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THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

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MADISON, WISCONSIN

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Drama Producers Enter Tournament For State Honors

Community Groups Will Stage Many Plays in Annual Festival at U. W.

The last week of March will bring the state's Little Theater producers to Madison for the annual tournament in play production sponsored by the Wisconsin Dramatic guild and the University Extension bureau of dramatic activities. The program, at Bascom theater, will cover church, rural, woman's club, little theater, high school and vocational school, and college plays. Miss Ethel T. Rockwell is general manager for the festival.

Opening Saturday night, March 23, with the University theater production, Dunsany's "If," directed by J. Russell Lane, the festival will get under way in earnest on Sunday, Church Drama day. Allenville players will present "Her Mark," by the Rev. H. E. Mansfield, and Bradford club of the First Congregational church, Madison, will offer "Shafak," a Turkish play by the Rev. Ezra F. Young. The evening tournament will include plays by the winning groups in three preliminaries, the student chapels at Madison, the Madison city churches, and Milwaukee churches.

Rural Plays Entered

Rural drama day, Monday, will start with a luncheon at noon for church and rural groups. Prof. A. L. Wileden presiding. Speakers will be Dr. C. Lowell Lees, on "Theater Touring in Europe," and Miss Amy Gessner, on "Creative Dramatics for Rural Folk."

Original rural plays to be presented are:

"White Gold," by Mrs. Ruth Kammuehler Stettler, Alma, and Mrs. Evangeline Kammuehler Baertsch, Fountain City, produced by a group from Fountain City; "Home," by Mrs. D. P. McDowell, Montello, produced by the Buffalo Social group. In the non-competing class are "Mother's Trip West," by Mrs. Lois Johnson Hurley, Racine, judged the best play by an individual, to be produced by the Blue Shield Country Life club, college of agriculture, directed by Edward Higbee; and "The Acid Test," by C. W. Bush, Dorchester, produced by the Abbottsford Commercial club.

Woman's Clubs Compete

Women's drama organization day, Tuesday, will begin with a noon luncheon at the Woman's building, sponsored by the drama division of the Madison Woman's club. Miss Dorothy Enderis, assistant superintendent of schools and director of community recreation in Milwaukee, will speak on "The Value of Dramatics in a Community Recreation Program."

The tournament in play production by women's clubs will include:

"The Princess and the Page," by Edna St. Vincent Millay, produced by the Wauwatosa Woman's club, directed by Mrs. Harry W. Page; "Nothing Ever Happens," a communal play written by the drama division of the Madison Woman's club, directed by Mrs. Harry Moseley; "The Announcement Party," by Mrs. Elsie Brodie, produced by the Twentieth Century Topic club, Wauwatosa, directed by Mrs. Loring Hammond.

The original plays will include: "The Music Box," by Mrs. Annette Vinje, Madison; "Mrs. Peter Pan," by Mrs. E. Myrwyn Rowlands, Cambria, produced by the Shakespeare club, Cambria; and a Wisconsin historical play, "Medard, Coureur de Bois," by Mrs. E. Myrwyn Rowlands.

In Little Theater Division

Little Theater day, March 27, will feature the following plays by local groups:

"A Good Provider," by Elaine Stern Carrington, produced by the Penguin Players, Milwaukee, directed by Miss Isabelle Bodden; "Highness," by Ruth Giorloff, produced by the Little Theater of Delavan, Mrs. J. D. Campbell, director; "You Never Know Your Luck," by Ernest Denny, produced by the Little Theater of Two Rivers, Miss Mildred Schwab, director; "The Valiant," by Hall and Middlemas, produced by the Little Theater of Monroe, W. E. Brown, director; "Dregs," by Francis P. Spencer, produced by the Little Theater of Edgerton, Miss Eula Gayl Hargis, director; "The Minuet," by Louis Napoleon Parker, produced by the Little Theater of Marinette-Menominee, Miss Armella Bersch, director.

Fond du Lac, Monroe Entries

Little Theater conferences and the Guild business meeting will be held Thursday. In the evening the following original Little Theater plays will be presented:

"The Next Room," by Ruth Carmichael, Fond du Lac, produced by the Fond du Lac Little Theater, directed by Miss Lillian Hope Carmichael; "The Sea-Green Mantle," by Mrs. Harriet G. Amundsen, Monroe, produced by the Monroe Little Theater, directed by W. E. Brown; non-competing, International Folk play (Czechoslovakian), by Mrs. Vivian Barber Bues, Milwaukee.

The first feature of high school and vocational school day, Friday, will be a panel luncheon on playwriting, led by Miss Jean Lee Latham, Chicago. In the evening the following original plays in the tournament for high schools will be presented:

Schools, Colleges Compete
"Christmas Ornaments," by Phyllis Trione, Beaver Dam high school, produced by the High School Dramatic club, directed by Miss Theodora Jax; "A Fallen Angel," by Margaret Joy Morris, Riverside high school, Milwaukee.

Badger Citizen Sold His Business to Continue Education at State U.

Selling his business four years ago in order to "go back to school" and get the college training that a handicapped youth had denied him, William F. Trinke, World war veteran, will be one of about 1,500 students who will obtain his bachelor of arts degree from the University of Wisconsin at the 82nd annual commencement exercises in June.

With but a sixth grade education, Trinke sold his Lake Geneva real estate business in 1931, and began taking University courses. In the four years he has commendably completed not only all his University work, but every bit of his high school and elementary school work, in addition to earning two language degrees which would require at least three to four years of regular classroom work by the average college student.

Trinke lived on a farm near Lyons, Wis., in his youth. Because the nearest schoolhouse was six miles away, he had only six grades of schooling when the death of his parents forced him to quit school at 15.

Joined U. S. Army

Out on his own, he tried his luck at the painting trade, but this occupation proved too dull for a young fellow thirsting to get beyond the few square miles his life had known. Shortly after the declaration of war in the spring of 1917 he enlisted with the 1st Wisconsin cavalry and served with the 32nd division in France. Abroad only two months, he was thrown from his horse at Ussel, France, and after a period of convalescing he returned to this country and made Liberty loan speeches with a group of disabled veterans.

After the armistice he found himself in the position of thousands of other returning soldiers—without a job. So he returned to his old painting trade, renovating the old family homestead at Lake Geneva. He must have done a pretty good job, for he was offered a price for the home

which netted a sizable profit.

Needed Education

With the profits from the sale he decided to start a real estate office. He was made a notary and then was elected commander of Lake Geneva post of the American Legion. His business prospered, but to quote Mr. Trinke:

"In dealing with people I was always conscious of the handicap of having only a sixth grade education. I built up sort of an inferiority complex. Somehow, I resolved on matter how long it would take, I'd get the education that I should have completed years before I ever started in business."

After selling out his real estate business in March, 1931, he spent the next few months taking correspondence courses in geometry and algebra to insure his college entrance. In the fall of the same year he moved to Milwaukee with his wife and entered the extension division of the University. Trinke, however, was forced to study on the side the courses he should have had in high school.

Will Study Law

Unable to carry a full program in his first year, Trinke caught up by attending summer school sessions. In the fall of 1933 he moved to Madison with his wife and baby to enter the state university.

"The day I get my degree," said Trinke, "will be the proudest of my life. I want to correct any impression that I am a brilliant student. Whatever grades I have made are due to 'plugging.' But the plugging has been enjoyable. After being out in business life for so long and realizing the value of an education, the studies, no matter how hard they came, were a real pleasure."

Trinke has completed his major in political science in the college of letters and science and is taking courses in the law school, which he will continue after his graduation.

U. W. Commended for Aid to Fuel Industry

For its recent conference on solid fuels and domestic fuels, conducted by the department of mechanical engineering, the University of Wisconsin received special praise from "Coal Heat," a Chicago, trade journal devoted to the hard fuel industry. It was noted editorially that the Wisconsin program brought in more than 400 men from twelve states for the three-day meeting.

"With such a program," the editor declared, "there can be no question as to the growing interest in changing trends in fuel marketing and utilization."

Tribute was given to Professors L. A. Wilson, B. G. Elliott, G. L. Larson, D. W. Nelson, and Elmer R. Kaiser for arranging and conducting the conference.

Clubs to Dramatize Spirit of Music at Statewide Festival

A dramatization of "The Spirit of American Music" will climax the 1935 state-wide 4H music program, according to plans just announced by the state department of boys and girls clubs.

This musical drama, which will be presented by a choral group of about 300 voices, will be given at some appropriate state gathering in mid-summer or early fall. An orchestra composed of forty 4H members selected from the entire state, will aid the chorus in the dramatization, according to Miss Geneva Amundson, assistant state club leader who will work with groups in the various counties in preparation for the event.

Seven separate steps in the development of American music will be dramatized by various choral groups in the counties which take part. Music, pertaining to the epic of the Indian; the Pilgrim epoch; the period of the cowboy; the negro spiritual; the hill billy and lumber jack; the World war; the jazz age; and that of reflection and hope will all be sung and staged in costume.

Although counties have until April 1 in which to enter the festival plans, as many as 24 counties have definitely signified their intention to take part. These are: Chippewa, Dane, Door, Dunn, Eau Claire, Fond du Lac, Green, Lincoln, Manitowoc, Marathon, Marinette, Milwaukee, Outagamie, Pepin, Pierce, Price, Racine, Rock, Rusk, Shawano, Sheboygan, Trempealeau, Waukesha, and Wood.

kee; a Vocational play (not competing), "The Other One," by Arthur Ketchum, produced by the Madison Vocational school, directed by Mrs. Florence K. Baskerville; an historical play (not competing), "Your People, Sir!" by Lillian Hope Carmichael, produced by the Fond du Lac high school.

In the College day program, March 30, these plays will be seen: Scenes from Shakespeare (not competing), "Love's Labour's Lost," an abridged presentation by Edgewood Junior college, Madison, Sister Marie Aileen, director; "Two Gentlemen of Verona," Court Fool scenes, presented by the Whitewater State Teachers college, Miss Florence Holcombe, director; and "A Man of Good Will," an original play by Miss Gertrude Lonsdorf, Athens, a student of Edgewood Junior college. Sister Aileen will direct.

Farm Youth to Take Training at Coon Valley Camp

"Old Man River's" claims to the sloping farms of western and south-western Wisconsin are being challenged. Among those who are seeking to thwart the hungry designs of "Old Mississippi" is a group of young men who are now studying ways of applying the devices of soils control, crop production, and farm management to the special problem of erosion at the Coon Valley Soil Erosion project near La Crosse.

Combining work at the camp with periods devoted to classroom study of the special problems before them, these men, under the direction of R. H. Davis, regional director of the Soil Erosion Service, of the Department of the Interior, are preparing for positions of responsibility at other camps that later may be opened for erosion control.

Students from the University of Wisconsin taking training at the camp are: Philip J. Baun, Highland, Iowa county, agricultural engineering; Burdette D. Blakely, Madison, Dane county, agronomy; George V. Bowers, Waupaca, Waupaca county, agricultural economics; William Briggs, Madison, Dane county, journalism; Burel S. Butman, Galesville, Trempealeau county, soils; Edmund Couch, Denver, Colorado, engineering; Roland P. Frey, La Crosse, La Crosse county, agronomy; Gervase Graney, Chilton, Calumet county, agricultural engineering;

Harold Harloff, Madison, Dane county, agricultural engineering; Theon J. Keller, Prairie du Sac, Sauk county, soils; Joseph J. Pierre, Brussels, Door county, soils; William L. Roper, Madison, Dane county, agricultural engineering; Lewis C. Ruch, Akron, Ohio, horticulture; Austin B. Sanford, Chicago, Illinois, agricultural economics; William T. Sillman, Ladysmith, Rusk county, agronomy;

George Stanek, Two Rivers, Manitowoc county, entomology; D. W. Stauffer, Monticello, Green county, agricultural economics; Newell O. Stephenson, Sturgeon Bay, Door county, horticulture; Lloyd J. Wilbur, Cadott, Eau Claire county; animal husbandry; and Gordon Wing, Baraboo, Sauk county, soils.

There are approximately 1,063,000 teachers in all types of schools in the United States. About 700,000 of these are in elementary schools, about 250,000 in secondary schools, and about 90,000 in colleges.

Retailer Shown Ways to Multiply His Sales

A compilation of practical sales helps for the retailer desirous of increasing his business has just been published by the bureau of business information of the University of Wisconsin Extension division.

Entitled "250 Ideas for Increasing Retail Sales," the publication outlines carefully selected plans which have been used successfully by merchants to build up retail sales. The editor, Prof. H. R. English, is chief of the bureau of business information and editor of the Wisconsin Retail Bulletin, a university publication.

Included are ideas relating to sales promotion, advertising, seasonal trade, fashion, catering to school children, getting the customer's viewpoint, window and interior display, specially selling (outside selling), and improving salesmanship in the store. A small

Will Honor Noted Farm Youth Teacher

A portrait of the late George B. Mortimer, known by farmers and farm youth throughout Wisconsin, is soon to be painted to perpetuate the memory of this outstanding educator.

Mortimer, whose close contacts and keen personal interest in his students endeared him to all who attended the state university college of agriculture, was a member of the state agricultural college staff from 1913 to 1934.

A committee of students and faculty members has been formed to make plans for the painting of the portrait. The committee consists of Frank Schacht, Milwaukee; A. J. Haas, Madison; Arnold Bleumke, Westfield; Mary Elizabeth Owen, Sussex; Leo Dick, Marshfield; Walter Hayman, Dresser Junction; Mildred Owens, Wild Rose; Paul Porter, Mukwonago; Donald Gehrz, Milwaukee; Frederick Feutz, Waterloo; Chester Anderson, Dodgeville; Herman Dettwiler, Verona; and L. F. Graber and W. A. Sumner, Madison.

Badger Journalists to Hold Meeting at U. W. April 11-14

State Newspapersmen, U. W. Alumni, Students to Celebrate 30th Anniversary of School

More than 1,500 alumni of the school of journalism at the University of Wisconsin, scattered in all parts of the nation have been sent special invitations to return to the campus of their alma mater for the Journalism Week-End to be held at the State University April 11-14, it was announced today by Alfred Willoughby, general chairman of the event.

Thirty years of instruction in journalism at the University will be celebrated at the event by Wisconsin newspapersmen and University journalism school alumni and students. Wisconsin 30 years ago instituted the first course in journalism anywhere in the country. The instructor in the course was Dr. Willard G. Bleyer, now head of the Wisconsin school of journalism and dean of the nation's journalism teachers.

So that students and members of two state organizations of editors and publishers can participate in the celebration, Journalism Week-End will be held during the school year rather than at reunion time in June, Mr. Willoughby explained.

Main events on the tentative program are:

Thursday, April 11—Gridiron banquet of Sigma Delta Chi, journalism fraternity.

Friday, April 12—Journalism dinner under joint auspices of Wisconsin Press assn., organization of weekly newspapers, and the Wisconsin Daily Newspaper league.

Saturday, April 13—Journalism Alumni day; alumni luncheon at Memorial Union at noon; brief business session followed by social gathering in afternoon at Maple Bluff home of Mr. and Mrs. H. H. Brockhausen; Founders' Day dinner of Coranto, journalism sorority, at Memorial Union at night; possibly a general alumni dinner; Journalism dance in Tripp Commons.

Sunday, April 14—Informal gathering of journalism alumni in Memorial Union, probably with dinner.

Sigma Delta Chi, Theta Sigma Phi, and Coranto, student journalism groups, will all assist in the celebration.

The Coranto dinner Saturday night will be held in the Round Table room. Arrangements are being discussed for a general alumni dinner at the same time in the Old Madison room of the Memorial Union. For those not dancing, cards will be played in the Old Madison room.

All-State University Days are being celebrated in eight Wisconsin communities this week. Headed by Pres. Glenn Frank, groups of faculty members and students of the University of Wisconsin visited the cities of Wauwatosa, Shorewood, Whitefish Bay, West Milwaukee, South Milwaukee, Waukesha, West Allis, and Cudahy on Tuesday, and Waukesha on Wednesday.

Pres. Frank spoke at a joint luncheon of service clubs in Wauwatosa Tuesday noon, and made a public address before the citizens of Shorewood and Whitefish Bay Tuesday night.

All-State University Days, which were inaugurated a year ago as a means of bringing together representative students, faculty members, and officials of the University with high school students and their parents in various cities of the state, are now being planned for Walworth on April 30, Eau Claire on May 2, and in Wausau and Marinette, for which dates have not yet been set.

charge is made for the publication to cover costs.

"Each idea has been used successfully in at least one retail store," according to the foreword. "Many require practically no expenditure except that of time. It is obvious that a plan which works well in one store may fail in another. This compilation suggests various plans that can be adapted to the special needs of the individual store, and is offered as a stimulus to thinking rather than as a manual to be followed blindly."

Judges Select Best Entries Of Amateur Plays

Dramas by Badger Authors Are Named for Tournament Production

Final decisions have been made on the 60 original plays submitted in the playwriting tournament conducted by the Wisconsin Dramatic guild, announcement of which was made today by Miss Ethel Rockwell, guild secretary, and chief of the bureau of dramatic activities, University Extension division. The judges were Miss Jean Lee Latham, of the Dramatic Publishing company, Chicago; Richard S. Davis, drama critic, the Milwaukee Journal; and Dr. C. Lowell Lees, of the University's department of speech.

Little Theater Winners

In the urban Little Theater division there were submitted 12 plays all pronounced of real merit. First place was awarded to Mrs. Harriet G. Amundsen, of Monroe Little Theater, with "Sea-Green Mantle," and second place to Miss Ruth Carmichael, of Fond du Lac Little Theater, for "The Next Room." Both will contest for final honors in play production of original plays during the Wisconsin Dramatic Guild festival at Madison, Thursday evening, March 28. "Sea-Green Mantle" is a poetic drama of medieval times. "The Next Room" is a modern realistic drama of Chicago gangsters in Wisconsin.

In the rural drama division, nine plays were entered. First place was won with "White Gold," by Mrs. Ruth Kammuehler Stettler, Alma, and Mrs. Evangeline Kammuehler Baertsch, Fountain City. This play deals with the poultry business. Second place was awarded to the play, "Home," by Mrs. D. P. McDowell, Montello, which gives an appealing picture of home life on the farm. Both plays will compete for production honors on Monday night, March 25.

Women's Club Division

The largest number of plays in any division was 13, entered by members of the Women's clubs of the state. First place was won by Mrs. E. Myrwyn Rowlands, Cambria, for "Mrs. Peter Pan," a sketch of a woman who refused to be her age. Second place was won by Mrs. Annette Vinje, Madison, for "The Music Box," a colorful play of Norwegian folks. These plays will be produced on Tuesday evening, March 26.

Eight plays were entered in the church division. First place was awarded to the Rev. H. E. Mansfield, Allenville, for "Her Mark," a touching picture of a modern woman facing life's problems. Second place was given to the Rev. Ezra F. Young, Madison, for his highly dramatic modern Turkish play, "Shafak." These will open the programs for Festival week when they are presented on Sunday afternoon, March 24, at University theater.

Winners for Schools

First place in the high school division was won by Miss Margaret Joy Morris, Riverside (Milwaukee) high school, with "A Fallen Angel," a medieval story of a strolling player. Second place was awarded to Miss Phyllis Trione, of Beaver Dam high school, for "Christmas Ornaments," a mystery play. These plays will be presented Friday evening, March 29. At the same time an original historical play, "Your People, Sir!" will be presented by the Fond du Lac high school players.

Only one college play was entered—"Peace on Earth," by Miss Gertrude Lonsdorf, Athens, a student at Edgewood Junior college, Madison. The college will produce the plays on Saturday evening, March 30.

"Sleeping Indian Mound," by Miss Beulah Charmley, Whitewater, won first place in the A. A. U. W. group.

Racine Writer Wins

In the individual classification first place was awarded to Mrs. Lois Johnson Hurley, Racine, for her rural play, "Mother's Trip West." This will be produced on Rural drama day, March 25.

For radio plays first place was awarded to Miss Helen Maurene Cotts, Hartford, for "Imitations," and second place to Miss Esther E. Olson, Milwaukee, for "The Three Working Girls."

Festival week of the Dramatic guild will be held in Madison, at University theater, from March 23 to 30.

Nine Young Women Chosen for Hospital Positions

Nine young women seniors in home economics at the University of Wisconsin will become dietetics internes in various hospitals throughout the country. Several others are waiting early appointments.

Those who have been notified of their positions are:—Elisabeth Yearick, Madison, who goes to the University hospital at Ann Arbor, Michigan; Adelaide Nation, Idaho Falls, Idaho, at Michael Reese hospital in Chicago; and Isabel Grasser, Sheboygan, at Barnes hospital in St. Louis.

Jean Usher, Madison, will go to Harpers hospital in Detroit; Beatrice Braun, Wahpeton, North Dakota, to Johns Hopkins, Baltimore, Maryland, and Delphine Heston, to Grasslands hospital, Valhalla, New York.

Miriam Weed, River Falls, will carry on her internship at the International House in Chicago, and Myrtle Weinstein, Milwaukee, will go to Monte Fiore hospital in New York City.