



## **The daily cardinal. Vol. LXXVII, No. 114 April 4, 1967**

Madison, Wisconsin: University of Wisconsin, [s.d.]

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.





# 75th Anniversary Issue

## The Daily Cardinal

Complete Campus Coverage

University of Wisconsin, Madison, Wisconsin 53706, Tuesday, April 4, 1967  
VOL. LXXVII, No. 114 5 CENTS A COPY

### WSA Referenda Reveal Majority Against War

By PETER ABBOTT  
Asst. Managing Editor

Anti-war critics of United States policy in Vietnam took a slight majority in the all-campus referendum on the war.

Options one and two in the referendum, which presented the two major alternatives to the present policy -- immediate unilateral withdrawal, or phased withdrawal as part of a negotiated settlement, together received 50 and one-quarter per cent of the total vote. "Phased withdrawal with negotiations" received the largest number of votes -- 2744 -- and outnumbered unilateral withdrawal -- 1837 votes -- by a three to two margin.

(Phased withdrawal without negotiations received 286 votes.)

The most extreme "hawk" position -- "total military victory" -- received 1489 votes, less than either of the two anti-war votes.

Both positions three and four, which appeared as distinct alternatives in the referendum, are apparently current administration policies in Vietnam.

Option three calls for graduated withdrawal of both U.S. and North Vietnamese troops as a precondition for negotiations -- the official U.S. goal. However, it received less votes than either the "hawk" or anti-war tallies -- 1,039.

Phased military escalation to bring about negotiations, option four, matches present official military policy and was supported here by 1,567 students, slightly more than the "hawks," but less than either anti-war vote.

Oddly, the second part of the

(A complete listing of the referendum vote totals will appear in tomorrow's Cardinal)

Vietnam referendum included a "Yes-No-Undecided" vote on total victory which produced close to twice the number of "hawks" as option five. It is possible that those who voted for escalation-for-negotiations (option four in the five-part referendum) switched to total victory when the question was presented in the "Yes-No" form. The vote here was 2,427 "Yes," 6,920 "No," and 619 "Undecided" on total victory.

Not so oddly, most of the press ignored the results of the five-part referendum which produced an anti-war majority and, instead fastened on the overwhelming "No" vote against immediate, unilateral withdrawal -- again in the second part of the Vietnam referendum.

Surprisingly, three of the four proposed Wisconsin Student amendments received the neces-

sary three-quarters vote for passage.

Equally surprising, the long-awaited referendum on abolishing voting seats for special interest groups on Student Senate did not even receive a majority. It was defeated 4,785 to 4,041.

"Student government-watchers," however, have commented that the confusing working of the referendum makes the results equally confusing in attempting to ascertain actual student opinion on special interest voting seats.

The referendum began, "Shall the following seats on Student Senate be non-voting," and then went on to list the present voting special interest representatives on senate.

Constitutional referenda two and three--which provide for student initiative on legislation and constitutional amendments--received an overwhelming seven to one majority.

(continued on page 8)

### Committee Nixes Faculty Pay Raises

By MARV LEVY  
Capitol Reporter

The University received its first major set-back in legislative budget considerations last Thursday when the Joint Finance Committee hatched 2.7 million dollars from a requested 13.5 million dollar allotment for faculty pay raises.

Governor Knowles had requested a seven per cent raise for each year of the coming biennium. The University's original request had been for increases of 8.5 per cent for each year.

Committee action on faculty salaries came just one day after University Pres. Fred Harrington had appeared before the committee to make a final appeal for funds.

Assemblyman Kenneth Merkel (R-Brookfield) moved for salary increases of five per cent the first year and 5.5 the second. He called upon legislators to "make policy with dollars to stop the proliferation of University activities."

Merkel's proposal died on a six to eight vote.

Many of the committee members expressed their disgust with recent activities on the Madison campus. George Molinaro (D-Kenosha) commented "I'm not satisfied with what's happening at the University, but let's find out why corrections aren't being made."

Other members of the commit-

tee said that University professors were no longer in the lower income brackets and large salary increases were not as important as in years past.

Russell Olson (R-Basset) succeeded in cutting pay increases to 5.5 the first year and six per cent the following year. Olson's motion carried on a nine to five vote.

(continued on page 8)

### Court Stays Protest Trial

U.S. District Judge James E. Doyle recently granted a temporary restraining order delaying the trial of eighteen University students who have been arraigned on charges of disorderly conduct.

The students were arrested during the recent demonstrations against the Dow Chemical Company.

Madison attorney Percy Julian Jr., representing the students, contended that Wisconsin's disorderly conduct law deprived the students of their constitutional rights.

In granting Julian's request to delay the students' trial, Doyle said the restraining order was necessary to maintain "the status quo in accordance with my jurisdiction to consider the matter be-

To Succeed Fleming

### Students Get Say In 'U' Appointment

By GREGORY GRAZE  
News Editor

For the first time in the history of the Madison campus a student will be directly involved in the selection of a top University official when the selection of a new chancellor is made in the next few months.

Incoming Wisconsin Student Association President Mike Fullwood was named by Pres. Fred Harvey Harrington as the student member of the nine member selection committee. Harrington made the announcement at the monthly faculty meeting, Monday afternoon.

The selection committee will have to nominate a new chancellor well before current chancellor Robben W. Fleming leaves Sept. 1. Fleming will then take over as president of the University of Michigan.

Fullwood will rank as a full member of the committee and will be involved in all aspects of the selection process, according to Harrington. The only precedent for such student participation has been in the selection of sports coaches by the University Athletic Board.

The rest of the committee will consist of two administrative deans, one professor at large from each of the four academic divisions of the humanities, the biological sciences, the physical sciences, and the social sciences, and two members of the Madison campus University Committee including its chairman, Prof. James Villemont, civil engineering. Villemont will also chair the selection committee. It will submit a candidate for approval by the faculty and the regents.

In addressing the faculty, Fleming said that although he won't be leaving his post until Sept. 1, he said that he doesn't intend to act as a "lame duck" during the interim saying "it would be harmful to the University."

Fleming said that it was a very difficult personal decision for him and his family. "Madison and the University have always been home to us. I want to express great affection and respect for Pres. Harrington and those who worked around me," Fleming said. Fleming received a standing ovation from the 150 or so faculty members at the meeting.

(continued on page 8)

### Faculty Asks Beer Change

The faculty, Monday also passed a resolution requesting that the Board of Regents revise University regulations to allow regular beer to be served at University facilities and social functions.

The resolution recommends that beverages with an alcoholic content of more than five per cent be permitted on the campus. It stated, "it is felt that uniform regulations regarding permissible beverages would contribute to a greater interest in and participation in on-campus social events," and that "more students would be drawn to on-campus social centers where conditions and supervision are more adequate than at many off-campus centers."

These new regulations may have a great deal less of an impact pending the outcome of proposed legislation to raise the state drinking age to 21.

The faculty also passed a program of residence halls visitation which was submitted by the Student Life and Interests Committee.

According to the new program, which becomes effective at the

(continued on page 8)

### Demand New WSA Election

Two students plan to demand, today, that the Elections Commission hold new elections because of alleged voting irregularities.

The complaint to be filed by Al Holmquist, senior in education, and District I Senator Dave Goldfarb, contends that "negligence on the part of the Elections Commission in preparing the ballots and in setting up voting procedures allowed the possibility of gross errors in the voting process."

Holmquist pointed out that all a male student had to do to vote in the Associated Women Students election was to pencil-in the box ordinarily filled by elections officials for women electors.

Holmquist and Goldfarb will be presenting a signed, notarized affidavit by Daniel A. Tobin II who says that he did just that.

(continued on page 8)

### WEATHER

LOVERLY--Partly cloudy and warm. High in the mid 50's.



## The Daily Cardinal A Page of Opinion The Referendum

The spring elections were a mark of achievement for the student community in many ways. Not only did the large turnout, some eleven or twelve thousand, give new validity to the proceedings of the Wisconsin Student Association, but the issues raised by the campus' newest party urged an unusually large number of students to express their opinions on the world's most dangerous, most alarming crisis: the war.

Interpreting the results of the Vietnam referendum is at best a matter of educated judgment, but that a growing number of Wisconsin students would like to see our involvement in this war terminated through negotiations, not escalation, seems certain. It is true that the referendum showed considerable division of opinion, and it is true that a majority of students on the campus do not favor immediate unilateral withdrawal.

But we did not need a referendum to tell us these things. What we did learn is that more and more of us are becoming fed up with a nasty endeavor; and what we did learn is that open opposition to the war is not a view shared only by a few people of left leanings.

There was a time when an anti-war position marked a person as belonging to a particular political faction. As Americans learn more about our involvement in Southeast Asia, or as they simply become tired of a stalemate, this is no longer the case.

As the base of opposition to the war expands within the academic community itself, a stance which admittedly seems to be contradicted by the desire of the society at large to the war ended as quickly as possible through escalation, it is hoped that someone will soon again pose the simple questions: Is Vietnam worth a nuclear war? and Isn't it time to discard the empty argument that "We'd like to see this war ended but how can we?"

We can if we want to.



## Sword and Plowshare

### The American Hero Steps Forward

Stu Chapman

No one really knows when he died. No one even knows where he is buried. He was so well known and liked that he had become a part of everyone's life, so much a part that people began to take him for granted.

There are some who claim they saw him recently walking along the Mississippi River a few miles south of Hannibal, Mo. But when they called to him he did not answer. On one day last summer he was simultaneously seen hiking along the Continental Divide in Colorado and strolling across the Brooklyn Bridge.

Another report had him swinging a bat in the Yankee Stadium parking lot. Not just any bat, you understand, but one of those old 40 ounce Louisville Sluggers that batboys have trouble carrying.

Everyone knows what he looked like because his picture is in everybody's cedar chest. If it isn't there it's on thousands of rolls of microfilm, or bound in the archives of the Library of Congress, or simply engraved on the minds of those who knew, worshipped and loved him.

If you called him the American Hero he would be brazen enough to step forward. But he was more than that. He was the "King of the Wild Frontier" and the "Sultan of Swat," "Old Hickory" and the "Good Gray Poet." But most of all he was a little bit of all things to all men.

To paraphrase the immortal William Wordsworth, "he came into this world trailing clouds of charisma." A webwork of folklore and mythology grew around him like thick vines and he accepted the Godhead that was thrust down to him in his own lifetime.

But he's dead now; perhaps the victim of a society that thought it was time to outgrow him and all that he stood for.

Oddly enough, Walt Whitman mourned his loss a bit prematurely and nearly 100 years ago in an essay, *Democratic Vistas*.

Whitman wrote: "As now taught, accepted and carried out, are not the processes of culture rapidly creating a class of supercilious infidels, who believe in nothing? Shall a man lose himself in countless masses of adjustments, and be so shaped with reference to this, that, and the other, that the simply good and healthy and brave parts of him are reduced and clipped (sic) away, like the bordering of box in a garden? You can cultivate corn and roses and orchards—but who shall cultivate the mountain peaks, the ocean, and the tumbling gorgeousness of the clouds?"

In part, the American Hero was a sacrifice to our own "Age of Adjustment." His picaresque and almost raffish behavior was not tolerated by a society that runs on a "politics of nonchalance and professionalism."

Our heroes today are not only pre-packaged and highly "adjusted," but must also be as much charisma as a kupa doll.

Thirty-five years ago Babe Ruth ate ten hot dogs before a game and in a World Series pointed to the center field bleachers, brazenly indicating that that was where he was going to hit the ball. And he did.

Roger Maris, the man who asteristically broke his record, shuns publicity, wears Brooks Brothers suits, invests in A.T.&T. and didn't really care about Babe Ruth or his record anyway. His colleagues get

## In The Mailbox

### Oklahoma Protest

To the Editor:

Fron Norman, Oklahoma, I have tried to follow your recent campus excitement. The most intriguing part of the whole affair is the reactions voiced by provincial Wisconsinites, frightened legislators, and the so-called "good" students. Berkeley, God no!

The passive University of Oklahoma has recently seen some noise on a few fundamental restrictions from which Wisconsin students have long been released, such as our protest to the archaic university rule forbidding "Public Display of Affection." Our problems seem petty compared to yours, yet the public reaction here is almost identical to that in Wisconsin. The Student Senate President even issued a press release stating that "no state of rebellion exists" and "the students have not lost complete confidence in their administrators" and so on.

Again, fears of another Berkeley were cried frequently by provincial Oklahomans, frightened legislators, and the "good" students.

My conclusion is that these stoic individuals fear disruption paramount, without thought to the cause of the noise.

Dan C. Wehrman  
University of Oklahoma  
Freshman

#### ON LETTERS

The Daily Cardinal appreciates letters to the editor on any subject, but we reserve the right to correct a letter or delete it for reasons of insufficient space, decency, or libel.

## Marijuana Myths Dispelled

By GERALD BRUNKHORST

(Editors note: This is the final article in a three part series on the use and effects of marijuana.)

For many years people have been linking anti-social behavior to the use of marijuana even though this relationship does not exist. These people have taken crime which is the result of narcotics addiction and linked it to marijuana users. This confusion has arisen because so many people wrongfully link marijuana with narcotics. Since marijuana is not habit forming nor expensive, no physiological need is present and the marijuana smoker does not have to murder, mug, rape, or rob to supply a habit as the heroin addict must.

As far back as the 1890's, when the British East India Hemp Commission published its report, marijuana has been recognized as not causing anti-social behavior: "... for all practical purposes it may be laid down that there is little or no connection between the use of hemp durgs (including marijuana) and crime."

In 1962 at a White House Conference on Narcotics and Drug Abuse the panel stated: "Although marijuana has long held the reputation of inciting individuals to commit sexual offenses and other anti-social acts, the evidence is inadequate to substantiate this."

The New York City report in its conclusion agrees with the White House conference by stating: "Marijuana is not a determining factor in the commission of major crimes." The report also states: "The publicity concerning the catastrophic effects of marijuana smoking in New York City are unfounded."

By studying the reports of sociologists and doctors, one is able to see that marijuana is not a major cause of anti social behavior as is generally believed; thus the last major objection of marijuana's critics for the legalization of the drug is only another myth.

If all the objections to marijuana are invalid myths why then has the drug not been legalized

and who is responsible for perpetrating these myths? The most popular theory is that the liquor and tobacco industries, through their lobbies in Congress, press to keep the drug illegal. In 1937 these industries sought and were granted an act of Congress that outlawed marijuana.

Today these industries press to keep marijuana illegal because with its legalization liquor and tobacco producers would stand to lose millions of dollars. The personal profit of these two industries is not a justifiable reason to keep the American public in the dark and ignorant about marijuana.

Marijuana can be, and should be, legalized by the education of the American public that the marijuana myth is nonexistent. Marijuana is now illegal and as such should not be used, but because there is no reasonable explanation for its illegitimacy, responsible people should realize the mistake in its prohibition and should press for legislation legalizing marijuana. (Author's note: The sources quoted for this article came from an article by Allen Ginsberg in the "Atlantic," November, 1966, "The Great Marijuana Hoax" pp. 104-112.)

## Letters to the Editor Union Supports Open Arts Group

To the Editor:

As members of the Wisconsin Union Directorate, we would like to give our overwhelming support to the new Open Arts Group. This campus needs a more diverse and exciting cultural atmosphere wherein bureaucratic hearts and traditionally oriented mentalities are left behind. We are hopeful that the Open Arts Group will give the Union Committees the needed stimulus toward improving their cultural programming.

The Open Arts Group will only succeed if students give it their energy and their ideas. We ask each student to make this commitment so that we can build a truly INDEPENDENT cultural community.

Denis Berger  
chairman, Wisconsin Union  
Film Committee  
Clare Schroeder  
chairman, Union Gallery  
Committee  
Bruce Schultz  
chairman, Union Literary  
Committee

## The Daily Cardinal

"A Free Student Newspaper"  
FOUNDED APRIL 4, 1892

Official student newspaper of the University of Wisconsin, owned and controlled by the student body. Published Tuesday through Saturday mornings during the regular school session by the New Daily Cardinal corporation, 425 Henry Mall, Madison, Wisconsin 53706. Printed at the Journalism School typography laboratory.

Second-class postage paid at Madison, Wis

#### EDITORIAL STAFF

Joel Brenner .... Editor-In-Chief  
Christy Sinks .. Managing Editor  
Gregory Graze .... News Editor  
Mike Kirby ..... Admin. Editor  
Phyllis Rausen ... Assoc. Editor  
Peter Abbott ... Asst. Man. Ed.  
Carol Welch .. Editorial Page Ed.  
Jerry Shereshevsky .. Photo Ed.  
Larry Cohen .. Fine Arts Editor  
Len Shapiro ..... Sports Editor  
Steve Klein .. Assoc. Sports Ed.  
Suzie Mainzer .... Society Editor  
Anne Hedback .... Night Editor  
Rob Gordon ..... Night Editor  
Fat McCall ..... Night Editor  
Marcie Knowlton Asst. Night Ed.  
Allen Swerdlowe ... Day Editor  
Elaine Rhode ..... Day Editor  
Willa Rosenblatt ... Day Editor

#### BUSINESS STAFF

David Loken .... Business Mgr.



# Fight Against Out of State Fee Hike Losing in State Committee

By MARV LEVY  
Capitol Reporter

If conservatives in the state legislature have their way non-residents will be paying a higher tuition to attend the University next year. Action is pending on the tuition hike in two legislative committees.

The Assembly Judiciary committee is considering a bill authored by its chairman, G.K. Anderson (R-Waupaca), which would raise out of state tuition to a minimum of \$1,500. The proposal places no ceiling on tuition levels.

At a public hearing last Wednesday Charles Gelatt, Vice President of the Board of Regents, asked committee members "not to erect a Chinese wall around Wisconsin" by passing the tuition increase.

Gelatt noted that many of the University's finest scholars have come from out of state. "Young people from all corners of the earth come here and take back with them the spirit, the wisdom, the truth for which this State and University stand," he commented.

The University actually makes a profit on out of state students. It costs about \$670 to underwrite a freshman or sophomore at the Madison campus, and the corresponding figure for juniors and seniors is about \$992. Undergraduate non-residents pay \$1,050 in tuition.

Graduate students are presently the only segment of the non-resident student body not meeting costs of instruction by tuition. University officials feel that the valuable work performed by graduate teaching and research assistants makes up for this subsidy.

Angus Rothwell, Director of the Coordinating Committee for Higher Education (CCHE), told the committee that CCHE has recognized

the problem of out of state enrollment by establishing a limit of 25% on non-resident freshman. He informed the Assemblymen that the Coordinating committee had unanimously opposed the raising of out of state tuition at its March 9th meeting.

Rothwell noted that Wisconsin ranked 9th among state universities on the basis of fees charged non-residents. In terms of the Big Ten Wisconsin is ranked first.

The President of the Board of Regents, Arthur DeBardeleben, called the presence of non-residents "a positive good for the state and the University." He noted that out of staters infuse over 40 million dollars into the Wisconsin economy each year.

University President Fred Harrington reminded committee members that other states might retaliate against Wisconsin students if the tuition was hiked. Harrington did not rule out a tuition increase, but he hoped that it would be small.

The Judiciary committee will hold another hearing on the tuition bill in three weeks.

Graduate tuition came under close scrutiny last Wednesday by the Legislature's Joint Finance Committee also.

Senator Walter Hollander, Co-Chairman of the committee, feels that grads working as teaching and research assistants should receive a larger salary, but they would also have to pay a much larger tuition. Graduate assistants do not pay tuition now. Hollander thinks that the state could pick up some extra income tax revenue through this method.

Harrington reacted to Hollander's suggestion by commenting "that's just putting money in and taking it out." The University

President reiterated the administration feeling that graduate assistants are worth the small state subsidy.

## Contest to Seek Miss Wisconsin

Contest operations for the 1967 Miss Wisconsin Pageant in affiliation with the Miss U.S.A. -- Miss Universe Beauty Pageant are now in full swing. The contest is open to all single girls between the ages of 18 and 27 who have been a resident of Wisconsin for at least six months. Judging is based on beauty of face, beauty of figure, charm, poise and personality. There are no talent requirements.

Entry forms for the Miss Wisconsin Pageant may be acquired

## WANT A REAL MOTORCYCLE

NO RINKY DINKY JAPANESE TOY

GET A BSA or TRIUMPH

NEW BSA 441cc VICTOR \$997

AT

CYCLES, INC.

5201 University Ave.  
Madison — 238-7321

## Harrington Defends Univ. Handling of Dow Protests

In his Wednesday appearance before the Legislature's Joint Finance Committee, University President Fred Harvey Harrington defended the University's handling of the Dow protestors.

"We feel that we are successful in isolating those students and they did not win the sympathy

by writing to: Pageant Headquarters, Room 601, 22 West Madison Street, Chicago. Deadline for entry is April 20.

PATRONIZE OUR ADVERTISERS

of a great number of their fellow students," he stated.

Harrington also requested the committee not raise out-of-state tuition.

Students who were arrested would not be disciplined by the University until the court hears and decides their cases, he added. However, similar incidents could mean expulsion, he warned.

Byron Wackett, (R-Watertown) co-chairman of the committee, discounted stories that the finance group planned to reduce the University budget because of the demonstrations and controversial articles in the Daily Cardinal.

WE CLEAN

SUEDES

LEATHERS RENEWED

As Furriers, We specialize in proper handling and refinishing of all sueded and leathers. Fur collars specially treated by our EXCLUSIVE VIBRA-GLO CUSTOM PROCESS.

JACK SAVIDUSKY'S FURQUARTERS  
MANUFACTURING FURRIERS

DIAL 255-5191  
FOR FREE PICK-UP DELIVERY  
827 East Washington Ave.

"2 blocks towards the Square from SEARS"

## OPEN HOUSE

YOU AND YOUR FRIENDS

ARE INVITED

TO INSPECT THE BEAUTIFUL

*Regent Apartments*

(Accommodations for all men

& women students except Freshmen.)

**Sunday, April 9, 1967**

2:00 to 4:00 p.m.

— and over 15,000 Sq. feet  
of Study Rooms & Lounges

THEN

HAVE COKE & POTATO SHIPS

with us —

1402 REGENT STREET

by the Stadium

Staying for the Summer?

SEE THE BEST IN  
SUMMER HOUSING

ON THE LAKE

PRIVATE PIER

LARGE VERANDA ON LAKE SIDE

TWO BLOCKS FROM

STATE ST. AND UNION

RECENTLY REMODELED

MAIN FLOOR

Reasonable Rates

TAU KAPPA EPSILON

233 LAKE LAWN PLACE

Call 256-0116, 256-5542, 256-5829

SEE HOUSE MANAGER, OR CHAPTER OFFICERS



## Three Girls Participate In Univ. Exchange Program

Three Negro girls from North Carolina are getting their first real experience with white society this semester at the University of Wisconsin Marinette County Center.

The girls are regular students at North Carolina College, (NCC), a state-controlled, predominantly Negro liberal arts school in Durham, N. C. They're at Marinette as part of a two-year-old student exchange program.

The program calls for sophomores from the Marinette Center to spend the fall semester with NCC's approximately 3,000 students and then return home for the second semester. An equal number of Negro students travel to Marinette for a semester of study in the spring.

Both Center and NCC students who have been exchanged are enthusiastic about the program.

"It was worth every second of it," said one, Susan Sawyer of Menominee, who was at NCC last fall. "It was just great. I can't put it into words."

Just the same, the students' initial contact with the other culture seems to be slightly traumatic. "I thought I was going to faint I was so scared," said Linda Zoelner about her arrival last fall in Durham. "It was my first time in an all Negro community and I didn't know how people would feel toward us."

"I was glad to be coming," said Virginia Askew, an NCC business education major. "But as I got ready to leave the whole thing hit

me. Then I got scared. I wondered how people here were going to receive us."

The program is intended to be a broadening experience for everyone involved, and widen the viewpoints of students at both schools. Says Marinette Center Dean Lon Weber: "The program adds to the whole atmosphere of the Marinette County Center and helps erase any conception that insulation or provincialism exists here."

This year's exchange students do believe the program better understood.

"At home we come into contact with white people, but you don't get to know them very well," NCC student Barbara Avery said. "Because the Marinette students were around, a lot of kids changed their stereotyped opinions of white people. We just felt they were regular kids."

It's just like we generalize when we say we don't like Negroes," added Susan Sawyer. "Now we still don't like some but its not because of race."

The program has been so successful that faculty at the UW Marshfield-Wood County Center decided some time ago to institute a similar one. But none of the three deep-South schools they contacted could give a definite commitment for the immediate future. Marshfield's Student Life and Interest Committee is currently considering the question. They may decide to invite schools nearer the Mason-Dixon line to join in an exchange.

## Knowles Fears Ax On New Beer Age

Governor Knowles may resort to a referendum if his proposal to increase the minimum drinking age is rejected by the legislature.

Last week the Governor met with top leaders of the Senate Highway committee, and came away with the impression that his proposed beer age hike is doomed.

There is considerable popular support for a higher beer drinking age around the state, and for the first time Knowles may go over the Legislature to gain one of his most important high-commented, "I want this question settled one way or another."

Knowles refuses to compromise on any other age but 21. He feels that local option (Milwaukee County is age 21) precludes any other age. The chief executive's desire is a policy of uniformity to eliminate beer islands.

In other action last week, the Governor indicated he would be distressed if the Legislature cut his higher education budget requests so deeply that vital instructional programs would be impaired. He refused to comment on cuts made by the Joint Finance committee in faculty salary increases.

The Governor announced at his Friday news conference the appointment of the state's first "ombudsman," Carl R. Geisler, a former can company official, was appointed to the twelve thousand dollar a year post. He will guide Wisconsin citizens who are confronted with various problems to the appropriate state agencies for assistance.



Nelson and Shirley Hinkson, directors of the University Ambassador Team of Campus Crusade for Christ, will be on campus May 1. The University Ambassador Team is currently making appearances on college campuses throughout North America. Their purpose is to promote a spiritual revival among students.

**WE KNOW WHAT YOUR PARENTS WANT.....**

*and we supply it!*



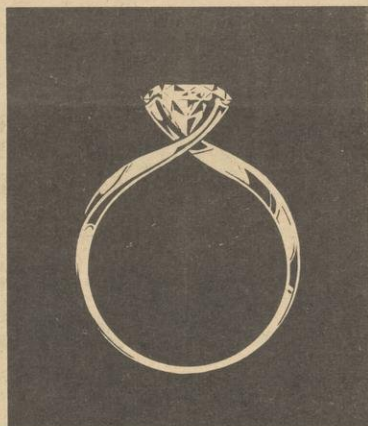
Parents want comfort first of all, when visiting you in Madison. Good food and drink . . . restful modern rooms . . . and the little things like TV, FM music and free indoor parking that can make their stay so pleasant.

Parents want convenience, too. Convenience to you, your friends, clubs, University activities. In short, an on-campus address.

Only the Madison Inn supplies it all. Call today for reservations.

**MADISON INN**  
On Campus  
601 Langdon

**DIAMOND BEAUTY!**



A sparkling gem weighing fifty-one points (.51 Carat).

*See it in our window now!*

**\$250.00**

**SALICK JEWELERS**

312 State St.

Est. 1853

Madison

**PRE-INVENTORY**

**SALE**

**SWEATSHIRTS**

**10% to 40% OFF**

**BROWN'S BOOK SHOP**

673 STATE ST.


AND

902 UNIVERSITY AVE.

FRIENDLY COURTEOUS SERVICE

**HALF SLEEVE DRESS SHIRTS**



 ur traditional button-down collar dress shirts — comfortable half-sleeve, trim tapered body, single needle tailoring throughout. Batiste oxfords, voiles and chambrays in great new solid colors, stripes and tattersalls.

**4<sup>95</sup> to 8<sup>00</sup>**

CHARGE  
ACCOUNTS  
AVAILABLE



PARKING RAMP  
AT REAR  
OF STORE

**Redwood & Ross**

traditional excellence

639 STATE STREET



# Campus News Briefs

## Heller to Probe War's Impact on Economy

"The 'New Economics' Before and After Vietnam," a lecture by Prof. Walter W. Heller of the University of Minnesota, will be presented at 8 p.m. today in the Union Theater. Heller will also discuss the role of the economist in government policy making. A question and answer period will follow the lecture. Admission is free.

Heller has just completed a book, "New Dimensions in Political Economy." He is co-author of the tax-revenue sharing plan which is receiving support and study throughout the United States, including the state of Wisconsin which has commissioned a task force to study the plan. He was also former chairman of President Kennedy's Council of Economic Advisors.

**SENIOR CLASS COUNCIL**  
An important meeting for the Senior Class Council will be held at 7 p.m. today in the Union. Final plans will be discussed for the Lou Rawls Show.

**SCANDINAVIAN CLUB**  
The Scandinavian Club will show the film "Iceland: Land of Ice and Fire" at 8 p.m. today in the Union. Prof. Richard Ringer will give an introduction to the film and Donald Askey will speak on several aspects of Iceland's land and people. A business meeting will follow.

**MUSIC PROGRAM**  
"The Baroque Revolution in Music," third in a series of programs on the development of Western music presented by the Department of Integrated Liberal Studies will be given at 7:30 p.m. today in 112 Bascom.

**GRAD CLUB ELECTIONS**  
Election of Union Grad Club officers, president, vice-president and secretary, will be held in the Union today at 7 p.m. Any graduate student is eligible to vote and to hold office. Term of office is one year.

**CAVE GROUP**  
The Wisconsin Speleological Society will meet today at 7:30 p.m. in the Union. A colored slide program on Utah caves, including Neff's Cave, America's deepest, will be shown.

gram on Utah caves, including Neff's Cave, America's deepest, will be shown.

**CHRISTIAN SCIENCE**  
The Christian Science Organization will hold a testimony meeting at 7 p.m. today at 315 N. Mills St.

**HONORS BANQUET TICKETS**  
Sigma Epsilon Sigma will honor several hundred freshman women at their annual Honors Banquet Saturday noon in Great Hall. Professor Lee S. Dreyfus, speech, will be the guest speaker. Freshman women who have attained at least a 3.0 average for the first semester have been sent invitations. Tickets for the banquet will be sold from noon until 4 p.m. today and Wednesday in Lathrop Hall. The cost is \$1.75. Since some living units may provide tickets for its residents, girls are asked to contact their housefellow before purchasing tickets.

chasing tickets. Any freshman girl who received a 3.0 or better for first semester and has not received an invitation should contact Shirley Carlson at 262-5543 so that one can be sent to her.

**STUDENT TENANT UNION**  
The Student Tenant Union (STU) will hold a general membership meeting at 8 p.m. Wednesday in 260 Law.

**SOCIAL WORK CLUB**  
The Undergrad Social Work Club will meet at 4 p.m. Wednesday in the Reception Room of the Union to elect officers for the coming year. There will also be a speaker on scholarships.

**UNION COMMITTEES**  
Union committee chairmanship application blanks may now be picked up in room 506 of the Union. Chairmen are needed for all the

Union committees: crafts, film, forum, gallery, house, literary, music, public information, social, special services, theater, and tournaments. Any full-time student may apply. Wednesday is the deadline for all applications. The Union Council will elect next year's chairmen April 17.

**GOODWILL BOARD**  
Donald G. Schwarz, manager of the Madison division of Goodwill Industries of Wisconsin, Inc.

announced today the formation of a six-man board of advisors. Members named to the board are: Robert Elsos, chairman, Harry Stoll, vice chairman, Harry Wing, Father G. David Deppen, Roger Fich, and Kenneth Johnson.

**DRAFT CONFERENCE**  
The American Friends Service Committee is planning a national conference on the draft, to be held in St. Louis, Missouri, Thursday, Friday and Saturday.

## Meet the only man at Wisconsin with 139 jets.



John Farrish  
TWA Campus Representative

INTERESTED  
IN AN  
OVERSEAS  
CAREER?



Mr. Berger Erickson

will be on the campus

April 7, 1967

to discuss the training offered at A.I.F.T. (an intensive nine months program of post graduate study) and the job opportunities open to graduates in the field of INTERNATIONAL TRADE and GOVERNMENT SERVICE.

Interviews may be scheduled at  
**University Placement Services**

**The American Institute  
For Foreign Trade**

Thunderbird Campus  
PHOENIX, ARIZONA  
An Affiliate Of  
The American Management Association

He's the guy to know when it comes to travel. TWA specially trained him to make it easy for you to go places in the U.S. and to Europe, Africa and Asia. He's the man to see for TWA 50/50 Club cards—you can get 'em right on the spot. Working with your local travel agent, he can help you with travel plans, tours, schedules, fares, ticket arrangements—right on campus.

Easy? Just call John at 256-8684 or 256-9857. Tell him where you want to go—and he'll warm up a jet.

Welcome to the world of  
**TWA**  
Trans World Airlines

## Senator Fulbright's outspoken new book is the center of front-page controversy across the nation.

From The New York Times

From The New York Times

### FULBRIGHT OFFERS PLAN TO END WAR

8-Point Program Aims for Vietnam Unification and Neutralization of Area

WASHINGTON, Jan. 21—Senator J. W. Fulbright, detailing an "alternative to Vietnam," has proposed an eight-point plan to end the war and to shape a general accommodation with Communist China to neutralize Southeast Asia. As his first step, the chairman of the Senate Foreign Relations Committee urges in a book to be published Monday that the United States...

### Goldwater Is 'Shocked' by Fulbright's Peace Plan

By TERENCE SMITH  
Former Senator Barry Goldwater described yesterday Senator J. W. Fulbright's eight-point plan to end the war in Vietnam as "foolishness" that ought to be stopped "before people start taking it seriously." The 1964 Republican Presidential nominee told a luncheon audience here that he had been "shocked" and "frightened" by the ideas expressed by the chairman of the Senate Foreign Relations Committee.

Says Ideas Are 'Foolishness'—Senator in Book Urged Negotiations on War

by Theodore C. Sorensen, former special counsel to President Kennedy. Mr. Sorensen, who addressed the association last fall, gave Mr. Goldwater a barbed introduction. "Barry said he wanted to run for President in the worst possible way," he said, "and he did just that." "I want to thank Ted Sorensen for his glowing introduction," Mr. Goldwater said. The former Senator got a laugh of his own when he said of President Johnson's Vietnam policy...

### The New York Times Book Review

ADVISE AND DISSENT



From the front page of The New York Times Book Review

"Senator Fulbright's book is a very specific protest against the war in Vietnam and a plea that we get out, even if it hurts. It is an angry cry against all war. It is an articulate statement of the duty to dissent. It is a demonstration, by the Senator's own experience, of the atrophy of the Senate's constitutional power to advise and consent. . . . An invaluable antidote to the official rhetoric of government."

—MAX FRANKEL

## THE ARROGANCE OF POWER by Senator Fulbright

Chairman, Senate Foreign Relations Committee  
Cloth \$4.95; Vintage Book paperback \$1.95

Now at your bookstore **RANDOM HOUSE**





THE GOVERNMENT'S PACIFICATION PROGRAM OF THE COUNTRYSIDE HAS THUS FAR FAILED TO PACIFY THE COUNTRYSIDE.

The Hall Syndicate, Inc.



EXTREMISM, VIOLENCE AND ANTI-AMERICANISM ARE ON THE RISE IN THOSE VERY AREAS INTO WHICH WE ARE POURING OUR VALUABLE PACIFICATION MONEY.



MUCH OF THIS AID MONEY IS BEING DIVERTED INTO THE POCKETS OF GREEDY AND CORRUPT LAND OWNERS AND LOCAL OFFICIALS.



OTHER AID MONEY IS FALLING INTO THE HANDS OF OUR ENEMIES WHO USE IT FOR PURPOSES OF DISAFFECTION AND AGITATION—



SO THAT ONCE OUR SUPERVISORY PERSONNEL ARE TRANSFERRED OUT OF A PACIFIED AREA WE ARE OFTEN UNABLE TO RETAIN CONTROL OVER ITS LOYALTY.



THAT CONCLUDES MY REMARKS ON THE WAR ON POVERTY. NOW, AS TO VIETNAM—

©1967 M.B. FARRER

F  
E  
I  
F  
F  
E  
R

## 8 Fellowships Awarded

The John Simon Guggenheim Memorial Foundation has awarded fellowships to 294 scholars, scientists, and artists, including eight from the University.

The Foundation was established in 1925 by the late U.S. Senator Simon Guggenheim and by Mrs. Guggenheim in memory of their son, John Simon Guggenheim, who died in 1922.

The fellowships are awarded for capacity for scholarly and scientific research, as shown by their previous contributions to knowledge, and for creative ability in the fine arts. The grants are made to assist the Fellows in carrying on the work which they have proposed to the Foundation.

The following University faculty members were awarded fellowships:

Prof. John A. Armstrong, Jr., political science, Administrative

elites in advanced industrial societies.

Prof. Robert Auerbach, zoology, An analysis of the origin and nature of antibody forming systems.

Prof. Merle L. Borrowman, educational policy studies and history, The historical roots of American educational policy.

Prof. Birute Ciplijauskaite, Spanish and Portuguese, A critical edition of the sonnets of Luis de

Gongora.

Prof. Madeleine Doran, English, An analysis of A Midsummer Night's Dream.

Prof. Charles J. Goebel, physics, Theoretical studies in elementary particle physics.

Prof. David S. Lovejoy, history, The American colonies from 1660 to 1689.

Moishe Smith, visiting professor of art and art education, Creative printmaking.

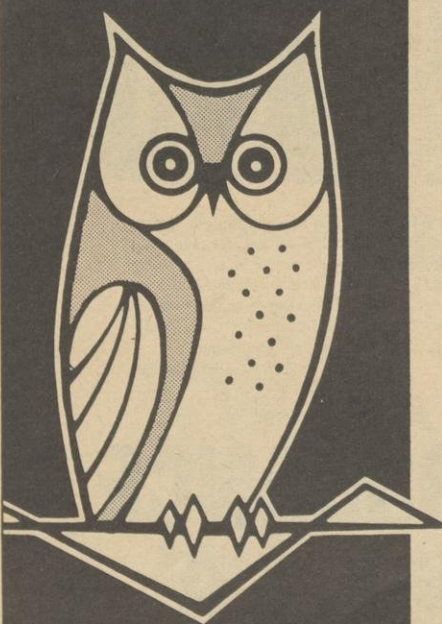
### B'NAI B'RITH AWARDS

Three educational institutions will receive the 19th annual B'nai B'rith Human Rights Interfaith awards Apr. 18. The honors will go to the University of Wisconsin-Milwaukee, the University of Wisconsin Extension, and Marquette University.

### SUMMER STUDY

The eighteenth annual edition of "Summer Study Abroad 1967" is available from the publications division of the Institute of International Education, 809 United Nations Plaza, New York, New York 10017, for 15 cents a copy. (Payment must accompany orders of less than 2 dollars.)

Is your  
future in  
publishing?



Contact your placement office for an interview with a company representative, or write directly to:

Holt, Rinehart and Winston, a leading publisher of textbooks, will be on campus to interview candidates for positions as Publisher's College Representatives

Holt, Rinehart and Winston, one of the oldest and most successful publishers in America, is seeking field representatives for its expanding college programs. The positions demand men with high motivation, outstanding human skills, and genuine interest in education.

As a field representative you will represent the company on college and university campuses, informing teachers of new materials and publishing programs, interviewing them to ascertain their needs in educational materials, working with them in the development of these materials. You will be the bridge between the publishing business and the world of learning and research.

The work is enormously stimulating. It will keep you in daily touch with the newest developments in academic activity and in personal contact with the scholars and professors who are leaders in these vital fields.

Beginning salaries are exceptionally high; company benefits are broad and generous; opportunities to advance are outstanding as the publishing industry participates directly in the "education boom" of the next decade.

**HOLT, RINEHART AND WINSTON, INC.**

645 North Michigan Avenue, Chicago, Illinois 60611

Attn: Raymond Craig

An Equal Opportunity Employer

## FOREIGN CAR SPECIALISTS

TRIUMPH

MG

VOLVO

AUSTIN HEALEY

FIAT

MERCEDES

VOLKSWAGEN

Motor Overhaul - Valve Grinding  
Carburetors - Brake Service  
Generator Service - Tune-Ups

COMPLETE PART SERVICE

**255-0844**

1313 Regent St.

PORSCHE

MORRIS

ALFA

SUNBEAM

PEUGEOT

RENAULT

Should you be a  
United stewardess?

2 fascinating hours will tell you.

3:30 p.m. to 5:30 p.m., Thurs., April 4  
The Memorial Union

You'll have a chance to learn about the many rewarding experiences you'll have as a United stewardess. And you'll learn from the best source—the girls who are flying the friendly skies right now.



Other United people will be there, too. They can tell you what the experience as a United stewardess can mean to you personally...like the "glamor" instructors from United's stewardess training center. They'll let you in on some of the appearance and grooming secrets that all United stewardess candidates learn. Our employment counselors will be there to give you pointers on how to apply.



You'll hear "The Stewardess Story," taking you through the high points of United's stewardess training program and into the actual working life of a stewardess.

If you still have questions, ask our stewardesses themselves. They'll tell you about the hours, salary, travel opportunities and how the experience can help you as an individual.



If you're between 19 and 26, and single, United Air Lines invites you to attend this informal, informative session. It may be the take-off point toward a job for you in the friendly skies of United.

**Make a date on your  
Campus Calendar**

3:30 p.m. to 5:30 p.m., Thurs., April 4  
The Memorial Union

**UNITED AIR LINES**

An Equal Opportunity Employer



# Assembly Hears Dormitory Criticisms

The Assembly Committee on State Affairs heard vociferous criticism of life in University dormitories under the impersonal rule of Residence Halls Administration's "superparent."

The Committee's preliminary hearing for the purpose of "gathering information so the legislature can make intelligent decisions on student housing" was attended by State Assembly members Doudy and Pabst and about fifty students.

James Klauser, council to the Assembly Committee, noted that the state already has \$140 million dollars invested in student housing and opened with a quote to the effect that, "there is a value which students get in Residence Halls that they don't get elsewhere." The Dorms, he said, "help in raising kids."

Students agreed that Res Halls provide convenience in that students do not have to prepare their own meals, but criticized severely the doctrine of "in loco parentis."

A representative of the Ad Hoc Committee for Re-evaluation of Res Halls Policy said, "To my parents I am Laurie—I am a six digit number to the University." Students compared housefellow to policemen enforcing arbitrary rules rather than loving parents.

Student powerlessness in making residence halls rules was cited as a major reason for student feelings of alienation. Klauser's suggestion that there is a need for rules, provoked South East Area Student Organization chairman, Bob Young to reply that if students made the rules they would be more likely

to obey them.

A Sellery Housefellow said the fact that only eight of the sixty-three girls in her house were returning next year indicates that changes in Res Halls rules are necessary. Emphasizing the pressures of student life, she noted that there are no facilities for blowing off steam.

Southeast Area Senator White alluding to the recent sit-in in the area, said, "there will be more trouble till we get control."

The Gordon Commons committee representative, said lack of student outlets for frustrations had caused \$1000 damage on his floor in Ogg Hall this year.

In the course of the hearing frustration, alienation, vandalism, and even suicide were blamed on the pressures inherent in the University Residence Halls environment. Lack of places for students to socialize, lack of privacy, and a "cold cubicle" atmosphere were other complaints.

Assemblywoman Doudy mentioned that her own daughter wants to move into an apartment, but she can see nothing wrong with Residence Halls rooms and thinks the regulations on students are a very good thing.

Steve Hendrickson of the Student Tenant Union, said students move to the freedom of apartments because, "we are the leaders of the future, but we are confronted at the University with rules and regulations without number." Hendrickson, a Madisonian, praised

the Wisconsin tradition of service to the people of the state which, he said, means the state should never let costs prevent students from coming to the University.

Hendrickson also mentioned high rents of private apartments and said the State housing policies should "serve the interests of the people, not the interests of the landlords." Only thirty per cent of student housing is presently provided by the state, he added.

## MILK MARKETING

More than 250 cooperative leaders, industry representatives and dairy economists, are expected to attend the 22nd annual Midwest Milk Marketing Conference on campus, April 26 and 27.



## We're Looking for Exciting People

The Daily Cardinal needs you—if you're inquisitive, responsible, sensitive, creative, daring and willing. We want new, exciting people.

Can you spell, use a pencil, and add two and two? We need copy editors afternoons and evenings.

Can you put together a coherent sentence—with fewer than one grammatical error? We need writers for regular campus beats or on general assignments afternoons and evenings.

Can you take a picture in focus? Have you any artistic ability—drawing a straight line with or without a ruler? We need photographers and artists and page make-up editors afternoons and evenings.

Would you like to be a librarian, public relations man, a rewrite man, superman? We have openings for you afternoons and evenings.

You come; we train. You can contribute from 10 to 50 hours per week on free afternoons and evenings.

Don't just talk about The Cardinal, work for it. For further information, stop in at The Cardinal office, 425 Henry Mall any afternoon or call 262-5856. Ask for Phyllis, Peter or Christy.

## Resume Meeting On Sit-In Rules

The Organization and Politics sub-committee of the Students Life and Interests Committee (SLIC) will continue its meeting of March 21 today in the Old Madison room of the Union at 3:30 p.m. All interested students are urged to attend.

The purpose of the meeting is to investigate whether rules and regulations should be enforced on

student sit-ins and pickets.

Deans Leon Epstein, letters and science, Kurt Wendt, engineering, and George Sledge, agriculture, will attend the meeting along with Bob Swicker and Henry Haslach of Students for a Democratic Society.

After some brief discussion of the subject, the meeting was adjourned because of the absence of Robin David who was supposed to speak with Haslach and Swicker.

**BUY THE CARDINAL—  
IF YOU HAVEN'T  
TRIED IT—  
DON'T KNOCK IT!**

Expert  
Alterations  
on all  
ladies and  
men's  
clothing  
at

**Martin's**  
**TAILOR SHOP**  
419 State St.  
BMCS & WIS Charge Accounts

**professional**

We get pretty concerned about the way life insurance is often sold.

We're not in favor of a client just buying a policy and getting it over with. We want him to understand what it's all about, how his policy can be made to serve a variety of future needs, how it will fit into an overall financial program tailored to his own requirements.

It's this approach that separates the professional from the ordinary salesman. And if you feel you'd be more satisfied dealing with a professional, we're at your service.

**DANNY A. TZAKIS**  
**and ASSOCIATES**  
Insurance Consultants  
Suite 602—30 on the Square  
256-1928  
**Maccabees Mutual Life**  
Southfield, Michigan  
88 Years of Insurance Service

YIPES STRIPES!  
CHARLIE BROWN!  
MOTHER BLUES!  
SLINK PINK!

**Manchester's**  
madison

**INTIMATE APPAREL**  
**360 . . . DOWNTOWN**  
**. . . CAMPUS**

**PLAZA 8**

by Perma-Lift

1/2 PRICE

**SALE!**

"Yipes Stripes" half slip slit 'n sassy, Reg. 5.00 ..... 2.49  
Mini half slip in two colors back to back, Reg. 5.00 ..... 2.49

"Yipes Stripes" panty girdle, Reg. 7.00... 3.49  
Pettipants, those stripes . . . Yipes! Reg. 5.00 ..... 2.49

Light and delicate garter belt, pink under brown, gold under pink, avocado under blue, or "Yipes Stripes," Reg. 3.50 ..... 1.75  
"Too too Tulip" Bra, light, airy and padded, Reg. 7.00 ..... 3.49

"Yipes Stripes" Bra, soft nylon tricot with velveteen straps, Reg. 4.00 ..... 1.99  
Sweet 'n Sassy bra in same shades as garter belt, Reg. 4.00 .... 1.99

Wild, way-out, wee and wonderful . . . our Plaza 8 Collection! Specially sized and styled for the Now Generation . . . and now half price! Fine for Paper Dolls . . . the greatest on you!



# 'U' Appointment

(continued from page 1)

In praising Fleming, Harrington said, "he established this job and made it one of great importance. He appreciated our tradition and carried them on well."

Fleming is the University's first chancellor. The post was created three years ago when the administration was reorganized.

In the search for a new chancellor, Harrington said that the committee will look both inside and outside the University for Fleming's successor. Fleming was previously an economics pro-

fessor at the University of Illinois before coming to the University. He did his undergraduate work at Beloit College and received his law degree from the University.

In looking for qualified candidates, Harrington said, "we want to get a guy as good as Fleming, but we hope next time we can hold him for more than three years."

## WSA Election

(continued from page 1)

Holmquist says that the same thing could be done in the senior class elections by non-juniors; and that students could vote outside their senate districts by careful erasure of the penciled-in mark by election officials designating the voter's senate district and placing a new mark next to another district.

READ CARDINAL  
WANT-ADS

# Faculty

(continued from page 1)

A fiery debate between Sen. George Borg (R-Delavan) and Assembly members of the committee abruptly ended continued action on the University's requests.

Borg charged that the Assembly members of the Committee had been holding "rump" caucuses with members of the committee's research staff in an effort to find items to cut.

Borg's charges came on the heels of an attempt by Assemblyman John Shabaz (R-Waukesha) to delay action on the rest of University's budget because of several unexplained staff reports.

The study reports had caught University representatives and some committee members by surprise. George Field, legislative aide to Pres. Harrington, complained "I've only had two minutes to see this paper -- I think it's only fair for us to have some time to go over it."

Borg, continuing to protest delaying action, said, "I am not going to be a party to irresponsible cutting."

Assemblyman Byron Wackett (R-Watertown) answered Borg by castigating the Senator's poor at-

tendence record.

Members of the finance committee agreed to delay action on the rest of the University budget, including tuition schedules, until this week.

In a related action the committee voted to restore \$10,000 of a \$36,000 increase appropriation for book purchases by the Historical Library. Earlier the committee had eliminated funds for extending the hours of the library on the campus.

## Beer Change

(continued from page 1)

start of the next school year, each supervised living unit must decide by a two-thirds vote of the total resident membership the days and hours when residents will be permitted to have visitors of the opposite sex in their rooms. The vote would be by secret ballot.

The living unit may have a visitation program on either Saturday or Sunday but not on both days. The hours selected may not exceed the hours of 12 noon to 10 p.m. however such visitation is voided when beer is served at social events sponsored by the living unit before or during scheduled visitation.

As in previous programs, "the door must be left ajar" during visitation. The "duly elected" house officers will have the primary responsibility for administering the plan within the specified living unit.

# WSA

(continued from page 1)

A fourth amendment—providing for recall of elected WSA officers and senators—just squeaked by the required three-quarters majority.

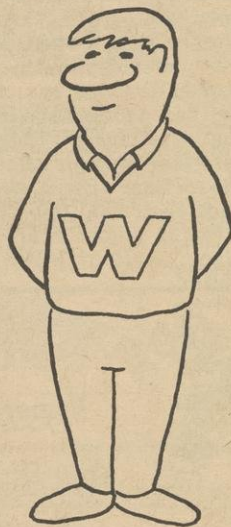
However, specific mechanisms for instituting initiative and recall have yet to be set up.

A substantial 5,000 to 4,000 vote passed the referendum urging the University to "cease the compilation of class ranks to be used by Selective Service." Interestingly, while the vote among men was close, women favored the resolution by a two to one majority.

A similar vote ratio defeated the referendum calling for the abolition of "involuntary conscription into the U.S. Armed Forces." While majorities among both men and women opposed the resolution, the vote was substantially closer among male students.

## ANIMAL SCIENCE

Ten University meat and animal science students will match evaluational skills with teams from 10 other universities at the 4th annual Meat Animal Evaluation Contest to be held in Denison, Iowa, April 6 to 7.



## ANSWER TO PREVIOUS PUZZLE

S	E	T	H	S	P	A	R					
S	E	R	I	E	S	T	O	R	E			
S	A	T	A	N	I	C	T	A	N	A	G	E
U	L	T	T	R	A	C	E	R	E	Y	E	U
P	A	L	S	S	L	O	P	E	I	N	C	H
S	M	E	E	S	A	L	P	A	N	T	E	S
I	S	L	E	S	D	E	P	R	E	S	S	
				F	R	E	E	A	S	A	I	R
				D	R	I	V	E	R	S	D	A
P	R	A	S	E	R	I	M	S	I	N	E	W
				O	A	T	H	P	A	C	E	M
				P	I	T	G	E	N	E	R	A
S	N	A	R	L	E	D	I	T	E	R	A	T
				S	N	O	O	P	S	T	E	N
				S	E	W	S					

## DAILY CROSSWORD PUZZLE

### ACROSS

- 1 Moving back and forth.
- 5 Blemish.
- 10 Kind of dance.
- 14 Celebrity.
- 15 Veiling.
- 16 Obsidian.
- 17 Gadget.
- 19 Spoken.
- 20 Long time.
- 21 Los Angeles footballers.
- 22 Puzzling person.
- 24 Seal Island, for example.
- 26 Mixture.
- 27 Profit.
- 28 Failures: Slang.
- 32 Where Palazzo Madama is.
- 35 Reserve supply.
- 36 College event.
- 37 — plaisir.
- 38 Bear cat.
- 39 Boy.
- 40 Fume.
- 41 Well.
- 42 Unworthy of.
- 43 Chatter.
- 45 — se.
- 46 Dwellers in
- 45 Down.

### DOWN

- 47 Japanese rifle.
- 51 Herring.
- 54 V — victory:
- 2 words.
- 55 Propane.
- 56 Chemical suffix.
- 57 Mythical monster.
- 60 Dearth.
- 61 Willow tree.
- 62 City on the Humboldt.
- 63 Tints.
- 64 — ante.
- 65 Fruit.
- 13 Big blow.
- 18 Verdant.
- 23 Suffix with cool or warm.
- 25 Etage items.
- 26 Convenient.
- 28 Languidly.
- 29 River into the Caspian.
- 30 Designating some cafeteria orders: 2 words.
- 31 Merganser.
- 32 Dessert.
- 33 Part of the eye.
- 34 Lively dance.
- 35 Rum cakes.
- 38 Store of a sort.
- 42 Existence.
- 44 Self: Prefix.
- 45 Cloister.
- 47 Colorado resort.
- 48 Nimble.
- 49 Austrian novelist.
- 50 Concerning: 2 words.
- 51 Realty sign.
- 52 Frolic.
- 53 Cereal grass.
- 54 Neat as —: 2 words.
- 58 Verb-forming suffix.
- 59 Represent: Abbr.

1	2	3	4		5	6	7	8	9		10	11	12	13
14					15						16			
17					18						19			
20					21					22	23			
24				25					26					
				27				28				29	30	31
32	33	34				35					36			
37						38					39			
40						41					42			
43					44					45				
				46					47			48	49	50
51	52	53						54				55		
56						57	58					59		
60						61						62		
63						64						65		

Gen'l Features Corp.-World Rights Rsvd.

## ADD BUSINESS SKILLS THIS SUMMER

to your fine University Education

Accounting

Gregg Shorthand

Speedwriting

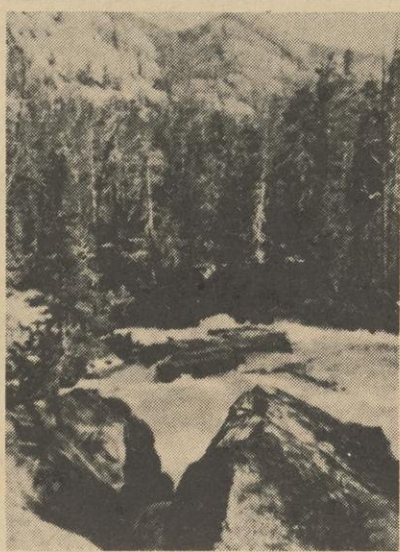
Typewriting

(and others)

Prepare yourself for the exciting field of business NOW!

Call or write for our summer bulletin

MADISON BUSINESS COLLEGE  
A Prestige College of Business Since 1856  
215 W. Washington Avenue  
256-7794



SEE THE TRUE WYOMING

Interested in a Wyoming Ranch vacation Riding, Fishing, Pack Trips, Rodeos, and accommodations during June, July & Aug. Hunting in Sept., Oct., and Nov.

Call Greg (after 7:00 p.m.), Mon - Wed.  
262-2603

©1967 BLUE BELL, INC.



If you're 16-22 you can be a Young Ambassador. Tell the people you meet about America while traveling in the friendliest way: via bicycle and train, staying in Youth Hostels as unique as a chateau, as simple as a university dormitory. Travel in small co-ed groups with a trained American Youth Hostels leader as chaperon who'll take you to famous and untouristy places.

You'll get a travel wardrobe from Lady Wrangler's or Mr. Wrangler's Young Ambassadors Collection and you'll be supplied with a bike and saddlebags.

Go to the store nearest you that sells Lady Wrangler or Mr. Wrangler Sportswear. Look for the Young Ambassadors Collection and get your application form. Scholarship applications close May 5, 1967.

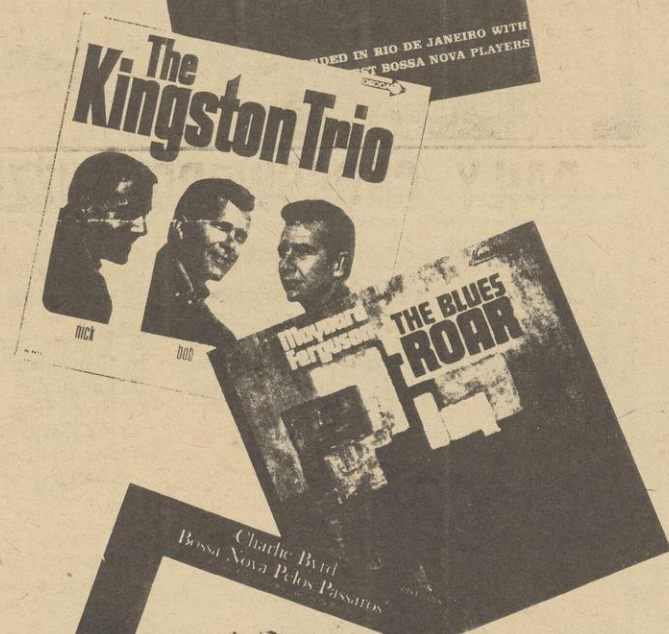
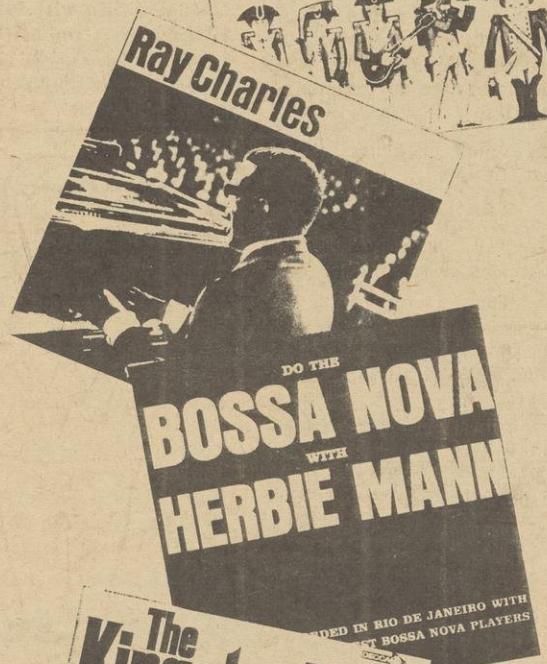
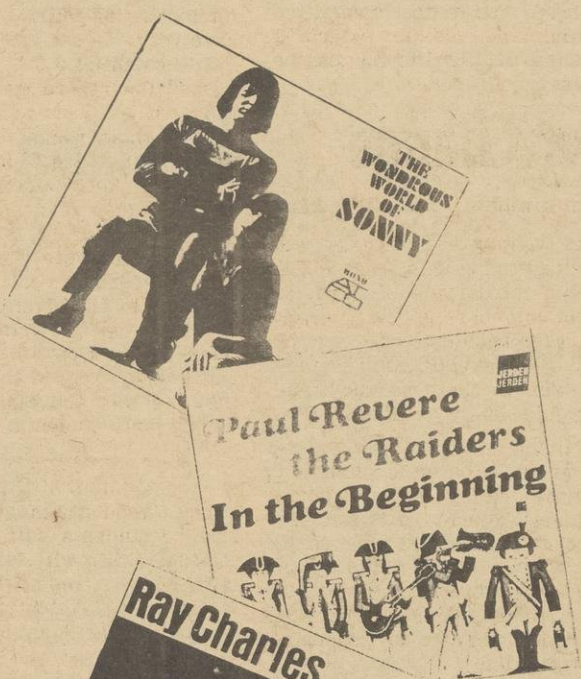
Lady Wrangler Sportswear, 1407 Broadway, New York, N.Y. 10018.  
Mr. Wrangler Menswear, 350 Fifth Avenue, New York, N.Y. 10001.

Win a free 6-week all-expense-paid Young Ambassador tour of Europe.  
Lady Wrangler and Mr. Wrangler Sportswear will send 90 young people abroad this summer as Young Ambassadors traveling with American Youth Hostels.



American Youth Hostels





**SAVE UP TO**  
**2<sup>\$</sup> OR 3**

From Former List Price

# RECORD SALE

## BROWN'S BOOK SHOP

673 STATE STREET  
907 UNIVERSITY AVE.  
*Friendly Courteous Service*



## Jobs of the Week

Madison employers are now looking for qualified students to fill a wide variety of employment positions. Summer session students will be interested to know that many of the positions available will extend through the summer months.

Interested students should make an appointment with a Financial Aids Counselor at the Office of Student Financial Aids, 310 North

Murray. Counselors in the Employment Section are available from 9:00 - 11:45 a.m. and 1:00-4:00 p.m., Monday through Friday.

If you are looking for full-time employment during the summer, mark May 1st, on your calendar and drop by the Office of Student Financial Aids soon to make an appointment and fill out a special summer job application form. Employment Counselors will begin in-

terviewing for full - time and part - time summer jobs on that date. Also check the new "Employment Corner" for summer job tips and general student employment information.

By submitting a brief application form provided by the Wisconsin State Employment Service and available in our office, you will be considered for a variety of summer jobs by one of the thirty Wisconsin State Employment Service branch offices throughout the state. Jobs in canning factories and summer camps are particularly abundant.

If you are interested in immediate employment, the following

jobs are open now:

**SALES:** Two positions open in a shoe store near campus, 4 hrs. per day with possibility of job extending through summer. \$1.25 plus commission.

**PERSONABLE STUDENT WIFE** being sought for sales clerk position on the square, now and through the summer. 20-22 hrs. per wk., \$275 per month; more if experienced.

**LABORATORY:** Laboratory technician needed in science department, 3 hrs. per day for the months of April and May. Some lab experience desired. \$1.50

**GENERAL OFFICE:** Student with morning hours available needed for general office work in campus department. Must be accurate typist and able to work through summer. Flexible hours, \$1.25.

Ten plus general office positions now available for students able to work in 2-3 hour blocks. Typing skills are not required in all positions, and a number of jobs will extend through the summer. On campus, \$1.25

**BOOKKEEPER:** Student with experience in bookkeeping needed as soon as possible in off-campus agency. Must be able to work through summer. 20 hrs. plus per wk. \$40 - \$50 per week. Own transportation necessary.

**ACCOUNTING CLERK:** Position open for accounting clerk from 8:30 a.m.-12:30 p.m., Monday through Friday. Applicant with typing skills and numerical facility preferred. No accounting experience necessary. \$1.75. Own transportation necessary.

**FOOD SERVICE:** Waitresses, busboys, and cashiers needed in city restaurant. Flexible hours at \$1.25.

**DESK CLERK:** 21 year old undergraduate who plans to be at the University for at least 2 more years being sought for desk clerk position in motel near campus. Hours flexible and student can

study on job. Must be in Madison during summer. \$1.25 plus tips.

**TYPIST:** Position open for dependable student able to type 40-50 wpm. Flexible hours at \$1.50.

**MANUAL LABOR:** Several students needed in the service department of off-campus business. 15 hrs. plus per week arranged with students' schedules. \$1.50, with a number of positions extending through summer.

## Fencing

(continued from page 11)

defeated Frank Hewitt of Navy in a fence-off.

Bruce Taubman of Wisconsin finished twelfth in foil with a 20-11 mark. Taubman was faring exceedingly well for the first two days of the tournament but faltered during the last day. According to Simonson, Taubman "just ran out of gas."

The foil competition was won handily by Mike Gaylor of NYU who finished with a 26-5 record.

Wisconsin's real downfall was in sabre. Lawry Dolph performed disappointingly and finished with a 10-17 composite in 22nd place.

Sabre was won by Todd Makler of Pennsylvania who defeated last year's champion Paul Apostol of NYU. Makler won the competition in the last two rounds when he performed spotlessly. In doing so he compiled a 25-2 record, winning his last 23 bouts.

Apostol lost 2 bouts in the morning session and dropped to 22-5. However, with Gaylors' and Masin's performance, NYU was firmly entrenched in first place.

As for the Badgers, they finished their season on a disappointing note. However, overall this year was highly successful. Wisconsin won the Big Ten meet.

## DAILY CARDINAL CLASSIFIED ADVERTISING

**RATES:** 25c per line per day up to 3 days  
20c per line per day 4 days to 20 days  
15c per line per day 20 days or more

**MINIMUM CHARGE 75c**

Approximately 28 spaces per line. In figuring the number of lines in your ad, each letter, number, punctuation mark, and space between words must be counted as a separate space.

**CLASSIFIED DISPLAY ADVERTISING \$2 per inch, per insertion**

Min. 1 column x 1"; Max. 1 column x 3"

All above rates are net. No commissions or discounts.

**ALL CLASSIFIED ADS MUST BE PAID IN ADVANCE**

**NO REFUNDS**

### FOR SALE

**AUTO INSURANCE.** Having trouble securing auto insurance? Low rates. Call 238-7898. xxx

3 YR. OLD ice boat. BN in good condit. Ca., 233-1014. 10x12

**GITANE** 10 speed bicycle. Like new. \$90. 255-8594. 5x5

1961 TR3. Red. 238-7611 9 a.m. to 4 p.m. SAM. 20x26

**BICYCLES:** 10 speeds from \$49.95. Full selection of 3 speeds and light weights. All accessories. Also used bikes. Terms available. Northern Wheel Goods 464 N. Sherman. 244-4648 or Campus Bike Shop 137 W. Johnson 257-4050. xxx

**SPRING special:** Bicycles, English 3, 5, or 10 speeds. \$36.95 and up. Free delivery. Monona Bicycle Shoppe, 5728 Monona Drive. 222-4037. 40x5/3

**FREE European tour!** Well, almost. BMW cycle, RT jet fare, 3 wks. hotel, all for price of BMW alone. Ltd. offer. MED-INT'S, Box 532 Madison. 20x4/6

**YAMAHA 100.** \$380. 1966. Only 2100 mi. Call around 6 p.m. 257-5093. 10x4/5

**7000 SQUARE Ft.** building on campus for sale or lease. With utilities. Commercial or residential. 255-7853 after 6 p.m. xxx

**MG Midget 1965,** wires, radio, new tires, accept motorcycle or old car in trade. 222-0238. 7x4

'63 BSA 250cc. \$300. 256-8290. aft. 6. 10x11

**RECORD-Player:** KLH-15 with cover, only 6 mo. old. \$180. 257-9725 eve. 3x6

**HONDA S-90,** 3900 miles. Excellent cond. \$250. 262-4272. 3x6

1966 HONDA 160 Scrambler. 2200 mi. \$575. 256-6354 after 6 p.m. 4x7

'66 SUZUKI 150cc. Best offer. 255-9640. Elec. Starter. 5x8

### FOR RENT

**NEAR Hilldale.** Avail now. 1 bedroom, unfurnished, heated, stove, refrig., disposal, washer & dryer, parking. \$105. Completely furnished & air-conditioned, \$130. Newer buildings. Call 231-2255 or 238-9311. Madison Properties. xxx

**SINGLES or doubles:** Women with kitchen. Summer & fall. 256-0867. xxx

**MEN'S rooms—111 N. Orchard,** kitchen privileges, \$40/mo. Call 238-6462. 20x4/7

**FALL:** Live off campus and save. 2 bedroom apartments for 4 people. New furniture, new carpeting, air conditioning, laundry, parking, \$480/person a year. Hilldale area. 238-4924. xxx

**AVAIL. APRIL 1:** Sunny apartment comfortably furnished 3 rooms & bath. 2 blocks from Bascom. Quiet. Single student or married couple. Call 255-9735 after 4. 10x13

### FOR RENT

**CAMPUS**  
Act now for choice locations  
Apartments and Singles,  
available for summer and fall  
257-4283  
broker xxx

**SUMMER sublease.** Friendly one bedroom (furn. & all utilities) apt. on W. Gilman. 255-3045. 20x4/21

**SINGLES-SINGLES!** Campus area. C/R management agency. 257-4283. xxx

**2 BEDROOM** apartments for summer & fall. C/R management agency. 257-4283. xxx

**SUMMER Session:** Very attractive 1 & 4 bedroom apartments. Lake privileges. 222-8007. xxx

**MODERN apt:** 4 girls, summer, air-cooled, utils., \$200/mo. Ideal locale. 255-4334. 13x13

**EFFICIENCY:** 1 girl April 1 & June 1 \$55-65/mo. 255-1895 or 256-2740. xxx

**BI-LEVEL flat** to let for summer. 3 bdrms. \$180. 255-4640. 5x8

**SUMMER—Air cond. apt.** 1-3 males, modern furn. Brze. Terrace. 257-9128. 5x8

**NOW RENTING for fall:** Lovely efficiency, 1 & 2 bedroom units available. 222-8007. xxx

**MEN:** Large dbl. rooms with refrigerator & p.r. bath., T.V. lounge, reduced summer rates. Also renting for fall. Kent Hall 616 N. Carroll 255-6344. xxx

**ROOMS:** kitch. priv., men, clean, fall-summer rates, study rooms, parking. 256-7647 or 257-3974. xxx

**APTS.:** on campus, 1 blk. to library, nicely furn. for 4 girls, utilities free. Call after 6 p.m. 233-4067. xxx

### COLONIAL HEIGHTS

**NEW—One bedroom** completely furnished apts. with:  
\*New contemporary furnishings  
\*New Colonial furnishings  
\*Completely carpeted, ceramic bath  
\*Soundproof—see for yourself  
\*Swimming pool and Tennis courts  
\*Rental from \$127.50

**MODEL OPEN DAILY**  
620 W. Badger Rd. 257-0088 xxx

### SERVICES

**THESIS Reproduction—xerox** multilith, or typing. The Thesis Center, 257-1288, Tom King. xxx

**THESIS typing** and papers done in my home. 244-1049. 23x29

**EXPERT typing,** prompt service. 14 yrs. Exp. Mrs. J. White 222-6945 xxx

**EXCEL. typing.** Fast. 231-2072. xxx

**EXPERT typing.** 257-4125 eves. xxx

**EXPERT typing,** will correct spelling, fast service. 244-3831. xxx

### HELP WANTED

**SUMMER girl** wanted: Chicago area. Salary open, own rm. 5½ day wk., 2 children ages 4 & 1, Kessler, 9328 Home Ct. Des-plaines, Ill. 7x7

**PHOTOGRAPHER** for occasional wedding photography. Week-ends. By long established studio. Must have experience, dependable, etc. 255-3673. Rier-son Studio. xxx

**OPENING** for Daily Cardinal advertising salesman. Apply to David Loken or Scott Miller at 262-5854. xxx

**MADISON'S newest nightclub** needs GoGo dancers. For info. call Dangle Lounge 257-6433. 20x28

**GO-GO GIRLS** (18 yrs.) wanted and cocktail girls (must be 21) at Peppermint Lounge. 238-1232. 10x15

**GO-GO GIRLS & cocktail wait-**resses at White Hare Lounge. Apply in person at Bunny Hop between 7-8:30 any night. 20x29

**FOOD SERVICE:** Men & women student workers needed in Gordon Commons. All meal hours available. Also men students needed to work in Chad. Payment in meals &/or cash at \$1.30/hr. Apply immediately for all jobs at Gordon Offices. 5x8

### TEACH IN THE SOUTH

college teachers needed in all disciplines. Exciting opportunities for innovative teaching and curriculum reform. RST serves nearly 100 predominantly Negro colleges in 17 states. A non-profit foundation-supported agency. M.A. required, Ph.D. preferred. Write Recruitment of Southern Teachers, P.O. Box 1161, Tuscaloosa, Ala. 35401. 10x15

**PART-TIME job** for young man or woman, handling group sales on your campus for Chicago's grooviest nite club. Call Mr. Fox after 2:30 at LO 1-8560. 2x4

### WANTED

**EXCHANGE HOUSE** in DC: Modern Capitol Hill 3 bedroom 2½ bath townhouse on park 3 blocks from Library of Congress for comparable house in Madison, June-August, 1967. Dr. L. W. Littig, 114 F St. SE, Washington, DC 20003. 3x4

**3 MEN** to share very large well furnished flat. 4 bedrooms, 117 E. Gorham St. 255-0194. Immediate reply necessary before landlord leases. Available June or Sept. 10x15

### BUSINESS OPPORTUNITIES

**FACULTY ATTENTION:** Forming investment group to expand already-established business on Hwy. 14 adjoining Frank Lloyd Wright Foundation Property, Spring Green area. \$3000 minimum required. Phone 238-7702. 5x6

### READ DAILY CARDINAL

### WANT ADS

## DAILY CARDINAL PHONES

**BUSINESS OFFICE 262-5854**

**EDITORIAL OFFICES 262-5856**

**USE THIS CONVENIENT ORDER FORM**  
**DAILY CARDINAL CLASSIFIED ADVERTISING**  
425 Henry Mall, University of Wisconsin,  
Madison, Wisconsin 53706

**FOR INFORMATION — 262-5854**

1 day ☐ 2 days ☐ 3 days ☐ other ☐ days—

**STARTING DATE** ..... **CATEGORY** .....

**Copy (print or type)** .....

.....

.....

**Name** ..... **Address** .....

**City** ..... **Phone** .....

**Please enclose check or money order**

## DAILY CARDINAL SUBSCRIPTIONS

# NOW ONLY

**\$2.25**

**262-5854**



## In NCAA Action

# Fencers Are 10th, Mermen Take 15th

By MILES GERSTEIN

Wisconsin's three-man fencing squad finished in a tie for tenth place with Harvard during last week's NCAA fencing tournament in Northridge, Cal.

New York University, coached by Hugh Castello, easily took first place with 72 points. According to Badger coach Archie Simonson, NYU was "the class of the tournament."

NYU's closest competitor was Pennsylvania who finished with 64 points. Columbia, Navy, Air Force and Notre Dame finished in close succession.

The Badgers, due to the participation of the Ivy League in the tournament, fell to tenth, finishing with 52 points. Four Ivy League squads finished ahead of Wisconsin. However, the Badgers did finish second amongst mid-west schools, only outscored by powerful Notre Dame.

The star of the tournament for Wisconsin was Rick Bauman. Bauman finished in a tie for third, but was dropped to sixth place due to touches. He was accorded All-American honors for his performance in the tournament.

This is the second straight year that Bauman has been awarded this honor. He is the first fencer from Wisconsin to have won this honor twice.

The epee competition was won by George Masin of NYU, who (continued on page 10)

By LEN SHAPIRO

Wisconsin's NCAA swimming contingent finished 15th in the NCAA swimming and diving championships held at Michigan State in East Lansing two weeks ago.

The Badger mermen recorded 33 points in the meet, 20 of which were scored by diver Julian Krug.

Krug finished fourth in the three meter diving competition and seventh in the one meter event. Other Badger swimmers who scored points for Wisconsin were butterfly John Lindley who took 10th in the 100 yard butterfly and Fred Hogan who took 11th in the 100 yard free-style.

Stanford took the team title away from defending national champion Southern California with a total of 275 points. The Trojans finished second with 260 points and were followed by Big Ten champion Indiana with 249, Michigan with 184, UCLA with 143 and Yale with 135.

Stanford's Greg Buckingham, a 6.4 swimming powerhouse, took meet individual honors with three gold medals. He won the 500 free-style Thursday night, the 200 free style Friday night and anchored Stanford's relay team in the 800 yard freestyle relay to ice the team championship for the Indians.

## Daily Cardinal Sports

# Netters 4th in Tourney, Defeat Princeton Twice

By STEVE KLEIN

Contributing Sports Editor

Dan Bleckinger, Skip Pilsbury and Captain Dick Rogness led Wisconsin's tennis team to a fourth place finish in the Florida Collegiate Tournament at Cape Coral, Fla., during the spring recess.

In dual meets played in Miami, Wisconsin defeated Princeton twice, 6-3, 5-3, and lost an 8-1 decision to Miami of Florida.

Bleckinger, Pilsbury and Rogness all compiled 2-1 records in singles play to pace the Badgers during the trip. Bleckinger and Pilsbury, the team's No. 1 doubles combination, posted a 2-1 mark.

Coach John Powless was pleased with his squad's fourth place finish in the tournament. The Badgers finished behind winner Mississippi State who had 28 points, runner-up Rollins with 16

and third place Southern Illinois with 12. Wisconsin had 11 team points.

"This is the most tennis we've played on a spring trip," said Powless. "You can't question the experience we gained. By the time we enter Big Ten dual meets we'll be playing well."

The Badgers arrived in Miami March 22 and practiced at the University of Miami before moving on to Coral Gables.

"Of the twelve teams in the tournament, we used the courts most," Powless said. "We were on the courts at 7:30 every morning of the tournament. By the

last day of the tournament our influence had hit the other teams and they were out as early as we were."

The Badgers performed well in doubles matches, winning 4 of 6 in dual meets against Princeton and Miami.

Bleckinger and Pilsbury, who rank one and two respectively on the squad, performed as expected in doubles competition and emerged as Wisconsin's top doubles team. The teams of Jeff Unger-Jim Siegel, and Dick Rogness-John Conway were broken up after Unger sprained his ankle.

## Wee Wash It

LAUNDRY the way  
your mother  
would do it.

SHIRTS & DRY CLEANING  
24-HR. LAUNDRY SERVICE  
462 STATE ST.

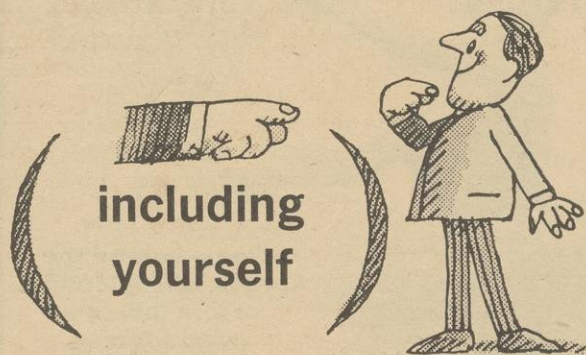


OUR  
**PIZZA..**

MAN... IT'S THE GREATEST!

**PINO'S Restaurant**  
CORNER OF REGENT & PARK

Chances are you  
can cut the cost  
of insuring  
almost everything



Call Allstate.

Allstate cuts red tape and waste motion to bring you solid, low-cost protection for most anything you might want to insure.

Auto, homeowners, health, life, boat, or business insurance—your money can't buy better protection. Phone or stop in to check and compare. Or if you prefer, we'll gladly come to your home with details.

Call or visit your convenient  
Allstate Insurance Center:

4341 AVON RD. — 238-6791  
SEARS, E. WASHINGTON — 255-3744



**YOU'RE IN GOOD HANDS WITH ALLSTATE®**

Allstate Insurance Companies • Skokie, Illinois

SUMMER SCHOOL STUDENTS & TEACHERS

Enjoy Your Summer  
Stay At...

**COLONIAL  
HEIGHTS  
Apartments**

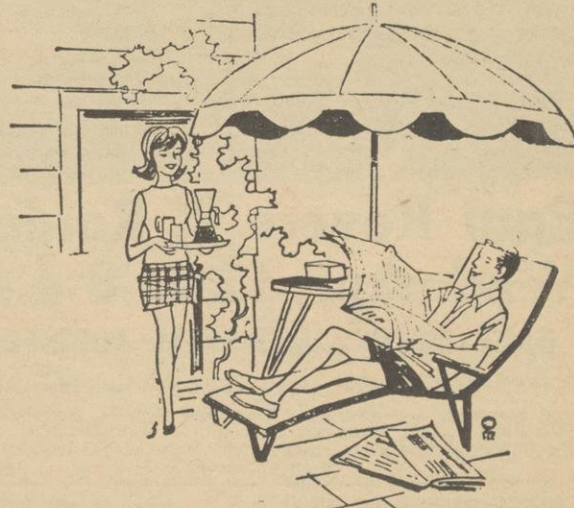
620 W. BADGER RD. — MADISON, WISCONSIN 53713 — 257-0088



Resort Atmosphere  
With...

- SWIMMING POOL
- TENNIS COURTS
- LAWN FURNITURE  
including umbrella tables  
(ideal for outdoor dining  
and outdoor barbecues)

No Lease  
Required During  
Summer  
Months!



ALSO RENTING FOR SEPT.—Rentals from 127.50 Year Lease & 9 Month Lease



# Badger 9 Returns Home With a 'Good' 4-6 Mark

Sporadic hitting and weak fielding cancelled out some fine pitching performances as the Wisconsin baseball team finished its spring trip to Texas with a 4-6 record.

However, the trip, which was shortened from 12 contests due to rain, was the most successful in recent years.

Badger ace Lance Primis came out of the fray with a deceptive 1-2 mark. The righthander pitched in the Badgers' opener with Minnesota and lost a 3-2 decision. Primis scattered 8 hits while striking out 11 in the nine inning

Primis finally broke into the scoring column in the Badgers' last game with a 5-2, 5-hitter against Pan American. Once again the fielding faltered and both Pan Am runs were unearned giving Primis a 1.91 ERA for his three games.

John Poser returned to Guy Lowman Field as Wisconsin's winningest pitcher with victories over St. Mary's (Texas) and Pan American.

The junior received more than adequate hitting in his 14-4 victory over St. Mary's. Wisconsin gathered 17 hits, 3 apiece from Gary Pinnow, including a home run, and Ross Amundson.

Poser blanked Pan Am for 6 innings while the Badgers took a commanding 6-0 lead, but the Texans managed to score 3 runs before bowing, 7-3. The righthander fanned 9 in his eight inning stint, raising his strike-out total to 18 in two appearances.

Steve Oakey went all the way in pitching the 6-hit, 2-1 victory over St. Edwards. The Badgers, who were also held to 6 hits by Mike Seale, finally broke a 1-1 tie in the seventh inning.

Hardluck pitcher on the trip was senior Denny Sweeney who lost both his games. Captain of the basketball team, the righthander isn't yet in baseball shape.

In his initial start against Trinity, Sweeney was backed with good hitting but has poor control and lost a 9-8 decision.

Sweeney pulled a complete reversal against Pan Am, but his 2-hit pitching was to no avail as the Badgers dropped the contest, 1-0.

The Badgers' other two losses were to Arkansas, 5-3, and Texas Lutheran, 7-3.

## INTRAMURAL SOCCER

All intramural soccer team captains and members of the University Soccer Club are required to attend a meeting Wednesday at 4:30 p.m. in the Union. The room will be posted. Schedules and rules will be discussed by members of the intramural office and members of the club for the upcoming intramural soccer competition.

contest, but 2 of the Gophers' runs were unearned.

Primis and Texas hurler Gary Gressett stretched a scoreless pitching duel to six innings but the Longhorns exploded for 4 runs in the seventh and won the game, 7-0.

In that contest the fielding was clean but the hitting was lacking as Gressett limited the Badgers to 4 safeties. Shortstop Tom Schinke, who burned the base paths for 8 stolen bases during the trip, wielded the big bat as he went 2 for 4. Primis again had good control as he struck out 8 and walked none.



JOHN POSER posts 2-0 record

## Chuck Nagle Makes Big 10 Scholar Team

Wisconsin's high-scoring sophomore forward Chuck Nagle was named to the Big Ten's 4th annual All-Academic team.

Nagle was the Badgers' leading scorer and was sixth in the Big Ten scoring race with a 19.6 conference average.

Other members on the team were Jim Burns of Northwestern, Jim Dawson and Dave Scholz of Illinois and Bill Hosket of Ohio State.

Each player qualified for selection to the team by posting a B or better classroom average for the entire academic year prior to February, 1967.

# SPORTS

## Wisconsin's Gluck Loses NCAA Final

By KEN KIRSCH

Wisconsin wrestling standout Mike Gluck placed second in the 37th National Collegiate championships held during spring vacation in Kent, Ohio.

Gluck accounted for 11 of the Badgers' 13 points in the tournament by winning 4 of 5 matches at 145 pounds.

Mike, runner-up in the Big Ten tournament at 137, came from behind to win in each of his first four bouts to reach the finals.

He upset Oklahoma State's Jim Rogers, who was seeded first in the 145 pound division, 7-5, in the opening round, and won his second-round bout 5-2. He then beat Bert Merical of Michigan, 2-0, in overtime in the quarter-finals.

In the semi-finals he outpointed Navy's Lon Vanderlofske, 4-3, before losing to Don Henderson of Air Force, 8-1, in the finals.

Gluck finished his second year of varsity competition with a sparkling 27-2 mark. Aside from losing to Henderson, the junior's only other loss was to NCAA and Big Ten champion Dale Anderson of Michigan State in the conference 137 pound final.

Rick Heinzelman (160) picked up 2 points in the tournament by winning 2 of his 3 bouts.

Rick, also a junior, defeated Bloomsburg (Pa.) State's Dave Grady, 10-2, and Don Norrison of Colorado Mines, 5-2, before losing to UCLA's Lee Ehrler, 12-4.

Heinzelman, who placed third in the conference at 152, finished the season with a record of 24-4.

Wisconsin's 13 team points placed them 22nd on the list of the 75

schools which scored in the tournament.

Michigan State ended a 13-year domination by the Big Eight conference in winning the NCAA team title with 74 points.

The Spartans, who were also conference champions, became the second Big Ten team ever to win the team trophy and the first in 35 years.

They were also only the fourth non-Big Eight school to earn the honor and the first since Penn State in 1953.

Michigan was the runner-up with 63 points while Iowa State was third with 51.

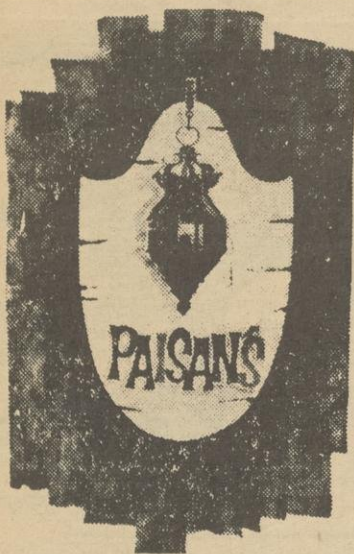
## REGENTS

University Regents will hold their regular monthly board meeting April 7 to 8 in the main conference room of Chapman Hall at the University of Wisconsin-Milwaukee, Clarke Smith, board secretary, announced Monday.

## Pic-a-Book

INSTANT  
LAMINATING SERVICE  
ANYTHING UP TO 12" WIDE  
FEE CARDS - I.D. CARDS

544 STATE ST. — 256-1125  
9:30 - 9:00 MONDAY-FRIDAY  
9:30 - 5:00 SATURDAY



PIZZA

Italian

FOOD

"Lowenbrau Beer"  
LIGHT or DARK  
on  
draught

## On Stage - In Person

PAUL REVERE  
& THE RAIDERS



Paul Revere and The Raiders  
Wed. Apr. 12 at 8 p.m.  
DANE COUNTY MEMORIAL COLISEUM

SEATS NOW—\$4.50—\$3.50—\$2.50—Mail Orders Now!

Send Stamped, Self-Addressed Envelope to Paul Revere Show, c/o Dane County Memorial Coliseum — Madison, Wis. 53713  
Add 25c handling charge per order—Make checks payable to Ticket Center

Tickets May Now Be Ordered at Montgomery Wards, Hilldale State Bank, Monona Grove State Bank & The Fox Building.  
25c Handling Charge Where Applicable.

## SPECIAL ENGAGEMENT TOMORROW & THURSDAY ONLY

From rehearsal hall, to perfection, to performance.

**BALLETS and FEATURED DANCERS**

RAVEL "WALTZES"  
N. Bogdanova  
M. Lavrovsky

RAVEL "BOLERO"  
E. Kholina  
A. Lavrenko  
S. Radchenko

PROKOFIEV "THE STONE FLOWER"  
R. Struchkova

KREIN "LAURENCE"  
N. Timofeyeva

BACHMANOFF "PAGANINI"  
Y. Sokh  
E. Maximova

SAINT-SAENS "FOKINE'S THE DYING SWAN"  
A. Osipenko

ADAM "GISELLE"  
N. Sorokina

MINIUS "DON QUIXOTE"  
M. Samokhvalova

Come behind the scenes and splendors of this fabulous world-famed company.

PARAMOUNT PICTURES PRESENTS A MOSFILM PRODUCTION

# BOLSHOI BALLET 67

PRINTED BY TECHNICOLOR®

STARRING THE MEMBERS AND DANCERS OF THE BOLSHOI BALLET COMPANY  
SCREENPLAY BY LEO ARNSHTAM - LEONID LAVROVSKY - ALEXANDER SHELENKOV - LEONID LAVROVSKY  
DIRECTED BY LEONID LAVROVSKY - ALEXANDER SHELENKOV - THE BOLSHOI THEATRE AND SYMPHONY ORCHESTRAS



PLUS

A delightful Russian cartoon featurette!

## BONIFACE'S HOLIDAY

STANLEY WARNER'S

CAPITOL theater

257-7101  
209 State St.

MATINEES AT 1:30 & 3:30 P.M.—\$1.75

EVENINGS AT 8:00 P.M.—\$2.25

NOW ON SALE

Special Student Price \$1.25 Good at Any Performance



The Oratorical Contest.

Mr. Pyre Carries off the Honors

Mr. Turner Takes Second Place.

On the last Wednesday of the winter term the preliminary contest to select our representative to the Western Oratorical League at Evanston was held at Library Hall. The contestants were J. F. A. Pyre, H. A. Adrian, J. H. Turner and P. S. Reinsch, and Mr. Pyre was awarded the choice by the judges with a percentage of 92½ on a scale of 100. Mr. Turner was second with 90½. The judges on thought and style were Mrs. W. F. Allen, Rev. George H. Ide and Judge Romanzo Bunn; on delivery, Mrs. J. G. McMynn, Hon. Burr W. Jones and Mr. John M. Olin. Interspersing the program were several musical numbers. A piano duet by Miss Corinne Garlich and Miss Alice Bunting was exceedingly well executed. Mr. F. J. W. Millar sang Shelly's bass solo entitled "Love's Sorrow," and responded to an encore with "Pauline." Mr. F. D. Silber rendered Chopin's Polonaise in A in a creditable manner, and was heartily encored.

Mr. Pyre's subject was "Poetry and Freedom." He outlined the progress of mankind in its struggles for freedom; and deplored the ever increasing demand for realism, for cold, hard facts. Science would assume dominion over all man's thoughts and endeavors. But while science gropes in dark closets, poetry walks in the wide parks and among our fellow men. The poet's song is part of nature itself, and each generation finds new revelations in its beauty.

Mr. Adrian had for his subject "Revelation and Interpretation." He dwelt upon the increasing beauties and appreciations of our spiritual conceptions. Our forefathers saw spiritual power in material things, but finally they began to appreciate God's guidance in the rule of the universe. Reason has sharpened the wonders of God and

sign that famous bulwark of English liberty, the Magna Charta. Upon this as a foundation the whole of England's constitutional growth is based.

Mr. Reinsch's subject was "More Light." One thought was ever present with Goethe, one prayer on his lips, when he had become the master-mind of Germany, the flower of humanity, his cry was ever for "More Light." This universe and all it contains is a mystery, and defies the vision. In our country democracy is working out the problems of human freedom. If it should fail, woe to the world! Our government can rest only on the intelligence of man.

—The Misses Linnie and Belle Flesh were in Chicago the last week.

—Cassandra Updegraff was the guest of Miss Grace Lamb the last week.

—Mr. John McMynn, formerly with '90, now of Cornell, spent vacation with his parents.

—E. L. Heimbough has severed his connection with the U. W. to accept a position with the West Superior Lumber Co., of West Superior.

—Proof is now being read on the new circular of the college of engineering and it is expected it will be out this week.

—Prof. Storm Bull, with his wife and child, has left for an extended trip on the continent. He will not return until about the first of September.

—Mr. Wilber S. Tupper, instructor in rhetoric during '87 and '88, visited the University a few days ago. Mr. Tupper is at present engaged in the insurance business at Minneapolis.

—One of the most pleasant as

well as entertaining and instructive trips taken by students during vacation, was the one part in by Messrs. Hackney, A. Burton and Lardner with Smith and Jackson. The Madison Saturday, spent looking over the world's fair under the direction of Superintendent Sargent, went to J day and visited the celestial works of the Fox Steel land, under the direction Hackney's father, and Wednesday went to Illinois Steel Co's. mills.

The first issue of the DINAL numbers 2,000 paper will be sold at a news-stand and tea-store.

DURING vacation and club, composed of coach and gentlemen's will held a pleasant. One hall. About 100 to 150 in attendance.

MR. ROBERT, with headnell, formerly of Wisconsin his vacation friends at Phi

MR. GARD, Park, Illinois F. H. Ball

MISS STE roe, visited week.

—Miss UTTING who left for

account is being is again re dissent to is again ernatives, four

—He leaders agreed after q

Con student senator scribed "a per-crowd from dissent to of specturing and chan-

The following is an important table denational director of engineering course for tyicans for Freedom, student organiza-

CIVIL ENGINEERK, chairman of the			
Freshmen.		Sophomores.	
Hr.	M. W. F.	T. Th.	M. W. F.
8	Anal. Geom.	Trig.	Geodesy.
9	Desc. Geom.		Physics.
10	Des. Geom. Drawing.		Calculus.
11	Des. Geom. Drawing.		Field Work.

Rap Project

ittee is now considering Project Awareness for ear, Miss Hafstad said, ore social and cultural programs for students -stricken areas. ges, intended to make r for minority-group e a result of criticism ct by this year's Pro-ss students.

ents would be eligible summer project spon-University, which prod-ent with remedial pro- the summer and spec-uring the year.

wareness, in its first ation, has come under m students who parti-summer, Ruhe said.

that students are re-e financial aids office of up to eight hours attend classes at night ummer. They are also hold part-time jobs hool year.

that the students should

have more time to study and to ad-just to college life.

Many of the students are also un-happy with the tutoring system, Ruhe said, since tutoring is done by volunteers from honor frater-nities. Often, these tutors aren't really qualified to teach these stu-dents, Ruhe said, and most of them "have no understanding or sensi-tivity to problems of other cultures."

A third problem is that the pro-ject was late in reserving housing for the group in the summer, and all eleven students in the project were placed in the same dormi-tory.

Mrs. Ruth Doyle, director of the project, said that the project stu-dents are now distributed through-out the dorms.

The Human Relations Committee has requested a better tutoring sys-tem and a policy restricting work during the summer to 20 hours per week for these students.

Mrs. Doyle said that the project is "in a state of constant change,"

(continued on page 4)

Grid Spot Regents Approve Increased Building

By LYNNE ELLESTAD Night Editor

A huge building and expansion program for the whole University system was carried a step forward by the Board of Regents, when they met at the University of Wisconsin-Milwaukee, Friday, in one of their busiest sessions.

Final plans and financial authorizations were approved for two major classroom buildings on the Madison campus —the educational science building and a high-rise zoology building.

The two will be located south of University Ave. and will be connected, along with the Elvehjem Art Center and the Southeast dorms, by pedestrian overpasses.

The Regents also approved the idea of a communications arts building and a new building to replace the old one at 600 N. Park. The second building will include parking levels, classrooms, an undergraduate library, and a faculty lounge. An overpass from Bascom Hill, cutting across Observatory Dr., will approach the building, and part of the hairpin curve in the drive will be eliminated.

Authorization to ask for funds was also granted for a mall to extend from south of University Ave. to Lake Mendota, intersecting with the present Library Mall.

The Madison Union-South was granted authority to develop part of the planned second stage immediately, instead of waiting until 1969. More funds for the Van Hise building were also approved.

The construction contract for the first stage of the earth and (continued on page 4)

Rise in Rates Follows Trend

By GREGORY GRAZE Night Editor

The University's raise in room and board rates this year is indicative of a nationwide trend of the rising cost of higher education among land-grant institutions and major state universities.

A survey of the 97 members of the National Association of State Universities and Land-Grant Colleges (NASULGC) shows that all but 19 of the members raised either tuition, room and/or board, or both charges for this school year. The University increased its room and board charge by approximately two per cent—from \$920 to \$940.

While the University did not raise the cost of tuition and fees, the survey showed, on the whole, an average increase of about six and a half per cent in these charges among the organization's members.

Nevertheless, the University's tuition and fee rates, as well as room and board rates, rank well above the median of those of other members. The survey listed the median in-

Interpretive Report

state tuition and fee rates at \$333 for two semesters, out-of-state at \$782, and the median room and board rates at \$789 for men and \$795 for women.

Room and board rate increases varied widely, generally reflecting national cost-of-living increases,

(continued on page 4)

Today is April 4, 1967. Exactly seventy-five years ago, to the day, The Daily Cardinal published its first issue. It was a long, hard pull from a two-page, \$300 investment, to a 12-16 page \$86,000 daily enterprise. Above left, is the original front page dated April 4, 1892. Announcements of oratory contests, engineers courses and local gossip fill the page. On the left, with half of the date from a December 10, 1966 issue we see what the present Cardinal layout looks like. Larger headlines, varied design, interpretive reports underlines a change of format. The Cardinal now costs 2 cents more than in 1892. However much the paper has changed physically, the spirit, excitement, and camaraderie have unquestionably remained unchanged since the day William Young saw the first paper come off the press.



"... that Continual and Fearless Sifting and Winnowing by which alone the truth can be found . . ."

1892-

## A Page of Opinion

-1967

### First Editor's Hopes For Paper Realized

75 Years  
Ago

### Dedication to More Than an Activity

(EDITOR'S NOTE: The following editorial was written by William Young, first editor of The Cardinal, for its 50th anniversary.)

By W. W. YOUNG  
Founder of The Daily Cardinal

In the salutatory editorial that I wrote for the first issue of The Daily Cardinal the pronoun "we" was used fourteen times in the sense of "we the editor". Witness the following excerpts from that editorial:

We assume the editorial chair with a decided consciousness of our inability to properly conduct such a publication \*\*\* yet we promise that no pains will be spared to make The Daily Cardinal what it should be—a first-class exponent of college affairs and a paper worthy of the liberal support of the students, professors and friends of the University. \*\*\* If we should succeed in establishing permanently a daily paper which will be worthy of the University of Wisconsin, aid the cause of learning, and be a source of good to the generations of journalistically inclined students who may come after us, we shall leave the University with the feeling of having done our duty to the best of our ability towards the institution which has done us so much good.

In the fifty years that have passed "we" have been the editor, or one of the editors of fourteen publications of varying degrees of importance, and nothing that we have ever written or caused to be written has been said more feelingly, more sincerely than the above.

"We the editor" hopes that the fervor of that first editorial may have had something to do with The Daily Cardinal's half century of progress.

Far beyond any vision we then had has been the paper's success. Every purpose for which it was founded has been vastly more than realized. It is a living school of journalism, a laboratory in which every phase of practical newspaper making may be learned.

That is what the Cardinal was meant to be from the start, "an education in journalism from a purely practical standpoint", as we said editorially in volume one; and that was years before a course in journalism was started in the University.

Throughout the years since the crude beginning we have watched and been gratified by the paper's steady growth in both physical and editorial excellence. Long ago it attained and has continued to maintain the commanding position among student newspapers, justifying the present slogan, "All-American Pacemaker".

Journalism in America has been influenced and enriched by the talent of hundreds of men and women who got their start on The Daily Cardinal. We have watched the careers of many of its graduates who have reached positions of power and responsibility on newspapers, magazines and other periodicals of various kinds. Publishers in cities throughout the country have told us about brilliant work of our graduates who are reporters, feature writers or editors on their staffs.

That is a tribute not only to the skill they acquired in their formative years by working on the staff of The Daily Cardinal, but to our University and the famous brand of education it gives.

Because of the political, economic, social and spiritual upheaval that is shaking the world a greater responsibility than ever before now faces these men and women and the undergraduates who are in training for jobs like theirs.

Greater than ever before is the responsibility of the University of Wisconsin, in common with all other educational institutions. A greater responsibility and a greater opportunity.

Never has there been such need for technical education and the right kind of general education as now.

We can only guess at the magnitude of the problems of the post-war world, but we know that the wisdom that comes through education will lead the way in their solution.

The press is the force that will shape the course of national and international events. It is doing that now to an extent not generally recognized, and its power is growing, not only in this country, but throughout the world. This "we the editor" knows a little about that, having critically observed newspapers and newspaper influence in sixty-five countries during numerous voyages up and down and around the world in recent years.

The press is the only medium through which the people can express

(continued on page 7)

#### The Daily Cardinal.

PUBLISHED DAILY (SUNDAYS EXCEPTED)  
DURING THE COLLEGE YEAR.

By the Students of the  
UNIVERSITY OF WISCONSIN.

Subscription price \$3.00 per year in advance, otherwise \$3.25 per year; \$1.00 per term in advance, otherwise \$1.10 per term. Subscriptions may be paid to any of the editors.

The Cardinal cordially solicits contributions from all members of the University. All communications must be accompanied by the name and address of the writer and must be received at our office not later than 8:30 p. m. of the day before they are intended to appear. The Cardinal is on sale at A. F. Menges' and Lewis'.

Address all matter intended for publication to the editor-in-chief. All business communications should be sent to the business manager.

Address,  
The Daily Cardinal,  
Madison, Wis.

Room 7, Democrat Building.

W. W. YOUNG, Editor-in-Chief.  
FRANK KATZENSTEIN, Ass't Editor-in-Chief.  
W. T. SAUCERMAN, Business Manager.  
E. J. HENNING, Ass't Business Manager.

GENERAL EDITORS.

E. O. RICE, C. C. PARLIN,  
A. T. JOHNSON, J. L. THATCHER,  
KNOX KINNEY, University Editor.

REPORTERS.

BESSIE E. J. HAGGERTY, J. H. TURNER,  
M. C. DOUGLAS, O. L. CALLECOT.

Now

#### The Daily Cardinal

"A Free Student Newspaper"  
FOUNDED APRIL 4, 1892

Official student newspaper of the University of Wisconsin, owned and controlled by the student body. Published Tuesday through Saturday mornings during the regular school session by the New Daily Cardinal corporation, 425 Henry Mall, Madison, Wisconsin 53706. Printed at the Journalism School typography laboratory.

Second-class postage paid at Madison, Wis

#### EDITORIAL STAFF

Christy Sinks .... Editor-In-Chief  
Carol Welch ...Ed. Page Editor  
Matthew Fox ....Ed. Assistant  
J. Shereshevsky...Photo Editor  
Russ Kumai .....Photographer

#### REUNION

Nearly 1,300 former staff members will be invited to the 75th Anniversary Banquet to be held on April 30. Richard Leonard, a former Cardinal editor who is now editor of The Milwaukee Journal, will be the keynote speaker.

Over the past 75 years, nearly 3,000 students have worked on The Daily Cardinal. They've gotten up at three in the morning to cover panty raids at Chad; and they've walked a mile to take a picture of a fire on University Ave. Working on The Cardinal means something more than just an extra-curricular activity to these people—it means an electrifying, intimate experience, a personal involvement with ink, words and most important with the people who make up the staff.

There's a gripping excitement in a newspaper office. Always in the air is the feeling that something's just about to happen. It's hanging overhead when the day staff lays out the inside pages. Maybe they're sitting on the rim, talking over the latest Reiffer, or maybe they're out by the Coke machine, trying to get a lost dime back—but the excitement is there.

Early in the evening the excitement becomes more overt. The night editor wanders in and fools around with the layout sheet; his assistant clips the Cap Times. But then someone calls in a fire on W. Gilman—the CEWVN passes an important resolution—and the basketball team wins a thriller—the excitement builds.

The deadline is fast approaching but still three stories are in the typewriters. The night editor begins ripping off first pages to edit and send out. The printers are screaming for copy; the headlines are still unwritten. Slowly, slowly, the late night frenzy works itself free—and a few tired editors relax and watch the printers paste-up the front page.

Then, amid bells and rumblings, the presses begin their low rhythmic throb which builds steadily until 200 papers in a minute come rolling out. A smoothness creeps in and takes the tenseness from the air—the paper's out.

And other people feel this excitement too. At all hours students wander into the office "just to look." Campus leaders page casually through the yellowed pages of old volumes. And former staff members send letters—call in—just to ask what's going on.

There's a community here. One where each staff member cringes at a misspelled word in a headline; and one where they all take personal pride in a good front page. They laugh over Montero together; they wait during endless Cardinal Board interviews together; and they help each other when romances fall through or grades collapse.

The Daily Cardinal is much more than a 16-page tabloid that thousands of students read each day. It's more than a newspaper—it's an ideal, a community, a sense of personal involvement. It was that way 75 years ago when William Young started this paper. And it's that way now.

### Head of 'J' School Calls Paper Training Ground

Apart from what it has done for the University community as a whole, the Cardinal has been a training ground for journalists and citizens.

Nobody knows how many fine newsmen and writers got their first taste of newsroom work on

the Cardinal and covered their first beats on assignment for it: Louis Lochner, Marquis Childs, Irving Maier, Howard Teichmann, Robert Fleming, Miriam Ottenberg, and Richard Leonard to name a few stand-outs, and hundreds of others whose names are not so well-known were involved.

Like those, the Cardinal staffers of 1967 have faced the sometimes sobering, often heady job of putting in print a record of "what happened" and the analysis of how and why, and of doing it for a critical audience of thousands. That has added a salient dimension to doing it for a teacher in a journalism class—a dimension that can mature a student in a way that a classroom lecture or grade may not be able to do.

The Cardinal's great free press tradition has given students the chance to be independent, the chance to battle for convictions and to know the attacks of critics, the chance to assume responsibility rather than having it forced upon them, and the chance to grow through mistakes made in public as well as through victories.

It has also forced every staff to grapple with the demands of a professional job of technique—of carrying a complex process through to an acceptable product.

Cheers to the Cardinal for its 75-year contribution to the making and maturing of new journalists and citizens.

Harold L. Nelson  
Director, School of Journalism  
University of Wisconsin

## College Press—Is It a Tiger or a Lamb?

The college press is a strange animal. At times it can be a roaring, clawing tiger set loose within the ivied walls of the university, knocking down bastions of convention and attacking the do-not-bend-spindle-or-fold bureaucratic administration. However, college newspapers, sometimes wedded to a Journalism school, can be as docile and meek as lambs, running front page blow-ups of the home-coming queen and editorials about school spirit at football games.

So we ask ourselves what is a student newspaper, what is its importance as a campus activity, and, most important, what is its role within the academic community and the society itself.

Two things are most striking about The Daily Cardinal and the University. The Cardinal, a \$100,000 a year corporation, is the one organization on campus which is autonomous of the Union—it is the only independent student activity, setting its own budgets, choosing its own staff, and formulating its own policy. It is an extremely powerful and wealthy "extra-curricular" activity. Its reporters and editors know that they will be reaching over 18,000 students, the faculty, the administration, the regents, and, most dangerously, the legislature. What they say, and how they say it, will not only communicate what has hap-

pened, but may also create channels for change within the community.

The second striking thing is the community which the Cardinal serves—the world for which it is a window. The Cardinal has a monopoly at the University, and 30,000 students, faculty and administrators, all with different social, political and economic backgrounds, read only one student paper. It is a large task for the staff to communicate effectively to so diverse a community. To communicate truthfully and cogently the staff must be dextrous with its facilities and its opinions.

What does it mean to be an effective newspaper in an academic community? How, exactly, can The Cardinal effort be defined?

The Daily Cardinal is first and foremost a group of students, not professionals, who have come together to participate in something they really dig! Newspaper work is not like the glee club, or the forum committee, for it somehow has an electrifying contagious, disease-like quality to it. So first, The Cardinal is a playground (the most educational jungle gym in the University)—a three-ring circus where people come together in a community of effort to work hard, at times sweat blood, in publishing the way things really are at the

University of Wisconsin.

However, The Cardinal's elan and excitement spreads beyond the office. For the editors and reporters reach out and desperately try to understand and communicate the most complicated comings and goings of the university. From Lakeshore Halls to Langdon St., from the Kollege Klub to the Johnson St. apartments, one finds a wide diversity of minds and manners, ideas and opinions. It is The Cardinal's duty to set up a public address system, to bring together, the wide variety of words and action. The Cardinal must reach out to understand and translate the voices that are heard throughout the campus.

It is as important to understand why a student looks out of the window during class as it is to report a demonstration. The bored student presents a more difficult task for the reporter, but the accomplishment of such a task proves the greater sensitivity of the staff. The dorms, the lecture halls, and the offices are The Cardinal's playground, for into them we must delve with our pens, at times barbed, to discover, understand, and relate what we see and hear. But The Cardinal must delve not only into the most noisy areas of campus, it must also delve into the most docile

(continued on page 6)



*At the time of The Daily Cardinal's 75th Anniversary Celebration,  
W.S.A. announces the launching of a great new student program.*

# WHO IS THE BEST TEACHER ON CAMPUS?

**What is the student's definition of an outstanding teacher?**

The Wisconsin Student Association's Educational Affairs Committee announces the initiation of an annual Teaching Excellence Award to be given by students to faculty members including professors, associate and assistant professors.

The committee has compiled a list of criteria it felt inherent in a definition of an outstanding teacher. Although these criteria could serve you as a useful basis for structuring your nomination, they are not all inclusive and additional criteria would certainly be welcomed.

The criteria are:

- 1) Lecture presentation such as quality, and structure.
- 2) Knowledge and interest in the course
- 3) Interest in students both in and out of class such as office hours, informal discussions
- 4) Quality of book selection, exams, and Teaching Assistant program.
- 5) Teacher's innovation, and originality in the course
- 6) Emphasis on learning rather than on grading

Signed nominations in letter form stating reasons why you feel a particular professor is outstanding should be sent to the WSA office, 507 Union, before April 17.

#### WSA Teaching Excellence Committee

Clarke L. Caywood, Chairman  
Gary D. Zweifel  
Roland Liebert  
Mike Heilman  
Kim Huddleston  
Joanne Backer



# Cardinal Reaches 75th Anniversary;

## Famous Alums Spark Electrifying History

The Daily Cardinal is now 75 years old.

William W. Young founded the newspaper on April 4, 1892, after battling for five months with faculty, students, and merchants to get enough support to start a rival to the Aegis, an existing campus publication.

It took \$300 in assets.

Today the Cardinal runs on assets of over \$86,000, has a circulation of nearly 6,000, and an estimated readership of 20,000.

People like Irwin Maier, publisher of the Milwaukee Journal, Richard Leonard, editor of the Milwaukee Journal, Roy Matson, late editor of the Wisconsin State Journal, and Harold McClelland, state editor of the Wisconsin State Journal, have all passed through the editorial staff of The Cardinal.

Closer to home, Porter Butts, director of the Union, Robert Taylor, assistant to University Pres. Fred Harvey Harrington, and Willard Bleyer, first director of the School of Journalism have all followed the same route.

Big plans are presently in the making to celebrate the 75 years of progress of the Cardinal or 75 years of controversy.

Those years have been sensational. There was a time when half the staff got angry and went off to publish a strike newspaper; there was a time when the paper was ordered closed by the Regents; there was a time when the Cardinal attacked verbally the Dean of Men.

In 1892, the editor often raced his horse down State St. in a last ditch effort to meet a deadline in the downtown printing shop.

Then students got together in 1912 and decided the Cardinal represented the faculty—so they printed their own paper, The Wisconsin Daily News.

Eighteen months later the News merged with the Cardinal.

In 1915 the School of Journalism decided the newspaper needed a few guidelines, and they declared the power of censor. The Cardinal defeated the action.

World War I was violently supported by Cardinal editorials, which often attacked those who spoke for pacifism. Later these same columns reversed and developed a traditional anti-war policy.

The right of free speech was heartily upheld in 1921 when the Cardinal supported Socialist speaker Scott Nearing, who was denied use of University facilities by the administration.

Later that year Rev. H.C. Mooney, then president of Marquette University, accused University Profs. E.A. Ross, M.V. O'Shea, and Max Otto of teaching "pagan doctrines and dangerous and immoral teachings." The Cardinal supported them and stood up for freedom to teach as the teacher wishes.

The Cardinal wielded a strong power in strange ways. In 1923-24 when Porter Butts was top editor, the Cardinal came out strongly against the "Lake Rush," a traditional yearly occurrence during which sophomores pushed freshmen into Lake Mendota.

The newspaper printed a headline announcing that Lake Rush was over. The tradition stopped.

In 1928 David Gordon, a University student, was arrested by the State of New York and imprisoned there for writing a poem, "America."

The poem was criticized as obscene and unpatriotic—also, it was published in the Daily Worker, Communist newspaper. The Cardinal claimed that a university was a better place to correct so-called social misconceptions than a prison. Gordon was later released. He returned to the University.

Then there was the time the Cardinal attacked the Dean of Men,

Scott Goodnight, who was accused of being "no gentleman" by a teacher in 1930.

The dean had gotten information through Louise Nardin, then dean of women, which culminated in his surprising a student couple in a boy's apartment. The students refused to come out—and the dean pulled up a rocking chair and announced he would wait.

The Cardinal sided with Prof. William Ellery Leonard, poet and English scholar, who called the dean no gentleman. Leonard was then accused by Dean of Women Nardin of being an advocate of free love.

Dean Nardin eventually resigned, while Dean Goodnight was removed from disciplinary power.

Then came a tough period when the Regents took away the "official University paper" tag, ordered the Cardinal closed, and another paper set up.

It all started with a letter signed "Junior Woman" which praised graphically the merits of free love. The editorial page boiled with answers and rebuffs. Certain citizens considered their "moral taste" violated.

Then the paper fired up an ever-continuing anti-ROTC program, followed by a violent attack on the compulsory membership of the Alumni Association. The Regents grew angry and John Chapple, a republican running for U.S. Senator, called for action.

The paper was punished. A new editor pleaded with the governing body—he promised less sensationalism and more "taste." At long last the board agreed—providing a faculty member and a Regent were added to the Cardinal Board of Control.

Then in 1938 a predominantly Greek Board of Control refused to let newly named editor Richard S. Davis take office. About 30 members of an angry staff walked out to produce a strike newspaper, while campus students called the Board "anti-semitic."

Within a month a student referendum was held. The strikers lost student support by 80 votes: the staff members went back to the Cardinal. Concessions were made by the staff—the editor can not again be ousted.

In 1948 corruption in campus politics was exposed by the paper through the help of Glenn Miller, now sports editor of the Wisconsin State Journal.

The 1950's were quieter years—much quieter. The Cardinal experienced financial trouble and came out three times a week instead of its usual five in 1953. But it popped back again in 1957.

In early 1965 the now famous Cardinal controversy flared.

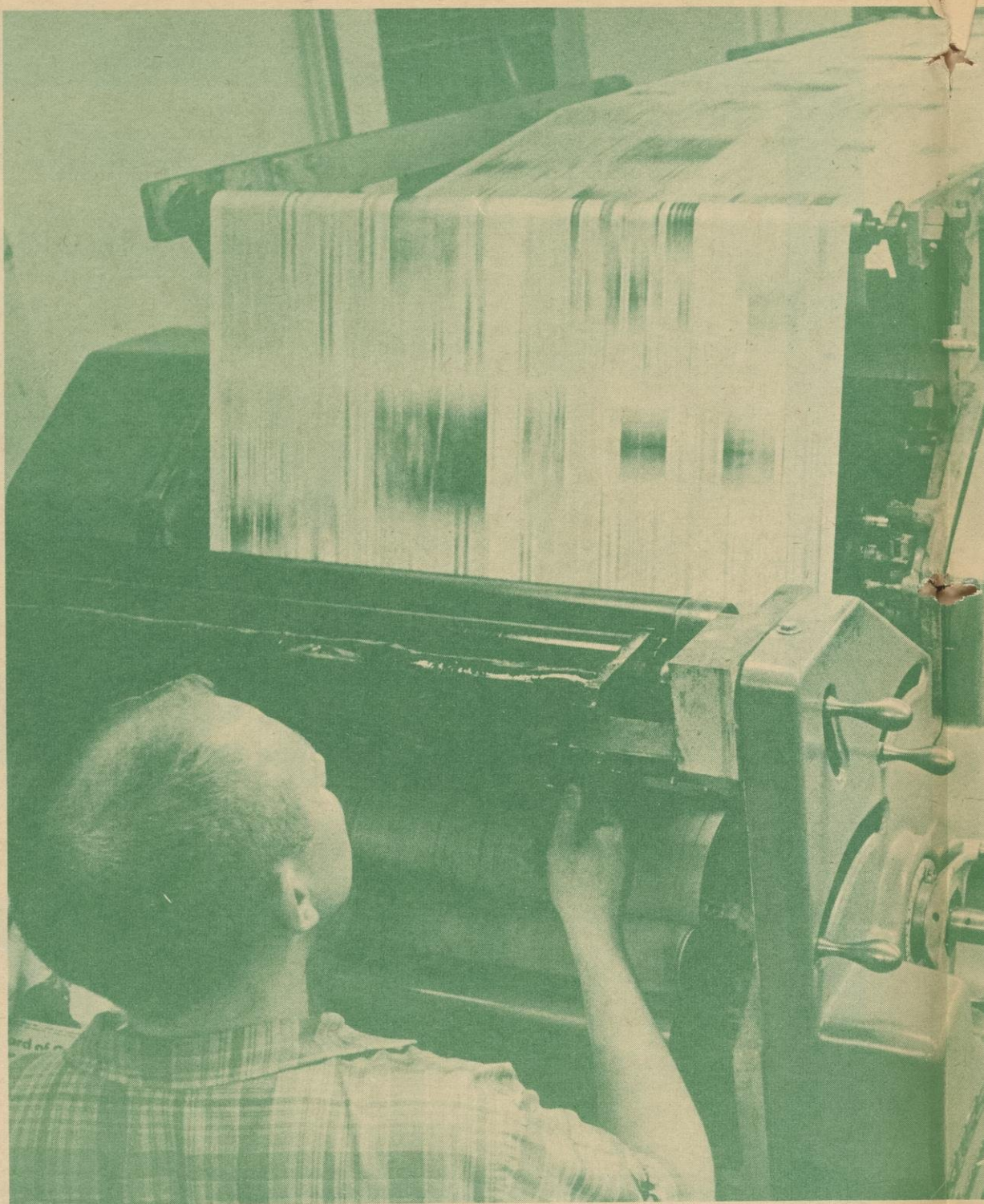
State Sen. Jerris Leonard called loudly for an investigation by the Regents of Cardinal Managing Editor John Gruber, whom he said resided with political leftists, including the son of a communist leader.

Leonard got his information through Bob Siegrist, conservative Madison radio commentator. The senator called for state action if the Regents findings proved unsatisfactory.

Controversy raged, leaving the Cardinal staff unsure of politics and positions.

The Board of Regents met—and resolved that they "deplore attempts to subject any student editor or writer to denunciation because of his associations or the ancestry of his associates."

Leonard became more subdued. And so the papers continue to come—and eventually the always controversial Cardinal hopes to hit its 100th and 150th birthdays.



**PRESS RUN**—The continuous rhythmic throb of the Cardinal presses fills the office in the early hours of the morning. Jim Stone checks the ink flow to keep it even while Win Olson keeps an eye on the folding apparatus.

### Editorial History

## Record of Campaigns and Controversy in Pages of

By CAROL WELCH  
Editorial Page Editor

When W. W. Young published the first issue of The Daily Cardinal, he dedicated it to the service of college journalists, college reporting and college liberalism.

Since that time editorial columns in the Cardinal have campaigned for progress and liberal ideas—the targets varying with individual editors.

In 1915 the School of Journalism

attempted to censor the Cardinal—but a long and aggressive editorial campaign created enough liberal support to defeat them.

During the period of the first world war, Cardinal editors were impartial in theory only. While they told students to "keep your heads and stop waving the flag around and jumping up and down like a group of silly children" in one column, they also urged them to support any wartime measure

in another. After war was declared, they devoted its activity to squelching anti-war symptoms on campus. Whenever a reasonable or less enthusiastic editorial ran, the paper was denounced and on one occasion an army official appeared and threatened to close the publishing plant.

At this time the "McElroy incident" took place. McElroy was a visiting professor from Princeton who said before an audience of students that Wisconsin "was possessed of the souls of Prussians, unpatriotic and disloyal." When he got no reaction he decided that the student body was pro-German.

After a two year Cardinal campaign defending Wisconsin's integrity the issue was dropped and with it war spirit.

In the next eight years, editorials about campus traditions and campus affairs brought about reform in many outworn restrictions and practices. Student government was criticized and reorganized, pressures for new dormitories and demands for investigations into campus housing conditions were common.

The Cardinal became more aggressive in 1921. Editorials called for money to be used to build a Memorial Union and the inauguration of an honors system.

That same year the paper advocated free speech and free thought during two incidents which gained national attention. In the first case the Social Science Club invited Prof. Scott Nearing to speak, but the faculty refused to allow him to use either the gymnasium or the Armory. Although Nearing did speak in a high school auditorium, the Cardinal continued to criticize the faculty for its action.

In the second incident Rev. H.C. Mooney, president of Marquette University charged several pro-

DURING THE GRAND OPENING OF  
THEIR NEW BUSINESS, MOTORCYCLE  
SPECIALISTS, YOUR BRIDGESTONE  
DEALERS, CONGRATULATE THE DAILY  
CARDINAL FOR 75 YEARS OF CAMPUS  
PUBLICATION.

**MOTORCYCLE  
SPECIALISTS**

1313 REGENT STREET

256-6763



# Power of Control Debated Throughout Paper's History

By GREGORY GRAZE  
News Editor

Throughout the Daily Cardinal's 75 year history, the forces of power and control behind it have always been a subject of considerable question and debate.

The Cardinal has been organized into a corporation since its founding in 1892. However, certain flaws in the original structure were discovered in 1938 after the majority of the staff struck when the Cardinal Board of Control ousted Editor Richard Davis. The corporation was reorganized as a result.

The Board of Control is now set up as a board of directors to oversee the operations of the company. This board consists of five student members and three faculty members.

The three faculty members are chosen by the University president and serve an indefinite term.

Members of this year's Board are Sue Davis, junior woman; Marv Levy, junior man; Linda Bronstein, sophomore woman; and Bruner Dielhenn, sophomore man. Mike Kirby, formerly junior at large, resigned upon his appointment to the editorial staff.

The advisor is Prof. Lester Hawkes.

The articles of incorporation of the Cardinal allow for a broad range of interpretation concerning the powers and duties of the Cardinal Board. Consequently, the role of the body in controlling the paper has varied considerably from year to year.

The board generally has total power and responsibility for editing, printing, publishing, selling and distributing the Cardinal as well as entering into any and all contracts, agreements, and obligations "necessary, useful, or advisable in the proper carrying out of the purposes of the Corporation."

One of the most controversial and vaguest aspects of the board's powers is the power of staff appointments. The articles of the corporation state specifically that the board has the duty and power to appoint the editor-in-chief and the business manager. The articles do not specifically name an officer or officers to appoint the lower staff members.

Consequently, the procedure for these positions has varied over the years. Some boards have taken a generally "hands off" policy and accepted the recommendations of the new editor or business

manager in allowing them to name their own staffs.

Other boards have taken a more active role and chosen all of the staff members—sometimes accepting the advice of the editors and at other times ignoring it.

Politics and prejudice have entered into the staff selections more than once. In one of the board's selections around the period of World War II, the board was accused of being anti-semitic and a large portion of the staff members went on strike until a compromise was worked out.

At other times, the board has been accused of being pro-Greek or anti-Greek in making staff appointments.

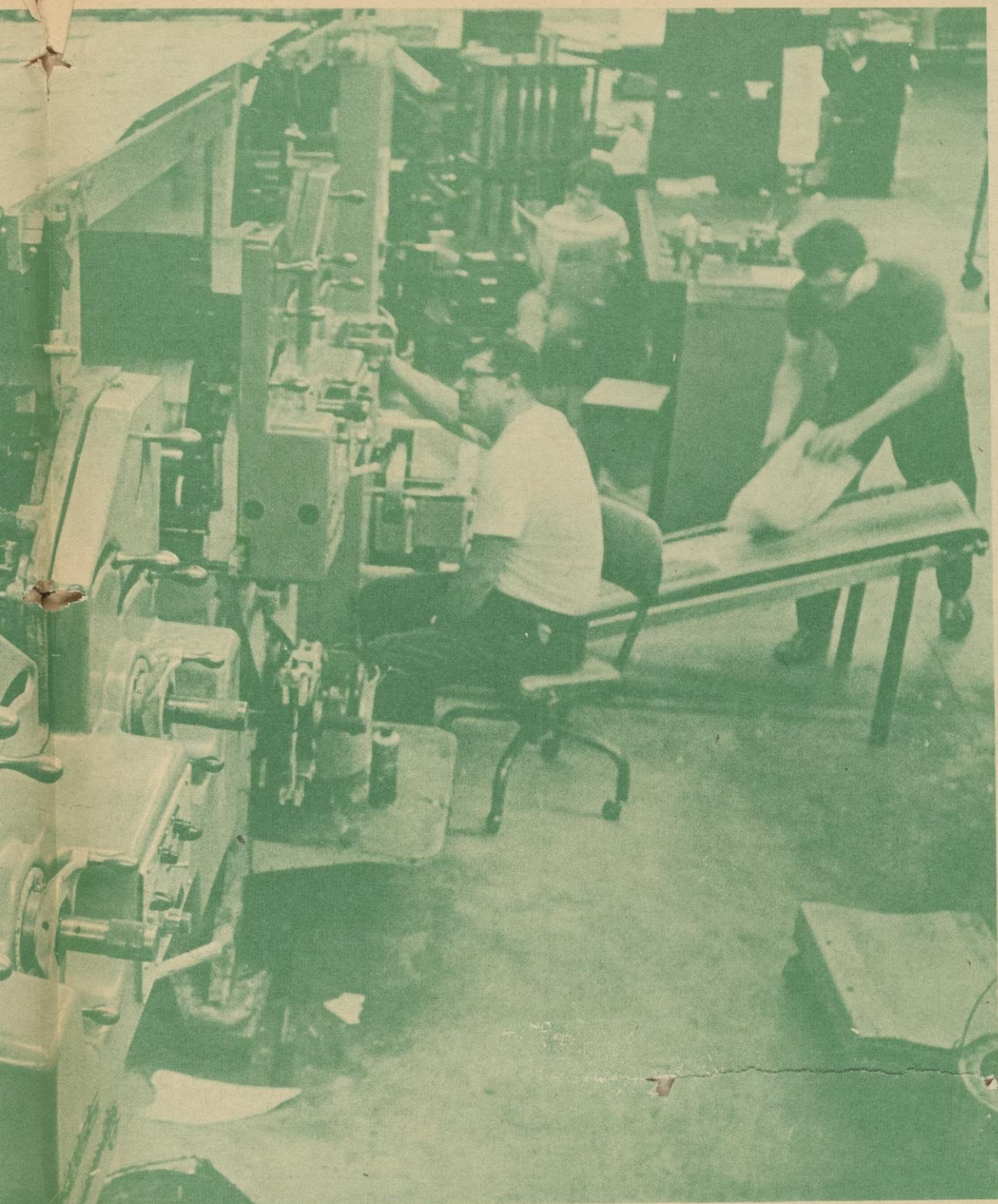
Although theoretically the board has the power to determine editorial policy, this has traditionally been left in the hands of the editor and/or the editorial board. The articles of the corporation specifically state that the faculty members of Cardinal Board shall have no voice in the direction of editorial policies and no powers except concerning financial matters of the corporation and changes in the corporation structure.

The corporation is financially as well as editorially independent. The profits of the corporation are ploughed back into the business. No state or federal government funds support the Cardinal, although it has frequently been the target of state legislators and some of their constituents.

This is not to say, however, that the newspaper is totally independent of the University. The Daily Cardinal is the official student newspaper of the University, and is given a monopoly by the administration. It rents the University's facilities in printing and publishing the Cardinal to a tune of \$55,000 each year.

The Daily Cardinal is a registered corporation in the state and hence any move to dissolve it or change its structure in any way must come from within the corporation, specifically from the Cardinal Board.

The Student Life and Interests Committee has the same jurisdiction over the Cardinal as it has over other student organizations except that it has no voice in matters of editorial policy or business policy, or in the selection or retention of personnel except regarding eligibility.



ice in the early morning hours as 200 papers a minute are printed, cut, and folded. Printer folding apparatus. A few hours later nearly 6,500 Cardinals will be distributed throughout

## ages of Old Editions

fessors with teaching "pagan doctrines and immoral concepts which the students were swallowing." The Cardinal vigorously upheld its liberal tradition, and when Rev. Hengell of St. Paul's University demanded that all atheistic teaching be removed from the university the Cardinal opposed him.

By 1925 after a year of less vigorous editorials, the issue of a presidential successor to Birge became one of vital importance to the campus. When Glenn Frank arrived in May his appointment was hailed as one filled with potential significance. Six days later a new staff took over with a new statement of its editorial policy.

The following year saw the Cardinal actively support the administration of the new president and await the new educational reforms which were in the offing.

The arrival of Prof. Alexander Meiklejohn on the campus started a long series of some of the most heated and controversial issues in the school's and the Cardinal's history.

The height of the Cardinal's editorial policy came in 1928 and 1929 under the editorship of Eugene Duffield and was followed by an equally aggressive policy under William Stevens and Forest Allen in the following year.

He advocated the cleaning out of university politics and the abolition of useless offices and stimulation of student voting in the national election in 1928. Investigations were started into fire-trap rooming houses and the economic status of the student body.

War was condemned in the most selective adjectives. Every campus political scheme was exposed, educational reforms were demanded, and liberal doctrines were set as standards for all peoples and organizations.

Despite the antagonism aroused by the Cardinal among some groups

on campus, it was given an "All American" honor rating of the first class for its constructive and fearless editorial policy.

In 1932 a long and heated controversy was sparked by a letter to the editor which became the object for several state investigations and the basis for several political campaigns. The letter attacked prevailing attitudes about sexual behavior. The ensuing argument was carried on through the Cardinal's letters column.

In 1940 Cardinal editor Clarence Schoenfeld set out to "sell" the university to the state. He pointed out the inadequate funds and the damage done by depression financing. The governor, who was formerly antagonistic, conceded the Cardinal's demands—but the legislature still held the money back.

When World War II began editor Robert Lewis called for an all out war effort in conjunction with a militant "second war" at home against "undemocratic elements".

Throughout the late 1930's the Cardinal took on a campaign against the bad housing on campus, and under Roger LeGrand concentrated on the state of world politics.

A famous Cardinal controversy flared up in 1965. State Sen. Jerris Leonard called loudly for a Regents' investigation of then Managing Editor John Gruber whom he claimed resided with political leftists including the son of a communist leader. The Regents, however, resolved that they "deplore attempts to subject any student editor or writer to denunciation because of his associations or the ancestry of his associates."

# LEVI'S

AMERICA'S ORIGINAL JEANS SINCE 1850

"Levis"® Headquarters"

Congratulations to  
THE DAILY CARDINAL  
in its 75th year

Martin's TAILOR SHOP

"LEVI'S"® HEADQUARTERS"

419 State St.

BMCS & WIS Charge Accounts

LORENZO'S On The Daily Cardinal's  
811 University 75th Anniversary



Napoli, Italia  
Stands For Much More  
than  
Naples, Italy

Napoli is the actual city of tradition, but Naples is the American name merely representing that beautiful city across the sea . . .

In 1943, a man, from this same Napoli, Italia (not Naples, Italy) opened a restaurant here in Madison. His proud specialty . . . spaghetti a la' Napoli, not Naples . . . his name, Lorenzo, not Lawrence. . . since 1943 his menu has grown to include a wide range of tasty meals, priced for the student, and spaghetti still the real source of his neapolitan pride.

Stop in and treat yourself to a generous serving of real Italian Spaghetti, at these lowest prices. Just once, rather than Italian-American spaghetti, try Italian spaghetti.

Spaghetti & Meat Balls . . . . .	1.05
Spaghetti & Tomato Sauce . . . . .	.95
Spaghetti & Butter Sauce . . . . .	.95
Spaghetti & Ravioli . . . . .	1.15
Spaghetti & Sausage . . . . .	1.15
Ravioli & Tomato Sauce . . . . .	1.00
Mostaccioli & Meat Balls . . . . .	1.15
Mostaccioli & Sausage . . . . .	1.20

Includes Bread, Butter, Drink, Cheese  
(ALL PRICES INCLUDE 3% SALES TAX)

Luncheons Also Served





1947--And the staff still calls late night conferences. The editor in the center is Dick Leonard--now editor of The Milwaukee Journal. He'll be the keynote speaker at the Cardinal banquet April 30.

## Former Editor Remembers Cardinal's Old Spirit

(EDITOR'S NOTE: Porter Butts has been director of the Union since its founding and was Cardinal editor in the late 1920's. This article was reprinted from a November, 1948, Cardinal; it first appeared in Wisconsin Alumni Magazine.)

By PORTER BUTTS

These were the years when F. Scott Fitzgerald wrote a book called "This Side of Paradise" and fastened on a college generation the tag of "flaming youth." Douglas Fairbanks was reaching the height of his popularity in "The Mark of Zorro"; the Mah Jong craze put auction bridge on the shelf for the time; and a few adventurous, prosperous folks bought the new dry cell battery radio receivers at \$125.

These were the days of green caps for frosh, the bag rush, vaudeville at the old Orpheum, hot box pledging, buckle galoshes and yellow slickers. Students packed the gym to follow the out-of-town football games by gridgraph; everybody who was anybody showed up at Dad Morgan's for a heavy malted; and Union Vodvil was revived.

The Prom committee reported with pride that university physicists had found a way to amplify music in the Capitol for the first time; World War I students-veterans came to be called "war babies." There were so few of them, comparatively, they were something of a curiosity; and a young editor by the name of Glenn Frank was chosen in 1924 to give the annual Phi Beta Kappa address.

There was a good deal of Daily Cardinal talk about spirit in those days. I don't suppose any of us realized it then, but as one turns the yellowing pages of the bound volume for the year (the staff heads always presented themselves with bound volumes as souvenirs of their work) the "spirit" refrain, like a theme song, is very conspicuously there.

We urged the revival of the tradition of hauling the team home from the station in the old red wagon by hand (forerunner of the fire engine), and got it. (The staff made sure it happened by hauling the wagon down and back itself).

We thought the compulsory wearing of green caps was pretty bad, but asked the frosh to wear them as a voluntary mark of loyalty to class and university. And, of all things, they did. At least our front page story says there was a record sale of 1881 "evidence of a Wisconsin spirit surpassing that of former years when lake parties, sticky flypaper, and violence were the consequences suffered by negligent newcomers."

Anything that looked like it might help remedy the lack of spirit, draw the men of the campus together in community effort (the women didn't count much then), and encourage an interest and loyalty in the university in these post-war years of disrupted campus life got an all-out effort from the Cardinal.

A mass dinner for senior men, for instance, won enthusiastic Cardinal sponsorship. Annoyed by the bone-breaking and acid-throwing between freshmen and sophomores at the spring Cap Night bonfire, plus the death of a Northwestern student in a similar class fight, the Cardinal abolished the whole affair by the simple expedient of printing a banner headline that hereafter there would be no Cap Night and that "Varsity Night," with all classes joining to hear fraternities sing their songs on Lincoln Terrace, would take its place. (This was the beginning of the present Tournament of Song.)

We began to see dimly the answer to most of our hopes for campus unity of action and for spirit without class scraps in the proposed Memorial Union and its community centered activity.

Anything that was for the benefit of the Union fund (and almost all proceeds from any campus event went there) got unlimited news and editorial space. There were stories on the progress of the building plans and fund raising every week - always front page, top column, right.

When it was time for the annual campaign for funds, the Cardinal would set the stage with something like this:

"The Union is Wisconsin's most cherished hope. Whether or not we shall ourselves use and enjoy it makes little difference. We want

the Union not for ourselves, but for Wisconsin. It is the biggest thing of our college generation, and in after years we will want to have had a hand in its realization."

And in these red-wagon days, when the Cardinal was troubled over student spirit, one out of every two students subscribed \$50 to a building they would never use.

The Cardinal, as today, had torches to carry.

It pounded for a separate cheering section for men; for a lower priced, more democratic prom (and got it); for a revival of winter sports and more use of the lake; for better lighting in the library; for cheaper Badger pages.

It urged the building of dormitories and the extension of fraternity benefits to all men; campaigned for a football game with Marquette; and asked support of the Student Court for firing a student from the school who refused to appear in court.

It viewed with alarm the "semi-annual election brawl" (1140 ballots cast by 885 juniors for prom chairman); the lack of cooperation of the band in turning out for rallies; the double standard of eligibility for athletes; the dearth of good road shows; and the attitude of other colleges in forbidding undergraduate marriages.

We were pretty busy making our own little campus work right, ac-

## College Press--Tiger, Lamb

(continued from page 2)

place, the most dormant mind.

A newspaper should be the watch-dog of the community. It should not only be the echo of past events and the voice of present happenings, it should be the catalytic force of change for the future. The Daily Cardinal has considerably more independence than does the Wisconsin Student Association—it is not woven into a maze of political gamery. The Daily Cardinal has the power, the poise, and the purpose to act like the student government of the University of Wisconsin, representing not one faction, but raising high the standard of free inquiry and intellectual freedom.

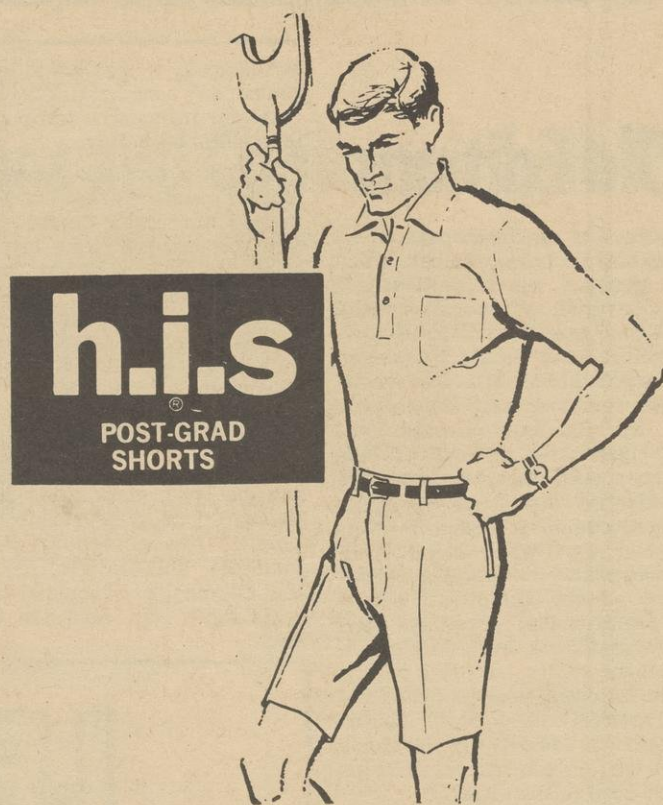
With so large a campus of mechanized, sterilized activities, the people who play the roles—the students, faculty and administrators—are on their way to being plugged in to the electronic, computerized system of dehumanization. It is The Cardinal who must set the spark and short the circuit within this community of ideas. If there is yet any meaning in the Wisconsin plaque, it is The Daily Cardinal who must keep vital and living the words, "sifting and winnowing."

### CONGRATULATIONS

on your 75th  
year of publication  
INTER-FRATERNITY COUNCIL

### CAMPUS CLOTHES SHOP

*Congratulates The Cardinal*



### TALK ABOUT SHORT SUBJECTS

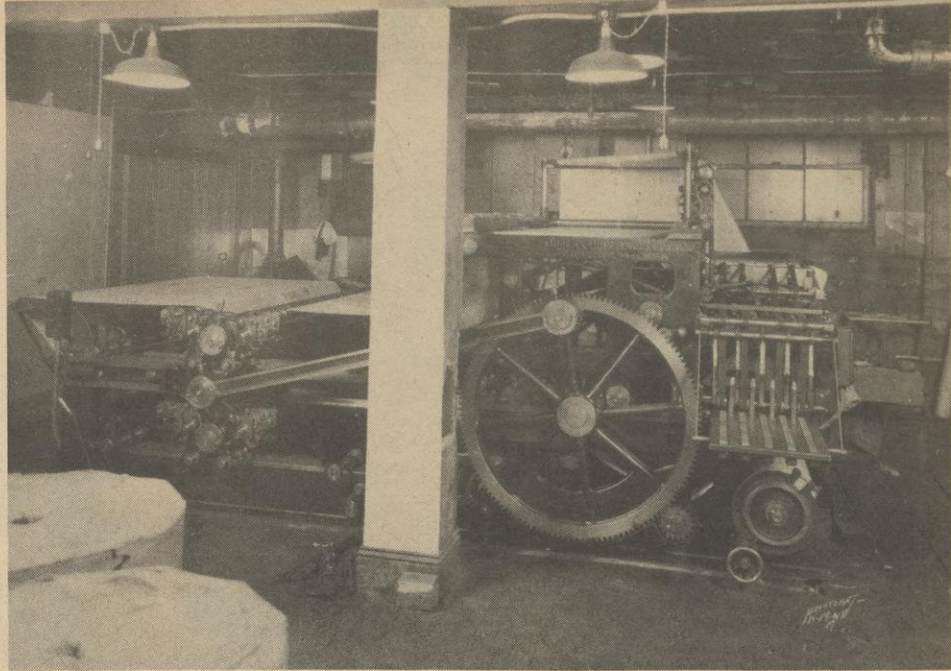
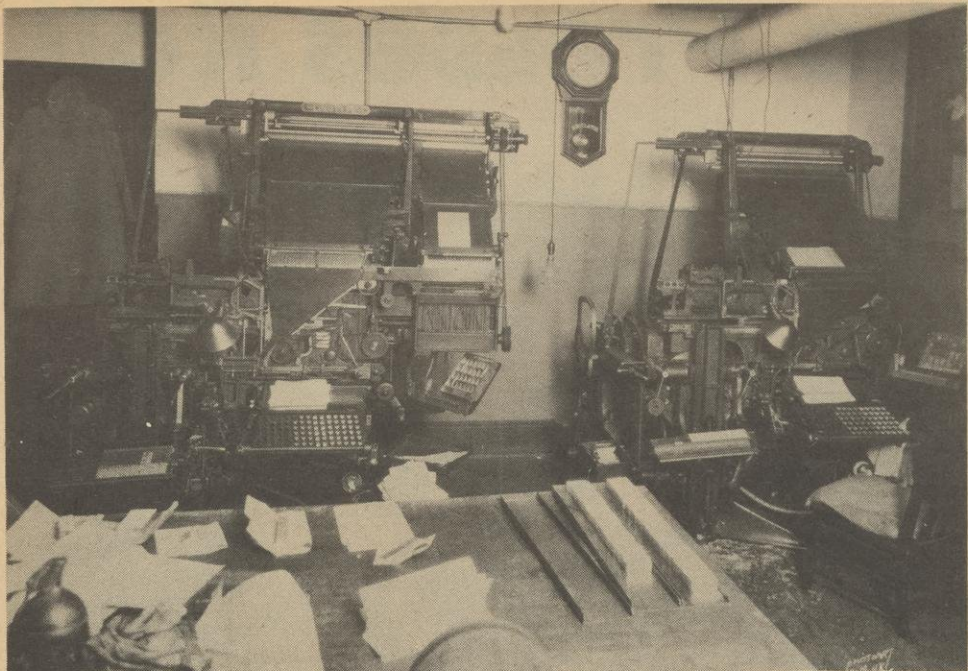
And talk about comfort . . . this pair of Post-Grad Shorts brings air-conditioning along wherever you go. Uncluttered pleatless front and the true tapered look are part of these traditional shorts. Belt loops, too. Washable fabrics, hot shades and "in" patterns, in easy-to-care-for press free Post-Grad Walk Shorts by h. i. s. You'll need several. Why be caught short?

\$5.00

LEVI CUT-OFFS AT \$3.98







**THE OLD 'Y'**—The first Cardinal Publishing Company was housed in the basement of the old YMCA on Langdon St. The Memorial Union now stands on the same spot. Above, left, are two linotype machines which cast the hot type for the early issues of the paper. On the right is the first Cardinal press housed in the same building. It was a flat-bed web-duplex with a run of 2500 per hour. The present Cardinal Goss Community Off-Set has a speed of 12,000 per hour.

## 200 Manhours Produce Each Cardinal

By JOSEPH McBRIDE

Contributing Editor

Five days a week an estimated 18,000 students pick up the Daily Cardinal and casually page through it -- pausing here and there to read bits of interest.

What they don't realize is that an estimated 200 manhours went into its creation the day before.

A permanent staff of three wo-

men who carry out secretarial duties and correspondence arrive about 8 a.m. -- four hours after the last copy has come off the press. Nothing much stirs in the morning editorially, but around eleven or twelve the editors begin to come in, depending on class and sleep schedules.

A day staff, theoretically pre-

sided over by a day editor, arrives soon after to begin sorting out the news from various sources -- the staff, the Union News Service, the Campus News Service, the Madison newspapers, and scads of Public Relations chairmen. This material, cut, expurgated and generally rehashed, fills up the droll inside pages that Cardinal readers crave.

Photographers chase around the

office throughout the day -- using the excellent darkroom facilities and generally raising mayhem. The only time they aren't present with advice and corrections is the evening -- when they're on stories.

During the afternoon the backshop (technical) staff arrives. Mahlon Hinkson is in charge of advertising layouts, around which the remainder of inside copy is set. Jim Stone and Win Olson arrive in the late afternoon and begin setting copy on the linotype (some print is linotype -- most of the late news is set on a typewriter-like machine called the Justewriter).

About six p.m. the night editor, the man responsible for the front page, arrives. He now makes a list of forthcoming copy and plans a tentative layout of story priorities. Stories begin to come in around eight, and don't cease, sometimes, at all -- unhampered by a deadline they always miss.

By this time the top editors are usually in the office, having conferences on editorial policy or feverishly writing the editorial. The complete editorial page, letters and all, must be finished by six.

As reporters come in with their news, the backshop men are transferring set copy onto paste-up sheets, which are then photo-

graphed. The process is called "offset," and results in a curved aluminum plate used to print each page. This makes it economically possible to use more photographs, since no engraving is necessary. It also saves time.

A number of reporters always wind up phoning their stories in to the office, and always there is confusion, snarling and hair-pulling as the 11 p.m. deadline approaches. Headlines must be set by hand for most of the front-page stories, and writing them is one of the most exacting jobs in journalism. A misplaced comma or too long word can upset an entire headline, and the staff always has to avoid condensing a headline's idea so much that it becomes unintelligible or libelous.

As copy is being set, other copy is proofread. Corrections are then made, and the final glossy sheets are taken to a long slanting desk in the backshop, where they are pasted into a prearranged layout. The photographs are also processed, and the whole page is usually finished between one and two a.m.

The weary night editor and his supervisor slouch home along University Avenue -- leaving their precious project for the circulation staff which distributes and mails the paper about 6:30 a.m.



**REDWOOD & ROSS extends**  
**Best Wishes to The Daily Cardinal**



**FOR MEN & WOMEN**

Classic Weejuns by Bass, featuring comfortable contour fit, hand-sewn moccasin toe. An outstanding casual loafer. Antique brown, Black, Golden Harvest and Cordovan colors for men; Cordovan only for women.

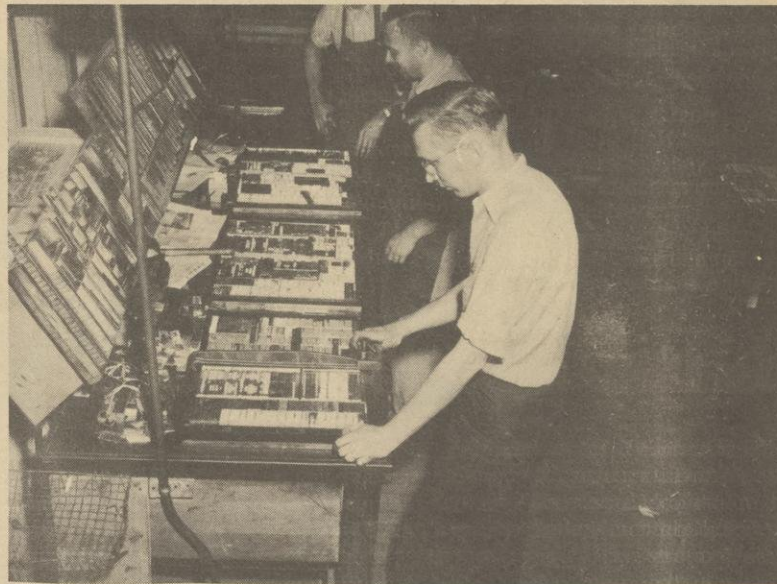
Men's — 18.95  
Women's — 14.95

PARKING  
RAMP AT REAR  
OF STORE



**Redwood & Ross**  
traditional excellence  
639 STATE STREET

CHARGE  
ACCOUNTS  
AVAILABLE



**MAKING-UP**—After 1940, The Cardinal shop was moved from Langdon St. to University Ave. Above, two printers, in the Campus Publishing Co. shop finish making up the pages of "hot-type" in the chase for the letter press run.

## First Editor's Hopes

(continued from page 2)

themselves effectively, and they are using it more and more, and getting results.

From the most searching expose in the news columns, from the bitterest editorial down to the humble comment in letters to the editor the power of the press is felt, feared and heeded.

The President has been influenced, as he freely admits. Congress has repeatedly changed its course after "hearing from the people" through the press. Dozens of recent cases could be cited, Reform through "popular demand".

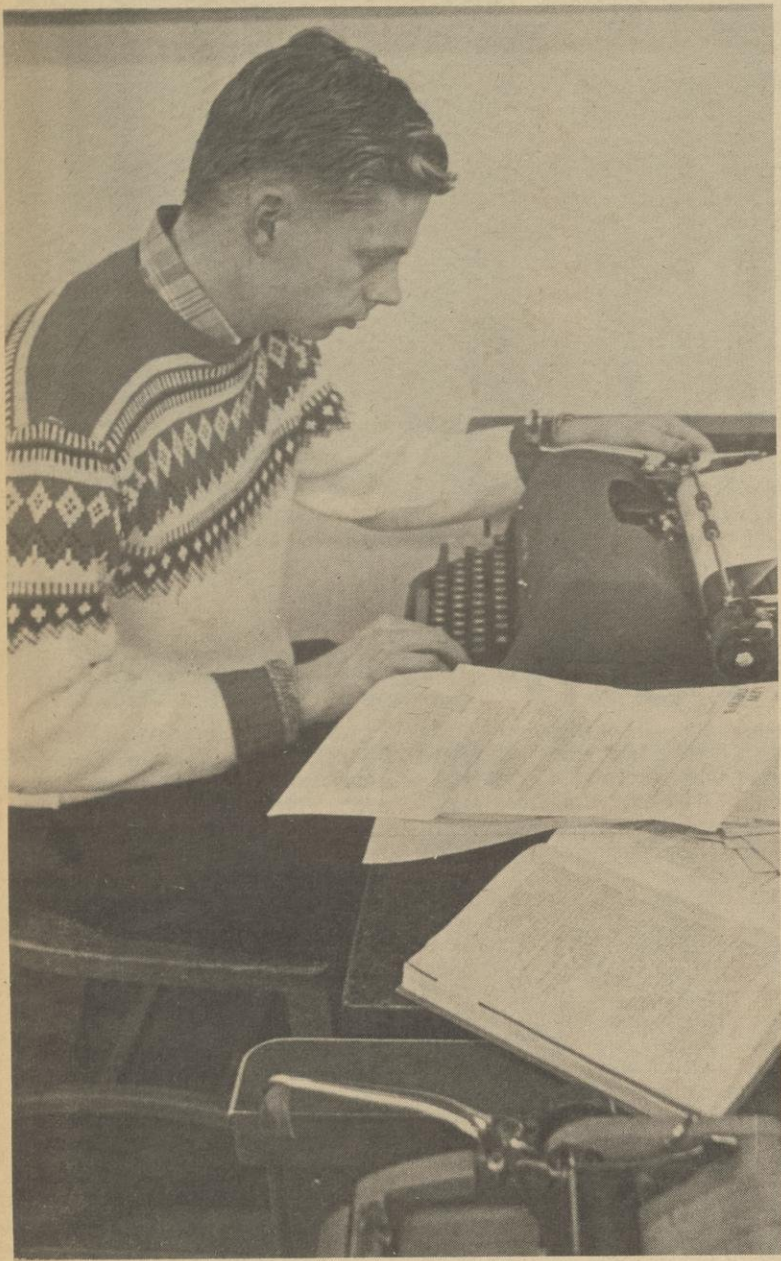
In many countries the press can make and break governments, and does. The power and the fate of world leadership will be increasingly determined by the people through the press.

It is in its broad meaning that we use the term "the press"; the printed word in general and the radio, of course. But the daily newspaper will always be the most potent force.

We envy the young men and women now preparing for this profession.



# Copy's Out and the Presses Roll



How does a modern issue of The Daily Cardinal get into print? Simple. Long time staff member Gene Wells knocks out a story on short order. Editors gather around to check the story over for errors before it is sent out to the back shop. Picture tie-ins and headlines are made up and sent out while the story is being set into type. Managing editor, Christy Sinks, then proofreads the story to eliminate final errors, and gives her final okay to the layout for the front page. The front page, which has been pasted up to look just like it will appear in the next morning's Cardinal is then photographed by printer Jim Stone. The photographic image is transferred onto metal sheets and placed on the press. In a matter of minutes another edition of The Daily Cardinal is rolling off the press. A good evening's work is completed.

