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ON WISCONSIN

Once again UW alumni have come through with generous gifts to preserve and enrich the campus for future Badgers. During Alumni Weekend four of the reuniting classes either presented or dedicated class reunion gifts that will greatly enhance not only the spirit of the University but the beauty of the campus. (See p. 17).

At their Half-Century luncheon the Class of 1922 announced a record-breaking gift to the University that more than illustrates their overwhelming enthusiasm for their alma mater and their continuing interest in the University. It was inspiring to see the 1922 class members themselves so enthusiastic about the University and about the gift. I've never received so many letters and phone calls about an event as I did about that particular reunion. This is the kind of continuing alumni interest that keeps this University an outstanding educational institution.

Now the committee appointed to head up the Class of 1922 project is meeting under the chairmanship of Elizabeth McCoy, professor of bacteriology and winner of a WAA Distinguished Service Award in 1971. Professor McCoy along with faculty members, students and representatives of the class are meeting to identify the specific problem areas and to set up priorities for solving them. The funds will be coming in over a five-year period so that the project will be a long-range one. Members of the committee believe that the pledges could reach \$100,000!

Meanwhile the Class of 1918 spent some time in the sun on Alumni Weekend out at University Bay Marsh where their class gift was dedicated. Here, too, the Class of 1918 was thinking about the beauties of our fair campus and gave funds that have been used to restore a 7-acre area of wetlands, which will again become a wildlife refuge and game preserve. Our campus is nationally famous for its beauty and our alumni are showing over and over again that they want that beauty preserved.

The Classes of 1945 and 1947 adorned the campus in another way by giving money for works of art for the Elvehjem Art Center, thereby making it possible for future generations of students as well as alumni and Art Center visitors to experience the inspiration of timeless art objects.

Both indoors and out, the University benefited beyond measure from the generosity of these alumni.



Arlie M. Mucks, Jr.
Executive Director



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wisconsin *alumnus*

Volume 73

July, 1972

Number 9

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COVER: Prof. Art Peterson (striped coat) of the Soil Science department, meets old friends from the Class of 1947 at the Quarter-Century Club luncheon on Saturday, May 20.

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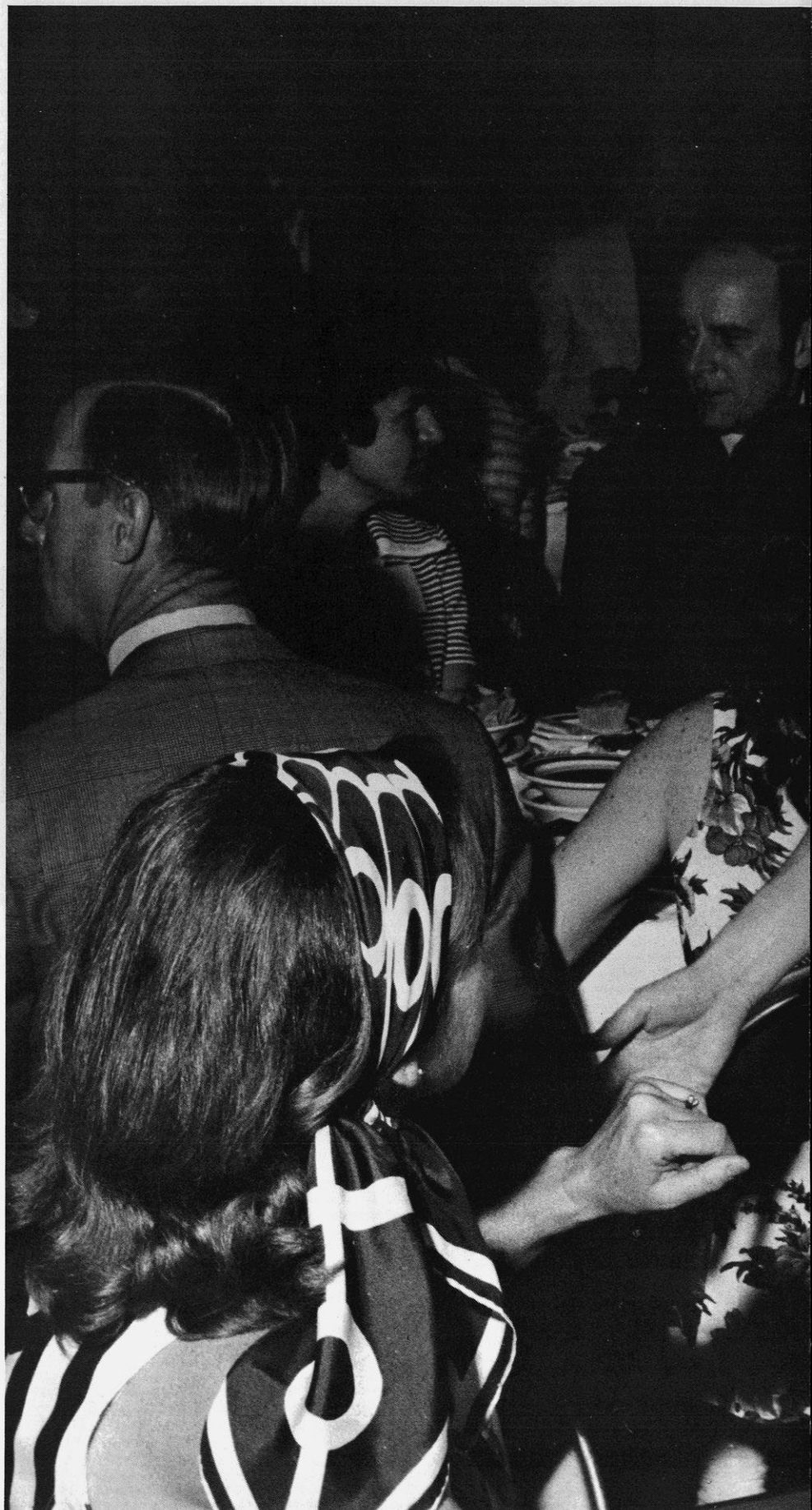
Programming Assistant

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REUNION '72

The first ones to register come up hesitatingly. What if they're the only ones who'll show up? Will they see anyone they know? Will anyone know *them*?? Then the crowds grow and the shouts of recognition get louder and lasting. The whole weekend builds from there, in the recalling of forgotten laughter and the discovery that people who cared about you then care about you now. If it's true that a single picture is worth all the words they say it is, we choose this one to bring you the essence of Alumni Weekend.

It happened at the Quarter-Century Club luncheon for the Class of 1947 when Virginia DeGolier Holland, of Rockford, Ill. (standing) came upon Pat Giles Keepman (with headscarf), Madison. The two had been friends from childhood through the University, but had not seen each other since graduation. At right is Helen ("Gig") Giesen Schmitt, of West Bend.

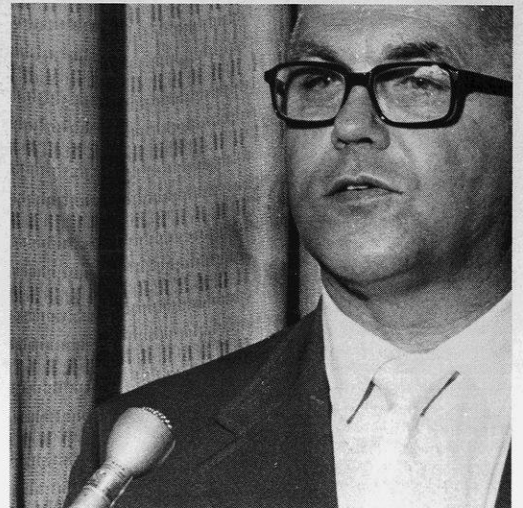
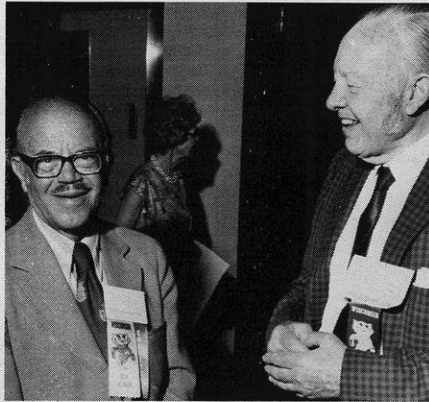


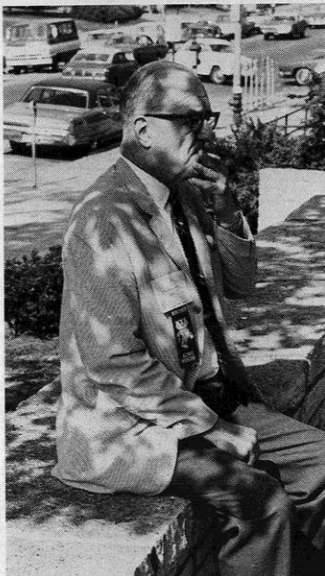
Photos by Del Brown



And Guess Who Was There!

Faces in a friendly crowd.





continued

REUNION REPORTS

1915 Band

The 1915 Band had such unforgettable experiences on its 50-day concert tour in 1915 to the San Francisco Worlds Fair that it has had a reunion *every year* since, this being the 57th. Of the 60 lucky "tooters" who made the trip, 23 are still alive, and of these, eight made the reunion, some with their wives: Frank Fosgate, Bert Hocking, Vern Nelson, Clinton Chapman, Elbert Carpenter, Chester Hoesly, William McCoy and Ray Dvorak (honorary).

Many reminiscences of this memorable trip were exchanged, such as: the alumni groups in Aberdeen and Roundup who met us in their cars at the stations; the English and French buying horses in Miles City for First World War; the unfinished theatre in Forsyth, Montana, where most of the audience heard the concert on the outside; the picnic on Cottonwood Creek in the Montana Mountains; the Missoula Stampede; the barbecue at Natatorium Park in Spokane; the Seattle Navy Yard and parade with 90,000 Shriners; and the sea trip on the Steamship Northern Pacific to San Francisco Worlds Fair, where we played several concerts, as did John Philip Sousa.

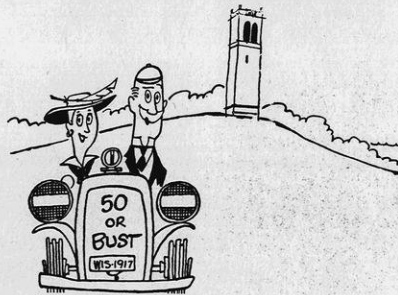
Plans were enthusiastically made for the 58th reunion next year.

—Elbert H. Carpenter

Class of 1917

From East, West, North and South Seventeeners came, drawn to the campus by the same powerful magnet that has been doing it now for *fifty-five* years. Enthusiasm doesn't at all diminish nor dull as time passes. Attendance exceeded last year's, and we anticipate 1973 will continue the same momentum.

Hospitality Hour in Alumni Lounge overlooking beautiful Men-



dota preceded the Class Dinner. It was, as last year, shared with 1916 and 1918—this year 1917 being host. Such an arrangement adds greatly to the affair, we feel, for so many friends of near-by classes shared all the pleasures and experiences of those days on campus which were truly golden. Our honored guest was Emeritus Professor Fay Elwell, formerly dean of the Commerce School and one-time teacher of many Seventeeners. He was introduced to the group at this occasion, and later at the Class Dinner, formally declared an honorary member of 1917.

So now he shares honorary membership with Dr. Middleton. We are very proud of both and want them to keep coming back to celebrate with us yearly. Mrs. and Mr. Robert Tottingham led us in group singing. Many were the old airs that burst forth out of mothballs to bring back the old "sings," evening walks along the lake shore, Venetian Nights, football rallies, bag rushes and all the other furbelows of our days on campus.

At the Class Dinner Don Tyrrell was master of ceremonies, and Dean Leroy Luberg the featured speaker. His subject was "The Truth." He brought us so much informative material about the University merger, the continuing progress that is being made to effectuate it, and responded generously to our many questions and comments. Particularly gratifying was his message on the caliber of the student body in general, their scholastic and other achievements—such assurances surely add to the long list of things which continue to make us so proud of the University of Wisconsin. President and Mrs. Weaver dropped in to greet us, which we appreciated in their over-full schedule. We were sorry they couldn't remain with us longer, but there is no doubt they were the very busiest pair of this joyful weekend and we were glad to have as much of them as we did.

Officers were elected for the coming five years, and have already been laying tentative plans for 1973. We are so pleased we will again be joining in one of the festivities with '16 and '18—and are wishing this happy arrangement can be continued in years ahead.

—Madison Committee

A summary of class events on
Alumni Weekend, from those
who were there

Class of 1922

Class of 1922

It was in every way a record-breaking, precedent-setting Golden Jubilee for the Class of 1922. The "hard rocks" who matriculated in 1918 during the closing months of World War I—most of the men donned SATC uniforms in which as potential officers they drilled until after Armistice Day—made a memorable two days of their 50th Reunion. They crammed a lifetime's anticipations into happy recognition, greetings and gay recollections that veterans of five decades can summon for such return to campus scenes of their youth. Over 200 responded from the 750 or more listed in the Golden Jubilee Class directory, and they came from all over the United States.

Moreover, they came prepared. Led by Class President Rudolph C. Zimmerman, Milwaukee, the officers and executive committee were on the scene, functioning at all times. The reunion committee chaired by Bruno Stein, Madison, and certainly the gift fund committee, co-chaired by Donald C. Slichter, Milwaukee, and William R. Kellett of Menasha, came through respectively, with an inspiring program, and a new record class gift of \$162,673—with more to come. When Rudy Zimmerman called on Slichter and Kellett at the Half-Century Club luncheon, hosted as usual by the University of Wisconsin with President John C. Weaver greeting the assembled alumni of all classes, they also had an unprecedented announcement.

The Class of 1922, after consulting with state and federal as well as University experts from 34 departments, including Prof. Robert Fox, would allocate a sum of

\$75,000 from the Gift Fund, to clean up, beautify and preserve University bay of Lake Mendota, from famed Willow Drive to Picnic Point. The ecology project over the next five years will restore willows and trees that have been dying, purify waters of the bay to encourage wild fowl and fish which have diminished under pollution, and thus establish a living Memorial to Nature. By this salvage and restoration of the environment the Class of '22 hopes to set in motion active concern for the future of our beautiful Wisconsin campus and its surrounding natural advantages. It was an idea thoughtfully implemented, and its announcement evoked waves of applause from the capacity audience in the Union's Great Hall.

Chancellor H. Edwin Young, responding to the Class Gift presentation, declared his faith in today's students despite occasional outbreaks that dismay their elders. He expressed the University's gratitude "for the largest gift yet made by a class," declaring "it bridges the generation gap," and demonstrates the continued interest of graduates of this University despite the changes that are inevitable with the years.

A special presentation by the Class of 1922 to its fellow member, A. John Berge, a handsome plaque "in grateful recognition of more than 26 years of distinguished and dedicated service" was then made by President Zimmerman. It took note of John's service as executive director of the Wisconsin Alumni Association (in which he listed it among the top three of the country) and his pioneer work in behalf of Alumni House and his establishment of the Half Century Club. Because of serious illness, John missed all the 50th reunion, so Zimmerman and Ron Stein personally took the plaque to his home.



Friday evening's dinner at Maple Bluff country club combined conviviality with cheerful chaos when half again as many as expected arrived, with or without reservations.

Bill Purnell, who arranged the program, acted as master of ceremonies and announced there would be no speeches, but a full course of nostalgia. A tape recording had been prepared, to be illustrated with film slides of the early Twenties, including pictures of some of those present.

The dinner, one of four meals planned for the reunion under the efficient direction of Mrs. Helen White Ende, resident of Madison and one of 1922's key volunteer workers, was excellent. The brass '22 behind the head table crashed to the floor but injured nobody, and then someone plugged the slide projector into a 220-volt outlet and the lantern went 'poof!' and all scenes of the Gay Twenties were out.

Perhaps the mishaps were just as well. The tape recording was an hour's delight, each old grad supplying his or her own image as WIBA's Jim Mader narrated the good old days, circa 1918-1922.

As the events, episodes, characters and names filled the room one heard again favorite professors—Carl Russell Fish, Otto, of "Man & Nature," Stewart of Poly-Sci., Dad Bleyer, Benny Snow—or relived the 'harsh' dictates of Dean of Women Jardine regarding coed hours and the dangers latent in men. Likewise the dim views taken by Dean of Men Goodnight, especially on night-prowling World War vets serenading in Sorority Alley with ribald songs picked up in Paree. From the ranks of '22 came names like Mel Bergerman and Stirling Tracy, unbeatable Wisconsin debaters, of Dale Merrick and his

1921 Prom Queen, in what was the year's social climax. Not omitting Isham Jones' orchestra under the dome of the State capitol, where such glittering perennials bloomed in white tie and gorgeous full length formals!

Wisconsin's athletes of the era contributed more than their share of illustrious names: Captain Guy Sundt, smashing fullback, Rowdy Elliott flitting 'round end, All-American Ralph Scott and George Bunge opening holes in the line. Of Dr. Meanwell's smooth basketball teams, pioneering the short pass into Conference championships with such as our own Clarence McIntosh and 'Cop' Taylor flashing under the basket for lay-ups. The Haresfoot club and its dramatic productions came in for amusing discussion, as did the lake 'dunking' parties for unruly freshmen. There was something about the Talmadge sisters too, Norma and Constance of Hollywood film fame, starring in an all-night fraternity pier party which drew suspension of social privileges the remainder of the year for that venturesome group.

Saturday's program began at 10 with a campus tour. It mixed old grads' yesterdays with today's new towers beyond the Hill.

With barely time for a refresher and drink, the buses took the crowd for picnic lunch at Bernie Mautz' cottage the farside of Mendota. (A bow here to Attorney F. Halsey Kraege, who headed the transportation section of the '22 reunion committee. It was A-OK service. He actually had the 1972 class president and senior award winner at the Alumni Assn. dinner, Donn Fuhrmann of New London, driving our bus and subbing as guide!) The whole committee rates

accolades for arrangements. Members were: John Berge, Gladys Haskins Bronson, Winifred Collier Brown, Robert Bruce, Helen White Ende, Herman Halperin, Harold Hanson, Katherine Ely Ingraham, Lewis H. Kessler, Sr., Kraege, Karl P. Link, Margaret E. McDowell, Leo J. Merkel, Weston W. Pidcoe, Bill Purnell, Glenn Roberts, Geneva Schoenfeld, and Harvey J. Weavers.

The party at Bernie's was a delightful topper for the whole reunion; everyone relaxed and talked themselves out. Everyone self-served, found a table and old friends, and circulated. Sammy Becker was the only one who didn't eat. He explained his astonishing trim figure to *no lunches*, and laughed at references to his 225 poundage when he was the biggest eater of the class. Among those present were Wilson Trueblood, Phil Nolte, Ray and Sophia Keller Ormond, and Mildred 'Sam' Hill Bolen from Arizona; Mrs. Flora Bodden Scheuermann, Miami Beach; Dorothy Koelch Kickhaefer, New York; Esther Haven Fonseca, Chattanooga, Tenn.; Mrs. Margarete Martini Scott and husband, *U. S. News-World Report* editor Owen Scott ('20) from Dickerson, Md.; the Bill Kelletts, Menasha; Helen M. Barton, Chicago; Dr. and Mrs. Reginald Hammond, Manitowoc; Irene Whitten and Ruth Anderson Lind and husband Robert, Wilmette, Ill.; Ernest Longenecker, Brookfield; Lester V. Griem, Birmingham, Mich.; John Linden, Hibbing, Minn.; Isabel Winslow, Dodge City, Kan.; the Don Slichters, Milwaukee; Perry Foote, Gainesville, Fla.; Eleanor Bagley Marquis, Elkhart, Ind.; Robert A. Henry, Marshall, Minn.; the Burton H. Whites, Charleston, S. C.; Bob Bruce, one of many Madisonians; Margaret Parham, Lucy Griem Bess,

Robert Schwake, and Jessie M. McKellar, all located in Wisconsin. Everett Drew came from Portland, Ore.

At one table was the sports contingent, Cop and Mrs. Taylor, Wilmette, Ill.; Hub Perrin, Ashland; Clarence McIntosh and wife, Wilmette. At another the wrestling teammates, Cy Peterman and Dr. Ora McMurry chatted with Walter K. Schwinn about foreign assignments they've worked on.

In addition to those named, Ralph N. Kircher, vice president of the class, Edward R. Felber, treasurer, and Mildred Frazee Ryerson, secretary, were instrumental in making the reunion so successful.

The reunion closed with a majority of the '22 contingent at the annual Alumni Dinner in the Memorial Union with another crowd of 500 present, and another Alumni Association year was history.

—Ivan H. (Cy) Peterman

1922 Engineers

May 18 was a golden day for the forty-four members of the Class of 1922 Engineers who came from points extending from Massachusetts to California and Minnesota to

Engineers of 1922



Florida to attend their 50th reunion. The luncheon at Maple Bluff and the dinner at the Madison Club that day also included 29 wives.

This class, which has held reunions every five years since the 25th in 1947, always honors those who taught them in school. At the dinner this year the six living professors: Elliott, Hougen, Kowalke, Shiels, Livermore and Ragatz, with their wives, were honored, together with Emeritus Dean Wendt and Dean Marshall.

There are now 108 living members of the 1922 Engineers class. The attendance of 44 members at the reunion is the highest percentage of participation ever attended.

The majority of the Engineers joined with the rest of the class for the scheduled 1922 Reunion activities on Friday and Saturday.

—Wilson Trueblood

Class of 1927

Ninety-two nostalgia-charged members of the Class of 1927 attending their 45th reunion dinner at Lowell Hall seemed happy to accept the challenge of President John C. Weaver, who dropped by on his round of greeting reuniting classes.

"You knew it (the University) was great then, and it's still great. Hang in there and keep the faith," the popular president exhorted.

Chancellor Edwin B. Young was likewise reassuring, and challenging. "The real University is not the buildings. It's the faculty," he said. "Ours attracts very good students."

"Of course, great universities have more problems than those of lesser repute . . . the disenchanted students do not come from your homes . . . they have been led to believe that if they take to the streets they can stop the war. . . . In

the midst of it all, I am most optimistic. Most of these young people are very serious. They don't have much sense of humor, nor does the world.

"It is our problem to keep this a first-class university. This is the model. One thing that helps is the support of alumni and the Uni-

Madison civic leader and "continuing agent for the affairs of the Class of '27," who paid richly deserved tribute to Harold E. Kubly, 1927's zealous reunion chairman.

After hearing excerpts from many favorable responses received by Lowell in reply to his inquiries concerning initiating a Class of 1927

journey from his homeland 47 years ago, his flight time over was 16 hours.

Forty-five members who assembled for a tour of the Elvehjem Art Center Saturday morning praised both the Center and its collections

Class of 1927



versity of Wisconsin Foundation," the chancellor acknowledged. He stressed the important role of alumni in sending students to the University, and asked their continued support and faith.

Toastmaster Lloyd "Squeaks" Larson, *Milwaukee Sentinel* sports editor, inspired vivid memories with the famous quote "It never rains on Julius Olson" . . . not until the Class of 1927 graduated in ruined suits and dresses without number! "Olson probably never bragged again," opined the cardinal-jacketed toastmaster.

He called on illustrious Class President Vernon G. Carrier, Summit, N. J., and Lowell Frautschi,

Jubilee Reunion Fund (for which he already has received \$1,000), reuniting members voted unanimous approval. The University project to which the fund will be presented at the 50th reunion in 1977 will be selected later.

"The Ideal Freshman of 1924" was depicted in a Zeta Phi Eta skit which featured classmates Mildred Engler Wirka, Fred Buerki, and Richard Church. Dr. Edgar S. Gordon was at the piano for the singing of old favorites.

Distinction of traveling the greatest distance went to one of Wisconsin's most loyal Badgers, Yoshinari Sajima of Tokyo, who has returned for every fifth-year reunion. In contrast to his 17-day

as remarkably impressive. Highlights of a bus tour of the campus were a visit to the 14th floor of the Wisconsin Alumni Research Foundation for an inspiring view of the campus and city, a stop at Nielsen Tennis Stadium, and a tour of the new Union South before luncheon there.

It was the consensus that words could be only inadequate thanks to Harold Kubly and his hard-working arrangements committee, Constance Waltz Elvehjem, Lowell E. Frautschi, Dr. Edgar S. Gordon, Louis C. McGann, Nola Gallagher McGann, Eleanor Wooster Nerdrum, Roy T. Ragatz, Evelyn Van Donk Steenbock, and Kurt F. Wendt.

—Mary Brandel Hopkins



Class of 1932

Fifty members of the Class of 1932 celebrated their 40th reunion on a weekend in May that was just about perfect. After a spring of cold, wet weather, the weatherman redeemed himself with an abundant supply of sunshine, high temperatures and light breezes. Flowering fruit trees and beds of tulips burst forth in full dress to make the campus festive for returning grads.

They came from near and far. The William A. Murphys (Jane McKaskle) flew in from San Francisco. H. Douglas Weaver, class president, arrived from Washington, D. C. and Warren Goldman came from Houston. Robert Rothschild drove up from Chicago, the Conrad Stephensons (Zoa Grace) from Duluth, and Mrs. Alice Christensen Gjerde from Ottawa, Ill. Wisconsin cities especially Madison, were well represented.

Nostalgia reigned at the cocktail

hour and dinner at the Wisconsin Center. Highlight of the evening was the unannounced appearance of President and Mrs. John Weaver. President Weaver read a few old newspaper accounts of the "communists" among 1932 class members and of riots following football rallies.

George Kroncke was toastmaster and Doug Weaver spoke at length on plans to raise money for the class' 50th reunion gift to the University. The balance of the evening was spent in singing songs of the '30s.

Reginald Comstock was reunion chairman. He was assisted by Mrs. Fred Mohs, Mardi Chase Johnson, Mrs. Robert Nickles, Jack Whiffen, William H. Briggs, Mrs. Jean Lindsay Johnson, George Kroncke, Douglas Nelson, Wilbur N. Renk and Marvin P. Verhulst.

—Jack Whiffen

Class of 1937

The 35th reunion for the Class of '37 began with the "adjustment session" at 6 p.m. Friday. Since it was a beautifully warm and sunny day, this "happy hour" was held on the balcony of Alumni House, a setting worthy of such an important occasion. Chancellor Ed Young and his wife Phyllis joined us briefly before going on to the Class of '27 reunion where he was the main speaker.

After our class picture was taken on the lawn of Alumni House, we had dinner in the east dining room of the Wisconsin Center building. An interesting display of pictures reminding us all of how things looked around the Union in "our day" was part of the dining room decor. We are grateful to Porter Butts, retired Memorial Union director and currently Union archivist, for the use of this collection.

continued

Class of 1937



During dinner President Weaver came to greet the 85 or so classmates, spouses and guests who were present. Our speaker following dinner was Herbert O. Kubly, classmate and English professor at U.W.—Parkside in Racine. Herb has written a number of books and plays and won the National Book Award for non-fiction with his book *American in Italy* some years ago. He spoke of his life as a writer and author-at-large and gave us some of his impressions of the students he has known on the Parkside Campus.

Saturday morning several of us toured the Elvehjem Art Center and were present for the unveiling of the painting given by the Class of '45 to the center. Others went to the Spring football game and on campus tours to see some of the new buildings.

As chairman for the reunion I am sure I had the most fun because of the meetings I had with the Madison and Milwaukee committees over a period of several months. We did some reminiscing then as well as at the dinner where we all saw familiar faces again. Our class president, Jim Doyle and his wife Ruth were present, along with so many others it is impossible to mention each individually. However we can say that Marian Maynard Crogin of Waterville, Maine came from the farthest point east of Madison, while Isabel Nelson Montgomery and Helen Baldwin Pursuit came all the way from Los Angeles, the farthest point west of Madison. If you were among those present you know what a good time you had; if you were not, we missed you and look forward to seeing you next time around.

—Bonnie Kienitz

Class of 1942*



Class of 1947

The largest silver jubilee anniversary reunion in the Alumni Association's history met this year in the Memorial Union Great Hall! More than 200 members of the Class of 1947 were inducted into the Quarter Century Club by National UW Alumni President, Robert (Red) Wilson.

Post-war reminiscing seemed to be the keynote theme throughout the two-day reunion. From most male graduates came the explanation, "Well, really I should have been in the Class of -----, but then Uncle Sam. . . ." Returning veterans, housing shortages, the year we won the basketball championship, and a record-breaking 24,000-student enrollment highlighted the "remember-then" conversations.

William Lathrop, class fund chairman, presented the class gift of \$3,000 to the University to be used by the Elvehjem Art Center. Addi-

tional class gifts may still be made. Contributions should be sent to the U. W. Foundation, Class of 1947 Fund.

Barbara Gates Moore, San Clemente, California, Class of 1947 vice-president, was the only class officer returning for the reunion festivities.

A bus tour of the campus, a class photograph, and an opportunity to watch the Spring football game filled the Saturday afternoon schedule.

A "getting re-acquainted" social hour in the Wisconsin Center was the initial class gathering Friday evening, May 19. A typically excellent Memorial Union-catered dinner followed the social hour. Donald Wilkinson, Madison, served as master of ceremonies. During the evening, UW President John Weaver and Mrs. Weaver and Mr. and Mrs. Arlie Mucks paid a brief visit

* No report submitted

Class of 1947



with the group. President Weaver recalled that he made his alumni debut at the silver jubilee reunion just one year ago.

A sing-along of the songs of the '40's concluded the evening festivities. "It's a Grand Night for Singing," "Moon Over Miami," and "People Will Say We're in Love" were typical of the songs led by Norman Clayton and Mrs. James Geisler, both of Madison.

Those class members who arranged the reunion include Chairman Caryl Faust Bremer, Rozanne McCormick Flesch, Patricia Giles Keepman, Marygold Shire Melli,

Carol Dahl Opitz, Jane Hoeveler Stolper, Grace Witter White, Arthur B. Morey, Donald E. Wilkinson, Mr. and Mrs. C. William Threinen (Constance Fuller), and Mr. and Mrs. Harold L. May (Beatrice Schweigert).

—Grace Witter White

1918 class president Wm. A. Walker, Madison; Chancellor Edwin Young and Gift Chairman Allan M. Slichter at dedication of wetland.

To You, From Those Who Remember

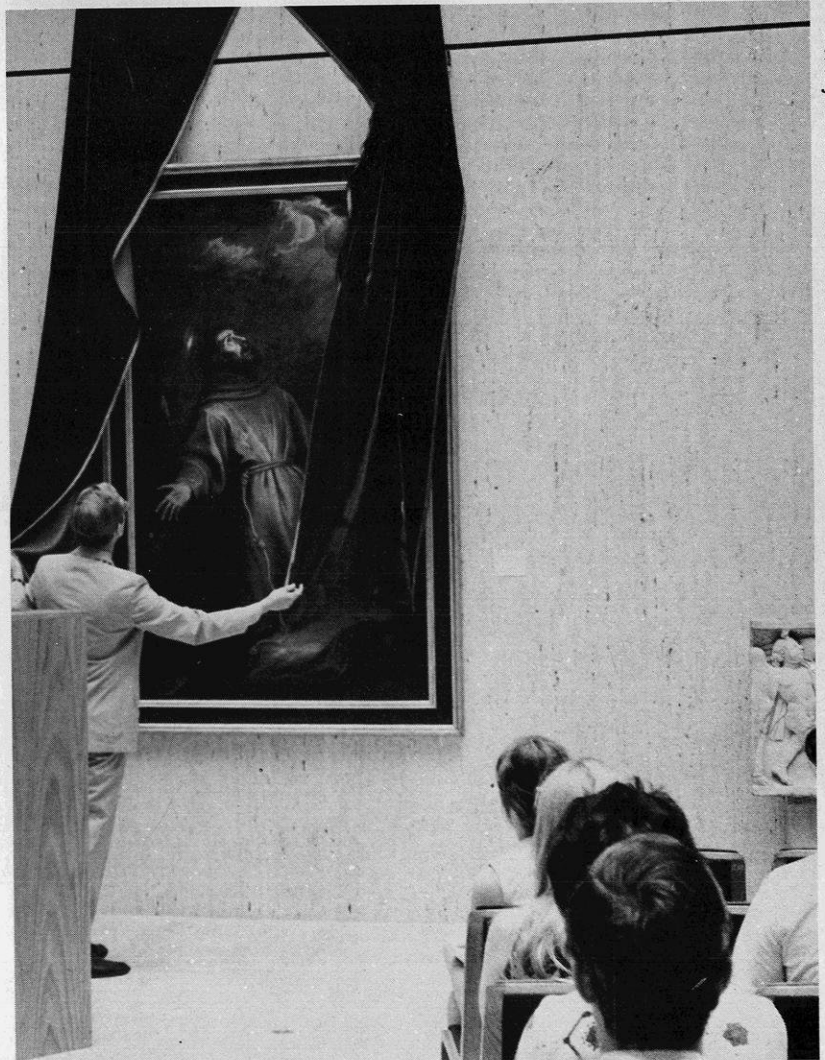
Art and ecology were the two favorite areas for class gifts this year.

While the Half-century Class of 1922 was presenting more than \$87,000 to the University to "improve the ecology and restore the beauty" of University Bay and Picnic Point on Lake Mendota, the Class of 1918 traveled out to the west end of the campus where they saw their class gift, the restored University Bay Marsh, dedicated.

Art was the focal point of two class gifts. The Class of 1947 gave over \$3,000 for the purchase of a work for the Elvehjem Art Center, and the Class of 1945 saw its gift unveiled there. It was a rare 17th century painting by Spanish Baroque artist Mateo Cerezo. Entitled "Saint Francis Receiving the Stigmata," the large oil was painted in 1663. Its unveiling was accompanied by Spanish Baroque music performed by the Philharmonic Chorus.

The Class of 1922 project was announced at the Half-Century Club luncheon. The money will be used to coordinate the work of some 34 UW departments to clean up the lake. In addition, the Class of 1922 also gave another \$75,000 for additional projects and scholarships. The total gift is the largest ever presented to the University by a class, according to UW President Weaver.

The Class of 1918 marsh, a 7-acre area which is in the process of restoration as a wetlands, is one of the few restored marshes in this country and will be used as an educational facility by the UW. Arboretum personnel who are providing advice on the project point out that it is an opportunity to bring people and wildlife together to demonstrate coexistence. ●



Elvehjem Art Center Director Millard Rogers unveiling 1945's class gift.

Dial CAC For Practically Anything

The student who comes to a large campus from the security of home suddenly finds himself bewilderingly unimportant. It's a condition which generations of students have tolerated and which is largely ignored by anyone who has been around long enough to have broken through the cover of anonymity to become visible to a degree. Older alumni, looking back with strabismic sentimentality, sometimes tend to view it as all part of the fun.

But there was no fun in it for the shy or lonely; it can and did produce serious anomie in those who found themselves emotionally unable to go after the things that mattered to them. And it created its special frustrations for those who bumped against procedures or official indifference which affected them unpleasantly but from which there was no deliverance. One could be shrugged off by an advisor or given misinformation by anyone from a dean on down, and there was simply nothing that could be done. By and large, the student came out on the short end, because the campus was big and people were people. And students were never quite as people as were those on the payroll.

We have our particular memories. I recall being told by a top faculty member in the School of Journalism in 1946 to run along when I represented a group of us suggesting that a TA was using our news-writing quiz section as a forum for his personal political views. A friend of mine in the School of Pharmacy during that same era was notified by letter two days before graduation that he would not graduate. It seems that he was one grade point short. Often during his final semester he had checked with his advisor and been reassured that the grade level he was striving for would, indeed, be sufficient. The

sudden rethink on the part of someone in the department meant that the student—married and with a family—must renege on the job he had accepted, renew his contract at Badger Village, and go to summer school. The only official reaction he could get from the School was that “somebody figured incorrectly” when the erroneous assurance was given him on those several occasions during the semester.

Times have changed. Early last autumn a UW student got a notice to appear before his draft board to make an appeal. In order to do so properly he needed certain information from his dean. But that office said the dean was too busy to see him for at least two weeks—well beyond the date of his draft appointment. If this says something about the enduring qualities of institutional insensibility, be that as it may. The point is that *this* student had recourse to help. His intercessor was someone from the new Campus Assistance Center who, with “a couple of phone calls” got past the iron maiden in the dean's office, found the dean cooperative, and got the student in to see him on time.

To the University's credit it must be said that rendering such assistance does not take up the majority of the Center's seven-day work week. But, to the student, its ability to help in such cases must be one of the most satisfying pieces of information available from this virtually inexhaustible source of campus data.

As innovative as the Campus Assistance Center is, it is actually the result of brief evolution. It is two years old, but it is the refinement of an idea brought forth four years ago by Chan Young, vice chancellor for student affairs. His idea was to offer ways to accomplish smoother indoctrination of new students, primarily through issuance of bulletins, the use

of special booths to aid the befuddled at registration time, etc. So popular did these efforts prove to be that Young rightly decided there was room for expansion. So the Campus Assistance Center was established under the Division of Student affairs.

In a paper co-authored recently, Steve Saffian, director of the Center, summarized the philosophy behind it. “Generally, at UW—Madison, it is assumed that students will find information when they need it. Actually, just finding the right office at the right time can be a problem.”

Some of the reasons for that problem are the fact that the campus has had an enrollment of more than 33,000 for several years, with a faculty and staff of nearly 4,000. There are schools, colleges, institutes, centers, divisions, departments as never before in a physical plant of nearly 200 buildings. Student-serving agencies abound, which is good; there are so many of them that they tend to get lost, which is bad. Saffian sets the count at 750, including personnel offices, religious organizations, student organizations, curriculum advisers and the like. The Madison community has another 500 identifiable organizations, agencies, businesses, etc., which directly or indirectly are concerned with activities aimed at the students.

“Students reflecting on this situation recognize that services are differentiated and, at times, uncoordinated,” Saffian wrote. Some of them view this as effecting fragmentation of themselves as persons. “‘The System’ seems large, unresponsive, unconcerned and incomprehensible. The institution is highly complex and the burden is on the individual—in most cases—to take the initiative in seeking out the help or the information he needs.”

I met with Saffian one hot morning last month in the CAC offices in the big, old, beat-up former rooming house on the west side of Lake Street,

The new Campus Assistance Center tells students what movies are playing, or how to find a better apartment . . . or how to get a fair shake from the System

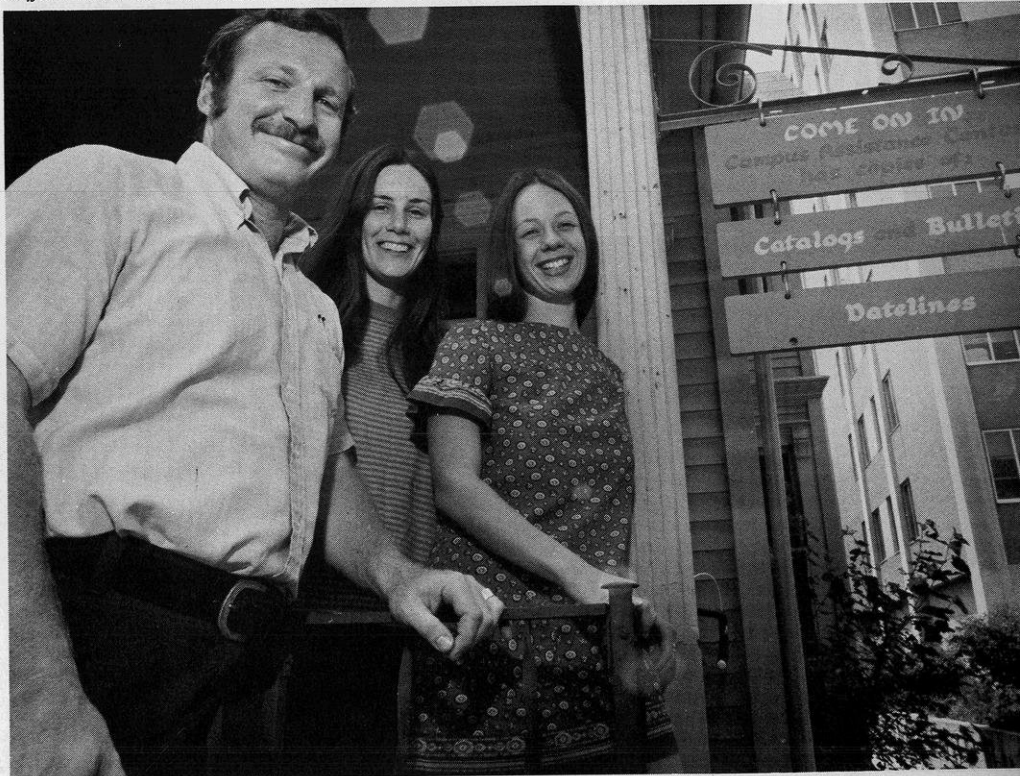
between State Street and University Avenue. Saffian, a soft-spoken 33-year-old former shot putter, with a master's degree from Columbia University, said the location was deliberately chosen. It seemed important that students have a non-institutional haven to turn to.

I asked him to explain the procedure in the nearly 1,000 student contacts they handle each week, primarily by phone. "While a student could call the University operator simply to get a phone number, he would call *us* when he has only vague information about the existence of something, or *no* information, or wants to lodge a complaint, maybe, and hopes that there's someone around the place who will listen and do something about it. For example, there's sort of a dual administration in health care: the Student Health Service sees any student who comes in with any kind of health complaint. But when it closes for the day, the kids go to the Emergency Room, which is run by the Medical School. Over there, they're a little fussier about what they consider a real emergency. So, fairly often we'll have a student come in and say he was 'practically dying,' but at the Emergency Room was told he wasn't all that sick. So in essence, some people get caught between conflicting policies of the two services.

"What we do is try to explain the set-up to the kids. Then, if someone still feels that he's trapped between the two services, we'll talk with Dr. Babcock, who's the associate director of the Health Service, and he, in turn, will go back to the Medical School to check it out. And he also has agreed to see anyone and talk about their medical problem or the administrative problem.

"That's an example. What we try to do is give the student either information or help, or both, *before* his

Saffian with student staffers Bobbie Hahn, of Portage and Terry Sexton from Twin Lakes



question turns into confusion or trouble for him."

Saffian said that his staff—there are 10 students besides himself and an assistant—have to undergo a fairly continuous indoctrination among various University departments. "We want to know more than just whom to refer a caller to, because quite often there's a problem buried in that question. So if we can tell the student a little something about what he wants to know—allay his anxiety if any—*then* refer him to someone specific, we're helping him and at the same time helping reduce some of the traffic and confusion in the department about which the call was made.

"You see, it's almost as important to the University that the kids know what's going on as it is to the kids themselves."

To this end "we've been up to the L&S dean's office, looking around and talking to the staff; we've been over to the Health Service; we've

been up to Financial Aids; we have people coming in from the Draft Counseling office; people from the Dane County Mental Health Service have come in and talked to us. We do this so we can tell the student a little about what to expect when he goes to one of these places, and what alternatives there are to going."

Does the Center make judgments in student contacts? "No judgments. No names."

Nor is there any urge to judge, probably, about the greater share of student overtures, since they deal exclusively with factual matters. Telephoned contacts outnumber drop-ins by as many as 40-to-1. The calls are

Is UW Radicalism Dead?

By JANET HELLER

Miss Heller, of Madison, is taking post-graduate studies in English.

Many commentators of the news media have asserted that the radical movement on college campuses is dead. Such sweeping judgements are usually made after a few days of superficial on-location research, which can rarely yield a valid cardiograph of the patient. As a grad student concerned with the movement for change, I have discovered that at least UW Campus radicalism is as healthy and creative as ever. The discrepancy between my analysis and that of the media arises from three major areas of disagreement: 1) the definition of a radical, 2) the nature of a radical activity, and 3) the changes that have occurred within the movement.

What is a "Radical"?

To the TV cameraman, everyone who appears at a march, rally, or mass meeting seems a "radical." This sloppy definition ignores the distinctions which exist among the

some are merely curious, others are passionately dedicated. There are also wide political differences: some students consider each petition or march as an end in itself; others see a protest as one stepping-stone toward a definite goal.

Just as a definition of a sports fan must take attitudes and behavior into account, so must any useful analysis of a radical. We must consider frequency of participation, the kind of participation, and the expectations of dissenters. In my opinion, a "radical" is one who is involved in creative agitation for change every week of the year; actively participates in making decisions, planning, and publicizing actions; and has a goal or philosophy in mind to which each activity is subordinate. True radicals are a small group of students and have comprised about three percent of campus populations for hundreds of years.

What is "Radical Activity"?

Too many media reporters define a

justice *for all.*" To me, any action which furthers this end is "radical," whether it is a petition for the repeal of a discriminatory law, a peaceful sit-in for a minority group's civil rights, a rally to protest industrial pollution, a march to end an unjust war.

However, the media do not give coverage to many radical events when there is no violence. For instance, how many of you alumni know that on November 20, 1971, a total of 5,000 women from all over the nation marched on Washington and San Francisco for total repeal of anti-abortion laws? Did you hear that on November 6 thousands of midwestern anti-war protesters defied the cold and strong winds to converge on Chicago for a peaceful afternoon of protest? Did you read that in September hundreds of UW students marched in Madison to express their opposition to the slaying of Attica prisoners? You couldn't find these important news stories on the front page of the paper because no one

student standpoint

**IN WHICH STUDENTS SPEAK
OF MANY THINGS,
DIRECTLY TO YOU**

crowd, just as a poor sportscaster fails to separate real football enthusiasts from beer drinkers and casual onlookers. At any antiwar demonstration, for example, some students are making their first appearance at such an event, others are attending their hundredth rally;

radical action by its *tactics* rather than its goals. They forget that, for example, when Southern parents opposed to integration set fire to schoolbuses in the 1950s they were using violent tactics for reactionary goals. The aim of the American radical movement is to cause the U. S. A. to fulfill its promises of being a country "with liberty and

was killed and no property was destroyed.

How Has the Radical Movement Changed?

In the 1950s and 1960s, the American radical movement was focused on two issues: obtaining civil rights for Blacks and ending the war in

Vietnam. Today, the movement has broadened to include such powerful forces as women's liberation, educational reform, Chicano power, homosexual liberation, ecological concern, prison reform, and high school liberation. Most radicals are involved in more than one of these struggles. This broadening represents an increase in the creativity of radicals, not a decrease in activism. However, the media continue to count heads at Black power and antiwar rallies, as if such statistics measured the extent of radical feeling. No reporter evaluating the UW campus has emphasized that in the past year about 20 new women's groups emerged on campus, including the T. A. Women's Caucus, the Graduate Women's Caucus, and the Madison Abortion Coalition. Also ignored by the media are the many UW students who are joining the fight to save our earth or agitating for educational reform. Recently, graduate students in several departments have formulated suggestions which call for more flexibility in the degree requirements and for important changes in the preliminary exam procedure. Radicalism on the UW campus has never been healthier or more creative!

Term Paper Buyers Investigated

The term paper mills which operated in Madison (*WA*, May) appear to have ground to a halt. By mid-June, some 600 UW students and their instructors had been notified in writing by the dean of students that their University records had been placed under a "restrictive hold" pending a faculty investigation which includes personal or written testimony by each student involved. The 600 names were gathered from records of one term paper firm, Academic Market Place, when the Wisconsin attorney general subpoenaed the files of three such firms. Some cases involved the purchase of answers to take-home exams.

The restrictive hold includes the students' transcripts, grades, and possibly degrees in cases of those who were scheduled to graduate last month.

A news story written by a *Washington Post* reporter quoted a spokesman for the attorney general's office as saying that the legal basis for subpoenaing the records of the firms was a "novel legal theory of unfair trade practice. The sale of term papers, we felt, constituted a fraud on the University and the taxpayers who support it."

In the same story, Paul Ginsberg, dean of students, said he had received "innumerable" calls from students who had received notice of their involvement.

"Some have admitted their guilt and spoke of the pressure they were under when they purchased these papers," he said. "Others have said they were simply willing to accept whatever sanction the University applies."

A member of the dean's staff told *Wisconsin Alumnus* that the 600 names may involve more actual papers than that. "The basis on which we count them as individual 'cases' is the purchase of papers by a given student for a single course. If he submitted two purchased papers to the same course, that's still one 'case'; if he did this in two different courses, it constitutes two different 'cases' in our files."

At this writing, no word has been given as to the disposition of the records of the other two companies subpoenaed, nor to how many of the 600 students under investigation would have graduated last month.

While the major sales pitch of the term paper companies was a guarantee of an A or B on each paper, such was not the case, at least in the political science department. Department Chairman M. Crawford Young told the *Wisconsin State Journal* recently that of the 16 cases being studied in the department, none received an A in the course. Term paper grades made up a very large portion of the final grade, Young said. Three of the students got final grades of F and another portion got D's, he said, and pointed out that the grades were given before the instructors were aware that purchased papers may have been submitted.

The dean of students has asked that faculty members conducting investigations of the 600 names turn in reports to him this month.

continued

\$2 Million Spent On Minority Students

Programs for minority and disadvantaged students at the Madison campus cost nearly \$2 million in 1971-72, according to Chancellor Edwin Young.

Nearly \$1.5 million was provided from federal sources, gift funds, and other sources. State funds accounted for \$532,492.

"Nearly \$2 million is a substantial figure. We have made progress in getting the minority and disadvantaged student to our campus and helping him overcome his financial obstacles," the chancellor observes.

"But his chance for academic success is still not equal to his fellow student from a more fortunate home. We still have some barriers to remove."

Expenditures totaling \$1,987,652 included direct financial aid to students as well as administrative costs of academic and counseling programs.

In addition to general financial aid, the Madison effort included fellowships and support programs in such campus departments as business, journalism, engineering, nursing, pharmacy, and social work.

About half of the state funds, or \$247,535, were devoted to the Afro-American studies department and the Afro-American Race Relations Center.

"Direct financial aid averaged \$2,340 per person for the minority and disadvantaged, compared with \$1,124 for other undergraduates receiving aid," Young says. Of about \$1.2 million in such aid, various state funds supplied about 30 percent, federal funds 58 percent, gift funds 12 percent.

"Four out of five minority and disadvantaged students need—and receive—this aid package, which includes grant, loan, and work study funds.

"But the loan percentage is too high. These students are going into average debt of \$750 a year or \$3,000 over four years. That is too much. A yearly loan of \$500 would be more reasonable."

Minority and disadvantaged made up 9.6 percent of students getting financial aid but received 26 percent of funds distributed as grants.

Students Give 50,000 Service Hours Last Year

Student volunteers from the Madison campus contributed approximately 50,000 hours of work to area service projects during the past academic year.

"Student organizations performed about 50 community-service projects and 1,400 individual students performed volunteer work on a regular basis in more than 50 local and campus agencies and projects," Lolly Howard, coordinator of student volunteer services, reported.

Student organizations got involved in many different activities, such as throwing a party at Children's Hospital, providing entertainment for groups of senior citizens, making toys for Central Colony, helping to build a library for retarded children, providing manpower for the Red Cross Campus Blood Drive, and raising funds for national health organizations.

Individual volunteers worked in a wide variety of activities but major emphasis was placed on work with children and teenagers. About 160 students worked regularly in day-care centers, and another 130 worked with groups of young people. More than 300 students served as "big

brothers" or "big sisters," and another 300 worked as tutors in programs ranging from elementary grades to the college level.

More than 300 student volunteers worked regularly with handicapped persons and another 150 were active helpers at hospitals. About 50 others worked with neighborhood centers and programs for senior citizens.

Can Earn More Money As Students This Year

More Madison-campus students will receive financial aid this fall as a result of increases in certain federal and state funds, according to Wallace Douma, director of the Office of Student Financial Aids.

"We have more money for our work-study and state loan programs. The work-study program allows students from lower income families to earn money while they are in school," Douma said. "The increase in state loan funds will also help students finance their education, but the interest rate is higher than we would like to see."

The federal loan program administered by the office has a three percent interest rate while the state loan program has a seven percent rate. Resident students who have received the lower interest loans will continue on that program, but incoming residents probably will have to take state loans, because the federal program has been cut by approximately \$400,000. Non-resident students will be hurt the most by the cut-backs in the federal loan program as they do not qualify for the state loan program, Douma said.

The amount of money available for scholarships and grants is unchanged, so students seeking aid will have to consider work-study or the higher rate state loans when they come to the University in the fall. The increase in the funding for the

work-study program will allow the placement of approximately 500 more students than the 700 who were placed last year.

Badger Winter Sports Film Now Available

The top world record high jump of 7-6¼ by Pat Matzdorf of Wisconsin tops the 1971-72 University winter sports highlight film.

The 18-minute film is sponsored by the Coca Cola Bottling Company of Madison for the second consecutive year, and is a sound-and-color review of the past season and a preview of 1972-73.

It's a 16-mm film.

The film includes portions on Wisconsin track, fencing, basketball, wrestling, swimming and hockey.

It opens by capturing the excitement of Matzdorf's record leap against the Russians in Berkeley, and includes some excellent slow-motion stop-action photography of that record jump. Other features include: a review of the Wisconsin indoor track season including school records set by Gordon Crail in the pole vault and Patrick Onyango in the triple jump; Highlights of the 44th Annual Big Ten Fencing Championships held at Wisconsin; a review of the Badgers' winning season in basketball, including a look at returning stars and some top scorers on the undefeated freshman team who will be making their varsity debut this season; a review of the wrestling and swimming seasons; a review of Wisconsin's most successful hockey season, with a segment on the WCHA playoffs and the Badgers' trip to Boston for the NCAA tournament.

The Wisconsin Winter Sports Highlights Film is available to any groups free of charge, except for postage, and may be obtained by writing or contacting the Sports News Office at Camp Randall Stadium, 1440 Monroe St., Madison 53706.

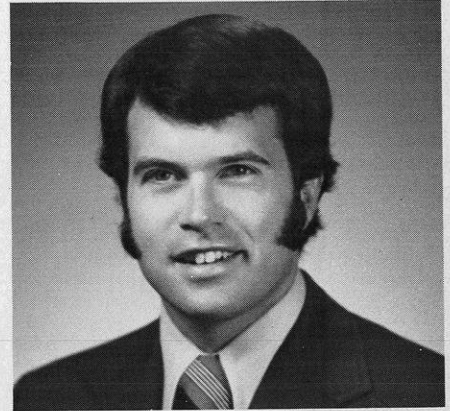
Clubs Vary Ways To Earn Scholarship Funds

During the 1971-72 school year, local alumni clubs raised a total of \$21,199 for scholarships to the UW. Since the UW Foundation matches every dollar raised through a fund-raising event, and 50 percent of each dollar donated by individuals through the clubs, another \$16,201 was added by the Foundation. This makes the grand total of scholarship money available as a result of club activity \$37,400.

Events sponsored by the clubs with the purpose of filling the scholarship coffers included everything from brat 'n beer picnics to art auctions. The New York club sponsored a wine tasting party. Washington, D. C. alums threw a Congressional reception and cocktail party while the Boston Group sponsored a play. Many clubs scheduled benefit performances by the University Singers.

One of the most successful programs—raising more than \$1,000—was the art auction sponsored by the New York club. Of the 150 works auctioned, 33 were provided by faculty members and visiting artists in the Art Department of the UW. Aaron Bohrod, artist-in-residence, provided a special prize, a graphic called "The Red Horse," and Raymond Gloeckler, department chairman, prepared a special black-and-white limited-edition graphic for patrons of the event, entitled "Portrait of a Midwestern Intellectual." The others whose works were included were: Stephen Antonakos, Richard Artschwager, Jack Beal, Melvin Butor, D. Gibson Byrd, Allan D'Arcangelo, Warrington Cole-scott, David Gray, Walter Hamady, Victor Kord, Harvey Littleton, Hal Lotterman, Dean Meeker, Malcolm Morley, Kenneth Ray, Richard Reese, Frank Roth, William Weege, John H. Wilde, Gloeckler and Bohrod.

JOINS WAA STAFF



Greg Schultz '70

Alumni around the country who've enjoyed seeing and hearing the University Singers in concert may recognize the handsome face above. It belongs to Greg Schultz, a charter member of that spirited group.

Last month Greg joined the staff of Wisconsin Alumni Association as a programming assistant, with his duties centered on handling arrangements for Singers' programs, and coordinating Association efforts in student relations and with our Young Alumni Advisory Committee. He will also oversee local clubs' matching scholarship programs whereby funds raised are matched by the UW Foundation.

A native of Dickinson, Texas, where his parents still live, Greg holds two bachelor's degrees from the University, in psychology and zoology, and has put in two years of graduate study in industrial psychology with a major in behavioral cybernetics. Last year he was a William F. Vilas Fellow in psychology, and for three years was a research assistant in the Behavioral Cybernetics Laboratory. Greg was president of Delta Epsilon, resident halls honorary fraternity, and a member of the House Fellows selection screening and appeals committee, the UW committee on the grading system, and the Hoofers sailing club.

New Orleans

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The University

continued

Credit Transfers Eased In L & S

New policies on transfer credit and residence requirements have been adopted by the L & S faculty, effective immediately.

Changes are these: Although students still are expected to take their last 30 credits in residence at Madison, all may now apply for an exception and carry two courses of these last 30 credits off-campus.

The total number of credits that can be transferred from non-degree granting institutions such as two-year campuses, Extension, and correspondence study, is raised from 60 to 68. However, 52 of the last 60 credits must be earned at a four-year degree-granting institution.

The faculty also confirmed the standards of the College Level Examination Program which enables freshmen students with fewer than 15 credits of college work to earn four degree credits by general exams in humanities, social science, history, and natural science. They stressed that students also may receive math credits—or remove a math deficiency—through CLEP exams.

Memorial Union Workers Strike For Five Weeks

A five-week strike, which started April 13, paralyzed the Memorial Union this spring and ended with an agreement just before the end of the school year.

Members of the Memorial Union Labor Organization walked out of their jobs, and begun 24-hour-a-day picketing during negotiations between the student employee union and the University.

MULO demands included a 50 cents-per-hour increase in the starting salary, bringing the hourly rate to \$2.25; more decision-making power for student employees in Union policies; and changes in grievance arbitration procedures.

The University insisted that the strike (and one being conducted simultaneously by food service employees in the Residence Halls) was illegal, since state employees are not allowed to strike according to state law. UW negotiators also said that bargaining for salary increases is outlawed. They demanded that both strikes be suspended before they would return to the bargaining table.

Edward B. Krinsky, chief negotiator for the University and an assistant dean of the College of Letters and Science, announced a tentative agreement on May 25 after three days of intensive bargaining which was later approved by the MULO membership.

MULO won written work policies and grievance procedures, an anti-discrimination clause, job security provisions and procedures allowing leaves of absence up to six months duration.

UW negotiators held firm on wages. However the Union is planning on a five cent-per-hour increase for student employees in fall.

All strikers were penalized five cents-per-hour for the first 350 hours worked after settlement, and all MULO members who participated in the strike lost 50 hours' progress toward their next wage step-up and were placed on formal probation by the Memorial Union until December.

The Residence Hall Student Labor Organization strike, which is based on demands that dorm jobs be available to all returning non-dorm residents (the UW position is that only 30 percent should go to non-residents) and a weekly hours guarantee, is still in the process of negotiation at the time of this writing.

Campus Assistance Center

continued

handled by two staffers at a time, in a small room on the first floor, in what might once have been a butler's pantry. A wide, L-shaped shelf holds the telephones, the Rolidex file with something over 1,200 removable information cards, and a recorder which answers the phone after hours and invites the caller to record his question for a call-back. I asked Ruth Gotliebson, the staff's only other non-student, for typical questions. She handed me a single-sheet promotion for the service, its first side literally covered with examples. "How do I drop a course? How do I get to the Cinema Theater? Where is Bascom Hall? Where do I get a bicycle license? How can I get a visitor's permit? Is any group planning a flight to Europe during Easter? How do I audit a course? How can I go about finding a decent apartment? What's Hoofers? My report card said I failed a course and I know I got a "B" in it. What can I do? What are library hours during exams? Where can I take yoga lessons? I'm a new freshman with a permit to register. What do I do?"

All questions, whether via telephone or personal call, are tallied by subject matter. This guides the Center

ALUMNI CLUB OFFICERS, DIRECTORS

Your annual leadership conference is set for **Saturday, Sept. 16** on the campus.

It includes important study sessions; the Wis.-No. Ill. game, and post-game reception.

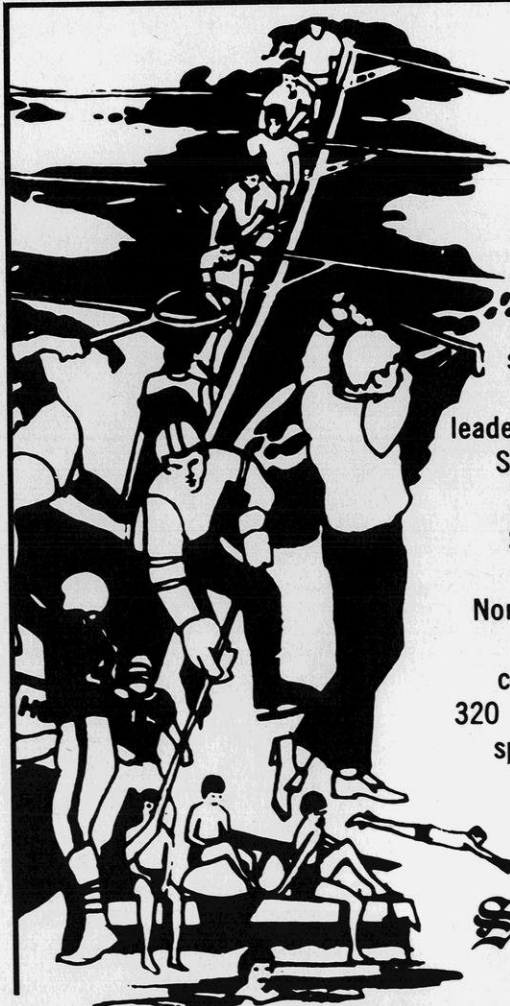
Save that date, and watch your mail for details.

staff in its efforts to have logical information available, and it helps, too, in the efforts of the University administration to see that various divisions are treating its students fairly. If complaints begin to mount, Saffian reports the fact to Young or to Dean of Students Paul Ginsberg, who relays the information to the department in question. "Usually," Saffian says, "the trouble boils down to someone in a department saying 'today I'm going to go by the book.'" The condition has become more infrequent, he says, after a slow start which was probably due to departmental fears that the Center would attempt to do their work for them, unqualified though it is. "Now a lot of the University



offices come to us with information they know the students may want or need, and even list our phone numbers in their catalogs," Saffian says.

I asked whether the Center could be said to lean toward the student or toward the University. "Well, we're here to help the student and the University understand each other. But we purposely built our staff around student workers so that the callers couldn't be brushed off when they came to us. To that extent it's safe to say we're pro-student. Yet the kids who work here have found themselves losing a lot of any anti-establishment prejudices they might have had. They've learned that what often looks like a bad deal from a Uni-



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Madison, Wis. 53706



iversity office is really a case of poor communications. Nobody on either side intentionally fouled anyone up; it just happened. When we get them together they straighten it out, and both sides seem to appreciate the other's problems better."

I asked Ruth whether the Center would or could do anything for a crisis such as the one faced by my friend back there in the School of Pharmacy years ago. "It's certainly something we'd try to work out," she said. There was a similar case in which they'd tried and succeeded. "A girl was told just before graduation that one course she had taken would not count. She was under the impression that it *did* count, and she went back and forth. Her adviser had since left the University and his replacement sided in with the department. She came to us as sort of a last resort. We listened to her story and it seemed she'd gone through all the channels. She mentioned a couple of her professors who had told her she was doing excellent work, so we asked if one of them wouldn't go to bat for her. She called us about a week later and said that, yes, one of the profs did go talk to the department chairman. The chairman changed his mind, and she graduated when she should."

Some of the most-asked questions deal with fairly fundamental information and often require somewhat lengthy answers. So last fall the Center inaugurated an added service called DIAL, for Digital Information Access Line. DIAL is run through a special University operator rather than on the Center's telephone system, and it consists of 45 tapes. The student calls the special number, asks to have a tape played, then listens to up to a minute of basic information. These range from explanations of L&S requirements and programs and details on University services to current information on health, hous-

ing, employment and study helps. Requests for these tapes are tallied, too, edited by popularity and updated regularly.

Patrick Kehoe, one of the students who answer the phones for hours at a time, allowed that monotony is an occupational hazard, but its sharpest—or dullest—edges are reduced by a predictable frequency of unpredictable questions, often centered around trivia. "There's one guy who gets into the lyrics of the records he listens to. Like he called us one night and wanted to know the significance of the work 'moonshadow' in the Cat Stevens album." Pat called the reference desk of the University library, who found it in a dictionary of underground slang.

I asked if he gets many calls from students who only want to blow off steam. "We get more of those from parents," he said. "People who are mad about some general policy which affects their kids here. We had one the other day from a man who was mad at the front page story in *The Cardinal*. He didn't want to call *them* about it, so he talked to us. For about forty-five minutes. He seemed to feel better afterwards. We get a lot of calls from parents during registration week—"I just brought my daughter down here. Will she be alright?—that sort of thing. A mother called yesterday. She'd just dropped her daughter off for summer school, and was afraid the girl wouldn't have any place to stay after the mother left town. So we called the assignment office and found out she did have a dorm room, and what she could bring into it, and when she could move in, things like that."

"I guess we all have our favorite questions," Ruth said. "Mine is one from a young man who asked where he could find the Union Theater. I started to tell him: 'It's in the Union—' and he said 'Far out!' and hung up." —T.H.M.

11/40

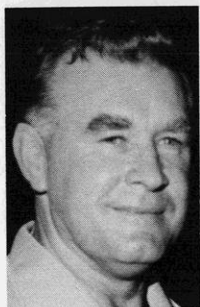
Karl M. Mann '11 was honored by the New York Alumni Club as "Man of the Year" at the annual Founders Day dinner. Before his retirement in 1956 he was president of Case-Shepperd-Mann Publishing Corp., publishers of specialized business magazines.

A colleague of the late *F. Gregory Hall '21* has written a memorial paper about him. Entitled "Case History of a Physiologist," it has been filed with the Medical School Library.

Mr. and Mrs. Roy B. Ormond '22 (Sophia Keller) celebrated their 50th wedding anniversary last summer, and this spring they marked the 50th anniversary of their graduation together from the UW. Of course, they were married secretly because students were not permitted to marry and remain in school. They are living in Green Valley, Ariz.

Recipient of an honorary Ph.D. degree from Lakeland College, Sheboygan, is *Lucius P. Chase '23*, who retired last year as senior vice president, general counsel and member of the executive committee of the Kohler Co., Kohler, Wis. He continues as a member of the board of directors and is one of three attorneys who formed a new law firm in Sheboygan.

Robert Beyer '35, New York City, has been elected a member of the Committee for Economic Development. This is the second time in the history of CED that anyone in the accounting profession has been elected to this organization.



MEYER '43



DEVINE '53

41/50

Donald J. Meyer '43, San Jose, Calif., has been named to the newly-formed president's council of duPont Glore Forgan Inc., investment firm. He is an assistant vice president in duPont's San Jose office.

Newly appointed director of public relations of the Chevrolet Motor Division of General Motors, Inc. is *Warren Jollymore '46*.

Gilbert R. Nary '49 has been promoted to vice president of Furnas Electric Co., Batavia, Ill. manufacturers of motor controls.

51/60

Vice president and general counsel of General Finance Corp., *William J. Devine '53*, Evanston, has been named secretary and a director of all subsidiary corporations.

Army Reserve Major *John L. Krzynski '53*, Ann Arbor, recently completed the final phase of the command and general staff officer course at the U.S. Army Command and General Staff College, Fort Leavenworth, Kan.

The president of a Madison consulting engineering firm, *Rolf T. Killingstad '53*, has been elected to a second term as central regional vice chairman of a section of the National Society of Professional Engineers.

The new president of the Fine Arts Music Foundation of Chicago is *Anthony Marcini '53*, Winnetka, public relations manager for Container Corp. of America.

Andrew Spiegel '56, vice president and provost at Wright State University, Dayton, Ohio, has been granted tenure by the Board of Trustees. He and his wife and four children live in Dayton.



Annual Fall

"Women's Day With The Arts"

Our theme 'The Pendulum

Swings' will offer you

the chance to compare

artistic traditions with exciting,

often shattering,

satisfying works of

today.

Make a date.

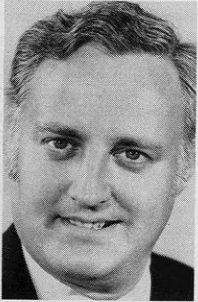
TUESDAY, OCTOBER 3, 1972

On the campus.

"Women's Day With The Arts" is a function of Wisconsin Alumni Association. If you are traditionally on the mailing list for this event you will hear from us soon. Otherwise, for ticket information write or phone our offices: 650 N. Lake St., Madison 53706. Phone (608) 262-2551.

This section is limited to news of members of the Wisconsin Alumni Association.

The president of the Sun-Ford Hopkins Co., *Fred H. Golen '57*, Highland Park, Ill., has been elected to the Young Presidents' Organization, Inc., an educational organization for men who become presidents of sizeable companies before the age of 40.



GOLEN '57



DOYLE '63

Army Major *John L. Napper '58* has been assigned to the first armored division near Furth, Germany where he is executive officer of headquarters company, 16th engineer battalion.

Air Force Lieutenant Colonel *Walter L. Christensen, Jr. '60* has been decorated with the Bronze Star Medal for meritorious service while engaged in military operations against Viet Cong forces. He is now stationed at Eglin AFB, Fla.

61/70

Capt. *Charles P. Doyle '63* received the Air Force Commendation Medal at Wright-Patterson AFB for meritorious service.

Air Force Capt. *Lynn H. Becker '65* has graduated from the Air University's Squadron Officer School at Maxwell AFB, Ala., and is assigned to Seymour Johnson AFB, N. C. as a navigator-bombardier instructor.

Mr. and Mrs. *Bruce L. Bieneman (Greichen Luedtke '65)* have announced the birth of their second child, *Lynne Gayle*, born May 2. They live in Grand Rapids, Mich.

Rodney G. Bjordahl '65, Rochester, Mich., is completing his second year at Michigan State University College of Osteopathic Medicine.

Mr. and Mrs. *Peter Canter (Elaine Danto '65)* have announced the birth of a son, *Adam Lewis*, in Mamaroneck, N. Y.

Capt. *Thomas J. Hunsader '65* has graduated from the Air University's Squadron Officer School at Maxwell AFB, Ala. and is assigned to Beale AFB, Calif. as a KC-135 pilot.

Air Force Capt. *Stephen V. Petersen '65* has graduated from a training course for aircraft maintenance officers and is assigned to Beale AFB, Calif.

Samuel Schaul '67 has joined the investment division of Priemer, Barnes & Assoc., Cleveland real estate, development and investment firm.

First Lieutenant *Theodore H. Wegner '67* recently completed the chemical officer basic course at the U.S. Army Chemical Center, Fort McClellan, Ala.

Serving with a unit of the Aerospace Defense Command at Ent AFB, Colo. is Lieutenant Colonel *Herman R. Witzig '67* who recently received the Meritorious Service Medal.

Capt. *Donald W. Zuber '67* is participating in a North Atlantic Treaty Organization training exercise at Aviano AB, Italy.

Mr. and Mrs. *Peter J. Schmit '68* have announced the birth of their first child, *Brian Peter*, in Atlanta.

Air Force Capt. *Robert A. Stettler '68* has received the Distinguished Flying Cross for aerial achievement in Vietnam. He received the medal at Laredo AFB, Texas where he is an instructor pilot.

Charles T. Smith '69 is a fire protection engineer with the Factory Insurance Assoc., Milwaukee.

First Lieutenant *Allen D. Allred '70* has completed his tour of duty as assistant inspector-instructor, 2nd battalion 24th Marine division in Okinawa.

Thomas S. Fuller '70 has joined the consumer products sales department of Koss Corp., Milwaukee, a manufacturer of stereophones.

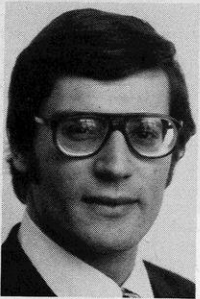
71/72

Army privates *Douglas M. Swingen* and *Carl A. Jensen* both '71 have completed basic training at Fort Jackson, S. C.

Private *Jeffrey L. Uecker '71* has finished a ten-week medical corpsman course at the Army Medical Training Center, Fort Sam Houston, Texas.

An eleven-week welding course has been completed by Private *John G. Ziehr '71* at the Army Ordnance Center and School, Aberdeen Proving Ground, Md.

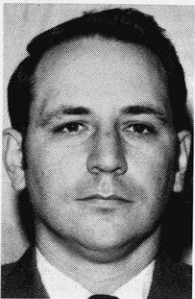
David C. Thurow '72 has joined the Bentheimer Engineering Co., Inc., Tomah, as an electrical engineer.



SCHAUL '67



WEGNER '67



WITZIG '67



ALLRED '70

Newly Married

1963

Marlene Ruth Dahm and William Paul Krueger in Milwaukee

1965

Jeanine Stellrecht Kastenschmidt and John J. Dougherty Jr. in Madison
Patricia Anne Semon and Dr. Thomas K. Resan in Minocqua

1966

Linda Jean Kegel and Roger James Blankenheim in Elm Grove
Julie Diann Kampen and John Chester Mitby in Madison
Sally Jane Palmer and Robert Geary Galimore Jr. in Crandon, Wisconsin

1968

Jean M. Lindstrom and Wayne C. Duddleston in Beloit

1969

Linda R. Fuller and James Carlton Babcock in Neenah
Diana Louise Kemmer '72 and John Charles Skornicka in Baraboo
Gertrude Ann Stapelbroek and Richard David Lappin in River Hills, Wisconsin
Kathleen M. Robertson and Richard W. Lenning in Madison
Pamela Kay Stillwell '70 and Paul Dean Olson in Green Bay

1970

Joan Sterlinske and James B. Ehren in Madison
Christine Claire Kuehn and Donald Charles Kelly in Neenah
Bettie Jan Schuh and David John Norgord
Suzanne J. Rehrauer and William F. Haugh in Madison

Sandra Schiller and David Rollins in Chicago

Gwen Alice Champion and Eric Roger Thompson in Oregon, Wisconsin

Linda Ann Trogun and Harvey Irwin Brandt in Milwaukee

1971

Marjorie Lynn Ettinger '72 and Peter Louis Benwitz in Madison

Diane Elizabeth Anderson and Mark Arthur Betz in Madison

Catherine Ann Callahan and John Guilford Dudley in Blue Mounds

Patricia Mary Donohue and Gerrit J. Ostermick in Madison

Kristen Ann Earley and Larry Richard Krepski

Rosemary Anne Raasch and Philip Charles Haslanger in Madison

Carol Jean Fehrenbach and Daniel John Haumschild in Marshfield

Linda LaBine and Werner Loos in Kiel, Wisconsin

Lora Lianne Silvester and Kirk Thomas Lewis in Cheverly, Md.

Beverly Jean Brost and Galen M. Metz in Stetsonville, Wisconsin

Janet Mae Phillips and Kenneth Robert Thyberg in Reedsburg

1972

Roberta Lynn Babrove and Alan Jeffrey Borsuk in Milwaukee

Cynthia Jane Festge and John Joseph Regan in Madison

Jane Ellen Foeste and Ronald Paul Wittenwyler '70 in Billings, Mont.

Betty Lou Goldschmidt and Graydon W. Giesfeldt in Madison

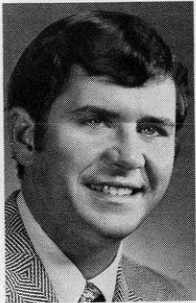
Katharine Elizabeth Johnson and John David Hohol in Madison

Marian Louise Kahlenberg and Kenneth Alfred Attoe in Dodgeville

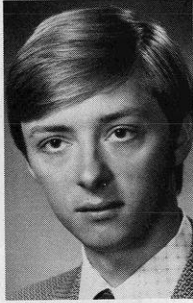
Paula Jean Kosir and Gregory John Hillmann in Hales Corners

Renee LeGrande and Jeffry Langford in Madison

Linda LaVerne Kautza and Warren R. Procci in Johnson Creek, Wisconsin



FULLER '70



THUROW '72

Ann Kathleen Smith and *Michael John Bohman* in Wauwatosa
Mary Elizabeth Steffan and *Alfred Nathaniel Harney* in Plymouth, Wis.
Cornelia Rogers Tenney and *Paul Thomas Gross* in Madison
Kristine Van Thullenar and *Sion Clay Rogers Jr.* in Madison
Susanne Low Vindekilde and *John O. Miller III* in Racine
Janet Sue Wentland and *Donald B. Grall* in Madison
Teresa Marie Neal and *David Weston Werner* in Madison

Deaths

Mrs. Kenneth E. Higby (Mary Alice Gil- len) '04, Racine
Emil William Breikreutz '05, San Gabriel, Calif.
John Cecil Tarr '07, Huntington Park, Calif.
Mrs. Denis Wharton (Martha Lucile Washburn) '07, Natick, Mass.
John Collins '08, Dillon, Mont.
Albert James Lobb '10, Fairmont, W. Va.
Sister Mary Clare Sherwood '10, Kenosha
Fred Julius Huegel '12, Mexico City
Fritz Kunz '12, Port Chester, N. Y.
Mrs. Herbert R. Lafferty (Elizabeth Dorothy Perry) '12, Santa Monica, Calif.
Rene Von Schleinitz '13, Milwaukee
Rolland Edward Maurer '14, Pompano Beach, Fla.
Henry Leaver Pierce '14, McFarland, Wis.
Walter Emil Schmidt '14, Evanston
Harvey Banderob Heider '15, South Orange, N. J.
Frederick Weed Hodson '15, Corpus Christi, Texas
Arlie William Schorger '16, Madison
Hugo William Alberts '18, McLean, Va.
Charline Marie Wackman '18, Oregon, Wis.
Charles Watson Tomlinson '20, Sun City, Ariz.
Henry Wingfield Richter '22, Milwaukee

Ralph Norton Greenman '23, Kern City, Calif.
Alfred Samuel Krenz '23, Milwaukee
Norman E. Knutzen '23, Stevens Point
Frank Kubosch '23, Santa Fe, N. Mex.
Mrs. H. Marjorie Bott (Marjorie Helen Diefenthaler) '24, Madison
Olive Ruth Reeve '24, Mazomanie
Mrs. Arnold Roger Thiede (Florence Huss) '26, Watsonville, Calif.
Fred Edgar Seybold '27, Madison
Arthur Carl Stehr, M. D. '29, Madison

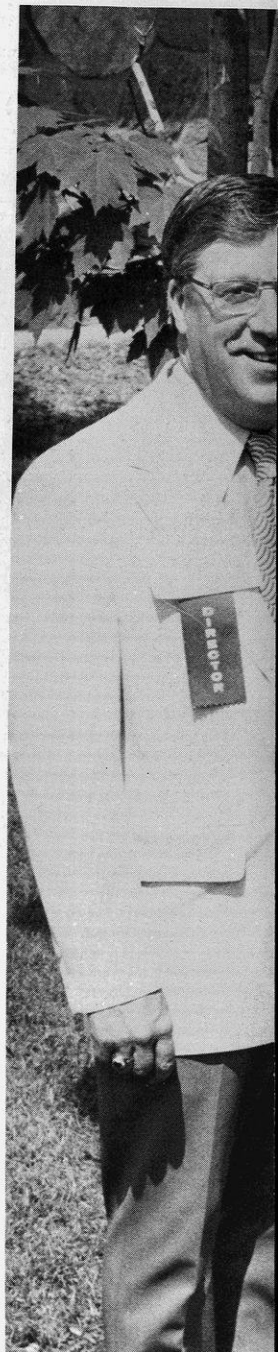
Correction: In our February issue we erroneously reported the death of *Edith Elizabeth Thompson* '31, Chicago. Our apologies to all concerned.

Frederick Paul Mett '33, Milwaukee
Mrs. Raymond Frederick Barnowsky (Katherine Louise Andersen) '34, Madison
Dorothy Margaret Woodward '34, Madison
Albert Wilkinson McCurdy '35, Cincinnati
Ken William Purdy '35, Wilton, Conn.
Morton Franklin Melnik, '36, Peoria
George Theodore Klein '37, Milwaukee
Robert William Quast '38, Oshkosh
Clarence Rhinold Wentland '39, Madison
Alvan Leo Small '40, Madison
Thomas Roy Atkins, Jr. '42, Marshall, Mich.
Elmer Francis Kraemer '42, Spring Green
Francis Milton Myers '44, Denver

Faculty Deaths

Emeritus Prof. Arlie W. Schorger, 87, in a Madison nursing home. Prof. Schorger joined the faculty of the Department of Wildlife Ecology in 1951 after a career as a businessman, naturalist and inventor (one of his patents was for a stereotype mat, used widely in printing), and stayed on the campus after he reached emeritus status in 1955, as a researcher and teacher. Memorials to the A. W. Schorger Fund for the Library of the Department of Wildlife Ecology, % UW Foundation, P. O. Box 5025, Madison 53701.

Alvan L. Small '40, in Madison at age 66. Prof. Small had been a staff engineer with the UW Office of Space Management since 1965.



Your Association Officers for 1972-73



Elected by the Board of Directors on Alumni Weekend are, from left: Harold Scales '49, treasurer; Ralph Voigt '40, Merrill, first vice president; Robert Wilson '51, Madison, chairman of the board; Marcelle Glassow Gill '35, Madison, secretary; Fred R. Rehm '43, Milwaukee, president; Carl Krieger '33, Camden, N. J., second vice president.

CARIBBEAN

Jan. 27-Feb. 3, 1973



For alumni of the Big Ten on

We'll have our own "private" luxury liner, the *Ambassador*, Cunard's newest. Sail from San Juan. Seven days, six countries, cruising at night enjoying new lands by day. San Juan. Trinidad. Barbados. Martinique. St. Lucia. St. Thomas.

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