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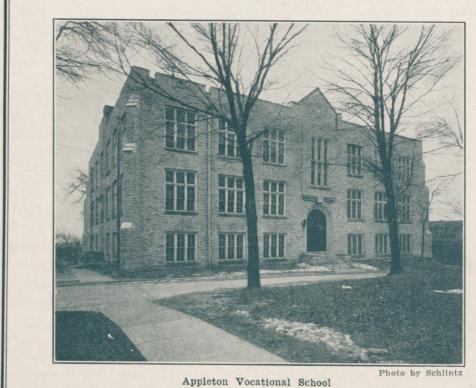
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Appleton Review

Home



\$2.00 per Year

JANUARY 30, 1930

5c per Copy

Read The Adso Win A Prize

If you could go into one of the well known Appleton jewelry stores and pick out some article valued at ten dollars, have the clerk wrap it up for you, and then you could take home this object, and know full well that you would not get a bill for it at the first of the next month, wouldn't you be tickled? Yes, certainly,—so would we.

Well, someone in Appleton is going to have a chance to do just that very thing in less than a month from now, and someone else is going to have the opportunity of going into this same store and selecting an article worth five dollars free of charge.

By this time you are beginning to ask: "Well, what's the joke?" There isn't any—just read on a few more lines.

The Appleton Review is pleased to announce that in this number a "Misspelled Word Contest is started and will run for three issues. The first prize is any article in Spector's jewelry store valued at ten dollars and the second prize is to be any article valued at five dollars. The contest is being put on through the courtesy of Mr. Morris Spector.

Here's the information you need: In some of the advertisements scattered through the pages of this issue of the Appleton Review there are a few misspelled words—not many, but just a few hidden away in obscure places. Read all the ads carefully and find the misspelled words. Write them down as they appear spelled wrongly and opposite each one write the correct spelling of the word. Then send in your list to the Appleton Review, 300 E. College Ave., Appleton, Wis.

Remember, the contest will run for three issues so be sure to scan the advertisements very carefully these three weeks. You may send in three lists for the three weeks or one list covering the entire period. Don't forget to put down the word as you see it misspelled in the ad and after it the correct spelling. And by all means don't forget to write your name and address plainly.

All right, let's get busy, read the ads, and send in your answers.

No employees of the Midwest Publishing Company, publishers of the Appleton Review, nor of the Badger Printing Company, printers of the Review, are eligible to enter this contest.

NEWS EVENTS OF THE WEEK

Wisconsin

Louis J. MacNamara, formerly of the Kimberly-Clark Co., has been appointed itinerant instructor for the pulp and paper industry in the Wisconsin River Valley. He will teach classes in the mills at Rhinelander, Wausau, Mosinee, Eau Claire and Wisconsin Rapids.

Suffering from badly frostbitten feet, hands and ears, Charles Blake, 314 E. Commercial St., was arrested Saturday night for drunkenness. His condition was so serious that he required the care of a physician. To top it off he was sentenced in municipal court to pay a fine of \$10 and costs for drunkenness.

Otto Sommers of New London, who had sued William Riese of Black Creek for \$12,000 damages for alienating his wife's affections, was awarded \$1,100 by a jury in circuit court. Both Riese and the former Mrs. Sommers denied that there had been anything improper in their relations and Mrs. Sommers claimed she had sued for divorce because of Sommers' cruel and inhuman treatment.

The local Oney Johnston post of the American Legion now ranks third in point of membership percentage in the state. A drive is being staged by a number of members to bring all local veterans of the World war into the organization, in hopes of attaining first place over Electric Post of Milwaukee and the post at Fond du Lac.

A number of local sportsmen, members of both the local chapter of the Izaak Walton league and the Outagamie Fish and Game Protective association, drove to Oshkosh last evening to attend a meeting of sportsmen of the valley to consider conservation problems.

It is reported from Madison that Gov. Kohler does not intend to reappoint Fred Bachmann of Appleton to the board of regents of the state university. Mr. Bachmann's term expires early in February.

Acting at the request of Mayor Rule, Mr. C. K. Boyer of the Civic Council recommended the following committee to take charge of supervised play grounds work next summer: Harry Sylvester, who served as chairman last year, Adolf Guyer, Mrs. D. P. Steinberg, and Miss Marjorie Kranhold, new recreational directress of the Appleton Woman's club.

A truck owned by the Wisconsin Rendering company was damaged by fire last week. Fortunately the truck was equipped with a fire extinguisher, so that the driver was able to extinguish the flames before a great deal of damage had been done.

At the annual meeting of the direc-

There may be other states as fine, With scenes and climate most divine. But I love Wisconsin's lakes and hills, Its rugged winters fraught with chills-With hazy autumns, color kissed,

The prosperous farm, and happy home-Oh, why should one desire to roam? The open road, and friendly town: On what can strangers find to frown? -MRS. GLEN F. MOSES. And dreamy summers, always missed.

were reelected: president, B. J. Zuehlke; vice president, H. A. Schmitz; cashier, M. A. Schuh; assistant cashiers, Tim Sauer and Lawrence Schreiter.

To give the patrons of the municipal skating rink at the First ward school grounds a place to warm up the voting booth was moved from the lower Fourth ward and set up near the rink. It will be open from 3:30 to 6 o'clock on school days and from 8 in the morning until 6 in the afternoon on Saturdays and Sundays. The booth will only be open during the day time because no funds are available to hire a supervisor.

A. R. Lindland and Emil Rusch have purchased the Superior Service Garage at 607 N. Superior St. and will operate it under the name of Lindland & Rusch Service Garage.

Alfred S. Bradford left last week for tors of the Appleton State Bank held Washington, D. C., where he met his Patrolman Ben Meyers of the Superi-

to spend several weeks in Florida. They will devote most of their time to fishing and are especially anxious to land a few of the enormous black bass for which Florida waters are famous,

Plans for the addition to the county garage at the asylum have been accepted by the highway committee and bids for the work will be advertised for. The committee also instructed the highway commissioner to rent county snow fighting equipment to towns when not needed for county work.

The first robin has been seen, but science has proven that that is not the first harbinger of spring. A more infallible sign is the small boy playing marbles, and as three of them were observed on College Ave. last Saturday afternoon we can be sure that spring is not far off.

STATE

last Thursday, the following officers brother Francis, with whom he expects or police force was sentenced to not less or centralization of administrative con-

than 14 or more than 25 years for the murder of Sergeant Arthur Zimmermann in a midnight argument between the two over Meyers alleged drunken condition when reporting for duty. Motion for a new trial was denied.

The plant of the Union Bag & Paper Co. at Kaukauna, which had been shut down for almost eight months, resumed operations Monday.

The Milwaukee Railroad dedicated its huge new \$1,000,000 car repair shop at Milwaukee last Saturday. Impressive ceremonies marked the occasion which was attended by more than 7,000 people.

Mrs. Charles Hintz, former member of the Green Bay Board of Education and widely known in state educational circles, died at her home in Green Bay Saturday following a three months illness.

Proportional representation and great-

trol in the hands of the mayor are outstanding features of the proposed new charter for the city of Milwaukee, which was submitted to the entire membership of the city charter league in a meeting at the public library Wednesday night. Several elective offices are abolished by the new charter, which provides that the only officials to be elected are the aldermen and the mayor. The city is divided into three districts for the election of these officials.

Because the Radford company, sash and door manufacturers at Oshkosh, did not give him a bonus of \$150 to which he thought himself entitled, Joseph Regnery, 35, set fire to the company warehouse Friday evening and caused damage amounting to almost \$150,000. In his confession after his arrest, Regnery told the police that he wanted to burn only about \$200 worth of the company's stock and did not intend to "burn the company out."

NATION

Officials of five protestant churches met in New York this week to discuss plans for the unification of their sects. Denominations represented are the Presbyterian Church in the United States of America, the Presbyterian Church of the United States, the Dutch Reformed Church, the Reformed Church in the United States and the United Presbyterian Church. The five total 3,208,811 members.

Fifteen men, all employees of the C. F. Smith Mercantile Co. in Detroit, were arrested on the charge of having robbed their employers of \$100,000 in stolen goods during the past two years.

Attorney General Mitchell has directed dismissal of the government suit in which it was alleged that A. Mitchell Palmer, former alien property custodian, members of his staff, the Boston banking firm of Hownblower & Weeks, and the Chase Securities Co. of New York conspired to defraud the government of \$5,553,546 by representing the assets of the Bosch Magneto Co. at less than half of their true value.

Severe floods are reported from many parts of the country, the suffering and damage being greatly increased by the intense cold. In Indiana, along the lower Mississippi, in Idaho, Wyoming, Montana and Washington thousands of square miles are under water. Cattle and horses froze to death in the floods and were prevented from falling over by the ice which formed around them and held them erect.

An "association of interests" between the Radio Corporation of America and the Cuba Transatlantic Radio Corporation, for the development of Cuban radio communications with the United States and with other countries has been completed.

Physical and mental examinations of applicants for pilots' licenses, and periodical checks of licensed pilots, will double last year's figures and increase to more than 50,000 in the present fiscal year, according to a statement by

Clarence M. Young, Assistant Secretary of Commerce for Aeronautics.

Both the state of Illinois and the Great Lakes states will file exceptions to the report submitted by Charles Hughes in the Lake Diversion case. An extension of time has been asked, February 3 being the limit previously set.

Ohio's highway construction program for 1930 calls for \$35,000,000.

The senate has voted to place hides, leather and shoes on the free list of the pending tariff bill.

Congress was asked by the Interstate Commerce Commission to fix methods and give "definite directions" for valuing railroads and returns.

Activity in merchant ship building throughout the world is at the highest point reached since 1927, and almost at a level with the rate of construction during the war, according to information from the department of Commerce.

A 30-day probationary license was issued to station KWKH, Shreveport, La., last week by the Federal Kadio Commission, because of formal complaints against the character of programs broadcast over this station. In all 50 stations received temporary licenses.

A joint senate resolution approves the entry of Latin Americans to West Point.

A law to compel the registration of every alien in the United States has been introduced in the House of Representatives. The president would be authorized in time of emergency to report to require all registered aliens to report at such times and places as he shall fix. Minor aliens would be registered by their parents.

WORLD

The naval parley at London has made little progress during the past week. England insists that a reduction of battleships be taken up first, in which stand it is opposed by the representatives of the United States who desire that cruisers and submarines be decided before the battle ships come under discussion. Japan, France and Italy are inclined to support England, but the jealousy between France and Italy has kept them from declaring themselves openly, as both are playing for the support of the United States in their own demands for increased cruiser and submarine power. The British Labor government hopes to save \$250,-000 on battleship construction for use in unemployment insurance, commonly called "doles" in England, while retaining England's cruiser strength. Mr. Stimson is fighting this move with every ounce of influence at his command. His objective is to keep Japan, France and Italy from lining up in support of the British plan to place battleship reduction first on the agenda, no matter how much they agree with

EDNA FERBER'S "SHOW BOAT" COMING TO APPLETON THEATRE

Appleton people who have followed with interest the career of Edna Ferber will be pleased to learn that one of her most popular stories, "Show Boat," will be on the program of Brin's Appleton Theatre during the week of February 9th.

A short time after the book first appeared in print, the Milwaukee Journal



Edna Ferber.

printed a lengthy review, the first paragraph of which reads as follows: 'In the few days since its publication 'Show Boat' has definitely taken its bearings everywhere where there is a book store to sell what is new in fiction. No longer is the spectacle of the noisy, puffing, glittering, floating theatre confined to the shifting course of the Mississippi through the middle west of the last century. Edna Ferber has taken it upon herself to spread the glamor of a particularly colorful chapter in American theatricals which has been nearly forgotten in the present era of movies and vaudeville. 'Show Boat' has come to Milwaukee, its whistles blowing, its caliope screaming, its flags flying, just as it has come into port over the entire country. The Cotton Blossom Floating Palace theatre has become the common property of a period that has allowed much of the color of the provincial theatre of the past to slip unnoticed through its fingers."

But many of our readers have read the book, so that for them it is unnecessary to repeat the entire review in this place. Those who have not done so will be just as eager to see the movie version as it will appear on the screen at the Appleton Theatre.

The younger generation will not remember Miss Ferber, who left Appleton many years ago to win fame and fortune through her writings. But many of the older generation vividly remember her and the little "My Store" in which first her parents and then her widowed mother worked almost day and night to earn a living.

In her earlier stories she frequently drew upon her knowledge of the inhabitants of Appleton for her characters and though names were always changed, the characters were so clearly drawn and their peculiarities so sharply defined that recognition was inevitable. She was a keen judge of human nature and her ability to sketch individuals in words has had much to do with the popularity achieved by her writings. In the years that have elapsed since Edna Ferber left Appleton she has come to be recognized as one of the most popular fiction writers of the time.

But she still retains a warm spot in her heart for Appleton and keeps in touch with many of her old friends in this city. The management of the theatre expects to have a special message from her to her old friends to flash upon the screen before the production and it may be taken as certain that those some old friends all will be on hand to read that message.

WOOD MILL STUDIED BY GERMAN YOUTH

Alfred Woelz of Goppingen, Württemberg, Germany, left last week to return to his native land after spending eight months in this country. A visit to America before settling in business is the ambition of every German youth, he said.

Mr. Woelz, who is a cousin of Fred and George Woelz of Appleton, spent the last two months in Oconto acquainting himself with lumbering activities at the Holt Hardwood company plant.

Lumber mills are on a much smaller scale in Germany, he said. Conveyors are just being introduced. Different machinery is used. Gang saws are used almost exclusively, in place of band saws, which are in common use in this country. Timber land is owned either by the government or by the nobility. Selective cutting has been practiced for 100 years, with the result that Germany faces no shortage. In order to protect the forests, the government handles all timber cutting. Tops and brush are sold as firewood. The government either sells the logs at auction or contracts for the sale of a certain quantity from a given area.

Soft woods are cut and piled for drying in much the same manner as in this country. In the case of hardwoods, however, all the boards from a log are piled in a group, in the same position in which they were cut from the log, and purchasers must buy the entire log, taking all grades of lumber.

President Hoover last Friday issued an executive order prohibiting the importation of parrots into the United States, designed to prevent the spread of parrot fever here.

Certification of consular invoices and visas for commercial invoices hitherto required on shipments made to Mexico have been abolished, according to advices received at the Department of State from the American Chamber of Commerce in Mexico City.

by Arthur Brisbane Everybody Happy, Almost It's Big, and Little Fit at 50? Why Not at 100? Lindbergh Glides a Little

Los Angeles.-The national business survey conference of the United States Chamber of Commerce tells President Hoover business has returned to near normal, nothing to worry about, no need for unusual stimulation.

Several million Americans, out of work, would enjoy a little stimulation if it got them a job. It is, however, a comfort to know that general business, on which all jobs depend, is doing well and that members of the national commission feel optimistic.

News to worry grain merchants in Europe and interest American farmers: Russia's Soviet steamer Proletariat arrives in the Baltic with 2,500 tons of grain offered by the "Soviet trade legation" at prices 25 to 35 cents a bushel below world market prices.

Communist Russia promises heavy exports of rye, oats, barley, fodder, and will, if necessary, cut prices ruth-

Russia's government really interests itself in farmers, buying tractors for them by the thousands, experimenting intelligently with wholesale farming, destined to solve the farm production problem as wholesale manufacturing has solved automobile production.

To know that the world is small, come to the edge of the Pacific and talk to New York friends as easily as though they were in the same room. Or call London, and talk, unconscious of the fact that your voice, transformed into an electric impulse, flashes across the Atlantic ocean in less than a sixteenth of a second, through the

Next, to realize that the world, this country especially, is big, explore the map on your railroad time table, and look for Tueson, Ariz. You find it a eouple of inches away from Los Angeles, and decide to drive there some afternoon to investigate the much praised climate.

You discover that the distance is 700 miles, and decide to take a train that makes the trip in a night.

California has a "Fit at Fifty" club, which politely sends you an honorary membership and says it is indorsed by the governor of the state.

California and every other state should have a "Fit at One Hundred" club. In this country, fifty should be

At San Diego Lindbergh borrowed tains. a "glider" airplane, with no engine.

up, came down and applied for a firstclass glider pilot license. He got it. There is only one Lindbergh, but there are a million young Americans like him. They will keep aviation going.

The distressing accident to a Maddux airplane returning from the Mexican horse races at Agua Caliente is part of the price of progress. It means one of the first improvements should be to make a plane taking fire, due to collision, impossible.

When railroading started in France, and an accident between Paris and Versailles killed many, it was thought that Frenchmen would ride no more. A troupe of actors, hired, sat in trains at the windows smiling pretending to like it. Railroading was not abandoned. Flying will increase every year, and become safer than rail or motor

This nation needs 250,000,000 more people to eat the food and use the automobiles, clothing, houses, and radio sets the country could produce. Some day 500,000,000 Americans will live on the hill tops and mountain tops, and fly down to business or to work on plains and in valleys.

What ships are to the Clyde, packing houses to Chicago, big banks to New York and fat goose livers to Strassburg, moving pictures are to this Hollywood land.

The two biggest billboards read Garbo Talks." They don't even mention the lady's first name, which is

And "At last the voice of voices, Norma Talmadge."

Two ladies-Bernhardt and Dusemight dispute that, but they are dead; Norma Talmadge much alive.

In 1933 Chicago will celebrate in grand style the "Century of Progress." And there is much to celebrate.

Rufus C. Dawes, brother of our ambassador to England, president of the Chicago celebration, says: "Man is becoming smarter all the time, and because of science the world is a much better place than ever before."

Most gratifying is the fact that man is becoming less brutal all the time. Now if you want to find murder in the name of religion, the vilest beliefs or superstitions, you go into the gutters of ignorance. You no longer find such things on the throne or in lawmaking

Airplane travel rates drop rapidly. You fly from Los Angeles to San Francisco, 400 air miles, returning in a railway sleeper, for \$38 round trip.

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SEA CAPTAINS SOON TO SEE THROUGH FOG

The first demonstration on this side of the water of "noctovision," which only the beginning of fitness and hard means literally "seeing at night," that is, in darkness, took place in New York last week before a group of sea cap-

Looking into the aperture of an elec-He asked a few questions, went up tric device, invented by John L. Baird, alone, flew for half an hour, 500 feet a Scotchman, they could see every

Robert Burns Club of Appleton Has An Interesting History



Members of the Robert Burns Club at their annual banquet and concert last Saturday evening.

(Photo by Ideal Photo Shop)

Every year on January 25 Appleton | presented a concert in Green Bay every is the gathering place for Scotch folk from all parts of the Fox River valley and many other smaller towns in this vicinity. For on this day is the birthday of the immortal Scotch poet, "Bobbie" Burns, and the Robert Burns club of Appleton has since 1919 observed the event with a banquet and program which indeed does honor to this great writer and surpasses any other event of its kind in this section of Wisconsin.

This year's banquet and concert was held last Saturday evening at Hotel Northern and people from all parts of the valley came, despite the cold weather. Membership of the club is made up of Scotch people from Appleton, Neenah, Menasha, Oshkosh, Weyauwega, Waupaca, New London, and other nearby communities. The membership is in excess of 200.

This year Dean Graham of Ripon college gave the principal talk, which was on the life of Burns. Songs, dances, and readings made up the balance of the evening's program.

The Robert Burns club has an interesting history. Prior to 1919 the Brown County St. Andrew association

year on Burns' birthday. There were many Scotch people from Appleton who attended these annual musical events whenever it was possible for them to make the trip, but ten or eleven years ago the journey to Green Bay was a rather inconvenient one in the middle of winter as highways were not then kept open as they are now-in fact they were scarcely kept open at all. So it was always a more or less uncertain event. This condition led to the formation of the local Robert Burns club. Since then the annual concert has been given on January 25 and has attracted more and more people from a wider territory each year.

Another time when the Burns club assembles for a program is St. Andrews Night, November 30. St. Andrew was the patron saint of Scotland. Present officers of the club are John S. Oliver, Appleton, president; Archie MacGregor, Appleton, vice president; John D. Michie, Menasha, secretary. The club is glad to welcome into its membership any Scotch people or persons of Scotch descent, who are not now affiliated with the organization.

movement of persons standing in total darkness at the other side of the room.

Tested in a heavy London fog along the Thames, the "noctovisor" showed an automobile headlight plainly at a distance of more than 400 yards. Other tests showed that light could be made visible in this way at more than three

The machine depends on the fact that the infra-red rays, not visible to the where fog abounds.

naked eye but present with all light, penetrate fog, mist, smoke and some other obstacles quite easily, while rays of light visible to the naked eye are stopped. The Baird device "throws up" these infra-red rays to the visible part of the spectrum.

It is believed that the "noctovisor" will be of great value in aviation as well as to ships navigating waters

Langstadt Electric Co.

Pioneers in Electrical Construction

Your Wants in Our Line Will Receive the Attention They Deserve.

Phone 206

233 E. College Ave.

APPLETON REVIEW

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MORE LIGHT?

The campaign for adopting the city manager form of government for our city has been largely based upon the argument of high taxes, the present aldermanic form being blamed for the great sums now raised by taxation.

In the last issue of the Review we printed an explanation by Mayor Rule of the items making up the city's expenditures and showing how great a proportion of these are for departments beyond the control of the couneil or for things demanded by the taxpayers themselves. Many of these items are by no means vital to the welfare of our city, but they are among the things which make Appleton one of the best cities in the state.

Only a few months ago the merchants urged the council to install a new ornamental lighting system along the avenue, the turning on of which lights was celebrated with considerable pomp. Figures show the cost to the city of that ornamental system was \$9,000, the merchants along the street contributing \$18,000.

This expenditure of \$9,000 was almost literally forced upon the city council but the majority of our citizens undoubtedly approve and admire the new lighting system. However, there has been considerable critticism among the smaller taxpayers who do not feel that they should have been called upon to pay even one-third of the cost of installing this ornamental lighting system on our main business thoroughfare.

And now during the past week some of the leaders of the campaign to change the form of government are advocating extending the ornamental street lighting system to the residence districts. They argue that the city has made it easy to secure ornamental lighting for residence districts by adopting an ordinance providing that the city pay one-half of the cost of installation, the other half to be paid by the property owners. Because one-half would be divided "ween the property on both sides of the street, each paying one-quarter, and the ornamental posts in the residence districts would not be so elaborate as those in the business section, the cost would be comparatively small, according to these arguments.

approximately 700 street blocks in the city. Multiply \$400, the cost to the city of each block, by 700 and we find that the city would have to expend \$280,000 for the ornamental lighting system in the residence districts before all streets would be supplied. But that would be only one-half the cost, because the property owners living on both sides of the streets would have to raise an equal amount, another \$280,000. In other words, the installation of that ornamental lighting system in the residence districts would cost our taxpayers \$560,000!

Those same taxpayers are not likely to endorse the sentiment so glibly expressed that it is an easy matter to install the ornamental lighting system in the residence districts. It will take a lot of argument to persuade our taxpayers that it is easy to dig up \$560,000 directly and indirectly, even though that money would go to beautify our streets and make Appleton even more attractive than it

It seems to us that there are many other problems requiring considerable expenditures, such as a new high school, which must be solved before the city can be justified in thinking of spending such enormous sums for luxuries like ornamental lights.

OUR YOUNGER CITIZENS

The Juniors-in the homes, in the schools, in the churches, all around the town-are a big part of our community and one of the chief reasons for it. Ten, fifteen, twenty years from now, our town will be what our young people of today will be.

There will be some special departments for them and the things that concern them.

What they will be depends upon the sort of environment and contacts we furnish them now. That means we have to go beyond the home, into the school, the church, the playground, the theater-every activity, recreation and amusement in which our children make contacts with others, young and old.

It is because we have all the faith in the world in the young people of our town, because we feel that older people who have no interest in them are sad indeed, because we believe they are a big part of the community and the chief reason for its existence, that we have made room for them in this weekly news magazine.

There will be some special departments for them and the things which chiefly concern them. Much of the material will be contributed by the juniors themselves. Several have already shown sufficient interest in this opportunity to volunteer their services. welcome them.

ANOTHER STATE PARK

After being in progress for two years nego-Let us see how it would really work out. tiations recently completed add a beautiful The city's share of installing such a system new link to Wisconsin's chain of state parks. in the residence districts would be approxi- Deeds to the scenic Copper Falls region have mately \$400 per block. (It was about \$1,000 been transferred to the state by the Lake per block along College avenue.) There are Superior District Power Company for \$15,000. are not so indispensable.

Appletonians interested in the development of the state's parks feel that the acquisition of this particular one is a significant achievement in that it involves the transfer of considerable potential waterpower from a power corporation to the commonwealth.

The new park is located just a few miles from Mellen, Ashland County, at a point where the Bad river plunges down a rocky gorge to be joined a quarter of a mile below by Tyler's Fork, another swift, rushing stream which has come to meet the larger stream over a similar series of falls. Its area of 520 acres includes both of these falls and the remarkable bit of gorge and water scenery below them.

It is planned to begin work in developing a park area as soon as the spring opens up. There is a great deal to be done. A park of this kind requires safety rails along the gorges, the building of trails, road repairs, sanitary facilities.

For four or five years now the Copper Falls region has been a favorite spot for tourists, situated as it is just a short distance from the Apostle Islands of Lake Superior and the Pattison and Brule state parks. Records show that more than 100,000 people visited the area during the last five years.

Put a trip to the new state park on your tour calendar for next summer. For whatever we may do, wisely, to conserve the Godgiven beauties of our commonwealth future generations shall rise up and call us blessed.

At twenty-five, the average man sees the need of better laws, but at forty-five, he sees the need of better men.

A private secretary can find a great deal to talk about, provided it is for the glorification of the boss.

Words are the only things that last forever. W. Hazlitt.

Vitamins have been found in hash. then, you just knew they would be.

For one man who can stand prosperity there are a hundred that will stand adversity. Carlyle.

The blue of heaven is larger than the cloud. Elizabeth Barrett Browning.

Nearly 100,000 people are employed in textile mills of Bavaria, Germany.

One of the miracles of Wall street is the way the lambs have been turned into goats.

Frequently, it is said, that the writer of success stories must find his subject in a sanitarium.

A friend observes that most of the wealthy men of the country sprang from the farm. And wisely they sprang as far as possible.

Talkies are proposed as a means of increasing church attendance. Another good suggestion is the addition of golf instruction and putting green.

A professor instructing a class in public speaking says every speech must have a beginning, a middle, and an end. But we are not convinced that the beginning and middle

Appleton is not "Broke"

If all the stories circulated by the advocates of city manager government concerning the financial condition of the City of Appleton were true, voters would flock to the polls April 1st and oust the time-tried and reliable aldermanic system. Pointing to loans of \$210,000 due the banks of Appleton, these people claim that the city is "broke" and that a change must be made to keep the condition from growing worse. Perhaps they would even like to compare us to Chicago, with its financial chaos.

In this connection Alderman R. F. McGillan and several others in the city council have been ridiculed because they said if the council were given another year the financial situation of the city would have a different aspect. This was characterized as an admission that the council has not done its best and if pressed for action would remedy conditions.

These aldermen were sincere in what they said. Had they had an opportunity to explain why they made this statement, the public would have understood and the men would have been praised instead of criticized. The following explanation not only will serve to show that the city is not "broke" but will indicate what the aldermen meant.

It is assumed, of course, that the council spent money lavishly, not counting the day of reckoning, and thereby plunged the city into debt. The council actually has been accused of just that. Why not, when it makes good campaign material?

From 1921 to 1927 the city collected taxes from the banks of Appleton under protest that the taxes were illegal. In 1927 the United States supreme court ruled that the taxes were illegal and should not have been collected. A settlement was effected with the banks and \$137,000 was returned to them.

Again in 1926 the council encountered another burden, when the county certified to the city a tax levy of \$100,000 for highways which the city claimed was illegal. That year the tax rate was fixed at \$30 instead of \$35. No provision was made for the highway levy because the city would weaken its case if there were any indication that this obligation were being considered. Later the county switched this levy from the highway fund to the general fund, and the supreme court ruled that the taxes were legally assessed. it was up to the city to pay \$100,000 not previously collected in taxes.

It was necessary to negotiate loans at the banks in 1928 to pay off these two large obligations. This constitutes the true reason why the city is behind today. Of course a higher tax rate could have been fixed for 1930 so as to retire these loans. But the council saw another way out and therefore did not burden the people with additional taxes, much as the advocates of city manager government desired further fuel for the flames of prejudice.

Receipts in the city treasury for the year 1930 are estimated conservatively at \$1,655,-145, and expenditures at \$1,563,408. This will leave a balance of \$91,737 which the council will use to reduce the bank loans, leaving

cutting the debt in half without asking a penny of increase from the taxpayers. These figures take into consideration the revenues from all sources, including income and utility taxes, and all of the funds required for city as well as school purposes.

The city's financial condition has not grown worse but has improved within the last year. On Jan. 1, 1929 the city owed the banks \$230,-000, and on Jan. 1, 1930 this sum had been reduced to \$210,000. This reduction was made despite the fact that the council had to borrow \$60,000 additional late in 1929. loans included \$30,000 to pay the state's share of the Wisconsin avenue viaduct, and \$30,-000 to pay the county's share of the paving of Newberry St., Walter Ave. and E. Wisconsin Ave. These amounts will be applied on the bank loans as they are received from these two units of government.

Some credit is due the council for being careful of its expenditures and conservative in its public improvements while this stringent money condition exists. Reasonable economy has been practiced and will be practiced until the situation works itself out. Could a city manager do any more?

Fewer Chains, not More

No matter where one goes these days, the subject of the chain store versus the homeowned establishment is sure to come to the forefront. The people of Appleton at last have been aroused and have begun to realize that the complexion of their downtown district is changing along lines that are not healthy for the future.

It is well that the Appleton Home Merchants Association was organized. For some time radio broadcasts have emphasized the real issue, but now our own merchants are educating us to the situation. We are substituting home examples for general statements.

By effective work, a number of cities in different parts of the country have made the chain store so unpopular that it has moved out, leaving the field to the home merchant. We believe chain stores locating in Appleton to take business away from others would confront the same situation if the home merchants' association functions to the limit of its ability.

Last week another of our College avenue stores closed its doors. Nobody likes to see a local merchant pushed farther and farther into a corner until he is obliged to quit business. Occasionally, of course, it is the merchant's lack of initiative and ability, but often it is a case of mammoth capital being brought into use to establish a trade for the chain organization. When prices are cut ruthlessly, the home merchant lacks an equal chance with the vast chains and the public is not careful to realize that the biggest bargains are confined to a few items which the company can afford to sell at cost or at a loss for the time being.

Of course we know that all is not well with the chain stores the country over. Statistics show that all of the big corporations of this

\$118,263 still to be paid. This comes close to | character, except one in the grocery line, had a decline in business in December. Formerly they were showing big gains, not because they did a bigger aggregate business, but they were adding sales of new stores. The true figures, based on the number of stores actually operating were not so favorable for December when it came to total sales. This development may make some of the chains eliminate themselves, because of competition with other chains.

> Most of the merchants of Appleton are enterprising and up-to-date. The many new stores, store fronts and other improvements made by the independent merchants are examples of this. We find merchants sending buyers to the markets in the big cities in order to obtain the latest in everything, to be sold at a fair price. They know the complex of their patrons and know best how to supply the wants of the people here. They are ready to give service of a more intimate, personal character than the strange man can. They have their own buying organizations so they can offer merchandise as low as the chains. We must not get the idea, therefore, that it is necessary to buy at a chain store in order to obtain things cheap. If we are careful to observe the offerings of the home merchants in their advertising and their windows and on their display counters, we will always find

> Since this discussion of chain stores became so keen, we have found numbers of persons who declare they have always followed a policy of buying from the Appleton-owned store. They have thought this matter through. They know that when almost every cent except that which is used for making change leaves Appleton almost as soon as it reaches the bank we are not building on a very firm foundation. If all the remittances sent out by the chain stores could stay in Appleton, we would not find some of our banks going to the money markets to obtain enough funds for loans to keep local business running.

> It is the policy of the chains to dominate in each community in their line of merchandising. They buy vast amounts of advertising space so that the home merchant's appeal will appear small in proportion unless he wants to spend beyond reason for this purpose. They use their wealth to obtain the best locations in the city. If the home merchant were not fortunate enough to own his store, he would have to give way to a chain after building up a big patronage for his particular section. Then when the home merchant tries to buy a building so he cannot be driven out again, he finds that the large sum paid by the chain store has placed the price of College avenue property out of his reach. It is the New York capitalist against the man who built up a business by dint of his own hard work and his service and reputation.

> Merchants here are not looking for sympathy, but they think enough of the future of Appleton not only to keep their own stores operating at a profit, but to see that wealth made here stays here and that Appleton shall not be chain-owned in retailing, banking or anything else.

What They Say

More Congratulations

Milwaukee, Jan. 21.-A copy of the first issue of the Appleton Review has reached me and I wish to congratulate you upon the very good appearance of the publication, as well as for its excellence from an editorial standpoint. Yours very truly, A. M. SMITH.

De Pere, Jan. 24.-I want to congratulate you upon the attractive appearance of the Appleton Review of which I have seen the first two copies. I will be glad to exchange with you. With best wishes for your success, I am, Yours very truly,

JOHN A. KUYPERS. (Publisher De Pere Journal-Democrat.)

Cincinnati, O., January 23.-January 16th copy of your new Appleton Review has been received. I took it home with me last night and wish to congratulate you upon its attractiveness. It is very interesting. Please accept my best wishes for its unlimited success. Sincerely yours, W. L. GORDON.

Oshkosh, January 24.-I have just read the first copy of your new publication, the Appleton Review, with a great deal of pleasure and want to compliment you. It seems to me that this idea should go over in good shape.



Come In and Hear The No. 642 Screen-Grid Stromberg-Carlson

Words cannot possibly describe the enchanting beauty of its clear, brilliant tone.

Come in and you will appreciate at once how Screen-Grid Radio with "Linear" Power Detection as used by Stromberg-Carlson takes full advan-tage of the new 100% modulated broadcasting — and so sets a new high standard for radio reproduction.

Price without tubes \$295

Meyer-Seeger Music Co.

"The Home of the Steinway" 116 W. College Ave. Phone 45

magazine and one which would be read best wishes. Yours truly,

AUGUST H. MEYER.

Appleton .- I have been a resident of Appleton for 66 years, but never have I enjoyed a local publication so much as the first copies of the Appleton Review. Not only is it put up in unusually attractive form for a local paper, but the contents are interesting and the editorial page shows that the publishers are doing their own thinking and are not afraid to express their opinions. Home owned and home edited means a lot. A copy should find its place in every home in the city. I extend you my heartiest congratulations and best wishes. Sincerely yours, W. M. ROBLEE.

Review Editors:

Having to cater to an average Appleton family, I read with a good deal of interest your report of the organization of home merchants to combat the encroachment of the chain stores, and your editorial comment.

Since women buy most of the food, clothing and small equipment for the house and family, they are naturally interested in getting all they can for their money-quality and quantity. The housewife often does not go back of what she PAYS to what she GETS for that price and how much. In many instances she cannot because she has not the knowledge, time, nor facilities, to make the proper analysis.

She knows there may be a vast difference between eggs and eggs, or this slice of ham and that, but the cheaper price is appealing, and she does not weigh other benefits because, at the moment, they are not obvious. And so the purchaser is often most unfair to her home-often her neighborhood-mer-

As one of them put it, "When you women have the cash you run to the chain store, hand it over as fast as you get your stuff, lug that home, and tell about your 'bargain'; when you don't have the money, or the time, or you don't want to run around shopping, you call up your regular merchant and ask him to charge and deliver so-and-soand-so." The order may be for fresh

Best Quality Meats

Finest cut meats daily ready for your table use

Home Made Sausage a Specialty

Voecks Bros.

Quality Meats Telephone 24 or 25

You certainly have a very interesting cucumbers. The grocer doesn't have them, but wants to please the customer. very generally. Congratulations and He orders some, sells a few; the rest spoil and he is time, money and labor out on the whole transaction and may have to carry the account for an indefinite period.

> There is no doubt that the chain store renders a partial service to the consumer. But the consumer does not stop to think how far this service goesor, rather, does not go. Those who have studied chain store systems and methods see where it has advantages over the independent retailer.

The home merchant is part and parcel of the community in every way. He gives what he can to community and group projects, he carries on his books the family that is "hard up" for the time being, he performs a lot of little services for his patrons that he cannot legitimately be asked to do, and, no doubt, often goes to bed at night wondering just how much longer he can keep going that way. He does the costly foundation work and the chain dealer gets on and rides along.

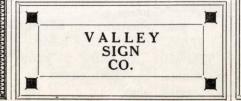
I believe it is too late to put the bars against chain stores, if we wanted to. Boundary lines are more and more obsolete and big business reaches out to the remotest corners. We can't stop it.

Perhaps the final solution will be compromise and cooperation. The retailer, whether in a chain or independent, must make a living from his business, the purchasing agent for the home and family must make the budget go as far as possible.

Why not begin the triangular adjustment by giving the home town merchant at least an even break with what someone facetiously called the "chain gang". If you pay cash regularly and carry your goods, he will be willing to give you the same advantages as the chain store. When he takes your order over the telephone, delivers the goods, and carries the charge on his books, you should be willing to pay for that service. What profit he may be able to squeeze out of that, with all the competition he must meet, stays in the community and works here through the banks or dealers in other lines.

That will help him to meet the chain dealer on his own ground and with his own methods. The chain systems should be made to see that it will be to their advantage to become a real part of each community they enter. The banks fairly could help by distinguishing between the merchant whose money they use the year round and the dealer whose money merely safely goes from his cash register to the home office in another city, without any charge for the service and protection they give. E. L. S.

The sum total of all the Bibles printed in all languages in one year is 36,-500,000, of which 14,000,000 are printed in the United States.



Sale of **Eagle Shirts**



Fancy weaves and patterns. All sizes. Collar attached and neckband styles. Wonderful clearance values.

\$5.00 values at \$3.00 \$4 & \$5.50 values at \$2.50

\$3 & \$2.50 values at \$1.75 \$2.00 values at \$1.35

Special group size 14 only, values to \$5.00, at.....\$1.00 Heavy Flannel Shirts for Mr. Workingman, values \$2 to \$5, to clear at above sale prices.



Your Doctor takes no chances



He prescribes the best combinations of drugs to fit your

"Just what the doctor ordered"-is what you get when we fill your prescriptions.

Bring your next one to us.

Pharmacy Union

117 N. Appleton St. Appleton Wisconsin

Social Doings Of Interest To All

MRS. MACAULEY TALKS TO BUSINESS WOMEN

Mrs. Adalin W. Macauley, Menomonie, Wis., talked on International Relations at the meeting of the Business and Professional Woman's club at the Appleton Woman's club last week. The speaker, who is past president of National and International American Le-



Mrs. Adelin Macauley, past national president of the American Legion Auxiliary

gion auxiliary, believed that world peace would come eventually through understanding and good will.

Other speakers were Mrs. Gail Long, who returned recently from a meeting of a committee on the Causes and Cure of War at Washington, D. C., and Mrs. Helen K. Stuart, Neenah, who introduced the speakers and asked women to use their heads as well as hearts when taking a stand on the World court question.

Thrift will be the subject of the February meeting, Miss Anna M. Tarr, president, announced.

MOOSE LODGE PLANS MANY SOCIAL EVENTS

Loyal Order of Moose and Women of Mooseheart Legion will hold a get-to-gether party at Moose hall Thursday evening. A supper at 6:30 will open the evening's program. Dancing and cards will follow. Lawrence McGillan is general chairman of the affair. Music for dancing will be provided by the fifteen-piece Moose "hard time band" of Kaukauna. Bandsmen will be dressed in costumes to fit the name of the band.

A charity ball will be given by the lodge later in the winter. Anton Ullrich will be chairman of this event and assistants will be: Lawrence McGillan,

NURSERY STOCK.

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614 E. Summer St. Phone 2745
APPLETON, WIS.

A. Natrop, P. Kreutzer, F. Zuehlke, Ernest Mueller, and P. Larson. Proceeds from this dance will go to Mooseheart, Ill., to help a fund planned to raise a boys' village. Mooseheart is a philanthropic enterprise of the Moose lodge.

Nine candidates were initiated Tuesday night in Loyal Order of Moose. Amateur boxing bouts followed the ceremonies.

A card party will be given Friday night.

Women of Mooseheart Legion will give a Valentine party February 12 at Moose hall.

Friends of Mrs. Frank Schmieder, S. Memorial Drive, surprised her with a party in honor of Mrs. Schmieder's birthday anniversary last week.

Miss Eunice Meltz was guest of honor at a party given by Miss Martha Burroughs at the Meltz home, 127 E. Harris St., last week.

The Ladies' Aid society of First English Lutheran church gave a party in honor of Mrs. Gerald Schwerke at the parish hall last week. Mrs. Schwerke was honor guest at a party given by Mrs. Earl DeLong, Pacific St., last Thursday afternoon.

Mrs. William Hornbeck, 914 W. Prospect St., entertained at bridge Thursday evening.

Mrs. Wenzel Sommers, Jr., 1817 S. Jefferson St., will be hostess to the U-Go-I-Go club Thursday evening.

A dinner and bridge party was given by Mr. and Mrs. L. C. Phillips, E. Brewster St., Thursday evening.

A luncheon and bridge was given by Mrs. Glen McIlroy, Summer St., at Candle Glow Tea Room last week.

A farewell dinner was given last week by Mr. and Mrs. Rudolph Schwerke, 522 N. Drew St., in honor of their son Gerald and his family, who left Thursday for Cedar Rapids, Ia., to make their home.

Telephone operators of the Wisconsin Telephone company were entertained at their annual sleighride party last week. Miss Laura Kolberg and Miss Lorraine Heckel gave musical selections on the mandolin and piano during the dinner served at Chicken Tavern.

Mrs. Ed. Arndt was in charge of arrangements for a card party given by Group No. 4 of St. Theresa church last Wednesday at the parish hall.

A luncheon and bridge was given by Mrs. H. Williams, Bellaire Court, at Candle Glow Tea Room last Wednesday afternoon for members of the Hostess' Bridge club.

Eighteen friends were entertained by Miss Ruth Kapp, 614 W. Fifth St., last week in honor of her thirteenth birthday anniversary.

The twentieth birthday anniversary of the Misses Angeline and Evaline Kettenhofen was celebrated at a dinner party given by their parents, Mr. and Mrs. John Kettenhofen, 609 S. Locust St., last Wednesday night.

Mrs. Carl Griem, 208 E. College Ave., was hostess at a luncheon and bridge at Candle Glow Tea Room last week.

Mrs. Joseph Bellin, chairman, was assisted by Mrs. James Piette and Mrs. Ernest Bellin at a card party sponsored by the Christian Mothers society of St. Mary's church Friday afternoon at Columbia hall.

Mrs. John Hoh and Mrs. Joseph Becker will be in charge of a card party given by Christian Mothers society of St. Joseph church Tuesday night at St. Joseph hall.

Gerald Schwerke was guest of henor at a dinner at the Conway hotel last week given by the superintendents and agents of this district of the Prudential Life Insurance company. Mr. Schwerke will become superintendent of a district with headquarters at Cedar Rapids, Ia.

Girls of the 8A section of Wilson junior high school entertained Miss Kathleen Kimball at a birthday anniversary party last week.

Members of the Wednesday Bridge club held a dinner and bridge at the Conway hotel Thursday evening. Prizes were won by Mrs. Emil Court, Mrs. John Burke, and Mrs. Frank Schubert. The regular meeting of the club was at the home of Mrs. Thomas Hill, 705 S. Fairview St., last Wednesday afternoon.

Eight guests were entertained at bridge by Mrs. R. J. White, 809 E. Washington St., last week.

Mrs. E. J. Femal and Mrs. Frank Feldt were in charge of an open card party given by Woman's Catholic Order of Foresters Friday night at Catholic home. Others on the committee were Mrs. Anna Doerfler, Miss Anna Fassbender, Miss Mary Feeley, Mrs. Laura Canavan, and Mrs. Mary Donovan.

Delta Iota fraternity held a formal dancing party at the Conway hotel Sat-

urday. Mr. and Mrs. Fred Trezise chaperoned, and Mr. and Mrs. Earl Miller were guests of the fraternity.

The monthly dinner and meeting of the Army Reserve engineers was held at the Conway hotel Friday.

M. M. Hatch will have charge of the meeting of the Appleton Philatetic society at a dinner at the Conway hotel Thursday evening.

Kappa Alpha Theta sorority held a dinner party at the Conway hotel Monday. Miss Cecile Werner was chairman of the event.

Mrs. Joseph Becker, 1011 W. Fifth St., was surprised by twelve friends Friday evening in honor of her birthday anniversary.

American Legion auxiliary members were guests of the legion at a party given Monday night at Elks hall. Cards and dancing were on the program.

Mrs. Gerald Schwerke was guest of honor at a party given by Mrs. John Gillespie, 309 E. Washington St., last week.

Mrs. J. Bushey will be in charge of the fourth of a series of card parties given by the Christian Mothers society of St. Mary church Friday afternoon at Columbia hall.

Correct Silverware

Half the pleasure in entertaining

Nothing is more satisfying to a hostess than the knowledge that her table appointments are perfect. Why not enjoy this satisfaction?

Among our very wide showing of sterling and plated ware you are sure to find just what pattern you prefer—very reasonably priced.

Spector's
Appleton's Foremost Jewelers
Cor. College Ave. & Appleton St.



For St. Valentine's Day

Hundreds of valantines expressing the nicest sort of sentiment and remembrance for all people. Also party favors and gifts.

Valentines from 1c to \$1.00

Ideal Photo and Gift Shop

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Where Your Grandparents Shopped

KAMPS' JEWELRY STORE

Established 1890

115 East College Ave.

Appleton, Wis.

This Week At Our Local Theatres

Lon Chaney's Picture Taken Here Will Be Shown Here Next Week

Most Appleton people will remember | Junction. This probably is the first that about a year ago when the snow was piled up in drifts seven and eight feet high, Lon Chaney and his company of motion picture actors and actresses selected this vicinity for the filming of many scenes in the railroad picture he was making at that time. Wisconsin people, and particularly those living in Appleton, Green Bay and Manitowoc have been wondering for some time when this picture of their home scenes would be finished and released.

The name of this great picture of Chaney's is "Thunder" and it will be shown at Brin's Appleton Theatre Sunday and Monday. The picture is dedicated to locomotive engineers and is a thrilling action story of Chaney in a truly great railroad picture.

Scenes for "Thunder" were taken along the Chicago and Northwestern right of way between Appleton, Green Bay, and Manitowoc. Certain parts of the picture were filmed at Appleton

BRIN'S

APPLETON

THEATRE

This Ad is Worth Money! Read It Thoroughly!

THUR. - FRI. - SAT.

Another Marvelous ALL COLOR HIT!

MARILYN MILLER in

"SALLY" ALL TALKING!

ALL SINGING! ALL DANCING! SUNDAY and MONDAY

Lon Chaney

"THUNDER"

This Picture was filmed at Aprileton Junction and Green Bay

TUE. WED. THUR. FRI.

Al Jolson and "Sonny Boy"

"SAY IT WITH SONGS"

FREE

This Ad will admit ONE PERSON To Matinee 1 P.M. to 6 P.M. MONDAY, FEB. 3rd.

FREE! If Accompanied by One Paid Adult Admission

great feature picture where Appleton and vicinity have been used for a part of the setting. Mr. Chaney and his company were at Hotel Northland in Green Bay for about two weeks during which time the snow scenes were taken. Phyllis Haver is one of the stars in the cast of "Thunder."

On Tuesday, Wednesday, Thursday and Friday of next week the attraction at the Appleton Theatre will be Al Jolson and "Sonny Boy" in "Say It with Songs." Everyone who saw the picture "Sonny Boy" knows what a wonderful team Al and little Davey Lee make. "Say It with Songs" is the best production they have turned out. You won't want to miss this one.

For the balance of this week Marilyn Miller is starring in "Sally." This is a beautiful production, all in gorgeous technicolor, and many who have seen it during the last few days agree that it is equal to the "Gold Diggers of Broadway" or that it excells this picture in its colorful settings, song numbers, and dance novelties.

NEW BUILDING & LOAN ASSN. FOR APPLETON

Appleton is to have a new building and loan association in the near future. according to announcement made this week. An application has been filed with C. F. Schwenker, state banking commissioner, at Madison asking for a charter for the organization.

Those who have signed the application are: Mark Catlin, William C. Jacobson, David Smith, Harvey A. Schlintz, Chris E. Mullen, Ben Plowright, Leslie O. Hansen, Elmer W. Root, Peter J. Goerl and A. Louis Jacobson.

This new association is to be capitalized at \$5,000,000 if authority is forthcoming to proceed with organization. A hearing is to be held in the state bankng department offices at the capitol at adison at 2 o'clock on the afternoon r february 26.

The business men interested in this

Elephant Week

Admission 10c

We bought a whole drove of elephants and are going to give them away free! Your admission ticket may be your opportunity to get an elephant. Come and get yours be-

Saturday, February 1 Sunday, February 2 Wednesday, February 5

Don't Miss It--More Fun Than a Circus

Armory, Appleton

We resirve the right to refuse admission or skates to anyone

venture have faith in the future of Appleton, believing that home building will continue here on a liberal scale, and that an organization aiding prospective home owners can find plenty of avenues of service. This will be the second building and loan association in

SHOES OF WATCHMAN FREEZE, LEFT BEHIND

A veteran engineer and watchman at the American Brass plant in Kenosha, Herman Piehl, was trying to thaw out a padlock on the outer gate of the employment office with a kettle of hot water. The temperature was 15 degrees below zero.

The water ran around Piehl's feet and when he attempted to move away he found that his shoes were frozen fast.

Piehl unlaced his shoes and ran into the employment office, then borrowed another pair of shoes and chopped his own out of the ice.

YOUR CHANCE TO

ACQUIRE A PET

Folks interested in roller skating will have an opportunity to take home an elephant if they are present at the Armory roller rink Saturday, Sunday or Wednesday evenings. It is rather a unique experience to bring home an elephant all your own in this day and age, but evidently it can be done. At any rate the management of the roller rink assures us that a large drove of elephants has been secured, and that they will be ready for distribution to Appleton people.

Bleick Electrical Shop

Electrical Contracting Fixtures - Appliances

104 S. Walnut St.

Phone 276

E. W. SHANNON

Office Furniture and Supplies TYPEWRITERS and ADDING MACHINES

300 E. College Ave. TAPPLETON, WIS. Tel. 86

JACOBSON'S

Pants \$18.50

325 N. Appleton St.

Used Car Specials

Ford Coupes in good mechanical condition. Prices \$30.00 to \$150.00. ranging from

Ford Touring Cars ranging in price from \$10.00 to \$75.00. 1926 Ford Roadsters either with

or without box \$85.00. Ford Coaches in good mechanical

condition ranging in price from \$35.00 to \$175.00. Ford Fordor Sedans ranging from \$100.00 to \$250.00.

2-1926 Chevrolet Coaches in very good condition, \$140.00.

Ford Light Delivery Jobs. Prices \$50.00 to \$100.00.

Aug. Brandt Co.

College Ave. and Superior St.

en LOOK AND LEARN en

BY A. C. GORDON

- 1. How many words are there in the English language?
- 2. What does the French phrase "au revoir" mean?
- 3. Who was president of the United States during the war with Mexico?
- 4. Which state has the largest population ?
- 5. What character in Greek mythology is represented as bearing the earth on his shoulders?
- 6. What prominent American negro educator once lunched in the White House with President Roosevelt?
- 7. Which country ranks first in total shipping tonnage?
- 8. Who wrote "Don Quixote"?
- 9. What is the popular name of the star Sirius?
- 10. In what country is the state of Oaxaca?
 - 11. Who invented the cotton gin?
- 12. What river does the Assouan Dam span?
- 13. What is the earth's path around the sun called?
- 14. What Canadian is entitled to be called "His Excellency"?

- 15. What is the principal grain crop of Iowa?
 - 16. What was President Lincoln's wife's maiden name?
 - 17. Why is the chasis of an automobile so-called?
 - 18. What are Etesian Winds?
 - 19. Can lead be detected by a mag-
 - 20. What two cities are located on San Francisco Bay? 21. What is the greatest export of
 - the Island of Trinidad?
 - 22. The fins of what fish are considered a food delicacy by the Chinese!
 - 23. Who was the Roman god of war!
 - 24. Who was Jane Shore?
 - 25. What two mid-western cities in the United States are called the "twin cities''?
 - 26. Who was the originator of the Boy Scout movement?
 - 27. Where were the Ten Commandments given to Moses?
 - 28. What is pumpernickel?
 - Who wrote "The Canterbury
 - Tales''9
 - the Answers are on Page 16

In The Locked Drawer

(Copyright by D. J. WALSH) (Complete in this issue.)

Ned glanced up from the letter he picked at the lock hastily. He must stare. Frances was looking at him. Not looking as one looks at one she lovesas a wife should look, he reflected. So seriously was she contemplating him that she was entirely unaware that he was looking at her. After a moment he lowered his head and continued the letter.

He had intended to write at least another page. Now however, he felt upset. Why had Frances regarded him so strangely? Did she suspect that he had committed some misdemeanor of which he was entirely guiltless? She had not seemed suspicious. Her look had been more a blank stare at him as though she were hardly aware of him as a person. But why had she looked like that?

She had gone now to her own room. After a moment's thought about his letter, a profitless moment, Ned followed her. If there was anything wrong between them, and he felt sure that there must be from her gaze, he must get it straightened out promptly. The door of her room was slightly ajar and without the slightest intention of spying Ned paused. In that second he saw her lock a drawer in her desk and glide toward the other door of her room.

Ned scowled. What had she locked in that drawer? In all their married life they had never, as far as he knew at least, had any secrets from each other. Never had there been any locked drawer or locked anything else. He strode across the room and stood before the little writing-desk. For a long time she had had a picture frame lying there, face down, its velvet back waiting to be removed for the picture she wished to put in.

Frances was conventional. wanted to have a picture of her husband framed on her writing desk as had so many another Mrs. Babbitt the country over. And Ned hated to sit for a picture. "Always feel like a fool," he said. So Frances had never had a picture of her husband to put in the silver frame. In his lazy fashion he always kept saying that he would have a picture taken one of these days but the days slipped into weeks and months and still the frame remained empty.

And now the frame was gone, too! Puzzled, Ned eyed the desk drawer. He thrust his hands deeply into the rear pockets of his trousers. He wanted to reach out to try the drawer. Perhaps it wasn't locked at all. Perhaps

she-

The front door closed at this moment and Ned knew that his wife was gone. He had the apartment all to himself. He-he would try the drawer to make sure. His face flushed, for he hated to stoop to anything like prying into his wife's affairs. The drawer, when he pulled at it gently, was locked. He took a little bronze hairpin that lay nearby on her pencil tray and

was writing, conscious of a steady know what it was that she had locked

The lock did not give easily. Before it yielded to his pin, his face was red both from stooping and embarrassment. Then when it opened he pulled out the drawer hastily to see-the face of another man staring up at him!

Ned could scarcely believe his eyes. The man's serious eyes met his frankly and directly quite as though he had a perfect right to be locked in Frances' drawer. There was certainly no secret as to the man's identity because scrawled across the right-hand corner, diagonally, were the words: "Faithfully yours,

"WEBB AMES."

"Well! I'll be darned!" gulped Ned. 'I wonder just what he 'aims' to do?'

He looked at it a moment longer and then deliberately placed his hands on either edge to tear that smug face directly across the middle. He had not heard the door open. Frances stood there looking at him, amazed.

"Don't you dare tear that!" she said suddenly.

He whirled to face her.

"Who-who is this man?" he demanded in tense tones.

A flickering smile made its way through her amazement. "His name is right there," she said calmly.

"What does he do-for a living?" demanded Ned, manlike.

"He's an actor," she replied coolly. Ned wanted to stagger backward, but he controlled his limbs manfully. An actor! Ye gods! So Frances was like all women!

He noticed now that she had the silver frame in her hands. Instantly he knew that she was going to frame this picture. It was too large for the frame, but the scissors in her hands explained what she intended to do about that.

Then her gay, infectious laugh pealed out; she took him by the shoulders.

"Look into that mirror!" she com-

He looked. His face was like a thunder cloud. Beside his face she held the photograph so that he could see it.

"Well?" he said coldly.

"Don't you see that he looks exactly like you?" she asked.

Except that the scarf was not one he would choose, the picture was certainly like him.

"I saw his picture in the dramatic section of the Sunday paper. I sent him a half-dollar and asked for his picture-large size. I'm going to cut off the signature and-in spite of you-I'll have my hubby's picture framed on my desk as other women do."

Shamefacedly he held forth the hairpin. "I-I picked the lock," he muttered.

"I hoped you would, but it's been here a week and you never noticed. I'd rather have yours, you know," she said

"I'll have it taken this afternoon," he promised. "I'll feel like a fool,"

"Of course," she agreed equably. And Ned wondered what she meant-

Our Friendly **Neighbors**

ROBINS

'Tis nothing new or remarkable to see a robin in Appleton in winter. I have no doubt many would remain with us, could they be assured of food. For over nine years one remained in this vicinity-different people knew him and fed him and called him theirs!

Robins love human neighbors and become very tame and trusting. Watch the gardener spading and see how closely they follow him picking up the worms as he turns the soil!

The female robin builds the nest without any assistance from the male; though he feeds her while she is setting and will feed the young.

They love to top off the nest with a bit of white; I often tear up white rags for them. Other birds have this hobby, too. Cat birds, blue jays, even grackles and wax wings. They use this for a marker, being able to see it from afar. I suspect them of having a sense of beauty and a love for decoration. One once snatched a lace trimmed handkerchief off an open book in a window. This was not discovered until autumn, when the leaves had fallen. There it was, swaying in the wind from the edge of the nest in the apple tree. Robins build in the funniest places! One built on top of an electric bulb which was fastened over the steps of a porch. This was lighted every evening and hundreds of people passed up and down within reach of the nest but she succeeded in raising her family. Another built her nest in a box set upon a pole, a lantern was placed in this box and lighted every night, and though she'd shriek and fly out every time this was done she would return immediately, never minding how many people came to look at her!

One built on a fire escape. This was at St. Elizabeth hospital, and every time any one went out on the landing she would scream and fly away. When her young were hatched we had a terrible snow storm and one of the Sisters slipped the nest in a box and set out a dish of bread and milk for her. For several hours she did not return but finally slipped in and covered the little ones and fed them, even calling loudly for more food.

'Ti's such acts of kindness that make our robins so tame that they hardly

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get out of our way when walking through the parks.

"How long do they live?" I knew one, intimately, who came to my doorway eighteen years.

I knew another, in captivity, who was then fifteen years old. His was a strange story; in a court back of a home on Astor street, Chicago, the maid found a young robin with a broken wing. She took him in and fed him and he of course became very tame. The master of the house became interested, went to a dealer and asked if he kept food for robins. Of course he did, so food was procured and a cage, which was placed in the dining room near a window.

In this home was a great Dane dog who was taught not to harm the robin and they became pals. This robin died. Then one spring day the dog saw a young robin hopping about. He sprang to him, picked him up in his great jaws and bringing him to the maid dropped him at her feet. When the robin hopped away he repeated the act, never hurting the fledgling at all-and the maid took him then and placed him in the cage which had remained empty on the stand in the dining room, where the dog thought robins belonged!

This robin would sit upon the dog's head as he lay sleeping and would sing softly; he was then fifteen years old.

I think we should plant our orchards and gardens with a thought for the birds. Robins love elderberries, mulberries, mountain ash, choke cherries, pin cherries and high-bush honey suckle berries. And these are all beautiful when in blossom as well as in fruit.

E. L. E.

Among the young people's meetings held at the churches Sunday night were the Christian Endeavor society of Emmanuel Evangelical church where Miss Irene Schmidt was in charge and Christian Endeavor of Memorial Presbyterian church with Newton Walters leading a discussion on the World Wide Program of the church.

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offers its patrons an opportunity to secure one of these fine Cameras. Come in and investigate this offer. Five Dollars in trade is all that is necessary to get one of these.

Conway Beauty Shop Conway Hotel

This Week in the Churches

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DENYES TALKS TO YOUNG PEOPLE OF ST. JOHN'S CHURCH



John R. Denyes Dr. J. R. Denyes, professor of missions at Lawrence college, will give an illustrated lecture on his travels and work at a meeting held under the auspices of the Young People's league of St. John church Sunday. Members of the committee making plans for the event are: Miss Irene Parsons, Miss Hildegarde Wetzeler, Chester Krautsch, Orville Griese, Walter Winter, Gilbert Myse, Harry Filz, Orval Winter. A quartet including Orval and Roy Winter, Ramona Hagen and Evelyn Whysol will sing.

The next meeting of the society will be Monday night when Miss Parsons, Miss Anna Sieg, and Miss Hildegarde Wetzler will have charge.

New officers of Zion Lutheran church were installed at services at the church

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Sunday morning in connection with a confession service and holy communion. William Eggert, who was reelected to the office of vice president, was installed for a period of three years, and George A. Buth, also reelected, was seated as treasurer for a like period. John Stecker, member of the school board for three years; L. O. Jens, auditing committee; and Elmer Belling, vestryman, were the other officers installed.

The educational and social meeting of Senior Olive branch Walther league of Mount Olive Lutheran church was held Tuesday evening at the church.

Officers of the Junior Luther League of First English Lutheran church were elected at a meeting last week at the church. Robert Kranzusch was named president, and other officers are: Earl Perske, vice-president; Maxine Welsh, recording secretary; Lester Mielke, financial secretary; Eugene Heins, treasurer; Wayne Perske, press correspondent.

A sleighride party was planned for the next meeting of the society. Those in charge will be Loyal Krueger, Lucille Risse, and Earl Perske. The party will be entertained after the ride at the home of Thelma and Eldo Wheeler, W. Summer St.

Mrs. G. W. Jones, 229 N. Park Ave., held a luncheon for members of the West group of the Social Union of First Methodist church Thursday afternoon. Hostesses were Mrs. L. H. Dillon, captain, and her four mates.

Miss Virgie Beyer was in charge of the program of the Young People's society of Zion Lutheran church last week at the school hall.

Mrs. Eric Galpin, 540 N. Union St., entertained St. Martha guild of All Saints Episcopal church Tuesday after-

The first of a series of four lectures given under the auspices of Senior Olive Branch Walther League of Mt. Olive Lutheran church was given by the Rev. J. C. Mueller, Milwaukee, last week. Miss Leone Hegner, Melvin Knoke, and Arthur Kahler are members of the committee planning the lecture appearances.

The World Wide Program of the Church was the topic discussed by Newton Walters at the Christian Endeavor meeting of Memorial Presbyterian church Sunday evening.

Mrs. L. C. Sleeper, E. North St., entertained members of Mrs. Howard Palmer's circle of the Woman's association of Memorial Presbyterian church at a 1 o'clock luncheon Tuesday.

The church anniversary committee of Memorial Presbyterian church will meet at the church Thursday evening to complete plans for the year's program planned to celebrate the triple anniversary events. About 40 members of the church are serving on this commit-

"The Enemy," famous play by Channing Pollock, will be shown in motion picture form at First Congregational church Sunday evening. Lillian Gish is the principal actress in the produc-

Scenes showing the customs and habits of Oriental and European peoples were shown at the First Baptist church Sunday morning in stereopticon slides entitled "Around the World in Forty Minutes."

Mrs. Louis Sassman, W. Commercial St., entertained the Ladies' Aid society of First Reformed church last Thursday afternoon. She was assisted by Miss Mary Wolf and Mrs. R. Papendick.

Plans for a Valentine party to be given by the Jolly Workers of St. Matthew church Thursday, February 6, were made at a meeting of the group last week. The chairman of the event will be Mrs. A. D. Boelter and assistant chairman, Mrs. E. A. Perkins.

"The Patsy," a comedy presented previously in Appleton and other cities by the St. Joseph players, will be given February 2 at St. Joseph hall. The repeated performance has been requested by many people, it was announced.

Mrs. J. L. Johns, new president of St. Agnes guild of All Saints Episcopal church, entertained the group at her home on E. Alton St. last week. Other officers who took their places for the first time at this meeting were Mrs. T. Evans, vice president; Mrs. E. L. Bolton, treasurer; Mrs. William Rounds, secretary. The guild will give a card party at Guild hall February 11.

Mrs. Louis Sassman, W. Commercial St., was hostess to the Ladies' Aid society of First Reformed church Thursday afternoon.

Mrs. Gust Tesch, 818 N. Richmond St., entertained Chapter T of Trinity English Lutheran church at a party

meeting of the group will be at the home of Mrs. Harry Tracy, Prospect St., Feb. 10.

Miss Irene Schmidt was in charge of the program of the Christian Endeavor society of Emmanuel Evangelical church Sunday.

A banquet and program for men members of Trinity English Lutheran church and their friends was sponsored by the Brotherhood of the church last week. The Rev. D. E. Bosserman, recently installed as pastor of the congregation, was the speaker of the evening. Musical selections were presented by Clarence Meltz, Vilas Gehin, and William Klahorst. Dartball was played after the program. George Johnson was chairman of the affair and was assisted by Herman Kottke, Fred Ernst, and Gust Tesch.

A fancy dress party will be given by the I B club of the First Methodist church Tuesday evening, February 4. The meeting will be held at 7:30 in the evening instead of the usual dinner at the church. Prizes will be awarded for the best costumes. Judges will be a group of women of the church who will be guests of the club. Miss Esther Ronning will be in charge of a musical program, and Mrs. John Engel, Jr., will give a group of readings. Each guest will make a valentine to present to the person whose name she draws in a special valentine stunt.

Mrs. Otto Fischer's Northwest circle of the Social Union of the First Methodist church entertained at a Japanese tea at the church Thursday afternoon. A costume program was presented.

Men of the First Methodist church will have a supper, served and cooked by the men, Friday evening at the church. C. O. Davis is chairman of the

The Rev. Theodore Marth was elected president of the Ladies' Aid society and the Relief Society of Zion Lutheran church at meetings of the organizations last week. The vice-president of the Ladies' Aid will be Mrs. Caroline Theis; secretary, Mrs. Anna Schwendler; and treasurer, Mrs. Albert Gresenz. Other officers of the Relief organization will be: Mrs. John Kunitz, vice-president; Mrs. Eva Gresenz, secretarytreasurer. Members of the sick committee are Mrs. Rudolph Pasch, Mrs. Ida Palm, and Mrs. Helen Damsheuser.

Chairmen of committees to plan for the World Day of Prayer in March to be observed by eleven Appleton churches at joint services have been appointed. Mrs. E. F. Franz was elected chairman of general arrangements and Mrs. James Wood, secretary.

Others to plan for the event are: Mrs. O. D. Cannon, program committee; Mrs. Mabel Shannon, publicity chairman; Mrs. H. J. Ingold, committee to choose place of meeting; Mrs. George Knoke, music, and Mrs. A. Wendt, finances. A meeting of all chairmen will be held February 7 at the home of Mrs. Wednesday evening. The next regular Wood, 402 E. Washington St.

BRETTSCHNEIDER

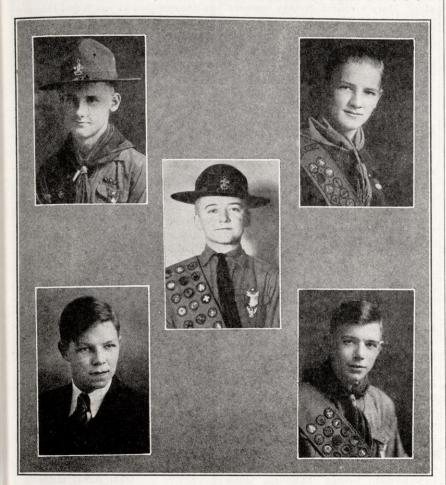
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Appleton, Wis.

Eagle Scout Awards Will Be Made at Golden Arch Service



Appleton's Eagle Scouts. Upper right, Carlton Wahl; upper left, Lester Ramsley; center, Arthur Hahnen, who will be given the silver palm award; lower right, Fred Marshall; lower left, Charles Widsteen. Wahl and Widsteen will receive their Eagle rank tomorrow evening.

(Photos of Wahl and Marshall by Harwood)

ambition of every lad who joins the great Boy Scout organization-world wide in its activities and influences for good. The rank of Eagle Scout until recent years was the highest pinnacle to be attained in the Scout world. Now there are one or two higher honors, but this fact does not detract anything from the glory of the Eagle ranking-it only gives the Eagle Scout more honors to work for.

In the Valley Scout council there will be nine Eagle Scouts after the ceremony of the Golden Arch tomorrow night at Lawrence Memorial chapel. Five of these boys are from Appleton and four live in Neenah and Menasha. Two of the Appleton Scouts, Carlton Wahl and Charles Widsteen, will receive their Eagle rank at this impressive ceremony, which is to be staged by the Rockford, Illinois, Scout council. Wahl is a member of Troop 10, Memorial Presbyterian church. E. C. Erickson is Scoutmaster of this troop. Widsteen belongs to Troop 2, the Methodist church troop. Harold Brown is scoutmaster of this

The three other Appleton boys whose pictures appear in this article, and who have become Eagle Scouts in past years are Lester Ransley of Troop 5, St. Theresa parish; Arthur Hahnen of Troop 4, American Legion; and Fred Marshall of Troop 2, Methodist church. Robert Laut is the scoutmaster of St. Theersa troop and Ted Frank is scoutmaster of the American Legion organization.

To Arthur Hahnen, 831 W. Commer-

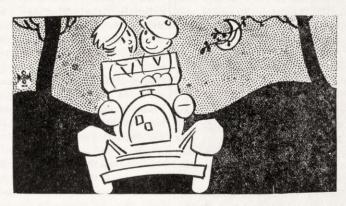
To be an Eagle Scout probably is the | cial St., will be given the highest honor of any boy in the valley council, the Silver Palm award. This is something rather new in scoutdom, and was designed to give boys something to work for after they have achieved their Eagle award. To gain this coveted honor it is necessary to win fifteen additional merit badges and serve one year of satisfactory Scout service after attaining the Eagle award.

> It is not a simple matter to become an Eagle Scout. It requires many hours of study, practical demonstrations of ability and "stick-to-itiveness." To gain the award the boy's record as a First Class Scout must have been satisfactory for at least one full year. In addition he must qualify for 21 merit badges, and these 21 must include the following eleven: first aid, life saving, personal health, public health, cooking, camping, civics, bird study, path finding, pioneering, athletics or physical development. The other ten merit badges are optional, thereby permitting the Scout to study and pass those tests which prove most interesting to him. There are in all more than 90 merit badges in scouting and the boy is urged by his scoutmaster to seek those awards which will be the most helpful to him in his later life work. Arthur Hahnen has achieved 47 merit badges in his few years of Scout work, an exceptional record for any boy.

At the Gold Arch ceremony the parents of the Eagle Scouts and the scoutmasters of the various troops in the council will be given special recogni-

(Continued on page 13)

Miles of Smiles SCHEURLE SERVICE



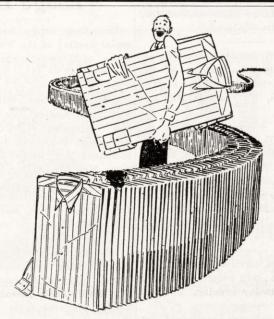
"Mamma said I couldn't go riding with you any more unless you announced your intentions.

"Well, you tell mamma that my intentions in regard to her will only be whispered to my attorney in strictest confidence.

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THIEDE GOOD CLOTHES

Here and There

A surprise party was given in honor of Mrs. George Hogriever, president of the Lady Eagles, at their weekly card last Wednesday afternoon.

Miss Hilda Rohloff, N. Superior St., will entertain the Marchita club at her home Wednesday night.

Professor Otho P. Fairfield of the art department at Lawrence college will lecture to members of the West End Reading club Wednesday afternoon at his class room at the college.

Mrs. Brocky Schultz, S. Oneida St., will entertain the 11 O'clock Bridge club Monday night at her home. Miss Leah Roland will be assistant hostess.

Hostesses at the Sunshine club meeting Friday afternoon were Mrs. Edna Dillon, Mrs. Virginia Abbey, and Mrs. Lillian Trentlage. The meeting was held at the home of Mrs. Dillon, 816 E. Minor St.

Miss Hilda Rohloff, 1415 N. Superior St., entertained the Duna club at her home Monday night.

Miss Mildred Lind was elected president of the Realistic club at a meeting last week. Miss Violet Pirner was named secretary.

Mrs. Carrie Finkle and Mrs. Caroline Miller were hostesses at a meeting of the Rebekah Three Links club at Odd Fellows hall last Wednesday.

Mr. and Mrs. Gerald Schwerke were guests of honor at a meeting of the Five Hundred club at the home of Mrs. Harry Fellows, E. Franklin St., last Wednesday.

A bridge dinner will be given by members of Fortnightly club at the Conway hotel February 12 when husbands of members will be guests. The committee in charge includes: Mrs. J. L. Johns, Mrs. Mabel Meyer, Mrs. S. C. Rosebush, Mrs. E. F. Mielke, and Mrs. J. L. Benton.

Mr. and Mrs. Orville Muenster, 520 W. Atlantic St., will entertain the Bee Buzz club Thursday evening.

The Shuffle club was entertained last Thursday by Miss Birdie Steiner, N. Weimar St.

Miss Norma Burns, 818 E. Pacific St., was hostess at a meeting of the 4-H club Friday evening.

The twenty-fifth anniversary of the founding of the Novel History club was celebrated at a dinner at the Candle

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Glow Tea room Monday evening by members of the club. After the dinner With the Clubs the group went to the home of Miss Annette Buchanan, E. College Ave., for an informal evening.

Mrs. Walter Fox, S. Pierce Ave., will party at the Appleton Woman's club entertain the Thursday afternoon Bridge club next week. Mrs. E. M. Laitala was hostess at last Thursday's meeting.

> Miss Myrtle Deeg, 1425 Gunn St., will entertain the Snappy Six Sewing club Friday evening. The group met at the home of Miss Anna Kugler, 1425 Candee St., last Friday.

> Mrs. John Burke, 1115 W. Fifth St., entertained the Wednesday Afternoon bridge club at her home Wednesday.

> Mrs. Max Eggert, E. Winnebago St., was hostess at a meeting of the Four Leaf Clover club Tuesday afternoon.

> Mrs. Walter Steenis, W. Fifth St., will entertain the Ritelef Bridge club at her home next Wednesday night.

> Mrs. George Mauer, 820 Fourth St., entertained the St. Phillip household, Order of Martha, Thursday afternoon.

> Mrs. Joseph Zepherin, Prospect St., was hostess to the H. G. L. club Tuesday afternoon.

> The J. F. F. club was entertained at the home of Miss Madelyn Albrecht, W. Packard St., last week.

Lodge Lore

Mrs. Dora Brown was hostess at a social meeting of the Woman's Catholic Order of Foresters at Catholic home last week.

Candidates were initiated at the meeting of Ladies' Auxiliary of Eagles last Wednesday night at Eagle hall. The social committee for the evening included: Mrs. Ricka Ratzman, chairman; Mrs. Mae Strutz, Mrs. Katherine Ferguson, Mrs. Augusta Krabbe, Mrs. Anna Deston, Mrs. Helen Koester, Mrs. Irene Koester, Mrs. Meta Wegner, and Mrs. Mary Drexler.

Visitors from other cities in the Fox River valley attended Past High Priests night of Appleton chapter, No. 47, Royal Arch Masons at Masonic Temple Thursday night. The places of the regular officers were taken by the past priests, who include: Olin Meade, George Sweetman, Al. Roehm, Guy Barlow, Arthur Hoffman, John Lappen, William Roocks, E. R. Theby, and Oscar Johnson.

Events in honor of the fortieth anniversary of the founding of Appleton Court No. 132, Catholic Order of For-

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esters have been held this week. Remaining charter members, officers, members, and candidates for initiation in the anniversary class attended mass at St. Mary's church Sunday morning. The new class was initiated in the afternoon at St. Joseph hall with John A. Kuypers, state chief ranger, DePere, in charge of the conferring of the degree. Joseph B. Langenberg directed the musical program. More than 40 candidates were initiated.

A banquet followed by cards and a social evening was held Wednesday evening at St. Joseph hall.

Allouez Assembly, Fourth Degree Knights of Columbus held its monthly dinner and program Thursday night at Catholic home. Dr. George Hegner and Edward P. Schommer were leaders of the program.

Mrs. Vernice Fumal was installed as president of Delta chapter, Employees Mutual Benefit association at ceremonies preceding a dinner given by A. K. Ellis, vice president and general manager of the Wisconsin Michigan Power company, at the Conway hotel last Thursday evening. Mrs. Susan Hughes, retiring president, was toastmistress of the occasion. Speakers included Mr. Ellis, Mrs. Fumal, Mrs. Herman Kloes, and Mrs. F. Hollander, president of the governing body of the organization in Milwaukee. Music and readings were given by Miss Marie Lewandoski, George Lausman, John Newcomb, Miss Linda Hollenbeck, Miss Margaret Goesz, and Mrs. R. Burmeister.

Mrs. Hollander was in charge of the installation of officers and was assisted by Mrs. A. J. Pierre, past president. Other officers seated were: Mrs. Kathryn Ferguson, vice president; Mrs. Lydia Bauer, secretary; Mrs. Elsie Hoffman, treasurer; Mrs. Susan Hughes, first director; Mrs. Lena Kloes, second director; Mrs. Anna Mensinger, chaplain; Mrs. Helen Meyer, guard; Mrs. Harriet Nissen, conductress; Mrs. Margaret Peotter, color bearer; Mrs. Greta Wenneman, pianist.

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Some interesting contributions this week. You surely will want to try them. Send in your tried and true recipes, ideas and discoveries.

Nut Sauce for Baked Chicken

Put 1 cup Brazil nuts through the grinder, add 1 dessertspoonful of olive oil and blend all to a smooth paste, adding a little pepper, salt, and nutmeg if liked. Scald, together, one-half cup of the chicken bastings and one-half cup milk, then add the nut paste, stir until smooth and creamy, and serve.

—E. S.

Banana Soup

Fruit soups are different, appetizing and nourishing. This one should be eaten with relish by the children.

Rub to a paste with a wooden spoon 8 ripe bananas, sprinkle over them 1 tablespoon cornstarch and a little salt; bring 3 pints milk to the scalding point, stir into it slowly the banana paste and one egg beaten lightly. Let all boil for two minutes (to cook the starch) and serve with croutons.

-R. L. M.

Soup a la Mongolese

A nice vegetable soup to use up leftover in an appetizing way. Five bouillon cubes, 4 cups boiling water, 2 cups tomato juice, 2 tablespoons shredded onion, ¼ cup shredded carrots, 2 tablespoons shredded turnip, ¼ cup cooked cauliflower, 2 tablespoons canned peas, 2 tablespoons canned string beans, ½ cup cooked spaghetti, salt and pepper to taste. Grated cheese.

Add bouillon cubes to water and tomato juice. In the meantime cook the vegetables in a small amount of water and add all to the soup, also the spaghetti and seasonings. Sprinkle grated cheese over each serving.

Golden Orange Cake

(Nice to use up yolks when making Angel Food)

Beat 10 egg yolks and 1 whole egg until very light and spongy. Add 1 large tablespoon orange juice and the grated rind of half an orange; also 1½ cups granulated sugar. Beat all until the sugar is dissolved. The batter may be allowed to stand at this point for an hour, although that is not necessary. Add 1/3 cup water, or carefully strained orange juice, and 1 cup of cake flour with 1 teaspoon baking powder (sifted at least 4 times). Bake in tube pan in moderate oven for about one hour.

Icing

After the cake is cooled it may be iced with the following: Orange juice and a bit of grated rind with as much confectioners sugar as will bring it to Review.

the desired consistency. Place over hot water until sugar melts, if a thin clear icing is wanted. Mrs. R. J. M.

Baked Ham with Apples

Take a 2-pound slice of ham cut about an inch thick, wash, trim off most of the fat, then rub in as much of 1½ cups brown sugar as it will take up. Lay in a baking pan and sprinkle over it about ten whole cloves. Pare and cut in quarters 6 medium-sized tart apples and lay them around the ham. Sprinkle the remaining sugar over the apples, and carefully add ½ cup water, so as not to dislodge the sugar. Cover and bake 45 minutes, or until the ham is tender.

Queen Victoria's Favorite Soup

Heat 1 cupful cold roast chicken in 1 pint chicken stock, which should be well-seasoned; add 1 cupful light cream and let come to a boil. Then thicken with 3 hard-cooked egg yolks sieved fine.

M. L. N.

A Story Dinner

Did you ever try cooking a dinner described in a novel? Here is one from a story by Sophie Kerr.

On the table, when the guests were called, were halves of iced grapefruit, the centers filled with white grapes, cut in half and seeded, the whole flecked ever so lightly with sugar dissolved in the bland strength of Swedish punch. The pale yellow and green colors were as subtle as their flavor.

Next a puree of fresh young peas dotted with dice of brown croutons, and with it the thinnest of round sandwiches, each holding a slice of red tomato seasoned and drained from mayonnaise.

Then on a long platter a noble shad, stuffed and baked so slowly, so carefully, that all the smaller bones had been dissolved in the process. With the shad came new potato balls, dipped in melted butter and chopped parsely, and curls of pale, crisp cucumber, sprinkled with green pepper and grated egg, bathed in French dressing ruddy with paprika. Hot beaten biscuit, too, little and round and light.

And then there appeared a heaping pile of slender young scallions, steamed to melting tenderness and bathed in a creamy sauce.

The dessert was a lemon pie—all quivering gold below against a flaky two-inch meringue above. With this Bel paese cheese just soft and complacent enough to make the lemon pie seem even more ravishing by contrast.

In another the table is described as being spread with a long narrow cover of golden poplin, edged with a narrow fringe, huge tassels at the corners. Over this a strip of Italian altar lace, and set upon it at intervals, golden luster candle sticks with white candles. No flowers, but small colored glass fruits in dishes of gold-flecked Venetian glass, shells airily perched on sea horses' heads. There were salts and peppers of gold luster and the hostess wore a yellow frock.

Tell the advertiser you saw it in the

EAGLE SCOUT AWARDS

(Continued from page 11)

tion. Most of the awards to first and second class advancements will be made by the Rockford council which has entire charge of the work in the ceremony. The Eagle awards, however, will be conferred on the boys by their parents. The Golden Arch ceremony is the most impressive ritual in scouting and one of the most beautiful in existence anywhere. It represents the building of the arch of manhood from the foundation stones of boyhood, by using for the building materials blocks and stones, each representing some principle of the Scout oath and laws. It has been two years since the ritual was put on in Appleton.

The Neenah and Menasha boys in the valley council who have won the Eagle award in past years are Dale Clough and Robert Rusch of Troop 3, Menasha; and Lyell Eckrich and Anthony Thelan of Troop 9, Menasha. It is expected that a large delegation of people from the Twin Cities will be present at the ceremonies tomorrow evening.

Editor's Note:—Just as this issue of the Appleton Review goes to press word has come that Herbert Schmidt of Appleton, son of Mr. and Mrs. George Schmidt, has passed his test for the Eagle Scout rank and will be given his Eagle award tomorrow night. We regret that this news came too late to permit us to use a picture of Mr. Schmidt.

Your kitchen table is the correct height for the worker if she can place her hands flat on the top without stooping.

SNIDER'S RESTAURANT

Soda Grill

Strictly Home Cooked Food 227 E. College Ave.

For Quality Furnaces at the Right Price—See

Tschank & Christensen
THE FURNACE MEN

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Automobile Windshields and Body Glass Replaced While You Wait

Glass Tops for Tables, Dressers and Desks Made to Order. Window Glass, Mirrors Made to Order. Mirrors Resilvered.

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No finer quality--No greater value

Far sighted thrifty home-keepers know the many advantages to be gained by shopping at HOPFENSPERGER BROS., Inc. Markets. Every day you will see throngs of these "Purchasing Agents of the Homes" in our markets buying their food needs and saving money. It is the courteous treatment, high quality of the merchandise offered and reasonable prices in evidence that bring these customers back day after day, and year after year.

Hopfensberger Bros. Inc.

Where Quality and Prices Are Right

APPLETON

NEENAH

MENASHA

DEMS. WE LIKE

MEN

Some say men ain't good for much, Some say we don't need 'em, Some say all we do is work and slave Just to please and feed 'em.

I'm one who's here to tell you A man means much to me; He's kind and true, protects you, too, And pats you on the knee.

It's just the little things that count: A smile, a jest, a frown; That make the joy of woman's work All gilded rose or brown.

-Doris Lundquist.

ALWAYS A BOY

All along life's journey there's many a fall,

And some disappointments but only one call;

The call is to gladden each heart with our joy

And radiate sunshine,-be always a boy.

'Twill shorten the journey wherever we

If we gladden some heart with a song that we know;

We'll turn all our troubles into playthings and toys,

Just forget we are men,-and always be boys.

Then all of life's troubles will vanish

And joy and contentment will come and will stay;

Forget we are grown 'ups', know nothing but joy,

Act kindly with others,-be always

Old age and old notions won't carry us through;

'Tis love and contentment that'll keep our sky blue,

FRANK F. KOCH KODAKS & FILMS

Developing, Printing and Enlarging COMPARE THE WORK 231 E. College Ave.

Meats---

You can't help but agree with us, there's a rich' wholesome flavor in our meats that makes them taste better-- and renders them more delicious.

"The Flavor Tells"

OTTO A. SPRISTER MEAT MARKET

611 N. Morrison St. Phone 106 Just loving each other,-turn gloom into joy,

Smile,-and keep smiling,-be always a boy.

-William Charles Williams.

My Church

My church has but one temple, Wide as the world is wide, Set with a million altars, Where a million hearts abide.

My church has no creed to bar A single brother man, But says, "Come thou and worship!" To everyone who can.

My church has no roof nor walls, Nor floor, save the beautiful sod, For fear I would seem to limit The love of illimitable God.

-C. O. G.

The Question

Oh, a trouble is a ton, or a trouble is an

Or a trouble is what you make it; And it isn't the fact that you're hurt that counts,

But only .-

How Did You Take It? -Edmund Vance Cook.

"Keep pleasant until ten o'clock in the morning and the rest of the day will take care of itself."

READ THIS FREE OFFER

Here is a splendid opportunity for you to take a friend to see "Thunder" Monday afternoon for the price of one admission. With every paid admission and the coupon attached to the Appleton theatre advertisement on page 8 two people will be admitted to the Monday afternoon matinee. Just clip the coupon, ask some friend to go to the theatre with you and both be admitted for twenty-five cents. Be sure to take the coupon with you. Remember that many scenes in "Thunder' were taken in and near Appleton.

Recent Deaths

Mrs. Irving Gillett, 54, died Thursday at her home, 132 Telulah Ave., and was buried Monday from the Presbyterian church.
Mrs. Henry Verkuehlen, daughter of Henoch Caliebe of Appleton, passed away last Wednesday at her home near Niagara, N. D., at the age of 40. She was laid to rest Saturday from the local Ev. Luth. St. Pauls church, Rev. T. J. Sauer officiating.
William F. Grimmer, 68, passed away Thursday at his home, 908 N. Morrison St. The funeral was held Monday from the First Reformed church. Rev. E. F. Franz officiating.

First Reformed church. Rev. E. F. Franz officiating.

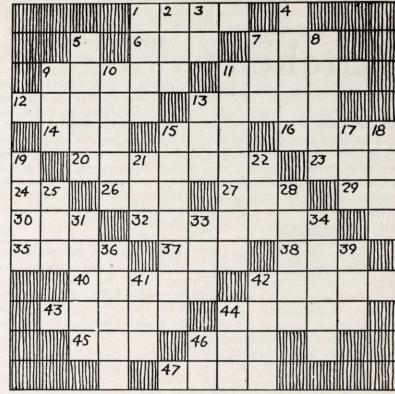
Mrs. Max Fredrick, 63, died Saturday at her home at 1219 S. Kernan Ave. The funeral was held Tuesday from Sacred Heart church.

Henry C. Rath, 71, one of the pioneer photographers of this district, died Monday after a short illness at his home, 519 N. Appleton St. He was buried this afternoon at Riverside cemetery.

E. G. Timme died Thursday and was laid to rest Saturday at Riverside cemetery. The funeral services were conducted by the Knights Templar.



Is This One More Difficult?



(©, 1926, Western Newspaper Union.)

Horizontal.

-Vessel

6—Insect
7—Evergreen tree
9—A torch
11—Storms

12-Lively

13—Vehicles 14—Insect 15—Hostelry

-Circlet

20—Trying 23—Born

24—Behold

26—Fish eggs 27—Indefinite period of time

29—Initials of a President 30—Collection of information 32—Brighter of wits 35—Writing implements

37—Impersonal possessive pronoun 38—Auditory organ 40—To furnish a window with glass 42—Hatred

-Surface

44—Passageway 45—Termination

To be affected with pain

47-Evergreen trees

Vertical.

-Protective covering of a tree 2-Single

3—Preposition 4—Stiffness

5—A flash 7—Obese

9—Brother of a religious order 10—Kind of fall flower

11—Harriers 13—Blackbird of the cuckoo family

15—To make notations 17—Meshed material

17—Messieu mater 18—Bacillus 19—Strike with the hand 21—Distress signal

22—Obtained 25—Single

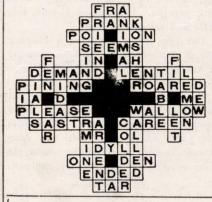
25—Single
28—Requires
31—Corner
33—Consumed
34—Parts of railroad track
36—To incline
39—To regret
41—Conjunction
42—Lubiles

2-Lubricates

4—Atmosphere 46—Three-toed sloth

Solution will appear in next issue.

SOLUTION TO LAST WEEK'S PUZZLE



Your Dollar Will Do Double Duty at

HARRY RESSMAN CLOTHING STORE

310 N. Appleton St., Appleton, Wis.

KLEIN & SHIMEK SANITARY PLUMBING

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Meadows

Select-A-Speed - the only washer that will wash all fabrics without wear.

Fine fabric should not be washed in a high speed washer.

Try one before you buy.

Easy terms if you wish.

Open Evenings by Appointment

Fox River

Phone 208 403 W. College Ave.

Tell the advertiser you saw it in the

High School Notes

Second semester classes at senior high school got under way on Monday, with an enrollment of 14 new students, bringing the total enrollment up to 927. Honor rolls for the first semester have not yet been completed, but it is expected there will be from 60 to 65 students attaining honor rank.

A Home Nursing course is being offered to high school girls for the first time. Classes meet daily at the Columbus school under the direction of Miss Mary Orbison. Fifteen girls have enrolled. Upon completing the course proficiency certificates will be awarded these girls, by Red Cross, similar to Junior Life Saver award.

G. A. A. sponsored a matinee dance Wednesday to help beginners in dancing. Arrangements are being made for a sleighride party next Tuesday.

The new Bill Jones Poster Service was started this week.

Tickets for the Fox River Valley High School Music Festival to be held at Lawrence Chapel, February 7, were placed on sale Tuesday-50c and 25c. It is expected that Green Bay and Oshkosh, the other two valley cities taking part, will dispose of 200 tickets each for the first concert. Three organizations are taking part: the Green Bay band of 75 pieces, Oshkosh chorus of 60 voices, and Appleton orchestra of 40 pieces.

Miss Mae Weller has been appointed janitress to succeed Mrs. Amelia Grunst, who died last week.

Appleton senior high school is assisting Dr. Francis Curtis, of the University of Michigan, in his investigation of science taught in 300 leading high schools of the country, by making complete records of the materials used in the teaching of the sciences here.

William Foote, outstanding senior English student, under the direction of Miss Minne Smith, has improved on Shakespeare's Macbeth by adding another scene to the final act of that tragedy. It is to be published in the house organ of D. Appleton & Co., publishers, as given here.

(Entrance to a cavern. In the middle, a boiling caldron.)

Thunder. Enter the three witches.

Retain

First Witch:
Rejoice, sisters of midnight.
For we have brought (and not too soon)
Another mortal to his doom.
Second Witch:
Not ere he had sent ten men
To a strange untimely end.
Third Witch:
Hecate, commend our pain
For we have labored not in vain.
Murderous passion we have made
And Macbeth with his life hath paid.
First Witch:
Lying truths ensnared Macbeth;
He in turn killed all the rest.
Now our bloody task is done,
Now the battle hath been won.
All:

Double, double toil and trouble: Fire burn and caldron bubble. (Enter ghost of Macbeth)

Macbeth:
O foul and wicked midnight hags! O foul and wicked midnight hags!
Enticing, leading, becking on
You've forced me to an awful place
Because I once looked at your face.
Your prophecles were true, in sooth,
But you misled me by the truth;
King I was—to murder own,
But Banquo's child now holds the throne.
All my scheming was in vain All my scheming was in vain
Men can't change Nature's train.
Witches All:
Misled thee, Macbeth? thou dost jest

Misied thee, MacDeth? thou dost jest And our intentions thou has guessed? Ha! Ha! We're here to trouble brew, And plenty we'dst make for you. Thou fool, on earth we only are To cause much crime, discord and war. But hold! But hold!

haps you'd like to know our names. Witch:

irst Witch:

Men call me lust, a title true,
I'm often called "ambition" too
I placed the poison in thy mind
Which led to death, as thou'dst find.
econd Witch:

The spirit of deceit am I,
The one that in thy ear did cry"Look like the innocent flower,
But be the serpent under 't." But be the serpent under 't."
Third Witch:
Discord, mistress of these three,
All this harm is due to me.
All:

Enough. We leave thee, fool. (Exit three witches.)

Tacbeth:

"Tis ever true, and with all men,
Hath been before and will again
Lust o'er sense always hath reign,
And thought of gain drives men insane.
Deceit and lust will never die
As long as are such men as I.
I longed to be my Scotland's king
But did it get me anything?
Happy he who covets naught,
And cursed is he who harbors thought
Of gain.
So I leave you with this word—
"Let the spirits ne'er be heard,
Never try to gain by force
But just let nature take its course."

HIGH SCHOOL CAGERS LOSE TO SHIPBUILDERS

The luck that was Appleton's a week ago Friday was not present when the local five dropped its fourth consecutive conference game to Manitowoc in another over-time period in which the Orange came out short of victory by one basket, 12-11.

The first half favored Appleton and was marked by one field goal and three free tosses while the Ship Builders had only two gift shots.

A decided change took place in the second half when the visitors started piling up a score and threw a scare into the Orange. The under basket shots that Manitowoc had at first failed to make counters soon made themselves known to the scoreboard. The game ended with a score of 10-10.

In the over-time period Berg was fouled and made one of his two free shots. The Appleton rooters went wild, and thought the game was in the bag, when Brey broke through the Appleton quintet and scored less than a minute before the final blast of the ancient claxon.

The summary:		
APPLETON FG	FT	PF
Lonsdorf, If	0	2
Berg, lf1	1	1
Kneip, rf2		0
Foote, c1	1	1
Breitrick, rg0	0	2
Zimdars, lg0	1	1
	_	-
Totals4	3	7
MANITOWOC FG	FT	PF
Galbraith, rf2	2	2
Kohles, lf1	0	2
Rathsack, lf0	0	1
Brey, c2		0
Rohrer, rg0		1
Hanson, lg0	0	3
- Italison, 18	_	_
Totals	2	9

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Will Make You a BETTER SUIT FOR LESS MONEY

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APPLETON REVIEW

As Your Best and Most Attractive Local

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Not a One-Day Issue: Your Ad Lives Longer In The APPLETON REVIEW. Prove this to your own satisfaction by observing that, wherever you go, copies of the Appleton Review of last week and the week before, are still in the homes, offices and stores, carrying the message of its advertisers to their customers.

The Appleton Review is convenient in size, attractive in appearance and contains many interesting features—and 100% live news. For these reasons it is kept for many days and this is why your ad lives longer in a mediam of this type and produces greater results.

Let us help you plan your ads, or, if you prefer to write your own copy, make use of our exclusive, free, illustrated advertising sales service. ways have cuts to suit your line of business. For further information, call the advertising department of the Appleton Review at 338.

Tell Your Merchant You Saw His Ad In The Appleton Review

Scout News

REORGANIZE HIAWATHA GIRL SCOUT TROOP

Hiawatha Troop, Girl Scouts of Washington school, met Monday afternoon at the school. The troop was reorganized and new officers were elected. Betty Lohr and Bernice Lieglois will be the new patrol leaders. Instruction was given in knot tying and folk dancing. Plans were made for a coasting party to be held next Monday.

The committee which recently was appointed to make plans for the Girl Scout contest met Monday night at the

GEO. E. MADER

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Phone 22 or 2232



Beautify your dining room

IT CAN be permanently and economically done by merely having your carpenter apply big, strong panels of

UPSON-BOARD

right over old, cracked plaster. nearest-perfect wall and ceiling material can't crack or fall. Edges won't crumble under jars or vibra-tions. Safe, durable, beautiful-costs surprisingly little. Ask to see sample with the famous blue-center.

The Standard Mfg. Co.

LUMBER and MILLWORK

1012 N. Lawe St. APPELTON, WIS. Phone 4100

Lasting Satisfaction for Buyers of Building Materials

Woman's club and drew up plans for the contest which begins February 1. Further information concerning these rules will be given in the Scout newspaper which will be published for the first time this week.

Blue Bonnet News

The girls of the Blue Bonnet Troop at the First Ward school are working for tenderfoot and second class pins and hope to have all tenderfoots soon. They are also striving to have the full membership subscribers to the American Girl, a girl scout magazine published by the Girl Scouts. If they succeed, a picture of the troop will be published in the magazine. The American Girl is both entertaining and instructive. It has mystery stories, adventure stories and stories of great people, also girl scout pictures and puzzle packs. These are only a few of the articles that give the girls many happy hours.

"Y" Activities

Y. M. C. A. Industrial Bowling League Week ending Jan. 24

VV.	Ad.	PCt.
	4	.879
Tuttle Press21	6	.778
Combined Locks22	11	.667
Riverside15	15	.500
Tissue16	20	.444
Interlake12	21	.364
Y. M. C. A 7	20	.185
Fox River 4	23	.148

Report of Seventh Week Fox River Valley Volley Ball League

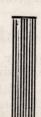
A DIVISION				
Monday, Jan. 20				
Oshkosh Elks				
Kimberly	(P	ostpo	oned	()
Wednesday, Jan. 22				
Fond du Lac Y				
Paine Lumber Co.	(P	ostpo	oned	()
Friday, Jan. 24				
Appleton Y15			12	15
Green Bay Y 9		7	15	10
Standings of Tea	ıms			
	W.	L.	1	Pct.
Green Bay Y1		9		640
Kimberly Clark1	0	5		667
Oshkosh Elks1		8	4	680
Appleton Y1		14		440
Fond du Lac Y		9	0.00	400
Paine Lumber Co	5	20		200
Postnaned Cames of A	This.	lelar		

Postponed Games of A Division	
Postpon	ed
Fond du Lac vs. Green Bay YNov.	13
Fond du Lac vs. PainesNov.	22
Fond du Lac vs. KimberlyDec.	13
Oshkosh Elks vs. Green Bay YDec.	16
Appleton Y vs. Fond du LacDec.	20
Kimberly vs. PainesDec.	20
Kimberly vs. Appleton YJan.	17
Fond du Lac vs. Green Bay YJan.	17
Oshkosh Elks vs. KimberlyJan.	20
Fond du Lac vs. PainesJan.	22
Schedule for This Week	
Oshkosh Elks at Fond du LacJan.	31

Green Bay Y at Kimberly...... Paine Lumber Co. at Appleton.....

B DIVISION
Tuesday, Jan. 21
Neenah
Green Bay Columbus Club (No game)

Judge Your Dealer



by the product he sells and the service he renders.

Lothar G. Graef Lbr. Co.

908 N. Law St.

Phone 4404

Free Plan Service

Thursday, Jan. 23				
Little Chute15	15	15	15	15
Kaukauna 5	6	11	6	4
Friday, Jan. 24				
Kimberly				
Menasha (Forfeited b	y	Mena	sha)
Standings of Tean	as			
v	V.	L	1	Pct.
Little Chute24		6		800
Kimberly Club12		3		800
Kaukauna14		6		700
Menasha 4		16		200
Neenah 1		14		067

Columbus Club 0 0 .0	000
Postponed Games of B Division	
Postpon	ed
Kimberly vs. Columbus ClubNov.	15
Columbus Club vs. NeenahNov.	20
Kimberly vs. KaukaunaDec.	6
Kaukauna vs. Columbus ClubDec.	10
Neenah vs. KimberlyDec.	11
Kimberly vs. Columbus ClubJan.	14
Neenah vs. Columbus ClubJan.	21
Games Scheduled This Week Kimberly Clubs at KaukaunaJan.	1
Kimberly Clubs at KaukaunaJan.	28

Menasha at Neenah......Jan. 29 (out) Columbus Club at Little Chute.....Jan. 30

MILLER CORDS DEFEAT FOND DU LAC CARDINALS

Wednesday night, January 22, the Miller Cords travelled to Fond du Lac and defeated the fast going Cardinals of that city by a score of 22 to 20. It was the first defeat of the Fondy team on their own floor in three seasons.

Every man on the Cords was working in great style. Ashman, tall center for the Miller Cords lead in scoring.

MINNEAPOLIS SOO LINES NO MATCH FOR MILLER CORDS

Railway champions of the Northwest reached Appleton January 28 after an all day train ride and while the game was closer than the score indicates the visiting team plainly showed that the long trip had tired them out.

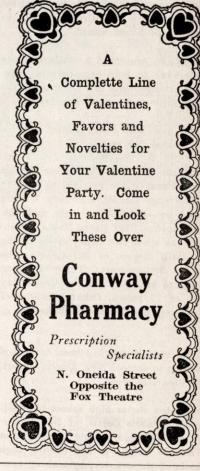
The final score was 22 to 11. The Cords played their usual snappy passing and shooting game and no outstanding star showed up as the scoring was pretty well divided. For the visitors Olson at center did most of the scoring and Wolden was the star floor man and clearly showed why he was a star at the University of Minnesota for three years and captain in his last year.

The Cords play at Kohler next Friday night. No further home games are scheduled as the patronage in the four home games played show that Appleton sport fans do not appreciate high class professional basketball. Unless the management gets a lot of support for future games no games will be scheduled.

Answers to Questions on Page 8

- 1. The Oxford Dictionary gives 414,-
 - "Till we meet again." 2.
 - 3. Polk.
 - 4. New York.
 - Atlas.
 - Booker T. Washington.
 - Great Britain.
 - Cervantes, a Spaniard.
 - 9. The "dog star."
 - 10. Mexico.
 - Eli Whitney. 11.
 - Nile River.
 - 13. The earth's orbit.
 - 14. The Governor-General.
 - 15.
 - 16. Mary Todd.
- Chassis is a French word, mean-

- 18. Northwesterly summer winds of the Eastern Mediterranean.
- 19. No; lead is non-magnetic.
 - San Francisco and Oakland.
- 21. Pitch for asphalt.
- 22 The shark.
- 23. Mars.
- 24. A woman of singular wit and beauty, the wife of a London goldsmith, who became the mistress of Edward
 - 25. St. Paul and Minneapolis.
 - Sir Robert Baden-Powell.
- On Mount Sinai.
- Sour rye bread.
- Chaucer.



STATE OF WISCONSIN
STATE BANKING DEPARTMENT
Official Notice of
APPLICATION FOR AUTHORITY TO OBGANIZE A BUILDING AND LOAN
ASSOCIATION
Madison, Wisconsin,
January 24, 1930.
Notice is hereby given that in accordance
with the provisions of Section 215.01 of the
laws of the State of Wisconsin, relating to
Building and Loan Associations, an application has been made for authority to organize an association.
The building and loan association is to
be located at Appleton, Wisconsin.
The character of the business to be transacted is the creation of a mutual fund to
be loaned among its members.
The authorized capital \$5,000,000.00.
Applicants are as follows:
Name Residence Occupation
Mark Catlin, Appleton, Lawyer.
William C. Jacobson, Appleton, Ice Dealer.
David Smith, Appleton, Printer.
Harvey A. Schlintz, Appleton, Druggist.
Chris E. Mullen, Appleton, Dry Goods Retailer.
Ben Plowright, Menasha, Laundryman.

tailer.

Ben Plowright, Menasha, Laundryman.
Leslie O. Hansen, Appleton, Real Estate.
Elmer W. Root, Appleton, Manufacturer.
Peter J. Goerl, Appleton, Asst. Cashier.
A. Louis Jacobson, Appleton, Broker.
A public hearing will be had on such application at the State Banking Department offices in the Capitol, City of Madison, on the 26th day of February, 1930, at 2 o'clock P. M.

the 26th day of February, 1930, at 2 0 close. P. M.

Any person possessing information concerning the character, responsibility, and general fitness of the applicants, or other information bearing upon the matter under investigation, or who is able to give good reasons why such application should not be granted, is requested and invited to furnish such reasons and give such information to this office. Written communications may be forwarded by mail.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of the State Banking Department. Done at the Capitol, in the City of Madison, this 24th day of January, 1930.

(Seal)

C. F. SCHWENKER,

Commissioner.