

## Benadryl advertisement.

[s.l.]: [s.n.], 1950

<https://digital.library.wisc.edu/1711.dl/73NDAONAECRX48K>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

*Indication:*

**HAY FEVER**

*Therapy:*

**BENADRYL®**



This is the season when bleary-eyed, sneezing patients turn to you for the rapid, sustained relief of their hay fever symptoms which BENADRYL provides.

Today, for your convenience and ease of administration, BENADRYL Hydrochloride (diphenhydramine hydrochloride, Parke-Davis) is available in a wider variety of forms than ever before including Kapseals®, Capsules, Elixir and Steri-Vials®.

**PARKE, DAVIS & COMPANY**

