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WISCONSIN Alumnus

July, 1961

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Ralph E. Blount, Class of 1887, with Louis P. Lochner, first WAA executive secretary.

1861 - CENTENNIAL ISSUE - 1961



Members of the Board of Visitors for 1960-61 are shown above, left to right: (seated) Mrs. Robert Hall, Milwaukee, secretary-treasurer; Bidwell Gage, Green Bay, vice chairman; Mrs. David Jones, Mineral Point, chairman; and Mrs. Eldon Russell, Madison, program chairman; (standing) Arthur A. Cirilli, Superior; Richard C. Smith, Jefferson; Arthur J. O'Hara, Chicago; Catherine B. Cleary, Milwaukee; Mrs. Samuel N. Pickard, Neenah; Milton E. Schneider, Wisconsin Rapids; and Russell A. Teckemeyer, Madison. Absent when the picture was taken: Fred W. Genrich, Jr., Wausau.

Visitors Encourage Sacrificing Traditions for Progress

IN THEIR ANNUAL REPORT for the 1960-61 school year, the Board of Visitors, as the result of reports received from standing committees established "to observe progress on recommendations made in the past and to continue and intensify studies in various areas of the University operation," have come up with an important assessment of some current and pressing problems affecting the University's development.

The Visitors, after looking closely at the University, conclude "that the University cannot continue to go to the people of the state for more funds nor can it hope to meet the challenge presented by national interest without stern self-appraisal and a willingness at all levels to sacrifice some cherished tradition in the interest of greater effectiveness."

In specific areas, the visitors noted that much could be done to improve the existing conditions in:

BUILDINGS AND GROUNDS

To the Visitors, the most glaring short-

coming is in the facilities of the Law School. They warn that "the handicap which the present (Law School) building presents in the effort to educate law students and recruit and maintain a good faculty will soon prove to be more than the school can bear and still keep its ranking among the best law schools in the country."

COUNSELING

Generally, the Visitors are satisfied with the quality of this aspect of University service, but they encourage a continued increase in the counseling staff to cope with the increased demands which are being placed on the Student Counseling Center. They also recommend "experimentation in means for making counseling more readily accessible to students"; research into the development of the student into a mature individual; and the consideration of the integration of student personnel services.

EDUCATION

Here, the Visitors are concerned about the quality of teaching at the University. They feel that "the quality of undergraduate instruction urgently requires more supervision of graduate teaching assistants, a wider acceptance and use of new knowledge of teaching techniques at all levels of instruction, and finally, greater responsibility and control in the hands of the president and his administrative assistants."

In pointing up the specific demands of this situation, the Visitors' report explains, "The use of undergraduate teaching assistants is an economic necessity and at the same time a desirable educational policy; however, it is a system fraught with dangers." In that light, the Visitors conclude that "it cannot be emphasized too strongly that the system requires constant and capable coaching and supervision on the part of regular staff members if it is not to degenerate into a slipshod, mass-production form of education."

The Visitors have also found that several members of the University faculty have not been doing their homework. The Board "deplores the refusal of faculty members to learn and to use the techniques of teaching, based upon new understanding of the learning process, which are rapidly being stockpiled by the University's own specialists in this field—scholars as worthy of recognition as those in any other field of basic or applied research."

Finally, the Visitors are highly critical of "the autonomy which resides in each department."

"The crisis in education cries now," say the Visitors, "not for an administrative dictatorship, but for the kind of efficiency of structure that any industry of a size comparable to this institution would regard as a matter of survival."

SCHOLARSHIPS AND LOANS

After a study of the increasing costs of education and the importance of scholarships and student loans, the Visitors recommend: the establishment of a high school relations office with an adequate staff to provide a liaison between the University and the secondary schools in the state; the integration of the administration of scholarships, loans, and job opportunities; increased effort to

Continued on page 40

Association Report

THE BOARD OF DIRECTORS of the Wisconsin Alumni Association met on the morning of June 3. Thirty-four directors were present to hear reports on the state of the Association as it enters its second hundred years.

The results of the mail ballot for directors included in the April issue of the *Alumnus* were announced. The new directors elected by the alumni are: Robert A. Ackerman, Rochester, N. Y.; Mrs. Richard S. Brazeau, Wisconsin Rapids; John G. Jamieson, Madison; Lloyd Larson, Milwaukee; William G. Lathrop, Jr., Janesville; William A. Nathenson, Chicago; Charles O. Newlin, Chicago; Dr. William B. Sarles, Madison; Mrs. John A. Schindler, Monroe; and James S. Vaughan, Cedar Rapids, Ia. The Association's officers for the coming year are pictured at the right.

In other personnel actions, the Association named John S. Hobbins, Madison, to the Athletic Board (replacing Howard Weiss, Milwaukee), and appointed Adolph J. Ackerman, Madison, and Mrs. L. J. Walker, Berlin, to the Board of Visitors. Ackerman replaces Russell Teckemeyer who resigned to become treasurer of the Association, and Mrs. Walker replaces Fred Genrich, Wausau.

The report of the treasurer, Walter A. Frautschi, Madison, showed the Association to be in a sound financial state. Thus far this year, expenditures are running well below receipts, and as an example of careful financial planning, Frautschi cited the growth of the Association's investment funds over the past five years. In 1956 the investment funds had a market value of \$79,399; today they have a value of \$303,720!

Part of the reason for the financial solidarity of the Association has been the tremendous growth of membership. This year the Association has its largest membership ever, 24,616; over 2,000 of these are new members who joined during the Centennial Year, another record.



Wisconsin Alumni Association officers for 1961-62 at the annual board of directors meeting. Seated, from left: Dr. Norman O. Becker, Fond du Lac, president; Lloyd Larson, Milwaukee, first vice president; and Charles O. Newlin, Chicago, second vice president. Standing: John Berge, executive director; Russell A. Teckemeyer, Madison, treasurer; and Don Anderson, Madison, chairman of the board. Absent was Mrs. John Walsh, Madison, secretary.

Reporting on the activities of the State Relations Committee, Sam Ogle explained some of the measures taken by the Association during the past year to gain support for the University budget. These activities included: meetings with the sub-committee of the Joint Finance Committee to consider the University budget; the expansion of the Association's information program to keep alumni informed on the budget; work with legislative chairmen, alumni club presidents, etc.; and the publication of brochures and newsletters on the University budget.

The final item of business discussed at the directors meeting was the Alumni House. Walter Frautschi, chairman of

the Alumni House Committee, referred to the resolution passed by the directors at their meeting last fall which urged the Board of Regents to take immediate steps toward securing the Sigma Chi property which is to be the site of the Alumni House. It has since been reported that the University has officially instituted condemnation proceedings. As far as funds are concerned, a recent gift by the Class of 1911 has brought the total funds available to \$260,175.

In closing the meeting, the directors gave standing ovations to John Berge and Don Anderson for their contributions of service during the Association's Centennial Year.

Outstanding Teachers Receive Honors

THREE OUTSTANDING YOUNG University of Wisconsin teachers have received \$1,000 memorial awards for excellence in teaching. The award winners were nominated by their departments and selected by a special faculty committee headed by Professor C. H. Sorum of the chemistry department. They are:

Dr. Reginald Horsman, assistant professor of history at UW-Milwaukee and Dr. Robert Tabachnick, assistant professor of education who received the annual William H. Kiekhofer Memorial Teaching Award; and Dr. Richard A. Greiner, associate professor of mechanical engineering who was presented with the third annual Emil H. Steiger Memorial Teaching Award.

The Kiekhofer Awards, established in 1953, have gone to 14 other young fac-

ulty members, only one of whom has left the University. They are a "living memorial" honoring the beloved UW economics teacher, Professor William H. "Wild Bill" Kiekhofer. The Steiger Award was first given in 1959 by Regent President Carl E. Steiger and his sister, Mrs. Sophia S. Roth, Oshkosh, as a memorial for their father, the late Emil H. Steiger.

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Professor Horsman, 29, received his B.A. and M.A. degrees from Birmingham University, England, in 1952 and 1955, and his Ph.D. from the University of Indiana in 1958. In 1958-59 he was an instructor in history at UW-M and has been an assistant professor of history since 1959.

Professor Tabachnick, 32, received his B.A. from Syracuse University in 1950, his M.A. from Teachers College, Columbia University, in 1951, and his Ed.D. from Stanford in 1958. He came to the University in 1959 as an assistant professor of education. He is chairman of the elementary area staff committee and director of the elementary internship program and is active in the statewide program of in-service training for elementary teachers.

Professor Greiner, 30, received his

B.S. and M.S. degrees in physics in 1954 and 1955 and his Ph.D. in electrical engineering in 1957—all from Wisconsin. He was an assistant professor in electrical engineering from 1957 to 1960 when he was promoted to associate professor.

Winners of citations for distinguished service in journalism are congratulated by Professor Ralph O. Nafziger, director of the University of Wisconsin School of Journalism. Shown left to right are Professor Chilton R. Bush, executive head of the Department of Communication and Journalism at Stanford University; Miriam Ottenberg, investigative reporter for the Washington Evening Star; Professor Nafziger, and Wallace Meyer, Chicago, chairman of the board of Reincke, Meyer and Finn.



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Wisconsin Alumni Association

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keeping in touch with **WISCONSIN**

JOHN BERGE, Executive Director

Second Century as a Strong Right Arm

THIS CENTENNIAL ISSUE commemorates the hundredth anniversary of the Wisconsin Alumni Association, organized on June 26, 1861.

Our Centennial year, which ends on August 31, has been a good year. During the first ten months 2,074 new members joined the Association, bringing our total membership to 24,616—highest in Association history. This total does not include the free memberships given to the graduating seniors. Membership income for the first ten months also reached a new high—\$71,442. This is an increase of 4% over the same period last year.

Many other factors could be listed to show that our Centennial year was a good year. However, this Centennial year ends in a few weeks and the Wisconsin Alumni Association already has started its second century of service to the University of Wisconsin and its alumni. So let's look ahead a bit and see what can be done to make our Association still more helpful in the years ahead. Accordingly, here is a four-point program that will help to make our Association increasingly effective as the strong right arm of the University of Wisconsin.

1. Increased Membership

Eighty-eight percent of the Association's operating budget comes from membership dues. Accordingly, a growing membership is highly essential in carrying on the Association's program of activities.

The balance of the operating budget comes from contributions, advertising and minor miscellaneous items. During our Centennial year these contributions have become increasingly important. They have helped to pay for brochures and newsletters used by WAA in telling alumni about the University's building and budget needs. This Centennial issue has 56 pages instead of the customary 40 because of a generous contribution from Dr. Harry Steenbock, professor emeritus. Such contributions provide extra working capital for Association activities that cannot be financed from membership dues. These contributions are tax deductible.

2. Interpretation of the University's Needs and Problems

One of the major functions of the Wisconsin Alumni Association is to interpret the University to its alumni. This calls for a sound information program which makes the Uni-

versity's aims, achievements, and needs crystal clear to alumni and citizens of Wisconsin. Informed support is the strongest support, and WAA must consistently expand and strengthen its information program in all its media. Here is a field in which all alumni can function, as Governor Vernon Thomson pointed out in his Founders Day address in Milwaukee in February, 1957: "Those of us in public office expect you alumni to believe in, support, and, if necessary, fight for beloved Alma Mater. If you don't, we could well ask, 'If the graduates aren't concerned about the University's welfare, why should we be.' You are its emissaries—its ambassadors."

3. Adequate Financial Support for the University of Wisconsin

The enrollment bulge has already started. To meet this growing enrollment the University must have more money for teachers, classrooms and laboratories. Alumni can help in two ways: (1) cooperate with the University in getting adequate state appropriations from the legislature; (2) make annual contributions to the alumni fund of the University of Wisconsin Foundation. During the past year the University had 28,781 students; 18,786 on the Madison campus, 7,842 at UW-M, and 2,153 at its eight extension centers around the state. It takes a lot of money to run a university with so many students. Wisconsin must have adequate financing to stay in the top ten among American universities.

4. Stronger Alumni Clubs

Alumni clubs have the same objective as the Wisconsin Alumni Association: To promote, by organized effort, the best interests of the University of Wisconsin. Each club is a working unit for organized effort in its area. It takes organized strength to get things done. Three factors are necessary to make a good alumni club: (1) live-wire officers and directors; (2) a program of activities that appeals to a high percentage of the alumni in your area; (3) effective newsletters that tell alumni what your club is doing and why they should support these activities with membership dues.

Wisconsin presidents repeatedly have described the Wisconsin Alumni Association as the strong right arm of the University. As we start our second century let's make sure that we will do a job that makes our Association worthy of this commendation.



SPECIAL CENTENNIAL REPORT

WHEN IT CAME to telling the story of the first hundred years of the Wisconsin Alumni Association, we felt that several possibilities were open to us. The most logical of these choices seemed to be a chronological history of the Association, tracing its development from 1861 to the present. However, we were not convinced that such an account would prove to be particularly stimulating. Instead of a long and tedious history, we decided that our readers might prefer a quick look at the big stories which best represent the growth of the Association's program of service to the University.

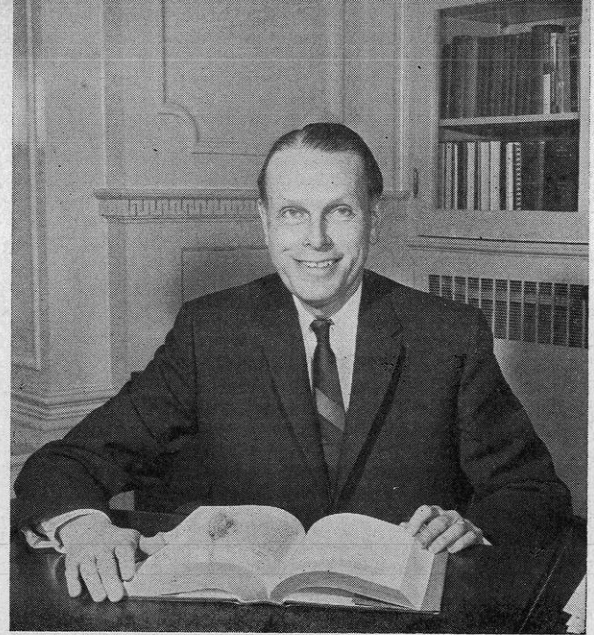
Thus we offer the following special section commemorating the one hundredth birthday of the Wisconsin Alumni Association. In this section we have included contributions from Conrad A. Elvehjem '23, Don Anderson '25, and Louis P. Lochner '09. In addition, there is a report on the Centennial Dinner, and five stories, each treating a particular phase of the Association's program of activity. As a conclusion to this Centennial report, we have included a compendium of people who have made the University great over the past century, written by Andrew Hopkins '03.

Thanks for this issue goes to Harry Steenbock '10 whose generosity allowed us to add sixteen pages to our July issue so that we might bring you this story.

by CONRAD A. ELVEHJEM

President, University of Wisconsin

A University of the People and for the People



TWO GREAT FORCES converged a century ago to direct The University of Wisconsin toward the sort of institution it is today.

- ★ On Commencement Day, 1861, the Alumni Association was formed "to promote by organized effort the best interest of The University of Wisconsin," as its constitution later outlined;
- ★ On July 2, 1862, Pres. Abraham Lincoln signed the Morrill Act providing grants of land to Wisconsin and other states for colleges of agriculture and mechanic arts.

These two events, separated by a single year, reflected a sudden growth of America's convictions about the part higher education could play in the progress of society.

Among the American pioneer leaders, there were many who believed that democracy could prosper only with an enlightened electorate. But the first public education emphasis was on primary education, and higher education was left for many years, to a great extent, to private colleges, and students admitted were, for the most part, the sons of wealth.

But as the American way took hold and the westward movement began, the feeling grew that colleges and universities should, like the lower schools, be open to all who were qualified, regardless of wealth or station in life; that they could be most useful if they included practical studies, particularly in agriculture and engineering, along with the classical subjects; and that institutions thus open in opportunities and in subject matter professed would be of primary benefit to society and thus should be publicly supported.

The Alumni Association, from the beginning, became the agency through which such public support could be generated. Among its founders was one of the University's first graduates, and throughout its

history it has drawn its leadership from graduates who personally experienced the "lift" of its teachings, realized its social benefits, and sought to make these widely available to succeeding generations of young people.

Although alumni, as individuals, were donors to Wisconsin in its early days, the idea of group alumni financial support—to provide those things which the state could not be expected to finance—did not develop for half a century. The first major group effort at alumni giving was not organized until the mid-twenties when the drive to help finance the construction of the Memorial Union was undertaken.

However, financial support, either through personal gifts or through legislative influence, never has been the major goal of the Alumni Association. Before this and above it has been the generation of public understanding of the University and its needs and goals.

The Wisconsin Alumni Research Foundation and later the University of Wisconsin Foundation became the alumni agencies through which non-state income was provided the University. And despite many claims to the contrary, the Alumni Association has seldom in its history developed a formidable "lobby" to press the Legislature for state funds.

In all of these efforts at University financing the Alumni Association has had a hand—or a "strong right arm" as the slogan has it—but its continuing contribution has been in keeping alumni abreast of University developments through club organizations and meetings, class reunions, and publications.

It has been a two-way channel through which the University has been able to reach those whose interest in its welfare was great, and in the other direction, to enable alumni to impress their convictions upon the University.

This is a goal of superlative importance to the University and one which I, as an alumnus and administrator, can endorse completely for the century ahead.

by DON ANDERSON

*Retiring President
Wisconsin Alumni Association*

Centennial Year Review

A Pleasure and an Honor

CENTENNIAL YEAR has passed, and the Wisconsin Alumni Association is comfortably launched on its second century.

During our anniversary year, your Association tried, wherever possible, to call attention to our contribution to the University of Wisconsin during our first hundred years. This was not for the purpose of pointless boasting, but rather to lay the ground work for future service.

Our observation meetings started last fall with a great Kick-Off Dinner in Madison at which distinguished alumni explained the role the Association could and should play in University affairs. It terminated at Commencement, where the Centennial theme dominated all alumni activities.

In between these events, there was a year of sound accomplishment on the active front of the day-to-day business of running alumni affairs. Membership climbed to a new high of 24,616, and enabled us to

maintain our position as the fourth largest Alumni Association in the country. We were able to live comfortably within our budget. Your officers and members of the permanent staff gave countless hours to interpreting University needs to members of the Legislature. This is especially important in a budget year, and very especially so this year when rapid growth in student enrollment has multiplied the needs so greatly. Association members often are in a better position to do this sort of work than are active members of the University administrative staff.

The year of 1961 marked one distinctive innovation—Alumni Woman's Day at the University of Wisconsin. This had been attempted before, but had not succeeded. Your officers decided to give it another whirl, and this time its success was far beyond our expectations. Woman's Day will be a fixture in the years to come, and one which will increase alumnae interest in the affairs of the Association.

As your retiring President, it is not my job to plan too much for the future, but I cannot help but look at tomorrow with growing enthusiasm. The new officers have a program planned for next year that is broader and better than any we have attempted in the past. An effort will be made to broaden the scope of the Association service to the Legislature. The University of Wisconsin does not fear honest argument with its program. It does fear an uninformed opposition to what the educational leaders of the state are trying to accomplish.

Your new President has expressed a desire to stimulate an increased interest in Alumni Association work among students before they graduate, thus insuring their interest in our affairs after they become alumni.

The Alumni House, so long a dream, and so often the victim of unavoidable setbacks, has taken a few small steps toward accomplishment. I feel sure that the next two or three years will see our Home built and occupied and our Association work thus able to be carried out more effectively.

This past year as President has been one of the most gratifying of my life. If it was successful it was only because literally hundreds of you responded to my call for service every time I requested it. I will always be grateful for having had the pleasure and the honor to serve a great University.



The main speakers at the Centennial dinner, from left, were: Mary I. Bunting, Carl E. Steiger, Louis P. Lochner, and Conrad A. Elvehjem.



Centennial Dinner

The Big Birthday Party

MORE THAN 400 ALUMNI and friends of the University thronged Great Hall of the Memorial Union on the evening of June 3 to celebrate the hundredth anniversary of the Wisconsin Alumni Association. At the Centennial Dinner, they heard University Presi-

dent Conrad A. Elvehjem recount some of the critical problems which lie immediately ahead for the University.

President Elvehjem explained "That the University must prepare for unprecedented enrollment increases and an explosive expansion in knowledge, that

such preparations are in the best interests of this state and its citizens, and that they will require appropriations of a magnitude beyond anything contemplated in the past."

Commenting on the University budget for the coming biennium, the president said, ". . . it is far short of our hopes and plans. For we had wanted to take a decisive step forward in the biennium ahead, building not only our capacity for the quantity of students we will get, but also our capacity for quality of offerings.

"Such a step must be taken, and repeated again and again, in future years, if we are to make the fullest use of this great institution of progress . . ."

"Our leadership in higher education is a heavy responsibility," Elvehjem went on to point out. "And we intend to move ahead, despite this fiscal setback, by whatever means we can. Balked at major state-supported improvements for a time, we pause not to blame or cry, but thankful for what we have received, we now try to strengthen state understandings of our needs for the struggle two years hence, and, meantime, renew our efforts to find support for progress elsewhere."

Association President Don Anderson explains some of the finer points of cake cutting to Mrs. Elvehjem as she prepares to cut the Centennial Birthday Cake.





Donald C. Slichter beams as he displays his "Alumnus of the Year" award.

This outside support, the President said, will come from three main sources: increased fees; gifts and grants from foundations, corporations, and individuals; and federal appropriations and grants.

President Elvehjem was pleased to see so many alumni back on the campus and he congratulated the Association on the successful conclusion of its first hundred years. "We are proud of our alumni and the Association they have built and strengthened through a century," he said. "Long may the Association prosper, for as it rises, it lifts with it the hopes and aspirations of the University. Its strength is our strength. Its success is our success."

EARLIER in the evening, the program had begun with the celebration of two birthdays, the Association's and Mrs. Elvehjem's which, coincidentally fell on the day of the Centennial Dinner. It was with special relish then that the alumni watched as Mrs. Elvehjem blew out the candles on the "Centennial Birthday Cake" and cut samples for the people at the head table.

After the Union waiters had provided everyone with a second cup of coffee and cleared away the last remaining dishes, Professor Raymond F. Dvorak, with Paul Jones at the piano, led the alumni in song.

Then Toastmaster Don Anderson began the evening's program with the introduction of Dr. Norman O. Becker, president-elect of the Association. Dr. Becker gave a short, crisp speech and outlined a few projects for the alumni to consider as the Association enters its second hundred years of service. For the main points of his speech, see the article on Dr. Becker which begins on page 28.

The next order of business was the presentation of awards. Don Anderson presented life memberships in the Wisconsin Alumni Association to Wisconsin students Gail Guthrie, Lac du Flambeau, and Daniel Webster, Milwaukee, who had been named outstanding seniors by the Association's Student Awards Committee.

Then Charles L. Byron, Chicago, presented the "Alumnus of the Year" award to Donald C. Slichter, Milwaukee. Slichter was cited "for outstanding service to the University of Wisconsin and its alumni; for effective leadership

as director and chairman of the board of trustees of the Wisconsin Alumni Research Foundation and member of the University of Wisconsin Foundation; for his unwavering loyalty to Alma Mater and his continued efforts to keep Wisconsin among the top ten universities in America."

IN ADDITION to President Elvehjem, the principal addresses of the evening were given by distinguished alumni: Carl E. Steiger, president of the Board of Regents; Louis P. Lochner, the first executive secretary of the Association; Mrs. Mary I. Bunting, president of Radcliffe College.

Regent Steiger led off by congratulating the Association on its hundredth birthday and by reminding the alumni that it is the independence of the Association which gives the Association its particular strength to help the University do things that it cannot do on its own. He then gave special thanks to the alumni for the recent support they gave to the University budget.

Louis Lochner, in deference to the Half Century class of 1911, recalled the campus as he knew it in 1911 and cited some of the University's special achievements of that era. In covering the news on five continents, Lochner commented that he has always felt a special pride in hearing the University of Wisconsin mentioned as a leader in significant developments.

But he feels that "The University of Wisconsin is not nearly well-known as it should be", and that we should do more to "project the image of Wisconsin." He has made his opinions on this subject quite clear in the article which appears on page 23.

Mrs. Mary Bunting, a niece of L & S Dean Mark Ingraham, next gave a witty account of some of the situations she has encountered as president of Radcliffe. With a mischievous twinkle in her eye, she told the alumni, "If you really want to get Wisconsin in the news, elect a woman president."

The singing of "Varsity" following the program officially closed the first hundred years of the history of the Wisconsin Alumni Association and the alumni and friends of the University left the dinner anticipating an increasingly lively and challenging second century.

The First Fifty Years

“THE WISCONSIN ALUMNI Association was organized on the evening of Commencement Day, June 26, 1861,” according to the Association’s first minutes. It was a difficult time for the University and for the Union—the United States had been split asunder by the outbreak of the Civil War, and the University was in financial and administrative difficulty. Still, as historian J. F. A. Pyre described it, “A little band of University graduates” gathered on that evening in 1861 for the purpose of “keeping alive, amidst other excitements, the spirit of loyalty to their tottering Alma Mater.”

Officers elected at that first meeting were: Charles T. Wakeley, one of the University’s first two graduates, president; J. F. Smith, vice president; J. M. Flower, corresponding secretary; William F. Vilas, recording secretary; T. D. Coryell, treasurer; and Sidney Foote, S. W. Botkin, and Henry Vilas, members of the executive committee.

At this initial meeting, “It was voted that the Association should be annually addressed by an orator and poet in connection with the commencement exercises of the University.” The first alumni dinner was held the following year (June 25, 1862) at the Capitol House in Madison. Both faculty and members of the Board of Regents were among the invited guests.

Due to the scantiness of the records, little is known about the activities of the Association during its first few years of development; but the orations and the poetry seemed to be the strongest attraction drawing the alumni together at Commencement time.

In 1873 the Association voted to help celebrate the 25th anniversary of the opening of the University. The next year, when women ceased to graduate separately, the Association held its first public reception “in which all friends of co-education were invited.”

The first constitution of the Association was adopted in 1879. Its chief mandate was that the Association should



These men represent the entire Class of 1861 which graduated the year the Wisconsin Alumni Association was founded. The class included: Farlin Q. Ball, James Britton, Jr., William W. Church, Almerin Gillet, Shedrack A. Hall, Michael A. Leahy, John D. Parkinson, William E. Spencer, and Henry Vilas.

“promote by organized effort the best interests of the University.”

While the literary tradition of the alumni meetings was popular for a while, the times began to change. It soon became obvious that the presence of a poet and an orator would go the way of the Dodo.

But the general alumni spirit was far from flagging. In 1891, the University had nearly 3,500 graduates and the reunion activities at Commencement time were becoming increasingly popular.

And the University was growing. As Charles W. Morris, secretary of the Wisconsin Alumni Association, writing at the time, noted, “the University is in a very prosperous condition. There are nearly eleven hundred students now in attendance, the faculty is being constantly strengthened and enlarged, the new buildings which are in course of erection are well under way . . . and the increased facilities for college work will be much increased by these additions.”

As the University and the Association turned the corner into the twentieth century, a new spirit was beginning to form at Wisconsin. The Association had

begun the regular publication of the *Wisconsin Alumni Magazine* in the fall of 1899. The *Magazine* was to provide alumni a closer contact with their University in the years to come. Also, just after the turn of the century, the Association and the alumni were an important factor in the selection of Charles R. Van Hise as president of the University. Van Hise, who was the first Wisconsin alumnus to be chosen to the post, was to lead the University into a new era under the banner of the “Wisconsin Idea.”

Inspired by the progressive thinking of Van Hise, and realizing their growing responsibility toward shaping the destinies of their University, Wisconsin alumni, through their Alumni Association, began to move forward with a program that has been of significant importance to the University in the intervening years.

On the following pages, we present some of the big stories of the Association’s second fifty years. These developments illustrate how the Wisconsin Alumni Association has been instrumental in implementing its credo of service to the University.

Alumni Have Fostered A Tradition of Support



Dr. Harry Steenbock's discovery of the irradiation of Vitamin D was the prime mover behind the organization of the Wisconsin Alumni Research Foundation.

THE UNIVERSITY of Wisconsin has had a long tradition of alumni support. Throughout the years, the very existence of the Wisconsin Alumni Association has been dependent on those loyal Wisconsin alumni who pay their annual dues. This support has allowed the Association to carry out the programs described elsewhere in this section. It has also given the Association a degree of independence which has been invaluable. Each time an alumnus pays his dues to the Association, he is underwriting an organization which is dedicated solely to the betterment of the University of Wisconsin.

A case in point is the special "49er" membership which was established by the Association to help commemorate the University's Centennial. Under this plan, alumni paid \$49 for a membership designed "to provide extra working capital to help the University do a better job of celebrating its 100th birthday."

Alumni showed an early awareness of responsibility to the University when they began to support graduate fellowships in the last decade of the nineteenth century. University President Van Hise commented on the development in a later issue of the *Wisconsin Alumni Magazine*: "If the alumni maintain a considerable number of fellowships and scholarships it will never again be said of them that they are disloyal; that they do not feel their obligations to Alma Mater."

Since that time, alumni scholarships have grown until they cover nearly every department of the University. Every year, the Association gives scholarships and awards to outstanding junior and senior men and women. And the names

of such alumni as Carleton H. Friday, Marie Christine Kohler, David N. Schreiner, Elsworth Alvord, Kemper K. Knapp, William F. Vilas, Theodore Herfurth, and Oscar Rennebohm represent scholarships that are given in fields ranging from nutrition to law.

In the 1920's, alumni led the drive to provide the University with a Memorial Union. At the same time, Dr. Harry Steenbock '08 had been working on a method to combat such diseases as rickets. His discovery, the irradiation of Vitamin D, was a landmark in modern food chemistry. Spurred by the possibilities of Dr. Steenbock's invention, a group of alumni—Thomas E. Brittingham, Jr., Timothy Brown, Louis M. Hanks, William S. Kies, and George I. Haight—founded the Wisconsin Alumni Research Foundation. To get the project under way, Dr. Steenbock assigned his invention and application for patents to WARF.

The Wisconsin Alumni Research Foundation is a corporation formed under the laws of the state of Wisconsin and is not for pecuniary profit. Its announced purpose is "to promote, encourage, and aid scientific investigation and research at the University and to assist in providing means and machinery by which scientific discoveries of the faculty, staff, alumni and students may be applied and patented." Since its founding, the Foundation has grown until it can boast of an investment portfolio of over \$29-million. This year, WARF's contribution to support research at the University is \$1,694,723, the largest ever.

Just before World War II, the Association demonstrated its awareness of means by which alumni could aid the University. At the annual meeting in June, 1941, the Association passed a resolution stating: "We . . . pledge ourselves to the task of promoting specific gifts and bequests to the University to the end that a general endowment fund may be created for the University. We know that such gifts will come to our University in increasing numbers and amounts when friends of the youth of Wisconsin appreciate the good that can be accomplished through such gifts."

Nearly four years later, on February 6, 1945, the recommendations in this resolution became a reality as the Gifts and Bequests Council met to formulate



The late Thomas E. Brittingham, Jr. (left) sparked the drive to raise funds for the Alumni House. Brittingham is shown here with Dr. John A. Keenan, chairman of the Alumni House Fund Campaign, and Wisconsin cheerleader Betty Miller as he presented his check for \$33,333.33 to the Alumni House Fund.

plans for the University's Centennial activities. The primary function of the Council was "to encourage the growing practice of making gifts to the University". The Council was governed by a board of directors which included: Pres. E. B. Fred; Walter Hodgkins, president of the Board of Regents; Frank O. Holt, director of the Department of Public Service; Philip H. Falk, president of the Wisconsin Alumni Association; John Berge, executive director of the Association; nine members elected by the Board of Regents; and six members elected by the Wisconsin Alumni Association.

Shortly after the formation of the Council was announced in the February issue of the *Alumnus*, several alumni and a member of the Regents who was not an alumnus, raised their voices against the Council. This group maintained that it was illegal for the University and its officials to belong to an organization whose primary function was soliciting funds.

Under pressure from the dissenters, the Gifts and Bequests Council was dissolved. After that, a private corporation, the University of Wisconsin Foundation, was established along the lines of the Council. George I. Haight was named chairman of the board, and Howard I. Potter was appointed president of the new organization. Other key alumni in executive positions on that first slate of

officers included: George B. Luhman, Frank O. Holt, William S. Kies, and Harry A. Bullis.

In the sixteen years since its founding, alumni and friends have given more than \$5,000,000 to the University through the Foundation. The largest percentage of this, \$2.3-million, was used to construct the Wisconsin Center building.

REALIZING the importance of this development and the increased need for annual alumni giving, the Association has worked closely with this third alumni arm of the University in securing funds for research, scholarship, and building.

The most recent example of alumni readily responding to a call for support was the Alumni House Fund campaign.

In 1952 the drive to build an Alumni House got under way when the Class of 1903 gave \$7,500 and an anonymous Madison alumnus gave an additional \$1,000 to begin the project.

The Regents and the Association set about picking a site for the Alumni House and, in 1956, Washburn Observatory was chosen by the Campus Planning Commission. In the fall of 1958, James E. Bie was recruited to raise funds for remodelling the Observatory. The following spring, however, it was recommended that the Alumni House

would be better equipped to serve alumni if it were located on the lower campus, close to the Wisconsin Center and the Memorial Union. This meant that additional funds would have to be raised to construct a new building. As a special challenge to alumni, the late Thomas E. Brittingham, Jr., offered to donate one-third of \$100,000 if alumni would contribute the remaining two-thirds. The response to Brittingham's challenge was overwhelming and, at Homecoming in 1959, Brittingham presented his check for \$33,333 to the Association and it was announced that alumni had contributed more than \$240,000 for their new home on the campus.

The Alumni House will be constructed on the present site of the Sigma Chi fraternity. The Regents have begun condemnation proceedings on the property and it is hoped that construction can begin sometime in 1962.

The concept of alumni giving is not new or revolutionary but its importance in an era of mounting costs is incalculable. All three alumni arms of the University—the Association, WARF, and the Foundation—rely on the support of alumni to carry forward their programs of service to the University. An investment in each of these organizations is a permanent investment in the University of Wisconsin.

The Association's Chief Concern is to Develop

Informed Support

WHEN HE WAS president of the Wisconsin Alumni Association, the late Thomas E. Brittingham, Jr., observed: "One of the major functions of our Association is to interpret the University to its alumni. This includes a sound *information* program which makes the University's aims, achievements, and needs clear to alumni and citizens of Wisconsin. *Informed* support is the strongest support, and our Association must consistently emphasize its information program in all its media."

The major development of the Association during its first one hundred years has been its information program which has helped perpetuate the Association's tradition of service to the University.

The first substantial signs of alumni marshalling together to form an influential segment of University affairs and policy came with the publication of the *Wisconsin Alumni Magazine*. At the beginning of the 1890's there had been some effort to stimulate alumni interest through a regular column which appeared in the *Aegis*, a campus literary magazine of the period. Later, one issue a week of the *Daily Cardinal* was devoted to the alumni and the Association. In 1897, the Association voted to adopt the *Aegis* as its official publication, but sentiment was strong among alumni for a magazine of their own. Two years later, the *Wisconsin Alumni Magazine* came into being.

"The aims of the magazine," as it was explained in the first issue, ". . . will be two: first, to keep alumni in touch with one another; secondly, to keep them in touch with the University." The magazine immediately assumed its role

as the chief link between the University and the alumni. Some of the important topics discussed in the first issues of the *Magazine* were faculty salaries, alumni scholarships, and the role of "big-time football" in the life of the University.

The growing spirit of alumni responsibility in shaping the future of the University that had been engendered with the birth of the *Magazine* came to the fore upon the announced retirement of Pres. Charles K. Adams. In an editorial, the *Magazine* commented on appointing a new University president: "In the selection of such a man . . . the alumni of the University have not only a deep interest but a right to the expression of a judgment which shall carry considerable weight . . ."

The newly appointed president was Charles R. Van Hise '79. It was under Van Hise that the University became aware of its responsibility of keeping the public informed of its activities. The Association was quick to realize the import of Van Hise's ideas and utilized them to pioneer in a series of informational programs which have since meant a great deal to the University.

In October, 1909, Louis P. Lochner '09, an alumni fellow in journalism, was made editor and business manager of the *Magazine*. Later, he was to become the Association's first full-time executive secretary.

Under Lochner, the Association established a bureau of information to keep alumni abreast of University administration policies. The bureau, in turn, published a "Handbook of Information Concerning the University of Wisconsin" which was included in the December, 1912 issue of the *Magazine*. Later, 10,000 additional copies of the hand-

book were ordered by the University and sent, along with the University business manager's report, throughout the state.

At this same time the Association also started an employment bureau, secured lantern slides for use at alumni club gatherings and, in line with the Van Hise desire to keep the University in the public conscience, the Association set up a publicity department "for the purpose of furnishing to the press of the state at least a weekly newsletter relating to the University and its work." In 1914, the Association began to publish a daily calendar of events.

THE ASSOCIATION carried on these types of informational programs through World War I and into the booming twenties. Among the services rendered by the Association following the war was the publication of an Alumni Directory listing more than 5,500 Association members. The Association also beat the drum for funds to support the construction of a Memorial Union.

Then, in 1925, the University told the alumni that it was in trouble. The Board



George I. Haight, "Wisconsin's Number One Alumnus", led a drive to help the University head off harmful budget cuts.

of Public Welfare had recommended withering cuts in the University's budget. In commenting on the seriousness of the situation, Theodore Kronsage, Jr., president of the Board of Regents, said that the "proposed reduction in funds for operations strikes directly and immediately at the life of the University," and appealed to help from alumni and friends.

Wisconsin Alumnus, July, 1961

Immediately the Association sprung to the aid of the University. Under the leadership of WAA President George I. Haight '99, "Wisconsin's Number One Alumnus," the Association published a handbook of facts citing the needs of the University. In addition, missionaries of understanding were sent throughout the state, armed with charts and figures, to explain to the people the crisis facing the University should the budget cuts be adopted as recommended. The campaign was highly successful. Through a zealously forwarded program of information, the Association had helped the University stave off withering budget cuts. The Legislature, heeding the warnings of the alumni, provided the University with an adequate operating budget and kicked in an additional \$1,500,000 for building operation and construction.

Then the fabulous "night out" of the twenties came to an end. With the stock market crash and the ensuing depression, the fortunes of the Association began to falter. By 1935, membership had dropped to less than 5% of the total number of Wisconsin alumni and the Association's financial condition was shaky. Faced with these developments, Herman Egstad '17, resigned as executive secretary of the Association and the directors appointed A. John Berge '22 who had been the sales counselor of the National Association of Real Estate Boards in Chicago.

Berge was quick to recognize the need for a good informational program to promote membership in the Association and to further the alumni understanding of the University. In the spring of 1936, Berge put the Wisconsin Alumni Association and the University on the air. As the "opening gun" of its Diamond Jubilee Celebration, the Association staged a special radio program over the facilities of the NBC Blue network. More than 30 stations carried the program "far and wide," as 30 local alumni meetings were organized to listen to the program and more than 450 alumni gathered in Great Hall to mark the event. Speakers on that first broadcast included: Myron T. Harshaw '12, Association president; Mrs. Zona Gale Breese '95, noted Wisconsin author and former Regent; and University President Glenn Frank. Greetings also came from



When Fighting Badgers, like the members of the bomber crew pictured above, went to war, the Association kept them in touch with the University through an extensive information program. The *Wisconsin Alumnus*, *Cardinal Communique*, and Coach Stuhldreher's *Football Letter* were all sent, free, to Badgers overseas.

Merlyn H. Aylesworth '07 in New York and Fredric March '20 in Hollywood.

In the fall of that same year, the Association began an informational feature that has been popular for more than twenty-five years. Coach Harry Stuhldreher began describing Wisconsin football "direct from the sidelines" as the Association initiated the publication of its *Football Bulletin*. At the same time, the *Wisconsin Alumni Magazine* was updated and given a new name, the *Wisconsin Alumnus*.

But the Association was not limited to solving its own problems and working with the University. In these times of economic strain, it sought to help promote the welfare of alumni. In early 1938, the Association established a placement committee with John Lord '04 as chairman. The committee was "composed of outstanding alumni who are influential figures in the business and industrial worlds," and who would have a great deal of knowledge in advising alumni, especially graduating seniors, on how and where to find jobs. In addition to maintaining the committee, the Association published a 28-page monograph by Glenn Gardiner '18 entitled "The College Senior Seeks a Job" which was distributed free to all members of the senior class.

PERHAPS the Association's most impressive accomplishment in keeping alumni informed about their contemporaries and about the University came

during World War II. In the fall of 1941, just before Pearl Harbor, it was announced that the *Alumnus* was being sent free to all Wisconsin men in the service. These men were also to get special newsletters and bulletins from time to time.

By April of 1942, the *Alumnus* was devoting half of its contents to the news of the war. Columns listing those Wisconsin men who had died "In Line of Duty," who were "Prisoner of War" or "Missing in Action," as well as a roster of "Fighting Badgers" kept the pages of the *Alumnus* alive with the progress of the war and the contribution that Wisconsin men and women were making.

The fighting spread and the Association created the War Activities Committee "for the purpose of providing the maximum support to the war effort and Wisconsin alumni in military service." As it was explained in the *Alumnus*, "The existing war activities program of the Association includes a war records clerk to keep as complete a record as possible of all Wisconsin alumni in military service, the sending of all Association publications to men in the service, free, and complete cooperation with the government and University war programs."

In March, 1943, the publication of the *Cardinal Communique* was announced. Its purpose was "to furnish University and alumni news to the hundreds of Fighting Badgers overseas"

and to "take the place of . . . regular Association publications which cannot be sent overseas because of new postal" regulations.

These postal restrictions and other difficulties almost put a quick end to the *Cardinal Communique*. Because of the existing war paper shortage, few envelopes were available to send out the *Communique*. As a result, the Association scoured the countryside and bought up envelopes wherever it could find them. With this problem apparently out of the way, a new crisis occurred. Several servicemen overseas reported that the *Communique* was not reaching them. An investigation into the matter revealed that the mail sacks containing the bundles of the publication were resting undelivered in the APO's on either coast. It seemed that the only way second class mail could receive any priority was if it was sent by air mail. So the Association immediately began sending out the *Cardinal Communique* via air mail and the Badgers overseas began receiving the news as quickly as possible.

Postal restrictions and the shortage of paper forced the *Alumnus* to limit the number of pages in each issue. But, after the experience with the *Cardinal Communique*, the Association discovered that there was more than one way to keep in touch with the Wisconsin men in service. Using a special "pony" edition, the Association sent both Coach Stuhldreher's football letters and the *Alumnus* overseas.

This tremendous effort to keep Wisconsin men and women informed about what was happening to their contemporaries and back at their University involved a prodigious amount of mail. In one period, from September, 1943 to June, 1944, the Association sent out more than 700,000 pieces of mail.

FOLLOWING THE WAR, the Association focused its attention on the University's Centennial.

In its first issue of the Centennial Year, the *Alumnus* published a 68-page special issue telling the University story in a concise history. Coincidentally, this was also the 50th year that the alumni magazine was being published and the special issue traced the history of the magazine through the years of its and the University's development.

As its magnum opus for the Centennial, the Association published a massive 120-page "Centennial Directory of Association Members" which listed, by state, the names, classes, and addresses of all Association members. The directory included 18,215 members, "the largest membership roster ever published by the Wisconsin Alumni Association."

The 1950's was the decade that produced the first signs of the growing stresses and strains of higher education. In the spring of 1953, Gov. Walter Kohler introduced a bill (279S) into the Legislature which called for the "integration" of all State-supported institutions of higher education. Wisconsin alumni, quick to recognize the threat that this bill posed to the integrity of the University, spoke out against it. For more than three years, the spectre of integration haunted the University and influenced its policy. Diligently, the *Alumnus* kept its readers informed of the proceedings and, in several instances,

John Berge, executive director of the Association, came to his present position in 1936. In twenty-five years, he has built the Association into the fourth largest of its kind in the country, and made it a dynamic organization geared to support the University of Wisconsin.



acted as a sounding board for opinion. Finally, in November, 1955, after much political wrangling and bitter debate, Gov. Kohler's much amended bill was passed. The bill called for the establishment of the State Coordinating Committee for Higher Education and created the University of Wisconsin-Milwaukee through the merger of Wisconsin State College and the University Extension in Milwaukee.

In April, 1958, the *Alumnus*, in cooperation with hundreds of alumni magazines throughout the country, took part in the first "Moonshooter" project. The Moonshooter is a special supplement prepared annually by a board of distinguished alumni editors. In the past four years, Moonshooter has brought readers of the *Wisconsin Alumnus* a close-up view of higher education, the college professor, the alumni, and the college student.

In its Centennial Year, the Association redoubled its efforts to cultivate informed support among its members and among the people of the state. The chief concern of the Association during this year was to gain alumni and legislative support for the University's budget and building programs. These efforts began last fall when representatives of the Association, the Board of Regents, and the University administration began meeting with alumni to discuss the University's needs. In February, the *Alumnus* published a special issue devoting sixteen pages to an explanation of the budget and building programs—thirty-three thousand extra copies of this issue were sent to alumni throughout the state. The Association also published a four-page informational brochure entitled "Your University and the Future" which was distributed at local alumni gatherings and sent out to key alumni. In addition, periodic progress reports on the legislative status of the budget were mailed out.

As for the future, the *Wisconsin Alumnus* continues to be the bulwark of the Wisconsin Alumni Association's information program, but, wherever possible, the Association will continue to develop new ways of communicating the problems of the University to its alumni in the belief that an informed body of responsible alumni is an effective force in furthering the welfare of the University.

One Hundred Local Alumni Associations

WISCONSIN ALUMNI CLUBS have been characterized by Dr. J. Martin Klotsche, provost of the University of Wisconsin-Milwaukee, as "outposts of understanding." These Wisconsin outposts have grown to mean more and more to promoting the understanding and success of the University.

The first identifiable sentiment for establishing alumni clubs at Wisconsin came in 1885 when Robert M. LaFollette '79 introduced a resolution at the annual alumni meeting. Sen. LaFollette recommended that "a committee of three alumni be appointed in every county in the state in which three or more alumni reside, whose business it shall be to

guard the interests of the University in that vicinity, and to act as a link between the graduates in general and the Alumni Association . . ."

Although a few of the larger cities in Wisconsin and the country had local associations, nothing really significant along the lines suggested in 1885 was accomplished until 1908. At that time, an editorial entitled "Getting Together" appeared in the *Wisconsin Alumni Magazine* and unfolded the spirit behind the formation of Wisconsin Alumni Clubs:

"No body of men and women, of the size of Wisconsin alumni can accomplish much except by concerted action; and concerted action is impossible without a working

organization. There is no better time than the present to effect such organization."

"An effort will be made by alumni during the present summer months to organize active local associations in the larger cities of the state. . . ."

"Here then is an opportunity for those alumni who are interested in their Alma Mater and their Alumni Association to throw the weight of their personalities and influence into a movement which, if successful, will mark a new epoch in the history of both."

The movement far exceeded the expectations of those who planned it. Currently, there are 100 Wisconsin Alumni Clubs in existence. They nearly circle the globe, stretching from New York, through Hawaii, the Philippines, and

One of the most important functions of a Wisconsin Alumni Club is to hold an annual Preview meeting. Just such a meeting is pictured here as University of Wisconsin students meet with local high school students in the home of a Wisconsin alumnus.





Edward H. Gibson, field secretary of the Association, has travelled more than 134,000 miles working with alumni clubs throughout the state in the past 13 years.

Japan, to Thailand. Among these clubs, 46 are in the state of Wisconsin and the remaining 44 are scattered all over the country as well as abroad.

In 1947, it became evident the work of alumni clubs was placing an increasing demand on the facilities of the Association. In order to insure that the local clubs would remain effective representatives of the University, the Association hired Walter Mehl '40 as its first field secretary to work with the local clubs throughout the state. In May of the following year, Mehl was gone and Edward H. Gibson '23 stepped in. For the past 12 years, "Gibby" has traveled throughout the state, logging a total of 134,788 miles and meeting with alumni in almost every Wisconsin community.

The yearly programs planned by the Wisconsin Alumni Clubs have proved an invaluable source of understanding and service for the University. In most Clubs, the principal event of the year is the Founders Day dinner. This custom got its start shortly before World War I. In late 1916, Robert S. Crawford '03, then executive secretary of the Association, urged local alumni clubs to observe the University's "Foundation Day" early in February (1917) with "fitting celebrations" which might include speakers from the University.

This custom caught on and has since become a mainstay in the organizational plans for any Wisconsin Alumni Club. However, the local clubs often plan

other activities to fill out the year such as a picnic, a beer party, bridge party, dance, or style show, all designed to help raise funds for its projects.

In addition to the social angle, which offers a chance for Wisconsin alumni to get together with people who have a common bond, the local alumni clubs provide services which are vital to the continued success of the University. Perhaps the most important function of the local alumni club is to carry the goals and problems of the University to the alumni and citizens in a given community. This link of understanding is what helps the University carry forward its many programs which are designed to keep Wisconsin one of the world's outstanding institutions of higher education. In addition, local clubs often provide scholarships and encourage promising young students in their area to attend the University. Every year, students from such cities as Chicago, New York, Racine, Jefferson, Janesville, Watertown, and Oshkosh attend the University on a Wisconsin Alumni Club scholarship. Finally, in line with encouraging top students to come to Wisconsin, the majority of clubs hold Preview meetings each year. This idea, a fairly recent development, was started in the winter of 1952 when the Association and the University cooperated in sending out teams of Wisconsin students to various communities in the

state. The task of the Preview team is to discuss the nature of college life informally with top high school students in the area and encourage them to attend the University. The program has been an unqualified success and several members of recent Preview teams once attended a Preview meeting in their own area.

The Wisconsin Alumni Association encourages the existence and the formation of local alumni clubs. From the Association's central office comes the direction which helps the local clubs plan a meaningful year of activity. Periodically, a "Wisconsin Alumni Club Bulletin" is mailed out from the Association. This newsletter contains valuable information which can be useful to the local clubs. In addition, there is the annual Alumni Club President's Conference, usually held in the fall. This year, the Association sponsored a newsletter competition among the local clubs. The alumni clubs of Chicago, Milwaukee, New York, and Burlington won awards for their newsletters which were designed to stimulate alumni interest through a well-planned program of events.

Much of the spirit that typifies Wisconsin is generated in the Wisconsin Alumni Clubs scattered throughout the state and world. The University relies heavily on the zeal of their individual members for the understanding which breeds respect.



The Alumni Club Officers' Conference is a part of the Association's annual program. Lloyd Larson (right), first vice president of the Association, is shown here addressing club officers at a recent annual meeting.

The Association Supervises

The Bureau of Graduate Records

*Which Keeps Track of More
Than 189,000 Wisconsin Alumni*



Each day the Bureau of Graduate Records receives numerous changes which must be recorded on the appropriate basic cards in the alumni files. Here, the staff is busy making the necessary additions and corrections.

“I WONDER if you could give me any help on locating a student at the U. of W. who attended in 1933. I can give you very little information about him, in fact, I don't even remember his name. All I know is that he worked part time at Kroger's Grocery.”

Requests like this and thousands of others pour in the Bureau of Graduate Records every year. Besides trying to track down a Kroger stock boy, the Bureau also is called upon to perform such acts as: replace the Christmas card list of alumni who have lost the addresses of their college pals; locate a wife and four children who have disappeared; or locate the wandering son of a Kentucky mother who said that her boy had come to the University and never returned home or written her.

For nearly 40 years, the Bureau of Graduate Records has been carefully keeping tabs on the alumni of the University of Wisconsin, a list which was begun in 1852 when Levi P. Booth and Charles T. Wakeley became the first two graduates of the University.

The first work on cataloguing graduates of the University was instituted in 1912 when Theodore R. Hoyer '12, an assistant editor of the *Wisconsin Alumni Magazine* began work on a card index file to classify graduates alphabetically, geographically, by classes, degrees, and professions.

Then, in 1924, the Alumni Records Office was established by the University and John Dollard '22 and Porter Butts '24 were appointed recorder and assistant recorder, respectively. The new office was charged with keeping track of over 60,000 former students (graduates and non-graduates), keeping a file of all degree holders and non-graduates who attended the University for at least one semester, and for keeping folders with biographical information on alumni. Later, John Bergstresser '25 held the position of recorder until 1930 when the Association officially took over the supervision of the Alumni Records Office which had since become the Bureau of Graduate Records.

Mrs. Edith Knowles was given charge of the Bureau, replacing Bergstresser who went to the University's Bureau of Guidance.

Since the Association assumed supervision of the Bureau, its files have

grown until the present number of cards in the basic file includes 189,861 alumni, among these are listed 21,296 known-dead.

The basic card of each alumnus (presently, students who have attended the University for one year or more are considered alumni whether they graduated or not) contains the following information: name, address, class, and occupation; registration address and reference addresses; degrees from Wisconsin and other institutions; date and place of birth. In addition, there are special designations for members of the Alumni Association, Memorial Union life members, "W" men, war veterans,

fraternity and sorority members, and a record of the deceased.

Once the address of an alumnus is recorded on the basic card, an Addressograph plate is made of that address. Presently, the Record's Office can send out nearly 122,000 pieces of mail based on the number of current Addressograph plates it has available.

The Bureau of Graduate Records maintains a staff of 12 which is under the general supervision of Mrs. Knowles. Mrs. Clover Ward, Mrs. Orla Erickson, Gale Caruso, Mrs. Darlene Williams and Judy Litsheim work in the central office which receives all changes that are then recorded on the basic

In the subterranean well of the building at 600 N. Park Street is the second segment of the Bureau, the Addressograph Department. Phoebe Peterson is the head of this department and is assisted by Mrs. Leone Thousand. It is here that the plates of Association members are kept and it is here that the *Wisconsin Alumnus* is addressed and mailed every month. In addition, the Addressograph Department often addresses mailings to all alumni of the University for such organizations as the University of Wisconsin Foundation.

The files of the Bureau of Graduate Records have proved an invaluable source of information for alumni and other organizations. They are used by other University departments who keep records on their graduates, other universities and colleges, fraternities and sororities, newspapers and magazines who request information on alumni who wed, die, get new positions and/or honors (or dishonors), and by such agencies as the FBI, Civil Service, etc., who continually make security checks on alumni seeking federal positions.

Sometimes the basic card in the alumni files constitutes a legal record which often cannot be found elsewhere. Several alumni have relied on the alumni records to provide proof for getting passports, applying for Social Security, insurance pensions, welfare assistance, etc.

The Bureau is also a splendid source of names for alumni who are visiting new areas and wish to establish contact with Wisconsin alumni.

And the Bureau of Graduate Records continues to grow as the number of Wisconsin alumni increases by more than 5,000 every year. As the count goes up, so does the demand for information so that the staff of the Bureau is constantly busy revising the basic cards and satisfying the many inquiries that flood the office each week.

While most of the inquiries concern matters of record we're sure that requests like "We are trying to locate a school friend who also served as our best man," or "At the present time I am in Florida State Hospital and I'm supposed to be crazy. I want the Alumni Association to get me out of here," will continue to be part of the daily routine of the Bureau of Graduate Records.



Mrs. Leone Thousand, seated, is shown addressing copies of the *Wisconsin Alumnus* as Phoebe Peterson head of the Addressograph Department, looks on.

cards. Mabel O'Neill, who also works in the central office, scans various sources for bits of biographical information. Much of this information is used in preparing the monthly "Alumni News" section of the *Alumnus*, while the remainder of it finds its way into the biographical folder of each alumnus. These files contain newspaper clippings, press releases, personal correspondence, magazine articles, and other bits of biographical information so that, on request, it is often possible to provide a fairly complete biography of a given alumnus based on the information contained in these files.

"Minute-Men" for the University

by LOUIS P. LOCHNER

*First Executive Secretary
Wisconsin Alumni Association*

REVISITING the U.W. Campus and taking part in the joys of Commencement Week is always a memorable occasion for an alumna or an alumnus, especially for one who lives far away from Madison.

My pride in being a University of Wisconsin graduate rose to a new high as two hundred recipients of the degrees of Ph.D. and Doctor of Medicine strode across the platform to receive their diplomas at the hands of President Conrad A. Elvehjem and I could study the individual faces and listen to the individual names. A miniature United Nations seemed to pass in review. Scholars from many countries and races had looked to Wisconsin for the finishing touches in their academic education.

My pride in my Alma Mater was further enhanced when I was informed that these Ph.D.s and M.D.s, together with the more than 2,000 other recipients of degrees, represented forty-three foreign countries and forty-one American states besides Wisconsin.

Truly, we can be immensely proud to think that our University attracts women and men from all over the world in quest of higher and highest education who select the U.W. as their training ground.

All the more shocked was I, on reaching Madison and especially after hearing the address of President Elvehjem during the Alumni Centennial Dinner, to realize that our Alma Mater is not receiving adequate funds from the State of Wisconsin, and must look elsewhere, to federal and private grants, to function properly.

The conclusion I was forced to draw was that the members of the Wisconsin Legislature by their paring down of the funds requested by the University authorities have shown that they simply do not grasp what our highest state institution of learning means not only in our nation but throughout the world. Many another state envies Wisconsin the fine reputation it has achieved through its state university.

Obviously a lot of work lies ahead between now and the next Legislature to bring home to our solons the necessity for greater support of our university. It is here that a challenging opportunity presents itself to us as alumni. I outlined a suggestion for the creation of a corps of "Minute Men and Women" in my talk at the Centennial Dinner:

"I submit to your consideration that a live, enthusiastic

In his article, Mr. Lochner expresses some reservation about the appropriateness of the term, "minute-men." He feels that there is, perhaps, a better description for the alumni who would act as news representatives for the University in their individual communities. If any of our readers can think of a somewhat more fitting name, we would appreciate their suggestions—Editor's Note.

member of our Alumni Association ought to be designated in every community in which there is a local newspaper or radio or TV station, as the recipient of all news releases about our Alma Mater issued by the official University News Bureau or by the Alumni Association . . .

"This modern Minute Man of our Alma Mater would make such items available immediately or stress their importance, if already available, to his local mass communications media."

I added that the idea would be spelled out in detail in the *Alumnus*. So here goes:

As one who has been a journalist for over fifty years I know that today, more than ever, the editors of newspapers and other periodicals as well as the news editors of radio and TV stations, are swamped with press releases from organizations, institutions, public relations firms, charitable undertakings, and the like.

These editors can scan this vast bulk of material only hurriedly, for in addition there are running reports of the "wire services" (Associated Press and United Press International), the feature and syndicate services, such as King Features, North American Newspaper Alliance, and NEA Service, and, last but by no means least, the stories written by the own staff to be handled.

This means that, without ill will on the part of these editors, many an item that deserves being printed is overlooked or its full importance under-rated.

It is here that the work of the Minute Man can be of great service to our university. I use the word Minute Man, of course, to apply to both alumnae and alumni, and I use it for want of a better name. I'd be happy if someone thought of an original, catching designation of the person I have in mind.

THE MINUTE MAN can perhaps be best selected by a local Wisconsin Alumni Club wherever one exists. Or, he or she may volunteer and so advise alumni headquarters, together with a reference of qualifications for the task. Also, she or he might be "drafted" by the executive director of our Association. In any case the formal appointment should be made by the Association's board of directors.

The person designated for any given locality should read every item of University news received to determine in each case whether it is of general interest to readers and listeners everywhere, hence also news matter which the local paper or radio and TV station should logically and obviously carry.

On the other hand, he should also look for a possible "local angle" which makes the item of special interest to the town, city, or region in which the designee lives.

For example: the news item may deal with, say, some astounding break-through in science achieved at the University of Wisconsin. That is news of such general interest that every medium of communication ought to carry it. Or again,

the news item may contain an unusual pronouncement by some outstanding faculty member on a burning issue of the day. It should interest more than, say, the news media of Milwaukee, Madison, and Chicago. It is at least worth a try on your local editor.

On the other hand, local items about known personalities are always appreciated by news editors. Supposing an award or honor or scholarship is conferred upon someone known and remembered by, and possibly even living in, the community for which an alumnus is the Minute Man. No editor of the pen, voice, or camera product will resent having his attention drawn to such an item of local news.

Quite the contrary, supposing the person with whom the news item deals is somebody who was born in the community or lived there so long that he is still remembered, or who has relatives there. You as Minute Man might try immediately to obtain a photograph or action picture of this news-maker. Your contact-person in the newspaper office or radio station will probably be doubly inclined to run the item if you can furnish an illustration to go with it. You may even arouse his curiosity to the extent that he will pump you or local relatives for further information to build up his story.

It goes without saying that the Minute Man must be a person of tact, discretion, and good judgment. He must not and cannot expect to see the University of Wisconsin mentioned every day or even every week.

It would surprise many a layman not connected with communications media how much of our product as professional news people is consigned to the waste basket because "hotter" news commands priority.

During the days of the baseball world series, for instance, pages and pages otherwise available for general news are taken over by the sports writers to accommodate the millions of baseball fans, even those who stop working in their offices to see the games on the TV screen, yet who want afterwards to read the play-by-play account of the sports specialists.

When an American president meets a foreign dictator, that, too, is news which crowds many items that would otherwise normally be transmitted to the reading or viewing or listening public out of their accustomed places in the overall news product.

The Minute Man should not become a nuisance and thus wear out his welcome. He must exercise sane judgment and discretion in the selection of items which he offers regarding his Alma Mater or to which he calls attention. He must also develop a feeling for the frequency with which he may approach the key men in the editorial sanctums with which he deals.

Much of his success will depend upon his personal contact with his "victims." If he can do this to the point of making real friendships, of even establishing regular neighborly contacts between his family and those of the news editors concerned, his telephone call, alerting to or offering a news item about our Alma Mater will seem natural.

PLACING items that will enhance the status of or interest in our University in the newspapers or on the air waves should not be the end of the Minute Man's activities. He should, as a further task, secure a copy of the paper in which the item appears, cut it out, carefully mark date and name

of the publication, and turn it in to alumni headquarters for possible further use. In the case of radio and/or TV news coverage, it may be possible to secure a transcript of the text if one has become well established as a Minute Man.

Alumni headquarters may deem it advisable, when the University budget is under consideration, to present a representative collection of published items to every legislator, or in other ways make him feel how much the University, as proven by the interest taken in news about it, means to the state, nation, and humanity.

In general it must be inserted here that, to carry out the Minute Man idea (or whatever you may want ultimately to call it), alumni headquarters will have quite an additional job on its hands. But it should be a rewarding experience.

Also, extra expenditure on the part of the official University News Bureau will be involved for the extra mailings to Minute Men. But I firmly believe that, if the idea works at all, the outlay will bring rich dividends in making Wisconsin legislators and tax payers better acquainted with our University and its impact upon our nation and world.

Minute Men should be designated not only within the State of Wisconsin, but wherever in other states or in foreign countries alumni can be reasonably expected to develop or prevail upon already existing journalistic connections to publish news of outstanding importance about our Alma Mater. Clippings or other evidence of favorable mention of the U.W. sent to alumni headquarters from outside the State of Wisconsin may prove to be an important "assist" in creating greater appreciation of the priceless jewel that the Badger State has in its famous state university.

WHAT DOES IT ALL add up to, assuming the Minute Man idea is put into operation? I take the liberty of repeating what I said during my brief remarks during the Alumni Centennial Dinner:

Fifty years ago, when the Wisconsin Alumni Association for the first time voted to employ a full-time Executive Secretary for its growing and expanding work, 2,000 alumni were members of the Association. Today there are nearly 25,000.

Imagine what a potential for projecting the image of Wisconsin as one of the world's great seats of learning and of human advancement is encompassed in that figure!

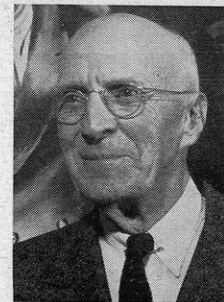
Imagine what would happen if all of us who are privileged to be alumni were to extol the merits of our Alma Mater whenever the opportunity presents itself!

Imagine what an impact the suggested Minute Men could make by funneling University news of significance into the communities from which stem the legislators who must approve the university budget!

Imagine how every taxpayer's pride in his state university, and with it his readiness to support it adequately financially, could be stimulated if, as a result of the efforts of those of us who live outside Wisconsin, continuing evidence poured into alumni headquarters, and from there into the University Administration, the Governor's Mansion, and the mail of state senators and assemblymen, to the effect that the University of Wisconsin is regarded everywhere as a leader in the advancement of human welfare and progress!

Would that not be something? Think about it!

*Andrew W. Hopkins '03
is an emeritus professor of
agricultural journalism*



*A Compendium of the People
Who Have Contributed to the
Greatness of the
University of Wisconsin
by Andrew Hopkins*

I am Wisconsin

I WAS BORN July 26, 1848, the very year Wisconsin became a state. We—Wisconsin and its University—have grown up together sharing many of each others blessings and some of each others difficulties and discouragements. I have spent my days—now grown into many years—among gentle hills overlooking one of the loveliest gems of Wisconsin's inland waters—a lake famed in song and verse.

Mine has become widely known as one of the loveliest of campuses—its wooded hills running down to glimmering waters of Mendota with jutting points and delightful bays making a landscape of unusual charm.

But I am quite aware that whatever greatness I may have has come more from dedicated men and women on my successive faculties, from men and women of purpose among my alumni, and from among citizens of the state convinced of the importance of education. These, and not buildings of brick or stone and mortar nor a lovely campus, should gain our warmest praise.

Yes I am made up of many parts—dedicated teachers, scientists and extension workers, loyal alumni and rugged citizens of a great state proud of my attainments and contributions to the welfare of mankind.

I am Levi P. Booth, my first graduate who, from his own and my rugged pioneering people, inherited the spirit of the pioneer ever restless in the search for more and better.

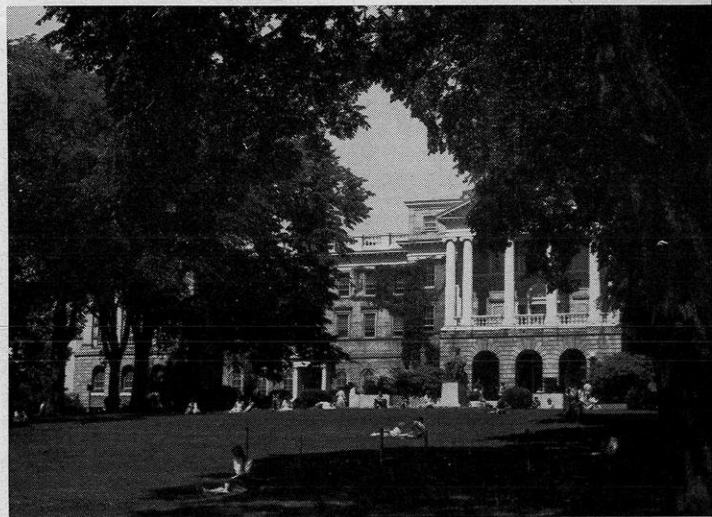
I am John Muir, "man of science and letters, friend and protector of nature, uniquely gifted to interpret unto others her mind and ways."

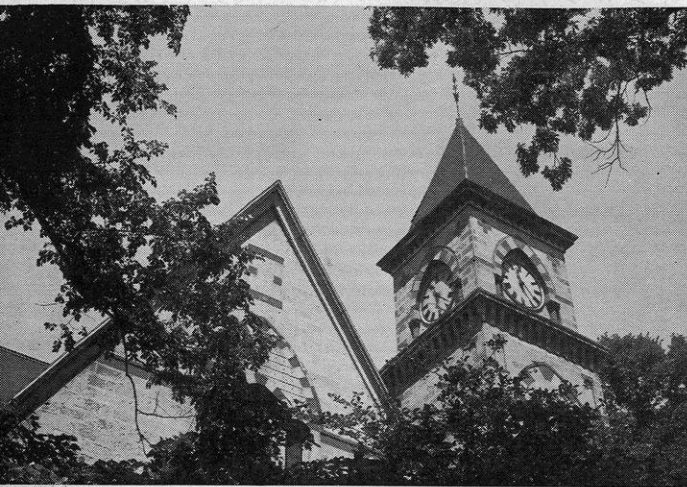
I am Samuel Fellows, abounding in zeal for the growth of the spiritual, the kindly, and the thoughtful.

I am John Bascom, who dared to dream of a great institution serving an earnest people and who, as my president, forthrightly faced the hazard of standing firmly for the right.

I am Thomas Crowder Chamberlin, who pointed the way for me to grow from a group of separate colleges into a great research and teaching University.

I am Stephen Moulton Babcock, who unselfishly dedicated his inven-





tive talents to the benefit of his fellow men when he might from them have gained unmeasured riches.

I am William F. Vilas, distinguished alumnus, educator, civic leader, statesman, and far-seeing benefactor who early discerned and provided for some of the urgent and long range needs of his alma mater.

I am Robert Marion La Follette, deeply concerned that the government of, by and for the people should abide steadfastly by the tenets given to it at its birth.

I am Charles Richard Van Hise, ever anxious to see that my influence and beneficence be extended beyond my home campus to the boundaries of the state. Under the leadership of this outstanding executive, and aided and inspired by such men as Frank Hutchins, W. H. Lighty, Charles McCarthy and a host of others, my campus was extended to include all of Wisconsin even to the last mailbox on the most remote postal route in the state.

I am C. K. Leith, tutored under Van Hise to become a wise counselor on earth's strategic minerals, for rulers and governing bodies of this and other nations.

I am Franklin H. King, who zealously applied his scientific knowledge and engineering skill to the solution of problems in farming not only in his home state but in far away lands as well.

I am Frederick Jackson Turner, John W. Sterling, William A. Henry, Hiram Smith and many, many others who have had a hand in pioneering my career.

I am Willard G. Bleyer, E. M. Terry, C. M. Jansky, Malcolm Hanson, and many more who led the way in developing and improving means and methods of communicating information and knowledge to individuals and to groups. Thanks to the tireless efforts of these pioneers I am rightly proud that the first school of journalism and the oldest radio station in the nation were established on my campus.

I am George Haight, ever eager to see his alma mater press on to greater service and higher attainment.

I am John R. Commons and Edwin Witte, tireless counselors for amicable settlement of industrial disputes and designers of better relationships between employers and employees.

I am Charles S. Slichter, Harry L. Russell, Thomas E. Brittingham, Harry Steenbock, and a goodly number of others, who fashioned a means of encouraging research through returns from patent rights on processes and products developed by University scientists.

I am E. B. Hart, Karl Paul Link, Conrad Elvehjem, and others who contributed basic research which had practical application and who added generously to the store of University research accomplishments.

I am "L. R." Jones, foremost in the development of the science of plant pathology. Others, from far and near, came here to gain better understanding of causes and effects of plant disease and how to combat it—especially in the production of economically important plants and crops.

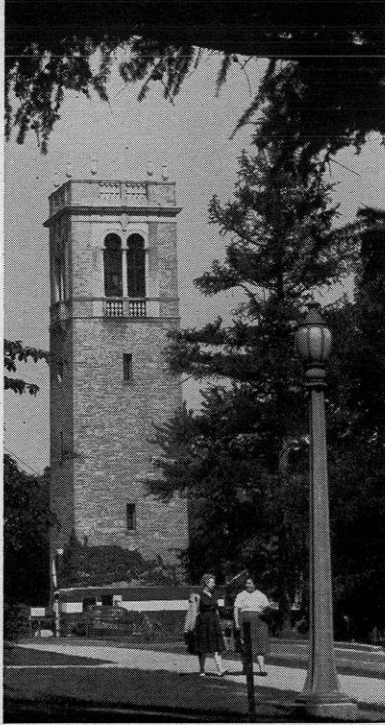
I am Philo Buck, ever eager to alert young and growing minds to the beauty of word and thought hidden away in the literature of yesterday and today.

I am John Richards, Pat O'Dea, Charles Fenske, Dave Schreiner, Harvey Kuenn and a host of others who, in sportsmanlike manner, fought and won for me battles on the gridiron, the cinder path, and the diamond.

I am Glenn Frank, gifted spokesman for enterprises—private and public—looking toward improvement of opportunity for the individual and the group striving for the attainment of worthwhile objectives.

I am Frank Holt, inspiring teacher, effective administrator, and wise counselor who gave unselfishly of himself that his students, fellow workers and the public might benefit.





I am E. B. Gordon who, through the facilities of WHA—the oldest radio station in the nation—inspired thousands of Wisconsin's school children to gain greater appreciation of good music.

I am Warren Weaver, masterful mathematician, effective executive, informed citizen, and practical idealist ever ready to serve his fellow men and his nation in the cause of peace and better understanding.

I am William Snow Miller, Charles R. Bardeen and a goodly number of others who clearly recognized the importance of health to the citizens of a commonwealth and who sought to advance the cause by laying the foundations for a great medical school.

I am Daniel Mead who, to an unusual degree, sensed the engineer's opportunity and responsibility to serve society in the practice of the engineering profession. His was a rigid code he followed and called upon his fellow engineers to follow. Combining high standards of performance with great engineering skill he attained high rank in the control and harnessing of water to better serve mankind.

I am Oliver Rundell, painstaking analyst of law, faithful interpreter of enactments, challenging teacher of the meaning and application of statutes, and staunch advocate of sound legal practices—continually dedicated to the purpose of employing law in the service of society.

I am John Savage employing engineering principles in designing dams to harness the mighty waters of the Colorado, Columbia and other rivers thereby producing electric current for light and power for homes and industries, and water to quench the thirst of great areas of thirsty land.

I am Dorothy Reed Mendenhall, Abby L. Marlatt, and Elizabeth Waters who each, in her chosen field, broadened the interest, influence, and impact of women of Wisconsin in the life of the home, the community, and the state.

I am Zona Gale, Marjorie Kinnan Rawlings and a goodly number of other alumnae whose writings have entertained, encouraged and inspired their numberless readers.

I am Julia Wilkinson and a succession of dedicated administrative secretaries always sensitive to the needs of the institution and ever alert to find possible ways of meeting these needs—an important link tying together changing administrations and making possible easier transitions thereby continuing, without serious interruption, adopted policies.

I am the myriad who have been benefited and helped along life's roadway by following the lead of dedicated teachers and research workers manning my classrooms and laboratories.

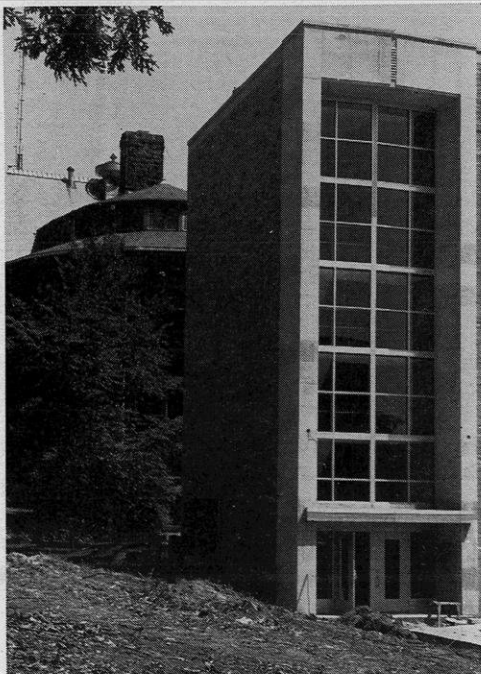
I am the thousands of young people recruited into my classrooms, libraries, and laboratories from the rugged hills of the state's southwestern counties, from the lovely coulees of western Wisconsin, from the red clay areas of the north, from the fertile prairie lands of southern Wisconsin, from the old seabed of the central counties of the state, and from the busy industrial centers of the Fox River valley, and along the Lake Michigan shore.

I am the unnumbered students drawn to my class and conference rooms, my libraries, and my laboratories from every state and from countries—near and far—all over the globe. I am the University of Wisconsin made up of all these many parts and many more.

Yes! I am Levi P. Booth, my first graduate and I am Peter S. Zouvas, the last (February 1, 1961) to graduate from my halls.

Struggles I have had and many, and out of some of these have come healthful chastening and near immortal words telling all that only by ceaseless winnowing and fearless sifting can great truths be gained and right paths be found.

I stand proudly on the shores of fair Mendota well content with the past, alert to the problems of the present, and ready to face the trials of the future. On Wisconsin—and forward.





Dr. Norman O. Becker is shown here with his family as they enjoy one of their favorite pastimes—sailing on Lake Winnebago. Shown with Dr. Becker, from left, are: Julie, 9; Mrs. Becker; Mary, 14; Jim, 12; and Connie, 7.

New WAA President a Distinguished Surgeon

Dr. Norman O. Becker

THE FORTUNES of the Wisconsin Alumni Association for the coming year are in the strong, sure hands of Dr. Norman O. Becker. He is the third medical man to be named to the presidency of the Association, and only the second to hold the office in the last fifty years.

Speaking at the Centennial Dinner, Dr. Becker had a great deal to say about the ways in which the Association could continue to expand on its tradition of service to the University. As the Association enters its second century, Nor-

man Becker feels that Wisconsin alumni should seriously consider:

- ★ The prospect of forming a Student Member Association—a sort of J.C.C. of future University alumni;
- ★ If it is economically feasible, consider extending free membership to seniors for an additional 2 or 3 years, until such time when the new alumnus has a greater appreciation for the University and has had a chance to establish himself professionally;

★ To encourage outstanding students to attend the University;

★ To encourage the University to accept the advice and counsel of its sons and daughters who have established themselves as responsible members of society. Specifically, this could be accomplished through a Board of Visitors in each college, the furtherance of guest alumni lectures and seminars, and an increase in opportunities for the student to become

aware of the problems confronting the man in the field;

- ★ The continual encouragement of a *free* academic climate within the University, and;
- ★ That the Association continue to provide an objective interpretation of the University's problems to *all* segments of our society as well as the Legislature.

It is a vigorous program, one that will require the whole-hearted support of Wisconsin alumni. But it is a definite means of expanding the boundaries of alumni service.

Dr. Norman Becker also has some definite opinions about how the Wisconsin Alumni Association can stimulate interest in the University among the alumni. He feels that the Association, through its official publication, the *Wisconsin Alumnus*, can make the alumnus aware of the fact that the University is not a static proposition, but that it is continually progressing, developing, and meeting the problems confronting the world; the Association can offer the alumnus the distinct pleasure of discovering what is happening to the friends he made while in college; and the Association, through the *Alumnus*, can comment objectively on what the University *ought* to be doing in certain areas.

Dr. Becker's concern for the place that education holds in our society is not one that he suddenly developed on being named president of the Association. In his own community, as a member of the Association for School Reorganization, Norm Becker has been vitally interested in the welfare of the students in the area and has fought for the best solution to the problems facing the integration of rural and urban school systems.

For Dr. Norman Becker, education is the very basis of a responsible, democratic society. He gained this respect the hard way. Education was always something he had to work for if he wanted it—he was completely dependent on the fruits of his own earnings to carry him through his eleven years of college work.

Norm Becker comes from a family of seven children, five of whom have degrees from the University of Wisconsin. He began his college career at Wartburg College in Iowa where he first

thought he would like to follow his father in the ministry. However, after three years, and after a growing interest in science, Norm decided that his desire to help people would be better realized in the field of medicine. With this goal in mind, he transferred to Wisconsin for his senior year and began his first year in Medical School while he was finishing up his undergraduate work. Graduating from the University in 1940, he continued in Medical School under the special encouragement of Dean William S. Middleton. During his second and third years, Norm had the special distinction of becoming the first housefellow at Showerman House in the newly opened Kronshage unit.

In 1943, Dr. Becker married the former Mildred Murdoch who was a distinguished Wisconsin student in her own right. While she was on campus, Mrs. Becker, a graduate of the Home Economics School, was a member of Alpha Phi, Omicron Nu, a Badger Beauty, and the winner of a Steenbock Scholarship in home economics.

In the meantime, Norm had begun work on a residency in surgery at Western Reserve University in Cleveland. Shortly after that, he was in the Navy where he served for two years as a medical officer aboard the USS Sarasota, an attack-transport which took part in the landing operations in the Philippines and Okinawa.

Following World War II, Dr. Becker went back to Western Reserve to complete his residency in surgery. Then he returned to his hometown of Fond du Lac and, at the invitation of Dr. Steven E. Gavin, became associated with the Gavin Clinic as a general surgeon, a position he still holds.

Professionally, Dr. Becker is continually striving to keep abreast of the new techniques and knowledge being uncovered in his field. He is a diplomate of the American Board of Surgery, a fellow of the American College of Surgeons, a member of Nu Sigma Nu, and a member of the state board of directors of the American Cancer Society. In spite of his many, many civic and medical commitments in Fond du Lac, Dr. Becker manages to get to Madison one day a week to work as a clinical instructor in the Wisconsin Medical School.

According to Norm Becker, the most satisfying of his professional affiliations

has been as a member of the Wisconsin Surgical Travel Club. This group, a select organization of 15 surgeons in the state, annually visits certain colleges and medical centers to study new advances in research being made at these institutions, thereby affording the Wisconsin doctors an opportunity to keep posted on the latest medical developments.

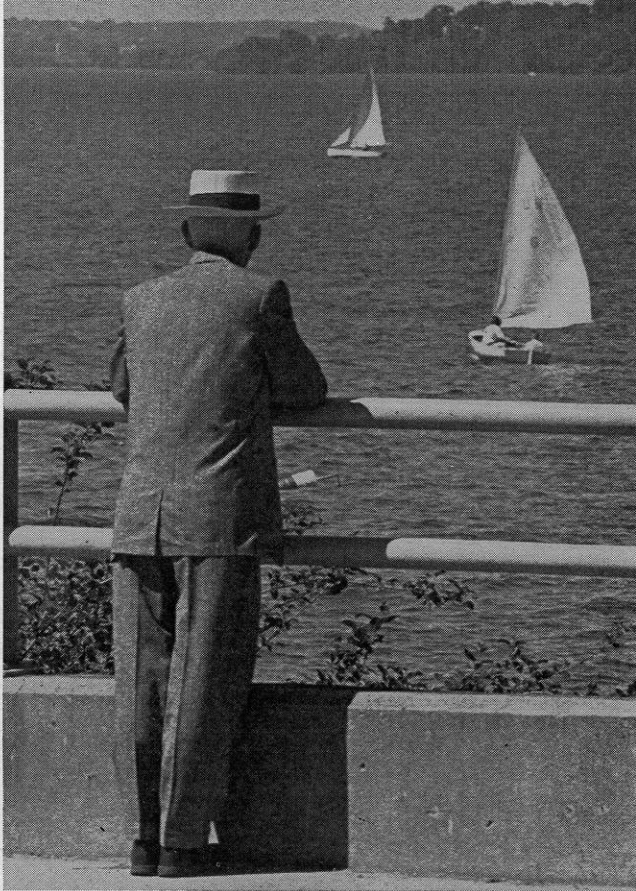
On the local level, Dr. Becker is active in many civic affairs in his hometown. He is a member of Rotary, on the board of the YMCA, a member of the Spring Hills Country Club, and, as was mentioned before, he and Mrs. Becker spend a considerable amount of their time on the educational problems of the community.

A devoted family man, Norm Becker finds that the press of his professional and civic interests leaves him all too little time to share with his wife and their four children. But when the family does manage a few moments together, they make full use of their time by engaging in a variety of outdoor activities.

Happily, the family shares Norm's interest in sailing, swimming, golfing, and camping. One of the great joys for the Becker kids has been the camping trips that the family has taken throughout the country. When you mention camping to Mary, Jim, Julie, or Connie, they are quick to tell you their own favorite story about their past camping experiences.

AS HE LOOKS BACK on it, Dr. Norman Becker is grateful for the opportunities he had while he was a student at the University of Wisconsin. He is thankful for the Memorial Union which afforded him the chance to work as a student and relieve some of his chronic shortage of funds; he is thankful for the Residence Halls system at the University and feels that the time he spent there was an education in itself; and he is grateful for the guidance of Dean Middleton.

Norman Becker feels that if, as president of the Wisconsin Alumni Association, he can imbue Wisconsin alumni with a hearty respect and understanding of the goals and ambitions of their University he will have, in a small way, reciprocated for the experience and knowledge he gained while attending the University.



Sailboats on Lake Mendota—some things about the University remain timeless.

Centennial Reunion Report

*Returning
Wisconsin Alumni Find
the University in a Period
of Dramatic Growth*

NEARLY 300 WISCONSIN graduates who have been alumni of the University for fifty years or more attended the Half Century Club luncheon on Friday, June 2. The crowd was so large this year that a last minute change had to be made to accommodate those who wanted to attend the affair. In order to make room for the many senior alumni, the luncheon had to be shifted from Tripp Commons to Great Hall of the Memorial Union.

The program opened with a salute from Don Anderson, president of the Wisconsin Alumni Association. Anderson paid tribute to the Half Century Club members and called their attention to two Wisconsin alumnae—Mrs. Florence Mitchell Taylor and Miss Louise Stuart—who have passed their hundredth birthdays. (Later in the month, it was learned that Mrs. Taylor had passed away—she was 104 years old.)

Following the calling of the roll, H. D. White, secretary-treasurer of the class presented President Elvehjem with the class gift, a sum totalling nearly \$10,000 which is to be used for the Alumni House.

Thanking the class for the gift, President Elvehjem officially inducted the Class of 1911 into membership in the Half Century Club. While noting "The acceptance of a new pledge class is usually a rather routine thing," President Elvehjem went on to make note of some of the unique contributions that the class has made to the University's history. Among these are: the idea for the first Homecoming; a supreme court justice (Timothy Brown) and a former governor (Oscar Rennebohm); and, perhaps its most famous contribution of all, the words to "On Wisconsin" written by class member Carl Beck.

Emil Rauchenstein, class president, gave the class's response following President Elvehjem's remarks.

Then, Edward H. Gibson, WAA field secretary, gave the Half Century Clubbers a look at the University in the year 1861, the year the Wisconsin Alumni Association was founded. Showing a series of slides, Gibson recalled the days of Lathrop and Sterling, showed a picture of: an early regent, an engineering class, the campus as it looked one hun-

Wisconsin Alumnus, July, 1961

dred years ago, and the Class of 1861, with its 9 members, the largest ever to graduate from the University up to that time.

THE HIGH POINT of the afternoon's program was an explanation of the university's building plan for the coming decade by Kurt F. Wendt, dean of the College of Engineering and chairman of the Campus Planning Committee. In an illustrated lecture, the Dean showed how the University has experienced a tremendous growth since its beginnings. And the growth will continue.

He estimated that, by 1970, the University will need approximately \$140 million in buildings to take care of the demands that will be placed on the University through increased enrollments. "These students are alive today," Dean Wendt explained. "We *know* they are coming."

Citing the present progress on providing support for the University's building program, Wendt said, "This ought to be done by 1970, but at the present rate (of appropriation), it won't be done until the year 2,000."

"Unless we do it," he warned the alumni, "there will have to be restrictions on enrollment." Herein lies the most important fact of the dean's presentation. Taking a realistic point of view, he is the only member of the administration or Board of Regents to publicly admit that the curbing of enrollment seems to be the only alternative to the dilemma of expanding facilities not keeping pace with the expanding student population.

Class of 1911

ONE HUNDRED SEVENTEEN alumni of the Class of 1911 with 49 spouses and other guests actively participated in their Golden Jubilee Reunion on Commencement-Reunion weekend in Madison. They came from coast to coast, from Canada to Texas. Perfect weather enhanced their enjoyment of the festive occasion. Greetings were received from many classmates who could not attend for one reason or another. For those who did make it, guided tours of the campus were arranged by Class President Emil Rauchenstein.

The Class of 1911 dinner was held Friday night in the dining room of the beautiful Wisconsin Center. Mrs. A. W. (Margaret Davison) Schorger was chairman of the dinner committee which included Mrs. C. R. (Rhea Meloche) Acly, Mrs. F. B. (Jennie Potts) Hadley, and Miss Lillian A. Reinking. Kenneth S. Templeton excelled as master of ceremonies with an informal program of song and speech. Highlight of the evening was Walther Buchen's illustrated lecture covering his most recent safari in Africa.

In introducing Buchen, Karl Mann was impressively prophetic. Paying high tribute to his abilities and accomplishments, Karl recited the "Dedication" that Walther had written when he was editor of the 1911 *Badger*:

"Great is our Alma Mater and many are her sons and daughters. Wonderful, powerful, beautiful, she resides on her mighty hills that look out over the pleasant waters. Beautiful is her home, but far more beautiful is she, for she is Wisdom and Knowledge. Well does she love her children, but best of all must she love those among them who ever labor to make her greater, grander and more beautiful in the eyes of men—and the number of those who have labored thus, who are laboring thus, and who will labor thus, is great. Where have these, truly her children, gone? Where shall they go? To the East, the West, the South and the North they have gone, are going and will go, and some of them will never come back. To the wandering children of our "Mother of the Lake and Hill" who will never see her more, to those who will never come back, this book is dedicated."

Word of Walther Buchen's death only a week later was tragic news to all who knew this prominent alumnus.

By chartered bus and private cars, many of the class took a guided sight-seeing tour of the University on Saturday morning to see buildings recently completed, under construction, or just started, including several of those referred to by Dean Wendt at the Half Century Club luncheon, and other landmarks which have become campus fixtures since most of the 1911 alumni were last at the University.

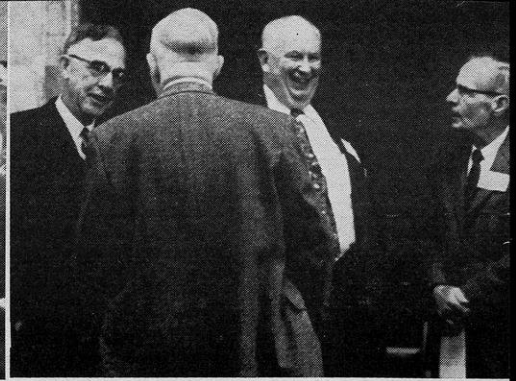
Saturday noon the classmates enjoyed



Three generations of Wisconsin students are represented in this picture as well as signs of a new era at the University. Seated, members of a bygone day are Alice Palmer, Madison, Class of '31 (left) and Mrs. F. K. Conover, Madison, Class of '85 who is 96 years old. In the foreground is Jessica Elkind, a UW freshman from Hollis, N. Y.

the gracious hospitality of Justice and Mrs. Timothy Brown whose spacious grounds overlooking Lake Mendota were the site of the 1911 Class Picnic. Bert E. Miller was the very efficient chairman of the arrangements and was assisted by Martin Glaeser.

Saturday night many joined alumni of other years at the Centennial Dinner of the Wisconsin Alumni Association. The reunion came to a close on Sunday, June 4, with the all-alumni breakfast on the Memorial Union Terrace, and the President's Reception in Great Hall in the Union Sunday evening.



The Class of 1917, the "most reuning class of all," came back again this year and enjoyed a get together in the Beefeater's room of the Memorial Union. The picture at the right shows a group of the 17'ers as they enjoyed a brief chat—from left: Al Fiedler, Dr. Mead Burke (back to camera), Jim McManus, and Al Lange.

1941



1936





The Class of 1911 held a reunion picnic at the home of Justice Timothy Brown (right) in Madison. Shown reminiscing with Justice Brown are Oscar Rennebohm, Mrs. Harry M. Merrill (Ella Mosel), Detroit, and Mrs. P. H. Martin (Helen Schram), Fond du Lac.



While his classmates were being inducted into the Half Century Club in Madison, Dr. Harold Morris (left) was being accorded a similar honor by Wisconsin alumni in Hollywood, Fla. Shown here with Dr. Morris are, from left, Mrs. Morris, Mrs. F. H. Kalb, and Mr. and Mrs. Claude Maurer, who were marking the 45th anniversary of their class's graduation from the University.

At a business meeting of the Class of 1911 held on June 2, Emil Rauchenstein and Hubert D. White of Madison were re-elected class president and secretary-treasurer, respectively. The Golden Jubilee Gift Committee, comprised of Walther Buchen, Karl M. Mann, Oscar Rennebohm, William H. Spohn, and Hubert D. White reported that the fund contributed by many individual members of the class was very nearly ten thousand dollars and will be held open for additional gifts before the end of the year. By formal vote, the class approved the committee's recommendation that the fund be left in the custody of the University of Wisconsin Foundation and be earmarked for some distinctive purpose in the construction or furnishing of the new Alumni House.

—H. D. White

Class of 1916

THE UNION GALLERY was a scene of conversational groups throughout Friday as returning '16ers came in to register. Officially receiving the arrivals were Charlotte Bodman Neal, Imogene Kriskey Griswold, Anita Pleuss Nelson and Ruth Thomas Porter. Many Madison vicinity class members were present much of the day. Among them were Grover Broadfoot, reunion chairman, Milton Findorff, Fred Distelhorst, Archie Kimball, class president, Sam Marsh and John Wise.

At 6 o'clock, more than 80 class members and guests met at the Madison Club for continued visiting before the 7 o'clock dinner. (That lobster was as delicious as any eaten at the seashore.)

Following the dinner, Grover Broadfoot presented the class guests: Ex-Dean and Mrs. Fayette Elwell, Mr. and Mrs. Al Gallistel, Coach and Mrs. Tom Jones (we tried to discover the secret of maintaining that youthful Jones vigor), and Coach Joseph Steinhauer and the speaker of the evening, Professor John Guy Fowlkes and Mrs. Fowlkes. Professor Fowlkes spoke of the increasing university research budget, much of it derived from grants, and of the need for research to develop more efficient methods of school instruction and operation.

The nominating committee, Lehm Brown, Charlotte Neal, and Dana Walsh, presented a slate of officers for the coming five years: president, Milton Findorff; vice-president, Ruth Glassow; secretary, Fred Distelhorst; treasurer, Theodore Hoeveler. The slate was unanimously accepted.

Saturday was a perfect day for the outdoor luncheon served at the home of Mr. and Mrs. Archie Kimball. Spring greenness was its best in the spacious, tree bordered lawn with its huge circular bed of many colored tulips. Tables on the lawn and the terrace with its view of Lake Mendota provided opportunity for more relating of experiences of the past five years, such as Katherine Wright's visit to below-the-equator Africa and Marion Luce Govan's adventures as a Chicago realtor.

No prizes were given for such feats as traveling the most miles to attend the reunion. Had there been, one would have gone to Lehm Brown of Wenatchee, Washington, as it has in past years. Esther Mansfield Mathews, Bronxville, New York, might have had first place for greatest distance from the east.

—Ruth Glassow

Class of 1917

MEMBERS OF THE Class of 1917 gathered in the Union Lounge to carry on their unbroken tradition of annual reunions and to renew friendships. Reminiscences continued while the group of twenty-eight enjoyed the ambrosial luncheon in the Beefeater's Room with a musical background of familiar tunes which recalled the days of Esther Beach and Bernard's Park.

In the absence of Leo Blied, who was conventioning in Tokyo, Mead Burke acted as chairman of the class meeting and discussions which followed. Many letters of greeting were read from classmates who were unable to be present but who are looking forward with anticipation to the 45th Reunion in 1962.

The class meeting adjourned in mid-afternoon to enjoy an eye-opening and informative bus tour of the ever-expanding campus under the most competent guidance of George Field, Assistant to the President. A highlight of the tour was the inspection of the ground floor of the sumptuous Chadbourne "Hilton" skyscraper residence hall for women.

Among the out-of-staters who helped to make the reunion a big success were: Kate Huber and Al Lange from Indiana and Jim McManus, Grace Peebles and Laurel Gilloghy of Chicago. Members from Wisconsin other than Madison, included: Ruth Ames—Oregon, Elizabeth Brunzell—Evansville, Al Fiedler—Milwaukee, Helen Barr—Sturgeon Bay and Marjorie MacPherson—Portage.

—Ralph Ramsay

Class of 1921

Dr. and Mrs. Frank L. Weston opened their lovely home Saturday noon for a picnic for the Class of '21 fortieth reunion. It was a beautiful June day, and eighty-five members and their wives and husbands were present.

Mrs. Sayda Seybold Petterson was in charge of the picnic luncheon; Mrs. Emma Mueller Bruden—prizes; Mrs. Frieda Pett Consigny—name tags; Mrs. Pauline Lewis Sitar—dues; Mrs. Dorothy Poertner Edson—dues; Oscar Christianson—singing.

Mr. and Mrs. Hal Peterson received a prize for coming from the farthest distance. The Westons still get the prize for having the most children.

Wish I could remember all who came from out of town but that is impossible, but I will list a few:

Mr. and Mrs. Van Pinkerton, Minneapolis, Minn., Mr. William Ashenbrenner, Racine, Wis., Mr. and Mrs. Hal Peterson, New Jersey, Mrs. Janet Epstein Sinaiko, Sioux Falls, Ia., Mr. and Mrs. Wellington Brothers, Evanston, Ill., Mr. Al Davey, Mr. and Mrs. Har-

old Draper, Janesville, Wis., Mr. and Mrs. Harold Stark, Nashota, Wis., Mr. and Mrs. Irwin Maier, Milwaukee, Wis., Mr. and Mrs. Leon Kaumheimer, Milwaukee, Wis., Mrs. Sada Buckmaster Roberts, Columbus, Ohio, Mrs. Helen Thompson Donalds, La Crosse, Wis., Mable Cook, Chippewa Falls, Wis., Mr. and Mrs. William Hoard, Fort Atkinson, Wis., Mr. and Mrs. Lloyd Scofield, Mr. and Mrs. Carl Steiger, Oshkosh, Wis., Earl Hardy, Waukesha, Wis., Judge Lincoln Neprud, Viroqua, Wis. There were at least 40 Madison representatives of the class also at the picnic enjoying the festivities of the day.

A committee will be formed before our next reunion in 1966 to make plans for our forty-fifth reunion.

Again a hearty "Thank You" to our class president "Hootie" Weston and his very hospitable wife for making our fortieth reunion so pleasant. See you in 1966.

—Mary P. Rehfeld

Class of 1926

THE BLACKHAWK Country Club was the site of the reunion luncheon for the Class of '26. The seventy-one who assembled for the celebration were treated to the poet's "rare June day" so that spirits were gay and all hearts were young. Madison's hospitality could not have been better exemplified than in the beauty of the scene and the perfection of the weather. Lydia Ziemann Shafer, Sarah Stebbins Longenecker, and Nettie Treleven Fairchild received the plaudits of the assembled class for their securing of the place, the excellence of the luncheon, and the joy

Seen at the reunion of the Class of 1946 were: Mrs. Jean Lucey, Atty. Gen. John Reynolds, Pat Lucey, and Mrs. Pat Reynolds.



each of the alumni derived from the program provided. Plans were set afoot for a similar event five years hence.

John S. Hobbins was elected to succeed the deceased Harry McAndrews as class president. The need for an additional vice president to assist from the Madison community was recognized and implemented through the election of Lydia Ziemann Shafer to that office. Nettie Treleven Fairchild and Sarah Stebbins Longenecker were unanimously requested to serve as co-chairmen of the 1966 Reunion. George Barber received the award for traveling the longest distance to attend—Birmingham, Ala.; John Esch the prize (a distinction shared with others, i.e. Ragnar Rollefson, Ralph Jacobs, Bob Paddock, Les Krebs and "Doc" Newell) for the most children; and Mrs. Wayne Parker received the honors for the most grandchildren.

Members of the reunion committee were: John Esch, Nettie Treleven Fairchild, John S. Hobbins, Leon Isaksen, Sarah Stebbins Longenecker, Ragnar Rollefson, William B. Sarles, Lydia Ziemann Shafer, Harry S. Schuck, Ralph Timmons, Alden W. White and Theodore W. Zillman.

—Ted Zillman

Class of 1936

THE CLASS of 1936, known as the "recalcitrant class", proved less than that at its 25th reunion on June 2, when 107 members and their wives joined for fun and frolic at Maple Bluff Country Club, setting a record attendance for quarter century reunions.

To make it a more perfect '36, the class pioneered with a new type schol-



1951

arship. More than \$500, in scholarship donations from members, has been received thus far. The unusual fund will provide financial aid for the football and basketball huskies, who will bear the number, 36, on their jersey in future games.

Richard Brazeau, Wisconsin Rapids attorney, as the night's speaker, exchanged good natured banter with Toastmaster John Fish, Madison insurance executive. Brazeau brought the prom queen, Virginia Wheary, Racine, now the queen bee of Dick's cranberry center chalet at the Rapids.

A highlight, too, was the presence of Caryl Morse Kline, Pittsburgh, Pa., president of the class, Thirty Six, that is, who specially flew to Madison from a mission in Africa, where she has been serving as Pres. Kennedy's special representative at the independence celebration of Sierra Leone.

Mrs. Janet Gerhardt Pasch brought her husband, Maurice Pasch, who on the day of the reunion, was named a U. W. Regent by Gov. Nelson. Pasch, as the others, was warmly received.

There were prizes, too—awards went to Robert Huegel, Madison, baldest class member; Guy Gibson, Stevens Point, oldest bachelor; John Schilling, Galesville, Wis., most children—eight; Paul Streckewald, Los Angeles, Calif., greatest distance; Mrs. Ruth Nelson McMahon, most daughters; Agnes Ricks Egan, Atlantic Highland, N. J., Badger Beauty attending.

Between libations and vintage motion pictures of Union activities, with grrruls in dresses with skirts way down to there, and a football game of 1936, with John Fish and other players looking shakey, (film's fault, thank you), there was much chatter and pliancy among the grads.

Among the returning were George Duggar, Belmont, Calif.; Herbert Terwilliger, Wausau attorney; W. Jay Tompkins, Milwaukee; Carl Thompson, Stoughton, Assemblyman; Bob Oetting, Dallas, Tex.; Dr. Rolf "Chub" Poser, Columbus; Arnie Betts, Wilmette, Ill.; Mel Adams, New York, public relations exec; Ed Zeeh, druggist; Mary Ellen McEville Stafford, Jane Stafford Wilkie, Don Wilkinson, Mary Belle Lawton, all of Madison; Mrs. Luke Buchen, Princeton, and many others.

The committee working on the affair, planning, telephone, personal contact by postcard, and other facets—Ruth Ann Piper Dykman, Jean Bird Antonius, Jane Ashcraft Kroncke, Virginia Moe Quisling, Jane Talmadge Ridders, Frank Blau, chairman; John Fish, Frank Custer, Edward Leslie, treasurer; George Neckerman, and Ed Stege.

—Frank Custer

Class of 1941

THE CLASS of 1941 held a resounding twentieth reunion at the Cub Club in Madison. Nearly one hundred

classmates were on hand for the celebration. Through the generosity of those attending, the class finally liquidated a debt that has been on the books since 1940. A free-will solicitation among the class members raised \$146, enough to erase the outstanding Junior Prom debt.

Thanks went out to Mrs. Richard Bardwell who served as chairman of the event.

Class of 1946

THE CLASS of 1946, returning to Madison for its fifteenth reunion, held a dinner-dance at the Colonial Inn to mark the occasion. Speakers were on hand to give the class members a picture of the University's position in the field of higher education. Edward H. Gibson, field secretary of the Wisconsin Alumni Association, spoke on the growth of the University and warned those present that Wisconsin will have to take giant steps if it is to meet the demands of the future.

Wisconsin's Attorney General, John Reynolds, whose wife is a member of the class, spoke briefly about the need for more and continued legislative support for the University. He said that the University will continue to be great only if it continues to receive the support of its alumni and friends.

Pat Lucey, Madison realtor and State Democratic Chairman, was also on the program. *Continued on page 45*

THE DAY of Commencement, 1961 dawned as the graduates and their parents had hoped it would, bright and warm. It was an ideal setting for the University's 108th Commencement.

The previous day, a similar ceremony had been staged at the University's Milwaukee campus where nearly 800 degree candidates attended the graduation held at Pearse Field. Of the Milwaukee students, 610 completed their requirements for the bachelors degree while about 180 received masters degrees.

On Monday in Madison, about 2,500 young men and women received degrees ranging from the bachelors to the doctors degree. Breaking them down more specifically, about 1,600 were members of the Class of 1961 and receiving their first college degree, some 165 received their law or medical degree, and nearly 700 were awarded masters or doctor of philosophy degrees. Also, 125 men received commissions in the Army, Navy, or Air Force as graduates of the Reserve Officers Training Corps (ROTC) units at the University.

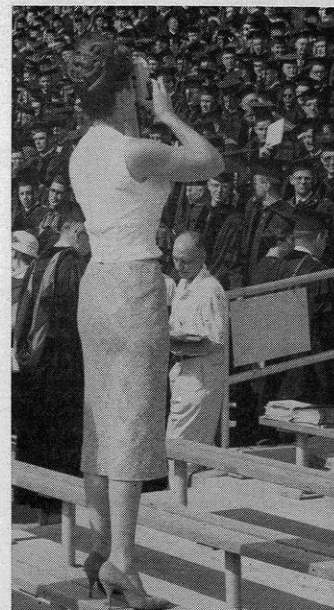
With the conferring of this year's degrees, the University's total of graduates now exceeds 131,500, these alumni accumulated over a 107 year period since the first Commencement in 1854 when Levi Booth and Charles Wakeley became the University of Wisconsin's first graduates.

As always, this year's degree winners are a cosmopolitan group. Of the graduates receiving their first degree, 80 per cent are from Wisconsin homes and the remaining 20 per cent hail from outside the state. Of the total number of graduates, 65 per cent are from homes in every one of Wisconsin's counties, and the remaining graduates are from 41 other states and the District of Columbia, and from 43 foreign lands, ranging from Africa to Norway and from Australia to Venezuela. A total of 152 of this year's graduates is from foreign lands, including 46 from India, 19 from Canada, nine from China, eight each from Japan and Korea, and seven from Thailand.

This year, we take you behind the scenes at Commencement. The pictures on this and the following page are intended to give you a look at what the spectator at this colorful ceremony doesn't ordinarily see.

Commencement

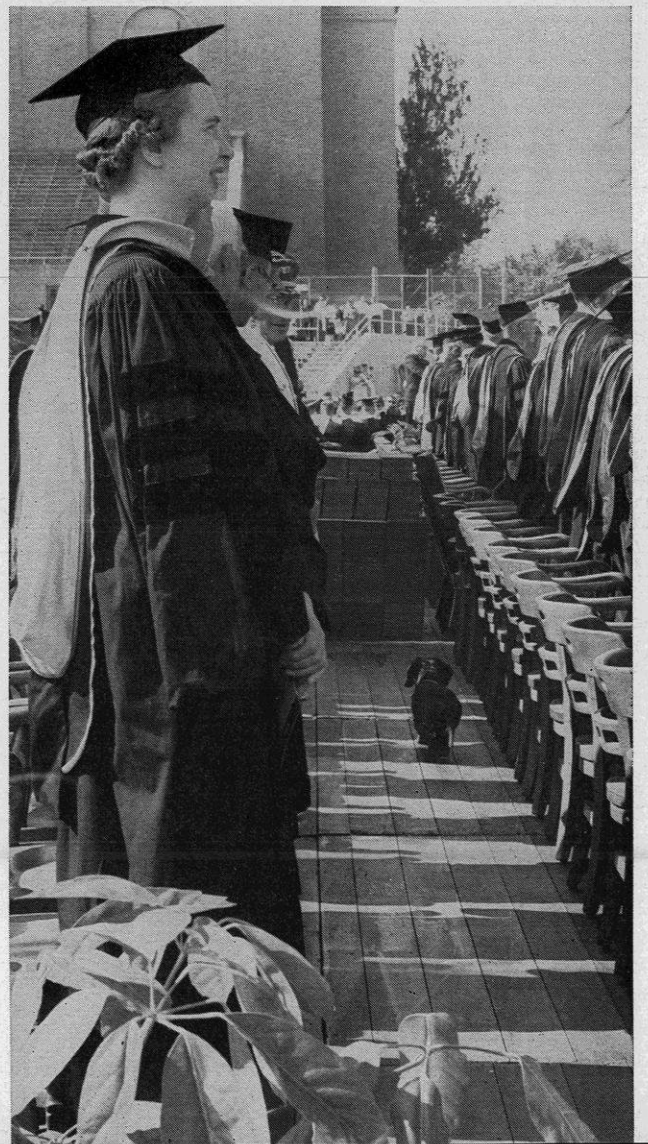
1961



People usually picture Commencement as a long stream of graduates filing up to get their degrees and then joyously flipping their tassels from one side of their cap to the other. But, aside from the oratory and the awarding of degrees, there are other things of interest that go on during the ceremony. These pictures offer a for instance: above, somewhere in the sea of black-gowned graduates, this lady has spotted her favorite; below, a maintenance man and one of the graduation marshals strike contrasting poses as they take a time out; top right—the UW band's instrument cases form an interesting arrangement with the graduates as a backdrop; bottom right—What would a public event be without a stray dog? This year's visitor was a black dachshund.

Behind the Scenes







Dean John Z. Bowers (right) listens as Regent President Carl E. Steiger reads a statement to the press after the Regents had discussed "personnel problems" in the Wisconsin Medical School for more than 7½ hours.

Medical School Debate Cools Off After a Bout of Fever

THE CUSTOMARILY NOSTALGIC air of Comencement-Reunion weekend was disturbed this year as returning alumni found stories of a seething controversy in the University of Wisconsin Medical School getting a big play in the Madison newspapers.

The story broke on May 27 when the *Capital Times* reported that it had "learned . . . on the highest authority," that Dean John Z. Bowers and five department chairmen had tendered their resignations.

The University administration's immediate response on the report was "no comment," and the rumors began to fly. The next two weeks were hectic. The University remained silent while the rumors of mass resignations continued. When they heard of the impending resignations, a band of over 100 medical students marched on President Elvehjem's house and read him a letter voicing their support for Dean Bowers. In the Medical School itself, there were reports of the circulation of petitions for and against accepting the resignation of the dean.

As the speculation increased, it also

became obvious that there would be no action on the matter until the Regents held their annual meeting following Commencement on Monday, June 5.

Previous to the meeting, there was some question as to whether newsmen would be allowed to cover the discussion of the problem. Atty. Gen. John Reynolds, in a special letter, said that newsmen would be allowed to hear the argument if it related to matters of policy. However, if the discussion involved matters of personnel (such as the resignation of Dean Bowers), the reporters would be excluded from the meeting, in keeping with the Wisconsin statutes.

As the Regent meeting opened, newsmen were admitted to hear the beginning of Pres. Elvehjem's monthly report to the Regents. However, a short ten minutes later, the newsmen were asked to leave as the Regents voted to go into executive session to discuss a matter of personnel. For more than three hours that afternoon the discussion went on behind closed doors. Then the Regents adjourned to "sleep on it," promising they would have a decision on the personnel matter shortly after reconvening

in the morning. Just what the matter actually was remained vague, as there was no confirmation that the Regents were discussing the resignation of Dean Bowers.

The following morning, June 6, the Regents met again in executive session and the newsmen anxiously paced the halls of Bascom, and the anteroom of the President's Office like expectant fathers. Shortly after nine o'clock, the proceedings took a dramatic turn when Dean Bowers and five of his department chairmen arrived at the meeting. The appearance of Dean Bowers produced new speculation among the reporters who were busy trying to keep their editors posted on the developments.

It wasn't until well after noon that the story finally broke. Emerging from the meeting, Carl E. Steiger, president of the Regents, promised the reporters, "We'll have a statement for you shortly."

Some forty-five minutes later, the newsmen were finally admitted to the meeting and heard the following statements:

DEAN BOWERS: "I withdraw my

resignation as dean of the Medical School with the sincere hope that, through the continued cooperative understanding of the Regents, the administration, my administration and the Medical School faculty, the problems so obvious in the Medical School can be resolved and we can move ahead."

PRESIDENT ELVEHJEM: "I am tremendously concerned about the future of the Medical School and will bend every effort, every power I have to further its progress. I realize there are many problems and it is going to take time to work them out. We will need the support of everyone in the Medical School and the University Hospital to arrive at a satisfactory solution. Everyone in the state has an interest in the progress of the University of Wisconsin Medical School. With time, effort, and patience their best interests will be served."

REGENT STEIGER: "The Regents express their support of the administra-

For the moment then, that was the story. Dean Bowers had not resigned, neither had several of the key men in the Medical School. Ostensibly, the status quo had been preserved.

THE MEDICAL SCHOOL crisis became a matter of public concern last year when Dean Bowers recommended an outsider, Dr. John Cole of Western Reserve University, to be head of the surgery department at Wisconsin upon the retirement of Dr. Erwin Schmidt. In recommending Dr. Cole, Dean Bowers, evidently, ignored the normal procedure dictated by the University bylaws which say that the department may recommend its own preference. After that, the dean is free to accept or refuse the department's recommendations. Should he refuse, the dean may appoint his own candidate "of professorial rank" from the department.

Though not personally opposed to

Medical School. Like the dean, these new men are young, aggressive, and eminently qualified. But this gradual infiltration of new personnel has resulted in a house divided—those who were here before Dean Bowers' appointment in 1955, and those who came afterwards. Seemingly, this division has been one of the major points of friction.

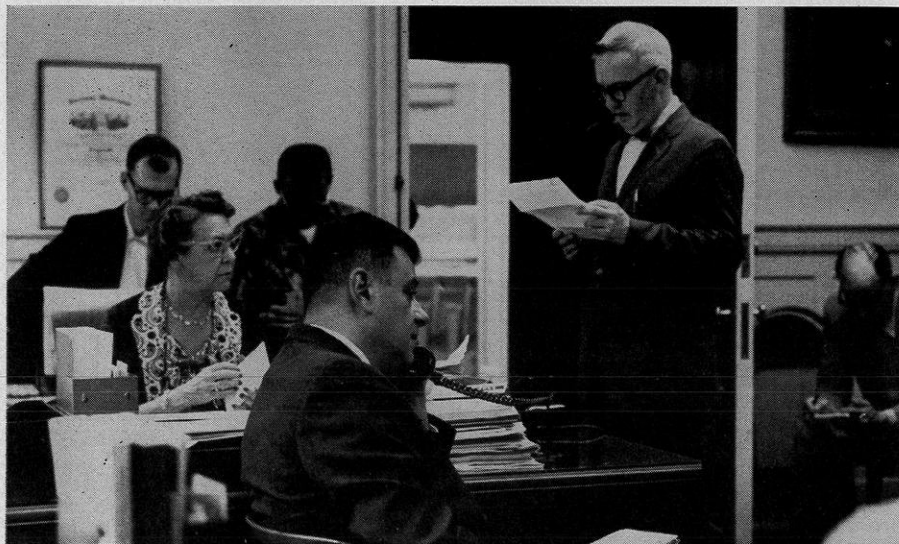
After the story of the controversy over picking a chairman for the surgery department first hit the newspapers, the University administration took steps to rectify, or at least, mollify the situation. Pres. Elvehjem recommended that the picking of a surgery department chairman be delayed for a year. Then a seven-man advisory committee was established within the Medical School to study procedures and policy. Later it was reported that this special committee "would play a key role in the appointment procedure for departmental chairmen." This, apparently, obviated the impending showdown between the dean and the faculty.

As the result of these actions, things seemed to be working out within the Medical School itself. As testimony of the fact, a three-man committee, one of whom was Dr. Curreri, was appointed to "assume administrative responsibility for the department of surgery" on Dr. Schmidt's retirement. Later, in a news release, it was reported that Dean Bowers told the sixth annual meeting of the Wisconsin Medical Alumni Association that, "Despite several bouts of fever, the temperature is normal in the University of Wisconsin Medical School."

One week later, the patient suffered a near-fatal relapse when the story of the dean's resignation was carried in the papers.

FOLLOWING THE EVENTS of June 6, people were prone to think of the developments in terms of victory or defeat for one or the other of the parties involved. But, as Regent George Watson was quick to point out, it was not a question of victory or defeat for either side in the immediate dispute. Hopefully, it was a long-run victory for the University and its Medical School.

In any event, the complexity of the situation indicates that there are still several questions on matters of University policy which need to be clarified before the matter can be considered closed.



While the Regents were deliberating, newsmen were anxiously waiting for a story to break as they sat in the anteroom of the President's Office. Occasionally, a reporter with a deadline would phone in to keep his editor posted on the situation.

tion of the University in its continuing efforts to resolve the differences which have existed in the Medical School and their confidence that with the cooperation of the administration, the dean of the Medical School, and the faculty, there will be continued improvement in the high quality of instruction, research, and public service by the University of Wisconsin Medical School and Hospital, which we are confident will include resolution of the differences which gave rise to the recent dispute."

Dr. Cole, the members of the surgery department had their own candidate for the post to be left vacant by Dr. Schmidt's retirement. This was Dr. Anthony Curreri, a Wisconsin graduate and noted surgeon in his own right. Thus, in a move to stymie the dean's recommendation, the surgery department refused to grant professorial rank to Dr. Cole, thereby leaving the door open for Dr. Curreri.

Since his appointment, Dean Bowers has brought several new faces into the



Mary Bunting



Donald Kerst



Louis Lochner



A. W. Schorger

Receive Honorary Degrees

AT COMMENCEMENT, the University of Wisconsin conferred honorary degrees on five persons, leaders in journalism, nuclear physics, education, and industry, and an emeritus professor of the University. All five, connected by firm ties to Wisconsin, are alumni of the University. They are:

Mrs. Mary I. Bunting, Cambridge, Mass., fifth president of Radcliffe College, doctorate from Wisconsin in agricultural bacteriology and agricultural chemistry in 1934—the Doctor of Science degree;

Donald W. Kerst, La Jolla, Calif., leader of the research program on controlled thermonuclear reactions at General Atomic Division of General Dynamics Corp., inventor of the Betatron nuclear accelerator while at the University of Illinois, former technical director of Midwestern Universities Research Association (MURA), doctorate from Wisconsin in 1937—the Doctor of Science degree;

Louis P. Lochner, Fair Haven, N. J., winner of the Pulitzer Prize for distinguished foreign correspondence in 1939, author of eight books including *New York* and *Herbert Hoover and Germany* published in 1960, bachelor of



Harold Story

arts degree from Wisconsin in 1909—the Doctor of Literature degree;

A. W. Schorger, Madison, emeritus professor of forestry and wildlife management, former president of Burgess Cellulose Co., of Freeport, Ill., doctorate from Wisconsin in 1916—the Doctor of Science degree;

Harold W. Story, Milwaukee attorney, retired in 1957 as vice-president and general attorney of Allis Chalmers Manufacturing Co., a co-drafter of the Wisconsin Employment Relations (Peace) Act in 1939, bachelor of arts in 1912 and bachelor of laws in 1915 from Wisconsin—the Doctor of Laws degree.

Visitors (Continued)

make financial assistance available to extension center students; assistance to the academic student comparable to that of the athlete (The average scholarship amounts to \$275, while the average grant-in-aid tender comes to about \$1,100.); and the uniform determination of the need of both scholarship and loan applicants.

STUDENT ADVISING

"The Visitors have learned to expect sharp criticism of the advising system. The students interviewed complained that it was often difficult to find an ad-

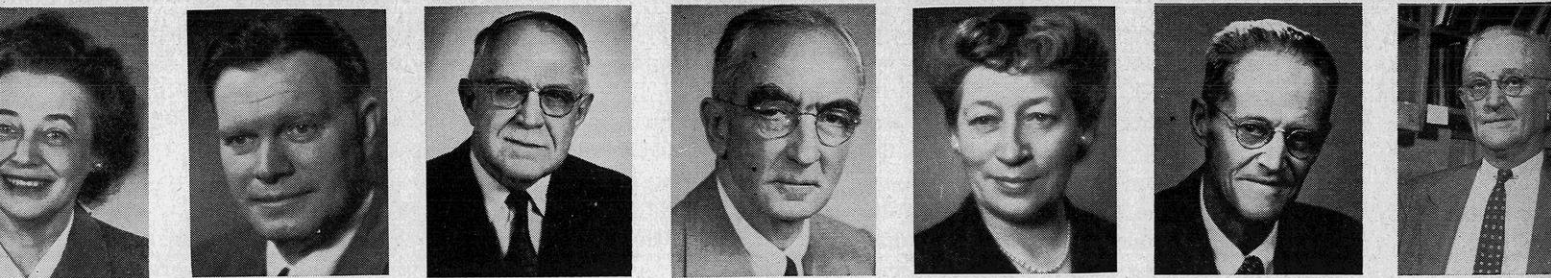
visor in his office, that advisors frequently seem cold and indifferent, and many are not well enough informed." In the light of these facts, the Visitors have called attention to the various inadequacies of the advising program and feel that it "continues to be in need of overhauling."

UNIVERSITY OF WISCONSIN—MILWAUKEE

It has been five years since the establishment of the UW-M. In that time, it has developed the character of an urban university—because of this, it is faced with some problems not typical

to the Madison campus and the centers. In this light, the Visitors firmly feel that "serious deficiencies in the library and lack of funds for student extracurricular activities jeopardized the fine progress made by the administration, faculty, and students toward the realization of the concept of an urban university."

However, in spite of the often serious lack of adequate facilities, the visitors were pleased to "note an improvement in student morale at UW-M," and that "A feeling of loyalty to the University and of cohesion within the student body seems to be developing."



Blotz

Bogholt

Brown

Bunn

Cronin

Dickson

Geist

Twenty-three Retire from Wisconsin Faculty

Helene Stratman-Thomas Blotz, *assistant professor of music*—came to the University in 1930 as an instructor in music. In 1946 she was named assistant professor of music with a joint appointment in the UW College of Letters and Science and the Extension Division. Over the past three decades she has taught classes in harmony, counterpoint, music history and appreciation. In 1940 she began traveling up and down the state, collecting folk music illustrating the state's history. In 1960 some of this music was issued on an LP record by the Library of Congress, with a booklet written by Mrs. Blotz describing the historical background of the music.

Carl M. Bogholt, *professor of philosophy*—was the chief architect of the University's current undergraduate and graduate programs in philosophy and has taught courses ranging from the introductory to advanced seminars for students working on doctorates in agricultural economics. But his major interests are in political and social philosophy. He attended Massachusetts Agricultural College (now the University of Massachusetts) at Amherst and won his Bachelor of Science from that institution in 1921. He taught English there for three years and public speaking in the Lakewood High School in Ohio for a year before coming to Wisconsin to study and teach philosophy in 1926. He has been teaching at the University every year since Wisconsin awarded him the Ph.D. degree in 1933.

Ray Andrews Brown, *professor of law*—has been on the UW Law School

faculty for 38 years. His career has included service in U.S. government agencies, honors from other educational institutions, and the national presidency from 1937-40 of the Order of Coif, honorary fraternity of the legal profession which initiates the upper 10 per cent of law graduates each year into its ranks. In 1957-58 Prof. Brown received the Distinguished Professor Legion Lex award while he was a visiting professor of law at the University of Southern California. His authoritative writings in his special interest areas include numerous articles in legal journals and three volumes: *Administration of Workmen's Compensation in Wisconsin*, *Treatise on Personal Property*, and *Cases on Real Property*.

Charles Bunn, *professor of law*—came to Wisconsin 27 years ago as a professor of law after more than a decade of law practice in St. Paul as law clerk, junior partner, and full partner in a firm which bore a Bunn name for three generations. The author of numerous articles and reviews, he has written one of the few "Lawyer's Bibles," *Jurisdiction and Practice of U.S. Courts*, the sixth edition of which was published in 1959. In the spring of 1950, Bunn, and others, completed the rough draft of another monumental volume, *A Uniform Commercial Code*, which is now in print and used extensively by students, lawyers, courts, businesses, and to further the studies of the American Law Institute. Prof. Bunn is retiring early to do research in public and commercial law for the American Law Institute. He will be a lecturer in law at the

University of Virginia during the 1961-62 academic year.

Katherine Cronin, *associate professor of physical education, women*—has been engaged in a number of projects during the last decade. Among these are a study of problems in pre-service education of teachers of physical education, sponsored by the National Association for Physical Education of College Women; certification requirements for the minor in physical education, accepted by the Wisconsin Commission on Teacher Education and Professional Standards; certification requirements in physical education for the four-year major in elementary education, also accepted by the Wisconsin Commission; and certification requirements in physical education for the major. She is the co-author of a textbook, *Guiding Rhythm Experiences*.

James G. Dickson, *professor of plant pathology*—has been active in the University's grain breeding program. In the field of barley quality he helped set up the extensive malt quality testing programs for experimental barley varieties. Dickson came to the University in 1916, and earned his Ph.D. degree in 1920. While doing graduate work, he was appointed agent of the U.S. Department of Agriculture and has held that position since. He became a professor of plant pathology in 1926. He is the author of numerous articles in scientific journals, and has written three major books—*Diseases of Field Crops*, *Cereal Disease Studies in Europe and Asia*, and *An Outline of Diseases of Cereal and Forage Crops in the Northern United States*.

Dr. Frederick D. Geist, *associate professor of anatomy*—will complete the longest period of service (41 years) of any faculty member in the department of anatomy since the UW Medical School was established in 1907. About

eight years ago, Dr. Geist was in part responsible for a significant change in teaching anatomy at the University. First-year medical students were required to take clinical as well as the basic theoretical sessions in neuro-anatomy. For the first time at the University, classroom neuro-anatomy came to life in Saturday morning clinics. Dr. Geist's special academic interests have been in neurology and in the application of basic anatomical sciences. His scientific writing has been done on bone study, changes in nerve cells following nerve injury, and the nervous system of the monkey.

Charles Morse Huffer, *professor of astronomy*—has been doing research and teaching at the University of Wisconsin for thirty-nine years. He retires to accept a full professorship of astronomy at San Diego State College, California. For 35 out of his 39 years at Wisconsin, Huffer has been teaching at both the graduate and undergraduate level—introductory survey courses and others in navigation, astrophysics, and celestial mechanics. *Modern Space Science*, published this spring by Holt, Rhinehart and Winston, Inc., is the first high school text in space science. The book is the joint work of Huffer and F. E. Trinklein, head of Racine Lutheran High School. Huffer is a member of the American Association for the Advancement of Science, Britain's Royal Astronomical Society, and the American Astronomical Society, which he served as secretary from 1946–1955.

Gladys Jerome, *instructor of English*—has directed the University Writing Clinic from its beginning in 1952. Hundreds of students have been referred to her by departments from all over the University. Some of the students couldn't spell. Some didn't know grammar. Some couldn't write acceptable prose. It has been her task to help students turn out acceptable prose, whether for a term paper, a thesis or a report. She has also aided hundreds of freshmen in the beginning composition course. Correcting thousands of themes over the years, her colleagues agree, required the patience for which she is noted.

Max J. LaRock, *professor of agricultural engineering*—came to the University of Wisconsin in 1938 as a farm building engineer. Much of his 23-year

career has been devoted to liberating the farm wife from the hard work caused by inconveniently planned homes. To alleviate the situation, LaRock has applied the principle of "convenience" to home layouts and to farmstead layouts. He is the author of a bulletin on kitchen planning which expresses this idea of convenience.

Grace C. Hildreth, *associate professor of physical education, UW-M*—was graduated from the first two-year physical education class at La Crosse State Normal School in 1915. The course was extended to three years and she stayed on and was graduated. She received a bachelor of education degree from La Crosse State Teachers College in 1930, and did graduate work at Marietta College (Ohio), the University of Wisconsin, the University of Minnesota, and New York University. Prof. Hildreth was one of the founders of what was originally the national Women's Athletic Association, now a part of the Athletic Recreation Federation of College Women.

Olaf A. Hougen, *professor of chemical engineering*—retires to accept the position as science attache for the Scandinavian nations with the U.S. embassy in Stockholm, Sweden. Hougen served as the first Fulbright professor in chemical engineering in 1951 and in Japan in 1957. He was awarded the 1944 William H. Walker Award of the American Institute of Chemical Engineers, and early in 1961 he received the \$1,000 Award in Industrial and Engineering Chemistry of the American Chemical Society. In 1955, Hougen received the first annual Benjamin Smith Reynolds Award of \$1,000 for excellence in teaching future engineers. He was one of five distinguished American chemical engineers who received Founders' Day Awards from the American Institute of Chemical Engineers in 1958.

Camilla Low, *professor of education*—began her teaching career as guidance counselor and teacher of social studies in New Jersey in 1922, immediately after graduating magna cum laude from Smith College. She came to the University in 1939 and was appointed to the department of education three years later, the first woman to receive such an appointment. She is noted for her work with the Community Laboratory Activity Program at the University, and for

her work with the State Department of Public Instruction in the Wisconsin Co-operative Educational Planning Program. During the time that she spent on this latter assignment, Prof. Low wrote a curriculum guide which is in use today in Wisconsin schools.

Dr. Ernst A. Pohle, *professor of radiology*—was one of the first doctors to use Geiger counters to measure radiation dosage in medical therapy. During his long career, the German born scientist has been an outstanding scientific researcher, medical therapist, administrator, and prolific writer. Dr. Pohle has explored the therapeutic value of radiation for many ailments, including sarcoidosis (an atypical form of tuberculosis), vascular Nevi (birthmarks), and cancer. Among his many publications are two books printed in 1938, *Theoretical Principles of Roentgen Therapy* and *Clinical Roentgen Therapy*. He was chairman of the UW radiology department from 1928 to 1957.

May Statler Reynolds, *professor of home economics*—throughout her thirty-nine year career, Dr. Reynolds has concentrated her research efforts on protein. She has compared the value of proteins from natural food against proteins from synthetic sources. She has worked with low calorie diets that are high in protein to maintain body tissues while using body fat for calories. She has just completed a research project where she has compared the proteins of dried milk solids and peanut butter for the Food and Agriculture Organization. Following her retirement from the University, Dr. Reynolds leaves almost immediately to become nutrition research consultant on a Ford Foundation program in Pakistan.

Raymond J. Roark, *professor of engineering mechanics*—joined the UW engineering mechanics faculty as an instructor in 1913. He spent two years, 1917–19, as a captain in field artillery in France and Germany with the U.S. Army in World War I, and one year teaching at the State University of Iowa in 1919–20. Then he returned to the University for 41 years of teaching and research duties which have been interrupted only briefly several times by big game hunting trips in foreign lands. He has published several articles on research in the field of statics, dynamics, strength of materials, and aerodynamics.

VIKINGS *pay tribute to* TOM

SIXTY-ONE YOUNG MEN, outstanding representatives of the Scandinavian countries, paid a lasting tribute to the University of Wisconsin in May and to the man who made possible their studies at this American university.

The 61 were the Viking scholarship students, past and present, who had spent a year at Wisconsin, not only for academic training but to learn the American way of life.

Represented by the eight Vikings on the campus this year, the young men dedicated an ancient Swedish rune stone to the late Thomas E. Brittingham Jr. Translated, the runic inscription on the stone declares: "To a good friend the way is not long though he be far away."

Brittingham, Madison native and prominent UW alumnus, conceived the Viking program in 1952 and wholeheartedly worked to develop the project toward greater international understanding. Choice of the Vikings, made personally each year in Scandinavia by Mr. and Mrs. Brittingham, was based on personality and potential leadership. Exceptionally close ties existed between the Brittinghams and their Scandinavian "sons."

The Viking scholarships were among a legion of opportunities created at the UW through young Tom and the trust left by his father. Another notable contribution to UW was the time and effort devoted to the Wisconsin Alumni Research Foundation. As a trustee of WARF, Tom Jr. served 31 years in developing the agency which has contributed millions of dollars for UW research.

The investment analyst and business leader died suddenly last year in Delaware where he had lived in recent years.

The crowd that gathered on the Muir Knoll overlook to witness the dedication of the stone heard Ivar Lykke, captain of the 1960-61 group of Viking scholars, present the monument:

"The Vikings have sent you this stone, a copy of an old Swedish rune stone, in memory of our benefactor and good friend, Tom Jr. That he was also



Ivar Lykke, captain of this year's Vikings, presents a rune stone honoring the memory of Thomas E. Brittingham, Jr., to the University. The ceremonies, held on Muir Knoll, are witnessed here by Regent Carl E. Steiger and alumni and friends.

one of the best friends of this University makes this tribute just so much more fitting. I therefore, on behalf of Tom's Vikings, present this rune stone to the University of Wisconsin as an everlasting tribute to our great friend and benefactor and your illustrious alumnus, Thomas E. Brittingham Jr."

Carl E. Steiger, president of the UW Board of Regents, said in acceptance:

"This stone, symbol of solidity and exploration, shall be a constant reminder to us of you and the great men here honored. It is in the Vikings of today and of the past, in the Internationals, and the young people Tom Brittingham befriended and aided that he lives among us. . . . This world, this nation, this state and this university all have

been bettered by Tom and his imaginative endeavors. This stone, harking from the ages, marks here for future ages your tribute to Tom. We accept it and dedicate it with love and appreciation. And we salute you Vikings as the bearers of a great heritage."

Those attending the dedication included members of the Brittingham family who came to Madison especially for the event, the scholars, UW Pres. Conrad Elvehjem, members of the UW Boards of Regents and Visitors, other UW officials, officers of the Wisconsin Alumni Research Foundation, faculty, and friends.

Attending as special guests of the Vikings were the International scholars, another group brought to UW from

abroad with the aid of Mr. Brittingham. Three young Scandinavian women from among the Internationals joined the Vikings in a song concluding the ceremonies: "Sjung in Studentens Lyckliga Dar" (sing of the happy days of students). This is one of Scandinavia's most popular student songs.

The stone now becomes a permanent part of the woodsy landscape in the Muir Knoll overlook area. The site on Observatory Drive commands a particularly beautiful view of Lake Mendota. It is planned to further develop the grounds for their scenic attractions. Appropriately, lying only a few yards away from the monument to Brittingham is another rock with special significance for Scandinavians. It reinforces the memory of Rasmus B. Anderson, early

UW faculty member, founder of the first chair of Scandinavian languages in America, and a former U. S. minister to Denmark.

The ceremonies were the second honoring Mr. Brittingham through the rune stone. Last August following the death of their benefactor and good friend, some 43 alumni of the Viking program assembled at Wik castle near Stockholm, Sweden. In the manner of ancient Viking Norsemen, they set down the huge rock to commemorate their lost leader. The design on the smooth face side with the inscription from the Norse Edda had been created by B. F. Jansson, outstanding Swedish runologist. Carving had been done by sculptor P. A. Palm.

Later, alumni and active Vikings decided to place the stone on the campus

which had been so dear to Mr. Brittingham's heart. The 250-pound rock arrived in Madison from Sweden earlier this season to await a new dedication.

The eight young men who hold Viking scholarships at Wisconsin this year are the eighth and last group expected to receive these aids under the original program. They include Axel Boel and Hans Henrik Leschly, Copenhagen, Denmark; Peter Nordwall and Anders Falk, Stockholm, Sweden; Johan Horelli and Johan (Noa) Hackman, Helsinki, Finland; and Dag Tresselt and Ivar K. Lykke, Oslo, Norway.

A new scholarship program somewhat resembling the original will be established at Wisconsin, the Brittingham family has indicated.

More Class Reunion Reports

Continued from page 35

In addition to the scheduled speakers, class members were given an opportunity to introduce themselves and to tell what fortunes have befallen them since graduation.

—L. E. Martin

Class of 1951

TEN YEARS AGO this June the class of 1951 left the Hill and Pharm for the uncertainties of Korea, Khrushchev, and Cuba. Having survived in excellent fashion, 60 hardy members, wives and husbands, gathered for lunch at Welch's Embers on June 3rd to compare expanding waistlines, receding hairlines and spreading wrinkles.

Most prominent class member, Ted Bleckwenn, led the proceedings as toastmaster in the absence of Henry Wiggins and performed most admirably introducing old friends and recalling past days.

Several awards were presented to outstanding classmates, among which, a Bucky Badger T shirt, size 4, was presented to Jim and Kathryn Ford Marchant on behalf of the youngest offspring, age 4 months, and another T shirt, also size 4, was presented to Paul Traum on behalf of the oldest offspring, age 17 years. Hope springs eternal in the chairman's breast!

Reunion chairman, Julie Weiss Bowman, reported on the class financial status and the \$500.00 gift toward furnishing the new Wisconsin Center Building.

Such a good time was had by all that a rousing vote was given for the next reunion to be held in 1966 to be chairmanned by Patricia Zastrow Resch. Ted Bleckwenn also agreed to head the committee planning the golden jubilee reunion in 2001.

While 10 years may have blurred our looks, it has mellowed our voices and the luncheon closed with the singing of Varsity with much more enthusiasm and harmony than we could muster as students.

—Julie Bowman

Class of 1956

THE CLASS of 1956 returned to the familiar haunts of several of its members—the catacombs of the Kennedy Manor—to celebrate its fifth reunion. After a rather hasty sampling of the spirits at the Manor Bar, class members and their spouses moved into the specially reserved Manor dining room where a choice of steak or lobster awaited them. The atmosphere was convivial and everyone enjoyed trading the usual distorted truths about kids, cars, jobs, and professional accomplishments.

Following dinner, Bob Anderson, class president, who had travelled all the way from Canada with his wife (Ellyn McCord) to be with the class, greeted those present. Bob spoke briefly on the prospects for future reunions and then awarded special prizes to: John and Roslyn Goldman who won the prize for coming the farthest distance—all the way from Rochester, N. Y.; Mr. and Mrs. James P. Keating, Jr., Neenah, won the distinction for having the largest family among those present—Keating, whose prolific talent is known and revered throughout the Fox River Valley, is the father of 3 and 8/9 income tax deductions; the final prize went to the most recently married couple—Art and Norma Hove.

Among those attending was Les Kle-vay who, through a last-minute series of crucial train connections from St. Louis, managed to arrive in Madison just in time.

To close the program, Bob Anderson thanked John Meyer and Hove for their role in planning the evening.

Following dinner, the majority of the class reconvened in the Manor Bar. Several late-comers swelled the ranks of the 56ers who drew curious stares from the younger college group that normally frequents the subterranean den.

—Sherman Sturdley

UW Foundation Progress Report

THE CAMPAIGN to raise funds for an expansion of the University of Wisconsin-Milwaukee Community Center got underway with an open house at the Milwaukee campus Union on May 24. University President Conrad A. Elvehjem told an audience of business, civic, and student leaders that the \$1,800,000 expansion would turn the present Union into a true community center, making it an integral part of Milwaukee as well as of the campus.

Campaign chairman Elmer L. Winter pointed out the economic importance of UW-M to Milwaukee and the Lake Shore area. He explained that local merchants and suppliers are given preference for all UW-M purchases and 85% of the campus buying of about \$1,000,000 annually is done locally. Faculty and staff salaries amounting to \$4,000,000 each year are used to buy homes, clothing, groceries and other products and services in the Milwaukee area. Winter added that the greatest contribution came from the student body itself. "If the 9,673 students now enrolled at UW-M were attending colleges somewhere else, more than \$10,000,000 would be drained from the Milwaukee area for their purchases of housing, clothing, food, transportation and other items which are a part of University life," Winter said.

Plans for the new Union at the University of Wisconsin-Milwaukee are being discussed here by Conrad A. Elvehjem, Elmer Winter, J. Martin Klotsche, and Janet Novotny, UW-M student chairman.



The campaign picked up steam as Janet Novotny, chairman of the student section of the fund drive, announced the student body goal of \$15,000. She said, "The support which alumni, friends, and the business community are giving to this project is an inspiration to us. To express our appreciation we decided our personal contribution would be \$15,000. The money will be used to furnish the new union snack bar and dedicate it in the name of the student body."

Getting off to a fast start, the students voted to use the proceeds from the annual Campus Carnival for the community center fund. Total income surpassed previous years and the profit for the fund was about \$1,600. Additional aid came from the Class of 1961. The seniors dedicated a substantial part of their graduation gift to UW-M for the community center.

Although no challenge was issued, the Faculty Committee felt that one was certainly implied. In a letter to all members of the faculty and staff, Professor Arthur W. Schoeller and his committee asked, "Can we do less?" The committee requested direct contributions and suggested other fund raising events including a musical program, art show, Christmas card sale and a faculty follies.

Milwaukee attorney Leon Foley is heading a group of business leaders conducting personal solicitation of the principal corporations and foundations in Milwaukee. George R. Affeldt, president of the Milwaukee Alumni Club, plans to solicit the support of all alumni in the area—from both Madison and Milwaukee campuses. He said, "UW-M is a commuter school. Ninety per cent of the student body comes from the Milwaukee area. Many local residents, although they may be alumni of the Madison campus, are taking an active interest in the development of UW-M. With crowded conditions and rising costs, many alumni expect to see their children attending college on the Milwaukee campus."

Students will pay five-sixths of the building cost through their fees during the next 30 years. Only the remaining \$300,000 is being sought from community gifts.

(In the 1961 Challenge program, described in more detail below, alumni from Milwaukee and the surrounding counties are encouraged to designate their gifts to the University for the Milwaukee expansion.)

A SERIES of radio programs financed by a gift of \$10,000 from Ralph E. Davis, of Houston, Texas and based on the theme of Ethics and Integrity will be produced, recorded, and nationally distributed by station WHA.

Robert B. Rennebohm, executive director of the University of Wisconsin Foundation, announced that the funds are

a part of a grant of \$25,000 by Davis to promote this important field of human behavior. Another \$5,000 was used to underwrite the recent student symposium on "Ethics in Our Time." (See *Alumnus*, April '61)

Harold B. McCarty, University director of radio and television education, said, "We are confident that with the inspiration of the ethics-integrity theme we can create something of genuine distinction and lasting value. We believe the programs will bring credit to the University and honor to the sponsor."

Mr. and Mrs. Milburn Carlson of Tucson, Arizona will write the 10 to 13 30-minute programs. They have won several national awards for educational radio writing and will begin work on the new series soon.

The programs will be broadcast to the student and state-wide audiences of WHA and the State Radio Network. They will be carried throughout the country by 150 stations of the National Association of Educational Broadcasters. McCarty said he also plans to make the programs available to a number of major commercial stations from coast to coast and supply recordings for citizenship classes in schools and other organizations.

"**A** CHALLENGE to alumni who believe in the University of Wisconsin" was issued in June to more than 120,000 former students. The June issue of the *Alumnus* carried details of the program and listed 42 Badgers who comprise the Challenge Committee of 1961. Howard I. Potter, chairman of the annual alumni fund, said, "Wisconsin alumni characteristically love and accept a challenge. They accepted one when they enrolled at Wisconsin and their success can only depend upon meeting and mastering everyday challenges."

The challenge committee has adopted a formula for matching the gifts of new contributors to the alumni fund and adding additional funds based upon the percentage of increase in annual giving. Individual alumni may designate their gifts for any purpose they wish. Each member of the challenge committee has pledged from \$500 to \$1,000 to be used for development of the academic honors program and campus beautification.

In addition to the 42 names listed in last month's magazine the following have joined the Challenge Committee:

George E. Frazer, Winnetka, Illinois
Frank V. Birch, Milwaukee, Wisconsin
Carl E. Dietze, Milwaukee, Wisconsin
Gordon Connor, Wausau, Wisconsin
Alfred M. Rogers, Chicago, Illinois
George Blakney, Wickenburg, Arizona
Kenneth F. Burgess, Chicago, Illinois
Thomas Herreid, Pittsburgh, Pennsylvania

THE FIRST recipients of the Hattie B. Goessling Scholarships were honored at the traditional spring Senior Swingout.

Awards were presented to three home economics students. They are Catherine Poehling, La Crosse, Paula Knuth of Milwaukee and Charlotte Gundersdorff of Baltimore, Maryland. Scholarships for the 1961-62 academic year are the

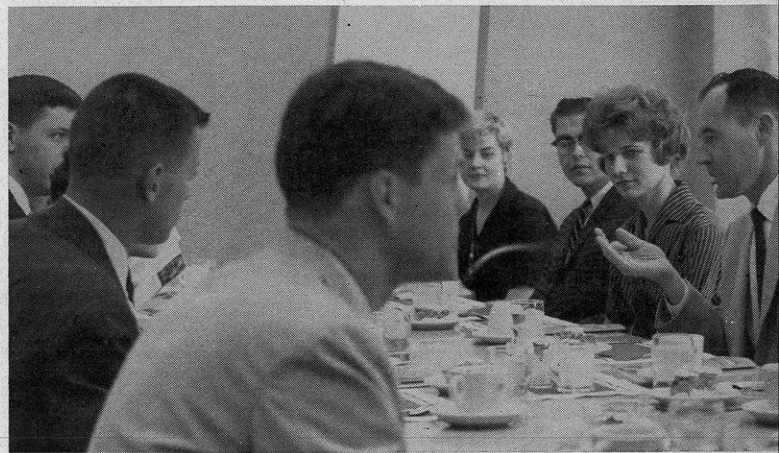
result of a bequest to the University of Wisconsin Foundation by Miss Goessling. She had studied at the University and later taught home economics in Menominee, Glenbeulah, Plymouth, and Fond du Lac. Miss Goessling died last year at the age of 83.

Robert B. Rennebohm, Foundation Executive Director, said "Although Miss Goessling left no immediate family, her memory will always be honored through these annual scholarships. She found great satisfaction in teaching her favorite subject. We feel sure her generosity will bring a richer, fuller life to many other students in the years ahead."

PROFESSOR Erwin Wiley, a leading American historian and a member of the faculty since 1957, has been selected as the Gordon Fox Professor of American Institutions.

The professorship was created through a bequest to the Foundation by the late Gordon Fox. Wiley will assume the professorship on July 1, 1962 upon completion of an assignment in Sweden.

Fox, vice president of Koppers Company, a graduate of Wisconsin in 1908 and president of the Alumni Association in 1954, died in 1956.



James E. Bie, administrative secretary of the Foundation, discusses the class agent program with members of the senior council.

THE CLASS AGENTS of the graduating class of 1961 were entertained at a luncheon sponsored by the Foundation on May 18.

Robert B. Rennebohm, executive director of the Foundation, pointed out to the 25 students present that the building in which they were dining, the Wisconsin Center, was a gift from alumni and business friends to the University. He explained that alumni of the University have many advantages but, at the same time, they assume responsibilities toward their alma mater, toward fellow alumni, and toward the students who will follow them.

Stephen W. Weinke, class president, said that the class agent program would provide an important liaison between the class and the University. The student leaders had an opportunity to work with the Foundation and the Alumni Association during their senior year. In the years ahead they will maintain the principal contacts with other members of the class no matter where they may go.

OSCAR RENNEBOHM, colorful former-Governor of Wisconsin, has concluded nine years of service to the University as a member of the Board of Regents. Governor Nelson appointed Maurice Pasch, a Madison attorney and a member of the Class of 1936 to succeed Rennebohm as the latter's term as a Wisconsin Regent expired in June.

During the time that he has been a Regent, Oscar Rennebohm's signal contribution to the University has been the development of the University Hill Farms. This tract of land, on the west side of Madison, was formerly part of the University's agricultural experiment site. It has since been parceled into commercial and residential lots for sale to the general public. The net return from the sale of the land is expected to exceed \$3.5 million; and the assets realized from the development of Hilldale Shopping Center, a corporate venture in the Hill Farms area, will go to the University for scholarship, research, and education. When it is completed, the project will mean added income for the University (comparable to a \$10 million endowment) and added tax funds for the city of Madison.

Besides being the divining force behind the Hill Farms development, Rennebohm has supported the University in numerous other ways. The Rennebohm Scholarships are awarded yearly to pharmacy and general students. These scholarships are designed to help the needy student who has a difficult time of paying his or her way through school.

In 1958, the Oscar Rennebohm Foundation gave \$40,000 to the University



of Wisconsin Medical School to support lung capillary research. This fund was instrumental in recently securing an artificial kidney for the Medical School.

In addition, Rennebohm has willingly given his support to other University projects such as the building of the Wisconsin Center, and the remodeling of the Carillon Tower.

Oscar Rennebohm came from humble beginnings. He was born in the town of Leeds, Columbia County, one of nine children. After working in a drug store for a year after he graduated from East Division High School in Milwaukee, he came to the University and graduated in the pharmacy course in 1911. Following graduation, he went to work for a Madison druggist and a year later purchased an insolvent drug store on the site of University Avenue and North Randall. The hard work and long hours

that he put in at his store soon began to show results. In 1920 he bought a second drugstore near the Capitol and began adding more stores until the present number of Rennebohm stores in the city and its suburbs is 17.

Gov. Rennebohm began his political career in 1944 when he was elected to the office of Lieutenant Governor of the State. When Governor Walter S. Goodland died in office in 1947, Rennebohm succeeded him and was elected Governor by the people in 1948. He served as Governor until 1950 when he retired from the governorship on the advice of his physician.

During his administration, Rennebohm was known for making advances in the veteran's housing program, changes in public education, was responsible for increased building programs at the state colleges and the University, and advances in the state's program for the mentally ill. When he retired from the governorship, the Capitol press corps gave him a testimonial dinner, an honor never before accorded an outgoing governor.

As a regent, Gov. Rennebohm has always protected the interests of the "little guy" and he has continually implored the Regents to be aware of their responsibilities to the taxpayers of the state.

Although he has been criticized for it, he has continually fought to utilize the potential of the Bascom Woods site for University buildings.

As his "swan song" he told the Regents: "You can't continue to ask the taxpayers of this state to pay \$430,000 an acre for land off the campus and let a lot of land with second growth trees stay vacant." And he insisted that "the land would be more beautiful if the woods were cut down and the area built on, landscaped and gardened."

In 1959, Oscar Rennebohm was named "Alumnus of the Year" by the Wisconsin Alumni Association. He was cited "for his outstanding contributions to the University of Wisconsin as governor of the state; as a director of the Wisconsin Alumni Association; as a charter member and president of the University of Wisconsin Foundation; as a distinguished member of the University Board of Regents; and as a consistently loyal friend and supporter of the University for half a century."

OSCAR RENNEBOHM

*ends his term as
a member of the
Board of Regents*

alumni news

Before 1900

Dr. Elizabeth COMSTOCK '97 was the subject of a recent article appearing in the *Milwaukee Journal* which told of her lengthy and stimulating profession as a small town doctor. Dr. Comstock, at 85, still practices medicine in Arcadia, Wis.

1900-1910

Christian STEINMETZ '05, often referred to as the "father of Wisconsin basketball", received a certificate of election to the basketball Hall of Fame at a special ceremony between halves of the Varsity-Alumni football game played recently in Madison.

The Philadelphia College of Textiles and Sciences, at its recent commencement exercises, awarded a doctor's degree to Herman BLUM '08, director of The Blumhaven Library, Philadelphia, Pa. This was the second honorary doctor's degree for him—he also received a Doctor of Fine Arts Degree from the Moore Institute of Arts, Science & Industry in 1956.

1911-1920

Anga BJORNSON '11, Oakland, Calif., recently addressed the Democratic Luncheon Club of Madison. Miss Bjornson, who is active in California politics, spoke on "Women in Politics."

Oscar RENNEBOHM '11 was awarded the honorary presidency of the American Pharmaceutical Association at a meeting of the association held recently in Chicago. He has also been treasurer of the National Association of Retail Druggists, and for more than 20 years was a member of the State Board of Pharmacy.

Dr. and Mrs. Otto A. REINKING '12 (Addie PIEHL '19) recently returned from a month's vacation at Waikiki Beach, Honolulu, Hawaii. Dr. Reinking, emeritus professor of Cornell University, spent February and March, 1961, as a Tropical Plant Disease Specialist in an examination of the decline of coconut growth in the Territory of Guam. He was invited by the government of the Territory of Guam, through the U. S. Department of the Interior, to undertake the investigation.

Dr. Ellis L. KRAUSE '13, professor emeritus of Marietta College, has received one of six 1961 college chemistry awards given by the Manufacturing Chemists' Association.

Howard M. JONES '14, professor of humanities at Harvard University, recently re-

ceived the Doctor of Humane Letters Degree at the commencement exercises of the Hebrew Union College-Jewish Institute of Religion.

Dr. Felix G. GUSTAFSON '15 of the department of botany at the University of Michigan, Ann Arbor, recently received the honorary Doctor of Science degree at the 50th commencement of Northland College.

Dr. Helen P. Parsons (Helen TRACY '16) was honored by the American Institute of Nutrition at their meeting held recently in Atlantic City for having contributed outstanding research for many years.

Wallace MEYER '16, president, Reincke, Meyer & Finn Advertising Agency, Chicago, received a citation from the University of Wisconsin for distinguished service in journalism at the Journalism Institutes banquet held recently in Madison. Also receiving citations were Prof. Chilton R. BUSH '25 of Stanford University and Miriam OTTENBERG '35, star reporter for the Washington Evening Star.

Prof. Frank THAYER '16, who is retiring from the faculty of the University of Wisconsin School of Journalism after 26 years of service, was honored recently by the Sigma Chi fraternity. Prof. Thayer was presented with a certificate in appreciation of his service as the fraternity's chapter adviser for many years.

Arthur C. NIELSEN, Sr. '18, founder and board chairman of the international marketing research firm which serves 14 countries and which bears his name, has been appointed, by the King of Denmark, "Knight of the Order of Dannebrog" in appreciation of his contribution in strengthening Scandinavian-American cultural relations.

Maurice M. HANSON '19, chief, national industry promotion division, was recently presented a certificate and pin as testimonials of his 29 years of service in the United Association of Journeymen and Apprentices of the Plumbing and Pipe Fitting Industry.

Leonard MORGAN, Jr. '20, representative of the Phoenix, Ariz. general agency of National Life Insurance Co. of Vermont, has been named a member of the firm's President's Club for 1961 because of outstanding sales and client-service records.

1921-1930

Robert P. GERHOLZ '22, president of Gerholz Community Homes, Inc., Flint, Mich., was appointed an adviser on housing representing the United States at the 45th annual conference of the International Labor Organization held recently in Geneva, Switz-

erland. Mr. Gerholz is a former president of both the National Association of Home Builders and the National Association of Real Estate Boards. He is chairman of the board of trustees of the NAHR Research Institute.

Harold E. HANSON '22 has retired from his position of city attorney for Madison after 23 years of service.

Morgan MURPHY '24 is the new owner and publisher of the *Plymouth Review*, a weekly newspaper at Plymouth, Wis. He also publishes the *Superior Evening Telegram*, the *Manitowoc Herald-Times*, the *Two Rivers Reporter*, the *Chippewa Falls Herald-Telegram* and the *Ashland Daily Press*, all Wisconsin newspapers.

Nate N. GRABIN '24, a member of Macfadden Publications, Inc., for 33 years, has been appointed Western advertising manager for the firm.

Dr. Carl R. ROGERS '24, professor of psychology and psychiatry at the University of Wisconsin, was elected to membership in the American Academy of Arts and Sciences at its 181st annual meeting held recently in Boston.

Walter F. RENK '24, president of William F. Renk and Sons, Sun Prairie, was re-elected chairman of the Dane County chapter of the American Red Cross at its annual meeting held recently in Madison.

Chilton R. BUSH '25 will retire in September from his position as head of Stanford University's department of communications and journalism.

Mrs. Mary A. Seippel and Luther G. MEDLEY '25 were married recently in Beaver Dam, Wis.

C. Harvey SORUM '25, professor of chemistry at the University of Wisconsin, was recently awarded the annual \$1,000 Benjamin Smith Reynolds award for excellence in the teaching of future engineers.

Dr. Milton J. E. SENN '25, director of the Child Study Center and Sterling professor of pediatrics and psychiatry at Yale University, has been awarded the 1961 Medical Alumni Citation of the University of Wisconsin Medical Alumni Association.

Dr. John N. STREET '26 has been named vice-president in charge of research of Firestone Tire & Rubber Co.

Mrs. Stanley L. NERDRUM (Eleanor WOOSTER '27) has been elected president of the Madison Women's Architectural League.

Durell J. BENEDICT '27, Madison realtor, has been accepted for membership in the American Society of Real Estate Counselors.

Arthur E. WEGNER '27 has been reappointed by Governor Nelson to the State Board of Accountancy for a three-year term.

Gladys BAHR '27, teacher at New Trier Township High School, Winnetka, Ill., is president of the United Business Education Association, Washington, D. C.

Gertrude L. CALLAHAN '27, a former instructor of English at the University of Wisconsin, has retired as chairman of the English department at Stout State College.

Mrs. John B. Holt (Elizabeth GILMORE

Spring Sports Recap

WISCONSIN'S SPRING SPORTS teams achieved little success in their 1961 campaigns, winning 17, losing 43, and tying one in the overall schedule of events.

The baseball team finished strong, posting victories in five of its final eight games to salvage sixth place in the final Big Ten standings, and a 9-19-1 season's record. The Badgers lost 6-5 in 10 innings to Michigan, conference champions, split with Michigan State and Ohio State in double headers, thumped Western Michigan, Mid-American conference champions, and District 4 representative to the NCAA championships at Omaha in June, by 10-8 and 9-1 scores, and shut out Indiana 5-0 to drop the Hoosiers out of championship contention in the Big Ten.

Wisconsin's star sophomore in three sports—Hugh "Pat" Richter—paced the team's hitters with a .398 average, setting the pace in hits (43), runs scored, doubles (13), triples (4), home runs (7), and runs batted in (24). Sophomore pitcher Ron Krohn set the pace in victories with four, including three Big Ten wins via the shutout route. Ron blanked Northwestern 2-0, Illinois 2-0, and Indiana 5-0, while losing to Michigan 6-5, and to Iowa 4-3 in conference games. His 47 innings pitched and three shutouts lead Big Ten pitching.

Another sophomore, Mark Dilley, second baseman, was named most valuable player, ranking second to Richter in hitting and runs batted in. Only shortstop and captain for 1961, Dick Van Eerden, is lost through graduation for next sea-

son so the Badgers will be strong favorites to challenge for a first division berth next season.

Wisconsin's crew won their only race against Wayne State University on May 6, winning by 7 lengths. In the season's opener, Purdue's Boat Club varsity edged the Badgers by a half-length while on May 13, the Badgers placed third behind MIT and Dartmouth in a 1 $\frac{3}{4}$ mile race on Lake Mendota.

The Badger sweepswingers failed to qualify in the Eastern Sprint Regatta on May 20, while on June 10, they lost to Navy by three lengths on the Severn River. The Middies were Eastern Sprint champions and were unbeaten as the crews assembled at Syracuse, N. Y. for the Intercollegiate Rowing Association final on June 17. California won the event for the second year in a row while the Badgers finished eighth.

Coach Norm Sonju had described Wisconsin's 1961 crew as the "most inexperienced" in his coaching career, and Norm's observation was well documented as the season unfolded.

The golf team fell to a 3-10 record for 1961 and placed ninth in Big Ten championship play. Captain Larry Wallden proved to be the Badgers most consistent golfer during the regular season with an average of 75 strokes for each round of play. In Big Ten competition, Marty Gharrity led the Badgers with a 72 hole total of 307, good for a tie for 11th in the individual medal play title. Wallden was close behind with a 309.

Coach Carl Sanger's tennis team had a 4-8 season record, best of all spring

sports teams, and placed eighth in the Big Ten meet with eight points. Leo Rideout, sophomore from Madison (West), made the best Badger performance in conference play—placing third in the No. 5 singles division. The Badger netters scored wins during dual meet play over Iowa, Illinois, Ohio State, and Purdue. Several other dual meets were closely contested.

Wisconsin's outdoor track team lost dual meets to Iowa and to Minnesota, and placed last in the Big Ten meet during an abbreviated season. Badger point winners in the conference meet were all sophomores—Tom Creagan, fourth in the 660 yard run; Elmars Ezerins, fourth in the shot put; and Jim Nelson, who tied for third in the pole vault with a leap of 13 feet, 8 inches. As in baseball, the track team loses just one performer, and with the influx of outstanding freshmen, should be a good possibility for the first five in next year's Big Ten competition.

Don Dooley, distance runner from Waukesha, was re-elected captain for the 1962 track season. Earlier in the year, he had been elected captain of the cross country team for the second year in a row.

Other captains named include: seniors Lon Ruedisili, Madison, and Dick Pease, Hinsdale, Ill., as honorary captains for the 1961 tennis team; and golfers Marty Gharrity and Tom Nelson, Green Bay, as 1962 co-captains.

Gerald Kulcinski, senior football guard from La Crosse, was named recipient of the Big Ten medal for proficiency in athletics, scholarship, and citizenship.

In spring football, the Varsity staved off a late Alumni rally to hold on to a 24-21 advantage. The long range forecasters are predicting an improved season for the Badger gridders, barring eligibility difficulties and injuries.

'28) is presently with the American Embassy in Vientiane, Laos.

Ralph D. CASEY '29 received an honorary Doctor of Laws degree from Marquette University at their convocation ceremonies held recently in observance of the 50th anniversary of the College of Journalism at Marquette. Dr. Casey also was awarded an honor medal for distinguished service in the field of journalism from the University of Missouri and received an honor medal from the University of Wisconsin.

Dr. Ralph E. HODGSON '29, director of

the animal husbandry research division for the Agricultural Research Service, recently attended a Regional Dairy Conference held in Sao Paulo, Brazil.

James S. OWENS '29, general manager of the Ceramic Division of Champion Spark Plug Co., was made a Fellow of the American Ceramic Society at its 63rd annual meeting held recently in Toronto, Canada. The award was presented to him in recognition of his outstanding achievements and contributions to ceramic science and technology.

Dr. Anthony CURRERI '30, professor of

Surgery at the University of Wisconsin has been elected president of the Wisconsin Surgical Society.

1931-1940

Alvin J. BINKERT '31, executive vice-president of the Presbyterian Hospital, New York City, was elected president of the Greater New York Hospital Association at the association's annual meeting held recently in New York.

Harvey SARGENT '31 was elected vice-

president of operations for the Superior Water, Light and Power Co., at its 72nd annual meeting.

Gordon W. CHAPMAN '31, formerly secretary-treasurer of the American Federation of State, County and Municipal Employees (AFL-CIO), has been appointed special Assistant Secretary of State in Washington, D. C. where he will be co-ordinator of international labor affairs.

Brig. Gen. John A. DUNLAP '32, Milwaukee, recently completed a seven-day National Guard division refresher course at the U. S. Army Command and General Staff College, Fort Leavenworth, Kans.

Norma RATHBUN '32 recently became the bride of Leslie J. Hannah, a West Coast advertising executive. They will reside in Sausalito, Calif.

Mr. and Mrs. Norman WITHEY '32 (Marion MATHEWS '34), formerly of Madison, are now living in Lake Mohawk, N. J., where he is associated with the research staff of the Lock Joint Pipe Co., at the new laboratory recently completed in Wharton, N. J.

Sidney H. KASPER '32, Silver Spring, Md., has been appointed director of public affairs for the Urban Renewal Administration.

Wm. Allen NATHENSON '34 announces his association with Zave H. Gussin in the practice of law under the firm name of Nathenson & Gussin, with offices in Chicago.

Harold KLESSIG '34 has been elected president of the Wisconsin Alumni Club of Antigo.

John F. TOWLE '34 has been appointed assistant treasurer of the Pennsalt Chemicals Corp., Philadelphia, Pa.

Janis BALDWIN '34 and Dr. Charles F. MEYER '44 were recently married at Whitehall, Wis. He is a member of the medical staff of the Whitehall Community Hospital.

Stanley J. GOLDSCHMIDT '34 has been named secretary of the Wisconsin Alumni Club of Beloit.

The nomination of Don S. WENGER '34, USAF Medical Service, to the rank of Brigadier General was recently confirmed by the U. S. Senate. General Wenger is assigned to Headquarters, United States Air Force, as Chief Professional Consultant to the Air Force Surgeon General.

William E. WIDMANN '35 is the new president of the Wisconsin Alumni Club of Jefferson.

Victor J. GROSS '35 has been named general sales manager of Chippewa Lumber Industries, Inc., a subsidiary of J. J. Fitzpatrick Lumber Co., Madison.

Dr. Ruth E. CHURCH '35 has been appointed the head of Waukesha County's health department.

John C. WEAVER '36, dean of the University of Nebraska graduate college since 1957, was recently appointed vice-president for research, dean of the graduate college and professor of geography at the State University of Iowa.

Among those returning to Madison in June to attend the 25th reunion of the Class of 1936 was Mrs. Hibberd V. B. KLINE, Jr. (Caryl MORSE '36). She recently returned from Africa where she served as a

personal representative of President Kennedy at the Independence celebration of Sierra Leone.

Harold H. SNYDER '37 has been appointed assistant director of sales, industrial chemicals, for Du Pont, Wilmington, Del.

Mrs. Stanley OAKS (Betsy ROSS '37) has been elected secretary-treasurer of the Wisconsin Alumni Club of Waukesha.

Dr. Hermann BARNSTORFF '37, professor of Germanic languages and chairman of the department of Germanic and Slavic languages at the University of Missouri, was honored recently by fellow faculty members at a reception held in observance of his planned retirement from the faculty in the fall.

Patrick J. DALY '37 has been named manager of special sales for the Ansco Division of General Aniline and Film Corp., New York City.

Richard C. SMITH '38 has been named secretary-treasurer of the Wisconsin Alumni Club of Jefferson.

Winifred LAYDEN '39, who is retiring this year as supervisor of the home economics department at the Madison Vocational and Adult School, was honored recently at a dinner sponsored by fellow teachers and a number of state supervisors.

Harold L. PAUKERT '39 is the new secretary-treasurer of the Wisconsin Alumni Club of Sheboygan.

Madison Circuit Judge Myron L. GORDON '39 was honored recently at a testimonial dinner sponsored by the Milwaukee graduate chapter of Tau Epsilon Rho, international legal fraternity.

Donald G. ETHEN '39 has been named supervising principal of the Milton Union High School, Milton, Wis.

Curtis J. STORCK '39 has been elected president of the Wisconsin Alumni Club of La Crosse.

1941-1945

Mrs. Robert S. Welch (Tiny REIS '41) participated in the annual All Women's International Air Race held recently at Ft. Lauderdale, Fla. Mrs. Welch, who has flown since 1940, was a flight instructor in the Army and Navy pre-flight programs during World War II.

William R. MARSHALL '41, director of the University of Wisconsin engineering experiment station, Argonne, Ill., has been elected vice-president of Associated Midwest Universities, Inc., an organization promoting university research.

Charles C. FISK '41 has established a private practice in Denver, Colo. as a consulting water engineer.

Allan W. GREENE '41, president of Health Co., a subsidiary of Daystrom, Inc., has been elected a corporate vice-president of the firm.

Mr. and Mrs. Karl R. JOHANSSON '42 (Dorothy HEILIG '43) and family recently moved to Pasadena, Calif., where he is an associate professor of Environmental Health Engineering at the California Institute of Technology.

Owen E. HANSON '42 has been named new chief operating executive of Marathon Corp. of Canada, Ltd., with headquarters at Marathon, Ontario.

Mrs. Gilbert WAITE (Jean FORSYTH '43) has been named president of the Wisconsin Alumni Club of Grant County.

Thomas A. LINTON '43 has been appointed secretary-business manager of the Milwaukee School Board. He previously held a similar position in Racine from 1952-1960.

William CALLOW '43 is the new president of the Wisconsin Alumni Club of Waukesha.

Christine E. NICKEL '43 has been appointed head of the home economics department of the Madison Vocational and Adult School.

Dr. James M. PRICE '43 is currently doing research in the department of surgery, Cancer Research Division, at the University of Wisconsin. He was made a lifetime investigator by the American Cancer Society and is a member of the American Society of Biological Chemists, the American Institute of Nutrition and a number of other scientific societies.

Mrs. George THOMPSON (Marion GUNDERSON '43) has been elected secretary of the Wisconsin Alumni Club of La Crosse.

Joseph E. LUDDEN '44 has been appointed vice-president of Gateway Transportation Co., La Crosse, and is in charge of labor relations. He has been associated with Gateway since 1948 and was named to the Board of Directors in 1958 as assistant secretary and director of labor, personnel and safety.

Earl A. KRUEGER '44, a Madison consulting engineer and member of the firm of Mead and Hunt, was awarded a certificate of appreciation by the Consulting Engineers Council at its annual meeting held recently in Chicago.

1946-1950

Earl C. JORDAN '46, general agent in Chicago for Massachusetts Mutual Life Insurance Co., was elected president of the Company's General Agents Association at the Association's annual meeting held recently in Santa Barbara, Calif.

Edson R. DETJEN '46 is currently head of the system protection section, Planning and Protection Division, Engineering Department, of the Delaware Power & Light Co., Wilmington, Del.

Arvid ANDERSON '46 was recently appointed to a six-year term on the Wisconsin Employment Relations Board by Governor Nelson.

Mr. and Mrs. Keith H. BROWN '46 (Jean VAN OUWERSERK '47) are the parents of twin daughters, Martha and Marjorie. The Browns also have three other children, ages 9, 7, and 3. Mr. Brown is an industrial sales engineer for Mobil Oil Co., Milwaukee.

Rupert G. CORNELIUS '47 has been named assistant general merchandise manager for Harry S. Manchester Stores, Inc., Madison.

Prof. Harold CALBERT '47 is the new chairman of the University of Wisconsin's dairy and food industries department.

Hugh MIELDS, Jr. '48 is now the assistant administrator for public affairs and congressional liaison of the Housing and Home Finance Agency in Washington, D. C.

William R. GUELZOW has been named president of the Wisconsin Alumni Club of Beloit.

Keith A. HINSMAN '48 has resigned as assistant to the executive secretary of the Republican party of Wisconsin. He plans to form his own firm of consultants in Madison, counselling in public relations, advertising and political affairs.

Robert E. NUCKLES '48, former administrative assistant to Madison's mayor and a candidate for mayor in the spring election, has been named project engineer in the general machine development department of Oscar Mayer and Co., Madison.

The U. S. Department of Commerce recently announced the appointment of Dr. Jay H. CERF '48, prominent foreign policy and international relations counselor and educator, as special assistant to Assistant Secretary of Commerce for International Affairs.

Sherman E. NELSON '49 is the new chief psychologist at the Fort Logan Mental Health Center, near Denver, Colo. He was formerly employed as a staff psychologist at the VA Hospital, Downey, Ill.

Daniel B. MERRIAM '49 has been elected president of the Wisconsin Alumni Club of Northwest Wisconsin.

Elroy HIRSCH '49, former University of Wisconsin and professional football star, spoke recently at the annual dinner meeting of the Wisconsin Alumni Club of Madison.

Mr. and Mrs. Dwight A. JOHNSON '49 are the parents of a baby girl, Nancy Mary. When asked how he felt about the development, young Dwight E. Johnson said, "I could hardly believe it."

Morton J. WAGNER '49 has been named executive vice-president of the Gordon Broadcasting Co., San Francisco, Calif.

Keith ALLISON '49 is the new secretary-treasurer of the Wisconsin Alumni Club of Northwest Wisconsin.

James W. HAMILTON '49 is now director of research and development of the Boston Insurance Group, Boston, Mass.

Peter J. BURATTI '49 has been appointed Madison district manager for the Pure Oil Co.

Emil FLEISCHAUER '49 has been elected president of the Wisconsin Alumni Club of Stevens Point.

James JAGLER '50 has received a nine-week NSF Fellowship for research participation in chemistry at the University of Wisconsin.

Ross J. WARNE has been named vice-president in charge of underwriting for Home Mutual Insurance Co., Appleton.

Mrs. Gustav WINTER (Grace NICHOL '50) is the new secretary-treasurer of the Wisconsin Alumni Club of Antigo.

Donald J. BRATRUDE '50, formerly supervisor of psychological services for the Madison public schools, has accepted a posi-

tion as head counselor at San Fernando Valley State College, Northridge, Calif.

Eugene WILKES '50 is the new production manager for Tube Turns Plastics, Inc., Dallas, Tex.

1951

LeRoy R. OTTO, construction engineer for Amoca Australia Pty. Ltd., a subsidiary of Standard Oil Co. of Indiana, has been transferred to Sydney, Australia to aid in the construction of a refinery and marketing facilities for the firm.

David E. THORN has been appointed materials engineer of the Engineering and Research Division, Motec Industries, Inc., Hopkins, Minn.

Dr. and Mrs. Kenneth F. SCHMITT, Evanston, Ill., announce the birth of a daughter, Deborah Ann. Dr. Schmitt is a member of the faculty of the Northwestern University School of Dentistry.

1952

Mr. and Mrs. Carl E. JENKINS '53 (Jane MC ELVAIN), Cuyahoga Falls, O., are the parents of a son, Daniel Carl.

Donald R. REICH has been appointed dean of men for the 1961 Harvard University summer school. During the 1958-59 school year he studied at Hiedelberg University in

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Germany under a research grant from the West German government.

Prof. and Mrs. Arthur L. CASEBEER (Sue LENTZ '54), Portland, Ore., announce the birth of their third son, Jonathan Lee. Prof. Casebeer is director of student activities and director of the Union at Portland State College.

Donald R. SCHMIDT is presently in Thap Cham, Vietnam as a volunteer in the International Voluntary Services agricultural aid program. IVS is a non-profit organization, committed to the idea that American youth could make an important contribution to U. S. foreign policy by establishing person-to-person contacts with people of another country.

Thomas J. HEFTER has been named assistant director of CUNA's public relations department, Madison.

Rev. Joseph R. WASHINGTON, Jr., recently received his doctor of philosophy degree in theology at Boston University, Boston, Mass.

1953

Mr. and Mrs. Richard W. LOEBEL are the parents of a girl, Karen Ann. Mr. Loebel was recently promoted to personnel manager for Line Material Industries, Olean, N. Y.

Donn O. WALDUM has been transferred from the Foreign Exploration and Production Division Office of Tidewater Oil Co., Los Angeles, Calif., to Madrid, Spain.

Mr. and Mrs. Raymond P. JUSTUS (Elaine KRAUSE) announce the birth of a daughter, Eve Alison. Mr. Justus is a security analyst in the Pension Trust Division of the General Electric Co., New York City.

Carl N. POOLE has been appointed public relations manager for Aid Association of Lutherans, Appleton.

Richard E. LENT has resigned as deputy district attorney, Madison, to enter private law practice with J. M. Fisher, attorney and CPA.

Warren J. SHARRATT, who recently received his doctorate of philosophy degree from the University of Wisconsin, is presently affiliated with the Tennessee Valley Authority, Florence, Ala.

1954

Robert B. MURRAY recently received his master of fine arts degree from Yale University and is now employed as a writer for the Aspen Institute, Aspen, Colo.

Donald H. LIEBENBERG is now a physicist in the CMF Division of the University of California's Los Alamos Scientific Laboratory.

Cornelius G. ANDRINGA has been named assistant district attorney for Waukesha County.

1955

Richard WINOGRAD recently graduated from the Jewish Theological Seminary of America, New York City.

Sidney FRIEDLAND is presently a Vice

Wisconsin Alumnus, July, 1961

Consul at the U. S. Consulate General, Toronto, Ontario, Can. Previously he was a Foreign Service Officer with the Department of State in Washington.

Mr. and Mrs. Charles A. GORSKE, Fond du Lac, announce the birth of twin sons, John Charles and James Alan.

Mr. and Mrs. James B. GOLLEY (Judy HARRISON '56) and family have moved to Cologne, Germany where Mr. Golley is on assignment with Armco International Corp.

WAC 1st Lt. Janet A. FRENCH was recently assigned to the U. S. Army Garrison's Company D at the Presidio of San Francisco, Calif.

Charles F. NASH of Milwaukee has been appointed a professional service representative for Pfizer Laboratories, division of Chas. Pfizer & Co., Inc.

James E. GARNER has been promoted to captain in Italy where he is assigned to the 110th Aviation Co. of the Southern European Task Force.

Lt. Ronald D. SCOTT, USN, is now engineering officer on the submarine, "Spot", which is being overhauled in the Pearl Harbor naval shipyard and which will be recommissioned in the fall and turned over to the navy of Chile. Lt. and Mrs. Scott (Polly BROST '56) have been in Hawaii since his graduation from submarine school in June 1959. The Scotts have three daughters—Kathleen, 3½; Sandra, 2; and Diane, 7 months.

1956

Army PFC William E. EUSTANCE participated in Exercise Lava Plains, a joint Army-Air Force field training exercise held recently at the Yakima, (Wash.) Firing Center.

Peter J. SCHILS has been elected president of the Wisconsin Alumni Club of Sheboygan.

Mr. and Mrs. Burt Klabunde (Barbara J. NICHOL), Bloomfield, N. J., are the parents of a girl, Carrie Nichol.

Joseph G. MURRAY has joined the engineering staff of Borg Warner, York, Pa.

Mr. and Mrs. W. Jerome FRAUTSCHI (Ellen KAYSER '60) announce the birth of a son, Paul Kayser.

John O. SCHINDLER has been appointed agency supervisor in the Milwaukee office of the Equitable Life Insurance Co. of Iowa. He is associated with Harvey E. LEISER '36, CLU, general agent for the firm.

Joan GREENWOOD has received a United States educational exchange award under the Fulbright act to study economics at Newham College, Cambridge University, in England. She was also offered a year's scholarship at London by the American Association of University Women.

Dr. and Mrs. Evan PIZER (Jane SAMPLINER '58) announce the birth of their daughter, Laura Janet. Dr. Pizer is presently on active duty at Valley Forge Army Hospital in the Department of Psychiatry.

Darle L. BLADE has been promoted to general accounting supervisor, Northwest division, Fairmont Foods Co. He is assigned

to the division headquarters in Minneapolis, Minn.

Norman COOMBS of Milwaukee recently received a doctor of philosophy degree in history from the University of Wisconsin. This fall he will teach a western civilization survey course as an instructor at the Rochester (N.Y.) Institute of Technology.

1957

David S. RUDER, a practicing attorney in Milwaukee, and honor graduate of the University of Wisconsin Law School, joins the Northwestern University School of Law faculty in the fall as an assistant professor.

James D. STONER is presently working in the Radio-TV advertising division of the J. Walter Thompson Co., New York City.

Mr. and Mrs. Paul G. ZURKOWSKI announce the birth of a son, Paul Coleman. Mr. Zurkowski, who recently returned from Washington, D. C. where he served on Congressman R. W. Kastenmeier's staff, practices law in Madison.

Lt. and Mrs. Lynn P. BLASCH (Carol EVENSON), Newport, R. I., announce the birth of a daughter, Allison Anne.

George SCHALLER recently returned to Madison after conducting an 18-month study of gorillas in Africa.

Mr. and Mrs. Robert J. McDonald (Pamela LYNCH) of Chicago are the parents of a son, Robert James, Jr.

Mr. and Mrs. Gilbert L. HOMSTAD announce the birth of a daughter, Heather.

Kenneth F. NEUSEN has been assigned assistant engineer in the nuclear power department of Allis-Chalmers Manufacturing Co., Milwaukee.

Mr. and Mrs. James RIEMENSCHNEIDER (June TUCKER), Arlington Heights, Ill., announce the birth of a daughter, Pamela Jean.

1958

Nancy M. SAVAT recently received a master's degree in social work from the University of Pennsylvania.

Mr. and Mrs. Kenneth C. KUEHN (Priscilla MERRIAM) are the parents of a son, Lawrence.

1st Lt. Fred C. BRAND participated in Exercise Mayflower, a Seventh U. S. Army medical field training exercise recently held in the Stuttgart-Munich area of Germany.

Mrs. William Diedrich (Molly RICE) has been named secretary-treasurer of the Wisconsin Alumni Club of Stevens Point.

Army 1st Lt. Kenneth J. WITTENBERG recently completed the jungle operations course at the Jungle Warfare Training Center, Fort Sherman, Canal Zone.

1959

Donald W. ZIELESCH has been appointed to the position of management assistant in the office of the district agent, U. S. Department of the Interior, Fish and Wildlife Service, Denver, Colo.

Mr. and Mrs. Jamie E. Godfrey (Robin



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Milwaukee, Wisconsin

SMITH) announce the birth of their first child, a girl, Victoria Leigh.

Pennsalt Chemicals Corp. has announced the appointment of Charles O. MULHOLLAND as technical sales and service representative for B-K sanitation products in eastern Missouri and southern Illinois.

Astrid K. FROLICH has been appointed group leader to Norway for the 1961 summer program of the Experiment in International Living. Miss Frolich has held the post of teacher of physical education at Wellesley College for the past two years.

Daystrom, Inc., Potentiometer Division, announces the appointment of Frank J. BUTTERI to the position of assistant manager of marketing.

Mr. and Mrs. Peter Taussig (Nancy CASTLE) are the parents of a daughter, Sandra Denise.

1960

Army 2nd Lt. Gerald D. SEINWILL recently completed the officer orientation course at the Engineer School, Fort Belvoir, Va.

Barry N. GOLDENSOHN will become a member of the staff of Kent State University this fall as an instructor in English.

Thomas F. Canny Class of '60

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Box 13-73—UAA, SEATTLE 24, WASH.

Merlyn GRAY is the new secretary-treasurer of the Wisconsin Alumni Club of Grant County.

Lt. and Mrs. George H. CHRYST, Frankfurt, Germany, announce the birth of a son, Richard William.

Marlene Mc KIM is presently a market analyst in the Commercial Research Depart-

ment of United States Steel, Columbia Geneva Division, San Francisco, Calif.

Richard RESTON, former reporter for United Press International, will become the Washington correspondent for the *Capital Times*, Madison, in September.

Jean HUSTON is now a market economist in the Research, Development & Sales Department of the Firemen's Fund Insurance Co., San Francisco, Calif.

necrology

Francis W. JENKINS '92, Chippewa Falls.
Charles H. BUNTING '96, Princeton, N. J.

John G. CULTER '96, Chicago, Ill.
John G. COULTER '96, Chicago, Ill.
Charles G. RILEY '96, Madison.
John E. DIXON '00, Pinehurst, N. C.
Frank W. EIGHMY '00, Madison.
Mrs. L. G. Foster '02, (Zella M. SHIMMINS), La Jolla, Calif.

Arnold L. GESELL '03, New Haven, Conn.

Harry G. SCHWENDENER '04, St. Louis, Mo.

Daniel W. HOAN '05, Milwaukee.
John COLDWELL '08, Bowdon, Ga.
J. Walter BECKER '09, Sycamore, Ill.
Albert CHRIST '09, Cambridge, Wis.
Russell S. McBRIDE '09, Washington, D. C.

William R. MUEHL '09, Waunakee, Wis.
Allen L. EDDY '10, Grinnell, Ia.
Robert H. McLEOD '10, Morris Plains, N. J.

Arthur F. NETZEL '10, Tacoma, Wash.
George O. PLAMODON '10, Delavan.
Walton C. BALL '11, Seattle, Wash.
Walther A. BUCHEN '11, Chicago, Ill.
Arthur H. W. RAETZMANN '11, St. Petersburg, Fla.

Adolph W. QUAIST '12, Warrenton, Ga.
Mrs. William L. Ninabuck '13 (Avis RING), Sarasota, Fla.

Archie BAINBRIDGE '14, Beloit.
Mrs. Henry A. Langenhan '14 (Bertha L. ARNOLD), Portland, Ore.

Margaret F. METCALF '14, Darlington.
Lemont H. RICHARDSON '14, Sheboygan.

Seren H. EDWARDS '16, Orinda, Calif.
Karl EHRGOTT '16, Lakeland, Fla.

Walter E. HEINEMAN '16, Milwaukee.
Norman C. BRADISH '17, Orlando, Fla.
William H. CANTWELL '17, Shawano.
Percival F. CASE '17, San Angelo, Texas.

Leslie W. VAN NATTA '18, Racine.
Robert K. IRVINE '20, New London.
Milo A. PHILLIPS '20, Wood.
Harold J. DONOVAN '21, New York, N.Y.

William H. DRAJESKE '22, Milwaukee.
John R. GERRITTS '22, Kimberly.
John Robert GERRITTS '22, Kimberly.
Elmer D. KRUSE '22, Madison.

Jennie LEWIS '22, Lakeside, Ohio.
Clair McKNIGHT '22, Janesville.
Arthur W. CHRISTIANSON '23, Fairmont, Minn.

Mrs. John A. Todd '23, (Mardelle J. LEITCH), Wauwatosa.

David M. MUNRO '25, New Berlin.
Donald S. LORD '26, Edgerton.

Burt K. PRESTON '26, Elmhurst, Ill.
Delwin L. CLIKEMAN '27, Hinsdale, Ill.
Marvin T. LIEN '27, Blanchardville.

Sigurd SIGURDSON '27, Milwaukee.
Melvin A. BRESLAUER '29, Los Angeles, Calif.

George P. KNIGHT '29, Sauk City.
Mrs. Stanley Perry '29, (Belle R. GREEN), Delafield.

Mrs. Darrell S. Sharp '29, (Jessie M. GOE), Eau Claire.

Robert STRATTON '30, Stillwater, Okla.
Ira C. DAVIS '31, Madison.
Frederick J. MEYER '32, Madison.

newly married

1950

Margaret E. MC CANN and Roy Butter, Milwaukee.

1951

Margaret Brody and Dr. William H. CARD, Madison.

1953

Sandra Larsen and Jack ECKELAERT, Neenah.

Deborah D. Molzen and Edman L. ELEDGE, Grosse Pointe, Mich.

Lena M. Sewell and James H. WOCKENFUSS, Madison.

1954

Lou A. LEPKE and Ernest W. Tobler, Wauwatosa.

Maria E. Castaneda and David H. MARSH, Evergreen, Colo.

Julia Eicher and Arlie W. SCHARDT, Indianapolis, Ind.

1955

Kathleen P. Spiegel and Robert L. ERB, Bethlehem, Pa.

Barbara A. Westhoff and Robert H. OZBURN, Elmhurst, Ill.

1956

Evelyn L. Anderson and Donald B. MACURDA, Madison.

Mari A. Smedal and Arthur L. MORSELL, Madison.

Barbara J. Aronson and Burton F. NATARUS, Chicago, Ill.

Kathleen A. WEITZEL and Mark H. Wagner, Las Vegas, Nev.

Loretta S. Schweiger and Duane F. ZINKEL, Beaver Dam.

Bernie E. DAUGHERTY '35, Beloit.
Erich KELLER '37, Madison.
Howard J. FERRIS '39, Sturgeon Bay.
Sidney KRAMER '40, Washington, D. C.
Louis A. KELLER '41, Lake Forest, Ill.
Emerson L. PRICE '43, Madison.
Howard L. SADOFF '46, Fond du Lac.
Thomas G. ALLIN '47, Park Ridge, Ill.
Daniel L. AULT '47, Rochester, Minn.
Charles S. HEMINGWAY '48, Madison.
Florian J. BOMKAMP '49, Richland Center.

Raymond A. BYRNES '51, Poynette.
Stacy C. SIMON '57, Madison.
Dilip R. BHATTACHARYYA '59, Madison.

Oscar STRICKHOLM '60, Langlade Co.
Louann M. HAGBERG '61, Madison.

1957

Ellen Warnke and Jerome B. ABRAHAM, McGregor, Ia.

Mary A. Reymond and Gerald A. BUTTERFIELD, Madison.

Beverly J. GRAVES and Gerald B. THORNE '59, Dubuque, Ia.

Marilyn K. KRUEGER and William A. LYDECKER '61, Appleton.

1958

Myrtle M. BOMMER, and Francis J. LEWANDOWSKI '56, Elm Grove

Ellen Danielson and Phillip B. EATON, Muscoda.

Edith E. FINLAY and Harold E. Buchert, Cincinnati, O.

Dorothy K. FRANK and John H. STADE '61, St. Louis, Mo.

Barbara A. KUGLITSCH and John D. Bradshaw, Milwaukee.

Vivienne M. LEE and Arthur R. TOOMAN '57, New York, N. Y.

Louise Backer and Harold H. RAETHER, Lake Mills.

Nancy M. SAVAT and Sidney M. Melnik, Worcester, Mass.

1959

Sally J. BERGENSKE and John J. Ouellette, Madison.

Annette J. BETHKE and Rodney W. KREUNEN, Madison.

A. Lynn BURRALL and Donald D. PIRNER '54, Green Bay.

Mary A. Resop and Eugene W. CISMOSKI, Berlin.

Nancy B. COLLETT and Norman G. HELGESON '58, Madison.

Theodora A. DOLHUN and Donald J. Leonard, South Milwaukee.

Kay K. IVERSON and James E. BARTZ, Whitehall.

Margaret A. Roeser and David E. LEWIS, Wisconsin Dells.

Kathleen F. RITZMAN and Howard B. RUSSELL '58, Superior.

Lois F. SCHLOUGH and Gerald B. Marsh, Nashua, Ia.

Janice J. SCHOMMER and William M. GRESENZ '56, Neenah.

Carol M. Stampfl and Anton V. SIMENC, Sheboygan.

Hilda T. Schwartz and Walter G. TASCHEK, New York, N. Y.

Merut A. Warnius and Ernest J. THORPE, Chicago, Ill.

Karen R. WEINKAUF and Daniel BAUMANN '58, Wausau.

Nancy E. McDowell and Richard L. WES-ENBERG, Madison.

Sandra Pinkerton and Robert G. WEST-PHAL, Brandon.

1960

Mary A. Elskamp and Larry J. CARSON, Madison.

Mary A. DERR and Daniel E. TORPHY '59, Madison.

Lea F. GIBLYN and John R. Kroll, Madison.

Karen M. JOHNSON and Charles F. KOHLMAYER, Racine.

Mary J. LA DUKE and Phillip E. GOKEY, Madison.

Kay E. NELSON and Gary J. DiVall, Darlington.

Helen C. Bray and James M. O'DONNELL, Dodgeville.

Joyce E. Hustad and Jerome J. SUTTER, Mt. Horeb.

Juliet H. TJOFLAT and Jay M. FORRESTER '61, St. Louis, Mo.

Janine P. Erichsen and Ojars J. ZIEMELIS, Mukwonago.

1961

Judith M. ANGEVINE and Eugene J. FLATH '60, Madison.

Mary A. BECKWITH and John L. Sprague, Madison.

Susan J. Balis and Charles W. BUEHL, Footville.

Gretchen Schoenwetter and Henry M. DERLETH, Beaver Dam.

Donna M. KARLS and Edward D. KRAUS '59, Fond du Lac.

Kay M. LA COURT and Carl R. Becker, Madison.

JoAnn Johansen and Harland E. LEE, Stoughton.

JoAnn F. Kaufman and Harvey L. MALCHOW, Baraboo.

Mary A. Warren and LaVerne M. NELSON, Madison.

Ruth A. OLSON and Roger W. Fellnagel, Madison.

Susan D. RANDOLPH and James L. CLAPP '56, Madison.

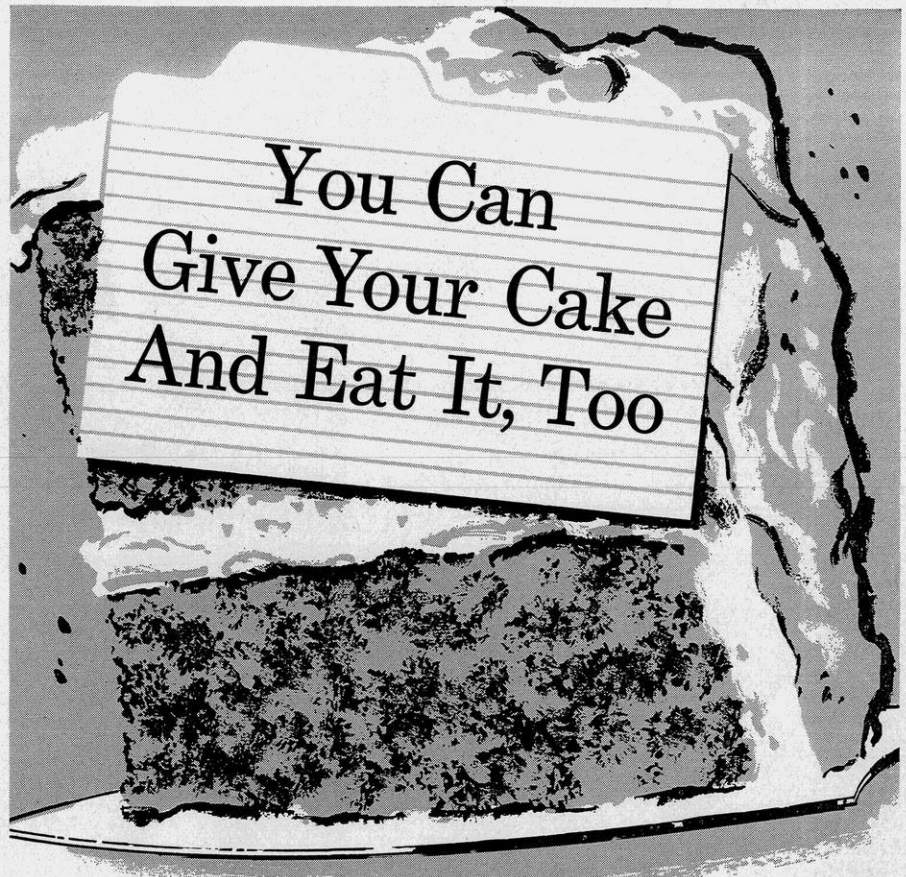
Deena O'Connell and Thomas A. RICHTER, Madison.

Polly M. SCHUMANN and Bruce L. Boegel, Madison.

Toby L. SHAPIRO and Peter B. WALLACH, Prairie du Chien.

Ellen D. McCarthy and Bruce D. THORESON, Madison.

Rosann M. WILLOUGHBY and Clayton E. RASMUSSEN '59, Madison.



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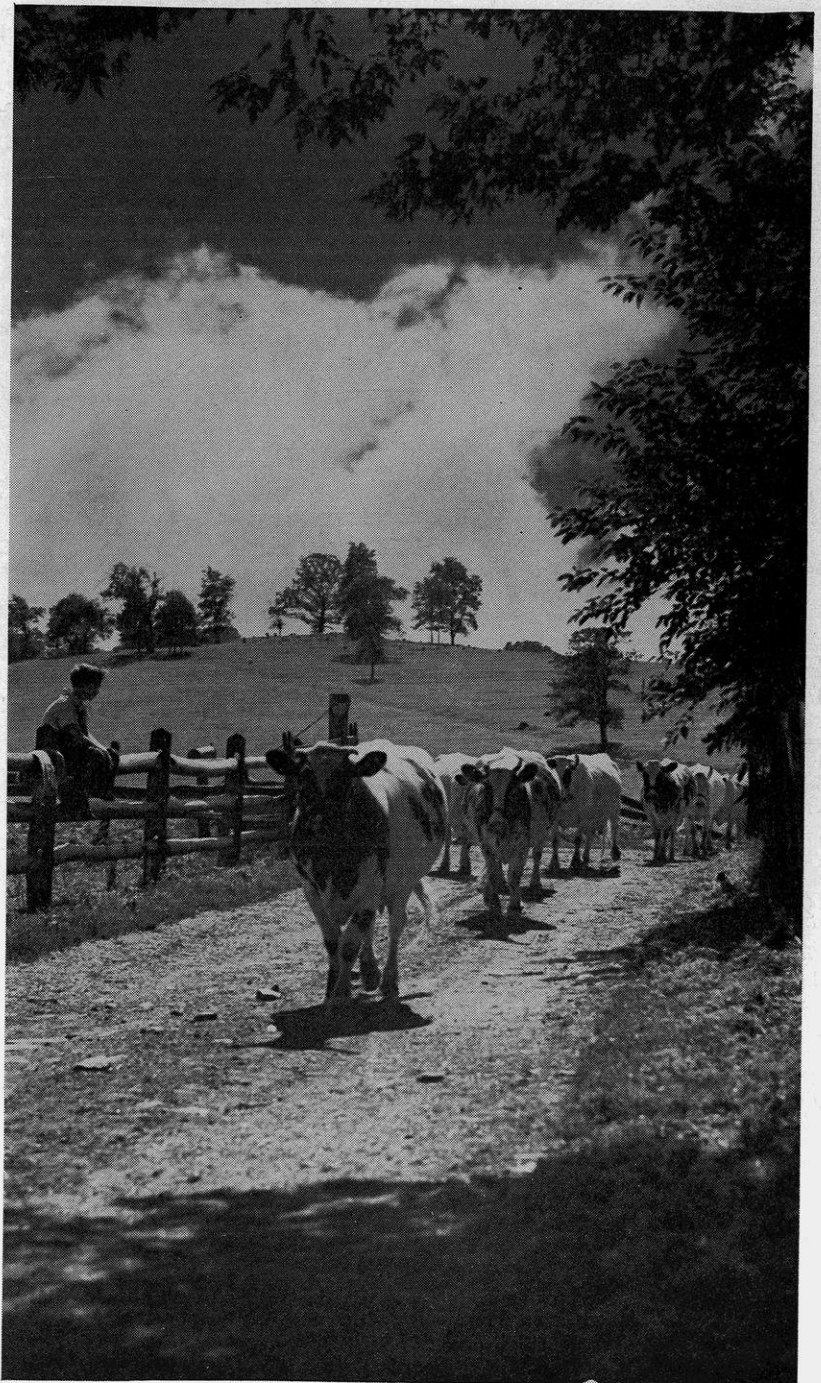
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