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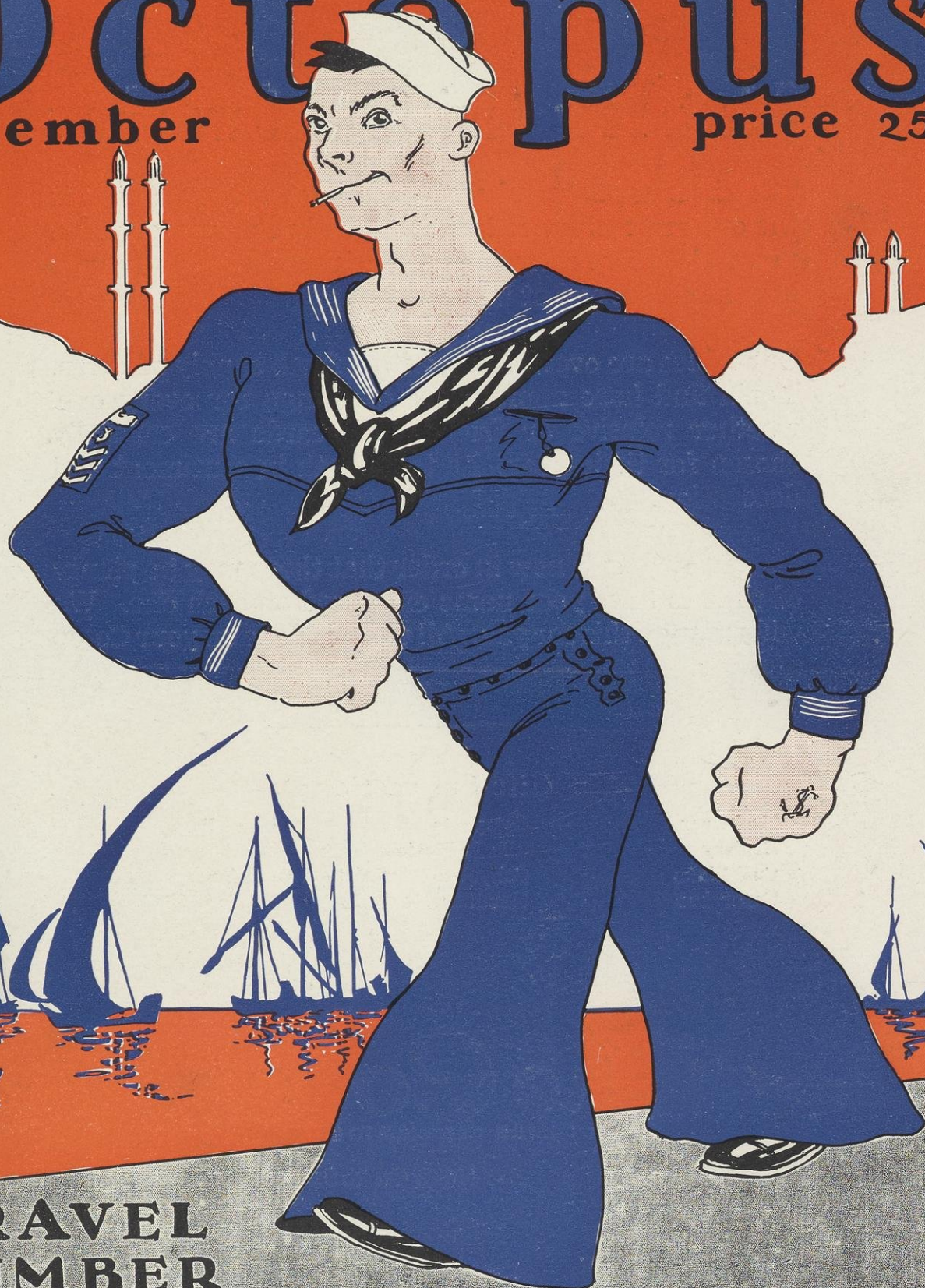


WISCONSIN

# Octopus

December

price 25¢



TRAVEL  
NUMBER

ULTRAMARINE

DON  
ABERT



# Select Your Christmas Cards Now

The cheerful, happy, heart-warming Christmas card is the one remembrance that everybody can afford. Plan now to let them carry your Yuletide message to friends here at school and at home.

Our tables are overflowing with a fresh supply of cards. You'll find here appropriate greetings for every one, whether relative or friend. All cards are carefully chosen for their exquisite taste both in sentiment and decoration.

Select your cards now in order that there may be plenty of time to have your name engraved on each one. We will arrange this for you. All work is done on your Co-op number.

---

## Gift Suggestions

Neckwear  
Hosiery  
Cuff Links  
Bathrobes

Compacts  
Silk Lingerie  
Collar and Cuff Sets  
Handkerchiefs

Hand Bags  
Brief Cases  
Stationery  
Books

506-508  
STATE ST.

**The Co-op**  
ALL PROFITS RETURNED TO MEMBERS

E.J. GRADY  
MGR.

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER



Special Winter Rates at the  
**PARK HOTEL**

To Students and Teachers at the University

Rooms--2 Persons, \$35 and \$40 Per Month.

Rooms--With Bath, 2 Persons, \$50 and \$60 Per Month.

Just think of getting Room and Board, for 2 or 3 Persons, at \$50 and \$60 each Per Month and

**COMPLETE HOTEL SERVICE**

The Park Hotel is Centrally Located, opposite Wisconsin's Beautiful Capitol Building and the Center of down town.

We extend you an invitation to try our new Coffee Shop and Lunch Room. New Carroll Street Entrance.

25c to 50c Club Breakfast; 50c and 60c Plate Lunch;  
75c and \$1.00 Evening Dinner.

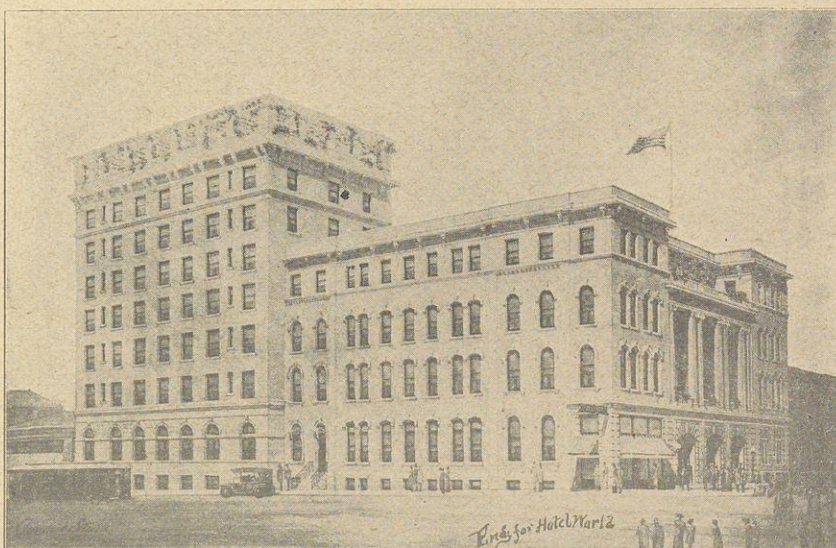
Also Moderate Priced A La Carte Menu all day.

**200 MODERN ROOMS**

WALTER A. POCOCK, Mgr.

H. E. COCHRAN, Asst. Mgr.

Badger 5024.



COME IN AND LET US SHOW YOU WHAT WE HAVE.



# FRED W. KRUSE CO.

209-13 State Street

## Gift Suggestions

for your "Roomie"



Lingerie

"Onyx" Silk Hose

Finery Silk Hose

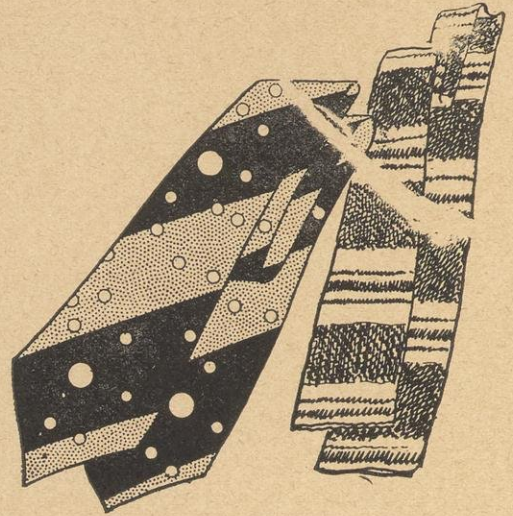
Silk Scarfs

Flannel Scarfs

Garters

Negligees

Gift boxes free



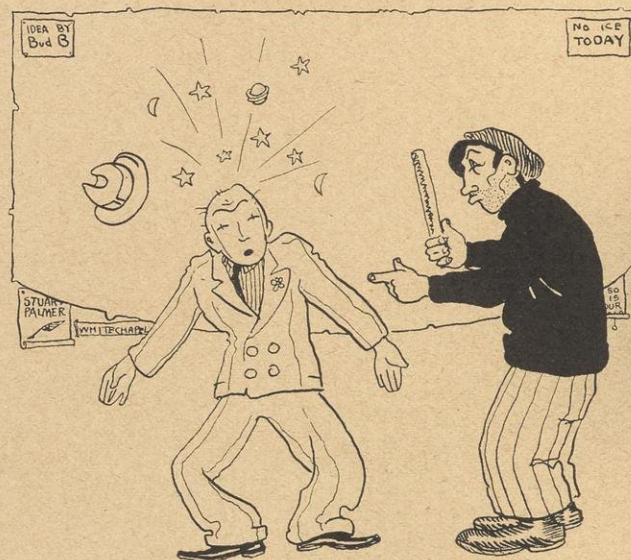
Neckwear of Fine Imported  
Silks and Silk Knits — the  
Ideal Christmas Gift.

\$1 to \$5

**BROWN & BAREIS**

"220 STATE STREET  
Trade with the boys"

First Chineese: Thy prince is an uncouth blackguard.  
Second Chineese: So's your old mandarin.



"One lump or two?"





## For a Christmas Present

We suggest a foundation. It's a foundation not for a house this time but one for your own life. A real education not from books merely, but from people, and activities such as the Octopus and the ISSUE could be parts of this foundation. And an interest in really living would cement them together.

# YAWKEY-CROWLEY LUMBER COMPANY

Camp Randall

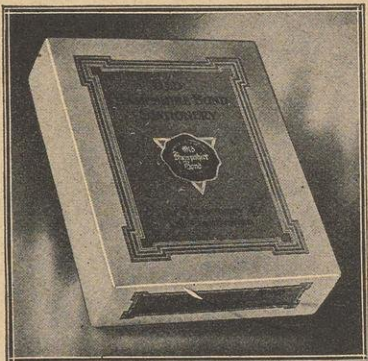
2 yards to serve you  
One number B. 123

805 E. Washington Ave.

He: I'm glad you're not two-faced.  
She: Why?  
He: Think of how many more compacts I'd have to buy.



"What were the middle ages?"  
"Well, they used to be between 30  
and 45 but now there ain't any."



## Old Hampshire Stationery

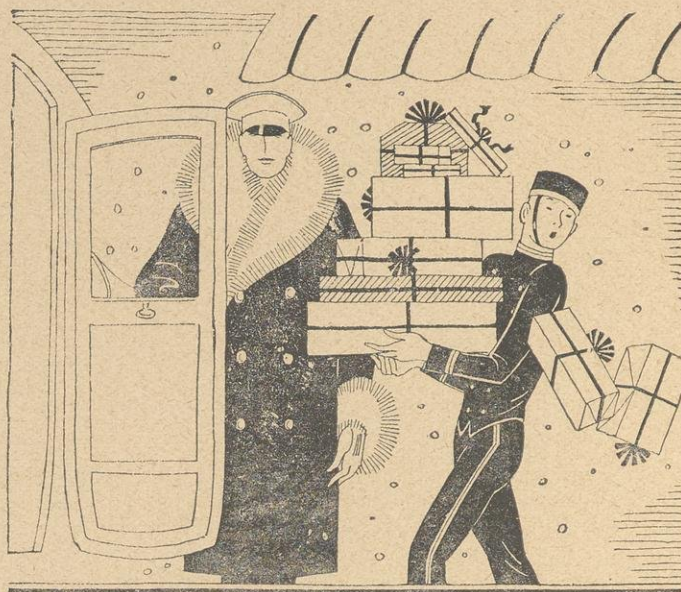
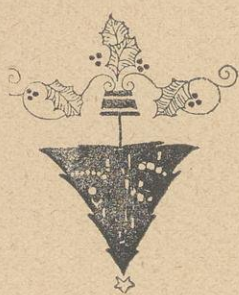
A letter written on crisp, crackling Old Hampshire Stationery breathes an atmosphere of individuality and personality entirely its own.

It marks the user as one of good taste and refinement. Show your individuality by using Old Hampshire Stationery.

### Hampshire Paper Company

*Fine Stationery Department*  
So. Hadley Falls, Mass.





# A Gift Should Be "Very"

*It Should be Very Old, Very New, Very Lovely  
Very Magnificent - - - Something "Very"*

*An Average Gift is a Dreadful Thing*

*So says Ruby Ross Wood in Harper's Bazaar*

"A Christmas list should read like an Amy Lowell poem—glittering, tinselly words, alluring phrases, totally unrelated fragments that are completely delightful."

"Speaking in large phases the perfect Christmas gift should be something *very*" declares Ruby Ross Wood.

A list of gifts from Simpson's would indeed read like an Amy Lowell poem had we but the descriptive power of an Amy Lowell. "*Very*" applies to every gift you select here, whether we describe it as magnificent, new, unusual, surprising, appropriate, rare, lovely, or a host of other words.

## For Mother

Here are gifts feminine hearts love: dainty lingerie, be-ribboned negligee, fans of softly curling plumes, gloves from Paris, hose sheer and shimmering, evening shawls painted by hand, furs with a luxurious beauty all their own, a hundred frivolities and French novelties.



# Simpson's







SWART  
PALMER  
WAIKIKI  
BEACH

*A Hawaiian Grass Widow*

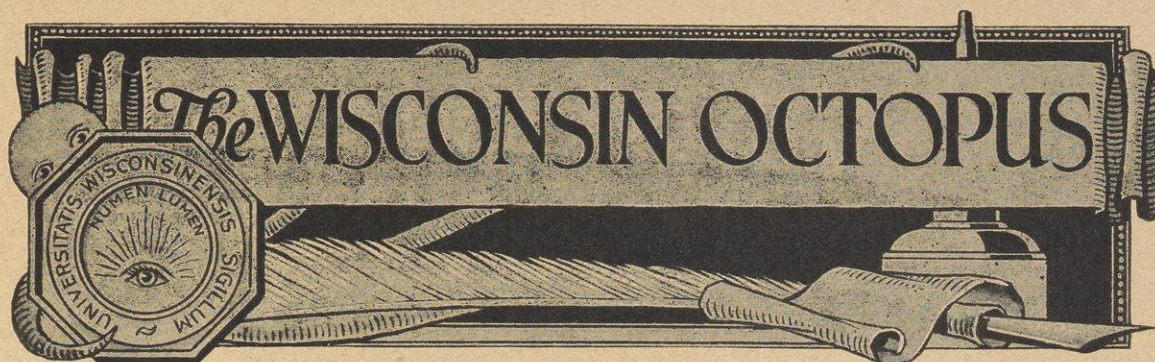




KCKehI

DUTCH TREAT





*Octy Asks:*

WHY—Florida is now the world's greatest producer of grape-fruit and banana oil?

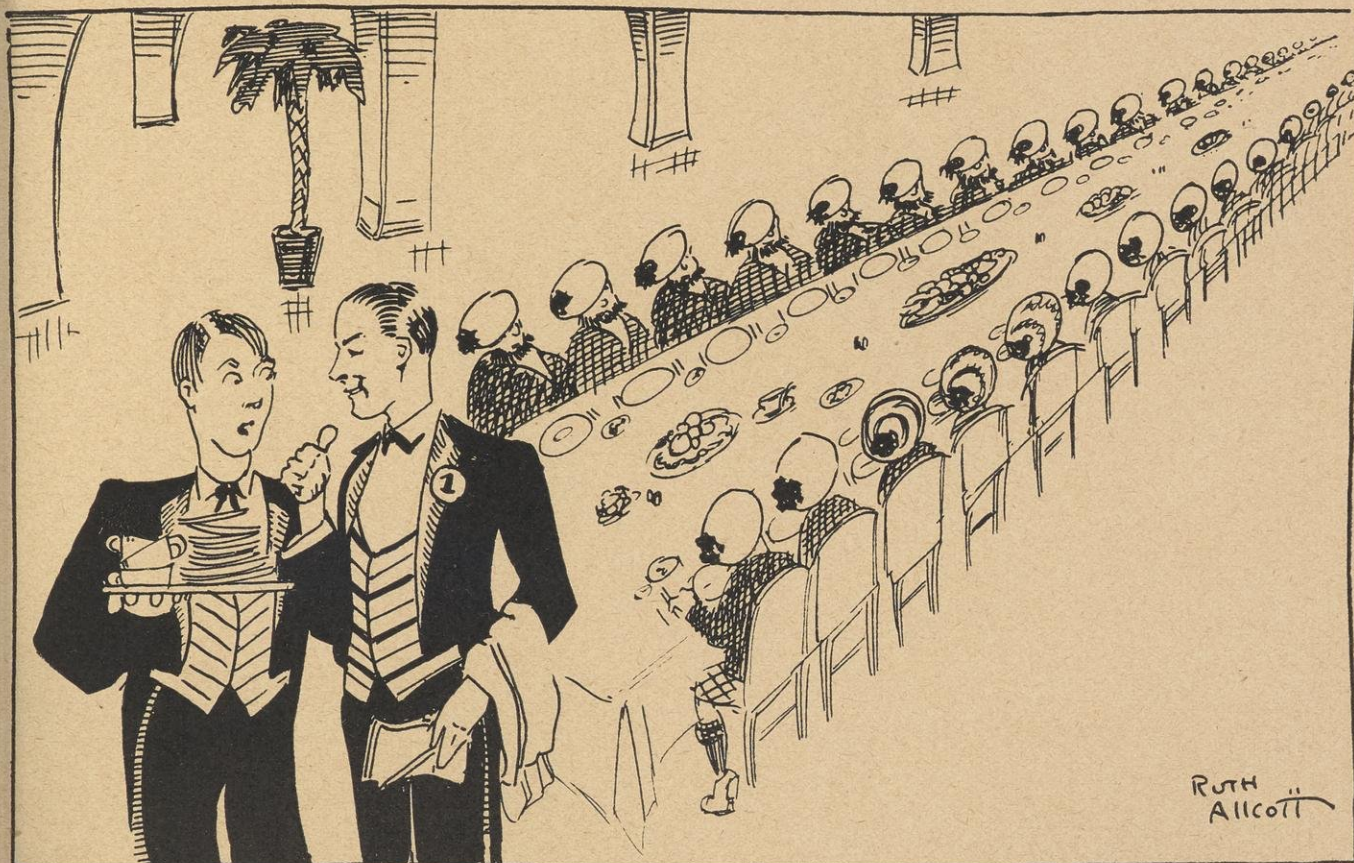
WHY—Uncle Sam, who has left a Mark in Germany, should be trying to make a Lire out of Italy?

WHY—Swiss Yodelers live to the age of sixty?

WHY—Paris is more famous for her clothes than for her lack of them?

WHY—people pity the lot of the peasant in the Champagne district of France?

WHY—the Jewish University is being built so far from New York?

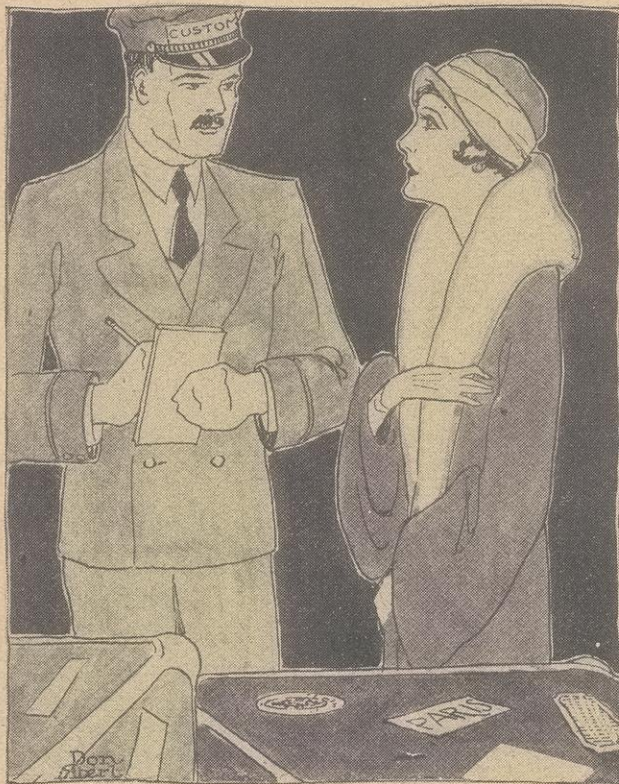


RUTH  
ALLCOTT

"Isn't it rather close in here?"

"Shh—this is the Sons of Scotland banquet."





"Sir, what do your men mean by going through my luggage?"

"Madam, those are merely the customs of our country."

From our perusal of humorous magazines, we begin to suspect that the key to Canada is a corkscrew.

Mrs. Marshmalaprop Says,

"Done heard ob a man bein' killed in an Italian vendetta. I never would trus' maself in one of dem little boats, no-how."

"What are Minnesota's copyright laws?"

"I don't know, but they include the Scandinavian."

The husband was showing his wife over the new home in which they were to live.

"Do you like it, dear?" he asked.

"Oh, it's perfectly wonderful," she replied, "Those beautiful windows! The wonderful floors! The fine furniture—why, it's almost as nice as a filling station!"

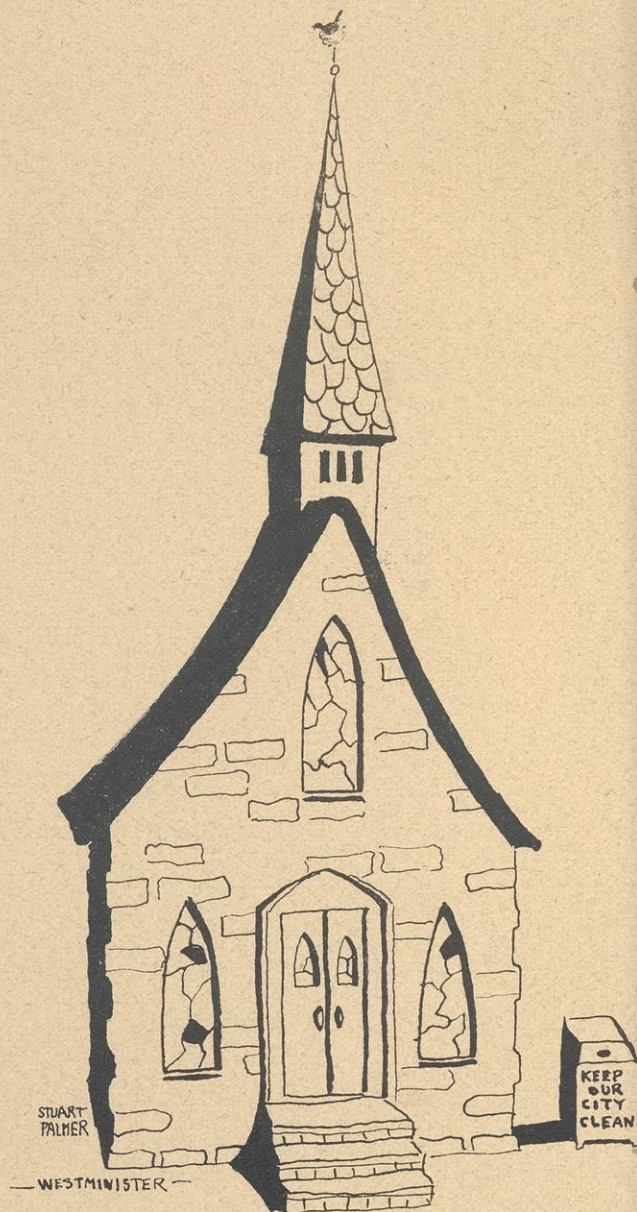
Many a man who leaves "Amurrica" to see "Yurrupe" comes back to "the States" to tell how much he liked "the Continent".

"Everything was swimming around me."

"Mercy, where were you—in an accident?"

"No, Palm Beach."

The dairy industry is the hole cheese in Switzerland.



FIRE ESCAPE





*Big Game Hunter: How's the shooting this morning?*  
*Another Same: Rotten, every time I get a bead on an elephant one of those confounded tigers or rhinos gets in the road.*

There are many jobs in this world we would not like. One of them is inventing new cheers for the University of Nizhni Novgorad.

I am very fond of the West—  
 Not because it is the Place Where Men Are Men—  
 (H. B. Wright)

Nor because of its Former Glory when Vast Herds of Bison Thundered across its Barren Plains into the glory of a Sunset on the Purple Sagebrush—(Z. Grey)

Nor is it because of the Unlimited Opportunities for Happiness and Success in Our Fair City, the Western Manhattan—(Seattle Board of Commerce)

Neither because it is a Land of Sunshine and fruit trees and Laughter and Sunshine and Happiness and Climate and Sunshine—(Santa Fe)

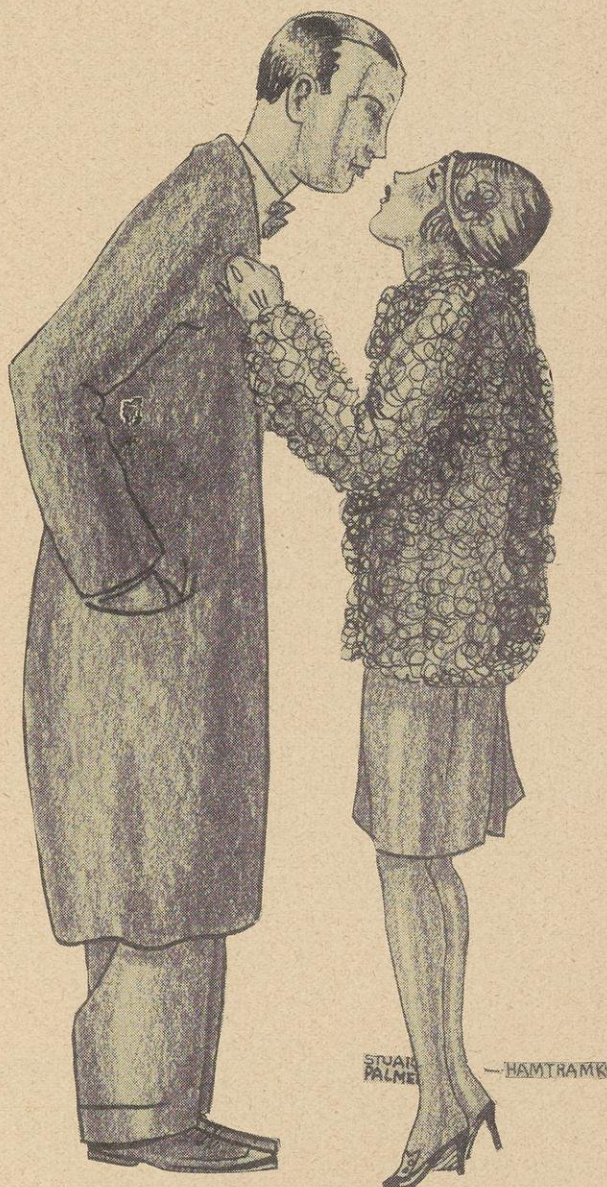
BUT because it is twelve thousand miles from Boston and Harry Mencken—

I am very fond of the West.

## Pun: Detour

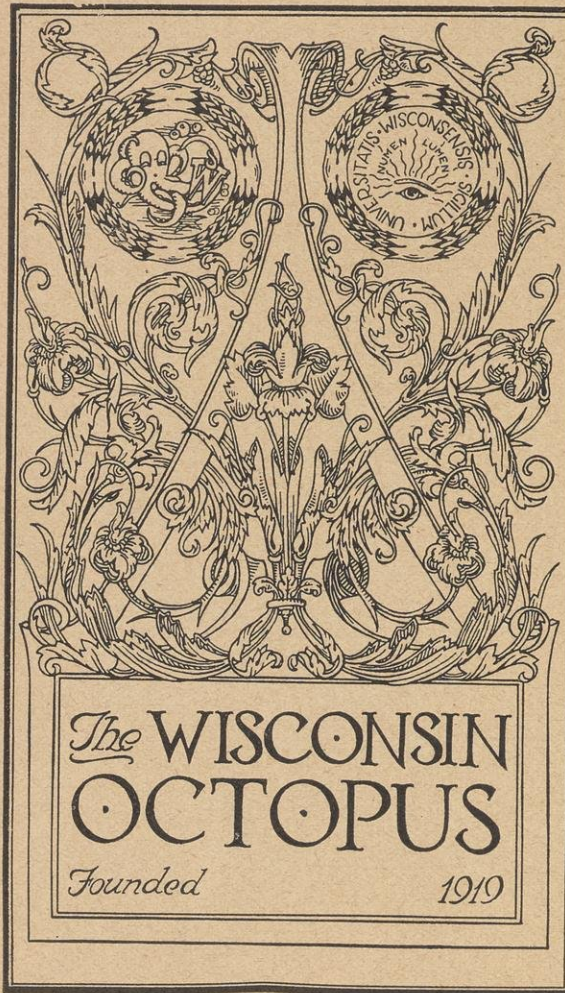
The Greeks may have the most beautiful arms in the world, but the French have the nicest Nice.

Russian dancing, as far as we are able to judge from our knowledge of vaudeville, consists of folding one's arms in front of one and running while sitting down.



"I got through that exam by the skin of my teeth."  
 "You're lucky—I use Pepsodent."





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## Contributors

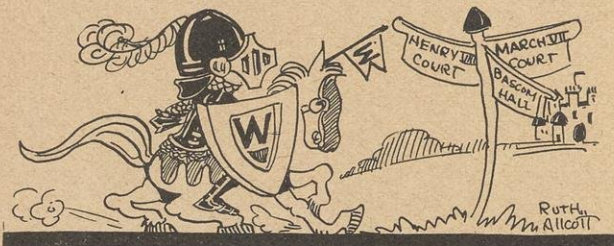
Contributors: Harold Baker, Katherine Burkit, Paul M. Fulcher, Alexander Gottlieb, Florence Higgins, Alice Lyon, Carl Nelson, Louise Ploner, Alfred Reed, Gordon Swarthout.

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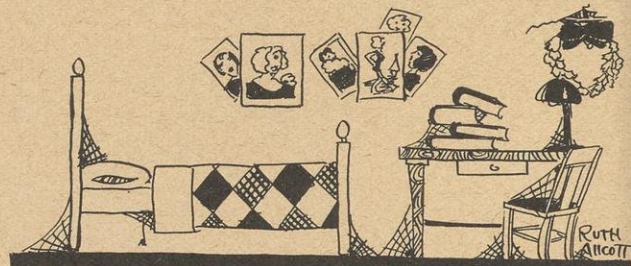
The Wandering Stude

A Student is a restless Soul, God wot; some Sort of Spirit such as wild Birds know won't let him rest contented in one Spot, but keeps his Feet forever on the Go.

In Paris, in the Days of Abelard, your Travel was a Part of your Degree. The Wanderlust hit those Boys just as hard as here, today, it comes to You and Me.

This cosmic Curiosity was Custom, a Challenge at Provincialism hurled; Youth begged (or worked, if People wouldn't trust 'em) an honorable Way about the World.

Say Youth is only Foam upon Life's Ocean; say Students only "clutter up the Ground"; but thank them for the young, restless Motion that keeps the World awake, and turning 'round!



The Uses of Vacation

"Hurrah", the homesick Freshman cries, "Vacation's nearly here! I thought the Time would never pass; each Day has seemed a Year. 'Tis just the Time to crack the Books, and study lots of Junk"—and home the eager Freshman takes six Handbags and a Trunk.

"Alas", the Senior Lover sighs, "Vacation's coming, Dear; I fear the Time will never pass, each Day will seem a year. I plan to catch up on my Sleep; I'll sure get lots of Rest"—and home the weary Senior hies, his Toothbrush in his Vest.

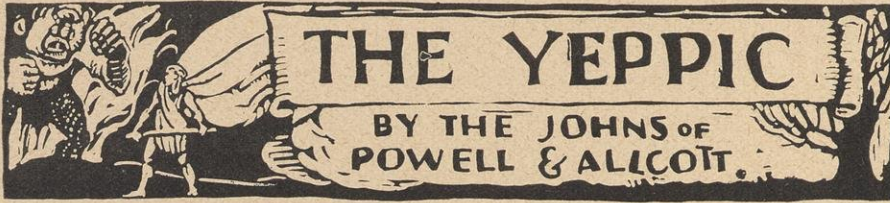
With Friends and Fun and Foolishness the two Weeks swiftly pass; and soon again the Freshman and the Senior trudge to Class. "I never cracked a Book", says one; "I hadn't Time to think!" "Ho, hum!" the other loudly yawns, "I didn't sleep a wink!"





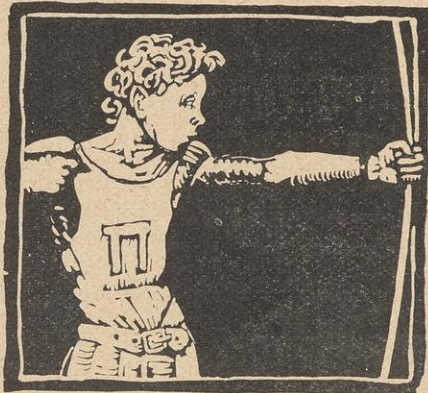
*Matador: We have twelve head of cattle for me to kill next Thursday, chica.*  
*Senorita: Bully.*





*In Myth we read  
About the hope  
Of the prudent  
Peneloap;*

*And we read  
About her wishes  
For the crafty  
Old Odishes;*



*Learning, you'll  
Agree with us,  
English as  
She shouldn't was.*



*And we thrill  
When Fortune snatches  
From the suitors,  
Telematches—*



### Madison in Ten Minutes

YOU ARE ENTERING Madison, Wis., Pop. 40,000, Ma's age not known. It is referred to by the natives as "the four-lake city," or "Madison Beautiful," but this is really quite a "joke" as two of the lakes are miles out of town, and you wouldn't be beautiful either if you smoked as much as Madison. It is the center of the state politics (being, in fact, the capital) and even the streets are "crooked," frequently running into each other with great violence.

There are two principal districts of Madison which the "visitor" has especial difficulty in keeping straight: The insane asylum, (which no one of course would try to keep "straight"), mysteriously spoken of as "just cross The Lake," and the "student" or "Latin" quarter, including Little Italy. It is easy for the initiated to tell the two apart (though it is hard for the pledges): The roof of the insane hospital is red, or green, I forget which, while the students' roofs may be recognized by their propensity for being "raised" at regular intervals.

No one is safe at night in the "Latin" quarter, honest. Thieves are continually preying on the defenseless fraternity houses; be they never so closely guarded outside, practically everything in them disappears anyway. The "students" themselves are simple folk without a care in the world. They can thrive and even be happy on the barest necessities (a car and plenty of money), and rare indeed is the one who has even such a trifling luxury as a fur coat.

There are three ten-cent stores, twenty-six candy stores, five phonograph record shops, and any number of "haberdasheries" where one may purchase as a souvenir one of the quaint costumes affected by the young men. Then of course there's the Capitol, but then so many cities have those.

Co-ed: What's the End of a Perfect Day?

Ed: Night.

"Fine work," said the man, slapping the judge on the back.



"Paw, what are Parasites?"  
 "Most of the Paris sights are  
 women, my son."

It is said to be so cold at the North  
 Pole that even the tongue must be  
 coated.

"That wasn't the Lady, that was the  
 Tiger," said the hero as he staggered  
 out into the arena again.

Play Coach: Now, when he says  
 China—  
 Actor: I take the queue?



'Liza Lou Says,  
 "Pop says it may be man who's de-  
 scended from an ape, but he notices  
 women still carry tales."

Japanese men and women do not  
 kiss. We know now why so many  
 collections are taken up for the poor  
 Japanese.

## Experiment in Realism

Where is the soap?  
 The warm white suds  
 Sweep up across the beach  
 That is me  
 Across the pale white stomach  
 Which is me  
 (Part of me)  
 And the water is hot  
 My feet are turning red  
 Lobsters  
 Where is the soap?  
 The tub is cold above the line  
 (I mean the water line)  
 The soap is gone.  
 The other boarders rattle at the door  
 It is, aha, locked.  
 My groping fingers find the wash-  
 cloth  
 The chain, and other things, but—  
 (I weep into the tub)  
 No soap. . . . .

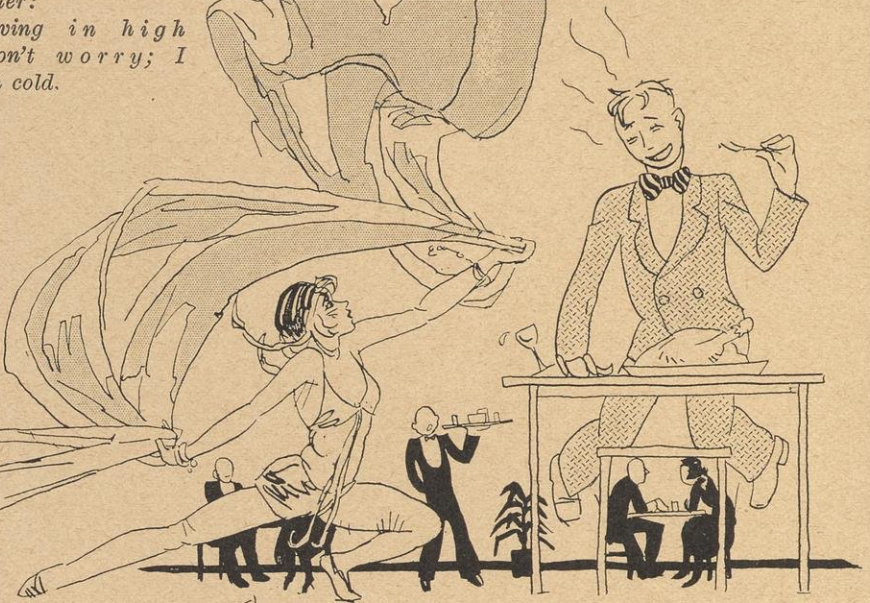


HOOPS, MY DEAR

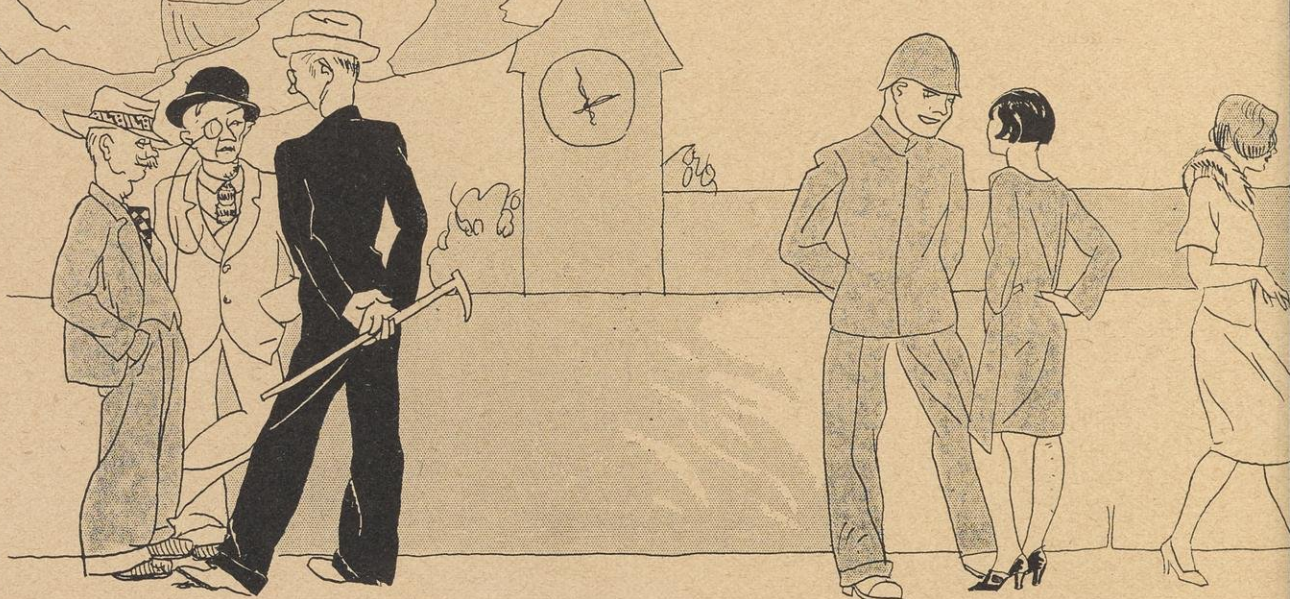


# HERBIE

Dear Mother:  
Am leaving in high  
spirits. Don't worry; I  
won't catch cold.



Paris: The cafes are wonderful. Am  
just realizing the spice in French dressing.



London: The population of  
England is unusually dense.

There are bobbies—and bobbies.



# GOES ABROAD



*Leningrad: Hotels crowded.  
Shared my room with a prince.*



*St. Moritz: Went over big in  
my new skating costume.*



*Norway: Saw midnight  
sun. It was beautifully lit.*



*Went around London in a fog.  
Love,  
Bertie.*





"And will you think of me always,  
while you're away?"

When in Paris, "do" as the  
Parasites.

I never want to travel. I have  
seen everything. I have been to the  
county fair and eaten cotton candy.  
The circus came to town once, and I  
saw all the lady performers and other  
animals that I ever want to. Besides  
we have a zoo in our town, and, of  
course, a vaudeville show. However,  
I never go to these, for I went to the  
circus. I have done everything, too.  
I've ridden to the county line in a  
flivver. I've climbed Observatory  
Hill, 929 feet above sea level. I have  
seen a whale spout in a movie. That's  
when I saw the ocean, too. I've  
sailed the Great Lakes, Kegonsa,  
Waubesa, Monona, and Wingra. I  
have swum from the Delta U pier  
to the Phi Kaps'. I have roller skated  
and ice boated. What more can I  
do? What more can I see? I have  
seen everything; I have done every-  
thing. I never want to travel.

"There goes my train," said the  
Queen as the Page stepped on it.

### Wire from the Trenary Isles:

John:

If Congress declared a bonus to the  
sailors, could it be called a gob boon?

Bid: Why do you suppose they  
call floaters buoys?

Biddy: 'Seasy. They're all light-  
heads.



"Well, not exactly always; but when  
I think, I'll think of you."

The slowest man we know is Fran-  
coise Le Claire. He once lived in a  
section of France where snails form  
the main article of diet, but he al-  
most starved to death because he  
couldn't catch any of the little beg-  
gars.

A man is always young as he reels.

Vye: You wear a slicker when it  
rains, don't you?

Not: Surely.

Vye: I thought I had seen you  
somewhere before.

### With No Apologies To Shakespeare

Tell me, where is frenzy bred,  
In the heart or in the head?  
How it starts and how doth flourish?  
And why, oh why.

It arises in the eyes  
Of the one who lies and lies,  
As she glances, smiling wise.  
Truth I know she'll never tell,  
And for me her sweet lips spell  
Hell! just Hell!



STUART  
FLAMER

LOCKSLEY HALL

AN ABSORBING TASK





"How much longer will you need me, General?"  
"Oh, about two feet."

"We be taking up a wee collection to buy the Widow MacPherson some flour, Sandy."

"Weel, weel. Let me know when ye fill the quota so I can congratulate ye."

He: I cut a French class today.  
She: Do they bleed much?



Brother says that his trip to Europe was educational, cause, he says, he learned to say "So's your old man" in five languages.

## Free for all Verse

i found myself  
valking by your house  
last nite.

O,  
is dot so, vell  
vy didn't you  
come in?  
O,  
i didn't know  
you lived dere.

Hair may come and hair may go,  
but bald heads sit in first rows for-  
ever.

When an Eskimo woman wants to appear especially attractive she smears her face with yellow and green. How disgustingly barbaric! America is a civilized country. Here they use red and white.



## Epitags

This marks the spot where John B. Gay

Drove fast—He had the right of way.

Here lies Lawyer Evan Jones  
As usual.

Here lies a messy murdered bloke  
Who told Ye Ed the "My Wife" joke.

Here lies the remains of poor Walter McGinn

They were doing the Charleston—her father came in.

The door is open.  
That is quite apparent.  
So's your old man.

Picture Demonstrating Some of the Most Pleasing  
Features of Spanish Women





PARIS

"I saw your girl last night."  
 "With me?"  
 "Yeh."  
 "Then it wasn't my girl."

or:

"I saw your wife in the back seat of a car last night."  
 "Was she driving?"  
 "Certainly not!"  
 "Then it wasn't my wife."

or:

"I saw your husband going by The Gayety last night."  
 "Going by?"  
 "Yeh."  
 "Then it wasn't my husband."

or:

"I met your girl at the beach last summer."  
 "Did you teach her to swim?"  
 "Hell, no."  
 "Then it wasn't my girl."



## Kiss Me Again

Hazel eyes,  
And dimpled smile;  
Playful lies,  
And wanton wile.  
Ruby lips,  
As red as wine;  
May I sip  
That wine devine?  
Rosy mouth,  
Can I resist?  
Puckered lips  
That say, "Insist".

O, how dare you?  
Like other men.  
What care you?  
But—  
do it again.



"Down in front," cried the frosh triumphantly as he gazed into the mirror.



"An' th' Dean said to me . . ."  
All Rhodes lead to Oxford.

## Then The Alarm Went Off

"No," replied the heavy chaperone, "I am too tired to dance."

"The hour is only half up, but I haven't any more to say," said the professor.

"That's perfectly all right, you'll do better next time," said the traffic cop.



Mrs. Marshmallaprop Says,

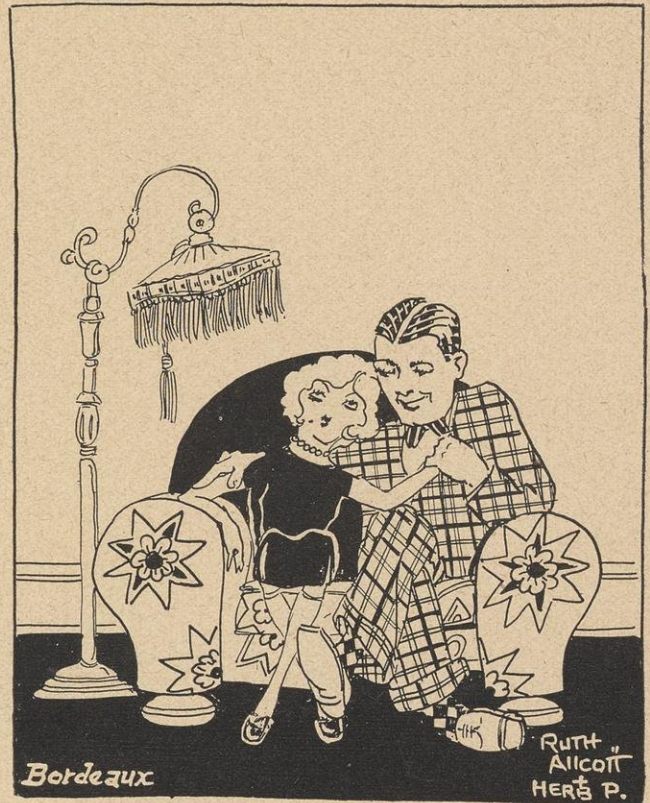
"Ma man an de minister sho do look alike. I jes' noticed dis mo'nin' how simian dey was."



Why is flattery like peroxide?  
Because it turns many a woman's head.



"Where are you going?"  
"To mind."  
"To mind what?"  
"My own business."



A pretty young girl from Bordeaux  
Was thought by her boy friends quite sleaux  
Till she met young O'Toole,  
Who was nobody's fool,  
And became his fast friend, don't you kneaux!



## Josephine College and Her Travels

"Oh, mercy, yes . . . we went over on the Levitan last summer—Mothaw and dad go every season, you know. I loved every minute of the trip . . . it was simply marvelous. And the cathedrals and things . . . I'll never forget the Louvre, where those beautiful fountains were . . . and the Eiffel Tower . . . and we saw the Latin Quarter where the ducky little students study art . . . you know, the Montmarket? The best part of Paris was that it gave me a chance to use my French . . . of course I only had 1a, but it came in awfully handy. Only of course the French people usually spoke English. . .

"And then we went to Switzerland . . . the Alps were simply marvelous. I loved every minute of it. And we climbed the bluffs and picked those little flowers . . . alpenstalks, that's the name. And father almost fell off a steep eidelweiss . . . the guide saved him with a rope. I never laughed so in my life . . . there was poor father hanging by his fingers onto a big gla . . . gla . . . glazier. . .

"Then we went on to Italy, and the art galleries there were simply marvelous . . . you know I am interested in art anyhow . . . people have said that some of my

little things were quite good . . . but I never had time to go on with it . . . but it makes me appreciate real art when I see it . . . anyway I loved to go into Saint Matthew's in Rome and gaze by the hour at Michael Angelo's madonnas . . . I think I liked the Model Liza best . . . you know, the lady with the awfully odd smile? . . . and of course Naples, where Byron was drowned in a war or something. . .

"The thing I like best about travel is that it makes history and languages and things like that seem so much more real to one . . . and of course if I hadn't studied art and things over here, I wouldn't have understood things over there as well as I did. . . There are memories in my mind of that trip that I never can forget . . . the moon shining through the lovely stained glass windows of the Acropolis . . . and the blue Mediterranean

washing the sun-kissed shores of Albion . . . and the boy from Texas University who proposed to me the third day out on our way home . . . and the gown mother bought me in Paris that cost three hundred and eighty dollars. . . Oh, my dear, travel is simply marvelous . . . and so broadening. . ."

—Stew

### OLD LOVES

Stuart Palmer

*There was a room that knew me well  
Not very many months ago,  
And there the sunlight touched the walls  
At morning—and I loved it so. . . . .*

*And now I know that I'll not see  
That room again, or walk that floor;  
For last night in my sleep I heard  
The final closing of a door. . . . .*

*May it be many months before  
I find another open door.*

### Why Mendota Is Just Across the Lake (Proven Indirectly)

My gosh! Another long theme to be finished by tomorrow morning! And it's gotta be good because if I don't get by in this course I'll be sent home and the old man'll put me to work. U-ugh!

Gosh! And I thought this course'd be a snap, but that guy we got for'n instructor has queered my act. I thought by handing out the usual line, and by having Mabel correct the grammatical mistakes I could get by; but that person is terrible—and I don't mean Mabel.

Something "interesting, different, and original",—Noah says original means "primary". Well, I wonder if that guy knows what he wants! He's always ravin' about my kindergarten sentences, and kindergarten's even one better'n "primary". Oh, well, you can't please all the Engilsh Department all the time.



"Men are like pins. Their heads  
keep them from going too far."

We're all so proud of Mamie, she's the youngest of the flock.

We couldn't send the older ones; no money in the sock.

But with Mamie it was different, and when her time came she went.

Yes our Mamie went to college, on education bent.

She's home now for a visit, and all the tales she tells

Would make one think that all they do is practice foot-ball yells.

It's Rah! Rah! this and Boom! Boom! that, she makes the windows shake,

And she says she's taking cooking and she wants to bake a cake.

Sunday was Dad's birthday, and we planned for quite a time.

Mamie helped me with the trimming and it looked sublime.

And when Mamie brought her cake in, it was such a pretty sight;

Yes, her birthday cake was heavy, but the candles made it light.

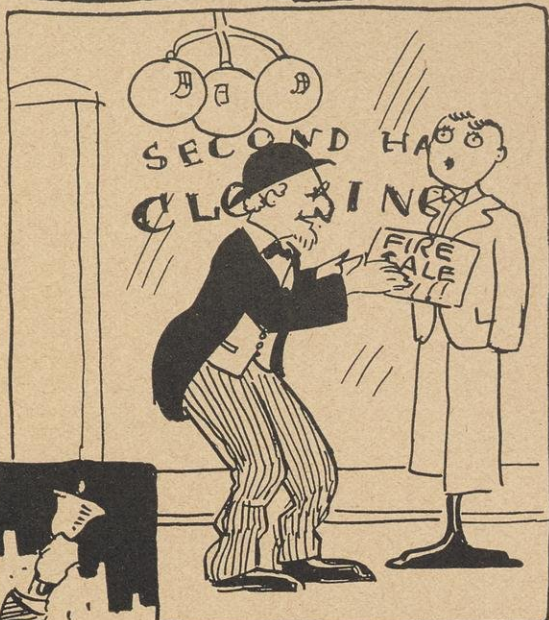


# SEE AMERICA FIRST



Certain Indispensable American Citizens.

This is Charlie Lee, one of the Chinks from the Great Wall, now in the iron business. Is becoming Americanized rapidly and now can eat chop suey without the slightest grimace.



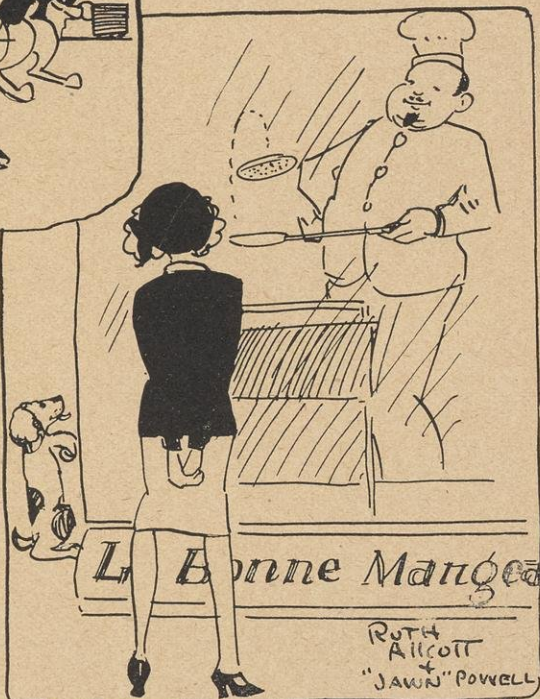
Uncle Ike Rubenstein came over from Danzig with scarcely enough money to buy his first insurance policy. Things are brightening up for Uncle Ike, however, and he is now "saling" along the sea to success.



The mustache of Alexandre Popokopolis is worn, says his enemies, to distinguish him from Aheddaphles, his pet monkey. Alex thinks that "Yes, We Have No Bananas" is the national song of these States.



Nothing to worry about except the price of meat cleavers is the lot of Joseph Hohnbach, once of Bremen. "My success," he often says, "comes from my easy way of meatening people."



Françoise is always in the public eye. In spite of his debonair manner, he is worried. Somehow he cannot make the flapjack take that extra half-whirl today.

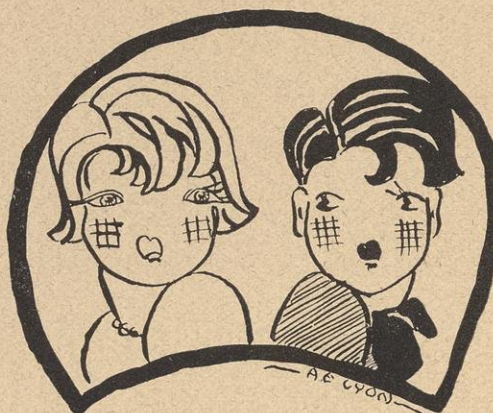


"Do you like the Swiss yodeling?"

"No, I think the Irish make prettier laces".

*Mrs. Marshmalaprop Says,*

"Had de wustest dreams las' night; all on account o' dat Welsh Rabbi we done had fo' supper."



Take oh take those lips away  
Not that I don't like your kissing,  
But lest the chaperone wander in,  
And next semester I'd be missing.

*Mrs. Marshmalaprop Says,*

"Ah just read a book about reducin' that says it ain't what you eat, it's how you dissimulate, dat counts."

Army: I'm some linguist.

Navy: How's that?

Army: I can speak in every language including hieroglyphics.

"Women are the mother of invention."

"I thought necessity was."

"Yeh, but women create the necessity."

He (on telephone): Wanna hear a joke?

She (on telephone): Yeh.

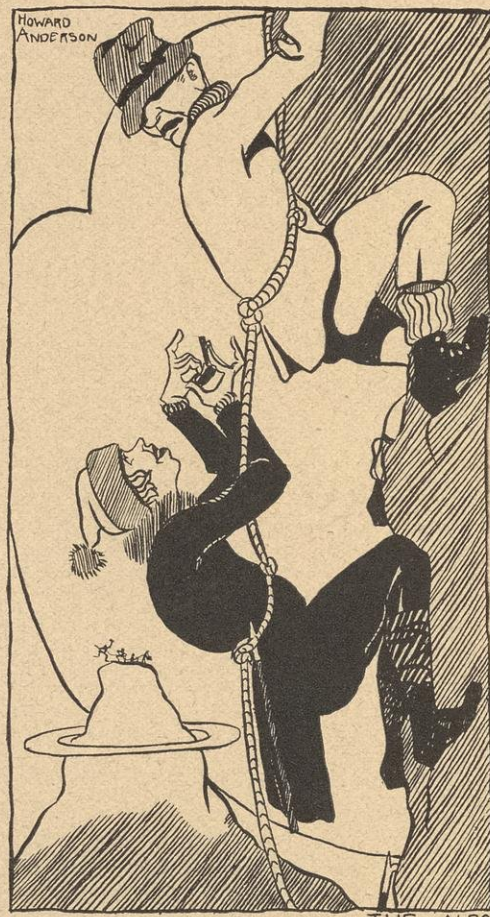
He: Oh, roomie, eummere; Elinore wants to talk to you.



Scotland Yard.

"Pop, what's this 'Scots wha' Hay' I hear them singing about?"

"Cannon fodder, my son—cannon fodder."



THE ALPS

"How's things?"

"Pretty good, but I'm worried about France."





## This Christmas give *Whitman's*



**A FUSSY PACKAGE—**  
Nuts and nut combinations  
in chocolates



**CHOCOLATE COVERED  
FRUITS AND NUTS—**  
A luxury package



**SALMAGUNDI—A new  
assortment of chocolates in  
artistic metal box**



**NUTS CHOCOLATE  
COVERED—Whole nut  
meats, heavily coated**

Not merely good candy but joyous, bright packages that speak the language of sentiment. The spirit of Christmas expressed in the gift universal—candy. There's a Whitman package, and assortment, suited to every taste.

Consider the Sampler with bright Yule-tide outer wrap of sampler cross-stitch design. See the seductive Pleasure Island package enclosed, for Christmas, in a Pirate's Chest.

Study the beauties of the Cloisonné Package, a metal box of real cloisonné design compact with selected chocolates. Admire the art study by Franklin Booth on the new package of Bonnybrook Milk Chocolates, a new Whitman assortment. Observe the bright bands on the Standard and other packages—a little touch of Christmas cheer.

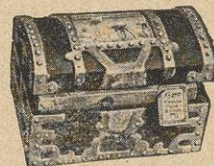
Think of all who would enjoy the Fussy Package, Fruits and Nuts, Salmagundi, Old Time Favorites, and the children who would delight in the Wonderbox.

The Whitman agency near you gets every package direct from Whitman's not through a jobber. Write for booklet "On Choosing Chocolates" and folder illustrating the beautiful Whitman fancy boxes and baskets for Christmas gift-giving.

STEPHEN F. WHITMAN & SON, Inc., Philadelphia, U.S.A.  
New York Chicago San Francisco



**CLOISONNÉ BOX—**  
Candy gift de luxe—  
exquisitely decorated  
metal box. 3½ lbs.  
chocolates \$5



**PLEASURE ISLAND—**  
Chocolates in a package sug-  
gestive of romance and ad-  
venture. Can also be had in  
this outer "sea-chest"



**BONNYBROOK MILK  
CHOCOLATES—One of  
the newest Whitman pack-  
ages—certain to please**



**WONDERBOX—Selected  
barley sugar shapes and plain  
sweet chocolate for children**



**STANDARD CHOCO-  
LATES—Famous since 1842.  
With special "Merry Christ-  
mas" band**

## Whitmans famous candies are sold b y

Loemier's Candy Shop,  
426 State St.  
Cardinal Pharmacy,  
831 University Ave.  
The Chocolate Shop,  
528 State St.  
Collyer's Pharmacy,  
14 E. Mifflin St.  
Dettloff Pharmacy,  
Main and Pinckney Sts.

J. C. Keefrey,  
19 N. Pinckney St.  
Rennebohm Square Drug Store,  
13 West Main St.  
University Pharmacy,  
State and Lake Sts.  
Rennebohm Badger Pharmacy,  
University and Randall

Norris Court Pharmacy,  
220 E. Johnson St.  
Rennebohm Central Store,  
208 State St.  
Menges Pharmacy,  
26 West Mifflin St.  
Menges Pharmacy,  
901 University Ave.  
Menges Pharmacy,  
1825 Monroe St.

**Special  
Wisconsin  
Package**







Flub: What do you think of Czecho-Slovakia?  
Dub: Well, it's hard to say.

—Life.

1st Chinaman: We want you for the No-Gloan Tong.  
2nd Chinaman: Velly solly. Just pledgee Innocent-Bystander Tong.

—Yale Record.

"Well, I'll toss you up for it."  
"Say, you couldn't even lift me."

—Tiger.

Notice on Swiss pass: No Echo Today.

—Auwgan.

Paris: Fair Helen, I would that you had a window in your heart, that I might peer thru, to see the answer to my love.

Helen: Well, I ain't got any window in my heart, but brother you sure give me a pain in the neck.

—Columns.

American tourist in Scotland: Say sonnie, could you tell me if this is Aberdeen?

Sonnie: Well, if ye gie me saxpence I'll tell ye.

Lady in back seat: Drive on, dear, it must be Aberdeen.

—Belle Hop.

Knickers: How many cigarettes do you smoke in a day?

Pants: Any given number.

—Pitt Panther.

One: How was it at the La La house?

Another: Oh, they threw me out.

One: I see, another chapter closed in your life.

—Phoenix.

Adam (proposing): Why do you keep me in suspense? Is there another man?

Eve: That's what I'd like to know.

—Pitt Panther.

"What a charming baby! And how it does resemble your husband!"

"Gracious, I hope not! We adopted it!"

—Punch Bowl.

"When I was a small boy, I was left an orphan."

"What did you do with it?"

—Pitt Panther.

"Give me a sentence with the word viaduct."

"He threw a tomato at me and that's viaduct."

—Belle Hop.



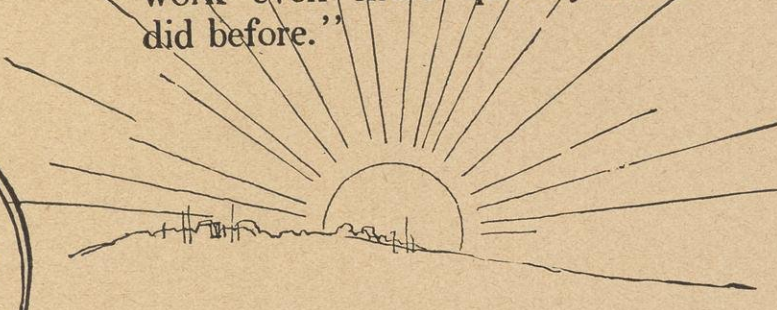
## "Our pioneering work has just begun"

RECENTLY some one said to a prominent official of the Bell System:

"Your pioneering work is done. You have created a system that makes a neighborhood of the nation."

The executive replied:

"Our pioneering work has just begun. Each day brings new problems, new discoveries, new developments, all calling for broader-visioned handling on a larger scale than ever before. If I were a young man again in years, I would choose the telephone business for my life work even more quickly than I did before."



Published in  
the interest of Elec-  
trical Development by  
an Institution that will  
be helped by what-  
ever helps the  
Industry.

Published for the Communication Industry by

# Western Electric Company

Makers of the Nation's Telephones

Number 54 of a series



"Straus for Student  
Printing"

# PRINTING PROBLEMS?

Bring them to us. We eat them up. We enjoy them. No matter what they are, we can solve them.

We're here to serve. Ask and it will be done. Speak and it will be printed — for remember there's added weight in a printed page.



118 E. Main—Near Square  
Badger 1763



"Are you going to take in Scotland on your tour?"

"Not very badly, I expect."

RUTH ALLCOTT  
will illustrate  
Carl Nelson's  
COLLEGIATE MOTHER  
GOOSE  
in the  
JANUARY OCTY  
Steal two bits

Sally

Maybe no, maybe yes,  
Anyhow she's got class.  
Knickers sure give her form  
Make her a mamma warm.  
She is pledged Kappa Gam,  
But she don't give a d—  
Sh-sh! that's a naughty word!

Maybe yes, maybe no,  
She can shake a wicked toe.  
And her lips are fiery red.  
So're the hairs on her head.  
She looks sweeter than a lamb,  
But when she necks, oh d—  
Sh! that's a naughty word.

## For that Formal--

Flowers from  
Rentschler's are  
always most ac-  
ceptable.

*Rentschler*  
FLORAL CO

Store at 226 State  
Open evenings till eight

BERNARD H. VOLLRATH  
WILLIAM G. DAMEROW

## Walter Hicks Cafe

108 E. Main Street

Downstairs Tenney Bldg.

Don't Be Misled

We are still located in the  
Tenney Bldg., corner Main  
and Pinckney streets.

Phone Badger 2037

Thick Juicy Porterhouse  
Steaks Our Specialty



## College Beauty

Now in our New Location

Marcel - - - 50c

Shampoo - - - 50c

Bob Curl - - - 35c

Manicure - - - 50c

Call Badger 5306 for  
appointments  
414 W. Gilman St.

### But Not All Bards Are Convicts

An alum of the President's Guard  
Wrote in from the Pen, on a guard:  
"May I come to your dance?"  
They replied on a chace  
Saying "Sorry, all convicts are  
buarred."

"Is she so dumb?"

"Well, last night she asked the  
orchestra to play the other side of  
'Collegiate'."

"What is your brother doing?"

"He works out in the sticks. He's a  
caddy on a golf course."

First Sailor: The new owner is a  
great landlubber.

Second Sailor: Ain't he? He  
wanted to stop at the last whistling  
buoy and buy peanuts.



## Subtle Elusive Exquisite Perfume

The  
Perfect Gift  
from a man  
to a girl.

As charming  
and fragrant  
as "flowers"

As impersonal  
as "candy"

More delightful  
than any "book"

A constant  
reminder of you.

(And she knows  
you like  
the odor  
or you wouldn't  
select it.)

The most complete  
line of exclusive  
perfumes  
in Madison  
is at

  
**Kessenich's**

Delectable  
Foods

Lawrence  
Service

Hot Music

**Lawrence's**

Restaurants -- Cafeterias

State Street

University Ave.



"I hear the French are very  
friendly to Americans."

"Yes, they love to take us in when-  
ever they can."



**Call Mrs. Main**

Badger 1789

**For Catering  
At Your Home**

**For Formals  
And Parties  
Of All Kinds**

**Let Us Make Your  
Fruit Punch**

for quality---

# **TECK'S HUNK A DORY**

A delicious candy that everybody likes. Take it to your room—eat it while studying.



Rich chocolate coating and a golden honey-comb filling with a flavor that lingers and brings you back for more.

*Always Fresh*

**Teckemeyer Candy Co.**  
-at all Stores

The Victim opened one eye wearily, and felt of the bone that the auto hadn't broken.

"Where am I?" he gasped; then, seeing the sweet face bending over him, "is this Heaven?"

"No, indeedy," said the Face, smiling gently. "This is the Delta Gamma House."

**The Oily Boid**

Olives are grown in Europe.

Bananas are grown in South America.

Oil comes in cans.

I am in Congress!

# **WE'RE OFF**

In a cloud of dust. Off to see the wonders of the world, the wahoos of Zulu, and the calaboos of Culu! But wait—before you go, stop and get a box of real candy to take along.

Excellent confections and light lunches

**PALACE OF SWEETS**

20 N. Carroll St., near State.

Geo. F. Jacobs, Prop.



## Somebody Stole My Gal

---

I Didn't Have A Car. **Hank Did!** He Started Rushing My Girl. I Didn't Think Anyone Could Take Her Away From Me. **Hank Did.**

Now I've Got Another Girl, And I Rent A Classy Car For Our Dates. Who Taught Me My Lesson? **Hank Did!**

---

## Capital City Rent-A-Car Co.

She: Were you ever in China?  
He: No, but I've been in Dutch.



The lady shopper had looked through 147 patterns for a new suit for her husband.

"I don't see just the right thing," she decided at last. "I want to surprise my husband on his birthday."

"Well," suggested the exhausted tailor, "why don't you hide behind a chair and yell 'Boo!' at him?"

Gather ye rosebuds while ye may,  
These girls will soon grow older,  
Lose their cunning little curves—  
Grow thin of shank and shoulder.



Dr. Jeckyl: Jim's a confidence man.

Mr. Hyde: Howzzat?

Dr. Jeckyl: The women tell him all their troubles.

## Why Not Take Home Some Of The Latest Brunswick Records

For

Christmas

UNIVERSITY MUSIC SHOP, Inc.

The Shop With Personality

511 State Street

B. 7272



Sixty-three Store Buying Power

# Mangel's

## New York Waist House

27 South Pinckney St. Madison, Wis.

The Greatest Values in the  
Country in  
**SILK UNDERWEAR**  
**\$2.98**

Suitable for Christmas Gifts



Silk Underwear Prices Range From \$1 to \$25

## FAN TAN

56 Colors **SILK** Full  
**HOSE** Fashioned

Sold Exclusively in Our Stores  
Very Specially Priced \$1.35

Fan Tan Hosiery Prices Range from \$1 Upward

Dresses - Coats - Underwear - Hosiery - Blouses



What to give for Christmas? Easily solved, for every girl likes Chocolate Shop Candies - - the annual worry is at last and definitely disposed of.



HOWARD  
AZOLOS

BREMEN

Co: Gee, Jim looks boiled.

Ed: He ought to be. He spent the summer in Greece.



GOBBLE QUANTITIES  
OF ICE CREAM

and



But Demand the Best

It's sold by

**KENNEDY DAIRY COMPANY**

629 W. Washington

B. 7100



The old house slippers  
are in the discard now—  
his new Walk-Over Oxfords  
are so comfortable  
he won't change 'em  
when he comes home!

\$7 to \$10

Balaban's  
*Walk-Over*  
*Boot Shop*

611 STATE STREET



"Alas, Brian, the flame of her sorry life has out-geslicker-ed."

"Welladay, Boru, sure an' it had been guttering a long time."



## The Unique Shop

Gifts for Christmas and all occasions.

House Furnishings,

China, Glassware

Beautiful and unusual creations from every corner of the world.

Come in and Browse

130 State Street

Madison - - Wisconsin

## The University Pharmacy

*The Rexall Store*

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Features only The Best

in

**DRUGS**

**SODA**

**CANDIES**

and

**TOILET**

**ARTICLES**

## Pantorium Company

Cleaners and Dyers

**A Master Cleaner  
who gives Vale-  
teria Service**

**538 State Street**

**B. 1180**

## Julia Mohrhauser

**Milliner**

**309 State St.**

**Badger 6398**

## C. W. Anderson

Jeweler

124 State Street

**We can satisfy every desire in jewelry**

On and on dashed the Pride of the Mounted in his pursuit of the villian who had broken all of Canada's laws, singly and collectively, not once, but a thousand times. On and on he dashed, passing parallels of latitude as if they were five-yard marks on a football field. On and on he dashed.

Seated on the North Pole itself he found an Eskimo, wrinkled and wan, who smiled at him a friendly greeting and urged him to sit down. The Pride of the Mounted shook his head and scowled.

"Hast thou," he asked, "seen one 'Black' Gustafson, who has broken the laws of our fair land, not once but a thousand times?"

"Oui," said the Eskimo.

"And in what direction did he go?" asked the Pride of the Mounted.

"South," said the Eskimo.

"Sssshhhhhh, they sleep!"

"Who sleep?"

"My feet."

She: Are you a traveling man?

He: Don't try to flirt with me, young lady.



## State St. Leader

Your most convenient store  
is fully stocked with

### Splendid

Assortments of Silk and  
Wool, Plain or Sport Hose.

### Scotch Wool Scarfs

Fur or Wool-lined Gloves.

For quality we are unex-  
celled.

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Next to the Co-op

## EBERHARDT'S CARDINAL BEAUTY SHOP

625 State Street

The Shop for Every  
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## BEAUTY

Done by Our Six Experts

Call Fairchild 3966

We Make Our Own  
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COAL, WOOD, COKE  
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Phone B. 628; F. 4191  
303 S. Patterson St.

"GOOD COAL MAKES  
WARM FRIENDS"



"Did you see the Tuilleries when you were in Paris?"  
"Well, we called, but they weren't in."

## Dr. J. A. Bancroft Dr. V. G. Bancroft

Dentists

Corner Park and University Avenue  
Above Menges Pharmacy  
901 University Ave.  
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We can give you individual instruction  
that will enable you to dance with the utmost  
ease in the shortest possible time.

Learn the "Charleston"

Private lessons by appointment

## LEO KEHL

Kehl's School of Dancing

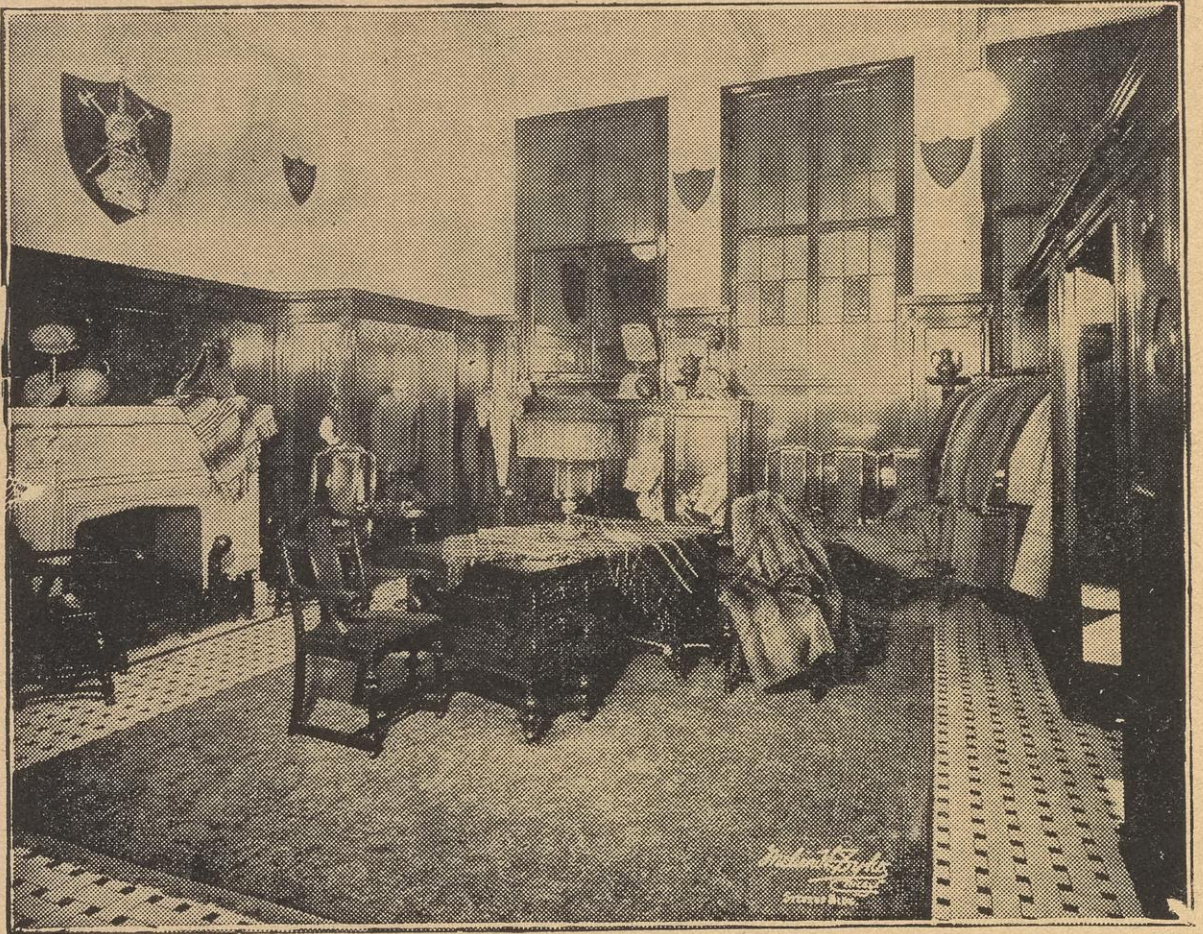
Phone Fairchild 561



THE HUB

# Henry C. Lytton & Sons

STATE at JACKSON, N. E. Corner—Chicago



MEET YOUR FRIENDS HERE

## Open House During the Holidays in the Lytton College Shop

Make this Shop your headquarters while you are in Chicago—especially during the coming Holidays. Burchfield will be here. If you wish to think of clothes, he will have many new things to show you.

*Lytton College Shop—Second Floor*



# Brock Engraving Company

*Artists and Engravers*



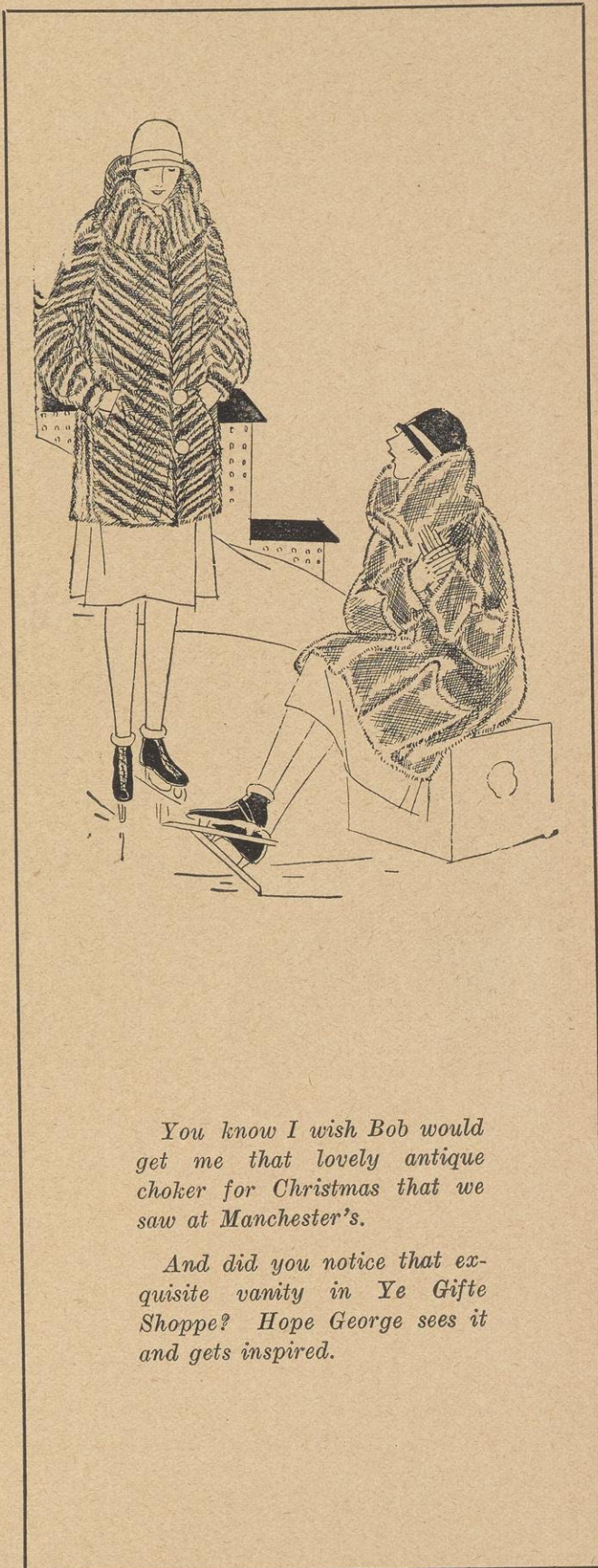
4th Floor  
State Journal Building

Phone: Fairchild 913

## Odd Diseases We Have Never Had The Reverse-Geared Hiccup

From the dank tropic Jungles to the frozen North; from the great Wall of China to the Brooklyn Bridge, this ailment stalks unimpeded. You or your dearest friend may be a victim and never know it. The most ghastly crimes are directly traceable to the malignant, virulent Hiccup, for instance the famous Chicken Salad case, or that insidious one of which we all know. The symptoms are not recognized very easily, but just take note and you will be really appalled at the number of people stricken. Perhaps the most outstanding symptom is the alternate expansion and contraction of the chest cavity. To the Medical Profession this is frequently known as "breathing", and in extreme cases a sort of "beating" of the heart occurs.

There is no cure for this scourge, but Dr. Lemmons Gonnick (known by his colleagues, in a joking way, as "Lem", of the T. M. F. (*Tainted Money Foundation*) is working on it, and he finds that it is caused by a little sort of dingus, and he knows the cure too, but of course he can't tell—you know—economic pressure! He told a reporter confidentially, however, that this cure entails a frequent dosing with (Ch<sub>3</sub>)<sub>2</sub>OOH and milk of magnesia. Each of these three drugs, or is it four, will do as well as the mixture. Take a small ladle-full, put it in quite ordinary water, and smell it. Thrown it away. Now hold the breath, in front of an open window, for one minute; the little dingus nearly always catches cold and dies.



*You know I wish Bob would get me that lovely antique choker for Christmas that we saw at Manchester's.*

*And did you notice that exquisite vanity in Ye Gifte Shoppe? Hope George sees it and gets inspired.*





*COLLEGE COMICS is delightful! A copy of it can generally be found in my dressing room. I regard keeping merry as essential as keeping fit, and this publication serves as a most jolly tonic.*

*Norma Shearer*

Metro-Goldwyn-Mayer Star

## YOUR LUGGAGE

Can be Repaired  
at

### Madison Leather Goods Co.

416 State Street

Anything in Leather Goods

Don't be late for your  
eight o'clock

SPEEDY  
SERVICE

GOOD  
FOOD

EAT AT

### Frank's Restaurant

821 University Ave.

Pro.: Have you a full program for the week?  
Co-Ed. You may come Thursday night if you wish.



*"My friend Grayce assures me that the nobles of Greece are not called lards."*



# Mary H. Luttrell

Wedding Gowns

Evening Dresses

Afternoon and Street Dresses

Fairchild 329

22 N. Carroll Street

**B**E Yourself!  
**B**E an exception!  
**B**E A Successful Somebody!  
**B**UILD A Bank Account!  
**B**ANK OF THE  
 COMMONWEALTH

*"They Retain  
 the Style Lines  
 Longer"*

**BERG**  
 STA-SHAPE\*  
 HATS



\*Trade Mark Registered

*Sold by: THE HUB, MADISON, WISC.*



*"You seem to be losing weight."  
 "Well, I took a bath last night."*

**Whether it's a  
 leaky pipe or Plumbing  
 for the New House**

**---call Royston**

During our years of service to campus organizations, "Royston" has become synonymous with good plumbing. We pride ourselves upon the fact that our service is just as excellent on a small job as on the largest.

**R. T. ROYSTON**

1319 University Avenue.

Fairchild 378







# MEAT

*Goeden & Kruger*  
Inc.

*Little came through,  
Now get behind Doc.*



*"Have you ever thought of committing suicide?"  
"Heavens no. That's the last thing I'd ever do."*



*"Mamie, was there a man with a bill here while I was gone?"*

*"No, Maw. He had a nose just like the rest of us."*



*"Wot I wanna know is, what could Arthur eat off'n his Round Table?"*

*"W'y, round steak, ye 'arf-wit."*



## Diamond Pins



*A gift she will appreciate—Handy Pins that go to complete her costume for every occasion. Brilliant Diamonds mounted in 18-k white gold.*

**GAMM JEWELRY CO.**  
ESTABLISHED 1898 814 MAIN STREET  
MADISON WISCONSIN

## RENNEBOHM Campus Service Stations

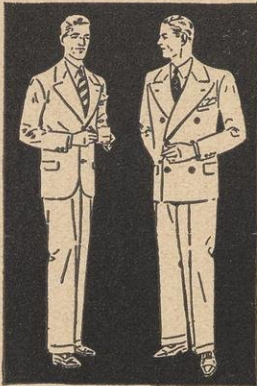
*now become your Christmas  
Gift headquarters*

Filled to overflowing with suggestions — imported perfumes, scented cigarettes if you wish, candy of the finer makes,—these and hundreds of others.

**RENNEBOHM**  
BETTER DRUG STORES

*"Your Regular Druggist"*





Homewood and Edgewood

### Blue Suits

will be very popular this year in fancy weaves—diagonals—wide wales and diamonds—and lots of plain ones, too.

## Watch for Our Showings

See the fall and winter lines in authoritative American and English styles for the College man—in single and double breasted models exquisitely tailored, perfect fitting. \$29.50 and \$34.50



Got a Heavy Date Tonight?

**Rent A Car**

Going to Take in Ev'ry Sight

**Rent A Car**

If You Want to Ride in Style  
Want to Have a Night  
Worth While

Just Say to Yourself "I'll

**Rent A Car"**

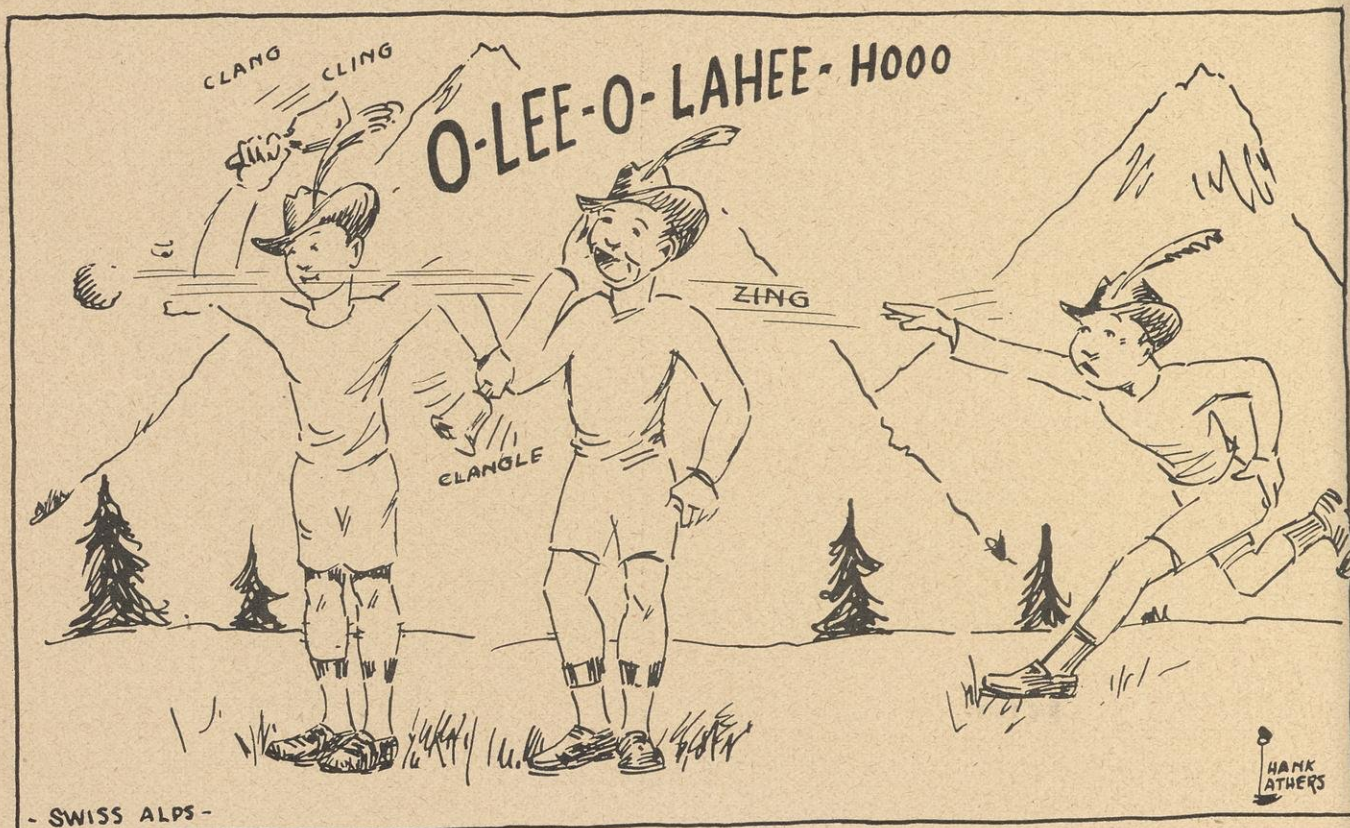
Low Price - - High Service

**Badger Rent-A-Car**

250 State St.

A. Hauge

F. 2099



"I MISS MY SWISS"



## The Mouse around Gift Shop

Hand made rings  
Antique brooches  
Chinese embroideries  
Brass and copper  
Beads  
Mosaic Jewelry  
Pottery

416 State St.  
Madison, Wis.

"Infinite  
riches in  
little room"

## Why Not Books?

The Ideal Christmas Gift.

Books for little folks.

Books for young folks.

Books for grown-up folks.

You will find a fresh, carefully selected stock of delightful gift books at—

*"Come in and Browse"*

**BROWN BOOK SHOP**

Established 1911

623 State



The  
BUCKMINSTER

## The College Man and Nettleton Shoes

Most new styles for young men are set by college men and readily accepted by others. Nettletons assist you in maintaining this leadership.

# Nettleton

A. E. NETTLETON CO., SYRACUSE, N. Y.

H. W. COOK, President

Sold locally by

**SCHUMACHER SHOE CO.**

Madison, Wisc.

Dealers Everywhere

## MARCEL WAVING

Perfection is our aim in every marcel waving operation. Our attendants are expert and painstaking in every phase of the work.

*"Look Your Best"*

**THE STUDENT SHOP**

Varsity Beauty Shop

Marcelling by Experts

415 N. Park Street

Badger 429

## MERRY CHRISTMAS

From

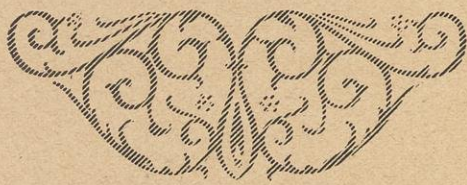
*"The Place That Malteds Made"*

**The Campus Soda Grill**

714 State Street



**T**HE Stratford label in your clothes is silent evidence that none better can be had at any price



**The Crescent**  
CLOTHING CO  
Specialists in Apparel for Men & Boys

Established 1854

**Conklin & Sons  
Company**

**Coal, Wood and  
Mendota Lake Ice**

**Cement, Stucco, White Lime, Hair  
and Sewer Pipe**

**Main Office 24 E. Mifflin St.**

**HALLELUJAH!**

20% Discount for Cash Call  
at the

**Madison Steam Laundry**  
429 State Street

**Morgan's  
Malted Milk**

**Mr. Mouglieigh Goes Abroad**

*Cuba*

Marvelous country. Am three days out and still have glorious headache.

*Nicaragua*

Great place. The wheels of progress are turning ahead at the rate of a hundred revolutions a week.

*Hawaii*

Visited Waikiki Beach. Never knew there was such an abundance of grass in Hawaii.

*China*

Went to restaurant and asked for chop suey. They told me they did not serve foreign dishes.

*Siam*

Have decided I would rather have two white elephants on my hands than one on my foot.

*Ceylon*

Principal occupation is pearl diving. How like home and college!

*South Africa*

Boring country. In fact, full of Boers.



For HER or HIS Christmas Gift

Come To

**NELSON'S**

Rings

Bracelets

College Jewellery

**R. W. NELSON  
JEWELER  
320 STATE**

## Do You Own A Tux?

If not

**Rent one at \$4 a night**

Or

**A Complete Outfit at \$6**  
Tuxedo, Shirt, Collar, Studs and Links

**MINTZ BROS.**

1307 University Ave.

Phone Badger 1056

### *Belgian Congo*

Just Black Hand country, that's all.

### *Canary Islands*

A bird of a place.

### *Italy*

Cannot discover whether they sell spaghetti by the pound or by the yard.

### *Albania*

Was arrested by entire standing army. The five of us went up before a judge and he fined me ten bucks.

### *England*

The rumor that London Bridge is falling down is false.

### *Norway*

More Fjords than Detroit.

### *Canada*

When I got into Quebec the street lights were lit. So was I.

### *United States*

Got home late. Discovered I had left water running in bath tub. Am going abroad again tomorrow.



Just when my ego begins to get comfortably inflated, I usually get a letter like the following:

Dear Jim:

You modestly pin the title "salesman" on yourself. How much do kids need to be "sold" on going to the circus? Would it require "salesmanship" to dispose of iced drinks in the Hot Place?

Mennen Shaving Cream is a priceless boon in an otherwise cruel world. It is one human product that has attained perfection. It has changed the slavery of shaving into a mere pre-breakfast gesture.

Salesmanship? Huh! When a man has once felt that creamy, gorgeous lather on his face, seen (not felt) the razor zip off the whiskers, experienced the refreshed after-sensation — you couldn't keep him away from Mennen Shaving Cream with a shot-gun!

Disrespectfully yours,


R — — — S — — —

In a chastened mood, I only add that Mennen Shaving Cream comes in two types of tubes — 50c at drug stores.

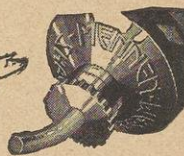
And Mennen Skin Balm — the remarkable new preparation for after-shaving — costs the same in the same stores. Have you met Skin Balm? Have you felt its pleasant bite, experienced the sensation of refreshing coolness it gives, smelled its stimulating odor? Forget all your prejudices — try a tube of Mennen Skin Balm and you'll thank me! And don't forget it has real antiseptic value, too.

*Jim Henry*  
(Mennen Salesman)

## MENNEN SHAVING CREAM

Regular type tube with threaded cap 

YOUR CHOICE OF TUBES 50c

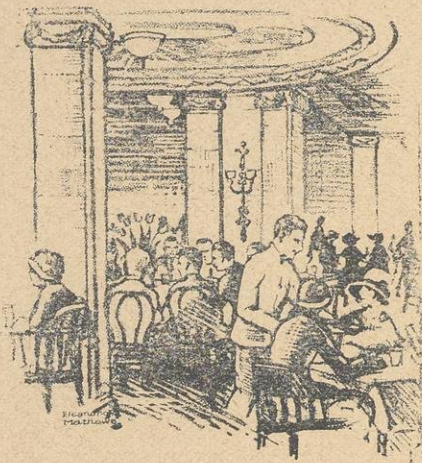
New-style tube with non-removable top 



# STATE CAPITOL CAFE

UNDER THE DOME

A LA CARTE  
AND REGULAR  
DINNER



BUNNY LYONS  
AND HIS  
ORCHESTRA

Translations from:

1.

*The Chinese of Ching Lee, the  
laundryman.*

I washee the shirtie;  
I starchee the collah.  
I workie all nightie  
To earnie the dollah.

2.

*The Hebrew of Simon Levin, the  
pawnbroker.*

Mine moneys is good,  
But mine shop is oi-oi!  
I got me no profit  
On dat last collitch boy.

3.

*The Norwegian of Lars Olsen, the  
lumberjack.*

I bane goodt Norse,  
But I tank you be wrong:  
I ain't no bean-poller,  
But yust six feet long.



What's Wrong in This Picture?

*The swift young ham has forgotten  
his pen and will probably have to go  
back after it.*

To a Certain Baby-Talk Lady

Sometimes we sit together, dear,  
My arms around you tight—  
Sometimes I whisper in your ear,  
While round us breathes the night.  
I whisper words of loves like ours  
In many lands and climes—  
Of fighting duels and storming towers  
For love in far-off times.  
And then you cuddle close and croon,  
“‘Um’s momsie’s pweshus lamb’”,  
I think the cynic, yellow moon  
Applauds my sudden “Damn!”

Wrtn n Brnrd Hll

Take oh take those lips away  
Not that I don't like your kissing,  
But lest the chaperone wander in,  
And next semester I'd be missing.

Also, when a man looks through  
Browning, he searches it for mean-  
ings. But, suppose, a man gets drunk  
and sees twice, could it be said that  
he was looking through Browning for  
double meanings?

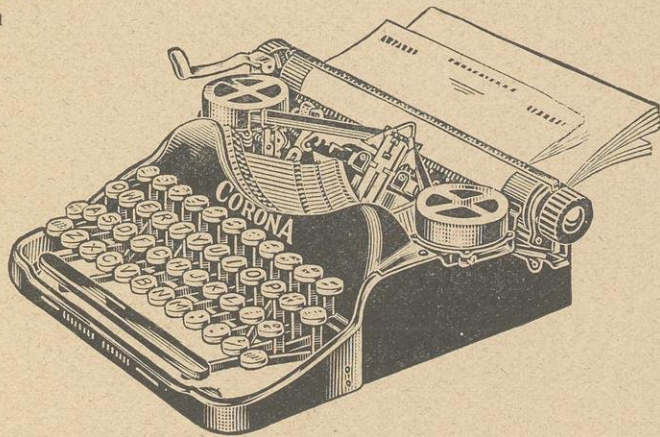


# BREWINGTON TYPEWRITER COMPANY

Last month we gave Eddie Sorenson the whole University.

This month Eddie has agreed to give Science Hall to any student who can point out **one** feature found on other portables that isn't a part of the CORONA FOUR—It has them **all** plus attachments found **only** on the CORONA FOUR—Namely:

Regular Carriage Return and Line Space Lever  
Overhead Bail for holding paper and cards  
12 Yard Automatic reversing ribbon  
No folding of parts when carried  
Margin Release on Keyboard  
Full 10 inch Carriage  
Stenciling Device  
Full Visibility



BREWINGTON TYPEWRITER COMPANY

533 STATE STREET

BADGER 222

Imported Novelties

Holiday Handkerchiefs

Hosiery

Gloves

Silk Underwear

Presents purchased here have  
quality that will last.

**Thuringer-Garbutt Co.**

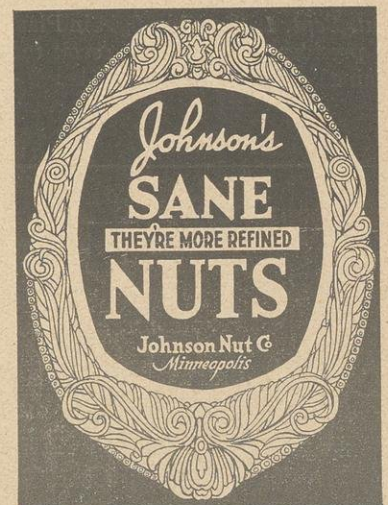
430 State Street



*He: What's ancient history?  
She: The story of your trip to  
Paris.*

**EIGHT MEN**  
committed suicide  
because they  
**FELL IN LOVE**  
with Alice Lyon's  
girls in the  
November Octy.  
**MORE JANUARY**  
Buy a gun.

*Satisfaction Comes  
from the  
Highest Quality*





## MEALS LIKE MOTHER'S

One meal will convince you that there is no better place to eat. The food is excellent; the price just right.

We're on State near Lake. Drop in and make it a habit to eat at

## The College Refectory

### Diary of a Central American

*Mon. Aug. 26.* Juan Cerimeda insulted my honor today. I shall challenge him to a duel. The benches in la Plaza del Norte make wonderful places to take siestas.

*Tues. Aug. 27.* Sent Jose de Alvaro with my challenge to Cerimeda, but both times he called Cerimeda was asleep. Revolution overthrew Jose Barbola, who had held the presidency since the sixteenth, establishing a new record for length of term.

*Weds. Aug. 28.* Cerimeda will meet me with pistols. I shall have his life's blood. Vincente Jimenes now president.

*Fri. Aug. 31.* Made bad mistake today. Cheered for Alfonse Savadera when it was Carlos Fermente's turn to revolt. The error made me realize I had slept all Thursday.

*Sat. Sept. 1.* Saw big fight in Plaza Real. Pancho Espada now president. During the revolt today Alvarosox Pequita sustained a wound in the left hand. Leaders of both sides

and all former presidents have sent him flowers and assured him it was not intentional.

*Sun. Sept. 2.* Went to church 8-11, 2-4, and 6-8. Marvelous day. Slept 22 hours.

*Mon. Sept. 3.* Rascally American woke me at eleven and tried to sell me patent sewing machine. Would have had him arrested, but all the gendarmes were taking siestas. Because of yesterday's accident, there was no revolution today.

*Tues. Sept. 4.* Took children to bull fight. Seven bulls killed and three toreadors gored. Slept through entire last half. Will meet Cerimeda tomorrow.

*Weds. Sept. 5.* My honor is avenged. Met him at two when nobody was up except a few peons who were holding a revolution. We both fired our pistols into the air and then went to Juan's to take a nap. He has some very excellent port wine. Alphonse de Veda now president.

*Thurs. Sept. 6.* Ho, hum!

Yellow  
BAD 500 GER  
Cab

Take Your "Cue" From  
CIGARS **MAUTZ** BILLIARDS  
821 University Avenue  
That's where they all go.



# O. M. Nelson & Son

Incorporated

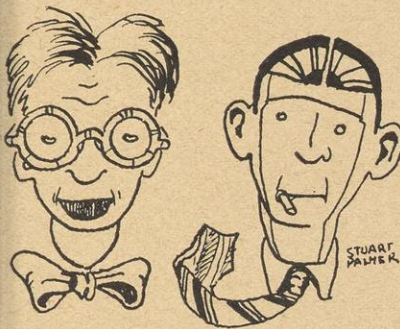
Diamond Merchants

and

Silversmiths

CHRISTMAS GIFTS

21 North Pinckney Street  
Nelson Building



She: Is the moon up?

He: No, the last quart was \$1.00 cheaper.

THE EDITOR  
is staying in  
Madison over Christmas  
to get the  
JANUARY OCTY  
out on time.  
Poor Editor!  
STEAL TWO BITS

Mr.: Jim's tight.  
Mr.: That's funny. I didn't know  
he was Scotch.  
Mr.: He isn't—he just has.

## She Was My Girl

Her cheeks are rosy as dawn;  
Her hair is curly, too.  
Her lips are red, ripe apples;  
Her eyes are starry blue.

"Hello, is this the Damnda Phi  
Deta house?"

"Ya."

"Well, is Wah there?"

"Wahoo?"

"Pert" makes her modest blush;  
"Curline", her curly blond hair.  
Gallet her lips of cherry;  
Belladonna, eyes so fair.



A LIT' PROF

"I hear you made a joke last night."  
"Oh, she wasn't so funny."

## CLEANED PLATES

Our Best Recommend

University **Y** Cafeteria  
Home Cooking Reasonable Prices

F. 2500

740 Langdon

For Christmas Gifts see our line of Swan  
Pens and Pencils, the best made, at reason-  
able prices.

Christmas Cards, Stationery, and  
Novelties

## NETHERWOODS

519 State Street



O. D. BRANDENBURG, '85  
F. S. BRANDENBURG, '09

N. D. BASSETT  
CALLA ANDRUS

## DEMOCRAT PRINTING COMPANY

114 SOUTH CARROLL STREET

*A 'Wisconsin' Institution*

December

Dear Mr. Activity Man:

I don't believe that there is a student activity on the campus which doesn't require some sort of printing off and on throughout the year. I know that, and so do all the rest of us at the Democrat Printing Company, because we are all Wisconsin graduates ourselves and have gone through the college activity mill.

It is just because of that fact that I am writing you. Isn't it an advantage to you to work with people who have a sympathetic understanding of your problems and needs? The Democrat has been established in Madison for almost seventy-five years (which doesn't mean that the latest ideas and equipment are lacking) and its growth has been parallel with that of the university. Through the years the bulk of the student printing has been done here. Ask the Octopus editors and those who have been in charge of Haresfoot in past years what their impression is of our work and of our service.

The Democrat always encourages and invites interested students to make themselves at home in the plant. All the foremen are their friends. That was one reason why I was so glad to come up here when I was offered a job in the sales department. Now I am happy to extend all this to those who will make 1925-26 an outstanding school year and I am personally anxious to help you or serve you in any way that I can.

Remember that there is nothing in the printing line that we can't do - from a small dance ticket to printing and binding 49,000 Blue Books for the State of Wisconsin.

Just drop in to see me or call me up and I'll be glad to visit you in your office, in the Union building, the "Y" or where you will. And, furthermore, -- here's luck to your projects for this year.

Sincerely.

*Walter A. Trautman* '24





*All the brawn of all the workers of the world would fail to supply the power needed for our construction and production requirements. Modern civilization is based on cheap power readily applied to tasks of all kinds.*

## Machinery works: Man thinks

According to college tests, man develops one-eighth horsepower for short periods and one-twentieth in steady work. As a craftsman—a worker who uses brains—he is well worth his daily wage. But as a common laborer, matching brawn against motorized power, he is an expensive luxury.

With a fifty-horsepower motor, for instance, one man can do the work of 400 common laborers. He is paid far more for his *brains* than his *brawn*.

The great need of this and future generations is for men who can plan and direct. There is ample motorized machinery for all requirements of production and construction. But motorized machinery, no matter how ingenious, can never plan for itself.

And that is precisely where the college man comes in. Highly trained brains are needed more and more to think, plan, and direct tasks for the never-ending application of brawn-saving electricity.



In most long-established industries the General Electric Company has brought about important changes making for better products with minimum human labor and expense. And in many new industries the G-E engineers have played a prominent part from the very beginning.

A new series of G-E advertisements showing what electricity is doing in many fields will be sent on request. Ask for Booklet GEK-1.

# GENERAL ELECTRIC

GENERAL ELECTRIC COMPANY, SCHENECTADY, NEW YORK



RIVALS THE BEAUTY OF

Red and Black Color Combination



THE SCARLET TANAGER

Reg. Trade Mark U. S. Pat. Office



\$7  
Parker  
Over-size  
Duofold;  
\$5  
Duofold Jr.

# The Chief Attraction at Christmas Headquarters *Parker Duofold Duette* in Satin-lined Gift Case de luxe

**N**O better way to start your List of Gifts than by writing Parker Duofold beside the names of those you favor most. A gift not given today and forgotten tomorrow—but the constant companion of those who receive it.

At the first sight on Christmas of its Black-tipped Lacquer-red barrel hearts will glow with joy and gratitude.

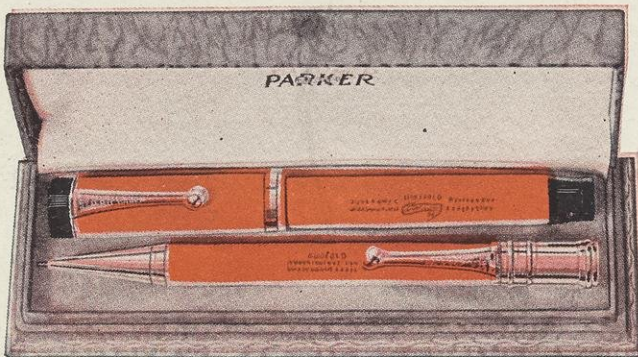
And it's characteristic of Parker Duofold Pens and Pencils to win the

devotion of their owners more each day, each year.

The Pen with the Hand-size Grip, Over-size Ink Capacity, Free-swinging Balance, Invisible Filler, and 25-year Guaranteed Point.

The Pencil with Gold Crown Clip and Tip, Hand-size Grip, and Non-clog Propeller that turns lead OUT and IN.

A perfect match—a matchless Writing Team. Ready for Christmas at all good pen counters.



Parker Duofold Duette can be had in Black and Gold as well as Black-tipped Lacquer-red but we recommend the color for it makes them hard to mislay.

Over-size Duette, \$11; Junior Duette, \$8.50; Lady Duofold Duette, \$8  
Satin-lined Gift Case de luxe included



\$5  
Lady  
Duofold Pen  
[Ribbon  
\$1 extra]

THE PARKER PEN COMPANY · JANESVILLE, WISCONSIN

NEW YORK · CHICAGO · SAN FRANCISCO · Duofold Pencils to match the Pens: Lady Duofold, \$3; Over-size, Jr., \$3.50; "Big Brother" Over-size, \$4 · TORONTO · LONDON