

[Letter from Ray C. Cook, sales director of Hamilton Manufacturing Company regarding Hamilton wood type catalog no. 25]. 1951

Cook, Ray C. [s.l.]: [s.n.], 1951

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E. P. HAMILTON, President H. G. EVANS, Vice President W. G. DICKSON, Vice President A. L. NASH, Secretary D. C. DEAN, Treasurer

familton Manufacturing Company

TWO RIVERS, WISCONSIN

CABLE ADDRESS "WOODTYPE, TWO RIVERS

HAMILTON WOOD TYPE CATALOG NO. 25

We are pleased to send you herewith our Hamilton Wood Type Catalog No. 25 at the request of one of our dealers.

In this catalog you will find displayed the thirtynine most popular type faces in the Hamilton stock which consists of many hundreds of patterns. These thirty-nine faces have been very carefully selected, based on analysis of sales, plus recent cuttings of some of the new type designs.

I wish to particularly call your attention to the tables which appear on each page and are related to each of the various type faces. The explanation of these tables will be found in the little box in the lower right-hand corner of page 4. We feel sure that you will find this a distinct advantage in deciding what face and size you wish to order for the particular kind of work you have in mind. These tables will enable you to determine if the type face will fit within the line measurement available.

We are also enclosing a list of dealers; any one of these that service your area will be very happy to supply you with information, prices, etc. Place your order through your regular dealer.

Yours very truly

HAMILTON MANUFACTURING COMPANY

Day C. Cook, Sales Director Printers Equipment Division

Enclosures-Catalog No. 25
Dealer List

WOOD & STEEL FURNITURE FOR PRINTERS, ENGINEERS, DENTISTS,

PHYSICIANS, CHEMISTS, NURSERIES, SCHOOLS, LIBRARIES, HOSPITALS