



# LIBRARIES

UNIVERSITY OF WISCONSIN-MADISON

## Lake Geneva Observer & Bay Leaves. Volume 7, No. 27 July 13, 1939

Williams Bay, Wisconsin: Frank M. Van Epps, July 13, 1939

<https://digital.library.wisc.edu/1711.dl/7UOYYNUJPAMTM8M>

This material may be protected by copyright law (Title 17, US Code).

For information on re-use see:

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

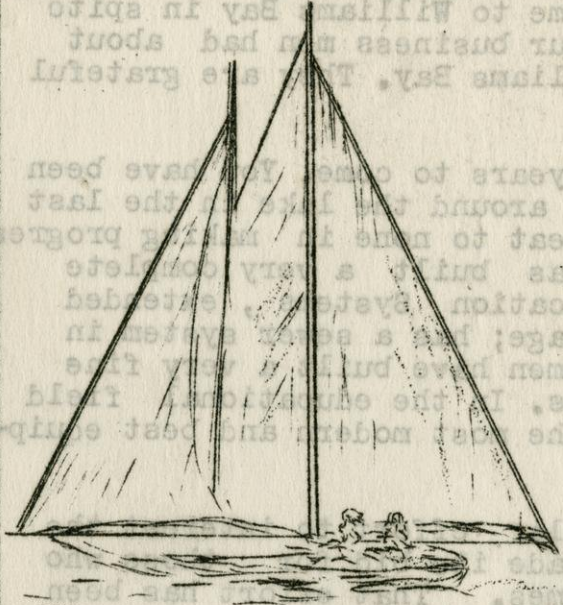
When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.



# LAKE GENEVA OBSERVER

VII NO. 27  
 & BAY LEAVES  
 JULY 13, 1939

WILLIAMS BAY, WIS

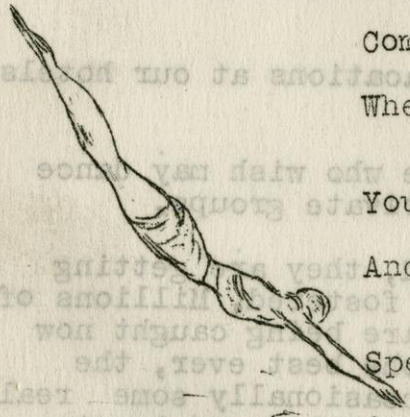


COME ON UP TO WILLIAMS BAY!

Come on up to Williams Bay and enjoy  
 a little stay -  
 Where the woods and lake are so  
 alluring.



You may enjoy the beaches or bring  
 your riding breeches  
 And take a little cantor down the  
 hills.



Speed Boats, Golf and Archery, they  
 are all here for you  
 And you may do quite a lot of  
 fishing.



Eats are just the best and you will  
 find the rest,  
 If you 'll only come on up to  
 Williams Bay.





## WELCOME TO WILLIAMS BAY

In the " Summer Welcome Number " published on June 22nd the Welcome from Williams Bay was purposely postponed. Not long ago such a welcome was extended in one of the Spring numbers. It was postponed because of the condition of our main highway across the lake shore.

We had hoped to have it completed by the middle of July and wanted to celebrate then. The construction has been delayed and there is no definite date set for its completion.

Our Village Officers, Members of the Village Board and Citizens wish to express their appreciation of your patience during the time it has been rough going. You have come to Williams Bay in spite of the road. Over the Fourth of July our business men had about the best weekend in the history of Williams Bay. They are grateful to you for your patronage.

Your patience will be rewarded in the years to come. You have been admiring some of the other improvements around the lake in the last few years. Williams Bay takes a back seat to none in making progress. During the last decade Williams Bay has built a very complete Water Plant with Softening and Purification Systems, extended the Water Mains to almost all the village; has a sewer system in a large part of the village. The Firemen have built a very fine Fire Station. There are two fire trucks. In the educational field the Village and District have one of the most modern and best equipped buildings to be found.

Williams Bay has not made any particular effort to interest the crowds of pleasure seekers. It has made its bid for those who build homes, especially year round homes. That effort has been rewarded as now most of our residents are home owners, whether a cottage or a lake shore palace.

We also welcome those who wish to come for vacations at our hotels, cabins or rentable cottages.

We have no dance pavillions as such but those who wish may dance at some of our hotels and eating places in private groups.

The vacation facilities have always been good, they are getting better. Fishing at the Bay has always been fostered. Millions of fish are placed in the Bay every year. These are being caught now in large numbers. The Black Bass are biting the best ever, the Small Mouth Bass are starting to bite now. Occasionally some real large fish are caught. There is always the possibility of landing a "Land Locked Salmon".

Riding is a popular sport in Williams Bay. The fame of the fine horses draws scores daily. Many children are learning to ride.

Golfing is near by at College Camp Course. It is a dandy course for recreation.

On the lake shore you can arrange for a speedy boat ride or the thrill of a sail with the wind.

We mean it when we invite you to come to Williams Bay when motoring around the lake, on a vacation or to make your home.



## AN INVITATION:

You are invited to visit the  
MODEL HOME which is now open  
for Inspection at Cedar Point Park,  
Williams Bay.

Latest in design. Air conditioned.  
Insulated, forced Air Oil Heat Plant.

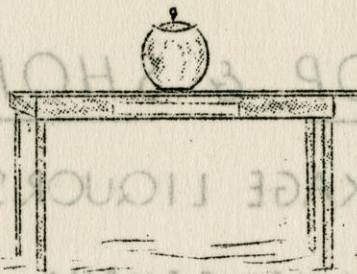
## ALFRED A. PEDERSON

REAL ESTATE  
& INSURANCE

OWNER  
WILLIAMS BAY WIS.

A LAUNDRY  
SERVICE  
FOR PARTICULAR  
PEOPLE.  
SOFT WATER  
PICK UP AND DELIVERY  
SERVICE.  
LIBERAL DISCOUNT  
FOR CASH AND CARRY.  
WILLIAMS BAY  
LAUNDRY  
EDWIN HOLM, PROP.  
TEL. 1253 R 1

FILL UP THE COOKIE JAR!



HERMANSON'S  
BAKERY  
WILLIAMS BAY  
MAKES MANY KINDS  
WHICH DAD AND  
CHILDREN WILL LIKE  
FOR THAT SNACK WITH  
ICE CREAM OR AT BEDTIME.



TEL. 818-J-1

# TEXACO

AAA  
STATION

PIERCE & AMMON

## VITALIZER SERVICE

MARFAX  
LUBRICATION

WASHING  
SIMONIZING

TIRES

GOODRICH GOODYEAR TRUE TEST

BATTERIES AND IGNITION SERVICE

BUS STATION

### STOP & SHOP

PACKAGE LIQUOR STORE

LAKE GENEVA

Choice Wines, Liguors  
and cordials.

Large Selection  
of Beers

Across from the

Theatre

FOR RELIABLE  
SERVICE

IT'S

JOHNSON'S

WILLIAMS BAY

GENERAL TRUCKING

Black Dirt

Gravel, Sand

CALL

1202 J. I.



BURTON & BURTON

WILLIAMS BAY

SOUVENIRS



Gridley  
ICE CREAM

WHITMAN'S  
BOX CANDY

FILMS

KODAKS

DEVELOPING

TEL. 818 J 3

A REAL TREAT

EVERY DAY

TRY THE SPECIAL

FOR SUNDAY



WE DELIVER

R. E. BURTON



SPORTSWEAR

DORNA GORDON

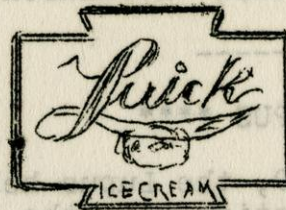
FROCKS

ALSO HARDWARE

PAINT, ETC.

TEL. 818 J 2

BURTON BROS.



SPECIAL  
THIS WEEK

FRESH PINEAPPLE

ICE CREAM.

The sweetest Pineapple grown  
comes from enchanting Mexico.  
Taste the luscious goodness  
in this week's special.

MAGAZINES

SUNTAN OIL

TEL. 819 J 2

WE DELIVER





Mrs. Elliott R. Downing, 93 Dartmouth Road, University Heights, Williams Bay, will be hostess for the luncheon sponsored by the Ladies Aid Society of the Congregational church, on Tuesday, July 18, at 1 P.M. Committee assisting Mrs. Downing will be Mrs. Roy Johnson, Mrs. Alfred Hotton, Mrs. Howard Reynolds.

You are invited to remain for a social time in the afternoon and enjoy a musical program.

For reservations call Mrs. E. B. Frost.

#### GARDEN CLUB BENEFIT A SUCCESS

Thirty-five dollars was realized from the benefit card party sponsored by the Williams Bay Garden Club held on Tuesday afternoon at Mrs. E. N. McDonnell's home on the north shore. There were many beautiful prizes, one for each table, donated by club members and friends.

The hostess served assorted sandwiches, cookies, tea-cakes, Ice-cream and coffee. Mrs. H. A. Bradt and Mrs. G. Van Biesbroeck presided at the table. Marta Ibsen drew the number to win the door prize, a beautiful cake from Hermanson's Bakery.

#### \*\*\*\* LUPUS \*\*\*\*

On July 4, 1939, the Lupus held their annual election with the officers chosen as follows- Al Canfield, Chief Lupus; Myron Hill and Fleto Johnson, co-chairmen of Social Committee; Hector Hill and Norm Ferhm, co-chairmen of Membership Committee.

At this meeting it was decided the "LUPUS MOONLIGHT CRUISE", will be held on Saturday night, July 29, and anyone wishing to make reservations for this cruise should contact one of the Lupus. Other events discussed and planned for the coming season are the Canoe Caravan, "Barn Dance", and the "Hay Ride". The dates of these events will be announced later.

Contributed.

#### MR. AND MRS. HARVEY S. BRACKETT CEDAR POINT PARK

who are enjoying a seven weeks' trip through Alaska have sent us a very beautiful and interesting illustrated folder of the country in and about Fort Yukon, Alaska, at the Arctic Circle.

The menu card from the dining room on the Steamer S.S. Yukon contains some very tempting dishes. Dawson Tomatoes, green onions, leaf lettuce, Alaska Currant Jelly, baked Yukon Salmon, all grown there.

When United States purchased Alaska from Russia for \$7,200,000 in 1867, many Americans called it "Uncle Sam's Ice-Box". The name means Great Continent. The clear sunshine of the long Arctic daylight frequently raises the temperature to 95 degrees.

MR. AND MRS. PAUL BODINE AND SONS, Earl and Paul, Jr., Cedar Point Park, have just returned from an extended trip through the West Coast states. The Grand Canyon and Yosemite National Park were included in their itinerary along with a careful survey of the beautiful San Francisco Fair. The return journey was made by way of the Canadian Rockies with stop-overs at Lake Louise and Banff. They report Yosemite National Park and Lake Louise as the high lights of their journey, and should be included in any tour of the American continent.

#### MISS BETTY EWING of CHICAGO

is a house guest in the L.A. Hollister home on Clover St. this week of their daughter, Nancy Lou.

Mr. and Mrs. Hollister, Eugene and Nancy attended the wedding in Madison on June 30 of Miss Louise McAfee and Mr. Proctor Brown.

MR. JAMES C. HALPIN, Williams Bay took over the station of the Chicago & Northwestern railroad in Lake Geneva on Wednesday morning. He was station agent in Wms Bay for a number of years before he served at Lombard, Ill., Rochelle, Ill. and Fulton, Ill.



Walworth, the Antique Center of Wisconsin.

Buckley Tea Room  
across from  
Quilt Shop



Walworth, Wisconsin

MENUS FOR ALL OCCASIONS

PARTIES BY APPOINTMENT

TEL. 39

When doing  
ANTIQUE ROW  
at Walworth visit the  
ALICE K. REED ANTIQUE  
SHOP

←  
near Buckley Tea Room  
FEATURING FINE FURNITURE  
AND EARLY AMERICAN GLASS.

BELOIT SHOP: 1217 BUSHNELL ST.



Hobby Horse  
Antique Shop

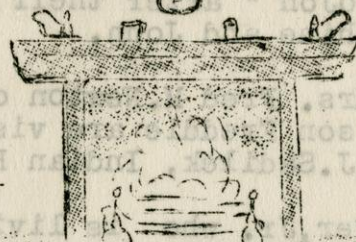
202 S. MAIN ST.

WALWORTH, WIS.  
NORWEGIAN CRAFTS  
AMERICAN ANTIQUES  
Ella Stubcheer, Proprietor

Mary A. McElwain

Quilt Shop

Walworth, Wisconsin



HANDMADE APPLIQUE AND  
PATCHWORK. QUILTS AVAILABLE  
EITHER FINISHED, BASTED OR  
STAMPED READY TO MAKE.  
FIRE PLACE EQUIPMENT.

WINTER SEASON: 28 Beach Dr. N.  
St. Petersburg, Fla.

ELEVEN ROOMS OF AUTHENTIC ANTIQUES

MRS. TORGENSEN

One block East of Stop Light Co. Trunk BB  
or STH 36 Walworth



## AROUND THE LAKE LAST WEEK

Mr. and Mrs. Edward Delahanty were guests over the week end in the home of Robert E. Bonner, Indian Hills. The Bonner's home was new last year and this is their first summer. Besides Mr. and Mrs. there are three sons, Bob, Bill and Jimmie. Their home overlooks the lake and the house is built so as to have the view from most every room.

Mrs. Frances Bivan of Fort Lauderdale, Florida is a visitor in the home of Mrs. Mary Miller who was the first one to have a home on the lake shore at Indian Hills. Over last weekend Mr. and Mrs. Aleck Ferguson of River Forest were her guests.

Mr. and Mrs. David J. Lauzon and daughter, Jane moved into their new home in Indian Hills on July 1st. Another daughter, Loraine, Mrs. Frintner and her husband and Mr. Chas. Schreiber were guests last weekend.

Mrs. John C. Jeffers, Indian Hills has named their attractive new cottage "JoJon" after their children, Josephine and John.

Mr. and Mrs. Fred M. Newton of Chicago and son Freddie are visitors with the J. Sadilek, Indian Hills.

Geo. Kiefer, Jr. who is living with his parents in the W.W. Lueke home in Club Unique this Summer is sailing his "C" boat in the races this summer.

Mr. and Mrs. James J. Ryan and daughters, Valerie and Regina are living this summer in the Tarson cottage, Club Unique.

Mrs. Kathryn Haskell of Princeton, Ill. who has been in the Stafford cottage for several weeks reports that Mr. F.M. Horton of Princeton who had planned to come up to Harvard Club again met with a serious auto accident in June and is St Louis under care of a bone specialist.

Edward B. Murnane and brother and families are at "Kross Patch" this summer. Mr. M. Kross will travel this summer.

Kathleen Culhane had a birthday party last week. Marion Dooley, Kathryn Ann Dooley, Virginia Lee Campbell, Ora Neill, Seymour Neill and her sister, Chickie Culhane helped make it real success with games, and ice cream and of course the cake with nine candles.

Mrs. V.L. Alward is expected soon in her remodeled home on the South Shore.

Dr. Edward W. White and family have named their lake shore home "White Oak". Barbara finished at Miss Porter's School at Farmington, Conn. in June. Edward W. Jr will attend Philips Academy, Andover, Mass. this fall.

Mrs. Geo. Betts leaves on the 16th for a trip to New York and other points with the Women's Benefit Association. She asks that her Lake Geneva Observers be kept for her. Naturally she will go to the Fair.

Mrs. Hattie Hough, one of the old timers at Chicago Club passed away at the age of 83 years after an illness of several days of pneumonia.

Mr. and Mrs. Clarence B. Cline had a house party over the Fourth. Mr. and Mrs. Peter Reichert, Mr. and Mrs. Roy Smith, Mr. and Mrs. August Wetser, Mr. and Mrs. Henry Highstreet, Mr. and Mrs. Selick; all of Chicago and Fred Hellman of Milwaukee were members of the party. Mr. Cline is the Illinois and Wisconsin Representative of the Baltimore Pure Rye Distilling Co. His home is in Country Club Estates.

Mr. and Mrs. John A. Olson are back in the Mulhaven Cottage in Glenwood Springs again. They and Marilynne and Harold entertained over the Fourth, Laurette Kehoe, Annie Weeks, Mr. and Mrs. A.J. Moran and son, Kenneth, Mr. and Mrs. F.E. Andrasco and children, John

continued



NINA MAE

BEAUTY SHOP

GERTRUDE SCHROEDER

WALWORTH, WIS.

PHONE 413

GEDAR POINT PARK NEWS

WHEN IN WALWORTH

Stop at the sign of

The Spinning Wheels



Look at

HANSEN'S AUTHENTIC  
ANTIQUES

Personally Selected.  
We solicit your wants.

# PALMER BOAT CO.

FONTANA, WISCONSIN

# CHRIS CRAFT

SALES AND SERVICE

STORAGE

GAS AND OILS

BUILDERS

OF INLAND LAKES SAIL BOATS

TELEPHONE

WALWORTH 94 W



## CEDAR POINT PARK NEWS

Cedar Point Park Association held its annual meeting July 8 and elected four officers. Charlie Patlock, Edward Geiger and L.A. McKenzie, retiring directors were re-elected. Bob Burton, Wms Bay, a resident of Cedar Point Park, was the fourth director elected. Charles Patlock was elected president, succeeding himself. Edward Geiger was named first vice-president, Dr. Schwab second vice-president.

Glenn S. Reid succeeded Bruce Spencer as financial secretary. Mr. Spencer has served 14 years in this capacity.

Committees appointed by the chair were- Grounds Committee- L.A. McKenzie, chairman; Ernest Erickson, Edward Geiger, Bob Burton, Howard Dreyer, with Ben Moeller, associate. Finance Committee- Charles Patlock, Edward Geiger, Dr. Schwab. Fire and Police Comm.-Thos.D.Blake. Budget Committee-Edward Geiger, chairman, H.R. Greene, Howard Dreyer, Glenn S. Reid. Recording Sec- H.R. Greene. The four elected directors were given a unanimous vote. A rising vote of thanks was given by the members to the 1938 Board for its fine work in handling the affairs of Cedar Point Park.

With a new maintenance lien law on the books, passed three weeks ago in Madison, which put teeth in the old law and now enables the association to foreclose on all delinquents, the board at its annual meeting passed a resolution levying a penalty on all delinquents. Aug. 10 of each year will be deadline for, paying assessments of \$15 each. Sixty days after date, all those who have not paid their assessments will have \$2.00 added to their bill. 120 days after date \$4.00 will be added; 150 days after, \$6.00 will be added and then a lien will be placed against the property. Both penalty and lien fees MUST be paid if the property is to be released. This resolution will tend to force payment of all assessments under threat of foreclosure.

The association is instituting foreclosure against three home owners

who have not complied with the maintenance lien law. Suits against vacant lot delinquents will follow shortly.

Mr. Lightbody, associated with the Chicago Tribune, has moved into his new home on Cedar Point Drive.

Mr. B.B. Anderson has been named chairman of a "drive" committee by the Cedar Point Park Association to collect delinquent assessments, and was voted power to select his own committee. Anderson's offer is well received by all members of Cedar Point Park in good standing.

Dr. W.A. Schwab is doing nicely following his serious mishap in which he lost the little finger of his left hand.

Some thoughtless owner of an outboard motor is being sought by the Safety Patrol for violating the "cutout" rule. Several mornings he has circled the lake, cutout open and disturbing the sleep of residents of both Park and the Bay. A heavy fine awaits the offender when caught.

William Elliott, game warden for this section of the State, has informed Edward Geiger that this week he will put 50,000 bass into Lake Geneva. 25,000 at Lake Geneva, 25,000 at Wms Bay. Another 50,000 will go in before Sept. 1.

Cedar Point Park Board voted down the suggestion that the annual assessment be raised to \$20. The Board decided that if all pay their just dues, a reduction, rather than an increase would be in order.

Speeding laws in Cedar Point Park are to be rigidly enforced. Speeders beware!

The Lake Geneva Observer is the official organ for Cedar Point Park. This Association urges its members to read this paper carefully. It's a fine newspaper and well gotten up. C.P.P.A.

Contributed.



# COLLEGE CAMP PROGRAM NOTES

OBERLIN COLLEGE DEAN TO  
SPEAK AT COLLEGE CAMP

SUNDAY EVENING MUSICALS TO  
PRESENT MARIMBIST AND VOCALISTS

Dr. Thomas W. Graham, Dean, Graduate School of Theology, Oberlin College, Oberlin, Ohio, returns to George Williams College Camp for his second visit of the season next Sunday, July 16. This time he will be presented as the preacher at the Sunday morning Service of Worship in Lewis Auditorium. In mid-June, Dr. Graham served as one of the principal figures in the leadership of the YICA Student Conference.

Years of association with hosts of students at Oberlin and in conferences across the country have won Dean Graham friends in many places. Frequent visits at College Camp and platform presentations there have given Lake Geneva people numerous opportunities to meet and hear him. This announcement of his 1939 appearance will come as very welcome information to College Camp neighbors.

00.310.....  
00.01.....  
00.01.....

## "THUNDERING HERD" TO GALLOP AT COLLEGE CAMP

Among the thrilling westerners which have come from the pen of Zane Grey and which have been adapted to the sound movies, "The Thundering Herd" ranks high in story appeal and historic interest. A tale of hard-riding plainsmen supplies action with buffalo herds, Indians, covered wagons, and trading post life of pioneer days.

Randolph Scott, popular portrayer of he-man characters, Buster Crabbe and Wallace Beery, Jr. are the featured performers who will be seen next Wednesday evening, July 19, when the picture will be shown on the College Camp screen.

Pictorial, sport, and cartoon comedy shorts will also be shown. The admission charge is 25¢ for adults and 10¢ for children.

The next program in the current series of Sunday Evening Musicales at College Camp will be held Sunday, July 16 at 8:00 P.M. Three extremely talented young Chicago artists will be featured including Helen Jané Lillroth, marimbist; Eleda Owens, contralto; and Ivan Nyblad, baritone.

The marimba, second cousin to the more familiar xylophone, is a novelty instrument whose tones under Miss Lillroth's skillful manipulation achieve a mellow beauty of a delightful character. Miss Lillroth will be heard playing Von Suppe's "Morning, Noon, and Night Overture"; Liszt's "Hungarian Rhapsody, No. 2"; and Chopin's "Minute Waltz", as well as other music of equal attractiveness.

The singers, Miss Owens and Mr. Nyblad, are making return appearances to the College Camp platform. Each participated in a program during the 1939 season. Mr. Nyblad was heard only last Sunday night as a special soloist with the Adelphi Choristers.

Admission to the Musicales is open without charge to guests and friends of the Camp. An appreciation offering is collected to cover necessary expenses.

GEORGE F. MORSE, WYCHWOOD DIRECTOR,  
WILL SPEAK ON NATURAL SCIENCE SERIES

Those who have visited beautiful Wychwood Wild Life Sanctuary on Lake Geneva in recent years know George F. Morse as the perfect host. His love of natural beauty and his wisdom about the ways of plant and animal life are most impressive.

Dr. O. D. Frank of the Geneva Lake School of Natural Science and Mr. L. R. Cadwell, program director at College Camp, are therefore happy to announce the presentation of Mr. Morse as a speaker on the Friday Evening Lecture program scheduled for Friday, July 13, at 8:00 P.M. in the Mabel Cratty Building. Mr. Morse will talk on "Experiences With Wild Animals". Admission to the lecture is free.



# GEORGE WILLIAMS COLLEGE CAMP GOLF CLUB

In Williams Bay on Route 36  
 40TH ANNIVERSARY  
 Adjacent to Yerkes Observatory  
**PUBLIC FEE COURSE**

## GREENS FEES

### SEASON MEMBERSHIP

Men.....	.....	\$15.00
Women.....	.....	10.00
Juniors..... (18 years or under)	.....	10.00

### DAILY FEES

<b>SINGLE DAY TICKET</b> (Monday thru Friday).....	.....	\$0.75
After 4:00 P.M.* .....	.....	0.50
Saturdays.....	.....	1.00
After 4:00 P.M.*.....	.....	0.50
Holidays .....	.....	1.25
After 4:00 P.M.*.....	.....	0.75

\* Central Standard Time

<b>TEN DAY COUPON TICKET</b> (Transferable) .....	.....	\$6.00
--	-------	--------

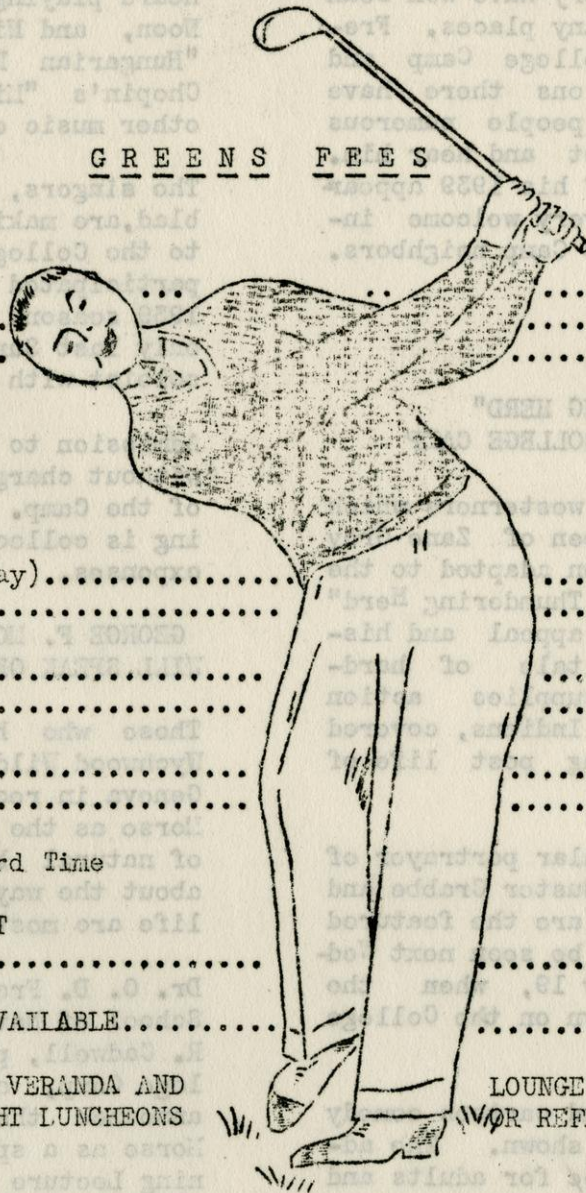
**GOLF INSTRUCTION AVAILABLE.....** .....\$1.25 per hour

A COZY CLUB HOUSE WITH VERANDA AND SERVED WITH LIGHT LUNCHEONS

LOUNGE WHERE YOU MAY BE OR REFRESHMENTS

GOLF EQUIPMENT MAY BE RENTED, PURCHASED OR REPAIRED

NO SUNDAY PLAY





GRANZOW Saturday

Friday AND July 15th.

July 14th. PETERSON

QUALITY-FOOD-SHOP

**SPECIALS!**

**FROSTED PEAS**

JULY 13-19

Box (12 oz.) 19¢  
 Boneless Fillets lb. 21¢  
 Box (1 oz.) 19¢

**HADDOCK**

**SPINACH**

**LEG OF LAMB** lb. 39¢  
 \* boned, spring lamb, ready to roast

Guaranteed to Satisfy or Money Back

AMBROSIA COCOA 2-lb.tins 17¢  
 AMBROSIA CHOC. 1/2-lb.bars 11¢

ROYAL GELATIN 3 1/4 oz.pkgs 05¢  
 JELL-O " " " 05¢

SALAD DRESSING (Rdy's) 22oz 27¢  
 MIRACLE WHIP Qt jars 35¢

CRISCO  
 3-lb.tins 54¢

CHILI SAUCE (Richelieu) 12" 20¢  
 SNIDER'S KETCHUP 14oz. 19¢

PURASNOW ALL PURPOSE FLOUR 24 1/2-lb.sck. 75¢

**SUGAR-BUTTER**

LaGRANGE BUTTER 2-lbs. 57¢  
 PURE CANE SUGAR 10-lb.sacks 54¢  
 POWDERED SUGAR 6 X 3-lbs. 23¢  
 SOFT BROWN SUGAR " " 17¢

**CANNED FRUIT-VEG.**

LAUDERDALE PEAS 2-20-oz.tins 21¢  
 SAUER KRAUT " " " " 19¢  
 TOMATOES (standard) 3 " " " 25¢  
 RDY'S BAKED BEANS 3-1-lb. " 25¢  
 SPICED CRABAPPLE 26-oz. " 19¢  
 OREGON PRUNES 2-1-lb.tins 23¢  
 SLICED PINEAPPLE 30-oz.tins 23¢  
 SLICED PEACHES 2- " " " 41¢  
 SWIFT'S B.BEANS 2-24 " " 21¢

**FLOUR-CEREALS**

SHREDDED W.WHEAT 2-12oz.pkgs 25¢  
 POST TOASTIES 2-13oz.pkgs. 19¢  
 QUAKER PUFFED WHEAT 09¢  
 SNOSHEEN CAKE FLOUR 44oz " 25¢  
 PRICES BAKING POWDER 12oz. 21¢  
 GRAHAM or RYE FLOUR 5# sacks 25¢

**CLEANSER-SOAP**

AM.FAMILY SOAP 5-bars 27¢  
 P.and G.SOAP " " 23¢  
 AMMONIA Qt. bottles 15¢  
 SUNBRITE CLEANSER 3 tins 14¢  
 HARD WATER CASTILE SOAP 2 for 11¢  
 TOILET TISSUE 6-1000 sheets 25¢

CALIFORNIA ORANGES 19 and 33¢ Doz.  
 GRAPE FRUIT 4 for 23¢  
 HOME GROWN SWEET CORN (Mkt.price)

**CHEESE-COFFEE**

HILLS BROS COFFEE 2-lb.tins 53¢  
 CHASE & SANBORN COFFEE 2-lbs 52¢  
 ROUNDY'S SUPERIOR COFFEE 2# 49¢  
 KRAFT'S CHEESE 2-lb.bboxes 47¢  
 LONG HORN CHEESE per lb. 18¢

**JAMS-PICKLES**

DILL PICKLES Qt bottles 18¢  
 YUM YUM PICKLES 14oz.jars 16¢  
 SWEET PICKLES Qt jars 32¢  
 BLK.RASP B.JAM (seedless) 2# 45¢  
 STRAWBERRY JAM 2-lb.jars 43¢  
 WATER MELON PICKLES 11oz. " 23¢

**MAC.-CRACKERS**

SODA CRACKERS 2-lb.pkgs. 17¢  
 GRAHAM CRACKERS 2-lb.pkgs. 19¢  
 MACARONI or SPAGHETTI 1-lb. 09¢  
 SHELL MACARONI 1-lb.pkgs. 13¢

**CANNED FISH-MEAT**

LIBBY'S SALMON 1-lb.tins 27¢  
 PRUDENS BEEF LOAF 1-lb.tins 17¢  
 SWIFT'S CORN BEEF 12oz. " 21¢

PORK LOINS PER LB. 27¢  
 " BUTTS " " 23¢  
 POT ROASTS " " 24¢  
 SPRING LAMB (Leg) " " 34¢  
 PICNICS (Wilson's) " " 25¢  
 BACON (generous) " " 23¢  
 HAMBURGER " " 22¢  
 LARD (Wilson's) 2-lbs. 19¢  
 FANCY HAMS half Or whole " 33¢

Fresh Fish on Friday.



HOME GROWN SWEET CORN (Mkt. price) \$ for \$3.00  
 GRAPE FRUIT \$ for \$3.00  
 CALIFORNIA ORANGES 19 and \$3.00

**CLEANSER-SOAP**  
 TOILET TISSUE 6-1000 sheets \$2.50  
 HARD WATER CASTILE SOAP 2 for 1.00  
 SUNBRITE CLEANSER 3 tins 1.00  
 AMMONIA 6t. bottles 1.00  
 P. and G. SOAP " " 2.50  
 AM. FAMILY SOAP 5-bars 2.50

**FLOUR-CEREALS**  
 GRAHAM or RYE FLOUR 5¢ sacks \$2.50  
 PRICES BAKING POWDER 10oz. 2.50  
 SNOOSHEN CAKE FLOUR 4oz " 2.50  
 QUAKER PUFFED WHEAT 0.90  
 POST TOASTIES 2-13oz. pkgs. 1.50  
 SHREDDED W. WHEAT 2-12oz. pkgs. 2.50

**CANNED FRUIT-VEG**  
 SWIFT'S B. BEANS 2-24 " 2.50  
 SLICED PEACHES 2- " " 4.00  
 SLICED PINEAPPLE 50-oz. tins 2.50  
 OREGON PRUNES 2-1-lb. tins 2.50  
 SPICED CRABAPPLE 26-oz. " 1.50  
 RDY'S BAKED BEANS 3-1-lb. " 2.50  
 TOMATOES (standard) 3 " 2.50  
 SAUER KRAUT " " 1.50  
 LAUDERDALE PEAS 2-20-oz. tins 2.50

**SUGAR-BUTTER**  
 SORT BROWN SUGAR " " 1.50  
 POWDERED SUGAR 8 X 3-lbs. 2.50  
 PURE CANE SUGAR 10-lb. sacks 2.50  
 LAGRANGE BUTTER 2-lbs. 2.50



Fresh fish on Friday.  
 LANCY HAMS half or whole " 2-lbs. 3.50  
 LARD (Wilson's) 2-lbs. 1.50  
 HAMBURGER " " 2.50  
 BACON (Generous) " " 2.50  
 PICNICS (Wilson's) " " 2.50  
 SPRING LAMB (Leg) " " 3.50  
 POT ROASTS " " 2.50  
 BUTTS " " 2.50  
 PORK LOINS " " 2.50

**CANNED FISH-MEAT**  
 SWIFT'S CORN BEEF 12oz. " 2.50  
 PRUDEN'S BEEF LOAF 1-lb. tins 1.50  
 LIBBY'S SALMON 1-lb. tins 2.50

**MAC-CRACKERS**  
 SHELL MACARONI 1-lb. pkgs. 1.50  
 MACARONI or SPAGHETTI 1-lb. 0.90  
 GRAHAM CRACKERS 2-lb. pkgs. 1.50  
 SODA CRACKERS 2-lb. pkgs. 1.50

**JAMS-PICKLES**  
 WATER MELON PICKLES 10oz. " 2.50  
 STRAWBERRY JAM 2-lb. jars 4.50  
 BLK. RASP. B. JAM (seedless) 2 1/2 4.50  
 SWEET PICKLES 6t. jars 3.50  
 YUM-YUM PICKLES 14oz. jars 1.50  
 DILL PICKLES 6t. bottles 1.50

**CHEESE-COFFEE**  
 LONG HORN CHEESE per lb. 1.50  
 KRAFT'S CHEESE 2-lb. boxes 4.50  
 ROUNDY'S SUPERIOR COFFEE 2 1/2 4.50  
 CHASE & SANBORN COFFEE 2-lbs 2.50  
 HILLS BROS COFFEE 2-lb. tins 2.50

PURASNOV ALL PURPOSE FLOUR 24 1/2-lb. sack. 1.50  
 SNIDER'S KETCHUP 14oz. 1.50  
 CHILI SAUCE (Ritchie's) 12" 2.00  
 MIRACLE WHIP 6t. jars 3.50  
 SALAD DRESSING (Rdy's) 22oz 2.50  
 JELL-O " " 0.50  
 ROYAL GELATIN 3 1/2 oz. pkgs 0.50  
 AMBROSIA CHOC. 1/2-lb. bars 1.50  
 AMBROSIA COCOA 2-lb. tins 1.50

CRISCO 3-lb. tins 2.50  
 GRISCO 3-lb. tins 2.50  
 PURASNOV ALL PURPOSE FLOUR 24 1/2-lb. sack. 1.50  
 SNIDER'S KETCHUP 14oz. 1.50  
 CHILI SAUCE (Ritchie's) 12" 2.00  
 MIRACLE WHIP 6t. jars 3.50  
 SALAD DRESSING (Rdy's) 22oz 2.50  
 JELL-O " " 0.50  
 ROYAL GELATIN 3 1/2 oz. pkgs 0.50  
 AMBROSIA CHOC. 1/2-lb. bars 1.50  
 AMBROSIA COCOA 2-lb. tins 1.50

QUALITY-FOOD-SHOP  
 PETERSON  
 AND  
 GRANLOW  
 Friday July 14th  
 Saturday July 15th



Yes - all the  
hot water I want  
and the monthly  
gas bills are low!

SAYS THE HOST TO HIS GUESTS.

Low-cost to buy and low-cost to run -  
is the the Gas Water Heater that is ready  
to give you the priceless comfort of  
HOT-WATER when and where you want it.

ASK ANY  
EMPLOY ABOUT  
OUR RENTAL  
TRIAL PLAN.

NO NEED TO  
WONDER.  
TRY IT!



THESE HEATERS  
ARE ALSO SUIT-  
ABLE FOR BOTTLE  
GAS.

THIS IS THE TIME  
FOR ACTION:  
DELAY MEANS A  
LOST BARGAIN AND  
LOST CONVENIENCE.

# WISCONSIN SOUTHERN GAS

CO. 235 BROAD ST. LAKE GENEVA



THE SAILING RESULTS YACHT CLUB

BIG FOOT COUNTRY CLUB

Cubs July 8th

- (1) Petersen Bros.  
Dick Hammersley Skipper.
- (2) Miss Reid
- (3) Miss Schultz

Class "C" July 8th

- (1) Sills
- (2) Edwards
- (3) Keifer

23 Boats in the race.

Class "A" July 8th

- (1) Gartz
- (2) Clifford
- (3) Jack Vilas, Jr

Nine Boats in Race

Class "E" July 9th

- (1) Colman Eight
- (2) Clarence Sills
- (3) Don Waterbury Boats

Class "C" July 12

- (1) Nystrom
- (2) Geo. Adams
- (3) Miss Beu.

Over 40 young people have enrolled in the Sailing School

That augurs a large number of sailors on the lake for years to come.

It was interesting to see Mr. and Mrs. Vilas out sailing on Saturday, the day after the wedding. Both are very fine sailors and thoroughly good sports.

Arthur Saunders entertained eight University of Wisconsin students over the week end at the home of his parents, Mr. and Mrs. A.B. Saunders, Buena Vista.

John Barrymore spent a day at Lake Geneva last week stopping at Geneva Hotel. He is playing in Chicago.

Send in news. It is welcome.  
F.M. Van Epps, Publisher,  
Williams Bay, Wis.

Calendar for The Week

Tuesday-July 11-9 A.M.-WOMEN'S GOLF  
Every Tuesday thereafter  
Encourage attendance after organization meeting last week.

GOLF LESSONS FOR CHILDREN-No charge  
Louis Sullivan-Tuesday mornings  
at 9:30

THURSDAY, JULY 13-WOMEN'S LUNCHEON  
BRIDGE

\*\*\*\*\*

SATURDAY & SUNDAY, JULY 15 & 16  
FIRST ROUND MCGREGOR CUP TOURNAMENT

(See last ARROWHEAD for details)  
Blind bogey ball sweepstakes)

SATURDAY EVENING-DINNER DANCE  
Bob Wallace's Orchestra-  
Good Music- Fine Dinner.

SUNDAY EVENING-BUFFET SUPPER-7 P.M.  
\$1.00

8 P.M.-Lecture by Dr. Elliot R. Downing- "THE GENEVA LAKE REGION"

Dr. Downing is professor-emeritus of Geology-University of Chicago and authority on geography of the Great Lakes region. Under auspices Geneva Lake Summer School of Natural Science of which he is director of research.

Games for the children during the lecture under direction of Pat Walker.

Barring further delays, of which there have been many unavoidable ones, the tennis court will be ready for play by the coming weekend. Please phone the Club office for reservations. Play will be limited to one hour and the use of the court restricted to families of Club members and their guests, if playing with members.

MRS. WILLIAM H. EMERY (Con't)

Arrangement with Emphasis on Design".

The date for the summer Flower Show was set for Friday and Saturday, August 11 and 12. Mrs. Arthur W. Wakeley, chairman.



DICK HORLICK

# RIDING ACADEMY

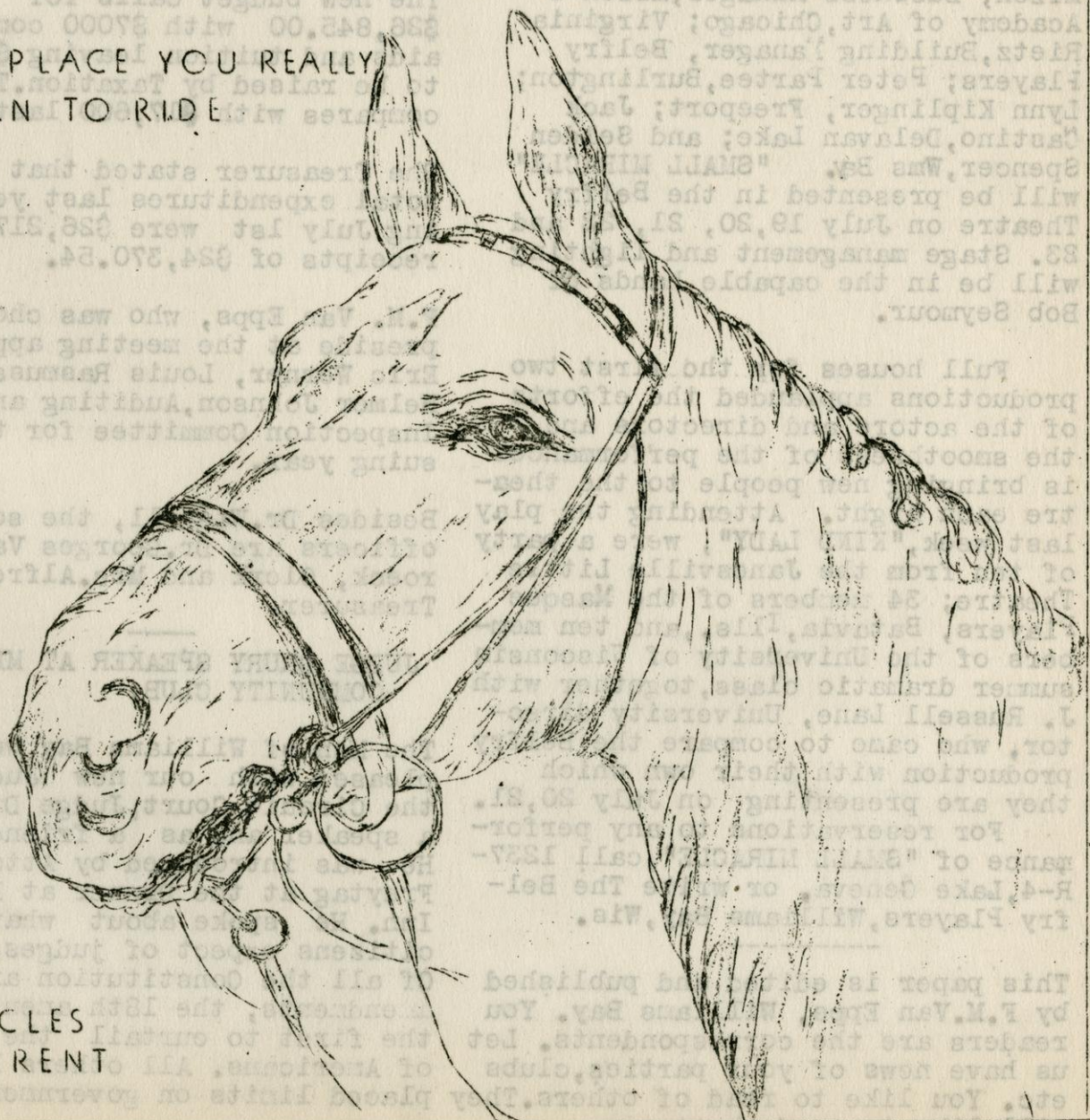
WILLIAMS BAY, WIS.

PHONE 1202-J.I.L.G.

LESSONS FOR CHILDREN  
A SPECIALTY

NOTED FOR THE  
BEST HORSES.

THE PLACE YOU REALLY  
LEARN TO RIDE



BICYCLES  
FOR RENT



"SMALL MIRACLE" is First Major Production for Belfry Players This Summer

With a cast of thirty experienced players, The Belfry Players present the first major production of the summer season next week. Set in a New York City theatre lobby, the play has several interesting plots interwoven throughout the action as a stage play is supposedly taking place upstairs. Mr. Diefenthaler, director of this panorama of city life, has designed a most interesting setting, strikingly modern.

Playing leading roles in the production will be Alfred Hotton, Wms Bay; Frank Machowiak, Winona, Minn.; Franklyn Roach, Tucson, Ariz. and Yerkes Observatory; Douglas Mizen, Business Manager, Mizen's Academy of Art, Chicago; Virginia Rietz, Building Manager, Belfry Players; Peter Partee, Burlington; Lynn Kiplinger, Freeport; Jack Castino, Delavan Lake; and Selden Spencer, Wms Bay. "SMALL MIRACLE" will be presented in the Belfry Theatre on July 19, 20, 21, 22 and 23. Stage management and lighting will be in the capable hands of Bob Seymour.

Full houses for the first two productions applauded the efforts of the actors and directors and the smoothness of the performances is bringing new people to the theatre each night. Attending the play last week, "KIND LADY", were a party of ten from the Janesville Little Theatre; 34 members of the Masque Players, Batavia, Ills., and ten members of the University of Wisconsin summer dramatic class, together with J. Russell Lane, University director, who came to compare the Belfry production with their own which they are presenting on July 20, 21.

For reservations to any performance of "SMALL MIRACLE", call 1237-R-4, Lake Geneva, or write The Belfry Players, Williams Bay, Wis.

-----  
This paper is edited and published by F.M. Van Epps, Williams Bay. You readers are the correspondents. Let us have news of your parties, clubs etc. You like to read of others. They will like to read about you.

WILLIAMS BAY SCHOOL TO HAVE NEW BUS.

At the annual meeting on Monday evening the attendance was only 19 compared with that of nearly a hundred a year ago. There was no contest for the office of president. Dr. C.Y. Wiswell has been president the last term of three years and was re-elected.

The old bus has given 9 years of service and is too small for the increased use. It will cost about \$1800 besides the old bus to buy the new one.

\$400 was placed in the budget for typewriters. Most of the students like to learn to type now-a-days.

The new budget calls for \$26,845.00 with \$7000 coming from aids and tuition leaving \$19845. to be raised by Taxation. This compares with \$17,600 last year.

The Treasurer stated that the total expenditures last year ending July 1st were \$26,217.68 with receipts of \$24,370.54.

F.M. Van Epps, who was chosen to preside at the meeting appointed Eric Werner, Louis Rasmussen and Helmer Johnson, Auditing and Inspection Committee for the ensuing year.

Besides Dr. Wiswell, the school officers are Dr. Georges Van Biesroeck, Clerk and Mrs. Alfred Hotton, Treasurer.

-----  
JUDGE DRURY SPEAKER AT MEN'S COMMUNITY CLUB.

The Men of Williams Bay were very pleased with our new Judge of the Circuit Court, Judge Drury as a speaker and as a friendly man. He was introduced by Attorney Freytag at the Dinner at Ferndale Inn. He spoke about what the citizens expect of judges. Of all the Constitution and its amendments, the 18th amendment was the first to curtail the rights of Americans. All others have placed limits on government.



JOE

*In Person*

SANDERS

AND HIS NIGHT HAWKS

ONE NIGHT ONLY

FRIDAY, JULY 28

RESERVATIONS TAKEN IN ADVANCE

ADMISSION - IN ADVANCE \$ 1.00

GOV. TAX .10

\$ 1.10

Write or phone for reservations

PHONE LAKE GENEVA

245

DANCING NIGHTLY EXCEPT MONDAY TO

AMERICA'S FINEST MUSIC

NEVER A COVER OR MINIMUM CHARGE

RIVIERA ON THE LAKE

LAKE GENEVA



# VAN DER BOSCH

## FARM RESTAURANT

ON HIGHWAY 50  
BETWEEN LAKE GENEVA AND DELAVAN

### The Model Home at Cedar Point

You will certainly wish to accept the invitation of Alfred Pederson to visit the new home which he has built as a starter for what he hopes may be one of many.

It is on Circle Drive near the Point and overlooks the lake though not on a lake front lot.

In the construction Mr. Pederson has tried to have the very latest of everything. There are six rooms and a one car garage attached. It may be called a Colonial Style Bungalow. Besides the features in the invitation it is plastered. Insulated for year round use. Steel beams in basement. Latest type kitchen cabinet.

You must see it to appreciate it.

This makes the 150th house to go up in Cedar Point Park. More are under construction now,

### JOE SANDERS COMING TO RIVIERA

Ralph E. Braden has secured Joe Sanders of the famous Coon-Sanders and their Original Night Hawks. Since the death of his partner Joe Sanders has been carrying on.

His band is favorite with College young people. He is a member of Kappa Sigma Fraternity of Penn College and of the High School Fraternity Sigma Alpha.

He has the distinction of being the only orchestra leader being tended a membership in Chicago Kiwanis Club.

He has written, "Beloved" one million copies sold. "My Dear"; "What a Girl, What a Night"; "Slue Foot"; "Do you Miss Me"; "Sittin' and Whittlin'"; "A Great Big Date with a Little Bity Girl" and many others. He plays many of his own compositions.

## THE BIG FOOT CURIO STORE

LAKE GENEVA

COMPLETE LINE OF INDIAN AND MEXICAN  
RINGS, JEWELRY, SPORT COATS, PURSES, POTTERY  
BASKETS.

NOVELTIES

YOU WILL ENJOY  
LOOKING AT THE  
DISPLAYS.

SOUVENIRS



COME HEAR PARTAKE

J  
U  
L  
18  
thru

T  
U  
E  
S  
D  
A  
Y  
thru  
F  
R  
I  
D  
A  
Y



# A GREAT BIBLE CONFERENCE

SPEAKER: The REV. CARL G. WESTERDAHL

Rev. Westerdahl is the pastor of the Swedish Mission Tabernacle of Rockford, Illinois, and is a widely known and loved Bible teacher. He is continually being used in this field of service from coast to coast. We are indeed fortunate to have him here and especially invite one and all to enjoy the profitable and inspiring ministry of this man of God.

THE GOSPEL TABERNACLE \*\* Williams Bay

Song Service begins promptly at 8:00 p.m.

DYNAMIC STIRRING SPIRITUAL



GARTZ- VILAS NUPTIALS

C H U R C H E S

GOSPEL TABERNACLE

One of the most beautiful outdoor weddings ever to be held at Lake Geneva took place last Friday, July 7th, at 4:30 in the afternoon, when Miss Gloria, daughter of Mr. and Mrs. Adolph Frederick Gartz, Jr. was married to Mr. Jack Vilas Jr., son of Mr. Logan A. Vilas, before 400 assembled guests.

The ceremony was read by the Rev. E.A. Batchelder of the Lake Geneva Episcopal Church. The bride and groom stood on the veranda of the Gartz home. White flowers were used for the porch decorations and indoors with blue lilies.

The bride wore a gown of white satin, a tulle veil held by a coronet of valley lilies. She carried a bridal bouquet of white flowers and orchids, her jewels were pearls.

The bridesmaids were Miss Mary Louise Corley, Miss Janet Goss, Mrs. Ward Vilas and Miss Sue Vilas. They wore white net gowns, the skirts trimmed with appliques of green, short green pique jackets and large white hats with green streamers, their bouquets were yellow gloria roses. The maid of honor, Miss Gail Gartz, the matron of honor, Mrs. Harry G. Nye, Jr. wore gowns the same as the bridesmaids, except that their appliques, jackets and streamers were yellow. Barbara and Jeannette Jennings, cousins of the bride, were train bearers.

The bride was the fourth generation of the family of the first Richard T. Crane to be married at Lake Geneva and the third to have her wedding at "Jerseyhurst", the summer home of the Crane families since 1879. Mr. Gartz Jr. and Miss Jeannette Jennings, parents of Miss Martz, were married at Lake Geneva, at the summer home of her parents, Mr. and Mrs. George T. Jennings, of Chicago.

Refreshments were served at small tables on the lawn, where Japanese lanterns were strung in the trees across provided light in the evening for the dancing on an outdoor platform.

- Morning Worship 10:30  
"Jesus calls us o'er the tumult of our life's wild restless sea."
- Bible School 11:30  
A class for you and a welcome too.
- Junior Young Peoples 7:00  
Mrs. Marion Anderson, Supt.
- Senior Young Peoples 7:00
- Evangelistic Service 8:00

BIBLE CONFERENCE, Tuesday thru Friday, July 18-21. The Rev. Carl G. Westerdahl, pastor of the Swedish Mission Tabernacle, Rockford, will be the speaker. His messages are clear, forceful and interesting and are listened to with great profit. Come each evening and thus receive the full benefit of this Bible Conference. You are welcome.

The Ladies Aid Society will meet at the church, Thursday afternoon, July 20, at 2:30. Hostesses will be Mrs. L. Kellman and Mrs. Martha Johnson. All ladies are invited.

CONGREGATIONAL CHURCH

- Morning Worship 10:45
- Church School 9:30am
- Music by the Girls' Choir, directed by Miss Anna Lee.

ST. BENEDICT'S CATHOLIC CHURCH  
Fontana, Wis.

SUNDAY MASSES- 7:30 A.M., 8:15, 9:00, 9:45 and 10:30 A.M.

COLLEGE CAMP

Sunday, July 16, at 10:45 a.m. The speaker will be Dr. Thomas W. Graham, Dean of Divinity School, Oberlin, Ohio.



= WILLIAMS BAY  
FIREMEN'S  
MID-SUMMER  
FESTIVAL =

ON FRIDAY, SATURDAY, SUNDAY  
JULY 21-22-23, 1939

COMMENCING FRIDAY NIGHT  
SATURDAY AND SUNDAY AFTERNOONS & NIGHTS

FRIDAY NIGHT

Band concert, Elkhorn High School Band

SUNDAY NIGHT

Delavan American Legion Drum Corps (a favorite)

SUNDAY AFTERNOON

FIREMEN'S WATER SHOOTING BARREL CONTEST BETWEEN  
ELKHORN, LAKE GENEVA, FONTANA FIRE DEPARTMENTS

FERRIS WHEEL, MERRY GO ROUND

RIDES

CONCESSION BOOTHS, BEVERAGES

SANDWICHES

FUN FOR EVERYBODY!



NEWS ITEMS

SAFETY DRIVING THOUGHTS

Mr. L.F. Mohns of Rockford, has purchased the Carlton L. Fischer home adjoining Oakwoods Estates on the lake shore.

The Fleischman home in Oakwood Estates has been rented to Mr. Waas and family of River Forest, Ills.

Buddy Burton entertained a group of fifteen boys and girls at his home in Oakwood Estates last Sunday afternoon in honor of Charles Sorensen's eleventh birthday.

The Sorensen family, who are in Madison for the summer came for the occasion. The Sorensen and Blake Burton families are neighbors.

Major and Mrs. A.C. Ainsworth, Chicago, and daughter Virginia, are spending their vacation with Col. and Mrs. J.E. Atkins, Mrs. Ainsworth's parents.

Carl Cable Bjorge, who returned last Saturday evening from a European trip, will broadcast over WCLO at Janesville, Thursday, July 13, at 7 P.M.

The Federal Communication Commission reported from their Chicago office that Perry Nicholas, Wms Bay motor highway police officer has passed the third class radio telephone operators examination and has received his license to operate.

Rev. and Mrs. Harold Booch, Fairmont, Minn. are the parents of a second son, David Barrows, born June 29. Mrs. Storrs Darrett, the maternal grandmother, is visiting in the Booch home. Rev. Booch is pastor of the Congregational church at Fairmont.

Miss Sara Ruhl, nurse at Crane Farms, near Lake Como, returned a week ago from a two weeks' vacation trip to Los Angeles and the San Francisco Fair. She is very enthusiastic over the beauty of the Fair and says all should see it. She took some very beautiful and interesting moving pictures of her trip.

1- Watch the "Car" that is behind the one in front of you.

2- Park your "car" properly. Know your parking laws of the State, County, City or Village's in Wisconsin. Ten feet distance from fire hydrants. Parallel to curb or at proper angle at parking space.

Local car owners or drivers set an example of parking, so that our village visitors may govern themselves accordingly.

3- Abide by speed regulations.

4- Avoid accidents. Take note of signs for sideroads, hills, passing.

SAFETY FIRST- FOR YOU -- FOR ALL

Contributed.

CLASSIFIED ADV.

FOR SALE- Black dirt; Permanent flagstone (Illinois) and Lawn Fill BETTER LAWNS & GARDENS NURSERY, Route 50- (7-13)

FOR SALE or FOR RENT- 8 room house, furnished or unfurnished. Frank Kuderna, west End of Geneva St. Tel- 1241-J-3. FOR SALE- 3 room cottage on Hill St.-Frank Kuderna.

FOR SALE- Spring chickens. E.T. Pearson, 150 Clover St. Ph-1277-R-2 (Jn-29-Jl 6-13)

FOR SALE- Red Raspberries. Mrs. W.L. Tullock, 32 Constance Blv'd. Wms Bay, Wis. (Jl-13)

WANTED- Girl for light housework 5 hrs. in morning. No Cooking. Call rear cottage- 150 Williams St. Wm Bay Henry A. Stark.

Robert Theodore Landon is the name of the little son born to Mr. and Mrs. Harry Landon, Crane Farms, on June 30. The Landons have another son and a daughter.



THE CUTLERY

C

Kentucky Ham Steaks  
with Champagne Sauce  
and Sweet Potatoes

H

Roast Young Turkey  
with Dressing

Fried Spring Chicken

AND

A

Tenderloin Steak

Italiane Spaghetti

DANCING

T

Omelettes

COCKTAIL LOUNGE

French  
Pancakes

E

&c

COOL PLEASANT  
DINING ROOM & PORCH

A

RESERVATIONS FOR PRIVATE  
PARTIES

ON HIGHWAY 36 • 1 MILE EAST  
OF WILLIAMS BAY

U

PHONE 1268 R3



GENEVA LAKE SUMMER SCHOOL OF  
NATURAL SCIENCE

On Friday evening, July 14, at 8:00 P.M. the third of a series of lectures, sponsored by the Geneva Lake Summer School of Natural Science, will be given in the Mabel Cratty building of College Camp.

The lecturer is Mr. George F. Morse, director, Wychwood Wild Life Sanctuary. Mr. Morse needs no introduction to people of Geneva Lake. Those who have visited beautiful Wychwood on Lake Geneva in recent years know George F. Morse as the perfect host. His love of natural beauty and his wisdom of the ways of plant and animal life are most impressive.

His subject will be "Experience with Wild Animals". The lectures are free to the public.

Mr. Raymond Hanson, sales representative for Butler Brothers at Dayton, Ohio, has been spending his vacation with his mother, Mrs. Charlie Hanson, Constance Blv'd.

Mr. and Mrs. Hayden Peterson, Chicago, are spending their vacation with her parents, Mr. and Mrs. C. Halverson on Congress St.

Mr. Howard Williams, who is employed at Granzow & Peterson's Grocery store, had an appendectomy operation at Walworth County hospital on Wednesday. He is getting along nicely.

Mrs. Anna Mereness, who has been staying in the O.W. Waterbury home for the past month, returned to her home in Delavan on Tuesday.

Mrs. R.R. Reimert and Philip of Milwaukee have been visiting this week with her parents, Mr. and Mrs. F.M. Van Epps, and aunt, Mrs. L.H. Hennes.

A Wms Bay young man visiting in Chicago this week tells us of a sign he saw in an office building "Dr. Cripple, Foot Specialist."

KITCHEN WARES  
CUTLERY  
BELKMAN  
DE LAVAN, WIS

HANDMADE KNIVES  
KNIVES SHARPENED  
TEL 281

BUS SCHEDULE TO MILWAUKEE-ROCKFORD

Wms Bay Station at Texaco-Geneva St

Pierce & Ammon

To Milwaukee

Lv	Arrv
11:10 a.m.	12:45 p.m.
1:55 p.m.	3:35 p.m.
7:55 p.m.	9:30 p.m.

TO ROCKFORD

Lv	Arrv
8:34 a.m.	9:45 a.m.
2:34 p.m.	3:34 p.m.
6:34 p.m.	8:00 p.m.

Mr. and Mrs. E.C. Blomeyer were at their estate "Sunny Hill" north shore, over the July Fourth weekend. Mr. Blomeyer returned to Washington, D.C. last Wednesday, but Mrs. Blomeyer remained for a few days longer. A friend who was a house guest over the 4th had the misfortune to fall and break a leg and could not be moved to his home in Winnetka right away.

Mrs. Blomeyer will return to Washington this week where they expect to be for most of the summer.

THE LAKE GENEVA GARDEN CLUB MEMBERS

will enjoy a Garden Walk on next Wednesday thru the gardens of Mrs. Henry Bartholomay at Black Point. Prof. O.D. Frank of the Geneva Lake Summer School of Natural Science will guide the group.



# B.W. CHRISTIAN AND COMPANY

DE LAVAN AND WILLIAMS BAY

PLUMBING 112 Telephones 360-W3 HEATING

Wishes to call your attention to the

NEW MODEL BENDIX HOME LAUNDRY PRICED AT \$139.50

The machine that washes, rinses and dries the laundry automatically

Come in and see this latest in Washing Machines.

On display in our Delavan store is our line of Norge Electrical

Appliances, refrigerators, electric stoves and ironers. The new

Synchronizer refrigerator solves the keeping of frozen foods.

WORTH A VISIT --

THE  
POTTERY

BARN

MILE NORTH OF DELAVAN  
MILLARD ROAD

THE HOME SPUN HOMESTEAD

Hundreds of pieces of North Carolina Pottery on exhibit and for sale from thirty cents to twenty dollars.

Small vases and Garden Jars  
Pitchers, Teapots, jugs, plates  
Made on the kick wheel by the  
native potters by hand, and fired  
in the ground hog kilns.  
Barn open daily. Sunday by appoint-

4 CERTIFIED 4

FOUR-YEAR SHEETS  
AND PILLOW CASES

Samples of these sheets and pillow cases have been laundry tested, including over One Hundred Ten (110) complete launderings, equivalent to at least four years wear in ordinary household use. Woven of clean, round threads. Free from sizing or filling.

Sheets 81x108	-95¢	Pillow Cases
" 81x99	- 89¢	42 x36- 20¢
" 72x99	- 82¢	45 x36- 22¢

W. W. BRADLEY & CO.

DEPARTMENT STORE

DELAVAN 4



Cantwell, Sr. all of Chicago and Mr. and Mrs. B.A. Moranz of Brookfield.

A Model Home is being built by J.M. Healy at the Birches. Mrs. Healy is the daughter of E.L. Von Suesmilch, who with Homer Lackey developed the Birches. They will live in it as soon as completed and promote the sale of this and other lots and homes in the Birches.

Idele Agnes Leitner is spending her first summer on Lake Geneva. She is only two months old, having come to the home of Mr. and Mrs. Robert Leitner on May 9th in Chicago. Her mother was Vera Steinbrecher, daughter of Mr. and Mrs. E.J. Steinbrecher of Lake Geneva Beach. Her father also lived next door to the Steinbrechers - a Lake Geneva romance.

Mrs. Emma Fleck was re-elected president of Lake Geneva Beach Association for the 12th year at the annual meeting in February. Harold Lindhal is Vice-president, Earl Leitner is Secretary and James Holmes, Treasurer. Mrs. Fleck made quite extensive improvements in her home this spring.

Emily W. Fleck, daughter of Mrs. Emma Fleck is a teacher of music in East Prairie School, Niles Center. On July 7th she entertained her fellow teachers at her home: Eleanor Clauson, Helen Proesel, Carolyn Freiberg, Violet Freiberg, Madeline Post and the Principal Geo. Lieb.

Mr. and Mrs. Frank J. Ruck spent the 4th week end with Mrs. Fleck.

The J.J. Coady and H.W. Erickson families of Minooka and Newark, Ill. have rented the M.M. Carpenter Estate cottage in Buena Vista.

J.A. Vogt of Chicago has rented the Edward W. Eaton Cottage, W. Waubun Rd. Country Club Estates.

John Kleczewski has completely remodeled his home in Lake Geneva Beach facing the Park.

One of the visitors at Lake Geneva Club on the south shore, thinking she could swim well enough for deep water became frightened when she found herself in it and went down before the eyes of the others on the pier last Sunday, but it was up to one of the Water Safety pupils, who was wearing her pin, to sense what was happening, and diving under the victim (a woman), overcame her struggles and brought her safely to shore. The Water Safety Patrol pupil was Miss Louise Geister of Elgin, Ill., who will soon be ready for her Junior badge.

Joseph F. Ryan.

We would say that she certainly merited a Junior badge.

#### HEARS DAUGHTER SING IN CHICAGO

Mrs. Kellogg Fairbank went to Chicago last Sunday to hear her daughter, Miss Janet Fairbank, sing in Grant Park concert with the Chicago Philharmonic orchestra under Richard Czerwonsky's direction.

Edward Barry in the Chicago Tribune - "Miss Fairbank revealed a finely focused voice capable of great power without damage to quality in her singing of "Dich Teure Halle" from Tannhauser."

Mrs. Fairbank remained in Chicago to see her new granddaughter, born on Monday at the Lying-In hospital to Mr. and Mrs. Kellogg Fairbank Jr.

#### PASTOR AT LAKE GENEVA RESIGNS

The Rev. Thomas A. Stubbins, after nine years as pastor of the Lake Geneva Congregational church, has resigned to take effect October 1st. He will devote his time to writing and lecturing. He is the author of several books and for this noteworthy work in his chosen field as a clergyman, he was entered in the 1939 International Blue Book, "Who's Who."



# THE ICE BERG

SPECIALLY FOR YOU

THIS WEEK END

JULY 15-16

ROOT-BEER ICE CREAM

40¢ QT.

FREE: INTRODUCTORY HALF-PINT OF OUR  
DELICIOUS, COOLING ORANGE OR LIME  
SHERBERT WITH EVERY QUART OF ICE CREAM  
THIS WEEKEND.

MONDAY & TUESDAY SPECIALS:

VANILLA 35¢ QUART

FROSTY MILK 35¢ "

WE MAKE OUR ICE CREAM 10 FLAVORS,  
AND ANY OTHER YOU MAY REQUEST.

WATCH FOR OUR WEEKEND SPECIALS  
EVERY WEEK

ANY SUGGESTIONS WILL BE APPRECIATED  
WE MAKE OUR OWN ICE CREAM TO PLEASE YOU  
DAIRY PRODUCTS FROZEN CUSTARD  
CALIFORNIA HOT DOGS SANDWICHES

WILLIAMS BAY, WISCONSIN



DIRECTORY AROUND THE LAKE

This Directory Started in the June 23rd Number and will continue until the Lake is circled. Only those who have lake shore privileges in their deeds are listed.

- |  |                                   |           |                                 |
|--|-----------------------------------|-----------|---------------------------------|
| No. 134                                | H.D.Fisk                          | No. 144   | Gustav Heding                   |
| No. 135                                | Camp Aurora                       | No. 145   | Mrs.V.L.Alward                  |
| No. 136                                | HARVARD CLUB                      | No. 146   | Dr. Edward W.White              |
|  | Mrs. Chas. R.Ayars                |           | " White Oak " -Walter Karcher   |
|  | Mr. and Mrs. John K.Walker        |           | Foreman.                        |
|  | Mr. and Mrs. R.W.Framberg         | No. 147   | B.F.Lewis                       |
|  | Mr. and Mrs. David A.Bauld        | No. 148   | Mrs.C.E.Blomgren                |
|  | Mr. and Mrs. Frank Culhane        | No. 150   | H.L.Clarke                      |
|  | Mr. and Mrs. James F.Holden       | No. 151   | A.G.Cox                         |
|  | Dr. and Mrs. Harry Dooley         |           | A.C.Dearborn,Foreman            |
|  | Mr. and Mrs. John Frazier         | No. 152   | Misses Church                   |
|  | Mr.Chas. H.Johnson                | No. 154   | Lake Geneva Yacht Club          |
|  | Mrs. Julia Ayer Miles.            |           | Floyd Wilson,Foreman            |
|  | Mr.Roy Momer                      |           | Lake Geneva Boat Co.            |
|  | Mrs. B.W.Ripley                   | No. 156-7 | Judge Miner                     |
|  | Mr.David Oliver                   |           | Mr. Lasker,(R)                  |
|  | Mr. and Mrs. Philip R.Smith       | 158-      | LAKE GENEVA CLUB                |
|  | Mr. and Mrs.H.E.Reeves            |           | E.Side of Drive W.side of Dr.   |
|  | Mr. and Mrs. Edward Tillson       |           | J.F.Ryan,Little Grey E.J.Oberne |
|  | Mrs. Della Thompson               |           | Home J.R.Delaney(R)             |
|  | Mr. and Mrs. Seymour Neill        |           | Jerry Conway Floyd Halock       |
|  | Mr. and Mrs. Arthur Riddiford.    |           | Hans Licht Dr.W.M.Freeman       |
|  | Mr. and Mrs. Roy M.Graves         |           | Ernest Bager Fred Yeo           |
|  | Mr. and Mrs. John Rice Reilly.    |           | Wm Geister Mrs. Ray Mailer      |
|  | Mr. and Mrs. William L.Hochschild |           | Wm Grant Fred Friedland         |
|  | Misses Clara and Louiise Smoth    |           | Dr.H.D.Sheldon Mrs.Geo. Metts   |
|  | Mr. and Mrs. Forrest Barton       |           | Geo.Bartell Dr.Underwood        |
| Officers of Harvard Club are           |                                   |           | Barney Stoltz Roy Halock        |
|  |                                   |           | Gustav Wallertz Dr.Glen Wright  |
|  |                                   |           | Naomi Sands Wm Fiener           |
|  |                                   |           | Frank Hoyt.                     |
| President. H.E.Reeves                  |                                   | No. 159   |                                 |
| Sec'y-Treas. Mrs.Forrest M.Barton      |                                   |           | CHICAGO CLUB                    |
| Directors: Arthur Riddiford            |                                   |           | C.W.Sills                       |
| John K.Walker                          |                                   |           | Wm Sills                        |
| Roy M.Graves.                          |                                   |           | Harold Hough                    |
|  |                                   |           | Addin P.Kaye                    |
| No. 137 "Seven Oaks "                  |                                   |           | Mr.Wacker                       |
| Edward E.Ayer Estate                   |                                   |           | J.W.Fowler - Dr.H.R.Lyons (R)   |
| Henry Tolman,Foreman.                  |                                   |           | John Jennings                   |
| No. 138 Dr. George R.Westgage          |                                   |           |                                 |
| Arthur Robinson ,Foreman               |                                   |           | Co tinued next week.            |
| No. 139 Emma Knilan - J.Schiff (R)     |                                   |           |                                 |
| No. 140 Sam Miller.                    |                                   |           |                                 |
| No. 141 M.Pancoe - Mrs.Gertrude Wilson |                                   |           |                                 |
| No. 142 I.J.Goldberg                   |                                   |           |                                 |
| No. 143 H.L.Stark                      |                                   |           |                                 |



NELLFRED  
BARBECUE  
STAND

CHRIS  
CRAFT  
SPEED

BOAT RIDES  
AT MOELLER'S

Short trips or  
around the  
lake charters.

Thrills.

BATHING  
SUITS FOR  
RENTS

Nelfred  
Home made  
Ice Cream  
served

HANSEN BOAT CO.  
GASOLINE  
BOAT LIVERY

BAIT,  
BOATS STORED  
REPAIRED  
SERVICED

FISH  
GUIDE:  
LOREN  
TAYLOR

RIDE  
A

GAR-WOOD  
SPEED BOAT.

2 HOUR TRIP  
AROUND LAKE  
IN STEAMERS.

TO SERVE YOU  
AT

WILLIAMS BAY  
WATER FRONT

SPECIAL  
CHARTERS

CALL  
166W1

PRUSNER'S  
BOAT

LIVERY

BOATS AND BAIT

WALTER  
EVERSON

FISH GUIDE

CALL  
166W1

BEFORE  
AND AFTER

THE FISHING  
TRIP

STOP AT

PHIL'S  
GRILL for

a snack.

DENTON'S  
BOAT LIVERY

BOATS, BAIT  
OUTBOARD  
MOTORS

FOR RENT

WE  
SERVE

BREAKFAST  
FOR THE EARLY  
COMMUTER OR  
FISHERMAN

ANDREW  
NELSON

LICENSED  
FISH  
GUIDE

LEE'S KITCHEN



CASUAL COMMENT

HERE'S A TIP FOR A CHEMIST

Notice found in a box of candy from a well known candy maker. "During the hot weather I cannot prevent chocolate coating from turning gray, sometimes even before the candies are cool. I offer this explanation so that you will not be misled to think a gray chocolate is not fresh."

IN THE GOOD OLD DAYS

when folks enjoyed having company come to stay, this WELCOME was hung above the door in the home-

"Come in the evening,  
Come in the morning,  
Come when expected, or  
Come without warning."

These are now buried away among the antiques.

HERE IS ONE MAN WHO TRUSTS THE WOMEN

When Stalin, dictator of Russia, makes a railroad journey the engineer driver of his special train is a woman, Sinaida Troizkaia, whom he trusts more than any man. A man would have to be the back seat driver in this instance.

WHAT RIGHTS DOES THE HUSBAND HAVE?

In Australia, a married woman has complete control of her income and can make contracts at her discretion.

BRIDES DO NOT HAVE TO SHAKE RICE FROM THEIR HATS NOW

Marriages last so short a time now days no one throws rice at weddings any more, they throw minute tapioca.

INTERESTING NEWS (Not from Winchell)

News flash from an explorer- "Just discovered an island on which there is no world's fair."

A GOOD TIME MAY BE HAD BY ALL-

If you spent ten hours a day for 12 days you could not see all the free shows at the San Francisco Golden Gate Exposition. (This is not a commercial)

SPRAGUE THEATRE- ELKHORN, WIS.

AIR CONDITIONED

Thurs-Fri- July 13-14

"YOUNG MR. LINCOLN"

Henry Fonda, Alice Brady, Marjorie Weaver, Arleen Whalen.

Story of the early life of Lincoln.

Saturday-July 15

"MR. MOTO IN DANGER ISLAND"

Peter Lorre, Joan Hersholt, Amanda Duff, Warren Hymer.

Sun-Mon-Tues- July 16-17-18

"INVITATION TO HAPPINESS"

with Irene Dunn, Fred MacMurray.

Wed-Thurs- July 19-20

"SUSANNAH OF THE MOUNTIES"

Shirley Temple

MR. AND MRS. ALBERT W. HARRIS

Chicago and "Kema Farms", Wms Bay, sailed on Wednesday from New York for a two months' trip to Europe. Going with them are their grandson, Norman LaLeod Jr. of Pasadena; their cousin, Mrs. Blaine Simmons of South Dakota, and Miss Mary Darragh of Washington. Some time in August the party will meet other members of the Harris family in Paris for a gala reunion.

MRS. WILLIAM H. EMERY

was hostess for the meeting of the Lake Geneva Garden Club on Wednesday afternoon, at her home "Stone Gate". Mrs. Mahlon Ogden Bradley gave a talk on "Flower

(Con't)



DEHAVAN THEATRE- DELAVAN, WIS.

AIR CONDITIONED

Thurs- July 13-

"CAPTAIN FURY"

Brian Aherne, Victor McLaglen

Fri- Sat- July 14-15

"GOOD GIRLS GO TO PARIS"

Melvyn Douglas, Joan Blondell

also- George O'brien in

"RACKETEERS OF THE RANGE"

Sun-Mon-Tues- July 16-17-18

"INVITATION TO HAPPINESS"

Fred MacMurray, Irene Dunn with Charles Ruggles

Wed-Thurs- July 19-20-

"NAUGHTY BUT NICE"

Dick Powell- Ann Sheridan

Attendance Wed. & Thurs. Matinee

Matinee- 1 Show daily 2 P.M.  
Continuous Sundays & Holidays  
Mat. Price-25¢- Except Sun. & Hol.  
Kiddies 12 or under 10¢

CONFERENCE CALLED ON CLASS PLANS FOR HIGH SCHOOL GRADS

Information on the college program to be offered in Extension classes at Elkhorn this Fall, will be given to all high school graduates of this and neighboring communities who are interested in this opportunity for starting a college education near home. University Representative, M.J. Lowe will be at the Elkhorn public library on Monday, July 17, from 3:30 to 5:30 and from 7 to 8 P.M. to confer with young people concerning the courses and credits to be offered and to advise in regard to registration

they may be transferred.

GENEVA THEATRE- LAKE GENEVA, WIS.

AIR CONDITIONED

Thursday- July 13-

"NAUGHTY BUT NICE"

Dick Powell, Ann Sheridan,-

- also -

Frieda Inescourt, Rochelle Hudson

in "WOMAN IS THE JUDGE"

\*\*\*

Fri-Saturday- July 14-15-

"ON BORROWED TIME"

Lionel Barrymore, Cedric Hardwicke

Lone Ranger No. 6- Sat. Matinee-1:30

Sun-Mon-Tues- July 16-17-18

"DAUGHTERS COURAGEOUS"

John Garfield, Claude Rains, Jeffrey Lynn, The Lane Sisters, Gale Page

Wed-Thurs- July 19-20

"C A R E E R "

Ann Shirley, Edward Ellis

also- \$1,000,000 lost! Diplomat Murdered! Laugh-charged shock mystery

"THE SAINT IN LONDON"

Matinee-Con't Shows daily from 2 PM. Sun. & Holiday from 1 P.M. 25¢ except Sun. & Hol. - to 6 P.M. Kiddies 12 or under 10¢

requirements.

The 1939-40 classes will be held in the new addition to the Elkhorn high school and will be conducted by regular members of the University of Wisconsin faculty during daytime hours. The credits earned are accepted by institutions of higher learning, to which



OPEN SUNDAY  
8:00 AM TO 10 AM

SPECIALS

OPEN SUNDAY  
8:00 TO 10 AM

# FISH LINE STORE

FRIDAY

WILLIAMS BAY, WIS.

SATURDAY

JULY 14

TEL 819 W1

JULY 15

<p>HILLS BROS. COFFEE 2 lb Can 51¢ 1 lb Can 27¢</p>	<p>GRANULATED SUGAR 10# Cloth Bag 52¢ PURE CANE SUGAR 10# Cloth Bag 54¢</p>	<p>SWIFT'S BROOKFIELD BUTTER 2 lbs 53¢</p>
<p>BAKERS CHOCOLATE 2- 1/2# Pkg's- 29¢ SWANSDOWN CAKE FLOUR 44 oz Pkg- 23¢</p>	<p>POT ROAST 24¢ per lb</p>	<p>SAVOY ASSORTED JELLIES 2 lb Jar 29¢ LIBBY'S DILL PICKLES Quart Jar 19¢</p>
<p>LONGHORN or BRICK CHEESE- pr lb 18¢ KRAFT CHEESE 2 lb Box 47¢</p>	<p>HAM SHANKS 13¢ per lb</p>	<p>BULK BROWN SUGAR 3 lbs- 17¢ BULK POWDERED SUGAR 3 lbs 20¢</p>
<p>LIBBY'S FRUIT COCKTAIL 2- 30 oz Cans- 49¢ 2- 16 oz Cans- 29¢</p>	<p>LEG OF LAMB 32¢ per lb</p>	<p>MIRACLE WHIP Quart Jars - 33¢ Pint Jars - 23¢ SPERO SALAD DRESSING Quart Jars- 25¢</p>
<p>WHITE CITY CATSUP 2- 14 oz Bottles- 19¢</p>	<p>BEEF SHORT RIBS 13¢ per lb</p>	<p>MORTON IODIZED SALT 2 Pkg's - 15¢ HERSHEY'S CHOCOLATE SYRUP - 1 lb Can- 10¢</p>
<p>LIBBY'S RED SALMON 2- 16 oz Cans- 49¢ HAPPY VALE PINK SALMON 2- 16 oz Cans- 27¢</p>	<p>GENEROUS SLICED BACON 23¢ per lb</p>	<p>LIBBY'S TOMATO JUICE 4- 14 oz Cans- 25¢ 2- 50 oz Cans- 39¢</p>
<p>LIBBY'S GRAPEFRUIT 3- 20 oz Cans- 32¢ ROSEMARY APPLE SAUCE 3- 20 oz Cans- 32¢</p>	<p>ORANGE &amp; GRAPE FRUIT or GRAPE FRUIT JUICE 2- 46 oz Cans- 45¢</p>	<p>PLYMOUTH ROCK TOMATOES 3- 20 oz Cans- 25¢ HAPPY VALE LIMA BEANS 3- 20 oz Cans- 25¢</p>
<p>CALIF ORANGES- 2 Dz-29¢ BANANAS 4 lbs- 25¢ NEW APPLES- 5 lbs- 25¢</p>	<p>COBBLER POTATOES- 39¢ Pk SHAFFTER " - 49¢ Pk</p>	<p>CALIF TOMATOES-2#- 19¢ HOME GROWN ASPARAGUS 2 bunches for 21¢ HOME GROWN BEETS 3 Bunches for 10¢</p>