



# **The daily cardinal. Vol. XXXIV, No. 138 April 4, 1925**

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BIRTHDAY  
The Daily Cardinal  
is 33 years old today. We are happy  
to celebrate with this  
increased edition.

WEATHER  
Fair Saturday and  
probably Sunday but  
with some cloudiness. A few degrees  
colder Saturday.

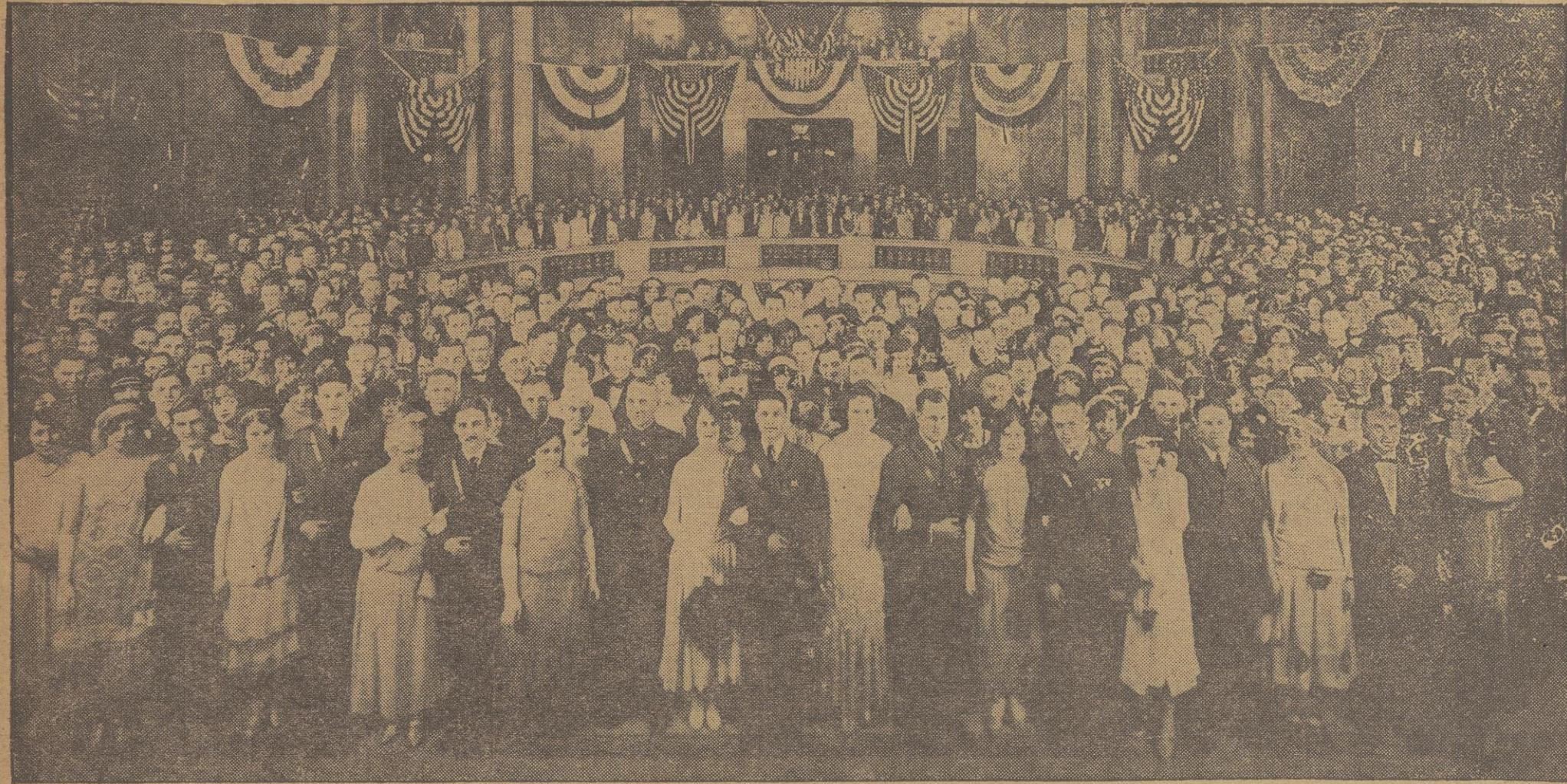
VOL. XXXIV. NO. 138

UNIVERSITY OF WISCONSIN, MADISON,

SATURDAY, APRIL 4, 1925

PRICE 10 CENTS

## 600 COUPLES ATTEND ANNUAL MILITARY FUNCTION



Photoart

### 1000 Students Cheer Track Team As Train Pulls Out

Coach Jones and Twenty Men Leave For Meet With California

By G. R. D.

Coach T. E. Jones and 20 determined Badger track men left yesterday for California and with them went the heart of Wisconsin.

When the team arrived at the lower campus a crowd of 1,000 cheering, singing, enthusiastic students had gathered and were giving spirited renditions of "Varsity" and "On Wisconsin" with the aid of a make shift band that was giving its whole hearted support.

As soon as the team were all safely arranged on the red wagon hundreds of willing hands fought for a place at the ropes or near the wagon to help haul the team to the station. Along the way students were attracted by the singing and cheering. They came singly or in groups to join the throng that was giving Wisconsin's fighting track team a great farewell.

By the time the red wagon had reached the station the crowd had been increased to more than 2,000. While the team were getting on to the train the multitude, led by the high school band, sang Wisconsin's famous songs and burst forth in voluntary cheers.

After all the men were in the car and train time drew near, a roar broke out for a speech from Captain Valley. Valley thanked the student body in behalf of himself and the team for the fine send off. "Every man is determined to make this a Wisconsin victory and with such support from the students I am sure that we will succeed," Captain Valley said.

No sooner had Captain Valley left the platform than cries arose for a few words from Coach Jones, Badger track mentor. After saying a few words of appreciation for the splendid sendoff the students were giving his team Coach Jones said, "If you give every Wisconsin team that leaves for foreign territory as splendid a sendoff as you have given the track team Wis-

### Ball is Preceded By Cadet Banquet; 50 Couples Attend

The military motif was strongly in evidence at the annual R. O. T. C. cadet officers' banquet at the Studio last night which preceded the Governor's reception at the capitol. Attendance at the banquet was limited to 50 junior and senior officers and their partners which included Chief of Staff Clifford Franseen and Honorary Colonel Mary Eldredge.

All decorations, table flowers, the place cards, the menus and the national emblem cake were in keeping with the military nature of the affair.

Music for the dancing between courses and after the dinner was furnished by five musicians selected from the military ball orchestra.

Murray G. Crosby '26, mess officer, was in charge of the arrangements, and the personnel of his committee included Albert Deacon '25, Howard Kerr '27, and Wilbur Verplank '27.

### BALL ATTENDANCE IS PRINTED ON PAGES 6, 7

Complete lists of the names of persons attending the Military ball are printed on Pages 6 and 7. Names of those in the various groups will be found as follows:

Page 6—Alpha Chi Rho, Alpha Kappa Lambda, Caisson Club, Chi Phi, Delta Chi, Delta Pi, Delta, Delta Pi Epsilon, Delta Sigma Phi, Delta Sigma Pi, Farm House, Gamma Eta Gamma, Guardian Life Insurance, Non-fraternity group, Phi Mu, Delta, Phi Pi Phi, Pi Kappa Alpha, and President's Guard.

Page 7—President's Guard continued, Scabbard and Blade, Sigma Alpha Epsilon, Sigma Phi Epsilon, Sigma Phi Sigma, Sigma Pi, Signal Club, Square and Compass, Tau Sigma Omicron, Triangle and Y. M. C. A.

### OFFICERS NAMED BY BRUNZELL FOR ANNUAL REVIEW

Buethe, Rorison and Hlawa Comprise Infantry Regimental Staff

Announcement was made recently by Major O. L. Brunzell of the assignment of officers to units in the cadet corps. These assignments are made for the spring review which will be held some time in May. More appointments will be made at a later date. The appointments made are as follows:

Infantry, regimental staff, Cadet Captains W. C. Buethe, adjutant, W. A. Rorison, intelligence officer, H. J. Hlavka, operations officer, W. R. F. Seeman, supplies officers.

First battalion staff, Cadet Major G. F. Walsted, commanding, Cadet Captain A. H. Tederstrom, executive officer, Cadet Lieutenant J. S. Cavanaugh, adjutant.

President's guard, Cadet Captain W. S. Hahn, commanding, Cadet Lieutenant P. F. Murphy, J. A. Skogstrom, and G. P. Hathaway.

Company A, Cadet Captain G. E. Roach, commanding Cadet Lieutenants C. E. Nelson, O. M. Elkins, and E. D. Schwade.

Company B, Cadet Captain T. C. Hodges, commanding Cadet Lieutenants J. R. Tranconti, J. J. Keleher, and M. A. Chrysler.

Second battalion staff, Cadet Major R. C. Salsbury, commanding, Cadet Captain H. C. Emith, executive officer, and Cadet Lieutenant F. M. Weaver, adjutant.

Company C, Cadet Captain H. K. Snell, commanding Cadet Lieutenants A. F. MacRae, H. O. Reade and V. E. Vaile.

Company D, Cadet Captain E. C. Merriman, commanding, Cadet Lieutenant R. H. Reed, H. G. Hyland and R. H. Willey.

Third battalion staff, Cadet Major Mark C. Porter, commanding, Cadet Captain C. W. Damsheuser, executive officer, Cadet Lieutenant A. G. Dahl, adjutant.

Company E, Cadet Captain B. T. Masslich, commanding, Cadet Lieutenants J. E. Drescher, E. W. Keir, and O. R. Hand.

Company F, Cadet Captain W. H.

### Martial Air Pervades The Thirteenth Military Ball

#### Ball Sidelights

The senators had quite a time convincing the ushers that they were really entitled to programs. Finally, after much deliberation on the part of those in charge, programs were given.

Swords carried in were the nuisance of those who wore their regular civilian overcoats over their uniforms.

The swordsmen who entered the arena at 9:07 o'clock drew the immediate attention of those who were hanging on the rotunda railing. At a late hour last night, none of the men in the guard had been reported as sticking themselves with their blades.

Uniforms of band members furnished convenient straps on which their partners could hang. Strap hangers, so to speak.

Most of the tall men who marched under the arch of sabres "ducked" their heads even with the swords several inches above them.

The ball was a fine opportunity for Madison high school debutantes to blossom forth. Some of them did.

The Y. M. C. A. had its box in the Compensation insurance office.

Clifford and his partner were a little lost in the shuffle when they came into the front rank to have their picture taken.

#### DAILY CARDINAL, BROCK, PHOTOART SET RECORD

The Military ball photograph was taken by the Photoart House at 9:38 o'clock last night. It was finished at 10:27 o'clock and left for the Brock Engraving company. The finished cut arrived at the Daily Cardinal office at 11:35 o'clock. This sets a new record for the taking of the picture and the making of the cut.

#### Grand March Passes Under Arch of Sabres; Prexy Welcomes

By H. K.

Khaki uniforms, American flags, shining sabres, swords, and martial music—all combined to give the thirteenth annual Military ball, which was held last night in the capitol, an air of the army. Six hundred couples were in attendance.

From the American flags in the dome to the grand march with its honor guard with raised swords, the affair was the reflection of the military and the democratic.

Reception at 8:30

The reception in the governor's office began shortly after 8:30 o'clock. At 9:15 o'clock the orchestra started to play "On Wisconsin," five minutes later the grand march, headed by Chief of Staff Clifford C. Franseen and his partner, Honorary Colonel Mary Eldredge, left the reception room. Following the chairman came President and Miss Nan Birge, George Darby and Dean F. Louise Nardin, Mayor and Mrs. Milo I. Kittleson, chairmen for the ball, their partners and the dancers.

Proceeding under the raised sabres, the grand march went around the rotunda, up to the second floor balcony and back down to have the picture taken.

Birge Talks

Because of the absence of Gov. John J. Elaine, who was scheduled to give the address of welcome, President Birge said a few words welcoming the dancers. A skyrocket preceded his speech.

The Military ball picture was taken at the close of the grand march when all the couples were grouped in the rotunda of the capitol.

After the taking of the picture, the flag ceremony took place. All lights were turned on the university service flag which was slowly lowered while the bugle sounded retreat.

During an intermission two squads of the President's guard went through a silent drill with

Continued on page 3.

Continued on page 14.

Continued on page 14.

Daily Reports  
of  
Badger Teams

# CARDINAL SPORTS

Athletics in  
the  
Collegiate World

## Crew Continues Difficult Practice On Lake Monona

"Dad" Vail Is Unable To Give Proper Coaching To Men

By J. H.

The foot of Broom street on Lake Monona is still the scene of the Badger crew's daily take off into the water, and it is likely to be for some time if a stiff off shore breeze does not hit the big lake soon to drive the ice out from the university boathouse.

"Dad" Vail is greatly handicapped in the matter of coaching the men on Third lake, for the best he can do is sit on the pier and watch the shell as it goes by. From such a distance as this he cannot accurately judge the fine points of the men, which are so essential to perfect crew work.

### Practice Limited

In fact there is a limit to the amount of practice which the oarsmen should have on this lake, for it is in these early stages of the season's rowing that they are likely to form habits which may prove almost impossible to correct under the surveillance of Coach Vail.

When the big lake opens the coaching launch will swing into action, and it is then that the boys will materially better their rowing. As it is now, they are merely getting used to working on the water, so that when they are able to work out on Lake Mendota they will be ready to start a season of more intense training than they could ordinarily stand without several afternoons on the water to acquaint themselves with handling the shell.

### Two Shifts Made

Two days ago there were two shifts made in the eight now rowing on Lake Monona. These changes are but temporary, and are merely to give the men a taste of actual water. It will be a long time before the regular varsity eight is selected.

### ST. PAUL CHAPEL WINS BASKET CHAMPIONSHIP

Defeat of the Luther Memorial five by a score of 22 to 6 gave the championship of the Intramural Church Basketball league to the St. Paul chapel team Thursday night.

In the first half, baskets were thrown at will. Eighteen points were made by St. Paul chapel, and the six points by the Lutheran team were also counted. In the second period, however, play tightened considerably. The chapel team were held to two field goals, while the Lutherans failed to score altogether.

Lemmer, of the Catholic team, made eight of his team's points. O'Leary, Albright, Bodden, and Chapman contributed the rest.

### Death For Woman

#### Who Stabbed Suitor

LONDON—Mrs. Thorpe, the Brad- ford shop girl who stabbed her musician sweetheart to death, was sentenced to death when convicted of murder.

### Hustisford Woman Dies Mailing Letter

WATERTOWN, Wis.—Mrs. William Hooker, 69, Hustisford, died suddenly in the Hustisford postoffice, while about to mail a letter. Apoplexy was given as the cause of death. The funeral was held Thursday afternoon.

If you value soft water for all purposes in your household, ask your Plumber — or write, or phone (F. 109), and our Engineer will explain how easily our city or any water can be softened with the NORTHERN SOFTENER without the use of salt or minerals. The simplicity and reliability and nominal operating expense will surprise you.

A WATER SOFTENER WITH A REAL GUARANTY We have manufactured softeners in Madison for over 20 years.

Northern Water Softener Company  
(Division of Madison Plow Co.)

## PHI SIGMA KAPPA WINS SECOND IN FREE THROWING

Tau Kappa Epsilon Only Other Team to Place With Leaders

Second place in the conference free throwing competition was won by Phi Sigma Kappa with a score of 189 baskets out of a possible 250. Theta Chi, of Ohio State, nosed the Phi Sigs out of what seemed like an easy first by tossing 192 baskets.

John Fieting, King Weeman, Dominic Monte, William Charbonneau, and Clarence Knutson formed the Phi Sigma Kappa squad. Fieting tossed 42 of his free throws through the hoop.

Tau Kappa Epsilon was the only other Wisconsin team to place among the first ten. The Tekes, who won the conference championship last year, tied with Psi Omega of Minnesota for ninth. Among the winners Minnesota had five, Ohio had three, and Wisconsin had two. Indiana failed to place.

The first ten with their scores follow:

First, Theta Chi, Ohio, 192; second, Phi Sigma Kappa, Wisconsin, 189; third, Delta Kappa Epsilon, Minnesota, 188; fourth, Phi Kappa Sigma, Minnesota, 185; fifth, Alpha Tau Omega, Minnesota, 180; sixth, Sigma Chi, Minnesota, 175; seventh, Pi Kappa, Ohio, 172; and Manhattan Club, Ohio, 172; ninth, Tau Kappa Epsilon, Wisconsin, 168; and Psi Omega, Minnesota, 168.

### Judge's Question Gets Confession of Slayer

BRUSSELS—For the murder of Maria Van Paeyer, 60, a second-hand goods dealer, in her shop in Brussels, two men and a woman have already been arrested and released when their innocence was established.

Breast stroke form—Dean, first; Schleuder, second; Sinclair, third.

Free style—Goedde, first; Jones, second; Sinclair, third. Time 31 seconds.

Crawl form—Jones, first; Goedde, second.

Back stroke race—Jones, first; Dean, second; Schleuder, third. Time 19 1-5 seconds.

Plunge—Dean, first; Geschmay '28, second.

Underwater swim—Dean, first; Geschmay, second.

Diving—Geschmay, first; Goedde, second.

The highest individual point winners were Dean, 24 points; Goedde, 21 points; Jones, 17 points. The members of the freshman teams are: M. E. Jones, L. Smith, F. Geschmay, and A. Dean, manager. The sophomore team members are: V. Sinclair, manager; L. Goedde, N. Werner, and C. Schleuder. The members of these teams will receive 35 points for W. A. A.

the two bands you danced to to-night at the 1925 Military Ball are  
**STUDIO Bands—**

tomorrow night at the **STUDIO** you can dance to  
**Joe Duren's Band**  
A Real Orchestra

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**THE STUDIO**

(Formerly Boyd's Studio)

Jess Cohen

Harry Mirick

## Co-ed Gym Majors Will Make Survey of Racine Children

The members of physical education 162, tests and measurements in physical education, given for majors in the department of physical education for women, by Mary A. Brownell, instructor in the department, will give tests April 13 and 14 of physical ability to over 10,000 children of the senior high school and four junior high schools in Racine.

The tests to be used are found in the new state manual of physical education which has recently been published. The students taking this course have been getting experience by testing each other in various ways and studying the results.

The report of the survey will be included in the general survey to be published by Mr. Barr. This is the first time that a survey of physical education has been attempted in this state.

## War Department Awards Six Ratings to Wisconsin R.O.T.C.

The Wisconsin R. O. T. C. and the unit at Illinois are the only distinguished rating colleges in the sixth corps area. Distinction was awarded Wisconsin in 1915, 1916, 1920, 1921, 1922, and 1923.

This unit is one of the 400 junior and senior R. O. T. C.'s of the United States. Military academies which are preparatories of universities are ranked as junior and colleges and universities are rated senior.

Three staffs from the war department make complete tours of inspection of all R. O. T. C. units. The inspection starts in February and terminates in June. The three staffs confer in June at the nation's capitol and compare notes of the various units inspected. There are approximately 30 of these selected yearly.

## Surveying Air Routes From West to India

BEIRUT—Sir Selton Brancker, the English flier, made a stop at Rayak on his way from Bagdad and came over to Beirut by motor car and had luncheon with Gen. Sarrail.

Three routes for the air service to India are being studied. The first of these skirts the northern frontier of Syria and would be worked in co-operation with the Compagnie Franco-Romaine, the second passes through Syria, and the third skirts the southern frontier of Syria. Probably the third will be chosen. It is contemplated that the service will be maintained by two large airships traveling from Ismailia to Bagdad in one direct flight and possibly with a subsidiary service of airplanes with an intermediate station east of Amman. The trials will probably continue for a year, and the definite organization of the service is expected to be completed within three years.

## W. A. A. SENDS FIVE WOMEN TO ANNUAL MEET AT URBANA

Wisconsin Co-ed Delegates Will Give Papers At Convention

Official delegates representing the Women's Athletic Association left Thursday for Urbana, Ill., to attend the fourth sectional convention of the athletic conference of American college women.

Edith Joris '26, president of W. A. A.; Beatrice Marks '26, vice president; Marian Rhode '27, secretary; Nina Fannin '25, and Alberta Johnson, national treasurer of the A. C. A. C. W., are the members who were chosen to represent the University of Wisconsin.

More than 45 colleges and universities from the Rocky mountains to Ohio and from Canada to Mexico will have delegates at the convention.

During the meetings women from various colleges will read papers. Edith Joris will talk on "The Point System," and Alberta Johnson will discuss "History and Work of A. C. A. C. W."

## SECRETARY WEEKS IS TAKEN SICK

War Secretary Is Confined With Serious Cerebral Ailment

WASHINGTON—Secty. John W. Weeks of the war department is ill with thrombosis.

The war secretary has been confined to his home for several days but there had been no intimation that he was seriously ill until his physicians today announced the cause.

Dr. B. B. Hardin, Mr. Weeks' physician, issued a statement today saying that the secretary on the morning of April 1, had a "thrombosis of one of the small branches of the middle cerebral artery," which had produced weakness of the muscles of the left arm but that no other symptoms had resulted. The statement added that Mr. Weeks "should be out in a short time."

Over 500 people attended the Monona Motor Sales Co. formal opening and style show last night. A demonstration of Studebaker cars carried by the concern was given in addition to the showing of new spring dresses, cloaks, and suits by Parson's and hats by the Dahl hat shop.

When asked when he came to attention, one of the ushers said, "To tell the truth, I don't know." So it depended on the usher, where there was much or little attention.

Black ties with red dots were the vogue in several cases of the ushers. Head ushers had a good time telling the people where to go.

Daily Reports  
of  
Badger Teams

# CARDINAL SPORTS

Athletics in  
the  
Collegiate World

## CINDER SQUAD MEN ARE GIVEN ENTHUSIASTIC SENDOFF

### CAPTAIN VALLEY THANKS STUDENTS FOR CO-OPERATION

"Spirit Is Productive Of Teams  
You Dream of"—  
Jones

Continued from page 1.

consin will have the teams that we all have dreamed of. Nothing so stimulates a team as to know that it has the whole hearted support of the students. Knowing that, any team will go out and give all that it has for Wisconsin."

With "Varsity" ringing in their ears and reechoing in their hearts the pride of Wisconsin, the men left for the Pacific coast resolved to win. As the train disappeared in the distance the crowd listlessly made its way back to the campus. They were here in body but their hearts were with the track team.

The men who will represent Wisconsin in the far west are Captain Valley, Bergstresser, Cassidy, Schutt, Piper, Perry, McAndrews, McGiveran, Francis, Flueck, Kennedy, Hilberts, Hill, Carter, McGinnis, Schwarze, Limberg, Kreuz, Krieger and Roberts. Coaches Jones and Burke and Manager Taub also made the trip.

Tomorrow will find the team in Kansas City for a light workout. From there they will go to El Paso for more training and then will stop Monday in Los Angeles for a day of training. The team will arrive in Berkeley Wednesday and will meet the California team Saturday, April 11.

The team will leave Berkeley on the return trip Sunday morning and arrive in Salt Lake City Monday for a meet with Utah university. A few hours will be spent in Denver and Colorado Springs Wednesday for a light workout, then leaving Wednesday night for Lawrence, Kan., and the Kansas Relays. Saturday the Badgers will compete in the Relays and will arrive in Madison after their long jaunt Sunday morning, April 19, at 11:35 o'clock.

### Ada Kubitz, Daughter Of Local Pastor, Dead

Ada Kubitz, 21, daughter of Rev. and Mrs. Otto J. Kubitz, 2021 Division street, died Thursday evening at a Milwaukee hospital. Miss Kubitz has been employed in Milwaukee for the past year.

Surviving are her father and mother, two sisters, Frieda and Garda, at home, three brothers, Oscar, Champaign, Ill., Carl Freeport, Ill., Lother, at home, and one grandmother, Mrs. Mattie Haltermann, of Madison. Rev. Kubitz is pastor of the Zion Lutheran church.

The body will arrive here this evening. Funeral arrangements have not been made.

BERLIN — Killing a hopelessly wounded enemy on the battlefield, out of pity, and to end his suffering, has been declared justifiable by a Polish court at Posen in the murder trial of a former German flier, named Muehlnickel. He was acquitted.

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### Intramural News

**Interfraternity Baseball**  
Today is the last chance to pay the interfraternity baseball fee. The money may be paid at noon in the intramural office, or it may be turned over to Jack Taylor, student intramural manager, at the Tau Kappa Epsilon house.

**Independent Free Throwing**  
Organizations in the Independent, Wisconsin Block, or Church league should enter their teams at noon today in the intramural office for the free throwing competition which is to be held Monday evening. Monday noon is the last time teams may enter.

**Interfraternity Golf**  
Golf driving has started. The first batch of shots were run off by the Phi Kappa Sigma team, which made the enviable count of 113 counts out of a possible 150. Grimm ed his teammates with six bull's eyes out of his ten shots. Dean and Larson both made five. A hit against the center of the golf target counts five points, while the rest of the target is graduated to four, three, two, and one.

### Methodist Choir Sings Lenten Cantata Sunday

The choir of the University Methodist Church will present "The Seven Last Words of Christ", a lenten cantata by Theodore Dubois, at Wesley Foundation next Sunday evening at 7:30 o'clock. Prof. L. L. Iltis of the University school of music, director.

The soloists are Miss Helen Peterson of the school of music, soprano, John Warren, baritone, and Noel Stearn, tenor. Mr. Warren is the winner of the State Federation of Music Clubs prize contest recently held in Music hall.

Miss Gudrun Estvad of the School of Music, will play the Cavatina by Raff as a prelude and her own setting for violin of the old hymn "Jesus Lover of My Soul" as an offertory.

### Tomah Citizens Protest Re-routing of Highway

SPARTA, Wis.—Injunction proceedings have been started by citizens of Tomah preventing work on the Jacksonville pass on state trunk highway 29, through which the state highway commission had decided to route the all-weather road between La Crosse and Madison. Another public hearing will be held by the commission in Monroe county according to word received here.

APRIL 16, 17, 18

### Little Coaches Largest Spring Football Turnout In History

**Coach's Personality Puts Spirit  
Of Work Into Men  
At Randall**

A new era has come into Wisconsin football coaching since the arrival of George Little. Coach Little, with the largest spring training squad which has ever reported, has shown that with the wonderful personality he possesses and his ability of making the men work for him that Wisconsin men will produce a football team.

In the daily practices it has been a revelation to see him tossing the passes, getting into plays, and driving the men. Instead of the "sideline" coaching which has been seen in the past, Little is there in the game all the time.

To see regular varsity players, who have had experience, working with the team in the spring sessions is a bright spot, but to see the coach instead of explaining showing, is a happy note. The spirit of "to make the Wisconsin football team next fall you will have to be a fighter," prevails. When even the captain of the team, veterans, linemen and backs are out to show their ability, there must be more to the cry than just words.

The 80 men who have so far turned out for work will again practice at 2:30 o'clock this afternoon at Camp Randall. Coach Little has guaranteed that all that has been done before will be rehearsed, and more of the game will be taught at each meeting.

In this spring training, Little is being ably assisted by Coach Brauer, Gerber and Bieberstein, former Badger athletes, and Connell, a member of last season's championship Notre Dame team.

You feel sad about the poor red man, deprived of his lands, and driven even farther and farther away from the good real estate corners.

Then from Cortez, Col., comes a reminder that the noble red man was not all that he should have been.

Locked up in Cortez are an aged medicine man of the Ute tribe and his son-in-law. Pale face usurpers accuse them of burying a little paupse alive, with its dead mother, in accordance with ancient custom. Many old tribes, including some white tribes, once did such shocking things. Whites don't do it any more.

### KANSAS RELAYS TO SET RECORDS

**Third Annual Meet Is Ex-  
pected To Bring Out  
New Stars**

Another outdoor season of record breaking track and field performances is forecast by the numerous indoor records that were smashed in all of the big meets of the winter. From two to a half dozen meet records went by the boards in each of the middle western meets, and this despite the fact that marks set last year were unusually good due to the incentive of training to make the United States Olympic team.

The third annual University of Kansas relays will offer star athletes of the middle west their first opportunity to show their stuff against a widely representative field of athletes and it is predicted that many new meet marks will be set up.

Last year 18 new meet records were established for the Kansas games and some were of such class that they may remain safe this year.

Field events exhibit strong competition again this year and even the mark of 13 feet  $\frac{1}{2}$  inch set by McKown at the Kansas relays last year seems due to fall at his own hands. Harrington of Notre Dame, Nunsley of Illinois, Kreiger of Wisconsin, Wersig of Nebraska, and Dalby of Drake, all appear to have an excellent chance to push McKown for honors.

### MICHIGAN OPENS NEW MEN'S SWIMMING TANK

Michigan's new \$50,000 swimming pool was officially opened to the general male student body yesterday, with Matt Mann, varsity swimming coach, on hand to instruct students who came and went in a constant stream.

### W. S. G. A. CONTRIBUTOR TO WISCONSIN MAG AD

W. S. G. A. should have been included in the list of student organizations that contributed the advertisement for the Wisconsin magazine in yesterday morning's issue of the Daily Cardinal.

### SENIOR CLASS IS VICTOR IN ANNUAL GYM COMPETITION

**Women Display Different  
Styles of Marching;  
Seniors Win Relay**

Displaying perfect technique in carriage and accuracy, the senior women marched their way to victory in the annual meet of the classes majoring in physical education, held Thursday night in Lathrop gymnasium.

This is the tenth annual gymnasium competition which represents the finale of winter activity in indoor work.

### Display Marches

The freshman and sophomore women opened the meet by demonstrating their ability in American army marching. Their numbers were the largest and their enthusiasm was by far the greatest. The marching of the juniors and seniors was somewhat more complicated, following the systems of German army. Rythmically they performed as one, their technique being entirely without flaw.

The judges of the competition were Coach Fred Schlatter of the department of physical education, Miss Emily Andrews of New York city, Miss Kate Staley, and Miss Florence Huprich of Lake Forest college, Illinois.

### Seniors Win Relay

The annual winter-class relay which was held following the meet was won by the seniors. The sophomores took second place, the freshmen third.

Daisy Simpson '25 gave the blue chevron of the senior women to Marguerite Schwarz '27 who represented the sophomore women. The sophomores will guard the chevron until next fall when it will be ceremoniously presented to the future class of 1929.

### WOLVERINE STUDENTS PAY 35 CENTS A GAME

It costs University of Michigan students less than 35 cents a game to see their athletic teams in action, according to athletic association figures compiled this week. Tickets for all home contests are included in the annual tuition fee.

### APIS CLUB

The Apis club will meet on Tuesday evening in the Entomology building. There will be a supper and a program.

## LATHROP PARLORS Dance

### Bunny Lyon's Band

Dancing Through the Week End of  
Military Ball

### Wisconsin Union Entertainment

A Cool Place to Dance

# The Daily Cardinal

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Skyrocket Editor ..... John E. Davis  
Editorial Writer ..... Lowell Frautschi

Assistant Women's Editor ..... Irene Norman  
Society Editor ..... Helen A. Taylor

Rotogravure Editor ..... Alice Colony

Desk Assistants—Vernon Carrier, Elmer Freytag, Bernard Goodkind, Joseph Mason, James Nelson, Robert Paddock.

Sport Assistants—George Dennis, Stanley Kalish, Herbert Powell, Clarence Schlaver.

Engineering Reporter ..... Erwin Summers  
Special Writers—Alice Drews, Esther Hawley, Edith Miller, Marcelles Rutherford, Kathryn Shattuck, Ruth Stevens, Rosemary Stone.

Reporters—Florence Allen, Mary Brandel, Hope Dahle, John Gillin, Katherine Hartman, Annette Hirschfeld, Ruth Krause, Rose Mantell, Muriel Markham, Edna Miller, Dorothy Potter, Winifred Wise, Louise Zimmerman.

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## DESK EDITOR—LOUIS SOSLAND

## ALL PRESENT, SIR

Right by file! Swing into line! The big action has commenced, the band is playing, flags flying, uniformed men surging back and forth. Beauty and high authority are present to do honor to the brave. So this is what it means to be a soldier! Here, indeed, is the glamor of the old time military life.

In this issue the Daily Cardinal advances the hour of its appearance somewhat in order to be on hand before any man has fallen or has left the field at the annual military ball. It takes this opportunity to express a wish that joy and merriment may be unbounded, and that the ball may end in a blaze of glory which will do justice to the auspices under which it is held.

By providing an early issue of the Daily Cardinal for the participants, the editors hope that they have added one more interesting feature to a long and varied evening of pleasure.

## WE STAY-AT-HOMES

The track men, Haresfoot, the baseball team, and in a day or so the Glee club—all gone. It seems as though some giant had reached down and scooped up a big section of the campus, leaving in its place only a mighty void and an appearance of emptiness. And then on Wednesday next the rank and file will have gone, and to all appearances, at least, nearly all life will have fled from the university.

But even then there will be an important, though small, number of students who will be laboring more diligently than ever. The real life of the campus will still hover about its usual haunts. Wisconsin is being represented by its students and activities in places many miles from here; but those after all are merely the pulse beats of the campus; its heart can always be found at home.

There will be students staying over in Madison for pleasure; many will remain here for thesis work or to prepare for the condition exams; and people working in those activities which are not on the road will stick by their posts. Especially will the workers for the university exposition be doing overtime, and we who remain here are going to see great changes take place. When Wisconsin reassembles after the vacation, it will find the campus turned upside down, and will see itself cross-sectioned and mir-

rored in the greatest show attraction that the university has ever staged.

No, it is hardly fair to say that life has altogether fled from the campus.

## FOLLOWING A GOOD LEAD

After one week of enthusiastic comment and gradual forgetfulness, it would be interesting to take stock of the actual effect of Dr. Harry Emerson Fosdick's addresses at the all-university conference last week end, and to see whether the impression he made here was more than a passing one.

It is practically impossible to make such a check up on the university as a whole, but each individual might profitably do it for himself. If you heard Dr. Fosdick, did you take anything he said seriously enough to follow it up in thought or action afterwards? Did you discuss it with your friends? Do you know of anyone who was actually helped by the conference? Did it help you? The answers to these questions will measure Dr. Fosdick's success in relation to you.

Perhaps it is not generally known that Dr. Fosdick is the author of a number of books which have been widely read and pronounced inspiring and helpful by thousands of people who have read them. These books are second in value only to an opportunity to listen to the man himself, and they can be procured at all book stores. If you were interested in what Dr. Fosdick had to say, why not follow it up in these books?

## SPRING POLITICS

Although the major university elections and political campaigns are conducted during the fall, when class officers, the prom chairman, and members of the various student boards are chosen, there are other political movements and intrigues during the spring which, while less noisy and ostentatious, are far more important than the fall contests.

The campus is in the midst of this "spring cleaning" of the political atmosphere now. Most of the activity is hidden and confined to certain interested groups, but the results have frequently been announced in the columns of this newspaper during the past two weeks, and many more will doubtless follow.

All organizations must have officers, and in most cases they serve for a term of one year. It just so happens, and quite logically, that in practically all student organizations and activities the responsible officials wind up their duties and call for a new election at about this time of year. Usually these retiring officers are seniors, satiated with activity and responsibility, weary of the kind of life they have been living, and yet filled with regret that they must so soon give it up. They have one or two months before commencement, into which brief time they hope to crowd all the freedom from responsibility, honest study and thesis work, leisure, and an attempt at a real scholastic life that they have grown to long for during the past year.

But there is always a promising crop of young buds in the junior class impatient to blossom forth into the fullness of college life, which in their estimation is always the joint glory of being a senior and holding many offices. Such unrestrained ambition and energy means rivalry, or more exactly, politics. It has often been witnessed on this campus that the electioneering and intriguing within the membership of any organization can often be as bitter and as hotly contested as any class campaign in the fall. It is rather surprising, in fact, to note how frequently organizations which are supposed to work harmoniously can degenerate into a battleground for conflicting factions. Such dissension at election time may often mean lack of cooperation during the ensuing year.

Lively politics admittedly do a great deal of good. They are a barometer of the vitality of an organization, and of the interest of the members. They sometimes clarify the issues, and make possible a real intelligent vote on the part of members somewhat out of touch with the immediate workings of the organization. And they usually succeed in finding the best man for the job.

The great danger of the ordinary political intrigues in any organization is that they are often perpetrated by men desirous of honors and recognition rather than by men with an earnest purpose. A man can be elected to a position which he has never merited nor displayed a capacity for. And in most cases the responsibility for his election can be thrown upon his fraternity affiliations, upon his loyal, though unscrupulous, friends, and on others who are looking to their own advancement.

This situation exists in all organizations, all activities, and even in honor societies. Elections and appointments in these bodies are not always worth their face value. It should be remembered that one rule of loyalty is that a member should always cast his ballot with a view toward the best interests of the organization.



YES—IT IS Warm—isn't it?

Then there was the man who invented the idea of wearing formal clothes to parties on warm spring nights—he was an Eskimo with sub-normal blood-pressure. Well, he died finally, and they couldn't even make hell hot enough for him until he looked back toward earth and discovered that some bright young college lad had gone him one better by getting up an affair at which the participants were obliged to wear UNIFORMS. When HE dies—!

OF COURSE SEVERAL PEOPLE HERE THIS EVENING DIDN'T EVEN FIND UNIFORMS WARM ENOUGH—LOOK AROUND, YOU CAN SEE THEM. THEY ARE THE BOYS WITH THE CHESTS FULL OF NICE, COOL, MEDALS.

During the intermission the eight wrestlers who have been detailed to bouncing duty will entertain the army with some three round bouts—all very clever, isn't it?

From the multitude of decorations, one might judge that our cadets were enrolled in the Mexican army—everybody seems to be a captain or something—maybe the privates are all on K. P.

## OH, GIVE 'EM AN ACRE!

About the fourth dance this evening, one of the girls, limping back to the box to cool her smoking heels complained to one of the sisters about marching time of the lad she is with. "Always outta step" she groans. "Thinks my feet are the paradegrounds. Gonna tell him to get his forces back to a peace-

time footing—I sure know now why they say, It takes a LOT to maintain an army."

ASK THE MARINES  
What great General said, "Be sure you're tight—then go to bed?"

## THINGS THAT DELAY THE DANCE

The R. O. T. C. individual who gives the taxi-driver a \$10 bill for a sixty cent ride and then waits for every cent of the change.

## WELL—THEY'RE SUPPOSED TO!

One of the fair guests who came up here for the ball—all the way from Georgia—was looking at the last of the ice on the lake this afternoon.

"Is the ice there all the time?" asks she.

"No, they take it away in the summertime," we answered.

"The shot heard around the world," came from us—we just murdered the fiend who always comes up to you after a dance (while you are busy mopping the broom with a wilted hawkie) and wheezes "HOT" party isn't it?

Then there is the story about the smallest man in the army—the fellah who slept on his watch, you know. (Sounds like those "Once-upon-a-time-stories," doesn't it?)

One can easily tell the co-eds trust to luck—by the size of the shoulder straps that they wear on their formal dresses!

All right—"Fall IN" (but don't get soaked).

THE MARINES.

## PROSPECTS GOOD FOR N. O. L. WIN

Prof. J. M. O'Neill Praises Herbert L. Morse L3, Wisconsin Representative

Prospects for another Wisconsin victory in the Northern Oratorical League contest, which is to be held May 1, are bright, said Prof. J. M. O'Neill, head of the speech department, in commenting on the quality of the speech given by H. L. Morse L3 in the tryouts. Morse, who is to represent the university at the League contest, spoke on "A Training School for Leaders."

"Morse did a distinguished piece of work. Of all the speeches given, his contained the best discussion and showed the most mature thinking. Wisconsin will be well represented."

Morse has been a member of the varsity debating team for two years.

Since entering the League, Wisconsin has won two firsts and three seconds. This compares favorably with the records of Michigan, Illinois, Minnesota, Iowa and Northwestern universities, who are also members of the League. Sterling Tracy, grad, took first in 1921, while Alvin Reis was the only other representative to take a first, he having won in 1913.

The contest is held annually at Evanston. Professor O'Neill, who is second vice president of the Northern Oratorical league, will accompany Morse to Evanston.

## Will Give Second Monthly Concert at Capitol Sunday

The second monthly concert of a series to be given in the rotunda of the state capitol will be given Sunday afternoon, April 5, at 4 o'clock.

This concert has been set at 4 o'clock to accommodate those who may wish to hear the concert to be given by the university band at 3 o'clock on the same afternoon, at the gymnasium.

The program will be given by the Mozart club and the Woman's club chorus, and special numbers will be given by Ruth Persson, violinist, Frances Landon, pianist, and Barbara Hildreth, violincellist.

## Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial office in the Union building, 752 Langdon street, or phoned to Badger 250 before 5 o'clock of the day preceding publication.

## PHYSICAL EDUCATION

Registration for spring work in physical education for women will be held from 9 to 12 o'clock Monday, April 6, and Tuesday, April 7, and on Monday from 2 to 5 o'clock in Lathrop gym.

## DOLPHIN CLUB

On account of the Normal meet, there will be no Dolphin club meeting this week.

## PAY CHECKS READY

Pay checks for the military department are ready for issue at the military office in the armory.

## BIBLE CLASSES

Regular Bible classes for Freshmen, Sophomores, Juniors and Seniors and Post-graduates are held on Sunday at nine-thirty, at the Wesley Foundation. Prof. E. L. Sevringhaus, superintendent.

## VETERAN'S BUREAU

A representative of the Veteran's Bureau will be in the Union building to distribute checks on Friday, April 3 and Saturday, April 4.

## APIS CLUB

The Apis club will meet on Tuesday evening in the Entomology building. There will be a supper and a program.

## WESLEY PLAYERS

The Wesley players will hold tryouts for the play, "The Rock," at 3 o'clock Sunday afternoon at the Wesley foundation.

## IS LAKE OPEN? CANOE APPEARS ON MENDOTA

There is a difference of opinion as to whether Lake Mendota is open or not. Despite the fact that Eric Miller, forecaster, was not willing to declare the lake officially free because of the slush that is left, a canoe was seen on Lake Mendota yesterday.

## GLEE CLUB WILL LEAVE TUESDAY ON SPRING TOUR

### Present Itinerary Includes Cities in Wisconsin, Iowa Minnesota and Illinois

The Glee club will leave Tuesday afternoon on their annual Spring tour through Wisconsin, Minnesota, Iowa, and Illinois. The tour this year is the most ambitious ever attempted by the club, both in length of the trip, and in the repertoire. The present itinerary calls for 12 concerts, and arrangements are still being made by George T. Bunker '26 to add several more concerts before the club's return to Madison, April 20.

Three rehearsals have been held each week since the home concerts, and four new numbers are to be added to the program. "The tone quality has been showing constant improvement," said Prof. E. Swinney, conductor. "The club has never been in better singing condition all year than at the present time."

Thirty men, including the conductor, accompanist, assistant business manager, soloist, and twenty-six singers will make the trip. The club that will leave on the tour is practically the same group of singers that won the mid-west championship at Chicago and traveled to New York.

The entire business force has been busy for the past two weeks getting in touch with the alumni of the university who live in the cities in which the club is to appear.

### Town of 300 Gives \$315 To Tornado Fund

WINNEGAR, Wis.—Closing its tornado relief fund Wednesday, this little town of three hundred population reported \$315.82 for the sufferers of the stricken states.

### Union Board Staff of Twelve Men to Be Chosen Soon

Selection for the Union board staff of the workers from the group of 30 men who have been active throughout the year is now being made and will be announced Sunday, Norton V. Smith '26, secretary of Union board stated yesterday.

The members of the staff will be elected on the basis of the time, ability, and interest that they have shown in Union board enterprises. Twelve men will probably be named on the staff who will act as leaders in carrying on the board's projects during the remainder of the year.

It is from this staff of workers that the chairmen of union activities will be selected next fall.

### Vacation "You-all" Dance to Be Given By Southern Club

Arrangements for a "You-all" dance to be given Saturday, April 11, at Lathrop hall, were completed yesterday at the first meeting of the recently elected executive committee of the Southern club. Marion V. Schallert '26, social chairman, is in charge of the dance. The dance is being given to those southerners who will be unable to go home for the spring recess. A similar function was given by the club during the spring vacation last year.

The executive committee also decided to arrange a daily dinner meeting for the representatives of each southern state. "In this way, we hope to arouse more interest in the Southern club," said Hobart S. Cooper, grad, president of the club. For details as to these state meetings, members should get in touch with their state leaders, Cooper said.

Prof. C. D. Zdanowicz is to meet with the graduate members of the Southern club next week.

BRUSSELS—The Belgian cabinet will resign Sunday whatever the result of the present election.

## DAILY CARDINAL CELEBRATES 33 YEARS' EXISTENCE

### Present Publication Started in 1882 as Successor of Former Weekly

The Daily Cardinal is celebrating its thirty-third birthday today.

Just 33 years ago today the first issue of the student daily paper appeared on the campus as a successor to the weekly Cardinal which was started in 1882.

The progress made by the Cardinal in the period 1870 to the present time is typical of the development of a college paper. Beginning as a monthly paper, issued 12 times a year, it expanded until it was necessary to print the publication once a week. This growth to the weekly stage was accomplished only after 12 years as a monthly periodical.

The transition to the daily stage followed within 10 years. The mere formation of a daily paper, however, did not halt the progress which the Daily Cardinal has continued to make.

The first great step forward came in September, 1892, when the first Daily Cardinal was printed on a linotype machine. The occasion was marked by an editorial in the special issue.

Another innovation to be credited to the Cardinal in its infant stages is the introduction of sporting extras. Previous to 1897 the Daily Cardinal was the sole publisher of the unique extras in all colors from dainty pinks to violent reds.

Sport items were carried on the front page or as inside fillers until 1912 when an organized department was created.

Financially speaking, the Daily Cardinal has had all the usual ups and downs of the college newspaper. When the first editions were printed, the enrollment in the uni-

versity was only 1,500. The subscription list at that time was some 300 names.

Women did not participate in the activities until 1908 when the first co-ed issue was printed. The practice has become a tradition, usually repeated by the members of Theta Sigma Phi, the women's honorary journalism sorority. A co-ed reporter for the regular women's department was provided in 1911. The height of women's achievement was attained in 1913 when a woman's page, with its own editor and staff of reporters, was created.

The year 1912 marked the introduction of Skyrockets, or "Going Up," as it was then called. It was also in that year that the first summer session edition was inaugurated.

Dramatics were recognized the year previous in the column, "The Stage," which was both a review of theaters and a general art criticism.

The rapid progress in the art of journalistic writing is evidenced in the increased quality of the news published in the Daily Cardinal. Features were introduced in 1908 and soon became a common style of news writing.

Throughout its 54 years of existence, first as a monthly, then as a weekly, and finally as a daily paper, the Daily Cardinal has given its service and the rewards of its efforts to the institution which it represents.

### Some Burglar Is 30 Cents Richer Here Now

Thirty cents aint much in these days of gasoline taxes, but it was inducement enough for burglars to break into the warehouse of J. Isaac and Co., wholesale fruit dealers at 909 E. Washington ave., Wednesday night. The invaders also got a check for \$75, which police believe will be useless to them. It is thought the marauders gained entrance to the office of the company by means of a pass key.

### GET INTO STEP

## L. AND S. EXHIBIT NEARLY FINISHED

—BLACKMAN

### Expo Will Show Work Done By College and All Departments

Letters and Science exhibits in the university exposition, April 16 to 18, are practically completed, according to Thane Blackman '25, manager of that department of the exposition.

The Letter and Science exhibits will occupy the major portion of the floor space on the main floor of the armory. The work has been divided between chairmen and assistant chairmen in charge of exhibits from each department.

A complete organization of the college has been made and every phase of the work of students and instructors will be shown. This set of exhibits is one of the most varied and covers a larger field than any other single department of the exposition, Blackman said.

Construction of booths and special decorating for the floor of the gymnasium will begin during vacation. A special decorating scheme and plan for the placement of different exhibits on the floor has been worked out.

One thing to remember while driving an auto is some other driver may be as crazy as you are.

The word calico is derived from the town of Calicut in the East Indies. A cloth somewhat similar to modern calico was first brought to England from this town in 1651.



Crosby '26



Schlotthauer '25



Hass '25



Wichern '25



Nelson '26



Fries '25



Damsheuser '25



Hahn '26



Walsted '25



Clifford Franseen



Major Brunzell



Mary Eldredge



Gross '26



Salsbury '25



Tyler '26



MacDonald '25



Rorison '26



Bueche



Dunlap



Sherman



Randall L2



Roach '26



Murray '26

# Variety of Colors Seen at 1925 Annual Military Ball Last Night

## Evening Gowns, Tuxes, Uniforms Are Vogue at the Social Activity For the University Cadet Corps

Fraternities, Military Groups  
Fill the Numerous  
Boxes

The thirteenth annual Military ball held last night in the capitol was one of the biggest events of the social year. The bright colors of the women's dresses blended with the somber color of the soldier's uniforms and the black of the men's tuxes. Flags with which the capitol was decorated, set off by the lighting effect, lent harmony to the mixture of colors and produced a stately effect. The music lent its charm to make the evening one of perfect rhythm and harmony.

Many of the fraternity houses held dinner parties before the ball. The boxes at the capitol were filled with the happy spectators from these dinners. The laughter and joking from the boxes all went to prove that the indulgers spent an enjoyable evening.

Military ball is next to Prom in importance among the social events of the year. At this time the couples dance through the corridors guarded by a patrol, which is all in keeping with the military effect. The ball is sponsored by the cadet corps.

The fraternity houses that occupied boxes at the capitol were:

**ALPHA CHI RHO**

George F. Walsted, Kathleen Clifford; Walter S. Hahn, Ruth Bullesbach; Ellis Heineman, Helen Kraeger; Robert Luening, Genevieve Presk; Elmer Nuesse, Martha Amon; W. A. Bodden, Josephine Morrison; Robert O'Leary, Frances Crawford; L. W. Ramlow, Bernice Marion; Fred Gustoff, Margaret Ashton; B. H. Kuester, Katherine Knauf; Edward Blair, Katherine White; William Carney, Camilla Gabel; Merrill Rudolf, Edith Sleepel; Harold Hansen, Mary Loud. Mr. and Mrs. Alvin C. Reis, chaperons.

**ALPHA KAPPA LAMBDA**

Major O. L. Brunzell; Dean F. Louise Nardin, George Darby; Cliff Franseen, Mary Eldridge; Arno Haack, Florence Reppert; Simon Peterson, Helen Folsom; Edwin Uehling, Claire Reinsch; John Gillin, Irene Norman; Robert McArthur, Annabel Douglas; Wilbur Verplank, Margaret Spence; Clarence Muth, Edith McCollister; Frederick Clapp, Grace Riley; Hugh Folsom, Elizabeth Breitenstein; Ross Rusch, Lena Clark; Lester Senty, Frances Spohn; Eldon Schneller, Lillian Morrissey; George Neuhauser, Sadie Hertzberg; Richard Church, Anne Talpin; Lyle Gage, Lillian Tucker; Judson Smith, Maybelle Franseen; Irwin Gerber, Arleen Zebell; Carl Kasper, Mabel Anstey; Adamson Hoebel, Frances Gore; Edmond Harget, Rachael Phillips; Glenn Trewartha, Dorothy Simpson; Edgar Vestal, Grace Trestrail; William Schnathorst, Marian Blackman; Clifford Crowley, Florence Brophy; Merle Hensel, Lois Hensel; Kenneth Beggs, Ethel Patterson.

**CAISSON CLUB**

Charles F. Gindorff, Robye M. Nichols; Howard L. Spindler, Margaret Knauf; George McD. Schlotthauer, Suzanne M. Husting; James Van Wegenen, Margaret G. McGovern; Jay J. Reader, Dorothy Mayer, Milwaukee; Count C. Olwin, Louise Anderson; Kenneth C. Gardner, Jr., Pearl E. Kulp; Ben A. Wiedring, Mildred Osman; Harold Bartelt, Marian Vedder; Max W. Cizon, Irene McFadden; Orris S. Young, Ethel Satia; Jesse Walker, Isabel Dow; Robert H. Flarsheim, Elizabeth A. Mason; Austin A. Cooper, Jr., Virginia L. North, Harold C. Kemmetz, Marion E. Kahlenberg; George R. McLean, Mary E. Pidcoe; Bertram B. Goodman, Hazel Buchbinder; Eugene B. Schuster, Marjorie M. Rachlin; Hugo A. Murray, Marion Thompson; Carl C. Lewis, Shirley S. Knoche; Robert B. Griffin, Josephine Barker; Louis Wollaeger, Marion Wollaeger. Stephen Andreae, Una M. Nehls; Edson Jones, Ethel D. Druse.

**CHI PHI**

Alvard Sherman, Gladys Ingelbritten; Grant Gale, Harriet Millar; Chester Gross, Isabel Leabel; Charles Crownhart, Jr., Loeta Papineau; Charles Campbell, Elizabeth Stone; Harold Hastings, Grace Morley; Ralph Mead, Marjorie Smith; Gordon Wilson, Katherine Sherman; Paul Segner, Grace Sherman; John Sherman and partner, Mr. and Mrs. Arthur Taylor, chaperons.

**DELTA CHI**

William E. Clemmer, Helen Dunn; John Kurcher, Lucy Doyle; Horace Fries, Rebecca Keen; Leslie Kindsch, Margaret Becker; George Tyler, Charlotte Logeman; Ralph Ballou, Helen Taylor; Verne Mc-

Laughlin, Marcelles Rutherford; Hobart Kelley, Margaret Sniffen.

### DELTA PI DELTA

Kenneth Butler, Rose McKee; William Rorison, Jean Butler; Arthur Riddle, Helen Andrews; Courtland Conlee, Polly Hall, Franklin, Indiana; Harold Griffin, Julia Herrington; Ralph Timmons, Margaret Keenan; John Burnham, Eleanor Hanke; Enoch Judkins, Katherine Hartman; Mr. and Mrs. W. R. Miller chaperones.

### DELTA PI EPSILON

Robert Peterson, Irene Newby; Orlando Melcher, Evelyn Schmidt; Erwin Eggert, Beatrice Monstad; Maurice Moore, Ethel Reinfried; William Trefz, Mildred Krohn; Arthur Koch, Anne Brager; George Eker, Agnes Torrison; Hugh Sherbert, Lucille Ryan; Herbert Bunde, Hannah Hart; Stanly Lundholm, Gloria Swanson, Rockford, Ill.; Arthur Johnson, Cecilia Eggers; Robert Zinn, Helene Baer; Aubrey Bates, Prudence Paine; Arthur Dahl, Jean Colby; Mr. and Mrs. Bert Johnson; Mr. and Mrs. Russell B. Johnson; Mr. and Mrs. Tester Bakken, chaperons.

### DELTA SIGMA PHI

Wes Dunlap, Charlotte Hanna; Theodore Gevert, Lydia Klitzke; Lester Krebs, Gladys Schrom; James Douglas, Marion Gault; Joseph Hanzel, Maurice Pickard; Martin Juhl, Louella Redell; Wenzel Fabera, Flora Borgwald; Laurence Ramsey, Velma Shaffer; Harold Murphy, Minnie McFadden; Leland Rose, Esther Wang; Dr. Hayden Bernard, Wenonah Winsey; Francis Herreid, Selma Nygard; Lloyd Hanson, Pauline Cosgrove, Hillsboro; Capt. and Mrs. Gordon A. Beede; Lieut. and Mrs. Lewis H. Kessler.

### DELTA SIGMA PI

Arnold Bopf, Ruth Ligon; Elmer Giessel, Margaret Olds; Henry Alinder, Violet Sharratt; Harry Schuch, Lucile Salentine; Harold Caldwell, Gladys Bruns; Loy Lucia, Henrietta Hainer; Arnold Moeller, Grace Burroughs; Albert McGalasson, Harriet Smith; James Stuart, Lorraine Thomas; Herbert Westphal, Myrtha Biehusen; George Rentschler, Virginia Larson; Mr. and Mrs. Herman Blough, chaperones.

### FARM HOUSE

Nander Nelson, Gertrude Meyne; Edwin Barmore, Audrey Foot; Herbert Schaefer, Elizabeth Griffing; Arthur Strommen, Marie Inslee; George Massey, Rachel Kelley; Parvin Eves, Florence Huss; Everett Swingle, Florence Smith; Sam Arnold, Inez Mason; Basil Berg, Edith Knudsen; Keith McKenzie, Alice Bollerude, Henry Nelson, Alva Thomson; W. A. Sommer, Helen Marks.

### GAMMA ETA GAMMA

Lyall T. Beggs, Edna T. Bradley; George R. Currie, Adelia D. Baker; William O. Jackson, Mary C. Slick; Frederic Risser, Elizabeth D. Warner; Virgil H. Roick, Katherine L. Lovering; Harold J. Sporer, Helen K. Hermann; Raymond Baldwin, Alice E. Savage; Elmer Beth, Louise Johnson; Kenneth Davis, Helen Hahn; Harlan J. Dewey, Kathryn V. Albertson, University of Minnesota; Jack Federer, Lucille Nash; Carl Henrich, Laura Reinke; Robert Hinckley, Anna Zielke. Mr. and Mrs. R. D. Brewington, Mr. and Mrs. S. O. Breathen, chaperones.

### GUARDIAN LIFE INSURANCE

Edward Olsen, Eleanor Hollsen; Don Clapp, Estella Anderson; Harold Osbourne, Violet Starke; William Wood, Miss Staudemeier; William Goss, Grace Putnam. Mr. and Mrs. Hugo Schultz, chaperons.

### NON FRATERNITY GROUP

Ray M. Adams, Evelyn Schmidt; F. A. Zielski, Elizabeth McMiller; D. P. McKay, Dorothy Howells; Royal Ladd, Violet Saunders; Phillip Owens, Helen Schumacher; Charles J. Frick, Florence Axen; Leo Diamond, Helen Silverman; L. A. Malloy, Mildred Bistorious, Milwaukee; A. S. Dahl, Florence Markin. Other men attending in the non-fraternity box were C. B. Jacobs, W. C. Schuknecht, R. D. Parks, George Olejnik, A. H. Stearns, G. Stutz, George Dennis, Jack Roe, A. Mertz, W. Taintor, S. Zola, Newton Heiss, Donald Britton, Robert Byrne, Charles Seastone, A. Plettner and B. Campbell.

### PHI MU DELTA

Roman M. Bachhuber, Helen Bachhuber; Roman H. Brumm, Dorothy Hapeman; Morris W. Chaplin, Arda Knickerbocker; Warren H. Coate, Marguerite Higgins; Carl W. Damshuser, Grace Robbins; Arthur J. Fischer, Maude Krepps; James P. Hayes, Gladys Schmelzer; John C. Hawker, Esther Johnson; Harold T. Blackford, Hazel Hendrickson; Harold J. Hlavka, Helen Jones; Raymond G. Johnson, Zenith Eatton; Edward P. Kingston, Helen Gallagher; Henry W. Klos Jr., Myrtle Fjelstad; Ted Larson, Gladys Jones; Alonzo F. Mac Raye, Agnes Courtney; Ralph Pahlmeyer, Joyce

Williams; Elmer Rhodes, Catherine Meisch; Truman E. Rivers, Hazel Hanke; Edward E. Rundell, Jessie Jennings; Robert Schlaak, Elizabeth Esser; Lawrence Schumacher, Rosella Franseen; Raymond Stehr, Thelma Steig; Clarence J. Stephenson, Lulu Rose; Rex W. Stoneall, Weltha Brown; Jalmar A. Skogstrom, Eleanor Crowley; William H. Taylor, Gertrude Needham; Ransom Tyler, Eleanor Brekke; Frank S. Worthington, Winifred Wise; Elliot Walstead, Mildred Kraemer; Final H. Young, Opal Krame Colouen and Mrs. Nicholas M. Schantz, chaperons.

### PHI PI PHI

Charles L. Nelson, Alice Kelley; Harry H. Kind, Alice R. Haraldson; Russell J. Rossow, Ruth Nelson; Earl Frank, Violet Higgit; Arthur Toft, Catherine Price of Milwaukee; Carl Reinhold, Vivian Edwards; Gerhard C. Meyer, Gertrude Magstad; Earl Peyton, Josephine Town; August Einfeldt, Minerva Fisher; Lester Malzahn, Esther Higgins; George R. Gehrk, Gertude Woeckner, Neenah. Prof. and Mrs. S. L. Miller, chaperons.

### PI KAPPA ALPHA

Donald Hollister, Mary Riley; Gilmore Du Val, Florence Killilea; Benjamin Hoppert, Ruth Comer; Sterling Albert, Frances Cobabe; Paul Griffith, Janet Clark; Richmond Bell, Jean Jewell; Michael Gentile, Elizabeth Whyte; Norman Risjord, Irene Ku-

bista; Harry Cant, Jo Nelson; Willard Holmes, Edith Hitchner; Robert Inman, Louise Holmes; Milton Schact, Eugenie Moore; Joseph Leinfelder, Ruth Moyer; Edwin Libby, Carmen Ammann; Norman Wood, Mildred Anderson; James Petersen, Helen Larson; Carl Hoppert, Alice Prengel; Lloyd Mueller, Doris Burdick; Wayne Holmes, Helen Stebbins; Charles Bullimore, Henrietta McDermott; Earl Burbidge, Marion Tippett; Arthur Rasmussen, Marg Burdin. Dr. and Mrs. P. S. Barsness, chaperons.

### PRESIDENTS GUARD

George F. Walstead, Kathleen Clifford; Walter Hahn, Ruth Bullesbach; J. A. Skogstrom, Elenore Pervinley; L.

Continued on page 7.



## Hurrying toward Easter

Everyone hurrying these days in preparation for Easter—Br'er Rabbit is especially busy. He's already been to the chocolate shop with a large shipment of candy eggs, little chicks, bunnies, and all sorts of novelties for Easter.

For Easter Candies and Favors

the chocolate shop

**FRED W KRUSE CO.**

209-13 State St.

Women with an instinctive appreciation of fine clothes choose Kruse apparel for its obviously correct style and superior quality.



*Lovely  
Ensemble Suits*

**\$69.50 up**

*Easter without one is  
like spring without  
Flowers*

Come in Saturday and see the new styles

## WORLD of SOCIETY

Continued from page 6.

George Custer, Nellie Zippe; Ray Johnson, Zenith Eatonne; John Oakley, Theresa Meyers; Frank Johnson, Elizabeth Shaick; Lester Miller, Hanna Rosenthal; Erwin Hines, Agnes Molve; Donald Knott, Rachel Kyla; G. P. Hathaway, Florence Smith; Edward Toellner, Charlotte Gratiot; John Kringes, Evelyn Hvam; L. L. Rakita, Viola Dalke.

**SCABBARD AND BLADE**  
Cadet Lieut. Colonel Clifford C. Franseen, Honorary Colonel Miss Mary Eldridge; Cadet Colonel Ellis G. Fulton, Marion Streng; Alvord Sherman, O. R. C., Gladys Inglebrizen; Cadet Lt. Col. Horace S. Fries, Rebecca Keen; Cadet Major George Walsted, Kathleen Clifford; Cadet Major Robert C. Salsbury, Margo Topp; Cadet Capt. George M. Schlotthauer, Suzanne Hustings; Cadet Capt. Charles Nelson, Mary Haven; Cadet Adj. Walter Buethe, Elizabeth Kennedy; Cadet Capt. Walter Hahn, Ruth Buellesbach; Cadet Capt. William Rorison, Jean Butler. Major and Mrs. O. L. Brunzell, Major and Mrs. Lester Lampert, Capt. and Mrs. L. S. Gerow, Capt. and Mrs. W. R. McClure, Capt. and Mrs. J. E. Hull, Lieut. and Mrs. R. Z. Crane, as guests.

**SIGMA ALPHA EPSILON**  
Norbert Eschmeyer, Lucile McKeegan; Kenneth Read, Alice Bonniewell; James Ricks, Mary Nelson; Roy Kopp, Katherine Thomas; Philip Hirtzel, Marion Kuntred; Ewart Merica, Frances Jones.

**SIGMA PHI EPSILON**  
Floyd McGregor, Faye Ellis Smith; Duane Hoffman, Adele Mathews; Frederick Ahrbecker, Sylvia Orth; Edwin Gruenert, Ruth Andre, Freeport, Ill.; Richard Teare, Shirley Meek; Walter Butz, Florence Malaahn; Laurence Moe, Barbara Herriington; George Liddle, Marian Keeler; Russel Hill, Lincoln, Neb.; Alice Cummings, Mr. and Mrs. E. B. Rennebohm, chaperons.

**SIGMA PHI SIGMA**  
Erwin Summers, Dora Orcutt; Joseph Niedercorn, Bernice Crosby; Erwin Kreimann, Muriel Markham; Stewart Yeo, Helen Orcutt; Herbert Wagenknecht, Loraine Kuenne; Paul Murphy, Laura Gaterman; George

Abendroth, Edna Walter; William Taylor, Evelyn Christians. Guests: Senator A. F. Gary and partner; Mr. Syljen, Isabel Ryan; C. W. Tullege, Margaret Williamson. Mr. and Mrs. Ramsay, chaperons.

**SIGMA PI**  
John A. Rabbe, Barbara Howell; Harold J. Wichern, Lelah Hogan; Kenneth Spoon, Nellie Jane Schneider; Stanley W. Kadow, Margaret Ostrom, Chicago; Leslie Miller, Leone Immel, Fond du Lac; A. D. Hutter, Elma Anderson, Fond du Lac; Edwin Vickery, Gerba Trumphy; Vincent Mullins, Marion Felch, Rockford, Ill.; Harland Hogan, Edith Mac Holt; Paul Nehmer, Louise Thomson; Slontr Caldwell, Evelyn Tough; Frank Crane, Elizabeth Morrison, Owensboro, Ky.; Delwin Clikeman, Zaida Carse; Galen in Fleishauer, Elizabeth Pier; Arthur Thomas, Marie Stauer; Lloyd Rooney, Helen Mary Rowe, Mr. and Mrs. F. O. Leiser, chaperons.

**SIGNAL CLUB**  
Murray G. Crosby, Dorothy Bauch; Erwin R. Summers, Dora J. Orcutt; R. E. Krueger, Val Humphrey; R. Ray Fisher, Carol Nelson; Neil T. Kelley, Louise Clapp; Joseph E. Bodoh, Kathleen Dedrich; Edward Holub, Elizabeth Johnson; William F. Atkins, Lorraine Appuhn; Fred R. Lhotak, Winifred Smith; Walter Pagenkopf, Dot Dellings; Ulla A. Rothermel, Opal G. Althof; Silas E. Culley, Usona Hoffman; Allen Colbern, Lillian Klindt; Eugene Cabe, Anita Langhoff; Lieut. and Mrs. H. A. Kuhn; Mr. and Mrs. R. C. Dowling; Capt. F. G. Borden, chaperon.

**SQUARE AND COMPASS**  
Roy Korfhage, Loretta Krohn; Lewis S. Mrkvicka, Lily Hawkinson; Allison W. Merriman, Rosalind Tough; Robert Harrison, Helen Kyle; Fergus Chandler, Hazel Morrisey; Floyd Bries, Peggy MacDonald; Hugo A. Schlick, Marcia Fleer; Carl Neess, Helen Cady; Victor Portmann, Lena Polson; Burnett Jackson, Rozanna Kindschi; Ervin Hopkins, Erma Wolf; Wardell B. Montgomery, Olga Johnson; Merritt Jensen, Margaret Luther; John Anderson, Selma Magistad; John H. Street, Dorothy Hastings; Dorland Smith, Jean B. Holt; Ervin A. Marquardt, Ruth Boile; Harvey T. Ellingson, Julia Callis; Lloyd Plank, Florence Pollock; Stanley Gregory, Margaret Mootz; Carl C. Culp, Kitty Webb; Mr. and Mrs. C. V. Hibbard, chaperons.

**Y. M. C. A.**  
Scott Marsh, Charlotte Hussa; Charles Riley, Helen Marsh; Roland Lewis, Alma Byhre; Russell Hanson, Marjorie Draper; Ellis Chellman, Georgia Hagberg; Harold Bartelt, Marion Vedder; Ralph Boeck, Carol Chapin; Merrill Chapin, Florence Mc Cormick; Edward Doppers, Silvia Stoeckle; Ray Howe, Bertha Schmiel; John Bolender, Reva Michael; Franklin Summerill, Irene Morris; Arthur Frazier, Bernice Zaider. Mr. and Mrs. C. V. Hibbard, chaperons.

Theodore Vornholt; Hampton K. Snell, Mildred Eaton; Herbert Brueckner, Mary Louise Barter; Leslie Fischer, Grace Morrow; Melvin Schwenn, Olympia Grinde; Carroll P. Wilkie, Julia Kusta; W. G. Damsteegt, Evelyn Schilke; Clyde Simpelaar, Alice Oerkwitz; Earl Gill, Cordelia Mickelson; Hammund P. Huddleston, Margaret Penn; Henry Bruns Jr., Dorothy Smith; Karl Jansky, Merville Volger; Nellie Janesky, Beatrice Sylvester; H. W. LeBre, Leone Yapp; Robert Zinn, Helen Baer; Frank McAdams, Jennie Corscot; Ben Zenoff, Tess Venofski; Harold W. Glasson, Katherine Feibel; Eugene Kabel, Anita Langhoff. Mr. and Mrs. Neal H. Stoddard, chaperons.

**TAU SIGMA OMICRON**

Louis Heller, Bessie Marcus; Mark Goldberg, Lorraine Goetz, of Milwaukee; Harry Simon, Esther Jean Pereira, Chicago; Herman Halperin, Rose Halperin; Leslie Keller, Bernice Gelder; Harry Shagam, Josephine Raskin; A. Abrahams, Ernestine Cohn; Lionel B. Saffro, Della E. Sinykin; Fred Berman, Florence Capes; Matthew Derzavitz, Rose Tomarkin; chaperones, Mr. and Mrs. J. Feldman and Mr. and Mrs. J. Simon.

**TRIANGLE**  
Ralph Smith, Louise Tobey; Milliard Smith, Dorothy Harrison; Ralph Sogard, Elizabeth Walker; David Roscoe, Dorothy Stebbins; Henry Sherrburne, Helen White; Harold Youngberg, Wilhelmina Lange; Lin Busby, Pauline Hoebel; Roger Soulen, Dorothy Vardwest; Harrison Robinson, Mary MacNamea; Richard Everett, Ruth Reinhart; Emery Ring, Gladys Fist; Silas Tobey, Alice Lyon; Russell Piltz, Florence Root; Dean Ekstrom, Mabel Ericson; Kenneth Mac Liesh, Ellery Russell; George Field, Marjory Trumbull; Clarence Johnson, Georgia Clark. Prof. G. L. Larson, and Mrs. Larson, chaperons.

**Y. M. C. A.**  
Scott Marsh, Charlotte Hussa; Charles Riley, Helen Marsh; Roland Lewis, Alma Byhre; Russell Hanson, Marjorie Draper; Ellis Chellman, Georgia Hagberg; Harold Bartelt, Marion Vedder; Ralph Boeck, Carol Chapin; Merrill Chapin, Florence Mc Cormick; Edward Doppers, Silvia Stoeckle; Ray Howe, Bertha Schmiel; John Bolender, Reva Michael; Franklin Summerill, Irene Morris; Arthur Frazier, Bernice Zaider. Mr. and Mrs. C. V. Hibbard, chaperons.

The oldest map of the heavens was made by the Chinese in 600 B. C., and is now in the National Library at Paris. It denotes the position of 1400 stars.

Homes are being built with every known convenience except low rent.

## Easter Gift Stationery

Nothing is more appropriate as a gift at Eastertide than a box of stationery. Always acceptable—always useful carrying with it a suggestion of close ties, no matter how distant friends may be.

A wide variety in delicately tinted shades of blue, grey, cream, and pink makes selection easy, even for the most discriminating.

\$1.50 to \$3 the Box

## Easter Cards

You'll also find here an unusually attractive assortment of Easter cards, from the delightfully droll cards, all covered with yellow bunnies, fuzzy chickens, and waddling ducks, to beautifully decorated ones carrying the hallowed message of Easter. You'll be home on Easter Sunday. Plan now to send cards to all your friends.

5, 10 and 15 Cents

**The Co-op**  
ALL PROFITS RETURNED TO MEMBERS

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER

505-505  
STATE ST.

E. J. GRADY  
MGR.

PRESBYTERIAN MEET  
DELEGATES SELECTED

Delegates to the national Presbyterian Student conference to be held from April 9 to 12 at Ann Arbor, Michigan, were chosen at a meeting of the cabinet of the Presbyterian student alliance Thursday evening. Those who will attend the conference are Harriet Liggett '26, Robert E. McArthur '27 and Annaabel Douglas '25. The conference to be held for the first time this year will be attended by more than 200 delegates from all over the United States, according to present registration figures. Problems relating to student religious work on college and university campuses will be the main topics for discussion.

LANCASTER STUDENTS  
FOR BOOSTER CLUB

A club to maintain friendship among the people from that town and to boost the university in every way has been organized by the students from Lancaster, Wis. All university students from Lancaster are members of the club and those who come here in future years will automatically become members.

## School of Whales

## Feasts On Herring

NEAH BAY, Wash.—A school of whales banqueting on herring was the sight witnessed by the crew of a fishing boat off Cape Flattery, northwest Washington coast, recently. Thirty or forty whales swam along the margin of a vast number of herring. The big mammals, after plunging into the deep, would come up under the small fish with wide-open mouths, swallowing their victims by the hundreds.

The Nonsense Book of Etiquette suggests that you and Frivolous Sal 4D down to the

CELLARETTE  
TO-NITE  
Music 9-12

It's Not Too  
Late

To Get a Tailormade  
Suit in Time for Easter

--at--

## Two New Low Prices

\$28.

\$36.

Better goods—better fitting clothes—longer wearing suits and overcoats and better yet—better looking clothes for less money are what you get if you grab this opportunity.

We have a shop full of the latest wool fabrics for Spring—snappy patterns—Prussian Blues—London Lavenders—Smoke Greys—and the more conservative stripes and overplaid.

And you can have your suit made any way you want it—balloon trousers—single or double breasted, etc.

Drop in and See the Goods---  
You Don't Have to Buy!

THE  
**Glasgow**  
TAILORS

123 State Street

## WORLD of SOCIETY

## Lenten Cantata to Be Presented at Methodist Church

The choir of the University Methodist church will present "The Seven Last Words of Christ" a Lenten cantata by Theodore Dubois, at Wesley foundation tomorrow night at 7:30 o'clock. Prof. L. L. Lillis of the School of Music, is director.

The setting of this text by Dubois is doubtlessly the most famous of a number of settings of the same subject. It vividly portrays in choral and instrumental effects the extreme sorrow, hate, pity and nobility of the story of the crucifixion of Christ. It has at times a degree of dramatic climax which borders more on the operatic tragedy than upon the usual style of oratorio or cantata.

The soloists are Helen Petterson of the School of Music, soprano, John Warren, baritone, Noel Stearn, tenor. Warren is the winner of the State Federation of Music clubs prize contest recently held in Music hall. Stearn is widely known through his leadership of the varsity male quartet during the past four years. Gudrun Estad '26 of the School of Music will play the Cavatina by Raff as a prelude and her own setting for violin of the old hymn "Jesus Lover of My Soul" as an offertory.

## Few Parties Are Scheduled For This Evening's Activities

The excitement of Military ball now being over, there are only a few parties scheduled for tonight. Among the parties there is a spring formal, a tux party, and three informal parties. One of the sorority houses will entertain at open house on Sunday afternoon.

**Phi Beta Delta**  
Phi Beta Delta is giving its spring formal this evening at the chapter house. The out of town guests will be Miss E. Tax, Miss C. Erensky, Mr. H. Moser, and Mr. B. Aloerts of Milwaukee, Miss H. Weiner of Chicago, Mr. H. Kadwit of Kenosha, Mr. J. Brazy of Menominee Falls, and Dr. J. Rubnitz of Beaver Dam. Dr. and Mrs. S. Landman and Mr. and Mrs. S. Gordon have consented to chaperon.

**Lambda Chi Alpha**  
Members of Lambda Chi Alpha are entertaining at a formal dancing party this evening at the chapter house. Mr. and Mrs. Rodney M. Babcock and Mr. and Mrs. Gordon T. Nightingale have been asked to chaperon.

**Chi Phi**  
Chi Phi is entertaining at an informal dancing party at the chapter house this evening. Mr. and Mrs. C. W. Farrell will chaperon.

\* \* \*

**Theta Xi**  
Theta Xi is entertaining at an informal dancing party this evening at the chapter house.

\* \* \*

**Sigma**  
Sigma is holding open house Sunday afternoon from 3 to 6. Mr. and Mrs. J. Feldman will chaperon.

## Deny Oneida Indians Suffering From Want

GREEN BAY, Wis.—Recent complaints made to the U. S. district attorney at Milwaukee to the effect that many Indians living on the Oneida reservation near here were in actual want because they had been swindled out of their land allotted them by the government, were declared without foundation by officials of the town board of Oneida today, after returning from a trip through the reservation.

thanking him for "the attention that is being given to the public in general."

Paul Graven, city director of vocational education, after watching Patrolman Frank Stormer halt traffic at Gilman and State sts. to escort an aged woman across the intersection, also wrote a letter of appreciation for the courtesy shown in the incident.

## Y. M. C. A. Men and Boys Here At Beloit Meeting

Boys, some from Madison, have

flocked into Beloit to attend the eleventh annual Older Boys' conference, sponsored by the Young Men's Christian associations of Beloit, Janesville, and Rock county, with headquarters at the Y. M. C. A. of Beloit.

James Brader, former football star and now on the university coaching staff, will be one of the speakers at the banquet Friday night with a talk on "Playing the Game." At Saturday's session F. O. Leiser, general secretary of the Madison "Y" will speak.

You can't always judge things by their looks. Shaving lather looks just as good to eat as whipped cream.

## Going Home for Your Easter Vacation?

## SPECIAL MOTOR COACH SERVICE

To Prairie du Sac and the Fox River Valley, including Columbus, Beaver Dam, Waupun, Fond du Lac, Oshkosh and Neenah.

Direct connections for Appleton and Green Bay. Connections at Fond du Lac for Plymouth and Sheboygan.

## Important

Reserved Seats may be ordered on Special Buses and reserved by calling at

UNION BUS STATION  
PARK HOTEL

Wisconsin Power & Light Co.

## Color's the Thing



Not one man in a hundred buys his neckwear because of the material of which it is made. It's the color that sells a tie every time.

We want you to take our word for the material that's in the brand new shipment of ties spread out here for your inspection. You pick out the colors or color combinations you like, and we'll tell you all about the material.

You'll find the new checks, wide and narrow stripes, squares, plaids, and crosswords. All the latest Spring colors to complete the Easter outfit.

## Light Silk Scarfs

The new silk scarfs with tie and kerchief to match are correct for wear with the light top coat. Plain and fancy patterns, with brighter colors predominating.

Neckwear \$1 to \$3  
Scarf Combinations \$5.50

The Co-op

ALL PROFITS RETURNED TO MEMBERS  
BUT EVERYTHING YOU NEED ON YOUR CO-OP NUMBER

COLLEGE  
Men and Women

Insist on style in footwear, combined with comfort and service---that's why so many insist on having

## WALK-OVERS

Many Models at \$7.50  
Others at \$8.50 and \$10

WALK-OVER  
BOOT SHOP

Jay F. Rose

611 State



## ADVANCED R.O.T.C. ENROLL IN CAMPS

Junior and Senior Students Required to Attend; Optional For Others

Midsummer will find all advanced students of the military department enrolled in the four R. O. T. C. camps from June 19 to July 30 for training in military tactics.

The infantry camp unit will be located at Camp Custer, Battle Creek, Mich.; the field artillery will be stationed at Sparta, Wis.; the signal corps will be at Camp Custer, Battle Creek, Mich.; and the ordnance unit will be at Aberdeen Proving ground, Md.

Attendance is required of all advanced course students. Any student who has completed the basic, or sophomore course, or who will have completed it in June and who has signed the advanced course contract, may attend the advanced camp and receive the same pay and allowances as the other advanced course students.

Application for attendance must be submitted to the commandant as soon as possible and no later than June 1. There will be no basic camp this year.

All students who attend camp will be furnished subsistence and transportation to and from camps. Transportation is furnished at the rate of 5 cents a mile. The pay during the camp period is the regular army pay of \$21 per month.

### Police, Officials On Trail Of Lantern Thief

Every effort to apprehend lantern thieves is being made by the police and other departments of the city in an effort to protect Madison traffic which has been frequently endangered this spring when lanterns were removed from open excavations in the streets. E. E. Parker, city engineer, reports that five lanterns were stolen from open excavations on Langdon and E. Gorham sts., Thursday night.

### New Attempt Made To Release Shepherd

CHICAGO—A third effort to get William D. Shepherd out of jail on bond was begun today when his counsel made a motion for bail before Circuit Judge William V. Brothers. Two such efforts were unsuccessful before Chief Justice Jacob Hopkins of the criminal court.

### Northwestern Teacher To Address Kiwanians

"The State University and the Present Day Unrest" will be the subject of an address by Judge Andrew A. Bruce, Northwestern university law school, at the Kiwanis club meeting in the Loraine hotel Monday noon.

Judge Bruce graduated from the University of Wisconsin in the '90s and was at one time chief justice of the North Dakota supreme court. Judge E. Ray Stevens will introduce him.

### French Chamber Votes Confidence In Herriot

PARIS—The chamber of deputies today voted confidence in Premier Herriot, 530 to, against 26.

The nice thing about soup for dinner is if company comes just add a little more water.

If you kiss a girl the first time she asks you, she will think you are a flirt, so don't do it.

If You Look Your

**Best**

You Buy Your

**Toiletries**

at the

**Lewis**

**Pharmacy**

Across from Co-op

## Humane Agent Urges Sales Ban on Easter Chicks to Stop 'Killing by Kindness'

"BABY chicks in stores in Madison are being killed by kindness," said William Busse, county agent of the Dane County Humane Society at the monthly meeting of the society last night at the city library.

Every spring the stores sell baby chicks and display them in their windows. It is a known fact that a chick will eat and drink itself to death. Food must be about those on display all the time, however, or there will be complaints of cruelty by the spectators.

"There is no way out of it but to discourage the sale of baby chicks in the stores," said Mr. Busse in his report.

During the month of March Mr. Busse reported 50 cases of cruelty to animals in Dane county. An interesting feature of his report was the placing of a dog in a little boy's home.

Another case that Mr. Busse was called on was the shooting of a horse by an infirmed man when the animal escaped from the stable. The man was taken to court and given a six month probation.

Mrs. H. R. Fish, chairman of Humane Week, held this year from April 13-19, reported on the progress of the committee.

Mrs. Fish has been appointed to choose a humane movie to be given in a Madison theater during that week. The price will be lowered and there will be a morning movie for children.

Mrs. C. W. Constantine is in charge of programs in schools during the week.

The resolution to have the 1926 National Humane Society convention at Madison will be put before the national meeting soon. It will be definitely decided after the October Toledo convention.

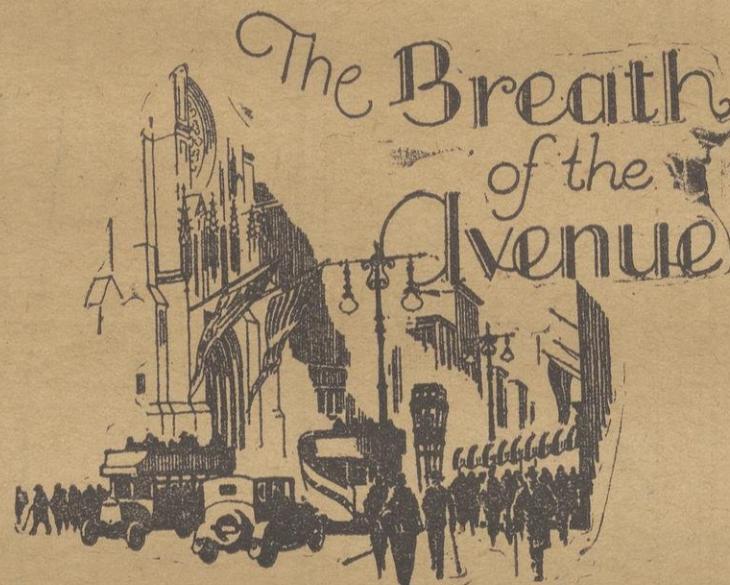
Mrs. Milo Kittleson, chairman, Mrs. Henry Johnson and Mrs. George P. Hambrecht were appointed as a committee on arrangements for a social May supper to be given by the board during the next month.

### Most Tenth Ward Homes Are Speculative Ventures

Picturing Henry Ford as the most powerful man in America, but a man who uses his power for the good and happiness of all Americans, Paul E. Stark delivered an address on "Impressions of a visit to the Ford Factory" at the Real Estate board's Friday luncheon.

A discussion on "Speculative Building of Residences" by members of the club among whom were Sidney L. Gay, J. L. Miller, and John Main, brought out among other things opinion of the club that nearly 75 per cent of the homes being built in the tenth ward are speculative and that bungalows should not be built on lowland.

### WISCONSIN AT WORK



The Breath of the Avenue may not have the kick that "the Breath of Greenbush" has—as Argon the Lazy intimates—BUT it's a mighty fine thing.

What the smart New York woman is wearing at teas, at supper clubs, and on Fifth Avenue; what fashions Palm Beach and other popular resorts approve; the sensations of Paris and the French resorts where fashions originate—all this information is sent us immediately by special correspondents in "The Breath of the Avenue" organization. So when you buy at Kessenich's you are sure of being "fashion right." And that means a lot!

**Kessenich's**

State at Fairchild

## A NEW DESSERT

### Tiedeman's Extreheuy Malted (FROZEN)

A delicious and healthful dessert—to be served the same as Ice Cream

## Tiedeman's Pharmacy

702-704 University Ave



## Lively---and right

It's easy to find lively styles; it isn't hard to find correct styles; getting liveliness and rightness together is the difficulty.

Hart Schaffner & Marx know the secret, as you'll see in our smart showing of young men's clothes for Spring.

Faultless in every detail; wonderfully sewed; styled with the touches that young fellows must have and priced the way young men want them.

**\$50**

Others at \$45, \$55, \$60 and up to \$85  
MANY WITH EXTRA TROUSERS

**Olson & Veerhusen Co.**

## 150 HONOR GUESTS INVITED TO BALL

### List Includes National Army Officers and Numerous Government Officials

More than 150 guests of honor were invited to the thirteenth annual Military ball held in the state capitol last night, according to Walter C. Buethe '27, communications officer for the ball.

The list includes a number of state officials, distinguished veterans of the World war, and prominent local and state guests.

In addition to the guests of honor, approximately 150 patrons and patronesses were named.

President and Mrs. Calvin Coolidge, Secretary of War and Mrs. John W. Weeks, General John J. Pershing, Major General J. L. Hines and staff, and Senator and Mrs. Robert M. La Follette headed the list.

The other guests of honor invited are:

Senator and Mrs. Irving L. Lenroot, Governor and Mrs. John J. Blaine, Major General Harry C. Hale and staff, Brigadier General B. A. Poore and staff, Brigadier General Charles King, Brigadier General and Mrs. Ralph Immel, Colonel and Mrs. William F. Martin, Colonel and Mrs. William P. Moffett, Colonel and Mrs. A. I. Lasseigne, Colonel and Mrs. Joseph W. Jackson, Colonel and Mrs. Ralph McCoy, and Colonel Charles F. Crain.

Major and Mrs. J. S. Wood, Major and Mrs. O. Ward, Major P. J. Wrightson, Major W. J. Fitzmarise, Captain and Mrs. J. H. Comstock, Captain and Mrs. Larry McHale, Captain and Mrs. George Rice, Lieutenant and Mrs. Harry A. Kuhn, Lieutenant and Mrs. E. M. Sutherland, Lieutenant John T. Keeley.

Pres. Edward A. Birge, Miss Nan Birge, Mr. and Mrs. C. J. Fransen, Mr. and Mrs. W. H. Eldredge, Lieutenant Governor and Mrs. Henry A. Huber, Attorney General and Mrs. H. L. Ekern, Secretary of State and Mrs. Fred R. Zimmerman, State Treasurer and Mrs. Solomon Leviatan, Executive Secretary and Mrs. Frank Kuehl, Speaker and Mrs. Herman W. Sachtjen, Superintendent of Schools and Mrs. John Calahan.

Members of the state senate, members of the state assembly, Major and Mrs. O. L. Brunzell, Major and Mrs. O. L. Brunzell, Major and Mrs. L. L. Lampert, Captain and Mrs. S. E. Reinhart, Captain and Mrs. L. S. Gerow, Captain and Mrs. W. R. McClure, Captain and Mrs. J. E. Hull, Captain and Mrs. R. K. Learnard, Captain and Mrs. F. G. Borden, Lieutenant and Mrs. R. Z. Crane, Lieutenant and Mrs. H. L. Rogers, Lieutenant E. A. Erickson, Sergeant Major and Mrs. W. G. Atkins.

Regent Zona Gale, Regent and Mrs. Fred E. Bachman, Regent and Mrs. John C. Schmidtmann, Regent and Mrs. Daniel H. Brady, Regent Boeke M. Hirschman, Regent and Mrs. Theodore Kronshage, Regent Elizabeth Waters, Regent and Mrs. R. O. Mahoney, Regent Franklin A. Nace, Regent and Mrs. Ben F. Feast, Regent and Mrs. C. B. Casperson, Regent and Mrs. M. B. Olbrich, Regent and Mrs. Adolf Gunderson, Regent and Mrs. Victor P. Richardson, and Regent John E. Cashman.

Chief Justice and Mrs. A. J. Virje, Justice and Mrs. W. O. Owen, Justice and Mrs. F. C. Eschweiler, Justice and Mrs. M. R. Rosenberry, Justice and Mrs. Burr W. Jones, Justice and Mrs. C. H. Crownhart, Justice and Mrs. Christian Doerfler, Mayor and Mrs. I. M. Kittelson.

The patrons and patronesses for the ball included: Dean and Mrs. S. H. Goodnight, Dean and Mrs. G. C. Sellery, Dean and Mrs. C. R. Bardeen, Dean F. Louise Nardin, Dean H. L. Russell, Dean and Mrs. H. S. Richards, Dean F. E. Turneaure, Dean and Mrs. W. H. Lighty, Dean and Mrs. L. E. Reber, Dean and Mrs. C. S. Slichter, Dean Harry Glicksman, Dean and Mrs. A. U. Millar, Dean and Mrs. J. A. James, Dean and Mrs. W. J. Meek.

Dr. and Mrs. J. A. Jackson, Dr. and Mrs. R. H. Jackson, Dr. and Mrs. W. A. Mowry, Dr. and Mrs. Robert Van Valzah, Dr. and Mrs. Hedblom, Dr. and Mrs. R. C. Buerki, Mr. and Mrs. J. D. Phillips, Dr. and Mrs. R. C. Blanginship, Dr. and Mrs. H. C. Bradley, Dr. and Mrs. E. I. Serringhaus.

Mr. and Mrs. Maurice E. McCaffrey, Mr. and Mrs. Clarence W. Vaughn, Mr. and Mrs. Glenn L. Francis X.

Ritger, Mr. and Mrs. W. D. Hiestand.

Prof. and Mrs. J. H. Mathews, Prof. and Mrs. W. C. Bleyer, Prof. and Mrs. Edward Kremer, Prof. and Mrs. J. M. O'Neill, Prof. and Mrs. A. B. Hall, Professor Howard Bennett, Prof. and Mrs. C. H. Mills, Prof. and Mrs. R. H. Whitebeck, Prof. and Mrs. J. G. Fowlkes, Prof. and Mrs. M. C. Otto, Prof. and Mrs. E. A. Ross, Prof. and Mrs. J. A. Walton, Prof. and Mrs. W. H. Kieckhofer, Prof. and Mrs. J. B. Overton, Prof. and Mrs. V. A. Henmon, Prof. and Mrs. C. I. Kowalke, Prof. and Mrs. E. R. Maurer, Prof. and Mrs. F. C. Sharp.

Prof. and Mrs. J. F. A. Pyre, Prof. and Mrs. E. H. Gardner, Prof. D. D. Zdanowicz, Prof. and Mrs. John R. Commons, Prof. and Mrs. M. F. Guyer, Prof. and Mrs. W. S. Marshall, Prof. and Mrs. S. W. Gilman, Prof. and Mrs. J. E. Olson, Prof. and Mrs. Max Mason, Prof. and Mrs. Joseph Jastrow, Prof. Richard T. Ely, Prof. and Mrs. T. E. Jones, Dr. and Mrs. W. E. Meanwell, Dr. and Mrs. J. C. Elsom, Mr. and Mrs. George Little, and Major E. W. Murphy.

### TRILLING LEAVES FOR CHICAGO CONVENTION

Blanche M. Trilling, director of the department of physical education for women, left yesterday to attend physical education conventions in Chicago during the week of April 6. Miss Trilling is on the program, and is chairman of several important committees. She will not return until after the vacation.

### 50-Cent Piece Lodged In Throat 24 Hours

UNIONTOWN, Ky.—John Rigsby, 45, was in a romp with his 2-year-old son when the youngster crammed a half dollar back into his father's mouth. Mr. Rigsby involuntarily swallowed and the coin lodged in his oesophagus. An X-ray was made here, but local surgeons were not equipped to perform the necessary operation and he was taken to an Evansville hospital. The coin was removed after having been lodged in his throat for twenty-four hours.

News and Telegraph Courier, died suddenly at his home here today, following an attack of heart trouble. Mr. Marlatt became publisher of the Evening News in 1917, previous to which he had spent many years in various journalistic capacities.

### SOWLKES GIVES TALK BEFORE JOURNAL CLUB

In his address before the Educa-

tion Journal club yesterday noon at the Y. M. C. A., Prof. J. G. Sowlkes of the department of education, reviewed the outstanding magazine contributions dealing with administration during the past three months. He spoke of articles in the American School Board Journal, Journal of Educational Research, and Journal of Educational Psychology, and discussed the current problems which these treated.

## TAILORED AT FASHION PARK



## ROYAL PARK

AS SHOWN IN A DOUBLE PAGE SPREAD  
IN THIS WEEK'S SATURDAY EVENING POST.

ASK FOR ROYAL PARK . . . \$45

THE AUTHENTIC SUIT STYLE FOR  
SPRING. A LARGE AND VARIED  
ASSORTMENT TO CHOOSE FROM.

PARKTOWN WORSTEDS . . . \$50

FOR BUSINESS AND ALL ROUND  
WEAR. TAILORED IN ROYAL PARK  
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CUSTOM SERVICE CLOTHES \$55

DEVELOPED IN FINE QUALITY  
WEAVES. ROYAL PARK SINGLE OR  
DOUBLE-BREASTED STYLES.

BAILLIE O'CONNELL & MEYER  
INCORPORATED  
QUALITY SERVICE

# Speth's

—the house of Kuppenheimer good clothes

## FAST GROWTH FOR BRIGADE SINCE '62

Land Grant by Congress Marks  
Beginning of R. O. T. C.  
Unit Here

From but a humble beginning in 1862 the brigade of the university R. O. T. C. has grown to its present height. In 1862 the university was given a grant of land by congress for the support of agricultural and mechanical arts with the stipulation that military science and tactics be made a part of the university curriculum. That year a volunteer company which drilled an hour each afternoon was organized.

Five years later the department of engineering and military tactics was organized and a four year course of instruction was instituted. All male students were required to take military training. In 1870 this was reduced so that only first and second year men were required to take the training and two years ago it was further reduced so that military training is no longer compulsory.

In those early days the uniform strangely contrasting with the present one, consisted of a dark blue outfit, with a sack coat, pantaloons and a forage cap. A great advance was made in the work when the university gymnasium and armory was completed in 1893.

Under Capt. P. G. Wrightson the corps here was first designated as a distinguished college in 1915-16. In 1917 an intensive course of instruction was adopted for juniors and seniors, in the same year the corps being organized as an infantry unit of the R. O. T. C. During 1918 and 1919 it served as the basis of the S. A. T. C. instruction which was given here and from here many men were sent to the first and second officers' training camps.

In 1919 the R. O. T. C. was reorganized and with the coming of Major S. Wood as commandant, artillery, signal corps and ordnance units were added. In 1920 the corps again won the distinguished college rating. Since that time the distinguished rating has been awarded every year except last year.

The present organization of the corps is into an infantry regiment, with three battalions of three companies each, an artillery battalion, a signal corps detachment and an ordnance unit. Freshman and sophomores taking drill make up the companies for which men taking advanced work serve as officers.

The cadet with three round buttons on each of his shoulders is a captain in the corps; two round buttons designate a first lieutenant; one, a second lieutenant; one diamond button, a major; two, a lieutenant-colonel and three, a colonel.

Advanced course students after successfully passing the two years of work here, undergoing a rigid physical examination and attending a summer camp for six weeks are recommended for a commission as second lieutenants in the organized reserve corps. At present the advanced course has more men en-

## MILITARY TITLES A NOVEL FEATURE

Brigade Formation is Used to Designate Organization of Ball Leaders

For the first time in the history of the annual Military ball, military titles were given to the chairmen of the various committees working on the ball. The complete brigade formation was used in arranging the organization of the workers and their duties, similar to the cadet corps.

The chief of staff for the ball corresponds to what was formerly known as general chairman. Under him five general staff officers were appointed to supervise the work of different committees working under them. These officers are known as the personnel officers, operations officer, supply officer, intelligence officer, and adjutant. The duties of these officers correspond to those of assistant general chairman.

Military titles were also applied to the chairmen of each committee. The recruiting officer was appointed in charge of the ticket committee, while the drum major was chairman of the music committee. The reception committee was managed by communications officer, and both local and foreign publicity handled by the publicity officer.

The signal officer had charge of the electrical arrangements. The boxes were in charge of the billeting officer, and the finance was handled by the finance officer. The transportation officer undertook to see to the arrangement of cabs and private cars, while the director of the budget supervised the ways and means committee.

The cadet officers' banquet was in charge of the mess officer. Special features were arranged by the recreation officer, and the service officer directed the service committee. The title of provost marshal was applied to the chairman of the floor committee.

Decorations were planned by the decorations officer, and the programs were selected by the programs officer. Printing was done under the supervision of the printing officer.

### Town of 300 Gives \$315 To Tornado Fund

WINNEGAR, Wis.—Closing its tornado relief fund Wednesday, this little town of three hundred population reported \$315.82 for the sufferers of the stricken states.

rolled for the work than ever before in its history.

For the classes of instruction commissioned and non-commissioned officers from the regular army are on detached service here and serve as specialists in their particular lines.

An outgrowth of the military work here is the Scabbard and Blade, honorary military society which was organized by members of the military staff here in 1904. At present there are 60 chapters scattered throughout the universities of the country.

**MOTHER**—“Son, you've certainly a dandy haircut and I'm glad to see you're taking care of your finger nails.

**SON**—“Yes, Mother, there's a dandy barber shop in Madison, and I thought I'd spruce up before I came home for spring vacation.

Let us help you look your best before you leave for home.

## HOTEL LORAIN BARBER SHOP

H. A. Burnham  
Prop.

W. J. Stewart  
Foreman.

UNION SHOP

*Harry S. Manchester, Inc.*

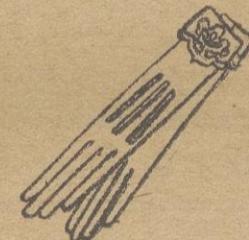
**Marjorie Says:**



The flowers that bloom in the spring, tra-la, are no gayer or more desirable than these which bloom upon every fashionable lapel or shoulder. Besides, these have the added advantage of longer life. Sketched above is an orchid spray (85c) while a richly shaded chrysanthemum considers itself among the smartest at \$2.25. Roses, violets and sweet peas are lovely at 50c to \$1.50.



And when the west wind blows—it can do no better than reveal the roses that bloom on her hose—provided, of course, she is wearing these very new, very becoming Ann Pennington silk chiffon hose with the embroidered designs just below the knees. They are shown in all the new colors. \$3.00.



Gloves play a winning hand in the affairs of fashion. Take, for instance, this pair of Tre-fousse imported French kid. Note the slender and very demure turn down cuffs, strictly in style. The simple embroidered design matches the stitching on the backs. In black and street colors. \$4.50.



Strictly in hand with fashion—and fastidious tastes—is this fine Florentine leather bag with flap design reproduced from an old Italian lace. It has ample pockets, double kid lined purse and bevel mirror. Smart for afternoon or evening is the steel and jet beaded bag with silver frame. \$12.50.

*Marjorie*

### Coats Inspired by Paris

**\$25 to \$115**

The Spring successes of Paris are mirrored in the collection of coats shown at this store.

A versatile group it is—from the mannishly tailored topcoat slightly nipped in at the waist, the rich silk coat deeply banded, to the flaring front tie styles whose graceful ripples are glorified with softest fox, baby lynx, or squirrel. The fabrics of smartness are fine twills, charmeens, Jeweltones and the Kashmir weaves, with rich bengalines and new corded silk to give a more formal note.

### Charming New Frocks for Spring

**\$16.50 and \$19.50**

New favorites of fashion-flowered georgette, striped sport crepes, fine flat and French crepes and new printed silks with flaring fronts, graceful jabots, lace and new neck finishes are found in these groups.

Other Silk Frocks, \$29.75 to \$65.

### Scarfs in Gay Variety, \$3.75 to \$5.50

For fashions may come and fashion may go but the scarf remains smartly secure in the fashion wardrobe. Scarfs come in printed crepes, plain crepes, or ombre georgette in every lovely color.

### Individual Sachets, 15c

Dainty affairs, delicately scented, to tuck in your kerchief box, among your underthings, or in your under-arm bag.

## Present Military Ball Began With Band Hop Some Thirteen Years Ago

Who would ever suppose that the gorgeous and imposing Military Ball as we now have it is the outgrowth of what used to be called "band hops," where even the officers did not have to be in uniform? Thirteen years ago after the "band hops" had been held for about four years, Sergeant "Tommy" Atkins, Captain McCoy, and a few of the other military officials, conceived the idea of holding an annual military ball.

"The old-time hops hardly paid for themselves," said Tommy, for a small admission fee of only 25 cents was charged. The hops were in the form of mixers and very few

people appeared in uniform. When we decided to institute the ball, we thought it fitting to require all members of the corps to be in uniform and all others in formal civilian clothes.

"I have seen most of the balls for the past thirteen years and each one seems to me to be an improvement over former ones," he continued. "The military department has never had any difficulty making this one of the most successful social events of the year. The balls were held in the armory for a number of years, but of course when Prom obtained the Capitol for that event, the Military ball followed suit."

## START TOBACCO OPPOSITION SOON

Convention Will Discuss National Campaign Against Nicotine May 30

WASHINGTON, D. C.—My Lady Nicotine will join John Barleycorn in limbo if the plans of a number of reform organizations looking to that end reach their fruition.

At a convention at Indianapolis, on May 30, a program will be formulated for a nation-wide drive on tobacco that will have as its final goal the submission of a constitutional amendment definitely stigmatizing its use as one of the nation's taboos.

This has been learned from leaders who participated in a preliminary conference held here attended by more than 150 delegates from numerous organizations that made the eighteenth amendment a part of the country's organic law.

The last step in the crusade will not be taken, until the ground has been prepared by an intensive "educational" campaign soon to be launched. The preliminary effort of the anti-tobaccoists will be to secure local regulations restricting the use of the weed, which is to be driven to cover and made unpopular.

The plan of attack as outlined here follows the successful fight made against liquor, its salient features being:

1. A concerted drive to pledge every Sunday school scholar and church member against tobacco in every form.

2. Universal agitation at once against smoking in restaurants, elevators, in the streets and in other public places.

3. A campaign to drive to

bacco advertising out of newspapers and periodicals and smoking scenes from moving pictures.

4. Laws prohibiting outdoor advertising of cigarettes and tobacco, its sale to minors and to women.

Congress at its next session is to be asked to adopt a bill making it a crime to smoke in any of the public buildings of Washington.

If this point is gained, the reformers will move on to state legislatures and municipal law-making bodies with demands for similar enactments.

Dr. Daniel H. Kress, chairman of the National Anti-Tobacco Convention Promotion Committee, declares that once Congress or a state legislative body supports the view that smoking in public is a crime the fight will be more than half won. It will be an easy step, he says, to convince the people that what may not be done openly should not be done secretly.

The theory of the campaign that is to be launched by the no-tobacco-leaguers is that it is necessary to stigmatize tobacco as a menace to the health and the morals of the public before it will be possible to create a public sentiment favorable to the prohibition of its sale or use.

It is claimed by Dr. Kress that the movement has the support of the Women's Christian Temperance Union, the Federated Women's Club, numerous church organizations and by many men prominent in national life. Among the latter are cited Henry Ford, Hudson Maxim, Luther Burbank, Dr. Irving Fisher of Harvard; Dr. Harvey W. Wiley of pure food fame, and Dr. J. H. Kelllogg, of Battle Creek, Michigan.

It is expected these men will support the crusade with money as well as with the weight of their influence.

THE ARMY IS MOVING

## Rush to Enter National Seed Corn Show



Thirty-eight states are represented in the National Seed Corn show to be held in Chicago March 2 to 7, under the auspices of the Sears-Roebuck Agricultural Foundation. This show is unique in that the exhibits are from the "man in the furrow," representing the corn of the millions instead of that of a few expert corn breeders, who form the bulk of the usual corn show exhibitors. It is to be a "farmer's, not an expert's show," according to E. B. Heaton, farm adviser of the Foundation, in charge of the show, who sends this message to the corn grower: "Don't be afraid to send in your ears for testing, because you fear it is of too poor germination quality. You stand as good a chance as anyone else, as most of the corn of even the experts was poor this year."

The entries reveal types of great divergency, ranging from the yellow flint ears of Maine, a foot long and six inches in circumference to the white ears eight inches long and eight inches in circumference from down in Dixie. Any man, woman or child is eligible to compete for the \$1,000 offered by the Foundation for the best ear in America. Another \$1,000 will be given to the county sending in the largest number of entries, and a total of \$15,000 more for the champion ears from each county. All the tested corn will be distributed free to the corn club boys and certified corn breeders in the counties recommended by the state agricultural colleges. The purpose of the show is to drive home to the corn grower the imperative need for a higher germination corn policy to insure a normal corn crop this year. Entries close March 1 and should be sent to E. B. Heaton, manager of the show, in care of the Sears-Roebuck Agricultural Foundation, Chicago.

## SCABBARD, BLADE IN 25 COLLEGES

Membership in Organization Is Based on Accomplishment as Cadet Officer

Scabbard and Blade, the honorary military organization was started at the university by some cadets who felt there was need for such an organization. At present there are units in more than 25 different colleges throughout the country.

Membership in Scabbard and Blade is based on actual accomplishment as an officer in the cadet corps. Scabbard and Blade is to the military department what Phi Beta Kappa is to the College of Letters and Science.

Scabbard and Blade is organized on a military basis. The different companies are called units instead of chapters. The head of the organization is called captain and under him are the first and second lieutenants and the first sergeant.

Colonel Schutte, a former cadet colonel at the university was the first national commander of Scabbard and Blade. General Pershing and General Wood are two well-known military leaders who belong to Scabbard and Blade. General Pershing was initiated at the University of Missouri while General Wood was a member at Purdue.

The active members of the Wisconsin chapter are: Clifford C. Franseen '25, captain; Christian J. Randall '26, first lieutenant; George A. Munkwitz '26, second lieutenant; Howard E. Johnson '25, first sergeant; John F. Bridgeman '25, Murray B. Crosby '26, Oscar M. Elkins '26, Albert E. Deacon '26, Russel J. Fosbinder '26, Horace S. Fries '25, Ellis G. Fulton '25, Kenneth S. Gardner '25, Chester A. Gross '26, Walter S. Hahn '26, Willard F. Holmes '25, William H. McDonald '25, W. Reuben Martin '25.

## RENT-A-CAR

Drive It Yourself  
Higher Grade Automobiles

## SMART MOTOR CAR CO.

University Ave. at Francis B. 2509

Hugo A. Murray '25, Charles E. Nelson '26, Ralph E. Purucker, grad., William A. Rorison '25, George H. Ross '26, Robert C. Salisbury '26, George M. Schlotthauer '25, Wells A. Sherman '25, William T. Shoemaker '26 and George F. Walsted '26.

For some time the State Medical society of Wisconsin has been conducting a survey to determine whether legislation was necessary to prevent accidents resulting from the inclusion of small prizes in

crackerjack boxes. They have been working on the contention that some of these prizes were so small that they were sometimes swallowed by the smaller children. The manufacturers of crackerjack are now cooperating with the State Medical society and have agreed to wrap all small prizes that might unknowingly be swallowed, in paper containers, and to entirely eliminate the small disk whistles.

And a chicken in the bushes is worth two crossing the road.



## You Don't Have to Know Value to Get It Here

Correctness of style—beauty of design and workmanship, and the fine fitting qualities of "CAMPUS" oxfords have been perfected by a corps of style and pattern experts in a department maintained for this single purpose.

# \$6 to \$10

Value Tells, Compare!

Home of Hirsh, Wickwire—The Finest of Clothes Ready to Wear

## Campus Clothes Shop

University at Park

## Al Thompson's Cameo Room

April 3 and 4

If you need relaxation, come to the Cameo Room and

make merry at our Pre-Vacation Carnival Parties

## Tonight

"Joe" Rivers and his Syncopators

## BALLOONS, CONFETTI, STREAMERS, ETC.

Kindly notice that we have saved our best music for our regular patrons this week-end

## Lord Balfour, At Age of 77, Makes Long Pilgrimage To Holy Land To Dedicate Hebrew University



DR. CHAIM WEIZMANN



LORD BALFOUR



LORD ALLENBY



SIR HERBERT SAMUEL

FOR the first time in the two thousand years since the Romans laid waste to the country, the Holy Land will be the scene of a gala international celebration when noted scholars and diplomats from many lands will come to Jerusalem to participate in the dedication of the Hebrew University on Mount Scopus overlooking the Holy City, April first.

Outstanding in the brilliant array of world-famous men who will participate in the ceremonies is Lord Arthur James Balfour, dean of British statesmen, who, at the age of seventy-seven is making the long pilgrimage from London to Jerusalem to deliver the principal address at the dedication exercises. Lord Balfour, for many years a champion of the Jewish Homeland movement as British Minister of Foreign Affairs, issued the now famous Balfour Declaration, November 2, 1917, which was the first official endorsement of Zionism by any world power.

Lord Allenby, British High Commissioner to Egypt, will be another personality closely connected with the Zionist movement, who will participate in the exercises. It was the brilliant campaign directed by Lord Allenby which drove the Turks out of the Holy Land during the last few months of the

World War and prepared the way for the modern development of the Jewish Homeland.

Dr. Chaim Weizmann, President of the World Zionist Organization, the Jewish leader chiefly responsible for the success of the movement, and Sir Herbert Samuel, British High Commissioner of Pal-

estine, the first administrator of the country under the British Mandate, will also play an important part in the opening festivities.

American Jews who have been the chief financial supporters of a rebuilt Jewish Homeland, through their contributions to the Palestine Foundation Fund, American Zion Commonwealth, Hadassah, and other agencies, will have the largest representation of any country in the world at the exercises. Over fifteen hundred Jews from the United States will be in Jerusalem for the ceremonies. It is estimated that over five thousand persons, including representatives of leading governments, universities, royal academies and other scholastic bodies, as well as Jewish delegations from every country in the world, will be present.

The United States Consul at Jerusalem will represent the American government at the dedication and will present to the University Library on behalf of the United States Department of State, important Government publications, dealing with educational matters.

Dr. Albert Einstein, world-famous physicist and author of the Theory of Relativity, heads the distinguished group of scholars on the faculty of the University.

The housing committee which will take charge of guests of the School of Music who will come to compete in the State Interscholastic High School Music contest is comprised of Edwin A. Uhling '25, chairman;

and Emily Connell '27 and Myrtha Biehusen '26.

And time, tide and women wait for no man.

APRIL 16, 17, 18



## Bags and Baggage

—From Wehrmann's

Just a couple of days and you'll climb aboard—homeward bound for Easter. Easter's a time for dressing up—why not do it right with a new bag or case. You'll find a wide selection of Gladstones, kit-bags, fitted cases, and all kinds of traveling equipment at

"The Leather-Goods House"

**Wehrmann's**

116 King Street

### VESTED CHOIR TO SING PALM SUNDAY SONATA

The University Methodist Student choir, under the direction of Prof. L. L. Iltis, of the School of Music, is to sing the "Seven Last Words" by DeBois, at Wesley foundation, Sunday evening at 7:30 o'clock, as the Palm Sunday music introducing the pasion season. This is a portrayal of the passion of Jesus in the seven chief sentences which mark the stages of his suffering, his trial, the crucifixion and his death. Miss

Why Not  
Dance in Comfort?  
MRS. WENGEL  
Licensed Chiropodist  
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225 State Street  
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Now for a Good Suit  
at \$47.50

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The beautiful, all-wool fabrics, the fine workmanship, and the exclusive styles—at \$47.50, represent a merchandising feat we are proud of.

Good Suits at  
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CLOTHING CO.  
Specialists in Apparel for Men & Boys

Stratford — "America's Finest Clothes"



## U. of W. Students Spring Vacation

SPECIAL TRAINS in Addition to Fast Trains Scheduled to  
Leave at Convenient Hours

Tuesday, April 7  
To Chicago

Tuesday, April 7  
To Milwaukee

Tuesday, April 7  
To Green Bay and  
Fox River Valley

Tuesday, April 7  
To Elroy, La  
Crosse and  
Winona

Tuesday, April 7  
To St. Paul, Min  
neapolis & Duluth

Lv. Madison 1:05 P. M. (Parlor cars and coaches)  
Lv. Madison 5:30 P. M. (Parlor cars, coaches and dining cars)

Lv. Madison 1:00 P. M. (Parlor cars and coaches)  
Lv. Madison 5:30 P. M. (Parlor cars, coaches and diner)

Lv. Madison 5:35 P. M. (Coaches, Buffet car)

Lv. Madison 1:00 P. M. (Parlor cars and coaches)

Lv. Madison 9:30 P. M. (Sleeping cars and chair cars)

### RETURN SERVICE

Ample provisions have been made for train service returning. Secure tickets and make sleeping car and parlor car reservations NOW. Apply to

A. W. Bower, D. F. & P. A., or A. F. Kniebusch, Agent  
Telephone Badger 142 or 143

**CHICAGO and NORTHWESTERN RY.**

Madison, Wis.

## FLAGS DOMINATE IN DECORATIONS

Bunting and Lighting Add to Color Scheme of Military Ball

Extending from the dome to floor, the decorations consisted of a continuous line of American flags and bunting for the thirteenth annual Military ball.

A large six-way butterfly made with six 20 by 30-inch American flags was suspended from the upper railing of the dome and lowered to the green marble columns.

The entire circular rail of the first floor was decorated on the inner circle with a continuous line of flags and bunting. On each column below this rail to the basement was placed an American flag butterfly set.

The orchestra, setting under two of the balconies, was backed with blue velour curtains and drapes with a metal gold bullion fringe. The stands proper were covered with material to match the background.

The lighting effects were so arranged as to augment the color scheme of the general decorations. They were planned by the Theatrical Supply company of Milwaukee to insure better arrangement and professional management.

Charles E. Nelson '27 was chairman of the decorations committee. Working on the committee with Nelson were George H. Ross '26, Oscar M. Elkins '27, and William M. Richtmann '25.

The electrical work was in charge of William H. MacDonald '25, signal officer, and his assistants, Clarence F. Martin '25, William F. Atkins '26, Elmer C. Nuesse '25, and Leslie P. Drake '27.

## MARTIAL AIR PERVERDES ANNUAL MILITARY BALL

Continued from page 1.

only the bugle calls for commands.

A large clock, five feet in diameter, placed in the east wing of the capitol, where all could see it easily, indicated the dances. They were of nine minutes duration, one minute being allowed for intermission between each dance. Instead of having the number of the dances marked on the programs, the time of each dance was indicated.

Two orchestras, Frank Rohrer's and Bunny Lyon's, were located in the north and south wings under the balcony; the orchestras were able to send the music to the corridors as well as to the rotunda. Intermission was from 11:30 to 11:50 o'clock between the twelfth and thirteenth dances. Music was broadcasted over the radio.

Around the platform on which the orchestra was placed, was a row of rifles standing on the floor. From

## MAJOR BRUNZELL NAMES NEW OFFICERS

Continued from page 1.

Bennet, commanding, Cadet Lieutenant O. W. Friske, N. C. Baughman, and J. W. Herron.

Company N, Cadet Captain L. L. Longsdorf, commanding, Cadet Lieutenants H. E. Ridgway, J. F. Ricks, and S. G. Burgess.

The appointments for the artillery battalion are:

First Battalion staff, Cadet Major A. E. Deacon, commanding, Cadet Captains T. C. Burchard, executive officer, B. N. Roche, adjutant, K. E. McKenzie, intelligence officer, V. E. Shimanski, operations officer, E. G. Jones, supply officer, and R. E. McArthur, communications officer.

Battery A, Cadet Captain G. A. Tyler, commanding, Cadet Lieutenants J. B. VanWagener, W. G. Sandesm, G. R. Douglas, and M. S. Thomson.

Battery B, Cadet Captain R. N. Flarsheim, commanding, Cadet Lieutenants H. A. Lyke, A. J. Moorehead, C. A. Gross, and H. A. Nelson.

The signal corps will be organized in the following manner:

First battalion staff, Cadet Major M. G. Crosby, commanding, Cadet Captains, W. H. MacDonald, adjutant, M. S. Carlson, intelligence officer, C. F. Martin, operations officer, F. L. Deman, supply officer.

Company A, Cadet Captain R. R. Fisher, commanding, Cadet Lieutenants W. Atkins, and C. E. Hosking.

Company B, Cadet Captain R. Yehle, commanding, Cadet Lieutenants, N. T. Kelly and N. G. Robisch.

Cadet Captain W. M. Richtman has been appointed as commander of the ordnance.

### WESLEY PLAYERS

The Wesley players will hold tryouts for the play, "The Rock," at 3 o'clock Sunday afternoon at the Wesley foundation.

Decorations were simple but yet artistic. A military tone predominated with the use of American flags and patriotic colored bunting.

High up in the dome of the capitol hung six American flags. On the balconies and around the rotunda were festoons of flags and of red, white and blue bunting. Shields with American flags decorated the various corridors.

Blue and red flood lights played on the bottom of the rotunda, adding their glow of color to the brilliantly gowned women, the black of the tuxes and the khaki uniforms of the cadets.

Programs were in the form of revolvers in their holsters. Metal covers protected the sheets with the list of 20 dances, patrons and invited guests on them.

## Oh! Boy!

Did you see the crowd.

All having a little

## FUN

and trying to win

**\$5.00**

Make YOUR guess tonight

500 Sheets Bond Typewriter Paper

**65c and in a BOX**

**STUDENTS SAVE MONEY ON BOOKS**  
**BOOK EXCHANGE**  
652 STATE ST.

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o'clock of preced-  
ing day.

U. S. marshal. The prisoners were de-  
tained at the Dane county jail Thurs-  
day night pending their departure  
Friday morning. Arthur Rein, also of  
Wausau, sentenced to three months,  
also began his sentence Friday.

### WISCONSIN AT WORK

## Take a good book along!

### Modern Library

125 titles — including French and Russian translations.

Per Vol. 95c

### Everyman's Library

762 titles. The best books of every age on every subject.

Per Vol. 80c

### Burt's Pocket Classics

Beautifully bound in red lambskin.

Per Vol. \$1.00

## BROWN BOOK SHOP

Established 1911

### LOST AND FOUND

LOST: Pair of shell rimmed glasses either in or between Ag hall or Bascom. Finder please call F. 3942. x4

LOST: Silver Lorgnette in black glass case. Please call Miss Katherine Tenelon, 708 Langdon. 2x3

LOST: Silver fountain pen, with initials C. J. W. Please notify Carmen Williams. 2x3

LOST: Tuesdays afternoon in or near Library, Scheaffer Life Time Pen. Call Schultz, F 1725. 2x3

LOST: Between Barnard hall and Frank's restaurant, shell glasses. Reward. F. 3721. 3x2

LOST: A lady's blue leather purse with check enclosed. Return to signer of check and receive reward.

### WANTED

### EXPERIENCED TUTORING in

### Albers In Jail Here, Taken to Serve Terms

William Albers, former state senator, and his son William, Jr., both of Wausau, surrendered to the U. S.

French and Spanish. F. 184. semix27

### FOR SALE

RIDING HABIT: size 36 and boots size 6A. Both dark brown color. Excellent condition. Badger 4673. 2x4

FOR SALE: Tuxedo size 36, \$15; topcoat size 36, \$20. Call Cardinal.

FOR SALE: 2 Ford tourings \$30 and \$75. 108 Langdon. x2

FOR SALE: High powered \$60 TUXEDO for \$25. Size 36-37. Like new. Best quality. F. 4200. 3x2

FOR SALE: Baby Overland, good running condition; price \$40; 509 N. Lake. 3x3

**CASH** For Old Gold, Platinum, Silver, Diamonds, magneto points, false teeth, jewelry, any valuables. Mail today. Cash by return mail.

Hoke S. & R. Co., Otsego, Mich.

marshal late Thursday afternoon to begin serving three months sentences for violation of the national prohibition laws. They were taken to the Milwaukee house of correction Friday morning by William Touton, deputy



## Style Brings the Men to Brown & Bareis

We're making more sales of suits than ever to college men who have shopped all around and have decided in favor of this store. Style brings them here—they've told us so themselves—style and distinctive woolens.

And what's true of our suits is just as true of the accessories to go with them. Nothing extreme, but everything in the forefront of the accepted tendencies—styles for the man of taste.

Suits \$35 to \$65

Top Coats \$27.50 to \$60

**BROWN & BAREIS**  
220 STATE STREET  
"Trade with the boys"

## Noted Stringed Ensemble Broadcasts For First Time In Third Victor Air Recital



The FLONZALEY QUARTET

Following out its intention, inaugurated New Year's night with a radio recital by Lucrezia Bori and John McCormack, to provide the finest music of operatic and concert stars for the radio public, the Victor Talking Machine Company on January 29th presented the famous Flonzaley Quartet to the "air" audience.

This noted ensemble, which has never before appeared before the microphone, played four selections from its repertoire in the third Victor recital, broadcast from station WEAF, New York, and seven communicating stations lo-

cated in Washington, Pittsburgh, Philadelphia, Buffalo, Providence, Worcester and Boston. On the same program were Miguel Fleta, Spanish tenor of the Metropolitan Opera, and Miss Lucy Isabelle Marsh, lyric soprano, both of whom are also artists of the Victor company.

The Flonzaley Quartet is a musical treat of a new and superlative order. The players—the quartet consists of two violins, a viola and a 'cello—have won a unique place in the hearts of music lovers the world over. The greatest composers have lavished their genius on the production of

chamber music, most advantageously played by such an ensemble as the Flonzaley.

To obtain the delicate harmony and rare unity necessary in this work is a gift of genius in itself. For this reason this music is seldom played. The Flonzaley Quartet is world famous for the perfection of combined performance and artistic ideals. The Quartet binds its members not to play in solo work so as to preserve the perfect unity of their combined playing.

The players are: Adolfo Betti, first violin; Alfred Pochon, second; Felicien d'Archambeau, viola; and Iwan d'Archambeau, 'cello.

The board of regents of the university will probably initiate plans for the formation of a non-profit organization to construct the new athletic field house at their next meeting on April 22, M. E. McCaffery, secretary of the board, said yesterday.

It is believed that with the signing of the bill, empowering the regents to enter into the contracts for the structure by Governor Blaine, Tuesday, that construction work on the project will be started in the near future.

The building proposed by the plans will seat between 10,000 and 15,000 persons and will cost about \$250,000. The state will bear none of the expense as receipts of the games are expected to pay for the building.

## GET INTO STEP

The Home of the Better Plays

## ORPHEUM

TODAY 2:30 and 8:15  
LAST TIMES TO SEE

## "CIVILIAN CLOTHES"

A Smart Comedy Romance  
An Evening's Entertainment  
Par ExcellenceSTARTING TOMORROW  
MATINEE

One of the Finest of the Potash and Perlmutter Series

## "Business Before Pleasure"

"Abe &amp; Mawrus" in the Moving Picture Business Means

## BIG LAUGHS

100 VOLLEYS OF LAUGHTER

Al Jackson as Abe Potash  
Richard Allen as Mawrus Perlmutter

## Four Drivers Go Too Fast And Are Fined

Four drivers paid fines in superior court Friday for violating provisions of the city traffic ordinance and one man, Evan Gress, was dismissed from a charge of parking his car after 11 o'clock at night without a light.

E. J. Stelter, S. Kenyon and E. H. Kreimann were fined \$10 and costs each for speeding and D. E. Clikeman was fined \$1 and costs for violating the parking light ordinance.

## Officers Move Quarters To Washington Building

The Madison office of the organized reserves of the U. S. army has been moved to rooms 421-422 of the Washington building from the office in the Veteran's bureau which was closed March 31. Lieut. Col. W. P. Moffet is in charge. There are at present about 200 reserve officers in the city.

## WISCONSIN AT WORK

## PARKWAY

STARTING  
SUNDAY

1925 SENSATIONAL SOCIETY DRAMA ~

WILLIAM FOX presents *The DANCERS*

with GEORGE O'BRIEN - ALMA RUBENS  
MADGE BELLAMY

An EMMETT FLYNN production  
Scenario by EDMUND GOULDING

And Great Bill of Added Features

## FROSH MIXER TO BE HELD TONIGHT

Dancing Will Last From 7:45 to 8:45 O'Clock at Lathrop Hall

A mixer for freshmen will be held between 7:45 and 8:45 o'clock tonight in Lathrop parlors. The arrangements are in charge of the freshman mixer committee headed by Jane Burrall and Clyde Kluchohn. The mixer will precede the usual Union board dance. Music will be furnished by Bunny Lyons '27, and his orchestra.

There will be a charge of 25 cents; the proceeds of this mixer are to go toward paying off the debt incurred at the time of the freshman dance.

The chaperons will be Miss Young, house mother at Barnard, and Mr. McDowell, English instructor. The freshman mixer committee is made up of the following:

Gene Kinhead, Hugh Gillen, Lynn Chase, Benjamin Miller, Kennon Cochrane, Bert Fisher, Charles Dillard, Carl Wagner, Kerwin Haggerty, Roscoe St. John, Paul Curtis, Jack Sharp, Truman Marsh, Joseph Hobbins, Florence Ludden, Grace Martin, Katherine Ehrgott, Phyllis Edkins, Marian Greer, Helen Huntzicker, Grace Wagner, Betty Coulter, Josephine Lebour, Eleanor Bradford, Harriet Olds and Jane Ransome.

## Lightning Melts Sand Into Glass Tubing

EPHRATA, Wash.—A fulgurite or lightning hole, was found recently in a Douglas County dry coulee by E. R. Tromp. It is a glass lined, shell-shaped hollow mass of sand and earth made by a severe bolt of lightning entering the soil. The red-hot electric fluid apparently melted the sand and formed a tube nearly two feet in length.

## DOLPHIN CLUB

On account of the Normal meet, there will be no Dolphin club meeting this week.

## PARKWAY

Today at 2:15 and 8:15

SEE  
**FISKE O'HARA**  
MISS and  
PAT CLARY  
IN  
**THE BIG MOGUL**  
The Sensational Comedy Drama  
With Music  
Seats at Box Office

STRAND  
MADISON'S PHOToplay THEATRE DE LUXE  
Admission 35c  
Continuous Daily  
1 to 11

## NOW SHOWING

When a South Sea Siren Woos---  
And a Man Forgets!

**Milton Sills**  
AND  
**Viola Dana**  
—IN—

## AS MAN DESIRES

Love in the Tropics—where the strongest man wins the woman!

A strange tale that moves at exciting pace from England's ballrooms to India's society and ends with a powerful climax on a hidden isle in the South Sea.

## ADDED ENTERTAINMENT

2 Act Our Gang Comedy

Fox News

Cross Word Puzzle

Held Over By Request

Exclusive Pictures of

THE ENGINEERS' ST. PAT PARADE

## STARTING SUNDAY

**Sandra**  
Starring BARBARA LA MARR and BERT LYTELL

The story of a woman who left all behind in the mad pursuit of adventure and romance. It carries you to the pleasure places of Europe and back again in the end.

# Here It Is Men!

The Most Important Message  
this Store Has Ever Sent You

## Announcing

# Our New Ten-Pay-Plan

*of Selling Society Brand Clothes  
at Ten Payments Instead of One*

## STARTING THIS WEEK

**A**N extraordinary service inaugurated by us for the convenience of the vast number of responsible men in this community who are accustomed to purchasing homes, automobiles, radios, insurance, investment securities on the deferred payment plan. The only difference in our new plan and those used in buying homes, automobiles, etc., is that we do not charge interest, brokerage or service charge, but have absolutely one price for the cash, regular charge, or the ten-pay plan.

The ten payment plan puts the finest clothing within the reach of men who ordinarily find it inconvenient to make a single payment of \$40 to \$65 at one time.

In anticipation of the response that this unusual opportunity offers, we have prepared the largest selection of Society Brand Clothes that this store has ever shown. Among the new fabrics featured for spring in the smartest models are the Sandtones, Piping Rocks, Azure Blues, Broadmoors.

Make your selection of any Society Brand Suit in our stock. Pay one-fifth of the regular selling price and the balance in ten weekly payments.

## HERE'S HOW IT FIGURES:

### \$40.00 SOCIETY BRAND SUITS

You pay \$8.00 when purchased and \$3.00 weekly

### \$45.00 SOCIETY BRAND SUIT

You pay \$9.00 when purchased and \$3.50 weekly

### \$60.00 SOCIETY BRAND SUITS

You pay \$12.00 when purchased and \$5.00 weekly

### \$50.00 SOCIETY BRAND SUITS

You pay \$10.00 when purchased and \$4.00 weekly

### \$55.00 SOCIETY BRAND SUITS

You pay \$11.00 when purchased and \$4.50 weekly

We want to emphasize that when you purchase on this plan there is absolutely no deviation in the regular selling price. Our charge prices are exactly the same as our cash prices.

### A Word to Our Old Customers

We want you our regular cash and charge customers to understand that this new plan of selling does not affect the handling of your accounts in the usual way. There will be no change whatever in the usual method of handling your business.

# THE HUB

F. J. SCHMITZ & SONS CO.

(on the theatre side of the square)

**Society Brand Clothes**

FOR YOUNG MEN AND  
MEN WHO STAY YOUNG

### A Word to Our Old Customers

We want you our regular cash and charge customers to understand that this new plan of selling does not affect the handling of your accounts in the usual way. There will be no change whatever in the usual method of handling your business.