

WWSA  
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WHBM  
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WHWC  
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WGBW WPNE  
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WHLA  
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WERN WHAD  
 88.7 FM 90.7 FM

**WISCONSIN PUBLIC RADIO**

Bulk Rate  
 U.S. Postage  
**PAID**  
 Madison, WI  
 Permit 1369

Photographs by James P. Leary

We are interested in your feedback. Let us know what you think of the shows: Wisconsin Arts Board/ 131 W. Wilson St., Suite 301/Madison, WI 53702 (608) 266-0190

**Down Home Dairyland** is produced by the Wisconsin Arts Board and Wisconsin Public Radio, with the assistance of the Folklore Program, the Laboratory for Recorded Instruction and the Mills Music Library at the University of Wisconsin, WIBU, the Polka Station, with funding from the National Endowment for the Arts.

Many thanks to Tom Martin-Erickson and Dusty Thompto for technical help and to the many Wisconsin traditional and ethnic musicians without whom **Down Home Dairyland** would not have been possible.

**Wisconsin Arts Board**  
 131 West Wilson Street  
 Suite 301  
 Madison, WI 53702



**Wisconsin Arts Board**  
 presents  
**DOWN HOME DAIRYLAND**



*Arthur Renard, Duval, WI*

A program of  
 Traditional and Ethnic Music of  
 Wisconsin and the Upper Midwest  
 hosted by folklorists Rick March and  
 Jim Leary

**ON WISCONSIN PUBLIC RADIO**

Sundays, 7:30-8:00 PM  
 February 5, -- April 30, 1989



Wisconsin is home to an amazing array of traditional and ethnic musical forms. In the cities, small towns and rural areas, community-based musical traditions flourish. Dance halls, churches and pow-wow grounds are some of the places to hear the unique sounds of the Upper Midwest: Bohemian brass bands, lumber camp fiddle tunes, Winnebago drums and the ubiquitous squeeze boxes -- concertinas, accordions, button boxes.

**Down Home Dairyland** explores Wisconsin music -- its past and present. Hosts Rick March and Jim Leary sometimes reach into an earlier era for a scratchy 78 rpm disc or early LP, but also air and comment on the recent recordings of today's bands.

**Down Home Dairyland** includes the words of the musicians themselves. The thoughts, comments and memories of more than 35 Wisconsin traditional musicians were recorded by Leary and March in preparation for the series.



*Dancing the schottiche at the Red Barn, Evansville*

February 5 **The Concertina**. We learn about the squeeze box with the long bellows and buttons on sides from Irving Dewitz, Art Altenburg and Brian Brueggen.

February 12 **The Manitowoc Bohemian Sound**. The unique Romy Gosz style lives on in the music and memories of Jerome Wojta, Greg Zurawski and Larry Hlinak.

February 19 **Wisconsin's Ethnic Country Music**. The "Up-North" sound-from lumbercamp tunes to an oompah version of "Wabash Cannonball." Ray Calkins, Leonard Finesth, Ray Dorschner and Richie Yurkovich.

February 26 **Old-Time Music in Stevens Point**. Ethnic streams collide and combine in the middle of the Wisconsin River Valley. Greg Zurawski, Norm Dombrowski and Jim Weisbrod explain.

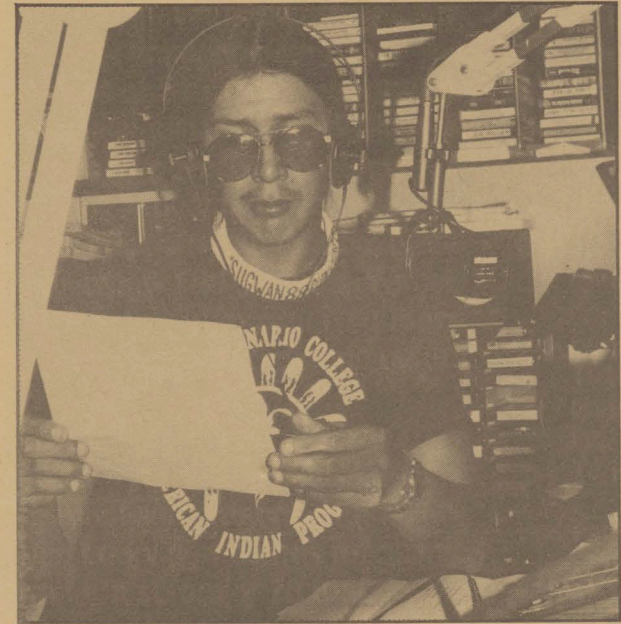
March 5 **Humorous Scandinavian Dialect Songs**. The musical equivalents of Ole and Lena jokes from Bruce Bollerud.

March 12 **The Many Forms of Wisconsin Indian Music**. Ojibwa, Winnebago and Oneida music--drums and flutes, gospel and country. Jeff St. Germaine and Frank Montano on the meaning of today's Indian music.

March 19 **German-American Music in Wisconsin**. From oompah to "German Reggae" -- Art Altenburg, Ray Dorschner, Andre Justman and Phil Brueggen.

March 26 **The Accordions**. Button boxes and "stomachSteinways" play polkas, waltzes and ragtime. Arthur Renard, Jerry Schneider, Richie Yurkovich and Rudy Burkhalter.

April 2 **The Tamburitza**. Wisconsin's Croatian and Serbian-American strings. Patsy Lucas and Eli Grubor give us insight and host Rick March reveals his roots with a performance of his own.



*Jeff St. Germaine, on Radio WOJB, Lac Courtes Oreilles, WI*

April 9 **The Milwaukee Polka**. Hear why Old-time dance music in Brewtown is Slovenian polka with a Polish, German and Bohemian mix from Louie Bashell, Art Altenburg, Richie Ostrowiecki and Richie Yurkovich.

April 16 **Gospel in Wisconsin**. African-Americans have brought Gospel music to the state. Milwaukee Gospel promoter Andrew Taylor and the Madison Gospelaires elucidate the styles from contemporary to traditional.

April 23 **Finnish-American Music in Superiorland**. Wisconsin's Finns keep up their ethnic tradition with rousing polkas and schottisches and a little humor. Walter Johnson, Bill Kangas and Rodney Lahti.

April 30 **Old-Time Dance Music in Madison**. Wisconsin's Capitol City has an old-time heartbeat beneath a trendy exterior. Francis McMahon and Wally Spletstoesser remember.



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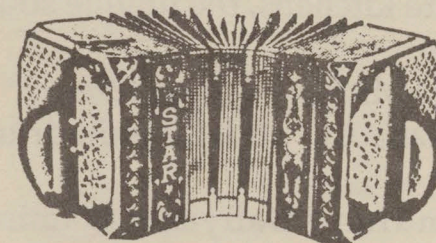
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**Wisconsin Arts Board**  
 131 West Wilson Street  
 Suite 301  
 Madison, WI 53702



**Downhome Dairyland**  
**Returns!**

**Wisconsin Arts**  
 and the  
**Wisconsin Folk Museum**  
 present  
*All new programs for 1990*  
**DOWNHOME**  
**DAIRYLAND**  
**Returns!**



A program of  
 Traditional and Ethnic Music of  
 Wisconsin and the Upper Midwest  
 hosted by folklorists Rick March and  
 Jim Leary

**ON WISCONSIN PUBLIC RADIO**

Sundays, 7:30-8:00 PM  
 March 4,--May 27, 1990





This critically acclaimed radio series returns in 1990 with all new programs. Rick March and Jim Leary continue to explore Upper Midwestern folk music. In the cities, small towns and rural areas of Wisconsin and its neighboring states community-based musical traditions flourish.

**Down Home Dairyland** presents music from public dance halls and private kitchens, the unique sounds of the Upper Midwest: the fiddles, squeezeboxes and deerskin drums.

**Down Home Dairyland** examines Wisconsin music--its past and present. Hosts Leary and March sometimes reach into an earlier era for a scratchy 78 rpm disc or early LP, but also air and comment on the recent recordings of today's musicians.

**Down Home Dairyland** includes the words of the musicians themselves. The thoughts, comments and memories of more than 35 traditional musicians were recorded by Leary and March and included in the series.

March 4 **Woodland Indian Fiddles and Jigs.** Menominee and Ojibway fiddlers who still play in a Quebec influenced style stemming from the days of the fur trade. Sarah and Butch Waupoose, Louis Webster.

March 11 **Women Polka Bandleaders.** Some female Wisconsin musicians who have taken a leadership role in the polka field. Concertina Millie, Lenore Berg, Barbara Flannum-Lane.

March 18 **In Tune With Tradition: Wisconsin Instrument Builders.** Nine Wisconsin handmade folk instrument crafters: Ray Polarski, Ron Poast, Bill Schwartz, Jim Razer, Joe Ackley, Louis Webster, Nao Vang, Ivo Baldoni, George Karpek.

March 25 **Swissconsin.** Yodels, choirs and accordions: in music and song Green County claims its place as America's Little Switzerland. Rudy Burkhalter, Betty Vetterli, Martha Bernet.

April 1 **The Polish Fiddlers of Posen.** Jim Leary journeys to Michigan to follow up 51 years later on a music collecting trip made by Alan Lomax of the Library of Congress.

April 8 **Wallonia en Porte: Door County Belgians.** Singing in the Walloon dialect of French persists in N.E. Wisconsin 140 years after immigration. Alfred Vandertie, Arthur Renard, Cletus Bellin.

April 15 **The Tunes of String and Bow.** An array of Wisconsin's multi-ethnic fiddle traditions. Bernard Johnson, George Meuret, Leonard Finseth.

April 22 **Ach Ja!** Syl Groeschl's music descends through four generations of musical Groeschls in Calumet County.

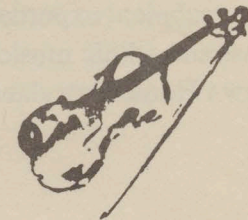
April 29 **Couderay Jig in the Buckhorn.** Relatives remember Otto Rindlisbacher, a Wisconsin musical legend.

May 6 **Pulaski is a Polka Town.** Polish music keeps this N.E. Wisconsin farming town hopping. Dick Rodgers, Brenda and John Maroszek, Richie Hodkiewicz.

May 13 **Borinquen Suelo Querido: Puerto Rican Music in Wisconsin.** Village style Jibaro music and modern Salsa. Cecil Negron, Orlando Cabrera.

May 20 **Saving the Sounds of Tradition.** Wisconsin folk music in the Mills music Library and the Wisconsin Folk Museum's record series.

May 27 **The East in the North: Asian music in Wisconsin.** The music of the Cambodians and Hmong are among the most recent additions to Wisconsin's musical landscape. Sophia Mouth, Vue Yang.





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Rick and Jim are interested in your suggestions, comments and inquiries concerning our **Downhome Dairyland** programs.

Contact us at: Wisconsin Arts Board/131 W. Wilson St., Suite 301/Madison, WI 53703  
(608) 266-0190

**Downhome Dairyland** is produced by the Wisconsin Arts Board, the Wisconsin Folk Museum of Mount Horeb and Wisconsin Public Radio, with assistance of the University of Wisconsin Folklore Program, Mills Music Library and the Department of Liberal Studies in the Division of Continuing Education.

Many thanks to Judy Rose for invaluable consultation, to engineers Rick Kirkpatrick, Dusty Thompto, Steve Colon and Rich Grody and to the many traditional musicians without whom there is no **Downhome Dairyland**.

Wisconsin Arts Board  
131 West Wilson Street  
Suite 301  
Madison, WI 53702



Downhome Dairyland  
Returns!

Wisconsin Arts Board  
and the  
Wisconsin Folk Museum  
bring back

# DOWNHOME DAIRYLAND

as a part of

Wisconsin Public Radio's  
Old Time Radio Night



A program of  
Traditional and Ethnic Music of  
Wisconsin and the Upper Midwest  
hosted by folklorists Rick March and  
Jim Leary

Sundays, 8:00-8:30 PM  
January 5, -- July 1992



The third series of **Downhome Dairyland** programs returns to Wisconsin Public Radio in 1992. Folklorists Jim Leary and Rick March, hosts of the critically acclaimed program, will take public radio listeners with them on their explorations of the grassroots music of Wisconsin and the Upper Midwest.

Traditional musicians, young and old, from rural farming communities and urban ethnic neighborhoods contribute their tunes and thoughts to **Downhome Dairyland**, giving listeners insight into the diverse cultural mosaic of this region.

There are sounds from farmhouse kitchens, crossroads taverns, ethnic churches and local festivals---the unique Upper Midwestern fiddles, squeezeboxes and singing styles.

In Spring, 1992, cassettes of **Downhome Dairyland** programs will be available. Contact: Joanne Disch/UW-Extension/ICS/975 Observatory Dr./Madison, WI 53706 1-800-327-6986

Also forthcoming in Spring, 1992 will be **Downhome Dairyland: a Listener's Guide**, a resource book of about 100 pages with photos and additional information relating to all 40 of the **Downhome Dairyland** programs, going back to the first series, originally broadcast in Spring, 1989.

For information on the book and DHD-related continuing education courses contact: Jim Leary/ UW-Madison Department of Liberal Studies/ 613 Lowell Hall/610 Langdon St./Madison, WI 53706.

Thanks to Cletus Bellin and WAUN, Kewaunee for permission to use their Oldtime Radio logo.

January 5 **Midwestern Ethnic Radio**. Ethnicity pervades the airwaves from Rick's Aunt Agnes on Detroit's 1940's Croatian hour, Heinie and his Grenadiers on WTMJ to WIBU's now abandoned all-polka format.

January 12 **"Wendy" Whitford: the Soul of Wisconsin Country Music**. K. Wendell Whitford's old time singing and songwriting take him from rural Dane County to Chicago's famed WLS Barn Dance.

✓ January 19 **The Goose Island Ramblers**. For 15 years in the '60's and '70's, their Norwegian Polkabilly sound captivated their Madison Friday night regulars.

January 26 **Echoes of Slovenia**. Heirs to this small Alpine nation's musical culture make toes tap in Wisconsin, Michigan and Minnesota.

February 2 **The Hartmann-Meisner Polka Dynasty**. This Whitewater extended family has produced two generations of outstanding polka stylists, including a Grammy nominee.

February 9 **Ole in Dairyland: Scandanavian Ethnic Humor**. Midwestern Swedes and Norskes enjoy a good laugh on lutefisk, lefsa and each other.

✓ February 16 **Snow Country Hillbillies: Northern Country Music**. Accordions, ethnic music and northern themes blend with the twangy country sounds of the Sunny South.

February 23 **DHD Live!** Jim, Rick and guests in a special impromptu edition of Downhome Dairyland.

March 2 **The Minnesota Dutchmen**. The distinctive oompah sound of the Gopher State that keeps dancers hopping across the Midwest.

March 9 **Crying Holy Unto the Lord: Midwestern Sacred Musical Traditions**. Welsh choirs, Finnish hymns, Slovenian Polka Masses and Norwegian country gospel are but a few of the forms of Midwestern ethnic religious music.

March 16 **From Masopust to Cesky Den: Czech and Slovak Music in Wisconsin**. Brass bands, concertinas and choirs, have kept the traditions of these central European Slavs vibrant in Wisconsin for more than a century.

March 23 **Music Before Milking: The Very Musical Brueggen Family of Cashton**. Five generations of musical farmers, the Brueggens have supplied western Wisconsin with fine old time music and dairy products.

March 30 **Sjajno More (shining sea), Lake Michigan: Tamburitza from Gary to Sheboygan**. Though their Old World brethren are locked in bloody conflict, Midwestern Croats and Serbs carry on a vital shared music tradition.

April 6 **Green Fields of Wisconsin: Irish Music in the Badger State**. The exciting world of Irish jigs reels and songs as carried on by the sons and daughters of Erin in Wisconsin.

✓ April 13 **Small Label, Big Music**. Small recording companies have played a crucial role in documenting the unique regional and ethnic musical traditions of the Midwest.  
*From April 20 until July, we'll feature favorite programs from the 1989 and 1990 DHD series.*

1992



# DOWN HOME DAIRYLAND ENCORES

**MORE MIDWESTERN TRADITIONAL AND ETHNIC MUSIC ON  
WISCONSIN PUBLIC RADIO**

**SUNDAYS AT 8:00 PM ON THE IDEAS NETWORK**

The musical explorations of Wisconsin's traditions by Jim Leary and Rick March continue with encore presentations from the first two Down Home Dairyland series which were originally broadcast in 1989 and 1990.. A part of the Sunday evening "OLD TIME RADIO NIGHT" on the Ideas Network of Wisconsin Public Radio, **Down Home Dairyland** brings the listener into rural kitchens, corner bars, ethnic lodges and churches following the footsteps of Leary and March, two of Wisconsin's best known folklorists.

## UPCOMING BROADCASTS :

**April 19 Gospel in Wisconsin.** African-Americans have brought Gospel music to the state. Rural-based a capella stylings by Milwaukee's Happy Harmonizers and the Madison Gospelaires contrast with the contemporary sounds of Milwaukee's Gill Singers and Vocalaires.

**April 26 The Concertina.** A chance to hear the fabled squeezebox with the very long bellows and buttons on the sides. Tunes and talk from the late concertina pioneer Irving Dewitz, prodigy Brian Brueggen, and an impromptu performance by Art Altenburg from his famed Concertina Bar.

**May 3 The Many Forms of Wisconsin Indian Music.** Ojibwa, Oneida and Winnebago music--drums and flutes, gospel choirs and country bands. Jeff St. Germaine and Frank Montano discuss the rich variety of Wisconsin Indian musical traditions.

**May 10 Couderay Jig in the Buckhorn.** Rice Lake's musical giant, the late fiddler, accordionist and tavernkeeper Otto Rindlisbacher is fondly remembered by his daughter, fellow musicians and a local boy, Jim Leary.

**May 17 Swissconsin.** Yodels, choirs and accordions: in music and song Wisconsin's Green County claims its place as America's Little Switzerland. Rudy Burkhalter, Betty Vetterli and Martha Bernet.



DOWN HOME DAIRYLAND  
ENCORES

**May 24 Women Polka Bandleaders.** A chance to hear from some women musicians who have taken a leadership role in the polka music field: Concertian Millie, Lenore Berg and Barbara Flanum-Lane.

**May 31 The East in the North: Asian Music in Wisconsin.** The music of the Cambodians and Hmong are among the most recent additions to Wisconsin's musical landscape.

**June 7 Finnish-American Music in Superiorland.** Wisconsin's Finns keep up their ethnic traditions with rousing polkas and schottisches and a little humor: Walter Johnson, Bill Kangas and Rodney Lahti.

**June 14 Borinquen Suelo Querido: Puerto Rican Music in Wisconsin.** In Milwaukee and Madison, Wisconsin's Puerto Ricans play music ranging from village style jibaro, bomba y plena to modern Salsa. Cecil Negrón, Juan Cruz and Orlando Cabrera.

**June 21 Wallonia en Porte: Door County Belgians.** Singing in the Walloon dialect of French persists in northeast Wisconsin 140 years after immigration. Alfred Vandertie, Arthur Renard and Cletus Bellin.

**June 28 Pulaski is a Polka Town.** Polish music keeps this northeast Wisconsin dairy farming town hopping. We hear from 1960's TV bandleader Dick Rodgers, Brenda and John Maroszek, Richie Hodkiewicz

**July 5 Saving the Sounds of Tradition.** A chance to hear about efforts by Jim, Rick and others to preserve the Midwestern musical heritage: folk music in the collection of the UW-Madison Mills Music Library and the ethnic music series by the Wisconsin Folk Museum.



# DOWNHOME DAIRYLAND PROGRAM SCHEDULE

*July 12* **Woodland Indian Fiddles and Jigs.** Menominee and Ojibway fiddlers who still play in a Quebec-influenced style stemming from the days of the fur trade. Sarah and Butch Wapoose, Louis Webster.

*July 19* **The Polish Fiddlers of Posen.** Jim Leary journeys to Michigan to follow up 51 years later on a music collecting trip made by Alan Lomax, the famed folklorist of the Library of Congress.

*July 26* **Old Time Music in Stevens Point.** Ethnic streams collide and combine in the middle of the Wisconsin River Valley. Greg Zurawski, Norm Dombrowski and Jim Weisbrod explain.

*August 2* **German-American Music in Wisconsin.** A little bit of everything from traditional oompah to "German Reggae"--Art Altenburg, Ray Dorschner, Andre Justmann, Brian and Phil Brueggen.

*August 9* **Wisconsin's Ethnic Country Music.** The "Up North" sound -- from lumbercamp tunes to an oompah version of "Wabash Cannonball." Ray Calkins, Leonard Finseth, Ray Dorschner and Richie Yurkovich.

*August 16* **The Manitowoc Bohemian Sound.** The unique musical style of legendary bandleader Romy Gosz lives on in the music and memories of Jerome Wojta, Greg Zurawski and Larry Hlinak.

*August 23* **The Accordions.** Little button boxes and big "Stomach Steinways" play polkas, waltzes and even a little ragtime. Arthur Renard, Jerry Schneider, Richie Yurkovich and Rudy Burkhalter.

*August 30* **In Tune With Tradition: Wisconsin Instrument Builders.** Nine outstanding handmade folk instrument crafters from Wisconsin: Ray Polarski, Ron Poast, Bill Schwartz, Jim Razer, Joe Ackley, Louis Webster, Wang Choi Vang, Ivo Baldoni, and George Karpek.



*September 6* **The Tunes of String and Bow.** A chance to listen to an array of Wisconsin's many multi-ethnic fiddle traditions. Fiddlers Bernard Johnson, George Meuret and Leonard Finseth.

*September 13* **Humorous Scandinavian Dialect Songs.** Songs that are the musical equivalents of Ole and Lena jokes from Bruce Bollerud.

*September 20* **Ach Ja!** Syl Groeschl's old time music descends through four generations of musical Groeschls in Calumet County.

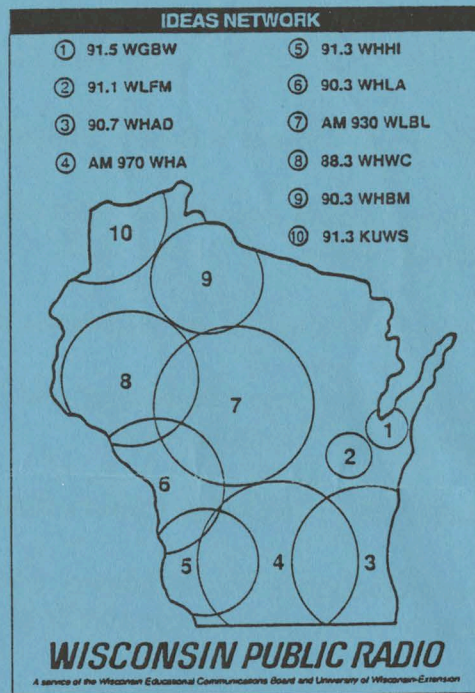
*September 27* **The Milwaukee Polka.** Hear why old time dance music in Brew-town is Slovenian polka with a Polish, German and Bohemian mix. Louie Bashell, Art Altenburg, Richie Ostrowiecki and Richie Yurkovich.

*October 4* **The Tamburitza.** Wisconsin's Croatian and Serbian-American strings. Patsy Lucas explains the unique instruments and host Rick March reveals his roots with a performance of his own.

*October 11* **Old Time Dance Music in Madison.** Wisconsin's Capitol City has an old time heartbeat beneath its trendy exterior. Francis McMahon and Wally Spletstoesser remember.



Down Home Dairyland begins about 8:04 pm  
(after the news) every Sunday evening.



November 1991

### October 3 From the Mekong to the Chippewa: Hmong Music from Eau Claire

This program spotlights Joe Bee Xiong, a refugee from Laos who is helping to perpetuate Hmong musical traditions in the Chippewa Valley.

### October 10 Echoes From the WLS Barn Dance

The Midwest's version of the "Grand Ole Opry" actually pre-dated Nashville's! From the 1920's to the 1950's this powerful AM radio station in Chicago showcased old time country music.

### October 17 Oktoberfest in Wisconsin

Enthusiastic supporters of this venerable German-American festive tradition include Secretary James F. Klauser, who joins Jim and Rick with his own Oktoberfest memories.

### October 24 Down Home Dairyland Live!

Jim and Rick play some of their favorite tunes from the wide range of musical traditions showcased on Down Home Dairyland.

### October 31 We're Pre-empted!! Listen to "The Capital Steps" Halloween Show.

### November 7 Monsters, Ghosts and Aliens

Keep up that Halloween spirit a week later with Jim and Rick's own zany Halloween show--taped before they knew about the pre-empting.



**November 14 "Miner's Rose": Songs of Upper Midwestern Miners**

Hear some musical expressions from the north country's mining legacy from "Earthquake Polka" to "U-nee Man."

**November 21 Moanin' in Michigan: Blues from the Motor City**

Performances by John Lee Hooker and Dr. Ross show why Detroit has been called the "second city" of urban blues.

**November 28 The Dodge County Sound of Bernie Roberts**

Juneau, Wisconsin's Bernie Roberts created a blend of old time polka with modern pop which was a hit from the 1950's to the 1970's.

**December 5 The Hoppwaltz Meets A Two-Step: Midwestern Norwegian Fiddling**

Norwegian-Americans from Wisconsin, Minnesota, Iowa and the Dakotas have kept up a lively Old Country style on the violin.

**December 12 From Church and Longhouse: Songs of the Oneida**

The Oneida tribe of eastern Wisconsin boasts many fine singers--in church choirs gospel quartets as well as male and female drum groups.

**December 19 Yuletide Joys and the Perils of the Frozen North**

Hear some Midwestern ethnic Christmas music and a lament regarding the dreaded non-starting, snowed-in automobile of winter.

**December 26 "The Beach at Waunakee": The Great Midwestern Hawaiian Guitar**

Midwesterners became enchanted with the gliding strains of steel on string to produce a mid-continent version of the Pacific islands' sound.



“Jim and Rick are the Click and Clack of folkloric radio. Down Home Dairyland is as entertaining a place as Lake Wobegon, except that the people are REAL!”

– **Nick Spitzer**, producer,  
“Folk Masters”  
Public Radio International

# Down-Home Dairyland



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Now available for the first time  
outside of Wisconsin—  
Down Home Dairyland,  
broadcast weekly, 25 min.  
(half-hour, news-compatible)

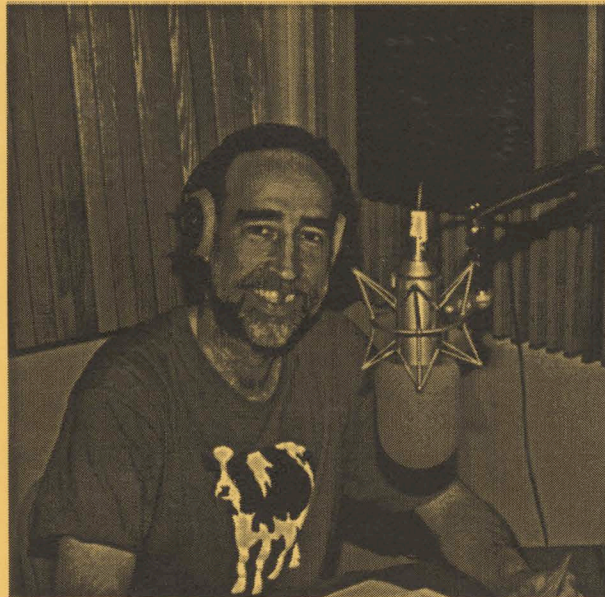


*First there's the sound of milking into an old tin bucket, a cow lows and then a button accordion kicks into a polka. "Welcome to Down Home Dairyland, traditional and ethnic music of the Midwest..." radio host Rick March intones. Then co-host Jim Leary invites listeners to explore the musical territory "from Detroit to the Dakotas, from Chicago to the Chequamegon."*

**D**own Home Dairyland began in 1989 and has been a weekly program on Wisconsin Public Radio since 1992. The show celebrates the Midwest's wide range of noteworthy home-grown musical expressions. While the folk music of such other American regions as the Appalachian Mountains and the Lowland South have long enjoyed well-deserved attention, the overlooked Midwest sustains a remarkable diversity of roots musical traditions.

From American Indian drums to old time Scandinavian fiddles, from Hoolerie-style polkas to urban blues and regional roots rock, Down Home Dairyland explores Midwestern musical by-ways. The playlist mixes rare historical recordings, the releases of small ethnic record companies, the self-produced tapes of grassroots musical ensembles, and recent field recordings by co-hosts Rick March and Jim Leary.

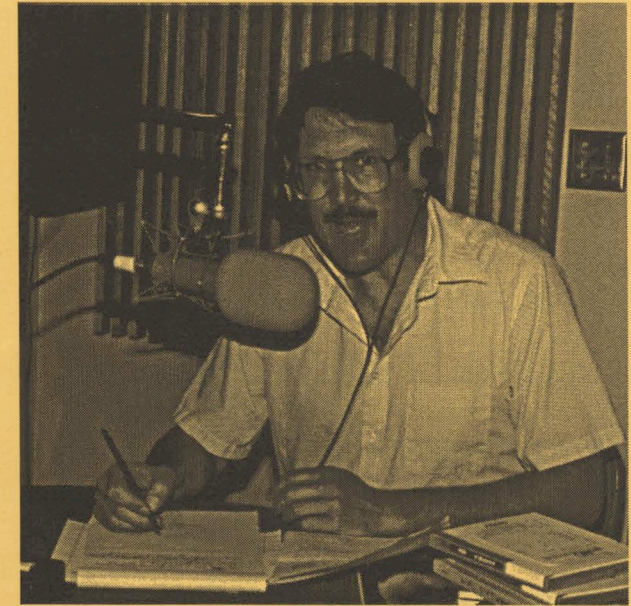
Pre-recorded but with the spontaneous feel of a live show, Down Home Dairyland is handcrafted radio. Rick and Jim come up with program ideas, select the music, interview artists in the field, edit the tapes, and then with a deft mix of play and pedagogy, do the on-air announcing. So for a foot-stomping good time, roll up your carpet, invite in the neighbors in, and enjoy Down Home Dairyland.



*Jim Leary*

For more information, contact:

Down Home Dairyland  
1st Floor, 101 E. Wilson Street  
Madison, WI 53702-3422  
Phone: 608/266-2513  
FAX: 608/267-0380  
E-Mail: rikmarch@macc.wisc.edu



*Rick March*

*Rick March was born on Chicago's ethnic south side and is a long-time Wisconsin resident. Jim Leary is a native of Rice Lake, Wisconsin, where farm country meets the north woods. They met at Indiana University where both earned Ph.D.'s in Folklore. Rick is with the Wisconsin Arts Board since 1983 as the state's folk arts coordinator. Jim's radio efforts are connected to his work for the University of Wisconsin Department of Liberal Studies in the Division of Continuing Studies.*

Down Home Dairyland is supported by the National Endowment for the Arts, Folk & Traditional Arts Program and the Wisconsin Humanities Council.



Traditional & Ethnic Music of the Midwest  
On the "Ideas Network"  
of Wisconsin Public Radio

# DOWN-HOME DAIRYLAND

with hosts Jim Leary and Rick March

Saturdays, after the 8:00 pm news



Available in 1995!

Down-Home Dairyland: A Listener's Guide

A book and cassette set by Leary and March  
Midwestern Old Time music in 40 articles,  
photographs, resource lists & 20 cassettes.  
Great for old time fans, a must for collectors.

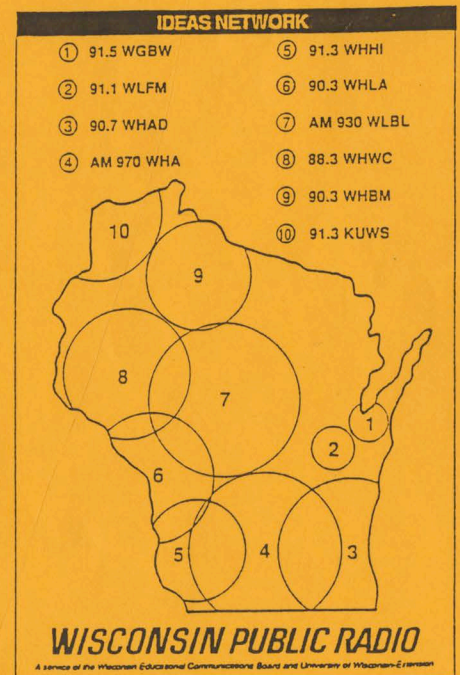
Down-Home Dairyland  
101 E Wilson St, 1st Floor  
Madison, WI 53702

608/266-2513

Down-Home Dairyland is produced by the Wisconsin Arts Board, the University of Wisconsin Division of Outreach with funds from the National Endowment for the Arts.

Leary and March explore the Midwest's musical byways, from ballrooms to barrooms to living rooms & kitchens!

Listeners, we'd love to hear about the down-home music in your area, program ideas, requests. Musicians, we'd appreciate your recordings--even the home made kind.



**WISCONSIN PUBLIC RADIO**

A service of the Wisconsin Educational Communications Board and University of Wisconsin-Extension



## Fall 1995 Schedule

- 1 "P" is for Polka: 78 rpm Discs  
*from Midwestern Record Companies*
- 2 Cheeseheads vs. Flatlanders:  
*Songs of Regional Rivalry*
- 3 The Wild Cow Blues: *The Dairy  
State's Emblem as a Theme in Blues*
- 4 Sammy Madden:  
*The Other Milwaukee Polka Sound*
- 5 'Muleskinner' Jim Sundquist:  
*Early Midwestern Country Rock*
- 6 The Great Whoopee John Band:  
*The Archetypical MN Dutchman Sound*
- 7 The Enchanting Csardas:  
*Midwestern Slovak & Hungarian Bands*
- 8 Emerald Reflections:  
*Wisconsin Irish Bands*
- 9 Norway on the Mississippi:  
*Ethel Lerum's Norsk Accordion*
- 10 The Sound of Sisu:  
*Finnish-American Music*
- 11 All Join Hands and Circle to the Left:  
*Square Dance in the Midwest*
- 12 A Scandi-hoovian Christmas:  
*The Holiday with Ole and Lena*
- 13 Old Tunes are New Again:  
*A Polish New Year's*

"Jim and Rick are the Click  
and Clack of folk music radio.  
Down Home Dairyland is as enter-  
taining a place as Lake Wobegon,  
except that the people are REAL!"

- Nick Spitzer, producer,  
"Folk Masters"  
Public Radio International

# Down Home Dairyland



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Now available for the first time  
outside of Wisconsin—  
Down Home Dairyland,  
broadcast weekly, 25 min.  
(half-hour, news-compatible)



*First there's the sound of milking into an old tin bucket, a cow lows and then a button accordion kicks into a polka. "Welcome to Down Home Dairyland, traditional and ethnic music of the Midwest..." radio host Rick March intones. Then co-host Jim Leary invites listeners to explore the musical territory "from Detroit to the Dakotas, from Chicago to the Chequamegon."*

**D**own Home Dairyland began in 1989 and has been a weekly program on Wisconsin Public Radio since 1992. The show celebrates the Midwest's wide range of noteworthy home-grown musical expressions. While the folk music of such other American regions as the Appalachian Mountains and the Lowland South have long enjoyed well-deserved attention, the overlooked Midwest sustains a remarkable diversity of roots musical traditions.

From American Indian drums to old time Scandinavian fiddles, from Hoolerie-style polkas to urban blues and regional roots rock, Down Home Dairyland explores Midwestern musical by-ways. The playlist mixes rare historical recordings, the releases of small ethnic record companies, the self-produced tapes of grassroots musical ensembles, and recent field recordings by co-hosts Rick March and Jim Leary.

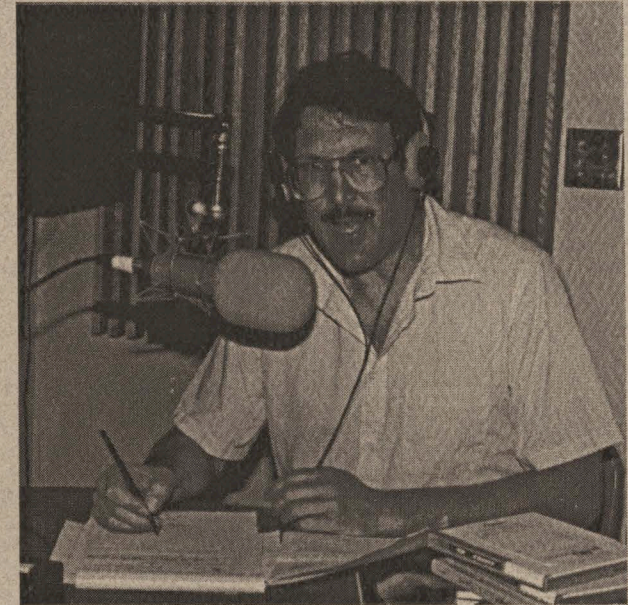
Pre-recorded but with the spontaneous feel of a live show, Down Home Dairyland is handcrafted radio. Rick and Jim come up with program ideas, select the music, interview artists in the field, edit the tapes, and then with a deft mix of play and pedagogy, do the on-air announcing. So for a foot-stomping good time, roll up your carpet, invite in the neighbors in, and enjoy Down Home Dairyland.



*Jim Leary*

For more information, contact:

Down Home Dairyland  
1st Floor, 101 E. Wilson Street  
Madison, WI 53702-3422  
Phone: 608/266-2513  
FAX: 608/267-0380  
E-Mail: rikmarch@macc.wisc.edu



*Rick March*

*Rick March was born on Chicago's ethnic south side and is a long-time Wisconsin resident. Jim Leary is a native of Rice Lake, Wisconsin, where farm country meets the north woods. They met at Indiana University where both earned Ph.D.'s in Folklore. Rick is with the Wisconsin Arts Board since 1983 as the state's folk arts coordinator. Jim's radio efforts are connected to his work for the University of Wisconsin Department of Liberal Studies in the Division of Continuing Studies.*

Down Home Dairyland is supported by the National Endowment for the Arts, Folk & Traditional Arts Program and the Wisconsin Humanities Council.



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## January-March 1996 Schedule

- ✓1 Scandinavian Strings: *Norwegian-, Swedish- and Finnish-American*
- 2 The Sisterhood of Squeeze: *Wisconsin Women Accordionists*
- ✓3 Brits & Blues: *What happened when Chicago's Sound Crossed the Atlantic*
- ✓4 A Northwoods Wonder: *Lumberjack Fiddle Champion Lezime Brusoe*
- ✓5 KeyMan in Kewaunee: *Cletus Bellin can croon in Walloon, Czech or English*
- ✓6 A Host of Hotshots: *Spicy Music from Indiana to America's Finlandia*
- ✓7 Rudy Burkhalter: *Switzerland's Sweetest Gift to Wisconsin*
- ✓8 A Different Drum: *Woodland Indian Music also on Flutes, Fiddles & Guitar*
- ✓9 Hollandale Wildcat, Bruce Bollerud: *Squeezebox, Jug & Humor*
- ✓10 Greg's Legacy: *Polish-American 78s from the Zurawski Collection*
- 11 Emerald Reflections: *Wisconsin Irish Bands*
- 12 Polka Prodigies: *The Goodtime Dutchmen & Ryan Ogrodny*
- ✓13 “Grunge Polka”: *The Accordion Meets the Electric Guitar*

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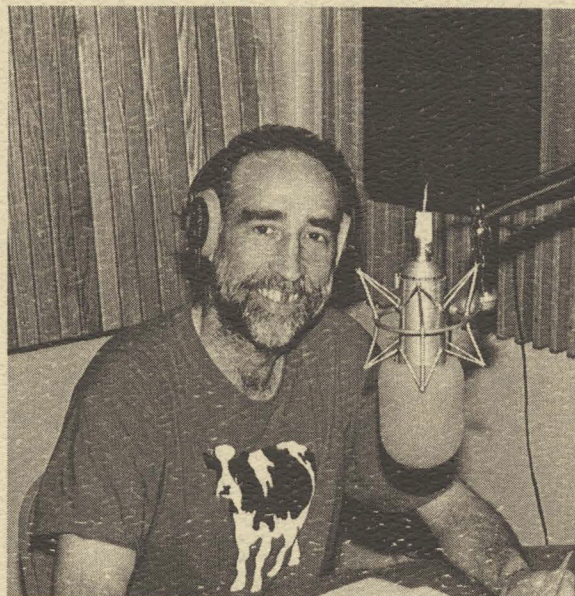


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