert DeJong was the first U.S. author to receive this award. Since 1966 a picture book award has also been given and in 1970 Maurice Sendak was the first U.S. artist to receive it. As Mrs. Lepman had hoped in originating the awards, the books which receive them and also the honor books which are named are brought to the attention of publishers in many countries and increased translation and publication of important books result.

In the foreword to A BRIDGE OF CHILDREN'S BOOKS, J. E. Mopurgo says that Mrs. Lepman's projects "encouraged serious consideration of children's literature. The diffusion on an international scale of information about children's books was an almost inevitable intellectual consequence." Regular widespread dissemination of news of the activities of the International Board and about the award books did not come quickly but the situation is improved with the quarterly publication, *Bookbird*, published in Vienna by the International Institute for Children's, Juvenile and Popular Literature.

Retirement did not deter Mrs. Lepman from promoting and succeeding in another international project. She sought further ways to gain concentrated attention to children's books and their importance. She proposed an International Children's Book Day to be celebrated in all countries on April 2, Hans Christian Andersen's birthday. In 1967 International Children's Book Day was sponsored by the Swiss national section of the International Board on Books for Children and Young People and Mrs. Lepman describes the festivities and exhibits which took place in *Bookbird* no. 2 for 1967. As she says, "International Children's Book Day became a manifestation of international understanding through children's books." She proposed that each year a different country sponsor celebration of the Day. In 1970 it was sponsored by Yugoslavia; in 1971 Sweden will be the sponsor. The U.S. national section of the International Board now makes available through the Children's Book Council Maurice Sendak's International Children's Book Day poster with its delightful illustration of "The Emperor's New Clothes."

Clearly retirement did not stop Jella Lepman. Her interest in and activities for the International Board on Children's Book Day continued unabated. From her home in Zurich where she lived after her retirement she gave advice about children's books and publishing to a myriad of publishers, translators, authors, illustrators, librarians and others who seek to make the best children's books available to children of all languages. She was seriously concerned, as she had been ever since she left Germany in the early Hitler days, that children's books should not be used for propaganda (*Bookbird* no. 1, 1967 p. 7). She was frankly intolerant of picture books whose humans have "distorted faces" which she believed confuse children (*Bookbird* no. 1, 1967 p. 6). She was horrified at the idea of "programmed reading" for pre-school age children. However, distressing as such a mechanical approach is, she said, "We can place our hope in the children themselves; in their miraculous, rarely erring instinct. Their horizon is still without limits. They will find the solution." (*Graphis* no. 131, 1967, p. 206)

LOOKING AT PUBLISHING

Science Books For Young Readers: *Selecting an Author*

by Thomas G. Aylesworth

Possibly there are as many different kinds of editors of juvenile science books as there are numbers of houses that publish these books. Most of these editors are interested in all aspects of science—technology as well as the biological, physical, and earth sciences. They had better be, or they are in the wrong business. But beyond that point, their publishing lists may be as different from each other as *THE SENSUOUS WOMAN* is from *LITTLE WOMEN*.

One type of juvenile science book that appears on most lists is the expository book for the young reader. As we all know, there is a vast audience for books that help the fledgling lizard raiser, chemist, or electronics expert. And these readers are also eager to learn more about the science behind their particular interest. Whom do we get to write these books?



Other science editors may howl and scream, advancing on my office with burning torches like Transylvanian peasants, but I must stick my neck out on this. Give me the amateur almost every time. I used to be a college professor myself, and I know how the average academic writes. Understand that I am not talking about Isaac Azimov, Barry Commoner, and others of that stripe. I am referring to the more common type who cannot bear to use a simple word when there is a difficult word at his disposal; who rejects the idea of the common example to explain a point; and who insists upon telling everything he knows about his subject. I also include the scientist who thinks that all he has to do is leave out the hard stuff, sugar coat what is left, and come up with something like "The Story of Tommy Tooth," "Little Ronny Raindrop," or "Soap and Your Skin."

No, give me the amateur. Not the hack. But the man or woman who can dig into the subject, researching it thoroughly without losing the sense of wonder that was so obviously one of the reasons that the contract was signed in the first place. What I really need is an informed layman or hobbyist who is also a superb reporter of what other men and women have done. A by-product of using such a person is that, since he is not a research scientist, he can never let his own scientific research get in the way of his objectivity. Fortunately, there are a number of these people around—Roy A. Gallant, Dorothy Shuttlesworth, and Robert Silberburg, to name but a few.

But there are certain traps into which the amateur may fall. For example, accuracy, as well as sparkling prose, must be his aim. We want to avoid reader reactions such as: "Boy, this science junk is the dumbest, hardest-to-read stuff I ever saw," or "Why can't they skip all

those long words and write about science so that it is more interesting?" After all, from those feelings, it is just a short hop to "Scientists are dull people. All they ever do is to sit around mixing up stuff in test tubes." But we cannot offer readers well-written books that sacrifice accuracy for readability.

Then there is the language barrier of precision. Science is a highly specialized way of looking at the world. The science writer must describe his subject as precisely as possible. He must say exactly what he means, no more and no less.

There are even times when he must avoid common words. Almost any common word that we look up in the dictionary will have several meanings. Each of these meanings will have a slightly different flavor and use. Now, the fact that one word may have several shadings is the life blood of the poet, the philosopher, the novelist, and the historian. But it is the bane of the science writer's existence. He does not want his words to conjure up a variety of images. Indeed, he will not be understood if he uses too many words that are rich in meanings. He cannot afford free association or emotional overtones. For example, let's take the word "work." The poet talks of the *work* that causes the laborer's brow to become sweat-stained. The sociologist can make emotional appeals for citizens to *work* for better government. The historian can tell of fascinating theories of why the League of Nations did not *work*. What has the science writer left? He must talk of *work* as being a product of the force used multiplied by the distance through which the force acts.

What can happen when science writing loses its precision? Here is an example from a book intended for junior high school age readers: "During that long, long time, each animal's appearance changes because each animal has developed its own way to meet the changing seasons."

Maybe all of us know what the author meant, but he really didn't say what it was that he meant. That quotation sounds a little bit as if each individual animal intellectually decided to develop its own way to meet the changing seasons. The snowshoe rabbit looks up at the sky and says, "Oh boy, it's time to turn white!" Perhaps even the trees can get into the act. The maple feels a chill in the air and says, "It's time for me to drop my leaves." Personification, whether it be animistic, teleological, or anthropomorphic, can make it impossible for the reader to develop an understanding of the broad aspects of science. The science writer that we are looking for will resist saying, "The balloon exploded because the air inside it was trying to escape," or "The evil, marauding wolf ate the fuzzy bunny," or "The giraffe has a long neck so that he can eat tree leaves."

The best science writer can be precise as well as accurate, and yet be able to communicate the fascination of scientific discovery to the young reader.

Dr. Thomas G. Aylesworth is senior editor, Books for Young Readers, Doubleday & Co., Inc., and is also the author or compiler of eight books for children, ranging from science texts to the history of witchcraft. He is also the only marimba player ever to graduate from Rochester (Indiana) High School.

AWARDS & PRIZES

The *New York Times* has announced its selection of "Best Illustrated Books for 1970." The judges were "unanimously enthusiastic" for the following titles: *IN THE NIGHT KITCHEN* by Maurice Sendak (Harper); *HELP, HELP, THE GLOBOLINKS* by Gian-Carlo Menotti, adapted by Leigh Dean, ill. by Milton Glaser (McGraw); *TIMOTHY'S HORSE* by Vladimir Mayakovsky, adapted by Guy Daniels, ill. by Flavio Constantini (Pantheon); *MATILDA WHO TOLD LIES AND WAS BURNED TO DEATH* by Hillaire Belloc, ill. by Steven Kellogg (Dial). Other titles selected for "excellence" were *TOPSY-TURVIES: PICTURES TO STRETCH THE IMAGINATION* by Mitsumasa Anno (Walker); *FINDING A POEM* by Eve Merriam, ill. by Seymour Chwast (Atheneum); *ALALA* by Guy Monreal; ill. by Nicole Claveloux (Quist); *YOU ARE RIDICULOUS* by Andre Francois (Pantheon); *LIFT EVERY VOICE AND SING* by James Weldon Johnson & James Rosamond Johnson, ill. by Mozelle Thompson (Hawthorn); *THE GNU AND THE GURU GO BEHIND THE BEYOND* by Peggy Clifford, ill. by Eric von Schmidt (Houghton).

The four titles nominated for the 1971 Mildred L. Batchelder Award are *HUNTERS OF SIBERIA* by B. Bartos-Hoppner (Walck); *IN THE LAND OF UR* by Hans Baumann (Pantheon); *THE KING OF THE COPPER MOUNTAINS* by Paul Biegel (Watts); *SUHO AND THE WHITE HORSE* by Yuzo Otsuka (Bobbs). The winner will be announced April 2, 1971, International Children's Book Day.

Books named for the 1970 Lewis Carroll Shelf Award are *SOUNDER* by William H. Armstrong (Harper), *THE ENORMOUS EGG* by Oliver Butterworth (Little, Brown), *THE MIDNIGHT FOX* by Betsy Byars (Viking), *A HERD OF DEER* by Eillis Dillon (Funk), *GONE-AWAY LAKE* by Elizabeth Enright (Harcourt), *THE WEIRD-STONE OF BRISINGAMEN* by Alan Garner (Walck), *THE ANIMAL FAMILY* by Randall Jarrell (Pantheon), *GAUTAMA BUDDHA IN LIFE AND LEGEND* by Betty Kelen (Lothrop), *TO BE A SLAVE* by Julius Lester (Dial), *THE TOMTEN* by Astrid Lindgren (Coward), *OTTO OF THE SILVER HAND* by Howard Pyle (Scribner), *THE EGYPT GAME* by Zilpha Snyder (Atheneum), *HONK: THE MOOSE* by Phil Stong (Dodd), *OLD BEN* by Jesse Stuart (McGraw); *THE CAY* by Theodore Taylor (Doubleday); *THE SUMMER I WAS LOST* by Phillip Viereck (Day).

The 1970 winners of the Boston Globe-Horn Book Awards are *HI CAT!* by Ezra Jack Keats (Macmillan) for Illustration and *THE INTRUDER* by John Rowe Townsend (Lippincott) for Text.

The Author's Citation Committee, New Jersey Association of English, presented a citation to Rocco Feravolo for his book *AROUND THE WORLD IN NINETY MINUTES* (Lothrop).



The 1969 winners of the Western Writers of America Spur Awards for the best western juveniles are *THE MEEKER MASSACRE* by Lewis D. Patten & Wayne D. Overholser (Cowles) in the fiction category and *CONQUISTADORS AND PUEBLOS: THE STORY OF THE AMERICAN SOUTHWEST 1540-1848* by Olga Hall-Quest (Dutton) in the non-fiction category.

Henry Z. Walck, Inc. (19 Union Sq. W., NYC 10003) will sponsor its 1971-1972 creative writing contest for third grade pupils in the U.S. for the best original story to accompany the pictures in Ruth Carroll's *THE CHRISTMAS KITTEN*. Full information and entry blanks are included in Walck's spring children's book catalog.

The five leading contenders for the National Book Award for Children's Books are announced in January and the information published in professional media. It would be interesting and fun for your students to read the five titles and to select a winner based upon discussion of the books and a final vote. The winning book will be announced in early March as part of the National Book Award activities.

Elizabeth Yates has won the 1970 Sarah Josepha Hall Award. Since 1956 the award has been given each year by the Friends of the Richards Library in Newport, New Hampshire to a distinguished author whose work and life reflect the literary tradition of New England.

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International Children's Book Day

by Lucie R. Stone

International Children's Book Day (ICBD) is celebrated on April 2nd, Hans Christian Andersen's birthday. It is hoped that the observance of ICBD, which is sponsored by the International Board on Books for Young People, will develop international understanding among the young by increasing their knowledge of other cultures through literature and thus serve the cause of peace.

ICBD was initiated in 1967. Though it is widely celebrated in Europe, it is only recently that observance of the date has spread to schools and libraries in the United States. The occasion offers a marvelous opportunity to focus one's energy and imagination upon ways of using literature to encourage international understanding among children.

One library that has celebrated ICBD with great success is the Norfolk Public Library in Norfolk, Virginia. We asked Lucie R. Stone, who is the Branch Librarian at the Pretlow Branch of the Norfolk Public Library and was also the chairman of the ICBD planning committee, to jot down a few of her ideas and experiences that may be helpful to others planning International Children's Book Day celebrations.



The celebration of International Children's Book Day can be gay and colorful, a happy means of emphasizing that storytelling is worldwide and children's ways are universal, even though each culture has distinctive qualities. The annual theme and display materials of ICBD are provided by one of the national delegations of the International Board on Books for Young People. In 1969, the slogan was "Friends Across the Frontiers." Sweden, the sponsor, produced a modernistic poster, and Astrid Lindgren wrote a message for the children of the world. In 1971 Sweden is again sponsoring ICBD and it is planned that the 1972 sponsor will be the United States.

While planning the celebration the ICBD Committee of the Norfolk Public Library consults with the supervisor of school libraries, college lecturers in children's literature, representatives of private schools and schools attached to churches of foreign origin. Cooperation is sought from scouts, NATO, officers (the largest naval installation in the world and also a branch of NATO is in Norfolk), local residents who have immigrated to the United States, and members of the Story League, a local organization.

Publicity: Newspapers, radio, and television have afforded fine coverage. For example there was an excellent illustrated write-up in the Sunday book page (as well as pictures, announcements, and reports in both morning and evening dailies), radio spot announcements, and enthusiastic television publicity.

Displays: The splendid poster by Maurice Sendak (see illus.) provided advance notice. We also created attractive bulletin boards and arranged show cases and window displays using picture books, illustrations, posters or staff art, along with flags, dolls, toys or artifacts, to imply variations in culture, yet oneness in youth.

Book Exhibits: An exhibition of children's books has been of tremendous value and appeal. It's impressive to see the range, to see the same story in different languages, and the "back beginning"

in Chinese, Hebrew, etc. Books have been gathered from the stock of the library (mostly translations, more rarely in the original), borrowed from local residents, temporary visitors, immigrants, different ethnic groups, travelers, organizations, the cultural sections of foreign embassies in Washington, D. C., or from UNICEF. An exhibition can encompass the world, or a part, and can include books by authors and illustrators who have received the Andersen Award. For Norfolk's centennial books which have endured 100 years were included.

Book lists: In Norfolk no special lists have been produced, but this will be done if individual countries are highlighted. Using such lists children could be encouraged to read further and perhaps to submit reviews, reports, illustrations in competition. The results could be displayed.

Book talks: Speakers of different nationalities, some costumed, have been invited to discuss their childhood favorites, adding sparkle by reiterating a portion in their mother tongue. Other residents have told tales successfully, and children have given vocal reports. Some cities like Norfolk may be fortunate enough to have local authors who can serve in this category and add luster to the program.



Story hours: A festival of stories was successful. Volunteers from the gifted storytellers of the community each took a region, and some wore appropriate regional dress.

Characters from Children's Books: In celebration of the Centennial of Norfolk

Public Library, 25 Girl Scouts created outfits for themselves portraying characters from world famous stories loved for 100 years. They acquired sewing badges for themselves thus!

Films: Delightful films of many children's classics are available and have been one of the most effective ways of introducing other cultures.

With all this amazing range of possibilities there is surely something which even the smallest library can do to further the cause of world peace, understanding, and friendship through books.



Poster by Maurice Sendak. Mounted on stiff board with an easel back. (11" x 15") \$1.85 each from the Children's Book Council.

In and Around the Children's Book World

The 1971 May Hill Arbuthnot lecturer is John Rowe Townsend. The lecture will be given in Atlanta, Georgia on April 23rd. Mr. Townsend is children's book editor for the *Manchester Guardian*. He is also the author of *WRITTEN FOR CHILDREN*, a study of English children's literature. His books for children have been published in the United States as well as in England. (See *Awards & Prizes* for a note about *THE INTRUDER*.)

The hosts for the lecture are the School of Library Science Atlanta University, and the Division of Librarianship, Emory University. The lectureship is made possible by a grant from Scott, Foresman & Co. and is administered by the Children's Services Division, ALA. For tickets and information, please contact Mrs. Virginia Lacy Jones, School of Library Science, Atlanta University.

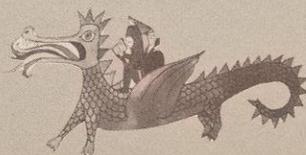
Catholic Book Week will be celebrated February 21-27. The following display materials are available: Poster (1 copy free; include 15¢ postage), Bookmarks (150—\$1; 1,000—\$6. Free poster with every 150 bookmarks). Requests for further information and orders should be sent to CLA, 461 W. Lancaster Ave., Haverford, PA 19041.

The participants in the meeting of the World Confederation of Organizations of the Teaching Profession in Sydney, Australia voted to create a new organization, the International Association for School Librarianship. Further information may be obtained by writing to Dr. Jean E. Lowrie, Head, Dept. of Librarianship, Western Michigan University, Kalamazoo, MI 49001.

Marguerite de Angeli, a Newbery Award author and a much-loved figure in children's books, has written her autobiography, *BUTTER AT THE OLD PRICE, THE AUTOBIOGRAPHY OF MARGUERITE DE ANGELI*. It will be published in early April by Doubleday & Co., Inc., 277 Park Ave., NYC 10018. 256 pages, \$8.95.

"The Black Experience in Children's Books," an annotated bibliography compiled by a committee headed by Augusta Baker, Coordinator of Children's Services, New York Public Library, is now available. The bibliography, which was formerly titled "Books About Negro Life For Children," includes approximately 250 titles organized by subject. For a single copy send 50¢ (no stamps please) for postage and handling to Office of Children's Services, NYPL, 8 E. 40th St., NYC 10016.

An annotated bibliography of children's books, compiled by a group of feminists and sponsored by the National Organization for Women, will be available for distribution after February 17. The book titles, covering fiction and biography, were selected because of their focus on a positive image of girls and women, an equality relationship between the sexes, or a view of female characters outside stereotyped roles. Please include 25¢ for each copy (10 for \$1) plus a stamped, self-addressed #10 envelope. Mail requests to The National Organization for Women's Committee on Children's Literature, c/o P. Ross, Apt. 9K, 511 E. 80th St., NYC 10021.



The first edition of *SUBJECT GUIDE TO CHILDREN'S BOOKS IN PRINT 1970-71*, a companion to *CHILDREN'S BOOKS IN PRINT*, is available. Included are 37,500 titles listed under 8,000 subject headings, based on the Sears Lists. Each entry gives full ordering information. *SUBJECT GUIDE* is available for \$13.50 net (20% off on 5 or more copies ordered at one time) from the R. R. Bowker Co., 1180 Ave. of the Americas, NYC 10036.

NATIONAL LIBRARY WEEK

National Library Week will be celebrated April 18-24 (see *Books & Dates*). The 1971 poster by Tim Lewis is pictured to the right. It has been designed especially for children. The theme, "You've Got a Right to Read, Don't Blow It" is featured also in a series of materials for both adult and young adult library users.

The poster, 18" x 24", is printed in full color on a matte stock. For a brochure describing all of this year's NLW materials, write to:

Promotion Aides Brochure
Dept. C
National Library Week Program
One Park Avenue
New York, NY 10016



BOOKS & DATES

Only books published since 1969 and submitted by our members are highlighted in this column. This is not an evaluative listing and there are, of course, many other titles available for each occasion.

The following symbols have been used to indicate approximate grade levels: P—Pre-reader; LE—Lower Elementary; UE—Upper Elementary; and J—Jr. & Sr. High School.

"As a small boy I pasted and clipped my bits of books together and hoped only for a life that would permit me to earn my bread by pasting and clipping more bits of books. And here I am, all grown up—at least physically—and still at home making books." Maurice Sendak, *Acceptance Speech, Hans Christian Andersen Awards Illustrator's Medal.*

■ JANUARY

1—Fidel Castro took control of Cuba, 1959.

THE YOUNGEST REVOLUTION by Elizabeth Sutherland (Dial) J is a first-hand report on the Cuban Revolution and how it has affected the daily life of the people. For an account of the post World War II development of the Cold War, Seabury Press recommends AMERICA AND THE COLD WAR by Walton, J.

12—Robert C. Weaver was named Secretary of Housing and Urban Development, thus becoming the first Negro to serve in a presidential Cabinet, 1966.

Biographical information about many black leaders is presented in BLACK AMERICAN LEADERS by Young (Watts) J. SHIRLEY CHISHOLM by Brownmiller (Doubleday) J is a biography of the first black woman to be elected to Congress. 50,000 NAMES FOR JEFF by Snyder (Holt) LE is the story of a young boy in an inner-city ghetto who dreams of living in a new housing project.

12—Harvard archaeologists discovered evidence in Kenya dating man's origins at least 2.5 million years ago, 1967.

A few titles for readers intrigued with the evolution of man are THE FIRST MAN by May (Holiday) LE; TRACKING FOSSIL MAN by McKern (Praeger) J; THE ORIGINS OF MAN by Napier (McGraw) LE; DIGGING UP ADAM: THE STORY OF L.S.B. LEAKEY by Mulvey (McKay) J; THE OLDEST MAN IN AMERICA by Kirk (Harcourt) UE. For young trilobite hunters, COLLECTING SMALL FOSSILS by Hussey & Pessino (Crowell) LE.

21—Jefferson Davis resigned from the U.S. Senate to become the Confederate President, 1861.

JEFFERSON DAVIS by Tate (Putnam) J is a biography of the famous southern leader while SUNDAY IN CENTERVILLE, THE BATTLE OF BULL RUN, 1861 by Foster (White) J focuses on Davis' participation in the events leading up to the Civil War.

25—Regular transcontinental telephone service began in the U.S., 1915.

Young readers wanting to get a line on the mechanics of the telephone and the people who operate them should read WHAT MAKES A TELEPHONE WORK? by Darwin (Little, Brown) LE and I KNOW A TELEPHONE OPERATOR by Evans (Putnam) LE.

29—The American Baseball League was organized in Philadelphia, 1900.

Interest in baseball seems to be as eternal as mother love. Some non-fiction titles for the kids who thrive on RBI's and hotdogs are THE METS THAT WERE by Shecter (Dial) J; THE GREATEST AMERICAN LEAGUERS by Hirshberg (Putnam) UE & up; GREAT CATCHERS OF THE MAJOR LEAGUES by Zanger (Random) UE & J; BASEBALL'S YOUNGEST BIG LEAGUERS by Devaney (Holt) J; FAMOUS COACHES by Heuman (Dodd) J.

30—Adolf Hitler came to power as Chancellor of the German Reich, 1933.

Franklin Watts recommends the MILITARY LIFE OF ADOLF HITLER by Dupuy, J. The impact of

the division in 1945 upon the people and the country is discussed in GERMANY: A DIVIDED NATION by Homze (Nelson) UE & J.

■ FEBRUARY

7—The Beatles arrived in New York City, beginning their first U.S. singing tour, 1964.

GUITAR YEARS: POP MUSIC FROM COUNTRY AND WESTERN TO HARD ROCK by Stambler (Doubleday) J is a history of the guitar. MUSIC AND INSTRUMENTS FOR CHILDREN TO MAKE by Hawkins & Faulhaber (Whitman) LE may be helpful in involving children in music, rhythm, and sound.

12—Abraham Lincoln born, 1809.

SOCIETY AND THE ASSASSIN by Hurwood (Parents') J is a background book on political murder starting with Mohammed, including Lincoln, and into the 20th century.

14—St. Valentine's Day.

DATING THE WRITE WAY: HANDWRITING ANALYSIS FOR TEENS by Kelley (Bobbs) J is one method of considering valentine possibilities.

14-20—National Negro History Week (Assoc. for the Study of Negro Life & History, Inc., 1538 Ninth St., NW, Washington, DC 20001).

Many titles are suggested for this date. Due to lack of space, the listing below, which is organized into basic categories, includes only books published in 1970.

Biographies: I WILL BE HEARD, THE LIFE OF WILLIAM LLOYD GARRISON by Faber (Lothrop) J; PAUL CUFFEE: AMERICA'S FIRST BLACK CAPTAIN by Johnston (Dodd) LE; CHEER THE LONESOME TRAVELER: THE LIFE OF W.E.B. DU BOIS by Lacy (Dial) J; NAT TURNER by Griffin (Coward) UE; SEVEN BLACK AMERICAN SCIENTISTS by Hayden (Addison) J; THE MOST NATIVE OF SONS: BIOGRAPHY OF RICHARD WRIGHT by Williams (Doubleday) J; THE WILLY HORTON STORY by Butler (Messner) J; BLACK TROUBADOUR: LANGSTON HUGHES by Rollins (Rand) J; MALCOLM X by Adoff (Crowell) LE; BENJAMIN BANNEKER by Lewis (McGraw) LE; I WAS A BLACK PANTHER by Moore (Doubleday) J; BLACK PIONEERS OF SCIENCE AND INVENTION by Haber (Harcourt) UE.

Historical & Contemporary Studies: SLAVERY IN AMERICA VOL. I & II by Liston (McGraw) J; BLACK STRUGGLE: A HISTORY OF THE NEGRO IN AMERICA by Fulks (Delacorte) J; BLACK MAN IN AMERICA (1619-1790) by Jackson (Watts) LE; IF NOT NOW, WHEN? THE MANY MEANINGS OF BLACK POWER by Greenidge & Pantell (Delacorte) J; YOUNG AND BLACK IN AMERICA by Alexander (Random) UE & up.

Poetry & Fiction: THE BLACK B C'S by Clifton (Dutton) LE; TODAY'S NEGRO VOICES by Murphy (Messner) J; BROTHERS AND SISTERS: MODERN STORIES BY BLACK AMERICANS by Adoff (Macmillan) J; PALAVER: MODERN AFRICAN WRITINGS by Cartey (Nelson) J; ANIMALS MOURN FOR DA LEOPARD AND OTHER WEST AFRICAN TALES by Dorliae (Bobbs) J; COME BY HERE by Collidge (Houghton) J; UPTOWN by Steptoe (Harper) LE & UE.

15—Susan B. Anthony born, 1820.

FAMOUS AMERICAN WOMEN by Stoddard (Crowell) J is an encyclopedia of modern women who have triumphed in all fields. Girls especially may enjoy HAIL COLUMBIA by Beatty (Morrow) LE & J, a novel about an active suffragette in Oregon in 1893.

15—Galileo Galilei born, 1564.

THE TELESCOPE MAKERS: FROM GALILEO TO THE SPACE AGE by Land (Crowell) J includes short biographies of the men who have contributed to the development of the telescope. Rand McNally recommends a new atlas, ATLAS OF THE UNIVERSE by Moore, J, that includes 1500 maps, illustrations, and photos.

■ MARCH



YOUTH ART MONTH (Crayon, Water Color and Craft Institute, Eden Hill Road, Newton, CT 06470).

A few titles for the interested young artist are I CAN DRAW IT MYSELF by Dr. Seuss (Random) LE; PAINT A RAINBOW by Hawkinson (Whitman) LE; MAKE YOUR OWN ANIMATED MOVIES by Andersen (Little, Brown) UE & J; ALL AROUND THE HOUSE ART AND CRAFT BOOK by Wirtenberg (Houghton) All Ages.

8—The Russian Revolution erupted in St. Petersburg, 1917.

THE RUSSIAN REVOLUTION by Cash (Doubleday) J and PORTRAIT OF A REVOLUTION: RUSSIA 1896-1924 by Rossif & Chapsal (Little, Brown) J are historical studies. For Russian literature enthusiasts RUSSIAN AUTHORS by Posell (Houghton) J, a discussion of the lives and work of eleven of Russia's greatest authors, and THE FALCON UNDER THE HAT by Daniels (Funk) LE & UE, a collection of favorite Russian folk and fairy tales.

10—First paper money of the U.S. Government was issued, 1862.

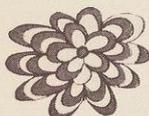
BARTER, BILLS AND BANKS by Tarshis (Messner) LE is a history of money from primitive barter systems to credit cards.

12—Girl Scouts of America founded, 1912.

A pet frog causes an amusing mix-up during the annual Girl Scout cookie sale in STEADIE FREDDIE by Corbett (Dutton) UE.

17—St. Patrick's Day.

Three titles with Irish folklore themes are DEIRDRE by Stephens (Macmillan) J; MUNACHAR AND MANACHAR by Jacobs (Crowell) LE; BROGEEN AND THE BRONZE LIZARD by Lynch (Macmillan) UE.



20—First Day of Spring.

How to clear a vegetable garden for spring planting without destroying the beautiful wild plants is the problem in A GOOD MORNING'S WORK by Zimerman (Steck) LE. The sights, sounds and smells of spring are depicted in IT'S TIME NOW by Tresselt (Lothrop) P and IN A DAY OF SPRING by Miles (Knopf) LE. SPRING WORLD, AWAKE by Luckhardt (Abingdon) LE is a collection of stories, poems and essays about spring.

21-27—National Wildlife Week (National Wildlife Federation, Division of Conservation Education, 1412 Sixteenth St., NW, Washington, DC 20036).

The importance of wild life preserves is empha-

sized in SOUTHERN SWAMPS OF AMERICA by Johnson (McKay) J, which describes areas set aside as swamp refuges and gives tourist information. MRS. PERLEY'S PEOPLE by Johnson (Westminster) LE is a biography of the owner of a famous animal farm. ANIMALS NEAR AND FAR by Hoover (Parents') LE is a study of wildlife throughout the United States. IN AN ANIMAL FOR ALAN by Ricciuti (Harper) P & LE, a young boy learns why most wild animals do not make good pets.



■ APRIL

1—April Fools' Day.

An appropriate title for this traditional day of tricks is NOAH RIDDLE by Bishop (Whitman) LE, a book of animal riddles.

2—International Children's Book Day.

6—Robert Perry reached the North Pole, 1909.

Young readers curious about life at the North and South Poles may be interested in ROBERT SCOTT: ANTARCTIC PIONEER by Bixby (Lippincott) J; ANTARCTICA: EXPLORING THE FROZEN CONTINENT by Scarf (Random) LE; A DAY AND NIGHT IN THE ARCTIC by Adrian (Hastings) LE; RIDE THE ICE DOWN: U.S. AND CANADIAN ICEBREAKERS IN ARCTIC SEAS by Shannon & Paysant (Golden Gate) UE.

7—William Wordsworth born, 1770.

POETRY IS by Hughes (Doubleday) J is an introduction to the appreciation and writing of poetry.



11—Easter Sunday.

The origins of today's colorful Easter customs are traced through history in LILLIES, RABBITS AND PAINTED EGGS by Barth (Seabury) UE.

18-24—National Library Week (National Book Committee, One Park Avenue, NYC 10016).

READ ABOUT THE LIBRARIAN by Klagsburn (Watts) UE tells what a librarian does in a typical day. QUIET! THERE'S A CANARY IN THE LIBRARY by Freeman (Golden Gate) LE is a humorous story about a small girl dreaming over a zoo book and imagining what she would do if she were librarian.

19—The first battle of the Revolutionary War took place at Lexington, Massachusetts, 1775.

The course of the Revolutionary War is followed in WHERE FREEDOM GREW by Stubenrauch (Dodd) J. Morrow recommends BENEDICT ARNOLD: TRAITOR OF THE REVOLUTION by Syme J, a biography, while PEGGY by Duncan (Little, Brown) J is a novel about the girl who married and aided Benedict Arnold. SAM THE MINUTEMAN by Benchley (Harper) LE is the story of a young boy who fights in the Battle of Lexington. Three adventure novels that take place during the Revolutionary War are THE SEVENTH STAR by Hall (Westminster) LE & J; SALT WATER GUNS by Spector (Walck) J; THE COW NECK REBELS by Forman (Farrar) J.

30—A pencil equipped with an eraser, the first of its kind, is patented, 1858.

THE INVENTOR'S PATENT HANDBOOK by Jones (Dial) J is an explanation of the U.S. patent system and how to acquire a patent.

30—Passover begins.

Henry Z. Walck, Inc. recommends THE CHILDREN OF THE CAVE by Livne, J, a novel set in first-century Palestine about the young survivors of a Roman massacre who organize a commune.

Materials and Publications Available

Please Remember: In writing to publishers for materials offered below and when enclosing self-addressed envelope, you must include your zip code.

Pamphlets, Brochures, Articles

Brochure on Edgar and Ingri Parin d'Aulaire on their winning the 1970 Regina Medal is available in limited quantity. Write to School & Library Dept., Doubleday & Co., 501 Franklin Ave., Garden City, NY 11530.

"The Child's Right to the Expressive Arts" by Arne J. Nixon, a 12-page reprint from the February 1969 *Childhood Education*, is available for 15¢ (25 copies, \$3) from the Association for Childhood Education International, 3615 Wisconsin Ave., NW, Washington, DC 20016.

An autobiographical brochure by Phyllis Krasilovsky with a list of her books in print is available in limited quantity. Write to School & Library Dept., Doubleday & Co., 501 Franklin Ave., Garden City, NY 11530.

"We Reconsider Reading" by Mary Harbage, an 8-page reprint, is available for 10¢ (25 copies, \$2) from the Association for Childhood Education International, 3615 Wisconsin Ave., NW, Washington, DC 20016.

The catalog for the 1970-71 exhibition of the American Institute of Graphic Arts Children's Book Show is available for \$5.00 from AIGA, 1059 Third Ave., NYC 10028.

Two reprints from *The College Store Journal* are available: "Helen Fay Juneman Believes in Children's Books," which includes lists of juvenile bestsellers from three college bookstores, and "Any Room for Children's Books?," which includes a list of a starter set of juvenile books for college bookstores. For one copy of each please send a stamped (18¢), self-addressed 9 x 12 envelope to Max Williamson, National Association of College Stores, Inc., 55 E. College St., Oberlin, OH 44074.

"An Index to Young Readers' Collective Biographies" is available from R. R. Bowker Co. (1180 Ave. of the Americas, NYC 10036) for \$10.95 net. Section I of this two-part book is an alphabetical listing of some 4,600 people who are included in 471 collective biographies. Section II is a detailed index listing the people in the first section within appropriate categories. The alphabetical listings include information on dates and fields of renown, nationality if not American, and the symbols that refer to the title of the collective biography. 224 pp.

Bibliographies

The 1970 revision of "Guide to Children's Magazines, Newspapers, Reference Books," compiled by Helen T. Suchara & Jane A. Romatowski, is available for 25¢ (10 copies, \$2) from the Association for Childhood Education International, 365 Wisconsin Ave., NW, Washington, DC. 8 pages.

"Fanfare . . . 1970," The Horn Book's Honor List selected from the books of 1969, is available for 10¢ and a self-addressed, stamped envelope from The Horn Book, Inc., 585 Boylston St., Boston, MA 02116. Please do not send stamps.

"Reading for Boys and Girls: Illinois," is a new subject index and annotated bibliography of children's books on Illinois. Compiled by Dorothy Hinman & Ruther Simmerman, the publication is available for \$3.25 (130 pages) from the Order Dept., American Library Association, 50 E. Huron St., Chicago, IL 60611.

"A Bibliography of Books for Young Children" compiled by Martha H. Chandler and arranged by categories of interest to young children, ages 2½ to 7, is available for \$1 per copy from the Eliot Pearson Alumnae Association, Eliot Pearson Dept. of Child Study, Tufts University, Medford, MA 02155.

School Library Journal reprints of "Best Books of the Year, 1970" are being offered in quantity by the R. R. Bowker Co., 1180 Ave. of the Americas, NYC 10036. Single copies are 25¢ (cash and self-addressed, stamped envelope with order). Quantity rates: 25 copies for \$1.75; 50 copies for \$2.50; 100 copies for \$3.75; 500 copies for \$15; 1000 copies, \$25.

"Children's Books 1970," an annotated bibliography of approximately 380 titles selected by the office of Children's Services of the New York Public Library is available for \$1.50 from Office of Children's Services, NYPL, 8 E. 40th St., NYC 10016.

Bookmarks, Display Materials, Films

E. P. Dutton is offering free in limited quantity a large (11½" x 10½") full-color reproduction of a painting by Ellen Raskin from *GOBLIN MARKET*. Send stamped (6¢) self-addressed 11 x 14 envelope for each copy of the illustration to Library & Education Dept., E. P. Dutton, 201 Park Avenue, S., N.Y.C. 10003.

The Seabury Press (815 2nd Ave., NYC 10017, c/o Miss Lucy Holmes) has bookmarks for two Easter books: *KISH'S COLT* by Nan Hayden Agle, and *LILIES, RABBITS, AND PAINTED EGGS: THE STORY OF THE EASTER SYMBOLS* by Edna Barth. Send a 7 x 10 stamped self-addressed envelope for an assortment of 20 (12¢ postage), 50 (24¢ postage), 100 (42¢ postage), or 150 (60¢ postage). No coins please.

Addisonian Press (Addison-Wesley Pub. Co., Reading, MA 01867) is offering four bookmarks: *INVESTIGATING SCIENCE SERIES* by White (Gr. 5-8), *PLANETS, LIFE, AND LGM* by Bova (Gr. 7-11), *WHERE CAN REDWINGED BLACKBIRDS LIVE?* Wong & Vessel (Gr. 1-3), two novels for young adults by Veglahn & Maiden (Gr. 5-8). For each item specify quantity and send self-addressed label.

Two bookmarks with biographical material and a list of books in print by Marilyn Sachs and Elisabeth Hamilton Frierhood are available in limited quantity. Specify choice. Write to School & Library Dept., Doubleday & Co., Inc., 501 Franklin Ave., Garden City, NY 11530.

An illustrated bookmark, "Books by Isaac Bashevis Singer," is available from Farrar, Straus & Giroux (19 Union Sq. W., NYC 10003, Att: Mrs. Ann Humes). Specify quantity and enclose a stamped (12¢ postage for each 25) self-addressed 6 x 9 envelope.

The T. Y. Crowell Co. is offering the following: "Stories from Many Lands" and "Let's-Read-and-Find-Out Science Books" bookmarks for elementary school age children; "The Crowell Poets" and "In Their Own Words: A History of the American Negro" bookmarks for young adults; an illustration for bulletin board displays from THE TINY SEED by Eric Carle; title pages for primary grades from The Crowell Biographies: MALCOLM X, CHARLES DREW, LEONARD BERNSTEIN and JIM THORPE (limited quantities). Please specify item, quantity, and enclose self-addressed label. Send requests to Books for Boys & Girls, T. Y. Crowell Co., 201 Park Ave. S., NYC 10003.

Harper & Row is offering the following bookmarks: "Frances' Books by Russell Hoban"; "I Can Read Books by Arnold Lobel"; and "Books by E. B. White." Specify choice and for every 50 bookmarks send self-addressed envelope, including 12¢ postage, to Harper & Row, Publishers, Dept. 363, 49 E. 33rd St., NYC 10016.

David White Publishers (60 E. 55th St., NYC 10022) is offering an eight-page, illustrated story from FOLKTALES OF THE IRISH COUNTRYSIDE by Kevin Danaher, with illustrations by Harold Berson. Please send stamped (6¢ for one copy; 12¢ for two) self-addressed 8 x 10 envelope, or postage with self-addressed label.

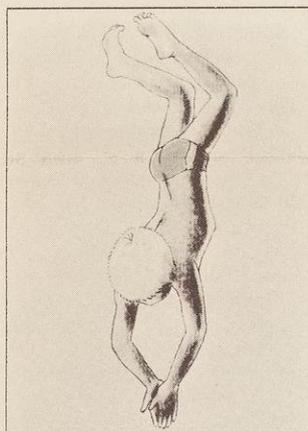
Pads of 35 copies of Harper's I CAN READ Crossword Puzzle #1 (with answer sheet) are available. For each pad requested send stamped (18¢) self-addressed 9 x 12 envelope to Dept. 363, Harper & Row, 49 E. 33rd St., NYC 10016.

1971 Summer Reading Program

Materials by William Pène du Bois

We are very pleased that William Pène du Bois, one of the most popular children's book illustrators, has created the materials for the 1971 Summer Reading Program. The Poster, Achievement Certificate, Membership Card, and Bookmark—all designed by Mr. du Bois—interpret with charm and wit the slogan, **Dive Into Summer—Read.** A new feature of this year's Summer Reading Program is an original poem by William Cole that is printed on the Bookmark.

Illustrated order forms for the 1971 Summer Reading materials will be mailed automatically to *Calendar* recipients in January. When possible please place your orders early in the spring to avoid disappointments resulting from materials being out of stock.



SUMMER DOINGS

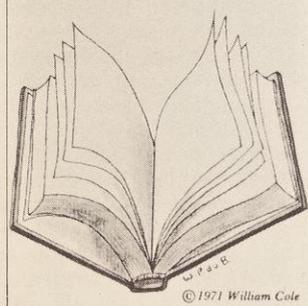
Some at beaches
Are sand-casting;
Some are silly—
Fightin, rasseling!

Some are swimming,
Camping, hiking;
Some say stick-ball
Is their liking.

Some on bikes are
Gaily speeding;
Some are smarter—

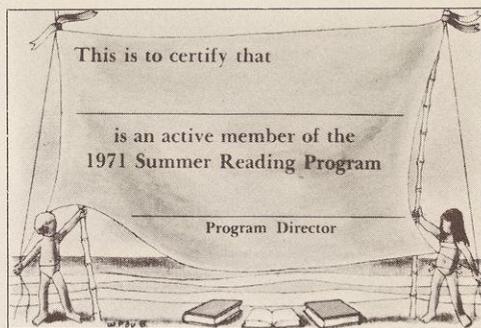
SUMMER READING!

William Cole

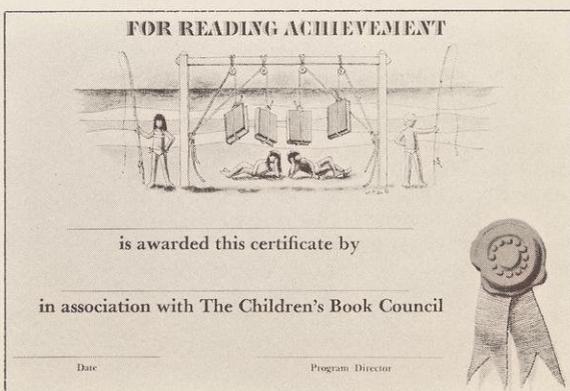


© 1971 William Cole

Bookmark: 2½" x 9"



Membership Card: 2½" x 3¾"



is awarded this certificate by

in association with The Children's Book Council

Date

Program Director



Achievement Certificate: 6¼" x 9"

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