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Children's Book Council Calendar. Vol. 24, no. 4 1967 (October-December)

New York: Children's Book Council, Inc., 1967 (October-December)

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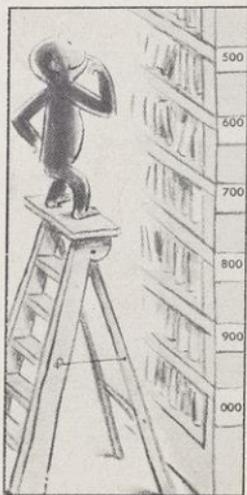
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C. B. See

The Calendar

Vol. XXIV, No. 4 • October • November • December 1967



Curious George Meets Melvil Dewey
(see inside)

The Calendar is available from The Children's Book Council, Inc., 175 Fifth Avenue, New York, N.Y. 10010 (telephone: 212-254-2666).

The Council is headquarters for National Children's Book Week and a year-round promotion and information center. Its library is open, except for holidays, Mon.-Fri. 9-5.

Executive Director: John Donovan

Interesting Dates In The Next Three Months

OCTOBER

- 1—First World Series, 1903
- 5—Sputnik, first man-made satellite, launched, 1957
- 5—Rosh Hashonah, Jewish New Year
- 8-14—Fire Prevention Week (National Fire Protection Assn., 60 Battery-March St., Boston, Mass., 02110)
- 12—Columbus Day
- 14—Yom Kippur, Jewish Day of Atonement
- 15-21—National Bible Week
- 19—Earl of Sandwich invents sandwich, 1744
- 22—Grand Opening, Metropolitan Opera House, 1883
- 24—United Nations Day
- 27—First subway opens, N.Y.C., 1904
- 28—Statue of Liberty dedicated, 1886
- 29-Nov. 4—National Children's Book Week (Children's Book Council, 175 Fifth Avenue, N. Y. 10010)
- 31—Halloween

NOVEMBER

- 1-7—American Art Week (American Artists Professional League, Carnegie Hall, N.Y.C.)
- 4—Will Rogers born, 1879

- 5-11—American Education Week (National Education Assn., 1201 16 St., N.W., Wash., D.C. 20036)
- 7—Election Day
- 11—Veteran's Day
- 13—Robert Lewis Stevenson born, 1850
- 17—Congress convenes in Washington for the first time, 1800
- 19—Gettysburg Address, 1863
- 23—Thanksgiving
- 29—Louisa May Alcott born, 1832
- 30—Winston Churchill born, 1874

DECEMBER

- 10—First Nobel Prize, 1901
- 15—Bill of Rights Day
- 16—Beethoven born, 1770
- 18—Slavery abolished, 1865
- 25—Christmas Day
- 27—Chanakah
- 31—New Year's Eve

TAKE OFF WITH BOOKS

Oct. 29 — Nov. 4, 1967

BOOK REVIEWS AND BOOK FAIRS

BOOK WEEK 1967

Each year newspapers and magazines across the country highlight Book Week by publishing extensive children's book review sections. The papers listed below are among those whose special sections are available separately.

- **Book World** (*The Washington Post, Chicago Tribune*) The Fall Children's Issue of November 5 (15¢; 10 or more copies, 5¢ each; Business Office, *Book World*, 230 W. 41 St., N.Y. 10036)
- **Boston Herald Children's Book Fair Supplement** of October 29 (25¢; Subscription Dept., *Boston Herald*, 300 Harrison Ave., Boston, Mass. 02106)
- **Christian Science Monitor Children's Book Week Feature** of November 2 (10¢; Circulation Dept., *Christian Science Monitor*, 1 Norway St., Boston, Mass. 02115)
- **Cleveland Press Book Fair Supplement** of October 31 (15¢; Public Service Counter, First Floor, *Cleveland Press*, 901 Lakeside Ave., Cleveland, Ohio 44114)
- **Denver Post Children's Book Section** of October 29 (15¢; 25¢ after Nov. 30; Mail Subscription Dept., *Denver Post*, Denver, Colo.)
- **Louisville Courier-Journal Children's Book Section** of October 29 (25¢; Dispatch Room, *Courier-Journal*, Louisville, Ky. 40202)
- **The New York Times Children's Book Section** of November 5 (15¢; Frank Innelli, Subscription Mgr., *The New York Times*, 229 W. 43 St., N.Y. 10036)
- **San Francisco Chronicle Children's Book Section** of November 5 (20¢; Mrs. J. H. Jackson, Book Dept., *San Francisco Chronicle*, 5th & Missions Sts., San Francisco, Calif. 94119)

Another signature of Book Week is a happy explosion of book fairs. In 1967 the CBC is co-sponsoring, with local newspapers, and civic and professional groups, city-wide fairs in Cincinnati (Nov. 13-18), Columbus (Nov. 5-9), Little Rock (Nov. 13-17), and Richmond (Oct. 30—Nov. 5). And, of course, there are numerous other large and small fairs throughout the nation which help to bring children together with good books.

ON THE COVER . . .

MONKEY BUSINESS IN THE LIBRARY?

You bet! The monkeyshines of that inimitable simian Curious George will delight children as they learn about the Dewey Decimal System. A Dewey Decimal Bookmark by H. A. Rey, featuring George as depicted on our cover, is now available from the Children's Book Council.

On the front of the bookmark, George introduces the basic classifications. The reverse side lists the basic questions he asked himself in developing his system, and further explains the specific kinds of books children can find in each category.

This 2¾" x 8½" bookmark is printed in two colors on heavy ivory stock. (\$2.50 per 100; to order and for quantity discounts see coupon below.)

Space available for your imprint or stamp.

The Children's Book Council, Inc.
175 Fifth Avenue
New York, N. Y. 10010

5% discount on orders of 5,000 or more.
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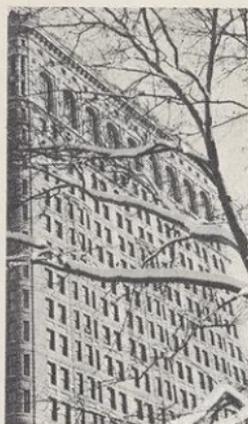
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At The Top Of The Flatiron Building



Peggy Sullivan, Director of the Knapp School Libraries Project, visited our 20th floor aerie a while back to see the Council library and talk with us informally about the Knapp Project. We have since received a copy of IMPACT: *The School Library and the Instructional Program*, Miss Sullivan's official report on Phase I of the Project, which we found of great interest. This 96-page, handsomely produced paperbound report is available from the Publishing Dept. of ALA (50 East Huron St., Chicago, Ill. 60611) for \$4.00.

AWARDS AND PRIZES

The 1966 **Kate Greenaway Medal** was awarded by the Library Association of Great Britain to Raymond Briggs for *MOTHER GOOSE TREASURY* (Coward-McCann). The Association did not award the **Carnegie Medal** this year. Instead, *THE BAYEUX TAPESTRY* by Norman Denny and Josephine Filmer-Sanke (Atheneum) was highly commended, and *THE WILD HORSE OF SANTANDER* by Helen Griffiths (Doubleday), *THUNDER IN THE SKY* by Kathleen Peyton (World) and *MARASSA AND MIDNIGHT* by Morna Stuart were commended.

QUEENIE PEAVY by Robert Burch (Viking) is the 1967 **Jane Addams Children's Book Award** winner for the children's book of the year best combining literary merit, themes of brotherhood and creative solutions to problems.

The New Jersey Library Assoc. has won the 4th annual \$1000 **Grolier National Library Week Award** "for sponsoring the outstanding overall statewide Library Week program of the year."

Gertrude E. Finney has won the Univ. of Indiana's citation for the "most distinguished book for young adults by an Indiana author published in 1966" for *TO SURVIVE WE MUST BE CLEVER* (McKay).

The Texas Institute of Letters announced that the **Cokesbury Bookstore Award** of \$100 for the best children's book went to Charlotte Baker for *THE BEST OF FRIENDS* (McKay).

Bill Peet was named an "Outstanding Hoosier Author" for *COPYBOPPY* (Houghton-Mifflin).

The **Pacific Northwest Young Readers' Award**, selected by the children of Ore., Wash., Idaho, Montana and British Columbia, went posthumously to Ian Fleming for *CHITTY CHITTY BANG BANG* (Random).

THE BURNING GLASS by Annabel and Edgar Johnson (Harper) won the 1966 **Golden Spur Award** of the Western Writers of America for best Western juvenile fiction.

Sid Fleischman's *CHANCY AND THE GRAND RASCAL* (Little, Brown) won a silver medal from the **Commonwealth Club of California** as the "Best Juvenile Book for 1966".

Norah A. Perez has won the Little, Brown **Canadian Children's Book Award** for the best juvenile manuscript written by a Canadian. *STRANGE SUMMER IN STRATFORD* will be published by Little, Brown in 1968.

Armstrong Sperry, author of *GREAT RIVER, WIDE LAND* (Macmillan) was awarded an honorary New Mexican citizenship for his portrayal of New Mexico in this book.

LIONS IN THE WAY by Bella Rodman (Follett), recipient of the Charles W. Follett Award, has won the **Nancy Bloch Memorial Award** given by the Downtown Community School.

The **Eleanor Farjeon Award** was presented to Jessica Jenkins in recognition of her work in 1966 as Director of Educational Services at the National Book League, England.

There will be no **Edith Busby Award** for 1967 since no entries deemed worthy of the prize were received. Dodd, Mead would like to encourage submissions for 1968; deadline is April 15.

IN THIS SEASON

Only books published since 1965, which may not have yet been extensively reviewed and circulated, are highlighted in this column. There are, of course, many older titles available for each occasion.

The following symbols have been used to indicate approximate grade levels: P—Pre-reader; LE—Lower Elementary; UE—Upper Elementary; and J—Jr. & Sr. High School.

October • Celebrate the **First World Series** with these baseball books: **THE LONELY MOUND** by Gault (Dutton) J; **TROUBLE ON THE INFIELD** by Napjus (Van Nostrand) UE; **HERE COMES THE STRIKEOUT** written and illus. by Kessler (Harper) LE; **THE GAME OF BASEBALL** by the Epsteins (Garrard) LE; **HOW TO STAR IN BASEBALL** by Masin (Four Winds) UE & J.

To commemorate the **launching of Sputnik**, the first man-made satellite, see **ON COURSE! Navigating in Sea, Air and Space** by Hirsch (Viking) J; **TARGET MOON** by Warshofsky (Four Winds) J; **LIFE IN THE UNIVERSE** by Silverstein (Van Nostrand) LE; and **SPACE TRAVEL** by Hutchinson and Spielberg (Follett) all ages.

To celebrate the Jewish High Holy days of **Yom Kippur** and **Rosh Hashonah**, read **THE JEWISH NEW YEAR** by Cone (Crowell) LE and **JEWISH HOLIDAYS** by Hartman and Morrow (Garrard) LE. For **National Bible Week** titles of interest are: **PARABLES FOR BOYS AND GIRLS** by Ingzel (Nelson) J; **NOAH'S JOURNEY** by MacBeth (Viking) LE; **THE EARTH IS THE LORD'S: Poems of the Spirit** by Plotz (Crowell) UE & J; **THE LAND, WILDLIFE AND PEOPLES OF THE BIBLE** by Farb and **HOLY LAND IN THE TIME OF JESUS** by Kotker, both J books from Harper; **THE CHILDREN'S BIBLE** (Golden) all ages; **WORLD FAITHS: A Story of Religion** by Baker (Abelard) J; **I LOVE LIFE Said Pope John XXIII** by Franck (St. Martin's) J; **CHILD'S BOOK OF PSALMS** by Lowe (Follett) LE; and from Macmillan, **THE BIBLE FOR YOUNG CHRISTIANS** by Coganac and Haughton, UE & J.

Help fight fires during **Fire Prevention Week** with **THE STORY OF FIRE FIGHTING** by Stephens (Harvey House) UE; **FIRE-FIGHTERS THE WORLD OVER** by Torbert (Hastings House) UE; and **ROOKIE FIREMAN** by Crary (Washburn) UE.

Columbus sailed the ocean blue, in 1492. Read: **THE VOYAGES OF CHRISTOPHER COLUMBUS** trans. by Waldman (Golden) J; **THE QUEST OF COLUMBUS** by Meredith and Smith (Little-Brown) J; **COLUMBUS DAY** by Showers (Crowell) LE; **ACROSS THE OCEAN SEA: A Journal of Columbus' Voyage** by Sanderlin (Harper) J; and **SHIPS AROUND THE WORLD** (Platt & Munk) UE & J.

In connection with the **grand opening of the Metropolitan Opera House** in 1883, Meredith offers **MIRACLE AT THE MET** by Eaton and **A DEBUT AT THE MET** by Peters, both J; also see **THE MUSIC MAKERS** by Frost (Follett) UE.

The founding of the **United Nations** is described in **OUR COUNTRY'S FREEDOM** by Cavanah (Rand McNally) UE; **UNITED NATION'S DAY** by Rabe (Crowell) LE. Also **VEST-POCKET HANDBOOK ON THE UNITED NATIONS** by Chambers (Follett) all ages; and **THE POOL OF KNOWLEDGE: How the United Nations Share Their Skills** by Shippen (Harper) J.

N.Y.C. saw its **first subway** in 1904. Read **PROGRESS ON RAILS** by Walker (St. Martin's) UE.

The **Statue of Liberty** is commemorated in **GATEWAY TO AMERICA: Miss Liberty's First Hundred Years** by Pauli (McKay) UE and **THE STORY OF ELLIS ISLAND** by Heaps (Seabury) J.

Ghosts and goblins, witches and warlocks bring us tricks for **Halloween**. Some treats: **HALLOWEEN** by Borten (Crowell) LE; **FAMOUS MONSTER TALES** by Davenport (Van Nostrand) J; **THOMAS AND THE WARLOCK** by Hunter (Funk & Wagnalls) UE; **OLD BLACK WITCH** by the Devlins (Parents Magazine Press) LE; **THE FARMER AND THE WITCH** (Garrard) LE; **THE WITCH NEXT DOOR** by Bridwell (Four Winds) LE; **WIZARDS AND WITCHES** by Wulkins (Walck) UE; **SPOOK** by Little (Atheneum) UE; and **ZERALDA'S OGRE** by Ungerer (Harper) P & LE.

November • During **American Art Week**, young readers may enrich their knowledge of art and artists with the following books: **DRAWINGS TO LIVE WITH** by Holme (Viking) J; **LOOKING AT ART** by Chase (Crowell) UE & J; **MUSEUM** by Schwartz (Dutton) J; **IN THE BEGINNING: Portraits of the Creation**, by Boys and Girls, selected by The World Council of Christian Education (Nelson) J.

COWBOYS AND CATTLEMEN by the Waltrips (McKay) UE is informative reading on the **birthday of Will Rogers**, the cowboy humorist.

On **Veteran's Day** pay homage to **AMERICAN HEROES ALL** by Tibbets (Little-Brown) J. Also see **LIBRARY OF AMERICAN HEROES** books from Follett, UE.

For his birthday, see **ROBERT LOUIS STEVENSON** by Butts (Walck) J and **TO REMEMBER ROBERT LOUIS STEVENSON** by Bailey (McKay) J.

Congress convened in Washington for the first time in 1800. Young readers may enjoy **WHAT DOES A CONGRESSMAN DO?** and **WHAT DOES A SENATOR DO?** both by Lavine (Dodd, Mead) UE; **WHAT YOU SHOULD KNOW ABOUT THE U.S. CONSTITUTION AND THE MEN WHO WROTE IT** by Hayman (Four Winds) J; **WASHINGTON, D.C.** by Wood (Seabury) J.

To commemorate his **Gettysburg Address** read **ABRAHAM LINCOLN: Friend of the People** by Judson (Follett) UE and **ARRIVAL 12:30: The Baltimore Plot Against Lincoln** by Hynd (Nelson) J.

Amidst turkeys and trimmings for **Thanksgiving** read **THANKSGIVING DAY** by Bartlett (Crowell) LE; **IF YOU LIVED IN COLONIAL TIMES** by McGovern (Four Winds) LE; and **PEG-LEG WILLY** by Embry (Holiday House) LE.

For **Louisa May Alcott's birthday**, Little-Brown suggests their oldest title still in print, a perennial favorite among readers young and old: **LITTLE WOMEN**.

For his birthday read **WINSTON CHURCHILL** by Gilbert (Dial) J and **CHURCHILL THE LIFE TRIUMPHANT** (American Heritage) J.

December • To celebrate **Bill of Rights Day**, Washburn suggests **TOWARD DEMOCRACY: Great Documents of History** by Montgomery, J. See also **THE BILL OF RIGHTS: Its Impact on the American People** by Fribourg (Macrae Smith).

For young music lovers who wish to celebrate **Beethoven's birthday**: **BEETHOVEN** by Sadie (Crowell) UE & J; and **WORLD COMPOSERS** by Young (Abelard) J.

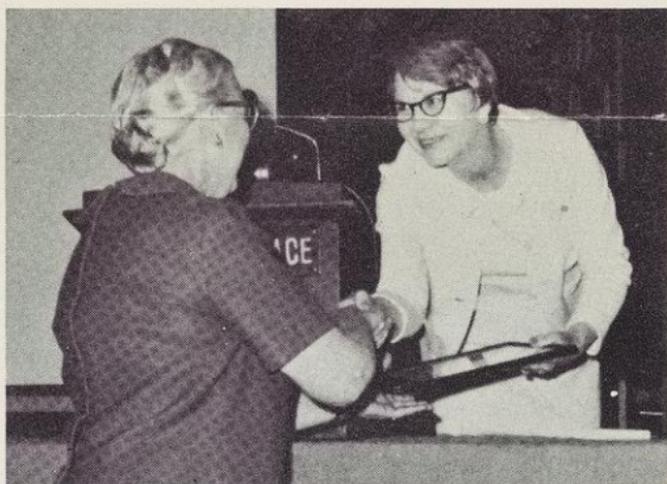
In 1865 **Slavery** was abolished. Read about the struggle of the American Negro in **THE NEGRO IN AMERICAN LIFE** by Morsbach (Harcourt) J; **IN THEIR OWN WORDS: A History of the American Negro 1865-1916** by Meltzer (Crowell) J and **A SPECIAL BRAVERY** by Johnston (Dodd, Mead) LE.

For the holiday season, there are many titles to delight young readers. For **Christmas**, **O CHILDREN OF THE WIND AND PINES** by Baker (Lippincott) LE; **A SHEPHERD** by Broun (Prentice) all ages; **A WREATH OF CHRISTMAS LEGENDS** by McGinley (Macmillan) all ages; **MOUSE AT HOME** by Kwitz (Harper) P & LE; and from Golden Press **THE CHRISTMAS BEAR** by Commont, **THE CHRISTMAS TREE BOOK** by Kaufman and **THE SANTA CLAUS BOOK** by Scarry, all LE.

For **Chanukah**, see **ZLATEH THE GOAT and Other Stories** by Singer (Harper) all ages; and **HANUKKAH** by Simon (Crowell) LE.

And to celebrate **New Year's Eve** see **HAPPY NEW YEAR ROUND THE WORLD** by Johnson (Rand) UE.

THE PLEASURE IS MUTUAL



Miss Katherine Holden, Director of the Westchester Library System (New York), receives an American Library Association Film Award for **THE PLEASURE IS MUTUAL: How to Conduct Effective Picture Book Programs** from Catherine Heinz, Chairman of the first ALA Radio/Television/Film Awards presentation ceremony. This award, presented at the 1967 ALA Conference in San Francisco, joins a CINE Golden Eagle and a Blue Ribbon Award of the American Film Festival on the growing list of laurels accorded **THE PLEASURE IS MUTUAL**.

The film, produced by Connecticut Films, Inc. for the Westchester Library System, is distributed solely by the Children's Book Council for \$225.

IN AND AROUND THE CHILDREN'S BOOK WORLD

Miss LuOuida Vinson has been appointed Executive Secretary of the American Association of School Librarians, a division of ALA and a department of NEA, as of 5 June 1967.

Nominees for the first Mildred L. Batchelder Award to be given in 1968 to the most outstanding children's book originally published in a foreign language in a foreign country subsequently published in 1966 in the U.S., are **THE GOLD COIN** by Reider Brodtkarb (Harcourt), **THE WHITE STONE** by Gunnel Linde (Harcourt), and **THE LITTLE MAN** by Erich Kastner (Knopf). Winner will be announced in March, 1968.

Entrees will be accepted until 31 Dec., 1967 for the Dutton Jr. Animal Book Award for 1968. The author of the prize winning manuscript will receive \$5000 as an advance against all earnings; the award winning book will be published in the fall of 1968.

The U.S. section of the International Board on Books for Young People announces the American nominees for the 1968 Hans Christian Andersen Award: Elizabeth Coatsworth for the writing of children's books; Roger Duvoisin for illustrating. The U.S. Honor List book will be Aileen Fisher's *VALLEY OF THE SMALLEST* (Crowell).

The 1967 revised edition of *CHILDREN'S BOOKS FOR SCHOOLS AND LIBRARIES*, an author-title index of some 20,000 books available in library editions, as well as a selection of recommended books in trade editions, \$4.95, available from R. R. Bowker (1180 Sixth Ave., N. Y. 10036).

The October issue of "CHRISTIAN HOME AND SCHOOL" (865 28 St. SE, Grand Rapids 8, Mich.) is devoted entirely to school libraries. Articles range from the Library's Place in the School Program and Library Standards to book selection and audio-visual materials.

MATERIALS AND PUBLICATIONS AVAILABLE

(*Stamped, self-addressed #10 envelope requested)

Pamphlets, Brochures, Articles

"A Treasure Chest of Magic Stones and Gems", a 12-page reprint from *MAGIC!* edited by Manley and Lewis, available from Funk & Wagnalls (380 Madison Ave., N.Y. 10017, Attn: Library Services), gives the folklore and history of some precious and semi-precious stones. Free to teachers and librarians in quantities up to ten.

*Atheneum (122 East 42 St., N.Y. 10017, Attn: Charles Dorsey) offers a selection of free book background pamphlets.

"Co-operation Between ALA and State Library Associations", a free reprint of the Feb., 1967 *ALA BULLETIN* article by Ruth Warncke, Deputy Executive Director of ALA, is available from the ALA Membership Promotion Office (50 East Huron St., Chicago, Ill., 60611.)

Dodd, Mead (79 Madison Ave., N.Y. 10016, Attn: Library Promotion Dept.) offers brochures listing books answering 1001 questions in different fields of science, available for teachers and librarians.

Circulars on Martha Bennett Stiles' *DARKNESS OVER THE LAND* are available from Dial Press (Library Promotion Dept., 750 Third Ave., N.Y. 10017.)

*"Behind the Book", a Macmillan (866 Third Ave., N.Y. 10022, Attn: Suzanne Kimmel) newsletter about the authors by the authors, features this season Blanche Jennings Thompson, author of the *SILVER PENNIES* books.

"Books to Help Children Adjust to a Hospital Situation," an updated, fifty-five page pamphlet compiled by Mrs. Vera S. Flandorf, nurses' and children's librarian at Children's Memorial Hospital, Chicago, is now available from the Assoc. of Hospital and Institution Librarians (50 East Huron St., Chicago, Ill. 60611.) Remit 50¢ per copy with order.

Reference

"Selecting Materials for Children and Young Adults", a bibliography of 125 guides to printed and audio-visual materials for young people, is now available from the Children's and Young Adult Services Divisions of the ALA (50 East Huron St., Chicago, Ill., 60611.) Single copy, 25¢; 10 copies, \$1.25; 100 copies, \$10.

Children's Books—1966, a 16-page annual guide to current children's books, has been compiled by the Children's Book Section of the Library of Congress. Available from the Government Printing Office, Washington, D.C. 20402, at 15¢ a copy (20¢ for foreign mailing). *Children's Books—1964* and *1965* are available at the same prices.

The 2nd edition of *School Library Supervisors Directory*, giving names and addresses of subject specialists, NDEA and ESEA administrators, supervisors, and state and local school library statistics, available from R. R. Bowker (1180 6th Ave., N.Y. 10036.) \$12.85 net.

Bookmarks, Display Material, Records, Tapes

Children's Book Council (175 Fifth Ave., N.Y. 10010) offers a bookmark about the Dewey Decimal System featuring *Curious George*. \$2.50 per 100; 5,000 or more, 5% discount; 10,000 or more, 10% discount.

Lippincott (E. Washington Square, Phila., Pa. 19105, Attn: Library Service Dept.) offers a new bookmark featuring the *Doctor Dolittle* books by Hugh Lofting. (Send self-addressed mailing label).

Available in limited quantity from Thomas Y. Crowell (201 Park Ave., So., N.Y. 10003), bookmarks for elementary school children on *THE VALENTINE BOX* by Maude H. Lovelace, books by Clyde Bulla and *LET'S-READ-AND-FIND-OUT Science Books*; for junior high students on *IN THEIR OWN WORDS* by Milton Meltzer and the *Beeler-Branley Science Experiment Books*. (Specify type and quantity and enclose self-addressed mailing label.)

*Parents Magazine Press (52 Vanderbilt Ave., N.Y. 10017, Attn: Ellen Kaplan) offers bookmarks for three picture books: *GREAT WOLF AND THE GOOD WOODSMAN* by Helen Hoover; *ERIC AND THE LITTLE CANAL BOAT* by Lillian Bason and *THE STORY OF ZACHARY ZWEEN* by Mabel Watts. (Specify type and quantity.)

Picture book bookmarks and bookmarks on Thomas Fall, author of CANALBOAT TO FREEDOM and DANDY'S MOUNTAIN, are available to teachers and librarians from Dial Press (Library Promotion Dept., 750 Third Ave., N.Y. 10017).

Dodd, Mead (Library Promotion Dept., 79 Madison Ave., N.Y. 10016) has bookmarks listing physical education titles available for teachers and librarians.

Follett Publishing Co. (Library Services Dept., 432 Park Ave., So., N.Y. 10016) offers a small assortment of children's book bookmarks, free, in quantities up to 100.

Hasting House (151 E. 50 St., N.Y. 10022, Attn: Children's Dept.) offers free color prints from Barbara Cooney's new fall book, A LITTLE PRAYER. Quantities up to 20. (Send 6½x9½ manila self-addressed envelope with 10¢ stamp.)

An assortment of bookmarks and endpapers with maps of the Pacific and European theatres of W. W. II from THE BLACK COAST: *The Story of the PT Boat* by Basil Heatter, are available from Farrar, Straus & Giroux (19 Union Square West, N.Y. 10003, Attn: E. Gordon.) Send stamped, self-addressed, 9x12 manila envelope.

Parnassus Press (2422 Ashby Ave., Berkeley, Calif. 94705) offers libraries and schools a packet of color reprints including A GREEN CHRISTMAS by Kroeber and MAGIC ANIMALS OF JAPAN by Pratt. (Send 10¢ postage.)

Two-color display banners for Ed Emberley's ONE WIDE RIVER TO CROSS are available free from Prentice-Hall (Englewood Cliffs, N.J. 07632, Attn: A. Mezey.) Send stamped, self-addressed, 9x12 manila envelope.

Henry Z. Walck (19 Union Square West, N.Y. 10003) offers a 7", 33⅓ LP record, "A Message From Lois Lenski". In this informal talk by the author/illustrator, Miss Lenski explains how she works back and forth between text and pictures, tries them out on young children, etc. Send 50¢ in coins (no stamps).

Pathways to Children's Literature, a 52 week series of 15-minute radio programs, is now available to library systems and libraries. Aids and suggestions for the library's promotion of the program are also available. For more information write Pathways to Children's Literature (26 Sprain Valley Road, Scarsdale, N.Y.).

1968 - A BIG CALENDAR YEAR

The CALENDAR will greet 1968 in a big way! The January issue will be 15% larger than current issues and will be printed on new, sturdier stock for easier reading and more effective display use. Our format will be changed slightly, and we will have more room for news about the world of children's books.

As announced in the July 1967 CALENDAR, it will be necessary for us to request a handling charge for the CALENDAR from now on. If you wish to receive the 1968 issues of the CALENDAR, please return the coupon below with \$1.00 before December 1, 1967. Write to Council for schedule of bulk rates.

You may want to take this opportunity to join others interested in children and good books and receive selected CBC promotional materials automatically as they come off the press. You will receive each issue of the CALENDAR, selected Book Week materials and an assortment of other publications as they become available, at cost of \$7.50 a year.

We should like to thank the many hundreds of readers who sent us their suggestions as to how the CALENDAR might become more useful to them.

The Children's Book Council, Inc.
175 Fifth Avenue
New York, N.Y. 10010

Please Check One

— I would like to receive selected CBC promotional materials automatically as they become available. I have enclosed \$7.50.

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