



LIBRARIES

UNIVERSITY OF WISCONSIN-MADISON

The Sphinx. [Vol. 5, No. 6] [December 1903]

Madison, Wisconsin: University of Wisconsin, [December 1903]

<https://digital.library.wisc.edu/1711.dl/VLDRVFMTZUMQR8S>

Based on date of publication, this material is presumed to be in the public domain.

For information on re-use, see

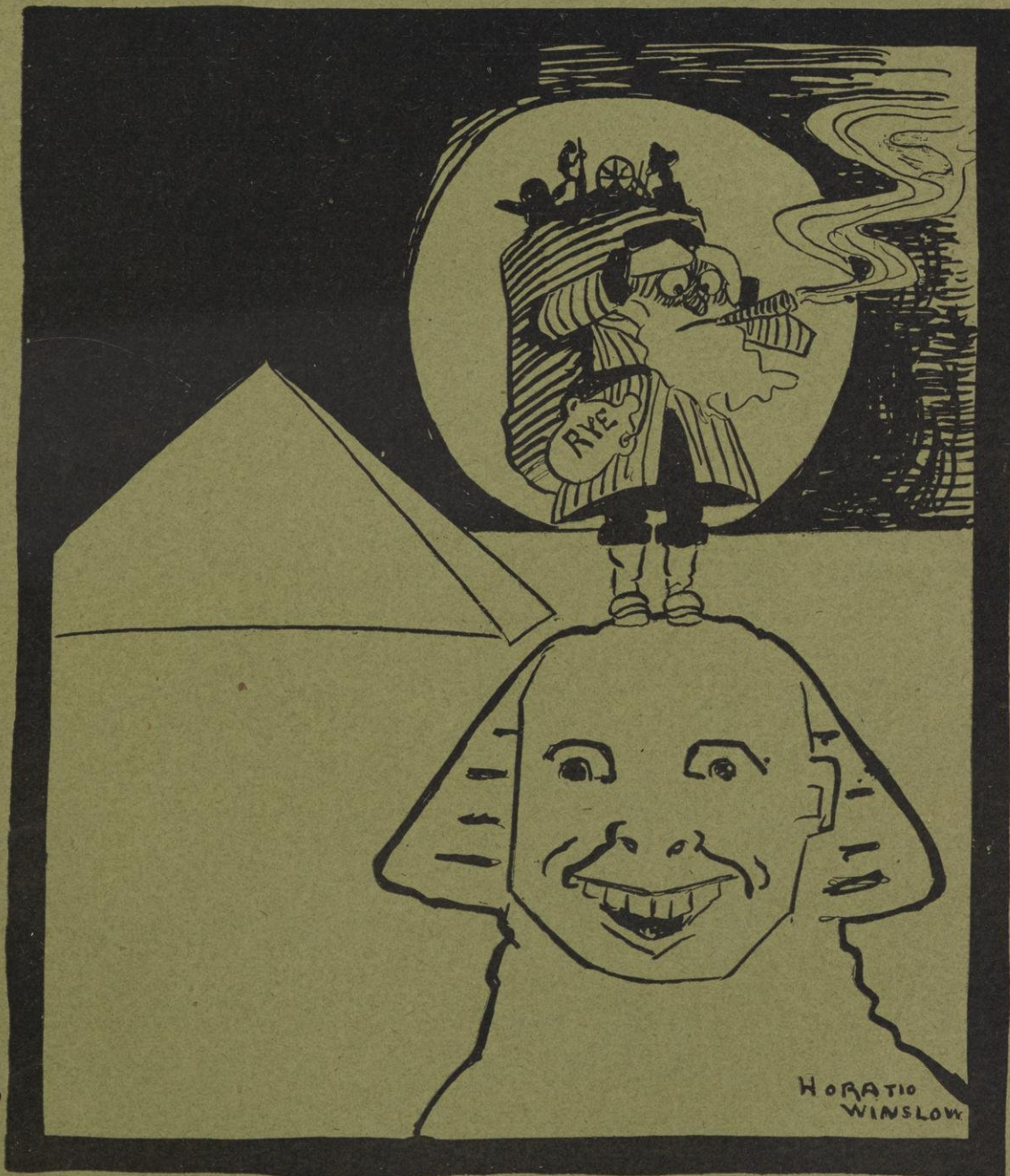
<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

CHRISTMAS

We
Good
Saint
being
somewhat
piff=
licated
owing to
ye
inclem=
encie



of ye
weath
loseth
his wa
and
strivet
desper
ately
but in
vain t
discov
a chin
in ye
Sphin

SPHINX

Wear the Celebrated
**EMERSON
SHOES**

FOR MEN

Union Made
Try the new Custom Last.

\$3.50 & \$5.00

GEO. A. SCHICK, Mgr.,
Cor. Grand Ave. and 3d St.,
MILWAUKEE, WIS.

TELEPHONE 53

Brown & Nevin

LIVERY

Corner State and Gilman Streets
Next to Co-op.

Party Carriages a Specialty
Madison, Wis.

F. W. CURTISS

108

STATE ST.

WISCONSIN BLOCK

A beautiful line of local views finished
in Water Color, Black and White and
Sepia on sale at the studio. : : : :

Photographer



*The Student's
Favorite Brew*

Vincent Zach

404 State Street

The Students' Tailor

Suits to Order

Pressing, Repairing and Cleaning done
neatly and quickly. Workman-
ship guaranteed.

Ladies Clothes a Specialty.

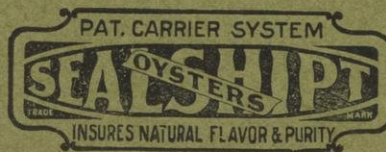
Plumbing Heating Ventilating

GEORGE KRAFT

CONTRACTOR

111 W. Main St., Madison, Wis.

Telephone No. 1



The only Blue Point Oysters which
combine cleanliness, freshness, per-
fection of flavor and true economy of
cost are the "Sealshipt".

And they're obtainable only at Find
lay's.

30 cents pint: 50 cents quart.

Get Your.....

Pictures Framed

at...

MAUTZ BROS.

GEO. A. KEMMER

Wholesale and retail
Dealer in

All Kinds of Meats.

12 North Pinckney St. Tel. 1709

If you want to lay in a supply of good
cigars for this smoker that you are
going to give soon, go down and see
Boelsing, and he will fix you out right.

RIDGWAY

PHOTOGRAPHER

MARSTON BLOCK, MADISON, WIS.

M. S. Klauber

Company

Clothiers

Furnishers

Tailors....

Hatters

**Cream City
Brewing
Company**

BREWERS OF

**Milwaukee's
"Favorite"
Beer**

**HURLEY
& REILLY**

Men's Furnishers

396 E. Water St.
MILWAUKEE

We sell CRAVENETTE COATS
Agents for
E. & W. Dress Shirts

WABASH

**New
Short Line**

between

CHICAGO and TOLEDO

**Through Pullman
Service**

Free Reclining Chair Cars

— ON ALL —

Wabash Trains

Time tables and full information sent upon request.

F. A. PALMER, Asst. Gen. Pass. Agt
97 Adams St. Chicago, Ill. C. S. CRANE,
Gen. Pass. and Tkt. Agt. St. Louis, Mo.

**Pfister & Vogel
Leather Co.**

Tanners and Curriers

Milwaukee, Wis.

Boston, 85-89 South St.
New York, 37 Spruce St.
St. Louis, 205 Board of Educa; Bldg.
Chicago, 193 Lake St.
Worms, A. R. Germany.
London, Eng., 18 Market St.
(Bermondsey.)
St. Paul, 23-24 Davidson
Block.

The Largest Tanney in the World.

F. F. F.

LAUNDRY

Domestic Finish a Specialty.

7 and 9 East Main Street.

'Phone 65

STUDENTS

The place to buy your

**CIGARS
TOBACCOS
PIPES**

...is at...

HEYL'S

110 E. Main St.

*If you want a good thing
go to Heyl's.*

SIDNEY P. RUNDELL

High Class

HATTER

...and...

Men's Furnisher

7 East Main Street.

VERBERKMOES

**GOOD
GROCERIES**

226 State Street

U OUGHT 2

Get in Line with the
1900 Subscribers of the

Dane Co. Telephone Co.

(STANDARD)

Including all the University Buildings, Profes-
sors, Chapter Houses, Boarding Houses, etc.
Long distance service to 200 cities and towns.
Phone your order to No. 86.

New York Store

Dry Goods, Carpets and Rugs

Student trade solicited.

5 and 7 West Main Street
MADISON, WIS.

GEM UNION INSTRUMENTS

Superior to all others' in
Construction, Material and Finish.

"UNION" PIVOT JOINT,

Strongest and most Durable Joint made
Warranted to last a Lifetime.

SOLE AGENTS FOR

**RICHTER'S INSTRUMENTS
OF PRECISION.**

Drawing Materials

In the West.

EUGENE DIETZEN CO.

181 Monroe St., Chicago, Ill.

THE KEYNOTE
OF *Blatz Beer*
SUCCESS
IS ITS INDIVIDUALITY.
UNIFORMITY PREVAILS IN
EVERY FEATURE OF THE BREWING.
UNEQUALED IN PURITY
AND GOODNESS...
"ALWAYS THE SAME
GOOD OLD *Blatz*"
BLATZ MALT-VIVINE
A TONIC
FOR OLD AND YOUNG.
ALL DRUGGISTS
VAL-BLATZ BRWG. CO. MILWAUKEE
ASK THE DEALER.

FOR ANYTHING IN
.. Jewelry ..

AND

.. FINE STATIONERY ..

write to

Bunde & Upmeyer Co.

Latest Assortment
Lowest Prices

COR. EAST WATER AND WISCONSIN STS.
MILWAUKEE, WIS.

PETER'S
SWISS MILK CHOCOLATE

— FOR EATING —

...at...

McConnell's Grocery

TRITE SAYINGS

Early to bed and early to rise;
Stick to your trade and advertise.

Good type in an ad is like an attractive
dress or a neatly tailor-made suit—eye at-
tractors.

If the road to success is through printers'
ink for one it can be for all.

You can lose more money on poor printing
than at a horse race.

The throne of success is the printing press.

The value of the booklet is underestimated
by many otherwise clever advertisers. It is a
splendid aid to the newspaper advertisement.

As well have the office in a shanty as to
bring the business before the attention of the
public through the medium of cheap printed
matter.

Get close to the people—if you cannot sample
do the next best thing—send printed matter
and pictures.

College Annuals a specialty .

The Evening Wisconsin Co.

130-132-134-136 Michigan Street
366-368-370 Milwaukee Street

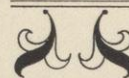
MILWAUKEE, WIS.

Jno. W. CAMPBIE, Mgr. Printing Dept.

EVERYBODY SHOULD WEAR
Mayer's
SHOES
MILWAUKEE
MAYER B. & S. CO.
CUSTOM MADE
WE MAKE
SERVICEABLE
AND ARTISTIC
FOOTWEAR.
MAYER BOOT & SHOE CO. MILWAUKEE

Exclusive Tailoring==Tailoring Exclusively

"The Best of Everything"



**STYLES
FIT
FINISH**



M. H. McCARTHY

4 S. Carroll St.

Madison, Wis.

E. J. SOUTHWICK, Mgr.

Some Gaudie Christmas Carols

Ye Christmas-tide is on us now,
We don our gay apparel;
And now ye poet knits his brow
To write ye Christmas Carol.

Yet Christmas Carols at a pinch
Are not so hard I wis,
For oh, it is ye skinchy skinch
To turn out stuff like this:—



Ye Merrie Old English Carol

Sing hey! sing ho! for the log of Yule
And the Moris dancers' folly.
Wassail! Wassail! with the sparkling ale
And drink to the jolly holly!

(Tho I might remark I'm quite in the dark
As to just what a Yule log is;
And I'll bet wassail with the sparkling ale
Can't stand with a slow gin fizz.)

But hey! sing ho! for the log of Yule
And the clown and the pantomime!
And down with a pail of the Henglish Hale
To the good old Christmas time.



Ye Love and Nonsense Carol

"O Mistletoe, O Mistletoe,
I pray you loud, I pray you low."
(And that's the way they usually go
In a Love and Nonsense Carol.)
"I pray you bring good Mistress Kate
And let her 'neath your berries wait"
(And it might be just as well to state
It's a Love and Nonsense Carol.)
"Oh, bring her here before she go,
'Tis all I ask good Mistletoe,"
(Sing hey, and maybe perhaps sing ho
For the Love and Nonsense Carol.)



Ye Solloquial Carol

It's Chris'mus! It's Chris'mus! It's Chris'mus once
more!

An' the holly is hung on th' little church door;
The snow is so shinin' and glistnin' and white
And the moon is ez round ez an orange at night.
(Improbable spelling and dropping of G's
Are prominent features in carols like these.)

It's Chris'mus. It's Chris'mus! Its Chris'mus once
more

And we're goin to granpa's tomorrow fer shore.
Oh we're to goin' to granpa's to granpa's hurray!
To eat Chris'mus dinner on old Chris'mus day.
(Which same you might write by the bushel or
barrel

This idio-dialect-fool of a carol.)



Ye Ancient Mariners Carol

It were up in the North in the Artic seas
On the brig Susanna B.,
In a rollickin', howlin', freezin' breeze
When the Captin sez, sez he:—
"Oh, shiver my timbers and foul my screw,
And likewise darn my eyes."
(A favorite saying of captins who
Are wishful to emphasize.)
"Yes, shiver my timbers and rot mv keel,"
He sez in his pleasing way,
"But may I be et by a Dover eel
If this ain't Christmas day."

So, yo heave ho
The wind can blow
As much as it bloomin' likes;
But here's to the feel
Of the after keel
And the heft of the marlin spikes.
To the thirteenth notch
On the starboard watch,
And the bark on the Captin's log,
And the larboard aft
And the helm abaft
And the brew of the Christmas grog."

HORATIO WINSLOW.

Ye Sunday School Carol

Umpty umpty umpty sing
"Christmas tide has come again."
Lumpty diddle voices ring,
"Christmas tide has come again."
Tootsie ootsie wootsie here:
Popsy diddle dopsy cheer;
Umpty umpty far and near;
Christmas tide has come again.
Voices Whoopty oopty sound,
"Christmas tide has come again."
Pilly willy winky round
Christmas tide has come again.
Jigsy jagsy jugsy grand,
Trolly wolly willing hand,
Scatter lumpty lumpty land,
Christmas tide has come again.





THE SPHINX.

Published every Second Saturday during the College Year by Students of the University of Wis.

Entered at the Postoffice of Madison, Wis., as Second-Class Matter, September 23, 1901.

SUBSCRIPTION, \$1.50 PER ANNUM.

SINGLE COPIES, FIFTEEN CENTS

(If not paid before January 1st, \$2.00 per annum will be charged.)

Single copies on sale at the news stands and book stores.

ADVERTISING RATES MADE KNOWN ON APPLICATION

Address Communications to the Business Editor
All contributions, subscriptions and remittances for same should be addressed to

MANAGING EDITOR, 421 Murray St.

RALPH B. ELLIS, '04. M. C. NOTZ, '05.
HARRY GARDNER, '04 C. R. FREEMAN, Law '05.
L. F. VAN HAGEN, '04. J. E. BOYNTON, '05.
EARLE B. ROSE, L '05. LEO de R. LUDLOW, L '05
HORATIO WINSLOW, '04, Editor-in-Chief.
A. B. BRALEY, '05, Managing Editor.
H. C. JOHNSON, '03, Business Editor.
P. M. BINZEL, Assistant Business Editor.

Always remember that this is only pretence, so that you are not to believe a word of it, even if it is true.—Kingsley

**Mispeled Maximms off MoRe-OSe
MorRis.**

GiRls is LykE HaMs: we PreFErR them
ShugEr QurED.

ThE DEVELle is Aboutte tHe OnLy
Crediter HoO getts Hiz dOo FrOm SUM
MEEn.

if I cuD No Az mutcH az i CuD PreeteNd

Too NO, I wud BeE MaD beeCuZ I
cudenT Pree TEND Too No mORE.

LUV IS The FLoUER GARDen oFF
ExistAnce. Butt Wee Can't AwL bee
FLORisTs.

riches HaZ wIngs, butt moste oFF uS
dOnt Gett EVEn A Chanst To see Iff wE
CuD Fli withH them. KIM.

IN VIEW of the recent rebellion of the sophomore gym class, in the course of which a large medicine ball was playfully thrown at the instructor, it seems timely to reprint the following newsy story from a 1909 Scaredinall:

"A great crowd was gathered at Library Hall this morning to hear Professor Billson, of Michigan, speak on the 'Higher Aims of College Life.' A most enjoyable time was enjoyed, which will be long remembered by those who had the good fortune to attend. After the freshman and sophomore classes had been driven down the hill, as usual, by a party of U. S. regulars, the hall was entered. Shortly afterward the faculty came in and sat on the platform. Much mirth was occasioned when X. Y. Jones, '13, poured a bottle of red ink over the white head of Professor Watkins of the Egyptology department.

"As Professor Billson appeared he was greeted with cheers, which, however, soon changed to laughter when a merry hearted member of the class of '12 hove a medicine ball at his middle. We do not wish to be discourteous to any guest of the University, but we must say that Professor Billson certainly did look funny as he doubled up there on the platform. His first remark, however—that this was the first time he had taken *medicine externally*—soon brought him the goodwill of the audience; from that time to the end of his speech he was scarcely interrupted except by some of the newer members of the class. There are some people at this University whose highest idea of wit is to throw moth balls at a person who has traveled from Michigan to address them. We would like to say to these jokers that they do not yet appreciate the true spirit of Wisconsin life.

"It is to be regretted that Mr. W. H. Butterby of the class of '12 was in an intoxicated condition during the address. It hardly seems fair to expect a man to give a good speech when a sophomore is trying to shoot a hole through the reading stand. These things may seem amusing at first, but they have their limit. Although none of the bullets struck Professor Billson it was noticed with regret that Instructor Slithresby, of the Higher Aesthetics department, had his left ear shot off, while Professor Tivington, of the Applied Jolly department, had a rather large hole shot through the top of his head.

"Unfortunate as these accidents were they might have been passed over with less censure if a large portion of the audience had not show such bad taste as to cheer at the writhings of Instructor Slithresby and make coarse remarks about a hearse when Professor Tivington was carried out.

"Though ordinarily it is not the duty of the news department of the Scaredinall to criticise or commend, at the same time in the present instance we cannot refrain from mentioning the unsportsmanlike act of three sophomores, who cut Instructors Beasly and Middleton into shockingly small pieces while the students were attempting to leave the hall by a back door. Students should remember that the faculty has nothing personal against the student body and it is such incidents as these that tend to create hard feeling on both sides.

"Altogether the covocation was thoroughly successful and the students enjoyed a great treat in Professor Billson."



BALLAD OF THE WAN STUDENT

It was a weary, wan, student,
 Who stood upon the Hill,
 And cursed and swore long thick black
 oaths,
 That set my heart athrill,
 And I stood and listened with mouth agape
 'Till he had sworn his fill.

"For I was ready to hike me home,
 In a week, or two or three,
 And I was doing my daily work,
 As well as it could be,
 When my Profs began to give us quizzes
 With remakable frequency.

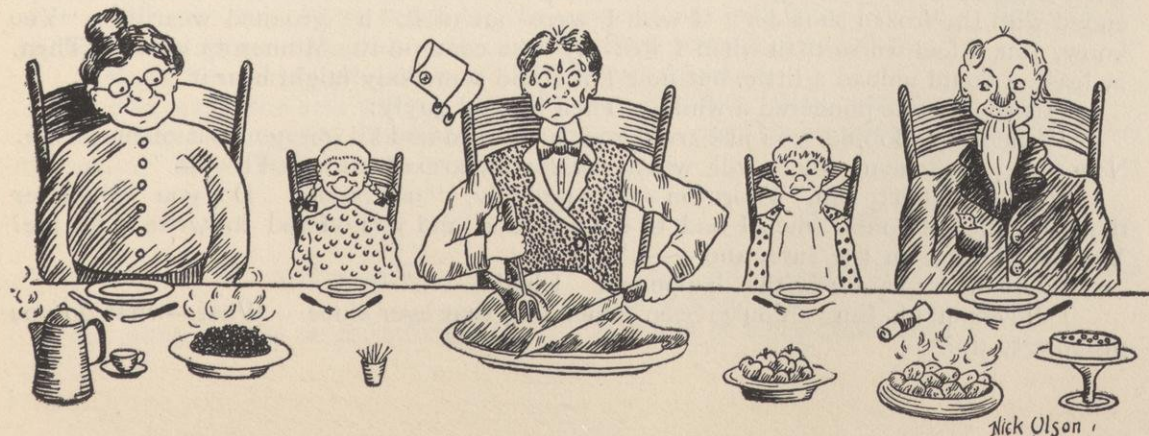
"A quiz in Physics and one in Math,
 And a Pschycological quiz,
 And one in German and one in French,

Till my anger riz and riz,
 And I'm staying now for to put those Profs
 Completely out of biz.

I thought when I came to the Varsity,
 That exams came twice a year,
 But we get them whenever vacations come,
 Lest we have too much good cheer,
 And I'm sick of the whole dam business and
 I'm going to make trouble here."

It was a weary, wan student
 Who slew the numerous herd
 Of the Profs that give the frequent exams,
 And no one said a word,
 But we wept with joy at the funeral,
 As we saw them all interred.

KIM.



THE REINSTATEMENT OF BOB THORNTON

Considering that he had not written to her for almost two months it was in a remarkably easy manner that he approached Miss Weld, and asked her for three waltzes.

"You know, we always enjoyed waltzes most," he added by way of explanation.

"Who did, if you please?" she turned on him.

"Well, now—a—I for one and—"

"And?" stiffly.

"You."

"Thank you, I'm glad you told me. I believe I had totally forgotten that pleasure." She looked at him coldly. "I suppose the Varsity girls are good dancers?"

"You bet," he answered enthusiastically. "Take Miss Golden—I mean—er—er on the whole I don't think—"

"I see. You want to keep in practice." It came like a cold wave. "But will only three dances suffice?"

"There are ten on the program," he explained, rather dampened, "but I understand at least six extras will follow. Of the ten I have engaged six and—"

"Let me see your program," she commanded.

Reluctantly he handed her the card, as he sat down on the settee beside her.

"No. 1 Miss Carlton," she read aloud, "No. 2 Miss Golden, No. 3 Miss Oxnard, No. 4 Miss Golden, No. 5 Miss Gol—"

He began to feel uncomfortable.

"Now see here, Kate," he interrupted, "this Miss Golden is Jim's, my roommate's sister, and as they live way out in Nebraska, I invited them to come down here for the Christmas party. And besides, she is my—"

His words were drowned by the orchestra which just then swung into the opening two step. A man approached them, exchanged a few words with her, and then she arose.

"I'm sorry, Mr. Thornton," was all she said, as she joined the other dancers.

He was so thoroughly dazed by the onslaught that he failed to notice the approach of his roommate. Presently he felt a hand on his shoulder, and heard a familiar,

"Wake up, Thornton, old man."

"That you, Jim? Well, it's all up," he said slowly.

"What's up?" Golden inquired sympathetically.

"I've got the slides—completely," he growled. "She told me to go to the devil, and be doggone quick about it too."

"I see. No wonder you're staggered, if she told you *that*."

"Well, she didn't say that exactly, but that was the gist of it, the underlying principle, you know."

"It came unexpected, did it?"

"Like the Chicago game, only worse."

"What's the row about anyway?"

"You see, I didn't write to her for nearly two months—"

"Poker and bowling?"

"Yep. And now she thinks I've got a crush on some Varsity girl. I asked her for a few dances, as the privilege of an old friend, and as a result landed in a blizzard which ended with the frozen shoulder. I wish I were out of it," he groaned wearily. "You know, Jim, I feel worse than when I lost my last cent on the Minnesota game. Then, at least, I could unload a little, but now I'm afraid somebody might hear it."

His room mate pondered a while. Then he said gayly:

"Cheer up, Bobbie, you just trust your uncle Jim and I'll get you out of the pickle. Now I've got a scheme which will, which *must* work to perfection. I'll——."

"No, you don't, Jim," Thornton said guardedly, "not on me. Do you remember that 'scheme' of yours, when I had to cut an exam and you offered to write it for me? You said I'd get an 'ex' sure, and ——."

"Let me explain how that happened. I had ——."

"Never mind, Jim. You've been explaining that ever since. What—what do you propose to do?"

Golden smiled knowingly. "The fifth dance I have with Miss Weld," he explained, "and then I'll —, work my scheme."

"When you'll work your scheme!" Thornton exclaimed sarcastically,

"Why, man, if she knows that you are Miss Golden's brother you and your precious scheme will be frozen up mighty quick. She thinks I'm rushing your sister since she knows that I am to have several dances with her. However, we had better find our partners now."

"All right, Thornton," Golden replied cheerfully. "I'm pretty sure Miss Weld didn't catch my name correctly when I was introduced to her. I am going to risk it,—yes, it's due to you on account of that 'con'. Bob, you scoundrel, I'm going to make a martyr of you!"

They separated, Thornton exceedingly dubious as to the outcome of his roommate's plan. Golden was more sanguine, although he too awaited the fifth dance with some trepidation. Luckily Miss Weld did not recognize in him the brother of Miss Golden when he finally claimed the dance.

Whatever Golden's faults were he at least was a ready talker. With consummate skill he guided the conversation from the "poor condition of the floor" to football.

"No, I'm not on the squad," he said, "—too blooming much work for me. When I was a Soph I tried football, stuck to it for five days and then cut it out. It wasn't much,—just two smashed fingers and my nose a little crooked. However, that settled me; besides, I found it interfered seriously with my—a—my work."

"Your studies?"

"Yes. I remember, several nights I—a—bucked till one o'clock and so I quit the biz. My roommate was less fortunate. He was elected student manager of the football team, took the job and stuck to it too, although it robbed him of all his spare time. While the season was still on Bob was on the move all day, doing the little jobs which the high moguls didn't want to meddle with. Then the season closed and I advised him to quit it, to take a lay off—a—to resume his neglected studies. But no, he was such a conscientious fellow that he wouldn't listen to me. Well, the outcome was that he was obliged to travel almost constantly to arrange next season's games. He would be home about two days in the week, and then instead of taking a rest, as I advised him to do, he'd buck—buck day and night to make up what he had missed."

"Poor fellow."

"But what troubled Bob most was that he had to drop his whole correspondence. Sometimes he would ask me to write to his parents,—just a few lines to let them know he was well. Yes, it was hard on him, mighty hard. When the Christmas vacation came he had finished the work but was nearly broken down physically. Now the poor fellow is recuperating."

She had listened sympathetically.

"Who is your roommate?" she suddenly asked.

"My cousin, Bob Thornton," Golden's face was innocence all over. "Shall I introduce him?"

A bright color spread over her face and neck. "And I —," her voice was low and choky—"Yes."

When their dance was over he looked for Thornton but couldn't find him. Finally they came upon him as he was leaving the supper room with Miss Golden. The orchestra had just begun a waltz and so the introductions were made quickly.

"May I have this waltz, Miss Weld?" Thornton asked.

"You may," she said softly, "Mr. Thorn—Oh, Bob, dear, and I was so mean—"

He felt a little guilty, but looking as virtuous as possible he took her in his arms for the waltz. Bob Thornton was reinstated.

M. C. NOTZ.



"What is Bang's profession?"

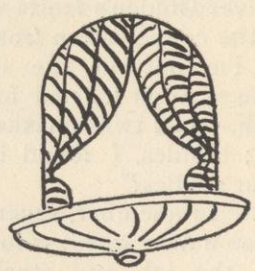
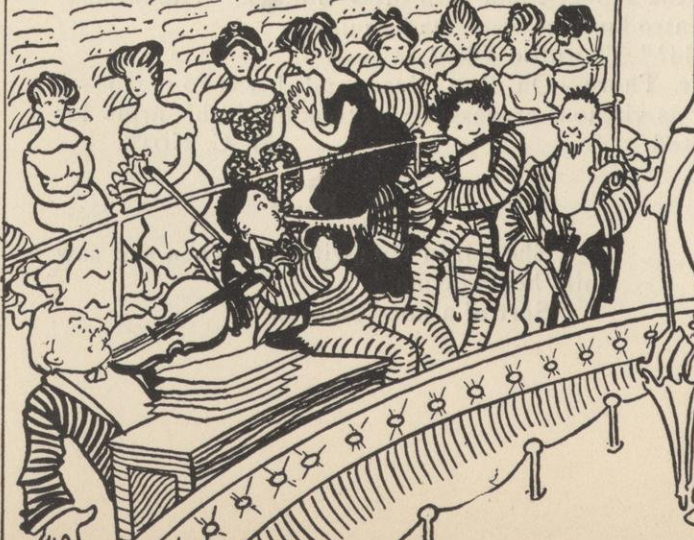
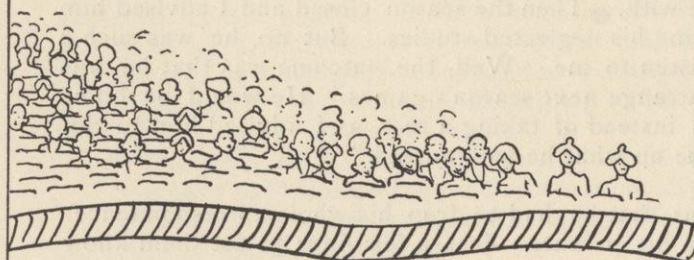
"A poet."

"But what does he do for a living?"

"She fell in love with him when she saw him hoeing corn."

"Sort of a hoe-beau, eh?"

NO WHISTLING





Other girls are nice, maybe,
But you're just C-H-I-C.
I can't quite pronounce the word;
Don't know if C-H is slurred;
Or the I is short or long;
Or if C is soft or strong;—
Just the same its clear to me
That you're quite C-H-I-C.

—H. W.

NO WHISTLING



TAKE YER FEET OFF'N THAT RAIL

RAH! RAH! RAH! EZRA!

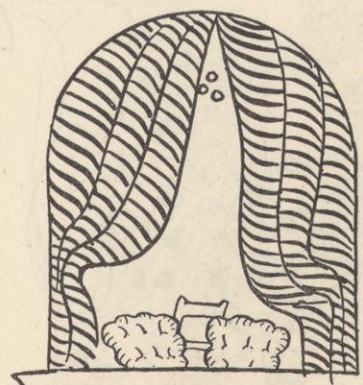
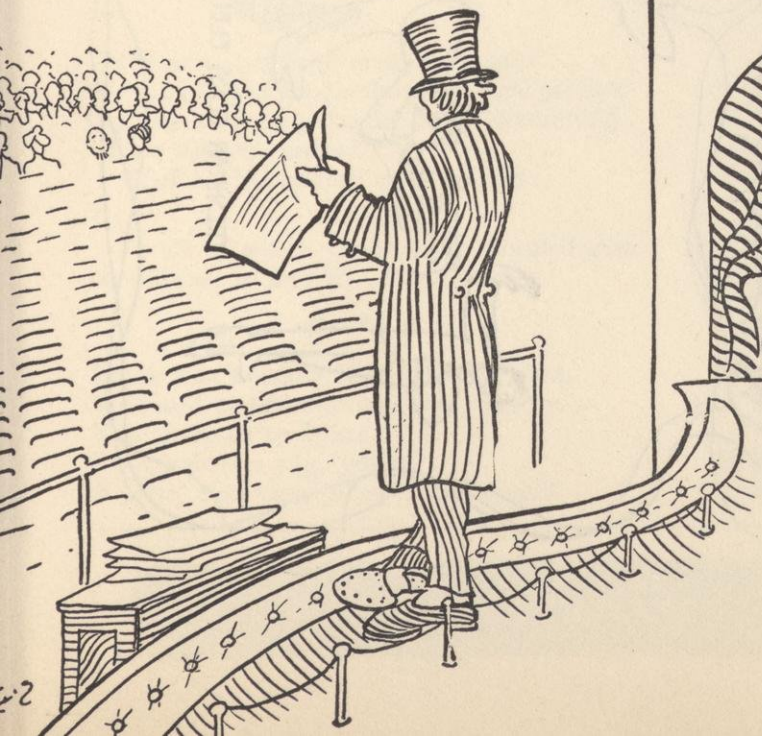
U! RAH! RAH! WISCONSIN!

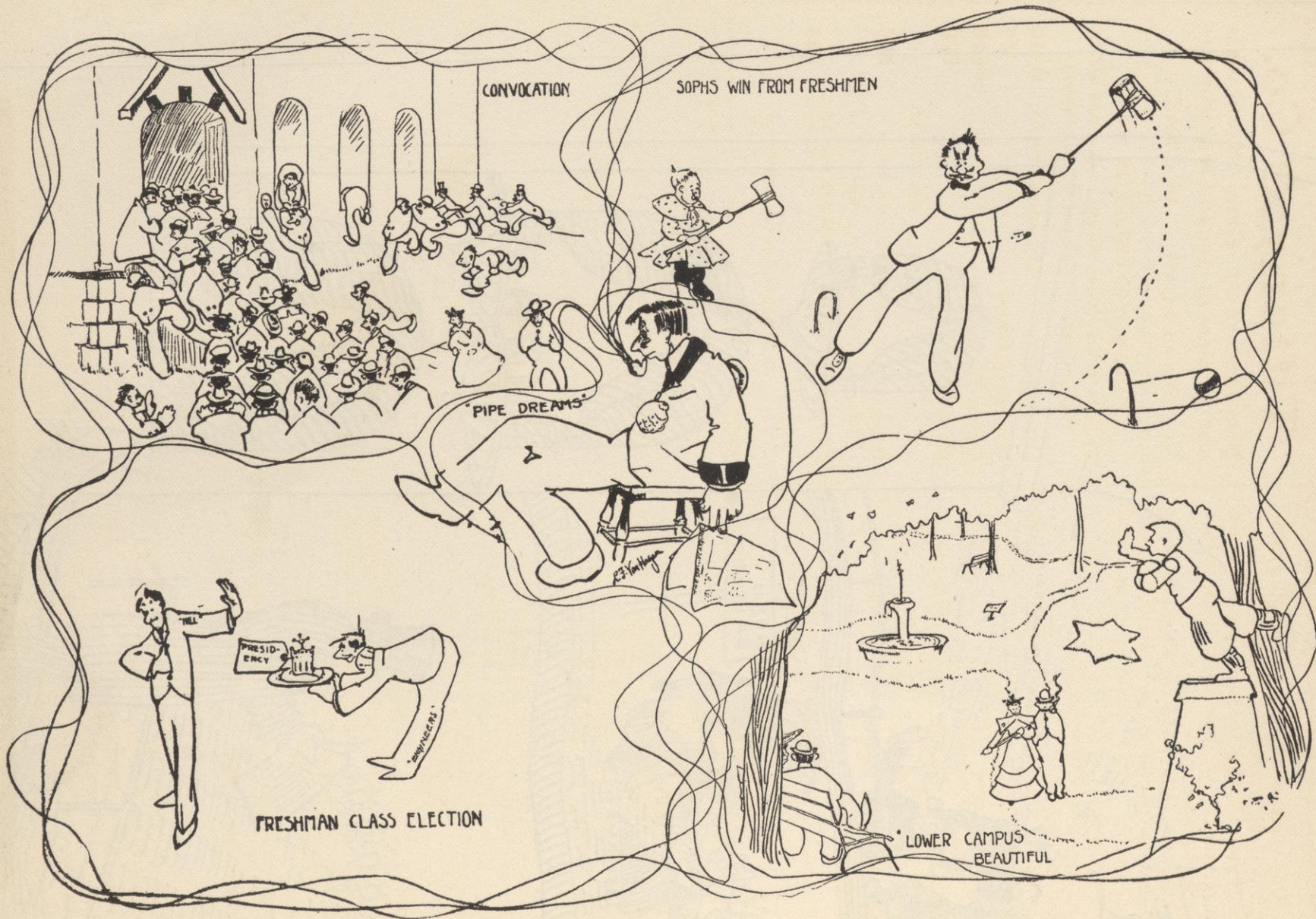
WE WANT AIR!



RUSH BALCONY

RESERVED





CONVOCATION

SOPHS WIN FROM FRESHMEN

"PIPE DREAMS"

FRESHMAN CLASS ELECTION

LOWER CAMPUS BEAUTIFUL

MORAL TALES FOR FRESHMEN.

On his return to Madison for college this fall an Upper-classman stepped to the depot platform while the train stopped for water at one of the villages which grew in that neck of the woods.

Also, two callow-looking youths smoking cigarettes stepped to the rear car platform and made a feeble attempt to give the varsity yell.

"Are you Wisconsin men?" asked the Upper-classman.

"Nope," answered one of them, "but we hopes to be."

During the summer vacation a last-year's-freshman was showing himself off at one of the lesser summer resorts.

A kid of twelve emboldened by the Sophomore's "good-fellow" manner ventured to ask:



"You're a college man, ain't you?"
 "Sure," said the Sophomore, well pleased that one so young should be so discerning.
 "How did you know?"
 "Tell by the pants," said the kid.

To all of which there is a moral if you should care to find it.—LUDLOW.



There was a young fellow named Sam,
 Who said to his wife one day "Ma'am—
 Your false as to figure
 Your hair is a wig, you're
 A false, e'en your pillow slip's sham!"

Tiffany & Co.

*Diamond and Gem Merchants
and Dealers in Artistic Merchandise*

Union Square New York

GOLD WATCHES FOR MEN

Tiffany & Co. Movements. Casings all 18 Karat Gold. Cuts sent upon request.

Open-face	Upward from	\$ 60
Hunting Case	" "	65
Open-face, extra flat	" "	110
Hunting Case	" "	120

GOLD TIMING WATCHES

Single Chronographs	from	100
Marking fifths of a second		
Split-second Chronographs	from	125

Correspondence Solicited

FORM 1902, FEB. 7, 1903

CHIVALRY IN 1903.

"O, let me be your page," I said,
 "To serve and to adore—
 O, let me be your gentle page,
 I'll ask for nothing more!"

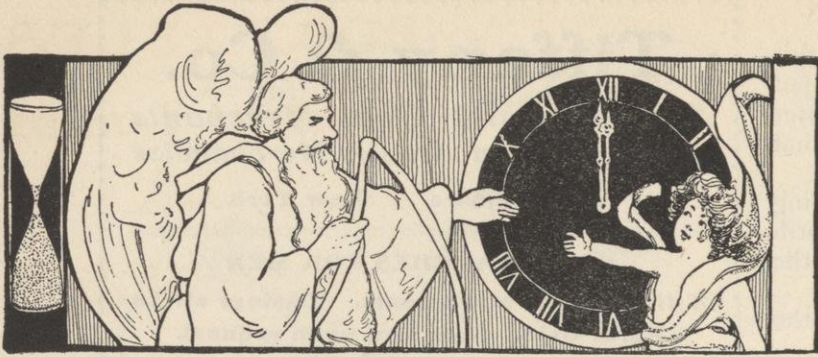


For six long months I served this maid,
 My meed a smile or frown—
 Then found I was her page indeed,
 For she had turned me down!

M. A.



"Is the course in Edibles easy?"
 "Sure, it's a lunch."



Holiday Pianos

Another year almost gone. Every year that you put off getting a piano you have just that much less pleasure and comfort in life.

A STOCK OF **75** TO CHOOSE FROM.

All styles. Fourteen different makes. Prices from \$135 to \$750.

Cash or easy terms. Write or call and get our prices.

**GROVES-BARNES MUSIC CO., 27 East Main St.
MADISON, WISCONSIN.**

OLSON & VEERHUSEN
The "BIG" Store Reliable Clothiers

7 & 9 NORTH PINCKNEY STREET

We carry the largest stock of FINE CLOTHING, FURNISHINGS and HATS in the city. U. W. trade especially solicited.

First National Bank, Madison, Wis.

United States Designated Depository

Directors: N. B. Van Slyke, President.
Wm. F. Vilas.

M. E. Fuller, Vice President.
James E. Moseley.

B. J. Stevens.

Wayne Ramsay, Cashier
Frank F. Proudfit.

☛ Sofa Pillows, Stamping and Fancy Goods, Hair Dressing and Shampooing ☛

MRS. L. ESSER, Hair and Fancy Goods Store, 2 S. Carroll St.

ESTABLISHED 1854.

Conklin & Sons

Coal, Wood and
Mendota Lake Ice.

Salt, Cement, Stucco, White
Lime, Hair and Sewer Pipe.

Coal Yards: 614 . Main St. Ice Houses:
322-4 E. Gorham St., 548 W. Wilson St.
Offices: 105 E. Washington Avenue.

MADISON, WIS.

The Badger has seen his shadow and he won't come out again until every senior has had his picture taken at Ford's. You'd better hurry!

E. R. Curtiss
Photographer

Vilas Block

Madison, Wis.

**Madison Steam
Dye Works**

ALL KINDS OF

Ladies & Men's Garments
Cleaned, Dyed & Pressed.
Dry Cleaning Nicely Done.

112 South Pinckney St.

'PHONE 192

MADISON, WIS

KEELEY'S PALACE of SWEETS

The largest and grandest
CANDY STORE

in the northwest.

JUST WHAT YOU WANT.

Where can we have our Select Dances this winter? AT KEELEY'S
Where can we have our Parties? AT KEELEY'S
Where can we get our Lunches? AT KEELEY'S
Where can we get the Best Candies? AT KEELEY'S
Where can we get Delicious Ice Cream Soda? AT KEELEY'S
Who can furnish the Hall, the Supper, the Punch, and everything for a Select Party? KEELEY
Who has the Palace of Sweets? KEELEY
112 STATE STREET.

W. J. G A M M JEWELER and OPTICIAN

Fine Watch Repairing

3 West Main St. Telephone 685

Electrical Supply Company

323 E. WILSON ST.

We RETAIL electrical supplies at WHOLESALE prices

Get our prices on Portables, Desk Lamps, Reading Shades, Night Lamps, Flash Lights, Electric Clocks, etc. : :

IT WILL PAY YOU.

L. W. BURCH, President.

It is a wise man who knows when to keep silent, but it's a wise senior who gets his picture taken at Ford's.

The best hotel to stop at while in Chicago is the VICTORIA.

Ford has taken seniors pictures for the Badger for so long that he knows just what is wanted.

If you want a cigar that is right, or want to find a nice brand that will suit you, just call and see Boelsing.

Don't forget that the place for students to go to is the VICTORIA HOTEL. Chicago.

If it's a
Ford Photo
That's all you need to know.

THE MENGES PHARMACIES

28 West Mifflin St. 829 University Ave.
MADISON, WIS.

Stein=Bloch Clothes

The kind of ready-to-put-on garments that wear and look just like \$35 and \$40 custom made and sell at from \$15 to \$25, are sold exclusively at : : : : :

The Hub

TAYLOR BROS.

Gent's Furnishings
428 STATE ST.

Lewis' Family Cough Syrup

Is just the thing for you. Keeps cold from the lungs, stops hacking cough.

Try it. 50c per bottle

At Lewis' Drug Store

Electric and Gas PORTABLES

—AND—

Student Lamps

McCREARY
ALUMINUM
and GREEN

SHADES

Electrical Supplies

HARLOFF

301 State Street
Phone 560

SWEATERS

Largest Line
ever brought
to the city

SEE THE NEW STYLE

AT

CO - OP

All Seniors
can

Afford
A Ford
Photo

... PURCELL ...
 Dentist
 Lady Assistant
 Kroncke Building
 West corner Capitol Park

The Model Creamery

Fancy Elgin Butter
 Pure Cream
 Sweet Milk
 Buttermilk and all
 Dairy Products

207 State Street
 Phone 1150

Grimm's BOOK BINDERY
 Book Binders, Rulers and Blank
 Book Manufacturers
 Telephone 469, Third Floor, 119 and 121
 East Washington Ave., Madison, Wis.



A hair on the head is worth
 two in the brush.
 —Ford's Philosophy.

A special price by the dozen on plain
 hemstitched handkerchiefs; \$1.50 for a
 box of six fine linen initial handker-
 chiefs; \$1.50 and \$1.75 for a box of six
 fine sheer linen handkerchiefs.
 BURDICK & MURRAY CO.

Eight o'clock recitations can be made
 by having one of Buckmaster's alarm
 clocks.

**Carl Thomas
 Photographer**
 26 West Mifflin Street
 Madison, Wis.

**PIPER BROS.
 GROCERS**
 are doing business at the old stands.
 Your orders will be carefully
 looked after.
 14 E. Mifflin and Market Square.



The Mobs Carping of Critics
 cannot find any fault with our laundry
 work, as we aim to please the most fas-
 tidious—and what's more, we do it. No
 one finds fault with our up-to-date lau-
 ndry work in shirts, collars and cuffs.
 The best work is what we strive for and
 attain.

ALFORD BROS.,
 Phone 172.

Findlay's Mexican Coffee.



Some Mex-
 ican Coffees
 have a de-
 cidedly un-
 popular
 "twang."
 The grade
 roasted by

Findlay is free from the "twang" and
 is mild, smooth and pleasing.
 80c pound; 8½ lbs for \$1.00.

COKE is an ideal
 substitute
 for coal

Goes as far as Hard Coal
 and costs 25 per cent less

Uniform price \$7.50 per ton or \$3.7
 for a half ton delivered within city
 limits, but smaller orders will not be
 delivered.

Gas Ranges

Water Heaters, Gas Grates and
 other Fuel Appliances
 at cost.

**Madison
 Gas & Electric Co.,**
 124-126
 East Main Street

PHONE 23

Office Open Evenings

**Brown's in Town
 WITH**

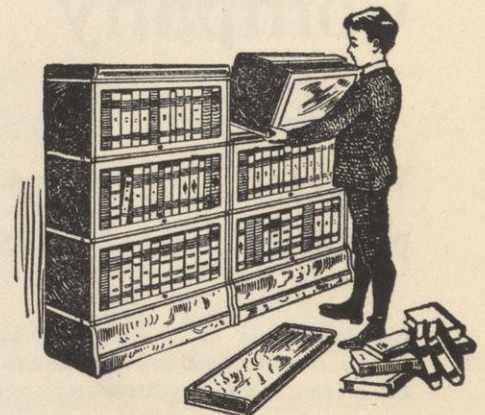
Dress Suit Cases
 Travelling Bags
 Trunks

BROWN'S TRUNK FACTORY
 118 E. Main St.

TELEPHONE
RILEY & SON
 — FOR —
Fine Livery

Either Phone No. 54
 COR. PINCKNEY & DOTY STS.

A Student's Ideal Book Case.



Globe-Wernicke "Elastic"
 It's convenient and possesses many good
 features that other cases do not.

A. HASWELL & CO.

..M. J. GAY..

FINE TAILORING A SPECIALTY

*Business Suits
Frock Suits
Dress Suits and
Overcoats made in
very latest style*

302 State Street

**University
School of Music**

All Branches Taught
By Eleven Competent Teachers

Students received at any time.
Courses suited for students of any grade.
Open alike to those who desire to take
musical studies only, and to those who
wish to take other studies in the University.
No fee except for musical tuition.
For extract from the catalogue, or any
information, apply to

F. A. PARKER, Director, or
W. M. FOWLER, Secretary,
Madison, Wis.

**WILLIAM OWENS
PLUMBER**

118 North Pinckney Street
Telephone No. 121 MADISON, WIS.

Palm Restaurant
FOR
LADIES and GENTLEMEN

**BILLARD, POOL and
COMBINATION
TABLES**

For Sale.

*Matt R. Cronin,
Madison, Wis.*

DIRECTORY.

LAWYERS.

BASHFORD, AYLWARD & SPENSLEY,
Pioneer Block
SMITH & ROGERS,
7-8-10 Marston Block.
SANBORN & SANBORN,
Wisconsin Block.
F. K. SHUTTLEWORTH,
Pioneer Block.

PHYSICIANS AND SURGEONS.

CLARKE GAPEN, Steensland Building,
HOURS: 10 A. M. 2-5, 7-8 P. M.
PHONES: 142, 1328. BELL 4151
CHAS. H. HALL,
First National Bank Block.
HOURS: 2-4, 7-8 P. M. PHONE 260

DENTISTS.

CHITTENDEN & MUELLER,
21-22-23 Kirch Block
W. L. GILLETTE,
Over Bank of Wisconsin
PHONES: STANDARD 6300. BELL 6633
J. H. CUNNINGHAM,
Vroman Block.

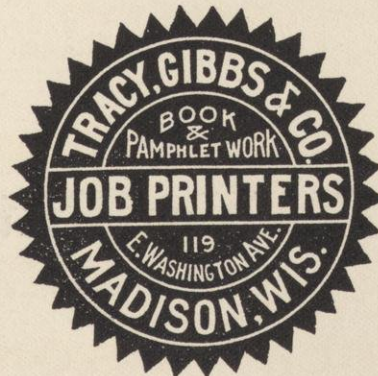
The most essential part of a menu is

BREAD

and you want that bread good, and as near like home-made bread as possible. You know that a home-made loaf should be light, flaky, well baked, and with that delicious nutty flavor so seldom found in baker's bread. A trial of our bread will convince you that it possesses all these requisites, and more. 'Phone 340 and the wagon will stop, or come to.....

Spencer's Bakery
457 W. Gilman St.

"NOT HOW CHEAP, BUT HOW GOOD"



Why not pay a reasonable price and get the best of printing? We can give you just what you want in Programs, Invitations, Cards, Menus, etc., at moderate prices.

**FOR UP TO DATE
ENGRAVING
& PRINTING** CONSULT

CSC
**CLARK
ENGRAVING
& PRINTING
CO.**
(INCORPORATED)
84-86-88
MASON ST.
MILWAUKEE

**HIGH ART PRINTERS
& PROCESS ENGRAVERS**

*Visit
Waltzinger's
Bon Ton*



**\$1.00
to Chicago
\$1.50
Round Trip**

Passenger service every day in the year between Milwaukee and Chicago. During summer season our steamers reach over 30 principal summer resorts on Lake Michigan and Green Bay. Office and docks foot of Sycamore St., MILWAUKEE, WIS.

**Subscribe for
The Sphinx**

If you don't get your picture taken now you'll be sorry for it later and you'd better see Ford at once.

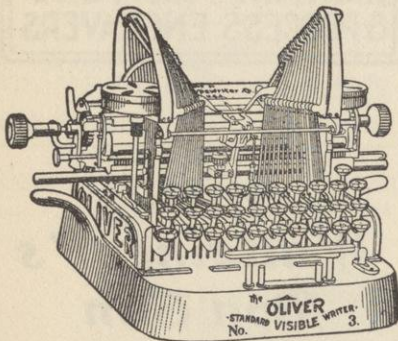
If you want a pipe that is the best made, one that you know is reliable and will give you perfect satisfaction, call and see Boelsing.

Cudahy Bros. Co. PACKERS

And Dealers in Provisions
MILWAUKEE, WIS.

Phones, Dane Co. 1106

Bell 4611



Did you know that New and Second-hand Typewriters of all makes may be had at **SCHOELKOPF'S**
419-421 State Street
AND WE CAN SAVE YOU MONEY TOO
Also Automobiles, Talking Machines, Bicycles

School & College

Lecture notes can be satisfactorily made only with a pen that never skips and never floods. The new spoon feed makes

Waterman's Ideal Fountain Pen

Absolutely Reliable. It is used and endorsed by professors and students in most institutions of learning the world over. Purchase through your home dealer, writing us when you are not served satisfactorily.

L. E. Waterman Company
Main Office, 173 Broadway, N. Y.
8 School St. Boston 138 Montgomery St. San Francisco

Your Winter Clothes

requirements can be met in two ways satisfactorily—
either by having them made to measure or by buying
them ready-to-put-on at : : : : :

Quammen, Danielson & Mueller

Tailor, Clothiers and Men's Furnishers

.....23 SOUTH PINCKNEY STREET

Drink

Schlitz

The Beer that Made
Milwaukee Famous



The main difference between good beer and bad beer is in the after-effect. You notice that pure beer, Schlitz beer, does not make you bilious. Pure beer is good for you; bad beer is unhealthful. You may be absolutely certain of its healthfulness **WHEN YOU DRINK SCHLITZ BEER.**

1904 EDITION NOW READY

SPALDING'S OFFICIAL ATHLETIC ALMANAC

Edited by J. E. SULLIVAN, Secretary-Treasurer, A. A. U.

The only publication in the country containing all authentic athletic records.

CONTENTS—Best-on-record at every distance in running, walking, swimming and every branch of athletic sport; Amateur, Athletic Union records in all events; Intercollegiate A. A. A. records from 1876; Intercollegiate Conference A. A. records; interscholastic records; collegiate dual meets, intercollegiate and interscholastic meets in 1903; State and sectional championship records; relay racing; gymnastic records; women's athletic records; skating records; miscellaneous records; complete list of English champions from 1866; English, Irish, Scotch and Australasian official records; Olympic games and St. Louis World's Fair Athletic programme; review of season of 1903, containing a summary of all important athletic events during the year; over 200 pages of athletic information.

Illustrated with numerous portraits of leading athletes and athletic teams.

Price 10 cents.

A. G. SPALDING & BROS.

New York, Chicago, Philadelphia, Denver, Buffalo, Boston, Baltimore, San Francisco, St. Louis, Kansas City, Minneapolis, Montreal, Can., London, England.

Send for a copy of Spalding's handsomely illustrated catalogue of athletic sports.

Do Not Put Off

buying your presents until the day before Christmas. The assortment is better now than it will be then and you have more time in which to make a choice. We are sure we can please you for our stock has never before been so complete.

College Book Store 412 State St.

WISCONSIN CENTRAL R'Y

BETWEEN
 CHICAGO
 MILWAUKEE
 ST. PAUL
 MINNEAPOLIS
 ASHLAND
 DULUTH
 AND THE NORTHWEST

JAS. C. POND, G. P. A. Milwaukee

BARBER SHOP

Turkish and Russian

BATHS

CONNECTED WITH

HOTELPFISTER

The Finest in the Country

MILWAUKEE, WIS.

The New Short Line

..... OF THE

Chicago, Milwaukee & St. Paul Ry.

Between Madison,
Janesville...
and Chicago

The Best of Equipment

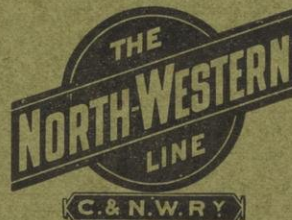
Buffet Parlor Cars on All Trains

DON'T FAIL TO TRY THE NEW SHORT LINE

F. A. MILLER, Gen. Pass. Agt. Chicago
J. M. DUNN, Frt. & Pass. Agt. Madison

Daily Excursions to CALIFORNIA

Via



Through First-class and Tourist Sleeping Cars to points in California and Oregon every day in the year from Chicago

PERSONALLY CONDUCTED EXCURSIONS.

every Tuesday and Thursday from Chicago. Lowest Rates, Finest Scenery, Shortest Time on the Road. A most comfortable and inexpensive means of making the trip overland.


The only route by which you can leave home any day in the week and travel in Tourist Cars on fast trains all the way. For descriptive pamphlets and full information inquire of nearest ticket agent, or address W. B. KNISKERN, General Passenger and Ticket Agent, Chicago & North-Western Ry., Chicago.

Send 2-cent stamp to W. B. Kniskern, 22 Fifth Avenue, Chicago, for booklet, "California Illustrated."

461 Broadway	New York	435 Vine St.	Cincinnati
601 Chestnut St.	Philadelphia	507 Smithfield St.	Pittsburg
368 Washington St.	Boston	234 Superior St.	Cleveland
301 Main St.	Buffalo	17 Campus-Martius	Detroit
212 Clark St.	Chicago	2 East King St.	Toronto, Ont.
		99 Wisconsin St.	Milwaukee.

It's a FOWNES
That's all you need
to know about a glove

**Pabst beer
is always pure**

Because it is
Brewed from
the Best Mate-
rials and 
Brewed Right

Get a Position

Just as you are leaving college is not the time to look up a position. Commence NOW, you will have a better selection. We can place you in touch with leading firms. We operate throughout the country by correspondence and by advertising. We can tell you of opportunities in all lines.

Professional or Commercial

We can tell the law or medical man of openings or can find positions for technical or business people. We find the man for the place—the place for the man. We issue a weekly bulletin of opportunities. It tells of openings on our lists.

CALL OR WRITE.

Bureau of Registration

*State Bank Building
Madison, Wisconsin*

*STANLEY C. HANKS,
General Manager*