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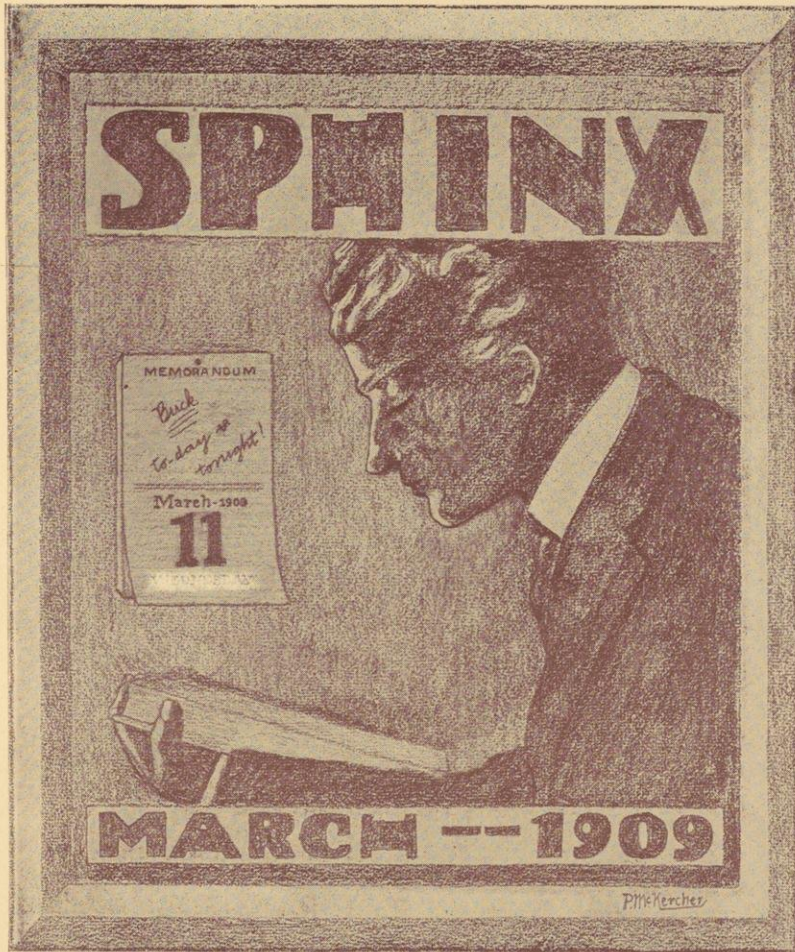
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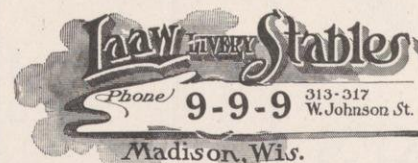
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There must be
reason for it—

Supposing you step in
and see the new FALL
STYLES and find out
for yourself : : :

50 FEET

Clothes

Have nothing to do with a man's
morals or mentality, yet there is
no denying the fact that they're
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port to good society—

Here's the Passport
Kaufman's Clothes

are preshrunk and guaranteed
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The Sphinx Naramore '04



Let Hutchins Hapgood wildly rave
About the hats up on the hill.
He don't know what it is to slave
Day in, day out, to pay the bill.



THE SPHINX.

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by Students of the University of Wisconsin.

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Geo. B. Hill, '08

Always remember that this is only pretence, so that you are not to believe a word of it, even if it is true.—Kingsley

WELL, since we saw you last 10 per cent of our number have departed this gay student life, and Alma Mater is in mourning once more. The remaining 90 per cent are breathing easier these days. How appropriately the second semester opens with the Lenten season!

Probably the much reviled system of expulsion which prevails here has saved more good men from a college education than any other one thing except painful paucity of pay checks on the part of the aspiring party. So curse not, Reginald, when the curt, perfunctory note falls fluttering to the floor from your nerveless hand. All may yet be well, or even much better. You were not really having a good time here, anyhow, because bridge, billiards, and bowling, together with more or less desultory fussing and an occasional booze fest, do not constitute a good time for a full grown man, and of course you are a full grown man, aren't you, Reg.? I know you have been living up to the first qualification quite frequently of late.

Curse not, Reggie, at least not until you learn to do it sincerely, artistically, and well. This puerile swearing for effect that you have been indulging in affects your hearers about the same as the sight of a ten-year-old boy trying to puff a Sweet Caporal without getting the smoke in his eyes.

Better hie back homeward, my callow kid, and age a year. Maybe you won't feel so sore at the old man the next time he insists upon being your debt settler for another while. Maybe when you get back you'll find that there are some really enjoyable things in this ephemeral existence which a state tax makes possible.

An observation extending over a long and exciting career has driven THE SPHINX to the conclusion that for every ejectee not worthy of this much of the faculty's attention, there are not less than ninety-nine who very richly deserve it. The rare exceptions are men who have toiled incontinently at altruistic enterprises like athletics, publications, or other student stunts. Sometimes these have neglected to call around on their Profs with the proper frequency and cordiality, with the result that the Profs have decided they weren't doing anything and slid them down the Bump the Bumps. It is easy and natural to call the Prof a narrow-minded egotist who can't see outside the covers of his own particular text-book, but in this matter he is dead right. A Prof is not supposed to look about him. If he lets other members of the faculty catch him at it, he would lay himself open to severe censure for his unprecedented action. He would simply be making a bid for the same treatment he handed to a bunch of studes along about the close of the first semester. The Prof in question, is, strange as it may seem, dead right. If you take his fool course looking to two-fifths, all he knows about you is that you are taking his two-fifths. If you don't learn them—"Hello, is this the printer's?—Send me 500 more of those Con announcement blanks today sure."

The point THE SPHINX wishes to make is this: Credit ought to be given for participation in these other activities, so that it wouldn't be necessary for the sterling athlete to grovel before the Powers That Be so as to be allowed to stick around and be altruistic.

WHATEVER you may think of the rest of the sheet, you will have to admit from now on that the editorials of the *Cardinal* are all to the delicatessen. Geo. B. Hill is the head works and that is why. His acceptance of the job is the best thing that has happened to the Rag in many a long and weary while. We congratulate the *Cardinal*. THE SPHINX broke down and wept for pure joy when she learned that Geo. had signified his intention to return and pay her some of the courtly gallantry he picked up while bumming with the crowned heads of Europe last summer. It was a happy day for the University when G. Bradbury came to the conclusion that something good to learn had escaped his attention in the busy years he put in here.

“**W**ELCOME Co-ed Humor, to our weary midst.” Thus spoke THE SPHINX, and when she had said it she turned away her face to hide the traces of an emotion that even she could not entirely master. Often and in vain had she besought the Fair Ones for the screaming scintillations of their secret souls. And now, in faith, another has essayed to bring them forth masquerading under the specious guise of “literary efforts.” “Literary efforts” is good. Much better, in our humble judgment, than the crass crudities which it is meant to describe. But we forget—carried away by the flood of our mirth we forget that probably not one in a hundred of our avid readers knows to what we refer when we speak of “Co-ed Humor.” Cheer up, kidoes, you know at least as much about it as do those who are guilty of the heartless inflictions in last month’s *Lit*, and that’s the meanest thing we ever said to you.

THE SPHINX has an ever-present charity and a sublime faith in her sisters that time cannot wither nor experience destroy. She does not believe that the female fun of this University is fairly represented by a pathetic parody or the exhuming from their decent mausoleums of some of the seven original jokes. She resents in unmistakable terms the base aspersion which the title, “Co-ed Humor” throws upon the nimble wits of her fair admirers. She takes up a large stick against all who seek thus to slander those who are dearer to her than all else (Yea, much dearer, as the late Prom witnesseth). As often in the past, she springs to the defense of her loved ones without a moment’s hesitation. Quixotic? Yes. But THE SPHINX was ever thus.

And the Co-ed Cardinal proves our point, for the Sphinx’s ribs are sore yet from laughing at it.

WHEN the Union Committee gets up and scrambles like an egg in a frenzied endeavor to accumulate frigid mazuma with which to further the interests of the common or garden variety of stude who doesn’t take any interest in anything except cons, it is to be lauded, applauded and helped along with every possible boost. The Junior Play Committee seems to be harboring kosher intentions of turning out the pockets of its overalls and allowing the loose change peacefully reposing in them to fall into the uncal-loused out-stretched hands of Samuel Kerr and his tribe of simon-pure altruists. The Senior Minstrels will ditto—if the Senior Minstrels come off as per schedule, and if they make any money. The sociable students are divided into two classes: Those who like to be thrown together, and those who like to have things thrown together in them. The number of the former is equal to the number of altruists in the university, net, and the number of the latter is as the bacteria in the Gym for multitude. Most men will mix in direct proportion to the tenth power of the number of things to eat and drink available for mixing. As soon as the Union Committee musters enough iron men to its standard to pay its debts, and leave something in hand for entertainment, things may be expected to come to life with the galvanic activity of a stude at seven-fifty who has an eight o’clock to make.





"BUMPED"

Beat It

(The applicability of this title is obscure, but becomes apparent in the course of the joke.)

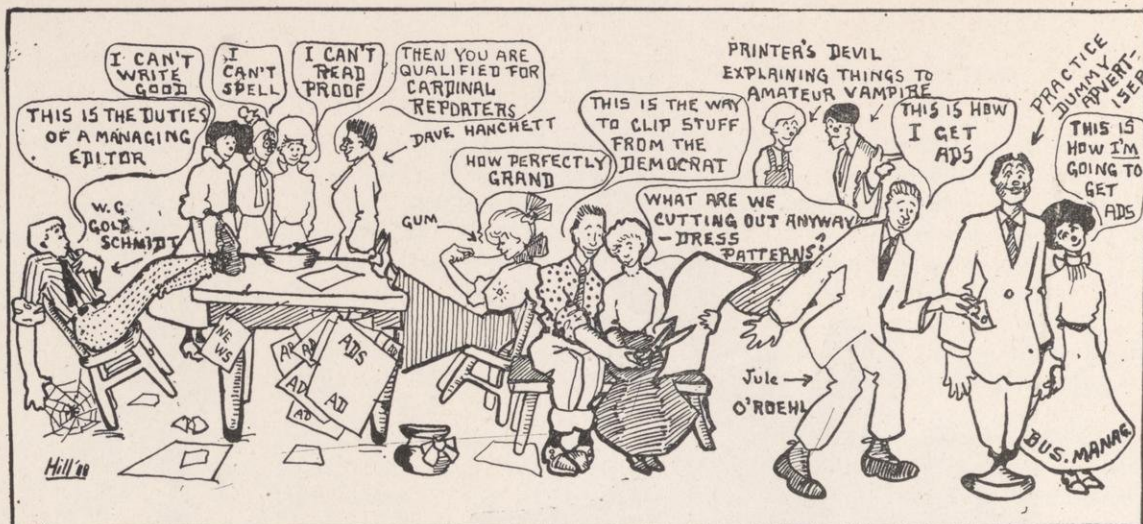
"In love one should consult the oracle of one's heart," cooed the co-ed, clasping her hands romantically on the organ in question.

"You can get a lot quicker results by taking notice of the ventricles," retorted the professor of physiology.

(It takes a medic to appreciate this joke, and as no self-respecting person would be a medic and THE SPHINX'S subscription list is *prima facie* the self-respecting element, we are conscious that our rare humor will have a limited circle of effectiveness. We are publishing this for Art's sake.

The fair Co-ed was waiting for the 5 o'clock Badger meeting to begin in the Pink Room at the Onion. Lightly tripping down the stairs, she filched from the reading table a canvas cover labeled, "The Delineator," and carefully tripping up the stairs again (carefully, for, falling upstairs, one will not be married for seven years), she esconced herself comfortably in a chair made in imitation of those of the gentleman from West Borealis, to read and wait.

She opened the Delineator labeled cover. O, joy! It was the *Police Gazette*.



The regular Cardinal Staff showing the hen journalists how to get out the fussee Cardinal

Address on Behalf of Those Missing

Fellow students, we are engaged in a great contest with our faculty, testing whether any house of learning, so organized and so constituted, can long endure. We have met to pay our respects to this institution. But, in a larger sense we cannot eradicate, we cannot expurgate, we cannot eliminate wrongs suffered here. The brave studes, living and fizzled, who have laid down their fountain-pens in a vain endeavor to write satisfactory examinations have set this bourne of benighted buckers up on a pedestal, whose base we are not worthy to chip. The world will little note, nor long remember, what we say here, but it can never forget what they did here. It is for us, the present occupants of Gym. lockers, rather to be dedicated here to the unfinished work which they who have flunked here have so nobly advanced. It is rather for us to be here impressed with the great task remaining before us, that from these honored premature alumni we take increased devotion to that cause for which they gave the last drop of ink in their bottles; that we here highly resolve that these conned shall not have stabbed in vain; that this University, under Van Hise, shall have a new system of quizzes, and that the government of the studes, by the studes, and for the studes, shall not again be forced to listen to the wails of those who "also studied at the University."

Thus be it—always. —B. P. S.

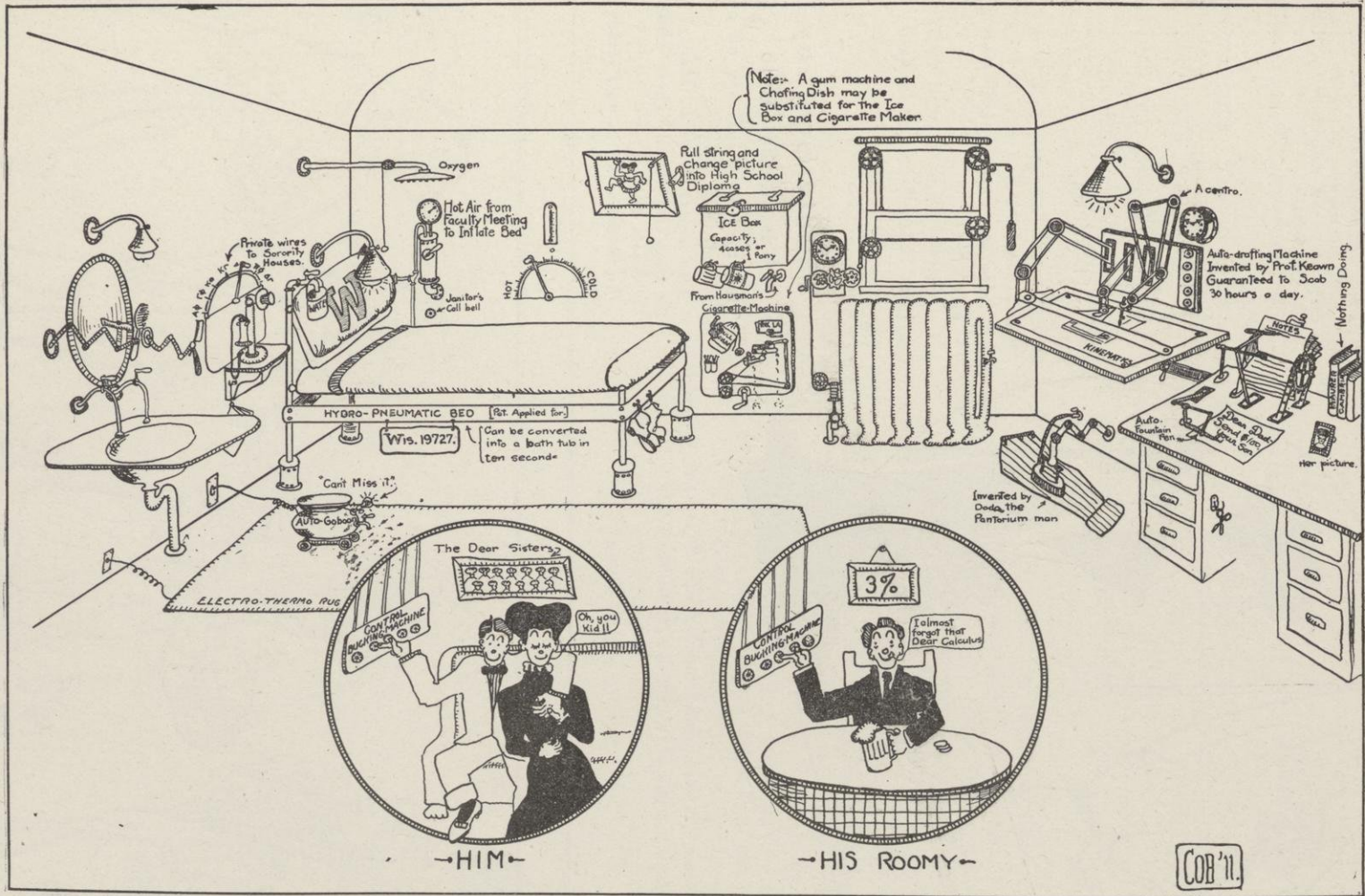
Post-Prom Piffle

"The bills pour in in double file,
In double file, at double quick.
You try to jest, you try to smile,
But still you're feeling somewhat sick.
Was it all worth the cost of the shot?
'Twas a good old time, eh. Wasn't it?
What!"

"A white-walled bower laced with green,
The regal maids' imperial calm,
(I don't know quite what here I mean
But anyway it rhymes with Prom—
From, calm, and psalm are all I've got.)
'Twas a good old time, eh? Wasn't it?
What!"

"The stairways jammed with hoi-polloi
Who coined vile jests on our haut monde,
Whose hearts swelled high in holy joy
At misfit clothes some friend had donned,
At tie awry on some poor mutt—
'Twas a good old time, eh? Wasn't it?
What!"

"The gallery filled with human hash—
Hang-over S. G. A., K. M.—
And fierce resolves, 'I'll make this splash
Somehow next year. If not, by hen,
You guys can kick me o'er the lot—
It's a good old time, eh? Isn't it? What!"



THE APOTHEOSIS OF ENGINEERING

The whole science of Engineering is nothing more than the science of getting the most for the least work - Dean Turneure

Incident of Madison's 400

They sat contiguous, they did—
 The pippin and the spote.
 But when he murmured, "Oh
 you kid!"
 She answered, "Oh you goat!"



'12—I got a zero in algebra, today.
 '11—That's nothing.
 '12—What's nothing?
 '11—Zero.

He—"Shall I tell you a story?"
 She—"Yes, if you didn't hear it in the Law School."

Trusty Swenny

A Basketball Epic

They tore Swen's Jersey off of him.

The co-eds all said: "Mercy!"
 So they stopped the game while Swen retired
 To incorporate in new jersey.

The Divorcee—"It was incompatibility, my dear. He said I was extravagant."
 The Sweet Young Thing—"Well, aren't you rather wasteful?"

CRAWFORD '11

The Short Diary of a Short Prom Girl

Friday

Arrived—Jack mislaid me at the reception. Nearly drowned in the punch-bowl. Prommed in my pretty white satin.—Was just crazy to meet the captain of the crew or football team—but Jack said that they were both *stewed*.—I wonder what he meant. A lot of horrid men were standing on the steps of the Gym after twelve o'clock. When we went to supper, I heard them saying, "Gee! guys, pipe the peach." One man asked Jack politely when he was going to return his dress suit. Jack said something real sharp to him but I could not hear what it was. I thought it was rude of him and told him so afterward.

Saturday

Gaped all morning—and Jack opened his mouth once for such a large gape that I thought he would swallow me. Oh—I danced with a dandy fellow in the afternoon. He said he was from Middleton and that he owned a hotel there.—I am so anxious to see him again.—I hear we are going to Middleton tomorrow.

Saw Tessie at College. She was just too killing. I'm glad I'm not a co-ed. I couldn't bear some of these men. Got lost tonight—in Jack's arms.

Sunday

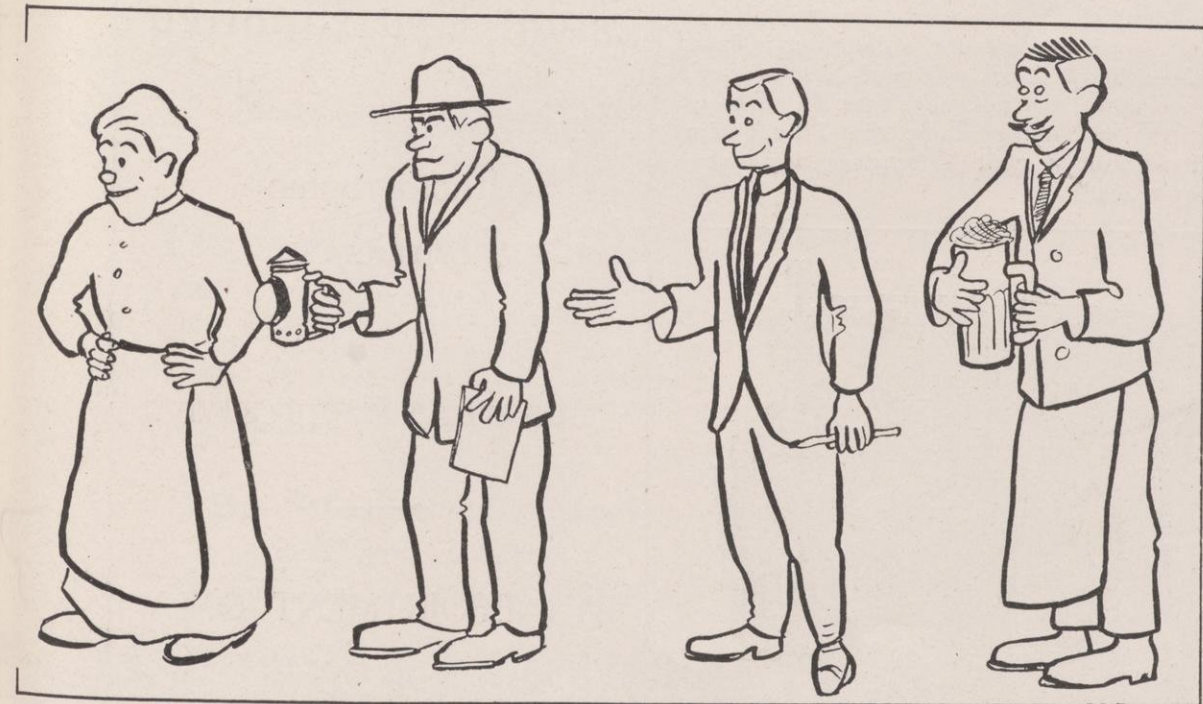
Too tired to go to church. Drove all morning, that is all except the time Jack stopped just at the turn of the lake, and, as he pointed to the broad expanse, whispered in my ear, "Little one, I love you more than the sun loves to melt the ice; I love you more than Red Er—"—No, I mustn't write this down. I have it all by heart. At noon we received banners of Jack's fraternity. They were of sheepskin and smelt awfully.

At five we drove to Middleton, and I was disappointed for it was a tiny little place. I guess my dandy man must have been fooling me, for there wasn't any hotel there large enough to own. I don't think nearly so much of him as I did.

When we returned home Jack took me way off in one corner and asked me if I would be his—or something like that. I've been having a perfectly dandy time, and besides, you know I'm just crazy about those fraternity pins, so of course, I said, "Yes." Then he kissed me—Let's see, now, that makes six pins I have. I must send some back—for I really, truly do love Jack—like a brother.



WHERE IT



GOES TO

PHIPPS '11

FULLER OPERA
HOUSE

Friday, March 12

UNIVERSITY

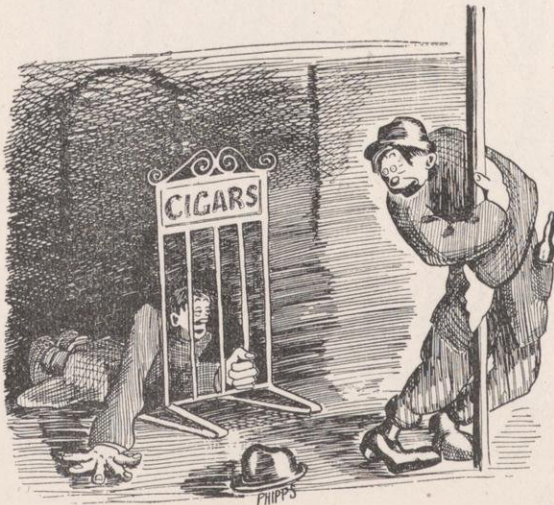


GLEE



CLUB

Farmer Upstate (to young Upstate's Class Advisor)—“That boy Josh, of ourn, writes me that he's in love with his Alma Mater. Ma don't think she sounds like the kind of a girl we would like for a daughter-in-law. So you break it off, will you? Use money, if necessary, but not more than \$5. I have written the young scamp that I'll cut him off without a cent if he does any fancy elopin act.”



“Shay, Bill, are you pinched or am I?”

The-Essays-of-an-English-Prof's-Son

Mi fathur who is a prof in the kollege beelongs to the yooniversity klub whitch is an excloosiv plais and they don't let students in. last sat nite wen he came Hom mi muther found sum red and blu butins in his pokets whitch dident have hols in them, the butins I meen. he sed thay was wirth \$1 doller apeece for the red 1s and \$5 dollers for the blu 1s gosh i didnt no thay made such expensiv butins. He sed he lost 20 dollers but wus satisfide becaus he got the Kittie and i never saw a Kittie that was wirth \$20 dollers and he didnt go out to luk for the monnie that he lost and I havent seen the Kittie.

mister jones the 1 that lives nex dore to us sez that the u w Klub is korrupt praktises but fathur he just laffed wen I towld him and sed that was alright for fakulty members and i sed is he 1 & he jus laffed agin.

Wen I gro up ime not going 2 bee a student but ime going to bee a fakulty member whitch kan drink and smoak and use kuss wirds and indulge themselves in korrupt praktises whitch Students kant.

John Rea Woolley

Photographic
Portraits . . .

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BY APPOINTMENT ONLY

Bell 3030

The Merry Quip

An inventory of jokes on hand
 They took in the fall of the year,
 (They were a Little Bright-eyed band
 Who wished to lighten a suffering land
 Of the has-been joke that the weary fear.)
 The Parky jape and the Ferdy joke,
 The old, old jest about being broke,
 The musty quirk on a watch in soak,
 They gave the ta-ta grip.
 And the one they thought better than all the rest—
 The prettiest, brightest, wittiest,
 The funniest, killingest, foolishhest,
 Was the merry Conned-Out quip.

They dressed it up and they tricked it out,
 They thought it a master stroke.
 It sure seemed a scream and a howling shout
 It tickled their ribs and made them spout,
 And they made it their stand-by joke.
 But now there is one of that Bright-eyes crew
 (A Freshman sojourning in Kalamazoo)
 Got an overdose of the bye-bye goo
 And he's sorry, now, he spoke,
 He can't see the point to save his neck,
 Thinks pros play the game with a phony deck,
 He thinks it a mirthless jape, by hek,
 That pointless Conned-out joke.

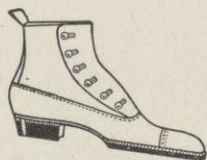
—J. H. C.

WINTER TANS

Popular for College Wear



For Women
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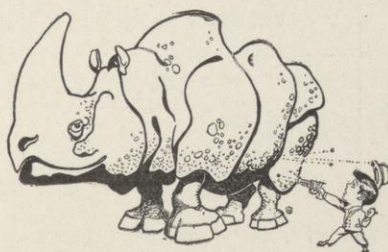
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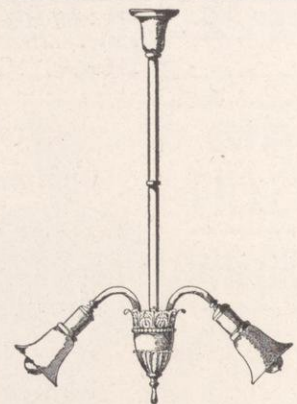
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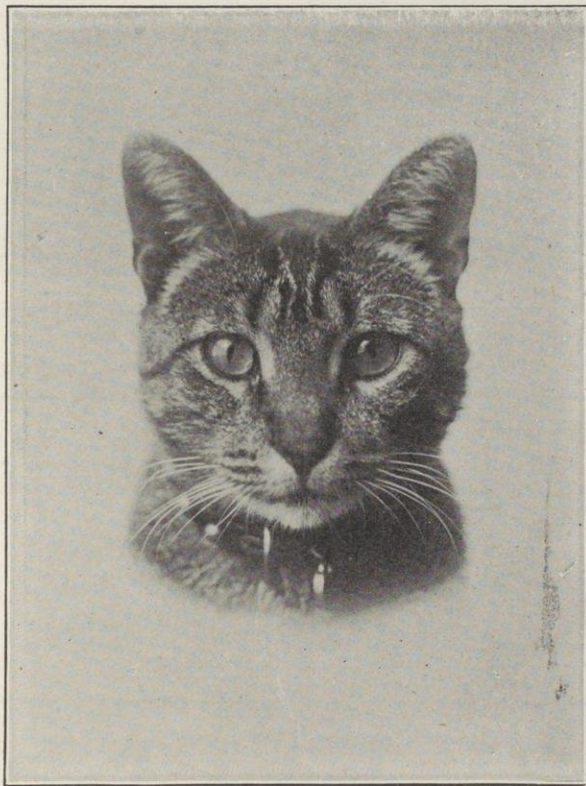
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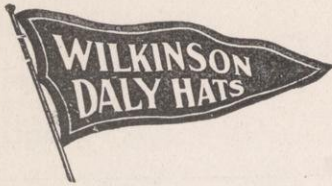
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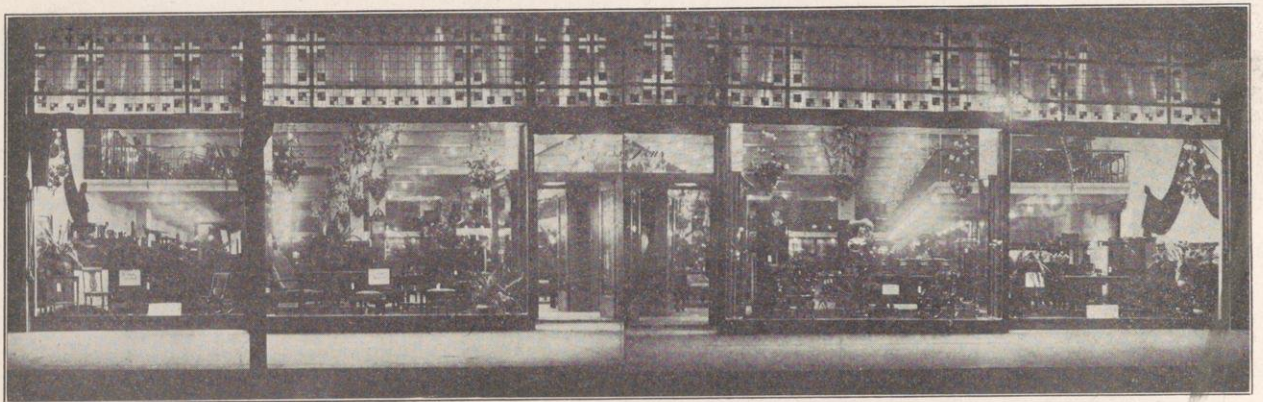
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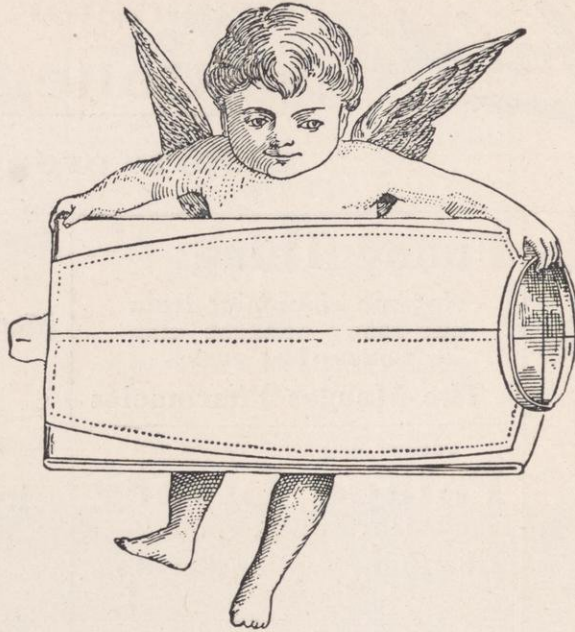
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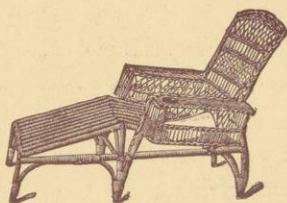
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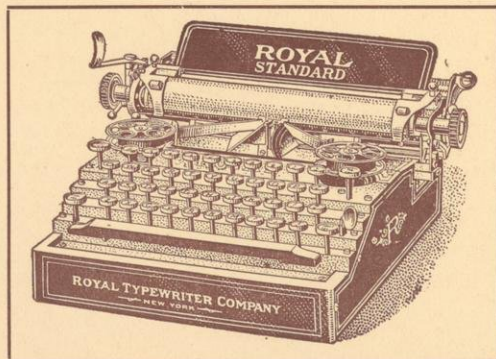
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