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Medtronic Pacemakers advertisement.

[s.l.]: [s.n.], 1974

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The Pain Manager.

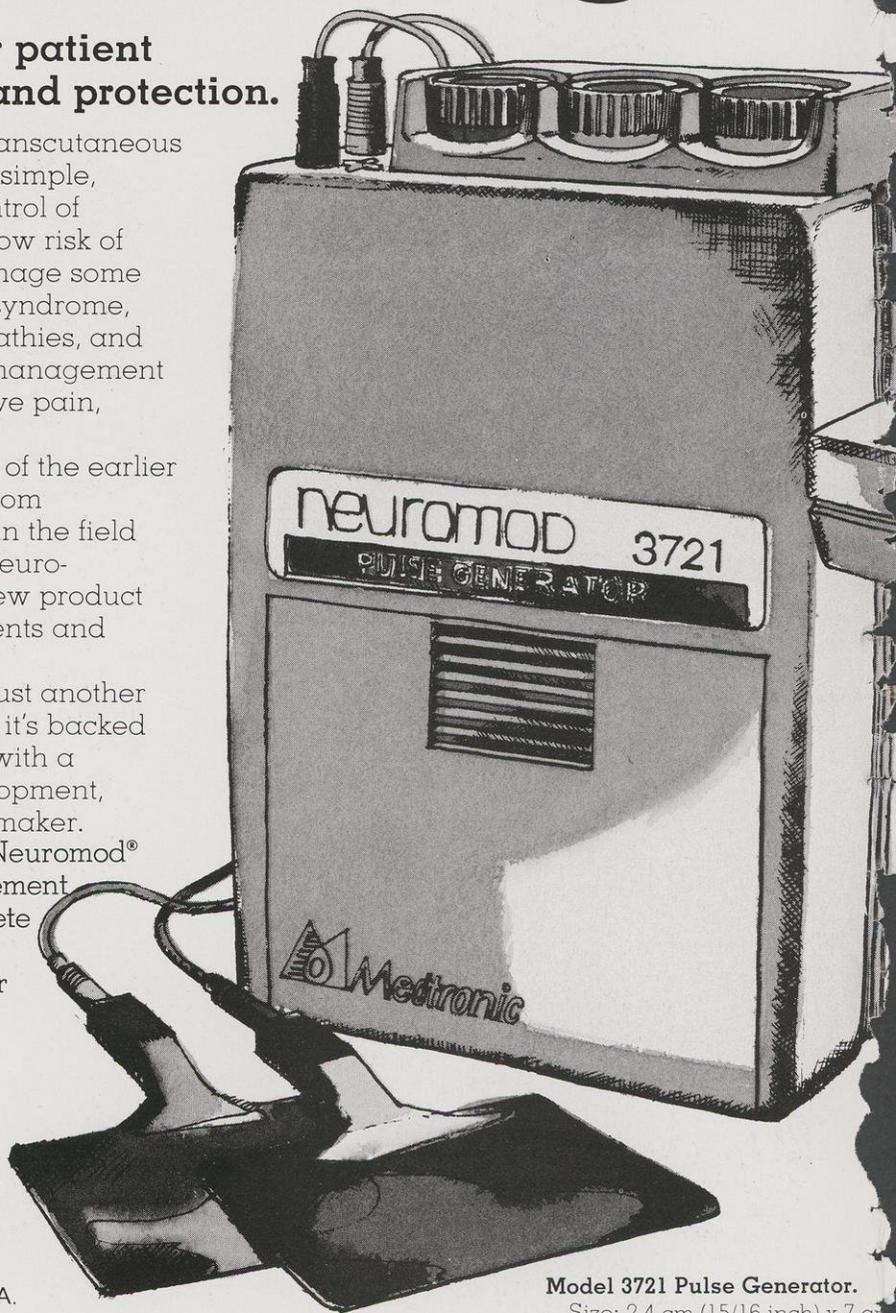
Technical advances for patient comfort, convenience, and protection.

The Neuromod® Model 3701 Transcutaneous Nerve Stimulator System offers a simple, non-invasive approach to the control of chronic and acute pain – with a low risk of complication. It can help you manage some chronic pains, such as low-back syndrome, herpetic pain, peripheral neuropathies, and phantom limb pain. Acute pain management applications include post-operative pain, tension headache, and sprains.

The Model 3701 is an extension of the earlier Model 3700, a product resulting from Medtronic's continuing research in the field of analgesia through electronic neuro-stimulation. The features of the new product are based on suggestions of patients and physicians.

The Neuromod® is more than just another product for pain control, because it's backed up by **Medtronic** – the company with a heritage in medical device development, beginning with the cardiac pacemaker.

We invite you to consider the Neuromod® as an alternative for the management of your patient's pain. For complete product information, clip out and return the coupon or contact your nearest Medtronic representative.



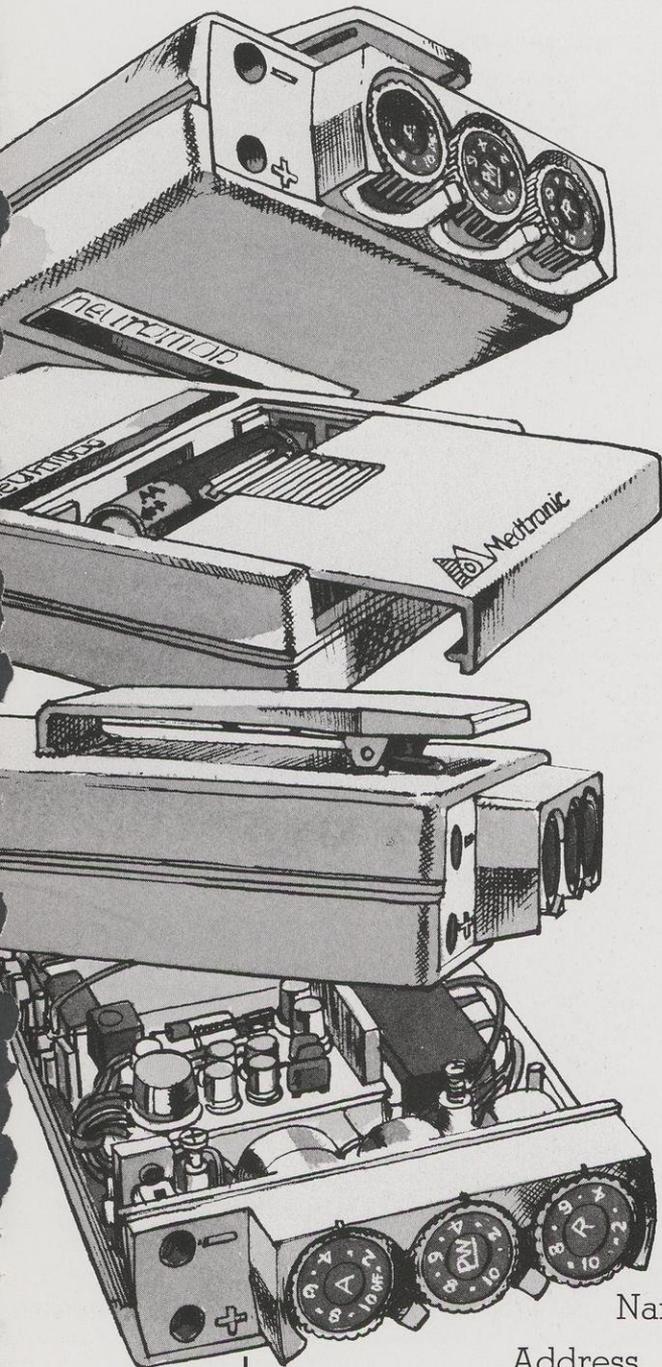
Medtronic, Inc.
3055 Old Highway Eight
P.O. Box 1453
Minneapolis, MN. 55440 U.S.A.

European Headquarters:
Medtronic France S.A.
120 avenue Charles-DeGaulle
92200 Nevelly-Sur Seine
Paris

Model 3721 Pulse Generator.

Size: 2.4 cm (15/16 inch) x 7 cm (2¾ inches) x 12 cm (4¾ inches)

Weight: 213 grams (7½ ounce) with batteries.



Protection. Shielded patient control knobs prevent inadvertent changes in selected settings. Mechanical red ON-indicator stripe reminds the patient to turn off the unit when it is not in use.

Comfort. Connectors are recessed to avoid patient discomfort.

Independent electrical adjustments. Rate, pulse width, and amplitude can be adjusted independently.

Quick battery change. Unit uses three standard AA alkaline batteries. There's no need to pry open with coin or key; just slide out the panel and snap in the batteries. Because there are no exposed wires, the battery contacts are tangle-proof.

Convenience. Fits easily into pocket. Improved spring clip allows easy, secure attachment to belt or clothing.

Durability. Rugged injection-molded case. Electronic package resists considerable impact and vibration.

Energy-conserving circuit design. In an average regimen (8 hours per day with controls set at mid-range), alkaline battery life will exceed 30 days.

- Send further information on the Model 3701 Neuromod®.
- Have a Medtronic representative contact my office.

Name _____

Address _____

City _____ State _____ Zip _____

Medical Specialty _____

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