



## Benadryl advertisement.

[s.l.]: [s.n.], 1950

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*Indication:*

# HAY FEVER

*Therapy:*

# BENADRYL®



This is the season when bleary-eyed, sneezing patients turn to you for the rapid, sustained relief of their hay fever symptoms which BENADRYL provides.

Today, for your convenience and ease of administration, BENADRYL Hydrochloride (diphenhydramine hydrochloride, Parke-Davis) is available in a wider variety of forms than ever before including Kapsseals®, Capsules, Elixir and Steri-Vials®.

**PARKE, DAVIS & COMPANY**

