## **Whippoorwill E-Comment**



Number 26

October, 2004

\_\_\_\_\_\_

## On Photos in E-Journals

EARNING to do E-Journals efficiently is a special adventure. Creating a journal using MS Word is virtually child's play. I find that including photographs with text radically improves the appearance of the publication, something very expensive to do by letterpress. Owosso does a great job of making photoengravings for hobby printers, and doubtless have provided their services to the majority of letterpressers through the years. I have sent them files of scanned artwork as an E-mail attachment for even faster service.

Adding photos to E-journals also influences the size of the finished file, and the more photos used, the longer it takes members to download. I have been thinking about this fact and began experimenting with options and now rush to pass on what I have learned. It is my philosophical belief that knowledge is useless unless it is shared

I have learned that graphic programs, such as *PhotoShop*, and my favorite *ACDSee*, will permit one to drastically reduce the size of the picture file *without any perceptible loss of sharpness or detail!* The photo inserted here was saved at only 15% of its original file size, and I'll bet it was easy for you to download this journal – it doesn't take 7 to 10 minutes as it used to.

The photo is of Maureen Scott, Jack's wife, taken among the treasure trove of letterpress king, Fritz Klinke, at his North American Graphics Company. Yes, she is always beautiful and delightful and happy looking as she is here!

My camera is a simple point-and-shoot Kodak camera, which like most all cameras today is digital, and much more sensitive to light than most high speed black and white films. As I pointed out

recently, we are in the midst of a major digital technological revolution which has the potential to make our lives easier. Basically, I'm an old-fashioned worshiper of Ansel Adams and Edward Weston and their black and white genius.





This, the 26<sup>th</sup> issue of E-Whippoorwill Comment done this year is the work (?) of J. Hill Hamon, at his Whippoorwill Private Press, 1515 Evergreen Road, Frankfort, Kentucky 40601. E-mail is KyHamon@AOL.COM. Go ye, and do likewise. If you doubted the fact that I live out in the sticks and wilds of Kentucky, my son's dog was attacked by coyotes last week. They are changing from a scavenging lifestyle to that of aggressive predators. I learned that the same thing is going on in Colorado – only in addition to coyotes, there are mountain lions, and no one leaves pets outdoors at night.